Directory Advertising

EVERY Telephone in Alberta has a Directory by its side every day of the year.

The Directory is used thousands of times daily.

It is never thrown into the waste-paper basket until a new edition is issued. Probably no other publication can make a like claim to continuity of circulation.

The Telephone Directory is used for innumerable purposes—general information, correct spelling of names, street addresses, buying and selling, etc.

There are many ways in which the Directory may become of additional service to subscribers—extra listings may be arranged for, by which a subscriber to Exchange Business Service may have the names of any companies he represents, or of any employee or agent, listed in the Directory, at a nominal charge, and a subscriber to Exchange Residence Service may have the name of a bona-fide member of his family listed in the Directory for one dollar per line per issue.

The following Directories are issued by the Alberta Government Telephones:

Calgary and District.

Lethbridge and District.

Peace River District.

Northern Division.

Medicine Hat and District.

Our low rates and the wide circulation of the books render Telephone Directory Advertising the cheapest and most effective form of publicity you can buy.

For further particulars and rates apply

Directory Advertising Department

ALBERTA GOVERNMENT TELEPHONES

119 SIXTH AVENUE WEST

CALGARY

Lethbridge CLASSIFIED Telephone Directory

Abattoirs	Auctioneers
Burns & Co Limited near Fair Grounds	BONFADINI'S LIMITED Cor 3rd Ave & 8th St S
Accountants—Chartered	Automobile Dealers, Repairers,
Gardner R W 207 Sherlock Blk	Accessories and Supplies
612 3rd Ave S	Alexander Geo Rear 320 7th St S 3033 Baalim Motor Co Ltd 7th St S 2621
Accountants	Shop Service Dept 4055 Bawden Motors Ltd 411 7th St S 3869 Carson H R Ltd 316 7th St S 2929
Cranstoun E C 6 Rylands Blk	Clark & Nichols 315 4th St S
Adding Machines	Chrysler Motor Cars 413-417 6th St S2887 Motor Car Supply Co of Canada Ltd
Dalton Adding Machines 4 Acadia Blk	423 7th St S
property and the second	Towell P 315 8th St S
Advertising—Directory	Automobile Garages
Every Telephone User is a Buyer—Every Merchant	(See Garages)
Should be Completely Represented, The Classi-	Automobile Painters
fied Telephone Directory Tells	Duco Authorized Refinishers—For names of Refinishers See Heading "Duco Authorized Refinishers"
ALBERTA GOVERNMENT	Automobile Radiator Repairs
TELEPHONES General Office 808-810 4th Ave S	Lethbridge Radiator Shop 405 4th Ave S2685
Agricultural Implements	Automobile Springs and Axles
Deere John Plow Co Ltd 1239 2nd Ave S3786	Lethbridge Spring & Axle Shop 402 4th St S3478
Repair Department	Auto Wreckers
Massey-Harris Co Ltd 1216 1st Ave S. 3424 OLIVER LTD 1250 1st Ave S. 2595	Lethbridge Sales Co Ltd 332 3rd St
Rusk Dr Agency 812 4th Ave S2043	B. L. Chi-h-
Apartment Houses	Baby Chicks (See Poultry & Products)
Victoria Mansions 1002 3rd Ave S3636	Baggage Transfer
Architects	(See Also Draying & Transfer)
Meech H Wm 114 McFarland Bldg2005	Figgins Transfer J Figgins 402 5th St S
Associations and Societies	Directory
Alberta Motor Association 308 7th St S	Directory
1st Ave & 9th St S	Advertising

Pays

Ave SY M C A 10th St S.....

Southern Alberta Sheep Breeders Ltd 1221 2nd

McGAVIN BAKERIES LTD.

WHOLESALE AND RETAIL

Don't say "BREAD" say "McGAVIN'S" THERE'S A DIFFERENCE

CAKES, PIES and BUNS

Bakery

WE SHIP ANYWHERE ON SHORT NOTICE

Residence

3378

1606: 1612 Second Avenue A North LETHBRIDGE

3006

Bakers and Confectioners

Canadian Bakeries Ltd cor 8th St & 7th Ave S	3200
Canadian & Union Bakery 404 13th St N	3751
City Bakery 1408 3rd Ave S	
Holsom Bakery & Cafe Ltd Acadia Blk 612 3rd	
Ave S	
McGavin Bakeries Ltd 1606-1612 2nd Ave-A N	
National System of Baking Lethbridge Ltd	
407 5th St S	.2047
Schweitzer Dave 418 15th St S	.3472
Wright's Baking Service 330 13th St N	2737

Banks

Bank of Montreal 522 3rd Ave S	3446
Manager's Office	2526
Bank of Nova Scotia 3rd Ave S	.2711
Canadian Bank of Commerce The 4th Ave &	
7th St S	.2414
Manager's Office	.3461
North End Branch 258 13th St N	.2478
Royal Bank of Canada The 5th St S	3526

