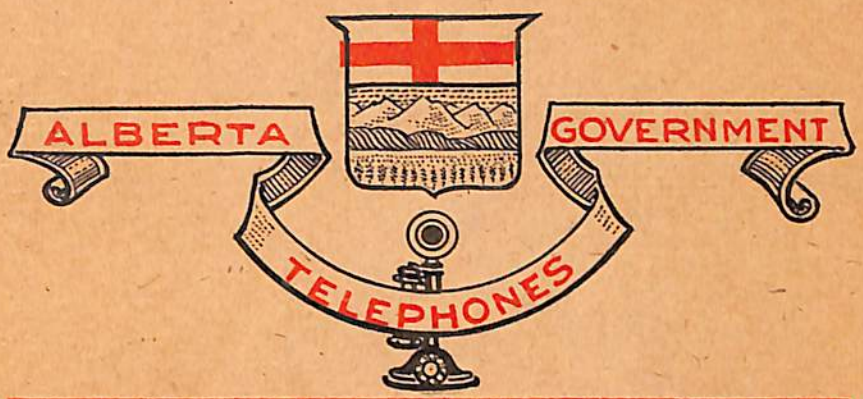
D The TAILOR to Men who Care
CLEANING, PRESSING and REPAIRING
410 FIFTH STREET, LETHBRIDGE
Phone 3666

PHONE 3664 A.B.C. TAXI
Closed and Open CARS
McLAUGHLIN
Cor. 4th Ave. & 5th St.
PHONE 3664



OFFICIAL TELEPHONE DIRECTORY

JULY, 1923

LETHBRIDGE

and DISTRICT

For Points in other Districts Call "LONG DISTANCE"
See Pages 9 to 12

LETHBRIDGE **EMERGENCY CALLS** LETHBRIDGE

Fire, 3333; Police, 2145

CALLS FOR TELEPHONE SERVICE
Information, 92; Trouble, 93; Rural, 94
Long Distance, 0

Destroy All Old Directories

CONSUMERS' HARDWARE & SUPPLY COMPANY
STORE PHONES 2212; 2919. OFFICE 2920

For Job Printing phone 3203 The Herald

THE ONE COMPLETE OUTFIT

The R-1000

Radio Telephone Receiving Set

Can be purchased complete or Unit by Unit, has the famous R 215 A "Peanut" Vacuum Tube, Copperweld Antenna Wire and many other new and desirable features.

Its wave length from 200 to 600 meters covers the full range of local distant Amateur sending, Canadian and American Broadcasting, Shipping, Stock and Weather Reports, Official Time, etc.

Full description and prices are in our Bulletin No. 1000 Ask your dealer for a Copy. If he hasn't one, phone or write our nearest house.

CONSISTS OF

1 No. R1 Short Wave Tuner and Detector Unit.
2 No. R5 Amplifier Units.
1 No. R6 Double Head Set, 2500 ohms.
1 No. R650 Aerial System
3 No. R215-A "Peanut" Valves.
1 No. R180 Northern Peanut Valve Filament Battery.
1 No. R90 45 Volt Plate Battery.

Northern Electric Company
LIMITED
Calgary, Alberta

ROGERS & CO. LIMITED GARAGE

Distributors for

Studebaker - Cadillac - Maxwell - Chalmers

REPAIRS and STORAGE CAR PAINTING
GASOLINE, OILS, TIRES, ACCESSORIES

Open Day and Night

Phone 2822 **320 9th St. S., Lethbridge**

IMPELLING INTERVIEWS

Your customer may refuse or neglect to answer your LETTER--
He may refuse to INTERVIEW you when you call—
Your ADVERTISING LITERATURE may be buried in the waste-paper basket—

BUT—He will listen when you telephone!

Use Long Distance
CHEAP—QUICK—IMPELLING

PHONE 2926 **The Miners' Taxi Service**
D. J. STEWART 740 17th St. N., LETHBRIDGE, Alta.

Phone 2802 **UNDERTAKER** CHAS. MacKAY 1110 3rd Ave. S. LETHBRIDGE

Phone 2003 **FRACHE BROS.** For Cut Flowers and Funeral Designs
SEE ADVT. ON PAGE 16

FUNERAL DIRECTORS Phone 3561 | **MARTIN BROS.** SUCCESSORS TO T. S. FETTERLY 334 SIXTH ST. S. LETHBRIDGE | LICENSED EMBALMERS Phone 3561

NUMBERS CALLED MOST FREQUENTLY OR NOT IN THE BOOK

PHONE No.	NAME AND ADDRESS

LETHBRIDGE

Information 92 — Trouble 93 — Rural 94
Long Distance 0

For Long Distance Rates and Points in Other Districts | **See Pages 9 & 10** or Call "LONG DISTANCE"

ALBERTA GOVERNMENT TELEPHONES

Schedule of Rates for Service

(Exclusive of Private Branch Exchange Equipment)

INSTALLATION CHARGES

A service connection charge covering a portion of the average cost of the initial expense of establishing service for new subscribers and of furnishing additional facilities to old subscribers shall be as follows:

(*a*) For individual or exchange party line service, or extension set $3.50

(*b*) For each extension bell 2.00

(*c*) To cover directory, accounting, circuit and switchboard expenses in cases where service is established by the use of instruments and lines already in place in the subscriber's premises and no change is made in the type or location of such instruments 1.50

(*d*) To reconnect service when discontinued for non-payment of account 1.00

(*e*) When it is necessary to erect poles or anchors in order to carry the wires from the main telephone line on the road allowance or street to the applicant's premises, such poles and anchors in connection therewith will be supplied and erected by the Department at the expense of the applicant.

Excess Mileage-Exchange

The excess mileage rate for Exchange Service shall be 50c per month for each quarter-mile or fraction thereof.

MOVING CHARGES

(1) From one position to another in same room ..... $1.00 per instrument

(2) From one room to another on same floor, or from one floor to another in same building, no outside wiring being required ..... $2.00 per instrument

(3) From one building to another ..... $3.50 per instrument

(4) Where a telephone is already installed and no inside move is required, a charge of $1.50 will be made to cover cost of transferring the wires in central office and changing number on switchboard.

(5) Where the above rates do not apply, an estimate of cost will be furnished subscriber on request, previous to work being proceeded with.

NOTE:—Above charges cover installations and moves for Exchange Subscribers only—charges for Rural installations and moves may be ascertained on application to our Local Agents.

MONTHLY RENTAL RATES

	Business		Residence		Rural
	Wall	*Desk*	*Wall*	*Desk*	*Wall*
Day Service	$2.25	$2.50	$1.50	$1.75	$1.75
Semi-Continuous Service	2.75	3.00	1.75	2.00	2.00
Continuous Service—Exchanges under 150 stations	3.00	3.25	2.00	2.25	2.00
Continuous Service—Exchanges between 150 and 500 stations	3.25	3.50	2.00	2.25	2.00
Continuous Service—Exchanges between 500 and 1,000 stations	3.75	4.00	2.25	2.50	2.25
Continuous Service—Exchanges between 1,000 and 5,000 stations	4.00	4.25	2.50	2.75	2.50
Continuous Service—Exchanges between 5,000 and 10,000 stations	4.50	4.75	2.50	2.75	2.50
Continuous Service—Exchanges between 10,000 and 15,000 stations	5.00	5.25	2.50	2.75	2.50

EXTENSION SETS AND EXTENSION BELLS (EXCHANGE)

Business Wall	$1.00 per month	Residence Wall	50c per month
Business Desk	1.25 per month	Residence Desk	75c per month
Extension Bell			25c per month
Loud Ringing Extension Bell			50c per month

ALBERTA GOVERNMENT TELEPHONES

OFFICIAL
TELEPHONE DIRECTORY

Head Office:
C. P. R. BUILDING, EDMONTON

HON. VERNOR W. SMITH,
Minister of Railways and Telephones.

JOHN CALLAGHAN,
Deputy Minister of Railways and Telephones.

R. B. BAXTER,
General Superintendent,
Edmonton.

Copy for this Edition closed May 15th, 1923

This Directory is the property of the Alberta Government, and is printed for the exclusive use of their patrons, and they assume no liability whatever for damages occurring from errors or omissions in the making up and printing of this book.

Department of Railways and Telephones

TERMS and CONDITIONS

Under Which Telephone Service is Furnished

USE OF TELEPHONE

1. Telephone instruments and connecting lines are furnished to subscribers to be used in accordance with the rules as prescribed by the Department from time to time, and are to be used only by the subscriber, his agents or employees when engaged upon his business and must not be used for transmitting, receiving or delivering any message or communication in respect of which a consideration has been or is to be paid by any other party, except as permitted by the rules of the Department, nor used in any way in competition with the telephone business conducted by the Department. Subscribers will not be allowed to transfer their telephone number, service, or contract to any other party, unless arranged for in advance by a duly authorized official of the Department.

The right of the subscriber is to use the instruments and connecting lines where the Department may place them, but not elsewhere, under such rules as the Department may from time to time prescribe. He shall not extend their use to other individuals, except his servants upon his business; nor shall they be used for any calls or consideration to be paid by any person other than the subscriber; nor does this confer upon him the right to use any other instrument.

2. The lines and instruments over which the service is furnished remain the property of the Government and shall be carefully used by the subscriber, and only as herein stated in Clause No. 1; and no instrument or appliance not furnished by the Department shall be attached to or used in connection with these lines and instruments.

CONSTRUCTION

3. When it is necessary to erect poles or anchors in order to carry the wires from the main telephone line on the road allowance or street to the applicant's premises, such poles and anchors in connection therewith will be supplied and erected by the Department at the expense of the applicant.

CHARGES—HOW PAID

4. All charges for installations, moves, and monthly rentals shall be paid in advance, which shall entitle the subscriber to service with all subscribers connected to the same exchange. Regular toll rates will be charged for all service to points outside of the exchange.

5. Subscribers shall pay the installation charges, first rental instalment (and construction charges if any) strictly in advance. Excess mileage charge will be added if outside of exchange limits. If subsequent rental accounts remain unpaid after the 20th of the month, service shall be discontinued and if still remaining unpaid after the end of the month, a charge of $1.00 shall be made to reconnect service; no rebate or reduction shall be allowed for such interruption to service.

6. Subscribers shall pay monthly, at schedule rates, for all messages and conversations over the Long Distance lines. If said accounts remain unpaid after the 20th of the month, further credit shall be refused until account is paid.

7. Subscribers shall pay promptly, upon presentation of account, all charges for other miscellaneous items. If these charges are not paid within 20 days, service shall be discontinued.

COMPLAINTS RE LONG DISTANCE SERVICE

8. No allowance will be made on complaint of inefficient Long Distance service unless such complaint be made to Chief Operator, immediately after conversation has taken place.

VACATION ALLOWANCE

9. Should a subscriber desire to have his **Exchange Residence Service** temporarily discontinued, owing to the closing of his residence, he may do so without

cancelling contract or having telephone removed, and, if arranged for in advance in writing, an allowance of one-half of the rate per month will be made **for a period of not less than one month and not exceeding three months** in any one year. Subscriber shall state, when making application, the period for which he expects to be absent and **shall pay for this period in advance.** Subscriber will notify the Department when he wishes service resumed, either in writing or by calling at the office and signing re-connect order. Owing to the fact that Rural Telephones cannot be disconnected without a special trip being made to their location, this regulation will not apply to Rural Subscribers.

MOVES

10. The telephone is first located where the subscriber directs and must not be moved or interfered with. **When the subscriber desires to have the telephone moved to any other location, notice in writing should be given to the local office, at least ten days before the change is desired.** The work will then be done as promptly as possible at regular charges.

