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OFFICIAL TELEPHONE DIRECTORY

JULY, 1931

LETHBRIDGE

and DISTRICT

For Points in other Districts Call "LONG DISTANCE." See Pages 9 to 13

LETHBRIDGE **EMERGENCY CALLS** LETHBRIDGE

Fire, 3333

- Police, 2145

Information, 92; Trouble, 93;

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for **JOB** PHONE
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Material



Wires and Cables



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Devices



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Calgary, Alta.

Phone 26426
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W. V. NEWSON
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F. O'Sullivan, Mgr.

OILS

4268

LICENSED EMBALMERS AND FUNERAL DIRECTORS

PHONE
2802

**LICENSED
EMBALMERS**

Phone 3561

Information 92 Long Distance 0 Trouble 93
For **Rural Subscribers** See list following Exchange Subscribers.

ALBERTA GOVERNMENT TELEPHONES

Schedule of Rates for Service

(Exclusive of Private Branch Exchange Equipment)

INSTALLATION CHARGES

A service connection charge covering a portion of the average cost of the initial expense of establishing service for new subscribers and of furnishing additional facilities to old subscribers shall be as follows:

(a) For individual or exchange party line service.....	\$3.50
(b) For each extension set	2.00
(c) For each extension bell.....	1.50
(d) For each Loud Ringing Gong	2.50
(e) To cover directory, accounting, circuit and switchboard expense in cases where service is established by the use of instruments and lines already in place in the subscriber's premises and no change is made in the type or location of such instruments..	1.00
(f) To reconnect service when discontinued for non-payment of account	1.00
(g) When it is necessary to erect poles or anchors in order to carry the wires from the main telephone line on the road allowance or street to the applicant's premises, such poles and anchors in connection therewith will be supplied and erected by the Department at the expense of the applicant.	

Excess Mileage-Exchange

The excess mileage rate for Exchange Service shall be 50c. per month for each quarter-mile or fraction thereof.

MOVING CHARGES

- (1) From one position to another in same room\$1.00 per instrument
- (2) From one room to another on same floor, or from one floor to another in same building, no outside wiring being required,.....\$2.00 initial set
- (3) From one building to another\$3.50 initial set
- (4) Where a telephone is already installed and no inside move is required, a charge of \$1.00 will be made to cover cost of transferring the wires in central office and changing number on switchboard.
- (5) Where the above rates do not apply, an estimate of cost will be furnished subscriber on request, previous to work being proceeded with.

NOTE:—Above charges cover installations and moves for Exchange Subscribers only—charges for Rural installations and moves may be ascertained on application to our Local Agents.

MONTHLY RENTAL RATES

	Business		Residence		Rural
	Wall	Desk	Wall	Desk	Wall
Day Service.....	\$3.00	\$3.25	\$2.00	\$2.25	\$2.25
Semi-Continuous Service	3.50	3.75	2.25	2.50	2.50
Continuous Service—Exchanges under 150 stations	4.00	4.25	2.50	2.75	2.50
Continuous Service—Exchanges between 150 and 500 stations	4.25	4.50	2.50	2.75	2.50
Continuous Service—Exchanges between 500 and 1,000 stations	4.50	4.75	2.75	3.00	2.75
Continuous Service—Exchanges between 1,000 and 5,000 stations	5.00	5.25	3.00	3.25	3.00
Calgary Exchange up to 20,000 stations	6.00	6.25	3.00	3.25	3.00

EXTENSION SETS AND EXTENSION BELLS (EXCHANGE)

Business Wall.....	\$1.25 per month	Residence Wall	50c. per month
Business Desk	\$1.50 per month	Residence Desk	75c. per month
Extension Bell			25c. per month
Loud Ringing Extension Bell			50c. per month

ALBERTA GOVERNMENT TELEPHONES

OFFICIAL TELEPHONE DIRECTORY

Head Office:

C. P. R. BUILDING, EDMONTON

HON. VERNOR W. SMITH,
Minister of Railways and Telephones

J. D. BAKER,
Deputy Minister and General
Manager of Telephones.

JULY, 1931

<p>Copy for this edition closed May 15th, 1931 Copy for next issue (January, 1932) will close November 15th, 1931</p>

IMPORTANT

This Directory is the Property of the Alberta Government Telephones and is printed for the exclusive use of its subscribers. No part of the advertisements printed upon the cover shall be defaced, covered up or concealed by encasing this directory in any additional cover or otherwise howsoever. Extraordinary precautions are taken to avoid errors, but the Department assumes no liability whatever for errors or omissions. One Copy of this book will be supplied free for each Telephone in use. **ADDITIONAL COPIES, 50c EACH.**

Department of Railways and Telephones

Terms and Conditions Under Which Telephone Service is Furnished

USE OF TELEPHONE

1. Telephone instruments and connecting lines are furnished to subscribers to be used in accordance with the rules as prescribed by the Department from time to time, and are to be used only by the subscriber, his agents or employees when engaged upon his business and must not be used for transmitting, receiving or delivering any message or communication in respect of which a consideration has been or is to be paid by any other party, except as permitted by the rules of the Department, nor used in any way in competition with the telephone business conducted by the Department. Subscribers will not be allowed to transfer their telephone number, service, or contract to any other party, unless arranged for in advance by a duly authorized official of the Department.

The right of the subscriber is to use the instruments and connecting lines where the Department may place them, but not elsewhere, under such rules as the Department may from time to time prescribe. He shall not extend their use to other individuals, except his servants upon his business; nor shall they be used for any calls or consideration to be paid by any person other than the subscriber; nor does this confer upon him the right to use any other instrument.

2. The lines and instruments over which the service is furnished remain the property of the Alberta Government Telephones and shall be carefully used by the subscriber, and only as herein stated in Clause No. 1; and no instrument or appliance not furnished by the Department shall be attached to or used in connection with these lines and instruments.

CONSTRUCTION

3. When it is necessary to erect poles or anchors in order to carry the wires from the main telephone line on the road allowance or street to the applicant's premises, such poles and anchors in connection therewith will be supplied and erected by the Department at the expense of the applicant.

CHARGES—HOW PAID

4. All charges for installations, moves, and monthly rentals shall be paid in advance, which shall entitle the subscriber to service with all subscribers connected to the same exchange. Regular toll rates will be charged for all service to points outside of the exchange.

5. Subscribers shall pay the installation charges, first rental instalment (and construction charges, if any) strictly in advance. Excess mileage charge will be added if outside of exchange limits. If subsequent rental accounts remain unpaid after the 15th of the month, service shall be discontinued and if still remaining unpaid after the end of the month, a charge of \$1.00 shall be made to reconnect service; no rebate or reduction shall be allowed for such interruption to service.

6. Subscribers shall pay monthly, at schedule rates, for all messages and conversations over the Long Distance lines. If said accounts remain unpaid after the 15th of the month, further credit shall be refused until account is paid.

7. Subscribers shall pay promptly, upon presentation of account, all charges for other miscellaneous items. If these charges are not paid within 15 days, service shall be discontinued.

COMPLAINTS RE LONG DISTANCE SERVICE

8. While the Department will carefully consider complaints in connection with toll service at any time received, it would be appreciated if subscribers would make such complaints immediately after conversation has taken place.

VACATION ALLOWANCE

9. Should a subscriber desire to have his Exchange Residence Service temporarily discontinued, owing to the closing of his residence, he may do so without cancelling contract or having telephone removed, and, if arranged for in advance in writing, an allowance of one-half of the rate per month will be made for a period of not less than one month and not exceeding three months in any one year. Subscriber shall state, when making application, the period for which he expects to be absent and shall pay for this period in advance. Subscriber will notify the Department when he wishes service resumed, either in writing or by calling at the office and signing re-connect order. Owing to the fact that Rural Telephones cannot be disconnected without a special trip being made to their location, this regulation will not apply to Rural Subscribers.

MOVES

10. The telephone is first located where the subscriber directs and must not be moved or interfered with. When the subscriber desires to have the telephone moved to any other location, notice in writing should be given to the local office, at least ten days before the change is desired. The work will then be done as promptly as possible at regular charges.

