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320 SIXTH STREET SOUTH, LETHBRIDGE, ALBERTA

Office Phone

3442

2745



OFFICIAL
**TELEPHONE
DIRECTORY**

September, 1922

LETHBRIDGE

and DISTRICT

For Points in other Districts Call "LONG DISTANCE"
See Pages 9 to 12

LETHBRIDGE

EMERGENCY CALLS

LETHBRIDGE

Fire, 3333;

Police, 2145

CALLS FOR TELEPHONE SERVICE

Information, 92; Trouble, 93; Rural, 94
Long Distance, 0

Destroy All Old Directories

CONSUMERS' HARDWARE & SUPPLY COMPANY
STORE PHONES 2212; 2919. OFFICE 2920

3201

Business Office
General Advertising
and Circulation

3202

Classified
Advertising
Only

HERALD

3203

Job
Printing
Only

3224

Editorial
and Miladi
Departments

THE ONE COMPLETE OUTFIT

The R-1000

Radio Telephone Receiving Set

Can be purchased complete or Unit by Unit, has the famous R 215 A "Peanut" Vacuum Tube, Copperweld Antenna Wire and many other new and desirable features.

Its wave length from 200 to 600 meters covers the full range of local distant Amateur sending, Canadian and American Broadcasting, Shipping, Stock and Weather Reports, Official Time, etc.

Full description and prices are in our Bulletin No. 1000. Ask your dealer for a Copy. If he hasn't one, phone or write our nearest house.

CONSISTS OF

- 1 No. R1 Short Wave Tuner and Detector Unit.
- 2 No. R5 Amplifier Units.
- 1 No. R6 Double Head Set, 2500 ohms.
- 1 No. R650 Aerial System
- 3 No. R215-A "Peanut" Valves.
- 1 No. R180 Northern Peanut Valve Filament Battery.
- 1 No. R90 45 Volt Plate Battery.

Northern Electric Company

LIMITED

Calgary, Alberta

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COMBINGS MADE UP,
SWITCHES, CURLS, Etc.

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Hull Block (Ground Floor) Lethbridge

Phone 2710

ALBERTA GOVERNMENT TELEPHONES

Schedule of Rates for Service

(Exclusive of Private Branch Exchange Equipment)

INSTALLATION CHARGES

A service connection charge covering a portion of the average cost of the initial expense of establishing service for new subscribers and of furnishing additional facilities to old subscribers shall be as follows:

- | | |
|---|--------|
| (a) For individual or exchange party line service, or extension set..... | \$3.50 |
| (b) For each extension bell..... | 2.00 |
| (c) To cover directory, accounting, circuit and switchboard expenses in cases where service is established by the use of instruments and lines already in place in the subscriber's premises and no change is made in the type or location of such instruments..... | 1.50 |
| (d) To reconnect service when discontinued for non-payment of account..... | 1.00 |
| (e) When it is necessary to erect poles or anchors in order to carry the wires from the main telephone line on the road allowance or street to the applicant's premises, such poles and anchors in connection therewith will be supplied and erected by the Department at the expense of the applicant. | |

Excess Mileage-Exchange

The excess mileage rate for Exchange Service shall be 50c per month for each quarter-mile or fraction thereof.

MOVING CHARGES

- | | |
|--|-----------------------|
| (1) From one position to another in same room | \$1.00 per instrument |
| (2) From one room to another on same floor, or from one floor to another in same building, no outside wiring being required..... | \$2.00 per instrument |
| (3) From one building to another | \$3.50 per instrument |
| (4) Where a telephone is already installed and no inside move is required, a charge of \$1.50 will be made to cover cost of transferring the wires in central office and changing number on switchboard. | |
| (5) Where the above rates do not apply, an estimate of cost will be furnished subscriber on request, previous to work being proceeded with. | |

MONTHLY RENTAL RATES

	Business		Residence		Rural
	Wall	Desk	Wall	Desk	Wall
Day Service.....	\$2.25	\$2.50	\$1.50	\$1.75	\$1.75
Semi-Continuous Service.....	2.75	3.00	1.75	2.00	2.00
Continuous Service—Exchanges under 150 stations.....	3.00	3.25	2.00	2.25	2.00
Continuous Service—Exchanges between 150 and 500 stations.....	3.25	3.50	2.00	2.25	2.00
Continuous Service—Exchanges between 500 and 1,000 stations.....	3.75	4.00	2.25	2.50	2.25
Continuous Service—Exchanges between 1,000 and 5,000 stations.....	4.00	4.25	2.50	2.75	2.50
Continuous Service—Exchanges between 5,000 and 10,000 stations.....	4.50	4.75	2.50	2.75	2.50
Continuous Service—Exchanges between 10,000 and 15,000 stations.....	5.00	5.25	2.50	2.75	2.50

EXTENSION SETS AND EXTENSION BELLS (EXCHANGE)

Business Wall.....	\$1.00 per month	Residence Wall.....	50c per month
Business Desk.....	1.25 per month	Residence Desk.....	75c per month
Extension Bell.....			25c per month
Loud Ringing Extension Bell.....			50c per month

ALBERTA GOVERNMENT TELEPHONES

OFFICIAL TELEPHONE DIRECTORY

Head Office:

C. P. R. BUILDING, EDMONTON

HON. VERNOR W. SMITH,
Minister of Railways and Telephones.

JOHN CALLAGHAN,
Deputy Minister of Railways
and Telephones.

R. B. BAXTER,
General Superintendent,
Edmonton.

Copy for this Edition closed September 18th, 1922

This Directory is the property of the Alberta Government, and is printed for the exclusive use of their patrons, and they assume no liability whatever for damages occurring from errors or omissions in the making up and printing of this book.

Department of Railways and Telephones

TERMS AND CONDITIONS

Under Which Telephone Service is Furnished

USE OF TELEPHONE

1. Telephone instruments and connecting lines are furnished to subscribers to be used in accordance with the rules as prescribed by the Department from time to time, and are to be used only by the subscriber, his agents or employees when engaged upon his business and must not be used for transmitting, receiving or delivering any message or communication in respect of which a consideration has been or is to be paid by any other party, except as permitted by the rules of the Department, nor used in any way in competition with the telephone business conducted by the Department. Subscribers will not be allowed to transfer their telephone number, service, or contract to any other party, unless arranged for in advance by a duly authorized official of the Department.

The right of the subscriber is to use the instruments and connecting lines where the Department may place them, but not elsewhere, under such rules as the Department may from time to time prescribe. He shall not extend their use to other individuals, except his servants upon his business; nor shall they be used for any calls or consideration to be paid by any person other than the subscriber; nor does this confer upon him the right to use any other instrument.

2. The lines and instruments over which the service is furnished remain the property of the Government and shall be carefully used by the subscriber, and only as herein stated in Clause No. 1; and no instrument or appliance not furnished by the Department shall be attached to or used in connection with these lines and instruments.

CONSTRUCTION

3. When it is necessary to erect poles or anchors in order to carry the wires from the main telephone line on the road allowance or street to the applicant's premises, such poles and anchors in connection therewith will be supplied and erected by the Department at the expense of the applicant.

CHARGES—HOW PAID

4. All charges for installations, moves, and monthly rentals shall be paid in advance, which shall entitle the subscriber to service with all subscribers connected to the same exchange. Regular toll rates will be charged for all service to points outside of the exchange.

5. Subscribers shall pay the installation charges, first rental instalment (and construction charges if any) strictly in advance. Excess mileage charge will be added if outside of exchange limits. If subsequent rental accounts remain unpaid after the 20th of the month, service shall be discontinued and if still remaining unpaid after the end of the month, a charge of \$1.00 shall be made to reconnect service; no rebate or reduction shall be allowed for such interruption to service.

6. Subscribers shall pay monthly, at schedule rates, for all messages and conversations over the Long Distance lines. If said accounts remain unpaid after the 20th of the month, further credit shall be refused until account is paid.

7. Subscribers shall pay promptly, upon presentation of account, all charges for other miscellaneous items. If these charges are not paid within 20 days, service shall be discontinued.

COMPLAINTS RE LONG DISTANCE SERVICE

8. No allowance will be made on complaint of inefficient Long Distance service unless such complaint be made to Chief Operator, immediately after conversation has taken place.

VACATION ALLOWANCE

9. Should a subscriber desire to have his **Exchange Residence Service** temporarily discontinued, owing to the closing of his residence, he may do so without cancelling contract or having telephone removed, and, if arranged for in advance in writing, an allowance of one-half of the rate per month will be made for a period of not less than one month and not exceeding three months in any one year. Subscriber shall state, when making application, the period for which he expects to be absent and shall pay for this period in advance. Subscriber will notify the Department when he wishes service resumed, either in writing or by calling at the office and signing re-connect order.

MOVES

10. The telephone is first located where the subscriber directs and must not be moved or interfered with. When the subscriber desires to have the telephone moved to any other location, notice in writing should be given to the local office, at least ten days before the change is desired. The work will then be done as promptly as possible at regular charges.

CANCELLATION OF SERVICE

11. Subscribers giving up service must notify the Department in writing, or call at office and sign "Take Out" order. Failing to do this, subscriber will be liable for rent up to the date instrument is removed or taken over by a new subscriber.

GENERAL

12. If a telephone installed for service at the residence rate be used for the purposes of business or profession, or otherwise than for the usual requirements of a residence, the Department may charge the business rate for such service without regard to the date to which the subscriber has paid for service at the residence rate. This also applies to subscribers, for residence service only, who advertise or use their telephone number in connection with their business or profession.

13. The Department will endeavor to keep the lines and instruments in good working order and undertakes to clear trouble or make repairs with all reasonable despatch, but does not guarantee uninterrupted service.

14. A subscriber's telephone number is not a part of the application for service, but numbers will only be changed when absolutely necessary or for the betterment of the service.

15. The use of obscene, profane or abusive language while using the telephone is strictly forbidden and service may be immediately discontinued for violation of this rule.

DIRECTORY REGULATIONS

This Directory is the property of the Alberta Government and is loaned to telephone subscribers for their use, to be retained until the delivery of the next issue. Subscribers are furnished free one copy for each instrument. Additional copies will be charged for, 50c per copy.

No insertions, changes or corrections may be made after the date set for the closing of copy.

Each subscriber is entitled to one single line entry in the Alphabetical List without charge. Listings in bold type will be charged at the rate of Two Dollars per issue. By special arrangement any subscriber to Exchange Business Service may have the name of any company which he represents, or of any employee or agent, listed in Directory at a nominal charge of One Dollar per line per issue. A subscriber to Exchange Residence service may have the name of a bona fide member of his family listed in the Directory for One Dollar per line per issue. When it is desired to insert the name of a person not an actual member of the family, the charge will be Three Dollars per issue, which includes Exchange Service.

Subscribers are requested to report promptly to the Local Office, in writing, any errors which may appear in this Directory, so that same may be corrected in the next issue.

The Alberta Government Telephones assume no liability whatever for damages occurring through errors or omissions in the making up and printing of this Directory.

INSTRUCTIONS

FOR USE OF AUTOMATIC TELEPHONES

CONSULT THE DIRECTORY IN ALL CASES BEFORE PLACING A CALL.
DO NOT TRUST TO YOUR MEMORY.

(1) Remove receiver from hook before operating dial.

(2) Bring the finger squarely to the finger stop.

IMPORTANT.—When calling a number, allow a slight interval to elapse between each figure.

(3) Face the transmitter, with the lips almost touching the mouthpiece. Speak naturally, distinctly and not too rapidly.

(4) Do not move receiver hook or dial while talking, as this will disconnect you.

