

Be a Wise Buyer

- and -

Save Time

CONSULT THE CLASSIFIED SECTION
AND USE YOUR TELEPHONE



Conveniently Listed by Descriptive Headings
You Will Find in the Yellow Section:

- The merchant whose name you have forgotten.
- The nearest Drug Store, Grocer, Dry Cleaner, Laundry, Garage, Etc.
- The Plumber who did a satisfactory job for you some time ago but whose name is not now quite clear in your mind.
- Briefly, everything you want—and arranged so you can find it easily.

The "Yellow Pages"

. . . tell you . . .

Where to Buy It



ALBERTA
GOVERNMENT TELEPHONES

LETHBRIDGE

CLASSIFIED TELEPHONE DIRECTORY



JULY
1938



“Where to Buy It”

LETHBRIDGE CLASSIFIED TELEPHONE DIRECTORY

JULY, 1938

Tells "Where to Buy It"

Abattoirs

Burns & Co Limited near Exhibition Grounds...3831

Accountants—Chartered

McCannel Bros & Co Bank of Nova Scotia Bldg...2123
Paterson & Co Ritchie 5-6 Acadia Bldg
612 3rd Ave S2619

Accountants—

International Accountants

Cranstoun E C 7 Rylands Blk4135

Adjusters

Lilly Adjustment Agency The
Bank of Commerce Bldg S J Bodard Mgr.....3211

Advertising—Directory



**ALBERTA GOVERNMENT
TELEPHONES** General Office

808-810 4th Ave S2234

Every Telephone User is
a Buyer—Every Merchant
Should be Completely
Represented. The Classi-
fied Telephone Directory
Tells

"WHERE TO BUY IT"

Agricultural Implements

Deere John Plow Co Ltd 1239 2nd Ave S3786
Repair Department3976
Local Agency A C McDonald 1245 2nd Ave S ..2043
International Harvester Co of Canada Ltd
3rd Ave & 9th St N2009
Jones C E 1263 2nd Ave S3888
Massey-Harris Co Ltd 1216 1st Ave S3424
Oliver Ltd 1250 1st Ave S2595
Sharman E A Co Ltd 1251 2nd Ave S2173

Air Transportation

GREYHOUND TRAVEL BUREAU

Alexandra Hotel2288
Trans-Canada Air Lines Radio Office Airport2830

Ambulance

FLOCK'S FUNERAL HOME

1110 3rd Ave S2929

MODERNIZE

*Your Telephone
Change NOW to a*

Monophone

Apartment Houses

Victoria Mansions 1002 3rd Ave S3636

Architects

Meech H Wm 114 McFarland Bldg2005

Associations and Societies

Canadian Corps Commissionaires Kings Hotel
13th St N2903
Retail Merchants Association 7 Rylands Blk4229
Southern Alberta Sheep Breeders Ltd
1221 2nd Ave S3760
Y M C A 10th St S3547

Auctioneers

McElroy's Auction Mart 408 3rd St S2831

Automobile Camps

Lethbridge Auto Camp Henderson Park3076

Automobile Dealers, Repairers, Accessories and Supplies

B N B Auto Supply Ltd 327 7th St S4151
Baalim Motor Co Ltd 7th St S2621
Parts Accessories3436
.....4353

Baalim Motor Co. Ltd.

Distributors for Southern Alberta

CHEVROLET and OLDSMOBILE

Authorized Duco Refinishers

3436 Office Sales 2621
4353 } Repairs and Service 7th Street S.
4055 }

Bannerman Motors 816 4th Ave S2045
Bawden Motors Ltd 411 7th St S3869
Carson H R Ltd 316 7th St S3443
Office3444
.....2552
Clark & Nichols 315 4th St S4343
Continental Auto Supply Ltd 210 5th St S2534
Harvey Auto Parts Service
Rear Central Service Station2888
Hutton's 321 8th St S2586
Imperial Motors Ltd 413-417 6th St S2887
Sales Department2505
Motor Car Supply Co of Canada Ltd
423 7th St S3263
Pyramid Motor Sales Ltd 435 5th St S3633
Service Motors 410 6th St S2964

Automobile Garages

(See Garages)

Automobile Springs and Axles

Lethbridge Spring & Axle Ltd 402 4th St S3478

Auto Wreckers

Gordie's Auto Parts 402 4th Ave S2685

GORDIE'S AUTO PARTS

New and Used Parts for Cars,
Trucks and Tractors

Phone 2685

402 - 4th Avenue S.

Lethbridge Sales Co Ltd Cor 4th Ave & 3rd St S.2918
Marshall Motors & Auto Wreckers 409-3rd Ave S.4299
North Lethbridge Motors & Auto Wreckers
313-317 13th St N4268

Baby Chicks

(See Poultry & Products)

Baggage Transfer

(See Draying & Transfer)

Bakers and Confectioners

Alberta Home Bakery 137 14th St N2075
Canadian Bakeries Ltd cor 8th St & 7th Ave S. 3266
McGavin Bakeries Ltd 1606-1612 2nd Ave-A N. 3378
National System of Baking Lethbridge Ltd
407 5th St S2047
Numaid Bakery 330 13th St N2737
Schweitzer Dave 418 15th St S3472

Banks

Bank of Montreal 522 3rd Ave S3446
Manager's Office N V R Huus2526
Bank of Nova Scotia 3rd Ave S2711
Canadian Bank of Commerce The
4th Ave & 7th St S2414
Manager's Office3461
North End Branch 258 13th St N2478
Royal Bank of Canada The 5th St S3526

