

THE CENTRAL

SECOND HAND STORE



We Buy, Sell, Exchange, Furniture, Tools, Saddlery, Stoves, Musical Instruments — Also a Full Line of Tents, Baggage, or Anything of Value

RES. PHONE
3139

CASH PRICES PROMPTLY PAID
408 - 5th Street South

OFFICE PHONE
2551

Salvage Cutting

Pearson H E 113 10 St S 3957

Sand & Gravel

Lethbridge Sand & Gravel Co River Bottom ... 3610
O'Sullivan Frank 516 13 St S 2748

Sash & Doors

Atlas Lumber Co Ltd 3 Ave & 16 St S 2384
Lethbridge Sash and Door Factory
5 Ave S & 4 St 3755

Schools

Lethbridge City Supt & Secy A J Watson
15 St S 3548
Collegiate Institute Principal's Office 3465
Lethbridge School Division No 7
Bank of Nova Scotia Bldg 2628

Schools Aviation

Kepler Aviation Ltd Head Office 322a 7 St S ... 4338
Operation Headquarters Kenyon Field 3380

Second Hand Dealers

Central Second Hand Store The 408 5 St S ... 2551
Cut Rate Furniture Store Cor 2 Ave & 8 St S ... 3024
Empire Furniture Store 120 5 St S 3980
Kerrison's Second Hand Store 250 13 St N 2805
St Louis Furniture Store 118 5 St S 2210

Seed Cleaners

O'Loane Kiely & Co Ltd 2 Ave S 2313

Seed Growers

O'Loane Kiely & Co Ltd 2 Ave S 2313

Sewing Machines

Singer Sewing Machine Co 620 3 Ave S 2243

FLY

TO ANYWHERE

Kepler's Planes will take you from Lethbridge to anywhere, or from your home town to Lethbridge, or to any other town. They will handle one to four persons or full-length stretcher cases.

Pleasure and sight-seeing trips start at \$2.50 per person.

RENT A PLANE

NEW LOW RATES—By day, week or month, with or without pilot.

LEARN TO FLY

IT'S EASY—Come out anytime. Try a half-hour lesson in our new PIPER CUB planes for only \$5. Ground school classes.

DISTRIBUTORS FOR

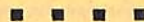
Piper Cub, Luscombe Silvaire, Stinson Voyager Aircraft

For rates and reservations phone 3380 or at nite 3055

Kepler Aviation Ltd.

Kenyon Field, Lethbridge, Alberta


Those Christmas Seals You Received in the Mail—Did You Remember to Send in a Dollar Or Two for Them?



T.B. MUST BE FOUGHT
Not Only at Christmas Time,
But
Every Minute of Every Day

CHARLTON & HILL
 SHEET METAL WORK
 Bonded Roofers
 FURNACES and AIR CONDITIONING
 PHONE
2599.
 304 - 9th St. S. Lethbridge

ART SIGN CO.
 AND ASSOCIATES
 SIGNCRAFT AND DISPLAY IN ALL ITS BRANCHES
 "The Oldest Sign Firm in The South"
 PHONE **2203** PHONE
 118 - 8th St. S. Lethbridge, Alta.

QUALITY SIGNS
GEO. GILLETT
TELL THE WORLD WITH SIGNS

 1209-2nd Ave. So. Phone 3510
 "GILL-ETT GEORGE DO IT"

Designing
Cut Out
LettersTruck Signs
Window Signs
Etc.

Sheet Metal Workers
 Charlton & Hill 304 9 St S 2599
 Freel Sheet Metal Works 412 4 Ave S 2713

Shoemakers & Repairers
 Knowlden Bros 402 5 St S 2717
 Perkins & Miles 514 4 Ave S 3693
 Steve's Shoe Repair Shop 322 7 St S 3955

FREEL
 THE HOT AIR MAN
 HEATING & SHEET METAL WORK
 Phone 2713 412 - 4th Ave. S.

