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Lethbridge

Phone  
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We Call and  
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UNITED TAXI  
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**BOSTON TAXI**

Phone **STUDEBAKER CARS** 24 Hour Service Phone

**2961**

**BOSTON HAT WORKS**  
and SHOE-SHINE PARLORS

**2961**



**OFFICIAL**  
**TELEPHONE**  
**DIRECTORY**

**JULY, 1926**  
**LETHBRIDGE**  
**and DISTRICT**

For Points in other Districts Call "LONG DISTANCE"  
See Pages 9 to 12

LETHBRIDGE **EMERGENCY CALLS** LETHBRIDGE  
**Fire, 3333 - Police, 2145**  
Information, 92; Trouble, 93; Rural, 94  
**DESTROY ALL OLD DIRECTORIES**

**ALEX TAXI**  
Office: ST. REGIS HOTEL  
Phone **3545**

**TAXI**

**ALEX TAXI**  
Office: ST. REGIS HOTEL  
Phone **3545**

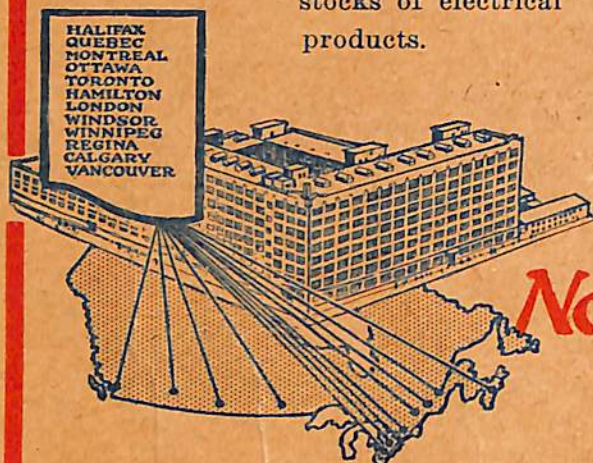
For Job Printing phone **3203** The Herald



# FROM COAST TO COAST

**T**HROUGHOUT Canada wherever the great servant of mankind—Electricity—is used, Northern Electric extends its service to the public.

At twelve strategic points are stocks of electrical products.



## HOUSEHOLD APPLIANCES

Vacuum Cleaners  
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Electric Ranges  
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## LIGHTING EQUIPMENT

Glassware  
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Transformers, Motors, etc.

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Wires and Cables, Instruments, etc.

## SIGNALLING AND MESSAGE SYSTEMS

Police Signalling, Fire Alarms, etc.

# Northern Electric

Makers of  
Canada's  
Telephones



The Name  
on the phone  
NORTHERN ELECTRIC

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INVEST  
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DEMAND  
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Issued in Denominations of

\$5, \$10, \$25, \$50, \$100, \$500, \$1,000, \$10,000

Payable on Demand

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Provincial Treasurer.

W. V. NEWSON

Deputy Provincial Treasurer.

PARLIAMENT BUILDINGS, EDMONTON, ALBERTA



## Directory Advertising Pays

Phone **UNDERTAKER**  
**2302** CHAS. MacKAY  
 1110 3rd Ave. S. **LETHBRIDGE**

## USE LONG DISTANCE

**FUNERAL DIRECTORS**  
Phone **3561**

# MARTIN BROS.

SUCCESSORS TO T. S. FETTERLY  
334 SIXTH ST. S. LETHBRIDGE

**LICENSED  
EMBALMERS**  
Phone **3561**

## NUMBERS CALLED MOST FREQUENTLY OR NOT IN THE BOOK

[illegible]

# LETHBRIDGE.

Information 92 ————— Trouble 93 ————— Rural 94  
 ————— Long Distance 0 —————

## For Long Distance Rates and Points in Other Districts

**See Pages 9 & 10**  
**or Call "LONG DISTANCE"**



# ALBERTA GOVERNMENT TELEPHONES

## Schedule of Rates for Service

(Exclusive of Private Branch Exchange Equipment)

### INSTALLATION CHARGES

A service connection charge covering a portion of the average cost of the initial expense of establishing service for new subscribers and of furnishing additional facilities to old subscribers shall be as follows:

- |   |        |
|---|--------|
| (a) For individual or exchange party line service, or extension set.....  | \$3.50 |
| (b) For each extension bell .....   | 1.00   |
| (c) To cover directory, accounting, circuit and switchboard expense in cases where service is established by the use of instruments and lines already in place in the subscriber's premises and no change is made in the type or location of such instruments .....                                     | 1.50   |
| (d) To reconnect service when discontinued for non-payment of account.....  | 1.00   |
| (e) When it is necessary to erect poles or anchors in order to carry the wires from the main telephone line on the road allowance or street to the applicant's premises, such poles and anchors in connection therewith will be supplied and erected by the Department at the expense of the applicant. |        |

### Excess Mileage-Exchange

The excess mileage rate for Exchange Service shall be 50c per month for each quarter-mile or fraction thereof.

### MOVING CHARGES

- (1) From one position to another in same room.....\$1.00 per instrument
- (2) From one room to another on same floor, or from one floor to another in same building, no outside wiring being required \$2.00 per instrument
- (3) From one building to another .....\$3.50 per instrument
- (4) Where a telephone is already installed and no inside move is required, a charge of \$1.50 will be made to cover cost of transferring the wires in central office and changing number on switchboard.
- (5) Where the above rates do not apply, an estimate of cost will be furnished subscriber on request, previous to work being proceeded with.

NOTE:—Above charges cover installations and moves for Exchange Subscribers only  
—charges for Rural installations and moves may be ascertained on application to our Local Agents.

### MONTHLY RENTAL RATES

	Business		Residence		Rural
	Wall	Desk	Wall	Desk	Wall
Day Service .....	\$2.25	\$2.50	\$1.50	\$1.75	\$1.75
Semi-Continuous Service .....	2.75	3.00	1.75	2.00	2.00
Continuous Service—Exchanges under 150 stations .....	3.00	3.25	2.00	2.25	2.00
Continuous Service—Exchanges between 150 and 500 stations.....	3.25	3.50	2.00	2.25	2.00
Continuous Service—Exchanges between 500 and 1,000 stations .....	3.75	4.00	2.25	2.50	2.25
Continuous Service—Exchanges between 1,000 and 5,000 stations .....	4.00	4.25	2.50	2.75	2.50
Continuous Service—Exchanges between 5,000 and 10,000 stations .....	4.50	4.75	2.50	2.75	2.50
Continuous Service—Exchanges between 10,000 and 15,000 stations .....	5.00	5.25	2.50	2.75	2.50

### EXTENSION SETS AND EXTENSION BELLS (EXCHANGE)

Business Wall .....	\$1.00 per month	Residence Wall .....	50c per month
Business Desk .....	1.25 per month	Residence Desk .....	75c per month
Extension Bell .....			25c per month
Loud Ringing Extension Bell .....			50c per month



# ALBERTA GOVERNMENT TELEPHONES

## OFFICIAL TELEPHONE DIRECTORY

Head Office:

C. P. R. BUILDING, EDMONTON

HON. VERNOR W. SMITH,  
Minister of Railways and Telephones.

JOHN CALLAGHAN,  
Deputy Minister of Railways  
and Telephones.

R. B. BAXTER, General Manager  
Edmonton.

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**JULY, 1926**

Copy for this edition closed May 15th, 1926

Copy for next issue (January, 1927) will close November 15th, 1926

### IMPORTANT

This Directory is the property of the Alberta Government Telephones and is printed for the exclusive use of its subscribers. No part of the advertisements printed upon the cover shall be defaced, covered up or concealed by encasing this directory in any additional cover or otherwise howsoever. Extraordinary precautions are taken to avoid errors, but the Department assumes no liability whatever for errors or omissions. One copy of this book will be supplied free for each Telephone in use. **ADDITIONAL COPIES, 50c EACH.**



# Department of Railways and Telephones

## Terms and Conditions

### Under Which Telephone Service is Furnished

#### USE OF TELEPHONE

1. Telephone instruments and connecting lines are furnished to subscribers to be used in accordance with the rules as prescribed by the Department from time to time, and are to be used only by the subscriber, his agents or employees when engaged upon his business and must not be used for transmitting, receiving or delivering any message or communication in respect of which a consideration has been or is to be paid by any other party, except as permitted by the rules of the Department, nor used in any way in competition with the telephone business conducted by the Department. Subscribers will not be allowed to transfer their telephone number, service, or contract to any other party, unless arranged for in advance by a duly authorized official of the Department.

The right of the subscriber is to use the instruments and connecting lines where the Department may place them, but not elsewhere, under such rules as the Department may from time to time prescribe. He shall not extend their use to other individuals, except his servants upon his business; nor shall they be used for any calls or consideration to be paid by any person other than the subscriber; nor does this confer upon him the right to use any other instrument.

2. The lines and instruments over which the service is furnished remain the property of the Government and shall be carefully used by the subscriber, and only as herein stated in Clause No. 1; and no instrument or appliance not furnished by the Department shall be attached to or used in connection with these lines and instruments.

#### CONSTRUCTION

3. When it is necessary to erect poles or anchors in order to carry the wires from the main telephone line on the road allowance or street to the applicant's premises, such poles and anchors in connection therewith will be supplied and erected by the Department at the expense of the applicant.

#### CHARGES—HOW PAID

4. All charges for installations, moves, and monthly rentals shall be paid in advance, which shall entitle the subscriber to service with all subscribers connected to the same exchange. Regular toll rates will be charged for all service to points outside of the exchange.

5. Subscribers shall pay the installation charges, first rental instalment (and construction charges if any) strictly in advance. Excess mileage charge will be added if outside of exchange limits. If subsequent rental accounts remain unpaid after the 20th of the month, service shall be discontinued and if still remaining unpaid after the end of the month, a charge of \$1.00 shall be made to reconnect service; no rebate or reduction shall be allowed for such interruption to service.

6. Subscribers shall pay monthly, at schedule rates, for all messages and conversations over the Long Distance lines. If said accounts remain unpaid after the 20th of the month, further credit shall be refused until account is paid.

7. Subscribers shall pay promptly, upon presentation of account, all charges for other miscellaneous items. If these charges are not paid within 20 days, service shall be discontinued.

#### COMPLAINTS RE LONG DISTANCE SERVICE

8. No allowance will be made on complaint of inefficient Long Distance service unless such complaint be made to Chief Operator, immediately after conversation has taken place.

#### VACATION ALLOWANCE

9. Should a subscriber desire to have his Exchange Residence Service temporarily discontinued, owing to the closing of his residence, he may do so without cancelling contract or having telephone removed, and, if arranged for in advance in writing, an allowance of one-half of the rate per month will be made for a period of not less than one month and not exceeding three months in any one year. Subscriber shall state, when making application, the period for which he expects to be absent and shall pay for this period in advance. Subscriber will notify the



Department when he wishes service resumed, either in writing or by calling at the office and signing re-connect order. Owing to the fact that Rural Telephones cannot be disconnected without a special trip being made to their location, this regulation will not apply to Rural Subscribers.

#### MOVES

10. The telephone is first located where the subscriber directs and must not be moved or interfered with. When the subscriber desires to have the telephone moved to any other location, notice in writing should be given to the local office, at least ten days before the change is desired. The work will then be done as promptly as possible at regular charges.

#### CANCELLATION OF SERVICE

11. Subscribers giving up service must notify the Department in writing, or call at office and sign "Take Out" order. Failing to do this, subscriber will be liable for rent up to date instrument is removed or taken over by a new subscriber.

#### IDENTIFICATION OF EMPLOYEES

12. Every employee of the Alberta Government Telephones authorized to instal, inspect, repair or remove the Department's apparatus carries a metal badge showing the name of the Alberta Government Telephones and his own number. Subscribers and others are earnestly requested to refuse access to their premises to anyone who cannot in this way identify himself, and to notify the Local Office at once by telephone.

#### GENERAL

13. If a telephone installed for service at the residence rate be used for the purposes of business or profession, or otherwise than for the usual requirements of a residence, the Department may charge the business rate for such service without regard to the date to which the subscriber has paid for service at the residence rate. This also applies to subscribers, for residence service only, who advertise or use their telephone number in connection with their business or profession.

14. The Department will endeavor to keep the lines and instruments in good working order and undertakes to clear trouble or make repairs with all reasonable despatch, but does not guarantee uninterrupted service.

