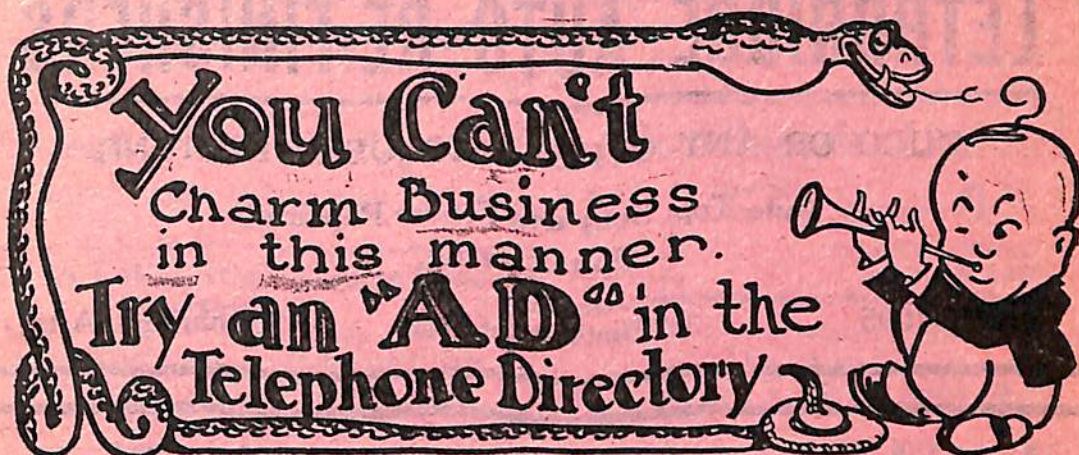


# Lethbridge CLASSIFIED Telephone Directory



## Abattoirs

- 3831 Burns & Co Limited near Fair Grounds  
Delany's Meat Co Ltd near Fair Grounds  
(See Rural—Call 91-1013)

## Accountants—Chartered

- 2065 Gardner R W 207 Sherlock Blk  
2619 Paterson & Co Ritchie 5-6 Acadia Bldg 612  
3rd Ave S

## Adding Machines

- 3966 Dalton Adding Machines 4 Acadia Blk

## Advertising—Directory

### Direct Results --

are obtained by advertising in the

### TELEPHONE DIRECTORY

No other advertising medium offers such persistent publicity. For advertising rates apply to

### Directory Advertising Department

Alberta Government Telephones

128 Seventh Avenue West, Calgary

## Agricultural Implements

- 3786 Deere John Plow Co Ltd 1239 2nd Ave S  
3976 Repair Department  
2009 INTERNATIONAL HARVESTER CO OF CANADA LTD  
3rd Ave & 9th St N  
3424 Massey-Harris Co Ltd 1216 1st Ave S  
3878 Moore H C & Co 315 7th St S  
2043 Rusk Dr Agency 812 4th Ave S  
2173 Sharman E A Co 1251 2nd Ave S

## Air Transportation

- 4008 Southern Alberta Airways Ltd 24th St &  
5th Ave N

## Alemite Lubrication Service

Avoid unnecessary repair bills by going to an Authorized Alemite-ing Station for gear bearing and spring lubrication.

**ALEMITE**

### "WHERE TO BUY IT"

- 4162 ARTIC SERVICE STATION  
Cor 3rd Ave and 13th St S  
3869 BAWDEN MOTORS LTD  
7th St S Next to Post Office  
2454 LETHBRIDGE MOTORS LTD  
311 11th St S

## Apartment Houses

- 3636 Victoria Mansions 1276 3rd Ave S

## Architects

- 2005 Meech H Wm 114 McFarland Bldg

## Associations and Societies

- 2339 Alberta Motor Association Alexandra Hotel  
3372 Canadian Legion B.E.S.L. Lethbridge Branch  
No 1 1st Ave & 9th St S  
3547 Lethbridge Young People's Christian Association  
4th Ave & 10th St S  
4229 Retail Merchants Association 6 Rylands Blk  
4135 Collection Dept  
3760 Southern Alberta Sheep Breeders Ltd 1217  
2nd Ave S

**When Calling Advertisers  
Please Mention  
The Telephone Directory**

# LETHBRIDGE AUTO RE-FINISHERS

DUCO OR ANY OTHER LACQUER FINISHING

Auto Top, Body and Fender Repairing  
Upholstering

Phone 4095

322 Ninth Street South

Lethbridge, Alta.

## Lethbridge Spring and Axle Shop

AUTOMOBILE SPRINGS OF EVERY DESCRIPTION

Carried in Stock or Repaired on the Shortest Notice

**MAIN LEAVES**

Carried in Stock—Also Made to Order, While you Wait

Phone 3478

402 4th Street South

Lethbridge

### *Auctioneers*

2428 **BONFADINI'S LIMITED**

Cor 3rd Ave & 8th St S  
La Valley Peter—Lethbridge (See Rural—  
Call 91-4043)

### **PETER LA VALLEY**

Auction Sales Conducted in Any Part of  
The Province

PHONE 91-4043

LETHBRIDGE

4222 **MARQUIS FURNITURE CO**

404 5th St S

### *Automobile Body Builders*

2452 Independent Auto Body & Fender Works  
400-404 4th Ave S

4095 Lethbridge Auto Refinishers 322 9th St S

**Use  
Long Distance**

### *Automobile Camps*

3076 Lethbridge Auto Camp Henderson Lake

### *Automobile Dealers, Repairers, Accessories and Supplies*

2621 Baalim Motor Co Ltd 7th St S

4055 Shop Service Dept

3869 Bawden Motors Ltd 411 7th St S

2812 Parts and Shop Service Dept

3540 Century Motors 314 8th St S

2887 **IMPERIAL MOTORS LTD**

Chrysler Motor Cars 413-417 6th St S

2032 Sales Department

2454 Lethbridge Motors Ltd 311 11th St S

McLaughlin Cars International Trucks

2667 Lethbridge Sales Co Ltd 401 4th Ave S

3263 **MOTOR CAR SUPPLY CO OF**

4174 **CANADA LTD** 423 7th St S

2556 Motor Sales Lethbridge Ltd 313 7th St S

3549 North Lethbridge Garage Ltd 313-317 13 St N

2964 Service Garage Ltd 409 3rd Ave S

3871 Southern Alberta Motors Ltd 320 9th St S

### *Automobile Garages*

(See Garages)

### Automobile Liveries

3387 United Taxi Service rear St Regis Hotel

### Automobile Radiator Repairs

2685 North Lethbridge Garage Ltd 313-317 13th St N

#### North Lethbridge Garage Ltd.

Manufacturers of

EDSUL FROST-PROOF RADIATOR CORES

Brass Ribbon Type.

Cartridge Copper Type

GREATEST COOLING EFFICIENCY—  
INDESTRUCTIBLE

2685 NORTH LETHBRIDGE 2685

### Automobile Springs and Axles

3478 Lethbridge Spring & Axle Shop 402 4th St S

### Auto Wreckers

4268 NORTH LETHBRIDGE AUTO  
WRECKING CO 13th St N

### Baby Chicks

(See Poultry & Products)

### Baggage Transfer

(See also Draying and Transfer—Cartage and Storage)

3020 City Transfer Co 320 7th St S  
2717 Figgins Transfer J Figgins 402 5th St S  
2858 Roosa Transfer 20 Lafferty Blk  
3418 Sherman Edward & Son 404 12th St B N

### Bakers and Confectioners

3266 } Canadian Bakeries Ltd cor 8th St & 7th Ave S  
2175 }

#### Canadian Bakeries Limited

4X Manufacturers of BREAD AND CAKES 4X

Phones { 3266  
2175

Corner 8th STREET  
and 7th AVENUE

3751 Canadian & Union Bakery 404 13th St N

2181 City Bakery 1408 3rd Ave S

3051 Holsom Bakery & Cafe Ltd Acadia Blk 612  
3rd Ave S

3378 McGavin Bakeries Ltd 1606-1612 2 Ave-A N

#### McGavin Bakeries Ltd.

Wholesale and Retail

BREAD, CAKES AND BUNS

DAILY CITY DELIVERIES

WE SHIP ANYWHERE ON SHORT NOTICE

Office Phone  
3378

Residence Phone  
3006

2047 National System of Baking Lethbridge Ltd  
407 5th St S

3472 Schweitzer Dave 418 15th St S

### Banks

3446 Bank of Montreal 522 3rd Ave S

2526 Manager's Office

3667 Real Estate Dept

2711 Bank of Nova Scotia 3rd Ave S

3345 Canadian Bank of Commerce The 5th St S

3848 Manager's Office

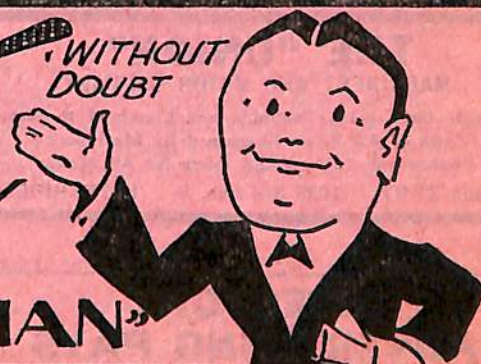
2414 Standard Bank Branch 4th Ave & 7th St S

