Directory Advertising

EVERY Telephone in Alberta has a Directory by its side every day of the year.

The Directory is used thousands of times daily.

It is never thrown into the waste-paper basket until a new edition is issued. Probably no other publication can make a like claim to continuity of circulation.

The Telephone Directory is used for innumerable purposes—general information, correct spelling of names, street addresses, buying and selling, etc.

There are many ways in which the Directory may become of additional service to subscribers—extra listings may be arranged for, by which a subscriber to Exchange Business Service may have the names of any companies he represents, or of any employee or agent, listed in the Directory, at a nominal charge and a subscriber to Exchange Residence Service may have the name of a bona-fide member of his family listed in the Directory for one dollar per line per issue.

The following Directories are issued by the Alberta Government Telephones:

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Lethbridge and District. Medicine Hat and District.
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LETHBRIDGE CLASSIFIED TELEPHONE DIRECTORY



JANUARY, 1935

Tells
"Where to Buy It"

Lethbridge Classified Telephone Directory

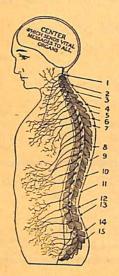
Abattoirs	Auctioneers
Burns & Co Limited near Exhibition Grounds3831	Bonfadini Joseph 405 2nd Ave S
	Automobile Camps
Accountants	Lethbridge Auto Camp Henderson Park
Cranstoun E C 6 Rylands Blk	
Accountants—Chartered	Automobile Dealers, Repairers,
McCannel Bros & Co Bank of Nova Scotia Bldg. 2123	Accessories and Supplies Baalim Motor Co Ltd 7th St S
Paterson & Co Ritchie 5-6 Acadia Bldg 612 3rd Ave S	Shop Service Dept
Adding Machines	Baalim Motor Co. Ltd.
Dalton Adding Machines 4 Acadia Blk	Distributors for Southern Alberta
	CHEVROLET and OLDSMOBILE
Adjusters	24 Hour Service on Repairs Authorized Duco Refinishers 2621 Office and Sales
Lilly Adjustment Agency The 4 Oliver Blk3211	4055 Repairs and Service 7th Street S.
Advertising Agents	Bawden Motors Ltd 411 7th St S
Commercial News Advertising Agency Baalim Bldg 2644	Carson H R Ltd 316 7th St S
41 D	Imperial Motors Ltd 413-417 6th St S
Advertising—Directory	423 7th St S
Every Telephone User is	Motor Sales (Lethbridge) Ltd 313 7th St S2556 Peacock T H 322 6th St S
a Buyer—Every Merchant Should be Completely	Service Garage Ltd 314 6th St S
Represented, The Classi- fied Telephone Directory	Automobile Garages
Tells	(See Garages)
DISTANCE "WHERE TO BUY IT"	Automobile Radiator Repairs
ALBERTA GOVERNMENT TELEPHONES General Office 808-810	Lethbridge Radiator Shop 405 4th Ave S2685
4th Ave S	Automobile Springs and Axles
Assistant Inchesents	Lethbridge Spring & Axle Shop 402 4th St S3478
Agricultural Implements Deere John Plow Co Ltd 1239 2nd Ave S	Auto Wreckers
Repair Department3976	Lethbridge Sales Co Ltd Cor 4th Ave & 3rd St S 2918 Lockey's Garage 1234 3rd Ave S
International Harvester Co of Canada Ltd 3rd Ave & 9th St N	Marshall Motors & Auto Wreckers 409 3rd Ave S 4299
Massey-Harris Co Ltd 1216 1st Ave S	North Lethbridge Auto Wrecking Co Ltd 13th St N
	Baby Chicks
Apartment Houses	(See Poultry & Products)
Victoria Mansions 1002 3rd Ave S	Baggage Transfer
Architects	(See Also Draying & Transfer)
Meech H Wm 114 McFarland Bldg2005	Sherman Edward & Son 404 12th St B N3418
	Bakers and Confectioners
Associations and Societies	Canadian Bakeries Ltd cor 8th St & 7th Ave S3266 Canadian & Union Bakery 404 13th St N3751
Alberta Motor Association 308 7th St S	Holsom Bakery & Cafe Ltd Acadia Blk 612 (4252 3rd Ave S
1st Ave & 9th St S	McGavin Bakeries Ltd 1606-1612 2nd Ave-A N3378
Retail Merchants Association 6 Rylands Blk4229 Southern Alberta Sheep Breeders Ltd 1221 2nd	National System of Baking Lethbridge Ltd 407 5th St S
Ave S	Schweitzer Dave 418 15th St S

