

Directory Advertising

EVERY Telephone in Alberta has a Directory by its side every day of the year.

* * *

The Directory is used thousands of times daily.

* * *

It is never thrown into the waste-paper basket until a new edition is issued. Probably no other publication can make a like claim to continuity of circulation.

* * *

The Telephone Directory is used for innumerable purposes—general information, correct spelling of names, street addresses, buying and selling, etc.

* * *

There are many ways in which the Directory may become of additional service to subscribers—extra listings may be arranged for, by which a subscriber to Exchange Business Service may have the names of any companies he represents, or of any employee or agent, listed in the Directory, at a nominal charge and a subscriber to Exchange Residence Service may have the name of a bona-fide member of his family listed in the Directory for one dollar per line per issue.

* * *

The following Directories are issued by the Alberta Government Telephones:

| | |
|--------------------------|----------------------------|
| Calgary and District. | Northern Division. |
| Lethbridge and District. | Medicine Hat and District. |
| | Peace River District. |

* * *

Our low rates and the wide circulation of the books render Telephone Directory Advertising the cheapest and most effective form of publicity you can buy.

* * *

For further particulars and rates apply

Directory Advertising Department

ALBERTA GOVERNMENT TELEPHONES

119 SIXTH AVENUE WEST

CALGARY

The Buyer's Guide



You'll find that a few moments spent with the . . .
LETHBRIDGE
CLASSIFIED TELEPHONE DIRECTORY
Will make shopping much easier.

Every class of Merchandise and Service
is listed in the **YELLOW PAGES**.

Tells
"Where to Buy It"

• •

ALBERTA GOVERNMENT TELEPHONES

LETHBRIDGE CLASSIFIED TELEPHONE DIRECTORY



JULY, 1936

Tells
"Where to Buy It"

Lethbridge Classified Telephone Directory

Abattoirs

Burns & Co Limited near Exhibition Grounds.....3831

Accountants

Cranstoun E C 6 Rylands Blk.....4135

Accountants—Chartered

McCannell Bros & Co Bank of Nova Scotia Bldg. 2123
Paterson & Co Ritchie 5-6 Acadia Bldg
612 3rd Ave S.....2619

Adjusters

Lilly Adjustment Agency The 4 Oliver Blk3211

Advertising—Directory



Every Telephone User is a Buyer—Every Merchant Should be Completely Represented. The Classified Telephone Directory Tells

"WHERE TO BUY IT"

ALBERTA GOVERNMENT

TELEPHONES General Office 808-810
4th Ave S.....2234

Agricultural Implements

Deere John Plow Co Ltd 1239 2nd Ave S.....3786
Repair Department3976
Local Agency A C McDonald 812 4th Ave S2043
International Harvester Co of Canada Ltd
3rd Ave & 9th St N.....2009
Jones C E 1263 2nd Ave S3888
Massey-Harris Co Ltd 1216 1st Ave S.....3424
Oliver Ltd 1250 1st Ave S2595

Apartment Houses

Victoria Mansions 1002 3rd Ave S.....3636

Architects

Meech H Wm 114 McFarland Bldg.....2005

Associations and Societies

Retail Merchants Association 6 Rylands Blk.....4229
Southern Alberta Sheep Breeders Ltd 1221 2nd
Ave S3760
Y M C A 10th St S.....3547

Auctioneers

Bonfadini Joseph 405 2nd Ave S.....3878
Lethbridge Auction House 411 3rd Ave S2346

Directory Advertising Pays

Automobile Camps

Lethbridge Auto Camp Henderson Park3076

Automobile Dealers, Repairers, Accessories and Supplies

Baalim Motor Co Ltd 7th St S{ 2621
3436
Parts Accessories4353

Baalim Motor Co. Ltd.

Distributors for Southern Alberta
CHEVROLET and OLDSMOBILE
Authorized Duco Refinishers
3436 Office Sales 2621
4353 } Repairs and Service 7th Street S.
4055 }

Bawden Motors Ltd 411 7th St S.....3869
Carson H R Ltd 316 7th St S{ 3443
3444
Office2552
Clark & Nichols 315 4th St S.....4343
Hutton's 417 7th St S2586
Imperial Motors Ltd 413-417 6th St S2887
Sales Department2505
Marquis Car Exchange Cor 5th Ave & 7th St S.....2131
Motor Car Supply Co of Canada Ltd
423 7th St S.....3263
Peacock T H 322 6th St S.....4050
Pyramid Motor Sales Ltd 435 5th St S3633
Service Garage Ltd 314 6th St S.....2964

Automobile Garages

(See Garages)

Automobile Radiator Repairs

Lethbridge Radiator Shop 405 3rd Ave S2685

Automobile Springs and Axles

Lethbridge Spring & Axle Ltd 402 4th St S3478

Auto Wreckers

Lethbridge Sales Co Ltd Cor 4th Ave & 3rd St S 2918
Marshall Motors & Auto Wreckers 409 3rd Ave S 4299
North Lethbridge Auto Wrecking Co Ltd
13th St N4268

Baby Chicks

(See Poultry & Products)

Baggage Transfer

(See Draying & Transfer)

Bakers and Confectioners

Alberta Home Bakery 137 14th St N2075
Canadian Bakeries Ltd cor 8th St & 7th Ave S.....3266
Canadian & Union Bakery 404 13th St N.....3751
Holsom Bakery & Cafe Ltd Acadia Blk 612 { 4252
3rd Ave S3075
McGavin Bakeries Ltd 1606-1612 2nd Ave-A N.....3378
National System of Baking Lethbridge Ltd
407 5th St S.....2047
Schweitzer Dave 418 15th St S.....3472
Wright's Baking Service 330 13th St N.....2737

Banks

| | |
|--|------|
| Bank of Montreal 522 3rd Ave S..... | 3446 |
| Manager's Office N V R Huus | 2526 |
| Bank of Nova Scotia 3rd Ave S..... | 2711 |
| Canadian Bank of Commerce The 4th Ave & 7th St S..... | 2414 |
| Manager's Office | 3461 |
| North End Branch 258 13th St N..... | 2478 |
| Royal Bank of Canada The 5th St S..... | 3526 |

Barristers and Solicitors

| | |
|---|------|
| Beattie W S 3 Alberta Blk..... | 3237 |
| Cameron C E "C" Metcalfe Bldg..... | 3559 |
| Church H W 4 Baalim Bldg | 4015 |
| Conybeare & Davidson Herald Bldg..... | 3711 |
| Elton David Horton KC 2 & 4 Stafford Blk..... | 2523 |

FAIRBAIRN & CLARKE

| | |
|---|------|
| Bank of Nova Scotia Bldg..... | 4065 |
| Goodman Aaron 12 Rylands Blk..... | 4331 |
| Hendry J C 1 Alberta Blk | 2848 |
| Hogg & Menzie 101-103 McFarland Bldg..... | 2656 |

JOHNSTONE RITCHIE &

| | |
|---|------|
| HUCKVALE Acadia Blk 3rd Ave S..... | 2171 |
| Kirkham J S 106 McFarland Bldg..... | 2398 |
| Livingstone John A 2 Alberta Blk..... | 2928 |
| Moscovich & Moscovich Herald Bldg | 3990 |
| Ostlund H K C 1 Oliver Blk | 2748 |
| Paterson Gilbert C 104 McFarland Bldg | 4020 |
| Shepherd Dunlop & Rice Bank of Commerce Bldg 4th Ave & 7th St S..... | 2164 |
| Vaselenak John Suite D Metcalfe Bldg..... | 3487 |
| Virtue & Co McFarland Bldg 4th Ave (opp Court House) | 3429 |

Batteries

(See Storage Batteries)

Beauty Parlors

| | |
|--|------|
| Bostrom Miss E 10 Rylands Blk..... | 3575 |
| Brooks' Permanent Wave Salon McFarland Bldg..... | 4262 |

BROOKS'

PERMANENT WAVE SALON
WHERE THEY SPECIALIZE IN
PERMANENT WAVING

Downstairs

4262 McFARLAND BUILDING 4262

| | |
|---|------|
| Buchan's Beauty Parlor & Barber Shop 1110 6th Ave S..... | 3926 |
| Classic Beauty Shop 118 McFarland Bldg | 3355 |
| Dallas Beauty Parlor 312 5th St S..... | 2641 |

**DALLAS
BEAUTY PARLOR**

SHELTON PERMANENT WAVES Our Specialty
All Lines of BEAUTY CULTURE
Experienced and Capable Operators.

