

D The **TAILOR** to Men who Care
CLEANING, PRESSING and REPAIRING
410 FIFTH STREET, LETHBRIDGE

Phone
3666

McLAUGHLIN
CARS
OFFICE:
ST. REGIS HOTEL



OFFICIAL
**TELEPHONE
DIRECTORY**

JULY, 1924
LETHBRIDGE
and **DISTRICT**

For Points in other Districts Call "LONG DISTANCE"
See Pages 9 to 12

LETHBRIDGE **EMERGENCY CALLS** LETHBRIDGE

Fire, 3333; Police, 2145

CALLS FOR TELEPHONE SERVICE
Information, 92; Trouble, 93; Rural, 94
Long Distance, 0

Destroy All Old Directories

SPENCE AUTO LIVERY

Phone **3428**

ALEXANDRA TAXI

Phone **3545**

PHONE
3664 A.B.C. TAXI

TAXI

For Job Printing phone 3203 The Herald



The
FAMOUS
NORTHERN
ELECTRIC
R 215 A
PEANUT
TUBE

Peanut Tube Facts For Radio Fans

The R-215-A peanut tube has incorporated in its design, features which make it superior to any tube on the market. No expense has been spared in the quality of the material or in the design of these tubes.

The COATED FILAMENT used is a jealously guarded secret. Recent improvements give this filament a richer output of ELECTRONS so that the peanut tube is confidently recommended as the most sensitive tube for a radio set that modern science can produce. These improvements have increased the life of the average tube to more than 2,500 hours of actual use.

Its low price in Canada is due to the fact that there has been established in Montreal the largest and most up-to-date factory in the world for the manufacture of these tubes.

Can be purchased from all Radio Dealers.

Descriptive Bulletin, No. 1007, with various Hook-Ups mailed on request.

CALGARY *Northern Electric Company* CALGARY
LIMITED

GOOD PROSPECTS

EVERY TELEPHONE USER IS A GOOD
PROSPECT FOR YOU

ADVERTISE in the most-used book in the
Province and you will soon prove it to be
the most-useful book to you.

For Advertising Rates apply

DIRECTORY ADVERTISING DEPARTMENT

Alberta Government Telephones

128 Seventh Avenue West, Calgary, Alta.

1. **Introduction**
 2. **Methodology**
 3. **Results**
 4. **Conclusion**

Directory Advertising Pays

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UNDERTAKER

2802

CHAS. MacKAY

1110 3rd Ave. S.

LETHBRIDGE

FRACHE BROS.

2003

For Cut Flowers and Funeral Designs

SEE ADVT. ON PAGE 16

FUNERAL DIRECTORS

Phone 3561

MARTIN - BROS.

SUCCESSORS TO T. S. FETTERLY

334 SIXTH ST. S.

LETHBRIDGE

**LICENSED
EMBALMERS**

Phone 3561

NUMBERS CALLED MOST FREQUENTLY OR NOT IN THE BOOK

[illegible]

LETHBRIDGE.

Information 92 ————— Trouble 93 ————— Rural 94
————— Long Distance 0 —————

For Long Distance Rates and Points in Other Districts

See Pages 9 & 10
or Call "LONG DISTANCE"

ALBERTA GOVERNMENT TELEPHONES

Schedule of Rates for Service

(Exclusive of Private Branch Exchange Equipment)

INSTALLATION CHARGES

A service connection charge covering a portion of the average cost of the initial expense of establishing service for new subscribers and of furnishing additional facilities to old subscribers shall be as follows:

- (a) For individual or exchange party line service, or extension set..... \$3.50
- (b) For each extension bell..... 2.00
- (c) To cover directory, accounting, circuit and switchboard expense in cases where service is established by the use of instruments and lines already in place in the subscriber's premises and no change is made in the type or location of such instruments..... 1.50
- (d) To reconnect service when discontinued for non-payment of account..... 1.00
- (e) When it is necessary to erect poles or anchors in order to carry the wires from the main telephone line on the road allowance or street to the applicant's premises, such poles and anchors in connection therewith will be supplied and erected by the Department at the expense of the applicant.

Excess Mileage-Exchange

The excess mileage rate for Exchange Service shall be 50c per month for each quarter-mile or fraction thereof.

MOVING CHARGES

- (1) From one position to another in same room.....\$1.00 per instrument
- (2) From one room to another on same floor, or from one floor to another in same building, no outside wiring being required.....\$2.00 per instrument
- (3) From one building to another.....\$3.50 per instrument
- (4) Where a telephone is already installed and no inside move is required, a charge of \$1.50 will be made to cover cost of transferring the wires in central office and changing number on switchboard.
- (5) Where the above rates do not apply, an estimate of cost will be furnished subscriber on request, previous to work being proceeded with.

NOTE:—Above charges cover installations and moves for Exchange Subscribers only—charges for Rural installations and moves may be ascertained on application to our Local Agents.

MONTHLY RENTAL RATES

	Business		Residence		Rural
	Wall	Desk	Wall	Desk	Wall
Day Service.....	\$2.25	\$2.50	\$1.50	\$1.75	\$1.75
Semi-Continuous Service.....	2.75	3.00	1.75	2.00	2.00
Continuous Service—Exchanges under 150 stations.....	3.00	3.25	2.00	2.25	2.00
Continuous Service—Exchanges between 150 and 500 stations.....	3.25	3.50	2.00	2.25	2.00
Continuous Service—Exchanges between 500 and 1,000 stations.....	3.75	4.00	2.25	2.50	2.25
Continuous Service—Exchanges between 1,000 and 5,000 stations.....	4.00	4.25	2.50	2.75	2.50
Continuous Service—Exchanges between 5,000 and 10,000 stations.....	4.50	4.75	2.50	2.75	2.50
Continuous Service—Exchanges between 10,000 and 15,000 stations.....	5.00	5.25	2.50	2.75	2.50

EXTENSION SETS AND EXTENSION BELLS (EXCHANGE)

Business Wall.....	\$1.00 per month	Residence Wall.....	50c per month
Business Desk.....	1.25 per month	Residence Desk.....	75c per month
Extension Bell.....			25c per month
Loud Ringing Extension Bell.....			50c per month

ALBERTA GOVERNMENT TELEPHONES

OFFICIAL TELEPHONE DIRECTORY

Head Office:

C. P. R. BUILDING, EDMONTON

HON. VERNOR W. SMITH,
Minister of Railways and Telephones.

JOHN CALLAGHAN,
Deputy Minister of Railways
and Telephones.

R. B. BAXTER, *General Manager*
Edmonton.

Copy for this Edition closed May 15th, 1924.

This Directory is the property of the Alberta Government, and is printed for the exclusive use of their patrons, and they assume no liability whatever for damages occurring from errors or omissions in the making up and printing of this book.

Department of Railways and Telephones

TERMS and CONDITIONS

Under Which Telephone Service is Furnished

USE OF TELEPHONE

1. Telephone instruments and connecting lines are furnished to subscribers to be used in accordance with the rules as prescribed by the Department from time to time, and are to be used only by the subscriber, his agents or employees when engaged upon his business and must not be used for transmitting, receiving or delivering any message or communication in respect of which a consideration has been or is to be paid by any other party, except as permitted by the rules of the Department, nor used in any way in competition with the telephone business conducted by the Department. Subscribers will not be allowed to transfer their telephone number, service, or contract to any other party, unless arranged for in advance by a duly authorized official of the Department.

The right of the subscriber is to use the instruments and connecting lines where the Department may place them, but not elsewhere, under such rules as the Department may from time to time prescribe. He shall not extend their use to other individuals, except his servants upon his business; nor shall they be used for any calls or consideration to be paid by any person other than the subscriber; nor does this confer upon him the right to use any other instrument.

2. The lines and instruments over which the service is furnished remain the property of the Government and shall be carefully used by the subscriber, and only as herein stated in Clause No. 1; and no instrument or appliance not furnished by the Department shall be attached to or used in connection with these lines and instruments.

CONSTRUCTION

3. When it is necessary to erect poles or anchors in order to carry the wires from the main telephone line on the road allowance or street to the applicant's premises, such poles and anchors in connection therewith will be supplied and erected by the Department at the expense of the applicant.

CHARGES—HOW PAID

4. All charges for installations, moves, and monthly rentals shall be paid in advance, which shall entitle the subscriber to service with all subscribers connected to the same exchange. Regular toll rates will be charged for all service to points outside of the exchange.

5. Subscribers shall pay the installation charges, first rental instalment (and construction charges if any) strictly in advance. Excess mileage charge will be added if outside of exchange limits. If subsequent rental accounts remain unpaid after the 20th of the month, service shall be discontinued and if still remaining unpaid after the end of the month, a charge of \$1.00 shall be made to reconnect service; no rebate or reduction shall be allowed for such interruption to service.

6. Subscribers shall pay monthly, at schedule rates, for all messages and conversations over the Long Distance lines. If said accounts remain unpaid after the 20th of the month, further credit shall be refused until account is paid.

7. Subscribers shall pay promptly, upon presentation of account, all charges for other miscellaneous items. If these charges are not paid within 20 days, service shall be discontinued.

COMPLAINTS RE LONG DISTANCE SERVICE

8. No allowance will be made on complaint of inefficient Long Distance service unless such complaint be made to Chief Operator, immediately after conversation has taken place.

VACATION ALLOWANCE

9. Should a subscriber desire to have his Exchange Residence Service temporarily discontinued, owing to the closing of his residence, he may do so without

cancelling contract or having telephone removed, and, if arranged for in advance in writing, an allowance of one-half of the rate per month will be made for a period of not less than one month and not exceeding three months in any one year. Subscriber shall state, when making application, the period for which he expects to be absent and shall pay for this period in advance. Subscriber will notify the Department when he wishes service resumed, either in writing or by calling at the office and signing re-connect order. Owing to the fact that Rural Telephones cannot be disconnected without a special trip being made to their location, this regulation will not apply to Rural Subscribers.

MOVES

10. The telephone is first located where the subscriber directs and must not be moved or interfered with. When the subscriber desires to have the telephone moved to any other location, notice in writing should be given to the local office, at least ten days before the change is desired. The work will then be done as promptly as possible at regular charges.

CANCELLATION OF SERVICE

11. Subscribers giving up service must notify the Department in writing, or call at office and sign "Take Out" order. Failing to do this, subscriber will be liable for rent up to the date instrument is removed or taken over by a new subscriber.

IDENTIFICATION OF EMPLOYEES

12. Every employee of the Alberta Government Telephones authorized to install, inspect, repair or remove the Department's apparatus carries a metal badge showing the name of the Alberta Government Telephones and his own number. Subscribers and others are earnestly requested to refuse access to their premises to anyone who cannot in this way identify himself, and to notify the Local Office at once by telephone.

GENERAL

13. If a telephone installed for service at the residence rate be used for the purposes of business or profession, or otherwise than for the usual requirements of a residence, the Department may charge the business rate for such service without regard to the date to which the subscriber has paid for service at the residence rate. This also applies to subscribers, for residence service only, who advertise or use their telephone number in connection with their business or profession.

