

Rural, 94

Information, 92: Trouble, 93:

# If it's electrical....

Telephone Equipment

Line Construction
Material

3

Wires and Cables

ш

Supplies and Wiring Devices

Fire Alarm Apparatus

Lighting Fixtures

**Household Appliances** 

**Power Apparatus** 

Large or small, whatever your needs may be, you can meet them out of the ample and varied stocks of electrical materials carried at the Northern Electric warehouses.

Here, too, you will be welcome to make use of the staff of specialists, men of wide experience, who will always be glad to assist you with plans and suggestions in any application of electricity.

Northern Electric

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Calgary, Alta.

#### PROVINCE OF ALBERTA

# 4% DEMAND Savings Certificates

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# DEPOSITS GUARANTEED BY THE PROVINCE OF ALBERTA

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PARLIAMENT BUILDINGS, EDMONTON, ALBERTA

#### **Lethbridge Garage Limited** North WRECKERS AUTO

3549

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USED CARS, USED AND NEW PARTS, TIRES, ACCESSORIES

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PHONE

1110 THIRD AVE. SOUTH, LETHBRIDGE

2802

FUNERAL **DIRECTORS** 

Phone 3561

# MARTIN BROS

812 3rd Ave. S. Near C.P.R. Depot

LICENSED **EMBALMERS** Phone 3561

#### NUMBERS CALLED MOST FREQUENTLY OR NOT IN BOOK

PHONE No.	NAME AND ADDRESS

ETHBRIDGE-

Information 92

Trouble 93 Long Distance 0-

88

Rural 94

#### ALBERTA GOVERNMENT TELEPHONES

### **Schedule of Rates for Service**

(Exclusive of Private Branch Exchange Equipment)

#### INSTALLATION CHARGES

A service connection charge covering a portion of the average cost of the initial expense of establishing service for new subscribers and of furnishing additional facilities to old subscribers shall be as follows:

SII	all be as follows:	
(a	For individual or exchange party line service	\$3.50
(b)	For each extension set	2.00
(c	For each extension bell.	1.50
(d		2.50
(e		1.00
(f)	To reconnect service when discontinued for non-payment of account	1.00
(f) (g)	When it is necessary to erect poles or anchors in order to carry the wires from the main telephone line on the road allowance or street to the applicant's premises, such poles and anchors in connection therewith will be supplied and erected by the Department at the expense of the applicant.	

Excess Mileage-Exchange

The excess mileage rate for Exchange Service shall be 50c, per month for each quarter-mile or fraction thereof.

#### MOVING CHARGES

- (1) From one position to another in same room ......\$1.00 per instrument
- (2) From one room to another on same floor, or from one floor to another in same building, no outside wiring being required, \$2.00 initial set \$1.00 extension set.
- (3) From one building to another .......\$3.50 initial set \$2.00 extension set
- (4) Where a telephone is already installed and no inside move is required, a charge of \$1.00 will be made to cover cost of transferring the wires in central office and changing number on switchboard.
- (5) Where the above rates do not apply, an estimate of cost will be furnished subscriber on request, previous to work being proceeded with.
- NOTE:—Above charges cover installations and moves for Exchange Subscribers only—charges for Rural installations and moves may be ascertained on application to our Local Agents.

#### MONTHLY RENTAL RATES

	Bus	iness	Residence		Rural
Day Service	Wall \$3.00	Desk \$3.25	<i>Wall</i> \$2.00	Desk \$2.25	\$2.25
Semi-Continuous Service	3.50	3.75	2.25	2.50	2.50
Continuous Service—Exchanges under 150 stations :	4.00	4.25	2,50	2.75	2.50
Continuous Service—Exchanges between 150 and 500 stations	4.25	4.50	2.50	2.75	2.50
Continuous Service—Exchanges between 500 and 1,000 stations	4.50	4.75	2.75	3.00	2.75
Continuous Service—Exchanges between 1,000 and 5,000 stations	5.00	5.25	3.00	3.25	3.00
Calgary Exchange up to 20,000 stations	6.00	6.25	3.00	3.25	3.00

#### EXTENSION SETS AND EXTENSION BELLS (EXCHANGE)

Business Wall	50c. per month
Business Desk \$1.50 per month Residence Desk	75c. per month
	25c. per month
Loud Ringing Extension Bell	50c. per month

# ALBERTA GOVERNMENT TELEPHONES

# OFFICIAL TELEPHONE DIRECTORY

Head Office: C. P. R. BUILDING, EDMONTON

HON. VERNOR W. SMITH, Minister of Railways and Telephones. R. B. BAXTER,
Deputy Minister and General
Manager of Telephones.

JULY, 1928

Copy for this edition closed May 15th, 1928 Copy for next issue (January, 1929) will close November 15th, 1928

#### IMPORTANT

This Directory is the property of the Alberta Government Telephones and is printed for the exclusive use of its subscribers. No part of the advertisements printed upon the cover shall be defaced, covered up or concealed by encasing this directory in any additional cover or otherwise howsoever. Extraordinary precautions are taken to avoid errors, but the Department assumes no liability whatever for errors or omissions. One copy of this book will be supplied free for each Telephone in use. ADDITIONAL COPIES, 50c EACH.

# Department of Railways and Telephones

### **Terms and Conditions**

#### **Under Which Telephone Service is Furnished**

#### **USE OF TELEPHONE**

1. Telephone instruments and connecting lines are furnished to subscribers to be used in accordance with the rules as prescribed by the Department from time to time, and are to be used only by the subscriber, his agents or employees when engaged upon his business and must not be used for transmitting, receiving or delivering any message or communication in respect of which a consideration has been or is to be paid by any other party, except as permitted by the rules of the Department, nor used in any way in competition with the telephone business conducted by the Department. Subscribers will not be allowed to transfer their telephone number, service, or contract to any other party, unless arranged for in advance by a duly authorized official of the Department.

The right of the subscriber is to use the instruments and connecting lines where the Department may place them, but not elsewhere, under such rules as the Department may from time to time prescribe. He shall not extend their use to other individuals, except his servants upon his business; nor shall they be used for any calls or consideration to be paid by any person other than the subscriber; nor does this confer upon him the right to use any other instrument.

2. The lines and instruments over which the service is furnished remain the property of the Alberta Government Telephones and shall be carefully used by the subscriber, and only as herein stated in Clause No. 1; and no instrument or appliance not furnished by the Department shall be attached to or used in connection with these lines and instruments.

#### CONSTRUCTION

3. When it is necessary to erect poles or anchors in order to carry the wires from the main telephone line on the road allowance or street to the applicant's premises, such poles and anchors in connection therewith will be supplied and erected by the Department at the expense of the applicant.

#### CHARGES-HOW PAID

4. All charges for installations, moves, and monthly rentals shall be paid in advance, which shall entitle the subscriber to service with all subscribers connected to the same exchange. Regular toll rates will be charged for all service to points outside of the exchange.

5. Subscribers shall pay the installation charges, first rental instalment (and construction charges, if any) strictly in advance. Excess mileage charge will be added if outside of exchange limits. If subsequent rental accounts remain unpaid after the 20th of the month, service shall be discontinued and if still remaining unpaid after the end of the month, a charge of \$1.00 shall be made to reconnect service; no rebate or reduction shall be allowed for such interruption to service.

6. Subscribers shall pay monthly, at schedule rates, for all messages and conversations over the Long Distance lines. If said accounts remain unpaid after the 20th of the month, further credit shall be refused until account is paid.

7. Subscribers shall pay promptly, upon presentation of account, all charges for other miscellaneous items. If these charges are not paid within 20 days, service shall be discontinued.

#### COMPLAINTS RE LONG DISTANCE SERVICE

8. While the Department will carefully consider complaints in connection with toll service at any time received, it would be appreciated if subscribers would make such complaints immediately after conversation has taken place.

#### **VACATION ALLOWANCE**

9. Should a subscriber desire to have his Exchange Residence Service temporarily discontinued, owing to the closing of his residence, he may do so without cancelling contract or having telephone removed, and, if arranged for in advance in writing, an allowance of one-half of the rate per month will be made for a period of not less than one month and not exceeding three months in per month will be made for a period of not less than one month and not exceeding three months in any one year. Subscriber shall state, when making application, the period for which he expects to be absent and shall pay for this period in advance. Subscriber will notify the Department when he wishes service resumed, either in writing or by calling at the office and signing re-connect order. Owing to the fact that Rural Telephones cannot be disconnected without a special trip being made to their location, this regulation will not apply to Rural Subscribers.

#### MOVES

10. The telephone is first located where the subscriber directs and must not be moved or interfered with. When the subscriber desires to have the telephone moved to any other location, notice in writing should be given to the local office, at least ten days before the change is desired. The work will then be done as promptly as possible at regular charges.

#### JOINT USER SERVICE

 Business joint user—one half the initial rate. Residence joint user—50 cents per month.

#### CANCELLATION OF SERVICE

12. Subscribers giving up service must notify the Department in writing, or call at office and sign "Take Out" order. Failing to do this, subscriber will be liable for all charges up to date instrument is removed or taken over by a new subscriber.

#### **IDENTIFICATION OF EMPLOYEES**

13. Every employee of the Alberta Government Telephones authorized to instal, inspect, repair or remove the Department's apparatus carries a metal badge snowing the name of the Alberta Government Telephones and his own number. Subscribers and others are earnestly requested to refuse access to their premises to anyone who cannot in this way identify himself, and to notify the Local Office at once by telephone.

#### GENERAL

- 14. If a telephone installed for service at the residence rate be used for the purposes of business or profession, or otherwise than for the usual requirements of a residence, the Department may charge the business rate for such service without regard to the date to which the subscriber has paid for service at the residence rate. This also applies to subscribers, for residence service only, who advertise or use their telephone number in connection with their business or profession.
- 15. The Department will endeavor to keep the lines and instruments in good working order and undertakes to clear trouble or make repairs with all reasonable despatch, but does not guarantee uninterrupted service.
- 16. A subscriber's telephone number is not a part of the application for service, but numbers will only be changed when absolutely necessary or for the betterment of the service.
- 17. The use of obscene, profane or abusive language while using the telephone is strictly forbidden and service may be immediately discontinued for violation of this rule.

#### DIRECTORY REGULATIONS

This Directory is the property of the Alberta Government Telephones and is loaned to subscribers for their use, to be retained until the delivery of the next issue. Subscribers are furnished free one copy for each instrument. Additional copies will be charged for, 50c. per copy.

#### **CLOSING COPY**

Directory copies will be closed on the following dates, and all new names, changes or corrections, must be furnished the Local Office in writing, previous to these dates. No entries may be made after the dates set:

JANUARY I	SSUE	NOVEMBER	15th
JULY ISSUI			

The right is reserved to change dates of publication from time to time as may be necessary to meet the requirements of the Telephone service, without notice.