2641

Dallas Hotel Bldg.
312 - 5th Street S.

| | |
|--|------|
| Douglas Beauty Shoppe 318 13th St N | 4002 |
| Florentine Beauty Parlors The 703 3rd Ave S..... | 2776 |
| Fourth Avenue Hairdresser 512 4th Ave S | 4217 |

BEAUTY PARLORS—Continued

| | |
|--|------|
| Lucile Beauty Parlour 514 7th St S | 4115 |
| Robinson's Beauty Shoppe 242 13th St N | 3313 |
| Tufteland's Beauty Studio Capitol Theatre Bldg 5th St S | 3494 |

**TUFTELAND'S
Beauty Studio**

THE HOME OF
BETTER PERMANENT WAVES
Beauty Culture in All Its Branches

3494 Capitol Theatre Building 5th St. S.

| | |
|---|------|
| Vanity Beauty Parlour Marquis Hotel | 3714 |
| Westbrook Bros 319 6th St S..... | 3852 |

Bicycle Dealers and Repairers

| | |
|--------------------------------------|------|
| Dan's Repair Shop 320 7th St S | 3905 |
|--------------------------------------|------|

DAN'S REPAIR SHOP

BICYCLES AND PHONOGRAPHS
REPAIRED

SKATES SHARPENED
GUNSMITH, LOCKSMITH

Phone 3905 320 - 7th Street South

Billiards and Pool Rooms

| | |
|---|------|
| Arcade Billiard & Cigar Store 325 5th St S..... | 3069 |
|---|------|

Blocks and Buildings

| | |
|-------------------------------------|------|
| Sherlock Building 306 7th St S..... | 2825 |
|-------------------------------------|------|

Board of Trade

| | |
|--|------|
| Board of Trade Office Board of Trade Building..... | 2012 |
|--|------|

Bonds

(See Stocks and Bonds)

Booksellers and Stationers

| | |
|---|------|
| Commercial Printers & Office Outfitters Ltd 411 5th St S | 2999 |
|---|------|

Boots and Shoes—Retail

| | |
|--|------|
| Carson The E M Saddlery & Leather Goods Co Ltd 306 5th St S | 3764 |
| Ranaghan Shoe Store 311 5th St S | 2335 |
| Vogue Shoe Shoppe McFarland Bldg | 3050 |

Bottlers

| | |
|--|------|
| Purity Bottling Works 801 7th St S | 2501 |
|--|------|

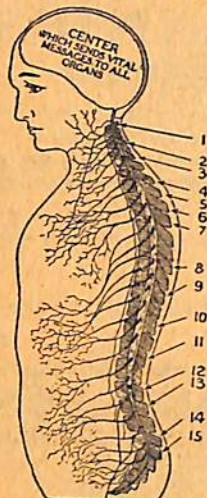
Bowling Alleys

| | |
|-----------------------------------|------|
| Bowladrome The 325 7th St S | 3330 |
|-----------------------------------|------|

HEALTH REGAINED

AND RETAINED

Our Chiropractic Health Service enjoys a remarkable record in the correction of a wide variety of common ailments.



If you are suffering from any disorder listed below, you will find in my treatment relief, though other methods have failed.

- 1.—Headaches, head noises, loss of memory, speech, etc.
- 2.—Eye diseases, nervousness, sleeplessness, epilepsy, hay fever.
- 3.—Bronchitis, neuritis, numbness of hands, arms or shoulders.
- 4.—Wry neck, asthma, after-effects of 'flu, heart trouble.
- 5.—Pleurisy, cardiac asthma, dizziness, goitre, tonsillitis.
6. & 7.—Liver trouble, gall stones, heartburn, loss of appetite.
- 8.—Various stomach disorders, ulcer, gastritis, indigestion, etc.
9. & 10.—Anaemia, general weakness, diabetes, intestinal disorders.
- 11.—Kidney troubles, rheumatism, skin diseases, acne, etc.
- 12.—Weak back, lumbago, appendicitis, constipation, diarrhea.
- 13.—Piles, urinary disorders, female troubles, etc.
14. & 15.—Sciatica, weakness of extremities, pain and swelling of limbs.

All difficult cases are analyzed by X-Ray.

Dr. I. S. IRVING

205 Sherlock Bldg.

LETHBRIDGE

Phone 4261

HEALTH
is your
greatest
ASSET
I.S.
DR. IRVING



Boys' and Girls' Clothing and Furnishings

Juniors' McFarland Bldg 4th Ave S2678

Brewers

Lethbridge Breweries Ltd 2nd Ave & 1st St S
Aerated Water Department3442
General Office2444
R J Chiswick Mgr.....3281

Brewers' Distributors

Government Beer Warehouse 1st St & 2nd Ave S. 3554

Broadcasting Stations

Radio C J O C Marquis Hotel3872

Bus Lines

Central Canadian Greyhound Lines Ltd Alexandra Hotel2288
Lethbridge Northern Bus Lines Lethbridge Hotel 3536

Business Colleges

Garbutt Business College Masonic Hall Bldg2315

Butchers—Retail

(See Meat Markets)

Cartage and Storage

(See Draying and Transfer)

Charitable Institutions

Salvation Army 623 7th St S.....3742

Chinese Stores

Bow On Tong Co 316 2nd Ave S.....3675

Chiropodists

Le Blanc C Gregory 122 McFarland Bldg3999

Chiropactors

Clancy Dr L D 7 Acadia Blk 3rd Ave S2231
Irving Dr I S 205 Sherlock Blk4261

Church Organizations

First Baptist Church 8th St & 4th Ave S2082
St Augustin's Church 11th St & 4th Ave S.....3265
St Patrick's Rectory 312 10th St S3489
St Peter & St Paul's Rectory 640 12th St-C N.....4105
Southminster United Church 4th Ave S3408

Use Long Distance

Dry Cleaning Dept.

OF

LETHBRIDGE LAUNDRY CO. Limited
If You Take Pride in Your Personal Appearance
Dial 3451 or 3452

DIAL 3451

MASTER CLEANERS & DYERS

DIAL 3452

Modern Tailors and Dry Cleaning

Phone 4039

Best Work at Standard Price — Satisfaction Guaranteed

719 - 4th AVENUE SOUTH

Opp. Post Office

Cleaners and Dyers

 Ironside & Park Ltd 311 6th St S.....4141
LEE DUCK 402 13th St N.....2770

LEE DUCK, Tailors

DRY CLEANING

 SUITS, SUMMER COATS, ONE-PIECE
 PLAIN SILK DRESSES,
 CLEANED AND PRESSED — **\$1.00**

 Phone **2770** 402 13th St N., Lethbridge

 Lethbridge Laundry Co Ltd 542 4th St S.....³⁴⁵¹
 Modern Tailor & Dry Cleaning 719 4th Ave S.....³⁴⁵²
 North Lethbridge Dry Cleaners & Tailors 736 12th
 St N3769

Clubs

 Army & Navy Veterans Club 517 5th Ave S.....3846
 Canadian Legion B E S L Lethbridge Branch
 1st Ave & 9th St S3426
 Chinook Club 1119 3rd Ave S.....2443
 Coalhurst Community Club—Coalhurst.....91-3421
 Elks Club 5th Ave S2633
 Lethbridge Country Club—River Bottom2527
 Lethbridge Golf Club Henderson Park2033

Use Long Distance

"THE BEST IN THE WEST"

Dry Cleaning, Dyeing, Tailoring

SAFE, SANITARY AND SATISFACTION GUARANTEED
**HAVE YOUR GARMENTS CLEANED AND PRESSED
 BY THE LATEST AND BEST EQUIPMENT**

SEND TO

IRONSIDE & PARK Ltd.

