

LETHBRIDGE CLASSIFIED TELEPHONE DIRECTORY

Abattoirs

Burns & Co Limited near Exhibition Grounds...3831

Accountants—Chartered

McCannel Bros & Co Bank of Nova Scotia Bldg...2123
Paterson & Co Ritchie 5-6 Acadia Bldg
612 3rd Ave S...2619

Accountants— International Accountants

Cranstoun E C 7 Rylands Blk...4135

Adjusters

Lilly & Bodard Bank of Commerce Bldg...3211
S J Bodard Mgr

Advertising Agencies

Mackay & Savary Advertising Service
4 Oliver Blk...3455

Advertising—Directory



Every Telephone User is
a Buyer—Every Merchant
Should be Completely
Represented. The Classi-
fied Telephone Directory
Tells

"WHERE TO BUY IT"

ALBERTA GOVERNMENT TELEPHONES General Office

808-810 4th Ave S...2234

Advertising Distributors

Canadian Pacific Transport Co Ltd 308 6th St S...3671

Aerated Waters

**CALGARY BREWING & MALTING
CO LTD** Rear 314 11th St S...2488

Agricultural Implements

Chisholm R J 330 13th St N...2595
Deere John Plow Co Ltd 1239 2nd Ave S...3786
Repair Department...3976
Local Agency A C McDonald 1245 2nd Ave S...2043
International Harvester Co of Canada Ltd
3rd Ave & 9th St N...2009
Lethbridge Farm Equipment 1263 2nd Ave S...3888
Massey-Harris Co Ltd 1216 1st Ave S...3424
Provincial Marketing Board
Implement Parts Distributors 712 3rd Ave S...2848
Sharman E A Co Ltd 1251 2nd Ave S...2173

Air Transportation

GREYHOUND TRAVEL BUREAU

Bus Depot 411 5th St S...2288
Trans-Canada Air Lines Kenyon Field...3145
Western Air Lines Inc Marquis Hotel...3971

Ambulance

CHRISTENSEN BROS 320 11th St S...2802
FLOCK'S FUNERAL HOME
1110 3rd Ave S...2929

Apartment Houses

Victoria Mansions 1002 3rd Ave S...3636

Architects

Meech H Wm 114 McFarland Bldg...2005

Associations & Societies

Canadian Corps Commissionaires 246 13th St N...2903
Canadian Red Cross Society
Conservatory of Music Bldg...2099
Lethbridge Community & War Service Chest
5-6 Acadia Blk...2619
Southern Alberta Sheep Breeders Ltd
1221 2nd Ave S...3760
Y M C A 10th St S...3547

Auctioneers

McElroy's Auction Mart 408 3rd St S...2831

YOU WILL FIND
SHOPPING EASY

if you refer to the
Listings Under Various
Headings in the

**CLASSIFIED
TELEPHONE
DIRECTORY**

Directory Advertising Pays

Automobile Accessories, Equipment & Supplies

Baalim Wholesale Distributors 7th St S4353

Baalim Wholesale Distributors

DUNLOP TIRES ■ EXIDE BATTERIES
ALEMITE GREASING EQUIPMENT
AUTOMOTIVE SUPPLIES

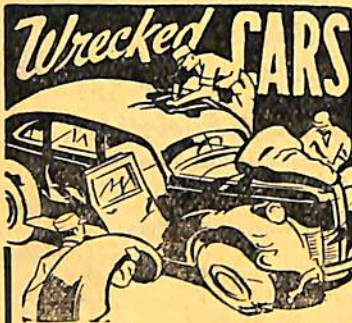
Phone 4353 7th Street S.
LETHBRIDGE

Carson H R Ltd 316 7th St S3155
Continental Auto Supply Ltd 322 7th St S4142
Hutton's 321 8th St S2586

MOTOR CAR SUPPLY CO OF CANADA LTD 423 7th St S3111
Standard Electric & Auto Parts 429 5th St S2131

Automobile Body Builders & Repairers

Fisher Auto Body Works 312 9th St S3941



Fisher Auto Body Works

312 - 9th St. S. 3941

Body & Fender Repairs
■
Painting
■
Welding
■
Upholstering
■
Guaranteed Work

Automobile Camps

Lethbridge Auto Camp Henderson Park3076

Automobile Dealers & Repairers

BAALIM MOTOR CO LTD 7th St S
Chevrolet & Oldsmobile Sales & Service
Manager & Salesmen2621
Body Shop & Service Departments4055
Parts & Accessories2416
General Office & Accountant3436
Bannerman Motors 816 4th Ave S2045
Imperial Motors Ltd
Sales Dept 413-417 6th St S2505
Parts & Service Depts2887
General Office3049
Marquis Motors Ltd 313 7th St S
Parts & Service3736
Office & Sales2556
Mechanics Sales Ltd Packard & Willys Cars
307 11th St S3933
Pyramid Motor Sales Ltd 435 5th St S3633
Routledge Motors 411 7th St S2869

Automobile Garages

(See Garages)

Automobile Radiators & Repairs

Dodd's Auto Electric 405 4th Ave S3250



CARTER

"Engineered"

Automotive Radiator Cores

Look for the name on the Radiator Core.

