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Tom Mallas, Manager

327a FIFTH ST. SOUTH

Service Day and Night

PHONE

2961



## OFFICIAL TELEPHONE DIRECTORY

JULY, 1932

# LETHBRIDGE

## and DISTRICT

For Points in other Districts Call "LONG DISTANCE." See Pages 9 to 13

LETHBRIDGE **EMERGENCY CALLS** LETHBRIDGE

**Fire, 3333**

**Police, 2145**

Information, 92;

Trouble, 93

BIJOU TAXI  
50c and up  
2750  
U DRIVE CARS

# TAXI

BIJOU TAXI  
50c and up  
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W. HOSELTON



for **JOB PHONE**  
**PRINTING**



**3203 THE**  
**HERALD**



A NATIONAL ELECTRICAL SERVICE

# Northern Electric COMPANY LIMITED

SALFAX ST. JOHN QUEBEC MONTREAL OTTAWA TORONTO-HAMILTON LONDON WINDSOR SUDBURY NEW LONDON WINNIPEG REGINA CALGARY EDMONTON VANCOUVER

## RADIO - - SOUND SYSTEMS

Telephone Equipment

Wires and Cables

Fire Alarm Apparatus

Line Construction Material

Supplies and Wiring Devices

Commercial and Household Illumination

Home Electrical Appliances

Power Apparatus Equipment

Phone M1174  
102 - 11th Ave. E.  
CALGARY



Phone 26426  
10215 102nd Street  
EDMONTON

## LONG DISTANCE CALLS ARE CLASSIFIED

**STATION-TO-STATION CALLS** *When you will speak to anyone at the distant telephone.*

This type of call meets most needs and is at the lowest rate. It is the simple basic call, requiring only the connecting of two distant telephones.

**PERSON-TO-PERSON CALLS** *When a particular person is desired.*

Entailing, as it does, more labor and longer use of lines, this type of call takes a higher rate. In the event of the call not being completed a small charge is made for reports furnished.

### *These Special Services Are Also Available*

**Appointment Calls** . . . are made when a particular person is required at a specified time. The operator makes the appointment with the distant party.

**Collect Calls** . . . . . When called party is requested to pay for and accepts charges.

**Messenger Calls** . . . are made when the called party cannot be reached by telephone and a messenger is sent to bring the party to the telephone.

Appointment, Collect and Messenger Calls are on person-to-person basis.

**GIVE THE OPERATOR THE DISTANT NUMBER IF YOU CAN—IT SPEEDS UP THE SERVICE**



## 4268

2802

Cor. 3rd Avenue and 11th Street S. Near Lethbridge Motors Ltd.

Phone 3561

**Information 92   Long Distance 0   Trouble 93**  
For **Rural Subscribers** See list following Exchange Subscribers.



# ALBERTA GOVERNMENT TELEPHONES

## Schedule of Rates for Service

(Exclusive of Private Branch Exchange Equipment)

### INSTALLATION CHARGES

A service connection charge covering a portion of the average cost of the initial expense of establishing service for new subscribers and of furnishing additional facilities to old subscribers shall be as follows:

(a)	For individual or exchange party line service .....	\$3.50
(b)	For each extension set.....	2.00
(c)	For each extension bell .....	1.50
(d)	For each Loud Ringing Gong .....	2.50
(e)	To cover directory, accounting, circuit and switchboard expense in cases where service is established by the use of instruments and lines already in place in the subscriber's premises and no change is made in the type or location of such instruments .....	1.00
(f)	To reconnect service when discontinued for non-payment of account.....	1.00
(g)	When it is necessary to erect poles or anchors in order to carry the wires from the main telephone line on the road allowance or street to the applicant's premises, such poles and anchors in connection therewith will be supplied and erected by the Department at the expense of the applicant.	

### Excess Mileage-Exchange

The excess mileage rate for Exchange Service shall be 50c. per month for each quarter-mile or fraction thereof

### MOVING CHARGES

- (1) From one position to another in same room..... \$1.00 per instrument
- (2) From one room to another on same floor, or from one floor to another in same building, no outside wiring being required ..... \$2.00 initial set  
\$1.00 extension set
- (3) From one building to another ..... \$3.50 initial set  
\$2.00 extension set
- (4) Where a telephone is already installed and no inside move is required, a charge of \$1.00 will be made to cover cost of transferring the wires in central office and changing number on switchboard
- (5) Where the above rates do not apply, an estimate of cost will be furnished subscriber on request, previous to work being proceeded with.

NOTE:—Above charges cover installations and moves for Exchange Subscribers only—charges for Rural installations and moves may be ascertained on application to our Local Agents.

### MONTHLY RENTAL RATES

	Business		Residence		Rural
	Wall	Desk	Wall	Desk	Wall
Day Service.....	\$3.00	\$3.25	\$2.00	\$2.25	\$2.25
Semi-Continuous Service .....	3.50	3.75	2.25	2.50	2.50
Continuous Service—Exchanges under 150 stations .....	4.00	4.25	2.50	2.75	2.50
Continuous Service—Exchanges between 150 and 500 stations ....	4.25	4.50	2.50	2.75	2.50
Continuous Service—Exchanges between 500 and 1,000 stations ...	4.50	4.75	2.75	3.00	2.75
Continuous Service—Exchanges between 1,000 and 5,000 stations	5.00	5.25	3.00	3.25	3.00
Calgary Exchange up to 20,000 stations	6.00	6.25	3.00	3.25	3.00

Monophone Wall Instruments, 50c. per month in excess of Standard Wall Type

NOTE: Wall Monophones cannot be installed at Magneto Exchanges or on Rural Lines.  
Monophone Desk Instruments, 50c. per month in excess of Standard Desk Type.

### EXTENSION SETS AND EXTENSION BELLS (EXCHANGE)

Business Wall .....	\$1.25 per month	Residence Wall .....	50c. per month
Business Desk .....	\$1.50 per month	Residence Desk .....	75c. per month
Extension Bell .....			25c. per month
Loud Ringing Extension Bell .....			50c. per month



# ALBERTA GOVERNMENT TELEPHONES

## OFFICIAL TELEPHONE DIRECTORY

Head Office:  
C.P.R. BUILDING, EDMONTON

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HON. VERNOR W. SMITH,  
Minister of Telephones.

J. D. BAKER,  
Deputy Minister of Telephones.

J. D. BAKER,  
General Manager.

W. C. BRUCE,  
Plant Superintendent.

A. M. MITCHELL,  
Auditor and Commercial Superintendent.

W. B. FERGUSON,  
Traffic Superintendent.

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### JULY, 1932

<p>Copy for this edition closed May 15th, 1932. Copy for next issue (January, 1933) will close November 15th, 1932.</p>
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### IMPORTANT

This Directory is the Property of the Alberta Government Telephones and is printed for the exclusive use of its subscribers. No part of the advertisements printed upon the cover shall be defaced, covered up or concealed by encasing this directory in any additional cover or otherwise howsoever. Extraordinary precautions are taken to avoid errors, but the Department assumes no liability whatever for errors or omissions. One Copy of this book will be supplied free for each Telephone in use. **ADDITIONAL COPIES, 50c EACH.**



# Department of Railways and Telephones

## Terms and Conditions

### Under Which Telephone Service is Furnished

#### USE OF TELEPHONE

1. Telephone instruments and connecting lines are furnished to subscribers to be used in accordance with the rules as prescribed by the Department from time to time, and are to be used only by the subscriber, his agents or employees when engaged upon his business and must not be used for transmitting, receiving or delivering any message or communication in respect of which a consideration has been or is to be paid by any other party, except as permitted by the rules of the Department, nor used in any way in competition with the telephone business conducted by the Department. Subscribers will not be allowed to transfer their telephone number, service, or contract to any other party, unless arranged for in advance by a duly authorized official of the Department.

The right of the subscriber is to use the instruments and connecting lines where the Department may place them, but not elsewhere, under such rules as the Department may from time to time prescribe. He shall not extend their use to other individuals, except his servants upon his business; nor shall they be used for any calls or consideration to be paid by any person other than the subscriber; nor does this confer upon him the right to use any other instrument.

2. The lines and instruments over which the service is furnished remain the property of the Alberta Government Telephones and shall be carefully used by the subscriber, and only as herein stated in Clause No. 1; and no instrument or appliance not furnished by the Department shall be attached to or used in connection with these lines and instruments.

#### CONSTRUCTION

3. When it is necessary to erect poles or anchors in order to carry the wires from the main telephone line on the road allowance or street to the applicant's premises, such poles and anchors in connection therewith will be supplied and erected by the Department at the expense of the applicant.

#### CHARGES—HOW PAID

4. All charges for installations, moves, and monthly rentals shall be paid in advance, which shall entitle the subscriber to service with all subscribers connected to the same exchange. Regular toll rates will be charged for all service to points outside of the exchange.

5. Subscribers shall pay the installation charges, first rental instalment (and construction charges, if any) strictly in advance. Excess mileage charge will be added if outside of exchange limits. If subsequent rental accounts remain unpaid after the 15th of the month, service shall be discontinued and if still remaining unpaid after the end of the month, a charge of \$1.00 shall be made to reconnect service; no rebate or reduction shall be allowed for such interruption to service.

6. Subscribers shall pay monthly, at schedule rates, for all messages and conversations over the Long Distance lines. If said accounts remain unpaid after the 15th of the month, further credit shall be refused until account is paid.

7. Subscribers shall pay promptly, upon presentation of account, all charges for other miscellaneous items. If these charges are not paid within 15 days, service shall be discontinued.

#### COMPLAINTS RE LONG DISTANCE SERVICE

8. While the Department will carefully consider complaints in connection with toll service at any time received, it would be appreciated if subscribers would make such complaints immediately after conversation has taken place.

#### VACATION ALLOWANCE

9. Should a subscriber desire to have his Exchange Residence Service temporarily discontinued, owing to the closing of his residence, he may do so without cancelling contract or having telephone removed, and, if arranged for in advance in writing, an allowance of one-half of the rate per month will be made for a period of not less than one month and not exceeding three months in any one year. Subscriber shall state, when making application, the period for which he expects to be absent and shall pay for this period in advance. Subscriber will notify the Department when he wishes service resumed, either in writing or by calling at the office and signing re-connect order. Owing to the fact that Rural Telephones cannot be disconnected without a special trip being made to their location, this regulation will not apply to Rural Subscribers.



## MOVES

10. The telephone is first located where the subscriber directs and must not be moved or interfered with. When the subscriber desires to have the telephone moved to any other location, notice in writing should be given to the local office, at least ten days before the change is desired. The work will then be done as promptly as possible at regular charges.

## JOINT USER SERVICE

11. Business joint user—one half the initial rate.  
Residence joint user—Extra Directory Listing for each bona-fide member of Subscriber's family, \$1.00 per insertion, per issue. For each person not a member of Subscriber's family, listed in Alphabetical order, 50c. per insertion per month.

## CANCELLATION OF SERVICE

12. Subscribers giving up service must notify the Department in writing, or call at office and sign "Take Out" order. Failing to do this, subscriber will be liable for all charges up to date instrument is removed or taken over by a new subscriber.

## GENERAL

13. If a telephone installed for service at the residence rate be used for the purposes of business or profession, or otherwise than for the usual requirements of a residence, the Department may charge the business rate for such service without regard to the date to which the subscriber has paid for service at the residence rate. This also applies to subscribers, for residence service only, who advertise or use their telephone number in connection with their business or profession.

14. The Department will endeavor to keep the lines and instruments in good working order and undertakes to clear trouble or make repairs with all reasonable despatch, but does not guarantee uninterrupted service.

15. A subscriber's telephone number is not a part of the application for service, but numbers will only be changed when absolutely necessary or for the betterment of the service.

16. The use of obscene, profane or abusive language while using the telephone is strictly forbidden and service may be immediately discontinued for violation of this rule.

## DIRECTORY REGULATIONS

This Directory is the property of the Alberta Government Telephones and is loaned to subscribers for their use, to be retained until the delivery of the next issue. Subscribers are furnished free one copy for each instrument. Additional copies will be charged for, 50c. per copy.

## CLOSING COPY

Directory copies will be closed on the following dates, and all new names, changes or corrections, must be furnished the Local Office in writing, previous to these dates. No entries may be made after the dates set:

JANUARY ISSUE ..... NOVEMBER 15th

JULY ISSUE ..... MAY 15th

The right is reserved to change dates of publication from time to time as may be necessary to meet the requirements of the Telephone service, without notice.

