

Directory Advertising

- **EVERY Telephone in Alberta has a Directory by its side every day of the year.**
- The Directory is used thousands of times daily.
- It is never thrown into the waste-paper basket until a new edition is issued. Probably no other publication can make a like claim to continuity of circulation.
- The Telephone Directory is used for innumerable purposes—general information, correct spelling of names, street addresses, buying and selling, etc.
- There are many ways in which the Directory may become of additional service to subscribers—extra listings may be arranged for, by which a subscriber to Exchange Business Service may have the names of any companies he represents, or of any employee or agent, listed in the Directory, at a nominal charge and a subscriber to Exchange Residence Service may also have the name of a bona-fide member of his family listed in the Directory at regular additional listing rates.
- The following Directories are issue by the Alberta Government Telephones:
Calgary and District. Northern Division.
Lethbridge and District. Medicine Hat and District.
Grande Prairie and Peace River Area.
- Our low rates and the wide circulation of the books render Telephone Directory Advertising the cheapest and most effective form of publicity you can buy.



FOR FURTHER PARTICULARS AND RATES APPLY

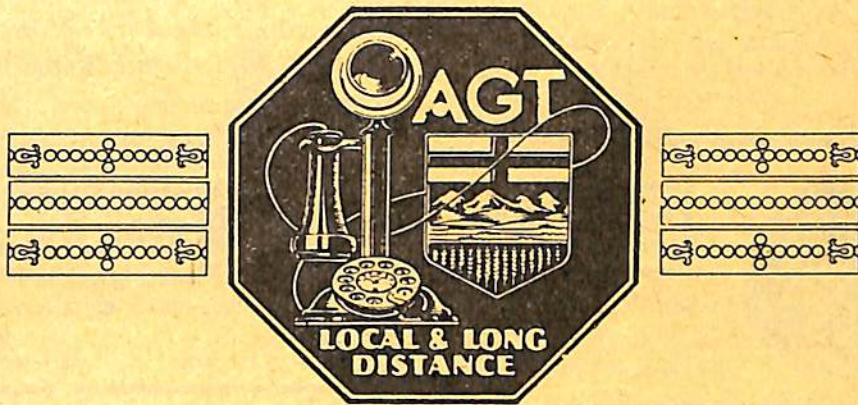
Directory Advertising Department

ALBERTA GOVERNMENT TELEPHONES

119 SIXTH AVENUE WEST

CALGARY

LETHBRIDGE CLASSIFIED TELEPHONE DIRECTORY



JULY
1 9 3 9



“Where to Buy It”

Lethbridge Classified Telephone Directory

Abattoirs

Burns & Co Limited near Exhibition Grounds . . . 3831

Accountants—Chartered

McCannel Bros & Co Bank of Nova Scotia Bldg. . . 2123
 Paterson & Co Ritchie 5-6 Acadia Bldg
 612 3rd Ave S 2619

Accountants— International Accountants

Cranstoun E C 7 Rylands Blk 4135

Adjusters

Lilly Adjustment Agency The
 Bank of Commerce Bldg S J Bodard Mgr. 3211

Advertising—Directory



Every Telephone User is
 a Buyer—Every Merchant
 Should be Completely
 Represented. The Classi-
 fied Telephone Directory
 Tells

"WHERE TO BUY IT"

**ALBERTA GOVERNMENT
 TELEPHONES** General Office
 808-810 4th Ave S 2234

Agricultural Implements

Deere John Plow Co Ltd 1239 2nd Ave S 3786
 Repair Department 3976
 Local Agency A C McDonald 1245 2nd Ave S . . . 2043
 International Harvester Co of Canada Ltd
 3rd Ave & 9th St N 2009
 Jones C E 1263 2nd Ave S 3888
 Massey-Harris Co Ltd 1216 1st Ave S 3424
 Oliver Ltd 1250 1st Ave S 2595
 Sharman E A Co Ltd 1251 2nd Ave S 2173

Air Transportation

GREYHOUND TRAVEL BUREAU
 Bus Depot 5th St S 2288
 Trans-Canada Air Lines Kenyon Field 2830

Ambulance

FLOCK'S FUNERAL HOME
 1110 3rd Ave S 2929

Apartment Houses

Victoria Mansions 1002 3rd Ave S 3636

Architects

Meech H Wm 114 McFarland Bldg 2005

Associations and Societies

Canadian Corps Commissionaires Kings Hotel
 13th St N 2903
 Southern Alberta Sheep Breeders Ltd
 1221 2nd Ave S 3760
 Y M C A 10th St S 3547

Auctioneers

McElroy's Auction Mart 408 3rd St S 2831

Automobile Camps

Lethbridge Auto Camp Henderson Park 3076

Automobile Dealers, Repairers, Accessories and Supplies

Baalim Motor Co Ltd 7th St S } 2621
 } 3436
 Parts Accessories 4353
 General Office & Accountant 3436