Insist on "CARTER" for Frost-Proof All Copper Cores—Highest Quality—Maximum Strength—100% Cooling Efficiency.

RADIATORS REPAIRED
CLEANING TO RESTORE CIRCULATION

DODD'S AUTO ELECTRIC
405 - 4th Ave. S. Phone 3250

Radiators Ltd 402 4th Ave S4121

CALGARY — EDMONTON — LETHBRIDGE



Authorized Harrison, Long & McCord Service

DISTRIBUTING
The Original Type
Replacement
Radiators and Cores
for All Cars,
Trucks and Tractors.
C. G. Nelson,
Mng. Dir.

Wholesale
and
Retail

Repairing
Re-coring
Cleaning
to
Restore
Circulation

Calgary
Phone
M 1047

Edmonton
Phone
24533

Lethbridge
Phone
4121

RADIATORS LIMITED
402 - 4th Ave. S.

Automobile Springs & Axles

Lethbridge Spring & Axle Ltd 402 4th St S3478
Spring & Alignment Supply 330 4th St S2667

Nothing—

**GIVES SO MUCH
FOR SO LITTLE**

—as your Telephone

BEAR

Wheel & Steering
Alignment Service
for ALL CARS --

COMPLETE "ONE STOP" SERVICE

*Red Indian Texaco Products*Operating a **Modern Equipped Brake Shop**

KING MOTOR LAB
TUNE - UP SERVICE

We Specialize in: HIGHEST QUALITY WORK AT REASONABLE PRICES
Every Job Guaranteed

SHORT STOP SERVICE STATION

PHONE 4167

4th AVE. & 8th ST. S.

Automobile Wheel Aligning

Lethbridge Spring & Axle Ltd 402 4th St S 3478

**LETHBRIDGE
SPRING & AXLE Ltd.**



WHEEL ALIGNING ■ SPRINGS

Wholesale & Retail

FRAME STRAIGHTENING

RES. **3278** 402 - 4th St. S. BUS. **3478**

Short Stop Service Station 4th Ave & 8th St S. 4167

Automobile Wreckers

Findlay's Auto Parts 405 2nd Ave S 2605
General Garage & Auto Parts 320 9th St S 2685

General Garage & Auto Parts**AUTO WRECKERS**New and Used Parts for Cars,
Trucks and Tractors

Phone 2685 320 - 9th St. S.

Marshall Motors & Auto Wreckers 409 3rd Ave S. 4299

Marshall Auto WreckersUSED PARTS FOR ALL MAKES OF
CARS ■ TRUCKS ■ TRACTORS

Med. Hat Largest Auto Wreckers Lethbridge
729 - 2 St. in the West 409 3 Av. S.
3344 Trailers Built to Order **4299**

Directory Advertising Pays**AUTOMOBILE WRECKERS—Continued**

McLaughlin Garage Auto Wreckers 332 3rd St S. 2918
North Lethbridge Motors & Auto Wreckers
313-317 13th St N 4268

AUTO WRECKERS

NEW AND USED

CAR — TRUCK & TRACTOR PARTS

NORTH LETHBRIDGE MOTORS & AUTO WRECKERS

"THE OLDEST IN TOWN"

PHONE 4268 - 311-317 - 13th St. N.

Baby Chicks

(See Poultry & Products)

Baggage

(See Luggage)

Baggage Transfer

(See Cartage)

Bakers & Confectioners

Canadian Bakeries Ltd cor 8th St & 7th Ave S. 3266
McGavin Bakeries Ltd 1606-1612 2nd Ave-A N. 3378
National System of Baking Lethbridge Ltd
407 5th St S 2047
Weston's Bakery 714 5th Ave S 2745

Banks

Bank of Montreal 522 3rd Ave S 3446
Manager's Office J C Downing 2526
Bank of Nova Scotia The 3rd Ave S 2711
Canadian Bank of Commerce The 4 Av & 7 St S. 2414
Manager's Office 3461
Royal Bank of Canada The 5th St S 3526