(5) Always hang up receiver for a short interval before making a second call, to allow the mechanism to release.

(6) Hang receiver on hook (small end up) when through talking; otherwise no one can obtain connection with your telephone.

(7) BUSY BUZZ. If, after calling a number, a buzzing sound is heard, it indicates that the number called for is busy.

EXAMPLE

To call M2300—Remove receiver from hook, place finger in finger-hole "M" and pull dial down until finger reaches the finger-stop; let dial rotate back; then in same manner pull 2-3-0-0.

Dial will rotate back. Do not interfere with this backward motion.

Place receiver to your ear. If the busy buzz is heard, it indicates that M2300 is busy. This being the case, hang up the receiver and call again within a reasonable time.

At completion of conversation, hang receiver on hook, small end up.

You are now entirely disconnected and ready to call another number or to be called:

If a mistake is made in calling the correct number or if the dial is improperly operated, the receiver must be hung up before calling again. If connection is accidentally broken it should be restored by the calling party. When using an extension telephone, listen and speak before operating dial.

AUTOMATIC EXCHANGES

INFORMATION

Call "Information" for NUMBERS of New Subscribers, Changes, Long Distance Line Charges, New Toll Offices, etc.

TROUBLE

Complaints regarding Telephone Troubles should be reported to Trouble Operator. When reporting trouble, give telephone number affected and its location, also state as accurately as possible just how trouble manifests itself. Try to be specific as incomplete information frequently causes delay in locating nature of trouble. If a line you are trying to call repeatedly tests "busy" notify Trouble Clerk, who will investigate whether same is caused by an abnormal condition on line or from use. If any line appears too busy for good service, write to the Commercial Manager. Subscribers are requested not to engage Trouble or Information Clerks in conversation longer than necessary, as by so doing the clerk will be prevented from giving prompt attention to other patrons.

INSTRUCTIONS

FOR USE OF MANUAL TELEPHONE

CONSULT THE DIRECTORY IN ALL CASES BEFORE PLACING A CALL.
DO NOT TRUST TO YOUR MEMORY.

To call the Operator, give *one long ring* before removing the receiver from the hook, and then hold the receiver to the ear. When the Operator replies by saying, "Number?" give the number of the subscriber's telephone desired, slowly and distinctly. At multi office exchanges, first indicate the exchange desired by the prefixed letter and then pronounce the number by digits.

For example:—"M1429" should be pronounced "M one-four-two-nine."

At other exchanges pronounce the number desired by digits.

For example:—"175" should be pronounced "One-seven-five."

Note.—To call the operator at Camrose or Wetaskiwin (Common Battery exchanges), remove the receiver from the hook and proceed as instructed above.

When finished talking, place the receiver on the hook, small end up. No ringing, except by rural line subscribers, is necessary at these exchanges.

Keep the receiver to the ear, and the Operator, after repeating the number, will connect you with the Subscriber called for. If the desired line is found to be in use, the Operator will report "Line Busy."

When you have finished talking, place the receiver on the hook, small end up, and give a *short ring*. This gives the Operator a signal to disconnect, and you are then in a position to call another number, or to be called.

ANSWER THE CALLS ON YOUR TELEPHONE PROMPTLY BY ANNOUNCING YOUR TELEPHONE NUMBER.

Face the Transmitter, with the lips almost touching the mouthpiece. Speak naturally, distinctly, and not too rapidly.

Call "Information" for subscribers or changes not found in this Directory.

DO NOT USE THE TELEPHONE DURING A THUNDER-STORM.

Rural line subscribers should limit their local conversations to FIVE MINUTES duration, and must not "listen-in" to conversations not intended for them, as it interferes with the service.

COMPLAINTS

Complaints regarding telephone trouble and unsatisfactory service should be made to the Agent or Chief Operator at the office concerned, and if not rectified within a reasonable time the matter should be referred to the Traffic Superintendent at Edmonton.

NOTICE

TO TELEPHONE SUBSCRIBERS
AND THE PUBLIC



All employees of the Alberta Government Telephones whose duties require them to enter the premises of subscribers or others, are required to wear a badge similar to that illustrated above. The public is hereby notified to require all persons who desire to enter their buildings or premises for purposes in connection with the Telephone to exhibit their badges and note the numbers of the same. Any person claiming to be an employee of the Alberta Government Telephones, who is without this badge, should be refused admission and the Local Agent be notified at once by telephone.

LONG DISTANCE SERVICE

Rules and Regulations

To make a Long Distance Call:—

(a) If you desire Station-to-Station service call "Long Distance" in the regular way. When the Long Distance operator answers, give the Number of the telephone from which you are speaking and say, "I want to speak to.....(telephone number).....(terminating office). Anybody at that number will do."

(b) If you desire to reach a particular person at a certain telephone number or address, call "Long Distance" in the regular way. When the Long Distance operator answers give the Number of the telephone from which you are speaking, also your name and initials together with the initials and name of the particular person desired and the city or town where he can be located.

Example:—Number 4567, J. H. Brown speaking. "I want to speak to Mr. John Jones No. 684 Springdale," or "I want to speak to anyone who can talk business at No. 684 Springdale," or "If Mr. Jones is not there I will speak to Mr. A. F. Smith."

(c) If you desire to place an Appointment or Messenger call, or transmit a Written Message or Telegram, call "Long Distance" in the regular way and give your order as heretofore.

Long Distance Charges.—All rates quoted are for an initial period of three minutes. For over-time beyond the initial period a proportionate charge is made per minute.

Long Distance Tolls will be charged to the subscriber from whose instrument the Long Distance call is placed.

Night Rates.—Evening and Night Rates apply only to Station-to-Station calls. See page 10 for further information. Day rates only are in effect between Alberta and Saskatchewan Government Telephones' points. The Kootenay Telephone Lines, Ltd. (B.C.) Day and Night Rates are the same.

Supervision by Private Branch Exchange Operators.—The Long Distance operator is held responsible for the supervision and timing of all messages and for the character of the service furnished. Supervision of connections by Private Branch Exchange operators interferes with the service and such operators should not remain "cut in" on the line after the connection has been established.

Reversal of Charges.—All charges will be made against the Originating Office except those messages for which the receiving party expressly agrees to pay. The assent of the receiving party to a reversal of charges should be obtained before the connection is established.

Messenger Service.—Upon request, and the pre-payment of reasonable charges a messenger will be sent when possible to notify a non-subscriber to come to any Public Pay Station.

When a Particular Person is desired the Long Distance operator must be so advised when the call is placed, otherwise charges will be made from the time connection is established with the telephone desired, whether the party required is obtained or not.

Slot Machine Pay Station Service.—Slot Machine Telephones have been installed by the Department, for the convenience of subscribers and the general public, in suitable locations throughout the City.

Local conversations may be had from these Telephones at a charge of 5 cents for 5 minutes.

Long Distance service is furnished at regular tariff rates upon deposit of the amount of the initial charge (covering three minutes' conversation), the usual charges being made for excess time.

Non-subscribers who desire to use subscribers' telephones should be referred to the nearest Public Pay Station.

COMPLAINTS regarding unsatisfactory Long Distance service should be made to the Chief Operator at the office concerned, and if not then rectified, the matter should be referred to the Traffic Superintendent, Edmonton.

If there is anything about our rates and practices you do not fully understand, please call your Local Manager or Chief Operator and they will be glad to explain.

LONG DISTANCE RATES

From Lethbridge

To Places connected with the Long Distance Lines of the Alberta Government
Telephones and Connecting Systems in Alberta.

NOTE:—These Rates are Subject to Change without Notice.

