



TELEPHONE DIRECTORY

LETHBRIDGE

8 DISTRICT

Alberta Government Telephones
JULY, 1940

Information

3727

THE **T. EATON CO.**
WESTERN LIMITED
BRANCH STORE

Information

3727

Drugs, Hosiery, Men's Wear, Notions 2140
Groceries, Meats, Fruits 3282
Hardware, Automobile Supplies, Stoves 2054
Wools, Fancy Goods, Ladies' and Children's Wear 3605

Sporting Goods, China, Baggage 3857
Piece Goods, Shoes, Optical 3857
Furniture, House Furnishings, Radios 2722



PHONE
2576
Milk

Crystal Dairy

ASK FOR THE NEW—

CRYSTAL ICE CREAM
INSTANT FROZEN

TASTE THE DIFFERENCE

LIMITED

PHONE
2577



Ice Cream

BIJOU TAXI 2750

And U-Drive Cars

W. HOSELTON, Prop.



50c. AND UP

FAT'S TAXI

STEVE SMEREK

323 - 5th St. So.

24 HOUR SERVICE

HEATED CARS

PHONE

3838

HOTEL ALEXANDRA

PHONE

3142

Air Conditioned

FREE LOCAL CALLS • CENTRALLY LOCATED

PHONE

3142

MARQUIS TAXI

CITY
TRIPS

50c

PHONE

3545

OFFICE
MARQUIS
HOTEL

FOR
PERFECT POWERFUL PERFORMANCE
BUY

"Seventy-Seven 'Power' Gasoline"

IT'S DUBBS CRACKED ■ IT'S DIFFERENT ■ IT'S BETTER

Marketed in Alberta Exclusively by

SEVENTY - SEVEN OIL COMPANY

Phone 2775

JERSEY DAIRY

NATURAL MILK & CREAM

YOUR FAMILY'S
BEST
HEALTH
INSURANCE



Phone

3591

612 - 10th St. S.

■ ■ OUR MILK IS CLARIFIED FOR YOUR PROTECTION ■ ■

ALTERATIONS

*Odorless
Cleaning* with

PERLUXE

TRADE MARK REGISTERED

The DeLuxe
Dry Cleaning Agent

REPAIRS

WE CALL FOR
and
DELIVER

PHONE

3666

NIXON & SWAN
Proprietors

EMERGENCY CALLS

FIRE
3 3 3 3

POLICE
2 1 4 5

GAS
2 5 1 0
Night 2439

LIGHT
3 6 4 5
Night 2404

WATER
3 5 4 1
Night 3731

Telephone Service Calls

INFORMATION
9 2

LONG DISTANCE
0

TROUBLE
9 3

ALBERTA GOVERNMENT TELEPHONES

TELEPHONE DIRECTORY

OF

LETHBRIDGE

and District

JULY, 1940

HEAD OFFICE: C.P.R. Building, Edmonton

HON. W. A. FALLOW

Minister of Railways and Telephones

J. D. BAKER

General Manager

A. M. MITCHELL

Comptroller

W. C. BRUCE

General Plant Superintendent

W. B. FERGUSON

General Traffic Superintendent

Alberta Government Telephones

Head Office: C.P.R. Building, Edmonton
Lethbridge Office: 808-810 4th Avenue South

HOW TO TRANSACT BUSINESS

With the Department of Telephones

APPLICATIONS FOR NEW SERVICE—CHANGES IN LOCATION— TERMINATION OF SERVICE

All matters relating to new telephone service, removals, termination of service, directory listings, adjustment of accounts, collection of bills, etc., are handled at the Business Offices of the Department.

CHANGES IN DIRECTORY LISTINGS

This telephone directory is issued regularly twice a year. Notification as to new listings, changes or corrections should be made to the Local Office at once.

DIRECTORY ADVERTISING

For information as to space or rates for Directory advertising, please communicate with Local Business Office.

SERVICE DIFFICULTIES

Below are shown the telephone numbers or persons to be called to report service difficulties. If at any time difficulties are not promptly corrected call the Manager of your Central Office:

INFORMATION—

For Information regarding New Subscribers and Changes of Telephone Numbers Call "Information" Dial 92

TROUBLE—

To Report Telephone Out of Order or unsatisfactory Local Service Call "Trouble" Dial 93

To Report Unsatisfactory Long Distance Service Call "Chief Operator" Dial 98

For District Traffic Superintendent Dial 4221

LONG DISTANCE—

To Call Long Distance Operator Dial 0

TERMS AND CONDITIONS

Under Which Telephone Service is Furnished

USE OF TELEPHONE

1. The service furnished is for the exclusive use of the subscriber and members of the subscriber's household or the subscriber's employees upon the subscriber's business, and the subscriber shall not extend the use of the telephone to any other person, nor shall the subscriber transmit messages for any other person; and if a residence telephone is used for business or professional purposes the Department may charge therefor the rate charged for business or professional telephones. The residence telephone number of a subscriber may be advertised only in conjunction with the advertising of his business telephone number.

The Department will endeavor to keep the lines and instruments in good working order and undertakes to clear trouble or make repairs with all reasonable despatch, but does not guarantee uninterrupted service.

The right of the subscriber is to use the instruments and connecting lines where the Department may place them, but not elsewhere, under such rules as the Department may from time to time prescribe.

The use of obscene, profane or abusive language while using the telephone is strictly forbidden and service may be immediately discontinued for violation of this rule.

2. The instruments and all accessories connected therewith shall remain the property of the Department and the subscriber shall not remove, alter, or make any attachment thereto; and the subscriber agrees to compensate the Department on demand for any damage, loss or destruction of the Department's instruments and accessories whilst such instruments and accessories are in or upon the premises of the subscriber.

CONSTRUCTION

3. When it is necessary to erect poles or anchors in order to carry the wires from the main telephone line on the road allowance or street to the applicant's premises, such poles and anchors in connection therewith will be supplied and erected by the Department at the expense of the applicant.

CHARGES — HOW PAID

4. All charges for installations, moves, and monthly rentals shall be paid in advance, which shall entitle the subscriber to service with all subscribers connected to the same exchange. Regular toll rates will be charged for all service to points outside of the exchange.

5. Subscribers shall pay the installation charges, first rental instalment (and construction charges, if any) strictly in advance. Excess mileage charge will be added if outside of exchange limits. If subsequent rental accounts remain unpaid after the 15th of the month, service shall be discontinued and no rebate or reduction shall be allowed for such interruption to service.

6. Subscribers shall pay monthly, at schedule rates, for all messages and conversations over the Long Distance lines. If said accounts remain unpaid after the 15th of the month, further credit shall be refused until account is paid.

7. Subscribers shall pay promptly, upon presentation of account, all charges for other miscellaneous items. If these charges are not paid within 15 days, service shall be discontinued.

COMPLAINTS RE LONG DISTANCE SERVICE

8. While the Department will carefully consider complaints in connection with toll service at any time received, it would be appreciated if subscribers would make such complaints immediately after conversation has taken place.

VACATION ALLOWANCE

9. Should a subscriber desire to have his Exchange Residence Service temporarily discontinued, owing to the closing of his residence, he may do so without cancelling contract or having telephone removed, and, if arranged for in advance in writing, an allowance of two-thirds of the rate per month will be made for a period of not less than one month and not exceeding three months in any one year. Subscriber shall state, when making application, the period for which he expects to be absent and shall pay for this period in advance. Subscriber will notify the Department when he wishes service resumed, either in writing or by calling at the office and signing re-connect order. Owing to the fact that Multi-Party Line Telephones cannot be disconnected without a special trip being made to their location, this regulation will not apply to Multi-Party Line Service.

MOVES

10. The telephone is first located where the subscriber directs and must not be moved or interfered with. When the subscriber desires to have the telephone moved to any other location, notice in writing should be given to the local office, at least ten days before the change is desired. The work will then be done as promptly as possible at regular charges.

JOINT USER SERVICE

11. A joint user is a person, firm or corporation who shares the subscriber's exchange service in accordance with tariff provisions. To facilitate this use of service, a directory listing is included.

Business joint user — one-third of business wall-set rate.

Residence joint user—50c per month.

CANCELLATION OF SERVICE

12. Subscribers giving up service must notify the Department in writing, or call at office and sign "Take Out" order. Failing to do this, subscriber will be liable for all charges up to date instrument is removed or taken over by a new subscriber.

DIRECTORIES

13. The Department of Telephones assumes no liability on account of errors in or omissions from its directories. Telephone directories are and remain the property of Alberta Government Telephones. They are printed for the exclusive use of the Department's patrons and are loaned to its subscribers. All persons are cautioned against reproducing their contents, which are fully protected by copyright. Subscribers must not use any binder, holder or other attachments, except as provided by the Department.

TELEPHONE NUMBERS

14. A subscriber's telephone number is not a part of the application for service, but numbers will only be changed when absolutely necessary or for the betterment of the service.

HOW TO USE THE TELEPHONE

AUTOMATIC TELEPHONE

Consult the Telephone Directory for the correct number before you make a call. Do not trust to your memory.

Call "92" for Information if the person or firm you wish to call is not listed in the Directory.

1. Remove the Receiver.—Be careful not to move the hook at any time during the call.

2. Listen for the Dial Tone.—This is a steady humming sound, when received it indicates that the equipment is ready for you to dial.

3. What to Dial.—It is necessary to dial each figure of the number in rotation.

4. How to Dial.—Suppose you are calling 2301. To dial this number proceed as follows:—

(1) Remove receiver and listen for the dial tone.

(2) Place your finger in the hole over the figure "2".

(3) Turn the dial around until your finger strikes the finger stop, then lift your finger and allow the dial to return to rest without touching it.

(4) Repeat this operation for the figures 3-0-1. If you find that you have made an error before you have

completed dialing, hang up the receiver for a few seconds, then remove the receiver, listen for the dial tone and after hearing it, dial your call again.

5. Ringing and Busy Signals.—After you have finished dialing you should hear in the receiver either the ringing signal (an intermittent burr-rr-ing sound) indicating that the called telephone is being rung, or the busy signal—a rapid buzz-buzz-buzz—indicating that the called line is busy.

If you hear the ringing signal and receive no answer within a reasonable period, hang up the receiver and call later.

If you hear the busy signal hang up the receiver and after waiting a reasonable length of time call again.

If you hear neither signal within half a minute, hang up the receiver for a few seconds, then remove it and dial again.—If the same condition is found after several attempts, dial "93" and report the condition to "Trouble" operator.

6. After You Have Finished Talking.—Hang up your receiver—This will disconnect you from the called telephone. Leave your receiver on the hook for a few seconds before starting to make another call.

AUTOMATIC EXCHANGES

Information:—Call Information "92" for numbers of New Subscribers, Changes, Long Distance Line Charges, New Toll Offices, etc.

Trouble:—Complaints regarding Telephone Troubles should be reported to Trouble Operator, Telephone No. 93. When reporting trouble give telephone number affected and its location, also state as accurately as possible just how trouble manifests itself. Try to be specific, as incomplete information frequently causes delay in locating nature of trouble.

If a line you are trying to call repeatedly tests "busy," notify Trouble Operator, who will investigate whether same is caused by an abnormal condition on line, or from use. If any line appears too busy for good Service, write to the District Commercial Superintendent. Subscribers are requested not to engage Trouble or Information Operators in conversation longer than necessary, as by so doing the operator will be prevented from giving prompt attention to other patrons.

MANUAL TELEPHONE

Consult the Telephone Directory for the correct number before you make a call. Do not trust to your memory.

Ask for "Information" if the person or firm you wish to call is not listed in the Directory.

1. To Call the Operator give one long ring before removing the receiver from the hook and then hold the receiver to the ear.

2. When the Operator Replies by saying, "Number?" give the number of the subscriber's telephone desired, slowly and distinctly.

Example:—"1429" should be pronounced "one-four-two-nine." "175" should be pronounced "one-seven-five."

3. Face the Transmitter with the lips almost touching the mouthpiece. Speak naturally, distinctly and not too rapidly.

4. Keep the Receiver to the Ear, and the Operator, after repeating the number, will connect you with the subscriber called for. If the desired line is found to be in use the operator will report "Line Busy."

