

LETHBRIDGE CLASSIFIED TELEPHONE DIRECTORY

Abattoirs

Burns & Co Limited near Exhibition Grounds...3831

Accountants

Cranstoun E C 7 Rylands Blk4135

E. C. CRANSTOUN

AUDITOR & ACCOUNTANT

EXPERT ADVICE
ON DOMINION INCOME TAX

7 Rylands Blk. **4135**

Accountants—Chartered

Paterson & Co Ritchie 5-6 Acadia Bldg2619

Young Geo A Bank of Nova Scotia Bldg2123

Adjusters

Bodard Adjustment Bureau Bank Commerce Bldg 3211

Advertising Agencies

Savary & Company 4 Oliver Blk3455

Advertising—Directory



Every Telephone User is a Buyer—Every Merchant Should be Completely Represented. The Classified Telephone Directory Tells

"WHERE TO BUY IT"

**ALBERTA GOVERNMENT
TELEPHONES** General Office

808-810 4 Ave S2234

Advertising Distributors

Canadian Pacific Transport Co Ltd 308 6 St S...3671

Aerated Waters

**CALGARY BREWING & MALTING
CO LTD** Rear 314 11 St S

.....2488

**DIRECTORY ADVERTISING
PAYS**

Agricultural Implements

Chisholm R J 330 13 St N2595

Deere John Plow Co Ltd 1239 2 Ave S3786

Repair Department3976

Local Agency A C McDonald 1245 2 Ave S2043

International Harvester Co of Canada Ltd

3 Ave & 9 St N2009

Lethbridge Farm Equipment 1263 2 Ave S3888

Massey-Harris Co Ltd 1216 1 Ave S3424

Provincial Marketing Board

Implement Parts Distributors 712 3 Ave S...2848

Sharman E A Co Ltd 1251 2 Ave S2173

Airline Companies

TRANS-CANADA AIR LINES

INFORMATION,
RESERVATIONS,



Airport Passenger Terminal,
Kenyon Field3145

City Passenger Office,
Mezzanine Floor, Marquis Hotel2880

Air Express Service3434

Western Air Lines Inc Marquis Hotel3971

Ambulance

CHRISTENSEN BROS 320 11 St S ... 2802

Apartment Houses

Victoria Mansions 1002 3 Ave S3636

Architects

Meech & Meech 114 McFarland Bldg2005

Associations & Societies

Alberta Sugar Beet Growers 4 Stafford Blk3242

Canadian Red Cross Society Cor 7 Ave & 12 St S 2099

Lethbridge Community Chest 5-6 Acadia Blk ...2619

Southern Alberta Sheep Breeders Ltd

1221 2 Ave S3760

Y M C A 10 St S3547

Auctioneers

Boyce W 1253 9 Ave S2260

BUY WAR SAVINGS



DODD'S AUTO ELECTRIC

CARTER

"Engineered"

AUTOMOTIVE RADIATOR CORES

Look for the Name on the Radiator Core

Insist on "CARTER" for Frost-Proof All Copper Cores
Highest Quality — Maximum Strength — 100% Cooling Efficiency

RADIATORS REPAIRED — CLEANING TO RESTORE CIRCULATION

405 - 4th Ave. S. Phone 3250

BRANCHES AT CALGARY Edmonton & Lethbridge

Wholesale and Retail



Authorized
**Harrison,
Long &
McCord
Service**
DISTRIBUTING
The Original Type
Replacement
Radiators and Cores
for All Cars,
Trucks and Tractors.
G. G. Nelson,
Mng. Dir.

REPAIRING, RE-CORING AND CLEANING
to Restore Circulation

CALGARY, Ph. M1047; EDMONTON, Ph. 24533

RADIATORS LIMITED

402 - 4th AVE. S., LETHBRIDGE

4121 — TELEPHONE — 4121

"Desire to Serve — Plus Ability"

DUNCAN AUTO ACCESSORIES

Exclusive Distributors for

- BOWES SEAL FAST PRODUCTS
- SNAP-ON BLUE POINT TOOLS
- FERODO BRAKE LINING
- CORDS PISTON RINGS
- ACE PISTON RINGS
- WELLS IGNITION

— Stocks Maintained at Calgary —

WE PREPAY

TRANSPORTATION CHARGES

Rear 601 - 8th Ave. W., Calgary

Phone M9091 Phone

Automobile Accessories, Equip- ment & Supplies

Baalim Wholesale Distributors 7 St S 4353

Baalim Wholesale Distributors

DUNLOP TIRES ■ EXIDE BATTERIES
ALEMITE GREASING EQUIPMENT
AUTOMOTIVE SUPPLIES

Phone 4353

7th Street S.
LETHBRIDGE

AUTOMOBILE ACCESSORIES EQUIPMENT AND SUPPLIES—Continued

Carson H R Limited 316 7 St S 3155
Hutton's 321 8 St S 2586

MOTOR CAR SUPPLY CO OF CANADA LTD 423 7 St S 3111

Standard Electric & Auto Parts 429.5 St S 2131

Automobile Body Builders & Repairers

Dimmer Jack 404 4 Ave S 2575
Fisher Auto Body Works 312 9 St S 3941

(Continued on Next Column)

BEAR



Wheel & Steering
Alinement Service
for ALL CARS--

COMPLETE "ONE STOP" SERVICE

Red Indian Texaco Products

Operating a **Modern Equipped Brake Shop**

KING MOTOR LAB
TUNE - UP SERVICE

We Specialize in: HIGHEST QUALITY WORK AT REASONABLE PRICES
Every Job Guaranteed

SHORT STOP SERVICE STATION

PHONE 4167

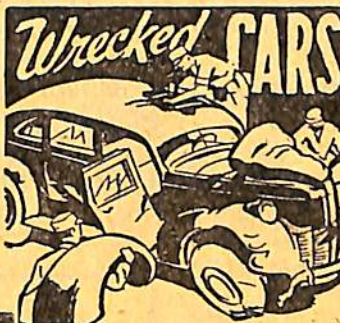
4th AVE. & 8th ST. S.

FISHER AUTO BODY WORKS

BODY & FENDER
REPAIRS

Our Specialty
**COLLISION
WORK**

312 - 9th St. S.



PAINTING & WELDING

The Job's Like
New When We
Get Through

Phone **3941**

Automobile Camps

Lethbridge Auto Camp4207

Automobile Dealers & Repairers

- BAALIM MOTOR CO LTD** 7 St S
Chevrolet & Oldsmobile Sales & Service
Manager 2621
Body Shop & Service Departments 4055
Parts & Accessories 2416
General Office & Accountant 3436
- Bannerman Motors 816 4 Ave S 2045
Clark's Auto Repairs 401 4 Ave S 2223
Dodge - DeSoto Sales & Service 313 7 St S 3736
- Imperial Motors Ltd
Sales Dept 413-417 6 St S 2505
Parts & Service Depts 2887
General Office 3049
- MARQUIS MOTORS LTD** 313 7 St S 3736
Mechanics Sales Ltd 307 11 St S 3933
Pyramid Motor Sales Ltd 435 5 St S 3633
Routledge Motors Cor 3 Ave & 9 St S 3869

Automobile Garages

(See Garages)

Automobile Radiators & Repairs

- Dodd's Auto Electric 405 4 Ave S 3250
Radiators Ltd 402 4 Ave S 4121

JACK DIMMER

GENERAL GARAGE
REPAIRS

ACETYLENE WELDING

REPAIRS

For All Makes of Cars
and Trucks

Service — Satisfaction

All Work Guaranteed

404 - 4th Ave. S.

2 5 7 5

Automobile Springs & Axles

LETHBRIDGE SPRING & AXLE LTD
 402 4 St S 3476
 Spring & Alignment Supply 330 4 St S 2667

Automobile Wheel Aligning

Short Stop Service Station 4 Ave & 8 St S ... 4167

Automobile Wreckers

General Garage & Auto Parts 327 3 St S 2685

General Garage & Auto Parts**AUTO WRECKERS**

New and Used Parts for Cars,
Trucks and Tractors

Phone 2685 327 - 3rd St. S.

Marshall Motors & Auto Wreckers 409 3 Ave S... 4299

Marshall Auto Wreckers

USED PARTS FOR ALL MAKES OF
CARS ■ TRUCKS ■ TRACTORS

Lethbridge 409 3 Av. S. 4299	Largest Auto Wreckers in the West Trailers Built to Order	Lethbridge 409 3 Av. S. 4299
---	---	---

McLaughlin Garage Auto Wreckers 332 3 St S... 2918

North Lethbridge Motors & Auto Wreckers
313-317 13 St N 4268

AUTO WRECKERS

NEW AND USED

CAR — TRUCK & TRACTOR PARTS

NORTH LETHBRIDGE MOTORS & AUTO WRECKERS
"THE OLDEST IN TOWN"

PHONE 4268 - - 311-317-13th St. N.

