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32 Hunters Cr Okotoks 938-3221

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VULCAN
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120 Center St. 485-2132

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934-2520
STRATHMORE

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(CONTINUED NEXT LISTING PAGE)

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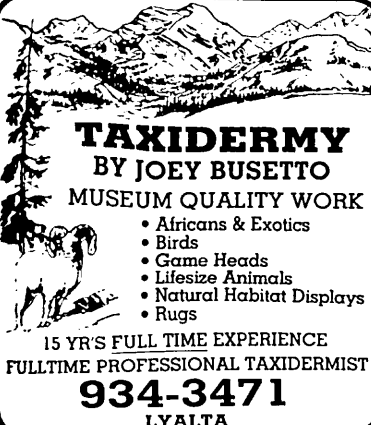
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 and
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 ANTENNA INSTALLATIONS
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BRICK THE SALES
 107 16 Av NE -----Calgary **230-9090**
 9655 Macleod Tr S -----Calgary **252-7000**
 Repair Depot -----Calgary **255-2800**

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 26 Ranchland Mall -----High River **652-2398**
(See Our Display Advertisement)

USE THE INDEX

Television-Sales & Service (Cont'd)

Sos Electronics
 118 Elizabeth St -----Okotoks **938-5768**
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 CALGARY

SOUTH
246-2979
 4012 17 AVE S.W.
 CALGARY

Tires-Dealers (Cont'd)

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Advanced
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 Tires

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Kirk's Tire (Vulcan) Ltd
 421 1 Av N -----Vulcan **485-2000**

Dakota Auto Service
 101 Barstow St Carseland -----High River **934-2776**

Fountain Tire 720 11 Av SE -----High River **652-2255**
(See Our Display Advertisement)

High River O K Tire Store
 127 4 Av SW -----High River **652-2512**
(See Our Display Advertisement)

Hill Top Shell 401 Centre Av -----Okotoks **938-6568**
(See Our Display Advertisement)

Kal Tire Box 5665 -----High River **652-4820**
(See Our Display Advertisement)

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Blue Spruce Motors -----High River **652-4037**
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NANTON
Tirecraft-Terry's Tire
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STRATHMORE
Strathmore Tire & Battery Ltd
 616 Westridge Rd -----Strathmore **934-3053**

VULCAN
Kirk's Tire (Vulcan) Ltd
 421 1 Av N -----Vulcan **485-2000**

Rim To Rim Tire Centre
 7 South Railway St -----Okotoks **938-3110**
(See Our Display Advertisement)

Standard Tire Service -----Standard **644-3955**
Strathmore Tire & Battery Ltd
 616 Westridge Rd -----Strathmore **934-3053**
(See Our Display Advertisement)

Tirecraft-Terry's Tire
 Box 342 -----Nanton **646-2544**
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(CONTINUED NEXT LISTING PAGE)

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Tires-Dealers

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- TOYO

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- ALLIANCE
- FIRESTONE
- KELLY SPRINGFIELD

652-2512

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ED REMPEL RES. 652-3866

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Tire**



**Rim
Centre**

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- Firestone (Farm)
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- ★ Commercial Truck

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938-3110

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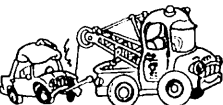


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NANTON

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Tires-Repairing

Kal Tire Box 5665 -----High River 652-4820

Tires-Used

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D B Port-A-Podi -----Strathmore 934-3558
(See Our Display Advertisement)

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Portable Services Division (Toilets)
Sales & Admin
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Dispatch & Service -----Calgary 279-6666
Mr P Potty Portable Toilets -----Calgary 235-4335
Office -----Cochrane 932-4847

P-CANN PORTABLE SERVICES
INC -----Okotoks 938-7607

PORT-O-LET PORTABLE TOILETS-
RENTAL & SERVICE
PORT-O-LET A WASTE MANAGEMENT
SERVICE 2903 61 Av SE -----Calgary 236-7777

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new dealers to serve you.

