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OFFICIAL TELEPHONE DIRECTORY

JANUARY, 1932

LETHBRIDGE and DISTRICT

For Points in other Districts Call "LONG DISTANCE." See Pages 3 to 13

LETHBRIDGE **EMERGENCY CALLS** LETHBRIDGE

Fire, 3333

Police, 2145

Information, 92; Trouble, 93

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PRINTING



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Phone **3561**

Information 92 Long Distance 0 Trouble 93
For Rural Subscribers See list following Exchange Subscribers.

ALBERTA GOVERNMENT TELEPHONES

Schedule of Rates for Service

(Exclusive of Private Branch Exchange Equipment)

INSTALLATION CHARGES

A service connection charge covering a portion of the average cost of the initial expense of establishing service for new subscribers and of furnishing additional facilities to old subscribers shall be as follows:

(a) For individual or exchange party line service.....	\$3.50
(b) For each extension set	2.00
(c) For each extension bell.....	1.50
(d) For each Loud Ringing Gong	2.50
(e) To cover directory, accounting, circuit and switchboard expense in cases where service is established by the use of instruments and lines already in place in the subscriber's premises and no change is made in the type or location of such instruments..	1.00
(f) To reconnect service when discontinued for non-payment of account	1.00
(g) When it is necessary to erect poles or anchors in order to carry the wires from the main telephone line on the road allowance or street to the applicant's premises, such poles and anchors in connection therewith will be supplied and erected by the Department at the expense of the applicant.	

Excess Mileage-Exchange

The excess mileage rate for Exchange Service shall be 50c. per month for each quarter-mile or fraction thereof.

MOVING CHARGES

- (1) From one position to another in same room\$1.00 per instrument
- (2) From one room to another on same floor, or from one floor to another in same building, no outside wiring being required,.....\$2.00 initial set
- (3) From one building to another\$3.50 initial set
- (4) Where a telephone is already installed and no inside move is required, a charge of \$1.00 will be made to cover cost of transferring the wires in central office and changing number on switchboard.
- (5) Where the above rates do not apply, an estimate of cost will be furnished subscriber on request, previous to work being proceeded with.

NOTE:—Above charges cover installations and moves for Exchange Subscribers only—charges for Rural installations and moves may be ascertained on application to our Local Agents.

MONTHLY RENTAL RATES

	Business		Residence		Rural
	Wall	Desk	Wall	Desk	Wall
Day Service.....	\$3.00	\$3.25	\$2.00	\$2.25	\$2.25
Semi-Continuous Service	3.50	3.75	2.25	2.50	2.50
Continuous Service—Exchanges under 150 stations	4.00	4.25	2.50	2.75	2.50
Continuous Service—Exchanges between 150 and 500 stations	4.25	4.50	2.50	2.75	2.50
Continuous Service—Exchanges between 500 and 1,000 stations	4.50	4.75	2.75	3.00	2.75
Continuous Service—Exchanges between 1,000 and 5,000 stations	5.00	5.25	3.00	3.25	3.00
Calgary Exchange up to 20,000 stations	6.00	6.25	3.00	3.25	3.00

EXTENSION SETS AND EXTENSION BELLS (EXCHANGE)

Business Wall	\$1.25 per month	Residence Wall	50c. per month
Business Desk	\$1.50 per month	Residence Desk	75c. per month
Extension Bell			25c. per month
Loud Ringing Extension Bell			50c. per month

ALBERTA GOVERNMENT TELEPHONES

OFFICIAL TELEPHONE DIRECTORY

Head Office:

C. P. R. BUILDING, EDMONTON

HON. VERNOR W. SMITH,
Minister of Railways and Telephones

J. D. BAKER,
Deputy Minister and General
Manager of Telephones.

JANUARY, 1932

Copy for this edition closed November 15th, 1931
Copy for next issue (July, 1932) will close May 15th, 1932

IMPORTANT

This Directory is the Property of the Alberta Government Telephones and is printed for the exclusive use of its subscribers. No part of the advertisements printed upon the cover shall be defaced, covered up or concealed by encasing this directory in any additional cover or otherwise howsoever. Extraordinary precautions are taken to avoid errors, but the Department assumes no liability whatever for errors or omissions. One Copy of this book will be supplied free for each Telephone in use. **ADDITIONAL COPIES. 50c EACH.**

Department of Railways and Telephones

Terms and Conditions Under Which Telephone Service is Furnished

USE OF TELEPHONE

1. Telephone instruments and connecting lines are furnished to subscribers to be used in accordance with the rules as prescribed by the Department from time to time, and are to be used only by the subscriber, his agents or employees when engaged upon his business and must not be used for transmitting, receiving or delivering any message or communication in respect of which a consideration has been or is to be paid by any other party, except as permitted by the rules of the Department, nor used in any way in competition with the telephone business conducted by the Department. Subscribers will not be allowed to transfer their telephone number, service, or contract to any other party, unless arranged for in advance by a duly authorized official of the Department.

The right of the subscriber is to use the instruments and connecting lines where the Department may place them, but not elsewhere, under such rules as the Department may from time to time prescribe. He shall not extend their use to other individuals, except his servants upon his business; nor shall they be used for any calls or consideration to be paid by any person other than the subscriber; nor does this confer upon him the right to use any other instrument.

2. The lines and instruments over which the service is furnished remain the property of the Alberta Government Telephones and shall be carefully used by the subscriber, and only as herein stated in Clause No. 1; and no instrument or appliance not furnished by the Department shall be attached to or used in connection with these lines and instruments.

CONSTRUCTION

3. When it is necessary to erect poles or anchors in order to carry the wires from the main telephone line on the road allowance or street to the applicant's premises, such poles and anchors in connection therewith will be supplied and erected by the Department at the expense of the applicant.

CHARGES—HOW PAID

4. All charges for installations, moves, and monthly rentals shall be paid in advance, which shall entitle the subscriber to service with all subscribers connected to the same exchange. Regular toll rates will be charged for all service to points outside of the exchange.

5. Subscribers shall pay the installation charges, first rental instalment (and construction charges, if any) strictly in advance. Excess mileage charge will be added if outside of exchange limits. If subsequent rental accounts remain unpaid after the 15th of the month, service shall be discontinued and if still remaining unpaid after the end of the month, a charge of \$1.00 shall be made to reconnect service; no rebate or reduction shall be allowed for such interruption to service.

6. Subscribers shall pay monthly, at schedule rates, for all messages and conversations over the Long Distance lines. If said accounts remain unpaid after the 15th of the month, further credit shall be refused until account is paid.

7. Subscribers shall pay promptly, upon presentation of account, all charges for other miscellaneous items. If these charges are not paid within 15 days, service shall be discontinued.

COMPLAINTS RE LONG DISTANCE SERVICE

8. While the Department will carefully consider complaints in connection with toll service at any time received, it would be appreciated if subscribers would make such complaints immediately after conversation has taken place.

VACATION ALLOWANCE

9. Should a subscriber desire to have his Exchange Residence Service temporarily discontinued, owing to the closing of his residence, he may do so without cancelling contract or having telephone removed, and, if arranged for in advance in writing, an allowance of one-half of the rate per month will be made for a period of not less than one month and not exceeding three months in any one year. Subscriber shall state, when making application, the period for which he expects to be absent and shall pay for this period in advance. Subscriber will notify the Department when he wishes service resumed, either in writing or by calling at the office and signing re-connect order. Owing to the fact that Rural Telephones cannot be disconnected without a special trip being made to their location, this regulation will not apply to Rural Subscribers.

MOVES

10. The telephone is first located where the subscriber directs and must not be moved or interfered with. When the subscriber desires to have the telephone moved to any other location, notice in writing should be given to the local office, at least ten days before the change is desired. The work will then be done as promptly as possible at regular charges.

JOINT USER SERVICE

11. Business joint user—one half the initial rate.
Residence joint user—50 cents per month.

CANCELLATION OF SERVICE

12. Subscribers giving up service must notify the Department in writing, or call at office and sign "Take Out" order. Failing to do this, subscriber will be liable for all charges up to date instrument is removed or taken over by a new subscriber.

GENERAL

13. If a telephone installed for service at the residence rate be used for the purposes of business or profession, or otherwise than for the usual requirements of a residence, the Department may charge the business rate for such service without regard to the date to which the subscriber has paid for service at the residence rate. This also applies to subscribers, for residence service only, who advertise or use their telephone number in connection with their business or profession.

14. The Department will endeavor to keep the lines and instruments in good working order and undertakes to clear trouble or make repairs with all reasonable despatch, but does not guarantee uninterrupted service.

15. A subscriber's telephone number is not a part of the application for service, but numbers will only be changed when absolutely necessary or for the betterment of the service.

16. The use of obscene, profane or abusive language while using the telephone is strictly forbidden and service may be immediately discontinued for violation of this rule.

DIRECTORY REGULATIONS

This Directory is the property of the Alberta Government Telephones and is loaned to subscribers for their use, to be retained until the delivery of the next issue. Subscribers are furnished free one copy for each instrument. Additional copies will be charged for, 50c. per copy.

CLOSING COPY

Directory copies will be closed on the following dates, and all new names, changes or corrections, must be furnished the Local Office in writing, previous to these dates. No entries may be made after the dates set:

JANUARY ISSUE NOVEMBER 15th

JULY ISSUE MAY 15th

The right is reserved to change dates of publication from time to time as may be necessary to meet the requirements of the Telephone service, without notice.

Each subscriber is entitled to one single line entry in the Alphabetical List without charge. Listings in bold type will be charged at the rate of \$2.50 per issue. By special arrangement any subscriber to Exchange Business Service may have the name of any company which he represents listed in directory as an extra insertion at a charge of \$1.50 per issue for light face type, or \$2.50 per issue for bold type. A subscriber to Exchange Residence service may have the name of a bona fide member of his family listed in the Directory for One Dollar per line per issue.

Each business subscriber is entitled to one single-line entry in the Classified business section without charge. Listings in bold type will be charged at the rate of Two Dollars per issue. All other listings will be charged for in accordance with approved schedule of rates.

Subscribers are requested to report promptly to the Local Office, in writing, any errors which may appear in this Directory, so that same may be corrected in the next issue.

The Alberta Government Telephones assume no liability whatever for damages occurring through errors or omissions in the making up and printing of this Directory.

HOW TO USE THE TELEPHONE

AUTOMATIC TELEPHONE

Consult the Telephone Directory for the correct number before you make a call. Do not trust to your memory.

Call "92" for Information if the person or firm you wish to call is not listed in the Directory.

1. **LIFT RECEIVER** off the hook before making a call. Do not work the hook up and down when doing so, as it interferes with the calling mechanism.

2. **LISTEN FOR THE DIAL TONE.** This is a steady humming sound and must not be confused with the "Busy Buzz". When received, it indicates that the equipment is ready for you to dial.

3. **BRING THE FINGER** squarely to the finger stop. **REMOVE YOUR FINGER** after each operation and allow the dial to rotate back to its normal position. Do not force or retard this movement.

4. **FACE THE TRANSMITTER** with the lips almost touching the mouthpiece. Speak naturally, distinctly and not too rapidly.

5. **DO NOT MOVE RECEIVER HOOK OR DIAL** while talking, as this will disconnect you.