Baby Chicks

(See Poultry & Products)

Baggage

(See Luggage)

Baggage Transfer

(See Cartage)

Bakers & Confectioners

Canadian Bakeries Ltd cor 8 St & 7 Ave S ... 3266

McGAVIN BAKERIES LTD
1606-1612 2 Ave-A N 3378

National System of Baking Lethbridge Ltd
407 5 St S 2047

Weston's Bakery 714 5 Ave S 2745

BUY WAR SAVINGS

The
Wise Business
Man
Thinks of
Tomorrow

• •

*Business is good today —
perhaps you are getting even
more than you can comfort-
ably handle. But*

IT STILL PAYS
TO
ADVERTISE

*A time will probably come
when you will want all the
business you can get from
old and new customers.*

• •

KEEP
YOUR NAME
BEFORE THE
BUYING
PUBLIC

ALBERTA'S

LEADING

BATTERY

for

AUTOMOBILE — FARM LIGHTING — RADIO

Demand SMITH Batteries — Fully Guaranteed

- Fresh when delivered — give LONGER LIFE and BETTER SERVICE.
- Thousands of users, including the largest in the Province, testify to their HIGH QUALITY.
- Thirty years' manufacturing experience, conscientious workmanship and the use of only first grade materials combine for DEPENDABILITY.

Distributors

GLOER ELECTRIC

817 - 3rd Ave. S.



PHONE

2 6 6 9

Lethbridge, Alta.

Banks

Bank of Montreal 522 3 Ave S	3446
Manager's Office J C Downing	2526
Bank of Nova Scotia The 3 Ave S	2711
Canadian Bank of Commerce The 4 Av & 7 St S	2414
Manager's Office	3461
Royal Bank of Canada The 5 St S	3526

Barristers & Solicitors

Beattie W S 10 Alberta Blk	3237
Beaumont Arthur K.C. 1262 6 Ave-A S	2118
Cameron C E "C" Metcalfe Bldg	3559
Church H W 10 Oliver Blk	4015
Davidson & Davidson British Can Trust Bldg	3711
Elton David Horton K.C. 2 & 4 Stafford Blk	2523

FAIRBAIRN L E Bank of Nova Scotia Bldg	4065
Hogg & Menzie 101-103 McFarland Bldg	2656

JOHNSTONE RITCHIE & HUCKVALE Acadia Blk 3 Ave S	2171
Livingstone John A 2 Alberta Blk	2928

MOSCOVICH & MOSCOVICH Herald Bldg	3990
Rice & Paterson Bank of Commerce Bldg	2164
Turcotte L S Bank of Nova Scotia Bldg	4331
Vaselenak John Suite D Metcalfe Bldg	3487
Virtue A Gladstone K.C. McFarland Bldg	3429

Batteries

Automotive Supply Co	{3848
205 10 St S	{3758
Gloer Electric 817 3 Ave S	2669
Hutton's 321 8 St S	2586

Batteries—Manufacturers

Duro-Lite Batteries Co	{3848
205 10 St S	{3758

Beauty Parlor Supplies & Equipment

Dominion Beauty Supply Co Alberta Blk	2250
---------------------------------------	------

■ **DEPEND ON THE DOMINION FOR** ■
MODERN EQUIPMENT and BEAUTY SUPPLIES

We stock a complete line of beauty supplies, including the popular Roux Shampoo Tint and Rinses.

We sell new and second hand beauty equipment

DOMINION BEAUTY SUPPLY COMPANY

322 Alberta Block, 5th St. S. PHONE 2250
LETHBRIDGE

BUY War Savings Certificates REGULARLY

EXCITING HAIR - DO'S

EXCITING HAIR-DO'S with the subtle flattery of soft sculptured lines . . . that's what you get from the graduate operators at the New Budget Beauty Shop, operated in connection with the Paramount Academy but entirely separate. All work guaranteed.

Popular Budget Prices for the Following:

Finger Wave	40c	Hot Oil Treatment	75c
Plain Shampoo	25c	Plain Shampoo and	
Oil Shampoo	50c	Finger Wave	60c

THE NEW

BUDGET BEAUTY SHOP

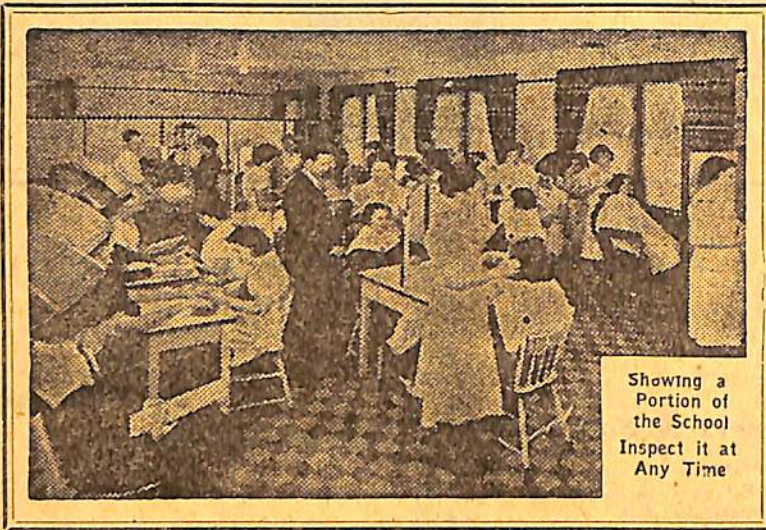
OWNED AND OPERATED BY J. L. TUFTELAND

Upstairs Alberta Block

PHONE 2250



Enroll Now for Your Beauty Course IN THIS MODERN SCHOOL



Showing a
Portion of
the School
Inspect it at
Any Time

Individual In-
struction & Im-
proved Equipment
Assure Thorough
Training for a
Promising Career

PARAMOUNT'S beauty course is complete in every way, consisting of a full 8 months' intensive training in beauty culture and cosmetology. It's a course that concentrates on individual instruction with the latest, improved equipment and is backed by over 12 years' experience. Enroll **NOW** and let the Paramount Academy of Beauty Culture start **YOU** on the road to success!

Tufteland's Paramount Academy OF BEAUTY CULTURE

Alberta Block (upstairs)
Phone 2250

322 - 5th Street S.
Lethbridge

Opportunity

- Means to the personnel of The Marquis Beauty Shop the opportunity of creating for you something new and distinctive in the way of hair styling.



The *OPPORTUNITY* to show you what can be done by a combination of up-to-the-minute equipment, an enthusiastic personnel that take a distinct personal interest in every patroness to add to *your personality*.



Marquis Beauty Shop

MARQUIS HOTEL BLDG. ————— LETHBRIDGE, ALTA.

Phone 3714



Flattering CHARM FOR MILADI

By TUFTELAND'S
COIFFURE
STYLISTS

Tufteland's operators are specialists in modern hair styling. You can depend on them to create designs with YOUR hair that will add flattering charm and beauty—new glamour that will surprise even you—and at prices that will please you.

FREE CONSULTATION

TUFTELAND'S BEAUTY STUDIO

416 - 5th STREET S.

PHONE 3494

"Our Name Is All the
Guarantee You Need"

Our standard De Luxe Wave. Most popular wave given today.

Priced **5.00**

Our Machineless Wave.

Priced **6.50**

Our Windsor Oil Wave, soft, natural. Exclusive rights for Southern Alberta. Priced **7.50**

LANA KREME & Personalized Permanent. Priced **10.00**

Beauty Parlors

Bostrom Miss E 10 Rylands Blk 3575

BOSTROM BEAUTY SHOP

Under Management of

MRS. JESSIE NILSSON

THE BEAUTY SHOP

Experts in All Lines of Beauty Culture

10 Rylands Blk.

3575

- Brooks' Permanent Wave Salon McFarland Bldg. 4262
- Classic Beauty Shop 109 McFarland Bldg 3355
- Fourth Avenue Hairdresser 512 4 Ave S 4217
- Lindrud Gertrude 1101A 4 Ave S 4020
- Marquis Beauty Shop Marquis Hotel Bldg 3714
- Mills' Beauty Parlor 1110 6 Ave S 3926
- Paramount Academy of Beauty Culture Alta Blk 2250
- Robinson's Beauty Shoppe 242 13 St N 3313
- Tufteland's Beauty Studio 416 5 St S 3494
- Westbrook Bros 319 6 St S 3852

WHEN

TELEPHONING ADVERTISER

PLEASE MENTION THE
TELEPHONE DIRECTORY

Bicycle Dealers & Repairers

Bert & Mac's Cycle & Radio Co 408 6 St S 3232

BERT & MAC'S for BICYCLES

REPAIRS FOR ALL MAKES

408-6th ST. S.
LETHBRIDGEPhone **3232**

Dan's Repair Shop 320A 7 St S 3905

DAN'S REPAIR SHOP

BICYCLES AND RADIOS REPAIRED

LAWN MOWERS SHARPENED & REPAIRED

SKATES SHARPENED, GUNSMITH, LOCKSMITH

Phone 3905 320A - 7th Street South

Billiards & Pool Rooms

Arcade Billiard & Cigar Store 325 5 St S 3366

Blacksmiths

Lethbridge Spring & Axle Ltd 402 4 St S 3478

Blocks & Buildings

Sherlock Building 306 7 St S 2825

Board of Trade

Board of Trade Office Board of Trade Bldg 2012

Bonds

(See Stocks & Bonds)

Booksellers & StationersCommercial Printers & Office Outfitters Ltd
326 7 St S 2999**Boots & Shoes—Retail**Avenue Shoes McFarland Bldg 2760
Baird's Shoes & Leather Goods 306 5 St S 3764
Dean's Shoe Store 612 4 Ave S 3050
Sterling Shoes Ltd 314 6 St S 3344**Bottlers**

Purity Bottling Works 1421 3 Ave S 2501

Bowling Alleys

Harry's Bowladrome 7 St S 3330

Boys' & Girls' Clothing & Furnishings

Juniors' McFarland Bldg 4 Ave S 2678

Brake Service**SHORT STOP SERVICE STATION**

Cor 4 Ave & 8 St S 4167

BrewersLethbridge Breweries Ltd 2 Ave & 1 St S 2444
G A Frisby Mgr 3281
Aerated Water Department 3442**Brewers' Distributors**

Government Beer Warehouse 1 St & 2 Ave S 3554

Broadcasting Stations

Radio Station C J O C Marquis Hotel 3161

Building Materials & SuppliesAtlas Lumber Co Ltd 3 Ave & 16 St S 2384
Yates Lumber Yards 3 Ave & 17 St S 3516**Yates Lumber Yards**

— Agents for —

**Johns - Manville Asbestos and
Asphalt Roofing Products**3rd Ave. & 17th St. S. Telephone **3516****Bus Lines**Alberta Montana Bus Lines Bus Depot 411 5 St S 2288
Lethbridge Northern Bus Lines Lethbridge Hotel. 3536
Western Canadian Greyhound Lines Ltd
Bus Depot 411 5 St S 2288**Business Colleges**

Garbutt Business College Masonic Hall Bldg ... 2315

Garbutt Business CollegeEstablished 34 Years — Personal Instruction
Streamlined Career Courses — Day and Evening
Classes — Friendly, Expert Teachers
Enter Any Time

MASONIC BLDG.