Each subscriber is entitled to one single line entry in the Alphabetical List without charge. Listings in bold type will be charged at the rate of \$2.50 per issue. By special arrangement any subscriber to Exchange Business Service may have the name of any company which he represents listed in directory as an extra insertion at a charge of \$1.50 per issue for light face type, or \$2.50 per issue for bold type. A subscriber to Exchange Residence service may have the name of a bona fide member of his family listed in the Directory for One Dollar per line per issue.

Each business subscriber is entitled to one single-line entry in the Classified business section without charge. Listings in bold type will be charged at the rate of Two Dollars per issue. All other listings will be charged for in accordance with approved schedule of rates.

Subscribers are requested to report promptly to the Local Office, in writing, any errors which may appear in this Directory, so that same may be corrected in the next issue,.

The Alberta Government Telephones assume no liability whatever for damages occurring through errors or omissions in the making up and printing of this Directory.

# HOW TO USE THE TELEPHONE

### **AUTOMATIC TELEPHONE**

number before you make a call. Do not trust to

your memory.

Call "92" for Information if the person or firm you wish to call is not listed in the Directory.

1. LIFT RECEIVER off the hook before making a call. Do not work the hook up and down when doing so, as it interferes with the calling

2. BRING THE FINGER squarely to the

finger stop.

3. REMOVE YOUR FINGER after each operation and allow the dial to rotate back to its normal Do not force or retard this movement.

4. FACE THE TRANSMITTER with the lips almost touching the mouthpiece. Speak naturally, distinctly and not too rapidly.

5. DO NOT MOVE RECEIVER HOOK OR Speak

DIAL while talking, as this will disconnect you.

6. DO NOT LEAVE RECEIVER OFF HOOK

DURING THE NIGHT or your line will be disconnected from service. Call "Trouble Department, Telephone 93" should you desire your call another number, or to be called.

Consult the Telephone Directory for the correct service temporarily disconnected during the night.

7. ALWAYS HANG UP RECEIVER for a short interval before making a second call to allow the mechanism to release.

8. HANG RECEIVER ON HOOK (small end up) when through talking; otherwise no one can

obtain connection with your telephone.

9. BUSY BUZZ sound indicates that the number

called for is busy.

EXAMPLE:—To call M2300. Lift receiver off the hook, place finger in finger hole "M," then turn the dial towards the right until your finger strikes the finger stop. Then release dial and allow it to rotate back to its normal position. Repeat this operation for the figures 2-3-0-0.

Place receiver to your ear. If the busy buzz is heard, it indicates that the number called is busy. This being the case, hang receiver on hook and call again within a reasonable time.

On completion of conversation hang receiver on

You are then entirely disconnected and ready to

#### **AUTOMATIC EXCHANGES**

INFORMATION:-Call Information "92" for numbers of New Subscribers, Changes, Long Distance Line Charges, New Toll Offices, etc.

TROUBLE:—Complaints regarding Telephone

Troubles should be reported to Trouble Operator, Telephone No. 93. When reporting trouble, give telephone number affected and its location, also state as accurately as possible just how trouble manifests itself. Try to be specific, as incomplete information frequently causes delay in locating other patrons. nature of trouble.

If a line-you are trying to call repeatedly tests "busy," notify Trouble Operator, who will investigate whether same is caused by an abnormal condition on line, or from use. If any line appears too busy for good Service, write to the Commercial Manager. Subscribers are requested not to engage Trouble or Information Operators in conversation longer than necessary, as by so doing the operator will be prevented from giving prompt attention to

#### MANUAL TELEPHONE

Consult the Telephone Directory for the correct the desired line is found to be in use the operator will report "Line Busy." number before you make a call.

your memory.

Ask for "Information" if the person or firm you wish to call is not listed in the Directory.

1. TO CALL THE OPERATOR give one long ring before removing the receiver from the

hook and then hold the receiver to the ear.

2. WHEN THE OPERATOR REPLIES by saying "Number?" give the number of the subscriber's telephone desired, slowly and distinctly. At Multi-office Exchanges, first indicate the exchange desired by the prefixed letter and then pronounce the number by digit.

EXAMPLE:—"M1429" should be pronounced

"M one-four-two-nine."

At other Exchanges pronounce the number

desired by digits. (
EXAMPLE:—"175" should be pronounced "One-Seven-Five."

3. FACE THE TRANSMITTER with the lips almost touching the mouthpiece. Speak

naturally, distinctly, and not too rapidly.

4. KEEP THE RECEIVER TO THE EAR, and the Operator, after repeating the number, will connect you with the subscriber called for.

will report "Line Busy."
5. WHEN YOU HAVE FINISHED TALK-ING place the receiver on the hook, small end up, and give a short ring. This gives the operator a signal to disconnect and you are then in a position to call another number or to be called.

NOTE:-At Camrose, Red Deer and Wetaskiwin (Common Battery Exchanges) no ringing, except by rural line subscribers, is necessary. Simply remove receiver from hook and in all other respects proceed as instructed above, placing the receiver on the hook when conversation is finished.

6. DO NOT USE THE TELEPHONE during

a thunderstorm.
7. RURAL LINE SUBSCRIBERS should limit their conversation to Five Minutes duration and must not "listen in" to conversations not in-

tended for them, as it interferes with the Service.

COMPLAINTS:—Complaints regarding telephone trouble and unsatisfactory Service should be made to the Local Manager, Agent or Chief Operator at the Office concerned, and if not rectified within a reasonable time, the matter should be If referred to the Traffic Superintendent at Edmonton.

### LONG DISTANCE SERVICE

### **Rules and Regulations**

To make a Long Distance Call, first call "Long Distance"—when the Long Distance Operator answers, give her your telephone number, followed by the details of your call as indicated below.

#### CLASSIFICATION OF LONG DISTANCE SERVICE

#### 1. STATION TO STATION CALLS

The Station-to-Station rate applies when it is not desired to establish communication between particular persons.

Station-to-Station calls must be made by number whenever Telephone Directory information covering the called point is available. When such information is not available, the name or address under which the telephone is listed should be given, specifying that "anyone at that number will do."

EXAMPLE:—"Number 4567, J. H. Brown speaking, I want to speak to Springdale, No. 684," or "I want to speak to Springdale, anyone at Mr. John Jones' residence (or business) telephone."

#### 2. PERSON-TO-PERSON CALLS

(Evening and Night Rates do not apply to Person-to-Person Service.)

When a Long Distance Call is made, specifying that conversation is desired with a particular person and the connection is established and conversation held with that person, the "Person-to-Person" rate applies.

EXAMPLE:—"Number 4567, J. H. Brown speaking, I want to speak to Springdale, No. 684, Mr. John Jones," or "If Mr. Jones is not there, I will speak to Mr. A. F. Smith."

NOTE:—When a particular person is desired, the Long Distance operator must be so advised when the call is placed, otherwise charges will be made from the time connection is established with the telephone desired, whether the party is obtained or not.

#### **Appointment Calls**

An appointment Call is a Person-to-Person call requiring communication to be established at a specified time, and order should be given to the Long Distance operator in the usual manner.

#### Messenger Calls

A Messenger Call is a Person-to-Person call, necessitating the services of a Messenger to secure the attendance of a specified person, and order should be given to the Long Distance operator in the usual manner. The Messenger Service and Report charges in such cases must be prepaid by the calling party if the call is placed from a Public Pay Station.

#### Collect Calls

Collect calls are Person-to-Person Calls, the charges for which are reversed, i. e., to be collected from the called party. In such cases the assent of the called party, shall be obtained before the connection is established.

10ver

# LONG DISTANCE SERVICE

### Rules and Regulations Continued

#### RATES AND CHARGES FOR LONG DISTANCE SERVICE

Long Distance Tolls will be charged to the subscriber from whose instrument the Long Distance call is placed, except those messages for which the receiving party expressly agrees to pay on the basis of a Person-to-Person Call.

All rates quoted are for an initial period of three minutes. For overtime beyond the initial period a proportionate charge is made per minute.

The rates quoted on pages 9 and 10 are Station-to-Station Day Rates.

The Day Rate for a Station-to-Station call is the fundamental rate upon which the rates for other classes of Service are based.

The rate for a completed Person-to-Person call, either Paid or Collect is approximately 25% higher than the corresponding Station-to-Station Day Rate.

The rate for a completed Appointment or Messenger Call, including Written Messages and Telegrams, is approximately 50 % higher than the corresponding Station-to-Station Day Rate.

Day rates only are used in computing charges on Person-to-Person, Appointment and Messenger Calls, including Written Messages and Telegrams.

The Kootenay Telephone Lines Ltd. (B. C.) Day and Night Rates are the same.

#### **Evening and Night Rates**

(These rates apply on Station-to-Station Calls only.)

Between 7 p.m. and 12 midnight the Station-to-Station rates are approximately one-half the Day rates and are known as "Evening Rates."

Between 12 midnight and 4.30 a.m. the Station-to-Station rates are approximately one-fourth the Day Rates and are known as "Night Rates."

(NOTE:—In no case shall the Evening or Night rate, as the case may be, be less than 25c. for the initial period, unless the Day rate is less, in which case the Day, Evening and Night Rates shall be the same.)

#### Report Charges

Under certain conditions a Report Charge of approximately one-quarter of the Station-to-Station Day rate will be made on uncompleted Person-to-Person, Appointment and Messenger Calls, including Written Messages and Telegrams.

A Report Charge shall not be made on a Station-to-Station call under any condition.

#### PAY STATION SERVICE

Pay Station Telephones have been installed by the Department for the convenience of subscribers and the general public, in suitable locations throughout the Province, Local conversations may be had from these telephones at a charge of 5 cents for 5 minutes. Long Distance Service is furnished at regular tariff rates upon deposit of the amount of the initial charge (covering three minutes conversation) the usual charges being made for excess time.

Non-subscribers who desire to use Subscribers' telephones should be referred to the nearest Public Pay Station.

If there is anything about our rates and practices you do not fully understand, please call our Local Manager or Chief Operator and they will be glad to explain.

# LONG DISTANCE RATES

### From Lethbridge

To Places connected with the Long Distance Lines of the Alberta Government Telephones and Connecting Systems in Alberta.

NOTE:-These Rates are Subject to Change without Notice.

