

# LETHBRIDGE CLASSIFIED TELEPHONE DIRECTORY

## *Abattoirs*

Burns & Co Limited near Exhibition Grounds... 3831

## *Accountants—Chartered*

McCannel Bros & Co Bank of Nova Scotia Bldg. 2123  
Paterson & Co Ritchie 5-6 Acadia Bldg  
612 3rd Ave S ..... 2619

## *Accountants— International Accountants*

Cranstoun E C 7 Rylands Blk ..... 4135

## *Adjusters*

Bodard Adjustment Bureau Bank Commerce Bldg. 3211

## *Advertising Agencies*

Mackay & Savary Advertising Service  
4 Oliver Blk ..... 3455

## *Advertising—Directory*



Every Telephone User is  
a Buyer—Every Merchant  
Should be Completely  
Represented. The Classi-  
fied Telephone Directory  
Tells

"WHERE TO BUY IT"

## **ALBERTA GOVERNMENT TELEPHONES** General Office

808-810 4th Ave S ..... 2234

## *Advertising Distributors*

Canadian Pacific Transport Co Ltd 308 6th St S. 3671

## *Aerated Waters*

## **CALGARY BREWING & MALTING CO LTD** Rear 314 11th St S

2488

## *Agricultural Implements*

Chisholm R J 330 13th St N ..... 2595  
Deere John Plow Co Ltd 1239 2nd Ave S ..... 3786  
Repair Department ..... 3976  
Local Agency A C McDonald 1245 2nd Ave S ..... 2043  
International Harvester Co of Canada Ltd  
3rd Ave & 9th St N ..... 2009  
Lethbridge Farm Equipment 1263 2nd Ave S ..... 3888  
Massey-Harris Co Ltd 1216 1st Ave S ..... 3424  
Provincial Marketing Board  
Implement Parts Distributors 712 3rd Ave S. 2848  
Sharman E A Co Ltd 1251 2nd Ave S ..... 2173

## *Air Transportation*

## **GREYHOUND TRAVEL BUREAU**

Bus Depot 411 5th St S ..... 2288  
Trans-Canada Air Lines Kenyon Field ..... 3145  
Western Air Lines Inc Marquis Hotel ..... 3971

## *Ambulance*

**CHRISTENSEN BROS** 320 11th St S... 2802

## **FLOCK'S FUNERAL HOME**

1110 3rd Ave S ..... 2929

## *Apartment Houses*

Victoria Mansions 1002 3rd Ave S ..... 3636

## *Architects*

Meech H Wm 114 McFarland Bldg ..... 2005

## *Associations & Societies*

Canadian Red Cross Society  
Conservatory of Music Bldg ..... 2099  
IODE Municipal Chapter McFarland Bldg ..... 2393  
Lethbridge Community & War Service Chest  
5-6 Acadia Blk ..... 2619  
Southern Alberta Sheep Breeders Ltd  
1221 2nd Ave S ..... 3760  
Y M C A 10th St S ..... 3547

## *Auctioneers*

McElroy's Auction Mart 408 3rd St S ..... 2831

YOU WILL FIND  
SHOPPING EASY

if you refer to the  
Listings Under Various  
Headings in the

**CLASSIFIED  
TELEPHONE  
DIRECTORY**

**Directory Advertising Pays**



### Automobile Accessories, Equipment & Supplies

Baalim Wholesale Distributors 7th St S .....4353

#### Baalim Wholesale Distributors

DUNLOP TIRES ■ EXIDE BATTERIES  
ALEMITE GREASING EQUIPMENT  
AUTOMOTIVE SUPPLIES

Phone 4353 7th Street S.  
LETHBRIDGE

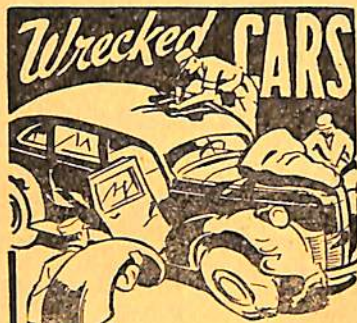
Carson H R Limited 316 7th St S .....3155  
Continental Auto Supply Ltd 322 7th St S .....4142  
Hutton's 321 8th St S .....2586

#### MOTOR CAR SUPPLY CO OF CANADA LTD

423 7th St S .....3111  
Standard Electric & Auto Parts 429 5th St S .....2131

### Automobile Body Builders & Repairers

Fisher Auto Body Works 312 9th St S .....3941



Body & Fender Repairs  
■  
Painting  
■  
Welding  
■  
Upholstering  
■  
Guaranteed Work

#### Fisher Auto Body Works

312 - 9th St. S. 3941

### Automobile Camps

Lethbridge Auto Camp Henderson Park .....3076

### Automobile Dealers & Repairers

#### BAALIM MOTOR CO LTD 7th St S

Chevrolet & Oldsmobile Sales & Service  
Manager & Salesmen .....2621  
Body Shop & Service Departments .....4055  
Parts & Accessories .....2416  
General Office & Accountant .....3436

Bannerman Motors 816 4th Ave S .....2045  
Imperial Motors Ltd

Sales Dept 413-417 6th St S .....2505  
Parts & Service Depts .....2887  
General Office .....3049  
Marquis Motors Ltd 313 7th St S .....3736  
Mechanics Sales Ltd 307 11th St S .....3933  
Pyramid Motor Sales Ltd 435 5th St S .....3633  
Routledge Motors 411 7th St S .....2869

### Automobile Garages

(See Garages)

### Automobile Radiators & Repairs

Dodd's Auto Electric 405 4th Ave S .....3250



#### CARTER

"Engineered"

#### Automotive Radiator Cores

Look for the name on the Radiator Core.

Insist on "CARTER" for Frost-Proof All Copper Cores—Highest Quality—Maximum Strength—100% Cooling Efficiency.

RADIATORS REPAIRED  
CLEANING TO RESTORE CIRCULATION

**DODD'S AUTO ELECTRIC**  
405 - 4th Ave. S. Phone 3250

Radiators Ltd 402 4th Ave S .....4121

CALGARY — EDMONTON — LETHBRIDGE



Wholesale and Retail

Repairing Re-coring Cleaning to Restore Circulation

Calgary Phone M 1 0 4 7

Edmonton Phone 2 4 5 3 3

Lethbridge Phone 4 1 2 1

**RADIATORS LIMITED**  
402 - 4th Ave. S.

### Automobile Springs & Axles

#### LETHBRIDGE SPRING & AXLE LTD

402 4th St S .....3478  
Spring & Alignment Supply 330 4th St S .....2667

WHEN  
**TELEPHONING ADVERTISER**  
PLEASE MENTION THE  
TELEPHONE DIRECTORY



**BEAR**

Wheel & Steering  
Alinement Service  
for ALL CARS

COMPLETE "ONE STOP" SERVICE

*Red Indian Texaco Products*Operating a **Modern Equipped Brake Shop**

**KING MOTOR LAB**  
**TUNE - UP SERVICE**

We Specialize in: HIGHEST QUALITY WORK AT REASONABLE PRICES  
Every Job Guaranteed

**SHORT STOP SERVICE STATION**

PHONE 4167

4th AVE. &amp; 8th ST. S.

**Automobile Wheel Aligning**

Short Stop Service Station 4th Ave &amp; 8th St S. 4167

**Automobile Wreckers**

Findlay's Auto Parts 405 2nd Ave S. 2605  
General Garage & Auto Parts 317 3rd St S. 2685

**General Garage & Auto Parts****AUTO WRECKERS**

New and Used Parts for Cars,  
Trucks and Tractors

Phone 2685

317 - 3rd St. S.