14. The Department will endeavor to keep the lines and instruments in good working order and undertakes to clear trouble or make repairs with all reasonable despatch, but does not guarantee uninterrupted service.

15. A subscriber's telephone number is not a part of the application for service, but numbers will only be changed when absolutely necessary or for the betterment of the service.

16. The use of obscene, profane or abusive language while using the telephone is strictly forbidden and service may be immediately discontinued for violation of this rule.

DIRECTORY REGULATIONS

This Directory is the property of the Alberta Government and is loaned to telephone subscribers for their use, to be retained until the delivery of the next issue. Subscribers are furnished free one copy for each instrument. Additional copies will be charged for, 50c per copy.

No insertions, changes or corrections may be made after the date set for the closing of copy.

Each subscriber is entitled to one single line entry in the Alphabetical List without charge. Listings in bold type will be charged at the rate of Two Dollars per issue. By special arrangement any subscriber to Exchange Business Service may have the name of any company which he represents, or of any employee or agent, listed in Directory at a nominal charge of One Dollar per line per issue. A subscriber to Exchange Residence service may have the name of a bona fide member of his family listed in the Directory for One Dollar per line per issue. When it is desired to insert the name of a person not an actual member of the family, the charge will be \$3.00 per issue, which includes Exchange Service.

Each business subscriber is entitled to one single-line entry in the Classified business section without charge. Listings in bold type will be charged at the rate of Two Dollars per issue. All other listings will be charged for in accordance with approved schedule of rates.

Subscribers are requested to report promptly to the Local Office, in writing, any errors which may appear in this Directory, so that same may be corrected in the next issue.

The Alberta Government Telephones assume no liability whatever for damages occurring through errors or omissions in the making up and printing of this Directory.

HOW TO USE THE TELEPHONE

Automatic Telephone

Consult the Telephone Directory for the correct number before you make a call. Do not trust to your memory.

Call 92 for Information if the person or firm you wish to call is not listed in the Directory.

1. **LIFT RECEIVER** off the hook before making a call. Do not work the hook up and down when doing so, as it interferes with the calling mechanism.

2. **BRING THE FINGER** squarely to the finger stop.

3. **REMOVE YOUR FINGER** after each operation and allow the dial to rotate back to its normal position. Do not force or retard this movement.

4. **FACE THE TRANSMITTER** with the lips almost touching the mouthpiece. Speak naturally distinctly and not too rapidly.

5. **DO NOT MOVE RECEIVER HOOK OR DIAL** while talking, as this will disconnect you.

6. **DO NOT LEAVE RECEIVER OFF HOOK DURING THE NIGHT** or your line will be disconnected from service. Call "Trouble Department, Telephone 93" should you desire your service temporarily disconnected during the night.

7. **ALWAYS HANG UP RECEIVER** for a short interval before making a second call to allow the mechanism to release.

8. **HANG RECEIVER ON HOOK** (small end up) when through talking; otherwise no one can obtain connection with your telephone.

9. **BUSY BUZZ** sound indicates that the number called for is busy.

EXAMPLE:—To call M2300. Lift receiver off the hook, place finger in finger hole "M", then turn the dial towards the right until your finger strikes the finger stop. Then release dial and allow it to rotate back to its normal position. Repeat this operation for the figures 2-3-0-0.

Place receiver to your ear. If the busy buzz is heard, it indicates that the number called is busy. This being the case, hang receiver on hook and call again within a reasonable time.

On completion of conversation hang receiver on hook small end up.

You are then entirely disconnected and ready to call another number, or to be called.

Automatic Exchanges

INFORMATION:—Call Information "92" for numbers of New Subscribers, Changes, Long Distance Line Charges, New Toll Offices, etc.

TROUBLE:—Complaints regarding Telephone Troubles should be reported to Trouble Operator, Telephone No. 93. When reporting trouble, give telephone number affected and its location, also state as accurately as possible just how trouble manifests itself. Try to be specific, as incomplete information frequently causes delay in locating nature of trouble.

If a line you are trying to call repeatedly tests "busy" notify Trouble Operator, who will investigate whether same is caused by an abnormal condition on line, or from use. If any line appears too busy for good Service, write to the Commercial Manager. Subscribers are requested not to engage Trouble or Information Operators in conversation longer than necessary, as by so doing the operator will be prevented from giving prompt attention to other patrons.

Manual Telephone

Consult the Telephone Directory for the correct number before you make a call. Do not trust to your memory.

Ask for "Information" if the person or firm you wish to call is not listed in the Directory.

1. **TO CALL THE OPERATOR** give one long ring before removing the receiver from the hook and then hold the receiver to the ear.

2. **WHEN THE OPERATOR REPLIES** by saying "Number?" give the number of the subscriber's telephone desired, slowly and distinctly. At Multi-office Exchanges, first indicate the exchange desired by the prefixed letter and then pronounce the number by digit.

EXAMPLE:—"M1429" should be pronounced "M one-four-two-nine."

At other Exchanges pronounce the number desired by digits.

EXAMPLE:—"175" should be pronounced "One-Seven-Five."

3. **FACE THE TRANSMITTER** with the lips almost touching the mouthpiece. Speak naturally, distinctly, and not too rapidly.

4. **KEEP THE RECEIVER TO THE EAR**, and the Operator, after repeating the number, will

connect you with the subscriber called for. If the desired line is found to be in use the operator will report "Line Busy."

5. **WHEN YOU HAVE FINISHED TALKING** place the receiver on the hook, small end up, and give a short ring. This gives the operator a signal to disconnect and you are then in a position to call another number or to be called.

NOTE:—At Camrose, Red Deer and Wetaskiwin (Common Battery Exchanges) no ringing, except by rural line subscribers, is necessary. Simply remove receiver from hook and in all other respects proceed as instructed above, placing the receiver on the hook when conversation is finished.

6. **DO NOT USE THE TELEPHONE** during a thunderstorm.

7. **RURAL LINE SUBSCRIBERS** should limit their conversation to Five Minutes duration and must not "listen-in" to conversations not intended for them, as it interferes with the Service.

COMPLAINTS:—Complaints regarding telephone trouble and unsatisfactory Service should be made to the Local Manager, Agent or Chief Operator at the Office concerned, and if not rectified within a reasonable time, the matter should be referred to the Traffic Superintendent at Edmonton.

LONG DISTANCE SERVICE

Rules and Regulations

To make a Long Distance Call, first call "Long Distance"—when the Long Distance Operator answers, give her your telephone number, followed by the details of your call, as indicated below.

CLASSIFICATION OF LONG DISTANCE SERVICE

1. STATION TO STATION CALLS

The Station-to-Station rate applies when it is not desired to establish communication between particular persons except that *Appointment, Messenger or Collect Calls are not accepted in connection with Station-to-Station Service.*

Station-to-Station calls must be made by number whenever Telephone Directory information covering the called point is available. When such information is not available, the name or address under which the telephone is listed should be given, specifying that "anyone at that number will do."

EXAMPLE:—"Number 4567 J. H. Brown speaking, I want to speak to No. 684 Springdale" or "I want to speak to Mr. John Jones," residence (or business) as the case may be, "Springdale. Anyone at his number will do."

2. PERSON-TO-PERSON CALLS

(Evening and Night Rates do not apply to Person-to-Person Service.)

When a Long Distance Call is made, specifying that conversation is desired with a particular person and the connection is established and conversation held with that person, the "Person-to-Person" rate applies.

EXAMPLE:—"Number 4567 J. H. Brown speaking, I want to speak to Mr. John Jones No. 684 Springdale," or "If Mr. Jones is not there, I will speak to Mr. A. F. Smith."

NOTE:—*When a particular person is desired, the Long Distance operator must be so advised when the call is placed, otherwise charges will be made from the time connection is established with the telephone desired, whether the party is obtained or not.*

Appointment Calls

An Appointment Call is a Person-to-Person call requiring communication to be established at a specified time, and order should be given to the Long Distance operator in the usual manner.

Messenger Calls

A Messenger Call is a Person-to-Person call, necessitating the services of a Messenger to secure the attendance of a specified person, and order should be given to the Long Distance operator in the usual manner. The Messenger Service charge in such cases must be prepaid by the calling party if the call is placed from a Public Pay Station.

Collect Calls

Collect calls are Person-to-Person Calls, the charges for which are reversed, i.e., to be collected from the called party. In such cases the assent of the called party shall be obtained before the connection is established.

LONG DISTANCE SERVICE

Rules and Regulations—Continued

RATES AND CHARGES FOR LONG DISTANCE SERVICE

Long Distance Tolls will be charged to the subscriber from whose instrument the Long Distance call is placed, except those messages for which the receiving party expressly agrees to pay on the basis of a Person-to-Person Call.

All rates quoted are for an initial period of three minutes. For overtime beyond the initial period a proportionate charge is made per minute.

The rates quoted on pages 9 and 10 are Station-to-Station Day Rates.

The Day rate for a Station-to-Station call is the fundamental rate upon which the rates for other classes of Service are based.

The rate for a completed Person-to-Person call, either Paid or Collect is approximately 25% higher than the corresponding Station-to-Station Day rate.

The rate for a completed Appointment or Messenger Call, including Written Messages and Telegrams, is approximately 50 per cent. higher than the corresponding Station-to-Station day rate.

Day rates only are used in computing charges on Person-to-Person, Appointment and Messenger Calls, including Written Messages and Telegrams.

Day rates only are in effect between points served by the Alberta Government and Saskatchewan Government Telephones.

The Kootenay Telephone Lines Ltd. (B.C.) Day and Night Rates are the same.

Evening and Night Rates

(These rates apply on Station-to-Station Calls only.)

Between 7 p.m. and 12 midnight the Station-to-Station rates are approximately one-half the Day rates and are known as "Evening Rates."

Between 12 midnight and 4.30 a.m. the Station-to-Station rates are approximately one-fourth the Day Rates and are known as "Night Rates."

(NOTE:—In no case shall the Evening or Night rate, as the case may be, be less than 25c for the initial period, unless the Day rate is less, in which case the Day, Evening and Night Rates shall be the same.)

Report Charges

Under certain conditions a Report Charge of approximately one-quarter of the Station-to-Station Day rate will be made on uncompleted Person-to-Person, Appointment and Messenger Calls, including Written Messages and Telegrams.

A Report Charge shall not be made on a Station-to-Station call under any condition.

SLOT MACHINE PAY STATION SERVICE

Slot Machine Telephones have been installed by the Department for the convenience of subscribers and the general public, in suitable locations throughout the Province. Local conversations may be had from these telephones at a charge of 5 cents for 5 minutes. Long Distance Service is furnished at regular tariff rates upon deposit of the amount of the initial charge (covering three minutes conversation) the usual charges being made for excess time.

Non-subscribers who desire to use Subscribers' telephones should be referred to the nearest Public Pay Station.

If there is anything about our rates and practices you do not fully understand, please call our Local Manager or Chief Operator and they will be glad to explain.

