

Mortensen's Department Store

DRYGOODS — GROCERIES — HARDWARE
FRESH FRUITS — AUTOMOTIVE SUPPLIES

Phone 5

WOKING

Phone 5

Rainer P	R318
Ramsden F	R114
Rautenstrauch W res	3
Renaume H	R306
Richards Marshall	R210
Robertson Herbert res	4
Ross Alex	R107
Sask Wm	R308
Schierling Abe	R203
Schmidt Peter	R206
Sheehan Laverne	R214
Smashnuk E	R213
Smith John	R305
South Wapiti Lumber Co	2
Stokke L H res	7
Tetreau W D	R320
Toews Peter	R219
United Church Manse	16
United Grain Growers Ltd Elevator No 1	20
Elevator No 2	13
Watson W G Agt Maple Leaf Petroleum Prods	9r2
Watson W G res	9r3
Webb J W	R312
Wembley Dept Store	5
White M C	R304
Wilson Eric	R307
Woods R S	R108

Whitelaw Hotel	10
Whitelaw School	11
Whitelaw Service Station	12
Whitney Gordon	R115
Wolfe Bros	R108

WIDEWATER —Day Service

Elliott's Refrigeration E R Elliott	1
-------------------------------------	---

WOKING —Day Service

Bohnke Arthur res	9
Coone A L General Merchant	2
Coone F J res	6
Delfs & Toerper Massey-Harris & Imperial Oil Agts	15
Eide Mrs Arnold res	14
Haglund Clifford res	13
MORTENSEN'S DEPARTMENT STORE	5
Mylymuk J General Store	3
Northern Alberta Railways	1
Olafson O res	12
Tracy Stephen E res	4
United Grain Growers Ltd	8
Woking Coffee Shop Mrs Hedwig Wagner	10
Woking Garage Alfred E Tracy	7
Woking Hotel W Gordica Mgr	11

WHITELAW —Day Service

Alberta Wheat Pool	9
Anderson H B	R113
Black's Garage	3
Christie H L	2
Dechant's General Store	4
Hart T E	R109
Hotel Dieu of St Joseph Hospital	1
Kaiser Elmer	R117
Kaiser Roy	R105
Koch's Welding Shop	8
Kronewitt Peter	R118
Kyle J F Imperial Oil Agent	6
Matchett W R	R116
Meashaw F R	R114
Mumm H D	R106
Northern Alberta Railways Co	5
Robinson C D	R107
Robinson E L	R120
Sorochuk A Massey-Harris Dealer	7
Trider E S	R111
Trider L W	R110
Trider W S	R112
Walker Elmer G	R104

WORSLEY—Toll Office

THE NEXT ISSUE
OF THIS
DIRECTORY
CLOSES
FOR PRESS
SEPTEMBER 30th, 1955

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GRANDE PRAIRIE AND PEACE RIVER



DECEMBER, 1954

YELLOW PAGES



ALBERTA GOVERNMENT TELEPHONES



Grande Prairie and Peace River Classified Telephone Directory

DECEMBER, 1954

No liability is assumed by Alberta Government Telephones for errors or omissions occurring in the Classified Directory

Accountants

ALDRIDGE WATT & CO Grande Prairie 2861

Accountants—Chartered

Geddes Knebel & Beaton Grande Prairie 2801
NASH & NASH Grande Prairie 2072
NASH & NASH Peace River 2818
SIMPSON W B Grande Prairie 2072

Adding Machines

Grande Prairie Business Machines Grande Prairie 2521
(See Advertisement This Page)

Adjusters

Taylor James Co Grande Prairie 2025

Agricultural Implements

McNair C L & Son Grande Prairie 2190

Airline Companies

Associated Airways Ltd Peace River 2616
Canadian Pacific Air Lines Ltd
Office Grande Prairie 2031
Airport Grande Prairie 3177
CANADIAN PACIFIC AIR LINES LTD
PASSENGER RESERVATIONS INFORMATION
& CITY TICKET OFFICE Peace River 2437
Airport Peace River 2888

Grande Prairie Business Machines

BURROUGHS
Electric and Manual
Adding Machines
Cash Register Combinations
UNDERWOOD SUNDSTRAND
Adders & Calculators
SALES - SERVICE - RENTALS
Carl Kristiansen
GRANDE PRAIRIE Phone **2521**

Apartments, Blocks & Buildings

Milo Block Peace River 2868

Associations & Societies

Alberta Motor Association Grande Prairie 2998
Canadian Legion No 54 Grande Prairie 3110

Automobile Accessories, Equipment & Supplies

Motor Car Supply Co of Canada
Ltd Grande Prairie 2571
Motor Car Supply Co of Canada
Ltd Peace River 2751
Taylor & Pearson Ltd Grande Prairie 2770

Automobile Agencies & Dealers—New Cars

Grande Prairie Garage Co Ltd
Office Grande Prairie 2136
Parts Dept Grande Prairie 2142

Grande Prairie Garage Co. Ltd.

Ford and Monarch Sales & Service
Imperial Esso Products
2142 — 2136 — 2358

Imperial Motor Service Grande Prairie 2221
Northwest Motors Ltd Peace River 2410
Riverdrive Motors Ltd Peace River 2809
Rodacker Sales & Service Ltd Grande Prairie 2321
Sargent Sales & Service Grande Prairie 2761
Thomson Motors Co Ltd Grande Prairie 2318
Windsor Motors Ltd Grande Prairie 2328

Windsor Motors Ltd.

Peace River Country Distributors
CHRYSLER — PLYMOUTH — FARGO
MINNEAPOLIS — MOLINE
SALES & SERVICE
Grande Prairie Phone **2328**

Automobile Body Builders & Repairers

Grande Prairie Garage Co Ltd . . . Grande Prairie 2358

Grande Prairie Garage Co. Ltd.

Ford and Monarch Sales & Service
Imperial Esso Products

2142 — 2136 — 2358

Lowe A & Son Peace River 2847

ART LOWE & SON

AUTO COLLISION REPAIR

Peace River Phone 2847

Modern Paint & Body Works . . . Grande Prairie 2055

Automobile Camps

(See Motor Courts)

Automobile Electrical Service

Northland Auto Parts Ltd Grande Prairie 2501
(See Advertisement This Page)

NORTHLAND AUTO PARTS LTD.

COMPLETE
AUTO ELECTRIC SERVICE

ORIGINAL CARBURETOR
and ELECTRICAL PARTS

PHONE **2501** PHONE
GRANDE PRAIRIE

Don't Tire Yourself

*trying to find
Who Sells It!*

The
YELLOW PAGES

*Tells
"Where To Buy It"*

Automobile Radiator Service

Nelson J D Radiator Co Grande Prairie 2810

Bakers — Retail

Central Bakery Peace River 2678

CENTRAL BAKERY

J. R. TAYLOR

BAKERS OF GOOD BREAD
& PASTRY

Peace River Phone 2678

Edens' Pastry Shop Grande Prairie 3007

Bakers — Wholesale

McGavin Ltd Order Desk Grande Prairie 2200
Office Grande Prairie 2368

Banks

Bank of Montreal Grande Prairie 2103
Bank of Nova Scotia Grande Prairie 2402
Bank of Nova Scotia Peace River 2998
Canadian Bank of Commerce Peace River 2420
Imperial Bank of Canada Grande Prairie 2131
Royal Bank of Canada Grande Prairie 2021
Manager's Office Grande Prairie 2821

Barbers

Victory Barber Shop Peace River 3010

Barristers & Solicitors

Baldwin Freeland & Jorgensen Peace River 2585
Campbell C A Peace River 2460
Lawlor T W QC Grande Prairie 2122
Levesque & Sisson Peace River 3030
Logan & Noble Grande Prairie 2811
Ouellette J J Grande Prairie 2689
**PATTERSON &
MacDONELL** Grande Prairie 2171
PHIMESTER A Peace River 2672

Batteries

Reliable Tire & Battery Service . . . Grande Prairie 2088
WOOD WILLIAM F Battery Repairs
& Gunsmithing Grande Prairie 2701

Buy Christmas Seals . . . Every Year

Peace River Beauty Salon

No Appointments Are
Necessary

Permanent Waving

Cold Waves
&
Hair Styling

PEACE
RIVER

Phone **2691**



ZOTO PRODUCTS
PERMANENT
SATISFACTION

... and
Experts in Hair Styling,
Hair Cutting, and All
Lines of Beauty Culture

PHONE **2451** PHONE

Shalimar Beauty Parlor

MRS. E. DURDA, Prop.

