

LETHBRIDGE & DISTRICT

JULY - 1946



TELEPHONE DIRECTORY

Store
Information

3727

The T. EATON CO.
WESTERN LIMITED
BRANCH STORE

Store
Information

3727

Drugs, Hosiery, Men's Wear, Notions, Wools...2140
Foodateria (Groceries, Fruits, Vegetables)...3282
Meats and Fish...2657
Hardware, Automobile Supplies, Stoves...2054

Sporting Goods, China, Baggage...2054
Piece Goods, Shoes...3857
Furniture, House Furnishings, Radios...2722
Women's and Juvenile Wear...3605

PHONE
2576

Crystal Dairy
LIMITED

PHONE
2577

Milk
Cream

The Home of Pure Dairy Products

■ **TASTE THE DIFFERENCE** ■

WE RENT INDIVIDUAL COLD STORAGE LOCKERS

Ice
Cream

FARMERS:—We Solicit Your Shipments of Churning Cream and Eggs

BIJOU TAXI 2750

24 HOUR SERVICE



50c. AND UP

FAT'S TAXI



323 - 5th St. So.

24 HOUR SERVICE

HEATED CARS

STEVE SMEREK

PHONE

3838

BILL MOKOSKI

HOTEL ALEXANDRA

PHONE

3142

Air Conditioned

FREE LOCAL CALLS



CENTRALLY LOCATED

PHONE

3142

MARQUIS CABS

CITY
TRIPS

50c

PHONE

3545

OFFICE
MARQUIS
HOTEL



Don't Say "Bread", Say

McGAVIN'S

DAY and NIGHT
PHONE
3378

DAY CALLS ONLY 4488

McGavin's Good Bread and Cakes

THE CITY'S BEST

24 HOUR SERVICE

Bill's Taxi

2224

Fast, Courteous Service

210A - 5th Street South



PERLUX

DE LUXE DRY CLEANING

NIXON & SWAN, Props.

ALTERATIONS and REPAIRS

■ Only safe, harmless cleaning agents are used by us, and we remove all spots and stains without harming fabrics. If your suit only needs a pressing, bring it in for careful, satisfactory work.

2 Doors North of Capitol Theatre

Phone **3666**

Res. Phone 2139

EMERGENCY CALLS

FIRE
3 3 3 3

POLICE
2 1 4 5

GAS
2 5 1 0

LIGHT
3 6 4 5
Night 2404

WATER
3 5 4 1
Night 3731

Telephone Service Calls

INFORMATION
9 2

LONG DISTANCE
0

TROUBLE
9 3

SERVICE

ON THE DOUBLE!

PHONE

3232

If your baby buggy is hard to push, is wobbly in the wheels or needs new tires, we promise you we will have it running again in good shape almost while you wait!

We can give you this service because we specialize in this type of work. We know how important it is to have your baby buggy repaired as quickly as possible. Therefore they command and receive RIGHT OF WAY in our store.

And of course radio and bicycles are repaired in a constant stream because

**"We Build Up the Performance—
Not the Charges!"**



315 7th St. S. — LETHBRIDGE

ALBERTA GOVERNMENT TELEPHONES

TELEPHONE DIRECTORY

OF

LETHBRIDGE

and District

JULY, 1946

HEAD OFFICE: C.P.R. Building, Edmonton

HON. W. A. FALLOW

Minister of Telephones

W. C. BRUCE

General Manager

A. HIGGINS

General Commercial Superintendent

W. B. FERGUSON

General Traffic Superintendent

R. MOLLOY

Comptroller

A. M. ALLEN

General Plant Superintendent

W. MASON

Chief Engineer

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PRINTED IN CANADA

Alberta Government Telephones

Head Office: C.P.R. Building, Edmonton
Lethbridge Office: 808-810 4th Avenue South

HOW TO TRANSACT BUSINESS

With the Department of Telephones

APPLICATIONS FOR NEW SERVICE—CHANGES IN LOCATION— TERMINATION OF SERVICE

All matters relating to new telephone service, removals, termination of service, directory listings, adjustment of accounts, collection of bills, etc., are handled at the Business Offices of the Department.

CHANGES IN DIRECTORY LISTINGS

This telephone directory is issued regularly twice a year. Notification as to new listings, changes or corrections should be made to the Local Office at once.

DIRECTORY ADVERTISING

For information as to space or rates for Directory advertising, please communicate with Local Business Office.

SERVICE DIFFICULTIES

Below are shown the telephone numbers or persons to be called to report service difficulties. If at any time difficulties are not promptly corrected call the Manager of your Central Office:

INFORMATION—

For Information regarding New Subscribers and Changes of Telephone Numbers Call "Information" Dial 92

TROUBLE—

To Report Telephone Out of Order or unsatisfactory Local Service Call "Trouble" Dial 93

To Report Unsatisfactory Long Distance Service Call "Chief Operator" Dial 98

For District Traffic Superintendent Dial 4221

LONG DISTANCE—

To Call Long Distance Operator Dial 0

TERMS AND CONDITIONS

Under Which Telephone Service is Furnished

USE OF TELEPHONE

1. The service furnished is for the exclusive use of the subscriber and members of the subscriber's household or the subscriber's employees upon the subscriber's business, and the subscriber shall not extend the use of the telephone to any other person, nor shall the subscriber transmit messages for any other person; and if a residence telephone is used for business or professional purposes the Department may charge therefor the rate charged for business or professional telephones. The residence telephone number of a subscriber may be advertised only in conjunction with the advertising of his business telephone number.