15. A subscriber's telephone number is not a part of the application for service, but numbers will only be changed when absolutely necessary or for the betterment of the service.

16. The use of obscene, profane or abusive language while using the telephone is strictly forbidden and service may be immediately discontinued for violation of this rule.

#### DIRECTORY REGULATIONS

This Directory is the property of the Alberta Government and is loaned to telephone subscribers for their use, to be retained until the delivery of the next issue. Subscribers are furnished free one copy for each instrument. Additional copies will be charged for, 50c. per copy.

#### CLOSING COPY

Directory copies will be closed on the following dates, and all new names, changes or corrections, must be furnished the Local Office in writing, previous to these dates. No entries may be made after the dates set:

JANUARY ISSUE-----NOVEMBER 15th  
JULY ISSUE-----MAY 15th

The right is reserved to change dates of publication from time to time as may be necessary to meet the requirements of the Telephone service, without notice.

Each subscriber is entitled to one single line entry in the Alphabetical List without charge. Listings in bold type will be charged at the rate of \$2.50 per issue. By special arrangement any subscriber to Exchange Business Service may have the name of any company which he represents, or of any employee or agent, listed in Directory at a nominal charge. A subscriber to Exchange Residence service may have the name of a bona fide member of his family listed in the Directory for One Dollar per line per issue. When it is desired to insert the name of a person not an actual member of the family, the charge will be \$3.00 per issue, which includes Exchange Service.

Each business subscriber is entitled to one single-line entry in the Classified business section without charge. Listings in bold type will be charged at the rate of \$2.00 per issue. All other listings will be charged for in accordance with approved schedule of rates.

Subscribers are requested to report promptly to the Local Office, in writing, any errors which may appear in this Directory, so that same may be corrected in the next issue.

The Alberta Government Telephones assume no liability whatever for damages occurring through errors or omissions in the making up and printing of this Directory.



# HOW TO USE THE TELEPHONE

## AUTOMATIC TELEPHONE

Consult the Telephone Directory for the correct number before you make a call. Do not trust to your memory.

Call "92" for Information if the person or firm you wish to call is not listed in the Directory.

1. **LIFT RECEIVER** off the hook before making a call. Do not work the hook up and down when doing so, as it interferes with the calling mechanism.

2. **BRING THE FINGER** squarely to the finger stop.

3. **REMOVE YOUR FINGER** after each operation and allow the dial to rotate back to its normal position. Do not force or retard this movement.

4. **FACE THE TRANSMITTER** with the lips almost touching the mouthpiece. Speak naturally, distinctly and not too rapidly.

5. **DO NOT MOVE RECEIVER HOOK OR DIAL** while talking, as this will disconnect you.

6. **DO NOT LEAVE RECEIVER OFF HOOK DURING THE NIGHT** or your line will be disconnected from service. Call "Trouble

Department, Telephone 93" should you desire your service temporarily disconnected during the night.

7. **ALWAYS HANG UP RECEIVER** for a short interval before making a second call to allow the mechanism to release.

8. **HANG RECEIVER ON HOOK** (small end up) when through talking; otherwise no one can obtain connection with your telephone.

9. **BUSY BUZZ** sound indicates that the number called for is busy.

**EXAMPLE:**—To call M2300. Lift receiver off the hook, place finger in finger hole "M," then turn the dial towards the right until your finger strikes the finger stop. Then release dial and allow it to rotate back to its normal position. Repeat this operation for the figures 2-3-0-0.

Place receiver to your ear. If the busy buzz is heard, it indicates that the number called is busy. This being the case, hang receiver on hook and call again within a reasonable time.

On completion of conversation hang receiver on hook, small end up.

You are then entirely disconnected and ready to call another number, or to be called.

## AUTOMATIC EXCHANGES

**INFORMATION:**—Call Information "92" for numbers of New Subscribers, Changes, Long Distance Line Charges, New Toll Offices, etc.

**TROUBLE:**—Complaints regarding Telephone Troubles should be reported to Trouble Operator, Telephone No. 93. When reporting trouble, give telephone number affected and its location, also state as accurately as possible just how trouble manifests itself. Try to be specific, as incomplete information frequently causes delay in locating nature of trouble.

If a line you are trying to call repeatedly tests "busy," notify Trouble Operator, who will investigate whether same is caused by an abnormal condition on line, or from use. If any line appears too busy for good Service, write to the Commercial Manager. Subscribers are requested not to engage Trouble or Information Operators in conversation longer than necessary, as by so doing the operator will be prevented from giving prompt attention to other patrons.

## MANUAL TELEPHONE

Consult the Telephone Directory for the correct number before you make a call. Do not trust to your memory.

Ask for "Information" if the person or firm you wish to call is not listed in the Directory.

1. **TO CALL THE OPERATOR** give one long ring before removing the receiver from the hook and then hold the receiver to the ear.

2. **WHEN THE OPERATOR REPLIES** by saying "Number?" give the number of the subscriber's telephone desired, slowly and distinctly. At Multi-office Exchanges, first indicate the exchange desired by the prefixed letter and then pronounce the number by digit.

**EXAMPLE:**—"M1429" should be pronounced "M one-four-two-nine."

At other Exchanges pronounce the number desired by digits.

**EXAMPLE:**—"175" should be pronounced "One-Seven-Five."

3. **FACE THE TRANSMITTER** with the lips almost touching the mouthpiece. Speak naturally, distinctly, and not too rapidly.

4. **KEEP THE RECEIVER TO THE EAR**, and the Operator, after repeating the number, will connect you with the subscriber called for. If

the desired line is found to be in use the operator will report "Line Busy."

5. **WHEN YOU HAVE FINISHED TALKING** place the receiver on the hook, small end up, and give a short ring. This gives the operator a signal to disconnect and you are then in a position to call another number or to be called.

**NOTE:**—At Camrose, Red Deer and Wetaskiwin (Common Battery Exchanges) no ringing, except by rural line subscribers, is necessary. Simply remove receiver from hook and in all other respects proceed as instructed above, placing the receiver on the hook when conversation is finished.

6. **DO NOT USE THE TELEPHONE** during a thunderstorm.

7. **RURAL LINE SUBSCRIBERS** should limit their conversation to Five Minutes duration and must not "listen in" to conversations not intended for them, as it interferes with the Service.

**COMPLAINTS:**—Complaints regarding telephone trouble and unsatisfactory Service should be made to the Local Manager, Agent or Chief Operator at the Office concerned, and if not rectified within a reasonable time, the matter should be referred to the Traffic Superintendent at Edmonton.



# LONG DISTANCE SERVICE

## Rules and Regulations

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*To make a Long Distance Call, first call "Long Distance"—when the Long Distance Operator answers, give her your telephone number, followed by the details of your call as indicated below.*

### CLASSIFICATION OF LONG DISTANCE SERVICE

#### 1. STATION TO STATION CALLS

The Station-to-Station rate applies when it is not desired to establish communication between particular persons except that *Appointment, Messenger or Collect Calls* are not accepted in connection with Station-to-Station Service.

Station-to-Station calls must be made by number whenever Telephone Directory information covering the called point is available. When such information is not available, the name or address under which the telephone is listed should be given, specifying that "anyone at that number will do."

EXAMPLE:—"Number 4567, J.H. Brown speaking, I want to speak to No. 684 Springdale" or "I want to speak to Mr. John Jones," residence (or business) as the case may be. "Springdale. Anyone at his number will do."

#### 2. PERSON-TO-PERSON CALLS

*(Evening and Night Rates do not apply to Person-to-Person Service.)*

When a Long Distance Call is made, specifying that conversation is desired with a particular person and the connection is established and conversation held with that person, the "Person-to-Person" rate applies.

EXAMPLE:—"Number 4567 J. H. Brown speaking, I want to speak to Mr. John Jones No. 684 Springdale," or "If Mr. Jones is not there, I will speak to Mr. A. F. Smith."

NOTE:—"When a particular person is desired, the Long Distance operator must be so advised when the call is placed, otherwise charges will be made from the time connection is established with the telephone desired, whether the party is obtained or not."

#### **Appointment Calls**

An appointment Call is a Person-to-Person call requiring communication to be established at a specified time, and order should be given to the Long Distance operator in the usual manner.

#### **Messenger Calls**

A Messenger Call is a Person-to-Person call, necessitating the services of a Messenger to secure the attendance of a specified person, and order should be given to the Long Distance operator in the usual manner. The Messenger Service charge in such cases must be prepaid by the calling party if the call is placed from a Public Pay Station.

#### **Collect Calls**

Collect calls are Person-to-Person Calls, the charges for which are reversed, i.e., to be collected from the called party. In such cases the assent of the called party shall be obtained before the connection is established.



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**EXAMPLE:**—"M1429" should be pronounced "M one-four-two-nine."

At other Exchanges pronounce the number desired by digits.

**EXAMPLE:**—"175" should be pronounced "One-Seven-Five."

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# LONG DISTANCE SERVICE

## Rules and Regulations

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#### 1. STATION TO STATION CALLS

The Station-to-Station rate applies when it is not desired to establish communication between particular persons except that *Appointment, Messenger or Collect Calls are not accepted in connection with Station-to-Station Service.*

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EXAMPLE:—"Number 4567, J.H. Brown speaking, I want to speak to No. 684 Springdale" or "I want to speak to Mr. John Jones," residence (or business) as the case may be. "Springdale. Anyone at his number will do."

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#### **Collect Calls**

Collect calls are Person-to-Person Calls, the charges for which are reversed, i.e., to be collected from the called party. In such cases the assent of the called party shall be obtained before the connection is established.



# LONG DISTANCE SERVICE

## Rules and Regulations—Continued

### RATES AND CHARGES FOR LONG DISTANCE SERVICE

Long Distance Tolls will be charged to the subscriber from whose instrument the Long Distance call is placed, except those messages for which the receiving party expressly agrees to pay on the basis of a Person-to-Person Call.

All rates quoted are for an initial period of three minutes. For overtime beyond the initial period a proportionate charge is made per minute.

The rates quoted on pages 9 and 10 are Station-to-Station Day Rates.

The Day rate for a Station-to-Station call is the fundamental rate upon which the rates for other classes of Service are based.

The rate for a completed Person-to-Person call, either Paid or Collect is approximately 25% higher than the corresponding Station-to-Station Day rate.

The rate for a completed Appointment or Messenger Call, including Written Messages and Telegrams, is approximately 50 per cent. higher than the corresponding Station-to-Station day rate.

Day rates only are used in computing charges on Person-to-Person, Appointment and Messenger Calls, including Written Messages and Telegrams.

Day rates only are in effect between points served by the Alberta Government and Saskatchewan Government Telephones.

The Kootenay Telephone Lines Ltd. (B.C.) Day and Night Rates are the same.

#### Evening and Night Rates

(These rates apply on Station-to-Station Calls only.)

Between 7 p.m. and 12 midnight the Station-to-Station rates are approximately one-half the Day rates and are known as "Evening Rates."

Between 12 midnight and 4.30 a.m. the Station-to-Station rates are approximately one-fourth the Day Rates and are known as "Night Rates."

(NOTE:—In no case shall the Evening or Night rate, as the case may be, be less than 25c for the initial period, unless the Day rate is less, in which case the Day, Evening and Night Rates shall be the same.)

#### Report Charges

Under certain conditions a Report Charge of approximately one-quarter of the Station-to-Station Day rate will be made on uncompleted Person-to-Person, Appointment and Messenger Calls, including Written Messages and Telegrams.

A Report Charge shall not be made on a Station-to-Station call under any condition.

### SLOT MACHINE PAY STATION SERVICE

Slot Machine Telephones have been installed by the Department for the convenience of subscribers and the general public, in suitable locations throughout the Province. Local conversations may be had from these telephones at a charge of 5 cents for 5 minutes. Long Distance Service is furnished at regular tariff rates upon deposit of the amount of the initial charge (covering three minutes conversation) the usual charges being made for excess time.

*Non-subscribers who desire to use Subscribers' telephones should be referred to the nearest Public Pay Station.*

If there is anything about our rates and practices you do not fully understand, please call our Local Manager or Chief Operator and they will be glad to explain.



# Long Distance Rates

## From Lethbridge

To Places connected with the Long Distance Lines of the Alberta Government Telephones and Connecting Systems in Alberta

NOTE:—These Rates are Subject to Change without Notice.