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 - Tape • Abrasives • Adhesives • Saw Blades
 - Drill Bits • Electrical • Miscellaneous
- Foothills - M 7139 40 St SE 279-7417
Northside - 2211 32 Av NE 291-9177

513 42 Av SE -----Calgary 243-2775

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Ritchie Tours Ltd -----Strathmore 934-2720
Vulcan Association For Science & Trek
Box 1701 -----Vulcan 485-6570

Yellow Pages Save You Steps

Towing & Boosting Service

A B C O Vehicle Services Ltd
3 Av & 5 St SE -----High River 652-1869
(See Our Display Advertisement)

DOUBLE O ESSO SERVICE STATION

TOWING
WHEEL LIFT & BOOSTING
See Our Display Ad Under Service Stations
302 Main St -----Turner Valley 933-4822

Towing & Boosting Service (Cont'd)

Dover Towing -----Calgary 569-9370
Hardy's Towing -----Strathmore 934-4288
105 2 Av -----Strathmore 934-2520
(See Our Display Advertisement)
Hill Top Shell 401 Centre Av ----Okotoks 938-6568
(See Our Display Advertisement)

(CONTINUED NEXT LISTING PAGE)

LOOKING FOR SOMETHING?
It takes time to hunt around from
store to store for things you want.
An easier way is to consult the
YELLOW PAGES . . . Your Handy
Buying Guide.

Who makes it —
Who sells it —
Who services it —
These YELLOW PAGES list them
all conveniently by business
classification.

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- WHEEL LIFT, DOLLIES
- RECOVERY WINCHING
- LOCKOUTS, BOOSTING
- SCRAP CAR REMOVAL

Alberta Motor Association

**PH. 652-1TOW
652-1869**

CORNER OF
3rd AVE. & 5th ST. S.E.
HIGH RIVER

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Okotoks, Blk. Diamond,
Turner Valley, Nanton,
Cayley, Blackie & Millarville

HARDY'S TOWING

- ★ LOCAL & LONG DISTANCE
- ★ 24 HR. EMERGENCY GARAGE SERVICE
- ★ AMA CAA

**934-4288
934-2520**

STRATHMORE

HILL TOP SHELL OKOTOKS

- TOWING (ALSO A.M.A. CONTRACTOR)
- CONVENIENCE STORE
- GAS BAR
- AUTO REPAIRS

938-6568

401 CENTRE AVE.
OKOTOKS

DB PORT-A-PODI Toilet Rentals

"If Ya Gotta Go ... Go With Us"

- SPECIAL EVENTS
- SPORTING EVENTS
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- BIODEGRADABLE & ENVIRONMENTALLY FRIENDLY
- SEPTIC TANK SERVICE
- SHORT & LONG TERM RENTALS

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NANTON ESSO SERVICE

24 HR EMERGENCY

LOCAL & LONG DISTANCE
RECOVERY SERVICE
4 WHEEL DRIVE • WHEEL LIFT
AUTO REPAIRS • RESTAURANT
CONVENIENCE STORE

"SERVING HIGH RIVER, CLARESHOLM & HWY 22 AREAS"

646-2332
NANTON, ALBERTA

GET A JUMP
WITH COLOUR

AGT YELLOW PAGES

Towing & Boosting Service (Cont'd)

J B TOWING Box 93-----Vulcan 485-2667
MOUNTVIEW PAYLESS
 RR 1 De Winton-----Okotoks 938-7546
Nanton Esso Service-----Nanton 646-2332
 (See Our Display Advertisement)

TAKE THE SHORT-CUT

When you can't shop in person use the **YELLOW PAGES** of your Telephone Directory to locate dealers and **SHOP BY TELEPHONE.**

Towing & Boosting Service (Cont'd)

Okotoks Big Rock Tow Service
 46 Maple St Okotoks-----Cellular 850-7165
 (See Our Display Advertisement)

SAX AUTO BODY

24 HOUR TOWING AND BOOSTING
 FAX LINE 933-7435
 108 Sunset Blvd NW - Turner Valley 933-7200

Sicotte Towing Ltd-----High River 652-1931
 (See Our Display Advertisement)

Yellow Pages advertising gives you maximum circulation. A directory is delivered to every telephone customer in your area. Talk to us today.

Toys-Manufacturers & Distributors

Crazy Stamps
 201 1 Av SW-----Black Diamond 933-2574

Toys-Retail & Rental

JOCUS
 FREE CATALOGUE - Over 300 Toys
 Books, Games, Puzzles & Crafts
 Terry Scerbak - Authorized Manager
 (No Charge Dial)-----1-800-268-5968

Teach R Toys 6045 4 St SE -----Calgary 258-1100

Tractor Wreckers

All Used Tractor Parts Box 3--Lamont 895-2400

Yellow Pages Save You Steps

Tractors & Equipment

Deer-Country Equipment
 Box 1090-----Vulcan 485-2231
Deer-Country Equipment Ltd
 404 21 St SE-----High River 652-7797
 Fax Line-----High River 652-1828
Farmway Machinery (High River)
 90 12 Av SE-----High River 652-2414

JOHN DEERE TRACTORS

"NOTHING RUNS LIKE A DEERE®"



Tractors for almost any grounds care chore.
 Ask about JDFF Financing.

