

LETHBRIDGE & DISTRICT

JULY - 1943



TELEPHONE DIRECTORY

Store
Information

3727

THE T. EATON CO.
WESTERN LIMITED
BRANCH STORE

Store
Information

3727

Drugs, Hosiery, Men's Wear, Notions, Wools. 2140
Foodateria (Groceries, Fruits, Vegetables) 3282
Meats and Fish 2657
Hardware, Automobile Supplies, Stoves. 2054

Sporting Goods, China, Baggage 3857
Piece Goods, Shoes, Optical 3857
Furniture, House Furnishings, Radios. 2722
Women's and Juvenile Wear 3605



PHONE
2576

Milk
Cream

Crystal Dairy
LIMITED

The Home of Pure Dairy Products

■ **TASTE THE DIFFERENCE** ■

WE RENT INDIVIDUAL COLD STORAGE LOCKERS

FARMERS:—We Solicit Your Shipments of Churning Cream and Eggs

PHONE
2577

Ice
Cream



**BIJOU
TAXI 2750**

W. HOSELTON, Prop.



**50c. AND
UP**

FAT'S STEVE SMEREK
TAXI

323 - 5th St. So.
24 HOUR SERVICE
HEATED CARS

PHONE

3838

HOTEL ALEXANDRA

PHONE

3142

Air Conditioned

FREE LOCAL CALLS • CENTRALLY LOCATED

PHONE

3142

MARQUIS TAXI

CITY
TRIPS

50c

PHONE

3545

OFFICE
MARQUIS
HOTEL

McGAVIN'S
BETTER BREAD
 and **CAKES**
 Phone **3378**



THE CITY'S BEST
 24 HOUR SERVICE
Bill's Taxi **2224**
 Fast, Courteous Service
Evans & Alexander *210A - 5th Street South*

DE LUXE DRY CLEANING



*Alterations
 and
 Repairs*
 ■
 NIXON & SWAN
 Props.
 ■
 2 Doors North of
 Capitol Theatre
 P H O N E
3 6 6 6

EMERGENCY CALLS

FIRE	POLICE	GAS	LIGHT	WATER
3 3 3 3	2 1 4 5	2 5 1 0	3 6 4 5	3 5 4 1
		Night 2439	Night 2404	Night 3731

Telephone Service Calls

INFORMATION	LONG DISTANCE	TROUBLE
9 2	0	9 3

ALBERTA GOVERNMENT TELEPHONES

TELEPHONE DIRECTORY

OF

LETHBRIDGE

and District

JULY, 1943

HEAD OFFICE: C.P.R. Building, Edmonton

HON. W. A. FALLOW

Minister of Railways and Telephones

J. D. BAKER

General Manager

A. M. MITCHELL

Comptroller

W. C. BRUCE

General Plant Superintendent

W. B. FERGUSON

General Traffic Superintendent

Copyright, Canada, by Alberta Government Telephones

This directory is fully protected under the Copyright Laws of Canada and the publication of local telephone directories based upon information contained herein will be regarded as infringement of our copyright and the publishers thereof subject to action by us to protect that copyright. Subscribers and others should carefully consider the foregoing if solicited for advertising in local directories.

PRINTED IN CANADA

Alberta Government Telephones

Head Office: C.P.R. Building, Edmonton
Lethbridge Office: 808-810 4th Avenue South

HOW TO TRANSACT BUSINESS

With the Department of Telephones

APPLICATIONS FOR NEW SERVICE—CHANGES IN LOCATION— TERMINATION OF SERVICE

All matters relating to new telephone service, removals, termination of service, directory listings, adjustment of accounts, collection of bills, etc., are handled at the Business Offices of the Department.

CHANGES IN DIRECTORY LISTINGS

This telephone directory is issued regularly twice a year. Notification as to new listings, changes or corrections should be made to the Local Office at once.

DIRECTORY ADVERTISING

For information as to space or rates for Directory advertising, please communicate with Local Business Office.

SERVICE DIFFICULTIES

Below are shown the telephone numbers or persons to be called to report service difficulties. If at any time difficulties are not promptly corrected call the Manager of your Central Office:

INFORMATION—

For Information regarding New Subscribers and Changes of Telephone Numbers Call "Information" Dial 92

TROUBLE—

To Report Telephone Out of Order or unsatisfactory Local Service Call "Trouble" Dial 93

To Report Unsatisfactory Long Distance Service Call "Chief Operator" Dial 98

For District Traffic Superintendent Dial 4221

LONG DISTANCE—

To Call Long Distance Operator Dial 0

TERMS AND CONDITIONS

Under Which Telephone Service is Furnished

USE OF TELEPHONE

1. The service furnished is for the exclusive use of the subscriber and members of the subscriber's household or the subscriber's employees upon the subscriber's business, and the subscriber shall not extend the use of the telephone to any other person, nor shall the subscriber transmit messages for any other person; and if a residence telephone is used for business or professional purposes the Department may charge therefor the rate charged for business or professional telephones. The residence telephone number of a subscriber may be advertised only in conjunction with the advertising of his business telephone number.

The Department will endeavor to keep the lines and instruments in good working order and undertakes to clear trouble or make repairs with all reasonable despatch, but does not guarantee uninterrupted service.

The right of the subscriber is to use the instruments and connecting lines where the Department may place them, but not elsewhere, under such rules as the Department may from time to time prescribe.

The use of obscene, profane or abusive language while using the telephone is strictly forbidden and service may be immediately discontinued for violation of this rule.

2. The instruments and all accessories connected therewith shall remain the property of the Department and the subscriber shall not remove, alter, or make any attachment thereto; and the subscriber agrees to compensate the Department on demand for any damage, loss or destruction of the Department's instruments and accessories whilst such instruments and accessories are in or upon the premises of the subscriber.

CONSTRUCTION

3. When it is necessary to erect poles or anchors in order to carry the wires from the main telephone line on the road allowance or street to the applicant's premises, such poles and anchors in connection therewith will be supplied and erected by the Department at the expense of the applicant.

CHARGES — HOW PAID

4. All charges for installations, moves, and monthly rentals shall be paid in advance, which shall entitle the subscriber to service with all subscribers connected to the same exchange. Regular toll rates will be charged for all service to points outside of the exchange.

5. Subscribers shall pay the installation charges, first rental instalment (and construction charges, if any) strictly in advance. Excess mileage charge will be added if outside of exchange limits. If subsequent rental accounts remain unpaid after the 15th of the month, service shall be discontinued and no rebate or reduction shall be allowed for such interruption to service.

6. Subscribers shall pay monthly, at schedule rates, for all messages and conversations over the Long Distance lines. If said accounts remain unpaid after the 15th of the month, further credit shall be refused until account is paid.

7. Subscribers shall pay promptly, upon presentation of account, all charges for other miscellaneous items. If these charges are not paid within 15 days, service shall be discontinued.

COMPLAINTS RE LONG DISTANCE SERVICE

8. While the Department will carefully consider complaints in connection with toll service at any time received, it would be appreciated if subscribers would make such complaints immediately after conversation has taken place.

VACATION ALLOWANCE

9. Should a subscriber desire to have his Exchange Residence Service temporarily discontinued, owing to the closing of his residence, he may do so without cancelling contract or having telephone removed, and, if arranged for in advance in writing, an allowance of two-thirds of the rate per month will be made for a period of not less than one month and not exceeding three months in any one year. Subscriber shall state, when making application, the period for which he expects to be absent and shall pay for this period in advance. Subscriber will notify the Department when he wishes service resumed, either in writing or by calling at the office and signing re-connect order. Owing to the fact that Multi-Party Line Telephones cannot be disconnected without a special trip being made to their location, this regulation will not apply to Multi-Party Line Service.

MOVES

10. The telephone is first located where the subscriber directs and must not be moved or interfered with. When the subscriber desires to have the telephone moved to any other location, notice in writing should be given to the local office, at least ten days before the change is desired. The work will then be done as promptly as possible at regular charges.

JOINT USER SERVICE

11. A joint user is a person, firm or corporation who shares the subscriber's exchange service in accordance with tariff provisions. To facilitate this use of service, a directory listing is included.

Business joint user — one-third of business wall-set rate.

Residence joint user—50c per month.

CANCELLATION OF SERVICE

12. Subscribers giving up service must notify the Department in writing, or call at office and sign "Take Out" order. Failing to do this, subscriber will be liable for all charges up to date instrument is removed or taken over by a new subscriber.

DIRECTORIES

13. The Department of Telephones assumes no liability on account of errors in or omissions from its directories. Telephone directories are and remain the property of Alberta Government Telephones. They are printed for the exclusive use of the Department's patrons and are loaned to its subscribers. All persons are cautioned against reproducing their contents, which are fully protected by copyright. Subscribers must not use any binder, holder or other attachments, except as provided by the Department.

TELEPHONE NUMBERS

14. A subscriber's telephone number is not a part of the application for service, but numbers will only be changed when absolutely necessary or for the betterment of the service.

HOW TO USE THE TELEPHONE

AUTOMATIC TELEPHONE

Consult the Telephone Directory for the correct number before you make a call. Do not trust to your memory.

Call "92" for Information if the person or firm you wish to call is not listed in the Directory.

1. Remove the Receiver.—Be careful not to move the hook at any time during the call.

2. Listen for the Dial Tone.—This is a steady humming sound, when received it indicates that the equipment is ready for you to dial.

3. What to Dial.—It is necessary to dial each figure of the number in rotation.

4. How to Dial.—Suppose you are calling 2301. To dial this number proceed as follows:—

- (1) Remove receiver and listen for the dial tone.
- (2) Place your finger in the hole over the figure "2".
- (3) Turn the dial around until your finger strikes the finger stop, then lift your finger and allow the dial to return to rest without touching it.
- (4) Repeat this operation for the figures 3-0-1. If you find that you have made an error before you have

completed dialing, hang up the receiver for a few seconds, then remove the receiver, listen for the dial tone and after hearing it, dial your call again.

5. Ringing and Busy Signals.—After you have finished dialing you should hear in the receiver either the ringing signal (an intermittent burr-rr-ing sound) indicating that the called telephone is being rung, or the busy signal—a rapid buzz-buzz-buzz—indicating that the called line is busy.

If you hear the ringing signal and receive no answer within a reasonable period, hang up the receiver and call later.

If you hear the busy signal hang up the receiver and after waiting a reasonable length of time call again.

If you hear neither signal within half a minute, hang up the receiver for a few seconds, then remove it and dial again.—If the same condition is found after several attempts, dial "93" and report the condition to "Trouble" operator.

6. After You Have Finished Talking.—Hang up your receiver—This will disconnect you from the called telephone. Leave your receiver on the hook for a few seconds before starting to make another call.

AUTOMATIC EXCHANGES

Information:—Call Information "92" for numbers of New Subscribers, Changes, Long Distance Line Charges, New Toll Offices, etc.

Trouble:—Complaints regarding Telephone Troubles should be reported to Trouble Operator, Telephone No. 93. When reporting trouble give telephone number affected and its location, also state as accurately as possible just how trouble manifests itself. Try to be specific, as incomplete information frequently causes delay in locating nature of trouble.

If a line you are trying to call repeatedly tests "busy," notify Trouble Operator, who will investigate whether same is caused by an abnormal condition on line, or from use. If any line appears too busy for good Service, write to the District Commercial Superintendent. Subscribers are requested not to engage Trouble or Information Operators in conversation longer than necessary, as by so doing the operator will be prevented from giving prompt attention to other patrons.

MANUAL TELEPHONE

Consult the Telephone Directory for the correct number before you make a call. Do not trust to your memory.

Ask for "Information" if the person or firm you wish to call is not listed in the Directory.

1. To Call the Operator give one long ring before removing the receiver from the hook and then hold the receiver to the ear.

2. When the Operator Replies by saying, "Number?" give the number of the subscriber's telephone desired, slowly and distinctly.

Example:—"1429" should be pronounced "one-four-two-nine." "175" should be pronounced "one-seven-five."

3. Face the Transmitter with the lips almost touching the mouthpiece. Speak naturally, distinctly and not too rapidly.

4. Keep the Receiver to the Ear, and the Operator, after repeating the number, will connect you with the subscriber called for. If the desired line is found to be in use the operator will report "Line Busy."

5. When You Have Finished Talking place the receiver on the hook, small end up, and give a short ring.

This gives the operator a signal to disconnect and you are then in a position to call another number or to be called.