TO	Station-to-Station Day Rate	TO	Station-to-Station Day Rate	TO	Station-to-Station Day Rate	TO	Station-to-Station Day Rate
Abee	\$ c 1.95	Buffalo Head Ranch	\$ c 1.80	Doucette	\$ c 1.80	Higdon	\$ c .60
Abilene	1.95	Bulwark	1.15	Downing	1.80	High River	.50
Acme	.80	Burdett	.40	Drayton Valley	1.65	Hilda	.85
Adkins	.95	Busby	1.80	Drumheller	.75	Hilliard	1.65
Airdrie	.75	Byemore	1.00	Duchess	.55	Hoadley	1.50
Alberta Beach	1.80			Duclos	1.95	Holden	1.50
Alcomdale	1.80			Dunstable	1.80	Holmes Crossing	2.10
Alderson	.50			Durlingville	2.10	Hughenden	1.35
Alequiers	.60	Cadogan	1.35	Duvernay	1.80	Hussar	.60
Alhambra	1.20	Cairns	1.35			Huxley	.95
Alix	1.15	Calahoo	1.80			Hylo	2.10
Allerston	.40	Calgary	.70	Eastburg	1.95		
Alliance	1.20	Calling Lake	2.40	Echohill	1.80	Iddesleigh	.65
Alhambra, Sask.	1.05	Calmar	1.50	Eckville	1.20	Innisfail	1.05
Altario	1.20	Campsie	1.95	Edberg	1.35	Innisfree	1.65
Amethyst	.40	Camrose	1.50	Edgerton	1.50	Iola	1.35
Amisk	1.35	Canmore	.90	Edmonton	1.65	Irma	1.50
Andrew	1.80	Carbon	.80	Edmonton Beach	1.65	Iron Springs	.15
Angle Lake	1.80	Cardston	.30	Edson	1.95	Irricana	.75
Ankerton	1.35	Carlton Hill	1.95	Edward	1.95	Irvine	.75
Arbutus	1.20	Carmanagay	.25	Edwell	1.05	Islay	1.65
Ardmore	2.10	Caroline	1.15	Egremont	1.80		
Ardrossan	1.65	Carolside	.75	Elk Point	1.80		
Armada	.35	Carstairs	.90	Elmora	1.00	Jarrow	1.50
Ashmont	1.95	Carvel	1.65	Empress	.95	Jarvie	2.10
Athabasca	2.10	Cassils	.45	Enchant	.25	Jenner	.65
Atlee	.75	Castor	1.10	Endlang	1.00	Judson	.20
		Catchem	.65	Entwistle	1.80	Junkins	1.80
		Cavendish	.80	Erixon	1.15		
Baintree	.65	Cayley	.45	Erskine	1.15	Kahwin	1.80
Banff	1.00	Cereal	.95	Etzikom	.50	Kampnar	1.95
Barons	.20	Cessford	.70	Evansburg	1.80	Kananaskis	.85
Barrhead	1.95	Champion	.30	Evarts	1.15	Kapasiwin	1.65
Bartlettville	1.50	Chancellor	.60	Excel	.95	Kathryn	.70
Bashaw	1.20	Chauvin	1.50	Exshaw	.85	Kelsey	1.35
Bassano	.50	Cheadle	.60			Keoma	.70
Battensburg	1.80	Cheerhill	1.80	Fallis	1.80	Kevisville	1.10
Battle Lake	1.50	Chin	.15	Fawcett	2.10	Kew	.65
Bawlf	1.35	Chinook	.90	Fedorah	1.80	Killam	1.35
Beauvalon	1.80	Chipman	1.65	Ferintosh	1.35	Kingman	1.50
Beaver Crossing	2.10	Chresholm	.30	Florann	.45	Kinsella	1.50
Beaver Heights	.35	Clarinda	.45	Foremost	.40	Kippenville	.45
Beiseker	.75	Clive	1.20	Forestburg	1.35	Kirriemuir	1.15
Bellis	1.95	Cluny	.50	Fort Assiniboine	2.10	Kitscoty	1.65
Belvedere	1.95	Clyde	1.95	Fort Saskatchewan	1.80	Knob Hill	1.50
Benalto	1.20	Cochrane	.80	Freedom	1.95		
Bentley	1.20	Cold Lake	2.10			Lac La Biche	2.10
Benton	.95	Colomb's Beach	1.95	Gadsby	1.10	Lacombe	1.20
Berry Moore	1.65	Columbine	1.95	Gagnon	2.10	Lac Ste Anne	1.80
Beynon	.70	Compeer	1.20	Gainford	1.80	Lafond	1.80
Big Fish Lake	1.80	Comrey	.65	Galahad	1.20	Lake Isle	1.80
Big Valley	1.00	Comrie	1.95	Garden Plain	1.00	Lamont	1.80
Bindloss	.85	Concor	.25	Garred	1.80	Landonville	1.80
Birdsholm	.45	Consort	1.15	Gem	.55	Lanfine	.95
Blackie	.45	Cooking Lake	1.65	Gibbons	1.80	Langdon	.60
Blairmore	.45	Coronado Beach	1.80	Glendon	1.95	Lavoy	1.65
Bloomsbury	1.95	Coronation	1.10	Glenaville	1.80	Lawton	1.95
Bolan	1.80	Countess	.50	Glenwoodville	.25	Leaman	1.80
Bon Accord	1.80	Coutts	.40	Gorman	2.25	Lea Park	1.80
Bondiss	2.10	Cowley	.35	Graminla	1.65	Leduc	1.50
Bonnyville	1.95	Craigmyle	.85	Granum	.25	Leedale	1.35
Bordenave	1.95	Crawford	2.40	Grassy Lake	.35	Legal	1.80
Botha	1.10	Cremona	.90	Green Court	1.95	Legend	.40
Bottrel	.90	Crossfield	.85	Groton	.50	Le Goff Jct	2.10
Bow City	.35	Cummings	1.50	Gull Lake	1.20	Leo	1.00
Bow Fort	.90	Czar	1.35	Gunn	1.80	Leslieville	1.35
Bow Island	.45					Lewiston	2.10
Bow Slope	.40	Dakin	2.10	Halfway Lake	1.95	Lines	2.25
Bowden	1.00	Dalroy	.70	Halkirk	1.10	Lisburn	1.80
Bowell	.55	Dapp	1.95	Hamlin	1.80	Lloydminster	1.65
Bowmantown	.70	Darwell	1.80	Hanna	.85	Lomond	.30
Box Springs	.65	Davis	1.95	Hardisty	1.35	Lonira	1.95
Boyle	2.10	Daysland	1.35	Harmattan	1.00	Looma	1.65
Boyne Lake	1.95	Del Bonita	.30	Hay Creek	1.95	Lougheed	1.35
Bragg Creek	.75	Delburne	1.10	Hay Lakes	1.50	Lousana	1.05
Brant	.45	Della	.85	Heaton Moor	1.95	Low Creek	1.95
Breezelawn	.55	Delph	1.80	Heisler	1.35	Loyalist	1.10
Brooks	.45	Desjarlais	1.80	Hespero	1.20	Lucky Strike	.45
Brousseau	1.80	Deville	1.65			Lunnford	1.95
Bruce	1.50	Didsbury	.90				
Bruderheim	1.80	Donalda	1.20				
Buffalo	.75						



TO	Station-to-Station Day Rate	TO	Station-to-Station Day Rate	TO	Station-to-Station Day Rate	TO	Station-to-Station Day Rate
	\$ c		\$ c		\$ c		\$ c
Macleod .....	.20	Opal .....	1.80	Rocky Rapids .....	1.65	Swalwell .....	.80
Mageau .....	1.95	Orion .....	.60	Roeske .....	1.95	Sylvan Lake .....	1.15
Magnolia .....	1.80	Orvilton .....	1.80	Rosalind .....	1.35		
Magrath .....	.15	Owseye .....	1.95	Rosebud .....	.70	Taber .....	.25
Manola .....	1.95	Oxville .....	1.50	Roseglenn .....	.75	Tawatlnaw .....	1.95
Manville .....	1.65	Oyen .....	.95	Rose Lynn .....	.80	Tees .....	1.20
Manyberries .....	.65			Rosemary .....	.50	Telfordville .....	1.65
Markerville .....	1.10	Pakan .....	1.80	Rosevear .....	1.95	Thelma .....	.75
Masinasin .....	.45	Pakowki .....	.55	Rossington .....	1.95	Therlen .....	1.95
Maunsell .....	.25	Parkland .....	.35	Rowley .....	.90	Thorhild .....	1.95
Maverthorpe .....	1.95	Park View .....	.40	Roydale .....	1.95	Three Hills .....	.85
McKellar .....	1.80	Partridge .....	1.10	Rumsey .....	.90	Tilley .....	.50
Meanook .....	2.10	Pashley .....	.70	Rush Lake .....	.70	Tofield .....	1.65
Mecheche .....	.80	Patricia .....	.55	Ryley .....	1.50	Tomahawk .....	1.65
Medicine Hat .....	.65	Pearsonville .....	.50			Travers .....	.30
Meeting Creek .....	1.35	Peat .....	1.80	St. Albert .....	1.65	Tring .....	1.80
Mellowdale .....	1.95	Peers .....	1.95	St. Joseph .....	2.10	Trochu .....	.90
Metiskow .....	1.35	Pekisko .....	.50	St. Kilda .....	.50	Two Hills .....	1.80
Midnapore .....	.65	Pemukan .....	1.15	St. Lina .....	1.95		
Milk River .....	.35	Pendant D'Oreille .....	.60	St. Paul .....	1.95	Upper Elbow .....	.95
Millarville .....	.65	Penhold .....	1.10	St. Vincent .....	1.95		
Millet .....	1.50	Peno .....	1.80	Saddle Lake .....	1.80	Vale .....	.75
Millicent .....	.55	Perryvale .....	2.10	Sammons .....	.50	Valleyfield .....	.30
Milo .....	.40	Phillips .....	1.50	Sangudo .....	1.95	Vanesti .....	1.65
Minburn .....	1.65	Pickardville .....	1.95	Sarrail .....	2.10	Vanvleet .....	1.65
Mirror .....	1.20	Pigeon Lake .....	1.50	Schuler .....	.80	Vegreville .....	1.65
Monarch .....	.10	Pincher Creek .....	.35	Scollard .....	.95	Venice .....	2.10
Monitor .....	1.15	Pine Creek .....	1.80	Scotfield .....	.90	Verburg .....	.40
Morinville .....	1.80	Police Coulee .....	.45	Seaforth .....	.30	Vermilion .....	1.65
Morningside .....	1.35	Pollockville .....	.70	Seba .....	1.80	Veteran .....	1.10
Morrin .....	.85	Ponoka .....	1.35	Sedalia .....	1.00	Victoria .....	1.80
Mosside .....	1.95	Priddis .....	.70	Sedgewick .....	1.35	Viking .....	1.50
Moyerton .....	1.65	Princeton .....	.55	Seven Persons .....	.55	Vilna .....	1.95
Mulhurst .....	1.50	Provost .....	1.35	Seymour .....	1.80	Vimy .....	1.95
Mundare .....	1.65			Shandro .....	1.80	Vulcan .....	.35
Munson .....	.80			Sheerness .....	.85		
		Radway .....	1.80	Sibbald .....	1.00	Wabamun .....	1.80
Namaka .....	.60	Rainier .....	.35	Silver Bay .....	1.50	Wahstao .....	1.95
Nanton .....	.40	Ranfurly .....	1.65	Sion .....	1.80	Wainwright .....	1.50
Naughton Glen .....	1.65	Raven .....	1.15	Skiff .....	.35	Walker .....	.65
Neerlandia .....	2.10	Ray .....	1.80	Smoky Lake .....	1.95	Walsh .....	.80
Nemiscam .....	.45	Raymond .....	.15	Soda Lake .....	1.80	Wardlow .....	.65
Newbrook .....	1.95	Redcliff .....	.60	Southesk .....	.50	Warner .....	.30
New Dayton .....	.20	Red Deer .....	1.15	Southworth .....	1.95	Warspite .....	1.95
New Norway .....	1.35	Redland .....	.70	Spadden .....	1.95	Wasel .....	1.80
New Sarepta .....	1.50	Red Raven .....	1.10	Spring Coulee .....	.20	Waskatenau .....	1.95
Niton .....	1.95	Redwater .....	1.80	Spring Point .....	.30	Waterton Park .....	.45
Nobleford .....	.15	Red Willow .....	1.20	Stampede .....	.55	Wayne .....	.75
Northbank .....	1.80	Reist .....	.25	Standard .....	.65	Westerose .....	1.50
Nth Cooking Lake .....	1.65	Ribshaw .....	.25	Stanmore .....	.90	Westlock .....	1.95
Northern Valley .....	1.80	Ribstone .....	1.50	Stavelly .....	.35	Wetaskiwin .....	1.50
Northleigh .....	1.65	Richards .....	2.10	Stettler .....	1.15	White Court .....	2.10
North Mosside .....	1.95	Richardson .....	1.65	Stevieville .....	.60	Whitla .....	.50
Nugent .....	1.35	Richdale .....	.90	Stirling .....	.15	Wisdom .....	.60
		Rife .....	1.95	Stony Plain .....	1.65	Winnifred .....	.50
O'Connor .....	.65	Rimbey .....	1.35	Strathmore .....	.60	Wolf Creek .....	1.95
Odynski .....	1.80	Rinard .....	.30	Strome .....	1.35	Wrentham .....	.25
Okotoks .....	.55	Rio Alto .....	.60	Styal .....	1.80		
Olds .....	.95	Riverbow Ferry .....	.35	Suffield .....	.55	Yeoford .....	1.50
Olson Coulee .....	.30	Rochester .....	1.95	Sullivan Lake .....	1.05	Youngstown .....	.90
Onoway .....	1.80	Rochfort .....	1.95	Sunnynook .....	.75		
		Rockyford .....	.70	Sunnyslope .....	.85		
		Rocky Mtn. House .....	1.35				

