

PHONE

27

WEICKER HOTEL

Running Water
and Steam Heat

Sexsmith

J. A. WEICKER, Prop.

GOOD MEALS

Rooms With Bath

INSURANCE

Fire Life Hail Automobile

BONDS

Phone 38

D. W. PRATT

GRANDE
PRAIRIE

RENTALS

FARM LANDS

REAL ESTATE



USE LONG DISTANCE

OFFICIAL

TELEPHONE DIRECTORY

October 1932

PEACE RIVER DISTRICT

HOTEL SPAULDING

Fully Modern. Hot and Cold Water Throughout

Phone 9

HIGH PRAIRIE

C. S. Spaulding, Prop.

PAINTS, OILS
AND STOVES



Dodge Hardware Company

SPIRIT RIVER, ALBERTA

PHONE

13

P. J. TOOLEY

Grande Prairie, Alberta

Agent Canada Life Assurance Company

FARM LANDS
and Insurance

Oct 28 - Dec 57

Radio Tubes Tested Free

Old tubes are often worn out. Let us test your tubes on the very newest type
TUBE TESTER—Handles any type of tube

At Lowest Prices on Record:

Westinghouse Tubes. Eveready Layerbilt Batteries
BATTERIES THAT ARE FRESH—THAT MEANS VALUE

Bell-Fleming Hardware Ltd.

THE RADIO STORE, GRANDE PRAIRIE, ALTA.

The North-West Electric

Contractor and Repairs

RADIO SUPPLIES

Phone 264

Grande Prairie

Box 1788

Advertising and Business

You are reading this advertisement. Your own advertisement in the Telephone Directory would be read by hundreds every day.

The telephone is intimately associated with business. Place your advertising where it has the greatest opportunity to direct business your way. The greatest medium is

The Telephone Directory

For advertising rates apply to the Local Manager

ALBERTA GOVERNMENT TELEPHONES

Grande Prairie, Alta.

ALBERTA GOVERNMENT TELEPHONES

SCHEDULE OF RATES FOR SERVICE

(Exclusive of Private Branch Exchange Equipment)

INSTALLATION CHARGES.

A service connection charge covering a portion of the average cost of the initial expense of establishing service for new subscribers and of furnishing additional facilities to old subscribers shall be as follows:

- | | |
|---|--------|
| (a) For individual or exchange party line service | \$3.50 |
| (b) For each extension set..... | 2.00 |
| (c) For each extension bell | 1.50 |
| (d) For each loud ringing gong | 2.50 |
| (e) To cover directory, accounting, circuit and switchboard expense in cases where service is established by the use of instruments and lines already in place in the subscriber's premises and no change is made in the type or location of such instruments | 1.00 |
| (f) To reconnect service when discontinued for non-payment of account | 1.00 |
| (g) When it is necessary to erect poles or anchors in order to carry the wires from the main telephone line on the road allowance or street to the applicant's premises, such poles and anchors in connection therewith will be supplied and erected by the Department at the expense of the applicant. | |

Excess Mileage Exchange—The excess mileage rate for Exchange Service shall be 50c per month for each quarter mile or fraction thereof.

MOVING CHARGES

- | | |
|--|--|
| (1) From one position to another in same room | \$1.00 per instrument |
| (2) From one room to another on same floor, or from one floor to another in same building, no outside wiring being required | \$2.00 per initial set
\$1.00 extension set |
| (3) From one building to another | \$3.50 per initial set
\$2.00 extension set |
| (4) Where a telephone is already installed and no inside move is required, a charge of \$1.00 will be made to cover cost of transferring the wires in central office and changing number on switchboard. | |
| (5) Where the above rates do not apply, an estimate of cost will be furnished subscriber on request, previous to work being proceeded with. | |

