



INANIMATE

yet

THROUGH IT THROBS *the* HEART OF CANADA



● Day rates as quoted apply on "anyone" calls from 4.30 a.m. to 7 p.m. Lower rates apply after 7 p.m.

Life cannot show a greater boon to separated friends than the telephone. It abolishes distance and brings people into friendly human contact, no matter how many miles separate them.

With the facilities now provided by The Trans-Canada Telephone System, the telephone is a more valuable friend to Canadians than ever. Whether you talk from city to city, province to province or coast to coast, you may do so now over direct all-Canadian circuits with a speed and directness never before achieved in the Dominion.

Use long distance more. Give your relatives or friends the joy of hearing your voice over Canada's coast to coast net-work. Connections are speedy. The rates are moderate.



CALGARY

To Winnipeg \$3.00
" Toronto - 6.25
" Montreal - 7.00

WINNIPEG

To Vancouver \$4.50
" Calgary - 3.00
" Saint John - 5.50

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To Vancouver \$8.25
" Regina - 5.50
" Halifax - 2.40

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To Vancouver \$10
" Toronto - 3.50
" Winnipeg 6.25

VANCOUVER

To Regina - \$3.25
" Winnipeg - 4.50
" Toronto - 7.75

REGINA

To Vancouver \$3.25
" Montreal - 5.50
" Saint John 6.75

TORONTO

To Calgary - \$6.25
" Regina - 4.75
" Halifax - 3.50

SAINT JOHN

To Calgary - \$8.00
" Regina - 6.75
" Winnipeg 5.50

The Trans-Canada Telephone System

IN THE TWINKLING OF AN EYE!

Directory Advertising

EVERY Telephone in Alberta has a Directory by its side every day of the year.

* * *

The Directory is used thousands of times daily.

* * *

It is never thrown into the waste-paper basket until a new edition is issued. Probably no other publication can make a like claim to continuity of circulation.

* * *

The Telephone Directory is used for innumerable purposes—general information, correct spelling of names, street addresses, buying and selling, etc.

* * *

There are many ways in which the Directory may become of additional service to subscribers—extra listings may be arranged for, by which a subscriber to Exchange Business Service may have the names of any companies he represents, or of any employee or agent, listed in the Directory, at a nominal charge, and a subscriber to Exchange Residence Service may have the name of a bona-fide member of his family listed in the Directory for one dollar per line per issue.

* * *

The following Directories are issued by the Alberta Government Telephones:

Calgary and District.	Northern Division.
Lethbridge and District.	Medicine Hat and District.
Peace River District.	

* * *

Our low rates and the wide circulation of the books render Telephone Directory Advertising the cheapest and most effective form of publicity you can buy.

* * *

For further particulars and rates apply

Directory Advertising Department

ALBERTA GOVERNMENT TELEPHONES

119 SIXTH AVENUE WEST

CALGARY

Lethbridge **CLASSIFIED** Telephone Directory

Abattoirs

3831 Burns & Co Limited near Fair Grounds

Accountants—Chartered

2065 Gardner R W 207 Sherlock Blk
2123 McCannel Bros & Co 3 Royal Bank Bldg
2619 Paterson & Co Ritchie 5-6 Acadia Bldg 612
3rd Ave S

Accountants

4135 Cranstoun E C 6 Rylands Blk

Adding Machines

3966 Dalton Adding Machines 4 Acadia Blk
2555 Sundstrand Adding Listing and Calculating
Machine 315 6th St S

Advertising—Directory

Every Telephone User
is a Buyer — Every
Merchant Should be
Completely Represented.
The Classified Telephone
Directory Tells



"WHERE TO BUY IT"

2234 **ALBERTA GOVERNMENT
TELEPHONES** General Office 808-810
4th Ave S

Agricultural Implements

3786 Deere John Plow Co Ltd 1239 2nd Ave S
3976 Repair Department
2009 **INTERNATIONAL HARVES-
TER CO OF CANADA LTD**
3rd Ave & 9th St N
3424 Massey-Harris Co Ltd 1216 1st Ave S
2595 **OLIVER LTD** 1250 1st Ave S
2043 Rusk Dr Agency 812 4th Ave S