311 - 6th STREET SOUTH, LETHBRIDGE

Phone 4141

Coal Miners and Shippers

| | |
|---|---------|
| Cassidy Coal & Cartage Co 101 1st Ave S | 4345 |
| Dupen A E New Barnes Mine—Lethbridge..... | 91-3011 |
| Hamilton J J Coal Co River Bottom | 3585 |
| Lethbridge Collieries Ltd | 3524 |
| General Office 207 7th St S | 3305 |
| No 8 Mine | 2490 |
| Standard Mine—Shaughnessy | 91-3132 |
| Imperial Mine—Coalhurst | 3432 |
| No 6 Mine—Hardieville | 2166 |
| Northern Coal Co Ltd—Picture Butte | 91-3323 |
| Royal View Mine—Hardieville | 91-3021 |

Collection Agencies

| | |
|--|------|
| Farris Service Agency 2 Acadia Blk | 2616 |
|--|------|

Colonization

| | |
|--|------|
| Colonists' Service Association Ltd 409 2nd Ave S | 2151 |
|--|------|

Confectioners—Retail

| | |
|--|------|
| Lethbridge Candy Kitchen 722 3rd Ave S | 3052 |
| Mah Confectionery 422 6th Ave S | 3061 |
| Maple Leaf Confectionery 3rd Ave S | 3298 |
| Marles Chocolate Shop McFarland Blk | 4114 |

Contractors—Building

| | |
|---------------------------------|------|
| Hall R A 1 Baalim Blk | 2324 |
| Marnoch John Marnoch Bldg | 2342 |

Contractors—Grading

| | |
|-----------------------------------|------|
| Anderson & Smith Lethbridge | 2777 |
|-----------------------------------|------|

**Contractors' Supplies—
Wholesale**

| | |
|--|------|
| Turney J B & Co Ltd 1245 2nd Ave S | 3755 |
|--|------|

Convents

| | |
|--|------|
| St Aloysius Convent 116 9th St S | 3509 |
|--|------|

Credit Reports

(See Associations and Societies)

Crockery

| | |
|---|------|
| Consumers' Hardware & Supply Co 116-118 5th St S | 2212 |
|---|------|

Dairies

| | |
|--------------------------------------|------|
| City Dairy 411 4th St S | 3124 |
| Crystal Dairy Ltd 434 8th St S | 2576 |
| Kane Dairy 1404 14th Ave S | 2092 |
| Purity Dairy 964 7th St S | 4124 |

PURITY DAIRY

Pasteurized & Unpasteurized Milk,
Pasteurized Jersey Milk, Cream & Buttermilk
—Alberta Brand Creamery Butter.

PHONE S. FABB, Prop.
4124 964 Seventh Street South

Thom's Dairy—Lethbridge 91-3413

Dancing Academies

| | |
|--|------|
| Murdoch School of Dancing 217 7th St S | 3933 |
|--|------|

Decorators

(See also Painters and Paperhangers)

Dental Laboratories

| | |
|---|------|
| Lethbridge Dental Laboratory Rm 8 Lafferty Blk | 3823 |
|---|------|

Dentists

| | |
|---------------------------------------|------|
| Allen L T 8 Rylands Blk | 2165 |
| Campbell W D Empress Blk | 2506 |
| Carson J E 111 McFarland Bldg | 3030 |
| Clark Ward F 121 McFarland Blk | 4140 |
| Craig W P Higinbotham Blk | 3357 |
| Fletcher C M 5 Oliver Blk | 3410 |
| Forbes G H 1 Stafford Blk | 2026 |
| Fumerton A S 3 Oliver Blk | 2199 |
| Gibson M J 5 6 & 7 Lafferty Blk | 2071 |
| Stewart J S 3 & 4 Lafferty Blk | 2559 |
| Watson A M Empress Blk | 4213 |

Departmental Stores

| | |
|---|------|
| Supina Mercantile 230 13th St N | 2766 |
| Groceries | 2966 |
| Groceries & Meats | 3456 |
| Meat Dept & Men's Wear | 2866 |
| Office & Dry Goods | |
| Teco Store operated by The T Eaton Co Limited 4th Ave & 6th St S | 2140 |
| Information Hardware Baggage & Small Wares | 3727 |
| General Office Furniture House Furnishings & Radios | 3282 |
| Groceteria | 3857 |
| Ladies' Ready-to-Wear Shoes Millinery & Piece Goods | |

Draying and Transfer

| | |
|---|---------|
| Alberta Transport 518 5th St S | 4134 |
| Alert Delivery Service 513A 6th St S | 3220 |
| Dench Cartage 1101 2nd Ave S | 4234 |
| Jones Transport 612 10th St S | 2904 |
| Masson Transfer 910 8th St S | 2653 |
| McLean Transfer The 406½ 5th St S | 2097 |
| Murray Transport 211 10th St S | 3750 |
| Rex Transfer 305 5th St S | 4277 |
| Steve's Transport 633 5th St S | 2205 |
| Western Transfer Co Ltd CPR Freight Sheds | 2163 |
| Farm | 91-2114 |

Druggists—Retail

| | |
|--|------|
| Jackson Sydney 401 5th St S | 3364 |
| Kitson's Pharmacy McFarland Bldg 4th Ave S | 3772 |
| McCready's Ltd Red Cross Drug Store Sherlock Bldg | 3555 |
| People's Drug Store 414 13th St N | 3445 |
| Stokes Drug Co Ltd 314 5th St S | 2487 |
| Sutherland Drug Co Ltd Marquis Hotel | 3231 |

Dry Goods—Retail

| | |
|---|------|
| Christie Grant Co Operated by M Goodman 308 5th St S | 4344 |
| Clarke & Co Hill Blk 516-518 3rd Ave S | 3453 |
| Hennesey & Wilson 416 13th St N | 3789 |

Electrical Contractors

| | |
|---|------|
| Christie W E 321 19th St N | 4128 |
| Cook C W 719 3rd St S | 3816 |
| McKenzie Electric Ltd 706 3rd Ave S | 3637 |
| Roy Electric Co 327 7th St S | 3735 |

Employment Bureau

| | |
|---|------|
| Employment Service of Canada 243 7th St S | 2603 |
|---|------|

Exhibitions

| | |
|---|------|
| Lethbridge Exhibition Board 5 Metropolitan Bldg | 2013 |
| Grounds | 4131 |

Explosives

| | |
|--|------|
| HOYT HARDWARE LTD 608 3rd Ave S | 3863 |
|--|------|

Express Companies

| | |
|---|------|
| Canadian Pacific Express Co CPR Station | 3434 |
|---|------|

Eye, Ear, Nose and Throat Specialists

| | |
|-------------------------------------|------|
| Walkey Dr L W Stafford Bldg | 4122 |
| Woodcock Dr D Royal Bank Bldg | 4166 |

Farm Machinery and Supplies

| | |
|--|------|
| Cockshutt Plow Co Ltd 1262 1st Ave S | 3659 |
| MacLeod D 307 11th St S | 4070 |
| MacLeod's Ltd 324 5th St S | 4240 |

MACLEOD'S LTD.

