

THE CENTRAL

SECOND HAND STORE



We Buy, Sell, Exchange, Furniture, Tools, Saddlery, Stoves, Musical Instruments — Also a Full Line of Tents, Baggage, or Anything of Value

RES. PHONE
3 1 3 9

CASH PRICES PROMPTLY PAID
106 - 5th Street South

OFFICE PHONE
2 5 5 1

KERRISON'S

NEW and USED FURNITURE

Furnishings of All Descriptions for the Home

DINING & KITCHEN SETS — STOVES — BEDS & DRESSERS

BUY and SELL WITH CONFIDENCE AT "KERRISON'S"

PHONE **2805** PHONE

250 - 13th St. N. ————— Lethbridge, Alta.

Roofing & Sheet Metal Contractors

Charlton & Hill 304 9 St S2599

CHARLTON & HILL

SHEET METAL WORK
BONDED ROOFERS

FURNACES & AIR CONDITIONING

304 - 9th St. S. **PHONE 2599**

Hiebert P 1121 7 St N79021

Jones & Duce 321 12 St-A N4550

Salvage Cutting

Pearson H E 113 10 St S3957

Sand & Gravel

Lethbridge Sand & Gravel Co River Bottom ...3610

Sash & Doors

Advance Lumber Co Ltd 13 St & 2 Ave S2063

Atlas Lumber Co Ltd 3 Ave & 16 St S2384

Lethbridge Sash and Door Factory

5 Ave S & 4 St3755

Schools

Lethbridge City Supt & Secy A J Watson

15 St S3548

Collegiate Institute Principal's Office3465

Lethbridge School Division No 7

Bank of Nova Scotia Bldg2628

Second Hand Dealers

Central Second Hand Store The 106 5 St S ...2551

Empire Furniture Store 120 5 St S3980

Kerrison's Second Hand Store 250 13 St N ...2805

Seed Cleaners

O'Loane Kiely & Co Ltd 2 Ave S2313

Seed Growers

O'Loane Kiely & Co Ltd 2 Ave S2313

Sewing Machines

Singer Sewing Machine Co 620 3 Ave S2243

USE LONG DISTANCE

ART SIGN CO.

AND ASSOCIATES

SIGNCRAFT AND DISPLAY IN ALL ITS BRANCHES

"The Oldest Sign Firm in The South"

PHONE 2203 PHONE

118 - 8th St. S. Lethbridge, Alta.


QUALITY SIGNS

GEO. GILLETT

TELL THE WORLD WITH SIGNS

Designing

Cut Out Letters



1209-2nd Ave. So. Phone 3510

Truck Signs

Window Signs Etc.

"GILL-ETT GEORGE DO IT"

Sheet Metal Workers

Charlton & Hill 304 9 St S2599

CHARLTON & HILL

SHEET METAL WORK
BONDED ROOFERS
FURNACES & AIR CONDITIONING

304 - 9th St. S. **PHONE 2599**

Freel Sheet Metal Works 405a 4 St S 2713

FREEEL

THE HOT AIR MAN

HEATING & SHEET METAL WORK
Phone **2713** 405a - 4th St. S.

Shoemakers & Repairers

Knowlden & Dorchak 412 4 Ave S 2717

Shoes

(See Boots & Shoes)

Signs

Art Sign Co 118 8 St S 2203
Canadian Neon 2003 3 Ave S 4215
City Sign Co 334 4 St S 4204

CITY SIGN CO.

N. S. HALL M. PISKO

"Let Us Make A Name For You"

334 - 4th St. S. 4204

Gillett George 1209 2 Ave S 3510
Hook Signs Lethbridge Ltd 714 3 Ave S 3686

HOOK SIGNS LETHBRIDGE LTD.

Outdoor Sign Advertising
and
Sign Studios

714 - 3rd Ave. S. **3686**

Skating Rinks

Barn Roller Rink 410 6 St S 2888

Look in the Yellow Pages

CANADIAN NEON

EVERY KNOWN TYPE OF NEON SIGN

LEASED OR SOLD OUTRIGHT

FAST DELIVERY

PHONE **4215** PHONE

Factory Address: 2003 - 3rd Avenue South ————— Lethbridge

Sporting Goods—Whol & Ret

Blenner-Hassett & Smith 309 6 St S2260

BLENNER - HASSETT & SMITH

SPORTING GOODS

Fishing Tackle & Gun Repairs

309 - 6th St. S. Phone **2260**

- Consumers Hardware & Supply
516-518 3 Ave S 2212
- Dan's Repair Shop 320A 7 St S 3905
- HOYT HARDWARE LTD** 608 3 Ave S 3863
- Morris & Barrett 318 6 St S 2383
- Motor Car Supply Co of Canada Ltd 423 7 St S 4590

MOTOR CAR SUPPLY CO.