NOTE:—At Camrose, Lacombe, Lloydminster, Hanna and Wetaskiwin (Common Battery Exchange) no ringing, except by rural line subscribers, is necessary. Simply remove receiver from hook and in all other respects proceed as instructed above, placing the receiver on the hook when conversation is finished.

6. Do Not Use the Telephone during a thunderstorm.

7. Rural Line Subscribers should limit their conversation to Five Minutes' duration and must not "listen in" to conversation not intended for them, as it interferes with the Service.

Complaints:—Complaints regarding telephone trouble and unsatisfactory Service should be made to the Local Manager, Agent or Chief Operator at the Office concerned, and if not rectified within a reasonable time, the matter should be referred to the General Traffic Superintendent at Edmonton.

LONG DISTANCE SERVICE

RULES AND REGULATIONS

To make a Long Distance Call, first call "Long Distance"—when the Long Distance Operator answers, give her your telephone number, followed by the details of your call as indicated below.

CLASSIFICATION OF LONG DISTANCE SERVICE

1. STATION-TO-STATION CALLS

The Station-to-Station rate applies when it is not desired to establish communication between particular persons.

Station-to-Station calls must be made by number whenever Telephone Directory information covering the called point is available. When such information is not available, the name or address under which the telephone is listed should be given, specifying that "anyone at that number will do."

EXAMPLE:—"4567, J. H. Brown speaking, I want to speak to Springdale, 684," or "I want to speak to Springdale, anyone at Mr. John Jones' residence (or business) telephone."

2. PERSON-TO-PERSON CALLS

(Except for points in Manitoba, British Columbia, Eastern Canada and the United States, evening and night rates do not apply to Person-to-Person Service.)

When a Long Distance Call is made, specifying that conversation is desired with a particular person and the connection is established and conversation held with that person, the "Person-to-Person" rate applies.

EXAMPLE:—"4567, J. H. Brown speaking, I want to speak to Springdale, 684, Mr. John Jones," or "if Mr. Jones is not there, I will speak to Mr. A. F. Smith."

NOTE:—When a particular person is desired, the Long Distance operator must be so advised when the call is placed, otherwise charges will be made from the time connection is established with the telephone desired, whether the party is obtained or not.

Appointment Calls

An Appointment Call is a Person-to-Person call requiring communication to be established at a specified time, and order should be given to the Long Distance operator in the usual manner.

Messenger Calls

A Messenger Call is a Person-to-Person call, necessitating the services of a Messenger to secure the attendance of a specified person, and order should be given to the Long Distance operator in the usual manner. The Messenger Service and Report charges in such cases must be prepaid by the calling party if the call is placed from a Public Pay Station.

Collect Calls

Collect calls are Person-to-Person or Station-to-Station Calls, the charges for which are reversed, i.e., to be collected from the called party. In such cases the assent of the called party shall be obtained before the connection is established.

LONG DISTANCE SERVICE

RULES AND REGULATIONS—Continued

RATES AND CHARGES FOR LONG DISTANCE SERVICE

Long Distance Tolls will be charged to the subscriber from whose instrument the Long Distance call is placed, except those messages for which the receiving party expressly agrees to pay.

All rates quoted are for an initial period of three minutes. For over-time beyond the initial period a proportionate charge is made per minute.

The rates quoted on pages 8 and 9 are Station-to-Station Day Rates.

The Day Rate for a Station-to-Station call is the fundamental rate upon which the rates for other classes of Service are based.

The rate for a completed Person-to-Person Appointment or Messenger Call, including Written Messages and Telegrams, either Paid or Collect is approximately 25% higher than the corresponding Station-to-Station Day Rate.

Day rates only are used in computing charges on Person-to-Person, Appointment and Messenger Calls, including Written Messages and Telegrams.

Evening and Night Rates

Alberta & Saskatchewan—Reduced rates on Station-to-Station (anyone) calls are in effect from 7 p.m., to 12 Midnight, with a further reduction from Midnight to 4.30 a.m.

British Columbia, Manitoba, Eastern Canada and U.S.A.—Reduced rates are in effect from 7 p.m. to 4.30 a.m. including all day Sundays.

(NOTE:—In no case shall the Evening or Night rate, as the case may be, be less than 25c. for the initial period, unless the Day rate is less, in which case the Day, Evening and Night Rates shall be the same.)

Report Charges

Under certain conditions a Report Charge of approximately one-quarter of the Station-to-Station Day rate will be made on uncompleted Person-to-Person, Appointment and Messenger Calls, including Written Messages and Telegrams, to points in Alberta and Saskatchewan.

A Report Charge shall not be made on a Station-to-Station call except when the call is placed "Collect" and the charges have not been accepted.

PAY STATION SERVICE

Pay Station Telephones have been installed by the Department for the convenience of subscribers and the general public, in suitable locations throughout the Province. Local conversations may be had from these telephones at a charge of 5 cents for 5 minutes. Long Distance Service is furnished at regular tariff rates upon deposit of the amount of the initial charge (covering three minutes' conversation) the usual charges being made for excess time.

Non-subscribers who desire to use Subscribers' telephones should be referred to the nearest Public Pay Station.

If there is anything about our rates and practices you do not fully understand, please call our Local Manager or Chief Operator and they will be glad to explain.

LONG DISTANCE RATES

From Lethbridge

To Places connected with the Long Distance Lines of the Alberta Government Telephones and Connecting Systems in Alberta.

NOTE:—These Rates are Subject to Change without Notice.

TO	Station- to-Station Day Rate 3 Mins.	TO	Station- to-Station Day Rate 3 Mins.	TO	Station- to-Station Day Rate 3 Mins.	TO	Station- to-Station Day Rate 3 Mins.
	\$ c		\$ c		\$ c		\$ c
Abee	1.95	Carbon	.80	Elnora	1.00	Jarrow	1.50
Acme	.80	Cardston	.30	Emerald Lake	1.50	Jarvie	2.10
Airdrie	.75	Carmangay	.25	Empress	.95	Jasper	2.85
Alberta Beach	1.80	Carrot Creek	1.80	Endiang	1.00	Jenner	.65
Alberta Box	1.50	Carstairs	.90	Entwistle	1.80	Johnson's Canyon	1.20
Alcomdale	1.80	Carvel	1.65	Erith	1.95	Judson	.20
Alderson	.50	Castle Mountain	1.20	Erixon	1.15		
Alexo	1.50	Castle Mountain Junction	1.20	Esther	1.10		
Alhambra	1.20	Castor	1.10	Etter-McDougall	1.50	Kapasiwin	1.65
Alix	1.15	Cavendish	.80	Etzikom	.50	Kaydee	1.95
Alliance	1.20	Cereal	.95	Evansburg	1.80	Killam	1.35
Alsask, Sask.	1.05	Cessford	.70	Evarts	1.15	Kinsella	1.50
Altario	1.20	Champion	.30	Exshaw	.85	Kirriemuir	1.15
Amber Valley	2.10	Chauvin	1.50			Kitscoty	1.65
Andrew	1.80	Cherhill	1.80			Knob Hill	1.50
Antross	1.50	Chinook	.90	Fallis	1.80		
Ardmore	2.10	Chip Lake	1.80	Fawcett	2.10	Lac La Biche	2.10
Armada	.35	Chipman	1.65	Ferintosh	1.35	Lacombe	1.20
Arrowwood	.50	Chisholm	2.25	Field	1.50	Lac Ste Anne	1.80
Ashmont	1.95	Clareholm	.30	Fiatbush	2.10	Lafond	1.80
Ashwell	1.95	Clive	1.20	Flat Lake	1.95	Lake Louise	1.30
Athabasca	2.10	Clyde	1.95	Foisy	1.80	Lake Louise Chateau	1.30
Atlee	.75	Coalspur	1.95	Foothills	1.80	Lamont	1.80
Atmore	2.25	Coal Valley	1.80	Foremost	.40	Langdon	.60
		Cochrane	.80	Forestburg	1.35	Lavoy	1.65
Banff	1.00	Cold Lake	2.10	Fort Assiniboine	2.10	Leduc	1.50
Barons	.20	Compeer	1.20	Fort Kent	2.10	Legal	1.80
Barrhead	1.95	Condor	1.20	Fort Saskatchewan	1.80	Legend	1.00
Bashaw	1.20	Conrad	.30	Fraser	1.50	Leo	.40
Bassano	.50	Consort	1.15	Freedom	1.95	Leslieville	1.35
Battle Lake	1.50	Cooking Lake (North)	1.65			Linaria	1.95
Bawlf	1.35	Cooking Lake (South)	1.65	Gadsby	1.10	Lindbergh	1.95
Beacon Hill	1.95	Coronado	1.80	Gainford	1.80	Lisburn	1.80
Beauvallon	1.80	Coutts	.40	Galahad	1.20	Little Gem	1.00
Beaver Crossing	2.10	Cowley	.35	Gleichen	.55	Lloydminster	1.65
Bellis	1.95	Craigmyle	.85	Glendon	1.95	Lomond	.30
Benalto	1.20	Cremona	.90	Glenois	1.80	Longview	.55
Bentley	1.20	Crossfield	.85	Glenwood	.25	Looma	1.65
Big Fish Lake	1.80	Czar	1.35	Gorman	2.25	Loughheed	1.35
Big Valley	1.00			Grand Centre	2.10	Lunnford	1.95
Bindloss	.85	Dakin	2.10	Granum	.25	Luscar	1.95
Blackie	.45	Dapp	1.95	Grassland	2.25		
Blairmore	.45	Davis	1.95	Grassy Lake	.35		
Bloomsbury	1.95	Daysland	1.35	Green Court	1.95	MacKay	1.80
Blue Ridge	1.95	Deep Creek	2.25	Gull Lake	1.20	Macleod	.20
Ben Accord	1.80	Delburne	1.10	Gunn	1.80	Magnolia	1.80
Bonnyville	1.95	Delia	.85	Halkirk	1.10	Magrath	.15
Bordenave	1.95	Derwent	1.80	Hanna	.85	Mallaig	1.95
Bow Island	.45	Denville	1.65	Hardisty	1.35	Ma-Me-O Beach	1.50
Bowden	1.00	Didsbury	.90	Hay Lakes	1.50	Manly Highway	1.65
Bowell	.55	Donalda	1.20	Heaton Moor	1.95	Manola	1.95
Bowmantown	.70	Donatville	2.10	Heinsburg	1.80	Manville	1.65
Boyle	2.10	Doucette	1.80	Heisler	1.35	Manyberries	.65
Boyne Lake	1.95	Drumheller	.75	Hemaruka	1.00	Markerville	1.10
Bragg Creek	.75	Duchess	.55	Hespero	1.20	Mayerthorpe	1.95
Brant	.45	Duclos	1.95	Highridge	1.95	McLaughlin	1.65
Breton	1.50	Durlingville	2.10	High River	.50	Meadowview	1.95
Brooks	.45	Duvernay	1.80	Hilda	.85	Meenook	2.10
Brosseau	1.80			Hilliard	1.65	Medicine Hat	.65
Bruce	1.50	Eastbourne	1.95	Hillsdale	1.20	Meeting Creek	1.35
Buffalo	.75	Eastburg	1.95	Holden	1.50	Mellowdale	1.95
Bulwark	1.15	East Coulee	.70	Holmes Crossing	2.10	Mercoal	1.95
Burdett	.40	Echohill	1.80	Hughenden	1.35	Metiskow	1.35
Busby	1.80	Eckville	1.20	Hussar	.60	Michichi	.80
Byemoor	1.00	Edberg	1.35	Hylo	2.10	Milk River	.35
		Edgerton	1.50			Millet	1.50
Cadomin	1.95	Edmonton	1.65			Millicent	.55
Calahoo	1.80	Edmonton Beach	1.65	Iddestleigh	.65	Milo	.40
Calgary	.70	Edson	1.95	Innisfail	1.05	Minburn	1.65
Calmar	1.50	Edward	1.95	Innisfree	1.65	Mirror	1.20
Cambria	.75	Egremont	1.80	Irma	1.50	Mission	2.25
Camp Creek	1.95	Eladser	.75	Iron Springs	.15	Morecambe	1.80
Camrose	1.50	Elk Island Park	1.65	Irricana	.75	Morinville	1.80
Canmore	.90	Elk Point	1.80	Irvine	.75	Morrin	.85
		Ellisctott	2.10	Islay	1.65		

