

LETHBRIDGE CLASSIFIED TELEPHONE DIRECTORY

Abattoirs

Burns & Co Limited near Exhibition Grounds... 3831

Accountants—Chartered

McCannel Bros & Co Bank of Nova Scotia Bldg. 2123
Paterson & Co Ritchie 5-6 Acadia Bldg
612 3rd Ave S 2619

Accountants—

International Accountants

Cranstoun E C 7 Rylands Blk 4135

E. C. CRANSTOUN

AUDITOR & ACCOUNTANT

EXPERT ADVICE

ON DOMINION INCOME TAX

7 Rylands Blk.

4135

Adjusters

Bodard Adjustment Bureau Bank Commerce Bldg 3211

Advertising Agencies

Mackay & Savary Advertising Service
4 Oliver Blk 3455

Advertising—Directory



Every Telephone User is
a Buyer—Every Merchant
Should be Completely
Represented. The Classi-
fied Telephone Directory
Tells

"WHERE TO BUY IT"

ALBERTA GOVERNMENT TELEPHONES General Office

808-810 4th Ave S 2234

WHEN

TELEPHONING ADVERTISER

Please Mention The
TELEPHONE DIRECTORY

Advertising Distributors

Canadian Pacific Transport Co Ltd 308 6th St S. 3671

Aerated Waters

CALGARY BREWING & MALTING CO LTD

Rear 314 11th St S 2488

Agricultural Implements

Chisholm R J 330 13th St N 2595
Deere John Plow Co Ltd 1239 2nd Ave S 3786
Repair Department 3976
Local Agency A C McDonald 1245 2nd Ave S 2043
International Harvester Co of Canada Ltd
3rd Ave & 9th St N 2009
Lethbridge Farm Equipment 1263 2nd Ave S 3888
Massey-Harris Co Ltd 1216 1st Ave S 3424
Provincial Marketing Board
Implement Parts Distributors 712 3rd Ave S. 2848
Sharman E A Co Ltd 1251 2nd Ave S 2173

Air Transportation

GREYHOUND TRAVEL BUREAU

Bus Depot 411 5th St S 2288
Trans-Canada Air Lines Kenyon Field 3145
Western Air Lines Inc Marquis Hotel 3971

Ambulance

CHRISTENSEN BROS 320 11th St S. 2802

FLOCK'S FUNERAL HOME

1110 3rd Ave S 2929

Apartment Houses

Victoria Mansions 1002 3rd Ave S 3636

Architects

Meech H Wm 114 McFarland Bldg 2005

Associations & Societies

Alberta Sugar Beet Growers 4 Stafford Blk 3242
Canadian Red Cross Society
Conservatory of Music Bldg 2099
Lethbridge Community & War Service Chest
5-6 Acadia Blk 2619
Southern Alberta Sheep Breeders Ltd
1221 2nd Ave S 3760
Y M C A 10th St S 3547

Auctioneers

Boyce W 1253 9th Ave S 2260
McElroy's Auction Mart 408 3rd St S 2831



DODD'S AUTO ELECTRIC

CARTER

"Engineered"

AUTOMOTIVE RADIATOR CORES

Look for the Name on the Radiator Core

Insist on "CARTER" for Frost-Proof All Copper Cores
 Highest Quality — Maximum Strength — 100% Cooling Efficiency

RADIATORS REPAIRED — CLEANING TO RESTORE CIRCULATION

405 - 4th Ave. S. — Phone 3250

BRANCHES AT CALGARY Edmonton & Lethbridge

Wholesale and Retail



REPAIRING, RE-CORING AND CLEANING
 to Restore Circulation

CALGARY, Ph. M1047; EDMONTON, Ph. 24533

RADIATORS LIMITED

402 - 4th AVE. S., LETHBRIDGE

4121 — TELEPHONE — 4121

"Desire to Serve — Plus Ability"

DUNCAN

AUTO ACCESSORIES

Exclusive Distributors for

- BOWES SEAL FAST PRODUCTS
- SNAP-ON BLUE POINT TOOLS
- FERODO BRAKE LINING
- CORDS PISTON RINGS
- ACE PISTON RINGS
- WELLS IGNITION

— Stocks Maintained at Calgary —

WE PREPAY
 TRANSPORTATION CHARGES

Rear 601 - 8th Ave. W., Calgary

Phone M9091 Phone

GET THE H A B I T

*Shop with the Aid
 of the Yellow
 Pages.*

*They will save you
 time, trouble and
 money*

Automobile Accessories, Equip- ment & Supplies

Baalim Wholesale Distributors 7th St S4353

Baalim Wholesale Distributors

DUNLOP TIRES ■ EXIDE BATTERIES
 ALEMITE GREASING EQUIPMENT
 AUTOMOTIVE SUPPLIES

Phone 4353

7th Street S.
 LETHBRIDGE

(Continued on Next Page)

BEAR

Wheel & Steering
Alinement Service
for ALL CARS ..