Barristers and Solicitors

Beattie W S 3 Alberta Blk3237
Beaumont Arthur K.C. 538 7th St S2118
Cameron C E "C" Metcalfe Bldg3559
Church H W 10 Oliver Blk4015
Conybeare & Davidson Herald Bldg3711
Elton David Horton K.C. 2 & 4 Stafford Blk2523
FAIRBAIRN L E Bank of Nova Scotia Bldg. 4065
Hogg & Menzie 101-103 McFarland Bldg2656
JOHNSTONE RITCHIE &
HUCKVALE Acadia Blk 3rd Ave S2171
Kirkham J S 106 McFarland Bldg2398
Livingstone John A 2 Alberta Blk2928
Moscovich & Moscovich Herald Bldg3990
Ostlund H K.C. 1 Oliver Blk2748
Rice & Paterson Bank of Commerce Bldg2164
Turcotte L S Bank of Nova Scotia Bldg4331
Vaselenak John Suite D Metcalfe Bldg3487
Virtue A Gladstone K.C. McFarland Bldg3429

Batteries

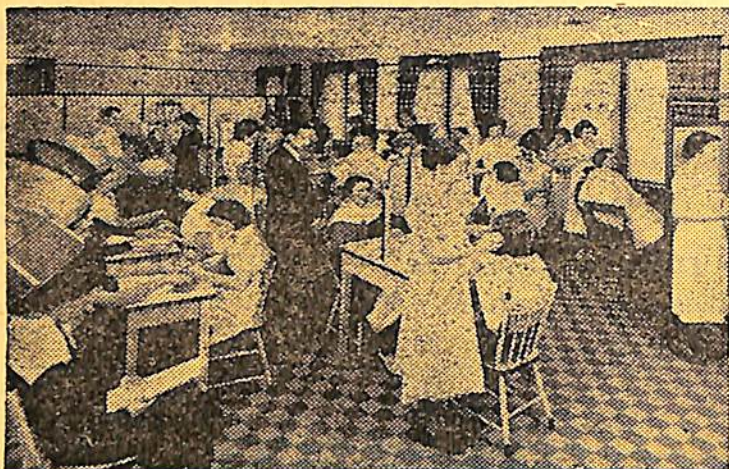
(See Storage Batteries)

Paramount Academy

of

BEAUTY CULTURE

LETHBRIDGE



Showing a Portion of School

YOU ARE INVITED

- A cordial invitation is extended to the public to visit the Academy at all times.
- All the latest type methods and equipment used. Modes of make-up and styles in coiffures are changing constantly — always there is the insistent demand for something "different," something "new." Why not have your beauty problems solved at the Paramount Academy?
- Student work carefully supervised by licensed instructresses — charge for materials used only.
- Appointments not necessary.

A REAL FUTURE AWAITS YOU

- The Beauty profession is one of the fastest growing businesses in North America. We offer you one of the best courses in Western Canada, teaching all the latest methods in cosmetology — including theory, by licensed instructresses.
- Mr. Paul Schradin (formerly of Hollywood), director of the Academy, will be pleased to give you detailed information regarding the course at any time. Come in and let's plan your career.

Phone 2250, (upstairs), Alberta Block — 322 - 5th St. S.

Beauty Parlors

Bostrom Miss E 10 Rylands Blk 3575
 Brooks' Permanent Wave Salon McFarland Bldg. 4262

BROOKS'**PERMANENT WAVE SALONS**

LETHBRIDGE — TABER — MACLEOD

Where They SPECIALIZE in Permanent Waving
4262 McFARLAND BUILDING 4262

Classic Beauty Shop 109 McFarland Bldg 3355

CLASSIC Beauty Shop

LOIS HENINGER

Permanent Waving—Expert Operators
 Efficient Service

3355 109 McFarland Bldg.

Dallas Beauty Parlor 312 5th St S 2641
 Douglas Beauty Shoppe 318 13th St N 4002
 Elzada Beauty Shoppe 122 McFarland Bldg 2096

Elzada Beauty Shoppe

We operate an up-to-date shop, specializing
 in Permanent Waving, Finger Waving, Mar-
 celling and all lines of Beauty Culture.

Phone 2096 — 122 McFarland Bldg.

Florentine Beauty Parlors The 103 Sherlock Bldg. 2776
 Fourth Avenue Hairdresser 512 4th Ave S 4217
 Kennedy H B 1202 5th Ave-A S 2909
 Lindrud Gertrude 1101A 4th Ave S 4020
 Lucile Beauty Parlour 514 7th St S 4115
 Marquis Beauty Shop Marquis Hotel Bldg 3714

MARQUIS BEAUTY SHOP

Marcelling, Tinting, Hair Cutting,
 Finger Waving, Permanent Waving

Experienced Operators — "Bud" Douglas

3714 Marquis Hotel Bldg 3714

Mills' Beauty Parlor 1110 6th Ave S 3926
 Paramount Academy of Beauty Culture
 Alberta Blk 2250
 Robinson's Beauty Shoppe 242 13th St N 3313
 TufteLand's Beauty Studio Capitol Theatre Bldg
 5th St S 3494

**TUFTELAND'S
Beauty Studio**

THE HOME OF
 BETTER PERMANENT WAVES

"Our name is all the Guarantee you need"