то.	Station- to-Station Day Rate	TO Station- to-Station Day Rat	n T	0	Station- to-Station Day Rate	то	Station- to-Station Day Rat
bee	\$ c	Buffalo	5 Don	atville	\$ c 2.10	High River	.5
bilene	1.95	Buffalo Head Ranch6	0 Dou	icette	1.80	Hilda	
cme		Bulwark 1.1	5 Dov	vning	1.80	Hilliard	1.6
dkins		Burdett	0 Dra	yton Valley	1.65	Hoadley	1.5
irdrie Iberta Beach		Busby 1.8	O Dru	mheller	./5	Holden	1.5
Iberta Beach	1.80	Byemoor 1.0	0 Duc	hess	1.95	Holmes Cross	ing 2.1
lcomdale	1.80		Duc	los	1.95	Hughenden	1.3
Iderson	50	Cadogan 1.3	5 Du	estable	1.80	Hussar	diameter and the second
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Bartlettville	1.50	Champion		tner	1.10	Nathyili	
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Battenburg	1.0	Oh-Lill	00   5			KewKillam	
Battle Lake	1.50	Cherhill1	.80   Ex	cei	.95	Kew	AND PERSONAL PROPERTY.
Bawlf	1.3	5   Chinook	.90   Ex	shaw	.85	Killam Kingman	1
Beacon Hill	1.0	5   Chipman 1	65			Kingman Kinsella Kippenville	
Beauvallon	1.0	Christianson 1		llie	1.80	Kinsella	
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Benalto	1.2	0 Coalspur 1	.95   FC	restburg	1.3	Lac La Bio	
Bentley	1.2	O Cochrane	.80   Fo	ort Assinibo	1.35 oine 2.10	Lac La Biche Lacombe	1
Benton	C		.10   Fo	ort Saskate	hewan 1.80	Lac Ste Ann	1
		5 Colomb's Beach 1	05 E			l afond	
Berrymoor	1.0		.95   F	eedom	1.9	Lafond	
Beynon		O   Columbine 1	.95			Lake Isle	Engrale a five to a
Big Fish Lak	e 19	O Compeer1	.20   G	adsby	1.1	Lake Side -	
Big Valley	1.0	O Comrey	65 6	ainford	1.10	Lamont Landonville	
Displaces		Commis	05	alahad	1.0	Landonville	
Bindloss		35   Comrie	1.33 1 G	alanad	1.2	Landonville	
Birdsholm		5 Condor	1.20   G	arden Plain	1.0	0 Langdon	Section 1
Riackie		15   Consort	1.15   G	arred	1.8	0   Languoti	
Blairmore		5 Cooking Lake	1.65	em		Lavoy	
Blairmore Bloomsbury		Cononado Bosok	1 80 0	lhhan	1.8	5 Lavoy	
bioomsbury		95   Coronado Beach	1.00	ibbons	1.8	0 Leaman	
Blue Ridge .	1.	95   Coronation	1.10 G	iichrist	.6	0 Leaman	
Boian	1	80 Countess	.50 G	leichen	1.9	5 Lea rain	
Bon Accord		80 Coutts	.40 G	lendon	1 0	5 Leduc	
Bonnie Glan	1.	50 Cowley	35 0	lenevia	4.0	5 Leedale	
Committee Citer		So Cowley	95	Helicals	1.8	5 Lees	
Bonnyville .	1	95 Craigmyle 95 Crawford	.65   6	Henwood	.2	Legal Legend Le Goff Jct	
Bordenave .		95   Crawford	2.40   G	oddard	2.2	5 Legal	
Botha	1	10   Cremona	.90 1 6	iorman	22	5 Legend	
Bottrel	State of the State	90 Crossfield	.85   6	raminia	1.6	5 Le Goff Jct	
Bow City		90 Crossfield	1 50 6	nante		Le Goff JCT	*************
Bow City		35 Cummings	1.00	arants	1.9	Leslieville	
Bow Fort		90   Czar	1.35			Lewiston	
Bow Island		45		arassy Lake		35   Lewiston	
Bow Slope		40 Dakin	2 10 6	Proon Court			
Dawdon	1	OO Dakiii	2.10	Teen Court	t 1.9		
Bowden	1.	.00 Dalroy	./0   0	aroton	1.5	U Lines	
Bowell		55   Dann	1.95 (	Bull Lake	1.5	0   Lisburn	
Bowmantor	1	.70 Darwell	1.80   0	Sunn	1.0	RO Little Gem	
Boy Spring		CE Davie	1 05	weill!	1.0	Lloydminst	er
Box Springs	***********	.65 Davis	1.95	ALCOHOLD IN THE		Lioyum	
Boyle	2	.10 Daysland	1.35   1	lalkirk	1.	in Lomona	
Boyne Lake	1	95   Del Ronita				o Lonira	
Beagg Cross	k	75 Delhuma	1 10	Jan		Looma	***************
Brayy Cree		.75 Delburne	1.10	anna		55 Louina head	
Brant		.45   Delia	.85	Hardisty	-0.0 F 19	35 Lougheeu	
The second second second		.45 Delia .55 Delph .50 Derwent 1	1.80	Hay Creek		95 Loyalist -	
Breezelawn		50 Demuent	1 90	Hay Laker		50 Lucky Stri	ke
Breezelawn		JUL Derwent	1.00	INY Lakes	T.	JU Luoni	
Breezelawn Breton		The second secon		And the Property of the Parket			
Breton Brooks		.45 Desjarlais	1.80	Heaton Moo	or 1.	95 Lunntoru	
Brooks	n	.45 Desjarlais	1.80	Hanna Hardisty Hay Creek Hay Lakes Heaton Moo Heisler	or 1.	95 Loyalist 50 Lucky Stri 95 Lunnford 35 Luscar Mackay Macleod	

то	Station- to-Station Day Rate	то	Station- to-Station Day Rate	то	Station- to-Station Day Rate	то	Station- to-Station Day Rate
Mageau	\$ C	Olson Coulee	\$ c	Rocky Rapids	\$ C	Sullivan Lake	\$ C
Magnolia	1 80	Onoway	1 80	Roseks	1.05	Sunnynook	
Magrath	1.00	Opal	1.80	Roeske	1.35	Sunnyslope	
Magrath Manola	1 05	Orion		Rosebud	70	Swalwell	
Manville	1.55	Orvilton	1.80	Roseglen	.75	Swalwell Sylvan Lake	1 15
Manyberries		Owlseye		Posed turn	.80	Sylvan Lake	1.13
Markerville	1 10	Oxville	1.50	Rose Lynn Rosemary		Taber	25
Marwayne	1.80	Oyen		Rosevear	1 95	Tawatinaw	
Masinasin	1.00	O y c 11		Rossington		Tees	
Maunsell		Pakan	1.90	Rowley		Telfordville	
Mayerthorpe		Parkland		Bumeeu	.90	Thelma	
McKellar	1.90	Park View		Rumsey Rush Lake		Therien	
Meanook		Partridge				Thorhild	1.05
Mecheche		Pashley		Ryley	1.50	Three Hills	95
Medicine Hat		Patricia	.55	THE PARTY OF THE P		Tilley	
Meeting Creek	1 35	Pearsonville	.50	St. Albert	1.65	Tofield	1.65
Mercoal	1.05	Peat	1.80	St. Joseph		Tomahawk	1.65
Metiskow	1 35	Peers	1 95	St. Kilda	50	Tring	
Midnapore	65	Pekisko	50	St. Kilda	1 95	Trochu	
Milk River	.35	Pemukan	1 15	St. Paul	1.95	Two Hills	1.80
Millarville	.65	Pendant d'Or	eille 60	St. Vincent	1.95		
Millet		Penhold		Saddle Lake	1.80	Upper Elbow	.95
Millicent	.55	Peno	1.80	Sammons		Opportunity.	
Millicent Milo Minburn	40	Perryvale	2.10	Sangudo	1.95	Vale	
Minburn	1 65	Philips		Sarrail	2.10	Valleyfield	
Mirror	1 20	Pickardville		Scandia	.35	Vanesti	
Monarch	10	Pigeon Lake		Scapa		Vanvleet	
Monitor	1 15	Pincher Creek	.35	Schuler		Vegreville	
Morinville	1 80	Pine Creek		Scollard		Venice	
Morningside	1 35	Police Coulee	45	Scotfield	.90	Vermilion	
Morrin		D-HIIII-	70	Seaforth	30	Veteran	
Mosside	1.95	Ponoka	1.35	Seba	1.80	Victoria	
Mountain Park	1.80	Priddis	.70	Sedalia	1.00	Viking	
Moyerton	1.65	Princeton	.55	Sedgewick	1.35	Vilna	
Mulhurst	1.50	Provost	1.35	Seven Persons		Vimy	1.95
Mundare	1.65	CONTRACTOR OF THE STATE OF THE		Seymour	1.80	Vulcan	
Munson	80	Radway		Shandro	1.80		
Musidora	1.80	Rainier	.35	Sheep Creek		Wabamun	
		Ranchville		Sheerness		Wahstao	
Namaka	.60	Ranfurly	1.65	Shoal Creek .	1.95	Wainwright	
Nanton Naughton Glen	40	Raven		Sibbald	1.00	Walker	
Naughton Glen	1.65	Ray	1.80	Silver Bay		Walsh	
Neerlandia		Raymond		Sion	1.80	Waltross	
Nelspur		Redcliff		Skiff		Wardlow	
Nemiscam	.45	Red Deer		Smoky Lake		Warner	
Nestow	1.95	Redland		Soda Lake	1.80	Warspite	
Newbrook	1.95	Red Raven	1.10	Southesk	.50	Wasel	
New Dayton		Redwater	1.80	Southworth		Waskatenau.	
New Norway		Red Willow		Spedden	1.95	Waterton Par	
New Sarepta _		Retlaw		Spring Coulee		Wayne	
Niton	1.95	Ribstone	1.50	Spring Point		Westerose	
Nobleford	1 50	Richards		Stampede	.55	Westlock	
Northbank	1.00	Richardson -	.90	Standard Stanger		Wetaskiwin . White Court	2.10
Nth Cooking L	ake 1.65	Rife	1 05	Stanmore	.90	White	
Northern Valle	1 80	Rimbey	1.35	Stavely	.35	Willingdon	1.80
Northleigh	1.65	Rinard	.30	Stettler		Winfield	1.50
North Mosside	1.95	Rio Alto	.60	Steveville	.60	Winnifred	.50
Nugent		Riverbow Fer	ry	Stirling	.15	Wisdom	.60
9711.4		Roberge	1.80	Stony Plain		Wolf Creek	1.95
O'Connor	.65	Rochester	1.95	Strathmore	.60	Wrentham	25
Odynski		Rochfort	1.95	Strome	1.35		
Okotoks		Rockyford	.70	Styal		Yeoford	1.50
Olds		Rocky Mtn. I	louse 1.35	Suffield	.55		
			1.00			,	

In addition to the points on pages 9 and 10 Long Distance Connection may be had also with the following places in Alberta and British Columbia, rates for which can be obtained by calling "Long Distance":—