Baalim Motor Co. Ltd. CHEVROLET and OLDSMOBILE

Lethbridge's Oldest Car Dealer

3436 Office Sales 2621
 4353 } Repairs and Service
 4055 } 7th Street S.

Bannerman Motors 816 4th Ave S 2045
 Carson H R Ltd 316 7th St S } 3443
 } 3444
 Office 2552
 Clark & Nichols 315 4th St S 4343
 Harvey Auto Parts Service
 Rear Central Service Station 2888
 Hutton's 321 8th St S 2586
 Imperial Motors Ltd
 Sales Dept 413-417 6th St S 2505
 Parts & Service Depts 2887
 General Office 3049
 Lethbridge Auto Supply 327 7th St S 4151
MARQUIS MOTORS LTD 313 7th St. S
 Dodge-De Soto Sales & Service
 Office & Sales 2556
 Parts & Service 3736
 Motor Car Supply Co of Canada Ltd
 423 7th St S 3263
 Prairie Auto Supply 210 5th St S 2534
 Pyramid Motor Sales Ltd 435 5th St S 3633
 Routledge Motors 411 7th St S 2869
 Service Motors 410 6th St S 2964
 Standard Electric & Auto Parts 429 5th St S . . 2131

Automobile Garages

(See Garages)

**DIRECTORY ADVERTISING
 PAYS**

Automobile Radiators and Repairs

Radiators Ltd 714 3rd Ave S 4121

CALGARY — EDMONTON — LETHBRIDGE	
 <p>Authorized Harrison, Long & McCord Service</p> <p>DISTRIBUTING The Original Type Replacement Radiators and Cores for All Cars, Trucks and Tractors. C. G. Nelson, Mng. Dir.</p>	Wholesale and Retail
	Repairing Re-coring Cleaning to Restore Circulation
	Calgary Phone M 1 0 4 7
	Edmonton Phone 2 4 5 3 3
	Lethbridge Phone 4 1 2 1
RADIATORS LIMITED 714 - 3rd Ave. S.	

Automobile Springs and Axles

Lethbridge Spring & Axle Ltd 402 4th St S ... 3478

Auto Wreckers

General Garage & Auto Parts 320 9th St S 2685

General Garage & Auto Parts	
Successors to GORDIE'S AUTO PARTS	
New and Used Parts for Cars, Trucks and Tractors	
Phone 2685	320 - 9th St. S.

Marshall Motors & Auto Wreckers 409 3rd Ave S. 4299
McLaughlin Garage Auto Wreckers 332 3rd St S. 2918
North Lethbridge Motors & Auto Wreckers
313-317, 13th St N 4268

Baby Chicks

(See Poultry & Products)

Baggage Transfer

(See Draying & Transfer)

Bakers and Confectioners

Alberta Home Bakery 137 14th St N 2075
Canadian Bakeries Ltd cor 8th St & 7th Ave S. 3266
McGavin Bakeries Ltd 1606-1612 2nd Ave-A N. 3378
National System of Baking Lethbridge Ltd
407 5th St S 2047
Numaid Bakery 330 13th St N 2737

Banks

Bank of Montreal 522 3rd Ave S 3446
Manager's Office N V R Huus 2526
Bank of Nova Scotia The 3rd Ave S 2711
Canadian Bank of Commerce The 4 Av & 7 St S. 2414
Manager's Office 3461
North End Branch 258 13th St N 2478
Royal Bank of Canada The 5th St S 3526

Barristers and Solicitors

Beattie W S 3 Alberta Blk 3237
Beaumont Arthur K.C. 538 7th St S 2118
Cameron C E "C" Metcalfe Bldg 3559
Church H W 10 Oliver Blk 4015
Conybeare & Davidson Herald Bldg 3711
Elton David Horton K.C. 2 & 4 Stafford Blk 2523
FAIRBAIRN L E Bank of Nova Scotia Bldg. 4065
Hogg & Menzie 101-103 McFarland Bldg 2656
**JOHNSTONE RITCHIE &
HUCKVALE** Acadia Blk 3rd Ave S 2171
Kirkham J S 106 McFarland Bldg 2398
Livingstone John A 2 Alberta Blk 2928
Moscovich & Moscovich Herald Bldg 3990
Ostlund H K.C. 1 Oliver Blk 2748
Rice & Paterson Bank of Commerce Bldg 2164
Turcotte L S Bank of Nova Scotia Bldg 4331
Vaselenak John Suite D Metcalfe Bldg 3487
Virtue A Gladstone K.C. McFarland Bldg 3429

Batteries

(See Storage Batteries)

Beauty Parlors

Bostrom Miss E 10 Rylands Blk 3575

BOSTROM		
BEAUTY SHOP		
Modern Beauty Service		
3575	- - -	10 Rylands Blk.