"SALES & SERVICE"

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Agro Equipment
 1919 84 St NE-----Calgary 280-2200
Bassano Farm Equipment Ltd
 417 11 St E-----Bassano 641-3813
Deer-Country Equipment
 Box 1090-----Vulcan 485-2231
 404 21 St SE-----High River 652-7797
Ranchers' Supply Limited
 Hwy 2-----Claresholm 625-4421

KUBOTA TRACTORS-

DEALERS

BOBCAT OF CALGARY LTD
 1143 42 Av SE-----Calgary 243-2011

Pedersen K Equipment Ltd
 Box 73-----Rockyford 533-3757

Trail Rides

ANCHOR D GUIDING & OUTFITTING

Open Year Round
 See Our Ad Under
 Riding Academies
 -----Black Diamond 933-2867

Bar J J Outfitting Ltd-----Calgary 931-2537
F N Bar Outfitting-----Turner Valley 933-2383

Trailers-Camping & Travel

Hobo Camper Country (1990) Ltd
 4020 Edmonton Tr NE-----Calgary 277-6551
 (See Our Display Advertisement)

Tiny Mite Trailers
 Box 17 Site 5 RR 2-----Okotoks 938-3412

LONG DISTANCE APPOINTMENTS SAVE TIME & MONEY
 Avoid wasted trips, Allow better planning of your time.

Make certain you are expected.
 Avoid long delays in waiting to see people. Enable your prospects to prepare for your visits.

HOBO CAMPER COUNTRY (1990) LTD.

FOR ALL YOUR R.V. PARTS SERVICE & ACCESSORIES

- MOTOR HOMES - CAMPERS
- TRAVEL TRAILERS
- PLUMBING - ELECTRICAL
- PROPANE APPLIANCES
- DAMAGE & COLLISION REPAIRS
- CUSTOM CUT ALUMINUM SIDING
- ALL WORK GUARANTEED
- LICENSED R.V. MECHANIC

277-6551
 4020 EDMONTON TR. N.E., CALGARY

OKOTOKS BIG ROCK TOW SERVICE

LOCAL & LONG DISTANCE
 24 HOUR EMERGENCY SERVICE



850-7165

Residential 938-2256

why shop blindfolded



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SICOTTE TOWING Ltd

SERVING HIGH RIVER & FOOTHILLS REGION 24 HOURS

"The Towing & Recovery Professionals"
 MEMBER OF PROFESSIONAL TOWING ASSOCIATION OF ALBERTA

- 24 HR. EMERGENCY ROAD SERVICE
- LOCAL & LONG DISTANCE
- BOOSTING & LOCKOUTS
- RECOVERY/WINCHING
- WHEEL LIFT & DOLLIES
- FLAT BED DECK TRUCKS
- FUEL DELIVERY
- SENIORS DISCOUNT
- LIGHT & MEDIUM TOWING (MOTOR HOMES)

HIGH RIVER 652-1931

CALL AHEAD . . .

for reservations.



Trailers—Equipment & Supplies

Convert-A-Ball
1040 Westridge Rd.....Strathmore 934-2255
Hitch Shop The 464 42 Av SE---Calgary 287-3566
(See Our Display Advertisement)

HITCH WAREHOUSE
(No Charge Dial)1-800-661-7557

P T L Trailers
2 520 Centre St S.....High River 652-2972

PIONEER HITCHES
HITCHES - 5th WHEEL HITCHES
RUNNING BOARDS - WIRING
EQUALIZER HITCHES - TOW BARS
206 2835 23 St NE Calgary 291-0277

TRUCKLINE PARTS
TRUCK & TRAILER PARTS & SERVICE
Power Train, Brake & Spring Specialists
1527 33 ST N, LETHBRIDGE
(No Charge Dial)1-800-552-8016

THE HITCH SHOP
Hitching Specialists
(DIVISION OF ALBERTA HITCH SHOPS LTD.)



- HITCHES
- WIRING • TOW BARS
- TRANSMISSION COOLERS
- TRAILERING ACCESSORIES
- TRAILER REPAIRING & SERVICE

(No Charge Dial) 1-800-295-3566
CALGARY
SOUTH 464 - 42nd AVENUE S.E. NORTH 2512 - 26th STREET N.E.
287-3566 291-3566
FAX 243-2499 FAX 250-2148
IN EDMONTON CALL 451-1451

REESE • HAYDEN • Kelsey™

Trailers—Horse

Airdrie Trailer Sales Ltd RR 1 --Airdrie 948-3890
(See Our Display Advertisement)

ALBERTA TRAILERS & AUTO SALES
& RENTALS Hwy 2 -----Innisfail 227-5500


CANAMERA HOLDINGS INC
HORSE & STOCK TRAILERS
ELECTRO GALVANIZED FOR
RUST RESISTANCE
.....High River 652-2179

F M TRAILER WORLD
THE BEST TRAILER AT THE BEST PRICE
Western Canada's Largest Trailer Dealer
Calgary Direct Line (No Charge) 264-4771
.....Vulcan 485-2440

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PEOPLE WANT TO BUY -
"YELLOW PAGES" TELL THEM
WHERE TO BUY.

