LETHBRIDGE CLASSIFIED TELEPHONE DIRECTORY

Abattoirs	Apartment Houses
Burns & Co Limited near Exhibition Grounds 3831	Victoria Mansions 1002 3rd Ave S
Accountants—Chartered	Architects
McCannel Bros & Co Bank of Nova Scotia Bldg2123	Meech H Wm 114 McFarland Bldg
Paterson & Co Ritchie 5-6 Acadia Bldg 612 3rd Ave S	
	Associations & Societies
Accountants—	Canadian Corps Commissionaires 246 13th St N. 2903
International Accountants	Canadian Red Cross Society Conservatory of Music Bldg
Cranstoun E C 7 Rylands Blk	Southern Alberta Sheep Breeders Ltd
Adjusters	1221 2nd Ave S
Lilly & Bodard Bank of Commerce Bldg3211	
S J Bodard Mgr	Auctioneers
Advertising—Directory .	McElroy's Auction Mart 408 3rd St S
	Automobile Accessories, Equip-
Every Telephone User is a Buyer—Every Merchant	ment & Supplies
Should be Completely	
Represented. The Classi-	Baalim Wholesale Distributors 7th St S
fied Telephone Directory	Postine Whatesale Distributors
Tells Tells	Baalim Wholesale Distributors
"WHERE TO BUY IT"	DUNLOP TIRES EXIDE BATTERIES ALEMITE GREASING EQUIPMENT
ALBERTA GOVERNMENT	AUTOMOTIVE SUPPLIES
TELEPHONES General Office 808-810 4th Ave S	Phone 4353 7th Street S. LETHBRIDGE
808-810 4th Ave 5	
Advertising Distributors	Carson H R Ltd 316 7th St S
Canadian Pacific Transport Co Ltd 308 6th St S 3671	Rear Greyhound Bus Depot
Agricultural Implements	
Deere John Plow Co Ltd 1239 2nd Ave S 3786	SPEEDOMETER
Repair Department3976	HEADS REPAIRED
Local Agency A C McDonald 1245 2nd Ave S 2043 International Harvester Co of Canada Ltd	and CALIBRATED
3rd Ave & 9th St N2009	CALIBRATED
Lethbridge Farm Equipment 1263 2nd Ave S3888 Massey-Harris Co Ltd 1216 1st Ave S3424	WINDSHIELD WIPER
Oliver Farm Equipment Ltd 1250 1st Ave S 2595	MOTORS REBUILT
Provincial Marketing Board Implement Parts Distributors 712 3rd Ave S 2848	
Sharman E A Co Ltd 1251 2nd Ave S	HARVEY'S
4	HARVEIS
Air Transportation	AUTO PARTS
GREYHOUND TRAVEL BUREAU Bus Depot 411 5th St S	Rear of Bus Depot Phone 2888
Lethbridge Flying Training School Ltd	1 10 10 2000
Kenyon Field	Hutton's 321 8th St S
Ambulance	MOTOR CAR SUPPLY CO OF CANADA LTD 423 7th St S3111
CHRISTENSEN BROS 320 11th St S2802	Counter
FLOCK'S FUNERAL HOME	Manager and Asst Manager

Standard Electric & Auto Parts 429 5th St S 2131



COMPLETE "ONE STOP" SERVICE

Red Indian Texaco Products Operating a Modern Equipped Brake Shop

KING MOTOR LAB. TUNE - UP SERVICE

We Specialize in: HIGHEST QUALITY WORK AT REASONABLE PRICES Every Job Guaranteed

SHORT STOP SERVICE STATION

PHONE 4167

4th AVE. & 8th ST. S.

Automobile Body Builders & Repairers

BAALIM MOTOR CO LTD 7th St S 4055

Lethbridge Paint & Body Works 312 9th St S ... 3941

LETHBRIDGE AUTO BODY WORKS

Auto Bodies Repaired and Refinished Painting Welding Upholstering ALL WORK GUARANTEED

3941

312 - 9th St. S.

Automobile Camps

Lethbridge Auto Camp Henderson Park3076

Automobile Dealers & Repairers

BAALIM MOTOR CO LTD 7th St S Chevrolet & Oldsmobile Sales & Service Parts Accessories & Dunlop Tires4353 General Office & Accountant3436 Imperial Motors Ltd3049 General Office Jones Motors Lethbridge Ltd 410 6th St S 2964 MARQUIS MOTORS LTD 313 7th St. S Dodge-De Soto Sales & Service

Office & Sales Mechanics Sales Ltd Packard & Willys Cars 307 11th St S

Pyramid Motor Sales Ltd 435 5th St S Routledge Motors 411 7th St S

> Automobile Garages (See Garages)

DIRECTORY ADVERTISING PAYS

Automobile Radiators & Repairs Dodd's Auto Electric 405 4th Ave S3250

RADIATOR RECORING

REPAIRING CLEANING

> CARS TRUCKS TRACTORS

Phone 3250

405 - 4th Ave. S.

DODD'S AUTO ELECTRIC



Automobile Springs & Axles Lethbridge Spring & Axle Ltd 402 4th St S ... 3478

Automobile Wheel Aligning Ranks LETHBRIDGE SPRING & AXLE LTD 402 4th St S ... Manager's Office J C Downing Short Stop Service Station 4th Ave & 8th St S. 4167 Bank of Nova Scotia The 3rd Ave S2711 Canadian Bank of Commerce The 4 Av & 7 St S. 2414 Automobile Wreckers General Garage & Auto Parts 320 9th St S 2685 Barristers & Solicitors General Garage & Auto Parts Beattie W S 10 Alberta Blk Beaumont Arthur K.C. 1262 6th Ave-A S 2118 **AUTO WRECKERS** New and Used Parts for Cars, Church H W 10 Oliver Blk Trucks and Tractors Conybeare Davidson & Davidson Phone 2685 320 - 9th St. S. Elton David Horton K.C. 2 & 4 Stafford Blk . . . 2523 Green's Auto Parts 405 2nd Ave S FAIRBAIRN L E Bank of Nova Scotia Bldg. 4065 Marshall Motors & Auto Wreckers 409 3rd Ave S. 4299 Hogg & Menzie 101-103 McFarland Bldg 2656 JOHNSTONE RITCHIE & ■ BRING YOUR CAR TO US ■ HUCKVALE Acadia Blk 3rd Ave S 2171 Highest Prices Paid in City Kirkham J S 106 McFarland Bldg2398 USED PARTS FOR ALL MAKES OF CARS "If It is For a Car, We Have It" Livingstone John A 2 Alberta Blk Moscovich & Moscovich Herald Bldg3990 MARSHALL AUTO WRECKERS Rice & Paterson Bank of Commerce Bldg 2164 **PHONE 4299** 409 - 3rd Ave. S. Turcotte L S Bank of Nova Scotia Bldg4331 Largest Auto Wreckers in the West Vaselenak John Suite D Metcalfe Bldg3487 Virtue A Gladstone K.C. McFarland Bldg3429 McLaughlin Garage Auto Wreckers 332 3rd St S. 2918 North Lethbridge Motors & Auto Wreckers 313-317 13th St N ... 4268 Batteries Exide Battery Distributors 7th St S4353 AUTO WRECKERS NEW AND USED CAR - TRUCK & TRACTOR PARTS Batteries—Manufacturers NORTH LETHBRIDGE MOTORS & AUTO WRECKERS "THE OLDEST IN TOWN" Automotive Supply Co 205 10th St S3848 PHONE 4268 311-317 - 13th St. N.

