

LETHBRIDGE & DISTRICT

JANUARY 1945



TELEPHONE DIRECTORY

Store
Information

3727

THE T. EATON CO.
WESTERN LIMITED
BRANCH STORE

Store
Information

3727

Drugs, Hosiery, Men's Wear, Notions, Wools 2140
Foodateria (Groceries, Fruits, Vegetables) 3282
Meats and Fish 2657
Hardware, Automobile Supplies, Stoves 2054

Sporting Goods, China, Baggage 3857
Piece Goods, Shoes 3857
Furniture, House Furnishings, Radios 2722
Women's and Juvenile Wear 3605



PHONE
2576

Milk
Cream

Crystal Dairy
LIMITED

The Home of Pure Dairy Products

■ **TASTE THE DIFFERENCE** ■

WE RENT INDIVIDUAL COLD STORAGE LOCKERS

FARMERS:—We Solicit Your Shipments of Churning Cream and Eggs

PHONE
2577

Ice
Cream



BIJOU TAXI 2750

W. HOSELTON, Prop.



50c. AND UP

FAT'S TAXI

323 - 5th St. So.

24 HOUR SERVICE

HEATED CARS

STEVE SMEREK

PHONE

3838

BILL MOKOSKI

HOTEL ALEXANDRA

PHONE

3142

Air Conditioned

FREE LOCAL CALLS • CENTRALLY LOCATED

PHONE

3142

MARQUIS TAXI

CITY
TRIPS

50c

PHONE

3545

OFFICE
MARQUIS
HOTEL

McGAVIN'S

BETTER BREAD and CAKES

Phone **3378**



THE CITY'S BEST

24 HOUR SERVICE

Bill's Taxi 2224

Fast, Courteous Service

Evans & Alexander

210A - 5th Street South



PERLUX

DE LUXE DRY CLEANING

NIXON & SWAN, Props.

ALTERATIONS and REPAIRS

■ Only safe, harmless cleaning agents are used by us, and we remove all spots and stains without harming fabrics. If your suit only needs a pressing, bring it in for careful, satisfactory work.

2 Doors North of Capitol Theatre

Phone **3666**

Res. Phone 2139

EMERGENCY CALLS

FIRE
3 3 3 3

POLICE
2 1 4 5

GAS
2 5 1 0
Night 2439

LIGHT
3 6 4 5
Night 2404

WATER
3 5 4 1
Night 3731

Telephone Service Calls

INFORMATION
9 2

LONG DISTANCE
0

TROUBLE
9 3

ALBERTA GOVERNMENT TELEPHONES

TELEPHONE DIRECTORY

OF

LETHBRIDGE

and District

JANUARY, 1945

HEAD OFFICE: C.P.R. Building, Edmonton

HON. W. A. FALLOW

Minister of Railways and Telephones

A. M. MITCHELL

General Manager

R. MOLLOY

Comptroller

W. C. BRUCE

General Plant Superintendent

W. B. FERGUSON

General Traffic Superintendent

A. HIGGINS

General Commercial Superintendent

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PRINTED IN CANADA

Alberta Government Telephones

Head Office: C.P.R. Building, Edmonton
Lethbridge Office: 808-810 4th Avenue South

HOW TO TRANSACT BUSINESS

With the Department of Telephones

APPLICATIONS FOR NEW SERVICE—CHANGES IN LOCATION— TERMINATION OF SERVICE

All matters relating to new telephone service, removals, termination of service, directory listings, adjustment of accounts, collection of bills, etc., are handled at the Business Offices of the Department.

CHANGES IN DIRECTORY LISTINGS

This telephone directory is issued regularly twice a year. Notification as to new listings, changes or corrections should be made to the Local Office at once.

DIRECTORY ADVERTISING

For information as to space or rates for Directory advertising, please communicate with Local Business Office.

SERVICE DIFFICULTIES

Below are shown the telephone numbers or persons to be called to report service difficulties. If at any time difficulties are not promptly corrected call the Manager of your Central Office:

INFORMATION—

For Information regarding New Subscribers and Changes of Telephone Numbers Call "Information" Dial 92

TROUBLE—

To Report Telephone Out of Order or unsatisfactory Local Service Call "Trouble" Dial 93

To Report Unsatisfactory Long Distance Service Call "Chief Operator" Dial 98

For District Traffic Superintendent Dial 4221

LONG DISTANCE—

To Call Long Distance Operator Dial 0

TERMS AND CONDITIONS

Under Which Telephone Service is Furnished

USE OF TELEPHONE

1. The service furnished is for the exclusive use of the subscriber and members of the subscriber's household or the subscriber's employees upon the subscriber's business, and the subscriber shall not extend the use of the telephone to any other person, nor shall the subscriber transmit messages for any other person; and if a residence telephone is used for business or professional purposes the Department may charge therefor the rate charged for business or professional telephones. The residence telephone number of a subscriber may be advertised only in conjunction with the advertising of his business telephone number.

The Department will endeavor to keep the lines and instruments in good working order and undertakes to clear trouble or make repairs with all reasonable despatch, but does not guarantee uninterrupted service.

The right of the subscriber is to use the instruments and connecting lines where the Department may place them, but not elsewhere, under such rules as the Department may from time to time prescribe.

The use of obscene, profane or abusive language while using the telephone is strictly forbidden and service may be immediately discontinued for violation of this rule.

2. The instruments and all accessories connected therewith shall remain the property of the Department and the subscriber shall not remove, alter, or make any attachment thereto; and the subscriber agrees to compensate the Department on demand for any damage, loss or destruction of the Department's instruments and accessories whilst such instruments and accessories are in or upon the premises of the subscriber.

CONSTRUCTION

3. When it is necessary to erect poles or anchors in order to carry the wires from the main telephone line on the road allowance or street to the applicant's premises, such poles and anchors in connection therewith will be supplied and erected by the Department at the expense of the applicant.

CHARGES — HOW PAID

4. All charges for installations, moves, and monthly rentals shall be paid in advance, which shall entitle the subscriber to service with all subscribers connected to the same exchange. Regular toll rates will be charged for all service to points outside of the exchange.

5. Subscribers shall pay the installation charges, first rental instalment (and construction charges, if any) strictly in advance. Excess mileage charge will be added if outside of exchange limits. If subsequent rental accounts remain unpaid after the 15th of the month, service shall be discontinued and no rebate or reduction shall be allowed for such interruption to service.

6. Subscribers shall pay monthly, at schedule rates, for all messages and conversations over the Long Distance lines. If said accounts remain unpaid after the 15th of the month, further credit shall be refused until account is paid.

7. Subscribers shall pay promptly, upon presentation of account, all charges for other miscellaneous items. If these charges are not paid within 15 days, service shall be discontinued.

COMPLAINTS RE LONG DISTANCE SERVICE

8. While the Department will carefully consider complaints in connection with toll service at any time received, it would be appreciated if subscribers would make such complaints immediately after conversation has taken place.

VACATION ALLOWANCE

9. Should a subscriber desire to have his Exchange Service temporarily discontinued, owing to the closing of his premises, he may do so without cancelling contract or having telephone removed, and, if arranged for in advance in writing, an allowance of two-thirds of the rate per month will be made for a period of not less than one month and not exceeding three months in any one year. Subscriber shall state, when making application, the period for which he expects to be absent and shall pay for this period in advance. Subscriber will notify the Department when he wishes service resumed, either in writing or by calling at the office and signing re-connect order. Owing to the fact that Multi-Party Line Telephones cannot be disconnected without a special trip being made to their location, this regulation will not apply to Multi-Party Line Service.

MOVES

10. The telephone is first located where the subscriber directs and must not be moved or interfered with. When the subscriber desires to have the telephone moved to any other location, notice in writing should be given to the local office, at least ten days before the change is desired. The work will then be done as promptly as possible at regular charges.

JOINT USER SERVICE

11. A joint user is a person, firm or corporation who shares the subscriber's exchange service in accordance with tariff provisions. To facilitate this use of service, a directory listing is included.

Business joint user — one-third of business wall-set rate.

Residence joint user — 50c per month.

CANCELLATION OF SERVICE

12. Subscribers giving up service must notify the Department in writing, or call at office and sign "Take Out" order. Failing to do this, subscriber will be liable for all charges up to date instrument is removed or taken over by a new subscriber.

DIRECTORIES

13. The Department of Telephones assumes no liability on account of errors in or omissions from its directories. Telephone directories are and remain the property of Alberta Government Telephones, and subscribers will only receive free issue of the particular directory published covering the district in which their listing appears. Copies of other directories published by the Alberta Government Telephones may be obtained from the Directory Department, at Calgary, upon payment of the regular purchase price. Free issues are printed for the exclusive use of the Department's patrons and are loaned to its subscribers. All persons are cautioned against reproducing their contents, which are fully protected by copyright. Subscribers must not use any binder, holder or other attachments, except as provided by the Department.

