

# Directory Advertising

- **EVERY Telephone in Alberta has a Directory by its side every day of the year.**
- The Directory is used thousands of times daily.
- It is never thrown into the waste-paper basket until a new edition is issued. Probably no other publication can make a like claim to continuity of circulation.
- The Telephone Directory is used for innumerable purposes—general information, correct spelling of names, street addresses, buying and selling, etc.
- There are many ways in which the Directory may become of additional service to subscribers—extra listings may be arranged for, by which a subscriber to Exchange Business Service may have the names of any companies he represents, or of any employee or agent, listed in the Directory, at a nominal charge and a subscriber to Exchange Residence Service may have the name of a bona-fide member of his family listed in the Directory for one dollar per line per issue.
- The following Directories are issued by the Alberta Government Telephones:  
Calgary and District. Northern Division.  
Lethbridge and District. Medicine Hat and District.  
Grande Prairie and Peace River Area.
- Our low rates and the wide circulation of the books render Telephone Directory Advertising the cheapest and most effective form of publicity you can buy.



For further particulars and rates apply

## Directory Advertising Department

ALBERTA GOVERNMENT TELEPHONES

119 SIXTH AVENUE WEST

CALGARY



*The . . .*

# Classified Telephone Directory

*Is for your convenience*

- Let it assist you in all of your business dealings.
- Almost any service or commodity you may require is available through these "**Yellow Pages.**"
- The headings are arranged alphabetically.
- Simply look for the heading of the service you require and listed thereunder you will find those merchants or tradesmen handling the article or performing the service wanted—then call the one you select on the Telephone.
- He will be glad to give you prompt consideration.



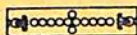
**ALBERTA  
GOVERNMENT TELEPHONES**



# LETHBRIDGE CLASSIFIED TELEPHONE DIRECTORY



**JANUARY  
1938**



*“Where to Buy It”*



# LETHBRIDGE CLASSIFIED TELEPHONE DIRECTORY

## JANUARY, 1938

*Tells "Where to Buy It"*

### *Abattoirs*

Burns & Co Limited near Exhibition Grounds...3831

### *Accountants—Chartered*

McCannel Bros & Co Bank of Nova Scotia Bldg...2123

Paterson & Co Ritchie 5-6 Acadia Bldg  
612 3rd Ave S .....2619

### *Accountants—*

### *International Accountants*

Cranstoun E C 7 Rylands Blk .....4135

### *Adjusters*

Lilly Adjustment Agency The  
Bank of Commerce Bldg S J Bodard Mgr.....3211

### *Advertising—Directory*



Every Telephone User is  
a Buyer—Every Merchant  
Should be Completely  
Represented. The Classi-  
fied Telephone Directory  
Tells

"WHERE TO BUY IT"

**ALBERTA GOVERNMENT  
TELEPHONES** General Office  
808-810 4th Ave S .....2234

### *Agricultural Implements*

Deere John Plow Co Ltd 1239 2nd Ave S .....3786

Repair Department .....3976

Local Agency A C McDonald 1245 2nd Ave S ..2043

International Harvester Co of Canada Ltd

3rd Ave & 9th St N .....2009

Jones C E 1263 2nd Ave S .....3888

Massey-Harris Co Ltd 1216 1st Ave S .....3424

Oliver Ltd 1250 1st Ave S .....2595

Sharman E A Co Ltd 1251 2nd Ave S.....2173

### *Ambulance*

**FLOCK'S FUNERAL & AMBULANCE  
SERVICE** 1110 3rd Ave S .....2929

## *Direct Results - -*

are obtained by advertising in the

### **TELEPHONE DIRECTORY**

No other advertising medium offers such per-  
sistent publicity. For advertising rates apply to

• •

### **Directory Advertising Dept.**

Alberta Government Telephones

119 Sixth Avenue West, Calgary  
or Local Office, Lethbridge



**Apartment Houses**

Victoria Mansions 1002 3rd Ave S ..... 3636

**Architects**

Meech H Wm 114 McFarland Bldg ..... 2005

**Associations and Societies**

Lethbridge Co-operative Mines Assn Ltd  
201 13th St N ..... 2648  
Retail Merchants Association 7 Rylands Blk ..... 4229  
Southern Alberta Sheep Breeders Ltd  
1221 2nd Ave S ..... 3760  
Y M C A 10th St S ..... 3547

**Auctioneers**

McElroy's Auction Mart 408 3rd St S ..... 2831

**Automobile Camps**

Lethbridge Auto Camp Henderson Park ..... 3076

**Automobile Dealers, Repairers,  
Accessories and Supplies**

Baalim Motor Co Ltd 7th St S ..... {2621  
}3436  
Parts Accessories ..... 4353

**Baalim Motor Co. Ltd.**  
Distributors for Southern Alberta  
**CHEVROLET and OLDSMOBILE**  
Authorized Duco Refinishers  
3436 Office Sales 2621  
4353 } Repairs and Service 7th Street S.  
4055 }

Bannerman Motors 816 4th Ave S ..... 2045  
Bawden Motors Ltd 411 7th St S ..... 3869  
Carson H R Ltd 316 7th St S ..... {3443  
}3444  
Office ..... 2552  
Clark & Nichols 315 4th St S ..... 4343  
Hutton's 417 7th St S ..... 2586  
Imperial Motors Ltd 413-417 6th St S ..... 2887  
Sales Department ..... 2505  
Motor Car Supply Co of Canada Ltd  
423 7th St S ..... 3263  
Pyramid Motor Sales Ltd 435 5th St S ..... 3633  
Service Garage Ltd 327 3rd St S ..... 2964

**Automobile Garages**

(See Garages)

**Automobile Springs and Axles**

Lethbridge Spring & Axle Ltd 402 4th St S ..... 3478

**Auto Wreckers**

Gordie's Auto Parts 402 4th Ave S ..... 2685  
Lethbridge Sales Co Ltd Cor 4th Ave & 3rd St S. 2918  
Marshall Motors & Auto Wreckers 409 3rd Ave S. 4299  
North Lethbridge Motors & Auto Wreckers  
313-317 13th St N ..... 4268

**Baby Chicks**

(See Poultry & Products)

**Baggage Transfer**

(See Draying & Transfer)

**Bakers and Confectioners**

Alberta Home Bakery 137 14th St N ..... 2075  
Canadian Bakeries Ltd cor 8th St & 7th Ave S. 3266  
McGavin Bakeries Ltd 1606-1612 2nd Ave-A N. 3378  
National System of Baking Lethbridge Ltd  
407 5th St S ..... 2047  
Schweitzer Dave 418 15th St S ..... 3472  
Wright's Baking Service 330 13th St N ..... 2737