USE LONG DISTANCE

Barristers and Solicitors

Ball W S Stafford Blk 3111/2 5th St S	.3573
Beattie W S 3 Alberta Blk	
Beaumont Arthur "B" Metcalfe Bldg	
Cameron C E "C" Metcalfe Bldg	
Church H W 104 McFarland Bldg	
Conybeare & Davidson Herald Bldg	
Delf John H Herald Bldg	
Elton David Horton KC 2 & 4 Stafford Blk	2523
FAIRBAIRN & CLARKE	
119 McFarland Bldg	4065
Goodman Aaron 12 Rylands Blk	4331
Here & Marrie 101 102 McFeelerd Dile	2656
Hogg & Menzie 101-103 McFarland Bldg	.2030
JOHNSTONE RITCHIE &	
HUCKVALE Acadia Blk 3rd Ave S	2171
Kirkham J S 106 McFarland Bldg	.2398
Livingstone John A 2 Alberta Blk	
McArthur M S 9 Oliver Blk	
Moscovich M E Herald Bldg	
Ostlund H KC 1 Oliver Blk	
Shepherd Dunlop & Rice Bank of Commerce Bld	
4th Ave & 7th St S	
Vaselenak John Suite D Metcalfe Bldg	3487
Virtue Paterson & Co McFarland Bldg 4th Ave	
(opp Court House)	3429

Batteries

(See Storage Batteries)

For Particulars and Rates for Bold Type Insertions, Extra Insertions and Displayed Advertisements

Apply to

Directory Advertising Department

Alberta Government Telephones

119 6th Avenue West

Calgary

Brooks'

PERMANENT WAVE SALON

PRICES WERE NEVER MORE REASONABLE

and Seven Years' Experience is Your Assurance of a Wave that will Please the most Discriminating Person.

4262

McFarland Building, Lethbridge

Boots and Shoes-Retail

Beauty Parlors Bostrom Miss E 10 Rylands Blk......3575 Brooks Permanent Wave Salon McFarland Bldg....4262 Buchan's Beauty Parlor & Barber Shop 1110 6th Ave S Classic Beauty Parlor 118 McFarland Bldg...........3355 Dallas Beauty Parlor 312 5th St S......2641 Florentine Beauty Parlors The 703 3rd Ave S 2776 Fourth Avenue Hairdresser 512 4th Ave S.......4217 Robinson Mrs Edith 246 13th St N......3313 Vanity Beauty Parlor The Marquis Hotel.................3714 Wonder Beauty Shoppe 318 13th St N......4357 Bicycles and Repairs Billiards and Pool Rooms Arcade Billiard & Cigar Store 325 5th St S3069 Blacksmith Supplies—Wholesale HOYT HARDWARE LTD 608 3rd Blocks Board of Trade Board of Trade Office Board of Trade Building .. 2012 Booksellers and Stationers

Commercial Printers & Office Outfitters Ltd

411 5th St S

Carson The E M Saddlery & Leather Goods Co Ltd 306 5th St S . Glover's Shoe Store 420 13th St N Ranaghan Shoe Store 620 3rd Ave S......2335 Vogue Shoe Shoppe McFarland Bldg3050 VOGUE SHOE SHOPPE "WHERE THEY FIT YOUR FEET" STYLE AND QUALITY WITHOUT HIGH PRICES Goods Sent C.O.D. on Approval Phone 3050 McFarland Bldg., Lethbridge Bottlers Bowling Alleys Boys' and Girls' Clothing and Furnishings Brewers Lethbridge Breweries Ltd 2nd Ave & 1st St S Aerated Water Department3442 General Office R J Chiswick Mgr Brewers' Distributors

DISTRIBUTORS LTD 1st St & 2nd

FOR LONG DISTANCE RATES TO ALL PARTS OF THE WORLD

SEE PAGES 8 TO 12 AT FRONT OF DIRECTORY

X - Ray

Health Is Your Greatest Asset

Neurocalometer

THE HUMAN

is subject to many weaknesses and disorders that may be corrected by Chiropractic.

DR. CHAS. MAYO, OF ROCHESTER, SAYS:
"The drugless healer is one of the greatest benefits of the present generation."

More than 15,000,000 people were treated Chiropractically last year.

Our Practitioners number 22,000 in Canada and U.S.A.

Chiropractic is the fastest growing Health Method of the day-There is a reason!

METHOD OF PRACTICE

The modern Chiropractic Health Method consists of determining the location and degree of energy deficiency in the body, by use of a scientific instrument recently invented for that purpose-the Neurocalometer. X-Ray is then employed to reveal the most accurate way of correcting those conditions which are causing disease. Energy flow is again measured from time to time, a close check is kept upon the progress of the patient, until normal energy flow to all organs of the body is established. When this is accomplished health is assured.

Chiropractic removes the cause - NATURE cures.

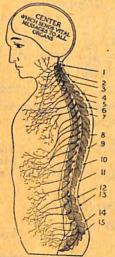


DR. IRVING Lethbridge

CHIROPRACTIC CASES ONLY

A painstaking examination is made of each individual to determine whether their's is a condition that will respond to Chiropractic adjustments. If not, the case will not be accepted.

While Our Health Service has a remarkable record in the correction of chronic diseases, the most outstanding results have been obtained in acute disorders.



Below are listed according to their causative location some of the more common ailments which we have successfully cared for over a period of ten years:

1.-Headaches, head noises, loss of memory, speech, etc.

2.-Eye diseases, nervousness, sleeplessness, epilepsy, hay fever.