Each subscriber is entitled to one single line entry in the Alphabetical List without charge. Listings in bold type will be charged at the rate of \$2.50 per issue. By special arrangement any subscriber to Exchange Business Service may have the name of any company which he represents listed in directory as an extra insertion at a charge of \$1.50 per issue for light face type, or \$2.50 per issue for bold type. A subscriber to Exchange Residence service may have the name of a bona-fide member of his family listed in the Directory for One Dollar per line per issue, or that of another person, not a member of his family, residing in the same dwelling house, for 50c per line per month.

Each business subscriber is entitled to one single-line entry in the Classified business section without charge. Listings in bold type will be charged at the rate of Two Dollars per issue. All other listings will be charged for in accordance with approved schedule of rates.

Subscribers are requested to report promptly to the Local Office, in writing, any errors which may appear in this Directory, so that same may be corrected in the next issue.

The Alberta Government Telephones assume no liability whatever for damages occurring through errors or omissions in the making up and printing of this Directory.



# HOW TO USE THE TELEPHONE

## AUTOMATIC TELEPHONE

Consult the Telephone Directory for the correct number before you make a call. Do not trust to your memory.

Call "92" for Information if the person or firm you wish to call is not listed in the Directory.

1. **Look Up the Number.**—Note the letter preceding the number, indicating the Exchange to which the subscriber you are calling is connected.

2. **Remove the Receiver.**—Be careful not to move the hook at any time during the call.

3. **Listen for the Dial Tone.**—This is a steady humming sound, when received it indicates that the equipment is ready for you to dial.

4. **What to Dial.**—It is necessary to dial in turn, first the letter indicating the Exchange to which the subscriber called is connected, and then each figure of the number in rotation.

5. **How to Dial.**—Suppose you are calling M2301. To dial this number proceed as follows:—

(1) Remove receiver and listen for the dial tone.

(2) Place your finger in the hole over the letter "M"

(3) Turn the dial around until your finger strikes the finger stop, then lift your finger and allow the dial to return to rest **without touching it.**

(4) Repeat this operation for the figures 2-3-0-1. If you find that you have made an error before

you have completed dialing, hang up the receiver for a few seconds, then remove the receiver, listen for the dial tone and after hearing it, dial your call again.

6. **Ring and Busy Signals.**—After you have finished dialing you should hear in the receiver either the ringing signal (an intermittent burr-ringing sound) indicating that the called telephone is being rung, or the busy signal—a rapid buzz-buzz-buzz—indicating that the called line is busy.

If you hear the ringing signal and receive no answer within a reasonable period, hang up the receiver and call later.

If you hear the busy signal hang up the receiver and after waiting a reasonable length of time call again.

If you hear neither signal within half a minute, hang up the receiver for a few seconds, then remove it and dial again—If the same condition is found after several attempts, dial "93" and report the condition to "Trouble" operator.

7. **After You Have Finished Talking.**—Hang up your receiver—This will disconnect you from the called telephone. Leave your receiver on the hook a few seconds before starting to make another call.

## AUTOMATIC EXCHANGES

**Information:**—Call Information "92" for numbers of New Subscribers, Changes, Long Distance Line Charges, New Toll Offices, etc.

**Trouble:**—Complaints regarding Telephone Troubles should be reported to Trouble Operator, Telephone No. 93. When reporting trouble give telephone number affected and its location, also state as accurately as possible just how trouble manifests itself. Try to be specific, as incomplete information frequently causes delay in locating nature of trouble.

If a line you are trying to call repeatedly tests "busy," notify Trouble Operator, who will investigate whether same is caused by an abnormal condition on line, or from use. If any line appears too busy for good Service, write to the Commercial Manager. Subscribers are requested not to engage Trouble or Information Operators in conversation longer than necessary, as by so doing the operator will be prevented from giving prompt attention to other patrons.

## MANUAL TELEPHONE

Consult the Telephone Directory for the correct number before you make a call. Do not trust to your memory.

Ask for "Information" if the person or firm you wish to call is not listed in the Directory.

1. **To Call the Operator** give one long ring before removing the receiver from the hook and then hold the receiver to the ear.

2. **When the Operator Replies** by saying, "Number?" give the number of the subscriber's telephone desired, slowly and distinctly. At Multi-office Exchanges, first indicate the exchange desired by the prefixed letter and then pronounce the number by digit.

**Example:**—"M1429" should be pronounced "M one-four-two-nine."

At other Exchanges pronounce the number desired by digits.

**Example:**—"175" should be pronounced, "One-Seven-Five."

3. **Face the Transmitter** with the lips almost touching the mouthpiece. Speak naturally, distinctly and not too rapidly.

4. **Keep the Receiver to the Ear**, and the Operator, after repeating the number, will connect you with the subscriber called for. If the desired

line is found to be in use the operator will report "Line Busy."

5. **When You Have Finished Talking** place the receiver on the hook, small end up, and give a short ring. This gives the operator a signal to disconnect and you are then in a position to call another number or to be called.

**NOTE:**—At Camrose, Lloydminster, Hanna and Wetaskiwin (Common Battery Exchange) no ringing, except by rural line subscribers, is necessary. Simply remove receiver from hook and in all other respects proceed as instructed above, placing the receiver on the hook when conversation is finished.

6. **Do Not Use the Telephone** during a thunderstorm.

7. **Rural Line Subscribers** should limit their conversation to Five Minutes duration and must not "listen in" to conversation not intended for them, as it interferes with the Service.

**Complaints:**—Complaints regarding telephone trouble and unsatisfactory Service should be made to the Local Manager, Agent or Chief Operator at the Office concerned, and if not rectified within a reasonable time, the matter should be referred to the Traffic Superintendent at Edmonton.



# LONG DISTANCE SERVICE

## Rules and Regulations

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*To make a Long Distance Call, first call "Long Distance"—when the Long Distance Operator answers, give her your telephone number, followed by the details of your call as indicated below.*

### CLASSIFICATION OF LONG DISTANCE SERVICE

#### **1. STATION-TO-STATION CALLS**

The Station-to-Station rate applies when it is not desired to establish communication between particular persons.

Station-to-Station calls must be made by number whenever Telephone Directory information covering the called point is available. When such information is not available, the name or address under which the telephone is listed should be given, specifying that "anyone at that number will do."

EXAMPLE:—"Number 4567, J. H. Brown speaking, I want to speak to Springdale, No. 684," or "I want to speak to Springdale, anyone at Mr. John Jones' residence (or business) telephone."

#### **2. PERSON-TO-PERSON CALLS**

*(Evening and Night Rates do not apply to Person-to-Person Service.)*

When a Long Distance Call is made, specifying that conversation is desired with a particular person and the connection is established and conversation held with that person, the "Person-to-Person" rate applies.

EXAMPLE:—"Number 4567, J. H. Brown speaking, I want to speak to Springdale, No. 684, Mr. John Jones," or "If Mr. Jones is not there, I will speak to Mr. A. F. Smith."

NOTE:—*When a particular person is desired, the Long Distance operator must be so advised when the call is placed, otherwise charges will be made from the time connection is established with the telephone desired, whether the party is obtained or not.*

#### **Appointment Calls**

An appointment Call is a Person-to-Person call requiring communication to be established at a specified time, and order should be given to the Long Distance operator in the usual manner.

#### **Messenger Calls**

A Messenger Call is a Person-to-Person call, necessitating the services of a Messenger to secure the attendance of a specified person, and order should be given to the Long Distance operator in the usual manner. The Messenger Service and Report charges in such cases must be prepaid by the calling party if the call is placed from a Public Pay Station.

#### **Collect Calls.**

Collect calls are Person-to-Person or Station-to-Station Calls, the charges for which are reversed, *i. e.*, to be collected from the called party. In such cases the assent of the called party shall be obtained before the connection is established.



# LONG DISTANCE SERVICE

## Rules and Regulations—Continued

### RATES AND CHARGES FOR LONG DISTANCE SERVICE

Long Distance Tolls will be charged to the subscriber from whose instrument the Long Distance call is placed, except those messages for which the receiving party expressly agrees to pay.

All rates quoted are for an initial period of three minutes. For overtime beyond the initial period a proportionate charge is made per minute.

The rates quoted on pages 9 and 10 are Station-to-Station Day Rates.

The Day Rate for a Station-to-Station call is the fundamental rate upon which the rates for other classes of Service are based.

The rate for a completed Person-to-Person Appointment or Messenger Call, including Written Messages and Telegrams, either Paid or Collect is approximately 25% higher than the corresponding Station-to-Station Day Rate.

Day rates only are used in computing charges on Person-to-Person, Appointment and Messenger Calls, including Written Messages and Telegrams.

#### Evening and Night Rates

(These rates apply on Station-to-Station Calls only.)

Between 7 p.m. and 12 midnight the Station-to-Station rates are approximately one-half the Day rates and are known as "Evening Rates."

Between 12 midnight and 4.30 a.m. the Station-to-Station rates are approximately one-fourth the Day Rates and are known as "Night Rates."

(NOTE:—In no case shall the Evening or Night rate, as the case may be, be less than 25c. for the initial period, unless the Day rate is less, in which case the Day, Evening and Night Rates shall be the same.)

#### Report Charges

Under certain conditions a Report Charge of approximately one-quarter of the Station-to-Station Day rate will be made on uncompleted Person-to-Person, Appointment and Messenger Calls, including Written Messages and Telegrams.

A Report Charge shall not be made on a Station-to-Station call except when the call is placed "Collect" and the charges have not been accepted.

### PAY STATION SERVICE

Pay Station Telephones have been installed by the Department for the convenience of subscribers and the general public, in suitable locations throughout the Province. Local conversations may be had from these telephones at a charge of 5 cents for 5 minutes. Long Distance Service is furnished at regular tariff rates upon deposit of the amount of the initial charge (covering three minutes conversation) the usual charges being made for excess time.

*Non-subscribers who desire to use Subscribers' telephones should be referred to the nearest Public Pay Station.*

**If there is anything about our rates and practices you do not fully understand, please call our Local Manager or Chief Operator and they will be glad to explain.**



# LONG DISTANCE RATES

## From Lethbridge

To Places connected with the Long Distance Lines of the Alberta Government  
Telephones and Connecting Systems in Alberta.

NOTE:—These Rates are Subject to Change without Notice.

