

Lethbridge **CLASSIFIED** Telephone Directory

Abattoirs

- 3831 Burns & Co Limited near Fair Grounds
Delany's Meat Co Ltd near Fair Grounds
(See R 312—Call 94)

Accountants—Chartered

- 2065 Gardner R W 207 Sherlock Blk
2619 Paterson & Co Ritchie 5-6 Acadia Bldg 612
3rd Ave S

Accountants—United

- 2616 Farris Service Agency 2 Acadia Blk

Adding Machines

- 3966 REMINGTON TYPEWRITERS
LIMITED 4 Acadia Blk

Advertising—Directory

Direct Results--

are obtained by advertising in the

TELEPHONE DIRECTORY

No other advertising medium offers such persistent publicity. For advertising rates apply to

Directory Advertising Department

Alberta Government Telephones

128 Seventh Avenue West, Calgary

Agricultural Implements

- 3786 Deere John Plow Co Ltd 2nd Ave S
2009 INTERNATIONAL HARVESTER CO OF CANADA LTD
3rd Ave & 9th St N
3424 Massey-Harris Co Ltd 1216 1st Ave S
3878 Moore H C & Co 315 7th St S
2173 Sharman E A Co 1251 2nd Ave S

Apartment Houses

- 3136 Crescent Apartments 515 7th St S
3636 Victoria Mansions 1276 3rd Ave S

Architects

- 2005 Meech H Wm Conybeare Blk

Associations and Societies

- 3372 Canadian Legion B.E.S.L. Lethbridge Branch
No 1 1st Ave & 9th St S
3547 Lethbridge Young People's Christian Association
4th Ave & 10th St S
3760 Southern Alberta Sheep Breeders Ltd 1217
2nd Ave S

Auctioneers

- 3655 Bonfadini Joe 527 8th St S
2428 **BONFADINI'S LTD**
3rd Ave & 8th St S

Automobile Body Builders

- 2452 Independent Auto Body & Fender Works
400-404 4th Ave S
4095 Lethbridge Auto Refinishers 327 3rd St S

Automobile Dealers, Repairers, Accessories and Supplies

- 2621 Baalim Motor Co Ltd 7th St S
4055 Shop Service Dept
2887 **IMPERIAL MOTORS LTD**
Chrysler Motor Cars 413-417 6th St S
Sales Department
2613
2454 Lethbridge Motors Ltd 311 11th St S
McLaughlin Cars International Trucks
2667 Lethbridge Sales Co Ltd 401 4th Ave S
2556 Motor Sales Lethbridge Ltd 313 7th St S
3549 North Lethbridge Garage Ltd 313-317 13 St N
3869 Pontiac Sales & Service 7th St S Next to
Baalim Garage

PONTIAC SALES and SERVICE

PHONE PONTIAC CARS
3869 G.M.C. TRUCKS

7th St. S. Next to Baalim Garage

- 2964 Service Garage Ltd 409 3rd Ave S
2822 **STUDEBAKER GARAGE**
Rogers & Co Ltd 320 9th St S
3263 Western Auto Supply Co Ltd 514 4th Ave S

Wholesale Radio Supplies Retail

Western Auto Supply Co. Ltd.

ACCESSORIES, PARTS, SUPPLIES
For all makes of cars.

FIRESTONE TIRES and TUBES

Phone 3263

514 Fourth Ave. South

Directory Advertising Pays

LETHBRIDGE AUTO RE-FINISHERS

S. J. THOMAS, Manager

DUCO OR ANY OTHER LACQUER FINISHING

Auto Top, Body and Fender Repairing



Phone 4095

327 Third Street South

Lethbridge, Alta.

Automobile Garages

(See Garages)

Automobile Liveries

3387 United Taxi Service rear St Regis Hotel

Automobile Radiator Repairs

2949 Andy's Radiator Repair Shop 412 4th Ave S

Automobile Top Builders

2143 Lethbridge Auto Top Depot 315 8th St S

Auto Wreckers

2685 NORTH LETHBRIDGE GAR-
AGE LTD 313-317 13th St N

Baggage Transfer

(See also Draying and Transfer—Cartage and Storage)

3020 City Transfer Hull Blk 3rd Ave S
2717 Figgins Transfer J Figgins 511 4th Ave S
2878 Logan Transfer 357 16th St N
2858 Roosa Transfer 5 Shepard Blk
3418 Sherman Edward & Son 404 12th St B N

Bakers and Confectioners

3751 Canadian & Union Bakery 404 13th St N
2181 City Bakery 1408 3rd Ave S
3051 Holsom Bakery & Cafe Ltd Acadia Blk 612
3rd Ave S
2175 Model Bakery cor 8th St & 7th Ave S
2047 National System of Baking Lethbridge Ltd
407 5th St S
3472 Schweitzer Dave 418 15th St S
3266 Shellys Bakery 7th Ave & 8th St S

BAKERS AND CONFECTIONERS—Continued

3378 Western Bakery Ltd 1606-1612 2nd Ave-A N

Western Bakery Ltd.

Wholesale and Retail

BREAD, CAKES AND BUNS

DAILY CITY DELIVERIES

WE SHIP ANYWHERE ON SHORT NOTICE

Office Phone
3378

Residence Phones
3006-2027

Banks

3446 Bank of Montreal 522 3rd Ave S
2711 Bank of Nova Scotia 3rd Ave S
3345 Canadian Bank of Commerce The 5th St S
3848 Manager's Office
2414 Standard Bank Branch 4th Ave & 7th St S
3461 Manager's Office
2478 North End Branch 218 13th St N
3526 Royal Bank of Canada 5th St S

Barristers and Solicitors

3573 Ball W S Stafford Blk 311½ 5th St S
3237 Beattie W S 3 Alberta Blk
3559 Cameron C E "C" Metcalfe Bldg
4015 Church H W 10 Stafford Blk
3711 Conybeare & Davidson 315 5th St S
2523 Elton David Horton KC 2 & 4 Stafford Blk
3039 Hendry J C 4 Alberta Blk
2656 Hogg & Goodman Yale Blk 212 5th St S
2171 JOHNSTONE RITCHIE &
HUCKVALE Acadia Blk 3rd Ave S
2398 Kirkham J S 101 Baalim Blk
2928 Livingstone John A 8 Alberta Blk
3377 Mackenzie & Menzie 1 Oliver Blk
3689 McArthur M S 2 Alberta Blk
3990 Moscovich & Delf Standard Bank Bldg
2748 Ostlund & Clarke 12 Rylands Blk 304 5 St S
3817 Rose F M 2 Hill Blk
2164 Shepherd Rice & Fairbairn Bank of Commerce
Bldg 214 5th St S
3487 Vaselenak John Su D Metcalfe Bldg
3429 Virtue & Paterson 105 Baalim Blk 4th Ave &
6th St S

Batteries

(See Storage Batteries)

Beauty Parlors

- 3926 Buchan's Beauty Parlor & Barber Shop 1257 6th Ave S
2568 Empress Beauty Parlor 330 5th St S
2776 Florentine Beauty Parlors The 703 3rd Ave S
3899 Fourth Avenue Hairdresser 512 4th Ave S
4024 North Lethbridge Beauty Parlor & Barber Shop 330 13th St N
2462 Royal Beauty Parlor & Barber Shop 415 3rd Ave S
3714 Vanity Beauty Parlor The Marquis Hotel
3852 Westbrook Bros 319 6th St S

