

TELEPHONE DIRECTORY



LETHBRIDGE AND DISTRICT

MARCH, 1948

**BIJOU
TAXI**

2750

24 HOUR SERVICE



50c AND UP

**FAT'S
TAXI**

**323 - 5th St. So.
24 HOUR SERVICE
HEATED CARS**

PHONE

3838

STEVE SMEREK ————— BILL MOKOSKI

HOTEL ALEXANDRA

PHONE

3142

Air Conditioned

FREE LOCAL CALLS

• CENTRALLY LOCATED

PHONE

3142

MARQUIS CABS

AIRLINES TAXI SERVICE

**CITY
TRIPS**

50c



PHONE

3545

**OFFICE
MARQUIS
HOTEL**





Don't Say "Bread", Say

McGAVIN'S

DAY and NIGHT

PHONE
3378

DAY CALLS ONLY 4488

McGavin's Good Bread and Cakes

THE CITY'S BEST

24 HOUR SERVICE

Bill's Taxi

Fast, Courteous Service

2224

210A - 5th St. South



PERLUX

DE LUXE DRY CLEANING

SWAN & COGHLIN, Props.

ALTERATIONS and REPAIRS

● Only safe, harmless cleaning agents are used by us, and we remove all spots and stains without harming fabrics. If your suit only needs a pressing, bring it in for careful, satisfactory work.

2 Doors North of Capitol Theatre ————— Phone **3666**

EMERGENCY CALLS

FIRE
3333

POLICE
2145

GAS
3101

LIGHT
3645
Night 2404

WATER
3541
Night 3731

Telephone Service Calls

INFORMATION
92

LONG DISTANCE
0

TROUBLE
93

Apartments, Blocks and Buildings

City of Lethbridge

Acadia Block, 612-3rd Ave. S.
Airport Apartments, Airport.
Alberta Block, 324-5th St. S.

Bank of Commerce Building, 331-7th St. S.
Bank of Montreal Chambers, 304-6th St. S.
Bank of Nova Scotia Block, 704-3rd Ave. S.
Begin Block, 114-5th St. S.
British Canadian Trust Bldg., 315-6th St. S.
Burgmann Block, 406-4th Ave. S.
Burns Block, 610-3rd Ave. S.

Capitol Theatre Building, 414a-5th St. S.
Castle Apartments, 219-2nd Ave. S.
Coeurs' Delane Apartments, 220-14th St. N.
Connaught Mansions, 309-10th St. S.
Consumers Building, 516-3rd Ave. S.
Cooper Building, 505-7th St. S.
Court House, 327-6th St. S.

Delwill Apartments, 1263-1267 7th Ave. S.
Depot Rooms, 712-1st Ave. S.
Devon Court, 1272-3rd Ave. S.

Eagles Hall, 701-13th St. N.
Eldean Apartments, 202-13th St. S.

Farmers Market, 111-7th St. S.

Galt Manor, 527-7th St. S.
Glen-Maury Apartments, 519-7th St. S.
Goodman Block, 706 Third Ave. S.
Gurney Museum, Galt Gardens.

Harris Building, 309-7th St. S.
Herald Building, 321-6th St. S.
Higinbotham Block, 120-5th St. S.
Hill Block, 516-3rd Ave. S.
Hull Block, 707-3rd Ave. S.
Hungarian Hall, 821-9th Ave. N.
Hyt Block, 114 & 120-5th St. S.

I.O.O.F. Hall, 501-4th Ave. S.

Kennedy Block, 408-13th St. N.
Kresge Building, 321-5th St. S.

Lafferty Block, 404½-5th St. S.
Lee Wong Block, 328-13th St. N.
Lemax Apartments, 501-11th St. S.
Lethbridge Collieries Bldg., 413-8th St. S.

Lethbridge Medical Building, 5th Ave. &
7th St. S.

Maple Court, 1245-5th Ave. S.
Maryland Court, 531-6th St. S.
Masonic Hall, 315-10th St. S.
McCaffery Block, 414-13th St. N.
McFarland Block, 517-4th Ave. S.
McLeay Block, 514-3rd Ave. S.
Medical Dental Building, 5th Ave. & 7th
St. S.
Metcalf Building, 303-5th St. S.
Metropolitan Building, 315-5th St. S.
Miners Union Hall, 745-12th St.-A N.
Morris Building, 516-3rd Ave. S.

Oliver Apartments, 505-6th St. S.
Oliver Block, 316-5th St. S.

Patterson Court, 1226-4th Ave. S.
Post Office Building, 4th Ave. & 7th St. S.

Rainbow Ball Room, 1401-5th Ave. N.
Riverview Apts., 2nd St. & 7th Ave. S.
Rockcliffe Apartments, 1228-6th Ave. S.
Roxy Theatre Building, 328-5th St. S.
Royal Bank Chambers, 417-3rd Ave. S.
Rylands Block, 304-5th St. S.

Sadowsky Block, 409a-5th St. S.
Shasta Block, 329-5th St. S.
Sherlock Bldg., 304-7th St. S.
Soderberg Block, 323-5th St. S.
Speedy Building, 6th Ave. & 5th St. S.
Stafford Block, 311½ 5th St. S.
Strathcona Court, 1237-4th Ave. S.
Szarko Block, 406-4th Ave. S.

Trades & Labour Hall, 205-13th St. N.
Trianon, 102-5th St. S.
Tudor Manor, 531-7th St. S.

U.M.W. of A. Hall, 745-12th St.-A N.
Ukrainian Labour Hall, 1401-5th Ave. N.

Victoria Mansions, 1002-3rd Ave. S.

Whitehouse Rooms, 222 First Ave. S.
Williamson Block, 246-13th St. N.

Yale Block, 212-5th St. S.

Crystal Dairy Limited

Order Dept. 2576

434 - 8th St. S.

General Office 2577

ALBERTA GOVERNMENT TELEPHONES

TELEPHONE DIRECTORY

OF

LETHBRIDGE

and DISTRICT

MARCH, 1948

HEAD OFFICE: C.P.R. Building, Edmonton

HON. W. A. FALLOW
Minister of Telephones

W. C. BRUCE
General Manager

W. B. FERGUSON
Assistant General Manager

A. HIGGINS
General Commercial Superintendent

W. J. RAGAN
General Traffic Superintendent

J. P. OGILVIE
Comptroller

A. M. ALLEN
General Plant Superintendent

W. MASON
Chief Engineer

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PRINTED IN CANADA

Alberta Government Telephones

Head Office: C.P.R. Building, Edmonton
Lethbridge Office: 808-810 4th Avenue South

HOW TO TRANSACT BUSINESS

With the Department of Telephones

APPLICATIONS FOR NEW SERVICE—CHANGES IN LOCATION— TERMINATION OF SERVICE

All matters relating to new telephone service, removals, termination of service, directory listings, adjustment of accounts, collection of bills, etc., are handled at the Business Offices of the Department.

CHANGES IN DIRECTORY LISTINGS

This telephone directory is issued every eight months. Notification as to new listings, changes or corrections should be made to the Local Office at once.

DIRECTORY ADVERTISING

For information as to space or rates for Directory advertising, please communicate with Local Business Office.

SERVICE DIFFICULTIES

Below are shown the telephone numbers or persons to be called to report service difficulties. If at any time difficulties are not promptly corrected call the Manager of your Central Office:

INFORMATION—

For Information regarding New Subscribers and Changes of Telephone Numbers Call "Information" Dial 92

TROUBLE—

To Report Telephone Out of Order or unsatisfactory Local Service Call "Trouble" Dial 93

To Report Unsatisfactory Long Distance Service Call "Chief Operator" Dial 98

For District Traffic Superintendent Dial 4221

LONG DISTANCE—

To Call Long Distance Operator Dial 0

TERMS AND CONDITIONS

Under Which Telephone Service is Furnished

USE OF TELEPHONE

1. The service furnished is for the exclusive use of the subscriber and members of the subscriber's household or the subscriber's employees upon the subscriber's business, and the subscriber shall not extend the use of the telephone to any other person, nor shall the subscriber transmit messages for any other person; and if a residence telephone is used for business or professional purposes the Department may charge therefor the rate charged for business or professional telephones. The residence telephone number of a subscriber may be advertised only in conjunction with the advertising of his business telephone number.

The Department will endeavor to keep the lines and instruments in good working order and undertakes to clear trouble or make repairs with all reasonable despatch, but does not guarantee uninterrupted service.

The right of the subscriber is to use the instruments and connecting lines where the Department may place them, but not elsewhere, under such rules as the Department may from time to time prescribe.

The use of obscene, profane or abusive language while using the telephone is strictly forbidden and service may be immediately discontinued for violation of this rule.

2. The instruments and all accessories connected therewith shall remain the property of the Department and the subscriber shall not remove, alter, or make any attachment thereto; and the subscriber agrees to compensate the Department on demand for any damage, loss or destruction of the Department's instruments and accessories whilst such instruments and accessories are in or upon the premises of the subscriber.

CONSTRUCTION

3. When it is necessary to erect poles or anchors in order to carry the wires from the main telephone line on the road allowance or street to the applicant's premises, such poles and anchors in connection therewith will be supplied and erected by the Department at the expense of the applicant.

CHARGES — HOW PAID

4. All charges for installations, moves, and monthly rentals shall be paid in advance, which shall entitle the subscriber to service with all subscribers connected to the same exchange. Regular toll rates will be charged for all service to points outside of the exchange.

5. Subscribers shall pay the installation charges, first rental instalment (and construction charges, if any) strictly in advance. Excess mileage charge will be added if outside of exchange limits. If subsequent rental accounts remain unpaid after the 15th of the month, service shall be discontinued and no rebate or reduction shall be allowed for such interruption to service.

6. Subscribers shall pay monthly, at schedule rates, for all messages and conversations over the Long Distance lines. If said accounts remain unpaid after the 15th of the month, further credit shall be refused until account is paid.

7. Subscribers shall pay promptly, upon presentation of account, all charges for other miscellaneous items. If these charges are not paid within 15 days, service shall be discontinued.

COMPLAINTS RE LONG DISTANCE SERVICE

8. While the Department will carefully consider complaints in connection with toll service at any time received, it would be appreciated if subscribers would make such complaints immediately after conversation has taken place.

VACATION ALLOWANCE

9. Should a subscriber desire to have his Exchange Service temporarily discontinued, owing to the closing of his premises, he may do so without cancelling contract or having telephone removed, and, if arranged for in advance in writing, an allowance of two-thirds of the rate per month will be made for a period of not less than one month and not exceeding three months in any one year. Subscriber shall state, when making application, the period for which he expects to be absent and shall pay for this period in advance. Subscriber will notify the Department when he wishes service resumed, either in writing or by calling at the office and signing re-connect order. Owing to the fact that Multi-Party Line Telephones cannot be disconnected without a special trip being made to their location, this regulation will not apply to Multi-Party Line Service.

MOVES

10. The telephone is first located where the subscriber directs and must not be moved or interfered with. When the subscriber desires to have the telephone moved to any other location, notice in writing should be given to the local office, at least ten days before the change is desired. The work will then be done as promptly as possible at regular charges.

JOINT USER SERVICE

11. A joint user is a person, firm or corporation who shares the subscriber's exchange service in accordance with tariff provisions. To facilitate this use of service, a directory listing is included.

Business joint user — one-third of business wall-set rate.

Residence joint user — 50c per month.

CANCELLATION OF SERVICE

12. Subscribers giving up service must notify the Department in writing, or call at office and sign "Take Out" order. Failing to do this, subscriber will be liable for all charges up to date instrument is removed or taken over by a new subscriber.

DIRECTORIES

13. The Department of Telephones assumes no liability on account of errors in or omissions from its directories. Telephone directories are and remain the property of Alberta Government Telephones, and subscribers will only receive free issue of the particular directory published covering the district in which their listing appears. Copies of other directories published by the Alberta Government Telephones may be obtained from the Directory Department, at Calgary, upon payment of the regular purchase price. Free issues are printed for the exclusive use of the Department's patrons and are loaned to its subscribers. All persons are cautioned against reproducing their contents, which are fully protected by copyright. Subscribers must not use any binder, holder or other attachments, except as provided by the Department.

TELEPHONE NUMBERS

14. A subscriber's telephone number is not a part of the application for service, but numbers will only be changed when absolutely necessary or for the betterment of the service.

HOW TO USE THE TELEPHONE

AUTOMATIC TELEPHONE

Consult the Telephone Directory for the correct number before you make a call. Do not trust to your memory.

Call "92" for Information if the person or firm you wish to call is not listed in the Directory.

1. Remove the Receiver.—Be careful not to move the hook at any time during the call.

2. Listen for the Dial Tone.—This is a steady humming sound, when received it indicates that the equipment is ready for you to dial.

3. What to Dial.—It is necessary to dial each figure of the number in rotation.

4. How to Dial.—Suppose you are calling 2301. To dial this number proceed as follows:—

(1) Remove receiver and listen for the dial tone.

(2) Place your finger in the hole over the figure "2".

(3) Turn the dial around until your finger strikes the finger stop, then lift your finger and allow the dial to return to rest without touching it.

(4) Repeat this operation for the figures 3-0-1. If you find that you have made an error before you have

completed dialing, hang up the receiver for a few seconds, then remove the receiver, listen for the dial tone and after hearing it, dial your call again.

5. Ringing and Busy Signals.—After you have finished dialing you should hear in the receiver either the ringing signal (an intermittent burr-r-r-ing sound) indicating that the called telephone is being rung, or the busy signal—a rapid buzz-buzz-buzz—indicating that the called line is busy.

If you hear the ringing signal and receive no answer within a reasonable period, hang up the receiver and call later.

If you hear the busy signal hang up the receiver and after waiting a reasonable length of time call again.

If you hear neither signal within half a minute, hang up the receiver for a few seconds, then remove it and dial again.—If the same condition is found after several attempts, dial "93" and report the condition to "Trouble" operator.