HIGH GRADE

FARM EQUIPMENT AND SUPPLIES

4240 324 Fifth Street South 4240*Farm Tractors*

(See Tractors etc)

Feed

| | |
|---|------|
| Green Geo W & Co Ltd 1231 2nd Ave S | 4090 |
|---|------|

Financial Agents

| | |
|--|------|
| BRITISH CANADIAN FINANCE LTD 315 6th St S | 2843 |
|--|------|

Five, Ten, Fifteen and Twenty-five Cent Stores

| | |
|--|------|
| Kresge S S Co Ltd 321 5th St S | 4155 |
| Metropolitan Stores Ltd Metropolitan Bldg 5th St S | 4110 |
| Woolworth F W & Co Ltd 309 5th St S | 2280 |

Florists

| | |
|---|------|
| Fowler's Greenhouses 730 6th St S | 3179 |
|---|------|

FRACHE BROS LTD Retail Store

| | |
|----------------------------------|------|
| 3rd Ave S | 2666 |
| Greenhouses Henderson Park | 2003 |
| Greenhouses N Lethbridge | 2768 |

FRACHE BROTHERS LTD.

"Quality" Florists

OUR FLOWERS ARE ALWAYS FRESH
GROWN IN LETHBRIDGE

Phone 2666 Store: Third Avenue South

| | |
|---|------|
| Lethbridge Greenhouse 1502 12th Ave S | 3271 |
|---|------|

MARQUIS FLOWER SHOP 616 4th Ave S

4377

Marquis Flower Shop

J. H. COVENTRY, Manager

OUR FLOWERS ARRIVE FRESH DAILY

Business Phone 4377

Nights and Holidays, Phone 4388

Marquis Hotel Building, Lethbridge, Alta.

*Flour Mills***ELLISON MILLING & ELEVATOR**

| | |
|-------------------------------|------|
| GO LTD 2nd Ave S | 2068 |
|-------------------------------|------|

Accounting Dept & Manager

| | |
|---|---------|
| Ogilvie Flour Mills Co Ltd—Lethbridge | 91-1411 |
|---|---------|

Foot Specialists

(See Chiropodists)

Fraternities

| | |
|---|------|
| Knights of Columbus 513 19th St N | 4084 |
| Masonic Hall Co of Lethbridge 10th St S | 2707 |
| Oddfellows' Hall Lodge I O O F Bldg | 3477 |

Freight—Automobile

(See Draying & Transfer)

Fruit and Produce—Wholesale

| | |
|-----------------------------------|------|
| Plunkett & Savage 4th St S | 2584 |
| Scott Fruit Co Ltd 4th St S | 3353 |

Funeral Directors

| | |
|--|------|
| LAWNVIEW MORTUARY 320 11th St S | 2802 |
|--|------|

LETHBRIDGE MEMORIAL

| | |
|--|------|
| FUNERAL CHAPEL H J Flock Mgr 1110 3rd Ave S | 2929 |
|--|------|

| | |
|--|------|
| MARTIN BROS 812 3rd Ave S | 3561 |
|--|------|

Furniture Dealers—Retail

| | |
|---|------|
| Long C A & Co Hull Bldg 3rd Ave S | 2369 |
| Stern Furniture Co cor 3rd Ave & 8th St S | 2428 |

BUY A KRAFT QUALITY FUR COAT NOW!
 ON OUR EASY MONTHLY PAYMENT PLAN — NO CARRYING CHARGES
 REMEMBER — Kraft's are experts in all Fur Remodelling, Repairing, Relining,
 Cleaning, etc. Lowest Prices — Finest Workmanship.

KRAFT THE FURRIER LIMITED

Est. 1908

222 - Eighth Avenue West, CALGARY

M 3995

THE LETHBRIDGE FURRIERS

Fur Remodelling, Repairing, Relining and Cleaning Expertly Done



Large Stock of Furs and Newest Linings Always on Hand
MOST UP-TO-DATE VAULT FOR STORING OF FURS
 Newly Installed and Always Open for Your Inspection
 Prices are Lower Because Expenses are Lower

OUT OF THE HIGH RENT DISTRICT

5th AVE. S.
 PHONE
2209

• •
MAJESTIC THEATRE BUILDING

5th AVE. S.
 PHONE
2209

Furriers.

Garrett Fur Store 707 3rd Ave S3812

Exclusive Furriers

❖ **Garrett Fur Store** ❖

PHONE
3812

Hull Block 707 - 3rd Ave. S.

Lethbridge Furriers The Majestic Theatre Bldg2209

Garages

Baalim Motor Co Ltd 7th St S { 2621
 Shop & Service Dept } 3436
 4055

Baalim Motor Co. Ltd.

Distributors for Southern Alberta of

CHEVROLET & OLDSMOBILE

Authorized Duco Refinishers

3436 Office Sales 2621
 4353 }
 4055 } Repairs and Service 7th Street South

Directory Advertising Pays

GARAGES—Continued

| | |
|--|---------|
| Friesen Garage | 91-2522 |
| Hammill Motors Ltd 410 6th St S | 3347 |
| Imperial Motors Ltd 413-417 6th St S | 2887 |

Imperial Motors Ltd.

DISTRIBUTORS

Chrysler - Plymouth - FargoSales 2505 24 HOUR SERVICE
Service 2887

6th Street South

| | |
|--|------|
| International Motor Truck Service Station 311 11th St S | 4322 |
| Lethbridge Motors 316 11th St S | 2454 |

Lethbridge Motors

CAIN BROS.

GENERAL SERVICE GARAGE

BRITISH AMERICAN PRODUCTS

2454 316 - 11th Street S.

| | |
|--|---------|
| McNabb's Auto Service Cor 4th Ave & 9th St S | 2710 |
| Motordrome 320 9th St S | 4313 |
| Motor Sales (Lethbridge) Ltd 313 7th St S | 2556 |
| Oswald Motors 406 4th Ave S | 3722 |
| Proudley H—Coaldale | 91-2423 |
| Spencer R R | 91-2621 |

Gas Companies

| | |
|---|------|
| Canadian Western Natural Gas Light Heat & Power Co Ltd 612 4th Ave S | 2510 |
|---|------|

Gasoline & Oil Service Stations

| | |
|---|------|
| Artic Service Station Cor 3rd Ave & 13th St S | 4162 |
| Capitol Service Station 428 5th St S | 4212 |
| Central Service Station 4th Ave & 5th St | 3749 |
| Dawson's Service Station rear Rylands Store 3rd Ave S | 2684 |
| Hedenstrom Roger Gas & Oil Products Ltd Henderson Park | 2018 |
| McKinnon's Service 3rd Ave & 9th St S | 3038 |
| North Star Terminal Service Station Cor 4th Ave & 4th St S | 3336 |
| Short Stop Service Station Cor 4th Ave & 8th St S | 4167 |
| Spotlite Super Service Station cor 3rd Ave & 8th St S | 2970 |
| Westminster Service Station 335 13th St N | 4194 |

General Stores

| | |
|---------------------------------------|---------|
| Coaldale Co-operative Supply Co | 91-2414 |
| Del Monte General Store | 91-2513 |
| McDermott James I—Coalhurst | 91-3611 |
| McDonald F—Coalhurst | 91-3613 |
| Mihalik Andrew 630 13th St N | 2694 |
| Smith J E | 91-2612 |

Use Long Distance**Grain Elevators**

| | |
|--|---------|
| Alberta Pacific Grain Co Ltd Diamond City | 91-3112 |
| Tempest Siding | 91-4023 |
| Alberta Wheat Pool—Broxburn | 91-2133 |
| Coaldale | 91-2523 |
| Picture Butte | 91-3321 |
| Tempest Siding | 91-4022 |
| Wilson Siding | 91-1423 |
| Bawlf N Grain Co Ltd—Wilson Siding | 91-1422 |
| Ellison Milling & Elevator Co Ltd—Coaldale | 91-2514 |
| Coalhurst | 91-3424 |
| Diamond City | 91-3121 |
| Picture Butte | 91-3311 |