Marshall Motors &amp; Auto Wreckers 409 3rd Ave S. 4299

**Marshall Auto Wreckers**

USED PARTS FOR ALL MAKES OF  
CARS ■ TRUCKS ■ TRACTORS

Lethbridge Largest Auto Wreckers Lethbridge  
409 3 Av. S. in the West 409 3 Av. S.  
**4299** Trailers Built to Order **4299**

McLaughlin Garage Auto Wreckers 332 3rd St S. 2918  
North Lethbridge Motors & Auto Wreckers  
313-317 13th St N. 4268

**AUTO WRECKERS**

NEW AND USED

CAR — TRUCK &amp; TRACTOR PARTS

**NORTH LETHBRIDGE MOTORS & AUTO WRECKERS**

"THE OLDEST IN TOWN"

PHONE 4268 - 311-317 - 13th St. N.

**Baby Chicks**

(See Poultry &amp; Products)

**Baggage**

(See Luggage)

**Baggage Transfer**

(See Cartage)

**Bakers & Confectioners**

Canadian Bakeries Ltd cor 8th St & 7th Ave S. 3266  
McGavin Bakeries Ltd 1606-1612 2nd Ave-A N. 3378  
National System of Baking Lethbridge Ltd  
407 5th St S. 2047  
Weston's Bakery 714 5th Ave S. 2745

**Banks**

Bank of Montreal 522 3rd Ave S. 3446  
Manager's Office J C Downing 2526  
Bank of Nova Scotia The 3rd Ave S. 2711  
Canadian Bank of Commerce The 4 Av & 7 St S. 2414  
Manager's Office 3461  
Royal Bank of Canada The 5th St S. 3526

**Barristers & Solicitors**

Beattie W S 10 Alberta Blk. 3237  
Beaumont Arthur K.C. 1262 6th Ave-A S. 2118  
Cameron C E "C" Metcalfe Bldg. 3559  
Church H W 10 Oliver Blk. 4015  
Conybeare Davidson & Davidson  
British Canadian Trust Bldg. 3711  
Elton David Horton K.C. 2, & 4 Stafford Blk. 2523

**FAIRBAIRN L E** Bank of Nova Scotia Bldg. 4065  
Hogg & Menzie 101-103 McFarland Bldg. 2656

**JOHNSTONE RITCHIE & HUCKVALE**

Acadia Blk 3rd Ave S. 2171  
Livingstone John A 2 Alberta Blk. 2928  
Moscovich & Moscovich Herald Bldg. 3990  
Rice & Paterson Bank of Commerce Bldg. 2164  
Turcotte L S Bank of Nova Scotia Bldg. 4331  
Vaselenak John Suite D Metcalfe Bldg. 3487  
Virtue A Gladstone K.C. McFarland Bldg. 3429

**Batteries**

Gloer Electric 817 3rd Ave S. 2669  
Hutton's 321 8th St S. 2586

**Batteries—Manufacturers**

Automotive Supply Co 205 10th St S. 3848

**Directory Advertising Pays**



**OPPORTUNITY**

awaits you **NOW** when you

**Train at the Paramount**

**Get Thorough Training for the Beauty Field with Our  
Modern Teaching Methods and Improved Equipment**

Start **NOW** to prepare for a promising career in the beauty field by enrolling in the Paramount's complete beauty course, which consists of 8 months' intensive training in beauty culture and cosmetology. It's a course that concentrates on individual instruction with the latest, improved equipment and is backed by over 12 years' experience. Let the Paramount Academy for Beauty Culture start **YOU** on the road to success. Enroll . . . . **NOW!**

A Cordial Invitation is Extended to the Public to  
Inspect the School at Any Time

**PARAMOUNT ACADEMY  
OF BEAUTY CULTURE**

Alberta Block (upstairs)  
Phone 2250

322 - 5th Street S.  
Lethbridge



### Beauty Parlor Supplies & Equipment

Dominion Beauty Supply Co Alberta Blk .....2250

■ **DEPEND ON THE DOMINION FOR** ■  
**MODERN EQUIPMENT and**  
**BEAUTY SUPPLIES**

■ We stock a complete line of modern, streamlined wooden and upholstered chairs, stools, settees, desks, and tables for restaurants, hotels and offices, as well as a complete range of beauty supplies.

#### DOMINION BEAUTY SUPPLY COMPANY

322 Alberta Block, 5th St. S. PHONE 2250

### Beauty Parlors

Bostrom Miss E 10 Rylands Blk .....3575  
 Brooks' Permanent Wave Salon McFarland Bldg. 4262  
 Classic Beauty Shop 109 McFarland Bldg .....3355  
 Fourth Avenue Hairdresser 512 4th Ave S .....4217  
 Lindrud Gertrude 1101A 4th Ave S .....4020  
 Marquis Beauty Shop Marquis Hotel Bldg .....3714  
 Mills' Beauty Parlor 1110 6th Ave S .....3926  
 Modern Beauty Shoppe 410 13th St N .....4002  
 Paramount Academy of Beauty Culture  
 Alberta Blk .....2250  
 Robinson's Beauty Shoppe 242 13th St N .....3313  
 Tuffeland's Beauty Studio Capitol Theatre Bldg  
 5th St S .....3494  
 Westbrook Bros 319 6th St S .....3852

### Bicycle Dealers & Repairers

Bermac Cycle & Radio Co 408 6th St S .....3232

### BERMAC'S for BICYCLES

Repairs for All Makes

408 - 6th ST. S.  
LETHBRIDGE

PHONE **3232**

Dan's Repair Shop 320A 7th St S .....3905

### DAN'S REPAIR SHOP

**BICYCLES AND RADIOS REPAIRED**

LAWN MOWERS SHARPENED & REPAIRED  
 SKATES SHARPENED, GUNSMITH, LOCKSMITH

Phone 3905 320A - 7th Street South

### Billiards & Pool Rooms

Arcade Billiard & Cigar Store 325 5th St S ...3366

### Blacksmiths

Lethbridge Spring & Axle Ltd 402 4th St S .....3478

### LET TUFFELAND'S

Create YOUR  
Coiffure

Let Tuffeland's modern hair stylists create YOUR coiffure . . . the particular hair style that will bring out your personality and appearance to best advantage. We are authorities on modern hair styling and permanent waving. Our prices are moderate.

FREE  
CONSULTATION



### BEAUTY STUDIO

416 - 5th ST. S.

PHONE 3494

"Our Name is All the Guarantee You Need"

Our Windsor Oil Wave, soft, natural. Exclusive rights for Southern Alberta. Priced .....**7.50**

Our Standard De Luxe Wave. Most popular wave given today. Priced .....**5.00**

Our Regular Wave. Best value in the city at ....**3.50**

### Blocks & Buildings

Sherlock Building 306 7th St S .....2825

### Board of Trade

Board of Trade Office Board of Trade Bldg .....2012

### Bonds

(See Stocks & Bonds)

### Booksellers & Stationers

Commercial Printers & Office Outfitters Ltd  
 326 7th St S .....2999

### Boots & Shoes—Retail

Avenue Shoes McFarland Bldg .....2760  
 Baird's Shoes & Leather Goods 306 5th St S ...3764  
 Dean's Shoe Store 612 4th Ave S .....3050  
 Sterling Shoes Ltd 314 6th St S .....3344

### Bottlers

Purity Bottling Works 1421 3rd Ave S .....2501

### Bowling Alleys

Harry's Bowladrome 7th St S .....3330

### Boys' & Girls' Clothing & Furnishings

Juniors' McFarland Bldg 4th Ave S .....2678



**Brake Service****SHORT STOP SERVICE STATION**

Cor 4th Ave &amp; 8th St S .....4167

**Brewers**

Lethbridge Breweries Ltd 2nd Ave & 1st St S  
 Aerated Water Department .....3442  
 General Office .....2444  
 G A Frisby Mgr .....3281

**Brewers' Distributors**

Government Beer Warehouse 1st St &amp; 2nd Ave S. 3554

**Broadcasting Stations**

Radio C J O C Marquis Hotel .....3161

**Brokers Oil**

**CROSS CLIFTON C & CO**  
 (ALBERTA) LTD Greyhound Bldg .....2460

**Building Materials & Supplies**

Atlas Lumber Co Ltd 3rd Ave & 16th St S ....2384  
 Yates Lumber Yards 3rd Ave & 17th St S ....3516