GRANDE PRAIRIE

Beauty Parlors

Erna's Beauty Shop Grande Prairie 2960

Erna's Beauty Shop

SPECIALIZING IN
PERMANENT WAVING
ALL LINES OF BEAUTY CULTURE
Grande Prairie Phone 2960

Ethel's Beauty Parlor Peace River 2604
Peace River Beauty Salon Peace River 2691
(See Advertisement This Page)
Shalimar Beauty Parlor Grande Prairie 2451
(See Advertisement This Page)

Beverages

Northern Bottling Ltd Grande Prairie 2511

Northern Bottling Ltd.

Authorized Bottler of Coca-Cola & Coke
under contract with Coca-Cola Ltd.

Pete's Northern Orange

Grande Prairie Phone 2511

Pratt's Bottling Works Peace River 2646
Rocky Mountain Beverages Grande Prairie 3119

ROCKY MOUNTAIN BEVERAGES

Bottling Orange Crush and Pepsi-Cola
Box 456 Phone 3119
Grande Prairie

Bicycle Dealers & Repairers

Cycle Shop Grande Prairie 2521
(See Advertisement This Page)

THE CYCLE SHOP

Carl Kristiansen

C.C.M. BICYCLES

Repair Parts for All Makes

We take Trade-ins

SALES - SERVICE

PHONE

2521

GRANDE PRAIRIE

Boots & Shoes — Retail

(See Shoes—Retail)

Broadcasting Stations

(See Radio Broadcasting Co's & Stations)

Brush Business

Maciborsky Peter Grande Prairie 3040
Stanley Home Products of Canada Ltd Grande Prairie 2949

Building Materials & Supplies

Frontier Lumber Co Ltd Peace River 2432
Johnson-Hoffman Supply Ltd Grande Prairie 2591
NORTHERN PLYWOODS LTD Grande Prairie 2425

Building Movers

Littman D Grande Prairie 2990

Buildings — Prefabricated

Agar & Agar Ltd Grande Prairie 2181

Bus Lines

Canadian Coachways Ltd Grande Prairie 2610
Canadian Coachways Ltd Peace River 2909

These YELLOW PAGES

Tell WHERE TO BUY

WHAT You Want—

WHEN You Want It

Information about deliveries, hours of business, and special ways companies can serve you, often is included.

Cabinet Makers

May's Woodwork & Signs Grande Prairie 2880

Carburetors

Northland Auto Parts Ltd Grande Prairie 2501

Cartage

Broadway Cartage Peace River 3008
Canadian Freightways Ltd Grande Prairie 2650
Danard Alex Peace River 2435
Goodkey's Transport Grande Prairie 2921
Helmbold H Peace River 3123
Molodowich John Grande Prairie 2233
Palace Transfer Peace River 2626
Papp's Truck Service Peace River 2777
Squire's Delivery Service Peace River 3062
Zachary M Peace River 2858

Cash Registers

Kristiansen Carl Grande Prairie 2521

Chemicals

Canadian Industries Ltd Grande Prairie 3103

Children's & Infants' Wear — Retail

Bo-Peep Shop Peace River 2835
Jack & Jill's Ready-to-Wear Grande Prairie 2622

China, Crockery & Glassware

Grande Prairie Hardware Grande Prairie 2032

Chiropractors

Carder R D Peace River 2628
Forman S E Grande Prairie 2570

Church Organizations

Alliance Tabernacle Grande Prairie 3252
Anglican Rectory Grande Prairie 2094
Anglican Vestry Grande Prairie 2093
Baptist Church Peace River 2611
Catholic Mission Grande Prairie 2084
Faith Lutheran Church Grande Prairie 2659
Roman Catholic Church Peace River 2635
Salvation Army Grande Prairie 2624
Synod Hall Peace River 2767
United Church of Canada Grande Prairie 2818
United Church of Canada Peace River 2615

GRANDE PRAIRIE CLEANERS

DYERS & FURRIERS

FUR STORAGE — MOTH-PROOFING — REPAIRS

7 HOURS SUDDEN SERVICE

PHONES

2291 — 2825

AGENTS THROUGHOUT THE PEACE RIVER COUNTRY

BEAVERLODGE	5c to \$1.00 Store	HIGH PRAIRIE	Marie's Beauty Parlor
BELLO	Purity Food Store	HINES CREEK	Griep's Store
BERWYN	Berwyn Supplies	HYTHE	Pearson's Coffee Shop
BEZANSON	Co-Op Store	LA GLACE	Palser's Store
BLUESKY	Co-Op Store	MANNING	5c to \$1.00 Store
BROWNALE	Bach's General Store	McLENNAN	Chalifoux's Store
CALAIS	B & D Store	NAMPA	Rucka's Store
DEBOLT	Morrison's Cash Store	PEACE RIVER	Winchester's Men's Wear
DEMMITT	Kaplan's Store	RYCROFT	Bahry's Store
DONNELLY	Red & White Store	SEXSMITH	Welsh's Barber Shop
EAGLESHAM	Elph's Texaco Station	SPIRIT RIVER	K's Store
FAIRVIEW	Fairview Style Shop	STURGEON HEIGHTS	McArthur's Store
FALHER	Mrs. Albinati	TRIANGLE	McIntyre's Store
FAUST	Pruden's General Store	VALLEYVIEW	Kennedy's Store
GIROUXVILLE	Dumas	WANHAM	Fimrite Dept. Store
GOODWIN	Bowman's Store	WEMBLEY	Wembley Dept. Store
GRIMSHAW	Pridie's Cash Store	WHITELAW	Red & White Store

Cleaners & Dyers

Grande Prairie Cleaners	Grande Prairie 2291
Cleaning Dept	Grande Prairie 2825
(See Advertisement This Page)	
My Valet Cleaners	Peace River 2405

S. Martineau & Sons

MY VALET CLEANERS

MEN'S WEAR

Peace River
Phone 2405

Clubs

Grande Prairie Aero Club	Grande Prairie 2529
Peace River Curling Club	Peace River 2861
Peace River Golf Club Co Ltd	Peace River 3053

Coal & Wood Dealers

Kirby Hugh	Grande Prairie 2061
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Collection Agencies

NORTHERN LOAN & CREDIT CO LTD	Grande Prairie 2376
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Contractors — Building

Collin Contractors	Peace River 2945
Lahey Construction Ltd	Peace River 2428
(See Advertisement This Page)	
New West Construction Co	Grande Prairie 2509

Contractors — Cement

Mackie J C	Grande Prairie 2702
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The Classified Telephone Directory is
Always on Duty.