TO	Station- to-Station Day Rate	TO	Station- to-Station Day Rate	TO	Station- to-Station Day Rate	TO	Station- to-Station Day Rate
Abee	1.95	Burdett	.40	Duchess	.55	High River	.50
Abilene	1.95	Busby	1.80	Duclos	1.95	Hilda	.85
Acme	.80	Byemore	1.00	Dunstable	1.80	Hoadley	1.50
Airdrie	.75			Durlingville	2.10	Holden	1.50
Alberta Beach	1.80			Duverney	1.80	Holmes Crossing	2.10
Alcomdale	1.80	Cadogan	1.35			Hughenden	1.35
Alderson	.50	Cadomin	1.95	Eastbourne	1.95	Hussar	.60
Alexo	1.50	Calahoo	1.80	Eastburg	1.95	Hylo	2.10
Alhambra	1.20	Calgary	.70	East Coulee	.70		
Alix	1.15	Calmar	1.50	Echohill	1.80	Idesleigh	.65
Alliance	1.20	Camp Creek	1.95	Eckville	1.20	Innisfail	1.05
Alsask, Sask.	1.05	Campsie	1.95	Eckville	1.35	Innisfree	1.65
Altario	1.20	Camrose	1.50	Eden Valley	.55	Iola	1.35
Amber Valley	2.10	Canmore	.90	Edgerton	1.50	Irma	1.50
Amethyst	.40	Carbon	.80	Edmonton	1.65	Iron Springs	.15
Andrew	1.80	Cardston	.30	Edmonton Beach	1.65	Irricana	.75
Angle Lake	1.80	Carmangay	.25	Edson	1.95	Irvine	.75
Ankerton	1.35	Caroline	1.15	Edward	1.95	Islay	1.65
Antross	1.50	Carolside	.75	Egremont	1.80		
Ardmore	2.10	Carrot Creek	1.80	Elk Point	1.80	Jarrow	1.50
Armada	.35	Carstairs	.90	Elkwater Lake	.70	Jarvie	2.10
Armistice	1.80	Carvel	1.65	Ellscoot	2.10	Jenner	.65
Arrowwood	.50	Castor	1.10	Elora	1.00	Judson	.20
Ashmont	1.95	Cavendish	.80	Empress	.95		
Athabasca	2.10	Cereal	.95	Endiang	1.00		
Atlee	.75	Cessford	.70	Entwistle	1.80		
		Champion	.30	Erixon	1.15	Kahwin	1.80
Banff	1.00	Chancellor	.60	Erskine	1.15	Kananaskis	.90
Barons	.20	Chauvin	1.50	Esther	1.10	Kapasiwin	1.65
Barrhead	1.95	Cherhill	1.80	Etsikom	.50	Kelsey	1.35
Bartlettville	1.95	Chinook	.90	Evansburg	1.80	Kewisville	1.10
Bashaw	1.20	Chip Lake	1.80	Evarts	1.15	Kew	.65
Bassano	.50	Chipman	1.65	Exshaw	.85	Killam	1.35
Battenburg	1.80	Chisholm	2.25			Kingman	1.50
Battle Lake	1.50	Claresholm	.30	Fallis	1.80	Kinsella	1.50
Bawlf	1.35	Clarinda	.45	Fawcett	2.10	Kipperville	.45
Beacon Hill	1.95	Clive	1.20	Ferintosh	1.35	Kirriemuir	1.15
Beauvallon	1.80	Cluny	.50	Flatbush	2.10	Kitscoty	1.65
Beaver Crossing	2.10	Clyde	1.95	Flat Lake	1.95	Knob Hill	1.50
Beaver Heights	.35	Coalspur	1.95	Florann	.45		
Beiseker	.75	Coal Valley	1.80	Foisy	1.80	Lac La Biche	2.10
Bellis	1.95	Cochrane	.80	Foothills	1.80	Lacombe	1.20
Belvedere	1.95	Cold Lake	2.10	Foremost	.40	Lac Ste Anne	1.80
Benalto	1.20	Columbine	1.95	Forestburg	1.35	Laford	1.80
Bentley	1.20	Compeer	1.20	Fort Assiniboine	2.10	Lake Isle	1.80
Berry Moor	1.65	Comrie	.65	Fort Saskatchewan	1.80	Lakeview	1.65
Beynon	.70	Condor	1.20	Fraser	1.50	Lamont	1.80
Big Fish Lake	1.80	Consort	1.15	Freedom	1.95	Landonville	1.80
Big Valley	1.00	Cooking Lake	1.65			Langdon	.60
Bindloss	.85	Coronado	1.80	Gadsby	1.10	Lavo	1.65
Birdsholm	.45	Coronation	1.10	Gainford	1.80	Lawton	1.95
Blackie	.45	Countess	.50	Galahad	1.20	Lea Park	1.80
Blairmore	.45	Coutts	.40	Garden Plain	1.00	Leduc	1.50
Bloomsbury	1.95	Cowley	.35	Garred	1.80	Leedale	1.35
Blue Ridge	1.95	Craigmyle	.85	Gem	.55	Lees	.65
Bluffton	1.35	Cremona	.90	Gibbons	1.80	Legal	1.80
Boian	1.80	Crossfield	.85	Glenden	.55	Legend	.40
Bon Accord	1.80	Cummings	1.50	Glendon	1.95	Le Goff	2.10
Bonnie Glen	1.50	Czar	1.35	Glenevis	1.80	Leo	1.00
Bonnyville	1.95			Glenwood	.25	Leslieville	1.35
Bordenave	1.95	Dakin	2.10	Gorman	2.25	Lewiston	2.10
Botha	1.10	Dalroy	.70	Grants	.25	Lindberg	1.95
Bottrel	.30	Dapp	1.95	Granum	.95	Lisburn	1.80
Bow City	.95	Darwell	1.80	Grassy Lake	.35	Little Gem	1.00
Bow Island	.45	Davis	1.95	Green Court	1.95	Lloydminster	1.65
Bowden	1.00	Daysland	1.35	Groton	.50	Lomond	.30
Bowell	.55	Deep Creek	2.25	Gull Lake	1.20	Lonira	1.95
Bowmantown	.70	Del Bonita	.30	Gunn	1.80	Looma	1.65
Box Springs	.65	Delburne	1.10			Lougheed	1.35
Boyle	2.10	Delia	.85	Hairy Hill	1.80	Lovett	1.80
Boyne Lake	1.95	Derwent	1.80	Halkirk	1.10	Loyalist	1.10
Bragg Creek	.75	Desjarlais	1.80	Hamlin	1.80	Lucky Strike	.45
Brant	.45	Deville	1.65	Hanna	.85	Lunnford	1.95
Breezeland	.55	Didsbury	.90	Hardisty	1.35	Luscar	1.95
Bretton	1.50	Donalda	1.20	Hay Lakes	1.50		
Brooks	.45	Donatville	2.10	Heaton Moor	1.95		
Brousseau	1.80	Doucette	1.80	Heinsburg	1.80	Mackay	1.80
Bruce	1.50	Downie	1.95	Heisler	1.35	MacLeod	.20
Bruderheim	1.80	Downing	1.80	Hemaruka	1.00	Magnolia	1.80
Buffalo	.75	Drayton Valley	1.65	Hespero	1.20	Magrath	.15
Buffalo Head Ranch	.60	Drumheller	.75	Highridge	1.95	Mallaig	1.95
Bulwark	1.15						



TO	Station-to-Station Day Rate	TO	Station-to-Station Day Rate	TO	Station-to-Station Day Rate	TO	Station-to-Station Day Rate
Manola	1.95	Olds	.95	Rocky Rapids	1.65	Sunnyside	1.65
Manville	1.65	Olson Coulee	.30	Rosalind	1.35	Swallow	.80
Manyberries	.65	Onoway	1.80	Rosebud	.70	Sylvan Lake	1.15
Markerville	1.10	Opal	1.80	Roselea	1.95	Taber	.25
Marwayne	1.80	Orion	.60	Rose Lynn	.80	Tawatinaw	1.95
Maunsell	.25	Owseye	1.95	Rosemary	.50	Tees	1.20
Mayerthorpe	1.95	Oyen	.95	Roseyear	1.95	Thelma	.75
McLaughlin	1.65			Rossington	1.95	Therien	1.95
Meadowview	1.95	Pakan	1.80	Rowley	.90	Thorhild	1.95
Meanook	2.10	Park View	.40	Rumsey	.90	Thorsby	1.50
Medicine Hat	.65	Partridge	1.10	Rush Lake	.70	Three Hills	.85
Meeting Creek	1.35	Pashley	.70	Ryley	1.50	Tilley	.50
Mellowdale	1.95	Patricia	.55	St. Albert	1.65	Tofield	1.65
Mercoal	1.95	Pearsonville	.50	St. Joseph	2.10	Tomahawk	1.65
Metiskow	1.35	Peat	1.80	St. Kilda	.50	Trochu	.90
Michichi	.80	Peers	1.95	St. Lina	1.95	Turner Valley	.60
Midnapore	.65	Pekisko	.50	St. Paul	1.95	Two Hills	1.80
Milk River	.35	Pembridge	1.95	St. Vincent	1.95	Vale	.75
Millarville	.65	Pemutan	1.15	Saddle Lake	1.80	Vanesti	1.65
Millet	1.50	Pendant d'Oreille	.60	Sammons	.50	Vanvleet	1.65
Millicent	.55	Pendryl	1.50	Sanguo	1.95	Vegreville	1.65
Milo	.40	Penhold	1.10	Sarrail	2.10	Venice	2.10
Minburn	1.65	Perryvale	2.10	Saunders	1.50	Vermilion	1.65
Mirror	1.20	Philips	1.50	Schuler	.80	Veteran	1.10
Mission	2.25	Phoenix	1.35	Scollard	.95	Victoria	1.80
Monitor	1.15	Pickardville	1.95	Scotfield	.90	Viking	1.50
Morecambe	1.80	Pigeon Lake	1.50	Seaforth	.30	Vilna	1.95
Morinville	1.80	Pincher Creek	.35	Seba	1.80	Vimy	1.95
Morrin	.85	Pine Creek	1.80	Sedalia	1.00	Vulcan	.35
Mosside	1.95	Plamondon	2.25	Sedgewick	1.35	Wabamun	1.80
Mountain Park	1.80	Pollockville	.70	Seven Persons	.55	Wahstao	1.95
Moyerton	1.65	Ponoka	1.35	Seymour	1.80	Wainwright	1.50
Mulhurst	1.50	Priddis	.70	Shandro	1.80	Wake-Shyre Lodge	.75
Mundare	1.65	Princeton	.55	Sheep Creek	.65	Walker	.65
Munson	.80	Provost	1.35	Sheerness	.85	Walsh	.80
Musidora	1.80	Radway	1.80	Shoal Creek	1.95	Waltross	.50
Myrnam	1.80	Rainier	.40	Sibbal	1.00	Wardlow	.65
		Ranchville	.65	Silver Bay	1.50	Warner	.30
Naco	1.00	Ranfurly	1.65	Sion	1.80	Warspite	1.95
Nanton	.40	Raven	1.15	Skiff	.35	Wasel	1.80
Naughton Glen	1.65	Ray	1.80	Smoky Lake	1.95	Waskatenau	1.95
Neerlandia	2.10	Raymond	.15	Soda Lake	1.80	Waterton Park	.45
Nelspur	1.50	Redcliff	.60	Southworth	1.95	Wayne	.75
Nemiscam	.45	Red Deer	1.15	Spedden	1.95	Westerose	1.50
Nestow	1.95	Redland	.70	Spring Coulee	.20	Westlock	1.95
New Bridgen	1.05	Red Raven	1.10	Spring Point	.55	Wetaskiwin	1.50
Newbrook	1.95	Redwater	1.80	Stamper	.65	Whisky Gap	.30
New Dayton	.20	Red Willow	1.20	Standard	1.80	White Court	2.10
New Sarepta	1.50	Retlaw	.25	Stanmore	.90	Whitla	.50
Niton	1.95	Richards	2.10	Stavelo	.35	Wildwood	1.80
Nobleford	.15	Richardson	1.65	Sterco	1.80	Willingdon	1.80
Nordeg	1.50	Richdale	.90	Stettler	1.15	Willow Creek	.75
Northbank	1.80	Rife	1.95	Steveville	.60	Winfield	1.50
Nth Cooking Lake	1.65	Rimbey	1.35	Stockland	.65	Winnifred	.50
Northern Valley	1.80	Rio Alto	.60	Stony Plain	1.65	Wisdom	.60
Northleigh	1.65	Riverbow Ferry	.35	Strathmore	.60	Wolf Creek	1.95
North Mosside	1.95	Roberge	1.80	Strome	1.35	Wrentham	.25
O'Connor	.65	Rochester	1.95	Styal	1.80		
Okotoks	.55	Rochfort	1.95	Suffield	.55	Yeoford	1.50
		Rockyford	.70	Sullivan Lake	1.05	Youngstown	.90
		Rocky Mtn. House	1.35	Sunnynook	.75		

In addition to the points on pages 9 and 10 Long Distance Connection may be had also with the following places in Alberta and British Columbia, rates for which can be obtained by calling "Long Distance":—

### ALBERTA POINTS

Acadia Valley	Barnwell	Black Diamond	Calder	Clymont
Acheson	Baronet	Blackfalds	Caldwell	Coal City
Adkins	Bathgate	Blackfoot	Calling Lake	Coaldale
Aetna	Battle	Blakesville	Calverly	Coalhurst
Agricola	Battle Bend	Blondheim	Campbell Lake	Coleman
Albay	Battle Ridge	Blood Reserve	Cappon	Colinton
Albion Ridge	Battleview	Bonlea	Carbondale	Commerce
Alfersyde	Beaumont	Borradale	Cardiff	Conjuring Creek
Alice Lake	Beaver Hills	Bow Valley	Carnforth	Content
Allerton	Beaver Lake	Bowville	Carseland	Copeville
Angus Ridge	Beaver Mines	Bradshaw	Carthew	Cornucopia
Anzac	Beazer	Bremner	Casavant	Cousins
Ardenode	Beddington	Bretona	Cassils	Craigmillar
Ardeville	Belleuve	Brightview	Cayley	Crowfoot
Ardley	Bellshill	Britain	Challey	Currey
Armena	Belmont	Brocket	Cheadle	
Asker	Bennett	Brooksley	Chesterwold	Dahmer
Avalon	Benton	Brownfield	Chigwell	Dalemead
Avion	Beverly	Brownlow's L'ndg	Chin	Dauntless
Baintree	Bismark	Burnis	Clandonald	Davisburg
Balmoral	Bissell	Burnt Lake	Clearview	Deering
Bankhead	Bittern Lake	Caldbeck	Close	Delacour
Bardo			Clover Bar	Delph