Baby Chicks

(See Poultry & Products)

Baggage

(See Luggage)

Baggage Transfer

(See Cartage)

Bakers & Confectioners

Canadian Bakeries Ltd cor 8th St & 7th Ave S	3266
McGavin Bakeries Ltd 1606-1612 2nd Ave-A M	N 3378
National System of Baking Lethbridge Ltd	
407 5th St S	2047
Weston's Rakery 1906 7th Ave N	2745

Use Long Distance

The Classified Telephone Directory

IS AN AID
IN SOLVING
THAT EVER
PRESENT
PROBLEM

"Where to Buy It"

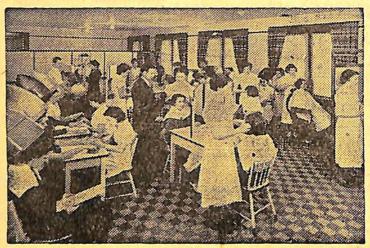
Paramount Academy

of ===

BEAUTY CULTURE

Student Work Only

LETHBRIDGE



Showing a Portion of School

A CORDIAL INVITATION IS EXTENDED TO THE PUBLIC TO VISIT THE SCHOOL AT ALL TIMES

If you are contemplating taking a course in beauty culture—call or write us for full particulars

Phone 2250, (upstairs), Alberta Block — 322 - 5th St. S.

Beauty Parlor Supplies & Equipment

Dominion Beauty Supply Co Alberta Blk2250

DOMINION BEAUTY SUPPLY CO.

COMPLETE LINE OF HIGH CLASS EQUIPMENT and BEAUTY SUPPLIES

We also supply restaurants, hotels and offices with the best grade of chrome and wooden upholstered chairs, stools, settees, desks and tables.

REASONABLE PRICES

Alberta Block

322 - 5th St. S.

2250

Beauty Parlors

Bostrom Miss E 10 Rylands Blk	3575
Brooks' Permanent Wave Salon McFarland Bldg	4262
Classic Beauty Shop 109 McFarland Bldg	3355
Dolly's Beauty Salon 320 13th St N	2662

DOLLY'S Beauty Salon

"NAIVETTE PERMANENTS" =

320 - 13th St. N. 2662



Elzada Beauty Shoppe 122 McFarland Bldg	2096
Fourth Avenue Hairdresser 512 4th Ave S	4217
Lindrud Gertrude 1101A 4th Ave S	4020
Marquis Beauty Shop Marquis Hotel Bldg	3714
Mills' Beauty Parlor 1110 6th Ave S	3926
Modern Beauty Shoppe York Hotel 13th St N	4002
Paramount Academy of Beauty Culture	
Alberta Blk	2250
Robinson's Beauty Shoppe 242 13th St N	3313
Tufteland's Beauty Studio Capitol Theatre Bldg	
5th St S	3494
Westbrook Bros 319 6th St S	3852

DON'T WORRY About the Weather!

RAIN OR SHINE YOU CAN ALWAYS SHOP BY TELEPHONE

Use The Yellow Pages



TUFTELAND'S

Beauty Studio

Hair Stylist and Authority on Permanent Waving. We unfailingly create for every client the style which best enhances her individuality. Prices are moderate. Free consultation.

PHONE

3494

416 - 5th St. S. Capitol Theatre Bldg.

Bicycle Dealers & Repairers

Bermac Cycle & Radio Co 408 6th St S3232

BERMAC'S for BICYCLES

Repairs for All Makes

408 - 6th ST. S. LETHBRIDGE PHONE 3232

Dan's Repair Shop 320A 7th St S3905

DAN'S REPAIR SHOP

BICYCLES AND RADIOS REPAIRED

LAWN MOWERS SHARPENED & REPAIRED SKATES SHARPENED, GUNSMITH, LOCKSMITH

Phone 3905

320A - 7th Street South

Billiards & Pool Rooms

Arcade Billiard & Cigar Store 325 5th St S ... 3366

Blacksmiths

LETHBRIDGE SPRING & AXLE LTD 402 4th St S

Blocks & Buildings

Board of Trade	Butchers—Retail
Board of Trade Office Board of Trade Bldg2012	(See Meat Markets)
Bonds	Cartage
(See Stocks & Bonds)	_Chris Transport 518 5th St S
Booksellers & Stationers	Dench of Canada Ltd 1101 2nd Ave S4234
Commercial Printers & Office Outfitters Ltd	PANA PINE
326 7th St S2999	NENCH CANADA
Boots & Shoes—Retail	STREET, STATE OF THE STATE OF T
Carson The E M Saddlery & Leather Goods Co Ltd 306 5th St S	REFRIGERATOR LINE
Cundall's Smart Shoe Shop McFarland Bldg 2760	0.01
Dean's Shoe Store 612 4th Ave S	Control De
Bottlers	Phone 4234
Purity Bottling Works 1421 3rd Ave S2501	* CARTAGE *
Bowling Alleys	LONG DISTANCE
Harry's Bowladrome 7th St S3330	FURNITURE MOVING
Boys' & Girls' Clothing &	Forsyth James E 2033 1st Ave N2729
Furnishings	Jones Transport 410 6th St S 2904 Warehouse 1234 3rd Ave S 2958
Juniors' McFarland Bldg 4th Ave S2678	McLean Transfer The 4061/2 5th St S2097
Brake Service	Rex Transfer 305 5th St S
SHORT STOP SERVICE STATION	Trio Delivery Service 140 15th St N 3367 Western Transfer Co Ltd 510 3rd St S 2163
Cor 4th Ave & 8th St S	Western Transfer Co Eta 910 Sta 91 92109
Brewers Lethbridge Breweries Ltd 2nd Ave & 1st St S	Cereals
Aerated Water Department	Green Star Mill Ltd 1405 2nd Ave S4260
R J Chiswick Mgr3281	Charitable Institutions
Brewers' Distributors	Salvation Army 623 7th St S
Government Beer Warehouse 1st St & 2nd Ave S.3554	China, Crockery & Glassware
Broadcasting Stations	CONSUMERS' HARDWARE &
Radio C J O C Marquis Hotel3872	SUPPLY CO Next Bank of Montreal 2212
Building Materials & Supplies	HOYT HARDWARE LTD 608 3rd Ave S.3863
Atlas Lumber Co Ltd 3rd Ave & 16th St S 2384 Yates Lumber Yards 3rd Ave & 17th St S 3516	Chinese Stores
	Bow On Tong Co 316 2nd Ave S
Bus Lines Alberta Montana Bus Lines Bus Depot 411 5 St S.2288	Chiropractors
Central Canadian Greyhound Lines Ltd	Clancy Dr L D 7 Acadia Blk 3rd Ave S2231
Bus Depot 411 5th St S	Irving Dr I S 205 Sherlock Blk
Business Colleges	Church Organizations
Garbutt Business College Masonic Hall Bldg 2315	First Baptist Church 8th St & 4th Ave S
Lethbridge Secretarial College 9 Stafford Blk3968	St Peter & St Paul's Rectory 640 12th St-C N4105
SECRETARIAL COLLEGE	Southminster United Church 4th Ave S3404
High Standard Business Training. Modern	Directory Advertising
Methods. Careful Individual Instruction. Day and Evening Classes	
MISS MARION P. BIGGS, Principal 9 Stafford Block PHONE 3968	PAYS

Vim, Vigor and Vitality

are unfailing signs that your body is healthy and charged with energy: that your organs are active, your spine normal, and your nerves steady.