TO	Station- to-Station Day Rate 3 Mins.	TO	Station- to-Station Day Rate 3 Mins.	TO	Station- to-Station Day Rate 3 Mins.	TO	Station- to-Station Day Rate 3 Mins.
	\$ c		\$ c		\$ c		\$ c
Mountain Park	1.80	Penhold	1.10	Saddle Lake	1.80	Tofield	1.65
Mulhurst	1.50	Perryvale	2.10	Sanguo	1.95	Trochu	.90
Mundare	1.65	Pickardville	1.95	Saunders	1.50	Turner Valley	.60
Munson	.80	Picture Butte	.10	Schuler	.80	Two Hills	1.80
Musidora	1.80	Pincher Creek	.35	Scollard	.95		
Myrnam	1.80	Plains	1.95	Scottfield	.90		
		Plamondon	2.25	Seba	1.80	Vale	.75
		Pollockville	.70	Sedalia	1.00	Vegreville	1.65
		Ponoka	1.35	Sedgewick	1.35	Venice	2.10
		Princess	.55	Shandro	1.80	Vermilion	1.65
		Provost	1.35	Sheerness	.85	Veteran	1.10
				Shoal Creek	1.95	Viking	1.50
Naco	1.00	Radway	1.80	Sibbald	1.00	Vilna	1.95
Nanton	.40	Rainier	.40	Silver Bay	1.50	Vimy	1.95
Neerlandia	2.10	Ray	1.80	Sion	1.80	Vulcan	.35
Nemiscam	.45	Raymond	.15	Skiff	.35		
Nestow	1.95	Redcliff	.60	Smoky Lake	1.95	Wabamun	1.80
New Brigden	1.05	Red Deer	1.15	South Cooking Lake	1.65	Wainwright	1.50
Newbrook	1.95	Redwater	1.80	Spedden	1.95	Wake-Shyre Lodge	.75
New Dayton	.20	Retlaw	.25	Standard	.65	Walsh	.80
New Sarepta	1.50	Richards	2.10	Stanger	1.80	Wapta Camp	1.45
Niton	1.95	Richdale	.90	Stanmore	.90	Wardlow	.65
Nobleford	.15	Rife	1.95	Stavely	.35	Warner	.30
Noral	2.10	Rimbey	1.35	Sterco	1.80	Warspite	1.95
Norbuck	1.50	Rochester	1.95	Stettler	1.15	Waskatenau	1.95
Nordegg	1.50	Rochfort	1.95	Steville	.60	Waterton Park	.45
North Cooking Lake	1.65	Rockford	.70	Stony Plain	1.65	Wayne	.75
Northville	1.80	Rocky Mountain House	1.35	Strathmore	.60	Westerose	1.50
		Rosebud	.70	Strome	1.35	Westlock	1.95
Okotoks	.55	Rose Glen	.75	Suffield	.55	Wetaskiwin	1.50
Olds	.95	Rose Lynn	.80	Sunnynook	.75	White Court	2.10
Onaway	1.80	Rosevear	1.95	Sweetgrass, Mont.	.40	Whitla	.50
Opal	1.80	Ross	1.50	Sylvan Lake	1.15	Wildwood	1.80
Orion	.60	Rossington	1.95			Willingdon	1.80
Owlseye	1.95	Rowley	.90	Taber	.25	Willow Creek	.75
Oyen	.95	Royalities	.55	Tawatinaw	1.95	Winfield	1.50
		Rumsey	.90	Therien	1.95	Winnifred	.50
Pashley	.70	Rush Lake	.70	Thorhild	1.95	Wolf Creek	1.95
Patricia	.55	Ryley	1.50	Thorsby	1.50		
Paulus	1.65	St. Albert	1.65	Three Hills	.85	Yeoford	1.50
Peers	1.95	St. Lina	1.95	Tilley	.50	Yoho Camp	1.50
Pembridge	1.95	St. Paul	1.95	Tipperary	1.95	Youngstown	.90
Pemukan	1.15	St. Vincent	1.95				
Pendryl	1.50						

In addition to the points on pages 8 and 9 Long Distance Connection may be had also with the following places in Alberta, rates for which can be obtained by calling "Long Distance":—

ALBERTA POINTS

Acadia Valley	Beaver Heights	Bremner	Clearview	Dobson
Acheson	Beaver Hills	Bretona	Clover Bar	Dodds
Adkins	Beaver Lake	Brightview	Cluny	Dog Pound
Aerial	Beaver Mines	Britain	Clymont	Doondale
Aetna	Beazer	Brocket	Coaldale	Dorenee
Agricola	Beddington	Brooksley	Coalhurst	Doris
Albion Ridge	Beiseker	Brownfield	Coleman	Dorothy
Aldersyde	Bellevue	Brownlow's Landing	Colinton	Dowling
Alice Lake	Belvedere	Broxburn	Commerce	Downing
Allerston	Bennett	Bruderheim	Comrey	Drayton Valley
Allingham	Benton	Buffalo Head Ranch	Conjuring Creek	Duagh
Amisk	Berry Moor	Buffalo View	Connaught	Duffield
Angle Lake	Beverly	Buford	Copeville	Duhamel
Angus Ridge	Beynon	Burnis	Cornucopia	Dunmore
Ankertown	Bircham	Burnt Lake	Countess	Dunshalt
Anzac	Birdsholm	Cadogan	Cousins	Dunstable
Ardenode	Bismark	Calling Lake	Crowfoot	
Ardenville	Bittern Lake	Calverly	Cummings	
Ardley	Black Diamond	Campbell Lake	Custer	
Ardrossan	Blackfalds	Campsie		
Armena	Blackfoot	Cappon	Dahmer	Eagle Hill
Asker	Blondheim	Cardiff	Dalemead	Earlie
Avalon	Bluffton	Carlton Hill	Dalroy	Earling
Azure	Bodo	Caroline	Darwell	Earlville
	Boian	Carolside	Davisburg	Eastervale
Baintree	Bonlea	Carseland	Delacour	Eden Valley
Balmoral	Bonnar	Cassils	Del Bonita	Edison
Balzac	Borradaile	Cayley	Demay	Edwell
Bardo	Botha	Chailey	Desjarlais	Elk Island
Barnwell	Bottrel	Chancellor	Dewberry	Elkton
Bathgate	Bouyant	Cheadle	De Winton	Elkwater Lake
Battle	Bow City	Chesterwold	Diamond City	Ellerslie
Battle Bend	Bowness Golf Club	Chigwell	Dickson	Enchant
Battleview	Bowness Park	Chin	Dina	Ensign
Beaumont	Bradshaw	Clandonald	Dinant	Entice
		Clarinda	Dinton	Equity
				Erskine
				Everett

ALBERTA POINTS—Continued

Ewme Excel Eyremore Fabyan Fairacres Fairbank Fairfield Fairydell Faith Falun Farming Valley Farrow Federal Fedorah Fenn Ferrybank Fishburn Fleet Florann Foreman Forest Lawn Forshee Four Nine Frank Frankburg Freeman River Gahern Garden Plain Garred Gartley Gem Ghost Pine Gibbons Gilby Gillen Gilpin Gladys Glenbow Glenford Golden Spike Good Hope Good Luck Gopher Head Grainger Graminia Grand Valley Green Glade Greenshields Griesbach Grosmont Groton Gwynne Hackett Haight Hairy Hill Hamlin Handhills Hardieville Harmattan Hartell Hart Siding Hastings Coulee Haven Haynes Hayter Hazelndine Heath Heath Creek Heather Brae Heatherdown Helmsdale Herronton Hesketh Hetherington Highfield	Highland View Hillcrest Hill End Hillspring Hoadley Hobbema Homeglen Horsehaven Horseshoe Lake Hubalta Hunterville Hutton Huxley Indus Inga Ingleton Inverlake Iola Irwinville Jeffrey Joffre Josephburg Jumping Pound Kahwin Kaleland Kathryn Kavanagh Kelsey Keoma Kessler Kevissville Kew Kilbourn Kimball Kingman Kippenville Kirkcaldy Knee Hill Valley Laconia Lake Demay Lake Isle Lake Minnewanka Lake View Lamoureux Landonville Lanfine Lavesta Lea Park Leavitt Leedale Leeshore Lewisville Liberty Lindbrook Lineham Livingston Lochend Lockhart Long Coulee Lousana Lowe Loyalist Lucky Strike Lundbreck Lyalta Madden Majorville Makepeace Malmo Manfred Maple Leaf Martins	Marwayne Masinasin Maughan Maunsell Maybutt Mayton Mazeppa McDonaldville Meadowbank Meadow Creek Mearns Menaik Merna Mewassin Midland Midnapore Millarville Miller Milnerton Monarch Monitor Morgan Morley Morningside Mosside Mossleigh Mound Mountain View Murray Valley Nacmine Nakamun Namaka Namao Neighborview Nevis Newcastle New Lindsay New Norway New Oxley Nightingale Nilrem Nisbet Nisku Norfolk Siding Northbank Northern Valley Northleigh Norton Ogden Ohaton Olin Creek Olson Coulee O'Mara Orkney Orton Ouelletteville Oxville Pakan Paradise Valley Parkland Park View Partridge Hill Passburg Peacock Pearce Pearson Peat Pekisko Pendant d'Oreille Perbeck Phillips Pibroch Pincher Station Pine Lake Pirmez Creek	Pleasant View Poe Poplar Ridge Poplar Site Pretty Hill Priddis Princeton Puffer Purple Springs Quarrel Queenstown Raley Ranfurly Raven Redland Red Lodge Red Raven Red Willow Reid Hill Reist Rexboro Ribstone Rio Alto Rivercourse Riviere Qui Barre Rockeling Bay Rocky Rapids Rodino Rolling Green Rolling Hills Rosalind Rosedale Roselea Rosemary Rosenheim Rosenroll Ross Creek Rosyth Round Hill Rusylvia St. Kilda St. Michael Saltaux Sammons Sarcee Sather Scandia Scapa Scotstoun Seaforth Seebe Sexton Creek Sharples Shaughnessy Sheep Creek Shepard Shepard Airport Shonts Shouldice Sidcup Silver Heights Silver Lake Simons Valley Skaro Soda Lake Southesk Sponden Springbank Spring Coulee Springdale Spring Lake Spring Point Springvale Spruce Grove Stampede	Stand Off Staplehurst Star Sterlingville Stirling Stobart Stockland Strand Strangmuir Streamstown Suffield - Experimental Station Sugar Bowl Sullivan Lake Sulphur Springs Summerview Sundre Sunnydale Sunnyslope Swalwell Talbot Taylorville Tees Telfordville Tempest Thelma Throne Tindastoll Tolland Tomahawk Tongue Creek Torrington Travers Tudor Turin Twin Butte Twin Lakes Twining Ulster Vauxhall Victoria Viewpoint Villeneuve Volmer Wahstao Waltross Wanda Warden Warwick Waterglen Water Valley Watts Wealthy Welling Wellsdale Westcott Westward Ho Whisky Gap Whitewood Lake Whitford Wildmere Willowdale Willowlea Wilson Siding Wilton Park Wimborne Winterburn Woodhouse Wood River Woolford Wostok Wrentham Yarfield Yorkville
--	---	--	--	--