## ALBERTA POINTS—Continued

Demay	Graminia	Leeshore	Owens	St. Michael
Dawberry	Grainger	Leighton	Oxville	Stocks
De Winton	Grand Valley	Leopoldville	Paradise Valley	Stoppington
Diamond City	Grant Lake	Lewisville	Parkland	Strand
Dickson	Green Glade	Liberty	Partridge Hill	Strangmuir
Diligence	Greenshields	Lineham	Passburg	Streamstown
Dina	Griesbach	Livingston	Patience	Sugar Bowl
Dinant	Grosmont	Loch Sloy	Paxson	Sulphur Springs
Dinton	Gros Ventre	Lockhart	Pearce	Summerland
Dobson	Gwynne	Lone Butte	Peno	Summerview
Dodds	Hackett	Long	Pibroch	Sundre
Dog Pound	Halladay	Long Coulee	Picture Butte	Sunnydale
Doondale	Halley	Longview	Pincher Station	Sunnyslope
Dorenee	Hallman	Lousana	Pine Lake	Superior
Dry Fork	Harmattan	Lundbreck	Pirmez Creek	Sweet Grass, Mont.
Duagh	Hastings Coulee	Lusignan	Pleasant View	
Duffield	Hawkeye	Luzan	Poplar Ridge	Talbot
Duhamel	Haynes	Madden	Poplar Site	Taylorville
Dunmore	Hayter	Majorville	Pretty Hill	Telfordville
Eagle Hill	Hazelmere	Makepeace	Puffer	Terrace Lake
Earlie	Hearnleigh	Malmö	Purple Springs	The Hub
Earling	Heath	Manfred	Quarrel	Throne
Earlville	Heath Creek	Maple Leaf	Queenstown	Tindastoll
Eastervale	Heather Brae	Martins	Rabbit Hill	Tolland
Eastway	Herronton	Masinasin	Raley	Tommy LaPotac
Edison	Hetherington	Maughan	Red Lodge	Tongue Creek
Edwell	Highfield	Maunder	Reid Hill	Torrington
Elk Island	Hillcrest	Maybutt	Reist	Travers
Elk Island Park	Hill End	Mayton	Rexboro	Tudor
Elkton	Hilliard	Mazeppa	Ribstone	Turin
Elkwater	Hillspring	McEwen	Rich Valley	Twelve Mile Coulee
Ellerslie	Hobbema	McNally	Riddellville	Twin Butte
Emery	Horse Hills	Meadow Lake	Rising Sun	Twin Lakes
Enchant	Horseshoe Coulee	Menaik	Riviere Qui Barre	Twining
Ensign	Horseshoe Falls	Merna	Rocking Bay	Ulster
Ensleigh	Horseshoe Lake	Mewassin	Rocky View	Vauxhall
Everett	Hubalta	Miller	Rodino	Viewpoint
Exelme	Hughes	Minerton	Rolling Green	Villeneuve
Excel	Hunterville	Minott	Rosedale	Villeroie
Excelsior	Hutton	Monarch	Rosenheim	Volmer
Fabyan	Huxley	Morley	Rosenroll	Wanda
Fairacres	Indus	Morningside	Rosyth	Warden
Fairbank	Industrial School	Mossleigh	Round Hill	Warwick
Fairfield	Inga	Mound	Rusylvia	Waterglen
Fairydell	Ingletton	Mountain View	Salisbury	Watts
Faith	Inglis	Mt. Lookout	Saltaux	Waybrook
Falun	Irwinville	Murray Valley	Sampsonston	Wealthy
Federal	Jeffrey	Nakamun	Sarcee	Welling
Fedorah	Joffre	Namaka	Sather	Wellsdale
Fenn	Josephburg	Namayo	Scandia	Wellsville
Ferrybank	Jumping Pound	Neapolis	Scapa	Weno
Ferry Point	Kaleland	Neighborview	Scotstoun	Westcott
Fishburn	Kanata	Nevis	Seebie	Westward Ho
Fleet	Kathryn	New Lindsay	Sharrow	White Sand Beach
Forest Lawn	Kenex	New Lunnon	Shepard	White Star Mine
Four Nine	Keoma	New Norway	Shouldice	Whitewood Lake
Frank	Kessler	New Oxley	Sidcup	Whitford
Frankburg	Kilbourn	New Spruce Grove	Siebertville	Wildmere
Gahern	Kimball	Nightingale	Silver Lake	Willowdale
Ghost Pine	Kipp	Nisbet	Simons Valley	Willowlea
Gilby	Kirkcaldy	Nisku	Social Plains	Wilmot
Gillen	Knee Hill Valley	Norton	Southesk	Wilson
Gilpin	Krakow	Noyes Crossing	Springbank	Wilton Park
Gladys	La Calmette	Ogden	Springdale	Wimborne
Glenbow	Lake Demay	Ohaton	Spring Lake	Winterburn
Glenford	Lake Minnewanka	Old Brant	Springvale	Woodhouse
Gleniffer	Lamoureux	Old Spruce Grove	Spruce Grove	Wood River
Glenview	Lanfine	Olin Creek	Stand Off	Woolford
Golden Spike	Larsen	Oliver	Staplehurst	Wostok
Good Hope	Latham	O'Mara	Star	Yorkville
Good Luck	Lavesta	Orton	Sterlingville	Zawale
Gopher Head	Lawndale	Otoskiwan	Stirling	Zetland
Graindale	Leavitt	Ouelletteville		

## BRITISH COLUMBIA POINTS IN THE CROW'S NEST PASS

Baynes Lake	Crusher Camp	Hosmer	Marysville	St. Eugene Mission
Bull River	Elko	Isadore, Lookout	McGillivray	Waldo
Coal Creek	Fairy Creek	Jaffray	Michel	Wanklyn
Cokato	Fernie	Kennedy's Camp	Morrissey	Wardner
Corbin	Fort Steele	Kimberley	Moyie	Wycliffe
Cranbrook	Galloway	Kingsgate	Moyie Mountain	Yahk
Crow's Nest (McCool)	Hanbury	Lumberton	Natal	

# FOR LONG DISTANCE RATES

SEE PAGES 9 TO 13 OR CALL "92" FOR INFORMATION



# TRANS-OCEANIC AND SHIP-TO-SHORE RATES FROM ALBERTA

TO	1st Three Minutes	Each Add'l Minute	Report Charge
AFRICA (Ceuta, Spanish Morocco) .....	\$46.50	\$15.50	\$5.50
ARGENTINA			
Province of Buenos Aires .....	39.00	13.00	3.00
All Other Points .....	40.20	13.40	3.00
AUSTRALIA			
All Points in New South Wales, Queensland, Victoria, City of Adelaide and Vicinity of the State of South Australia .....	54.00	18.00	5.00
AUSTRIA .....	45.00	15.00	5.00
BELGIUM .....	42.00	14.00	4.00
BERMUDA ISLANDS .....	21.00	7.00	1.50
BRAZIL .....	39.00	13.00	3.00
CANARY ISLANDS .....	49.50	16.50	6.50
CHILE .....	42.00	14.00	3.00
CZECHO-SLOVAKIA .....	45.75	15.25	5.25
DANZIG .....	44.25	14.75	4.75
DENMARK .....	45.75	15.25	5.25
ENGLAND .....	39.00	13.00	3.00
FINLAND .....	47.25	15.75	5.75
FRANCE .....	42.75	14.25	4.25
GERMANY .....	44.25	14.75	4.75
GIBRALTAR .....	45.00	15.00	5.00
HAWAIIAN ISLANDS .....	24.00	8.00	2.00
HOLLAND .....	42.75	14.25	4.25
HUNGARY .....	46.50	15.50	5.50
IRISH FREE STATE			
Dublin Only .....	40.50	13.50	3.50
ISLE OF MAN .....	40.50	13.50	3.50
ITALY			
All Points Except Island of Sardinia .....	45.00	15.00	5.00
JAVA, EAST INDIES .....	54.00	18.00	5.00
LATVIA .....	44.25	14.75	4.75
LITHUANIA .....	44.25	14.75	4.75
LUXEMBOURG .....	42.00	14.00	4.00
NETHERLANDS (Holland) .....	42.75	14.25	4.25
NORTHERN IRELAND			
Belfast Only .....	40.50	13.50	3.50
NORWAY .....	46.50	15.50	5.50
POLAND			
Bielsk, Bydgoszcz, Gdynia, Katowice, Krakow, Lodz, Poznan and Warsaw .....	46.50	15.50	5.50
ROUMANIA .....	48.00	16.00	6.00
SCOTLAND .....	39.00	13.00	3.00
SPAIN .....	45.00	15.00	5.00
SWEDEN .....	45.75	15.25	5.25
SWITZERLAND .....	43.50	14.50	4.50
URUGUAY .....	40.20	13.40	3.00
VATICAN CITY .....	45.00	15.00	5.00
WALES .....	39.00	13.00	3.00

These rates apply to all classes of calls. Collect calls will not be accepted.

## RATES TO SHIPS AT SEA FROM ALBERTA

	3 Minutes Initial Period	Each Add'l Minute	Report Charge
Steamship Homeric .....	\$27.00	\$9.00	\$2.00
Steamship Leviathan .....	27.00	9.00	2.00
Steamship Majestic .....	27.00	9.00	2.00
Steamship Olympic .....	27.00	9.00	2.00
Steamship Empress of Britain .....	27.00	9.00	2.00
Steamship Monarch of Bermuda .....	18.00	6.00	1.00

These rates apply to all classes of calls. Collect calls will not be accepted.  
Note:—Reduced Rates in effect when ship is less than 500 nautical miles from New York.



# Rates to Certain Points in Canada and the United States of America

Rates to points not listed below may be obtained by calling Long Distance

## FROM LETHBRIDGE

TO	STATION-TO-STATION RATE (Mountain Standard Time)			Person to Person Rate
	4.30 A.M. to 7.00 P.M.	7.00 P.M. to 8.30 P.M.	8.30 P.M. to 4.30 A.M.	
AKRON, OHIO.....	6.00	4.75	3.50	7.50
ATLANTA, GA.....	6.50	5.25	3.75	8.75
BALTIMORE, MD.....	7.00	5.50	4.00	8.75
BILLINGS, MONT.....	1.65	1.40	.95	2.05
BOISE, IDA.....	1.95	1.65	1.10	2.45
BOSTON, MASS.....	7.50	6.00	4.50	9.50
BRANDON, MAN.....	2.35	1.95	1.30	3.00
BROOKLYN, N.Y.....	7.25	5.75	4.25	9.00
BUFFALO, N.Y.....	6.25	5.00	3.50	7.75
BUTTE, MONT.....	1.20	1.05	.70	1.60
CHICAGO, ILL.....	4.75	4.00	2.75	6.00
CINCINNATI, OHIO.....	5.75	4.50	3.25	7.25
CLEVELAND, OHIO.....	6.00	4.75	3.50	7.50
DENVER, COLO.....	3.00	2.45	1.65	3.75
DETROIT, MICH.....	5.75	4.50	3.25	7.25
DULUTH, MINN.....	3.75	3.00	2.00	4.75
GREAT FALLS, MONT.....	.90	.80	.55	1.25
HELENA, MONT.....	1.05	.90	.60	1.40
KANSAS CITY, MO.....	4.25	3.50	2.50	5.25
LOS ANGELES, CAL.....	4.00	3.25	2.25	5.00
MILWAUKEE, WIS.....	4.75	4.00	2.75	6.00
MINNEAPOLIS, MINN.....	3.75	3.00	2.00	4.75
MONTREAL, QUE.....	6.75	5.50	4.00	8.50
NEW YORK, N.Y.....	7.25	5.75	4.25	9.00
OAKLAND, CAL.....	3.50	2.80	1.90	4.50
OMAHA, NEB.....	3.75	3.00	2.00	4.75
OTTAWA, ONT.....	6.50	5.25	3.75	8.25
PHILADELPHIA, PA.....	7.00	5.50	4.00	8.75
PITTSBURG, PA.....	6.25	5.00	3.50	7.75
PORTLAND, ORE.....	2.35	1.95	1.30	3.00
*REGINA, SASK.....	2.25	.....	.....	2.80
ST. PAUL, MINN.....	3.75	3.00	2.00	4.75
SALT LAKE CITY, UTAH.....	2.55	2.10	1.40	3.25
SAN FRANCISCO, CAL.....	3.50	2.80	1.90	4.50
*SASKATOON, SASK.....	1.95	.....	.....	2.40
SEATTLE, WASH.....	2.05	1.75	1.15	2.55
SHELBY, MONT.....	.55	.45	.35	.80
SPOKANE, WASH.....	1.25	1.10	.75	1.65
TACOMA, WASH.....	2.05	1.75	1.15	2.55
TORONTO, ONT.....	6.25	5.00	3.50	7.75
VANCOUVER, B.C.....	2.70	1.95	1.30	3.25
VICTORIA, B.C.....	3.20	2.25	1.50	3.75
WASHINGTON, D.C.....	7.00	5.50	4.00	8.75
WINNIPEG, MAN.....	3.00	2.45	1.65	3.75

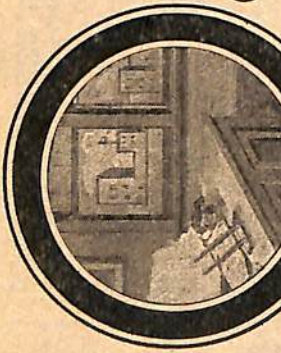
The above rates are for an initial period of three minutes.