3494 Capitol Theatre Building 5th St. S.

Waverley Beauty Salon 14 Stafford Blk 3650
 Westbrook Bros 319 6th St S 3852

Bicycle Dealers and Repairers

Dan's Repair Shop 320 7th St S 3905

DAN'S REPAIR SHOP

BICYCLES AND RADIOS
 REPAIRED

SKATES SHARPENED, GUNSMITH, LOCKSMITH

Phone 3905 320 - 7th Street South

Blacksmiths

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**LETHBRIDGE SPRING & AXLE
 LTD 402 4th St S 3478**

Blocks and Buildings

Sherlock Building 306 7th St S 2825

Board of Trade

Board of Trade Office Board of Trade Bldg 2012

Bonds

(See Stocks and Bonds)

Booksellers and Stationers

Commercial Printers & Office Outfitters Ltd
 411 5th St S 2999

Boots and Shoes—Retail

Carson The E M Saddlery & Leather Goods Co
 Ltd 306 5th St S 3764
 Kilner H G 306 13th St N 3423
 Ranaghan Shoe Store 311 5th St S 2335
 Sterling Shoes Ltd 314 6th St S 3344
 Vogue Shoe Shoppe McFarland Bldg 3050

Bottlers

Purity Bottling Works 801 7th St S 2501

**Boys' and Girls' Clothing and
Furnishings**

Juniors' McFarland Bldg 4th Ave S 2678

Brewers

Lethbridge Breweries Ltd 2nd Ave & 1st St S
 Aerated Water Department 3442
 General Office 2444
 R J Chiswick Mgr 3281

Brewers' Distributors

Government Beer Warehouse 1st St & 2nd Ave S. 3554

Broadcasting Stations

Radio C J O C Marquis Hotel 3872

Bus Lines

Alberta Montana Bus Lines Alexandra Hotel 2288
 Central Canadian Greyhound Lines Ltd
 Alexandra Hotel 2288
 Garage 2899
 Lethbridge Northern Bus Lines Lethbridge Hotel. 3536



DR. I. S. IRVING

Lethbridge :: Phone 4261

All Sick or Disabled People Owe Themselves a Chiropractic Examination

The cause of many obscure conditions has been found to lie in the spinal nervous system, and responds readily to our form of treatment.

MANY PEOPLE HAVE DISCOVERED

that their cases are not as hopeless as they thought, or have been told. If you are among those who feel that health will always be denied you, do not despair until you have tested the merits of our HEALTH SERVICE. Perhaps you have only been unfortunate in your choice of a remedy.

COMPLETE FACILITIES FOR EXAMINATION

All equipment necessary for thorough service is available. X-Ray is used to analyze all difficult cases, and to show how they may best be corrected. A thorough examination is made of all patients. This enables the Chiropractor to select those which experience has shown will respond to treatment, and to eliminate those which do not come within our scope of practice.

SPECIAL ATTENTION IS GIVEN TO ALL PATIENTS

suffering from the more acute and painful afflictions, such as Arthritis, Neuritis, Sciatica, Headaches, etc. Early relief from the excruciating pain found in these diseases is a gratifying feature of our treatment. Much care is taken to make treatments as easy and comfortable as possible. Many people can verify the results achieved in these conditions.

Business Colleges

Garbutt Business College Masonic Hall Bldg2315

Butchers—Retail

(See Meat Markets)

Cartage and Storage

(See Draying and Transfer)

Cereals

Green Star Mill Ltd 1405 2nd Ave S4260

Charitable Institutions

Salvation Army 623 7th St S3742

Chinese Stores

Bow On Tong Co 316 2nd Ave S3675

Chiropractors

Clancy Dr L D 7 Acadia Blk 3rd Ave S2231

Irving Dr I S 205 Sherlock Blk4261

Church Organizations

First Baptist Church 8th St & 4th Ave S2082

St Patrick's Rectory 312 10th St S3489

St Peter & St Paul's Rectory 640 12th St-C N ...4105

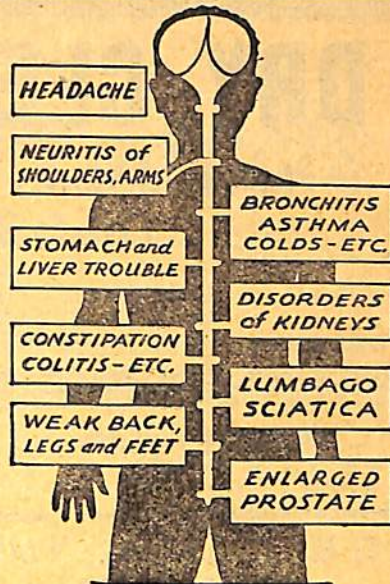
Southminster United Church 4th Ave S3408

**Directory Advertising
PAYS**

FROM THE UNIVERSITY OF MICHIGAN

comes a most interesting substantiation of the Chiropractic Principles of practice. Dr. Paul Williams says: "A new clue to the cause of the array of aches and pains in the back and legs, which has tortured the human race, from primitive to modern times, and which are described by such terms as sciatica, lumbago, weak back, etc., has been discovered. In 70 per cent of patients suffering from the above named symptoms, X-Ray study at the university, has revealed that the padding between the bony segments of the spine, has been damaged in such a way as to cause a bony pressure and irritation of the sciatic nerve."

This discovery is of course not new to Chiropractors, but only confirms the accuracy of the principles upon which we have worked since 1895, and discovered by Dr. Palmer of Davenport, Ia.