Bicycle and Motor Cycle Repairs

- 2797 Union Machine & Motor Co The 1238 3 Av S

THE "UNION"

MACHINERY AND MOTOR COMPANY

Agents for C.C.M., Columbia and Cleveland Bicycles

Saws of All Kinds Sharpened by Machinery

Phonograph Springs and Parts for All Makes

Phone 2797 1238 3rd Ave. S. LETHBRIDGE

Bicycles and Repairs

- 3733 O K Repair Shop Majestic Theatre 5th Ave S

O. K. REPAIR SHOP

Agents for BICYCLES

REPAIRS AND PARTS

Gramophones Repaired, Buggy Wheels Re-Tired

Phone 3733

Billiard and Pool Rooms

- 3069 Arcade Billiard & Cigar Store 325 5th St S

Blocks

- 3318 Hull Block 707 3rd Ave S
2825 Sherlock Block 306 7th St S

Board of Trade

- 2012 Board of Trade Office Board of Trade Bldg

Booksellers and Stationers

- 2999 Commercial Printers & Office Outfitters Ltd 411 5th St S
2265 Robertson J G & Co Balmoral Blk 5th St S

Boots and Shoes—Retail

- 2512 Hufner The Shoe Man 3rd Ave S
3317 Kilner H G 306 13th St N
2335 Nelson W J & Co 620 3rd Ave S
3890 Royal Shoe Store The 210 5th St S
3778 Vandervoort Albert 248 13th St N

Bottlers

- 2501 Purity Bottling Works 518 5th St S

Brewers

- Lethbridge Breweries Ltd 2nd Ave & 1st St S
3442 Aerated Water Department
2444 General Office
3225 General Manager
3281 J A Blair Office Manager

Brewers' Distributors

- 3554 DISTRIBUTORS LTD
1st St & 2nd Ave

Broadcasting Stations

- 3872 Radio C J O C Marquis Hotel

Business Colleges

- 2315 Garbutt Business College Masonic Hall Bldg

Butchers—Retail

(See Meat Markets)

Cartage and Storage

(See also Baggage Transfer—Draying and Transfer)

- 4090 Green Geo W & Co Ltd 1231 2nd Ave S
2097 McLean Transfer The 406½ 5th St S

Charitable Institutions

- 3742 Salvation Army 623 7th St S

Chinese Stores

- 3675 Bow On Tong Co 316 2nd Ave S
2476 Quong Sang 409 2nd Ave S

**THOROUGH ODORLESS DRY-CLEANING
BY LATEST EQUIPMENT**

Mail Parcels To

IRONSIDE & PARK

CLEANERS, DYERS AND TAILORS

324-6th ST. S. (Opp. HERALD BLDG., LETHBRIDGE)

Prompt Service

PHONE 2986

Chiropodists

3945 Thompson Mrs M F Higinbotham Blk

Chiropractors

2231 Clancy Dr L D A Metcalfe Bldg

2677 Smith & Smith 205 Sherlock Blk 3rd Ave S

Church Organizations

2252 Knox Church 8th St & 4th Ave S

3265 St Augustin's Church 11th St & 4th Ave S

3489 St Patrick's Mission 312 10th St S

3408 Wesley Church 4th Ave & 11th St S

Cleaners and Dyers

2986 IRONSIDE & PARK 324 6th St S

2770 LEE DUCK CO 402 13th St N

LEE DUCK CO, Tailors

DRY CLEANING and PLEATING WORKS

Suits Sponged and Pressed, 50c.
Sponged, Cleaned and Pressed \$1.00
Dry Cleaned and Pressed \$1.25

Phone 2770 402 13th St. N., Lethbridge

CLEANERS AND DYERS—Continued

3451 Lethbridge Laundry Co Ltd 542 4th St S

3444 Our City Dye Works & Tailoring 418 5 St S

Clothiers—Retail

3691 Marshall H R & Co 246 13th St N

2838 Palace Clothing Co 214 5th St S

Clubs

2062 Alberta Social Club 322 5th St S

3846 Army & Navy Veterans Club 517 5th Ave S

3426 Canadian Legion B E S L Lethbridge Branch
No 1 1st Ave & 9th St S

2774 Chinese Mission Club 306 3rd Ave S

2443 Chinook Club 1119 3rd Ave S

2633 Elks Club 4th Ave S

3799 Lethbridge Miners Club 208 5th St S

3686 Rotary Club rear Stafford Blk

Coal Miners and Shippers

3432 Coal Producers Ltd Coalhurst

3925 Consolidated Diamond Collieries Ltd Diamond
City

3305 Donaldson C S Coal Co 1 Ave S opp Brewery

3585 Federal Mine

Directory Advertising Pays

DRY CLEANING THE BEST

**Phone
3451**

is our business. The most modern
plant in the south. We do tailor-
ing and altering, minor repairs free
of charge.

LETHBRIDGE LAUNDRY CO., LIMITED

542 Fourth Street, South

Mail Orders Solicited

For CITY and COUNTRY PUBLICITY

There is No Advertising
Medium like the

TELEPHONE
DIRECTORY

Confectioners—Retail

- 4042 Crystal Ice Cream Parlor The 732 13 St N
2018 Hysol M 422 6th Ave S
2624 King George Confectionery 11 St & 4 Ave S
3491 Lethbridge Candy Kitchen 722 3rd Ave S
3298 Maple Leaf Confectionery 3rd Ave S
3668 Palace Confectionery 333 5th St S
2724 Rannard & Dawson 402 5th St S

Contractors—Building

- 2227 Larson Sam 1411 3rd Ave N
2342 Marnoch John 10 Lafferty Blk
2714 McNeil T K 1811 6th Ave N
2806 Scanlan B P 7th Ave off 12th St A
2891 Stubbs T 1004 7th Ave S

Contractors—Grading

- 2777 Anderson & Smith Lethbridge

Contractors' Supplies— Wholesale

- 3863 Hoyt Hardware Ltd 608 3rd Ave S
3755 Turney J B & Co Ltd 1245 2nd Ave S

Convents

- 3509 St Aloysius Convent 116 9th St S

Crockery

- 2212 Consumers' Hardware & Supply Co Limited
116-118 5th St S

Dairies

- 3124 City Dairy 7th St & 10th Ave S
2576 Crystal Dairy Ltd 434 8th St

Decorators

(See also Painters and Paperhangers)

- 3690 Meads Arthur 611 8th Ave S

Dental Laboratories

- 3823 Lethbridge Dental Laboratory Rm 8 Lafferty
Blk

Dentists

- 2165 Allen L T 8 Rylands Blk
2506 Campbell W D 9 Alberta Blk 5th St S
4088 Coffin A H 4 Hill Blk 3 Ave S
3357 Craig W P Higinbotham Blk
3410 Fletcher C M above Yale Cafe 5th St S
3834 Fox & Anthony Royal Bank Bldg
2199 Fumerton A S 3 Oliver Blk
2071 Gibson M J 5 6 & 7 Lafferty Blk
3374 Marrs W H Higinbotham Blk
2559 Stewart J S 3 & 4 Lafferty Blk

Departmental Stores

- 2036 Hudson's Bay Co 102 5th St S

Dog Kennels

- 3602 Souvenir Kennels Henderson Park

Draying and Transfer

(See also Baggage Transfer—Cartage & Storage)