**Banks**

Bank of Montreal 522 3rd Ave S ..... 3446  
Manager's Office N V R Huus ..... 2526  
Bank of Nova Scotia 3rd Ave S ..... 2711  
Canadian Bank of Commerce The  
4th Ave & 7th St S ..... 2414  
Manager's Office ..... 3461  
North End Branch 258 13th St N ..... 2478  
Royal Bank of Canada The 5th St S ..... 3526

**Barristers and Solicitors**

Beattie W S 3 Alberta Blk ..... 3237  
Beaumont Arthur K.C. 538 7th St S ..... 2118  
Cameron C E "C" Metcalfe Bldg ..... 3559  
Church H W 10 Oliver Blk ..... 4015  
Conybeare & Davidson Herald Bldg ..... 3711  
Elton David Horton K.C. 2 & 4 Stafford Blk ..... 2523

**FAIRBAIRN L E** Bank of Nova Scotia Bldg. 4065

Hendry J C 1 Alberta Blk ..... 2848  
Hogg & Menzie 101-103 McFarland Bldg ..... 2656

**JOHNSTONE RITCHIE &  
HUCKVALE** Acadia Blk 3rd Ave S ..... 2171

Kirkham J S 106 McFarland Bldg ..... 2398  
Livingstone John A 2 Alberta Blk ..... 2928  
Moscovich & Moscovich Herald Bldg ..... 3990  
Ostlund H K.C. 1 Oliver Blk ..... 2748  
Rice & Paterson Bank of Commerce Bldg ..... 2164  
Turcotte L S Bank of Nova Scotia Bldg ..... 4331  
Vaselenak John Suite D Metcalfe Bldg ..... 3487  
Virtue A Gladstone K.C. McFarland Bldg ..... 3429

**Batteries**

(See Storage Batteries)



# Paramount Academy

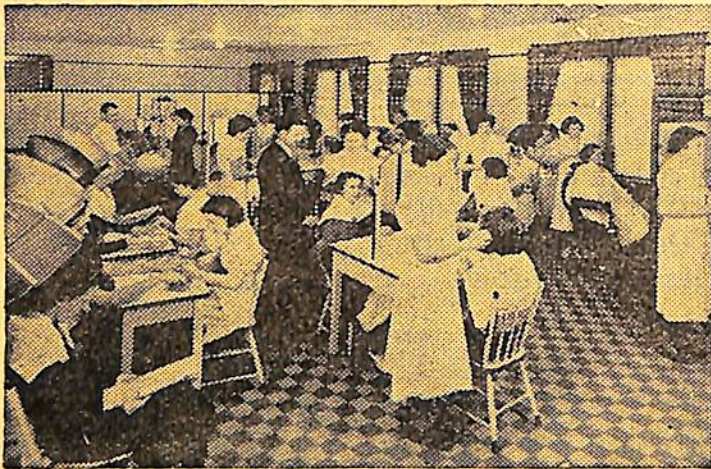
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of

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## BEAUTY CULTURE

LETHBRIDGE



Showing a Portion of School

### YOU ARE INVITED

- A cordial invitation is extended to the public to visit the Academy at all times.
- All the latest type methods and equipment used. Modes of make-up and styles in coiffures are changing constantly — always there is the insistent demand for something “different,” something “new.” Why not have your beauty problems solved at the Paramount Academy?
- Student work carefully supervised by licensed instructresses — charge for materials used only.
- Appointments not necessary.

### A REAL FUTURE AWAITS YOU

- The Beauty profession is one of the fastest growing businesses in North America. We offer you one of the best courses in Western Canada, teaching all the latest methods in cosmetology — including theory, by licensed instructresses.
- Mr. Paul Schradin (formerly of Hollywood), director of the Academy, will be pleased to give you detailed information regarding the course at any time. Come in and let's plan your career.

Phone 2250, (upstairs), Alberta Block — 322 - 5th St. S.



**Beauty Parlors**

Bostrom Miss E 10 Rylands Bldg ..... 3575  
 Brooks' Permanent Wave Salon McFarland Bldg. 4262

**BROOKS'**  
**PERMANENT WAVE SALONS**  
 LETHBRIDGE — TABER — MACLEOD  
 Where They SPECIALIZE in Permanent Waving  
**4262 McFARLAND BUILDING 4262**

Classic Beauty Shop 118 McFarland Bldg ..... 3355  
 Dallas Beauty Parlor 312 5th St S ..... 2641

**DALLAS**  
**BEAUTY PARLOR**  
 SHELTON PERMANENT WAVES Our Specialty  
 All Lines of BEAUTY CULTURE  
 Experienced and Capable Operators  
**2641** Dallas Hotel Bldg.  
 312 - 5th Street S.

Douglas Beauty Shoppe 318 13th St N ..... 4002  
 Elzada Beauty Shoppe 122 McFarland Bldg ..... 2096

**Elzada Beauty Shoppe**  
 We operate an up-to-date shop, specializing  
 in Permanent Waving, Finger Waving, Mar-  
 celling and all lines of Beauty Culture.  
**Phone 2096 — 122 McFarland Bldg.**

Florentine Beauty Parlors The 103 Sherlock Bldg. 2776  
 Fourth Avenue Hairdresser 512 4th Ave S ..... 4217  
 Lucile Beauty Parlour 514 7th St S ..... 4115  
 Marquis Beauty Shop Marquis Hotel Bldg ..... 3714

**Marquis Beauty Shop**  
*Mr. Harry Hughes, Proprietor*  
**PERMANENT WAVING — SCALP TREATMENT**  
**LADIES' HAIRCUTTING**  
 "Pleasing You is a Pleasure To Us"  
**3714 — Marquis Hotel Bldg. — 3714**

Mills' Beauty Parlor 1110 6th Ave S ..... 3926  
 Paramount Academy of Beauty Culture  
 Alberta Bldg ..... 2250  
 Robinson's Beauty Shoppe 242 13th St N ..... 3313  
 Tufteland's Beauty Studio Capitol Theatre Bldg  
 5th St S ..... 3494

**TUFTELAND'S**  
**Beauty Studio**  
 THE HOME OF  
**BETTER PERMANENT WAVES**  
 Beauty Culture in All Its Branches  
**3494** Capitol Theatre Building 5th St. S.