**Yates Lumber Yards**

— Agents for —

**Johns - Manville Asbestos and  
 Asphalt Roofing Products**

3rd Ave. & 17th St. S. Telephone **3516****Bus Lines**

Alberta Montana Bus Lines Bus Depot 411 5 St S. 2288  
 Lethbridge Northern Bus Lines Lethbridge Hotel. 3536  
 Western Canadian Greyhound Lines Ltd  
 Bus Depot 411 5th St S .....2288

**Business Colleges**

Garbutt Business College Masonic Hall Bldg ... 2315  
 Lethbridge Secretarial College 9 Stafford Blk...3968

**LETHBRIDGE  
 SECRETARIAL COLLEGE**

High Standard Business Training. Modern  
 Methods. Careful Individual Instruction.  
 Day and Evening Classes

MISS MARION P. BIGGS, Principal  
 9 Stafford Block PHONE 3968

**Butchers—Retail**

(See Meat Markets)

**Canning**

Broder Canning Co 1st Ave & 23rd St N  
 General Office & Manager .....2517  
 Shipping & Employment .....2587

**USE  
 LONG DISTANCE**

**Cartage**

Canadian Freightways 1250 1st Ave S. ....{2944  
 {2945

**DEPENDABLE SCHEDULES**

Servicing Main Points in Alberta  
 and Saskatchewan

Connections to All Principal Cities  
 in U.S.A.

**2944 1250 - 1st Ave. S. 2945**

Dench of Canada Ltd 1101 2nd Ave S .....4234

**Phone 4 2 3 4**■ **CARTAGE** ■**LONG DISTANCE  
 FURNITURE MOVING**

Forsyth James E 2033 1st Ave N .....2729  
 Jones Transport 1234 3rd Ave S .....2904  
 McLean Transfer The 406½ 5th St S .....2097  
 Speedy Delivery Service 543 4th St S .....3537  
 Trio Delivery Service 132 14th St N .....3367  
 Western Transfer Co Ltd 510 3rd St S .....2163

**Cereals**

Green Star Mill Ltd 1405 2nd Ave S .....4260

**Charitable Institutions**

Salvation Army 623 7th St S .....3742

**China, Crockery & Glassware**

**CONSUMERS' HARDWARE &  
 SUPPLY CO** Next Bank of Montreal... 2212

**HOYT HARDWARE LTD** 608 3rd Ave S. 3863**Chinese Stores**

Bow On Tong Co 316 2nd Ave S .....3675

**Chiropractors**

Clancy L D 7 Acadia Blk 3rd Ave S .....2231  
 Irving I S 205 Sherlock Blk .....4261  
 Marsh G E A Metcalfe Bldg .....3598



## CHIROPRACTIC HEALTH SERVICE

Has a Solution for Your  
**SORE BACK AND FEET**



You need not suffer  
—with sore back—

**WE FIND THE CAUSE WITH X-RAY.**

- You can see for yourself the kink in your back, the displaced hip, or the inflamed joints in your feet.
- Many people can verify the relief and comfort that is given in these conditions.



The sore, aching, tired back, or the acute, painful, disabling one is both a misery and a handicap. They are responsible for many other disorders: **HEADACHES, SORE NECK AND SHOULDERS, NUMBNESS IN ARMS AND LEGS, SCIATICA, LUMBAGO, ARTHRITIS**, as well as many **NERVOUS DISORDERS** and **DIGESTIVE COMPLAINTS**. The Chiropractor is specially trained and equipped to remove the cause of these disorders.

When any of the many small bones of the feet become displaced or crowded out of position it is followed by **FALLEN ARCHES, SWOLLEN, ACHING, TIRED FEET AND LEGS**, as well as **COLD AND NUMBNESS IN THE LEGS AND THIGHS**. Foot adjustments restore the fallen arches, improve the circulation, giving early comfort and welcome relief.

All Patients are  
Carefully Examined  
and Advised  
of the Prospects  
of Recovery.

### DR. I. S. IRVING

Chiropractic Health Service — LETHBRIDGE  
Our X-Ray Shows the Cause of your Trouble  
**PHONE 4261**

If you want an  
opinion on the effi-  
cacy of our treat-  
ment, ask some of  
the many who have  
used it.



## Beware of your Ailments!

■ ■ ■ ■

**Pain is Nature's Warning That  
Physical Disorders Exist!**

■ ■ ■ ■

● It doesn't pay to neglect such nagging ills as headaches, digestive disturbances, aching back and limbs, constipation and foot troubles. They are the danger signals that warn of more serious troubles that may develop if they do not receive proper treatment. Enjoy full health and long life. Let chiropractic adjustment by Dr. Marsh correct the CAUSE of your ailment. Arrange for an examination . . . TODAY!

■ ■ ■ ■

### Dr. G. E. Marsh

**CHIROPRACTOR**

Phone 3598

Metcalfe Building



# DRY CLEANING DEPT.

OF

LETHBRIDGE LAUNDRY CO.

Dial 3451 or 3452

FOR

LUSTERITE DRY CLEANING

Dial 3451

ONLY ONE PICK-UP AND DELIVERY SERVICE PER DAY

Dial 3452

## MODERN

Dry Cleaning and Tailor  
DYEING — REPAIRS

Best Work at Standard Prices

Satisfaction Guaranteed

WE CALL AND DELIVER ACCORDING TO GOV'T REGULATIONS

PHONE 4039

719 - 4th AVE. S.

PHONE 4039

### Church Organizations

First Baptist Church 8th St & 4th Ave S ..... 2082  
St Patrick's Rectory 312 10th St S ..... 3489  
St Peter & St Paul's Rectory 640 12th St-C N ..... 4105  
Southminster United Church 4th Ave S ..... 3404

### Cleaners & Dyers

Ironside & Park Ltd 311 6th St S ..... 4141  
**LEE DUCK** 402 13th St N ..... 2770

### LEE DUCK TAILORS

DRY CLEANING ■ PRESSING  
HATS CLEANED AND BLOCKED

LOWEST PRICES

Phone 2770

402 - 13th St. N.

Lethbridge Laundry Co 542 4th St S ..... {3451  
..... {3452  
Perlux Cleaners 410 5th St S ..... 3666  
Modern Tailor & Dry Cleaning 719 4th Ave S ..... 4039

### Clubs

Army & Navy Veterans Club 517 5th Ave S ..... 3846  
Canadian Legion B E S L 1st Ave & 9th St S ..... 3426  
Chinook Club 1119 3rd Ave S ..... 2443  
Elks Club 5th Ave S ..... 2633  
Lethbridge Country Club River Bottom ..... 2527  
Lethbridge Golf Club Henderson Lake ..... 3652

*How Often Have You  
Heard This Question*

# Where Can I Buy It?

There is no finer Advertising  
Medium for answering  
it than the Yellow Pages of  
Your Telephone Directory

ALBERTA

GOVERNMENT  
TELEPHONES





# PERLUX

## DeLuxe Dry Cleaning

QUALITY :: ECONOMY :: SERVICE



Your  
"Family Dry Cleaners"

*Alterations — Repairs*

*Expert Pressing*



PHONE  
**3666**



**WE CALL FOR AND DELIVER IN ACCORDANCE WITH  
GOV'T REGULATIONS**

NIXON & SWAN, Props.

**TWO DOORS NORTH OF THE CAPITOL THEATRE BLDG.**

*"Better Than Ordinary Dry Cleaning"*



ASK FOR  
THESE  
PURITY  
PRODUCTS

Creamo  
Buttermilk  
Cottage Cheese  
Creamery Butter  
Jersey Milk

*Health Means Happiness  
When They*

DRINK

**PURITY MILK**

*It's Pasteurized for Your  
Protection*

**PURITY DAIRY**

964 - 7th St. S.