- 2653 Masson Transfer 910 8th St S
3077 Rex Transfer Rex Cigar Stand
2163 Western Transfer Co Ltd CPR Freight Sheds
3818 Wright John 140 19th St N

Druggists—Retail

- 3772 Hedley Frank Drug Co 317 5th St S
2515 Higinbotham J D & Co Ltd 122 5th St S
3322 Office
3231 Store Hotel Marquis
3364 Jackson Sydney 401 5th St S
3555 McCready's Ltd Red Cross Drug Store Sher-
lock Bldg
3445 People's Drug Store 414 13th St N
2487 Stokes Drug Co Ltd 314 5th St S

Dry Goods—Retail

- 3453 Clarke & Co Hill Blk 516-518 3rd Ave S
3789 Hennessey & Wilson 416 13th St N
2251 Rylands & Co Rylands Blk

ELECTRICAL -- SUPPLIES AND EQUIPMENT**WHOLESALE and RETAIL**

RADIO — FIXTURES — WASHING MACHINES
VACUUM CLEANERS — NEON SIGNS — LIGHTING PLANTS

We Repair, Rent and Exchange

We have the largest staff of experienced electricians in the West

**ELECTRICAL ENGINEERS
LIMITED**

304 8th Ave. West
CALGARY Phone M 7979

10165 101st Street
EDMONTON Phone 1154

Electrical Contractors

- 3816 Cook C W 719 3rd St S
3637 McKenzie W L & Co 706 3rd Ave S
3735 Roy Electric Co 327 7th St S

Employment Agencies

- 2603 Alberta Govt Employment Bureau 243 7 St S
2151 Colonists' Service Association 409 2nd Ave S
2297 Kolesar J S 7 Stafford Blk

Explosives—Wholesale

- 3863 Hoyt Hardware Ltd 608 3rd Ave S
Canadian Giant Explosives

Express Companies

- 3434 Canadian Pacific Express Co C P R Station

*Eye, Ear, Nose & Throat
Specialists*

- 3341 Taylor Dr D A 117-118 Sherlock Blk
2530 Woodcock Dr D Royal Bank Bldg

Farm Lands

- 3009 Ives Albert E 1 Alberta Blk
2412 Rossiter Agencies Higinbotham Blk 2nd Ave S

Farm Machinery and Supplies

- 3659 Cockshutt Plow Co Ltd 1262 1st Ave S
3863 Hoyt Hardware Ltd 608 3rd Ave S
3878 Moore H C & Co 315 7th St S

Farm Tractors

(See Tractors etc)

Feed

- 4090 Green Geo W & Co Ltd 1231 2nd Ave S
2203 Ward J D 404 3rd St S

Five, Ten and Fifteen Cent Stores

- 2280 Woolworth F W & Co Ltd 309 5th St S

**THE
TELEPHONE DIRECTORY**

*Consulted more times every minute
of the day than any other publication.*

For Advertising Rates apply

DIRECTORY ADVERTISING DEPT.

Alberta Government Telephones, Calgary, Alberta

Fowler's Greenhouses

Funeral Designs

Wedding Bouquets

Cut Flowers for Every Occasion

WE MAKE THE BEST

PRICES ALWAYS REASONABLE

Phone 3179

Greenhouses: 6th Street South

Lethbridge, Alta.

Florists

- 3179 Fowler's Greenhouses 730 6th St S
 2666 Frache Bros Retail Store Metcalfe Bldg 3rd Ave S
 2003 Greenhouses Henderson Park
 3271 Lethbridge Greenhouse 1502 12th Ave S
 3577 Terrill Floral Co Ltd Frache Bros Store Marquis Hotel
 2768 Greenhouses North Lethbridge

Flour Mills

- 3552 ELLISON MILLING & ELEVATOR CO LTD 2nd Ave S
 3727 Reesor Flour Mills Ltd 2nd Ave S

Foundries

- 3332 Lethbridge Iron Works Co Ltd 120 1st Ave S

Fraternities

- 3435 Chinese National League 309 2nd Ave S
 3285 Knights of Columbus 530 7th St S
 3232 Knights of Pythias Hall Alberta Bldg
 2985 Loyal Order of Moose 250 13th St N
 2707 Masonic Hall Co of Lethbridge Ltd 10 St S
 3477 Oddfellows' Hall Lodge I O O F Bldg

Fruit and Produce—Wholesale

- 2535 Lethbridge Mercantile 4th St S
 2584 Plunkett & Savage 4th St S
 3353 Scott Fruit Co Ltd 4th St S

Your Ad. Here Would Produce Results

Funeral Directors

- 2802 CHRISTENSEN M E 1110 3rd Ave S
 3561 MARTIN BROS 812 3rd Ave S

Fur Dealers and Furriers

- 3836 Adams Bill 4 Ave S Rear of Imperial Oil Ltd
 3812 Alberta Fur Co Hull Bldg 707 3rd Ave S
 2918 Lethbridge Hide Pelt & Fur Co Ltd 320 6th St S
 3030 Scott D 418a 5th St S

Furniture Dealers—Retail

- 2428 Bonfadini's Ltd Cor 3rd Ave & 8th St S
 2346 Bon-Ton Store 503-505 4th Ave S
 2899 Guest's Furniture Store 414 4th Ave S
 2369 Long C A & Co Hull Bldg 3rd Ave S
 2661 McGuire V W 404 5th St S
 3625 Teco Store 4th Ave S

Keep Your Business Before the Public

By ADVERTISING IT in

The Telephone Directory

No Other Book is REFERRED TO SO CONSTANTLY

Garages

- 3871 Hudson & Essex Garage 428 5th St S
 2887 **IMPERIAL MOTORS LTD**
 Chrysler Motor Cars 413-417 6th St S
 2454 Lethbridge Motors Ltd 311 11th St S

McLAUGHLIN-BUICK GARAGE

PHONE YOUR CAR WASHED
2454 WHILE YOU SHOP

LETHBRIDGE MOTORS LTD.

- 3814 Miebach Garage 314 6th St S
 2492 Service Dept

MIEBACH GARAGE

Willys Overland Automobiles
 SALES AND SERVICE

Sales Phone 3814
 Shop Phone 2492 314 6th Street S.

- 2556 Motor Sales (Lethbridge) Ltd 313 7th St S

**MOTOR SALES
(LETHBRIDGE) LIMITED**

—DEALERS IN—

Dodge Brothers Motor Cars

Phone 2556 313 7th St. S., Lethbridge

- 3869 Pontiac Sales & Service 7th St S next to
 Baalim Garage
 3633 Pyramid Motors Ltd 5th Ave & 5th St S
 2822 Rogers & Co Ltd 320 9th St S
 2964 Service Garage Ltd 409 3rd Ave S

Service Garage Ltd.