Westbrook Bros 319 6th St S ..... 3852

**Bicycle Dealers and Repairers**

Dan's Repair Shop 320 7th St S ..... 3905

**DAN'S REPAIR SHOP**  
**BICYCLES AND RADIOS**  
**REPAIRED**  
 SKATES SHARPENED, GUNSMITH, LOCKSMITH  
**Phone 3905 320 - 7th Street South**

**Blocks and Buildings**

Sherlock Building 306 7th St S ..... 2825

**Board of Trade**

Board of Trade Office Board of Trade Bldg ..... 2012

**Bonds**

(See Stocks and Bonds)

**Booksellers and Stationers**

Commercial Printers & Office Outfitters Ltd  
 411 5th St S ..... 2999

**Boots and Shoes—Retail**

Carson The E M Saddlery & Leather Goods Co  
 Ltd 306 5th St S ..... 3764  
 Kilner H G 306 13th St N ..... 3423  
 Ranaghan Shoe Store 311 5th St S ..... 2335  
 Sterling Shoes Ltd 314 6th St S ..... 3344  
 Vogue Shoe Shoppe McFarland Bldg ..... 3050

**Bottlers**

Purity Bottling Works 801 7th St S ..... 2501

**Bowling Alleys**

Bowladrome The 325 7th St S ..... 3330

**Boys' and Girls' Clothing and Furnishings**

Juniors' McFarland Bldg 4th Ave S ..... 2678

**Brewers**

Lethbridge Breweries Ltd 2nd Ave & 1st St S  
 Aerated Water Department ..... 3442  
 General Office ..... 2444  
 R J Chiswick Mgr ..... 3281

**Brewers' Distributors**

Government Beer Warehouse 1st St & 2nd Ave S 3554

**Broadcasting Stations**

Radio C J O C Marquis Hotel ..... 3872

**Bus Lines**

Central Canadian Greyhound Lines Ltd  
 Alexandra Hotel ..... 2288  
 Garage ..... 2899  
 Lethbridge Northern Bus Lines Lethbridge Hotel. 3536

**Business Colleges**

Garbutt Business College Masonic Hall Bldg ..... 2315



# CHIROPRACTIC HEALTH SERVICE

205 Sherlock Block, LETHBRIDGE

Phone 4261 - 4179

**HEALTH**  
*is your*  
**greatest**  
**ASSET**  
**O.S.**  
**DR. IRVING**



*We Are Constantly Striving for  
Increased Efficiency in Our  
Methods of Practice*

Chiropractic Schools and Practitioners are devoting much time and equipment to providing ways and means of making our health service of greater value to our patients as a means of regaining and retaining health.

SUCH CONDITIONS AS NEURITIS, LUMBAGO, SCIATICA, ARTHRITIS, WEAK BACK, AND ASSOCIATED ILLS ARE AN IMPORTANT PART OF OUR PRACTICE. THESE CASES ARE PARTICULARLY RESPONSIVE TO OUR TREATMENT. MANY WILL RESPOND TO NO OTHER.

HEADACHES, INFLAMED SINUSES, NERVOUSNESS, SLEEPLESSNESS, HIGH BLOOD PRESSURE, DIZZINESS USUALLY ARISE FROM CHRONIC NERVOUS DISORDERS. OUR TREATMENT IS EFFECTIVE, BECAUSE IT REMOVES THE CAUSE OF THE TROUBLE.



### THIS ILLUSTRATION

demonstrates the intimate dependence of all organs upon the nervous system for their energy and function. Somewhere along the course of the spine we find and correct the cause of such conditions as: High Blood Pressure, Headaches, Sinusitis, Neuralgia, Stiff Neck, Paralysis, Neuritis, St. Vitus Dance, Throat Trouble, Bronchitis, Asthma, Soreness and Aching in shoulders, arms and hands, Chronic Colds, Disorders of Stomach and Liver, Kidney Trouble, Weak Back, Constipation, Lumbago, Sciatica, Arthritis, Enlarged Prostate, Female Disorders, Pain and Numbness in legs and feet.



### FOOT TROUBLES CORRECTED

When any of the small bones of the feet become displaced or crowded out of position, it leads to such distressing conditions as FALLEN ARCHES, PAINFUL, ACHING, SWOLLEN, TIRED FEET, COLDNESS OR NUMBNESS OF EXTREMITIES, ARTHRITIS OR NEURITIS OF LEGS AND FEET. Careful attention is given to these conditions. Foot adjustment and massage restores circulation, and elasticity to the foot, and brings early relief and comfort.

A THOROUGH CHIROPRACTIC EXAMINATION IS MADE OF ALL PATIENTS. THIS ENABLES US TO SELECT THOSE CASES WHICH WILL RESPOND TO TREATMENT, AND TO ELIMINATE THOSE WHICH DO NOT COME WITHIN OUR SCOPE OF PRACTICE.

ALL OBSCURE OR DIFFICULT CASES ARE ANALYZED BY X-RAY TO INSURE ACCURACY OF ADJUSTMENT. THIS IS PART OF OUR REGULAR SERVICE. CONSULTATION IS FREE, AND CAN BE ARRANGED BY CALL OR PHONE.

Graduate of  
Palmer School.

# DR. I. S. IRVING

Lethbridge,  
Alberta.

### Butchers—Retail

(See Meat Markets)

### Cartage and Storage

(See Draying and Transfer)

### Cereals

Green Star Mill Ltd 1405 2nd Ave S ..... 4260

### Charitable Institutions

Salvation Army 623 7th St S ..... 3742

### Chinese Stores

Bow On Tong Co 316 2nd Ave S ..... 3675

### Chiropractors

Clancy Dr L D 7 Acadia Blk 3rd Ave S ..... 2231

Irving Dr I S 205 Sherlock Blk ..... 4261



# DRY CLEANING DEPT.

OF

LETHBRIDGE LAUNDRY CO. Limited

Dial 3451 or 3452

FOR

LUSTERITE—THE NEW SCIENTIFIC PROCESS  
OF DRY CLEANING — IT COSTS NO MORE  
THAN ORDINARY DRY CLEANING.

Dial 3451

Dial 3452

## Modern Tailors and Dry Cleaning

Phone 4039

Best Work at Standard Price — Satisfaction Guaranteed

719 - 4th AVENUE SOUTH WE CALL FOR AND DELIVER Opp. Post Office

### Church Organizations

First Baptist Church 8th St & 4th Ave S	2082
St Augustin's Church 11th St & 4th Ave S	3265
St Patrick's Rectory 312 10th St S	3489
St Peter & St Paul's Rectory 640 12th St-C N	4105
Southminster United Church 4th Ave S	3408

### Cleaners and Dyers

Ironside & Park Ltd 311 6th St S	4141
LEE DUCK 402 13th St N	2770

### LEE DUCK, Tailors DRY CLEANING

SUITS, SUMMER COATS, ONE-PIECE \$1.00  
PLAIN SILK DRESSES,  
CLEANED AND PRESSED

Phone 2770 402 13th St. N., Lethbridge

YOUR AD. HERE  
WOULD  
PRODUCE RESULTS

Lethbridge Laundry Co Ltd 542 4th St S	3451
Modern Tailor & Dry Cleaning 719 4th Ave S	3452
	4039

## IRONSIDE & PARK, LTD.

SPECIALIZING IN

Dry Cleaning,  
Dyeing,  
Tailoring . . .

