

of Krinting The Herald



Purchased and Redeemed at Par.

PROVINCE OF ALBERTA

% **DEMAND** Savings Certificates

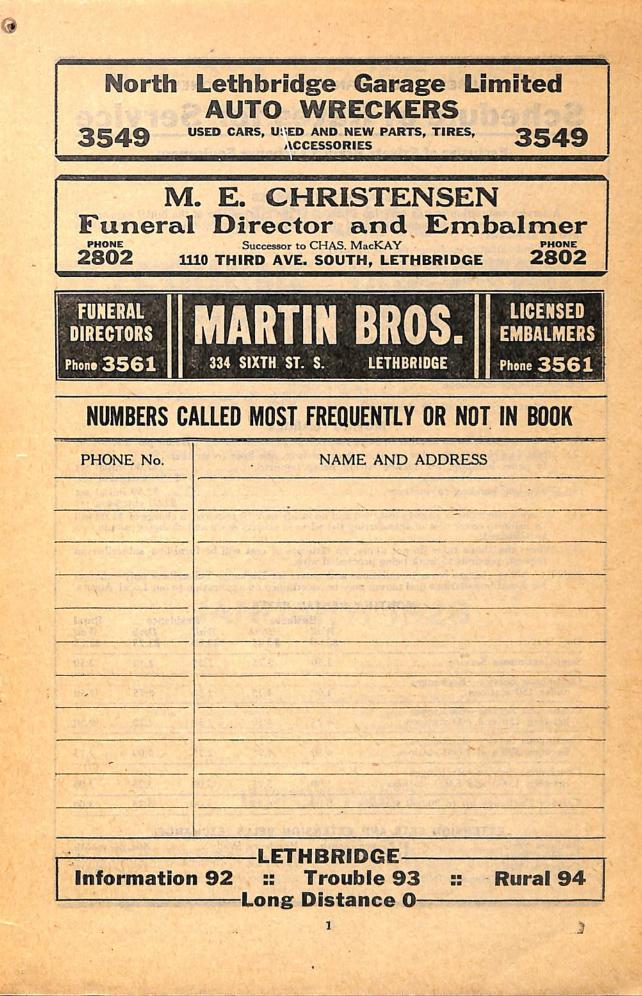
No Market Fluctuations.

DEPOSITS GUARANTEED BY THE PROVINCE OF ALBERTA

For Particulars write or apply to:

HON. R. G. REID Provincial Treasurer. W. V. NEWSON Deputy Provincial Treasurer.

PARLIAMENT BUILDINGS, EDMONTON, ALBERTA



ALBERTA GOVERNMENT TELEPHONES **Schedule of Rates for Service** (Exclusive of Private Branch Exchange Equipment) INSTALLATION CHARGES A service connection charge covering a portion of the average cost of the initial expense of establishing service for new subscribers and of furnishing additional facilities to old subscribers shall be as follows: For individual or exchange party line service..... \$3.50 (b) For each extension set 2.00 For each extension bell..... 1.50 (c) (d)For each Loud Ringing Gong 2.50 To cover directory, accounting, circuit and switchboard expense in cases where (e) service is established by the use of instruments and lines already in place in the subscriber's premises and no change is made in the type or location of such instruments... 1.00 To reconnect service when discontinued for non-payment of account 1.00 (f)(g) When it is necessary to erect poles or anchors in order to carry the wires from the main telephone line on the road allowance or street to the applicant's premises. such poles and anchors in connection therewith will be supplied and erected by the Department at the expense of the applicant. **Excess Mileage-Exchange** The excess mileage rate for Exchange Service shall be 50c. per month for each quarter-mile or fraction thereof. **MOVING CHARGES** (1) From one position to another in same room\$1.00 per instrument (2) From one room to another on same floor, or from one floor to another in same building, no outside wiring being required,..... ...\$2.00 initial set \$1.00 extension set. (3) From one building to another\$3.50 initial set \$2.00 extension set Where a telephone is already installed and no inside move is required, a charge of \$1.00 will (4) be made to cover cost of transferring the wires in central office and changing number on switchboard. Where the above rates do not apply, an estimate of cost will be furnished subscriber on (5)request, previous to work being proceeded with. NOTE -- Above charges cover installations and moves for Exchange Subscribers only-charges for Rural installations and moves may be ascertained on application to our Local Agents. MONTHLY RENTAL BATES Residence Business Rural Wall Wall Desk Desk Wall \$3.25 \$2.25 \$2.25 Day Service..... \$3.00 \$2.00 2.25 Semi-Continuous Service 3.50 3.75 2.50 2.50 Continuous Service-Exchanges under 150 stations 4.00 4.25 2.50 2.75 2.50 Continuous Service-Exchanges between 150 and 500 stations 4.50 4.25 2.50 2.75 2.50 Continuous Service-Exchanges between 500 and 1,000 stations 4.75 2.75 4.50 3.00 2.75 Continuous Service-Exchanges between 1,000 and 5,000 stations 5.00 5.25 3.00 3.25 3.00 3.25 3.00 Calgary Exchange up to 20,000 stations 6.00 6.25 3.00

EXTENSION SETS AND EXTENSION BELLS (EXCHANGE)

| Business Desk | \$1.2 \$1.5 1 | 0 per month | Residence | Wall Desk | 75c. per month |
|---------------|---------------------|-------------|-----------|--------------|----------------|
| | Extension Bell | | | | |

ALBERTA GOVERNMENT TELEPHONES

OFFICIAL TELEPHONE DIRECTORY

Head Office: C. P. R. BUILDING, EDMONTON

HON. VERNOR W. SMITH, Minister of Railways and Telephones. R. B. BAXTER, Deputy Minister and General Manager of Telephones.

JANUARY, 1928

Copy for this edition closed November 15th, 1927 Copy for next issue (July, 1928) will close May 15th, 1928

IMPORTANT

This Directory is the property of the Alberta Government Telephones and is printed for the exclusive use of its subscribers. No part of the advertisements printed upon the cover shall be defaced, covered up or concealed by encasing this directory in any additional cover or otherwise howsoever. Extraordinary precautions are taken to avoid errors, but the Department assumes no liability whatever for errors or omissions. One copy of this book will be supplied free for each Telephone in use. ADDITIONAL COPIES, 50c. EACH.

Department of Railways and Telephones

Terms and Conditions Under Which Telephone Service is Furnished

USE OF TELEPHONE

1. Telephone instruments and connecting lines are furnished to subscribers to be used in accordance with the rules as prescribed by the Department from time to time, and are to be used only by the subscriber, his agents or employees when engaged upon his business and must not be used for transmitting, receiving or delivering any message or communication in respect of which a consideration has been or is to be paid by any other party, except as permitted by the rules of the Department, nor used in any way in competition with the telephone business conducted by the Department. Subscribers will not be allowed to transfer their telephone number, service, or contract to any other party, unless arranged for in advance by a duly authorized official of the Department.

The right of the subscriber is to use the instruments and connecting lines where the Department may place them, but not elsewhere, under such rules as the Department may from time to time prescribe. He shall not extend their use to other individuals, except his servants upon his business; nor shall they be used for any calls or consideration to be paid by any person other than the subscriber; nor does this confer upon him the right to use any other instrument.

2. The lines and instruments over which the service is furnished remain the property of the Alberta Government Telephones and shall be carefully used by the subscriber, and only as herein stated in Clause No. 1; and no instrument or appliance not furnished by the Department shall be attached to or used in connection with these lines and instruments.

CONSTRUCTION

3. When it is necessary to erect poles or anchors in order to carry the wires from the main. telephone line on the road allowance or street to the applicant's premises, such poles and anchors in connection therewith will be supplied and erected by the Department at the expense of the applicant.

CHARGES-HOW PAID

4. All charges for installations, moves, and monthly rentals shall be paid in advance, which shall entitle the subscriber to service with all subscribers connected to the same exchange. Regular toll rates will be charged for all service to points outside of the exchange.

5. Subscribers shall pay the installation charges, first rental instalment (and construction charges, if any) strictly in advance. Excess mileage charge will be added if outside of exchange limits. If subsequent rental accounts remain unpaid after the 20th of the month, service shall be discontinued and if still remaining unpaid after the end of the month, a charge of \$1.00 shall be made to reconnect service; no rebate or reduction shall be allowed for such interruption to service.

6. Subscribers shall pay monthly, at schedule rates, for all messages and conversations over the Long Distance lines. If said accounts remain unpaid after the 20th of the month, further credit shall be refused until account is paid.

7. Subscribers shall pay promptly, upon presentation of account, all charges for other miscellaneous items. If these charges are not paid within 20 days, service shall be discontinued.

COMPLAINTS RE LONG DISTANCE SERVICE

8. While the Department will carefully consider complaints in connection with toll service at any time received, it would be appreciated if subscribers would make such complaints immediately after conversation has taken place.

VACATION ALLOWANCE

9. Should a subscriber desire to have his Exchange Residence Service temporarily discontinued, owing to the closing of his residence, he may do so without cancelling contract or having telephone removed, and, if arranged for in advance in writing, an allowance of one-half of the rate per month will be made for a period of not less than one month and not exceeding three months in any one year. Subscriber shall state, when making application, the period for which he expects to be absent and shall pay for this period in advance. Subscriber will notify the Department when he wishes service resumed, either in writing or by calling at the office and signing re-connect order. Owing to the fact that Rural Telephones cannot be disconnected without a special trip being made to their location, this regulation will not apply to Rural Subscribers.