Lahey Construction Ltd.

Building Contractors

Pittsburgh Paints

Builders' Supplies

Estimates Furnished

**PEACE
RIVER**
Phone 2428

Contractors — General

Benoit Joe Trucking Grande Prairie 2331
(See Advertisement This Page)

Contractors — Machinery & Supplies

CATERPILLAR EARTHMOVING MACHINERY

Complete line of matched Caterpillar - built track - type and wheel type tractors, scrapers, bulldozers, motor graders, Diesel engines and electric sets for all earthmoving needs. Also full line of Allied Equipment.

CAT

"For Information Call"

UNION TRACTOR & EQUIPMENT CO LTD Grande Prairie 2341

Dairies

Northern Alberta Dairy Pool Ltd Grande Prairie 2431
Northern Alberta Dairy Pool Ltd Peace River 2452

Decorators

(See Painters & Paperhangers)

Dental Laboratories

Grande Prairie Dental Laboratory Grande Prairie 2366

Dentists

Boyko & Iwasaki Peace River 2802
Compton C M Grande Prairie 2890
Higa J Grande Prairie 2460

Department Stores

Grande Prairie Dept Store Grande Prairie 2282
Hudson's Bay Co General Office Grande Prairie 2820
Grocery Dept Grande Prairie 3125
Men's & Boys' Wear Shoes & Furniture Grande Prairie 2860
Ladies' & Children's Wear & Piece Goods Grande Prairie 3130
(See Advertisement This Page)

Departmental Stores — Mail Order

Eaton Co Canada Ltd (The T) Grande Prairie 2751
Simpsons-Sears Ltd Grande Prairie 2302
Simpsons-Sears Ltd Peace River 2737

Diesel Engines

(See Engines—Diesel)

JOE BENOIT

Trucking
&
Dozing Contractor

FAST, RELIABLE
EXPERIENCED
OPERATORS

PHONE

2331

Residence 2005

GRANDE PRAIRIE

The "BAY"

Shop with Confidence

QUALITY!

VALUE!

SATISFACTION!

PHONES:

2820 —General Office

2860 —Men's & Boys' Wear, Shoes & Furniture

3130 —Ladies' & Children's Wear & Piece Goods

3125 —Grocery Dept.

Hudson's Bay Company

INCORPORATED 27 MAY 1870.
RETAIL STORE

GRANDE PRAIRIE

ALBERTA

Druggists — Retail

Butchart's Drug Store Grande Prairie 2080
 Hanna Drug Co Peace River 2456
 James Drug Store Grande Prairie 2042
 (See Advertisement This Page)
 Peace River Drug Co Ltd Peace River 2612

PEACE RIVER DRUG CO. LTD.

Prescription Druggists

Emergency Calls 3050

Peace River Phone 2612

Ross Drug Store Grande Prairie 2060

James Drug Store

Serving You With The
 Finest in Kodak and
 Ansco Cameras
 — And Supplies —

EVERYTHING FOR THE
 PHOTO FAN

2042 — PHONE — 2042
 GRANDE PRAIRIE

J. A. Whitlock & Sons

Company Limited
 GRANDE PRAIRIE

for
 COMPLETE
 ELECTRICAL SERVICE
Phone 2670

WIRING — RADIO
 REFRIGERATION
 RURAL ELECTRIFICATION
 ELECTRICAL APPLIANCES

Electrical
 Engineers & Contractors

Dry Goods — Retail

Imperial Store Peace River 2484

IMPERIAL STORE

GROCERIES &
 DRY GOODS

Peace River Phone 2484

Quality Textiles Grande Prairie 2951
 Robinson Stores Grande Prairie 2537
 Tom's General Store Grande Prairie 3020

Electric Repairs

Putters Jos Grande Prairie 2561

Electrical Household Appliances

Boyd Electric Ltd Peace River 2757
 Cookshaw Electric Grande Prairie 2504
 H S Radio Specialty Peace River 2747
 Joe's Electric Ltd Peace River 2721
 Miller Electric Peace River 2656
 Northern Appliances Grande Prairie 3059

Northern Appliances

INGLIS APPLIANCES AND AUTOMATIC
 WASHERS
 I.H.C. REFRIGERATORS AND HOME
 FREEZERS

Phone 3059 Grande Prairie

**ZIGLAR'S PROPANE SALES
 & SERVICE** Grande Prairie 2920

Electricians

Boyd Electric Ltd Peace River 2757
 Warehouse & Service Peace River 2440

Boyd Electric Ltd.

ELECTRICAL CONTRACTORS

Domestic, Commercial & Industrial Wiring
 Appliance Sales & Service

Phone 2757 - Peace River - Phone 2440

Cookshaw Electric Grande Prairie 2504

Cookshaw Electric

ELECTRICAL CONTRACTORS

Commercial - Residential - Rural
 Prop. Norman A. Cookshaw

Phone 2504 Grande Prairie

ELECTRICIANS—Continued

Hof Electric Grande Prairie 2381
 Joe's Electric Ltd Peace River 2721
 (See Advertisement This Page)
 Putters Jos Grande Prairie 2561

See JOS. PUTTERS

FOR BEST WIRING

ELECTRICAL CONTRACTORS

Grande Prairie

Phone 2561

Whitlock J A & Sons Co Ltd Grande Prairie 2670
 (See Advertisement Opposite Page)

Engines — Diesel

CATERPILLAR DIESEL ENGINES

12 sizes up to 500 H.P.
 for all prime and aux-
 iliary power needs. For
 new installations — for
 replacement. Also full
 line electric sets up to 314 KW. Backed by
 complete parts and service facilities.

CAT

"For Information Call"

**UNION TRACTOR & EQUIPMENT
 CO LTD**

Grande Prairie 2341

Express Companies

Northern Alberta Railways Co
 Express Dept Peace River 2828

Advertising in the **YELLOW PAGES**
 tells **WHERE** to **BUY** the product or ser-
 vice you want. Use this handy **BUYER'S**
GUIDE . . . it saves you time and trouble.
A LOOK IN THE BOOK saves steps.

**JOE'S ELECTRIC
 LTD.**

**Electrical Contractors
 Sales & Service**

PHONE

2721

PEACE RIVER

Farm Machinery & Supplies

Agar & Agar Ltd (Grande Prairie 2181)
 (Grande Prairie 2641)

Agar & Agar Ltd.

MASSEY-HARRIS FARM MACHINERY
 MACHINE WORK
 GRAIN CLEANING EQUIPMENT
 BINDER TWINE

Ph. 2181

Grande Prairie

Ph. 2641

Canadian Co-operative Implements
 Ltd Grande Prairie 2600

**CATERPILLAR DIESEL FARM
 TRACTORS**

For all farm power needs
 where traction, economy,
 timeliness are essential
 regardless of field con-
 ditions. Also scrapers,
 dozers, and matching Allied Equipment for
 farm earthmoving needs.