An Extension Telephone**Costs Only****A Few Cents a Day**

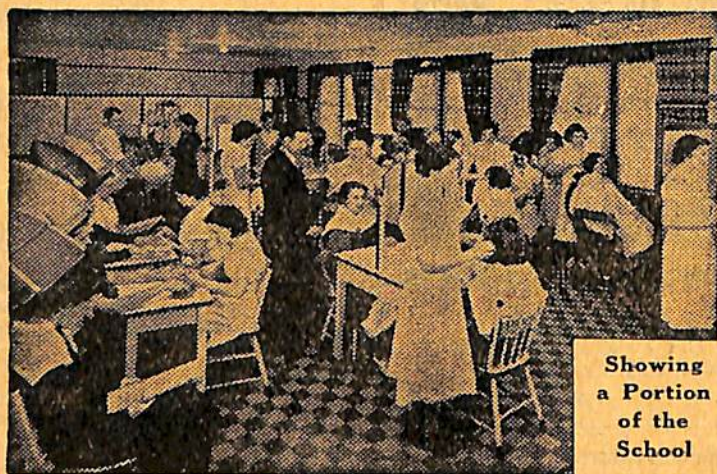
*Opportunity Awaits You in
the Beauty Field*

Take Your Training at the Paramount

*Our Modern Teaching Methods and Improved
Equipment Assure You of Thorough Training*

■ Paramount's complete Beauty Course consists of 8 months' intensive training in beauty culture and cosmetology . . . a course that employs only the most modern methods of teaching, uses only the latest, improved equipment and is backed by over 12 years' experience in the training of successful students. Start preparing for a promising career. Enroll in the Paramount Academy of Beauty Culture . . . NOW!

A CORDIAL INVITATION IS EXTENDED TO THE PUBLIC TO VISIT THE SCHOOL AT ANY TIME.



Showing
a Portion
of the
School

PARAMOUNT ACADEMY OF BEAUTY CULTURE

Alberta Block (upstairs)
Phone 2250

322 - 5th Street S.
Lethbridge

Barristers & Solicitors

Beattie W S 10 Alberta Blk	3237
Beaumont Arthur K.C. 1262 6th Ave-A S	2118
Cameron C E "C" Metcalfe Bldg	3559
Church H W 10 Oliver Blk	4015
Conybeare Davidson & Davidson	
British Canadian Trust Bldg	3711
Elton David Horton K.C. 2 & 4 Stafford Blk	2523
FAIRBAIRN L E Bank of Nova Scotia Bldg	4065
Hogg & Menzie 101-103 McFarland Bldg	2656
JOHNSTONE RITCHIE & HUCKVALE Acadia Blk 3rd Ave S	2171
Livingstone John A 2 Alberta Blk	2928
Moscovich & Moscovich Herald Bldg	3990
Rice & Paterson Bank of Commerce Bldg	2164
Turcotte L S Bank of Nova Scotia Bldg	4331
Vaselenak John Suite D Metcalfe Bldg	3487
Virtue A Gladstone K.C. McFarland Bldg	3429

Batteries

Gloer Electric 817 3rd Ave S	2669
Hutton's 321 8th St S	2586

Batteries—Manufacturers

Automotive Supply Co 205 10th St S	3848
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Beauty Parlor Supplies & Equipment

Dominion Beauty Supply Co Alberta Blk	2250
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Go to the Dominion for . . .
HIGH CLASS EQUIPMENT
and BEAUTY SUPPLIES

■ ■ ■
 We carry best grade chrome and wooden upholstered chairs, stools, settees, desks and tables for restaurants, hotels and offices.
 ■ ■ ■

DOMINION BEAUTY
SUPPLY COMPANY

322 Alberta Block 5th St. S.
 PHONE 2250

Beauty Parlors

Bostrom Miss E 10 Rylands Blk	3575
Brooks' Permanent Wave Salon McFarland Bldg	4262
Classic Beauty Shop 109 McFarland Bldg	3355
Fourth Avenue Hairdresser 512 4th Ave S	4217
Lindrud Gertrude 1101A 4th Ave S	4020
Marquis Beauty Shop Marquis Hotel Bldg	3714
Mills' Beauty Parlor 1110 6th Ave S	3926
Modern Beauty Shoppe York Hotel 13th St N	4002
Paramount Academy of Beauty Culture	
Alberta Blk	2250
Robinson's Beauty Shoppe 242 13th St N	3313
Tufteland's Beauty Studio Capitol Theatre Bldg	
5th St S	3494
Westbrook Bros 319 6th St S	3852

TUFTELAND'S

BEAUTY STUDIO

★ Authorities on permanent waving and modern hair styling, we create the coiffure that will best enhance YOUR appearance and personality. Our prices are moderate.

★ Free consultation.



Our Windsor Oil Wave, soft, natural. Exclusive rights for Southern Alberta. Priced **7.50**

Our Standard De Luxe Wave. Most popular wave given today. Priced **5.00**

Our Regular Wave. Best value in the city at **3.50**

REMEMBER THE
NAME AND ADDRESS

TUFTELAND'S

416 - 5th St. S.