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MOVES

10. The telephone is first located where the subscriber directs and must not be moved or interfered with. When the subscriber desires to have the telephone moved to any other location, notice in writing should be given to the local office, at least ten days before the change is desired. The work will then be done as promptly as possible at regular charges.

JOINT USER SERVICE

Business joint user-one half the initial rate. 11. Residence joint user-50 cents per month.

CANCELLATION OF SERVICE

12. Subscribers giving up service must notify the Department in writing, or call at office and sign "Take Out" order. Failing to do this, subscriber will be liable for all charges up to date instrument is removed or taken over by a new subscriber.

IDENTIFICATION OF EMPLOYEES

13. Every employee of the Alberta Government Telephones authorized to instal, inspect, repair or remove the Department's apparatus carries a metal badge snowing the name of the Alberta Government Telephones and his own number. Subscribers and others are earnestly requested to refuse access to their premises to anyone who cannot in this way identify himself, and to notify the Local Office at once by telephone.

GENERAL

14. If a telephone installed for service at the residence rate be used for the purposes of busi-ness or profession, or otherwise than for the usual requirements of a residence, the Department may charge the business rate for such service without regard to the date to which the subscriber has paid for service at the residence rate. This also applies to subscribers, for residence service only, who advertise or use their telephone number in connection with their business or profession.

PRG# 15. The Department will endeavor to keep the lines and instruments in good working order and undertakes to clear trouble or make repairs with all reasonable despatch, but does not suarantee uninterrupted service.

A subscriber's telephone number is not a part of the application for service, but numbers will only be changed when absolutely necessary or for the betterment of the service.

The use of obscene, profane or abusive language while using the telephone is strictly forbidden and service may be immediately discontinued for violation of this rule.

DIRECTORY REGULATIONS

This Directory is the property of the Alberta Government Telephones and is loaned to subscribers for their use, to be retained until the delivery of the next issue. Subscribers are furnished free one copy for each instrument. Additional copies will be charged for, 50c. per copy.

CLOSING COPY

Directory copies will be closed on the following dates, and all new names, changes or correc-tions, must be furnished the Local Office in writing, previous to these dates. No entries may be made after the dates set:

JANUARY ISSUE NOVEMBER 15th

JULY ISSUE

The right is reserved to change dates of publication from time to time as may be necessary to meet the requirements of the Telephone service, without notice.

Each subscriber is entitled to one single line entry in the Alphabetical List without charge. Listings in bold type will be charged at the rate of \$2.50 per issue. By special arrangement any subscriber to Exchange Business Service may have the name of any company which he repre-sents listed in directory as an extra insertion at a charge of \$1.50 per issue for light face type, or \$2.50 per issue for bold type. A subscriber to Exchange Residence service may have the name of a bona fide member of his family listed in the Directory for One Dollar per line per issue.

Each business subscriber is entitled to one single-line entry in the Classified business section without charge. Listings in bold type will be charged at the rate of Two Dollars per issue. AR other listings will be charged for in accordance with approved schedule of rates.

Subscribers are requested to report promptly to the Local Office, in writing, any errors which may appear in this Directory, so that same may be corrected in the next issue,.

The Alberta Government Telephones assume no liability whatever for damages occurring through errors or omissions in the making up and printing of this Directory.

MAY 15th

HOW TO USE THE TELEPHONE

AUTOMATIC TELEPHONE

your memory. Call "92" for Information if the person or firm you wish to call is not listed in the Directory. 1. LIFT RECEIVER off the hook before making a call. Do not work the hook up and down when doing so, as it interferes with the calling mechanism.

2. BRING THE FINGER squarely to the finger stop.

3. REMOVE YOUR FINGER after each operation and allow the dial to rotate back to its normal position. Do not force or retard this movement.

4. FACE THE TRANSMITTER with the lips almost touching the mouthpiece. Speak naturally, distinctly and not too rapidly. 5. DO NOT MOVE RECEIVER HOOK OR

DIAL while talking, as this will disconnect you. 6. DO NOT LEAVE RECEIVER OFF HOOK

DURING THE NIGHT or your line will be dis-connected from service. Call "Trouble Department, Telephone 93" should you desire your call another number, or to be called.

Consult the Telephone Directory for the correct service temporarily disconnected during the night. number before you make a call. Do not trust to 7. ALWAYS HANG UP RECEIVER for a short interval before making a second call to allow the mechanism to release.

8. HANG RECEIVER ON HOOK (small end up) when through talking; otherwise no one can obtain connection with your telephone. 9. BUSY BUZZ sound indicates that the number

called for is busy. EXAMPLE:—To call M2300. Lift receiver off the hook, place finger in finger hole "M," then turn the dial towards the right until your finger strikes the finger stop. Then release dial and allow it to rotate back to its normal position.

Repeat this operation for the figures 2-3-0-0. Place receiver to your ear. If the busy buzz is heard, it indicates that the number called is busy. This being the case, hang receiver on hook and call again within a reasonable time.

On completion of conversation hang receiver on hook, small end up.

You are then entirely disconnected and ready to

AUTOMATIC EXCHANGES

INFORMATION:-Call Information "92" for numbers of New Subscribers, Changes, Long Dis-tance Line Charges, New Toll Offices, etc.

information frequently causes delay in locating other patrons. nature of trouble.

If a line you are trying to call repeatedly tests "busy," notify Trouble Operator, who will inves-tigate whether same is caused by an abnormal condition on line, or from use. If any line appears too busy for good Service, write to the Commercial tance Line Charges, New Toll Offices, etc. TROUBLE:—Complaints regarding Telephone Troubles should be reported to Trouble Operator, Telephone No. 93. When reporting trouble, give telephone number affected and its location, also state as accurately as possible just how trouble manifests itself. Try to be specific, as incomplete in fight whether same is caused by an abhormation too busy for good Service, write to the Commercial Manager. Subscribers are requested not to engage Trouble or Information Operators in conversation longer than necessary, as by so doing the operator will be prevented from giving prompt attention to the prevented from giving prompt attentio Manager. Subscribers are requested not to engage Trouble or Information Operators in conversation

MANUAL TELEPHONE

Consult the Telephone Directory for the correct number before you make a call. Do not trust to your memory. 5. WHEN YOU HAVE FINISHED TALK-

your memory. Ask for "Information" if the person or firm you wish to call is not listed in the Directory.

1. TO CALL THE OPERATOR give one long ring before removing the receiver from the book and then hold the receiver to the ear.

2. WHEN THE OPERATOR REPLIES by saying "Number?" give the number of the sub-scriber's telephone desired, slowly and distinctly. At Multi-office Exchanges, first indicate the exchange desired by the prefixed letter and then pronounce the number by digit. EXAMPLE:--"M1429" should be pronounced

"M one-four-two nine."

At other Exchanges pronounce the number

"One-Seven-Five,"

3. FACE THE TRANSMITTER with the Speak lips almost touching the mouthpiece.

naturally, distinctly, and not too rapidly. 4. KEEP THE RECEIVER TO THE EAR, and the Operator, after repeating the number, will connect you with the subscriber called for. If

ING place the receiver on the hook, small end up, and give a short ring. This gives the opera-tor a signal to disconnect and you are then in a position to call another number or to be called.

NOTE:—At Camrose, Red Deer and Wetas-kiwin (Common Battery Exchanges) no ring-ing, except by rural line subscribers, is neces-sary. Simply remove receiver from hook and in all other respects proceed as instructed above, placing the receiver on the hook when conversation is finished.

6. DO NOT USE THE TELEPHONE during a thunderstorm.

7. RURAL LINE SUBSCRIBERS should limit their conversation to Five Minutes duration and must not "listen in" to conversations not intended for them, as it interferes with the Service.

COMPLAINTS:-Complaints regarding tele-phone trouble and unsatisfactory Service should be made to the Local Manager, Agent or Chief Operator at the Office concerned, and if not rectified within a reasonable time, the matter should be If referred to the Traffic Superintendent at Edmonton.

LONG DISTANCE SERVICE

Rules and Regulations

To make a Long Distance Call, first call "Long Distance"—when the Long Distance Operator answers, give her your telephone number, followed by the details of your call as indicated below.

CLASSIFICATION OF LONG DISTANCE SERVICE

1. STATION TO STATION CALLS

The Station-to-Station rate applies when it is not desired to establish communication between particular persons.

Station-to-Station calls must be made by number whenever Telephone Directory information covering the called point is available. When such information is not available, the name or address under which the telephone is listed should be given, specifying that "anyone at that number will do."

EXAMPLE:---"Number 4567, J. H. Brown speaking, I want to speak to Springdale, No. 684," or "I want to speak to Springdale, anyone at Mr. John Jones' residence (or business) telephone."

2. PERSON-TO-PERSON CALLS

(Evening and Night Rates do not apply to Person-to-Person Service.)

When a Long Distance Call is made, specifying that conversation is desired with a particular person and the connection is established and conversation held with that person, the "Person-to-Person" rate applies.

> EXAMPLE:—"Number 4567, J. H. Brown speaking, I want to speak to Springdale, No. 684, Mr. John Jones," or "If Mr. Jones is not there, I will speak to Mr. A. F. Smith."

NOTE: - When a particular person is desired, the Long Distance operator must be so advised when the call is placed, otherwise charges will be made from the time connection is established with the telephone desired, whether the party is obtained or not.

Evening and Maint Rates

Appointment Calls

An appointment Call is a Person-to-Person call requiring communication to be established at a specified time, and order should be given to the Long Distance operator in the usual manner.