6. **DO NOT LEAVE RECEIVER OFF HOOK DURING THE NIGHT** or your line will be dis-

connected from service. Call "Trouble Department, Telephone 93" should you desire your service temporarily disconnected during the night.

7. **ALWAYS HANG UP RECEIVER** for a short interval before making a second call to allow the mechanism to release.

8. **HANG RECEIVER ON HOOK** (small end up) when through talking; otherwise no one can obtain connection with your telephone.

9. **BUSY BUZZ** sound indicates that the number called for is busy.

EXAMPLE:—To call 2300 lift receiver off the hook, listen for the dial tone, place finger in finger hole "2" then turn dial towards the right until your finger strikes the finger stop. Then release dial and allow it to rotate back to its normal position. Repeat this operation for the figures 3-0-0.

Place receiver to your ear. If the busy buzz is heard, it indicates that the number called is busy. This being the case, hang receiver on hook and call again within a reasonable time.

On completion of conversation hang receiver on hook, small end up.

You are then entirely disconnected and ready to call another number, or to be called.

AUTOMATIC EXCHANGES

INFORMATION:—Call Information "92" for numbers of New Subscribers, Changes, Long Distance Line Charges, New Toll Offices, etc.

TROUBLE:—Complaints regarding Telephone Troubles should be reported to Trouble Operator, Telephone No. 93. When reporting trouble, give telephone number affected and its location, also state as accurately as possible just how trouble manifests itself. Try to be specific, as incomplete information frequently causes delay in locating nature of trouble.

If a line you are trying to call repeatedly tests "busy," notify Trouble Operator, who will investigate whether same is caused by an abnormal condition on line, or from use. If any line appears too busy for good Service, write to the Commercial Manager. Subscribers are requested not to engage Trouble or Information Operators in conversation longer than necessary, as by so doing the operator will be prevented from giving prompt attention to other patrons.

MANUAL TELEPHONE

Consult the Telephone Directory for the correct number before you make a call. Do not trust to your memory.

Ask for "Information" if the person or firm you wish to call is not listed in the Directory.

1. **TO CALL THE OPERATOR** give one long ring before removing the receiver from the hook and then hold the receiver to the ear.

2. **WHEN THE OPERATOR REPLIES** by saying "Number?" give the number of the subscriber's telephone desired, slowly and distinctly.

EXAMPLE:—"1429" should be pronounced "one-four-two-nine."

3. **FACE THE TRANSMITTER** with the lips almost touching the mouthpiece. Speak naturally, distinctly, and not too rapidly.

4. **KEEP THE RECEIVER TO THE EAR,** and the Operator, after repeating the number, will connect you with the subscriber called for. If the desired line is found to be in use the operator will report "Line Busy."

5. **WHEN YOU HAVE FINISHED TALKING** place the receiver on the hook, small end

up, and give a short ring. This gives the operator a signal to disconnect and you are then in a position to call another number or to be called.

NOTE:—At Camrose, Hanna, Lloydminster and Wetaskiwin (Common Battery Exchanges) no ringing, except by rural line subscribers, is necessary. Simply remove receiver from hook and in all other respects proceed as instructed above, placing the receiver on the hook when conversation is finished.

6. **DO NOT USE THE TELEPHONE** during a thunderstorm.

7. **RURAL LINE SUBSCRIBERS** should limit their conversation to Five Minutes duration and must not "listen in" to conversations not intended for them, as it interferes with the Service.

COMPLAINTS:—Complaints regarding telephone trouble and unsatisfactory Service should be made to the Local Manager, Agent or Chief Operator at the Office concerned, and if not rectified within a reasonable time, the matter should be referred to the Traffic Superintendent at Edmonton.

LONG DISTANCE SERVICE

Rules and Regulations

To make a Long Distance Call, first call "Long Distance"—when the Long Distance Operator answers, give her your telephone number, followed by the details of your call as indicated below.

CLASSIFICATION OF LONG DISTANCE SERVICE

1. STATION TO STATION CALLS

The Station-to-Station rate applies when it is not desired to establish communication between particular persons.

Station-to-Station calls must be made by number whenever Telephone Directory information covering the called point is available. When such information is not available, the name or address under which the telephone is listed should be given, specifying that "anyone at that number will do."

EXAMPLE:—"Number 4567, J. H. Brown speaking, I want to speak to Springdale, No. 684," or "I want to speak to Springdale, anyone at Mr. John Jones' residence (or business) telephone."

2. PERSON-TO-PERSON CALLS

(Evening and Night Rates do not apply to Person-to-Person Service.)

When a Long Distance Call is made, specifying that conversation is desired with a particular person and the connection is established and conversation held with that person, the "Person-to-Person" rate applies.

EXAMPLE:—"Number 4567, J. H. Brown speaking, I want to speak to Springdale, No. 684, Mr. John Jones," or "If Mr. Jones is not there, I will speak to Mr. A. F. Smith."

NOTE:—*When a particular person is desired, the Long Distance operator must be so advised when the call is placed, otherwise charges will be made from the time connection is established with the telephone desired, whether the party is obtained or not.*

Appointment Calls

An appointment Call is a Person-to-Person call requiring communication to be established at a specified time, and order should be given to the Long Distance operator in the usual manner.

Messenger Calls

A Messenger Call is a Person-to-Person call, necessitating the services of a Messenger to secure the attendance of a specified person, and order should be given to the Long Distance operator in the usual manner. The Messenger Service and Report charges in such cases must be prepaid by the calling party if the call is placed from a Public Pay Station.

Collect Calls.

Collect calls are Person-to-Person or Station-to-Station Calls, the charges for which are reversed, *i. e.*, to be collected from the called party. In such cases the assent of the called party shall be obtained before the connection is established.

LONG DISTANCE SERVICE

Rules and Regulations—Continued

RATES AND CHARGES FOR LONG DISTANCE SERVICE

Long Distance Tolls will be charged to the subscriber from whose instrument the Long Distance call is placed, except those messages for which the receiving party expressly agrees to pay.

All rates quoted are for an initial period of three minutes. For overtime beyond the initial period a proportionate charge is made per minute.

The rates quoted on pages 9 and 10 are Station-to-Station Day Rates.

The Day Rate for a Station-to-Station call is the fundamental rate upon which the rates for other classes of Service are based.

The rate for a completed Person-to-Person Appointment or Messenger Call, including Written Messages and Telegrams, either Paid or Collect is approximately 25% higher than the corresponding Station-to-Station Day Rate.

Day rates only are used in computing charges on Person-to-Person, Appointment and Messenger Calls, including Written Messages and Telegrams.

The Kootenay Telephone Lines Ltd. (B.C.) Day and Night Rates are the same.

Evening and Night Rates

(These rates apply on Station-to-Station Calls only.)

Between 7 p.m. and 12 midnight the Station-to-Station rates are approximately one-half the Day rates and are known as "Evening Rates."

Between 12 midnight and 4.30 a.m. the Station-to-Station rates are approximately one-fourth the Day Rates and are known as "Night Rates."

(NOTE:—In no case shall the Evening or Night rate, as the case may be, be less than 25c. for the initial period, unless the Day rate is less, in which case the Day, Evening and Night Rates shall be the same.)

Report Charges

Under certain conditions a Report Charge of approximately one-quarter of the Station-to-Station Day rate will be made on uncompleted Person-to-Person, Appointment and Messenger Calls, including Written Messages and Telegrams.

A Report Charge shall not be made on a Station-to-Station call except when the call is placed "Collect" and the charges have not been accepted.

PAY STATION SERVICE

Pay Station Telephones have been installed by the Department for the convenience of subscribers and the general public, in suitable locations throughout the Province. Local conversations may be had from these telephones at a charge of 5 cents for 5 minutes. Long Distance Service is furnished at regular tariff rates upon deposit of the amount of the initial charge (covering three minutes conversation) the usual charges being made for excess time.

Non-subscribers who desire to use Subscribers' telephones should be referred to the nearest Public Pay Station.

If there is anything about our rates and practices you do not fully understand, please call our Local Manager or Chief Operator and they will be glad to explain.

LONG DISTANCE RATES

From Lethbridge

To Places connected with the Long Distance Lines of the Alberta Government
Telephones and Connecting Systems in Alberta.

NOTE:—These Rates are Subject to Change without Notice.