Phone  
4141

THE BEST IN THE WEST

MAIL YOUR ORDERS TO US — PROMPT SERVICE





*Safeguard Your Health — Use*

# Purity Dairy Products

**PRODUCERS:—For best returns, ship us your Cream,  
Poultry and Eggs**

Phone 4124

(Six Blocks South of Post Office)

## Clubs

Army & Navy Veterans Club 517 5th Ave S	3846
Canadian Legion B E S L Lethbridge Branch 1st Ave & 9th St S	3426
Chinook Club 1119 3rd Ave S	2443
Elks Club 5th Ave S	2633
Henderson Lake Golf Club Henderson Lake	2143
Lethbridge Country Club River Bottom	2527

## Coal Miners and Shippers

Cassidy Coal & Cartage Co 101 1st Ave S	4345
Hamilton J J Coal Co River Bottom	3585
Lethbridge Collieries Ltd	{3524
General Office 207 7th St S	{3305
No 8 Mine	2490
No 8 Mine Stores	2166
Standard Mine—Shaughnessy	91-3132
Royal View Mine—Lethbridge	91-3021

## Collection Agencies

Farris Service Agency 2 Acadia Blk	2616
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## Colonization

Colonists' Service Association Ltd 409 2nd Ave S	2151
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## Confectioners—Retail

A B Confectionery 328 13th St N	3638
Mah Confectionery 422 6th Ave S	3061
Maple Leaf Confectionery 3rd Ave S	3298

## Contractors—Building

Hall R A 4 Oliver Blk	2324
Oland D G 617 10th St S	3621

## Contractors—Grading

Anderson & Smith Lethbridge	2777
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## Contractors—Trucking

O'Sullivan F 1234 3rd Ave S	3720
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## Convents

St Aloysius Convent 116 9th St S	3509
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## Credit Reports

(See Associations and Societies)

## Crockery

Consumers' Hardware & Supply Co 516-518 3rd Ave S	2212
<b>HOYT HARDWARE LTD</b> 608 3rd Ave S	3863

## Dairies

City Dairy 411 4th St S	3124
Crystal Dairy Ltd 434 8th St S	2576
Jersey Dairy 612 10th St S	3591
Kane Dairy 1404 14th Ave S	2092
Purity Dairy 964 7th St S	4124
<b>THOM'S DAIRY</b> —Lethbridge	91-3413

## Dancing Academies

Strand Studio of Dancing 5th Ave & 11th St S	3933
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## Decorators

(See also Painters and Paperhangers)

## Dental Laboratories

Lethbridge Dental Laboratory Room 8 Lafferty Blk	3823
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## Dentists

Allen L T 8 Rylands Blk	2165
Carson J E 111 McFarland Bldg	3030
Clark Ward F 121 McFarland Blk	4140
Craig W P Rylands Blk	3357
Fletcher C M 5 Oliver Blk	3410
Forbes G H 1 Stafford Blk	2026
Fumerton A S 3 Oliver Blk	2199
Gibson M J 5 6 & 7 Lafferty Blk	2071
Redding H D 2 Roxy Theatre Bldg	2631
Stewart J S 3 & 4 Lafferty Blk	2559
Watson A M Roxy Theatre Bldg	4213

## Departmental Stores

Supina Mercantile 230 13th St N	
Groceries	2766
Groceries & Meats	2966
Meat Dept & Men's Wear	3456
Office & Dry Goods	2866
Teco Store operated by the T Eaton Co Western Limited 4th Ave & 6th St S	
Drugs Hardware Men's Wear Small Wares	2140
Information & General Office	3727
Groceries Meats & Fruits	3282
Ladies' Ready-to-Wear Shoes Millinery Piece Goods & Optical Department	3857
Furniture Draperies Carpets Radios	2722



**Draying and Transfer**

Dench Cartage 1101 2nd Ave S .....4234  
 Dime Delivery Service 423 6th St S .....3220

**DIME DELIVERY**  
 QUICK, EFFICIENT SERVICE  
 GIVE US A TRIAL — 24-HOUR SERVICE  
 PHONE 10c AND UP PHONE  
**3220 — 423 - 6th St. S. — 3220**

Jones Transport 1266 2nd Ave S .....2904  
 Masson Transfer 910 8th St S .....2653  
 McLean Transfer The 406½ 5th St S .....2097  
 Murray Transport 211 10th St S .....3750  
 Rex Transfer 305 5th St S .....4277  
 Scooter Delivery Service 817 3rd Ave S .....3655

**SCOOTER DELIVERY**  
 DELIVERIES MADE TO ALL PARTS OF THE CITY  
 No Job Too Large or Too Small  
 PROMPT SERVICE  
**3655 — 817 - 3rd Ave. S. — 3655**

Speedy Delivery Service 525 4th St S .....3537  
 Western Transfer Co Ltd CPR Freight Sheds ...2163  
 Wilson Motor Transit & Distributing Co Ltd  
 518 5th St S .....2945

**Druggists—Retail**

Jackson Sydney 401 5th St S .....3364  
 Kitson's Pharmacy McFarland Bldg 4th Ave S...3772  
 McCready's Ltd Red Cross Drug Store  
 Sherlock Bldg .....3555  
 People's Drug Stores 414 13th St N .....3445  
 Downtown Store 310 6th St S .....2205

**W. H. McCAFFREY**  
 THE PEOPLE'S DRUG STORES  
 414 - 13th St. N. - - - Phone 3445  
 310 - 6th St. South - - - Phone 2205  
 LETHBRIDGE, ALTA.

Stokes Drug Co Ltd 314 5th St S .....2487  
 Sutherland Drug Co Ltd Marquis Hotel .....3231

**Dry Goods—Retail**

Christie Grant Co 308 5th St S .....4344  
 Clarke & Co 316 6th St S .....3453  
 Hennessey & Wilson 416 13th St N .....3789

**Electrical Contractors**

Christie W E 538 16th St N .....4128  
 Cook C W 719 3rd St S .....3816  
 McKenzie Electric Ltd 706 3rd Ave S .....3637  
 Roy Electric Co 406 5th St S .....3735

**Employment Bureau**

Employment Service of Canada 243 7th St S ...2603

**Exhibitions**

Lethbridge Exhibition Board 5 Metropolitan Bldg.2013  
 Grounds .....4131

**Explosives**

**EXPLOSIVES LTD** 608 3rd Ave S .....3860

**Express Companies**

Canadian Pacific Express Co CPR Station .....3434

**Eye, Ear, Nose and Throat Specialists**

Walkey Dr L W Stafford Blk .....4122  
 Woodcock Dr D Royal Bank Bldg .....4166

**Farm Machinery and Supplies**

Cockshutt Plow Co Ltd 1262 1st Ave S .....3659  
 MacLeod D 307 11th St S .....4070  
 Macleod's Ltd 324 5th St S .....4240

**MACLEOD'S LTD.**  
 HIGH GRADE  
 FARM EQUIPMENT AND SUPPLIES  
**4240 324 Fifth Street South 4240**

**Farm Tractors**

(See Tractors etc)

**Feed**

Green Geo W & Co Ltd 1231 2nd Ave S .....4090  
 Green Star Mill Ltd 1405 2nd Ave S .....4260