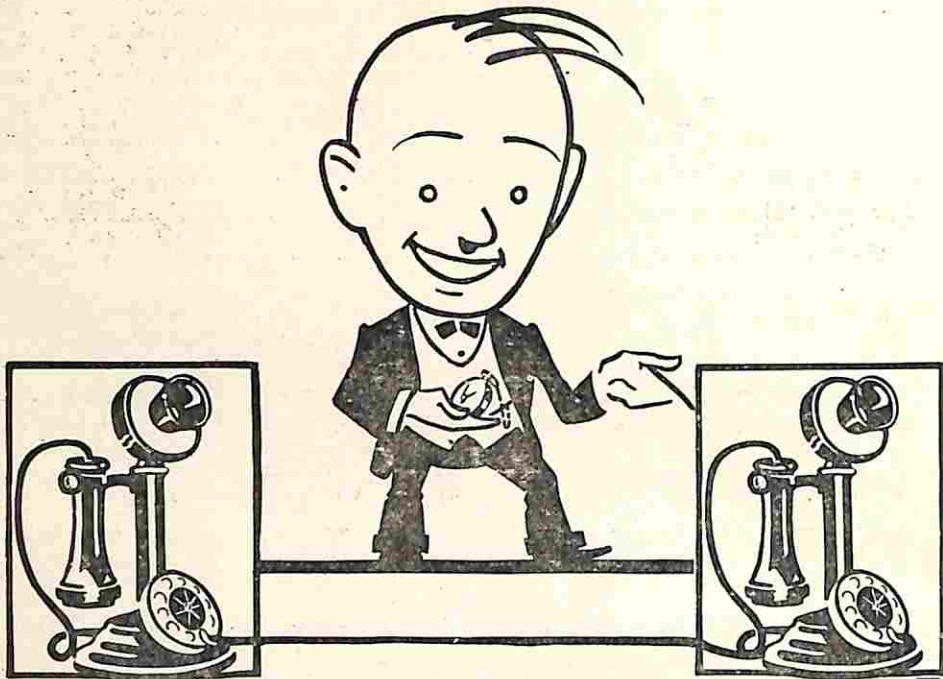
NOTE—Above charges cover installations and moves for Exchange subscribers only—charges for Rural installations and moves may be ascertained on application to our Local Agents.

MONTHLY RENTAL RATES

Day service	Business		Residence		Rural Wall
	Wall	Desk	Wall	Desk	
.....	\$3.00	\$3.25	\$2.00	\$2.25	\$2.25
Continuous Service—Exchanges under 150 stations	4.00	4.25	2.50	2.75	2.50
Continuous Service—Exchanges between 150 and 500 stations	4.25	4.50	2.50	2.75	2.50
Continuous Service—Exchanges between 500 and 1,000 stations	4.50	4.75	2.75	3.00	2.75
Continuous Service—Exchanges between 1,000 and 5,000 stations	5.00	5.25	3.00	3.25	3.00

EXTENSION SETS AND EXTENSION BELLS (EXCHANGE)

Business Wall	\$1.25 per month	Residence Wall	50c per month
Business Desk	\$1.50 per month	Residence Desk	75c per month
Extension Bell			25c per month
Loud Ringing Extension Bell			50c per month



"It's a Fact!"

**The Extension Telephone
is a Great Time Saver**

It saves time in the Home, the Office, the
Factory, the Store—in fact everywhere.
The cost is negligible:—Five Cents a day
for a Business Extension; Two and a Half
Cents a day for a Residence Extension.

ASK THE CLERK AT THE COUNTER

LONG DISTANCE SERVICE

RULES AND REGULATIONS

(a) If you desire Station-to-Station service, call "Long Distance" in the regular way. When the Long Distance operator answers, give the number of the telephone from which you are speaking and say, "I want to speak to(telephone number)(terminating office) or, if the telephone number desired is not known, you will obtain the Station-to-Station rate by saying to our Long Distance operator, "I want to speak to (called party's residence or office)(terminating office). Anyone at that number will do."

(b) If you desire to reach a particular person at a certain telephone number or address, call "Long Distance" in the regular way. When the Long Distance operator answers, give the number of the telephone from which you are speaking, also your name and initials, together with the initials and name of the particular person desired and the city or town where he can be located.

(c) If you desire to place an appointment or messenger call, or transmit a written message or telegram, call "Long Distance" in the regular way and give your order as heretofore.

Long Distance Charges—All rates quoted are for an initial period of three minutes. For overtime beyond the initial period a proportionate charge is made per minute.

Long Distance Tolls will be charged to the subscriber from whose instrument the Long Distance call is placed.

Night Rates—Evening and Night Rates apply only to Station-to-Station calls.

Reversal of Charges—All charges will be made against the Originating Office except those messages for which the receiving party expressly agrees to pay. The assent of the receiving party to a reversal of charges should be obtained before the connection is established.

Messenger Service—Upon request, and the prepayment of reasonable charges, a messenger will be sent when possible to notify a non-subscriber to come to any Public Pay Station.

When a particular person is desired, the Long Distance operator must be so advised when the call is placed, otherwise charges will be made from the time connection is established with the telephone desired, whether the party required is obtained or not.

COMPLAINTS regarding unsatisfactory Long Distance service should be made to the Chief Operator at the office concerned, and if not then rectified, the matter should be referred to the Traffic Superintendent, Edmonton.

If there is anything about our rates and practices you do not fully understand, please call your Local Manager or Chief Operator and they will be glad to explain.