In addition to the points on pages 9 and 10 Long Distance Connection may be had also with the following places in Alberta and British Columbia, rates for which can be obtained by calling "Long Distance":—

### ALBERTA POINTS

Acadia Valley	Bathgate	Blakesville	Carbondale	Country Club
Acheson	Battle	Blondhelm	Cardiff	Cousins
Aetna	Battle Bend	Blood Reserve	Carnforth	Cragmillar
Agricola	Battle Ridge	Bluffton	Carseland	Cramer
Albay	Battleview	Bonlea	Carthew	Crowfoot
Albion Ridge	Beaumont	Bow Valley	Casavant	Currey
Aldersyde	Beaver Hills	Bowville	Chailey	Dahmer
Alice Lake	Beaver Lake	Bradshaw	Chesterwold	Dalemead
Anaus Ridge	Beaver Mines	Bremner	Chigwell	Dauntless
Anzac	Beazer	Brightview	Clearview	Davisburg
Ardenode	Beddington	Britaln	Glose	Deerling
Ardenville	Bellevue	Brocket	Clover Bar	Delacour
Ardley	Bellshill	Brooksley	Clymont	Demay
Armena	Belmont	Brownfield	Coal City	Dewberry
Arrowwood	Bennett	Brownlow's L'ndg	Coaldale	De Winton
Asker	Beverly	Buford	Coalhurst	Diamond City
Avalon	Bircham	Burnis	Coleman	Dickson
Avlon	Blismark	Burnt Lake	Collinton	Diligence
Balmoral	Bissell	Caldbeck	Commerce	Dina
Bankhead	Bittern Lake	Calder	Conjuring Creek	Dinant
Bardo	Black Diamond	Caldwell	Content	Dinton
Barnwell	Blackfalds	Campbell Lake	Copeville	Dobson
Baronet	Blackfoot	Cappon	Cornucopia	Dodds



## ALBERTA POINTS—Continued

Dog Pound	Gwynne	Loch Sloy	Paradise Valley	Strand
Doondale	Hairy Hill	Lockhart	Partridge Hill	Strangmuir
Doreenlee	Halladay	Lone Butte	Passburg	Streamstown
Dry Fork	Halley	Long	Patience	Sugar Bowl
Duagh	Hallman	Long Coulee	Paxson	Sulphur Springs
Duffield	Hastings Coulee	Longview	Pearce	Summerland
Duhamel	Hawkeye	Lundbreck	Pibroch	Summerview
Dunmore	Haynes	Lusignan	Picture Butte	Sundre
Eagle Hill	Hayter	Luzan	Pincher Station	Sunnydale
Earle	Hazelmere	Majorville	Pine Lake	Superior
Earling	Hearnleigh	Makepeace	Pirmez Creek	Sweet Grass, Mont.
Earlville	Heath	Maimo	Pleasant View	Talbot
Eastervale	Heath Creek	Manfred	Poplar Ridge	Taylorville
Eastway	Heather Brae	Maple Leaf	Poplar Site	Terrace Lake
Edison	Herronton	Martins	Pretty Hill	The Hub
Elk Island Park	Hetherington	Marwayne	Puffer	Thorsby
Elkton	Highfield	Maughan	Purple Springs	Throne
Elkwater	Hillcrest	Maunders	Quarrel	Tindastoll
Ellerslie	Hill End	Maybutt	Queenstown	Tolland
Emery	Hill'spring	Mayton	Rabbit Hill	Tommy LaPotac
Ensign	Hobbema	Mazeppa	Raley	Tongue Creek
Enseligh	Horse Hills	McEwen	Ranchville	Tudor
Everett	Horseshoe Coulee	McLaughlin	Red Lodge	Turin
Ewelme	Horseshoe Falls	McNally	Reld Hill	Twelve Mile Coulee
Excelsior	Horseshoe Lake	Meadow Lake	Rexboro	Twin Butte
Fabyan	Hubalta	Menalk	Rich Valley	Twin Lakes
Fairacres	Hughes	Merna	Riddellvale	Twinning
Fairbank	Hunterville	Mewassin	Rising Sun	Ulster
Fairfield	Hutton	Midnapore	Riviere Qui Barre	Vauxhall
Fairydell	Indus	Miller	Rockelling Bay	Viewpoint
Faith	Industrial School	Millnerton	Rocky View	Villeneuve
Falun	Inga	Minott	Rodino	Villeroe
Federal	Ingleton	Morley	Rolling Green	Volmer
Fenn	Inglis	Mossleigh	Rosedale	Wanda
Ferrybank	Irwilville	Mound	Rosenhelm	Warden
Ferry Point	Jeffrey	Mountain View	Rosenroll	Warwick
Fishburn	Joffre	Mt. Lookout	Rosyth	Waterglen
Fleet	Josephburg	Murray Valley	Round Hill	Watts
Forest Lawn	Jumping Pound	Nakamun	Rusylvia	Waybrook
Four Nine	Kanata	Namayo	Sallsbury	Wealthy
Frank	Kenex	Neapolis	Saltaux	Welling
Frankburg	Kessler	Neighbourview	Sampsonston	Wellsdale
Gahern	Kilbourn	Nevils	Sarcee	Wellsville
Ghost Pine	Kimball	New Brigden	Sather	Weno
Gilby	Klpp	New Lindsay	Scotstoun	Westcott
Gillen	Kirkcaldy	New Lunnon	Seebe	Westward Ho
Gilpin	Knee Hill Valley	New Oxley	Sharrow	White Sand Beach
Gladys	Krakow	New Spruce Grove	Shepard	White Star Mine
Glenbow	La Calmette	Nightingale	Shouldice	Whitewood Lake
Glenford	Lake DeMay	Nisbet	Sidcup	Whitford
Gleniffer	Lake Minnewanka	Nisku	Siebertville	Wildmere
Glenview	Lakeview	Norma	Silver Lake	Willowdale
Golden Spike	Lamoureux	Norton	Simons Valley	Willowlea
Good Hope	Larsen	Noyes Crossing	Social Plains	Wilmot
Good Luck	Latham	Ogden	Springbank	Wilson
Gopher Head	Lavesta	Ohaton	Springdale	Wilton Park
Graindale	Lawndale	Old Brant	Spring Lake	Wimborne
Granger	Leavitt	Old Spruce Grove	Springvale	Winterburn
Grand Valley	Leeshore	Olin Creek	Spruce Grove	Woodhouse
Grant Lake	Leighton	Oliver	Stand Off	Wood River
Green Glade	Leopoldville	O'Mara	Staplehurst	Woolford
Greenshields	Lewisville	Orton	Star	Wostok
Griesbach	Liberty	Otoskiwan	Sterlingville	Yorkville
Grosmont	Lineham	Ouelletteville	Stocks	Zawale
Gros Ventre	Livingston	Owens	Stoppington	Zetland

## BRITISH COLUMBIA POINTS

Baker	Elko	Jaffray	Michel	St. Mary's Prairie
Baynes Lake	Fernie	Kimberley	Morrissey	Waldo
Bull River	Fort Steele	Kingsgate	Moyle	Wardner
Calthness	Galloway	Krag	Natal	Wasa
Coal Creek	Hanbury	Lumberton	Olson	Wycliffe
Cranbrook	Hartley	Marysville	St. Eugene Mission	Yahk
Dorr	Hosmer			

If you do not need to speak to a Particular Person Tell the Long Distance Operator so.

Station-to-Station Service is Quicker and Cheaper !

See Rules and Regulations on Pages 7 and 8

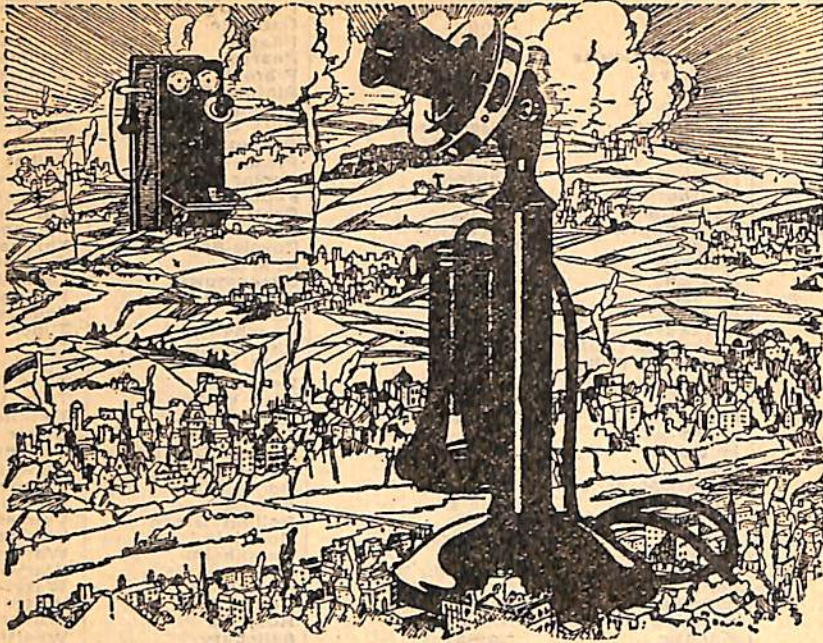
# Long Distance Service to All Points

## IN CANADA AND THE UNITED STATES

Established October, 1925

(SEE PAGES 12, 13, 14 AND 15)





# The Unifying Telephone

*From Sea to Sea, East to West,  
North to South*

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## THE LONG DISTANCE TELEPHONE

makes neighbors of a hundred million people. Cities and farms are as close as their telephones. Service with any point in Canada and the United States is a matter of minutes.

## DISTANCE MEANS NOTHING

A talk with Toronto or Vancouver, New York or Los Angeles is as simple and pleasant as an ordinary conversation in your own home town.

REASONABLE RATES

SUPERLATIVE SERVICE

*"The Silent Partner"*

ALBERTA GOVERNMENT TELEPHONES



# AS TO COST—

Price is a measure of time and money. The time saving of a telephone call over tremendous distances is apparent.

A business transaction involving thousands of dollars may be completed in a few minutes at a cost so low as to be insignificant when compared with results or the ordinary delays of correspondence.