Banks	Blocks and Buildings
Bank of Montreal 522 3rd Ave S 3446	Sherlock Building 306 7th St S
Manager's Office	
Bank of Nova Scotia 3rd Ave S	Board of Trade
7th St S	Board of Trade Office Board of Trade Building2012
Manager's Office3461	
North End Branch 258 13th St N	Booksellers and Stationers
Royal Bank of Canada The 5th St S	
D 1.C.1	Commercial Printers & Office Outfitters Ltd 411 5th St S
Barristers and Solicitors	
Beattie W S 3 Alberta Blk3237	Boots and Shoes—Retail
Beaumont Arthur 3rd Ave rear Royal Bank 2084	Carson The E M Saddlery & Leather Goods Co
Cameron C E "C" Metcalfe Bldg	Ltd 306 5th St S
Conybeare & Davidson Herald Bldg	Glover's Shoe Store 420 13th St N
Elton David Horton KC 2 & 4 Stafford Blk2523	Vogue Shoe Shoppe McFarland Bldg
FAIRBAIRN & CLARKE	
Bank of Nova Scotia Bldg	VOGUE SHOE SHOPPE
Hendry J C 1 Alberta Blk	"WHERE THEY FIT YOUR FEET"
Hogg & Menzie 101-103 McFarland Bldg2656	STYLE AND QUALITY
JOHNSTONE RITCHIE & HUCKVALE Acadia Blk 3rd Ave S2171	WITHOUT HIGH PRICES
Kirkham J S 106 McFarland Bldg	Goods Sent C.O.D. on Approval
Livingstone John A 2 Alberta Blk	Phone 3050 McFarland Bldg. 4113
Moscovich M E Herald Bldg	
Ostlund H KC 1 Oliver Blk	D ul
Shepherd Dunlop & Rice Bank of Commerce Bldg	Bottlers
4th Ave & 7th St S	Purity Bottling Works 801 7th St S2501
Vaselenak John Suite D Metcalfe Bldg3487	
Virtue & Co McFarland Bldg 4th Ave (opp Court House)	Bowling Alleys
Court Mouse,	Bowladrome The 325 7th St S3330
Batteries	
(See Storage Batteries)	Boys' and Girls' Clothing and
(See Storage Batteries)	Furnishings
Demeter Devilere	Juniors' McFarland Bldg 4th Ave S2678
Beauty Parlors	
Bostrom Miss E 10 Rylands Blk	Brewers
Brooks Permanent Wave Salon McFarland Bldg4262	Lethbridge Breweries Ltd 2nd Ave & 1st St S
	Aerated Water Department3442
BROOKS	General Office 2444
PERMANENT WAVE SALON	R J Chiswick Mgr3281
WHERE THEY SPECIALIZE IN	Brewers' Distributors
PERMANENT WAVING	
Downstains	DISTRIBUTORS LTD 1st St S & 2nd Ave
4262 McFARLAND BUILDING 4262	Ave
Pushania Basatu Basian & Bashan Shan	Broadcasting Stations
Buchan's Beauty Parlor & Barber Shop 1110 6th Ave S	
Classic Beauty Parlor 118 McFarland Bldg3355	Radio C J O C Marquis Hotel3872
Dallas Beauty Parlor 312 5th St S	Bus Lines
Plorentine Beauty Parlors The 703 3rd Ave S2776	
Fourth Avenue Hairdresser 512 4th Ave S4217	Central Canadian Greyhound Lines Ltd Alexandra Hotel 2288
Robinson Mrs Edith 242 13th St N	
Vanity Beauty Parlor The Marquis Hotel3714	Business Colleges
Westbrook Bros 319 6th St S	Garbutt Business College Masonic Hall Bldg2315
D:II: I D I D	
Billiards and Pool Rooms	Butchers—Retail
Arcade Billiard & Cigar Store 325 5th St S 3069	(See Meat Markets)