CANCELLATION OF SERVICE

11. Subscribers giving up service must notify the Department in writing, or call at office and sign "Take Out" order. Failing to do this, subscriber will be liable for rent up to the date instrument is removed or taken over by a new subscriber.

IDENTIFICATION OF EMPLOYES

12. Every employe of the Alberta Government Telephones authorized to instal, inspect, repair or remove the Department's apparatus carries a metal badge showing the name of the Alberta Government Telephones and his own number. Subscribers and others are earnestly requested to refuse access to their premises to anyone who cannot in this way identify himself, and to notify the Local Office at once by telephone.

GENERAL

13. If a telephone installed for service at the residence rate be used for the purposes of business or profession, or otherwise than for the usual requirements of a residence, the Department may charge the business rate for such service without regard to the date to which the subscriber has paid for service at the residence rate. This also applies to subscribers, for residence service only, who advertise or use their telephone number in connection with their business or profession.

14. The Department will endeavor to keep the lines and instruments in good working order and undertakes to clear trouble or make repairs with all reasonable despatch, but does not guarantee uninterrupted service.

15. A subscriber's telephone number is not a part of the application for service, but numbers will only be changed when absolutely necessary or for the betterment of the service.

16. The use of obscene, profane or abusive language while using the telephone is strictly forbidden and service may be immediately discontinued for violation of this rule.

DIRECTORY REGULATIONS

This Directory is the property of the Alberta Government and is loaned to telephone subscribers for their use, to be retained until the delivery of the next issue. Subscribers are furnished free one copy for each instrument. Additional copies will be charged for, 50c per copy.

No insertions, changes or corrections may be made after the date set for the closing of copy.

Each subscriber is entitled to one single line entry in the Alphabetical List without charge. Listings in bold type will be charged at the rate of Two Dollars per issue. By special arrangement any subscriber to Exchange Business Service may have the name of any company which he represents, or of any employee or agent, listed in Directory at a nominal charge of One Dollar per line per issue. A subscriber to Exchange Residence service may have the name of a bona fide member of his family listed in the Directory for One Dollar per line per issue. When it is desired to insert the name of a person not an actual member of the family, the charge will be $3.00 per issue, which includes Exchange Service.

Each business subscriber is entitled to one single-line entry in the Classified business section without charge. Listings in bold type will be charged at the rate of Two Dollars per issue. All other listings will be charged for in accordance with approved schedule of rates.

Subscribers are requested to report promptly to the Local Office, in writing, any errors which may appear in this Directory, so that same may be corrected in the next issue.

The Alberta Government Telephones assume no liability whatever for damages occurring through errors or omissions in the making up and printing of this Directory.

HOW TO USE THE TELEPHONE

Automatic Telephone

Consult the Telephone Directory for the correct number before you make a call. Do not trust to your memory.

Call 92 for Information if the person or firm you wish to call is not listed in the Directory.

1. LIFT RECEIVER off the hook before making a call. Do not work the hook up and down when doing so, as it interferes with the calling mechanism.

2. BRING THE FINGER squarely to the finger stop.

3. REMOVE YOUR FINGER after each operation and allow the dial to rotate back to its normal position. Do not force or retard this movement.

4. FACE THE TRANSMITTER with the lips almost touching the mouthpiece. Speak naturally distinctly and not too rapidly.

5. DO NOT MOVE RECEIVER HOOK OR DIAL while talking, as this will disconnect you.

6. DO NOT LEAVE RECEIVER OFF HOOK DURING THE NIGHT or your line will be disconnected from service. Call "Trouble Department, Telephone 93" should you desire your service temporarily disconnected during the night.

7. ALWAYS HANG UP RECEIVER for a short interval before making a second call to allow the mechanism to release.

8. HANG RECEIVER ON HOOK (small end up) when through talking; otherwise no one can obtain connection with your telephone.

9. BUSY BUZZ sound indicates that the number called for is busy.

EXAMPLE:—To call M2300. Lift receiver off the hook, place finger in finger hole "M", then turn the dial towards the right until your finger strikes the finger stop. Then release dial and allow it to rotate back to its normal position. Repeat this operation for the figures 2-3-0-0.

Place receiver to your ear. If the busy buzz is heard, it indicates that the number called is busy. This being the case, hang receiver on hook and call again within a reasonable time.

On completion of conversation hang receiver on hook small end up.

You are then entirely disonnected and ready to call another number, or to be called.

Automatic Exchanges

INFORMATION:—Call Information "92" for numbers of New Subscribers, Changes, Long Distance Line Charges, New Toll Offices, etc.

TROUBLE:—Complaints regarding Telephone Troubles should be reported to Trouble Operator, Telephone No. 93. When reporting trouble, give telephone number affected and its location, also state as accurately as possible just how trouble manifests itself. Try to be specific, as incomplete information frequently causes delay in locating nature of trouble.

If a line you are trying to call repeatedly tests "busy" notify Trouble Operator, who will investigate whether same is caused by an abnormal condition on line, or from use. If any line appears too busy for good Service, write to the Commercial Manager. Subscribers are requested not to engage Trouble or Information Operators in conversation longer than necessary, as by so doing the operator will be prevented from giving prompt attention to other patrons.

Manual Telephone

Consult the Telephone Directory for the correct number before you make a call. Do not trust to your memory.

Ask for "Information" if the person or firm you wish to call is not listed in the Directory.

1. TO CALL THE OPERATOR give one long ring before removing the receiver from the hook and then hold the receiver to the ear.

2. WHEN THE OPERATOR REPLIES by saying "Number?" give the number of the subscriber's telephone desired, slowly and distinctly. At Multi-office Exchanges, first indicate the exchange desired by the prefixed letter and then pronounce the number by digit.

EXAMPLE:—"M1429" should be pronounced "M one-four-two-nine."

At other Exchanges pronounce the number desired by digits.

EXAMPLE:—"175" should be pronounced "One-Seven-Five."

3. FACE THE TRANSMITTER with the lips almost touching the mouthpiece. Speak naturally, distinctly, and not too rapidly.

4. KEEP THE RECEIVER TO THE EAR, and the Operator, after repeating the number, will connect you with the subscriber called for. If the desired line is found to be in use the operator will report "Line Busy."

5. WHEN YOU HAVE FINISHED TALKING place the receiver on the hook, small end up, and give a short ring. This gives the operator a signal to disconnect and you are then in a position to call another number or to be called.

NOTE:—At Camrose, Red Deer and Wetaskiwin (Common Battery Exchanges) no ringing, except by rural line subscribers, is necessary. Simply remove receiver from hook and in all other respects proceed as instructed above, placing the receiver on the hook when conversation is finished.

6. DO NOT USE THE TELEPHONE during a thunderstorm.

7. RURAL LINE SUBSCRIBERS should limit their conversation to Five Minutes duration and must not "listen-in" to conversations not intended for them, as it interferes with the Service.

COMPLAINTS :— Complaints regarding telephone trouble and unsatisfactory Service should be made to the Agent or Chief Operator at the Office concerned, and if not rectified within a reasonable time, the matter should be referred to the Traffic Superintendent at Edmonton.

LONG DISTANCE SERVICE

Rules and Regulations

To make a Long Distance Call, first call "Long Distance"—when the Long Distance Operator answers, give her your telephone number, followed by the details of your call, as indicated below.

CLASSIFICATION OF LONG DISTANCE SERVICE

1. STATION TO STATION CALLS

The Station-to-Station rate applies when it is not desired to establish communication between particular persons except that *Appointment, Messenger or Collect Calls are not accepted in connection with Station-to-Station Service.*

Station-to-Station calls must be made by number whenever Telephone Directory information covering the called point is available. When such information is not available, the name or address under which the telephone is listed should be given, specifying that "anyone at that number will do."

> EXAMPLE:—"Number 4567 J. H. Brown speaking, I want to speak to No. 684 Springdale" or "I want to speak to Mr. John Jones," residence (or business) as the case may be, "Springdale. Anyone at his number will do."

2. PERSON-TO-PERSON CALLS

(*Evening and Night Rates do not apply to Person-to-Person Service.*)

When a Long Distance Call is made, specifying that conversation is desired with a particular person and the connection is established and conversation held with that person, the "Person-to-Person" rate applies.

> EXAMPLE:—"Number 4567 J. H. Brown speaking, I want to speak to Mr. John Jones No. 684 Springdale," or "If Mr. Jones is not there, I will speak to Mr. A. F. Smith."

> NOTE:—*When a particular person is desired, the Long Distance operator must be so advised when the call is placed, otherwise charges will be made from the time connection is established with the telephone desired, whether the party is obtained or not.*

Appointment Calls

An Appointment Call is a Person-to-Person call requiring communication to be established at a specified time, and order should be given to the Long Distance operator in the usual manner.

Messenger Calls

A Messenger Call is a Person-to-Person call, necessitating the services of a Messenger to secure the attendance of a specified person, and order should be given to the Long Distance operator in the usual manner The Messenger Service charge in such cases must be prepaid by the calling party if the call is placed from a Public Pay Station

Collect Calls

Collect calls are Person-to-Person Calls, the charges for which are reversed, *i.e.*, to be collected from the called party. In such cases the assent of the called party shall be obtained before the connection is established.

(OVER)

LONG DISTANCE SERVICE

Rules and Regulations—Continued

RATES AND CHARGES FOR LONG DISTANCE SERVICE

Long Distance Tolls will be charged to the subscriber from whose instrument the Long Distance call is placed, except those messages for which the receiving party expressly agrees to pay on the basis of a Person-to-Person Call.

All rates quoted are for an initial period of three minutes. For overtime beyond the initial period a proportionate charge is made per minute.

The rates quoted on pages 9 and 10 are Station-to-Station Day Rates.

The Day rate for a Station-to-Station call is the fundamental rate upon which the rates for other classes of Service are based.

The rate for a completed Person-to-Person call, either Paid or Collect is approximately 25% higher than the corresponding Station-to-Station Day rate.

The rate for a completed Appointment or Messenger Call, including Written Messages and Telegrams, is approximately 50 per cent. higher than the corresponding Station-to-Station day rate.

Day rates only are used in computing charges on Person-to-Person, Appointment and Messenger Calls, including Written Messages and Telegrams.

Day rates only are in effect between points served by the Alberta Government and Saskatchewan Government Telephones.

The Kootenay Telephone Lines Ltd. (B.C.) Day and Night Rates are the same.

Evening and Night Rates

(These rates apply on Station-to-Station Calls only.)

Between 7 p.m. and 12 midnight the Station-to-Station rates are approximately one-half the Day rates and are known as "Evening Rates."

Between 12 midnight and 4.30 a.m. the Station-to-Station rates are approximately one-fourth the Day Rates and are known as "Night Rates."

(NOTE:—In no case shall the Evening or Night rate, as the case may be, be less than 25c for the initial period, unless the Day rate is less, in which case the Day, Evening and Night Rates shall be the same.)

Report Charges

Under certain conditions a Report Charge of approximately one-quarter of the Station-to-Station Day rate will be made on uncompleted Person-to-Person, Appointment and Messenger Calls, including Written Messages and Telegrams.

A Report Charge shall not be made on a Station-to-Station call under any condition.

SLOT MACHINE PAY STATION SERVICE

Slot Machine Telephones have been installed by the Department for the convenience of subscribers and the general public, in suitable locations throughout the Province, Local conversations may be had from these telephones at a charge of 5 cents for 5 minutes. Long Distance Service is furnished at regular tariff rates upon deposit of the amount of the initial charge (covering three minutes conversation) the usual charges being made for excess time.

Non-subscribers who desire to use Subscribers' telephones should be referred to the nearest Public Pay Station.