**Financial Agents**

**BRITISH CANADIAN FINANCE LTD** 315 6th St S .....2843

**Five, Ten, Fifteen and Twenty-five Cent Stores**

Kresge S S Co Ltd 321 5th St S .....4155  
 Metropolitan Stores Ltd Metropolitan Bldg .....4110  
 Woolworth F W & Co Ltd 309 5th St S .....2280

**Flooring**

McIntyre F J & Co 1111 6th Ave S .....2395

**USE LONG DISTANCE**



**Florists**

- Fowler's Greenhouses 730 6th St S .....3179  
**FRACHE BROS LTD** Retail Store  
 322 6th St S .....2666  
 Office .....2760  
 Greenhouses Henderson Park .....2003  
 Greenhouses N Lethbridge .....2768

**Frache Brothers Ltd.**  
 "Quality" Florists  
 OUR FLOWERS ARE ALWAYS FRESH  
 GROWN IN LETHBRIDGE  
 Phones:  
 2656, Store; 2760, Office      Store: 322 - 6th St. S.

- Lethbridge Greenhouse 1502 12th Ave S .....3271  
 Marquis Flower Shop 616 4th Ave S .....4377

**Marquis Flower Shop**  
 FLORENCE MAHON, Manager  
 OUR FLOWERS ARRIVE FRESH DAILY  
 Business Phone 4377  
 Nights and Holidays, Phone 4388  
 Marquis Hotel Bldg., Lethbridge, Alta.

**Flour Mills**

- ELLISON MILLING & ELEVATOR  
 CO LTD** 2nd Ave S .....2068  
 Manager & Accounting Dept .....3552  
 Robin Hood Mills Ltd 515a 6th St S .....2058

**Foot Specialists**  
 (See Chiropradists)

**Fraternities**

- Knights of Columbus 1313 10th Ave S .....4084  
 Masonic Hall Co of Lethbridge 10th St S .....2707  
 Oddfellows' Hall Lodge IOOF Bldg .....3477

**Freight—Automobile**  
 (See Draying & Transfer)

**Fruit and Produce—Retail**

- B C Fruit 906 3rd Ave S .....2033  
 Joe's Produce 518a 4th Ave S .....2077  
 Rex Fruit Store 602 3rd Ave S .....2725

**Fruit and Produce—Wholesale**

- Plunkett & Savage 4th St S .....2584  
 Scott Fruit Co Ltd 4th St S .....3353

**Funeral Directors**

- LAWNVIEW MORTUARY** 320 11th St S.2802  
**LETHBRIDGE MEMORIAL  
 FUNERAL CHAPEL** 1110 3rd Ave S...2929  
**MARTIN BROS** 812 3rd Ave S .....3561

**Furniture Dealers—Retail**

- Home Furnishing Co 411 3rd Ave S .....2545  
 Long C A & Co Hull Blk 3rd Ave S .....2369  
 Stern Furniture Co cor 3rd Ave & 8th St S ...2428

**Furriers**

- Garrett Fur Store 707 3rd Ave S .....3812

**Exclusive Furriers**  
 • Garrett Fur Store •  
 PHONE  
**3812**      Hull Block, 707 - 3rd Ave. S.

- Lethbridge Furriers The Majestic Theatre Bldg...2209

**Garages**

- Baalim Motor Co Ltd 7th St S .....{2621  
 Shop & Service Dept .....}3436  
 .....4055

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 Distributors for Southern Alberta of  
**CHEVROLET and OLDSMOBILE**  
 Authorized Duco Refinishers  
 3436 Office      Sales 2621  
 4353 } Repairs and Service      7th Street S.  
 4055 }

- Hammill Motors Ltd 410 6th St S .....3347  
 Imperial Motors Ltd 413-417 6th St S .....2887

**Imperial Motors Ltd.**  
 DISTRIBUTORS  
**Chrysler ★ Plymouth ★ Fargo**  
 24 HOUR SERVICE  
 Sales 2505  
 Service 2887      6th Street South

- International Motor Truck Service Station  
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 Lethbridge Motors 316 11th St S .....2454  
 Motor Sales (Lethbridge) Ltd 313 7th St S ...2556  
 Oswald Motors 406 4th Ave S .....3722

**Gas Companies**

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 Power Co Ltd 612 4th Ave S .....2510

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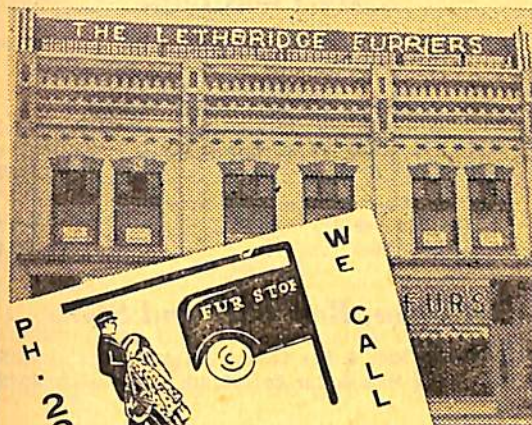
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Alberta Government Telephones, CALGARY**



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Bay Super Service Station Hudson's Bay Bldg	3580
Capitol Service Station 428 5th St S	4212
Central Service Station 4th Ave & 5th St	3749
Dawson's Service Station rear Rylands Store	
3rd Ave S	2684
Galt Service Station Cor 4th Ave & 9th St S	2728
Hedenstrom Roger Gas & Oil Products Ltd	
Henderson Park	2018
McKinnon Service 3rd Ave & 9th St S	3038
North Star Terminal Service Station	
Cor 4th Ave & 4th St S	3336
Short Stop Service Station 4th Ave & 8th St S	4167
Spotlite Super Service Station	
Cor 3rd Ave & 8th St S	2970
Westminster Service Station 335 13th St N	4194

**General Stores**

Mihalik Andrew 630 13th St N	2694
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**Grain Merchants**

Ellison Milling & Elevator Co Ltd 2nd Ave S	4214
Parrish & Heimbecker Ltd McFarland Bldg	2895

**Grocers—Retail**

Bates A B Service Grocery 313 5th St S	{2453 2930
Bissett's Service Grocery 540 8th St S	3388
Economy Grocery 902 9th St S	2035
Hoefer's Grocery 543 13th St S	{3297 4297
Jenkins' Groceteria Ltd 324 6th St S	3260
Johnston J & A 426 13th St N	2314
Leys & Company 616 3rd Ave S	3767
McKillop H A Co 317 6th St S	2113
Wilson's Grocery 1112 6th Ave S	3657
Wilson's Groceteria 902 7th Ave S	3995

**Grocers—Wholesale**

<b>CAMPBELL WILSON &amp; HORNE LTD</b> 3rd Ave S	3321
Macdonalds Consolidated Ltd 312 4th St S	
Long Distance & Manager	4266
Sales Department	4366
Fruit Department	4355
Shipper & Receiver	4369
Western Grocers Ltd 2nd Ave & 9th St S	{2435 2997
Fruit Department	4264