5. When You Have Finished Talking place the receiver on the hook, small end up, and give a short ring.

This gives the operator a signal to disconnect and you are then in a position to call another number or to be called.

NOTE:—At Camrose, Lacombe, Lloydminster, Hanna and Wetaskiwin (Common Battery Exchange) no ringing, except by rural line subscribers, is necessary. Simply remove receiver from hook and in all other respects proceed as instructed above, placing the receiver on the hook when conversation is finished.

6. Do Not Use the Telephone during a thunderstorm.

7. Rural Line Subscribers should limit their conversation to Five Minutes' duration and must not "listen in" to conversation not intended for them, as it interferes with the Service.

Complaints:—Complaints regarding telephone trouble and unsatisfactory Service should be made to the Local Manager, Agent or Chief Operator at the Office concerned, and if not rectified within a reasonable time, the matter should be referred to the General Traffic Superintendent at Edmonton.

LONG DISTANCE SERVICE

RULES AND REGULATIONS

To make a Long Distance Call, first call "Long Distance"—when the Long Distance Operator answers, give her your telephone number, followed by the details of your call as indicated below.

CLASSIFICATION OF LONG DISTANCE SERVICE

1. STATION-TO-STATION CALLS

The Station-to-Station rate applies when it is not desired to establish communication between particular persons.

Station-to-Station calls must be made by number whenever Telephone Directory information covering the called point is available. When such information is not available, the name or address under which the telephone is listed should be given, specifying that "anyone at that number will do."

EXAMPLE:—"4567, J. H. Brown speaking, I want to speak to Springdale, 684," or "I want to speak to Springdale, anyone at Mr. John Jones' residence (or business) telephone."

2. PERSON-TO-PERSON CALLS

(Except for points in Manitoba, British Columbia, Eastern Canada and the United States, evening and night rates do not apply to Person-to-Person Service.)

When a Long Distance Call is made, specifying that conversation is desired with a particular person and the connection is established and conversation held with that person, the "Person-to-Person" rate applies.

EXAMPLE:—"4567, J. H. Brown speaking, I want to speak to Springdale, 684, Mr. John Jones," or "If Mr. Jones is not there, I will speak to Mr. A. F. Smith."

NOTE:—When a particular person is desired, the Long Distance operator must be so advised when the call is placed, otherwise charges will be made from the time connection is established with the telephone desired, whether the party is obtained or not.

Appointment Calls

An Appointment Call is a Person-to-Person call requiring communication to be established at a specified time, and order should be given to the Long Distance operator in the usual manner.

Messenger Calls

A Messenger Call is a Person-to-Person call, necessitating the services of a Messenger to secure the attendance of a specified person, and order should be given to the Long Distance operator in the usual manner. The Messenger Service and Report charges in such cases must be prepaid by the calling party if the call is placed from a Public Pay Station.

Collect Calls

Collect calls are Person-to-Person or Station-to-Station Calls, the charges for which are reversed, i.e., to be collected from the called party. In such cases the assent of the called party shall be obtained before the connection is established.

LONG DISTANCE SERVICE

RULES AND REGULATIONS—Continued

RATES AND CHARGES FOR LONG DISTANCE SERVICE

Long Distance Tolls will be charged to the subscriber from whose instrument the Long Distance call is placed, except those messages for which the receiving party expressly agrees to pay.

All rates quoted are for an initial period of three minutes. For over-time beyond the initial period a proportionate charge is made per minute.

The rates quoted on pages 8 and 9 are Station-to-Station Day Rates.

The Day Rate for a Station-to-Station call is the fundamental rate upon which the rates for other classes of Service are based.

The rate for a completed Person-to-Person Appointment or Messenger Call, including Written Messages and Telegrams, either Paid or Collect is approximately 25% higher than the corresponding Station-to-Station Day Rate.

Day rates only are used in computing charges on Person-to-Person, Appointment and Messenger Calls, including Written Messages and Telegrams.

Evening and Night Rates

Alberta & Saskatchewan—Reduced rates on Station-to-Station (anyone) calls are in effect from 7 p.m., to 12 Midnight, with a further reduction from Midnight to 4.30 a.m.

British Columbia, Manitoba, Eastern Canada and U.S.A.—Reduced rates are in effect from 7 p.m. to 4.30 a.m. including all day Sundays.

(NOTE:—In no case shall the Evening or Night rate, as the case may be, be less than 25c. for the initial period, unless the Day rate is less, in which case the Day, Evening and Night Rates shall be the same.)

Report Charges

Under certain conditions a Report Charge of approximately one-quarter of the Station-to-Station Day rate will be made on uncompleted Person-to-Person, Appointment and Messenger Calls, including Written Messages and Telegrams.

A Report Charge shall not be made on a Station-to-Station call except when the call is placed "Collect" and the charges have not been accepted.

PAY STATION SERVICE

Pay Station Telephones have been installed by the Department for the convenience of subscribers and the general public, in suitable locations throughout the Province. Local conversations may be had from these telephones at a charge of 5 cents for 5 minutes. Long Distance Service is furnished at regular tariff rates upon deposit of the amount of the initial charge (covering three minutes' conversation) the usual charges being made for excess time.

Non-subscribers who desire to use Subscribers' telephones should be referred to the nearest Public Pay Station.

If there is anything about our rates and practices you do not fully understand, please call our Local Manager or Chief Operator and they will be glad to explain.

LONG DISTANCE RATES

From Lethbridge

To Places connected with the Long Distance Lines of the Alberta Government Telephones and Connecting Systems in Alberta.

NOTE:—These Rates are Subject to Change without Notice.

TO	Station-to-Station Day Rate 3 Mins.	TO	Station-to-Station Day Rate 3 Mins.	TO	Station-to-Station Day Rate 3 Mins.	TO	Station-to-Station Day Rate 3 Mins.
	\$ c		\$ c		\$ c		\$ c
Abee	1.95	Carbon	.80	Elk Point	1.80	Irricana	.75
Abilene	1.95	Cardston	.30	Ellisburg	2.10	Irvine	.75
Acme	.80	Carmangay	.25	Elmira	1.00	Islay	1.65
Airdrie	.75	Carolside	.75	Empress	.95		
Alberta Beach	1.80	Carrot Creek	1.80	Endiang	1.00		
Alcomdale	1.80	Carstairs	.90	Entwistle	1.80	Jarrow	1.50
Alderson	.50	Carvel	1.65	Erith	1.95	Jarvie	2.10
Alexo	1.50	Castor	1.10	Erixon	1.15	*Jasper	2.85
Alhambra	1.20	Cavendish	.80	Esther	1.10	Jenner	.65
Alix	1.15	Cereal	.95	Etter-McDougall	1.50	Judson	.20
Alliance	1.20	Cessford	.70	Etzikom	.50		
Altask, Sask.	1.05	Champion	.30	Evansburg	1.80		
Altario	1.20	Chauvin	1.50	Evarts	1.15	Kapasiwin	1.65
Amber Valley	2.10	Cherhill	1.80	Exshaw	.85	Killam	1.35
Andrew	1.80	Chinook	.90			Kinsella	1.50
Antross	1.50	Chip Lake	1.80	Fallis	1.80	Kirriemuir	1.15
Armstrong	2.10	Chipman	1.65	Fawcett	2.10	Kitscoty	1.65
Armada	.35	Chisholm	2.25	Feintosh	1.35	Knob Hill	1.50
Armistice	1.80	Claresholm	.30	Flatbush	2.10		
Arrowwood	.50	Clive	1.20	Flat Lake	1.95	Lac La Biche	2.10
Ashmont	1.95	Clyde	1.95	Foisy	1.80	Lacombe	1.20
Athabasca	2.10	Coalspur	1.95	Foothills	1.80	Lac Ste Anne	1.80
Atlee	.75	Coal Valley	1.80	Foremost	.40	Lafond	1.80
Atmore	2.25	Cochrane	.80	Forestburg	1.35	Lamont	1.80
		Cold Lake	2.10	Fort Assiniboine	2.10	Langdon	.60
		Columbine	1.95	Fort Kent	2.10	Lavo	1.65
Banff	1.00	Compeer	1.20	Fort Saskatchewan	1.80	Leduc	1.50
Barons	.20	Comrey	.65	Fraser	1.50	Legal	1.80
Barrhead	1.95	Concor	.30	Freedom	1.95	Legend	.40
Bashaw	1.20	Consort	1.15			Leo	1.00
Bassano	.50	Cooking Lake (North)	1.65	Gadsby	1.10	Leslieville	1.35
Battle Lake	1.50	Cooking Lake (South)	1.65	Gainford	1.80	Linaria	1.95
Bawlf	1.35	Coronado	1.80	Galahad	1.20	Lindbergh	1.95
Beacon Hill	1.95	Coronation	1.10	Gleichen	.55	Lisburn	1.80
Beauvallon	1.80	Coutts	.40	Glendon	1.95	Little Gem	1.00
Beaver Crossing	2.10	Cowley	.35	Glennevis	1.80	Lloydminster	1.65
Bellis	1.95	Craigmyle	.85	Glenwood	.25	Lomond	.30
Benalto	1.20	Cremona	.90	Gorman	2.25	Longview	.55
Bentley	1.20	Crossfield	.85	Grand Centre	2.10	Lonira	1.95
Big Fish Lake	1.80	Czar	1.35	Granum	.25	Looma	1.65
Big Valley	1.00			Grassy Lake	.35	Lougheed	1.35
Bindloss	.85	Dakin	2.10	Green Court	1.95	Lunnford	1.95
Blackie	.45	Dapp	1.95	Gull Lake	1.20	Luscar	1.95
Blairmore	.45	Davis	1.95	Gunn	1.80		
Bloomsbury	1.95	Daysland	1.35	Halkirk	1.10	Mackay	1.80
Blue Ridge	1.95	Deep Creek	2.25	Hanna	.85	Macleod	.20
Bon Accord	1.80	Delburne	1.10	Hardisty	1.35	Magnolia	1.80
Bonnyville	1.95	Delia	.85	Hay Lakes	1.50	Magrath	.15
Bordenave	1.95	Derwent	1.80	Heaton Moor	1.95	Mallaig	1.95
Bow Island	.45	Deville	1.65	Heinsburg	1.80	Ma-Me-O Beach	1.50
Bowden	1.00	Devilsburg	.90	Heister	1.35	Manly Highway	1.65
Bowell	.55	Donald	1.20	Hemaruksa	1.00	Manola	1.95
Bowmantown	.70	Donatville	2.10	Hespero	1.20	Manville	1.65
Box Springs	.65	Doucette	1.80	Highridge	1.95	Manyberries	.65
Boyle	2.10	Downie	1.95	High River	.50	Markerville	1.10
Boyne Lake	1.95	Drumheller	.75	Hilda	.85	Mayerthorpe	1.95
Bragg Creek	.75	Duchess	.55	Hilliard	1.65	McLaughlin	1.65
Brant	.45	Duclos	1.95	Holden	1.50	Meadowview	1.95
Breezelawn	.55	Durlingville	2.10	Holmes Crossing	2.10	Meanook	2.10
Breton	1.50	Duvernay	1.80	Hughenden	1.35	Medicine Hat	.65
Brooks	.45			Hussar	.60	Meeting Creek	1.35
Brosseau	1.80	Eastbourne	1.95	Hylo	2.10	Mellowdale	1.95
Bruce	1.50	Eastburg	1.95			Mercoal	1.95
Buffalo	.75	East Coulee	.70			Metiskow	1.35
Bulwark	1.15	Echohill	1.80			Michichi	.80
Burdett	.40	Eckville	1.20			Milk River	.35
Busby	1.80	Edberg	1.35			Millet	1.50
Byemoor	1.00	Edgerton	1.50			Millicent	.55
		Edmonton	1.65			Milo	.40
Cadomin	1.95	Edmonton Beach	1.65				
Calahoo	1.80	Edson	1.95				
Calgary	.70	Edward	1.95				
Calmar	1.50	Egremont	1.80				
Cambria	.75						
Camp Creek	1.95						
Camrose	1.50						
Canmore	.90						

* For other classes of rates to Jasper call the Chief Operator.