Messenger Calls

A Messenger Call is a Person-to-Person call, necessitating the services of a Messenger to secure the attendance of a specified person, and order should be given to the Long Distance operator in the usual manner. The Messenger Service and Report charges in such cases must be prepaid by the calling party if the call is placed from a Public Pay Station.

Collect Calls

Collect calls are Person-to-Person Calls, the charges for which are reversed, *i. e.*, to be collected from the called party. In such cases the assent of the called party shall be obtained before the connection is established.

LONG DISTANCE SERVICE

Rules and Regulations_Continued

RATES AND CHARGES FOR LONG DISTANCE SERVICE

Long Distance Tolls will be charged to the subscriber from whose instrument the Long Distance call is placed, except those messages for which the receiving party expressly agrees to pay on the basis of a Person-to-Person Call.

All rates quoted are for an initial period of three minutes. For overtime beyond the initial period a proportionate charge is made per minute.

The rates quoted on pages 9 and 10 are Station-to-Station Day Rates.

The Day Rate for a Station-to-Station call is the fundamental rate upon which the rates for other classes of Service are based.

The rate for a completed Person-to-Person call, either Paid or Collect is approximately 25% higher than the corresponding Station-to-Station Day Rate.

The rate for a completed Appointment or Messenger Call, including Written Messages and Telegrams, is approximately 50 % higher than the corresponding Station-to-Station Day Rate.

Day rates only are used in computing charges on Person-to-Person, Appointment and Messenger Calls, including Written Messages and Telegrams.

Day rates only are in effect between points served by the Alberta Government and Saskatchewan Government Telephones.

The Kootenay Telephone Lines Ltd. (B. C.) Day and Night Rates are the same.

Evening and Night Rates

(These rates apply on Station-to-Station Calls only.)

Between 7 p.m. and 12 midnight the Station-to-Station rates are approximately one-half the Day rates and are known as "Evening Rates."

Between 12 midnight and 4.30 a.m. the Station-to-Station rates are approximately one-fourth the Day Rates and are known as "Night Rates."

(NOTE:-In no case shall the Evening or Night rate, as the case may be, be less than 25c. for the initial period, unless the Day rate is less, in which case the Day, Evening and Night Rates shall be the same.)

Report Charges

Under certain conditions a Report Charge of approximately one-quarter of the Station-to-Station Day rate will be made on uncompleted Person-to-Person, Appointment and Messenger Calls, including Written Messages and Telegrams.

A Report Charge shall not be made on a Station-to-Station call under any condition.

PAY STATION SERVICE

Pay Station Telephones have been installed by the Department for the convenience of subscribers and the general public, in suitable locations throughout the Province, Local conversations may be had from these telephones at a charge of 5 cents for 5 minutes. Long Distance Service is furnished at regular tariff rates upon deposit of the amount of the initial charge (covering three minutes conversation) the usual charges being made for excess time.

Non-subscribers who desire to use Subscribers' telephones should be referred to the nearest Public Pay Station.

If there is anything about our rates and practices you do not fully understand, please call our Local Manager or Chief Operator and they will be glad to explain.

LONG DISTANCE RATES From Lethbridge

To Places connected with the Long Distance Lines of the Alberta Government Telephones and Connecting Systems in Alberta.

NOTE:-These Rates are Subject to Change without Notice.

| TO Stati Day F | tion | TO Station- to-Station Day Rate | TO Station- to-Station Day Rate | TO Station- to-Station Day Rate |
|---------------------------|------|---|---|--|
| | \$ c | S c | \$ c | 5 0 |
| Abee | 1.95 | Bruderheim 1.80 | Doucette | Hilda |
| Abilene | 1.95 | Buffalo | Downing 1.80 Drayton Valley 1.65 | Hilliard 1.64 Hoadley 1.56 |
| Adkins | .95 | Bulwark 1.15 | Drumheller | Holden |
| Airdrie | .75 | Burdett | Duchess | Holmes Crossing 2.10 |
| Alberta Beach | 1.80 | Busby 1.80 | Duclos | Hughenden |
| Alcomdale | 1.80 | Byemoor 1.00 | Dunstable 1.80 | Hussar |
| Alderson | .50 | | Durlingville 2.10 | Huxley |
| Alequiers | .60 | Cadogan 1.35 | Duvernay 1.80 | Hylo 2.10 |
| Allambra | 1.20 | Cadomin 1.95 Cairns 1.35 | Eastburg 1.95 | Iddaslaigh 65 |
| Alix | 1.15 | Calahoo | Echohill 1.80 | Iddesleigh |
| Allerston | 1 20 | Calgary .70 | Eckville 1.20 | Innisfree 1.65 |
| Alsask, Sask. | 1.05 | Calgary | Edberg 1.35 | lola |
| Altario | 1.20 | Calmar 1.50 | Eden Valley | Irma 1.50 Iron Springs |
| Amethyst | .40 | Campsie 1.95 | Edgerton | Iron Springs |
| Amisk | 1.35 | Camrose 1.50 | Edmonton 1.65 | Irricana |
| Andrew | 1.80 | Carbon | Edmonton Beach 1.65 | Irvine |
| Angle Lake | 1 35 | Carbon | Edson | Islay 1.65 |
| Arbutus | 1.20 | Carlton Hill 1.95 | Egremont 1.80 | Jarrow 1.50 |
| Ardmore | 2.10 | Carmangay | Elk Point 1.80 | Jarvie |
| Ardrossan | | Caroline 1.15 Carolside | Elnora 1.00 | Jenner |
| Armada | .35 | Carolside | Empress | Judson |
| Ashmont | 1.95 | Carstairs | Enchant | Junkins 1.80 |
| Athabasca | 2.10 | Carvel 1.65 | Endiang 1.00 | Kahuda |
| Atlee | ./5 | Cassils | Entwistle 1.80 | Kahwin |
| Baintree | 65 | Castor 1.10 | Erickson Coulee | Kampnar 1.95 Kananaskis |
| Banff | 1.00 | Cavendish | Erixon 1.15 | Kapasiwin |
| Barons | | Cayley | Erskine | Kathyrn |
| Barrhead | 1.95 | Cessford | Evansburg 1.80 | Kelsey 1.35 |
| Barrhead Bartlettville | 1.50 | Champion 30 | Evarts 1.15 | Keoma |
| Bashaw | 1.20 | Chancellor | Excel | Kevisville 1.10 |
| Bassano Battenburg | .50 | Chauvin 150 | Exshaw | Kew |
| Battenburg | 1.80 | Cheadle | F-111- | Kingman |
| Battle Lake | 1.95 | Cheadle | Fallis | Kingella 1.50 |
| Beacon Hill | 1.95 | Chipman | Fawcett 2.10 Fedorah 1.80 | Kippenville |
| Beauvallon | 1.80 | Christianson | Ferintosh 1.35 | Kinsella 1.50 Kippenville 45 Kirriemuir 1.15 |
| Beaver Crossing | 2.10 | Claresholm | Florann | Kitscoty 1.65 |
| Beaver Heights | .35 | Clarinda | Foremost | Knob Hill 1.50 |
| Beiseker | .75 | Clive 1.20 | Forestburg 1.35 | Los La Disha 010 |
| Bellis | 1.95 | Cluny | Fort Assiniboine 2.10 | Lac La Biche 2.10 Lacombe 1.20 |
| Benalto | 1 20 | Clyde | Fort Saskatchewan 1.80 | Lac Ste Anne 1.80 |
| Bentley | 1.20 | Cochrane | Freedom 1.95 | Lafond 1.80 |
| Bentley | .95 | Cold Lake 210 | Gadsby 1.10 | Lake Isle |
| Berrymoor | 1.65 | Colomb's Beach 1.95 | Gagnon | Lake Side 1.50 |
| Beynon Big Fish Lake | .70 | Columbine 1.95 | Gainford 1.80 | Lamont 1.80 Landonville 1.80 |
| Big Fish Lake | 1.80 | Compeer 1.20 | Galahad 1.20 | Landonville 1.80 |
| Big Valley Bindloss | 1.00 | Comrey | Garden Plain 1.00 | Lanfine |
| Birdsholm | .45 | Condor | Garred 1.80 | Langdon |
| Blackie | .45 | Consort 1.15 | Gem | Lawton 1.95 |
| BlairmoreBloomsbury | .45 | Cooking Lake 1.65 | Gleichen | Leaman 1.80 |
| Bloomsbury | 1.95 | Coronado Beach 1.80 | Glendon 1.95 | Leaman |
| Blue Ridge | 1.95 | Coronation 1.10 | Glenevis | Leduc |
| Boian | 1.80 | Countess | Glenwood | Leedale 1.35 |
| Bonnie Glen | 1.50 | Coutts | Goddard | Lees |
| Bonnyville | 1.95 | Craigmyle | Gorman 2.25 | Legal |
| Bordenave | 1.95 | Craigmyle | Graminia | Le Goff Jct |
| Botha | 1.10 | Cremona | Granum | Leo 1.00 |
| Bottrel | .90 | Crossfield | Grassy Lake | Leslieville |
| Bow City | 35 | Cummings 1.50 | Green Court 1.95 | Lewiston 2.10 |
| Bow Fort | .90 | Czar 1.35 | Groton .50 | Levland 1.95 |
| sow island | .45 | and the second se | Groton .50 Gull Lake | Lines 2.25 |
| Bow Slope | | Dakin | Gunn | Lisburn 1.80 Lloydminster 1.65 |
| Bowden 1 | .00 | Dalroy | and the second se | Lloydminster 1.65 |
| lowmanton | 70 1 | Damwell 1.95 | Halfway Lake 1.95 | Lomond |
| Box Springs | .65 | Davis 1.80 | Halkirk | Looma |
| BoyleBoyne Lake | 2.10 | Davsland 1 35 | Hanna 85 | Lougheed 1.35 |
| Boyne Lake | .95 | Del Bonita | Hardisty | Lovalist 1.10 |
| sragg Greek | .75 | Delburne 1.10 | Hay Creek 1.95 | Lucky Strike |
| srant | .45 | Delia | Hay Lakes 1.50 | Loyalist 1.10 Lucky Strike |
| Breton | .55 | Delph 1.80 | Heaton Moor 1951 | Luecar 1.95 |
| incron | .50 | Desjariais 1.80 | Heisler 1.35 | Mackay 1.80 Macleod 20 Mageau 1.95 |
| trooks | | | | |
| Brooks | .45 | Deville 1.65 Didsbury90 Donalda 1.20 | Hespero 1.20 Higdon 60 High River 50 | Macleod |