LONG DISTANCE RATES

From Lethbridge

To Places connected with the Long Distance Lines of the Alberta Government
Telephones and Connecting Systems in Alberta.

NOTE:—These Rates are Subject to Change without Notice.

TO	Station- to-Station Day Rate	TO	Station- to-Station Day Rate	TO	Station- to-Station Day Rate	TO	Station- to-Station Day Rate
Abee	\$ c 1.95	Cadogan	\$ c 1.35	Eastburg	\$ c 1.95	Iddesleigh	\$ c .65
Abilene	1.95	Cairns	1.35	Echohill	1.80	Innisfail	1.05
Acme	.80	Calahoo	1.80	Eckville	1.20	Innisfree	1.65
Adkins	.95	Calgary	.70	Eddberg	1.35	Iola	1.35
Aldrie	.75	Cailling Lake	2.40	Edgerton	1.60	Irma	1.50
Alberia Beach	1.80	Calmar	1.60	Edmonton	1.65	Iron Springs	.15
Alcomdale	1.80	Campsie	1.95	Edmonton Beach	1.65	Irricana	.75
Alderson	.50	Camrose	1.60	Edson	1.95	Irvine	.75
Alequiers	.60	Canmore	.90	Edward	1.95	Islay	1.65
Alhambra	1.20	Carbon	.80	Edwell	1.05		
Alx	1.15	Cardston	.30	Egremont	1.80		
Alterston	.40	Carlton Hill	1.95	Elk Point	1.80	Jarrow	1.50
Alliance	1.20	Carmangay	.25	Elisctot	2.10	Jarvie	2.10
Alask, Sask.	1.05	Caroline	1.15	Elinora	1.00	Jenner	.65
Altario	1.20	Carolside	.75	Empress	.95	Judson	.20
Amethyst	.40	Carstairs	.90	Enchant	.25	Junkins	1.80
Amisk	1.35	Carvel	1.65	Endiang	1.00		
Andrew	1.80	Cassils	.45	Entwistle	1.80		
Angle Lake	1.80	Castor	1.10	Erixon	1.15		
Ankerston	1.35	Catchem	.65	Erskine	1.15	Kahwin	1.80
Anthony	.60	Cavendish	.80	Etzikom	.50	Kananaskis	.85
Arbutus	1.20	Cauley	.45	Evansburg	1.80	Kapasiwin	1.65
Ardmore	2.10	Cereal	.95	Evars	1.15	Kathryn	.70
Ardrossan	1.65	Cessford	.70	Excel	.95	Kelsey	1.35
Armada	.35	Champion	.30	Exshaw	.85	Keoma	.70
Ashmont	1.95	Chancellor	.60			Kevsille	1.10
Athabasca	2.10	Chauvin	1.50			Kew	.65
Atlee	.75	Cheadle	.60			Killam	1.35
		Cherhill	1.80	Fallis	1.80	Kingman	1.50
Baintree	.65	Chin	.15	Fawcett	2.10	Kinsella	1.80
Banff	1.00	Chinook	.90	Fedorah	1.80	Kipperville	.45
Barons	.20	Chipman	1.65	Ferintosh	1.35	Kirk McKinnon	.45
Barhead	1.85	Clareholm	.30	Florann	.45	Kirriemuir	1.15
Bartlettville	1.60	Clara	.45	Foremost	.40	Kitscoty	1.65
Bashaw	1.20	Clive	1.20	Forestburg	1.35	Knob Hill	1.60
Bassano	.50	Cluny	.50	Fort Assiniboine	2.10	Krakow	1.80
Battensburg	1.80	Clyde	1.95	Fort Saskatchewan	1.80		
Battle Lake	1.60	Cochrane	.80	Freedom	1.95		
Bawlf	1.35	Cold Lake	2.10			Lac La Biche	2.10
Beauvallon	1.80	Colomb's Beach	1.95	Gadsby	1.10	Lac Ste Anne	1.80
Beaver Crossing	2.10	Columbine	1.95	Gagnon	2.10	Lacombe	1.80
Beaver Heights	.35	Compeer	1.20	Gainford	1.80	Laford	1.80
Beiseker	.75	Comrey	.65	Galahad	1.20	Lake Isle	.65
Bella	1.85	Comrie	1.95	Garden Plain	1.00	Lake Valley	.25
Bolvedero	1.95	Condr	.25	Gardner	1.80	Lakesend	1.80
Bonalto	1.20	Consort	1.15	Gem	.55	Lamont	1.80
Bentley	1.20	Cooking Lake	1.65	Gibbons	1.80	Landonville	.95
Benton	.95	Coronado Beach	1.80	Gleichen	.55	Lanfine	.60
Berrymoor	1.65	Coronation	1.10	Glendon	1.95	Langdon	1.65
Beynon	.70	Countess	.50	Glensvis	1.80	Lavoy	1.95
Big Fish Lake	1.80	Coutts	.40	Glenwoodville	.25	Lawton	2.10
Big Valley	1.00	Cowley	.35	Goddard	.40	Le Goff Jct.	1.80
Blindloss	.85	Craigmyrie	.85	Gorman	2.25	Leaman	1.80
Blrdsholm	.45	Crawford	.90	Gramlnla	1.65	Lea Park	1.80
Blackie	.45	Cremona	.85	Granum	.25	Leduc	1.50
Blairmore	.45	Crossfield	.85	Grassy Lake	.35	Leedale	1.35
Bloomsbury	1.95	Cummings	1.60	Green Court	1.95	Legal	1.80
Bolan	1.80	Czar	1.35	Groton	.50	Legend	.40
Bon Accord	1.80			Gull Lake	1.20	Leighton	1.80
Bondise	2.10			Gunn	1.80	Leo	1.25
Bonnyville	1.95	Dakin	2.10			Leslieville	1.35
Bordenave	1.95	Dalroy	.70	Halfway Lake	1.95	Lewiston	2.10
Botha	1.10	Dapp	1.95	Halkirk	1.10	Lines	2.25
Bottrel	.80	Darwell	1.80	Hamiln	1.80	Lisburn	1.80
Bow City	.35	Davis	1.95	Hanna	.85	Lloydminster	1.65
Bow Island	.45	Daysland	1.35	Hardisty	1.35	Lomond	.30
Bow Slope	.40	Del Bonita	.30	Harmattan	1.00	Lonira	1.95
Bowden	1.00	Delburne	1.10	Harvest Vale	.60	Looma	1.65
Bowell	.55	Della	.85	Hay Creek	1.95	Loughheed	1.35
Bowmantou	.70	Delph	1.80	Hay Lakes	1.50	Lousana	1.05
Box Springs	.65	Denhart	.60	Heaton Moor	1.86	Low Creek	1.95
Boyle	2.10	Desjarlais	1.80	Heister	1.35	Loyalist	1.10
Boyno Lake	1.95	Deville	1.65	Hespero	1.20	Lucky Strike	.45
Bragg Creek	.75	Didsbury	1.65	High River	.50	Lunnford	1.95
Brant	.45	Donald	1.20	Hillard	1.85	Luzan	1.80
Brezelawn	.55	Doucette	1.80	Hillay	1.65		
Brooks	.45	Drayton Valley	1.65	Holden	1.50	Macleod	.20
Brosseau	1.80	Drumheller	.75	Hughenden	1.35	Wageau	1.95
Bruse	1.50	Duchess	.55	Hussar	.60	Magnolia	1.80
Bruderhelm	1.80	Dunstable	1.80	Huxley	.95	Magrath	1.95
Buffalo	.75	Durlingville	2.10	Hoadley	1.60	Manola	1.65
Buffalo Head Ranch	.60	Duvernay	1.80			Manville	1.95
Bulwark	1.15					Manyberries	.65
Burdett	.40						
Busby	1.80						

10

In addition to the points on preceding pages Long Distance Connection may be had also with the following places in Alberta and British Columbia, rates for which can be obtained by calling "Long Distance":—