TO	Station- to-Station Day Rate 3 Mins.	TO	Station- to-Station Day Rate 3 Mins.	TO	Station- to-Station Day Rate 3 Mins.	TO	Station- to-Station Day Rate 3 Mins.
	\$ c		\$ c		\$ c		\$ c
Minburn	1.65	Pembridge	1.95	St. Vincent	1.95	Thorsby	1.50
Mirror	1.20	Pemukan	1.15	Saddle Lake	1.80	Three Hills	.85
Mission	2.25	Pendant d'Oreille	.60	Sangudo	1.95	Tilley	.50
Monitor	1.15	Pendryl	1.50	Sarrail	2.10	Tipperary	1.95
Morecambe	1.80	Penhold	1.10	Saunders	1.50	Tofield	1.65
Morinville	1.80	Perryvale	2.10	Schuler	.80	Trochu	.90
Morrin	.85	Pickardville	1.95	Scollard	.95	Turner Valley	.60
Mountain Park	1.80	Picture Butte	.10	Scotfield	.90	Two Hills	1.80
Mulhurst	1.50	Pincher Creek	.35	Seba	1.80		
Mundare	1.65	Plains	1.95	Sedalia	1.00	Vale	.75
Munson	.80	Plamondon	2.25	Sedgewick	1.35	Vegreville	1.65
Musidora	1.80	Pollockville	.70	Seven Persons	.55	Venice	2.10
Myrnam	1.80	Ponoka	1.35	Shandro	1.80	Vermilion	1.65
		Provost	1.35	Sheerness	.85	Veteran	1.10
Naco	1.00			Shoal Creek	1.95	Viking	1.50
Nanton	.40	Radway	1.80	Sibbald	1.00	Vilna	1.95
Neerlandia	2.10	Rainier	.40	Silver Bay	1.50	Vimy	1.95
Nelspur	1.50	Ray	1.80	Sinclair	2.10	Vulcan	.35
Nemiscam	.45	Raymond	.15	Sion	1.80		
Nestow	1.95	Redcliff	.60	Skiff	.35	Wabamun	1.80
New Bridgen	1.05	Red Deer	1.15	Smoky Lake	1.95	Wainwright	1.50
Newbrook	1.95	Redwater	1.80	South Cooking Lake	1.65	Wake-Shyre Lodge	.75
New Dayton	.20	Retlaw	.25	Southworth	1.95	Walker	.65
New Sarepta	1.50	Richards	2.10	Spedden	1.95	Walsh	.80
Niton	1.95	Richdale	.90	Standard	.65	Wardlow	.65
Nobleford	.15	Rife	1.95	Stanger	1.80	Warner	.30
Noral	2.10	Rimby	1.35	Stanmore	.90	Warspite	1.95
Nordeg	1.50	Rochester	1.95	Stavely	.35	Waskatenau	1.95
North Cooking Lake	1.65	Rochfort	1.95	Sterco	1.80	Waterton Park	.45
Northville	1.80	Rockyford	.70	Stettler	1.15	Wayne	.75
		Rocky Mountain House	1.35	Steveville	.60	Westerose	1.50
Okotoks	.55	Rosebud	.70	Stony Plain	1.65	Westlock	1.95
Olds	.95	Rose Lynn	.80	Strathmore	.60	Wetaskiwin	1.50
Onoway	1.80	Rosevear	1.95	Strome	1.35	White Court	2.10
Opal	1.80	Ross	1.50	Suffield	.55	Whitla	.50
Orion	.60	Rossington	1.95	Sunnynook	.75	Wildwood	1.80
Owlseye	1.95	Rowley	.90	Sweet Grass, Mont.	.40	Willingdon	1.80
Oyen	.95	Royalties	.55	Sylvan Lake	1.15	Willow Creek	.75
		Rumsey	.90			Winfield	1.50
Pashley	.70	Rush Lake	.70	Taber	.25	Winnifred	.50
Patricia	.55	Ryley	1.50	Tawatinau	1.95	Wolf Creek	1.95
Paulus	1.65			Therien	1.95		
Paxson	2.10	St. Albert	1.65	Thorhild	1.95	Yeoford	1.50
Pearsonville	.50	St. Lina	1.95			Youngstown	.90
Peers	1.95	St. Paul	1.95				

In addition to the points on pages 8 and 9 Long Distance Connection may be had also with the following places in Alberta and British Columbia, rates for which can be obtained by calling "Long Distance":—

ALBERTA POINTS

Acadia Valley	Beaver Heights	Brightview	Cluny	Dog Pound
Acheson	Beaver Hills	Britain	Clymont	Doondale
Adkins	Beaver Lake	Brocket	Coaldale	Dorelee
Aerial	Beaver Mines	Brooksley	Coalhurst	Doris
Aetna	Beazer	Brownfield	Coleman	Dorothy
Agricola	Beddington	Brownlow's Landing	Colinton	Dowling
Albion Ridge	Beiseker	Broxburn	Commerce	Downing
Aldersyde	Bellevue	Bruderheim	Conjuring Creek	Drayton Valley
Alice Lake	Belvedere	Buffalo Head Ranch	Connaught	Duagh
Allerston	Bennett	Buffalo View	Copeville	Duffield
Allingham	Benton	Buford	Cornucopia	Duhamel
Amisk	Berry Moor	Burmis	Countess	Dunmore
Angle Lake	Beverly	Burnt Lake	Cousins	Dunshalt
Angus Ridge	Beynon		Crowfoot	Dunstable
Ankerton	Bircham		Cummings	
Anzac	Birdsholm	Cadogan	Custer	Eagle Hill
Ardenode	Bismark	Calling Lake		Earlie
Ardenville	Bittern Lake	Calverly		Earling
Ardley	Black Diamond	Campbell Lake	Dahmer	Earlville
Ardrossan	Blackfalds	Campsie	Dalemead	Eastervale
Armena	Blackfoot	Cappon	Dalroy	Eden Valley
Arneson	Blondheim	Cardiff	Darwell	Edison
Asker	Bluffton	Carlton Hill	Davisburg	Edwell
Avalon	Bodo	Caroline	Delacour	Elk Island
Azure	Boian	Carseland	Del Bonita	Elk Island Park
	Bonlea	Cassils	Demay	Elkton
Baintree	Bonnar	Cayley	Desjarlais	Elkwater Lake
Balmoral	Borradaile	Chailey	Dewberry	Ellerslie
Balzac	Botha	Chancellor	De Winton	Emery
Bardo	Bottrel	Cheadle	Diamond City	Enchant
Barnwell	Bouyant	Chesterwold	Dickson	Ensign
Bathgate	Bow City	Chin	Dina	Entice
Battle	Bradshaw	Clandonald	Dinant	Equity
Battle Bend	Bremner	Clarinda	Dinton	Erskine
Battleview	Bretona	Clearview	Dobson	Everett
Beaumont		Clover Bar	Dodds	Exwelm

ALBERTA POINTS—Continued

Excel	Hillcrest	Marwayne	Pleasant View	Stampede
Eyremore	Hill End	Masinasin	Poe	Stand Off
	Hillspring	Maughan	Poplar Ridge	Staplehurst
Fabyan	Hoadley	Maunsell	Poplar Site	Star
Fairacres	Hobbema	Maybutt	Pretty Hill	Sterlingville
Fairbank	Homegren	Mayton	Priddis	Stirling
Fairfield	Horsehaven	Mazeppa	Princeton	Stobart
Fairydell	Horseshoe Lake	McDonaldville	Puffer	Stockland
Faith	Hubalta	Meadowbank	Purple Springs	Strand
Falun	Hunterville	Meadow Creek	Quarrel	Strangmuir
Farming Valley	Hutton	Menaik	Queenstown	Streamstown
Farrow	Huxley	Merna		Sugar Bowl
Federal		Mewassin		Sullivan Lake
Fedorah	Indus	Midland	Raley	Sulphur Springs
Fenn	Inga	Midnapore	Ranfurly	Summerview
Ferrybank	Ingleton	Millarville	Raven	Sundre
Fishburn	Inverlake	Miller	Redland	Sunnydale
Fleet	Irwinville	Milnerton	Red Lodge	Sunnyslope
Florann		Monarch	Red Raven	Swalwell
Foreman		Morgan	Red Willow	
Forest Lawn	Jeffrey	Morley	Reid Hill	Talbot
Four Nine	Joffre	Morningside	Reid Hill	Taylorville
Frank	Josephburg	Mossie	Reist	Tees
Frankburg	Jumping Pound	Mossleigh	Rexboro	Telfordville
Freeman River		Mound	Ribstone	Tempest
		Mountain View	Rio Alto	Thelma
		Murray Valley	Rivercourse	Throne
			Riviere Qui Barre	Tindastoll
Gahern	Kahwin		Rocking Bay	Tolland
Garden Plain	Kaleland	Nacmine	Rocky Rapids	Tomahawk
Garred	Kathryn	Nakamun		Tongue Creek
Gartley	Kavanagh	Namaka	Rodino	Torrington
Gem	Kelsey	Namao	Rolling Green	Travers
Ghost Pine	Keoma	Neighbourview	Rolling Hills	Tudor
Gibbons	Kessler	Nevis	Rosalind	Turin
Gilby	Kevisville	Newcastle	Rosedale	Twin Butte
Gillen	Kew	New Lindsay	Roselea	Twin Lakes
Gilpin	Kilbourn	New Norway	Rosemary	Twining
Gladys	Kimball	New Oxley	Rosenheim	
Glenbow	Kingman	Nightingale	Rosenroll	
Glenford	Kipperville	Nilrem	Ross Creek	Ulster
Golden Spike	Kirkcaldy	Nisbet	Rosyth	
Good Hope	Knee Hill Valley	Nisku	Round Hill	Vauxhall
Good Luck		Norfolk Siding	Rusylvia	Victoria
Gopher Head	Laconia	Northbank		Viewpoint
Grainger	Lake Demay	Northleigh		Villeneuve
Graminia	Lake Isle	Norton		Volmer
Grand Valley	Lake Minnewanka		St. Kilda	
Green Glade	Lake View		St. Michael	
Greenshields	Lamoureux	Ogden	Saltaux	Wahstao
Griesbach	Landonville	Ohaton	Sammons	Waltross
Grosmont	Lanfine	Olin Creek	Sarcee	Wanda
Groton	Lavesta	Olson Coulee	Sather	Warden
Gwynne	Lea Park	O'Mara	Scandia	Warwick
	Leavitt	Orkney	Scapa	Waterglen
Hackett	Leedale	Orton	Scotstoun	Water Valley
Haight	Leeshore	Ouelletteville	Seaforth	Watts
Hairy Hill	Lewisville	Oxville	Seabe	Wealthy
Hamlin	Liberty		Sexton Creek	Welling
Handhills	Lindbrook	Pakan	Sharples	Wellsdale
Hardieville	Lineham	Paradise Valley	Shaughnessy	Westcott
Harmattan	Livingston	Parkland	Sheep Creek	Westward Ho
Hart Siding	Lochend	Park View	Shepard	Whisky Gap
Hartell	Lockhart	Partridge Hill	Shonts	Whitewood Lake
Hastings Coulee	Long Coulee	Passburg	Shouldice	Whitford
Haven	Lousana	Peacecock	Sidcup	Wildmere
Haynes	Lowe	Pearce	Silver Lake	Willowdale
Hayter	Loyalist	Pearson	Simons Valley	Willowlea
Hazeldine	Lucky Strike	Peat	Skaro	Wilson Siding
Heath	Lundbreck	Pekisko	Soda Lake	Wilton Park
Heath Creek	Lyalta	Perbeck	Southesk	Wimborne
Heather Brae		Phillips	Sponden	Winterburn
Heatherdown	Madden	Pibroch	Springbank	Woodhouse
Helmsdale	Majorville	Pincher Station	Spring Coulee	Wood River
Herronton	Makepeace	Pine Lake	Springdale	Woolford
Hesketh	Malmo	Pirmez Creek	Spring Lake	Wostok
Hetherington	Manfred		Spring Point	Wrentham
Highfield	Maple Leaf		Springvale	
Highland View	Martins		Spruce Grove	Yarfield
				Yorkville