TO	Station- to-Station Day Rate	TO	Station- to-Station Day Rate	TO	Station- to-Station Day Rate	TO	Station- to-Station Day Rate	
	\$ c		\$ c		\$ c		\$ c	
Abee.....	1.95	Buffalo Head Ranch.....	.60	Duchess.....	.55	High River.....	.50	
Abilene.....	1.95	Bulwark.....	1.15	Dunstable.....	1.80	Hilda.....	.85	
Acme.....	.80	Burdett.....	.40	Durlingville.....	2.10	Hilliard.....	1.65	
Adkins.....	.95	Busby.....	1.80	Duvernay.....	1.80	Holden.....	1.50	
Airdrie.....	.75					Hughenden.....	1.35	
Alberta Beach.....	1.80			Eagle Butte.....	.70	Hussar.....	.60	
Alcomdale.....	1.80	Cache Lake.....	1.95	Eastburg.....	1.95	Huxley.....	.95	
Alderson.....	.50	Cadogan.....	1.35	Echohill.....	1.80			
Alequiers.....	.60	Cairns.....	1.35	Eckville.....	1.20	Iddesleigh.....	.65	
Alhambra.....	1.20	Calahoo.....	1.80	Edberg.....	1.35	Innisfail.....	1.05	
Alix.....	1.15	Calgary.....	.70	Edgerton.....	1.50	Innisfree.....	1.65	
Allerton.....	.40	Calling Lake.....	2.40	Edmonton.....	1.65	Iola.....	1.35	
Alliance.....	1.20	Calmar.....	1.50	Edmonton Beach.....	1.65	Irma.....	1.50	
Alsask, Sask.....	1.05	Camsie.....	1.95	Edwinton.....	1.95	Iron Springs.....	.15	
Altario.....	1.20	Camrose.....	1.50	Edwell.....	1.05	Irricana.....	.75	
Amethyst.....	.40	Carmore.....	.90	Egremont.....	1.80	Ir. Ino.....	.75	
Amisk.....	1.35	Carbon.....	.80	Elk Point.....	1.80	Islay.....	1.65	
Andrew.....	1.80	Cardston.....	.30	Eikwater Lake.....	.70			
Angle Lake.....	1.80	Carlton Hill.....	1.95	Ellsco.....	2.10	Jarrow.....	1.50	
Ankerton.....	1.35	Carmangay.....	.25	Elmora.....	1.00	Jarvie.....	2.10	
Anthony.....	.60	Caroline.....	1.15	Empress.....	.95	Jenkins.....	2.25	
Arbutus.....	1.20	Carolside.....	.75	Enchant.....	.25	Jenner.....	.65	
Ardenode.....	.65	Carstairs.....	.90	Endling.....	1.00	Judson.....	.20	
Ardmore.....	2.10	Carvel.....	1.65	Entwistle.....	1.80			
Ardrossan.....	1.65	Cassils.....	.45	Erskine.....	1.15	Kahwin.....	1.80	
Armada.....	.35	Castor.....	1.10	Etzikom.....	.50	Kananaskis.....	.85	
Ashmont.....	1.95	Catchem.....	.65	Evansburg.....	1.80	Kapasiwin.....	1.65	
Athabasca.....	2.10	Cavendish.....	.80	Everts.....	1.15	Kathryn.....	.70	
Atlee.....	.75	Cayley.....	.45	Ewelme.....	.25	Kelsey.....	1.35	
Avalon.....	.55	Cereal.....	.95	Excel.....	.95	Kevissville.....	1.10	
		Cessford.....	.70	Exshaw.....	.85	ew.....	.65	
Baintree.....	.65	Chamblon.....	.30			Killam.....	1.35	
Banff.....	1.00	Chancellor.....	.60	Faith.....	.55	Kingman.....	1.50	
Barons.....	.20	Chappice Lake.....	.75	Fallis.....	1.80	Kinnondale.....	.35	
Barrhead.....	1.95	Chauvin.....	1.50	Fawcett.....	2.10	Kinsella.....	1.50	
Bartlettville.....	1.50	Cheadle.....	.60	Fedorah.....	1.80	Kipperville.....	.45	
Bashaw.....	1.20	Cherhill.....	1.80	Fenn.....	1.05	Kirk McKinnon.....	.45	
Bassano.....	.50	Chin.....	.15	Ferintosh.....	1.35	Kirriemuir.....	1.15	
Battenburg.....	1.80	Chinoak.....	.90	Foremost.....	.40	Kiscoty.....	1.65	
Battle Lake.....	1.50	Chlpmann.....	1.65	Forestburg.....	1.35	Knob Hill.....	1.50	
Bawlf.....	1.35	Claresholm.....	.30	Fort Assiniboine.....	2.10	Krakow.....	1.80	
Beauvallon.....	1.80	Clarinda.....	.45	Fort Saskatchewan.....	1.80			
Beaver Crossing.....	2.10	Clive.....	1.20	Four Nine.....	.55	Lac Ste Anne.....	1.80	
Beaver Heights.....	.35	Cluny.....	.50	Freedom.....	1.95	Lacombe.....	1.20	
Belseker.....	.75	Clyde.....	1.95	Fresnoy.....	.95	Lafond.....	1.80	
Bellis.....	1.95	Cochran.....	.80			Lake Isle.....	1.80	
Belvedere.....	1.95	Cold Lake.....	2.10	Gadsby.....	1.10	Lake Valley.....	.55	
Benalto.....	1.20	Columbine.....	1.95	Gaetz Valley.....	1.15	Lakesend.....	1.20	
Bentley.....	1.20	Comper.....	1.20	Gagnon.....	2.10	Lamont.....	1.80	
Benton.....	.95	Comrey.....	.65	Gahern.....	.55	Landonville.....	1.80	
Berry Moor.....	1.65	Comrie.....	1.95	Gainford.....	1.80	Lanfine.....	.95	
Beynon.....	.70	Condor.....	1.20	Galahad.....	1.20	Langdon.....	.60	
Big Fish Lake.....	1.80	Conrad.....	.25	Garden Plain.....	1.00	Lavoy.....	1.65	
Big Valley.....	1.00	Consort.....	1.15	Gem.....	.55	Lawton.....	1.95	
Bindloss.....	.85	Cooking Lake.....	1.65	Gibbons.....	1.80	Le Goff Jct.....	2.10	
Birdholm.....	.45	Coronado Beach.....	1.80	Gleichen.....	.55	Lea Park.....	1.80	
Blackie.....	.45	Coronation.....	1.10	Glendon.....	1.95	Leduc.....	1.50	
Blairmore.....	.45	Countess.....	.50	Glenevis.....	1.80	Leedale.....	1.35	
Blood Reserve.....	.20	Coutts.....	.40	Glenwoodville.....	.25	Legal.....	1.80	
Bloomsbury.....	1.95	Cowley.....	.35	Goddard.....	.40	Legend.....	.40	
Bolan.....	1.80	Craigmyle.....	.85	Gorman.....	2.25	Leighton.....	1.80	
Bon Accord.....	1.80	Crawford.....	2.40	Graminia.....	1.65	Leo.....	1.25	
Boniss.....	2.10	Cremora.....	.90	Granum.....	.25	Leslieville.....	1.35	
Bonnyville.....	1.95	Crossfield.....	.85	Grassy Lake.....	.35	Lewiston.....	2.10	
Bordenave.....	1.95	Cummings.....	1.50	Green Court.....	1.95	Lines.....	2.25	
Botha.....	1.10	Czar.....	1.35	Grosmont.....	2.25	Lisburn.....	1.80	
Bottrel.....	.90	Dakin.....	2.10	Groton.....	.50	Lloydminster.....	1.65	
Boundary Creek.....	.35	Dalroy.....	.70	Gull Lake.....	1.20	Lomond.....	.30	
Bow City.....	.35	Dapp.....	1.95	Gunn.....	1.80	Lonira.....	1.95	
Bow Island.....	.45	Darwell.....	1.80			Looma.....	1.65	
Bow Slope.....	.40	Davis.....	1.95	Hacke.....	.30	Lougheed.....	1.35	
Bowden.....	1.00	Daysland.....	1.35	Halfway Lake.....	1.95	Lousana.....	1.05	
Bowell.....	.55	Del Bonita.....	.30	Haikirk.....	1.10	Low Creek.....	1.95	
Bowmantown.....	.70	Delburne.....	1.10	Halfaday.....	.80	Loyalist.....	1.10	
Box Springs.....	.65	Della.....	.85	Hamlin.....	1.80	Lucky Strike.....	.45	
Boyle.....	2.10	Delph.....	1.80	Hanna.....	.85	Lunnford.....	1.95	
Boyne Lake.....	1.95	Delphi.....	1.80	Hardisty.....	1.35	Luza.....	1.80	
Bragg Creek.....	.75	Desjarlais.....	1.80	Harmattan.....	1.00			
Brant.....	.45	Deville.....	1.65	Harvest Vale.....	.60	Macleod.....	.20	
Breezelawn.....	.55	Didsbury.....	.90	Hay Creek.....	1.95	Mageau.....	1.95	
Brooks.....	.45	Donalda.....	1.20	Hay Lakes.....	1.50	Magnolia.....	1.80	
Brousseau.....	1.80	Doondale.....	.50	Heath Creek.....	.35	Magrath.....	.15	
Bruce.....	1.50	Doucette.....	1.80	Heaton Moor.....	1.95	Manola.....	1.95	
Bruderheim.....	1.80	Downing.....	1.80	Hesler.....	1.35	Manville.....	1.65	
Buffalo.....	.75	Drayton Valley.....	1.65	Hespero.....	1.20	Manyberries.....	.65	
		Drumheller.....	.75	Highfield.....	.40			

TO	Station-to-Station Day Rate	TO	Station-to-Station Day Rate	TO	Station-to-Station Day Rate	TO	Station-to-Station Day Rate
	\$ c		\$ c		\$ c		\$ c
Markerville.....	1.10	Orvilton.....	1.80	Rosalind.....	1.35	Sweet Grass, Mont.....	.50
Masinasin.....	.45	Owens.....	2.10	Rosebud.....	.70	Sylvan Lake.....	1.15
Maunsell.....	.25	Oxville.....	1.50	Roseglenn.....	.75		
Maybridge.....	1.80	Oyen.....	.95	Rose Lynn.....	.80	Taber.....	.25
Mayerthorpe.....	1.95			Rosemary.....	.50	Tawatinaw.....	1.95
McKellar.....	1.80	Pakan.....	1.80	Rossington.....	1.95	Tees.....	1.20
McNally.....	.75	Pakowki.....	.55	Rowley.....	.90	Telfordville.....	1.65
Meanook.....	2.10	Parkland.....	.35	Roydale.....	1.95	Thelma.....	.75
Mechecho.....	.80	Park View.....	.40	Rumsay.....	.90	Therien.....	1.95
Medicine Hat.....	.65	Partridge.....	1.10	Rush Lake.....	.70	Thorhild.....	1.95
Meeting Creek.....	1.35	Pashley.....	.70	Ryley.....	1.50	Three Hills.....	.85
Mellowdale.....	1.95	Patricia.....	.55			Tofield.....	1.65
Metiskow.....	1.35	Pearsonville.....	.50	St. Albert.....	1.65	Tomahawk.....	1.65
Milk River.....	.35	Peat.....	1.80	St. Joseph.....	2.10	Travers.....	.30
Millarville.....	.65	Pekisko.....	.50	St. Kilda.....	.50	Tring.....	1.80
Millet.....	1.50	Pemukan.....	1.15	St. Lina.....	1.95	Trochu.....	.90
Milliecat.....	.55	Pendant d'Oreille.....	.60	St. Paul.....	1.95	Two Hills.....	1.80
Milo.....	.40	Penhold.....	1.10	St. Vincent.....	1.95		
Minburn.....	1.65	Peno.....	1.80	Sammons.....	.50	Vale.....	.75
Mirror.....	1.20	Perryvale.....	2.10	Sangudo.....	1.95	Valleyfield.....	.30
Monarch.....	.10	Philips.....	1.50	Sandy Lake.....	1.80	Vanesti.....	1.65
Monitor.....	1.15	Pibroch.....	1.95	Sarrail.....	2.10	Vanvleet.....	1.65
Morinville.....	1.80	Pickardville.....	1.95	Schuler.....	.80	Vegreville.....	1.65
Morningside.....	1.35	Pincher Creek.....	.35	Scolfield.....	.95	Verburg.....	.40
Morrin.....	.85	Pine Creek.....	1.80	Scottfield.....	.90	Vermilion.....	1.65
Mossie.....	1.95	Pollockville.....	.70	Seaforth.....	.30	Veteran.....	1.10
Moerton.....	1.65	Ponoka.....	1.35	Seba.....	1.80	Victoria.....	1.80
Mulhurst.....	1.50	Priddis.....	.70	Sedalia.....	1.70	Viking.....	1.50
Mundare.....	1.65	Princeton.....	.55	Sedgewick.....	1.35	Vilna.....	1.95
Munson.....	.80	Provost.....	1.35	Seven Persons.....	.55	Vimy.....	1.95
				Seymour.....	1.80	Vulcan.....	.35
Namaka.....	.60	Radway.....	1.80	Shandro.....	1.80		
Nanon.....	.40	Rainier.....	.35	Sheerness.....	.85	Wabamun.....	1.80
Naughton Glen.....	1.65	Ranfurly.....	1.65	Sibbald.....	1.00	Waddington.....	.70
Neerlandia.....	1.95	Raven.....	1.15	Sion.....	1.80	Wahstao.....	1.95
Neighbourview.....	.40	Ray.....	1.80	Skiff.....	.35	Wainwright.....	1.50
Nemiscam.....	.45	Raymond.....	.15	Smiths.....	1.80	Walker.....	.65
New Dayton.....	.20	Redcliff.....	.60	Smoky Lake.....	1.95	Walsh.....	.80
New Norway.....	1.35	Red Deer.....	1.15	Soda Lake.....	1.80	Wardlow.....	.65
New Sarepta.....	1.50	Red Willow.....	1.20	Southesk.....	.50	Warner.....	.30
Nightingale.....	.65	Redland.....	.70	Southworth.....	1.95	Warspite.....	1.95
Nobleford.....	.15	Redwater.....	1.80	Spring Coulee.....	.20	Wasel.....	1.80
Northbank.....	1.80	Reist.....	.95	Spring Point.....	.30	Waskatenau.....	1.95
North Cooking Lake.....	1.65	Retlaw.....	.25	Stampede.....	.55	Waterton Park.....	.45
North Mossie.....	1.95	Ribstone.....	1.50	Stand Off.....	.20	Wayne.....	.75
North Park.....	1.60	Richards.....	2.10	Standard.....	.65	Wellsdale.....	1.80
Northern Valley.....	1.80	Richardson.....	1.65	Stanmore.....	.90	Westeros.....	1.50
Northleigh.....	1.65	Richdale.....	.30	Stavely.....	.35	Westlock.....	1.95
Nugent.....	1.35	Richfield.....	.90	Stettler.....	1.15	Wetaskiwin.....	1.50
		Rife.....	1.95	Stevieville.....	.60	White Court.....	2.10
O'Connor.....	.65	Rimby.....	1.35	Stirling.....	.15	Whitia.....	.50
Odynski.....	1.80	Rio Alto.....	.60	Stony Plain.....	1.65	Wisdom.....	.60
Okotoks.....	.55	Riverbow.....	.35	Strathmore.....	.60	Winnifred.....	.50
Olds.....	.95	Riverbow Ferry.....	.35	Strome.....	1.35	Wrentham.....	.25
Olin Creek.....	.35	Rochester.....	1.95	Suffield.....	.55		
Olson.....	2.25	Rockfort.....	1.95	Sullivan Lake.....	1.05	Yeoford.....	1.50
Olson Coulee.....	.30	Rockford.....	.70	Sunnynook.....	.75	Youngstown.....	.90
Onoway.....	1.80	Rocky Mt. House.....	1.35	Sunnyslope.....	.85		
Opal.....	1.80	Rocky Rapids.....	1.65	Swalwell.....	.80	Zawale.....	1.80
Orion.....	.60	Roeske.....	1.95				