The Department will endeavor to keep the lines and instruments in good working order and undertakes to clear trouble or make repairs with all reasonable despatch, but does not guarantee uninterrupted service.

The right of the subscriber is to use the instruments and connecting lines where the Department may place them, but not elsewhere, under such rules as the Department may from time to time prescribe.

The use of obscene, profane or abusive language while using the telephone is strictly forbidden and service may be immediately discontinued for violation of this rule.

2. The instruments and all accessories connected therewith shall remain the property of the Department and the subscriber shall not remove, alter, or make any attachment thereto; and the subscriber agrees to compensate the Department on demand for any damage, loss or destruction of the Department's instruments and accessories whilst such instruments and accessories are in or upon the premises of the subscriber.

CONSTRUCTION

3. When it is necessary to erect poles or anchors in order to carry the wires from the main telephone line on the road allowance or street to the applicant's premises, such poles and anchors in connection therewith will be supplied and erected by the Department at the expense of the applicant.

CHARGES — HOW PAID

4. All charges for installations, moves, and monthly rentals shall be paid in advance, which shall entitle the subscriber to service with all subscribers connected to the same exchange. Regular toll rates will be charged for all service to points outside of the exchange.

5. Subscribers shall pay the installation charges, first rental instalment (and construction charges, if any) strictly in advance. Excess mileage charge will be added if outside of exchange limits. If subsequent rental accounts remain unpaid after the 15th of the month, service shall be discontinued and no rebate or reduction shall be allowed for such interruption to service.

6. Subscribers shall pay monthly, at schedule rates, for all messages and conversations over the Long Distance lines. If said accounts remain unpaid after the 15th of the month, further credit shall be refused until account is paid.

7. Subscribers shall pay promptly, upon presentation of account, all charges for other miscellaneous items. If these charges are not paid within 15 days, service shall be discontinued.

COMPLAINTS RE LONG DISTANCE SERVICE

8. While the Department will carefully consider complaints in connection with toll service at any time received, it would be appreciated if subscribers would make such complaints immediately after conversation has taken place.

VACATION ALLOWANCE

9. Should a subscriber desire to have his Exchange Service temporarily discontinued, owing to the closing of his premises, he may do so without cancelling contract or having telephone removed, and, if arranged for in advance in writing, an allowance of two-thirds of the rate per month will be made for a period of not less than one month and not exceeding three months in any one year. Subscriber shall state, when making application, the period for which he expects to be absent and shall pay for this period in advance. Subscriber will notify the Department when he wishes service resumed, either in writing or by calling at the office and signing re-connect order. Owing to the fact that Multi-Party Line Telephones cannot be disconnected without a special trip being made to their location, this regulation will not apply to Multi-Party Line Service.

MOVES

10. The telephone is first located where the subscriber directs and must not be moved or interfered with. When the subscriber desires to have the telephone moved to any other location, notice in writing should be given to the local office, at least ten days before the change is desired. The work will then be done as promptly as possible at regular charges.

JOINT USER SERVICE

11. A joint user is a person, firm or corporation who shares the subscriber's exchange service in accordance with tariff provisions. To facilitate this use of service, a directory listing is included.

Business joint user — one-third of business wall-set rate.

Residence joint user — 50c per month.

CANCELLATION OF SERVICE

12. Subscribers giving up service must notify the Department in writing, or call at office and sign "Take Out" order. Failing to do this, subscriber will be liable for all charges up to date instrument is removed or taken over by a new subscriber.

DIRECTORIES

13. The Department of Telephones assumes no liability on account of errors in or omissions from its directories. Telephone directories are and remain the property of Alberta Government Telephones, and subscribers will only receive free issue of the particular directory published covering the district in which their listing appears. Copies of other directories published by the Alberta Government Telephones may be obtained from the Directory Department, at Calgary, upon payment of the regular purchase price. Free issues are printed for the exclusive use of the Department's patrons and are loaned to its subscribers. All persons are cautioned against reproducing their contents, which are fully protected by copyright. Subscribers must not use any binder, holder or other attachments, except as provided by the Department.

TELEPHONE NUMBERS

14. A subscriber's telephone number is not a part of the application for service, but numbers will only be changed when absolutely necessary or for the betterment of the service.

HOW TO USE THE TELEPHONE

AUTOMATIC TELEPHONE

Consult the Telephone Directory for the correct number before you make a call. Do not trust to your memory.

Call "92" for Information if the person or firm you wish to call is not listed in the Directory.

1. Remove the Receiver.—Be careful not to move the hook at any time during the call.

2. Listen for the Dial Tone.—This is a steady humming sound, when received it indicates that the equipment is ready for you to dial.

3. What to Dial.—It is necessary to dial each figure of the number in rotation.

4. How to Dial.—Suppose you are calling 2301. To dial this number proceed as follows:—

- (1) Remove receiver and listen for the dial tone.
- (2) Place your finger in the hole over the figure "2".
- (3) Turn the dial around until your finger strikes the finger stop, then lift your finger and allow the dial to return to rest without touching it.
- (4) Repeat this operation for the figures 3-0-1. If you find that you have made an error before you have

completed dialing, hang up the receiver for a few seconds, then remove the receiver, listen for the dial tone and after hearing it, dial your call again.

5. Ringing and Busy Signals.—After you have finished dialing you should hear in the receiver either the ringing signal (an intermittent burr-rr-ing sound) indicating that the called telephone is being rung, or the busy signal—a rapid buzz-buzz-buzz—indicating that the called line is busy.

If you hear the ringing signal and receive no answer within a reasonable period, hang up the receiver and call later.