6. After You Have Finished Talking.—Hang up your receiver.—This will disconnect you from the called telephone. Leave your receiver on the hook for a few seconds before starting to make another call.

AUTOMATIC EXCHANGES

Information.—Call Information "92" for numbers of New Subscribers, Changes, Long Distance Line Charges, New Toll Offices, etc.

Trouble.—Complaints regarding Telephone Troubles should be reported to Trouble Operator, Telephone No. 93. When reporting trouble give telephone number affected and its location, also state as accurately as possible just how trouble manifests itself. Try to be specific, as incomplete information frequently causes delay in locating nature of trouble.

If a line you are trying to call repeatedly tests "busy," notify Trouble Operator, who will investigate whether same is caused by an abnormal condition on line, or from use. If any line appears too busy for good Service, write to the District Commercial Superintendent. Subscribers are requested not to engage Trouble or Information Operators in conversation longer than necessary, as by so doing the operator will be prevented from giving prompt attention to other patrons.

MANUAL TELEPHONE

Consult the Telephone Directory for the correct number before you make a call. Do not trust to your memory.

Ask for "Information" if the person or firm you wish to call is not listed in the Directory.

1. To Call the Operator give one long ring before removing the receiver from the hook and then hold the receiver to the ear.

2. When the Operator Replies by saying, "Number?" give the number of the subscriber's telephone desired, slowly and distinctly.

Example:—"1429" should be pronounced "one-four-two-nine." "175" should be pronounced "one-seven-five."

3. Face the Transmitter with the lips almost touching the mouthpiece. Speak naturally, distinctly and not too rapidly.

4. Keep the Receiver to the Ear, and the Operator, after repeating the number, will connect you with the subscriber called for. If the desired line is found to be in use the operator will report "Line Busy."

5. When You Have Finished Talking place the receiver on the hook, small end up, and give a short ring. This gives the operator a signal to disconnect and you are then in a position to call another number or to be called.

NOTE:—At Camrose, Cardston, Hanna, Lacombe, Lloydminster, Macleod, Vermilion and Wetaskiwin (Common Battery Exchange) no ringing, except by rural line subscribers, is necessary. Simply remove receiver from hook and in all other respects proceed as instructed above, placing the receiver on the hook when conversation is finished.

6. Do Not Use the Telephone during a thunderstorm.

7. Rural Line Subscribers should limit their conversation to Five Minutes' duration and must not "listen in" to conversation not intended for them, as it interferes with the Service.

Complaints.—Complaints regarding telephone trouble and unsatisfactory Service should be made to the Local Manager, Agent or Chief Operator at the Office concerned, and if not rectified within a reasonable time, the matter should be referred to the General Traffic Superintendent at Edmonton.

Information on the Use of Long Distance

STATION-TO-STATION CALLS

The Station-to-Station rate applies when it is not desired to establish communication with a particular person called.

Station-to-Station calls must be made by number whenever Telephone Directory information covering the called point is available. When such information is not available, the name or address under which the telephone is listed should be given, specifying that "anyone at that number will do."

Example:—"I want 684 Red Deer. This is J. H. Brown M4578."

OR

"I want anyone at J. Jones' telephone, Kensington Road, Red Deer. This is J. H. Brown M4578."

Reduced rates are in effect from 6:00 p.m. to 4:30 a.m., and all day Sunday.

PERSON-TO-PERSON CALLS

When you specify an individual to whom you must speak (a Person-to-Person call), the rate is somewhat higher than for an "Anyone" (Station-to-Station) call, because Person-to-Person calls require more operating time. Place such calls with the operator in the same manner as Station-to-Station calls, specifying the name of the person with whom you wish to speak.

Example:—"I want John Jones at 684 Red Deer. This is J. H. Brown M4578."

OR

"I want John Jones, Kensington Road, Red Deer. This is J. H. Brown M4578."

Reduced rates are in effect from 6:00 p.m. to 4:30 a.m., and all day Sunday.

Appointment Calls

An Appointment Call is a Person-to-Person call requiring communication to be established at a specified time, and order should be given to the Long Distance operator in the usual manner.

Messenger Calls

A Messenger Call is a Person-to-Person call, necessitating the services of a Messenger to secure the attendance of a specified person, and order should be given to the Long Distance operator in the usual manner. The Messenger Service in such cases must be prepaid by the calling party if the call is placed from a Public Pay Station.

Collect Calls

Collect calls are Person-to-Person or Station-to-Station Calls, the charges for which are reversed, i.e., to be collected from the called party. In such cases the assent of the called party shall be obtained before the connection is established.

Information on the Use of Long Distance

Continued

RATES AND CHARGES FOR LONG DISTANCE SERVICE

Long Distance Tolls will be charged to the subscriber from whose instrument the Long Distance call is placed, except those messages for which the receiving party expressly agree to pay.

All rates quoted are for an initial period of three minutes. For over-time beyond the initial period a proportionate charge is made per minute.

The rates quoted on pages 9 and 10 are Station-to-Station Day Rates.

The Day Rate for a Station-to-Station call is the fundamental rate upon which the rates for other classes of Service are based.

The rate for a completed Person-to-Person Appointment or Messenger Call, including Written Messages and Telegrams, either Paid or Collect is approximately 25% higher than the corresponding Station-to-Station Day Rate.

Day rates only are used in computing charges on Person-to-Person, Appointment and Messenger Calls, including Written Messages and Telegrams.

Night Rates

Reduced rates are in effect from 6:00 p.m. to 4:30 a. m. and all day Sunday.

(NOTE:—In no case shall the Night rate be less than 25c. for the initial period, unless the Day rate is less, in which case the Day and Night rates shall be the same.)

PAY STATION SERVICE

Pay Station Telephones have been installed by the Department for the convenience of subscribers and the general public, in suitable locations throughout the Province. Local conversations may be had from these telephones at a charge of 5 cents for 5 minutes. Long Distance Service is furnished at regular tariff rates upon deposit of the amount of the initial charge (covering three minutes' conversation) the usual charges being made for excess time.

Non-subscribers who desire to use Subscribers' telephones should be referred to the nearest Public Pay Station.

If there is anything about our rates and practices you do not fully understand, please call our Local Manager or Chief Operator and they will be glad to explain.

LONG DISTANCE RATES

From Lethbridge

To Places connected with the Long Distance Lines of the Alberta Government Telephones and Connecting Systems in Alberta.

NOTE:—These Rates are Subject to Change without Notice.

TO	Station- to-Station Day Rate 3 mins.	TO	Station- to-Station Day Rate 3 mins.	TO	Station- to-Station Day Rate 3 mins.	TO	Station- to-Station Day Rate 3 mins.
Abee	\$ c 1.80	Calmar	\$ c 1.45	Echohill	\$ c 1.75	Hanna	\$ c 1.25
Acme	.80	Caloil	.30	Eckville	1.15	Hawbuck	1.00
Aldrie	.75	Cambria	.75	Edberg	1.30	Hespero	1.15
Alberta Beach	1.65	Camp Creek	1.85	Edgerton	1.40	High Prairie	2.30
Alberta Box	1.40	Camrose	1.40	Edmonton	1.60	Highridge	1.75
Albright	2.40	Canmore	.90	Edson	1.80	High River	.50
Alcomdale	1.75	Carbon	.75	Edward	1.80	Hilda	.85
Alderson	.50	Cardston	.30	Egremont	1.75	Hillard	1.65
Alexo	1.35	Carmangay	.25	Eladesor	.75	Hillsdale	1.20
Alhambra	1.20	Carrot Creek	1.75	Elk Island Park	1.60	Hines Creek	2.50
Alix	1.10	Carstairs	.85	Elk Point	1.75	Hinton Trail	2.40
Alliance	1.20	Carvel	1.60	Elmworth	2.40	Holden	1.45
Alask, Sask.	1.05	Caslan	1.95	Ellscoot	1.90	Holmes Crossing	1.90
Altario	1.15	Castor	1.10	Elnora	.95	Hornbeck	1.85
Amber Valley	2.00	Cavendish	.85	Elsdon	.75	Huallen	2.40
Andrew	1.70	Cereal	.90	Embaras	1.80	Hughenden	1.25
Ardmore	1.95	Cessford	.70	Emerald Lake	1.50	Hussar	.60
Armada	.35	Champion	.30	Empress	.95	Hylo	1.95
Armistice	1.75	Chauvin	1.45	Endiang	1.00	Hythe	2.40
Arrowwood	.50	Cherhill	1.75	Entwistle	1.65		
Ashmont	1.85	Cherry Grove	2.00	Erith	1.75	Iddesleigh	.65
Ashwell	1.80	Chinook	.90	Erixon	1.15	Imperial Colony	.60
Athabasca	2.00	Chip Lake	1.70	Esher	2.40	Innisfall	1.00
Atlee	.70	Chipman	1.60	Esther	1.10	Innisfree	1.55
Atmore	2.00	Chisholm	1.95	Etter-McDougall	1.40	Irma	1.40
		Clareholm	.30	Etzikom	.50	Iron Springs	.15
		Clive	1.15	Evansburg	1.70	Irricana	.75
		Clyde	1.80	Exshaw	.85	Irvine	.70
		Coalspur	1.75			Islay	1.60
Banff	1.00	Coal Valley	1.70	Fairview	2.50		
Barons	.20	Cochrane	.80	Falher	2.40	Jarrow	1.40
Barrhead	1.80	Codesa	2.40	Falls	1.60	Jarvie	1.90
Barrler	.85	Cold Lake	2.00	Fawcett	1.95	Jasper	2.80
Bashaw	1.20	Compeer	1.20	Ferintosh	1.25	Jenner	.70
Bassano	.50	Condor	1.20	Ferrier	1.25	Johnson's Canyon	1.20
Battle Lake	1.40	Conrad	.30	Field	1.50	Judah	2.40
Bawf	1.30	Consort	1.10	Flatbush	1.95	Judson	.20
Beacon Hill	1.85	Cooking Lake		Flat Lake	1.85		
Beauvallon	1.70	(North)	1.55	Folsy	1.70	Kapasiwin	1.60
Beaver Crossing	2.00	Cooking Lake		Foothills	1.70	Killam	1.30
Beaverlodge	2.40	(South)	1.50	Foremost	.45	Kinsella	1.40
Bellis	1.80	Coronado	1.70	Forecam	.85	Kirriemuir	1.15
Belloy	2.40	Coronation	1.05	Forestburg	1.20	Kitscoty	1.65
Benalto	1.15	Coutts	.40	Fort Assiniboine	1.90	Knob Hill	1.40
Bentley	1.20	Cowley	.40	Fort Kent	1.90		
Berwyn	2.50	Craigmyle	.85	Fort Saskatchewan	1.65	La Glace	2.40
Big Fish Lake	1.75	Cremona	.90	Fraser	1.45	Lac La Biche	2.00
Big Valley	1.00	Crooked Creek	2.30	Freedom	1.80	Lacombe	1.15
Bindloss	.90	Crossfield	.80			Lac Ste Anne	1.65
Blackie	.50	Czar	1.25	Gadsby	1.10	Lafond	1.75
Blairmore	.50			Gage	2.50	Lake Louise	1.30
Bloombsbury	1.85	Dakin	2.00	Gainford	1.65	Lake Louise	
Blue Ridge	1.90	Dapp	1.85	Galahad	1.20	Chateau	1.30
Bluesky	2.40	Davis	1.85	Gleichen	.55	Lamont	1.65
Bon Accord	1.65	Daysland	1.35	Glendon	1.85	Langdon	.60
Bonnyville	1.90	Debolt	2.30	Glenewis	1.70	Lavoy	1.55
Bordenave	1.85	Deep Creek	2.00	Glenwood	.25	Leduc	1.45
Bow Island	.45	Delburne	1.05	Goodwin	2.30	Legal	1.75
Bowden	.95	Delia	.85	Gorman	2.00	Legend	.40
Bowell	.60	Derwent	1.70	Grand Centre	2.00	Le Goff	2.00
Bowmanton	.75	Deville	1.55	Grande Prairie	2.40	Leo	1.00
Boyle	1.95	Didsbury	.90	Granum	.25	Leslieville	1.20
Boyne Lake	1.85	Donalda	1.20	Grassland	2.00	Linaria	1.85
Braeburn	2.40	Donatville	2.00	Grassy Lake	.35	Lindbergh	1.80
Bragg Creek	.75	Donnelly	2.40	Green Court	1.80	Lisburn	1.75
Brant	.45	Doucette	1.80	Grimshaw	2.50	Little Gem	1.00
Breton	1.45	Drumheller	.75	Gull Lake	1.20	Lloydminster	1.65
Brooks	.50	Duchess	.55	Gunn	1.70	Lomond	.30
Brosseau	1.70	Duclos	1.90			Longview	.55
Bruce	1.45	Dunvegan	2.40	Hagen	2.50	Looma	1.50
Buffalo	.80	Durlingville	1.90	Halcourt	2.40	Lougheed	1.30
Bulwark	1.15	Duverney	1.70	Halkirk	1.10	Lunnford	1.80
Burdett	.40			Hanna	.85	Luscar	1.80
Busby	1.75	Eaglesham	2.40	Hardisty	1.30		
Byemoor	.95	Eastbourne	1.85	Hay Lakes	1.45	MacKay	1.75
		Eastburg	1.80	Heaton Moor	1.75	Macleod	.20
		East Coulee	.70	Heinsburg	1.75	Magnolia	1.65

