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Boston Hat Works and Shoe Shine Parlor  
Tom Mallas, Manager

PHONE  
2961



# OFFICIAL TELEPHONE DIRECTORY

JANUARY, 1930

# LETHBRIDGE

## and DISTRICT

For Points In other Districts Call "LONG DISTANCE." See Pages 9 to 13

LETHBRIDGE **EMERGENCY CALLS** LETHBRIDGE

**Fire, 3333 - Police, 2145**

Information, 92; Trouble, 93

ALEX TAXI  
Phone 3664  
J. MALACKO

ALEX  
3545

MARQUIS  
3545

For Job Printing phone 3203 The Herald

# If it's electrical....

- Telephone Equipment
- 
- Line Construction Material
- 
- Wires and Cables
- 
- Supplies and Wiring Devices
- 
- Fire Alarm Apparatus
- 
- Lighting Fixtures
- 
- Household Appliances
- 
- Power Apparatus

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Provincial Treasurer

W. V. NEWSON  
Deputy Prov. Treasurer

PARLIAMENT BUILDINGS, EDMONTON, ALBERTA



ALBERTA GOVERNMENT TELEPHONES

# Schedule of Rates for Service

(Exclusive of Private Branch Exchange Equipment)

## INSTALLATION CHARGES

A service connection charge covering a portion of the average cost of the initial expense of establishing service for new subscribers and of furnishing additional facilities to old subscribers shall be as follows:

(a) For individual or exchange party line service.....	\$3.50
(b) For each extension set .....	2.00
(c) For each extension bell .....	1.50
(d) For each Loud Ringing Gong .....	2.50
(e) To cover directory, accounting, circuit and switchboard expense in cases where service is established by the use of instruments and lines already in place in the subscriber's premises and no change is made in the type or location of such instruments..	1.00
(f) To reconnect service when discontinued for non-payment of account .....	1.00
(g) When it is necessary to erect poles or anchors in order to carry the wires from the main telephone line on the road allowance or street to the applicant's premises, such poles and anchors in connection therewith will be supplied and erected by the Department at the expense of the applicant.	

### Excess Mileage-Exchange

The excess mileage rate for Exchange Service shall be 50c. per month for each quarter-mile or fraction thereof.

## MOVING CHARGES

- (1) From one position to another in same room ..... \$1.00 per instrument
- (2) From one room to another on same floor, or from one floor to another in same building, no outside wiring being required,..... \$2.00 initial set  
\$1.00 extension set.
- (3) From one building to another ..... \$3.50 initial set  
\$2.00 extension set
- (4) Where a telephone is already installed and no inside move is required, a charge of \$1.00 will be made to cover cost of transferring the wires in central office and changing number on switchboard.
- (5) Where the above rates do not apply, an estimate of cost will be furnished subscriber on request, previous to work being proceeded with.

NOTE:—Above charges cover installations and moves for Exchange Subscribers only—charges for Rural installations and moves may be ascertained on application to our Local Agents.

## MONTHLY RENTAL RATES

	Business		Residence		Rural
	Wall	Desk	Wall	Desk	Wall
Day Service.....	\$3.00	\$3.25	\$2.00	\$2.25	\$2.25
Semi-Continuous Service .....	3.50	3.75	2.25	2.50	2.50
Continuous Service—Exchanges under 150 stations .....	4.00	4.25	2.50	2.75	2.50
Continuous Service—Exchanges between 150 and 500 stations .....	4.25	4.50	2.50	2.75	2.50
Continuous Service—Exchanges between 500 and 1,000 stations .....	4.50	4.75	2.75	3.00	2.75
Continuous Service—Exchanges between 1,000 and 5,000 stations .....	5.00	5.25	3.00	3.25	3.00
Calgary Exchange up to 20,000 stations	6.00	6.25	3.00	3.25	3.00

## EXTENSION SETS AND EXTENSION BELLS (EXCHANGE)

Business Wall .....	\$1.25 per month	Residence Wall .....	50c. per month
Business Desk .....	\$1.50 per month	Residence Desk .....	75c. per month
Extension Bell .....			25c. per month
Loud Ringing Extension Bell .....			50c. per month

# ALBERTA GOVERNMENT TELEPHONES

## OFFICIAL

# TELEPHONE DIRECTORY

Head Office:

C. P. R. BUILDING, EDMONTON

HON. VERNOR W. SMITH,  
Minister of Railways and Telephones.

J. D. BAKER,  
Deputy Minister and General  
Manager of Telephones.

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**JANUARY, 1930**

Copy for this edition closed November 15th, 1929  
Copy for next issue (July, 1930) will close May 15th, 1930

## IMPORTANT

This Directory is the property of the Alberta Government Telephones and is printed for the exclusive use of its subscribers. No part of the advertisements printed upon the cover shall be defaced, covered up or concealed by encasing this directory in any additional cover or otherwise howsoever. Extraordinary precautions are taken to avoid errors, but the Department assumes no liability whatever for errors or omissions. One copy of this book will be supplied free for each Telephone in use. **ADDITIONAL COPIES, 50c EACH.**

# Department of Railways and Telephones

## Terms and Conditions

### Under Which Telephone Service is Furnished

#### USE OF TELEPHONE

1. Telephone instruments and connecting lines are furnished to subscribers to be used in accordance with the rules as prescribed by the Department from time to time, and are to be used only by the subscriber, his agents or employees when engaged upon his business and must not be used for transmitting, receiving or delivering any message or communication in respect of which a consideration has been or is to be paid by any other party, except as permitted by the rules of the Department, nor used in any way in competition with the telephone business conducted by the Department. Subscribers will not be allowed to transfer their telephone number, service, or contract to any other party, unless arranged for in advance by a duly authorized official of the Department.

The right of the subscriber is to use the instruments and connecting lines where the Department may place them, but not elsewhere, under such rules as the Department may from time to time prescribe. He shall not extend their use to other individuals, except his servants upon his business; nor shall they be used for any calls or consideration to be paid by any person other than the subscriber; nor does this confer upon him the right to use any other instrument.

2. The lines and instruments over which the service is furnished remain the property of the Alberta Government Telephones and shall be carefully used by the subscriber, and only as herein stated in Clause No. 1; and no instrument or appliance not furnished by the Department shall be attached to or used in connection with these lines and instruments.

#### CONSTRUCTION

3. When it is necessary to erect poles or anchors in order to carry the wires from the main telephone line on the road allowance or street to the applicant's premises, such poles and anchors in connection therewith will be supplied and erected by the Department at the expense of the applicant.

#### CHARGES—HOW PAID

4. All charges for installations, moves, and monthly rentals shall be paid in advance, which shall entitle the subscriber to service with all subscribers connected to the same exchange. Regular toll rates will be charged for all service to points outside of the exchange.

5. Subscribers shall pay the installation charges, first rental instalment (and construction charges, if any) strictly in advance. Excess mileage charge will be added if outside of exchange limits. If subsequent rental accounts remain unpaid after the 20th of the month, service shall be discontinued and if still remaining unpaid after the end of the month, a charge of \$1.00 shall be made to reconnect service; no rebate or reduction shall be allowed for such interruption to service.

6. Subscribers shall pay monthly, at schedule rates, for all messages and conversations over the Long Distance lines. If said accounts remain unpaid after the 20th of the month, further credit shall be refused until account is paid.

7. Subscribers shall pay promptly, upon presentation of account, all charges for other miscellaneous items. If these charges are not paid within 20 days, service shall be discontinued.

#### COMPLAINTS RE LONG DISTANCE SERVICE

8. While the Department will carefully consider complaints in connection with toll service at any time received, it would be appreciated if subscribers would make such complaints immediately after conversation has taken place.

#### VACATION ALLOWANCE

9. Should a subscriber desire to have his Exchange Residence Service temporarily discontinued, owing to the closing of his residence, he may do so without cancelling contract or having telephone removed, and, if arranged for in advance in writing, an allowance of one-half of the rate per month will be made for a period of not less than one month and not exceeding three months in any one year. Subscriber shall state, when making application, the period for which he expects to be absent and shall pay for this period in advance. Subscriber will notify the Department when he wishes service resumed, either in writing or by calling at the office and signing re-connect order. Owing to the fact that Rural Telephones cannot be disconnected without a special trip being made to their location, this regulation will not apply to Rural Subscribers.

## MOVES

10. The telephone is first located where the subscriber directs and must not be moved or interfered with. When the subscriber desires to have the telephone moved to any other location, notice in writing should be given to the local office, at least ten days before the change is desired. The work will then be done as promptly as possible at regular charges.

## JOINT USER SERVICE

11. Business joint user—one half the initial rate.  
Residence joint user—50 cents per month.

## CANCELLATION OF SERVICE

12. Subscribers giving up service must notify the Department in writing, or call at office and sign "Take Out" order. Failing to do this, subscriber will be liable for all charges up to date instrument is removed or taken over by a new subscriber.

## IDENTIFICATION OF EMPLOYEES

13. Every employee of the Alberta Government Telephones authorized to instal, inspect, repair or remove the Department's apparatus carries a metal badge showing the name of the Alberta Government Telephones and his own number. Subscribers and others are earnestly requested to refuse access to their premises to anyone who cannot in this way identify himself, and to notify the Local Office at once by telephone.

## GENERAL

14. If a telephone installed for service at the residence rate be used for the purposes of business or profession, or otherwise than for the usual requirements of a residence, the Department may charge the business rate for such service without regard to the date to which the subscriber has paid for service at the residence rate. This also applies to subscribers, for residence service only, who advertise or use their telephone number in connection with their business or profession.

15. The Department will endeavor to keep the lines and instruments in good working order and undertakes to clear trouble or make repairs with all reasonable despatch, but does not guarantee uninterrupted service.

16. A subscriber's telephone number is not a part of the application for service, but numbers will only be changed when absolutely necessary or for the betterment of the service.

17. The use of obscene, profane or abusive language while using the telephone is strictly forbidden and service may be immediately discontinued for violation of this rule.

## DIRECTORY REGULATIONS

This Directory is the property of the Alberta Government Telephones and is loaned to subscribers for their use, to be retained until the delivery of the next issue. Subscribers are furnished free one copy for each instrument. Additional copies will be charged for, 50c. per copy.

## CLOSING COPY

Directory copies will be closed on the following dates, and all new names, changes or corrections, must be furnished the Local Office in writing, previous to these dates. No entries may be made after the dates set:

JANUARY ISSUE ..... NOVEMBER 15th

JULY ISSUE ..... MAY 15th

The right is reserved to change dates of publication from time to time as may be necessary to meet the requirements of the Telephone service, without notice.

Each subscriber is entitled to one single line entry in the Alphabetical List without charge. Listings in bold type will be charged at the rate of \$2.50 per issue. By special arrangement any subscriber to Exchange Business Service may have the name of any company which he represents listed in directory as an extra insertion at a charge of \$1.50 per issue for light face type, or \$2.50 per issue for bold type. A subscriber to Exchange Residence service may have the name of a bona fide member of his family listed in the Directory for One Dollar per line per issue.

Each business subscriber is entitled to one single-line entry in the Classified business section without charge. Listings in bold type will be charged at the rate of Two Dollars per issue. All other listings will be charged for in accordance with approved schedule of rates.

Subscribers are requested to report promptly to the Local Office, in writing, any errors which may appear in this Directory, so that same may be corrected in the next issue.

The Alberta Government Telephones assume no liability whatever for damages occurring through errors or omissions in the making up and printing of this Directory.

# HOW TO USE THE TELEPHONE

## AUTOMATIC TELEPHONE

Consult the Telephone Directory for the correct number before you make a call. Do not trust to your memory.

Call "92" for Information if the person or firm you wish to call is not listed in the Directory.

1. **LIFT RECEIVER** off the hook before making a call. Do not work the hook up and down when doing so, as it interferes with the calling mechanism.

2. **LISTEN FOR THE DIAL TONE.** This is a steady humming sound and must not be confused with the "Busy Buzz". When received, it indicates that the equipment is ready for you to dial.

3. **BRING THE FINGER** squarely to the finger stop. **REMOVE YOUR FINGER** after each operation and allow the dial to rotate back to its normal position. Do not force or retard this movement.

4. **FACE THE TRANSMITTER** with the lips almost touching the mouthpiece. Speak naturally, distinctly and not too rapidly.

5. **DO NOT MOVE RECEIVER HOOK OR DIAL** while talking, as this will disconnect you.

6. **DO NOT LEAVE RECEIVER OFF HOOK DURING THE NIGHT** or your line will be dis-

connected from service. Call "Trouble Department, Telephone 93" should you desire your service temporarily disconnected during the night.

7. **ALWAYS HANG UP RECEIVER** for a short interval before making a second call to allow the mechanism to release.