3461 Manager's Office

2478 North End Branch 218 13th St N

3526 Royal Bank of Canada The 5th St S

"**Yes Sir.** **WITHOUT DOUBT**  
The TELEPHONE  
**DIRECTORY**  
IS MY  
**BEST SALESMAN**"



**Barristers and Solicitors**

- 3573 Ball W S Stafford Bldg 311½ 5th St S  
 3237 Beattie W S 3 Alberta Bldg  
 3559 Cameron C B "C" Metcalfe Bldg  
 4015 Church H W McFarland Bldg  
 3711 Conybeare & Davidson Herald Bldg  
 2523 Elton David Horton K.C. 2 & 4 Stafford Bldg  
 3039 Hendry J C 4 Alberta Bldg  
 2656 Hogg & Goodman 101-102 McFarland Bldg  
 4th Ave S  
 2171 **JOHNSTONE RITCHIE & HUCKVALE** Acadia Bldg 3rd Ave S  
 2398 Kirkham J S 106 McFarland Bldg  
 2928 Livingstone John A 8 Alberta Bldg  
 3377 Mackenzie & Menzie 1 Oliver Bldg  
 3689 McArthur M S 4 Metropolitan Bldg  
 3990 Moscovich & Delf Standard Bank Bldg  
 2748 Ostlund & Clarke 12 Rylands Bldg 304 5 St S  
 3817 Rose F M 2 Hill Bldg  
 2164 Shepherd Dunlop & Rice Bank of Commerce  
 Bldg 214 5th St S  
 3487 Vaselenak John Su D Metcalfe Bldg  
 3429 Virtue Paterson & Beaumont McFarland Bldg  
 4th Ave (opp Court House)

**Batteries**

(See Storage Batteries)

**Beauty Parlors**

- 3926 Buchan's Beauty Parlor & Barber Shop 1257  
 6th Ave S  
 2926 Burns Mrs Robt 410 Sherlock Bldg  
 4295 Campbell Mrs C 638 7th St S  
 3355 Classic Beauty Shop 118 McFarland Bldg  
 2568 Empress Beauty Parlor 330 5th St S  
 2776 Florentine Beauty Parlors The 703 3rd Ave S  
 3899 Fourth Avenue Hairdresser 512 4th Ave S  
 2462 Royal Beauty Parlor & Barber Shop 415 3rd  
 Ave S  
 2306 Tregloan N C 721 6th St S  
 3714 Vanity Beauty Parlor The Marquis Hotel  
 3852 Westbrook Bros 319 6th St S

**Bicycle and Motor Cycle Repairs**

- 2797 Union Machine & Motor Co The 1238 3 Av S

**THE "UNION"****MACHINERY AND MOTOR COMPANY**

Agents for C.C.M., Columbia and Cleveland Bicycles  
 Saws of All Kinds Sharpened by Machinery  
 Phonograph Springs and Parts for All Makes

Phone 2797 1238 3rd Ave. S. LETHBRIDGE

**DIRECTORY  
 ADVERTISING PAYS**

**Bicycles and Repairs**

- 3733 O K Repair Shop Majestic Theatre 5th Ave S

**O. K. REPAIR SHOP**

Agents for **BICYCLES**

REPAIRS AND PARTS

Gramophones Repaired, Buggy Wheels Re-Tired

Phone 3733

**Billiards and Pool Rooms**

- 3069 Arcade Billiard & Cigar Store 325 5th St S

**Blocks**

- 3318 Hull Block 707 3rd Ave S  
 2825 Sherlock Block 306 7th St S

**Board of Trade**

- 2012 Board of Trade Office Board of Trade Bldg

**Booksellers and Stationers**

- 2999 Commercial Printers & Office Outfitters Ltd  
 411 5th St S  
 3075 Grotto Cigar & News Stand 408 13th St N

**GROTTO NEWS STAND**

G. LINN

Latest Magazines, Periodicals and Popular Fiction  
 Enquire about our Lending Library

Phone 3075 408 Thirteenth Street N.

**Boots and Shoes—Retail**

- 3764 Carson The E M Saddlery & Leather Goods  
 Co Ltd 306 5th St S  
 2512 Hufner The Shoe Man 3rd Ave S  
 3317 Kilner H G 306 13th St N  
 2335 Nelson W J & Co 620 3rd Ave S  
 3890 Royal Shoe Store The 210 5th St S  
 3050 Vogue Shoe Shoppe McFarland Bldg

**VOGUE SHOE SHOPPE**

STYLE AND QUALITY  
 WITHOUT HIGH PRICES

Goods Sent C.O.D. on Approval

Phone 3050 McFarland Bldg., Lethbridge

# A. W. RAND

## Cabinet Maker

STORE FIXTURES FURNITURE REPAIRS  
and GENERAL CARPENTERING

Estimates Given

Phone 2062

631 Seventh Street S.

Lethbridge

### Bottlers

2501 Purity Bottling Works 518 5th St S

### Boys' and Girls' Clothing and Furnishings

2678 Juniors' McFarland Bldg 4th Ave S

### Brewers

Lethbridge Breweries Ltd 2nd Ave & 1st St S  
3442 Aerated Water Department  
2444 General Office  
3225 F Sick  
3281 R J Chiswick Mgr

### Brewers' Distributors

3554 } DISTRIBUTORS LTD  
2226 } 1st St & 2nd Ave

### Broadcasting Stations

3872 Radio C J O C Marquis Hotel

### Business Colleges

2315 Garbutt Business College Masonic Hall Bldg

### Butchers—Retail

(See Meat Markets)

### Cabinet Makers

2062 Rand A W 631 7th St S

### Cartage and Storage

(See also Baggage Transfer—Draying and Transfer)

2097 McLean Transfer The 406½ 5th St S

### Charitable Institutions

3742 Salvation Army 623 7th St S

### Chinese Stores

3675 Bow On Tong Co 316 2nd Ave S  
2476 Hong Yuen Chong Co 312 2nd Ave S

### Chiropodists

3945 Thompson Mrs M F 9 Oliver Blk

### Chiropactors

2231 Clancy Dr L D McFarland Bldg  
2677 Smith & Smith 205 Sherlock Blk 3rd Ave S

### Church Organizations

3717 Christian Church 11th St S  
2252 Knox Church 8th St & 4th Ave S  
3265 St Augustin's Church 11th St & 4th Ave S  
3489 St Patrick's Mission 312 10th St S  
3408 Wesley Church 4th Ave & 11th St S

*When calling Advertisers, please say  
"I Saw Your Ad. in the Telephone Directory"*



## Modern Methods Satisfy

TRY OUR DRY-CLEANING—MAIL US SOME WORK AND BE CONVINCED OF THE QUALITY OBTAINED HERE.

Suits .....	\$1.50	Dresses .....	\$1.50 up
Trousers .....	.75	Coats .....	1.50 up
Overcoats .....	1.50 up	Sweaters .....	.75 up

Other Prices on Request

Mail Goods to

## IRONSIDE & PARK

CLEANERS — DYERS — TAILORS  
PHONES 4141 & 2986 — LETHBRIDGE, ALTA.

