

# Lethbridge **CLASSIFIED** Telephone Directory

## *Abattoirs*

- 3831 Burns P & Co Ltd near Fair Grounds  
Delany's Meat Co Ltd near Fair Grounds  
(See R 312—Call 94)

## *Accountants—Chartered*

- 2065 Gardner R W 207 Sherlock Blk  
2619 Paterson & Co Ritchie 5-6 Acadia Bldg 612  
3rd Ave S

## *Accountants—United*

- 2616 Farris Service Agency 2 Acadia Blk

## *Adding Machines*

- 3966 REMINGTON TYPEWRITERS  
LIMITED 4 Acadia Blk

## *Advertising—Directory*

### *Direct Results--*

are obtained by advertising in the

### **TELEPHONE DIRECTORY**

No other advertising medium offers such persistent publicity. For advertising rates apply to

### **Directory Advertising Department**

Alberta Government Telephones

128 Seventh Avenue West, Calgary

## *Agricultural Implements*

- 3786 Deere John Plow Co Ltd 2nd Ave S  
2009 INTERNATIONAL HARVESTER CO OF CANADA LTD  
3rd Ave & 9th St N  
3424 Massey-Harris Co Ltd 1216 1st Ave S  
3878 Moore H C & Co 315 7th St S  
2173 Sharman E A Co 1251 2nd Ave S

## *Apartment Houses*

- 3636 Victoria Mansions 1276 3rd Ave S

## *Architects*

- 2438 Whiddington H M Upstairs 704 3rd Ave S

## *Associations and Societies*

- 3372 Canadian Legion B.E.S.L. Lethbridge Branch  
No 1 1st Ave & 9th St S  
3547 Lethbridge Young People's Christian Association  
4th Ave & 10th St S  
2062 Pastime Social Service 414a 5th St S  
3760 Southern Alberta Sheep Breeders Ltd 1217  
2nd Ave S

## *Auctioneers*

- 3655 Bonfadini Joe 406 4th Ave S  
2428 **BONFADINI'S LTD**  
3rd Ave & 8th St S

## *Automobile Body Builders*

- 2452 Independent Auto Body & Fender Works  
400-404 4th Ave S

## *Automobile Dealers, Repairers, Accessories and Supplies*

- 2621 Baalim Motor Co Ltd 7th St S  
4055 Shop Service Dept  
2887 **IMPERIAL MOTORS LTD**  
Chrysler Motor Cars 413-417 6th St S  
2613 Sales Department  
2454 Lethbridge Motors Ltd 311 11th St S  
McLaughlin Cars International Trucks  
2667 Lethbridge Sales Co Ltd 401 4th Ave S  
2556 Motor Sales Lethbridge Ltd 313 7th St S  
3549 North Lethbridge Garage Ltd 313-317 13 St N  
3869 Pontiac Sales & Service 7th St S Next to  
Baalim Garage

### **PONTIAC SALES and SERVICE**

**PHONE 3869 PONTIAC CARS  
G.M.C. TRUCKS  
HART-PARR TRACTORS**  
7th St. S. Next to Baalim Garage

- 2964 Service Garage Ltd 409 3rd Ave S  
2822 **STUDEBAKER GARAGE**  
Rogers & Co Ltd 320 9th St S  
3263 Western Auto Supply Co Ltd 514 4th Ave S

Wholesale Radio Supplies Retail  
**Western Auto Supply Co. Ltd.**  
**ACCESSORIES, PARTS, SUPPLIES**  
For all makes of cars.  
**FIRESTONE TIRES and TUBES**  
Phone 3263 514 Fourth Ave. South

## **Directory Advertising Pays**



**Automobile Garages**

(See Garages)

**Automobile Liveries**

- 3387 United Taxi Service rear St Regis Hotel

**Automobile Radiator Repairs**

- 2949 Andy's Radiator Repair Shop 412 4th Ave S

**Auto Wreckers**

- 3549 NORTH LETHBRIDGE GAR-
- 
- AGE LTD 313-317 13th St N

**Babies' Wear**

- 2989 Baby Shop The 316a 7th St S

**Baggage Transfer**

(See also Draying and Transfer—Cartage and Storage)

- 3020 City Transfer Hull Blk 3rd Ave S
- 
- 2717 Figgins Transfer J Figgins 511 4th Ave S
- 
- 2878 Logan Transfer 357 16th St N
- 
- 2858 Roosa Transfer 526 5th St S
- 
- 3418 Sherman Edward & Son 404 12th St B N

**Bakers and Confectioners**

- 3751 Canadian & Union Bakery 404 13th St N
- 
- 2181 City Bakery Higinbotham Blk
- 
- 3051 Holsom Bakery & Cafe Ltd 602 3rd Ave S
- 
- 2175 Model Bakery cor 8th St & 7th Ave S
- 
- 2047 National System of Baking Lethbridge Ltd
- 
- 407 5th St S
- 
- 3472 Schweitzer Dave 418 15th St S
- 
- 3266 Shellys Bakery 7th Ave & 8th St S
- 
- 3378 Western Bakery Ltd 1606-1612 2nd Ave-A N

**Western Bakery Ltd.**Wholesale and Retail  
BREAD, CAKES AND BUNS  
DAILY CITY DELIVERIES

WE SHIP ANYWHERE ON SHORT NOTICE

Office Phone  
3378Residence Phones  
3006-2027**Banks**

- 3446 Bank of Montreal 522 3rd Ave S
- 
- 2711 Bank of Nova Scotia 3rd Ave S
- 
- 3345 Canadian Bank of Commerce 5th St S
- 
- 3526 Royal Bank of Canada 5th St S
- 
- 2414 Standard Bank of Canada 4 Ave & 7 St S
- 
- 2478 North End Branch 218 13th St N

**Barristers and Solicitors**

- 3573 Ball W S Stafford Blk 311½ 5th St S
- 
- 3237 Beattie W S 3 Alberta Blk
- 
- 3559 Cameron C E "C" Metcalfe Bldg
- 
- 4015 Church H W 10 Stafford Blk
- 
- 3711 Conybeare & Davidson 315 5th St S
- 
- 2523 Elton David Horton KC 2 & 4 Stafford Blk
- 
- 3039 Hendry J C 4 Alberta Blk
- 
- 2656 Hogg & Goodman Yale Blk 212 5th St S
- 
- 2171 JOHNSTONE RITCHIE &
- 
- HUCKVALE Acadia Blk 3rd Ave S
- 
- 2398 Kirkham J S 101 Baalim Blk
- 
- 2928 Livingstone John A 8 Alberta Blk
- 
- 3881 Lynch-Staunton H 102 Baalim Blk
- 
- 3377 Mackenzie & Menzie 1 Oliver Blk
- 
- 3689 McArthur M S 2 Alberta Blk
- 
- 3990 Moscovich & Delf Standard Bank Bldg
- 
- 2748 Ostlund & Clarke 12 Rylands Blk 304 5 St S
- 
- 3817 Rose F M 2 Hill Blk
- 
- 2164 Shepherd Rice & Fairbairn Bank of Commerce
- 
- Bldg 214 5th St S
- 
- 3487 Vaselenak John Su D Metcalfe Bldg
- 
- 3429 Virtue & Paterson 105 Baalim Blk 4th Ave &
- 
- 6th St S

**Batteries**

(See Storage Batteries)

**Beauty Parlors**

- 3926 Buchan's Beauty Parlor & Barber Shop 1257
- 
- 6th Ave S
- 
- 2568 Empress Beauty Parlor 330 5th St S
- 
- 2776 Florentine Beauty Parlors The 703 3rd Ave S
- 
- 3899 Fourth Avenue Hairdresser 512 4th Ave S
- 
- 4024 North Lethbridge Beauty Parlor & Barber
- 
- Shop 330 13th St N
- 
- 2462 Royal Beauty Parlor & Barber Shop 415 3rd
- 
- Ave S
- 
- 3714 Vanity Beauty Parlor The Marquis Hotel
- 
- 3852 Westbrook Bros 319 6th St S

