

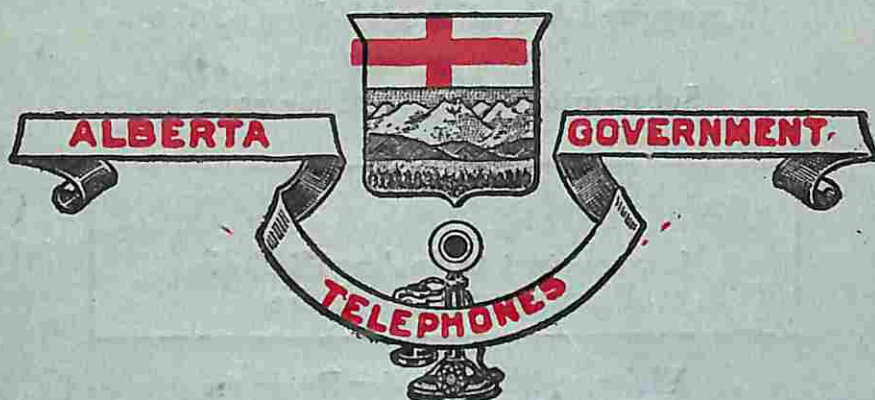
Phone  
109

**J. A. WEICKER**

Grande Prairie, Alberta.

DEALER IN  
HOGS AND CATTLE  
FEED AND HAY

**PEACE RIVER RECORD** Book, Commercial and Law Printers  
LOOSE LEAF MANUFACTURERS  
Winner of Silver Cup For the Best Local Newspaper in Western Canada The Finest Equipped Printing Plant in the North



OFFICIAL  
**TELEPHONE  
DIRECTORY**

**JULY, 1923**

**PEACE RIVER  
DISTRICT**

**DODGE HARDWARE CO. PAINTS OILS  
STOVES**  
Spirit River, Alberta

PHONE  
**13**  
P.O. BOX  
**26**

**P. J. TOOLEY**

Grande Prairie, Alberta.

**Farm Lands—Insurance**  
AGENCY  
Great West Life Assurance Company



# Grande Prairie Herald

Recognized Advertising Medium of the  
North Country

Subscription Rate, \$2.00 per year

## OUR JOB PRINTING DEPARTMENT

is competent to do Any Kind of  
Printing you may desire.

Write or Phone us for Rates on  
DISPLAY ADVERTISING

**Our Want Ads. Are Effective**

Ask those who use them.

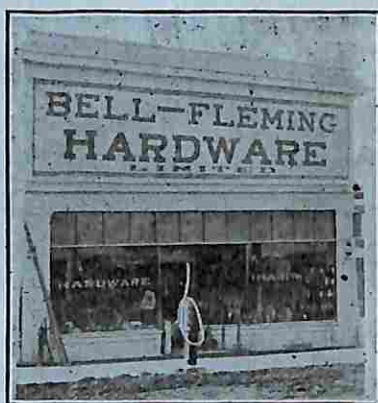
## Grande Prairie Herald Limited

Phone 15

Grande Prairie, Alta.



The Leading  
**Hardware**  
of the North



**Radio Supplies**

Rifles and Shot Guns

Ammunition

**Auto Accessories**

Outfitting Supplies

Sporting Goods

## BELL-FLEMING HARDWARE

Limited.

"The Auto Accessory and Radio Store"

Phone 51

Grande Prairie, Alta.

# ALBERTA GOVERNMENT TELEPHONES

## Schedule of Rates for Service

(Exclusive of Private Branch Exchange Equipment)

### INSTALLATION CHARGES

A service connection charge covering a portion of the average cost of the initial expense of establishing service for new subscribers and of furnishing additional facilities to old subscribers shall be as follows:

- (a) For individual or exchange party line service, or extension set ..... \$3.50
- (b) For each extension bell ..... 2.00
- (c) To cover directory, accounting, circuit and switchboard expenses in cases where service is established by the use of instruments and lines already in place in the subscriber's premises and no change is made in the type or location of such instruments ..... 1.50
- (d) To reconnect service when discontinued for non-payment of account ..... 1.00
- (e) When it is necessary to erect poles or anchors in order to carry the wires from the main telephone line on the road allowance or street to the applicant's premises, such poles and anchors in connection therewith will be supplied and erected by the department at the expense of the applicant.