### Cleaners and Dyers

4141 } IRONSIDE & PARK  
2986 } 324 6th St S  
2770 LEE DUCK CO 402 13th St N

### LEE DUCK CO, Tailors DRY CLEANING and PLEATING WORKS

**Suits** Sponged and Pressed, 50c.  
Sponged, Cleaned and Pressed \$1.00  
Dry Cleaned and Pressed \$1.25  
Phone 2770 402 13th St. N., Lethbridge

3451 Lethbridge Laundry Co Ltd 542 4th St S  
3444 Our City Dye Works & Tailoring 418 5 St S

### Clothiers—Retail

3691 Marshall H R & Co 246 13th St N  
2838 Palace Clothing Co 214 5th St S

### Clubs

3846 Army & Navy Veterans Club 517 5th Ave S  
3426 Canadian Legion B E S L Lethbridge Branch  
No 1 1st Ave & 9th St S  
2443 Chinook Club 1119 3rd Ave S  
4294 Eagles Club Basement White Lunch  
2633 Elks Club 4th Ave S  
3062 Lethbridge Golf Club Henderson Park

### Coal Miners and Shippers

3305 Cadillac Coal Co Ltd 101 1st Ave S opposite  
Brewery  
3585 Federal Mine  
3432 Coal Producers Ltd Coalhurst

### Collection Agencies

2616 Farris Service Agency 2 Acadia Blk

### Confectioners—Retail

4042 Crystal Ice Cream Parlor 732 13th St N  
2397 Hazlett Mrs Virgil 1110 6th Ave S  
2624 King George Confectionery 11 St & 4 Ave S  
3491 Lethbridge Candy Kitchen 722 3rd Ave S  
2018 Mah Shin Charlie 422 6th Ave S  
3298 Maple Leaf Confectionery 3rd Ave S  
3668 Palace Confectionery 333 5th St S  
3058 Prince of Wales Confectionery Metcalfe Bldg  
5th St S  
4114 Rannard & Dawson McFarland Blk

### Contractors—Building

2227 Larson Sam 1411 3rd Ave N  
2342 Marnoch John 10 Lafferty Blk  
2714 McNeil T K 520 12th St-B N  
2891 Stubbs T 1004 7th Ave S

### Contractors—Grading

2777 Anderson & Smith Lethbridge

## DRY CLEANING THE BEST

Phone  
3451

is our business. The most modern plant in the south. We do tailoring and altering, minor repairs free of charge.

**LETHBRIDGE LAUNDRY CO., LIMITED**

542 Fourth Street, South

Mail Orders Solicited

**ELECTRICAL -- SUPPLIES AND EQUIPMENT****WHOLESALE and RETAIL**

**RADIO — FIXTURES — WASHING MACHINES**  
**VACUUM CLEANERS — REFRIGERATORS — LIGHTING PLANTS**

**We Repair, Rent and Exchange Electrical Equipment of All Kinds**

**ELECTRICAL ENGINEERS  
LIMITED**

304 8th Ave West  
 CALGARY Phone M 7979

BLACK DIAMOND  
 Phone No. 14

10165 101st Street  
 EDMONTON Phone 1154

**We have over 125 Skilled Employees**

**Contractors' Supplies—  
Wholesale**

- 3863** Hoyt Hardware Ltd 608 3rd Ave S  
**3755** Turney J B & Co Ltd 1245 2nd Ave S

**Convents**

- 3509** St Aloysius Convent 116 9th St S

**Credit Reports**

(See Associations and Societies)

**Crockery**

- 2212** Consumers' Hardware & Supply Co Limited  
 116-118 5th St S

**Dairies**

- 3124** City Dairy 7th St & 10th Ave S  
**2576** Crystal Dairy Ltd 434 8th St

**Decorators**

(See also Painters and Paperhangers)

- 3690** Meads Arthur 611 8th Ave S

**Dental Laboratories**

- 3823** Lethbridge Dental Laboratory Rm 8 Lafferty  
 Blk

**Dentists**

- 2165** Allen L T 8 Rylands Blk  
**2506** Campbell W D 9 Alberta Blk 5th St S  
**4140** Clark Ward F 121 McFarland Blk  
**3357** Craig W P Higinbotham Blk  
**3410** Fletcher C M 5 Oliver Blk  
**2199** Fumerton A S 3 Oliver Blk  
**2071** Gibson M J 5 6 & 7 Lafferty Blk  
**4122** Mulvey V C Royal Bank Bldg  
**2559** Stewart J S 3 & 4 Lafferty Blk

**Departmental Stores**

- 2036** Hudson's Bay Co 102 5th St S  
 Teco Store operated by The T Eaton Co Ltd  
 4th Ave & 6th St S  
**2140** Information Hardware Baggage & Small  
 Wares  
**3727** General Office  
**3282** Groceteria  
**3625** Furniture Draperies Rugs & Linoleum  
**3857** Ladies' Ready-to-Wear Shoes Millinery &  
 Piece Goods  
**2992** Men's & Boys' Clothing & Shoes

**Draying and Transfer**

(See also Baggage Transfer—Cartage & Storage)

- 3869** Gainor's White Transit Ltd 411 7th St S  
**2653** Masson Transfer 910 8th St S  
**3750** Murray Transport 211 10th St S  
**2250** O'Reilly J H 205 3rd Ave S  
**3077** Rex Transfer Rex Cigar Stand  
**2163** Western Transfer Co Ltd CPR Freight Sheds

**Druggists—Retail**

- 3772** Hedley Frank Drug Co McFarland Bldg 4 Av S  
**3364** Jackson Sydney 401 5th St S  
**3555** McCready's Ltd Red Cross Drug Store Sher-  
 lock Bldg  
**3445** People's Drug Store 414 13th St N  
**2487** Stokes Drug Co Ltd 314 5th St S  
**2515** Sutherland Drug Co Ltd 122 5th St S  
**3322** Office  
**3231** Store Marquis Hotel

**Dry Goods—Retail**

- 3453** Clarke & Co Hill Blk 516-518 3rd Ave S  
**3789** Hennessey & Wilson 416 13th St N  
**2251** Rylands & Co Rylands Blk

**Electrical Contractors**

- 3816** Cook C W 719 3rd St S  
**3637** McKenzie Electric Ltd 706 3rd Ave S  
**3735** Roy Electric Co 327 7th St S

# Fowler's Greenhouses

Funeral Designs

Wedding Bouquets

Cut Flowers for Every Occasion

WE MAKE THE BEST  
PRICES ALWAYS REASONABLE

Phone 3179

Greenhouses: 6th Street South

Lethbridge, Alta.

# Frache Bros. Ltd.

=: Florists =:

CHOICE FRESH-CUT FLOWERS AND PLANTS FOR ALL OCCASIONS

*We Grow Our Own Flowers - Therefore They Are Always Fresh*

**Southern Alberta's Largest and Leading Retail Florists**

Phone 2666

Retail Store: Metcalfe Building  
Greenhouses: Henderson Park & N. Lethbridge

Night Phone 2003

## Employment Agencies

- 2603 Alberta Govt Employment Bureau 243 7 St S  
2151 Colonists' Service Association Ltd 409 2nd Ave S  
2297 Kolesar J S 7 Stafford Blk

## Explosives—Wholesale

- 3863 Hoyt Hardware Ltd 608 3rd Ave S  
Canadian Giant Explosives

## Express Companies

- 3434 Canadian Pacific Express Co C P R Station

## Eye, Ear, Nose & Throat Specialists

- 3341 Taylor Dr D A 117-118 Sherlock Blk

## Farm Lands

- 2412 Rossiter Agencies Higinbotham Blk 2nd Ave S

## Farm Machinery and Supplies

- 3659 Cockshutt Plow Co Ltd 1262 1st Ave S  
3863 Hoyt Hardware Ltd 608 3rd Ave S  
3878 Moore H C & Co 315 7th St S

## Farm Tractors

(See Tractors etc)

## Feed

- 4090 Green Geo W & Co Ltd 1231 2nd Ave S  
2203 Luckey C 404 3rd St S

## Five, Ten and Fifteen Cent Stores

- 4110 Metropolitan Stores Ltd Metropolitan Bldg  
5th St S  
2280 Woolworth F W & Co Ltd 309 5th St S

## Florists

- 3179 Fowler's Greenhouses 730 6th St S  
2666 Frache Bros Ltd Retail Store Metcalfe Bldg  
3rd Ave S  
2003 Greenhouses Henderson Park  
2768 Greenhouses N Lethbridge  
3271 Lethbridge Greenhouse 1502 12th Ave S  
3616 Rosery Flower Shop 514 4th Ave S

# KRAFT THE FURRIER LTD.

ALBERTA'S LARGEST MANUFACTURING FURRIER

We carry the largest and finest range of FURS in Western Canada, specializing in a full range of FOXES, MARTENS, FISHER, etc., and QUALITY FUR COATS.