JOINT USER SERVICE

11. Business joint user—one half the initial rate.
Residence joint user—50 cents per month.

CANCELLATION OF SERVICE

12. Subscribers giving up service must notify the Department in writing, or call at office and sign "Take Out" order. Failing to do this, subscriber will be liable for all charges up to date instrument is removed or taken over by a new subscriber.

GENERAL

13. If a telephone installed for service at the residence rate be used for the purposes of business or profession, or otherwise than for the usual requirements of a residence, the Department may charge the business rate for such service without regard to the date to which the subscriber has paid for service at the residence rate. This also applies to subscribers, for residence service only, who advertise or use their telephone number in connection with their business or profession.

14. The Department will endeavor to keep the lines and instruments in good working order and undertakes to clear trouble or make repairs with all reasonable despatch, but does not guarantee uninterrupted service.

15. A subscriber's telephone number is not a part of the application for service, but numbers will only be changed when absolutely necessary or for the betterment of the service.

16. The use of obscene, profane or abusive language while using the telephone is strictly forbidden and service may be immediately discontinued for violation of this rule.

DIRECTORY REGULATIONS

This Directory is the property of the Alberta Government Telephones and is loaned to subscribers for their use, to be retained until the delivery of the next issue. Subscribers are furnished free one copy for each instrument. Additional copies will be charged for, 50c. per copy.

CLOSING COPY

Directory copies will be closed on the following dates, and all new names, changes or corrections, must be furnished the Local Office in writing, previous to these dates. No entries may be made after the dates set:

JANUARY ISSUE NOVEMBER 15th

JULY ISSUE MAY 15th

The right is reserved to change dates of publication from time to time as may be necessary to meet the requirements of the Telephone service, without notice.

Each subscriber is entitled to one single line entry in the Alphabetical List without charge. Listings in bold type will be charged at the rate of \$2.50 per issue. By special arrangement any subscriber to Exchange Business Service may have the name of any company which he represents listed in directory as an extra insertion at a charge of \$1.50 per issue for light face type, or \$2.50 per issue for bold type. A subscriber to Exchange Residence service may have the name of a bona fide member of his family listed in the Directory for One Dollar per line per issue.

Each business subscriber is entitled to one single-line entry in the Classified business section without charge. Listings in bold type will be charged at the rate of Two Dollars per issue. All other listings will be charged for in accordance with approved schedule of rates.

Subscribers are requested to report promptly to the Local Office, in writing, any errors which may appear in this Directory, so that same may be corrected in the next issue.

The Alberta Government Telephones assume no liability whatever for damages occurring through errors or omissions in the making up and printing of this Directory.

HOW TO USE THE TELEPHONE

AUTOMATIC TELEPHONE

Consult the Telephone Directory for the correct number before you make a call. Do not trust to your memory.

Call "92" for Information if the person or firm you wish to call is not listed in the Directory.

1. **LIFT RECEIVER** off the hook before making a call. Do not work the hook up and down when doing so, as it interferes with the calling mechanism.

2. **LISTEN FOR THE DIAL TONE.** This is a steady humming sound and must not be confused with the "Busy Buzz". When received, it indicates that the equipment is ready for you to dial.

3. **BRING THE FINGER** squarely to the finger stop. **REMOVE YOUR FINGER** after each operation and allow the dial to rotate back to its normal position. Do not force or retard this movement.

4. **FACE THE TRANSMITTER** with the lips almost touching the mouthpiece. Speak naturally, distinctly and not too rapidly.

5. **DO NOT MOVE RECEIVER HOOK OR DIAL** while talking, as this will disconnect you.

6. **DO NOT LEAVE RECEIVER OFF HOOK DURING THE NIGHT** or your line will be dis-

connected from service. Call "Trouble Department, Telephone 93" should you desire your service temporarily disconnected during the night.

7. **ALWAYS HANG UP RECEIVER** for a short interval before making a second call to allow the mechanism to release.

8. **HANG RECEIVER ON HOOK** (small end up) when through talking; otherwise no one can obtain connection with your telephone.

9. **BUSY BUZZ** sound indicates that the number called for is busy.

EXAMPLE:—To call 2300 lift receiver off the hook, listen for the dial tone, place finger in finger hole "2" then turn dial towards the right until your finger strikes the finger stop. Then release dial and allow it to rotate back to its normal position. Repeat this operation for the figures 3-0-0.

Place receiver to your ear. If the busy buzz is heard, it indicates that the number called is busy. This being the case, hang receiver on hook and call again within a reasonable time.

On completion of conversation hang receiver on hook, small end up.

You are then entirely disconnected and ready to call another number, or to be called.

AUTOMATIC EXCHANGES

INFORMATION:—Call Information "92" for numbers of New Subscribers, Changes, Long Distance Line Charges, New Toll Offices, etc.

TROUBLE:—Complaints regarding Telephone Troubles should be reported to Trouble Operator, Telephone No. 93. When reporting trouble, give telephone number affected and its location, also state as accurately as possible just how trouble manifests itself. Try to be specific, as incomplete information frequently causes delay in locating nature of trouble.

If a line you are trying to call repeatedly tests "busy," notify Trouble Operator, who will investigate whether same is caused by an abnormal condition on line, or from use. If any line appears too busy for good Service, write to the Commercial Manager. Subscribers are requested not to engage Trouble or Information Operators in conversation longer than necessary, as by so doing the operator will be prevented from giving prompt attention to other patrons.

MANUAL TELEPHONE

Consult the Telephone Directory for the correct number before you make a call. Do not trust to your memory.

Ask for "Information" if the person or firm you wish to call is not listed in the Directory.

1. **TO CALL THE OPERATOR** give one long ring before removing the receiver from the hook and then hold the receiver to the ear.

2. **WHEN THE OPERATOR REPLIES** by saying "Number?" give the number of the subscriber's telephone desired, slowly and distinctly.

EXAMPLE:—"1429" should be pronounced "one-four-two-nine."

3. **FACE THE TRANSMITTER** with the lips almost touching the mouthpiece. Speak naturally, distinctly, and not too rapidly.

4. **KEEP THE RECEIVER TO THE EAR**, and the Operator, after repeating the number, will connect you with the subscriber called for. If the desired line is found to be in use the operator will report "Line Busy."

5. **WHEN YOU HAVE FINISHED TALKING** place the receiver on the hook, small end

up, and give a short ring. This gives the operator a signal to disconnect and you are then in a position to call another number or to be called.

NOTE:—At Camrose, Hanna, Lloydminster and Wetaskiwin (Common Battery Exchanges) no ringing, except by rural line subscribers, is necessary. Simply remove receiver from hook and in all other respects proceed as instructed above, placing the receiver on the hook when conversation is finished.

6. **DO NOT USE THE TELEPHONE** during a thunderstorm.

7. **RURAL LINE SUBSCRIBERS** should limit their conversation to Five Minutes duration and must not "listen in" to conversations not intended for them, as it interferes with the Service.

COMPLAINTS:—Complaints regarding telephone trouble and unsatisfactory Service should be made to the Local Manager, Agent or Chief Operator at the Office concerned, and if not rectified within a reasonable time, the matter should be referred to the Traffic Superintendent at Edmonton.

LONG DISTANCE SERVICE

Rules and Regulations

To make a Long Distance Call, first call "Long Distance"—when the Long Distance Operator answers, give her your telephone number, followed by the details of your call as indicated below.

CLASSIFICATION OF LONG DISTANCE SERVICE

1. STATION TO STATION CALLS

The Station-to-Station rate applies when it is not desired to establish communication between particular persons.

Station-to-Station calls must be made by number whenever Telephone Directory information covering the called point is available. When such information is not available, the name or address under which the telephone is listed should be given, specifying that "anyone at that number will do."

EXAMPLE:—"Number 4567, J. H. Brown speaking, I want to speak to Springdale, No. 684," or "I want to speak to Springdale, anyone at Mr. John Jones' residence (or business) telephone."

2. PERSON-TO-PERSON CALLS

(Evening and Night Rates do not apply to Person-to-Person Service.)

When a Long Distance Call is made, specifying that conversation is desired with a particular person and the connection is established and conversation held with that person, the "Person-to-Person" rate applies.

EXAMPLE:—"Number 4567, J. H. Brown speaking, I want to speak to Springdale, No. 684, Mr. John Jones," or "If Mr. Jones is not there, I will speak to Mr. A. F. Smith."