Apartment Houses

3636 Victoria Mansions 1002 3rd Ave S

Architects

2005 Meech H Wm 114 McFarland Bldg

**DIRECTORY
ADVERTISING PAYS**

Associations and Societies

2339 Alberta Motor Association Marquis Hotel
Annex
3372 Canadian Legion B.E.S.L. Lethbridge Branch
No 1 1st Ave & 9th St S
4229 Retail Merchants Association 6 Rylands Blk
3760 Southern Alberta Sheep Breeders Ltd 1221
2nd Ave S
3547 Y M C A 10th St S

Auctioneers

2428 **BONFADINI'S LIMITED**
Cor 3rd Ave & 8th St S
La Valley Peter—Lethbridge (See Rural—
Call 91-4043)

PETER LA VALLEY

Auction Sales Conducted in Any Part of
The Province

PHONE 91-4043

LETHBRIDGE

Automobile Camps

3076 Lethbridge Auto Camp Henderson Lake

Automobile Dealers, Repairers, Accessories and Supplies

2621 Baalim Motor Co Ltd 7th St S
4055 Shop Service Dept
3869 Bawden Motors Ltd 411 7th St S
3667 Brake Service & Repair Shop 320 7th St S
4343 Clark & Nichols 315 4th St S
2887 **IMPERIAL MOTORS LTD**
Chrysler Motor Cars 413-417 6th St S
3263 Motor Car Supply Co of Canada Ltd
423 7th St S
2556 Motor Sales (Lethbridge) Ltd 313 7th St S
2964 Service Garage Ltd 409 3rd Ave S
2874 Towell P 315 8th St S

Automobile Garages

(See Garages)

Automobile Painters

Duco Authorized Refinishers—For Names of
Refinishers See Heading "Duco Authorized
Refinishers"

Automobile Radiator Repairs

2685 Lethbridge Radiator Shop 405 4th Ave S

Automobile Springs and Axles

3478 Lethbridge Spring & Axle Shop 402 4th St S

Auto Wreckers

2918 Lethbridge Sales Co Ltd 332 3rd St

4268 **NORTH LETHBRIDGE AUTO
WRECKING CO** 13th St N

Baby Chicks

(See Poultry & Products)

Baggage Transfer

(See Also Draying & Transfer)

2717 Figgins Transfer J Figgins 402 5th St S

2858 Roosa Transfer 21 Lafferty Blk

3418 Sherman Edward & Son 404 12th St B N

Bakers and Confectioners

3266 } Canadian Bakeries Ltd cor 8th St & 7th Ave S
2175 }

Canadian Bakeries Limited

4X Manufacturers of **4X**
BREAD AND CAKES

Phones { 3266 Corner 8th STREET
2175 and 7th AVENUE

3751 Canadian & Union Bakery 404 13th St N

2181 City Bakery 1408 3rd Ave S

4252 Holsem Bakery & Cafe Ltd Acadia Blk 612
3rd Ave S

3378 McGavin Bakeries Ltd 1606-1612 2 Ave-A N

McGavin Bakeries Ltd.