AIRDRIE TRAILER SALES LTD.
ALUMINUM & STEEL

- HORSE & STOCK
- BOBCAT, CARGO, FLAT BED & CAR HAULER
- CUSTOM BUILT



Sundowner
Equipment Made in Canada

LOOK FOR OUR TRAILER DISPLAY
2 MILES NORTH OF AIRDRIE ON HWY. #2
948-3890
R.R. 1, AIRDRIE

Trailers—Industrial Mfrs

J D J Trailer Manufacturers Inc
(No Charge Dial)1-800-465-0786

Trailers—Renting & Leasing

U-Haul Co (Canadal) Ltd
Independent Dealers
High River
28 10 Av SE.....High River 652-7800
Okotoks
1103 North Railway St.....Okotoks 938-7381
Strathmore
1020a Westridge Rd.....Strathmore 934-3955

Trailers—Repairing & Service

BRADLEYS PLUMBING & HEATING
902 15 St SEHigh River 652-7450

Carefree Traveller R V Repair
109 Sunset Blvd ETurner Valley 933-4524
(See Our Display Advertisement)

Double H Sandblasting
Box 351Standard 644-2154

MacNeil's R V Service
7008 Farrell Rd SECalgary 253-6152
(See Our Display Advertisement)

Mike's R V & Trailer Repair
5 South Railway St E.....Okotoks 938-7806

BEWARE OF IMITATORS

AGT Directory representatives carry
identification cards.

We suggest that you refuse access
to your premises to anyone who
represents themselves as the
Yellow Pages directory
company, but who cannot so
identify themselves.

Trampoline Equipment & Supplies

TRAMPOLINE SPECIALISTS
TIP TOP TRAMPOLINE DEALER
SALES & REPAIRS
ALL MAKES & MODELS
515 42 Av SE.....Calgary 287-1866

Transmissions Automotive Sales & Service

A-1 AAASTRO TRANSMISSION & CLUTCH
.....Calgary 272-5666

Aaastro Transmission & Clutch
.....Calgary 272-5666
(See Our Display Advertisement And Advertisement)

Aalwest National Transmission
4701 Macleod Tr S.....Calgary 243-6114
(See Our Display Advertisement)

Allied Transmissions Ltd
Bay 3 4156 64 Av SECalgary 279-9505
(See Our Display Advertisement)

(CONTINUED NEXT LISTING PAGE)

4 GOOD REASONS FOR HANDLING COMPLAINTS BY LONG DISTANCE

You can talk over matters at once.
Promptness often prevents loss of a customer.
You can build closer relations with customers.
You can use tact in delicate situations.
And because people talk more freely than they write, you can frequently trace the real reason for the complaint and prevent similar complaints in the future.

Even when you're miles away . . . we'll be there for you.



PUBLIC TELEPHONE SERVICES



REPAIRS PARTS SERVICE
CAREFREE TRAVELLER
RV REPAIR
ALL MAKES & MODELS
933-4524



109 SUNSET BLVD. E., TURNER VALLEY

To find it fast and easy, look in the yellow pages index first.

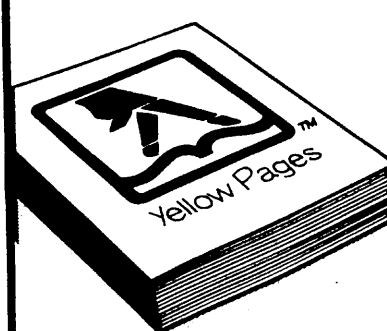
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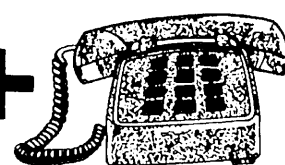
The one to turn to.
AGT YELLOW PAGES™



Mac Neil's RV SERVICE
(Est. Since 1972)
Service to:
MOTOR HOMES, CAMPERS
TRAILERS & TOW VEHICLES
Hail & Collision Repairs
Appliance Repairs
FULL MECHANICAL REPAIRS
Licensed Auto, Heavy Duty & RV Mechanics
Parts & Accessories

253-6152
7008 FARRELL RD. S.E., CALGARY



+ 

= CONVENIENCE

AAASTRO TRANSMISSION & CLUTCH



Don McKenna
(15 years exp.)
272-5666

MOST TRANSMISSION SHOPS WILL TELL YOU LIES!! AND THAT'S THE TRUTH!!!!