NOTE:—*When a particular person is desired, the Long Distance operator must be so advised when the call is placed, otherwise charges will be made from the time connection is established with the telephone desired, whether the party is obtained or not.*

Appointment Calls

An appointment Call is a Person-to-Person call requiring communication to be established at a specified time, and order should be given to the Long Distance operator in the usual manner.

Messenger Calls

A Messenger Call is a Person-to-Person call, necessitating the services of a Messenger to secure the attendance of a specified person, and order should be given to the Long Distance operator in the usual manner. The Messenger Service and Report charges in such cases must be prepaid by the calling party if the call is placed from a Public Pay Station.

Collect Calls.

Collect calls are Person-to-Person or Station-to-Station Calls, the charges for which are reversed, i. e., to be collected from the called party. In such cases the assent of the called party shall be obtained before the connection is established.

LONG DISTANCE SERVICE

Rules and Regulations—Continued

RATES AND CHARGES FOR LONG DISTANCE SERVICE

Long Distance Tolls will be charged to the subscriber from whose instrument the Long Distance call is placed, except those messages for which the receiving party expressly agrees to pay.

All rates quoted are for an initial period of three minutes. For overtime beyond the initial period a proportionate charge is made per minute.

The rates quoted on pages 9 and 10 are Station-to-Station Day Rates.

The Day Rate for a Station-to-Station call is the fundamental rate upon which the rates for other classes of Service are based.

The rate for a completed Person-to-Person Appointment or Messenger Call, including Written Messages and Telegrams, either Paid or Collect is approximately 25% higher than the corresponding Station-to-Station Day Rate.

Day rates only are used in computing charges on Person-to-Person, Appointment and Messenger Calls, including Written Messages and Telegrams.

The Kootenay Telephone Lines Ltd. (B.C.) Day and Night Rates are the same.

Evening and Night Rates

(These rates apply on Station-to-Station Calls only.)

Between 7 p.m. and 12 midnight the Station-to-Station rates are approximately one-half the Day rates and are known as "Evening Rates."

Between 12 midnight and 4.30 a.m. the Station-to-Station rates are approximately one-fourth the Day Rates and are known as "Night Rates."

(NOTE:—In no case shall the Evening or Night rate, as the case may be, be less than 25c. for the initial period, unless the Day rate is less, in which case the Day, Evening and Night Rates shall be the same.)

Report Charges

Under certain conditions a Report Charge of approximately one-quarter of the Station-to-Station Day rate will be made on uncompleted Person-to-Person, Appointment and Messenger Calls, including Written Messages and Telegrams.

A Report Charge shall not be made on a Station-to-Station call except when the call is placed "Collect" and the charges have not been accepted.

PAY STATION SERVICE

Pay Station Telephones have been installed by the Department for the convenience of subscribers and the general public, in suitable locations throughout the Province. Local conversations may be had from these telephones at a charge of 5 cents for 5 minutes. Long Distance Service is furnished at regular tariff rates upon deposit of the amount of the initial charge (covering three minutes conversation) the usual charges being made for excess time.

Non-subscribers who desire to use Subscribers' telephones should be referred to the nearest Public Pay Station.

If there is anything about our rates and practices you do not fully understand, please call our Local Manager or Chief Operator and they will be glad to explain.

LONG DISTANCE RATES

From Lethbridge

To Places connected with the Long Distance Lines of the Alberta Government
Telephones and Connecting Systems in Alberta.

NOTE:—These Rates are Subject to Change without Notice.

TO	Station- to-Station Day Rate	TO	Station- to-Station Day Rate	TO	Station- to-Station Day Rate	TO	Station- to-Station Day Rate
Abee	\$ c 1.95	Buffalo	\$ c .75	Downie	1.95	Hay Lakes	1.50
Abilene	1.95	Buffalo Head Ranch	.60	Downing	1.80	Heaton Moor	1.95
Acme	.80	Bulwark	1.15	Drayton Valley	1.65	Heinsburg	1.80
Adkins	.95	Burdett	.40	Drumheller	.75	Heisler	1.35
Airdrie	.75	Busby	1.80	Duchess	.55	Hemaruksa	1.00
Alberta Beach	1.80	Byemoor	1.00	Duclos	1.95	Hespero	1.20
Alcomdale	1.80	Cadogan	1.35	Dunstable	1.80	Highridge	1.95
Alderson	.50	Cadomin	1.95	Durlingville	2.10	High River	.50
Alexo	1.50	Cairns	1.35	Duvernay	1.80	Hilda	.85
Alhambra	1.20	Calahoo	1.80	Eastbourne	1.95	Hoadley	1.50
Alix	1.15	Calgary	.70	Eastburg	1.95	Holden	1.50
Alliance	1.20	Calmar	1.50	East Coulee	.70	Holmes Crossing	2.10
Alsask, Sask.	1.05	Camp Creek	1.95	Echohill	1.80	Hughenden	1.35
Altario	1.20	Campsie	1.95	Eckville	1.20	Hussar	.60
Amber Valley	2.10	Camrose	1.50	Edberg	1.35	Huxley	.95
Amethyst	.40	Canmore	.90	Eden Valley	.55	Hylo	2.10
Andrew	1.80	Carbon	.80	Edgerton	1.50		
Angle Lake	1.80	Cardston	.30	Edmonton	1.65	Iddesleigh	.65
Ankerton	1.35	Cardmangay	.25	Edmonton Beach	1.65	Innisfail	1.05
Antross	1.50	Caroline	1.15	Edson	1.95	Innisfree	1.65
Ardmore	2.10	Carolside	.75	Edward	1.95	Iola	1.35
Armada	.35	Carrot Creek	1.80	Egremont	1.80	Irma	1.50
Armistice	1.80	Carstairs	.90	Elk Point	1.80	Iron Springs	.15
Arrowwood	.50	Carvel	1.65	Ellscoot	2.10	Irricana	.75
Ashmont	1.95	Castor	1.10	Elmora	1.00	Irvine	.75
Athabasca	2.10	Cavendish	.80	Embaras	1.95	Islay	1.65
Atlee	.75	Cayley	.45	Empress	.95		
Baintree	.65	Cereal	.95	Enchant	.25	Jarrow	1.50
Banff	1.00	Cessford	.70	Endiang	1.00	Jarvie	2.10
Barons	.20	Champion	.30	Entwistle	1.80	Jenner	.65
Barrhead	1.95	Chancellor	.60	Erixon	1.15	Judson	.20
Bartlettville	1.50	Chauvin	1.50	Erskine	1.15		
Bashaw	1.20	Cherhill	1.80	Esther	1.10	Kahwin	1.80
Bassano	.50	Chinook	.90	Etzikom	.50	Kapasiwin	1.65
Battenburg	1.80	Chip Lake	1.80	Evansburg	1.80	Kathryn	.70
Battle Lake	1.50	Chipman	1.65	Everts	1.15	Kelsey	1.35
Bawlf	1.35	Chisholm	2.25	Excel	.95	Keoma	.70
Beacon Hill	1.95	Clareholm	.30	Exshaw	.85	Kevisville	1.10
Beauvallon	1.80	Clarinda	.45			Kew	.65
Beaver Crossing	2.10	Clive	1.20	Fallis	1.80	Killam	1.35
Beaver Heights	.35	Cluny	.50	Fareham	.30	Kingman	1.50
Beiseker	.75	Clyde	1.95	Fawcett	2.10	Kinsella	1.50
Bellis	1.95	Coalspur	1.95	Fewtosh	1.35	Kippenville	.45
Belvedere	1.95	Coal Valley	1.80	Flatbush	2.10	Kirriemuir	1.15
Benalto	1.20	Cochrane	.80	Flat Lake	1.95	Kitscoty	1.65
Bentley	1.20	Cold Lake	2.10	Florann	.45	Knob Hill	1.50
Benton	.95	Columbine	1.95	Foisy	1.80		
Berry Moor	1.65	Compeer	1.20	Foothills	1.80		
Beynon	.70	Comrey	.65	Foremost	.40		
Big Fish Lake	1.80	Comrie	1.95	Forestburg	1.35		
Big Valley	1.00	Condor	1.20	Fort Assiniboine	2.10		
Bindloss	.85	Consort	1.15	Fort Saskatchewan	1.80		
Birdsholm	.45	Cooking Lake	1.65	Fraser	1.50	Lac La Biche	2.10
Blackie	.45	Coronado	1.80	Freedom	1.95	Lacombe	1.20
Blairmore	.45	Coronation	1.10			Lac Ste Anne	1.80
Bloomsbury	1.95	Countess	.50	Gadsby	1.10	Laford	1.80
Blue Ridge	1.95	Coutts	.40	Gainford	1.80	Lake Isle	1.80
Bluffton	1.35	Cowley	.35	Galahad	1.20	Lake Side	1.50
Boian	1.80	Craigmyle	.85	Garden Plain	1.00	Lakeview	1.65
Bon Accord	1.80	Cremona	.90	Garred	1.80	Lamont	1.80
Bonnie Glen	1.50	Crossfield	.85	Gem	.55	Landonville	1.80
Bonnyville	1.95	Cummings	1.50	Gibbons	1.80	Lanfine	.95
Bordenave	1.95	Czar	1.35	Gilchrist	.60	Langdon	.60
Botha	1.10	Dakin	2.10	Gleichen	.55	Lavoy	1.65
Bottrel	.90	Dalroy	.70	Glendon	1.95	Lawton	1.95
Bow City	.35	Dapp	1.95	Glenevis	1.80	Lea Park	1.80
Bow Island	.45	Darwell	1.80	Glenwood	.25	Leduc	1.50
Bowden	1.00	Davis	1.95	Gorman	2.25	Leedale	1.35
Bowell	.55	Daysland	1.35	Grants	1.95	Lees	.65
Bowmantown	.70	Deep Creek	2.25	Granum	.25	Legal	1.80
Box Springs	.65	Del Bonita	.30	Grassy Lake	.35	Legend	.40
Boyle	2.10	Delburne	1.10	Green Court	1.95	Le Goff	2.10
Boyne Lake	1.95	Delia	.85	Groton	.50	Leo	1.00
Bragg Creek	.75	Derwent	1.80	Gull Lake	1.20	Leslieville	1.35
Brant	.45	Desjarlais	1.80	Gunn	1.80	Lewiston	2.10
Breezelawn	.55	Deville	1.65			Lindberg	1.95
Breton	1.50	Didsbury	.90	Hairy Hill	1.80	Lisburn	1.80
Brooks	.45	Donalda	1.20	Halkirk	1.10	Little Gem	1.00
Brousseau	1.80	Donatville	2.10	Hamlin	1.80	Lloydminster	1.65
Bruce	1.50	Dorothy	.70	Hanna	.85	Lomond	.30
Bruderheim	1.80	Doucette	1.80	Hardisty	1.35	Lonira	1.95
						Looma	1.65