COMPLETE "ONE STOP" SERVICE

*Red Indian Texaco Products*Operating a **Modern Equipped Brake Shop**

KING MOTOR LAB
TUNE - UP SERVICE

We Specialize in: HIGHEST QUALITY WORK AT REASONABLE PRICES
Every Job Guaranteed

SHORT STOP SERVICE STATION

PHONE 4167

4th AVE. & 8th ST. S.

AUTOMOBILE ACCESSORIES EQUIPMENT AND SUPPLIES—Continued

Carson H R Limited 316 7th St S 3155
Hutton's 321 8th St S 2586

MOTOR CAR SUPPLY CO OF CANADA LTD

423 7th St S 3111
Standard Electric & Auto Parts 429 5th St S 2131

Automobile Body Builders & Repairers

Fisher Auto Body Works 312 9th St S 3941

**Fisher Auto Body Works**

312 - 9th St. S.

3941

Body &
Fender
Repairs

■
Painting■
Welding■
Upholster-
ing■
Guaranteed
Work**Automobile Dealers & Repairers****BAALIM MOTOR CO LTD**

7th St S
Chevrolet & Oldsmobile Sales & Service
Manager & Salesmen 2621
Body Shop & Service Departments 4055
Parts & Accessories 2416
General Office & Accountant 3436

Bannerman Motors 816 4th Ave S 2045

Imperial Motors Ltd

Sales Dept 413-417 6th St S 2505
Parts & Service Depts 2887
General Office 3049

AUTOMOBILE DEALERS & REPAIRERS—Continued

Marquis Motors Ltd 313 7th St S 3736
Mechanics Sales Ltd 307 11th St S 3933
Pyramid Motor Sales Ltd 435 5th St S 3633

Automobile Garages

(See Garages)

Automobile Radiators & Repairs

Dodd's Auto Electric 405 4th Ave S 3250
Radiators Ltd 402 4th Ave S 4121

Automobile Springs & Axles**LETHBRIDGE SPRING & AXLE LTD**

402 4th St S 3478
Spring & Alignment Supply 330 4th St S 2667

Automobile Wheel Aligning

Short Stop Service Station 4th Ave & 8th St S. 4167

HOW IS
YOUR MEMORY?



IT DOESN'T MATTER. If
you know what the store
sells you can find the for-
gotten name and address
in the

CLASSIFIED SECTION

Automobile Wreckers

Findlay's Auto Parts 405 2nd Ave S 2605
 General Garage & Auto Parts 317 3rd St S 2685

General Garage & Auto Parts**AUTO WRECKERS**

New and Used Parts for Cars,
 Trucks and Tractors

Phone 2685 317 - 3rd St. S.

Marshall Motors & Auto Wreckers 409 3rd Ave S 4299

Marshall Auto Wreckers

USED PARTS FOR ALL MAKES OF
 CARS ■ TRUCKS ■ TRACTORS

Lethbridge Largest Auto Wreckers Lethbridge
 409 3 Av. S. in the West 409 3 Av. S.
 4299 Trailers Built to Order 4299

McLaughlin Garage Auto Wreckers 332 3rd St S 2918
 North Lethbridge Motors & Auto Wreckers
 313-317 13th St N 4268

AUTO WRECKERS

NEW AND USED

CAR — TRUCK & TRACTOR PARTS

NORTH LETHBRIDGE MOTORS & AUTO WRECKERS
 "THE OLDEST IN TOWN"
 PHONE 4268 311-317-13th St. N.