If you hear the busy signal hang up the receiver and after waiting a reasonable length of time call again.

If you hear neither signal within half a minute, hang up the receiver for a few seconds, then remove it and dial again.—If the same condition is found after several attempts, dial "93" and report the condition to "Trouble" operator.

6. After You Have Finished Talking.—Hang up your receiver.—This will disconnect you from the called telephone. Leave your receiver on the hook for a few seconds before starting to make another call.

AUTOMATIC EXCHANGES

Information:—Call Information "92" for numbers of New Subscribers, Changes, Long Distance Line Charges, New Toll Offices, etc.

Trouble:—Complaints regarding Telephone Troubles should be reported to Trouble Operator, Telephone No. 93. When reporting trouble give telephone number affected and its location, also state as accurately as possible just how trouble manifests itself. Try to be specific, as incomplete information frequently causes delay in locating nature of trouble.

If a line you are trying to call repeatedly tests "busy," notify Trouble Operator, who will investigate whether same is caused by an abnormal condition on line, or from use. If any line appears too busy for good Service, write to the District Commercial Superintendent. Subscribers are requested not to engage Trouble or Information Operators in conversation longer than necessary, as by so doing the operator will be prevented from giving prompt attention to other patrons.

MANUAL TELEPHONE

Consult the Telephone Directory for the correct number before you make a call. Do not trust to your memory.

Ask for "Information" if the person or firm you wish to call is not listed in the Directory.

1. To Call the Operator give one long ring before removing the receiver from the hook and then hold the receiver to the ear.

2. When the Operator Replies by saying, "Number?" give the number of the subscriber's telephone desired, slowly and distinctly.

Example:—"1429" should be pronounced "one-four-two-nine." "175" should be pronounced "one-seven-five."

3. Face the Transmitter with the lips almost touching the mouthpiece. Speak naturally, distinctly and not too rapidly.

4. Keep the Receiver to the Ear, and the Operator, after repeating the number, will connect you with the subscriber called for. If the desired line is found to be in use the operator will report "Line Busy."

5. When You Have Finished Talking place the receiver on the hook, small end up, and give a short ring.

This gives the operator a signal to disconnect and you are then in a position to call another number or to be called.

NOTE:—At Camrose, Lacombe, Lloydminster, Hanna and Wetaskiwin (Common Battery Exchange) no ringing, except by rural line subscribers, is necessary. Simply remove receiver from hook and in all other respects proceed as instructed above, placing the receiver on the hook when conversation is finished.

6. Do Not Use the Telephone during a thunderstorm.

7. Rural Line Subscribers should limit their conversation to Five Minutes' duration and must not "listen in" to conversation not intended for them, as it interferes with the Service.

Complaints:—Complaints regarding telephone trouble and unsatisfactory Service should be made to the Local Manager, Agent or Chief Operator at the Office concerned, and if not rectified within a reasonable time, the matter should be referred to the General Traffic Superintendent at Edmonton.

LONG DISTANCE SERVICE

RULES AND REGULATIONS

To make a Long Distance Call, first call "Long Distance"—when the Long Distance Operator answers, give her your telephone number, followed by the details of your call as indicated below.

CLASSIFICATION OF LONG DISTANCE SERVICE

1. STATION-TO-STATION CALLS

The Station-to-Station rate applies when it is not desired to establish communication between particular persons.

Station-to-Station calls must be made by number whenever Telephone Directory information covering the called point is available. When such information is not available, the name or address under which the telephone is listed should be given, specifying that "anyone at that number will do."

EXAMPLE:—"4567, J. H. Brown speaking, I want to speak to Springdale, 684," or "I want to speak to Springdale, anyone at Mr. John Jones' residence (or business) telephone."

2. PERSON-TO-PERSON CALLS

When a Long Distance Call is made, specifying that conversation is desired with a particular person and the connection is established and conversation held with that person, the "Person-to-Person" rate applies.

EXAMPLE:—"4567, J. H. Brown speaking, I want to speak to Springdale, 684, Mr. John Jones," or "if Mr. Jones is not there, I will speak to Mr. A. F. Smith."

NOTE:—When a particular person is desired, the Long Distance operator must be so advised when the call is placed, otherwise charges will be made from the time connection is established with the telephone desired, whether the party is obtained or not.

Appointment Calls

An Appointment Call is a Person-to-Person call requiring communication to be established at a specified time, and order should be given to the Long Distance operator in the usual manner.

Messenger Calls

A Messenger Call is a Person-to-Person call, necessitating the services of a Messenger to secure the attendance of a specified person, and order should be given to the Long Distance operator in the usual manner. The Messenger Service and Report charges in such cases must be prepaid by the calling party if the call is placed from a Public Pay Station.

Collect Calls

Collect calls are Person-to-Person or Station-to-Station Calls, the charges for which are reversed, i.e., to be collected from the called party. In such cases the assent of the called party shall be obtained before the connection is established.

LONG DISTANCE SERVICE

RULES AND REGULATIONS—Continued

RATES AND CHARGES FOR LONG DISTANCE SERVICE

Long Distance Tolls will be charged to the subscriber from whose instrument the Long Distance call is placed, except those messages for which the receiving party expressly agrees to pay.

All rates quoted are for an initial period of three minutes. For over-time beyond the initial period a proportionate charge is made per minute.

The rates quoted on pages 8 and 9 are Station-to-Station Day Rates.

The Day Rate for a Station-to-Station call is the fundamental rate upon which the rates for other classes of Service are based.