TO	Station- to-Station Day Rate	TO	Station- to-Station Day Rate	TO	Station- to-Station Day Rate	TO	Station- to-Station Day Rate
	\$ c		\$ c		\$ c		\$ c
Lougheed	1.35	Northern Valley	1.80	Rochford	1.95	Suffield	.55
Lovett	1.80	Northleigh	1.65	Rockyford	.70	Sullivan Lake	1.05
Loyalist	1.10	North Mosside	1.95	Rocky Mtn. House	1.35	Sunnynook	.75
Lucky Strike	.45	O'Connor	.65	Rocky Rapids	1.65	Sunnyside	1.65
Lunnford	1.95	Okotoks	.55	Rosalind	1.35	Sunnyslope	.85
Luscar	1.95	Olds	.95	Rosebud	.70	Swallow	.80
Mackay	1.80	Olson Coulee	.30	Roseglenn	.75	Sylvan Lake	1.15
Macleod	.20	Onaway	1.80	Roselea	1.95	Taber	.25
Magnolia	1.80	Opal	1.80	Rose Lynn	.80	Tawatinaw	1.95
Magrath	.15	Orion	.60	Rosemary	.50	Tees	1.20
Mailaig	1.95	Owlseye	1.95	Rosevear	1.95	Thelma	.75
Manola	1.95	Oyen	.95	Rossington	1.95	Therien	1.95
Manville	1.65	Pakan	1.80	Rumley	.90	Thorhild	1.95
Manyberries	.65	Park View	.40	Rush Lake	.90	Thorsby	1.50
Markerville	1.10	Partridge	1.10	Ryley	1.50	Three Hills	.85
Marwayne	1.80	Pashley	.70	St. Albert	1.65	Tilley	.50
Maunsell	.25	Patricia	.55	St. Joseph	2.10	Tofield	1.65
Mayerthorpe	1.95	Pearsonville	.50	St. Kilda	.50	Tomahawk	1.65
McLaughlin	1.65	Peat	1.80	St. Lina	1.95	Tring	1.80
Meadowview	1.95	Peers	1.95	St. Paul	1.95	Trochu	.90
Meannook	2.10	Pekisko	.50	St. Vincent	1.95	Turner Valley	.60
Medicine Hat	.65	Pembridge	1.95	Saddle Lake	1.80	Two Hills	1.80
Meeting Creek	1.35	Pemukan	1.15	Sammons	.50	Vale	.75
Mellowdale	1.95	Pendant d'Oreille	.60	Sangudo	1.95	Vanesti	1.65
Mercoal	1.95	Pendryl	1.50	Sarrail	2.10	Vanvleet	1.65
Metiskow	1.35	Penhold	1.10	Saunders	1.50	Vegreville	1.65
Michichi	.80	Perryvale	2.10	Scapa	.95	Venice	2.10
Midnapore	.65	Phillips	1.50	Schuler	.80	Vermilion	1.65
Milk River	.35	Phoenix	1.35	Scollard	.95	Veteran	1.10
Millarville	.65	Pickardville	1.95	Scottfield	.90	Victoria	1.80
Millet	1.50	Pigeon Lake	1.50	Seaforth	.30	Viking	1.50
Millicent	.55	Pincher Creek	.35	Seba	1.80	Vilna	1.95
Milo	.40	Pine Creek	1.80	Sedalia	1.00	Vimy	1.95
Minburn	1.65	Pollockville	.70	Sedgewick	1.35	Vulcan	.35
Mirror	1.20	Ponoka	1.35	Seven Persons	.55	Wabamun	1.80
Monitor	1.15	Priddis	.70	Seymour	1.80	Wahstao	1.95
Morecambe	1.80	Princeton	.55	Shandro	1.80	Wainwright	1.50
Morinville	1.80	Provost	1.35	Sheep Creek	.65	Wake-Shyre Lodge	.75
Morrin	.85	Radway	1.80	Sheerness	.85	Walker	.65
Mossie	1.95	Rainier	.40	Shoal Creek	1.95	Walsh	.80
Mountain Park	1.80	Ranchville	.65	Sibbald	1.00	Waltross	.50
Moyerton	1.65	Ranfurly	1.65	Silver Bay	1.50	Wardlow	.65
Mulhurst	1.50	Raven	1.15	Sion	1.80	Warner	.30
Mundare	1.65	Ray	1.80	Skiff	.35	Warspite	1.95
Munson	.80	Raymond	.15	Smoky Lake	1.95	Wasele	1.80
Musidora	1.80	Reco	1.80	Soda Lake	1.80	Waskatenau	1.95
Myrnam	1.80	Redcliff	.60	Southesk	.50	Waterton Park	.45
Naco	1.00	Red Deer	1.15	Southworth	1.95	Wayne	.75
Nanton	.40	Redland	.70	Spedden	1.95	Westerose	1.50
Naughton Glen	1.65	Red Raven	1.10	Spring Coulee	.20	Westlock	1.95
Neerlandia	2.10	Redwater	1.80	Spring Point	.30	Wetaskiwin	1.50
Nelspur	1.50	Red Willow	1.20	Stampede	.55	White Court	2.10
Nemiscam	.45	Retlaw	.25	Standard	.65	Whitla	.50
Nestow	1.95	Ribstone	1.50	Stanger	1.80	Wildwood	1.80
New Bridgen	1.05	Richards	2.10	Stanmore	.90	Willingdon	1.80
Newbrook	1.95	Richardson	1.65	Stavely	.35	Willow Creek	.75
New Daydon	.20	Richdale	.90	Sterco	1.80	Winfield	1.50
New Sarepta	1.50	Rife	1.95	Stettler	1.15	Winnifred	.50
Niton	1.95	Rimbey	1.35	Stevieville	.60	Wisdom	.60
Nobleford	.15	Rio Alto	.60	Stirling	.15	Wolf Creek	1.95
Norbuck	1.50	Riverbow Ferry	.35	Stony Plain	1.65	Wrentham	.25
Nordeg	1.50	Roberge	1.80	Strathmore	.60	Yeoford	1.50
Northbank	1.80	Rochester	1.95	Strome	1.35	Youngstown	.90
Nth Cooking Lake	1.65			Styal	1.80		