TELEPHONE NUMBERS

14. A subscriber's telephone number is not a part of the application for service, but numbers will only be changed when absolutely necessary or for the betterment of the service.

HOW TO USE THE TELEPHONE

AUTOMATIC TELEPHONE

Consult the Telephone Directory for the correct number before you make a call. Do not trust to your memory.

Call "92" for Information if the person or firm you wish to call is not listed in the Directory.

1. Remove the Receiver.—Be careful not to move the hook at any time during the call.

2. Listen for the Dial Tone.—This is a steady humming sound, when received it indicates that the equipment is ready for you to dial.

3. What to Dial.—It is necessary to dial each figure of the number in rotation.

4. How to Dial.—Suppose you are calling 2301. To dial this number proceed as follows:—

(1) Remove receiver and listen for the dial tone.

(2) Place your finger in the hole over the figure "2".

(3) Turn the dial around until your finger strikes the finger stop, then lift your finger and allow the dial to return to rest without touching it.

(4) Repeat this operation for the figures 3-0-1. If you find that you have made an error before you have

completed dialing, hang up the receiver for a few seconds, then remove the receiver, listen for the dial tone and after hearing it, dial your call again.

5. Ringing and Busy Signals.—After you have finished dialing you should hear in the receiver either the ringing signal (an intermittent burr-rr-ing sound) indicating that the called telephone is being rung, or the busy signal—a rapid buzz-buzz-buzz—indicating that the called line is busy.

If you hear the ringing signal and receive no answer within a reasonable period, hang up the receiver and call later.

If you hear the busy signal hang up the receiver and after waiting a reasonable length of time call again.

If you hear neither signal within half a minute, hang up the receiver for a few seconds, then remove it and dial again—If the same condition is found after several attempts, dial "93" and report the condition to "Trouble" operator.

6. After You Have Finished Talking.—Hang up your receiver—This will disconnect you from the called telephone. Leave your receiver on the hook for a few seconds before starting to make another call.

AUTOMATIC EXCHANGES

Information:—Call Information "92" for numbers of New Subscribers, Changes, Long Distance Line Charges, New Toll Offices, etc.

Trouble:—Complaints regarding Telephone Troubles should be reported to Trouble Operator, Telephone No. 93. When reporting trouble give telephone number affected and its location, also state as accurately as possible just how trouble manifests itself. Try to be specific, as incomplete information frequently causes delay in locating nature of trouble.

If a line you are trying to call repeatedly tests "busy," notify Trouble Operator, who will investigate whether same is caused by an abnormal condition on line, or from use. If any line appears too busy for good Service, write to the District Commercial Superintendent. Subscribers are requested not to engage Trouble or Information Operators in conversation longer than necessary, as by so doing the operator will be prevented from giving prompt attention to other patrons.

MANUAL TELEPHONE

Consult the Telephone Directory for the correct number before you make a call. Do not trust to your memory.

Ask for "Information" if the person or firm you wish to call is not listed in the Directory.

1. To Call the Operator give one long ring before removing the receiver from the hook and then hold the receiver to the ear.

2. When the Operator Replies by saying, "Number?" give the number of the subscriber's telephone desired, slowly and distinctly.

Example:—"1429" should be pronounced "one-four-two-nine." "175" should be pronounced "one-seven-five."

3. Face the Transmitter with the lips almost touching the mouthpiece. Speak naturally, distinctly and not too rapidly.

4. Keep the Receiver to the Ear, and the Operator, after repeating the number, will connect you with the subscriber called for. If the desired line is found to be in use the operator will report "Line Busy."

5. When You Have Finished Talking place the receiver on the hook, small end up, and give a short ring.

This gives the operator a signal to disconnect and you are then in a position to call another number or to be called.

NOTE:—At Camrose, Lacombe, Lloydminster, Hanna and Wetaskiwin (Common Battery Exchange) no ringing, except by rural line subscribers, is necessary. Simply remove receiver from hook and in all other respects proceed as instructed above, placing the receiver on the hook when conversation is finished.

6. Do Not Use the Telephone during a thunderstorm.

7. Rural Line Subscribers should limit their conversation to Five Minutes' duration and must not "listen in" to conversation not intended for them, as it interferes with the Service.

Complaints:—Complaints regarding telephone trouble and unsatisfactory Service should be made to the Local Manager, Agent or Chief Operator at the Office concerned, and if not rectified within a reasonable time, the matter should be referred to the General Traffic Superintendent at Edmonton.

LONG DISTANCE SERVICE

RULES AND REGULATIONS

To make a Long Distance Call, first call "Long Distance"—when the Long Distance Operator answers, give her your telephone number, followed by the details of your call as indicated below.

CLASSIFICATION OF LONG DISTANCE SERVICE

1. STATION-TO-STATION CALLS

The Station-to-Station rate applies when it is not desired to establish communication between particular persons.

Station-to-Station calls must be made by number whenever Telephone Directory information covering the called point is available. When such information is not available, the name or address under which the telephone is listed should be given, specifying that "anyone at that number will do."

EXAMPLE:—"4567, J. H. Brown speaking, I want to speak to Springdale, 684," or "I want to speak to Springdale, anyone at Mr. John Jones' residence (or business) telephone."

2. PERSON-TO-PERSON CALLS

(Except for points in Manitoba, British Columbia, Eastern Canada and the United States, night rates do not apply to Person-to-Person Service.)

When a Long Distance Call is made, specifying that conversation is desired with a particular person and the connection is established and conversation held with that person, the "Person-to-Person" rate applies.

EXAMPLE:—"4567, J. H. Brown speaking, I want to speak to Springdale, 684, Mr. John Jones," or "if Mr. Jones is not there, I will speak to Mr. A. F. Smith."

NOTE:—When a particular person is desired, the Long Distance operator must be so advised when the call is placed, otherwise charges will be made from the time connection is established with the telephone desired, whether the party is obtained or not.

Appointment Calls

An Appointment Call is a Person-to-Person call requiring communication to be established at a specified time, and order should be given to the Long Distance operator in the usual manner.

Messenger Calls

A Messenger Call is a Person-to-Person call, necessitating the services of a Messenger to secure the attendance of a specified person, and order should be given to the Long Distance operator in the usual manner. The Messenger Service and Report charges in such cases must be prepaid by the calling party if the call is placed from a Public Pay Station.

Collect Calls

Collect calls are Person-to-Person or Station-to-Station Calls, the charges for which are reversed, i.e., to be collected from the called party. In such cases the assent of the called party shall be obtained before the connection is established.

LONG DISTANCE SERVICE

RULES AND REGULATIONS—Continued

RATES AND CHARGES FOR LONG DISTANCE SERVICE

Long Distance Tolls will be charged to the subscriber from whose instrument the Long Distance call is placed, except those messages for which the receiving party expressly agrees to pay.

All rates quoted are for an initial period of three minutes. For over-time beyond the initial period a proportionate charge is made per minute.

The rates quoted on pages 8 and 9 are Station-to-Station Day Rates.

The Day Rate for a Station-to-Station call is the fundamental rate upon which the rates for other classes of Service are based.

The rate for a completed Person-to-Person Appointment or Messenger Call, including Written Messages and Telegrams, either Paid or Collect is approximately 25% higher than the corresponding Station-to-Station Day Rate.

Day rates only are used in computing charges on Person-to-Person, Appointment and Messenger Calls, including Written Messages and Telegrams.

Night Rates

Alberta & Saskatchewan—Reduced rates on Station-to-Station (anyone) calls are in effect from 6 p.m. to 4.30 a.m.

British Columbia, Manitoba, Eastern Canada and U.S.A.—Reduced rates are in effect from 6 p.m. to 4.30 a.m., including all day Sunday.

(NOTE:—In no case shall the Night rate be less than 25c. for the initial period, unless the Day rate is less, in which case the Day and Night rates shall be the same.)

Report Charges

Under certain conditions a Report Charge of approximately one-quarter of the Station-to-Station Day rate will be made on uncompleted Person-to-Person, Appointment and Messenger Calls, including Written Messages and Telegrams, to points in Alberta and Saskatchewan.

A Report Charge shall not be made on a Station-to-Station call except when the call is placed "Collect" and the charges have not been accepted.

PAY STATION SERVICE

Pay Station Telephones have been installed by the Department for the convenience of subscribers and the general public, in suitable locations throughout the Province. Local conversations may be had from these telephones at a charge of 5 cents for 5 minutes. Long Distance Service is furnished at regular tariff rates upon deposit of the amount of the initial charge (covering three minutes' conversation) the usual charges being made for excess time.

Non-subscribers who desire to use Subscribers' telephones should be referred to the nearest Public Pay Station.

If there is anything about our rates and practices you do not fully understand, please call our Local Manager or Chief Operator and they will be glad to explain.

LONG DISTANCE RATES

From Lethbridge

To Places connected with the Long Distance Lines of the Alberta Government Telephones and Connecting Systems in Alberta.

NOTE:—These Rates are Subject to Change without Notice.