TO	Station- to-Station Day Rate 3 mins.	TO	Station- to-Station Day Rate 3 mins.	TO	Station- to-Station Day Rate 3 mins.	TO	Station- to-Station Day Rate 3 mins.
	\$ c		\$ c		\$ c		\$ c
Magrath	.15	North Cooking		Rowley	.85	Therien	1.85
Mallaig	1.85	Lake	1.55	Royalities	.55	Thorhild	1.80
Ma-Me-O Beach	1.40	Northville	1.70	Rumsey	.90	Thorsby	1.45
Manly Highway	1.60	Okotoks	.60	Rush Lake	.75	Three Hills	.85
Manola	1.80	Olds	.95	Rycroft	2.40	Tilley	.50
Manville	1.55	Onoway	1.65	Ryley	1.45	Tipperary	1.85
Manyberries	.65	Opal	1.75	St. Albert	1.60	Tofield	1.50
Markerville	1.10	Orion	.60	St. Brides	1.75	Triangle	2.30
Marwayne	1.70	Owlseye	1.80	St. Lina	1.90	Trochu	.60
Mayerthorpe	1.80	Oyen	.95	St. Paul	1.80	Turner Valley	.60
McLaughlin	1.55	Pashley	.75	St. Vincent	1.80	Two Hills	1.65
McLennan	2.30	Patricia	.55	Saddle Lake	1.75	Vale	.75
Meadowview	1.75	Paulus	1.60	Sangudo	1.75	Valhalla	2.50
Meanook	1.90	Paxon	1.95	Saunderson	1.35	Valleyview	2.20
Medicine Hat	.65	Peace River	2.50	Sch	.80	Vegreville	1.60
Meeting Creek	1.20	Peers	1.80	Scolli	.95	Venice	1.95
Mellowdale	1.85	Pembridge	1.75	Scottfield	.90	Vermillion	1.60
Mercoal	1.75	Pemukan	1.15	Seba	1.65	Veteran	1.05
Metiskow	1.30	Pendryl	1.40	Sedalia	1.05	Viking	1.40
Michichi	.80	Penhold	1.05	Sedgewick	1.30	Vilna	1.80
Milk River	.35	Perryvale	1.90	Seven Persons	.55	Vimy	1.75
Millet	1.40	Pickardville	1.75	Sexsmith	2.40	Vulcan	.40
Millcent	.55	Picture Butte	.10	Shandro	1.70	Wabamun	1.60
Milo	.40	Pincher Creek	.40	Sheerness	.85	Wainwright	1.40
Minburn	1.55	Plains	1.85	Shoal Creek	1.85	Wake-Shyre Lodge	.75
Mirror	1.15	Plamondon	2.05	Sibbald	1.05	Walsh	.80
Mission	2.05	Pollockville	.75	Silver Bay	1.40	Wanham	2.40
Monitor	1.15	Ponoka	1.25	Sion	1.75	Wapta Camp	1.45
Morecambe	1.65	Prestville	2.40	Skiff	.35	Wardlow	.65
Morinville	1.65	Princess	.55	Smoky Lake	1.80	Warner	.30
Morrin	.80	Provost	1.30	South Cooking		Warspite	1.75
Mountain Park	1.75	Radway	1.75	Lake	1.50	Waskatenau	1.75
Mount Eisenhower	1.20	Rainier	.40	Spedden	1.80	Waterton Park	.45
Mount Eisenhower		Raymond	.15	Spirit River	2.40	Watson	2.50
Junction	1.20	Redcliff	.60	Standard	.60	Wayne	.75
Mulhurst	1.40	Red Deer	1.10	Stanger	1.75	Webster	2.30
Mundare	1.60	Redwater	1.70	Stanmore	.85	Wembley	2.40
Munson	.80	Reliance	1.75	Stavely	.35	Westbrook	1.35
Musidora	1.65	Reno	2.40	Sterco	1.75	Westlock	1.80
Myrnam	1.65	Retlaw	.25	Stettler	1.10	Whitaskiwin	1.35
Naco	1.05	Richards	2.00	Stevieville	.60	Whitla	.55
Nampa	2.40	Richdale	.90	Stony Plain	1.60	Wildwood	1.70
Nance Siding	1.40	Rife	1.85	Strathmore	.60	Willingdon	1.70
Nanton	.45	Rimbey	1.30	Strome	1.30	Willow Creek	.70
Neerlandia	1.85	Rio Grande	2.40	Sturgeon Heights	2.20	Winfield	1.40
Nemiscam	.50	Robb	1.75	Sturgeon Lake	2.20	Winnifred	.50
Nestow	1.80	Rochester	1.90	Styal	1.70	Woking	2.40
New Bridgen	1.10	Rochford Bridge	1.75	Suffield	.55	Wolf Creek	1.80
Newbrook	1.85	Rockyford	.70	Sundre	1.00	Wrentham	.25
New Dayton	.20	Rocky Mountain		Sunnynook	.75	Yeoford	1.40
New Norway	1.30	House	1.25	Sylvan Lake	1.10	Yoho Camp	1.50
New Sarepta	1.50	Rosebud	.70	Taber	.25	Youngstown	.90
Niton	1.75	Rose Glen	.75	Tangent	2.40		
Niton Junction	1.75	Rose Lynn	.80	Tawatinaw	1.85		
Nobleford	.15	Rosevear	1.80	Temple View			
Noral	1.95	Rossington	1.85	Cabins	1.30		
Nordeg	1.40						

In addition to the points on pages 9 and 10, Long Distance Connection may be had also with the following places in Alberta, rates for which can be obtained by calling "Long Distance":—

ALBERTA POINTS

Acadia Valley	Baintree	Bircham	Britain	Carolside
Acheson	Balmoral	Birdsholm	Brocket	Carseland
Adkins	Balzac	Blismark	Brooksley	Cassils
Aerial	Bardo	Bittern Lake	Brownfield	Cayley
Aetna	Barnwell	Black Diamond	Brownlow's	Challey
Agricola	Bathgate	Blackfalds	Landing	Chancellor
Albion Ridge	Battle	Blackfoot	Brownvale	Cheadle
Aldersyde	Battle Bend	Blondheim	Broxburn	Chesterwold
Alice Lake	Battleview	Bluffton	Bruderhelm	Chigwell
Allerston	Beaumont	Bodo	Buffalo Head	Clairmont
Allingham	Beaver Heights	Bolan	Ranch	Chin
Amisk	Beaver Hills	Bonlea	Buffalo View	Clandonald
Angle Lake	Beaver Lake	Bonnar	Buford	Clarinda
Angus Ridge	Beaver Mines	Borradalle	Burnis	Clearview
Ankerton	Beaver River	Botha	Burnt Lake	Clover Bar
Anzac	Beazer	Bottrel		Cluny
Ardenode	Beddington	Bouyant	Cadogan	Clymont
Ardeville	Beiseker	Bow City	Calling Lake	Coaldale
Ardley	Bellevue	Bowness Golf	Calverly	Coalhurst
Ardrossan	Belvedere	Club	Campbell Lake	Coleman
Armena	Bennett	Bowness Park	Campsie	Colinton
Arneson	Benton	Bradshaw	Capon	Commerce
Asker	Berrymoor	Bremner	Cardiff	Comrey
Avalon	Beverly	Bretona	Carlton Hill	Conjuring Creek
Azure	Beynon	Brightview	Caroline	Connaught

ALBERTA POINTS—Continued

Capeville	Gem	Laconia	O'Mara	Skaro
Cornucopia	Ghost Pine	La Corey	Orkney	Soda Lake
Countess	Gibbons	Lake Demay	Orton	Southesk
Cousins	Gilby	Lake Isle	Ouelletteville	Sponden
Crowfoot	Gillen	Lake Minne-	Oxville	Springbank
Cummings	Gilpin	wanka	Pakan	Spring Coulee
Custer	Gladys	Lake View	Paradise Valley	Springdale
Dahmer	Glenbow	Lamoureux	Parkland	Spring Lake
Dalemead	Glenford	Parkland	Park View	Spring Point
Dalroy	Golden Spike	Lanfine	Partridge Hill	Springvale
Darwell	Good Hope	Lavesta	Passburg	Spruce Grove
Davisburg	Good Luck	Lea Park	Peacock	Stampepe
Delacour	Gopher Head	Leavitt	Pearce	Stand Off
Del Bonita	Grainger	Leedale	Pearson	Staplehurst
Demay	Graminia	Leeshore	Peat	Star
Desjarlais	Grand Valley	Lessard	Pekisko	Sterlingville
Dewberry	Green Glade	Lewisville	Pendant	Stirling
De Winton	Greenshields	Liberty	d'Oreille	Stobart
Diamond City	Griesbach	Lindbrook	Perbeck	Stockland
Dickson	Grosmont	Lineham	Phillips	Strand
Dina	Groton	Livingston	Pibroch	Strangmuir
Dinant	Gwynne	Lochend	Pincher Station	Streamstown
Dinton		Lockhart	Pine Lake	Suffield-Experi-
Dobson	Hackett	Long Coulee	Pirmez Creek	mental Station
Dodds	Haight	Lousana	Pleasant View	Sugar Bowl
Dog Pound	Hairy Hill	Lowe	Poe	Sullivan Lake
Doondale	Hamlin	Loyalist	Poplar Ridge	Sulphur Springs
Dorenlee	Handhills	Lucky Strike	Poplar Site	Summerview
Doris	Hardieville	Lundbreck	Pretty Hill	Sunnydale
Dorothy	Harmattan	Lyalta	Priddis	Sunnyslope
Dowling	Hartell	Madden	Princeton	Swalwell
Downing	Hart Siding	Majorville	Puffer	Talbot
Drayton Valley	Hastings Coulee	Makepeace	Purple Springs	Taylorville
Duagh	Haven	Makmo	Quarrel	Tees
Duffield	Haynes	Manfred	Queenstown	Telfordville
Duhamel	Hayter	Maple Leaf	Raley	Tempest
Dunmore	Hazeldine	Martins	Ranfurly	Thelma
Dunshalt	Heath	Masinasin	Raven	Throne
Dunstable	Heath Creek	Maughan	Redland	Tindastoll
Eagle Hill	Heathdale	Maunsell	Red Lodge	Tolland
Earlie	Heather Brae	Maybutt	Red Raven	Tomahawk
Earling	Heatherdown	Mayton	Red Willow	Tongue Creek
Earlville	Helmisdale	Mazeppa	Reid Hill	Torrington
Eastervale	Herronton	McDonaldville	Reist	Travers
Eden Valley	Hesketh	Meadowbank	Rexboro	Tudor
Edison	Hetherington	Meadow Creek	Ribstone	Turin
Edwell	Highfield	Mearns	Rio Alto	Twin Butte
Elk Island	Highland View	Menalk	Rivercourse	Twining
Elkton	Hillcrest	Merna	Riviere	Twin Lakes
Elkwater Lake	Hill End	Mewassin	Qul Barre	Ulster
Ellerslie	Hillspring	Midland	Rockeling Bay	Vauxhall
Enchant	Hoadley	Midnapore	Rocky Rapids	Victoria
Ensign	Hobbema	Millarville	Rodino	Viewpoint
Entice	Homeglen	Miller	Rolling Green	Villeneuve
Equity	Horsehaven	Milnerton	Rolling Hills	Volmer
Erskine	Horseshoe Lake	Monarch	Rosalind	Wahstao
Everts	Hubalta	Moody's	Rosedale	Waltross
Ewelme	Hunterville	Crossing	Roselea	Wanda
Excel	Hutton	Morgan	Rosemary	Warden
Eyremore	Huxley	Morley	Rosenheim	Warwick
Fabyan	Indus	Morningside	Rosenroll	Wasel
Fairacres	Inga	Mossdale	Ross Creek	Waterglen
Fairbank	Ingleton	Mossleigh	Rosyth	Water Valley
Fairfield	Inverlake	Mound	Round Hill	Watts
Fairydell	Iola	Mountain View	Rusylvia	Wealthy
Faith	Irwinville	Murray Valley	St. Kilda	Welling
Falun	Jeffrey	Nacmine	St. Michael	Wellsdale
Farming Valley	Joffre	Nakamun	Saltaux	Westcott
Farrow	Josephburg	Namaka	Sammons	Westward Ho
Federal	Jumping Pound	Namoo	Sarcee	Whisky Gap
Fedorah	Kahwin	Neighborview	Sather	Whitewood Lake
Fenn	Kaleland	Nevis	Scandia	Whitford
Ferrybank	Kathryn	Newcastle	Scapa	Wildmere
Fishburn	Kavanagh	New Lindsay	Scotstoun	Willowdale
Fleet	Kelsey	New Oxley	Seaforth	Willowlea
Florann	Keoma	Nightingale	Seebe	Wilson Siding
Foreman	Kessler	Nilrem	Sexton Creek	Wilton Park
Forest Lawn	Kevisville	Nisbet	Sharples	Wimbome
Forshee	Kew	Nisku	Shaughnessy	Winterburn
Four Nine	Kilbourn	Norfolk Siding	Sheep Creek	Woodhouse
Frank	Kimball	Northbank	Shopard	Wood River
Frankburg	Kingman	Northern Valley	Shonts	Woolford
Freeman River	Kippenville	Northleigh	Shouldice	Wostok
Gahern	Kirkcaldy	Norton	Sidcup	Yarfield
Garden Plain	Knee Hill Valley	Ogden	Silver Heights	Yorkville
Garred		Ohaton	Silver Lake	
Gartley		Olin Creek	Simons Valley	
		Olson Coulee		