8. **HANG RECEIVER ON HOOK** (small end up) when through talking; otherwise no one can obtain connection with your telephone.

9. **BUSY BUZZ** sound indicates that the number called for is busy.

**EXAMPLE:—**To call 2300 lift receiver off the hook, listen for the dial tone, place finger in finger hole "2" then turn dial towards the right until your finger strikes the finger stop. Then release dial and allow it to rotate back to its normal position. Repeat this operation for the figures 3-0-0.

Place receiver to your ear. If the busy buzz is heard, it indicates that the number called is busy. This being the case, hang receiver on hook and call again within a reasonable time.

On completion of conversation hang receiver on hook, small end up.

You are then entirely disconnected and ready to call another number, or to be called.

## AUTOMATIC EXCHANGES

**INFORMATION:—**Call Information "92" for numbers of New Subscribers, Changes, Long Distance Line Charges, New Toll Offices, etc.

**TROUBLE:—**Complaints regarding Telephone Troubles should be reported to Trouble Operator, Telephone No. 93. When reporting trouble, give telephone number affected and its location, also state as accurately as possible just how trouble manifests itself. Try to be specific, as incomplete information frequently causes delay in locating nature of trouble.

If a line you are trying to call repeatedly tests "busy," notify Trouble Operator, who will investigate whether same is caused by an abnormal condition on line, or from use. If any line appears too busy for good Service, write to the Commercial Manager. Subscribers are requested not to engage Trouble or Information Operators in conversation longer than necessary, as by so doing the operator will be prevented from giving prompt attention to other patrons.

## MANUAL TELEPHONE

Consult the Telephone Directory for the correct number before you make a call. Do not trust to your memory.

Ask for "Information" if the person or firm you wish to call is not listed in the Directory.

1. **TO CALL THE OPERATOR** give one long ring before removing the receiver from the hook and then hold the receiver to the ear.

2. **WHEN THE OPERATOR REPLIES** by saying "Number?" give the number of the subscriber's telephone desired, slowly and distinctly.

**EXAMPLE:—**"1429" should be pronounced "one-four-two-nine."

3. **FACE THE TRANSMITTER** with the lips almost touching the mouthpiece. Speak naturally, distinctly, and not too rapidly.

4. **KEEP THE RECEIVER TO THE EAR,** and the Operator, after repeating the number, will connect you with the subscriber called for. If the desired line is found to be in use the operator will report "Line Busy."

5. **WHEN YOU HAVE FINISHED TALKING** place the receiver on the hook, small end

up, and give a short ring. This gives the operator a signal to disconnect and you are then in a position to call another number or to be called.

**NOTE:—**At Camrose, Red Deer and Wetaskiwin (Common Battery Exchanges) no ringing, except by rural line subscribers, is necessary. Simply remove receiver from hook and in all other respects proceed as instructed above, placing the receiver on the hook when conversation is finished.

6. **DO NOT USE THE TELEPHONE** during a thunderstorm.

7. **RURAL LINE SUBSCRIBERS** should limit their conversation to Five Minutes duration and must not "listen in" to conversations not intended for them, as it interferes with the Service.

**COMPLAINTS:—**Complaints regarding telephone trouble and unsatisfactory Service should be made to the Local Manager, Agent or Chief Operator at the Office concerned, and if not rectified within a reasonable time, the matter should be referred to the Traffic Superintendent at Edmonton,



# LONG DISTANCE SERVICE

## Rules and Regulations

*To make a Long Distance Call, first call "Long Distance"—when the Long Distance Operator answers, give her your telephone number, followed by the details of your call as indicated below.*

### CLASSIFICATION OF LONG DISTANCE SERVICE

#### 1. STATION TO STATION CALLS

The Station-to-Station rate applies when it is not desired to establish communication between particular persons.

Station-to-Station calls must be made by number whenever Telephone Directory information covering the called point is available. When such information is not available, the name or address under which the telephone is listed should be given, specifying that "anyone at that number will do."

EXAMPLE:—"Number 4567, J. H. Brown speaking, I want to speak to Springdale, No. 684," or "I want to speak to Springdale, anyone at Mr. John Jones' residence (or business) telephone."

#### 2. PERSON-TO-PERSON CALLS

*(Evening and Night Rates do not apply to Person-to-Person Service.)*

When a Long Distance Call is made, specifying that conversation is desired with a particular person and the connection is established and conversation held with that person, the "Person-to-Person" rate applies.

EXAMPLE:—"Number 4567, J. H. Brown speaking, I want to speak to Springdale, No. 684, Mr. John Jones," or "If Mr. Jones is not there, I will speak to Mr. A. F. Smith."

NOTE:—"When a particular person is desired, the Long Distance operator must be so advised when the call is placed, otherwise charges will be made from the time connection is established with the telephone desired, whether the party is obtained or not."

#### **Appointment Calls**

An appointment Call is a Person-to-Person call requiring communication to be established at a specified time, and order should be given to the Long Distance operator in the usual manner.

#### **Messenger Calls**

A Messenger Call is a Person-to-Person call, necessitating the services of a Messenger to secure the attendance of a specified person, and order should be given to the Long Distance operator in the usual manner. The Messenger Service and Report charges in such cases must be prepaid by the calling party if the call is placed from a Public Pay Station.

#### **Collect Calls**

Collect calls are Person-to-Person Calls, the charges for which are reversed, *i. e.*, to be collected from the called party. In such cases the assent of the called party shall be obtained before the connection is established.

# LONG DISTANCE SERVICE

## Rules and Regulations—Continued

### RATES AND CHARGES FOR LONG DISTANCE SERVICE

Long Distance Tolls will be charged to the subscriber from whose instrument the Long Distance call is placed, except those messages for which the receiving party expressly agrees to pay on the basis of a Person-to-Person Call.

All rates quoted are for an initial period of three minutes. For overtime beyond the initial period a proportionate charge is made per minute.

The rates quoted on pages 9 and 10 are Station-to-Station Day Rates.

The Day Rate for a Station-to-Station call is the fundamental rate upon which the rates for other classes of Service are based.

The rate for a completed Person-to-Person call, either Paid or Collect is approximately 25% higher than the corresponding Station-to-Station Day Rate.

The rate for a completed Appointment or Messenger Call, including Written Messages and Telegrams, is approximately 50 % higher than the corresponding Station-to-Station Day Rate.

Day rates only are used in computing charges on Person-to-Person, Appointment and Messenger Calls, including Written Messages and Telegrams.

The Kootenay Telephone Lines Ltd. (B. C.) Day and Night Rates are the same.

#### Evening and Night Rates

(These rates apply on Station-to-Station Calls only.)

Between 7 p.m. and 12 midnight the Station-to-Station rates are approximately one-half the Day rates and are known as "Evening Rates."

Between 12 midnight and 4.30 a.m. the Station-to-Station rates are approximately one-fourth the Day Rates and are known as "Night Rates."

(NOTE:—In no case shall the Evening or Night rate, as the case may be, be less than 25c. for the initial period, unless the Day rate is less, in which case the Day, Evening and Night Rates shall be the same.)

#### Report Charges

Under certain conditions a Report Charge of approximately one-quarter of the Station-to-Station Day rate will be made on uncompleted Person-to-Person, Appointment and Messenger Calls, including Written Messages and Telegrams.

A Report Charge shall not be made on a Station-to-Station call under any condition.

### PAY STATION SERVICE

Pay Station Telephones have been installed by the Department for the convenience of subscribers and the general public, in suitable locations throughout the Province, Local conversations may be had from these telephones at a charge of 5 cents for 5 minutes. Long Distance Service is furnished at regular tariff rates upon deposit of the amount of the initial charge (covering three minutes conversation) the usual charges being made for excess time.

*Non-subscribers who desire to use Subscribers' telephones should be referred to the nearest Public Pay Station.*

**If there is anything about our rates and practices you do not fully understand, please call our Local Manager or Chief Operator and they will be glad to explain.**

# LONG DISTANCE RATES

## From Lethbridge

To Places connected with the Long Distance Lines of the Alberta Government  
Telephones and Connecting Systems in Alberta.

NOTE:—These Rates are Subject to Change without Notice.

TO	Station- to-Station Day Rate	TO	Station- to-Station Day Rate	TO	Station- to-Station Day Rate	TO	Station- to-Station Day Rate
Abee	1.95	Burdett	.40	Drumheller	.75	Hespero	1.20
Abiteno	1.95	Busby	1.80	Duchess	.55	Highridge	1.95
Acme	.80	Byemoor	1.00	Duclos	1.95	High River	.50
Adkins	.95	Cadogan	1.35	Dunstable	1.80	Hilda	.85
Aldrie	.75	Cadomin	1.95	Durlingville	2.10	Hoadley	1.50
Alberta Beach	1.80	Cairns	1.35	Duvernay	1.80	Holden	1.50
Alcomdale	1.80	Calahoo	1.80	Eastburg		Holmes Crossing	2.10
Alderson	.50	Calgary	.70	East Coulee		Horborg	1.35
Alexo	1.50	Calmar	1.50	Echohill	1.80	Hughenden	1.35
Alhambra	1.20	Calmont	.65	Eckville	1.20	Hussar	.60
Allx	1.15	Campsie	1.95	Edberg	1.35	Huxley	.95
Alliance	1.20	Camrose	1.50	Eden Valley	.55	Hylo	2.10
Alsask, Sask.	1.05	Canmore	.90	Edgerton	1.50	Iddesleigh	.65
Altario	1.20	Carbon	.80	Edmonton	1.65	Innisfail	1.05
Amethyst	.40	Cardston	.30	Edmonton Beach	1.65	Innisfree	1.65
Andrew	1.80	Carlton Hill	1.95	Edson	1.95	Iola	1.35
Angle Lake	1.80	Carmanagay	.25	Edward	1.95	Irma	1.50
Ankerton	1.35	Caroline	1.15	Egremont	1.80	Iron Springs	.15
Antross	1.50	Carolside	.75	Elk Point	1.80	Irricana	.75
Ardmore	2.10	Carstairs	.90	Elнора	1.00	Irvine	.75
Armada	.35	Carvel	1.65	Embarass	1.95	Islay	1.65
Arrowwood	.50	Castor	1.10	Empress	.95	Jarrow	1.50
Ashmont	1.95	Cavendish	.80	Enchant	.25	Jarvie	2.10
Athabasca	2.10	Cayley	.45	Endiang	1.00	Jenner	.65
Atlee	.75	Cereal	.95	Entwistle	1.80	Judson	.20
Balntree	.65	Cessford	.70	Erickson Coulee	.50	Junkins	1.80
Banff	1.00	Champion	.30	Erixon	1.15	Kahwin	1.80
Barons	.20	Chancellor	.60	Erskine	1.15	Kaleland	1.80
Barrhead	1.95	Chauvin	1.50	Esther	1.10	Kananaskis	.85
Bartlettville	1.50	Cheadle	.60	Etzikom	.50	Kapasiwin	1.65
Bashaw	1.20	Cherhill	1.80	Evansburg	1.80	Kathryn	.70
Bassano	.50	Chinook	.90	Everts	1.15	Kelsey	1.35
Battensburg	1.80	Chip Lake	1.80	Excel	.95	Keoma	.70
Battle Lake	1.50	Chipman	1.65	Exshaw	.85	Kevisville	1.10
Bawlf	1.35	Christianson	1.95	Fallis	1.80	Kew	.65
Beacon Hill	1.95	Claresholm	.30	Fareham	.30	Killam	1.35
Beauvallon	1.80	Clarinda	.45	Fawcett	2.10	Kingman	1.50
Beaver Crossing	2.10	Cluny	1.20	Ferintosh	1.35	Kinsella	1.50
Beaver Heights	.35	Ciuy	.50	Flat Lake	1.95	Kippenville	.45
Beiseker	.75	Ciyde	1.95	Florann	.45	Kirriemuir	1.15
Bellis	1.95	Coalspur	1.95	Foot hills	1.80	Kitscoty	1.65
Belvedere	1.95	Coal Valley	1.80	Foremost	.40	Knob Hill	1.60
Benalto	1.20	Cochrane	.80	Forestburg	1.35	Lac La Biche	2.10
Bentley	1.20	Cold Lake	2.10	Fort Assiniboine	2.10	Lacombe	1.20
Benton	.95	Columbine	1.95	Fort Saskatchewan	1.80	Lac Ste Anne	1.80
Berrymoor	1.65	Compeer	1.20	Freedom	1.95	Lafond	1.80
Beynon	.70	Comrey	.65	Freehold	.65	Lake Isle	1.80
Big Fish Lake	1.80	Comrie	1.95	Gadsby	1.10	Lake Side	1.50
Big Valley	1.00	Condor	1.20	Gainford	1.80	Lamont	1.80
Bindloss	.85	Confederation	1.80	Galahad	1.20	Landonville	1.80
Birdsholm	.45	Consort	1.15	Garden Plain	1.00	Lanfine	.95
Blackie	.45	Cooking Lake	1.65	Garred	1.80	Langdon	.60
Blairmore	.45	Coronado	1.80	Gem	.55	Lavoy	1.65
Bloomsbury	1.95	Coronation	1.10	Gibbons	1.80	Lawton	1.95
Blue Ridge	1.95	Countess	.50	Gilchrist	.60	Lea Park	1.80
Bolan	1.80	Coutts	.40	Gleichen	.55	Leduc	1.50
Bon Accord	1.80	Cowley	.35	Glendon	1.95	Leedale	1.35
Bonnie Glen	1.50	Craigmyle	.85	Glenevis	1.80	Lees	.65
Bonnyville	1.95	Cremona	.90	Glennwood	.25	Legal	1.80
Bordenave	1.95	Crossfield	.85	Goddard	.45	Legend	.40
Botha	1.10	Cummings	1.50	Gorman	2.25	Le Goff Jct.	2.10
Bottrel	.90	Czar	1.35	Graminia	1.65	Leo	1.00
Bow City	.35	Dakin	2.10	Grants	1.95	Leslieville	1.35
Bow Island	.45	Dalroy	.70	Grass Lake	.25	Lewiston	2.10
Bowden	1.00	Dapp	1.95	Green Court	1.95	Leyland	1.95
Bowell	.55	Darwell	1.80	Groton	.50	Lindberg	1.95
Bowmanton	.70	Davis	1.95	Gull Lake	1.20	Lines	2.25
Box Springs	.65	Daysland	1.35	Gunn	1.80	Lisburn	1.80
Boyle	2.10	Del Bonita	.30	Halkirk	1.10	Little Gem	1.00
Boyne Lake	1.95	Delburne	1.10	Hamlin	1.80	Lloydminster	1.65
Bragg Creek	.75	Delia	.85	Hanna	.85	Lomond	.30
Brant	.45	Derwent	1.80	Hardisty	1.35	Lonira	1.95
Breezeland	.55	Desjarlais	1.80	Hay Creek	1.95	Looma	1.65
Breton	1.50	Deville	1.65	Hay Lakes	1.50	Lougheed	1.35
Brooks	.45	Didsbury	.90	Heaton Moor	1.95	Lovett	1.80
Brosseau	1.80	Donalda	1.20	Heisler	1.35	Loyalist	1.10
Bruce	1.50	Donatville	2.10	Hemaruka	1.00	Lucky Strike	.45
Bruderheim	1.80	Dorothy	.70				
Buffalo	.75	Doucette	1.80				
Buffalo Head Ranch	.60	Downing	1.80				
Bulwark	1.15	Drayton Valley	1.65				