Since its discovery 42 years ago, Chiropractic has enjoyed unrivalled success in the treatment of the accompanying list of acute and chronic disorders

HEADACHES
PARALYSIS
NEURALGIA
ARTHRITIS
NEURITIS
SINUSITIS
BRONCHITIS
SHINGLES
PLEURISY
RHEUMATISM

LUMBAGO
SCIATICA
WEAK BACK
WEAK KIDNEYS
SORENESS IN
ARMS, HANDS,
SHOULDERS,
LEGS & HIPS
FEMALE TROUBLE
BLOOD PRESSURE

ST. VITUS DANCE
CHRONIC COLDS
INDIGESTION
ASTHMA
LIVER TROUBLE
SORENESS AND
CURVATURE
OF SPINE
ENLARGED
PROSTATE

Scientific Foot Adjustment

Special attention to foot trouble, is an important feature of our service, and is attended by gratifying results. The system of foot correction used, restores circulation, strengthens the arches, and relieves swollen, aching, tired feet, ankles, and legs. Do not endure the misery of foot strain and arch trouble. They can be corrected.

HIGH BLOOD PRESSURE can be quickly and safely reduced, then kept within safe limits and strokes avoided.

SINUSES, inflamed or congested, respond readily to treatment. Pain is relieved, and recovery follows.

URINARY TROUBLES in men past middle life, arising from enlarged prostate, respond rapidly to treatment, and dangerous operations are thus avoided.

DR. I. S. IRVING 205 Sherlock Block
Lethbridge

The Next Issue of this DIRECTORY

Closes for Press November 15th, 1938

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Alberta Government Telephones, CALGARY

DRY CLEANING DEPT.

OF
LETHBRIDGE LAUNDRY CO. Limited
Dial 3451 or 3452

FOR

**LUSTERITE—THE NEW SCIENTIFIC PROCESS
OF DRY CLEANING — IT COSTS NO MORE
THAN ORDINARY DRY CLEANING.**

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LEE DUCK 402 13th St N 2770

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DRY CLEANING

SUITS, SUMMER COATS, ONE-PIECE
PLAIN SILK DRESSES,
CLEANED AND PRESSED

\$1.00

Phone 2770 402 13th St. N., Lethbridge

Lethbridge Laundry Co Ltd 542 4th St S {3451
..... {3452
Modern Tailor & Dry Cleaning 719 4th Ave S 4039

MODERN TAILOR & DRY CLEANING

DYEING — REPAIRS

BEST WORK AT STANDARD PRICES

Satisfaction Guaranteed — We Call and Deliver
Phone 4039 719 - 4th Ave. S.

Clubs

Army & Navy Veterans Club 517 5th Ave S 3846
Canadian Legion B E S L Lethbridge Branch
1st Ave & 9th St S 3426
Chinook Club 1119 3rd Ave S 2443
Elks Club 5th Ave S 2633
Henderson Lake Golf Club Henderson Lake 2143
Lethbridge Country Club River Bottom 2527

Coal Miners and Shippers

Cassidy Coal & Cartage Co 101 1st Ave S 4345
Hamilton J J Coal Co River Bottom 3585
Lethbridge Collieries Ltd {3524
General Office 207 7th St S {3305
No 8 Mine 2490
No 8 Mine Stores 2166
Standard Mine—Shaughnessy 91-3132
Lethbridge Co-operative Mines Assn Ltd
732 13th St N 2935
Rollinson Mine 648 14th St S 4205
Royal View Mine—Lethbridge 91-3021

Collection Agencies

Farris Service Agency 2 Acadia Blk 2616

Colonization

Colonists' Service Association Ltd 409 2nd Ave S 2151

Confectioners—Retail

A B Confectionery 328 13th St N 3638
Mah Confectionery 422 6th Ave S 3061
Maple Leaf Confectionery 3rd Ave S 3298
Service Confectionery 722 3rd Ave S 3015

Contractors—Building

Oland D G 617 10th St S 3621

Contractors—Grading

Anderson & Smith Lethbridge 2777

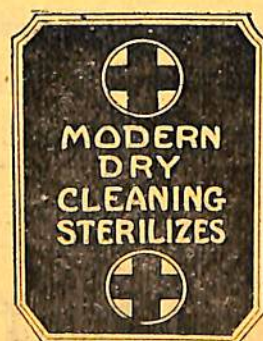
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Cleaning, Dyeing & Tailoring
is Desired—Send your orders to

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6th St. S., Lethbridge

Phone 4141

The Largest and Most Modern Equipped Plant
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Safeguard Your Health — Use

Purity Dairy Products

**PRODUCERS:—For best returns, ship us your Cream,
Poultry and Eggs**

Phone 4124

(Six Blocks South of Post Office)

Convents

St Aloysius Convent 116 9th St S 3509

Credit Reports

(See Associations and Societies)

Crockery

Consumers' Hardware & Supply Co
516-518 3rd Ave S 2212
HOYT HARDWARE LTD 608 3rd Ave S. 3863

Dairies

City Dairy 411 4th St S 3124
Crystal Dairy Ltd 434 8th St S 2576
Jersey Dairy 612 10th St S 3591
Kane Dairy 1404 14th Ave S 2092
Purity Dairy 964 7th St S 4124
THOM'S DAIRY—Lethbridge 91-3413

Dancing Academies

Strand Studio of Dancing 645 11th St S 3933

Decorators

(See also Painters and Paperhangers)