ALBERTA POINTS

ACADIA VALLEY	CONTENT	GREENSHIELDS	MAYTON	SAMPSONTON
ACHESON	COPEVILLE	GRIESBACH	MAZEPPA	SARCEE
AETNA	CORNUCOPIA	GROS VENTRE	McEWEN	SATHER
AGRICOLA	COUNTRY CLUB	GROSMONT	McLAUGHLIN	SCOTSTOUN
ALBAY	COUSINS	GWYNNE	McNALLY	SEEBE
ALBION RIDGE	CRAIGMILLAR	HAIRY HILL	MEADOW CREEK	SHARROW
ALDERSYDE	CRANMER	HALLADAY	MENAIK	SHEPARD
ALICE LAKE	CROWFOOT	HALLEY	MERNA	SIEBERTVILLE
ANGUS RIDGE	CURREY	HALLMAN	MEWASSIN	SILVER LAKE
ANZAC	DAHMER	HANEYVILLE	MIDNAPORE	SIMONS VALLEY
ARDENODE	DALEMED	HASTINGS COULEE	MILLER	SOCIAL PLAINS
ARDENVILLE	DAUNTLESS	HAWKEYE	MILNERTON	SPRING LAKE
ARLEY	DAVISBURG	HAYNES	MINOTT	SPRINGBANK
ARMENA	DEERING	HAYTER	MORLEY	SPRINGDALE
ARROWOOD	DELACOUR	HAZELMERE	MOSSLEIGH	SPRINGVALE
ASKER	DEMAY	HEARNLEIGH	MOUND	SPRUCED GROVE
AVALON	DEWBERRY	HEATH	MOUNTAIN VIEW	STAND OFF
AVION	DE WINTON	HEATH CREEK	MOUNT LOOKOUT	STAPLEHURST
BALMORAL	DIAMOND CITY	HEATHER BRAE	MURRAY VALLEY	STAR
BANKHEAD	DICKSON	HERRONTON	NAKAMUN	STERLINGVILLE
BARDO	DILIGENCE	HETHERINGTON	NAMAYO	STOCKS
BARNWELL	DINA	HIGHFIELD	NEAPOLIS	STOPPINGTON
BARONET	DINANT	HILL END	NEIGHBORVIEW	STRAND
BATHGATE	DINTON	HILLCREST	NEVIS	STRANGMUIR
BATTLE	DOBSON	HILLSPRING	NEW BRIGDEN	STREAMSTOWN
BATTLE BEND	DODDS	HOBBEMA	NEW LINDSAY	SUGAR BOWL
BATTLE RIDGE	DOG POUND	HORSE HILLS	NEW LUNNON	SULPHUR SPRINGS
BATTLEVIEW	DOONDALE	HORSESHOE	NEW OXLEY	SUMMERLAND
BEAUMONT	DORNELEE	COULEE	NEWSPRUCEGROVE	SUMMERVIEW
BEAVER HILLS	DRY FORK	HORSESHOE FALLS	NIGHTINGALE	SUNDRE
BEAVER LAKE	DUAGH	HORSESHOE LAKE	NISBET	SUNNYDALE
BEAVER MINES	DUFFIELD	HUBALTA	NISKU	SUPERIOR
BEAZER	DUHAMEL	HUGHES	NORMA	TALBOT
BEDDINGTON	DUNMORE	HUNTERVILLE	NORTON	TAYLORVILLE
BELLEVUE	EAGLE HILL	HUTTON	NOYES CROSSING	TERRACE LAKE
BELLSHILL	EARLIE	INDUS	OGDEN	THE HUB
BELMONT	EARLING	INDUSTRIAL	OHATON	THORBY
BENNETT	EARLVILLE	INGA SCHOOL	OLD BRANT	THRONE
BISMARK	EASTVALE	INGLETON	OLDSRUCEGROVE	TINDASTOLL
BISSELL	EASTWAY	INGLIS	OLIN CREEK	TOLLAND
BITTERN LAKE	EDISON	IRWINVILLE	OLIVER	TOMMY LA POTAC
BLACK DIAMOND	ELK ISLAND PARK	JEFFREY	O'MARA	TONGUE CREEK
BLACKFALDS	ELKTON	JOFFRE	ORTON	TUDOR
BLACKFOOT	ELKWATER	JOSEPHBURG	OTOSKIWAN	TURIN
BLAKESVILLE	ELLERSLIE	JUMPING POUND	OUELLETTEVILLE	TWELVE MILE
BLONDHEIM	EMERY	KANATA	OWENS	COULEE
BLOOD RESERVE	ENSIGN	KENEX	PARADISE VALLEY	TWIN BUTTE
BLUFFTON	ENSLEIGH	KESSLER	PARTRIDGE HILL	TWIN LAKES
BONLEA	EVERETT	KILBOURN	PASSBURG	TWINING
BOW VALLEY	EWELME	KIMBALL	PATIENCE	ULSTER
BOWVILLE	EXCELSIOR	KIPP	PAXSON	VAUXHALL
BRADSHAW	FABYAN	KIRKCALDY	PEARCE	VIEWPOINT
BREMNER	FAIRACRES	KNEE HILL VALLEY	PICTURE BUTTE	VILLENEUVE
BRIGHTVIEW	FAIRBANK	LA CALMETTE	PINCHER STATION	VILLEROE
BRITAIN	FAIRFIELD	LAKE DE MAY	PINE LAKE	VOLMER
BROCKET	FAIRYDELL	LAKE MINNE-	PIRMEZ CREEK	WANDA
BROOKSLEY	FAITH	WANKA	PLEASANT VIEW	WARDEN
BROWNFIELD	FALUN	LAKEVIEW	POPLAR RIDGE	WARWICK
BROWNLOW'S	FEDERAL	LAMOREUX	POPLAR SITE	WATERGLEN
BUFORD LANDING	FENN	LARSEN	PRETTY HILL	WATTS
BURMIS	FERRY POINT	LATHOM	PUFFER	WAYBROOK
BURNT LAKE	FERRYBANK	LAVESTA	PURPLE SPRINGS	WEALTHY
CALDBECK	FISHBURN	LAWDALE	QUARREL	WELLING
CALDER	FLEET	LEAVITT	QUEENSTOWN	WELLSDALE
CALDWELL	FOREST LAWN	LEESHOE	RABBIT HILL	WELLSVILLE
CAMPBELL LAKE	FOUR NINE	LEOPOLDVILLE	RALEY	WENO
CAPRON	FRANK	LEWISVILLE	RANCHVILLE	WESTCOTT
CARBONDALE	FRANKBURG	LIBERTY	RED LODGE	WESTWARD HO
CARDIFF	GAHERN	LINGHAM	REID HILL	WHITE SAND
CARNFORTH	GHOST PINE	LIVINGSTON	REXBORO	BEACH
CARSELAND	GILBY	LOCH SLOY	RICH VALLEY	WHITE STAR MINE
CARTHEW	GILLEN	LOCKHART	RIDDELLVALE	WHITEWOOD LAKE
CASAVANT	GILPIN	LONG	RISING SUN	WHITFORD
CHAILEY	GLADYS	LONG COULEE	RIVIERE QUI	WILDMERE
CHESTERWOLD	GLENBOW	LONGVIEW	BARRE	WILLOWDALE
CHIGWELL	GLENFORD	LUNDBRECK	ROCKELING BAY	WILLOWLEA
CLEARVIEW	GLENIFFER	LUSIGNAN	ROCKY VIEW	WILMOT
CLOSE	GLENVIEW	MAJORVILLE	RODINO	WILSON
CLOVER BAR	GOLDEN SPIKE	MAKEPEACE	ROLLING GREEN	WILTON PARK
CLYMONT	GOOD HOPE	MALMO	ROSEDALE	WIMBORNE
COAL CITY	GOOD LUCK	MANFRED	ROSENHEIM	WINTERBURN
COALDALE	GOPHER HEAD	MAPLE LEAF	ROSENROLL	WOOD RIVER
COALHURST	GRAINDALE	MARTINS	ROSYTH	WOODHOUSE
COLEMAN	GRAINGER	MARWAYNE	ROUND HILL	WOOLFORD
COLINTON	GRAND VALLEY	MAUGHAN	RUSYLVA	WOSTOK
COMMERCE	GRANT LAKE	MAUNDERS	SALISBURY	YORKVILLE
CONJURING CREEK	GREEN GLADE	MAYBUTT	SALTAUX	ZETLAND

BRITISH COLUMBIA POINTS

BAKER	DORR	HANBURY	LUMBERTON	ST EUGENE MIS-
BAYNES LAKE	ELKO	HARTLEY	MARYSVILLE	SION
BULL RIVER		HOSMER	MICHEL	WALDO
		JAFFRAY	MORRISSEY	WARDNER
CAITHNESS	FERNIE	KIMBERLEY	MOYIE	WASA
COAL CREEK	FORT STEELE	KINGSGATE	NATAL	WYCLIFFE
CRANBROOK	GALLOWAY	KRAG	OLSON	YAHK
CROWS NEST				

Manitoba

UNLIMITED LONG DISTANCE CONNECTION from all points in Alberta (except from offices North and West of Edmonton and North of the Edmonton-Lloydminster line) to all offices of the Manitoba Telephone System. Day, Evening and Night rates in effect. For information regarding Rates, call the Chief Operator or Operator in charge at your office.

Saskatchewan

UNLIMITED LONG DISTANCE CONNECTION from all points in Alberta to all offices of the Saskatchewan Government Telephones. Day Rates only in effect with Saskatchewan points. For information regarding rates, call the Chief Operator or Operator in charge at your office.

Montana U.S.A.

UNLIMITED LONG DISTANCE CONNECTION from all points in Alberta to all offices of the Mountain States Telephone and Telegraph Company in Montana. Day Rates only in effect with Montana offices. For information regarding rates, call the Chief Operator or Operator in charge at your office.

It Goes Home!

THE Telephone Directory goes into every home where there is a telephone—and stays there!

Could you find a better medium for **ADVERTISING YOUR GOODS** or the service you are prepared to render?

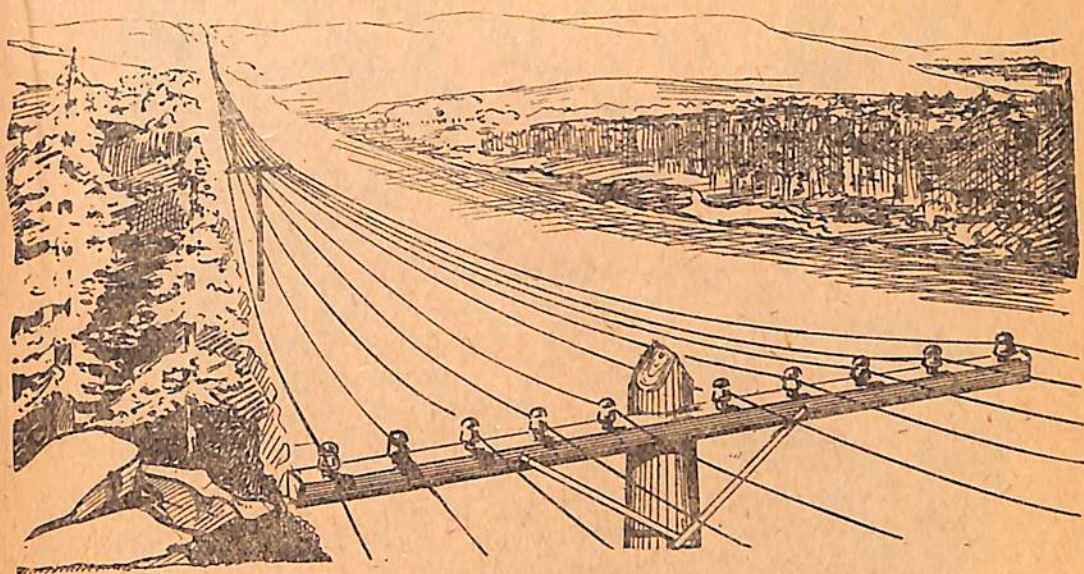
Its circulation is large—its rates are small!

For Advertising Rates apply

DIRECTORY ADVERTISING DEPARTMENT

Alberta Government Telephones

128 Seventh Avenue West - Calgary, Alta.



The Broad Highway

Isolation is no longer a condition to be faced by settlers in the remote towns, villages and hamlets of Alberta.

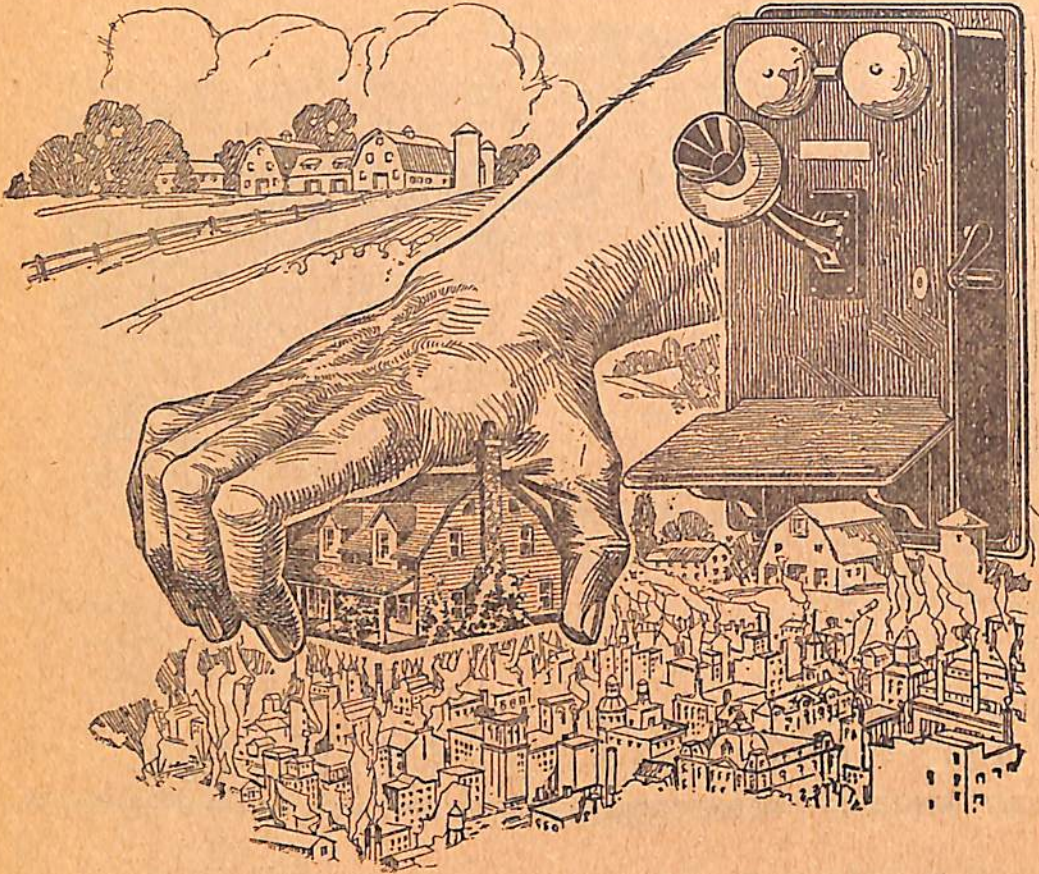
Today the long distance telephone Service provides a broad highway, linking up regions that were formerly almost inaccessible.