Brooks' Permanent Wave Salon McFarland Bldg. 4262

BROOKS'	
PERMANENT WAVE SALONS	
LETHBRIDGE — TABER — MACLEOD	
Where They SPECIALIZE in Permanent Waving	
4262 McFARLAND BUILDING 4262	

Classic Beauty Shop 109 McFarland Bldg 3355

CLASSIC Beauty Shop	
LOIS HENINGER	
Permanent Waving—Expert Operators	
Efficient Service	
3355	109 McFarland Bldg.

(Continued on Next Page)

Paramount Academy

of

BEAUTY CULTURE

LETHBRIDGE



Showing a Portion of School

YOU ARE INVITED

- A cordial invitation is extended to the public to visit the Academy at all times.
- All the latest type methods and equipment used. Modes of make-up and styles in coiffures are changing constantly — always there is the insistent demand for something "different," something "new." Why not have your beauty problems solved at the Paramount Academy?
- Student work carefully supervised by licensed instructresses — charge for materials used only.
- Appointments not necessary.

A REAL FUTURE AWAITS YOU

- The Beauty profession is one of the fastest growing businesses in North America. We offer you one of the best courses in Western Canada, teaching all the latest methods in cosmetology — including theory, by licensed instructresses.
- Mr. J. L. Tufteland, Owner and Director of the Academy, will be pleased to give you detailed information regarding the course at any time. Come in and let's plan your career.

"THE PARAMOUNT ACADEMY IS A CITY LICENSED BEAUTY PARLOR"

Phone 2250, (upstairs), Alberta Block — 322 - 5th St. S.

BEAUTY PARLORS—Continued

Elzada Beauty Shoppe 122 McFarland Bldg 2096

Elzada Beauty Shoppe
 DISTINCTIVE COIFFURES
 Permanent Waving ■ Finger Waving
 Beauty Culture
122 McFarland Bldg.
Phone 2096



Florentine Beauty Parlors The 103 Sherlock Bldg. 2776
 Fourth Avenue Hairdresser 512 4th Ave S 4217
 Lindrud Gertrude 1101A 4th Ave S 4020
 Marquis Beauty Shop Marquis Hotel Bldg 3714

Does Experience Count
 in
**PERMANENT
 WAVING ?**
 **YES!**
 Complete Beauty Service



..... Marquis
BEAUTY SHOPPE
 Mrs. Douglas — "Bud" Douglas
3714 Marquis Hotel Bldg. **3714**

Mills' Beauty Parlor 1110 6th Ave S 3926
 Modern Beauty Shoppe 318 13th St N 4002
 Paramount Academy of Beauty Culture
 Alberta Blk 2250
 Robinson's Beauty Shoppe 242 13th St N 3313

**ROBINSON'S
 BEAUTY SHOPPE**

The Permanent Wave
 House of the South

3313 242-13th St. N.



Tufteland's Beauty Studio Capitol Theatre Bldg
 5th St S 3494

**TUFTELAND'S
 BEAUTY
 STUDIO**

The Home of
 Better
 Permanent Waves

Our Name is all the
 Guarantee You Need

Capitol Theatre
 Building
Phone 3494



BEAUTY PARLORS—Continued

Waverl y Beauty Salon 14 Stafford Blk 3650

Waverley Beauty Salon
 For a Fully Guaranteed PERMANENT
 WAVE — (by Mr. Gordon Milligan)
 14 STAFFORD BLK (Upstairs)
 (between The Met. & Woolworth's)
3650 For Appointment 3650



Westbrook Bros 319 6th St S 3852

Bicycle Dealers and Repairers

Bermac Cycle & Radio Co 408 6th St S 3232

**BERMAC CYCLE
 & RADIO CO.**

REPAIRS AND PARTS FOR ALL
 MAKES OF CYCLES

408 - 6th St. S. ■ Lethbridge
 PHONE 3232



Dan's Repair Shop 320A 7th St S 3905

DAN'S REPAIR SHOP
 BICYCLES AND RADIOS
 REPAIRED

SKATES SHARPENED, GUNSMITH, LOCKSMITH

Phone 3905 320A - 7th Street South

Billiards and Pool Rooms

Arcade Billiard & Cigar Store 325 5th St S . . . 3366

Blacksmiths

LETHBRIDGE IRON WORKS CO
 LTD 120 1st Ave S 3332

LETHBRIDGE SPRING & AXLE
 LTD 402 4th St S 3478

Blocks and Buildings

Sherlock Building 306 7th St S 2825

Board of Trade

Board of Trade Office Board of Trade Bldg 2012

Bonds

(See Stocks and Bonds)

Booksellers and Stationers

Commercial Printers & Office Outfitters Ltd
 326 7th St S 2999

Boots and Shoes—Retail

Carson The E M Saddlery & Leather Goods Co
 Ltd 306 5th St S 3764
 Ranaghan Shoe Store 311 5th St S 2335
 Sterling Shoes Ltd 314 6th St S 3344
 Vogue Shoe Shoppe McFarland Bldg 3050

Bottlers

Purity Bottling Works 801 7th St S 2501



COMPLETE FACILITIES FOR EXAMINATION

All equipment necessary for thorough Chiropractic examination and service is available.