#### ALBERTA POINTS

Acadia Valley
Acheson
Aetna
Agricola
Albay
Albion Ridge
Aldersyde
Alice Lake
Angus Ridge
Anzac
Ardenode
Ardenville
Ardley
Armena
Arrowwood
Asker
Avalon
Avion
Balmoral Bankhead
Bardo
Barnwell
Baronet
Bathgate
Battle

Battle Bend
Battle Ridge
Battleview
Beaumont
Beaver Hills
Beaver Lake
Beaver Mines
Beazer
Beddington
Bellevue
Bellshill
Belmont
Bennett
Beverly
Bircham
Bismark
Bissell
Bittern Lake
Black Diamond
Blackfalds
Blackfoot
Blakesville
Blondheim
Blood Reserve
Bluffton

Bonlea
Bow Valley
Bowville
Bradshaw
Bremner
Bretona
Brightview
Britain
Brocket
Brooksley
Brownfield
Brownlow's L'ndg
Buford
Burmis
Burnt Lake
Caldbeck
Calder
Caldwell
Campbell Lake
Cappon
Carbondale
Cardiff
Carnforth
Carseland
Carthew

Casavant
Chailey
Chesterwold
Chigwell
Chin
Clearview
Close
Clover Bar
Clymont
Coal City
Coaldale
Coalhurst
Coleman
Colinton
Commerce
Conjuring Creek
Content
Copeville
Cornucopia
Cousins
Craigmillar
Crowfoot
Currey
Dahmer
Dalemead

Dauntless
Davisburg
Deering
Delacour
Demay
Dewberry
De Winton
Diamond City
Dickson
Diligence
Dina
Dinant
Dinton
Dobson
Dodds
Dog Pound
Doondale
Dorenlee
Dry Fork
Duagh
Duffield
Duhamel
Dunmore
Eagle Hill
Earlie

#### ALBERTA POINTS—Continued

Earling Earlville Eastervale Eastway Edison Edwell Elk Island Park Elkton Ellerslie Emery Ensign Ensleigh Everett Ewelme Fabyan Fairacres Fairbank Fairfield Fairydell Faith Falun Federal Fenn Ferrybank Ferry Point Fishburn Fleet Forest Lawn Four Nine Frank Frankburg Gahern Ghost Pine Gillen Gladys Glenbow Glenford Gleniffer Glenview Golden Spike Good Hope Good Luck Gopher Head Graindale Grainger Grand Valley Grant Lake Green Glade Greenshields Griesbach Grosmont Gros Ventre Gwynne Hackett Hairy Hill Halladay Halley Hallman Harmattan

Hawkeve Hayter Hazelmere Hearnleigh Heath Heath Creek Heather Brae Herronton Highfield Hillcrest Hill End Hillspring Hobbema Horse Hills Horseshoe Coulee Horseshoe Falls Horseshoe Lake Hubalta Hughes Hunterville Hutton Indus ndustrial School Inga Ingleton Inglis Irwinville Jeffrey Joffre Josephburg Jumping Pound Kanata Kenex Kessler Kilbourn Kipp Kirkcaldy Knee Hill Valley Krakow La Calmette Lake DeMay Lake Minnewanka Lakeview Lamoureux Larsen Lathom Lavesta Lawndale Leavitt Leeshore Leopoldville Lewisville Liberty Lineham Livingston Loch Sloy Lockhart Lone Butte

Longview Lousana Lundbreck Lusignan Luzan Majorville Makepeace Malmo Manfred Maple Leaf Martins Maughan Maunders Maybutt Mayton Mazeppa McEwen McLaughlin McNally Meadow Lake Menaik Merna Mewassin Miller Milnerton Minott Morley Mossleigh Mound Mountain View Mt. Lookout Murray Valley Naco Nakamun Namayo Neapolis Neighborview Nevis New Brigden New Lindsay New Lunnon New Oxley New Spruce Grove Nightingale Nisbet Nisku Norma Norton Noyes Crossing Ogden Ohaton Old Brant Old Spruce Grove Olin Creek Oliver O'Mara Orton Otoskiwan Ouelletteville Owens Paradise Valley Partridge Hill Passburg

Patience Paxson Pearce Pibroch Picture Butte Pincher Station Pine Lake Pirmez Creek Pleasant View Poplar Ridge Poplar Site Pretty Hill Puffer Purple Springs Quarrel Rabbit Hill Raley Red Lodge Reid Hill Reist Rexboro Rich Valley Riddellvale Rising Sun Riviere Qui Barre Rockeling Bay Rocky View Rodino Rolling Green Rolling Green Rosedale Rosenheim Rosenroll Rosyth Round Hill Rusylvia Salisbury Saltaux Sampsonton Sarcee Sather Scotstoun Seebe Sharrow Shepard Shouldice Sidcup Siebertville Silver Lake Silver Lake Simons Valley Social Plains Springbank Springbale Spring Lake Springvale Spruce Grove Stand Off Staplehurst Star Sterlingville Stocks Stoppington Strand Strangmuir

Streamstown Sugar Bowl Sulphur Springs Summerland Summerview Sunnydale Superior Sweet Grass, Mont. Talbot Taylorville Terrace Lake The Hub Thorsby Throne Tindastoll Tolland Tommy LaPotac Tongue Creek Travers Turin Twelve Mile Coules Twin Butte Twin Lakes Twining Ulster Vauxhall Viewpoint Villeneuve Villerge Volmer Wanda Warden Warwick Waterglen Watts Waybrook Wealthy Welling Wellsdale Wellsville Weno Westcott Westward Ho White Sand Beach White Star Mine Whitewood Lake Wildmere Willowdale Willowlea Wilmot Wilson Wilton Park Wimborne Winterburn Woodhouse Wood River Woolford Wostok Yorkville Zawale Zetland

#### **BRITISH COLUMBIA POINTS**

Baker Baynes Lake Bull River Coal Creek Cranbrook

Hastings Coulee

Elko Fernie Fort Steele Hanbury Hosmer Irishman Creek

Long Coulee

Jaffray Jewell Lumber Co. Kimberley Kingsgate Lumberton Marysville

Morrissey
Moyie
Natal
St. Eugene Mission
St. Mary's Prairie

Twin Lakes Waldo Wardner Wycliffe Yahk

If you do not need to speak to any Particular Person Tell the Long Distance Operator so.

Station-to-Station Service is Quicker and Cheaper!
See Rules and Regulations on Pages 7 and 8

# Long Distance Service to All Points

CANADA AND THE UNITED STATES

Established October, 1925

(See PAGE 13)

то	Station- to-Station Day Rate	то	Station- to-Station Day Rate	то	Station- to-Station Day Rate	то	Station- to-Station Day Rate
I need to be a second	\$ c		\$ c		\$ C		\$ c
Mageau	1.95	Olson Coulee _	.30	Rocky Rapids	1.65	Sullivan Lake	1.05
Magnolia	1.80	Onoway	1.80	Roeske	1.95	Sunnynook	
Magrath Manola	1.05	Opal	1.80	Rosalind	70	Sunnyslope Swalwell	
Manville	1.95	Orvilton		Rosebud	.75	Sylvan Lake	
Manyberries		Owlseye		Rose Lynn	.80	Sylvan Lake	1.10
Markerville	1 10	Oxville	1.50	Rosemary		Taber	.25
Marwayne	1.80	Oyen		Rosevear	1.95	Tawatinaw	
Masinasin	45	0,011		Rossington		Tees	
Maunsell	.25	Pakan	1.80	Rowley	.90	Telfordville	1.65
Mayerthorpe		Parkland	.35	Rumsey	.90	Thelma	
McKellar	1.80	Park View	.40	Rush Lake		Therien	1.95
Meanook	2.10	Partridge	1.10	Ryley	1.50	Thorhild	1.95
Mecheche	.80	Pashley	.70		Control of the Contro	Three Hills	
Medicine Hat		Patricia	55	and any of	Table	Tilley	
Meeting Creek	1.35	Pearsonville		St. Albert	1.65	Tofield	1.65
Mercoal	1.95	Peat		St. Joseph		Tomahawk	1.65
Metiskow		Peers	1.95	St. Kilda		Tring	
Midnapore		Pekisko	50	St. Lina	1.95	Trochu	
Milk River	.35	Pemukan Pendant d'Ore	1.15	St. Paul St. Vincent		Two Hills	1.80
Millarville	1.50	Penhold		Saddle Lake		Upper Elbow	
Millicent	1.50	Peno	1.80	Sammons		Opper Libow	
Milo		Perryvale	2 10	Sangudo		Vale	.75
Minburn		Philips	1 50	Sarrail		Valleyfield	30
Mirror		Pickardville		Scandia		Vanesti	1.65
Monarch	10	Pigeon Lake		Scapa		Vanvleet	
Monitor	1.15	Pincher Creek	.35	Schuler		Vegreville	
Morinville	1.80	Pine Creek	1.80	Scollard	.95	Venice	
Morningside	1.35	Police Coulee		Scotfield	.90	Vermilion	
Morrin		Pollockville	.70	Seaforth	.30	Veteran	
Mosside	1.95	Ponoka	1.35	Seba	1.80	Victoria	
Mountain Park	1.80	Priddis		Sedalia	1.00	Viking	1.50
Moyerton	1.65	Princeton	55	Sedgewick		Vilna	
Mulhurst	1.50	Provost	1.35	Seven Persons		Vimy	
Mundare		Deducer	4 90	Seymour	1.80	Vulcan	
Munson		Radway		Shandro		Wabamun	1 80
Musidora	1.00	Ranchville		Sheerness	.85	Wahstao	
Namaka	60	Ranfurly		Shoal Creek	1 95	Wainwright	
Nanton		Raven		Sibbald	1.00	Walker	
Naughton Glen		Ray		Silver Bay		Walsh	.80
Neerlandia		Raymond		Sion	1.80	Waltross	
Nelspur		Redcliff	.60	Skiff		Wardlow	
Nemiscam		Red Deer	1.15	Smoky Lake	1.95	Warner	
Nestow	1.95	Redland		Soda Lake	1.80	Warspite	
Newbrook	1.95	Red Raven	1.10	Southesk	.50	Wasel	
New Dayton		Redwater	1.80	Southworth	1.95	Waskatenau	
New Norway	1.35	Red Willow		Spedden		Waterton Park	
New Sarepta	1.50	Retlaw		Spring Coulee		Wayne	
Niton	1.95	Ribstone	1.50	Spring Point		Westerose	
Nobleford	1.50	Richards	1.65	Stampede		Westlock	1.95
Northbank	1.50	Richardson	1.05	Standard Stanger		Wetaskiwin White Court .	2.10
Nth Cooking L	ake 1.65	Rife		Stanmore		Whitla	50
Northern Valle		Rimbey		Stavely		Willingdon	1.80
Northleigh		Rinard	.30	Stettler	1.15	Winfield	1.50
North Mosside	1.95	Rio Alto	.60	Steveville	60	Winfield	50
Nugent	1.35	Riverbow Ferry	y35			Wisdom	.60
	0200	Roberge	1.80	Stony Plain	1.65	Wolf Creek	1.95
O'Connor		Rochester	1.95	otratimore		Wrentham	
Odynski	1.80	Rochfort		Strome			the second second
Okotoks		Rockyford		Styal		Yeoford	
Olds		Rocky Mtn. H	ouse 1.35	Suffield		Youngstown .	