TO	Station- to-Station Day Rate	TO	Station- to-Station Day Rate	TO	Station- to-Station Day Rate	TO	Station- to-Station Day Rate
Abee	1.95	Bulwark	1.15	Downing	1.80	Heisler	1.35
Abilene	1.95	Burdett	.40	Drayton Valley	1.65	Hemaruka	1.00
Acme	.80	Busby	1.80	Drumheller	.75	Hespero	1.20
Airdrie	.75	Byemoor	1.00	Duchess	.55	Highridge	1.95
Alberta Beach	1.80			Duclos	1.95	High River	.50
Alcomdale	1.80			Dunstable	1.80	Hilda	.85
Alderson	.50	Cadogan	1.35	Durlingville	2.10	Hoadley	1.50
Alexo	1.50	Cadomin	1.95	Duvernay	1.80	Holden	1.50
Alhambra	1.20	Cairns	1.35			Holmes Crossing	2.10
Alix	1.15	Calahoo	1.80	Eastbourne	1.95	Hughenden	1.35
Alliance	1.20	Calgary	.70	Eastburg	1.95	Hussar	.60
Alsask, Sask.	1.05	Calmar	1.50	East Coulee	.70	Hylo	2.10
Altario	1.20	Camp Creek	1.95	Echohill	1.80		
Amber Valley	2.10	Campsie	1.95	Eckville	1.20	Iddesleigh	.65
Amethyst	.40	Camrose	1.50	Edberg	1.35	Innisfail	1.05
Andrew	1.80	Canmore	.90	Eden Valley	.55	Innisfree	1.65
Angle Lake	1.80	Carbon	.80	Edgerton	1.50	Iola	1.35
Ankerton	1.35	Cardston	.30	Edmonton	1.65	Irma	1.50
Antross	1.50	Carmangay	.25	Edmonton Beach	1.65	Iron Springs	.15
Ardmore	2.10	Caroline	1.15	Edson	1.95	Irricana	.75
Armada	.35	Carolside	.75	Edward	1.95	Irvine	.75
Armistice	1.80	Carrot Creek	1.80	Egremont	1.80	Islay	1.65
Arrowwood	.50	Carstairs	.90	Elk Point	1.80		
Ashmont	1.95	Carvel	1.65	Elkwater Lake	.70	Jarrow	1.50
Athabasca	2.10	Castor	1.10	Ellscoff	2.10	Jarvie	2.10
Atlee	.75	Cavendish	.80	Elmora	1.00	Jenner	.65
		Cayley	.45	Empress	.95	Judson	.20
Baintree	.65	Cereal	.95	Enchant	.25		
Banff	1.00	Cessford	.70	Endiang	1.00	Kahwin	1.80
Barons	.20	Champion	.30	Entwistle	1.80	Kananaskis	.90
Barrhead	1.95	Chancellor	.60	Ericon	1.15	Kapasiwin	1.65
Bartlettville	1.50	Chauvin	1.50	Erskine	1.15	Kathryn	.70
Bashaw	1.20	Cherhill	1.80	Esther	1.10	Kelsey	1.35
Bassano	.50	Chinook	.90	Etzikom	.50	Keoma	.70
Battensburg	1.80	Chip Lake	1.80	Evansburg	1.80	Kevisville	1.10
Battle Lake	1.50	Chipman	1.65	Everts	1.15	Kew	.65
Bawlf	1.35	Chisholm	2.25	Exshaw	.85	Killam	1.35
Beacon Hill	1.95	Clareholm	.30	Fallis	1.80	Kingman	1.50
Beauvallon	1.80	Clarinda	.45	Fawcett	2.10	Kinsella	1.50
Beaver Crossing	2.10	Clive	1.20	Ferintosh	1.35	Kipperville	.45
Beaver Heights	.35	Cluny	.50	Flatbush	2.10	Kirriemuir	1.15
Beiseker	.75	Clyde	1.95	Flat Lake	1.95	Kitscoty	1.65
Bellis	1.95	Coalspur	1.95	Florann	.45	Knob Hill	1.50
Belvedere	1.95	Coal Valley	1.80	Foisy	1.80		
Benalto	1.20	Cochrane	.80	Foothills	1.80	Lac La Biche	2.10
Bentley	1.20	Cold Lake	2.10	Foremost	.40	Lacombe	1.20
Berrymoor	1.65	Columbine	1.95	Forestburg	1.35	Lac Ste Anne	1.80
Beynon	.70	Compeer	1.20	Fort Assiniboine	2.10	Laford	1.80
Big Fish Lake	1.80	Comrie	.65	Fort Saskatchewan	1.80	Lake Isle	1.80
Big Valley	1.00	Condor	1.20	Fraspur	1.50	Lake Side	1.50
Bindloss	.85	Consort	1.15	Freedom	1.95	Lakeview	1.65
Birdsholm	.45	Cooking Lake	1.65	Gadsby	1.10	Lamont	1.80
Blackie	.45	Coronado	1.80	Galaford	1.80	Landonville	1.80
Blairmore	.45	Coronation	1.10	Galahad	1.20	Langdon	.60
Bloomsbury	1.95	Countess	.50	Garden Plain	1.00	Lavoy	1.65
Blue Ridge	1.95	Coutts	.40	Garred	1.80	Lawton	1.95
Bluffton	1.35	Cowley	.35	Gem	.55	Lea Park	1.80
Boian	1.80	Craigmyle	.85	Gibbons	1.80	Leduc	1.50
Bon Accord	1.80	Cremona	.90	Gleichen	.55	Leedale	1.35
Bonnie Glen	1.50	Crossfield	.85	Glendon	1.95	Lees	.65
Bonnyville	1.95	Cummings	1.50	Glenevis	1.80	Legal	1.80
Bordenave	1.95	Czar	1.35	Glenwood	.25	Legend	.40
Botha	1.10			Gorman	2.25	Le Goff	2.10
Bottrel	.90	Dakin	2.10	Grants	1.95	Leo	1.00
Bow City	.35	Dalroy	.70	Granum	.25	Leslieville	1.35
Bow Island	.45	Dapp	1.95	Grassy Lake	.35	Lewiston	2.10
Bowden	1.00	Darwell	1.80	Green Court	1.95	Lindberg	1.95
Bowell	.55	Davis	1.95	Groton	.50	Lisburn	1.80
Bowmantown	.70	Daysland	1.35	Gull Lake	1.20	Little Gem	1.00
Box Springs	.65	Deep Creek	2.25	Gunn	1.80	Lloydminster	1.65
Boyle	2.10	Del Bonita	.30	Hairy Hill	1.80	Lomond	.30
Boyne Lake	1.95	Delburne	1.10	Haikirk	1.10	Lonira	1.95
Bragg Creek	.75	Delia	.85	Hamlin	1.80	Looma	1.65
Brant	.45	Derwent	1.80	Hanna	.85	Loughheed	1.35
Breezelawn	.55	Desjarlais	1.80	Hardisty	1.35	Lovett	1.80
Breton	1.50	Deville	1.65	Hay Lakes	1.50	Loyalist	1.10
Brooks	.45	Didsbury	.90	Heaton Moor	1.95	Lucky Strike	.45
Brosseau	1.80	Donalda	1.20	Heinsburg	1.80	Lunnford	1.95
Bruce	1.50	Donatville	2.10			Luscar	1.95
Bruderheim	1.80	Doucette	1.80				
Buffalo	.75	Downie	1.95				
Buffalo Head Ranch	.60						

TO	Station-to-Station Day Rate	TO	Station-to-Station Day Rate	TO	Station-to-Station Day Rate	TO	Station-to-Station Day Rate
Mackay	1.80	O'Connor	.65	Rocky Rapids	1.65	Sunnyside	1.65
Macleod	.20	Okotoks	.55	Rosalind	1.35	Swalwell	.80
Magnolia	1.80	Olds	.95	Rosebud	.70	Sylvan Lake	1.15
Magrath	.15	Olson Coulee	.30	Roselea	1.95	Taber	.25
Mallaig	1.95	Onoway	1.80	Rose Lynn	.50	Tawatinaw	1.95
Manola	1.95	Opal	1.80	Rosemary	1.95	Tees	1.20
Manville	1.65	Orion	.60	Rosevear	1.95	Thelma	.75
Manyberries	.65	Owseye	1.95	Rossington	.90	Therien	1.95
Markerville	1.10	Oyen	.95	Rowley	.90	Thorhild	1.95
Marwayne	1.80			Rumsey	.70	Thorsby	1.50
Maunsell	.25	Pakan	1.80	Rush Lake	1.50	Three Hills	.85
Mayerthorpe	1.95	Park View	.40	Ryley		Tilley	.50
McLaughlin	1.65	Partridge	1.10	St. Albert	1.65	Tofield	1.65
Meadowview	1.95	Pashley	.70	St. Joseph	2.10	Tomahawk	1.65
Meannook	2.10	Patricia	.55	St. Kilda	.50	Tring	1.80
Medicine Hat	.65	Pearsonville	.50	St. Lina	1.95	Trochu	.90
Meeting Creek	1.35	Peat	1.80	St. Paul	1.95	Turner Valley	.60
Mellowdale	1.95	Peers	1.95	St. Vincent	1.95	Two Hills	1.80
Mercoal	1.95	Pekisko	.50	Saddle Lake	1.80	Vale	.75
Metiskow	1.35	Pembridge	1.95	Sammons	.50	Vanesti	1.65
Michichi	.80	Pemukan	1.15	Sanguo	1.95	Vanleet	1.65
Midnapore	.65	Pendant d'Oreille	.60	Sarrail	2.10	Vegreville	1.65
Milk River	.35	Pendryl	1.50	Saunders	1.50	Venice	2.10
Millarville	.65	Penhold	1.10	Scapa	.95	Vermilion	1.65
Millet	1.50	Perryvale	2.10	Schuler	.95	Veteran	1.10
Millicent	.55	Philips	1.50	Scollard	.90	Victoria	1.50
Milo	.40	Phoenix	1.35	Scotfield	.30	Viking	1.95
Minburn	1.65	Pickardville	1.95	Seaforth	1.80	Vilna	1.95
Mirror	1.20	Pigeon Lake	1.50	Seba	1.00	Vimpy	.35
Monitor	1.15	Pincher Creek	.35	Sedalia	1.35	Wabamun	1.80
Morecambe	1.80	Pine Creek	1.80	Sedgewick	.55	Wahstao	1.95
Morinville	1.80	Pollockville	.70	Seven Persons	1.80	Wainwright	1.50
Morrin	.85	Ponoka	1.35	Seymour	1.80	Wake-Shyre Lodge	.75
Mosside	1.95	Priddis	.70	Shandro	.65	Walker	.65
Mountain Park	1.80	Princeton	.55	Sheep Creek	.85	Walsh	.80
Moyerton	1.65	Provost	1.35	Sheerness	1.95	Waltross	.50
Mulhurst	1.50	Radway	1.80	Shoal Creek	1.00	Wardlow	.65
Mundare	1.65	Rainier	.40	Sibbal	1.50	Warner	.30
Munson	.80	Ranchville	.65	Silver Bay	1.80	Warspite	1.95
Musidora	1.80	Ranfurly	1.15	Sion	.35	Wasel	1.80
Myrnam	1.80	Raven	1.80	Skiff	1.95	Waskatenau	1.95
		Ray	.15	Smoky Lake	1.80	Waterton Park	.45
		Raymond	.60	Soda Lake	1.95	Wayne	.75
		Redcliff	1.15	Southworth	.20	Westerose	1.50
Naco	1.00	Red Deer	.70	Spedden	.30	Westlock	1.95
Nanton	.40	Redland	1.10	Spring Coulee	.55	Wetaskiwin	1.50
Naughton Glen	1.65	Red Raven	1.80	Spring Point	.65	Whisky Gap	.30
Neerlandia	2.10	Redwater	1.20	Stamper	1.80	White Court	2.10
Nelspur	1.50	Red Willow	.25	Standard	.90	Whitla	.50
Nemiscam	.45	Retlaw	1.50	Stanger	.35	Wildwood	1.80
Nestow	1.95	Ribstone	2.10	Stanmore	1.15	Willingdon	1.80
New Bridgen	1.05	Richards	1.65	Stavely	.60	Willow Creek	.75
Newbrook	1.95	Richardson	.90	Sterco	.15	Winfield	.50
New Dayton	.20	Richdale	1.95	Stettler	.60	Wisdom	.60
New Sarepta	1.50	Rife	1.35	Stirling	.60	Wolf Creek	1.95
Niton	1.95	Rimbey	.60	Stony Plain	1.35	Wrentham	.25
Nobleford	.15	Rio Alto	.35	Strathmore	1.80	Yeoford	1.50
Nordeg	1.50	Riverbow Ferry	1.80	Strome	.75	Youngstown	.90
Northbank	1.80	Roberge	1.95	Suffield	1.05		
Nth Cooking Lake	1.65	Rochester	1.95	Sullivan Lake			
Northern Valley	1.80	Rochfort	.70	Sunnynook			
Northleigh	1.65	Rockyford	1.35				
North Mosside	1.95	Rocky Mtn. House					

In addition to the points on pages 9 and 10 Long Distance Connection may be had also with the following places in Alberta and British Columbia, rates for which can be obtained by calling "Long Distance":—

ALBERTA POINTS

Acadia Valley
Acheson
Aetna
Agricola
Albay
Albion Ridge
Aldersyde
Alice Lake
Allerton
Angus Ridge
Anzac
Ardenode
Ardenville
Ardley
Armena
Asker
Avalon
Avion
Balmoral
Bankhead
Bardo

Barnwell
Baronet
Bathgate
Battle
Battle Bend
Battle Ridge
Battleview
Beaumont
Beaver Hills
Beaver Lake
Beaver Mines
Beazer
Beddington
Bellevue
Bellshill
Belmont
Bennett
Benton
Beverly
Bircham
Bismark

Bissell
Bittern Lake
Black Diamond
Blackfalds
Blackfoot
Blakesville
Blondheim
Blood Reserve
Bonlea
Borradaile
Bow Valley
Bowville
Bradshaw
Bremner
Bretona
Brightview
Britain
Brocket
Brooksfield
Brownlow's L'ndg