Our standard of results is kept so high, by careful selection of cases, which experience has proven will respond to treatment.

If you should desire an opinion on the efficacy of our treatment ask any of the many patients who have had their health restored, when "nothing else helped."



TROUBLESOME FEET

Investigation has shown that most foot troubles are due to **DISPLACEMENT** of one or more of the many small bones of the feet. This may come from improperly fitting shoes, too light a shoe, a fall or jump which throws the whole weight of the body suddenly upon the feet. This may cause a painful and disabling condition in the legs, hips or spine.

Our system of Chiropractic and **FOOT ADJUSTMENT** considers all these possibilities. It not only corrects displaced bones of the feet and spine, but restores strength and comfort to the entire muscular and nervous systems. Much thought and investigation has been given to the subject of feet, so, there is now a place in Lethbridge where you may "GET YOUR FEET FIXED."

Boys' and Girls' Clothing and Furnishings

Juniors' McFarland Bldg 4th Ave S 2678

Brewers

Lethbridge Breweries Ltd 2nd Ave & 1st St S
 Aerated Water Department 3442
 General Office 2444
 R J Chiswick Mgr 3281

Brewers' Distributors

Government Beer Warehouse 1st St & 2nd Ave S. 3554

Broadcasting Stations

Radio C J O C Marquis Hotel 3872

Bus Lines

Alberta Montana Bus Lines Bus Depot 5th St S. 2288
 Central Canadian Greyhound Lines Ltd
 Bus Depot 5th St S 2288
 Lethbridge Northern Bus Lines Lethbridge Hotel. 3536

Business Colleges

Garbutt Business College Masonic Hall Bldg ... 2315

DR. I. S. CHIROPRACTIC

205 SHERLOCK BLOCK

A THOROUGH CHIROPRACTIC EXAMINATION IS MADE OF ALL PATIENTS. THIS ENABLES US TO SELECT THOSE CASES WHICH WILL RESPOND TO TREATMENT, AND TO ELIMINATE THOSE WHICH DO NOT COME WITHIN OUR SCOPE OF PRACTICE.

Butchers—Retail

(See Meat Markets)

Cartage and Storage

(See Draying and Transfer)

Castings—Iron Steel Brass

Lethbridge Iron Works Co Ltd 120 1st Ave S...3332

Cereals

Green Star Mill Ltd 1405 2nd Ave S4260

Charitable Institutions

Salvation Army 623 7th St S3742

Chinese Stores

Bow On Tong Co 316 2nd Ave S3675

Chiropodists

Lethbridge Foot Clinic 211 Sherlock Bldg3919

Chiropractors

Clancy Dr L D 7 Acadia Blk 3rd Ave S2231

Irving Dr I S 205 Sherlock Blk4261

IRVING

HEALTH SERVICE

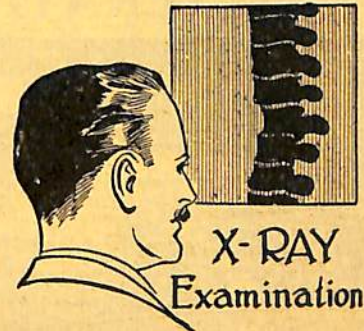
LETHBRIDGE — PHONE 4261

ALL OBSCURE OR DIFFICULT CASES ARE ANALYZED BY X-RAY TO INSURE ACCURACY OF ADJUSTMENT. THIS IS PART OF OUR REGULAR SERVICE. CONSULTATION IS FREE, AND CAN BE ARRANGED BY CALL OR PHONE 4261.

SEE FOR YOURSELF

A chiropractic X-Ray examination shows you sharply, clearly and distinctly the exact condition of your spine. It shows whether or not there are displaced vertebrae that are causing nerve pressure and depleted energy circulation in any part of your body.

X-Ray is the most effective method of locating the cause of many disorders, and is found necessary in about 50% of the cases examined. These pictures will be cheerfully shown you, the defects pointed out, and their effect upon your health explained.



CHIROPRACTIC HEALTH SERVICE

Enjoys a remarkable record in the correction of a wide variety of common ailments.

Our treatments are of proven efficiency in removing the cause of the following disorders:

Headaches	Lumbago	Blood Pressure
Paralysis	Sciatica	St. Vitus Dance
Neuralgia	Weak Back	Chronic Colds
Arthritis	Weak Kidney	Indigestion
Sinusitis	Soreness in	Stomach Trouble
Bronchitis	Arm, Hand,	Liver Disorders
Tonsillitis	Shoulders,	Spinal Soreness
Shingles	Hips, Legs	and Curvature
Asthma	Cramps	Female Trouble
Rheumatism	Neuritis	Prostate Gland

● HIGH BLOOD PRESSURE

causes many thousands of deaths yearly in all countries, through "strokes", paralysis, and nervous collapses. Fully 90% of these conditions can be prevented. The blood pressure can be safely and quickly reduced and kept within safe limits.