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|----------------------------|--------|--|---------------------------------------|--|
| TO Statio Day R | ion | TO Station- to-Station Day Rate | TO Station- to-Station Day Rate | TO Station- to-Station Day Rate |
| Manager All | \$ C | Opal 1.80 | S c | Supervised S C |
| Magrath | .15 | Orion 60 | Roeske 1.95 Rosalind 1.35 | Sunnynook |
| Manville | 1.65 | Orion60 Orvilton 1.80 | Rosebud | Swalwell .80 |
| Manyberries | .65 | Owlseye | Roseglen | Swalwell |
| Manyberries Markerville | 1.10 | Oxville | Rose Lynn80 | A CHARLES CONTRACTOR AND A CONTRACT OF |
| Marwayne | 1.80 | Oyen | Rosemary | Taber |
| Masinasin | .45 | a nu amakayu ona | Rosevear 1.95 | Tawatinaw 1.95 |
| Maunsell | .25 | Pakan | Rossington 1.95 | Tees |
| Mayerthorpe | 1.95 | Parkland | Rowley90 | Telfordville 1.65 Thelma |
| McKellar | 2 10 | Park View40 Partridge 1.10 | Rumsey | Therien 1.95 |
| Mecheche | .80 | Pashley | Rush Lake70 Ryley 1.50 | Thorhild 1.95 |
| Medicine Hat | .65 | Patricia | 119109 | Three Hills |
| Meeting Creek | 1.35 | Patricia | MARTI AND | Tilley |
| Mellowdale | 1.95 | Peat 1.80 | St. Albert 1.65 | Tofield 1.65 |
| Mercoal | 1.95 | Peers 1.95 | St. Joseph 2.10 | Tomahawk 1.05 |
| Metiskow Midnapore | 1.35 | Pekisko | St. Kilda | Tring |
| Milk River | .05 | Pemukan 1.15 Pendant d'Oreille60 | St. Lina | Trochu |
| Millarville | -65 | Penhold 1.10 | St. Vincent | 1 WO HIIIS |
| Millet | 1.50 | Peno | Saddle Lake | Upper Elbow |
| Millicent | .55 | Perryvale 2.10 | Sammons .50 | Sector and the sector of the s |
| Milo | .40 | Philips 1.50 | Sammons | Vale |
| Minburn | 1.65 | Pickardville 1.95 | Sarrail 2.10 | Valleyfield |
| Mirror | 1.20 | Pigeon Lake 1.50 | Scapa .95 | Vanesti 1.65 |
| Monarch | .10 | Pincher Creek | Schuler | Vanvleet 1.65 |
| Monitor | 1.15 | Pine Creek 1.80 | Scollard | Vegreville 1.65 |
| Morinville | 1.80 | Police Coulee45 | Scotfield | Venice 2.10 |
| Morningside | 1.35 | Pollockville | Seba 1.80 | Vermilion 1.65 Veteran |
| Morrin Mosside | 1 05 | Ponoka 1.35 Priddis 70 | Sedalia | Victoria |
| Mountain Park | 1 80 | Princeton .55 | Sedgewick 1.35 | Viking 1.50 |
| Moyerton | 1.65 | Princeton | Seven Persons | Vilna |
| mulhurst | 1.50 | The second secon | | |
| Mundare | 1.65 | Radway 1.80 | Shandro 1.80 | Vulcan |
| Munson | .80 | Rainier | Sheep Creek65 Sheerness85 | 11/-1 |
| Namaka | 60 | Ranchville | | |
| Nanton | .60 | Ranfurly 1.65 Raven 1.15 | Sibbald 1.00 Silver Bay 1.50 | Wainwright 1.50 |
| Naughton Glen | 1 65 | Ray 1.80 | Sion 1.80 | Walker |
| Neerlandia | | Raymond15 | Skiff | Walsh |
| Nemiscam | .45 | Redcliff .60 | Smoky Lake 1.95 | Wardlow |
| Nemiscam | 1.95 | Red Deer 1.15 | Soda Lake 1.80 | Warner |
| New Dayton | .20 | Redland | Southesk | |
| New Norway | 1.35 | Red Raven 1.10 | Southworth 1.95 | Wasel 1.80 |
| New Sarepta | 1.50 | Redwater 1.80 | Spedden 1.95 | |
| Niton | 1.95 | Red Willow 1.20 | Spring Coulee | Waterton Park |
| Nobleford | .15 | Retlaw25 | Spring Point | |
| Norbuck | 1.50 | Ribstone 1.50 Richards 2.10 | Stampede55 | Westlock 1.95 |
| Nth Cooking Lake | 1 65 | Richardson | Stanger 1.80 | Wetaskiwin 1.50 |
| Northern Valley | 1.80 | Richdale | Stanmore | White Court 2.10 |
| Northleigh | . 1.65 | Rife 1.95 | Stavely | Whitford 1.80 |
| North Mosside | . 1.95 | Rimbey 1.35 | Stettler 1.15 | Whitla |
| Nugent | 1.35 | Rinard | Steveville |) Winfield 1.50 |
| OlConnen | | Rio Alto | Stirling | Winnifred |
| O'Connor Odynski | 65 | Bachaster | Stony Plain | Wisdom |
| Okotoke | . 1.80 | Rochfort 1.95 | Strathmore | 0 Wolf Creek |
| Okotoks Olds | 00 | Rochfort 1.95 Rockyford | Styal | .20 |
| Olson Coulee | - 30 | Rocky Mtn. House 1.35 | Suffield | Yeoford 1.59 |
| Onoway | 1.80 | Rocky Rapids 1.65 | Sullivan Lake 1.05 | |
| 4 | | 11.00. J 110pino | | |

In addition to the points on pages 9 and 10 Long Distance Connection may be had also with the following places in Alberta and British Columbia, rates for which can be obtained by calling "Long Distance":--

| Acadia Valley |
|---------------------|
| Acheson |
| Aetna |
| Agricola |
| Albay |
| Albion Ridge |
| Aldersyde |
| Alice Lake |
| Angus Ridge |
| Anzac |
| Ardenode |
| Ardenville |
| Ardley |
| Armena |
| Arrowwood |
| Asker |
| |
| Avalon |
| Avion |
| Balmoral |
| Bankhead Bardo |
| Barnwell |
| Barnwell |
| Baronet Bathgate |
| Battle |
| Battle Bend |

Battle Ridge Battleview Beaumont Beaver Hills Beaver Lake Beaver Mines Beazer Beddington Bellevue Bellshill Beinont Bennett

Bennett Beverly Bircham Bismark Bissell Bittern Lake Blackfalds Blackfalds Blackfoot Blackfoot Blondheim Blood Reserve Bluffton Bonlea

Bonlea Bow Valley

Bennett

ALBERTA POINTS

Bowville Bradshaw Bremner Brightview Britain Brocket Brooksley Brownfield Brownfield Buford Buford Burmis Burnt Lake Caldbeck Calder Caldwell Campbell Lake Cappon Carbondale Cardiff Carnforth Carseland Carthew Casavant Challey Chesterwold Chigwell Buford

Chin Clearview Close Clover Bar Cymont Coal City Coaldale Coalhurst Coleman Colinton Coleman Colinton Commerce Conjuring Creek Content Copeville Cornucopia Cousins Craigmillar Crowfoot Currey Dahmer Dalemead Dauntless Datemead Dauntless Davisburg Deering Delacour Demay

Dewberry De Winton Diamond City Dickson Dickson Diligence Dina Dinant Dinton Dobson Dodds Dog Pound Doondale Dorenlee Dry Fork Duagh Duffield Duffield Duhamel Dunmore Eagle Hill Earlie Earling Earlville Eastervale Eastervale Easterval Edison Edwell

ALBERTA POINTS—Continued

Elk Island Park Elkton Ellerslie Emery Ensign Ensleigh Everett Ewelme Excelsion Fabyan Fairacres Fairbank Fairfield Fairydell Faith Falun Federal Fenn Ferrybank Ferry Point Fishburn Fleet Forest Lawn Four Nine Frank Frankburg Gahern Ghost Pine Gilby Gilpin Gladys Glenbow Glenford Gleniffer Glenview Golden Spike Good Hope Good Luck Gopher Head Graindale Grainger Grand Valley Grant Lake Green Glade Greenshields Griesbach Grosmont Gros Ventre Gwynne Hackett Hairy Hill Halladay Halley Hallman Harmattan Hastings Coulee Hawkeye Haynes Hayter Hazelmere Hearnleigh