BRITISH COLUMBIA POINTS IN THE CROW'S NEST PASS

Baynes Lake	Elko	Isadore Lookout	Lumberton	Natal
Bull River	Fairy Creek	Jaffray	Marysville	St. Eugene Mission
	Fernie		McGillivray	
Coal Creek	Fort Steele	Kimberley	Michel	Wardner
Corbin	Galloway	Kingsgate	Morrisey	
Cranbrook	Hosmer	Kitchener	Moyie	Yahk
Creston			Moyie Mountain	

For Long Distance Rates See Pages 8 to 11

Rates to Certain Points in Canada and the United States of America

Rates to points not listed below may be obtained by calling Long Distance

FROM LETHBRIDGE

TO	STATION-TO-STATION				PERSON-TO-PERSON				Report Charge
	DAY (Exc. SUN.)		NIGHT and SUNDAY		DAY (Exc. SUN.)		NIGHT and SUNDAY		Day, Night and Sun.
	3 Mins.	Add. Min.	3 Mins.	Add. Min.	3 Mins.	Add. Min.	3 Mins.	Add. Min.	
AKRON, OHIO	\$5.25	\$1.75	\$3.25	\$1.00	\$6.75	\$2.25	\$4.75	\$1.50	\$.70
BALTIMORE, MD.	5.75	1.75	3.50	1.00	7.50	2.50	5.25	1.75	.75
BOISE, IDAHO	1.70	.55	1.05	.35	2.20	.70	1.55	.50	.35
BOSTON, MASS.	6.25	2.00	3.75	1.25	8.25	2.75	5.75	1.75	.80
BRANDON, MAN.	2.10	.70	1.25	.40	2.75	.90	1.90	.60	.40
BROOKLYN, N.Y.	6.00	2.00	3.75	1.25	7.75	2.50	5.50	1.75	.80
BUFFALO, N.Y.	5.25	1.75	3.25	1.00	6.75	2.25	4.75	1.50	.70
BUTTE, MONT.	1.15	.35	.65	.20	1.55	.50	1.05	.35	.25
CHICAGO, ILL.	4.25	1.25	2.50	.80	5.50	1.75	3.75	1.25	.60
CINCINNATI, OHIO	5.00	1.50	3.00	1.00	6.50	2.00	4.50	1.50	.70
CLEVELAND, OHIO	5.25	1.75	3.25	1.00	6.75	2.25	4.75	1.50	.70
DENVER, COLO.	2.75	.90	1.60	.50	3.50	1.00	2.35	.75	.45
DETROIT, MICH.	5.00	1.50	3.00	1.00	6.50	2.00	4.50	1.50	.70
DULUTH, MINN.	3.25	1.00	1.85	.60	4.00	1.25	2.60	.85	.50
GREAT FALLS, MONT.	.90	.30	.55	.15	1.25	.40	.90	.30	.20
HALIFAX, N.S.	7.25	2.25	4.50	1.50	9.50	3.00	6.75	2.25	.90
HELENA, MONT.	1.05	.35	.60	.20	1.40	.45	.95	.30	.20
KANSAS CITY, MO.	3.75	1.25	2.10	.70	4.75	1.50	3.10	1.00	.55
LOS ANGELES, CAL.	3.75	1.25	2.10	.70	4.75	1.50	3.10	1.00	.55
MILWAUKEE, WIS.	4.25	1.25	2.50	.80	5.50	1.75	3.75	1.25	.60
MINNEAPOLIS, MINN.	3.50	1.00	1.95	.65	4.50	1.50	2.95	.95	.55
MONTREAL, QUE.	5.75	1.75	3.50	1.00	7.50	2.50	5.25	1.75	.75
NEW YORK, N.Y.	6.00	2.00	3.75	1.25	7.75	2.50	5.50	1.75	.80
OAKLAND, CAL.	3.25	1.00	1.85	.60	4.00	1.25	2.60	.85	.50
OMAHA, NEB.	3.50	1.00	1.95	.65	4.50	1.50	2.95	.95	.55
OTTAWA, ONT.	5.50	1.75	3.25	1.00	7.25	2.25	4.75	1.50	.75
PHILADELPHIA, PA.	6.00	2.00	3.75	1.25	7.75	2.50	5.50	1.75	.80
PITTSBURG, PA.	5.50	1.75	3.25	1.00	7.25	2.25	4.75	1.50	.75
PORTLAND, ORE.	2.00	.65	1.15	.35	2.60	.85	1.75	.55	.35
REGINA, SASK.	2.25	.75	2.80	.9060
ST. JOHN, N.B.	6.50	2.00	4.00	1.25	8.50	2.75	6.00	2.00	.90
ST. PAUL, MINN.	3.50	1.00	1.95	.65	4.50	1.50	2.95	.95	.55
SALT LAKE CITY, UTAH	2.20	.70	1.35	.45	2.90	.95	2.05	.65	.40
SAN FRANCISCO, CAL.	3.25	1.00	1.85	.60	4.00	1.25	2.60	.85	.50
SASKATOON, SASK.	1.95	.65	2.40	.8050
SEATTLE, WASH.	1.80	.60	1.05	.35	2.30	.75	1.55	.50	.35
SHELBY, MONT.	.55	.15	.35	.10	.80	.25	.60	.20	.15
SPOKANE, WASH.	1.15	.35	.65	.20	1.55	.50	1.05	.35	.25
TACOMA, WASH.	1.80	.60	1.05	.35	2.30	.75	1.55	.50	.35
TORONTO, ONT.	5.25	1.75	3.25	1.00	6.75	2.25	4.75	1.50	.70
VANCOUVER, B.C.	2.70	.90	1.30	.40	3.25	1.00	2.30	.75	.45
VICTORIA, B.C.	3.10	1.00	1.50	.50	3.75	1.25	2.65	.85	.50
WASHINGTON, D.C.	5.75	1.75	3.50	1.00	7.50	2.50	5.25	1.75	.75
WINNIPEG, MAN	2.50	.80	1.45	.45	3.25	1.00	2.20	.70	.45

Night rates apply from 7.00 p.m. to 4.30 a.m.

To secure Evening or Night Rates on Station-to-Station calls to points in Saskatchewan—Call the Operator.

Person-to-Person Night and Sunday rates do not apply on calls to points in Saskatchewan.

**CIGARS
CIGARETTES
TOBACCOS**

Phone **4277**

The REX
CIGAR AND NEWS STAND

* NEXT DOOR TO WOOLWORTH'S *

**NEWSPAPERS
MAGAZINES
CANDIES**

Phone **4277**

LETHBRIDGE

INFORMATION

92

For Information Regarding New Subscribers,
and Changes of Telephone Numbers

Dial 92

LONG DISTANCE

0

To report Unsatisfactory Long Distance
Service

Dial 98 and ask for Chief Operator.

TROUBLE

93

To Report Telephone Out of Order and
Unsatisfactory Local Service

Dial 93

GARRETT FURRIERS
HULL BLOCK PHONE 3812
FURS OF QUALITY
AT POPULAR PRICES

A

A B Confectionery Lee Wong 328 13th St N... 3638
Achtem John res 330 12th St S... 2642
Adams Claudette res 312 3rd Ave S... 2671
Adnitt W Central Meat Market 406 13th St N... 3295
Adnitt W C res 340 19th St N... 3854

ADVANCE LUMBER CO LTD

YARD OFFICE 13th St S & 2nd Ave... 2063
J W Moran res 415 11th St S... 2459
GENERAL OFFICE 5th Ave S & 4th St... 3663
N S Stoltze res 1517 7th Ave S... 3320
R W Kellogg res 1110 7th Ave S... 2423
N H Turnbull res 1404 14th Ave S... 3215
Ainscough W G res 508 13th St S... 2441
Aird Jas res 1304 6th Ave S... 2083
Aita's American Cash Grocery 431 18th St N... 2418
Aitken D res 412 12th St S... 2321
Aitken J A res 1312 4th Ave S... 2259

ALBERTA GOVERNMENT—See also Provincial
Government

AUTO WRECKERS

NEW AND USED

CAR —TRUCK & TRACTOR PARTS
AND ACCESSORIES

■ North Lethbridge Motors & Auto Wreckers ■
4268 311-317-13th St. N.

ALBERTA GOVERNMENT

TELEPHONES General Office 808-810

4th Ave S... 2234
Information regarding New Subscribers and
change of Telephone Nos... 92
Telephones out of order... 93
Long Distance Operator... 0
Chief Operator... 98
R E Phillips Local Manager... 2234
R E Phillips District Commercial Supt... 3503
W L Shera City & District Clerk... 3503
J B Burke District Plant Supt... 3375
R Harper District Traffic Supt... 4221
Alberta Hide & Fur Co Ltd 406 6th St S... 4045
Alberta Lumber Products 2018 2nd Ave S... 2219

ALBERTA MEAT MARKET J Crighton

718 3rd Ave S... 3492
Alberta Montana Bus Lines Bus Depot 411 5 St S... 2288
Alberta Motor Association
Information Bureau 306 7th St S... 2793
Alberta Pacific Grain Co Ltd—Diamond City... 91-3112
Alberta Pacific Grain Co Ltd—Tempest Siding... 91-4023
Alberta Wheat Pool—Broxburn... 91-2133
Alberta Wheat Pool—Coaldale... 91-2523
Alberta Wheat Pool—Tempest Siding... 91-4022
Alberta Wheat Pool—Wilson Siding... 91-1423

Aldous Agency & Finance Co

Insurance Collections & Accounting
109 Sherlock Bldg... 3712
Aldous W G res 802 15th St S... 3874
Alex Taxi Marquis Hotel... 3545

ALEXANDRA HOTEL 332 5th St S

Private Branch Exchange connecting all Rooms 3142
Alford E W res No 2 Fire Hall... 3891
Allan Archie res Lethbridge Country Club... 2527
Allan E res 707 7th Ave S... 3284
Allan R T... 91-2231

TED'S TERMINAL

"SMILE A MINUTE SERVICE STATION"

PHONE IMPERIAL 3 STAR & ESSO GASOLINE ■ ■ ■
2684 ■ ■ ■ MARVELUBE & MOBILOIL MOTOR OIL



410 - 3rd AVE. S.

A M B U L A N C E

2 8 0 2 • P H O N E • 2 8 0 2

Allen Mrs Annie res 613 16th St N 4074
 Allen E E res 319 15th St S 4358

ALLEN DR L T Dentist 8 Rylands Blk 2165

Allen Dr L T res 1503 7th Ave S 2871
 Allen T S Jr res 1407 3rd Ave N 3835
 Allison R E res 1264 4th Ave S 3528
 Almie E M res 311 15th St S 3707
 Almond Josephine M res 11 Patterson Court 3821

ALVAU N Herbalist 806 2nd Ave S 2074

Amer B res 1321 10th Ave S 3734
 Anderson A C res 17 Devon Court 3975
 Anderson Ed C res 1248 4th Ave S 3775
 Anderson D L 91-2115
 Anderson N J res 619 12th St S 4250
 Anderson & Smith Grading Contrs Lethbridge 2777
 Anderson W D Sr res 941 10th St S 2624
 Anderson W Del res 1237 7th Ave S 2440
 Andrew R G res 1247 8th Ave-A S 3841
 Andrews W 91-1031
 Androkoyich A 91-1622
 Arcade Billiard & Cigar Store 325 5th St S 3366
 Archbold Thomas res 641 5th St S 3819
 Archer R G res 139 15th St N 2469
 Archibald D C res 1247 6th Ave S 2923
 Archibald Emma J res 24 Victoria Mansions 2085
 Arkinstall C res 1624 3rd Ave N 3329

ARLINGTON HOTEL A E Dupen Mgr

1st Ave & 4th St S 2278
 Armitt John res 1733 5th Ave N 2954
 Armstrong T B res 533 13th St S 3229
 Armstrong W J res 622 6th Ave S 3301
 Army & Navy Veterans Club 517 5th Ave S 3846
 Arnold Mrs A M res 1610 6th Ave N 3397

ARNOLD DR H A Internal Medicine

120 McFarland Bldg 3171
 Dr H A Arnold res 4042
 Arnold T Jr res 330 19th St N 2820
 Arnsdorf Rev R res 303 7th Ave-A S 3826
 Art Signs J Patey Majestic Theatre Bldg 2203