In addition to the points on pages 9 and 10 Long Distance Connection may be had also with the following places in Alberta and British Columbia, rates for which can be obtained by calling "Long Distance":—

#### **ALBERTA POINTS**

Acadia Valley
Acheson
Aetna
Agricola
Albay
Albion Ridge
Aldersyde
Alice Lake
Angus Ridge
Anzac
Ardenode
Ardenville
Ardley
Armena
Arrowwood
Asker
Avalon
Avion
Balmoral
Bankhead
Bardo
Barnwell
Baronet
Bathgate
Battle
Battle

Battle Bend
Battle Ridge
Battle Ridge
Battle Ridge
Beaumont
Beaver Hills
Beaver Lake
Beaver Mines
Beazer
Beddington
Bellevue
Bellshiil
Belmont
Bennett
Beverly
Bircham
Bismark
Bissell
Bittern Lake
Black Diamond
Blackfoot
Blakesville
Blondheim
Blood Reserve
Bluffton

Bonlea
Bow Valley
Bowville
Bradshaw
Bremner
Bretona
Brightview
Britain
Brocket
Brooksley
Brownfield
Brownlow's L'ndg
Buford
Burmis
Burnt Lake
Caldbeck
Calder
Cardwell
Campbell Lake
Cappon
Carbondale
Cardiff
Carnforth
Carseland
Carthew

Casavant
Chailey
Chesterwold
Chigwell
Chin
Clearview
Close
Clover Bar
Clymont
Coal City
Coaldale
Coalhurst
Coleman
Colinton
Commerce
Conjuring Creek
Content
Copeville
Cornucopia
Cousins
Craigmillar
Crowfoot
Currey
Dahmer
Dalemead

Dauntless
Davisburg
Deering
Deelacour
Demay
Dewberry
De Winton
Diamond City
Dickson
Diligence
Dina
Dinant
Dinton
Dobson
Dodds
Dog Pound
Doondale
Dorenlee
Dry Fork
Duagh
Duffield
Duhamel
Dunmore
Eagle Hill
Earlie

#### ALBERTA POINTS—Continued

Longview

Earling Earlville Eastervale Edison Edwell Elk Island Park Elkton Elkwater Ellerslie Emery Ensleigh Everett Ewelme Excelsion Fabyan Fairacres Fairbank Fairfield Fairydell Faith Falun Federal Fenn Ferrybank Ferry Point Fishburn Fleet Forest Lawn Four Nine Frank Frankburg Gahern Ghost Pine Gilpin Gladys Glenbow Glenford Gleniffer Glenview Golden Spike Good Hope Good Luck Gopher Head Graindale Grainger Grand Valley Grant Lake Green Glade Greenshields Grosmont Gwynne Hackett Hairy Hill Halladay Halley Hallman Harmattan Hastings Coulee Hawkeye Haynes Hayter Hazelmere Hearnleigh Heath Heath Creek Heather Brae Herronton Hetherington Highfield Hillcrest Hill End Hillspring Hobbema Horse Hills Horseshoe Coulee Horseshoe Falls Horseshoe Lake Hubalta Hughes Hunterville Hutton Indus Industrial School Inga Ingleton Inglis Irwinville Jeffrey Joffre Josephburg Jumping Pound Kanata Kenex Kessler Kilbourn Kimball Kipp Kirkcaldy Knee Hill Valley Krakow La Calmette Lake DeMay Lake Minnewanka Lakeview Lamoureux Lathom Lavesta Lawndale Leavitt Leeshore Leopoldville Lewisville Liberty Lineham Livingston Loch Sloy

Lousana Lundbreck Lusignan Luzan Majorville Makepeace Malmo Manfred Maple Leaf Martins Maughan Maunders Maybutt Mayton Mazeppa McEwen McLaughlin Lake Meadow Merna Mewassin Miller Milnerton Minott Morley Mossleigh Mound Mountain View Mt. Lookout Murray Valley Nakamun Namayo Neapolis Neighborview Nevis New Brigden New Lindsay New Lunnon New Oxley New Spruce Grove Nightingale Nisbet Nisku Norma Norton Noyes Crossing Ogden Ohaton Old Brant Old Spruce Grove Olin Creek O'Mara Orton Otoskiwan Ouelletteville Owens Paradise Valley Partridge Hill Passburg

Paxson Pearce Pibroch Picture Butte Pincher Station Pine Lake Pirmez Creek Pleasant View Poplar Ridge Poplar Site Pretty Hill Purple Springs Quarrel Queenstown Rabbit Hill Raley Red Lodge Reid Hill Rexboro Rich Valley Riddellvale Rising Sun Riviere Qui Barre Rockeling Bay Rocky View Rodino Rolling Green Rosedale Rosenheim Rosenroll Rosyth Round Hill Rusylvia Salisbury Saltaux Sampsonton Sarcee Sather Scotstoun Seebe Sharrow Shepard Shouldice Sidcup Siebertville Silver Lake Simons Valley Social Plains Springbank Springdale Springvale Spruce Grove Stand Off Staplehurst Star Sterlingville Stocks Stoppington Strand

Patience

Streamstown Sugar Bowl Sulphur Springs Summerland Summerview Sundre Sunnydale Superior Sweet Grass, Mont. Talbot Taylorville The Hub Throne Tindastoll Tolland Tommy LaPo Tongue Creek Travers Tudor Turin Twelve Mile Coulee Twin Butte Twin Lakes Twining Ulster Vauxhall iewpoint Villeneuve Villeroe Wanda Warden Warwick Waterglen Watts Waybrook Wealthy Welling Wellsdale Wellsville Weno Westcott Westward Ho White Sand Beach White Star Mine Whitewood Lake Wildmere Willowdale Willowlea Wilmot Wilson Wilton Park Wimborne Winterburn Woodhouse Wood River Wostok orkville Zawale Zetland

#### BRITISH COLUMBIA POINTS

Baker Baynes'Lake Bull River Coal Creek Cranbrook

Elko Fernie Fort Steele Hanbury Hosmer Irishman Creek

Lockhart

Long Coulee

Lone Butte

Jaffray Jewell Lumber Co. Kimberley Kingsgate Lumberton Marysville Michel Morrissey Moyie Natal St. Eugene Mission St. Mary's Prairie Twin Lakes Waldo Wardner Wycliffe Yahk

If you do not need to speak to any Particular Person Tell the Long Distance Operator so.

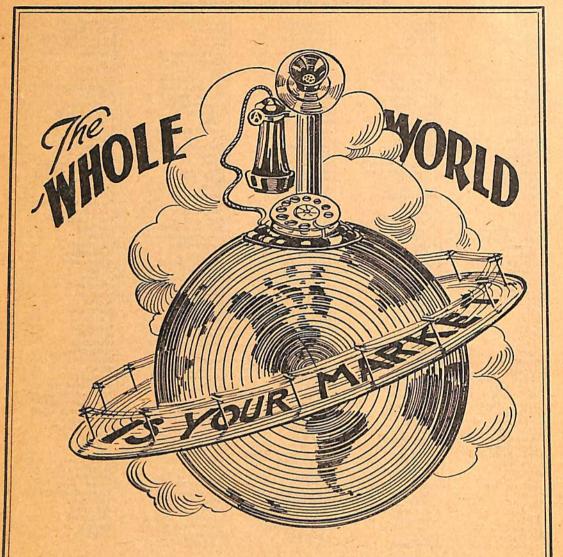
> Station-to-Station Service is Quicker and Cheaper! See Rules and Regulations on Pages 7 and 8

# Long Distance Service to All Points

CANADA AND THE UNITED STATES

Established October, 1925

(See PAGE 13)



The commonplace but indispensable Telephone, with its wonderful organization behind it, brings the markets of the World to your door!

Use Your Telephone and Advertise in the Telephone Directory

**Alberta Government Telephones** 

"The Silent Partner"

# AS TO COST--

Price is a measure of time and money. The time saving of a telephone call over tremendous distance is apparent.

A business transaction involving thousands of dollars may be completed in a few-minutes at a cost so low as to be insignificant when compared with results or the ordinary delays of correspondence.

TIME IS MONEY, AND, ABOVE ALL ELSE

# THE LONG DISTANCE TELEPHONE SAVES TIME

Here are some rates from station to station. The rates quoted are from Lethbridge. If your point is not quoted ask the operator:

Day Rates, 4.30 a.m. to 7:00 p. m. Evening Rates, 7:00 p.m. to 8:30 p.m. Night Rates, 8:30 p.m. to 4:30 a.m.

Originating Time (mountain) Governs Alberta Calls.

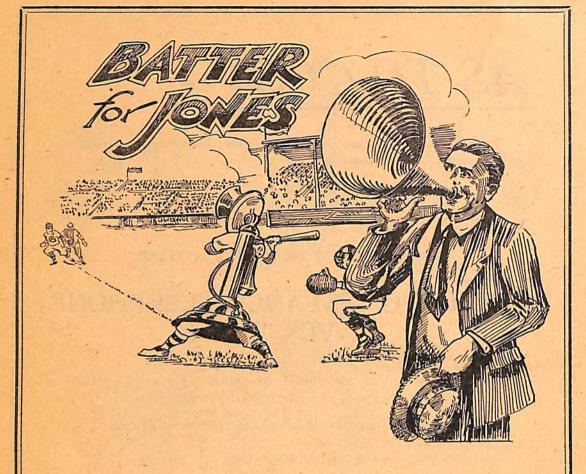
	Day	Night		Day	Night
ATLANTA, GA	\$6.50	\$3.75	PORTLAND, Ore	\$2.60	\$1.30
BRANDON, MAN	3.20	1.50	REGINA	2.35	* .60
BUTTE	1.40	.70	SAN FRANCISCO	3.75	1.90
CHICAGO	5.00	2.75	SALT LAKE CITY	2.80	1.40
DENVER	3.25	1.65	SASKATOON	2.20	* ,55
GREAT FALLS, MONT.	1.05	.55	SEATTLE	2.30	1.15
KANSAS CITY	4.50	2.50	SHELBY, MONT	.65	.35
LOS ANGELES	4.25	2.25	SPOKANE	1.45	.75
MINNEAPOLIS	4.00	2.00	TORONTO	6.25	3.50
MONTREAL	6.75	4.00	VANCOUVER	2.75	1.65
NEW YORK	7.25	4.25	VICTORIA, B. C.	3.40	2.30
OTTAWA	6.50	3.75	WINNIPEG	3.95	1.90

Evening rates (7 p.m. to 8.30 p.m.) are somewhat lower than day rates. For exact rates enquire at your central office.