222 EIGHTH AVE. WEST

Established 1908

CALGARY, ALTA

## Flour Mills

3552 ELLISON MILLING & ELEVATOR CO LTD 2nd Ave S

## Foundries

3332 Lethbridge Iron Works Co Ltd 120 1st Ave S

## Fraternities

3435 Chinese National League 309 2nd Ave S  
4084 Knights of Columbus 704 3rd Ave S  
3232 Knights of Pythias Hall Alberta Blk  
2707 Masonic Hall Co of Lethbridge Ltd 10 St S  
3477 Oddfellows' Hall Lodge I O O F Bldg

## Fruit and Produce—Wholesale

2535 Lethbridge Mercantile 4th St S  
2584 Plunkett & Savage 4th St S  
3353 Scott Fruit Co Ltd 4th St S

## Funeral Directors

2802 CHRISTENSEN M E 1110 3rd Ave S  
3561 MARTIN BROS 812 3rd Ave S

## Fur Dealers and Furriers

3836 Adams Bill Rear Central Service Station 4th Ave S  
3812 Alberta Fur Co Hull Blk 707 3rd Ave S  
2918 Lethbridge Hide Pelt & Fur Co Ltd 407 4th Ave S

**Business Is Good!**

*Because*  
**I Advertise**  
*in the*

**TELEPHONE DIRECTORY**



# "Where can I buy it?"



Whenever you have trouble in finding out by whom a certain commodity or service is handled, consult the **CLASSIFIED SECTION** of the Telephone Directory.

There you will find every kind of business listed under its proper Classification.

## DIRECTORY ADVERTISING DEPT.

Alberta Government Telephones

Phone M 6005

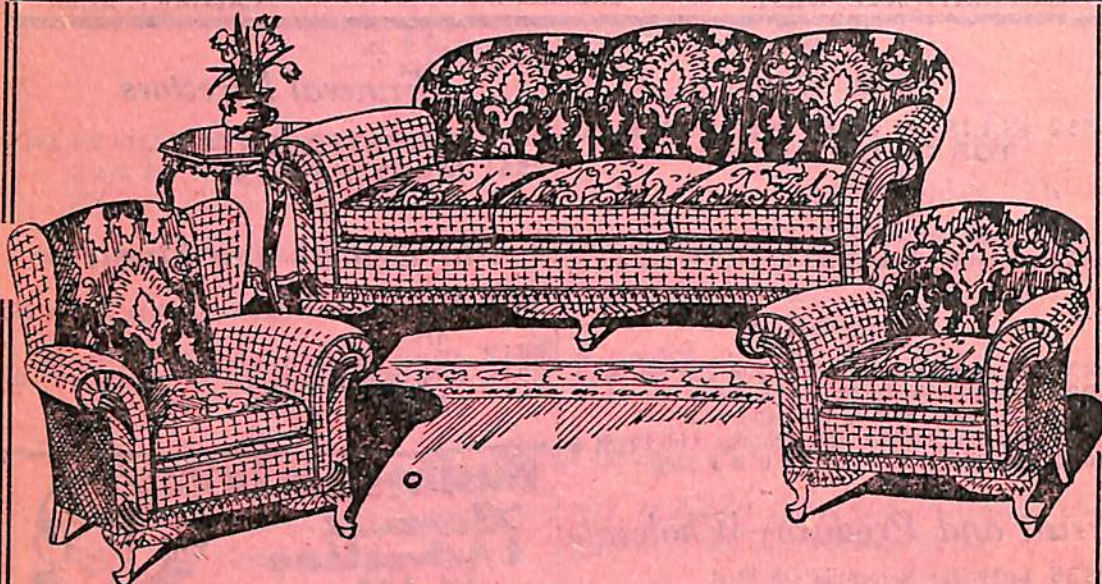
CALGARY

***Furniture Dealers—Retail***

FURNITURE DEALERS—RETAIL—Continued

2428 Bonfadini's Limited Cor 3rd Ave & 8th St S  
2346 Bon-Ton Store 503-505 4th Ave S  
2369 Long C A & Co Hull Blk 3rd Ave S

4222 **MARQUIS FURNITURE CO**  
404 5th St S



**LET US FURNISH  
YOUR HOME**

**“EASY-TO-PAY  
THE-MARQUIS-WAY”**

**WE TRADE YOUR USED FOR NEW**

**PHONE 4222**

**MARQUIS FURNITURE**  
— COMPANY —

**404 Fifth Street South, LETHBRIDGE**

## Garages

3540 Century Motors 314 8th St S

### CENTURY MOTORS

HUPMOBILE CARS

and

WHITE TRUCKS

Sales and Service

**3540**

314 Eighth Street S.

4299 Galt Motors Ltd 816 4th Ave S

2887 IMPERIAL MOTORS LTD

Chrysler Motor Cars 413-417 6th St S

2454 Lethbridge Motors Ltd 311 11th St S

### McLAUGHLIN-BUICK GARAGE

PHONE

**2454**

YOUR CAR WASHED  
WHILE YOU SHOP

LETHBRIDGE MOTORS LTD.

3814 Miebach Garage 314 6th St S

2492 Service Dept

### MIEBACH GARAGE

Willys-Knight and Whippet Automobiles

SALES AND SERVICE

Sales Phone 3814

Shop Phone 2492

314 6th Street S.

2556 Motor Sales (Lethbridge) Ltd 313 7th St S

### MOTOR SALES

(LETHBRIDGE) LIMITED

—DEALERS IN—

Dodge Brothers Motor Cars

Phone 2556

313 7th St. S., Lethbridge

3633 Pyramid Motors Ltd 5th Ave & 5th St S

2964 Service Garage Ltd 409 3rd Ave S

### Service Garage Ltd.

DURANT AND MARMON DEALERS

RUGBY TRUCKS

Rumely Tractors and Combines

Phone

**2964**

409 Third Avenue

Phone

**2964**

2546 Williamson D S & Co 410 6th St S

## Gas Companies

2510 Canadian Western Natural Gas Light Heat & Power Co Ltd 612 4th Ave S

## Gasoline & Oil Service Stations

4162 Artic Service Station Cor 3rd Ave & 13th St S

3749 Central Service Station cor 4th Ave & 5th St

3038 Hart's Filling Station 3rd Ave & 9th St S

2684 Prairie Cities Oil Co Ltd 3rd Ave rear of Rylands Store

2943 Short Stop Service Station Cor 4th Ave & 8th St S

4194 Westminster Service Station 335 13th St N

## General Stores

2694 Mihalik Andrew 630 13th St N

3605 Pisko Joe Main St Staffordville

2766 Supina Mercantile Co 230 13th St N

2866 Office and Dry Goods

3243 Ukrainias Co-operative Store 1401 5th Ave N

## Grain Merchants

3552 Ellison Milling & Elevator Co Ltd 2nd Ave S

2895 Parrish & Heimbecker Ltd Basement McFarland Bldg

## Gramophones

(See Phonographs & Records)

## Grocers—Retail

2418 Aita John 431 18th St N

2150 Donaldson R B 801 9th Ave S

2035 Economy Grocery 902 11th St S

3525 Gust S E Stores Ltd The McFarland Bldg

3297 Hofer's Grocery 543 13th St S

3313 Hudson's Bay Co 5th St S

2930 } Service Grocery 313 5th St S

2453 }

2314 Johnston J & A 426 13th St N

3767 Leys & Company 616 3rd Ave S

### LEYS & COMPANY

GROCERS

Our Motto: "QUALITY and SERVICE"

Phone 3767

616 3rd Ave. S.

2113 McKillop H A Co 317 6th St S

2359 Natalini N 1017 7th St N

4244 Safeway Stores Ltd 6th St S

2066 Shirley's Grocery 604 3rd Ave S

4288 Superior Fruit Co 403 5th St S

3850 Vaselenak S R 907 9th Ave N

3027 Westminster Grocery 432 13th St N

3657 Wilson's Grocery 1112 6th Ave S

3995 Wilson's Groceteria 902 7th Ave S

4121 Winghey & Co 310 2nd Ave S

# LETHBRIDGE HIDE, PELT & FUR CO., LIMITED

R. CORENBUM, MGR.

Dealers in HIDES, FURS, PELTS, WOOL, HORSEHAIR, Etc.