**TIME IS MONEY, AND, ABOVE ALL ELSE**

## **THE LONG DISTANCE TELEPHONE SAVES TIME**

Here are some rates from station to station. The rates quoted are from Lethbridge. If your point is not quoted ask the operator:

Day Rates 4:30 a.m. to 8:30 p.m.			Night Rates 12 p.m. to 4:30 a.m.		
Evening Rates 8:30 p.m. to 12 p.m.			Originating Time (mountain) Governs Alberta Calls		
	Day	Evening		Day	Evening
BUTTE .....	\$1.65	\$ .85	OTTAWA .....	\$11.35	\$5.70
CHICAGO .....	8.60	4.30	PORTLAND, O. ....	3.55	1.80
DENVER .....	5.05	2.55	SAN FRANCISCO ....	6.10	3.05
JACKSONVILLE .....	13.30	6.65	SALT LAKE CITY ....	4.05	2.05
KANSAS CITY .....	7.50	3.75	SEATTLE .....	3.15	1.60
LOS ANGELES .....	7.10	3.55	TORONTO .....	10.70	5.35
MINNEAPOLIS .....	6.45	3.25	VANCOUVER .....	3.50	2.05
MONTREAL .....	11.95	6.00	WINNIPEG .....	3.95	2.00
NEW YORK .....	12.80	6.40			

Night rates are one-quarter of day rates, except to points in British Columbia, which are slightly higher. For other rates enquire at your exchange.

*"The Silent Partner"*

**ALBERTA GOVERNMENT TELEPHONES**





**"I saw your 'Ad'  
in the  
'Telephone Directory'!"**

## **Is YOUR 'Ad' there for him to see?**

The Telephone Directory is referred to more frequently and by more people than any other book.

**8,500 COPIES OF THIS ISSUE ARE IN  
CONSTANT USE IN HOMES, STORES AND OFFICES  
IN CALGARY DISTRICT AND ELSEWHERE**

An Advertisement in the Classified Section of the Directory reaches thousands of prospective Buyers daily.

The rates are so moderate and the results so satisfactory that every progressive Business Man should use this, the best and cheapest Advertising Medium at his command.

For Advertising Rates apply

## **Directory Advertising Department**

**ALBERTA GOVERNMENT TELEPHONES**

**128 SEVENTH AVENUE WEST**

**CALGARY**



# LETHBRIDGE

806 FOURTH AVENUE SOUTH

## Continuous Service

For Information regarding New Subscribers, Change of Telephone Numbers, Long Distance Charges, New Toll Offices, etc.....	Call	92
For Trouble .....	"	93
For Rural Subscribers .....	"	94
For Long Distance .....	"	0
For Chief Operator .....	"	98
For Local Manager .....	"	3375
For Local General Office.....	"	2234
Report Telephones out of Order and Unsatisfactory Local Service to..		93
Report Unsatisfactory Long Distance Service to Chief Operator.....		93
To City Subscribers:—For Connection with Rural Subscribers call 94, , and when Operator answers give the number of the Rural Subscriber desired, distinctly, as <b>R 3-1-2.</b>		

See page 38 for List of Rural Subscribers.

**FOR FIRE** call ..... 3333

## Public Pay Stations

No. 5 }	Alexandra Hotel .....	Fifth Street S
No. 10 }		
No. 9—	Arcade Cigar Store.....	Fifth Street S.
No. 11—	Arlington Hotel .....	First Avenue S.
No. 14—	Byng Hotel .....	Second Avenue S.
No. 6—	Canadian Pacific Railway Station .....	First Avenue S.
No. 1—	Central Office .....	Fourth Avenue S.
No. 4—	Coaldale Hotel .....	Third Avenue S
No. 3—	Dallas Hotel .....	Fifth Street S.
No. 16—	Henderson Lake Pavilion .....	Henderson Park.
No. 12—	King Hotel .....	Thirteenth Street N.
No. 17—	Lethbridge Arena .....	Second Avenue S.
No. 2 }	Lethbridge Hotel .....	Fifth Street S
No. 13 }		
No. 7—	White Lunch .....	Fifth Street S.
No. 8—	Y.M.C.A. ....	Tenth Street & Fourth Avenue S.





Phone 3521 Office: 322 Seventh St. S.

## WALKER & HOLBERTON

### PLUMBING

Hot Water, Steam Heating and Pneumatic Water  
Systems for Country Houses

Repair Work a Specialty  
Estimates Given

LETHBRIDGE  
ALBERTA

## THE HOME OF FLOWERS

### Frache Bros.

Quality Florists

CHOICE CUT FLOWERS FOR ALL OCCASIONS

Prompt Attention to Telegraph, Telephone and Mail Orders

Phone 2003

Greenhouses:  
**HENDERSON PARK, LETHBRIDGE**  
(Henderson Park Cars Pass Door)



Phone 2926

PHONE  
2926

# TAXI

PHONE  
2926

*RIDE on the*  
**S**TEWART  
PRING  
HACKLE

WILL Prevent  
Spring Breaking

WILL Increase  
Riding Qualities

WILL Overcome all  
Unnecessary Vibration  
on Motor.

OFFICE: 740 17th ST. N.

: :

LETHBRIDGE





*Be Photographed by*  
**Allison**

Makers of  
*Distinctive Portraits*

Kodak Films Developed and Printed

Phone 2689

**Studios: Balmoral Block, LETHBRIDGE**

PHONE  
**2576** FOR **CRYSTAL DAIRY LTD.**  
**LETHBRIDGE**

**Exchange Lethbridge Subscribers**  
(FOR RURAL SUBSCRIBERS SEE PAGE 38)

- A**
- 3664 **A B C TAXI** J Malacko Prop 303  
5th St S
- 3836 **ADAMS BILL** Hides Pelts & Furs rear  
Imperial Oil Ltd 4th Ave
- 3944 Adams W res 710 8th Ave S
- 3295 Admitt W Central Meat Market 646 13 St N
- 3854 Admitt W C res 340 19th St N
- ADVANCE LUMBER CO LTD**  
Successor to Pioneer Lumber Co Ltd
- 3663 General Office Oliver Blk
- 2063 Yard Office 245 13th St N
- 3320 N S Stoltze res 636 13th St S
- 2423 R W Kellogg res 1110 7th Ave S
- 2901 B H Mott res 1318 7th Ave N
- 2888 Afaganas Mike res 637 5th St S
- 2380 Agnew Miss M L res Galt Mine Bldg
- 3544 Agriculture Dept of M L Freng Rep 308 7 St S
- 2208 Aird James Massey-Harris Agt 1209 2nd Av S
- 2083 Aird Jas res 1304 6th Ave S
- 2418 Aita John Groceries 431 18th St N
- 2321 Aitken D res 632 14th St S
- 3853 Aitken W res 2107 1st Ave N
- 3023 Akrigg G S res 615 9th St S
- 3975 Alberta Cafe 516 4th Ave S
- 3627 Alberta Candies Southard Blk 3rd Ave S
- 2814 **ALBERTA CONSERVATORY  
OF MUSIC LTD** Leo M Coombs  
Director 1119 3rd Ave S

**TAXI**

DAY OR NIGHT  
**BOULTON'S**

**2206**

Phone

**2206**

- 3812 **ALBERTA FUR CO** Hull Blk 707  
3rd Ave S
- ALBERTA GOVERNMENT**—See also Provin-  
cial Government
- 2129 Alberta Government James Pike Colonization  
Manager 413 8th St S
- 2603 **ALBERTA GOVT EMPLOY-  
MENT BUREAU** 243 7th St S
- ALBERTA GOVERNMENT  
TELEPHONES** 808-810 4th Ave S
- 2234 General Office
- 3375 Local Manager
- 3503 District Commercial Manager
- 3375 District Plant Chief
- 3220 District Traffic Chief
- 3492 **ALBERTA MEAT MARKET**  
R Coultry 905 9th Ave N
- 2724 Alberta Picture Gallery A Neidig Hull Blk

**Directory Advertising Brings Business**



PHONE	<b>MATT'S TAXI</b>	PHONE
<b>2885</b>		<b>2885</b>
740 13th STREET NORTH		

- 2010 Alberta Provincial Police Guardroom & Com-  
plaints Court House  
3930 General Office  
2010 Detectives' Office  
3677 Inspector E W Bavin  
3372 Alberta Returned Soldiers Commission cor 1st  
Ave & 9th St S  
3874 Aldous W G res 802 15th St S

### 2966 ALEMITE LUBRICATING CO

- W S Henderson 718 3rd Ave S  
3545 **ALEX TAXI** St Regis Hotel  
2861 Alexander G B res 1402 3rd Ave N  
3562 Alexander J P res 1010 2nd Ave S  
3084 Alford E W res No 2 Fire Hall  
3857 Alford Lewis res 931 10th St S  
3284 Allan E res 918 8th St S  
2165 Allen Dr L T Dentist 8 Rylands Blk  
2871 Allen Dr L T res 1503 7th Ave S  
2396 Allen Mrs T M res 921 11th St S  
3147 Allen T S res 707 12th St A N  
2945 Allingham H L res 424 14th St S  
3528 Allison R E res 1264 4th Ave S  
2689 **ALLISON'S STUDIO** G W Allison  
Balmoral Blk  
2852 G W Allison res 428 14th St S  
2848 Allwood C (Terrill Floral Co) res 1234 5 Av S  
2536 Almie E M res 311 15th St S  
2846 American Consular Agent Ralph A Thrall Hill  
Blk 3rd Ave S  
2183 Anderson A A res 620 12th St-C N  
3110 Anderson Axel G res 412 12th St S  
3504 Anderson Bernice C res 1215 4th Ave S  
2088 Anderson E res 403 Sherlock Blk  
3356 Anderson G L res 542 12th St-A N  
3626 Anderson George W res 122 8th St S  
2628 Anderson J N res 826 7th St S  
2777 Anderson & Smith Grading Contrs 1266 2nd  
Ave S

### 3841 Andrew R G res 1247 8th Ave-A S

### 2949 ANDY'S RADIATOR REPAIR SHOP

- 412 4th Ave S  
2092 Arcade Billiards Cigars & Tobaccos 325 5th  
St S  
3242 Archbold Mrs R res 912 7th St-A S  
2278 Arlington Hotel Wm Porter Prop 1st Ave &  
4th St S  
2663 Armit A res 801 15th St S  
2079 Armitage Rebson res 1007 8th Ave S  
2954 Armit John res 1733 5th Ave N  
2924 Armour J D res 1908 6th Ave-A N  
3301 Armstrong W J res 1009 8th Ave S

### 2727 ARMSTRONG & RAWORTH

- Jewelers 324 5th St S  
3846 Army & Navy Veterans Club 517 5th Ave S  
3397 Arnold Albert res 1715 6th Ave-A N  
3117 Arnold John res 613 9th Ave S  
3386 Arnold T res 1721 2nd Ave-B N  
3955 **ARTIC REFINERIES LTD**  
5th St N  
3238 Ascroft Mrs E res 526 5th St S  
2595 Ashcroft Mrs P H res 916 13th St S  
2682 Ashton Miss Blanche res 7 Victoria Mansions  
2222 Asplin A res 636 11th St S

### 2545 ASSINIBOIA MUSIC CO LTD

- Miss L Dafoe Mgr 315 6th St S  
3297 Miss L Dafoe Mgr res 616 8th St S  
3954 Atkinson J M res 1245 5th Ave-A S  
3114 Attwood Mrs Rose res 1223 5th Ave-A S  
2272 Audet P res 1202 5th Ave A S  
3331 Aylsworth E B res 1201 7th Ave S

### B

- 3546 Baalim A G res 705 4th Ave S  
2621 **BAALIM MOTOR CO LTD**  
7th St S  
3007 Bailey G res 646 6th St S  
3176 Bain S H res 635 5th St S  
3719 Baines A E res North C P R Tracks  
2875 Baines C D res 622 7th St S  
3901 Baines E C res 511 5th St S  
2205 Baker F T res 632 12th St S  
2029 Balderson Mrs A E res 1249 5th Ave S  
3538 Balderson E res 613 8th Ave S  
3573 **BALL W S** Law Office Stafford Blk  
311½ 5th St S