If there is anything about our rates and practices you do not fully understand, please call our Local Manager or Chief Operator and they will be glad to explain.

LONG DISTANCE RATES

From Lethbridge

To Places connected with the Long Distance Lines of the Alberta Government Telephones and Connecting Systems in Alberta.

NOTE:—These Rates are Subject to Change without Notice.

TO	Station-to-Station Day Rate $ c
Abee	1.95
Abilene	1.95
Acme	.80
Adkins	.95
Airdrie	.75
Alberta Beach	1.80
Alcomdale	1.80
Alderson	.50
Alequiers	.60
Alhambra	1.20
Alix	1.15
Allerston	.40
Alliance	1.20
Alsask, Sask.	1.05
Altarlo	1.20
Amethyst	.40
Amisk	1.35
Andrew	1.80
Angle Lake	1.80
Ankerton	1.35
Anthony	.60
Ardmore	2.10
Ardrossan	1.65
Armada	.35
Ashmont	1.95
Athabasca	2.10
Atlee	.75
Avalon	.55
Baintree	.65
Banff	1.00
Barons	.20
Barrhead	1.95
Bartlettville	1.50
Bashaw	1.20
Bassano	.50
Battenburg	1.80
Battle Lake	1.50
Bawlf	1.35
Beauvallon	1.80
Beaver Crossing	2.10
Beaver Heights	.35
Belseker	.75
Bellis	1.95
Belvedere	1.95
Benalto	1.20
Bentley	1.20
Benton	.95
Berrymoor	1.65
Beynon	.70
Big Fish Lake	1.80
Big Valley	1.00
Bindloss	.85
Birdsholm	.45
Blackie	.45
Blairmore	.45
Bloomsbury	1.95
Bolan	1.80
Bon Accord	1.80
Bondiss	2.10
Bonnyville	1.95
Bordenave	1.95
Botha	1.10
Bottrel	.90
Boundary Creek	.35
Bow City	.35
Bow Island	.45
Bow Slope	.40
Bowden	1.00
Bowell	.55
Bowmanton	.70
Box Springs	.65
Boyle	2.10
Boyne Lake	1.95
Bragg Creek	.75
Brant	.45
Brecon Hill	.70
Breezelawn	.55
Brooks	.45
Brosseau	1.80
Bruce	1.50
Bruderheim	1.80
Buffalo	.75
Buffalo Head Ranch	.60
Bulwark	1.15
Burdett	.40
Busby	1.80
Cadogan	1.35
Cairns	1.35
Calahoo	1.80
Calgary	.70
Calling Lake	2.40
Calmar	1.50
Campsie	1.95
Camrose	1.50
Canmore	.90
Carbon	.80
Cardston	.30
Carlton Hill	1.95
Carmangay	.25
Caroline	1.15
Carolside	.75
Carstairs	.90
Carvel	1.65
Cassils	.45
Castor	1.10
Catchem	.65
Cavendish	.80
Cayley	.45
Cereal	.95
Cessford	.70
Champion	.30
Chancellor	.60
Chappice Lake	.75
Chauvin	1.50
Cheadle	.60
Cherhill	1.80
Chin	.15
Chinook	.90
Chipman	1.65
Claresholm	.30
Clarinda	.45
Clive	1.20
Cluny	.50
Clyde	1.95
Cochrane	.80
Cold Lake	2.10
Columbine	1.95
Compeer	1.20
Comrey	.65
Comrie	1.95
Condor	1.20
Conrad	.25
Consort	1.15
Cooking Lake	1.65
Coronado Beach	1.80
Coronation	1.10
Countess	.50
Coutts	.40
Cowley	.35
Craigmyle	.85
Crawford	2.40
Cremona	.90
Crossfield	.85
Cummings	1.50
Czar	1.35
Dakin	2.10
Dalroy	.70
Dapp	1.95
Darwell	1.80
Davis	1.95
Daysland	1.35
Del Bonita	.30
Delburne	1.10
Delia	.85
Delph	1.80
Denhart	.60
Desjarlais	1.80
Deville	1.65
Didsbury	.90
Donalda	1.20
Doondale	.50
Doucette	1.80
Downing	1.80
Drayton Valley	1.65
Drumheller	.75
Duchess	.55
Dunstable	1.80
Durlingville	2.10
Duvernay	1.80
Eastburg	1.95
Echohill	1.80
Eckville	1.20
Edberg	1.35
Edgerton	1.50
Edmonton	1.65
Edmonton Beach	1.65
Edwand	1.95
Edwell	1.05
Egremont	1.80
Elk Point	1.80
Elkwater Lake	.70
Ellscott	2.10
Elnora	1.00
Empress	.95
Enchant	.25
Endiang	1.00
Entwistle	1.80
Erixon	1.15
Erskine	1.15
Etzikom	.50
Evansburg	1.80
Evarts	1.15
Excel	.95
Exshaw	.85
Faith	.55
Fallis	1.80
Fawcett	2.10
Fedorah	1.80
Ferintosh	1.35
Foremost	.40
Forestburg	1.35
Fort Assiniboine	2.10
Fort Saskatchewan	1.80
Four Nine	.55
Freedom	1.95
Gadsby	1.10
Gagnon	2.10
Gahern	.55
Gainford	1.80
Galahad	1.20
Garden Plain	1.00
Garred	1.80
Gem	.55
Gibbons	1.80
Gleichen	.55
Glendon	1.95
Glenevis	1.80
Glenwoodville	.25
Goddard	.40
Gorman	2.25
Graminia	1.65
Granum	.25
Grassy Lake	.35
Green Court	1.95
Groton	.50
Gull Lake	1.20
Gunn	1.80
Hacke	.30
Halfway Lake	1.95
Halkirk	1.10
Hamlin	1.80
Hanna	.85
Hardisty	1.35
Harmattan	1.00
Harvest Vale	.60
Hay Creek	1.95
Hay Lakes	1.50
Heath Creek	.35
Heaton Moor	1.95
Heisler	1.35
Hespero	1.20
High River	.50
Hilda	.85
Hilliard	1.65
Holden	1.50
Hughenden	1.35
Hussar	.60
Huxley	.95
Iddesleigh	.65
Innisfail	1.05
Innisfree	1.65
Iola	1.35
Irma	1.50
Iron Springs	.15
Irricana	.75
Irvine	.75
Islay	1.65
Jarrow	1.50
Jarvie	2.10
Jenner	.65
Judson	.20
Kahwin	1.80
Kananaskis	.85
Kapasiwin	1.65
Kathyrn	.70
Kelsey	1.35
Kevisville	1.10
Kew	.65
Killam	1.35
Kingman	1.50
Kinnondale	.35
Kinsella	1.50
Kippenville	.45
Kirk McKinnon	.45
Kirriemuir	1.15
Kitscoty	1.65
Knob Hill	1.50
Krakow	1.80
Lac Ste Anne	1.80
Lacombe	1.20
Lafond	1.80
Lake Isle	1.80
Lake Valley	.55
Lakesend	1.20
Lamont	1.80
Landonville	1.80
Lanfine	.95
Langdon	.60
Lavoy	1.65
Lawton	1.95
Le Goff Jct	2.10
Lea Park	1.80
Leduc	1.50
Leedale	1.35
Legal	1.80
Legend	.40
Leighton	1.80
Leo	1.25
Lesliеville	1.35
Lewiston	2.10
Lines	2.25
Lisburn	1.80
Lloydminster	1.65
Lomond	.30
Lonira	1.95
Looma	1.65
Lougheed	1.35
Louseana	1.05
Low Creek	1.95
Loyalist	1.10
Lucky Strike	.45
Lunnford	1.95
Luzan	1.80
Macleod	.20
Mageau	1.95
Magnolia	1.80
Magrath	.15
Manola	1.95

TO	Station-to-Station Day Rate
	$ c
Manville	1.65
Manyberries	.65
Markerville	1.10
Masinasin	.45
Maunsell	.25
Maybridge	1.80
Mayerthorpe	1.95
McKellar	1.80
Meanook	2.10
Mecheche	.80
Medicine Hat	.65
Meeting Creek	1.35
Mellowdale	1.95
Metiskow	1.35
Milk River	.35
Millarville	.65
Millet	1.50
Millicent	.55
Milo	.40
Minburn	1.65
Mirror	1.20
Monarch	.10
Monitor	1.15
Morinville	1.80
Morningside	1.35
Morrin	.85
Mossside	1.95
Moyerton	1.65
Mulhurst	1.50
Mundare	1.65
Munson	.80
Namaka	.60
Nanton	.40
Naughton Glen	1.65
Neerlandia	1.95
Nemiscam	.45
Newbrook	1.95
New Dayton	.20
New Norway	1.35
New Sarepta	1.50
Nobleford	.15
Northbank	1.80
North Cooking Lake	1.65
North Mosside	1.95
North Park	1.80
Northern Valley	1.80
Northleigh	1.65
Nugent	1.35
O'Connor	.65
Odynski	1.80
Okotoks	.55
Olds	.95
Olin Creek	.35
Olson Coulee	.30
Onoway	1.80
Opal	1.80
Orion	.60
Orvilton	1.80
Oxville	1.50
Oyen	.95
Pakan	1.80
Pakowki	.65
Parkland	.35
Park View	.40
Partridge	1.10
Pashley	.70
Patricia	.55
Pearsonville	.50
Peat	1.80
Pekisko	.50
Pemukan	1.15
Pendant d'Oreille	.60
Penhold	1.10
Peno	1.80
Perryvale	2.10
Philips	1.50
Pibroch	1.95
Pickardville	1.95
Pincher Creek	.35
Pine Creek	1.80
Pollockville	.70
Ponoka	1.35
Priddis	.70
Princeton	.55
Provost	1.35
Radway	1.80
Rainier	.35
Ranfurly	1.65
Raven	1.15
Ray	1.80
Raymond	.15
Redcliff	.60
Red Deer	1.15
Red Willow	1.20
Redland	.70
Redwater	1.80
Reist	.95
Retlaw	.25
Ribstone	1.50
Richards	2.10
Richardson	1.65
Richdale	.90
Richfield	.30
Rife	1.95
Rimbey	1.35
Rio Alto	.60
Riverbow	.35
Riverbow Ferry	.35
Rochester	1.95
Rochfort	1.95
Rockyford	.70
Rocky Mt. House	1.35
Rocky Rapids	1.65
Roeske	1.95
Rosalind	1.35
Rosebud	.70
Roseglen	.75
Rose Lynn	.80
Rosemary	.50
Rossington	1.95
Rowley	.90
Roydale	1.95
Rumsey	.90
Rush Lake	.70
Ryley	1.50
St. Albert	1.65
St. Joseph	2.10
St. Kilda	.50
St. Lina	1.95
St. Paul	1.95
St. Vincent	1.95
Sammons	.50
Sangudo	1.95
Sandy Lake	1.80
Sarrail	2.10
Schuler	.80
Scollard	.95
Scotfield	.90
Seaforth	.30
Seba	1.80
Sedalia	1.00
Sedgewick	1.35
Seven Persons	.55
Seymour	1.80
Shandro	1.80
Sheerness	.85
Sibbald	1.00
Sion	1.80
Skiff	.35
Smoky Lake	1.95
Soda Lake	1.80
Southesk	.50
Southworth	1.95
Spedden	1.95
Spring Coulee	.20
Spring Point	.30
Stampede	.55
Standard	.65
Stanmore	.90
Stavely	.35
Stettler	1.15
Steveville	.60
Stirling	.15
Stony Plain	1.65
Strathmore	.60
Strome	1.35
Suffield	.55
Sullivan Lake	1.05
Sunnynook	.75
Sunnyslope	.85
Swalwell	.80
Sweet Grass, Mont.	.50
Sylvan Lake	1.15
Taber	.25
Tawatinaw	1.95
Tees	1.20
Telfordville	1.65
Thelma	.75
Therien	1.95
Thorhild	1.95
Three Hills	.85
Tofield	1.65
Tomahawk	1.65
Travers	.30
Tring	1.80
Trochu	.90
Two Hills	1.80
Upper Elbow	.95
Vale	.75
Valleyfield	.30
Vanesti	1.65
Vanvleet	1.65
Vegreville	1.65
Verburg	.40
Vermilion	1.65
Veteran	1.10
Victoria	1.80
Viking	1.50
Vilna	1.95
Vimy	1.95
Vulcan	.35
Wabamun	1.80
Waddington	.70
Wahstao	1.95
Wainwright	1.50
Walker	.65
Walsh	.80
Wardlow	.65
Warner	.30
Warspite	1.95
Wasel	1.80
Waskatenau	1.95
Waterton Park	.45
Wayne	.75
Wellsdale	1.80
Westerose	1.50
Westlock	1.95
Wetaskiwin	1.50
White Court	2.10
Whitla	.50
Wisdom	.60
Winnifred	.50
Wrentham	.25
Yeoford	1.50
Youngstown	.90
Zawale	1.80

Save That Unnecessary Trip

BY USING

LONG DISTANCE

If you do not need to speak to a Particular Person, tell the Long Distance Operator so.