ARTIC OIL SALES LTD

1211 2nd Ave S 3496
 Artic Service Station L Coyne 3 Ave & 13 St S 4162
 Artic Service Stn E Brennan—Shaughnessy 91-3124
 Ascroft Chas res 246 15th St N 3318
 Ascroft Mrs T res 1130A 13th St N 4023

ASHDOWN MARSHALL A Optometrist

407 5th St S 4222
 C A Palmer Manager res 4077
 Ashton Mrs A M res 615A 9th Ave S 2752
 Askew Mrs Walter res 1210 5th Ave-A S 3210
 Asplin A res 1703 7th Ave S 2222

ASSOCIATED TRANSIT LINES

Ralph M Williamson Mgr rear 402 3rd St S 2534
 Atkinson J M res 1245 5th Ave-A S 3954

ATLAS LUMBER CO LTD Lumber &

Builders' Supplies 3rd Ave & 16th St S 2384
 J E McCorkle Manager res 4238

ATTRIDGE & MILLER LTD Machinists

1116 2nd Ave S 2323
 G R Miller res 321 15th St S 4390

AUTOMOTIVE SUPPLY CO

Storage Batteries 710 3rd Ave S 3848
 Earl L Schoof Mgr res 1238 7th Ave S 2011

B

B C Fruit Grocers & Confrs 906 3rd Ave S 2033

Baalim A G res 630 11th St S 3546

BAALIM BUILDING AGENCIES

317 7th St S 2432

Baalim Harry G res 619 9th St S 2643

BAALIM MOTOR CO LTD 7th St S

Parts Accessories Dunlop Tires 4353
 Sales Manager and Salesmen 2621
 Shop and Service Department 4055
 General Office and Accountant 3436
 RESIDENCES For Night Calls Only
 A G Baalim Gen Mgr res 3546
 Fred T King Sales Mgr res 4158
 F W Cottam Service Mgr res 2073
 I J Kain Credit Mgr res 2561

BAALIM WHOLESALE DISTRIBUTORS 7th St S 4353

Back Miss G res 104 Sherlock Bldg 3923
 Baines A E res 304 7th Ave-A S 3719
 Baines C D res 423 11th St S 2875
 Baines E C res 1316 6th Ave S 3901
 Baird R R res 324 13th St S 2195
 Baker H S res 1257 6th Ave S 3664
 Baker Philip 91-1124
 Baker Roscoe 91-1114
 Balderson Mrs A E res 1105 7th Ave S 2029
 Balderson Blanche res 1317 6th Ave S 4018
 Ball W F res 1225 5th Ave-A S 2703
 Bank of Montreal 522 3rd Ave S 3446
 Manager's Office J C Downing 2526
 Bank of Nova Scotia The 3rd Ave S 2711
 Bannerman J res 1031 12th St-B S 2851

BANNERMAN MOTORS Nash Cars &

Diamond T Trucks 816 4th Ave S 2045

Bannerman N Groo res 3464
 Barnsley A res 629 11th St S 2267
 Barnsley Arthur Real Estate 416 6th St S 2767
 Barr James res 3 Strathcona Court 2350
 Barrett Horace res 513 12th St S 3998
 Barrowman Robert res 283 7th Ave-A S 2147
 Bartlett L G 91-1424
 Bartlett W E res 2118 2nd Ave N 3927
 Bass W H res 1003 8th Ave S 2547
 Basson Fred res 709 7th Ave S 3467
 Bateman M res 304 12th St S 4216

BATES A B SERVICE GROCERY {2453

709 4th Ave S {2930

Bates T G res 275 7th Ave-A S 2086

Batsford Sidney T res 412 7th Ave S 3560

STEVE'S TAXI 4058

Batty A D 91-1042
 Bawden Miss res 1255 4th Ave S 2158

BAWDEN MOTORS LTD

(See Routledge Motors) 411 7th St S 3869

Bawlf N Grain Co Ltd 91-1422

BAY SUPER SERVICE STATION

Hudson's Bay Bldg 3580
 Bayley Len W res 220 Sherlock Bldg 2316
 Bazinas G D res Lake Pavilion 3532
 Beasley A M res 211 5th Ave S 2135

BEATTIE W S Barrister & Solicitor

3 Alberta Bldg 3237
 W S Beattie res 1262 4th Ave S 3150

BEATTY BROS LTD

Washers Ironers & Cleaners 409 5th St S 4054

BEAUMONT ARTHUR K.C. Barrister

& Solicitor etc 1262 6th Ave-A S 2118
 Beaumont Mrs Emma res 425 12th St N 2780
 Becker H N res 7 Galt Manor 2385

BECKER LUMBER CO LTD

310 7th St S Grd Flr Sherlock Bldg 2386
 H N Becker res 7 Galt Manor 2385
 Arthur Duff res 914 12th St S 3126

Bedwell Alfred E res 1 Macleod Trail 2582

Begoski A 91-2111

Belford V res 319 14th St S 2570

Bell Arthur res 1208 5th Ave S 2346

Belchambers B H res 503 7th Ave S 4324

Belzberg Jack res 1257 7th Ave S 2066

Bennett M J 91-3115

Bennett Farm R P Anderson Mgr 91-1714

Benson Clifford L 91-3214

Benson Wm S res 531 15th St S 3751

BERMAC CYCLE & RADIO CO

408 6th St S 3232

Bernard J Nelson res 520 12th St-B N 3713

Bernard J R res 423 12th St-A N 2594

Berry Mrs H res 406 4th St S 2558

Berte John res 707 9th Ave N 2803

BIGELOW FOWLER & GORDON DRs

Physicians & Surgeons Hull Bldg 2622

Dr J K Bigelow res 418 13th St S 3885

Dr Douglas B Fowler res 1403 5th Ave S 4356

Dr W H A Gordon res 6 Galt Manor 4287

Bigelow Dr J K res 418 13th St S 3885

BIJOU TAXI AND U DRIVE CARS

W Hoselton 416 4th Ave S 2750

Bikman Sam res 534 6th St S 2348

Billigmeier J J res 808 6th Ave S 3165

Binning Mrs Ellen res 113 16th St N 3862

Birrell Walter res 422 12th St-B N 2560

Bishop Mrs E A res 321 19th St N 4313

Bishop T 91-1431

Bitango Matt 91-1815

Black Gordon res 1274 6th Ave S 4050

Blackbourne L H res 405 12th St S 4102

Blackburn Harry A res 537 11th St S 3837

Blacker Mrs Geo res 302 6th Ave-A S 3117

Blackert W P res 1233 4th Ave S 2502

BLACKFORD PRESS M B Blackford

rear Woolworth's Store 5th St S 3287

Blair W E res 943 9th St S 2714

Blake G res 2 Galt Manor 3292

Blenner-Hassett Lon res 1213A 3rd Ave S 3035

Blenner-Hassett W A res 1214 3rd Ave S 2634

Bletcher Mrs B res 9 Tudor Manor 2947

Bletcher Miss H res 626 9th St S 2020

Blount W L res 3408

Blythe D A res 1507 4th Ave S 2809

Board of Trade Office Board of Trade Bldg 2012

Bob's Transport 410 3rd Ave S 2684

BODARD STUART J Mgr Lilly & Bodard

Bank of Commerce Bldg 3211

Stuart J Bodard res 966 11th St S 3214

Bohner Geo 91-2241

Borgal E R 91-4111

Bostock E W res 16 Devon Court 2804

Boston Hat Works & Shoe Shine 327a 5th St S 2961

Bostrom Miss E Beauty Shop 10 Rylands Bldg 3575

Botsford Fred res 1258 6th Ave-A S 4085

Boulton C W res 1229 7th Ave S 3481

Boulton H 91-1521

Bourgett G res 319 7th Ave S 2521

Bowden F 91-1723

Bowers W 91-3422

Bowman C B Agency Ltd Rl Est Ins Acadia Bldg 2325

W S Wallace Mgr res 3890

Bowman R F P res 8 Tudor Manor 2568

Bow On Tong Co 316 2nd Ave S 3675

Bowron J E res 126 18th St N 4382

Boyd H res 544 12th St S 2410

Boyden P 91-1313

Boyden Mrs W res 1006 7th Ave S 3303

Boyse Harry res 401 19th St N 4138

Bradford J J Live Stock Dlr Stock Yards 2915

Bradford J J res 1511 6th Ave S 2698

Bradley H B res 1306 7th Ave S 4184

Bradley N H Engr Prov Public Wks 216 5th St S 2225

N H Bradley res 631 14th St S 2925

Brander A I res Riverview 2201

Brandow Mrs C E res 944 13th St S 2021

Breckenridge N J res 613 8th Ave S 2157

Brenton C J res 1217 7th Ave S 2683

Brewerton Bowladrome 7th St S 3330

Brindley J 91-1613

BRINK E A Distbr Hudson Cars & Seiberling

Tires 428 5th St S 4212

Brink E A res 635 10th St S 3662

Brite Spot The 712 3rd Ave S 3068

BRITISH AMERICAN OIL CO LTD

THE 17th St & 2nd Ave S 2585

J D Thomas Agent res 630 15th St S 3130

BRITISH CANADIAN FINANCE LTD

H D Rood Mgr 315 6th St S 2843

BRITISH CANADIAN TRUST CO

315 6th St S 2843

H D Rood Manager res 2837

Brodie Mrs J res 648 11th St 2956

Brodie W S res 714 10th St S 3280

BROOKS' PERMANENT WAVE

SALON Dorothy M Erickson McFarland Bldg 4262



PHONE:

"SAFE MILK IS PASTEURIZED"

4124 - Purity Dairy

Milk - Cream - Butter - Buttermilk - Cottage Cheese



Brown C F res 1505 3rd Ave N	2583
Brown G S res Home Farm CPR	91-2021
Brown Geo res 420 8th St S	3018
Brown Dr T E Phys & Surg 329 7th St S	3505
Dr T E Brown res 604 15th St S	2276
Brown T M res 502 5th Ave S	2032
Brown's Musical Supplies 303 6th St S	2272
Brownrigg D J res 622 10th St S	3277
Bruce Mrs H H Travellers' Aid 204 9th St S	3723
Bruchet G res 1509 4th Ave S	3706
Brumwell J res 1228 3rd Ave S	4109
Brunet Insp J res Cor 13th St & 3rd Ave S	2613
Brunner W res 803 3rd Ave S	3929
Bryan S res 324 15th St S	3939
Bryans Dr W E Phys & Surg 329 7th St S	3501
Dr W E Bryans res 1224 6th Ave-A S	2922
Bryant Chas res 635 8th St S	3984
Buchan R D res 808 7th St S	2572
Buchanan B R res 624 14th St S	3268
Buchanan Stanley A res 938 13th St S	3352
Buchanan W A res 1404 4th Ave S	3508
Bugler J res 638 12th St S	3415
Bullis A H res 1408 7th Ave S	4073
Bullock K G res 834 7th St S	3930
Burgess J B	91-2832
Burgmann Hall 418 13th St N	3882
Burke J B res 628 15th St S	4271
Burkitt Mrs J C res 531 8th St S	2827
Burnap A J res 272 7th Ave S	3363
Burnard Mrs E res 307 7th Ave S	4263
Burnham H G res 439 18th St N	3780

BURNS & CO LIMITED

Office and Wholesale Dept 610 3rd Ave S	2388
Main Market 610 3rd Ave S	3412
Dominion Market Hill Bldg	2654
Abattoir near Exhibition Grounds	3831

Burr Leland	91-1222
Burritt G H res 1255 5th Ave-A S	3531
Burton J Shoe Repairing 540 13th St S	4220

BUS DEPOT 411 5th St S	2288
-------------------------------	------

Buss R J res 1203 3rd Ave S	2224
-----------------------------	------

BUZZ SHOP Vulcanizing 311 8th St S	3932
William Knox Mgr res	3868

GARRETT FURRIERS
HULL BLOCK PHONE 3812
FURS OF QUALITY
AT POPULAR PRICES

C

Cain T F res 1 Aberdeen Apts	2540
------------------------------	------

CAIRNS DR EDMUND Specialist in

Diseases of Children 120 McFarland Bldg	3171
Dr Edmund Cairns res 5 Galt Manor	3311
Cairns T M res 515A 6th St S	2822
Calder F res 416 13th St S	3753

CALGARY POWER CO LTD

415 3rd Ave S	4267
W E Ross Dist Supervisor res	3825
E Leeds Local Manager res	3824
Calhoun G M res 715 12th St N	3781
Cameo Cafe 323 5th St S	2485
Cameron C E Barrister C Metcalfe Bldg	3559
Cameron Everett C res 1256 5th Ave S	4165
Cameron Miss L res 422 8th St S	4083
Cameron L & Co Milnry Ladies' Wr 312 6th St S	2850
Cameron Miss M res 4 Galt Manor	3629

CAMPBELL BRYANS & BROWN

DRS Phys & Surgs 329 7th St S	
Drs Campbell & Brown	3505
Drs Bryans & Tuttle	3501
Campbell J M res 1222 3rd Ave S	4094
Campbell Dr P M Phys & Surg 329 7th St S	3505
Dr P M Campbell res 528 8th St S	2358
Campbell R res 928 7th St S	3519
Campbell R J res 808 7th Ave S	2229

CAMPBELL WILSON & HORNE

LTD 3rd Ave S Sales Dept	3321
Accounting Buying & Manager	3324
Shipping & City Orders	3351
Fred Horne Manager res 1020 3rd Ave S	3794
Canada Cafe Jim Yip 420 13th St N	2186
Canada Life Assurance Co Metropolitan Bldg	2816

ELECTRIC & ACETYLENE

WELDING

NORTH LETHBRIDGE

MOTORS & AUTO WRECKERS

4268 - - - 311-317 - 13th St. N.