Baby Chicks

(See Poultry & Products)

Baggage

(See Luggage)

Baggage Transfer

(See Cartage)

Bakers & Confectioners

Canadian Bakeries Ltd cor 8th St & 7th Ave S 3266
 McGavin Bakeries Ltd 1606-1612 2nd Ave-A N 3378
 National System of Baking Lethbridge Ltd
 407 5th St S 2047
 Weston's Bakery 714 5th Ave S 2745

Banks

Bank of Montreal 522 3rd Ave S 3446
 Manager's Office J C Downing 2526
 Bank of Nova Scotia The 3rd Ave S 2711
 Canadian Bank of Commerce The 4 Av & 7 St S 2414
 Manager's Office 3461
 Royal Bank of Canada The 5th St S 3526

BUY WAR SAVINGS

Barristers & Solicitors

Beattie W S 10 Alberta Blk 3237
 Beaumont Arthur K.C. 1262 6th Ave-A S 2118
 Cameron C E "C" Metcalfe Bldg 3559
 Church H W 10 Oliver Blk 4015
 Conybeare Davidson & Davidson
 British Canadian Trust Bldg 3711
 Elton David Horton K.C. 2 & 4 Stafford Blk 2523
FAIRBAIRN L E Bank of Nova Scotia Bldg 4065
 Hogg & Menzie 101-103 McFarland Bldg 2656
**JOHNSTONE RITCHIE &
 HUCKVALE** Acadia Blk 3rd Ave S 2171
 Livingstone, John A 2 Alberta Blk 2928

MOSCOVICH & MOSCOVICH

Herald Bldg 3990
 Rice & Paterson Bank of Commerce Bldg 2164
 Turcotte L S Bank of Nova Scotia Bldg 4331
 Vaselenak John Suite D Metcalfe Bldg 3487
 Virtue A Gladstone K.C. McFarland Bldg 3429

Batteries

Gloer Electric 817 3rd Ave S 2669
 Hutton's 321 8th St S 2586

Batteries—Manufacturers

Automotive Supply Co 205 10th St S 3848

Beauty Parlor Supplies & Equipment

Dominion Beauty Supply Co Alberta Blk 2250

■ DEPEND ON THE DOMINION FOR ■
**MODERN EQUIPMENT and
 BEAUTY SUPPLIES**

We stock a complete line of beauty
 supplies, including the popular Roux
 Shampoo Tint and Rinses.

We sell new and second hand beauty equipment

**DOMINION BEAUTY
 SUPPLY COMPANY**

322 Alberta Block, 5th St. S. PHONE 2250
 LETHBRIDGE

Beauty Parlors

Bostrom Miss E 10 Rylands Blk 3575
 Brooks' Permanent Wave Salon McFarland Bldg 4262
 Classic Beauty Shop 109 McFarland Bldg 3355
 Fourth Avenue Hairdresser 512 4th Ave S 4217
 Lindrud Gertrude 1101A 4th Ave S 4020

(Continued on Page 6)

**DIRECTORY ADVERTISING
 PAYS**

TO MAKE YOU LOVELIER . .

TO create a more lovely you . . . that's the job of the graduate operators at the new Budget Beauty Shop, an entirely separate establishment now operating in connection with the Paramount Academy. New Supplies used on every permanent wave. Guaranteed work.

Popular Budget Prices for the Following:

Finger Wave	40c	Hot Oil Treatment	75c
Plain Shampoo	25c	Plain Shampoo and	
Oil Shampoo	50c	Finger Wave	60c

THE NEW

BUDGET BEAUTY SHOP

Operators: Helen Tufts, Dorothy Price, Marjorie Walburger

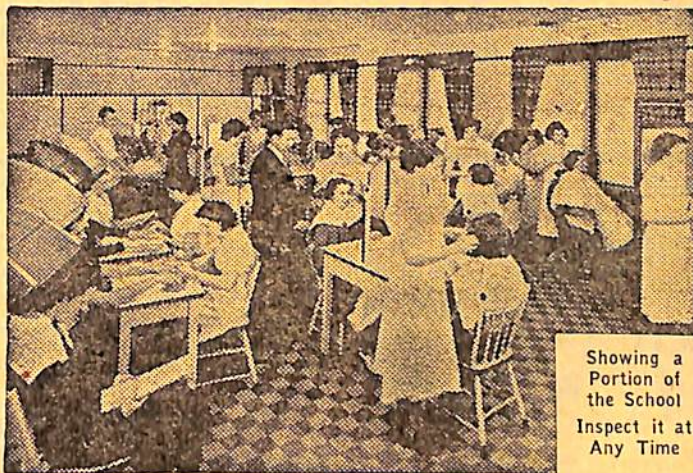
OWNED AND OPERATED BY J. L. TUFTLAND

Upstairs Alberta Block

PHONE 2250



Enroll Now for Your Beauty Course IN THIS MODERN SCHOOL



Showing a
Portion of
the School
Inspect it at
Any Time

Individual In-
struction & Im-
proved Equipment
Assure Thorough
Training for a
Promising Career