- 2309 W S Ball res 916 7th Ave S

### 3446 BANK OF MONTREAL

- N V R Huus Mgr 522 3rd Ave S  
2526 Manager's office  
3667 H E MacDonald  
2711 Bank of Nova Scotia J W Berry Mgr 3rd Av S  
2262 Bannerman J res 1031 12th St-B S  
3844 Barclay R W res 1211 5th Ave S  
2011 Barclay Wm res 1311 9th Ave S  
3138 Barkley R J res 1008 7th Ave S  
2936 Barnard Russell J res 1615 3rd Ave N  
2267 Barnsley A res 3 Strathcona Court  
2350 Barr James res 1216 3rd Ave S  
2186 Barrett Chas res 539 12th St A N  
2147 Barrowman Robert res 283 7th Ave-A S  
2573 Barry J H res 626 15th St S  
3557 Bartlett J T res 908 11th St S  
2521 Barton J M res 621 16th St N  
2743 Bass John C res 329 14th St S  
2402 Basson F J res 705 7th Ave S  
3349 Bastyan W H G res 2033 1st Ave N  
2692 Bateman J W res 209 5th Ave S  
3603 Bateman James res 203 5th Ave S  
2648 Bateman M J res 115 16th St N  
3459 Bates A B res 277 7th Ave S  
2018 Bates Thomas G res 275 7th Ave-A S  
2930 } Bates & Upton Groceries 313 5th St S  
2453 }  
3560 Batsford Sidney T res 412 7th Ave S  
3771 Bavin E W res 532 8th St S  
2158 Bawden Miss A A res 1255 4th Ave S  
3625 **BAWDEN FURNITURE CO**  
Hull Blk

- 3510 Bawden J W res 542 7th St S  
2971 Bayntun Myrtle res 411 4th St S  
3753 Bazinas Mrs G D res 1 Dominion Blk  
2135 Beasley A M res 211 5th Ave S  
2327 **BEATTIE W** Barrister & Solicitor  
10 Alberta Blk  
3034 Beattie W res 1232 6th Ave A S  
3150 Beattie W S res 284 7th Ave S  
2755 Beatty J H res 5 Hull Blk



Phone  
2428

# Bonfadini's Ltd.

## COMPLETE HOME FURNISHERS

PIANOS - RANGES - REFRIGERATORS - LINOLEUMS - LINENS - WOOLENS AND CROCKERY  
Cor. 3rd AVENUE AND 8th ST. S., LETHBRIDGE

- 3358 Beaumont Gordon A res 1261 7th Ave S  
2780 Beaumont Jos res 425 12th St N  
2385 Becker H N res 324 15th St S  
2384 **BECKER LUMBER CO** Lumber &  
Builders' Supplies 3rd Ave & 16th St S  
2385 H N Becker res 324 15th St S  
3116 W Hoult res 1239 8th Ave S  
3008 E C Cranstoun res 402 Sherlock Blk  
2582 Bedwell Alfred E res 1st St & 1st Ave S  
2480 Bell Arthur res 1208 5th Ave S  
2505 Bennett E G S res 629 11th St S  
2935 Bennett W G res 415 3rd St S  
2594 Bernard J R res 423 12th St-A N  
2558 Berry F M res 406 4th St S  
2803 Berte John res 707 9th Ave N  
3978 Berti Joe res 222 1st Ave S  
2757 Bertrand B res 1215 6th Ave-A S  
3991 Bert's Garage Bert Gove rear Dallas Hotel  
2750 **BIJOU TAXI & DRIVEYOUR-  
SELF SERVICE** W Hoselton  
428 5th St S  
3101 Bikman Sam res 530 6th St S  
3165 Billigmeier J J res 415 8th St S  
2786 Bindon Mrs E res 333 12th St-A N  
2872 Bing Wo Groceries 320 13th St N  
3862 Binning Mrs Ellen res 217 13th St N  
2458 Binning Henry G res 221 13th St N  
2560 Birrell Mrs Walter res 422 12th St-B N  
2240 Birth R H res 918a 2nd Ave S  
3710 Bissett G res 522 6th St S  
3847 Bissett J res 707 17th St N  
2795 Bissett James res 308 6th Ave-A S  
2904 Blackburne F H res 526 7th St S  
2084 **BLACKBURNE A J & CO**  
Real Estate, Loans & Insurance Balmoral Blk  
3958 Blackford M B res 806 15th St S  
3514 Blair J A res 1020 7th Ave S  
2634 Blenner-Hassett W A res 1005 8th Ave S  
3572 Bletcher Mrs Gerald F res 502 14th St S  
2020 Bletcher Miss H res 626 9th St S  
3757 Blunt P N res 814 7th Ave S  
2012 Board of Trade Office Board of Trade Bldg  
2297 Boldrick Frank I res 315 6th Ave A S  
3655 Bonfadini Joe res 406 5th Ave S  
2428 **BONFADINI'S LTD** New and Used  
Furniture Dealers cor 3rd Ave & 8th St S  
2961 Boston Hat Cleaners & Shoe Shine Parlors  
327a 5th St S  
2961 **BOSTON TAXI** 327a 5th St S  
3963 Botham D res 1206 2nd Ave S  
3422 Botsford Fred res 806 7th Ave S  
3916 Bouck Leonard W res 20th St near 16th Ave  
2098 Boulton Jas W res 523 6th St S  
2206 **BOULTON'S AUTO LIVERY**  
Jas W Boulton Mgr 320½ 5th St S  
3174 Bourgett G N res 319 7th Ave S  
3888 Bower G E res 636 12th St S  
2132 Bowker James res 136 19th St N  
2325 **BOWMAN AGENCY THE C B**  
Office Acadia Blk  
3303 Bowman C B res 324 13th St S  
2025 Bowron J E res 610 12th St C N  
2410 Boyd H res 544 12th St S  
3169 Boyd R I res 323 7th Ave S (Upstairs)  
3108 Boyer S K res 1-903 7th Ave S  
2925 Bradley N H res 643 7th St S  
2908 Brander A I res 291 7th Ave S  
2021 Brandow Mrs. C E res 944 13th St S  
2299 Brearley Mrs C A res 640 12th St-C N  
2492 Bremner Alexander res 614 5th St S  
3804 Brennan J res 317 3rd St S  
2151 Brindley John res 1747 5th Ave N  
2843 **BRITISH CANADIAN TRUST  
CO** G W Parsons Mgr 4 Conybeare Blk  
2956 Brodie Mrs J res 648 11th St  
3280 Brodie W S res 718 10th St S  
3251 Brodrick C J res 309 8th Ave-A S  
3957 Brooks-Avey W G res 422 8th St S  
3696 Brooks Jos res 714 10th St S  
3136 Brotherton A res 511 6th St S  
2948 Brown Miss E S res 4 Connaught Mansions  
3133 Brown G F res 444 19th St N  
2725 Brown G S res 1406 7th Ave S  
3018 Brown Geo res 1504 6th Ave S  
2049 Brown H B res 638 15th St S  
2405 Brown J F res 335 20th St N  
3054 Brown James B res 620 7th St S  
2038 Brown Tom D res 618 10th St S  
3879 Brownlee Laura res 418 12th St-C N  
3928 Bruce H H res 244 13th St N  
2460 Bruce John Dry Cleaning & Tailor 1116 4th  
Ave S  
2812 Bruce Walter res 405 12th St N  
3763 Bruchet G res 237 13th St N  
2115 Bruchet G A res 1214 6th Ave-A S  
3505 Bryans Dr W E Phys & Surg over Bank of  
Nova Scotia  
2922 Bryans Dr W E res 1224 6th Ave-A S  
3984 Bryant Chas res 6 Strathcona Court  
3219 Buchan J res 1258 5th Ave-A S  
3151 Buchanan Miss Evelyn res 11 Victoria Man-  
sions  
3352 Buchanan Stanley A res 938 13th St S  
3508 Buchanan W A res 1404 4th Ave S  
3292 Bullock C G res 834 7th St S  
3680 Burgess Mrs R res 423 11th St S  
3882 Burgmann Hall R Burgmann Prop 418 13th  
St N  
2429 Burgmann R res 502 19th St N  
2805 Burkitt J C res 531 8th St S  
3363 Burnap A J res 272 7th Ave S

**Please Answer Calls on Your Telephone Promptly**



P H O N E

XXXXXXXXXX

2966

**W. S. HENDERSON****Exide Service Station :: :: 718 3rd AVENUE SOUTH****All Battery and Ignition Repairs Fully Guaranteed****BURNS P & CO**

- 2388 Office and Wholesale Dept 610 3rd Ave S  
 3049 T G Bates Livestock Buyer  
 3412 Main Market 610 3rd Ave S  
 2654 Dominion Market Hill Blk  
 3431 Palace Market 13th St N  
 2929 Creamery 1254 5th Ave-A S  
 3831 Abattoir near Exhibition Grounds  
 2996 W Shaw Manager res  
 2018 T G Bates Livestock Buyer res  
 3184 Burrill J T res 919 10th St S  
 3531 Burritt G H res 1255 5th Ave-A S  
 3607 Butler P V res 1120 5th Ave S  
 3932 **BUZZ SHOP** Jas E Douglas 620 4 Av S

**C**

- 2540 Cain T F res 914 2nd Ave S  
 2226 **CALGARY BREWING & MALTING CO LTD** 312 4th St S  
 3559 Cameron C E Barrister C Metcalfe Bldg  
 2377 Cameron C E res 429 12th St S  
 3135 Cameron H res 1517 13th Ave A S  
 3366 Cameron Miss L res 422 8th St S  
 2850 **CAMERON L & CO** Millinery & Ladies Wear 606 3rd Ave S  
 3723 Cameron Miss M Travellers Aid 204 9th St S  
 3629 Cameron Miss M res 6 Connaught Mansions  
 3024 Campbell Mrs C res 736 14th St N  
 2013 Campbell David res 743 12th St-B N  
 3505 Campbell Dr P M Phys & Surg over Bank of Nova Scotia  
 2358 Campbell Dr P M res 528 8th St S  
 3130 Campbell Mrs Priscilla M res B Hull Blk  
 3519 Campbell R res 928 7th St S  
 2229 Campbell R J res 808 7th Ave S  
 3505 Campbell Roy Bryans & Shillington Drs Phys and Surgeons over Bank of Nova Scotia  
 2506 Campbell Dr W D Dentist 9 Alberta Blk 5th St S  
 2221 Campbell Dr W D res 608 12th St S  
 3321 **CAMPBELL WILSON & HORNE LTD** 3rd Ave S  
 Sales Department  
 3324 Accounting Department  
 3351 Shipping Department  
 3794 Fred Horne Manager res 1020 3rd Ave S  
 2816 **CANADA LIFE ASSURANCE CO** George Lomas District Mgr  
 2 & 3 Conybeare Blk  
 3345 Canadian Bank of Commerce 5th St S  
 3310 Manager's Office K W Reikie Mgr  
 3208 **CANADIAN OIL COMPANIES LTD** Office & Warehouse 17 St & 2 Ave S  
 Service Station 3rd Ave & 9th St S  
 3038 **CANADIAN PACIFIC EXPRESS CO** Office C P R Station  
 3434 (See Dominion Express Co)

**CANADIAN PACIFIC RAIL-WAY**

- 3512 Ticket Office H G Stretton Agent Depot  
 3741 Baggage Room  
 3512 Information re Trains Depot  
 3512 Information re Ocean Steamships  
 3354 Local Freight Agent F E Reagh  
 3354 Chief Clerk C C Collins Freight Office  
 3354 Rate Clerk J Ferguson  
 2154 Cashier J C Redman  
 2154 Information re incoming Freight  
 2154 Car Service T H Edmunds  
 2154 Claims Clerk S Wakeman  
 2154 Accountant P Cull  
 3347 Shed Foreman J H Smith  
 3347 O S & D Clerk J E Rannard  
 3347 Billing Staff T Allen  
 3671 Telegraph Office F V Robin Mgr Colonial Blk 5th St S  
 3314 Yardmaster 1st Ave S  
 3642 Superintendent J L Jamieson  
 Chief Clerk J H Fairley  
 2067 Trainmaster  
 3909 Accountant F G Teague  
 2067 Division Master Mechanic G H Nowell  
 3909 Division Engineer H R Miles  
 2067 Roadmaster's Depot  
 3724 Round House W J Shotton Locomotive Foreman  
 2137 Stores Dept Yards W J Reader  
**C P R NATURAL RESOURCES DEPT**  
 3524 Galt Mines Office 7th St S  
 2136 Irrigation Branch G H Houston Supt Operation & Maintenance  
 2275 Colliery Office No 3 Mine Stafforville  
 2166 Colliery Office No 6 Mine 13th St N  
 2108 Home Farm D C McCrear Canal Supt  
 2510 **CANADIAN WESTERN NAT'L GAS LIGHT HEAT & POWER CO LTD** 612 4th Ave S  
 3751 Canadian & Union Bakery 404 13th St N  
 3262 Canton Chop Suey House Long Lee 318 2nd Ave S  
 2326 Carlson A J res 543 16th St N  
 2652 Carlyle D P res 518 14th St S  
 2238 Carnill Mrs W res 211 15th St N  
 2849 Carpenter H res 1221 5th Ave S  
 3022 Carrier Mrs F res 1201 6th Ave N  
 3403 Carson E M res 423 8th St S  
 3764 **CARSON THE E M SADDLERY & LEATHER GOODS CO LTD** 306 5th St S  
 3155 Carson H R res 1309 9th Ave S  
 3433 Carter A H res 636 14th St S  
 3423 Carter Wm res 1618 3rd Ave N  
 3355 Cartwright H W res 1006 2nd Ave S  
 2952 Castle C res 704 9th Ave S  
 2107 Castles E res 821 6th St S  
 3564 Caudwell T H res 326 12th St S  
 3295 Central Meat Market 646 13th St N  
 3749 Central Service Station cor 4th Av & 5th St S  
 2361 **CHAPLIN BASIL** Modern Vulcanizing Shop 408 6th St S  
 3268 Basil Chaplin res 529 12th St N