### Excess Mileage-Exchange

The excess mileage rate for Exchange Service shall be 50c per month for each quarter-mile or fraction thereof.

### MOVING CHARGES

- (1) From one position to another in same room ..... \$1.00 per instrument
- (2) From one room to another on same floor, or from one floor to another in same building, no outside wiring being required ..... \$2.00 per instrument
- (3) From one building to another ..... \$3.50 per instrument
- (4) Where a telephone is already installed and no inside move is required, a charge of \$1.50 will be made to cover cost of transferring the wires in central office and changing number on switchboard.
- (5) Where the above rates do not apply, an estimate of cost will be furnished subscriber on request, previous to work being proceeded with.

### MONTHLY RENTAL RATES

	Business		Residence		Rural
	Wall	Desk	Wall	Desk	Wall
Day Service .....	\$2.25	\$2.50	\$1.50	\$1.75	\$1.75
Continuous Service—Exchanges under 150 stations.....	3.00	3.25	2.00	2.25	2.00
Continuous Service—Exchanges between 150 and 500 stations .....	3.25	3.50	2.00	2.25	2.00

### EXTENSION SETS AND EXTENSION BELLS (EXCHANGE)

Business Wall, \$1.00 per month	Residence Wall, 50c per month
Business Desk, \$1.25 per month	Residence Desk, 75c per month
Extension Bell .....	25c per month
Loud Ringing Extension Bell .....	50c per month



# LONG DISTANCE SERVICE

## RULES AND REGULATIONS

(a) If you desire Station-to-Station service call "Long Distance" in the regular way. When the Long Distance operator answers, give the number of the telephone from which you are speaking and say, "I want to speak to ..... (telephone number) ..... (terminating office, or, if the telephone number desired is not known, you will obtain the Station-to-Station rate by saying to our Long Distance operator "I want to speak to (called party's) residence (or office) ..... (terminating office). Anyone at that number will do."

(b) If you desire to reach a particular person at a certain telephone number or address, call "Long Distance" in the regular way. When the Long Distance operator answers give the number of the telephone from which you are speaking, also your name and initials together with the initials and name of the particular person desired and the city or town where he can be located.

(c) If you desire to place an appointment or messenger call, or transmit a written message or telegram, call "Long Distance" in the regular way and give your order as heretofore.

**Long Distance Charges**—All rates quoted are for an initial period of three minutes. For overtime beyond the initial period a proportionate charge is made per minute.

**Long Distance Tolls** will be charged to the subscriber from whose instrument the Long Distance call is placed.

**Night Rates**—Evening and Night Rates apply only to Station-to-Station calls.

**Reversal of Charges**—All charges will be made against the Originating Office except those messages for which the receiving party expressly agrees to pay. The assent of the receiving party to a reversal of charges should be obtained before the connection is established.

**Messenger Service**—Upon request, and the pre-payment of reasonable charges a messenger will be sent when possible to notify a non-subscriber to come to any Public Pay Station.

When a particular person is desired the Long Distance operator must be so advised when the call is placed, otherwise charges will be made from the time connection is established with the telephone desired, whether the party required is obtained or not.

**COMPLAINTS** regarding unsatisfactory Long Distance service should be made to the Chief Operator at the office concerned, and if not then rectified, the matter should be referred to the Traffic Superintendent, Edmonton.

If there is anything about our rates and practices you do not fully understand, please call your Local Manager or Chief Operator and they will be glad to explain.

---

## DIRECTORY REGULATIONS

This Directory is the property of the Alberta Government and is loaned to telephone subscribers for their use, to be retained until the delivery of the next issue. Subscribers are furnished free one copy for each instrument. Additional copies will be charged for, 50c per copy.

No insertions, changes or corrections may be made after the date set for the closing of copy.

Each subscriber is entitled to a single line entry in the alphabetical list free of charge. Listings in bold type will be charged at the rate of \$1.00 per issue for each insertion.

By special arrangement any subscriber to Exchange Business Service may have the name of any company which he represents, or of any employee or agent, listed in Directory in small type at a nominal charge of 50c per line per issue. A subscriber to Exchange Residence Service may have the name of a bona fide member of his family listed in the Directory for 50c per issue. When it is desired to insert the name of a person not an actual member of the family the charge will be \$1.50 per issue, which includes Exchange Service.