3.-Bronchitis, neuritis, numbness of hands, arms or shoulders.

4.-Wry neck, asthma, after-effects of 'flu, heart trouble.

5.-Pleurisy, cardiac asthma, dizziness, goitre, tonsilitis.

6. & 7.-Liver trouble, gall stones, heartburn, loss of appetite.

8.-Various stomach disorders, ulcer, gastritis, indigestion, etc.

9. & 10.-Anaemia, general weakness, diabetes, intestinal disorders.

11.-Kidney troubles, rheumatism, skin diseases, acne, etc.

12.-Weak back, lumbago, appendicitis, constipation, diarrhea.

13 .- Piles, urinary disorders, female troubles, etc.

14. & 15 .- Sciatica, weakness of extremities, pain and swelling of limbs.

For Further Information Consult

Dr. I. S. IRVING

205 Sherlock Bldg., Lethbridge **Phone 4261**

Approved Palmer School Technician

H

IRONSIDE & PARK Ltd.

311 SIXTH STREET SOUTH, LETHBRIDGE

THE MOST MODERN AND UP-TO-DATE DRY CLEANING PLANT IN THE WEST

All Goods Insured Against Fire, While in the Process of Our Dry Cleaning.

For Dependable, Quality Work — Phone 4141

Lethbridge Laundry Co. Ltd.

Cleaners and Dyers for Particular People

3451

542 FOURTH STREET SOUTH

3451

Broadcasting Stations	Chiropractors
Radio C J O C Marquis Hotel3872	· Clancy Dr L D 7 Acadia Blk 3rd Ave S
Builders' Hardware —Wholesale HOYT HARDWARE LTD 608 3rd Ave S 3863	Christian Science Practitioners (Members of The First Church of Christ Scientist in Boston Mass.) Davies Chloe 533 11th St S
Business Colleges	Church Organizations
Garbutt Business College Masonic Hall Bldg 2315 Butchers—Retail (See Meat Markets)	Knox Church 8th St & 4th Ave S 2252 St Augustin's Church 11th St & 4th Ave S 3265 St Patrick's Mission 312 10th St S 3489 Wesley Church 4th Ave & 11th St S 3408 Cleaners and Dyers
Cartage and Storage (See Baggage Transfer—Draying and Transfer)	Ironside & Park Ltd 311 6th St S. 4141 LEE DUCK 402 13th St N. 2770
Charitable Institutions Salvation Army 623 7th St S	LEE DUCK — Tailors DRY CLEANING and PLEATING WORKS
Chinese Stores Bow On Tong Co 316 2nd Ave S3675	Suits Sponged and Pressed, 50c. Dry Cleaned and Pressed, \$1.00. Phone 2770 402 13th St N., Lethbridge
Chiropodists Le Blanc C Gregory 3 Metropolitan Bldg3999	Lethbridge Laundry Co Ltd 542 4th St S3451 Our City Dye Works & Tailoring 418 5th St S3444 Sinton Robert 407a 5th St S

C. G. LE BLANC, D.S.C.

CHIROPODIST FOOT SPECIALIST NURSE IN ATTENDANCE

Phone 3999

Res. Phone 4324

Metropolitan Building (above store)

R. SINTON

TAILOR

CLEANER AND FURRIER

2729 407a Fifth Street South 2

LTD.

Carrying at all times the largest stock in Western Canada of QUALITY FURS at the lowest prices. EXPERT FUR RE-MODELLING, REPAIRING, RE-LINING, CLEANING.

222 EIGHTH AVE. WEST, Kraft Building Established 1908

CALGARY, ALTA.

Flour Mills	
ELLISON MILLING & ELEVATOR	
CO LTD 2nd Ave S	
Accounting Dept	.3552
F	
Fraternities	
Chinese National League 309 2nd Ave S	3435
Knights of Columbus 513 19th St N	.4084
Masonic Hall Co of Lethbridge 10th St S	
Oddfellows' Hall Lodge I O O F Bldg	3477
Orange Hall The Higinbotham Blk	.4320
	AGN .
Fruit and Produce—Wholeso	ile
Plunkett & Savage 4th St S	.2584
Scott Fruit Co Ltd 4th St S	.3353
the second secon	
Funeral Directors	
CHRISTENSEN M E 1110 3rd Ave S	2802
MARTIN BROS 812 3rd Ave S	
Who have been a statement of the second common to	
Fur Dealers and Furriers	
Cumming J F Hull Blk 3rd Ave S	.3812

J. F. CUMMING, Furrier **Quality Furs**

GARMENTS MADE TO ORDER

Repairing, Remodelling, Relining and Storage Special Attention Given to Out-of-Town Orders 707 - 3rd Ave. S.

WHEN

TELEPHONING ADVERTISER

PLEASE MENTION THE TELEPHONE DIRECTORY

Furniture Dealers-Retail

Bonfadini's	Limited	Cor 3rd A	ve & 8	th St S	2428
Long C A &	k Co Hu	ll Blk 3rd	Ave S		2369

Garages

Baalim	Motor Co.	I td 7th	St S		2621
Daaiiiii	MIDIOI CO	Ltu ttil	St 3	********************	2021

Baalim Motor Co. Ltd.