"After 15 years in this business, I've heard them all!"

Transmissions, Clutches and Drive-Trains. It's the only business I know. I have no plans to retire soon.

Neither am I here to take all of your money!! I am here to get you back on the road as inexpensively as possible!"

LET'S TALK TRANSMISSIONS.

I'LL SHARE WITH YOU MY 15 YEARS OF EXPERIENCE.

First let us find out what the problem is. Often it is simple, requiring little cost to you. **THINK MINOR REPAIR.** After all, if your engine runs rough, you do not replace the engine, you take it in for a Tune-Up. Think the same with your Transmission. At **AAASTRO**, we **ALWAYS** check out the possibility of minor, inexpensive repairs first. For example, often all that is needed is the replacement of an external or rear oil seal. This can be done without removing the Transmission. Should the problem be a front-seal replacement, the Transmission has to be removed. The difference in labour can run up to 6 hours. So, let us examine the inexpensive possibilities first. It is only when the possibility of minor repairs has been exhaustively examined and put aside as inadequate that we will discuss the installation of a re-built transmission.

However, we cannot do this over the telephone! If your car is un-driveable, call me and I will have it towed in and checked out. Tell me what you think is wrong and let me have the vehicle diagnosed; discover the problem and quote you a price. This way you are not getting up-sold or ripped off! I listen to my customers first. I only sell you what you need. You will find that my prices are a full 20% lower than comparable High-Quality reputable Transmission Shops, and that is a promise.

I believe that vehicle owners are entitled to Low-Price Honest Service. I **DO NOT** believe in getting the customer through the door with a low quote and then up-selling him, sound familiar? Once I have established what the vehicle needs, my **FIRM QUOTE** will never change.

WHAT DO YOU GET?

If there is no alternative but to replace the Transmission, this is what you will get:

YOU GET a fully re-manufactured, re-built to high standard and pre-DYNO-TESTED Transmission. **YOU GET** A Brand New high quality Master Parts Kit. The kit contains all of the normal 'wear-and-tear' parts; Metal and Fibre Clutches, Bands, All Seals, All Gaskets, Oil, Filter, Modulator, Torrington Bearings and many other small parts too numerous to list.

We re-furbish all re-usable Hard Parts to Factory Specifications in our in-house machine shop.

YOU GET all of this for **ONE LOW PACKAGE PRICE:** The Transmission, Installation, Labour, Dyno-Testing, Master Parts Kit and Re-furbishing.

We do not charge labour by the hour, it would get far too expensive.

Hard Parts that we cannot re-furbish or re-machine on our lathe, we will supply at additional charge. Can you get away without this? Not if the parts are damaged. Only if they are needed will we install and charge for them, but you will know this before it is done.

This determines the final price.

What are these hard parts? The Torque Converter, Pump, Planetaries, Drum and such. Rebuilt, **NOT USED PARTS.** But whether the hard parts are re-furbished or replaced, the warranty remains the same.

YOU GET A RE-MANUFACTURED, INSTALLED RE-BUILT TRANSMISSION with a **FULL WARRANTY** for 20,000 km. or a specified Time-Period, whichever comes first.

The Warranty covers the complete Transmission, Parts and Labour.

WHY AAASTRO?

My experience is that the primary criteria by which discriminating, high-price paying customers select a Transmission Shop is based on a Brand-Name provider with sure expectations of High Quality. Conversely, when these customers have a bad experience, they will choose **AAASTRO**, based on low price and the correct appraisal that a Brand Name is no guarantee of High Quality. On a Quality-comparison, no one can undercut our prices. A bold statement? YES! But why is this so? It is simple: **ECONOMIES OF SCALE.**

We are the highest volume Transmission Shop in Canada. Our huge volume enables us to negotiate special price agreements with our major suppliers on a cost-plus percentage of profit basis.

We have a pre-installation **DYNO-TEST MACHINE** which reduces warranty rework cost. No other shop has a Dyno-Tester.

We have a computerized on-board diagnostic monitor. Other shops will tell you it is a Dyno-tester, but it is not.

We have an in-house Machine Shop to eliminate the farming out of expensive Machine Work.

We do not have to pay out up to 15% in Franchise Fees.

We have wholesale prices for the public. Dealerships and other shops buy from us at the same price as you.

We do not add a 3% to 5% flat fee to your bill to cover "Shop Supplies".