"The Silent Partner."

ALBERTA GOVERNMENT TELEPHONES

<sup>\*</sup> On Station-to-Station calls to points in Saskatchewan, evening rates (7 p. m. to midnight) are one-half of day rates. Night rates (midnight to 4.30 a.m.) are one-quarter of day rates.



Who will Pinch-Hit for your Salesman between calls—when he is sick or on vacation?

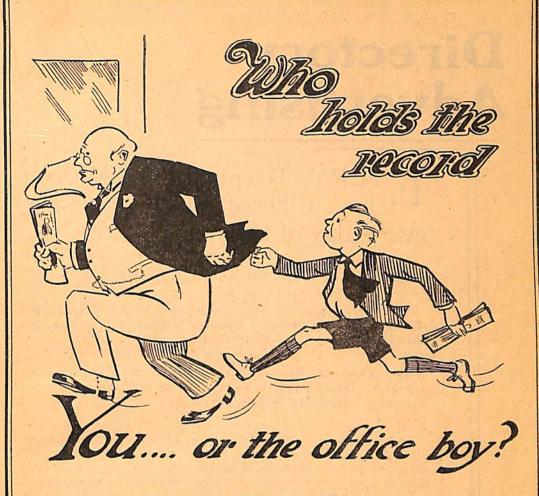
The one Pinch-Hitter ready to serve you at any time is your Telephone with its wonderful organization working with clock-like precision day and night!

The Pinch-Hitter who never fails!

USE LONG DISTANCE

And Advertise in the Telephone Directory.

ALBERTA GOVERNMENT TELEPHONES
"The Silent Partner"



The daily inter-office Marathon—dashing from one office to another for this or that conference with your associates—Of course the phone was busy! It always is these days—So it's up to you! Let an Extension Telephone take the load off your mind and save your feet too! Once installed, instantaneous desk-to-desk conference without delay!

Business 5c. a Day Residence 2½c. a Day

Ask the Clerk at the Counter.

ALBERTA GOVERNMENT TELEPHONES

"The Silent Partner"

# Directory Advertising

EVERY Telephone in Alberta has a Directory by its side every day of the year.

The Directory is used thousands of times daily.

It is never thrown into the waste-paper basket until a new edition is issued. Probably no other publication can make a like claim to continuity of circulation.

The Telephone Directory is used for innumerable purposes—general information, correct spelling of names, street addresses, buying and selling, etc.

There are many ways in which the Directory may become of additional service to subscribers—extra listings may be arranged for, by which a subscriber to Exchange Business Service may have the names of any companies he represents, or of any employee or agent, listed in the Directory, at a nominal charge, and a subscriber to Exchange Residence Service may have the name of a bona-fide member of his family listed in the Directory for one dollar per line per issue.

The following Directories are issued by the Alberta Government Telephones:

Calgary and District. Northern Division.

Lethbridge and District. Medicine Hat and District.

Peace River District.

Our low rates and the ever-increasing circulation of the books render Telephone Directory Advertising the cheapest and most effective form of publicity you can buy.

For further particulars and rates apply

### **Directory Advertising Department**

ALBERTA GOVERNMENT TELEPHONES

128 SEVENTH AVENUE WEST

CALGARY

# LETHBRIDGE

#### 806 FOURTH AVENUE SOUTH

#### Continuous Service

For Information regarding New Subscribers, Change of Telephone Num-		
bers, Long Distance Charges, New Toll Offices, etc.	Call	92
For Trouble	11.	93
For Rural Subscribers	**	94
For Long Distance	"	0
For Chief Operator	**	. 98
For Local Manager	"	3375
For Local General Office		2234
Report Telephones out of Order and Unsatisfactory Local Service to .		93
Report Unsatisfactory Long Distance Service to Chief Operator		98
To City Subscribers:—For Connection with Rural Subscribers call 94, and when Operator answers give the number of the Rural Subscriber desired, distinctly, as R 3-1-2.  See page 45 for List of Rural Subscribers.		
FOR FIRE call		3333

## **Public Pay Stations**

No. 5 No. 10 Alexandra Hotel	Fifth Street S.
No. 11—Arlington Hotel	First Avenue S.
No. 6—Canadian Pacific Railway Station	
No. 1—Central Office	Fourth Avenue S.
No. 4—Coaldale Hotel	Third Avenue S.
No. 3—Dallas Hotel	
No. 15—Garden Hotel	
No. 17—Lake Pavilion	
No. 2 No. 13 Lethbridge Hotel	
No. 20 No. 21 Marquis Hotel	
No. 16—Tourist Camp	Henderson Park
No. 8—Y. M. C. A	enth Street & Fourth Avenue S.

# THERESIDENT THE COARD



Operator—"The Boss seems to be pretty amiable to-day—
(Number please!) We had a record yesterday for Long
Distance Calls (one moment please!) Since he advertised in the Telephone Directory the Boss seems to want
some outlandish spot every day (one moment please!)
and my geography is sure improving since he started
talking to the World by phone!"

Stenographer—"Well, if it's done nothing else, it's saved him an ocean of correspondence and made him a happier man!"

MORAL:—USE LONG DISTANCE AND ADVERTISE IN THE TELEPHONE DIRECTORY!

#### DIRECTORY ADVERTISING DEPARTMENT

Alberta Government Telephones

128 SEVENTH AVENUE WEST

CALGARY

PHONE

# 2576

# FOR CRYSTAL DAIRY LTD.

LETHBRIDGE

# **Exchange LETHBRIDGE Subscribers**

(FOR RURAL SUBSCRIBERS SEE PAGE 45)

#### A

3664 ABC Taxi J Malacko Prop Rear St Regis Hotel 2413 Abercrombie W J res 409 12th St A S 3836 ADAMS BILL Hides Pelts & Furs rear Imperial Oil Ltd 4th Ave 3944 Adams W res 710 8th Ave S
3295 Adnitt W Central Meat Market 646 13 St N
3854 Adnitt W C res 340 19th St N ADVANCE LUMBER CO LTD Successor to Pioneer Lumber Co Ltd General Office Baalim Blk 3663 2063 Yard Office 245 13th St N N S Stoltze res 1517 7th Ave S R W Kellogg res 1110 7th Ave S 3320 2423 B H Mott res 1318 7th Ave N 2901 2888 Afaganis Alex res 525 5th St S Agnew Miss M L res Galt Mine Bldg 2380 Aird Jas res 1304 6th Ave S 2083 Aita John Groceries 431 18th St N 2418 Aitken D res 632 14th St S Aitken W res 2107 1st Ave N 2321 3853 3023 Akrigg G S res 615 9th St S 3812 ALBERTA FUR CO Hull Blk 707 3rd Ave S ALBERTA GOVERNMENT-See also Provincial Government 2129 Alberta Government James Pike Colonization Manager 413 8th St S 2603 ALBERTA GOVT EMPLOY-MENT BUREAU 243 7th St S ALBERTA GOVERNMENT TELEPHONES 808-810 4th Ave S 92 Information regarding New Subscribers and change of Telephone Nos 93 Telephones out of order 94 Rural Operator Long Distance Operator Chief Operator General Office 0 98 2234 3375 J Dow Local Manager 3503 R E Phillips District Commercial Manager 3375 J Dow District Plant Chief 3220 R Harper District Traffic Chief

2921 Alberta Hide & Fur Co 110 5th St S 3492 ALBERTA MEAT MARKET R Coultry 905 9th Ave N 2724 Alberta Picture Gallery A Neidig 402 5 St S 2010 ALBERTA PROVINCIAL POLICE Guardroom & Complaints Court House 3930 General Office 2010 Detectives' Office 3677 Inspector 3874 Aldous W G res 802 15th St S ALEX TAXI Soderberg Blk 323 5 St S 3545 Alexander G B res 1402 3rd Ave N 2861 3562 Alexander J P res A Barclay Apts ALEXANDRA HOTEL 3717 3891 Alford E W res No 2 Fire Hall Alford Lewis res 931 10th St S 3857 Allan E res 918 8th St S 3284 Allen Dr L T Dentist 8 Rylands Blk Allen Dr L T res 1503 7th Ave S 2165 2871 3147 Allen T S res 707 12th St A N 3528 Allison R E res 1264 4th Ave S **ALLISON'S STUDIO** 2689 G W Allison Balmoral Blk 2536 Almlie E M res 311 15th St S Alvau N res 1006 8th St N 2450 2846 American Consular Agent Ralph A Thrall Hill Blk 3rd Ave S 2183 Anderson A A res 620 12th St-C N Anderson E res 908 12th St S Anderson G L res 542 12th St-A N 2339 3356 2777 Anderson & Smith Grading Contrs Lethbridge 3841 Andrew R G res 1247 8th Ave-A S 2949 ANDY'S RADIATOR REPAIR SHOP 412 4th Ave S

3069 Arcade Billiard & Cigar Store 325 5th St S

3242 Archbold Mrs R res 912 7th St-A S 3329 Arkinstall Charles res 1624 3rd Ave N 2278 ARLINGTON HOTEL 1st Ave & 4th St S 2663 Armit A res 801 15th St S 2079 Armitage Robson res 1007 8th Ave S

# 2750 B

# BIJOU TAXI Also Drive-Yourself Cars

2750 416-4 Ave. S: Let Us Handle Your Auction Sale

Phone 2428

THE RELIABLE AUCTIONEERS



PHONE - 2428

2267 2350 Liberal Allowances made on your Old Furniture when taken in trade for new

2954 Armitt John res 1733 5th Ave N
2924 Armour J D res 1908 6th Ave-A N
3301 Armstrong W J res 1009 8th Ave S
3846 Army & Navy Veterans Club 517 5th Ave S
3397 Arnold Mrs A M res 1715 6th Ave-A N
3386 Arnold T res 1721 2nd Ave-B N
3955 ARTIC REFINERIES LTD
5th St N
3238 Ascroft Mrs E res 1001 3rd Ave S
2595 Ashcroft Mrs P H res 916 13th St S
2682 Ashton Miss Blanche res 7 Victoria Mansions
2222 Asplin A res 636 11th St S
2545 ASSINIBOIA MUSIC CO LTD
J J Stafford Mgr 315 6th St S
3954 Atkinson J M res 1245 5th Ave-A S
3114 Attwood Mrs Rose res 1223 5th Ave-A S
3114 Austad Mrs N res 642 5th St S