Office - - **2918**  
Residence - **2745**

407-4th Ave. S.

A  
SQUARE  
DEAL  
ASSURED

Office - - **2918**  
Residence - **2745**

LETHBRIDGE

## Grocers—Wholesale

- 3321 **CAMPBELL WILSON & HORNE LTD** 3rd Ave S  
4266 Macdonalds Consolidated Ltd 211 4th St S  
2435 } Western Grocers Ltd 2nd Ave & 9th St S  
2997 }

## Hairdressers—Ladies'

(See Beauty Parlors)

## Hardware—Retail

- 2919 } **CONSUMERS HARDWARE & SUPPLY CO LIMITED**  
2920 } 116-118 5th St S  
2294 Hart Hardware 418 13th St N  
3762 **HICK HARDWARE CO LTD**  
618 3rd Ave S  
3863 **HOYT HARDWARE LTD**  
608 3rd Ave S  
2223 Olander's Hardware 524 13th St N

## Hardware—Wholesale

- 3863 Hoyt Hardware Ltd 608 3rd Ave S

## Harness and Saddlery

- 3764 Carson The E M Saddlery & Leather Goods Co Ltd 306 5th St S  
3793 City Harness Shop 408 5th St S

## Hat Renovators

- 2961 Boston Taxi Hat Works & Shoe Shine Parlor 327a 5th St S

## Hats and Caps—Retail

- 3267 Smart Shop The 331 5th St S

## Hay, Grain and Feed

- 3395 Hill W T & Co Standard Bank Bldg  
2244 Hyde F O & Co 103 Sherlock Blk  
3777 Southern Alberta Co-operative Assn Ltd 1221 2nd Ave S

## Hides, Raw Furs and Skins

3836 Adams Bill rear Central Service Station 4 Av

## BILL ADAMS

Dealer in Hides, Pelts, Furs, Wool, Etc.

Phone 3836 Fourth Avenue South  
Evenings 3944 (Rear of Central Service Station)  
LETHBRIDGE, ALTA.

- 2918 Lethbridge Hide Pelt & Fur Co Ltd  
407 4th Ave S  
2921 Southern Alberta Farmers Supply Co 110 5th St S

## Alberta Hide & Fur Co.

Phones  
Bus. 2921 110 5th St. S.  
Res. 3167 LETHBRIDGE, ALTA.

## Hospitals, Asylums and Homes

- 3343 Galt Hospital 5th Ave S  
3405 Hungarian Home The 406 4th Ave S  
3430 Isolation Hospital 1920 7th Ave S  
2233 Nursing Mission cor 2nd Ave & 10th St S  
3746 St Michael's Hospital 1224 7th Ave S  
3289 Saxer's Miss Maternity Home 632 8th St S

## Hotels

- 3142 Alexandra Hotel Porter Bros 332 5th St S  
2278 Arlington Hotel 1st Ave & 4th St S  
2782 Coaldale Hotel Whitney Blk  
2312 Dallas Hotel 312 5th St S  
3889 Garden Hotel 510 3rd Ave S  
3044 Kings Hotel 13th St N  
2324 Lethbridge Hotel 5th St S and 2nd Ave  
3191 Marquis Hotel Cor 4 Ave & 7th St  
3972 Windsor Hotel 204 1st Ave S

## Ice Cream Manufacturers

- 2576 Crystal Dairy Ltd 434 8th St S

## Andrew F. Zemlak

### JEWELLER

GENUINE WATCH MATERIAL IN ALL  
OUR WATCH REPAIRING

We Make Your Watch a Perfect Timekeeper.

712 Third Avenue South Lethbridge, Alta.

PHONE 4020



### Ice Dealers

3697 Lethbridge Ice Co 714 5th Ave S

### Insurance Agents and Brokers

4210 Bass J C G Metcalfe Bldg

2084 **BLACKBURN A J & CO**  
A Metcalfe Bldg

2325 Bowman C B Agency Ltd Acadia Bldg

2793 Forster Agency The 10 Oliver Blk

2781 **GEDDES BLETCHER GAYNER**  
LTD Marquis Hotel

2191 Gibbons R V "E" Metcalfe Blk

2343 Harris W M Agency Ltd Sherlock Blk

3009 Ives Albert E 1 Alberta Blk

3517 Levitt W A 4-8 Stafford Blk 311½ 5th St S

4228 Parker H S & Co Ltd 2 Alberta Blk

### H. S. Parker & Company Ltd.

### Insurance

Fire, Auto, Hail, Plate Glass, Etc.

Phone 4228

2 Alberta Block

3570 Peat N B & Co 10 Rylands Blk 304 5th St S

2173 Sharman E A Agency 1251 2nd Ave S

2034 Smith D A 6 Oliver Blk

2846 Thrall Ralph A Hill Blk 3rd Ave S

3455 Universal Agencies 4 Oliver Blk

### Insurance Companies—Life

2816 Canada Life Assurance Co Metropolitan Bldg

4254 Confederation Life Association 14 Oliver Blk

3612 Dominion Life Assurance Co B Metcalfe Bldg

2389 London Life Insurance Co 5 Rylands Blk

2102 McLean A D 103 McFarland Bldg

3339 Metropolitan Life Insurance Co Sherlock Blk

2383 Monarch Life The 112 McFarland Bldg

2793 Mutual Life Assurance Co of Can 10 Oliver Blk

4104 New York Life Insurance Co Stafford Blk

3594 Prudential Insur Co of Amer 105 Sherlock Blk

3047 Sun Life Assurance Co of Can 1 Stafford Blk

### Irrigated Lands

2129 Lethbridge Northern Colonization Pub Works  
Bldg 8th St S

### Irrigation

2136 C P R Natural Resources Irrigation Branch

3302 Lethbridge Northern Irrigation Dist Public  
Works Bldg 8th St S

### Jewellery and Watches—Retail

3288 Kerr J G Dallas Hotel Blk

3443 Parkes P V Stafford Blk 311 5th St S

2727 Raworth A C 303 5th St S

4020 Zemlak Andrew F 712 3rd Ave S

### Labor Organizations

2722 Labor Hall 240 13th St N

### Ladies' Wear

2205 Famous Cloak (Lethbridge) Ltd 602 3rd Ave S

2645 Ontkean's 509 4th Ave S

2251 Rylands & Co Rylands Blk

4164 Sobie's Silk Shops Ltd McFarland Bldg  
3rd Ave S

### Laundries—Oriental

4282 City Laundry 310 1st Ave S

2570 O K Laundry 322 3rd Ave S

2982 Star Laundry The 324 2nd Ave S

### Laundries—Steam Power

3451 Lethbridge Laundry Co Ltd 542 4th St S

### Lawyers

(See Barristers and Solicitors)

### Libraries

2708 Miners' Library 733 13th St N

**ELECTRICITY FROM THE WIND**  
FOR FARM LIGHTING

**AEROLECTRIC and HEBCO**

HAS BEEN USED WITH SATISFACTION FOR YEARS—SEND FOR COMPLETE INFORMATION

CALGARY: Phone M 7979  
304 8th Ave. West

**Electrical Engineers Ltd.**

EDMONTON: Phone 1154  
10165 101st Street

**Lighting Systems**

4211 Little Home Appliances 217 7th St S

**Live Stock Dealers**

- 3395 Hill & Bates Standard Bank Bldg  
4161 Lee R A Stockyards  
2322 Raby C 1008 6th Ave S  
4080 Southern Alberta Co-Operative Assn Ltd  
1221 2nd Ave S  
3390 Stockyards Henderson Park

**Loans and Mortgages**

- 2084 Blackburne A J & Co A Metcalfe Bldg  
4037 Scotia Finance Co Ltd 3 Metropolitan Bldg

**Long Distance**

**ALBERTA GOVERNMENT**  
**TELEPHONES** 808-810 4th Ave S

- 0 Long Distance Operator  
92 Information regarding Long Distance Rates  
New Toll Offices etc

**Lubricating Oils and Compounds**

(Alemite Lubrication Service—For Names of Dealers see Heading "Alemite Lubrication Service")

**Lumber Dealers—Retail**

- 2063 Advance Lumber Co Ltd 13th St & 2nd Ave S  
2384 Becker Lumber Co Ltd 3rd Ave & 16th St S  
3421 Stacey Lumber Co Ltd 1st Ave N  
3516 Yates Lumber Yards 3rd Ave & 17th St S

**Macaroni Manufacturers**

- 3236 Catelli Macaroni Products Corp Ltd 12th St-A N

**Machinists**

- 3332 LETHBRIDGE IRON WORKS  
CO LTD 120 1st Ave S  
2732 Niven Bros 1st Ave S

**Directory**  
**Advertising Pays**

**Magazines and Newspapers**

3077 Rex Cigar Store 3rd Ave & 5th St S

**REX CIGAR STORE**

Jack McKerrow

Any Paper or Magazine got at Shortest Notice

**SUBSCRIPTIONS TAKEN FOR ALL  
MAGAZINES AT LOWEST RATES**

A Full Line of Cigars, Cigarettes, Tobaccos and  
Smokers' Supplies

Phone 3077

3rd Ave. and 5th St. S.