We are a one-location, low-overhead operation. More locations equal more overhead. We capture approximately 25% of the Transmission market out of our one location. This leaves the rest to be divided up between approximately 35 other Transmission Shops, plus Dealerships. Then there are countless general repair shops that will do the odd transmission for existing customers. These shops farm out the job, having to add a middleman and related costs.

PRICING POLICY

We have devised a very fair pricing policy, quite different to standard practice within the industry.

The price remains the same whether we install a unit from our inventory or re-build your Transmission.

The price depends on Hard Parts replacement. Replacement of those ones that we cannot re-furbish. Everyone gets a fully re-built Transmission, but not everyone pays for the worst case scenario'.

WHAT IS A DYNO-TESTER?

A **DYNO-TESTER** accurately tests your Transmission **BEFORE** installation. It's eleven gauges give accurate readings of every component of your Transmission. We use it to avoid expensive problems down the road, as do Institutions of Higher Technical Learning and Race-Car Teams.

Why do other shops **NOT HAVE** A **DYNO-TESTER**?

Our competition will not tell you the truth!

In some cases, the Dyno-Tester costs more than the total value of some Transmission Shops. These shops will tell you that **YOUR CAR** is the best Dyno-Tester. Is **YOUR CAR** A **GUINEA-PIG**? How often will the Transmission be installed and then removed before it is found to be satisfactory?

Nation-Wide Franchises **DO NOT HAVE** A **DYNO-TESTER** because it sets the franchise standard. This represents a huge investment. They'd rather lose business to us or use your car as their test-bed.

FORTUITOUS ADVICE

What are the 'dangerous questions' that will cost you?

- **First Dangerous Question:** "How much is a Transmission?" Fly-by-night shops will immediately low-ball you on a price to get you through the door. They will not explain that Transmissions range in price over a dozen categories. You will be told the lowest price. I guarantee that this will change as soon as your car is in their hands as this 'price' will not include many of the components needed. Some of the Transmission categories are: Domestic Three-Speed Automatic RWD, Overdrive, Standard, Front Wheel Drive, FWD Overdrive, 4X4, Computerized Transmission, Heavy Duty Vehicles, Japanese Imports, European Imports and so on. But, whatever you are quoted over the telephone, when you get through the door, your car **WILL NOT FIT** the quoted category price. To give an honest quote, the problem has to be determined first. This cannot be done over the telephone!

- **Second Dangerous Question:** "How much to install a re-built?"

Now the possibility of minor repairs is out the window. You have just qualified yourself for a major purchase.

- **Third Dangerous Question:** "What is the worst case scenario?"

Now you have qualified yourself for the worst case scenario and you will be charged the worst-case price!

- **Fourth Dangerous Question:** "How much to fix an oil-leak in my Transmission?"

Less honest shops will not explain the simplicity of replacing rear or external seals, as opposed to the need to remove a transmission to change the front seal.

SOLUTIONS

Establish the problem first, then get a price.

Do not be fooled by **'FREEBIES'**. How many advertisements have you seen that offer Free Installation, Free Hard Parts, Free Torque Converter, Free GST, Free Oil, Free Towing, Free Courtesy Cars. Are these Charitable Organizations? How do they stay in business? If you are prepared to take the risk, call their bluff! Pay the low advertised price in advance and ask for the freebies and see what you get. There is always a catch.

Do not be fooled by 'Transmission Service' specials, offered at \$19.95. This price is supposed to include new oil, pan gasket, new filter, adjust linkage and bands, clean pan and screen, visual inspection, leak-check and test-drive. This is nonsense. This price does not even cover labour for such work. This is an excuse to get you in and sell you a transmission. We hear these horror-stories every week. Again, offer to pay the 'Service' price in advance. Then there will be those that will invite you for a free diagnostic check. If you go I guarantee that you will end up buying a transmission. Be wary of price when dealing with Nation-Wide Franchises. By Franchise regulations they cannot quote you a price. You have already incurred \$300 in labour costs. My prices are not set by a Head-Office in Eastern Canada or the U.S.A., designed to maximize profits at your expense. Nor do I have to pay a 15% franchise fee to someone else. I pass this savings on to you.

BE SAFE

Many people use the Better Business Bureau as a reasonable guide when evaluating a business. The BBB will tell you that we have such a high volume passing through our shop that, inevitably, there will be a few minor complaints, but all legitimate complaints have been resolved to everyone's satisfaction.

Almost all other shops have had complaints registered against them. What is most important that there has never been a single complaint registered against us where a customer has been asked to pay more than the quoted price.