Distributors for Southern Alberta of

CHEVROLET & OLDSMOBILE

2621 Office 4055 Shop Service

7th Street South

IMPERIAL MOTORS LTD	
Chrysler Motor Cars 413-417 6th St S	2887
International Motor Truck Service Station 320	
-9th St S	4322
Lethbridge Motors Ltd 311 11th St S	2454
Mechanics Garage 402 4th Ave S	4370

Mechanics Garage HUDSON-ESSEX SERVICE

Expert and Prompt Attention 4370 402 - 4th Avenue S.

Motor Sales (Lethbridge) Ltd 313 7th St S 2556

Office Phone 2556

Res. Phone 3520

Motor Sales (Lethbridge) Limited

Distributors of
PLYMOUTH and DODGE BROS.,
CARS and TRUCKS

311 7th Street South

LETHBRIDGE

Modenis Carage 1994 9-1 A C	2040
Neden's Garage 1234 3rd Ave S	
North Lethbridge Garage 13th St N	
Pyramid Motors Ltd 5th Ave & 5th St S	
Standard Garage 327 3rd St S	2464
Williamson D S & Co 410 6th St S	2546

Gas Companies

				3.40	THE RESERVE AND	7.74		
Canadian	We	stern 1	Natura	I Gas	Ligh	t Heat	&	
Power	Co	Ltd 61	12 4th	Ave	S			2!

510

Directory Advertising Pays



PERSONAL SERVICE

WHERE QUALITY COUNTS

LEYS & COMPANY

616 Third Avenue S.

3767

WILSON'S GROCERY

1112 Sixth Avenue S.

3657

Gasoline & Oil Service Stations

Artic Service Station Cor 3rd Ave & 13th St S.	4162
Central Service Station 4th Ave & 5th St	3749
Galt Motors 816 4th Ave S	.4299
Hart's Filling Station 3rd Ave & 9th St S	.3038
Mutz Super Service Station 3rd Ave & 8th St	.2970
North Star Terminal Service Station Cor 4th	
Ave & 4th St S	.4212
Prairie Cities Oil Co Ltd 3rd Ave rear of	
Rylands Store	2684
Short Stop Service Station Cor 4th Ave & 8th	
St \$	4167
Westminster Service Station 335 13th St N	4194

General Stores

Mihalik	Andrew	630	13th	St	N	Life of the Manager	269
······································	Fill WI CIT	000	Total		4.1	********************	200

Grain Merchants

Ellison	Milling & Elevator Co Ltd 2nd Ave S 4214
Parrish	& Heimbecker Ltd Basement McFarland
Bldg	

Gramophones

(See Phonographs & Records)

Grocers-Retail

Aita John 431 18th St N	2418
Bates A B Service Grocery 313 5th St S	(2453
Bates A B Service Grocery 313 bin St S	2930
Buyrite Store The 518 4th Ave S	3365
Donaldson R B 801 9th Ave S	2150
Economy Grocery 902 11th St S	2035
Hoefer's Grocery 543 13th St S	3297
Johnston J & A 426 13th St N	2314
Leys & Company 616 3rd Ave S	
McKillop H A Co 317 6th St S	
Safeway Stores Ltd 6th St S	4244
Shirley's Grocery 604 3rd Ave S	
Superior Fruit Co 403 5th St S	
Westminster Grocery 432 13th St N	
Wilson's Grocery 1112 6th Ave S	
Wilson's Graceteria 902 7th Ave S	

Use Long Distance

Grocers-Wholesale

CAMPBELL WILSON & HORNE	
LTD 3rd Ave S	3321
Macdonalds Consolidated Ltd 312 4th St S	
Long Distance & Buyer	.4266
Sales Department	.4366
Shipper & Receiver	4355
Western Grocers Ltd 2nd Ave & 9th St S	2435 2997 4264

Hairdressers—Ladies'

Hardware-Retail

CONSUMERS HARDWARE &	(2919
SUPPLY CO LTD 116-118 5th St S.	2920
Hart Hardware 246 13th St N	2294
Hick Hardware Co Ltd 618 3rd Ave S	
HOYT HARDWARE LTD 608 3rd	
Ave S	3863
Olander's Hardware 524 13th St N	2223

Hardware—Wholesale

HOYT	HARDWARE LTD 608 3rd	
Ave S		3863

Harness and Saddlery

Carson The E	M Saddlery & Leather Goods	
Co Ltd 306	5th St S37	6

Hat Renovators

Boston Taxi	Hat Works & Shoe Shine Parlor	ane dia
	St S	2961

Hay, Grain and Feed

HIII W T	& Co .	ear Stockyard	ds	339
Southern	Alberta	Co-operative	Assn Ltd	1221
0 1 A				377

Hides, Raw Furs and Skins

Fefferman	80	Da	vis	Hide	&	Fur	Co	417	2nd		
Ave S				A		Sale of					4035
Lathbridge							Av	-8 0	3 St	S	2918

HICK HARDWARE CO., Limited

General Hardware, Plumbing - and Heating - -

Prompt Attention given to Plumbing, Heating and Tinsmithing Repairs by Experienced Workmen. Estimates Furnished Free on all New Work