TO	Station-to-Station Day Rate	TO	Station-to-Station Day Rate	TO	Station-to-Station Day Rate	TO	Station-to-Station Day Rate
Lunnford	\$ c 1.95	North Mosside	\$ c 1.95	Rockyford	\$ c .70	Suffield	\$ c .55
Luscar	1.95	Nugent	1.35	Rocky Mtn. House	1.35	Sullivan Lake	1.05
Mackay	1.80	O'Connor	.65	Rocky Rapids	1.65	Sunnynook	.75
Macleod	.20	Okotoks	.55	Roeske	1.95	Sunnyside	1.65
Magnolia	1.80	Olds	.95	Rosalind	1.35	Sunnyslope	.85
Magrath	.15	Olson Coulee	.30	Rosebud	.70	Swalwell	.80
Mallaig	1.95	Onway	1.80	Roseglen	.75	Sylvan Lake	1.15
Manola	1.95	Opal	1.80	Roselea	1.95	Taber	.25
Manville	1.65	Orion	.60	Rose Lynn	.80	Tawatinaw	1.95
Manyberries	.65	Orvilton	1.80	Rosemary	.50	Tees	1.20
Markerville	1.10	Owlseye	1.95	Rosevear	1.95	Telfordville	1.65
Marwayne	1.80	Oxville	1.50	Rossington	1.95	Thelma	.75
Masinasin	.45	Oyen	.95	Rowley	.90	Therien	1.95
Maunsell	.25	Pakan	1.80	Rumsey	.90	Thorhill	1.95
Mayerthorpe	1.95	Park View	.40	Rush Lake	.70	Three Hills	.85
McKellar	1.80	Partridge	1.10	Ryley	1.50	Tilley	.50
Meanook	2.10	Pashley	.70	St. Albert	1.65	Tofield	1.65
Mecheche	.80	Patricia	.55	St. Joseph	2.10	Tomahawk	1.65
Medicine Hat	.65	Pearsonville	.50	St. Kilda	.50	Tring	1.80
Meeting Creek	1.35	Peat	1.80	St. Lina	1.95	Trochu	.90
Mellowdale	1.95	Peers	1.95	St. Paul	1.95	Turner Valley	.60
Mercoal	1.95	Pekisko	.50	St. Vincent	1.95	Two Hills	1.80
Metiskow	1.35	Pemukan	1.15	Saddle Lake	1.80	Vale	.75
Midnapore	.65	Pendant d'Oreille	.60	Sammons	.50	Vanesti	1.65
Milk River	.35	Pendryl	1.50	Sangudo	1.95	Vanvleet	1.65
Millarville	.65	Penhold	1.10	Sarrail	2.10	Vegreville	1.65
Millet	1.50	Perryvale	2.10	Saunders	1.50	Venice	2.10
Millicent	.55	Philips	1.50	Scapa	.95	Vermilion	1.65
Milo	.40	Pickardville	1.95	Schuler	.80	Veteran	1.10
Minburn	1.65	Pigeon Lake	1.50	Scollard	.95	Victoria	1.80
Mirror	1.20	Picher Creek	.35	Scottfield	.90	Viking	1.50
Monarch	.10	Pine Creek	1.80	Seaforth	.30	Vilna	1.95
Monitor	1.15	Police Coulee	.45	Seba	1.80	Vimy	1.95
Morecambe	1.80	Pollockville	.70	Sedalia	1.00	Vulcan	.35
Morinville	1.80	Ponoka	1.35	Sedgewick	1.35	Wabamun	1.80
Morningside	1.35	Priddis	.70	Seven Persons	.55	Wahstao	1.95
Morrin	.85	Princeton	.55	Seymour	1.80	Wainwright	1.50
Mosside	1.95	Provost	1.35	Shandro	1.80	Wake-Shyre Lodge	.75
Mountain Park	1.80	Radway	1.80	Sheep Creek	.65	Walker	.65
Moyerton	1.65	Rainier	.40	Sheerness	.85	Walsh	.80
Mulhurst	1.50	Ranchville	.65	Shoal Creek	1.95	Waltross	.50
Mundare	1.65	Ranfurlly	1.65	Sibbald	1.00	Wardlaw	.65
Munson	.80	Raven	1.15	Silver Bay	1.50	Warner	.30
Musidora	1.80	Ray	1.80	Sion	1.80	Warnoil	.55
Myrnam	1.80	Raymond	.15	Skiff	.35	Warspite	1.95
Naco	1.00	Redcliff	.60	Smoky Lake	1.95	Wasel	1.80
Nanton	.40	Red Deer	1.15	Soda Lake	1.80	Waskatenau	1.95
Naughton Glen	1.65	Redland	.70	Southeski	.50	Waterton Park	.45
Neerlandia	2.10	Red Raven	1.10	South Fork	.55	Wayne	.75
Nelspur	1.50	Redwater	1.80	Southworth	1.95	Wedden	1.95
Nemiscam	.45	Red Willow	1.20	Spedden	1.95	Westerose	1.50
Nestow	1.95	Retlaw	.25	Spring Coulee	.20	Westlock	1.95
New Bridgen	1.05	Ribstone	1.50	Spring Point	.30	Wetaskiwin	1.50
Newbrook	1.95	Richards	2.10	Stampede	.55	White Court	2.10
New Dayton	.20	Richardson	1.65	Standard	.65	Whitla	.50
New Norway	1.35	Richdale	.90	Stanger	1.80	Willingdon	1.80
New Sarepta	1.50	Rife	1.95	Stanmore	.90	Willow Creek	.75
Niton	1.95	Rimbye	1.35	Stavely	.35	Winfield	1.50
Nobleford	.15	Rinard	.30	Sterco	1.80	Winnifred	.50
Norbuck	1.50	Rio Alto	.60	Stettler	1.15	Wisdom	.60
Nordegg	1.50	Riverbow Ferry	.35	Steville	.60	Wolf Creek	1.95
Northbank	1.80	Roberge	1.80	Stirling	.15	Wrentham	.25
Nth Cooking Lake	1.65	Rochester	1.95	Stony Plain	1.65	Yeoford	1.50
Northern Valley	1.80	Rochfort	1.95	Strathmore	.60	Youngstown	.90
Northleigh	1.65			Strome	1.35		
				Styal	1.80		

In addition to the points on pages 9 and 10 Long Distance Connection may be had also with the following places in Alberta and British Columbia, rates for which can be obtained by calling "Long Distance":—

### ALBERTA POINTS

Acadia Valley	Barnwell	Bittern Lake	Buford	Clearview
Acheson	Baronet	Black Diamond	Burmis	Close
Aetna	Bathgate	Blackfalds	Burnt Lake	Clover Bar
Agricola	Battle	Blackfoot	Caldbeck	Clymont
Albay	Battle Bend	Blakesville	Calder	Coal City
Albion Ridge	Battle Ridge	Blondheim	Caldwell	Coaldale
Aldersyde	Battleview	Blood Reserve	Calling Lake	Coalhurst
Alice Lake	Beaumont	Bluffton	Campbell Lake	Coleman
Allerston	Beaver Hills	Bonlea	Cappon	Colinton
Angus Ridge	Beaver Lake	Borradaile	Carbondale	Commerce
Anzac	Beaver Mines	Bow Valley	Cardiff	Conjuring Creek
Ardenode	Beazer	Bowville	Carnforth	Content
Ardenville	Beddington	Bradshaw	Carseland	Copeville
Ardley	Bellevue	Bremner	Carthart	Cornucopia
Armena	Bellshill	Bretona	Casavant	Cousins
Asker	Belmont	Brightview	Cassils	Craigmillar
Avalon	Bennett	Britain	Chailey	Crowfoot
Avion	Beverly	Brocket	Chesterwood	Currey
Balmoral	Bircham	Brooksley	Chigwell	Dahmer
Bankhead	Bismark	Brownfield	Chin	Dalemead
Bardo	Bissell	Brownlow's L'ndg	Clandonald	Dauntless