TO	Station- to-Station Day Rate 3 Mins.	TO	Station- to-Station Day Rate 3 Mins.	TO	Station- to-Station Day Rate 3 Mins.	TO	Station- to-Station Day Rate 3 Mins.
	\$ c		\$ c		\$ c		\$ c
Abee	1.95	Cardston	.30	Elnora	1.00	Jarrow	1.50
Acme	.80	Carmangay	.25	Elsdon	.75	Jarvie	2.10
Airdrie	.75	Carrot Creek	1.80	Emerald Lake	1.50	Jasper	2.85
Alberta Beach	1.80	Carstairs	.90	Empress	.95	Jenner	.65
Alberta Box	1.50	Carvel	1.65	Endiang	1.00	Johnson's Canyon	1.20
Alcomdale	1.80	Caslan	2.10	Entwistle	1.80	Judson	.20
Alderson	.50	Castle Mountain	1.20	Erith	1.95		
Alexo	1.50	Castle Mountain Junction	1.20	Erixon	1.15		
Alhambra	1.20	Castor	1.10	Esther	1.10	Kapasiwin	1.65
Alix	1.15	Cavendish	.80	Etter-McDougall	1.50	Kaydee	1.95
Alliance	1.20	Cereal	.95	Etzikom	.50	Killam	1.35
Alsask, Sask.	1.05	Cessford	.70	Evansburg	1.80	Kinsella	1.50
Altario	1.20	Champion	.30	Evarts	1.15	Kirriemuir	1.15
Amber Valley	2.10	Chauvin	1.50	Exshaw	.85	Kitscoty	1.65
Andrew	1.80	Cherhill	1.80			Knob Hill	1.50
Antross	1.50	Chinook	.90				
Ardmore	2.10	Chip Lake	1.80	Fallis	1.80		
Armada	.35	Chipman	1.65	Fawcett	2.10	Lac La Biche	2.10
Arrowwood	.50	Chisholm	2.25	Ferintosh	1.35	Lacombe	1.20
Ashmont	1.95	Clareholm	.30	Field	1.50	Lac Ste Anne	1.80
Ashwell	1.95	Clive	1.20	Flatbush	2.10	Lafond	1.80
Athabasca	2.10	Clyde	1.95	Foisy	1.80	Lake Louise	1.30
Atlee	.75	Coalspur	1.95	Foothills	1.80	Lake Louise Chateau	1.30
Atmore	2.25	Coal Valley	1.80	Foremost	.40	Lamont	1.80
		Cochrane	.80	Forestburg	1.35	Langdon	.60
		Cold Lake	2.10	Fort Assiniboine	2.10	Lavoy	1.65
Banff	1.00	Compeer	1.20	Fort Kent	2.10	Leduc	1.50
Barons	.20	Condor	1.20	Fort Saskatchewan	1.80	Legal	1.80
Barrhead	1.95	Conrad	.30	Fraser	1.50	Legend	.40
Bashaw	1.20	Consort	1.15	Freedom	1.95	Leo	1.00
Bassano	.50	Cooking Lake (North)	1.65			Leslieville	1.35
Battle Lake	1.50	Cooking Lake (South)	1.65	Gadsby	1.10	Linaria	1.95
Beaif	1.35	Coronado	1.80	Gainford	1.80	Lindbergh	1.95
Beacon Hill	1.95	Coronation	1.10	Galahad	1.20	Lisburn	1.80
Beauvallon	1.80	Coutts	.40	Gleichen	.55	Little Gem	1.00
Beaver Crossing	2.10	Cowley	.35	Glendon	1.95	Lloydminster	1.65
Bellis	1.95	Craigmyle	.85	Glenevis	1.80	Lomond	.30
Benalto	1.20	Cremona	.90	Glenwood	.25	Longview	.55
Bentley	1.20	Crossfield	.85	Gorman	2.25	Looma	1.65
Big Fish Lake	1.80	Czar	1.35	Grand Centre	2.10	Lougheed	1.35
Big Valley	1.00			Granum	.25	Lunnford	1.95
Bindloss	.85	Dakin	2.10	Grassland	2.25	Luscar	1.95
Blackie	.45	Dapp	1.95	Grassy Lake	.35		
Blairmore	.45	Davis	1.95	Green Court	1.95		
Bloomsbury	1.95	Daysland	1.35	Gull Lake	1.20		
Blue Ridge	1.95	Deep Creek	2.25	Gunn	1.80		
Bon Accord	1.80	Delburne	1.10				
Bonnyville	1.95	Delia	.85	Halkirk	1.10	MacKay	1.80
Bordenave	1.95	Derwent	1.80	Hanna	.85	Macleod	.20
Bow Island	.45	Denville	1.65	Hardisty	1.35	Magnolia	1.80
Bowden	1.00	Didsbury	.90	Hay Lakes	1.50	Magrath	.15
Bowell	.55	Donald	1.20	Heaton Moor	1.95	Mallaig	1.95
Bowmantown	.70	Donatville	2.10	Heinsburg	1.80	Ma-Me-O Beach	1.50
Boyle	2.10	Doucette	1.80	Heisler	1.35	Manly Highway	1.65
Boyne Lake	1.95	Drumheller	.75	Hemaruka	1.00	Manola	1.95
Bragg Creek	.75	Duchess	.55	Hespero	1.20	Manville	1.65
Brant	.45	Duclos	1.95	Highridge	1.95	Manyberries	.65
Bretton	1.50	Durlingville	2.10	High River	.50	Markerville	1.10
Brooks	.45	Duvernay	1.80	Hilda	.85	Mayerthorpe	1.95
Brosseau	1.80			Hilliard	1.65	McLaughlin	1.65
Bruce	1.50	Eastbourne	1.95	Hillsdale	1.20	Meadowview	1.95
Buffalo	.75	Eastburg	1.95	Holden	1.50	Meanook	2.10
Bulwark	1.15	East Coulee	.70	Holmes Crossing	2.10	Medicine Hat	.65
Burdett	.40	Echohill	1.80	Hughenden	1.35	Meeting Creek	1.35
Busby	1.80	Eckville	1.20	Hussar	.60	Mellowdale	1.95
Byemoor	1.00	Edberg	1.35	Hylo	2.10	Mercoal	1.95
		Edgerton	1.50			Metiskow	1.35
Cadomin	1.95	Edmonton	1.65	Iddesleigh	.65	Michichi	.80
Calahoo	1.80	Edson	1.95	Innisfail	1.05	Milk River	.35
Calgary	.70	Edwand	1.95	Innisfree	1.65	Millet	1.50
Calmar	1.50	Egremont	1.80	Irma	1.50	Millicent	.55
Capbria	.75	Eladose	.75	Iron Springs	.15	Milo	.40
Camp Creek	1.95	Elk Island Park	1.65	Irricana	.75	Minburn	1.65
Camrose	1.50	Elk Point	1.80	Irvine	.75	Mirror	1.20
Canmore	.90	Eliscott	2.10	Islay	1.65	Mission	2.25
Carbon	.80					Morecambe	1.80
						Morinville	1.80
						Morrin	.85