Your telephone gives you direct connection with 100,000 telephones in Alberta, Saskatchewan and British Columbia. Are you taking advantage of the facilities provided for the elimination of tiresome correspondence and expensive travel?

The Telephone Directory gives full information as to the rates and classes of Service available.

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TELEPHONES



So Far and Yet So Near

By the use of LONG DISTANCE Telephone Service distance is annihilated.

"Long Distance" brings your Farm to Town and enables you to transact business promptly, economically and with that personal touch that is so invaluable.

Remember that your telephone gives you direct connection with 100,000 telephones in Alberta, Saskatchewan and British Columbia and that minutes, not miles, separate you from your customers, far or near, old or prospective.

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806 FOURTH AVENUE SOUTH

Continuous Service

For information regarding New Subscribers, Change of Telephone Numbers, Long Distance Charges, New Toll Offices, etc., call	92
For Trouble	" 93
For Rural Subscribers	" 94
For Long Distance	" 0
For Chief Operator	" 98
For Local Manager	" 3375
For Local General Office	" 2234
Report Telephones out of Order and Unsatisfactory Local Service to	93
Report Unsatisfactory Long Distance Service to Chief Operator	98
To City Subscribers:—For Connection with Rural Subscribers call 94, and when Operator answers give the number of the Rural Subscriber desired, distinctly, as: R 3-1-2.	

See page 35 for List of Rural Subscribers.

FOR FIRE, call 3333

PUBLIC PAY STATIONS:

No. 5 } —Alexandra Hotel	Fifth Street S.
No. 10 }	
No. 9—Arcade Cigar Store	Fifth Street S.
No. 11—Arlington Hotel	First Avenue S.
No. 4—Byng Hotel	Second Avenue and Third Street
No. 6—Canadian Pacific Railway Station	First Avenue S.
No. 15—Carnegie Library	Third Avenue S.
No. 1—Central Office	Fourth Avenue S.
No. 3—Dallas Hotel	Fifth Street S.
No. 12—King Hotel	Thirteenth Street N.
No. 2 } —Lethbridge Hotel	Fifth Street S.
No. 13 }	
No. 7—White Lunch	Fifth Street S.
No. 8—Y.M.C.A.	Tenth Street & Fourth Avenue S.



Phone 3521

Office: 322 Seventh St. S.

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PHONE
2576 FOR CRYSTAL DAIRY LTD.
LETHBRIDGE

Exchange Lethbridge Subscribers

(FOR RURAL SUBSCRIBERS SEE PAGE 35)

A

- 3664 **ABC TAXI** J Malacko Proprietor Empress Blk
- 3836 Adams W res 710 8th Ave S
- 3854 Admitt W C res 340 19th St N
- 2380 Agnew Miss M L res Galt Mine Bldg
- 3544 Agriculture Dept of M L Fring Rep 308 7th St S
- 2208 Aird James I H C Agent 1209 2nd Ave S
- 2083 Aird Jas res 1304 6th Ave S
- 2418 Aita John Groceries 431 18th St N
- 2321 Aitken D res 632 14th St S
- 3853 Aitken W res 2107 1st Ave N
- 3023 Akrigg G S res 540 12th St S
- 3975 Alberta Cafe 516 4th Ave S
- 3627 Alberta Candies 330 6th St S

2814 **ALBERTA CONSERVATORY OF
MUSIC LTD** Leo M Coombs Director
1119 3rd Ave S

2964 Alberta Electric Laundry 236 13th St N

2603 **ALBERTA GOVT EMPLOYMENT
BUREAU** 243 7th St S

**ALBERTA GOVERNMENT
TELEPHONES** 808-810 4th Ave S

- 2234 General Office
- 3375 Local Manager
- 3503 District Commercial Manager
- 3375 District Plant Chief
- 3220 District Traffic Chief

3989 Alberta Liquor Control Board 326 6th St S

3492 **ALBERTA MEAT MARKET** R Coulter
try 905 9th Ave N

2724 Alberta Picture Gallery A Neidig Hull Block

2010 Alberta Provincial Police Guardroom & Complaints
Court House

- 3930 General Office
- 3677 Inspector E W Bavin
- 2010 Sub-Inspector J O Scott

TAXI

AUTOS AND TAXIS AT ALL HOURS
Open and Closed Cars

Phone **3387** United Taxi Service

3372 Alberta Returned Soldiers Commission cor 1st Ave &
9th St S

3764 **ALBERTA SADDLERY CO** E M Carson
Mgr 306 5th St S

3403 E M Carson Mgr res 423 8th St S

3874 Aldous W G res 802 15th St S

2966 **ALEMITE LUBRICATING CO** Hen-
derson Bros 718 3rd Ave S

2861 Alexander G B res 1402 3rd Ave N

2811 Alexander George res 424 7th St S

3562 Alexander J P res 1010 2nd Ave S

3717 Alexandra Hotel Wm Porter Prop 332 5th St S

3123 **ALEXANDRA HOTEL TAXI** Alex
andra Hotel

3223 Alexandra News Stand 5th St S

3545 **ALEXANDRA TAXI** Alexandra Cigar Store

3857 Alford Lewis res 931 10th St S

3284 Allan E res 918 8th St S

2987 Allardice Wm res 720 13th St S

2165 Allen Dr L T Dentist 8 Rylands Blk

2871 Allen Dr L T res 1503 7th Ave S

2945 Allingham H L res 424 14th St S

3528 Allison R E res 1264 4th Ave S

2689 **ALLISON'S STUDIO** G W Allison

Balmoral Blk

2852 G W Allison res 428 14th St S

PHONE

3545

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RESULTS!

- 2848 Allwood C (Terrill Floral Co) res 1234 5th Ave S
 2536 Almlie E M res 311 15th St S
 2846 American Consular Agent Ralph A Thrall Hill Blk 3rd Ave S
 3110 Anderson Mrs A G res 412 12th St S
 3258 Anderson C E res 646 5th St S
 3356 Anderson G L res 542 12th St-A N
 2628 Anderson J N res 826 7th St S
 2777 Anderson Smith & White Grading Contrs 1266 2 Av S
 3841 Andrew R G res 1247 8th Ave-A S
 2302 Anderson Wm res 619 13th St N
 2949 **ANDY'S RADIATOR REPAIR SHOP** 412 4th Ave S
 2092 Arcade Billiards Cigars & Tobaccos 325 5th St S
 2692 Arcade Pool Room 325 5th St S
 3242 Archbold Mrs R res 912 7th St-A S
 2278 Arlington Hotel Wm Porter Prop 1st Ave & 4th St S
 2663 Armit A res 801 15th St S
 2079 Armitage Robson res 1007 8th Ave S
 2924 Armour J D res 1908 6th Ave-A N
 3301 Armstrong W J res 1009 8th Ave S
 2727 **ARMSTRONG & RAWORTH** Jewelers 324 5th St S
 3846 Army & Navy Veterans Club 612 5th Ave S
 3397 Arnold Albert res 1715 6th Ave-A N
 3117 Arnold John res 613 9th Ave S
 3386 Arnold T res 1721 2nd Ave-B N
 3828 Ashcroft P H res 623 6th St S
 2222 Asplin A res 277 7th Ave
 2545 **ASSINIBOIA MUSIC CO LTD** P Forster Mgr 315 6th St S
 3379 Manager's res 812 6th Ave S
 3263 Audet Paul res 1202 5th Ave A S
 3358 Austin H res 319 7th Ave S
 2878 Aylsworth E B res 1201 7th Ave S

B

- 3809) B C Fruit Co 405 2nd Ave S
 3270) A Lindley res 514 12th St S
 3415 Herbert W Snell res 908 7th St-A S
 2731 Baalim A G res 705 4th Ave S
 3546 **BAALIM MOTOR CO LIMITED** 7th St S
 3007 Bailey G res 646 6th St S
 3176 Bain S H res 621 11th St S
 3719 Baines A E res North C P R Tracks
 2875 Baines C D res 622 7th St S
 2205 Baker F T res 1240 7th Ave S
 3538 Balderson E res 613 8th Ave S
 2288 Baldwin S F res 1229 5th Ave S
 3573 **BALL WS** Law Office Stafford Blk 311½ 5th St S
 2309 W S Ball res 916 7th Ave S
 3446 **BANK OF MONTREAL** N V R Huus Mgr 522 3rd Ave S
 2526 Manager's office
 3667 E G Evans