Rates for Display Advertising may be obtained on application to our Local Manager.

Subscribers are requested to report promptly to our Local Office, in writing, any errors which may appear in this directory, so that same may be corrected in the next issue.

The Alberta Government Telephones assume no liability whatever for damages occurring through errors or omissions in the making up and printing of this Directory.

# W. H. WILSON CO. LTD.

GENERAL **HARDWARE** MERCHANTS

PHONE 109

PEACE RIVER, ALTA.

## Hudson's Bay Company

DRY GOODS

HARDWARE

AND

GROCERIES

Phone 43

Peace River, Alta.

# THE HULL DRUG CO.

Drugs, Stationery, Kodaks and Supplies

*Mail Orders Receive Prompt Attention*

PHONE 45

PEACE RIVER, ALTA.



# **Rosey's Cigar Store**

ICE CREAM AND SOFT DRINKS

G.B.D., B.B.B. and Peterson's Pipes

NEWSPAPERS AND MAGAZINES

Phone 170

Peace River, Alta.

# **F. E. ALGAR (NORTHERN) LTD.**

**General Merchants**

LOW PRICES

QUALITY

SERVICE

PEACE RIVER

BERWYN

BLUESKY

Phone 3

Phone X207

Central Exchange

# **Peace River Meat Co.**

Try Our Home Cured Hams and Bacon

Yours for Service

JERRY & OLSON, Proprietors

Phone 74

Peace River, Alta.

# **THE NORTHERN SUPPLY CO.**

I.H.C. FARM MACHINERY

HARDWARE

AUTOMOBILES

GARAGE AT PEACE RIVER

Phone 6  
PEACE RIVER

Phone X106  
BERWYN

PHONE  
**28**

**BUTCHART'S DRUG STORE**  
**DRUGS, STATIONERY, TOILET ARTICLES**  
Prescriptions Carefully Compounded. Grande Prairie

# Peace River District

## ALDERMAN

Toll Office

## BEAVERLODGE

Day Service

### EXCHANGE SUBSCRIBERS

- X103 Canadian Bank of Commerce
- X104 Lever W F Office
- X102 Sampson Bros General Store

### BEAVERLODGE FARMERS TELEPHONE COMPANY

Connected with Beaverlodge

- R111 Albright Wm D res
- R113 Albright W D office
- R102 Allen Hugh
- R108 Barnard Wm
- R103 Cassity Chas W
- R107 Craig S L
- R105 Edgerton Chas
- R106 Flint V C
- R109 Gaudin I E
- R112 Jaque L
- R104 Sherk A & Sons
- R110 Wilkie J W

## BERWYN

Day Service

### EXCHANGE PARTY LINE SUBSCRIBERS

- X207 Algar F E & Co General Store
- X212 Burgoyne R J res
- X202 Donis Bros & McDougall Groceries and Provisions
- X110 E D & B C Railway Depot
- X111 Gillespie Elevator Co
- X208 Heffernan Jas res
- X107 King's Hotel Lou Young
- X211 Lamont E L res
- X205 Lamont E L Municipal Office

- X204 **LAMPLEY & CO** Meat Market and Live Stock Dealers
- X209 Lampley & Co Stock Yards
- X206 Mother's Kitchen G B Thompson
- X109 Murphy Pat Live Stock Dealer
- X106 Northern Supply Co
- X210 O'Brien S F Agent Imperial Oil Co Ltd
- X105 Pope Hardware Co
- X103 Younger David Hotel
- X102 Zabel & Heffernan Ford Garage

## BEZANSON

Toll Office

## BLUESKY

Toll Office

## BRAEBURN

Toll Office

## CLAIRMONT

Day Service

### EXCHANGE SUBSCRIBERS

- 12 Alberta Pacific Grain Co Ltd Elevator
- 26 Arnold Joseph Livery and Feed
- 11 **BUFFALO LAKES LUMBER CO LTD** C Cady
- 17 **CLAIRMONT AUTO GARAGE** Souke & McNeil
- 24 Clairmont Meat Market W J Goldsworthy
- 16 **CURTIS L L** General Merchant
- 22 **EVANS G W** Hardware and Harness
- 19 Griffiths S D Office
- 20 **HIM CAFE** Him J
- 21 Ismond Jas A res
- 8 **KIRKUP H & A** General Store
- 25 Lloyd Bros Implements and Imperial Oil Agents
- 14 McDonald L res
- 15 Sims Joseph res