**Bicycle and Motor Cycle  
Repairs**

- 2797 Union Machine & Motor Co The 1238 3 Av S

**Bicycles and Repairs**

- 3733 O K Repair Shop 330 6th St S

**O. K. REPAIR SHOP**Agents for BICYCLES  
REPAIRS AND PARTS

Gramophones Repaired, Buggy Wheels Re-Tired

Phone 3733

**Billiard and Pool Rooms**

- 3069 Arcade Billiard & Cigar Store 325 5th St S



### *Blocks*

- 3318 Hull Block 707 3rd Ave S  
2825 Sherlock Block 306 7th St S

### *Board of Trade*

- 2012 Board of Trade Office Board of Trade Bldg

### *Booksellers and Stationers*

- 2999 Commercial Printers & Office Outfitters Ltd  
411 5th St S  
2265 Robertson J G & Co Balmoral Blk 5th St S

### *Boots and Shoes—Retail*

- 2512 Hufner The Shoe Man 3rd Ave S  
3317 Kilner H G 306 13th St N  
2335 Nelson W J & Co 620 3rd Ave S  
3890 Royal Shoe Store The 210 5th St S  
3778 Vandervoort Albert 248 13th St N

### *Bottlers*

- 2501 Purity Bottling Works 518 5th St S

### *Brewers*

- 2226 Big Horn Brewing Co Ltd 312 4th St S  
2226 Calgary Brewing & Malting Co Ltd 312 4th St S  
Lethbridge Breweries Ltd 2nd Ave & 1st St S  
2444 General Office  
3225 Manager  
3554 New Edmonton Breweries Ltd 2nd Ave & 1st St S  
3003 North West Brewing Co Ltd 314 8th St S

### *Broadcasting Stations*

- 3872 Radio C J O C Marquis Hotel

### *Business Colleges*

- 2315 Garbutt Business College Masonic Hall Bldg

### *Butchers—Retail*

(See Meat Markets)

### *Cabinet Makers*

- 3027 Galenkamp W 229 13th St N

### *Cartage and Storage*

(See also Baggage Transfer—Draying and Transfer)

- 2097 McLean Transfer The 321 6th St S

### *Charitable Institutions*

- 3742 Salvation Army 623 7th St S

### *Chinese Stores*

- 2476 Quong Sang 409 2nd Ave S  
3675 Tai Sang Wing 316 2nd Ave S

### *Chiropractors*

- 2231 Clancy Dr L D A Metcalfe Bldg  
2677 Smith & Smith 205 Sherlock Blk 3rd Ave S

### *Church Organizations*

- 2252 Knox Church 8th St & 4th Ave S  
3265 St Augustin's Church Cor 8 Ave & 11 St S  
3489 St Patrick's Mission 312 10th St S  
3408 Wesley Church 4th Ave & 11th St S

## **Is Every Branch of Your Business Advertised in the Classified Telephone Directory ?**

For Advertising Rates, Apply  
**DIRECTORY ADVERTISING DEPT.**  
Alberta Government Telephones  
128 Seventh Ave. W., Calgary

If not, you are missing Opportunities, of which Your Competitors Avail Themselves.



# IRONSIDE & PARK

## DRY CLEANING, DYEING AND TAILORING

We do high class work, with Modern Equipment, at Moderate Prices

324 6th ST. S. (Opp. HERALD BLDG., LETHBRIDGE)

**Phone 2986**

Mail Orders Given Prompt Attention.

### Cleaners and Dyers

2986 Ironside & Park 324 6th St S  
2770 LEE DUCK CO 402 13th St N

### LEE DUCK CO, Tailors

DRY CLEANING and PLEATING WORKS

**Suits** Sponged and Pressed, 50c.  
Sponged, Cleaned and Pressed \$1.00  
Dry Cleaned and Pressed \$1.25  
Phone 2770 402 13th St. N., Lethbridge

3451 Lethbridge Laundry Co Ltd 542 4th St S  
3444 Our City Dye Works & Tailoring 418 5 St S

### Clothiers—Retail

3691 Marshall H R & Co 246 13th St N  
2838 Palace Clothing Co 214 5th St S

### Clubs

3846 Army & Navy Veterans Club 517 5th Ave S  
3426 Canadian Legion B E S L Lethbridge Branch  
No 1 1st Ave & 9th St S  
2774 Chinese Mission Club 306 3rd Ave S  
2443 Chinook Club 1119 3rd Ave S  
2633 Elks Club 4th Ave S  
4060 Lethbridge Golf Club Henderson Park  
3799 Lethbridge Miners Club 208 5th St S  
3730 Rotary Club 327 5th St S

### Coal Miners and Shippers

3925 Consolidated Diamond Collieries Ltd Diamond City  
3305 Donaldson C S Coal Co 1 Ave S opp Brewery  
3585 Federal Mine  
3432 North American Collieries Ltd Kipp

### Confectioners—Retail

4042 Crystal Ice Cream Parlor The 732 13 St N  
2018 Hysol M 422 6th Ave S  
2624 King George Confectionery 11 St & 4 Ave S  
3491 Lethbridge Candy Kitchen 722 3rd Ave S  
3298 Maple Leaf Confectionery 3rd Ave S  
3668 Palace Confectionery 333 5th St S  
2724 Rannard & Dawson 402 5th St S  
3947 Stewart N & P 531 13th St S

### Contractors—Building

2096 Bennett & White Construction Co Ltd High School Site  
2227 Larson Sam 1411 3rd Ave N  
2342 Marnoch John 10 Lafferty Blk  
2714 McNeil T K 1811 6th Ave N  
2806 Scanlan B P 7th Ave off 12th St A  
2891 Stubbs T 1004 7th Ave S

### Contractors—Grading

2777 Anderson & Smith Lethbridge

## DRY CLEANING THE BEST

Phone  
**3451**

is our business. The most modern plant in the south. We do tailoring and altering, minor repairs free of charge.

**LETHBRIDGE LAUNDRY CO., LIMITED**

542 Fourth Street, South

Mail Orders Solicited



## Contractors' Supplies— Wholesale

- 3863 Hoyt Hardware Ltd 608 3rd Ave S  
3755 Turney J B & Co Ltd 1245 2nd Ave S

## Convents

- 3509 St Aloysius Convent 116 9th St S

## Crockery

- 2212 Consumers' Hardware & Supply Co Limited  
116-118 5th St S

## Dairies

- 3124 City Dairy 7th St & 10th Ave S  
2576 Crystal Dairy Ltd 434 8th St

## Decorators

(See also Painters and Paperhangers)

- 2903 Copeland E L 516 12th St S  
3690 Meads Arthur 611 8th Ave S

## Dental Laboratories

- 3823 Lethbridge Dental Laboratory Rm 8 Lafferty  
Blk

## Dentists

- 2165 Allen L T 8 Rylands Blk  
2506 Campbell W D 9 Alberta Blk 5th St S  
4088 Coffin A H 4 Hill Blk 3 Ave S  
3357 Craig W P Higinbotham Blk  
3410 Fletcher C M above Yale Cafe 5th St S  
3834 Fox T W Royal Bank Bldg  
2199 Fumerton A S 3 Oliver Blk  
2071 Gibson M J 5 6 & 7 Lafferty Blk  
3374 Marrs W H Higinbotham Blk  
2559 Stewart J S 3 & 4 Lafferty Blk

## Departmental Stores

- 2036 Hudson's Bay Co 102 5th St S

## Draying and Transfer

(See also Baggage Transfer—Cartage & Storage)

- 2653 Masson Transfer 910 8th St S  
3077 Rex Transfer Rex Cigar Stand  
2632 Tape W H 1010 1st Ave S  
2163 Western Transfer Co Ltd CPR Freight Sheds

## Druggists—Retail

- 3772 Hedley Frank Drug Co 317 5th St S  
2515 Higinbotham J D & Co Ltd 122 5th St S  
3322 Office  
3231 Store Hotel Marquis  
3364 Jackson Sydney 401 5th St S

## DRUGGISTS RETAIL—Continued

- 3555 McCready's Ltd Red Cross Drug Store Sher-  
lock Bldg  
3445 People's Drug Store 414 13th St N  
2487 Stokes Drug Co Ltd 314 5th St S