● ARTHRITIS

both acute and chronic are painful and disabling conditions. In the early stages it is curable, contrary to popular belief. More advanced cases while not always curable, respond to treatment. Suffering is eased, and joint movements restored after years of inactivity.

● COMMON COMPLAINTS

Persistent Headaches, lack of vitality and vigor, a weak, aching tired back, recurring attacks of lumbago or sciatica, reduce efficiency at work, and destroy recreation. These are common ailments, and we have a remedy.

DRY CLEANING DEPT.

OF

LETHBRIDGE LAUNDRY CO. Limited

Dial 3451 or 3452

FOR

LUSTERITE—THE NEW SCIENTIFIC PROCESS
OF DRY CLEANING — IT COSTS NO MORE
THAN ORDINARY DRY CLEANING.

Dial 3451

Dial 3452

Church Organizations

- First Baptist Church 8th St & 4th Ave S 2082
- St Patrick's Rectory 312 10th St S 3489
- St Peter & St Paul's Rectory 640 12th St-C N 4105
- Southminster United Church 4th Ave S 3408

Cleaners and Dyers

- Ironsides & Park Ltd 311 6th St S 4141
- LEE DUCK 402 13th St N 2770

LEE DUCK
TAILORS

Dry Cleaning — Pressing
Hats Cleaned & Blocked
LOWEST PRICES

Phone 2770 — 402 - 13th St. N.

- Lethbridge Laundry Co Ltd 542 4th St S {3451
3452
- Modern Tailor & Dry Cleaning 719 4th Ave S 4039

MODERN
TAILOR & DRY CLEANING

DYEING — REPAIRS
BEST WORK AT STANDARD PRICES
Satisfaction Guaranteed — We Call and Deliver
Phone 4039 719 - 4th Ave. S., Leth.

- Perlux Cleaners 410 5th St S 3666

Clubs

- Army & Navy Veterans Club 517 5th Ave S... 3846
- Canadian Legion B E S L Lethbridge Branch
1st Ave & 9th St S 3426
- Chinook Club 1119 3rd Ave S 2443
- Elks Club 5th Ave S 2633
- Henderson Lake Golf Course Henderson Lake ... 2143
- Lethbridge Country Club River Bottom 2527
- Pastime Club below White Lunch 5th St S 4275

Coal Dealers—Retail

- Cassidy Coal & Cartage Co 101 1st Ave S..... 4345

Coal Miners and Shippers

- Hamilton J J Coal Co River Bottom 3585
- Lethbridge Collieries Ltd {3524
3305
- General Office 207 7th St S 3305
- No 8 Mine 2490
- No 8 Mine Stores 2166
- Standard Mine—Shaughnessy 91-3132
- Lethbridge Co-operative Mines Assn Ltd
732 13th St N 2935
- Royal View Mine—Lethbridge 91-3021

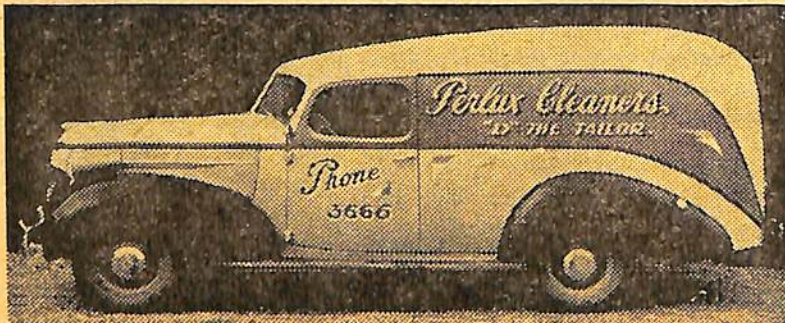
Collection Agencies

- Farris Service Agency 2 Acadia Blk 2616

Colonization

- Colonists' Service Association Ltd 409 2nd Ave S 2151

ALTERATIONS AND REPAIRS



DE LUXE
CLEANING

DAN SWAN
Manager

PHONE
3666

Purity Dairy Products

Pasteurized Milk ■ Raw Milk ■ Jersey Milk
Whipping Cream ■ Table Cream
Creamery Butter ■ Buttermilk ■ Cottage Cheese

"THE BEST BY TASTE"

4124

964 - 7th Street S.