For Long Distance Rates See Pages 8 to 11

Buy War Savings Certificates Regularly, and
Advertise in the Telephone Directory

Rates to Certain Points in Canada and the United States of America

Rates to points not listed below may
be obtained by calling Long Distance

FROM LETHBRIDGE

TO	STATION-TO-STATION				PERSON-TO-PERSON			
	DAY (Exc. SUN.)		NIGHT and SUNDAY		DAY (Exc. SUN.)		NIGHT and SUNDAY	
	3 Mins.	Add. Min.	3 Mins.	Add. Min.	3 Mins.	Add. Min.	3 Mins.	Add. Min.
AKRON, OHIO	\$3.50	\$.85	\$2.50	\$.60	\$4.50	\$.85	\$3.50	\$.60
BALTIMORE, MD.	4.00	1.00	3.80	.75	5.00	1.00	4.00	.75
BOISE, IDAHO	1.50	.35	.95	.25	2.00	.35	1.45	.25
BOSTON, MASS.	4.25	1.00	3.25	.80	5.25	1.00	4.25	.80
BRANDON, MAN.	2.00	.65	1.20	.40	2.65	.65	1.80	.40
BROOKLYN, N.Y.	4.00	1.00	3.00	.75	5.00	1.00	4.00	.75
BUFFALO, N.Y.	3.75	.95	2.75	.70	4.75	.95	3.75	.70
BUTTE, MONT.	1.05	.25	.65	.15	1.40	.25	1.00	.15
CHICAGO, ILL.	3.25	.80	2.25	.55	4.25	.80	3.25	.55
CINCINNATI, OHIO	3.50	.85	2.50	.60	4.50	.85	3.50	.60
CLEVELAND, OHIO	.350	.85	2.50	.60	4.50	.85	3.50	.60
DENVER, COLO.	2.10	.50	1.40	.35	2.80	.50	2.10	.35
DETROIT, MICH.	3.50	.85	2.50	.60	4.50	.85	3.50	.60
DULUTH, MINN.	2.50	.60	1.65	.40	3.35	.60	2.50	.40
GREAT FALLS, MONT.	.80	.20	.50	.10	1.10	.20	.80	.10
HALIFAX, N.S.	6.25	2.05	3.75	1.25	8.50	2.05	5.75	1.25
HELENA, MONT.	.95	.25	.60	.15	1.30	.25	.95	.15
KANSAS CITY, MO.	2.80	.70	1.85	.45	3.75	.70	2.80	.45
LOS ANGELES, CAL.	2.70	.65	1.80	.45	3.60	.65	2.70	.45
MILWAUKEE, WIS.	3.00	.75	2.00	.50	4.00	.75	3.00	.50
MINNEAPOLIS, MINN.	2.50	.60	1.65	.40	3.35	.60	2.50	.40
MONTREAL, QUE.	5.00	1.65	3.00	1.00	6.75	1.65	4.50	1.00
NEW YORK, N.Y.	4.00	1.00	3.00	.75	5.00	1.00	4.00	.75
OAKLAND, CAL.	2.40	.60	1.60	.40	3.20	.60	2.40	.40
OMAHA, NEB.	2.50	.60	1.65	.40	3.35	.60	2.50	.40
OTTAWA, ONT.	4.75	1.55	2.75	.90	6.50	1.55	4.00	.90
PHILADELPHIA, PA.	4.00	1.00	3.00	.75	5.00	1.00	4.00	.75
PITTSBURG, PA.	3.75	.95	2.75	.70	4.75	.95	3.75	.70
PORTLAND, ORE.	1.70	.40	1.15	.30	2.25	.40	1.70	.30
REGINA, SASK.	2.25	.75	...	...	2.80	.90	...	...
SAINT JOHN, N.B.	5.75	1.90	3.50	1.15	7.75	1.90	5.25	1.15
ST. PAUL, MINN.	2.50	.60	1.65	.40	3.35	.60	2.50	.40
SALT LAKE CITY, UTAH	1.90	.45	1.25	.30	2.55	.45	1.90	.30
SAN FRANCISCO, CAL.	2.40	.60	1.60	.40	3.20	.60	2.40	.40
SASKATOON, SASK.	1.95	.65	...	...	2.40	.80	...	...
SEATTLE, WASH.	1.55	.40	1.00	.25	2.05	.40	1.50	.25
SHELBY, MONT.	.55	.15	.35	.10	.80	.15	.60	.10
SPOKANE, WASH.	1.05	.25	.65	.15	1.40	.25	1.00	.15
TACOMA, WASH.	1.55	.40	1.00	.25	2.05	.40	1.50	.25
TORONTO, ONT.	4.50	1.50	2.75	.90	6.00	1.50	4.00	.90
VANCOUVER, B.C.	2.70	.90	1.30	.40	3.25	.90	2.30	.40
VICTORIA, B.C.	3.10	1.00	1.50	.50	3.75	1.00	2.65	.50
WASHINGTON, D.C.	4.00	1.00	3.00	.75	5.00	1.00	4.00	.75
WINNIPEG, MAN.	2.40	.80	1.40	.45	3.20	.80	2.20	.45

Night rates apply from 7.00 p.m. to 4.30 a.m.

To secure Evening or Night Rates on Station-to-Station calls to points in Saskatchewan, Call the Operator.

Person-to-Person Night and Sunday rates do not apply on calls to points in Saskatchewan.

PHONE 2929	WALSHE AMBULANCE SERVICE	PHONE 2929
----------------------	---	----------------------

LETHBRIDGE

INFORMATION**92**For Information Regarding New Subscribers,
and Changes of Telephone Numbers**Dial 92****LONG DISTANCE****0**To report Unsatisfactory Long Distance
Service**Dial 98** and ask for Chief Operator.**TROUBLE****93**To Report Telephone Out of Order and
Unsatisfactory Local Service**Dial 93**

STEVE'S
TAXI 4058
24-HOUR SERVICE

A

A B Confectionery Lee Wong 328 13 St N	3638
Aben M	91-3624
Achtem John res 1511 7 Ave S	2954
Adams Claudette res 312 3 Ave S	2671
Adamson E C res 524A 4 St S	3005
Adnitt W C res 340 19 St N	3854

ADVANCE LUMBER CO LTD

YARD OFFICE 13 St S & 2 Ave	2063
J W Moran res 1239 9 Ave S	2459
GENERAL OFFICE 5 Ave S & 4 St	3663
N S Stoltze res 1517 7 Ave S	3320
N H Turnbull res 1404 14 Ave S	3215
Afaganis Alex res 912 7 Ave S	2282
Afaganis M res 533 5 St S	3471
Ainscough W G res 508 13 St S	2441
Aird Jas res 1304 6 Ave S	2083
Airway Store N Alvau Prop	91-4133
Aita's American Cash Grocery 431 18 St N	2418
Aitken D res 1251 7 Ave S	2321
Aitken D B res River Bottom	2357

ALBERTA CONSTRUCTION CO

Capitol Theatre Bldg	2913
Night Calls W K Christensen Mgr	3557

ALBERTA GOVERNMENT—See also Provincial Govt

ALBERTA GOVERNMENT INSURANCE OFFICE 216 5 St S

2351

ALBERTA GOVERNMENT**TELEPHONES** General Office 808-810

4 Ave S	2234
Information regarding New Subscribers and change of Telephone Nos	92
Telephones out of order	93
Long Distance Operator	0
Chief Operator	98
R E Phillips Local Manager	2234
R E Phillips District Commercial Supt	3503
W L Shera City & District Clerk	3503
H S Schweitzer City Foreman	2600
R Harper District Traffic Supt	4221
Alberta Lumber Products Co 2018 2 Ave S	2219

ALBERTA MEAT MARKET J Crighton

510 6 Ave S	3492
Alberta Montana Bus Lines Bus Depot 411 5 St S	2288
Alberta Motor Association	
Information Bureau 306 7 St S	2793
Alberta Pacific Grain Co Ltd—Diamond City	91-3221
Alberta Pacific Grain Co Ltd—Tempest Siding	91-4023
Alberta Pacific Grain Co Ltd—Wilson Siding	91-1422
Alberta Poultry Producers Ltd 525 4 St S	4371
Alberta Sugar Beet Growers 4 Stafford Blk	3242
Alberta Wheat Pool—Broxburn	91-2133
Alberta Wheat Pool—Coaldale	91-2523
Alberta Wheat Pool—Tempest Siding	91-4022
Alberta Wheat Pool—Wilson Siding	91-1423
Aldous Agency & Finance Co	
Insurance Collections & Accounting	
109 Sherlock Bldg	3712
Alex Taxi Marquis Hotel	3545
Alexander R D res 1221 6 Ave S	3491
ALEXANDRA HOTEL 332 5 St S	
Private Branch Exchange connecting all Rooms	3142
Alford E W res No 2 Fire Hall	3891

TED'S TERMINAL

"SMILE A MINUTE SERVICE STATION"

IMPERIAL 3 STAR & ESSO GASOLINE — MARVELUBE & MOBILOIL MOTOR OIL

PHONE **2684**

410 - 3rd AVE. S.

PHONE **2065**



**BIJOU
TAXI**
2750
50c
and up
■
W. HOSELTON
Prop.

Allan Archie res Lethbridge Country Club	2527
Allan E res 707 7 Ave S	3284
Allan R T	91-2231
Allen Mrs Annie res 830 12 St-B N	4074

ALLEN DR L T Dentist 8 Rylands Blk 2165

Allen Dr L T res 1507 7 Ave S	2871
Allen T S Jr res 1407 3 Ave N	3835
Allison R res 522 12 St-B N	3624
Allison Mrs R res 415 20 St N	2394
Allison R Jr res 624 12 St-C N	2604
Allison Mrs R E res 1264 4 Ave S	3528
Almie E M res 311 15 St S	3707

ALVAU N Herbalist 806 2 Ave S 2074

Anderson A C res 519 13 St S	3975
Anderson C T res 632 12 St S	4316
Anderson Ed C res 1248 4 Ave S	3775
Anderson D L	91-2115
Anderson Miss H M res 1 Galt Manor	2413
Anderson M E res 201 2 Ave S	4423
Anderson N J res 619 12 St S	4250
Anderson N J	91-1531
Anderson & Smith Grading Contrs Lethbridge	2777
Anderson W D Sr res 941 10 St S	2624
Anderson W Del res 1237 7 Ave S	2440
Anderson W M res 412 8 St S	2192
Anderson Mrs Wm S res 12 Patterson Court	3585
Andrew R G res 1243 8 Ave-A S	3841
Andrews W	91-1031
Androkovich A	91-1622
Angele Mrs C res 424 9 St S	2763
Arcade Billiard & Cigar Store 325 5 St S	3366
Archer R G res 139 15 St N	2469
Archibald D C res 3-519 7 St S	2923
Arkininstall C res 1624 3 Ave N	3329

ARLINGTON HOTEL A E Dupen Mgr

1 Ave & 4 St S	2278
Armstrong T B res 527 13 St S	3229
Armstrong W J res 622 6 Ave S	3301
Army & Navy Veterans Club 517 5 Ave S	3846
Arnold Mrs A M res 1610 6 Ave N	3397

ARNOLD DR H A Internal Medicine

120 McFarland Bldg	3171
Dr H A Arnold res 635 11 St S	4042
Arnold T Jr res 330 19 St N	2820
Arnsdorf Mrs R res 303 7 Ave-A S	3826
Art Signs J Patey Majestic Theatre Bldg	2203

ARTIC OIL SALES LTD

1211 2 Ave S	3496
Artic Service Station L Coyne 3 Ave & 13 St S	4162
Ascroft Chas res 202 15 St N	3318
Ascroft Mrs T res 528 12 St S	4023
Ascroft P H res 712 3 St S	3746

GARRETT FURRIERS
FURS OF QUALITY

AT

POPULAR PRICES

 REMODELING REPAIRING RELINING
COLD STORAGE CLEANING GLAZING

HULL BLOCK - Phone 3812

ASHDOWN MARSHALL A Optometrist

407 5 St S	4222
C A Palmer Manager res	4077
Ashton E G res 603 10 St S	4432
Asplund C O res Parkside Drive	4448
Atkins R H res 1707 5 Ave N	2703
Atkinson G M res 1204 7 Ave S	4438
Atkinson J M res 1245 5 Ave-A S	3954

ATLAS LUMBER CO LTD Lumber &

Builders' Supplies 3 Ave & 16 St S	2384
J E McCorkle Manager res	4238

ATTRIDGE & MILLER LTD Machinists

1116 2 Ave S	2323
G R Miller res 1416 6 Ave S	4390
Night Calls	2680
Austin H res 518 8 St S	2028

AUTOMOTIVE SUPPLY CO

Storage Batteries 205 10 St S	3848
Earl L Schoof Mgr res 207 10 St S	2011
Avenue Shoes McFarland Bldg	2760

B

B C Fruit Grocers & Confrs 906 3 Ave S	2033
Baalim A G res 630-11 St S	3546

BAALIM BUILDING AGENCIES

317 7 St S	2432
------------	------

BAALIM MOTOR CO LTD 7 St S

Parts & Accessories	2416
Manager & Salesmen	2621
Body Shop & Service Department	4055
General Office and Accountant	3436

BAALIM WHOLESALE DISTRIBUTORS 7 St S



PHONE 2904

STORAGE

**BIJOU
TAXI**
2750
50c
and up
■
W. HOSELTON
Prop.



BATTERY WORKS

Distributors of New Duro-Lite Farm Lighting Batteries
NEW AND FACTORY REBUILT CAR BATTERIES
WIND CHARGERS and LIGHT-PLANT BATTERIES