Shoes
 (See Boots & Shoes)
Sign Writers
 Art Sign Co 118 8 St S 2203
 Gillett George 1209 2 Ave S 3510

(Continued on Next Page)

SIGN WRITERS—Continued

Hook Signs Lethbridge Ltd 714 3 Ave S3686

HOOK SIGNS LETHBRIDGE LTD.
 Outdoor Sign Advertising
 and
 Sign Studios
 714 - 3rd Ave. S. **3686**

Skating Rinks

Barn Roller Rink 410 6 St S2888

Sporting Goods—Wholesale & Retail

Blenner-Hassett & Smith 309 6 St S2260

BLENNER - HASSETT & SMITH
SPORTING GOODS
 (Fishing Tackle)
 309 - 6th St. S. **Phone 2260**

Consumers Hardware & Supply
 516-518 3 Ave S2212
 Dan's Repair Shop 320A 7 St S3905
HOYT HARDWARE LTD 608 3 Ave S. 3863
 Morris & Barrett 318 6 St S2383
 Motor Car Supply Co of Canada 423 7 St S. 4590

**MOTOR CAR SUPPLY CO.
 OF CANADA LTD.**
 Wholesale Distributors
SPORTING GOODS and EQUIPMENT
 423 - 7th St. S. **PHONE 4590**

WESTERN CANADA HARDWARE LTD 907-915 2 Ave S3177

Steam Fitters

Baxter Geo H & Son 968 10 St S3830
 Walker & Holberton 320A 7 St S3521
 Whittick Bros 910 3 Ave S3014

Steamship Agents

Rossiter Agencies Lafferty Bldg2412

Stocks & Bonds

Richardson James & Sons Ltd McFarland Bldg. 4335
 Ringland Meredith & Gray Ltd
 Herald Bldg 6 St S4255
 Walker J H & Co Bank of Nova Scotia Bldg4085

Storage

Owen Distributing 517 3 St S3011



Storage Batteries

(See Batteries)

Surveyors

Edwards Wm M 11 Oliver Blk4034
 Hamilton J F 307 7 Ave-A S3745

Tailors

Benjamin's Tailors 418B 5 St S2935

WE NOW PICK-UP & DELIVER
 For Fine Clothes - Alterations and Repairs
PHONE BENJAMIN'S PHONE
2935

Perlux Cleaners 410 5 St S3666
 Lee Duck 330 13 St N2770
 Sinton Robert 419 2 Ave S3431
 Stan's Men's Shop 327 5 St S3730
 Tip Top Tailors Ltd 309a 6 St S2232

Taxis

Bijou Taxi Metcalfe Bldg2750
 Bill's Taxi 210A 5 St S2224
 City Taxi 406 4 Ave S4566
 Fat's Taxi 323 5 St S3838
 Marquis Cabs Marquis Hotel3545
 Pete's Taxi 402 13 St N4487
 Steve's Taxi 409a 5 St S4440
 } 4058

STEVE'S TAXI 4440
 24-HOUR SERVICE

Telegraph Companies

Canadian Pacific Telegraphs 308 6 St S3186

Theatres & Places of Amusement

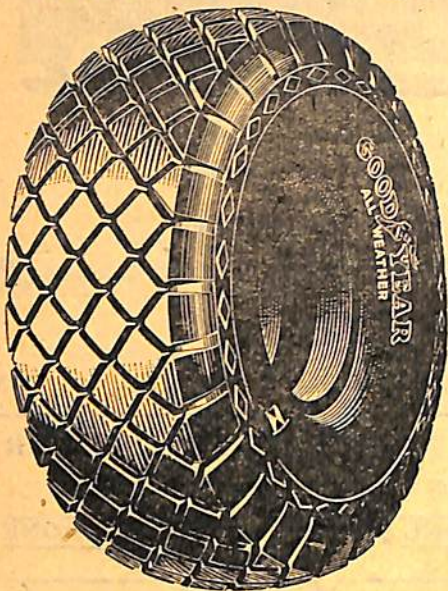
Capitol Theatre 5 St S2080
 Lealta Theatre 250 13 St N2529
 Roxy Theatre 5 St S2050

Threshing Machinery & Supplies

McMahon Machine Co The 2 Ave S3496

PHONE **4268** PHONE

North Lethbridge Motors & Auto Wreckers



**GOODYEAR
TIRE DEALERS**

for

**CARS - TRUCKS - TRACTORS
IMPLEMENTS**

**Up-To-Date
Recap and Retread Service
for
Tires of All Sizes**

311 - 317 13th St. N.