OF CANADA LIMITED

Wholesale Distributors

Sporting Goods and Equipment

423 - 7th St. S. PHONE **4590**

WESTERN CANADA HARDWARE LTD 907-915 2 Ave S 3177

Sprinkler Contractors

Whittick Bros 910 3 Ave S 3014

WHITTICK BROS.

PLUMBING AND HEATING CONTRACTORS

MERCHANTS

Phone **3014** (Showroom)

910 - 3rd Ave. S. Lethbridge

Stationers—Retail

Southern Stationers Hull Bldg 4116

Steam Fitters

- Baxter Geo H & Son 968 10 St S 3830
- Walker & Holberton 320A 7 St S 3521
- Whittick Bros 910 3 Ave S 3014

Steamship Agents

Rossiter Agencies Bsmt McFarland Bldg 2412

Steel—Structural

Alberta Steel Products Co 1505 2 Ave S 4035

Alberta Steel Products Co.

1505 - 2nd Ave. S.

NEW STRUCTURAL STEEL and PIPE
OF ALL KINDS

PHONE **4035**

Stocks & Bonds

- Richardson James & Sons Bsmt McFarland Bldg .. 4335
- Ringland Meredith & Co Ltd
Herald Bldg 6 St S 4255
- Walker & Kirkham Ltd Bank of Nova Scotia Bldg 4085

Storage

Owen Distributing 517 3 St S 3011



Storage Batteries

(See Batteries)

— UNITED CABS (LETHBRIDGE) LTD. —

12 DE LUXE CABS AT YOUR SERVICE

Equipped With
2 - WAY RADIO

Call Any Of These Numbers

3838 — 2224 — 4440

**Stoves, Ranges & Heaters—
Retail**

Capitol Furniture Store 404 5 St S 2115

Capitol Furniture Store

Agents for
**BEACH
COAL & GAS RANGES**

404 - 5th St. S. Phone **2115**

Hick Hardware Co Ltd 618 3 Ave S 3762

Hick Hardware Co. Ltd.

Agents for
**ENTERPRIZE
STOVES - RANGES & HEATERS**

618 - 3rd Ave. S. Phone **3762**

HOYT HARDWARE LTD 608 3 Ave S .. 3863

STERN FURNITURE CO
Cor 3 Ave & 8 St S 2428

Surveyors

Edwards Wm M 11 Oliver Blk 4034
Hamilton J F 307 7 Ave-A S 3745

Tailors

Benjamin's Tailors Masonic Hall Bldg 2935
John's Tailor Shop 419 2 Ave S 3431
Lee Duck 330 13 St N 2770
Perlux Cleaners 410 5 St S 3666
Stan's Men's Shop 327 5 St S 3730
Tip Top Tailors Ltd 309a 6 St S 2232

Use Long Distance

Taxis

Alex Taxi Alexandra Hotel Rotunda 3882
City Taxi 406 4 Ave S 4566
Marquis Cabs Marquis Hotel 3545
Pete's Taxi 306 13 St N 4487
Star Taxi 710 3 Ave S 4458
United Cabs (Leth) Ltd 409a 5 St S 2224
3838
4440

Telegraph Companies

Canadian Pacific Telegraphs 308 6 St S 3186

Theatres & Places of Amusement

Capitol Theatre 5 St S 2080
Lealta Theatre 250 13 St N 2529
Roxy Theatre 5 St S 2050

Tinsmiths

Charlton & Hill 304 9 St S 2599

CHARLTON & HILL

**SHEET METAL WORK
BONDED ROOFERS
FURNACES & AIR CONDITIONING**
304 - 9th St. S. Phone **2599**

Freel Sheet Metal Works 405a 4 St S 2713

FREEL SHEET METAL WORKS

**EAVESTROUGHING AND TINSMITHING
ALL TYPES OF ROOFING
GENERAL SHEET METAL WORK**
405a - 4th St. S. Phone **2713**

Tire Dealers & Repairers

TRIMBLE'S TIRE SUPPLY 316 11 St S 2007

TRANS-CANADA TIRES & TUBES



DEALERS

*More Profit For You!
More Satisfied Customers*

LIFE TIME GUARANTEE

Distributors

BENY CHEVROLET OLDSMOBILE LTD.