Wholesale and Retail
BREAD, CAKES AND BUNS
DAILY CITY DELIVERIES

WE SHIP ANYWHERE ON SHORT NOTICE

Office Phone 3378 Residence Phone 3006

2047 National System of Baking Lethbridge Ltd
407 5th St S

3472 Schweitzer Dave 418 15th St S

2737 Wright's Baking Service 330 13th St N

Use Long Distance

Banks

3446 Bank of Montreal 522 3rd Ave S

2526 Manager's Office

2711 Bank of Nova Scotia 3rd Ave S

2414 Canadian Bank of Commerce The 4th Ave
& 7th St S

3461 Manager's Office

2478 North End Branch 258 13th St N

3526 Royal Bank of Canada The 5th St S

Barristers and Solicitors

3573 Ball W S Stafford Blk 311 1/2 5th St S

3237 Beattie W S 3 Alberta Blk

3223 Beaumont Arthur "B" Metcalfe Bldg

3559 Cameron C E "C" Metcalfe Bldg

4015 Church H W 104 McFarland Bldg

3711 Conybeare & Davidson Herald Bldg

2523 Elton David Horton K.C. 2 & 4 Stafford Blk

4065 **FAIRBAIRN & CLARKE** 119
McFarland Bldg

4331 Goodman Aaron 12 Rylands Blk

4395 Hendry J C 4 Alberta Blk

2656 Hogg & Menzie 101-103 McFarland Bldg

2171 **JOHNSTONE RITCHIE &
HUCKVALE** Acadia Blk 3rd Ave S

2398 Kirkham J S 106 McFarland Bldg

2928 Livingstone John A 2 Alberta Blk

3990 Moscovitch & Delf Herald Bldg

2748 Ostlund H KC 1 Oliver Blk

3817 Rose F M Metropolitan Bldg

2164 Shepherd Dunlop & Rice Bank of Commerce
Bldg 214 5th St S

3487 Vaselenak John Su D Metcalfe Bldg

3429 Virtue Paterson & Co McFarland Bldg
4th Ave (opp Court House)

Batteries

(See also Storage Batteries)

2966 Henderson W S 718 3rd Ave S

W. S. HENDERSON

BATTERY, MAGNETO and GENERATOR
SERVICE

2966

718 Third Avenue S.

You Are Reading

THIS ADVERTISEMENT in
the TELEPHONE DIRECTORY

OTHERS Would Read **YOURS**

Alberta Government Telephones
Directory Advertising Dept., Calgary

Brooks' Permanent Wave Salon

CROQUIGNOLE and SPIRAL METHODS

\$6.00 to \$10.00

Phone
4262

McFarland Building, Lethbridge

Beauty Parlors

- 3575 Bostrom Miss E 10 Rylands Blk
- 4262 Brooks Permanent Wave Salon McFarland Bldg
- 3926 Buchan's Beauty Parlor & Barber Shop 1110 6th Ave S
- 2926 Burns Mrs Robt 405 Sherlock Blk
- 3355 Classic Beauty Parlor 118 McFarland Bldg
- 2641 Dallas Beauty Parlor 312 5th St S
- 2568 Empress Beauty Parlor 330 5th St S
- 2776 Florentine Beauty Parlors The 703 3rd Ave S
- 3313 Robinson Mrs Edith 246 13th St N
- 3714 Vanity Beauty Parlor The Marquis Hotel
- 3852 Westbrook Bros 319 6th St S
- 4357 Wonder Beauty Shoppe 244 13th St N

Bicycles and Repairs

- 3733 O K Repair Shop 722 10th St S

Billiards and Pool Rooms

- 3069 Arcade Billiard & Cigar Store 325 5th St S

Blacksmith Supplies— Wholesale

- 3863 HOYT HARDWARE LTD 608 3rd Ave S

Blocks

- 2825 Sherlock Block 306 7th St S

Board of Trade

- 2012 Board of Trade Office Board of Trade Bldg

Booksellers and Stationers

- 2999 Commercial Printers & Office Outfitters Ltd 411 5th St S

Boots and Shoes—Retail

- 4381 Bon Ton Shoe Store 503-505 4th Ave S
- 3764 Carson The E M Saddlery & Leather Goods Co Ltd 306 5th St S
- 4333 Glover's Shoe Store 420 13th St N
- 2335 Ranaghan Shoe Store 620 3rd Ave S
- 3050 Vogue Shoe Shoppe McFarland Bldg

VOGUE SHOE SHOPPE

"WHERE THEY FIT YOUR FEET"