TO	Station-to-Station Day Rate 3 Mins.	TO	Station-to-Station Day Rate 3 Mins.	TO	Station-to-Station Day Rate 3 Mins.	TO	Station-to-Station Day Rate 3 Mins.
	\$ c		\$ c		\$ c		\$ c
Mountain Park	1.80	Perryvale	2.10	Saunders	1.50	Trochu	.90
Mulhurst	1.50	Pickardville	1.95	Schuler	.80	Turner Valley	.60
Mundare	1.65	Picture Butte	.10	Scollard	.95	Two Hills	1.80
Munson	.80	Pincher Creek	.35	Scotfield	.90		
Musidora	1.80	Plains	1.95	Seba	1.80	Vale	.75
Myrnam	1.80	Plamondon	2.25	Sedalia	1.00	Vegreville	1.65
		Pollockville	.70	Sedgewick	1.35	Venice	2.10
		Ponoka	1.35	Shandro	1.80	Vermilion	1.65
		Princess	.55	Sheerness	.85	Veteran	1.10
		Provost	1.35	Shoal Creek	1.95	Viking	1.50
Naco	1.00			Sibbald	1.00	Vilna	1.95
Nanton	.40	Radway	1.80	Silver Bay	1.50	Vimy	1.95
Neerlandia	2.10	Rainier	.40	Sion	1.80	Vulcan	.35
Nemiscam	.45	Raymond	.15	Skiff	.35		
Nestow	1.95	Redcliff	.60	Smoky Lake	1.95	Wabamun	1.80
New Bridgen	1.05	Red Deer	1.15	South Cooking Lake	1.65	Wainwright	1.50
Newbrook	1.95	Redwater	1.80	Spedden	1.95	Wake-Shyre Lodge	.75
New Dayton	.20	Retlaw	.25	Standard	.65	Walsh	.80
New Sarepta	1.50	Richards	2.10	Stanger	1.80	Wapta Camp	1.45
Niton	1.95	Richdale	.90	Stanmore	.90	Wardlow	.65
Nobleford	.15	Rife	1.95	Stavely	.35	Warner	.30
Noral	2.10	Rimby	1.35	Sterco	1.80	Warspite	1.95
Nordegg	1.50	Robb	1.95	Stettler	1.15	Waskatenau	1.95
North Cooking Lake	1.65	Rochester	1.95	Stony Plain	1.65	Waterton Park	.45
Northville	1.80	Rochfort	1.95	Strathmore	.60	Wayne	.75
		Rockyford	.70	Strome	1.35	Welker's Island	1.95
Okotoks	.55	Rocky Mountain House	1.35	Styal	1.80	Westerose	1.50
Olds	.95	Rosebud	.70	Suffield	.55	Westlock	1.95
Onoway	1.80	Rose Glen	.75	Sunnynook	.75	Wetaskiwin	1.50
Opal	1.80	Rose Lynn	.80	Sweetgrass, Mont.	.40	White Court	2.10
Orion	.60	Roseyear	1.95	Sylvan Lake	1.15	Whitla	.50
Owlsye	1.95	Rossington	1.95			Wildwood	1.80
Oyen	.95	Rowley	.90	Taber	.25	Willington	1.80
		Royalities	.55	Tawatinaw	1.95	Willow Creek	.75
Pashley	.70	Rumsey	.90	Temple View Cabins	1.30	Winfield	1.50
Patricia	.55	Rush Lake	.70	Therien	1.95	Winnifred	.50
Paulus	1.65	Ryley	1.50	Thorhild	1.95	Wolf Creek	1.95
Paxson	2.10	St. Albert	1.65	Thorsby	1.50	Wrentham	.25
Peers	1.95	St. Lina	1.95	Three Hills	.85		
Pembridge	1.95	St. Paul	1.95	Tilley	.50	Yeoford	1.50
Pemukan	1.15	St. Vincent	1.95	Tipperary	1.95	Yoho Camp	1.50
Pendryl	1.50	Saddle Lake	1.80	Tofield	1.65	Youngstown	.90
Penhold	1.10	Sangudo	1.95				

In addition to the points on pages 8 and 9 Long Distance Connection may be had also with the following places in Alberta, rates for which can be obtained by calling "Long Distance":—

ALBERTA POINTS

Acadia Valley	Beaver Heights	Bremner	Clearview	Dobson
Acheson	Beaver Hills	Bretona	Clover Bar	Dadds
Adkins	Beaver Lake	Brightview	Cluny	Dog Pound
Aerial	Beaver Mines	Britain	Clymont	Doondale
Aetna	Beazer	Brocket	Coaldale	Dorelee
Agricola	Beddington	Brooksley	Coalhurst	Doris
Albion Ridge	Beiseker	Brownfield	Coleman	Dorothy
Aldersyde	Bellevue	Brownlow's Landing	Colinton	Dowling
Alice Lake	Belvedere	Broxburn	Commerce	Downing
Allerston	Bennett	Bruderheim	Comrey	Drayton Valley
Allingham	Benton	Buffalo Head Ranch	Conjuring Creek	Duagh
Amisk	Berry Moor	Buffalo View	Connaught	Duffield
Angle Lake	Beverly	Buford	Copeville	Duhamel
Angus Ridge	Beynon	Burnis	Cornucopia	Dunmore
Ankerton	Bircham	Burnt Lake	Countess	Dunshalt
Anzac	Birdholm	Cadogan	Cousins	Dunstable
Ardenode	Bismark	Calling Lake	Crowfoot	
Ardenville	Bittern Lake	Calverly	Cummings	
Ardley	Black Diamond	Campbell Lake	Custer	
Ardrossan	Blackfalds	Campsie		Eagle Hill
Armena	Blackfoot	Cappon	Dahmer	Earlie
Arneson	Blondheim	Cardiff	Dalemead	Earling
Asker	Bluffton	Carlton Hill	Dalroy	Earville
Avalon	Bodo	Caroline	Darwell	Eastervale
Azure	Boian	Carolside	Davisburg	Eden Valley
	Bonlea	Carseland	Delacour	Edison
Baintree	Bonnar	Cassils	Del Bonita	Edwell
Balmoral	Borradaile	Cayley	Demay	Elk Island
Balzac	Botha	Chailey	Desjarlais	Elkton
Bardo	Bottrel	Chancellor	Dewberry	Elkwater Lake
Barnwell	Bouyant	Cheddar	De Winton	Ellerslie
Bathgate	Bow City	Chesterwold	Diamond City	Enchant
Battle	Bowness Golf Club	Chigwell	Dickson	Ensign
Battle Bend	Bowness Park	Chin	Dina	Entice
Battleview	Bradshaw	Clandonald	Dinant	Equity
Beaumont		Clarinda	Dinton	Erskine

ALBERTA POINTS—Continued

Ewelme	Highland View	Marwayne	Pleasant View	Stand Off
Excel	Hillcrest	Masinasin	Poe	Staplehurst
Eyremore	Hill End	Maughan	Poplar Ridge	Star
	Hillspring	Maunsell	Poplar Site	Sterlingville
Fabyan	Hoadley	Maybutt	Pretty Hill	Stirling
Fairacres	Hobbema	Mayton	Priddis	Stobart
Fairbank	Homegren	Mazeppa	Princeton	Stockland
Fairfield	Horsehaven	McDonaldville	Puffer	Strand
Fairy dell	Horseshoe Lake	Meadowbank	Purple Springs	Strangmuir
Faith	Hubalta	Meadow Creek		Streamstown
Falun	Hunterville	Mearns	Quarrel	Suffield - Experimental
Farming Valley	Hutton	Menaik	Queenstown	Station
Farrow	Huxley	Merna		Sugar Bowl
Federal		Mewassin	Raley	Sullivan Lake
Fedorah	Indus	Midland	Ranfurly	Sulphur Springs
Fenn	Inga	Midnapore	Raven	Summerview
Ferrybank	Ingleton	Midway	Redland	Sundre
Fishburn	Inverlake	Millarville	Red Lodge	Sunnydale
Fleet	Iola	Miller	Red Raven	Sunnyslope
Florann	Irwinville	Milnerton	Red Willow	Swalwell
Foreman		Monarch	Reid Hill	
Forest Lawn	Jeffrey	Monitor	Reist	Talbot
Forshee	Joffre	Morgan	Rexboro	Taylorville
Four Nine	Josephburg	Morley	Ribstone	Tees
Frank	Jumping Pound	Morningside	Rio Alto	Telfordville
Frankburg		Mossie	Riverview	Tempest
Freeman River		Mossleigh	Riviere Qui Barre	Thelma
	Kahwin	Mound	Rockeling Bay	Throne
Gahern	Kaleland	Mountain View	Rocky Rapids	Tindastoll
Garden Plain	Kathryn	Murray Valley	Rodino	Tolland
Garred	Kavanagh		Rolling Green	Tomahawk
Gartley	Kelsey	Nacmine	Rolling Hills	Tongue Creek
Gem	Keoma	Nakamun	Rosalind	Torrington
Ghost Pine	Kessler	Namaka	Rosedale	Travers
Gibbons	Kevisville	Namao	Roselea	Tudor
Gilby	Kew	Neighborhoodview	Rosemary	Turin
Gillen	Kilbourn	Nevis	Rosenheim	Twin Butte
Gilpin	Kimball	Newcastle	Rosenroll	Twining
Gladys	Kingman	New Lindsay	Ross Creek	Twin Lakes
Glenbow	Kipperville	New Norway	Rosyth	
Glenford	Kirkcaldy	New Oxley	Round Hill	Ulster
Golden Spike	Knee Hill Valley	Nightingale	Rusylvia	
Good Hope		Nilrem		Vauxhall
Good Luck	Laconia	Nisbet	St. Kilda	Victoria
Gopher Head	Lake Demay	Nisku	St. Michael	Viewpoint
Grainger	Lake Isle	Norfolk Siding	Saltaux	Villeneuve
Graminia	Lake Minnewanka	Northbank	Sammons	Volmer
Grand Valley	Lake View	Northern Valley	Sarcee	
Green Glade	Lamoureux	Northleigh	Sather	Wahstao
Green Shields	Landonville	Norton	Scandia	Waltross
Griestbach	Lanfine		Scapa	Wanda
Grosmont	Lavesta	Ogden	Scotstoun	Warden
Groton	Lea Park	Ohaton	Seaforth	Warwick
Gwynne	Leavitt	Olin Creek	Seebe	Waterglen
	Leedale	Olson Coulee	Sexton Creek	Water Valley
Hackett	Leeshore	O'Mara	Sharples	Watts
Haight	Lewisville	Orkney	Shaughnessy	Wealthy
Hairy Hill	Liberty	Orton	Sheep Creek	Welling
Hamlin	Lindbrook	Ouelletteville	Shepard	Wellsdale
Handhills	Lineham	Oxville	Shepard Airport	Westcott
Hardieville	Livingston		Shonts	Westward Ho
Harmattan	Lochend	Pakan	Shouldice	Whisky Gap
Hartell	Lockhart	Paradise Valley	Sidcup	Whitewood Lake
Hart Siding	Long Coulee	Parkland	Silver Heights	Whitford
Hastings Coulee	Lousana	Park View	Silver Lake	Wildmere
Haven	Lowe	Partridge Hill	Simons Valley	Willowdale
Haynes	Loyalist	Passburg	Skaro	Willowlea
Hayter	Lucky Strike	Peacock	Soda Lake	Wilson Siding
Hazeldine	Lundbreck	Pearce	Southesk	Wilton Park
Heath	Lyalta	Peat	Sponden	Wimborne
Heath Creek		Pekisko	Springbank	Winterburn
Heather Brae	Madden	Pendant d'Oreille	Spring Coulee	Woodhouse
Heatherdown	Majorville	Perbeck	Springdale	Wood River
Helmsdale	Makepeace	Phillips	Spring Lake	Woolford
Herronton	Malmö	Pibroch	Spring Point	Wostok
Hesketh	Manfred	Pincher Station	Springvale	
Hetherington	Maple Leaf	Pine Lake	Spruce Grove	Yarfield
Highfield	Martins	Pirmez Creek	Stampede	Yorkville