**Magnetos and Generators and Repairs**

- 3844 Battery & Magneto Service 322 6th St S  
2966 Henderson W S 718 3rd Ave S  
2737 Radio Service 428 5th St S

**RADIO SERVICE**

**Radio and Magneto Repairs**

Phone 2737

428 Fifth Street South

**Manufacturers' Agents**

- 3863 Hoyt Hardware Ltd 608 3rd Ave S

**Meat Markets**

- 3492 Alberta Meat Market 905 9th Ave N  
3412 Burns & Co Limited 610 3rd Ave S  
3295 Central Meat Market 646 13th St N  
3937 Crighton G 510 6th Ave S  
2580 Delany's Meat Co Ltd 324 5th St S  
2654 Dominion Meat Market Hill Bldg  
3328 Independent Meat Market 405 5th St S  
3796 Marlow Meat Market 331 5th St S  
2359 Natalini N 1017 7th St N  
3431 Palace Meat Market 406 13th St N  
2787 Sanitary Cash Market 305 5th St S  
2055 Westminster Meat Market 310 13th St N

**Meats—Wholesale**

- 2388 Burns & Co Limited 610 3rd Ave S  
3542 Delany's Meat Co Ltd 324 5th St S

**Men's Clothing & Furnishings**

- 3567 Christie Grant Co 308 5th St S  
3722 Keel B Oliver Bldg 318 5th St S  
4045 Klinger J 106 5th St S  
3761 McGuire's Clothing & Gent's Furns 310 5th St S  
3551 McKelvie's Clothing & Men's Outfitters 322 5th St S



Office Phone 2959

Residence 2937

# F. H. WILKINS

Optometrist

LENSES GRIND ON THE PREMISES

327-5th STREET SOUTH

LETHBRIDGE

## Milliners

- 2850 Cameron L & Co 606 3rd Ave S
- 2965 Johnston Miss N 309 6th St S
- 2354 McLeay L & J 514 3rd Ave S
- 2645 Ontkean's 509 4th Ave S

## Mine Rescue Station

- 2844 Lethbridge Mine Rescue Stn No 1 13th St N

## Mine Supplies—Wholesale

- 3863 HOYT HARDWARE LTD
- 608 3rd Ave S

## Monuments, Mausoleums, Etc.

- 3920 Lethbridge Monumental & Cut Stone Works
- 325 8th St S

## Music—Colleges and Teachers

- 3765 Conservatory of Music Lethbridge 11th St & 5th Ave S

## Music & Musical Instruments

- 2545 Lethbridge Music House 315 6th St S

## Newspapers and Periodicals

- 3201 Lethbridge Herald 6th St S

## Notaries Public

(See Barristers and Solicitors)

## Nursing Homes

(See Hospitals Asylums and Homes)

## Oil Companies

- 2585 British American Oil Co Ltd The cor 9th St & 3rd Ave N
- 3208 Canadian Oil Companies Ltd 17th St & 2nd Ave S
- 3535 IMPERIAL OIL LIMITED
- 1705 2nd Ave S
- 4286 } MAPLE LEAF OIL & REFIN-
- 4290 } ING CO LTD Metropolitan Bldg
- 2884 North Star Oil Ltd 2nd Ave & 18th St S

## Oils and Greases

- 2197 Perfection Oil Supply & Manufacturing Co 420 7th St S

## Opticians

- 2641 Henderson J M 512 4th Ave S
- 2742 Nuttall F 604 3rd Ave S
- 2959 Wilkins F H 327 5th St S



Office Phone 2742

Res. Phone 4158

# F. NUTTALL

Optometrist — Optician

Specialist in the correction of  
Eyestrain and Muscular Imbalances

604 THIRD AVENUE SOUTH

LETHBRIDGE

(EVENINGS BY APPOINTMENT)

**GEO. BRUCHET****Painting, Paperhanging and Kalsomining**

We Guarantee all Materials and Workmanship

SEE US FOR

**BURLAP, SANITILE AND WALLPAPERS**

Over 1,000 Samples to choose from

COUNTRY WORK A SPECIALTY

PHONE

PHONE

**3763****1509 FOURTH AVENUE SOUTH, LETHBRIDGE****3763***Painters and Paperhangers*

(See also Decorators)

- 3763 Bruchet Geo 1509 4th Ave S  
 3690 Meads Arthur 611 8th Ave S  
 2472 Wellington Bros 613 10th St S  
 2958 Whittaker S 902 12th St S

*Paints, Oils, Varnishes and  
Brushes—Wholesale*

- 3863 HOYT HARDWARE LTD  
 608 3rd Ave S

*Phonographs & Records*

- 4233 Howe's Music Store 704 3rd Ave S  
 2737 Radio Service 428 5th St S

*Photographers*

- 2689 Allison's Studio McFarland Bldg  
 2673 Cross A E 614 3rd Ave S  
 2658 De Jourdan's Studio 105 8th St S

*Physicians and Surgeons*

- 2622 Bigelow J K Herald Bldg 6th St S  
 3505 } Campbell Roy Bryans & Shillington 329 7th  
 3720 } St S  
 2253 Galbraith W S 111-115 Sherlock Blk  
 3658 Lafferty A M Lafferty Blk  
 2242 Lovering J E 804 4th Ave S  
 2699 Lynn & Haig McFarland Blk  
 3319 McNally A 107 Sherlock Blk  
 3915 Spackman E V 109 Sherlock Blk  
 3341 Taylor D A 117-118 Sherlock Blk  
 3476 Thomson R B C 4 Higinbotham Blk  
 3458 Wray J S Oliver Blk

*Piano and Organ Dealers*

- 3582 Heintzman & Co Ltd 405 5th St S  
 4233 Howe's Music Store 704 3rd Ave S

*Piano Tuners and Repairers*

- 2168 Cripps G H & Son 627 10th St S

# Is Every Branch of Your Business Advertised in the Classified Telephone Directory?

For Advertising Rates, Apply  
**DIRECTORY ADVERTISING DEPT.**

Alberta Government Telephones

128 Seventh Ave. W., Calgary

Phone M6005

=====  
 If not, you are missing Oppor-  
 tunities, of which Your Com-  
 petitors Avail Themselves.  
 =====

# HICK HARDWARE CO., Limited

General Hardware, Plumbing  
and Heating

Prompt Attention given to Plumbing, Heating and Tinsmithing  
Repairs by Experienced Workmen. Estimates Furnished Free  
on all New Work

Phone 3762

618 THIRD AVE. S., LETHBRIDGE

## Plumbers and Gas-fitters

- 3762 Hick Hardware Co Ltd 618 3rd Ave S  
2122 Lawson John 528 12th St S  
3036 Rodier Jas B 408 12th St-A S  
2069 Scott W S 955 10th St S  
3521 **WALKER & HOLBERTON**  
322 7th St S

## Poultry & Products

- 3016 Lethbridge Northern Poultry Co-operative  
1217 2nd Ave S

## Printers—Book and Job

- 2999 Commercial Printers & Office Outfitters Ltd  
411 5th St S

### COMMERCIAL PRINTERS & OFFICE OUTFITTERS LTD.

*Formerly Helnitz & Sloan Limited*

LOOSE-LEAF SYSTEMS - STATIONERY  
PRINTING - PAPER RULING - BOOKBINDING

Phone 2999 411 5th St. S., Lethbridge

- 3203 Lethbridge Herald 6th St S  
2491 Robins Printing Co 713 3rd Ave S

## You Are Reading

THIS ADVERTISEMENT in  
the TELEPHONE DIRECTORY

**OTHERS** Would Read **YOURS**

**Alberta Government Telephones**  
Directory Advertising Dept., Calgary

## Public Dept's—City of Lethbridge

- 2284 Mayor's Office Robert Barrowman 332 7th St S  
3645 City Manager J T Watson  
2355 City Clerk & City Solicitor  
3553 Treasurer  
3541 City Engineer  
Public Works Dept  
Water Works Dept  
2310 Assessor & License Inspector  
3774 Cemetery  
3645 Electric Light Power & Street Railway  
2404 Electric Trouble Dept (night only)  
3333 Fire Station No 1 (for fire only) City Hall  
2702 Park Superintendent res Henderson Park  
2145 Police Station City Hall  
3731 Waterworks Trouble Dept (night only)