Phone 3762

618 THIRD AVE S., LETHBRIDGE

British American Oil Co Ltd The cor 9th St & 3rd Ave N	
& 3rd Ave N	2585
Canadian Oil Companies Ltd 17th St & 2nd	
Ave S	3208
IMPERIAL OIL LIMITED 1705 2nd	
Ave S	3535
North Star Oil Ltd 2nd Ave & 18th St S	.2884
a decision of	
Opticians	· Ve-
Opererans	Secret III
Nuttall F 604 3rd Ave S	2742
Wilkins F H 327 5th St S	.2959
D. I. D. J. J.	
Painters and Paperhangers	
Bruchet Geo 1509 4th Ave S	3763
Meads Arthur 611 8th Ave S	.3690
Morgan Wm 964 11th St S	3913
Underwood G W 946 8th St S	.3483
Wellington Bros 613 10th St S	.2472
Whittaker S 902 12th St S	2958
AND THE RESERVE OF THE PROPERTY OF THE PROPERT	
Paints, Oils, Varnishes and	1
Brushes-Wholesale	
HOYT HARDWARE LTD 608 3rd	
	3863
Ave S	3863
Ave S	3863
Ave S	3863
Photographers	
Photographers Cross A E 614 3rd Ave S	2673
Photographers	2673
Photographers Cross A E 614 3rd Ave S De Jourdan's Studio 105 8th St S	2673
Photographers Cross A E 614 3rd Ave S De Jourdan's Studio 105 8th St S	2673
Photographers Cross A E 614 3rd Ave S De Jourdan's Studio 105 8th St S Physicians and Surgeons	2673 .2658
Photographers Cross A E 614 3rd Ave S De Jourdan's Studio 105 8th St S Physicians and Surgeons Bigelow J K Herald Bldg 6th St S	2673 .2658
Photographers Cross A E 614 3rd Ave S De Jourdan's Studio 105 8th St S Physicians and Surgeons Bigelow J K Herald Bldg 6th St S Campbell Roy & Bryans 329 7th St S	2673 2658 2622 3505
Photographers Cross A E 614 3rd Ave S De Jourdan's Studio 105 8th St S Physicians and Surgeons Bigelow J K Herald Bldg 6th St S Campbell Roy & Bryans 329 7th St S Cherry A 119 McFarland Blk	2673 2658 .2652 .3505
Photographers Cross A E 614 3rd Ave S De Jourdan's Studio 105 8th St S Physicians and Surgeons Bigelow J K Herald Bldg 6th St S Campbell Roy & Bryans 329 7th St S Cherry A 119 McFarland Blk Galbraith W S & Galbraith Frank 111 & 115	2673 2658 2658 2622 3505 4180
Photographers Cross A E 614 3rd Ave S De Jourdan's Studio 105 8th St S Physicians and Surgeons Bigelow J K Herald Bldg 6th St S Campbell Roy & Bryans 329 7th St S Cherry A 119 McFarland Blk Galbraith W S & Galbraith Frank 111 & 115 Sherlock Blk	2673 2658 .2622 .3505 .4180
Photographers Cross A E 614 3rd Ave S De Jourdan's Studio 105 8th St S Physicians and Surgeons Bigelow J K Herald Bldg 6th St S Campbell Roy & Bryans 329 7th St S Cherry A 119 McFarland Blk Galbraith W S & Galbraith Frank 111 & 115 Sherlock Blk Haig A A 121 McFarland Blk	2673 2658 2622 3505 4180 2253 4140
Photographers Cross A E 614 3rd Ave S De Jourdan's Studio 105 8th St S Physicians and Surgeons Bigelow J K Herald Bldg 6th St S Campbell Roy & Bryans 329 7th St S Cherry A 119 McFarland Blk Galbraith W S & Galbraith Frank 111 & 115 Sherlock Blk Haig A A 121 McFarland Blk Lafferty A M Lafferty Blk	2673 2658 2622 3505 4180 2253 4140 3658
Photographers Cross A E 614 3rd Ave S De Jourdan's Studio 105 8th St S Physicians and Surgeons Bigelow J K Herald Bldg 6th St S Campbell Roy & Bryans 329 7th St S Cherry A 119 McFarland Blk Galbraith W S & Galbraith Frank 111 & 115 Sherlock Blk Haig A A 121 McFarland Blk Lafferty A M Lafferty Blk Lovering J E 804 4th Ave S	2673 2658 2622 3505 4180 2253 4140 3658 2242
Photographers Cross A E 614 3rd Ave S De Jourdan's Studio 105 8th St S Physicians and Surgeons Bigelow J K Herald Bldg 6th St S Campbell Roy & Bryans 329 7th St S Cherry A 119 McFarland Blk Galbraith W S & Galbraith Frank 111 & 115 Sherlock Blk Haig A A 121 McFarland Blk Lafferty A M Lafferty Blk Lovering J E 804 4th Ave S Lynn R W McFarland Blk	2673 2658 2622 3505 4180 2253 4140 3658 2242 2699
Photographers Cross A E 614 3rd Ave S De Jourdan's Studio 105 8th St S Physicians and Surgeons Bigelow J K Herald Bldg 6th St S Campbell Roy & Bryans 329 7th St S Cherry A 119 McFarland Blk Galbraith W S & Galbraith Frank 111 & 115 Sherlock Blk Haig A A 121 McFarland Blk Lafferty A M Lafferty Blk Lovering J E 804 4th Ave S Lynn R W McFarland Blk McNally A 107 Sherlock Blk	2673 2658 2622 3505 4180 2253 4140 3658 2242 2699 3319
Photographers Cross A E 614 3rd Ave S De Jourdan's Studio 105 8th St S Physicians and Surgeons Bigelow J K Herald Bldg 6th St S Campbell Roy & Bryans 329 7th St S Cherry A 119 McFarland Blk Galbraith W S & Galbraith Frank 111 & 115 Sherlock Blk Haig A A 121 McFarland Blk Lafferty A M Lafferty Blk Lovering J E 804 4th Ave S Lynn R W McFarland Blk McNally A 107 Sherlock Blk Spackman E V 109 Sherlock Blk	2673 2658 2622 3505 4180 2253 4140 3658 2242 2699 3319
Photographers Cross A E 614 3rd Ave S De Jourdan's Studio 105 8th St S Physicians and Surgeons Bigelow J K Herald Bldg 6th St S Campbell Roy & Bryans 329 7th St S Cherry A 119 McFarland Blk Galbraith W S & Galbraith Frank 111 & 115 Sherlock Blk Haig A A 121 McFarland Blk Lafferty A M Lafferty Blk Lovering J E 804 4th Ave S Lynn R W McFarland Blk McNally A 107 Sherlock Blk Spackman E V 109 Sherlock Blk Taylor D A 117-118 Sherlock Blk	2673 2658 2622 3505 4180 2253 4140 3658 2242 2699 3319 3313 3915 3341
Photographers Cross A E 614 3rd Ave S De Jourdan's Studio 105 8th St S Physicians and Surgeons Bigelow J K Herald Bldg 6th St S Campbell Roy & Bryans 329 7th St S Cherry A 119 McFarland Blk Galbraith W S & Galbraith Frank 111 & 115 Sherlock Blk Haig A A 121 McFarland Blk Lafferty A M Lafferty Blk Lovering J E 804 4th Ave S Lynn R W McFarland Blk McNally A 107 Sherlock Blk Spackman E V 109 Sherlock Blk Taylor D A 117-118 Sherlock Blk Thomson R B C 4 Higinbotham Blk	2673 2658 2622 3505 4180 2253 4140 3658 2242 2699 3319 3915 3915 3416
Photographers Cross A E 614 3rd Ave S De Jourdan's Studio 105 8th St S Physicians and Surgeons Bigelow J K Herald Bldg 6th St S Campbell Roy & Bryans 329 7th St S Cherry A 119 McFarland Blk Galbraith W S & Galbraith Frank 111 & 115 Sherlock Blk Haig A A 121 McFarland Blk Lafferty A M Lafferty Blk Lovering J E 804 4th Ave S Lynn R W McFarland Blk McNally A 107 Sherlock Blk Spackman E V 109 Sherlock Blk Taylor D A 117-118 Sherlock Blk	2673 2658 2622 3505 4180 2253 4140 3658 2242 2699 3319 3915 4140 4166