Lethbridge

Tire Distributors

**DUNLOP TIRE & RUBBER GOODS
CO LTD**

Baalim Wholesale Ltd 7 St S 4353

FIRESTONE TIRE DEALERS

Passenger — Truck
and Tractor Tires,
Vulcanizing
and Retreading.



"WHERE TO BUY THEM"

DEALERS

- ARTIC SERVICE STATION**
3 Ave & 13 St S 4162
- COOPER & SONS** 505 7 St S 4485
- FLEMING MOTORS** 428 5 St S 4212
- GALT SERVICE STATION**
Cor 4 Ave & 9 St 2728
- GENERAL FARM SUPPLIES LTD**
1621 3 Ave S 4363
- KING FRED MOTOR CO** 320 9 St S. 2457
- KIRK'S TIRE SERVICE** 408 6 St S. 4133
- MACLEOD D & SON** 1262 2 Ave S 4070
- SHORT STOP SERVICE STATION**
Cor 4 Ave & 8 St S 4167
- TOM'S TIRE SHOP** 518 5 St S 2223

TIRE DISTRIBUTORS—Continued

GOODRICH B F TIRES

COMPLETE TIRE
SERVICE
REPAIRING
VULCANIZING
RETRREADING



"Where to Buy Them"

DEALERS

- HOYT HARDWARE LTD** 608 3 Ave S. 3863
F.H.P. Belts Only
- IMPERIAL MOTORS LTD**
413-417 6 St S 2887
- SEVENTY-SEVEN SERVICE
STATION** 320 9 St S 2823
- TIP TOP SERVICE** 1119 2 Ave S 2417

Goodyear Tire & Rubber Co of Canada Ltd
316 7 St S 2396

**GOODYEAR TIRE & RUBBER CO.
OF CANADA LTD.**

MORE PEOPLE RIDE ON GOODYEAR TIRES
THAN ON ANY OTHER KIND
Located at H. R. Carson Ltd.
316 - 7th St. S. **PHONE 2396**

(Continued on Next Page)

TIRE DISTRIBUTORS—Continued

JARDINE'S TIRE SUPPLY
 Cor 1 Ave & 4 St S 3580
 Motor Car Supply Co of Canada Ltd 423 7 St S. 2345

DOMINION TIRES

FOR
CARS
TRUCKS
TRACTORS

Distributed by

**MOTOR CAR SUPPLY
 CO. OF CANADA LTD.**

423 - 7th St. S. Phone 2345

North Lethbridge Motors & Auto Wreckers
 313-317 13 St N 4268
 Red Head Tire & Battery Service 402 4 Ave S. 3655

**RED HEAD
 TIRE & BATTERY SERVICE**

Distributors for
GOODYEAR — DUNLOP
 and **GOODRICH TIRES**

402 - 4th Ave S. 3655

Spotlite Service Station Cor 3 Ave & 8 St S ... 2970

ATLAS TIRES

Guaranteed for 12 Months

SPOTLITE SERVICE STATION
 Cor. 3rd Ave. & 8th St. S. **2970**

Tobacconists—Retail
 Club Cigar Store 3 Ave & 5 St S 3056

Tobacconists—Wholesale
 Peacock & Kitson Ltd 427 5 St S 2022

Tools—Electric
 Union Tractor & Equipment Co Ltd 1269 2 ave S. 2606

MASTER POWER-BLOW ELECTRIC HAMMERS

For cutting and drilling ¼" to 2" holes. For vibrating, tamping, chipping, scaling and caulking.

UNION TRACTOR & EQUIPMENT CO. LTD.
 1269 - 2nd Ave. S. Phone 2606

Tractor Parts

Carson H R Limited 316 7. St S 3155

CARSON H. R. LIMITED

Bearings, Piston Rings, Oil Filters
 Gaskets, Air Cleaners and
 Sleeve Assembles etc.

316 - 7th St. S. Phone 3155

Motor Car Supply Co of Canada Ltd 423 7 St S. 3111

**MOTOR CAR SUPPLY CO.
 OF CANADA LTD.**

Wholesale Distributors
 "McQUAY-NORRIS" TRACTOR PARTS

423 - 7th St. S. PHONE 3111

Tractors & Equipment

Union Tractor & Equipment Co Ltd 1269 2 Ave S. 2606

Caterpillar

If you need a "Caterpillar" you pay for it whether
 you buy it or not.