- 2711 Bank of Nova Scotia B M MacLeod Mgr 3rd Ave S
 3614 Barber Mrs W res 913 13th St S
 2011 Barclay Wm res 1311 9th Ave S
 2267 Barnsley A res 414 14th St S
 2350 Barr James res 624 14th St S
 2147 Barrowman Robert res 283 7th Ave-A S
 2573 Barry J H res 626 15th St S
 3557 Bartlett J T res 717 6th St S
 3152 Bartlett W E res 1813 1st Ave-A N
 2743 Bass John C res 409 12th St-A S
 2402 Basson F J res 705 7th Ave S
 2648 Bateman M J res 113 16th St N
 3603 Bateman James res 203 5th Ave S
 2018 Bates Thomas G res 275 7th Ave-A S
 3560 Batsford Sidney T res 412 7th Ave S
 3829 Battist A S res 1319 3rd Ave N
 3771 Bayin E W res 2 Strathcona Court
 2158 Bawden Miss A A res 1255 4th Ave S
 3625 **BAWDEN BROS** Furniture Hull Blk
 3510 Bawden J W res 542 7th St S
 2971 Bayntun Walter res 411 4th St S
 2135 Beasley A M res 211 5th Ave S
 3237 **BEATTIEW** Barrister & Solicitor 10 Alberta Blk
 3034 Beattie W (of Shellys Bakery) res 317 7th Ave S
 2755 Beatty J H res 37 Dominion Blk
 2780 Beaumont Jos res 425 12th St N
 2385 Becker H N res 324 15th St S
 2384 **BECKER LUMBER CO** Lumber & Builders' Supplies 3rd Ave & 16th St S
 2385 H N Becker res 324 15th St S
 3116 W Hoult 1239 8th Ave S
 2582 Bedwell Alfred E res 1st St & 1st Ave S
 2480 Bell Arthur res 1208 5th Ave S
 3014 Bell J H res 528 15th St S
 2505 Bennett E G S res 629 11th St S
 3921 Bennett F W res 511 12th St-C N
 2935 Bennett W G res 415 3rd St S
 3113 Bennett W J res 212 2nd Ave S
 3401 Bentley H res 613 13th St S
 3366 Berger Mrs E res 401 3rd Ave S
 2936 Bernard Russell J res 1615 3rd Ave N
 2558 Berry F M res 405 4th St S
 2803 Berte John res 707 9th Ave N
 3978 Berti Joe res 119 7th St S
 2757 Bertrand B res 542 5th St S
 2750 **BIJOU MOTORS & TAXI SERVICE** R L Coshaw Mgr 428 5th St S
 2461 Bindon Wm res 640 7th St S
 2872 Bing Wo Groceries 320 13th St N
 3862 Binning Mrs Ellen res 217 13th St N
 2973 Birrell Walter res 518 12th St-B N
 2240 Birth R H res 918a 2nd Ave S
 3790 Birth William J res 312 7th Ave-A S
 3774 Bishop A 1024 12th Ave-A S
 3847 Bissett J res 707 17th St N
 2795 Bissett James res 308 6th Ave-A S
 2904 Blackbourne F H res 526 7th St S
 2084 **BLACKBURN A J & CO** Real Estate, Loans & Insurance Balmoral Blk
 3958 Blackford M B res 806 15th St S
 3126 Blair William res 312 5th Ave S
 3572 Bletcher Mrs Gerald F res 502 14th St S
 2020 Bletcher Miss H res 626 9th St S
 3757 Blunt P N res 814 7th Ave S
 2012 Board of Trade Office Board of Trade Bldg
 2297 Boldrick Frank I res 275 7th Ave S
 2428 **BONFADINI'S AUCTION ROOMS** Jeo Bonfadini Auctioneer cor 8th St & 3rd Ave S

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3963 Botham D res 1206 2nd Ave S
3422 Botsford Fred res 1253 7th Ave S
2098 Boulton Jas W res 523 6th St S
2206 Boulton's Auto Livery Mgr Jas W Boulton 320 5th St S

- 2132 Bowker James res 136 19th St N
2325 Bowman Agency The C B office Acadia Blk
3303 Bowman C B res 324 13th St S
2025 Bowron J E res 356 19th St N
2410 Boyd H res 544 12th St S
3108 Boyer S K res 3 Strathcona Court
2905 Bradley C res 12 Hull Blk
2925 Bradley N H res 294 7th Ave-A S
2681 Brigham W P res 1-806 5th Ave S

2843 BRITISH CANADIAN TRUST CO
G W Parsons Mgr 4 Conybeare Blk

- 2956 Brodie Miss K res 648 11th St S
3280 Brodie W S res 718 10th St S
3251 Brodrick C J res 287 7th Ave-A S
3696 Brooks Jos res 714 10th St S
2033 Brown Al res 4 Alta Loan Blk
2725 Brown G S res 611 8th St S
3018 Brown Geo res 1504 6th Ave S
2049 Brown H B res 638 15th St S
2405 Brown J F res 335 20th St N
2038 Brown Tom D res 618 10th St S
3879 Brownlee Laura res 507 12th St-B N
3928 Bruce H H res 244 13th St N
3763 Bruchet G res 237 13th St N
2115 Bruchet G A res 1214 6th Ave-A S
3859 Bryans Fred res 1210 3rd Ave-A S
3505 Bryans Dr W E Phys & Surg Royal Bank Bldg
2922 Bryans Dr W E res 1224 6th Ave-A S
3219 Buchan J res 1258 5th Ave-A S
3578 Buchan R D res 1226 5th Ave-A S
3508 Buchanan W A res 1404 4th Ave S
3292 Bullock C G res 834 7th St S
3680 Burgess Mrs R res 423 11th St S
3882 Burgmann Hall R Burgman Prop 418 13th St N
2429 Burgmann R res 502 19th St N
2805 Burkitt J C res 531 8th St S
3363 Burnap A J res 272 7th Ave S
2439 Burnett Major W B res 622 6th Ave S

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- 2388 Office and Wholesale Dept 610 3rd Ave S
3412 Main Market 610 3rd Ave S
2654 Dominion Market Hill Blk
3431 Palace Market 13th St N
2929 Creamery 1254 5th Ave-A S
3831 Abattoir near Exhibition Grounds
2996 W Shaw Manager res
2018 T G Bates Livestock Buyer res
3938 Burrell Eleanor res 1207 5th Ave-A S
3531 Burritt G H res 1255 5th Ave-A S
3706 Burton J W res 617 12th St S
3924 Butler C E res 809 7th Ave S
2543 Byrne N E res 12 Hull Blk

C

- 2667 Cable W L res 908 12th St S
2226 **CALGARY BREWING & MALT-
ING CO LTD** 312 4th St S
3559 Cameron C E Barrister 12 Stafford Blk
2377 Cameron C E res 429 12th St S
2850 Cameron L Milliner & Corsetiere 604 3rd Ave S
3723 Cameron Miss M Travellers Aid 204 9th St S
3629 Cameron Miss M res 6 Connaught Mansions



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Phone **3123**

- 2013 Campbell David res 743 12th St-B N
3505 Campbell Dr P M Phys & Surg Royal Bank Bldg
2358 Campbell Dr P M res 528 8th St S
3519 Campbell R res 928 7th St S
2229 Campbell R J res 808 7th Ave S
3505 Campbell Roy Bryans & Shillington Drs Phys and Surgeons E Royal Bank Bldg
2854 Campbell Mrs T res 638 7th St S
2506 Campbell Dr W D Dentist 9 Alberta Blk 5th St S
2221 Campbell Dr W D res 608 12th St S

CAMPBELL WILSON & HORNE
LTD 3rd Ave S

- 3321 Sales Department
3324 Accounting Department
3351 Shipping Department
3794 Fred Horne Manager res 1020 3rd Ave S

2816 CANADA LIFE ASSURANCE CO

Wilbor Heslop District Mgr 2 Conybeare Blk
Fred Jackson Agent
J C McKee Agent

- 3540 Wilbor Heslop res 635 10th St S
3740 Fred Jackson res 1256 4th Ave N
3597 J C McKee res 1215 6th Ave S

2963 CANADIAN ADVOCATE Editorial Advertising Circulation J B Davies 808 2nd Ave S

- 3345 Canadian Bank of Commerce 5th St S
3310 Manager's Office K W Reikie Mgr

3016 CANADIAN CREDIT MEN'S TRUST ASSOCIATION LTD

Official Assignees, Liquidators, Trustees, Insurance and Commercial Agency A Balmoral Blk

3038 CANADIAN OIL COMPANIES LTD

- Office and Service Station 3rd Ave & 9th St S
3208 Warehouse 17th St & 2nd Ave S
3868 Canadian Oil & Refining Co Ltd Royal Bank Bldg

CANADIAN PACIFIC RAILWAY

- 3512 Ticket Office H G Stretton Agent Depot
3512 Information re Trains Depot
3512 Information re Ocean Steamships
3354 Local Freight Agent F E Reagh
3354 Chief Clerk C C Collins Freight Office
3354 Rate Clerk J Ferguson
2154 Cashier J C Redman
2154 Information re Incoming Freight
2154 Car Service T H Edmunds
2154 Claims Clerk S Wakeman
2154 Accountant P Cull
3347 Shed Foreman W Haffern
3347 OS & D Clerk J E Rannard
3347 Billing Staff T Bestwick
3671 Telegraph Office G R Kieville Mgr Colonial Blk 5th St S
3314 Yardmaster 1st Ave S
3642 Superintendent J L Jamieson
Chief Clerk J H Fairley
2067 Trainmaster C E Legg
3909 Accountant F G Teague



Miner's Taxi

"YOU FIX THE PRICE"

Phone 2926 D. J. STEWART, Prop



USE THE CLASSIFIED BUSINESS DIRECTORY (PINK SECTION)

CANADIAN PACIFIC RAILWAY—Continued

- 2067 Division Master Mechanic G H Nowell
3909 Division Engineer H R Miles
2067 Roadmaster's Depot
3724 Round House W J Shotten Locomotive Foreman
3741 Baggage Room
2137 Stores Dept Yards W J Reader

C P R NATURAL RESOURCES DEPT

- 3524 Galt Mines Office 7th St S
2136 Irrigation Branch S G Porter Supt Operation & Maintenance
2275 Colliery Office No 3 Mine Staffordville
2166 Colliery Office No 6 Mine 13th St N
2108 Home Farm D C McCrean Canal Supt
2510 Canadian Western Nat'l Gas Light Heat & Power Co office 620 7th St S

- 3751 Canadian & Union Bakery 404 13th St N
3787 Capitol Cafe 305 5th St S
2326 Carlson A J res 543 16th St N
2652 Carlyle D P res 518 14th St S
2238 Carnill Mrs W res 211 15th St N
2849 Carpenter H res 1222 3rd Ave S
3022 Carrier Mrs F res 1201 6th Ave N
3403 Carson E M res 423 8th St S
3672 Carson H R res 218 5th Ave S
3423 Carter Wm res 1618 3rd Ave N
3291 Cartwright H W res 412 9th St S
2952 Castle C res 704 9th Ave S
3295 Central Meat Market 646 13th St N
2361 **CHAPLIN BASIL** Modern Vulcanizing Shop 408 6th St S

- 3268 Basil Chaplin res 529 12th St N
3296 Chaplin E res 1209 4th Ave S
2327 Chapman Harry res 1420 3rd Ave S
2617 Chappell Stanley L res 938 8th St S
3929 Chili Parlour 219 3rd St S
2774 Chinese Mission Club 306 3rd Ave S
3435 Chinese National League 309 2nd Ave S
2443 Chinook Club 1121 4th Ave S
2114 Chinook Coal Co Ltd office 102-104 Sherlock Blk
3246 Chiswick G res 501 14th St S
3564 Chiswick R J res 636 12th St S
2930 Choquette A C res 416 12th St-A S
3567 **CHRISTIE GRANT CO** Dry Goods, Ladies & Men's Wear Dallas Hotel Blk 5th St S
2002 Church H W res 268 7th Ave-A S
2447 Church Mrs N A res 610 10th St S
3362 **CITIZEN'S LUMBER CO LTD** Yard & Sales Office 13th St S
2181 City Bakery R W Scott Prop Higinbotham Blk
3927 City Cigar Store Joe Berti 112 5th St S
3793 City Harness Shop D D McNabb Mgr 408 5th St S