B 3546 Baalim A G res 630 11th St S 2432 BAALIM BUILDING AGENCIES Baalim Blk 4th Ave & 6th St S 2621 BAALIM MOTOR CO LTD Office 7th St S Shop Service Dept 4055 RESIDENCES H E Routledge Sales Mgr V W Williams Credit Mgr 2220 3125 F W Cottam Shop Foreman 2073 BABY SHOP THE Mrs Mae Short Prop 316a 7th St S 2989 3007 Bailey G res 646 6th St S Baines A E res North C P R Tracks 3719 Baines C D res 423 11th St S 2875 3901 Baines E C res 1258 6th Ave-A S 2926 Baker Ella M res 409 Sherlock Blk BALDERSON A E J I Case Agt 1263 2nd Ave S 3888 2029 Balderson Mrs A E res 638 4th St S 4018 Balderson Blanche res 1317 6th Ave S 3927 Ball J W res 1509 5th Ave-A N BALL W S Law Office Stafford Blk 3111/2 5th St S 3573 2309 W S Ball res 916 7th Ave S 3446 BANK OF MONTREAL C G Dunning Mgr 522 3rd Ave S 2526 Manager's Office 3667 H E MacDonald 2711 Bank of Nova Scotia J W Berry Mgr 3 Av S Bannerman J res 1031 12th St-B S 2262 Barber Miss Lucille res 814 6th Ave S Barkley R. J res 1008 7th Ave S 2460 3138

Barrett Chas res 539 12th St-A N Barrington T W res 725 6th St S 2186 2970 Barrowman Robert res 283 7th Ave-A S Barry J H res 628 15th St S 2147 2573 3557 Bartlett J T res 908 11th St S Bartlett W E res 2118 2nd Ave N 3152 2521 Barton J M res 621 16th St N Bartsch L C res 1230 5th Ave-A S 2831 Bass John C res 329 14th St S 2743 Bass W H res 520 12th St-C N 2869 Basson F J res 705 7th Ave S Bastien S R res 505 11th St S 2402 3176 3349 Bastyan G res 2033 1st Ave N Bateman James res 1272 3rd Ave S 3603 2648 Bateman M J res 115 16th St N 3459 Bates A B res 277 7th Ave S Bates T G res 275 7th Ave-A S 2984 3560 Batsford Sidney T res 412 7th Ave S 3844 **BATTERY & MAGNETO SER-**VICE H Solberg 322 6th St S 2158 Bawden Miss res 1255 4th Ave S 3625 BAWDEN FURNITURE CO Baalim Blk 4th Ave S 3510 Bawden J W res 542 7th St S 2971 Bayntun Myrtle res 411 4th St S 3753 Bazinas G D res 612 5th St S 2135 Beasley A M res 211 5th Ave S BEATTIE W S Barrister & Solicitor 3237 3 Alberta Blk W S Beattie res 1262 4th Ave S 3150 2755 Beatty J H res 6 Hull Blk Beaumont Jos res 425 12th St N 2780 Becker F D res 606 7th Ave S 3965 Becker H N res 1317 4th Ave S 2385 2218 Becker Mrs J C res 324 15th St S 2384 BECKER LUMBER CO LTD Lumber & Builders' Supplies 3rd Ave & 16th St S Office and Yards 2385 H N Becker Man Dir res 1317 4th Ave S F D Becker Dist Sales Mgr res 606 7 Av S E C Cranstoun Office Mgr res 402 Sherlock 3965 3008 Blk 2218 J C Becker Yard Manager res 324 15th St S W Hoult res 321 15th St S 3116 Bedwell Alfred E res 1st St & 1st Ave S 2582 2480 Bell Arthur res 1208 5th Ave S Bennett E G S res 604 8th St S Bennett W G res 415 3rd St S 2505 2935 2096 BENNETT & WHITE CON-STRUCTION CO LTD

High School Site
2594 Bernard J R res 423 12th St-A N
2558 Berry F M res 406 4th St S

Barnsley A res 629 11th St S Barr James res 622 6th Ave S

#### INFORMATION

2936 Barnard Russell J res 1615 3rd Ave N

For Information Regarding New Subscribers, Changesof Telephone Numbers, Long Distance Rates, New Toll Offices, etc.

CALL 92

#### TROUBLE

To Report Telephone Out of Order and Unsatisfactory Local Service CALL 93 Report Unsatisfactory Long Distance Service to Chief Operator CALL 98

#### RURAL

For List of Rural Subscribers, see pages following List of Exchange Subscribers.

CALL 94

Phone 2346 Trade Your Old Furniture For New



High Class
Furniture at
Moderate Prices
on Easy Payments

	And the state of t	
4076 Berry J W res 313 13th St S	2325 BOWMAN AGENCY LTD THE	
2803 Berte John res 707 9th Ave N	C B Office Acadia Blk	
3626 Berteetti Mrs J res 122 8th St S	3303 Bowman C B res 324 13th St S	
3978 Berti Joe res 222 1st Ave S	2410 Boyd H res 544 12th St S	
3248 Best S res 702 9th Ave S	2925 Bradley N H res 626 8th St S	
2226 BIG HORN BREWING CO LTD	2254 Braithwait E G res 614 7th Ave S	
312 4th St S	2201 Brander A I res Riverview 2021 Brandow Mrs C E res 944 13th St S	
2750 BIJOU TAXI & DRIVEYOUR- SELF SERVICE W Hoselton	2299 Brearley Mrs C A res 640 12th St-C N	S
416 4th Ave S	2843 BRITISH CANADIAN TRUST	
3101 Bikman Sam res 534 6th St S	CO G W Parsons Mgr 4 Conybeare Blk	Sale.
3165 Billigmeier J J res 419 8th St S	3251 Broderick C J res 1302 7th Ave S	
2786 Binden Mrs E res 333 12th St-A N	2956 Brodie Mrs J res 648 11th St	
2872 Bing We Groceries 320 13th St N	3280 Brodie W S res 718 10th St S	
3862 Binning Mrs Ellen res 113 16th St N	3696 Brooks Jos res 714 10th St S	
2458 Binning Henry G res 235 15th St N	2725 Brown G S res 1406 7th Ave S	
2560 Birrell Mrs Walter res 422 12th St-B N	3018 Brown Geo res 1504 6th Ave S	
2240 Birth R H res 918 2nd Ave S	3406 Brown J F res 335 20th St N	
3710 Bissett G res 522 6th St S 3847 Bissett J res 707 17th St N	3895 Brown J T res 612 9th St S   3258 Brown James B res 620 7th St S	
2795 Bissett James res 308 6th Ave-A S	4004 Brown Mrs W R res 313 6th Ave-A S	
2904 Blackbourne F H res 526 7th St S	3879 Brownlee Laura res 1326 4th Ave N	th
2084 BLACKBURNE A J & CO	3277 Brownrigg D J res 1214 5th Ave S	till
Real Estate Loans & Insurance Balmoral	3928 Bruce H H res 244 13th St N	
Blk	2115 Bruchet G A res 1214 6th Ave-A S	
3117 Blacker Mrs Geo res 613 9th Ave S	3763 BRUCHET GEO Painter & Decorator	
3958 Blackford M B res 806 15th St S	1509 4th Ave S	
3514 Blair J A res 1020 7th Ave S	2528 Brumwell J res 302 12th St S	
2634 Blenner-Hassett W A res 1005 8th Ave S	3720 Bryans Dr W E Phys & Surg 329 7th St S	
3572 Bletcher Mrs Gerald F res 1250 5th Ave-A S 2020 Bletcher Miss H res 626 9th St S		W
4057 Bliss A II res 308 7th Ave-A S	3984 Bryant Chas res 3 Strathcona Court 3219 Buchan J res 1258 5th Ave-A S	! N
2007 Blocksidge J D res 1238 7th Ave S	3926 Buchan's Beauty Parlor & Barber Shop 1257	
3757 Blunt Mrs G T res 814 7th Ave S	6th Ave S	
2012 Board of Trade Office Board of Trade Bldg	3352 Buchanan Stanley A res 938 13th St S	
3975 Bodgener Wm res 225 16th St N	3508 Buchanan W A res 1404 4th Ave S	
3655 BONFADINI JOE Auctioneer	3292 Bullock C G res 834 7th St S	
406 4th Ave S	3882 Burgmann Hall R Burgmann Prop 418 13th	PR
2479 Bonfadini Joe res 527 8th St S	St N	
2428 BONFADINI'S LTD New and Used	2429 Burgmann R res 502 19th St N	6
Furniture Dealers cor 3rd Ave & 8th St S	3363 Burnap A J res 272 7th Ave S	
3615 M Stern Manager res 312 14th St S	3780 Burnham H G res 439 18th St N	
2346 BON-TON STORE Complete Home	BURNS P & CO LTD	
Furnishers 503-505 4th Ave S	2388 Office and Wholesale Dept 610 3rd Ave S	S
Night Calls	3412 Main Market 610 3rd Ave S	
2497 Jacob P Rosenbaum res	2654 Dominion Market Hill Blk	
2961 Boston Taxi Hat Works & Shoe Shine Parlo		
327a 5th St S 2961 BOSTON TAXI 327a 5th St S	3831 Abatteir near Exhibition Grounds	rop
2961 BOSTON TAXI 327a 5th St S 3963 Botham D res 1206 2nd Ave S	2996 W Shaw Branch Supt res 3184 Burrill J T res 919 10th St S	
3916 Bouck Leonard W res 20th St near 16th Ave		
2098 Boulton Jas W res 523 6th St S	3607 Butler P V res 1258 3rd Ave S	
2206 Boulton's Taxi Dallas Hotel	3932 BUZZ SHOP Vulcanizing cor 4th Ave &	
3174 Bourgett G N res 319 7th Ave S	8th St S	
2132 Bowker James res 136 19th St N	3868 William Knox Mgr res	1

### FOR LONG DISTANCE CALL O

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# PHONE Willard Battery Service