Oil Companies

Piano and Organ Dealers	
Assiniboia Music Co Ltd 315 6th St S	2545
A THE RELEASE TO THE WHITE HE WHEN A	
Piano Tuners and Repairer	S
Cripps G H & Son 627 10th St S	2168
5802 0 11 000 23 000 11 00 00 00	and the same
Pipe and Fittings—Wholesa	le
HOYT HARDWARE LTD 608 3rd	1341
Ave S	3863
DI II CO CO	
Plumbers and Gas-fitters	
Hick Hardware Co Ltd 618 3rd Ave S	
Rodier Jas B 408 12th St-A S Scott W S 955 10th St S	3036
WALKER & HOLBERTON LTD	2009
322 7th St S	.3521
	100
Poultry and Products	
Lethbridge Northern Poultry Co-operative	
1217 2nd Ave S	3016

IS EVERY BRANCH OF YOUR BUSINESS ADVERTISED IN THE

Classified Telephone Directory?

If not, you are missing Opportunities, of which Your Competitors Avail Themselves.

For Advertising Rates, Apply
DIRECTORY ADVERTISING DEPARTMENT
Alberta Government Telephones
119 Sixth Avenue West, Calgary

PRINTING

that helps your business is our business

Phone 2491



ROBINS PRINTING

714 Second Avenue South LETHBRIDGE

Printers-Book and Job

Commercial Printers & Office Outfitters Ltd 411 5th St S

2999

COMMERCIAL PRINTERS & OFFICE OUTFITTERS LTD.