The rate for a completed Person-to-Person Appointment or Messenger Call, including Written Messages and Telegrams, either Paid or Collect is approximately 25% higher than the corresponding Station-to-Station Day Rate.

Day rates only are used in computing charges on Person-to-Person, Appointment and Messenger Calls, including Written Messages and Telegrams.

Night Rates

Reduced rates are in effect from 6:00 p.m. to 4:30 a.m. and all day Sunday.

(NOTE:—In no case shall the Night rate be less than 25c. for the initial period, unless the Day rate is less, in which case the Day and Night rates shall be the same.)

Report Charges

Under certain conditions a Report Charge of approximately one-quarter of the Station-to-Station Day rate will be made on uncompleted Person-to-Person, Appointment and Messenger Calls, including Written Messages and Telegrams, to points in Alberta and Saskatchewan.

A Report Charge shall not be made on a Station-to-Station call except when the call is placed "Collect" and the charges have not been accepted.

PAY STATION SERVICE

Pay Station Telephones have been installed by the Department for the convenience of subscribers and the general public, in suitable locations throughout the Province. Local conversations may be had from these telephones at a charge of 5 cents for 5 minutes. Long Distance Service is furnished at regular tariff rates upon deposit of the amount of the initial charge (covering three minutes' conversation) the usual charges being made for excess time.

Non-subscribers who desire to use Subscribers' telephones should be referred to the nearest Public Pay Station.

If there is anything about our rates and practices you do not fully understand, please call our Local Manager or Chief Operator and they will be glad to explain.

LONG DISTANCE RATES

From Lethbridge

To Places connected with the Long Distance Lines of the Alberta Government Telephones and Connecting Systems in Alberta.

NOTE:—These Rates are Subject to Change without Notice.

TO	Station-to-Station Day Rate 3 mins.	TO	Station-to-Station Day Rate 3 mins.	TO	Station-to-Station Day Rate 3 mins.	TO	Station-to-Station Day Rate 3 mins.
	\$ c		\$ c		\$ c		\$ c
Abee	1.80	Cardston	.30	Elsdon	.75	Jarrow	1.40
Acme	.80	Carmangay	.25	Embarras	1.80	Jarvie	1.90
Airdrie	.75	Carrot Creek	1.75	Emerald Lake	1.50	Jasper	2.80
Alberta Beach	1.65	Carstairs	.85	Empress	.95	Jenner	.70
Alberta Box	1.40	Carvel	1.60	Endiang	1.00	Johnson's Canyon	1.20
Alcomdale	1.75	Caslan	1.95	Entwistle	1.65	Judson	.20
Alderson	.50	Castle Mountain	1.20	Erith	1.75		
Alexo	1.35	Castle Mountain Junction	1.20	Erixon	1.15		
Alhambra	1.20	Castor	1.10	Esther	1.10	Kapasiwin	1.60
Alix	1.10	Cavendish	.85	Etter-McDougall	1.40	Kaydee	1.80
Alliance	1.20	Cereal	.90	Etzikom	.50	Killam	1.30
Altask, Sask.	1.05	Cessford	.70	Evansburg	1.70	Kinsella	1.40
Altario	1.15	Champion	.30	Everts	1.15	Kirriemuir	1.15
Amber Valley	2.00	Chauvin	1.45	Exshaw	.85	Kitscoty	1.65
Andrew	1.70	Cherhill	1.75			Knob Hill	1.40
Antross	1.45	Chinook	.90				
Ardmore	1.95	Chip Lake	1.70	Fallis	1.60		
Armada	.35	Chipman	1.60	Fawcett	1.95	Lac La Biche	2.00
Armistice	1.75	Chisholm	1.95	Ferintosh	1.25	Lacombe	1.15