PHONE 4124



### Coal Miners & Shippers

|                             |         |
|-----------------------------|---------|
| Lethbridge Collieries Ltd   | { 3524  |
| General Office 207 7th St S | { 3305  |
| No 8 Mine                   | 2490    |
| No 8 Mine Stores            | 2166    |
| Standard Mine—Shaughnessy   | 91-3132 |
| Royal View Mine—Lethbridge  | 91-3021 |

### Contractors—Building

|                             |      |
|-----------------------------|------|
| Oland D G 955 13th St S     | 3621 |
| Sandquist A 628 12th St-C N | 2160 |
| Shand W B 821 15th St S     | 3866 |

### Contractors—Grading

|  |      |
|--|------|
| Alberta Construction Co 1402 3rd Ave N | 2913 |
| Anderson & Smith Lethbridge            | 2777 |

### Collection Agencies

|                                    |      |
|------------------------------------|------|
| Farris Service Agency 2 Acadia Blk | 2616 |
|------------------------------------|------|

### Colonization

|  |      |
|--|------|
| Colonists' Service Association Ltd 409 2nd Ave S | 2151 |
|--|------|

### Confectioners—Retail

|   |      |
|---|------|
| A B Confectionery 328 13th St N               | 3638 |
| Canadian Confectionery 403 5th St S           | 3383 |
| Empress Confectionery 814 4th Ave S           | 2872 |
| Fleetwood Confectionery 902 11th St S         | 3625 |
| O K Confectionery 1260 3rd Ave S              | 2653 |
| Regal Confectionery Cor 5th St & 6th Ave S    | 3061 |
| Shuey's Confectionery Cor 11th St & 4th Ave S | 2898 |

### Credit Reports

|  |      |
|--|------|
| Retail Merchants' Association 302 Sherlock Bldg  | 4229 |
| Southern Alberta Bureau of Credits 7 Rylands Blk | 4135 |

### Dairies

|                                  |             |
|----------------------------------|-------------|
| City Dairy 411 4th St S          | 3124        |
| Crystal Dairy Ltd 434 8th St S   | 2576        |
| Jersey Dairy 612 10th St S       | 3591        |
| <b>PURITY DAIRY 964 7th St S</b> | <b>4124</b> |

### Confectioners—Wholesale

|                                    |      |
|------------------------------------|------|
| Wallace & Peacock Ltd 427 5th St S | 2023 |
|------------------------------------|------|

### Decorators

(See Painters & Paperhangers)

*Our Milk is Pasteurized and Clarified for Your Protection*

P  
R  
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T  
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PHONE

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**Dental Laboratories**

Lethbridge Dental Laboratory 1 Lafferty Blk ... 3823

**Dentists**

|                                       |      |
|---------------------------------------|------|
| Allen L T 8 Rylands Blk .....         | 2165 |
| Clark Ward F 121 McFarland Blk .....  | 4140 |
| Craig W P Rylands Blk .....           | 3357 |
| Fletcher C M 5 Oliver Blk .....       | 3410 |
| Fumerton A S 3 Oliver Blk .....       | 2199 |
| Gibson M J 5 6 & 7 Lafferty Blk ..... | 2071 |
| Millar J Gordon 1 Stafford Blk .....  | 2026 |
| Redding H D 2 Roxy Theatre Bldg ..... | 2631 |
| Stewart J S 3 & 4 Lafferty Blk .....  | 2559 |
| Watson A M Roxy Theatre Bldg .....    | 4213 |

**Departmental Stores**

|   |      |
|---|------|
| Eaton Co Western Ltd (The T) Branch Store<br>4th Ave & 6th St S |      |
| Information & General Office .....                              | 3727 |
| Drugs Hosiery Men's Wear Notions Wools .....                    | 2140 |
| Foodateria (Groceries Fruits Vegetables) .....                  | 3282 |
| Meats & Fish .....  | 2657 |
| Hardware Automobile Supplies Stoves .....                       | 2054 |
| Sporting Goods China Baggage Piece Goods                        |      |
| Shoes Optical .....   | 3857 |
| Women's & Juvenile Wear .....                                   | 3605 |
| Furniture House Furnishings Radios .....                        | 2722 |
| Mihalik A 642 13th St N .....                                   | 4064 |
| Supina Mercantile 230 13th St N                                 |      |
| Groceries .....   | 2766 |
| Groceries & Meats .....   | 2966 |
| Meat Dept & Men's Wear .....                                    | 3456 |
| Office & Dry Goods .....  | 2866 |

**Departmental Stores—Mail Order**

Simpson The Robert Western Ltd 320 7th St S. 2539

**Druggists—Retail**

|  |      |
|--|------|
| Jackson Sydney 401 5th St S .....                | 3364 |
| Kitson's Pharmacy McFarland Bldg 4th Ave S ..... | 3772 |
| McCready's Ltd Red Cross Drug Store              |      |
| Sherlock Bldg .....                              | 3555 |
| People's Drug Stores 414 13th St N .....         | 3445 |
| Downtown Store 331 5th St S .....                | 2205 |

**W. H. McCAFFREY  
THE PEOPLE'S DRUG STORES**

414 - 13th St. N. - - - Phone 3445  
 331 - 5th St. South - - - Phone 2205  
 LETHBRIDGE, ALTA.

Stokes Drug Co Ltd 314 5th St S ..... 2487  
 Sutherland Drug Co Marquis Hotel ..... 3231

**USE LONG  
DISTANCE**

# IF YOU ARE IN BUSINESS ASK YOURSELF THESE QUESTIONS:—

Where is there a more obvious place for a prospective customer to look for something which he desires to purchase, or a service he wishes to use, but doesn't know where to obtain it, than the

**CLASSIFIED SECTION****of a Telephone Directory**

Where is there any other publication covering the field in the same way, in a form which is kept from day to day for the full life of the issue, and which if destroyed is replaced?

Where by any other method can the field of business be covered at such low cost?

The Telephone Directory is a publication unique in itself, and your advertisement cannot be lost during the life of an issue.

Telephone subscribers represent purchasing ability—when a home has a telephone it also has money to spend. So there is no waste circulation; everywhere a Directory is placed there are prospective customers.

**YOU**

can take advantage of this by completely classifying all your lines under their various classifications and by Display Advertising in the

**"YELLOW PAGES"***of***Your Telephone Directory**



**Dry Goods—Retail**

Hennesey & Wilson 416 13th St N .....3789  
 Rylands & Co 302 5th St S .....2251

**Electrical Contractors**

Christie W E 803 12th St-C N .....4128  
 Cook C W 719 3rd St S .....3816  
 King W G 425 13th St S .....4373

**W. G. KING**  
**ELECTRICAL CONTRACTOR**

Armature Winding \* Motor Repairs  
 Mine Work \* House Wiring \* Line Work  
 425 - 13th St. S. Phone 4373

McKenzie Electric Ltd 706 3rd Ave S .....3637  
 Roy Electric Co 406 5th St S .....3735

**Explosives**

**EXPLOSIVES LTD** 608 3rd Ave S .....3860

**Express Companies**

Canadian Pacific Express Co CPR Station .....3434

**Eye, Ear, Nose & Throat**  
**Specialists**

Henderson Dr J E C 308 7th St S .....4122  
 MacGougan Dr M K 120 McFarland Bldg .....3171  
 Woodcock Dr D Royal Bank Bldg .....4166

**Farm Machinery & Supplies**

Cockshutt Plow Co Ltd 1262 1st Ave S .....3659  
 MacLeod D 1262 2nd Ave S .....4070  
 Macleod's Limited 324 5th St S .....4240

**MACLEOD'S LIMITED**

HIGH GRADE  
 FARM EQUIPMENT AND SUPPLIES

4240 324 Fifth Street South 4240

WHEN  
 TELEPHONING  
 ADVERTISER

PLEASE MENTION THE  
 TELEPHONE DIRECTORY

**Farm Tractors**

(See Tractors etc)

**Feed**

Green Geo W & Co Ltd 1231 2nd Ave S .....4090  
 Green Star Mill Ltd 1405 2nd Ave S .....4260

**Financial Agents**

**BRITISH CANADIAN FINANCE**  
**LTD** 315 6th St S .....2843

**Five, Ten, Fifteen & Twenty-**  
**five Cent Stores**

Kresge S S Co Ltd 321 5th St S .....4155  
 Metropolitan Stores Ltd Metropolitan Bldg .....4110  
 Woolworth F W & Co Ltd 309 5th St S .....2280

**Flooring**

McIntyre F J & Co 735 12th St N .....2395

**Florists**

Fowler's Greenhouses 730 6th St S .....3179

**FRACHE BROS LTD** Retail Store  
 322 6th St S .....2666  
 Greenhouses Henderson Park .....2003  
 Greenhouses N Lethbridge .....2768

Lethbridge Greenhouse 1502 12th Ave S .....3271  
 Marquis Flower Shop 616 4th Ave S .....4377

**Marquis Flower Shop**

FRED EDMUNDSON, Manager

OUR FLOWERS ARRIVE FRESH DAILY

Business Phone 4377

Nights and Holidays, Phone 4388

Marquis Hotel Bldg., Lethbridge, Alta.