Buford
Burmis
Burnt Lake

Caldbeck
Calder
Caldwell
Calling Lake
Calverly
Campbell Lake
Cappon
Carbondale
Cardiff
Carnforth
Carseland
Casavant
Cassile
Challey
Cheadle
Chesterwold

Chigwell
Chin
Clandonald
Clearview
Close
Clover Bar
Clymont
Coal City
Coaldale
Coalhurst
Coleman
Colinton
Commerce
Conjuring Creek
Content
Copeville
Cornucopia
Cousins
Craigmillar
Crowfoot
Currey

ALBERTA POINTS—Continued

Dahmer	Glenview	Lathom	Orton	St. Michael
Dalemead	Golden Spike	Lavesta	Otoskiwan	Stocks
Dauntless	Good Hope	Lawndale	Ouelletteville	Stoppington
Davisburg	Good Luck	Leavitt	Owens	Strand
Deering	Gopher Head	Leeshore	Oxville	Strangmuir
Delacour	Graindale	Leighton	Paradise Valley	Streamstown
Delph	Graminia	Leopoldville	Parkland	Sugar Bowl
Demay	Grainger	Lewisville	Partridge Hill	Sulphur Springs
Dewberry	Grand Valley	Liberty	Passburg	Summerland
De Winton	Grant Lake	Lineham	Patience	Summerview
Diamond City	Green Glade	Livingston	Paxson	Sundre
Dickson	Greenshields	Loch Sloy	Pearce	Sunnydale
Diligence	Griesbach	Lockhart	Peno	Sunnyslope
Dina	Grosmont	Lone Butte	Pibroch	Superior
Dinant	Gros Ventre	Long	Picture Butte	Sweet Grass, Mont.
Dinton	Gwynne	Long Coulee	Pincher Station	
Dobson	Hackett	Longview	Pine Lake	Talbot
Dodds	Halladay	Lousana	Pirmez Creek	Taylorville
Dog Pound	Halley	Lundbreck	Pleasant View	Telfordville
Doondale	Hallman	Lusignan	Poplar Ridge	Terrace Lake
Dorenee	Harmattan	Luzan	Poplar Site	The Hub
Dry Fork	Hastings Coulee	Majorville	Pretty Hill	Throne
Duagh	Hawkeye	Makepeace	Puffer	Tindastoll
Duffield	Haynes	Malmo	Purple Springs	Tolland
Duhamel	Hayter	Manfred	Quarrei	Tommy LaPotac
Dunmore	Hazelmere	Maple Leaf	Queenstown	Tongue Creek
Eagle Hill	Hearnleigh	Martins	Rabbit Hill	Torrington
Earlie	Heath	Masinasin	Raley	Travers
Earling	Heath Creek	Maughan	Red Lodge	Tudor
Earlville	Heather Brae	Maunder	Reid Hill	Turin
Eastvale	Herronton	Mayburt	Reist	Twelve Mile Coulee
Eastway	Hetherington	Mayton	Rexboro	Twin Butte
Edison	Highfield	Mazepa	Rich Valley	Twin Lakes
Edwell	Hillcrest	McEwen	Riddellvale	Twining
Elk Island	Hill End	McNally	Rising Sun	Ulster
Elk Island Park	Hilliard	Meadow Lake	Riviere Qui Barre	Vauxhall
Elkton	Hillspring	Meaik	Rocking Bay	Viewpoint
Elkwater	Hobbema	Merna	Rocky View	Villeneuve
Ellerslie	Horse Hills	Mewassin	Rodino	Villeroe
Emery	Horseshoe Coulee	Miller	Rolling Green	Volmer
Ensign	Horseshoe Falls	Milnerton	Rosedale	Wanda
Ensleigh	Horseshoe Lake	Minott	Rosenheim	Warden
Everett	Hubalta	Monarch	Rosenroll	Warwick
Exelme	Hughes	Morley	Rosyth	Watrglen
Excel	Hunterville	Morningside	Round Hill	Watts
Excelsior	Hutton	Mossleigh	Rusylvia	Waybrook
Fabyan	Huxley	Mound	Salisbury	Wealthy
Fairacres	Indus	Mountain View	Saltaux	Welling
Fairbank	Inga	Mt. Lookout	Sampsonston	Wellsdale
Fairfield	Ingleton	Murray Valley	Sarcee	Wellsville
Fairydell	Inglis	Nakamun	Sather	Weno
Faith	Irwinville	Namaka	Scandia	Westcott
Falun	Jaffrey	Namayo	Scotstoun	Westward Ho
Federal	Joffre	Neapolis	Seeb	White Sand Beach
Fedorah	Josephburg	Neighbourview	Sharrow	White Star Mine
Fenn	Jumping Pound	Nevis	Shepard	Whitewood Lake
Ferrybank	Kaleland	New Lindsay	Shouldice	Whitford
Ferry Point	Kanata	New Lunnon	Sidcup	Wildmere
Fishburn	Kenex	New Norway	Siebertville	Willowdale
Fleet	Kessler	New Oxley	Silver Lake	Willowlea
Forest Lawn	Kilbourn	New Spruce Grove	Simons Valley	Wilmot
Four Nine	Kimball	Nightingale	Social Plains	Wilton Park
Frank	Kipp	Nisbet	Southesk	Wimborne
Frankburg	Kirkcaldy	Norton	Springbank	Winterburn
Gahern	Knee Hill Valley	Noyes Crossing	Springdale	Woodhouse
Ghost Pine	Krakow	Ogden	Spring Lake	Wood River
Gilby	La Calmette	Ohaton	Springvale	Woodford
Gillen	Lake Demay	Old Brant	Stand Off	Wostok
Gilpin	Lake Minnewanka	Old Spruce Grove	Staplehurst	Yorkville
Gladys	Lamoureux	Olin Creek	Star	Zawale
Glenbow	Lamoureaux	Oliver	Sterlingville	Zetland
Glenford	Larsen	O'Mara		
Gleniffer				

BRITISH COLUMBIA POINTS IN THE CROW'S NEST PASS

Baynes Lake	Corbin	Fairy Creek	Kimberley	Natal
Brickers Ranch	Cranbrook	Fernie	Kingsgate	Ryan
Bull River	Crow's Nest Board-	Fort Steele	Lumberton	St. Eugene Mission
	ing House	Galloway	Marysville	
Coal Creek	Crow's Nest	Hanbury	McGillvary	Waldo
Consolidated Air	(McCool)	Hosmer	Michel	Wanklyn
Port		Irishman Creek	Morrissey	Wardner
Consolidated Phos-	Eastport, Idaho	Isadore, Lookout	Moyie	Wycliffe
phate	Elko	Jaffray	Moyie Mountain	Yahk

Long Distance Service to All Points

IN

CANADA AND THE UNITED STATES

Established October, 1925

(See PAGE 13)

TRANS-OCEANIC AND SHIP-TO-SHORE RATES FROM ALBERTA

TO	1st Three Minutes	Each Add'l Minute	Report Charge
ARGENTINA			
Province of Buenos Aires	39.00	13.00	3.00
All Other Points	40.20	13.40	3.00
AUSTRALIA			
All Points in New South Wales, Queensland, Victoria, City of Adelaide and Vicinity of the State of South Australia	54.00	18.00	5.00
AUSTRIA	45.00	15.00	5.00
BELGIUM	42.00	14.00	4.00
CANARY ISLANDS	49.50	16.50	6.50
CHILE	42.00	14.00	3.00
CZECHO-SLOVAKIA	45.75	15.25	5.25
DANZIG	44.25	14.75	4.75
DENMARK	45.75	15.25	5.25
ENGLAND	39.00	13.00	3.00
FINLAND	47.25	15.75	5.75
FRANCE	42.75	14.25	4.25
GERMANY	44.25	14.75	4.75
GIBRALTAR	45.00	15.00	5.00
HOLLAND	42.75	14.25	4.25
HUNGARY	46.50	15.50	5.50
IRISH FREE STATE			
Dublin Only	40.50	13.50	3.50
ISLE OF MAN	40.50	13.50	3.50
ITALY			
All Points Except Island of Sardinia	45.00	15.00	5.00
JAVA, EAST INDIES	54.00	18.00	5.00
LATVIA	44.25	14.75	4.75
LITHUANIA	44.25	14.75	4.75
LUXEMBOURG	42.00	14.00	4.00
MOROCCO—Ceuta	46.50	15.50	5.50
NETHERLANDS (Holland)	42.75	14.25	4.25
NORTHERN IRELAND			
Belfast Only	40.50	13.50	3.50
NORWAY	46.50	15.50	5.50
POLAND			
Bielsko, Bydgoszcz, Gdynia, Katowice, Krakow, Lodz, Poznan and Warsaw	46.50	15.50	5.50
ROUMANIA	48.00	16.00	6.00
SCOTLAND	39.00	13.00	3.00
SPAIN	45.00	15.00	5.00
SWEDEN	45.75	15.25	5.25
SWITZERLAND	43.50	14.50	4.50
URUGUAY	40.20	13.40	3.00
VATICAN CITY	45.00	15.00	5.00
WALES	39.00	13.00	3.00

These rates apply to all classes of calls. Collect calls will not be accepted.

RATES TO SHIPS AT SEA FROM ALBERTA

	3 Minutes Initial Period	Each Add'l Minute	Report Charge
Steamship Homeric	30.00	10.00	2.00
Steamship Leviathan	30.00	10.00	2.00
Steamship Majestic	30.00	10.00	2.00
Steamship Olympic	30.00	10.00	2.00
Steamship Empress of Britain	30.00	10.00	2.00

These rates apply to all classes of calls. Collect calls will not be accepted.