## Dry Goods—Retail

- 3453 Clarke & Co Hill Blk 516-518 3rd Ave S  
3789 Hennessey & Wilson 416 13th St N  
2251 Rylands & Co Rylands Blk

## Electrical Contractors

- 3816 Cook C W 719 3rd St S  
3637 McKenzie W L & Co 706 3rd Ave S  
3735 Roy Electric Co 327 7th St S

## Employment Agencies

- 2603 Alberta Govt Employment Bureau 243 7 St S  
2151 European Colonists Service Association The  
409 2nd Ave S

## Explosives—Wholesale

- 3863 Hoyt Hardware Ltd 608 3rd Ave S  
Canadian Giant Explosives

## Express Companies

- 3434 Canadian Pacific Express Co C P R Station

## Eye, Ear, Nose & Throat Specialists

- 3341 Taylor Dr D A 117-118 Sherlock Blk  
2530 Woodcock Dr D Royal Bank Bldg

## Farm Lands

- 3009 Ives Albert E 1 Alberta Blk  
2412 Rossiter Agencies Higinbotham Blk 2nd Ave S

## Farm Machinery and Supplies

- 3659 Cockshutt Plow Co Ltd 1262 1st Ave S  
3863 Hoyt Hardware Ltd 608 3rd Ave S  
3878 Moore H C & Co 315 7th St S

## Farm Tractors

(See Tractors etc)

## Feed

- 2203 Ward J D 404 3rd St S

## Five, Ten and Fifteen Cent Stores

- 2280 Woolworth F W & Co Ltd 309 5th St S



# TERRILL FLORAL COMPANY

## Florists

*Cut Flowers For Every Occasion*

Phones:

Day { 2768 Night { 2768  
3577 3783

Store: Hotel Marquis  
Lethbridge

Greenhouses: North Lethbridge  
Postal Address, Box 852, Lethbridge

### Florists

- 3179 Fowler's Greenhouses 730 6th St S  
2003 Frache Bros Henderson Park  
2666 Retail Store Metcalfe Bldg 3rd Ave S  
3271 Lethbridge Greenhouse 1502 12th Ave S  
3577 Terrill Floral Co Ltd Marquis Hotel

### Flour Mills

- 3552 ELLISON MILLING & ELEVATOR CO LTD 2nd Ave S

### Foundries

- 3332 Lethbridge Iron Works Co Ltd 120 1st Ave S

### Fox Breeders and Dealers

- 2767 Henderson Park Fox Farm & Dog Kennels  
Henderson Park

### Fraternities

- 3435 Chinese National League 309 2nd Ave S  
3285 Knights of Columbus 530 7th St S  
3232 Knights of Pythias Hall Alberta Blk  
2985 Loyal Order of Moose 250 13th St N  
2707 Masonic Hall Co of Lethbridge Ltd 10 St S  
3477 Oddfellows' Hall Lodge I O O F Bldg

### Fruit and Produce—Wholesale

- 2535 Lethbridge Mercantile 4th St S  
2584 Plunkett & Savage 4th St S  
3353 Scott Fruit Co Ltd 4th St S

### Funeral Directors

- 2802 CHRISTENSEN M E 1110 3 Ave S  
3561 MARTIN BROS 812 3rd Ave S

### Fur Dealers and Furriers

- 3836 Adams Bill 4 Ave S Rear of Imperial Oil Ltd  
3812 Alberta Fur Co Hull Blk 707 3rd Ave S  
2918 Lethbridge Hide Pelt & Fur Co Ltd 320 6th St S  
3030 Scott D 418a 5th St S

### Furniture Dealers—Retail

- 3625 Bawden Furniture Co Baalim Blk 4th Ave S  
2428 Bonfadini's Ltd Cor 3rd Ave & 8th St S  
2346 Bon-Ton Store 503-505 4th Ave S  
2369 Long C A & Co Hull Blk 3rd Ave S  
2661 McGuire V W 404 5th St S

*When - -*

## Telephoning Advertisers



Please mention the

**TELEPHONE  
DIRECTORY**



**Garages**

- 3871 Hudson & Essex Garage 428 5th St S  
 2887 **IMPERIAL MOTORS LTD**  
 Chrysler Motor Cars 413-417 6th St S  
 2454 Lethbridge Motors Ltd 311 11th St S

**McLAUGHLIN-BUICK GARAGE**

**PHONE** **YOUR CAR WASHED**  
**2454** **WHILE YOU SHOP**

**LETHBRIDGE MOTORS LTD.**

- 3814 Miebach Garage 314 6th St S  
 2492 Service Dept

**MIEBACH GARAGE**

**Willys Overland Automobiles**  
**SALES AND SERVICE**

Sales Phone 3814  
 Shop Phone 2492 **314 6th Street S.**

- 2556 Motor Sales (Lethbridge) Ltd 313 7th St S

**MOTOR SALES  
(LETHBRIDGE) LIMITED**

—DEALERS IN—

**Dodge Brothers Motor Cars**

Phone 2556 **313 7th St. S., Lethbridge**

- 3869 Pontiac Sales & Service 7th St S next to  
 Baalim Garage  
 3633 Pyramid Motors Ltd 5th Ave & 5th St S  
 2822 Rogers & Co Ltd 320 9th St S  
 2964 Service Garage Ltd 409 3rd Ave S

**Service Garage Ltd.**

**DURANT AND HUMPHREY DEALER**  
**RUMELY OIL PULLS**

**Phone** **Phone**  
**2964** **409 Third Avenue** **2964**

- 2822 **STUDEBAKER GARAGE**  
 Rogers & Co Ltd 320 9th St S  
 2546 Williamson D S & Co 410 6th St S

**Gas Companies**

- 2510 Canadian Western Natural Gas Light Heat &  
 Power Co Ltd 612 4th Ave S

**Gasoline & Oil Service Stations**

- 3749 Central Service Station cor 4th Ave & 5th St  
 3038 Hart's Filling Station 3rd Ave & 9th St S  
 2684 Prairie City Oil Co 3 Ave rear Ryland's Store  
 2943 Short Stop Filling Station Cor 4th Ave & 8th  
 St S

**General Stores**

- 2694 Mihalik Andrew 630 13th St N  
 3605 Pisko Joe Main St Staffordville  
 2766 Supina Mercantile Co 230 13th St N  
 2866 Office and Dry Goods

**Grain Merchants**

- 3552 Ellison Milling & Elevator Co Ltd 2nd Ave S  
 2895 Parrish & Heimbecker Ltd A Balmoral Blk

**Grocers—Retail**

- 2418 Aita John 431 18th St N  
 2872 Bing Wo Groceries 320 13th St N  
 2150 Donaldson R B 801 9th Ave S  
 3282 Eaton Groceteria 4th Ave & 6th St S  
 2035 Economy Grocery 902 11th St S  
 3525 Gust S E Stores Ltd The 329 5th St S  
 3313 Hudson's Bay Co 5th St S  
 2930 }  
 2453 } Service Grocery 313 5th St S  
 2314 Johnston J & A 426 13th St N  
 2963 Knight's Grocery 1714 6th Ave-A N  
 3767 Leys & Company 616 3rd Ave S

**LEYS & COMPANY  
GROCERS**

Our Motto: "QUALITY and SERVICE"

Phone 3767 **616 3rd Ave. S.**

- 2113 McKillop H A Co 317 6th St S  
 3995 McKillop H A Co Groceteria 902 7th Ave S  
 2359 Natalini N 1017 7th St N  
 2066 Shirley's Grocery 409 5th St S  
 3297 Stewart N & P Groceteria 543 13th St S  
 3850 Vaselenak M 907 9th Ave N  
 3657 Wilson's Grocery 1112 6th Ave S  
 3209 Wing Chong 310 2nd Ave S  
 2167 Wing Hing & Co 305 2nd Ave S

**Grocers—Wholesale**

- 3321 **CAMPBELL WILSON &  
 HORNE LTD** 3rd Ave S  
 2435 }  
 2997 } Western Grocers Ltd 2nd Ave & 9th St S

**Hairdressers—Ladies'**

(See Beauty Parlors)

**Hardware—Retail**

- 2919 } **CONSUMERS HARDWARE &  
 2920 } SUPPLY CO LIMITED**  
 116-118 5th St S  
 2294 Hart Hardware 418 13th St N  
 3762 **HICK HARDWARE CO LTD**  
 618 3rd Ave S  
 3863 **HOYT HARDWARE LTD**  
 608 3rd Ave S  
 2223 Olander's Hardware 524 13th St N



# LETHBRIDGE HIDE, PELT & FUR CO., LIMITED

R. CORENBUM, MGR.

Dealers in HIDES, FURS, PELTS, WOOL, HORSEHAIR, Etc.