Formerly Heinitz & Sloan Limited

LOOSE-LEAF SYSTEMS - STATIONERY PRINTING - PAPER RULING - BOOKBINDING Phone 2999 411 5th St. S., Lethbridge

Lethbridge Herald	6th St S		320
Robins Printing Co	714 2nd	Ave	2491

Public Departments—City of Lethbridge

Mayor's Office 332 7th St S	2284
City Manager J T Watson	3645
City Clerk & City Solicitor	2355
Treasurer	3553
City Engineer	3541
Public Works Dept	
Water Works Dept	
Assessor & License Inspector	2310
Cemetery	
Electric Light Power & Street Railway	3645
Electric Trouble Dept (night only)	
Fire Station No 1 (for fire only) City Hall	3333
Park Superintendent res Henderson Park	2702
Police Station City Hall	2145
Waterworks Trouble Dept (night only)	
make the first of the property	

Public Departments—Dominion Government

Collector of Customs Post Office Bldg	2688
Experimental Farm Coaldale Rd	3385
Post Office 4th Ave & 7th St	2456
Royal Canadian Mounted Police 4th Ave S	

Use Long Distance

Public Departments—Provincial Government

PROVINCIAL GOVERNMENT

Attorney General's Department	
COURT HOUSE cor 6th St & 4th Ave S	
Barristers' Room	3628
Clerk of Court	3656
District Court	3656
Supreme Court Judge's Room	4305
Judge's Private Room—Judge Jackson	3608
Police Magistrate—W A Hamilton	2756
Ponce Magistrate—W A Hammton	2328
Sheriff's Public Office	2273
Sheriff's Private Office-F W Thirlwell	2202
Court Reporter	.3392
GOAL Coaldale Road	.2381
GOVERNMENT LIQUOR STORE 326 6th St S.	3989
Department of Agriculture	
DISTRICT AGRICULTURIST	
M L Freng Dist Agriculturist Court House	3544
Department of Lands and Mines	
PROVINCIAL LAND OFFICE Post Office Bldg.	2417
PROVINCIAL LAND OFFICE FOST Office Bidg.	2417
Petroleum & Natural Gas Engr Geo R Elliott.	2411
District Inspector of Mines J B de Hart	2225
Public Works Bldg 8th St S	5525
Department of Municipal Affairs	
Arthur Frayne Inspector Court House	3544

ALBERTA GOVERNMENT TELEPHONES

General Office 808-810 4th Ave S	2254
Information regarding New Subscribers and change of Telephone Nos	
Telephones out of order	93
Telephones out of order	94
Rural Operator	0
Long Distance Operator	98
Chief Operator	2234
R E Phillips Local Manager	3500
W L Shera Chief Clerk	3500
J B Burke District Plant Supt	
J B Burke District Plant Supt	4221

EMPLOYMENT SERVICE OF CANADA 243 7t	h
St S	2005
GOVERNMENT RELIEF CAMP Exhibition Grounds	

2129

Let	hbridg	e Norther	n Irr	igation District
				Charlesworth
Manager				

Radiator Repairs (See Automobile Radiator Repairs) Radio Service and Supplies	Rubber Goods—Wholesale Carson H R Ltd 316 7th St S
Assiniboia Music Co Ltd 315 6th St S 2545 Emery's Radio Service 320 7th St S 3847 Howe's Music Store 704 3rd Ave S 4363 Radio & Battery Service 313 6th St S 2483 Roy Electric Co 327 7th St S 3735	Goodyear Distributors Wholesale Automotive Supplies H. R. CARSON LTD. Phones: 2929—3449 316 7th St. S.
ROY ELECTRIC CO.	Dominion Rubber Co Ltd Bay Super Service Station 3580
Expert Repairs to All Makes of Radios Phone 3735 W. PATCHETT, Reg. Radio Serviceman	DUNLOP TIRE & RUBBER GOODS CO LTD 7th St S
	Rogers & Masson 324 9th St S
Railway Companies	Sand and Gravel
Canadian Pacific Railway Depot	Lethbridge Sand Gravel & Construction Co Ltd River Bottom3010
Real Estate	Sash and Door
BLACKBURNE A J & CO A Metcalfe Bldg 2084	Lethbridge Sash and Door Factory McFarland
Wood J W & Son 4 Stafford Blk	Bldg
Refineries—Oil	School Supplies
Northern Light Refineries Ltd Plant near	School Service Shoppe 512 4th Ave S4312
Burns Abattoir 3861 Downtown Office 319 7th St S 2432	Schools
	Lethbridge Collegiate Institute Supt's Office
Rental Agents	15th St S
Baalim Building Agencies 319 7th St S2432	Bowman School 5th Ave S 2813 Central School 9th St S 2731
Restaurants	Fleetwood School Duff Addition
	Galbraith School 9th Ave N
Arlington Cafe 316 1st Ave S	Hardieville School 3334 St Basil's School 12th St-B N 2841
Cecil Cafe 308 1st Ave S	St Patrick's School 4th Ave S
Chili Parlor 219 3rd St S	Westminster School 13th St N2376
Emma's Hot Tamale Parlor 318 3rd Ave S2763 Fat's Quick Lunch 323 5th St S3054	G 177 1D 1
New Commercial Cafe 329 5th St S3055	Second Hand Dealers
New England Cafe 3rd Ave S 3053 Palace Tea Room 335 5th St S 3091	Bonfadini's Limited Cor 3rd Ave & 8th St S2428
Regal Cafe 208 5th St S	Isaac's Clothing Store 418 5th St S
Savoy Cafe Ltd 120 5th St S3072	North Ward Auction Mart 237 13th St N
Standard Cafe 516 4th Ave S	Rogers F A 546 13th St N
White Lunch Cafe 322 5th St S	2 15 1.
Yale Cafe 212 5th St S	Sewing Machines
	Singer Sewing Machine Co 310 7th St S2243
lise I amor	Sheet Metal Workers
Use Long	Freel Sheet Metal Works 412 4th Ave S2713
Distance	Shoemakers and Repairers
	Burton J 540 13th St S
	Knowlden Bros 402 5th St S
	w times 514 4th Ave 5