DURANT AND HUMMOBILE DEALER
 RUMELY OIL PULLS

Phone 2964 409 Third Avenue Phone 2964

- 2822 **STUDEBAKER GARAGE**
 Rogers & Co Ltd 320 9th St S
 2546 Williamson D S & Co 410 6th St S

Gas Companies

- 2510 Canadian Western Natural Gas Light Heat &
 Power Co Ltd 612 4th Ave S

Gasoline & Oil Service Stations

- 3749 Central Service Station cor 4th Ave & 5th St
 3038 Hart's Filling Station 3rd Ave & 9th St S
 2684 Prairie City Oil Co 3 Ave rear Ryland's Store
 2943 Short Stop Filling Station Cor 4th Ave & 8th
 St S

General Stores

- 2694 Mihalik Andrew 630 13th St N
 3605 Pisko Joe Main St Staffordville
 2766 Supina Mercantile Co 230 13th St N
 2866 Office and Dry Goods
 3027 Twentieth Century Cash Merchants 526 13th
 St N
 3243 Ukrainias Co-operative Store 1401 5th Ave N

Grain Merchants

- 3552 Ellison Milling & Elevator Co Ltd 2nd Ave S
 2895 Parrish & Heimbecker Ltd A Balmoral Blk

Grocers—Retail

- 2418 Aita John 431 18th St N
 2872 Bing Wo Groceries 320 13th St N
 2150 Donaldson R B 801 9th Ave S
 3282 Eaton Groceteria 4th Ave & 6th St S
 2035 Economy Grocery 902 11th St S
 3525 Gust S E Stores Ltd The 329 5th St S
 3297 Hoefers Grocery 543 13th St S
 3313 Hudson's Bay Co 5th St S
 2930 } Service Grocery 313 5th St S
 2453 }
 2314 Johnston J & A 426 13th St N
 3767 Leys & Company 616 3rd Ave S

**LEYS & COMPANY
GROCERS**

Our Motto: "QUALITY and SERVICE"

Phone 3767 616 3rd Ave. S.

- 2113 McKillop H A Co 317 6th St S
 2359 Natalini N 1017 7th St N
 2066 Shirley's Grocery 604 3rd Ave S
 2963 Strong's Grocery 1714 6th Ave-A N
 3850 Vaselenak M 907 9th Ave N
 3657 Wilson's Grocery 1112 6th Ave S
 3995 Wilson's Groceteria 902 7th Ave S
 3209 Wing Chong 310 2nd Ave S
 2167 Wing Hing & Co 305 2nd Ave S

Grocers—Wholesale

- 3321 **CAMPBELL WILSON &
 HORNE LTD** 3rd Ave S
 2435 } Western Grocers Ltd 2nd Ave & 9th St S
 2997 }

Hairdressers—Ladies'

(See Beauty Parlors)

Hardware—Retail

- 2919 } **CONSUMERS HARDWARE &
 2920 } SUPPLY CO LIMITED**
 116-118 5th St S
 2294 Hart Hardware 418 13th St N
 3762 **HICK HARDWARE CO LTD**
 618 3rd Ave S
 3863 **HOYT HARDWARE LTD**
 608 3rd Ave S
 2223 Olander's Hardware 524 13th St N

LETHBRIDGE HIDE, PELT & FUR CO., LIMITED

R. CORENBUM, MGR.

Dealers in HIDES, FURS, PELTS, WOOL, HORSEHAIR, Etc.Office - - **2918**Residence - **2745****334 - 6th St.**A
SQUARE
DEAL
ASSUREDOffice - - **2918**Residence - **2745****LETHBRIDGE****Hardware—Wholesale****3863** Hoyt Hardware Ltd 608 3rd Ave S**Harness and Saddlery****3764** Carson The E M Saddlery & Leather Goods
Co Ltd 306 5th St S**3793** City Harness Shop 408 5th St S**Hat Renovators****2961** Boston Taxi Hat Works & Shoe Shine Parlor
327a 5th St S**Hats and Caps—Retail****3267** Smart Shop The 331 5th St S**Hay, Grain and Feed****3395** Hill W T & Co Standard Bank Bldg**2244** Hyde F O & Co 115 Sherlock Blk**3777** Southern Alberta Co-operative Assn Ltd 1221
2nd Ave S**Hides, Raw Furs and Skins****3836** Adams Bill rear Imperial Oil Ltd 4th Ave**BILL ADAMS****DEALER IN RAW FURS**Phone **3836** Fourth Avenue South
Evenings **3944** (Rear of Imperial Oil Station)
LETHBRIDGE, ALTA.**Alberta Hide & Fur Co.**Phones
Bus. **2921**
Res. **3167****110 5th St. S.**
LETHBRIDGE, ALTA.**2604** Davids & Shechter 415 5th St S**2918** Lethbridge Hide Pelt & Fur Co Ltd
334 6th St S**2921** Southern Alberta Farmers Supply Co 110
5th St S**Hospitals, Asylums and Homes****3343** Galt Hospital 5th Ave S**3405** Hungarian Home The 406 4th Ave S**3430** Isolation Hospital 12th Ave S**2233** Nursing Mission cor 2nd Ave & 10th St S**3746** Van Haarlem's Private Hospital 1224 7th
Ave S**AMERICAN HIDE & FUR CO.**
CALGARY**Calgary's Leading House for Furs, Hides,
Horse Hair, etc.****HIGHEST PRICES - - PROMPT RETURNS**
Price Lists and Shipping Tags Free*Your Satisfaction Is Our Success***Corner 4th St. and 6th Ave., E.**
CALGARY**Telephones****Office** **M 3749****Nights** { **M 7339**
M 3153

When - -

Telephoning Advertisers

*Please mention the***TELEPHONE
DIRECTORY**

Hotels

- 3717 Alexandra Hotel 332 5th St S
- 2278 Arlington Hotel 1st Ave & 4th St S
- 2782 Coaldale Hotel Whitney Blk
- 2312 Dallas Hotel 312 5th St S
- 3889 Garden Hotel 510 3rd Ave S
- 2324 Lethbridge Hotel 5th St S and 2nd Ave
- 3191 Marquis Hotel Cor 4 Ave & 7th St
- 3044 North Lethbridge Hotel 13th St N
- 3972 Windsor Hotel 204 1st Ave S

Ice Cream Manufacturers

- 2576 Crystal Dairy Ltd 434 8th St S

Ice Dealers

- 3697 Lethbridge Ice Co 714 5th Ave S

Insurance Agents and Brokers

- 2084 **BLACKBURNE A J & CO**
Balmoral Blk
- 2325 Bowman C B Agency Ltd Acadia Bldg
- 2809 Dowsley Land Agency 305 5th St S
- 2793 Forster Agency The 10 Oliver Blk
- 2191 Gibbons R V "E" Metcalfe Blk
- 2343 Harris W M Agency Ltd Sherlock Blk
- 3517 Levitt W A 4-8 Stafford Blk 311½ 5th St S
- 3570 Peat N B & Co 10 Rylands Blk 304 5th St S
- 2034 Smith D A 6 Oliver Blk
- 2846 Thrall Ralph A Hill Blk 3rd Ave S
- 3455 Universal Agencies 4 Oliver Blk

Insurance Companies—Life

- 2816 Canada Life Assurance Co 2-3 Conybeare Blk
- 2389 London Life Insurance Co 5 Rylands Blk
- 3339 Metropolitan Life Insurance Co Sherlock Blk
- 2793 Mutual Life Assurance Co of Can 10 Oliver Blk
- 2084 New York Life Insurance Co Balmoral Blk
- 3594 Prudential Insur Co of Amer 105 Sherlock Blk
- 3047 Sun Life Assurance Co of Can 1 Stafford Blk

Irrigated Lands

- 2129 Lethbridge Northern Colonization Pub Works
Bldg 8th St S

Irrigation

- 2136 C P R Natural Resources Irrigation Branch
- 3302 Lethbridge Northern Irrigation Dist Public
Works Bldg 8th St S