32 Volt Generators ■ Motors Rewound

Cor. 2nd Ave. & 10th St. S., Lethbridge

PHONE 3848

STEVE'S
TAXI 4058
24-HOUR SERVICE

Bach A res 301 7 Ave S	4440
Bachman Adolph res 721 12 St-A S	2110
Bailey Margaret res 927 9 St S	2747
Bain S H res 1116 5 Ave S	2486
Baines A E res 304 7 Ave-A S	3719
Baines C D res 423 11 St S	2875
Baines E C res 1316 6 Ave S	3901
Baines Hector res 1247 8 Ave-A S	4150
Bains W C res 212 16 St N	2507
Baird R R res 324 13 St S	2195

BAIRD'S SHOES & LEATHER

GOODS 306 5 St S	3764
R R Baird Mgr res	2195
Baker Philip	91-1124
Baker R S	91-1114
Balcovske W res 722 12 St-A S	4192
Balderson Blanche res 1317 6 Ave S	4018
Baldwin L Ambris res 804 7 Ave S	2552
Bambrick Howard H res 320 15 St S	3198
Bank of Montreal 522 3 Ave S	3446
Manager's Office J C Downing	2526
Bank of Nova Scotia The 3 Ave S	2711
Bannerman J res 1031 12 St-B S	2851

BANNERMAN MOTORS

Nash Sales & Service 816 4 Ave S	2045
Bannerman N Groo res	3464
Baptiste C L res 124 19 St N	3837
Barbour J A res 1222 5 Ave S	3970
Barby C res 1611 3 Ave N	3169
Barclay R W res 1249 5 Ave S	2294
Barnsley A res 629 11 St S	2267
Barnsley Arthur Real Estate 416 6 St S	2767
Barr James res 3 Strathcona Court	2350
Barrett Horace res 1212 8 Ave S	3998
Barrowman Robert res 283 7 Ave-A S	2147
Bartlett L G	91-1424
Bartlett W E res 520 12 St S	3927
Barton S res 20 Victoria Mansions	3743
Bass W H res 1003 8 Ave S	2547
Basson Fred res 709 7 Ave S	3467
Bateman M res 302 12 St S	4216
Bates A B	91-4134
Bates T G res 275 7 Ave-A S	2086
Batsford Mrs C D res 915 9 St S	2641
Batsford Sidney, T res 412 7 Ave S	3560

BATTERY WORKS 205 10 St S	3848
Batty A D	91-1042
Bawden Miss res 1255 4 Ave S	2158
Baxter Arthur D res 528 6 St S	3499

BAXTER GEO H & SON Plbg Htg &

Gas Ftg 968 10 St S	3830
If no answer call	3499

BAY SUPER SERVICE STATION

Hudson's Bay Bldg	3580
Bazinas George res 809 6 St S	4436
Bazinas John D res 637 7 St S	4456
Beard Fred C res 1722 2 Ave-A N	4359
Beasley Mrs A M res 412 9 St S	2211
Beattie W S Barrs & Solr 10 Alberta Blk	3237
Beattie W S res 1262 4 Ave S	3027
Beatty D L res 6 Tudor Manor	4463
Beatty Washer Sales & Service Co 409 5 St S	4054

BEAUMONT ARTHUR K.C. Barrister

& Solicitor etc 1262 6 Ave-A S	2118
Beaumont E res 425 12 St N	2780

BECKER LUMBER CO LTD

310 7 St S Grd Flr Sherlock Bldg	2386
H N Becker	
Arthur Duff res 833 12 St S	3895
Beddington F res 716 14 St N	3459
Bedster Arthur res 12 Ave & 7 St-A S	2907
Bedwell Alfred E res 1 Macleod Trail	2582
Begoski A	91-2111
Belford V res 1314 6 Ave S	2570
Bell George A res 517 12 St S	3441
Bell H R res 537 8 St S	2349
Bellchambers B H res 1506 7 Ave S	4324
Belzberg Jack res 1257 7 Ave S	2066
Benedek Bert res 504 6 Ave S	3542
Benjamin Raymond B res 541 13 St S	2227
Bennett Farm R P Anderson Mgr	91-1714
Bennett M J	91-3115
Bennie James res 943 11 St S	3108
Benson Clifford L	91-3214
Benson Wm S res 1511 6 Ave S	3751
Benum F W res 505 13 St S	4128

BERMAC CYCLE & RADIO CO

408 6 St S	3232
Bernard J Nelson res 520 12 St-B N	3713
Bernard J R res 423 12 St-A N	2594
Berry Mrs H res 406 4 St S	2558
Berte John res 907 7 St N	2803
Berte S J res 1103 9 Ave N	4119

BIGELOW & FOWLER DRs

Physicians & Surgeons Hull Blk	3121
Dr J K Bigelow res 418 13 St S	3885
Dr Douglas B Fowler res 1403 5 Ave S	4356
Shaughnessy Office	91-3121
Bigelow Dr J K res 418 13 St S	3885

BIJOU TAXI AND U DRIVE CARS

W Hoselton 416 4 Ave S	2750
Bikman Sam res 534 6 St S	2348
BILL'S TAXI 210A 5 St S	2224
Billigmeier J J res 415 8 St S	3165
Binns J E D res 618 7 Ave S	2122
Birch Earl res 423A 14 St S	2912
Bircumshaw J B res 220 14 St N	4445



Phone 4124
and Ask
For



PURITY MILK

Creamo ■ Butter ■ Buttermilk ■ Cottage Cheese

It's Pasteurized For Your Protection

PURITY DAIRY

516 FIFTH AVENUE S.

LETHBRIDGE

Birrell D R res 1264 8 Ave S	3199
Birrell Walter res 422 12 St-B N	2560
Bishop Capt Rev C P res 829 12 St S	3950
Bishop Mrs E A res 321 19 St N	4313
Bishop T	91-1431
Bitango Matt	91-1815
Black Gordon res 1245 8 Ave S	4347
Black V H res 317 14 St S	2079
Blackberg A L res Morris Blk 3 Ave S	4418
Blackbourne L H res 1310 6 Ave S	4102
Blacker Mrs Geo res 302 6 Ave-A S	3117
Blackert W P res 611 14 St S	2502
Blackford Mrs M B res 1212 3 Ave-A S	2958

BLACKFORD PRESS M B Blackford

rear Woolworth's Store 5 St S	3287
Blair Ken res 1324 7 Ave S	3448
Blair W E res 943 9 St S	2714
Blais A E res 306 7 Ave-A S	3759
Blais A W res 934 10 St S	3130
Blenner-Hassett Lon res 1213A 3 Ave S	3035
Blenner-Hassett W A res 1214 3 Ave S	2634
Bletcher Mrs B res 9 Tudor Manor	2947
Bletcher Miss H res 504 7 Ave S	2020
Blount W L	91-4121
Blythe D A res 1507 4 Ave S	2809
Board of Trade Office Board of Trade Bldg	2012
Boas W T res 728 8 St S	3962

BODARD ADJUSTMENT BUREAU

S J Bodard Mgr Bank of Commerce Bldg	3211
Bodard J Stuart res 1220 8 Ave S	3214
Bohner Geo	91-2241
Bolen Edward res Cor 14 Ave & 20 St S	3872
Bond Frank	91-4024
Boston Hat Works & Shoe Shine 327a 5 St S	2961
Bostrom Miss E Beauty Shop 10 Rylands Blk	3575
Botsford Fred res 1258 6 Ave-A S	4085
Botterill N res 947 13 St S	4429
Boulter Edward res 1502 7 Ave S	2417
Boulton C W res 1229 7 Ave S	3481
Boulton H	91-1521
Boulton James W res 523 6 St S	3725
Bourgett G res 319 7 Ave S	2521
Bowden F	91-1723
Bowers W	91-3422

BOWMAN C B AGENCY LTD

Real Estate & Insurance Acadia Bldg	2325
S A Wallace res	3788
Bowman Mrs R F Patrick res 511 5 St S	3568
Bow On Tong Co 316 2 Ave S	3675
Bowron J E res 126 18 St N	4382
Boyce W Auctioneer 1253 9 Ave S	2260
Boyd H res 544 12 St S	2410
Boyden P	91-1313
Boyer S K res 606 11 St S	3010
Boyse Harry res 401 19 St N	4138
Bradford J J Live Stock Dlr Stock Yards	2915
Bradford J J res 1238 6 Ave S	2698
Bradford J R res 406 19 St N	3482
Bradley H B res 1251 8 Ave S	4184
Bradley N H Engr Prov Public Wks 216 5 St S	2225
N H Bradley res 681 14 St S	2925

GARRETT FURRIERS

FURS OF QUALITY

AT

POPULAR PRICES

REMODELING - REPAIRING - RELINING
COLD STORAGE - CLEANING - GLAZING

HULL BLOCK

Phone 3812

Brander A I res 3 Tudor Manor	2201
Brandley Marian res 704 13 St S	3613
Breckenridge N J res 613 8 Ave S	2157
Brennan E Service Station	91-3124
Brenton C J res 1217 7 Ave S	2683
Brindley J	91-1613
Brite Spot The 712 3 Ave S	3068

BRITISH AMERICAN OIL CO LTD

THE 17 St & 2 Ave S	2585
V H Wark Branch Mgr res 619A 9 Ave S	4249
J Dogterom Distributor res 945 7 St S	3031
Night Calls after 6 pm Sundays & Holidays	4249

BRITISH CANADIAN FINANCE LTD

H D Rood Mgr 315 6 St S	3113
-------------------------	------

BRITISH CANADIAN TRUST CO

315 6 St S	3113
H D Rood Manager res	2837
Brocklebank Frank res 318 12 St S	3781

BRODER CANNING CO 1 Ave & 23 St N

General Office & Manager	2517
Shipping & Employment	2587
Brodie Mrs J res 648 11 St	2956
Brodie W S res 714 10 St S	3280

BROOKS' PERMANENT WAVE

SALON Dorothy M Cook McFarland Bldg	4262
Brooks Roy res 522 12 St S	4154
Brower Ogden res 1314 5 Ave S	2048
Brown C F res 1505 3 Ave N	2583
Brown G S res 313 13 St S	3798
Brown Gordon S res 637 9 St S	3263
Brown Geo res 420 8 St S	3018
Brown Dr T E Phys & Surg 329 7 St S	3505
Dr T E Brown res 604 15 St S	2276
Brown T M res 502 5 Ave S	2032
Brown V J res 717 11 St S	4358
Brown's Musical Supplies 303 6 St S	2272
Brownrigg D J res 622 10 St S	3277
Bruchet Irvine A res 522 13 St N	3257

BRUCHET LEONARD

Painter & Paperhanger 329 11 St S	3706
Brumwell J res 1228 3 Ave S	4109
Brunner W res 318 6 Ave-A S	3929
Bryan S res 324 15 St S	3939
Bryans Dr W E Phys & Surg 329 7 St S	3501
Dr W E Bryans res 1224 6 Ave-A S	2922
Bryant Chas res 635 8 St S	3984
Buchan R D res 1409 7 Ave S	2572
Buchanan Stanley A res 938 13 St S	3352
Buchanan W A res 1404 4 Ave S	3508

BUDGET BEAUTY SHOP Alberta Blk. 2250

CHOP SUEYSpecial
CHOW MEIN210 Centre St.
CALGARY, Alta.**N. NEW CHINA C.**

新中國酒樓

Dine & DanceBest
CHICKEN NOODLE

Phone R1884

**STEVE'S
TAXI 4058**
24-HOUR SERVICE

Bugler J res 638 12 St S	3415
Bull A R res 631 13 St S	3493
Bullis A H res 1408 7 Ave S	4073
Burchak Steve res 5 Maryland Court	3154
Burgess J B	91-2832
Burgmann Hall 418 13 St N	3882
Burgoyne E res 217 3 Ave S	3664
Burke C res 515A 6 St S	2488
Burkitt Mrs J C res 531 8 St S	2827
Burnap A J res 272 7 Ave S	3363
Burnard Mrs E res 307 7 Ave S	4263
Burnett John res 635 13 St S	4479
Burnett Thomas M res 622A 6 Ave S	3317
Burnham H G res 439 18 St N	3780
Burns A res 543 16 St N	3617