Office Phone

**3542**

Order Phone

**2580****DELANY'S MEAT CO. Ltd.****Wholesale and Retail  
Fresh & Cured Meats****210 Fifth Street South  
Lethbridge**

- 3296 Chaplin E res 1209 4th Ave S  
2327 Chapman Harry res 1420 3rd Ave S  
2617 Chappell Stanley J res 938 8th St S  
2845 Chester J C res 968 12th St S  
3929 Chili Parlor 219 3rd St S  
2774 Chinese Mission Club 407 2nd Ave S  
3435 Chinese National League 309 2nd Ave S  
2443 Chinook Club 1121 4th Ave S  
3246 Chiswick G res 501 14th St S  
3567 **CHRISTIE GRANT CO** Dry Goods  
Ladies & Mens Wear 308 5th St S  
3085 Christopher Miss E res 431 12th St S  
2002 Church H W res 268 7th Ave A S  
2447 Church Mrs N A res 610 10th St S  
3362 **CITIZEN'S LUMBER CO LTD**  
Yard & Sales Office 13th St S  
2181 City Bakery R W Scott Prop Higinbotham Blk  
3927 City Cigar Store Joe Berti 112 5th St S  
3793 City Harness Shop D D McNabb Mgr 408 5th St S
- CITY OF LETHBRIDGE**  
2284 Mayor's Office W D L Hardie 332 7th St S  
3541 Comr of Public Works 332 7th St S  
3645 Commissioner of Public Utilities M Freeman  
332 7th St S  
2355 City Clerk D A Duff 332 7th St S  
3553 Treasurer 332 7th St S  
2310 Assessor & Bldg Inspector 332 7th St S  
3808 Chief of Police City Hall  
2553 City Laboratory  
2588 Car Barns 5th St S  
3774 Cemetery W Bedster  
2331 Children's Shelter 7th Ave S  
3645 Electric Trouble Dept (day only)  
2404 Electric Trouble Dept (night only) 1250  
5th Ave-A S  
3333 Fire Station No 1 (for fire only) City Hall  
2445 Fire Station No 2 13th St N  
2775 Fire Alarm Staffordville 1202 13th St N  
2765 Fire Alarm Staffordville 1004 8th St N  
3430 Isolation Hospital 12th Ave S  
2702 Park Supt res Henderson Park  
2756 Police Magistrate W A Hamilton Court  
House 6th St S  
2145 Police Station City Hall  
2257 Power Station River Bottom  
3013 Public Works Dept J Haines res  
2283 Stores Dept 3rd St & 4th Ave  
3731 Waterworks Trouble Dept (night only)  
3686 **CITY SIGN WORKS** Robert  
Barrowman Prop rear Stafford Blk 5th St S  
3020 City Transfer J Kerr rear K P Blk  
2231 **CLANCY DR L D** Chiropractor  
B Metcalfe Bldg  
2387 Clancy Dr L D res 425 12th St S  
2753 Clark Rev C W res 710 7th Ave S
- 2466 Clark R B res 1215 5th Ave-A S  
2781 Clarke A G & Co G M Geddes Mgr Lethbridge  
Hotel Blk  
3736 Clarke E res 1733 7th Ave N  
3729 Clarke H G res 422 13th St S  
2448 Clarke P Drew res 619 9th Ave S  
3701 Clarke W T res 614 9th St S  
3453 **CLARKE & CO** Dry Goods Millinery  
& Ready-to-Wear 614 3rd Ave S  
2367 Clayton E res 509 12th St N  
3529 Cleary Wm res 420 7th St S  
3308 Clelland William res 720 19th St N  
3648 Clemis D res 1266 6th Ave S  
2782 Coaldale Hotel Whitney Block  
2555 **COCA-COLA CO OF CANADA  
LTD THE** Soft Drink Manufacturers  
314 8th St S  
W J Murphy Manager  
3665 Cockshutt Plow Co Ltd 1262 1st Ave S  
2519 Cocq W A R res 36 Victoria Mansions  
3120 Codd E res 614 6th St S  
2502 Coffay Mrs C res 719 6th St S  
2622 Cohrs M res 710 16th St N  
2688 Collector of Customs Post Office Blk  
3015 Collier W G res 1-423 14th St S  
2837 Collins F C res 214 20th St N  
3868 Collins J Ewart Chartered Accountant Royal  
Bank Bldg  
3342 Colpman C C res 1502 6th Ave S  
3236 **COLUMBIA MACARONI CO  
LTD** 12th St-A N  
2514 Commercial Cafe Hyt Bros. Props 208 5th St S  
2886 Conn D res 538 7th St S  
2613 Connaught Mansions F W Downer Prop 10th  
St S  
3148 Conner J res 746 12th St C N  
2678 Connor Dr E L Phys & Surg 107-109 Sherlock  
Blk  
3619 Connor Dr E L res 1234 4th Ave S  
3319 Connor McNally & Leech Phys 107-109  
Sherlock Blk  
2814 **CONSERVATORY OF MUSIC  
ALBERTA LTD** Leo M Coombs  
Director 1119 3rd Ave S  
3765 **CONSERVATORY OF MUSIC  
LETHBRIDGE** J G Harper Director  
11th St & 5th Ave S  
3925 Consolidated Diamond Collieries Ltd Diamond  
City  
**CONSUMERS' HARDWARE &  
SUPPLY CO LIMITED**  
116-118 5th St S  
2919 Hardware Paints etc  
2212 Crockery and House Furnishings  
2920 Office

**Don't say "Hello" when answering a signal.  
Answer by giving your telephone number.**



## PHONES

Office 2557

**THE STUCKEY CARTAGE CO.**

PIANO AND FURNITURE MOVING A SPECIALTY

Residence 3661

General Draying

Office 406½ 5th St. S., Lethbridge

3509 Convent St Aloysius 116 9th St S  
 3711 **CONYBEARE CHURCH & DAVIDSON** Barristers 315 5th St S

2201 C F P Conybeare res Riverview  
 2002 H W Church res 268 7th Ave-A S  
 2465 R R Davidson res 1229 5th Ave S  
 2552 Cook C C res 1259 5th Ave S  
 3816 Cook C W res 719 3rd St S  
 2078 Cook E H res 608 6th Ave S  
 3273 Cook W S res 718a 10th St S  
 3158 Cool T H res 1258 3rd Ave S

2814 **COOMBS LEO M** Director Alberta Conservatory of Music Ltd 1119 3rd Ave S

3061 Cooper E P res 605 16th St N  
 2058 Cooper John res 706 12th St-C N  
 3618 Cope G C res 1213 6th Ave A S  
 2903 Copeland E L Decorator 516 12th St S  
 2745 Corenblum Rudolph res 525 5th St S  
 3126 Cornwall H F res 914 12th St S  
 2073 Cottam F W res 428 13th St S  
 3493 Coultry R res 342 18th St N

**COURT HOUSE**

3628 Barristers' Room cor 6th St & 4th Ave S  
 3656 Clerk of Court  
 3656 District Court  
 3608 Judge's Private Room—Judge Jackson  
 2328 Sheriff's Public Office  
 2273 Sheriff's Private Office  
 3392 Court Reporter

3840 Cowan T res 522 4th St S  
 3872 Cowan William res 1823 8th Ave N  
 2237 Cowgill E res 913 7th St-A S  
 3250 Cox Mrs A W res 106 2nd Ave S  
 3447 Crabb Mrs R res 1515 8th Ave S  
 2672 Craig J W res 330 12th St C N  
 2640 Craig John res 713 4th Ave S  
 3357 Craig Dr W P Dentist Higinbotham Blk  
 2419 Craig Dr W P res 317 12th St  
 3008 Cranstoun E C res 402 Sherlock Blk  
 2382 Crawford R A res 625 14th St S  
 2778 Crest C S res 716 11th St S  
 3592 Crest S res 1116 5th Ave S  
 2268 Crewe R O res 321 15th St S  
 3937 Crighton G res 510 6th Ave S  
 3405 Crighton Geo res 642 7th St S

2168 **CRIPPS G H & SON** Expert Piano Tuners 627 10th St S

3160 Cripps H A res 951 11th St S  
 3002 Cripps Rev W T H res Standard Bank Bldg  
 3635 Crist C G res 645 10th St S  
 3269 Cropley G C res 947 7th St S

2673 **CROSS A E** Photographer 906 3 Av S

3168 Cross A E res 968 10th St S  
 2296 Cross E H res 1236 8th Ave S  
 3247 Cross Wm res 107 21st St N  
 3674 Crowther Joseph res 297 7th Ave-A S  
 3947 Crozier C J res 292 7th Ave S

**CRYSTAL DAIRY LTD** 434 8th St

2576 Order Department  
 Milk, Cream, Butter, Buttermilk and  
 Crystal Ice Cream  
 2577 General Office  
 D P Carlyle Manager

3060 Cuell C T A res 319 14th St S  
 2598 Cull P res 1313 6th Ave S  
 3887 Cunningham H res 637 16th St N

**D**

3666 **"D" THE TAILOR** (The "D" Tailoring Co Ltd) 410 5th St S

3851 Dainty G A res 239 15th St N  
 3042 Daley J W res 918 2nd Ave S  
 2312 Dallas Hotel George O Rowe Prop 312 5 St S  
 2103 Dalrymple James res 715 3rd St-A S  
 3601 Daniels C R res Coaldale Rd

2747 **DAVIDSON J** Painter & Decorator 1101 10th Ave S

2798 Davidson J A res 1251 6th Ave-A S  
 2139 Davidson J F res 712 3rd St S  
 2255 Davidson J Frank res 326 16th St S  
 2465 Davidson R R res 1229 5th Ave S  
 3630 Davies E W res 1218 6th Ave A S  
 3235 Davies G F res 295 7th Ave A S  
 2931 Davies Geo B res 1233 5th Ave S  
 2723 Davies J I res 632 10th St S  
 2247 Davies Mrs T res 1218 5th Ave-A S  
 3643 Davis Mrs Albert M res 511 7th Ave S  
 2581 Davis E res 625 8th St S  
 3878 Davis & Bissett Garage 525 4th St S  
 3293 Davy Mrs M E res 1260 5th Ave A S  
 2348 Dawson Mrs E H res 1245 5th Ave S  
 2870 Dawson H res 1617 3rd Ave N  
 3283 Dawson W A res 712 10th St S  
 2368 Dawson W H res 1240 5th Ave-A S  
 3786 Deere John Plow Co Ltd Implements 2nd Av S  
 3005 de Hart J B res 1209 6th Ave S  
 2658 De Jourdan P M res 105 8th St S

**DELANY'S MEAT CO LTD**

Store 210 5th St S  
 3542 Office  
 Abattoir (See Rural 312—Call 94)

3413 G A Delany res  
 2939 Delay J W res 529 12th St-C N  
 2075 Delay O res No 6 Shaft Hardieville  
 3908 Delf J H res 508 13th St S  
 2893 De Long W H res 629 12th St S  
 2096 Devine Mrs M E res 318 6th Ave-A S  
 3257 Devlin Harry L res 1244 8th Ave S  
 2101 Dobbs S H res 836 12th St S  
 3193 Dodd Mrs Gertrude res 143 15th St N  
 2810 Dodd W A Tailor 309 13th St N