PHONE 3494

"Our Name is All the Guarantee You Need"

Bicycle Dealers & Repairers

Bermac Cycle & Radio Co 408 6th St S	3232
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BERMAC'S for BICYCLES

Repairs for All Makes

408 - 6th ST. S.
LETHBRIDGE

PHONE **3232**

Dan's Repair Shop 320A 7th St S	3905
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DAN'S REPAIR SHOP

BICYCLES AND RADIOS REPAIRED

LAWN MOWERS SHARPENED & REPAIRED

SKATES SHARPENED, GUNSMITH, LOCKSMITH

Phone 3905 320A - 7th Street South

Billiards & Pool Rooms

Arcade Billiard & Cigar Store 325 5th St S	3366
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Blacksmiths

LETHBRIDGE SPRING & AXLE
LTD 402 4th St S

3478

Blocks & Buildings

Sherlock Building 306 7th St S	2825
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Board of Trade

Board of Trade Office Board of Trade Bldg2012

Bonds

(See Stocks & Bonds)

Booksellers & StationersCommercial Printers & Office Outfitters Ltd
326 7th St S2999**Boots & Shoes—Retail**Avenue Shoes McFarland Bldg2760
Baird's Shoes & Leather Goods 306 5th St S ...3764
Dean's Shoe Store 612 4th Ave S3050
Sterling Shoes Ltd 314 6th St S3344**Bottlers**

Purity Bottling Works 1421 3rd Ave S2501

Bowling Alleys

Harry's Bowladrome 7th St S3330

Boys' & Girls' Clothing & Furnishings

Juniors' McFarland Bldg 4th Ave S2678

Brake Service**SHORT STOP SERVICE STATION**
Cor 4th Ave & 8th St S4167**Brewers**Lethbridge Breweries Ltd 2nd Ave & 1st St S
Aerated Water Department3442
General Office2444
G A Frisby Mgr3281**Brewers' Distributors**

Government Beer Warehouse 1st St & 2nd Ave S 3554

Broadcasting Stations

Radio C J O C Marquis Hotel3161

Brokers Oil**CROSS CLIFTON C & CO LTD**
Greyhound Bldg2460**Building Materials & Supplies**Atlas Lumber Co Ltd 3rd Ave & 16th St S ...2384
Yates Lumber Yards 3rd Ave & 17th St S ...3516**Yates Lumber Yards**

— Agents for —

**Johns - Manville Asbestos and
Asphalt Roofing Products**3rd Ave. & 17th St. S. Telephone **3516****Bus Lines**Alberta Montana Bus Lines Bus Depot 411 5 St S 2288
Lethbridge Northern Bus Lines Lethbridge Hotel. 3536
Western Canadian Greyhound Lines Ltd
Bus Depot 411 5th St S2288**Business Colleges**Garbutt Business College Masonic Hall Bldg2315
Lethbridge Secretarial College 9 Stafford Blk...3968**LETHBRIDGE
SECRETARIAL COLLEGE**High Standard Business Training. Modern
Methods. Careful Individual Instruction.
Day and Evening ClassesMISS MARION P. BIGGS, Principal
9 Stafford Block **PHONE 3968****Butchers—Retail**

(See Meat Markets)

CanningBroder Canning Co 1st Ave & 23rd St N
General Office & Manager2517
Shipping & Employment2587**Cartage**Canadian Freightways 1250 1st Ave S.2944
.....2945**DEPENDABLE SCHEDULES**Servicing Main Points in Alberta
and SaskatchewanConnections to All Principal Cities
in U.S.A.**2944 1250 - 1st Ave. S. 2945**

Dench of Canada Ltd 1101 2nd Ave S4234

**Phone 4 2 3 4****■ CARTAGE ■
LONG DISTANCE
FURNITURE MOVING**Forsyth James E 2033 1st Ave N2729
Jones Transport 1234 3rd Ave S2904
McLean Transfer The 406½ 5th St S2097
Speedy Delivery Service 543 4th St S3537
Trio Delivery Service 132 14th St N3367
Western Transfer Co Ltd 510 3rd St S2163

CHIROPRACTIC HEALTH SERVICE

Has a Solution for Your
SORE BACK AND FEET



You need not suffer
—with sore back—

WE FIND THE CAUSE WITH X-RAY.

■ You can see for yourself the kink in your back, the displaced hip, or the inflamed joints in your feet.

■ Many people can verify the relief and comfort that is given in these conditions.