For Long Distance Rates See Pages 9 to 12

Rates to Certain Points in Canada and the United States of America

Rates to points not listed below may
be obtained by calling Long Distance

FROM LETHBRIDGE

TO	STATION-TO-STATION				PERSON-TO-PERSON			
	DAY (Exc. SUN.)		NIGHT and SUNDAY		DAY (Exc. SUN.)		NIGHT and SUNDAY	
	3 Mins.	Add. Min.	3 Mins.	Add. Min.	3 Mins.	Add. Min.	3 Mins.	Add. Min.
AKRON, OHIO	2.70	.65	2.00	.50	3.70	.65	3.00	.50
BALTIMORE, MD.	2.90	.70	2.15	.55	3.90	.70	3.15	.55
BOISE, IDAHO	1.40	.35	.85	.20	1.95	.35	1.40	.20
BOSTON, MASS.	3.00	.75	2.25	.55	4.00	.75	3.25	.55
BRANDON, MAN.	2.00	.65	1.20	.40	2.65	.65	1.80	.40
BROOKLYN, N.Y.	3.00	.75	2.25	.55	4.00	.75	3.25	.55
BUFFALO, N.Y.	2.70	.65	2.00	.50	3.70	.65	3.00	.50
BUTTE, MONT.	1.05	.25	.65	.15	1.40	.25	1.00	.15
CHICAGO, ILL.	2.40	.60	1.75	.45	3.35	.60	2.70	.45
CINCINNATI, OHIO	2.60	.65	1.90	.45	3.60	.65	2.90	.45
CLEVELAND, OHIO	2.70	.65	2.00	.50	3.70	.65	3.00	.50
DENVER, COLO.	1.85	.45	1.25	.30	2.60	.45	2.00	.30
DETROIT, MICH.	2.60	.65	1.90	.45	3.60	.65	2.90	.45
DULUTH, MINN.	2.10	.50	1.50	.35	2.90	.50	2.30	.35
GREAT FALLS, MONT.	.80	.20	.50	.10	1.10	.20	.80	.10
HALIFAX, N.S.	5.00	1.65	3.50	1.15	6.65	1.65	5.15	1.15
HELENA, MONT.	.95	.25	.60	.15	1.30	.25	.95	.15
KANSAS CITY, MO.	2.25	.55	1.60	.40	3.15	.55	2.50	.40
LOS ANGELES, CAL.	2.20	.55	1.55	.40	3.05	.55	2.40	.40
MILWAUKEE, WIS.	2.35	.60	1.70	.40	3.30	.60	2.65	.40
MINNEAPOLIS, MINN.	2.10	.50	1.50	.35	2.90	.50	2.30	.35
MONTREAL, QUE.	4.20	1.40	2.70	.90	5.60	1.40	4.10	.90
NEW YORK, N.Y.	3.00	.75	2.25	.55	4.00	.75	3.25	.55
OAKLAND, CAL.	2.05	.50	1.45	.35	2.85	.50	2.25	.35
OMAHA, NEB.	2.15	.55	1.50	.35	3.00	.55	2.35	.35
OTTAWA, ONT.	4.00	1.30	2.50	.80	5.30	1.30	3.80	.80
PHILADELPHIA, PA.	2.90	.70	2.15	.55	3.90	.70	3.15	.55
PITTSBURGH, PA.	2.80	.70	2.10	.50	3.80	.70	3.10	.50
PORTLAND, ORE.	1.55	.40	1.00	.25	2.15	.40	1.60	.25
REGINA, SASK.	2.15	.70	1.05	.35	2.65	.85	1.90	.60
SAINT JOHN, N.B.	4.60	1.50	3.10	1.00	6.15	1.50	4.65	1.00
ST. PAUL, MINN.	2.10	.50	1.50	.35	2.90	.50	2.30	.35
SALT LAKE CITY, UTAH	1.70	.40	1.15	.30	2.35	.40	1.80	.30
SAN FRANCISCO, CAL.	2.05	.50	1.45	.35	2.85	.50	2.25	.35
SASKATOON, SASK.	1.90	.60	.95	.30	2.35	.75	1.70	.55
SEATTLE, WASH.	1.45	.35	.90	.20	2.00	.35	1.45	.20
SHELBY, MONT.	.55	.15	.35	.10	.80	.15	.60	.10
SPOKANE, WASH.	1.05	.25	.65	.15	1.40	.25	1.00	.15
TACOMA, WASH.	1.45	.35	.90	.20	2.00	.35	1.45	.20
TORONTO, ONT.	3.90	1.30	2.40	.80	5.15	1.30	3.65	.80
VANCOUVER, B.C.	2.50	.80	1.20	.40	3.00	.80	2.10	.40
VICTORIA, B.C.	2.90	.95	1.40	.45	3.50	.95	2.45	.45
WASHINGTON, D.C.	2.90	.70	2.15	.55	3.90	.70	3.15	.55
WINNIPEG, MAN.	2.40	.80	1.40	.45	3.20	.80	2.20	.45

REDUCED RATES ARE IN EFFECT FROM 6:00 P.M. TO 4:30 A.M. AND ALL DAY SUNDAY

LETHBRIDGE

INFORMATION

92

For Information Regarding New Subscribers and Changes of Telephone Numbers

DIAL 92

LONG DISTANCE

0

To report Unsatisfactory Long Distance Service

DIAL 98 and ask for Chief Operator

TROUBLE

93

To Report Telephone Out of Order and Unsatisfactory Local Service

DIAL 93

A

A B Confectionery Joe Simon	328 13 St N	3638
Abram R L r	718 10 St S	4519
Acheson G W r	818 12 St S	4683
Achtem John r	1511 7 Ave S	2954
Achtem P r	217 Sherlock Bldg	2970
Adams Claudette r	312 3 Ave S	2671

ADAMS H W Hide & Fur Dealer	512 4 St S	2981
Adamson A C r	284a 7 Ave A S	2177
Adamson James r	1213 6 Ave S	2421
Admitt W C r	340 19 St N	3854

ADVANCE LUMBER CO LTD

YARD OFFICE	13 St S & 2 Ave	2063
J W Moran r	1253 8 Ave S	2459
W R Henry r	312 16 St N	2509
GENERAL OFFICE	5 Ave S & 4 St	3663
Afaganis Alex r	912 7 Ave S	2282
Afaganis M r	533 5 St S	3471

AHRENS DR A C Dentist Purity Dairy Bldg		4482
Ahrens Dr A C r	1119 3 Ave S	2541
Ainscough W G r	508 13 St S	2441
Aird Jas r	1304 6 Ave S	2083
Airway Store V A Mowat		91-4133
Aitken D r	1251 7 Ave S	2321
Aitken D B r	905 9 St S	2357
Aitken W r	E Hull Bldg	3384
Alberta Beet Co-op Implements Ltd		
	1257 2 Ave-A N	70321

ALBERTA CANNING CO H E Salisbury

Bank of Montreal Bldg		4524
Alberta Fixture Co Masonic Bldg		3558
ALBERTA GOVERNMENT—See also Provincial Govt		

ALBERTA GOVERNMENT INSURANCE OFFICE

4 Cooper Bldg		2351
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ALBERTA GOVERNMENT TELEPHONES

General Office	808-810 4 Ave S	
Installations Moves Changes of Equipment		2234
Adjustments & Collections		2234
Information regarding New Subscribers and change of Telephone Nos		92
Telephones out of order		93
Long Distance Operator		0
Chief Operator		98
J H Dick City & Dist Commercial Clerk		3503
T C Bradshaw City & Dist Commercial Supt		3503
A C Head District Traffic Supt		4221
H Schweitzer City Foreman Plant Dept		2600

ALBERTA LUMBER PRODUCTS CO

	2018 2 Ave S	2018
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STEVE'S TAXI 4440

24-HOUR SERVICE

ALBERTA MEAT MARKET J Crighton

510 6 Ave S	3492
Alberta Montana Bus Lines Bus Depot	411 5 St S 2288
Alberta Motor Association	
Information Bureau	306 7 St S 2793
Alberta-Pacific Grain Co Ltd—Diamond City	91-3021
Alberta Pacific Grain Co Ltd—Tempest Siding	91-4023
Alberta Pacific Grain Co Ltd—Wilson Siding	91-1422

ALBERTA POULTRY PRODUCERS LTD

904 1 Ave S	4371
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ALBERTA STEEL PRODUCTS CO

Office & Warehouse	1505 2 Ave S	4035
A Davis Mgr r		2561
Alberta Sugar Beet Growers	4 Stafford Bldg	3242
Alberta Wheat Pool—Broxburn		91-2133
Alberta Wheat Pool—Coaldale		91-2523
Alberta Wheat Pool—Tempest Siding		91-4022
Alberta Wheat Pool—Wilson Siding		91-1423
Aldous Agency & Finance Co		
Insurance Collections & Accounting		
109 Sherlock Bldg		3712

ALEX TAXI Alexandra Hotel Rotunda

Alexander T R r	1818 7 Ave S	77521
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ALEXANDRA HOTEL 332 5 St S

Private Branch Exchange connecting all Rooms		3142
Alford E W r	No 2 Fire Hall	3891
Allan—See also Allen		
Allan Archie r	Lethbridge Country Club	2527
Allan B r	1314 5 Ave S	2261
Allan E r	707 7 Ave S	3284
Allan H E r	284a 7 Ave-A S	2177
Allan John		91-2231



TED'S TERMINAL

"SMILE A MINUTE SERVICE STATION"

IMPERIAL 3 STAR & ESSO GASOLINE — MARVELUBE & MOBILOIL MOTOR OIL

PHONE 2684

410 - 3rd AVE. S.

PHONE 2065



**BIJOU
TAXI**
2750
50c
and up

**STEVE'S
TAXI 4440**
24-HOUR SERVICE

ALLEN BROS Greenhouses 724 6 St S	3179
Night Phone	4074
ALLEN DR L T Dentist	
208 Medical Dental Bldg	2165
Dr L T Allen r 1507 7 Ave S	2871
Allen T S Jr r 507 12 St A N	3835
Allert Henry H	91-2123
Alliance Tabernacle 712 2 Ave S	4325
ALLIS-CHALMERS RUMELY LTD	
307 11 St S	3933
Allison R r 522 12 St-B N	3624
Allison R Jr r 624 12 St-C N	2604
Almie E M r 311 15 St S	3707
ALVAU N Herbalist 806 2 Ave S	2074
Anderson A C r 951 13 St S	3975
Anderson C B r 838 13 St S	3964
Anderson Clifford T r 632 12 St S	4316
Anderson D L r 1228 6 Ave S	3845
Anderson Ed C r 1248 4 Ave S	2291
Anderson Frank Grading Contractor Lethbridge	2777
Anderson G W r 416 7 Ave S	4653
Anderson Gordon G	91-2115
Anderson J A r 620 7 Ave S	4196
Anderson M E r 201 2 Ave S	4423
Anderson M N r 415 20 St N	2394
Anderson N J r 619 12 St S	4250
Anderson N J	91-1531
Anderson Robert W r 410B 12 St-A S	4602
Anderson W Del r 1237 7 Ave S	2440
Anderson Willard J	91-1533
Andrew T R r 1243 8 Ave-A S	3841
Andrews C C r 1227 7 Ave S	4585
Andrews W	91-1031
Androkovich A	91-1622
Angele Mrs C r 424 9 St S	2763
Arcade Billiard & Cigar Store 325 5 St S	3366



Archbold T A r 829 7 St S	5004
Archer R G r 139 15 St N	2469
Arkinstall C r 1624 3 Ave N	3329

ARLINGTON HOTEL A E Dupen Mgr

1 4 St S	2278
Armstrong T B r 314 12 St S	3229
Armstrong W J r 1008 3 Ave S	3301
Army & Navy Veterans Club 517 5 Ave S	3846
Arnold Mrs A M r 1610 6 Ave N	3397

ARNOLD DR H A Internal Medicine

120 McFarland Bldg	3171
Dr H A Arnold r 523 13 St S	4042
Arnold T Jr r 330 19 St N	2820
Arnsdorf Mrs R r 303 7 Ave-A S	3826

ART SIGN CO 118 8 St S	2203
J Patey r 835 6 St S	4565

ART'S CAFE Fish & Chips 410 2 Ave S

ARTIC SERVICE STATION L Coyne	
3 Ave & 13 St S	4162
Ascroft Miss Dorothy r 202 15 St N	3318
Ascroft Mrs T r 210 15 St N	4023
Ashcroft George r 720 13 St S	4679
Ashcroft P H r 288 7 Ave-A S	3746

ASHDOWN MARSHALL A—

See Palmer Clifford A

Asplund C O r Parkside Drive	4448
Atkins C L r 521 11 St S	2230
Atkins R H r 1707 5 Ave N	2703
Atkinson G M r 1204 7 Ave S	4438

ATLAS LUMBER CO LTD Lumber &	2384
Builders' Supplies 3 Ave & 16 St S	5190
J E McCorkle Manager r	4238

ATWOOD & PRATT Electrical Contractors	
710 6 St S	4574
Atwood Robert r 619 13 St S	4574
Aubert Ed r 914 8 Ave S	4476
Audet Paul r 902 8 Ave S	2830
Austin H r 518 8 St S	2028

AUTOMOTIVE SUPPLY CO	3848
Storage Batteries 205 10 St S	3758
Avenue Confectionery 909 3 Ave S	4195
Avenue Shoes McFarland Bldg	2760
Axelsson B C r 1244 7 Ave S	4258

B

B C Fruit Grocers & Confrs 906 3 Ave S	2033
Baalim A G r 630 11 St S	3546
BALIM BUILDING AGENCIES	
317 7 St S	2432
Baalim Harry r 619 9 St S	2015
BALIM WHOLESALE LTD 7 St S	4353
Bacada F J r 826 16 St S	5005

**BIJOU
TAXI**
2750
50c
and up

—BAY SUPER SERVICE STATION—

Complete Car Service
Repairs — Motor Tune-Up — Specialized Lubrication
Gas — Oil — Greasing — Washing — Overhauling

Cor. 5th St. & 1st Ave. S. **PHONE 4530** **PHONE** Lethbridge, Alta.