**DODGE BROS MOTOR CARS**

Motor Sales (Lethbridge)Ltd Dealers 406 4th Ave S

3442 Dodge C L res 623 6th St S  
 3586 Doe C R res 112 16th St N  
 3134 Doe Chas R res 1720 6th Ave A N  
 2455 Dogterom W H res 1807 6th Ave N  
 3166 Dolan R R res 727 12th St N  
 3821 Dominion Bait Co 3 Hill Blk

**DOMINION EXPRESS CO**

C P R Station  
 (See Canadian Pacific Express Co)  
 2417 Dominion Land Office Post Office Bldg



Phone  
2428

# Bonfadini's Ltd.

## COMPLETE HOME FURNISHERS

PIANOS - RANGES - REFRIGERATORS - LINOLEUMS - LINENS - WOOLENS AND CROCKERY  
Cor. 3rd AVENUE AND 8th ST. S., LETHBRIDGE

- 3934 **DOMINION LAUNDRY** Sam Lee  
1280 2nd Ave S
- 2654 Dominion Meat Market Hill Blk
- 3580 **DOMINION RUBBER SYSTEM (ALBERTA) LIMITED**  
429 5th St S  
F H Blackbourne Office Mgr  
Office Mgr's res
- 2904 Donald Alice res 4 Oliver Apts 606 5th Ave S
- 3052 Donald David res 627 9th St S
- 3361 Donald J A res 624 7th St S
- 3702 Donaldson C S Coal Co Office 1st Ave S  
opposite Brewery
- 3305 Donaldson C S Coal Co Federal Mines (River Bottom)
- 3585 Donaldson C S res 1504 4th Ave N
- 3389 Donaldson R B Groceries 801 9th Ave S
- 2150 Donaldson Rodney res 1242 7th Ave S
- 2630 Dougall J res 240 15th St N
- 2467 Doughty T W A res 905 3rd Ave S
- 3359 Douglas Thos S res 1223 7th Ave S
- 2869 Dow John res 1232 6th Ave-A S
- 2880 Downer F W res 1276 3rd Ave S
- 3606 Dowsett M res 214 2nd Ave S
- 2643 Dowsley A M res 1301 4th Ave S
- 2760 Dowsley Land Agency 305 5th St S
- 2809 Drinkall W H res 102 2nd Ave S
- 2585 Drysdale James res 802 7th St S
- 3744 Duff Mrs J res 750 7th Ave S
- 2004 Dun R G & Co Mercantile Agcy 13 Stafford Blk
- 2474 Dunham S S res 314 12th St S
- 3707 Dunham T B res 1313 4th Ave S
- 2862 Dunlop Mrs J res 712 16th St N
- 3905
- 3595 **DUNLOP TIRE & RUBBER GOODS CO LTD** 411 5th St S
- 2591 Dunn Mrs J res 1910 8th Ave-A N
- 3961 Dutton E E res 528 15th St S
- 2395 Dutton Wm res 1517 8th Ave S
- 2236 Dyke F S res 409 12th St-A S
- 2495 Dykes Andrew M res 331 20th St N

### E

- 3014 Easter D R res 646 12th St S
- 2411 Easton John res 917 8th St S
- 2917 Easton S G res 703 6th Ave S
- 2035 Economy Grocery 902 11th St S
- 3183 Edgenton W G res 620 7th Ave S
- 3536 Edwards A Second Hand Store 420 13th St N
- 2304 Edwards A res 1318 6th Ave-A N
- 3080 Edwards D P res 301 7th Ave S
- 3982 Edwards G res 533 12th St-A N
- 3979 Edwards Wm M res 129 15th St N
- 2427 Eggleston Rev A H res 1304 3rd Ave N
- 3034 Elder N G res 323 7th Ave S

- 3637 Electric Shop W L McKenzie & Co 706 3rd Ave S
- 3926 Elite Beauty Parlor & Barber Shop 1257 6 Av S
- 2318 **ELITE CIGAR STORE** J A Perry  
320 5th St S
- 2633 Elks Club 4th Ave S
- 3016 **ELLINGHAUSEN-PAT-TERSON** Farm Machinery 315 7th St S
- 2426 Ellinghausen W A res 1007 3rd Ave S
- 2779 Elliott John res 1424 14th Ave S
- 2499 Ellis H J res 1235 6th Ave S
- 3552 **ELLISON MILLING & ELEVATOR CO LTD** Mills 2nd Ave S  
Manager's Office
- 2068
- 2523 **ELTON DAVID HORTON** K C  
Barrister Solicitor and Notary Public Stafford Blk
- 3490 Elton D H res 1209 7th Ave S
- 3178 Emery A C res 926 7th St-A S
- 3264 Emmerson G res 916 10th St S
- 3282 Emmerson J res 915 8th St S
- 2408 Emmerson Margaret res 314 15th St N
- 3419 Enderton F H res 318 15th St N
- 3222 Entomological Branch Post Office Bldg  
Laboratory—(See Rural 808—Call 94)
- 2349 Europe Cafe 410 2nd Ave S
- 3275 Evans T res 611 8th St S
- 3893 Evelyn Hat Shop The 3rd Ave S
- 3439 Everall Ernest E res 650 9th St S
- 3865 Everest R E res 1252 6th Ave-A S
- 3443 Ewert E A Jeweler—See Parkes P V 311 5th St S
- 2966 **EXIDE SERVICE STATION**  
W S Henderson 718 8rd Ave S
- 2109 W S Henderson res 526 7th Ave S
- 3385 Experimental Farm W H Fairfield Supt Coal-dale Rd

### F

- 3124 Fabbi S res 1120 7th St-A S
- 3402 Faichney Rev T T res 1210 4th Ave S
- 3483 Fairbanks J B res 1703 2nd Ave N
- 3385 Fairfield W H office Coaldale Rd
- 3941 Fairfield W H res Coaldale Rd
- 2162 Fairley J H res 1208 3rd Ave S
- 3079 Falconer Mrs R L res 6 Barclay Apts 1007 3rd Ave S
- 2053 Farmer's Feed Barn J D Ward 3rd St S
- 2742 Farrell R res 1225 6th Ave S
- 2031 Farris R C res 281 7th Ave-A S
- 2616 **FARRIS SERVICE AGENCY**  
Collections and Accountancy 2 Acadia Blk
- 2196 Farrow C S res 305 7th Ave S

# TO MOVE YOUR TELEPHONE

Ten Days' Notice is required (See Page 5, Clause 10)



PHONE

2885

**MATT'S TAXI**

PHONE

2885

740 13th STREET NORTH

**FIGGINS' TRANSFER**

J. FIGGINS

Furniture, Trunks, etc., Removed

Phone 2717 511 FOURTH AVE. S.  
LETHBRIDGE

- 2046 Fat's Quick Lunch Restaurant 5th St S  
2590 Faunch E J res 924 10th St S  
2635 Feinstein H res 324 7th Ave S  
2683 Ferguson D res 1258 6th Ave-A S  
3306 Ferguson J res 312 15th St S  
3910 Ferguson James Y res 1805 1st Ave-A N  
3231 Ferguson Wm B res 1 Strathcona Court  
3969 Ferrier J J res 920 9th Ave S  
2717 Figgins Transfer J-Figgins 511 4th Ave S  
3877 Finn W R res 310 7th Ave-A S  
3977 Finney Joe res 302 3rd St S  
3333 **FIRE DEPARTMENT** (Fire Only)  
3731 Firth H res 715 17th St N  
2531 Fisher A M res 1217 6th Ave S  
2024 Fisk Mrs B res 422 9th St S  
3494 Fitzgerald J J res 1007 7th Ave S  
3985 Fleetwood E H res 918 10th St S  
3588 Fleetwood J H res 522 7th St S  
3795 Fleetwood T H res 1234 5th Ave A S  
3576 Fleming Geo E res 4 Strathcona Court  
3410 Fletcher Dr C M Dentist above Yale Cafe 5th St S

- 3673 Fletcher Dr C M res 309 13th St S  
3714 Fletcher M res 317 Sherlock Blk  
2638 Flett U A res 8 Victoria Mansions  
3245 Flinn Wm res 1270 6th Ave S  
2776 **FLORENTINE BEAUTY PAR-  
LORS THE** 703 3rd Ave S

- 3188 Folkins B B res 312 5th Ave S  
3474 Follis R J res 631 13th St S  
2207 Fong Joe res 308 1st Ave S  
3041 Ford C H res 650 5th St S  
3797 Ford Henry T res 318 20th St N

- 3633 **FORD SALES & SERVICE**  
409 3rd Ave S

- 3131 Formos George res 1039 7th St N

- 2793 **FORSTER AGENCY THE**

- E R J Forster Mgr 10 Oliver Blk  
E R J Forster res 626 10th St S

- 3883 Fowler L H res 15 Dominion Blk  
3053 Fowler W R res 730 6th St S  
3179 Fox G H res 1263 6th Ave S  
3931 Fox Peter res 329 15th St N  
3897 Fox Dr T W Dentist Union Bank Bldg  
3785 Fox Dr T W res 534 14th St S  
3752 Fozard Mrs John res 455 19th St N  
2790 **FRACHE BROS** Florists Henderson Pk

- 2003 Francis C S res 316 15th St S  
2586 Fraser Harry res 1204 7th Ave S  
2626 Fraser Irving res 1001 3rd Ave S  
3448 Freed A res A Garden Hotel  
3315 Freel James res 321 6th Ave-A S  
3621 **FREEL SHEET METAL  
WORKS** 412 4th Ave S  
2713

- 2490 Freeman M res 1266 4th Ave S  
3788 Freng M L res 1222 4th Ave S  
3323 Frey Isaac res 732 13th St S  
3971 **FRUCHTER ISAAC** New & Second  
Hand Store 106 5th St S  
2317 Fuller Mrs J res 640 12th St-A N  
2853 Fullylove E res 717 12th St-A S  
2199 Fumerton Dr A S Dentist 3 Oliver Blk  
2718 Fumerton Dr A S res 524 6th St S  
2791 Funnell C G res 1523 5th Ave-A N

**G**

- 3587 Gagnebin P res 1423 3rd Ave N  
3725 Gain R J res 419 14th St S  
2253 **GALBRAITH DR W S** Office & res  
914 3rd Ave S  
3027 Galenkamp W Cabinet Maker 229 13th St N  
3343 Galt Hospital General Office 5th Ave S  
2553 Laboratory  
2608 Residence 532 3rd St S  
2315 **GARBUTT BUSINESS COL-  
LEGE** A M Fisher Principal Masonic  
Hall Bldg  
3889 Garden Hotel 510 3rd Ave S  
2336 Gardner Mrs B res 908 12th St S  
2065 **GARDNER R W** Chartered Acct  
207 Sherlock Blk  
2446 Gardner R W res 301 6th Ave-A S  
2510 **GAS COMPANY** 612 4th Ave S  
3274 Gaught H res 408 12th St-B N  
3233 Geoghegan C B res 711 9th St S  
2028 Getz R L res 630 15th St S  
2191 **GIBBONS R V** City Property, Farm  
Lands Insurance E Metcalfe Blk  
2597 Gibbons R V res 509 14th St S  
2983 Gibson Chris res 1405 9th Ave S  
3234 Gibson John res 515 7th Ave S  
2071 Gibson Dr M J Dentist Rooms 5, 6 & 7  
Lafferty Blk  
2896 Gibson Dr M J res 610 8th St S  
2219 Giffen C H res 307 7th Ave S  
3743 Gill Mrs W T res 410 12th St-A S  
2080 Gillespie Mrs Alice res 627 11th St S  
3182 Gillespie J W res 914 7th St A S  
3406 Gillies W H res 238 15th St N  
3378 **GILMORE JOHN LIMITED**  
Mrs of QUAKER BREAD 1606-1612 2nd  
Ave-A N  
3613 John Gilmore res 1312 4th Ave N  
2027 Bud Reed res 1702 2nd Ave N  
3613 Gilmore John res 1312 4th Ave N  
3149 Gilmour R res 901 9th Ave S  
3810 Glanville J A res 515 12th St-A N  
3894 Glasser G res 722 17th St S  
2141 Glayzer J res 534 5th St S  
2915 Glover Alf C res 609 5th St S  
2670 Gogan J J res 144 16th St N  
2365 Goldie David res 1914 8th Ave-A N  
3214 Goldie Geo res 538 12th St-C N  
3050 Goldstein Mrs A res 519 6th St S  
3444 Goldstein A Our City Dye Works & Tailoring  
418 5th St S