PHONE 2315

Lethbridge Secretarial College 9 Stafford Blk. ... 3968

**LETHBRIDGE
SECRETARIAL COLLEGE**High Standard Business Training. Modern
Methods. Careful Individual Instruction.
Day and Evening ClassesMISS MARION P. BIGGS, Principal
9 Stafford Block PHONE 3968**Butchers—Retail**

(See Meat Markets)

CanningBroder Canning Co 1 Ave & 23 St N
General Office & Manager 2517
Shipping & Employment 2587**Directory Advertising Pays**

CHIROPRACTIC HEALTH SERVICE

Has a Solution for Your
SORE BACK AND FEET



You need not suffer
with sore back.



WE FIND THE CAUSE WITH X-RAY.

- You can see for yourself the kink in your back, the displaced hip, or the inflamed joints in your feet.
- Many people can verify the relief and comfort that is given in these conditions.

The sore, aching, tired back, or the acute, painful, disabling one is both a misery and a handicap. They are responsible for many other disorders: **HEADACHES, SORE NECK AND SHOULDERS, NUMBNESS IN ARMS AND LEGS, SCIATICA, LUMBAGO, ARTHRITIS,** as well as many **NERVOUS DISORDERS** and **DIGESTIVE COMPLAINTS.** The Chiropractor is specially trained and equipped to remove the cause of these disorders.

When any of the many small bones of the feet become displaced or crowded out of position it is followed by **FALLEN ARCHES, SWOLLEN, ACHING, TIRED FEET AND LEGS,** as well as **COLD AND NUMBNESS IN THE LEGS AND THIGHS.** Foot adjustments restore the fallen arches, improve the circulation, giving early comfort and welcome relief.

All Patients are Carefully Examined and Advised of the Prospects of Recovery.

DR. I. S. IRVING

Chiropractic Health Service — LETHBRIDGE

Our X-Ray Shows the Cause of your Trouble

PHONE 4261

If you want an opinion on the efficacy of our treatment, ask some of the many who have used it.

Cartage

Canadian Freightways 1250 1 Ave S {2944
2945



DEPENDABLE SCHEDULES

Servicing Main Points in Alberta and Saskatchewan

Connections to All Principal Cities in U.S.A.

2944 1250 - 1st Ave. S. 2945

Dench of Canada Ltd 1101 2 Ave S 4234
Forsyth Coal & Cartage 2033 1 Ave N 2729
Jones Transport 1234 3 Ave S 2904
McLean Transfer The 406 1/2 5 St S 2097
McNeely H A 203 5 Ave S 2520
Speedy Delivery Service 543 4 St S 3537

Cereals

Green Star Mill Ltd 1405 2 Ave S 4260

Charitable Institutions

Salvation Army 623 7 St S 3742

China, Crockery & Glassware

CONSUMERS' HARDWARE & SUPPLY CO Next Bank of Montreal 2212

HOYT HARDWARE LTD 608 3 Ave S... 3863

Chinese Stores

Bow On Tong Co 316 2 Ave S 3675

Chiropractors

Clancy L D 7 Acadia Blk 3 Ave S 2231
Irving I S 205 Sherlock Blk 4261

SEE ADVERTISEMENT

DR. J. H. LEWIS, MEDICINE HAT, PAGE 10

Church Organizations

First Baptist Church 8 St & 4 Ave S 2082
Hebrew Congregation Cor 3 Ave & 9 St S 3197
St Augustin's (Anglican) Rectory 409 11 St S... 2406
St Patrick's Rectory 312 10 St S 3489
St Peter & St Paul's Rectory 640 12 St-C N 4105
Southminster United Church 4 Ave S 3404

BUY
War Savings Certificates
REGULARLY

Your HEALTH COMES FIRST!

If you have anything worth while, and especially about the people's health, let the people know.

THIRTY-TWO YEARS IN THE U.S.A. AND CANADA - - -
- - - REGISTERED TWENTY YEARS IN ALBERTA

AMAZING RESULTS

In Infantile Paralysis, Heart Trouble, General Paralysis (Stroke),
Adhesions and Loss of Voice

POSITIVE RESULTS

with Neuritis, Asthma, Hay Fever, Sciatica, Stomach Trouble,
Nervous Breakdown, Chronic Headaches, Eye, Ear and Throat,
Rheumatism, Neuralgia, Female Functional Disorders, Lumbago,
Approaching Insanity, Appendicitis, Foot Troubles.

INSIST ON REFERENCES

then you check them with the patient.

Results Invariably Govern the Fee

NO DRUGS! NO KNIFE! NO PAIN!

Youngest patient 16 months old. Oldest patient 81 years old.
Longest standing case (Headaches) 25 years.

X-Ray If Necessary

NOTICE! Until further notice only a limited number
of cases can be accepted.

DR. J. H. LEWIS, D.C., Ph.C.

SPINE AND NERVES

BY APPOINTMENT ONLY

Phone 2602

515 - 10th Street Medicine Hat, Alta.



PERLUX

DeLuxe Dry Cleaning

NIXON & SWAN, Props.

ALTERATIONS and REPAIRS

Your
"Family Dry Cleaners"

WE CALL FOR AND DELIVER
IN ACCORDANCE WITH
GOV'T REGULATIONS

EXPERT PRESSING



PHONE
3666



TWO DOORS NORTH OF THE CAPITOL THEATRE BLDG.



EXPERT
MILITARY CLEANING,
PRESSING, ALTERATIONS
and REPAIRS

*"Better Than Ordinary Dry
Cleaning"*

DRY CLEANING DEPT.
OF
LETHBRIDGE LAUNDRY CO.
Dial 3451 or 3452
FOR
LUSTERITE DRY CLEANING
Dial 3451 ONLY ONE PICK-UP AND DELIVERY SERVICE PER DAY Dial 3452

MODERN DRY CLEANING and TAILOR
— ALTERATIONS AND REPAIRS NEATLY DONE —
Best Work at Standard Prices
STEAM PRESSED WHILE-U-WAIT
PHONE **4039** 719 - 4th AVE. S. PHONE **4039**

Cleaners & Dyers

- Ironside & Park Ltd 311 6 St S 4141
- LEE DUCK** 402 13 St N 2770

LEE DUCK — Tailors
Lowest Prices for Dry Cleaning, Pressing,
Hat Cleaning and Blocking
Help Us Conserve Needed Rubber and Gasoline by
Calling Earlier Than Usual.
PHONE 2770 ————— 402-13th St. N.

- Lethbridge Laundry Co 542 4 St S {3451
3452
- Perlux Cleaners 410 5 St S 3666

SEE ADVERTISEMENT
PAGE 11

- Modern Tailor & Dry Cleaning 719 4 Ave S 4039

Clubs

- Army & Navy Veterans Club 517 5 Ave S 3846
- Canadian Legion B E S L 1 Ave & 9 St S 3426
- Chinook Club 1119 3 Ave S 2443
- Elks Club 5 Ave S 2633
- Lethbridge Country Club River Bottom 2527
- Lethbridge Golf Club Henderson Lake 3652

Directory Advertising Pays

Coal Miners & Shippers

- Lethbridge Collieries Ltd (3524
- General Office 207 7 St S)3305
- No 8 Mine 2490
- No 8 Mine Stores 2166
- Standard Mine—Shaughnessy 91-3132
- Western Ventures Ltd 3 Stafford Blk 2805

Collection Agencies

- Farris Service Agency 2 Acadia Blk 2616

Colonization

- Colonists' Service Association Ltd 409 2 Ave S ... 2151

Confectioners—Retail

- A B Confectionery 328 13 St N 3638
- Canadian Confectionery 403 5 St S 3383
- Dominion Confectionery 418 5 St S 2460
- Empress Confectionery 814 4 Ave S 2872
- Fleetwood Confectionery 1102 9 Ave S 3625
- O K Confectionery 1260 3 Ave S 2653
- Pacific Confectionery 1424 3 Ave N 4146
- Regal Confectionery Cor 5 St & 6 Ave S 3061
- Shuey's Confectionery Cor 11 St & 4 Ave S ... 2898

Confectioners—Wholesale

- Wallace & Peacock Ltd 427 5 St S 2023

ASK FOR
THESE
PURITY
PRODUCTS

- Creamo
- Buttermilk
- Cottage Cheese
- Creamery Butter
- Jersey Milk

For Health's Sake Phone

For Our Driver to Call With

PURITY MILK

It supplies Vitamins A, B, C, D, G;
Calcium, Protein, Phosphorus, Cal-
ories and Iron.