Dental Laboratories

Lethbridge Dental Laboratory
Room 8 Lafferty Blk 3823

Dentists

Allen L T 8 Rylands Blk 2165
Carson J E 111 McFarland Bldg 3030
Clark Ward F 121 McFarland Blk 4140
Craig W P Rylands Blk 3357
Fletcher C M 5 Oliver Blk 3410
Forbes G H 1 Stafford Blk 2026
Fumerton A S 3 Oliver Blk 2199
Gibson M J 5 6 & 7 Lafferty Blk 2071
Redding H D 2 Roxy Theatre Bldg 2631
Stewart J S 3 & 4 Lafferty Blk 2559
Watson A M Roxy Theatre Bldg 4213

Departmental Stores

Supina Mercantile 230 13th St N
Groceries 2766
Groceries & Meats 2966
Meat Dept & Men's Wear 3456
Office & Dry Goods 2866
Teco Store operated by the T Eaton Co Western
Limited 4th Ave & 6th St S
Drugs Hardware Men's Wear Small Wares 2140
Information & General Office 3727
Groceries Meats & Fruits 3282
Ladies' Ready-to-Wear Shoes Millinery Piece
Goods & Optical Department 3857
Furniture Draperies Carpets Radios 2722

Draying and Transfer

Chris Transport 518 5th St S {2945
Dench Cartage 1101 2nd Ave S {2944
DIAMOND DELIVERY 4234
Jones Transport 1234 3rd Ave S 3220
Masson Transfer 910 8th St S 2904
McLean Transfer The 406½ 5th St S 2653
Murray Transport 211 10th St S 2097
Rex Transfer 305 5th St S 3750
Speedy Delivery Service 525 4th St S 4277
Western Transfer Co Ltd 510 3rd St S 3537
..... 2163

Druggists—Retail

Jackson Sydney 401 5th St S 3364
Kitson's Pharmacy McFarland Bldg 4th Ave S 3772
McCready's Ltd Red Cross Drug Store
Sherlock Bldg 3555
People's Drug Stores 414 13th St N 3445
Downtown Store 310 6th St S 2205

W. H. McCAFFREY THE PEOPLE'S DRUG STORES

414 - 13th St. N. - - - Phone 3445
310 - 6th St. South - - - Phone 2205
LETHBRIDGE, ALTA.

Stokes Drug Co Ltd 314 5th St S 2487
Sutherland Drug Co Ltd Marquis Hotel 3231

Directory Advertising
PAYS

USE LONG DISTANCE

Dry Goods—Retail

Christie Grant Co 308 5th St S	4344
Clarke & Co 316 6th St S	3453
Hennessey & Wilson 416 13th St N	3789

Electrical Contractors

Christie W E No 2 Fire Hall	4128
Cook C W 719 3rd St S	3816
McKenzie Electric Ltd 706 3rd Ave S	3637
Roy Electric Co 406 5th St S	3735

Employment Bureau

Employment Service of Canada 243 7th St S ...	2603
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Exhibitions

Lethbridge Exhibition Board 5 Metropolitan Bldg	2013
Grounds	4131

Explosives

EXPLOSIVES LTD 608 3rd Ave S	3860
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Express Companies

Canadian Pacific Express Co CPR Station	3434
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**Eye, Ear, Nose and Throat
Specialists**

Walkey Dr L W 308 7th St S	4122
Woodcock Dr D Royal Bank Bldg	4166

Farm Machinery and Supplies

Cockshutt Plow Co Ltd 1262 1st Ave S	3659
MacLeod D 307 11th St S	4070
MacLeod's Ltd 324 5th St S	4240

MACLEOD'S LTD.

HIGH GRADE
FARM EQUIPMENT AND SUPPLIES

4240 324 Fifth Street South 4240

Farm Tractors

(See Tractors etc)

Feed

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Green Star Mill Ltd 1405 2nd Ave S	4260

Financial Agents

BRITISH CANADIAN FINANCE LTD 315 6th St S	2843
--	------

**Five, Ten, Fifteen and Twenty-
five Cent Stores**

Kresge S S Co Ltd 321 5th St S	4155
Metropolitan Stores Ltd Metropolitan Bldg	4110
Woolworth F W & Co Ltd 309 5th St S	2280

Flooring

McIntyre F J & Co 1111 6th Ave S	2395
--	------

Florists

Fowler's Greenhouses 730 6th St S	3179
---	------

FRACHE BROS LTD Retail Store

322 6th St S	2666
Office	2760
Greenhouses Henderson Park	2003
Greenhouses N Lethbridge	2768

Frache Brothers Ltd.

"Quality" Florists

OUR FLOWERS ARE ALWAYS FRESH
GROWN IN LETHBRIDGE

Phones:

2666, Store; 2760, Office Store: 322-6th St. S.

Lethbridge Greenhouse 1502 12th Ave S	3271
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Marquis Flower Shop 616 4th Ave S	4377
---	------

Marquis Flower Shop

FLORENCE MAHON, Manager

OUR FLOWERS ARRIVE FRESH DAILY

Business Phone 4377

Nights and Holidays, Phone 4388

Marquis Hotel Bldg., Lethbridge, Alta.