Station-to-Station Service is Quicker and Cheaper.

See Rules and Regulations on Pages 7 and 8.

In addition to the points on preceding pages Long Distance Connection may be had also with the following places in Alberta and British Columbia, rates for which can be obtained by calling "Long Distance":—

ALBERTA POINTS

ACADIA VALLEY
ACHESON
AETNA
AGRICOLA
ALBAY
ALBION RIDGE
ALDERSYDE
ALICE LAKE
ANGUS RIDGE
ANZAC
ARDENODE
ARDENVILLE
ARDLEY
ARMENA
ARROWWOOD
ASKER
AVION

BADGER LAKE
BALMORAL
BANKHEAD
BARDO
BARNWELL
BARONET
BATHGATE
BATTLE
BATTLE BEND
BATTLE RIDGE
BATTLEVIEW
BEAUMONT
BEAVER HILLS
BEAVER LAKE
BEAVER MINES
BEAZER
BEDDINGTON
BELLEVUE
BELLSHILL
BELMONT
BENNETT
BISMARK
BISSELL
BITTERN LAKE
BLACK DIAMOND
BLACKFALDS
BLACKFOOT
BLAKESVILLE
BLONDHEIM
BLOOD RESERVE
BONLEA
BOW VALLEY
BOWVILLE
BRADSHAW
BREMNER
BRIGHTVIEW
BRITAIN
BROCKET
BROOKSLEY
BROWNFIELD
BROWNLOW'S LANDING
BUFORD
BURMIS
BURNT LAKE

CALDBECK
CALDER
CALDWELL
CAMPBELL LAKE
CAPPON
CARBONDALE
CARDIFF
CARNFORTH
CARSLAND
CARTHEW
CASAVANT
CHAILEY
CHESTERWOLD
CHIGWELL
CLEARVIEW
CLOSE
CLOVER BAR
CLYMONT
COAL CITY
COALDALE
COALHURST
COLEMAN
COLINTON
COMMERCE
CONJURING CREEK
CONTENT
COPEVILLE
CORNUCOPIA
COUNTRY CLUB
COUSINS
CRAIGMILLAR
CRANMER
CROWFOOT
CURREY

DAHMER
DALEMEAD
DAUNTLESS
DAVISBURG
DEERING
DELACOUR
DEMAY
DEWBERRY
DE WINTON
DIAMOND CITY
DICKSON
DILIGENCE
DINA
DINANT
DINTON
DOBSON
DODDS
DOG POUND
DORENLEE
DRY FORK
DUAGH
DUFFIELD
DUHAMEL
DUNMORE

EAGLE HILL
EARLIE
EARLING
EARLVILLE
EASTERVALE
EASTWAY
EDISON
ELK ISLAND PARK
ELKTON
ELKWATER
ELLERSLIE
EMERY
ENSIGN
ENSLEIGH
EVERETT
EWELME
EXCELSIOR

FABYAN
FAIRACRES
FAIRBANK
FAIRFIELD
FAIRYDELL
FALUN
FEDERAL
FENN
FERRY POINT
FERRYBANK
FISHBURN
FLEET
FOREST LAWN
FRANK
FRANKBURG
GHOST PINE
GILLEN
GILPIN
GLADYS
GLENBOW
GLENFORD
GLENIFFER
GLENVIEW
GOLDEN SPIKE
GOOD HOPE
GOOD LUCK
GOPHER HEAD
GRAINDALE
GRAINGER
GRAND VALLEY
GRANT LAKE
GREEN GLADE
GREENSHIELDS
GRIESBACH
GROS VENTRE
GROSMONT
GWYNNE

HAIRY HILL
HALLADAY
HALLEY
HALLMAN
HANEYVILLE
HASTINGS COULEE
HAWKEYE
HAYNES
HAYTER
HAZELMERE
HEARNLEIGH
HEATH
HEATHER BRAE
HERRONTON
HETHERINGTON
HIGHFIELD
HILL END
HILLCREST
HILLSPRING
HOBBEMA
HORSE HILLS
HORSESHOE COULEE
HORSESHOE FALLS
HORSESHOE LAKE
HUBALTA
HUGHES
HUNTERVILLE

INDUS
INDUSTRIAL
INGA SCHOOL
INGLETON
INGLIS
IRWINVILLE

JEFFREY
JOFFRE
JOSEPHBURG
JUMPING POUND

KANATA
KENEX
KESSLER
KILBOURN
KIMBALL
KIPP
KIRKCALDY
KNEE HILL VALLEY

LA CALMETTE
LAKE DE MAY
LAKE MINNEWANKA
LAKEVIEW
LAMOUREUX
LARSEN
LATHOM
LAVESTA
LAWNDALE
LEAVITT
LEESHORE
LEOPOLDVILLE
LEWISVILLE
LIBERTY
LILLE
LINEHAM
LIVINGSTON
LOCH SLOY
LOCKHART
LONG
LONG COULEE
LONGVIEW
LUNDBRECK
LUSIGNAN

MAJORVILLE
MAKEPEACE
MALMO
MANFRED
MAPLE LEAF
MARTINS
MARWAYNE
MAUGHAN
MAUNDERS
MAYBUTT
MAYTON
MAZEPPA
McEWEN
McLAUGHLIN
McNALLY
MEADOW CREEK
MENAIK
MERNA
MEWASSIN
MIDNAPORE
MILLER
MILNERTON
MINOTT
MORLEY
MOSSLEIGH
MOUND
MOUNTAIN VIEW
MOUNT LOOKOUT
MURRAY VALLEY

NAKAMUN
NAMAYO
NEAPOLIS
NEIGHBORVIEW
NEVIS
NEW BRIGDEN
NEW LINDSAY
NEW LUNNON
NEW OXLEY
NEW SPRUCE GROVE
NIGHTINGALE
NISBET
NISKU
NORMA
NORTON
NOYES CROSSING

OGDEN
OHATON
OLD BRANT
OLD SPRUCE
OLIVER GROVE
O'MARA
ORTON
OTOSKIWAN
OUELLETTEVILLE
OWENS

PARADISE VALLEY
PARTRIDGE HILL
PASSBURG
PATIENCE
PAXSON
PEARCE
PICTURE BUTTE
PINCHER STATION
PINE LAKE
PIRMEZ CREEK
PLEASANT VIEW
POPLAR RIDGE
POPLAR SITE
PRETTY HILL
PUFFER
PURPLE SPRINGS

QUARREL
QUEENSTOWN

RABBIT HILL
RALEY
RANCHVILLE
RED LODGE
REID HILL
REXBORO
RICH VALLEY
RIDDELLVALE
RISING SUN
RIVIERE QUI BARRE
ROCKELING BAY
ROCKY VIEW
RODINO
ROLLING GREEN
ROSEDALE
ROSENHEIM
ROSENROLL
ROSYTH
ROUND HILL
RUSYLVIA

SALISBURY
SALTAUX
SAMPSONTON
SARCEE
SATHER
SCOTSTOUN
SEEBE
SHARROW
SHEPARD
SIEBERTVILLE
SILVER LAKE
SIMONS VALLEY
SOCIAL PLAINS
SPRING LAKE
SPRINGBANK
SPRINGDALE
SPRINGVALE
SPRUCE GROVE
STAND OFF
STAPLEHURST
STAR
STERLINGVILLE
STOCKS
STOPPINGTON
STRAND
STRANGMUIR
STREAMSTOWN
SUGAR BOWL
SULPHUR SPRINGS
SUMMERLAND
SUMMERVIEW
SUNDRE
SUNNYDALE
SUPERIOR

TALBOT
TAYLORVILLE
TERRACE LAKE
THE HUB
THORSBY
THRONE
TINDASTOLL
TOLLAND
TOMMY LA POTAC
TONGUE CREEK
TUDOR
TURIN
TWELVE MILE COULEE
TWIN BUTTE
TWIN LAKES
TWINING

ULSTER

VAUXHALL
VIEWPOINT
VILLENEUVE
VILLEROE
VOLMER

WANDA
WARDEN
WARWICK
WATERGLEN
WATTS
WAYBROOK
WEALTHY
WELLING
WELLSDALE
WELLSVILLE
WENO
WESTCOTT
WESTWARD HO
WHITE SAND BEACH
WHITE STAR MINE
WHITEWOOD LAKE
WHITFORD
WILDMERE
WILLOWDALE
WILLOWLEA
WILMOT
WILSON
WILTON PARK
WIMBORNE
WINTERBURN
WOOD RIVER
WOODHOUSE
WOOLFORD
WOSTOK

YORKVILLE

ZETLAND

BRITISH COLUMBIA POINTS

BAKER
BAYNES LAKE
BULL RIVER

CAITHNESS
COAL CREEK
CRANBROOK
CROWS NEST

DORR

ELKO

FERNIE
FORT STEELE

GALLOWAY

HANBURY
HARTLEY
HOSMER

JAFFRAY

KIMBERLEY
KINGSGATE
KRAG

LUMBERTON
MARYSVILLE
MICHEL
MORRISSEY
MOYIE

NATAL

OLSON

ST EUGENE MISSION
WALDO
WARDNER
WASA
WYCLIFFE

YAHK

Limited Long Distance Connection

Between the following points in Alberta and SASKATCHEWAN

CONNECTING VIA MEDICINE HAT *(Alberta Offices)*

ALDERSON
ATLEE
BASSANO
BINDLOSS
BLAIRMORE
BOW ISLAND
BOWELL
BOWMANTON
BROOKS
BUFFALO
BURDETT
CALGARY
CARDSTON
CAVENDISH
COUTTS
DUCHESS
GRASSY LAKE
HARVEST VALE
HILDA
IRON SPRINGS
IRVINE
JENNER
LETHBRIDGE
MACLEOD
MAGRATH
MILK RIVER
MEDICINE HAT
NEW DAYTON
PASHLEY
PINCHER CREEK
RAYMOND
REDCLIFF
RETLAW
ROSEGLEN
SCHULER
SEVEN PERSONS
SPRING COULEE
STIRLING
SUFFIELD
SWEETGRASS, MONT.
TABER
VALE
WADDINGTON
WALSH
WARNER
WHITLA
WINNIFRED

and *(Saskatchewan Offices)*

ABBEY
ANTELOPE
ADMIRAL
BATTRUM
BEVERLEY
CABRI
CARMICHAEL
CARON
CHAPLIN
DOLLARD
ERNFOLD
ESTUARY
EAST END
GULL LAKE
HATTON
HERBERT
INDIAN HEAD
INSTOW
KINCORTH
LANCER
LEADER
LEMSFORD
LUMSDEN
MAPLE CREEK
MOOSE JAW
MORSE
MORTLACH
N. FORRES
PARKBEG
PENNANT
PIAPOT
PORTREEVE
PRELATE
RAVENSCRAG
REGINA
ROBSART
ROULEAU
RUSH LAKE
SCEPTRE
SCOTSGUARD
SECRETAN
SHACKLETON
SHAUNAVON
SIDEWOOD
STRASBOURG
SUCCESS
SWIFT CURRENT
TOMPKINS
WALDECK
WEBB
WESTERHAM
WEYBURN
WOLSELEY