**Hairdressers—Ladies'**

(See Beauty Parlors)

**Hardware—Retail**

<b>CONSUMERS' HARDWARE &amp; SUPPLY CO</b> 516-518 3rd Ave S	{2919 2920
Hick Hardware Co Ltd 618 3rd Ave S	3762
<b>HOYT HARDWARE LTD</b> 608 3rd Ave S	{3863 3860
<b>MORRIS &amp; BARRETT</b> 318 6th St S	2383
Olander's Hardware 524 13th St N	2223

**Hardware—Wholesale**

<b>HOYT HARDWARE LTD</b> 608 3rd Ave S	3863
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**Harness and Saddlery**

Carson The E M Saddlery & Leather Goods Co Ltd 306 5th St S	3764
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**Hat Renovators**

Boston Hat Works & Shoe Shine Parlor 327a 5th St S	2961
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**Hats and Caps**

Smart Hat Shop 331 5th St S	2620
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**Hay, Grain and Feed**

<b>GREEN GEO W &amp; CO LTD</b> 1231 2nd Ave S	4090
Southern Alberta Co-operative Assn Ltd 1221 2nd Ave S	3777
Coaldale Office	91-2524

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Lethbridge Hide & Fur Co 406 6th St S	4045

**Hospitals and Homes**

Galt Hospital 5th Ave S	3136
Isolation Hospital 1920 7th Ave S	3430
Nursing Mission cor 2nd Ave & 10 St S	2233
St Michael's General Hospital 13th St & 9th Ave S	3131

**Hotels**

Alexandra Hotel 332 5th St S	3142
Arlington Hotel 1st Ave & 4th St S	2278
Dallas Hotel 312 5th St S	2312
Garden Hotel 510 3rd Ave S	3889
Lethbridge Hotel 5th St S & 2nd Ave	3151
Marquis Hotel cor 4th Ave & 7th St	3191
Windsor Hotel 204 1st Ave S	3225

**Ice Cream Manufacturers**

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Palm Dairies Ltd 610 3rd Ave S	4030

**Ice Dealers**

Lethbridge Ice Co 714 5th Ave S	3697
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**PAYS**

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Gibbons R V Agencies "E" Metcalfe Bldg	2191
Green John H F 1 Rylands Blk	3026
Harris W M Agency Ltd Hull Blk	2343
Ives Albert E 1 Oliver Blk	3009
Levitt W A 4-8 Stafford Blk 311½ 5th St S	3517
Ringland J K & Co Ltd Herald Bldg 6th St S	4255
Sharman E A Agency 1251 2nd Ave S	2173
Thrall Ralph A Consumers' Bldg 3rd Ave S	2846

### Insurance Business—Life

Canada Life Assurance Co Metropolitan Bldg	2816
Green John H F 1 Rylands Blk	3026
Agent New York Life	
Imperial Life Assurance Co of Canada	
Metcalfe Bldg	4120
London Life Insurance Co 10 Stafford Blk	2389
Manufacturers Life Insurance Co	
Bank of Nova Scotia Bldg	4161
Metropolitan Life Insurance Co Sherlock Blk	3339
Prudential Insur Co of Amer 101 Sherlock Bldg	3594
Sun Life Assurance Co of Can 4 Stafford Blk	3047

### Irrigation

C P R Natural Resources Irrigation Branch	2136
Lethbridge Northern Irrigation Dist	2129
Public Works Bldg 8th St S	3302

### Jewellery and Watches—Retail

Kerr J G Kresge Bldg	3288
Pisko J R McFarland Bldg	3525
Raworth A C 303 5th St S	2727

### Knitwear

Logan Garment Ltd 314 8th St S	4225
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### Ladies' Wear

Imperial Women's Wear McFarland Bldg	2277
Klever Dress Shop 3rd Ave S	2512
McArthur E 509 4th Ave S	2655
Primrose Shop 604 3rd Ave S	2244
Rylands & Co 302 5th St S	2251

### Laundries—Oriental

Star Laundry The 324 2nd Ave S	2982
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### Laundries—Steam Power

Lethbridge Laundry Co Ltd 542 4th St S	3451
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### Lawyers

(See Barristers and Solicitors)

### Libraries

Miners' Library 733 13th St N	2708
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### Live Stock Dealers

Bates T G 275 7th Ave-A S	2984
Hill W T & Co Opposite Stockyards	3395
Raby Cliff 1216 3rd Ave S	2464
Southern Alberta Co-operative Assn Ltd	
1221 2nd Ave S	4080
Lethbridge Stockyards Office	4010

### Long Distance

#### ALBERTA GOVERNMENT TELEPHONES 808-810 4th Ave S

Long Distance Operator	0
Information regarding Long Distance Rates	
New Toll Offices etc	92

### Lumber Dealers—Retail

Advance Lumber Co Ltd 13th St & 2nd Ave S	2063
Becker Lumber Co Ltd 3rd Ave & 16th St S	2384
Stacey Lumber Co Ltd 1st Ave N	3421
Yates Lumber Yards 3rd Ave & 17th St S	3516

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Phone 2586 417 - 7th Street South

Peacock T H 327 7th St S . . . . . 4151

### Markets

Farmer's Market Hudson's Bay Bldg  
cor 1st Ave & 5th St S . . . . . 3058

### Massage

Greaves R 418 5th St S . . . . . 2755  
Lethbridge Massage Parlor 215 Sherlock Bldg . . . . . 3833

### Meat Markets

Alberta Meat Market 718 3rd Ave S . . . . . 3492  
Burns & Co Limited 610 3rd Ave S . . . . . 3412  
Central Meat Market 406 13th St N . . . . . 3295  
Crighton G 510 6th Ave S . . . . . 3937  
Dominion Meat Market Hill Blk . . . . . 2654  
Independent Meat Market 405 5th St S . . . . . 3328  
Marlow Meat Market 331 5th St S . . . . . 3796  
Star Meat Market & Bakery 401 2nd Ave S . . . . . 4393  
Westminster Meat Market 310 13th St N . . . . . 2055

### Meats—Wholesale

Burns & Co Limited 610 3rd Ave S . . . . . 2388

### Men's Clothing and Furnishings

Garden Clothing Co 318 5th St S . . . . . 4210  
McGuire's Men's Wear 310 5th St S . . . . . 3761  
McKelvie's Clothing & Men's Outfitters  
322 5th St S . . . . . 3551



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McLeay L & J 514 3rd Ave S .....	2354

### *Mining and Mill Supplies*

<b>HOYT HARDWARE LTD</b> 608 3rd Ave S 3863	
Oliver Machinery Co Hardieville .....	2391