BURNS & CO LIMITED

Office & Produce Dept 610 3 Ave S	2388
Retail Market Hill Blk 4 Ave S	3412
Livestock Yards near Exhibition Grounds	3831
Burns D W res 1250 14 Ave N	2528
Burr Leland	91-1222
Burritt G H res 1255 5 Ave-A S	3531
Burton C Eddie res 612 13 St S	4345
Burton J res 722 15 St S	3918

BUS DEPOT 411 5 St S 2288

BUZZ SHOP Vulcanizing 311 8 St S	3932
William Knox Mgr res	3868

C

C J O C Broadcasting Station Marquis Hotel	3161
Private Branch Exchange connecting all Depts	
N Botterill Manager res	4429
R V Staples Commercial Mgr res	4114
Cahill A T res 1 Riverview Apts	4442
Cain A H res 538 16 St N	4269

CAIRNS DR EDMUND Specialist in

Diseases of Children 120 McFarland Bldg	3171
Dr Edmund Cairns res 951 13 St S	3311
Cairns T M res 1-1228 6 Ave S	2822
Calder F res 833 15 St S	3753

CALGARY BREWING & MALTING**CO LTD** Rear 314 11 St S 2488**CALGARY POWER CO LTD**

415 3 Ave S	4267
P E Kirkpatrick Dist Supervisor res	3825
E Leeds Local Manager res	3824
Callahan C H res 646A 5 St S	4462
Cameo Cafe 323 5 St S	2485

CAMERON C E Barrister C Metcalfe Bldg

Cameron Everett C res 1256 5 Ave S	4165
Cameron Hugh res 15 Devon Court	4468
Cameron Miss L res 422 8 St S	4083
Cameron L & Co Milnry Ladies' Wr 312 6 St S	2850
Cameron Miss M res 4 Galt Manor	3629
Cameron Phyllis res 2 Galt Manor	3778
Cameron S K res 730 10 St S	2868

CAMPBELL BRYANS BROWN &**TUTTLE DRS** Phys & Surgs 329 7 St S

Drs Campbell & Brown	3505
Dr Bryans	3501
Campbell D J res 414 13 St S	2049
Campbell David G res 1217 6 Ave-A S	2830
Campbell J H res 1321 10 Ave S	4401
Campbell James M res 317 12 St S	4094
Campbell Dr P M Phys & Surg 329 7 St S	3505
Dr P M Campbell res 528 8 St S	2358
Campbell R res 928 7 St S	3519
Campbell R J res 808 7 Ave S	2229
Campbell R M res 1203 5 Ave-A S	4320
Canada Cafe Jim Yip 420 13 St N	2186
Canada Life Assurance Co Metropolitan Bldg	2816

CANADA PAINT & WALLPAPER**STORE** Wholesale & Retail 327 7 St S 2513**CANADIAN BAKERIES LTD**

Cor 8 St & 7 Ave S	3266
O W Clarke Mgr res	3034
Canadian Bank of Commerce The 4 Av & 7 St S	2414
Manager's Office F L Rhodes	3461
Canadian Confectionery Jim Chow 403 5 St S	3383

CANADIAN FREIGHTWAYS

1250 1 Ave S	2944
H G Cranston res	2945
	3627
Canadian Government Elevator General Office	4380
Elevator	4383

CANADIAN JOHNS-MANVILLE CO LTD

Northern Asbestos Products Ltd Alberta Distbrs	
1266 8 Ave S	3279
Canadian Johns-Manville Co Ltd	
Yates Lumber Yards Dealers 3 Ave & 17 St S	3516
Canadian Legion B E S L 1 Ave & 9 St S	3426

CANADIAN OIL COMPANIES LTD

17 St & 2 Ave S	
Order Desk	3208
Warehouse Supt J G Keys	3208
City Salesman E Gasser res	2715

CANADIAN PACIFIC RAILWAY

CARTAGE—PICK-UP & DELIVERY SERVICE 2565	
EXPRESS—E W Johnston Agent	
Information re Express	3434
PASSENGER	
Information re Trains and Steamships	3512
Ticket Agent H G Stretton	3512
Baggage Room	3741

(Continued on Next Page)

Jones'
LONG DISTANCE MOVING
STORAGE
PHONE 2904

FAT'S STEVE SMEREK 24 HOUR SERVICE TAXI

3838

CANADIAN PACIFIC RAILWAY (Continued)

OPERATING

Superintendent S R Lamb	3642
Chief Clerk D Stevenson	3642
Asst Supt's F W Nicks & J N Fraine	2067
Division Master Mechanic A Hayward	2067
Assistant Chief Clerk W C Lewis	2067
Division Engineer J M Campbell	3909
B & B Master and Roadmasters	3909

TELEGRAPHS—308 6 St S

Manager W R Russell	3671
Messenger Errand & Distribution Service	

YARD

Yardmaster—1 Ave S	3314
Roundhouse—Loco Foreman W P Crawford	3724
Car Foreman F Carney	3724
Storekeeper W H Dawson	2137

FREIGHT—13 St

Information re Incoming Freight	2154
Local Freight Agent F E Reagh	3354
Chief Clerk C C Collins	3354
Rate Clerk	3354
Shed Foreman G H Milner	2161
Car Service Clerk J E Rannard	2161
Claims Clerk S Wakeman	2161
Cashier J Ferguson	2154
Billing Staff H Chapman	2154

STOCKYARDS

Foreman C Jones	3390
AGENT—Coaldale	91-2431
AGENT—Coalhurst	2236

DEPARTMENT OF NATURAL RESOURCES

Irrigation Office

Supt Operation & Maintenance G S Brown	2136
Chief Clerk A W Kress	2136
Canal Supt R S Lawrence	91-2013
Drafting Room	91-2015
S E Lethbridge Dist Watermaster A Petrie	91-2023
Broxburn Dist Watermaster F Murray	91-2025
N Coaldale Dist Watermaster H W Rowley	91-2012
S Coaldale Dist Watermaster M J Lloyd	91-2031
Canal Supt R S Lawrence res	91-2021
Storekeeper Home Farm	91-2022
Land Inspector E S Williams	2870
Canada Colonization Assn Supvr G H Dick	2870
Central Farm Coaldale F E Robertson	91-2311
Home Farm J E Hunt	91-2033

CANADIAN PACIFIC TRANSPORT CO LTD 308 6 St S

Messenger Errand & Distribution Service

Canadian Red Cross Society

Conservatory of Music Bldg 2099

GARRETT FURRIERS

FURS OF QUALITY

AT

POPULAR PRICES

REMODELING - REPAIRING - RELINING
COLD STORAGE - CLEANING - GLAZING

HULL BLOCK - Phone 3812

CANADIAN WESTERN NAT'L GAS LIGHT HEAT & POWER CO LTD

420 6 St S 2510

J J Morrison Dist Supt res 2439

Canton Chop Suey House 318 2 Ave S 3262

CAPITOL FURNITURE STORE

404 5 St S 2115

CAPITOL THEATRE 5 St S 2080

Carberry C E res 1016 7 Ave S 2752

Carney F res 914 2 Ave S 3587

Carnill Mrs W res 1223 5 Ave-A S 2238

Carpenter E J res 811 8 Ave S 4270

Carpenter Mrs J A res 313 6 Ave-A S 4092

Carpenter J H res 513 12 St-B N 2081

Carrier Mrs F res 1210 2 Ave S 3022

Carson E M res 422 8 St S 3403

CARSON H R LIMITED 316 7 St S 3155

Private Branch Exchange connecting all Depts

Wholesale Automotive Supplies Equipment etc

W Watson Managing Dir res 3473

Carson Dr J E res 1401 7 Ave S 2421

Case J I Co See Lethbridge Farm Equipment

Cash J res 1218 6 Ave S 2557

Cashore J H res 537 13 St S 3032

Castle Mrs A R res 1321 10 Ave S 3734

Castle C res 704 9 Ave S 2952

Castles E res 821 6 St S 2856

CATELLI FOOD PRODUCTS LTD

12 St-A N 3236

CATERPILLAR TRACTORS COMBINES & ROAD MACHINERY Union Tractor

& Harvester Co Ltd 1269 2 Ave S 2606

Catton Wm res 735 12 St N 4459

Caudwell T H res 334 12 St S 2519

Cawsey J A res 1205 8 Ave S 4016

Central Meat Market 406 13 St N 3295

CENTRAL SECOND HAND STORE

THE 408 5 St S 2551

B Goldenberg Mgr res 3139

STOP
AT
T

TED'S TERMINAL

"SMILE A MINUTE SERVICE STATION"

IMPERIAL 3 STAR & ESSO GASOLINE — MARVELUBE & MOBILOIL MOTOR OIL

ATLAS TIRES

Phone 2065 — 410 - 3rd Ave. S. — Phone 2684



STEVE'S
TAXI 4058
24-HOUR SERVICE

CENTRAL SERVICE STATION

4 Ave & 5 St S	3749
Chalmers W D res 212 11 St S	2481
Chamberlin H G res 420 7 St S	2197
Chaplin Ed Sr res 1209 4 Ave S	3296

CHAPLIN EDDIE City Vulcanizing Shop

Rear Dallas Hotel	2332
Chapman Harry A res 1246 5 Ave S	3821
Chapman T O Sr res 512 12 St-B N	3589
Chapman Thos Jr	91-1812
Chappell Stanley L res 938 8 St S	2617
Charlton & Hill Sheet Metal Wks 710 3 Ave S	2599
Charlton Mrs J res 323 11 St S	3012
Charyk J A res 318 7 Ave S	2265
Cherry Dr A res 1424 7 Ave S	4024
Cherwinski Mrs J res 230 16 St N	3267
Chester H res 1232 6 Ave-A S	3865
Chester J C res 967 11 St S	2845
Chester Mine J C Chester	91-3015
Chinook Club 1119 3 Ave S	2443
Chisholm R J Agt Oliver Farm Eq Ltd 330 13 St N	2595
Chisholm R J res 325 15 St S	3538
Chiswick G res 501 14 St S	3246
Chow L	91-1323

CHRISTENSEN BROS Funeral Home

320 11 St S	2802
Ambulance Service	
M E Christensen res 320 11 St S	2802
Christensen L H	91-1131
Christensen M E res 320 11 St S	2802
Christensen P res 319 13 St S	2834
Christensen W K res 1402 3 Ave N	3557
Christian W P res 1240 5 Ave S	4308
Christie A res 1-411 5 St S	2888
Christie Grant Co Mrs M Goodman 308 5 St S	4344
Christie R res 1809 5 Ave N	2797
Christie W E res 803 12 St-C N	3128

CHRYSLER PLYMOUTH SERVICE

413-417 6 St S	2887
Church Ed res 721 12 St S	2799
Church H W Barrister 10 Oliver Blk	4015
Church H W res 535 15 St S	2002
Ciesla Paul res 1818 6 Ave-A N	4285
Citizens Lumber Co	91-2623

CITY DAIRY 411 4 St S 3124**CITY OF LETHBRIDGE**

Mayor's Office 332 7 St S	2284
City Manager J T Watson	3645
City Clerk F Steedman	2355
Treasurer T H Fleetwood	3553

(Continued on next column)

CITY OF LETHBRIDGE—Continued

Light & Water Accounting Dept	3553
City Engineer & Public Works	3541
Waterworks Department	3541
Health Dept Plumbing & Gas Inspections	3541
Assessor & License Inspector	2310
Police Station City Hall	2145
Chief of Police City Hall	3808
City Laboratory	3136
Cemetery	3774
Electric Light Power & Street Railway	3645
Fire Station No 1 (for fire only) Fire Hall	3333
Fire Station No 1 Ambulance and General	
Office 4 St & 2 Ave S	3340
Fire Station No 2 13 St N	2445
Isolation Hospital 1920 7 Ave S	3430
Stores Dept 3 St & 4 Ave	2283
Exhibition Board Henderson Park	4131
NIGHT CALLS ONLY	
Electric Trouble Dept 619 14 St S	2404
Waterworks Trouble Dept	3731
Public Works Dept J Haines res	3013

CITY SIGN WORKS

Robert Barrowman 714 3 Ave S	3686
City Vulcanizing Shop E Chaplin rear Dallas Hotel	2332

CLANCY DR L D Chiropractor

7 Acadia Blk 3 Ave S	2231
Clancy Dr L D res 425 12 St S	2387
Clark D F W res 512 15 St S	2264
Clark Dr Ward F Dentist 121 McFarland Blk	4140
Clark Dr Ward F res 639 15 St S	4136
Clarke A R res 719 12 St-A S	3702