CAT

"For Information Call"

**UNION TRACTOR & EQUIPMENT
 CO LTD**

Grande Prairie 2341

Edelman Sales & Service Peace River 3040

Forseth Supplies Peace River 2788

**JOHN DEERE PLOW CO
 LTD**

Grande Prairie 2190

KERR & HUMPHREY

Grande Prairie 2172

Littleton J O Grande Prairie 2001

Moore L D Grande Prairie 2249

Moro Oscar Peace River 2465

**NEW HOLLAND GRASSLAND
 MACHINERY—**

SARGENT SALES & SERVICE Grande Prairie 2761

Northern Supply Peace River 2782

Rodacker Farm Service Grande Prairie 2020

Rodacker Farm Service

Dealers for

J. I. CASE FARM MACHINERY
 SALES and SERVICE

Grande Prairie

Phone 2020

Swaren Farm Equipment Peace River 2929

Swaren Farm Equipment

"Your Satisfaction our Target"

Cockshutt Farm Equipment

Peace River

Phone 2929

Windsor Motors Ltd (Grande Prairie 2328)
 (Grande Prairie 2940)

BUY T.B. CHRISTMAS SEALS

Fruit & Produce — Wholesale

ROYAL FRUIT	Grande Prairie	2101
Royal Fruit	Peace River	2638
SCOTT FRUIT CO	{Grande Prairie	2091
	{Grande Prairie	2095
SCOTT FRUIT CO	Peace River	2515

Funeral Directors

GRIEP & HUMPHRIES . . . Peace River 2686
Oliver J B . . . Grande Prairie 2929

Furniture Dealers — Retail

Peace River 2542

Norris T A Peace River 2442

Norris Furniture

(See Variety Stores)

T. A. NORRIS
Peace River's Furniture Store Since 1915
Full Line of Furniture - Floorcoverings
Wallpaper - Paints - Baggage

Peace River Phone 2442

Florists — Retail

Grande Prairie Flower Shop Grande Prairie 2690

Oliver J B Grande Prairie 2919

Grande Prairie Flower Shop

"SAY IT WITH FLOWERS"

Fresh Cut Flowers — Floral Designs — Novelties
Complete Line Pet Supplies
Seeds & Fertilizers

Phone 2690 Grande Prairie

Garages — Service

Crummy J M Garage Co Ltd	Grande Prairie 2140
Dutch's Service Garage	Peace River 2972

Foundries — Iron, Steel, Brass & Aluminum Castings

Grande Prairie Iron Works Grande Prairie 2601

Dutch's Service Garage

All Types of Welding - Automotive Machine
Shop - Complete Radiator Service
Tractor Repairs

Peace River Phone 2972

Fraternities

Elks Lodge	Grande Prairie 2548
Masonic Lodge	Grande Prairie 2789

Forseth Motors Ltd	Peace River	2525
Grande Prairie Garage Co Ltd	Grande Prairie	2358
(See Advertisement Opposite Page)		
Imperial Motor Service	Grande Prairie	2221
(See Advertisement Opposite Page)		
Lowe A & Son	Peace River	2847
Northwest Motors Ltd	Peace River	2410

Northwest Motors

Ltd.

CHEVROLET and OLDSMOBILE
SALES & SERVICE

Peace River Phone 2410

J. DUFFY

GENERAL DISTRIBUTOR

WHOLESALE
FLOUR & FEEDS

PHONE 2170 PHONE

GRANDE PRAIRIE

**RODACKER
SALES & SERVICE LTD.**

MERCURY - LINCOLN - METEOR
Complete Tire Service
for Cars, Trucks & Tractors

GRANDE PRAIRIE 2321

Grande Prairie Garage Co. Limited

Ford and Monarch
Sales & Service

Imperial Esso Products

Ford Tractors & Implements

GUARANTEED
SERVICE AND SATISFACTION

PHONES

PARTS	OFFICE	SHOP
2142	2136	2358

Imperial Motor Service

STUDEBAKER
Sales & Service

A
Complete
Garage Service

PHONE

2221

GRANDE PRAIRIE

RIVERDRIVE MOTORS LTD.

Ford & Monarch Dealers

COMPLETE
AUTOMOTIVE
SERVICE

Imperial Oil Products
Firestone Tires

SALES &
OFFICE

2809

PARTS &
SERVICE

2725

PEACE RIVER

SARGENT SALES & SERVICE

PONTIAC - BUICK
G.M.C. TRUCKS

New Holland Grassland
Machinery

Imperial Oil Products

PHONE

2761

GRANDE PRAIRIE

GARAGES—SERVICE—Continued

Sargent Sales & Service Grande Prairie 2761
 (See Advertisement on Page 11)
 Thomson Motors Co Ltd Grande Prairie 2318
 (See Advertisement This Page)
 Tissington Motors Grande Prairie 3017
 Valley Service Garage Peace River 2921
 Windsor Motors Ltd Grande Prairie 2328

Windsor Motors Ltd.

Peace River Country Distributors
 CHRYSLER — PLYMOUTH — FARGO
 MINNEAPOLIS - MOLINE
 SALES & SERVICE

Grande Prairie Phone 2328

Gas Fitters

Robertshaw Plumbing & Gas Fitting Grande Prairie 2228

Consult the **YELLOW PAGES** before buying. It's one of the quickest ways to locate a local source of supply.

**THOMSON
MOTORS CO. LTD.**

Chevrolet — Oldsmobile
 Chevrolet Trucks
 Imperial Oil Products

A Complete Garage Service
 BODY WORK
 WHEEL ALIGNING
 TUNE UP
 TOWING SERVICE

Phone 2318
GRANDE PRAIRIE

Gasoline & Oil Bulk Stations

Boyd S J Peace River 3003
 Cote Pierre Peace River 3074
 MacMillan A A Peace River 2727

A. A. MacMILLAN

Your Imperial Oil Agent
 Atlas Tires, Tubes and Accessories

Peace River Phone 2727

McDonald W S Grande Prairie 2050
 Neil A M Grande Prairie 2491
 Top-Alta Gas & Oil Co Ltd Grande Prairie 3060
 U F A Co-operative Maple Leaf Petroleum Ltd Grande Prairie 2950
 Willson R H Grande Prairie 2010

Gasoline & Oil Service Stations

Byrnes Motors Grande Prairie 2212
 Grande Prairie Garage Co Ltd Grande Prairie 2358
 Lemky's Service Station Grande Prairie 9123-33
 (See Advertisement This Page)
 Rigler M D Grande Prairie 3193

Geophysicists

Discovery Geophysical Ltd Grande Prairie 2497
 Geophysical Service International {Peace River 2968
 Corp Peace River Office {Peace River 2982
 {Peace River 3019
 Interpretation Office Peace River 2776
 Western Geophysical Co of Canada Ltd
 Party F63 Grande Prairie 2382
 Party 62 Grande Prairie 3122

USE LONG DISTANCE

**LEMKY'S
SERVICE STATION**

For Gas, Oil, Tires and
 Auto Accessories

Happy Customers Come To
 Our SERVICE STATION

"SERVICE AT ALL TIMES"

2 Miles North of Grande Prairie

Phone **9123-33** Phone

Glass — Plate & Window

Northern Glass & Auto Supplies Grande Prairie 2500
(See Advertisement This Page)

Grain Elevators

Alberta Pacific Grain Co Ltd	Grande Prairie 2130
Alberta Wheat Pool	Grande Prairie 2012
Federal Grain Ltd	Grande Prairie 2475
National Grain Co Ltd	Grande Prairie 2201
United Grain Growers Ltd Elevator	Grande Prairie 2183
United Grain Growers Ltd	Peace River 2606