Unlimited Long Distance Connection

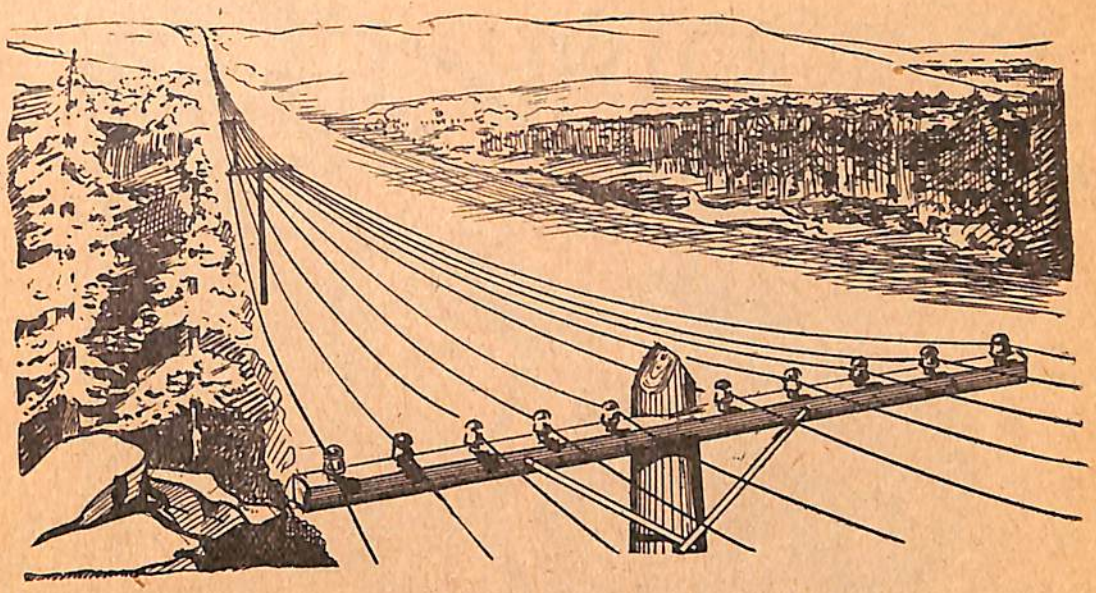
From all points in Alberta to all offices of the Mountain States Telephone and Telegraph Company in Montana

SELL YOUR GOODS by Telephone

Our Long Distance Service enables you to personally canvass Country Customers at a minimum of expense, and an enormous saving of time.

ADVERTISE your goods in the Telephone Directory and complete the sale on the Long Distance Telephone.

ALBERTA GOVERNMENT TELEPHONES



This Way
—to Broader Markets

Right at your elbow is your Long Distance telephone. With it, you can talk with any of 100,000 telephones in Alberta, Saskatchewan and British Columbia.

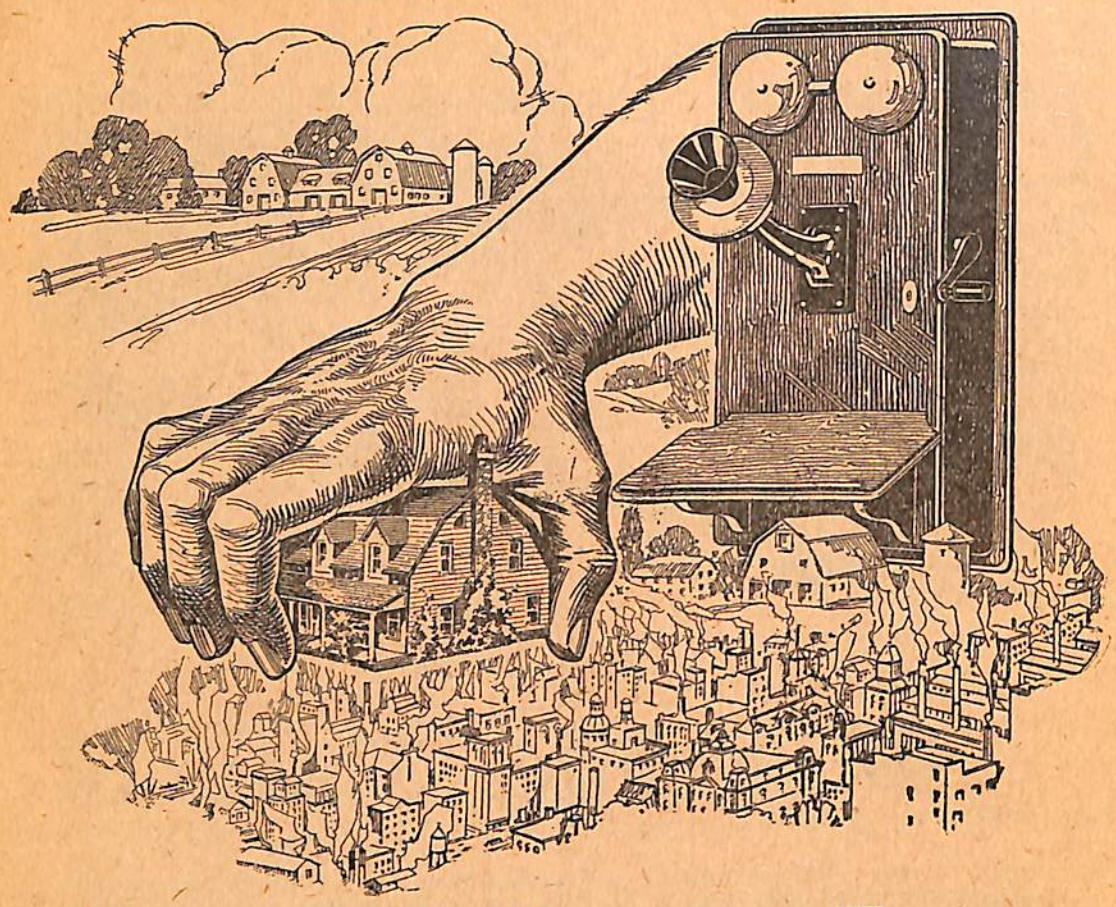
"Clear the Way!" Long Distance seems to say—"here's an important message!"

For there is something impressive about a Long Distance call. The customer is favorably impressed before he knows what the message is about. And Long Distance gives you the right of way into every man's office. He can ignore your advertising, your letter, or even your traveller, but ignore a Long Distance call? Instinctively he reaches for the telephone!

Keep down selling expense. Use your "Silent Partner." You will be amazed to find how many people can be sold your product by Long Distance—quickly—economically.

If you have several calls to make, our Local Manager can arrange to have one follow the other. Think of him as the Manager of *your* telephone service. He can suggest ways of applying Station-to-Station service to your business.

THE ALBERTA GOVERNMENT
TELEPHONES



Brings the Farm to Town

NOW that he can order it at once by Long Distance from his favorite dealer in village, town or city, nothing is too good for the farmer. "You advertised a special sale of phonographs in today's paper. Ship me one"—he telephones.

Within the same convenient radius of your store are scores of thrifty housewives who would be pleased to have a merchant solicit their trade by Long Distance. Even if a sale does not result, you have advertised your business in a very effective way. They will probably call when they come to town, or order from your advertising. It's human nature.

A tire dealer called up 29 strangers by Long Distance and sold tires to 8 of them. A follow-up letter or personal call later brought nearly all the others to his store.

Don't let your telephone idle. Long Distance can bring suburban prospects within sound of your voice. Turn it into a salesman, and keep it busy. Every other means of communication is a substitute for the voice—the voice is YOU.

Think of our Manager as the Manager of your Telephone Service.

THE ALBERTA GOVERNMENT
TELEPHONES

LETHBRIDGE

806 Fourth Avenue South

Continuous Service

For information regarding New Subscribers, Change of Telephone Numbers, Long Distance Charges, New Toll Offices, etc.,	call 92
For Trouble	" 93
For Rural Subscribers	" 94
For Long Distance	" 0
For Chief Operator	" 98
For Local Manager	" 3375
For Local General Office	" 2234
Report Telephones out of Order and Unsatisfactory Local Service to	93
Report Unsatisfactory Long Distance Service to Chief Operator	98

To City Subscribers:—For Connection with Rural Subscribers call 94, and when Operator answers give the number of the Rural Subscriber desired, distinctly, as: R 3-1-2.

See page 35 for List of Rural Subscribers.

FOR FIRE, call 3333

PUBLIC PAY STATIONS:

No. 5, No. 10—Alexandra Hotel	Fifth Street S.
No. 9—Arcade Cigar Store	Fifth Street S.
No. 11—Arlington Hotel	First Avenue S.
No. 4—Byng Hotel	Second Avenue and Third Street
No. 6—Canadian Pacific Railway Station	First Avenue S.
No. 15—Carnegie Library	Third Avenue S.
No. 1—Central Office	Fourth Avenue S.
No. 3—Dallas Hotel	Fifth Street S.
No. 12—King Hotel	Thirteenth Street N.
No. 2, No. 13—Lethbridge Hotel	Fifth Street S.
No. 7—White Lunch	Fifth Street S.
No. 8—Y.M.C.A.	Tenth Street & Fourth Avenue S.

Phone 3521 Office: 322 Seventh St. S.

WALKER & HOLBERTON

PLUMBING

Hot Water, Steam Heating and Pneumatic Water Systems for Country Houses

Repair Work a Specialty
Estimates Given

LETHBRIDGE
ALBERTA

THE HOME OF FLOWERS

Frache Bros.

Wholesale and Retail Florists

CHOICE CUT FLOWERS FOR ALL OCCASIONS

Prompt Attention to Telegraph, Telephone and Mail Orders

Greenhouses
HENDERSON PARK, LETHBRIDGE
Phone 2003 (Henderson Park Cars Pass Door)

LEO. M. COOMBS, President and Manager

Alberta Conservatory of Music Ltd.

"Highest Ideals in Music"

VOICE, PIANO, VIOLIN
THEORY, HARMONY

Phone **2814**

ALL CARS TO OUR DOOR

1119 3rd Ave. South
Lethbridge

printing
Heinitz & Sloan
Lethbridge, Alta.

Phone
2999

Loose Leaf Systems

Your office requirements complete. Ledgers, Synoptics, Monthly Account and Statement Systems, etc.

Bookbinding

A Specialist in Charge.
Loose Leaf Binders of all kinds.
Magazine Binding—Law Reports

printing
Heinitz & Sloan
Lethbridge, Alta.