The sore, aching, tired back, or the acute, painful, disabling one is both a misery and a handicap. They are responsible for many other disorders: **HEADACHES, SORE NECK AND SHOULDERS, NUMBNESS IN ARMS AND LEGS, SCIATICA, LUMBAGO, ARTHRITIS**, as well as many **NERVOUS DISORDERS** and **DIGESTIVE COMPLAINTS**. The Chiropractor is specially trained and equipped to remove the cause of these disorders.

When any of the many small bones of the feet become displaced or crowded out of position it is followed by **FALLEN ARCHES, SWOLLEN, ACHING, TIRED FEET AND LEGS**, as well as **COLD AND NUMBNESS IN THE LEGS AND THIGHS**. Foot adjustments restore the fallen arches, improve the circulation, giving early comfort and welcome relief.

All Patients are
Carefully Examined
and Advised
of the Prospects
of Recovery.

DR. I. S. IRVING

Chiropractic Health Service — LETHBRIDGE

Our X-Ray Shows the Cause of your Trouble

PHONE 4261

If you want an
opinion on the effi-
cacy of our treat-
ment, ask some of
the many who have
used it.

Cereals

Green Star Mill Ltd 1405 2nd Ave S 4260

Charitable Institutions

Salvation Army 623 7th St S 3742

China, Crockery & Glassware

CONSUMERS' HARDWARE & SUPPLY CO Next Bank of Montreal 2212

HOYT HARDWARE LTD 608 3rd Ave S. 3863

Chinese Stores

Bow On Tong Co 316 2nd Ave S 3675

Chiropractors

Clancy L D 7 Acadia Blk 3rd Ave S 2231

Irving I S 205 Sherlock Blk 4261

Marsh G E A Metcalfe Bldg 3598

Church Organizations

First Baptist Church 8th St & 4th Ave S 2082

St Patrick's Rectory 312 10th St S 3489

St Peter & St Paul's Rectory 640 12th St-C N 4105

Southminster United Church 4th Ave S 3404

**USE
LONG DISTANCE**

HEALTH

THROUGH

CHIROPRACTIC

● Modern chiropractic adjustments are gentle, causing no distress to the patient in the majority of cases. This is the result of newer methods being adopted by the progressive Chiropractor.

— FREE CONSULTATIONS —

DR. G. E. MARSH

CHIROPRACTOR

PHONE 3598

Metcalfe Building

DRY CLEANING DEPT.

OF
LETHBRIDGE LAUNDRY CO.

Dial 3451 or 3452

FOR

LUSTERITE—THE NEW SCIENTIFIC PROCESS
OF DRY CLEANING — IT COSTS NO MORE
THAN ORDINARY DRY CLEANING.

Dial 3451

Dial 3452

MODERN

Dry Cleaning and Tailor

DYEING — REPAIRS

BEST WORK AT STANDARD PRICES

SATISFACTION GUARANTEED - - WE CALL AND DELIVER

PHONE **4039**

719 - 4th AVE. S.

PHONE **4039**

Cleaners & Dyers

Ironside & Park Ltd 311 6th St S 4141

LEE DUCK 402 13th St N 2770

LEE DUCK

TAILORS

DRY CLEANING ■ PRESSING
HATS CLEANED AND BLOCKED

LOWEST PRICES

Phone 2770

402 - 13th St. N.

Lethbridge Laundry Co 542 4th St S { 3451
3452

CLEANERS & DYERS—Continued

Modern Tailor & Dry Cleaning 719 4th Ave S ... 4039

Perlux Cleaners 410 5th St S 3666

Clubs

Army & Navy Veterans Club 517 5th Ave S ... 3846

Canadian Legion B E S L 1st Ave & 9th St S ... 3426

Chinook Club 1119 3rd Ave S 2443

Elks Club 5th Ave S 2633

Lethbridge Country Club River Bottom 2527

Directory Advertising Pays

Try the
"Classified Section"

When You Know That
It's For Sale—But
Don't Know Where.

It Tells

"WHERE TO BUY IT"

WHEN

TELEPHONING
ADVERTISER

PLEASE MENTION THE
TELEPHONE DIRECTORY



PERLUX

DeLuxe Cleaning

QUALITY :: ECONOMY :: SERVICE



Your
"Family Cleaner"

Alterations — Repairs

Expert Pressing



PHONE
3666



WE CALL FOR AND DELIVER PROMPTLY

NIXON & SWAN, Props.

"D" The Tailor Building, Lethbridge

"Better Than Ordinary Dry Cleaning"



Guard Their Health and Happiness With

Fresh Purity Milk

Pasteurized for Your Protection

Ask for These Purity Products:

CREAMO ■ BUTTERMILK ■ COTTAGE CHEESE
CREAMERY BUTTER ■ RAW MILK ■ JERSEY MILK

PURITY DAIRY

964 - 7th St. S.