Grain Merchants

| | |
|---|------|
| Ellison Milling & Elevator Co Ltd 2nd Ave S | 4214 |
| Green Grain Co 1405 2nd Ave S | 4260 |
| Parrish & Heimbecker Ltd McFarland Bldg | 2895 |

Grocers—Retail

| | |
|---|----------------|
| Bates A B Service Grocery 313 5th St S | { 2453 2930 |
| Buyrite Store The 512 4th Ave S | 3365 |
| Economy Grocery 902 9th St S | 2035 |
| Gelfond's Groceteria 602 3rd Ave S | 4282 |
| Hoefer's Grocery 543 13th St S | { 3297 4297 |
| Jenkins' Groceteria Ltd 324 6th St S | 3260 |
| Johnston J & A 426 13th St N | 2314 |
| Leys & Company 616 3rd Ave S | 3767 |
| McKillop H A Co 317 6th St S | 2113 |
| Nagler Grocery & Dry Goods 403-5 5th St S | 4288 |
| Pisko's Grocery 432 13th St S | 2175 |
| Safeway Stores Ltd 6th St S | 4244 |
| Triska's Grocery 420 13th St N | 2044 |
| Wilson's Grocery 1112 6th Ave S | 3657 |
| Wilson's Groceteria 902 7th Ave S | 3995 |

Grocers—Wholesale

| | |
|---|----------------|
| CAMPBELL WILSON & HORNE LTD 3rd Ave S | 3321 |
| Macdonalds Consolidated Ltd 312 4th St S | |
| Long Distance & Manager | 4266 |
| Sales Department | 4366 |
| Fruit Department | 4355 |
| Shipper & Receiver | 4369 |
| Western Grocers Ltd 2nd Ave & 9th St S | { 2435 2997 |
| Fruit Department | 4264 |

Hairdressers—Ladies'

(See Beauty Parlors)

Hardware—Retail

| | |
|---|----------------|
| CONSUMERS' HARDWARE & SUPPLY CO 116-118 5th St S | { 2919 2920 |
| Hart Hardware 246 13th St N | 2294 |
| Hick Hardware Co Ltd 618 3rd Ave S | 3762 |
| HOYT HARDWARE LTD 608 3rd Ave S | { 3863 3860 |
| MORRIS & BARRETT 318 6th St S | 2383 |
| Olander's Hardware 524 13th St N | 2223 |

Hardware—Wholesale

| | |
|---|------|
| HOYT HARDWARE LTD 608 3rd Ave S | 3863 |
|---|------|

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327a 5th St S2961

Hay, Grain and Feed

GREEN GEO W & CO LTD 1231 2nd
Ave S4090
Southern Alberta Co-operative Assn Ltd 1221
2nd Ave S3777
Coaldale Office91-2524

Hides, Raw Furs and Skins

Fefferman Hide & Fur Co 518 4th Ave S4035
Lethbridge Hide & Fur Co 406 6th St S4045

Honey Business

Riedel Honey Ltd91-4041
Superior Honey Co—Lethbridge91-1033

Hospitals, and Homes

Coaldale Hospital—Coaldale91-2411
Galt Hospital 5th Ave S3136
Isolation Hospital 1920 7th Ave S3430
Nursing Mission cor 2nd Ave & 10th St S2233
St Michael's General Hospital 13th St & 9th
Ave S3131

Hotels

Alexandra Hotel 332 5th St S3142
Arlington Hotel 1st Ave & 4th St S2278
Coaldale Hotel Whitney Blk3064
Coaldale Hotel Co91-2611
Dallas Hotel 312 5th St S2312
Diamond City Hotel—Diamond City91-3125
Garden Hotel 510 3rd Ave S3889
Hardieville Hotel—Hardieville91-3033
Lethbridge Hotel 5th St S & 2nd Ave3151
Marquis Hotel Cor 4th Ave & 7th St3191

Ice Cream Manufacturers

Crystal Dairy Ltd 434 8th St S2576
Palm Dairies Ltd 610 3rd Ave S4030

Ice Dealers

Lethbridge Ice Co 714 5th Ave S3697

Insurance Business—Agents and Brokers

Aldous Agency & Finance Co 109 Sherlock Bldg 3712
Bowman C B Agency Ltd Acadia Bldg2325
Forster Agency The 308 7th St S2793
Gibbons R V Agencies "E" Metcalfe Bldg2191
Green John H F 1 Rylands Blk3026
Harris W M Agency Ltd Hull Blk2343
Ives Albert E 1 Oliver Blk3009
Levitt W A 4-8 Stafford Blk 311 1/2 5th St S3517
Ringland J K & Co Ltd Herald Bldg 6th St S4255
Thrall Ralph A Hill Blk 3rd Ave S2846

Insurance Business—Life

Canada Life Assurance Co Metropolitan Bldg2816
Green John H F 1 Rylands Blk3026
Agent New York Life
Imperial Life Assurance Co of Canada 3 Baalim
Blk4120
London Life Insurance Co 10 Stafford Blk2389
Manufacturers Life Insurance Co Bank of Nova
Scotia Bldg4161
Metropolitan Life Insurance Co Sherlock Blk3339
Prudential Insur Co of Amer 101 Sherlock Bldg 3594
Sun Life Assurance Co of Can 4 Stafford Blk3047

Irrigation

C P R Natural Resources Irrigation Branch2136
Lethbridge Northern Irrigation Dist Public
Works Bldg 8th St S3302

Jewellery and Watches—Retail

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Pisko J R McFarland Bldg3525
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| Klever Dress Shop Metcalfe Bldg 5th St S | 2512 |
| Lucas Mrs Laura McFarland Bldg | 2277 |
| Primrose Shop 604 3rd Ave S | 2244 |
| Rylands & Co 302 5th St S | 2251 |

Laundries—Oriental

| | |
|--------------------------------------|------|
| O K Laundry 322 3rd Ave S | 2570 |
| Star Laundry The 324 2nd Ave S | 2982 |

Laundries—Steam Power

| | |
|--|------|
| Lethbridge Laundry Co Ltd 542 4th St S | 3451 |
|--|------|

Lawyers

(See Barristers and Solicitors)

Libraries

| | |
|-------------------------------------|------|
| Miners' Library 733 13th St N | 2708 |
|-------------------------------------|------|

Live Stock Dealers

| | |
|---|------|
| Bates T G 275 7th Ave A S | 2984 |
| Hill W T & Co Opposite Stockyards | 3395 |
| Southern Alberta Co-Operative Assn Ltd | |
| 1221 2nd Ave S | 4080 |
| Lethbridge Stockyards Office | 4010 |

Long Distance

ALBERTA GOVERNMENT

TELEPHONES 808-810 4th Ave S

Long Distance Operator

Information regarding Long Distance Rates

New Toll Offices etc.....92

Lumber Dealers—Retail

| | |
|--|---------|
| Advance Lumber Co Ltd 13th St & 2nd Ave S..... | 2063 |
| Becker Lumber Co Ltd 3rd Ave & 16th St S..... | 2384 |
| Branch Yard—Picture Butte | 91-3314 |
| Citizens Lumber Co | 91-2623 |
| Stacey Lumber Co Ltd 1st Ave N | 3421 |
| Vates Lumber Yards 3rd Ave & 17th St S | 3516 |

Macaroni Manufacturers

| | |
|---|------|
| Catelli Macaroni Products Corporation Ltd | |
| 12th St-A N | 3236 |

Machinists

| | |
|---|------|
| Lethbridge Iron Works Co Ltd 120 1st Ave S..... | 3332 |
| Niven Bros 1st Ave S | 2732 |

Magazines and Newspapers

| | |
|------------------------------------|------|
| Rex Cigar Store 305 5th St S | 4277 |
|------------------------------------|------|

Magnetos and Generators and Repairs

| | |
|---|------|
| Battery & Magneto Service 322 6th St S..... | 4050 |
| Hutton's 417 7th St S | 2586 |