Dr. I. S. IRVING

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- 5.-Pleurisy, cardiac asthma, dizziness, goitre, tonsilitis.
- 6. & 7-Liver trouble, gall stones, heartburn, loss of appetite.
- 8.-Various stomach disorders, ulcer, gastritis, indigestion, etc.
- 9. & 10.-Anaemia, general weakness, diabetes, intestinal disorders.
- 11.-Kidney troubles, rheumatism, skin diseases, acne, etc.
- 12.-Weak back, lumbago, appendicitis, constipation, diarrhea.
- 13 .- Piles, urinary disorders, female troubles, etc.
- 14. & 15.—Sciatica, weakness of extremities, pain and swelling of limbs.

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Canadian Legion B E S L Lethbridge Branch	
No 1 1st Ave & 9th St S	3426
Chinook Club 1119 3rd Ave S	
Coalhurst Community Club-Coalhurst	
Elks Club 5th Ave S	

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Cadillac Coal Co Ltd 1'Stafford Blk	3305
Federal Mine	3585
Standard Mine-Shaughnessy	91-3132
Cassidy Coal & Cartage Co 101 1st Ave S	4345
Dupen A E New Barnes Mine-Lethbridge	91-3011
Royal Lethbridge Collieries-Lethbridge	91-3015
Royal View Mine-Hardieville	91-3021
Royalties Oil & Share Corpn Ltd-Coalhurst	3432

Collection Agencies

Farris Service A	gency 2 Acadia	Blk2616
	general a tremuna	Ditte initiation

Colonization

Colonists' Service Association Ltd 409 2nd Ave S .. 2151

Confectioners—Retail

Lethbridge Candy Kitchen 722 3rd Ave S	3052
Mah Confectionery 422 6th Ave S	3061
Maple Leaf Confectionery 3rd Ave S	
Marles Chocolate Shop McFarland Blk	

Contractors—Building

	0000
Larson Sam 1411 3rd Ave N	2221
Marnoch John Marnoch Bldg	2342

Contractors—Grading

Contractors' Supplies— Wholesale

Turney J B & Co Ltd 1245 2nd Ave S3755

Convents

Credit Reports

(See Associations and Societies)