Rates to Certain Points in Canada and the United States of America

Rates to points not listed below may be obtained by calling Long Distance

FROM LETHBRIDGE

TO	STATION-TO-STATION RATE (Mountain Standard Time)			Person to Person Rate
	4.30 A.M. to 7.00 P.M.	7.00 P.M. to 8.30 P.M.	8.30 P.M. to 4.30 A.M.	
AKRON, OHIO.....	6.00	4.75	3.50	7.50
ATLANTA, GA.....	6.50	5.25	3.75	8.75
BALTIMORE, MD.....	7.00	5.50	4.00	8.75
BILLINGS, MONT.....	1.65	1.40	.95	2.05
BOISE, IDA.....	1.95	1.65	1.10	2.45
BOSTON, MASS.....	7.50	6.00	4.50	9.50
BRANDON, MAN.....	2.35	1.95	1.30	3.00
BROOKLYN, N.Y.....	7.25	5.75	4.25	9.00
BUFFALO, N.Y.....	6.25	5.00	3.50	7.75
BUTTE, MONT.....	1.20	1.05	.70	1.60
CHICAGO, ILL.....	4.75	4.00	2.75	6.00
CINCINNATI, OHIO.....	5.75	4.50	3.25	7.25
CLEVELAND, OHIO.....	6.00	4.75	3.50	7.50
DENVER, COLO.....	3.00	2.45	1.65	3.75
DETROIT, MICH.....	5.75	4.50	3.25	7.25
DULUTH, MINN.....	3.75	3.00	2.00	4.75
GREAT FALLS, MONT.....	.90	.80	.55	1.25
HELENA, MONT.....	1.05	.90	.60	1.40
KANSAS CITY, MO.....	4.25	3.50	2.50	5.25
LOS ANGELES, CAL.....	4.00	3.25	2.25	5.00
MILWAUKEE, WIS.....	4.75	4.00	2.75	6.00
MINNEAPOLIS, MINN.....	3.75	3.00	2.00	4.75
MONTREAL, QUE.....	6.75	5.50	4.00	8.50
NEW YORK, N.Y.....	7.25	5.75	4.25	9.00
OAKLAND, CAL.....	3.50	2.80	1.90	4.50
OMAHA, NEB.....	3.75	3.00	2.00	4.75
OTTAWA, ONT.....	6.50	5.25	3.75	8.25
PHILADELPHIA, PA.....	7.00	5.50	4.00	8.75
PITTSBURG, PA.....	6.25	5.00	3.50	7.75
PORTLAND, ORE.....	2.35	1.95	1.30	3.00
*REGINA, SASK.....	2.25			2.80
ST. PAUL, MINN.....	3.75	3.00	2.00	4.75
SALT LAKE CITY, UTAH.....	2.55	2.10	1.40	3.25
SAN FRANCISCO, CAL.....	3.50	2.80	1.90	4.50
*SASKATOON, SASK.....	1.95			2.40
SEATTLE, WASH.....	2.05	1.75	1.15	2.55
SHELBY, MONT.....	.55	.45	.35	.80
SPOKANE, WASH.....	1.25	1.10	.75	1.65
TACOMA, WASH.....	2.05	1.75	1.15	2.55
TORONTO, ONT.....	6.25	5.00	3.50	7.75
VANCOUVER, B.C.....	2.70	1.95	1.30	3.25
VICTORIA, B.C.....	3.20	2.25	1.50	3.75
WASHINGTON, D.C.....	7.00	5.50	4.00	8.75
WINNIPEG, MAN.....	3.00	2.45	1.65	3.75

The above rates are for an initial period of three minutes.

*On station-to-station calls to points in Saskatchewan, Evening rates (7 p.m. to midnight) are one-half of day rates. Night rates (midnight to 4.30 a.m.) are one-quarter of day rates.



WARNING

to Motor Car Drivers

CARRY YOUR LICENCES

The Vehicles and Highway Traffic Act, 1924, Amendment Act 1929, requires that every person operating a motor vehicle shall secure an operator's or chauffeur's licence and shall at all times while driving carry same. A penalty is provided for failure to produce such licence when demanded by an officer.

It is necessary, owing to the number of motorists who persist in driving without licences, that the police be instructed to require the production of these licences from time to time.

This law has been passed in the interests of safe driving, and the production of a licence is the only proof of ownership of one.

Carry your licence at all times and avoid inconvenience and prosecution.

Application cards may be obtained from any Alberta Police Officer, Clerks of the Court, dealers in motor vehicles, or from the postmaster in any town or village, and when completed should be forwarded to the Motor Vehicle Branch Office at either Calgary, Lethbridge or Medicine Hat, or to the Office of the Deputy Provincial Secretary at Edmonton.

DEPARTMENT OF THE PROVINCIAL SECRETARY
EDMONTON, ALBERTA

PHONE
2576 FOR **CRYSTAL DAIRY LTD.**
Milk, Cream, Butter and Ice Cream

LETHBRIDGE

806 FOURTH AVENUE SOUTH

CONTINUOUS SERVICE

INFORMATION —For Information regarding New Subscribers, change of Telephone Numbers, Long Distance Line Charges, New Toll Offices, Etc.		Call "Information" Dial	92
TROUBLE —To Report Telephone Out of Order or unsatisfactory Local Service		Call "Trouble" Dial	93
To Report unsatisfactory Long Distance Service Call "Chief Operator" Dial			98
LONG DISTANCE —To Call Long Distance Operator		Dial	0
RURAL —For List of Rural Subscribers, see pages following list of Exchange Subscribers.			
FIRE —In case of Fire		Dial	3333
POLICE —To call the Police		Dial	2145

Exchange LETHBRIDGE Subscribers

(FOR RURAL SUBSCRIBERS SEE PAGE 40)

A
 3664 **ABC TAXI** J Malacko Prop Alberta Bldg
 5th St S
 3680 Abbott A H res 1230 5th Ave-A S
 2673 **ACADIA STATIONERY & GIFT SHOP** 614 3rd Ave S
 3836 **ADAMS BILL** Hides Pelts & Furs rear
 Central Service Station 4th Ave
 2420 Addy H P res 1235 6th Ave S
 3295 Adnitt W Central Meat Market 646 13 St N
 3854 Adnitt W C res 340 19th St N
ADVANCE LUMBER CO LTD
 3663 General Office McFarland Bldg
 2063 Yard Office 13th St & 2nd Ave S
 3320 N S Stoltze res 1517 7th Ave S
 2423 R W Kellogg res 1110 7th Ave S
 2901 B H Mott res 638 14th St S
 4202 Afaganis A res 534 5th St S
 2888 Afaganis Alex res 646 5th St S
 2083 Aird Jas res 1304 6th Ave S
 2418 Aita John Groceries 431 18th St N
 2321 Aitken D res 414 15th St S
 3853 Aitken W res 2107 1st Ave N
 3023 Akrigg G S res 615 9th St S
 2973 Alaska Hide Fur & Second Hand Store
 122 5th St S

ALBERTA GOVERNMENT—See also Provincial Government
 2129 Alberta Government L C Charlesworth
 Colonization Manager 413 8th St S
 2234 **ALBERTA GOVERNMENT TELEPHONES** General Office 808-810
 4th Ave S
 92 Information regarding New Subscribers and
 change of Telephone Nos
 93 Telephones out of order
 94 Rural Operator
 0 Long Distance Operator
 98 Chief Operator
 2234 R E Phillips Local Manager
 3500 R E Phillips District Commercial Manager
 3375 W Russ District Plant Chief
 4221 R Harper District Traffic Chief
 4138 **ALBERTA INSURANCE AGENCIES** 427 5th St S
 3492 **ALBERTA MEAT MARKET**
 R Coultry 905 9th Ave N
 2339 **ALBERTA MOTOR ASSOCIATION** Information Bureau Marquis Hotel
 Annex

ALL KINDS OF
UPHOLSTERING
AND
REPAIR WORK

BONFADINI'S

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YOUR CREDIT IS GOOD
NEW AND USED FURNITURE

Phone 2428

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Liberal Allow-
ances made on
your Old Furni-
ture when taken
in trade for new

2010 ALBERTA PROVINCIAL
POLICE Guardroom & Complaints Court
House

3930 General Office

2010 Detectives' Office

3677 Inspector J O Scott

3874 Aldous W G res 802 15th St S

3545 Alex Taxi Marquis Hotel

2811 Alexander G res 424 7th St S

3562 Alexander J P res A Barclay Apts

3142 ALEXANDRA HOTEL Porter Bros
332 5th St S

Private Branch Exchange connecting all
Rooms

3891 Alford E W res No 2 Fire Hall

3284 Allan E res 707 7th Ave S

2226 Allen Mrs A res 1709 1st Ave N

2165 Allen Dr L T Dentist 8 Rylands Blk

2871 Allen Dr L T res 1503 7th Ave S

3147 Allen T S res 707 12th St A N

4128 Allison R res 415 20th St N

4183 Allison R res 519 12th St A N

3528 Allison R E res 1264 4th Ave S

2689 ALLISON'S STUDIO

G W Allison McFarland Bldg

2536 Almlie E M res 311 15th St S

2650 Alward A D res Rosedale Apts 410 12 St A S

2183 Anderson A A res 620 12th St-C N

3356 Anderson G L res 542 12th St-A N

3998 Anderson John F Jr res 1214 5th Ave S

2440 Anderson W D res 1237 7th Ave S

2777 Anderson & Smith Grading Contrs Lethbridge

3841 Andrew R G res 1247 8th Ave-A S

4319 Andrews S D res 405 4th St

3069 ARCADE BILLIARD & CIGAR
STORE 325 5th St S

3242 Archbold Mrs R res 912 7th St-A S

2469 Archer R G res 139 15th St N

2476 Arena 2nd Ave & 12th St-A

3329 Arkinstall Charles res 1624 3rd Ave N

3216 Arlington Cafe 316 1st Ave S

2278 ARLINGTON HOTEL

1st Ave & 4th St S

2663 Armit A res 418 9th St S

2079 Armitage Robson res 312 7th Ave A S

2954 Armit John res 1733 5th Ave N

2924 Armour J D res 1918 6th Ave-A N

3301 Armstrong W J res 622 6th Ave S

3846 Army & Navy Veterans Club 517 5th Ave S

3397 Arnold Mrs A M res 1610 6th Ave N

3386 Arnold T res 1721 2nd Ave-B N

2820 Arnold T Jr res 330 19th St N

3826 Arnsdorf Rev R res 303 7th Ave-A S

3496 ARTIC OIL SALES LTD

1211 2nd Ave S

4162 Artic Service Station Leonard Coyne Cor 3rd
Ave & 13th St S

3238 Ascroft Mrs E res 210 10th St S

3256 Ashcroft Peter res 712 3rd St S

2682 Ashton Miss Blanche res 7 Victoria Mansions

2036 Ashton M E res 1408 6th Ave S

2222 Asplin A res 1703 7th Ave S

2545 ASSINIBOIA MUSIC CO LTD
315 6th St S

4326 Atherton E J res 533 14th St S

3954 Atkinson J M res 1245 5th Ave-A S

3114 Attwood Mrs Rose res 1223 5th Ave-A S

3108 Austin Mrs H res 305 7th Ave S

B

3546 Baalim A G res 630 11th St S

2432 BAALIM BUILDING AGENCIES

1 Baalim Blk 4th Ave & 6th St S

2621 BAALIM MOTOR CO LTD

Office 7th St S

Sales Manager's Office Fred T King

4055 Shop Service Dept

RESIDENCES

E A Brink Gen Mgr res

4158 Fred T King Sales Mgr res

2073 F W Cottam Service Mgr res

3719 Baines A E res North C P R Tracks

2875 Baines C D res 423 11th St S

3901 Baines E C res 1316 6th Ave S

3888 BALDERSON A E J I Case Agt
1263 2nd Ave S

2029 Balderson Mrs A E res 1105 7th Ave S

4018 Balderson Blanche res 1317 6th Ave S

3257 Baldrey J res 739 12th St N

3573 BALL W S Law Office Stafford Blk
311½ 5th St S

2309 W S Ball res 916 7th Ave S

4362 Ballantyne Jas res 301 12th St-C N

3241 Bambrick Photo Studio Majestic Theatre Bldg

3446 BANK OF MONTREAL

N V R Huus Mgr 522 3rd Ave S

2526 Manager's Office

2711 Bank of Nova Scotia J W Berry Mgr 3 Av S

2262 Bannerman J res 1031 12th St-B S

4225 Barclay J C res 724 14th St N

2936 Barnard Russell J res 1625 3rd Ave N

2267 Barnsley A res 629 11th St S

2350 Barr James res 1216 3rd Ave S

2186 Barrett Chas res 539 12th St-A N

2147 Barrowman Robert res 283 7th Ave-A S

INFORMATION

For Information Regarding New Subscribers,
Changes of Telephone Numbers, Long
Distance Rates, New Toll Offices, etc.