STYLE AND QUALITY
WITHOUT HIGH PRICES

Goods Sent C.O.D. on Approval

Phone 3050 McFarland Bldg., Lethbridge

Bottlers

- 2501 Purity Bottling Works 518 5th St S

Bowling Alleys

- 3330 Bowladrome The 325 7th St S

Boys' and Girls' Clothing and Furnishings

- 2678 Juniors' McFarland Bldg 4th Ave S

Brewers

- Lethbridge Breweries Ltd 2nd Ave & 1st St S
- 3442 Aerated Water Department
- 2444 General Office
- 3281 R J Chiswick Mgr

Brewers' Distributors

- 3554 DISTRIBUTORS LTD 1st St & 2nd Ave

Broadcasting Stations

- 3872 Radio C J O C Marquis Hotel

Directory Advertising Pays

Builders' Hardware— Wholesale

3863 HOYT HARDWARE LTD 608 3rd Ave S

Business Colleges

2315 Garbutt Business College Masonic Hall Bldg

Butchers—Retail

(See Meat Markets)

Cartage and Storage

(See Baggage Transfer—Draying and Transfer)

Charitable Institutions

3742 Salvation Army 623 7th St S

Chinese Stores

3675 Bow On Tong Co 316 2nd Ave S

Chiropodists

3999 Le Blanc C Gregory 3 Metropolitan Bldg

C. G. LEBLANC, D.S.C. CHIROPODIST

Treating All Foot Ailments

Phone 3999 3 Metropolitan Bldg. OPEN EVENINGS

Chiropractors

2231 Clancy Dr L D 7 Acadia Blk 3rd Ave S

4261 Irving Dr I S 205 Sherlock Blk

Christian Science Practitioners

(Members of The First Church of Christ Scientist in Boston, Mass.)

3602 Davies Mrs Chloe 533 11th St S

2167 Taylor Mrs Margaret E 311 7th Ave S

2740 Young Miss Edith M 420 Sherlock Blk

Church Organizations

3717 Central Church of Christ 11th St S

2252 Knox Church 8th St & 4th Ave S

3265 St Augustin's Church 11th St & 4th Ave S

3489 St Patrick's Mission 312 10th St S

3408 Wesley Church 4th Ave & 11th St S

Cleaners and Dyers

4141 Ironside & Park Ltd 6th St S

2770 LEE DUCK 402 13th St N

LEE DUCK — Tailors DRY CLEANING and PLEATING WORKS

Suits Sponged and Pressed, 50c.
Dry Cleaned and Pressed, \$1.00.

Phone 2770 402 13th St N., Lethbridge

2627 Lethbridge Hat Works & Dry Cleaners 330 5th St S

3444 Our City Dye Works & Tailoring 418 5 St S

Clothiers—Retail

2838 Palace Clothing Co 214 5th St S

2449 Western Clothiers 320 5th St S

Clubs

3846 Army & Navy Veterans Club 517 5th Ave S

3426 Canadian Legion B E S L Lethbridge Branch
No 1 1st Ave & 9th St S

2443 Chinook Club 1119 3rd Ave S

2633 Elks Club 4th Ave S

3062 Lethbridge Golf Club Henderson Park

Coal Miners and Shippers

3305 Cadillac Coal Co Ltd 101 1st Ave S opposite
Brewery

3585 Federal Mine

3432 Coal Producers Ltd Coalhurst

Royal View Mine (See Rural—Call
91-3021)

Collection Agencies

2616 Farris Service Agency 2 Acadia Blk

Confectioners—Retail

3427 Hazlett Mrs V 916 6th Ave S

3074 King George Confectionery 11 St & 4 Ave S

3052 Lethbridge Candy Kitchen 722 3rd Ave S

2018 Mah Confectionery 422 6th Ave S

3298 Maple Leaf Confectionery 3rd Ave S

4114 Marles Chocolate Shop McFarland Blk

3668 Palace Confectionery 333 5th St S

Contractors—Building

3733 Beaton Geo 722 10th St S

2227 Larson Sam 1411 3rd Ave N

2342 Marnoch John 10 Lafferty Blk

2891 Stubbs T 1004 7th Ave S

Contractors—Grading

2777 Anderson & Smith Lethbridge

Contractors' Supplies— Wholesale

- 3863 HOYT HARDWARE LTD 608 3rd Ave S
3755 Turney J B & Co Ltd 1245 2nd Ave S

Convents

- 3509 St Aloysius Convent 116 9th St S

Credit Reports

(See Associations and Societies)