Heath Heath Creek Heather Brae Hemaruka Herronton Hetherington Highfield Hillcrest Hill End Hillspring Hobbema Horse Hills Horseshoe Coulee Horseshoe Falls Horseshoe Lake Hubalta Hughes Hunterville Hutton Indus Industrial School Inga Ingleton Inglis Irwinville Jeffrey Joffre Josephburg Jumping Pound Kanata Kenex Kessler Kilbourn Kimball King Kirkcaldy Knee Hill Valley Krakow La Calmette Lake DeMay Lake Minnewanka Lakeview Lamoureux Larsen Lathom Lavesta Lawndale Leavitt Leeshore Leighton Leighton Leopoldville Lewisville Liberty Lineham Livingston Loch Sloy Lockhart Lone Butte Long Coulee Longview Lousana Lundbreck

Lusignan Luzan Majorville Makepeace Malmo Manfred Maple Leaf Martins Maughan Maunders Maybutt Mayton Mazeppa McEwen McLaughlin McNally Meadow Lake Merna Mewassin Miller Milnerton Minott Morley Mossleigh Mossleigh Mossleigh Mountain View Mut. Lookout Murray Valley Nakamun Namayo Neapolis Neighborview Nevis New Brigden New Lindsay New Lunnon New Caley New Lunnon New Oxley New Spruce Grove Nisbet Nisku Norma Norton Noyes Crossing Norton Noyes Crossing Ogden Ohaton Old Brant Old Spruce Grove Oliver O'Mara Orton Ouelletteville Owens Paradise Valley Partridge Hill Partridge Hill Passburg Patience Paxson Pearce

Pibroch Picture Butte Pincher Station Pine Lake Pirmez Creek Pleasant View Poplar Ridge Poplar Site Pretty Hill Puffer Purple Springs Quarrel Queenstown **Rabbit Hill** Raley Red Lodge Reid Hill Reist Reist Rexboro Rich Valley Riddellvale Rising Sun Riviere Qui Barre Rockeling Bay Rocky View Rodino Bolling Green Rolling Green Rosedale Rosenheim Rosenroll Rosyth Round Hill Rusylvia Salisbury Saltaux Sampsonton Sarcee Scotstoun Seebe Sharrow Shouldice Sidcup Siebertville Silver Lake Simons Valley Social Plains Springbank Springdale Spring Lake Springvale Spruce Grove Stand Off Staplehurst Star Stocks Stoppington Strand Strangmuir Streamstown

Sugar Bowl Sulphur Springs Summerland Summerview Sundre Sunnydale Superior Sweet Grass, Mont. Talbot Taylorville Terrace Lake The Hub The Hub Thorsby Throne Tindastoll Tolland Tongue Creek Travers Turin Twelve Mile Coules Twin Butte Twin Lakes Twining Ulster Vauxhall Viewpoint Villeneuve Villeroe Volmer Wanda Warden Warwick Waterglen Watergien Watts Waybrook Wealthy Welling Wellsdale Weno Westcott Westward Ho White Sand Beach White Star Mine Whitewood Lake Wildmere Willowdale Willowlea Wilmot Wilton Park Wimborne Winterburn Woodhouse Wood River Woolford Wostok Yorkville Zawale Zetland

BRITISH COLUMBIA POINTS

Baker Baynes Lake Bull River Coal Creek Cranbrook Elko

Fort Steele Hanbury Hosmer Irishman Creek Jaffray

Fernie

Jewell Lumber Co. Kimberley Kingsgate Lumberton Marysville Michel Morrissey Moyle Natal St. Eugene Mission St. Mary's Prairie Twin Lakes Waldo Wardner Wycliffe Yahk

If you do not need to speak to any Particular Person Tell the Long Distance Operator so.

> Station-to-Station Service is Quicker and Cheaper! See Rules and Regulations on Pages 7 and 8

Long Distance Service to All Points IN CANADA AND THE UNITED STATES Established October, 1925 (See PAGE 13).



Time is the Essence of Human Affairs

"ON TIME"—"SAVE TIME"—"TAKE TIME"—every minute of the day we measure effort against the relentless clock.

Twenty-four hours make a day for the diligent or the loafer and to crowd the maximum result from the flying minute is the business of the best.

No single agent will do more to conserve energy and speed results than the Long Distance Telephone.

Do you know that four hundred words can be exchanged in ordinary conversation over the telephone in three minutes?

Do you know that your telephone can be connected to another in Alberta or any town on the North American Continent in less time than it takes to eat your breakfast?

You do know that your reply is instant.

A Long Distance call is an important message. It is handled with the urgency it deserves and receives the prompt attention of your customer.

To Save Time-Telephone!

"NUMBER, PLEASE I"

ALBERTA GOVERNMENT TELEPHONES

"THE SILENT PARTNER."

AS TO COST--

Price is a measure of time and money. The time saving of a telephone call over tremendous distance is apparent.

A business transaction involving thousands of dollars may be completed in a few minutes at a cost so low as to be insignificant when compared with results or the ordinary delays of correspondence.

TIME IS MONEY, AND, ABOVE ALL ELSE

THE LONG DISTANCE TELEPHONE SAVES TIME

Here are some rates from station to station. The rates quoted are from Lethbridge. If your point is not quoted ask the operator:

Day Rates, 4.30 a.m. to 7:00 p. m. Evening Rates, 7:00 p.m. to 8:30 p.m. Night Rates, 8:30 p.m. to 4:30 a.m. Originating Time (mountain) Governs Alberta Calls.

| | Day | Night | A State of the sta | Day | Night |
|--------------------|--------|---|--|--------|--------|
| ATLANTA, GA | \$6.50 | \$3.75 | PORTLAND, Ore | \$2.60 | \$1.30 |
| BRANDON, MAN | 3.20 | † | REGINA | 2.35 | |
| BUTTE | 1.40 | .70 | SAN FRANCISCO | 3.75 | 1.90 |
| CHICAGO | 5.00 | 2.75 | SALT LAKE CITY | 2.80 | 1.40 |
| DENVER | 3.25 | 1.65 | SASKATOON | 2.20 | * |
| GREAT FALLS, MONT. | 1.05 | .55 | SEATTLE | 2.30 | 1.15 |
| KANSAS CITY | 4.50 | 2.50 | SHELBY, MONT | .65 | .35 |
| LOS ANGELES | 4.25 | 2.25 | SPOKANE | 1.45 | .75 |
| MINNEAPOLIS | 4.00 | 2.00 | TORONTO | 6.25 | 3.50 |
| MONTREAL | 6.75 | 4.00 | VANCOUVER | 2.75 | 1.65 |
| NEW YORK | 7.25 | 4.25 | VICTORIA, B. C. | 3.40 | 2.30 |
| OTTAWA | 6.50 | 3.75 | WINNIPEG | 3.95 | † |
| | | 1 1 S 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 | And the second se | | |

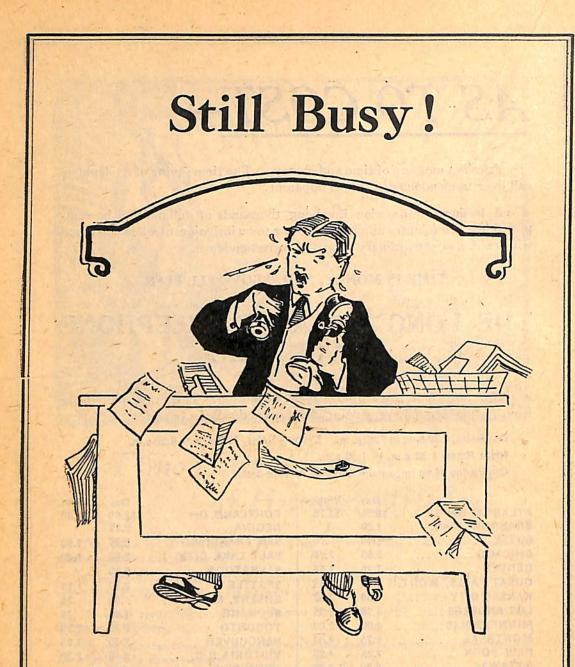
Evening rates (7 p.m. to 8.30 p.m.) are somewhat lower than day rates. For exact rates enquire at your central office.

* Day, Evening and Night rates are the same to all points in Saskatchewan.

[†] On Station-to-Station calls to points in Manitoba, evening rates (8.30 p. m. to midnight) are one-half of day rates. Night rates (midnight to 4.30 a.m.) are one-quarter of day rates.

"The Silent Partner."

ALBERTA GOVERNMENT TELEPHONES



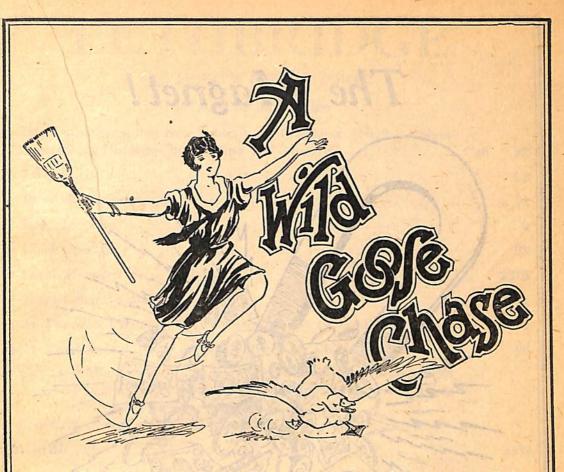
DELAYS ARE DANGEROUS! How often do you run the risk of losing a good customer through lack of sufficient telephone equipment in your office?

Call our Local Manager for advice. He will be pleased to discuss this matter with you.

10

ALBERTA GOVERNMENT TELEPHONES

"THE SILENT PARTNER."