Arrowwood	.50	Claresholm	.30	Ferrier	1.25	Lac Ste Anne	1.65
Ashmont	1.85	Clive	1.15	Field	1.50	Lafond	1.75
Ashwell	1.80	Clyde	1.80	Flatbush	1.95	Lake Louise	1.30
Athabasca	2.00	Coalspur	1.75	Flat Lake	1.85	Lake Louise Chateau	1.30
Atlee	2.00	Coal Valley	1.70	Foisy	1.70	Lamont	1.65
Atmore	2.00	Cochrane	.80	Foothills	1.70	Langdon	.60
		Cold Lake	2.00	Foremost	.45	Lavoy	1.55
		Compeer	1.20	Forestburg	1.20	Leduc	1.45
Banff	1.00	Condin	1.75	Fort Assiniboine	1.90	Legal	1.75
Barons	.20	Condor	1.20	Fort Kent	1.90	Legend	.40
Barrhead	1.80	Conrad	.30	Fort Saskatchewan	1.65	Le Goff	2.00
Barrier	.85	Consort	1.10	Fraser	1.45	Leo	1.00
Bashaw	1.20	Cooking Lake (North)	1.55	Freedom	1.80	Leslieville	1.20
Bassano	.50	Cooking Lake (South)	1.50			Linaria	1.85
Battle Lake	1.40	Coronado	1.70	Gadsby	1.10	Lindbergh	1.80
Bawlf	1.30	Coronation	1.05	Gainford	1.65	Lisburn	1.75
Beacon Hill	1.85	Coutts	.40	Galahad	1.20	Little Gem	1.00
Beauvalon	1.70	Cowley	.40	Gleichen	.55	Lloydminster	1.65
Beaver Crossing	2.00	Craigmyle	.85	Glendon	1.85	Lomond	.30
Bellis	1.80	Cremona	.90	Genevis	1.70	Longview	.55
Benalto	1.15	Crossfield	.80	Glenwood	.25	Looma	1.50
Bentley	1.20	Czar	1.25	Gorman	2.00	Lougheed	1.30
Big Fish Lake	1.75			Grand Centre	2.00	Lunnford	1.80
Big Valley	1.00	Dakin	2.00	Granum	.25	Luscar	1.80
Bindloss	.90	Dapp	1.85	Grassland	2.00		
Blackie	.50	Davis	1.85	Grassy Lake	.35		
Blairmore	.50	Daysland	1.35	Green Court	1.80	MacKay	1.75
Bloomsbury	1.85	Deep Creek	2.00	Gull Lake	1.20	MacLeod	.20
Blue Ridge	1.90	Delburne	1.05	Gunn	1.70	Magnolia	1.65
Bon Accord	1.65	Delia	.85			Magrath	.15
Bonnyville	1.90	Derwent	1.70	Halkirk	1.10	Mallaig	1.85
Bordenave	1.85	Deville	1.55	Hanna	.85	Ma-Me-O Beach	1.40
Bow Island	.45	Didsbury	.90	Hardisty	1.30	Manly Highway	1.60
Bowden	.95	Donald	1.20	Harlech	1.40	Manola	1.80
Bowell	.60	Donatville	2.00	Hay Lakes	1.45	Manville	1.55
Bowmanton	.75	Doucette	1.80	Heaton Moor	1.75	Manyberries	.65
Boyle	1.95	Drumheller	.75	Heinsburg	1.75	Markerville	1.10
Boyne Lake	1.85	Duchess	.55	Heisler	1.25	Marwayne	1.70
Bragg Creek	.75	Duclos	1.90	Hemaruka	1.00	Mayerthorpe	1.80
Brant	.45	Durlingville	1.90	Hespero	1.15	McLaughlin	1.55
Breton	1.45	Duvernay	1.70	Highbridge	1.75	Meadowview	1.75
Brooks	.50			High River	.50	Meanook	1.90
Brosseau	1.70	Eastbourne	1.85	Hilda	.85	Medicine Hat	.65
Bruce	1.45	Eastburg	1.80	Hilliard	1.65	Meeting Creek	1.20
Buffalo	.80	East Coulee	.70	Hillsdale	1.20	Mellowdale	1.85
Bulwark	1.15	Echohill	1.75	Holden	1.45	Mercoal	1.75
Burdett	.40	Eckville	1.15	Holmes Crossing	1.90	Metiskow	1.30
Busby	1.75	Edberg	1.30	Hughenden	1.25	Michichi	.80
Byemoor	.95	Edgerton	1.40	Hussar	.60	Milk River	.35
		Edmonton	1.60	Hylo	1.95	Millet	1.40
Cadomin	1.75	Edson	1.80			Millicent	.55
Calahoo	1.65	Edward	1.80	Iddesleigh	.65	Milo	.40
Calgary	.70	Egremont	1.75	Innisfall	1.00	Minburn	1.55
Calmar	1.45	Eladesor	.75	Innisfree	1.55	Mirror	1.15
Caloil	.30	Elk Island Park	1.60	Irma	1.40	Mission	2.05
Cambria	.75	Elk Point	1.75	Iron Springs	.15	Monitor	1.15
Camp Creek	1.85	Ellscoot	1.90	Irricana	.75	Morecambe	1.65
Camrose	1.40	Elnora	.95	Irvine	.70	Morinville	1.65
Canmore	.90			Islay	1.60	Morrin	.80
Carbon	.75						