Jewelry and Watches—Retail

- 3288 Kerr J G Dallas Hotel Blk
- 3443 Parkes P V Stafford Blk 311 5th St S
- 2727 Raworth A C 303 5th St S
- 2383 Wright R A Balmoral Blk 5th St S
- 4020 Zemlak Andrew F 712 3rd Ave S

Labor Organizations

- 2722 Labor Hall 240 13th St N

Ladies' Wear

- 3016 Economy Shoppe 432 13th St N
- 2205 Famous Cloak (Lethbridge) Ltd 602 3rd Ave S
- 2992 Milady's Store 315 5th St S
- 2645 Ontkian's 509 4th Ave S
- 2251 Rylands & Co Rylands Blk
- 2140 Teco Store 4th Ave S

Laundries—Oriental

- 3934 Dominion Laundry 1280 2nd Ave S
- 2570 O K Laundry 322 3rd Ave S
- 2982 Star Laundry The 304 2nd Ave S

Laundries—Steam Power

- 3451 Lethbridge Laundry Co Ltd 542 4th St S

Lawyers

(See Barristers and Solicitors)

Libraries

- 2708 Miners' Library 733 13th St N

Directory Advertising Pays

ELECTRICITY FROM THE WIND FOR FARM LIGHTING

THE AEROLECTRIC

HAS BEEN USED WITH SATISFACTION FOR YEARS—SEND FOR COMPLETE INFORMATION

CALGARY: Phone M 7979
304 8th Ave. West

Electrical Engineers Ltd.

EDMONTON: Phone 1154
10165 101st Street

Lighting Systems

(See Advt. at head of this page)

Live Stock Dealers

- 2580 Delany's Meat Co Ltd 324 5th St S
3395 Hill & Bates Standard Bank Bldg
3390 Kerr G O Stockyards Henderson Park
2344 Raby C 316a 7th St S
4080 Southern Alberta Co-Operative Assn Ltd
1221 2nd Ave S

Loans and Mortgages

- 2084 Blackburne A J & Co Balmoral Blk

Long Distance

ALBERTA GOVERNMENT TELEPHONES 808-810 4th Ave S

- 0 Long Distance Operator
92 Information regarding Long Distance Rates
New Toll Offices etc

Lumber Dealers—Retail

- 2063 Advance Lumber Co Ltd 245 13th St N
2384 Becker Lumber Co Ltd 3rd Ave & 16th St S
3362 Citizens Lumber Co Ltd 13th St S
3421 Stacey Lumber Co Ltd 1st Ave N
3516 Yates Lumber Yards 3rd Ave & 17th St S

Macaroni Manufacturers

- 3236 Catelli Macaroni Products Corp Ltd 12th
St-A N

Machinists

- 3332 LETHBRIDGE IRON WORKS
CO LTD 120 1st Ave S
2732 Niven Bros 1st Ave S

Manufacturers' Agents

- 3863 Hoyt Hardware Ltd 608 3rd Ave S
2045 Pearse Arthur 231 16th St N

Meat Markets

- 3492 Alberta Meat Market 905 9th Ave N
3412 Burns & Co Limited 610 3rd Ave S
3295 Central Meat Market 646 13th St N
3937 Crighton G 510 6th Ave S
2580 Delany's Meat Co Ltd 324 5th St S

MEAT MARKETS—Continued

- 2654 Dominion Meat Market Hill Blk
3328 Independent Meat Market 405 5th St S
3796 Marlow Meat Market 331 5th St S
2359 Natalini N 1017 7th St N
3431 Palace Meat Market 406 13th St N
2787 Sanitary Cash Market 305 5th St S
2055 Westminster Meat Market 310 13th St N

Meats—Wholesale

- 2388 Burns & Co Limited 610 3rd Ave S
3542 Delany's Meat Co Ltd 324 5th St S

Men's Clothing & Furnishings

- 3567 Christie Grant Co 308 5th St S
3722 Keel Louis Oliver Blk 318 5th St S
4045 Klinger J 106 5th St S
3761 McGuire's Clothing & Gent's Furns 310 5th
St S
3551 McKelvie A L 322 5th St S
2140 Teco Store 4th Ave S

Milliners

- 2850 Cameron L & Co 606 3rd Ave S
2965 Johnston Miss N 309 6th St S
2354 McLeay L & J 514 3rd Ave S
2645 Ontkian's 509 4th Ave S

Mine Rescue Station

- 2844 Lethbridge Mine Rescue Stn No 1 13th St N

Mine Supplies—Wholesale

- 3863 HOYT HARDWARE LTD
608 3rd Ave S

Monuments, Mausoleums, Etc.

- 3920 Lethbridge Monumental & Cut Stone Works
325 8th St S

Music—Colleges and Teachers

- 3765 Conservatory of Music Lethbridge 11th St &
5th Ave S

Music & Musical Instruments

- 2545 Assiniboia Music Co Ltd 315 6th St S



Office Phone 2959

Residence 2937

F. H. WILKINS

Optometrist and Sight Specialist

**Special Apparatus for the Correction of
Muscular Imbalance and Cross-Eyes**

LENSES GROUND ON PREMISES

327-5th STREET SOUTH, LETHBRIDGE

**YOUR AD. HERE WOULD
PRODUCE RESULTS***Newspapers and Periodicals*

3201 Lethbridge Herald 6th St S

Notaries Public

(See Barristers and Solicitors)

Nursing Homes

(See Hospitals Asylums and Homes)

Oil Companies

2585 British American Oil Co Ltd The 406½ 5 St S

3208 Canadian Oil Companies Ltd 17th St & 2nd Ave S

3535 **IMPERIAL OIL LIMITED**

1705 2nd Ave S

2884 North Star Oil & Refining Co Ltd 2nd Ave & 18th St S

Oils and Greases

2197 Perfection Oil Supply & Manufacturing Co 420 7th St S

Opticians

2742 Nuttall F 604 3rd Ave S

2959 Wilkins F H 327 5th St S

**IS EVERY BRANCH OF YOUR
BUSINESS ADVERTISED IN THE****Classified
Telephone
Directory ?**If not, you are missing
Opportunities, of which
Your Competitors Avail
Themselves.*For Advertising Rates, apply***Directory Advertising Department**

Alberta Government Telephones

128 Seventh Avenue W., Calgary

Phone 2742

F. NUTTALLOptometrist — OpticianSpecialist in the correction of
Eyestrain and Muscular Imbalances

604 THIRD AVENUE SOUTH

LETHBRIDGE

(EVENINGS BY APPOINTMENT)

GEO. BRUCHET **Painting, Paperhanging and Kalsomining**

We Guarantee all Materials and Workmanship

SEE US FOR
BURLAP, SANITILE AND WALLPAPERS

Over 1,000 Samples to choose from

PHONE

COUNTRY WORK A SPECIALTY

PHONE

3763 1509 FOURTH AVENUE SOUTH, LETHBRIDGE **3763**

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(See also Decorators)

- 3763 Bruchet Geo 1509 4th Ave S
3690 Meads Arthur 611 8th Ave S
2472 Wellington Bros 613 10th St S
2958 Whittaker S 902 12th St S