In addition to the points on pages 9 and 10 Long Distance Connection may be had also with the following places in Alberta and British Columbia, rates for which can be obtained by calling "Long Distance":—

ALBERTA POINTS

Acadia Valley	Barnwell	Bittern Lake	Burmis	Clandonald
Acheson	Baronet	Black Diamond	Burnt Lake	Clearview
Aetna	Bathgate	Blackfalds	Caldbeck	Close
Agricola	Battle	Blackfoot	Calder	Clover Bar
Albay	Battle Bend	Blakesville	Caldwell	Clymont
Albion Ridge	Battle Ridge	Blondheim	Calling Lake	Coal City
Aldersyde	Battleview	Blood Reserve	Calverly	Coaldale
Alice Lake	Beaumont	Bonlea	Campbell Lake	Coalhurst
Allerston	Beaver Hills	Borradale	Cappon	Coleman
Angus Ridge	Beaver Lake	Bow Valley	Carbondale	Colinton
Anzac	Beaver Mines	Bowville	Cardiff	Commerce
Ardenode	Beazer	Bradshaw	Carnforth	Conjuring Creek
Ardenville	Beddington	Bremner	Carlsland	Content
Ardley	Bellevue	Bretona	Carthew	Copeville
Armena	Bellshill	Brightview	Casavant	Cornucopia
Asker	Belmont	Britain	Cassils	Cousins
Avalon	Bennett	Brocket	Chailey	Craigmillar
Avion	Beverly	Brooksley	Cheadle	Crowfoot
Balmoral	Bircham	Brownfield	Chesterwold	Currey
Bankhead	Bismark	Brownlow's L'ndg	Chigwell	Dahmer
Bardo	Bissell	Buford	Chin	Dalemead

ALBERTA POINTS—Continued

Dauntless	Golden Spike	Lavesta	O'Mara	Sterlingville
Davisburg	Good Hope	Lawndale	Orton	St. Michael
Deering	Good Luck	Leavitt	Otoskiwan	Stocks
Delacour	Gopher Head	Leeshore	Ouelletteville	Stoppington
Delph	Graindale	Leighton	Owens	Strand
Demay	Graminia	Leopoldville	Oxville	Strangmuir
Dewberry	Grainger	Lewisville	Paradise Valley	Streamstown
De Winton	Grand Valley	Liberty	Parkland	Sugar Bowl
Diamond City	Grant Lake	Lineham	Partridge Hill	Sulphur Springs
Dickson	Green Glade	Livingston	Passburg	Summerland
Diligence	Greenshields	Loch Sloy	Patience	Summerview
Dina	Griesbach	Lockhart	Paxson	Sundre
Dinant	Grosmont	Lone Butte	Pearce	Sunnydale
Dinton	Gros Ventre	Long	Peno	Superior
Dobson	Gwynne	Long Coulee	Pibroch	Sweet Grass, Mont.
Dodds	Hackett	Longview	Picture Butte	Talbot
Dog Pound	Halladay	Lousana	Pincher Station	Taylorville
Doondale	Halley	Lundbreck	Pine Lake	Telfordville
Dorenee	Hallman	Lusign	Pirmez Creek	Terrace Lake
Dry Fork	Harmattan	Luzan	Pleasant View	The Hub
Duagh	Hastings Coulee	Majorville	Poplar Ridge	Throne
Duffield	Hawkeye	Makepeace	Poplar Site	Tindastoll
Duhamel	Haynes	Malmö	Puffer Hill	Tolland
Dunmore	Hayter	Manfred	Purple Springs	Tommy LaPotac
Eagle Hill	Hazelmere	Maple Leaf	Qua	Tongue Creek
Earlie	Hearnleigh	Martins	Queenstown	Torrington
Earling	Heath	Masinasin	Rabbit Hill	Travers
Earlville	Heath Creek	Maughan	Raley	Tudor
Eastervale	Heather Brae	Maunder	Red Lodge	Turin
Eastway	Herronton	Maybutt	Reid Hill	Twelve Mile Coulee
Edison	Hetherington	Mayton	Reist	Twin Butte
Edwell	Highfield	Mazepa	Rexboro	Twin Lakes
Elk Island	Hillcrest	McEwen	Rich Valley	Twining
Elk Island Park	Hill End	McNally	Riddellville	Uister
Elkton	Hilliard	Meadow Lake	Rising Sun	Vauxhall
Elkwater	Hillspring	Menaik	Riviere Qui Barre	Viewpoint
Ellerslie	Hobbema	Merna	Rocking Bay	Villeneuve
Emery	Horse Hills	Mewassin	Rocky View	Villeroe
Ensign	Horseshoe Coulee	Miller	Rodino	Volmer
Ensleigh	Horseshoe Falls	Minerton	Rolling Green	Wanda
Everett	Horseshoe Lake	Minott	Rosedale	Warden
Ewelme	Hubalta	Monarch	Rosenheim	Warwick
Excelsior	Hughes	Morley	Rosenroll	Waterglen
Fabyan	Hunterville	Morningside	Rosyth	Watts
Fairacres	Hutton	Mossleigh	Round Hill	Waybrook
Fairbank	Indus	Mound	Rusylvia	Wealthy
Fairfield	Ingala	Mountain View	Salisbury	Welling
Fairydell	Ingleton	Mt. Lookout	Saltaux	Wellsdale
Faith	Inglis	Murray Valley	Sampsonston	Wellsville
Falun	Irwinville	Nakamun	Sarcee	Weno
Federal	Jeffrey	Namaka	Sather	Westcott
Fedorah	Joffre	Namayo	Scandia	Westward Ho
Fenn	Josephburg	Neapolis	Scotstoun	White Sand Beach
Ferrybank	Jumping Pound	Neighbourview	Seebe	White Star Mine
Ferry Point	Kaleland	Nevis	Sharrow	Whitewood Lake
Fishburn	Kanata	New Lindsay	Shepard	Whitford
Fleet	Kenex	New Lunnon	Shouldice	Wildmere
Forest Lawn	Kessler	New Norway	Sidcup	Willowdale
Four Nine	Kilbourn	New Oxley	Siebertville	Willowlea
Frank	Kimball	New Spruce Grove	Silver Lake	Wilmot
Frankburg	Kipp	Nightingale	Simons Valley	Wilson
Gahern	Kirkcaldy	Nisbet	Social Plains	Wilton Park
Ghost Pine	Knee Hill Valley	Nisku	Springbank	Wimborne
Gilby	Krakow	Norton	Springdale	Winterburn
Gillen	La Calmette	Noyes Crossing	Spring Lake	Woodhouse
Gilpin	Lake Demay	Ogden	Springvale	Wood River
Gladys	Lake Minnewanka	Ohaton	Spruce Grove	Woolford
Glenbow	Lamoureux	Old Brant	Stand Off	Wostok
Glenford	Larsen	Old Spruce Grove	Staplehurst	Yorkville
Gleniffer	Latham	Olin Creek	Star	Zawale
Glenview		Oliver		Zetland

BRITISH COLUMBIA POINTS IN THE CROW'S NEST PASS

Baynes Lake	Corbin	Fairy Creek	Kimberley	Natal
Brickers Ranch	Cranbrook	Fernie	Kingsgate	Ryan
Bull River	Crow's Nest Board- ing House	Fort Steele	Lumberton	St. Eugene Mission
Coal Creek	Crow's Nest (McCool)	Galloway	Marysville	Waldo
Consolidated Air Port	Eastport, Idaho	Hanbury	McGillivray	Wanklyn
Consolidated Phos- phate	Elko	Hosmer	Michel	Wardner
		Irishman Creek	Morrissey	Wycliffe
		Isadore, Lookout	Moyie	Yahk
		Jaffray	Moyie Mountain	

Long Distance Service to All Points

IN
CANADA AND THE UNITED STATES

Established October, 1925

(See PAGE 13)

USE



LONG
DISTANCE

"Make use
of **TIME**, let
not advantage
slip ; "

SHAKESPEARE.