DIRECTORY REGULATIONS

This Directory is the property of the Alberta Government and is loaned to telephone subscribers for their use to be retained until the delivery of the next issue. Subscribers are furnished free one copy for each instrument. Additional copies will be charged for, 50c per copy.

No insertions, changes, or corrections may be made after the date set for the closing of copy.

Each subscriber is entitled to a single line entry in the alphabetical list free of charge. Listings in bold type will be charged at the rate of \$1.50 per issue for each insertion.

By special arrangement any subscriber to Exchange Business Service may have the name of any company which he represents or of any employee or agent, listed in the Directory in small type at a normal charge of 75c per line per issue. A subscriber to Exchange Residence Service may have the name of a bona fide member of his family listed in the Directory for 75c per issue.

Rates for display advertising may be obtained on application to our Local Manager. Subscribers are requested to report promptly to our Local Office, in writing, any errors which may appear in this Directory, so that same may be corrected in the next issue.

The Alberta Government Telephones assume no liability whatever for damages occurring through errors or omissions in the making up and printing of Directory.

Kresge & Williamson

GENERAL MERCHANTS

Groceries

Hardware

Dry Goods

Boots and Shoes

Drugs

Telephone R414 Berwyn

Brownvale, Alberta

Your Advertisement Here
Would Produce Results

Broadway Transfer

Cartage, Storage, Express and Baggage

WATER AND ICE

COAL AND WOOD

Telephone 48

Peace River, Alberta

R. A. TROUT

FARM LANDS and INSURANCE

Agency Mutual Life Assurance Company of Canada

Official Auditor and Conveyancer

Telephone R1014

Clairmont, Alberta

PRINTING

Phone 15 and Get the Best
Rates Reasonable
Grande Prairie Herald

ALBRIGHT

Toll Office

BEAVERLODGE

Day Service

EXCHANGE SUBSCRIBERS

Adams, W. Q., General Merchant	12
Alberta Pacific Grain Co., Ltd.	10
Alberta Wheat Pool	17
Albright, W. D., res.	2r3
Allen & Davis, Chevrolet Garage	5
Archer & Stanley Solicitors	14
B & H Motors, Ford Dealers	19
Beaverlodge Meat Co., G. Vagt	26
Canadian Bank of Commerce	6
Cawston, A. R., Coal, Wood and	3
Imp. Oil Agent	
Cawston, A. R., res.	22
Dom. Government Experimental Substation	2r2
Dom. Gov't. Telegraph Office	12
Grande Prairie Grain Co., Ltd.	16
Ireland, R. I., res.	25
Johnson, J. R., Druggist	11
Lyle's Ltd. General Merchants	8
Maclean, Dr. J. D., res. and office	24
Midland & Pacific Grain Corp., Ltd.	9
Northern Alberta Railways Co.	18
Northern Elevator Co.	30
Smith, John Fletcher, Oliver Machinery	7
United Grain Growers, Ltd	15

BEAVERLODGE FARMERS' TELEPHONE COMPANY

Caldwell, W J.	R412
Carroll, Ralph	R413
Clarke Bros.	R418
Flint, Paul	R414
Fowler, Wm.	R415
Gaudin, I. E.	R416
Halstead, W.	R408
Hodges, V.	R411
Hotte, A.	R417

Johnson, A. H.	R404
Johnson, J. O.	R403
Peterson, A.	R407
Pool, C. O.	R405
Smith, E. A.	R402
Stephens, P. E.	R406
Wilkie, J. W.	R409

(For Subscribers on Lower Beaverlodge Telephone Co. see Huallen)

BELLOY

Toll Office

BERWYN

Day Service

EXCHANGE SUBSCRIBERS

Alberta Wheat Pool	11
Algar, F. E. & Co., General Store	19
Berwyn Hospital	22
Berwyn Hotel T. Castberg, Prop.	9
Canadian Bank of Commerce	3
Chevrolet Garage	13
Clark, T. W., res.	10
Donis Bros. & McDougall, General Merchants	12
Frontier Lumber Co., Ltd.	8
Heffernan, Jas., res.	24r3
Johnson, Arthur, Livery and Feed Barn	21
Lampley & Co., Meat Market and Live Stock Dealers	17
Municipal Dist. of Peace No. 857	18
Matas, Dr. M., Physician and Surgeon	7
Mertz, A., Massey Harris Implements	15r2
Mertz A., res.	15r3
Midland & Pacific Grain Corp. Limited	28
Northern Alberta Railways Co.	5
Northern Elevator Co., Ltd.	27
Northern Supply Co.	6
O'Brien, S. F., Imperial Oil	29r2
O'Brien, S. F., res.	29r3
Torrie, Donald F., res.	1

PHONE

30

"It's the best BREAD on the market"

Wholesale

Retail

Alberta Baking Company,

Peace River

PHONE

28

Butchart's Drug Store

Drugs, Stationery, Toilet Articles and Nyal Remedies
SODA FOUNTAIN AND TEA ROOM IN CONNECTION
Prescriptions Carefully Compounded
Grande Prairie, Alta.