CITY OF LETHBRIDGE

- 2284 Mayor's Office W D L Hardie 332 7th St S
3541 Comr of Public Works 332 7th St S
3645 Commissioner of Public Utilities M Freeman 332 7th St S

CITY OF LETHBRIDGE—Continued

- 2355 City Clerk D A Duff 332 7th St S
3553 Treasurer 332 7th St S
2310 Assessor & Bldg Inspector 332 7th St S
3808 Chief of Police City Hall
2553 City Laboratory
2588 Car Barns 5th St S
3774 Cemetery W Bedster
2331 Children's Shelter 7th Ave S
3645 Electric Trouble Department (day only)
2404 Electric Trouble Dept (night only) 1250 5th Ave-A S
3333 Fire Station No 1 (for fire only) City Hall
2445 Fire Station No 2 13th St N
2775 Fire Alarm Staffordville 1202 13th St N
2765 Fire Alarm Staffordville 1004 8th St N
3430 Isolation Hospital 12th Ave S
2702 Park Supt res Henderson Park
2756 Police Magistrate E N Barker Court House 6th St S
2145 Police Station City Hall
3954 Pavilion Henderson Park
2257 Power Station River Bottom
3013 Public Works Dept J Haines res
2283 Stores Dept 3rd St & 4th Ave
3731 Waterworks Trouble Dept (night only)

3646 CITY SECOND HAND STORE

E Woods 406 5th St S

3686 CITY SIGN WORKS Robert Barrowman

Mgr rear Stafford Blk 5th St S

- 2147 Robert Barrowman res 283 7th Ave-A S
2722 City Taxi 401b 4th Ave S
3020 City Transfer J Kerr rear K P Block
2466 Clark R B res 1215 5th Ave-A S
3729 Clarke H G res 422 13th St S
2747 Clarke W res 819 6th St S
3453 **CLARKE & CO** Dry Goods and Ready-to-Wear 614 3rd Ave S
2367 Clayton E res 509 12th St N
3529 Cleary Wm res 420 7th St S
3648 Clemis D res 1318 6th Ave S
2782 Coaldale Hotel Whitney Block
3467 Coates Mrs J P res 644 6th St S
3665 **COCA-COLA CO** Soft Drink Manufacturers 314 8th St S

- 3878 Cockerill C res 343 20th St N
3659 Cockshutt Plow Co Ltd 1262 1st Ave S
2519 Cocq W A R res 36 Victoria Mansions
3120 Codd E res 614 6th St S
2502 Coffay Mrs C res 719 6th St S
3626 Cofield C E res 122 8th St S
2622 Cohrs M res 710 16th St N
2688 Collector of Customs Post Office Blk
3229 Colley J res 710 6th Ave S
3015 Collier W G res 1-903 7th Ave S
2837 Collins F C res 214 20th St N

2647 COLONIAL THEATRE 5th St S

3236 COLUMBIA MACARONI CO LTD

12th St-A N

- 2514 Commercial Cafe Hyt Bros Props 208 5th St S
2921 Confederation Life Assoc. E M Sturrock Dist Mgr 9 Stafford Blk
2886 Conn D res 538 7th St S
2613 Connaught Mansions F W Downer Prop 10th St S
2678 Connor Dr E L Phys & Surg 107-109 Sherlock Blk
3619 Connor Dr E L res 1234 4th Ave S
3319 Connor McNally & Leech Phys 107-109 Sherlock Blk

3765 CONSERVATORY OF MUSIC J G

Harper Director 11th St & 5th Ave S

- 3925 Consolidated Diamond Collieries Ltd Diamond City

Office Phone

3542

Order Phone

2580**DELANY'S MEAT CO. Ltd.**

Wholesale and Retail

Fresh and Cured Meats

210 FIFTH STREET SOUTH

LETHBRIDGE

CONSUMERS' HARDWARE & SUPPLY CO

116-118 5th St S

2919

Store

2212

2920

Office

3509

Convent St Aloysius 116 9th St S

3711

CONYBEARE CHURCH & DAVIDSON Barristers 315 5th St S

2201

C F P Conybeare res Riverview

2002

H W Church res 268 7th Ave-A S

2465

R R Davidson res 1233 5th Ave S

2552

Cook C C res 1259 5th Ave S

3816

Cook C W res 719 3rd St S

2078

Cook E H res 608 6th Ave S

3273

Cook W S res 718a 10th St S

3158

Cool T H res 1244 5th Ave-A S

2814

COOMBS LEO M Director Alberta Conserva-

tory of Music Ltd 1119 3rd Ave S

3618

Cope G C res 1206 6th Ave S

2903

Copeland E L Pyramid Decorating Co 516 12th St S

3281

Corenblum Rudolph res 525 5th St S

2396

Coshaw R L res 921 11th St S

2073

Cottam F W res 428 13th St S

3493

Coultry R res 342 18th St N

COURT HOUSE

3628

Barristers' Room cor 6th St & 4th Ave S

3656

Clerk of Court T Dickson

3656

District Court

3608

Judge's Private Room—Judge Jackson

2328

Sheriff's Public Office—M Young

2273

Sheriff's Private Office

3392

Court Reporter—C D Jenkyn

3922

Coutts Geo res 1923 8th Ave-A N

2088

Cowell Miss L res 422 12th St-C N

2237

Cowgill E res 913 7th St-A S

3250

Cox Mrs A W res 106 2nd Ave S

2608

Cox Land Co 3 Alta Blk

3447

Crabb Mrs R res 1251 5th Ave-A S

3678

CRAIG JOHN Upholstering & Furniture Re-

pairing 713 4th Ave S

3357

Craig Dr W P Dentist Higinbotham Blk

2419

Craig Dr W P res 317 12th St

3008

Cranstoun E C res 402 Sherlock Blk

2719

Crawford H W res 1102 7th Ave S

2382

Crawford R A res 625 14th St S

3405

Creighton Geo res 642 7th St S

2672

Crerar Peter D res 1001 8th Ave S

2778

Crest C S res 716 11th St S

3592

Crest S res 1116 5th Ave S

3959

Crewe R O res 1213 5th Ave S

3937

Crighton G 510 6th Ave S

2168

CRIPPS G H & SON Expert Piano Tuners

3160 Cripps H A res 951 11th St S

3002 Cripps Rev W T H res Standard Bank Bldg

3635

Crist C G res 620 5th Ave S

3269

Cropley G C res 945 7th St S

2673

CROSS A E Photographer 906 3rd Ave S

3168

Cross A E res 968 10th St S

2296

Cross E H res 1236 8th Ave S

3247

Cross Wm res 107 21st St N

3674

Crowther Joseph res 297 7th Ave-A S

3947

Crozier C J res 292 7th Ave S

CRYSTAL DAIRY LTD 434 8th St

2576

Order Department

Milk, Cream, Butter, Buttermilk and Crystal

2577

General Office

D P Carlyle Manager

2598 Cull P res 1313 6th Ave S

3887

Cunningham H res 513 19th St N

**ALEXANDRA HOTEL****TAXI**

24 Hour Service

Phone **3123****D**3666 **"D" THE TAILOR** (Jas B Du Guerre)
410 5th St S

3827 Dafoe L A res 303 Sherlock Blk

3851 Dainty G A res 239 15th St N

3042 Daley J W res 918 2nd Ave S

2312 Dallas Hotel George O Rowe Prop 312 5th St S

2103 Dalrymple James res 715 3rd Ave-A S

3601 Daniels C R res Coaldale Rd

2798 Davidson J A res 1262 6th Ave-A S

2139 Davidson J F res 1242 7th Ave S

2255 Davidson J Frank res 326 16th St S

2104 Davidson Joseph res 967 11th St S

2465 Davidson R R res 1233 5th Ave S

3262 Davies Bruce res 218 Sherlock Blk

2931 Davies Geo B res 517 5th Ave S

2496 Davies Mrs Georgina res 1204 5th Ave S

2723 Davies J I res 632 10th St S

2247 Davies Mrs T res 1218 5th Ave-A S

2581 Davis E res 625 8th St S

3360 Davis J J 1219 6th Ave S

2870 Dawson H res 1617 3rd Ave N

3283 Dawson W A res 712 10th St S

2368 Dawson W H res 1240 5th Ave-A S

3786 Deere John Plow Co Ltd Implements 2nd Ave S

2167 Degloe W F res 529 14th St S

3005 de Hart J B res 1209 6th Ave S

2658 De Jourdan P M res 105 8th St S

2580 **DELANY'S MEAT CO LTD** Store 210

3542 Office

Abattoir (See Rural 312—Call 94)

3413 G A Delany res

2939 Delay J W res 529 12th St-C N

2075 Delay O res No 6 Shaft Hardieville

2893 De Long W H res 533 14th St S

2096 Devine Mrs M E res 318 6th Ave-A S

3257 Devlin Harry L res 1244 8th Ave S

2185 De Wolfe J H res 1020 7th Ave

2058 Dixon Geo R res 628 12th St S

2101 Dobbs S H res 836 12th St S

2810 Dodd W A Tailor 309 13th St N

2556 DODGE BROS MOTOR CARS

Motor Sales Ltd Dealers 406 4th Ave S

3586 Doe C R res 112 16th St N

3821 Dominion Bait Company Frank O'Sullivan Mgr 627

7th St S

3434 Dominion Express Office C P R Station

2417 Dominion Land Office Post Office Bldg

2654 Dominion Market Hill Blk 4th Ave S

3580 DOMINION RUBBER SYSTEM

(ALBERTA) LIMITED J W Burton

Mgr 429 5th St S

3706 Manager's residence

2458 Dommett W M res 1619 1st Ave N

2888 Donald Miss A res 301 Sherlock Blk

3361 Donald David res 627 9th St S

3702 Donald J A res 624 7th St S

For Long Distance Rates and Points in Other Districts

See Pages 9 & 10
or Call "LONG DISTANCE"

Figgins' Transfer

J. FIGGINS

Furniture, Trunks, etc., Removed

Phone **2717** 511 **FOURTH AVE. S.**
LETHBRIDGE

- 3305 Donaldson C S Coal Co office Hill Blk
3585 Donaldson C S Coal Co Federal Mines (River Bottom)
3389 Donaldson C S res 1504 4th Ave N
2150 Donaldson R B Groceries 801 9th Ave S
2977 Donaldson Rodney res 934 8th St S
2467 Dougall J res 424 12th St-C N
3359 Doughty T W A res 905 3rd Ave S
2880 Dow John res 631 13th St S
3606 Downer F W res 1276 3rd Ave S
2643 Dowsett M res 214 2nd Ave S
2760 Dowsley A M res 1301 4th Ave S
2809 Dowsley Land Agency Coaldale Blk 309 5th St S
2585 Drinkall W H res 102 2nd Ave S
3744 Drysdale James res 802 7th St S
2004 Duff Mrs J res 750 7th Ave S
2474 Dun R G & Co Mercantile Agency 5 Rylands Bldg
3707 Dunham S S res 314 12th St S
2862 Dunham T B res 1313 4th Ave S
3905 Dunlop Mrs J res 712 16th St N
2426 Dunning G H res 533 7th St S
2906 Dunsforth G D res 611 9th St S
3961 Dutton E E res 293 7th Ave-A S
2395 Dutton Wm res 1517 8th Ave S
2495 Dykes Andrew M res 331 20th St N