NOTES—

1. All preceding rates quoted are for an initial period of three minutes. For overtime beyond the initial period a proportionate charge is made per minute.
2. The preceding rates are Station-to-Station Day rates.
3. The Day Rate for a Station-to-Station call is the fundamental rate upon which the rates for other classes of service are based.
4. The rate for a completed Person-to-Person call, either Paid or Collect, is approximately 25 per cent. higher than the corresponding Station-to-Station Day rate.
5. The rate for a completed Messenger or Appointment call, including Written Messages and Telegrams, is approximately 50 per cent. higher than the corresponding Station-to-Station Day rate.
6. (a) Between 7 p.m. and 12 midnight, the Station-to-Station rates are approximately one-half the Day rate and are known as "Evening Rates."
- (b) Between 12 midnight and 4:30 a.m. the Station-to-Station rates are approximately one-fourth the Day rates and are known as "Night Rates."
- (NOTE.—In no case shall the Evening or Night rate, as the case may be, be less than 25c. for the initial period, unless the Station-to-Station Day rate is less, in which case the Station-to-Station Day, Evening and Night rate shall be the same.)
- (c) Evening and Night rates apply only to Station-to-Station calls. There is no reduction in the Person-to-Person rate regardless of the hour when the call is completed.
7. Day rates only are used for computing charges on Person-to-Person, Appointment, and Messenger calls, including Written Messages and Telegrams.
8. The charges on Station-to-Station messages cannot be made Collect, i.e., reversed. If the call is subsequently made Collect, i.e., collected from the called station it will take the Person-to-Person rate.
9. Under certain conditions a Report Charge of approximately one-quarter of the "Station-to-Station" Day rate will be made on uncompleted Person-to-Person, Appointment and Messenger calls, including Written Messages and Telegrams.
10. A Report Charge shall not be made on Station-to-Station calls under any conditions.
11. See pages 11 and 12 for list of places in British Columbia, Saskatchewan and Montana, U.S.A., between which service can be given. Rates to these points can be obtained by calling "Long Distance."
12. If there is anything about our rates and practices you do not fully understand, please call your Local Manager or Chief Operator and they will be glad to explain.

In addition to the points on preceding pages Long Distance Connection may be had also with the following places in Alberta and British Columbia, rates for which can be obtained by calling "Long Distance":—

Alberta Points

ACADIA VALLEY	CONTENT	HAIRY HILL	MEADOW CREEK	SARCEF
ACHESON	COPEVILLE	HALLFAY	MENAIAK	SATHER
AETNA	COUNTRY CLUB	HALLMAN	MERNA	SCOTSTOWN
AGRICOLA	COUSINS	HANEYVILLE	MEWASSIN	SEEBE
ALBAY	CRAIGMILLAR	HASTINGS COULEE	MIDNAPORE	SHARROW
ALBION RIDGE	CRANMER	HAWKEYE	MILLER	SHEPARD
ALDERSYDE	CROWFOOT	HAYNES	MILNERTON	SIEBERTVILLE
ALICE LAKE	CURREY	HAYTER	MINOTT	SILVER LAKE
ANGUS RIDGE		HAZELMERE	MORLEY	SIMONS VALLEY
ANZAC	DALEMEAD	HEARNLEIGH	MOSLEIGH	SOCIAL PLAINS
ARDENVILLE	DAUNTLESS	HEATH	MOUND	SPRING LAKE
ARDLEY	DAVISBURG	HEATHER BRAE	MOUNTAIN VIEW	SPRINGBANK
ARMENA	DEERING	HERRONTON	MOUNT LOOKOUT	SPRINGDALE
ARROWWOOD	DELAOUR	HETHERINGTON	MURRAY VALLEY	SPRINGVALE
ASKER	DEWAY	HILL END		SPRUCE GROVE
AVION	DEWBERRY	HILLCREST	NAKAMUN	STAPLEHURST
BADGER LAKE	DE WINTON	HILLSPRING	NAMAYO	STAR
BALMORAL	DIAMOND CITY	HOBBEMA	NEAPOLIS	STERLINGVILLE
BANKHEAD	DICKSON	HORSE HILLS	NEUTRAL HILLS	STOCKS
BARDO	DILIGENCE	HORSESHOE	NEVIS	STOPPINGTON
BARNWELL	DINA	COULEE	NEW BRIDEN	STRAND
BARONET	DINANT	HORSESHOE FALLS	NEW LINDSAY	STRANGMUIR
BATHGATE	DINTON	HORSESHOE LAKE	NEW LUNNON	STREAMSTOWN
BATTLE	DOBSON	HUBALTA	NEW OXLEY	SUGAR BOWL
BATTLE BEND	DODDS	HUGHES	NEW SPRUCE	SULPHUR SPRINGS
BATTLE RIDGE	DOG POUND	HUNTERVILLE	NISBET GROVE	SUMMERLAND
BATTLEVIEW	DORENLEE		NISKU	SUMMERVIEW
BEAUMONT	DRY FORK	INDUS	NORMA	SUNDRY
BEAVER HILLS	DUAGH	INDUSTRIAL	NORTON	SUNNYDALE
BEAVER LAKE	DUFFIELD	INCA SCHOOL	NOYES CROSSING	SUPERIOR
BEAVER MINES	DUHAMEL	INGLETON		
BEAZER	DUNMORE	INGLIS	OGDEN	TERRACE LAKE
BEDDINGTON	EAGLE HILL	IRWINVILLE	OHATON	THE HUB
BELLEVIEW	EARLIE	JEFFREY	OLD BRANT	THORSBY
BELLSHILL	EARLING	JOFFRE	OLD SPRUCE	THRONE
BELMONT	EARLVILLE	JOSEPHBURG	OLIVER GROVE	TINDASTOLL
BENNETT	EASTERVALE	JUMPING POUND	O'MARA	TOLLAND
BISMARK	EASTWAY	KANATA	ORTON	TOMMY LA POTAC
BISSELL	EDISON	KENEX	OTOSKIWAN	TONGUE CREEK
BITTERN LAKE	ELK ISLAND PARK	KESSLER	OUELLETTEVILLE	TUDOR
BLACK DIAMOND	ELKTON	KILBOURN	PARADISE VALLEY	TURIN
BLACKFALDS	ELKWATER	KIPP	PARTRIDGE HILL	TWELVE MILE
BLACKFOOT	ELLERSLIE	KIRKCALDY	PASSBURG	COULEE
BLAKESVILLE	EMERY	KNEE HILL VALLEY	PATIENCE	TWIN BUTTE
BLONDHEIM	ENSIGN	LA CALMETTE	PAXSON	TWINING
BONLEA	ENSLEIGH	LAKE DE MAY	PEARCE	ULSTER
BOW VALLEY	EVERETT	LAKE MINNE-	PICTURE BUTTE	VIEWPOINT
BOWVILLE	EXCELSIOR	WANKA	PINCHER STATION	VILLENEUVE
BRADSHAW	FABYAN	LAKEVIEW	FINE LAKE	VILLEROE
BREMNER	FAIRACRES	LAMOUREUX	PIRMEZ CREEK	VOLMER
BRIGHTVIEW	FAIRBANK	LARSEN	PLEASANT VIEW	
BROCKET	FAIRYDELL	LATHOM	POPLAR RIDGE	WANDA
BROOKSLEY	FALUN	LAVESTA	POPLAR SITE	WARDEN
BROWNFIELD	FEDERAL	LAWNDALE	PRETTY HILL	WARWICK
BROWNLOW'S	FERRY POINT	LEAVITT	PUFFER	WATERGLEN
LANDING	FERRYBANK	LEESHORE	PURPLE SPRINGS	WATTS
BUFORD	FISHBURN	LEOPOLDVILLE		WAYBROOK
BURMIS	FLEET	LEWISVILLE	QUARREL	WEALTHY
BURNT LAKE	FOREST LAWN	LIBERTY	QUEENSTOWN	WELLING
CALDBECK	FRANK	LILLE		WELLSVILLE
CALDER	FRANKBURG	LINEHAM	RABBIT HILL	WENO
CALDWELL		LIVINGSTON	RALEY	WESTCOTT
CAMPBELL LAKE	GHOST PINE	LOCH SLOY	RANCHVILLE	WESTWARD HO
CAPPON	GILLEN	LOCKHART	RED LODGE	WHITE SAND
CARBONDALE	GILPIN	LONG	REID HILL	BEACH
CARDIFF	GLADYS	LONG COULEE	REXBORO	WHITE STAR MINE
CARNFORTH	GLENBOW	LONGVIEW	RICH VALLEY	WHITESTAR
CARSLAND	GLENFORD	LUNDBRECK	RIDDELLVALE	WHITWOOD LAKE
CARTHEW	GLENIFFER	LUSIGNAN	RISING SUN	WHITFORD
CASAVANT	GLENVIEW	MAJORVILLE	RIVIERE QUI	WILDMERE
CHAILEY	GOLDEN SPIKE	MAKEPEACE	BARRE	WILLOWDALE
CHESTERWOLD	GOOD HOPE	MALMO	ROCKELING BAY	WILLOWLEA
CHICWELL	GOOD LUCK	MANFRED	ROCKY VIEW	WILMOT
CLEARVIEW	COPHER HEAD	MAPLE LEAF	RODINO	WILSON
CLOSE	GRAINDALE	MARTINS	ROLLING GREEN	WILTON PARK
CLOVER BAR	GRAINGER	MARWAYNE	ROSEDALE	WIMBORNE
CLYMONT	GRANT VALLEY	MAUGHAN	ROSENHEIM	WINTERBURN
COAL CITY	GRANT LAKE	MAUNDERS	ROSENROLL	WOOD RIVER
COALDALE	GREEN GLADE	MAYBUTT	ROSYTH	WOODHOUSE
COALHURST	GREENSHIELDS	MAYTON	ROUND HILL	WOOLFORD
COLEMAN	GRIESBACH	MAZEPPA	RUSYLVA	
COLINTON	GROS VENTRE	McEWEN		YORKVILLE
COMMERCE	GWYNNE	McLAUGHLIN	SALISBURY	ZETLAND
CONJURING CREEK			SALTAUX	
			SAMPSONTON	

B. C. Points

BAKER	DORR	HARTLEY	MARYSVILLE	ST EUGENE MIS-
BAYNES LAKE	ELKO	HOSMER	MICHEL	SION
BULL RIVER		JAFFRAY	MORRISON COLONY	WALDO
	FERNIE		MORRISSEY	WARDNER
CAITHNESS	FLAGSTONE	KIMBERLEY	MOYIE	WASA
COAL CREEK	FORT STEELE	KINGSGATE	NATAL	WATTSBURG
CRANBROOK	GALLOWAY	KRAG	OLSON	WYCLIFFE
CROWS NEST				YAHK

Limited Long Distance Connection

Between the following points in Alberta and SASKATCHEWAN

CONNECTING VIA MEDICINE HAT *(Alberta Offices)*

ALDERSON
ATLEE
BASSANO
BINDLOSS
BLAIRMORE
BOW ISLAND
BOWELL
BOWMANTON
BROOKS

BUFFALO
BURDETT
CALGARY
CARDSTON
CAVENDISH
DUCHESS
GRASSY LAKE
HARVEST VALE
HILDA

IRON SPRINGS
IRVINE
JENNER
LETHBRIDGE
MACLEOD
MAGRATH
MEDICINE HAT
NEW DAYTON

PASHLEY
PINCHER CREEK
RAYMOND
REDCLIFF
RETLAW
ROSEGLEN
SCHULER
SEVEN PERSONS
SPRING COULEE

STIRLING
SUFFIELD
TABER
VALE
WADDINGTON
WALSH
WARNER
WHITLA
WINNIFRED

and *(Saskatchewan Offices)*

ABBEY
ANTELOPE
BATTRUM
BEVERLEY
CABRI
CARMICHAEL
CARON
CHAPLIN
ERNFOLD

ESTUARY
GULL LAKE
HATTON
HERBERT
INDIAN HEAD
KINCORTH
LANCER
LEADER
LEMSFORD

LUMSDEN
MAPLE CREEK
MOOSE JAW
MORSE
MORTLACH
N. FORRES
PARKBEG
PENNANT
PIAPOT

PORTREEVE
PRELATE
REGINA
ROULEAU
RUSH LAKE
SCEPTRE
SECRETAN
SHACKLETON
SIDEWOOD

STRASBOURG
SUCCESS
SWIFT CURRENT
TOMPKINS
WALDECK
WEBB
WESTERHAM
WEYBURN
WOLSELEY

Between the following points in Alberta and MONTANA, U.S.A.