\*On station-to-station calls to points in Saskatchewan, Evening rates (7 p.m. to mid-night) are one-half of day rates. Night rates (midnight to 4.30 a.m.) are one-quarter of day rates.



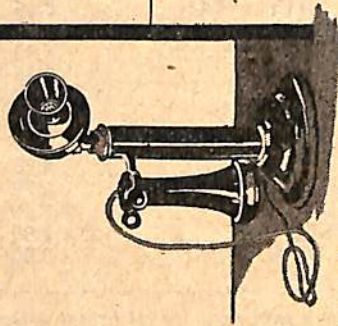
USE LONG DISTANCE

FOR LONG DISTANCE RATES SEE PAGES 9 TO 13 AT FRONT OF DIRECTORY



# K. AT HOME

YOU WILL ENJOY YOUR HOLIDAY  
MORE WHEN YOU KNOW  
ALL'S WELL AT HOME  
AND AT THE OFFICE



SERVICE—SPEED—SATISFACTION



## KEEP IN TOUCH BY TELEPHONE

DO NOT HANG UP YOUR RECEIVER WHEN ASKED TO HOLD THE LINE



PHONE  
**2576** FOR **CRYSTAL DAIRY LTD.**  
Milk, Cream, Butter and Ice Cream

# LETHBRIDGE

806 FOURTH AVENUE SOUTH

## CONTINUOUS SERVICE

<b>INFORMATION</b> — For Information regarding New Subscribers, change of Telephone Numbers, Long Distance Line Charges, New Toll Offices, Etc. ....	Call "Information" Dial	92
<b>TROUBLE</b> — To Report Telephone Out of Order or unsatisfactory Local Service .....	Call "Trouble" Dial	93
To Report unsatisfactory Long Distance Service Call "Chief Operator" Dial		98
<b>LONG DISTANCE</b> — To Call Long Distance Operator .....	Dial	0
<b>RURAL</b> — For List of Rural Subscribers, see pages following list of Exchange Subscribers.		
<b>FIRE</b> — In case of Fire .....	Dial	3333
<b>POLICE</b> — To call the Police .....	Dial	2145

## Exchange LETHBRIDGE Subscribers

(FOR RURAL SUBSCRIBERS SEE PAGE 40)

**A**  
**3664 A B C TAXI** J Malacko Prop Alberta Bldg 5th St S  
**3680** Abbott A H res 1230 5th Ave-A S  
**3822** Achtem John A res 1104 6th Ave S  
**3295** Admitt W Central Meat Market 646 13 St N  
**3854** Admitt W C res 340 19th St N  
**ADVANCE LUMBER CO LTD**  
**3663** General Office McFarland Bldg  
**2063** Yard Office 13th St & 2nd Ave S  
**3320** N S Stoltze res 1517 7th Ave S  
**2423** R W Kellogg res 1110 7th Ave S  
**2901** B H Mott res 638 14th St S  
**4202** Afaganis A res 534 5th St S  
**2888** Afaganis Alex res 646 5th St S  
**2083** Aird Jas res 1304 6th Ave S  
**2418** Aita John Groceries 431 18th St N  
**2321** Aitken D res 414 15th St S  
**3853** Aitken W res 2107 1st Ave N  
**3023** Akrigg G S res 615 9th St S  
**2973** Alaska Hide Fur & Second Hand Store 122 5th St S

**ALBERTA GOVERNMENT**—See also Provincial Government  
**2129** Alberta Government L C Charlesworth Colonization Manager 413 8th St S  
**2234 ALBERTA GOVERNMENT TELEPHONES** General Office 808-810 4th Ave S  
**92** Information regarding New Subscribers and change of Telephone Nos  
**93** Telephones out of order  
**94** Rural Operator  
**0** Long Distance Operator  
**98** Chief Operator  
**2234** R E Phillips Local Manager  
**3500** R E Phillips District Commercial Manager  
**3500** W L Shera Chief Clerk  
**3375** W Russ District Plant Chief  
**4221** R Harper District Traffic Chief  
**4138 ALBERTA INSURANCE AGENCIES** 427 5th St S  
**3492 ALBERTA MEAT MARKET** R Coultry 905 9th Ave N  
**2339 ALBERTA MOTOR ASSOCIATION** Information Bureau Marquis Hotel Annex

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3712 ALDOUS AGENCY & FINANCE  
CO Insurance Collections & Accounting  
2 Baalim Blk

3874 Aldous W G res 802 15th St S

3545 Alex Taxi Marquis Hotel

2811 Alexander G res 424 7th St S

3562 Alexander J P res A Barclay Apts

3142 ALEXANDRA HOTEL Porter Bros  
332 5th St S  
Private Branch Exchange connecting all  
Rooms

3891 Alford E W res No 2 Fire Hall

3284 Allan E res 707 7th Ave S

2226 Allen Mrs A res 1709 1st Ave N

3436 Allen E E res 617 8th St S

2165 Allen Dr L T Dentist 8 Rylands Blk

2871 Allen Dr L T res 1503 7th Ave S

3147 Allen T S res 707 12th St A N

4183 Allison R res 1207 6th Ave N

3528 Allison R E res 1264 4th Ave S

2536 Allmie E M res 311 15th St S

2650 Alward A D res 414 13th St S

2183 Anderson A A res 620 12th St-C N

3356 Anderson G L res 542 12th St-A N

3998 Anderson John F Jr res 1214 5th Ave S

2440 Anderson W D res 1237 7th Ave S

2777 Anderson & Smith Grading Contrs Lethbridge

3755 Office 1245 2nd Ave S

3841 Andrew R G res 1247 8th Ave-A S

4319 Andrews S D res 405 4th St

3069 ARCADE BILLIARD & CIGAR  
STORE 325 5th St S

3242 Archbold Mrs R res 912 7th St-A S

2469 Archer R G res 139 15th St N

3329 Arkinstall Charles res 1624 3rd Ave N

3216 Arlington Cafe 316 1st Ave S

2278 ARLINGTON HOTEL  
1st Ave & 4th St S

2663 Armit A res 418 9th St S

2954 Armitt John res 1733 5th Ave N

2924 Armour J D res 1918 6th Ave-A N

3301 Armstrong W J res 622 6th Ave S

3846 Army & Navy Veterans Club 517 5th Ave S

3397 Arnold Mrs A M res 1610 6th Ave N

3386 Arnold T res 1721 2nd Ave-B N

2820 Arnold T Jr res 330 19th St N

3826 Arnsdorf Rev R res 303 7th Ave-A S

3496 ARTIC OIL SALES LTD  
1211 2nd Ave S

4162 Artic Service Station Leonard Coyne Cor 3rd  
Ave & 13th St S

2408 Ascroft Robert res 1130 13th St N

2682 Ashton Miss Blanche res 7 Victoria Mansions

2222 Asplin A res 1703 7th Ave S

2545 ASSINIBOIA MUSIC CO LTD  
315 6th St S

4326 Atherton E J res 533 14th St S

3954 Atkinson J M res 1245 5th Ave-A S

3114 Attwood Mrs Rose res 1223 5th Ave-A S

3108 Austin Mrs H res 305 7th Ave S

### B

3546 Baalim A G res 630 11th St S

2432 BAALIM BUILDING AGENCIES  
319 7th St S

2621 BAALIM MOTOR CO LTD  
Office 7th St S  
Sales Manager's Office Fred T King

4055 Shop Service Dept

4353 Repair Parts & Dunlop Tires

### RESIDENCES

3546 A G Baalim Gen Mgr res

4158 Fred T King Sales Mgr res

2073 F W Cottam Service Mgr res

3719 Baines A E res North C P R Tracks

2875 Baines C D res 423 11th St S

3901 Baines E C res 1316 6th Ave S

3888 BALDERSON A E J I Case Agt  
1263 2nd Ave S

2029 Balderson Mrs A E res 1105 7th Ave S

4018 Balderson Blanche res 1317 6th Ave S

2661 Ball J W res 1018 12th St S

3573 BALL W S Law Office Stafford Blk  
311½ 5th St S

2309 W S Ball res 916 7th Ave S

4362 Ballantyne Jas res 301 12th St-C N

3446 BANK OF MONTREAL  
N V R Huus Mgr 522 3rd Ave S

2526 Manager's Office

2711 BANK OF NOVA SCOTIA  
T W Mitton Mgr 3rd Ave S

4225 Barclay J C res 724 14th St N

2936 Barnard Russell J res 1625 3rd Ave N

3020 Barnhill G R res 1001 3rd Ave S

### INFORMATION

For Information Regarding New Subscribers,  
Changes of Telephone Numbers, Long  
Distance Rates, New Toll Offices, etc.

CALL 92

### RURAL

For List of Rural Subscribers, see pages  
following List of Exchange Subscribers

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To Report Telephone Out of Order and Un-  
satisfactory Local Service CALL 93  
Report Unsatisfactory Long Distance Service  
to Chief Operator CALL 98



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 2350 Barr James res 1216 3rd Ave S  
 2186 Barrett Chas res 539 12th St-A N  
 2147 Barrowman Robert res 283 7th Ave-A S  
 3557 Bartlett J T res 648 12th St S  
 2366 Bartlett W E res 2118 2nd Ave N  
 2831 Bartsch L C res 1103 7th Ave S  
 2743 Bass John C res 329 14th St S  
 2869 Bass W H res 1003 8th Ave S  
 2402 Basson F J res 709 7th Ave S  
 3603 Bateman James res 1272 3rd Ave S  
 4216 Bateman Mrs M res 304 12th St S  
 2453) **BATES A B SERVICE**  
 2930) **GROCERY** 313 5th St S  
 3459 A B Bates res 611 7th Ave S  
 2984 Bates T G res 275 7th Ave-A S  
 3560 Batsford Sidney T res 412 7th Ave S  
 3844 **BATTERY & MAGNETO SERVICE** Lew Bartsch 322 6th St S  
 4082 Battist A S res 1704 6th Ave-A N  
 2158 Bawden Miss res 1255 4th Ave S  
 3869 **BAWDEN MOTORS LTD** 411 7th St S  
 2220 H E Routledge Sales Mgr res  
 3580 **BAY SUPER SERVICE STATION** Old Hudson's Bay Bldg  
 4111 Beacock Jerry res 1227 7th Ave S  
 2135 Beasley A M res 211 5th Ave S  
 3733 Beaton Geo Building Contractor 722 10 St S  
 3237 **BEATTIE W S** Barrister & Solicitor 3 Alberta Bk  
 3150 W S Beattie res 1262 4th Ave S  
 4054 **BEATTY BROS LTD** Washer Store 409 5th St S  
 2118 Beaumont A res 1 Strathcona Court  
 3223 **BEAUMONT ARTHUR** Barrister & Solicitor 'B' Metcalfe Bldg  
 2780 Beaumont Jos res 425 12th St N  
 4398 Beck E A res 1256 4th Ave S  
 3965 Becker F D res 408 14th St S  
 2385 Becker H N res 1317 4th Ave S  
 2384 **BECKER LUMBER CO LTD** Lumber & Builders' Supplies Office & Yards 3rd Ave & 16th St S  
 2385 H N Becker Pres & Mng Dir res 1317 4th Ave S  
 3965 F D Becker Dist Sales Mgr res 408 14 St S  
 2384 Arthur Duff Office Mgr res 3rd Ave & 16th St S  
 3116 W Hoult Local Yard Mgr res 321 15th St S  
 2582 Bedwell Alfred E res 1st St & 1st Ave S  
 4059 Begalli Mrs res 546 12th St-A N  
 4206 Bell J H res 320 6th Ave A S  
 4324 Belchambers B H res 3 Mareen Apts