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Markets

| | |
|---|------|
| Farmers' Market Hudson's Bay Bldg cor 1st Ave | |
| & 5th St S | 3058 |

Massage

| | |
|---|------|
| Lethbridge Massage Parlor 115 Sherlock Bldg | 3833 |
|---|------|

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Meat Markets

| | |
|---|---------|
| Alberta Meat Market 718 3rd Ave S | 3492 |
| Burns & Co Limited 610 3rd Ave S | 3412 |
| Central Meat Market 406 13th St N | 3295 |
| Coalhurst Meat Market—Coalhurst | 91-3615 |
| Crighton G 510 6th Ave S | 3937 |
| Dominion Meat Market Hill Blk | 2654 |
| Independent Meat Market 405 5th St S | 3328 |
| Lethbridge Meat Market 814 4th Ave S | 3788 |
| Marlow Meat Market 331 5th St S | 3796 |
| Star Meat Market & Bakery 401 2nd Ave S | 4393 |
| Westminster Meat Market 310 13th St N | 2055 |

Meats—Wholesale

| | |
|--|------|
| Burns & Co Limited 610 3rd Ave S | 2388 |
|--|------|

Men's Clothing and Furnishings

| | |
|--|------|
| Garden Clothing Co 318 5th St S | 4210 |
| McGuire's Clothing & Gent's Furns 310 5th St S | 3761 |
| McKelvie's Clothing & Men's Outfitters 822 5th St S | 3551 |

Milliners

| | |
|------------------------------------|------|
| Cameron L & Co 606 3rd Ave S | 2850 |
| Marie-Louise 309 6th St S | 2965 |
| McLeay L & J 514 3rd Ave S | 2354 |

Mining and Mill Supplies

| | |
|--|------|
| HOYT HARDWARE LTD 608 3rd Ave S | 3863 |
|--|------|

Monuments, Mausoleums, Etc.

| | |
|---|------|
| Lethbridge Monumental & Cut Stone Works 325 8th St S | 3920 |
|---|------|

Music—Colleges and Teachers

| | |
|---|------|
| Conservatory of Music Lethbridge 11th St & 5th Ave S | 3765 |
|---|------|

Music and Musical Instruments

| | |
|--|------|
| Brown's Musical Supplies Majestic Theatre Bldg | 2272 |
|--|------|

Newspapers and Periodicals

| | |
|----------------------------------|------|
| Lethbridge Herald 6th St S | 3201 |
|----------------------------------|------|

Notaries Public

(See Barristers and Solicitors)

Nursing Homes

(See Hospitals and Homes)

Oil Companies

| | |
|---|---------|
| British American Oil Co Ltd The cor 9th St & 3rd Ave N | 2585 |
| Canadian Oil Companies Ltd 17th St & 2nd Ave S | 3208 |
| Great West Distributors Ltd—Lethbridge | 91-1014 |
| IMPERIAL OIL LIMITED 1705 2nd Ave S | 3535 |
| North Star Oil Ltd 2nd Ave & 18th St S | 2884 |

Opticians

| | |
|---|------|
| Marshall A Ashdown 409 5th St S | 4222 |
| Northfield T Bernard 327 5th St S | 2313 |
| Wilkins & Nuttall 319a 6th St S | 2959 |

Painters and Paperhangers

| | |
|-------------------------------------|------|
| Meads Arthur 611 8th Ave S | 3690 |
| Morgan Wm 964 11th St S | 3913 |
| Wellington Bros 613 10th St S | 2472 |
| Whittaker Jack 902 12th St S | 2958 |

Paints, Oils and Varnishes

| | |
|-------------------------------------|------|
| Morris & Barrett 318 6th St S | 2383 |
|-------------------------------------|------|

Photographers

| | |
|--|------|
| Clarke H V McFarland Bldg | 2010 |
| Cross' Studio 614 3rd Ave S | 2673 |
| De Jourdan's Studio 105 8th St S | 2658 |

Directory Advertising Pays

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Physicians and Surgeons

| | |
|---|---------|
| Bigelow & Fowler Hull Bldg | 2622 |
| Campbell Bryans & Brown 329 7th St S | 3505 |
| Cherry A 14-15 Oliver Bldg | 4180 |
| Epp D L—Coaldale | 91-2422 |
| Galbraith W S 914 3rd Ave S | 2253 |
| Haig & Haig 119-120 McFarland Bldg | 4140 |
| Lafferty A M Lafferty Bldg | 3658 |
| Lovering J E 804 4th Ave S | 2242 |
| Lynn R W McFarland Bldg | 2699 |
| Murray K I 111 Sherlock Bldg | 3230 |
| Roy & Swancesky 117-120 Sherlock Bldg | 3319 |
| Spackman E V 107 Sherlock Bldg | 3915 |
| Thomson R B C 4 Higinbotham Bldg | 3476 |
| Woodcock D Royal Bank Bldg | 4166 |
| Wray J S Oliver Bldg | 3458 |

Piano Tuners and Repairers

| | |
|--------------------------------------|------|
| Cripps G H & Son 627 10th St S | 2168 |
|--------------------------------------|------|

Plumbers and Gas-fitters

| | |
|---|------|
| Hick Hardware Co Ltd 618 3rd Ave S | 3762 |
| Hick Plumbing & Heating Shop 604 6th St S | 2735 |
| Lawson J M 408 13th St N | 3840 |
| McIntosh John A 619 10th Street S | 3791 |
| Rodier Jas B 408 12th St-A S | 3036 |
| Scott W S 955 10th St S | 2069 |

WALKER & HOLBERTON LTD
322 7th St S 3521

Poultry and Products

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|---|------|
| Green Geo W & Co Ltd 1231 2nd Ave S | 4090 |
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| 411 5th St S | 2999 |

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| | |
|--------------------------------------|------|
| Lethbridge Herald 6th St S | 3203 |
| Robins Printing Co 714 2nd Ave | 2491 |

Public Departments—City of Lethbridge

| | |
|---|------|
| Mayor's Office 332 7th St S | 2284 |
| City Manager J T Watson | 3645 |
| City Clerk & City Solicitor | 2355 |
| Treasurer | 3553 |
| City Engineer | 3541 |
| Public Works Dept | |
| Water Works Dept | |
| Assessor & License Inspector | 2310 |
| Cemetery | 3774 |
| Electric Light Power & Street Railway | 3645 |
| Fire Station No 1 (for fire only) Fire Hall | 3333 |
| Park Superintendent res Henderson Park | 2702 |
| Police Station City Hall | 2145 |
| NIGHT CALLS ONLY | |
| Electric Trouble Dept 619 14th St S | 2404 |
| Waterworks Trouble Dept | 3731 |

Public Departments—Dominion Government

| | |
|---|---------|
| Collector of Customs Post Office Bldg | 2688 |
| Experimental Farm Coaldale Rd | 3385 |
| Post Office 4th Ave & 7th St | 2456 |
| Royal Canadian Mounted Police 4th Ave S | 2744 |
| Coalhurst Detachment | 91-3622 |

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Public Departments—Provincial Government

PROVINCIAL GOVERNMENT

| | |
|--|------|
| Attorney General's Department | |
| COURT HOUSE cor 6th St & 4th Ave S | |
| Barristers' Room | 3628 |
| Clerk of Court | 3656 |
| District Court | 3656 |
| Supreme Court Judge's Room | 4305 |
| Judge's Private Room—Judge Jackson | 3608 |
| Police Magistrate Arthur Beaumont | 2756 |
| Sheriff's Public Office | 2328 |
| Sheriff's Private Office—F W Thirlwell | 2273 |
| Court Reporter | 3392 |
| GAOL Coaldale Road | 2381 |
| GOVERNMENT LIQUOR STORE 326 6th St S | 3989 |

Department of Agriculture

| | |
|---|------|
| DISTRICT AGRICULTURIST | |
| A A Campbell Dist Agriculturist Court House | 3544 |