CALL 92

RURAL

For List of Rural Subscribers, see pages
following List of Exchange Subscribers

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To Report Telephone Out of Order and Un-
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Report Unsatisfactory Long Distance Service
to Chief Operator **CALL 98**

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- 3557 Bartlett J T res 648 12th St S
 2366 Bartlett W E res 2118 2nd Ave N
 2521 Barton J M res 330 12th St-C N
 2831 Bartsch L C res 1103 7th Ave S
 2743 Bass John C res 329 14th St S
 2869 Bass W H res 1003 8th Ave S
 2402 Basson F J res 709 7th Ave S
 3603 Bateman James res 1272 3rd Ave S
 4216 Bateman Mrs M res 304 12th St S
 2453 **BATES A B SERVICE**
 2930 **GROCERY** 313 5th St S
 3459 A B Bates res 611 7th Ave S
 2984 Bates T G res 275 7th Ave-A S
 3560 Batsford Sidney T res 412 7th Ave S
 3844 **BATTERY & MAGNETO SERVICE** Lew Bartsch 322 6th St S
 4028 Battist A S Draying & Transfer 1704 6th Ave-A N
 2158 Bawden Miss res 1255 4th Ave S
 3510 Bawden J W res 542 7th St S
 3869 **BAWDEN MOTORS LTD** 411 7th St S
 2220 H E Routledge Sales Mgr res
 2971 Bayntun Myrtle res 411 4th St S
 4111 Beacock Jerry res 1227 7th Ave S
 2135 Beasley A M res 211 5th Ave S
 3237 **BEATTIE W S** Barrister & Solicitor
 3 Alberta Blk
 3150 W S Beattie res 1262 4th Ave S
 4054 **BEATTY BROS LTD** Washer Store
 409 5th St S
 2118 Beaumont A res 1 Strathcona Court
 3223 **BEAUMONT ARTHUR** Barrister &
 Solicitor 'B' Metcalfe Bldg
 2780 Beaumont Jos res 425 12th St N
 4398 Beck E A res 1256 4th Ave S
 3965 Becker F D res 408 14th St S
 2385 Becker H N res 1317 4th Ave S
 2384 **BECKER LUMBER CO LTD**
 Lumber & Builders' Supplies Office &
 Yards 3rd Ave & 16th St S
 2385 H N Becker Pres & Mng Dir res 1317 4th Ave S
 3965 F D Becker Dist Sales Mgr res 408 14 St S
 2384 Arthur Duff Office Mgr res 3rd Ave &
 16th St S
 3116 W Hoult Local Yard Mgr res 321 15th St S
 2582 Bedwell Alfred E res 1st St & 1st Ave S
 2349 Begalli Michael Lawrence res 729 12th St C N
 4059 Begalli Mrs res 546 12th St-A N
 4206 Bell J H res 320 6th Ave A S
 2505 Bennett E G S res 604 8th St S
 4011 Bennion E res 537 14th St S
 3102 Bensch A J res 2115 5th Ave N
 3713 Bernard J Nelson res 520 12th St-B N
 2594 Bernard J R res 423 12th St-A N
 4371 Bernard K B res 1418 6th Ave S
 2558 Berry F M res 406 4th St S
 3120 Berry J W res 621 10th St S
 2803 Berte John res 707 9th Ave N
 3626 Berteotti Mrs J res 122 8th St S
 3248 Best S res 702 9th Ave S
 2622 **BIGELOW DR J K** Physician &
 Surgeon Herald Bldg 6th St S
 Big Horn Brewing Co Ltd see Distributors Ltd
 2750 **BIJOU TAXI & U DRIVE CARS**
 W Hoselton 416 4th Ave S
 3101 Bikman Sam res 534 6th St S
 4357 Bilderbeek Mrs res 224 13th St N
 3165 Billigmeier J J res 415 8th St S
 2786 Bindon Mrs E res 8 Hull Blk
 3862 Binning Mrs Ellen res 113 16th St N
 2458 Binning Henry G res 603 13th St N
 3923 Bircumshaw J B res 226 14th St N
 2560 Birrell Mrs Walter res 422 12th St-B N
 3710 Bissett G res 522 6th St S
 3837 Blackburn Harry A res 537 11th St S
 2084 **BLACKBURNE A J & CO**
 Real Estate Loans & Insurance A Metcalfe
 Bldg
 3117 Blacker Mrs Geo res 613 9th Ave S
 4255 Blaine Miss M res D Hull Blk
 3830 Blais A E res 934 10th St S
 3706 Blais H E res 1516a 7th Ave S
 3809 Blatter C res 409 12th St S
 2634 Blenner-Hassett W A res 1214 3rd Ave S
 2908 Bletcher Mrs G F res 304 12th St S
 2020 Bletcher Miss H res 626 9th St S
 2007 Blocksidge J D res 1238 7th Ave S
 4279 Blondal B res 915 8th St S
 4351 Blunt Mrs G T res 814 7th Ave S
 2012 Board of Trade Office Board of Trade Bldg
 2562 Bodgener Wm res 225 16th St N
 2428 **BONFADINI'S LIMITED** New and
 Used Furniture Dealers cor 3rd Ave & 8th
 St S
NIGHT CALLS
 3615 M Stern Mgr res
 3347 Bonnell F res Henderson Park
 3112 Bonnell L F res 911 6th St S
 4381 Bon Ton Shoe Store 503-505 4th Ave S
 2961 Boston Taxi Hat Works & Shoe Shine Parlor
 327a 5th St S
 2961 **BOSTON TAXI** 327a 5th St S
 3575 Bostrom Miss E Beauty Shop 10 Rylands Blk
 3963 Botham D res 1206 2nd Ave S
 4085 Botsford Fred res 1258 6th Ave-A S
 3916 Bouck Leonard W res 20th St near 16th Ave
 3481 Boulton C W res 523 7th St S
 2098 Boulton Jas W res 523 6th St S
 2206 Boulton's 50c Taxi

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 2132 Bowker James res 136 19th St N
 3330 Bowladrome The 325 7th St S
 3303 Bowman C B res 324 13th St S
2325 BOWMAN C B AGENCY LTD
 Real Estate & Insurance Acadia Bldg
 3675 Bow On Tong Co 316 2nd Ave S
 2410 Boyd H res 544 12th St S
 3670 Boyse Gordon res 604 7th Ave S
 4360 Bradford A A res 521 6th St S
 2925 Bradley N H res 626 8th St S
3667 BRAKE SERVICE & REPAIR
SHOP D J Morrison Prop 320 7th St S
 2201 Brander A I res Riverview
 2021 Brandow Mrs C E res 944 13th St S
 2299 Brearley Mrs C A res 531 12th St-A N
 3457 Brewer T R res 293 7th Ave-A S
 2447 Bridgett Gertrude res 4 Connaught Mansions
 3662 Brink E A res 635 10th St S
2585 BRITISH AMERICAN OIL CO
LTD THE cor 9th St & 3rd Ave N
 3130 J D Thomas Agent res
2843 BRITISH CANADIAN FINANCE
LTD H D Rood Mgr Herald Bldg 321
 6th St S
2843 BRITISH CANADIAN TRUST
CO H D Rood Mgr Herald Bldg 321 6 St S
 2956 Brodie Mrs J res 648 11th St
 3280 Brodie W S res 718 10th St S
 3696 Brooks Jos res 714 10th St S
 4262 Brooks Permanent Wave Shop J C Brooks
 McFarland Bldg
 2583 Brown C F res 1505 3rd Ave N
 3018 Brown Geo res Capitol Theatre Blk
 3406 Brown J F res 335 20th St N
 2679 Brown Mrs T M res 1010 2nd Ave S
 3879 Brownlee Mrs William res 1326 4th Ave N
 3277 Brownrigg D J res 1219 6th Ave-A S
 3928 Bruce H H res 244 13th St N
 2115 Bruchet G A res 1214 6th Ave-A S
3763 BRUCHET GEO Painter & Decorator
 1509 4th Ave S
 2970 Bruchet Super-Service Station 3rd Ave &
 8th St
 2528 Brumwell J res 809 6th Ave S
 3939 Bryan S res 315 15th St S
 3720 Bryans Dr W E Phys & Surg 329 7th St S
 2922 Dr W E Bryans res 1224 6th Ave-A S
 3984 Bryant Chas res 635 8th St S
 3219 Buchan J res 1258 5th Ave-A S
 3336 Buchan Mrs R D res 643 7th St S
 3926 Buchan's Beauty Parlor & Barber Shop 1257
 6th Ave S
 4102 Buchanan B R res 637 7th St S
 3352 Buchanan Stanley A res 938 13th St S
 3508 Buchanan W A res 1404 4th Ave S
 3292 Bullock C G res 834 7th St S
 3882 Burgmann Hall R Burgmann Prop 418 13th
 St N
 2429 Burgmann R res 502 19th St N
 2805 Burkitt J C res 531 8th St S
 3363 Burnap A J res 272 7th Ave S
 2755 Burnard Mrs W L res 1314 5th Ave S
 4389 Burnett Major W B res 622a 6th Ave S
 3780 Burnham H G res 439 18th St N
 2926 Burns Mrs Robt Marcelling 409 Sherlock Blk

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 3412 Main Market 610 3rd Ave S
 2654 Dominion Market Hill Blk
 3431 Palace Market 406 13th St N
 3831 Abattoir near Exhibition Grounds
 3184 Burrill J T res 919 10th St S
 3531 Burritt G H res 1255 5th Ave-A S
 4220 Burton J Shoe Repairing 540 13th St S
 3041 Bush Wm res 650 6th St S
 2524 Buss Miss Joan res 133 19th St N
3932 BUZZ SHOP Vulcanizing cor 4th Ave &
 8th St S
 3868 William Knox Mgr res