Paints, Oils, Varnishes and Brushes—Wholesale

- 3863 HOYT HARDWARE LTD
608 3rd Ave S

Photographers

- 2689 Allison's Studio Balmoral Blk
2673 Cross A E 614 3rd Ave S
2658 De Jourdan's Studio 105 8th St S

Physicians and Surgeons

- 3505 } Campbell Roy Bryans & Shillington 329 7th
3720 } St S
2678 Connor E L 109 Sherlock Blk
2253 Galbraith W S 914 3rd Ave S
2699 Haig A A 23-24 Lafferty Blk
3658 Lafferty A M Lafferty Blk
2242 Lovering J E 804 4th Ave S
2699 Lynn R W 23 & 24 Lafferty Blk
3319 McNally A 107 Sherlock Blk
3341 Taylor D A 117-118 Sherlock Blk
3476 Thomson R B C 4 Higinbotham Blk
2530 Woodcock D Royal Bank Building
3458 Wray J S Oliver Blk

Piano and Organ Dealers

- 2545 Assiniboia Music Co Ltd 315 6th St S

PIANOS AND PHONOGRAPHS

BRUNSWICK RECORDS
LATEST POPULAR MUSIC
EVERYTHING MUSICAL

Assiniboia Music Company
Phone 2545 315 - 6th Street S.

- 3582 Heintzman & Co Ltd 403 5th St S

Piano Tuners and Repairers

- 2168 Cripps G H & Son 627 10th St S

Picture Dealers and Framers

- 2724 Alberta Picture Gallery 402 5th St S

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We can show you the best way to get them.

DIRECTORY ADVERTISING DEPT.
Alberta Government Telephones
128 Seventh Ave. W., Calgary

For CITY and COUNTRY PUBLICITY

There is No Advertising
Medium like the

**TELEPHONE
DIRECTORY**

HICK HARDWARE CO., Limited

General Hardware, Plumbing - - and Heating - -

Prompt Attention given to Plumbing, Heating and Tinsmithing
Repairs by Experienced Workmen. Estimates Furnished Free
on all New Work

Phone 3762

618 THIRD AVE. S., LETHBRIDGE

Plumbers and Gas-fitters

- 3762 Hick Hardware Co Ltd 618 3rd Ave S
3036 Rodier Jas B 408 12th St-A S
2069 Scott W S rear 408 5th St S
3521 **WALKER & HOLBERTON**
322 7th St S

Power Companies

- 2627 Calgary Power Co Ltd 1237 7th Ave S

Printers—Book and Job

- 2999 Commercial Printers & Office Outfitters Ltd
411 5th St S

COMMERCIAL PRINTERS & OFFICE OUTFITTERS LTD.

Formerly Heintz & Sloan Limited

LOOSE-LEAF SYSTEMS - STATIONERY
PRINTING - PAPER RULING - BOOKBINDING
Phone 2999 411 5th St. S., Lethbridge

- 3203 Lethbridge Herald 6th St S
2491 Robins Printing Co 713 3rd Ave S

WHEN

TELEPHONING ADVERTISER

PLEASE MENTION
THE TELEPHONE
DIRECTORY

Public Dept's—City of Lethbridge

- 2284 Mayor's Office Robert Barrowman 332 7th St S
3645 City Manager J T Watson
2355 City Clerk & City Solicitor
3553 Treasurer
3541 Public Works Dept
Water Works Dept
2310 Assessor & License Inspector
2588 Car Barns 5th St S
3774 Cemetery
3645 Electric Light Power & Street Railway
2404 Electric Trouble Dept (night only)
3333 Fire Station No 1 (for fire only) City Hall
2702 Park Superintendent res Henderson Park
2145 Police Station City Hall
3731 Waterworks Trouble Dept (night only)

Public Dept's—Dominion Government

- 2688 Collector of Customs Post Office Bldg
2417 Dominion Land Office Post Office Bldg
3385 Experimental Farm Coaldale Rd
2456 Post Office 4th Ave & 7th St
2144 Royal Canadian Mounted Police 4th Ave S

Public Dept's—Provincial Government

- 2234 **ALBERTA GOVERNMENT
TELEPHONES** 808-810 4th Ave S
2010 Alberta Provincial Police Court House
3628 Court House
3989 Government Liquor Store 326 6th St S
2381 Provincial Gaol Coaldale Rd
3544 Provincial Govt Dept of Agriculture 308 7th
St S
2225 Public Works Department 8th St S
2328 Sheriff's Office Court House

Radiator Repairs

(See Automobile Radiator Repairs)

RADIO SETS

INSTALLED — ADJUSTED — REPAIRED

AERIALS ERECTED

EXPERT SERVICE AT A REASONABLE PRICE

ERNEST G. CANHAM

Expert Radio-trician

PHONE 2737

629 5th Street South

LETHBRIDGE, ALTA.

Radios and Supplies

2737 Canham E G 629 5th St S
2966 Henderson W S 718 3rd Ave S

W. S. HENDERSON RADIOS

Supplies and Repairs Fully Guaranteed

Phone 2966 718 3rd Ave. S.

Railway Companies

3512 Canadian Pacific Railway Depot

Real Estate

2084 BLACKBURNE A J & CO
Balmoral Blk
2781 Geddes Bletcher Gayner Ltd Lethbridge Hotel
Blk
3455 Huff T M Investment Co 4 Oliver Blk
3716 Wood J W & Son 4 Stafford Blk

**Use
Long Distance**

Refineries—Oil

3955 Artic Refineries Ltd 5th St N
3861 Northern Light Refineries Ltd near Burns
Abattoir
2621 Downtown Office Baalim Motors 7th St S

Rental Agents

2432 Baalim Building Agencies Baalim Blk 4th Ave
& 6th St S

Restaurants

3262 Canton Chop Suey House 318 2nd Ave S
2207 Cecil Cafe 308 1st Ave S
3929 Chili Parlor 219 3rd St S
3052 City Cafe 114 5th St S
2763 Emma's Hot Tamale Parlor 318 3rd Ave S
3056 European Cafe 410 2nd Ave S
3054 Fat's Quick Lunch 323 5th St S
2851 London Cafe 312 1st Ave S
3055 New Commercial Cafe 208 5th St S
3053 New England Cafe 3rd Ave S
3072 Savoy Cafe 120 5th St S
3330 Vendome Cafe 8th St S nr Depot
2149 } White Lunch Cafe 322 5th St S
3067 }
4044 White Star Cafe 516 4th Ave S
3057 Yale Cafe 212 5th St S

NEW COMMERCIAL CAFE

On the Red Trail, Opposite Galt Gardens
Next to Lethbridge Hotel

*Moderate Priced Restaurant
Serving All Tourists at Regular Rates*

A \$2,000 Kelvinator Plant Insures Best of Fresh Foods.
Free Information Bureau With Free Maps,

Phone 3055

208 5 St. S.