PARAMOUNT'S beauty course is complete in every way, consisting of a full 8 months' intensive training in beauty culture and cosmetology. It's a course that concentrates on individual instruction with the latest, improved equipment and is backed by over 12 years' experience. Enroll NOW and let the Paramount Academy of Beauty Culture start YOU on the road to success!

Tufteland's Paramount Academy OF BEAUTY CULTURE

Alberta Block (upstairs)
Phone 2250

322 - 5th Street S.
Lethbridge

Opportunity

- Means to the personnel of The Marquis Beauty Shop the opportunity of creating for you something new and distinctive in the way of hair styling.



The *OPPORTUNITY* to show you what can be done by a combination of up-to-the-minute equipment, an enthusiastic personnel that take a distinct personal interest in every patroness to add to *your personality*.



Marquis Beauty Shop

MARQUIS HOTEL BLDG. ————— LETHBRIDGE, ALTA.

Phone 3714

YOUR HAIR The Secret of New Beauty

LET TUFTELAND'S
MODERN STYLISTS
CREATE YOUR
COIFFURE!



Depend on the modern hair stylists at TufteLand's to work wonders with YOUR hair. You'll be thrilled with the new glamorous YOU they create . . . excited about the way these experts bring to light hidden charm and beauty you never knew you possessed! For the operators at TufteLand's are famous when it comes to modern hair styling and permanent waving. You'll be pleasantly surprised at TufteLand's moderate prices.

Our Windsor Oil Wave, soft, natural. Exclusive rights for Southern Alberta. Priced . . . **7.50**

Our Standard De Luxe Wave. Most popular wave given today. Priced . . . **5.00**

Our Regular Wave. Best value in the city at . . . **3.50**

FREE CONSULTATION

TUFTELAND'S
BEAUTY SALON
416 - 5th STREET S.
PHONE 3494

"Our Name Is All the Guarantee You Need"

BEAUTY PARLORS—Continued

Marquis Beauty Shop Marquis Hotel Bldg	3714
Mills' Beauty Parlor 1110 6th Ave S	3926
Modern Beauty Shoppe 410 13th St N	4002
Paramount Academy of Beauty Culture Alta Bldg	2250
Robinson's Beauty Shoppe 242 13th St N	3313
Tufteland's Beauty Studio 416 5th St S	3494
Westbrook Bros 319 6th St S	3852

Bicycle Dealers & Repairers

Bermac Cycle & Radio Co 408 6th St S	3232
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BERMAC'S for BICYCLES

Repairs for All Makes

408 - 6th ST. S.
LETHBRIDGE

PHONE **3232**

Dan's Repair Shop 320A 7th St S	3905
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DAN'S REPAIR SHOP

BICYCLES AND RADIOS REPAIRED

LAWN MOWERS SHARPENED & REPAIRED

SKATES SHARPENED, GUNSMITH, LOCKSMITH

Phone 3905 320A - 7th Street South

Billiards & Pool Rooms

Arcade Billiard & Cigar Store 325 5th St S	3366
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Blacksmiths

Lethbridge Spring & Axle Ltd 402 4th St S 3478

Blocks & Buildings

Sherlock Building 306 7th St S 2825

Board of Trade

Board of Trade Office Board of Trade Bldg 2012

Bonds

(See Stocks & Bonds)

Booksellers & StationersCommercial Printers & Office Outfitters Ltd
326 7th St S 2999**Boots & Shoes—Retail**Avenue Shoes McFarland Bldg 2760
Baird's Shoes & Leather Goods 306 5th St S 3764
Dean's Shoe Store 612 4th Ave S 3050
Sterling Shoes Ltd 314 6th St S 3344**Bottlers**