UNION TRACTOR & EQUIPMENT CO. LTD.
 1269 - 2nd Ave. S. Phone 2606

Transfer Companies

(See Cartage)

**The Classified
 Telephone
 Directory**

IS AN AID
 IN SOLVING
 THAT EVER
 PRESENT
 PROBLEM

"Where to Buy It"

Servicing Main Points in Alberta

MEHEW'S TRANSPORT

YOU CALL IT ! ————— WE'LL HAUL IT !

Speed ————— Safety ————— Service

PHONE **4520** PHONE

623 - 10th St. S. ————— Lethbridge

Truck Lines

Canadian Freightways Ltd 1250 1 Ave S }2944
}2945



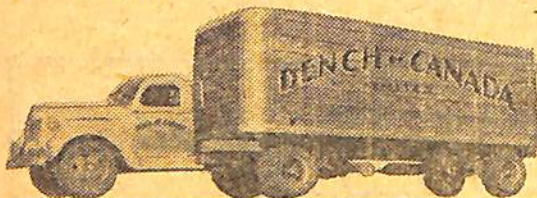
DEPENDABLE SCHEDULES

Servicing Main Points in Alberta
Connections to All Principal Cities
in U.S.A.

2944 1250 - 1st Ave. S. **2945**

Del's Delivery Service 224 18 St N 3532

Dench of Canada Ltd 1101 2 Ave S 4234



Phone **4 2 3 4**

Provincial ■ Inter-Provincial
International

SCHEDULES ON APPLICATION

DID YOU PAY
FOR YOUR
CHRISTMAS SEALS?

TRUCK LINES—Continued

Frenchy's Quick Delivery 414 12 St-A S 4454

FRENCHY'S Quick Delivery

F. de Coste, Mgr.

For Prompt Pick-up
and
Delivery Service

PHONE **4454** PHONE

FULLY INSURED

414 - 12th St.-A S.

Lethbridge

Jacobs Transport 410 3 Ave S 2684

Jarvie A M 445 19 St N 3047

A. M. JARVIE

GENERAL TRUCKING

COAL — SAND — GRAVEL
and GENERAL HAULING

445 - 19th St. N.

3 0 4 7

Law Transport 410 3 Ave S 2684

Lister J O 841 11 St S 2885

Magrath Transport 410 3 Ave S 2684

McLean Transfer 640 6 St S 2097

Mehew Transport 623 10 St S 4520

Murray Transport 1503 3 Ave S 3750

Ralph Transport 434 8 St S 2576

Speedy Delivery Service Cor 8 St & 4 Ave S ... 3537

■ SPEEDY DELIVERY SERVICE ■

General Trucking of
All Types

Cor. 3rd St. & 4th Ave. S. Phone 3537

Taber Transport 410 3 Ave S 2684

Taylor H E 528 12 St-C N 2009

TOM'S TIRE SHOP

Jim Boswell, Mgr.

SPECIALIZING IN

RECAPPING—TIRE and TUBE REPAIRS—BELT SPLICING

Dunlop — Goodyear and Firestone Dealers

"A Complete Tire Service"

WE REPAIR

Any Type or Size

TRACTOR, TRUCK & PASSENGER TIRES

PHONE

2 2 2 3

518 - 5th Street S.

Lethbridge

NORTH LETHBRIDGE MOTORS & AUTO WRECKERS

311-317 - 13th St. N.

Specializing in Tractor Tires

Car or Truck

RECAPPING

:: — ::

VULCANIZING

BELT SPLICING

A Complete Car and Tire Service

PHONE

4268

PHONE

Headquarters for Goodyear Tires

Vulcanizing & Tire Repairing

- Buzz Shop 311 8 St S3932
- City Vulcanizing Shop rear Dallas Hotel2332
- Jardine's Tire Supply Cor 1 Ave & 4 St S3580
- Kirk's Tire Shop 408 6 St S4133

KIRK'S TIRE SHOP

WE SPECIALIZE IN

Vulcanizing & New Tires

408 - 6th St. S. 4133

North Lethbridge Motors & Auto Wreckers
313-317 13 St N4268

JARDINE'S TIRE SUPPLY

Distributors of

DOMINION TIRES

- RECAPPING
- VULCANIZING
- TIRE REPAIRS

The Most Modern and Best Equipped
Shop in the South

PHONE 3580 PHONE

Cor. 1st Ave. and 4th St. S. Lethbridge

WELDED PRODUCTS

Acetylene & Electric Welding, Cutting & Brazing

PORTABLE EQUIPMENT — BOILER WELDING

Repairs to Combines and All Farm Machinery

TRUCK AND STORAGE TANKS MADE TO ORDER

210
1st Ave. S.