Phone
2999

PHONE
2576 FOR **CRYSTAL DAIRY LTD.**
LETHBRIDGE

Exchange Lethbridge Subscribers

(For Rural Subscribers see Page 35)

A

3664 **A B C TAXI** J Malacko Proprietor rear 331 5th St S
3836 Adams W res 710 8th Ave S
3854 Adnitt W C res 340 19th St N
2380 Agnew Miss M L res Galt Mine Bldg
3544 Agriculture Dept of M L Fring Rep 308 7th St S
2208 Aird James I H C Agent 1209 2nd Ave S
2083 Aird Jas res 1304 6th Ave S
2418 Aita John Groceries 431 18th St N
2321 Aitken D res 632 14th St S
3809 Aitken Jas M res 138 16th St N
3853 Aitken W res 2107 1st Ave N
3023 Akrigg G S res 540 12th St S
3627 Alberta Candies K of P Hall 5th St
2814 **ALBERTA CONSERVATORY OF MUSIC LTD** Leo M Coombs Director 1119 3rd Ave S
2964 Alberta Electric Laundry 236 13th St N
2603 **ALBERTA GOVT EMPLOYMENT BUREAU** Hull Blk 3rd Ave S

ALBERTA GOVERNMENT TELEPHONES

2234 General Office
3375 Local Manager
3503 District Commercial Manager
3375 District Plant Chief
3220 District Traffic Chief

3492 **ALBERTA MEAT MARKET** Wm T Lingard 905 9th Ave N
2724 Alberta Picture Gallery A Neidig Hull Block
2010 Alberta Provincial Police Guardroom & Complaints Court House
3930 General Office
3677 Inspector E W Bavin
2010 Sub-Inspector J O Scott
3372 Alberta Returned Soldiers Commission cor 1st Ave & 9th St S
3764 **ALBERTA SADDLERY CO** E M Carson Mgr 306 5th St S
3403 E M Carson Mgr res 423 8th St S

A. G. **SPENCE**
Phone **3428**
DAY and NIGHT
TAXI

3874 Aldous W G res 802 15th St S
2966 **ALEMITE LUBRICATING CO** Henderson Bros 718 3rd Ave S
2861 Alexander G B res 1402 3rd Ave N
2811 Alexander George res 424 7th St S
3562 Alexander J P res 1010 2nd Ave S
3891 Alexander John K res 803 7th Ave S
3717 Alexandra Hotel Wm Porter Prop 332 5th St S
3223 **ALEXANDRA NEWS STAND** Bert W Moor 5th St S
3545 **ALEXANDRA TAXI** Alexandra Hotel
3857 Alford Lewis res 931 10th St S
3284 Allan E res 918 8th St S
2987 Allardice Wm res 720 13th St S
2165 Allen Dr L T Dentist 8 Rylands Blk
2871 Allen Dr L T res 1503 7th Ave S
2945 Allingham H L res 424 14th St S
3528 Allison R E res 1264 4th Ave S
2689 **ALLISON'S STUDIO** G W Allison Balmoral Blk
2852 G W Allison res 428 14th St S
2848 Allwood C (Terrill Floral Co) res 1234 5th Ave S
2846 American Consular Agent Ralph A Thrall Hill Blk 3rd Ave S
3258 Anderson C E res 646 5th St S
3356 Anderson G L res 542 12th St-A N
2628 Anderson J N res 826 7th St S
2777 Anderson Smith & White Grading Contrs 1266 2 Av S
3841 Andrew R G res 1247 8th Ave-A S
2639 Andrews W res 1252 6th Ave S
2949 **ANDY'S RADIATOR REPAIR SHOP** 412 4th Ave S

PHONE 3545 **ALEXANDRA TAXI**
OPEN AND CLOSED CARS 24 HOURS SERVICE

Phone 2999 printing Heinitz & Sloan Lethbridge, Alta. Phone 2999
LOOSE LEAF SYSTEMS

3745 **ANGUS GEORGE** Real Estate 10 Stafford Blk 311½ 5th St S
2092 Arcade Billiards Cigars & Tobaccos 325 5th St S
3242 Archbold Mrs R res 912 7th St-A S
2278 Arlington Hotel Wm Porter Prop 1st Ave & 4th St S
2663 Armit A res 801 15th St S
2079 Armitage Robson res 1007 8th Ave S
3301 Armstrong W J res 1009 8th Ave S
2727 **ARMSTRONG & RAWORTH** Jewelers 324 5th St S
3397 Arnold Albert res 1715 6th Ave-A N
3953 Arnold C M res 1249 6th Ave-A S
3828 Ashcroft P H res 623 6th St S
2222 Asplin A res 277 7th Ave
2545 **ASSINIBOIA MUSIC CO LTD** P Forster Mgr 315 6th St S
3379 Manager's res 812 6th Ave S
3263 Audet Paul res 1202 5th Ave A S
3358 Austin H res 319 7th Ave S
2878 Aylsworth E B res 1201 7th Ave S

B

3546 Baalim A G res 705 4th Ave S
2621 **BAALIM MOTOR CO LIMITED** 7th St S
3007 Bailey G res 419 2nd St S
3719 Baines A E res North C P R Tracks
2875 Baines C D res 622 7th St S
2205 Baker F T res 1240 7th Ave S
3538 Balderson E res 613 8th Ave S
2288 Baldwin S F res 1229 5th Ave S
3573 **BALL W S** Law Office Stafford Blk 311½ 5th St S
2309 W S Ball res 916 7th Ave S
3446 **BANK OF MONTREAL** R J Dinning Mgr 522 3rd Ave S
2526 Manager's office
3667 E G Evans
2711 Bank of Nova Scotia B M MacLeod Mgr 3rd Ave S
3818 Barber Dr M Dentist Su A Metcalfe Bldg
3614 Barber Mrs W res 902 9th Ave S
2011 Barclay Wm res 1311 9th Ave S
2267 Barnsley A res 414 14th St S
2350 Barr James res 414 13th St S
2147 Barrowman Robert res 283 7th Ave-A S
2573 Barry J H res 626 15th St S
3217 Bartlett Alfred E res 717 6th St S
3557 Bartlett J T res 1601 1st Ave N
2293 Barton P W res 1208 7th Ave S
2743 Bass John C res Coaldale Rd
2402 Basson F J res 705 7th Ave S
3603 Bateman James res 203 5th Ave S
2018 Bates Thomas G res 275 7th Ave-A S
2648 Batman Thos H res 113 16th St N
3422 Batsford Fred res 1253 7th Ave S
3560 Batsford Sidney T res 412 7th Ave S
3829 Battist A S res 1319 3rd Ave N
3771 Bavin E W res 2 Strathcona Court
2158 Bawden Miss A A res 1255 4th Ave S
3625 **BAWDEN BROS** Furniture Hull Blk
3510 Bawden J W res 542 7th St S
2971 Bayntun Walter res 411 4th St S
2135 Beasley A M res 211 5th Ave S
3034 Beattie W res 643 7th St S
2755 Beatty J H res 41 Dominion Blk
2780 Beaumont Jos res 425 12th St N
2385 Becker H N res 324 15th St S
2384 **BECKER LUMBER CO** Lumber & Builders' Supplies 3rd Ave & 16th St S
2385 H N Becker res 324 15th St S
3306 W Hoult res 409 12th St N
2582 Bedwell Alfred E res 619 13th St N
2480 Bell Arthur res 1248 8th Ave S
3014 Bell J H res 528 15th St S
2565 Bell W Keith res B Kirkham Blk
2505 Bennett E G S res 629 11th St S
3921 Bennett F W res 511 12th St-C N
2935 Bennett W G res 415 3rd St S
3401 Bentley H res 613 13th St S
3366 Berger Mrs E res 401 3rd Ave S
2558 Berry F M res 424 4th St S
2803 Berte John res 707 9th Ave N
3978 Berti Joe res 119 7th St S
2757 Bertrand B res 542 5th St S
3041 Bichards Julia res 301 5th Ave S
2750 **BIJOU MOTORS&TAXI SERVICE** R L Coshaw Mgr 428 5th St S
2872 Bing Wo Groceries 320 13th St N
3862 Binning Mrs Ellen res 1813 1st Ave-A N
2240 Birth R H res 918a 2nd Ave S
3774 Bishop A 1024 12th Ave-A S
3847 Bissett J res 707 17th St N
2795 Bissett James res 308 6th Ave-A S
3005 Bixby W D res 275 7th Ave S
2133 Black Miss J res 619 11th St S
2904 Blackbourne F H res 526 7th St S
2084 **BLACKBURNE A J & CO** Real Estate, Loans & Insurance Balmoral Blk
3958 Blackford M B res 806 15th St S
3572 Bletcher Mrs Gerald F res 502 14th St S
2020 Bletcher Miss H res 626 9th St S
3757 Blunt P N res 814 7th Ave S
2012 Board of Trade Office Board of Trade Bldg
2428 Bonfadini Joe Auctioneer 401 4th Ave S
2285 Bonfadini Joseph res 633 5th St S
2961 Boston Hat Cleaners & Shoe Shine Plrs 327a 5th St S
3963 Botham D res 1206 2nd Ave S
2098 Boulton Jas W res 523 6th St S
2206 Boulton's Auto Livery Mgr Jas W Boulton 320½ 5th St S
2132 Bowker James res 136 19th St N
2325 Bowman Agency The C B office Acadia Blk
3303 Bowman C B res 324 13th St S
2410 Boyd H res 544 12th St S
2015 Bradbeer Mrs Geo res 631 9th St S
3022 Brewer T R res D Kirkham Blk
2843 **BRITISH CANADIAN TRUST CO** G W Parsons Mgr 4 Conybeare Blk
2956 Brodie Miss K res 648 11th St S
3280 Brodie W S res 718 10th St S
3251 Brodrick C J res 311 15th St S
3696 Brooks Jos res 714 10th St S
2033 Brown Al res 205 5th Ave S

Phone **2966** **HENDERSON BROS.** 718 Third Ave. South
EXIDE SERVICE STATION
We Carry a Complete Line of BATTERY and IGNITION PARTS

2725 Brown G S res 302 12th St S
3018 Brown Geo res 1504 6th Ave S
2049 Brown H B res 638 15th St S
2038 Brown Tom D res 618 10th St S
3928 Bruce H H res 1512 4th Ave N
3763 Bruchet G res 237 13th St N
2115 Bruchet G A res 1214 6th Ave-A S
3859 Bryans Fred res 1210 3rd Ave-A S
3505 Bryans Dr W E Phys & Surg Royal Bank Bldg
2922 Bryans Dr W E res 1224 6th Ave-A S
3578 Buchan R D res 1226 5th Ave-A S
3508 Buchanan W A res 1404 4th Ave S
3292 Bullock C G res 834 7th St S
3680 Burgess Mrs R res 423 11th St S
3882 Burgmann Hall R Burgman Prop 418 13th St N
2429 Burgmann R res 502 19th St N
2805 Burkitt J C res 531 8th St S
3363 Burnap A J res 272 7th Ave S
2439 Burnett Major W B res 622 6th Ave S
2388 **BURNS P & CO LTD**
3840 Office and Wholesale Dept 610 3rd Ave S
3412 Main Market 610 3rd Ave S
2654 Dominion Market Hill Blk
3431 Palace Market 13th St N
3831 Abattoir near Exhibition Grounds
2018 T G Bates Livestock Buyer res
2996 W Shaw Manager res
3938 Burrell Eleanor res 1207 5th Ave-A S
3531 Burritt G H res 1255 5th Ave-A S
3706 Burton J W res 617 12th St S
3787 Busy Bee Cafe 434 5th St S
3924 Butler C E res 809 7th Ave S