CLARKE & CO Ready-to-Wear & Millinery

316 6 St S	3453
Clarke H G res 422 13 St S	3729

CLARKE H V Portrait Studio

McFarland Bldg 4 Ave S	2010
Clarke M J res 604 12 St S	3787
Clarke N E res 420 7 Ave S	4417
Clarke O W res 957 13 St S	3034
Clarke Photo Service McFarland Bldg 4 Ave S	2010
Clarke S H res 1215 6 Ave S	2890
Clarke W T res 1256 7 Ave S	3701
Clarke's Coffee Shop 412 5 St S	4245

CLASSIC BEAUTY SHOP Lois Heninger

109 McFarland Bldg	3355
Clayton E res 509 12 St N	2367
Clemis D res 1266 6 Ave S	3648
Clemis Roy D res 1618 3 Ave N	4012
Clemis Wm res 1322 6 Ave S	2878
Clendenan C E res 1232 6 Ave S	4014
Clendenning C S res 1603 7 Ave S	4392
Clifford R T res 412 12 St S	3308
Clough Adah res 322 3 St S	3240

CLUB CIGAR STORE F J Basson

3 Ave & 5 St S	3056
Coaker Owen	91-1433
Coaldale Cafe	91-2432
Coaldale Cheese Factory	91-2312
Coaldale Consolidated School	91-2625
Coaldale Hospital	91-2411
Coaldale Hotel Co	91-2611

COCKSHUTT PLOW CO LTD

1262 1 Ave S	3659
Local Agency Norrie & Fawcett Ltd	
J J Firth Mgr res	3870
Coffey J R res 1231 6 Ave S	3030
Cohen Hyman res 611 11 St S	2242

Jones **PHONE 2904**
DISTANCE MOVING
STORAGE

FAT'S STEVE SMEREK TAXI 3838

24 HOUR SERVICE

Coleman G L	91-1911
Collins P J res 1239 5 Ave S	2548
Colonists' Service Association Ltd 409 2 Ave S	2151

COMMERCIAL PRINTERS & OFFICE OUTFITTERS LTD

326 7 St S	2999
J Heintz Pres & Mng Director res 1238 5 Ave S	2994
Comrie George C res 939 10 St S	4235
Conn Miss J res 1227 6 Ave-A S	2886
Connor Mrs E L res 7 Patterson Court	3479

CONSUMERS' HARDWARE & SUPPLY CO

516-518 3 Ave S	
General Hardware Paints Baggage etc	2919
Chinaware Kitchen Goods Sporting Goods etc	2212
Office	2920
Convent St Aloysius 116 9 St S	3509
Cook C W Electrical Contractor 719 3 St S	3816
Cook E H res 324 14 St S	2078
Cook J M res 916 9 St S	4211
Cooke Rev J C res 292 7 Ave S	4112
Cooke R A res 321 15 St S	2693
Coon B T res 521 14 St S	4370
Cooper Albert res 643 7 St S	2640
Cooper E B res 1267 7 Ave S	3285
Cooper's Transport 3 Ave S rear Rylands	2684
Cope G C res 624 12 St S	3618
Corenblum Max res 522 6 St S	4405
Cornwall H F res 914 12 St S	3126
Cosgrove J M res 1413 5 Ave S	4228
Cottam F W res 428 13 St S	2073
Coupland J C res 405 12 St-B N	4252
Coupland M W res 25 Victoria Mansions	3899
Coupland Miss Molly	91-1212
COURT HOUSE	See Provincial Govt
Cousineau V W res 802 12 St S	4351
Cowan Wm res 1823 8 Ave N	2329
Cowgill E res 913 7 St-A S	2237
Cox George T res 617 8 St S	2753
Cox J W res 1705 2 Ave N	2883
Coyne Leonard res 1219A 4 Ave S	4426
Crabb B G res 1715 9 Ave S	3447
Crabb S A B res 10 Ave & 20 St S	2438
Craddock E res 281 7 Ave S	2838
Craft J F res 110 15 St N	4443
Cragg R C res Hardieville	2391
Craig Joe res 14 Ave S West of Huff Refinery	2991
Craig Marjorie res 621 13 St S	2248
Craig Dr W P Dentist Rylands Blk	3357
Craig Dr W P res 639 12 St	2419
Cranley W B res 1313 10 Ave S	4403
Cranston H G res 943 13 St S	3627

CRANSTOUN E C Auditor & Accountant

7 Rylands Blk	4135
Cranstoun E C res 520 15 St S	3008
Crawford R A res 625 14 St S	2382
Crawford W P res North CPR Roundhouse	3799
Crest & Munslow	91-1933
Crewe R O res 921 11 St S	2268
Crighton J res 1285 3 Ave S	4282
CRIPPS H A Piano Tuner 951 11 St S	2168
Crist C G res 1229 5 Ave S	3635
Crofoot G V res 625 9 St S	3997
Crofts Miss F res 810 15 St S	3579

Crombie Mrs E res 1512 3 Ave N	4399
Crooks R J res 1405 9 Ave S	2902
Cross A E res 728 10 St S	3168
Cross Wm res 107 21 St N	3247

CROSS' STUDIO Photography & Picture

Framing 614 3 Ave S	2673
Crowe Miss Dorothy res 1808 4 Ave N	4051
Crowther J res 630 14 St S	2710

CRYSTAL DAIRY LTD 434 8 St S

Order Department	2576
General Office	2577
Cuell C T A res 316 15 St S	3495
Cull Percy res 528 13 St S	2598
Culver Phyllis res 1515 4 Ave N	3819
Cumming V B res 409 12 St S	2058
Cunningham Mrs Harriet res 207 5 Ave S	3264
Cunningham Rev J A res 712 2 Ave S	4325
Customs Canada Collector of Customs Post Office	2688
Cut Rate Furniture Store Cor 2 Ave & 8 St S	3024
Cuthbertson H W res 1222 3 Ave S	3917

D

"D" Perlux Cleaners & Tailor 410 5 St S	3666
Dafoe G L res 1234 7 Ave S	4125
Dainty A res 239 15 St N	3851
Dainty A	91-1214
Daley James W res 424 15 St S	3042
Dalke P res 638 9 St S	3802
DALLAS HOTEL 312 5 St S	2312
Geo O Rowe Mgr res 534 14 St S	3752
Dalrymple James res 715 3 St-A S	2103
Dalrymple & Lawrence General Merchants	91-3213
DAN'S REPAIR SHOP 320 A 7 St S	3905
Danforth L res 627 14 St S	4406
Daniel A J res 420 12 St S	2408
Daniel C R res Coaldale Rd	3601
Daniel C R Knight Farm	91-1832
Daniel Chas Jr	91-1811
Dave's Men's Shop Metcalfe Bldg	3484
Davids A L res 326 12 St S	4272
Davids Abie res 718 9 St S	2085
Davidson A M res 1235 6 Ave S	2344

DAVIDSON & DAVIDSON Barristers

British Canadian Trust Bldg	3711
R R Davidson K.C. res 1301 4 Ave S	2465
W P Davidson res 1301 10 Ave S	3449
Davidson J A res 516 15 St S	2798
Davidson J Frank res 326 16 St S	2255
Davidson J M res 1110 5 Ave S	3432
Davidson John McD	91-2815
Davidson R R res 1301 4 Ave S	2465
Davidson W P res 1301 10 Ave S	3449
Davies Geo B res 410 14 St S	2931
Davies John I res 632 10 St S	4241
Davies O K res 541 12 St-A N	2789
Davis Mrs Albert M res 511 7 Ave S	3643
Davis B res 806 7 Ave S	2543
Davis E res 637 6 St S	2581
Davis E C H res 1008 6 Ave S	4236
Davis J L res 615 14 St S	2649
Davis N res 530 12 St S	2297
Davis Roger	91-3423
Davis S S	91-2512

Dawson Charles E res 627 10 St S	3422
Dawson Cyril res 8 Patterson Court	2908
Dawson D P res 305 7 Ave-A S	3947
Dawson Mrs Stella res 621 8 St S	4339
Dawson W F res 712 10 St S	2995
Dawson W H res 1206 6 Ave S	2368
Deacon W res 2 Devon Court	3210
Dean J res 616 7 Ave S	4113

DEAN'S SHOE STORE 612 4 Ave S 3050

DEERE JOHN PLOW CO LTD

Implements 1239 2 Ave S	3786
Repair Department	3976
Night Calls	3384
Local Agency A C McDonald 1245.2 Ave S	2043
DeGuerre J B res 410 5 St S	3722
De Jourdan J res 105 8 St S	2658
Del's Cafe Cor 5 St & 4 Ave S	3091
Deliveries Ltd Lethbridge Breweries Bldg	2895
Del Monte General Store John Martens	91-2513
De Long Mrs W H res 532 14 St S	2893

DENCH OF CANADA LTD S E Dench Mgr

1101 2 Ave S	4234
Dennis Miss Paulette res 310 3 Ave S	3859
Derby W J res 965 13 St S	2652
Dewar Wm res 334 19 St N	4081
Dick Bernard J	91-4021
Dick G H res 715 8 St S	3227
Dick Peter J	91-2725
Diller C K res 901 9 St S	4087

DIMMER & BROWN Auto Repair Shop

525 4 St S	2575
------------	------

DIMOCK DR H C Physician & Surgeon

108 McFarland Bldg	4306
Dr H C Dimock res 1231 6 Ave-A S	2949
Doadt D L res 612 14 St S	2679
Dobay Mrs Steve res 1254 6 Ave S	3914
Dobbs S H res 836 12 St S	2101
Dodd George res 411 12 St-C N	2630
Dodd Mrs Gertrude res 523 12 St N	3393
Dodd W A Tailor 309 13 St N	2810

DODD'S AUTO ELECTRIC

405 4 Ave S	3250
George Dodd Mgr res 411 12 St-C N	2630
Dodge-De Soto Sales & Service 313 7 St S	3736
Doe Mrs K L res 1720 6 Ave-A N	4134
Doerksen B B	91-2313
Dogterom C	91-1631
Dogterom John W res 945 7 St S	3031
Dogterom W H res 1807 6 Ave N	2455
Dolighan E res 612 13 St S	4031
Domeier G res 928 8 St S	2013

DOMINION BEAUTY SUPPLY CO

Alberta Block	2250
Dominion Confectionery 418 5 St S	2460
Dominion Government Dept of Agriculture	
Prairie Farm Rehabilitation W Wotherspoon	
Dist Engineer Post Office Bldg	2044
Prairie Farm Assistance Branch J H Irving	
5 Metropolitan Bldg	3048
Entomological Branch Post Office Bldg	3222
Laboratory	91-1515

DOMINION GOVERNMENT—Continued

Dominion Government Income Tax Office PO Bldg	2550
Dominion Government Dept of National Defence	
Lethbridge Garrison	
Garrison Hospital 413 14 St S	2985
Lethbridge Armoury Cor 6 Ave & 6 St S	2650
Engineer Works Officer RCE	2021
RCASC Supply & Transport Officer	2395
British Columbia Securities Commission	
B - Metcalfe Bldg	2466
Royal Canadian Air Force	
Bombing and Gunnery School No 8	3182
Lethbridge Detachment Provost Corps	2869
Dominion Government Dept of Transport	
Civil Aviation Division	
District Airway Engineer Post Office Bldg	2290
Maintenance Radio Branch Sherlock Bldg	3840
Meteorological Radio Office—Kenyon Field	4334
Traffic Control Office—Kenyon Field	2226
Dominion Government Wartime Prices & Trade	
Board McFarland Bldg	2663
Housing Registry 313 7 St S	2377
Dominion Oil Co Ltd 411 7 St S	2261

DOMINION RUBBER CO LTD

Bay Super Service Station	3580
Donald David res 627 9 St S	3361
Donaldson C S res 924 7 Ave S	3389
Donaldson Mrs Isabelle res 1242 7 Ave S	2059
Doram Charles res 1414 7 Ave S	2077
Dow Jas	91-1941
Downer F W res 1 Strathcona Court	3606
Downing J C res 1262 7 Ave S	2263
Downs J H	91-1523
Doyle Larry res 624 14 St S	3687
Draffin George res 318 10 St S	4171
Draper Mrs Lloyd res 3-604 6 Ave S	4251
Drinkall W H	91-1623
Drowley Georgina res 615 11 St S	2677
Drysdale James res 802 7 St S	2304
Duce R L res 934 7 St S	4101
Dueck Jacob P	91-4012
Dueck Peter P	91-2341
Duff Arthur res 833 12 St S	3895
Duff Donald A res 750 7 Ave S	2004
Duffy P E res 542 7 St S	3283
Duncan Claude A res 614 13 St S	4342
Duncan Claude A	91-1113
Duncanson F R res 613 13 St S	3235
Dunlop R res 1252 4 Ave S	4168