For Long Distance Rates See Pages 8 to 11

**Buy War Savings Certificates Regularly, and
Advertise in the Telephone Directory**

Rates to Certain Points in Canada and the United States of America

Rates to points not listed below may
be obtained by calling Long Distance

FROM LETHBRIDGE

TO	STATION-TO-STATION				PERSON-TO-PERSON			
	DAY (Exc. SUN.)		NIGHT and SUNDAY		DAY (Exc. SUN.)		NIGHT and SUNDAY	
	3 Mins.	Add. Min.	3 Mins.	Add. Min.	3 Mins.	Add. Min.	3 Mins.	Add. Min.
AKRON, OHIO	\$3.50	\$.85	\$2.50	\$.60	\$4.50	\$.85	\$3.50	\$.60
BALTIMORE, MD.	4.00	1.00	3.00	.75	5.00	1.00	4.00	.75
BOISE, IDAHO	1.50	.35	.95	.25	2.00	.35	1.45	.25
BOSTON, MASS.	4.25	1.00	3.25	.80	5.25	1.00	4.25	.80
BRANDON, MAN.	2.00	.65	1.20	.40	2.65	.65	1.80	.40
BROOKLYN, N.Y.	4.00	1.00	3.00	.75	5.00	1.00	4.00	.75
BUFFALO, N.Y.	3.75	.95	2.75	.70	4.75	.95	3.75	.70
BUTTE, MONT.	1.05	.25	.65	.15	1.40	.25	1.00	.15
CHICAGO, ILL.	3.25	.80	2.25	.55	4.25	.80	3.25	.55
CINCINNATI, OHIO	3.50	.85	2.50	.60	4.50	.85	3.50	.60
CLEVELAND, OHIO	3.50	.85	2.50	.60	4.50	.85	3.50	.60
DENVER, COLO.	2.10	.50	1.40	.35	2.80	.50	2.10	.35
DETROIT, MICH.	3.50	.85	2.50	.60	4.50	.85	3.50	.60
DULUTH, MINN.	2.50	.60	1.65	.40	3.35	.60	2.50	.40
GREAT FALLS, MONT.	.80	.20	.50	.10	1.10	.20	.80	.10
HALIFAX, N.S.	6.25	2.05	3.75	1.25	8.50	2.05	5.75	1.25
HELENA, MONT.	.95	.25	.60	.15	1.30	.25	.95	.15
KANSAS CITY, MO.	2.80	.70	1.85	.45	3.75	.70	2.80	.45
LOS ANGELES, CAL.	2.70	.65	1.80	.45	3.60	.65	2.70	.45
MILWAUKEE, WIS.	3.00	.75	2.00	.50	4.00	.75	3.00	.50
MINNEAPOLIS, MINN.	2.50	.60	1.65	.40	3.35	.60	2.50	.40
MONTREAL, QUE.	5.00	1.65	3.00	1.00	6.75	1.65	4.50	1.00
NEW YORK, N.Y.	4.00	1.00	3.00	.75	5.00	1.00	4.00	.75
OAKLAND, CAL.	2.40	.60	1.60	.40	3.20	.60	2.40	.40
OMAHA, NEB.	2.50	.60	1.65	.40	3.35	.60	2.50	.40
OTTAWA, ONT.	4.75	1.55	2.75	.90	6.50	1.55	4.00	.90
PHILADELPHIA, PA.	4.00	1.00	3.00	.75	5.00	1.00	4.00	.75
PITTSBURG, PA.	3.75	.95	2.75	.70	4.75	.95	3.75	.70
PORTLAND, ORE.	1.70	.40	1.15	.30	2.25	.40	1.70	.30
REGINA, SASK.	2.25	.75			2.80	.90		
SAINT JOHN, N.B.	5.75	1.90	3.50	1.15	7.75	1.90	5.25	1.15
ST. PAUL, MINN.	2.50	.60	1.65	.40	3.35	.60	2.50	.40
SALT LAKE CITY, UTAH	1.90	.45	1.25	.30	2.55	.45	1.90	.30
SAN FRANCISCO, CAL.	2.40	.60	1.60	.40	3.20	.60	2.40	.40
SASKATOON, SASK.	1.95	.65			2.40	.80		
SEATTLE, WASH.	1.55	.40	1.00	.25	2.05	.40	1.50	.25
SHELBY, MONT.	.55	.15	.35	.10	.80	.15	.60	.10
SPOKANE, WASH.	1.05	.25	.65	.15	1.40	.25	1.00	.15
TACOMA, WASH.	1.55	.40	1.00	.25	2.05	.40	1.50	.25
TORONTO, ONT.	4.50	1.50	2.75	.90	6.00	1.50	4.00	.90
VANCOUVER, B.C.	2.70	.90	1.30	.40	3.25	.90	2.30	.40
VICTORIA, B.C.	3.10	1.00	1.50	.50	3.75	1.00	2.65	.50
WASHINGTON, D.C.	4.00	1.00	3.00	.75	5.00	1.00	4.00	.75
WINNIPEG, MAN.	2.40	.80	1.40	.45	3.20	.80	2.20	.45

Night rates apply from 6.00 p.m. to 4.30 a.m.

To secure Night Rates on Station-to-Station calls to points in Saskatchewan, call the Operator.

Person-to-Person Night and Sunday rates do not apply on calls to points in Saskatchewan.

LETHBRIDGE

INFORMATION

92

For Information Regarding New Subscribers,
and Changes of Telephone Numbers

Dial 92

LONG DISTANCE

0

To report Unsatisfactory Long Distance
Service

Dial 98 and ask for Chief Operator.

TROUBLE

93

To Report Telephone Out of Order and
Unsatisfactory Local Service

Dial 93

STEVE'S
TAXI 4058
24-HOUR SERVICE

A

A B Confectionery Lee Wong 328 13 St N	3638
Aben M	91-3624
Achtem John res 1511 7 Ave S	2954
Adams Claudette res 312 3 Ave S	2671
Adamson James res 1213 6 Ave S	2421
Adnitt W C res 340 19 St N	3854

ADVANCE LUMBER CO LTD

YARD OFFICE 13 St S & 2 Ave	2063
J W Moran res 1239 9 Ave S	2459
GENERAL OFFICE 5 Ave S & 4 St	3663
N S Stoltze res 1517 7 Ave S	3320
N H Turnbull res 1404 14 Ave S	3215
Afaganis Alex res 912 7 Ave S	2282
Afaganis M res 533 5 St S	3471
Ainscough W G res 508 13 St S	2441
Aird Jas res 1304 6 Ave S	2083
Airway Store N Alvau Prop	91-4133
Aita's American Cash Grocery 431 18 St N	2418
Aitken D res 1251 7 Ave S	2321
Aitken D B res River Bottom	2357

ALBERTA GOVERNMENT—See also Provincial Govt

ALBERTA GOVERNMENT INSUR- ANCE OFFICE

216 5 St S 2351

BUY WAR SAVINGS



ALBERTA GOVERNMENT TELE- PHONES

General Office 808-810 4 Ave S

Installations Moves Changes of Equipment	2234
Adjustments & Collections	2234
Information regarding New Subscribers and change of Telephone Nos	92
Telephones out of order	93
Long Distance Operator	0
Chief Operator	98
W L Shera City & District Clerk	3503
A M Munro Local Manager	3503
A M Munro District Commercial Supt	3503
H S Schweitzer City Foreman	2600
Traffic Department	4221