Gravel, Rock & Sand

Fishburne Morgan Peace River 3073

Grocers — Retail

Archibald H W Grande Prairie 2338

H. W. ARCHIBALD

GENERAL MERCHANT
DRY GOODS — GROCERIES
GENTS' FURNISHINGS

Grande Prairie Phone 2338

Bird's Stores	Grande Prairie 2272
C & G Groceteria	Grande Prairie 2400
Croken P V	Peace River 3051
Ford's Grocery	Grande Prairie 2011
Grande Prairie & District Co-Operative	Grande Prairie 2791
Assn Ltd Office	Grande Prairie 2102
Groceries	Grande Prairie 2081
Imperial Store	Peace River 2484
Mann Bros	Peace River 2403
Murphy's Grocery	Grande Prairie 2741
South Side Grocery	Grande Prairie 2567
Telfer's Store	Peace River 2808
Thompson's Food Market	Peace River 2451
(See Advertisement This Page)	
Three Eleven Groceteria Co	Peace River 3011
Tom's General Store	Grande Prairie 3020

Tom's General Store

GROCERIES - CONFECTIONERY
DRY GOODS
FREE DELIVERY DAILY

Grande Prairie Phone 3020

Grocers — Wholesale

Horne & Pitfield Ltd	Grande Prairie 2324
HORNE & PITFIELD LTD	Peace River 2579
Macdonalds Consolidated Ltd	Grande Prairie 2345

Gunsmiths

Wood William F Grande Prairie 2701

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- PLATE GLASS
- SHEET GLASS
- SOLEX GLASS
- SAFETY GLASS
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- MIRRORS
- RE-SILVERING
- INSTALLATIONS

CURVED WINDSHIELDS

and

DOOR GLASSES

NORTHERN GLASS & AUTO SUPPLIES

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PRAIRIE

Phone 2500

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Peace River's Most
Modern Groceteria

FREE DELIVERY

QUALITY FOODS AT
POPULAR PRICES

PEACE
RIVER

Phone 2451

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the name of a
business concern

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YELLOW PAGES

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Grande Prairie Hardware Grande Prairie 2032

**GRANDE PRAIRIE
HARDWARE**INDEPENDENT DEALER
QUALITY GOODS WITH SERVICE**Grande Prairie Phone 2032**Hanson's Hardware (Grande Prairie)
Ltd Grande Prairie 2141

MacLeod's Limited Grande Prairie 2070

Marshall-Wells Stores Peace River 2688
(See Advertisement This Page)

Northern Glass & Auto Supplies Grande Prairie 2500

Peace River Hardware Peace River 2417

Hardware — Wholesale

Ashdown J H Hardware Co Ltd Grande Prairie 2830

**ASHDOWN J H HARDWARE CO
LTD** Peace River 2505

Marshall-Wells Alberta Co Ltd Grande Prairie 2262

Marshall-Wells Alberta Co Ltd Peace River 2567

Harness & Saddlery — Retail

Victory Shoe & Harness Shop Grande Prairie 2870

Hatcheries

Carleton Hatchery Grande Prairie 2240

**Heating Contractors —
Hot Water & Steam**

Bill's Heating & Plumbing Grande Prairie 2581

The Directory is compiled for your
convenience. Use it daily.**Hides, Raw Furs & Skins**Hudson's Bay Co Grande Prairie 3100
Hudson's Bay Co Peace River 2749**Hospitals**

Grande Prairie Hospital Grande Prairie 2315

Nurses' Residence Grande Prairie 2277

Hospital Peace River Municipal Peace River 2550

Staff Residence Peace River 2768

Nurses' Residence Peace River 2414

Hotels

Donald Hotel Grande Prairie 2030

Grande Prairie Auto Court Grande Prairie 2051

(See Advertisement This Page)

Grande Prairie Hotel Grande Prairie 2191

Grandview Auto Court Grande Prairie 2387

Grandview Auto Court

ACCOMMODATION

of the
BEST for the BEST**Grande Prairie Phone 2387**

Half-Way Motel Grande Prairie 2392

HALF-WAY MOTELR. W. "BILL" McLAUGHLIN
MANAGER

A Shower and Phone in Every Room

Grande Prairie Phone 2392

(Continued on Next Page)

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professional people — all classi-
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STORES**

Standard Hardware Owners

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YOUR MARSHALL-WELLS STORE**PEACE
RIVER****Phone 2688****GRANDE PRAIRIE
— AUTO COURT —**

FULLY FURNISHED CABINS

Imperial Oil Products

Tire Repairs & Groceries

ON No. 2 HIGHWAY
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PRAIRIE****Phone 2051**

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Leslie's Auto Court
CABINS

GROCERIES — GAS & OIL

Grande Prairie Phone 2192

McNamara Hotel Peace River 2645

Murray Hotel Grande Prairie 2412

Victory Hotel Ltd Peace River 2653

Victory Hotel Ltd.

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YORK HOTEL Grande Prairie 2331

Insulation

McLean Murdoch Grande Prairie 2116

Insurance Adjusters

(See Adjusters)

**Insurance Business —
Agents & Brokers**

Lewis & Wright Grande Prairie 2356

LEWIS & WRIGHT

Finest Insurance Service

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2356 Phone 2356

Royal Bank Bldg. Grande Prairie

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AGENCIES**

Grande Prairie 2661

McIntosh & Galway Grande Prairie 2900

McIntosh & Galway

Insurance Enterprises

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Grande Prairie Phone 2900

Pratt & Murray Grande Prairie 2111

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BROKERS—Continued**

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Richardson & Rousseau

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Fire, Auto and Liability — Bonds

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Rothwell Frank Grande Prairie 2440

Urquhart H B Agencies Ltd Peace River 2752

**H. B. Urquhart Agencies
Ltd.**

PERSONALIZED INSURANCE SERVICE

Polio - Fire - Hail - Auto - Casualty

Office 2752 - Peace River - Res. 2708

Younger & Holmes Ltd Peace River 2846
(See Advertisement This Page)

Insurance Business — Fire

Lewis & Wright Grande Prairie 2356

Richardson & Rousseau Peace River 2431

Insurance Business — Life

McIntosh Ian Grande Prairie 2900

Megill F G Grande Prairie 3070

MUTUAL LIFE OF CANADA Peace River 2824

**SUN LIFE ASSURANCE CO OF
CANADA** Grande Prairie 3070

Teigen Lloyd Grande Prairie 2682

Investments

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**Younger & Holmes
Ltd.**

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FIRE - AUTO - LIFE - CASUALTY
REAL ESTATE

Authorized Agents for
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PEACE RIVER**

Phone 2846

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Grande Prairie Iron Works Grande Prairie 2601
(See Advertisement This Page)

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Ash Jewellers Peace River 3020

ASH JEWELLERS

SIDNEY R. ASH

Watchmaker, Jeweller, Diamond Merchant
N.A.R. Watch Inspector

Peace River Phone 3020

HARVEY'S JEWELLERY Grande Prairie 2661

Home Jewellers Peace River 2772

HOME JEWELLERS

FINE JEWELLERY
GIFTS - WATCH REPAIR

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Hook C S & Sons Grande Prairie 2731

C. S. Hook & Sons

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GUARANTEED REPAIRS

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Watcher R H Grande Prairie 2160

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WHOLESALE in
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Welded - Bolted - Riveted
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Res. Phones 2856 & 2595

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Kay's Ladies' Wear Peace River 2425
P & M Gift Box Grande Prairie 2731

P. & M. GIFT BOX

PERSONALIZED GIFTS
THAT LAST

Grande Prairie Phone 2731

**SIMPSON'S LADIES' READY TO WEAR
& SHOES**

Grande Prairie 2421
Stoehr's Style Centre & Tailor Grande Prairie 2250

STOEHR'S

STYLE CENTRE & TAILOR

LADIES' WEAR - LINGERIE
and ACCESSORIES

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Trend Ladies' Wear Peace River 3138

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Dell's Laundry Peace River 2415
Noel's Laundro-Mat Grande Prairie 2009

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Canadian Propane Ltd Grande Prairie 2760
Canadian Propane Ltd Peace River 2734
Ziglar's Propane Sales & Service Grande Prairie 2920

ZIGLAR'S

PROPANE SALES & SERVICE

O'Keefe & Merritt - Republic Water Heaters
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Commission Merchants**

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Assn Ltd Grande Prairie 2790

Logging Equipment**CATERPILLAR DIESEL TRACTORS**

Track-type and wheel
type tractors for con-
struction, mining, log-
ging, industry and agri-
culture. Also complete
line of matching Caterpillar-built dozers,
scrappers, motor graders, Diesel engines and
electric sets. Plus matched Allied Equipment.