**Flour Mills****ELLISON MILLING & ELEVATOR**

**CO LTD** Sales Flour & Feed 2nd Ave S ...2068  
 Manager & Accounting Dept .....3552

Green Star Mill Ltd 1405 2nd Ave S .....4260  
 Robin Hood Flour Mills Ltd 409 12th St S .....2058

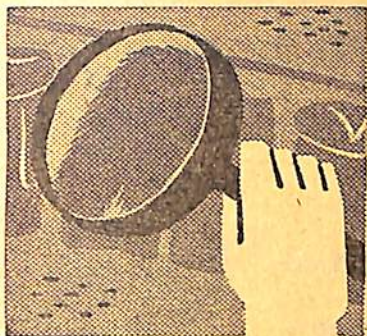
**Fraternities**

Knights of Columbus 1313 10th Ave S .....4084  
 Masonic Hall Co of Lethbridge 10th St S .....2707  
 Oddfellows' Hall Lodge IOOF Bldg .....3477

**Freight—Automobile**

(See Truck Lines)





Your Furs Deserve the Expert  
Attention and Careful Hand-  
ling Assured in GARRETT'S  
Genuine Cold Storage Vaults.

*Style and Beauty Are Yours . . . .  
Adorned in Exclusive Furs by Garrett*

● You'll always find a complete selection of luxury furs at Garrett's, long recognized as "exclusive furriers" throughout the West. Depend on the Garrett Fur Store for choicest pelts, fashionable silhouettes . . . every feature to wrap you in new style and beauty.

■ INSPECTION of your furs is a necessity after they've been worn all through the long Winter. Send them to Garrett's and be SURE they're inspected inch by inch. We specialize in remodelling, repairing, cleaning and glazing before your furs receive the protection guaranteed by our genuine cold storage vaults.

## GARRETT FUR STORE

"Exclusive Furriers"

707 - 3rd Ave. S. — Phone 3812

### *Fruit & Produce—Retail*

B C Fruit 906 3rd Ave S . . . . . 2033  
Rex Fruit Store 602 3rd Ave S . . . . . 2725

### *Fruit & Produce—Wholesale*

Plunkett & Savage 4th St S . . . . . 2584  
Scott Fruit Co The Marnoch Bldg 4th St S . . . . . 3353

### *Funeral Directors*

**CHRISTENSEN BROS** Funeral Home  
320 11th St S . . . . . 2802

**FLOCK'S FUNERAL HOME**  
1110 3rd Ave S . . . . . 2929

**MARTIN BROS** Directors of Funeral Service  
812 3rd Ave S . . . . . 3561

### *Furniture Dealers—Retail*

Dominion Furniture Store 120 5th St S . . . . . 3980  
Long C A & Co Hull Bldg 3rd Ave S . . . . . 2369

**STERN FURNITURE CO**  
Cor 3rd Ave & 8th St S . . . . . 2428  
Sykes Imperial Furniture Store 326 6th St S . . . . . 2060

**DIRECTORY ADVERTISING  
PAYS**

## Save Time Trouble and Energy

Shop by Telephone and  
Have More Time for  
Pleasanter Things.

....

*You will find where to Shop  
in*

**The  
"Yellow Pages"**



# KRAFT'S FURS . . .

ARE FAMOUS FOR

## Quality! Style! Value!

Alberta's Leading Fur Specialists for Over 34 Years

Carrying at all times the largest and finest selection of Quality Furs in the Dominion.

USE YOUR CREDIT . . . CONVENIENT TERMS

We are experts in *Fur Re-Styling, Relining and Storage.* Our work is guaranteed at all times.

Our Prices Are The Most Reasonable

## KRAFT THE FURRIER

222 EIGHTH AVENUE WEST — KRAFT BUILDING, CALGARY

Established in Calgary since 1908. Telephone **M1995**

Associated with Kraft The Furrier Ltd., Vancouver, B.C.



### Furriers

Garrett Fur Store 707 3rd Ave S . . . . . 3812

### SPECIAL FUR NEWS

See Page 13

### GARRETT FURRIERS

PHONE 3812

Lethbridge Furriers The Majestic Theatre Bldg. . . 2209

New York Fur & Dress Shop 604a 3rd Ave S. . . 3276

### Garages

Baalim Motor Co Ltd 7th St S

Body Shop & Service Dept . . . . . 4055  
General Office & Accountant . . . . . 3436  
Parts & Accessories . . . . . 2416

### Baalim Motor Co. Ltd. CHEVROLET and OLDSMOBILE

Lethbridge's Oldest Car Dealer

3436 Office Sales 2621  
4353 } Repairs and Service 7th Street S.  
4055 }

Clark C H 315 4th St S . . . . . 4343

Imperial Motors Ltd 413-417 6th St S . . . . . 2887

### IMPERIAL MOTORS LTD.

DISTRIBUTORS

Chrysler ★ Plymouth ★ Fargo

24 HOUR SERVICE

Sales - - - 2505  
Service - - 2887 413 - 417  
Gen. Office 3049 6th Street South

International Motor Truck Serv Stn 311 11 St S. . 4322

Nilsson Bert & Son 428 5th St S . . . . . 4212

Red Head Motors 402 4th Ave S . . . . . 3655

Routledge Motors 411 7th St S . . . . . 3869

### WHY KEEP IT A SECRET?

■ Let the Buyers know what you Sell. This Directory is an Ideal Medium for Advertising Your Products—it is in Continuous Circulation and is Used Every Day.



# LETHBRIDGE FURRIERS

Our Storage Vault is Equipped with the Latest in General Electric Refrigeration



## THE HOME OF THE LATEST STYLE QUALITY FURS

*Visit our modern fur salon for superior selections. Courteous service. Leadership in fur designing. We know we can please you.*

**ALWAYS LOW PRICED BECAUSE  
EXPENSES ARE LOWER.  
OUT OF THE HIGH RENT DISTRICT**

5th Ave. S.

**MAJESTIC THEATRE BUILDING**

One Block South of T. EATON CO.

### FUR STORAGE

For greatest safety store  
your furs in our MOTH  
PROOF General Electric  
Equipped Cold Storage  
Vault — located on the  
premises.

...