General Motors Wholesale Parts Distributors

—Phone 4050—

LETHBRIDGE, ALTA.

Tire Distributors

- Beny Chevrolet Oldsmobile Ltd
2 Ave bet 8 & 9 St S4050
- DUNLOP TIRE & RUBBER GOODS CO LTD**
Baalim Wholesale Ltd 7 St S4353

FIRESTONE TIRES, HOME & AUTO SUPPLIES

- For Car and Truck
- For Home and Farm
- For Work and Play



"Where to Buy Them"

DEALERS

- ARTIC SERVICE STATION**
3 Ave & 13 St S4162
- COOPER & SON** 507 7 St S4485
- DEERE JOHN PLOW CO LTD**
1239 2 Ave S3786
- GALT SERVICE STATION**
Cor 4 Ave & 9 St2728
- GENERAL FARM SUPPLIES LTD**
1621 3 Ave S4363
- MAGLEOD D & SON** 1262 2 Ave S4070
- NORTH LETHBRIDGE MOTORS & AUTO WRECKERS** 313 13 St N3181
- SHORT STOP SERVICE STATION**
Cor 4 Ave & 8 St S4167
- TOM'S TIRE SHOP** 518 5 St S2223

TIRE DISTRIBUTORS—Continued

- FISK TIRE DEPOT** British American Oil Co Ltd The 17 St & 2 Ave S2585
- GENERAL TIRE & RUBBER CO OF CANADA LTD**
Western Canada Hardware Ltd Distributors
907-915 2 Ave S3177
- Goodrich B F Rubber Co of Canada Ltd
Warehouse 1254 5 Ave-A S4314

GOODRICH B F TIRES

- COMPLETE TIRE SERVICE
- REPAIRING
- VULCANIZING
- RETRADING



"Where To Buy Them"

DEALERS

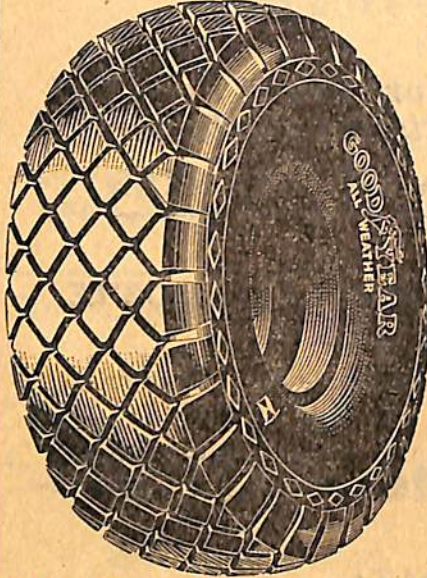
- GALT SERVICE STATION**
Cor 4 Ave & 9 St S2728
- IMPERIAL MOTORS LTD**
413-417 6 St S2887
- PARK SERVICE STATION**
Henderson Park2219
- TIP TOP SERVICE** 1119 2 Ave S2417

(Continued on Next Page)

**DIRECTORY ADVERTISING
PAYS**

PHONE **3181** PHONE

North Lethbridge Motors & Auto Wreckers



**GOODYEAR
TIRE DEALERS**

for
**CARS-TRUCKS - TRACTORS
IMPLEMENTS**

**Up-to-Date
Recap and Retread Service
for
Tires of All Sizes
AUTO & TIRE SUPPLIES**

311 - 317 13th St. N. ————— Lethbridge

TIRE DISTRIBUTORS—Continued

Goodyear Tire & Rubber Co of Canada Ltd {2396
316 7 St S }4086

TIRE DISTRIBUTORS—Continued

North Lethbridge Motors & Auto Wreckers
313-317 13 St N 3181

Goodyear Tire & Rubber Co.
OF CANADA LTD.
MORE PEOPLE RIDE ON GOODYEAR TIRES
THAN ON ANY OTHER KIND
Located at H. R. Carson Ltd.
Phone 4086 316 - 7th St. S. Phone 2396