CAT

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CO LTD**

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Yard Office	Grande Prairie 2092
Head Office	Grande Prairie 2711
Grande Prairie Lumber Co Ltd	Grande Prairie 2662
Hayward Lumber Northern Ltd	Peace River 2908
Moore L D Lumber Co	{Grande Prairie 2721 Grande Prairie 2155}
Northern Plywoods Ltd	Grande Prairie 2425

Machinists

Grande Prairie Iron Works	Grande Prairie 2601
(See Advertisement This Page)	
Steel Industries of Grande Prairie Ltd	Grande Prairie 3037

STEEL INDUSTRIES

OF GRANDE PRAIRIE LTD.

TIMKEN & FAFNIR BEARINGS

WELDERS - MACHINISTS - MILL SUPPLIES
STEEL FABRICATORS

3037

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3037

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- LATHE WORK
- MILLING
- SHAPING
- BEARINGS

IRON and STEEL

PHONE

2601

PHONE

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Peace River Meat Co. & Locker Plant

The Highest Rating by
the Department of Agriculture
for Efficiency,
Cleanliness and
Good Management

PEACE
RIVER

Phone **2631**

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Grande Prairie Meat	Grande Prairie 2052
Peace River Meat Co & Locker Plant	Peace River 2631
(See Advertisement This Page)	
Quality Meat Market	Grande Prairie 2151

Quality Meat Market

WHOLESALE - RETAIL

WE BUY LIVESTOCK & POULTRY

THE PLACE TO BUY

Prop. L. deGroot

Grande Prairie

Phone 2151

Thompson's Food Market	Peace River 2451
West End Meat Market	Grande Prairie 2002
Agt Alberta Poultry Producers	Grande Prairie 2461

West End Meat Market

Fresh Meat - Fish - Fruit & Vegetables

Agent:

Alberta Poultry Producers

Grande Prairie

Phone 2002

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Browne's Men's Wear	Peace River 2781

Browne's Men's Wear

Warren K. Cook Clothes
& Hartt Shoes

QUALITY - STYLE & SERVICE

Peace River

Phone 2781

Kowensky's Men's Wear	Grande Prairie 2550
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Kowensky's Men's Wear

EVERYTHING IN WEARING APPAREL
For DAD and His LAD

"WHERE YOUR DOLLAR GOES FURTHER"

Grande Prairie

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Waddell R C	Grande Prairie 2041
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Central Mortgage & Housing Corp	Grande Prairie 2174
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TIRE REPAIRS
GROCERIES

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On No. 2 HIGHWAY

8 Blocks North of Main Street

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Motor Courts

Airport Motel Grande Prairie 3043
Blue Bird Tourist Camp Peace River 2623
Grande Prairie Auto Court Grande Prairie 2051
(See Advertisement This Page)
Grandview Auto Court Grande Prairie 2387
(See Advertisement This Page)
Half-way Motel Grande Prairie 2392

HALF-WAY MOTEL

R. W. "BILL" McLAUGHLIN
MANAGER

A Shower and Phone in Every Room
Grande Prairie Phone 2392

Leslie's Auto Court Grande Prairie 2192
(See Advertisement This Page)

Music & Musical Instruments

Dalen Music Store Grande Prairie 2077

News Dealers

Shamrock News Grande Prairie 2166

Newspapers & Periodicals

Herald-Tribune Grande Prairie 2305

GRANDVIEW AUTO COURT

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of the
BEST for the BEST

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2387

GRANDE PRAIRIE

LESLIE'S AUTO COURT

—CABINS—

GROCERIES
GAS and OIL

PHONE

—**2192**—

GRANDE PRAIRIE

Box 337

Oil Well Services

Geophysical Bit Service	Peace River 3041
Gibbs Oilfield Transport Ltd	Grande Prairie 2418
Grande Prairie Iron Works	Grande Prairie 2601

Grande Prairie Iron Works

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2601
— Res Phones 2595 & 2856 —

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Formation & Casing Testing
Combination Shoot-N-Test
24 Hour Service
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GRANDE PRAIRIE

Magnet Cove Barium Corp Grande Prairie 3058
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12 sizes up to 500 H.P. for all drilling, pumping and auxiliary power needs. Single or multiple installations. For new or replacement power. Also full line electric sets up to 314 KW. Plus other Allied Equipment.

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CO LTD Grande Prairie 2341

Electro-Technical Labs of Canada Grande Prairie 2147

Oil Well Drillers

Parker Drilling Co of Canada Grande Prairie 2169

Oil Well Drilling — Mud

Drilling Mud Products Ltd Grande Prairie 2829

Drilling Mud Products Ltd.

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Stocks at:

PEACE RIVER	2436
VALLEYVIEW	10
DAWSON CREEK	378
FORT ST. JOHN	54
GRANDE PRAIRIE	2829

Drilling Mud Products Ltd Peace River 2436



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YOUR TEXACO DISTRIBUTOR

Tops in Service

Tops in Quality

FOR SERVICE

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Dealer
MAGCOBAR
MUD CO.

PEACE RIVER **2934**

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Except Sunday

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McCullough Tool Co.

R. C. WURZER res **2106**

WM. H. CARVETH res **3149**

FRED E. BRIARD res **2014**

Grande Prairie Phone 2363

Rudy's Transport Peace River 2934
(See Advertisement This Page)

Schlumberger Well Surveying Corp Peace River 2662

SCHLUMBERGER WELL SURVEYING CORP.

ELECTRICAL LOGGING, MICROLOGGING
GAMMA-RAY NEUTRON LOGGING
Sidewall Samples — 24 Hour Service

Peace River Phone 2662

Oil Well Tools

Hughes Tool Service Ltd Grande Prairie 2471

Johnston Testers Ltd Grande Prairie 2826

McCullough Tool Co Grande Prairie 2363

Schlumberger Well Surveying Corp Peace River 2662

Oil Well Transportation

Gibbs Oilfield Transport Ltd Grande Prairie 2418
(See Advertisement This Page)

Oil Well Truck Equipment

Grande Prairie Iron Works Grande Prairie 2601

Grande Prairie Iron Works

HIGH & LOW BOYS

Flat Beds - Bamsey Winches

2601

Grande Prairie Res. Phones 2595 & 2856

Opticians — Manufacturing & Wholesale

Imperial Optical Co Ltd Grande Prairie 2121

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AL. G. PEPIN

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The only Piano and Organ Repair Centre
Servicing the Peace River Country
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Burns & Co Ltd Grande Prairie 3000
Gainers Ltd Peace River 3179

Paint Dealers — Retail

Lahey Construction Ltd Peace River 2428
Lange A J Grande Prairie 2931
Norris T A Peace River 2442
Northern Glass & Auto Supplies Grande Prairie 2500

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PITTSBURGH PAINTS
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Phone 2500

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Carlisle A M Grande Prairie 2410
Casper G F Peace River 2488
Dobson H L Grande Prairie 2750
Nelson J W Grande Prairie 2205
Storcer J Grande Prairie 2110
Sutherland F H Peace River 2663
Valentine John Grande Prairie 2480

Piano Tuners & Repairers

Pepin A G Grande Prairie 2880
(See Advertisement This Page)

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to locate a local source of supply.