Bachman A Lawn & Garden Contr	
rear 1243A 8 Ave S	2110
Bailey J R r 927 9 St S	2747
Bailey L S r 964 8 St S	2885
Bain B r 625 16 St S	2486
Bain S H r 625 16 St S	2486
Baines—see also Bains	
Baines C D r 423 11 St S	2875
Baines E C r 1316 6 Ave S	3901
Baines Gladys M r 3 Devon Court	3719
Baines R I r 294 7 Ave-A S	79421
Bains W C r 212 16 St N	2507
Baird R R r 324 13 St S	2195

BAIRD'S SHOES & LEATHER

GOODS 306 5 St S	3764
R R Baird Mgr r	2195
Baker Philip	91-1124
Baker R S	91-1114
Balcovske W r 722 12 St-A S	4192
Balderson Mrs E r 1317 6 Ave S	4018
Ball J W r 1018 12 St S	2189
Bambrick Howard H r 320 15 St S	3198

BANK OF MONTREAL 522 3 Ave S

Manager J C Downing	2526
Accountant	5192
General Office	3446
Coaldale Branch	91-2534

Bank of Nova Scotia The 3 Ave S	2711
	3744
Bannerman J r 1031 12 St-B S	2851

BANNERMAN MOTORS

Nash Sales & Service 816 4 Ave S	
Office & Sales Dept	2045
Parts & Service Dept	2645

Bannerman N Groo r	3464
Baptiste C L r 124 19 St N	3837
Baranyi K	91-3615

Barby C r 1611 3 Ave N	3169
Barclay R W r 329 11 St S	2294
Barri Roller Rink 410 6 St S	2888

Barnsley A r 629 11 St S	2267
Barr James r 3 Strathcona Court	2350
Barrett Horace r 1809 7 Ave S	3998

BARRETT'S Home Appliances 310 6 St S	4554
C C Simpson Mgr r 825 13 St S	4017
Barrowman Robert r 283 7 Ave-A S	2147

Bartlett L	91-1012
Bartlett L G	91-1424
Bartlett W E r 520 12 St S	3927

Barton S r 20 Victoria Mansions	3743
Bass W H r 1003 8 Ave S	2547
Basson Fred r 709 7 Ave S	3467

Bateman M r 302 12 St S	4216
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THE NAME

BENJAMIN'S

Means Better

Dry Cleaning, Tailor and Clothing

DIAL

2935

DIAL

Bates A B	91-4134
Bates Mrs T G r 275 7 Ave-A S	2086
Batsford Mrs C D r 915 9 St S	2641
Batsford Sidney T r 412 7 Ave S	3560
Batty A D	91-1042
Bawden Miss r 1255 4 Ave S	2158
Baxter Arthur D r 528 6 St S	3499

BAXTER GEO H & SON Plbg Htg &

Gas Ftg 968 10 St S	3830
If no answer call	3499

BAY SUPER SERVICE STATION

Cor 5 St & 1 Ave S	4530
Bayntun W K r 306 3 Ave S	2107
Beard Fred C r 1722 2 Ave-A N	4359
Beasley Mrs A M r 412 9 St S	2211
Beattie W S Office 10 Alberta Block	3237
Beattie W S r 1262 4 Ave S	3027

BEATTY WASHER SALES &

SERVICE CO 409 5 St S	4054
Beau Monde Beauty Shoppe 10 Rylands Bldg	3575

BEAUMONT ARTHUR KC Barrister

& Solicitor etc Royal Bank Bldg	2118
Beaumont Arthur r 1262 6 Ave-A S	2222
Beaumont Gordon r 10 Devon Court	2553
Beauty Box 539 5 St S	4251

BEAVER (ALBERTA) LUMBER LTD

3 Ave & 17 St S	3516
D N Cundy Mgr	

BEAVER DELIVERY B Varzari Prop

208a 5 St S	3833
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BECKER LUMBER CO LTD

310 7 St S Grd Flr Sherlock Bldg	2386
H N Becker	

Arthur Duff r 833 12 St S	3895
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Beddington F r 716 14 St N	3459
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Beerling L W r 730 10 St S	4431
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Beirnes Victor G r 612 9 St S	4073
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Belford V r 1108 7 Ave S	2570
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BELL GEORGE A Blacksmith & Welding

317 4 St S	4528
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Bell George A r 517 12 St S	3441
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Bell H R r 537 8 St S	2349
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Belliveau Mrs M r 638 7 St S	5011
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Belzberg Jack r 1257 7 Ave S	2066
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BILL'S TAXI
2224

The City's Best
prompt-courteous-service
Bill Lazarick

BIJOU NEWS AND CONFECTIONERY

CIGARS — CIGARETTES — TOBACCOS — NEWSPAPERS

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416 - 4th Ave. S. — Phone 3834 — Lethbridge, Alta.

STEVE'S
TAXI 4440
24-HOUR SERVICE

Benedek Bert r 504 6 Ave S	3542
Benjamin Raymond B r 541 13 St S	2227
Benjamin's Tailors 418B 5 St S	2935
Bennett M J	91-3115
Bennett P D r 511 6 St S	4576
Bennett & White Calgary Ltd Royal Bank Bldg	4449
Bennie James r 943 11 St S	3108
BENNY'S COFFEE SHOP 412 5 St S	4245
Benson Clifford L	91-3214
Benson Wm S r 1511 6 Ave S	3751
Benum F W r 936 10 St S	4128
Beny Charles F r 808 16 St S	2893
Beny Chas J F r 432 13 St S	3252

BENY CHEVROLET OLDSMOBILE

LTD 7th St S	
Parts & Accessories Store	2416
Car & Truck Sales	2621
Service Dept	4055
Order Desk	4050
General Office & Manager	3436
Bernard J R r 423 12 St-A N	2594
Berry Mrs H r 406 4 St S	2558

BERT & MAC'S CYCLE &

RADIO CO 315 7 St S	3232
H M (Bert) Turner r	3348
F W (Mac) McFadden r	2338
Berte John r 907 7 St N	2803
Berte S J r 1103 9 Ave N	4119
Bestwick Miss I r 621 9 Ave S	2552
Betton A W r 712 3 St S	4672

BIGELOW - FOWLER CLINIC

Physicians & Surgeons Medical Dental Bldg	3121
Private Branch Exchange connecting all Depts.	
MEDICAL DENTAL DISPENSARY	3012
Dr J K Bigelow r 418 13 St S	3885
Dr Douglas B Fowler r 1403 5 Ave S	4356
Dr E R Poulsen r 636 10 St S	2363
Dr J D McCutcheon r 3-1228 6 Ave S	3303
Shaughnessy Office	91-3121
Bigelow Dr J K r 418 13 St S	3885
Biggs Marion P Lethbridge Secretarial College	
9 Stafford Bldg	3968

Bijou News & Conf W Hoselton 416 4 Ave S	3834
Bijou Taxi Metcalfe Bldg	2750
Bikman A r 539a 5 St S	4251
Bikman Sam r 534 6 St S	2348
Bikman r 314 7 Ave S	2218
BILL'S TAXI 210A 5 St S	2224
Billigmeier J J Used Car Sales 417 7 St S	3165
Billigmeier J J r 415 8 St S	3165
Binns J E D r 618 7 Ave S	2122
Bircumshaw J B r 220 14 St N	4445

BIRD CONSTRUCTION CO LTD

Cor 3 Ave & 14 St S	2143
Contractors & Engineers	
Angus Sutherland Mgr r	3866
I Van Vogt Office Mgr r	4320
Birrell D R r 1264 8 Ave S	3199
Birrell Walter r 422 12 St-B N	2560
Bishop E A r 321 19 St N	4313
Bishop T	91-1431
Bitango Matt	91-1815
Black Dental Laboratory 205 Medical Dental	2822
Black Gordon r 420 14 St S	4347
Black John H r 1252 4 Ave S	4671

BLACK & WALKER Men's Furnishings

322 5 St S	3551
Blackbourne L H r 829 12 St S	4102
Blackmer Mrs Geo r 302 6 Ave-A S	3117
Blackford Mrs Bryan r 410 6 Ave S	2106
Blair W E r 943 9 St S	2714
Blais A E r 920 9 St S	3759
Blais A W r 934 10 St S	3130
Blenner-Hassett J D r 728 8 St S	2260
Blenner-Hassett Lon r 1815 7 Ave S	3035
Blenner-Hassett R A r 1214 6 Ave-A S	2634

BLENNER-HASSETT & SMITH

309 6 St S	2260
Blenner-Hassett W A r 1214 6 Ave-A S	2634
Bletcher Mrs Betty r 1208 6 Ave S	3502
Bletcher Miss H r 504 7 Ave S	2020
Blount & Anderson Agencies 2 Cooper Bldg	2843

BLUE BIRD MOTEL & AUTO

COURT 17 St & 3 Ave S	3903
Board of Trade	See Chamber of Commerce
Bochan J r 534 5 St S	4578
Bochan's Beauty Shop 512 4 Ave S	4217

BODARD ADJUSTMENT BUREAU

S J Bodard Mgr Harris Bldg 303 7 St S	4306
NIGHTS & HOLIDAYS	
S J Bodard	3214
H G Carbert	3217
Bodard J Stuart r 1220 8 Ave S	3214
Bodnar Steve r 917 7 Ave S	4589

PHONE

4245

BENNY'S COFFEE SHOP

Hot Plate Lunches—Steaks—Hamburgers

NEXT TO CAPITOL THEATRE

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PURITY DAIRY

New SMOOTH—RICH PURITY ICE CREAM
— TRY A BRICK TO-DAY —

PHONE
4124
OR
4095

Boguski A	91-2111
Bohner Geo	91-2241
Bokovoy Miss E J r 315 Sherlock Bldg	2809
Bolen Edward r Cor 14 Ave & 20 St S	3872
Bond D W r 1241 7 Ave S	2644
Bond Frank	91-4024

BON TON SHOE STORE M Green Mgr	
505 4 Ave S	3784
Borgal E R	91-4111
Boston Hat Works & Shoe Shine 327a 5 St S	2961
Boulton C W r 1229 7 Ave S	3481
Boulton C W & Co Accountants B Metcalfe Bldg	3974
Boulton H	91-1521
Bourgett G r 631 9 St S	2521
Bowden F	91-1723
Bowen Harold r 711 14 St S	4664
Bower W	91-3422

BOWLADROME THE	
Rod Hendry Mgr 7 St S	3330
Bowley O r 963 8 St S	78321
Bowman C B Agency Ltd See Bowman Wallace Co Ltd	

BOWMAN WALLACE CO LTD	
Real Estate & Insurance Acadia Bldg	2325
W S Wallace Mgr r	4493
Bow On Tong Co 316 2 Ave S	3675
Bowron J E r 126 18 St N	4382
Boyce—see also Boyse	

BOYCE W Auctioneer 2021 3 Ave S	4442
Boyden P	91-1313
Boyer S K r 606 11 St S	3010

BOYER S K & SON	
Magazines Etc 305 5 St S	4277
Boyles N C r 908 12 St S	3925
Boyse Harry r 401 19 St N	4138
Bradford J J Live Stock Dir Stock Yards	2915
Bradford J R r 406 19 St N	3482
Bradley H B r 1251 8 Ave S	4465
Bradley N H Engr Prov Public Wks 216 5 St S	2225
N H Bradley r 631 14 St S	2925
Bradshaw T C r 1706 7 Ave S	4114
Brady John r 519 12 St A N	76521
Brander A I r 9 Tudor Manor	2201
Brandley Marian r 704 13 St S	3613
Breckenridge N J r 613 8 Ave S	2157
Bredo Ray General Trucking Chaplin Apts	2663
Brenton C J r 1217 7 Ave S	2683
Bricker O Clayton National Film Bd 626 9 St S	2475
Brindley J	91-1613
Brink E A r 1114 8 Ave S	4459
Brink Spot The 712 3 Ave S	3068

BRITISH AMERICAN OIL CO LTD	
THE 17 St & 2 Ave S	2585
C G Murray Dist Rep r 533 11 St S	3033

THE NAME
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Dry Cleaning, Tailoring and Clothing
DIAL **2935** DIAL

BRITISH CANADIAN FINANCE LTD	
H D Rood Mgr 315 6 St S	3113

BRITISH CANADIAN TRUST CO	
315 6 St S	3113
Insurance Dept S D Rooke	3113
Real Estate & Rental Dept Geo E Rhodes	3113
Estates Dept D G W Sutherland	3113
Manager H D Rood	3113

Brocklebank Frank r 318 12 St S	3781
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BRODER CANNING CO 1 Ave & 23 St N	
Shipping & Employment	2587
General Office & Manager	2517
Western Transfer Farm	91-2114
Brodie Jean r 709 15 St S	2956
Brodie W S r 714 10 St S	3280
Brooks Roy r 522 12 St S	4154
Brown Arthur r 1216 4 Ave S	4237
Brown C F r 1505 3 Ave N	2583
Brown Frank r 3-411 5 St S	3427
Brown G S r 313 13 St S	3798
Brown Geo r 1206 4 Ave S	3018
Brown Dr T E Phys & Surg 329 7 St S	3505
Dr T E Brown r 604 15 St S	2276
Brown T M r 803 6 St S	2032
Brown's Musical Supplies 303 6 St S	2272
Brownrigg D J r 1114 8 Ave S	3277
Bruchet A L r 219 12 St S	2117
Bruchet George r 410 12 St-A S	77021

BRUCHET IRVINE A Painter & Decorator	
517 12 St-A N	3257

BRUCHET LEN Painter & Paperhanger	
329 11 St S	3706
Bruchet W B r A 410 12 St-A S	2317
Brumwell J r 1228 3 Ave S	4109



CITY TAXI 4566 DAY & NIGHT SERVICE
Peterson Bros. ~ 406 - 4th AVE. S.