Confectioners—Retail

A B Confectionery 328 13th St N	3638
Empress Confectionery 814 4th Ave S	2872
Fleetwood Confectionery 902 11th St S	3625
Jack's Confectionery 422 6th Ave S	3061
Maple Leaf Confectionery 3rd Ave S	3298
Service Confectionery 722 3rd Ave S	3015

Confectioners—Wholesale

Wallace & Peacock Ltd 427 5th St S	2023
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Contractors—Building

Oland D G 720 12th St S	3621
Sandquist A 1st Ave S	3914

Contractors—Grading

Anderson & Smith Lethbridge	2777
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Convents

St Aloysius Convent 116 9th St S	3509
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Credit Reports

Retail Merchants' Association 6A Rylands Blk	4229
Southern Alberta Bureau of Credits 7 Rylands Blk	4135

Crockery

Consumers' Hardware & Supply Co 516-518 3rd Ave S	2212
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HOYT HARDWARE LTD 608 3rd Ave S. 3863

Dairies

City Dairy 411 4th St S	3124
Crystal Dairy Ltd 434 8th St S	2576
Jersey Dairy 612 10th St S	3591
Purity Dairy 964 7th St S	4124

THOM'S DAIRY—Lethbridge 91-3413

Decorators

(See also Painters and Paperhangers)

Dental Laboratories

Lethbridge Dental Laboratory 1 Lafferty Blk	3823
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Dentists

Allen L T 8 Rylands Blk	2165
Carson J E 111 McFarland Bldg	3030
Clark Ward F 121 McFarland Blk	4140
Craig W P Rylands Blk	3357
Fletcher C M 5 Oliver Blk	3410
Fletcher Elmo E 111-112 McFarland Bldg	3030

DENTISTS—Continued

Forbes G H 1 Stafford Blk	2026
Fumerton A S 3 Oliver Blk	2199
Gibson M J 5 6 & 7 Lafferty Blk	2071
Millar J Gordon 1 Stafford Blk	2026
Moscovich J 107 McFarland Bldg	3744
Redding H D 2 Roxy Theatre Bldg	2631
Stewart J S 3 & 4 Lafferty Blk	2559
Watson A M Roxy Theatre Bldg	4213

Departmental Stores

Mihalik A 642 13th St N	4064
Supina Mercantile 230 13th St N	
Groceries	2766
Groceries & Meats	2966
Meat Dept & Men's Wear	3456
Office & Dry Goods	2866
Teco Store operated by the T Eaton Co Western Limited 4th Ave & 6th St S	
Information & General Office	3727
Drugs Hosiery Men's Wear Notions	2140
Groceries Meats Fruits	3282
Hardware Automobile Supplies Stoves	2054
Sporting Goods China Baggage Piece Goods	
Shoes Optical	3857
Wools Fancy Goods Ladies' & Children's Wear	3605
Furniture House Furnishings Radios	2722

Draying and Transfer

Chris Transport 518 5th St S	2944
Dench Ltd 1101 2nd Ave S	4234

DENCH LIMITED

LONG DISTANCE HAULING OUR SPECIALTY
FREIGHT — EXPRESS — FURNITURE
REFRIGERATOR TRUCK SERVICE
CITY CARTAGE & MOVING

4234

1101 - 2nd Ave. S.

Diamond Delivery 1254 6th Ave S	3220
Jones Transport 1234 3rd Ave S	2904
Masson Transfer 910 8th St S	2653
McLean Transfer The 406 1/2 5th St S	2097
Rex Transfer 305 5th St S	4277
Speedy Delivery Service 525 4th St S	3537
Western Transfer Co Ltd 510 3rd St S	2163

Wilkinson & McClean Ltd.

LETHBRIDGE — CALGARY — EDMONTON — TURNER VALLEY

**ELECTRIC MOTORS — TRANSFORMERS — SWITCHGEAR
ENGINES (Diesel—Natural Gas—Steam—Gasoline)
MACHINERY (New & Rebuilt)
HOISTS — PUMPS — COMPRESSORS — BLOWERS — FANS
TRANSMISSION — LOCOMOTIVES (Electric—Diesel)**

**Tractors — Graders — Snow Plows — Tanks — Pipe — Valves — Fittings — Boilers
Wire Rope — Belting — Brake Lining — Packing — Steel (Bars & Plates, Sheets)
Rails—Spikes—Bolts—Rivets.**

Alberta Distributors for **CANADIAN JOHNS-MANVILLE CO. LTD.**

3 2 7 9 - - 120 - 1st Ave. S., Lethbridge

Druggists—Retail

- Jackson Sydney 401 5th St S3364
- Kitson's Pharmacy McFarland Bldg 4th Ave S...3772
- McCready's Ltd Red Cross Drug Store
 Sherlock Bldg3555
- People's Drug Stores 414 13th St N3445
- Downtown Store 310 6th St S2205

W. H. McCAFFREY THE PEOPLE'S DRUG STORES

414 - 13th St. N. - - - Phone 3445
310 - 6th St. South - - - Phone 2205
LETHBRIDGE, ALTA.