Purity Bottling Works 1421 3rd Ave S 2501

Bowling Alleys

Harry's Bowladrome 7th St S 3330

Boys' & Girls' Clothing & Furnishings

Juniors' McFarland Bldg 4th Ave S 2678

Brake Service**SHORT STOP SERVICE STATION**
Cor 4th Ave & 8th St S 4167**Brewers**Lethbridge Breweries Ltd 2nd Ave & 1st St S
Aerated Water Department 3442
General Office 2444
G A Frisby Mgr 3281**Brewers' Distributors**

Government Beer Warehouse 1st St & 2nd Ave S 3554

Broadcasting Stations

Radio C J O C Marquis Hotel 3161

Building Materials & SuppliesAtlas Lumber Co Ltd 3rd Ave & 16th St S 2384
Yates Lumber Yards 3rd Ave & 17th St S 3516**Yates Lumber Yards**

— Agents for —

**Johns - Manville Asbestos and
Asphalt Roofing Products**3rd Ave. & 17th St. S. Telephone **3516****Bus Lines**Alberta Montana Bus Lines Bus Depot 411 5 St S 2288
Lethbridge Northern Bus Lines Lethbridge Hotel 3536
Western Canadian Greyhound Lines Ltd
Bus Depot 411 5th St S 2288**Business Colleges**Garbutt Business College Masonic Hall Bldg 2315
Lethbridge Secretarial College 9 Stafford Blk 3968**LETHBRIDGE
SECRETARIAL COLLEGE**High Standard Business Training. Modern
Methods. Careful Individual Instruction.
Day and Evening ClassesMISS MARION P. BIGGS, Principal
9 Stafford Block **PHONE 3968****Butchers—Retail**

(See Meat Markets)

CanningBroder Canning Co 1st Ave & 23rd St N
General Office & Manager 2517
Shipping & Employment 2587**Cartage**Canadian Freightways 1250 1st Ave S {2944
2945**DEPENDABLE SCHEDULES**Servicing Main Points in Alberta
and SaskatchewanConnections to All Principal Cities
in U.S.A.**2944 1250 - 1st Ave. S. 2945**Dench of Canada Ltd 1101 2nd Ave S 4234
Forsyth Coal & Cartage 2033 1st Ave N 2729
Jones Transport 1234 3rd Ave S 2904
McLean Transfer The 406 1/2 5th St S 2097
Speedy Delivery Service 543 4th St S 3537
Trio Delivery Service 132 14th St N 3367**Cereals**

Green Star Mill Ltd 1405 2nd Ave S 4260

Charitable Institutions

Salvation Army 623 7th St S 3742

Directory Advertising Pays



You need not suffer
—with sore back—

Suffering from Sore Back and Aching Feet?

Depend on Chiropractic Health Service to
Locate the Cause with Modern X-Ray Equip-
ment and Then Supply the Proper Treatment.



SORE BACK and aching feet are painful ailments . . . but not nearly as painful as the major disorders that often develop if the cause of the original ailment is not located and given proper treatment.

So take care that backache does not bring on headache, sore neck and shoulders, numbness in the arms and legs, sciatica, lumbago, arthritis, and other serious nervous disorders and digestive complaints. Watch out, too, that aching feet are not neglected to the point where such serious dis-

**PHONE
4261**

and take the first step
on the road to a new,
healthy life.

orders develop as fallen arches, and cold and numbness in the legs and thighs. If you are suffering from sore back and aching feet, let Dr. Irving find the cause with modern X-ray . . . and then go to work to remedy it with skilled hands and scientific equipment.

DR. I. S. IRVING

**CHIROPRACTIC
HEALTH SERVICE**

LETHBRIDGE

China, Crockery & Glassware

**CONSUMERS' HARDWARE &
SUPPLY CO** Next Bank of Montreal . . . 2212
HOYT HARDWARE LTD 608 3rd Ave S. 3863

Chinese Stores

Bow On Tong Co 316 2nd Ave S 3675

Chiropractors

Clancy L D 7 Acadia Blk 3rd Ave S 2231
Irving I S 205 Sherlock Blk 4261

Church Organizations

First Baptist Church 8th St & 4th Ave S 2082
St Augustin's (Anglican) Rectory 409 11th St S. 2406
St Patrick's Rectory 312 10th St S 3489
St Peter & St Paul's Rectory 640 12th St-C N . . . 4105
Southminster United Church 4th Ave S 3404

Cleaners & Dyers

Ironside & Park Ltd 311 6th St S 4141
LEE DUCK 402 13th St N 2770

LEE DUCK — Tailors

Lowest Prices for Dry Cleaning, Pressing,
Hat Cleaning and Blocking

Help Us Conserve Needed Rubber and Gasoline by
Calling Earlier Than Usual.