**SEIBERLING RUBBER CO OF
CANADA LTD**
Chinook Tire Co 316 11 St S 2007
Spotlite Service Station Cor 3 Ave & 8 St S 2970

JARDINE'S TIRE SUPPLY
Cor 1 Ave & 4 St S 3580
Motor Car Supply Co of Canada Ltd 423 7 St S 2345

ATLAS TIRES
Guaranteed for 12 Months
SPOTLITE SERVICE STATION
Cor. 3rd Ave. & 8th St. S. **2970**
Truckers' Exchange 402 4 Ave S 3655

DOMINION TIRES
FOR
CARS
TRUCKS
TRACTORS
Distributed by
**MOTOR CAR SUPPLY
CO. OF CANADA LTD.**
423 - 7th St. S. Phone **2345**

TRUCKERS' EXCHANGE
DUNLOP & GOODRICH TIRES
402 - 4th Ave. S. 3655

Tobacconists—Retail
Club Cigar Store 3 Ave & 5 St S 3056
Tobacconists—Wholesale
Peacock & Kitson Ltd 427 5 St S 2022

MEHEW'S TRANSPORT

DAILY SERVICE

LETHBRIDGE to COLEMAN

and Points Between

Speed _____ Safety _____ Service

PHONE **4520** PHONE

612 - 4th St. S. _____ Lethbridge

Tools—Electric

Union Tractor & Equipment Co Ltd 1269 2 Ave S 2606

MASTER POWER-BLOW ELECTRIC HAMMERS
For cutting and drilling 1/4" to 2" holes. For vibrat-
ing, tamping, chipping, scaling and caulking.

UNION TRACTOR & EQUIPMENT CO. LTD.
1269 - 2nd Ave. S. Phone **2606**

WESTERN CANADA HARDWARE
LTD 907-915 2 Ave S3177

Tractor Parts

Motor Car Supply Co of Canada Ltd 423 7 St S .3111

MOTOR CAR SUPPLY CO.
OF CANADA LIMITED
Wholesale Distributors
"McQuay-Norris" Tractor Parts
423 - 7th St. S. PHONE **3111**

Tractors & Equipment

Union Tractor & Equipment Co Ltd 1269 2 Ave S 2606

Caterpillar

If you need a "Caterpillar" Diesel Tractor
you pay for it whether you buy it or not.

UNION TRACTOR & EQUIPMENT CO. LTD.
1269 - 2nd Ave. S. Phone **2606**

Transfer Companies

(See Cartage)

Truck Lines

Alberta Montana Freight Line 1920 2 Ave S ... 78021
Beaver Delivery rear 410 3 Ave S 3833
Canadian Freightways Ltd 329 3 St S {2944
}2945



DEPENDABLE SCHEDULES

Servicing Main Points in Alberta
Connections to All Principal Cities
in U.S.A.

2944 329 - 3rd St. S. **2945**

Dench of Canada Ltd 1101 2 Ave S4234



Phone **4234**

Provincial • Inter-Provincial
International

SCHEDULES ON APPLICATION

(Continued on Next Page)

Directory Advertising Pays

FIGHT T.B. Have a Chest X-ray.
Buy Christmas Seals.

SHAMES UPHOLSTERING CO.

The Home of Custom Upholstered Furniture
REPAIRS AND RECOVERINGS DONE BY EXPERTS

J. SHAMES - Manager

PHONE **4047** PHONE

Country Customers Call — Estimates Freely Given

106 - 5th Street South

Lethbridge

TRUCK LINES—Continued

Jacobs Transport 410 3 Ave S 2684
Jarvie A M 445 19 St N 3047

A. M. JARVIE

GENERAL TRUCKING

COAL — SAND — GRAVEL
and GENERAL HAULING

445 - 19th St. N. **3047**

Law Transport 410 3 Ave S 2684
Magrath Transport 410 3 Ave S 2684
McLean Transfer 640 6 St S 2097
Mehew Transport 612 4 St S 4520
(See Advertisement on Page 57)

Miller & Irvine 631 6 St S 3897
Murray Transport 1503 3 Ave S 3750
Ralph Transport 434 8 St S 2576
Roy's Pick-Up & Delivery Service rear 626 8 St S 4069
Speedy Delivery Service Cor 3 St & 4 Ave S ... 3537

● SPEEDY DELIVERY SERVICE ●

Local & Long Distance Hauling
Baggage & Express Pick-Ups

Cor. 3rd St. & 4th Ave. S. Phone 3537

Taber Transport 410 3 Ave S 2684
Taylor H E 423 20 St N 2009

Trust Companies

British Canadian Trust Co 315 6 St S 3113

Typewriters & Supplies

Commercial Printers & Office Outfitters Ltd
326 7 St S 2999
Remington Rand Ltd 201 Sherlock Bldg 3966
Underwood Ltd 317a 8 St S 2555

UNDERWOOD LTD.