C

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 101 1st Ave S Opposite Brewery
 3585 Federal Mine
 2540 Cain T F res 918 2nd Ave S
 3559 Cameron C E Barrister C Metcalfe Bldg
 2377 Cameron C E res 429 12th St S
 4147 Cameron Mrs J J res Coaldale Rd
2850 CAMERON L & CO Millinery &
 Ladies' Wear 606 3rd Ave S
 3723 Cameron Miss M Travellers Aid 204 9th St S
 3629 Cameron Miss M res 6 Connaught Mansions
 3024 Campbell Mrs C res 736 14th St N
 3505 Campbell Dr P M Phys & Surg 329 7th St S
 2358 Dr P M Campbell res 528 8th St S
 3519 Campbell R res 928 7th St S
 2229 Campbell R J res 808 7th Ave S
 3505 } Campbell Roy Bryans & Shillington Drs Phys
 3720 } & Surgs 329 7th St S
 4275 Campbell Tom res 701 7th Ave S
 2506 Campbell Dr W D Dentist 9 Alberta Blk 5th
 St S
 2221 Campbell Mrs W D res 608 12th St S
3321 CAMPBELL WILSON &
HORNE LTD 3rd Ave S
 Sales Dept
 3324 Accounting & Buying Dept
 3351 Shipping Dept
 3794 Fred Horne Manager res 1020 3rd Ave S
2816 CANADA LIFE ASSURANCE
CO George Lomas District Mgr
 Metropolitan Bldg
 3266 } **CANADIAN BAKERIES LTD**
 2175 } Cor 8th St & 7th Ave S
 3034 O W Clarke Mgr res
3345 CANADIAN BANK OF COM-
MERCE THE Main Office 5 St S
 3848 Manager's Office C H Niles Mgr
 2414 City Hall Branch 4th Ave & 7th St S
 3461 Manager's Office H C Roberts Mgr
 2478 North End Branch H M Goldby Mgr 258
 13th St N
 4380 } Canadian Government Elevator Supt's Office
 4383 } Lethbridge
 3372 Canadian Legion B E S L Lethbridge Branch
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2355 City Clerk F Steedman
3553 Treasurer
3541 City Engineer
Public Works Dept
Water Works Dept
2310 Assessor & License Inspector
3808 Chief of Police City Hall
2553 City Laboratory
3774 Cemetery W Bedster
3645 Electric Light Power & Street Railway
2404 Electric Trouble Dept (night only)
530 12th St-A N
3333 Fire Station No 1 (for fire only) City Hall
3340 Fire Station No 1 Private Phone (Firemen only) 4th St & 2nd Ave S
2445 Fire Station No 2 13th St N
3430 Isolation Hospital 1920 7th Ave S
2702 Park Supt res Henderson Park
2145 Police Station City Hall
3013 Public Works Dept J Haimers res
2283 Stores Dept 3rd St & 4th Ave
3731 Waterworks Trouble Dept (night only)
4334 Municipal Airport
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2332 **CITY VULCANIZING SHOP** E Chaplin Jr rear Dallas Hotel
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2387 Clancy Dr L D res 425 12th St S
2264 Clark D F W res 512 15th St S
4140 Clark Dr Ward F Dentist 121 McFarland Blk
4136 Clark Dr Ward F res 1230 6th Ave-A S
4343 Clark & Nichols Auto Repairs 315 4th St S
3736 Clarke E res 1733 7th Ave N
3729 Clarke H G res 422 13th St S
3034 Clarke O W res 977 13th St S
2448 Clarke P Drew res 626 15th St S
3701 Clarke W T res 614 9th St S
3453 **CLARKE & CO** Dry Goods Millinery & Ready-to-Wear Hill Blk 516-518 3 Av S
3355 Classic Beauty Parlor Lilian Kosko 118 McFarland Bldg
2367 Clayton E res 509 12th St N
3308 Clelland William res 720 19th St N
3648 Clemis D res 1266 6th Ave S
2878 Clemis Wm res 1322 6th Ave S
4014 Clendenan C E res 1261 7th Ave S

- 2782 Coaldale Hotel Whitney Block
3432 Coal Producers Ltd—Coalhurst
3792 Cockerill C res 341 20th St N
3659 Cockshutt Plow Co Ltd 1262 1st Ave S
2502 Coffay Mrs T R res Lethbridge Collegiate
3128 Cole H C res 6 Galt Manor
2688 Collector of Customs Post Office Blk
3015 Collier W G res 1306 7th Ave S
2548 Collins P J res 1239 5th Ave S
2151 Colonists' Service Association Ltd Henry Schwartz Mgr 409 2nd Ave S
3342 Colpman G res 306 7th Ave-A S
3055 **COMMERCIAL CAFE** Andrew Golis Mgr 329 5th St S
2999 **COMMERCIAL PRINTERS & OFFICE OUTFITTERS LTD** 411 5th St S
2994 J Heintz Pres & Mng Director res 1238 5th Ave S
2362 Hugh McIlvena Secy-Treas res 406 19th St N
4254 **CONFEDERATION LIFE ASSOCIATION** H A McMillan Mgr 14 Oliver Blk
2886 Conn D res 538 7th St S
3619 Connor Mrs E L res 1234 4th Ave S
3765 **CONSERVATORY OF MUSIC LETHBRIDGE** J G Harper Director 11th St & 5th Ave S
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2919 Hardware Paints etc
2212 Sporting Goods Crockery & Kitchen Goods
2920 Office
3509 Convent St Aloysius 116 9th St S
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3816 Cook C W Electrical Contractor 719 3rd St S
2078 Cook E H res 324 14th St S
2892 Cook H B res 908 6th Ave S
3933 Cooper E P res 605 16th St N
2058 Cooper John res 706 12th St-C N
2203 Cooperstein Albert res 207 5th Ave S
3618 Cope G C res 624 12th St S
2272 Cordingley G M res 537 13th St S
2745 Corenblum Rudolph res 613 5th St S
3126 Cornwall H F res 914 12th St S
2073 Cottam F W res 428 13th St S
3493 Coultry R res 342 18th St N
COURT HOUSE—See Provincial Govt
4388 Coventry J H res 1313 7th Ave S
3840 Cowan T res 1102 10th Ave N
2237 Cowgill E res 913 7th St-A S
3250 Cox Mrs A W res 106 2nd Ave S
2883 Cox J W res 1705 2nd Ave N
3447 Crabb Mrs R res 1515 8th Ave S
2438 Crabb S A B res 643 16th St N
2832 Craddock E res 281 7th Ave S
3157 Craig J B res 937 7th St S

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2382 Crawford R A res 625 14th St S
2110 Crawford W S res Hardieville
3414 Credico Pete res 730 12th St-A N
2778 Crest C S res 716 11th St S
2268 Crewe R O res 921 11th St S
3937 Crighton G Meat Market 510 6th Ave S
2168 Cripps G H & Son Expert Piano Tuners 627
10th St S
3160 Cripps H A res 951 11th St S
3635 Crist C G res 1229 5th Ave S
3269 Cropley G C res 940 7th St-A S
2673 Cross A E Photographer 614 3rd Ave S
3168 Cross A E res 730 10th St S
2296 Cross E H res 1236 8th Ave S
3247 Cross Wm res 107 21st St N
3113 Crowe Mrs J res 1808 4th Ave N
3674 Crowther Joseph res 630 14th St S
4292 Cruickshank R res 1265 5th Ave S
2344 Crump N R res 4 Galt Manor
CRYSTAL DAIRY LTD 434 8th St
2576 Order Department
Milk Cream Butter Buttermilk and Crystal
Ice Cream
2577 General Office
D P Carlyle Manager
4142 Crystal Rink 4th St & 5th Ave S
3495 Cuell C T A res 916 7th St-A S
2598 Cull P res 1231 6th Ave S
3812 **CUMMING J F** Furrier Hull Blk
3rd Ave S
4109 J F Cumming res 628 7th St S
3887 Cunningham H res 637 16th St N

D

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3851 Dainty A res 239 15th St N
2312 **DALLAS HOTEL** 312 5th St S
3752 Geo O Rowe Mgr res 534 14th St S
2103 Dalrymple James res 715 3rd St-A S
3966 Dalton Adding Machines 4 Acadia Blk
3601 Daniels C R res Coaldale Rd
2798 Davidson J A res 1251 6th Ave-A S
2139 Davidson J F res 1207 5th Ave-A S
2255 Davidson J Frank res 326 16th St S
2465 Davidson R R res 1301 4th Ave S
3602 Davies Mrs Chloe Christian Science
Practitioner 533 11th St S
4260 Davies Dan J res 220 18th St N
3630 Davies E W res 309 5th Ave S
2931 Davies Geo B res 410 14th St S
4241 Davies John I res 632 10th St S
2789 Davies O K res 541 12th St A N
3643 Davis Mrs Albert M res 511 7th Ave S
2581 Davis E res 637 6th St S
4236 Davis E res 1233 5th Ave S
3620 Davis Len res 610 10th St S
4352 Davis Norm res 1510 7th Ave S

Phone **A. E. CROSS**
2673
THE KIDDIES'
PHOTOGRAPHER

- 3947 Dawson D P res 1318 6th Ave S
4339 Dawson Frank H res 408 12th St S
3627 Dawson Mrs James res 809 7th Ave S
3283 Dawson W A res 712 10th St S
2368 Dawson W H res 531 11th St S
3925 Day S V res 1617 7th Ave
4113 Dean J res 415 13th St S
3786 **DEERE JOHN PLOW CO LTD**
Implements 1239 2nd Ave S
3976 Repair Department
3747 Night Calls
3005 de Hart J B Dist Insp of Mines res 1209 6th
Ave S
2658 **DE JOURDAN'S STUDIO**
P M DeJourdan 105 8th St S
2939 Delay J W res 529 12th St-C N
2075 Delay O res 414 13th St S
3908 Delf J H res 508 13th St S
2893 De Long W H res 532 14th St S
4238 Demings A M res 1302 7th Ave S
4272 Dennis F C res 218 13th St N
4198 Depot Taxi 740 17th St N
3957 Desharnais C H res 2-No 1 Fire Hall
3554 **DISTRIBUTORS LTD** 1st St S &
2nd Ave Retail Sales & Order Dept
3003 General Office & Accountant
2101 Dobbs S H res 836 12th St S
3393 Dodd Mrs Gertrude res 523 12th St N
2810 **DODD W A** Tailor 309 13th St N
2556 **DODGE BROS MOTOR CARS**
Motor Sales (Lethbridge) Ltd Dealers 313
7th St S
2791 Dodge C L res 418 12th St-C N
3586 Doe C R res 632 6th St S
2455 Dogterom W H res 1807 6th Ave N
Dominion Government Dept of National
Defence
4340 Radio Beacon Station 13th St N
2654 Dominion Meat Market Hill Blk
3580 **DOMINION RUBBER CO LTD**
Bay Super Service Station
3361 Donald David res 627 9th St S
3702 Donald J A res 1312 4th Ave N
3389 Donaldson C S res 924 7th Ave S
2150 Donaldson R B Groceries 801 9th Ave S
2630 Donaldson Rodney res 1242 7th Ave S
3394 Dorwin Mrs S R res 633 5th St S
2467 Dougall J res 424 12th St-C N
3359 Doughty T W A res 905 3rd Ave S
3606 Downer F W res 1276 3rd Ave S
2643 Dowsett M res 214 2nd Ave S
2641 Dowsley A M Oils & Real Estate 104
McFarland Bldg

FIGGINS' TRANSFER

J. FIGGINS

Furniture, Trunks, etc., Removed

Phone **2717****402 FIFTH ST. S.
LETHBRIDGE**

- 2059 Drinkall W H res 102 2nd Ave S
 4089 Driver Mrs William res 526 5th St S
 3744 Drysdale James res 802 7th St S
 2004 Duff Donald A res 750 7th Ave S
 3235 Duncanson F R res 316 6th Ave A S
 3707 Dunham Lloyd res 314 12th St S
 3707 Dunham S S res 314 12th St S
 3905 Dunlop Mrs J res 712 16th St N
 4201 Dunlop J D res 1217 9th Ave N

**4353 DUNLOP TIRE & RUBBER
GOODS CO LTD 408 5th St S**

- 4209 W R Orton Rep res
 2196 Dunlop V J res 205 5th Ave S
 3665 Dutton E E res 528 15th St S
 2395 Dutton Wm res 1517 8th Ave S
 2495 Dykes Andrew M res 331 20th St N