Office - - **2918**

Residence - **2745**

**320 - 6th St. (Opp. Herald)**

A  
SQUARE  
DEAL  
ASSURED

Office - - **2918**

Residence - **2745**

**LETHBRIDGE**

## Hardware—Wholesale

**3863** Hoyt Hardware Ltd 608 3rd Ave S

## Harness and Saddlery

**3764** Carson The E M Saddlery & Leather Goods  
Co Ltd 306 5th St S

**3793** City Harness Shop 408 5th St S

## Hat Renovators

**2961** Boston Taxi Hat Works & Shoe Shine Parlor  
327a 5th St S

## Hats and Caps—Retail

**3267** Smart Shop The 331 5th St S

## Hay, Grain and Feed

**2244** Hyde F O & Co 115 Sherlock Bldg

**3732** SAUNDERS HAY & GRAIN CO  
LTD Office & Warehouse 1221 2 Ave S

**3777** Southern Alberta Co-operative Assn Ltd 1217  
2nd Ave S

## Hides, Raw Furs and Skins

**3836** Adams Bill rear Imperial Oil Ltd 4th Ave

## BILL ADAMS

DEALER IN RAW FURS

Phone **3836** Fourth Avenue South  
(Rear of Imperial Oil Station)  
Evenings **3944** LETHBRIDGE, ALTA.

## Alberta Hide & Fur Co.

Phones

Bus. **2921**

Res. **3167**

**110 5th St. S.**

LETHBRIDGE, ALTA.

**2918** Lethbridge Hide Pelt & Fur Co Ltd 320 6  
St S

**2921** Southern Alberta Farmers Supply Co 110  
5th St S

## Hospitals, Asylums and Homes

**3343** Galt Hospital 5th Ave S

**3430** Isolation Hospital 12th Ave S

**2233** Nursing Mission cor 2nd Ave & 10th St S

**3746** Van Haarlem's Private Hospital 1224 7th  
Ave S

# AMERICAN HIDE & FUR CO.

## CALGARY



Calgary's Leading House for Furs, Hides,  
Horse Hair, etc.

**HIGHEST PRICES - - PROMPT RETURNS**

Price Lists and Shipping Tags Free

*Your Satisfaction Is Our Success*

Corner 4th St. and 6th Ave., E.  
**CALGARY**

Telephones

Office **M 3749**

Nights { **M 7339**  
**M 3153**



**Hotels**

- 3717 Alexandra Hotel 332 5th St S  
 2278 Arlington Hotel 1st Ave & 4th St S  
 2782 Coaldale Hotel Whitney Blk  
 2312 Dallas Hotel 312 5th St S  
 3889 Garden Hotel 510 3rd Ave S  
 2324 Lethbridge Hotel 5th St S and 2nd Ave  
 3191 Marquis Hotel Cor 4 Ave & 7th St  
 2297 Manager's Private Office  
 3044 North Lethbridge Hotel 13th St N  
 3972 Windsor Hotel 204 1st Ave S

**Ice Cream Manufacturers**

- 2576 Crystal Dairy Ltd 434 8th St S

**Ice Dealers**

- 3697 Lethbridge Ice Co 714 5th Ave S

**Insurance Agents and Brokers**

- 2084 **BLACKBURN A J & CO**  
 Balmoral Blk  
 2325 Bowman Agency Ltd The C B Acadia Blk  
 2809 Dowsley Land Agency 305 5th St S  
 2793 Forster Agency The 10 Oliver Blk  
 2191 Gibbons R V "E" Metcalfe Blk  
 2343 Harris W M Agency Ltd Sherlock Blk  
 3517 Levitt W A 311½ 5th St S  
 3570 Peat N B & Co 10 Rylands Blk 304 5th St S  
 2034 Smith D A 6 Oliver Blk  
 2623 Spedding Agencies 104 Baalim Blk  
 2846 Thrall Ralph A Hill Blk 3rd Ave S  
 3455 Universal Agencies 4 Oliver Blk

**Insurance Companies—Life**

- 2816 Canada Life Assurance Co 2-3 Conybeare Blk  
 2389 London Life Insurance Co 5 Rylands Blk  
 3339 Metropolitan Life Insurance Co Sherlock Blk  
 2793 Mutual Life Assurance Co of Can 10 Oliver Blk  
 2084 New York Life Insurance Co Balmoral Blk  
 3594 Prudential Insur Co of Amer 105 Sherlock Blk  
 3047 Sun Life Assurance Co of Can 1 Stafford Blk

**Irrigated Lands**

- 2129 Lethbridge Northern Colonization Pub Works  
 Bldg 8th St S

**Irrigation**

- 2136 C P R Natural Resources Irrigation Branch  
 3302 Lethbridge Northern Irrigation Dist Public  
 Works Bldg 8th St S

**Jewelry and Watches—Retail**

- 3288 Kerr J G Dallas Hotel Blk  
 3443 Parkes P V Stafford Blk 311 5th St S  
 2727 Raworth A C 303 5th St S  
 2383 Wright R A Balmoral Blk 5th St S  
 4020 Zemlak Andrew F 712 3rd Ave S

**Labor Organizations**

- 2722 Labor Hall 240 13th St N

**Ladies' Wear**

- 2850 Cameron L & Co 606 3rd Ave S  
 3016 Economy Shoppe 432 13th St N  
 2992 Milady's Store 315 5th St S  
 2645 Ontkian's 509 4th Ave S  
 2251 Rylands & Co Rylands Blk  
 2140 Teco Store 4th Ave S

**Laundries—Oriental**

- 3934 Dominion Laundry 1280 2nd Ave S  
 2570 O K Laundry 322 3rd Ave S  
 2982 Star Laundry The 304 2nd Ave S

**Laundries—Steam Power**

- 3451 Lethbridge Laundry Co Ltd 542 4th St S

**Lawyers**

(See Barristers and Solicitors)

**Libraries**

- 2708 Miners' Library 733 13th St N

**Live Stock Dealers**

- 2580 Delany's Meat Co Ltd 324 5th St S  
 3395 Hill & Bates Standard Bank Bldg  
 3390 Kerr G O Stockyards Henderson Park  
 2322 Raby C 1004 6th Ave S  
 4080 Southern Alberta Co-Operative Assn Ltd  
 1217 2nd Ave S

**Loans and Mortgages**

- 2084 Blackburne A J & Co Balmoral Blk

**Long Distance**

- ALBERTA GOVERNMENT**  
**TELEPHONES** 808-810 4th Ave S  
 0 Long Distance Operator  
 92 Information regarding Long Distance Rates  
 New Toll Offices etc

**Lumber Dealers—Retail**

- 2063 Advance Lumber Co Ltd 245 13th St N  
 2384 Becker Lumber Co Ltd 3rd Ave & 16th St S  
 3362 Citizens Lumber Co Ltd 13th St S  
 3421 Stacey Lumber Co Ltd 1st Ave N  
 3516 Yates Lumber Yards 3rd Ave & 17th St S

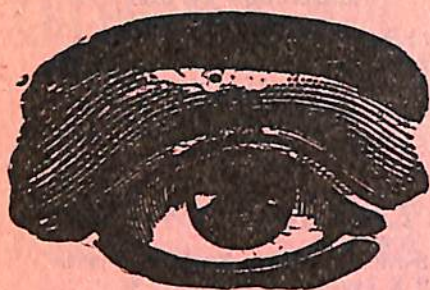
**Macaroni Manufacturers**

- 3236 Columbia Macaroni Co Ltd 12th St-A N

**Machinists**

- 3332 **LETHBRIDGE IRON WORKS**  
**CO LTD** 120 1st Ave S  
 2732 Niven Bros 1st Ave S