CONNECTING VIA SWEET GRASS, MONT. *(Alberta Offices)*

CARDSTON
COUTTS

LETHBRIDGE
MAGRATH

MILK RIVER
NEW DAYTON

RAYMOND
SPRING COULEE

STIRLING
SWEET GRASS, MONT.
WARNER

and *(Montana Offices)*

BRADY
COLLINS
CONRAD

CUT BANK
DUPUYER
DUTTON

ETHRIDGE
GREAT FALLS
KEVIN

LEDGER
POWER

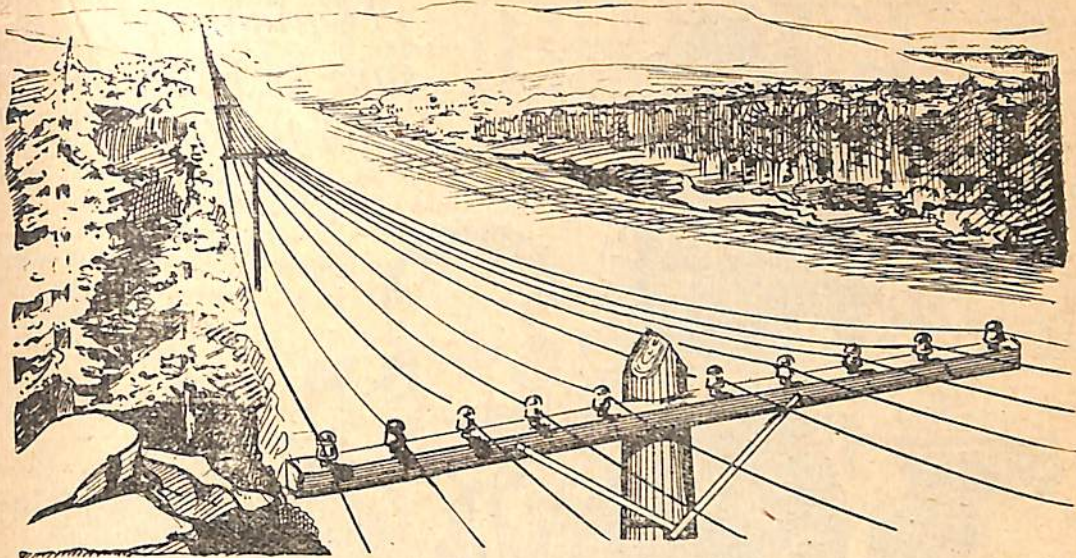
SHELBY
VALIER

SELL YOUR GOODS by Telephone

Our Long Distance Service enables you to personally canvass Country Customers at a minimum of expense, and an enormous saving of time.

ADVERTISE your goods in the Telephone Directory and complete the sale on the Long Distance Telephone.

ALBERTA GOVERNMENT TELEPHONES



This Way —to Broader Markets

Right at your elbow is your Long Distance telephone. With it, you can talk with any of 100,000 telephones in Alberta, Saskatchewan and British Columbia.

"Clear the Way!" Long Distance seems to say—"here's an important message!"

For there is something impressive about a Long Distance call. The customer is favorably impressed before he knows what the message is about. And Long Distance gives you the right of way into every man's office. He can ignore your advertising, your letter, or even your traveller, but ignore a Long Distance call? Instinctively he reaches for the telephone!

Keep down selling expense. Use your "Silent Partner." You will be amazed to find how many people can be sold your product by Long Distance—quickly—economically.

If you have several calls to make, our Local Manager can arrange to have one follow the other. Think of him as the Manager of *your* telephone service. He can suggest ways of applying Station-to-Station service to your business.

THE ALBERTA GOVERNMENT
TELEPHONES





*"To-night
sure
—on the 4.40!"*

For the Quick Service —that brings repeat orders

"LET me get him on Long Distance, and I'll soon put this right"—says the shrewd business man, as an emergency arises.

His personality, with the persuasive tones that helped him build up his business in the old days, is still the greatest force at his command, and it rarely fails to bring the needed results.

Long Distance permits him to retain that personal contact and influence with men in distant places on which his success was built. "If one of our travellers fails to secure an important order, he gets me on Long Distance before the interview is over, and I nearly always land it."

The power of Long Distance as a business-getter is only beginning to be appreciated. Use your "Silent Partner," and see how economically it produces results. Many of your Long Distance calls can take advantage of the Station-to-Station rate. Ask our Local Manager to explain how.

From your desk you can talk by long Distance with 100,000 telephones in Alberta, Saskatchewan and British Columbia. May we help you?

**THE ALBERTA GOVERNMENT
TELEPHONES**



LETHBRIDGE

806 Fourth Avenue South

Continuous Service

For information regarding New Subscribers, Change of Telephone Numbers, Long Distance Charges, New Toll Offices, etc., call 92

For Trouble " 93

For Rural Subscribers " 94

For Long Distance " 0

For Chief Operator " 98

For Local Manager " 3375

For Local General Office " 2234

Report Telephones out of Order and Unsatisfactory Local Service to 93

Report Unsatisfactory Long Distance Service to Chief Operator 98

To City Subscribers:—For Connection with Rural Subscribers call 94, and when Operator answers give the number of the Rural Subscriber desired, distinctly, as: R 3-1-2.

See page 34 for List of Rural Subscribers.

FOR FIRE, call 3333

PUBLIC PAY STATIONS:

No. 5 } —Alexandra Hotel Fifth Street S.
No. 10 }

No. 9—Arcade Cigar Store Fifth Street S.

No. 11—Arlington Hotel First Avenue S.

No. 4—Byng Hotel Second Avenue and Third Street

No. 6—Canadian Pacific Railway Station First Avenue S.

No. 15—Carnegie Library Third Avenue S.

No. 1—Central Office Fourth Avenue S.

No. 3—Dallas Hotel Fifth Street S.

No. 12—King Hotel Thirteenth Street N.

No. 2 } —Lethbridge Hotel Fifth Street S.
No. 13 }

No. 7—White Lunch Fifth Street S.

No. 8—Y.M.C.A. Tenth Street & Fourth Avenue S.



Phone 3521

Office: 322 Seventh St. S.

WALKER & HOLBERTON PLUMBING

Hot Water, Steam Heating and Pneumatic Water
Systems for Country Houses

Repair Work a Specialty
Estimates Given

LETHBRIDGE
ALBERTA



THE HOME OF FLOWERS

Frache Bros.

Wholesale and Retail Florists
CHOICE CUT FLOWERS FOR ALL OCCASIONS

Prompt Attention to Telegraph, Telephone and Mail Orders

Greenhouses
HENDERSON PARK, LETHBRIDGE
Phone 2003 (Henderson Park Cars Pass Door)

Alberta Conservatory of Music Ltd.

LEO M. COOMBS, President and Manager

"HIGHEST IDEALS in MUSIC"

Phone 2814

ALL CARS TO OUR DOOR

1119 Third Ave. South

Lethbridge

When in Lethbridge
— VISIT —

**KIRKBY'S
TEA ROOMS**

High Class Pastry and Confectionery
Wedding Cakes a Specialty
Home Made Bread

PHONE 2627

606 3rd Avenue South
LETHBRIDGE

PHONE
2576 FOR **CRYSTAL DAIRY LTD.**
LETHBRIDGE

Exchange Lethbridge Subscribers

(For Rural Subscribers see Page 34)

A

- 3664 **A B C TAXI** J Malacko Proprietor rear 331 5th St S
3836 Adams W res 710 8th Ave S
3854 Admitt W C res 340 19th St N
2380 Agnew Miss M L res Galt Mine Bldg
3544 Agriculture Dept of M L Fring Rep 308 7th St S
2225 Ainsworth E Public Works 8th St S
(Call office, not house, on Government business)
2208 Aird James I H C Agent 1209 2nd Ave S
2083 Aird Jas res 1304 6th Ave S
2418 Aita John Groceries 431 18th St N
2321 Aitken D res 632 14th St S
3809 Aitken Jas M res 138 16th St N
3853 Aitken W res 2107 1st Ave N
3023 Akrigg G S res 540 12th St S
3627 Alberta Candies K of P Hall 5th St
2814 **ALBERTA CONSERVATORY OF MUSIC LTD** Leo M. Coombs Director
1119 3rd Ave S
2603 **ALBERTA GOVT EMPLOYMENT BUREAU** Hull Blk 3rd Ave S
ALBERTA GOVERNMENT TELEPHONES
2234 General Office
3375 Local Manager
3503 District Commercial Manager
2801 District Plant Chief
3220 District Traffic Chief
2827 Alberta Grill A M Merry Prop 411 5th St S
3492 **ALBERTA MEAT MARKET** Wm T Lingard 905 9th Ave N
2724 Alberta Picture Gallery A Neidig Hull Block
2010 Alberta Provincial Police Court House
3677 Inspector Risk's Office
3372 Alberta Returned Soldiers Commission cor 1st Ave & 9th St S
3764 **ALBERTA SADDLERY CO** E M Carson
Mgr 306 5th St S
3403 E M Carson Mgr res 423 8th St S
3874 Aldous W G res 301 5th Ave S
2811 Alexander George res 424 7th St S
3562 Alexander J P res 1010 2nd Ave S
3717 Alexandra Hotel Wm Porter Prop 332 5th St S
3223 **ALEXANDRA NEWS STAND**
Bert W Moor 5th St S
3545 **ALEXANDRA TAXI** Alexandra Hotel
3857 Alford Lewis res 931 10th St S
3284 Allan E res 918 8th St S
3806 Allan Hugh res 2118 2nd Ave N
2987 Allardice Wm res 720 13th St S
2165 Allen Dr L T Dentist 8 Rylands Blk
2871 Allen Dr L T res 1503 7th Ave S
2945 Allingham H L res 424 14th St S
3528 Allison R E res 1264 4th Ave S
2689 **ALLISON'S STUDIO** G W Allison Bal-moral Blk
2852 G W Allison res 428 14th St S
2848 Allwood C (Terrill Floral Co) res 1234 5th Ave S