**POPE HARDWARE CO.**  
**EVERYTHING IN HARDWARE**  
Phone X105 Berwyn, Alta.

**H. & A. KIRKUP**  
**GROCERIES, DRY GOODS**  
**DRUGS, BOOTS and SHOES**  
Phone 8 Clairmont, Alta.

PHONE  
**16**

**L. L. CURTIS**  
Clairmont, Alta.

**GROCERIES**  
**Boots and Shoes**  
**Gents' Furnishings**



PHONE

**20**

GRANDE

**Frank MacDonald & Co.**

WHOLESALE AND RETAIL MEATS

Packers of the Best Products in the North Country

P.O. Box

**121**

PRAIRIE

**G. W. EVANS**

Complete Stock of  
**HARDWARE AND HARNESS**  
 Phone 22 Clairmont, Alta.

- 27 Smith Rev W B  
 9 Travellers' Inn  
 10 Twin Lakes Hotel  
 23 Union Bank of Canada  
 6 United Grain Growers Ltd

**RURAL SUBSCRIBERS**

- R302 Baldwin Jonas S—Clairmont  
 R218 Bass Geo W—Clairmont  
 R205 Beard D E—Clairmont  
 R306 Biendara G—Clairmont  
 R303 Bodie H E—Clairmont  
 R305 Bredin W F—Bredin  
 R203 Carveth G V—Grande Prairie  
 R219 Carveth R H—Grande Prairie  
 R309 Clark J H—Clairmont  
 R115 Corlett T—Clairmont  
 R213 Cotnam C V—Clairmont  
 R207 Ellis E A—Clairmont  
 R212 Godfrey W B—Clairmont  
 R114 Gowan Anthony—Clairmont  
 R107 Gudlaugson M G—Clairmont  
 R313 Gully Ed—Clairmont  
 R111 Gunn Arthur E—Clairmont  
 R113 Hamilton Gordon—Clairmont  
 R216 Harris F J—Clairmont  
 R211 Harris J H—Clairmont  
 R210 Harris Wm D—Clairmont  
 R110 Kline E J—Clairmont  
 R312 McDonald L—Clairmont  
 R209 McPherson D—Clairmont  
 R310 Mercer Allan—Clairmont  
 R316 Mercer F E—Clairmont  
 R103 Moore J A—Clairmont  
 R108 Morken A K—Clairmont  
 R213 Murchie Andrew—Clairmont  
 R109 Oatway John—Clairmont  
 R304 Pitman Oscar—Clairmont  
 R204 Raison C C—Grande Prairie  
 R215 Rankin Wm C—Clairmont  
 R105 Reiswig Geo—Clairmont  
 R314 Reynolds W M—Clairmont  
 R311 Ryley B T—Clairmont  
 R102 Sheehan Thos E—Clairmont  
 R112 Southward I W—Clairmont  
 R307 Tesar Joseph—Clairmont  
 R206 Turner F E—Clairmont  
 R208 Waller Cecil—Clairmont  
 R308 Ward W—Clairmont

**CLEARVIEW**

Toll Office

**CRICHTON**

Toll Office

**DUNVEGAN**

Toll Office

**ELMWORTH**

Toll Office

**ESHER**

Toll Office

**FOSTER**

Toll Office

**FRIEDENSTAL**

Toll Office

**FUNNELL**

Toll Office

**GLEN LESLIE**

Toll Office

**GRANDE PRAIRIE**

Day Service

**EXCHANGE SUBSCRIBERS**

Public Pay Station Grande Prairie Hotel

**A**

- 50 **ALBERTA GOVERNMENT**  
**TELEPHONES** Local Manager's  
 Office  
 45 Alberta Pacific Grain Co Ltd Elevator  
 86 Alberta Provincial Police

**B**

- 35 **BANK OF MONTREAL**  
 79 Belcher P H res  
 62 Bear Lake Municipality No 740 office  
 82 Bell C R res  
 51 **BELL-FLEMING HARDWARE**  
**LTD**  
 71 **BERGERON A J** Ladies' and Child-  
 ren's Wear  
 69 Bessant H G res  
 84 Brick A L res  
 121 Bromley W H res

PHONE

**14****THOMSON HARDWARE LTD.**

EVERYTHING IN HARDWARE

Grande Prairie, Alta.