PHONE 4124

Coal Miners & Shippers

Lethbridge Collieries Ltd	{ 3524
General Office 207 7th St S	{ 3305
No 8 Mine	2490
No 8 Mine Stores	2166
Standard Mine—Shaughnessy	91-3132
Lethbridge Co-operative Mines Assn Ltd	
732 13th St N	2935
Royal View Mine—Lethbridge	91-3021

Collection Agencies

Farris Service Agency 2 Acadia Blk	2616
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Colonization

Colonists' Service Association Ltd 409 2nd Ave S	2151
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Confectioners—Retail

A B Confectionery 328 13th St N	3638
Big Cone Super-Rich Ice Cream Store The	
255 13th St N	2530
Empress Confectionery 814 4th Ave S	2872
Fleetwood Confectionery 902 11th St S	3625
Jack's Confectionery 422 6th Ave S	3061
King George Confect'y Cor 11th St & 4th Ave S	2898
O K Confectionery 1260 3rd Ave S	2653
Victory Confectionery 714 3rd Ave S	3814

Confectioners—Wholesale

Wallace & Peacock Ltd 427 5th St S	2023
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Contractors—Building

Oland D G 980 13th St S	3621
Sandquist A 628 12th St-C N	2160
Shand W B 821 15th St S	3866

Contractors—Grading

Anderson & Smith Lethbridge	2777
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Convents

St Aloysius Convent 116 9th St S	3509
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Credit Reports

Retail Merchants' Association 302 Sherlock Bldg	4229
Southern Alberta Bureau of Credits 7 Rylands Blk	4135

Dairies

City Dairy 411 4th St S	3124
Crystal Dairy Ltd 434 8th St S	2576
Jersey Dairy 612 10th St S	3591
Purity Dairy 964 7th St S	4124

USE LONG
DISTANCE

■ OUR MILK IS CLARIFIED FOR YOUR PROTECTION ■

Natural Milk & Cream

PROTECTED



PHONE

3591

Decorators

(See also Painters & Paperhangers)

Dental Laboratories

Lethbridge Dental Laboratory 1 Lafferty Blk ... 3823

Dentists

Allen L T 8 Rylands Blk	2165
Carson J E 111 McFarland Bldg	3030
Clark Ward F 121 McFarland Blk	4140
Craig W P Rylands Blk	3357
Fletcher C M 5 Oliver Blk	3410
Fumerton A S 3 Oliver Blk	2199
Gibson M J 5 6 & 7 Lafferty Blk	2071
Millar J Gordon 1 Stafford Blk	2026
Redding H D 2 Roxy Theatre Bldg	2631
Stewart J S 3 & 4 Lafferty Blk	2559
Watson A M Roxy Theatre Bldg	4213

Departmental Stores

Eaton Co Western Ltd (The T) Branch Store

4th Ave & 6th St S	
Information & General Office	3727
Drugs Hosiery Men's Wear Notions	2140
Foodateria (Groceries Fruits Vegetables)	3282
Meats & Fish	2657
Hardware Automobile Supplies Stoves	2054
Sporting Goods China Baggage Piece Goods	
Shoes Optical	3857
Wools Fancy Goods Women's & Children's	
Wear	3605
Furniture House Furnishings Radios	2722
Mihalik A 642 13th St N	4064
Supina Mercantile 230 13th St N	
Groceries	2766
Groceries & Meats	2966
Meat Dept & Men's Wear	3456
Office & Dry Goods	2866

Departmental Stores—Mail Order

Simpson The Robert Western Ltd 320 7th St S. 2539

Druggists—Retail

Jackson Sydney 401 5th St S	3364
Kitson's Pharmacy McFarland Bldg 4th Ave S	3772
McCready's Ltd Red Cross Drug Store	
Sherlock Bldg	3555
People's Drug Stores 414 13th St N	3445
Downtown Store 310 6th St S	2205

W. H. McCAFFREY
THE PEOPLE'S DRUG STORES414 - 13th St. N. - - - Phone 3445
310 - 6th St. South - - - Phone 2205

LETHBRIDGE, ALTA.

Stokes Drug Co Ltd 314 5th St S	2487
Sutherland Drug Co Marquis Hotel	3231

**DIRECTORY ADVERTISING
PAYS****THE
NEIGHBORHOOD
DEALER
IS A
FRIEND IN NEED**

WHEN THE ARTICLE
OR SERVICE YOU WANT
TO BUY CAN BE FOUND
IN YOUR NEIGHBOR-
HOOD TIME AND EF-
FORT MAY BE SAVED.
YOU WILL FIND HIS
LOCATION WHEN YOU
LOOK IN THE

**"CLASSIFIED
TELEPHONE
DIRECTORY"**

IT WILL DIRECT YOU TO A
NEIGHBORHOOD DEALER



Alberta Government
Telephones

Let the Yellow Pages WORK FOR YOU

Old customers may have forgotten your name — prospective ones may have lost your card or thrown away your circular. But—if your name and telephone number are prominently displayed in the

CLASSIFIED SECTION

old and prospective customers will find you easily.