PHONE 2770 ————— 402-13th St. N.

(Continued on Page 10)

NEW CUSTOMERS ARE NECESSARY

■ ■ ■

*Every business must con-
tinue to obtain new cus-
tomers in order to prosper
—old ones move away and
must be replaced.*

*There is no better place for
your business to get ac-
quainted with the new-
comers than through the
CLASSIFIED SECTION
of your telephone directory.*



PERLUX

DeLuxe Dry Cleaning

NIXON & SWAN, Props.

ALTERATIONS and REPAIRS

Your "Family Dry Cleaners"

*WE CALL FOR AND DELIVER
IN ACCORDANCE WITH
GOV'T REGULATIONS*

EXPERT PRESSING



PHONE
3666



TWO DOORS NORTH OF THE CAPITOL THEATRE BLDG.



EXPERT
MILITARY CLEANING,
PRESSING, ALTERATIONS
and REPAIRS

*"Better Than Ordinary Dry
Cleaning"*

DRY CLEANING DEPT.

OF
LETHBRIDGE LAUNDRY CO.

Dial 3451 or 3452

FOR

LUSTERITE DRY CLEANING

Dial 3451

ONLY ONE PICK-UP AND DELIVERY SERVICE PER DAY

Dial 3452

MODERN DRY CLEANING and TAILOR

— ALTERATIONS AND REPAIRS NEATLY DONE —

Best Work at Standard Prices

STEAM PRESSED WHILE-U-WAIT

PHONE **4039**

719 - 4th AVE. S.

PHONE **4039**

CLEANERS & DYERS—Continued

Lethbridge Laundry Co 542 4th St S	{3451
Perlux Cleaners 410 5th St S	{3452
Modern Tailor & Dry Cleaning 719 4th Ave S	3666
	4039

Clubs

Army & Navy Veterans Club 517 5th Ave S	3846
Canadian Legion B E S L 1st Ave & 9th St S	3426
Chinook Club 1119 3rd Ave S	2443
Elks Club 5th Ave S	2633
Hostess House 411 7th St S	3419
Lethbridge Country Club River Bottom	2527
Lethbridge Curling Club 12th St-A S	3948
Lethbridge Golf Club Henderson Lake	3652

Coal Miners & Shippers

Kerralta Coal Co York Hotel 13th St N	3223
Lethbridge Collieries Ltd	{3524
General Office 207 7th St S	{3305
No 8 Mine	2490
No 8 Mine Stores	2166
Standard Mine—Shaughnessy	91-3132
Royal View Mine—Lethbridge	91-3021

Collection Agencies

Farris Service Agency 2 Acadia Blk	2616
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Colonization

Colonists' Service Association Ltd 409 2nd Ave S 2151	
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Confectioners—Retail

A B Confectionery 328 13th St N	3638
Canadian Confectionery 403 5th St S	3383
Dominion Confectionery 418 5th St S	2460
Empress Confectionery 814 4th Ave S	2872
Fleetwood Confectionery 1102 9th Ave S	3625
O K Confectionery 1260 3rd Ave S	2653
Pacific Confectionery 1424 3rd Ave N	4146
Regal Confectionery Cor 5th St & 6th Ave S	3061
Shuey's Confectionery Cor 11th St & 4th Ave S	2898

Confectioners—Wholesale

Wallace & Peacock Ltd 427 5th St S	2023
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Contractors—Building

Oland D G 955 13th St S	3621
Quinn Fred 285 7th Ave S	2535
Shand W B 821 15th St S	3866
Sundquist A 628 12th St-C N	2160

Contractors—Grading

Alberta Construction Co Capitol Theatre Bldg	2913
Anderson & Smith Lethbridge	2777

Convents

St Aloysius Convent 116 9th St S	3509
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MILK

*Symbol of Health for
a Fighting Nation - - -*

TRY A QUART OF PURITY PASTEURIZED
MILK TODAY

— Other Purity Products —

Creamo ■ Jersey Milk ■ Creamery Butter
Buttermilk ■ Cottage Cheese

PURITY DAIRY

Phone 4124

"Safe Milk is Pasteurized"



Credit Reports

Retail Merchants' Association 302 Sherlock Bldg. 4229
Southern Alberta Bureau of Credits 7 Rylands Blk. 4135