Directory Advertising Pays

BERMAC'S for BICYCLES

Repairs for All Makes

408 - 6th ST. S.
LETHBRIDGE

PHONE 3232

BERMAC'S for RADIO

Complete Radio Service

408 - 6th ST. S.
LETHBRIDGE

PHONE 3232

STEVE'S TAXI 4058

CANADIAN BAKERIES LTD

Cor 8th St & 7th Ave S 3266
O W Clarke Mgr res 3034

Canadian Bank of Commerce The 4 Av & 7 St S

Manager's Office F L Rhodes 3461
North End Branch 258 13th St N 2478

Canadian Corps Commissionaires

York Hotel 13th St N 2903

CANADIAN FREIGHTWAYS

518 5th St S 2945
T C Mikkelsen res 638 8th St S 2254

Canadian Government Elevator General Office

Elevator 4383

CANADIAN JOHNS-MANVILLE CO LTD

Wilkinson & McClean Ltd Alberta Distributors
120 1st Ave S 3279

Canadian Johns Manville Co Ltd

Atlas Lumber Co Ltd Representatives
3rd Ave & 16th St S 2384
Canadian Legion B E S L 1st Ave & 9th St S 3426

CANADIAN OIL COMPANIES LTD

Office & Warehouse 17th St & 2nd Ave S 3208
M L McKinnon res 2108
H L Johnson res 3758

CANADIAN PACIFIC RAILWAY

CARTAGE—PICK-UP & DELIVERY SERVICE 2565

EXPRESS—V C Huycke Agent
Information re Express 3434

PASSENGER

Information re Trains and Steamships 3512
Ticket Agent H G Stretton 3512
Baggage Room 3741

OPERATING

Superintendent W H Ruthven 3642
Chief Clerk D Stevenson 3642
Assistant Superintendent W Thomas 2067
Division Master Mechanic J W McKinnon 2067
Assistant Chief Clerk C Jackson 2067
Division Engineer J M Campbell 3909
B & B Master and Roadmasters 3909

TELEGRAPHS—308 6th St S

Manager W R Russell 3671

YARD

Yardmaster—1st Ave S 3314
Roundhouse—Loco Foreman A Hayward 3724
Car Foreman A Robson 3724
Storekeeper W J Reader 2137

CANADIAN PACIFIC RAILWAY—Continued

FREIGHT—13th St

Information re Incoming Freight 2154
Local Freight Agent F E Reagh 3354
Chief Clerk C C Collins 3354
Shed Foreman W D Robertson 3354
Rate Clerk 3354
Claims Clerk S Wakeman 2154
Cashier J Ferguson 2154
Car Service J E Rannard 3354
Billing Staff T S Allen 2154

STOCKYARDS

Foreman G McKenzie 3390

AGENT—Coaldale 91-2431

AGENT—Coalhurst 2236

DEPARTMENT OF NATURAL RESOURCES

Land Branch

W P Clandillon Land Inspector 2870
Canada Colonization Assn H Dick Supervisor 2870

Irrigation Branch

F G Cross Supt Operation & Maintenance 2136
G S Brown Canal Supt 2136
Irrigation Office 91-2013
Drafting Room 91-2015
Watermaster E A Lawrence—Lethbridge 2549
Watermaster A Petrie—Chin Headgates 91-2023
Watermaster F Murray—Coaldale Dist 91-2025
Watermaster R S Lawrence—Coaldale 91-2012
Watermaster H W Rowley—Coaldale 91-2031
G S Brown res—Home Farm 91-2021
Storekeeper—Home Farm 91-2022
Farm Foreman—Home Farm 91-2033
Central Farm Coaldale—F Robertson 91-2311
Chin Farm 91-2831

Canadian Red Cross Society

Conservatory of Music Bldg 2099

CANADIAN WESTERN NAT'L GAS LIGHT HEAT & POWER CO LTD

420 6th St S 2510
J J Morrison Dist Supt res 2439

Canton Chop Suey House 318 2nd Ave S 3262

CAPITOL FURNITURE STORE

404 5th St S 2115

CAPITOL SERVICE STATION

E A Brink Prop 428 5th St S 4212

CAPITOL THEATRE 5th St S 2080

CARLSON ALBERT Gravel & Hauling

Contractor—River Bottom 3610

Carnill Mrs W res 1223 5th Ave-A S 2238

Carpenter E J res 811 8th Ave S 4270

Carpenter Mrs J A res 313 6th Ave-A S 4092

Carrier B res 837 6th St S 4007

Carrier Mrs F res 1210 2nd Ave S 3022

Carson Miss A res 422 8th St S 3403

CARSON THE E M SADDLERY & LEATHER GOODS CO LTD

306 5th St S 3764
R R Baird Mgr res 2195

CARSON H R LTD 316 7th St S 3155

Wholesale Automotive Supplies Equipment etc

Private Branch Exchange connecting all Depts

W Watson Manager res 3473

Eric S Howe Sec-Treas res 2814

R Erdmann Service Mgr res 4104

Use Long Distance



3

GREAT
MIXERS

Lethbridge
BREWERIES LIMITED

LIME RICKEY
CLUB SODA
DRY GINGER ALE



Beverages of Distinction

PHONE 3442 — 2444

LUSTERITE

**Dial 3451 or 3452
for LUSTERITE**

— FOR YOUR CONVENIENCE —

[illegible]

DRY CLEANING DEPARTMENT

The Lethbridge Laundry Company
PHONES—3451 or 3452

FAT'S STEVE SMEREK TAXI

24
HOUR
SERVICE

3838

CARSON DR J E Dentist 111 McFarland Bldg	3030
Dr J E Carson res 1206 4th Ave S	2421
Cash Mrs J res 1218 6th Ave S	2557
Cashore J H res 537 13th St S	3032
Cass R L res 410-B 12th St-A S	3384
Castle A R res 1321 10th Ave S	3734
Castle C res 704 9th Ave S	2952

CATELLI FOOD PRODUCTS LTD 12th St-A N	3236
---	------

CATERPILLAR TRACTORS COMBINES & ROAD MACHINERY Union Tractor & Harvester Co Ltd 1269 2nd Ave S	2606
Caudwell T H res 334 12th St S	2519
Central Canadian Greyhound Lines Ltd Bus Depot 411 5th St S	2288
Central Meat Market 406 13th St N	3295

CENTRAL SECOND HAND STORE THE 408 5th St S	2551
--	------

CENTRAL SERVICE STATION 4th Ave & 5th St S	3749
Chalmers W D res 212 11th St S	2481
Chamberlin H G res 420 7th St S	2197
Chaplin A res 293 7th Ave-A S	4357
Chaplin Ed Sr res 1209 4th Ave S	3296

CHAPLIN EDDIE City Vulcanizing Shop Rear Dallas Hotel	2332
Chapman Mrs A res 504 6th Ave S	3689
Chapman T O Sr res 732 12th St-B N	3589
Chapman Thos Jr	91-1812
Chappell Stanley L res 938 8th St S	2617
Charlton Mrs J res 812 6th Ave S	3012
Charyk J A res 318 7th Ave S	2265
Cherry Dr A Physician & Surg 14-15 Oliver Blk	4180
Cherry Dr A res 1424 7th Ave S	4024
Cherwinski Mrs J res 230 16th St N	3267
Chester H res 1232 6th Ave-A S	3865
Chester J C res 967 11th St S	2845
Chester Mine J C Chester	91-3015
Chinook Club 1119 3rd Ave S	2443
Chiswick G res 501 14th St S	3246
Chiswick Robert J res 636 10th St S	4086
Chow L	91-1323

CHRIS TRANSPORT 518 5th St S	{2945 2944
-------------------------------------	---------------

CHRISTENSEN BROS Funeral Home 320 11th St S	2802
Ambulance Service M E Christensen res 320 11th St S	2802
Christensen J H res 12th Ave & 7th St-A S	2907
Christensen L H	91-1131

GARRETT FURRIERS

HULL BLOCK PHONE 3812
FURS OF QUALITY
AT POPULAR PRICES

Christensen M E res 320 11th St S	2802
Christensen P res 319 13th St S	2834
Christianson T res 912 7th Ave S	2124
Christie Grant Co Mrs M Goodman 308 5th St S	4344
Christie R res 1809 5th Ave N	2797
Christie W E Electrical Contractor No 2 Fire Hall	4128

CHRYSLER PLYMOUTH SERVICE 413-417 6th St S	2887
Church H W Barrister 10 Oliver Blk	4015
Church H W res 535 15th St S	2002
Citizens Lumber Co	91-2623

CITY DAIRY 411 4th St S	3124
--------------------------------	------

CITY OF LETHBRIDGE Mayor's Office 332 7th St S	2284
City Manager J T Watson	3645
City Clerk F Steedman	2355
Treasurer T H Fleetwood	3553
Light & Water Accounting Dept	3553
City Engineer & Public Works	3541
Waterworks Department	3541
Health Dept Plumbing & Gas Inspections	3541
Assessor & License Inspector	2310
Police Station City Hall	2145
Chief of Police City Hall	3808
City Laboratory	3136
Cemetery W Bedster	3774
Electric Light Power & Street Railway	3645
Fire Station No. 1 (for fire only) Fire Hall	3333
Fire Station No 1 Ambulance and General Office 4th St & 2nd Ave S	3340
Fire Station No 2 13th St N	2445
Isolation Hospital 1920 7th Ave S	3430
Stores Dept 3rd St & 4th Ave	2283
Exhibition Board Henderson Park	4131

NIGHT CALLS ONLY Electric Trouble Dept 619 14th St S	2404
Waterworks Trouble Dept	3731
Public Works Dept J Haines res	3013

Auto Body & Fender Work

CARS PAINTED — UPHOLSTERED — REPAIRED

**NORTH LETHBRIDGE
MOTORS & AUTO WRECKERS**

4268 . . . 311-317-13th St. N.

STOP
AT
T

TED'S TERMINAL

"SMILE A MINUTE SERVICE STATION"

IMPERIAL 3 STAR & ESSO GASOLINE

MARVELUBE & MOBILOIL MOTOR OIL

410 - 3rd Ave. S.

ATLAS TIRES

Phone 2684



COMMERCIAL CAFÉ

Phone

"THE HOME OF GOOD EATS"

Phone

4 0 2 5

329 - 5th St. S.