Crockery

- 2212 Consumers' Hardware & Supply Co Limited
116-118 5th St S

Cutlery—Wholesale

- 3863 HOYT HARDWARE LTD 608 3rd Ave S

Dairies

- 3124 City Dairy 7th St & 10th Ave S
2576 Crystal Dairy Ltd 434 8th St

Decorators

(See also Painters and Paperhangers)

- 3690 Meads Arthur 611 8th Ave S

Dental Laboratories

- 3823 Lethbridge Dental Laboratory Rm 8 Lafferty Blk

Dentists

- 2165 Allen L T 8 Rylands Blk
2506 Campbell W D 9 Alberta Blk 5th St S
3030 Carson J E 111 McFarland Bldg
4140 Clark Ward F 121 McFarland Blk
3357 Craig W P Higinbotham Blk
3410 Fletcher C M 5 Oliver Blk
2199 Fumerton A S 3 Oliver Blk
2071 Gibson M J 5 6 & 7 Lafferty Blk
4122 Mulvey V C Royal Bank Bldg
2559 Stewart J S 3 & 4 Lafferty Blk
4213 Watson A M 4 Hill Blk

**Use
Long Distance**

Departmental Stores

- 4390 Lethbridge Trading Co 404 5th St S
Supina Mercantile 230 13th St N
2766 Groceries
2866 Office & Dry Goods
3456 Meat Dept & Men's Wear
Teco Store operated by The T Eaton Co Ltd
4th Ave & 6th St S
2140 Information Hardware Baggage & Small Wares
3727 General Office Furniture & House Furn'gs
3282 Groceries
3857 Ladies' Ready-to-Wear Shoes Millinery & Piece Goods

Draying and Transfer

(See also Baggage Transfer)

- 4134 Alberta Transport 911 6th St S
4234 Dench Cartage 1101 2nd Ave S
2653 Masson Transfer 910 8th St S
2097 McLean Transfer The 406½ 5th St S
2943 Moon Storage Ltd 410 5th Ave S
3750 Murray Transport 211 10th St S
2250 O'Reilly J H 205 3rd Ave S
3077 Rex Transfer Rex Cigar Stand
2163 Western Transfer Co Ltd CPR Freight Sheds

Druggists—Retail

- 3772 Hedley Frank Drug Co McFarland Bldg 4 Av S
3364 Jackson Sydney 401 5th St S
3555 McCready's Ltd Red Cross Drug Store Sherlock Bldg
3445 People's Drug Store 414 13th St N
2487 Stokes Drug Co Ltd 314 5th St S
3231 Sutherland Drug Co Ltd Marquis Hotel

Dry Goods—Retail

- 3453 Clarke & Co Hill Blk 516-518 3rd Ave S
3789 Hennessey & Wilson 416 13th St N
2251 Rylands & Co Rylands Blk

Duco Authorized Refinishers

Only Duco gives Duco results. Made in Canada only by Canadian Industries Limited. Look below for your nearest Duco Authorized Refinisher.



"WHERE TO BUY IT"

Authorized Duco Refinishers

- 2621 BAALIM MOTOR CO LTD 7 St S

Electrical Contractors

- 3816 Cook C W 719 3rd St S
3637 McKenzie Electric Ltd 706 3rd Ave S
3735 Roy Electric Co 327 7th St S

Frache Bros. Ltd.

≡≡ Florists ≡≡

CHOICE FRESH-CUT FLOWERS AND PLANTS FOR ALL OCCASIONS

Three Acres Under Glass—We Grow Sufficient to Supply This District
Patronize Home Industry—It Pays!