Flour Mills**ELLISON MILLING & ELEVATOR**

CO LTD 2nd Ave S	2068
Manager & Accounting Dept	3552
Robin Hood Flour Mills Ltd 515a 6th St S	2058

Fraternities

Knights of Columbus 1313 10th Ave S	4084
Masonic Hall Co of Lethbridge 10th St S	2707
Oddfellows' Hall Lodge IOOF Bldg	3477

Freight—Automobile

(See Draying & Transfer)

Fruit and Produce—Retail

B C Fruit 906 3rd Ave S	2033
Joe's Produce 518a 4th Ave S	2077
Rex Fruit Store 602 3rd Ave S	2725

Fruit and Produce—Wholesale

Plunkett & Savage 4th St S	2584
Scott Fruit Co Ltd 4th St S	3353

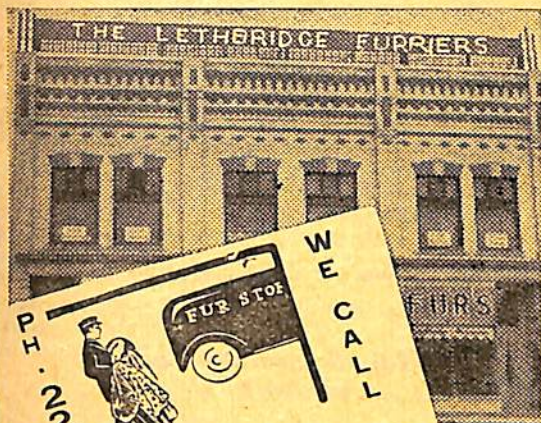
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Est. in Calgary Since 1908

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222 - 8th Ave. West

LETHBRIDGE FURRIERS



FUR
RE MODELLING
PAIRING
LINING
AND
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EXPERTLY
DONE



**MOST UP-TO-DATE
VAULT
FOR STORING OF FURS**

**LATEST ASSORTMENTS OF FURS
AND BEAUTIFUL LININGS ALWAYS ON HAND**

See THE LETHBRIDGE FURRIERS First

Prices Are Lower Because Expenses Are Lower

OUT OF THE HIGH RENT DISTRICT

5th AVE. S.

Phone
2209

**MAJESTIC THEATRE BUILDING
ONE BLOCK SOUTH OF TECO**

5th AVE. S.

Phone
2209

Funeral Directors

FLOCK'S FUNERAL HOME

1110 3rd Ave S 2929

LAWNVIEW MORTUARY 320 11th St S. 2802

MARTIN BROS 812 3rd Ave S 3561

Furniture Dealers—Retail

Home Furnishing Co 405 2nd Ave S 2545

Long C A & Co Hull Blk 3rd Ave S 2369

Stern Furniture Co cor 3rd Ave & 8th St S 2428

Furriers

Garrett Fur Store 707 3rd Ave S 3812

Exclusive Furriers

• Garrett Fur Store •

PHONE

3812

Hull Block, 707 - 3rd Ave. S.

Lethbridge Furriers The Majestic Theatre Bldg... 2209

Garages

Baalim Motor Co Ltd 7th St S	{2621
Shop & Service Dept	3436
	4055

Baalim Motor Co. Ltd.

Distributors for Southern Alberta of
CHEVROLET and OLDSMOBILE
 Authorized Duco Refinishers
 3436 Office Sales 2621
 4353 } Repairs and Service
 4055 } **7th Street S.**

Imperial Motors Ltd 413-417 6th St S2887

Imperial Motors Ltd.

DISTRIBUTORS
Chrysler ★ Plymouth ★ Fargo
 24 HOUR SERVICE
 Sales 2505
 Service 2887
6th Street South

International Motor Truck Serv Stn 311 11 St S	4322
Lethbridge Motors 316 11th St S	2454
Motor Sales (Lethbridge) Ltd 313 7th St S	2556
Oswald Motors 406 4th Ave S	3722

Gas Companies

Canadian Western Natural Gas Light Heat & Power Co Ltd 612 4th Ave S	2510
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Gasoline & Oil Service Stations

Artic Service Station Cor 3rd Ave & 13th St S	4162
Bay Super Service Station Hudson's Bay Bldg.	3580
Capitol Service Station 428 5th St S	4212
Central Service Station 4th Ave & 5th St	3749
Dawson's Service Station rear Rylands 3 Av S	2684
Galt Service Station Cor 4th Ave & 9th St S	2728
Hedenstrom Roger Gas & Oil Products Ltd Henderson Park	2018
McKinnon Service 3rd Ave & 9th St S	3038
North Star Terminal Service Stn 4 Av & 4 St S	3336
Short Stop Service Station 4th Ave & 8th St S	4167
Spotlite Service Station 3 Ave & 8 St S	2970
Westminster Service Station 335 13th St N	4194

General Stores

Rebar & Son 630 13th St N	2694
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Gift Shops

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Grain Merchants

Ellison Milling & Elevator Co Ltd 2nd Ave S	4214
Parrish & Heimbecker Ltd McFarland Bldg	2895

Grocers—Retail

Bates A B Service Grocery 709 4th Ave S	{2453
	2930
Bissett's Service Grocery 540 8th St S	3388
Economy Grocery 902 9th St S	2035
Hoefers Grocery 543 13th St S	{3297
	4297
Jenkins' Groceteria Ltd 324 6th St S	3260
Johnston J & A 426 13th St N	2314
Leys & Company 616 3rd Ave S	3767
McKillop H A Co 317 6th St S	{2113
	3416
Wilson's Grocery 1112 6th Ave S	3657
Wilson's Groceteria 902 7th Ave S	3995

Grocers—Wholesale

CAMPBELL WILSON & HORNE LTD 3rd Ave S	3321
Macdonalds Consolidated Ltd 312 4th St S	
Long Distance & Manager	4266
Sales Department	4366
Fruit Department	4355
Shipper & Receiver	4369
Western Grocers Ltd 2nd Ave & 9th St S	{2435
	2997
Fruit Department	4264