Dry Goods—Retail

Hennesey & Wilson 416 13th St N3789
Rylands & Co 302 5th St S2251

Electrical Contractors

Christie W E 803 12th St-C N4128
Cook C W 719 3rd St S3816
King W G 425 13th St S4373

W. G. KING

ELECTRICAL CONTRACTOR

Armature Winding * Motor Repairs
Mine Work * House Wiring * Line Work
425 - 13th St. S. Phone 4373

McKenzie Electric Ltd 706 3rd Ave S3637
Roy Electric Co 406 5th St S3735

Explosives

EXPLOSIVES LTD 608 3rd Ave S3860

Express Companies

Canadian Pacific Express Co CPR Station3434

Eye, Ear, Nose & Throat Specialists

Henderson Dr J E C 308 7th St S4122
MacGougan Dr M K 120 McFarland Bldg3171
Woodcock Dr D Royal Bank Bldg4166

Farm Machinery & Supplies

Cockshutt Plow Co Ltd 1262 1st Ave S3659
MacLeod D 1262 2nd Ave S4070
MacLeod's Limited 324 5th St S4240

MACLEOD'S LIMITED

HIGH GRADE
FARM EQUIPMENT AND SUPPLIES

4240 324 Fifth Street South 4240

TELEPHONE the Folks
When Away from Home



IT GIVES A LOT OF
PLEASURE
and COSTS SO LITTLE

Farm Tractors

(See Tractors etc)

Feed

Green Geo W & Co Ltd 1231 2nd Ave S	4090
Green Star Mill Ltd 1405 2nd Ave S	4260

Financial Agents

BRITISH CANADIAN FINANCE LTD 315 6th St S	2843
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Five, Ten, Fifteen & Twenty-five Cent Stores

Kresge S S Co Ltd 321 5th St S	4155
Metropolitan Stores Ltd Metropolitan Bldg	4110
Woolworth F W & Co Ltd 309 5th St S	2280

Flooring

McIntyre F J & Co 735 12th St N	2395
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Florists

Fowler's Greenhouses 730 6th St S	3179
FRACHE BROS LTD Retail Store 322 6th St S	2666
Greenhouses Henderson Park	2003
Greenhouses N Lethbridge	2768
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Manager & Accounting Dept	3552
Green Star Mill Ltd 1405 2nd Ave S	4260
Robin Hood Flour Mills Ltd 409 12th St S	2058

Fraternities

Knights of Columbus 1313 10th Ave S	4084
Masonic Hall Co of Lethbridge 10th St S	2707
Oddfellows' Hall Lodge IOOF Bldg	3477

Directory Advertising Pays**Freight—Automobile**

(See Truck Lines)

Fruit & Produce—Retail

B C Fruit 906 3rd Ave S	2033
Rex Fruit Store 602 3rd Ave S	2725

Fruit & Produce—Wholesale

Plunkett & Savage 4th St S	2584
Scott Fruit Co The Marnoch Bldg 4th St S	3353

Funeral Directors

CHRISTENSEN BROS Funeral Home 320 11th St S	2802
FLOCK'S FUNERAL HOME 1110 3rd Ave S	2929
MARTIN BROS Directors of Funeral Service 812 3rd Ave S	3561

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Dominion Furniture Store 120 5th St S	3980
Long C A & Co Hull Blk 3rd Ave S	2369
STERN FURNITURE CO Cor 3rd Ave & 8th St S	2428
Sykes Imperial Furniture Store 326 6th St S	2060

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Body Shop & Service Dept 4055
General Office & Accountant 3436
Parts & Accessories 2416

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Dimmer & Hopp Cor 3rd Ave & 9th St S 3038
Galt Service Station Cor 4th Ave & 9th St S 2728
Hedenstrom Roger Henderson Park 2018
North Star Terminal Service Stn 4 Av & 4 St S 3336
Short Stop Service Station 4th Ave & 8th St S 4167
Spotlite Service Station 3 Ave & 8 St S 2970
Sunset Oil Station 1903 3rd Ave S 2087
Ted's Terminal 410 3rd Ave S 2684
Westminster Service Station 335 13th St N 4194

Grain Merchants

Ellison Milling & Elevator Co Ltd 2nd Ave S 4214
Trimble H M & Sons 314 11th St S 2007