Department of Lands and Mines

| | |
|---|------|
| PROVINCIAL LAND OFFICE 216 5th St S | 2417 |
| District Inspector of Mines J B de Hart | 3325 |

Department of Municipal Affairs

| | |
|-------------------------------------|------|
| Arthur Frayne Inspector Court House | 3544 |
|-------------------------------------|------|

Department of Public Works

| | |
|--|------|
| BUREAU OF LABOR | |
| W F Henry District Boiler Inspector 216 5th St S | 3316 |
| PROVINCIAL PUBLIC WORKS DEPT | |
| 216 5th St S | |
| Highways Branch N H Bradley Engineer | 2225 |
| Department of Provincial Secretary | |
| Issuer of Motor Licenses 413 8th St S | 3020 |

Department of Railways and Telephones

| | |
|--|------|
| ALBERTA GOVERNMENT TELEPHONES | |
| General Office 808-810 4th Ave S | 2234 |
| Information regarding New Subscribers and change of Telephone Nos. | 92 |
| Telephones out of order | 93 |
| Long Distance Operator | 0 |
| Chief Operator | 98 |
| R E Phillips Local Manager | 2234 |
| R E Phillips District Commercial Supt | 3503 |
| W L Shera City and District Clerk | 3503 |
| J B Burke District Plant Supt | 3375 |
| R Harper District Traffic Supt | 4221 |

Lethbridge Northern Irrigation District

| | |
|--------------------------------------|------|
| COLONIZATION BRANCH L C Charlesworth | |
| Manager | 2129 |

Radiator Repairs

(See Automobile Radiator Repairs)

Use Long Distance

Radio Sales Service and Supplies

| | |
|--------------------------------------|------|
| Emery Radio Service 322 6th St S | 3847 |
| Howe's Music Store 704 3rd Ave S | 4363 |
| Marquis Radio Shop 306 7th St S | 3669 |
| Radio & Battery Service 313 6th St S | 2483 |

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A. VASELENAK Phone 2483

Railway Companies

| | |
|--------------------------------|---------|
| Canadian Pacific Railway Depot | 3512 |
| Agent—Coalhurst | 91-3624 |
| Agent—Coaldale | 91-2431 |

Real Estate

| | |
|---|------|
| Barnsley Arthur 2 Baalim Blk | 2767 |
| Blackburne A J & Co 3rd Ave rear Royal Bank | 2084 |
| Heninger E A 7 Metropolitan Bldg | 3213 |
| Peat Norman B 1 Royal Bank Bldg | 3570 |
| Tanner B F Metropolitan Bldg | 3233 |
| Universal Agencies 4 Oliver Blk | 3455 |
| Wood J W & Son 13 Stafford Blk | 3716 |

Refineries—Oil

| | |
|---|------|
| Huff Refining Co Ltd 14th Ave & 28th St S | 4111 |
| Northern Light Refineries Ltd Plant near | |
| Burns Abattoir | 3861 |
| Downtown Office 317 7th St S | 2432 |

Rental Agents

| | |
|---------------------------------------|------|
| Baalim Building Agencies 317 7th St S | 2432 |
|---------------------------------------|------|

Restaurants

| | |
|--|---------|
| Arlington Cafe 320 1st Ave S | 3216 |
| B C Cafe—Coaldale | 91-2531 |
| Canton Chop Suey House 318 2nd Ave S | 3262 |
| Coaldale Cafe—Coaldale | 91-2432 |
| Emma's Hot Tamale Parlor 318 3rd Ave S | 2763 |
| Fat's Cafe 323 5th St S | 2485 |
| London Cafe 312 1st Ave S | 2460 |
| New Commercial Cafe 329 5th St S | 3055 |
| New England Cafe 3rd Ave S | 3053 |
| Palace Tea Rooms Ltd 333 5th St S | 3668 |
| Picadilly Cafe 208 5th St S | 3091 |
| Standard Cafe 516 4th Ave S | 3059 |
| White Castle Coffee Shop 412 6th St S | 4044 |
| White Lunch Cafe 322 5th St S | 4245 |
| Yale Cafe 212 5th St S | 2149 |
| | 3067 |
| | 3057 |

Rubber Goods—Wholesale

| | |
|--|------|
| Dominion Rubber Co Ltd Bay Super Service Station | 3580 |
| DUNLOP TIRE & RUBBER | |
| GOODS CO LTD 7th St S | 4353 |
| Rogers W T 324 9th St S | 3595 |

Sash and Door

Lethbridge Sash and Door Factory McFarland
Bldg3663

Schools

Superintendent & Secretary A J Watson 15th St S 3548
Collegiate Institute Principal's Office3465
Technical School Shops 13th St N2397
Bowman School 5th Ave S2813
Central School 9th St S2731
Fleetwood School Duff Addition2194
Galbraith School 9th Ave N3653
Hardieville School3334
St Basil's School 12th St-B N2841
Westminster School 13th St N2376

Second Hand Dealers

Capitol Furniture Store 404 5th St S2115

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Freel Sheet Metal Works 412 4th Ave S2713

Shoemakers and Repairers

Burton J 540 13th St S4220

Knowlden Bros 402 5th St S2717

Perkins & Miles 514 4th Ave S3693

Shoes

(See Boots and Shoes)

Sign Writers

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Sporting Goods—Wholesale and Retail

HOYT HARDWARE LTD 608 3rd
Ave S3863

LON CAVANAUGH SPORTS

GOODS 423 7th St S2345

Morris & Barrett 318 6th St S2383

Steam Fitters

Walker & Holberton Ltd 322 7th St S3521

Steamship Agents

Rossiter Agencies Lafferty Blk2412

Stocks and Bonds

Richardson James & Sons Ltd 315 7th St S4335

Ringland J K & Co Ltd Herald Bldg 6th St S4255

Rubbra F Carlyle & Co 310 7th St S4004

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Hutton's 417 7th St S2586

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Surveyors

Edwards Wm M 11 Oliver Blk4034

Tailors

D Tailoring Co Ltd The 410 5th St S3666

Dodd W A 309 13th St N2810

Lee Duck 402 13th St N2770

Ridpath T C 327 5th St S3730

Taxis

Alex Taxi Marquis Hotel3545

Bijou Taxi & U Drive Cars 416 4th Ave S2750

BOULTON'S 50c TAXI2206

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Telegraph Companies

Canadian Pacific Telegraphs Marquis Hotel3671

Trust Companies

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Theatres and Places of Amusement

Capitol Theatre 5th St S2080

Majestic Theatre 5th Ave S4095

Roxy Theatre 5th St S2050

Typewriters and Supplies

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5th St S2999

Remington Typewriter Agency 4 Acadia Blk.....3966

Underwood Elliott Fisher Ltd 305 6th St S.....2555

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McMahon Machine Co The 2nd Ave S3496

Sharman E A Co Ltd 1251 2nd Ave S2173

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(See Funeral Directors)

Veterinary Surgeons

Steele Mark B 904 2nd Ave S3766

Tobacconists—Retail

Arcade Billiard & Cigar Store 325 5th St S3069

Club Cigar Store 3rd Ave & 5th St S3056

Hub Cigar Store The 410 13th St N3914

Vulcanizing and Tire Repairing

Buzz Shop 311 8th St S3932

Chaplin Ed Sr Vulcanizing Works 712a 3 Ave S. 2664

City Vulcanizing Shop rear Dallas Hotel2332

Williams Tire Shop 408 6th St S.....2361

Tobacconists—Wholesale

Wallace & Peacock Ltd 427 5th St S { 2022
2023

Tractors, Etc.