PURITY DAIRY

516 FIFTH AVENUE S.

PHONES: 4124 - 4095

Contractors—Building

Oland D G 955 13 St S	3621
Quinn Fred 285 7 Ave S	2535
Shand W B 821 15 St S	3866
Shoquist Construction Ltd Airport	3182
Sundquist A 628 12 St-C N	2160

Contractors—Grading

Alberta Construction Co Capitol Theatre Bldg	2913
Anderson & Smith Lethbridge	2777

Convents

St Aloysius Convent 116 9 St S	3509
--------------------------------------	------

Credit Reports

Retail Merchants' Association 302 Sherlock Bldg	4229
Southern Alberta Bureau of Credits 7 Rylands Blk	4135

Dairies

City Dairy 411 4 St S	3124
Crystal Dairy Ltd 434 8 St S	2576
Jersey Dairy 612 10 St S	3591
PURITY DAIRY Order Dept 516 5 Ave S	4124
Office	4095

Decorators

(See Painters & Paperhangers)

Dental Laboratories

Lethbridge Dental Laboratory 1 Lafferty Blk	3823
---	------

Dentists

Allen L T 8 Rylands Blk	2165
Clark Ward F 121 McFarland Blk	4140
Craig W P Rylands Blk	3357
Fletcher C M 5 Oliver Blk	3410
Fumerton A S 3 Oliver Blk	2199
Gibson M J 5 6 & 7 Lafferty Blk	2071
Redding H D 2 Roxy Theatre Bldg	2631
Stewart J S 3 & 4 Lafferty Blk	2559
Watson A M Roxy Theatre Bldg	4213

Departmental Stores

Eaton Co Western Ltd (The T) Branch Store	
4 Ave & 6 St S	
Information & General Office	3727
Drugs Hosiery Men's Wear Notions Wools	2140
Foodateria (Groceries Fruits Vegetables)	3282
Meats & Fish	2657
Hardware Automobile Supplies Stoves	2054
Sporting Goods China Baggage Piece Goods	
Shoes Optical	3857
Women's & Juvenile Wear	3605
Furniture House Furnishings Radios	2722
Mihalik A 642 13 St N	4064
Supina Mercantile 230 13 St N	
Groceries	2766
Groceries & Meats	2966
Meat Dept & Men's Wear	3456
Office & Dry Goods	2866

Our Milk is Pasteurized and Clarified for Your Protection

PROTECTED



PHONE

3591

Departmental Stores—Mail Order

Simpson The Robert Western Ltd 411 5 St S . . . 2539

Druggists—Retail

Jackson Sydney 401 5 St S . . . 3364
 Kitson's Pharmacy McFarland Bldg 4 Ave S . . . 3772
 McCready's Ltd Red Cross Drug Store
 Sherlock Bldg . . . 3555
 People's Drug Stores 414 13 St N . . . 3445
 Downtown Store 331 5 St S . . . 2205

W. H. McCAFFREY

THE PEOPLE'S DRUG STORES

414 - 13th St. N. - - - Phone 3445
 331 - 5th St. South - - - Phone 2205
 LETHBRIDGE, ALTA.

Stokes Drug Co Ltd 314 5 St S . . . 2487
 Sutherland Drug Co Marquis Hotel . . . 3231

Dry Goods—Retail

Hennesey & Wilson 416 13 St N . . . 3789
 Rylands & Co 302 5 St S . . . 2251

Electrical Contractors

McKenzie Electric Ltd 706 3 Ave S . . . 3637
 Roy Electric Co 406 5 St S . . . 3735

Explosives

EXPLOSIVES LTD 608 3 Ave S . . . 3860

Express Companies

Canadian Pacific Express Co CPR Station . . . 3434

Eye, Ear, Nose & Throat Specialists

Henderson Dr J E C 308 7 St S . . . 4122
 Woodcock Dr D Royal Bank Bldg . . . 4166

Farm Machinery & Supplies

General Farm Supplies 1621 3 Ave S . . . 4363
 MacLeod D & Son 1262 2 Ave S . . . 4070
 Macleod's Limited 324 5 St S . . . 4240

MACLEOD'S LIMITED

HIGH GRADE
 FARM EQUIPMENT AND SUPPLIES
 4240 324 Fifth Street South 4240

Norrie & Fawcett Ltd 1262 1 Ave S . . . 3659

Farm Tractors

(See Tractors etc)

Feed

Green Geo W & Co Ltd 1231 2 Ave S . . . 4090
 Green Star Mill Ltd 1405 2 Ave S . . . 4260

Financial Agents

BRITISH CANADIAN FINANCE
 LTD 315 6 St S . . . 3113

Five, Ten, Fifteen & Twenty-five Cent Stores

Kresge S S Co Ltd 321 5 St S . . . 4155
 Metropolitan Stores Ltd Metropolitan Bldg . . . 4110
 Woolworth F W & Co Ltd 309 5 St S . . . 2280

Florists

Fowler's Greenhouses 730 6 St S . . . 3179
FRACHE BROS LTD Retail Store
 322 6 St S . . . 2666
 Greenhouses Henderson Park . . . 2003
 Greenhouses N Lethbridge . . . 2768
 Lethbridge Greenhouse 1502 12 Ave S . . . 3271
 Marquis Flower Shop 616 4 Ave S . . . 4377

Marquis Flower Shop

LORNA PERRY, Manager
 OUR FLOWERS ARRIVE FRESH DAILY
 Business Phone 4377
 Nights and Holidays, Phone 3382
 Marquis Hotel Bldg., Lethbridge, Alta.

Flour Mills

ELLISON MILLING & ELEVATOR
 CO LTD Sales Flour & Feed 2 Ave S . . . 2068
 Manager & Accounting Dept . . . 3552
 Green Star Mill Ltd 1405 2 Ave S . . . 4260
 Robin Hood Flour Mills Ltd 409 12 St S . . . 2058

A BUYER'S GUIDE

★ ★

The Classified
 Telephone Directory

★ ★

CONSULT IT
 FIRST

"Dignity and Courtesy"

Christensen Bros.

Funeral Directors

AND AMBULANCE SERVICE

● PERSONAL ATTENTION _____
 _____ DIGNIFIED SERVICE ●

"Your Desire Is Our Command"

320 - 11th Street South

LETHBRIDGE

Phone 2802

Fraternities

- Knights of Columbus 1224 7 Ave S 4084
- Masonic Hall Co of Lethbridge 10 St S 2707
- Oddfellows' Hall Lodge IOOF Bldg 3477

Freight—Automobile

(See Truck Lines)

Fruit & Produce—Retail

- B C Fruit 906 3 Ave S 2033
- Rex Fruit Store 602 3 Ave S 2725

Fruit & Produce—Wholesale

- Plunkett & Savage 4 St S 2584
- Scott Fruit Co The Marnoch Bldg 4 St S 3353

Funeral Directors

- CHRISTENSEN BROS** Funeral Home
320 11 St S 2802
- MARTIN BROS** Directors of Funeral Service
812 3 Ave S 3561

Furniture Dealers—Retail

- Empire Furniture Store 120 5 St S 3980
- Long C A & Co Hull Blk 3 Ave S 2369
- STERN FURNITURE CO**
Cor 3 Ave & 8 St S 2428
- Sykes Imperial Furniture Store 326 6 St S 2060

Furriers

(SEE ADVERTISEMENTS PAGES 16 AND 17)

- Garrett Fur Store 707 3 Ave S 3812
- Lethbridge Furriers The 514 3 Ave S 2209
- New York Fur & Dress Shop 604a 3 Ave S 3276

New York Fur & Dress Shop

"THE HOUSE OF SUPERIOR QUALITY FURS"

Exclusive Lines in

DRESSES and CLOTH COATS

Famous for Finer Furs

604A - 3rd AVE. S.

3276

WHEN

**TELEPHONING
ADVERTISER**

**PLEASE MENTION THE
TELEPHONE DIRECTORY**



CONFIDENCE

... YESTERDAY ...
 ... TODAY AND ...
 ... TOMORROW ...

KRAFT FURS have earned the confidence of a large clientele of satisfied customers. For over 36 years **KRAFT THE FURRIER** have been active ... dependable ... steadfast. It takes the three to make a Fur Coat investment. **Quality! Fashion! Value!** Every dollar put into a **KRAFT COAT** is a dollar soundly invested in unchanging value and loveliness.

KRAFT'S ARE EXPERTS in Fur Re-Styling, Relining
 Cleaning and Storage at Reasonable Prices

KRAFT THE FURRIER

222 EIGHTH AVENUE WEST — KRAFT BUILDING, CALGARY

Established in Calgary since 1908. Telephone **M1995**



INVEST in a GOOD FUR COAT from

Garrett Furriers!

Our Label Guarantees
Quality Pelts - - Expert Workmanship
Latest Styling - - Moderate Price

Buy your fur coat with confidence—choose it here where we are famous for fine furs. A good fur coat is a long-term sound investment.

Our Fur Storage Vaults are among the finest in Western Canada. Inspect them at any time.

Garrett Furriers

"THE EXCLUSIVE FURRIERS"

707 THIRD AVE. S. PHONE 3812



Visit our modern fur salon for superior selections. Courteous service. Leadership in fur designing. We know we can please you.