## ALBERTA POINTS—Continued

Davisburg Deering Delacour Delph Demay Dewberry De Winton Diamond City Dickson Diligence Dina Dinant Dinton Dobson Dodds Dog Pound Doondale Dorenlee Dry Fork Duagh Duffield Duhamel Dunmore Eagle Hill Earlie Earling Earlville Eastervale Eastway Edison Edwell Elk Island Elk Island Park Elkton Elkwater Ellerslie Emery Ensign Ensligh Everett Ewelme Excelsior Fabyan Fairacres Fairbank Fairfield Fairydell Faith Falun Federal Fedorah Fenn Ferrybank Ferry Point Fishburn Fleet Forest Lawn Four Nine Frank Frankburg Gahern Ghost Pine Gilby Gillen Gilpin Gladys Glenbow Glenford Gleniffer Glenview	Golden Spike Good Hope Good Luck Gopher Head Graindale Grainger Grand Valley Grant Lake Green Glade Greenshields Griesbach Grosmont Gros Ventre Gwynne Hackett Hairy Hill Halladay Hallay Hallman Harmattan Hastings Coulee Hawkeys Haynes Hayter Hazelmere Hearnleigh Heath Heath Creek Heather Brae Herronton Hetherington Highfield Hillcrest Hill End Hilliard Hillspring Hobbema Horse Hills Horseshoe Coulee Horseshoe Falls Horseshoe Lake Hubalta Hughes Hunterville Hutton Indus Industrial School Inga Ingleton Inglis Irwinville Jeffrey Joffre Josephburg Jumping Pound Kanata Kenex Kessler Kilbourn Kimball Kipp Kirkcaldy Knee Hill Valley Krahow La Calmette Lake DeMay Lake Minnewanka Lakeview Lamoureux Larsen	Lathom Lavesta Lawndale Leavitt Leeshore Leighton Leopoldville Lewisville Liberty Lineham Livingston Loch Sloy Lockhart Lone Butte Long Long Coulee Longview Lousana Lundbreck Lusignan Luzan Majorville Makepeace Malmo Manfred Maple Leaf Martins Maughan Maunder Maybutt Mayton Mazeppa McEwen McLaughlin McNally Meadow Lake Menaik Merna Mewassin Miller Milnerton Minott Morley Mossleigh Mound Mountain View Mt. Lookout Murray Valley Nakamun Namaka Namayo Neapolis Neighbourview Nevis New Lindsay New Lunnon New Oxley New Spruce Grove Nightingale Nisbet Nisku Norma Norton Noyes Crossing Ogden Ohaton Old Brant Old Spruce Grove Olin Creek Oliver	O'Mara Orton Otoskiwan Ouелletteville Owens Paradise Valley Parkland Partridge Hill Passburg Patience Paxson Pearce Peno Pibroch Picture Butte Pincher Station Pine Lake Pirmez Creek Pleasant View Poplar Ridge Poplar Site Pretty Hill Puffer Purple Springs Quarrel Queenstown Rabbit Hill Raley Red Lodge Reid Hill Reist Rexboro Rich Valley Riddellvale Rising Sun Riviere Qui Barre Rockeling Bay Rocky View Rodino Rolling Green Rosedale Rosenheim Rosenroll Rosyth Round Hill Rusylvia Salisbury Saltaux Sampsonston Sarcee Sather Scotstoun Seebe Sharrow Shepard Shouldice Sidcup Siebertville Silver Lake Simons Valley Social Plains Springbank Springdale Spring Lake Springvale Spruce Grove Stand Off Staplehurst Star Sterlingville	St. Michael Stocks Stoppington Strand Strangmuir Streamstown Sugar Bowl Sulphur Springs Summerland Summervew Sundre Sunnydale Superior Sweet Grass, Mont. Talbot Taylorville Terrace Lake The Hub Thorsby Throne Tindastoll Tolland Tommy LaPotac Tongue Creek Travers Tudor Turin Twelve Mile Coulee Twin Butte Twin Lakes Twining Ulster Vauxhall Viewpoint Villeneuve Villeroe Volmer Wanda Warden Warwick Waterglen Watts Waybrook Wealthy Welling Wellsdale Wellsville Weno Westcott Westward Ho White Sand Beach White Star Mine Whitewood Lake Whitford Wildmere Willowdale Willowlea Wilmot Wilson Wilton Park Wimborne Winterburn Woodhouse Wood River Woolford Wostok Yorkville Zawale Zetland
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## BRITISH COLUMBIA POINTS

Baker Baynes Lake Bull River Coal Creek Cranbrook Creston	Elko Fernie Fort Steele Hanbury Hosmer Irishman Creek	Jaffray Jewell Lumber Co. Kimberley Kingsgate Lumberton Marysville	Michel Morrissey Moyie Natal St. Eugene Mission St. Mary's Prairie	Twin Lakes Waldo Wardner Wycliffe Yahk
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# Long Distance Service to All Points

IN

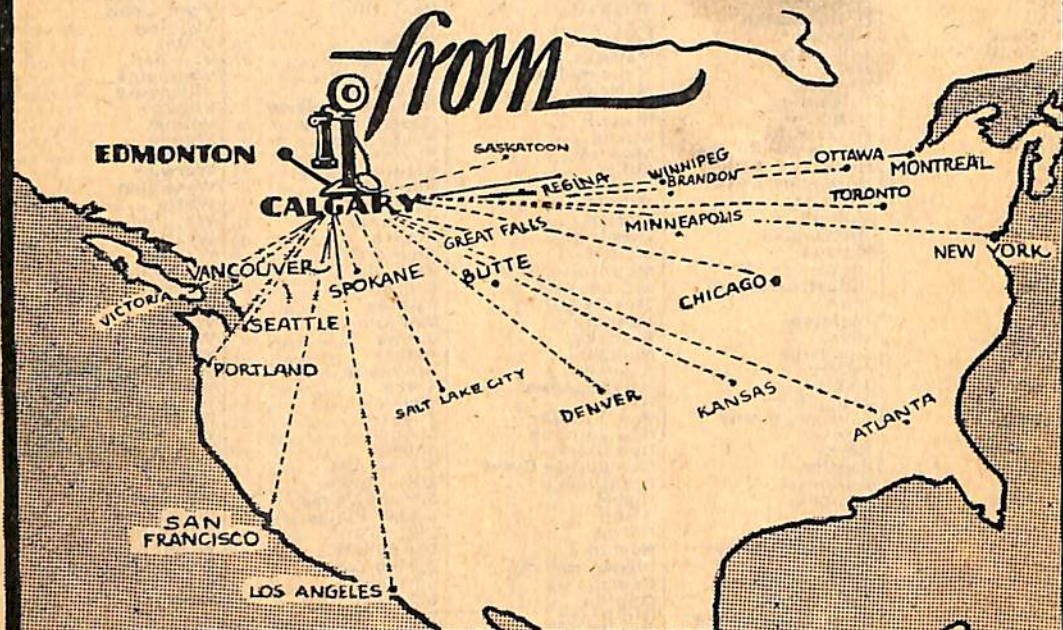
# CANADA AND THE UNITED STATES

Established October, 1925

(See PAGE 13)

# Long DISTANCE TELEPHONE

from



Ask Long Distance Operator  
for Rates to Any Part  
of the World.

*Alberta Government  
Telephones*



# AS TO COST--

Price is a measure of time and money. The time saving of a telephone call over tremendous distance is apparent.

A business transaction involving thousands of dollars may be completed in a few minutes at a cost so low as to be insignificant when compared with results or the ordinary delays of correspondence.

**TIME IS MONEY, AND, ABOVE ALL ELSE**

## **THE LONG DISTANCE TELEPHONE SAVES TIME**

Here are some rates from station to station. The rates quoted are from Lethbridge. If your point is not quoted ask the operator:

Day Rates, 4.30 a.m. to 7:00 p. m. Evening Rates, 7:00 p.m. to 8:30 p.m.

Night Rates, 8:30 p.m. to 4:30 a.m.

Originating Time (mountain) Governs Alberta Calls.

	Day	Night		Day	Night
ATLANTA, GA. ....	\$6.50	\$3.75	PORTLAND, Ore .....	\$2.35	\$1.30
BRANDON, MAN. ....	3.10	1.50	REGINA .....	2.25	* .60
BUTTE .....	1.30	.70	SAN FRANCISCO .....	3.50	1.90
CHICAGO .....	4.75	2.75	SALT LAKE CITY .....	2.55	1.40
DENVER .....	3.00	1.65	SASKATOON .....	1.95	* .50
GREAT FALLS, MONT.	1.00	.55	SEATTLE .....	2.05	1.15
KANSAS CITY .....	4.25	2.50	SHELBY, MONT. ....	.65	.35
LOS ANGELES .....	4.00	2.25	SPOKANE .....	1.35	.75
MINNEAPOLIS .....	3.75	2.00	TORONTO .....	6.25	3.50
MONTREAL .....	6.75	4.00	VANCOUVER .....	2.70	1.30
NEW YORK .....	7.25	4.25	VICTORIA, B. C. ....	3.20	1.50
OTTAWA .....	6.50	3.75	WINNIPEG .....	3.90	1.90

Evening rates (7 p.m. to 8.30 p.m.) are somewhat lower than day rates. For exact rates enquire at your central office.

\* On Station-to-Station calls to points in Saskatchewan, evening rates (7 p. m. to midnight) are one-half of day rates. Night rates (midnight to 4.30 a.m.) are one-quarter of day rates.

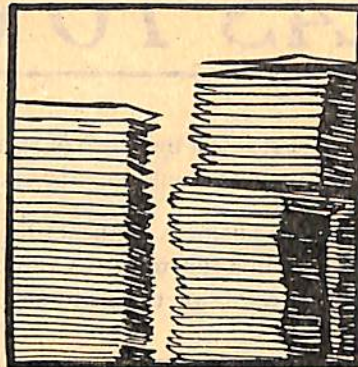
*"The Silent Partner."*

**ALBERTA GOVERNMENT TELEPHONES**

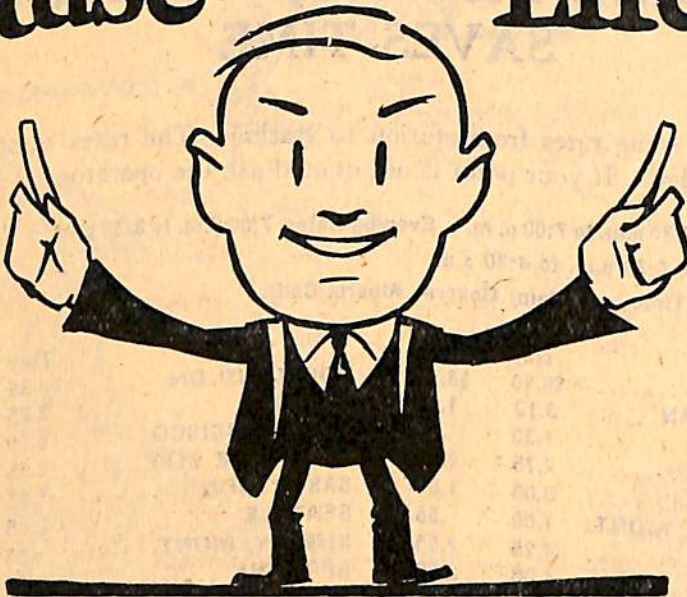
Directory  
Advertising



Increased  
Orders



↑ Cause and Effect ↑



For Advertising Rates  
*Apply*  
Directory Advertising Dept.  
- - - Calgary - - -

*Alberta Government  
Telephones*





# LETHBRIDGE

806 FOURTH AVENUE SOUTH

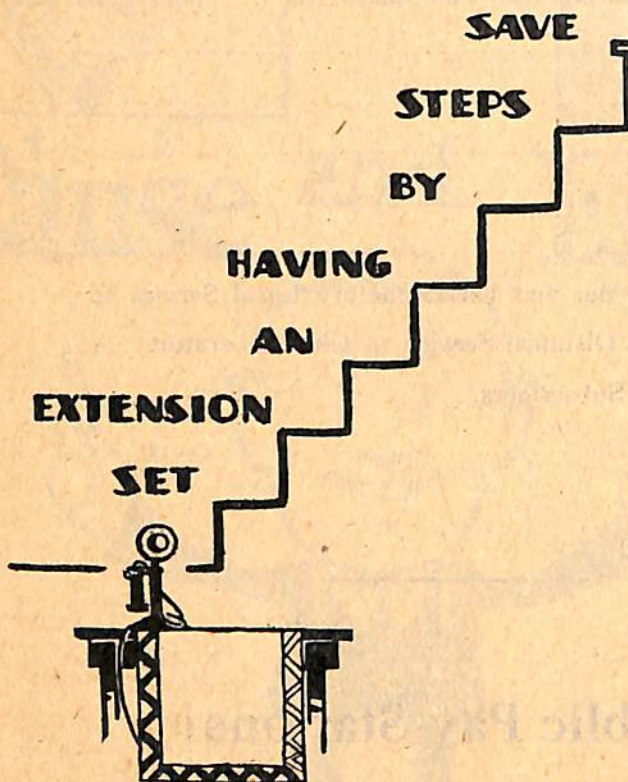
## Continuous Service

For Information regarding New Subscribers, Change of Telephone Numbers, Long Distance Charges, New Toll Offices, etc. ....	Call	92
For Trouble.....	"	93
For Long Distance .....	"	0
For Chief Operator .....	"	98
For Local Manager .....	"	3375
For Local General Office .....	"	2234
Report Telephones out of Order and Unsatisfactory Local Service to .		93
Report Unsatisfactory Long Distance Service to Chief Operator .....		98
See page 45 for List of Rural Subscribers.		
<b>FOR FIRE</b> call .....		<b>3333</b>

---

## Public Pay Stations

No. 5 } No. 10 }	Alexandra Hotel.....	Fifth Street S.
No. 11—	Arlington Hotel .....	First Avenue S.
No. 6—	Canadian Pacific Railway Station .....	First Avenue S.
No. 1—	Central Office .....	Fourth Avenue S.
No. 4—	Coaldale Hotel .....	Third Avenue S.
No. 3—	Dallas Hotel .....	Fifth Street S.
No. 15—	Garden Hotel .....	Third Avenue S.
No. 2 } No. 13 }	Lethbridge Hotel.....	Fifth Street S.
No. 20 } No. 21 }	Marquis Hotel .....	Fourth Avenue S.
No. 16—	Tourist Camp .....	Henderson Park
No. 8—	Y. M. C. A. ....	Tenth Street & Fourth Avenue S.