Nation-Wide Franchises rarely show up in the BBB's records as their head offices in other cities deal with all the complaints. Always remember, a warranty is only as good as the people behind it. Every year, transmission shops go out of business, leaving customers stranded without warranties.

Think about this: Which other shop gives you so much detail? Which advertisement is as honest? Be pro-active. Initial clarity avoids future misunderstanding. I live by that principle. That is how I have built what was a very small Transmission Shop into the **HIGHEST VOLUME TRANSMISSION SHOP IN CANADA. AND ALL THIS ON A LOW PRICE.**

• CASH • VISA • MASTERCARD • AMERICAN EXPRESS • CERTIFIED CHEQUES ONLY PLEASE •

We have moved from Hubalta Rd. S.E. Please telephone for our **NEW LOCATION: 272-5666**

We Fix It Right The First Time...Guaranteed.

5 Calgary Locations To Serve You



"Where Dependable Service Is Automatic"



Locally Owned & Operated. We're Into Our Third Decade Of Service To Alberta & Area

AalWEST NATIONAL TRANSMISSION

- North West
283-6615
402 14th St. N.W.
- North West
241-0256
141 Crowfoot Way N.W.
- South
243-6114
4701 Macleod Trails S.
- North East
291-1514
2432 23rd Ave. N.E.
- South East
233-8306
1005 9th Ave. S.E.

Transmissions Automotive Sales & Service (Cont'd)

DOMINION AUTOMATIC TRANSMISSION

205 58 Av SW ----- Calgary **253-3343**
(See Our Display Advertisement)
High River Transmission & Auto Repair
42 11 Av SE ----- High River **652-2765**
If Busy Call ----- High River **652-4687**
(See Our Display Advertisement)

Schule's Performance
333 Centre St N ----- Langdon **936-5320**

Travel Service

CANYON MEADOWS TRAVEL

6 11625 Elbow Dr SW ----- Calgary **238-0777**
Captain's Cruise Headquarters
1706 Centre St N ----- Calgary **276-8177**
(See Our Display Advertisement)

EXCEL TRAVEL CORP

A128 Glenmore Landing ----- Calgary **255-8383**
(See Our Display Advertisement)
Flightdeck Skydiving Limited
----- Okotoks **938-5311**

4 GOOD REASONS FOR HANDLING COMPLAINTS BY LONG DISTANCE

You can talk over matters at once. Promptness often prevents loss of a customer.

You can build closer relations with customers.

You can use tact in delicate situations. And because people talk more freely than they write, you can frequently trace the real reason for the complaint and prevent similar complaints in the future.

Travel Service (Cont'd)

HAROLD SMITH TRAVEL LTD

317 7 Av SW ----- Calgary **266-8095**
Independent Travel Agency Inc
916 8 Av SW ----- Calgary **233-2287**
Intra Highwood Travel
127 3 Av W ----- High River **652-7515**
(See Our Display Advertisement)

(CONTINUED NEXT LISTING PAGE)

There's no business like "Show Business" - and these "Yellow Pages" "Show" You The Business In Your City.

DOMINION AUTOMATIC TRANSMISSION #2

MEMBER OF THE WORLD'S OLDEST & LARGEST NETWORK OF INDEPENDENT ATRA TRANSMISSION SHOPS OVER 2100 CENTRES IN CANADA & U.S.A.

- * FREE 7 PT MULTICHECK
- * COMPUTERIZED DIAGNOSTIC TESTING
- * 30 YRS. IN BUSINESS
- * LICENSED MECHANICS
- * STANDARDS AND CLUTCHES
- * DIFFERENTIALS
- * GOLDEN RULE WARRANTY
- * FRONT & FOUR WHEEL DRIVES

253-3343

205 - 58th AVE. S.W., CALGARY
1 BLK. EAST OF CHINOOK CENTRE
OWNED & OPERATED BY JIM SAKS



HIGH RIVER TRANSMISSION & AUTO REPAIR

SPECIALIZING IN:

- COMPUTERIZED TRANSMISSIONS
- STANDARD TRANSMISSIONS
- OVERDRIVES & TRANSFER CASES
- CLUTCHES & COOLERS
- ADD ON OVERDRIVES

"THE TRANSMISSION PEOPLE"

652-2765

24 HR. EMERGENCY
42 - 11th AVENUE S.E., HIGH RIVER



EXCEL TRAVEL CORP

**Tracey Minaker Dick Snel
Arlene Ackland**

"Excellence in travel service"

GLENMORE LANDING

A128 1600 - 90th AVENUE SW, CALGARY

255-8383

AAASTRO TRANSMISSION & CLUTCH

(403) 272-5666

SOME SHOPS ADVERTISE AND EVEN QUOTE YOU LOW PRICES & THEN CHARGE A LOT

READ THE TIPS IN OUR FULL PAGE AD AT THE BEGINNING OF THIS CLASSIFICATION

PLEASE CALL FOR OUR NEW LOCATION

ALLIED TRANSMISSIONS LTD.