HEADACHES
NEURALGIA
BRONCHITIS
PARALYSIS
CHRONIC COLDS
WEAKNESS IN
HIPS, LEGS
OR FEET
WEAK BACK

BUT — IF YOUR ENERGY IS DEPLETED, YOUR CIRCULATION POOR, YOUR SPINE ACHING AND NERVES JUMPY — then you need a thorough Chiropractic examination to determine if you suffer from any of the following common ailments:

NEURITIS ASTHMA SHINGLES LUMBAGO SCIATICA SINUSITIS GOITRE PLEURISY ARTHRITIS NERVOUSNESS SLEEPLESSNESS ST. VITUS DANCE BLOOD PRESSURE CONSTIPATION NUMBNESS IN ARMS OR HANDS PROSTATE KIDNEYS

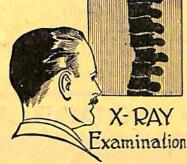
High Blood Pressure can be quickly and safely reduced and kept within safe limits.

Prompt Relief Given in sinusitis, neuritis, sciatica, chronic colds and foot trouble.

Weak, Sore, Tired Back is but a forerunner of sciatica, kidney trouble, etc. Avoid these.

SEE FOR YOURSELF

All obscure or difficult cases are analyzed by X-Ray. This insures accuracy of adjustments and helps to keep our record of results high by selecting those cases which experience shows, will respond to treatment.



Our FOOT CORRECTION methods strengthen weak, aching, tired feet and legs; restores circulation, and eliminates many painful and distressing conditions.

205 Sherlock Block Lethbridge DR. I. S. IRVING

Chiropractic Health Service

PHONE 4261 Res. 4179 Dial 3451



LETHBRIDGE LAUNDRY CO.

Dial 3451 or 3452

FOF

LUSTERITE—THE NEW SCIENTIFIC PROCESS OF DRY CLEANING — IT COSTS NO MORE THAN ORDINARY DRY CLEANING.

Dial 3452

Cleaners & Dyers

Ironside & Par	k Ltd	311	6th	St	S		٠.	.4141
LEE DUCK	402	13th	St N		6		 	. 2770

LEE DUCK

Dry Cleaning — Pressing
Hats Cleaned & Blocked
LOWEST PRICES
none 2770 — 402 - 13th St. N.

Phone 2770 — 402-13th St. N.

Lethbridge Laundry Co 542 4th St S	3451
Modern Tailor & Dry Cleaning 719 4th Ave S .	4039

MODERN

TAILOR & DRY CLEANING
DYEING — REPAIRS
BEST WORK AT STANDARD PRICES
Satisfaction Guaranteed — We Call and Deliver

Phone 4039 719 - 4th Ave. S.

Clubs

Army & Navy Veterans	Club	517	5th	Ave	S	.3846
Canadian Legion B E S I	L 1st	Ave	& 9t	h St	S	.3426
Chinook Club 1119 3rd	Ave S	·				.2443
Elks Club 5th Ave S						.2633
Lethbridge Country Club	River	Bot	tom			2527

Coal Miners & Shippers

Hamilton J J Coal Co River Bottom	
Lethbridge Collieries Ltd General Office 207 7th St S	(3524
General Office 207 7th St S	3305
No 8 Mine	. 2490
No 8 Mine Stores	2166
Standard Mine-Shaughnessy	1-3132
Lethbridge Co-operative Mines Assn Ltd	
732 13th St N	2935
Royal View Mine-Lethbridge	1-3021

Collection Agencies

Farris Servi	e Agency	2	Acadia	Blk			2616
--------------	----------	---	--------	-----	--	--	------

Colonization

Colonists' Service Association Ltd 409 2nd Ave S 2151

Confectioners—Retail

A B Confectionery 328 13th St N	3638
Big Cone Super-Rich Ice Cream Store The	
York Hotel	2530
Empress Confectionery 814 4th Ave S	2872
Fleetwood Confectionery 902 11th St S	.3625
Jack's Confectionery 422 6th Ave S	3061
King George Confect'y Cor 11th St & 4th Ave S.	2898
Maple Leaf Confectionery 3rd Ave S	3298
Victory Confectionery 714 3rd Ave S	3814

Confectioners—Wholesale

Wallace & Peacock Ltd 427 5th St S2023

ODORLESS CLEANING



Alterations

and

Repairs

PHONE

3666

NIXON & SWAN

URITYDAIR

Pasteurized Milk Raw Milk Jersey Milk Creamery Butter Buttermilk Cottage Cheese

■ Try a Quart of Purity Pasteurized Milk Today

PHONE

1 2 4

"SAFE MILK IS PASTEURIZED"



OURS TO PROTECT

Contractors—Building

Oland D G 720 12th St S 3621 Sandquist A 628 12th St-C N 2160 Shand W B 932 13th St S 3866 Contractors—Grading

Anderson & Smith Lethbridge2777

Convents

Credit Reports

Retail Merchants' Association 6A Rylands Blk . . 4229 Southern Alberta Bureau of Credits 7 Rylands Blk. 4135

Dairies

City Dairy 411	1 4th St S	3124
Crystal Dairy	Ltd 434 8th St S	2576
Hamilton Dair	y 940 10th St S	3270
Jersey Dairy 6	312 10th St S	3591
Purity Dairy	064 7th St S	4124
THOM'S D	AIDV Lathbridge 91	3413

Decorators

(See also Painters & Paperhangers)

Dental Laboratories

Lethbridge Dental Laboratory 1 Lafferty Blk ... 3823

Dentists

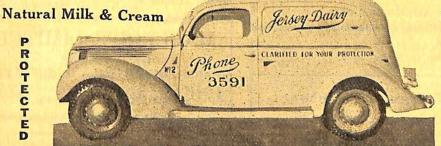
Allen L T 8 Rylands Blk	.2165
Carson J E 111 McFarland Bldg	.3030
Clark Ward F 121 McFarland Blk	4140
Craig W P Rylands Blk	.3357
Fletcher C M 5 Oliver Blk	.3410
Forbes G H 1 Stafford Blk	.2026
Fumerton A S 3 Oliver Blk	2199
Gibson M J 5 6 & 7 Lafferty Blk	2071
Millar J Gordon 1 Stafford Blk	.2026
Moscovich J 107 McFarland Bldg	3744
Redding H D 2 Roxy Theatre Bldg	.2631
Stewart J S 3 & 4 Lafferty Blk	.2559
Watson A M Roxy Theatre Bldg	.4213

Try the "Classified Section"

When You Know That It's For Sale—But Don't Know Where.

IT TELLS "WHERE TO BUY IT"

OUR MILK IS CLARIFIED FOR YOUR PROTECTION



PHONE

nson & McClean Ltd.

LETHBRIDGE - CALGARY -

ELECTRIC MOTORS — TRANSFORMERS — SWITCHGEAR ENGINES (Diesel-Natural Gas-Steam-Gasoline) MACHINERY (New & Rebuilt)
HOISTS — PUMPS — COMPRESSORS — BLOWERS — FANS

TRANSMISSION — LOCOMOTIVES (Electric—Diesel)

Tractors — Graders — Snow Plows — Tanks — Pipe — Valves — Fittings — Boilers Wire Rope - Belting - Brake Lining - Packing - Steel (Bars & Plates, Sheets) Rails-Spikes-Bolts-Rivets.