**BUSINESS  
EXTENSION  
TELEPHONE  
5¢ A DAY -**

**RESIDENCE  
EXTENSION  
TELEPHONE  
2½¢ A DAY -**

■ ■ ■

*Alberta Government  
Telephones*



PHONE  
**2576** FOR **CRYSTAL DAIRY LTD.**  
**LETHBRIDGE**

## Exchange **LETHBRIDGE** Subscribers

(FOR RURAL SUBSCRIBERS SEE PAGE 45)

### A

- 3664 ABC Taxi J Malacko Prop Rear St Regis Hotel  
 2413 Abercrombie W J res 620 5th Ave S  
 3836 **ADAMS BILL** Hides Pelts & Furs rear  
 Central Service Station 4th Ave  
 3944 Adams W res 710 8th Ave S  
 3295 Adnitt W Central Meat Market 646 13 St N  
 3854 Adnitt W C res 340 19th St N

### **ADVANCE LUMBER CO LTD**

- Successor to Pioneer Lumber Co Ltd  
 3663 General Office McFarland Bldg  
 2063 Yard Office 245 13th St N  
 3320 N S Stoltze res 1517 7th Ave S  
 2423 R W Kellogg res 1110 7th Ave S  
 2901 B H Mott res 638 14th St S  
 4202 Afaganis A res 534 5th St S  
 2888 Afaganis Alex res 525 5th St S  
 2380 Agnew Miss M L res Galt Mine Bldg  
 2083 Aird Jas res 1304 6th Ave S  
 2418 Aita John Groceries 431 18th St N  
 2321 Aitken D res 620 14th St S  
 3853 Aitken W res 2107 1st Ave N  
 3023 Akrigg G S res 615 9th St S  
 3812 **ALBERTA FUR CO** Hull Blk 707  
 3rd Ave S  
**ALBERTA GOVERNMENT**—See also Provin-  
 cial Government  
 2129 Alberta Government James Pike Colonization  
 Manager 413 8th St S  
 2603 **ALBERTA GOVT EMPLOY-  
 MENT BUREAU** 243 7th St S

USE THE

**CLASSIFIED**

**BUSINESS  
 DIRECTORY**  
 (Pink Section)

## REX TAXI

**50 CENT RADIUS**

24 Hour Service

Phone **3959**

Carl Westman

- 2234 **ALBERTA GOVERNMENT  
 TELEPHONES** General Office 808-810  
 4th Ave S  
 92 Information regarding New Subscribers and  
 change of Telephone Nos  
 93 Telephones out of order  
 94 Rural Operator  
 0 Long Distance Operator  
 98 Chief Operator  
 2234 R E Phillips Local Manager  
 3500 R E Phillips District Commercial Manager  
 3375 W Russ District Plant Chief  
 4221 R Harper District Traffic Chief  
 2921 Alberta Hide & Fur Co 110 5th St S  
 2112 **ALBERTA INSURANCE  
 AGENCIES** 427 5th St S  
 3492 **ALBERTA MEAT MARKET**  
 R Coultry 905 9th Ave N  
 2339 **ALBERTA MOTOR ASSOCIA-  
 TION** Information Bureau Alexandra  
 Hotel  
 2010 **ALBERTA PROVINCIAL  
 POLICE** Guardroom & Complaints Court  
 House  
 3930 General Office  
 2010 Detectives' Office  
 3677 Inspector  
 3874 Aldous W G res 802 15th St S  
 3529 Aldrich Mrs D R res 414 6th St S  
 3545 Alex Taxi Marquis Hotel  
 3562 Alexander J P res A Barclay Apts

Phone **2750** **BIJOU TAXI** **2750** Phone  
**Also Drive-Yourself Cars**  
 416 - 4 Ave. S. 416 - 4 Ave. S.

Let Us Handle  
Your Auction Sale

Phone 2428

**THE RELIABLE  
AUCTIONEERS**

**BONFADINI'S**

LIMITED

YOUR CREDIT IS GOOD  
NEW AND USED FURNITURE

Phone 2428

3rd Ave. and 8th St. S.

Liberal Allow-  
ances made on  
your Old Furni-  
ture when taken  
in trade for new

- 3142 **ALEXANDRA HOTEL** Porter Bros  
332 5th St S  
Private Branch Exchange connecting all  
Rooms
- 3891 Alford E W res No 2 Fire Hall  
3284 Allan E res 707 7th Ave S  
3847 Allan L res 713 14th St N  
2165 Allen Dr L T Dentist 8 Rylands Blk  
2871 Allen Dr L T res 1503 7th Ave S  
3147 Allen T S res 707 12th St A N  
4128 Allison R res 415 20th St N  
4183 Allison R res 915 6th St S  
3528 Allison R E res 1264 4th Ave S  
2689 **ALLISON'S STUDIO**  
G W Allison Balmoral Blk
- 2536 Almlie E M res 311 15th St S  
2450 Alvau N res 1028 9th St N  
2846 American Consular Agent Ralph A Thrall Hill  
Blk 3rd Ave S
- 2183 Anderson A A res 620 12th St-C N  
3356 Anderson G L res 542 12th St-A N  
2905 Anderson Geo B res 1242 7th Ave S  
3998 Anderson John F Jr res 1214 5th Ave S  
2440 Anderson W D res 1237 7th Ave S  
2777 Anderson & Smith Grading Contrs Lethbridge  
3841 Andrew R G res 1247 8th Ave-A S  
2949 **ANDY'S RADIATOR REPAIR  
SHOP** 412 4th Ave S
- 3069 **ARCADE BILLIARD & CIGAR  
STORE** 325 5th St S
- 3242 Archbold Mrs R res 912 7th St-A S  
3329 Arkinstall Charles res 1624 3rd Ave N  
3216 Arlington Cafe 316 1st Ave S  
2278 **ARLINGTON HOTEL**  
1st Ave & 4th St S
- 2663 Armit A res 801 15th St S  
2079 Armitage Robson res 7 Baalim Blk  
2954 Armit John res 1733 5th Ave N  
2924 Armour J D res 1908 6th Ave-A N  
3301 Armstrong W J res 1009 8th Ave S  
3846 Army & Navy Veterans Club 517 5th Ave S  
3397 Arnold Mrs A M res 531 13th St N  
3386 Arnold T res 1721 2nd Ave-B N  
2820 Arnold T Jr res 330 19th St N  
4162 Artic Service Station Leonard Coyne Cor 3rd  
Ave & 13th St S
- 3238 Ascroft Mrs E res 1001 3rd Ave S  
4099 Ascroft T res 1130 13th St N  
3256 Ashcroft Peter res 712 3rd St S  
2682 Ashton Miss Blanche res 7 Victoria Mansions  
2222 Asplin A res 1703 7th Ave S  
2545 **ASSINIBOIA MUSIC CO LTD**  
315 6th St S
- 3954 Atkinson J M res 1245 5th Ave-A S  
3114 Attwood Mrs Rose res 1223 5th Ave-A S  
3108 Austin Mrs H res 305 7th Ave S  
2872 Ayris R E res 614 7th St S

B.

- 3546 Baalim A G res 630 11th St S  
2432 **BAALIM BUILDING AGENCIES**  
1 Baalim Blk 4th Ave & 6th St S
- 2621 **BAALIM MOTOR CO LTD**  
Office 7th St S  
Sales Manager's Office H E Routledge  
Shop Service Dept
- 4055 RESIDENCES
- 3662 E A Brink Gen Mgr res  
2220 H E Routledge Sales Mgr res  
2073 F W Cottam Service Mgr res
- 2057 Bain S H res 624 7th Ave S  
3719 Baines A E res North C P R Tracks  
2875 Baines C D res 423 11th St S  
3901 Baines E C res 1316 6th Ave S
- 3888 **BALDERSON A E J I** Case Agt  
1263 2nd Ave S
- 2029 Balderson Mrs A E res 1105 7th Ave S  
4018 Balderson Blanche res 1317 6th Ave S
- 3573 **BALL W S** Law Office Stafford Blk  
311½ 5th St S
- 2309 W S Ball res 916 7th Ave S
- 3446 **BANK OF MONTREAL**  
J S Jones Mgr 522 3rd Ave S  
2526 Manager's Office  
3667 D Bareham Real Estate Dept
- 2711 Bank of Nova Scotia J W Berry Mgr 3 Av S  
2262 Bannerman J res 1031 12th St-B S  
3169 Barby Mrs C res 424 4th St S  
4225 Barclay J C res 724 14th St N  
2318 Barclay R W res 1211 5th Ave S  
2936 Barnard Russell J res 1625 3rd Ave N  
2267 Barnsley A res 629 11th St S  
2350 Barr James res 622 6th Ave S  
2186 Barrett Chas res 539 12th St-A N  
2970 Barrington T W res 725 6th St S  
2147 Barrowman Robert res 283 7th Ave-A S  
2573 Barry J H res 625 15th St S  
3557 Bartlett J T res 648 12th St S  
3152 Bartlett W E res 2118 2nd Ave N  
2521 Barton J M res 621 16th St N  
2831 Bartsch L C res 537 8th St S  
4210 Bass J C Agent Dominion Life Assurance Co  
G Metcalfe Bldg
- 2743 Bass John C res 329 14th St S  
2869 Bass W H res 1003 8th Ave S  
2402 Basson F J res 709 7th Ave S  
3603 Bateman James res 1272 3rd Ave S  
4216 Bateman Mrs M res 304 12th St S  
3459 Bates A B res 611 7th Ave S  
2984 Bates T G res 275 7th Ave-A S  
3560 Batsford Sidney T res 412 7th Ave S

**INFORMATION**

For Information Regarding New Subscribers,  
Changes of Telephone Numbers, Long Distance  
Rates, New Toll Offices, etc.

CALL 92

**RURAL**

For List of Rural Subscribers, see pages  
following List of Exchange Subscribers.

**TROUBLE**

To Report Telephone Out of Order and Un-  
satisfactory Local Service CALL 93  
Report Unsatisfactory Long Distance Service  
to Chief Operator CALL 98

Phone 2346  
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Old Furniture  
For New

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COMPLETE HOME FURNISHERS  
YOUR CREDIT IS GOOD  
Phone 2346 503-505 4th Ave. S.

High Class  
Furniture at  
Moderate Prices  
on Easy Payments

## 3844 BATTERY & MAGNETO SERVICE Roy Jakey 322 6th St S

4028 Battist A S res 1704 6th Ave-A N

2158 Bawden Miss res 1255 4th Ave S

3510 Bawden J W res 542 7th St S

## 3869 BAWDEN MOTORS LTD 7th St S

2254 E G Braithwait Mgr res

2971 Bayntun Myrtle res 411 4th St S

3753 Bazinas G D res 612 5th St S

2135 Beasley A M res 211 5th Ave S

## 3237 BEATTIE W S Barrister & Solicitor 3 Alberta Blk

3150 W S Beattie res 1262 4th Ave S

## 4054 BEATTY BROS LTD Washer Store 409 5th St S

2755 Beatty J H res 1314 5th Ave S

2118 Beaumont A res 635 13th St S

2780 Beaumont Jos res 425 12th St N

3965 Becker F D res 530 14th St S

2385 Becker H N res 1317 4th Ave S

2218 Becker Mrs J C res 324 15th St S

## 2384 BECKER LUMBER CO LTD

Lumber & Builders' Supplies Office &  
Yards 3rd Ave & 16th St S

2385 H N Becker Pres & Mng Dir res 1317 4th  
Ave S

3965 F D Becker Dist Sales Mgr res 530 14th  
St S

2218 J C Becker Yard Supt res 324 15th St S

2384 Arthur Duff Office Mgr res 3rd Ave &  
16th St S

3116 W Hoult res 321 15th St S

2582 Bedwell Alfred E res 1st St & 1st Ave S

2960 Begalli Mike res 541 12th St N

4059 Begalli Mrs res 546 12th St-A N

2480 Bell Arthur res 1208 5th Ave S

4206 Bell J H res 320 6th Ave A S

2505 Bennett E G S res 604 8th St S

2594 Bernard J R res 423 12th St-A N

2558 Berry F M res 406 4th St S

2995 Berry J W res 313 13th St S

2803 Berte John res 707 9th Ave N

3626 Berteotti Mrs J res 122 8th St S

3978 Berti Joe res 222 1st Ave S

3248 Best S res 702 9th Ave S

## 2622 BIGELOW DR J K Physician & Surgeon Herald Bldg 6th St S

Big Horn Brewing Co Ltd see Distributors Ltd

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The TELEPHONE  
DIRECTORY  
IS MY  
BEST SALESMAN



## 2750 BIJOU TAXI & DRIVEYOUR- SELF SERVICE W Hoselton 416 4th Ave S

3101 Bikman Sam res 534 6th St S

3165 Billigmeier J J res 415 8th St S

2786 Bindon Mrs E res 333 12th St-A N

3862 Binning Mrs Ellen res 113 16th St N

2458 Binning Henry G res 235 15th St N

2560 Birrell Mrs Walter res 422 12th St-B N

2240 Birth R H res 918 2nd Ave S

3223 Bissett A A res 811 7th Ave S

3710 Bissett G res 522 6th St S

2904 Blackburne F H res 526 7th St S

## 2084 BLACKBURNE A J & CO Real Estate Loans & Insurance Balmoral Blk

3117 Blacker Mrs Geo res 613 9th Ave S

4126 Blackey J H res 1256 4th Ave S

3958 Blackford M B res 806 15th St S

3830 Blais A E res 934 10th St S

3809 Blatter C res 409 12th St S

2634 Blenner-Hassett W A res 1214 3rd Ave S

2908 Bletcher Mrs G F res 617 12th St S

2020 Bletcher Miss H res 626 9th St S

2007 Blocksidge J D res 1238 7th Ave S

3757 Blunt Mrs G T res 814 7th Ave S

2012 Board of Trade Office Board of Trade Bldg

3975 Bodgener Wm res 225 16th St N

2900 Bogusky A res 1520 4th Ave N

2366 Boles D H res 533 14th St S

## 2428 BONFADINI'S LIMITED New and Used Furniture Dealers cor 3rd Ave & 8th St S

NIGHT CALLS

3615 M Stern Mgr res

3112 Bonnell L F res 1802 6th Ave S

## 2346 BON-TON STORE Complete Home Furnishers 503-505 4th Ave S Night Calls

3615 M Stern Mgr res 625 8th St S

2961 Boston Taxi Hat Works & Shoe Shine Parlor  
327a 5th St S

2961 BOSTON TAXI 327a 5th St S

# MARQUIS FURNITURE CO.

TRADE YOUR USED FURNITURE FOR NEW

PHONE "WHERE CASH BEATS CREDIT"

4222

404 Fifth Street South

Lethbridge, Alta.