For Particulars

**Phone 2209**



**PHONE  
2209**

**PICK-UP SERVICE**



**DELIVERY**

**RETYLING**



**REMODELLING**

**RELINING**



**REPAIRING**

**CLEANING**



**GLAZING**



## Gas Companies

Canadian Western Natural Gas Light Heat &  
Power Co Ltd 420 6th St S ..... 2510

### Gasoline & Oil Service Stations

|   |      |
|---|------|
| Artic Service Station Cor 3rd Ave & 13th St S .   | 4162 |
| Bay Super Service Station Hudson's Bay Bldg .     | 3580 |
| Central Service Station 4th Ave & 5th St S . . .  | 3749 |
| Dimmer & Hopp Cor 3rd Ave & 9th St S . . . . .    | 3038 |
| Galt Service Station Cor 4th Ave & 9th St S . . . | 2728 |
| Hedenstrom Roger Henderson Park . . . . .         | 2018 |
| North Star Terminal Service Stn 4 Av & 4 St S .   | 3336 |
| Short Stop Service Station 4th Ave & 8th St S .   | 4167 |
| Spotlite Service Station 3 Ave & 8 St S . . . . . | 2970 |
| Sunset Oil Station 1903 3rd Ave S . . . . .       | 2087 |
| Ted's Terminal 410 3rd Ave S . . . . .            | 2684 |
| Westminster Service Station 335 13th St N . .     | 4194 |

### Grain Merchants

|   |      |
|---|------|
| Ellison Milling & Elevator Co Ltd 2nd Ave S | 4214 |
| Trimble H M & Sons 314 11th St S            | 2007 |

### Grocers—Retail

|                              |                |        |
|------------------------------|----------------|--------|
| Aita's American Cash Grocery | 431 18th St N  | 2418   |
| Economy Grocery              | 902 9th St S   | 2035   |
| Hoefler's Grocery            | 543 13th St S  | { 3297 |
|                              |                | { 4297 |
| Imperial Grocery             | 709 4th Ave S  | { 2453 |
|                              |                | { 2930 |
| Jenkins' Groceteria Ltd      | 324 6th St S   | 3260   |
| Jim's Grocery                | 711 6th Ave S  | 3466   |
| Johnston J & A               | 426 13th St N  | 2314   |
| Leys & Company               | 616 3rd Ave S  | 3767   |
| McKillop H A Co              | 317 6th St S   | { 2113 |
|                              |                | { 3416 |
| North Home Grocery           | 630 13th St N  | 2746   |
| Wilson's Grocery             | 1112 6th Ave S | 3657   |
| Wilson's Groceteria          | 902 7th Ave S  | 3995   |

**Grocers—Wholesale**

|                                    |                        |      |
|------------------------------------|------------------------|------|
| <b>HORNE &amp; PITFIELD LTD</b>    | 3rd Ave S              | 3321 |
| <b>Macdonalds Consolidated Ltd</b> | 312 4th St S           |      |
| Long Distance & Manager            |                        | 4266 |
| Sales Department                   |                        | 4366 |
| Fruit Department                   |                        | 4355 |
| Shipper & Receiver                 |                        | 4369 |
| <b>Western Grocers Ltd</b>         | Cor 2nd Ave & 9th St S |      |
| Order Desk & Shipping Office       |                        | 2434 |
| A Smith Buyer                      |                        | 4385 |
| J Ostroski Fruit Dept              |                        | 4264 |
| W Martin Credit Dept               |                        | 2997 |
| W S McLintock Manager              |                        | 2435 |

### Hairdressers—Ladies'

(See Beauty Parlors)

## Hardware—Retail

|  |       |
|--|-------|
| Consumers' Hardware & Supply Co          | {2919 |
| 516-518 3rd Ave S                        | {2920 |
| Hick Hardware Co Ltd 618 3rd Ave S       | 3762  |
| <b>HOYT HARDWARE LTD</b>                 | {3863 |
| 608 3rd Ave S                            | {3860 |
| <b>MACLEOD'S LIMITED</b> 324 5th St S    | 4240  |
| <b>MORRIS &amp; BARRETT</b> 318 6th St S | 2383  |

## Hardware—Wholesale

**HOYT HARDWARE LTD** 608 3rd Ave S. 3863

## Harness & Saddlery

|                               |              |      |
|-------------------------------|--------------|------|
| Baird's Shoes & Leather Goods | 306 5th St S | 3764 |
| Macleod's Limited             | 324 5th St S | 4240 |

## Hat Renovators

**Boston Hat Works & Shoe Shine 327a 5th St S., 2961**

## Hats & Caps

Smart Hat Shop 331 5th St S .....2620

## Hay, Grain & Feed

**GREEN GEO W & CO LTD**  
1231 2nd Ave S ..... 4090

**Southern Alberta Co-operative Assn Ltd**  
1221 2nd Ave S ..... 3777

## Herbalists

|  |      |
|--|------|
| Alvau N 806 2nd Ave S .....            | 2074 |
| Thauberger A J Metropolitan Bldg ..... | 4360 |

## Hides, Raw Furs & Skins

|   |      |
|---|------|
| Fefferman Hide & Fur Co 518 4th Ave S . . . . . | 4035 |
| Green M & Co 110 5th St S . . . . .             | 2981 |

## Hospitals & Homes

|   |      |
|---|------|
| Galt Hospital 5th Ave S .....                   | 3136 |
| Isolation Hospital 1920 7th Ave S .....         | 3430 |
| Nursing Mission cor 2nd Ave & 10 St S .....     | 2233 |
| St Michael's General Hospital 13 St & 9 Av S .. | 3131 |

## Hotels

|                                     |      |
|-------------------------------------|------|
| Alexandra Hotel 332 5th St S        | 3142 |
| Arlington Hotel 1st Ave & 4th St S  | 2278 |
| Dallas Hotel 312 5th St S           | 2312 |
| Garden Hotel 510 3rd Ave S          | 3889 |
| Lethbridge Hotel 5th St S & 2nd Ave | 3151 |
| Marquis Hotel cor 4th Ave & 7th St  | 3191 |
| Windsor Hotel 204 1st Ave S         | 3225 |
| York Hotel 13th St N                | 4201 |

### Ice Arena

Lethbridge Artificial Ice Co Arena ..... 2890

## Ice Cream Manufacturers

|   |      |
|---|------|
| Big Cone Super-Rich Ice Cream Store The |      |
| 255 13th St N                           | 2530 |
| Crystal Dairy Ltd 434 8th St S          | 2576 |
| Palm Dairies Ltd 610 3rd Ave S          | 4030 |

## Use Long Distance



# Lethbridge Laundry Co.

QUALITY LAUNDERERS

**Dial 3451 or 3452**

AND SAVE YOUR HEALTH, TIME, AND MONEY

ONLY ONE PICK-UP AND DELIVERY SERVICE PER DAY

## Ice Dealers

Lethbridge Ice Co 714 5th Ave S ..... 3697

## Insulation

**WILKINSON & McCLEAN LTD** Alberta  
Distributors for Canadian Johns-Manville Co Ltd  
1266 8th Ave S ..... 3279

## Insurance Business—Agents & Brokers.

Aldous Agency & Finance Co 109 Sherlock Bldg 3712  
Bowman C B Agency Ltd Acadia Bldg ..... 2325  
British Canadian Trust Co 315 6th St S ..... 2843  
Forster Agency The 306 7th St S ..... 2793  
Gibbons R V Agencies Metcalfe Bldg ..... 2191  
Green John H F 1 Rylands Blk ..... 3026  
Harris W M Agency Hull Blk ..... 2343  
Ives Albert E 320 7th St S ..... 3009  
Levitt W A 4-8 Stafford Blk 311½ 5th St S ..... 3517  
Ringland Walker & Meredith Ltd  
Herald Bldg 6th St S ..... 4255  
Sharman E A Agency 1251 2nd Ave S ..... 2173

## Insurance Business—Life

Canada Life Assurance Co Metropolitan Bldg ..... 2816  
Imperial Life Assurance Co of Can Metcalfe Bldg ..... 4120  
London Life Insurance Co 10 Stafford Blk ..... 2389  
Metropolitan Life Insurance Co 201 Sherlock Blk ..... 3339  
Prudential Insur Co of Amer 101 Sherlock Bldg ..... 3594

## Iron & Steel

**HOYT HARDWARE LTD** 608 3rd Ave S ..... 3863

## Irrigation

C P R Dept Natural Resources Irrigation Branch 2136  
Lethbridge Northern Irrigation Dist ..... (2129  
Public Works Bldg 413 8th St S ..... } 3302

WHEN  
**TELEPHONING  
ADVERTISER**  
Please Mention The  
**TELEPHONE DIRECTORY**

## Jewellery & Watches—Retail

Pisko J R McFarland Bldg ..... 3525  
Raworth A C 303 5th St S ..... 2727  
Wheeler Harry Kresge Bldg ..... 3288  
Zemlak A F 704 3rd Ave S ..... 2324