Alberta Distributors for CANADIAN JOHNS-MANVILLE CO. LTD. AGENTS FOR C.P.R. SURPLUS EQUIPMENT

3279 1261 - 7th Ave. S., Lethbridge

Dry Goods—Retail Departmental Stores Eaton Co Western Ltd (The T) Branch Store 4th Ave & 6th St S Drugs Hosiery Men's Wear Notions......2140 Electrical Contractors Hardware Automobile Supplies Stoves2054 Sporting Goods China Baggage Piece Goods Cook C W 719 3rd St S ... Shoes Optical ... Wools Fancy Goods Ladies' & Children's Wear . . 3605 Furniture House Furnishings Radios2722 Supina Mercantile 230 13th St N Groceries Employment Bureau Groceries & Meats Employment Service of Canada 243 7th St S ... 2603 Office & Dry Goods2866 Departmental Stores—Mail Explosives Order EXPLOSIVES LTD 608 3rd Ave S 3860 Simpson The Robert Western Ltd 320 7th St S. . 2539 Express Companies Druggists—Retail Canadian Pacific Express Co CPR Station 3434 Jackson Sydney 401 5th St S ... Kitson's Pharmacy McFarland Bldg 4th Ave S...3772 Eye, Ear, Nose & Throat McCready's Ltd Red Cross Drug Store Sherlock Bldg Specialists . Woodcock Dr D Royal Bank Bldg4166 W. H. McCAFFREY Farm Machinery & Supplies THE PEOPLE'S DRUG STORES Cockshutt Plow Co Ltd 1262 1st Ave S3659 414 - 13th St. N. - - - Phone 3445 310 - 6th St. South - - - Phone 2205 LETHBRIDGE, ALTA.

MACLEOD'S LIMITED

HIGH GRADE FARM EQUIPMENT AND SUPPLIES 4240 324 Fifth Street South

An Extension Telephone Costs Only A Few Cents a Day

Sutherland Drug Co Marquis Hotel3231

USE LONG DISTANCE

(See Tractors etc) Feed Green Geo W & Co Ltd 1231 2nd Ave S4090 Financial Agents BRITISH CANADIAN FINANCE LTD 315 6th St S Five, Ten, Fifteen & Twentyfive Cent Stores Metropolitan Stores Ltd Metropolitan Bldg4110 Woolworth F W & Co Ltd 309 5th St S 2280 Flooring McIntyre F J & Co 735 12th St N2395 Florists FRACHE BROS LTD Retail Store 322 6th St S . Greenhouses Henderson Park2003 Marquis Flower Shop FRED EDMUNDSON, Manager OUR FLOWERS ARRIVE FRESH DAILY Business Phone 4377 Nights and Holidays, Phone 4388 Marquis Hotel Bldg., Lethbridge, Alta. New Lethbridge Greenhouse 1502 12th Ave S ... 3271 Flour Mills ELLISON MILLING & ELEVATOR CO LTD Sales Flour & Feed 2nd Ave S ...2068 Green Star Mill Ltd 1405 2nd Ave S4260 Robin Hood Flour Mills Ltd 409 12th St S 2058 Fraternities Knights of Columbus 1313 10th Ave S4084 Masonic Hall Co of Lethbridge 10th St S 2707 Oddfellows' Hall Lodge IOOF Bldg3477

Directory Advertising Pays

Farm Tractors

Freight—Automobile

(See Truck Lines)

F	+ P.	Drac	luce-	Rotail
ггии	$\iota \propto$	Frou	uuce	netati

В	C	Fruit	906	3rd	Ave	S.								.20	33
Re	×	Fruit	Store	602	3rd	Ave	S		100					.27	25

Fruit & Produce—Wholesale

Dlunkatt 2.	Savage 4th St S			.2584
Fluitkett &	Savage 4th St S			. 2304
Contt Eruit	Co The Marnoch	D14- 4+h	CIC	3353

Funeral Directors

320 11th St S	02
FLOCK'S FUNERAL HOME	
1110 3rd Ave S	29
MARTIN BROS Directors of Funeral Service	

CHRISTENSEN BROS Funeral Home

Furniture Dealers—Retail

Long C A & Co Hull Blk 3rd Ave	S 2369
Stern Furniture Co cor 3rd Ave &	& 8th St S 2428
Sykes Imperial Furniture Store 326	6 6th St S 2060

IS IT Worth While?

Running from kitchen to hallway—upstairs to downstairs time after time—day after day —to answer the telephone—

> WHEN AN

> > EXTENSION TELEPHONE

would save you all these extra steps at very little cost.

ENQUIRE AT OUR BUSINESS OFFICE



"It's The Store Behind The Fur That Counts"

Buy Quality! Highly Styled!

Fur Coats and Capes

BOLEROS and CARDIGANS at

KRAFT THE FURRIER

Alberta's Leading Furrier for Over 32 Years.
We carry at all times the largest and finest stock of Fine Furs in the Dominion.

Take Advantage and Buy on Kraft's Budget Plan.

KRAFT'S are experts in FUR RE-STYLING, RE-LINING and STORAGE. Our work is guaranteed at all times. Our prices are the most reasonable.

KRAFT THE FURRIER

222 EIGHTH AVENUE WEST — KRAFT BUILDING
Established in Calgary Since 1908. Telephone M 3995

Furriers

Garrett Fur Store

"EXCLUSIVE FURRIERS"

Hull Block — 707-3rd Ave. S.

ADVANCED FUR CREATIONS

FURS

Remodelled - Repaired - Cleaned Glazed

Modern Refrigeration

PHONE

STORAGE

3812

Lethbridge Furriers The Majestic Theatre Bldg...2209 New York Fur & Dress Shop 604a 3rd Ave S....3276

Directory Advertising Pays

Garages

Baalim Motor Co. Ltd.

CHEVROLET and OLDSMOBILE

Lethbridge's Oldest Car Dealer

3436 Office Sales 2621
4353 Repairs and Service 7th Street S.

IMPERIAL MOTORS LTD.

DISTRIBUTORS

Chrysler A Plymouth A Fargo

Sales - - - 2505 Service - - 2887 Gen. Office 3049 413 - 417 6th Street South

LETHBRIDGE FURRIERS



THE HOME OF THE

QUALITY FURS

Visit our modern fur salon for superior selections. Courteous service. Leadership in fur designing. We know we can please you.

ALWAYS LOW PRICED BECAUSE EXPENSES ARE LOWER. OUT OF THE HIGH RENT DISTRICT

5th Ave. S.

MAJESTIC THEATRE BUILDING

One Block South of T. EATON CO.

Most Modern FUR STORAGE

Vault

• For greatest safety store
your furs in our MOTH
PROOF cold storage vault,
located on the premises. For
particulars — Phone 2209