## Public Dept's—Dominion Government

- 2688 Collector of Customs Post Office Bldg  
2417 Dominion Land Office Post Office Bldg  
3385 Experimental Farm Coaldale Rd  
2456 Post Office 4th Ave & 7th St  
2144 Royal Canadian Mounted Police 4th Ave S

## Public Dept's—Provincial Government

- 2234 **ALBERTA GOVERNMENT  
TELEPHONES** 808-810 4th Ave S  
2010 Alberta Provincial Police Court House  
3628 Court House  
3989 Government Liquor Store 326 6th St S  
2381 Provincial Gaol Coaldale Rd  
3544 Provincial Govt Dept of Agriculture 308 7th  
St S  
2225 Public Works Department 8th St S  
2328 Sheriff's Office Court House

## Radiator Repairs

(See Automobile Radiator Repairs)

**RADIO SALES and SERVICE****ELECTRICAL ENGINEERS LIMITED**

CALGARY, 304 8th Ave. West. M7979  
Ground Floor Lancaster Building

EDMONTON, Phone 1154  
10167 101st Street

**Radios and Supplies**

3582 Heintzman & Co Ltd 405 5th St S  
2966 Henderson W S 718 3rd Ave S

**W. S. HENDERSON  
RADIOS**

Supplies and Repairs Fully Guaranteed

Phone 2966 718 3rd Ave. S.

4233 Howe's Music Store 704 3rd Ave S  
2483 Lightbound J H 814 4th Ave S  
2737 Radio Service 428 5th St S

**RADIO SERVICE**

RADIO SALES and REPAIRS

Talking Machines and Records

Phone 2737 428 Fifth Street South

**Railway Companies**

3512 Canadian Pacific Railway Depot

**Real Estate**

2084 BLACKBURNE A J & CO  
A Metcalfe Bldg

4151 DOWSLEY A M 120 McFarland Bldg

2781 Geddes Bletcher Gayner Ltd Marquis Hotel

3455 Huff T M Investment Co 4 Oliver Blk

2809 McSwain D J 13 Stafford Blk

4228 Parker H S & Co Ltd 2 Alberta Blk

H. S. PARKER & COMPANY LTD.

**LAND**

FARM and CITY PROPERTIES

Phone 4228

2 Alberta Block

3716 Wood J W & Son 4 Stafford Blk

# There's no Argument.

TELEPHONE  
DIRECTORY  
ADVERTISING

*Gets Results*



# Use Long Distance

## Refineries—Oil

- 3861 Northern Light Refineries Ltd Plant nr Burns  
Abattoir  
2432 Downtown Office 1 Baalim Blk

## Rental Agents

- 2432 Baalim Building Agencies 1 Baalim Blk 4th  
Ave & 6th St S

## Restaurants

- 3216 Arlington Cafe 316 1st Ave S  
3262 Canton Chop Suey House 318 2nd Ave S  
2207 Cecil Cafe 308 1st Ave S  
3929 Chili Parlor 219 3rd St S  
2763 Emma's Hot Tamale Parlor 318 3rd Ave S  
3056 European Cafe 410 2nd Ave S  
3054 Fat's Quick Lunch 323 5th St S  
2851 London Cafe 312 1st Ave S  
3055 New Commercial Cafe 329 5th St S  
3053 New England Cafe 3rd Ave S  
3059 Regal Cafe 208 5th St S  
3072 Savoy Cafe Ltd 120 5th St S  
4044 Standard Cafe 516 4th Ave S  
2149 } White Lunch Cafe 322 5th St S  
3067 }  
3057 } Yale Cafe 212 5th St S  
3163 }

## Rubber Goods—Wholesale

- 2929 CARSON H R LTD 317 7th St S  
3449 Order Dept  
3595 Dunlop Tire & Rubber Goods Co Ltd R W  
Wallace Blk  
3263 FIRESTONE TIRES Motor Car Supply  
Co of Canada Ltd 423 7th St S  
3595 } Great West Rubber & Footwear Ltd R W  
2364 } Wallace Blk  
3863 HOYT HARDWARE LTD  
608 3rd Ave S

## Sand and Gravel

- 3010 Lethbridge Sand Gravel & Construction Co  
Ltd River Bottom

## Sash and Door

- 3663 Lethbridge Sash and Door Factory McFarland  
Bldg

## Schools

- 3465 Lethbridge Collegiate Institute Supt's Office  
15th St S  
3548 Secretary's Office 15th St S  
2813 Bowman School 5th Ave S  
2731 Central School 9th St S  
2194 Fleetwood School Duff Addition  
3653 Galbraith School 9th Ave N  
3334 Hardieville School  
2841 St Basil's School 12th St-B N  
2376 Westminster School 13th St N

# INCREASE YOUR SALES

## BY USING LONG DISTANCE AND ADVERTISING IN THE TELEPHONE DIRECTORY

A Transaction by Long Distance  
can be completed in a few minutes

An Advertisement in the Telephone Directory has a Wide and  
Permanent Circulation

For Advertising Rates apply:

## Directory Advertising Department

Alberta Government Telephones, Calgary, Alta.

## **ISAAC'S CLOTHING STORE**

### ***Dealer in SECOND HAND CLOTHING***

**If You Want a Second Hand Working Coat or Rain Coat,  
You Can Get it Here at Your Own Price**

**Special prices paid for large size Suits from 42 to 46**

***EVERY SATURDAY—SPECIALLY REDUCED PRICES IN SHOES AND CLOTHING***

**Phone 3971**

**401 2nd Ave. South**

**Lethbridge**

### ***Second Hand Dealers***

- 2428 Bonfadini's Limited Cor 3rd Ave & 8th St S  
3646 City Second Hand Store 406 5th St S  
3536 Edwards A 420 13th St N  
3971 Isaac's Clothing Store 401 2nd Ave S  
3776 Kemsley C 817 3rd Ave S  
4222 Marquis Furniture Co 404 5th St S

**A LARGE STOCK OF USED FURNITURE  
ALWAYS ON HAND**

**We Trade, Buy and Sell**

**MARQUIS FURNITURE CO.**

**Phone 4222 404 Fifth Street S. Lethbridge**

- 2155 Rogers F A 546 13th St N  
3832 Woods E 250 13th St N Opp King's Hotel

### ***Sewing Machines***

- 2243 Singer Sewing Machine Co 310 7th St S

### ***Sheet Metal Workers***

- 2713 Freel Sheet Metal Works 412 4th Ave S

### ***Shoemakers and Repairers***

- 2717 Knowlden Bros 402 5th St S  
4220 Nunn P A 540 13th St S  
3693 Perkins & Miles 514 4th Ave S

## **THE TELEPHONE DIRECTORY**

**Consulted more times every  
minute of the day than any  
other Publication.**

***For Advertising Rates, apply***

**DIRECTORY ADVERTISING DEPT.**

**Alberta Government Telephones  
Calgary, Alta.**

## **WOODS' CITY SECOND HAND STORE**

**Phone 3646**

**406 Fifth Street South**

**AND**

**Phone 3832**

**250 Thirteenth Street North  
Opposite Kings Hotel**

**FURNITURE, STOVES AND NICK-KNACKS**

**The Place of a Thousand Bargains, A Square Deal and Satisfaction  
Everything you need for the home at reasonable prices  
WE BUY, SELL AND EXCHANGE**

YOU MAY PURCHASE OUTRIGHT OR LEASE

# NEON

And Other Types of

## ELECTRIC SIGNS

From us as we are Agents for

### FLEXLUME SIGN COMPANY LTD.

THE LARGEST SIGN COMPANY ON THIS CONTINENT

We can rent you a sign on a monthly basis for three or five years—but you would be paying a high monthly charge and at the end of five years you would not own the sign—We recommend your purchasing outright—We have proved by actual experience that the servicing charge on a good Neon sign is very low. Some signs which we installed over two years ago have not required one cent of expense in servicing. Our Neon Tubes are guaranteed.