Grocers—Retail

Aita's American Cash Grocery 431 18th St N 2418
Bates A B Service Grocery 709 4th Ave S {2453
Economy Grocery 902 9th St S {2930
Hoefler's Grocery 543 13th St S {2035
Jenkins' Groceteria Ltd 324 6th St S {3297
Jim's Grocery 711 6th Ave S {4297
Johnston J & A 426 13th St N 3260
Leys & Company 616 3rd Ave S 3466
McKillop H A Co 317 6th St S 2314
North Home Grocery 630 13th St N 3767
Wilson's Grocery 1112 6th Ave S {2113
Wilson's Groceteria 902 7th Ave S {3416
Wilson's Groceteria 902 7th Ave S 2746
Wilson's Groceteria 902 7th Ave S 3657
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Macdonalds Consolidated Ltd 312 4th St S
Long Distance & Manager 4266
Sales Department 4366
Fruit Department 4355
Shipper & Receiver 4369
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Order Desk & Shipping Office 2434
A Smith Buyer 4385
J Ostroski Fruit Dept 4264
W Martin Credit Dept 2997
W S McLintock Manager 2435

Hairdressers—Ladies'

(See Beauty Parlors)

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516-518 3rd Ave S {2920
Hick Hardware Co Ltd 618 3rd Ave S 3762
HOYT HARDWARE LTD {3863
608 3rd Ave S {3860
MACLEOD'S LIMITED 324 5th St S 4240
MORRIS & BARRETT 318 6th St S 2383

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Alvau N 806 2nd Ave S 2074

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Green M & Co 110 5th St S 2981

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Isolation Hospital 1920 7th Ave S 3430
Nursing Mission cor 2nd Ave & 10 St S 2233
St Michael's General Hospital 13 St & 9 Av S 3131

Hotels

Alexandra Hotel 332 5th St S 3142
Arlington Hotel 1st Ave & 4th St S 2278
Dallas Hotel 312 5th St S 2312
Garden Hotel 510 3rd Ave S 3889
Lethbridge Hotel 5th St S & 2nd Ave 3151
Marquis Hotel cor 4th Ave & 7th St 3191
Windsor Hotel 204 1st Ave S 3225
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British Canadian Trust Co 315 6th St S2843
Forster Agency The 306 7th St S2793
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Green John H F 1 Rylands Blk3026
Harris W M Agency Hull Blk2343
Ives Albert E 320 7th St S3009
Levitt W A 4-8 Stafford Blk 311½ 5th St S3517
Merrill Agencies 9 Oliver Blk3994
Ringland Walker & Meredith Ltd
Herald Bldg 6th St S4255
Sharman E A Agency 1251 2nd Ave S2173

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Imperial Life Assurance Co of Can Metcalfe Bldg4120
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Lethbridge Northern Irrigation Dist2129
Public Works Bldg 413 8th St S3302

Jewellery & Watches—Retail

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Raworth A C 303 5th St S2727
Standen R H 1236 8th Ave S3002

(Continued on Next Column)

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Independent Meat Market 405 5th St S 3328
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(See Alphabetical Section Under City of Lethbridge)

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(See Alphabetical Section Under Dominion
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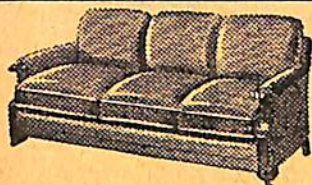
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Clarke's Coffee Shop 412 5th St S... 4245
Del's Cafe Cor 5th St & 4th Ave S... 3091
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Maple Leaf Cafe 3rd Ave S... 3298
Park Lane Cafe 612 3rd Ave S... 2252
Picadilly Cafe 208 5th St S... 3059
Ritz Cafe 328 5th St S... 2844
Shasta Cafe 329 5th St S... 4025
Standard Cafe 516 4th Ave S... 4044
Sun Sun Cafe 403 2nd Ave S... 2463
Victoria Cafe & Rooming House 116 8th St S... 2815
W K Cafe 410 2nd Ave S... 2819
White Lunch Cafe 322 5th St S... 2149
Wonder Cafe 432 13th St N... 2155
Yale Cafe 212 5th St S... 3057

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5th Ave S & 4th St... 3755
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Lethbridge School Division No 7
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Cut Rate Furniture Store 514 3rd Ave S... 3024
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4325Ringland Walker & Meredith Ltd
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Lealta Theatre 250 13th St N 2529

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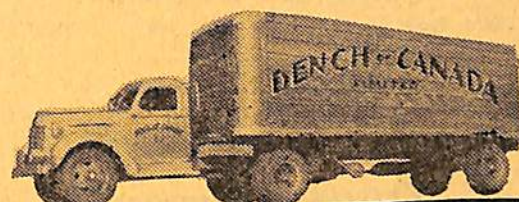
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