2209

PICK-UP SERVICE

RESTYLING

RELINING

CLEANING



DELIVERY



REMODELLING



REPAIRING



GLAZING

Gas Companies		Hardware—Wholesale
Canadian Western Natural Gas Light Heat &		HOYT HARDWARE LTD 608 3rd Ave S.3863
Power Co Ltd 420 6th St S	2510	
		Harness & Saddlery
Gasoline & Oil Service Station		Carson The E M Saddlery & Leather Goods Co Ltd 306 5th St S
Artic Service Station Cor 3rd Ave & 13th St S.	4162	Macleod's Limited 324 5th St S
Bay Super Service Station Hudson's Bay Bldg Capitol Service Station 428 5th St S	3580	
Carries Station 4th Ave & 5th St S	3/49	Hat Renovators
Dimmer & Hopp Cor 3rd Ave & 9th St S	3038	Boston Hat Works & Shoe Shine 327a 5th St S. 2961
Boger Henderson Park	2018	Hats & Caps
North Star Terminal Service Stn 4 Av & 4 St S Short Stop Service Station 4th Ave & 8th St S	3330	Smart Hat Shop 331 5th St S
Fastite Corvice Station 3 Ave & 8 St S		
Ted's Terminal 410 3rd Ave S	2004	Hay, Grain & Feed
Westminster Service Station 500 15th 50 1	REALPRE	
Grain Merchants		1231 2nd Ave S4090
Milling & Flevator Co Ltd 2nd Ave S	4214	Southern Alberta Co-operative Assn Ltd 1221 2nd Ave S
Trimble H M & Sons 1227 7th Ave S	2007	
Grocers—Retail		Herbalists
	2470	Alvau N 806 2nd Ave S
Aita's American Cash Grocery 431 18th St N	2453	
Bates A B Service Grocery 709 4th Ave S	2930	Hides, Raw Furs & Skins
Economy Grocery 902 9th St S	.2035	Fefferman Hide & Fur Co 518 4th Ave S
Hoefer's Grocery 543 13th St S	4297	
Jenkins' Groceteria Ltd 324 6th St S Jim's Grocery 711 6th Ave S	.3260	Hospitals & Homes
tabacton 1 & A 426 13th St N	. 2314	Galt Hospital 5th Ave S
Leve & Company 616 3rd Ave S	.3/6/	Isolation Hospital 1920 7th Ave S
McKillop H A Co 317 6th St S		St Michael's General Hospital 13 St & 9 Av S 3131
North Home Grocery 630 13th St N Wilson's Grocery 1112 6th Ave S	3657	Hotels
Wilson's Groceteria 902 7th Ave S	.3995	
		Alexandra Hotel 332 5th St S
Grocers—Wholesale		Dallas Hotel 312 5th St S
HORNE & PITFIELD LTD 3rd Ave S	.3321	Garden Hotel 510 3rd Ave S
Macdonalds Consolidated Ltd 312 4th St S Long Distance & Manager	1266	Marquis Hotel cor 4th Ave & 7th St
Sales Department	.4366	Windsor Hotel 204 1st Ave S 3225 York Hotel 13th St N 4201
Fruit Department Shipper & Receiver	. 4355	
Western Grocers Ltd Cor 2nd Ave & 9th St S		Ice Arena
Order Desk & Shipping Office	4385	Lethbridge Artificial Ice Co Arena2890
J Ostroski Fruit Dept	4264	I C M totoward
W Martin Credit Dept W S McLintock Manager	2997	Ice Cream Manufacturers
W S McLintock Manager	2433	Crystal Dairy Ltd 434 8th St S 2576 Palm Dairies Ltd 610 3rd Ave S 4030
Hairdressers—Ladies'		
(See Beauty Parlors)		Ice Dealers
Hardware—Retail		Lethbridge Ice Co 714 5th Ave S
	§2919	Insulation
Consumers' Hardware & Supply Co 516-518 3rd Ave S	12777	
	. 12920	WILKINSON & McCLEAN LTD Alberta
Hick Hardware Co Ltd 618 3rd Ave S	. 2920	WILKINSON & McCLEAN LTD Alberta Distributors for Canadian Johns-Manville Co Ltd
Hick Hardware Co Ltd 618 3rd Ave S	. \2920 3762 \3863 . \3860	

MORRIS & BARRETT 318 6th St S....2383

Use Long Distance

Lethbridge Laundry Co.

OUALITY LAUNDERERS

PROTECT YOUR HEALTH AND THE HEALTH OF YOUR FAMILY BY SELECTING ONE OF OUR MANY SERVICES

Dial 3451 or 3452

AND SAVE YOUR HEALTH, TIME, AND MONEY

\\\<u>==\\==\\==\\==\\==\\==\\==\\</u>

Insurance Business—Agents & Brokers Aldous Agency & Finance Co 109 Sherlock Bldg 3712 Bowman C B Agency Ltd Acadia Bldg2325 British Canadian Trust Co 315 6th St S 2843 Forster Agency The 306 7th St S Gibbons R V Agencies Metcalfe Bldg2191 Green John H F 1 Rylands Blk3026 Ives Albert E 320 7th St S Levitt W A 4-8 Stafford Blk 3111/2 5th St S ... 3517 Ringland J K & Co Ltd Herald Bldg 6th St S. 4255 Insurance Business—Life Canada Life Assurance Co Metropolitan Bldg Imperial Life Assurance Co of Can Metcalfe Bldg. 4120 London Life Insurance Co 10 Stafford Blk Metropolitan Life Insurance Co 201 Sherlock Blk. 3339 North American Life Assurance Co 8 Oliver Blk. . 3994 Prudential Insur Co of Amer 101 Sherlock Bldg. 3594 Iron & Steel HOYT HARDWARE LTD 608 3rd Ave S. . 3863 LETHBRIDGE SPRING & AXLE Irrigation C P R Natural Resources Irrigation Branch 2136 Lethbridge Northern Irrigation Dist Jewellery & Watches-Retail Wheeler Harry Kresge Bldg3288

F. ZEMLAK

JEWELLER

DIAMOND RINGS WEDDING RINGS WATCHES CLOCKS NOVELTIES

Watch & Jewellery repairing guaranteed Bank of Nova Scotia Bldg. Phone 2324

Knitwear

onan	Garment	1 +4 3	14 8th	St S	4225
Logan	Garment	Lta o	14 oth	DI D .	 4223

Ladies' Wear

Cameron L & Co 312 6th St S	2850
Clarke & Co 316 6th St S	.3453
Imperial Women's Wear McFarland Bldg	.2277
Klever Dress Shop 3rd Ave S	. 2512
McArthur E 509 4th Ave S	.2655
Primrose Shop 313 6th St S	.2244
Rylands & Co 302 5th St S	.2251

Laundries—Oriental

Star La	undry	The	324	2nd	Ave	S					.2982
---------	-------	-----	-----	-----	-----	---	--	--	--	--	-------

Laundries—Steam Power

Lethbridge	Laundry	Co 542	4th St 5	S	3451

Lawyers

(See Barristers & Solicitors)

Libraries

Miners' Library 733 13th St N	Miners'	Library	733	13th St	N		2708
-------------------------------	---------	---------	-----	---------	---	--	------

Lighting Systems

WILKINSON & McCLEAN LTD 1261 7th Ave S

Live Stock Dealers

Bradford J J Stock Yards	2915
Hill W T & Co Opposite Stockyards	3395
Southern Alberta Co-operative Assn Ltd	
1221 2nd Ave S	1080
Lethbridge Stockyards Office	1010

Nothing-

GIVES SO MUCH FOR SO LITTLE

—As Your Telephone

Lethbridge Massage Parlor

Electric Cabinet Baths

Electrical Vibration

Swedish Massage

Lamp Treatments

INSTANT RELIEF FROM COLDS

A brisk massage relieves nervous tension and stimulates healthy circulation. Take it for relaxation and weight reduction.

MISS MARION E. LUCAS, MASSEUSE

SHERLOCK BLDG.

PHONE 3833



Turkish Baths and Swedish Massage

OPEN 9 A.M. TO 12 P.M. PHONE FOR APPOINTMENTS-2755 VIBRATORY WAIST REDUCER

INFRA RED and ULTRA VIOLET (for Neuritis, Rheumatism, Skin Disease, etc.)

Short Wave for Arthritis and Kidney Trouble — Inexpensive TRAINED NURSE IN ATTENDANCE

R. J. GREAVES, SWEDISH MASSEUR

418 Fifth Street S.

2018 - 2nd Ave. S.