- 2846 American Consular Agent Ralph A Thrall Hill Blk 3rd Ave S
3258 Anderson C E res 621 11th St S
3356 Anderson G L res 542 12th St-A N
2628 Anderson J N res 826 7th St S
2777 Anderson Smith & White Grading Contrs 1266 2 Av S
3841 Andrew R G res 1247 8th Ave-A S
2639 Andrews W res 1252 6th Ave S
2949 **ANDY'S RADIATOR REPAIR SHOP** 412 4th Ave S
3745 **ANGUS GEORGE** Real Estate 10 Stafford Blk 311 5th St S
2239 Annette Ladies' Wear 416 4th Ave S
2278 Arlington Hotel Wm Porter Prop 1st Ave & 4th St S
3396 Armit A Dairy Products & Confecty 531 13th St S
3301 Armstrong W J res 1009 8th Ave S
2727 **ARMSTRONG & RAWORTH** Jewelers 324 5th St S
3397 Arnold Albert res 1715 6th Ave-A N
3953 Arnold C M res 1249 6th Ave-A S
2222 Asplin A res 277 7th Ave
2545 **ASSINIBOIA MUSIC CO LTD**
P Forster Mgr 315 6th St S
3379 Manager's res 812 6th Ave S
3263 Audet Paul res 1202 4th Ave A S
3358 Austin H res 319 7th Ave S
2878 Aylsworth E B res 1201 7th Ave S
2916 Ayton Robt res 323 11th St S

B

- 3546 Baalim A G res 705 4th Ave S
2621 **BAALIM MOTOR CO LIMITED** 7th St S
3219 Backus L res 403 Sherlock Blk
3237 Bain S H res 1315 5th Ave S
3719 Baines A E res North C P R Tracks
2875 Baines C D res 612b 7th St S
2205 Baker F T res 1240 7th Ave S
3536 Bakos S res 301 Sherlock Blk
3538 Balderson E res 613 8th Ave S
3573 **BALL W S** Law Office Stafford Blk 311 5th St S
2309 W S Ball res 916 7th Ave S
3446 Bank of Montreal H C Francis Mgr 522 3rd Ave S
2526 Manager's Office
3667 Bank of Montreal R J Dinning 3rd Ave S
2711 Bank of Nova Scotia B M MacLeod Mgr 3rd Ave S
3818 Barber Dr M Dentist Su A Metcalfe Bldg
2011 Barclay Wm res 1311 9th Ave S
2267 Barnsley A res 414 14th St S



A. G. SPENCE
Phone **3428**
DAY and NIGHT
TAXI

PHONE
3545

ALEXANDRA TAXI

OPEN AND CLOSED CARS

24 HOURS SERVICE

- 2350 Barr James res 414 13th St S
 2147 Barrowman Robert res 283 7th Ave-A S
 3217 Bartlett Alfred E res 717 6th St S
 3557 Bartlett J T res 1601 1st Ave N
 2293 Barton P W res 1208 7th Ave S
 2743 Bass John C res Coaldale Rd
 3603 Bateman James res 203 5th Ave S
 2018 Bates Thomas G res 275 7th Ave-A S
 3560 Batsford Sidney T res 1001 3rd Ave S
 3771 Bavin E W res 2 Stratheona Court
 2158 Bawden Miss A A res 1255 4th Ave S
 3625 **BAWDEN BROS** Furniture Hull Blk
 3510 Bawden J W res 542 7th St S
 2971 Bayntun Walter res 411 4th St S
 3867 Bayntun Wm res 416 4th St S
 2135 Beasley A M res 211 5th Ave S
 3883 Beaton & Ronald General Contractors 809 3rd Ave S
 3034 Beattie W res 803 7th Ave S
 2755 Beatty J H res 41 Dominion Blk
 2780 Beaumont Jos res 425 12th St N
 2385 Becker H N res 324 15th St S
 2384 **BECKER LUMBER CO** Lumber &
 Builders' Supplies 3rd Ave & 16th St S
 2385 H N Becker res 324 15th St S
 2480 Bell Arthur res 1248 8th Ave S
 3014 Bell J H res 528 15th St S
 2565 Bell W Keith res B Kirkham Blk
 3921 Bennett F W res 511 12th St-C N
 3401 Bentley H res 613 13th St S
 2558 Berry F M res 424 4th St S
 2803 Berte John res 707 9th Ave N
 3978 Berti Joe res 119 7th St S
 2757 Birtend B res 542 5th St S
 2750 **BIJOU MOTORS & TAXI SERVICE**
 R L Coshaw Mgr 428 5th St S
 2872 Bing Wo Groceries 320 13th St N
 3862 Binning Mrs Ellen res 1813 1st Ave-A N
 2240 Birth R H res 918a 2nd Ave S
 3774 Bishop A 1024 12th Ave-A S
 3847 Bissett J res 707 17th St N
 2795 Bissett James res 308 6th Ave-A S
 2133 Black Miss J res 636 12th St S
 2904 Blackbourne F H res 526 7th St S
 2084 **BLACKBURN A J & CO** Real Estate,
 Loans & Insurance 2 Acadia Blk
 3572 Bletcher Mrs Gerald F res 502 14th St S
 3757 Blunt P N res 814 7th Ave S
 2012 Board of Trade Office Board of Trade Bldg
 2428 Bonfadini Joe Auctioneer 406 5th St S
 2285 Bonfadini Joseph res 633 5th St S
 2961 Boston Hat Cleaners & Shoe Shine Plrs 327a 5th St S
 3963 Botham D res 1206 2nd Ave S
 2098 Boulton Jas W res 523 6th St S
 2206 Boulton's Auto Livery Mgr Jas W Boulton 320 1/2
 5th St S
 2132 Bowker James res 136 19th St N
 2325 Bowman Agency The C B office Acadia Blk
 3303 Bowman C B res 324 13th St S
 2410 Boyd H res 544 12th St S

- 2015 Bradbeer Mrs Geo res 631 9th St S
 3022 Brewer T R res D Kirkham Blk
 2843 British-Can Trust Co G W Parsons Mgr 4 Conybeare
 2956 Brodie Miss K res 648 11th St S Block
 3280 Brodie W S res 718 10th St S
 3251 Brodrick C J res 311 15th St S
 3696 Brooks Jos res 714 10th St S
 2725 Brown G S res 818 15th St S
 3018 Brown Geo res 1504 6th Ave S
 2049 Brown H B res 638 15th St S
 2038 Brown Tom D res 618 10th St S
 3928 Bruce H H res 1512 4th Ave N
 2804 Bruce Insp W V res R C M P Barracks
 3763 Bruchet G res 237 13th St N
 2115 Bruchet G A res 1214 6th Ave-A S
 3859 Bryans Fred res 1210 3rd Ave-A S
 3505 Bryans Dr W E Phys & Surg Royal Bank Bldg
 2922 Bryans Dr W E res 620 5th Ave S
 3578 Buchan R D res 1226 5th Ave-A S
 3508 Buchanan W A res 1404 4th Ave S
 3292 Bullock C G res 834 7th St S
 3680 Burgess Mrs R res 423 11th St S
 3882 Burgmann H II R Burgman Prop 418 13th St N
 2429 Burgmann R res 502 19th St N
 2805 Burkitt J C res 531 8th St S
 2439 Burnett Major W B res 622 6th Ave S

BURNS P & CO LTD

- 2388 Office and Wholesale Dept 610 3rd Ave S
 3412 Main Market 610 3rd Ave S
 2654 Dominion Market Hill Blk
 3431 Palace Market 13th St N
 3831 Abbatoir near Exhibition Grounds
 2018 T G Bates Livestock Buyer res
 2996 W Shaw Manager res
 3531 Burritt G H res 1255 5th Ave-A S
 3706 Burton J W res 1245 5th Ave-A S
 3787 Busy Bee Cafe 434 5th St S
 2482 Butler M S res 425 12th St S

C

- 3035 Cable W L res 817 8th Ave S
 3559 Cameron C E Barrister 12 Stafford Blk
 2377 Cameron C E res 429 12th St S
 2850 Cameron L Milliner & Corsetiere 604 3rd Ave S
 3598 Cameron Miss L res 422 8th St S
 3629 Cameron Miss M res 3 Connaught Mansions
 3505 Campbell Dr P M Phys & Surg Royal Bank Bldg
 2358 Campbell Dr P M res 528 8th St S
 2229 Campbell R J res 820 6th Ave S
 3505 Campbell Roy Bryans & Shillington Drs Phys and
 Surgeons E Royal Bank Bldg
 2506 Campbell Dr W D Dentist 9 Alberta Blk 5th St S
 2221 Campbell Dr W D res 608 12th St S

CAMPBELL WILSON & HORNE LTD

- 3321 Sales Department
 3324 Accounting Department
 3351 Shipping Department
 3794 Manager's res Fred Horne

2816 CANADA LIFE ASSURANCE CO

- Frank E Hogan District Mgr 2 Conybeare Blk
 Wilbor Heslop Agent
 2151 Frank E Hogan res 415 8th St S
 3540 Wilbor Heslop res 635 10th St S

2963 CANADIAN ADVOCATE

- Editorial Advertising Circulation J B Davies 808 2nd Ave S
 3345 Canadian Bank of Commerce 5th St S
 3310 Manager's Office K W Reikie Mgr

PHONE
3664

A. B. C. TAXI

PHONE
2966

Exide Service Station

"A Sure Start Assured"

718 3rd AVE. S., LETHBRIDGE

CANADIAN OIL COMPANIES

LTD Lethbridge (See Rural 304—Call 94)

- 3208 Warehouse 17th St & 2nd Ave S
3038 Office and Service Station 3rd Ave & 9th St S

CANADIAN PACIFIC RAILWAY

- 3512 Ticket Office H G Stretton Agent Depot
3512 Information re Trains Depot
3512 Information re Ocean Steamships
3354 Local Freight Agent F E Reagh
3354 Chief Clerk C C Collins Freight Office
3354 Rate Clerk J Ferguson
2154 Cashier J C Redman
2154 Information re incoming Freight
2154 Car Service T H Edmunds
2154 Claims Clerk S Wakeman
2154 Accountant P Cull
3347 Shed Foreman W Haffern
3347 O S & D Clerk J E Rannard
3347 Billing Staff R Watson
3671 Telegraph Office G R Kieville Mgr Colonial Blk 5th St S
3314 Yardmaster 1st Ave S
3642 Superintendent C D Mackintosh
Chief Clerk J H Fairley
2067 Trainmaster C C Stibbard
3909 Accountant S S Rumsey
2067 Division Master Mechanic G H Nowell
3909 Division Engineer H R Miles
2067 Roadmaster's Depot
3724 Round House C A Little Locomotive Foreman
3741 Baggage Room
2137 Stores Dept Yards W J Reader

C P R NATURAL RESOURCES DEPT

- 3524 Galt Mines Office 7th St S
2136 Irrigation Branch S G Porter Supt Operation & Maintenance
2275 Colliery Office No 3 Mine Staffordville
2166 Colliery Office No 6 Mine 13th St N
2108 Home Farm D C McCrea Canal Supt
2510 Canadian Western Nat'l Gas Light Heat & Power Co office 620 7th St S
3751 Canadian & Union Bakery 404 13th St N
2652 Carlyle D P res 518 14th St S
2238 Carnill Mrs W res 814 2nd Ave S
2849 Carpenter H res 1222 3rd Ave S
3403 Carson E M res 423 8th St S
2537 Carson J P res 61 Dominion Blk
3047 Carter J Boot & Shoe Repairing 1403 5th Ave N
2386 Cascadden L A res 2 Victoria Mansions
2952 Castle C res 704 9th Ave S
2773 Castle Norman res 7th Ave S
3884 Caughey Mrs A res 312 7th Ave-A S
2307 Central Alberta Exporters Ltd Alberta Blk