"Open Day and Night"

4 0 2 5

STEVE'S

TAXI 4058

CITY SIGN WORKS

Robert Barrowman 716 3rd Ave S. 3686
N Hall res 4204

City Vulcanizing Shop Eddie Chaplin

rear Dallas Hotel 2332

CLANCY DR L D Chiropractor

7 Acadia Blk 3rd Ave S 2231

Clancy Dr L D res 425 12th St S 2387

Clark D A res 1516A 7th Ave S 4147

Clark D F W res 512 15th St S 2264

Clark & Nichols Auto Repairs 315 4th St S 4343

Clark P J res 1103 7th Ave S 4046

Clark Dr Ward F Dentist 121 McFarland Blk 4140

Clark Dr Ward F res 639 15th St S 4136

CLARKE & CO Ready-to-Wear & Millinery

316 6th St S 3453

Clarke H G res 422 13th St S 3729

CLARKE H V Portrait Studio

McFarland Bldg 4th Ave S 2010

Clarke M J res 604 12th St S 3787

Clarke O W res 977 13th St S 3034

Clarke Photo Service McFarland Bldg 4th Ave S 2010

Clarke W T res 1212 6th Ave S 3701

Clarke's Coffee Shop 412 5th St S 4245

CLASSIC BEAUTY SHOP Lois Heninger

109 McFarland Bldg 3355

Clayton E res 509 12th St N 2367

Clemis D res 1266 6th Ave S 3648

Clemis Wm res 1322 6th Ave S 2878

Clendenan C E res 605 10th St S 4014

Clendenen C S res 1206 6th Ave S 4392

Clifford R T res 711 12th St S 3308

Clough Adah res 322 3rd St S 3240

Club Cigar Store F J Basson 3rd Ave & 5th St S 3056

Coaker Owen 91-1433

Coaldale Cafe 91-2432

Coaldale Cheese Factory 91-2312

Coaldale Consolidated School 91-2625

Coaldale Co-operative Supply Co 91-2414

Coaldale Hospital 91-2411

Coaldale Hotel Co 91-2611

Cochrane Miss Nona res 317 3rd St S 3614

Cockshutt Plow Co Ltd 1262 1st Ave S 3659

J J Firth Mgr res 3870

Cocq W A R res 2 Stratheona Court 4318

Coffin Bertha M res 814 6th Ave S 3530

Cohen Hyman res 1610 6th Ave S 2242

Coleman G L 91-1911

Collins P J res 1239 5th Ave S 2548

Colonists' Service Association Ltd 409 2nd Ave S 2151

Commercial Cafe Andrew Golis Mgr 329 5th St S 4025

COMMERCIAL PRINTERS & OFFICE OUTFITTERS LTD

326 7th St S 2999

J Heinitz Pres & Mng Director res 1238

5th Ave S 2994

Comrie George C res 1217 4th Ave N 4235

Conn Miss J res 1227 6th Ave-A S 2886

Connolly Frank res 204 Sherlock Bldg 2037

Connor Miss L res 10 Patterson Court 2681

CONSERVATORY OF MUSIC

LETHBRIDGE J G Harper Director

11th St & 5th Ave S 3765

CONSUMERS' HARDWARE & SUPPLY CO

516-518 3rd Ave S

General Hardware Paints Baggage etc 2919

Sporting Goods Chinaware Kitchen Goods etc 2212

Office 2920

Continental Casualty Co

C J Allendorf Agt 4 Oliver Blk 3455

Convent St Aloysius 116 9th St S 3509

Conybeare Mrs C F P res Riverview 4301

CONYBEARE & DAVIDSON

Barristers Herald Bldg 3711

R R Davidson KC res 1301 4th Ave S 2465

Cook C W Electrical Contractor 719 3rd St S 3816

Cook E H res 324 14th St S 2078

Cook W S res 718 10th St S 3039

Cooke Rev J C res 292 7th Ave S 4112

Coon B T res 607 7th Ave S 4370

Cooper E B res 539 13th St S 3285

Cooper Transport 410 3rd Ave S 2684

Cope G C res 624 12th St S 3618

Cornwall H F res 914 12th St S 3126

Cottam F W res 428 13th St S 2073

Coupland Miss Molly 91-1212

COURT HOUSE—See Provincial Govt

Cowan Wm res 1823 8th Ave N 2329

Cowgill E res 913 7th St-A S 2237

Cox George T res 617 8th St S 2753

Cox J W res 1705 2nd Ave N 2883

Coyne Peter 91-2112

Crabb B G res 1715 9th Ave S 3447

Crabb S A B res 10th Ave & 20th St S 2438

Craddock E res 281 7th Ave S 2838

Cragg R C res Hardieville 2391

Craig J B res 937 7th St S 3257

Craig Marjorie res 621 13th St S 2248

Craig Dr W P Dentist Rylands Blk 3357

Craig Dr W P res 639 12th St 2419



FAT'S TAXI

STEVE SMEREK
24 HOUR SERVICE

3838

Cranston H G res 636 16th St N 3627

CRANSTOUN E C Auditor & Accountant
7 Rylands Blk 4135

Cranstoun E C res 520 15th St S 3008

Crawford R A res 625 14th St S 2382

Crawford W S res 1612 6th Ave S 2110

Crewe R O res 921 11th St S 2268

Crichton G Meat Market 510 6th Ave S 3937

Cripps G H & Son Piano Tuners 627 10th St S 2168

Crist C G res 1229 5th Ave S 3635

Crofts Miss F res 810 15th St S 3579

Cropley Geo res Auto Camp Henderson Lake 4207

Cross A E res 730 10th St S 3168

Cross F G res 1018 1st Ave S 3798

Cross Wm res 107 21st St N 3247

CROSS' STUDIO Photography & Picture
Framing 614 3rd Ave S 2673

Crowe D H res 1609 5th Ave N 3679

Crowe Elizabeth res 210 20th St N 3763

Crowley Transport 4th Ave & 8th St S 4167

Crowther J res 630 14th St S 2710

Cruickshank R res 318 12th St S 4292

CRYSTAL DAIRY LTD 434 8th St S

Order Department 2576

General Office 2577

Cuell C T A res 316 15th St S 3495

Cull Percy res 528 13th St S 2598

Cumming J B res 909 8th Ave S 2049

If no answer call 2820

Cumming V B res 409 12th St S 2058

Cunningham Mrs Harriet res 207 5th Ave S 3264

Currie R H res 1260 5th Ave S 3924

Customs Canada Collector of Customs Post Office. 2688

CUT RATE FURNITURE STORE

116-118 5th St S 3024

Night Calls K S Godfrey 2948

D

"D" Perlux Cleaners & Tailor 410 5th St S 3666

Dainty A res 239 15th St N 3851

Dainty A 91-1214

Daley James W res 424 15th St S 3042

DALLAS HOTEL 312 5th St S 2312

Geo O Rowe Mgr res 534 14th St S 3752

Dalrymple James res 715 3rd St-A S 2103

Dalrymple & Lawrence General Merchants. 91-3213

DAN'S REPAIR SHOP 320A 7th St S 3905

Daniel C R res Coaldale Rd 3601

Daniel C R Knight Farm 91-1832

Daniel Chas Jr 91-1811

Davidson B B res 202 15th St N 2715

Davidson J A res 516 15th St S 2798

Davidson J Frank res 326 16th St S 2255

Davidson J M res 1110 5th Ave S 3432

Davidson John McD 91-2815

Davidson R R res 1301 4th Ave S 2465

Davies Geo B res 410 14th St S 2931

Davies John I res 632 10th St S 4241

Davies O K res 541 12th St-A N 2789

Davis Mrs Albert M res 511 7th Ave S 3643

Davis E res 637 6th St S 2581

DE JOURDAN

STUDIO AND COMMERCIAL PHOTOGRAPHY

PHONE 105-8th Street S.
2658 (OPP. RAILWAY STATION)

Davis E C H res 1008 6th Ave S 4236

Davis Roger 91-3423

Davis S S 91-2512

Dawson Charles E res 1245 5th Ave S 3422

Dawson Cyril res 8 Patterson Court 2908

Dawson D P res 305 7th Ave-A S 3947

Dawson Frank H res 3 Maple Court 4339

Dawson W H res 1106 7th Ave S 2368

Dean J res 423 14th St S 4113

DEERE JOHN PLOW CO LTD

Implements 1239 2nd Ave S 3786

Repair Department 3976

Night Calls 3384

Local Agency A C McDonald 1245 2nd Ave S. 2043

DE JOURDAN'S STUDIO

J M DeJourdan 105 8th St S 2658

Delay J W res 529 12th St-C N 2939

Del Monte General Store John Martens 91-2513

De Long Mrs W H res 532 14th St S 2893

DENCH OF CANADA LTD S E Dench Mgr

1101 2nd Ave S 4234

Derby Alec res 1116 5th Ave S 2604

Derby W J res 638 10th St S 2652

Dewar J res 517 14th St S 3307

Dewar Wm res 334 19th St N 4081

DIAMOND T TRUCK DEALERS

Bannerman Motors 816 4th Ave S 2045

Dick Bernard J 91-4021

Dick John J 91-2725

DIMOCK DR H C Physician & Surgeon

108 McFarland Bldg 4306

Dr H C Dimock res 1231 6th Ave-A S 2949

Doadt D L res 612 14th St S 2679

Dobbs S H res 836 12th St S 2101

Dodd George res 411 12th St-C N 2630

Dodd Mrs Gertrude res 523 12th St N 3393

Dodd W A Tailor 309 13th St N 2810

HOUSE MOVING

"MOVE ON RUBBER"

Special Rubber Tired, Spring Equipped Moving Trailers — We Move Your House Anywhere

■ North Lethbridge Motors & Auto Wreckers ■
4268 311-317-13th St. N.

PHONE:

"SAFE MILK IS PASTEURIZED"

4124 - Purity Dairy

Milk - Cream - Butter - Buttermilk - Cottage Cheese

**DODD'S AUTO ELECTRIC**

405 4th Ave S 3250
George Dodd Mgr res 411 12th St-C N 2630

DODGE-DE SOTO SALES & SERVICE

313 7th St S 3736
Doe Mrs K L res 615 5th St S 4134
Dogterom C 91-1631
Dogterom J 91-1531
Dogterom W H res 1807 6th Ave N 2455
Dolly's Beauty Salon Miss D Rossetti 320 13 St N 2662
Domeier W res 1713 5th Ave-A N 2863

DOMINION BEAUTY SUPPLY CO

Alberta Block 2250

Dominion Government Dept of Agriculture

Prairie Farm Rehabilitation W Wotherspoon
Dist Engineer Post Office Bldg 2044
Veterinary Laboratory Post Office Bldg 3810

Dominion Government Dept of National Defence

Lethbridge Garrison
Orderly Room 3804
Officers Mess 3597
R.C.A.S.C. Supply Depot 2647
Garrison Hospital 413 14th St S 2985

Dominion Government Dept of Transport

Civil Aviation Division
District Airway Engineer Post Office Bldg 2290
Dist Insp Western Airways Post Office Bldg 3802
Maintenance Radio Branch Sherlock Bldg 3840
Meteorological Radio Office—Kenyon Field 4334

Dominion Meat Market Hill Bldg

..... 2654

DOMINION RUBBER CO LTD

Bay Super Service Station 3580

Donald David res 627 9th St S 3361
Donald J A res 1312 4th Ave N 3702
Donaldson C S res 924 7th Ave S 3389
Donaldson Mrs Isabelle res 1242 7th Ave S 2059
Dow Jas 91-1941
Downer F W res 1 Strathcona Court 3606
Downing J C res 1262 7th Ave S 2263
Downs J H 91-1523
Draffin George res 318 10th St S 4171
Drinkall W H 91-1623
Drowley Georgina res 615 11th St S 2677
Drysdale James res 802 7th St S 2304
Dueck Jacob P 91-4012
Dueck Peter P 91-2341
Duff Arthur res 914 12th St S 3126
Duff Donald A res 750 7th Ave S 2004
Duffy P E res 312 7th Ave-A S 3283
Duncan Claude A res 1302 7th Ave S 4342
Duncan Claude A 91-1113

Duncanson F R res 613 13th St S 3235
Dunlop R res 1252 4th Ave S 4168

DUNLOP TIRE & RUBBER GOODS CO LTD

7th St S 4353

DUNN'S TAILORS

Frank Moore Mgr
324 7th St S 2811
Dupen A E New Barnes Mine 91-3011
Dupen A E res 625 7th St S 3418
Dutton E E res 528 15th St S 3665
Dutton W res 1253 6th Ave S 3983
Dykes Andrew M res 331 20th St N 2495
Dykstra H D 91-1432

E

Eaglesham J L res 1234 5th Ave-A S 4252
Easton John res 917 8th St S 2411

EATON CO WESTERN LTD (THE T)

Branch Store 4th Ave & 6th St S
Information & General Office 3727
Drugs Hosiery Men's Wear Notions 2140
Groceries Meats Fruits 3282
Hardware Automobile Supplies Stoves 2054
Sporting Goods China Baggage Piece Goods
Shoes Optical 3857
Wools Fancy Goods Ladies' & Children's Wear 3605
Furniture House Furnishings Radios 2722

ECONOMY GROCERY

J W Moss
902 9th St S 2035
Economy Meat Market 904 7th Ave S 3855
Eddles W H res 10 Victoria Mansions 3540
Edmunds Mary res 938 7th St-A S 3027
Edmundson Fred res 24 YMCA 4388
Ednie Jean res 2 Tudor Manor 4114
Edwards George res 533 12th St-A N 3967

EDWARDS WM M

Land Surveyor
11 Oliver Bldg 4034
Edwards Wm M res 529 14th St S 3979
Egards Mrs M res 931 10th St S 3965
Eichenlaub Rev V res 710 16th St N 4336
Eldridge P M res 1314 4th Ave S 2794

ELECTROLUX (CANADA) LTD

W F Ball Mgr 1-3 Royal Bank Bldg 2402
Elfstrom H res 318 4th St S 2849
Elks Club 5th Ave S 2633
Elliott Jack W res 1105 3rd Ave S 4089
Elliott Oliver G res 916 7th Ave S 4019
Ellis H J res 636 12th St S 2499

ELLISON MILLING & ELEVATOR

CO LTD 2nd Ave S
Sales Flour & Feed 2068
Grain Dept 4214
Manager & Accounting Dept 3552
Elevator—Coaldale 91-2514
Elevator—Coalhurst 91-3424
Eltherington Geo R res 419 14th St S 2269

ELTON DAVID HORTON K.C.