Southern Alberta's Largest and Leading Retail Florists

Phone 2666

Retail Store: Metcalfe Bldg., 3rd Ave. S.
Greenhouses: Henderson Park & N. Lethbridge

Night Phones **(2003 3783)**

Marquis Flower Shop

Owned and Operated by Medicine Hat Greenhouses Ltd.

Cut Flowers for Every Occasion

OUR PRICES ARE ALWAYS RIGHT

Business Phone 4377

Nights and Holidays Phone 4388

MARQUIS HOTEL, LETHBRIDGE

Employment Agencies

- 2151 Colonists' Service Association Ltd 409 2nd Ave S
2603 Employment Service of Canada 243 7th St S

Explosives—Wholesale

- 3863 HOYT HARDWARE LTD 608 3rd Ave S
Canadian Industries Ltd Explosives

Express Companies

- 3434 Canadian Pacific Express Co C P R Station

Eye, Ear, Nose & Throat Specialists

- 3341 Taylor Dr D A 117-118 Sherlock Blk
4166 Woodcock D Royal Bank Bldg

Farm Machinery and Supplies

- 3659 Cockshutt Plow Co Ltd 1262 1st Ave S
3863 HOYT HARDWARE LTD 608 3rd Ave S
4070 MacLeod D 307 11th St S

Farm Tractors

(See Tractors etc)

Feed

- 4090 Green Geo W & Co Ltd 1231 2nd Ave S

Financial Agents

- 2843 BRITISH CANADIAN FINANCE LTD Herald Bldg 321 6th St S

Five, Ten, Fifteen and Twenty-five Cent Stores

- 4155 Kresge S S Co Ltd 321 5th St S
4110 Metropolitan Stores Ltd Metropolitan Bldg 5th St S
2280 Woolworth F W & Co Ltd 309 5th St S

Florists

- 3179 Fowler's Greenhouses 730 6th St S
2666 FRACHE BROS LTD Retail Store Metcalfe Bldg 3rd Ave S
2003 Greenhouses Henderson Park
2768 Greenhouses N Lethbridge
3271 Lethbridge Greenhouse 1502 12th Ave S
4377 MARQUIS FLOWER SHOP—Branch of Medicine Hat Greenhouses Ltd Marquis Hotel
4345 Rosery Flower Shop 514 4th Ave S

Flour Mills

- 2068 ELLISON MILLING & ELEVATOR CO LTD 2nd Ave S
3552 Accounting Dept

KRAFT THE FURRIER LTD.

ALBERTA'S LARGEST MANUFACTURING FURRIER

We carry the largest and finest range of FURS in Western Canada, specializing in a full range of FOXES, MARTENS, FISHER, etc., and QUALITY FUR COATS.

222 EIGHTH AVE. WEST

Established 1908

CALGARY, ALTA

Fraternities

- 3435 Chinese National League 309 2nd Ave S
4084 Knights of Columbus 513 19th St N
2707 Masonic Hall Co of Lethbridge 10th St S
3477 Oddfellows' Hall Lodge I O O F Bldg
4320 Orange Hall The Higinbotham Blk

Fruit and Produce—Wholesale

- 2584 Plunkett & Savage 4th St S
3353 Scott Fruit Co Ltd 4th St S

Funeral Directors

- 2802 CHRISTENSEN M E 1110 3rd Ave S
3561 MARTIN BROS 812 3rd Ave S

Fur Dealers and Furriers

- 3812 Cumming J F Hull Blk 3rd Ave S

J. F. CUMMING, Furrier

Quality Furs

GARMENTS MADE TO ORDER

Repairing, Remodelling, Relining and Storage
Special Attention Given to Out-of-Town Orders

Phone 3812

707 - 3rd Ave. S.

- 2918 Lethbridge Hide & Fur Co cor 4 Ave & 3 St S

Furniture Dealers—Retail

- 2428 Bonfadini's Limited Cor 3rd Ave & 8th St S
2369 Long C A & Co Hull Blk 3rd Ave S

Garages

- 2621 Baalim Motor Co Ltd 7th St S

Baalim Motor Co. Ltd.