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Bill's Heating & Plumbing Grande Prairie 2581

Bill's Heating & Plumbing

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- GASFITTING
- REPAIRS

Grande Prairie Phone 2581

Garn Jeff Peace River 2920

Karran R J Grande Prairie 2260

R. J. KARRAN

PLUMBING — TINSMITHING
GASFITTING
GURNEY & COLEMAN FURNACES

Phone 2260 Grande Prairie

Lamb Joe Grande Prairie 2292

Peace River Plumbing & Heating Ltd Peace River 2448

Robertshaw Plumbing &
Gas Fitting Grande Prairie 2228
(See Advertisement This Page)

Ziglar's Propane Sales & Service Grande Prairie 2920

Buy Christmas Seals . . . Every Year**Robertshaw
Plumbing &
Gasfitting**

Equipped to handle
your Plumbing Requirements

SHEET METAL WORK
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Power House Grande Prairie 2510

NORTHLAND UTILITIES Grande Prairie 2780
Emergency Night Calls Grande Prairie 2579
Northland Utilities Ltd Peace River 2676

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The Record - Gazette

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CANADA OR THE U.S.A.

DIAL 2535

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EDUCATION

WITH

ENTERTAINMENT

1000 WATTS

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C K Y L Radio Station Peace River 2535
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Electronics Ltd Grande Prairie 2661

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Complete Radio & Appliance
Sales & Service

Grande Prairie

Phone 2661

H S Radio Specialty Peace River 2747

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Specializing in
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Authorized Dealers for Westinghouse,
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Sales & Service

Peace River

2721

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J. A. Whitlock & Sons Co. Ltd.

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Grande Prairie

Phone 2670

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Agent Grande Prairie 2420

Express Dept Grande Prairie 2720

Freight & Passenger Grande Prairie 2112

Northern Alberta Railways Co Peace River 2655

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McLean C W Peace River 2732

Richardson & Rousseau Peace River 2431

Richardson & Rousseau

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See ROTHWELL**

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Refrigerators

Bessent & Son Grande Prairie 2577

Electronics Ltd Grande Prairie 2661

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Palace Cafe Grande Prairie 2531

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ICE CREAM — CONFECTIONERY

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GOOD MEALS — LUNCHES

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Storm's Inn Grande Prairie 2710

STORM'S INN

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— PLEASANT SERVICE

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York Coffee Shop Grande Prairie 2840

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Alberta Rooms Grande Prairie 2681

Mueller's Rooming House Peace River 2812

Pioneer Lodge Grande Prairie 2901

Richland Rooms Peace River 2713

Zobel's Rooming House Peace River 3126

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Full line Caterpillar Diesel Tractors, Bulldozers, Scrapers, etc., plus matched Allied Equipment, for all clearing, stripping, material handling needs. Also 12 sizes Diesel engines and electric sets for all plant power needs.

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Robertshaw Plumbing & Gas Fitting Grande Prairie 2228

ROBERTSHAW PLUMBING & GASFITTING

SHEET METAL WORK
Forced Air & Gravity Furnaces
Eavestroughing & General Tinsmithing
GRANDE PRAIRIE 2228

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Grande Prairie High School Grande Prairie 2762
Night Calls Grande Prairie 3049
Grande Prairie Junior High School Grande Prairie 2261
Montrose Public School Grande Prairie 2551
Peace River High School Peace River 3075

Schools — Separate

St Joseph's High School Grande Prairie 2298

Seedsmen

Alberta Seed Growers Peace River 2947
Alberta Seed Growers Co-op Grande Prairie 2162
Peace River Milling & Seed Co Ltd Peace River 2762

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GRANDE PRAIRIE Elna Sewing Centre

We Do Services
A Full Range of Sewing Supplies
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Victory Shoe & Harness Shop Grande Prairie 2870

VICTORY

SHOE & HARNESS SHOP
HIGHEST QUALITY BOOTS & SHOES
Specializing in ORTHOPEDIC WORK
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Regal Shoe Store Grande Prairie 2771
Simpson's Ladies' Ready to Wear & Shoes Grande Prairie 2421

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May's Woodwork & Signs

"SIGNS OF ALL KINDS"

Grande Prairie Phone 2880
Residence Phone 2853

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QUALITY & STYLE
—PERSONALIZED SERVICE
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BOB'S TAXI

R. A. JONES

2833

24 HOUR SERVICE — PEACE RIVER

Ken's Taxi Grande Prairie 3131

KEN'S TAXI

TAXI & U-DRIVE SERVICE

Phone **3131** Phone

Grande Prairie

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Grande Prairie

Royal Cabs Peace River 2755
Night Calls Peace River 2892**ROYAL CABS**

PHONE

2755

PEACE RIVER

Yellow Cabs Ltd Grande Prairie 2241

YELLOW CABS LTD.

TAXI & U-DRIVE SERVICE

Phone **2241** Phone

Grande Prairie

Telegraph CompaniesGovernment Telegraph & Telephone
Service Grande Prairie 2132

N A R Telegraphs Peace River 2402

Northern Alberta Railways Co Grande Prairie 2161

Theatres

Capitol Theatre Grande Prairie 2939

Gaiety Theatre Grande Prairie 3030

Wapiti Drive-In Theatre Grande Prairie 9126-32

Tires — Dealers**FIRESTONE TIRE & RUBBER CO OF
CANADA LTD** Grande Prairie 3166

Lloyd's Tire Co Ltd Grande Prairie 3166

Repair Dept Grande Prairie 2098

Peace River Tire Shop Peace River 3151

Reliable Tire & Battery Service Grande Prairie 2088
(See Advertisement This Page)**Tires — Repairing**Lloyd's Tire Co Ltd Grande Prairie 2098
(See Advertisement This Page)**RELIABLE TIRE &
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Your Safety Headquarters

B. F. Goodrich Products

Tire & Battery Service

Tire Vulcanizing & Retreading

PHONE

2088

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and
RETREADING SERVICENEW TIRES for
CARS - TRUCKS & ROAD MACHINERY
GUARANTEED REPAIRSGRANDE
PRAIRIEPhone **3166**

Tractors & Equipment

Grande Prairie Iron Works Grande Prairie 2601

Grande Prairie Iron Works

AUTOMATIC ROLLER REBUILDING
NEW ROLLERS — SEALS
PINS & BUSHINGS TURNED
RAILS REBUILT

Res. Phones 2856 & 2595 Bus. 2601

Union Tractor & Equipment Co Ltd Grande Prairie 2341

Truck Lines

Canadian Freightways Ltd Grande Prairie 2650
(See Advertisement This Page)

Goodkey's Transport Grande Prairie 2921
(See Advertisement This Page)

Molodowich John Grande Prairie 2233

John Molodowich

GENERAL TRUCKING
Local and Long Distance Hauling
Winch Work

Grande Prairie Phone 2233

Northern Freightways Ltd Peace River 2786

Northern Truck Depot Grande Prairie 2182

Papp's Truck Service Peace River 2777
(See Advertisement This Page)

Schulze Ben H Grande Prairie 2700

Typewriters & Supplies

Grande Prairie Business Machines Grande Prairie 2521
(See Advertisement This Page)

CONSULT these pages for a quick
answer to any buying problem.