Wilson, Fred, res.	26
Younger, David, res.	2
Zabel & Heffernan, Ford Service Garage	24r2

RURAL SUBSCRIBERS

Adam, Yvan—Grimshaw	R503
Alberta Pacific Grain Co. Ltd. —Brownvale	R408
Alberta Wheat Pool—Brownvale	R417
Alberta Wheat Pool—Grimshaw	R515
Algar, F. E., Store—Brownvale	R413
Ashley, E. B.—Berwyn	R302
Bank of Montreal—Brownvale	R419
Cattanach, J. F., res.—Grimshaw	R510
Frontier Lumber Co., Ltd. —Grimshaw	R513
Geyer, B. E.—Grimshaw	R506
Gilliland, W. F.—Berwyn	R604
Grimshaw Hardware—Grimshaw	R505
Grimshaw Hotel, H. F. Fincham —Grimshaw	R504
Hahn, E. D.—Berwyn	R305
Jacobus, Grover J.—Berwyn	R615
Johnson C.—Grimshaw	R514
King, J. A.—Grimshaw	R516
Kresge & Willamson—Brownvale	R414
Lamplsey & Schur, Meat Market —Grimshaw	R509
Larson, L.—Kerndale	R605
Lutman, Frank—Berwyn	R311
Martin, H. A.—Grimshaw	R519
McIntosh, A.—Berwyn	R303
McKen, E. F.—Brownvale	R412
McKercher, Dr. D.—Berwyn	R613
Midland & Pacific Grain Corp., Ltd.—Brownvale	R407
Midland & Pacific Grain Corp., Ltd.—Grimshaw	R518
Miller, A., and Son., Chevrolet Garage—Grimshaw	R508
Monson, M.—Berwyn	R606
Mowry, W. E.—Berwyn	R409
Newlands, Alex.—Berwyn	R304
Northern Alberta Railways —Grimshaw	R511
Northern Elevator Co., Ltd. —Brownvale	R411
Northern Elevator Co., Ltd. —Grimshaw	R502

Royal Bank of Canada —Grimshaw	R507
Scott & Watt, Garage —Grimshaw	R512
United Grain Growers, Ltd. —Brownvale	R415
Upton, M. R.—Berwyn	R614
Williamson, M. E.—Berwyn	R310

BLUESKY

Day Service

EXCHANGE SUBSCRIBERS

Alberta Pacific Grain Co., Ltd.	5
Alberta Wheat Pool	3
Northern Elevator Co.	4
United Grain Growers Ltd.	2

BRAEBURN

Toll Office

BROWNVALE

Connected with Berwyn

CLAIRMONT

Connected with Grande Prairie

CLEARVIEW

Toll Office

DE BOLT

Day Service

EXCHANGE SUBSCRIBERS

Morrison's Cash Store	1
-----------------------	---

DONNELLY

Toll Office

D. D. McARTHUR, General Merchant

GAS AND OIL—MEALS SERVED

PHONE, CENTRAL DE BOLT

PHONE

21

Sloane Drug Stores, Ltd.

REXALL DRUGGISTS—"Everything Found in a Good Drug Store"

Victrolas

Grande Prairie, Alberta

Kodaks

DUNVEGAN

Toll Office

EAGLESHAM

Toll Office

ELMWORTH

Toll Office

ESHER

Toll Office

FAIRVIEW

Day Service

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Alberta Pacific Grain Co., Ltd.	10
Alberta Wheat Pool	12
Bryden, Jas. G., res.	4
Carignan, C. B., res.	19
Fairview Hotel, Ed. McAdams Proprietor	16
Fairview Motors	14
Frontier Lumber Co. Ltd.	8
Gillespie Grain Co., Ltd.	18
Johnston, Oscar, Garage	9
McFadyen, Dr. O. J.	7
McKenzie & Shearer, Real Estate and Insurance	2
Midland & Pacific Grain Corp., Limited	17
Northern Alberta Railways Co.	15
Northern Elevator Co., Ltd.	11
Northern Supply Co., Garage	6
Royal Bank of Canada	3
Royal Canadian Mounted Police	5
United Grain Growers Ltd.	13

Clairmont Hardware

Company

Hardware, Harness, Furniture
Crockery, Gasoline and Oils
Phone R1012 Clairmont, Alta