Stacey Lumber Co Ltd 1st Ave N

Two Doors from Capitol

Long Distance ALBERTA GOVERNMENT TELEPHONES 808-810 4th Ave S Long Distance Operator0 Information regarding Long Distance Rates New Toll Offices etc92 Luggage Carson The E M Saddlery & Leather Goods Co Lumber Dealers—Retail Advance Lumber Co Ltd 13th St & 2nd Ave S 2063 Alberta Lumber Products 2018 2nd Ave S 2219 "LUMBER AT MILL PRICES" PLUS TRUCKING COSTS Alberta Lumber Products

NEAR BIG ELEVATOR Atlas Lumber Co Ltd 3rd Ave & 16th St S 2384

Yates Lumber Yards 3rd Ave & 17th St S ... 3516 Macaroni Manufacturers Catelli Food Products Ltd 12th St-A N3236

Phone 2219

2323

Machinery & Supplies WILKINSON & McCLEAN LTD Machinists Attridge & Miller Ltd 1116 2nd Ave S2323 ATTRIDGE & MILLER Machinists and Welders MODERN EQUIPMENT FOR Cylinder Reboring Tractor, Truck and General Machine Work Rebabbitting and Engine Rebuilding CRANKSHAFT GRINDING A SPECIALTY 1116 - 2nd Ave. S.

Carson H R Ltd 316 7th St S	3155
Lethbridge Iron Works Co Ltd	120 1st Ave S3332
Niven Bros 1st Ave S	2732

Wilkinson & McClean Ltd.

LETHBRIDGE - CALGARY - EDMONTON - TURNER VALLEY

MACHINERY (New & Rebuilt)
ENGINES (Diesel—Natural Gas—Steam—Gasoline)
ELECTRIC MOTORS — TRANSFORMERS — SWITCHGEAR
HOISTS — PUMPS — COMPRESSORS — BLOWERS — FANS
TRANSMISSION — LOCOMOTIVES (Electric—Diesel)

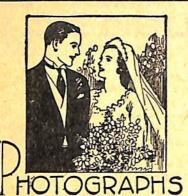
Tractors — Graders — Snow Plows — Tanks — Pipe — Valves — Fittings — Boilers Wire Rope — Belting — Brake Lining — Packing — Steel (Bars & Plates, Sheets) Rails—Spikes—Bolts—Rivets.

Alberta Distributors for CANADIAN JOHNS-MANVILLE CO. LTD.

AGENTS FOR C.P.R. SURPLUS EQUIPMENT

3 2 7 9 · · 1261 · 7th Ave. S., Lethbridge

Magazines & Newspapers	Men's Clothing & Furnishings
Rex Cigar Store 305 5th St S	Garden Clothing Co 318 5th St S
Repairs Dodd's Auto Electric 405 4th Ave S	322 5th St S
DODD'S	Messenger Service
AUTO ELECTRIC	Canadian Pacific Transport Co Ltd 308 6th St S3671
MAGNETO and RADIATOR SERVICE — All Makes —	Milliners
3250 405 - 4th Avenue S. Residence 2630	Marie-Louise 309 6th St S
Hutton's 321 8th St S	Mining & Mill Supplies
HUTTON'S	HOYT HARDWARE LTD 608 3rd Ave S.3863 WILKINSON & McCLEAN LTD
Official Representatives and Distributors of All Makes of MAGNETOS, AUTOMOTIVE ELECTRI-	1261 7th Ave S
CAL and CARBURETOR EQUIPMENT. "Only Genuine Parts"	Monuments, Mausoleums, Etc.
Phone 2586 321 - 8th Street S.	Lethbridge Monumental & Cut Stone Works
Markets	325 8th St S3920
Farmer's Market Hudson's Bay Bldg cor 1st Ave & 5th St S	Music—Colleges & Teachers
Massage	Conservatory of Music Lethbridge 11th St & 5th Ave S
Greaves R 418 5th St S	Music & Musical Instruments
Meat Markets	Brown's Musical Supplies 303 6th St S2272
Alberta Meat Market 510 6th Ave S	Newspapers & Periodicals
Central Meat Market 406 13th St N3295Dominion Meat Market Hill Blk2654	Herald 323 6th St S3201
Economy Meat Market 904 7th Ave S	Notaries Public
Marlow Meat Market 331 5th St S	(See Barristers & Solicitors)
Meats—Wholesale	Nursing Homes
Burns & Co Limited 610 3rd Ave S	(See Hospitals & Homes)



KEEP IT ALWAYS

Let Our Photographic Portraiture Preserve the thrill of your Wedding Day.

Clarke Portrait Studio

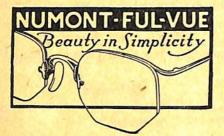
Downstairs McFarland Bldg.

PHONE 2010

4th Avenue South LETHBRIDGE

BETTER GLASSES

BETTER HEALTH



HAVE YOUR EYES EXAMINED AND GLASSES MADE BY

A. ASHDOWN MARSHA

& ASSOCIATES

407 Fifth St. S.

C. A. PALMER - Optometrist

PHONE 4222

FACTORY ON PREMISES ACCURATE & PROMPT REPAIRS

Oil Companies

British American Oil Co Ltd The	
17th St & 2nd Ave S	2585
Canadian Oil Companies Ltd 17 St & 2 Ave S	3208
GREAT WEST DISTRIBUTORS LTD Warehouse—Hi-Way Station91	-1014
IMPERIAL OIL LIMITED 1705 2 Av S.	353
Maple Leaf Petroleum Ltd 1116 1st Ave S	2328
North Star Oil Ltd 2nd Ave & 18th St S	2884
Seventy-Seven Oil Co 320 9th St S	277
Union Oil Co of Canada Ltd 17th St & 2nd Ave S.	2376

Oil & Gas Well Supplies & Equipment

WILKINSON & McCLEAN LTD 1261 7th Ave S

Opticians—Manufacturing & Wholesale

Imperial Optical Co 1 Morris Bldg3619

Opticians & Optometrists

Marshall A Ashdown 407 5th St S ... 4222 Millar Angus G 104 McFarland Bldg



EXPERT OPTICAL SERVICE

ANGUS G. MILLAR OPTOMETRIST

2566

McFarland Bldg.

Painters & Paperhangers

Meads Arthur 611 8th Ave S	.3690
Morgan Wm 964 11th St S	.3913
Wellington Bros 613 10th St S	.2472

Paints, Oils & Varnishes

HOYT HARDWARE LTD 608 3rd Ave S. 3863

Lethbridge Building Supplies Co 5th Ave S & 4th St

Paper Dealers—Wholesale

Mid-West Paper Sales Ltd 1231 2nd Ave S ... 4090

Photographers

Clarke H V McFarland Bldg	2010
Cross' Studio 614 3rd Ave S	
De Jourdan's Studio 105 8th	St S 2658

HICK HARDWARE CO. Limited

WHOLESALE AND RETAIL

General Hardware, Plumbing and Heating -

Prompt Attention given to Plumbing, Heating and Tinsmithing. Repairs by Experienced Workmen. Estimates Furnished Free on all New Work.

Phone 3762

618 THIRD AVE. S., LETHBRIDGE

Physicians & Surgeons

Bigelow Fowler & Gordon Hull Blk 2622 Campbell Bryans Brown & Tuttle 329 7th St S 3505 Campbell & Brown 3501 Bryans & Tuttle 3501 Cherry A 14-15 Oliver Blk 4180 Haig Clinic 120 McFarland Bldg 3171 Hunt & Dimock 108 McFarland Bldg 4306 Murray K I Empress Blk 3230 Roy Swancesky & Schmaltz 111-120 Sherlock Bdg 3319 Spackman E V 107 Sherlock Bldg 3915 Wray J S Oliver Blk 3458

Piano Tuners & Repairers

Cripps G H & Son 627 10th St S 21	Cri	pps	G	H	& Son	627	10th	St	S		21
-----------------------------------	-----	-----	---	---	-------	-----	------	----	---	--	----

Plumbers & Gas-fitters Baxter Geo H & Son 903 9th Ave S 3830 Hick Fred 604 6th St S 2735 Hick Hardware Co Ltd 618 3rd Ave S 3762 McIntosh John A 712 12th St S 3791 Rodier Jas B 408 12th St-A S 3036

PLUMBING

Walker & Holberton Ltd 320A 7th St S3521

HEATING & GASFITTING

Phone

Scott W S 955 10th St S

3521



Walker & Holberton Ltd.