ISAAC'S CLOTHING STORE

Dealer in SECOND HAND CLOTHING

**Highest Prices Paid for Men's Second Hand Suits.
Single Coats for Working Men from Fifty Cents up.
Also New Dry Goods and Shoes at Lowest Prices.**

EVERY SATURDAY—SPECIALLY REDUCED PRICES IN SHOES AND CLOTHING

Phone 3971

316 First Ave. South

Lethbridge

Rubber Goods—Wholesale

- 2929 **CARSON H R CO** 317 7th St S
3449 Order Dept
3580 Dominion Rubber Company (Alberta) Limited
Hull Blk
4050 **DUNLOP TIRE & RUBBER
GOODS CO LTD** 322 6th St S
3595 } Great West Rubber & Footwear Ltd R W
2364 } Wallace Blk

Sash and Door

- 3663 Lethbridge Sash and Door Factory Baalim Blk

Schools

- 3465 Lethbridge Collegiate Institute Supt's Office
15th St S
3548 Secretary's Office 15th St S
2813 Bowman School 5th Ave S
2731 Central School 9th St S
2194 Fleetwood School Duff Addition
3653 Galbraith School 9th Ave N
3334 Hardieville School
2841 St Basil's School 12th St-B N
2376 Westminster School 13th St N

Second Hand Dealers

- 2428 Bonfadini's Ltd cor 3rd Ave & 8th St S
3536 Edwards A 420 13th St N
3971 Isaac's Clothing Store 316 1st Ave S
2155 Rogers F A 546 13th St N
3646 Woods E 406 5th St S

**Your Ad. Here
Would
Produce Results**

Sewing Machines

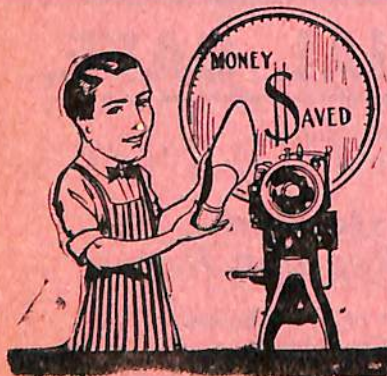
- 2243 Singer Sewing Machine Co 310 7th St S

Sheet Metal Workers

- 2713 Freel Sheet Metal Works 412 4th Ave S

Shoemakers and Repairers

- 2717 Knowlden Bros 511 4th Ave S
3693 Perkins & Miles 514 4th Ave S



Perkins & Miles

SHOEMAKERS AND REPAIRERS

*Surgical Bootmaking
Custom Made Shoes
Expert Shoe Repairing*

WE CALL AND DELIVER

514 Fourth Ave. S.

Phone 3693

NEON SIGNS

ELECTRICAL ENGINEERS LIMITED

CALGARY: 304 8th Ave. West M 7979
Ground Floor Lancaster Bldg.

EDMONTON: Phone 1154
10165 101st Street

Sign Writers

3686 City Sign Works Ltd 5 St S rear Stafford Blk

Steam Fitters

3762 HICK HARDWARE CO LTD
618 3rd Ave S
3521 Walker & Holberton 322 7th St S

Stocks and Bonds

3380 Tull G F & Ardern Ltd Hull Blk

Storage Batteries—Manufacturers, Dealers and Repairers

3844 Battery & Magneto Service 322 6th St S

Battery and Magneto Service

H. Solberg

Expert Repairs to all Auto-Electric Equipment
and Magnetos

EXIDE BATTERIES

PHONE 3844 322 Sixth St. S., Lethbridge

4050 Exide Service Station 322 6th St S
2966 Henderson W S 718 3rd Ave S

W. S. HENDERSON

WILLARD BATTERY SERVICE

Send Your Electrical Troubles To Us

When they leave we know they are RIGHT

Phone 2966 718 3rd Avenue, S.

2483 Lethbridge Battery Maintenance 316 7th St S

You Are Reading

THIS ADVERTISEMENT in
the TELEPHONE DIRECTORY

OTHERS Would Read **YOURS**

Alberta Government Telephones
Directory Advertising Dept., Calgary

Tailors

3666 D Tailoring Co Ltd The 410 5th St S
2810 Dodd W A 309 13th St N

W. A. DODD

Ladies' and Gents' Tailor

First Class Certificate, London, England

Phone 2810 309-13th St. N.

2986 Ironside & Park 324 6th St S
2770 Lee Duck Co 402 13th St N
2019 Lee Wing 618 5th St S
2507 Luey W H 114 4th St S
3444 Our City Dye Works & Tailoring 418 5th St S
3730 Ridpath T C 327 5th St S
2729 Sinton Robert 407a 5th St S

Taxis

3664 A B C Taxi J Malacko Rear St Regis Hotel
3545 Alex Taxi Soderberg Blk 323 5th St S
2750 Bijou Taxi & Drivurself Service 416 4 Ave S
2961 Boston Taxi 327a 5th St S
2206 Boulton's Taxi
4070 City Taxi 407 4th Ave S
2993 Evan's Taxi 1103 9th Ave N
2907 Hupp Taxi 409 3rd Ave S
2885 Matt's Taxi M Kropinak 740 13th St N
3845 Palace Rooms & Taxi Service 516a 4th Ave S
3959 Rex Taxi 112 19th St N
2628 Stewart Taxi 740 17th St N
3387 United Taxi Service Rear St Regis Hotel

Theatres and Places of Amusement

3427 Majestic Theatre 5th Ave S
2647 Palace Theatre 5th St S

Threshing Mach'y & Supplies

3888 Balderson A E 1263 2nd Ave S
3496 McMahon Machine Co The 2nd Ave S

Tinsmiths

3762 HICK HARDWARE CO LTD
618 3rd Ave S

Directory Advertising Pays

British Canadian Trust Company

Established 28 Years

Executors - Administrators - Trustees
Mortgages - Real Estate - Insurance
Trustees in Bankruptcy - Rents Collected

Phone 2843

4 CONYBEARE BLOCK
315 5th Street S.

H. D. ROOD
Manager.

You Want Results From Your Advertising

We can show you the best way to
get them!

DIRECTORY ADVERTISING DEPARTMENT

Alberta Government Telephones

128 Seventh Avenue W. - CALGARY

Tobacconists—Retail

- 3080 Elite Cigar Store Marquis Hotel
3914 Hub Cigar Store The 410 13th St N
3061 Star Cigar Store 5th St S
2022 WALLACE R W LTD 425 5th St S

Tobacconists—Wholesale

- 2022 WALLACE R W LTD 425 5th St S

Tractors, Etc.

- 3869 Pontiac Sales & Service 7th St S next to
Baalim Garage

Transfer Companies

(See Baggage Transfer Cartage & Storage &
Draying & Transfer)

Trust Companies

- 2843 British Canadian Trust Co 4 Conybeare Blk
2606 Standard Trusts Co 625 12th St S
2819 Trusts & Guarantee Co Ltd Bank of Com-
merce Bldg

Typewriters and Supplies

- 3966 Remington Typewriters Limited 4 Acadia Blk

TYPEWRITERS REPAIRED CARBON PAPER
RIBBONS

Remington Typewriters
LIMITED

Phone 3966 No. 4 Acadia Building

- 2555 United Typewriter Co Ltd B Metcalfe Bldg
5th St S

Undertakers

- 2802 CHRISTENSEN M E 1110 3rd Av S
3561 MARTIN BROS 812 3rd Ave S

Veterinary Surgeons

- 2043 Rusk J C 522 5th St S
3766 Steele Mark B 904 2nd Ave S

Too Late! YOU HAVE LOST THE OPPORTUNITY TO ADVERTISE
IN THIS DIRECTORY. Make sure that all the lines you
handle are classified and advertised in the next issue. Do it now.

DIRECTORY ADVERTISING DEPARTMENT
Alberta Government Telephones, Calgary, Alta.