Crockeru

Consumers'		& Supply Co
116-118	5th St S	2212

Dairies	Druggists—Retail
City Dairy 411 4th St S	Hedley Frank Drug Co McFarland Bldg 4 Av S3772
Crystal Dairy Ltd 434 8th St S 2576 Jersey Dairy 612 10th St S 3591	Jackson Sydney 401 5th St S3364 McCready's Ltd Red Cross Drug Store Sherlock
Purity Dairy 964 7th St S	Bldg
PURITY DAIRY	Stokes Drug Co Ltd 314 5th St S2487
FRESH AND PASTEURIZED MILK.	Sutherland Drug Co Ltd Marquis Hotel3231
CREAM, BUTTER and BUTTERMILK	Dry Goods-Retail
PHONE S. FABBI, Prop.	Christie Grant Co Operated by M Goodman 308
4124 964 Seventh Street South	5th St S
Thom's Dairy—Lethbridge91-3413	Hennesey & Wilson 416 13th St N
Dancing Academies	Electrical Contractors
Murdoch's School of Dancing 217 7th St S3933	Cook C W 719 3rd St S
Decorators	McKenzie Electric Ltd 706 3rd Ave S
(See also Painters and Paperhangers)	
	Employment Bureau
Dental Laboratories	Employment Service of Canada 243 7th St S2603
Lethbridge Dental Laboratory Rm 8 Lafferty Blk	Exhibitions
	Lethbridge Exhibition Board Metropolitan Bldg 2013
Dentists	Grounds 4131
Allen L T 8 Rylands Blk	
Carson J E 111 McFarland Bldg 3030 Clark Ward F 121 McFarland Blk 4140	Express Companies
Craig W P Higinbotham Blk3357	Canadian Pacific Express Co CPR Station3434
Fletcher C M 5 Oliver Blk	E E M W ITH
Gibson M J 5 6 & 7 Lafferty Blk	Eye, Ear, Nose and Throat Specialists
Watson A M Empress Blk	Woodcock Dr D Royal Bank Bldg4166
D 1 C.	
Departmental Stores	Farm Machinery and Supplies
Supina Mercantile 230 13th St N Groceries	Cockshutt Plow Co Ltd 1262 1st Ave S
Groceries & Meats 2966 Meat Dept & Men's Wear 3456	MacLeod D 307 11th St S
Office & Dry Goods2866	Matreou S Etu 324 Still St S
Teco Store operated by The T Eaton Co Limited 4th Ave & 6th St S	MACLEOD'S LTD.
Information Hardware Baggage & Small Wares. 2140 General Office Furniture & House Furn'gs3727	
Groceteria	FARM EQUIPMENT AND SUPPLIES
Ladies' Ready-to-Wear Shoes Millinery & Piece Goods	
	4240 324 Fifth Street South 4240
Draying and Transfer	
(See also Baggage Transfer)	Farm Tractors
Alberta Transport 1234 3rd Ave S	(See Tractors etc)
Figgins Transfer J Figgins 402 5th St S. 2717 Masson Transfer 910 8th St S . 2653	Feed
McLean Transfer The 4061/2 5th St S2097	Green Geo W & Co Ltd 1231 2nd Ave S
Murray Transport 211 10th St S	Green Geo W & Co Ltu 1231 2nd Ave 54090
Western Transfer Co Ltd CPR Freight Sheds2163 Farm	Filing Cabinets
Wright's Cartage 719 15th St N	Remington Typewriter Agency 4 Acadia Blk3966

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11th St S	432
Lethbridge Motors Ltd 31	6 11th St S245
	d Ave S304

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313 7th Street South

Residence 2290

Proudley H—Coaldale	
Pyramid Motors Ltd 5th Ave & 5th St	S3633
Roxy Garage 402 4th Ave S	3680

Gas Companies

Canadian	W	esteri	n Na	tural	Gas	Light	Heat &
							2510

Gasoline & Oil Service Stations Artic Service Station Cor 3rd Ave & 13th St S. 4162

The Service Station Cor Sid Ave & 15th St S	.4102
Central Service Station 4th Ave & 5th St	3749
Galt Service Station Cor 4th Ave & 9th St S	
Hart's Filling Station 3rd Ave & 9th St S	.3038
McNabb's Service Station 320 9th St S	.2710
North Star Terminal Service Station Cor 4th	
Ave & 4th St S	4212
Prairie Cities Oil Co Ltd 3rd Ave rear of	
Rylands Store	2684
Warehouse 1116 1st Ave S	2648
Short Stop Service Station Cor 4th Ave & 8th	
St S	4167
Spotlite Super Service Station cor 3rd Ave &	.,,_,,
8th St S	2970
Westminster Service Station 335 13th St N	4194

General Stores

Del Monte General Store-Coaldale	91-2334
McDermott James I-Coalhurst	91-3611
McDonald F-Coalhurst	91-3613
Mihalik Andrew 630 13th St N	2604

Grain Elevators

Alberta Pacific Grain Co Ltd-Coaldale	91-2522
Diamond City	01.3112
Picture Butte	01 2215
Tempest Siding	91-3315
Tempest Siding	91-4023
Alberta Wheat Pool-Broxburn	91-2133
Coaldale	91-2523
Coalhurst	91-3433
Picture Butte	
Tempest Siding	
Wilson Siding	91-1423
Bawlf N Grain Co Ltd-Wilson Siding	91-1422
Ellison Milling & Elevator Co Ltd-Coaldale.	91-2514
Coalhurst	
Diamond City	
Kipp	91-3713