Hairdressers—Ladies'

(See Beauty Parlors)

Hardware—Retail

CONSUMERS' HARDWARE & SUPPLY CO 516-518 3rd Ave S	{2919
	2920
Hick Hardware Co Ltd 618 3rd Ave S	3762
HOYT HARDWARE LTD 608 3rd Ave S	{3863
	3860
MORRIS & BARRETT 318 6th St S	2383
Olander's Hardware 524 13th St N	2223

Hardware—Wholesale

HOYT HARDWARE LTD 608 3rd Ave S	3863
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Harness and Saddlery

Carson The E M Saddlery & Leather Goods Co Ltd 306 5th St S	3764
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Hat Renovators

Boston Hat Works & Shoe Shine Parlor 327a 5th St S	2961
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Hats and Caps

Smart Hat Shop 331 5th St S	2620
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Hay, Grain and Feed

GREEN GEO W & CO LTD 1231 2nd Ave S	4090
Southern Alberta Co-operative Assn Ltd 1221 2nd Ave S	3777
Coaldale Office	91-2524

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Isolation Hospital 1920 7th Ave S	3430
Nursing Mission cor 2nd Ave & 10 St S	2233
St Michael's General Hospital 13 St & 9 Av S	3131

Hotels

Alexandra Hotel 332 5th St S	3142
Arlington Hotel 1st Ave & 4th St S	2278
Dallas Hotel 312 5th St S	2312
Garden Hotel 510 3rd Ave S	3889
Lethbridge Hotel 5th St S & 2nd Ave	3151
Marquis Hotel cor 4th Ave & 7th St	3191
Windsor Hotel 204 1st Ave S	3225

Ice Cream Manufacturers

Crystal Dairy Ltd 434 8th St S	2576
Palm Dairies Ltd 610 3rd Ave S	4030

Ice Dealers

Lethbridge Ice Co 714 5th Ave S	3697
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Insurance Business—Agents and Brokers

Aldous Agency & Finance Co 109 Sherlock Bldg	3712
Bowman C B Agency Ltd Acadia Bldg	2325
British Canadian Trust Co 315 6th St S	2843
Forster Agency The 306 7th St S	2793
Gibbons R V Agencies "E" Metcalfe Bldg	2191
Green John H F 1 Rylands Blk	3026
Harris W M Agency Hull Blk	2343
Ives Albert E 1 Oliver Blk	3009
Levitt W A 4-8 Stafford Blk 311½ 5th St S	3517
Ringland J K & Co Ltd Herald Bldg 6th St S	4255
Sharman E A Agency 1251 2nd Ave S	2173
Thrall Ralph A Consumers' Bldg 3rd Ave S	2846

Insurance Business—Life

Canada Life Assurance Co Metropolitan Bldg	2816
Green John H F 1 Rylands Blk	3026
Agent New York Life	
Imperial Life Assurance Co of Can Metcalfe bldg	4120
London Life Insurance Co 10 Stafford Blk	2389
Manufacturers Life Insurance Co	
Bank of Nova Scotia Bldg	4161
Metropolitan Life Insurance Co Sherlock Blk	3339
Prudential Insur Co of Amer 101 Sherlock Bldg	3594
Sun Life Assurance Co of Can 4 Stafford Blk	3047

Iron and Steel

HOYT HARDWARE LTD 608 3rd Ave S	3863
Lethbridge Iron Works Co Ltd 120 1st Ave S	3332
LETHBRIDGE SPRING & AXLE LTD 402 4th St S	3478

Irrigation

C P R Natural Resources Irrigation Branch	2136
Lethbridge Northern Irrigation Dist	2129
Public Works Bldg 8th St S	3302

Jewellery and Watches—Retail

Kerr J G Kresge Bldg	3288
Pisko J R McFarland Bldg	3525
Raworth A C 303 5th St S	2727

Knitwear

Logan Garment Ltd 314 8th St S	4225
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Ladies' Wear

Imperial Women's Wear McFarland Bldg	2277
Klever Dress Shop 3rd Ave S	2512
McArthur E 509 4th Ave S	2655
Primrose Shop 313 6th St S	2244
Rylands & Co 302 5th St S	2251

Laundries—Oriental

Star Laundry The 324 2nd Ave S	2982
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Laundries—Steam Power

Lethbridge Laundry Co Ltd 542 4th St S	3451
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Lawyers

(See Barristers and Solicitors)

Libraries

Miners' Library 733 13th St N	2708
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Live Stock Dealers

Bates T G 275 7th Ave-A S	2984
Bradford J J Stock Yards	2915
Hill W T & Co Opposite Stockyards	3395
Raby Cliff 1216 3rd Ave S	2464
Southern Alberta Co-operative Assn Ltd 1221 2nd Ave S	4080
Lethbridge Stockyards Office	4010

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Information regarding Long Distance Rates
New Toll Offices etc 92

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Atlas Lumber Co Ltd 3rd Ave & 16th St S 2384
Stacey Lumber Co Ltd 1st Ave N 3421
Yates Lumber Yards 3rd Ave & 17th St S 3516

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Burns & Co Limited 610 3rd Ave S 3412
Central Meat Market 406 13th St N 3295
Crighton G 510 6th Ave S 3937
Dominion Meat Market Hill Bldg 2654
Independent Meat Market 405 5th St S 3328
Marlow Meat Market 331 5th St S 3796
Star Meat Market & Bakery 401 2nd Ave S 4393
Superior Meat Market 616 3rd Ave S 2515
Westminster Meat Market 310 13th St N 2055