Dairies

City Dairy 411 4th St S 3124
Crystal Dairy Ltd 434 8th St S 2576
Jersey Dairy 612 10th St S 3591
PURITY DAIRY 516 5th Ave S 4124

Decorators

(See Painters & Paperhangers)

Dental Laboratories

Lethbridge Dental Laboratory 1 Lafferty Blk ... 3823

Dentists

Allen L T 8 Rylands Blk 2165
Clark Ward F 121 McFarland Blk 4140
Craig W P Rylands Blk 3357
Fletcher C M 5 Oliver Blk 3410
Fumerton A S 3 Oliver Blk 2199
Gibson M J 5 6 & 7 Lafferty Blk 2071
Millar J Gordon 1 Stafford Blk 2026
Redding H D 2 Roxy Theatre Bldg 2631
Stewart J S 3 & 4 Lafferty Blk 2559
Watson A M Roxy Theatre Bldg 4213

Departmental Stores

Eaton Co Western Ltd (The T) Branch Store
4th Ave & 6th St S
Information & General Office 3727
Drugs Hosiery Men's Wear Notions Wools 2140
Foodateria (Groceries Fruits Vegetables) 3282
Meats & Fish 2657
Hardware Automobile Supplies Stoves 2054
Sporting Goods China Baggage Piece Goods
Shoes Optical 3857
Women's & Juvenile Wear 3605
Furniture House Furnishings Radios 2722
Mihalik A 642 18th St N 4064
Supina Mercantile 230 13th St N
Groceries 2766
Groceries & Meats 2966
Meat Dept & Men's Wear 3456
Office & Dry Goods 2866

Departmental Stores—Mail Order

Simpson The Robert Western Ltd 411 5th St S. 2539

BUY
War Savings Certificates
REGULARLY

Our Milk is Pasteurized and Clarified for Your Protection

**P
R
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C
T
E
D**



PHONE

**3
5
9
1**

Druggists—Retail

Jackson Sydney 401 5th St S	3364
Kitson's Pharmacy McFarland Bldg 4th Ave S	3772
McCready's Ltd Red Cross Drug Store Sherlock Bldg	3555
People's Drug Stores 414 13th St N	3445
Downtown Store 331 5th St S	2205

W. H. McCaffrey
THE PEOPLE'S DRUG STORES

414 - 13th St. N. - - - Phone 3445
331 - 5th St. South - - - Phone 2205
LETHBRIDGE, ALTA.

Stokes Drug Co Ltd 314 5th St S	2487
Sutherland Drug Co Marquis Hotel	3231

Dry Goods—Retail

Hennesey & Wilson 416 13th St N	3789
Rylands & Co 302 5th St S	2251

Electrical Contractors

Christie W E 803 12th St-C N	4128
Cook C W 719 3rd St S	3816
King W G 425 13th St S	4373
McKenzie Electric Ltd 706 3rd Ave S	3637
Roy Electric Co 406 5th St S	3735

Explosives

EXPLOSIVES LTD 608 3rd Ave S	3860
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Express Companies

Canadian Pacific Express Co CPR Station	3434
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**Eye, Ear, Nose & Throat
Specialists**

Henderson Dr J E C 308 7th St S	4122
Woodcock Dr D Royal Bank Bldg	4166

Farm Machinery & Supplies

Cockshutt Plow Co Ltd 1262 1st Ave S	3659
MacLeod D 1262 2nd Ave S	4070
MacLeod's Limited 324 5th St S	4240

MACLEOD'S LIMITED

HIGH GRADE
FARM EQUIPMENT AND SUPPLIES

4240 324 Fifth Street South 4240

Farm Tractors

(See Tractors etc)

Feed

Green Geo W & Co Ltd 1231 2nd Ave S	4090
Green Star Mill Ltd 1405 2nd Ave S	4260

Financial Agents**BRITISH CANADIAN FINANCE**

LTD 315 6th St S	2843
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**Five, Ten, Fifteen & Twenty-
five Cent Stores**

Kresge S S Co Ltd 321 5th St S	4155
Metropolitan Stores Ltd Metropolitan Bldg	4110
Woolworth F W & Co Ltd 309 5th St S	2280

Florists

Fowler's Greenhouses 730 6th St S	3179
FRACHE BROS LTD Retail Store 322 6th St S	2666
Greenhouses Henderson Park	2003
Greenhouses N Lethbridge	2768
Lethbridge Greenhouse 1502 12th Ave S	3271
Marquis Flower Shop 616 4th Ave S	4377

Marquis Flower Shop

FRED EDMUNDSON, Manager

OUR FLOWERS ARRIVE FRESH DAILY

Business Phone 4377

Nights and Holidays, Phone 4388

Marquis Hotel Bldg., Lethbridge, Alta.