BUZZ SHOP

Improved Vulcanizing

**GOODYEAR
TIRES & TUBES**

One Block East of
P.O. Clock

Shop Phone 3932

Res. Phone 3868

Vulcanizing & Tire Repairing

- 3932 Buzz Shop cor 4th Ave & 8th St S
2664 Chaplin Ed Vulcanizing Works 712a 3rd Av S
2332 City Vulcanizing Shop rear Dallas Hotel
2361 Modern Vulcanizing Shop 408 6th St S

Washing Machines

- 4054 Beatty Bros Ltd 409 6th St S
2466 Maytag Co Ltd 518 4th Ave S

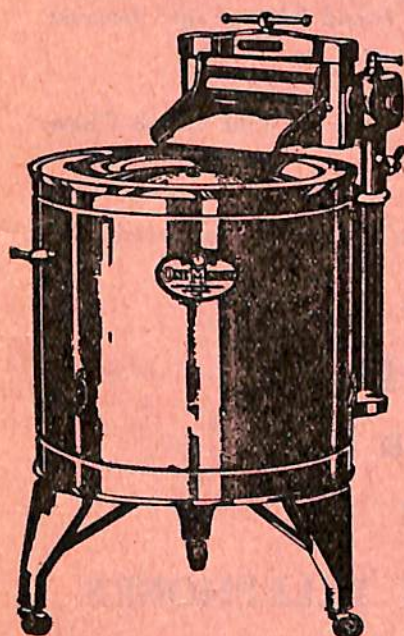
Welding and Brazing

- 2544 Lawford Welding Co Ltd 210 1st Ave S

WHEN

TELEPHONING ADVERTISER

PLEASE MENTION
THE TELEPHONE
DIRECTORY



ONE MINUTE Washing Machine

WHOLESALE and RETAIL

With Electric Motor if you have electric light in your home.

With small Gasolene Engine where electric light is not available.

Easier on the clothes. Requires less water and less soap. The **double tub** means greater protection and water will remain hot much longer. **Mechanically, the One Minute** is the simplest on the market and requires less servicing.

ELECTRICAL ENGINEERS

304 8th Avenue West
CALGARY Phone M7979

LIMITED

10165 101st Street
EDMONTON Phone 1154



"Exasperated!" hardly describes your feelings when you are called downstairs to answer the telephone and your friend "hangs up" because you are so long in answering.

An EXTENSION TELEPHONE saves many a Wild Goose Chase and doubles the convenience of your service.

The Cost?—A mere trifle compared with the service rendered.

Business 5c. a Day
Residence 2½c. a Day

ALBERTA GOVERNMENT TELEPHONES

"THE SILENT PARTNER"

USE LONG DISTANCE

Directory Advertising

YESTERDAY!
In bygone days the transmission of a message by means of symbols cut in the rock, smoke signals and other primitive methods of communication, took hours, days and sometimes even weeks to convey.

A Comparison between ANCIENT AND MODERN METHODS OF COMMUNICATION

TODAY!
At the present time a message by Long Distance Telephone travels at the rate of about 186,000 miles per second.

Directory Advertising Department

ALBERTA GOVERNMENT TELEPHONES
126 SEVENTH AVENUE, CALGARY

A TIME-SAVER!

How much time do you lose daily by running downstairs, or from one office to another, to answer a telephone call?

Another telephone upstairs, or in your office, would cost you but a few cents a day!

**BUSINESS
EXTENSION
TELEPHONE**

5¢ a Day

**RESIDENCE
EXTENSION
TELEPHONE**

2½¢ a DAY

Is it not worth your while to instal such a Time-Saver?

Ask the clerk at the counter.

ALBERTA GOVERNMENT TELEPHONES
"The Silent Partner"

Directory Advertising

EVERY Telephone in Alberta has a Directory by its side every day of the year.

* * *

The Directory is used thousands of times daily.

* * *

It is never thrown into the waste-paper basket until a new edition is issued. Probably no other publication can make a like claim to continuity of circulation.

* * *

The Telephone Directory is used for innumerable purposes—general information, correct spelling of names, street addresses, buying and selling, etc.

* * *

There are many ways in which the Directory may become of additional service to subscribers—extra listings may be arranged for, by which a subscriber to Exchange Business Service may have the names of any companies he represents, or of any employee or agent, listed in the Directory, at a nominal charge, and a subscriber to Exchange Residence Service may have the name of a bona-fide member of his family listed in the Directory for one dollar per line per issue.

* * *

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Calgary and District.	Northern Division.
Lethbridge and District.	Medicine Hat and District.
Peace River District.	

* * *

Our low rates and the ever-increasing circulation of the books render Telephone Directory Advertising the cheapest and most effective form of publicity you can buy.

* * *

For further particulars and rates apply

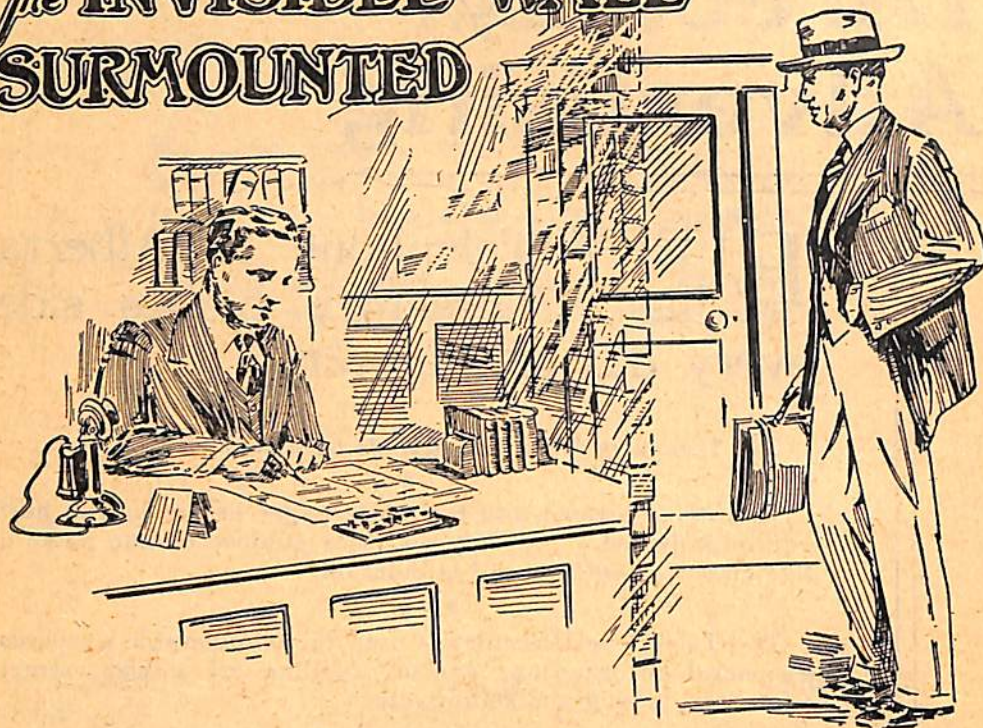
Directory Advertising Department

ALBERTA GOVERNMENT TELEPHONES

128 SEVENTH AVENUE WEST

CALGARY

THE INVISIBLE WALL SURMOUNTED



"Too busy to see me!—Next time I'll interview him by Telephone!"

**Use Long Distance and Advertise
in the Telephone Directory**

Alberta Government Telephones

"The Silent Partner"