3020 CENTRAL GARAGE & TAXI 401

- 4th Ave S
3268 Chaplin Basil res 1207 5th Ave-A S
3296 Chaplin E res 1209 4th Ave S
2327 Chapman Harry res 1420 3rd Ave S
2617 Chappell-Stanley L res 938 8th St S

2929 CHIEF MOUNTAIN CREAMERY

- 1254 5th Ave-A S
3929 Chili Parlour 219 3rd St S
3435 Chinese National League 309 2nd Ave S
2443 Chinook Club 1121 4th Ave S
2572 Chinook Coal Co Ltd Mine Office Commerce
2114 Office 118 Sherlock Bldg
3564 Chiswick R J res 636 12th St S
2174 Choiniere U res 512 13th St S
2930 Choquette A C res 416 12th St-A S

- 2002 Church H W res 268 7th Ave-A S

3362 CITIZEN'S LUMBER CO LTD Yard

- & Sales Office 13th St S
2835 Citizens Society Club 318 3rd Ave S
2181 City Bakery R W Scott Prop Higinbotham Blk
3438 CITY CARTAGE CO G H Van Horne 604 5th St S
3927 City Cigar Store Joe Berti 112 5th St S
3793 City Harness Shop D D McNabb Mgr 408 5th St S

CITY OF LETHBRIDGE

- 2284 Mayor's Office W D L Hardie 332 7th St S
3541 Comr of Public Works 332 7th St S
3645 Commissioner of Public Utilities M Freeman 332 7th St S
3645 Electric Trouble Department (day only)
2310 Assessor & Bldg Inspector 332 7th St S
2588 Car Barns 5th St S
3774 Cemetery W Dedster Alexander Station
2331 Children's Shelter 3rd St S
2355 City Clerk and City Solicitor 332 7th St S
2404 Electric Trouble Dept (night only) 1250 5th Ave-A S
3333 Fire Station No 1 (for fire only) City Hall
2445 Fire Station No 2 13th St N
2775 Fire Alarm Staffordville 1202 13th St N
2765 Fire Alarm Staffordville 1004 8th St N
3430 Isolation Hospital 12th Ave S
2702 Park Supt res Henderson Park
2756 Police Magistrate E N Barker Court House 6th St S
2145 Police Station City Hall
2257 Power Station River Bottom
3726 Stables & Weigh Scales 407 3rd St S
2283 Stores Dept Power Bldg
3381 Street Supt (W H Morris) res 622 10th St S
3553 Treasurer 332 7th St S
2614 Waterworks Trouble Dept (night only) Sid Russell residence

3686 CITY SIGN WORKS Robert Barrowman

- Mgr 415 5th St S
2147 Robert Barrowman res 283 7th Ave-A S
2557 Clapham Wm res 642 7th St S
3990 Clark Ethel res 121 2nd Ave S
2466 Clark R B res 1215 5th Ave-A S
3729 Clarke H G res 422 13th St S
2447 Clarke L W res 621 10th St S

3453 CLARKE & CO Dry Goods and Ready-to-

- Wear 614 3rd Ave S
3529 Cleary Wm res 420 7th St S
3648 Clemis D res 1318 6th Ave S
2963 Coaldale Times 808 2nd Ave S
2405 Cochrane H G res 634 15th St S
2492 Cockerill Mrs Ed res 335 19th St N
3659 Cockshutt Plow Co Ltd 1262 1st Ave S
3665 Coca-Cola Co The 314 8th St S
2502 Coffay Mrs C res 719 6th St S
2688 Collector of Customs Post Office Blk
3229 Colley J res 710 6th Ave S
3015 Collier W G res 3 Hull Blk
2673 Collins Portrait Studio Mrs Helen Collins 906 3rd Ave S
2789 Colonial Tailors H F Simmons Mgr 414 5th St S

TAXI

AUTOS AND TAXIS AT ALL HOURS
Open and Closed Cars

Phone **3387** United Taxi Service

Office Phone
3542
Order Phone
2580

DELANY'S MEAT CO. Ltd.

Wholesale and Retail
Fresh and Cured Meats

210 FIFTH STREET SOUTH
LETHBRIDGE

- 2647 **COLONIAL THEATRE** 5th St S
2545 **COLUMBIA PHONOGRAPHS**
Assiniboia Music Co Ltd Agts 315 6th St S
2514 Commercial Cafe Hoyt Bros Props 208 5th St S
3519 Commings Geo res 612 5th Ave S
2886 Conn D res 538 7th St S
2613 Connaught Mansions F W Downer Prop 10th St S
2678 Connor Dr E L Phys & Surg 107-109 Sherlock Blk
3619 Connor Dr E L res 1234 4th Ave S
3319 Connor McNally & Leech Phys 107-109 Sherlock Blk
3765 **CONSERVATORY OF MUSIC** 11th St & 5th Ave S
2919 **CONSUMERS' HARDWARE & SUPPLY CO** 116-118 5th St S
2212 Office
2920 Office
3509 Convent St Aloysius 116 9th St S
3711 **CONYBEARE CHURCH & DAVIDSON** Barristers 315 5th St S
2201 C F P Conybeare res Riverview
2002 H W Church res 268 7th Ave-A S
2465 R R Davidson res 1233 5th Ave S
2552 Cook C C res 1259 5th Ave S
3816 Cook C W res 719 3rd St S
2078 Cook E H res 608 6th Ave S
3273 Cook W S res 718a 10th St S
2814 **COOMBS LEO M** Director Alberta Conservatory of Music Ltd 1119 3rd Ave S
3618 Cope G C res 1206 6th Ave S
2903 Copeland E L Pyramid Decorating Co 516 12th St S
2396 Coshaw R L res 921 11th St S
2073 Cottam F W res 428 13th St S
3493 Coultry R res 342 18th St N
COURT HOUSE
3628 Barristers' Room cor 6th St & 4th Ave S
3656 Clerk of Court T Dickson
3656 District Court
3608 Judge's Private Room—Judge Jackson
2328 Sheriff's Public Office—M Young
2273 Sheriff's Private Office
3392 Stenographer
2088 Cowell L res 421 12th St-B N
2237 Cowgill E res 913 7th St-A S
3250 Cox Mrs A W res 106 2nd Ave S
2608 Cox Land Co 3 Alta Blk
2542 Craig J W res 330 12th St-C N
3678 Craig John res 713 4th Ave S
3357 Craig Dr W P Dentist Higinbotham Blk
2419 Craig Dr W P res 317 12th St
3008 Cranstoun E C res 402 Sherlock Blk
2719 Crawford H W res 1233 4th Ave S
2382 Crawford R A res 625 14th St S
3574 Crawford W res 1234 5th Ave-A S
2672 Crerar Peter D res 1238 7th Ave S
2778 Crest C S res 716 11th St S
3592 Crest S res 1116 5th Ave S
3959 Crewe R O res 1213 5th Ave S
3937 Crighton G 510 6th Ave S
2168 **CRIPPS G H & SON** Expert Piano Tuners 627 10th St S
3269 Cropley G C res 945 7th St S
2296 Cross E H res 1236 8th Ave S
3247 Cross Wm res 107 21st St N
3674 Crowther Joseph res 297 7th Ave-A S
3848 Crozier G A Tailor Su F Metcalfe Bldg
CRYSTAL DAIRY LTD 434 8th St
2576 Order Department
Milk, Cream, Butter, Buttermilk and Crystal Ice Cream
2577 General Office
D P Carlyle Manager
2598 Cull P res 1313 6th Ave S
3887 Cunningham H res 513 19th St N
3624 Cunningham Howard J res 408 12th St-A S

D

- 3666 **"D" THE TAILOR** (Jas B Du Guerre) 410 5th St S
3851 Dainty G A res 239 15th St N
2312 Dallas Hotel George O Rowe Prop 312 5th St S
2103 Dalrymple James res 715 3rd St S
2798 Davidson J A res 1262 6th Ave-A S
2255 Davidson J Frank res 326 16th St S
2104 Davidson Joseph res 967 11th St S
2866 Davidson R H res 287 7th Ave-A S
2465 Davidson R R res 1233 5th Ave S
3944 Davies A E res Henderson Park
2931 Davies Geo B res 517 5th Ave S
2496 Davies Mrs Georgina res 1204 5th Ave S
2963 Davies Mrs J B Canadian Advocate 808 2nd Ave S
2723 Davies J I res 632 10th St S
2247 Davies Mrs T res 1218 5th Ave-A S
2339 Davis Albert M res 511 7th Ave S
3360 Davis J J res 606 5th Ave S
2870 Dawson H res 1617 3rd Ave N
3283 Dawson W A res 712 10th St S
2368 Dawson W H res 1209 6th Ave S
3786 Deere John Plow Co Ltd Implements 2nd Ave S
2167 Degloe W F res 529 14th St S
2658 De Jourdan P M res 1235 5th Ave-A S
2580 **DELANY'S MEAT CO LTD** Store 210 5th St S
3542 Office
3413 G A Delany res
2939 Delay J W res 529 12th St-C N
2075 Delay O res No 6 Shaft Hardieville
2893 De Long W H res 533 14th St S
3731 **DESPATCH PRINTING COMPANY LTD** Arthur Hayr Mgr 520 5th St S
3405 DeVeber Dr L G res 532 8th St S
2096 Devine Mrs M E res 318 6th Ave-A S
2185 De Wolfe J H res 1020 7th Ave
2263 Dinning R J res 1229 5th Ave S
2058 Dixon Geo R res 628 12th St S
2057 **DIXON SHEET METAL CO THE**
Rear Stafford Blk 5th St S
2101 Dobbs S H res 836 12th St S
2810 Dodd W A Tailor 242 13th St N
2556 **DODGE BROS MOTOR CARS**
Motor Sales Ltd Agents 406 4th Ave S
3817 Dodge C L res 319 15th St S
3434 Dominion Express Office C P R Station
2417 Dominion Land Office Post Office Bldg
2654 Dominion Market Hill Blk 4th Ave S

Figgin's Transfer

J FIGGINS

Furniture, Trunks, etc., Removed

Phone **2717** 514 **FOURTH AVE. S.**
LETHBRIDGE

PHONE
3545

ALEXANDRA TAXI

OPEN AND CLOSED CARS

24 HOURS SERVICE

3580 DOMINION RUBBER SYSTEM (ALBERTA) LIMITED J W Burton

- Mgr 326 6th St S
3706 Manager's residence
2888 Donald Miss A res 405 Sherlock Blk
3361 Donald David res 627 9th St S
3702 Donald J A res 624 7th St S
3389 Donaldson C S res 1504 4th Ave N
2150 Donaldson R B Groceries 801 9th Ave S
2977 Donaldson Rodney res 934 8th St S
3585 Donaldson & Tennant Federal Coals (River Bottom)
2467 Dougall J res 424 12th St-C N
3359 Doughty T W A res 905 3rd Ave S
2880 Dow John res 631 13th St S
3606 Downer F W res 1276 3rd Ave S
3636 Downer F W Prop Victoria Mansions office 1278 3rd Ave S
2643 Dowsett M res 422a 9th St S
2760 Dowsley A M res 1301 4th Ave S
2809 Dowsley Land Agency Coaldale Blk 309 5th St S
2887 Drummond W res 629 5th St S
3744 Drysdale James res 802 7th St S
2004 Duff Mrs J res 750 7th Ave S
2474 Dun R G & Co Mercantile Agency 5 Rylands Bldg
3707 Dunham S S res 314 12th St S
2862 Dunham T B res 1313 4th Ave S
3905 Dunlop Mrs J res 712 16th St N
2426 Dunning G H res 1226 3rd Ave S
2906 Dunsworth M res 611 9th St S
2791 Durgan Frank res 410 5th Ave S
3961 Dutton E E res 233 7th Ave-A S
2395 Dutton Wm res 303 7th Ave-A S
2972 Dyke F S res 409 12th St-A S