C

3035 Cable W L res 817 8th Ave S
3559 Cameron C E Barrister 12 Stafford Blk
2377 Cameron C E res 429 12th St S
2850 Cameron L Milliner & Corsetiere 604 3rd Ave S
3598 Cameron Miss L res 422 8th St S
3723 Cameron Miss M Travellers' Aid 203 9th St S
3629 Cameron Miss M res 3 Connaught Mansions
3505 Campbell Dr P M Phys & Surg Royal Bank Bldg
2358 Campbell Dr P M res 528 8th St S
2229 Campbell R J res 820 6th Ave S
3505 Campbell Roy Bryans & Shillington Drs Phys and Surgeons E Royal Bank Bldg
2854 Campbell Mrs T res 638 7th St S
2506 Campbell Dr W D Dentist 9 Alberta Blk 5th St S
2221 Campbell Dr W D res 608 12th St S
CAMPBELL WILSON & HORNE LTD 3rd Ave S
3321 Sales Department
3324 Accounting Department
3351 Shipping Department
3794 Fred Horne Manager res 1020 3rd Ave S
2816 **CANADA LIFE ASSURANCE CO**
Wilbor Heslop District Mgr 2 Conybeare Blk
Fred Jackson Agent
3540 Wilbor Heslop res 635 10th St S
3740 Fred Jackson res 1256 4th Ave N
2963 **CANADIAN ADVOCATE** Editorial Advertising Circulation J B Davies 808 2nd Ave S
3345 Canadian Bank of Commerce 5th St S
3310 Manager's Office K W Reikie Mgr
3016 **CANADIAN CREDIT MEN'S TRUST ASSOCIATION LTD**
Official Assignees, Liquidators, Trustees, Insurance and Commercial Agency

TAXI
AUTOS AND TAXIS AT ALL HOURS
Open and Closed Cars
Phone **3387** United Taxi Service

3038 **CANADIAN OIL COMPANIES LTD**
Office and Service Station 3rd Ave & 9th St S
3208 Warehouse 17th St & 2nd Ave S
3868 Canadian Oil & Refining Co Ltd Royal Bank Bldg
CANADIAN PACIFIC RAILWAY
3512 Ticket Office H G Stretton Agent Depot
3512 Information re Trains Depot
3512 Information re Ocean Steamships
3354 Local Freight Agent F E Reagh
3354 Chief Clerk C C Collins Freight Office
3354 Rate Clerk J Ferguson
2154 Cashier J C Redman
2154 Information re incoming Freight
2154 Car Service T H Edmunds
2154 Claims Clerk S Wakeman
2154 Accountant P Cull
3347 Shed Foreman W Haffern
3347 O S & D Clerk J E Rannard
3347 Billing Staff R Watson
3671 Telegraph Office G R Kievill Mgr Colonial Blk 5th St S
3314 Yardmaster 1st Ave S
3642 Superintendent C D Mackintosh
Chief Clerk J H Fairley
2067 Trainmaster C E Legg
3909 Accountant F G Teague
2067 Division Master Mechanic G H Nowell
3909 Division Engineer H R Miles
2067 Roadmaster's Depot
3724 Round House C A Little Locomotive Foreman
3741 Baggage Room
2137 Stores Dept Yards W J Reader
C P R NATURAL RESOURCES DEPT
3524 Galt Mines Office 7th St S
2136 Irrigation Branch S G Porter Supt Operation & Maintenance
2275 Colliery Office No 3 Mine Staffordville
2166 Colliery Office No 6 Mine 13th St N
2108 Home Farm D C McCrea Canal Supt
2510 Canadian Western Nat'l Gas Light Heat & Power Co office 620 7th St S
3751 Canadian & Union Bakery 404 13th St N
2326 Carlson A J res 543 16th St N
2652 Carlyle D P res 518 14th St S
2238 Carnill Mrs W res 222 18th St N
2849 Carpenter H res 1222 3rd Ave S
3403 Carson E M res 423 8th St S
3047 Carter J Boot & Shoe Repairing 1403 5th Ave N
3423 Carter Wm res 1618 3rd Ave N
3291 Cartwright H W res 515 7th St S
2952 Castle C res 704 9th Ave S
3884 Caughey Mrs A res 312 7th Ave-A S
3295 Central Meat Market 646 13th St N
3268 Chaplin Basil res 529 12th St N
3296 Chaplin E res 1209 4th Ave S
2327 Chapman Harry res 1420 3rd Ave S
2617 Chappell Stanley L res 938 8th St S
3768 Chaput S J res 1206 5th Ave-A S
2615 Cherry W C res Brodie Blk

Office Phone 3542 Order Phone 2580
DELANY'S MEAT CO. Ltd.
Wholesale and Retail Fresh and Cured Meats
210 FIFTH STREET SOUTH LETHBRIDGE

DIRECTORY ADVERTISING PAYS

2929 **CHIEF MOUNTAIN CREAMERY** 1254 5th Ave-A S
3929 Chili Parlour 219 3rd St S
3435 Chinese National League 309 2nd Ave S
2443 Chinook Club 1121 4th Ave S
2572 Chinook Coal Co Ltd Mine Office Commerce
2114 Office 118 Sherlock Bldg
3246 Chiswick G res 501 14th St S
3564 Chiswick R J res 636 12th St S
2174 Choiniere U res 512 13th St S
2930 Choquette A C res 416 12th St-A S
3842 Chow Wing res 28 Byng Hotel
3567 **CHRISTIE GRANT CO** Dry Goods, Ladies & Men's Wear Dallas Hotel Blk 5th St S
2002 Church H W res 268 7th Ave-A S
3362 **CITIZEN'S LUMBER CO LTD** Yard & Sales Office 13th St S
2181 City Bakery R W Scott Prop Higinbotham Blk
3438 **CITY CARTAGE CO** G H Van Horne 604 5th St S
3927 City Cigar Store Joe Berti 112 5th St S
3793 City Harness Shop D D McNabb Mgr 408 5th St S

CITY OF LETHBRIDGE

2284 Mayor's Office W D L Hardie 332 7th St S
3541 Comr of Public Works 332 7th St S
3645 Commissioner of Public Utilities M Freeman 332 7th St S
3645 Electric Trouble Department (day only)
2310 Assessor & Bldg Inspector 332 7th St S
2588 Car Barns 5th St S
3774 Cemetery W Dedster Alexander Station
2331 Children's Shelter 3rd St S
2355 City Clerk and City Solicitor 332 7th St S
2404 Electric Trouble Dept (night only) 1250 5th Ave-A S
3333 Fire Station No 1 (for fire only) City Hall
2445 Fire Station No 2 13th St N
2775 Fire Alarm Staffordville 1202 13th St N
2765 Fire Alarm Staffordville 1004 8th St N
3430 Isolation Hospital 12th Ave S
2702 Park Supt res Henderson Park
2756 Police Magistrate E N Barker Court House 6th StS
2145 Police Station City Hall
3808 Chief of Police City Hall
2257 Power Station River Bottom
3726 Stables & Weigh Scales 407 3rd St S
2283 Stores Dept 3rd St & 4th Ave
3381 Street Supt (W H Morris) res 622 10th St S
3553 Treasurer 332 7th St S
2614 Waterworks Trouble Dept (night only) Sid Russell residence

3646 **CITY SECOND HAND STORE** E Woods 406 5th St S
3686 **CITY SIGN WORKS** Robert Barrowman Mgr 415 5th St S
2147 Robert Barrowman res 283 7th Ave-A S
3020 City Transfer J Kerr rear Dom Rubber Co
2632 **CITY VULCANIZING & BATTERY WORKS** Willard Battery Service Station 311 7th St S
3990 Clark Ethel res 121 2nd Ave S
2466 Clark R B res 1215 5th Ave-A S
3729 Clarke H G res 422 13th St S
2747 Clarke W res 319 Sherlock Blk
3453 **CLARKE & CO** Dry Goods and Ready-to-Wear 614 3rd Ave S
2367 Clayton E res 509 12th St N
3529 Cleary Wm res 420 7th St S
3648 Clemis D res 1318 6th Ave S
3312 Clendening C S res 1203 6th Ave S
2782 Coaldale Hotel Whitney Block
3665 **COCA-COLA CO** Soft Drink Manufacturers 314 8th St S
2405 Cochrane H G res 634 15th St S
2492 Cockerill Mrs Ed res 335 19th St N
3659 Cockshutt Plow Co Ltd 1262 1st Ave S
2502 Coffay Mrs C res 719 6th St S
3626 Cofield C E res 612a 7th St S
2688 Collector of Customs Post Office Blk
3229 Colley J res 710 6th Ave S
3015 Collier W G res 1-903 7th Ave S
2837 Collins F C res 214 20th St N
2789 Colonial Tailors H F Simmons Mgr 414 5th St S
2647 **COLONIAL THEATRE** 5th St S
2514 Commercial Cafe Hyt Bros Props 208 5th St S
3519 Commings Geo res 612 5th Ave S
2921 Confederation Life Assoc. E M Sturrock Dist Mgr 9 Stafford Blk
2886 Conn D res 538 7th St S
2613 Connaught Mansions F W Downer Prop 10th St S
2678 Connor Dr E L Phys & Surg 107-109 Sherlock Blk
3619 Connor Dr E L res 1234 4th Ave S
3319 Connor McNally & Leech Phys 107-109 Sherlock Blk
3765 **CONSERVATORY OF MUSIC** 11th St & 5th Ave S
2919\ **CONSUMERS' HARDWARE &**
2212/ **SUPPLY CO** 116-118 5th St S
2920 Office
3509 Convent St Aloysius 116 9th St S
3711 **CONYBEARE CHURCH & DAVIDSON** Barristers 315 5th St S
2201 C F P Conybeare res Riverview
2002 H W Church res 268 7th Ave-A S
2465 R R Davidson res 1233 5th Ave S
2552 Cook C C res 1259 5th Ave S
3816 Cook C W res 719 3rd St S
2078 Cook E H res 608 6th Ave S
3273 Cook W S res 718a 10th St S
2814 **COOMBS LEO M** Director Alberta Conservatory of Music Ltd 1119 3rd Ave S
3618 Cope G C res 1206 6th Ave S
2903 Copeland E L Pyramid Decorating Co 516 12th St S
3281 Corenblum Rudolph res 525 5th St S
2396 Coshaw R L res 921 11th St S
2073 Cottam F W res 428 13th St S
3493 Coultry R res 342 18th St N

COURT HOUSE

3628 Barristers' Room cor 6th St & 4th Ave S
3656 Clerk of Court T Dickson
3656 District Court
3608 Judge's Private Room—Judge Jackson
2328 Sheriff's Public Office—M Young
2273 Sheriff's Private Office
3392 Court Reporter—C D Jenkyn

PHONE 3545 **ALEXANDRA TAXI**
OPEN AND CLOSED CARS 24 HOURS SERVICE

2088 Cowell Miss L res 421 12th St-B N
2237 Cowgill E res 913 7th St-A S
3250 Cox Mrs A W res 106 2nd Ave S
2608 Cox Land Co 3 Alta Blk
3447 Crabb Mrs R res 1251 5th Ave-A S
2542 Craig J W res 330 12th St-C N
3678 **CRAIG JOHN** Upholstering & Furniture Repairing 713 4th Ave S
3357 Craig Dr W P Dentist Higinbotham Blk
2419 Craig Dr W P res 317 12th St
3008 Cranstoun E C res 402 Sherlock Blk
2719 Crawford H W res 1233 4th Ave S
2382 Crawford R A res 625 14th St S
3574 Crawford W res 1234 5th Ave-A S
2672 Crerar Peter D res 1001 8th Ave S
2778 Crest C S res 716 11th St S
3592 Crest S res 1116 5th Ave S
3959 Crewe R O res 1213 5th Ave S
3937 Crighton G 510 6th Ave S
2168 **CRIPPS G H & SON** Expert Piano Tuners 627 10th St S
3002 Cripps Rev W T H res Standard Bank Bldg
3269 Cropley G C res 945 7th St S
2673 **CROSS A E** Photographer 906 3rd Ave S
2296 Cross E H res 1236 8th Ave S
3247 Cross Wm res 107 21st St N
3674 Crowther Joseph res 297 7th Ave-A S
3947 Crozier C J res 292 7th Ave S
3848 Crozier G A Tailor Su F Metcalfe Bldg
CRYSTAL DAIRY LTD 434 8th St
2576 Order Department
Milk, Cream, Butter, Buttermilk and Crystal
2577 General Office [Ice Cream
D P Carlyle Manager
2598 Cull P res 1313 6th Ave S
3887 Cunningham H res 513 19th St N
3624 Cunningham Howard J res 408 12th St-A S