E

- 2359 Easter D R res 1214 5th Ave S
2411 Easton John res 917 8th St S
2917 Easton S G res 703 6th Ave S
2035 Economy Grocery W G Warnack Mgr 902 11th St S
2304 Edwards A res 1318 6th Ave-A N
3982 Edwards G res 533 12th St-A N
3979 Edwards Wm M res 129 15th St N

3637 **ELECTRIC SHOP THE W L McKenzie**
& Co 706 3rd Ave S

2318 **ELITE CIGAR STORE J A Perry** 320
5th St S

- 2633 Elks Club 4th Ave S
3842 Elliott C B res 313 6th Ave-A S
2820 Elliott John res 914 2nd Ave S
2499 Ellis H J res 1235 6th Ave S

3552 **ELLISON MILLING & ELEVATOR**
CO LTD Mills 2nd Ave S

2068 Manager's Office

2523 **ELTON DAVID HORTON, K.C.** Barri-
ster Solicitor and Notary Public Stafford Blk

- 3490 Elton D H res 1209 7th Ave S
3178 Emery A C res 926 7th Ave-A S
3264 Emmerson G res 916 10th St S
3282 Emmerson J res 915 8th St S
2408 Emmerson Margaret res 314 15th St N

2603 **EMPLOYMENT SERVICE OF**
CANADA ALBERTA GOVERNMENT
243 7th St S

3419 Enderton F H res 318 15th St N

3222 Entomological Branch Post Office Bldg
Laboratory—(See Rural 808—Call 94)

- 3384 Epton Mrs P res 1253 5th Ave-A S
2349 Europe Cafe 410 2nd Ave S
3275 Evans T res 537 8th St S
3439 Everall Ernest E res 650 9th St S
2107 Everall's Ltd Whol & Ret Stationers Southard Blk
3865 Everest R E res 1252 6th Ave-A S
3443 Ewert E A Jeweler—See Parkes P V 311 5th St S

2966 **EXIDE SERVICE STATION** Henderson
Bros 718 3rd Ave S

2109 W S Henderson res 526 7th Ave S

3385 Experimental Farm W H Fairfield Supt Coaldale Rd

F

- 3385 Fairfield W H office Coaldale Rd
3941 Fairfield W H res Coaldale Road
2162 Fairley J H res 1208 3rd Ave S

3777 **FARM PRODUCTS LTD** Hay, Grain,
Potatoes and Farm Supplies 312 4th St S

2060 W A Hamilton Mgr res 1210 5th Ave-A S

2053 Farmer's Feed Barn J D Ward 3rd St S

2031 Farris R C res 281 7th Ave-A S

2616 **FARRIS SERVICE AGENCY** Collec-
tions and Accountancy 2 Acadia Blk

2196 Farrow C S 305 7th Ave S

2046 Fat's Quick Lunch Restaurant 5th St S

2590 Fauch E J res 924 10th St S

2790 Fazard Mrs John res 455 19th St N

3414 Fearnside S res 639 13th St S

3442 **FEFFERMAN M & CO** Hides Raw Fur &
Skins 320 6th St S

2635 Feinstein H res 324 7th Ave S

2683 Ferguson D res 1258 6th Ave-A S

3306 Ferguson J res 312 15th St S

2962 Fetter Wm F res 318 7th Ave S

2630 **FETTERLY T S** Boots & Shoes 305 5th St S

2176 Fetterly T S res 284 7th Ave S

3561 **FETTERLY T S** Succeeded by Martin Bros
Funeral Directors 334 6th St S

3119 Field Milton O res 1502 6th Ave S

2717 **FIGGINS TRANSFER** J Figgins 511
4th Ave S

3877 Finn W R res 310 7th Ave-A S

3977 Finney Joe res 302 3rd St S

3333 **FIRE DEPARTMENT** (Fire only)

3731 Firth H res 715 17th St N

2531 Fisher A M res 1217 6th Ave S

3624 Fisher James res 508 13th St S

2024 Fisk Mrs B res 422 9th St S

3985 Fleetwood E H res 918 10th St S

3390 Fleetwood John H res 522 7th St S

2895 Fleetwood T H res 1234 5th Ave-A S

3576 Fleming Geo E res 4 Strathcona Court

3855 Fleming Mrs M res 312 3rd St S

3410 Fletcher Dr C M Dentist above Yale Cafe 5th St S

3673 Fletcher Dr C M res 309 13th St S

2638 Flett U A res 8 Victoria Mansions

3245 Flinn Wm res 125 20th St N

2776 **FLORENTINE BEAUTY PAR-
LORS THE** 6 & 7 Rylands Blk

3285 Flournoy Mrs J D res 204 2nd Ave S

2207 Fong Joe res 308 1st Ave S

3633 **FORD GARAGE** C C McCreery Prop 403-409
3rd Ave S



Miner's Taxi

"YOU FIX THE PRICE"

Phone 2926 D. J. STEWART, Prop



- 2793 FORSTER AGENCY THE** E R J Forster
10 Oliver Blk
3883 E R J Forster res 626 10th St S
3379 Forster P W L J res 812 6th Ave S
3179 Fowler W R res 730 6th St S
3536 Fowlie A res 420 13th St N
3931 Fox G H res 1231 5th Ave-A S
3897 Fox Peter res 211 14th St N
3785 Fox Dr T W Dentist Union Bank Bldg
3752 Fox Dr T W res 534 14th St S
2003 FRACHE BROS Florists Henderson Park
2586 Francis C S res 316 15th St S
2626 Fraser Harry res 1204 7th Ave S
3448 Fraser Irving res 1001 3rd Ave S
3621 Freel James res 321 6th Ave-A S
2713 FREEL SHEET METAL WORKS
412 4th Ave S
2490 Freeman M res 1266 4th Ave S
3323 Frey Isaac res 732 13th St S
3788 Fring M L res 1221 5th Ave S
3971 FRUCHTER ISAAC New & Second Hand
Store 409 2nd Ave S
2835 Fuller Alice M res 17 Lafferty Blk
2317 Fuller Mrs J res 630 16th St N
2199 Fumerton Dr A S Dentist 3 Oliver Blk
2718 Fumerton Dr A S res 220 Sherlock Blk

G

- 3587** Gagnebin P res 1423 3rd Ave N
3725 Gain R J res 419 14th St S
2253 GALBRAITH DR W S office and res
914 3rd Ave S
3343 Galt Hospital General Office 5th Ave S
2553 Laboratory
2387 Gant David Thomas res 324 18th St N
2344 Gant G K res 319 6th Ave-A S
2315 GARBUTT BUSINESS COLLEGE
A M Fisher Principal Masonic Hall Bldg
2065 GARDNER R W Chartered Accountant
207 Sherlock Blk
2446 Gardner R W res 301 6th Ave-A S
3274 Gaught H res 408 12th St-B N
3315 George T B res 10 Southard Blk
3233 Geoghegan C B res 711 9th St S
2028 Getz R L res 630 15th St S
2191 GIBBONS R V City Property, Farm Lands,
Insurance Stafford Blk
2597 Gibbons R V res 509 14th St S
2983 Gibson Chris res 1405 9th Ave S
3234 Gibson John res 515 7th Ave S
2071 Gibson Dr M J Dentist Rooms 5, 6 & 7 Lafferty Blk
2896 Gibson Dr M J res 1256 4th Ave S
2219 Giffen C H res 307 7th Ave S
3743 Gill Mrs W T res 410 12th St-A S
2080 Gillespie Mrs Alice res 627 11th St S
3406 Gillies W H res 238 15th St N
3378 GILMORE JOHN LIMITED Manfrs
of QUAKER BREAD 1606-1612 2nd Ave-A N
2027 Gilmore John res 1702 2nd Ave N
3810 Glanville J A res 515 12th St-A N
3894 Glasser G res 722 17th St S
2141 Glayzer J res 316 6th Ave-A S
3739 Gleam A J res 2118 2nd Ave N
2915 Glover Alf C res 609 5th St S
2670 Gogan J J res 144 16th St N
3214 Goldie Geo res 538 12th St-C N



ALEXANDRA HOTEL

TAXI

24 Hour Service
Phone **3123**

- 3932** Goldie James res 421 12th St N
3444 Goldstein A Our City Dye Works & Tailoring 418
5th St S
3525 GOOD COMPANY (LETHBRIDGE)
LIMITED THE Groceries 329 5th St S
3575 Office and Long Distance
3967 N B Good Pres & Mgr res 626 8th St S
3550 W Sinclair Asst Mgr res 619 13th St S
3967 Good N B res 626 8th St S
2749 Goodall C F res 617 14th St S
2946 Goodman Mrs H res 706 Goodman Blk 3rd Ave S
2486 Goodman J A res 528 12th St-C N
2471 Goodman M Gents' Furnishings 308 5th St S
2898 Goodman M res 322 5th Ave S
3835 Gordon A res 1012 6th Ave S
3950 Gordon James res 412 12th St-C N
3923 Gorton J G res 966 11th St S
2583 Gow Fred Made-to-Measure Tailoring 415 3rd Ave S
2061 Gowin G Blacksmith 4th Ave S
2230 Graham H C res 619 9th St S
3991 Grasshopper Control Arthur Frayne Taylor Warehouse
2881 Gray J B res 1516 4th Ave N
2868 Gray W S res 1270 6th Ave S
3372 Great War Veterans' Association cor 1st Ave & 9th St S
3426 Great War Veterans' Association cor 1st Ave & 9th St S
3595 GREAT WEST RUBBER & FOOT.
WEAR LTD 6th St S
3572 G F Bletcher Manager res
3558 J D Spafford Sec Treas res
2653 Chas Masson res
2493 Green Geo W res 1016 2nd Ave S
3692 Green J H F res 633 12th St S
3838 Green & Co Hides & Furs 811 4th Ave S
3983 Greenhalgh Mrs res 1312 6th Ave S
2371 Greenway R W res 323 14th St S
2602 Greig Robert W res 938 13th St S
2235 Griffiths A W res 334 19th St N
3934 Grote Mrs P H res 418 9th St S
3620 GUEST'S FURNITURE
EXCHANGE Robt Guest Proprietor 320
7th St S
2041 Guilbault E C 1306 7th Ave S
3035 Gurr Mrs A res 1419 5th Ave N
2140 GUTTA PERCHA & RUBBER
LIMITED 606 Dominion Blk 4th Ave S
between 6th and 7th Sts
3414 S Fearnside Mgr res 639 13th St S
2228 E Playfair res 623 9th St S

H

- 3027** Hacker H W res 1624 6th Ave N
3013 Haimos Jas res 818 15th St S
2832 Hall A E res 1701 2nd Ave-A N
3803 Hall N res 529 12th St-A N
2463 Hallworth Henry res 536 12th St S
2056 Hamilton Geo res 532 3rd St S