"Exasperated!" hardly describes your feelings when you are called downstairs to answer the telephone and your friend "hangs up" because you are so long in answering.

An EXTENSION TELEPHONE saves many a Wild Goose Chase and doubles the convenience of your service.

The Cost?—A mere trifle compared with the service rendered.

 $2\frac{1}{2}$ Cents a Day

Ask the Clerk at the Counter.

ALBERTA GOVERNMENT TELEPHONES

"THE SILENT PARTNER."



2576 FOR CRYSTAL DAIRY LTD. LETHBRIDGE

Exchange LETHBRIDGE Subscribers

(FOR RURAL SUBSCRIBERS SEE PAGE 42)

A

3664 A B C Taxi J Malacko Prop 324 5th St S **2413** Abercrombie W J res 409 12th St A S 3836 ADAMS BILL Hides Pelts & Furs rea Imperial Oil Ltd 4th Ave 3944 Adams W res 710 8th Ave S 3295 Adnitt W Central Meat Market 646 13 St 3854 Adnitt W C res 340 19th St N ADVANCE LUMBER CO LTD Successor to Pioneer Lumber Co Ltd 3663 General Office Baalim Blk 2063 Yard Office 245 13th St N 3320 N S Stoltze res 1517 7th Ave S 2423 R W Kellogg res 1110 7th Ave S 2901 B H Mott res 1318 7th Ave N 2888 Afaganas Alex res 525 5th St S 2380 Agnew Miss M L res Galt Mine Bldg 2083 Aird Jas res 1304 6th Ave S 2418 Aita John Groceries 431 18th St N **2321** Aitken D res 632 14th St S **3853** Aitken W res 2107 1st Ave N **3023** Akrigg G S res 615 9th St S 3812 ALBERTA FUR CO Hull Blk 707 3rd Ave S ALBERTA GOVERNMENT-See also Provi cial Government 2129 Alberta Government James Pike Colonizati 2603 Manager 413 8th St S ALBERTA GOVT EMPLOY-MENT BUREAU 243 7th St S ALBERTA GOVERNMENT TELEPHONES 808-810 4th Ave S 92 Information regarding New Subscribers a change of Telephone Nos 93 Telephones out of order 94 **Rural** Operator 0 Long Distance Operator Chief Operator General Office 98 2234 J Dow Local Manager 3375 3503 R E Phillips District Commercial Manag 3375 J Dow District Plant Chief 3220 R Harper District Traffic Chief

| | 2921 Alberta Hide & Fur Co Dominion Blk |
|----|--|
| 5 | 3492 ALBERTA MEAT MARKET |
| | R Coultry 905 9th Ave N |
| ar | 2724 Alberta Picture Gallery A Neidig 402 5 St S |
| | 2010 ALBERTA PROVINCIAL |
| | POLICE Guardroom & Complaints Court |
| N | House |
| | 3930 General Office |
| 1 | 2010 Detectives' Office 3677 Inspector E W Bavin |
| 3 | 3874 Aldous W G res 802 15th St S |
| 6 | |
| | 3545 ALEX TAXI Soderberg Blk 323 5 St S |
| | 2984 Alexander Miss E res C Hull Blk |
| - | 2861 Alexander G B res 1402 3rd Ave N |
| | 3562 Alexander J P res A Barclay Apts |
| | 3717 ALEXANDRA HOTEL |
| | 332 5th St S |
| | 3084 Alford E W res No 2 Fire Hall |
| | 3857 Alford Lewis res 931 10th St S |
| | 3284 Allan E res 918 8th St S 2165 Allen Dr L T Dentist 8 Rylands Blk |
| | 2871 Allen Dr L T res 1503 7th Ave S |
| | 3147 Allen T S res 707 12th St A N |
| | 3528 Allison R E res 1264 4th Ave S |
| n- | 2689 ALLISON'S STUDIO |
| | |
| on | G W Allison Balmoral Blk 2852 G W Allison res 428 14th St S |
| | 2852 G W Allison res 428 14th St S 2536 Almlie E M res 311 15th St S |
| | 2846 American Consular Agent Ralph A Thrall H |
| | Blk 3rd Ave S |
| | 2183 Anderson A A res 620 12th St-C N |
| | 3110 Anderson Axel G res 412 12th St S |
| nd | Los Anderson B res 500 reth Bt 5 |
| | 3356 Anderson G L res 542 12th St-A N |
| | 2777 Anderson & Smith Grading Contrs Lethbridg |
| | 3841 Andrew R G res 1247 8th Ave-A S |
| | 2949 ANDY'S RADIATOR REPAIR |
| | SHOP 412 4th Ave S |
| | 2092 Arcade Billiards Cigars & Tobaccos 325 50 |
| er | St S |
| | 3242 Archbold Mrs R res 912 7th St-A S |
| | 2629 Archbold Thos res 3-1120 5th Ave S |



THE SMITH HAT SHOP Hatters

and Caps

Hats

331 Fifth Street South, Lethbridge

Opposite Alexandra Hotel

to

Men

| 2278 | ARLINGTON HOTEL |
|-------|---|
| | 1st Ave & 4th St S |
| 2663 | Armit A res 801 15th St S |
| 2079 | Armitage Robson res 1007 Sth Ave S |
| 2954 | Armitt John res 1733 5th Ave N |
| 2924 | Armour J D res 1908 6th Ave-A N |
| 3301 | Armstrong W J res 1009 8th Ave S |
| 3846 | Army & Navy Veterans Club 517 5th Ave S |
| 3397 | Arnold Mrs A M res 1715 6th Ave-A N |
| 3117 | Arnold John res 613 9th Ave S |
| 3386 | Arnold T res 1721 2nd Ave-B N |
| 3955 | ARTIC REFINERIES LTD |
| ALL R | 5th St N |
| 3238 | Ascroft Mrs E res 526 5th St S |
| 2595 | Ashcroft Mrs P H res 916 13th St S |
| 2682 | Ashton Miss Blanche res 7 Victoria Mansions |
| 2222 | Asplin A res 636 11th St S |
| 2545 | ASSINIBOIA MUSIC CO LTD |
| | J J Stafford Mgr 315 6th St S |

| 3 | 9 | 5 | 4 | At | kins | on | J | M res | 1245 | 5th | Ave- | AS | |
|---|---|---|---|----|------|----|---|-------|------|-----|------|----|--|
| | | | | | | | | | | | | | |

3114 Attwood Mrs Rose res 1223 5th Ave-A S

В

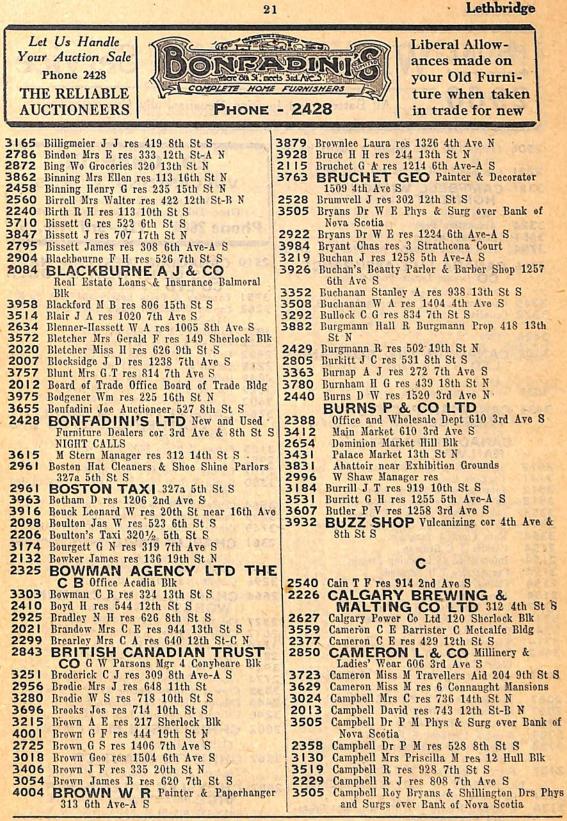
| 3546 | Baalim A B res 630 11th St S |
|------------------|---|
| 2621 | BAALIM MOTOR CO LTD |
| | Office 7th St S |
| 4055 | Service Phone |
| 2220 | |
| 3125 | |
| 2073 | F W Cottam Shop Foreman res |
| 2989 | BABY SHOP THE Mrs Mae Short |
| | Prop 316a 7th St S |
| 3007 | Bailey G res 646 6th St S |
| 3719 | Baines A E res North C P R Tracks |
| 2875 | Baines C D res 622 7th St S |
| 3901 | Baines E C res 1258 6th Ave-A S |
| 2029 | Balderson Mrs A E res 638 4th St S |
| 4018 | Balderson Blanche res 1317 6th Ave S Ball J W res 1509 5th Ave-A N |
| CONTRACTOR STATE | |
| 3573 | BALL W S Law Office Stafford Blk |
| 2200 | 3111/2 5th St.S |
| 2309 | W S Ball res 916 7th Ave S |
| 3446 | BANK OF MONTREAL |
| | N V R Huus Mgr 522 3rd Ave S |
| 2526 | Manager's Office |
| 3667 | H E MacDonald |
| 2711 | Bank of Nova Scotia J W Berry Mgr 3 Av S |
| 2460 | Bannerman J res 1031 12th St-B S |
| 3138 | Barber Miss Lucille res 814 6th Ave S Barkley R J res 1008 7th Ave S |
| 2936 | Barnard Russell J res 1615 3rd Ave N |
| 2267 | Barnsley A res 629 11th St S |
| 2350 | Barr James res 622 6th Ave S |
| 2186 | Barrett Chas res 539 12th St-A N |
| 2147 | Barrowman Robert res 823 7th Ave-A S |
| 2573 | Barry J H res 628 15th St S |
| 3557 | Bartlett J T res 908 11th St S |
| 2521 | Bartlett W E res 2118 2nd Ave N Barton J M res 621 16th St N |
| esel | Darton o m res ozi iotn St A |