Alberta Government
Telephones

— THE SILENT PARTNER —

AS TO COST--

Price is a measure of time and money. The time saving of a telephone call over tremendous distance is apparent.

A business transaction involving thousands of dollars may be completed in a few minutes at a cost so low as to be insignificant when compared with results or the ordinary delays of correspondence.

TIME IS MONEY, AND, ABOVE ALL ELSE

THE LONG DISTANCE TELEPHONE SAVES TIME

Here are some rates from station to station. The rates quoted are from Lethbridge. If your point is not quoted ask the operator:

Day Rates, 4.30 a.m. to 7:00 p. m. Evening Rates, 7:00 p.m. to 8:30 p.m.

Night Rates, 8:30 p.m. to 4:30 a.m.

Originating Time (mountain) Governs Alberta Calls.

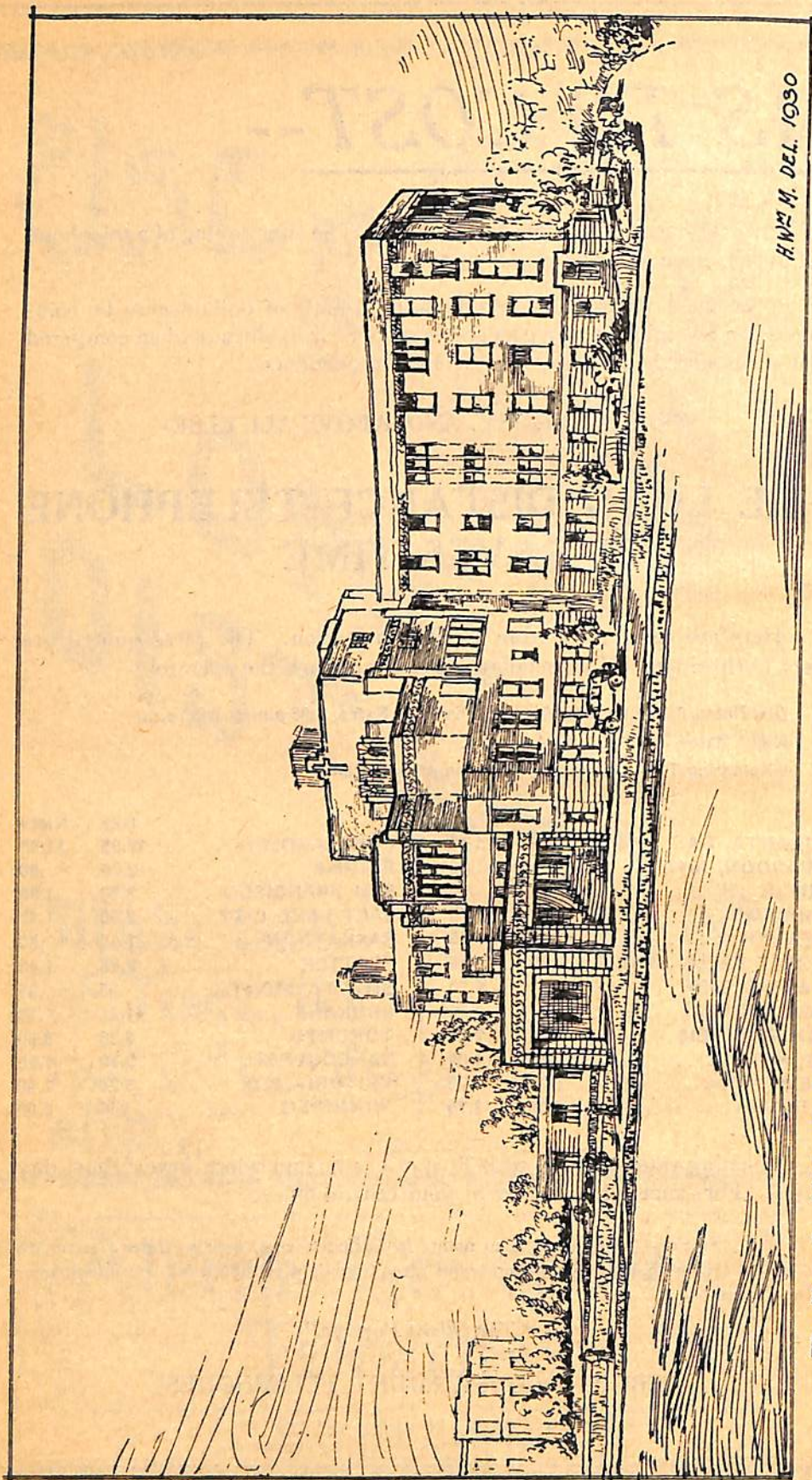
	Day	Night		Day	Night
ATLANTA, GA.	\$6.50	\$3.75	PORTLAND, Ore	\$2.35	\$1.30
BRANDON, MAN.	3.10	1.65	REGINA	2.25	* .60
BUTTE	1.20	.70	SAN FRANCISCO	3.50	1.90
CHICAGO	4.75	2.75	SALT LAKE CITY	2.55	1.40
DENVER	3.00	1.65	SASKATOON	1.95	* .50
GREAT FALLS, MONT. .	.90	.55	SEATTLE	2.05	1.15
KANSAS CITY	4.25	2.50	SHELBY, MONT.55	.35
LOS ANGELES	4.00	2.25	SPOKANE	1.25	.75
MINNEAPOLIS	3.75	2.00	TORONTO	6.25	3.50
MONTREAL	6.75	4.00	VANCOUVER	2.70	1.30
NEW YORK	7.25	4.25	VICTORIA, B. C.	3.20	1.50
OTTAWA	6.50	3.75	WINNIPEG	3.90	2.00

Evening rates (7 p.m. to 8.30 p.m.) are somewhat lower than day rates. For exact rates enquire at your central office.

* On Station-to-Station calls to points in Saskatchewan, evening rates (7 p. m. to midnight) are one-half of day rates. Night rates (midnight to 4.30 a.m.) are one-quarter of day rates.

"The Silent Partner."

ALBERTA GOVERNMENT TELEPHONES



The New St. Michael's General Hospital, Lethbridge, Alberta, Opened Early in September, 1931.

PHONE
2576 FOR **CRYSTAL DAIRY LTD.**
LETHBRIDGE

LETHBRIDGE

806 FOURTH AVENUE SOUTH

CONTINUOUS SERVICE

INFORMATION — For Information regarding New Subscribers, change of Telephone Numbers, Long Distance Line Charges, New Toll Offices, Etc.	Call "Information" Dial	92
TROUBLE — To Report Telephone Out of Order or unsatisfactory Local Service	Call "Trouble" Dial	93
To Report unsatisfactory Long Distance Service Call "Chief Operator" Dial		98
LONG DISTANCE — To Call Long Distance Operator	Dial	0
RURAL — For List of Rural Subscribers, see pages following list of Exchange Subscribers.		
FIRE — In case of Fire	Dial	3333
POLICE — To call the Police	Dial	2145

Exchange LETHBRIDGE Subscribers

(FOR RURAL SUBSCRIBERS SEE PAGE 41)

- A**
- 3664 ABC Taxi J Malacko Prop Alberta Blk 5 St S
3836 **ADAMS BILL** Hides Pelts & Furs rear
Central Service Station 4th Ave
3944 Adams W res 710 8th Ave S
2420 Addy H P res 1108 7th Ave S
3295 Adnitt W Central Meat Market 646 13 St N
3854 Adnitt W C res 340 19th St N
- ADVANCE LUMBER CO LTD**
- 3663 General Office McFarland Bldg
2063 Yard Office 13th St & 2nd Ave S
3320 N S Stoltze res 1517 7th Ave S
2423 R W Kellogg res 1110 7th Ave S
2901 B H Mott res 638 14th St S
4202 Afaganis A res 534 5th St S
2888 Afaganis Alex res 646 5th St S
2083 Aird Jas res 1304 6th Ave S

50c TAXI 50c

24 HOUR SERVICE

WE MAKE COUNTRY TRIPS

Phone **2206** J. W. BOULTON

- 2418 Aita John Groceries 431 18th St N
2321 Aitken D res 414 15th St S
3853 Aitken W res 2107 1st Ave N
3023 Akrigg G S res 615 9th St S
3812 **ALBERTA FUR CO** Hull Blk 707
3rd Ave S
4109 J F Cumming res

516A
4th Ave. S.