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 2334 Bennett O C res 717 6th St S  
 4011 Bennion E res 537 14th St S  
 3102 Bensch A J res 2115 5th Ave N  
 3713 Bernard J Nelson res 520 12th St-B N  
 2594 Bernard J R res 423 12th St-A N  
 4371 Bernard K B res 1418 6th Ave S  
 3120 Berry J W res 621 10th St S  
 2803 Berte John res 707 9th Ave N  
 3626 Berteotti Mrs J res 122 8th St S  
 3248 Best S res 702 9th Ave S  
 2622 **BIGELOW DR J K** Physician & Surgeon Herald Bldg 6th St S  
 3885 Bigelow Dr J K res 418 13th St S  
 Big Horn Brewing Co Ltd see Distributors Ltd  
 2750 **BIJOU TAXI & U DRIVE CARS** W Hoselton 416 4th Ave S  
 3101 Bikman Sam res 534 6th St S  
 3165 Billigmeier J J res 1313 7th Ave S  
 2786 Bindon Mrs E res 4 Hull Bk  
 3862 Binning Mrs Ellen res 113 16th St N  
 2458 Binning Henry G res 603 13th St N  
 3923 Bircumshaw J B res 226 14th St N  
 2560 Birrell Mrs Walter res 422 12th St-B N  
 3710 Bissett G res 1255 4th Ave S  
 4131 Blackburne F H res Exhibition Grounds  
 3837 Blackburn Harry A res 537 11th St S  
 2084 **BLACKBURN A J & CO** Real Estate Loans & Insurance A Metcalfe Bldg  
 3117 Blacker Mrs Geo res 613 9th Ave S  
 4255 Blaine Miss M res D Hull Bk  
 2714 Blair W E res 943 9th St S  
 3830 Blais A E res 934 10th St S  
 3809 Blatter C res 409 12th St S  
 2634 Blenner-Hassett W A res 1214 3rd Ave S  
 2908 Bletcher Mrs G F res 219 12th St S  
 2020 Bletcher Miss H res 626 9th St S  
 2007 Blocksidge J D res 1238 7th Ave S  
 4279 Blondal B res 966 11th St S  
 2012 Board of Trade Office Board of Trade Bldg  
 2562 Bodgener Wm res 225 16th St N  
 2428 **BONFADINI'S LIMITED** New and Used Furniture Dealers cor 3rd Ave & 8th St S  
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 3615 M Stern Mgr res  
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SEE PAGES 9 TO 13

- 4381 Bon Ton Shoe Store 503-505 4th Ave S  
2961 Boston Taxi Hat Works & Shoe Shine Parlor  
327a 5th St S  
**BOSTON TAXI** 327a 5th St S  
3575 Bostrom Miss E Beauty Shop 10 Rylands Blk  
3963 Botham D res 1206 2nd Ave S  
4085 Botsford Fred res 1258 6th Ave-A S  
3916 Bouck Leonard W res 20th St near 16th Ave  
3481 Boulton C W res 523 7th St S  
2098 Boulton Jas W res 523 6th St S  
2206 Boulton's 50c Taxi  
2132 Bowker James res 136 19th St N  
3330 Bowladrome The 325 7th St S  
3303 Bowman C B res 324 13th St S  
**BOWMAN C B AGENCY LTD**  
Real Estate & Insurance Acadia Bldg  
3675 Bow On Tong Co 316 2nd Ave S  
2410 Boyd H res 544 12th St S  
2992 Boyda William res 1403 5th Ave N  
3670 Boyse Gordon res 604 7th Ave S  
4360 Bradford A A res 521 6th St S  
2925 Bradley N H res 631 14th St S  
**3667 BRAKE SERVICE & REPAIR  
SHOP** D J Morrison Prop 320 7th St S  
2201 Brander A I res Riverview  
2021 Brandow Mrs C E res 944 13th St S  
2299 Brearley Mrs C A res 531 12th St-A N  
3457 Brewer T R res 293 7th Ave-A S  
2447 Bridgett Gertrude res 4 Connaught Mansions  
3662 Brink E A res 635 10th St S  
**2585 BRITISH AMERICAN OIL CO  
LTD THE** cor 9th St & 3rd Ave N  
3130 J D Thomas Agent res  
**2843 BRITISH CANADIAN FINANCE  
LTD** H D Rood Mgr Herald Bldg 321  
6th St S  
**2843 BRITISH CANADIAN TRUST  
CO** Herald Bldg 321 6th St S  
2837 H D Rood Manager res  
2956 Brodie Mrs J res 648 11th St  
3280 Brodie W S res 718 10th St S  
3696 Brooks Jos res 714 10th St S  
4262 Brooks Permanent Wave Salon J C Brooks  
McFarland Bldg  
2583 Brown C F res 1505 3rd Ave N  
3018 Brown Geo res 319 15th St S  
3406 Brown J F res 335 20th St N  
2679 Brown Mrs T M res 1010 2nd Ave S  
3879 Brownlee Mrs William res 1326 4th Ave N  
3277 Brownrigg D J res 1219 6th Ave-A S  
3928 Bruce H H res 1241 4th Ave N  
**3763 BRUCHET GEO** Painter & Decorator  
1509 4th Ave S  
3939 Bryan S res 315 15th St S  
3720 Bryans Dr W E Phys & Surg 329 7th St S  
2922 Dr W E Bryans res 1224 6th Ave-A S  
3984 Bryant Chas res 635 8th St S  
3219 Buchan J res 1258 5th Ave-A S  
3926 Buchan's Beauty Parlor & Barber Shop 1110  
6th Ave S  
4102 Buchanan B R res 637 7th St S  
3352 Buchanan Stanley A res 938 13th St S  
3508 Buchanan W A res 1404 4th Ave S  
2025 Buckles Sheldon res 318 15th St S  
**2684 BUFFALO SERVICE STATION**  
W G Collier 3rd Ave rear of Rylands Store  
3292 Bullock C G res 834 7th St S  
3882 Burgmann Hall R Burgmann Prop 418 13th  
St N  
2429 Burgmann R res 502 19th St N  
2805 Burkitt J C res 531 8th St S  
3363 Burnap A J res 272 7th Ave S  
2755 Burnard Mrs W L res 1314 5th Ave S  
4389 Burnett Major W B res 622a 6th Ave S  
3780 Burnham H G res 439 18th St N  
2926 Burns Mrs Robt Marcelling 405 Sherlock Blk  
**BURNS & CO LIMITED**  
2388 Office and Wholesale Dept 610 3rd Ave S  
3412 Main Market 610 3rd Ave S  
2654 Dominion Market Hill Blk  
3431 Palace Market 406 13th St N  
3831 Abattoir near Exhibition Grounds  
3531 Burritt G H res 1255 5th Ave-A S  
4220 Burton J Shoe Repairing 540 13th St S  
3041 Bush Wm res 650 6th St S  
2524 Buss Miss Joan res 133 19th St N  
**3932 BUZZ SHOP** Vulcanizing 311 8 St S  
3868 William Knox Mgr res  
  
**C**  
3872 **C J O C** Broadcasting Station Marquis Hotel  
3305 **CADILLAC COAL CO LTD**  
101 1st Ave S Opposite Brewery  
3585 Federal Mine  
2540 Cain T F res 918 2nd Ave S  
3559 Cameron C E Barrister C Metcalfe Bldg  
2377 Cameron C E res 429 12th St S  
4147 Cameron Mrs J J res Coaldale Rd  
2850 Cameron L & Co Millinery & Ladies' Wear  
606 3rd Ave S  
3723 Cameron Miss M Travellers Aid 204 9th St S  
3629 Cameron Miss M res 6 Connaught Mansions  
3024 Campbell Mrs C res 736 14th St N  
3505 Campbell Dr P M Phys & Surg 329 7th St S  
2358 Dr P M Campbell res 528 8th St S  
3519 Campbell R res 928 7th St S  
2229 Campbell R J res 808 7th Ave S  
3505 Campbell Roy Bryans & Shillington Drs Phys  
3720 & Surgs 329 7th St S  
4275 Campbell Tom res 701 7th Ave S  
2506 Campbell Dr W D Dentist 9 Alberta Blk 5th  
St S  
2221 Campbell Mrs W D res 608 12th St S  
3321 **CAMPBELL WILSON &  
HORNE LTD** 3rd Ave S  
Sales Dept  
3324 Accounting & Buying Dept  
3351 Shipping Dept  
3794 Fred Horne Manager res 1020 3rd Ave S



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CO George Lomas District Mgr  
Metropolitan Bldg
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2175 } Cor 8th St & 7th Ave S  
3034 } O W Clarke Mgr res
- 2414 **CANADIAN BANK OF COM-  
MERCE THE** Main Office  
4th Ave & 7th St S
- 3461 Manager's Office C H Niles  
2478 North End Branch H M Goldby Mgr 258  
13th St N
- 4380 Canadian Government Elevator Supt's Office  
Lethbridge
- 3372 Canadian Legion B E S L Lethbridge Branch  
No 1 Office 1st Ave & 9th St S
- 3426 Club
- 3208 **CANADIAN OIL COMPANIES  
LTD** Office & Warehouse 17th St & 2nd  
Ave S
- 3434 Canadian Pacific Express Co Office C P R  
Station
- CANADIAN PACIFIC  
RAILWAY**
- 3512 Ticket Office H G Stretton Agent Depot  
3741 Baggage Room  
3512 Information re Trains Depot  
3512 Information re Ocean Steamships  
3354 Local Freight Agent F E Reagh  
3354 Chief Clerk C C Collins Freight Office  
3354 Rate Clerk J Ferguson  
3354 Shed Foreman J H Smith  
2154 Cashier J C Redman  
2154 Information re incoming Freight  
2154 Car Service T H Edmunds  
2154 Claims Clerk S Wakeman  
2154 Accountant P Cull  
2154 O S & D Clerk J E Rannard  
3354 Billing Staff T Allen  
3314 Yardmaster 1st Ave S  
3642 Superintendent W H Ruthven  
Chief Clerk L Newby
- 2067 Assistant Superintendent G M Cordingley  
Assistant Chief Clerk C Jackson
- 2067 Division Master Mechanic E J Lemieux  
2067 Roadmaster's Office  
3909 Accountant F G Teague  
3909 Division Engineer H R Miles  
3724 Round House A Hayward Locomotive  
Foreman
- 2137 Stores Dept Yards W J Reader
- DEPARTMENT OF NATURAL RESOURCES**
- 3524 Galt Mines Office 7th St S  
2136 Irrigation Branch G N Houston Supt Opera-  
tion & Maintenance  
2275 Colliery Supt res Staffordville  
2166 Colliery Office No 6 Mine 13th St N  
2108 Home Farm G S Brown Canal Supt
- 3671 **CANADIAN PACIFIC TELE-  
GRAPHS** F V Robin Mgr Marquis Hotel
- 2510 **CANADIAN WESTERN NAT'L  
GAS LIGHT HEAT & POWER  
CO LTD** 612 4th Ave S
- 3751 Canadian & Union Bakery 404 13th St N  
3262 Canton Chop Suey House Long Lee 318 2nd  
Ave S
- 2647 **CAPITOL THEATRE** 5th St S  
2326 Carlson A J res 1241 5th Ave-A S  
2652 Carlyle D P res 518 14th St S  
2238 Carnill Mrs W res 201 13th St N  
4270 Carpenter E J res 817 8th Ave S  
2849 Carpenter H res 1262 6th Ave-A S  
2427 Carpenter Mrs M res 319 7th Ave-A S  
3022 Carrier Mrs F res 1210 2nd Ave S  
2143 Carruthers J A res Hardieville  
3403 Carson E M res 423 8th St S
- 3764 **CARSON THE E M SADDLERY  
& LEATHER GOODS CO LTD**  
306 5th St S
- 2929 **CARSON H R LTD** Distributors of  
Goodyear Products and Automotive Equip-  
ment Office 316 7th St S
- 3449 Order Dept  
3460 J G Hutchings Mgr res  
2409 R I Smith Asst Mgr res  
4163 Eric S Howe Credit Mgr res
- 3030 **CARSON DR J E** Dentist 111  
McFarland Bldg
- 3403 Dr J E Carson res 423 8th St S  
2520 Castle Arthur R res 1321 10th Ave S  
2952 Castle C res 704 9th Ave S
- 3236 **CATELLI MACARONI  
PRODUCTS CORPN LTD**  
12th St-A N
- 3285 Caughey Mrs A res 638 7th St S  
4008 Cawsey J A res 1314 6th Ave S  
2207 Cecil Cafe 308 1st Ave S  
3717 Central Church of Christ 11th St S  
3295 Central Meat Market 646 13th St N  
3749 Central Service Station 4th Ave & 5th St S  
2197 Chamberlin H G res 420 7th St S  
2826 Chaplin Alf res 6 Fire Hall
- 2361 **CHAPLIN BASIL** Modern Vulcanizing  
Shop 408 6th St S
- 3268 Basil Chaplin res 502 5th Ave S
- 2664 **CHAPLIN ED Sr VULCANIZ-  
ING WORKS** 712a 3rd Ave S
- 3296 Chaplin Ed Sr res 1209 4th Ave S
- 2332 **CHAPLIN EDDIE Jr** City Vulcaniz-  
ing Shop Rear of Dallas Hotel
- 3261 Chaplin Eddie Jr res 7 Hull Blk  
2327 Chapman Harry res 1420 3rd Ave S  
2617 Chappell Stanley L res 938 8th St S  
2265 Charyk J A res 297 7th Ave A S  
4180 Cherry Dr A Phys & Surg 119 McFarland Bldg  
4024 Cherry Dr A res 1424 7th Ave S  
2845 Chester J C res 960 12th St S  
3929 Chili Parlor 219 3rd St S  
3435 Chinese National League 309 2nd Ave S  
2443 Chinook Club 1119 3rd Ave S  
3246 Chiswick G res 501 14th St S  
4086 Chiswick Robert J res 636 10th St S