UNDERWOOD TYPEWRITER RIBBONS
CARBON PAPERS and SUPPLIES

317a 8th St. S. **2555**

Undertakers

(See Funeral Directors)

Upholsterers

Graham & Jelfs 611 6 Ave S 3470
Shames Upholstering Co 106 5 St S 4047

Uniforms—Washable

Sunny South Garment. Co 7 Oliver Blk 2874

HANDY!

These pages tell where you can
buy most anything . . . quickly,
comfortably, by telephone.


CHRISTMAS SEALS FIGHT TUBERCULOSIS . . .
BUT ONLY IF YOU HAVE PAID FOR THEM.
HAVE YOU SENT IN YOUR CONTRIBUTION?
IF NOT — DO IT NOW!

Right Here in Lethbridge
(NO EXTRA CHARGE)

Premier

GUARANTEED
CERTIFIED SERVICE
for Premier Cleaners

Phone **3637**



McKenzie Electric Ltd.
706 - 3rd AVE. S. — LETHBRIDGE

Vacuum Cleaners

Beatty Washer Sales & Service Co 409 5 St S . . . 4054
Electrolux Canada Ltd 1710 7 Ave S 4481

Electrolux Cleaners

Sales — Service and Supplies

PHONE **4481** PHONE

G. S. Barker, Rep. Lethbridge

Hoover Co Ltd 608 3 Ave S 3863
Lethbridge Appliances 317 8 St S 4456

Lethbridge Appliances

EUREKA VACUUM CLEANERS
SALES AND SERVICE

317 - 8th St. S. PHONE **4456**

McKenzie Electric Ltd 706 3 Ave S 3637

THE NEW HOOVER



See it here! Try it at home—no charge!
Ultra-modern — low-built. Most efficient.
Snap-in tools (in handy kit).

Sales and Service
HOOVER CO. LTD.

PHONE **3863** PHONE

608 - 3rd Ave. S. — Lethbridge

Veterinary Surgeons

Carney J C 2019 7 Ave S 4150

Vulcanizing & Tire Repairing

Buzz Shop 311 8 St S 3932
City Vulcanizing Shop rear Dallas Hotel 2332
Jardine's Tire Supply Cor 1 Ave & 4 St S 3580

JARDINE'S TIRE SUPPLY

Distributors of
**DOMINION & GUTTA PERCHA
TIRES**

- **RECAPPING**
- **VULCANIZING**
- **TIRE REPAIRS**

The Most Modern and Best Equipped
Shop in the South

PHONE **3580** PHONE

Cor. 1st Ave. and 4th St. S. Lethbridge

(Continued on Next Page)

TOM'S TIRE SHOP

SPECIALIZING IN

RECAPPING—TIRE and TUBE REPAIRS—BELT SPLICING

Dunlop — Goodyear and Firestone Dealers

"A Complete Tire Service"

WE REPAIR

Any Type or Size

TRACTOR, TRUCK & PASSENGER TIRES

PHONE

2223

518 - 5th Street S.

Lethbridge

NORTH LETHBRIDGE MOTORS & AUTO WRECKERS

311 - 317 — 13th St. N.

SPECIALIZING IN TRACTOR TIRES—CAR OR TRUCK

RECAPPING — VULCANIZING — BELT SPLICING

A Complete Car and Tire Service

PHONE **3181** PHONE

HEADQUARTERS FOR GOODYEAR TIRES

VULCANIZING & TIRE REPAIRING—Continued

North Lethbridge Motors & Auto Wreckers
313-317 13 St N 3181

Short Stop Service Station Cor 4 Ave & 8 St S .4167

VULCANIZING & TIRE REPAIRS

SHORT STOP SERVICE STATION

Cor. 4th Ave. & 8th St. S. **4167**

Terry's Tire & Auto Shop 201 13 St N 2648
Tom's Tire Shop 518 5 St S 2223

Wall Paper

Canada Paint & Wallpaper Store
Whlse & Ret Paints & Varnishes 411 7 St S . . 2513

HOYT HARDWARE LTD 608 3 Ave S . . 3863

Washing Machines

Beatty Washer Sales & Service Co 409 5 St S . . 4054

BEATTY WASHER SALES & SERVICE CO.