FUR STORAGE

For greatest safety store your furs in our **MOTH PROOF** General Electric Equipped Cold Storage Vaults—located on the premises. Our vaults are open for your inspection.



Phone **2209**

THE LETHBRIDGE FURRIERS

514 - 3RD AVENUE S.

PICK-UP SERVICE RESTYLING

RELINING

CLEANING



DELIVERY

REMODELLING

REPAIRING

GLAZING

Garages

Baalim Motor Co Ltd 7 St S	
Body Shop & Service Dept	4055
General Office & Accountant	3436
Parts & Accessories	2416

Baalim Motor Co. Ltd.**CHEVROLET and OLDSMOBILE**

Lethbridge's Oldest Car Dealer

3436 Office	Sales 2621
4353 } Repairs and Service	7th Street S.
4055 }	

Dimmer Jack 404 4 Ave S	2575
Imperial Motors Ltd 413-417 6 St S	2887

IMPERIAL MOTORS LTD.

DISTRIBUTORS

Chrysler ★ Plymouth ★ Fargo
24 HOUR SERVICE

Sales - - - 2505	413 - 417
Service - - 2887	6th Street South
Gen. Office 3049	

International Motor Truck Serv Stn 311 11 St S	4322
Nilsson Bert & Son 428 5 St S	4212
Red Head Motors 402 4 Ave S	3655
Routledge Motors Cor 3 Ave & 9 St S	3869

H. E. ROUTLEDGE, Prop.

White Rose Service Station

GENERAL OVERHAULING

Reboring — Ring Jobs — Brake Relining	
Motor Tuning	Phone 3869
Cor. 3rd Ave. & 9th St. S.	Lethbridge

Gas Companies

Canadian Western Natural Gas Light Heat & Power Co Ltd 420 6 St S	2510
---	------

Gasoline & Oil Service Stations

Artic Service Station Cor 3 Ave & 13 St S	4162
Bay Super Service Station Cor 5 St & 1 Ave S	3058
Central Service Station 4 Ave & 5 St S	3749
Galt Service Station Cor 4 Ave & 9 St S	2728
Hedenstrom Roger Henderson Park	2018
North Star Terminal Service Stn 4 Av & 4 St S	3336
Short Stop Service Station 4 Ave & 8 St S	4167
Spotlite Service Station 3 Ave & 8 St S	2970
Sunset Oil Station 1903 3 Ave S	2087
Ted's Terminal 410 3 Ave S	{2684 2065}
Westminster Service Station 335 13 St N	4194

Grain Merchants

Ellison Milling & Elevator Co Ltd 2 Ave S	4214
Trimble H M & Sons 314 11 St S	2007

BUY WAR SAVINGS**Grocers—Retail**

Aita's American Cash Grocery 431 18 St N	2418
Economy Grocery 902 9 St S	2035
Frank's Groceries 407 2 Ave S	2737
Hoefler's Grocery 543 13 St S	{3297 4297}
Imperial Grocery 709 4 Ave S	{2453 2930}
Jenkins' Groceteria Ltd 324 6 St S	3260
Jim's Grocery 711 6 Ave S	3466
Johnston J & A 426 13 St N	2314
Kobal George 320 13 St N	3951
Leys & Company 616 3 Ave S	3767
McKillop H A Co 317 6 St S	{2113 3416}
North Home Grocery 630 13 St N	2746
Wilson's Grocery 1112 6 Ave S	3657
Wilson's Groceteria 902 7 Ave S	3995

Grocers—Wholesale

HORNE & PITFIELD LTD 3 Ave S	3321
Macdonalds Consolidated Ltd 312 4 St S	
Long Distance & Manager	4266
Sales Department	4366
Fruit Department	4355
Shipper & Receiver	4369
Western Grocers Ltd Cor 2 Ave & 9 St S	
Order Desk & Shipping Office	2434
A Smith Buyer	4385
S Bain Fruit Dept	4264
W Martin Credit Dept	2997
W S McLintock Manager	2435

Hairdressers—Ladies'

(See Beauty Parlors)

Hardware—Retail

Consumers' Hardware & Supply Co	{2919 2920}
516-518 3 Ave S	3762
Hick Hardware Co Ltd 618 3 Ave S	
HOYT HARDWARE LTD	{3863 3860}
608 3 Ave S	
MACLEOD'S LIMITED 324 5 St S	4240
MORRIS & BARRETT 318 6 St S	2383

Hardware—Wholesale

HOYT HARDWARE LTD 608 3 Ave S	3863
--------------------------------------	------

Harness & Saddlery

Baird's Shoes & Leather Goods 306 5 St S	3764
Macleod's Limited 324 5 St S	4240

Hat Renovators

Boston Hat Works & Shoe Shine 327a 5 St S	2961
---	------

Hats & Caps

Smart Hat Shop 331 5 St S	2620
---------------------------	------

Hay, Grain & Feed

GREEN GEO W & CO LTD	
1231 2 Ave S	4090
Southern Alberta Co-operative Assn Ltd	
1221 2 Ave S	3777

FOR AN HONEST and SQUARE DEAL
and TOP MARKET PRICES — SHIP TO:

AMERICAN HIDE & FUR CO.

Our Past Reputation Assures You of the Top Market Price

ONE DAY SERVICE — HONEST GRADING
Are Your Guarantee of Satisfaction.

Cor. 4th St. & 6th Ave. E., Calgary ————— Phone M3749

Herbalists

Alvau N 806 2 Ave S 2074

N. ALVAU SPECIALIST

in Herb Treatments for Ulcerated Stomach, Gall,
Bladder, Prostate Gland, Whooping Cough
806 - 2nd Ave. S. — Phone 2074

Hides, Raw Furs & Skins

Fefferman Hide & Fur Co 518 4 Ave S 4035
Lethbridge Hide & Fur Exchange 110 5 St S ... 2981

Hospitals & Homes

Galt Hospital 5 Ave S 3136
Isolation Hospital 1920 7 Ave S 3430
Nursing Mission cor 2 Ave & 10 St S 2233
St Michael's General Hospital 13 St & 9 Av S. 3131

WHEN REPAIRING

OF ANY KIND IS

NEEDED

Radio, Upholstering, Plumb-
ing, or any one of many
things you'll find the service
you want when you

LOOK IN THE

Classified Telephone Directory

●
THE

"YELLOW PAGES"
Tell You Where to Find It

Hotels

Alexandra Hotel 332 5 St S 3142
Arlington Hotel 1 Ave & 4 St S 2278
Dallas Hotel 312 5 St S 2312
Garden Hotel 510 3 Ave S 3889
Lethbridge Hotel 5 St S & 2 Ave 3151
Marquis Hotel cor 4 Ave & 7 St 3191
Windsor Hotel 204 1 Ave S 3225
York Hotel 13 St N 4201

Ice Cream Manufacturers

Crystal Dairy Ltd 434 8 St S 2576
Palm Dairies Ltd 610 3 Ave S 4030

Ice Dealers

Lethbridge Ice Co 714 5 Ave S 3697
Western Transfer Co Ltd 510 3 St S 2163

Insulation

NORTHERN ASBESTOS PRODUCTS

LTD Alberta Distributors for Canadian Johns-
Manville Co Ltd 1621 3 Ave S 3279

Insurance Business—Agents & Brokers

Aldous Agency & Finance Co 109 Sherlock Bldg 3712
Bowman C B Agency Ltd Acadia Bldg 2325
British Canadian Trust Co 315 6 St S 3113
Forster Agency The 306 7 St S 2793
Gibbons R V Agencies Metcalfe Bldg 2191
Green John H F 1 Rylands Blk 3026
Harris W M Agency Hull Blk 2343
Ives Albert E 320 7 St S 3009
Levitt W A 4-8 Stafford Blk 311½ 5 St S 3517
Ringland Walker & Meredith Ltd
Herald Bldg 6 St S 4255
Sharman E A Agency 1251 2 Ave S 2173
Wood O J 416 6 St S 2767

Insurance Business—Life

Canada Life Assurance Co Metropolitan Bldg ... 2816
Great West Life Assurance Co BC Trust Bldg ... 2661
Imperial Life Assurance Co of Can Metcalfe Bldg. 4120
London Life Insurance Co 10 Stafford Blk 2389
Manufacturers Life Insurance Co 4 Oliver Blk ... 3455
Metropolitan Life Insurance Co 201 Sherlock Blk 3339
Monarch Life Assurance Co 6 Hull Blk 2530
Prudential Insur Co of Amer 101 Sherlock Bldg. 3594
Sun Life Assurance Co of Canada
106 McFarland Bldg 3815

Lethbridge Laundry Co.
 QUALITY LAUNDERERS
Dial 3451 or 3452
 AND SAVE YOUR HEALTH, TIME, AND MONEY
 ONLY ONE PICK-UP AND DELIVERY SERVICE PER DAY

CANADIAN FOUNDRY CO.