Distributors for Southern Alberta of

CHEVROLET & OLDSMOBILE

2621 Office
4055 Shop Service

7th Street South

- 2887 IMPERIAL MOTORS LTD

Chrysler Motor Cars 413-417 6th St S

- 4322 INTERNATIONAL MOTOR
TRUCK SERVICE STATION
320 9th St S

- 2454 Lethbridge Motors Ltd 311 11th St S

GARAGES—Continued

- 4370 Mechanics Garage 402 4th Ave S

Mechanics Garage

HUDSON-ESSEX SERVICE

Expert and Prompt Attention

4370

402 - 4th Avenue S.

- 3814 Miebach Garage 715 3rd Ave S

- 3033 Service Shop

- 2556 Motor Sales (Lethbridge) Ltd 313 7th St S

Office Phone 2556

Res. Phone 3520

Motor Sales (Lethbridge) Limited

Distributors of

PLYMOUTH and DODGE BROS.,
CARS and TRUCKS

311 7th Street South

LETHBRIDGE

- 3633 Pyramid Motors Ltd 5th Ave & 5th St S
2964 Service Garage Ltd 409 3rd Ave S
2464 Standard Garage 327 3rd St S
2546 Williamson D S & Co 410 6th St S

Gas Companies

- 2510 Canadian Western Natural Gas Light Heat &
Power Co Ltd 612 4th Ave S

Gasoline & Oil Service Stations

- 4162 Artic Service Station Cor 3rd Ave & 13th
St S
3749 Central Service Station 4th Ave & 5th St
4299 Galt Motors 816 4th Ave S
3038 Hart's Filling Station 3rd Ave & 9th St S
2970 Mutz Super Service Station 3rd Ave & 8th St
4212 North Star Terminal Service Station cor 4th
Ave & 4th St S
2684 Prairie Cities Oil Co Ltd 3rd Ave rear of
Rylands Store
4167 Short Stop Service Station cor 4th Ave & 8th
St S
4194 Westminster Service Station 335 13th St N

General Stores

- 2694 Mihalik Andrew 630 13th St N
3605 Pisko Joe 913 9th Ave N

Grain Merchants

- 4214 Ellison Milling & Elevator Co Ltd 2nd Ave S
2895 Parrish & Heimbecker Ltd Basement McFar-
land Bldg

Directory Advertising Pays



PERSONAL SERVICE

WHERE QUALITY COUNTS

LEYS & COMPANY

616 Third Avenue S.

3 7 6 7**WILSON'S GROCERY**

1112 Sixth Avenue S.

3 6 5 7*Gramophones*

(See Phonographs & Records)

Grocers—Retail

- 2418 Aita John 431 18th St N
 2453 } Bates A B Service Grocery 313 5th St S
 2930 }
 2150 Donaldson R B 801 9th Ave S
 2035 Economy Grocery 902 11th St S
 3297 Hoefer's Grocery 543 13th St S
 2314 Johnston J & A 426 13th St N
 3767 Leys & Company 616 3rd Ave S
 2113 McKillop H A Co 317 6th St S
 4244 Safeway Stores Ltd 6th St S
 2066 Shirley's Grocery 604 3rd Ave S
 4288 Superior Fruit Co 403 5th St S
 3027 Westminster Grocery 432 13th St N
 3657 Wilson's Grocery 1112 6th Ave S
 3995 Wilson's Groceteria 902 7th Ave S

Grocers—Wholesale

- 3321 **CAMPBELL WILSON & HORNE LTD** 3rd Ave S
 4266 Macdonalds Consolidated Ltd Marnock Bldg
 Long Distance & Buyer
 4366 Sales Department
 4355 Shipper & Receiver
 2435 } Western Grocers Ltd 2nd Ave & 9th St S
 2997 }
 4264 Fruit Department

Hairdressers—Ladies'

(See Beauty Parlors)