FALHER

Day Service

EXCHANGE SUBSCRIBERS

Adanac Hotel, Frank L. Rentiers	10
Alberta Pacific Grain Co., Ltd.	8
Alberta Wheat Pool	23
Banque Canadienne Nationale	1
Beauchamp, M., General Merchant	4
Falher Trading Co., Ltd.	9
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Frontier Lumber Co., Ltd.	11
Goodwin, M. R., Govt. Telegraphs	21
Hamel, H., General Store	6
Hardy, Dr. J. C., Physician and Surgeon	2
Lavoie, Leo, res.	14
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Northern Grain Co., Ltd.	22
United Grain Growers, Ltd.	12

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Normandeau, Rev. Father J. A. —Girouxville	R107
Turcotte, Bruno—Girouxville	R104
United Grain Growers Ltd. —Dreau	R108

GAGE

Toll Office

PHONE

R1009

E. V. BERGIN

Groceries, Boots and Shoes, Gents' Furnishings

CLAIRMONT, ALBERTA

PHONE
155

Grande
Prairie

Bird's Grocery 'Cash and Carry'

"Shop Here and Save Money"

Grande Prairie, Alta.

GRANDE PRAIRIE

Continuous Service

EXCHANGE SUBSCRIBERS

PUBLIC PAY STATION
Grande Prairie Hotel

Fire Call No. 11

A

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Prairie

MORRISON'S CASH STORE

GROCERIES and GENERAL DRY GOODS

Glen Leslie, Phone R418 - - DeBolt, Phone 1

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Grande Prairie, Alta.

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NOTICE---Subscribers will be held responsible for
Toll Calls originating from their Telephone

NEWS

The Grande Prairie Herald is the largest all home printed newspaper in the Peace River country.

SERVICE

"Phone it to 15"

Subscription rates \$2.00 per year.

Subscribe now.

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SKITCH R

125

PHONE

17

Watt's Wholesale Bakery

"A MILK LOAF OF SUPERIOR QUALITY"

GRANDE PRAIRIE, ALTA.

PHONE
138

Irma Pye's Beauty Shoppe

Modernly Equipped *Permanent Waving*

In Sloane's Drug Store, Grande Prairie

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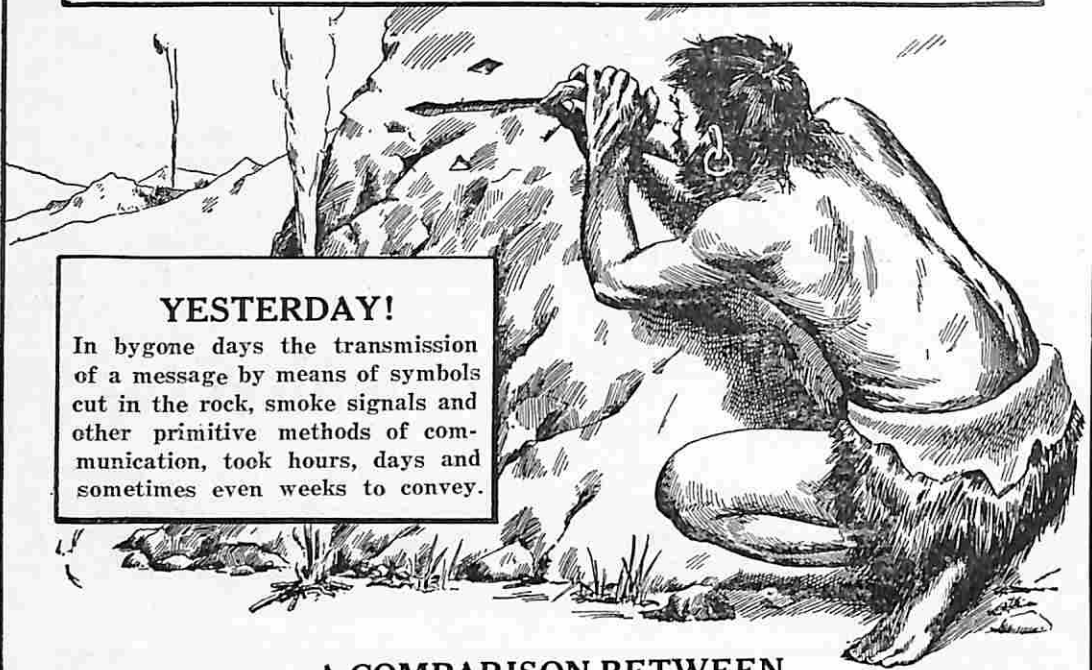
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