E

- 4294 Eagles Club Basement White Lunch
 2152 Eaglesham John J res 1419 4th Ave N
 3014 Easter D R res 646 12th St S
 3652 Easterbrook R H res 1502 6th Ave S
 2411 Easton John res 917 8th St S
 2035 **ECONOMY GROCERY** Archie
 Murchie 902 11th St S
 2304 Edwards A res 1318 6th Ave-A N
 3982 Edwards G res 533 12th St-A N
 4034 Edwards Wm M Alta Land Surveyor 11 Oliver
 Blk
 3979 Edwards Wm M res 529 14th St S
 4336 Eichenlaub Rev V res 710 16th St N
 4116 Eisenhauer E E res 518 15th St S
 3637 Electric Shop The McKenzie Electric Ltd
 706 3rd Ave S

**3080 ELITE CIGAR STORE J A Perry
Marquis Hotel**

- 2633 Elks Club 4th Ave S
 3035 Elliott B res 1010 1st Ave S
 3834 Elliott C B res 635 6th St S
 2462 Elliott G R res 506 14th St S
 2779 Elliott John res 1424 14th Ave S
 4392 Elliott Repairs C B Elliott 716 3rd Ave S
 2499 Ellis H J res 636 12th St S

**2068 ELLISON MILLING & ELE-
VATOR CO LTD Manager & Sales
Dept 2nd Ave S**

- 4214 Grain Dept
 3552 Accounting Dept

**2523 ELTON DAVID HORTON K.C.
Barrister Solicitor and Notary Public 2 & 4
Stafford Blk**

- 3709 Elton David Horton res 1209 7th Ave S
 3178 Emery A C res 926 7th St-A S
 3667 Emery E Radio 320 7th St S
 2011 Emery J res 1105 11th St
 2763 Emma's Hot Tamale Parlor 318 3rd Ave S
 3264 Emmerson G res 1265 6th Ave-A S
 4207 Emmerson J res 925 10th St S
 2408 Emmerson Margaret res 314 15th St N
 4287 Empey Arthur res 216 14th St N

**2603 EMPLOYMENT SERVICE OF
CANADA 243 7th St S**

- 2568 Empress Beauty Parlor 330 5th St S
 3366 Enderton F H res 318 15th St N
 3940 English A J res 613 7th Ave S
 3222 Entomological Branch Post Office Bldg
 Laboratory—(See Rural—Call 91-1515)

- 3056 European Cafe 410 2nd Ave S
 2691 Evans H J res 507 13th St S
 3275 Evans T res 611 8th St S
 3865 Everest R E res 1252 6th Ave-A S
 2880 Everson W E res 1315 5th Ave S

**3844 EXIDE BATTERY STATION
322 6th St S**

- 3385 Experimental Farm W H Fairfield Supt Coal
 dale Rd
 3941 Superintendent's res

F

- 4245 Fairbairn L E res 423 14th St S
 4065 **FAIRBAIRN & CLARKE** Barristers
 & Solicitors 119 McFarland Bldg
 2480 Fairbanks J B res 1703 2nd Ave N
 3385 Fairfield W H Office Experimental Farm
 3941 Fairfield W H res Experimental Farm
 4046 Farrell R res 213 5th Ave S
 2031 Farris R C res 281 7th Ave-A S

2616 FARRIS SERVICE AGENCY

- Collections and Accountancy 2 Acadia Blk
 3054 Fat's Quick Lunch Restaurant 323 5th St S
 2590 Faunch E J res 924 10th St S
 2635 Feinstein H res 324 7th Ave S
 3199 Fergie Robert res 1264 3rd Ave S
 3306 Ferguson J res 312 15th St S
 3910 Ferguson James Y res 1809 1st Ave A N
 3969 Ferrier Christine res 419 8th St S
 2717 Figgins Transfer J Figgins 402 5th St S
 4365 Findlay A res 1415 3rd Ave N
 2534 Finnemore N res 612 6th St S

3333 FIRE DEPARTMENT (Fire only)

- 3731 Firth H res 715 17th St N
 2531 Fisher A M res 1217 6th Ave S
 3494 Fitzgerald J J res 424 9th St S
 3985 Fleetwood E H res 920 9th Ave S
 3795 Fleetwood T H res 1234 5th Ave-A S
 3855 Fleming Mrs M res 312 3rd St S
 3410 Fletcher Dr C M Dentist 5 Oliver Blk
 3673 Fletcher Dr C M res 638 15th St S
 2638 Flett U A res 8 Victoria Mansions
 3245 Flinn Wm res 1259 5th Ave-A S
 4317 Flock H J res 431 13th St S

**2776 FLORENTINE BEAUTY PAR-
LORS THE 703 3rd Ave S**

- 3584 Flournoy Mrs J res 409 3rd St S
 2085 Flynn Frank res 622 14th St S
 2835 Flynn Michael res 1009 8th Ave S
 3387 Foley C D res Alberta Blk 5th St S
 3474 Follis R J res 631 13th St S
 4359 Ford C H res 721 3rd St S
 3797 Ford Henry T res 318 20th St N

**3633 FORD SALES & SERVICE
5th Ave & 5th St S****2793 FORSTER AGENCY THE**

- E R J Forster Mgr 10 Oliver Blk
 3883 E R J Forster res 626 10th St S
 3883 Forster Edgar W res 626 10th St S
 3899 Fourth Avenue Hairdresser 512 4th Ave S

**3179 FOWLER'S GREENHOUSES
730 6th St S**

- 3931 Fox G H res 808 6th Ave S
 3897 Fox Peter res 329 15th St N
 4208 Fozard J H res 638 12th St-A N
 2790 Fozard Mrs John res 455 19th St N
2666 FRACHE BROS LTD Florists Retail
 Store Metcalfe Bldg 3rd Ave S
 3783 W E Reed Night Calls res
 2003 Greenhouses Henderson Park
 2768 Greenhouses North Lethbridge
 2586 Francis C S res 316 15th St S
 2626 Fraser Harry res 1106 5th Ave S
 3448 Fraser Irving res 727 8th St S
 4193 Frayne Elsie res 1414 4th Ave N
 4215 Frear H C res 631 5th St S
 2862 Frears Rev Tom res 1313 4th Ave S
 4066 Fredericksen S E res 617 7th St S
 3315 Freed A res A Garden Hotel
 2723 Freed E res 1512 4th Ave N
 3621 Freel James res 321 6th Ave-A S
2713 FREEL SHEET METAL WORKS
 412 4th Ave S
 2490 Freeman M res 1266 4th Ave S
 3788 Freng M L res 1216 6th Ave-A S
 3323 Frey Isaac res 732 13th St S
 2629 Frier S res 1401 6th Ave-A N
3735 FRIGIDAIRE Sales & Service Roy
 Electric Co 327 7th St S
 3576 J O Waltham Factory Rep res 619 12 St S
 3860 Fry R A res 5 Galt Manor
 2317 Fuller Mrs J res 640 12th St-A N
 2199 Fumerton Dr A S Dentist 3 Oliver Blk
 2718 Fumerton Dr A S res 634 15th St S

G

- 2814 Gaetz J F res 635 12th St S
 4332 Gaifus L res 419 11th St S
 3725 Gain R J res 419 14th St S
2097 GAINOR'S TRANSIT LTD
 406½ 5th St S
2253 GALBRAITH DR FRANK Phys &
 Surg 115 Sherlock Blk
2253 Dr Frank Galbraith res 301 Sherlock Blk
2253 GALBRAITH DR W S Phys & Surg
 111 Sherlock Blk
 2669 Dr W S Galbraith res 914 3rd Ave S
 3343 Galt Hospital General Office 5th Ave S
 2553 Laboratory
 2608 Residence 532 3rd St S
4299 GALT MOTORS LTD 816 4th Ave S
 3768 H F Simmons Mgr res 323 7th Ave S
 2530 Gant G K res 624 7th St S
2315 GARBUTT BUSINESS COLLEGE J R Vallis Principal Masonic Hall Bldg
3889 GARDEN HOTEL 510 3rd Ave S
2065 GARDNER R W Chartered Acct
 207 Sherlock Blk
 2446 Gardner R W res 301 6th Ave-A S
 2914 Garrison Ivan res 631 7th St S
2510 GAS COMPANY 612 4th Ave S
 3274 Gaight H res 408 12th St-B N
 2279 Gayner P H res 604 15th St S
GENERAL MOTORS DEALERS
 For names of dealers see Heading "General Motors Products" in Classified Section (Pink Pages)
2028 Getz R L res 1204 7th Ave S

FRACHE'S MODERN FLOWER SHOP

Metcalfe Block 3rd Ave., South

Choice Cut Flowers For All Occasions

Store Phone 2666

2003

Green Houses Henderson Park & Night Phones 3783

- 2191 GIBBONS R V City Property Farm**
 Lands Insurance E Metcalfe Blk

- 2597 Gibbons R V res 509 14th St S**
2983 Gibson Chris res 1405 9th Ave S
3234 Gibson John res 622 7th St S
4137 Gibson Miss M res 1607 7th Ave S
2071 Gibson Dr M J Dentist Rooms 5 6 & 7
 Lafferty Blk
2896 Gibson Dr M J res 610 8th St S
2219 Giffen C H res 645 11th St S
2933 Gill Mrs K res 406 5th Ave S
2080 Gillespie Mrs. Alice res 627 11th St S
3149 Gilmour R res 901 9th Ave S
3810 Glanville J A res 515 12th St-A N
3894 Glasser G res 722 17th St S
2141 Glayzer D res 306 7th Ave-A S
2915 Glover Alf C res 614 5th St S
2538 Glover R M res 414 5th Ave S
4333 Glover's Shoe Store 420 13th St N
 Godfrey H L—Hardieville (See Rural—Call 91-3023)
4237 Godsalue C res 268 7th Ave-A S
2670 Gogan J J res 144 16th St N
4303 Goldby H M res 326 12th St S
3214 Goldie Geo res 538 12th St-C N
2547 Goldie Wm res 421 12th St N
3444 Goldstein A Our City Dye Works & Tailoring
 418 5th St S
3610 Golis Mrs H res 529 5th St S
2749 Goodall C F res 617 14th St S
3607 Goodlad F res 1258 3rd Ave S
4331 GOODMAN AARON Barrister &
 Solicitor City Hall Branch Canadian Bank of Commerce
4321 Goodman Aaron res 7 Galt Manor
2946 Goodman Mrs H res 706 Goodman Blk 3 Av S
3678 Goodman J A res Castle Blk (Byng Hotel)
3017 Goodman M res 322 5th Ave S
3595 Goodrich Rubber Co Footwear 324 9th St S
3869 GOODRICH RUBBER CO LTD
 Tires & Accessories 411 7th St S
3449 Goodyear Tire & Rubber Co H R Carson Ltd
 Distributors 316 7th St S
3835 Gordon A res 1012 6th Ave S
3950 Gordon James res 412 12th St-C N
2372 Gordon M B res 648 9th St S
3107 Gordon Mrs P res 302 3rd St S
4149 Goth A E res 28 Baalim Blk
3989 GOVERNMENT LIQUOR STORE 326 6th St S
GOVERNMENT TELEPHONES
 See Alberta Government Telephones
4087 Graham Mrs H res 1223 7th Ave S
2230 Graham H C res 619 9th St S
4299 GRAHAM-PAIGE CARS & TRUCKS 816 4th Ave S
4182 Gray Mrs Andrew res 412 19th St N
2881 Gray J B res 1516 4th Ave N
2618 Green Arthur N res 1411 4th Ave S
3135 Green George N res 1006 2nd Ave S
2493 Green Geo W res 1016 2nd Ave S