Phone:
3845

50c TAXI 50c

RADIUS OF 1 MILE CITY CENTRE
1½ Miles 75c. 2 Miles \$1.00
PALACE ROOMS AND TAXI SERVICE

516A
4th Ave. S.

Phone:
3845

**ALL KINDS OF
UPHOLSTERING
AND
REPAIR WORK**

BONFADINI'S

LIMITED

**YOUR CREDIT IS GOOD
NEW AND USED FURNITURE**

Phone 2428

3rd Ave. and 8th St. S.

**Liberal Allow-
ances made on
your Old Furni-
ture when taken
in trade for new**

**ALBERTA GOVERNMENT—See also Provin-
cial Government**

2129 Alberta Government L C Charlesworth
Colonization Manager 413 8th St S

**2234 ALBERTA GOVERNMENT
TELEPHONES** General Office 808-810
4th Ave S

92 Information regarding New Subscribers and
change of Telephone Nos

93 Telephones out of order

94 Rural Operator

0 Long Distance Operator

98 Chief Operator

2234 R E Phillips Local Manager

3500 R E Phillips District Commercial Manager

3375 W Russ District Plant Chief

4221 R Harper District Traffic Chief

**4138 ALBERTA INSURANCE
AGENCIES** 427 5th St S

3492 ALBERTA MEAT MARKET
R Coultry 905 9th Ave N

**2010 ALBERTA PROVINCIAL
POLICE** Guardroom & Complaints Court
House

3930 General Office

2010 Detectives' Office

3677 Inspector J O Scott

4135 Aldous W G Acctng & Collection Agcy
7 Rylands Blk

3874 Aldous W G res 802 15th St S

3545 Alex Taxi Marquis Hotel

2811 Alexander G res 424 7th St S

3562 Alexander J P res A Barclay Apts

3142 ALEXANDRA HOTEL Porter Bros
332 5th St S
Private Branch Exchange connecting all
Rooms

3891 Alford E W res No 2 Fire Hall

3284 Allan E res 707 7th Ave S

3847 Allan L res 713 14th St N

2165 Allen Dr L T Dentist 8 Rylands Blk

2871 Allen Dr L T res 1503 7th Ave S

3147 Allen T S res 707 12th St A N

4128 Allison R res 415 20th St N

4183 Allison R res 519 12th St A N

3528 Allison R E res 1264 4th Ave S

2689 ALLISON'S STUDIO
G W Allison McFarland Bldg

2536 Almlie E M res 311 15th St S

2650 Alward A D res Rosedale Apts 410 12 St A S

2846 American Consular Agent Ralph A Thrall Hill
Blk 3rd Ave S

2183 Anderson A A res 620 12th St-C N

3356 Anderson G L res 542 12th St-A N

3998 Anderson John F Jr res 1214 5th Ave S

2440 Anderson W D res 1237 7th Ave S

2777 Anderson & Smith Grading Contrs Lethbridge

3841 Andrew R G res 1247 8th Ave-A S

**3069 ARCADE BILLIARD & CIGAR
STORE** 325 5th St S

3242 Archbold Mrs R res 912 7th St-A S

2082 Archbold T res 239 15th St N

3329 Arkinstall Charles res 1624 3rd Ave N

3216 Arlington Cafe 316 1st Ave S

2278 ARLINGTON HOTEL
1st Ave & 4th St S

2663 Armit A res 418 9th St S

2079 Armitage Robson res 312 7th Ave A S

2954 Armitt John res 1733 5th Ave N

2924 Armour J D res 1918 6th Ave-A N

3301 Armstrong W J res 1009 8th Ave S

3846 Army & Navy Veterans Club 517 5th Ave S

3397 Arnold Mrs A M res 1610 6th Ave N

3386 Arnold T res 1721 2nd Ave-B N

2820 Arnold T Jr res 330 19th St N

3826 Arnsdorf Rev R res 303 7th Ave-A S

3496 ARTIC OIL SALES LTD
1211 2nd Ave S

4162 Artic Service Station Leonard Coyne Cor 3rd
Ave & 13th St S

3238 Ascroft Mrs E res 1001 3rd Ave S

3256 Ashcroft Peter res 712 3rd St S

2682 Ashton Miss Blanche res 7 Victoria Mansions

2222 Asplin A res 1703 7th Ave S

2545 ASSINIBOIA MUSIC CO LTD
315 6th St S

4326 Atherton E J res 533 14th St S

3954 Atkinson J M res 1245 5th Ave-A S

3114 Attwood Mrs Rose res 1223 5th Ave-A S

3108 Austin Mrs H res 305 7th Ave S

2872 Ayris R E res 614 7th St S

**Use
Long Distance**

INFORMATION

For Information Regarding New Subscribers,
Changes of Telephone Numbers Long
Distance Rates, New Toll Offices, etc.

CALL 92

RURAL

For List of Rural Subscribers, see pages
following List of Exchange Subscribers.

TROUBLE

To Report Telephone Out of Order and Un-
satisfactory Local Service **CALL 93**
Report Unsatisfactory Long Distance Service
to Chief Operator **CALL 98**

A BUSINESS EXTENSION TELEPHONE

COSTS 5 CENTS A DAY

A RESIDENCE EXTENSION TELEPHONE

COSTS 2½ CENTS A DAY

B

- 3546 Baalim A G res 630 11th St S
 2432 **BAALIM BUILDING AGENCIES**
 1 Baalim Blk 4th Ave & 6th St S
 2621 **BAALIM MOTOR CO LTD**
 Office 7th St S
 Sales Manager's Office Fred T King
 4055 Shop Service Dept
 RESIDENCES
 3662 E A Brink Gen Mgr res
 4158 Fred T King Sales Mgr res
 2073 F W Cottam Service Mgr res
 2057 Bain S H res 1249 4th Ave S
 3719 Baines A E res North C P R Tracks
 2875 Baines C D res 423 11th St S
 3901 Baines E C res 1316 6th Ave S
 3888 **BALDERSON A E J I** Case Agt
 1263 2nd Ave S
 2029 Balderson Mrs A E res 1105 7th Ave S
 4018 Balderson Blanche res 1317 6th Ave S
 3573 **BALL W S** Law Office Stafford Blk
 311½ 5th St S
 2309 W S Ball res 916 7th Ave S
 4362 Ballantyne Jas res 301 12th St-C N
 3446 **BANK OF MONTREAL**
 N V R Huus Mgr 522 3rd Ave S
 Manager's Office
 2526 Bank of Nova Scotia J W Berry Mgr 3 Av S
 2262 Bannerman J res 1031 12th St-B S
 3169 Barby C res 424 4th St S
 4225 Barclay J C res 724 14th St N
 2318 Barclay R W res 1211 5th Ave S
 2936 Barnard Russell J res 1625 3rd Ave N
 2267 Barnsley A res 629 11th St S
 2350 Barr James res 622 6th Ave S
 2186 Barrett Chas res 539 12th St-A N
 2147 Barrowman Robert res 283 7th Ave-A S
 2573 Barry J H res 628 15th St S
 3557 Bartlett J T res 648 12th St S
 2366 Bartlett W E res 2118 2nd Ave N
 2521 Barton J M res 330 12th St-C N
 2831 Bartsch L C res 1103 7th Ave S
 4210 Bass J C Agent Dominion Life Assurance Co
 G Metcalfe Bldg
 2743 Bass John C res 329 14th St S
 2869 Bass W H res 1003 8th Ave S
 2402 Basson F J res 709 7th Ave S
 2677 Bastyan M S res 246 13th St N
 3603 Bateman James res 1272 3rd Ave S
 4216 Bateman Mrs M res 304 12th St S
 2453 **BATES A B SERVICE**
 2930 **GROCERY** 313 5th St S
 3459 A B Bates res 611 7th Ave S
 2984 Bates T G res 275 7th Ave-A S
 3560 Batsford Sidney T res 412 7th Ave S
 3844 **BATTERY & MAGNETO SERVICE** Lew Bartsch 322 6th St S
 4028 Battist A S Draying & Transfer 1704 6th Ave-A N
 2158 Bawden Miss res 1255 4th Ave S
 3510 Bawden J W res 542 7th St S

Willard Battery SERVICE

N. P. KIRKHAM

SHORT STOP SERVICE STATION

Phone 2943 Cor. 4th Ave. & 8th St. S.