### *Monuments, Mausoleums, Etc.*

Lethbridge Monumental & Cut Stone Works 325 8th St S .....	3920
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### *Music—Colleges and Teachers*

Conservatory of Music Lethbridge 11th St & 5th Ave S .....	3765
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### *Music and Musical Instruments*

Brown's Musical Supplies 303 6th St S .....	2272
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### *Newspapers and Periodicals*

Lethbridge Herald 6th St S .....	3201
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### *Notaries Public*

(See Barristers and Solicitors)

### *Nursing Homes*

(See Hospitals and Homes)

### *Oil Companies*

British American Oil Co Ltd The cor 9th St & 3rd Ave N .....	2585
Canadian Oil Companies Ltd 17th St & 2nd Ave S .....	3208
Great West Distributors Ltd—Lethbridge .....	91-1014
<b>IMPERIAL OIL LIMITED</b> 1705 2nd Ave S .....	3535
Maple Leaf Petroleum Ltd 1116 1st Ave S .....	2328
North Star Oil Ltd 2nd Ave & 18th St S .....	2884

### *Opticians and Optometrists*

Marshall A Ashdown 407 5th St S .....	4222
Millar Angus G 104 McFarland Bldg .....	2566
Wilkins & Nuttall 319a 6th St S .....	2959

### *Painters and Paperhangers*

Meads Arthur 611 8th Ave S .....	3690
Morgan Wm 964 11th St S .....	3913
Wellington Bros 613 10th St S .....	2472
Whittaker Bros 902 12th St S .....	2958

### *Paints, Oils and Varnishes*

<b>HOYT HARDWARE LTD</b> 608 3rd Ave S 3863	
Morris & Barrett 318 6th St S .....	2383

### *Paper Dealers—Wholesale*

Mid-West Paper Sales Ltd 1231 2nd Ave S .....	4090
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### *Photographers*

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Cross' Studio 614 3rd Ave S .....	2673
De Jourdan's Studio 105 8th St S .....	2658

### *Physicians and Surgeons*

Ayre J E 108 McFarland Bldg .....	2699
Bigelow & Fowler Hull Blk .....	2622
Campbell Bryans & Brown 329 7th St S .....	3505
Cherry A 14-15 Oliver Blk .....	4180
Galbraith W S 914 3rd Ave S .....	2253
Haig & Haig 119-120 McFarland Bldg .....	4140
Lafferty A M Lafferty Blk .....	3658
Murray K I Empress Blk .....	3230
Roy Swancesky & Schmaltz 111-120 Sherlock Bdg .....	3319
Spackman E V 107 Sherlock Bldg .....	3915
Woodcock D Royal Bank Bldg .....	4166
Wray J S Oliver Blk .....	3458

### *Piano Tuners and Repairers*

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- McIntosh John A 619 10th St S ..... 3791
- Rodier Jas B 408 12th St-A S ..... 3036
- Scott W S 955 10th St S ..... 2069

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City Manager J T Watson	3645
City Clerk & City Solicitor	2355
Treasurer	3553
City Engineer	3541
Public Works Dept	
Water Works Dept	
Health Dept	
Assessor & License Inspector	2310
Cemetery	3774
Electric Light Power & Street Railway	3645
Fire Station No 1 (for fire only) Fire Hall	3333
Park Superintendent res Henderson Park	2702
Police Station City Hall	2145
<b>NIGHT CALLS ONLY</b>	
Electric Trouble Dept 619 14th St S	2404
Waterworks Trouble Dept	3731

**Public Departments—Dominion Government**

Customs Canada Collector of Customs	
Post Office Bldg	2688
Department of Transport Civil Aviation Branch—	
District Airway Engineer Post Office Bldg	2290
Beacon Station North Lethbridge	3440
Radio Meteorological Station North Lethbridge	
Airport	4334
Experimental Farm Coaldale Rd	3385
Post Office 4th Ave & 7th St	2456
Prairie Farm Rehabilitation Post Office Bldg	2044
Royal Canadian Mounted Police 4th Ave S	2744

**Public Departments—Provincial Government**

**PROVINCIAL GOVERNMENT**

Attorney General's Department

COURT HOUSE cor 6th St & 4th Ave S	
Barristers' Room	3628
Clerk of Court	3656
District Court	3656
Supreme Court Judge's Room	4305
Judge's Private Room—Judge Jackson	3608
Police Magistrate Arthur Beaumont	2756
Sheriff's Office—J H Fooks	2273
Court Reporter	3392
GAOL Coaldale Road	2381
GOVERNMENT LIQUOR STORE 326 6th St S	3989
Department of Agriculture	
DISTRICT AGRICULTURIST	
A A Campbell Dist Agriculturist Court House	3544
Department of Lands and Mines	
PROVINCIAL LAND OFFICE 216 5th St S	2417
District Inspector of Mines W E G Hall	3325
Department of Municipal Affairs	
Arthur Frayne Inspector Court House	3544
Department of Public Works	
BUREAU OF LABOR	
W F Henry Boiler Inspector Lethbridge District	
216 5th St S	3316
A S Gray Boiler Inspector Medicine Hat	
District 216 5th St S	2625
PROVINCIAL PUBLIC WORKS DEPT	
216 5th St S	
Highways Branch N H Bradley Engineer	2225

**PUBLIC DEPTS—PROV GOVT (Continued)**

Department of Provincial Secretary	
Issuer of Motor Licenses 413 8th St S	3020
Department of Railways and Telephones	
ALBERTA GOVERNMENT TELEPHONES	
General Office 808-810 4th Ave S	2234
Information regarding New Subscribers and change of Telephone Nos	92
Telephones out of order	93
Long Distance Operator	0
Chief Operator	98
R E Phillips Local Manager	2234
R E Phillips District Commercial Supt	3503
W L Shera City and District Clerk	3503
J B Burke District Plant Supt	3375
R Harper District Traffic Supt	4221
Lethbridge Northern Irrigation District	
COLONIZATION BRANCH L C Charlesworth	
Manager	2129

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(See Automobile Radiator Repairs)

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Agent—Coalhurst	2236

**Real Estate**

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Peat Norman B 1 Royal Bank Bldg	3570
Tanner & Hansen Metropolitan Bldg	3233
Universal Agencies 4 Oliver Blk	3455
Wood J W & Son 13 Stafford Blk	3716

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Huff Refinery Co Ltd 14th Ave & 28th St S	4111
Northern Light Refineries Ltd Plant near Burns Abattoir	3861
Downtown Office 317 7th St S	2432

**Rental Agents**

Baalim Building Agencies 317 7th St S	2432
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**Restaurants**

Acadia Cafe 612 3rd Ave S	3075
Brite Spot The 710 3rd Ave S	3068
Canada Cafe 420 13th St N	2186
Canton Chop Suey House 318 2nd Ave S	3262
Clarke's Coffee Shop 412 5th St S	4245
Emma's Hot Tamale Parlor 318 3rd Ave S	2763
Fat's Cafe 323 5th St S	2485
London Cafe 312 1st Ave S	2460