ALBERTA POINTS—Continued

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For Long Distance Rates See Pages 9 to 12

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Rates to Certain Points in Canada and the United States of America

Rates to points not listed below may
be obtained by calling Long Distance

FROM LETHBRIDGE

TO	STATION-TO-STATION				PERSON-TO-PERSON			
	DAY (Exc. SUN.)		NIGHT and SUNDAY		DAY (Exc. SUN.)		NIGHT and SUNDAY	
	3 Mins.	Add. Min.	3 Mins.	Add. Min.	3 Mins.	Add. Min.	3 Mins.	Add. Min.
AKRON, OHIO	2.70	.65	2.00	.50	3.70	.65	3.00	.50
BALTIMORE, MD.	2.90	.70	2.15	.55	3.90	.70	3.15	.55
BOISE, IDAHO	1.40	.35	.85	.20	1.95	.35	1.40	.20
BOSTON, MASS.	3.00	.75	2.25	.55	4.00	.75	3.25	.55
BRANDON, MAN.	2.00	.65	1.20	.40	2.65	.65	1.80	.40
BROOKLYN, N.Y.	3.00	.75	2.25	.55	4.00	.75	3.25	.55
BUFFALO, N.Y.	2.70	.65	2.00	.50	3.70	.65	3.00	.50
BUTTE, MONT.	1.05	.25	.65	.15	1.40	.25	1.00	.15
CHICAGO, ILL.	2.40	.60	1.75	.45	3.35	.60	2.70	.45
CINCINNATI, OHIO	2.60	.65	1.90	.45	3.60	.65	2.90	.45
CLEVELAND, OHIO	2.70	.65	2.00	.50	3.70	.65	3.00	.50
DENVER, COLO.	1.85	.45	1.25	.30	2.60	.45	2.00	.30
DETROIT, MICH.	2.60	.65	1.90	.45	3.60	.65	2.90	.45
DULUTH, MINN.	2.10	.50	1.50	.35	2.90	.50	2.30	.35
GREAT FALLS, MONT.	.80	.20	.50	.10	1.10	.20	.80	.10
HALIFAX, N.S.	5.00	1.65	3.50	1.15	6.65	1.65	5.15	1.15
HELENA, MONT.	.95	.25	.60	.15	1.30	.25	.95	.15
KANSAS CITY, MO.	2.25	.55	1.60	.40	3.15	.55	2.50	.40
LOS ANGELES, CAL.	2.20	.55	1.55	.40	3.05	.55	2.40	.40
MILWAUKEE, WIS.	2.35	.60	1.70	.40	3.30	.60	2.65	.40
MINNEAPOLIS, MINN.	2.10	.50	1.50	.35	2.90	.50	2.30	.35
MONTREAL, QUE.	4.20	1.40	2.70	.90	5.60	1.40	4.10	.90
NEW YORK, N.Y.	3.00	.75	2.25	.55	4.00	.75	3.25	.55
OAKLAND, CAL.	2.05	.50	1.45	.35	2.85	.50	2.25	.35
OMAHA, NEB.	2.15	.55	1.50	.35	3.00	.55	2.35	.35
OTTAWA, ONT.	4.00	1.30	2.50	.80	5.30	1.30	3.80	.80
PHILADELPHIA, PA.	2.90	.70	2.15	.55	3.90	.70	3.15	.55
PITTSBURGH, PA.	2.80	.70	2.10	.50	3.80	.70	3.10	.50
PORTLAND, ORE.	1.55	.40	1.00	.25	2.15	.40	1.60	.25
REGINA, SASK.	2.15	.70	1.05	.35	2.65	.85	1.90	.60
SAINT JOHN, N.B.	4.60	1.50	3.10	1.00	6.15	1.50	4.65	1.00
ST. PAUL, MINN.	2.10	.50	1.50	.35	2.90	.50	2.30	.35
SALT LAKE CITY, UTAH	1.70	.40	1.15	.30	2.35	.40	1.80	.30
SAN FRANCISCO, CAL.	2.05	.50	1.45	.35	2.85	.50	2.25	.35
SASKATOON, SASK.	1.90	.60	.95	.30	2.35	.75	1.70	.55
SEATTLE, WASH.	1.45	.35	.90	.20	2.00	.35	1.45	.20
SHELBY, MONT.	.55	.15	.35	.10	.80	.15	.60	.10
SPOKANE, WASH.	1.05	.25	.65	.15	1.40	.25	1.00	.15
TACOMA, WASH.	1.45	.35	.90	.20	2.00	.35	1.45	.20
TORONTO, ONT.	3.90	1.30	2.40	.80	5.15	1.30	3.65	.80
VANCOUVER, B.C.	2.50	.80	1.20	.40	3.00	.80	2.10	.40
VICTORIA, B.C.	2.90	.95	1.40	.45	3.50	.95	2.45	.45
WASHINGTON, D.C.	2.90	.70	2.15	.55	3.90	.70	3.15	.55
WINNIPEG, MAN.	2.40	.80	1.40	.45	3.20	.80	2.20	.45

REDUCED RATES ARE IN EFFECT FROM 6:00 P.M. TO 4:30 A.M.
AND ALL DAY SUNDAY

LETHBRIDGE

INFORMATION

92

For Information Regarding New Subscribers,
and Changes of Telephone Numbers

Dial 92

LONG DISTANCE

0

To report Unsatisfactory Long Distance
Service

Dial 98 and ask for Chief Operator.

TROUBLE

93

To Report Telephone Out of Order and
Unsatisfactory Local Service

Dial 93

A

A B Confectionery Joe Simon 328 13 St N	3638
Aben M	91-3624
Abram R L res 718 10 St S	4519
Acheson G W res 818 12 St S	4683
Achtem John res 1511 7 Ave S	2954
Achtem P 217 Sherlock Bldg	2825
Adams Claudette res 312 3 Ave S	2671
Adamson A C res 284a 7 Ave A S	2177
Adamson James res 1213 6 Ave S	2421
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N H Turnbull res 1404 14 Ave S	3215
Afaganis Alex res 912 7 Ave S	2282
Afaganis M res 533 5 St S	3471

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Ainscough W G res 508 13 St S	2441
Aird Jas res 1304 6 Ave S	2083
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Aita's American Cash Grocery 431 18 St N	2418
Aitken D res 1251 7 Ave S	2321
Aitken D B res 905 9 St S	2357

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ALBERTA GOVERNMENT INSUR- ANCE OFFICE 216 5 St S

2351

ALBERTA GOVERNMENT TELE- PHONES General Office 808-810 4 Ave S

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W L Shera City & District Clerk	3503
A M Munro City & District Commercial Supt.	3503
T Robb District Traffic Supt	4221
H Schweitzer City Foreman Plant Dept	2600

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Allan E res 707 7 Ave S 3284
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Anderson Miss H M res 1252 7 Ave S 2413
Anderson M E res 201 2 Ave S 4423
Anderson M N res 415 20 St N 2394
Anderson N J res 619 12 St S 4250
Anderson N J 91-1531
Anderson Robert W res 410B 12 St-A S 4602
Anderson W D Sr res 941 10 St S 2624



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Anderson Willard J 91-1533
Anderson Mrs Wm S res 1215 4 Ave S 3585
Andrew R G res 1243 8 Ave-A S 3841
Andrews C C res 1620 6 Ave S 4585
Andrews W 91-1031
Androkovich A 91-1622
Angele Mrs C res 424 9 St S 2763
Arcade Billiard & Cigar Store 325 5 St S 3366
Archer R G res 139 15 St N 2469
Archibald D C res 3-519 7 St S 2923
Arkininstall C res 1624 3 Ave N 3329