CJOC

3161

C. B. C. TRANS-CANADA NETWORK

STEVE'S
TAXI 4440
24-HOUR SERVICE

Bruneau, A J r 1219 4 Ave S	2139
Bryan S r 324 15 St S	3939
Bryans Dr W E Phys & Surg 329 7 St S	3501
Dr W E Bryans r 1224 6 Ave-A S	2922
Bryant Chas r 1212 8 Ave S	3984
Bryne G F r 802 6 Ave S	5017
Buchanan E E r 538 7 St S	2810
Buchanan Stanley A r 938 13 St S	3352
Buchanan W A r 1404 4 Ave S	3508
Buck Joe Market Gardener	91-3414
BUDGET BEAUTY SHOP Alberta Bldg	2250
Bullock Nora A r 1245 4 Ave S	4168
Burbank A M	91-3231
Burchak Mrs A T r 1210 7 Ave S	4337
Burchak Steve r 5 Maryland Court	3154
Burgess J B	91-2832
Burke Cam r 1109 6 Ave S	3775
Burkitt Mrs J C r 531 8 St S	2827
Burnard Mrs E r 307 7 Ave S	4263
Burnett John r 635 13 St S	4479
Burnett Thomas M r 622a 6 Ave S	3317
Burnham H G r 439 18 St N	3780
Burns A r 543 16 St N	3617
BURNS & CO LIMITED	
Office & Produce Dept Cor 6 Ave & 4 St S	2388
Livestock Yards near Exhibition Grounds	3831
W D Gentleman Mgr r	3773
Burr Elmer	91-1013
Burr Leland	91-1222
Burritt G H r 1255 5 Ave-A S	3531
Burton C Eddie r 612 13 St S	4345
Burwash T A r 518 15 St S	2652
BUS DEPOT 411 5 St S	2288
BUZZ SHOP Vulcanizing 311 8 St S	3932
William Knox Mgr r	3868
Byrne Ralph Sr	91-4121



G

CADILLAC SALES & SERVICE 7 St S	2621
Service Dept	4055
Cain A H r 538 16 St N	4269
CALDER DR EDMUND Specialist in	
Diseases of Children 120 McFarland Bldg	3171
Dr Edmund Cairns r 1001 14 St S	3311
Calder F r 833 15 St S	3753
CALGARY POWER LTD	
415 3 Ave S	4267
P E Kirkpatrick Dist Supervisor r	3825
E Leeds District Manager r	3824
R Kirkman Asst Manager	77421
Calhoun A J r 649 10 St S	4503
Calman Mrs Fanny r 322 5 Ave S	2148
Cameo Cafe 323 5 St S	2485
CAMERON C E Barrister C Metcalfe Bldg	3559
Cameron D r 2 Galt Manor	3778
Cameron Miss L r 422 8 St S	4083
CAMERON L & CO Millinery & Ladies' Wear	
312 6 St S	2850
Cameron Miss M r 4 Galt Manor	3629
Cameron Robert r 319 14 St S	3015
CAMPBELL CLINIC Phys & Surgs 329 7 St S	
Drs Campbell & Brown	3505
Drs Bryans Christie & Tuttle	3501
Campbell D J r 414 13 St S	2049
Campbell D W r 415 Sherlock Bldg	2733
Campbell J McConnell r 283 7 Ave-A S	2147
Campbell James M r 317 12 St S	4094
Campbell Dr P M Phys & Surg 329 7 St S	3505
Dr P M Campbell r 528 8 St S	2358
Campbell R r 928 7 St S	3519
Campbell R J r 808 7 Ave S	2229
Campbell S C r 12 Devon Court	70921
Campbell T B r 712 12 St-A S	2865
Campbell Mrs W D r 608 12 St S	3376
Campbell Mrs W J r No 2 Firehall 13 St N	4496
Canada Life Assurance Co Metropolitan Bldg	2816
CANADA PAINT & WALLPAPER	
STORE Lethbridge Branch	
Wholesale & Retail 327 7 St S	2513
CANADIAN BAKERIES LTD	
Cor 8 St & 7 Ave S	3266
C R Murphy Mgr r 1247 4 Ave S	3034
Canadian Bank of Commerce The 4 Ave & 7 St S	2414
Manager's Office W T Cook	3461
Canadian Confectionery Jim Chow 403a 5 St S	3383
Canadian Fairbanks Morse Co Ltd 1110 3 Ave S	4516
CANADIAN FREIGHTWAYS LTD	
329 3 St S	2944
	2945

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BILL GIBBONEY, Mgr.

4458

STAR TAXI
★ DAY or NIGHT ★

4458

BILL'S TAXI
2224

The City's Best
prompt·courteous·service
Bill Lazarick

CANADIAN GENERAL ELECTRIC

GO LTD 312 9 St S	4184
NIGHT CALLS	
H B Bradley r	4465
Canadian Government Elevator General Office	4380
Elevator	4383

CANADIAN JOHNS-MANVILLE CO LTD

Northern Asbestos Products Ltd Alberta Distbrs	
1405 2 Ave S	3279
G F Bruce Rep	

Canadian Legion B E S L 1 Ave & 9 St S	3426
Canadian Neon 803 3 Ave S	4215

CANADIAN OIL COMPANIES LTD

17 St & 2 Ave S	3208
Order Desk	3208
Branch Supt H Koentges	3208
Dist Rep Jack G Keys r	3847
White Rose Serv Stn Roelofs Bros Operators	4268
Canadian Pacific Express Co CPR Station	3434
Agent E W Johnston	

CANADIAN PACIFIC RAILWAY

CARTAGE—PICK-UP & DELIVERY SERVICE 2565	
PASSENGER	
Information re Trains and Steamships	3512
Ticket Agent H G Stretton	3512
Baggage Room	3741
OPERATING	
Superintendent S R Lamb	3642
Chief Clerk D Stevenson	3642
Asst Supt T R Alexander	2067
Division Master Mechanic A W Betton	2067
Assistant Chief Clerk W C Lewis	2067
Division Engineer J M Campbell	3909
B & B Master and Roadmasters	3909
TELEGRAPHS—308 6 St S	
Manager T J O'Grady	3186
YARD	
Yardmaster—1 Ave S	3314
Roundhouse—Loco Foreman A I Clark	3724
Car Foreman W Murdoch	3724
Storekeeper W H Dawson	2137
FREIGHT—13 St	
Information re Incoming Freight	2154
Local Freight Agent F L Gainer	3354
Chief Clerk Percy Cull	3354
Shed Foreman G H Milner	2161
Car Service Clerk J E Rannard	2161
Claims Clerk A J Carpenter	2161
Cashier J C Redman	2154
Billing Staff C McVean	2154
Accountant H Chapman	2154

USE LONG DISTANCE

THE NAME

BENJAMIN'S

Means Better

Dry Cleaning, Tailor and Clothing

DIAL

2935

DIAL

CANADIAN PACIFIC RLY—Continued

STOCKYARDS	
Foreman G McKenzie	3390
AGENT—Coaldale	91-2431
AGENT—Coalhurst	2236
DEPARTMENT OF NATURAL RESOURCES	
413 8 St S	
Land Inspector E S Williams	2870
Canada Colonization Assn Supvr G H Dick	2870
Canadian Red Cross Society Cor 7 Ave & 12 St S	2099

CANADIAN UNION BAKERY

J Credico 404 13 St N	4553
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CANADIAN WESTERN NATURAL

GAS CO LTD 420 6 St S	3101
Private Branch Exchange connecting all Depts	
F W Paterson Dist Supt r	4219
H S Greenway Office Mgr r	2639
R T Clifford Chief Inspector r	3308
I R Pelletier Foreman r	4196
Canton Chop Suey House 318 2 Ave S	3262

CAPITOL FURNITURE STORE

404 5 St S	2115
CAPITOL THEATRE 5 St S	2080
Carberry C E r 1016 7 Ave S	2752
Carbert Harold r 922 12 St S	3217
Card D J r 725 6 St S	3163
Cardwell Miss F E r 415 13 St S	3417
Carney Dr J C Vet Surg 2019 7 Ave S	4150
Carnill Mrs W r 1260 5 Ave-A S	2238
Carpenter E J r 811 8 Ave S	4270
Carpenter Mrs J A r 313 6 Ave-A S	4092
Carpenter J H r 516 12 St-C N	2081
Carr J E r 1322 6 Ave S	2393
Carrier Mrs E C r 1228 6 Ave S	5018
Carrier Mrs F r 1210 2 Ave S	3022
Carson E M r 947 13 St S	3403
CARSON H R LIMITED 316 7 St S	3155
Private Branch Exchange connecting all Depts	
Wholesale Automotive Supplies Equipment etc	

CARSON DR J E Dentist

202 Medical Dental Bldg	4504
Carson Dr J E r 1401 7 Ave S	2579
Carstens R H r 614 10 St S	3758
Case J I Co	See Lethbridge Farm Equipment

TED'S TERMINAL

"SMILE A MINUTE SERVICE STATION"

IMPERIAL 3 STAR & ESSO GASOLINE — MARVELUBE & MOBILOIL MOTOR OIL

PHONE **2684**

410 - 3rd AVE. S.

PHONE **2065**



FAT'S STEVE SMEREK TAXI

24
HOUR
SERVICE

3838

Cash J r 1218 6 Ave S	2557
Cashore Mrs J H r 537 13 St S	3032
CASSADAY F C General Trucking	
Coal Sand Gravel & Gen Hauling 524 4 St S	2304
Castle Mrs A R r 1321 10 Ave S	3734
Castles C r 704 9 Ave S	2952
Castles E r 821 6 St S	2856
CATELLI FOOD PRODUCTS LTD	
12 St-A N	3236
CATERPILLAR TRACTORS COMBINES & ROAD MACHINERY Union Tractor & Equipment Co Ltd 1269 2 Ave S	2606
Caudwell T H r 334 12 St S	2519
Central Farm Roy Lacey	91-2311
CENTRAL MORTGAGE & HOUSING	
CORPN Hull Bldg	2343
CENTRAL SECOND HAND STORE	
THE 106 5 St S	2551
B Goldenberg Mgr r	3139
CENTRAL SERVICE STATION	
Oliver Moore Prop 4 Ave & 5 St S	3749
CENTRAL WELDING SHOP 323 4 St S	3899
Chalmers W D r 717 9 St S	2481
Chamber of Commerce Office Marquis Hotel	2012
Chamberlin H G r 420 7 St S	2197
Chaplin Ed Sr r 1209 4 Ave S	3296
CHAPLIN EDDIE City Vulcanizing Shop	
Rear Dallas Hotel	2332
Chapman Harry A r 1246 5 Ave S	3821
Chapman Thos Jr	91-1812
Chappell Stanley L r 938 8 St S	2617
Charlton & Hill Sheet Metal Wks 304 9 St S	2599
Charlton M F r 818 13 St S	2528
Charyk J A r 318 7 Ave S	2265
Cherry Mrs A r 1424 7 Ave S	4024
Chervinski A r 230 16 St N	3267
Chester H r 1232 6 Ave-A S	3865
Chester J C r 967 11 St S	2845
Chester Mine J C Chester	91-3015
Chinook Club Cor 3 Ave & 13 St S	2443
CHINOOK TIRE CO 316 11 St S	2007
Chisholm R J Agt Olive Corp 1250 1 Ave S	2595
Chisholm R J r 325 15 St S	3538
Chiswick G r 501 14 St S	3246
Chizmazia James	91-2813
Chow L	91-1323

Christ-Trinity Lutheran Chapel 320 11 St S	4505
CHRISTENSEN BROS Funeral Home	
327 10 St S	2802
Ambulance Service	
M E Christensen r 327 10 St S	4098
Christensen L H	91-1131
Christensen M E r 327 10 St S	4098
Christensen P r 319 13 St S	2834
Christensen W K r 804 8 Ave S	3557
Christie Dr F M Phys & Surg 329 7 St S	3501
Dr F M Christie r 5 Strathcona Court	3209
Christie Grant Co Mrs M Goodman 308 5 St S	4344
Christie R r 1809 5 Ave N	2797
Christie T O r 1813 5 Ave N	3801
Christie W E r 803 12 St-C N	3128
Christou Christ G r 1229 5 Ave S	3635

CHRYSLER PLYMOUTH SERVICE

413-417 6 St S	2887
Church Ed r 721 12 St S	2799
Church H W r 535 15 St S	2002
Church of Jesus Christ of Latter Day Saints	
Cor 5 Ave & 12 St S	3255
Ciesla Paul r 1818 6 Ave-A N	4285
Citizens Lumber Co	91-2623
CITY ABATTOIR 419 7 Ave S	2426
CITY DAIRY 411 4 St S	3124
H Chris Hansen Mgr r 503 14 St S	4608

CITY DECORATORS Painters &

Paperhangers 635a 11 St S	4475
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CITY OF LETHBRIDGE

Mayor's Office 332 7 St S	2284
City Manager J T Watson	3645
City Clerk T L Ferguson	2355
Treasurer T H Fleetwood	3553
Light & Water Accounting Dept	3553
City Engineer & Public Works	3541
Waterworks Department	3541
Sewage Disposal Plant River Bottom	4486
Health Dept Plumbing & Gas Inspections	3541
Assessor & License Inspector	2310
Police Station 502 5 St S	2145
Chief of Police 502 5 St S	3808
Police Magistrate 502 5 St S	2756
City Laboratory	3136
Cemetery House & Poundkeeper	2907
Electric Light Power & Street Railway	3645
Power House Cottage	2754
Fire Station No 1 (for fire only) Fire Hall	3333
Fire Station No 1 Ambulance and General	
Office 4 St & 2 Ave S	3340
Fire Station No 2 13 St N	2445
Isolation Hospital 1920 7 Ave S	3430
Stores Dept 3 St & 4 Ave	2283

Continued on Next Page



CITY TAXI 4566 DAY & NIGHT SERVICE

Peterson Bros. ~ 406 - 4th AVE. S.