3592 Bartram Rev P J res 2162 5th Ave N 2831 Bartsch L C res 1230 5th Ave-A S 2743 Bass John C res 329 14th St S 2869 Bass W H res 520 12th St-C N 2402 Basson F J res 705 7th Ave S 3052 Bastien S R res 505 11th St S 3349 Bastyan G res 2033 1st Ave N 2692 Bateman J W res 209 5th Ave S 3603 Bateman James res 1272 3rd Ave S 2648 Bateman M J res 113 16th St N 3459 Bates A B res 277 7th Ave S 2018 Bates Thomas G res 275 7th Ave-A S 2930 BATES & UPTON Grocers 2453 513 5th St S 3560 Batsford Sidney T res 412 7th Ave S 3844 BATTERY & MAGNETO SER-VICE H Solberg & W Patchett 322 6th St S 3771 Bavin E W res 532 8th St S 2158 Bawden Miss res 1255 4th Ave S 3625 BAWDEN FURNITURE CO Baalim Blk 4th Ave S 3510 Bawden J W res 542 7th St S 2971 Bayntun Myrtle res 411 4th St S 3753 Bazinas G D res 612 5th St S 2135 Beasley A M res 211 5th Ave S 3237 BEATTIE W S Barrister & Solicitor 3 Alberta Blk 3150 W S Beattie res 636 12th St S 2755 Beatty J H res 6 Hull Blk 3358 Beaumont Gordon A res 1262 4th Ave S 2780 Beaumont Jos res 425 12th St N 3965 Becker F D res 606 7th Ave S 2385 Becker H N res 324 15th St S 2218 Becker Mrs J C res 324 15th St S 2384 BECKER LUMBER CO LTD Lumber & Builders' Supplies 3rd Ave & 16th St S Office and Yards 2385 H N Becker Man Dir res 324 15th St S 3965 F D Becker Dist Sales Mgr res 606 7 Av S 3008 E C Cranstoun Office Mgr res 402 Sherlock Blk J C Becker Yard Manager res 324 15th St S 2218 W Hoult res 1239 8th Ave S 3116 2582 Bedwell Alfred E res 1st St & 1st Ave S 2480 Bell Arthur res 1208 5th Ave S 2582 2505 Bennett E G S res 604 8th St S 2935 Bennett W G res 415 3rd St S 2096 BENNETT & WHITE CON-STRUCTION CO LTD Cor 4th Ave & 7th St S 2594 Bernard J R res 423 12th St-A N 2558 Berry F M res 406 4th St S 4076 Berry J W res 639 13th St S 2803 Berte John res 707 9th Ave N 3626 Berteotti Mrs J res 122 8th St S 3978 Berti Joe res 222 1st Ave S 2226 BIG HORN BREWING CO LTD 312 4th St S
2750 BIJOU TAXI & DRIVEYOUR-SELF SERVICE W Hoselton 416 4th Are S

- 3101 Bikman Sam res 534 6th St S

20

"SMART" Shop for Men



TROUBLE

RURAL

For List of Rural Subscribers, see pages following List of Exchange Subscribers.

For Information Regarding New Subscribers, Changes of Telephone Numbers, Long Distance Rates, New Toll Offices, etc. CALL 92

INFORMATION

To Report Telephone Out of Order and Unsatisfactory Local Service CALL 93 Report Unsatisfactery Long Distance Service to Chief Operator CALL 98

CALL 94

PHONE

296

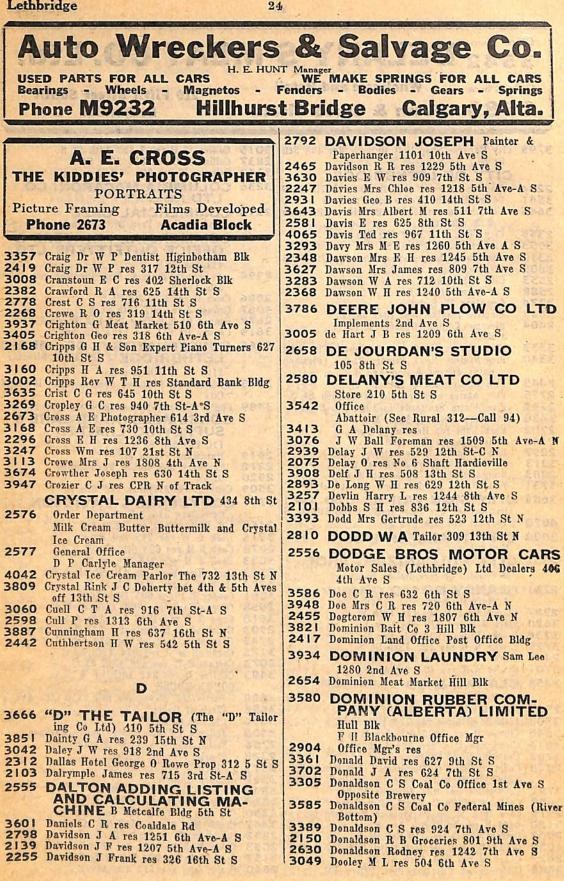
Willard Battery Service All Battery and Ignition Repairs Fully Guaranteed

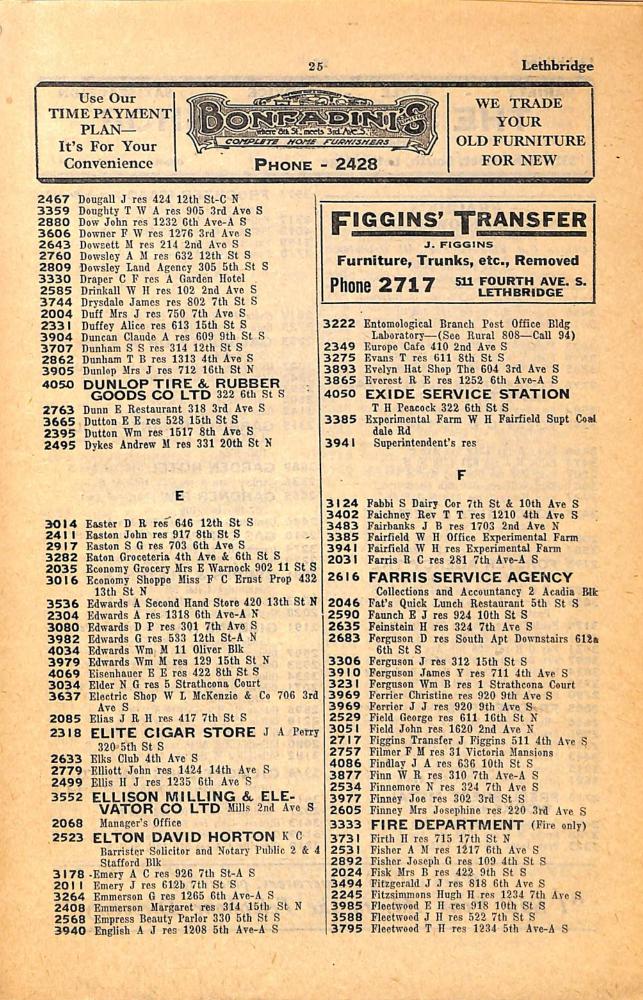
22

2506 Campbell Dr W D Dentist 9 Alberta Blk 5th St S 2221 Campbell Dr W D res 608 12th St S 3321 CAMPBELL WILSON & HORNE LTD 3rd Ave S Sales Dept 3324 Accounting Dept 3351 Shipping Dept 3794 Fred Horne Manager res 1020 3rd Ave S 2816 CANADA LIFE ASSURANCE CO George Lomas District Mgr 2 & 3 Conybeare Blk Canadian Bank of Commerce 5th St S 3345 3372 Canadian Legion B E S L Lethbridge Branch No 1 Office 1st Ave & 9th St S 3426 Club 3208 CANADIAN OIL COMPANIES LTD Office & Warehouse 17th St & 2nd Ave S 3038 Service Station 3rd Ave & 9th St S 3434 CANADIAN PACIFIC EX-PRESS CO Office C P R Station CANADIAN PACIFIC RAILWAY 3512 Ticket Office H G Stretton Agent Depot 3741 Baggage Room 3512 Information re Trains Depot Information re Ocean Steamships Local Freight Agent F E Reagh 3512 3354 3354 Chief Clerk C C Collins Freight Office Rate Clerk J Ferguson Cashier J C Redman 3354 2154 Information re incoming Freight 2154 2154 Car Service T H Edmunds Claims Clerk S Wakeman Accountant P Cull 2154 2154 Shed Foreman J H Smith 3347 3347 0 S & D Clerk J E Rannard Billing Staff T Allen 3347 3314 Yardmaster 1st Ave S 3642 Superintendent A A Smith Chief Clerk L Newby Assistant Superintendent C C Stibbard 2067 Clerk C Jackson 2067 Division Master Mechanic G H Nowell 2067 Roadmaster's Office 3909 Accountant F G Teague Division Engineer H R Miles 3909 3724 Round House W J Shotton Locomotive Foreman Stores Dept Yards W J Reader 2137 DEPARTMENT OF NATURAL RESOURCES Galt Mines Office 7th St S 3524 2136 Irrigation Branch G H Houston Supt Operation & Maintenance Colliery Office No 3 Mine Stafordville Colliery Office No 6 Mine 13th St N 2275 2166 Home Farm D C McCrea Canal Supt 2108 CANADIAN PACIFIC TELE-GRAPHS F V Robin Mgr 416 5th St S 2181 City Bakery R W Scott Prop Higinbotham Bik 3671