Shoes	Tailors
(See Boots and Shoes)	Alexander Tailoring & Dry Cleaning 204 5th
Sign Writers	St S
	Dodd W A 309 13th St N
City Sign Works Ltd 716 3rd Ave S3686	Lee Duck 402 13th St N
	Luey W H 114 4th St S
Skating Rinks	Our City Dye Works & Tailoring 418 5th St S3444
Arena 2nd Ave & 12th St-B S	Ridpath T C 327 5th St S
Crystal Rink 1249 5th Ave S	Sinton Robert 407a 5th St S2729
Sporting Goods—Wholesale	Taxis
and Retail	A B C Taxi J Malacko Alberta Blk 5th St S3664 Alex Taxi Marquis Hotel
HOYT HARDWARE LTD 608 3rd	Bijou Taxi & U Drive Cars 416 4th Ave S2750
Ave S	Boston Taxi 327a 5th St S
MARTIN'S SPORTING GOODS	Boulton's 50c Taxi
LTD 423 7th St S	Louis Taxi 732 13th St N
	Matt's Taxi M Kropinak 740 13th St N
Steam Fitters	Stewart's 25c Taxi 740 17th St N
Walker & Holberton Ltd 322 7th St S	Office Taxi Service Letibridge Tat World Imme-
Walker & Holberton Ltd 322 7th St S	Company of the party of the par
	Theatres and Places of
Steamship Agents	Amusement
Rossiter Agencies Lafferty Blk	Capitol Theatre 5th St S
Stocks and Bonds	Threshing Machinery and Supplies
Muir J E & Co Ltd City Hall Beh Bank of Commerce Bldg	Balderson A E 1263 2nd Ave S
Storage Batteries—Manufacturers,	Tobacconists—Retail
Dealers and Repairers	ARCADE BILLIARD & CIGAR
Battery & Magneto Service 322 6th St S3844	STORE 325 5th St S 3069 Elite Cigar Store Marquis Hotel 3080
	Hub Cigar Store The 410 13th St N
Battery and Magneto Service	Star Cigar Store 5th St S
Lew Bartsch	the second of th
Expert Repairs to all Auto-Electric Equip-	Tobacconists—Wholesale
ment and Magnetos	WALLACE R W LTD 427 5th St S 2022
EXIDE BATTERIES	WALLACE R W LID 421 8th St 5
PHONE 3844 322 Sixth St. S., Lethbridge	
	Tractors, Etc.
Bowker James 315 7th St S	Union Tractor & Harvester Co The 314 8th St S. 2606
Henderson W S 718 3rd Ave S	Omon Tractor & Harvester es the out
Peacock T H 322 6th St S	
	Transfer Companies
Stoves, Ranges and Heaters-	(See Baggage Transfer Cartage & Storage &
Wholesale	Draying & Transfer)
HOYT HARDWARE LTD 608 3rd	
Ave S	Trust Companies
	British Canadian Trust Co Herald Bldg 321
Surveyors	6th St S
	Trusts & Guarantee Co Ltd 415 3rd Ave S
Edwards Wm M 11 Oliver Blk	
Hamilton J F 307 7th Ave-A S3705	
	Typewriters and Supplies
Directory Advertising Pays	
I I Pectory Advertising Pave	United Typewriter Co Ltd 315 6th St S
Diffetory radicioning a dys	United Typewriter to Ltd 315 bth St 5

0

Is Every Branch of Your Business Advertised in the

Classified Telephone **Directory?**

For Advertising Rates, Apply

DIRECTORY ADVERTISING DEPT.

Alberta Government Telephones 119 Sixth Ave. W., Calgary

If not, you are missing Opportunities, of which Your Competitors Avail Themselves.

Undertakers CHRISTENSEN M E 1110 3rd Ave S..... 2802

Veterinary Surgeons

Vulcanizing and Tire Repairing

Buzz Shop 311 8th St S3932 Chaplin Ed Sr Vulcanizing Works 712a 3 Ave S. 2664 City Vulcanizing Shop rear Dallas Hotel2332 Modern Vulcanizing Works 408 6th St S......2361

Washing Machines

HOYT HARDWARE LTD 608 3rd Ave S Maytag Distributors

Welding and Brazing

Welded Products Ltd.

Formerly Lawford Welding Co. Ltd.

OXY-ACETYLENE and ELECTRIC WELDED PRODUCTS OF EVERY DESCRIPTION

Phone

2544 210 First Avenue S., Lethbridge

Wire Rope—Wholesale

HOYT HARDWARE LTD 608 3rd

The Next Issue of this DIRECTORY Closes for Press May 15th, 1933

Reserve a Space for Your Ad. NOW

DIRECTORY ADVERTISING DEPT.

Alberta Government Telephones, CALGARY