- Stokes Drug Co Ltd 314 5th St S2487
- Sutherland Drug Co Marquis Hotel3231

Dry Goods—Retail

- Christie Grant Co 308 5th St S4344
- Hennesy & Wilson 416 13th St N3789

Electrical Contractors

- Christie W E No 2 Fire Hall4128
- Cook C W 719 3rd St S3816
- McKenzie Electric Ltd 706 3rd Ave S3637
- Roy Electric Co 406 5th St S3735

Employment Bureau

- Employment Service of Canada 243 7th St S ...2603

WHEN
**TELEPHONING
ADVERTISER**
Please Mention the
TELEPHONE DIRECTORY

Exhibitions

- Lethbridge Exhibition Board 5 Metropolitan Bldg.2013
 Grounds4131

Explosives

- EXPLOSIVES LTD** 608-3rd Ave S3860

Express Companies

- Canadian Pacific Express Co CPR Station3434

Eye, Ear, Nose and Throat Specialists

- Henderson Dr J E C 308 7th St S4122

Farm Machinery Repairs

- LETHBRIDGE IRON WORKS CO
LTD** 120 1st Ave S3332

Farm Machinery and Supplies

- Cockshutt Plow Co Ltd 1262 1st Ave S3659
- MacLeod D 307 11th St S4070
- Macleod's Ltd 324 5th St S4240

MACLEOD'S LTD.

HIGH GRADE
FARM EQUIPMENT AND SUPPLIES

4240 324 Fifth Street South **4240**

Farm Tractors

(See Tractors etc)

Feed

- Green Geo W & Co Ltd 1231 2nd Ave S4090
- Green Star Mill Ltd 1405 2nd Ave S4260

Financial Agents

- BRITISH CANADIAN FINANCE
LTD** 315 6th St S2843

Fire Brick and Refractories

LETHBRIDGE IRON WORKS CO LTD 120 1st Ave S3332

Five, Ten, Fifteen and Twenty-five Cent Stores

Kresge S S Co Ltd 321 5th St S4155
 Metropolitan Stores Ltd Metropolitan Bldg4110
 Woolworth F W & Co Ltd 309 5th St S2280

Flooring

McIntyre F J & Co 530 12th St-A N2395

Florists

Fowler's Greenhouses 730 6th St S3179
FRACHE BROS LTD Retail Store
 322 6th St S2666
 Office2760
 Greenhouses Henderson Park2003
 Greenhouses N Lethbridge2768
 Marquis Flower Shop 616 4th Ave S4377

Marquis Flower Shop

FRED EDMUNDSON, Manager
 OUR FLOWERS ARRIVE FRESH DAILY

Business Phone 4377
 Nights and Holidays, Phone 4388

Marquis Hotel Bldg., Lethbridge, Alta.

New Lethbridge Greenhouse 1502 12th Ave S ..3271

Flour Mills

ELLISON MILLING & ELEVATOR CO LTD Sales Flour & Feed 2nd Ave S ...2068
 Manager & Accounting Dept3552
 Robin Hood Flour Mills Ltd 527 8th St S2058

Foundries

(See Castings)

Fraternities

Knights of Columbus 1313 10th Ave S4084
 Masonic Hall Co of Lethbridge 10th St S2707
 Oddfellows' Hall Lodge IOOF Bldg3477

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(See Draying & Transfer)

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 Rex Fruit Store 602 3rd Ave S2725

Fruit and Produce—Wholesale

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 Scott Fruit Co The Marnoch Bldg 4th St S3353

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General Office & Accountant 4055
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 Dawson's Service Station rear Rylands 3 Av S. 2684
 Galt Service Station Cor 4th Ave & 9th St S 2728
 Hedenstrom Roger Henderson Park 2018
 McKinnon Service 3rd Ave & 9th St S 3038
 North Star Terminal Service Stn 4 Av & 4 St S. 3336
 Short Stop Service Station 4th Ave & 8th St S. 4167
 Spotlight Service Station 3 Ave & 8 St S. 2970
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 {2930
 Bissett's Service Grocery 540 8th St S 3388
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 {4297
 Jenkins' Groceteria Ltd 324 6th St S 3260
 Johnston J & A 426 13th St N 2314
 Leys & Company 616 3rd Ave S 3767
 McKillop H A Co 317 6th St S {2113
 {3416
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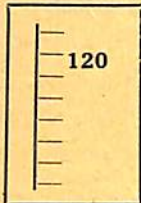
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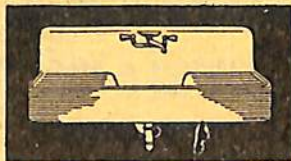
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408 - 6th St. S. (Opp. Teco Store). Phone 3232

"BERT" TURNER

"MAC" McFADDEN

Capitol Furniture Store

NEW AND USED FURNITURE

and Agents for

BEACH COAL and GAS RANGES and REFRIGERATORS

We Pay Highest Prices for Used Furniture or Stoves, and Guarantee
a Liberal Allowance on all Trade-ins.