# PHONE W. S. HENDERSON

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2966

All Battery, Ignition and Radio Repairs Fully Guaranteed  
 "Through Service We Grow" 718 3rd Ave. S. LETHBRIDGE

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### CLASSIFIED TELEPHONE DIRECTORY



- 3963 Botham D res 1206 2nd Ave S  
 4085 Botsford Fred res 1258 6th Ave-A S  
 3916 Bouck Leonard W res 20th St near 16th Ave  
 3481 Boulton C W res 523 7th St S  
 2098 Boulton Jas W res 523 6th St S  
 2206 **BOULTON'S TAXI**  
 3174 Bourgett G N res 319 7th Ave S  
 2132 Bowker James res 136 19th St N  
 3303 Bowman C B res 324 13th St S  
 2325 **BOWMAN C B AGENCY LTD**  
 Real Estate & Insurance Acadia Bldg  
 3675 Bow On Tong Co 316 2nd Ave S  
 2410 Boyd H res 544 12th St S  
 3670 Boyse Gordon res 604 7th Ave S  
 2925 Bradley N H res 626 8th St S  
 2254 Braithwait E G res 614 7th Ave S  
 2201 Brander A I res Riverview  
 2021 Brandow Mrs C E res 944 13th St S  
 3881 Breach E res 115 16th St N  
 2299 Brearley Mrs C A res 531 12th St-A N  
 3457 Brewer T R res 293 7th Ave-A S  
 3662 Brink E A res 1265 5th Ave S  
 2585 **BRITISH AMERICAN OIL CO LTD**  
 LTD THE cor 9th St & 3rd Ave N  
 3130 J D Thomas Agent res  
 2843 **BRITISH CANADIAN FINANCE LTD**  
 H D Rood Mgr Herald Bldg 321 6th St S  
 2843 **BRITISH CANADIAN TRUST CO**  
 H D Rood Mgr Herald Bldg 321 6 St S  
 3251 Broderick C J res 1302 7th Ave S  
 2956 Brodie Mrs J res 648 11th St  
 3280 Brodie W S res 718 10th St S  
 3696 Brooks Jos res 714 10th St S  
 3006 Brown B C res 522 12th St B N  
 2725 Brown G S res 1406 7th Ave S  
 3018 Brown Geo res 1504 6th Ave S  
 3406 Brown J F res 335 20th St N  
 4004 Brown Mrs W R res 313 6th Ave-A S  
 3879 Brownlee Mrs William res 1326 4th Ave N  
 3277 Brownrigg D J res 1219 6th Ave-A S  
 3928 Bruce H H res 244 13th St N  
 2115 Bruchet G A res 1214 6th Ave-A S  
 3763 **BRUCHET GEO** Painter & Decorator  
 1509 4th Ave S  
 2528 Brumwell J res 302 12th St S  
 3939 Bryan S res 412 9th St S  
 3720 Bryans Dr W E Phys & Surg 329 7th St S  
 2922 Dr W E Bryans res 1224 6th Ave-A S  
 3984 Bryant Chas res 3 Strathcona Court  
 3219 Buchan J res 1258 5th Ave-A S  
 3336 Buchan Mrs R D res 937 10th St S  
 3926 Buchan's Beauty Parlor & Barber Shop 1257  
 6th Ave S

- 4102 Buchanan B R res 511a 6th St S  
 3352 Buchanan Stanley A res 938 13th St S  
 3508 Buchanan W A res 1404 4th Ave S  
 2025 Buckles Sheldon res 610 10th St S  
 3292 Bullock C G res 834 7th St S  
 3882 Burgmann Hall R Burgmann Prop 418 13th  
 St N  
 2429 Burgmann R res 502 19th St N  
 2805 Burkitt J C res 531 8th St S  
 3363 Burnap A J res 272 7th Ave S  
 3780 Burnham H G res 439 18th St N  
 4209 Burns David res 211 19th St N  
**BURNS & CO LIMITED**  
 Office and Wholesale Dept 610 3rd Ave S  
 3412 Main Market 610 3rd Ave S  
 2654 Dominion Market Hill Blk  
 3431 Palace Market 406 13th St N  
 3831 Abattoir near Exhibition Grounds  
 2996 W Shaw Branch Supt res  
 3184 Burrill J T res 919 10th St S  
 3531 Burritt G H res 1255 5th Ave-A S  
 4249 Burton C E res 4 Baalim Blk  
 3041 Bush Wm res 650 6th St S  
 3932 **BUZZ SHOP** Vulcanizing cor 4th Ave &  
 8th St S  
 3868 William Knox Mgr res

### C

- 3872 **C J O C** Broadcasting Station Marquis Hotel  
 3305 **CADILLAC COAL CO LTD**  
 101 1st Ave S Opposite Brewery  
 3585 Federal Mine  
 2595 Cain A H res 504 16th St N  
 2540 Cain T F res 914 2nd Ave S  
 2627 Calgary Power Co Ltd 618 6th Ave S  
 3559 Cameron C E Barrister C Metcalfe Bldg  
 2377 Cameron C B res 429 12th St S  
 4147 Cameron Mrs J J res Coaldale Rd  
 2850 **CAMERON L & CO** Millinery &  
 Ladies' Wear 606 3rd Ave S  
 3723 Cameron Miss M Travellers Aid 204 9th St S  
 3629 Cameron Miss M res 6 Connaught Mansions  
 3024 Campbell Mrs C res 736 14th St N  
 4134 Campbell Mrs D J res 619 12th St S  
 3505 Campbell Dr P M Phys & Surg 329 7th St S  
 2358 Dr P M Campbell res 528 8th St S  
 3519 Campbell R res 928 7th St S  
 2229 Campbell R J res 808 7th Ave S  
 3505 } Campbell Roy Bryans & Shillington Drs Phys  
 3720 } & Surgs 329 7th St S  
 2506 Campbell Dr W D Dentist 9 Alberta Blk 5th  
 St S  
 2221 Campbell Dr W D res 608 12th St S  
 3321 **CAMPBELL WILSON &  
 HORNE LTD** 3rd Ave S  
 Sales Dept  
 3324 Accounting & Buying Dept  
 3351 Shipping Dept  
 3794 Fred Horne Manager res 1020 3rd Ave S

Office Phone

**3542****DELANY'S MEAT CO. Ltd.**

Wholesale and Retail

Order Phone

**2580**

Fresh &amp; Cured Meats

324 Fifth Street South  
Lethbridge

- 2816 **CANADA LIFE ASSURANCE**  
CO George Lomas District Mgr  
Metropolitan Bldg
- 3266 } **CANADIAN BAKERIES LTD**  
2175 } Cor 8th St & 7th Ave S  
3034 } O W Clarke Mgr res
- 3345 **CANADIAN BANK OF COM-  
MERCE THE** Main Office 5 St S
- 3848 Manager's Office K W Reikie Mgr  
2414 Standard Bank Branch 4th Ave & 7th St S  
3461 Manager's Office H C Roberts Mgr  
2478 North End Branch M C Veale Mgr 218 13th  
St N
- 3372 Canadian Legion B E S L Lethbridge Branch  
No 1 Office 1st Ave & 9th St S
- 3426 Club
- 3208 **CANADIAN OIL COMPANIES  
LTD** Office & Warehouse 17th St & 2nd  
Ave S
- 3434 **CANADIAN PACIFIC EX-  
PRESS CO** Office C P R Station  
**CANADIAN PACIFIC  
RAILWAY**
- 3512 Ticket Office H G Stretton Agent Depot  
3741 Baggage Room
- 3512 Information re Trains Depot  
3512 Information re Ocean Steamships
- 3354 Local Freight Agent F E Reagh  
3354 Chief Clerk C C Collins Freight Office  
3354 Rate Clerk J Ferguson  
2154 Cashier J C Redman  
2154 Information re incoming Freight  
2154 Car Service T H Edmunds  
2154 Claims Clerk S Wakeman  
2154 Accountant P Cull  
3347 Shed Foreman J H Smith  
2154 O S & D Clerk J E Rannard  
3354 Billing Staff T Allen  
3314 Yardmaster 1st Ave S  
3642 Superintendent W H Ruthven  
Chief Clerk L Newby
- 2067 Assistant Superintendent G M Cordingley  
Assistant Chief Clerk C Jackson  
2067 Division Master Mechanic E J Lemieux  
2067 Roadmaster's Office  
3909 Accountant F G Teague  
3909 Division Engineer H R Miles  
3724 Round House J W Jackson Locomotive  
Foreman
- 2137 Stores Dept Yards W J Reader
- DEPARTMENT OF NATURAL RESOURCES**
- 3524 Galt Mines Office 7th St S
- 2136 Irrigation Branch G N Houston Supt Opera-  
tion & Maintenance
- 2275 Colliery Office No 3 Mine Staffordville  
2166 Colliery Office No 6 Mine 13th St N  
2108 Home Farm D C McCrea Canal Supt
- 3671 **CANADIAN PACIFIC TELE-  
GRAPHS** F V Robin Mgr Marquis Hotel
- 2510 **CANADIAN WESTERN NAT'L  
GAS LIGHT HEAT & POWER  
CO LTD** 612 4th Ave S

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Phone 2664 712a - 3rd Ave. S.