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Men's Clothing and Furnishings

Garden Clothing Co 318 5th St S 4210
McGuire's Men's Wear 310 5th St S 3761
McKelvie's Clothing & Men's Outfitters
322 5th St S 3551

Milliners

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Marie-Louise 309 6th St S 2965
McLeay L & J 514 3rd Ave S 2354

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Oliver Machinery Co Hardieville 2391

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Lethbridge Herald 6th St S 3201

Notaries Public

• (See Barristers and Solicitors)

Nursing Homes

(See Hospitals and Homes)

Oil Companies

British American Oil Co Ltd The 9 St & 3 Av N. 2585
Canadian Oil Companies Ltd 17 St & 2 Ave S ... 3208
Great West Distributors Ltd 1229 6th Ave-A S ... 2025
Warehouse—Hi-Way Station 91-1014

IMPERIAL OIL LIMITED 1705 2 Av S. 3535

Maple Leaf Petroleum Ltd 1116 1st Ave S 2328
North Star Oil Ltd 2nd Ave & 18th St S 2884
Seventy-Seven Oil Co 320 9th St S 2775

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Millar Angus G 104 McFarland Bldg 2566
Wilkins & Nuttall 319a 6th St S 2959

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Campbell Bryans & Brown 329 7th St S 3505
Cherry A 14-15 Oliver Blk 4180
Galbraith W S 914 3rd Ave S 2253
Haig & Haig 120 McFarland Bldg. 3587
Lafferty A M Lafferty Blk 3658
Murray K I Empress Blk 3230
Roy Swanczesky & Schmaltz 111-120 Sherlock Bdg. 3319
Spackman E V 107 Sherlock Bldg 3915
Wilson H O 108 McFarland Bldg 2699
Woodcock D Royal Bank Bldg 4166
Wray J S Oliver Blk 3458

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City Manager J T Watson	3645
City Clerk & City Solicitor	2355
Treasurer	3553
City Engineer	3541
Public Works Dept	
Water Works Dept	
Health Dept	
Assessor & License Inspector	2310
Cemetery	3774
Electric Light Power & Street Railway	3645
Fire Station No 1 (for fire only) Fire Hall	3333
Park Superintendent res Henderson Park	2702
Police Station City Hall	2145
NIGHT CALLS ONLY	
Electric Trouble Dept 619 14th St S	2404
Waterworks Trouble Dept	3731

Public Departments—Dominion Government

Customs Canada Collector of Customs Post Office	2688
Department of Transport Civil Aviation Branch—	
District Airway Engineer Post Office Bldg	2290
Old Beacon Station North Lethbridge	3440
Radio Meteorological Station Lethbridge Airport	4334
Experimental Farm Coaldale Rd	3385
Post Office 4th Ave & 7th St	2456
Prairie Farm Rehabilitation Post Office Bldg	2044
Royal Canadian Mounted Police 4th Ave S	2744
Veterinary Laboratory Post Office Bldg	3810

Public Departments—Provincial Government

PROVINCIAL GOVERNMENT

Attorney General's Department

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Barristers' Room	3628
Clerk of Court	3656
District Court	3656
Supreme Court Judge's Room	4305
Judge's Private Room—Judge Jackson	3608
Police Magistrate Arthur Beaumont	2756
Sheriff's Office—J H Fooks	2273
Court Reporter	3392
GAOL Coaldale Road	2381
GOVERNMENT LIQUOR STORE 411 3rd Ave S	3989

PUBLIC DEPTS—PROV GOVT (Continued)

Department of Agriculture

DISTRICT AGRICULTURIST	
A A Campbell Dist Agriculturist Court House	3544
Mixing Station 2nd Ave S	3809

Department of Lands and Mines

PROVINCIAL LAND OFFICE 216 5th St S	2417
District Inspector of Mines W E G Hall	3325

Department of Municipal Affairs

Arthur Frayne Inspector Court House	3544
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Department of Public Works

MECHANICAL BRANCH

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216 5th St S	3316
A S Gray Boiler Inspector Medicine Hat	
District 216 5th St S	2625

PROVINCIAL PUBLIC WORKS DEPT

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Highways Branch N H Bradley Engineer	2225
Department of Provincial Secretary	

Issuer of Motor Licenses 413 8th St S	3020
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Department of Railways and Telephones

ALBERTA GOVERNMENT TELEPHONES

General Office 808-810 4th Ave S	2234
Information regarding New Subscribers and	
change of Telephone Nos	92
Telephones out of order	93
Long Distance Operator	0
Chief Operator	98
R E Phillips Local Manager	2234
R E Phillips District Commercial Supt	3503
W L Shera City and District Clerk	3503
J B Burke District Plant Supt	3375
R Harper District Traffic Supt	4221

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Rental Agents

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Restaurants

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Brite Spot The 710 3rd Ave S	3068
Canada Cafe 420 13th St N	2186
Canton Chop Suey House 318 2nd Ave S	3262
Clarke's Coffee Shop 412 5th St S	4245
Ed's Coffee Shop 432 13th St N	3014
Emma's Hot Tamale Parlor 318 3rd Ave S	2763

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London Cafe 312 1st Ave S	3069
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New England Cafe 3rd Ave S	3055
Palace Tea Rooms cor 5th St & 4th Ave S	3053
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