All Battery, Ignition and Radio Repairs Fully Guaranteed

3872 C J O C Broadcasting Station Marquis Hotel 2540 Cain T F res 914 2nd Ave S Ticket Office H G Stretton Agent Depat 2226 CALGARY BREWING & MALTING CO LTD 312 4th St S 2627 Calgary Power Co Ltd 1237 7th Ave S 3559 Cameron C E Barrister C Metcalfe Bldg 2377 Cameron C E res 429 12th St S 2850 CAMERON L & CO Millinery & Ladies' Wear 606 3rd Ave S 3723 Cameron Miss M Travellers Aid 204 9th St S 3629 Cameron Miss M res 6 Connaught Mansions 3024 Campbell Mrs C res 736 14th St N 3505 Campbell Dr P M Phys & Surg 329 7th St S Dr P M Campbell res 528 8th St S Campbell R res 928 7th St S Campbell R J res 808 7th Ave S 2358 3519 2229 3505 Campbell Roy Bryans & Shillington Drs Phys 3720 & Surgs 329 7th St S 2506 Campbell Dr W D Dentist 9 Alberta Blk 5th St S 2221 Campbell Dr W D res 608 12th St S 3321 CAMPBELL WILSON & HORNE LTD 3rd Ave S Sales Dept 3324 3351 Accounting Dept Shipping Dept 3794 Fred Horne Manager res 1020 3rd Ave S CANADA LIFE ASSURANCE CO George Lomas District Mgr 2816 2 & 3 Conybeare Blk 3345 Canadian Bank of Commerce 5th St S 3372 Canadian Legion B E S L Lethbridge Branch No 1 Office 1st Ave & 9th St S 3426 3208 CANADIAN OIL COMPANIES LTD Office & Warehouse 17th St & 2nd 3434 CANADIAN PACIFIC EX-PRESS CO Office C P R Station CO LTD 612 4th Ave S

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Alberta Government Telephones Directory Advertising Dept., Calgary

### CANADIAN PACIFIC RAILWAY

Ticket office if d Stretton Agent Depot
Baggage Room
! Information re Trains Depot
! Information re Ocean Steamships
Local Freight Agent F E Reagh
Chief Clerk C C Collins Freight Office
Rate Clerk J Ferguson
Cashier J C Redman
Information re incoming Freight
Car Service T H Edmunds
Claims Clerk S Wakeman
Accountant P Cull
Shed Foreman J H Smith
O S & D Clerk J E Rannard
Billing Staff T Allen
Yardmaster 1st Ave S
Superintendent A A Smith
Chief Clerk L Newby
Assistant Superintendent W Manson
Assistant Chief Clerk C Jackson
Division Master Mechanic G'H Nowell
Roadmaster's Office
Accountant F G Teague
Division Engineer H R Miles
Round House P W Martin Locomotive
Foreman
Stores Dept Yards W J Reader
DEPARTMENT OF NATURAL RESOURCES
Galt Mines Office 7th St S
Irrigation Branch G H Houston Supt Opera
tion & Maintenance
Colliery Office No 3 Mine Staffordville
Colliery Office No 6 Mine 13th St N
Home Farm D C McCrea Canal Supt
CANADIAN PACIFIC TELE-
GRAPHS F V Robin Mgr Marquis Hote

#### 2510 CANADIAN WESTERN NAT'L GAS LIGHT HEAT & POWER

Canadian & Union Bakery 404 13th St N 3751 3262 Canton Chop Suey House Long Lee 318 2nd Ave S 3366 Carefoot E M res 618 6th Ave S 2326

Carlson A J res 543 16th St N Carlyle D P res 518 14th St S Carnill Mrs W res 211 15th St N 2652 2238 2849 Carpenter H res 1221 5th Ave S

3022 Carrier Mrs F res 1210 2nd Ave S 3403 Carson E M res 423 8th St S

3764 CARSON THE E M SADDLERY & LEATHER GOODS CO LTD 306 5th St S

3155 Carson H R res 1 Strathcona Court

NOTICE.---Subscribers will be held responsible for all TOLL CALLS originating from their Telephone

18

Office Phone

. ()

#### DELANY'S MEAT CO. Ltd. 3542

Order Phone

Wholesale and Retail

2580 Fresh & Cured Meats 324 Fifth Street South Lethbridge

#### ED. CHAPLIN VULCANIZING WORKS

All Rubber Goods Repaired Tires, Tubes and Accessories for Sale

**Phone 2664** 712a - 3rd Ave. S.

3449 CARSON H R CO Distributors of Goodyear Products and Automotive Equipment

H R Carson Mgr 317 7th St S 3155 H R Carson res 1 Strathcona Court

2952 Castle C res 704 9th Ave S

2107 Castles E res 821 6th St S 3380 Caudwell T H Mgr G F Tull & Ardern Ltd Hull Blk

3564

3564 Caudwell T H res 334 12th St S 3295 Central Meat Market 646 13th St N

Central Service Station cor 4 Ave & 5 St S 3749

Chamberlin H G res 420 7th St S 2197

2361 CHAPLIN BASIL Modern Vulcanizing Shop 408 6th St S

Basil Chaplin res 502 5th Ave S 3268 3296 Chaplin E res 1209 4th Ave S

2664 CHAPLIN ED VULCANIZING WORKS 712a 3rd Ave S

3261 Chaplin Eddie Jr res 7 Hull Blk

Chapman Harry res 1420 3rd Ave S Chapman Mrs T M res 1010 2nd Ave S 2327 2651

2617 Chappell Stanley L res 938 8th St S

3216 Chee Jim res 316 1st Ave S 2845 Chester J C res 960 12th St S 3929 Chili Parlor 219 3rd St S

2774 Chinese Mission Club 306 3rd Ave S 3435

Chinese National League 309 2nd Ave S 2443 Chinook Club 1119 3rd Ave S

3246 Chiswick G res 501 14th St S

2802 CHRISTENSEN M E Undertaker 1110 3rd Ave S

3567 CHRISTIE GRANT CO Men's & Boys' Wear 308 5th St S

2887 CHRYSLER SALES & SER-VICE Distbrs Imperial Motors Ltd 413-417 6th St S

3153 Church E res 317 Sherlock Blk Church H W Barrister 10 Stafford Blk 4015

Church H W res 268 7th Ave-A S 2002

3362 Citizens Lumber Co Ltd Yard & Sales Office 13th St S

City Bakery R W Scott Prop Higinbotham Blk 2181

3052 City Cafe Won Lit Prop 114 5th St S

CITY DAIRY S Fabbi Prop 7th St & 3124 10th Ave S

3793 City Harness Shop D D McNabb Mgr 408 5th St S

CITY OF LETHBRIDGE

2284 Mayor's Office W D L Hardie 332 7th St S

3541 Comr of Public Works 332 7th St S

Commissioner of Public Utilities M Freeman 3645 332 7th St S

City Clerk D A Duff 332 7th St S 2355

Treasurer 332 7th St S Assessor & License Inspector 332 7th St S 3553 2310

Chief of Police City Hall 3808

City Laboratory 2553

2588 3774

Car Barns 5th St S Cemetery W Bedster Electric Trouble Dept (day only) 3645

2404 Electric Trouble Dept(night only)

3 Hull Blk

Fire Station No 1 (for fire only) City Hall Fire Station No 1 Private Phone (Firemen 3333 3340

only) 4th St & 2nd Ave S

Fire Station No 2 13th St N 2445

Fire Alarm Staffordville 1202 13th St N 2775 Fire Alarm Staffordville 1004 8th St N 2765

Isolation Hospital 12th Ave S 3430

Park Supt res Henderson Park Police Station City Hall 2702 2145

2257 Power Station River Bottom 3013 Public Works Dept J Haimes res

Stores Dept 3rd St & 4th Ave 2283 Waterworks Trouble Dept (night only) 3731

CITY SIGN WORKS LTD Robert 3686

Barrowman Mgr rear Stafford Blk 5th St S City Taxi 407 4th Ave S

4070

CITY TRANSFER J Kerr 3020 Hull Blk 3rd Ave S

2332 CITY VULCANIZING SHOP

E Chaplin Jr rear Dallas Hotel

2231 CLANCY DR L D Chiropractor

A Metcalfe Bldg Clancy Dr L D res 425 12th St S Clarke E res 1733 7th Ave N 2387

3736 Clarke H G res 422 13th St S 3729

3034 Clarke 0 W res 1507 4th Ave S

2448

3701

Clarke P Drew res 626 15th St S
Clarke W T res 614 9th St S
CLARKE & CO Dry Goods Millinery
& Ready-to-Wear Hill Blk 516-518 3 Av S 3453 3417 Clayton Mrs A B res 1413 1st Ave N

2367 Clayton E res 509 12th St N 3308

Clelland William res 720 19th St N 3648

Clemis D res 1266 6th Ave S Clendenan C E res 421 14th St S Coaldale Hotel Whitney Block 4014 2782

Cockerill C res 341 20th St N 3792

3659 Cockshutt Plow Co Ltd 1262 1st Ave S 2519 Cocq W A R res 36 Victoria Mansions

3120 Codd E res 1408 6th Ave S Coffay Mrs C res 719 6th St S 2502

4088 Coffin Dr A H Dentist 4 Hill Blk 3rd Ave S

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Ten Days' Notice is Required (See Page 5, Clause 10)

Phone 2346

The End of Your Long Search Lies Here



3618

Extra |Specials in Household Furnishings Every Saturday

#### A. E. CROSS THE KIDDIES' PHOTOGRAPHER

PORTRAITS

Picture Framing Phone 2673

Films Developed Acadia Block

2622 Cohrs M res 710 16th St N Collector of Customs Post Office Blk Collier W G res 1306 7th Ave S 2837 Collins F C res 214 20th St N 3342 Colpman G res 306 7th Ave-A S

3236 COLUMBIA MACARONI CO LTD 12th St-A N 3055 COMMERCIAL CAFE

Andrew Golis Mgr 208 5th St S

2999 COMMERCIAL PRINTERS &
OFFICE OUTFITTERS LTD
411 5th St S

2994 J Heinitz Pres & Mng Director res 1238 5th Ave S

2886 Conn D res 538 7th St S 4067 Conner J res 207 15th St N

2678 Conner Dr E L Surg 103-109 Sherlock Blk

Connor Dr E L res 1234 4th Ave S

CONSERVATORY OF MUSIC

LETHERIDGE J G Harper Director 3619 3765

11th St & 5th Ave S
3925 Consolidated Diamond Collieries Ltd Diamond

**CONSUMERS' HARDWARE &** SUPPLY CO LIMITED

2919 Hardware Paints etc

2212 Sporting Goods Crockery and House Furnishings

2920 Office

Convent St Aloysius 116 9th St S CONYBEARE & DAVIDSON Barristers 315 5th St S 3509 3711

2465 2826 R R Davidson res 1229 5th Ave S

Cook A J res 637 7th St S COOK C W Electrical Contractor 719 3rd St S 3816

2078 Cook E H res 608 6th Ave S 2957 Cook Ha res 304 Sherlock Blk

3033 Cook J M res 916 9th St S 2543 Cook Miss Veva res 410 Sherlock Blk

3273 Cook W S res 718 9th St S

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