Office Phone 2959

Residence 2937

## F. H. WILKINS

Optometrist and Sight Specialist

Special Apparatus for the Correction of  
Muscular Imbalance and Cross-Eyes

LENSES GROUND ON PREMISES

327-5th STREET SOUTH, LETHBRIDGE

### Manufacturers' Agents

- 3863 Hoyt Hardware Ltd 608 3rd Ave S  
2045 Pearse Arthur 231 16th St N

### Meat Markets

- 3492 Alberta Meat Market 905 9th Ave N  
3412 Burns P & Co Ltd 610 3rd Ave S  
3295 Central Meat Market 646 13th St N  
3937 Crighton G 510 6th Ave S  
2580 Delany's Meat Co Ltd 324 5th St S  
2654 Dominion Meat Market Hill Bk  
3328 Independent Meat Market 405 5th St S  
3796 Marlow Meat Market 331 5th St S  
2787 McKay Meat Market 305 5th St S  
2359 Natalini N 1017 7th St N  
3431 Palace Meat Market 406 13th St N  
2055 Westminster Meat Market 310 13th St N

### Meats—Wholesale

- 2388 Burns P & Co Ltd 610 3rd Ave S  
3542 Delany's Meat Co Ltd 324 5th St S

### Men's Clothing & Furnishings

- 3567 Christie Grant Co 308 5th St S  
3722 Keel Louis Oliver Bk 318 5th St S  
4045 Klinger J 106 5th St S  
3761 McGuire's Clothing & Gent's Furns 310 5th St S  
3551 McKelvie A L 322 5th St S  
2140 Teco Store 4th Ave S

### Milliners

- 2850 Cameron L & Co 606 3rd Ave S  
2965 Johnston Miss N 309 6th St S  
2354 McLeay L & J 514 3rd Ave S  
2645 Ontkean's 509 4th Ave S

### Mine Rescue Station

- 2844 Lethbridge Mine Rescue Stn No 1 13th St N

### Mine Supplies—Wholesale

- 3863 HOYT HARDWARE LTD  
608 3rd Ave S

### Monuments, Mausoleums, Etc.

- 3920 Lethbridge Monumental & Cut Stone Works  
325 8th St S

### Music—Colleges and Teachers

- 3765 Conservatory of Music Lethbridge 11th St &  
5th Ave S

### Music & Musical Instruments

- 2545 Assiniboia Music Co Ltd 315 6th St S

### Newspapers and Periodicals

- 3201 Lethbridge Herald 6th St S

### Notaries Public

(See Barristers and Solicitors)

### Nursing Homes

(See Hospitals Asylums and Homes)

### Oil Companies

- 3208 Canadian Oil Companies Ltd 17th St & 2nd Ave S  
3535 IMPERIAL OIL LIMITED  
1705 2nd Ave S  
2884 North Star Oil & Refining Co Ltd 2nd Ave & 18th St S

### Oils and Greases

- 2197 Perfection Oil Supply & Manufacturing Co 420 7th St S

### Opticians

- 2742 Nuttall F 604 3rd Ave S  
2959 Wilkins F H 327 5th St S

Directory Advertising Pays



## GEO. BRUCHET

### Painting, Paperhanging and Kalsomining

We Guarantee all Materials and Workmanship

SEE US FOR

### BURLAP, SANITILE AND WALLPAPERS

Over 1,000 Samples to choose from

COUNTRY WORK A SPECIALTY

PHONE

**3763**

1509 FOURTH AVENUE SOUTH, LETHBRIDGE

PHONE

**3763**

### *Painters and Paperhangers*

(See also Decorators)

- 3763 Bruchet Geo 1509 4th Ave S  
3690 Meads Arthur 611 8th Ave S  
2472 Wellington Bros 613 10th St S  
2958 Whittaker S 902 12th St S

### *Paints, Oils, Varnishes and Brushes—Wholesale*

- 3863 HOYT HARDWARE LTD  
608 3rd Ave S

### *Photographers*

- 2689 Allison's Studio Balmoral Blk  
2673 Cross A E 614 3rd Ave S  
2658 De Jourdan's Studio 105 8th St S

### *Physicians and Surgeons*

- 3505 } Campbell Roy Bryans & Shillington 329 7th  
3720 } St S  
2678 Connor E-L 103-109 Sherlock Blk  
2253 Galbraith W S 914 3rd Ave S  
3658 Lafferty A M Lafferty Blk  
2242 Lovering J E 804 4th Ave S  
2699 Lynn R W 23 & 24 Lafferty Blk  
3319 McNally A 103-109 Sherlock Blk  
3341 Taylor D A 117-118 Sherlock Blk  
3476 Thomson R B C 4 Higinbotham Blk  
2530 Woodcock D Royal Bank Building  
3458 Wray J S Oliver Blk

### *Pianos and Organ Dealers*

- 2545 Assiniboia Music Co Ltd 315 6th St S

### PIANOS AND PHONOGRAPHS

BRUNSWICK RECORDS  
LATEST POPULAR MUSIC  
EVERYTHING MUSICAL

### Assiniboia Music Company

Phone 2545 315 - 6th Street S.

- 3582 Heintzman & Co Ltd 403 5th St S

### *Piano Tuners and Repairers*

- 2168 Cripps G H & Son 627 10th St S

### *Picture Dealers and Framers*

- 2724 Alberta Picture Gallery 402 5th St S

### You Want Results From Your Advertising

We can show you the best way to get them.

### DIRECTORY ADVERTISING DEPT.

Alberta Government Telephones  
128 Seventh Ave. W., Calgary

## DE JOURDAN'S STUDIO

### *Portraiture and Commercial Photography*

COUNTRY TRIPS BY APPOINTMENT

Films Developed. Mail Orders Solicited.

105 Eighth St. S. (Opposite Railway Station)

Phone 2658



# HICK HARDWARE CO., Limited

## General Hardware, Plumbing - - and Heating - -

Prompt Attention given to Plumbing, Heating and Tinsmithing  
Repairs by Experienced Workmen. Estimates Furnished Free  
on all New Work

Phone 3762

618 THIRD AVE. S., LETHBRIDGE

### Plumbers and Gas-fitters

- 3762 Hick Hardware Co Ltd 618 3rd Ave S  
3036 Rodier Jas B 408 12th St-A S  
2069 Scott W S rear 408 5th St S  
3521 **WALKER & HOLBERTON**  
322 7th St S

### Power Companies

- 2627 Calgary Power Co Ltd 1237 7th Ave S

### Printers—Book and Job

- 2999 Commercial Printers & Office Outfitters Ltd  
411 5th St S

### COMMERCIAL PRINTERS & OFFICE OUTFITTERS LTD.

*Formerly Heinits & Sloan Limited*

LOOSE-LEAF SYSTEMS - STATIONERY  
PRINTING - PAPER RULING - BOOKBINDING

Phone 2999 411 5th St. S., Lethbridge

- 3203 Lethbridge Herald 6th St S  
2491 Robins Printing Co 713 3rd Ave S

### Public Dept's—City of Lethbridge

- 2284 Mayor's Office W D L Hardie 332 7th St S  
3541 Comr of Public Works 332 7th St S  
3645 Commissioner of Public Utilities M Freeman  
332 7th St S  
2310 Assessor & License Inspector 322 7th St S  
2588 Car Barns 5th St S  
3774 Cemetery  
2355 City Clerk and City Solicitor 332 7th St S  
3645 Electric Trouble Dept (day only)  
2404 Electric Trouble Dept (night only)  
3333 Fire Station No 1 (for fire only) City Hall  
2702 Park Superintendent res Henderson Park  
2145 Police Station City Hall  
3553 Treasurer 332 7th St S  
3731 Waterworks Trouble Dept (night only)

### Public Dept's—Dominion Government

- 2688 Collector of Customs Post Office Bldg  
2417 Dominion Land Office Post Office Bldg  
3385 Experimental Farm Coaldale Rd  
2456 Post Office 4th Ave & 7th St  
2144 Royal Canadian Mounted Police 4th Ave S