E

- 2359 Easter D R res 1214 5th Ave S
2411 Easton John res 917 8th St S
2917 Easton S G res 703 6th Ave S
3328 Economy Cash Market 405 5th St
2035 Economy Grocery W G Warnack Mgr 902 11th St S
2545 **EDISON PHONOGRAPHS** Assiniboia
Music Co Ltd Agts 315 6th St S
2462 Ednie A H res 281 7th Ave S
2304 Edwards A res 1318 6th Ave-A N
3814 **EDWARDS WM & CO** Groceries 516 4th Ave S
3979 Edwards Wm M res 1623 1st Ave N
3637 **ELECTRIC SHOP THE** W L McKenzie
& Co 706 3rd Ave S
2318 **ELITE CIGAR STORE** J A Perry 320 5th St S
3955 Elliott L M res 960 12th St S
3552 **ELLISON MILLING & ELEVATOR CO LTD** Mills 2nd Ave S
2068 Manager's Office
3490 Elton D H res 1209 7th Ave S
2523 Elton & Beattie Law Office Stafford Blk
3264 Emmerson G res 916 10th St S
3282 Emmerson J res 915 8th St S
2408 Emmerson Margaret res 314 15th St N
3019 Empire Hide & Fur Co 403 4th Ave S
2421 Empire Liquor Co 4th St & 4th Ave S
2603 **EMPLOYMENT SERVICE OF CANADA ALBERTA GOVERNMENT**
Hull Blk 3rd Ave S
2349 Europe Cafe 410 2nd Ave S
3275 Evans T res 537 8th St S
3439 Everall Ernest E res 650 9th St S

- 2107 **EVERALL'S LIMITED** Paper Rulers,
Bookbinders, Printers, Southard Blk 3rd Ave S
3865 Everest R E res 1252 6th Ave-A S
3443 Ewert E A Jeweler Stafford Blk 311 5th St S
3601 Ewert E A res 1411 6th Ave S
2966 **EXIDE STORAGE BATTERY SERVICE STATION** 718 3rd Ave S
2109 W S Henderson res 526 7th Ave S
3385 Experimental Farm W H Fairfield Supt Coaldale Rd

F

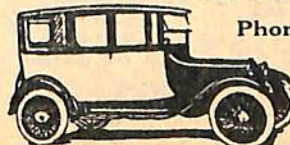
- 3941 Fairfield W H res Coaldale Road
2162 Fairley J H res 1208 3rd Ave S
3777 **FARM PRODUCTS LTD** Hay, Grain,
Potatoes and Farm Supplies 314 4th St S
2060 W A Hamilton Mgr res 1210 5th Ave-A S
2053 Farmer's Feed Barn J D Ward 3rd St S
3516 Farmers Lumber Co 3rd Ave & 17th St S
2031 Farris R C res 281 7th Ave-A S
2616 Farris Service Agency Collections and Accountancy
4 Acadia Blk
2196 Farrow C S 305 7th Ave S
2046 Fat's Quick Lunch Restaurant 5th St S
2590 Fauch E J res 924 10th St S
3414 Fearnside S res 639 13th St S
3305 Federal Coals Ltd office Hill Blk
2635 Feinstein H res 324 7th Ave S
2183 Ferguson C J res 412 8th St S
2683 Ferguson D res 1242 7th Ave S
2962 Fetter Wm F res 318 7th Ave S
3561 **FETTERLY T S** Succeeded by Martin Bros
Funeral Directors 334 6th St S
2176 Fetterly T S res 284 7th Ave S
3006 Field George res 1620 2nd Ave-A N
2717 **FIGGINS TRANSFER** J Figgins 511 4th Ave S
2203 Filmer A N res 1309 9th Ave S
2921 Filmer Miss E W res 1240 5th Ave-A S
3604 Finn M F res 619 9th Ave S
3877 Finn W R res 310 7th Ave-A S
3977 Finney Joe res 302 3rd St S
3333 **FIRE DEPARTMENT** (Fire only)
2531 Fisher A M res 1217 6th Ave S
2024 Fisk Mrs B res 422 9th St S
2623 Fitzpatrick M P res 301 7th Ave S
3390 Fleetwood John H res 522 7th St S
2895 Fleetwood T H res 514 7th St S
3576 Fleming Geo E res 4 Stratheona Court
3855 Fleming Mrs M res 312 3rd St S
3410 Fletcher Dr C M Dentist above Yale Cafe 5th St S
3673 Fletcher Dr C M res 309 13th St S
3245 Flinn Wm res 125 20th St N
2776 **FLORENTINE BEAUTY PARLORS THE** 6 & 7 Rylands Blk
3262 Floyd J J Land & Ranching Co 9 Oliver Blk
3747 Floyd J J res 640 9th St S
2207 Fong Joe res 308 1st Ave S

A. G. SPENCE

Phone **3428**

DAY and NIGHT

TAXI



Phone
3646

Ye Olde Curiosity Shoppe

E. WOODS, Prop. 321 6th St. S., Lethbridge
(NEXT HEFALD OFFICE)

**SECOND HAND
FURNITURE,
STOVES, Etc.**

- 3206 Forbes Arthur res 240 15th St N
3633 **FORD GARAGE** C C McCreery Prop 403-409
3rd Ave S
2793 Forster E R J res 626 10th St S
3379 Forster P W L J res 812 6th Ave S
3471 Fowler Mrs L H res 34 Dominion Blk 4th Ave S
2336 Fowler Richard Y res 910 2nd Ave S
3975 Fowler W R res Henderson Park
3785 Fox Dr T W Dentist Union Bank Bldg
3752 Fox Dr T W res 534 14th St S
2003 **FRACHE BROS** Florists Henderson Park
2586 Francis C S res 316 15th St S
3630 Francis H C res 803 3rd Ave S
2626 Fraser Harry res 1204 7th Ave S
3448 Fraser Irving res 1219 6th Ave S
3621 Freel James res 321 6th Ave-A S
2713 Freel Sheet Metal Works 330 6th St S
2490 Freeman M res 1226 4th Ave S
3323 Frey Isaac res 732 13th St S
3788 Fring M L res 1219 5th Ave-A S
3971 **FRUCHTER ISSAC** New & Second Hand
Store 405 2nd Ave S
3623 Fruit Products Co W Hutton Mgr 8 Brewery Lane 1st
Ave N
2042 Fry C Howard res 508 13th St S
3235 Fuller Brush Co Ltd W J Clarke Mgr 643 8th St S
3901 Fulton J res 903 7th Ave S
2199 Fumerton Dr A S Dentist 3 Oliver Blk
3636 Fumerton Dr A S res Victoria Mansions

G

- 3587 Gagnebin P res 1421 5th Ave N
3725 Gain R J res 419 14th St S
2253 **GALBRAITH DR W S** office and res
914 3rd Ave S
3343 Galt Hospital General Office 5th Ave S
2344 Gant G K res 319 6th Ave-A S
2315 **GARBUTT BUSINESS COLLEGE**
A M Fisher Principal Masonic Hall Bldg
3739 Gardner Miss C I Hair & Scalp Treatment 4 Higin-
botham Blk
2065 **GARDNER R W** Chartered Accountant
207 Sherlock Blk
2446 Gardner R W res 301 6th Ave-A S
3274 Gaught H res 408 12th St-B N
2729 Gear A G res 925 9th St S
3233 Geoghegan C B res 711 9th St S
2028 Getz R L res 612 15th St S
2191 **GIBBONS R V** City Property, Farm Lands,
Insurance Stafford Blk
2597 Gibbons R V res 509 14th St S
2983 Gibson Chris res 1405 9th Ave S
3234 Gibson John res 1285 3rd Ave S
2071 Gibson Dr M J Dentist Rooms 5, 6 & 7 Lafferty Blk
2896 Gibson Dr M J res 1256 4th Ave S
3743 Gill Mrs W T res 410 12th St-A S
2080 Gillespie Mrs Alice res 627 11th St S
3406 Gillies W H res 238 15th St N

- 3378 **GILMORE JOHN LIMITED** Manfrs
of QUAKER BREAD 1606-1612 2nd Ave-A N
2027 Gilmore John res 1702 2nd Ave N
3810 Glanville J A res 515 12th St-A N
3894 Glasser G res 722 17th St S
2141 Glayzer J res 316 6th Ave-A S
2915 Glover Alf C res 609 5th St S
2670 Gogan J J res 115 16th St N
3214 Goldie Geo res 538 12th St-C N
3444 Goldstein A Our City Dye Works & Tailoring 418
5th St S
3525 **GOOD COMPANY (LETHBRIDGE)**
LIMITED THE Groceries 329 5th St S
3575 Office and Long Distance
3967 N B Good Pres & Mgr res 625 8th St S
3550 W Sinclair Asst Mgr res 1502 6th Ave S
3967 Good N B res 626 8th St S
2749 Goodall C F res 617 14th St S
2946 Goodman Mrs H res 706 Goodman Blk 3rd Ave S
2486 Goodman J A res 523 12th St-C N
2471 Goodman M Gents' Furnishings 308 5th St S
2898 Goodman M res 322 5th Ave S
3950 Gordon James res 412 12th St-C N
3923 Gorton J G res 966 11th St S
2583 Gow Fred Made-to-Measure Tailoring 415 3rd Ave S
2061 Gowin G Blacksmith 4th Ave S
2230 Graham H C res 619 9th St S
3736 Granger R M res 1314 6th Ave S
2881 Gray J B res 1516 4th Ave N
2993 Gray Robert res 617 15th St S
2868 Gray W S res 1270 6th Ave S
3372 Great War Veterans' Association cor 1st Ave & 9th St S
3426
3595 **GREAT WEST RUBBER & FOOT-
WEAR LTD** 6th St S
3572 G F Bletcher Secretary, Treasurer res
2907 E B Sloan res
2653 Chas Masson res
3778 Green G W res 211 10th St S
2493 Green Geo W res 1016 2nd Ave S
3231 Green H F res 1502 6th Ave S
3692 Green J H F res 633 12th St S
2595 Green Leonard O res 639 15th St S
3838 Green & Co Hides & Furs 811 4th Ave S
3943 Greenall Geo B res 813 6th St S
3799 Greene W A Byng Hotel 2nd Ave
2371 Greenway R W res 1106 7th Ave S
2602 Greig Robert W res 938 13th St S
2025 Grier Miss Kathleen res 628 9th St S
2235 Griffiths A W res 334 19th St N
2562 Grigg A M res 802 6th Ave S
3620 **GUEST'S FURNITURE
EXCHANGE** Robt Guest Proprietor 320
7th St S
3049 Guilbault Brokerage Su E Metcalfe Bldg
2041 Guilbault E C 1306 7th Ave S
2140 **GUTTA PERCHA & RUBBER
LIMITED** 606 Dominion Blk 4th Ave S
between 6th and 7th Sts
3414 S Fearnside Mgr res 639 13th St S
2228 E Playfair res 623 9th St S

H

- 3027 Hacker H W res 1624 6th Ave N
2774 Haines L A res 632 6th St S
3783 Hall A res 6 Hull Blk
2832 Hall A E res 1707 2nd Ave N
3803 Hall N res 529 12th St-A N

**DIRECTORY
ADVERTISING
PAYS**