ALBERTA LUMBER PRODUCTS CO

2018 2 Ave S 2018

ALBERTA MEAT MARKET J Crighton

510 6 Ave S 3492

Alberta Montana Bus Lines Bus Depot 411 5 St S 2288

Alberta Motor Association

Information Bureau 306 7 St S 2793

Alberta Pacific Grain Co Ltd—Diamond City 91-3221

Alberta Pacific Grain Co Ltd—Tempest Siding 91-4023

Alberta Pacific Grain Co Ltd—Wilson Siding 91-1422

ALBERTA POULTRY MARKETERS

LTD Hatchery Division rear 525 4 St S 3679

ALBERTA POULTRY PRODUCERS

LTD 525 4 St S 4371

Alberta Sugar Beet Growers 4 Stafford Blk 3242

Alberta Wheat Pool—Broxburn 91-2133

Alberta Wheat Pool—Coaldale 91-2523

Alberta Wheat Pool—Tempest Siding 91-4022

Alberta Wheat Pool—Wilson Siding 91-1423

Aldous Agency & Finance Co

Insurance Collections & Accounting

109 Sherlock Bldg 3712

Alex Taxi Marquis Hotel 3545

ALEXANDRA HOTEL 332 5 St S

Private Branch Exchange connecting all Rooms 3142

Alford E W res No 2 Fire Hall 3891

Allan Archie res Lethbridge Country Club 2527

Allan E res 707 7 Ave S 3284

Allan R T 91-2231

Allen Mrs Annie res 830 12 St-B N 4074

TED'S TERMINAL

"SMILE A MINUTE SERVICE STATION"

IMPERIAL 3 STAR & ESSO GASOLINE — MARVELUBE & MOBIL OIL MOTOR OIL

PHONE 2684

410 - 3rd AVE. S.

PHONE 2065



**BIJOU
TAXI**
2750
50c
and up
■
W. HOSELTON
Prop.

ALLEN DR L T Dentist 8 Rylands Blk	2165
Allen Dr L T res 1507 7 Ave S	2871
Allen T S Jr res 524 12 St-C N	3835
Allen W F	91-3131
Allison R res 522 12 St-B N	3624
Allison R Jr res 624 12 St-C N	2604
Almlie E M res 311 15 St S	3707

ALVAU N Herbalist 806 2 Ave S	2074
Anderson A C res 519 13 St S	3975
Anderson A L res 521 14 St S	3678
Anderson C T res 632 12 St S	4316
Anderson D L	91-2115
Anderson Ed C res 1248 4 Ave S	3775
Anderson Miss H M res 1 Galt Manor	2413
Anderson M E res 201 2 Ave S	4423
Anderson M N res 415 20 St N	2394
Anderson Mavis res 903 7 Ave S	3589
Anderson N J res 619 12 St S	4250
Anderson N J	91-1531
Anderson & Smith Grading Contrs Lethbridge	2777
Anderson W D Sr res 941 10 St S	2624
Anderson W Del res 1237 7 Ave S	2440
Anderson W M res 412 8 St S	2192
Anderson Mrs Wm S res 1215 4 Ave S	3585
Andrew R G res 1243 8 Ave-A S	3841
Andrews W	91-1031
Androkovich A	91-1622
Angele Mrs C res 424 9 St S	2763
Arcade Billiard & Cigar Store 325 5 St S	3366
Archer R G res 139 15 St N	2469
Archibald D C res 3-519 7 St S	2923
Arkinstall C res 1624 3 Ave N	3329

ARLINGTON HOTEL A E Dupen Mgr 1 Ave & 4 St S	2278
Armstrong T B res 527 13 St S	3229
Armstrong W J res 622 6 Ave S	3301
Army & Navy Veterans Club 517 5 Ave S	3846
Arnold Mrs A M res 1610 6 Ave N	3397

ARNOLD DR H A Internal Medicine 120 McFarland Bldg	3171
Dr H A Arnold res 1212 8 Ave S	4042
Arnold T Jr res 330 19 St N	2820
Arnsdorf Mrs R res 303 7 Ave-A S	3826
Art Signs J Patey rear 516 5 Ave S	2203

ARTIC OIL SALES LTD 1211 2 Ave S	3496
Artic Service Station L Coyne 3 Ave & 13 St S	4162
Ascroft Chas res 202 15 St N	3318
Ascroft Mrs T res 210 15 St N	4023

"TRIPLEX"
The Modern Method in Cleaning
Cleaner More Lustre Reasonable
PRESSING 25c PRESSING
Repairs — Alterations

BENJAMIN'S
Cleaners — Tailors
418B 5th St. S. (Next to Salvation Army) 2935

Ashcroft P H res 712 3 St S	3746
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ASHDOWN MARSHALL A Optometrist 407 5 St S	4222
C A Palmer Manager res	4077

Ashton E G res 614 9 St S	4432
Asplund C O res Parkside Drive	4448
Atkins R H res 1707 5 Ave N	2703
Atkinson G M res 1204 7 Ave S	4438

ATLAS LUMBER CO LTD Lumber & Builders' Supplies 3 Ave & 16 St S	2384
J E McCorkle Manager res	4238

ATTRIDGE & MILLER LTD Machinists 1116 2 Ave S	2323
G R Miller res 1416 6 Ave S	4390
Night Calls	3174

Audet Paul res 902 8 Ave S	2830
Austin H res 518 8 St S	2028

AUTOMOTIVE SUPPLY CO	3848
Storage Batteries 205 10 St S	3758
Earl L Schoof res	4483
Avenue Shoes McFarland Bldg	2760
Axelsson B C res 1244 7 Ave S	4258

B

B C Fruit Grocers & Conftrs 906 3 Ave S	2033
Baalim A G res 630 11 St S	3546

BAALIM BUILDING AGENCIES 317 7 St S	2432
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BAALIM MOTOR CO LTD 7 St S	
Parts & Accessories	2416
Manager	2621
Service Garage	3620
Body Shop & Service Department	4055
General Office and Accountant	3436

BAALIM WHOLESALE DISTRIBUTORS 7 St S	4353
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**BIJOU
TAXI**
2750
50c
and up
■
W. HOSELTON
Prop.



BATTERY WORKS

Distributors of New Duro-Lite Farm Lighting Batteries

NEW AND FACTORY REBUILT CAR BATTERIES
JACOBS WIND CHARGERS and LIGHT-PLANT BATTERIES

32 Volt Generators ■ Motors Rewound **3848**

Cor. 2nd Ave. & 10th St. S., Lethbridge

PHONES 3758

STEVE'S TAXI 4058
24-HOUR SERVICE

Bachman Adolph res rear 1243A 8 Ave S	2110
Bailey Margaret res 927 9 St S	2747
Bain S H res 635 12 St S	2486
Baines A E res 304 7 Ave-A S	3719
Baines C D res 423 11 St S	2875
Baines E C res 1316 6 Ave S	3901
Baines Hector res 1247 8 Ave-A S	4150
Bains W C res 212 16 St N	2507
Baird R R res 324 13 St S	2195

BAIRD'S SHOES & LEATHER

GOODS 306 5 St S	3764
R R Baird Mgr res	2195

Baker Philip	91-1124
Baker R S	91-1114
Balcovske W res 722 12 St-A S	4192
Balderson Blanche res 1317 6 Ave S	4018
Baldwin L Ambris res 804 7 Ave S	2552
Bambrick Howard H res 320 15 St S	3198
Bank of Montreal 522 3 Ave S	3446
Manager's Office J C Downing	2526
Bank of Nova Scotia The 3 Ave S	2711
Bannerman J res 1031 12 St-B S	2851

BANNERMAN MOTORS

Nash Sales & Service 816 4 Ave S	2045
Bannerman N Groo res	3464
Baptiste C L res 124 19 St N	3837
Barbour J A res 1222 5 Ave S	3970
Barby C res 1611 3 Ave N	3169
Barclay R W res 1249 5 Ave S	2294
Barn Roller Rink 410 6 St S	2888
Barnsley A res 629 11 St S	2267
Barnsley Arthur Real Estate 416 6 St S	2767
Barr James res 3 Strathcona Court	2350
Barrett Horace res 1401 7 Ave S	3998
Barrowman Robert res 283 7 Ave-A S	2147
Bartlett L G	91-1424
Bartlett W E res 520 12 St S	3927
Barton S res 20 Victoria Mansions	3743
Bass W H res 1003 8 Ave S	2547
Basson Fred res 709 7 Ave S	3467
Bateman M res 302 12 St S	4216

Directory Advertising Pays



Bates A B	91-4134
Bates T G res 275 7 Ave-A S	2086
Batsford Mrs C D res 915 9 St S	2641
Batsford Sidney T res 412 7 Ave S	3560

BATTERY WORKS

205 10 St S	3758
Batty A D	91-1042
Bawden Miss res 1255 4 Ave S	2158
Baxter Arthur D res 528 6 St S	3499