Union Tractor & Harvester Co The 314 8th St S. 2606

Washing Machines

Beatty Bros Ltd 409 5th St S4054

HOYT HARDWARE LTD

Maytag Washers 608 3rd Ave S3863

Transfer Companies

(Draying and Transfer)

Welding and Brazing

Welded Products Ltd 210 1st Ave S2544

USE LONG DISTANCE
and
Advertise in the Telephone
Directory

INDEX

To Mutual Telephone Companies' Listings

The following is a list of Mutual Telephone Companies connected with the lines of Alberta Government Telephones, indicating the Exchange under which individual subscribers' names are listed in this Directory.

| Name of Company | Exchange | Name of Company | Exchange |
|---|---------------|---|---------------|
| Albion Mutual Tel. Co. | Barons | Garden Prairie Mutual Tel. Co.... | Barons |
| Allenfields Mutual Tel. Co. | Macleod | Gillingham Mutual Tel. Co. | Cowley |
| Ardenville Mutual Tel. Co. | Macleod | Grain Belt Mutual Tel. Co. | Claresholm |
| Ash View Mutual Tel. Co. | Pincher Creek | Grand View Mutual Tel. Co. | Glenwood |
| Balfour Mutual Tel. Co. | Stavelly | Granum East Mutual Tel. Co. | Granum |
| Barnwell Mutual Tel. Co. | Taber | Halifax Mutual Tel. Co. | Pincher Creek |
| Barons Mutual Tel. Co. | Barons | Hillspring Mutual Tel. Co. | Glenwood |
| Belly River Mutual Tel. Co. | Glenwood | Hudson Mutual Tel. Co. | Taber |
| Blusson Mutual Tel. Co. | Champion | Iron Springs Mutual Tel. Co. | Iron Springs |
| Bow Island Mutual Tel. Co. | Bow Island | Iron Springs North West Mutual Tel. Co. | Iron Springs |
| Burdett South Mutual Tel. Co. | Burdett | Jamieson Mutual Tel. Co. | Taber |
| Carmangay East Mutual Tel. Co. | Carmangay | Keho Mutual Tel. Co. | Nobleford |
| Carmangay West Mutual Tel. Co. | Carmangay | Kinniburgh Mutual Tel. Co. | Taber |
| Castle River Mutual Tel. Co. | Pincher Creek | La Prairie Mutual Tel. Co. | Magrath |
| Chipman Creek Mutual Tel. Co. | Pincher Creek | Laurel Mutual Tel. Co. | Granum |
| Claresholm View Mutual Tel. Co. | Claresholm | Lee Lake Mutual Tel. Co. | Cowley |
| Clear Lake Mutual Tel. Co. | Claresholm | Lees Creek Mutual Tel. Co. | Cardston |
| Coaldale Mutual Tel. Co. | Lethbridge | Lehi Mutual Tel. Co. | Magrath |
| Coaldale North West Mutual Tel. Co. | Lethbridge | Livingstone Mutual Tel. Co. | Cowley |
| Cochrane Lake Mutual Tel. Co.... | Glenwood | Meadow Creek Mutual Tel. Co.... | Claresholm |
| Crescent Mutual Tel. Co. | Retlaw | Midway Mutual Telephone Co.... | Raymond |
| Crook Mutual Tel. Co. | Pincher Creek | Milk River Mutual Tel. Co. | Milk River |
| Cut Bank Mutual Tel. Co. | Granum | Monarch North Mutual Tel. Co.... | Nobleford |
| Deer Park Mutual Tel. Co. | Grassy Lake | Montpelier Mutual Tel. Co. | Taber |
| Dolan Mutual Tel. Co. | Cardston | Morning Star Mutual Tel. Co.... | Grassy Lake |
| Dry Fork Mutual Tel. Co. | Pincher Creek | Mountain View Mutual Tel. Co. | Cardston |
| Elean Mutual Tel. Co. | Taber | New West Mutual Tel. Co. | Retlaw |
| Elinor Mutual Tel. Co. | Barons | Northern Light Mutual Tel. Co. | Claresholm |
| Enchant Mutual Tel. Co. | Retlaw | Northern Mutual Tel. Co. | New Dayton |
| Etzikom Mutual Tel. Co. | Etzikom | Park Bend Mutual Telephone Co. | Glenwood |
| Excelsior Mutual Tel. Co. | Pincher Creek | Parkerville Mutual Tel. Co. | Macleod |
| Farm Hill Mutual Tel. Co. | Magrath | Pearce Mutual Tel. Co. | Macleod |
| Fincastle Mutual Tel. Co. | Taber | Pincher Station Mutual Tel. Co. | Pincher Creek |
| Findley Mutual Tel. Co. | Nobleford | Pine Coulee Mutual Tel. Co. | Stavelly |
| Fireguard Mutual Tel. Co. | Champion | Porcupine Mutual Tel. Co. | Cowley |
| Fishburn Mutual Tel. Co. | Pincher Creek | Prairie View Mutual Tel. Co. | Stavelly |
| Five Mile Mutual Tel. Co. | Claresholm | | |
| Foothill Mutual Tel. Co. | Pincher Creek | | |
| Foothills Mutual Tel. Co. | Granum | | |

| Name of Company | Exchange | Name of Company | Exchange |
|---|---------------|--------------------------------------|---------------|
| Progressive Mutual Tel. Co. | Glenwood | Stirling Mutual Tel. Co. | Raymond |
| Pulteney Mutual Tel. Co. | Claresholm | Sugar City Mutual Tel. Co. | Raymond |
| Rainier-Scandia Mutual Tel. Co. | Rainier | Taber Mutual Tel. Co. | Taber |
| Raley Mutual Tel. Co. | Cardston | Three Mile Mutual Tel. Co. | Claresholm |
| Raymond Butte Mutual Tel. Co. | Raymond | Trout Creek Mutual Tel. Co. | Claresholm |
| Redfield Mutual Tel. Co. | Warner | Trunk Line Mutual Tel. Co. | Claresholm |
| Robert Kerr Mutual Tel. Co. | Pincher Creek | Turin Mutual Tel. Co. | Iron Springs |
| Rolling Green Mutual Tel. Co. | Retlaw | Twin Butte Mutual Telephone Co. | Pincher Creek |
| Rose Butte Mutual Tel. Co. | Nobleford | Tyrrells Lake Mutual Tel. Co. | Warner |
| Ruby Mutual Tel. Co. | Claresholm | United Prairie Mutual Tel. Co. | Warner |
| Slideout Mutual Tel. Co. | Macleod | Val Mutual Tel. Co. | Taber |
| South Side Mutual Tel. Co. | New Dayton | Vauxhall Mutual Tel. Co. | Retlaw |
| Spring Coulee & Bradshaw Mutual Tel. Co. | Magrath | Wadena Mutual Tel. Co. | Taber |
| Star Line Mutual Tel. Co. | Claresholm | Waterton West Mutual Tel. Co. | Glenwood |
| Star Line North West Mutual Tel. Co. | Claresholm | Welling Mutual Telephone Co. | Raymond |
| Stavely East Mutual Tel. Co. | Stavely | Western Mutual Tel. Co. | Warner |
| Stavely North West Mutual Tel. Co. | Stavely | Wheatland Mutual Tel. Co. | Barons |
| Stavely South West Mutual Tel. Co. | Stavely | White Lake Mutual Tel. Co. | Nobleford |
| | | Willow Creek Mutual Tel. Co. | Granum |
| | | Woolford Mutual Tel. Co. | Cardston |
| | | Wrentham Mutual Tel. Co. | New Dayton |

SERVICE - SPEED - SATISFACTION

The Telephone
had
Made the
Trip



while the
Letter was
Getting
Ready;

He was writing a letter — an urgent message to a far-away business associate. If it would only reach him today, instead of a week from now!

Why not use the LONG DISTANCE TELEPHONE?

Good idea! He was speedily in touch with his party, and he delivered the message, with his own voice, in the space of a few minutes. No need to finish the letter!

The telephone had made the trip while the letter was getting ready!

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Alberta Government Telephones