| nition | nition Repairs Fully Guaranteed | | | | | | | |
|--------------|--|--|--|--|--|--|--|--|
| T | ED. CHAPLIN ULCANIZING WORKS All Rubber Goods Repaired ires, Tubes and Accessories for Sale one 2664 712 - 3rd Ave. S. | | | | | | | |
| 2510 | | | | | | | | |
| | GAS LIGHT HEAT & POWER CO LTD 612 4th Ave S | | | | | | | |
| 3751 3262 | Canadian & Union Bakery 404 13th St N Canton Chop Suey House Long Lee 318 2nd | | | | | | | |
| 3057 | Ave S | | | | | | | |
| 2326 | Carlson A J res 543 16th St N | | | | | | | |
| 2652 2238 | Carlyle D P res 518 14th St S Carnill Mrs W res 211 15th St N | | | | | | | |
| 2849 | Carpenter H res 1221 5th Ave S | | | | | | | |
| 3022 3403 | Carrier Mrs F res 1210 2nd Ave S Carson E M res 423 8th St S | | | | | | | |
| 3764 | CARSON THE E M SADDLERY | | | | | | | |
| | & LEATHER GOODS CO LTD 306 5th St S | | | | | | | |
| 3155 2952 | Carson H R res 1309 9th Ave S Castle C res 704 9th Ave S | | | | | | | |
| 2107 | Castles E res 821 6th St S | | | | | | | |
| 3380 | Caudwell T H Mgr G F Tull & Ardern Ltd Hull Blk | | | | | | | |
| 3564 3295 | Caudwell T H res 326 12th St S Central Meat Market 646 13th St N | | | | | | | |
| 3749 | Central Service Station cor 4 Ave & 5 St 8 | | | | | | | |
| 2361 | CHAPLIN BASIL Modern Vulcanizing | | | | | | | |
| 3268 | Shop 408 6th St S Basil Chaplin res 529 12th St N | | | | | | | |
| 3296 | Chaplin E res 1209 4th Ave S | | | | | | | |
| 2664 | CHAPLIN ED VULCANIZING WORKS 712a 3rd Ave S | | | | | | | |
| 2327 | Chapman Harry res 1420 3rd Ave S | | | | | | | |
| 2617 3216 | Chappell Stanley L res 938 8th St S Chee Jim res 316 1st Ave S | | | | | | | |
| 2845 3929 | Chester J C res 960 12th St S Chili Parlor 219 3rd St S | | | | | | | |
| 2774 | Chinese Mission Club 306 3rd Ave S | | | | | | | |
| 3435 | Chinese National League 309 2nd Ave S Chinook Club 1121 4th Ave S | | | | | | | |
| 3246 | Chiswick G res 501 14th St S | | | | | | | |
| 2802 | CHRISTENSEN M E Undertaker | | | | | | | |
| 3567 | 1110 3rd Ave S CHRISTIE GRANT CO | | | | | | | |
| | Ladies' & Men's Wear 308 5th St S | | | | | | | |
| 2887 | CHRYSLER SALES & SER- | | | | | | | |
| 610 | VICE Distbrs Imperial Motors Ltd 413-417 6th St S | | | | | | | |
| 3153 4015 | Church E res 317 Sherlock Blk Church H W Barrister 10 Stafford Blk | | | | | | | |
| 2002 | Church H W res 268 7th Ave-A S | | | | | | | |
| 3362 | Citizens Lumber Co Ltd Yard & Sales Office 13th St S | | | | | | | |
| 2191 | City Bakary B W Castt Drap Higinhatham Bit | | | | | | | |

| 3 S Orde | Phone DELANY'S 542 DELANY'S Wholesale and Retail 580 Fresh & Cured Mea | | EAT CO. Ltd. 210 Fifth Street South Lethbridge |
|--------------|---|----------------------------|---|
| 3793 | City Harness Shop D D McNabb Mgr 408 5th | 3015 | Collier W G res 1-423 14th St S |
| | St S | | Collins F C res 214 20th St N Colpman G res 306 7th Ave-A S |
| 2284 | Mayor's Office W D L Hardie 332 7th St S | A CONTRACTOR | COLUMBIA MACARONI CO |
| 3541 3645 | Comr of Public Works 332 7th St S Commissioner of Public Utilities M Freeman | 2514 | LTD 12th St-A N COMMERCIAL CAFE |
| | 332 7th St S | 1 30 | Andrew Golis Prop 208 5th St S |
| 2355 3553 | City Clerk D A Duff 332 7th St S Treasurer 332 7th St S | 2999 | OFFICE OUTFITTERS LTD |
| 2310 3808 | Assessor & License Inspector 332 7th St S Chief of Police City Hall | | 411 5th St S |
| 2553 | City Laboratory | 2994 | J Heinitz Pres & Mng Director res 1238 5th Ave S |
| 2588 3774 | Car Barns 5th St S Cemetery W Bedster | | Conn D res 538 7th St S Conner J res 207 15th St N |
| 3645 2404 | Electric Trouble Dept (day only) Electric Trouble Dept(night only) | 2678 | Connor Dr E L Surg 103-109 Sherlock Blk Connor Dr E L res 1234 4th Ave S |
| 3333 | 3 Hull Blk Fire Station No 1 (for fire only) City Hall | A Providence of the second | CONSERVATORY OF MUSIC |
| 3340 | Fire Station No 1 Private Phone (Firemen | 1.118.11 | LETHBRIDGE J G Harper Director |
| 2445 | only) 4th St & 2nd Ave S Fire Station No 2 13th St N | 3925 | 11th St & 5th Ave S Consolidated Diamond Collieries Ltd Diamond |
| 2775 2765 | Fire Alarm Staffordville 1202 13th St N Fire Alarm Staffordville 1004 8th St N | 3499 | City Constantinescu V res 1238 3rd Ave S |
| 3430 | Isolation Hospital 12th Ave S | | CONSUMERS' HARDWARE & |
| 2702 2145 | Park Supt res Henderson Park Police Station City Hall | hine | SUPPLY CO LIMITED 116-118 5th St S |
| 2257 | Power Station River Bottom Public Works Dept J Haimes res | 2919 | Hardware Paints etc |
| 2283 | Stores Dept 3rd St & 4th Ave | 2920 | Office |
| 3731 | Waterworks Trouble Dept (night only) CITY SIGN WORKS LTD Robert | | Convent St Aloysius 116 9th St S CONYBEARE & DAVIDSON |
| | Barrowman Mgr rear Stafford Blk 5th St S City Taxi 407 4th Ave S | P | Barristers 315 5th St S |
| | CITY TRANSFER J Kerr | | Cook C W res 719 3rd St S |
| | Hull Blk 3rd Ave S CITY VULCANIZING SHOP | | Cook E H res 608 6th Ave S Cook J M res 916 9th St S |
| 2352 | E Chaplin Jr rear Dallas Hotel | 2543 | Cook Miss Veva res 410 Sherlock Blk |
| 2231 | CLANCY DR L D Chiropractor | 3061 | Cook W S res 718 9th St S Cooper E P res 605 16th St N |
| 2387 | A Metcalfe Bldg Clancy Dr L D res 425 12th St S | 2058 | Cooper John res 706 12th St-C N Cope G C res 1213 6th Ave-A S |
| 3620 | Clark J S res 219 Sherlock Blk Clarke E res 1733 7th Ave N | 2903 | Copeland E L Decorator 516 12th St S |
| 3729 | Clarke H G res 422 13th St S Clarke P Drew res 626 15th St S | | Cornwall H F res 914 12th St S |
| 3701 | Clarke W T res 614 9th St S | | Cottam F W res 428 13th St S Coultry R res 342 18th St N |
| 3453 | CLARKE & CO Dry Goods Millinery | Sil. | COURT HOUSE |
| 2367 | & Ready-to-Wear Hill Blk 516-518 3 Av S Clayton E res 509 12th St N | 3656 | Clerk of Court |
| 3308 | Clelland William res 720 19th St N Clemis D res 1266 6th Ave S | 3656 | |
| 4014 | Clendenan C E res 421 14th St S | 2756 | Police Magistrate-W A Hamilton |
| 2782 2978 | Coaldale Hotel Whitney Block Coast to Coast Oil Holdings Ltd H House Mgn | 2328 | Sheriff's Private Office |
| 3792 | 326 5th St S Cockerill C res 341 20th St N | 3392 | Cowan T res 522 4th St S |
| 3659 | Cockshutt Plow Co Ltd 1262 1st Ave S Cocq W A R res 36 Victoria Mansions | 2237 | Cowgill E res 913 7th St-A S |
| 3120 | Codd E res 1408 6th Ave S | 3447 | Crabb Mrs R res 1515 8th Ave S |
| 2502 4088 | Coffin Dr A H Dentist 4 Hill Blk 3rd Ave | 2832 | B Craig Miss Dorothy res 1214 3rd Ave S |
| 2622 | Cohrs M res 710 16th St N Collector of Customs Post Office Blk | 315 | Craig J B res 937 7th St S Craig John res 713 4th Ave S |
| 2688 | Collector of Customs rost Office Dik | 12040 | - orang word two into the trie to |





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