Hardware—Retail

- 2919 } **CONSUMERS HARDWARE & SUPPLY CO LIMITED**
 2920 } 116-118 5th St S
 2294 Hart Hardware 246 13th St N
 3762 Hick Hardware Co Ltd 618 3rd Ave S
 3863 **HOYT HARDWARE LTD**
 608 3rd Ave S
 2223 Olander's Hardware 524 13th St N

Hardware—Wholesale

- 3863 **HOYT HARDWARE LTD** 608 3rd Ave S

Harness and Saddlery

- 3764 Carson The E M Saddlery & Leather Goods Co Ltd 306 5th St S

Hat Renovators

- 2961 Boston Taxi Hat Works & Shoe Shine Parlor 327a 5th St S

Hats and Caps—Retail

- 3267 Smart Hat Shop The 331 5th St S

Hay, Grain and Feed

- 3395 Hill W T & Co near Stockyards
 3777 Southern Alberta Co-operative Assn Ltd 1221 2nd Ave S

Hides, Raw Furs and Skins

- 2973 Alaska Hide Fur & Second Hand Store 122 5th St S
 2918 Lethbridge Hide & Fur Co cor 4 Ave & 3 St S

Hospitals, Asylums and Homes

- 3343 Galt Hospital 5th Ave S
 3405 Hungarian Home The 406 4th Ave S
 3430 Isolation Hospital 1920 7th Ave S
 2233 Nursing Mission cor 2nd Ave & 10th St S
 3131 St Michael's General Hospital 13th St & 9th Ave S

Hotels

- 3142 Alexandra Hotel Porter Bros 332 5th St S
 2278 Arlington Hotel 1st Ave & 4th St S
 2782 Coaldale Hotel Whitney Bldg
 2312 Dallas Hotel 312 5th St S
 3889 Garden Hotel 510 3rd Ave S
 3151 Lethbridge Hotel 5th St S and 2nd Ave
 3191 Marquis Hotel Cor 4 Ave & 7th St
 3972 Windsor Hotel 204 1st Ave S

Ice Cream Manufacturers

- 2576 Crystal Dairy Ltd 434 8th St S

Ice Dealers

- 3697 Lethbridge Ice Co 714 5th Ave S

NON BOARD FIRE and AUTO INSURANCE

FOR

SAFETY
SERVICE
SAVINGS
and
SATISFACTION

INSURE
WITH



THE

FORSTER AGENCY

Phone 2793 - 10 Oliver Block

"The Home of Profit Sharing Insurance"

Insurance Business—Agents and Brokers

- 3712 Aldous Agency & Finance Co 2 Baalim Blk
- 2084 **BLACKBURN A J & CO**
A Metcalfe Bldg
- 2325 Bowman C B Agency Ltd Acadia Bldg
- 2793 Forster Agency The 10 Oliver Blk
- 2191 Gibbons R V "E" Metcalfe Blk
- 3026 Green John H F 1 Rylands Blk
- 2343 Harris W M Agency Ltd Hull Blk
- 3009 Ives Albert E 1 Alberta Blk
- 3517 Levitt W A 4-8 Stafford Blk 311½ 5th St S
- 2173 Sharman E A Agency 1251 2nd Ave S
- 2034 Smith D A 6 Oliver Blk
- 2846 Thrall Ralph A Hill Blk 3rd Ave S
- 3455 Universal Agencies 4 Oliver Blk

Insurance Business—Life

- 2816 Canada Life Assurance Co Metropolitan Bldg
- 4254 Confederation Life Association 14 Oliver Blk
- 2389 London Life Insurance Co 7 Rylands Blk
- 3339 Metropolitan Life Insurance Co Sherlock Blk
- 2383 Monarch Life The 112 McFarland Bldg
- 4104 New York Life Insurance Co Stafford Blk
- 3594 Prudential Insur Co of Amer 105 Sherlock Blk
- 3047 Sun Life Assurance Co of Can 11 and 12 Stafford Blk

Irrigation

- 2136 C P R Natural Resources Irrigation Branch
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