(Continued on Next Page)



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New England Cafe 3rd Ave S	3053
Palace Tea Rooms cor 5th St & 4th Ave S	3091
Picadilly Cafe 208 5th St S	3059
Ritz Cafe 328 5th St S	3062
Office	2844
Standard Cafe 516 4th Ave S	4044
White Lunch Cafe 322 5th St S	{2149
	{3067
Yale Cafe 212 5th St S	3057

**Rubber Goods—Wholesale**

Dominion Rubber Co Ltd	
Bay Super Service Station	3580
<b>DUNLOP TIRE &amp; RUBBER</b>	
<b>GOODS CO LTD</b> 7th St S	4353
Rogers W T 324 9th St S	3595

**Sash and Door**

Lethbridge Sash and Door Factory	
McFarland Bldg	3663

**Schools**

Superintendent & Secretary A J Watson 15th St S	3548
Collegiate Institute Principal's Office	3465
Boys' Technical School 13th St N	2397
Girls' Technical School 13th St & 4th Ave N	4256
Bowman School 5th Ave S	2813
Central School 9th St S	2731
Fleetwood School 9th Ave S	2194
Galbraith School 9th Ave N	3653
Lethbridge School Division Lethbridge Northern	
Bldg	2628
St Basil's School 12th St-B N	2841
Westminster School 13th St N	2376

**Second Hand Dealers**

Capitol Furniture Store 404 5th St S	2115
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St Louis Furniture Exchange 120 5th St S	2210
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**Sewing Machines**

Singer Sewing Machine Co 620 3rd Ave S	2243
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**Sheet Metal Workers**

Freel Sheet Metal Works 412 4th Ave S	2713
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**Shoemakers and Repairers**

Burton J 540 13th St S	4220
Knowlden Bros 402 5th St S	2717
Perkins & Miles 514 4th Ave S	3693

**Shoes**

(See Boots and Shoes)

**Sign Writers**

City Sign Works Ltd 716 3rd Ave S	3686
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**Skating Rinks**

Lethbridge Arena 12th St-A & 2nd Ave S	2890
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**Sporting Goods—Wholesale  
 and Retail**

<b>HOYT HARDWARE LTD</b> 608 3rd Ave S	3863
<b>LON CAVANAUGH SPORTS</b>	
<b>GOODS</b> 423 7th St S	2345
Morris & Barrett 318 6th St S	2383

**Steam Fitters**

Walker & Holberton Ltd 322 7th St S	3521
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**Steamship Agents**

Rossiter Agencies Lafferty Blk	2412
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**Stocks and Bonds**

Richardson James & Sons Ltd 315 7th St S	{4335
	{4325
Ringland J K & Co Ltd Herald Bldg 6th St S	4255
Rubbra F C & Co Ltd 310 7th St S	4114

**Storage Batteries—Manufacturers,  
 Dealers and Repairers**

Hutton's 417 7th St S	2586
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# WELDED PRODUCTS LIMITED

OXY-ACETYLENE & ELECTRIC WELDING, CUTTING & BRAZING  
 PORTABLE ELECTRIC WELDING EQUIPMENT  
 REPAIRS TO COMBINES AND ALL FARM MACHINERY  
 GAS AND OIL TANKS MADE TO ORDER  
 CERTIFIED WELDERS OF PRESSURE VESSELS

PHONE **2544** 210 - 1st Ave. South, Lethbridge. After Hours **2393**

### Surveyors

Edwards-Wm M 11 Oliver Blk ..... 4034

### Tailors

"D" The Tailor 410 5th St S ..... 3666  
 Dodd W A 309 13th St N ..... 2810  
 Golightly James R 309a 6th St S ..... 2232  
 Lee Duck 402 13th St N ..... 2770  
 Ridpath T C 327 5th St S ..... 3730  
 Sinton Robert 419 2nd Ave S ..... 3431

### Taxis

Alex Taxi Marquis Hotel ..... 3545  
 Bijou Taxi & U Drive Cars 416 4th Ave S ..... 2750  
 Fat's Taxi 323 5th St S ..... 3838  
 Matt's Taxi M Kropinak 740 13th St N ..... 2885  
 Roy's Taxi 318 5th St S ..... 3520  
 Stewart's 25c Taxi 1701 2nd Ave-A N ..... 4198

### Telegraph Companies

Canadian Pacific Telegraphs 308 6th St S ..... 3671

### Theatres and Places of Amusement

Capitol Theatre 5th St S ..... 2080  
 Majestic Theatre 5th Ave S ..... 4095  
 Roxy Theatre 5th St S ..... 2050

### Threshing Machinery and Supplies

McMahon Machine Co The 2nd Ave S ..... 3496

### Tobacconists—Retail

Club Cigar Store 3rd Ave & 5th St S ..... 3056

### Tobacconists—Wholesale

Wallace & Peacock Ltd 427 5th St S ..... {2022  
 {2023

### Tractors, Etc.

Union Tractor & Harvester Co The 1269 2nd Ave S ..... 2606

### Transfer Companies

(Draying and Transfer)

### Trust Companies

British Canadian Trust Co 315 6th St S ..... 2843

### Typewriters and Supplies

Commercial Printers & Office Outfitters Ltd 411 5th St S ..... 2999  
 Remington Rand Ltd 4 Acadia Blk ..... 3966  
 Underwood Elliott Fisher Ltd 305 6th St S ..... 2555

### Undertakers

(See Funeral Directors)

### Veterinary Surgeons

Steele Mark B 904 2nd Ave S ..... 3766

### Vulcanizing and Tire Repairing

Buzz Shop 311 8th St S ..... 3932  
 Chaplin Ed Sr Vulcanizing Works 712a 3 Ave S 2664  
 City Vulcanizing Shop rear Dallas Hotel ..... 2332  
 Kirk's Tire Shop 408 6th St S ..... 4133  
 Terry's Tire & Auto Shop 201 13th St N ..... 2648

### Wall Paper

**HOYT HARDWARE LTD** 608 3rd Ave S 3863

### Washing Machines

Beatty Bros Ltd 409 5th St S ..... 4054  
**HOYT HARDWARE LTD**  
 Maytag Washers 608 3rd Ave S ..... 3863

### Welding and Brazing

Welded Products Ltd 210 1st Ave S ..... 2544

### Woollen Products

Logan Garment Ltd 314 8th St S ..... 4225



# DO YOUR CUSTOMERS

Put on rubbers on rainy days and burly overcoats on stormy ones to come over to your place to buy what you have to sell?

## THEY DO NOT!

They order by Telephone — and that is one of the reasons why

### Directory Advertising Pays



PHONE YOUR LOCAL OFFICE FOR ADVERTISING RATES, OR WRITE TO THE DIRECTORY DEPARTMENT, CALGARY



Alberta  
Government Telephones