- 3751 Canadian & Union Bakery 404 13th St N  
3262 Canton Chop Suey House Long Lee 318 2nd  
Ave S
- 2647 **CAPITOL THEATRE** 5th St S  
2326 Carlson A J res 543 16th St N  
2652 Carlyle D P res 518 14th St S  
2238 Carnill Mrs W res 211 15th St N  
2849 Carpenter H res 1262 6th Ave-A S  
3022 Carrier Mrs F res 1210 2nd Ave S  
3403 Carson E M res 423 8th St S
- 3764 **CARSON THE E M SADDLERY  
& LEATHER GOODS CO LTD**  
306 5th St S
- 2929 **CARSON H R LTD** Distributors of  
Goodyear Products and Automotive Equip-  
ment Office 317 7th St S
- 3449 Order Dept  
3473 R E McGuire Manager res  
2386 Carter W res 1618 3rd Ave N  
2952 Castle C res 704 9th Ave S  
2107 Castles E res 821 6th St S
- 3236 **CATELLI MACARONI  
PRODUCTS CORPN LTD**  
12th St-A N
- 3380 Caudwell T H Mgr G F Tull & Ardern Ltd  
Hull Blk
- 3564 Caudwell T H res 334 12th St S  
2207 Cecil Cafe 308 1st Ave S  
3295 Central Meat Market 646 13th St N  
3749 Central Service Station cor 4 Ave & 5 St S
- 3540 **CENTURY MOTORS** Hupmobile  
Agency 314 8th St S
- 2197 Chamberlin H G res 420 7th St S
- 2361 **CHAPLIN BASIL** Modern Vulcanizing  
Shop 408 6th St S
- 3268 Basil Chaplin res 502 5th Ave S  
3296 Chaplin E res 1209 4th Ave S
- 2664 **CHAPLIN ED VULCANIZING  
WORKS** 712a 3rd Ave S
- 3261 Chaplin Eddie Jr res 7 Hull Blk  
2883 Chapman H A res 632 9th St S  
2327 Chapman Harry res 1420 3rd Ave S  
2651 Chapman Mrs T M res 1012 2nd Ave S  
2617 Chappell Stanley L res 938 8th St S  
2845 Chester J C res 960 12th St S  
3929 Chili Parlor 219 3rd St S

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## Your Ad. Here Would Produce Results

- 3435 Chinese National League 309 2nd Ave S  
2443 Chinook Club 1119 3rd Ave S  
3246 Chiswick G res 501 14th St S  
4086 Chiswick Robert J res 636 10th St S  
2802 **CHRISTENSEN M E** Undertaker  
1110 3rd Ave S  
3717 Christian Church 11th St S  
3567 **CHRISTIE GRANT CO**  
Men's & Boys' Wear 308 5th St S  
2887 **CHRYSLER SALES & SERVICE** Distbrs Imperial Motors Ltd  
413-417 6th St S  
4015 Church H W Barrister McFarland Bldg  
2002 Church H W res 268 7th Ave-A S  
4070 Churchwell Frank res 322 4th St S  
3362 **CITIZENS LUMBER CO LTD**  
Yard & Sales Office 13th St S  
2349 A E Procter Mgr res 908 11th St S  
2181 City Bakery R W Scott Prop 1408 3rd Ave S  
3052 City Cafe Won Lit Prop 114 5th St S  
3124 **CITY DAIRY** S Fabbri Prop 7th St &  
10th Ave S  
3793 City Harness Shop D D McNabb Mgr 408 5th  
St S  
**CITY OF LETHBRIDGE**  
2284 Mayor's Office Robert Barrowman 332 7th  
St S  
3645 City Manager J T Watson  
2355 City Clerk D A Duff  
3553 Treasurer  
3541 City Engineer  
Public Works Dept  
Water Works Dept  
2310 Assessor & License Inspector  
3808 Chief of Police City Hall  
2553 City Laboratory  
3774 Cemetery W Bedster  
3645 Electric Light Power & Street Railway  
2404 Electric Trouble Dept (night only)  
2 Hull Blk  
3333 Fire Station No 1 (for fire only) City Hall  
3340 Fire Station No 1 Private Phone (Firemen  
only) 4th St & 2nd Ave S  
2445 Fire Station No 2 13th St N  
2775 Fire Alarm Staffordville 1202 13th St N  
2765 Fire Alarm Staffordville 1004 8th St N  
3430 Isolation Hospital 1920 7th Ave S  
2702 Park Supt res Henderson Park  
2145 Police Station City Hall  
3013 Public Works Dept J Haimes res  
2283 Stores Dept 3rd St & 4th Ave  
3731 Waterworks Trouble Dept (night only)

- 3686 **CITY SIGN WORKS LTD** Robert  
Barrowman Mgr rear Stafford Blk 5th St S  
3020 **CITY TRANSFER** J Kerr  
Hull Blk 3rd Ave S  
2332 **CITY VULCANIZING SHOP**  
E Chaplin Jr rear Dallas Hotel  
2231 **CLANCY DR L D** Chiropractor  
McFarland Bldg  
2387 Clancy Dr L D res 425 12th St S  
2264 Clark D F W res 506 14th St S  
4140 Clark Dr Ward F Dentist 121 McFarland Blk  
4136 Clark Dr Ward F res 35 Victoria Mansions  
3736 Clarke E res 1733 7th Ave N  
3729 Clarke H G res 422 13th St S  
3034 Clarke O W res 977 13th St S  
2448 Clarke P Drew res 626 15th St S  
3701 Clarke W T res 614 9th St S  
3453 **CLARKE & CO** Dry Goods Millinery  
& Ready-to-Wear Hill Blk 516-518 3 Av S  
3355 **CLASSIC BEAUTY SHOP** Mrs E A  
Gunther 118 McFarland Bldg  
2367 Clayton E res 509 12th St N  
3308 Clelland William res 720 19th St N  
3648 Clemis D res 1266 6th Ave S  
4014 Clendenan C E res 1261 7th Ave S  
2782 Coaldale Hotel Whitney Block  
3432 Coal Producers Ltd—Coalhurst  
3792 Cockerill C res 341 20th St N  
3659 Cockshutt Plow Co Ltd 1262 1st Ave S  
2519 Cocq W A R res 36 Victoria Mansions  
3120 Codd E res 251 14th St N  
2502 Coffay Mrs T R res Lethbridge Collegiate  
2688 Collector of Customs Post Office Blk  
3015 Collier W G res 1306 7th Ave S  
2548 Collins P J res 1239 5th Ave S  
2151 Colonists' Service Association Ltd Henry  
Schwartz Mgr 409 2nd Ave S  
3342 Colpman G res 306 7th Ave-A S  
3055 **COMMERCIAL CAFE**  
Andrew Golis Mgr 329 5th St S  
2999 **COMMERCIAL PRINTERS &  
OFFICE OUTFITTERS LTD**  
411 5th St S  
2994 J Heinitz Pres & Mng Director res 1238  
5th Ave S  
2362 Hugh McIlvena Secy-Treas res 406 19th  
St N  
4254 **CONFEDERATION LIFE  
ASSOCIATION** H A McMillan Mgr  
Oliver Blk  
2886 Conn D res 538 7th St S  
4067 Conner J res 240 15th St N  
3619 Connor Dr E L res 1234 4th Ave S  
3138 Connor V T res 1008 7th Ave S  
3765 **CONSERVATORY OF MUSIC  
LETHBRIDGE** J G Harper Director  
11th St & 5th Ave S

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Convenience

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3rd Ave. and 8th St. S.

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YOUR  
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FOR NEW

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116-118 5th St S

- 2919 Hardware Paints etc  
2212 Sporting Goods Crockery and House Furnishings  
2920 Office  
3509 Convent St Aloysius 116 9th St S  
4101 Conybeare Mrs C F P res Riverview  
3711 **CONYBEARE & DAVIDSON**  
Barristers Herald Bldg  
2465 R R Davidson res 1301 4th Ave S  
3816 **COOK C W** Electrical Contractor  
719 3rd St S  
2078 Cook E H res 324 14th St S  
2957 Cook Ila res 515 7th St S  
3033 Cook J M res 916 9th St S  
3933 Cooper E P res 605 16th St N  
2058 Cooper John res 706 12th St-C N  
3618 Cope G C res 1230 6th Ave-A S  
2272 Cordingley G M res 613 10th St S  
2745 Corenblum Rudolph res 613 5th St S  
2562 Cormie J H res 323 6th Ave-A S  
3126 Cornwall H F res 914 12th St S  
2073 Cottam F W res 428 13th St S  
3493 Coultry R res 342 18th St N

#### COURT HOUSE

- 3628 Barristers' Room cor 6th St & 4th Ave S  
3656 Clerk of Court  
3656 District Court  
3608 Judge's Private Room—Judge Jackson  
2756 Police Magistrate—W A Hamilton  
2328 Sheriff's Public Office  
2273 Sheriff's Private Office  
3392 Court Reporter  
3840 Cowan T res 22 Lafferty Blk  
2623 Cowan W res 1823 8th Ave N  
2237 Cowgill E res 913 7th St-A S  
3250 Cox Mrs A W res 106 2nd Ave S  
3447 Crabb Mrs R res 1515 8th Ave S  
2438 Crabb S A B res 643 16th St N  
2832 Craddock E res 281 7th Ave S  
2053 Craig Miss Dorothy res 535 8th St S  
3157 Craig J B res 937 7th St S  
2640 Craig John res 713 4th Ave S  
3357 Craig Dr W P Dentist Higinbotham Blk  
2419 Craig Dr W P res 639 12th St  
3008 Cranstoun E C res 402 Sherlock Blk  
2382 Crawford R A res 625 14th St S  
4104 Crescent Apartments 515 7th St S  
2778 Crest C S res 716 11th St S  
2268 Crewe R O res 319 14th St S

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Picture Framing Films Developed  
Phone 2673 Acadia Block

- 3937 Crighton G Meat Market 510 6th Ave S  
2168 Cripps G H & Son Expert Piano Tuners 627  
10th St S  
3160 Cripps H A res 951 11th St S  
3002 Cripps Rev W T H res Standard Bank Bldg  
3635 Crist C G res 1229 5th Ave S  
3269 Cropley G C res 940 7th St-A S  
2673 Cross A E Photographer 614 3rd Ave S  
3168 Cross A E res 730 10th St S  
2296 Cross E H res 1236 8th Ave S  
4142 Cross M F res 923 9th St S  
3247 Cross Wm res 107 21st St N  
3113 Crowe Mrs J res 1808 4th Ave N  
3674 Crowther Joseph res 630 14th St S

#### CRYSTAL DAIRY LTD 434 8th St

- 2576 Order Department  
Milk Cream Butter Buttermilk and Crystal  
Ice Cream  
2577 General Office  
D P Carlyle Manager  
4042 Crystal Ice Cream Parlor The 732 13th St N  
3495 Cuell C T A res 916 7th St-A S  
2598 Cull P res 1313 6th Ave S  
4109 Cumming J F res 628 7th St S  
3887 Cunningham H res 637 16th St N  
2442 Cuthbertson H W res 542 5th St S

#### D

- 3666 "D" THE TAILOR (The "D" Tailor  
ing Co Ltd) 410 5th St S  
3851 Dainty A res 239 15th St N  
3042 Daley J W res 918 2nd Ave S  
2312 **DALLAS HOTEL** 312 5th St S  
3752 Geo O Rowe Mgr res 534 14th St S  
2103 Dalrymple James res 715 3rd St-A S  
3966 Dalton Adding Machines 4 Acadia Blk  
3601 Daniels C R res Coaldale Rd  
2874 Davids A res 512 5th St S

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TRADE YOUR USED FURNITURE FOR NEW  
PHONE 4222 "WHERE CASH BEATS CREDIT"  
404, Fifth Street South Lethbridge, Alta.

Let us Estimate  
Your  
Furniture  
Requirements  
Phone 2346

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- 2798 Davidson J A res 1251 6th Ave-A S  
2139 Davidson J F res 1207 5th Ave-A S  
2255 Davidson J Frank res 326 16th St S  
2465 Davidson R R res 1301 4th Ave S  
4260 Davies Dan J res 220 18th St N  
3630 Davies E W res 909 7th St S  
2931 Davies Geo B res 410 14th St S  
2789 Davies O K res 541 12th St A N  
3643 Davis Mrs Albert M res 511 7th Ave S  
2581 Davis E res 637 6th St S  
4236 Davis E res 1233 5th Ave S  
3293 Davy Mrs M E res 1260 5th Ave A S  
3947 Dawson D P res 319 Sherlock Blk  
3627 Dawson Mrs James res 809 7th Ave S  
3283 Dawson W A res 712 10th St S  
2368 Dawson W H res 531 11th St S  
4219 Day A R res rear 202 13th St S  
3925 Day S V res 1408 6th Ave S  
4113 Dean J res 722 15th St S  
3786 DEERE JOHN PLOW CO LTD  
Implements 2nd Ave S  
3005 de Hart J B Dist Insp of Mines res 1209 6th  
Ave S  
2658 DE JOURDAN'S STUDIO  
105 8th St S  
2580 DELANY'S MEAT CO LTD  
Store 324 5th St S  
3542 Office  
Abattoir (See Rural—Call 91-1013)  
3413 G A Delany res  
2939 Delay J W res 529 12th St-C N  
2075 Delay O res 414 13th St S  
3908 Delf J H res 508 13th St S  
2893 De Long W H res 629 12th St S  
3257 Devlin Harry L res 1221 6th Ave S  
3183 Dewar William res 334 19th St N  
4130 Dickson G E res 218 13th St N  
3554 DISTRIBUTORS LTD 1 St S & 2 Ave  
2226 Retail Sales & Order Dept  
3003 General Office & Accountant