HIGH GRADE WORK AT MODERATE PRICES

**A. F. Zemlak**

JEWELLER

Bank of Nova Scotia Bldg. Phone 2324

## Knitwear

Logan Garment Ltd 314 8th St S ..... 4225

## Ladies' Wear

Cameron L & Co 312 6th St S ..... 2850  
Clarke & Co 316 6th St S ..... 3453  
Imperial Women's Wear McFarland Bldg ..... 2277  
Klever Dress Shop 3rd Ave S ..... 2512  
McArthur E 509 4th Ave S ..... 2655  
Primrose Shop 313 6th St S ..... 2244  
Rylands & Co 302 5th St S ..... 2251

## Laundries—Oriental

Star Laundry The 324 2nd Ave S ..... 2982

## Laundries—Steam Power

Lethbridge Laundry Co 542 4th St S ..... 3451

## Lawyers

(See Barristers & Solicitors)

## Libraries

Miners' Library 733 13th St N ..... 2708



**Lighting Systems****WILKINSON & McCLEAN LTD**

1266 8th Ave S .....3279

**Live Stock Dealers**

Asplund C O 727 8th St S .....2891

Bradford J J Stock Yards .....2915

Hill W T Opposite Stockyards .....3395

Southern Alberta Co-operative Assn Ltd

1221 2nd Ave S .....4080

Lethbridge Stockyards Office .....4010

**Luggage**

Baird's Shoes &amp; Leather Goods 306 5th St S .....3764

**Lumber Dealers—Retail**

Advance Lumber Co Ltd 13th St &amp; 2nd Ave S .....2063

Alberta Lumber Products 2018 2nd Ave S .....2219

**"LUMBER AT MILL PRICES"**

PLUS TRUCKING COSTS

**Alberta Lumber Products**

2018 - 2nd Ave. S. Phone 2219

NEAR BIG ELEVATOR

Atlas Lumber Co Ltd 3rd Ave &amp; 16th St S .....2384

Stacey Lumber Co Ltd 1st Ave N .....3421

Yates Lumber Yards 3rd Ave &amp; 17th St S .....3516

**Macaroni Manufacturers**

Catelli Food Products Ltd 12th St-A N .....3236

**Machinery & Supplies****WILKINSON & McCLEAN LTD**

1266 8th Ave S .....3279

**Machinists**

Attridge &amp; Miller Ltd 1116 2nd Ave S .....2323

**ATTRIDGE & MILLER**

LIMITED

**Machinists and Welders**

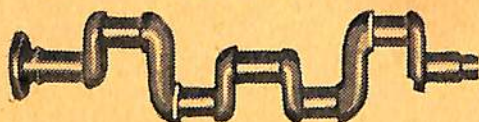
MODERN EQUIPMENT FOR

Cylinder Boring ■ Tractor, Truck and

General Machine Work ■ Rebabbiting

and Engine Rebuilding

CRANKSHAFT GRINDING A SPECIALTY

Days  
2 3 2 3

1116 - 2nd Ave. S.

Nights  
2 6 8 0

Carson H R Limited 316 7th St S .....3155

Lethbridge Iron Works Co Ltd 120 1st Ave S .....3332

Niven Bros 1st Ave S .....2732

**Magazines & Newspapers**

Rex Cigar Store 305 5th St S .....4277

**Magnetos & Generators & Repairs**

Dodd's Auto Electric 405 4th Ave S .....3250

**DODD'S**  
**AUTO ELECTRIC**  
 MAGNETO and RADIATOR SERVICE  
 — All Makes —

3250 405 - 4th Avenue S. Residence 2630

Gloer Electric 817 3rd Ave S .....2669

**GLOER ELECTRIC**

EXPERT REPAIRS

All makes of Magnetos, Auto-Electric Systems  
Windchargers, Motors and Generators Rewound

2669 817 - 3rd Ave. S. 2669

Hutton's 321 8th St S .....2586

**HUTTON'S**Official Representatives and Distributors of All  
Makes of MAGNETOS, ELECTRIC AUTOMOTIVE  
and CARBURETOR EQUIPMENT.

"Only Genuine Parts"

Phone 2586

321 - 8th Street S.

**Markets**Farmer's Market Hudson's Bay Bldg  
cor 1st Ave & 5th St S .....3058**BUSY?**

OF COURSE YOU ARE!

*May we Therefore Suggest**You Use The***CLASSIFIED SECTION***to SAVE TIME**The***YELLOW PAGES***Tell You***"WHERE TO BUY IT"**



# Turkish Baths and Swedish Massage

OPEN 9 A.M. TO 12 P.M. PHONE FOR APPOINTMENTS—2755

VIBRATORY WAIST REDUCER

INFRA RED and ULTRA VIOLET (for Neuritis, Rheumatism, Skin Disease, etc.)

NURSE IN ATTENDANCE

**R. J. GREAVES, SWEDISH MASSEUR**

208 - 5th St. South

One Door South of Lethbridge Hotel

## Massage

Greaves R 208 5th St S ..... 2755  
Lethbridge Massage Parlor 215 Sherlock Bldg ..... 3833

## Meat Markets

Alberta Meat Market 510 6th Ave S ..... 3492  
Burns & Co Limited Hill Blk 4th Ave S ..... 3412  
Central Meat Market 406 13th St N ..... 3295  
Dominion Meat Market Hill Blk 4th Ave S ..... 2654  
Economy Meat Market 904 7th Ave S ..... 3855  
Independent Meat Market 405 5th St S ..... 3328  
Star Meat Market & Bakery 401 2nd Ave S ..... 4393  
Superior Meat Market 616 3rd Ave S ..... 2515

## Meats—Wholesale

Burns & Co Limited 610 3rd Ave S ..... 2388

## Men's Clothing & Furnishings

Christie Grant Co 308 5th St S ..... 4344  
Dave's Men's Shop Metcalfe Bldg ..... 3484  
Garden Clothing Co 318 5th St S ..... 4210  
McGuire's Men's Wear 310 5th St S ..... 3761  
McKelvie's Clothing & Men's Outfitters  
322 5th St S ..... 3551  
Singer Leo 214 5th St S ..... 3958

## Messenger Service

Canadian Pacific Transport Co Ltd 308 6th St S ..... 3671

## Milliners

Marie-Louise 309 6th St S ..... 2965

## Mining & Mill Supplies

HOYT HARDWARE LTD 608 3rd Ave S ..... 3863

WILKINSON & McCLEAN LTD  
1266 8th Ave S ..... 3279

## Monuments, Mausoleums, Etc.

Lethbridge Monumental & Cut Stone Works  
325 8th St S ..... 3920

## Music—Colleges & Teachers

Conservatory of Music Lethbridge  
11th St & 5th Ave S ..... 3765

## Music & Musical Instruments

Brown's Musical Supplies 303 6th St S ..... 2272

## Newspapers & Periodicals

Herald 323 6th St S ..... 3201

## Notaries Public

(See Barristers & Solicitors)

## Nursing Homes

(See Hospitals & Homes)

## Oil Companies

British American Oil Co Ltd The  
17th St & 2nd Ave S ..... 2585  
Canadian Oil Companies Ltd 17 St & 2 Ave S ..... 3208

## GREAT WEST DISTRIBUTORS LTD

Warehouse—Hi-Way Station ..... 91-1014

IMPERIAL OIL LIMITED 1705 2 Av S ..... 3535

Maple Leaf Petroleum Ltd 1116 1st Ave S ..... 2328

North Star Oil Ltd 2nd Ave & 18th St S ..... 2884

Seventy-Seven Oil Co 320 9th St S ..... 2775

Union Oil Co of Canada Ltd 17th St & 2nd Ave S ..... 2376

## Oil Well Drillers

Western Drilling Co Ltd Herald Bldg ..... 4097

## A BUYER'S GUIDE



The Classified  
Telephone Directory



CONSULT IT  
FIRST





If It's a Clarke Photograph . . .

## IT'S A NATURAL!

■ A charming, life-like portrait of yourself . . . that's what you want when you get your picture taken . . . that's what you get when you go to Clarke.