Specializing in
 ANY KIND OF PATTERN WORK
 CASTINGS OF ANY DESCRIPTION

 240 - 3rd Ave. E., Calgary, Alta. _____ Phone M5810

Iron & Steel

HOYT HARDWARE LTD 608 3 Ave S...3863

Knitwear

Logan Garment Ltd 314 8 St S4225

Irrigation

C P R Dept Natural Resources Irrigation Branch 2136
 Lethbridge Northern Irrigation Dist {2129
 Public Works Bldg 413 8 St S}3302

Ladies' Wear

Cameron L & Co 312 6 St S2850
 Clarke & Co 316 6 St S3453
 Fashion Shop 514 4 Ave S3039
 Imperial Women's Wear McFarland Bldg2277
 Klever Dress Shop 3 Ave S2512
 Mayfair-Vogue Ltd 308 5 St S3682
 McArthur E 509 4 Ave S2655
 Primrose Shop 313 6 St S2244
 Rylands & Co 302 5 St S2251

Jewellery & Watches—Retail

Pisko J R McFarland Bldg3525
 Raworth A C 303 5 St S2727
 Wheeler Harry Kresge Bldg3288
 Zemlak A F 704 3 Ave S2324

Laundries—Oriental

Star Laundry The 324 2 Ave S2982

Laundries—Steam Power

Lethbridge Laundry Co 542 4 St S3451

Lawyers

(See Barristers & Solicitors)

Libraries

Miners' Library 733 13 St N2708

Lighting Systems

WILKINSON & McCLEAN LTD
 1621 3 Ave S3279



HIGH GRADE WORK AT MODERATE PRICES
A. F. Zemlak
 JEWELLER
 Bank of Nova Scotia Bldg. Phone 2324

CALGARY IRON WORKS LTD.

Iron Founders — Machinists — Welders and Steel Fabricators

Mining, Sawmill,
Elevator, and
Other Plant Repairs

PHONES
M2758
M4322

We Stock
Steel Split, Cast Iron,
and Wood Split Pulleys

410-18 - 9th Ave. East

Calgary, Alta.

Live Stock Dealers

Bradford J J Stockyards	2915
Hill W T Opposite Stockyards	3395
Lethbridge Central Feeders Assn Stockyards ..	2891
McElroy's Auction Mart 408 3 St S	2831
Southern Alberta Co-operative Assn Ltd 1221 2 Ave S	4080
Lethbridge Stockyards Office	4010

Luggage

Baird's Shoes & Leather Goods 306 5 St S 3764

Lumber Dealers—Retail

Advance Lumber Co Ltd 13 St & 2 Ave S	2063
Alberta Lumber Products Co 2018 2 Ave S	2219

"LUMBER AT MILL PRICES"

PLUS TRUCKING COSTS

Alberta Lumber Products Co.

2018 - 2nd Ave. S. Phone 2219

NEAR BIG ELEVATOR

Atlas Lumber Co Ltd 3 Ave & 16 St S	2384
Stacey Lumber Co Ltd 1 Ave N	3421
Yates Lumber Yards 3 Ave & 17 St S	3516

Macaroni Manufacturers

Catelli Food Products Ltd 12 St-A N

Machinery & Supplies

WILKINSON & McCLEAN LTD

1621 3 Ave S

BUY

War Savings Certificates

REGULARLY

Machinists

Attridge & Miller Ltd 1116 2 Ave S 2323

ATTRIDGE & MILLER

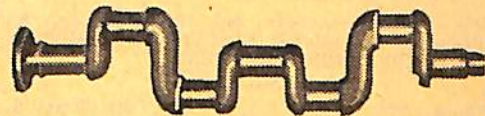
LIMITED

Machinists and Welders

MODERN EQUIPMENT FOR

Cylinder Boring ■ Tractor, Truck and
General Machine Work ■ Rebabbiting
and Engine Rebuilding

CRANKSHAFT GRINDING A SPECIALTY



Days
2 3 2 3

1116 - 2nd Ave. S.

Nights
2 6 8 0

Carson H R Limited 316 7 St S	3155
Lethbridge Iron Works Co Ltd 120 1 Ave S ..	3332
Niven Bros 1 Ave S	2732

Magazines & Newspapers

Paragon News & Confectionery 305 5 St S 4277

Magnetos & Generators & Repairs

Dodd's Auto Electric 405 4 Ave S

DODD'S AUTO ELECTRIC

MAGNETO and RADIATOR SERVICE
— All Makes —

3250

405 - 4th Avenue S.

Residence
2630

(Continued on Next Page)

**DIRECTORY ADVERTISING
PAYS**

Turkish Baths and Swedish Massage

OPEN 9 A.M. TO 12 P.M. PHONE FOR APPOINTMENTS—2755

VIBRATORY WAIST REDUCER

INFRA RED and ULTRA VIOLET (for Neuritis, Rheumatism, Skin Disease, etc.)

NURSE IN ATTENDANCE

R. J. GREAVES, SWEDISH MASSEUR

208 - 5th St. South

One Door South of Lethbridge Hotel

MAGNETOS & GENERATORS & REPAIRS—Continued

Gloer Electric 817 3 Ave S 2669

GLOER ELECTRIC

EXPERT REPAIRS

All makes of Magnetos, Auto-Electric Systems
Windchargers, Motors and Generators Rewound

2669 817-3rd Ave. S. 2669

Hutton's 321 8 St S 2586

HUTTON'S

Official Representatives and Distributors of All
Makes of MAGNETOS, ELECTRIC AUTOMOTIVE
and CARBURETOR EQUIPMENT.

"Only Genuine Parts"

Phone 2586 321-8th Street S.

Massage

Greaves R 208 5 St S 2755

Meat Markets

Alberta Meat Market 510 6 Ave S 3492
Burns & Co Limited Hill Blk 4 Ave S 3412
Economy Meat Market 904 7 Ave S 3855
Independent Meat Market 405 5 St S 3328
Star Meat Market & Bakery 401 2 Ave S 4393
Superior Meat Market 616 3 Ave S 2515

Meats—Wholesale

Burns & Co Limited 610 3 Ave S 2388

Men's Clothing & Furnishings

Christie Grant Co 308 5 St S 4344
Dave's Men's Shop Metcalfe Bldg 3484
Garden Clothing Co 318 5 St S 4210
Klinger's Men's & Boys' Wear 106 5 St S 3003
McGuire's Men's Wear 310 5 St S 3761
McKelvie's Clothing & Men's Outfitters
322 5 St S 3551
Singer Leo 214 5 St S 3958
Smart Hat Shop 331 5 St S 2620

Messenger Service

Canadian Pacific Transport Co Ltd 308 6 St S 3671

Milliners

Marie-Louise 309 6 St S 2965

Mining & Mill Supplies

HOYT HARDWARE LTD 608 3 Ave S 3863

WILKINSON & McCLEAN LTD
1621 3 Ave S 3279

Monuments, Mausoleums, Etc.

Lethbridge Monumental & Cut Stone Works
325 8 St S 3920

Music Colleges & Teachers

Putland A K Southminster United Church 2622

Music & Musical Instruments

Brown's Musical Supplies 303 6 St S 2272

Newspapers & Periodicals

Herald 323 6 St S 3201

Notaries Public

(See Barristers & Solicitors)

Nursing Homes

(See Hospitals & Homes)

Oil Companies

British American Oil Co Ltd The
17 St & 2 Ave S 2585
Canadian Oil Companies Ltd 17 St & 2 Ave S 3208

GREAT WEST DISTRIBUTORS LTD

Red Head Petroleum Products
Warehouse—Hi-Way Station 91-1014

IMPERIAL OIL LIMITED 1705 2 Av S 3535

Johansen John V & Co 923 2 Ave S 3770

Maple Leaf Petroleum Ltd 1116 1 Ave S 2328

North Star Oil Ltd 2 Ave & 18 St S 2884

Pacific Oil & Refinery of Alberta Ltd

14 Ave & 28 St S 4111

Seventy-Seven Oil Co 320 9 St S 2775

Union Oil Co of Canada Ltd 17 St & 2 Ave S 2376

Oil Well Drillers

Western Drilling Co Ltd Herald Bldg 4097

**Photos of
Unquestioned Distinction!**

■ Clarke photographs have that touch of true artistry — that extra something — that makes them truly **Photos of Distinction.**

GROUP PHOTOS A SPECIALTY

PHOTO COLORIST

PICTURE FRAMING

CLARKE PORTRAIT STUDIO

Downstairs, McFarland Bldg.

4th Ave. S., Lethbridge

PHONE 2010



**Opticians—Manufacturing &
Wholesale**

Imperial Optical Co 1 Morris Bldg 3619

Opticians & Optometrists

Marshall A Ashdown 407 5 St S 4222
Millar Angus G McFarland Bldg 2566
Wilkins & Nuttall 319a 6 St S 2959

Painters & Paperhangers

Bruchet Len 329 11 St S 3706

**LEN BRUCHET
PAINTING**

PAPERHANGING & DECORATING

Estimates Freely Given

329 - 11th St. S.