- 2101 Dobbs S H res 836 12th St S  
3393 Dodd Mrs Gertrude res 523 12th St N  
2810 DODD W A Tailor 309 13th St N  
2556 DODGE BROS MOTOR CARS  
Motor Sales (Lethbridge) Ltd Dealers 313  
7th St S  
2791 Dodge C L res 637 7th St S  
2543 Dodman A E res 1 Strathcona Court  
3586 Doe C R res 632 6th St S  
2455 Dogterom W H res 1807 6th Ave N  
4252 Dominion Hide & Fur Co 415 5th St S  
2417 Dominion Land Office Post Office Bldg  
3612 Dominion Life Assurance Co J C Bass Dist  
Mgr B Metcalfe Bldg  
2654 Dominion Meat Market Hill Blk  
3580 DOMINION RUBBER COM-  
PANY LTD Hull Blk  
3361 Donald David res 627 9th St S  
3702 Donald J A res 1312 4th Ave N  
3305 DONALDSON C S COAL CO  
See Cadillac Coal Co Ltd  
3389 Donaldson C S res 924 7th Ave S  
2150 Donaldson R B Groceries 801 9th Ave S  
2630 Donaldson Rodney res 1242 7th Ave S  
3394 Dorwin Mrs S R res 633 5th St S  
2467 Dougall J res 1262 5th Ave N  
3359 Doughty T W A res 905 3rd Ave S  
3606 Downer F W res 1276 3rd Ave S  
2643 Dowssett M res 214 2nd Ave S  
4151 Dowsley A M Oils & Real Estate 120  
McFarland Blk  
2760 Dowsley A M res 632 12th St S  
2059 Drinkall W H res 102 2nd Ave S  
4089 Driver Mrs William res 526 5th St S  
3744 Drysdale James res 802 7th St S  
2004 Duff Donald A res 750 7th Ave S  
2331 Duffey Alice res 613 15th St S  
3904 Duncan Claude A res 609 9th St S  
3235 Duncanson F R res 316 6th Ave A S  
3707 Dunham S S res 314 12th St S  
2862 Dunham T B res 1313 4th Ave S  
3905 Dunlop Mrs J res 712 16th St N  
4201 Dunlop J D res 1217 9th Ave N  
3595 DUNLOP TIRE & RUBBER  
GOODS CO LTD R W Wallace Blk  
3665 Dutton E E res 528 15th St S  
2395 Dutton Wm res 1517 8th Ave S  
2495 Dykes Andrew M res 331 20th St N

### E

- 3014 Easter D R res 646 12th St S  
3652 Easterbrook R H res 1502 6th Ave S  
2411 Easton John res 917 8th St S  
2917 Easton S G res 703 6th Ave S

## Station-to-Station Calls are Cheapest

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 "Through Service We Grow" 718 3rd Ave. S. LETHBRIDGE

- 2035 Economy Grocery Mrs M Warnock 902 11 St S  
 3572 Edmonds P res 131 13th St N  
 3536 Edwards A Second Hand Store 420 13th St N  
 2304 Edwards A res 1318 6th Ave-A N  
 3982 Edwards G res 533 12th St-A N  
 4034 Edwards Wm M Alta Land Surveyor 11 Oliver Blk  
 3979 Edwards Wm M res 529 14th St S  
 4116 Bisenhauer E E res 422 8th St S  
 3637 Electric Shop W L McKenzie & Co 706 3rd Ave S  
 2085 Elias J R H res 417 7th St S  
 3080 **ELITE CIGAR STORE** J A Perry  
 Marquis Hotel  
 2633 Elks Club 4th Ave S  
 3834 Elliott C B res 612 6th St S  
 2779 Elliott John res 1424 14th Ave S  
 2499 Ellis H J res 636 12th St S  
 3552 **ELLISON MILLING & ELE-**  
**VATOR CO LTD** Mills 2nd Ave S  
 2068 Manager's Office  
 2523 **ELTON DAVID HORTON K.C.**  
 Barrister Solicitor and Notary Public 2 & 4  
 Stafford Blk  
 3709 Elton David Horton res 1209 7th Ave S  
 3178 Emery A C res 926 7th St-A S  
 2011 Emery J res 612b 7th St S  
 2763 Emma's Hot Tamale Parlor 318 3rd Ave S  
 3264 Emmerson G res 1265 6th Ave-A S  
 2596 Emmerson I H res 1514 5th Ave-A N  
 4207 Emmerson J res 925 10th St S  
 2408 Emmerson Margaret res 314 15th St N  
 2568 Empress Beauty Parlor 330 5th St S  
 3366 Enderton F H res 318 15th St N  
 3940 English A J res 613 7th Ave S  
 3222 Entomological Branch Post Office Bldg  
 Laboratory—(See Rural—Call 91-1515)  
 3056 European Cafe 410 2nd Ave S  
 2691 Evans H J res 917 10th St S  
 3275 Evans T res 611 8th St S  
 3865 Everest R E res 1252 6th Ave-A S  
 2484 Eversen W E res cor 14th St & 5th Ave S  
 3385 Experimental Farm W H Fairfield Supt Coal  
 dale Rd  
 3941 Superintendent's res

### F

- 4245 Fairbairn L E res 423 14th St S  
 3483 Fairbanks J B res 1703 2nd Ave N  
 3385 Fairfield W H Office Experimental Farm  
 3941 Fairfield W H res Experimental Farm  
 2205 **FAMOUS CLOAK**  
**(LETHBRIDGE) LTD** 602 3 Ave S

## FIGGINS' TRANSFER

J. FIGGINS

Furniture, Trunks, etc., Removed

Phone 2717 402 FIFTH ST. S.  
 LETHBRIDGE

- 4046 Farrell R res 213 5th Ave S  
 2031 Farris R C res 281 7th Ave-A S  
 2616 **FARRIS SERVICE AGENCY**  
 Collections and Accountancy 2 Acadia Blk  
 3054 Fat's Quick Lunch Restaurant 323 5th St S  
 2590 Faunch E J res 924 10th St S  
 3414 Fearnside S res 416 13th St S  
 2635 Feinstein H res 324 7th Ave S  
 4092 Feinstein J res 410 12th St-A S  
 3199 Fergie Robert res 1264 3rd Ave S  
 2683 Ferguson D res 1-604 6th Ave S  
 3306 Ferguson J res 312 15th St S  
 3910 Ferguson James Y res 711 4th Ave S  
 3969 Ferrier Christine res 419 8th St S  
 2529 Field George res 611 16th St N  
 3172 Field John res 1620 2nd Ave-A N  
 2717 Figgins Transfer J Figgins 402 5th St S  
 4251 Findley James A res 1203 3rd Ave S  
 2534 Finnemore N res 612 6th St S  
 3977 Finney Joe res 302 3rd St S  
 3333 **FIRE DEPARTMENT** (Fire only)  
 3263 **FIRESTONE TIRES** Motor Car Supply  
 Co of Canada Ltd 423 7th St S  
 3731 Firth H res 715 17th St N  
 2531 Fisher A M res 1217 6th Ave S  
 2892 Fisher Joseph G res 908 6th Ave S  
 3494 Fitzgerald J J res 818 6th Ave S  
 3985 Fleetwood E H res 920 9th Ave S  
 3795 Fleetwood T H res 1234 5th Ave-A S  
 3855 Fleming Mrs M res 312 3rd St S  
 3410 Fletcher Dr C M Dentist 5 Oliver Blk  
 3673 Fletcher Dr C M res 638 15th St S  
 2638 Flett U A res 8 Victoria Mansions  
 3245 Flinn Wm res 1259 5th Ave-A S  
 2776 **FLORENTINE BEAUTY PAR-**  
**LORS THE** 703 3rd Ave S  
 3584 Flournoy Mrs J res 409 3rd St S  
 3602 Fly H E Auctioneer 8 Oliver Blk  
 4031 Fly H E res 1215 5th Ave-A S  
 3387 **FOLEY C D** Office & res United Taxi  
 Service Rear St Regis Hotel  
 3474 Follis R J res 631 13th St S  
 3797 Ford Henry T res 318 20th St N

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NEW AND USED FURNITURE

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Metcalfe Block 3rd Ave., South

Choice Cut Flowers For All Occasions

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Green Houses Henderson Park and Night Phone 2003

- 3633 FORD SALES & SERVICE**  
5th Ave & 5th St S
- 2088** Forde Rev E O res 612 9th St S
- 2793 FORSTER AGENCY THE**  
E R J Forster Mgr 10 Oliver Blk  
E R J Forster res 626 10th St S
- 3883** E R J Forster res 626 10th St S
- 3899** Fourth Avenue Hairdresser 512 4th Ave S
- 3478 FOWLER L H** Spring Shop 402 4th St S
- 3215** L H Fowler res 612 5th Ave S
- 3179** Fowler's Greenhouses 730 6th St S
- 4011** Fowlie A res 406 5th Ave S
- 3931** Fox G H res 808 6th Ave S
- 3897** Fox Peter res 329 15th St N
- 4208** Fox Dr T W res 3 Riverview
- 2790** Fozard Mrs John res 455 19th St N
- 2666 FRACHE BROS LTD** Florists Retail  
Store Metcalfe Bldg 3rd Ave S  
Greenhouses Henderson Park
- 2768** Greenhouses North Lethbridge
- 2586** Francis C S res 316 15th St S
- 2626** Fraser Harry res 1204 7th Ave S
- 3448** Fraser Irving res 727 8th St S
- 4193** Frayne Elsie res 1414 4th Ave N
- 4215** Frear H C res 631 5th St S
- 3315** Freed A res A Garden Hotel
- 3621** Freel James res 321 6th Ave-A S
- 2713 FREE SHEET METAL  
WORKS** 412 4th Ave S
- 3330** Freeman C E res 2nd Ave & 14th St S
- 2490** Freeman M res 1266 4th Ave S
- 3788** Freng M L res 1216 6th Ave-A S
- 3323** Frey Isaac res 732 13th St S
- 2629** Frier S res 1401 6th Ave-A N
- 2317** Fuller Mrs J res 640 12th St-A N
- 2199** Fumerton Dr A S Dentist 3 Oliver Blk
- 2718** Fumerton Dr A S res 634 15th St S

### G

- 2814** Gaetz J F res 635 12th St S
- 3725** Gain R J res 419 14th St S
- 2253 GALBRAITH DR W S** Office 111 &  
115 Sherlock Blk
- 2669** Galbraith Dr W S res 914 3rd Ave S
- 3343** Galt Hospital General Office 5th Ave S
- 2553** Laboratory
- 2608** Residence 532 3rd St S
- 2530** Gant G K res 624 7th St S

- 2315 GARBUTT BUSINESS COL-  
LEGE** A M Fisher Principal Masonic  
Hall Bldg
- 3889 GARDEN HOTEL** 510 3rd Ave S
- 2336** Gardner Mrs B res Henderson Park
- 2065 GARDNER R W** Chartered Acct  
207 Sherlock Blk
- 2446** Gardner R W res 301 6th Ave-A S
- 4173** Gardner W res 1801 6th Ave N
- 4117** Gareau A res 1718 6th Ave N
- 3758** Garrett Charles res 1708 7th Ave N
- 2510 GAS COMPANY** 612 4th Ave S
- 3274** Gaught H res 408 12th St-B N
- 2279** Gayner P H res 537 14th St S
- 2781 GEDDES BLETCHER GAYNER  
LTD** Real Est & Oil Marquis Hotel  
P H Gayner res  
**3822** A W Bletcher res  
**4163** G W Auld res  
**4081** Gee Robert res 728 18th St S  
**4053** Gerbrandt J res 327 11th St S  
**2028** Getz R L res 1315 5th Ave S
- 2191 GIBBONS R V** City Property Farm  
Lands Insurance E Metcalfe Blk
- 2597** Gibbons R V res 509 14th St S
- 2767** Gibbons W G res 9 Baalim Blk
- 2983** Gibson Chris res 1405 9th Ave S
- 3234** Gibson John res 622 7th St S
- 4137** Gibson Miss M res 1607 7th Ave S
- 2071** Gibson Dr M J Dentist Rooms 5, 6 & 7  
Lafferty Blk
- 2896** Gibson Dr M J res 610 8th St S
- 2686** Gibson Dr Ross res 11 Victoria Mansions
- 2219** Giffen C H res 307 7th Ave S
- 2080** Gillespie Mrs. Alice res 627 11th St S
- 3182** Gillespie J W res 914 7th St-A S
- 3378 GILMORE JOHN LTD** see Western  
Bakery Ltd 1606-1612 2nd Ave-A N
- 3149** Gilmour R res 901 9th Ave S
- 3810** Glanville J A res 515 12th St-A N
- 3894** Glasser G res 722 17th St S
- 2141** Glayzer D res 306 7th Ave-A S
- 2915** Glover Alf C res 614 5th St S
- 2538** Glover R M res 414 5th Ave S  
Godfrey H L—Hardieville (See Rural—Call  
91-3023)
- 4237** Godsolve C res 443 18th St N
- 2670** Gogan J J res 144 16th St N
- 3214** Goldie Geo res 538 12th St-C N
- 3444** Goldstein A Our City Dye Works & Tailoring  
418 5th St S
- 3610** Golis Mrs H res 529 5th St S
- 2749** Goodall C F res 617 14th St S
- 3607** Goodlad F res 1258 3rd Ave S
- 2946** Goodman Mrs H res 706 Goodman Blk 3 Av S
- 3678** Goodman J A res Castle Blk (Byng Hotel)

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