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VICE Distbrs Imperial Motors Ltd  
413-417 6th St S

2002 Church H res 535 15th St S

4015 Church H W Barrister 104 McFarland Bldg

2002 Church H W res 535 15th St S

2181 City Bakery R W Scott Prop 1408 3rd Ave S

3124 CITY DAIRY H C Hansen Prop 7th St  
& 10th Ave S

## CITY OF LETHBRIDGE

2284 Mayor's Office Robert Barrowman 332 7th  
St S

3645 City Manager J T Watson

2355 City Clerk F Steedman

3553 Treasurer

3541 City Engineer

Public Works Dept

Water Works Dept

2310 Assessor &amp; License Inspector

3808 Chief of Police City Hall

2553 City Laboratory

3774 Cemetery W Bedster

3645 Electric Light Power &amp; Street Railway

2404 Electric Trouble Dept (night only)

530 12th St-A N

3333 Fire Station No 1 (for fire only) City Hall

3340 Fire Station No 1 Private Phone (Firemen

only) 4th St &amp; 2nd Ave S

2445 Fire Station No 2 13th St N

3430 Isolation Hospital 1920 7th Ave S

2702 Park Supt res Henderson Park

2145 Police Station City Hall

3013 Public Works Dept J Haines res

2283 Stores Dept 3rd St &amp; 4th Ave

3731 Waterworks Trouble Dept (night only)

3686 City Sign Works Ltd Robert Barrowman Mgr

rear Stafford Blk 5th St S

2332 CITY VULCANIZING SHOP

E Chaplin Jr rear Dallas Hotel

2231 Clancy Dr L D Chiropractor 7 Acadia Blk  
3rd Ave S

2387 Clancy Dr L D res 425 12th St S

2264 Clark D F W res 512 15th St S

4140 Clark Dr Ward F Dentist 121 McFarland Blk

4136 Clark Dr Ward F res 1230 6th Ave-A S

4343 Clark &amp; Nichols Auto Repairs 315 4th St S

3736 Clarke E res 1733 7th Ave N

3729 Clarke H G res 422 13th St S

3034 Clarke O W res 977 13th St S

2448 Clarke P Drew res 626 15th St S

3701 Clarke W T res 614 9th St S

3453 CLARKE & CO Dry Goods Millinery  
& Ready-to-Wear Hill Blk 516-518 3 Av S3355 Classic Beauty Parlor Lilian Kosko 118  
McFarland Bldg

2367 Clayton E res 509 12th St N

3648 Clemis D res 1266 6th Ave S

2878 Clemis Wm res 1322 6th Ave S

4014 Clendenan C E res 1261 7th Ave S

2782 Coaldale Hotel Whitney Block

3432 Coal Producers Ltd—Coalhurst

3792 Cockerill C res 341 20th St N

3659 Cockshutt Plow Co Ltd 1262 1st Ave S

2502 Coffay Mrs T R res Lethbridge Collegiate

3128 Cole H C res 6 Galt Manor

2688 Collector of Customs Post Office Blk

3015 Collier W G res 1306 7th Ave S

2548 Collins P J res 1239 5th Ave S

2151 Colonists' Service Association Ltd Henry

Schwartz Mgr 409 2nd Ave S

3055 COMMERCIAL CAFE

Andrew Golis Mgr 329 5th St S

2999 COMMERCIAL PRINTERS &  
OFFICE OUTFITTERS LTD

411 5th St S

2994 J Heinitz Pres &amp; Mng Director res 1238

5th Ave S

2362 Hugh McIlvena Secy-Treas res 406 19th

St N

4254 Confederation Life Association 14 Oliver Blk

3958 Congdon H res 1413 4th Ave S

2886 Conn D res 538 7th St S

3619 Connor Mrs E L res 1234 4th Ave S

3765 CONSERVATORY OF MUSIC  
LETHBRIDGE J G Harper Director

11th St &amp; 5th Ave S

CONSUMERS' HARDWARE &  
SUPPLY CO LIMITED

116-118 5th St S

2919 Hardware Paints etc

2212 Sporting Goods Crockery &amp; Kitchen Goods

2920 Office

3509 Convent St Aloysius 116 9th St S

3711 CONYBEARE &amp; DAVIDSON

Barristers Herald Bldg

2465 R R Davidson res 1301 4th Ave S

4374 Cook C res 717a 12th St-A S

3816 Cook C W Electrical Contractor 719 3rd St S

2078 Cook E H res 324 14th St S

2572 Cook J M res 916 9th St S

3933 Cooper E P res 605 16th St N

2058 Cooper John res 706 12th St-C N

3618 Cope G C res 624 12th St S

2272 Cordingley G M res 537 13th St S

2745 Corenblum Rudolph res 613 5th St S

3126 Cornwall H F res 914 12th St S

2073 Cottam F W res 428 13th St S



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## BONFADINI'S

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YOUR CREDIT IS GOOD  
NEW AND USED FURNITURE

Phone 2428

3rd Ave. and 8th St. S

WE TRADE  
YOUR  
OLD FURNITURE  
FOR NEW

- 3493 Coultry R res 342 18th St N  
COURT HOUSE—See Provincial Govt  
4388 Coventry J H res 1221 7th Ave S  
2237 Cowgill E res 913 7th St-A S  
3250 Cox Mrs A W res 106 2nd Ave S  
2883 Cox J W res 1705 2nd Ave N  
3447 Crabb Mrs R res 1515 8th Ave S  
2438 Crabb S A B res 643 16th St N  
3157 Craig J B res 937 7th St S  
3357 Craig Dr W P Dentist Higinbotham Blk  
2419 Craig Dr W P res 639 12th St  
3655 Craine J res 1223 3rd Ave-A S  
4135 **CRANSTOUN E C** Auditor &  
Accountant 6 Rylands Blk  
3008 Cranstoun E C res 520 15th St S  
2382 Crawford R A res 625 14th St S  
2110 Crawford W S res Hardieville  
3414 Credico Pete res 730 12th St-A N  
2778 Crest C S res 716 11th St S  
2268 Crewe R O res 921 11th St S  
3937 Crighton G Meat Market 510 6th Ave S  
2168 Cripps G H & Son Expert Piano Tuners 627  
10th St S  
3160 Cripps H A res 951 11th St S  
3635 Crist C G res 1229 5th Ave S  
3269 Cropley G C res 940 7th St-A S  
2673 Cross A E Photographer 614 3rd Ave S  
3168 Cross A E res 730 10th St S  
2296 Cross E H res 1236 8th Ave S  
3247 Cross Wm res 107 21st St N  
3113 Crowe Mrs J res 1808 4th Ave N  
3674 Crowther Joseph res 630 14th St S  
4292 Cruickshank R res 1265 5th Ave S  
2344 Crump N R res 4 Galt Manor  
**CRYSTAL DAIRY LTD** 434 8th St  
2576 Order Department  
Milk Cream Butter Buttermilk and Crystal  
Ice Cream  
2577 General Office  
3495 Cuell C T A res 316 15th St S  
2598 Cull P res 1231 6th Ave S  
3812 **CUMMING J F** Furrier Hull Blk  
3rd Ave S  
4109 J F Cumming res 628 7th St S  
3887 Cunningham H res 637 16th St N

### D

- 3666 **"D" THE TAILOR** (The "D" Tailor  
ing Co Ltd) 410 5th St S  
3851 Dainty A res 239 15th St N  
3042 Daley James W res 424 15th St S  
2641 Dallas Beauty Parlor Miss Manning 312  
5th St S  
2312 **DALLAS HOTEL** 312 5th St S  
3752 Geo O Rowe Mgr res 534 14th St S  
2103 Dalrymple James res 715 3rd St-A S  
3966 Dalton Adding Machines 4 Acadia Blk  
3601 Daniels C R res Coaldale Rd  
2798 Davidson J A res 1251 6th Ave-A S  
2139 Davidson J F res 1207 5th Ave-A S  
2255 Davidson J Frank res 326 16th St S  
2465 Davidson R R res 1301 4th Ave S

## Your Ad. Here Would Produce Results

- 3602 Davies Mrs Chloë Christian Science  
Practitioner 533 11th St S  
4260 Davies Dan J res 220 18th St N  
3630 Davies E W res 309 5th Ave S  
2931 Davies Geo B res 410 14th St S  
4241 Davies John I res 632 10th St S  
2789 Davies O K res 541 12th St A N  
3643 Davis Mrs Albert M res 511 7th Ave S  
2581 Davis E res 637 6th St S  
4236 Davis E res 1233 5th Ave S  
3620 Davis Len res 610 10th St S  
4352 Davis Norm res 1510 7th Ave S  
3947 Dawson D P res 1318 6th Ave S  
4339 Dawson Frank H res 408 12th St S  
3627 Dawson Mrs James res 809 7th Ave S  
3283 Dawson W A res 712 10th St S  
2368 Dawson W H res 531 11th St S  
3925 Day S V res 1617 7th Ave  
4113 Dean J res 415 13th St S  
3786 **DEERE JOHN PLOW CO LTD**  
Implements 1239 2nd Ave S  
3976 Repair Department  
3747 Night Calls  
2599 Degaut D res 1515 5th Ave-A N  
3005 de Hart J B Dist Insp of Mines res 1209 6th  
Ave S  
2658 **DE JOURDAN'S STUDIO**  
P M DeJourdan 105 8th St S  
2939 Delay J W res 529 12th St-C N  
2075 Delay O res 414 13th St S  
3908 Delf J H res 508 13th St S  
2893 De Long W H res 532 14th St S  
4234 **DENCH CARTAGE** 1101 2nd Ave S  
4272 Dennis F C res 218 13th St N  
2604 Derby Alec res Royal Bank Bldg  
3957 Desharnais C H res 2-No 1 Fire Hall  
2397 Desmond N R res 2 Maple Court  
3554 **DISTRIBUTORS LTD** 1st St S &  
2nd Ave Retail Sales & Order Dept  
3003 General Office & Accountant  
2101 Dobbs S H res 836 12th St S  
3393 Dodd Mrs Gertrude res 523 12th St N  
2810 **DODD W A** Tailor 309 13th St N  
2556 **DODGE BROS MOTOR CARS**  
Motor Sales (Lethbridge) Ltd Dealers 313  
7th St S  
2791 Dodge C L res 305 7th Ave-A S  
3586 Doe C R res 632 6th St S  
2455 Dogterom W H res 1807 6th Ave N  
2654 Dominion Meat Market Hill Blk  
3580 **DOMINION RUBBER CO LTD**  
Bay Super Service Station