Authorized Beatty Agent

All Makes of Washers Repaired

409 - 5th St. S. **4054**

HOYT HARDWARE LTD 608 3 Ave S . . 3863

Lethbridge Appliances 317 8 St S 4456

LETHBRIDGE APPLIANCES

Maytag Sales and Service

FOR EXPERT WASHER SERVICE

Repairs to Any Make of Ironers, Vacuum Cleaners
and Small Gas Engines

317 - 8th St. S. **Phone 4456**

Use Long Distance

WELDED PRODUCTS

Acetylene & Electric Welding, Cutting & Brazing

PORTABLE EQUIPMENT — BOILER WELDING

Repairs to Combines and All Farm Machinery

TRUCK AND STORAGE TANKS MADE TO ORDER

210
1st Ave. S.

WELDING

PHONE
2544
Res. - - 4312

EAST END WELDING SHOP

Specializing in

GENERAL WELDING — ELECTRIC & ACETYLENE

TANK BUILDING & ORNAMENTAL IRON WORK

GENERAL BLACKSMITHING

PHONE **2488** PHONE

1605 - 3rd Ave. S.

Lethbridge

— CENTRAL WELDING SHOP —

Complete

ELECTRIC & ACETYLENE WELDING SERVICE

"If It's Made Of Metal We Can Weld It"

PHONE **3899** PHONE

323 - 4th St. S.

Lethbridge, Alta.

Welding & Brazing

Bell George A 317 4 St S	4528
Central Welding Shop 323 4 St S	3899
East End Welding Shop 1605 3 Ave S	2488
Lethbridge Iron Works Co Ltd 120 1 Ave S ..	3332

(Continued on Next Page)

**DID YOU PAY
FOR YOUR
CHRISTMAS SEALS?**

G. A. BELL

— WELDING —

Electric and Acetylene

- GENERAL MACHINE WORK
- BLACKSMITHING
- ORNAMENTAL IRON WORK
- STRUCTURAL STEEL

"COME TO US FIRST"

PHONE **4528** PHONE

317 - 4th St. S.

Lethbridge

— **WESTERN METAL FABRICATORS LTD.** —

WELDERS and STRUCTURAL STEEL FABRICATORS

Designing — Manufacturing and Repairing

Earthmoving — Coal Mining and Industrial Equipment

Mining — Sawmill — Elevator and Plant Repairs

PHONE

2nd Ave. & 15th St. S.

4473

Lethbridge, Alta.

WELDING & BRAZING—Continued

Liberty Welding & Boiler Works 1402 2 Ave S . . .3921

Wire Rope

Lethbridge Machinery Co 1720 2 Ave S3556

Liberty Welding & Boiler Works

NEW AND USED BOILERS FOR SALE

Boiler Repairs and Pressure Welding

Portable Equipment

General Welding Contractors

1402 - 2nd Ave.

Phone **3921**

DONALD ROPES & WIRE CLOTH LTD.

Wire Ropes for Logging

Construction & Industrial

Screens for all purposes

Distributors

LETHBRIDGE MACHINERY CO.

Phones

1720 - 2nd Ave. S.

3556 & 2026

Welded Products 210 1 Ave S2544
(See Advertisement on Page 61)

Union Tractor & Equipment Co Ltd 1269 2 Ave S 2606

Western Metal Fabricators Ltd 2 Ave & 15 St S .4473

BRITISH ROPES CANADIAN FACTORY LTD.

Wire ropes for every purpose

● Oil Field

● Logging

● Construction

● Industrial

Distributors for Alberta:

UNION TRACTOR & EQUIPMENT CO. LTD.

1269 - 2nd Ave. S.

Phone **2606**

Welding Equipment & Supplies

WESTERN CANADA HARDWARE

LTD 907-915 2 Ave S3177

WESTERN CANADA HARDWARE

LTD 907-915 2 Ave S3177

Window Cleaners

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Woollen Products

BUY CHRISTMAS SEALS . . . EVERY YEAR

Logan Garment Ltd 314 8 St S4225

**You Are
Not Gambling**

WHEN YOU ADVERTISE IN THE

Yellow Pages