Grande Prairie Business Machines

Carl Kristiansen

Underwood Electric,
Standard and Portable
Typewriters

SALES - SERVICE - RENTALS

PHONE

2521

GRANDE PRAIRIE



PHONE

2650

CANADIAN FREIGHTWAYS

LIMITED

An Independent Trucking Co.

Serving

Alberta, Saskatchewan,
Manitoba, Vancouver, B.C.
and U.S.A.

Teletype Connections for Alberta
Connecting at Coutts for U.S.A.

GRANDE PRAIRIE

Goodkey's Transport

Robert and Andy Goodkey

DAILY SERVICE

Grande Prairie to Edmonton

GRANDE PRAIRIE **2921**

EDMONTON **28579**

PAPP'S TRUCK SERVICE

Gordon Papp, Mgr.

HEAVY DUTY
OILFIELD HAULING

PHONE

2777

PHONE

PEACE RIVER

Variety Stores

Alberta 5c to \$1 Store Grande Prairie 2242
 Fraser's 5c to \$5 Store Peace River 2682
 Peace River 5c to \$1 Store Peace River 2992
 Robinson Stores Grande Prairie 2537

ROBINSON STORES

MRS. F. E. LAMB, Prop.

YOUR VARIETY STORE**Grande Prairie****Phone 2537****Veterinarians****MACKEY D B** Grande Prairie 3271**Vulcanizing**

(See Tires—Repairing)

Washing Machines**Bessent & Son** Grande Prairie 2577**Beatty Appliances**

Grande Prairie — Bessent & Son

SAVES YOU MOST — SERVES YOU BEST

AGENT FOR

Deep Freeze Refrigerators - Motorola Radios

Night Phones 3051 - 2515 Phone 2577

Cycle Shop Grande Prairie 2521
 (See Advertisement This Page)

“Make One Call Do the Work of
 Two” — Use the **YELLOW PAGES**

THE CYCLE SHOP

Carl Kristiansen, Prop.

MAYTAG

Conventional & Automatic
 — Models —

Quality - Durability - Beauty

**GRANDE
PRAIRIE****Phone 2521****Watchmakers & Repairers****Home Jewellers** Peace River 2772**Welding — Electric &
Oxy-Acetylene**

Dutch's Service Garage Peace River 2972
Grande Prairie Iron Works Grande Prairie 2601

Grande Prairie Iron Works

**WELDING - BRAZING
 AUTOMATIC WELDING**

2601

Res. Phones 2856 & 2595

Moro Oscar Peace River 2465
 (See Advertisement This Page)

Tetreau R C Grande Prairie 2740**OSCAR MORO**

**MACHINE SHOP - WELDING
 REPAIR WORK OF ALL KINDS**

Ball, Roller & Timken Taper
 Bearings - Seals - Universal Joints
 Winches and Hoists

**PEACE
RIVER****Phone 2465**

Those Christmas Seals You Re-
 ceived in the Mail—Did You
 Remember to Send in a Dollar
 or Two for Them?

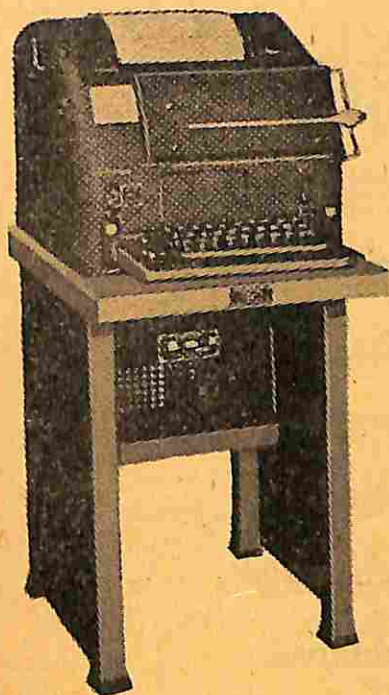
T.B. MUST BE FOUGHT

Not Only at Christmas Time,
 But

Every Minute of Every Day

TELETYPE SERVICE

ALBERTA GOVERNMENT TELEPHONES
CONTINENT-WIDE



...

When time means money, where
delivery dates are important . . .
Alberta Government Telephones

TELETYPE

is the efficient link between
the units of your organiza-
tion. It's the modern, fast,
sure . . . Printed Communi-
cation Service.

...

IF YOUR BUSINESS HAS BRANCHES OR DEPARTMENTS IN
DIFFERENT PARTS OF CANADA OR THE UNITED STATES . . .
YOU WILL WANT TO CHECK ON THE ADVANTAGES OF ALBERTA
GOVERNMENT TELEPHONES TELETYPE.

*To arrange a survey of your needs
or for further information . . . Phone*

GRANDE
PRAIRIE

2831

or

PEACE
RIVER

2770

To Speed Service . . .

PLEASE LOOK UP THE NUMBER FIRST



Each new issue of the

TELEPHONE DIRECTORY

contains a high
percentage of listings
that are new
or changed.

Many new telephones
have been installed.

Many people have changed
their places of residence
or business.



PLEASE CONSULT THE DIRECTORY FIRST



ALBERTA GOVERNMENT TELEPHONES

IF YOU are in business

ASK YOURSELF THESE QUESTIONS:-

- Where is there a more obvious place for a prospective customer to look for something which he desires to purchase, or a service he wishes to use, but doesn't know where to obtain it, than the

***Classified Section* of a Telephone Directory?**

- Where is there any other publication covering the field in the same way, in a form which is kept from day to day for the full life of the issue, and which if destroyed is replaced?
- Where by any other method can the field of business be covered at such low cost?
- The Telephone Directory is a publication unique in itself, and your advertisement cannot be lost during the life of an issue.
- Telephone subscribers represent purchasing ability — when a home has a telephone it also has money to spend. So there is no waste circulation; everywhere a Directory is placed there are prospective customers.

YOU

can take advantage of this by completely classifying all your lines under their various classifications and by Display Advertising in the

***“Yellow Pages”* of Your Telephone Directory**

ALBERTA GOVERNMENT TELEPHONES

— Ready Reference Register —

NAME _____

Telephone Number[illegible]

McNAMARA CAFE LTD.



Your Host
While You
Dine

Specializing in Family Dinners
and Private Catering
Weddings

Peace River

Phone 2472

The Comfort offered by YALE HOTEL at such moderate rates
demands the attention of every visitor to
the City of Calgary

THE FAMILY HOTEL

Across from the C.P.R. Depot

"THE HOTEL OF THE NORTH"

DONALD HOTEL

4 W. ALASKA, CORNER

HOME AWAY FROM HOME

GRAND
DINING

Phone 2000

Phone
2321

RODACKER

SALES & SERVICE LTD.

Phone
2321

MERCURY, LINCOLN, METEOR, CARS & TRUCKS

The Car with the Lullaby Ride

A Truck for Every Job

Complete Tire Service for Cars, Trucks and Tractors

Phone
2020

RODACKER FARM SERVICE

Phone
2020

DEALERS FOR J. I. CASE FARM MACHINERY

SALES

Grande Prairie

SERVICE

J. M. CRUMMY GARAGE CO. LTD.

Distributors for the

PEACE RIVER DISTRICT

DODGE & DE SOTO CARS and DODGE TRUCKS

The Product of

SAFETY — STURDINESS — DEPENDABILITY

and

AMAZING ECONOMY

PHONE **2140** PHONE

GRANDE PRAIRIE, ALTA.