# When You Want to Buy Anything

REFER TO THE CLASSIFIED SECTION  
(Pink Pages) OF THE TELEPHONE DIRECTORY

## FIGGINS' TRANSFER

J. FIGGINS

Furniture, Trunks, etc., Removed

Phone 2717

402 FIFTH ST. S.  
LETHBRIDGE

- 3361 Donald David res 627 9th St S  
3702 Donald J A res 1312 4th Ave N  
3389 Donaldson C S res 924 7th Ave S  
2150 Donaldson R B Groceries 801 9th Ave S  
3394 Dorwin Mrs S R res 633 5th St S  
2467 Dougall J res 424 12th St-C N  
3359 Doughty T W A res 905 3rd Ave S  
3606 Downer F W res 1276 3rd Ave S  
2760 Dowsley A M res 632 12th St S  
3822 Draffin Geo res 1104 6th Ave S  
2059 Drinkall W H res 102 2nd Ave S  
4089 Driver Mrs William res 526 5th St S  
3744 Drysdale James res 802 7th St S  
2004 Duff Donald A res 750 7th Ave S  
2517 Duncan K res RCMP Barracks 4th Ave S  
2240 Dundas G K res 1213a 3rd Ave S  
3707 Dunham Lloyd res 314 12th St S  
3707 Dunham S S res 314 12th St S  
3905 Dunlop Mrs J res 712 16th St N  
4201 Dunlop J D res 1217 9th Ave N  
4353 **DUNLOP TIRE & RUBBER**  
**GOODS CO LTD** 7th St S  
2643 Dunn Mrs E res 215 2nd Ave S  
3665 Dutton E E res 528 15th St S  
2495 Dykes Andrew M res 331 20th St N

### E

- 3014 Easter D R res 646 12th St S  
2411 Easton John res 917 8th St S  
2035 **ECONOMY GROCERY** Archie  
Murchie 902 11th St S  
2304 Edwards A res 1318 6th Ave-A N  
4034 Edwards Wm M Alta Land Surveyor 11 Oliver  
Blk  
3979 Edwards Wm M res 529 14th St S  
4336 Eichenlaub Rev V res 710 16th St N  
4116 Eisenhower E E res 518 15th St S  
3637 Electric Shop The McKenzie Electric Ltd  
706 3rd Ave S  
3080 **ELITE CIGAR STORE** J A Perry  
Marquis Hotel  
2633 Elks Club 4th Ave S  
3035 Elliott B res 1210 3rd Ave-A S  
3834 Elliott C B res 635 6th St S  
2462 Elliott G R res 506 14th St S  
2779 Elliott John res 1424 14th Ave S  
2499 Ellis H J res 636 12th St S  
2068 **ELLISON MILLING & ELE-**  
**VATOR CO LTD** Manager & Sales  
Dept 2nd Ave S  
4214 Grain Dept  
3552 Accounting Dept  
2523 **ELTON DAVID HORTON K.C.**  
Barrister Solicitor and Notary Public 2 & 4  
Stafford Blk  
3709 Elton David Horton res 1209 7th Ave S

- 3178 Emery A C res 926 7th St-A S  
2011 Emery J res 1105 11th St  
2763 Emma's Hot Tamale Parlor 318 3rd Ave S  
3264 Emmerson G res 1265 6th Ave-A S  
4207 Emmerson J res 925 10th St S  
2603 **EMPLOYMENT SERVICE OF**  
**CANADA** 243 7th St S  
2568 Empress Beauty Parlor 330 5th St S  
3366 Enderton F H res 318 15th St N  
3940 English A J res 613 7th Ave S  
3222 Entomological Branch Post Office Bldg  
Laboratory—(See Rural—Call 91-1515)  
2691 Evans H J res 507 13th St S  
3275 Evans T res 611 8th St S  
3865 Everest R E res 1252 6th Ave-A S  
2880 Everson W E res 1315 5th Ave S  
3844 **EXIDE BATTERY STATION**  
322 6th St S  
3385 Experimental Farm W H Fairfield Supt Coal  
dale Rd

### F

- 4245 Fairbairn L E res 524 13th St S  
4065 **FAIRBAIRN & CLARKE** Barristers  
& Solicitors 119 McFarland Bldg  
2480 Fairbanks J B res 1703 2nd Ave N  
3385 Fairfield W H Office & Res Experimental  
Farm  
4046 Farrell R res 213 5th Ave S  
2031 Farris R C res 281 7th Ave-A S  
2616 **FARRIS SERVICE AGENCY**  
Collections and Accountancy 2 Acadia Blk  
3054 Fat's Quick Lunch Restaurant 323 5th St S  
2590 Faunch E J res 924 10th St S  
2318 Fefferman M res 612 5th St S  
2635 Feinstein H res 324 7th Ave S  
3306 Ferguson J res 312 15th St S  
3910 Ferguson James Y res 1809 1st Ave A N  
3969 Ferrier Christine res 419 8th St S  
2717 Figgins Transfer J Figgins 402 5th St S  
4365 Findlay A res 1415 3rd Ave N  
2534 Finnemore N res 612 6th St S  
3333 **FIRE DEPARTMENT** (Fire only)  
3731 Firth H res 715 17th St N  
3570 Firth J J res 330 9th St S  
2531 Fisher A M res 1217 6th Ave S  
2892 Fisher J G res 908 6th Ave S  
3494 Fitzgerald J J res 424 9th St S  
3985 Fleetwood E H res 920 9th Ave S  
3795 Fleetwood T H res 1234 5th Ave-A S  
3855 Fleming Mrs M res 312 3rd St S  
3410 Fletcher Dr C M Dentist 5 Oliver Blk  
3673 Fletcher Dr C M res 638 15th St S  
2638 Flett U A res 8 Victoria Mansions  
3245 Flinn Wm res 1259 5th Ave-A S  
4317 Flock H J res 1301 5th Ave S  
2776 Florentine Beauty Parlors The 703 3 Ave S  
2085 Flynn Frank res 542 7th St S  
2032 Flynn Mrs Louise res 624 12th St-C N  
2835 Flynn Michael res 1009 8th Ave S  
3387 **FOLEY C D** United Taxi Service Alberta  
Blk 5th St S  
3387 Foley C D res Alberta Blk 5th St S  
3474 Follis R J res 631 13th St S  
4359 Ford C H res 721 3rd St S



# TO MOVE YOUR TELEPHONE

Ten Days' Notice is Required (See Page 5, Clause 10)

- 3797 Ford Henry T res 318 20th St N  
 3633 **FORD SALES & SERVICE**  
 5th Ave & 5th St S  
 2793 **FORSTER AGENCY THE**  
 E R J Forster Mgr 10 Oliver Blk  
 3883 E R J Forster res 626 10th St S  
 3883 Forster Edgar W res 626 10th St S  
 3179 **FOWLER'S GREENHOUSES**  
 730 6th St S  
 3931 Fox G H res 808 6th Ave S  
 3897 Fox Peter res 329 15th St N  
 4208 Fozard J H res 638 12th St-A N  
 2790 Fozard Mrs John res 455 19th St N  
 2666 **FRACHE BROS LTD** Florists Retail  
 Store Metcalfe Bldg 3rd Ave S  
 3783 W E Reed Night Calls res  
 2003 Greenhouses Henderson Park  
 2768 Greenhouses North Lethbridge  
 2586 Francis M M res 10 Hull Blk  
 2626 Fraser Harry res 1106 5th Ave S  
 3448 Fraser Irving res 727 8th St S  
 4193 Frayne Elsie res 1414 4th Ave N  
 4215 Frear H C res 631 5th St S  
 2862 Frears Rev Tom res 1313 4th Ave S  
 4066 Fredericksen S E res 617 7th St S  
 3315 Freed A res A Garden Hotel  
 2723 Freed E res 1512 4th Ave N  
 3621 Freel James res 321 6th Ave-A S  
 2713 **FREEL SHEET METAL WORKS** 412 4th Ave S  
 2490 Freeman M res 1266 4th Ave S  
 3788 Freng M L res 1216 6th Ave-A S  
 3323 Frey Isaac res 732 13th St S  
 2629 Frier S res 1401 6th Ave-A N  
 3735 **FRIGIDAIRE** Sales & Service Roy  
 Electric Co 327 7th St S  
 3576 J O Waltham Factory Rep res 1213 6 Ave S  
 2317 Fuller Mrs J res 640 12th St-A N  
 2199 Fumerton Dr A S Dentist 3 Oliver Blk  
 2718 Fumerton Dr A S res 634 15th St S

## G

- 2814 Gaetz J F res 635 12th St S  
 4332 Gailfus L res 948 13th St S  
 3725 Gain R J res 419 14th St S  
 2253 **GALBRAITH DR FRANK** Phys &  
 Surg 115 Sherlock Blk  
 2253 Dr Frank Galbraith res 301 Sherlock Blk  
 2253 **GALBRAITH DR W S** Phys & Surg  
 111 Sherlock Blk  
 2669 Dr W S Galbraith res 914 3rd Ave S  
 3343 Galt Hospital General Office 5th Ave S  
 2553 Laboratory  
 2608 Residence 532 3rd St S  
 4299 **GALT MOTORS** Service Station &  
 Garage 816 4th Ave S  
 2530 Gant G K res 624 7th St S  
 2315 **GARBUTT BUSINESS COL-  
 LEGE** J R Vallis Principal Masonic  
 Hall Bldg  
 3889 **GARDEN HOTEL** 510 3rd Ave S  
 2065 **GARDNER R W** Chartered Acct  
 207 Sherlock Blk  
 2446 Gardner R W res 301 6th Ave-A S  
 2914 Garrison Ivan res 631 7th St S  
 2510 **GAS COMPANY** 612 4th Ave S  
 3274 Gaught H res 408 12th St-B N  
 2279 Gayner P H res 604 15th St S  
 2028 Getz R L res 1204 7th Ave S  
 2191 **GIBBONS R V** City Property Farm  
 Lands Insurance E Metcalfe Blk  
 2597 Gibbons R V res 509 14th St S  
 2983 Gibson Chris res 1405 9th Ave S  
 3234 Gibson John res 622 7th St S  
 4137 Gibson Miss M res 1607 7th Ave S  
 2071 Gibson Dr M J Dentist Rooms 5 6 & 7  
 Lafferty Blk  
 2896 Gibson Dr M J res 610 8th St S  
 2219 Giffen C H res 645 11th St S  
 2933 Gill Mrs K res 406 5th Ave S  
 2080 Gillespie Mrs. Alice res 627 11th St S  
 3149 Gilmour R res 901 9th Ave S  
 3810 Glanville J A res 515 12th St-A N  
 3894 Glasser G res 722 17th St S  
 2141 Glayzer D res 519 6th St S  
 2915 Glover Alf C res 614 5th St S  
 2538 Glover R M res 414 5th Ave S  
 4333 Glover's Shoe Store 420 13th St N  
 Godfrey H L—Hardieville (See Rural—Call  
 91-3023)  
 4237 Godsalve C res 268 7th Ave-A S  
 2670 Gogan J J res 144 16th St N  
 4303 Goldby H M res 326 12th St S  
 3214 Goldie Geo res 538 12th St-C N  
 2547 Goldie Wm res 421 12th St N  
 3444 Goldstein A Our City Dye Works & Tailoring  
 418 5th St S  
 3610 Golis Mrs H res 529 5th St S  
 2749 Goodall C F res 617 14th St S  
 3607 Goodlad F res 1258 3rd Ave S  
 4331 **GOODMAN AARON** Barrister &  
 Solicitor 12 Rylands Blk  
 4321 Goodman Aaron res 7 Galt Manor  
 2946 Goodman Mrs H res 706 Goodman Blk 3 Av S  
 3678 Goodman J A res Castle Blk (Byng Hotel)  
 3017 Goodman M res 322 5th Ave S  
 3595 Goodrich Rubber Co Footwear 324 9th St S  
 3869 **GOODRICH RUBBER CO LTD**  
 Tires & Accessories 411 7th St S  
 3449 Goodyear Tire & Rubber Co H R Carson Ltd  
 Distributors 316 7th St S  
 3835 Gordon A res 1012 6th Ave S  
 3950 Gordon James res 412 12th St-C N  
 2372 Gordon M B res 648 9th St S  
 3107 Gordon Mrs P res 302 3rd St S  
 4149 Goth A E res 28 Baalim Blk  
 3989 **GOVERNMENT LIQUOR**  
 STORE 326 6th St S

## FRACHE'S MODERN FLOWER SHOP

Metcalfe Block 3rd Ave., South

Choice Cut Flowers For All Occasions

Store Phone 2666.

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 { 3783