BAXTER GEO H & SON Plbg Htg &

Gas Ftg 968 10 St S	3830
If no answer call	3499

BAY SUPER SERVICE STATION

Cor 5 St & 1 Ave S	3580
Bayntun W K res 306 3 Ave S	2107
Bazinas George res 809 6 St S	4436
Bazinas John D res 803 6 St S	4456
Beard Fred C res 1722 2 Ave-A N	4359
Beasley Mrs A M res 412 9 St S	2211
Beattie W S Office 10 Alberta Blk	3237
Beattie W S res 1262 4 Ave S	3027
Beatty Washer Sales & Service Co 409 5 St S	4054

BEAUMONT ARTHUR K C Barrister

& Solicitor etc 1262 6 Ave-A S	2118
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BECKER LUMBER CO LTD

310 7 St S Grd Flr Sherlock Bldg	2386
H N Becker	
Arthur Duff res 833 12 St S	3895
Beddington F res 716 14 St N	3459
Beerling L W res 730 10 St S	4431
Begoski A	91-2111
Belford V res 1314 6 Ave S	2570
Bell George A res 517 12 St S	3441
Bell H R res 537 8 St S	2349
Bellchambers B H res 1506 7 Ave S	4324
Belzberg Jack res 1257 7 Ave S	2066
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Dawson Mrs Stella res 621 8 St S	4339
Dawson W F res 712 10 St S	2995
Dawson W H res 1206 6 Ave S	2368
Day A R res 1414 4 Ave N	4193
Day George I res 319 Sherlock Bldg	2015
Deacon W res 2 Devon Court	3210
Deak J res 834 12 St S	4412
Dean J res 616 7 Ave S	4113

DEAN'S SHOE STORE 612 4 Ave S	3050
De Coste Art res 414 12 St-A S	4454

DEERE JOHN PLOW CO LTD

Implements 1239 2 Ave S	3786
Repair Department	3976
Night Calls	3384
Local Agency A C McDonald 1245 2 Ave S	2043
DeGuerre J B res 410 5 St S	3722
De Jourdan J res 105 8 St S	2658
Deliveries Ltd Lethbridge Breweries Bldg	2895
Del Monte General Store John Martens	91-2513
De Long Mrs W H res 532 14 St S	2893

DENCH OF CANADA LTD S E Dench Mgr

1101 2 Ave S	4234
Dennis Miss Paulette res 310 3 Ave S	3859
Derby W J res 965 13 St S	2652
Des Jardins J C res 222 2 Ave S	4233
Dewar Wm res 334 19 St N	4081
Dick Bernard J	91-4021
Dick G H res 715 8 St S	3227
Dick John J	91-4034
Dick Peter J	91-2725
Diller C K res 901 9 St S	4087

DIMMER JACK Auto Repair Shop

404 4 Ave S	2575
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DIMOCK DR H C Physician & Surgeon

108 McFarland Bldg	4306
Dr H C Dimock res 1231 6 Ave-A S	2949
Doadt D L res 612 14 St S	2679
Dobay Mrs Steve res 530 6 St S	3914
Dobbs S H res 836 12 St S	2101
Dodd George res 411 12 St-C N	2630
Dodd Mrs Gertrude res 523 12 St N	3393
Dodd W A Tailor 309 13 St N	2810

DODD'S AUTO ELECTRIC

405 4 Ave S	3250
George Dodd Mgr res 411 12 St-C N	2630

DODGE-DE SOTO SALES & SERVICE 313 7 St S

Parts & Service	3736
Sales & Office	3622
Dodgson Flt Lt H S res C-323 7 Ave S	2261
Doe Mrs K L res 1720 6 Ave-A N	4134
Doerksen B B	91-2313
Dogterom C	91-1631
Dogterom W H res 1807 6 Ave N	2455
Dolighan E res 612 13 St S	4031
Domeier G res 928 8 St S	2013

DOMINION BEAUTY SUPPLY CO

Alberta Block	2250
Dominion Confectionery 418 5 St S	2460
Dominion Government	
Agriculture Dept of	
Prairie Farm Rehabilitation W Wotherspoon	
Dist Engineer Post Office Bldg	2044
Prairie Farm Assistance Branch J H Irving	
5 Metropolitan Bldg	3048
Fruit & Vegetable Marketing Service	
W C Gaskell 13 Post Office Bldg	3836
Entomological Branch Post Office Bldg	3222
Laboratory	91-1515

(Continued on Next Page)



DOMINION GOVERNMENT—Continued

National Defence Dept of	
Armoury Cor 6 Ave & 6 St S	2650
Engineer Works Officer RCE	2021
RCASC Supply & Transport Officer	2395
Provost Corps	2869
Nursing Sisters' Residence 413 14 St S	2985
British Columbia Securities Commission	
1102 5 Ave S	2466
R C A F	
Bombing & Gunnery School No 8	3182
National Revenue Dept of	
Income Tax Office Post Office Bldg	2550
Transport Dept of Civil Aviation Division	
District Airway Engineer Post Office Bldg	2290
Maintenance Radio Branch Sherlock Bldg	3840
Meteorological Radio Office—Kenyon Field	4334
Traffic Control Office—Kenyon Field	2226
Veterans' Land Act & Soldier Settlement of Canada	
Regional Office Masonic Hall Bldg	3662

WARTIME PRICES & TRADE BOARD

516 5 Ave S	
Prices & Supply	2663
Ration Administration	3811
Tire Representative	2373
Housing Registry & Rentals	2377

DOMINION MEAT MARKET

Frank Coultry Hill Blk 4 Ave S	3412
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DOMINION RUBBER CO LTD

Bay Super Service Station Cor 5 St & 1 Ave S	3580
Donald David res 627 9 St S	3361
Donaldson C S res 924 7 Ave S	3389
Donaldson Mrs Isabelle res 1242 7 Ave S	2059
Doram Charles res 621 14 St S	2077
Doran Miss Eileen res 2 Bus Depot	4409
Dow Jas	91-1941
Downer F W res 1 Strathcona Court	3606
Downing J C res 1256 5 Ave S	2263
Downs J H	91-1523
Doyle Larry res 624 14 St S	3687
Draffin George res 318 10 St S	4171
Drinkall W H	91-1623
Drowley Georgina res 615 11 St S	2677
Dueck Jacob P	91-4012
Dueck Peter P	91-2341
Duff Arthur res 833 12 St S	3895
Duff Donald A res 750 7 Ave S	2004
Duffy P E res 542 7 St S	3283
Duncan Claude A res 614 13 St S	4342
Duncan Claude A	91-1113
Duncanson F R res 613 13 St S	3235
Dunlop R res 1252 4 Ave S	4168

DUNLOP TIRE & RUBBER GOODS

CO LTD 7 St S	4353
Dunn E res 215 2 Ave S	2672

DUNN'S TAILORS Agts Stan's Men's Shop

327 5 St S	3730
Dupen A E res 625 7 St S	3418
Dupen H A res 631 7 St S	3438

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Battery Mfrs 205 10 St S	3848
Earl L Schoof res	3758
Dutton E E res 528 15 St S	4483
Dutton W res 1253 6 Ave S	3665
Duval F E res 138 18 St N	3983
Dyck Mrs Mary	2346
Dykes Andrew M res 331 20 St N	91-2715
Dykstra H D	2495
	91-1432

E

Easterbrook Miss Elva res 1502 6 Ave S	2478
Easton John res 917 8 St S	2411

EATON CO WESTERN LIMITED

(THE T) Branch Store 4 Ave & 6 St S	
Information & General Office	3727
Drugs Hosiery Men's Wear Notions Wools	2140
Foodateria (Groceries Fruits Vegetables)	3282
Meats & Fish	2657
Hardware Automobile Supplies Stoves	2054
Sporting Goods China Baggage Piece Goods	
Shoes	3857
Women's & Juvenile Wear	3605
Furniture House Furnishings Radios	2722
Eaves M A res 1227 7 Ave S	3797

ECONOMY GROCERY J W Moss

902 9 St S	2035
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ECONOMY MEAT MARKET

E Pankhurst 904 7 Ave S	3855
Eddie A R Mgr Western Home Improvement Co	
1706 7 Ave S	2853
Edmanson R M res 1309 7 Ave S	2532
Edmundson Fred res 1260 5 Ave S	4388
Edwards Mrs J res 1110 3 Ave S	3964

EDWARDS WM M Land Surveyor

11 Oliver Blk	4034
Edwards Wm M res 529 14 St S	3979
Egardie Mrs M res 931 10 St S	3965
Eggen R res 1206 5 Ave-A S	3174
Eichenlaub Rev V res 710 16 St N	4336
Eldridge P M res 1314 4 Ave S	2794

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Ellis H J res 636 12 St S 2499

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Sales Flour & Feed 2068
Grain Dept 4214
Manager & Accounting Dept 3552
Elevator—Coaldale 91-2514
Elevator—Coalhurst 91-3424

Ellison Morris H res 1245 6 Ave-A S 4304
Ellison R C res 1243 6 Ave-A S 4350

ELTON DAVID HORTON K.C.