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 3150 W S Beattie res 1262 4th Ave S
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 4398 Beck E A res 1256 4th Ave S
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 Yards 3rd Ave & 16th St S
 2385 H N Becker Pres & Mng Dir res 1317 4th Ave S
 3965 F D Becker Dist Sales Mgr res 408 14 St S
 2384 Arthur Duff Office Mgr res 3rd Ave & 16th St S
 2582 Bedwell Alfred E res 1st St & 1st Ave S
 2349 Begalli Michael Lawrence res 729 12th St C N
 4059 Begalli Mrs res 546 12th St-A N
 2480 Bell Arthur res 1208 5th Ave S
 4206 Bell J H res 320 6th Ave A S
 2505 Bennett E G S res 604 8th St S
 4011 Bennion E res 537 14th St S
 3102 Bensch A J res 2115 5th Ave N
 4271 Berlin H J res 413 12th St S
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 3862 Binning Mrs Ellen res 113 16th St N
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 3830 Blais A E res 934 10th St S
 3706 Blais H E res 1516a 7th Ave S
 3809 Blatter C res 409 12th St S
 2634 Blenner-Hassett W A res 1214 3rd Ave S
 2908 Bletcher Mrs G F res 617 12th St S
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 3963 Botham D res 1206 2nd Ave S

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 3406 Brown J F res 335 20th St N
 2679 Brown Mrs Thos M res 1010 2nd Ave S
 3401 Brown W N res 1244 5th Ave A S
 3879 Brownlee Mrs William res 1326 4th Ave N
 3277 Brownrigg D J res 1219 6th Ave-A S
 3928 Bruce H H res 244 13th St N
 2115 Bruchet G A res 1214 6th Ave-A S

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 2922 Dr W E Bryans res 1224 6th Ave-A S
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 3219 Buchan J res 1258 5th Ave-A S
 3336 Buchan Mrs R D res 643 7th St S
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 3352 Buchanan Stanley A res 938 13th St S
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 2805 Burkitt J C res 531 8th St S
 3363 Burnap A J res 272 7th Ave S
 2755 Burnard Mrs W L res 1314 5th Ave S
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- 4034** Edwards Wm M Alta Land Surveyor 11 Oliver Blk
- 3979** Edwards Wm M res 529 14th St S
- 4116** Eisenhower E E res 1302 7th Ave S
- 3637** Electric Shop The McKenzie Electric Ltd 706 3rd Ave S
- 3080 ELITE CIGAR STORE** J A Perry Marquis Hotel
- 2633** Elks Club 4th Ave S
- 3035** Elliott B res 1010 1st Ave S
- 2462** Elliott G R res 506 14th St S
- 2779** Elliott John res 1424 14th Ave S
- 2499** Ellis H J res 636 12th St S
- 2068 ELLISON MILLING & ELEVATOR CO LTD** Manager & Sales Dept 2nd Ave S
- 4214** Grain Dept
- 3552** Accounting Dept
- 2523 ELTON DAVID HORTON K.C.**
Barrister Solicitor and Notary Public 2 & 4 Stafford Blk
- 3709** Elton David Horton res 1209 7th Ave S
- 3178** Emery A C res 926 7th St-A S
- 2011** Emery J res 1105 11th St
- 2763** Emma's Hot Tamale Parlor 318 3rd Ave S
- 3264** Emmerson G res 1265 6th Ave-A S
- 2596** Emmerson I H res 1514 5th Ave-A N
- 4207** Emmerson J res 925 10th St S
- 2408** Emmerson Margaret res 314 15th St N
- 4287** Empey Arthur res 216 14th St N
- 2603 EMPLOYMENT SERVICE OF CANADA** 243 7th St S

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 3366 Enderton F H res 318 15th St N
 3940 English A J res 613 7th Ave S
 3222 Entomological Branch Post Office Bldg
 Laboratory—(See Rural—Call 91-1515)
 3056 European Cafe 410 2nd Ave S
 2691 Evans H J res 507 13th St S
 3275 Evans T res 611 8th St S
 3865 Everest R E res 1252 6th Ave-A S
 2880 Everson W E res 1315 5th Ave S
 3844 **EXIDE BATTERY STATION**
 322 6th St S
 3385 Experimental Farm W H Fairfield Supt Coal
 dale Rd
 3941 Superintendent's res

F

- 4245 Fairbairn L E res 423 14th St S
 4065 Fairbairn L E Barrister & Solicitor Royal
 Bank Bldg
 3385 Fairfield W H Office Experimental Farm
 3941 Fairfield W H res Experimental Farm
 4046 Farrell R res 213 5th Ave S
 2031 Farris R C res 281 7th Ave-A S
 2616 **FARRIS SERVICE AGENCY**
 Collections and Accountancy 2 Acadia Blk
 3054 Fat's Quick Lunch Restaurant 323 5th St S
 2590 Faunch E J res 924 10th St S
 2635 Feinstein H res 324 7th Ave S
 4092 Feinstein J res 521 11th St S
 3199 Fergie Robert res 1264 3rd Ave S
 3306 Ferguson J res 312 15th St S
 3910 Ferguson James Y res 1809 1st Ave A N
 3969 Ferrier Christine res 419 8th St S
 2717 Figgins Transfer J Figgins 402 5th St S
 4251 Findlay James A res 620 5th Ave S
 2534 Finnemore N res 612 6th St S
 3333 **FIRE DEPARTMENT** (Fire only)
 3731 Firth H res 715 17th St N
 2531 Fisher A M res 1217 6th Ave S
 2892 Fisher Joseph G res 908 6th Ave S
 3494 Fitzgerald J J res 424 9th St S
 3985 Fleetwood E H res 920 9th Ave S
 3795 Fleetwood T H res 1234 5th Ave-A S
 3855 Fleming Mrs M res 312 3rd St S
 3410 Fletcher Dr C M Dentist 5 Oliver Blk
 3673 Fletcher Dr C M res 638 15th St S
 2638 Flett U A res 8 Victoria Mansions
 3245 Flinn Wm res 1259 5th Ave-A S
 4317 Flock H J res 431 13th St S
 2776 **FLORENTINE BEAUTY PAR-
 LORS THE** 703 3rd Ave S
 3584 Flournoy Mrs J res 409 3rd St S
 2085 Flynn Frank res 622 14th St S
 3387 **FOLEY C D** Office & res. United Taxi
 Service Alberta Blk 5th St S
 3474 Follis R J res 631 13th St S
 4359 Ford C H res 721 3rd St S
 3797 Ford Henry T res 318 20th St N

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 3899 Fourth Avenue Hairdresser 512 4th Ave S

3179 FOWLER'S GREENHOUSES
730 6th St S

- 3931 Fox G H res 808 6th Ave S
 3897 Fox Peter res 329 15th St N
 4208 Fozard J H res 638 12th St-A N
 2790 Fozard Mrs John res 455 19th St N
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 3448 Fraser Irving res 727 8th St S
 4193 Frayne Elsie res 1414 4th Ave N
 4215 Frear H C res 631 5th St S
 2862 Frears Rev Tom res 1313 4th Ave S
 3315 Freed A res A Garden Hotel
 2723 Freed E res 1512 4th Ave N
 3621 Freel James res 321 6th Ave-A S

**2713 FREEL SHEET METAL
WORKS** 412 4th Ave S

- 2490 Freeman M res 1266 4th Ave S
 3788 Freng M L res 1216 6th Ave-A S
 3323 Frey Isaac res 732 13th St S
 2629 Frier S res 1401 6th Ave-A N

3735 FRIGIDAIRE Sales & Service Roy
Electric Co 327 7th St S

- 3576 J O Waltham Factory Rep res 619 12 St S
 3860 Fry R A res 5 Galt Manor
 2317 Fuller Mrs J res 640 12th St-A N
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