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Armstrong W J res 622 6 Ave S 3301
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Dr H A Arnold res 523 13 St S 4042

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J Patey res 835 6 St S 4565

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Ascroft Mrs T res 210 15 St N 4023
Ashcroft George res 720 13 St S 4679
Ashcroft P H res 288 7 Ave-A S 3746

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Bain S H res 635 12 St S 2875
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Baines C D res 423 11 St S 3719
Baines E C res 1316 6 Ave S 2507
Baines Gladys M res 3 Devon Court 2195
Bains W C res 212 16 St N 3764
Baird R R res 324 13 St S 2195

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Barnsley A res 629 11 St S 2267
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Batty A D 91-1042
Bawden Miss res 1255 4 Ave S 2158
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Beard Fred C res 1722 2 Ave-A N 4359
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SERVICE CO 409 5 St S 4054

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Bennett M J	91-3115
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H M (Bert) Turner res	3348
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Bestwick Miss I res 621 9 Ave S	2552

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Shaughnessy Office	91-3121



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40c

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Biggs Marion P Lethbridge Secretarial College 9 Stafford Blk	3968
Bijou News & Conf W Hoselton 416 4 Ave S	3834
Bijou Taxi Metcalfe Bldg	2750
Bikman Sam res 534 6 St S	2348
Bikman W res 314 7 Ave S	2218
BILL'S TAXI 210A 5 St S	2224
Billigmeier J J res 415 8 St S	3165
Binns J E D res 618 7 Ave S	2122
Birch Earl res 423A 14 St S	2912
Bircumshaw J B res 220 14 St N	4445

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Contractors & Engineers	
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I Van Vogt Office Mgr res	4320

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Birrell Walter res 422 12 St-B N	2560
Bishop E A res 321 19 St N	4313
Bishop T	91-1431

Bitango Matt	91-1815
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Black Dental Laboratory 206 Sherlock Bldg	2822
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Black Gordon res 712 12 St-A S	4347
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Black John H res 1252 4 Ave S	4671
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Blackbourne L H res 829 12 St S	4102
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Blackler Mrs Geo res 302 6 Ave-A S	3117
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Blackford Mrs Bryan res 623 10 St S	2106
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Blackford Mrs M B res 1210 3 Ave-A S	2958
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BLACKFORD PRESS M B Blackford

311½ 5 St S	3287
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Blair K E res 706 7 Ave S	2058
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Blair W E res 943 9 St S	2714
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Blais A E res 306 7 Ave-A S	3759
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Blais A W res 934 10 St S	3130
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Blenner-Hassett J D res 728 8 St S	2260
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Blenner-Hassett Lon res 1815 7 Ave S	3035
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BLENNER-HASSETT & SMITH

309 6 St S	2260
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Blenner-Hassett W A res 1214 6 Ave-A S	2634
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Bletcher Mrs Betty res 9 Tudor Manor	4657
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Bletcher Miss H res 504 7 Ave S	2020
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Blount W L	91-4121
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Blythe D A res 1504 6 Ave S	2809
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Board of Trade Office Marquis Hotel	2012
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Bochan's Beauty Shop 512 4 Ave S	4217
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Dolighan E res 612 13 St S	4031
Domeier G res 120 16 St N	2013
Domeier W res 820 12 St-A S	4622

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Dist Engineer Post Office Bldg	2044
Prairie Farm Assistance Branch J H Irving	
5 Metropolitan Bldg	3048
Fruit & Vegetable Marketing Service	
W C Gaskell 13 Post Office Bldg	3836
Divn of Entomology Post Office Bldg	3222
Laboratory	91-1515

EXPERIMENTAL STATION

Main Office Supt Forage & Cereal	3385
Animal & Poultry Husbandry	4572
Agric Engineering Horticulture Field	
Husbandry & Sub-Stations	4571

Labor Dept of

Japanese Division 1102 5 Ave S	2466
National Defence Dept of	
Armoury Cor 6 Ave & 6 St S	2650
Engineer Works Officer RCE	2021
RCASC Supply & Transport Officer	2395
Provost Corps	2869
Administration Office Internment Camp	2861
Commandant	2979
Hospital	3443

R C A F

No 1 Reserve Equipment Maintenance Unit	3182
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National Revenue Dept of

Income Tax Office Post Office Bldg	2550
Transport Dept of Civil Aviation Division	
District Airway Engineer Post Office Bldg	2290
Maintenance Radio Branch Sherlock Bldg	3840
Meteorological Radio Office—Kenyon Field	4334
Traffic Control Office—Kenyon Field	2226
Veterans' Land Act & Soldier Settlement of Canada	
Regional Office Masonic Hall Bldg	3662
Dept of Veterans Affairs W Aitken YMCA	4548

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BOARD 516 5 Ave S	
Prices & Supply	2663
Tire Representative	2373
Rentals Administration	2377

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Doram Allen	91-2833
Doran Miss Eileen res 2 Bus Depot	4409
Devell Geo W res 605 10 St S	3799
Dow Jas	91-1941
Downer F W res 1 Stratcona Court	3606
Downing J C res 1256 5 Ave S	2263
Downs J H	91-1523
Doyle Larry res 624 14 St S	3687
Draffin George res 318 10 St S	4171
Drowley Georgina res 615 11 St S	2677
Duce R L res 216 20 St N	4635
Dueck Jacob P	91-4012
Dueck Peter P	91-2341
Duff Arthur res 833 12 St S	3895
Duffy P E res 709 6 Ave S	3283
Duncan Claude A res 614 13 St S	4342
Duncan Claude A	91-1113
Dunlop J res 531 14 St S	4603