SPECIALIZING IN:

ALLISON TRANSMISSIONS

QUALITY PARTS & SERVICE
VALVE BODY TESTING

REBUILT ALLISON TRANSMISSIONS

279-9505

BAY 3, 4156 - 64th AVE. S.E., CALGARY

CAPTAIN'S CRUISE HEADQUARTERS

(DIV. OF NORTHSIDE TRAVEL)

DISCOUNTED CRUISES

SAVE 10% TO 50%
CALL FOR DATES & SHIPS

"COME CRUISE WITH US"

276-8177

(Toll Free) 1-800-268-8808

1706 CENTRE STREET NORTH, CALGARY



GET A JUMP

WITH COLOUR

AGT YELLOW PAGES

Travel Service (Cont'd)

J R CANADA TRAVEL LTD
 M135 345 4 Av SW Calgary 237-7688
JARVIS/WOODSIDE
 Corporate-Leisure-Group Travel
 1400 633 6 Av SW Calgary 298-3700
 (No Charge Dial) 1-800-561-7747
KeyWorld Travel Okotoks
 105 Elizabeth St Okotoks 938-5544
 (See Our Display Advertisement)

Travel Service (Cont'd)

Let's Talk Travel
 34 Ranchland Mall High River 652-4424
 (See Our Display Advertisement)
NANTON TRAVEL SERVICE
 2019 20 Av Nanton 646-2286
NORTHLAND TRAVEL
 1140 Northland Village
 Shoppes Calgary 247-6900

Travel Service (Cont'd)

Northside Travel
 1706 Centre St N Calgary 276-7433
 (See Our Display Advertisement)
Pace Setter Travel & Tours
 21 Elizabeth St Okotoks 938-5454
 Fax Line Okotoks 938-5568
 (See Our Display Advertisement)
Prairie Travel Ltd
 421 2 St Strathmore 934-2400
 (See Our Display Advertisement)
VULCAN TRAVEL SERVICE
 125 Centre St Vulcan 485-2882

Tree Contractors' Equipment

NORTHLAND CHIPPER SALES LTD
 (No Charge Dial) 1-800-665-2447

Tree Service


Alberta Tree Movers High River 652-4089
 (See Our Display Advertisement)
ARBORCARE TREE SERVICE LTD
 2511 47 Av SE Calgary 273-6378
BRUINSMAS STEWART TREE TRIMMING & PRESERVING
 25 YEARS OF TREE CARE SERVICE
 Box 973 High River 652-2968

Weather shouldn't worry you
 When a shopping trip is due.
 You can shop and yet be dry
WHEN "YELLOW PAGES" ARE NEARBY.

LONG DISTANCE
 is one of your most effective
 business communication tools.
 Reach more people, more often
 more efficiently -
 reach for the phone.

**IS EACH LINE OF YOUR
 BUSINESS UNDER
 THE APPROPRIATE
 "YELLOW PAGES" HEADING?**

"Your Travel Arranger"




KeyWorld Travel
OKOTOKS

- CRUISES • TOURS • HOLIDAY PACKAGES •
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REIMER EXPRESS LINES LTD (No Charge Dial) Fast as Flite (No Charge Dial)		1-800-372-9276 1-800-372-9276
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Weststrom Transportation Ltd Box 2215	Strathmore	934-3484
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GLEICHEN/STANDARD TRANSPORT 1990 Box 328	Standard	644-3850
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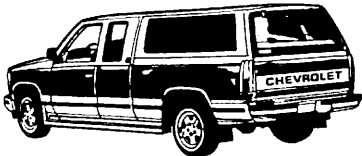
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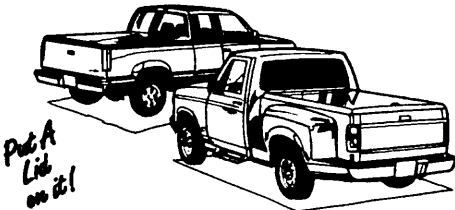
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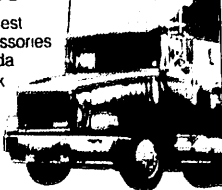
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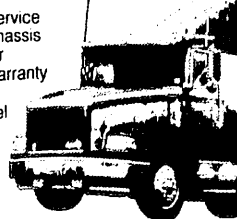
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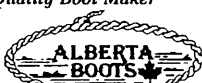
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