REPAIRS — CONTRACTS

Whittick George 428 14th St S301

GEORGE WHITTICK

PLUMBING STEAM HOT WATER
GAS FITTING

Prompt - Reliable - Reasonable

428 - 14th St. S.

PHONE 3014

Poultry & Products

Green Geo	W &	Co Ltd	1231	2nd Ave	S	4090
dicen deo	WW CC	CO LLU	TOOL	ZHU AVE		4070

SEEDS and FEEDS

GEO. W. GREEN & CO.

4090 1231 2nd Ave. S., Lethbridge

Lethbridge Northern Poultry Co-op 1217 2 Av S. .3016

Power Companies

Calanna	Dower C	. 1 +4	415 9-4	A C	1267
Laigary	Power C	o Lta	415 3rd	Ave 5	 4201

Printers

Blackford Pres	s rear	Woolworth's St	ore 5th	St S.3287
Commercial Pr	inters a	& Office Outfitt	ers Ltd	
326 7th St	S			2999

COMMERCIAL PRINTERS

& OFFICE OUTFITTERS LTD.
SCHOOL SUPPLIES

Loose-Leaf Systems - Stationery Printing - Paper Ruling - Bookbinding Phone 2999 326-7th St. S., Lethbridge

Herald	323	6th	St	S							 	3203	
Robins	Print	ing	Co	812	4th	A	ve	S			 	2491	

for BETTER PRINTING

. Call 2491

"The Old Time Printers With New Ideas"

ROBINS PRINTING CO.
812 - 4th AVE. S.

Wall Or Desk HAND SETS

Add The Final Touch To The Modern Home

The Important Facts About - -

Six Month Written Guarantee on all Repairs

Bring your radio in for complete check-up or have us call for it. We loan city customers a set while repairing theirs. Extra fast service for out-of-town residents.

— KEPLER'S Radio Service

Backed by 13 continuous years of Radio Repair work, KEPLER is able to offer the Residents of Lethbridge and District the best possible repair service at the lowest possible cost. Up to date testing equipment . . . use of best quality replacement parts and tubes . . . experienced technicians . . . 20,000 page technical library . . . large stock of repair parts and tubes, assure you of prompt speedy service. KEPLER GUARANTEES to FIX your RADIO to STAY FIXED.

PHONE 4338

RADIO SERVICE

324 - 7th St. South

Public Departments—City of Lethbridge

(See Alphabetical Section Under City of Lethbridge)

Public Departments—Dominion Government

(See Alphabetical Section Under Dominion Government)

Public Departments—Provincial Government

(See Alphabetical Section Under Provincial Government)

Radio Sales, Service & Supplies
Bermac Cycle & Radio Co 408 6th St S3232

BERMAG'S for RADIO

12 Years' Service Experience

408 - 6th ST. S. LETHBRIDGE PHONE 3232

Dan's Repair Shop 320A 7th St S3905

DAN'S REPAIR SHOP RADIO SERVICE

320A - 7th Street So.

3905

All Makes and Models Latest Testing Equipment

RADIO SALES, SERVICE & SUPPLIES—Continued

Harvey Radio Service Rear Greyhound Bus Depot. 2888



Rear of Bus Depot

For \$1.50

- 1. Tubes Tested.
- 2. Radio Examined.
- 3. Minor Adjustments.
- 4. Aerial & Ground Inspected.
- 5. Estimate on Further Repairs.

CALL US NOW FOR THIS SERVICE

HARVEY'S

RADIO SERVICE

Phone 2888

Kepler's Radio Se	rvice 324	7th St	S.	 4338
McKenzie Electric	Ltd 706	3rd A	ve S	 3637
Radio & Battery	Service .			 2483

Railway Companies

Canadian	Pacific	Railway	Depot				 ٠.,	.3512
Cartage	Pick-u	p & Deli	ivery S	Service			 	.2565
Agent-	-Coalhu	rst			٠.	٠.	 	.2236

Real Estate

Barnsley Arthur 416 6th St S	.2767
Cross Clifton C & Co Ltd Greyhound Bldg	.2460
Peat Norman B 1 Alberta Blk	.3570
Tanner & Hansen Metropolitan Bldg	
Thrall Ralph A Morris Bldg	
Universal Agencies Ltd 4 Oliver Blk	
Wood Courtney A 14 Stafford Blk	.3716

Refineries—Oil

Huff Refinery Co Ltd 14th Ave & 28th St S	4111
Northern Light Refineries Plant near	
Burns Abattoir	3861
Downtown Office 317 7th St S	2432

Rental Agents

Baalim Building Agencies 317 7th St S 2432



CAPITOL FURNITURE STORE

Furniture for the Entire Home

Beach Coal & Gas Ranges Connor Electric & Gas Engine Washers

LIBERAL ALLOWANCES ON ALL TRADE-INS

Phone 2115

404 - 5th St. S.

Res. 2066

4082



THE CENTRAL

SECOND HAND STORE

We Buy, Sell, Exchange, Furniture, Tools, Saddlery, Stoves, Musical Instruments — Also a Full Line of Tents, Baggage, or Anything of Value

PHONE

CASH PRICES PROMPTLY PAID

PHONE

2551

408 - 5th Street South

2551

Restaurants

Brite Spot The 712 3rd Ave S	.3068
Cameo Cafe 323 5th St S	2485
Canada Cafe 420 13th St N	2186
Canton Chop Suey House 318 2nd Ave S	3262
Clarke's Coffee Shop 412 5th St S	4245
Emma's Hot Tamale Parlor 318 3rd Ave S	2763
Palace Tea Rooms cor 5th St & 4th Ave S	3091
Park Lane Cafe 612 3rd Ave S	.2252
Picadilly Cafe 208 5th St S	3059
Ritz Cafe 328 5th St S	2844
Shasta Cafe 329 5th St S	
Standard Cafe 516 4th Ave S	4044
Sun Sun Cafe 403 2nd Ave S	.2463
Victoria Cafe & Rooming House 116 8th St S	.2815
W K Cafe 410 2nd Ave S	2819
White Lunch Cafe 322 5th St S	2149
Wonder Cafe 432 13th St N	.2155
Yale Cafe 212 5th St S	.3057

Rubber Goods—Wholesale Rogers W T 324 9th St S 3595

Sand & Gravel

Carlson Albert F	River Bottom	10
Lethbridge Sand	Gravel & Const Co Ltd	
River Bottom		10

Sash & Doors

Subit & Doore			
Atlas Lumber Co Ltd 3rd Ave & 16th St S 2384			
Lethbridge Sash and Door Factory			
5th Ave S & 4th St			
Vates 1 1 1 8 17th Ct C 3516			

Schools

Lethbridge City Supt & Secy A J Watson	
15th St S	3548
Collegiate Institute Principal's Office	3465
Lethbridge School Division No 7	
Bank of Nova Scotia Bldg	2628

Second Hand Dealers

Capitol Furniture Store 404 5th St S	2115
Central Second Hand Store The 408 5th St S	2551
Cut Rate Furniture Store 116-118 5th St S	3024
Max Furniture Exchange 112 5th St S	2353
St Louis Furniture Exchange 120 5th St S	2210

Seed Cleaning

O'Loane Kiely & Co Ltd 2nd Ave S2313

Sewing Machines

Singer Sewing Machine Co 620 3rd Ave S2243

Sheet Metal Workers

Freel Sheet Metal Works 412 4th Ave S 2713

FREEL

THE HOT AIR MAN

HEATING & SHEET METAL WORK
Phone 2713 412-4th Ave. S.