WELDING

PHONE
2544
Res. - - 4312

EAST END WELDING-SHOP

Specializing in

GENERAL WELDING — ELECTRIC & ACETYLENE

TANK BUILDING & ORNAMENTAL IRON WORK

PHONE **2488** PHONE

1605 - 3rd Ave. S.

Lethbridge

VULCANIZING & TIRE REPAIRING—Continued
Short Stop Service Station Cor 4 Ave & 8 St S . . .4167

VULCANIZING & TIRE REPAIRS

LORNE PERDUE, Manager

SHORT STOP SERVICE STATION

Cor. 4th Ave. & 8th St. S. **4167**

Terry's Tire & Auto Shop 201 13 St N2648
Tom's Tire Shop 518 5 St S2223

Wall Paper

Canada Paint & Wallpaper Store
Lethbridge Branch 327 7 St S2513
HOYT HARDWARE LTD 608 3 Ave S. .3863

Washing Machines

Beatty Washer Sales & Service Co 409 5 St S . . .4054

BEATTY WASHER SALES & SERVICE CO.

Authorized Beatty Agent

All Makes of Washers Repaired

409 - 5th St. S. **4054**

HOYT HARDWARE LTD 608 3 Ave S. . .3863

WASHING MACHINES—Continued
Lethbridge Appliances 317 8 St S4456

LETHBRIDGE APPLIANCES

Maytag Sales and Service

FOR EXPERT WASHER SERVICE

Repairs to Any Make of Ironers, Vacuum Cleaners
and Small Gas Engines

317 - 8th St. S. Phone **4456**

Welding & Brazing

Bell George A 317 4 St S4528

G. A. BELL WELDING

Electric and Acetylene

- GENERAL MACHINE WORK
- BLACKSMITHING
- ORNAMENTAL IRON WORK
- STRUCTURAL STEEL

"COME TO US FIRST"

PHONE **4528** PHONE

317 - 4th St. S.

Lethbridge

(Continued on Next Page)

WELDING & BRAZING—Continued

East End Welding Shop 1605 3 Ave S2488
Lethbridge Iron Works Co Ltd 120 1 Ave S....3332
Liberty Welding & Boiler Works 1402 2 Ave S ..3921

Liberty Welding & Boiler Works

NEW AND USED BOILERS FOR SALE
Boiler Repairs and Pressure Welding
Portable Equipment
General Welding Contractors

1402 - 2nd Ave. Phone 3921

Richards' Welding Shop 323 4 St S3899

RICHARDS' WELDING SHOP

PORTABLE EQUIPMENT

for

ELECTRIC & ACETYLENE WELDING

323 - 4th St. S. 3899

Welded Products 210 1 Ave S2544

Welding Equipment & Supplies

WESTERN CANADA HARDWARE

LTD 907-915 2 Ave S3177

Wire Rope

Union Tractor & Equipment Co Ltd 1269 2 Ave S. .2606

BRITISH ROPES CANADIAN FACTORY LTD.

Wire ropes for every purpose

- Oil Field
- Logging
- Construction
- Industrial

Distributors for Alberta:

UNION TRACTOR & EQUIPMENT CO. LTD.

1269 - 2nd Ave. S. Phone 2606

Woollen Products

Logan Garment Ltd 314 8 St S4225

Those Christmas Seals You Re-
ceived in the Mail—Did You
Remember to Send in a Dollar
Or Two for Them?

* * * *

T.B. MUST BE FOUGHT
Not Only at Christmas Time,
But
Every Minute of Every Day

Please Speak Directly Into The Telephone

Your friends will find it more pleasant conversing with you by Telephone if you do this.

They will hear exactly what you say clearly and distinctly if you say it directly into the Telephone instead of to the room at large.

ALBERTA GOVERNMENT TELEPHONES