BIJOU TAXI

2750

50c

and up

CITY OF LETHBRIDGE—Continued

Exhibition Board Henderson Park	4131
Housing Project Airport	3055
NIGHT CALLS ONLY	
Electric Trouble Dept 619 14 St S	2404
Waterworks Trouble Dept	3731
Public Works Dept J Haimes r	3013

CITY SIGN CO 334 4 St S	4204
N S Hall r	4204

CITY TAXI Geo Peterson 406 4 Ave S	4566
City Vulcanizing Shop E Chaplin rear Dallas Hotel	2332

C J O C Broadcasting Station Marquis Hotel	3161
Private Branch Exchange connecting All Depts	

Clancy Miss Eileen r 4 No 1 Firehall	4581
CLANCY DR L D Chiropractor	

7 Acadia Blk 3 Ave S	2231
Clancy Dr L D r 425 12 St S	2387

Clark A I r North of Round House	2610
Clark C H r 1501 10 Ave S	4569

Clark D F W r 512 15 St S	2264
Clark John r 511 13 St S	3386

Clark Dr Ward F Dentist 121 McFarland Bldg	4140
Clark Dr Ward F r 639 15 St S	4136

Clark's Auto Repairs C Clark 323 4 St S	3899
Clarke A R r 719 12 St-A S	3702

CLARKE & CO Ready-to-Wear & Millinery	
316 6 St S	3453

Clarke Mrs D r 718 15 St S	4452
Clarke H G r 1417 14 Ave S	3729

CLARKE H V Portrait Studio	
McFarland Bldg 4 Ave S	2010

Clarke H V r 1417 5 Ave S	2010
Clarke M J r 602 12 St S	3787

Clarke N E r 420 7 Ave S	4417
Clarke Photo Service McFarland Bldg 4 Ave S	2010

Clayton E r 509 12 St N	2367
Clemis D r 1266 6 Ave S	3648

Clemis Roy D r 1618 3 Ave N	4012
Clemis Wm r 1216 7 Ave S	2878

Clendenan C E r 1232 6 Ave S	4014
Clendenning Chester S r 1603 7 Ave S	4392

Clifford R T r 412 12 St S	3308
Clough Adah r 322 3 St S	3240

CLUB CAFE David Mah Prop 322 5 St S	2149
CLUB CIGAR STORE F J Basson	

3 Ave & 5 St S	3056
Coaker Owen	91-1433

Coaldale Broder Farm	91-2214
Coaldale Cafe	91-2432

Coaldale Cheese Factory	91-2312
Coaldale Consolidated School	91-2625

Coaldale Electric	91-2841
Coaldale Hospital	91-2411

THE NAME

BENJAMIN'S

Means B

Dry Cleaning, Tailoring and Clothing

DIAL

2935

DIAL

Coaldale Hotel Co	91-2611
Coaldale Motors	91-2522

COCKSHUTT PLOW CO LTD	
1262 1 Ave S	3659

Local Agency Norrie & Fawcett Ltd	
J J Firth Mgr r	3870

Cohen Hyman r 611 11 St S	2242
Coleman G L	91-1911

Colley N A r 822 14 St S	3455
Colonists' Service Association Ltd 409 2 Ave S	2151

COMMERCIAL CREDIT CORPORATION	
OF CANADA LTD 604 8 St S	2998

COMMERCIAL PRINTERS & OFFICE OUTFITTERS LTD	
326 7 St S	2999

J Heinitz Pres & Mng Director r 1238	
5 Ave S	2994

Commercial Service 1903 3 Ave S	2087
CONFEDERATION LIFE ASSOCIA-	

TION Capitol Theatre Bldg	2454
C Eddie Burton Rep r	4345

Conn Miss J r 1227 6 Ave-A S	2886
Connaughty Mrs C r 521 14 St S	4492

Connolly D C r 1264 3 Ave S	3946
Connor Mrs E L r 7 Patterson Court	3479

Connor Mrs M J r 518 12 St-A N	3522
Connors J S r 531a 8 St S	3967

CONSUMERS HARDWARE & SUPPLY 516-518 3 Ave S	
General Hardware Paints Baggage etc	2919

Chinaware Kitchen Goods Sporting Goods etc	2212
Office	2920

D J Whimster Prop r	3853
J Mossey Mgr r	4384

Convent St Aloysius 116 9 St S	3509
Cook C W r 719 3 St S	3816

Cook Douglas G 604 8 St S	2998
Cook W A r 1804 4 Ave N	3892

Cook W T r 1318 4 Ave S	4309
Cooke R A r 321 15 St S	2693

Coon Mrs B T r 815 14 St S	4531
CO-OP HATCHERIES rear 525 4 St S	3679

Cooper Albert r 522 6 St S	2640
Cooper E B r 1267 7 Ave S	3285

FULLY INSURED

BILL GIBBONEY, Mgr.

4458

STAR TAXI

★ DAY or NIGHT ★

4458

PHONE

2312

312-5th St. S.

DALLAS HOTEL

GEO. O. ROWE, Mgr.

ALL OUTSIDE ROOMS—QUIET—COMFORTABLE
MODERN ACCOMMODATION AT LOW COST

PHONE

2312

312-5th St. S.

STEVE'S

TAXI

24-HOUR SERVICE

4440

COOPER & SON Firestone Distributors

507 7 St S	4485
Cooper's Transport 3 Ave S rear Rylands	2684
Cope G C r 624 12 St S	3618
Copeland T H r 915 9 Ave S	3212
Corbitt Eva r 416 Sherlock Bldg	2246
Corenblum Max r 1232 8 Ave S	4405
COSGROVE J M Home Insulation	
1260 6 Ave S	4228
Coupland J	91-1224
Coupland J C r 405 12 St-B N	4252
Coupland M W r 25 Victoria Mansions	4641
Coupland Miss Molly	91-1212
COURT HOUSE	See Provincial Govt
Court R P	91-3512
Cousineau V W r 802 12 St S	4351
Cowan Rev R W r 537 12 St-C N	3671
Cowan Wm r 1823 8 Ave N	2329
Cowgill E r 913 7 St-A S	2237
Cox A W r 106 2 Ave S	2883
Cox George T r 617 8 St S	2753
Coyne Leonard r 638 12 St S	4426
Crabb B G r 1715 9 Ave S	3447
Craddock E r 1812 7 Ave S	2838
Craddock R T r 280 7 Ave-A S	2591
Cragg R C r Hardieville	2391
Craig Joe r 14 Ave S West of Huff Refinery	2991
Craig Dr W P Dentist Rylands Bldg	3357
Craig Dr W P r 639 12 St S	2419
Craine J r 1222 3 Ave S	4424
Cranley W B r 1313 10 Ave S	4403
Cranston Mrs Doris r 943 13 St S	3627
CRANSTON ERIC Auditor &	
Accountant 7 Rylands Bldg	4135
Cranstoun Eric r 945 7 St S	3008
Crawford Mrs George	91-3713

Crewe R O r 921 11 St S	2268
Crichton J r 711 17 St S	4282
CRIPPS H A Piano Tuner 951 11 St S	2168
Croft Miss F r 810 15 St S	3579
Croft Mrs E r 1512 3 Ave N	4399
Crooks R J r 1405 9 Ave S	2902
Cross A E r 728 10 St S	3023
CROSS A E STUDIO Photography &	
Picture Framing 614 3 Ave S	2673
Cross Wm r 107 21 St N	3247
Crowe John r 1804 4 Ave N	4051
Crowther J r 630 14 St S	2710
CRYSTAL DAIRY LTD 434 8 St S	
Order Department	2576
General Office	2577
Ed Neve Sales & Service r	2974
Cservenyak Steve r 202 3 St S	2041
Cuell C T A r 316 15 St S	3495
Cull Percy r 528 13 St S	2598
Cullen A J r 1218 8 Ave S	3214
Cullen L M r 521 14 St S	4492
Culver Phyllis r 1515 4 Ave N	3819
Cunningham Mrs Harriet r 207 5 Ave S	3264
Customs Canada Collector of Customs Post Office	2688
Cut Rate Furniture Store Cor 2 Ave & 8 St S	3024

D

Dafoe G L r 1234 7 Ave S	4125
Dainty A r 239 15 St N	3851
Dainty A	91-1214
Daley James W r 424 15 St S	3042
Dalke L r 638 9 St S	3802
DALLAS HOTEL 312 5 St S	2312
Geo O Rowe Mgr r 534 14 St S	3752
Dalrymple James r 715 3 St-A S	2103
Dalrymple & Lawrence General Merchants	91-3013
DAN'S REPAIR SHOP D J Morrison Mgr	
320A 7 St S	3905
Danforth L S	91-4122
Daniel A J r 420 12 St S	2408
Daniel C R r Coaldale Rd	3601
Daniel C R Knight Farm	91-1832
Daniel Chas Jr	91-1811
Danielson James A Used Car Dealer 334 4 St S	2347
D'Aoust O J r 960a 8 St S	76921
Darling Hat Shop 326 5 St S	2102
Darlington A r 404 19 St N	2340
Davids A L r 326 12 St S	4272
Davids H r 1221 7 Ave S	2569
Davidson A M r 1235 6 Ave S	2344
DAVIDSON & DAVIDSON Barristers	
British Canadian Trust Bldg	3711
R R Davidson KC r 1301 4 Ave S	2465
W P Davidson r 1517 7 Ave S	3320



PHONE

2673

614 - 3 Ave. S.

A. E. CROSS STUDIO

KIDDIES' PHOTOGRAPHERS

Portraits of Distinction • Enlarging

PHONE

2673

614 - 3 Ave. S.

PHONE

2658

DE JOURDAN'S STUDIO

PORTRAIT PHOTOGRAPHER

"PHOTOGRAPHS THAT PLEASE"

105 - 8th Street S. ——— Opp. C.P.R. Depot

PHONE

2658

DAVIDSON ENMAN LUMBER LTD

Office 1 Ave N 3421
 W P Enman r 847 6 St S 3593
 R W Davidson

Davidson J A r 516 15 St S 2798
 Davidson J M r 1110 5 Ave S 3432
 Davidson John McD 91-2815
 Davidson R R r 1301 4 Ave S 2465
 Davidson W P r 1517 7 Ave S 3320

Davies D M r 1502 7 Ave S 2438
 Davies Geo B r 410 14 St S 2931
 Davies John I r 632 10 St S 4241
 Davies O K r 541 12 St-A N 2789
 Davis A r 704 6 Ave S 2561

Davis Mrs Albert M r 511 7 Ave S 3643
 Davis B r 806 7 Ave S 2543
 Davis E r 637 6 St S 2581
 Davis E C H r 1008 6 Ave S 4236
 Davis J L r 615 14 St S 2649

Davis Roger 91-3423
 Davis S S 91-2512
 Davy P C 91-3234

Dawson Charles E r 627 10 St S 3422
 Dawson Cyril r 8 Patterson Court 2908
 Dawson D P r 305 7 Ave-A S 3947
 Dawson James City Decorators 635a 11 St S 4475

Dawson Mrs M I r 712 10 St S 2995
 Dawson Mrs Stella r 621 8 St S 4339
 Dawson W F 91-4215
 Dawson W H r 1206 6 Ave S 2368
 Dawson W H r 1249 5 Ave A S 4501

Day A R r 1414 4 Ave N 4193
 Deak Frank 91-3613
 Dean J r 616 7 Ave S 4113

DEAN'S SHOE STORE 403 5 St S 3050
 De Coste Art r 414 12 St A S 4454

DEERE JOHN PLOW CO LTD

Implements 1239 2 Ave S 3786
 Repair Department 3976
 Local Dealer A C McDonald 1009 2 Ave S 2043

DE JOURDAN'S STUDIO

Portrait Photographer 105 8 St S 2658

DELIVERIES LTD Lethbridge Breweries

Bldg 2895
 Del Monte General Store John Martens 91-2513
 Dench Mrs E C r 1101 2 Ave S 2362

DENCH OF CANADA LTD

1101 2 Ave S 4234
 Denison E J r 924 10 St S 4523
 Dennis Miss Paulette r 314 3 Ave S 3859
 Des Jardins J C r 222 2 Ave S 4233
 Determan J r 632 8 St S 2960

THE NAME**BENJAMIN'S**

Means 1

Dry Cleaning, Tailoring and Clothing

DIAL

2935

DIAL

Dewar Wm r 334 19 St N 4081
 Dick Bernard J 91-4021
 Dick G H r 715 8 St S 3227
 Dick John J 91-4034
 Dick Peter J 91-2725
 Dickinson Albert r 1204 4 Ave S 3809
 Diller C K r 901 9 St S 4087

DIMMER JACK Auto Repair Shop

321 3 St S 2575

DIMOCK DR H C Physician & Surgeon

Cor 5 Ave & 7 St S 3184

Dr H C Dimock r 1231 6 Ave-A S 2949

Dixon Charles R r 923 8 St S 76321

Dixon L G r 1010 15 St S 2027

Doadt D L r 612 14 St S 2679

Dobay Mrs Steve r 530 6 St S 3914

Dobbs Mrs Frances M r 803 11 St S 3323

Dobbs S H r 836 12 St S 2101

Dodd George r 411 12 St C N 2630

Dodd Mrs Gertrude r 523 12 St N 3393

DODD'S AUTO ELECTRIC

405 4 Ave S 3250

George Dodd Mgr r 411 12 St-C N 2630

DODGE & DE SOTO SALES &

SERVICE Cor 1 Ave & 7 St S 3736

Doe Mrs K L r 616 9 Ave S 4134

Doenz Chris r 1257 6 Ave S 4621

Doenz E r 1252 7 Ave S 76421

Dogterom Agency 1710 2 Ave S 4146

Dogterom C 91-1631

Dogterom John W r 1522 7 Ave S 4146

Dogterom R 91-4112

Dogterom W H r 1807 6 Ave N 2455

Dolighan E r 612 13 St S 4031

Domeier G r 822 6 St S 2013

Domeier W r 820 12 St-A S 4622

Dominion Bank The 4 Ave S

Manager's Office 4165

DOMINION BEAUTY SUPPLY CO

Alberta Block 4594

Dominion Confectionery 418 5 St S 2460

BUY CHRISTMAS SEALS*Crystal Dairy Limited*

Order Dept. 2576

434 - 8th St. S.

General Office 2577

FULLY INSURED

4458 **STAR TAXI** **4458**

★ DAY or NIGHT ★

BILL GIBBONEY, Mgr.