### Public Dept's—Provincial Government

- 2234 **ALBERTA GOVERNMENT**  
**TELEPHONES** 808-810 4th Ave S  
2010 Alberta Provincial Police Court House  
3628 Court House  
3989 Government Liquor Store 326 6th St S  
2381 Provincial Gaol Coaldale Rd  
3544 Provincial Govt Dept of Agriculture 308 7th  
St S  
2225 Public Works Department 8th St S  
2328 Sheriff's Office Court House

### Radiator Repairs

(See Automobile Radiator Repairs)

### Railway Companies

- 3512 Canadian Pacific Railway Depot

### Real Estate

- 2084 **BLACKBURN A J & CO**  
Balmoral Blk  
2781 Geddes & Bletcher Lethbridge Hotel Blk  
3455 Huff T M Investment Co 4 Oliver Blk  
4066 McNair D Y 12 Oliver Blk  
3716 Wood J W & Son 4 Stafford Blk

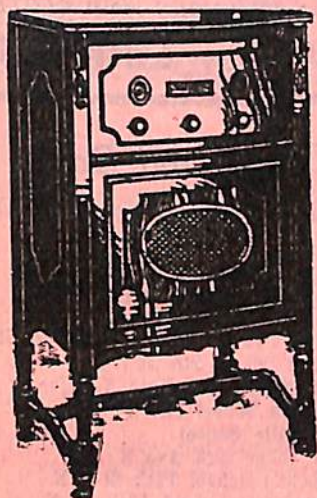
### Refineries—Oil

- 3955 Artic Refineries Ltd 5th St N  
3861 Northern Light Refineries Ltd near P Burns  
Abattoir  
2621 Downtown Office Baalim Motors 7th St S



# **RADIO AT IT'S BEST---IS HERE**

## **Westinghouse Is The Set For You**



- if you want full six-tube power.
- if you want perfection of tone quality.
- if you want distance and easy tuning.
- if you want economy and simplicity of operation.
- if you want year 'round reception.
- if you want the greatest value offered in Radio.

**COME IN AND HEAR THE NEW IMPROVED 1928 RADIO  
CONSOLE AND COMPACT MODELS FROM \$83 TO \$400**

## **ELECTRICAL ENGINEERS LTD.**

304 8th Avenue West, CALGARY

Phone M7979

Also at 10167 101st Street, Edmonton. Phone 1154.

### **Authorized Westinghouse Dealers**

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H. G. LOVE & COMPANY LIMITED

Southern Alberta Distributors

620 3rd Street West, CALGARY.

Phone M9546

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When you buy a Westinghouse, you own the World's  
most advanced Radio.



## ISAAC'S CLOTHING STORE

### *Dealer in SECOND HAND CLOTHING*

**Highest Prices Paid for Men's Second Hand Suits.  
Single Coats for Working Men from Fifty Cents up.  
Also New Dry Goods and Shoes at Lowest Prices.**

*EVERY SATURDAY—SPECIALLY REDUCED PRICES IN SHOES AND CLOTHING*

**Phone 3971**

**316 First Ave. South**

**Lethbridge**

### *Rental Agents*

**2432** Baalim Building Agencies Baalim Blk 4th Ave & 6th St S

### *Restaurants*

**3262** Canton Chop Suey House 318 2nd Ave S  
**3929** Chili Parlor 219 3rd St S  
**3052** City Cafe 114 5th St S  
**2763** Emma's Hot Tamale Parlor 318 3rd Ave S  
**3056** European Cafe 410 2nd Ave S  
**3054** Fat's Quick Lunch 323 5th St S  
**2851** London Cafe 312 1st Ave S  
**3055** New Commercial Cafe 208 5th St S  
**3053** New England Cafe 3rd Ave S  
**3072** Savoy Cafe 120 5th St S  
**3067** White Lunch Cafe 322 5th St S  
**3057** Yale Cafe 212 5th St S  
**3787** Young's Cafe 305 5th St S

### *Rubber Goods—Wholesale*

**3449** } **CARSON H R CO** 317 7th St S  
**2929** }  
**3580** Dominion Rubber Company (Alberta) Limited  
 Hull Blk  
**4050** **DUNLOP TIRE & RUBBER**  
**GOODS CO LTD** 322 6th St S  
**3595** } Great West Rubber & Footwear Ltd R W  
**2364** } Wallace Blk

### *Sash and Door*

**3663** Lethbridge Sash and Door Factory Baalim Blk

### *Schools*

**3465** Central School Supt's Office 9th St S  
**3548** Central School 9th St S  
**2194** Fleetwood School Duff Addition  
**3653** Galbraith School 9th Ave N  
**3334** Hardieville School  
**2813** High School 5th Ave S  
**2841** St Basil's School 12th St-B N  
**2376** Westminster School 13th St N

### *Second Hand Dealers*

**2428** Bonfadini's Ltd cor 3rd Ave & 8th St S  
**3536** Edwards A 420 13th St N  
**3971** Isaac's Clothing Store 316 1st Ave S  
**2155** Rogers F A 546 13th St N  
**3646** Woods E 406 5th St S

**Your Ad. Here  
Would  
Produce Results**

## NEW COMMERCIAL CAFE

On the Red Trail, Opposite Galt Gardens  
Next to Lethbridge Hotel

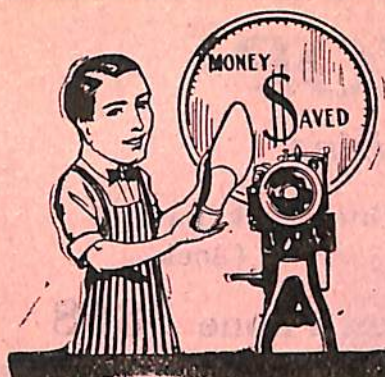
*Moderate Priced Restaurant  
Serving All Tourists at Regular Rates*

A \$2,000 Kelvinator Plant Insures Best of Fresh Foods.  
Free Information Bureau With Free Maps,

**Phone 3055**

**208 5 St. S.**





## Perkins & Miles

**SHOEMAKERS AND REPAIRERS**

*Surgical Bootmaking  
Custom Made Shoes  
Expert Shoe Repairing*

**WE CALL AND DELIVER**

**514 Fourth Ave. S. Phone 3693**

### *Sewing Machines*

**2243** Singer Sewing Machine Co Sherlock Blk 310  
7th St S

### *Sheet Metal Workers*

**2713** Freel Sheet Metal Works 412 4th Ave S

### *Shoemakers and Repairers*

**2717** Knowlden Bros 511 4th Ave S  
**3693** Perkins & Miles 514 4th Ave S

### *Sign Writers*

**3686** City Sign Works Ltd 5 St S rear Stafford Blk

### *Steam Fitters*

**3762** HICK HARDWARE CO LTD  
618 3rd Ave S  
**3521** Walker & Holberton 322 7th St S

### *Stocks and Bonds*

**3380** Tull G F & Ardern Ltd Hull Blk

### *Storage Batteries—Manufacturers, Dealers and Repairers*

**3844** Battery & Magneto Service 322 6th St S

### **Battery and Magneto Service**

H. Solberg

Expert Repairs to all Auto-Electric Equipment  
and Magnetos

**EXIDE BATTERIES**

**PHONE 3844** 322 Sixth St. S., Lethbridge

**4050** Exide Service Station 322 6th St S

**STORAGE BATTERIES—MANUFACTURERS DEALERS, AND REPAIRERS—Continued**

**2966** Henderson W S 718 3rd Ave S

### **W. S. HENDERSON**

**WILLARD BATTERY SERVICE**

*Send Your Electrical Troubles To Us*

*When they leave we know they are RIGHT*

**Phone 2966 718 3rd Avenue, S.**

**2483** Lethbridge Battery Maintenance 316 7th St S

### *Tailors*

**3666** D Tailoring Co Ltd The 410 5th St S  
**2810** Dodd W A 309 13th St N

### **W. A. DODD** **Ladies' and Gents' Tailor**

First Class Certificate, London, England

**Phone 2810 309-13th St. N.**

**2986** Ironside & Park 324 6th St S  
**2770** Lee Duck Co 402 13th St N  
**2019** Lee Wing 618 5th St S  
**2507** Luey W H 114 4th St S  
**2290** North Lethbridge Tailoring Co 408 13 St N