Barr Solr Notary Public 2 & 4 Stafford Bldg 2523
Elton David Horton res 1209 7th Ave S 3709
Elzada Beauty Shoppe 122 McFarland Bldg 2096



FAT'S STEVE SMEREK 24 HOUR SERVICE TAXI

3838

Emma's Hot Tamale Parlor 318 3rd Ave S 2763

EMPLOYMENT SERVICE OF

CANADA 243 7th St S 2603
 Empress Confectionery 814 4th Ave S 2872
 English J A res 519 7th St S 4374
 Enns Jacob 91-4014
 Entomological Branch Post Office Bldg 3222
 Laboratory 91-1515
 Epp Dr D L Phys & Surg Office 91-2422
 Epp Dr D L 91-2415
 Erb M E res 20 Victoria Mansions 3710
 Erdmann Ralph res 1221 7th Ave S 4104
 Erickson M res 814 2nd Ave S 3873
 Evans T res 611 8th St S 3275
 Evernden C S 91-2532
 Everson W E res 14 St & 5th Ave S 2484
 Ewart D 91-2822

EXIDE BATTERY DISTRIBUTORS

7th St S 4353
 Experimental Farm W H Fairfield Coaldale Rd. 3385

EXPLOSIVES LTD Hoyt Hardware Ltd

Apts 608 3rd Ave S 3860

F

FAIRBAIRN L E Barr Solr & Notary

Bank of Nova Scotia Bldg 4065
 Fairbairn L E res 922 3rd Ave S 2249
 Fairfield W H Office & Res Experimental Farm 3385
 Fallwell George res 604 7th Ave S 4233

FARMERS' MARKET Hudson's Bay Bldg

Cor 1st Ave & 5th St S 3058
 Farrell R res 213 5th Ave S 2592
 Farrell W J res 527 14th St S 3023
 Farries John 91-1013
 Farris R C res 281 7th Ave-A S 2031
 Farris Service Agency Collins & Acctg 2 Acadia Bldg 2616
 Farstad C W res 1252 6th Ave-A S 2119

FAT'S TAXI S Smerek 323 5th St S 3838

Fauch E J res 924 10th St S 2590

FEFFERMAN HIDE & FUR CO

518 4th Ave S 4035
 Fefferman M res 704 6th Ave S 2318
 Fekete William res 512 5th St S 3261
 Felger T H res 1804 6th Ave S 2083
 Ferguson J res 312 15th St S 3306
 Ferguson James Y res 1809 1st Ave-A N 3910
 Ferrier J J res 419 8th St S 3969
 Filchak Vincent res 545 12th St N 2682
 Filmer J res 922 12th St S 3217

STEVE'S TAXI 4058

Findlay A res 1415 3rd Ave N 4365

FIRE DEPARTMENT (Fire only) 3333

First Baptist Church 8th St & 4th Ave S 2082
 Firth H res 715 17th St N 3731
 Firth J J res 502 14th St S 3870
 Fisher A M res 1217 6th Ave S 2531
 Fitzsimmons H H 91-4135
 Fleetwood Confectionery P Forbes 902 11th St S 3625
 Fleetwood E H res 920 1th Ave S 3985
 Fleetwood T H res 11 Devon Court 3795
 Fleming Mildred res 312 3rd St S 2070
 Fletcher Dr C M Dentist 5 Oliver Blk 3410
 Fletcher Dr C M res 638 15th St S 3673

FLETCHER DR ELMO E Dentist

111-112 McFarland Bldg 3030
 Fletcher Dr Elmo E res 1242 3rd Ave S 4347
 Flett U A res 6 Victoria Mansions 2638
 Flinn Wm res 1259 5th Ave-A S 3245
 Flock H J res 1301 5th Ave S 4317

FLOCK'S FUNERAL HOME

1110 3rd Ave S 2929
 Ambulance Service
 Florentine Beauty Parlors The 103 Sherlock Bldg 2776
 Fong Edward res 308 1st Ave S 2932
 Fooks J H res 1234 4th Ave S 3511
 Forbes Dr G H Dentist 1 Stafford Blk 2026
 Ford C H res 721 3rd St S 3241

FORD SALES & SERVICE

435 5th St S 3633
 Forrest J A res 628 7th St S 3372
 Forster Agency The 306 7th St S 2793
 Forster C E res 612 13th St S 4181
 Forster E R J res 626 10th St S 3883
 Forster Fred res 1240 5th Ave-A S 4156
 Forsyth James E Cartage Contr 220 18th St N 2729
 Foster Frank 91-2533

NEW TIRES USED

Goodyear Dealer—Tires on Easy Terms

■ North Lethbridge Motors & Auto Wreckers ■
 4268 - - - 311-317 - 13th St. N.

STOP
AT
T

TED'S TERMINAL

"SMILE A MINUTE SERVICE STATION"

IMPERIAL 3 STAR & ESSO GASOLINE

MARVELUBE & MOBIL OIL MOTOR OIL

410 - 3rd Ave. S.

ATLAS TIRES

Phone 2684



STEVE'S TAXI 4058

FOUR X BAKERY

(See Canadian Bakeries Ltd) 3266
Fourth Avenue Hairdresser 512 4th Ave S 4217

FOWLER DR DOUGLAS B Phys &

Surg Hull Blk 2622
Dr Douglas B Fowler res 1403 5th Ave S 4356

FOWLER'S GREENHOUSES

730 6th St S 3179
Fox Mrs Constance res 1219A 4th Ave S 3255
Fox G H res 626 15th St S 3931
Fox Norman res 329 15th St N 3988
Fozard Mrs John res 530 12th St-B N 2790

FRACHE BROS LTD Florists Retail

Store 322 6th St S 2666
W E Reed Night Calls res 3783
Greenhouses Henderson Park 2003
Greenhouses North Lethbridge 2768
Frayne Elsie res 1414 4th Ave N 4193
Frear Mrs Esther res 631 5th St S 4198
Frear H C res 526 5th St S 2458
Freel James res 405 4th St S 3793
Freel Rodina res 321 6th Ave-A S 2181

FREEL SHEET METAL WORKS

412 4th Ave S 2713

FREIGHTWAYS CANADIAN

518 5th St S 2945
Frey E E 91-2924
Frey I res 732 13th St S 3720
Frier S res 1401 6th Ave-A N 2629
Friesen Garage J C Friesen 91-2522
Friesen J C 91-2525

FRIGIDAIRE Sales & Service

Roy Electric Co 406 5th St S 3735
Fuller H B 91-3623
Fumerton Dr A S Dentist 3 Oliver Blk 2199
Fumerton Dr A S res 634 15th St S 2718
Fyles H J res 1260 5th Ave-A S 2285

G

Gaetz L F res 604 8th St S 4211
Gaetz L O res 1236 8th Ave S 3916
Gahn K W res 511 12th St S 2623
Galbraith Dr W S res 914 3rd Ave S 2253
Galdzinski J res 284 7th Ave-A S 2564

GALT HOSPITAL General Office 5th Ave S

Private Branch Exchange connecting all Depts 3136
Residence 204 5th Ave S 2608

GALT SERVICE STATION

cor 4th Ave & 9th St S 2728

GARBUTT BUSINESS COLLEGE

Mrs S R Bennett Principal Masonic Hall Bldg 2315
Garden Clothing Co 318 5th St S 4210



GARDEN HOTEL 510 3rd Ave S 3889
Gardiner C res 606 11th St S 2962
Gardner R W res 301 6th Ave-A S 2446

GARRETT FUR STORE 707 3rd Ave S

Garvin Rev E L res 803 6th Ave S 4303

GAS COMPANY 420 6th St S

Gates W H res 1253 6th Ave-A S 2514
Gaught H res 408 12th St-B N 3274
Gavron Michael res 721 16th St N 2975
Geiger C res 1265 5th Ave-A S 3668

GENERAL GARAGE & AUTO PARTS

320 9th St S 2685
Gervais J res 327 11th St S 2546
Ghert Joe res 643 8th St S 4082
Gibbons Miss G I res 509 14th St S 2597
Gibbons R V Agencies Metcalfe Bldg 2191
Gibson Chris res 1405 9th Ave S 2983
Gibson Mrs I res 1237 6th Ave-A S 4321
Gibson John res 622 7th St S 3234
Gibson Miss M res 1607 7th Ave S 4137
Gibson Dr M J Dentist 5 6 & 7 Lafferty Blk 2071
Gibson Dr M J res 610 8th St S 2896
Gilchrist Lee res 517 12th St-A N 2362
Gillespie S J res 637 7th St S 4125
Gilmour R res 901 9th Ave S 3149
Glass A M res 1313 7th Ave S 4341
Glasser G res 722 17th St S 3894
Glazer D res 519 6th St S 2141
Glock J res 920 10th St S 4037
Glover R M res 414 5th Ave S 2538
Godfrey K S res 510 19th St N 2948
Gogan J J res 144 16th St N 2670
Goin Mrs T res 650 9th St S 4354
Gold Crown Co-op Assn Ltd 91-2632
Goldberg Dr H Phys & Surg A Metcalfe Bldg 3017
Goldberg Dr H res 606 10th St S 4338
Goldie J S res 307 7th Ave S 4263
Golightly J R res 314 12th St S 4119
Goodall C F res 617 14th St S 2749
Goodman E res 706 3rd Ave S 2457
Goodman Morris res 322 5th Ave S 2148
Goodyear Tire & Rubber Co H R Carson Ltd
Distributors 316 7th St S 3155

GORDIE'S AUTO PARTS

405 2nd Ave S 2680

Gordon James res 412 12th St-C N 3950

GORDON DR W H A Phys & Surg Hull Blk

Dr W H A Gordon res 6 Galt Manor 4287

Government Beer Warehouse 1st St & 2nd Ave S 3554

Government Liquor Store 411 3rd Ave S 3989

GOVERNMENT TELEPHONES

See Alberta Government Telephones

Gow G res 1210 3rd Ave S 4394
Graham Austin W res 635 6th St S 3470
Graham F res 612 9th St S 3612
Graham John M 91-2515
Graham W & J 91-2413
Gray A S res 1220 5th Ave S 2916
Gray G res G Hull Blk 2420
Gray H res 406 5th Ave S 3776
Gray J B res 1419 4th Ave N 2881

GREAT WEST DISTRIBUTORS LTD

Warehouse—Hi-way Station 91-1014

GREAVES R Turkish Baths & Swedish

Massage 418 5th St S 2755