Flour Mills**ELLISON MILLING & ELEVATOR**

CO LTD Sales Flour & Feed 2nd Ave S	2068
Manager & Accounting Dept	3552

Green Star Mill Ltd 1405 2nd Ave S	4260
Robin Hood Flour Mills Ltd 409 12th St S	2058

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Rex Fruit Store 602 3rd Ave S	2725

Fruit & Produce—Wholesale

Plunkett & Savage 4th St S	2584
Scott Fruit Co The Marnoch Bldg 4th St S	3353

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FLOCK'S FUNERAL HOME	
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MARTIN BROS Directors of Funeral Service	
812 3rd Ave S	3561

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Long C A & Co Hull Blk 3rd Ave S	2369

STERN FURNITURE CO	
Cor 3rd Ave & 8th St S	2428
Sykes Imperial Furniture Store 326 6th St S	2060

Furriers

(SEE ADVERTISEMENTS PAGES 14-15-16)

Garrett Fur Store 707 3rd Ave S	3812
Lethbridge Furriers The Majestic Theatre Bldg	2209
New York Fur & Dress Shop 604a 3rd Ave S	3276

Garages

Baalim Motor Co Ltd 7th St S	
Body Shop & Service Dept	4055
General Office & Accountant	3436
Parts & Accessories	2416

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4055 }	

7th Street S.

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(Continued on Page 16)

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Kobal George 320 13th St N 3951
Leys & Company 616 3rd Ave S 3767
McKillop H A Co 317 6th St S {2113
3416
North Home Grocery 630 13th St N 2746
Wilson's Grocery 1112 6th Ave S 3657
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Macdonalds Consolidated Ltd 312 4th St S
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Fruit Department 4355
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Order Desk & Shipping Office 2434
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S Bain Fruit Dept 4264
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(See Beauty Parlors)

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Dallas Hotel 312 5th St S. 2312

Garden Hotel 510 3rd Ave S. 3889

Lethbridge Hotel 5th St S & 2nd Ave. 3151

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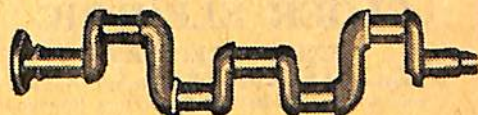
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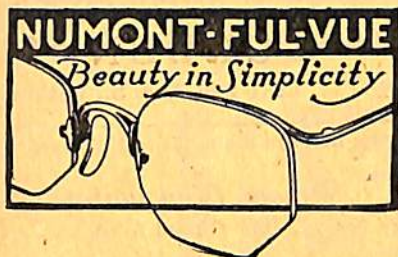
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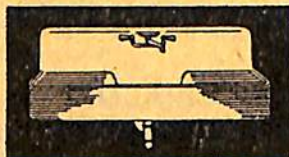
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(See Alphabetical Section Under City of Lethbridge)

**Public Departments—Dominion
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(See Alphabetical Section Under Dominion
Government)

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(See Alphabetical Section Under Provincial Government)

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(Continued on Next Column)

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Radio & Battery Service 2483

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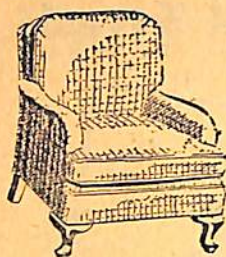
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Tanner & Hansen Metropolitan Bldg 3233
Thrall Ralph A Morris Bldg 2846
Universal Agencies Ltd 4 Oliver Blk 3455
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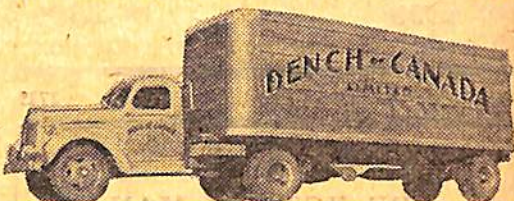
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