the state of the s	
Shoemakers & Repairers Knowlden Bros 402 5th St S	cross circon c & co Ltd dicynodia Blag2400
Perkins & Miles 514 4th Ave S	Richardson James & Sons Ltd 315 7th St S
Shoes	Ringland J K & Co Ltd Herald Bldg 6th St S4255
(See Boots & Shoes)	And the state of t
C. W.	Storage
Sign Writers	Jones Transport 410 6th St S2904
Art Signs Majestic Theatre Bldg220	PHONE 2
Art Sign Studio	Jones 5
CREATORS OF BETTER SIGNS & SHO'CARDS	LONG DISTANCE MOVING
Majestic Theatre Bldg.	2. 3 2 4
"We Sign Anything" — Phone 2203	STORAGE
City Sign Works 714 3rd Ave S	6 Stanger Barrait
A company of the comp	Storage Batteries
Sporting Goods—Wholesale & Retail	(See Batteries)
	Surveyors
Consumers' Hardware & Supply Co 516-518 3rd Ave S	2 Edwards Wm M 11 Oliver Blk 4034
Dan's Repair Shop 320A 7th St S	5
Morris & Barrett 318 6th St S 238.	Tailore
MOTOR CAR SUPPLY CO OF	"D" Perlux Cleaners & Tailor 410 5th St S3666
CANADA LTD 423 7th St S	Dodd W A 309 13th St N
Steam Fitters	Dunn's Tailors 324 7th St S
Walker & Holberton Ltd 320A 7th St S352	- Ridpath T C 327 5th St S 3730
Whittick George 428 14th St S	Tip Top Tailors Ltd 309a 6th St S2232
Steamship Agents	
Rossiter Agencies Lafferty Blk	Taxis
	Alex Taxi Marquis Hotel
DITONO	Fat's Taxi 323 5th St S
BUSY?	Steve's Taxi 409a 5th St S
OF COURSE VOIL AREA	STEVE'S AAFO
OF COURSE YOU ARE!	
May We Therefore	
Suggest You Use	24-HOUR SERVICE
The	24AIOON SELVICE
CLASSIFIED SECTION	
To	Telegraph Companies
SAVE TIME	Canadian Pacific Telegraphs 308 6th St S3671
	The R. D.
THE	Theatres & Places of Amusement
Yellow Pages	Capitol Theatre 5th St S 2080 Lealta Theatre 250 13th St N 2529
	Majestic Theatre 5th Ave S
TELL YOU	Roxy Theatre 5th St S
"Where To Buy It"	Threshing Machinery & Supplies
	McMahon Machine Co The 2nd Ave S

	Tire Distributors	Truck Lines
BRINK E A Seiberling Tires Distbr 428 5 St S. 4212		Associated Transit Lines rear 402 3rd St S
Dominion Rubber Co Ltd Bay Super Serv Stn3580		Chris Transport 518 5th St S
DUNLOP TIRE & RUBBER GOODS CO LTD Baalim Wholesale Distbrs 7th St S4353		Canadian Engishtways
(GOODYEAR TIRE & RUBBER CO H R Carson Ltd 316 7th St S	Canadian Freightways
	If R Carson Eta 510 Tth St 5	Daily Service to Coutts, Calgary, and Pincher Creek
	Tobacconists—Retail	Connections with Consolidated Freightways to All U.S. Points
(Club Cigar Store 3rd Ave & 5th St S	2945 518 - 5th St. S. 2944
	Tobacconists—Wholesale	Crowley Transport 4th Ave & 8th St S
٧	Vallace & Peacock Ltd 427 5th St S2022	Defici of Canada Eto 1101 2nd Ave 54254
	Tractor Parts	al CHeCo.
-	Carson H R Ltd 316 7th St S	DEN ANADA
	Tractors, Etc.	
	Jnion Tractor & Harvester Co The 1269 2 Av S 2606	
	Transfer Companies	
	(See Cartage)	Phone 4234
	Travel Bureaus	
	GREYHOUND TRAVEL BUREAU	Provincial Inter-Provincial International
	Bus Depot 411 5th St S2288	SCHEDULES ON APPLICATION
Í	REPORT BUT CONTROL OF THE PARTY OF	SCHEDULES ON ALTERIARIES
3	WHEN	Jacobs Transport 410 3rd Ave S
	And the state of t	Johnson Transport cor 4th Ave & 4th St S 3336 Law Transport 410 3rd Ave S
X	REPAIRING	Magrath Transport 410 3rd Ave S
		Murray Transport 211 10th St S
Š.	OF ANY KIND IS	Robertson Transport 410 3rd Ave S
7	NEEDED	Taber Transport 410 3rd Ave S
	BABIO IDIIOI CERRINIC	Wilkins Transport 410 3rd Ave S
	RADIO, UPHOLSTERING, PLUMBING, OR ANY ONE	Trust Companies
H	OF MANY THINGS YOU'LL	British Canadian Trust Co 315 6th St S 2843
	FIND THE SERVICE YOU	
	WANT WHEN YOU	Typewriters & Supplies
ij.	LOOK IN THE	Commercial Printers & Office Outfitters Ltd 2999
		McGregor Norman J 305 6th St S
	CLASSIFIED	Remington Rand Ltd 4 Acadia Blk
F	TELEPHONE	Undertakers
DIRECTORY		(See Funeral Directors)
	THE	Upholsterers
	"YELLOW PAGES"	Graham Austin W 635 6th St S
	TELL YOU WHERE TO FIND IT	Uniforms—Washable

Sunny South Garment Co 217 7th St S 2874

WELDED PRODUCTS

ACETYLENE & ELECTRIC WELDING, CUTTING & BRAZING

Portable Equipment — Boiler Welding
REPAIRS TO COMBINES AND ALL FARM MACHINERY
Truck & Storage Tanks Made to Order

210 1st Ave. S.

313-317 13th St N

WELDING

2544

Res. - - 2393

Vacuum Cleaners Beatty Bros Ltd 409 5th St S 4054 Electrolux (Canada) Ltd 416 13th St S 2402 Veterinary Surgeons Steele Mark B 904 2nd Ave S 3766 Vulcanizing & Tire Repairing Buzz Shop 311 8th St S 3932 City Vulcanizing Shop rear Dallas Hotel 2332 Kirk's Tire Shop 408 6th St S 4133 North Lethbridge Motors & Auto Wreckers

VULCANIZING

TRACTOR — TRUCK & CAR TIRES

Belts and Belt Splicing

NORTH LETHBRIDGE MOTORS & AUTO WRECKERS PHONE 4268 - 311-317 - 13th St. N.

Tractor Tires Vulcanized
Terry's Tire & Auto Shop

RADIATOR & AUTO REPAIRS
BELT SPLICING WELDING
2648 - - - - 201 - 13th St. N.

Wall Paper
HOYT HARDWARE LTD 608 3rd Ave S.3863

Welding & Brazing

Lethbridge Iron Works Co Ltd 120 1st Ave S ...3332

Welded Products 210 1st Ave S2544

ELECTROLUX

AIR PURIFIER AND COMPLETE HOME CLEANER

for

De-mothing Shampooing Rugs
Painting and Kalsomining
Waxing Floors Eliminating Odors

Cleans Everything to Perfection

ELECTROLUX BRANCH OFFICE 416 - 13th St. S.

Sales Service 2402



MADE IN CANADA

HAVE YOU FORGOTTEN?

THAT ANNIVERSARY?
APPOINTMENT?
BIRTHDAY?

A Long Distance Call may still be in time to save embarrassment