3706

Meads Arthur 611 8 Ave S 3690
Morgan Wm 964 11 St S 3913
Wellington Bros 611 10 St S 2472

Paints, Oils & Varnishes

**CANADA PAINT & WALLPAPER
STORE** 327 7 St S 2513

HOYT HARDWARE LTD 608 3 Ave S 3863
Lethbridge Building Supplies Co 5 Ave S & 4 St 3663
Morris & Barrett 318 6 St S 2383

Paper Dealers—Wholesale

Mid-West Paper Sales Ltd Cor 5 St & 1 Ave S 3650

Photographers

Clarke H V McFarland Bldg 2010
Cros' Studio 614 3 Ave S 2673

Physicians & Surgeons

Bigelow & Fowler Hull Blk 3121
Campbell Bryans Brown & Tuttle 329 7 St S
P M Campbell & T E Brown 3505
W E Bryans 3501
Haig Clinic 120 McFarland Bldg 3171

PHYSICIANS & SURGEONS—Continued

Hunt & Dimock 108 McFarland Bldg 4306
Murray K I Empress Blk 3230
Roy Swancesky & Schmaltz 111-120 Sherlock Bldg 3134
Spackman E V 107 Sherlock Bldg 3915
Wray J S Oliver Blk 3458

Piano Tuners & Repairers

Cripps H A 951 11 St S 2168

Plumbers & Gas-fitters

Baxter Geo H & Son 968 10 St S 3830
(SEE ADVERTISEMENT ON PAGE 24)
Hick Fred 604 6 St S 2735
Hick Hardware Co Ltd 618 3 Ave S 3762
(SEE ADVERTISEMENT ON PAGE 24)
Rodier Jas B 408 12 St-A S 3036
Scott W S 955 10 St S 2069
Walker & Holberton Ltd 320A 7 St S 3521
(SEE ADVERTISEMENT ON PAGE 24)
Whittick George 428 14 St S 3014
(SEE ADVERTISEMENT ON PAGE 24)

Poultry & Products

Alberta Poultry Marketers Ltd rear 525 4 St S 3679

**ALBERTA
POULTRY MARKETERS LTD.**

Hatchery Division

BABY CHICKS

Rear 525 - 4th St. S. ——— 3679

Alberta Poultry Producers Ltd 525 4 St S 4371
Green Geo W & Co Ltd 1231 2 Ave S 4090

SEEDS and FEEDS

GEO. W. GREEN & CO.

4090 1231 2nd Ave. S., Lethbridge

Power Companies

Calgary Power Co Ltd 415 3 Ave S 4267

HICK HARDWARE CO. Limited

WHOLESALE AND RETAIL

General Hardware, Plumbing
- - and Heating - -

Prompt Attention given to Plumbing, Heating and Tinsmithing.
Repairs by Experienced Workmen. Estimates Furnished Free
on all New Work.

Phone **3762**

618 THIRD AVE. S., LETHBRIDGE

G. H. Baxter & Son

PLUMBING & HEATING

ESTIMATES CHEERFULLY GIVEN

Prompt — Reliable — Reasonable



"Standards"

3830

968 - 10th Street S., Lethbridge

3830

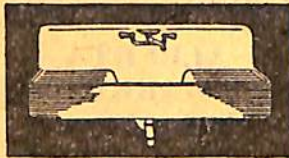
PLUMBING

HEATING & GASFITTING

REPAIRS — CONTRACTS

Phone
Res.

2
5
2
5



Phone
Res.

4
2
7
6

Phone **3521**

*Prompt Service At Any Hour
Estimates Free*

Walker & Holberton Ltd.

Res. Phone 2525

320A - 7th St. S.

Lethbridge

PLUMBING that PLEASES

in

Price, Quality & Workmanship

■ ■ ■ ■

WHITTICK BROS.

Plumbing — Gasfitting

Steam & Hot Water Engineers

■ ■ ■ ■

Phone **3014**

■ ■ ■ ■

Repairs

Contracts — Free Estimates

428 - 14th St. S. — Lethbridge

Hold on, Mister! Call Kepler's!

Phone
4338

**HAVE KEPLER'S
FIX YOUR RADIO TO
STAY FIXED!**

*Kepler's Gives
You More for
Your Money*

- Guaranteed Replacement Parts
- Library of Complete Technical Factory Information.
- First Class, Government Licensed Technicians
- Precision Testing Equipment

322a - 7th Street
South
Lethbridge
(Across from
Baalim's Garage)

**KEPLER'S
RADIO SERVICE**

Printers

Blackford Press rear Woolworth's Store 5 St S. 3287
Commercial Printers & Office Outfitters Ltd
326 7 St S 2999

**COMMERCIAL PRINTERS
& OFFICE OUTFITTERS LTD.**
SCHOOL SUPPLIES
Stationery - School Supplies
Books - Gifts - Novelties
Phone 2999 326-7th St. S., Lethbridge

Herald 323 6 St S 3203
Robins Printing Co 812 4 Ave S 2491

for **BETTER PRINTING** and
STATIONERY
... **Call 2491** ...
"The Old Time Printers With New Ideas"
ROBINS PRINTING CO. 812-4th
AVE. S.

**Public Departments—City of
Lethbridge**

(See Alphabetical Section Under City of Lethbridge)

**Public Departments—Dominion
Government**

(See Alphabetical Section Under Dominion
Government)

**Public Departments—Provincial
Government**

(See Alphabetical Section Under Provincial
Government)

Pump Manufacturers & Dealers

WILKINSON & McCLEAN LTD
1621 3 Ave S 3279

Radio Dealers—Wholesale

Carson H R Limited 316 7 St S 3155

Radio Sales, Service & Supplies

Bert & Mac's Cycle & Radio Co 408 6 St S 3232

BERT & MAC'S for RADIO
14 Years' Service Experience
408-6th ST. S. *Phone 3232*
LETHBRIDGE

(Continued on Next Page)

**BUY
WAR SAVINGS CERTIFICATES
REGULARLY**

RADIO SALES, SERVICE & SUPPLIES—Continued

Dan's Repair Shop 320A 7 St S 3905

<p>DAN'S REPAIR SHOP RADIO SERVICE</p> <p>320A - 7th Street So. All Makes and Models Latest Testing Equipment</p> <p>3905</p>

Kepler's Radio Service 322A 7 St S 4338
McKenzie Electric Ltd 706 3 Ave S 3637**Railway Companies**Canadian Pacific Railway Depot 3512
Cartage Pick-up & Delivery Service 2565
Agent—Coalhurst 2236**Real Estate**Barnsley Arthur 416 6 St S 2767
Peat Norman B 1 Alberta Blk 3570
Tanner B F Metropolitan Bldg 3233
Thrall Ralph A Morris Bldg 2846
Universal Agencies Ltd 4 Oliver Blk 3455
Wood Courtney A 14 Stafford Blk 3716**Refineries—Oil**

Northern Light Refineries CPR Right of Way 2762

Refrigerator Service

McKenzie Electric Ltd 706 3 Ave S 3637

<p>CALL 3637</p> <p>For Repairs to All Makes of COMMERCIAL and DOMESTIC REFRIGERATORS</p> <p>McKenzie Electric Ltd.</p> <p>706 - 3rd Ave. S. Lethbridge</p>

Rental Agents

Baalim Building Agencies 317 7 St S 2432

RestaurantsBrite Spot The 712 3 Ave S 3068
Cameo Cafe 323 5 St S 2485
Canada Cafe 420 13 St N 2186
Canton Chop Suey House 318 2 Ave S 3262
Clarke's Coffee Shop 412 5 St S 4245
Del's Cafe Cor 5 St & 4 Ave S 3091
Man Yan Chop Suey 403 2 Ave S 2463
Maple Leaf Cafe 3 Ave S 3298
Park Lane Cafe 612 3 Ave S 2252
Picadilly Cafe 208 5 St S 3059
Ritz Cafe 328 5 St S 2844
Shasta Cafe 329 5 St S 4025
Standard Cafe 516 4 Ave S 4044
Victoria Cafe & Rooming House 116 8 St S 2815
W K Cafe 410 2 Ave S 2819
White Lunch Cafe 322 5 St S 2149
Wonder Cafe 432 13 St N 2155
Yale Cafe 212 5 St S 3057**Salvage**

Lethbridge War Salvage Capitol Theatre Bldg 3380

Salvage Cutting

Pearson H E 113 10 St S 3957

Sand & GravelJackson Wm River Bottom 3610
Lethbridge Sand Gravel & Const Co Ltd
River Bottom 3610
O'Sullivan Construction Co 9 Oliver Blk 2132**Sash & Doors**Atlas Lumber Co Ltd 3 Ave & 16 St S 2384
Lethbridge Sash and Door Factory
5 Ave S & 4 St 3755
Yates Lumber Yards 3 Ave & 17 St S 3516**Schools**Lethbridge City Supt & Secy A J Watson
15 St S 3548
Collegiate Institute Principal's Office 3465
Lethbridge School Division No 7
Bank of Nova Scotia Bldg 2628**Second Hand Dealers**Capitol Furniture Store 404 5 St S 2115
Central Second Hand Store The 408 5 St S 2551
Cut Rate Furniture Store Cor 2 Ave & 8 St S 3024
Empire Furniture Store 120 5 St S 3980
St Louis Furniture Exchange 118 5 St S 2210**Seed Cleaners**

O'Loane Kiely & Co Ltd 2 Ave S 2313

Seed Growers

O'Loane Kiely & Co Ltd 2 Ave S 2313

Sewing Machines

Singer Sewing Machine Co 620 3 Ave S 2243

Sheet Metal Workers

Charlton & Hill 710 3 Ave S 2599

CHARLTON & HILLSHEET METAL and
ROOFING CONTRACTORS

PH. 2599

PH. 2599

M. CHARLTON 710 - 3rd Ave. S. PAT HILL

Freel Sheet Metal Works 412 4 Ave S 2713

**FREEEL
THE HOT AIR MAN**HEATING & SHEET METAL WORK
Phone 2713 412 - 4th Ave. S.**Shoemakers & Repairers**Knowlden Bros 402 5 St S 2717
Perkins & Miles 514 4 Ave S 3693



CAPITOL FURNITURE STORE

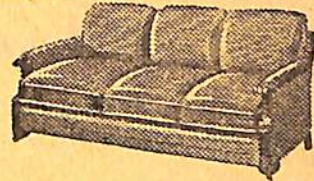
Furniture for the Entire Home

**GOOD PRICES PAID
FOR USED FURNITURE & STOVES**

LIBERAL ALLOWANCES ON ALL TRADE-INS

Phone 2115 - - - 404 - 5th St. S. - - - Res. 2066
4082

THE CENTRAL SECOND HAND STORE



*We Buy, Sell, Exchange, Furniture, Tools, Saddlery, Stoves,
Musical Instruments — Also a Full Line of Tents, Baggage,
or Anything of Value*

RES. PHONE 3139 CASH PRICES PROMPTLY PAID OFFICE PHONE 2551
408 - 5th Street South

Shoes

(See Boots & Shoes)

Sign Writers

Art Signs Majestic Theatre Bldg 2203

Art Sign Studio

CREATORS OF BETTER SIGNS & SHO'CARDS
TRUCK LETTERING

5 Ave. S. MAJESTIC THEATRE BLDG. 5 Ave. S.
"We Sign Anything" — Phone 2203

City Sign Works 714 3 Ave S 3686

WE MADE SIGNS BEFORE WE COULD TALK

City Sign Works

We Make Signs of Every Description

714 - 3rd Ave. South — Phone 3686
Robert Barrowman — Res., 2147

Gillett George 344 15 St N 3510

GEO. GILLETT

TELL THE WORLD WITH SIGNS



1209 - 2nd Ave. So.