Barr Solr Notary Public 2 & 4 Stafford Blk 2523
Elton David Horton res 1209 7 Ave S 3709
Emery E A res 433 12 St S 3515
Eminson T L res 515 7 Ave S 3103
Emmerson George res 1265 6 Ave-A S 3861
Emmerson I H res 1514 5 Ave-A N 3002
Empire Furniture Store 120 5 St S 3980
Employment & Selective Service Office 215 7 St S 2603

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Dong Wing Mgr 814 4 Ave S 2872
Engle P C res 534 12 St-C N 4398
English Mrs Joe res 613 7 Ave S 2316
Epp Dr D L Phys & Surg Office 91-2422
Epp Dr D L 91-2415
Erb M E res 802 7 Ave S 3710
Erdmann Ralph res 1221 7 Ave S 4104
Erickson Mrs A M res 1236 8 Ave S 2286
Erickson H res 1302 7 Ave S 3196
Erickson M res 814 2 Ave S 3873
Evans & Alexander Trucking 210A 5 St S 2224
Evans B C res 922 8 Ave S 4387
Evans T res 611 8 St S 3275
Everson W E res 14 St & 5 Ave S 2484
Ewart D 91-2822
Experimental Farm W H Fairfield Coaldale Rd 3385

EXPLOSIVES LTD Hoyt Hardware Ltd

Agts 608 3 Ave S 3860



F

Fabbi R S 516 5 Ave S 4124
Fabbi S A res 964 7 St S 4145

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Bank of Nova Scotia Bldg 4065
Fairbairn L E res 1228 5 Ave S 2249
Fairfield W H Office & Res Experimental Farm 3385
Fansett R J Livestock Dealer 617 12 St S 4001
Farrell R res 213 5 Ave S 2592
Farrell W J res 1276A 5 Ave S 3023
Farris R C res 281 7 Ave-A S 2031

FARRIS SERVICE AGENCY

Collections & Accounting 2 Acadia Blk 2616
Farstad C W res 1217 6 Ave-A S 2119

FASHION SHOP Ladies' Wear 514 4 Ave S

3039
FAT'S TAXI Smerek & Mokoski 323 5 St S 3838
Faulds Mrs Hilda res 417 19 St N 2873
Faulds Mrs R E res 719 15 St N 3343
Fauch E J res 924 10 St S 2590

FEFFERMAN HIDE & FUR CO

518 4 Ave S 4035
A Davis Mgr res 2318
Fefferman Mrs S res 704 6 Ave S 2318
Felger T H res 1304 6 Ave S 2083
Ferguson D Jr res 515 7 St S 3160
Ferguson D res 718A 10 St S 3491
Ferguson James Y res 1809 1 Ave-A N 3910
Ferrier J J res 419 8 St S 3969
Figg H A res 627 19 St S 3987
Filchak J V res 543 12 St N 3796
Filchak Vincent res 545 12 St N 2682
Filmer J res 922 12 St S 3217
Findlay A res 1415 3 Ave N 4365
Findlay Mrs D A res 1412 2 Ave S 3661

FIRE DEPARTMENT (Fire only)

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First Baptist Church 8 St & 4 Ave S 2082
Firth A res 708 17 St N 4172
Firth H res 715 17 St N 3731
Firth J J res 521 15 St S 3870
Fisher A M res 1217 6 Ave S 2531

FISHER AUTO BODY WORKS

312 9 St S 3941
Fisher Ralph res 327 13 St N 4389
Fisher Roy res 730 8 St S 2647
Fisk R R res 723 9 St S 4476
Fleetwood E H res 920 9 Ave S 3985
Fleetwood T H res 803 11 St S 3795
Fleming Alex res 804 12 St S 4199
Fleming Mildred res 312 3 St S 2070
Fletcher Dr C M Dentist 5 Oliver Blk 3410
Fletcher Dr C M res 638 15 St S 3673
Flett U A res 6 Victoria Mansions 2638
Flinn E R res 706 7 Ave S 4368
Flinn Wm res 1259 5 Ave-A S 3245
Flock H J res 1301 5 Ave S 4317
Fong George res 308 1 Ave S 2932
Fooks J H res 1234 4 Ave S 3511
Forbes H res 1102 2 Ave S 4360
Ford C H res 721 3 St S 3241

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Forster Agency The 306 7 St S	2793
Forster C E res 1215 9 Ave S	4181
Forster E R J res 626 10 St S	3883
Forster Fred G res 1240 5 Ave-A S	4156
Forsyth Coal Co 2033 1 Ave N	2729
Foster Frank	91-2533

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Fowler Dr D B	91-4141
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FOWLER DR DOUGLAS B Phys &

Surg Hull Blk	3121
Dr Douglas B Fowler res 1403 5 Ave S	4356

FOWLER'S GREENHOUSES

730 6 St S	3179
Fox G H res 920 13 St S	3931
Fozard G A res 634 13 St S	3696
Fozard Mrs John res 530 12 St-B N	2790

FRACHE BROS LTD Florists Retail

Store 322 6 St S	2666
Greenhouses Henderson Park	2003
Greenhouses North Lethbridge	2768
Francis Flt Lt R R res 3 Galt Manor	2939
Frank's Groceries F Dorogdi 407 2 Ave S	2737
Frayne Elsie res 1414 4 Ave N	4193
Frear Mrs E C res 526 5 St S	2458
Frear H C res 631 5 St S	4198
Freed E res 908 8 Ave S	4046
Freel James res 405 4 St S	3793
Freel Rodina res 321 6 Ave-A S	2181

FREEL SHEET METAL WORKS

412 4 Ave S	2713
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FREIGHTWAYS CANADIAN

1250 1 Ave S	2945
French Mrs T res 1507A 4 Ave S	2039
Frey E E	91-2924
Frey I res 732 13 St S	3720
Frier S res 1401 6 Ave-A N	2629
Friesen Garage J C Friesen	91-2522
Friesen J C	91-2525
Frisby G A res 636 10 St S	4086

FRUET STUDIO Photographer 322 5 St S

Fryett Insp E D res 1238 4 Ave S	2613
Fuller George res 620 12 St N	3692
Fumerton Dr A S Dentist 3 Oliver Blk	2199
Fumerton Dr A S res 634 15 St S	2718

G

Gaetz L O res 909 8 Ave S	3916
Galbraith Mrs Dorothy res 730 17 St N	2662
Galbraith Mrs W S res 616 14 St S	2253
Galdzinski J res 284b 7 Ave-A S	2564

GALT HOSPITAL General Office 5 Ave S

Private Branch Exchange connecting all Depts	3136
Residence 204 5 Ave S	2608
Maids' Residence	2150

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Gardiner Mrs A J M res 620 11 St S	3889
Gardiner C res 1-632 8 St S	3599
Gardner R W res 301 6 Ave-A S	2962
Garrett E L res 1249 9 Ave S	2446
	4455

GARRETT FUR STORE 707 3 Ave S

Garvin Rev E L res 803 6 Ave S	3812
	4303

GAS COMPANY 420 6 St S

	2510
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GAS & OIL PRODUCTS LTD

R J Leonard Agt Henderson Park	2219
Gasser E res 905 9 St S	2715
Gaught H res 408 12 St-B N	3274
Gauld Jean Studio of the Dance McFarland Bldg	3878
Gavron M res 721 16 St N	2975
Geiger C res 1265 5 Ave-A S	3668

GELFOND'S MEN'S WEAR

Harry Gelfond Metcalfe Bldg	3484
Gemmell Flt Lt W E res 1407 3 Ave S	2782

GENERAL FARM SUPPLIES

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GENERAL GARAGE & AUTO PARTS

327 3 St S	2685
N G Kirk res	3785
General News Co Marquis Hotel	4220
Gentleman Wm D res 604 8 St S	3773
Ghert Joe res 1612 6 Ave S	4082
Gibbons Miss G I res 509 14 St S	2597
Gibbons J res 612 5 Ave S	3291
Gibbons R V Agencies Metcalfe Bldg	2191
Gibson Chris res 1106 7 Ave S	2983
Gibson Mrs I res 1237 6 Ave-A S	4321
Gibson Miss M res 1607 7 Ave S	4137
Gibson Dr M J Dentist 5 6 & 7 Lafferty Blk	2071
Gibson Dr M J res 610 8 St S	2896
Giffin W	91-1932
Gilbert Miss Edith res 34 Victoria Mansions	3342
Gilchrist Lee res 1244 5 Ave-A S	2362
Giles Mrs Laura res 618 5 St S	4477
Gillespie Mrs Alice res 627 11 St S	4239
Gillett George Sign Writer 344 15 St N	3510
Gilmour R res 901 9 Ave S	3149
Gilmour R res 320A 13 St N	3386
Glanville V res 515 12 St-A N	3368
Glasser G res 722 17 St S	3894
Glazier D res 519 6 St S	2141
Glazier Eleanor res 5-612 6 St S	2269
Glock J res 920 10 St S	2175
Gloer Wilbur res 1221A 7 Ave S	4130