### **NORTH LETHBRIDGE** **TAILORING CO.**

**LADIES' AND GENTLEMEN'S SUITS  
MADE TO ORDER**

Dry Cleaning, Pressing, Repairing, Pleating Works

**2290** 408 Thirteenth Street N.

**3444** Our City Dye Works & Tailoring 418 5th St S  
**3730** Ridpath T C 327 5th St S  
**2729** Sinton Robert 412 5th St S

# Directory Advertising Pays



# BUZZ SHOP

*Improved Vulcanizing*

**GOODYEAR  
TIRES & TUBES**

**Shop Phone 3932**

One Block East of  
P.O. Clock

**Res. Phone 3868**

## Taxis

- 3664 A B C Taxi J Malacko Rear St Regis Hotel  
3545 Alex Taxi Soderberg Blk 323 5th St S  
2750 Bijou Taxi & Drivurself Service 416 4 Ave S  
2961 Boston Taxi 327a 5th St S  
2206 Boulton's Taxi Dallas Hotel  
4070 City Taxi 407 4th Ave S  
2993 Evan's Taxi 1103 9th Ave N  
2907 Hupp Taxi 409 3rd Ave S  
2885 Matt's Taxi M Kropinak 740 13th St N  
3959 Rex Taxi 112 19th St N  
2628 Stewart Taxi 740 17th St N  
3387 United Taxi Service Rear St Regis Hotel

## Theatres and Places of Amusement

- 3427 Majestic Theatre 5th Ave S  
2647 Palace Theatre 5th St S

## Threshing Mach'y & Supplies

- 3888 Balderson A E 1263 2nd Ave S  
3496 McMahon Machine Co The 2nd Ave S

## Tinsmiths

- 3762 HICK HARDWARE CO LTD  
618 3rd Ave S

## Tobacconists—Retail

- 3080 Elite Cigar Store Marquis Hotel  
3914 Hub Cigar Store 410 13th St N  
3061 Star Cigar Store 5th St S  
2022 WALLACE R W LTD 425 5th St S

## Tobacconists—Wholesale

- 2022 WALLACE R W LTD 425 5th St S

## Tractors, Etc.

- 3869 Pontiac Sales & Service 7th St S next to  
Baalim Garage  
3004 Union Tractor & Harvester Co Ltd 716 3 Av S

## Transfer Companies

(See Baggage Transfer Cartage & Storage &  
Draying & Cartage)

## Trust Companies

- 2843 British Canadian Trust Co 4 Conybeare Blk  
2606 Standard Trusts Co 625 12th St S  
2819 Trusts & Guarantee Co Ltd Bank of Com-  
merce Bldg

## Typewriters and Supplies

- 3966 Remington Typewriters Limited 4 Acadia Blk

**TYPEWRITERS      CARBON PAPER  
REPAIRED          RIBBONS**

**Remington Typewriters  
LIMITED**

**Phone 3966      No. 4 Acadia Building**

- 2555 United Typewriter Co Ltd B Metcalfe Bldg  
5th St S

## Undertakers

- 2802 CHRISTENSEN M E 1110 3rd Av S  
3561 MARTIN BROS 812 3rd Ave S

## Veterinary Surgeons

- 2043 Rusk J C 522 5th St S  
3766 Steele Mark B 904 2nd Ave S

## Vulcanizing & Tire Repairing

- 3932 Buzz Shop cor 4th Ave & 8th St S  
2664 Chaplin Ed Vulcanizing Works 712a 3rd Av S  
2332 City Vulcanizing Shop rear Dallas Hotel  
2361 Modern Vulcanizing Shop 408 6th St S

## Washing Machines

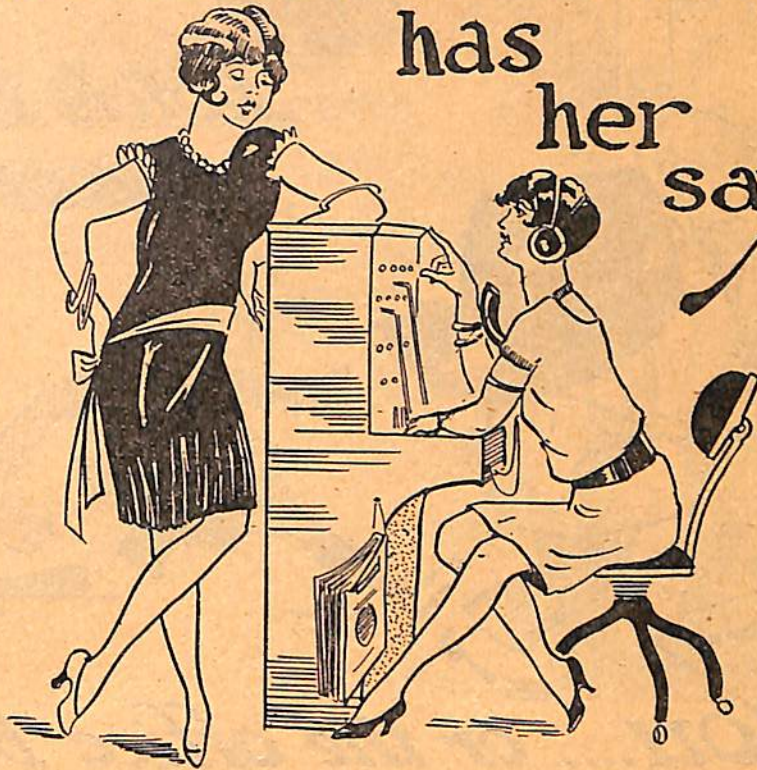
- 2466 Maytag Co Ltd 518 4th Ave S

## Welding and Brazing

- 2544 Lawford Welding Co Ltd 210 1st Ave S



# The PRESIDENT of the BOARD has her say



Operator—"The Boss seems to be pretty amiable to-day—  
(Number please!) We had a record yesterday for Long  
Distance Calls (one moment please!) Since he adver-  
tised in the Telephone Directory the Boss seems to want  
some outlandish spot every day (one moment please!)  
and my geography is sure improving since he started  
talking to the World by phone!"

Stenographer—"Well, if it's done nothing else, it's saved him an  
ocean of correspondence and made him a happier man!"

**MORAL:—USE LONG DISTANCE AND ADVERTISE  
IN THE TELEPHONE DIRECTORY !**

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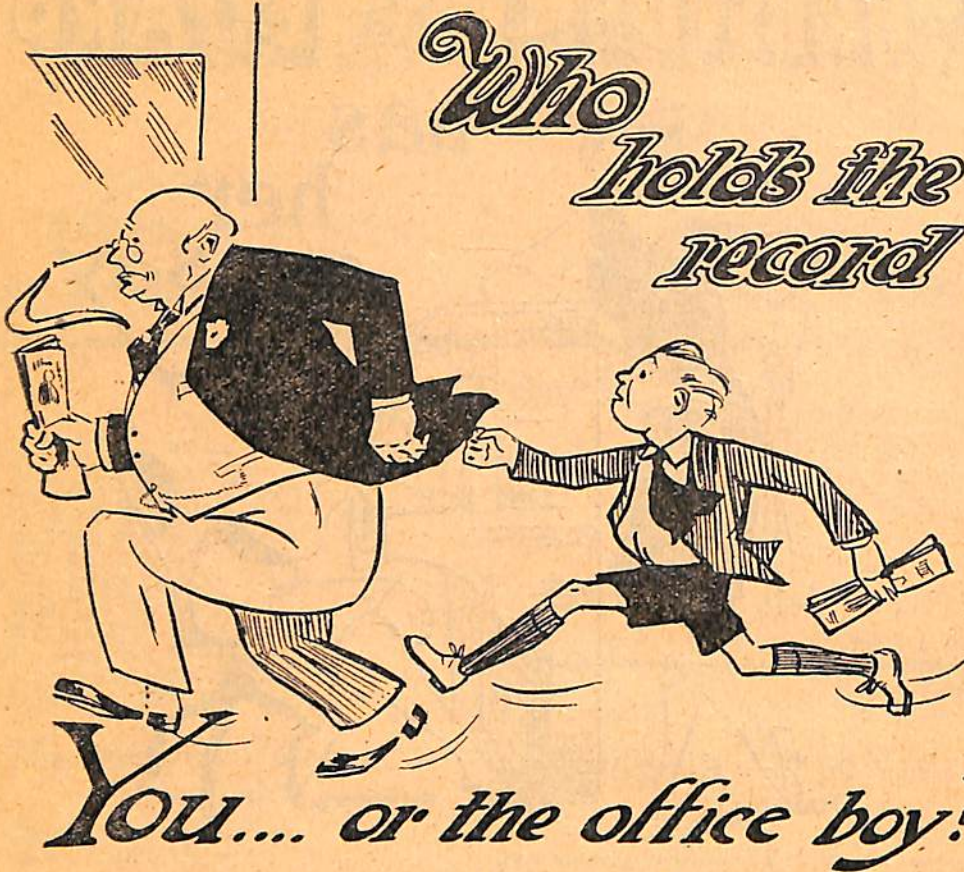
**DIRECTORY ADVERTISING DEPARTMENT**