D

3666 **"D" THE TAILOR** (Jas B Du Guerre) 410 5th St S
3827 Dafoe L A res 303 Sherlock Blk
3851 Dainty G A res 239 15th St N
3042 Daley J W res 918 2nd Ave S
2312 Dallas Hotel George O Rowe Prop 312 5th St S
2103 Dalrymple James res 715 3rd St S
2798 Davidson J A res 1262 6th Ave-A S
2255 Davidson J Frank res 326 16th St S
2104 Davidson Joseph res 967 11th St S
2465 Davidson R R res 1233 5th Ave S
3944 Davies A E res 811 8th Ave S
2931 Davies Geo B res 517 5th Ave S
2496 Davies Mrs Georgina res 1204 5th Ave S
2723 Davies J I res 632 10th St S
2247 Davies Mrs T res 1218 5th Ave-A S
2339 Davis Albert M res 511 7th Ave S
3360 Davis J J res 606 5th Ave S
2051 Davis W H res 1237 7th Ave S
2870 Dawson H res 1617 3rd Ave N
3283 Dawson W A res 712 10th St S
2368 Dawson W H res 1209 6th Ave S
3786 Deere John Plow Co Ltd Implements 2nd Ave S
2167 Degloe W F res 529 14th St S
2658 De Jourdan P M res 105 8th St S
2580 **DELANY'S MEAT CO LTD** Store 210
3542 Office 5th St S
Abattoir (See Rural 312—Call 94)
3413 G A Delany res

2939 Delay J W res 529 12th St-C N
2075 Delay O res No 6 Shaft Hardieville
2893 De Long W H res 533 14th St S
3731 **DESPATCH PRINTING COMPANY LTD** Arthur Hayr Mgr 520 5th St S
2096 Devine Mrs M E res 318 6th Ave-A S
3257 Devlin Harry L res 1244 8th Ave S
2185 De Wolfe J H res 1020 7th Ave
2263 Dinning R J res 803 3rd Ave S
2058 Dixon Geo R res 628 12th St S
2057 **DIXON SHEET METAL CO THE** Rear Stafford Blk 5th St S
2101 Dobbs S H res 836 12th St S
2810 Dodd W A Tailor 309 13th St N
2556 **DODGE BROS MOTOR CARS** Motor Sales Ltd Dealers 406 4th Ave S
3817 Dodge C L res 319 15th St S
3821 Dominion Chemical Exterminator Co Frank O'Sullivan Mgr 313 13th St N
3434 Dominion Express Office C P R Station
2417 Dominion Land Office Post Office Bldg
2654 Dominion Market Hill Blk 4th Ave S
3580 **DOMINION RUBBER SYSTEM (ALBERTA) LIMITED** J W Burton Mgr 326 6th St S
3706 Manager's residence
2888 Donald Miss A res 302 Sherlock Blk
3361 Donald David res 627 9th St S
3702 Donald J A res 624 7th St S
3389 Donaldson C S res 1504 4th Ave N
2150 Donaldson R B Groceries 801 9th Ave S
2977 Donaldson Rodney res 934 8th St S
3585 Donaldson & Tennant Federal Coals (River Bottom)
2467 Dougall J res 424 12th St-C N
3359 Doughty T W A res 905 3rd Ave S
2880 Dow John res 631 13th St S
3606 Downer F W res 1276 3rd Ave S
3636 Downer F W Prop Victoria Mansions office 1278 3rd Ave S
2643 Dowsett M res 422a 9th St S
2760 Dowsley A M res 1301 4th Ave S
2809 Dowsley Land Agency Coaldale Blk 309 5th St S
2585 Drinkall W H res 102 2nd Ave S
3744 Drysdale James res 802 7th St S
2004 Duff Mrs J res 750 7th Ave S
2474 Dun R G & Co Mercantile Agency 5 Rylands Bldg
3707 Dunham S S res 314 12th St S
2862 Dunham T B res 1313 4th Ave S
3905 Dunlop Mrs J res 712 16th St N
2426 Dunning G H res 1226 3rd Ave S
2906 Dunsworth G D res 611 9th St S
2791 Durgan Frank res 410 5th Ave S
3961 Dutton E E res 293 7th Ave-A S
2395 Dutton Wm res 303 7th Ave-A S
2972 Dyke F S res 409 12th St-A S

Phones:
2632 Office
2475 Res.
City Vulcanizing & Battery Works
WILLARD BATTERY SERVICE STATION
EARL HOOKER 311 SEVENTH ST. SOUTH, LETHBRIDGE

Figgins' Transfer
J FIGGINS
Furniture, Trunks, etc., Removed
Phone 2717 514 FOURTH AVE. S. LETHBRIDGE

E

2359 Easter D R res 1214 5th Ave S
2411 Easton John res 917 8th St S
2917 Easton S G res 703 6th Ave S
2035 Economy Grocery W G Warnack Mgr 902 11th St S
2462 Ednie A H res 281 7th Ave S
2304 Edwards A res 1318 6th Ave-A N
3982 Edwards G res 533 12th St-A N
3814 **EDWARDS WM & CO** Groceries 516 4th Ave S
3979 Edwards Wm M res 1623 1st Ave N
3637 **ELECTRIC SHOP THE** W L McKenzie & Co 706 3rd Ave S
2318 **ELITE CIGAR STORE** J A Perry 320 5th St S
3955 Elliott L M res 960 12th St S
3552 **ELLISON MILLING & ELEVATOR CO LTD** Mills 2nd Ave S
2068 Manager's Office
3261 Ellwyn G C res 44 Dominion Blk
3490 Elton D H res 1209 7th Ave S
2523 Elton & Beattie Law Office Stafford Blk
3264 Emmerson G res 916 10th St S
3282 Emmerson J res 915 8th St S
2408 Emmerson Margaret res 314 15th St N
3019 Empire Hide & Fur Co 403 4th Ave S
2603 **EMPLOYMENT SERVICE OF CANADA** ALBERTA GOVERNMENT Hull Blk 3rd Ave S
Entomological Laboratory (See Rural 808—Call 94)
2349 Europe Cafe 410 2nd Ave S
3275 Evans T res 537 8th St S
3991 Evans Mrs T M res 326 12th St S
3439 Everall Ernest E res 650 9th St S
2107 **EVERALL'S LIMITED** Wholesale & Retail Stationers Southard Blk 3rd Ave S
3865 Everest R E res 1252 6th Ave-A S
3443 Ewert E A Jeweler Stafford Blk 311 5th St S
3601 Ewert E A res 1411 6th Ave S
2966 **EXIDE SERVICE STATION** Henderson Bros 718 3rd Ave S
2109 W S Henderson res 526 7th Ave S
3385 Experimental Farm W H Fairfield Supt Coaldale Rd

F

3385 Fairfield W H office Coaldale Rd
3941 Fairfield W H res Coaldale Road
2162 Fairley J H res 1208 3rd Ave S
3777 **FARM PRODUCTS LTD** Hay, Grain, Potatoes and Farm Supplies 312 4th St S
2060 W A Hamilton Mgr res 1210 5th Ave-A S
2053 Farmer's Feed Barn J D Ward 3rd St S
3516 Farmers Lumber Co 3rd Ave & 17th St S
2031 Farris R C res 281 7th Ave-A S
2616 **FARRIS SERVICE AGENCY** Collections and Accountancy 4 Acadia Blk
2196 Farrow C S 305 7th Ave S
2046 Fat's Quick Lunch Restaurant 5th St S
2590 Faunch E J res 924 10th St S
3414 Fearnside S res 639 13th St S
3305 Federal Coals Ltd office Hill Blk
2635 Feinstein H res 324 7th Ave S
2183 Ferguson C J res 412 8th St S
2683 Ferguson D res 1242 7th Ave S
3306 Ferguson J res 312 15th St S
2962 Fetter Wm F res 318 7th Ave S
2630 **FETTERLY T S** Boots & Shoes Dominion Blk 610 4th Ave S
2176 Fetterly T S res 284 7th Ave S
3561 **FETTERLY T S** Succeeded by Martin Bros Funeral Directors 334 6th St S
3006 Field George res 1620 2nd Ave-A N
2717 **FIGGINS TRANSFER** J Figgins 511 4th Ave S
2203 Filmer A N res 1309 9th Ave S
3877 Finn W R res 310 7th Ave-A S
3977 Finney Joe res 302 3rd St S
3333 **FIRE DEPARTMENT** (Fire only)
2531 Fisher A M res 1217 6th Ave S
2024 Fisk Mrs B res 422 9th St S
2623 Fitzpatrick M P res 301 7th Ave S
3985 Fleetwood E H res 918 10th St S
3390 Fleetwood John H res 522 7th St S
2895 Fleetwood T H res 514 7th St S
3576 Fleming Geo E res 4 Strathcona Court
3855 Fleming Mrs M res 312 3rd St S
3410 Fletcher Dr C M Dentist above Yale Cafe 5th St S
3673 Fletcher Dr C M res 309 13th St S
2638 Flett U A res 8 Victoria Mansions
3245 Flinn Wm res 125 20th St N
2776 **FLORENTINE BEAUTY PARLORS THE** 6 & 7 Rylands Blk
3285 Flournoy Mrs J D res 204 2nd Ave S
2207 Fong Joe res 308 1st Ave S
3633 **FORD GARAGE** C C McCreery Prop 403-409 3rd Ave S
3883 Forster E R J res 626 10th St S
3379 Forster P W L J res 812 6th Ave S
3471 Fowler Mrs L H res 34 Dominion Blk 4th Ave S
2336 Fowler Richard Y res 19-20 Bryan Blk
3975 Fowler W R res Henderson Park
3897 Fox Peter res 211 14th St N
3785 Fox Dr T W Dentist Union Bank Bldg
3752 Fox Dr T W res 534 14th St S
2003 **FRACHE BROS** Florists Henderson Park
2586 Francis C S res 316 15th St S
2626 Fraser Harry res 1204 7th Ave S
3448 Fraser Irving res 1219 6th Ave S
3718 Fraser Mrs K res 515 6th St S
3621 Freel James res 321 6th Ave-A S
2713 Freel Sheet Metal Works 330 6th St S
2490 Freeman M res 1226 4th Ave S
3323 Frey Isaac res 732 13th St S
3788 Fring M L res 1223 5th Ave-A S
3971 **FRUCHTER ISSAC** New & Second Hand Store 405 2nd Ave S
3623 Fruit Products Co W Hutton Mgr rear 3rd St bet 2nd and 3rd Aves
2042 Fry C Howard res 1005 8th Ave S
2317 Fuller Mrs J res 630 16th St N
2199 Fumerton Dr A S Dentist 3 Oliver Blk
2718 Fumerton Dr A S res 220 Sherlock Blk
2860 Furniture Exchange 1007 3rd Ave S