PHONE **2115**

404 - 5th Street South, LETHBRIDGE

THE CENTRAL

SECOND HAND STORE

*We Buy, Sell, Exchange, Furniture, Tools, Saddlery, Stoves,
Musical Instruments — Also a Full Line of Tents, or Any-
thing of Value*

PHONE
2551

CASH PRICES PROMPTLY PAID

408 - 5th Street South

PHONE
2551

RESTAURANTS (Continued)

Standard Cafe 516 4th Ave S	4044
W K Cafe 410 2nd Ave S	2819
White Lunch Cafe 322 5th St S	2149
Yale Cafe 212 5th St S	3057

Rubber Goods—Wholesale

Rogers W T 324 9th St S	3595
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Sand and Gravel

Carlson Albert River Bottom	3610
Lethbridge Sand Gravel & Const Co Ltd River Bottom	3610

Sash and Door

Atlas Lumber Co Ltd 3rd Ave & 16th St S	2384
Lethbridge Sash and Door Factory 5th Ave S & 4th St	3755

Schools

Lethbridge City Supt & Secy A J Watson 15th St S	3548
Collegiate Institute Principal's Office	3465
School Division No 7 Lethbridge Bank of Nova Scotia Bldg	2628

Second Hand Dealers

Capitol Furniture Store 404 5th St S	2115
Central Second Hand Store The 408 5th St S	2551
Cut Rate Furniture Store 116-118 5th St S	3024
Max Furniture Exchange 112 5th St S	2353
St Louis Furniture Exchange 120 5th St S	2210

Seed Cleaning

O'Loane Kiely & Co Ltd 2nd Ave S	2313
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Sewing Machines

Singer Sewing Machine Co 620 3rd Ave S	2243
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Sheet Metal Workers

Freel Sheet Metal Works 412 4th Ave S	2713
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FREEEL

THE HOT AIR MAN

HEATING & SHEET METAL WORK
Phone **2713** 412 - 4th Ave. S.

Shoemakers and Repairers

Burton J 540 13th St S	4220
Knowlden Bros 402 5th St S	2717
Perkins & Miles 514 4th Ave S	3693

Shoes

(See Boots and Shoes)

Directory Advertising
PAYS

WELDED PRODUCTS

OXY-ACETYLENE & ELECTRIC WELDING, CUTTING & BRAZING

Portable Electric Welding Equipment

REPAIRS TO COMBINES AND ALL FARM MACHINERY

Gas and Oil Tanks Made to Order

CERTIFIED WELDERS OF PRESSURE VESSELS

PHONE **2544** 210 - 1st Ave. South, Lethbridge. After Hours 2393

Trust Companies

British Canadian Trust Co 315 6th St S 2843

Typewriters and Supplies

Commercial Printers & Office Outfitters Ltd
326 7th St S 2999
McGregor Norman J 305 6th St S 2555
Remington Rand Ltd 4 Acadia Blk 3966

Undertakers

(See Funeral Directors)

Vacuum Cleaners

Beatty Bros Ltd 409 5th St S 4054
Electrolux (Canada) Ltd 1-3 Royal Bank Bldg. 2402

Veterinary Surgeons

Steele Mark B 904 2nd Ave S 3766

Vulcanizing and Tire Repairing

Buzz Shop 311 8th St S 3932
City Vulcanizing Shop rear Dallas Hotel 2332
Kirk's Tire Shop 408 6th St S 4133
North Lethbridge Motors & Auto Wreckers
313-317 13th St N 4268

VULCANIZING

TRACTOR — TRUCK & CAR TIRES
Belts and Belt Splicing

■ North Lethbridge Motors & Auto Wreckers ■
4268 - - - - 311-317-13th St. N.

PERDUE'S TIRE SHOP

Cor 4th Ave & 8th St S 4167
Terry's Tire & Auto Shop 201 13th St N 2648

Terry's Tire & Auto Shop

TRACTOR TIRES VULCANIZED ■ WELDING
RADIATOR & AUTO REPAIRS
BELT SPLICING

2648 - - - - 201 - 13th St. N.

Wall Paper

HOYT HARDWARE LTD 608 3rd Ave S. 3863

Washing Machines

BEATTY BROS LTD 409 5th St S 4054

HOYT HARDWARE LTD
Maytag Washers 608 3rd Ave S 3863

Welding and Brazing

LETHBRIDGE IRON WORKS CO
LTD 120 1st Ave S 3332
Welded Products 210 1st Ave S 2544

Woollen Products

Logan Garment Ltd 314 8th St S 4225

ELECTROLUX

AIR PURIFIER
AND COMPLETE
HOME CLEANER

Sales Service **2402**
Phone

ELECTROLUX
FACTORY BRANCH
1-3 Royal Bank Bldg.

IT

DESTROYS MOTHS
SHAMPOOS RUGS
PAINTS AND
KALSOMINES
WAXES FLOORS
ELIMINATES ODORS

and
Cleans
Everything
to Perfection

The Original Cylinder
Type Cleaner

Beware of
Imitations



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