Alberta Government Telephones

128 SEVENTH AVENUE WEST

CALGARY





The daily inter-office Marathon—dashing from one office to another for this or that conference with your associates—Of course the phone was busy! It always is these days—So it's up to you! Let an Extension Telephone take the load off your mind and save your feet too! Once installed, instantaneous desk-to-desk conference without delay!

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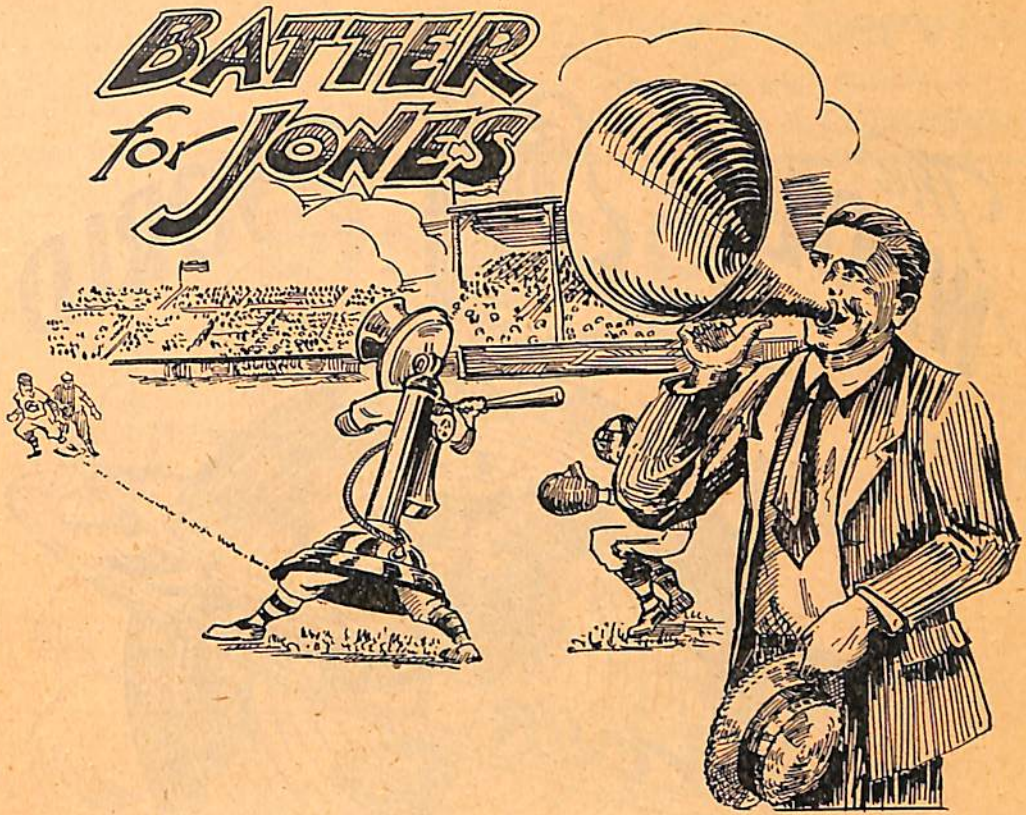
**Business 5c. a Day**  
**Residence 2½c. a Day**

*Ask the Clerk at the Counter.*

---

**ALBERTA GOVERNMENT TELEPHONES**  
 "The Silent Partner"





Who will Pinch-Hit for your Salesman between calls—when he is sick or on vacation?

The one Pinch-Hitter ready to serve you at any time is your Telephone with its wonderful organization working with clock-like precision day and night!

The Pinch-Hitter who never fails!

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**USE LONG DISTANCE**

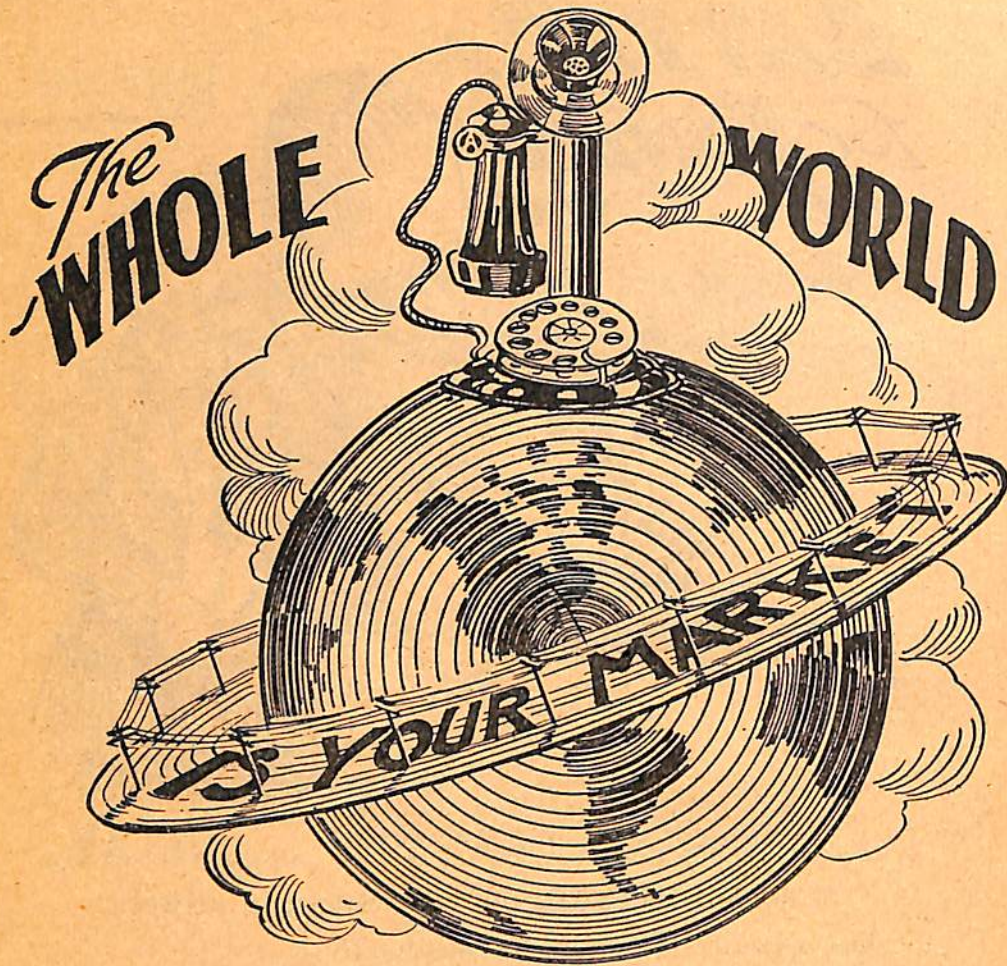
**And Advertise in the Telephone Directory.**

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**ALBERTA GOVERNMENT TELEPHONES**

**"The Silent Partner"**





The commonplace but indispensable Telephone, with its wonderful organization behind it, brings the markets of the World to your door!

**Use Your Telephone and Advertise  
in the Telephone Directory**

---

**Alberta Government Telephones**

*“The Silent Partner”*