Phone 3510

Sporting Goods—Wholesale & Retail

Consumers' Hardware & Supply Co 2212
516-518 3 Ave S 3905
Dan's Repair Shop 320A 7 St S 3863
HOYT HARDWARE LTD 608 3 Ave S 2383
Morris & Barrett 318 6 St S 3111
**MOTOR CAR SUPPLY CO OF
CANADA LTD** 423 7 St S 3111

Steam Fitters

Walker & Holberton Ltd 320A 7 St S 3521
Whittick George 428 14 St S 3014

Steamship Agents

Rossiter Agencies Lafferty Blk 2412

Stocks & Bonds

Richardson James & Sons Ltd 315 7 St S 4335
Ringland Walker & Meredith Ltd
Herald Bldg 6 St S 4255

BUY

War Savings Certificates
REGULARLY

Storage

Jones Transport 1234 3 Ave S 2904



Storage Batteries

(See Batteries)

Surveyors

Edwards Wm M 11 Oliver Bldg 4034
Hamilton J F 307 7 Ave-A S 3745

Tailors

"D" Perlux Cleaners & Tailor 410 5 St S 3666
Dodd W A 309 13 St N 2810
Lee Duck 402 13 St N 2770
Sinton Robert 419 2 Ave S 3431
Stan's Men's Shop 327 5 St S 3730
Tip Top Tailors Ltd 309a 6 St S 2232

Taxis

Alex Taxi Marquis Hotel 3545
Bijou Taxi & U Drive Cars 416 4 Ave S 2750
Bill's Taxi 210A 5 St S 2224
Fat's Taxi 323 5 St S 3838
Steve's Taxi 409a 5 St S 4058



Telegraph Companies

Canadian Pacific Telegraphs 308 6 St S 3671

Theatres & Places of Amusement

Capitol Theatre 5 St S 2080
Lealta Theatre 250 13 St N 2529
Roxy Theatre 5 St S 2050

Threshing Machinery & Supplies

McMahon Machine Co The 2 Ave S 3496

Tire Distributors

DOMINION RUBBER CO LTD
Bay Super Service Station 3580
DUNLOP TIRE & RUBBER GOODS CO LTD
Baalim Wholesale Distbrs 7 St S 4353
GOODYEAR TIRE & RUBBER CO
H R Carson Limited 316 7 St S 3155
NILSSON BERT & SON 428 5 St S 4212
Distributor Seiberling Tires

Tobacconists—Retail

Club Cigar Store 3 Ave & 5 St S 3056

Tobacconists—Wholesale

Wallace & Peacock Ltd 427 5 St S 2022

Tractor Parts

Carson H R Limited 316 7 St S 3155

Tractors, Etc.

Union Tractor & Harvester Co Ltd 1269 2 Ave S. 2606

Transfer Companies

(See Cartage)

Truck Lines

Canadian Freightways 1250 1 Ave S (2944
2945)



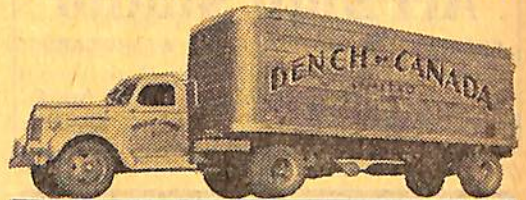
DEPENDABLE SCHEDULES

Servicing Main Points in Alberta and Saskatchewan

Connections to All Principal Cities in U.S.A.

2944 1250 - 1st Ave. S. **2945**

Dench of Canada Ltd 1101 2 Ave S 4234



Phone 4 2 3 4

Provincial ■ Inter-Provincial International

SCHEDULES ON APPLICATION

Jacobs Transport 410 3 Ave S 2684

(Continued on Next Page)

DIRECTORY ADVERTISING PAYS

Vacuum Cleaner Service

COMPLETE SERVICE FOR ANY MAKE OF
VACUUM CLEANER

■ ■ ■ ■

PREMIER

"Certified Service" Factory Branch

■ ■ ■ ■

232 Examiner Bldg. — Calgary, Alta.

■ ■ ■ ■

WHILE PARTS ARE STILL AVAILABLE, TAKE ADVANTAGE
OF OUR GUARANTEED SERVICE.

RETURN TRANSPORTATION PAID

■ ■ ■ ■

PREMIER VACUUM CLEANER SERVICE CO.

TRUCK LINES—Continued

Jarvie A M 445 19 St N3047

A. M. JARVIE	
GENERAL TRUCKING	
COAL — SAND — GRAVEL and GENERAL HAULING	
445 - 19th St. N.	3 0 4 7

Johnson Transport cor 4 Ave & 4 St S	3336
Law Transport 410 3 Ave S	2684
Magrath Transport 410 3 Ave S	2684
Murray Transport 1503 3 Ave S	3750
Ralph Transport 434 8 St S	2576
Robertson Transport 410 3 Ave S	2684
Taber Transport 410 3 Ave S	2684
Wilkins Transport 410 3 Ave S	2684

Trust Companies

British Canadian Trust Co 315 6 St S3113

Typewriters & Supplies

Commercial Printers & Office Outfitters Ltd 326 7 St S	2999
Remington Rand Ltd 4 Acadia Blk	3966
Underwood Elliott Fisher Ltd 305 6 St S	2555

Undertakers

(See Funeral Directors)

Upholsterers

Graham Austin W 635 6 St S 3470

Uniforms—Washable

Sunny South Garment Co 7 Oliver Blk 2874

Veterinary Surgeons

Steele Mark B 904 2 Ave S 3766

Vulcanizing & Tire Repairing

Buzz Shop 311 8 St S	3932
City Vulcanizing Shop rear Dallas Hotel	2332
Kirk's Tire Shop 408 6 St S	4133

KIRK'S TIRE SHOP

WE SPECIALIZE IN

Vulcanizing & New Tires

408 - 6th St. S. _____ 4133

(Continued on Next Page)

BUY

**War Savings Certificates
REGULARLY**

WELDED PRODUCTS

Acetylene & Electric Welding, Cutting & Brazing

PORTABLE EQUIPMENT — BOILER WELDING

Repairs to Combines and All Farm Machinery

Truck and Storage Tanks Made to Order

210
1st Ave. S.

WELDING

PHONE
2544
Res. - - 4312

TOM'S TIRE SHOP

Under New Management — Jim Boswell, Mgr.

SPECIALIZING IN

TIRE & TUBE REPAIRS and BELT SPLICING

WE REPAIR

Any Type or Size

TRACTOR, TRUCK & PASSENGER TIRES

PHONE
2223

401 - 4th Avenue S.

Lethbridge

VULCANIZING & TIRE REPAIRING—Continued

North Lethbridge Motors & Auto Wreckers
313-317 13 St N4268

VULCANIZING

TRACTOR — TRUCK & CAR TIRES

Belts and Belt Splicing

NORTH LETHBRIDGE MOTORS & AUTO WRECKERS
PHONE 4268 . . . 311-317 . 13th St. N.

Short Stop Service Station Cor 4 Ave & 8 St S. 4167

VULCANIZING & TIRE REPAIRS

LORNE PERDUE, Manager

SHORT STOP SERVICE STATION
Cor. 4th Ave. & 8th St. S. 4167

Terry's Tire & Auto Shop 201 13 St N 2648

Tractor Tires Vulcanized

Terry's Tire & Auto Shop

RADIATOR & AUTO REPAIRS
BELT SPLICING ■ WELDING

2648 - - - - 201 - 13th St. N.

Tom's Tire Shop 401 4 Ave S 2223

Wall Paper

Canada Paint & Wallpaper Store 327 7 St S 2513

HOYT HARDWARE LTD 608 3 Ave S. 3863

Washing Machines

Beatty Washer Sales & Service Co 409 5 St S . 4054

BEATTY WASHER SALES & SERVICE CO.

Authorized Beatty Agent

All Makes of Washers Repaired

409 - 5th St. S. 4054

HOYT HARDWARE LTD

Connor Washers 608 3 Ave S 3863

Welding & Brazing

Lethbridge Iron Works Co Ltd 120 1 Ave S..... 3332

Welded Products 210 1 Ave S 2544

Woollen Products

Logan Garment Ltd 314 8 St S 4225

Directory Advertising Pays