DUNLOP TIRE & RUBBER GOODS

CO LTD 7 St S	4353
Dunn E res 215 2 Ave S	2672

DUNN'S TAILORS Agts Stan's Men's Shop

327 5 St S	3730
Dupen A E res 625 7 St S	3418
Dupen H A res 927 7 St-A S	3438

DURO-LITE BATTERIES CO

Battery Mfrs 205 10 St S	3848
Dutton E E res 528 15 St S	3665
Dutton W res 1253 6 Ave S	3983
Duval F E res 138 18 St N	2346
Dykes Andrew M res 331 20 St N	2495
Dykstra H D	91-1432

E

Easterbrook Miss Elva res 1502 6 Ave S	2478
Easton John res 917 8 St S	2411



EATON CO WESTERN LTD (THE T)

Branch Store 4 Ave & 6 St S	
Information & General Office	3727
Drugs Hosiery Men's Wear Notions Wools	2140
Foodateria (Groceries Fruits Vegetables)	3282
Meats & Fish	2657
Hardware Automobile Supplies Stoves	2054
Sporting Goods China Baggage Piece Goods	
Shoes Optical	3857
Women's & Juvenile Wear	3605
Furniture House Furnishings Radios	2722
Eaves M A res 412 8 St S	3797

ECONOMY GROCERY J W Moss

902 9 St S	2035
------------	------

ECONOMY MEAT MARKET

E Pankhurst 904 7 Ave S	3855
Edmundson Fred res 1260 5 Ave S	4388

EDWARDS WM M Land Surveyor

11 Oliver Blk	4034
Edwards Wm M res 529 14 St S	3979
Egarden Mrs M res 931 10 St S	3965
Eichenlaub Rev V res 710 16 St N	4336
Eldridge P M res 1314 4 Ave S	2794
Elfstrom H res 318 4 St S	2849
Elks Club 5 Ave S	2633
Elliott Oliver G res 1305 7 Ave S	4019
Ellis H J res 636 12 St S	2499

ELLISON MILLING & ELEVATOR

CO LTD 2 Ave S	
Sales Flour & Feed	2068
Grain Dept	4214
Manager & Accounting Dept	3552
Elevator—Coaldale	91-2514
Elevator—Coalhurst	91-3424
Ellison Morris H res 1245 6 Ave-A S	4304
Ellison R C res 1243 6 Ave-A S	4350

ELTON DAVID HORTON K.C.

Barr Solr Notary Public 2 & 4 Stafford Blk	2523
Elton David Horton res 1209 7 Ave S	3709
Emery E A res 433 12 St S	3515
Emmerson George res 1265 6 Ave-A S	3861
Emmerson I H res 1514 5 Ave-A N	3002
Empire Furniture Store 120 5 St S	3980
Employment & Selective Service Office 215 7 St S	2603

EMPRESS CONFECTIONERY

Dong Wing Mgr 814 4 Ave S	2872
Engle P C res 534 12 St-C N	4398
English Mrs Joe res 613 7 Ave S	2316
Epp Dr D L Phys & Surg Office	91-2422
Epp Dr D L	91-2415
Erb M E res 802 7 Ave S	3710
Erdmann Ralph res 1221 7 Ave S	4104
Erickson H res 1302 7 Ave S	3196
Erickson M res 814 2 Ave S	3873
Evans B C res 1307 9 Ave S	4387
Evans T res 611 8 St S	3275
Everson W C res 524 12 St-C N	3908
Everson W E res 14 St & 5 Ave S	2484
Ewart D	91-2822
Experimental Farm W H Fairfield Coaldale Rd	3385

EXPLOSIVES LTD Hoyt Hardware Ltd

Agts 608 3 Ave S	3860
------------------	------

GARRETT FURRIERS

FURS OF QUALITY

AT

POPULAR PRICES

REMODELING REPAIRING RELINING
COLD STORAGE CLEANING GLAZING

HULL BLOCK

Phone 3812

F

Fabbi S A res 964 7 St S	4146
FAIRBAIRN L E Barr Solr & Notary	
Bank of Nova Scotia Bldg	4065
Fairbairn L E res 922 3 Ave S	2249
Fairfield W H Office & Res Experimental Farm	3385
Fallwell George res 604 7 Ave S	4233
FARMERS' MARKET Hudson's Bay Bldg	
Cor 1 Ave & 5 St S	3058
Farrell R res 213 5 Ave S	2592
Farrell W J res 527 14 St S	3023
Farris R C res 281 7 Ave-A S	2031
Farris Service Agency Collins & Acctg 2 Acadia Blk	2616
Farstad C W res 1252 6 Ave-A S	2119
FASHION SHOP Ladies' Wear 514 4 Ave S	3039
FAT'S TAXI S Smerek 323 5 St S	3838
Faulds Mrs R E res 719 15 St N	3343
Faunch E J res 924 10 St S	2590
FEFFERMAN HIDE & FUR CO	
518 4 Ave S	4035
Fefferman M res 704 6 Ave S	2318
Felger T H res 1304 6 Ave S	2083
Ferguson D Jr res 515 7 St S	3160
Ferguson James Y res 1809 1 Ave-A N	3910
Ferrier J J res 419 8 St S	3969
Figg H A res 627 19 St S	3987
Filchak J V res 543 12 St N	3796
Filchak Vincent res 545 12 St N	2682
Filmer J res 922 12 St S	3217
Findlay A res 1415 3 Ave N	4365
Findlay Mrs D A res 1412 2 Ave S	3661
FINDLAY'S AUTO PARTS 405 2 Ave S	2605
FIRE DEPARTMENT (Fire only)	3333
First Baptist Church 8 St & 4 Ave S	2082
Firth A res 708 17 St N	4172
Firth H res 715 17 St N	3731
Firth J J res 502 14 St S	3870
Fisher A M res 1217 6 Ave S	2531
FISHER AUTO BODY WORKS	
312 9 St S	3941
Fisher Ford res 619 10 St S	3367
Fisher Ralph res 327 13 St N	4389
Fisher Roy res 730 8 St S	2647
Fisk R R res 723 9 St S	4476
Fitzsimmons H H	91-4123
Fleetwood Confectionery K Soady 1102 9 Ave S	3625
Fleetwood E H res 920 9 Ave S	3985
Fleetwood T H res 803 11 St S	3795
Fleming Alex res 1215 8 Ave S	4199
Fleming Mildred res 312 3 St S	2070
Fletcher Dr C M Dentist 5 Oliver Blk	3410
Fletcher Dr C M res 638 15 St S	3673
Flett U A res 6 Victoria Mansions	2638

STOP
AT
T**TED'S TERMINAL**

"SMILE A MINUTE SERVICE STATION"

IMPERIAL 3 STAR & ESSO GASOLINE — MARVELUBE & MOBIL OIL MOTOR OIL
— ATLAS TIRES —

Phone 2065 — 410 - 3rd Ave. S. — Phone 2684



Phone 4124
and Ask
For



PURITY MILK

Creamo ■ Butter ■ Buttermilk ■ Cottage Cheese

It's Pasteurized For Your Protection

PURITY DAIRY

516 FIFTH AVENUE S.

LETHBRIDGE

STEVE'S
TAXI 4058
24-HOUR SERVICE

Flinn E R res 706 7 Ave S	4368
Flinn Wm res 1259 5 Ave-A S	3245
Flock H J res 1301 5 Ave S	4317
Fong Edward res 308 1 Ave S	2932
Fooks J H res 1234 4 Ave S	3511
Forbes Dr G H res 284 7 Ave S	3771
Forbes H res 1102 2 Ave S	4360
Ford C H res 721 3 St S	3241

FORD SALES & SERVICE 435 5 St S . 3633
Forrest J A res 628 7 St S . 3372

FORSTER AGENCY THE 306 7 St S . 2793
Forster C E res 1215 9 Ave S . 4181
Forster E R J res 626 10 St S . 3883
Forster Fred G res 1240 5 Ave-A S . 4156

FORSYTH COAL & CARTAGE
2033 1 Ave N . 2729
Foster Frank . 91-2533

FOUR X BAKERY
(See Canadian Bakeries Ltd) . 3266
Fourth Avenue Hairdresser 512 4 Ave S . 4217

FOWLER DR DOUGLAS B Phys &
Surg Hull Blk . 3121
Dr Douglas B Fowler res 1403 5 Ave S . 4356

FOWLER'S GREENHOUSES
730 6 St S . 3179
Fox G H res 920 13 St S . 3931
Fozard G A res 634 13 St S . 3696
Fozard Mrs John res 530 12 St-B N . 2790

FRACHE BROS LTD Florists Retail
Store 322 6 St S . 2666
Greenhouses Henderson Park . 2003
Greenhouses North Lethbridge . 2768
Fraine J N res 1265 7 Ave S . 3025
Frank's Groceries F Dorogdi 407 2 Ave S . 2737
Fraser W A res 707 13 St N . 2694
Frayn Mrs A res 607 6 St S . 2972
Frayne Elsie res 1414 4 Ave N . 4193
Frear Mrs E C res 526 5 St S . 2458
Frear H C res 631 5 St S . 4198
Freed E res 908 8 Ave S . 4046
Freel James res 405 4 St S . 3793
Freel Rodina res 321 6 Ave-A S . 2181

FREEL SHEET METAL WORKS
412 4 Ave S . 2713



PHONE 2904

STORAGE

FREIGHTWAYS CANADIAN

1250 1 Ave S	2945
French Mrs T res 202 11 St S	2039
Frey E E	91-2924
Frey I res 732 13 St S	3720
Frier S res 1401 6 Ave-A N	2629
Friesen Garage J C Friesen	91-2522
Friesen J C	91-2525

FRIGIDAIRE Sales & Service

Roy Electric Co 406 5 St S	3735
Frisby G A res 636 10 St S	4086
Fryett Insp E D res Cor 3 Ave & 13 St S	2613
Fuller George res 620 12 St N	3692
Fumerton Dr A S Dentist 3 Oliver Blk	2199
Fumerton Dr A S res 634 15 St S	2718

G

Gaetz L O res 909 8 Ave S	3916
Gaetz Mrs M res 7 Devon Court	4421
Galbraith Mrs Dorothy res 730 17 St N	2662
Galbraith Mrs W S res 616 14 St S	2253
Galdzinski J res 284b 7 Ave-A S	2564
Gallinger A res 621 10 St S	4290

GALT HOSPITAL General Office 5 Ave S . 3136
Private Branch Exchange connecting all Depts
Residence 204 5 Ave S . 2608

GALT SERVICE STATION
Cor. 4 Ave & 9 St S . 2728

GARBUTT BUSINESS COLLEGE
Masonic Hall Bldg . 2315

GARDEN CLOTHING CO S Roskin Mgr
318 5 St S . 4210

GARDEN HOTEL 510 3 Ave S . 3889

Gardiner Mrs A J M res 620 11 St S	3599
Gardiner C res 1-632 8 St S	2962
Gardner R W res 301 6 Ave-A S	2446
Garnet Miss Jean res 804A 4 Ave S	2740
Garrett E L res 1249 9 Ave S	4455

GARRETT FUR STORE 707 3 Ave S . 3812

Garvin Rev E L res 803 6 Ave S . 4303

GAS COMPANY 420 6 St S . 2510

Gasser E res 905 9 St S	2715
Gates W H res 1253 6 Ave-A S	2514
Gaught H res 408 12 St-B N	3274
Gavron M res 721 16 St N	2975
Geiger C res 1265 5 Ave-A S	3668

GENERAL FARM SUPPLIES

1621 3 Ave S	4363
T C Haibeck Prop res	4469

GENERAL GARAGE & AUTO PARTS

327 3 St S	2685
N G Kirk res	3785
General News Co Marquis Hotel	4220
Ghert Joe res 1612 6 Ave S	4082
Gibbons Miss G I res 509 14 St S	2597
Gibbons R V Agencies Metcalfe Bldg	2191
Gibson Chris res 1106 7 Ave S	2983