Fluorescent Lighting

Wedding Groups a Specialty  
Picture Framing

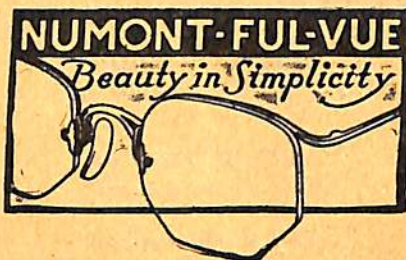
### CLARKE PORTRAIT STUDIO

Downstairs, McFarland Bldg.

4th Ave. S., Lethbridge

PHONE 2010

## BETTER GLASSES BETTER HEALTH



HAVE YOUR EYES EXAMINED AND  
GLASSES MADE BY

## A. ASHDOWN MARSHALL

& ASSOCIATES

407 Fifth St. S.

C. A. PALMER - Optometrist

■ PHONE 4222 ■

FACTORY ON PREMISES

ACCURATE & PROMPT REPAIRS

## Opticians—Manufacturing & Wholesale

Imperial Optical Co 1 Morris Bldg . . . . . 3619

## Opticians & Optometrists

Marshall A Ashdown 407 5th St S . . . . . 4222  
Millar Angus G McFarland Bldg . . . . . 2566



EXPERT  
OPTICAL  
SERVICE

## ANGUS G. MILLAR

OPTOMETRIST

2566

McFarland Bldg.

Wilkins & Nuttall 319a 6th St S . . . . . 2959

## Painters & Paperhangers

Bruchet Leonard 329 11th St S . . . . . 3706  
Meads Arthur 611 8th Ave S . . . . . 3690  
Morgan Wm 964 11th St S . . . . . 3913  
Wellington Bros 613 10th St S . . . . . 2472

## Paints, Oils & Varnishes

CANADA PAINT & WALLPAPER  
STORE 327 7th St S . . . . . 2513

HOYT HARDWARE LTD 608 3rd Ave S 3863

Lethbridge Building Supplies Co

5th Ave S & 4th St . . . . . 3663

Morris & Barrett 318 6th St S . . . . . 2383

## Paper Dealers—Wholesale

Mid-West Paper Sales Ltd 1231 2nd Ave S . . . . . 3650

## Photographers

Clarke H V McFarland Bldg . . . . . 2010  
Cross' Studio 614 3rd Ave S . . . . . 2673  
De Jourdan's Studio 105 8th St S . . . . . 2658

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**General Hardware, Plumbing  
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Repairs by Experienced Workmen. Estimates Furnished Free  
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| Campbell Bryans Brown & Tuttle 329 7th St S    |      |
| Campbell & Brown                               | 3505 |
| Bryans & Tuttle                                | 3501 |
| Haig Clinic 120 McFarland Bldg                 | 3171 |
| Hunt & Dimock 108 McFarland Bldg               | 4306 |
| Murray K I Empress Bldg                        | 3230 |
| Roy Swancesky & Schmaltz 111-120 Sherlock Bldg | 3319 |
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| Cripps H A 951 11th St S | 2168 |
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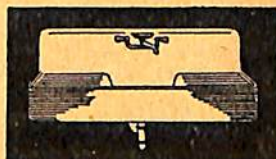
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| Baxter Geo H & Son 968 10th St S     | 3830 |
| Hick Fred 604 6th St S               | 2735 |
| Hick Hardware Co Ltd 618 3rd Ave S   | 3762 |
| Rodier Jas B 408 12th St-A S         | 3036 |
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(See Alphabetical Section Under City of Lethbridge)

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(See Alphabetical Section Under Provincial Government)

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Radio & Battery Service ..... 2483

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Cartage Pick-up & Delivery Service ..... 2565  
Agent—Coalhurst ..... 2236

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Cross Clifton C & Co (Alberta) Ltd  
Greyhound Bldg ..... 2460  
Peat Norman B 1 Alberta Bldg ..... 3570  
Tanner & Hansen Metropolitan Bldg ..... 3233  
Thrall Ralph A Morris Bldg ..... 2846  
Universal Agencies Ltd 4 Oliver Bldg ..... 3455  
Wood Courtney A 14 Stafford Bldg ..... 3716

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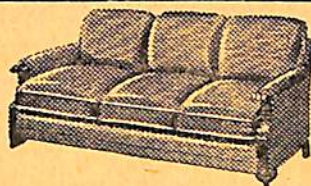
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Canada Cafe 420 13th St N ..... 2186  
Canton Chop Suey House 318 2nd Ave S ..... 3262  
Clarke's Coffee Shop 412 5th St S ..... 4245  
Del's Cafe Cor 5th St & 4th Ave S ..... 3091  
Emke Cafe & Groceries 407 2nd Ave S ..... 2737  
Man Yan Cafe 403 2nd Ave S ..... 2463  
Maple Leaf Cafe 3rd Ave S ..... 3298  
Park Lane Cafe 612 3rd Ave S ..... 2252  
Picadilly Cafe 208 5th St S ..... 3059  
Ritz Cafe 328 5th St S ..... 2844  
Shasta Cafe 329 5th St S ..... 4025  
Standard Cafe 516 4th Ave S ..... 4044  
Victoria Cafe & Rooming House 116 8th St S ..... 2815  
W K Cafe 410 2nd Ave S ..... 2819  
White Lunch Cafe 322 5th St S ..... 2149  
Wonder Cafe 432 13th St N ..... 2155  
Yale Cafe 212 5th St S ..... 3057

### Rubber Goods—Wholesale

Rogers W T 324 9th St S ..... 3595

### Sand & Gravel

Carlson A River Bottom ..... 3610  
Lethbridge Sand Gravel & Const Co Ltd  
River Bottom ..... 3610

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Atlas Lumber Co Ltd 3rd Ave & 16th St S ..... 2384  
Lethbridge Sash and Door Factory  
5th Ave S & 4th St ..... 3755  
Yates Lumber Yards 3rd Ave & 17th St S ..... 3516

### Schools

Lethbridge City Supt & Secy A J Watson  
15th St S ..... 3548  
Collegiate Institute Principal's Office ..... 3465  
Lethbridge School Division No 7  
Bank of Nova Scotia Bldg ..... 2628

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Central Second Hand Store The 408 5th St S ..... 2551  
Cut Rate Furniture Store 514 3rd Ave S ..... 3024  
Max Furniture Exchange 112 5th St S ..... 2353  
St Louis Furniture Exchange 118 5th St S ..... 2210

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O'Loane Kiely & Co Ltd 2nd Ave S ..... 2313

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Morris &amp; Barrett 318 6th St S ..... 2383

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Whittick George 428 14th St S ..... 3014

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Greyhound Bldg ..... 2460

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4325

Ringland Walker &amp; Meredith Ltd

Herald Bldg 6th St S ..... 4255

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**Storage Batteries**

(See Batteries)

**Surveyors**

Edwards Wm M 11 Oliver Blk ..... 4034

Hamilton J F 307 7th Ave-A S ..... 3745

**Tailors**

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Stan's Men's Shop 327 5th St S ..... 3730

Tip Top Tailors Ltd 309a 6th St S ..... 2232

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Lake Pavilion Henderson Lake ..... 3074

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Majestic Theatre 5th Ave S ..... 4095

Roxy Theatre 5th St S ..... 2050



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**Tractor Parts**

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**Tractors, Etc.**

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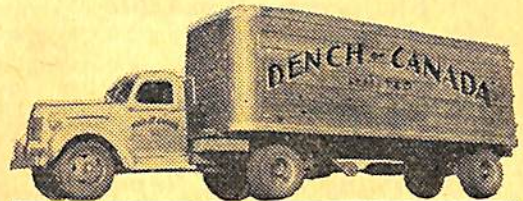
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Law Transport 410 3rd Ave S ..... 2684

Magrath Transport 410 3rd Ave S ..... 2684

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Ralph Transport 434 8th St S ..... 2576

Robertson Transport 410 3rd Ave S ..... 2684

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City Vulcanizing Shop rear Dallas Hotel ..... 2332  
Kirk's Tire Shop 408 6th St S ..... 4133  
North Lethbridge Motors & Auto Wreckers  
313-317 13th St N ..... 4268

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**USE LONG DISTANCE**

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