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Dunn E res 215 2 Ave S	2672
Dunn Katherine res 10 Tudor Manor	4657

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Dutton W res 1253 6 Ave S	3983
Duval F E res 138 18 St N	2346
Dyck Mrs Mary	91-2715
Dykes Andrew M res 331 20 St N	2495
Dykstra H D	91-1432

E

Earl R L Swift's Buyer 1116 5 Ave S	2858
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EAST END WELDING SHOP

1605 3 Ave S	2488
Easterbrook Miss Elva res 1502 6 Ave S	2478
Easton John res 917 8 St S	2411
Easton John Jr res 940 7 St-A S	4685

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Drugs Hosiery Men's Wear Notions Wools	2140
Foodateria (Groceries Fruits Vegetables)	3282
Meats & Fish	2657
Hardware Automobile Supplies Stoves	2054
Sporting Goods China Baggage	
Shoes & Piece Goods	3857
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Warehouse 3 Ave & 4 St S	4510
Eaves M A res 1227 7 Ave S	3797

ECONOMY GROCERY J W Moss

902 9 St S	2035
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Eddie A R Mgr Western Home Improvement Co 1055 13 St S	2853
Edmundson Fred res 1260 5 Ave S	4388

EDWARDS WM M Land Surveyor

11 Oliver Blk	4034
Edwards Wm M res 529 14 St S	3979
Egardie Mrs M res 931 10 St S	3965
Eggen R res 1206 5 Ave-A S	3174
Eichenlaub Rev V res 710 16 St N	4336

ELECTRICAL APPLIANCE SALES

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ELECTRO SERVICE 813 3 Ave S

Electrolux Canada Ltd 1264 3 Ave S	4481
Elfstrom H res 318 4 St S	2849
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Barr Solr Notary Public 2 & 4 Stafford Blk 2523
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Emery E A res 433 12 St S 3515
Eminson T L res 515 7 Ave S 3103
Emmerson George res 1265 6 Ave-A S 3861
Emmerson I H res 1514 5 Ave-A N 3002
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ENERSON MOTORS LTD 817 4 Ave S

Service Dept 4484
Parts Accessories Dept 4429
General Office & Mgr & Sales 4425
Enerson P O res 1119 3 Ave S 4586
Engle P C res 534 12 St-C N 4398
English Joe res 613 7 Ave S 2316
Enman W P res 847 6 St S 2805
Epp Dr D L Phys & Surg Office 91-2422
Epp Dr D L 91-2415
Erb M E res Parkside Drive 3710
Erickson Mrs A M res 1236 8 Ave S 2286
Erickson H res 721 13 St S 2409
Erickson M res 814 2 Ave S 3873
Eritsland O B res 625 14 St S 2382
Evans & Alexander Gen Trucking 101 1 Ave S 4650
Evans B C res 922 8 Ave S 4387
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Fairhurst Lyle 91-2412
Falconer Major J F res 1302a 4 Ave S 2541
Fansett R J res 542 7 St S 4275
Farmers' General Store 91-2615
Farrell R res 213 5 Ave S 2592
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Ferguson D Jr res 5 Crescent Apts 3160

Ferguson D res 718A 10 St S 3491

Ferguson James Y res 1809 1 Ave-A N 3910

Ferguson Thos L res 312 15 St S 3306

Ferrier J J res 419 8 St S 3969

Filchak J V res 543 12 St N 3796

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Fitzsimmons H H	91-4123
Fleetwood E H res 920 9 Ave S	3985
Fleming Alex res 804 12 St S	4199
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Flinn Wm res 1259 5 Ave-A S	3245
Flock H J res 1301 5 Ave S	4317
Fogal Robert K res 1261 8 Ave S	4607
Fong George res 308 1 Ave S	2932
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Fooks J H res 1234 4 Ave S	3511
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Forster Agency The Insurance 306 7 St S	2793
Forster C E res 1215 9 Ave S	4181
Forster E L res 946 13 St S	4626
Forster E R J res 626 10 St S	3883
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Forsyth James E Gen Hauling 5 Higinbotham Blk	3946
Foster Frank	91-2533
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FOWLER DR DOUGLAS B Phys &

Surg Hull Blk	3121
Dr Douglas B Fowler res 1403 5 Ave S	4356

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Fox G H res 920 13 St S	3931
Fozard G A res 634 13 St S	3696
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Greenhouses Henderson Park	2003
Greenhouses North Lethbridge	2768
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Frayne A res 619 4 St S	4615
Frayne Elsie res 1414 4 Ave N	4193
Frear Mrs E C res 526 5 St S	2458
Freed E res 908 8 Ave S	4046
Freel James res 405 4 St S	3793
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Frisby G A res 636 10 St S 4086

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Fuller J H 91-1013

Fullylove Ernest res 719 12 St-A S 3438

Fumerton Dr A S Dentist 3 Oliver Blk 2199

Fumerton Dr A S res 634 15 St S 2718

G

Gaetz L O res 909 8 Ave S 3916

Galbraith Mrs Dorothy res 730 17 St N 2662

Galbraith Mrs W S res 616 14 St S 2253

Galt Gardens Museum Galt Gardens 4611

GALT HOSPITAL General Office 5 Ave S 3136

Private Branch Exchange connecting all Depts

Residence 204 5 Ave S 2608

Maids' Residence 2150

Galt J res 284B 7 Ave-A S 2564

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Gammon R J res 1407 3 Ave S 4642

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