## ELECTRICAL ENGINEERS

304 Eighth Ave. W.  
M7979  
CALGARY

LIMITED  
BLACK DIAMOND  
Phone No. 14

10165 101st Street  
Phone 1154  
EDMONTON

Let us have your idea of a sign and we will prepare a nicely colored sketch without any charge or obligation whatever.

### Sign Writers

3686 City Sign Works Ltd 5 St S rear Stafford Blk

### Steam Fitters

3762 HICK HARDWARE CO LTD  
618 3rd Ave S  
3521 Walker & Holberton 322 7th St S

### Stocks and Bonds

4151 Dowsley A M 120 McFarland Bldg  
2781 GEDDES BLETCHER GAYNER LTD Marquis Hotel  
4004 LOUGHEED & TAYLOR LTD Marquis Hotel  
2933 McLaughlin Hugh Co Lethbridge Hotel Bldg  
4292 Switzer A T Standard Bank Bldg  
3380 Tull G F & Ardern Ltd Hull Blk

### Storage Batteries—Manufacturers, Dealers and Repairers

3844 Battery & Magneto Service 322 6th St S

### Battery and Magneto Service

Lew Bartsch

Expert Repairs to all Auto-Electric Equipment and Magnetos

EXIDE BATTERIES

PHONE 3844 322 Sixth St. S., Lethbridge

STORAGE BATTERIES—MANUFACTURERS, DEALERS AND REPAIRERS—Continued

2966 Henderson W S 718 3rd Ave S

### W. S. HENDERSON

WILLARD BATTERY SERVICE

Send Your Electrical Troubles To Us

When they leave we know they are RIGHT

Phone 2966 718 3rd Avenue, S.

2483 Lightbound J H 814 4th Ave S  
4050 Peacock T H 322 6th St S  
3263 U S L BATTERIES Motor Car Supply Co of Canada Ltd 423 7th St S  
2483 Retail Dealer J H Lightbound 814 4th Ave S

### Surveyors

4034 Edwards Wm M 11 Oliver Blk  
3705 Hamilton J F 307 7th Ave-A S

### Tailors

3666 D Tailoring Co Ltd The 410 5th St S  
2810 Dodd W A 309 13th St N  
2986 Ironside & Park 324 6th St S  
2770 Lee Duck Co 402 13th St N  
2019 Lee Wing 618 5th St S  
2507 Luey W H 114 4th St S  
3444 Our City Dye Works & Tailoring 418 5th St S  
3730 Ridpath T C 327 5th St S  
2729 Sinton Robert 407a 5th St S

# British Canadian Trust Company

Established 29 Years

Executors - Administrators - Trustees  
 Mortgages - Real Estate - Insurance  
 Trustees in Bankruptcy - Rents Collected

Managers British Canadian Finance Ltd.

HERALD BLDG.  
 321 6th St. S.

Phone **2843**

H. D. ROOD  
 Manager.

## Taxis

- 3664 A B C Taxi J Malacko Rear St Regis Hotel  
 3545 Alex Taxi Marquis Hotel  
 2750 Bijou Taxi & Drivurself Service 416 4 Ave S  
 2961 Boston Taxi 327a 5th St S  
 2206 Boulton's Taxi  
 2907 Hupp Taxi 208 5th St S  
 2885 Matt's Taxi M Kropinak 740 13th St N  
 3845 Palace Rooms & Taxi Service 516a 4th Ave S  
 3959 Rex Taxi 316 14th St S  
 3387 United Taxi Service Rear St Regis Hotel

## Theatres and Places of Amusement

- 2647 Capitol Theatre 5th St S

## Threshing Mach'y & Supplies

- 3888 Balderson A E 1263 2nd Ave S  
 3496 McMahon Machine Co The 2nd Ave S  
 2173 Sharman E A Co 1251 2nd Ave S  
 3530 Waterloo Mfg Co 1262 2nd Ave S

## Tinsmiths

- 3762 HICK HARDWARE CO LTD  
 618 3rd Ave S

## Tobacconists—Retail

- 3069 ARCADE BILLIARD & CIGAR  
 STORE 325 5th St S  
 3080 Elite Cigar Store Marquis Hotel  
 3075 Grotto Cigar & News Stand 408 13th St N  
 3914 Hub Cigar Store The 410 13th St N  
 3061 Star Cigar Store 5th St S

## Tobacconists—Wholesale

- 2022 WALLACE R W LTD 427 5th St S

## Tractors, Etc.

- 2173 OLIVER LIMITED 1251 2nd Ave S  
 2606 Union Tractor & Harvester Co The 716 3rd  
 Ave S

## Transfer Companies

(See Baggage Transfer Cartage & Storage &  
 Draying & Transfer)

## Trust Companies

- 2843 British Canadian Trust Co Herald Bldg 321  
 6th St S  
 2819 Trusts & Guarantee Co Ltd Bank of Com-  
 merce Bldg

## Typewriters and Supplies

- 3966 Remington Typewriters Limited 4 Acadia Blk  
 2555 United Typewriter Co Ltd 14 Stafford Blk

## Undertakers

- 2802 CHRISTENSEN M E 1110 3rd Av S  
 3561 MARTIN BROS 812 3rd Ave S

## Veterinary Surgeons

- 3766 Steele Mark B 904 2nd Ave S

# Directory Advertising Pays

# BUZZ SHOP

*Improved Vulcanizing*

GOODYEAR  
TIRES & TUBES

Shop Phone 3932

One Block East of  
P.O. Clock

Res. Phone 3868

## *Vulcanizing & Tire Repairing*

3932 Buzz Shop cor 4th Ave & 8th St S  
2664 Chaplin Ed Sr Vulcanizing Wks 712a 3 Av S  
2332 City Vulcanizing Shop rear Dallas Hotel  
2361 Modern Vulcanizing Shop 408 6th St S

## *Washing Machines*

4054 Beatty Bros Ltd 409 5th St S  
2466 Maytag Co Ltd 518 4th Ave S

**Use  
Long Distance**

## *Welding and Brazing*

2544 Welded Products Ltd 210 1st Ave S

## **Welded Products Ltd.**

Formerly  
Lawford Welding Co. Ltd.

OXY-ACETYLENE and ELECTRIC  
WELDED PRODUCTS OF EVERY  
DESCRIPTION

Phone  
**2544** 210 First Avenue South, Lethbridge

# The New **THOR** Combination Washer and Rotary Ironer



A COMPLETE LAUNDRY FOR  
THE PRICE OF A WASHER

ELECTRICALLY HEATED and OPERATED

Ironer only - to Fit on Washer

**\$69.00**

WHOLESALE AND RETAIL

## **ELECTRICAL ENGINEERS**

LIMITED

304 8th Avenue West  
CALGARY Phone M7979

BLACK DIAMOND  
Phone No. 14

10165 101st Street  
EDMONTON Phone 1154

# Directory Advertising

EVERY Telephone in Alberta has a Directory by its side every day of the year.

\* \* \*

The Directory is used thousands of times daily.

\* \* \*

It is never thrown into the waste-paper basket until a new edition is issued. Probably no other publication can make a like claim to continuity of circulation.

\* \* \*

The Telephone Directory is used for innumerable purposes—general information, correct spelling of names, street addresses, buying and selling, etc.

\* \* \*

There are many ways in which the Directory may become of additional service to subscribers—extra listings may be arranged for, by which a subscriber to Exchange Business Service may have the names of any companies he represents, or of any employee or agent, listed in the Directory, at a nominal charge, and a subscriber to Exchange Residence Service may have the name of a bona-fide member of his family listed in the Directory for one dollar per line per issue.

\* \* \*

The following Directories are issued by the Alberta Government Telephones:

Calgary and District.	Northern Division.
Lethbridge and District.	Medicine Hat and District.
Peace River District.	

\* \* \*

Our low rates and the ever-increasing circulation of the books render Telephone Directory Advertising the cheapest and most effective form of publicity you can buy.

\* \* \*

For further particulars and rates apply

## Directory Advertising Department

ALBERTA GOVERNMENT TELEPHONES

128 SEVENTH AVENUE WEST

CALGARY