STEVE'S

TAXI 4440

24-HOUR SERVICE

Dominion Government

Agriculture Dept of	
Small Water Conservation Projects P O Bldg	2044
St Mary River Project Kenyon Field	4410
Prairie Farm Assistance Branch J H Irving	
2 Post Office Bldg	3048
Fruit & Vegetable Marketing Service	
W C Gaskell 13 Post Office Bldg	3836
Divn of Entomology Post Office Bldg	3222
Laboratory	91-1515

EXPERIMENTAL STATION

Main Office Supt Forage & Cereal	3385
Animal & Poultry Husbandry	4572
Agric Engineering Horticulture Field	
Field Husbandry & Sub-Stations	4571
A E Palmer Supt r	4571
Livestock Insect Laboratory	2869
Labor Dept of	

Japanese Division 1102 5 Ave S	2466
National Defence Dept of	
33 Field Park Coy RCE Internment Camp	3443
18 Field Rgt RCA Kenyon Field	2650
National Revenue Dept of	
Income Tax Office Post Office Bldg	2550
Transport Dept of Civil Aviation Division	
District Airway Engineer Post Office Bldg	2290
Maintenance Radio Branch Sherlock Bldg	3840
Meteorological Radio Office—Kenyon Field	4334
Traffic Control Office—Kenyon Field	2226
Resident Engineer Field Office Kenyon Field	3411
Veterans' Land Act & Soldier Settlement of Canada	
Regional Office Harris Blk 7 St S	3662
Dept of Veterans Affairs W Aitken Harris Blk 4548	

DOMINION MEAT MARKET

Frank Coultry Hill Blk 4 Ave S	3412
Donald David r 627 9 St S	3361
Donaldson A G r 1503 10 Ave-A S	76221
Donaldson H G r 920 8 St S	78621
Donaldson K D r 1217 4 Ave N	78421
Doney J r 962 11 St S	4682
Doram Allen	91-2833
Doran Miss Eileen r 2 Bus Depot	4409
Dormer John r 703 9 Ave S	3399
Dovell Geo W r 605 10 St S	3799
Dow Jas	91-1941

Downer F W r 1 Strathcona Court	3606
Downing J C r 1256 5 Ave S	2263
Downs J H	91-1523
Duffy J r 624 14 St S	3687
Draffin George r 318 10 St S	4171

DRAFFIN'S DRUG STORE

G Draffin Prop 401 5 St S	3364
Dueck J J	91-2224
Dueck Jacob P	91-4012
Dueck Peter P	91-2341
Duff Arthur r 833 12 St S	3895
Duffy P E r 709 6 Ave S	3283
Duncan Claude A r 614 13 St S	4342
Duncan Claude A	91-1113
Dunlop James r 511 12 St A N	3474

DUNLOP TIRE & RUBBER GOODS

CO LTD 7 St S	4353
Dunn E r 215 2 Ave S	2672
Dunn Katherine r 10 Tudor Manor	4657

DUNN'S TAILORS Agts Stan's Men's Shop

327 5 St S	3730
Dupen A E r 625 7 St S	3418
Durfee B r 959 11 St S	3338

DURO-LITE PRODUCTS OF CAN.

ADA LTD 207 10 St S	3758
Dutton E E r 528 15 St S	3665
Dutton J r 1044 14 St S	70721
Dutton W r 1253 6 Ave S	3983
Duval F E r 138 18 St N	2346
Dyce George r 809 6 St S	4647
Dyck Mrs Mary	91-2715
Dykes John M r 331 20 St N	2495
Dykstra H D	91-1432

E

Eaman A G r 11 Tudor Manor	5032
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EAST END WELDING SHOP

1605 3 Ave S	2488
Easterbrook R H r 1502 6 Ave S	2478
Easton John r 917 8 St S	2411
Easton John Jr r 940 7 St-A S	4685

EATON CO WESTERN LIMITED

(THE T) Branch Store 4 Ave & 6 St S	
Information & General Office	3727
Drugs Hosiery Men's Wear Notions Wools	2140
Foodateria (Groceries Fruits Vegetables)	3282
Meats & Fish	2657
Hardware Automobile Supplies Stoves	2054
Sporting Goods China Baggage	
Shoes & Piece Goods	3857
Women's & Juvenile Wear	3605
Furniture House Furnishings Radios	2722
Warehouse 3 Ave & 4 St S	4510

ECONOMY MEAT MARKET

E Pankhurst 904 7 Ave S	3855
Edmundson Fred r 1260 5 Ave S	4388

EDWARDS WM M Land Surveyor

11 Oliver Blk	4034
Edwards Wm M r 529 14 St S	3979
Egardie Mrs M r 931 10 St S	3965
Eggen R r 1206 5 Ave-A S	3174
Eichenlaub Rev V r 710 16 St N	4336
ELECTRO SERVICE 813 3 Ave S	2669



BILL'S TAXI
2224

The City's Best
prompt-courteous-service
Bill Lazarick

Electrolux Canada Ltd 814 2 Ave S4481
Elfstrom H r 318 4 St S2849
Elks Club 5 Ave S2633

ELLIOTT FISHER ACCOUNTING

MACHINE COSee Underwood Ltd

Elliott H J r 1804 7 Ave S2259
Elliott Oliver G r 1110 7 Ave S4019
Ellis H J r 636 12 St S2499
Ellis S T r 115 16 St N78021
Ellis Stewart r 720 12 St S4545
Ellis W r 412a 8 St S4107
Ellison Farm No 291-1714

ELLISON MILLING & ELEVATOR

CO LTD 2 Ave S
Sales Flour & Feed2068
Grain Dept4214
Manager & Accounting Dept3552
Elevator—Coaldale91-2514
Elevator—Coalhurst91-3614

Ellison Morris H r 1245 6 Ave-A S4350
Ellison R C r 1243 6 Ave-A S4350

EL-MONT EXCLUSIVE DRESS DE-

SIGNING 210 Sherlock Bldg5030

ELTON DAVID HORTON KC

Barr Solr Notary Public 2 & 4 Stafford Blk2523
Elton David Horton r 1209 7 Ave S3709
Emerson J r 925 10 St S2542
Emery E A r 433 12 St S3515
Eminson Beryl E r 515 7 Ave S3263
Emmerson George r 1265 6 Ave-A S3861
Emmerson I H r 1514 5 Ave-A N3002
Empire Furniture Store 120 5 St S3980

EMPRESS CONFECTIONERY

Dong Wing Mgr 814 4 Ave S2872

ENERSON MOTORS LTD 817 4 Ave S

Service Dept4484
Parts Accessories Dept4429
General Office & Mgr & Sales4425
Enerson P O r 1259 5 Ave S4586
Engle P C r 534 12 St-C N4398
English Joe r 613 7 Ave S2316
Enman W P r 847 6 St S3593
Epp Dr D L Phys & Surgeon Office91-2422
Erb M E r Parkside Drive3710
Erdmann Ralph r 1040 14 St S3310
Erickson Mrs A M r 1236 8 Ave S2286
Erickson H r 721 13 St S2409
Erickson M r 814 2 Ave S3873
Eritsland O B r 625 14 St S2382
Evans B C r 922 8 Ave S4387
Evans T r 611 8 St S3275
Everson W E r 432 14 St S2484
Everts W M r 829 9 St S76621

Ewing F91-1011

Experimental Station See Dom Govt Agric Dept of

EXPLOSIVES LTD 907-915 2 Ave S3176

Magazines—Coalhurst91-3435

F

Fabbi R S r 542 8 St S4124
Fabbi S A r 617 4 St S4145
Fairbairn Mrs L E r 630 15 St S2249
Fairfield W H r 1409 7 Ave S2572
Fairhurst Lyle91-2412
Fairway Meat Market 1020 9 Ave S2623
Fansett R J r 542 7 St S4275
Farmers' General Store91-2615
Farrell R r 213 5 Ave S2592
Farris R C r 281 7 Ave-A S2031

FARRIS SERVICE AGENCY

Collections & Accounting 2 Acadia Blk2616
Farstad C W r 1217 6 Ave-A S2119

FASHION SHOP LTD Ladies' Wear

514 4 Ave S3039

FAT'S TAXI Smerek & Mokoski 323 5 St S3838

Faulds Mrs Hilda r 417 19 St N2873

Faulds Mrs R E r 719 15 St N3343

Faulkner A H r 718 8 Ave S5034

Faunth E J r 708 7 Ave S2590

Fawns C E r 526 7 Ave S5035

FEFFERMAN HIDE & FUR CO

Office & Warehouse 1505 2 Ave S2318

A Davis Mgr r2561

Fefferman Mrs S r 704 6 Ave S2561

Feinstein J r 1258 6 Ave-A S5036

Feir E B r 614 15 St S3025

Felger T H r 1304 6 Ave S2083

Ferguson D r 718A 10 St S3491

Ferguson D Jr r 5 Crescent Apts3160

Ferguson James Y r 1809 1 Ave-A N3910

Ferguson Thos L r 312 15 St S3306

Ferrier J J r 419 8 St S3969

Filchak Cyril r 545 12 St N2682

Filchak J V r 543 12 St N3796

Findlay A r 1415 3 Ave N4365

Findlay Mrs D A r 1412 2 Ave S3661

FIRE DEPARTMENT (Fire Only)3333

General Office & Ambulance3340

FIRESTONE TIRE & RUBBER CO

OF CANADA LTD

Warehouse 507 7 St S4485

First Baptist Church 8 St & 4 Ave S2082

Firth H r 715 17 St N3731

Firth J J r 521 15 St S3870

Firth W r 410 16 St N77921

Fisher A M r 1217 6 Ave S2531

TED'S TERMINAL

"SMILE A MINUTE SERVICE STATION"

IMPERIAL 3 STAR & ESSO GASOLINE — MARVELUBE & MOBIL OIL MOTOR OIL

PHONE **2684**

410 - 3rd AVE. S.

PHONE **2065**



PURITY DAIRY

New SMOOTH—RICH PURITY ICE CREAM
— TRY A BRICK TO-DAY —

PHONE
4124
OR
4095

STEVE'S
TAXI 4440
24-HOUR SERVICE

Fisher Ralph r 327 13 St N	4389
Fisher Roy r 730 8 St S	2647
Fitzsimmons H H	91-4123
Fleetwood E H r 920 9 Ave S	3985
Fleming Alex r 804 12 St S	4199
FLEMING-KENNEDY LTD 428 5 St S	4212
Distbrs Hudson Cars & North Star Oil Prod	
Fleming Mildred r 312 3 St S	2070
Fletcher Dr C M r 638 15 St S	3673
Fletcher C S r 406 12 St C N	4507
Flinn Wm r 1259 5 Ave-A S	3245
Flock H J r 1301 5 Ave S	4317
Fogal Robert K r 1261 8 Ave S	4607
Fong George r 308 1 Ave S	2932
Fooks J H r 1234 4 Ave S	3511
Forbes Dr G H Dentist 207 Medical Dental Bldg	4455
Forbes Dr G H r 431a 12 St S	2698
Forbes H r 1102 2 Ave S	4360
Ford C H r 721 3 St S	3241
FORD & MONARCH SALES & SERVICE 435 5 St S	3633
Forman J F r 1210 5 Ave S	4627
Forrest J A r 628 7 St S	3372
Forster Agency The Insurance 306 7 St S	2793
Forster C E r 1215 9 Ave S	4181
Forster E L r 946 13 St S	4626
Forster E R J r 626 10 St S	3883
Foster Frank	91-2533
Foster J E Trucker	91-2525
FOUR X BAKERY See Canadian Bakeries Ltd	
Fowler Dr D B	91-4141
FOWLER DR DOUGLAS Phys & Surg Medical Dental Bldg	3121
Dr Douglas B Fowler r 1403 5 Ave S	4356
Fox E S P	91-3723
Fox G H r 920 13 St S	3931



Fox Harold r 1215 8 Ave S	4021
Fozard G A r 634 13 St S	3696
Fozard Mrs John r 530 12 St-B N	2790
FRACHE BROS LTD Florists Retail	
322 6 St S	2666
Greenhouses & res Henderson Park	2003
Greenhouses North Lethbridge	2768
Frache W H r 824 12 St-A S	2548

FRANK'S GROCERY & MEAT MARKET F Dorogdi 407 2 Ave S	2737
Fraser W A r 1515 3 Ave N	78521
Frayne A r 619 4 St S	4615
Frayne Elsie r 1414 4 Ave N	4193
Frear Mrs E C r 526 5 St S	2458
Freed E r 908 8 Ave S	4046
Freel James r 405 4 St S	3793
Freel Rodina r 321 6 Ave-A S	2181

FREEL SHEET METAL WORKS 412 4 Ave S	2713
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FREIGHTWAYS CANADIAN LTD 329 3 St S	2945
Fremstad A Roy r 826 6 St S	2180

FREMSTAD'S RADIO SERVICE 9 Lafferty Blk	2787
French Mrs T r 1507A 4 Ave S	2039

FRENCH'S QUICK DELIVERY 414 12 St-A S	4454
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Frey E E	91-2924
Frey I r 732 13 St S	3720
Friend Mel r North Exhibition Grds	4374
Frier S r 1401 6 Ave-A N	2629

FRUET STUDIO Photographer 322 5 St S	3954
Fryett E D r 1256 7 Ave S	79321
Fuller George r 1412 7 Ave S	3692
Fullylove Ernest r 719 12 St-A S	3438
Fulton J r 950 11 St S	2890
Fumerton Dr A S Dentist 3 Oliver Blk	2199
Fumerton Dr A S r 634 15 St S	2718

G

Gaetz L O	91-3714
Galbraith Mrs Dorothy r 730 17 St N	2662
Galbraith Mrs W S r 616 14 St S	2253
Gall Mrs M r 313 5 Ave S	5043
Gallinger A r 621 10 St S	4290
Galt Gardens Museum Galt Gardens	4611
GALT HOME APPLIANCES 309 7 St S	3889
B J O'Grady Mgr r	3893
GALT HOSPITAL General Office 5 Ave S	3136
Private Branch Exchange connecting all Depts	
Residence 204 5 Ave S	2608
Maids' Residence	2150
Galt J r 284B 7 Ave-A S	2564

**BIJOU
TAXI**

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and up