Grain Merchants	Hides, Raw Furs and Skins
Ellison Milling & Elevator Co Ltd 2nd Ave S4214	Fefferman Hide & Fur Co 418 4th Ave S
Parrish & Heimbecker Ltd McFarland Bldg2895	Tellerillali filde & Full CO 415 4th Ave 54055
	TT D
Grocers—Retail	Honey Business
(2453	Superior Honey Co-Lethbridge91-1033
Bates A B Service Grocery 313 5th St S	
Buyrite Store The 512 4th Ave S3365	Hospitals, and Homes
Coaldale Grocery—Coaldale	A CONTRACTOR OF THE PROPERTY O
Donaldson R B 801 9th Ave S	Coalhurst Hospital—Coalhurst
Economy Grocery 902 9th St S 2035 Gelfond's Groceteria 602 3rd Ave S 4282	Galt Hospital 5th Ave S
Hoefer's Grocery 543 13th St S	Nursing Mission cor 2nd Ave & 10th St S2233
Johnston J & A 426 13th St N	St Michael's General Hospital 13th St & 9th
Leys & Company 616 3rd Ave S3767	Ave S
McKillop H A Co 317 6th St S	
Quality Market 324 6th St S	Hotels
Safeway Stores Ltd 6th St S	
Superior Mercantile 403 5th St S	Alexandra Hotel 332 5th St S 3142 Arlington Hotel 1st Ave & 4th St S 2278
Wilson's Grocery 1112 6th Ave S	Coaldale Hotel Whitney Blk 3064
Wilson's Groceteria 902 7th Ave S3995	Coaldale Hotel Co-Coaldale
	Dallas Hotel 312 5th St S2312
Grocers—Wholesale	Diamond City Hotel—Diamond City
the state of the s	Garden Hotel 510 3rd Ave S
CAMPBELL WILSON & HORNE LTD 3rd Ave S	Lethbridge Hotel 5th St S & 2nd Ave3151
Macdonalds Consolidated Ltd 312 4th St S	Marquis Hotel Cor 4th Ave & 7th St
Long Distance & Buyer	
Sales Department	I C M f-2
Shipper & Receiver4355	Ice Cream Manufacturers
Western Grocers Ltd 2nd Ave & 9th St S {2435 2997	Crystal Dairy Ltd 434 8th St S2576
2997	Palm Dairies Ltd 610 3rd Ave S2388
Fruit Department	
	Ice Dealers
Hairdressers—Ladies'	
	Ice Dealers Lethbridge Ice Co 714 5th Ave S3697
Hairdressers—Ladies' (See Beauty Parlors)	Lethbridge Ice Co 714 5th Ave S3697
Hairdressers—Ladies' (See Beauty Parlors) Hardware—Retail	Insurance Business—Agents
Hairdressers—Ladies' (See Beauty Parlors) Hardware—Retail CONSUMERS' HARDWARE & (2919)	Insurance Business—Agents and Brokers
Hairdressers—Ladies' (See Beauty Parlors) Hardware—Retail CONSUMERS' HARDWARE & {2919} SUPPLY CO 116-118 5th St S} 2920	Insurance Business—Agents and Brokers Aldous Agency & Finance Co 2 Baalim Blk
### Hairdressers—Ladies' (See Beauty Parlors) ###################################	Insurance Business—Agents and Brokers Aldous Agency & Finance Co 2 Baalim Blk
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Hairdressers—Ladies' (See Beauty Parlors) Hardware—Retail CONSUMERS' HARDWARE & \{2919 \\ SUPPLY CO 116-118 5th St S \\ Hart Hardware 246 13th St N \\ Hick Hardware Co Ltd 618 3rd Ave S \\ Ave S 3860	Insurance Business—Agents and Brokers Aldous Agency & Finance Co 2 Baalim Blk
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### Hardware Hardware Ltd 608 3rd Ave S ###################################	Insurance Business—Agents and Brokers Aldous Agency & Finance Co 2 Baalim Blk
### Hardware - Ladies' (See Beauty Parlors) ###################################	Insurance Business—Agents and Brokers Aldous Agency & Finance Co 2 Baalim Blk
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### Hardware—Ladies' (See Beauty Parlors) ###################################	Insurance Business—Agents and Brokers Aldous Agency & Finance Co 2 Baalim Blk
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