PHONE  
**21**

**G. A. JAMES** The Rexall Drug Store  
EVERYTHING found in a GOOD DRUG STORE  
GRANDE PRAIRIE, ALTA.

## SPICER'S BAKERY

BREAD AND PASTRY  
Phone 81 Grande Prairie, Alta.

47 **BUFFALO LAKES LUMBER CO LTD**

28 **BUTCHART'S DRUG STORE**

72 Butchart C G res

### C

145 Cameron A W res

125 **CAMPBELL & SMITH** J W Campbell and G A Smith Water Office

31 Canadian Bank of Commerce

60 **CANADIAN PACIFIC RAILWAY TELEGRAPH**

62 Catholic Mission

113 Christie F L res

1 **CITY TRANSFER** A Wishart

118 Clark Phyllis M res

25 Clerk of the Court Geo Robertson

139 Club Cafe

120 Couture Louis res

134 Cook T E res

41 **CRERAR'S CONFECTIONERY**

6 **CROKEN P V** General Merchant

4 **CRUMMY BROS** Department Store and Farm Implements

122 **CROWN CAFE** A G King

### D

49 **DOMINION GOVERNMENT TELEGRAPHS**

93 Dominion Government Land Office

129 Duffy John res

16r2 Dunlop Livery Barn

16r3 Dunlop Chas res

73 Dunlap J C General Store

### E

39 E D & B C Railway Depot

123 Edwards L S res

106 Evans J N res

## Pioneer Tailor

CHAS. STREDULINSKY  
CLEANING PRESSING  
Phone 111 Grande Prairie, Alta.

### F

83 Fleming C C res

142 Flood Joseph G res

131 Foy E E res

34 **FRASER GEO E** Barrister Solicitor Etc

32 **FRONTIER LUMBER CO LTD**

### G

88 Gard A Insurance & Real Estate

77 Gillespie Grain Co Ltd Elevator

146 Grand Theatre

40 Grande Prairie Co-operative Assn Ltd Groceries

42 **GRANDE PRAIRIE CREAMERY CO LTD**

53 **GRANDE PRAIRIE GARAGE** CO THE F H Roberts

15 **GRANDE PRAIRIE HERALD**

12 Grande Prairie Hotel Frank Donald

78 Grisdale C L res

### H

132 Hansen F B res

115 Harmer B F res

7 Hospital Grande Prairie

### I

48 Imperial Bank of Canada

105 Innis W res

### J

21 **JAMES G A** Rexall Drug Store

52 James G A res

138 Johnson Chas V res

58 Jordan Tom C 5c to 50c Store

### K

9 **KELLY DOUGLAS & CO** Wholesale Grocers

## Veterans' City Garage

AUTO ACCESSORIES  
REPAIRS

Phone 127 Grande Prairie, Alta.

## R. H. Watcher

JEWELER AND OPTICIAN

Phone 59 Grande Prairie, Alta.

PHONE  
**43**

## Turner's Store

for  
MENS' CLOTHING

Furnishings  
Boots and Shoes  
Grande Prairie, Alta.

PHONE  
6

**P. V. CROKEN**

Grande Prairie, Alberta

Groceries, Dry Goods,  
Millinery  
Ladies' and Children's  
Ready-to-Wear.

**L**

- 33 **LANCOT E L** General Merchant  
44 **LAWLOR & SISSONS** Barristers  
and Solicitors  
65 Little Rev R res  
108 Loney Miss A E res  
140 **LUMB DR J C** Dentist  
23 Lydell Kathryn res  
112 Lyne Ed J res

**M**

- 20 **MACDONALD'S MEAT MARKET**  
66 Mattinson H res  
90 Matheson F M res  
27 McAuley John fur buyer  
22 McPhee D L res  
19 McPhee J W res  
17 **MCPHEE & PATTERSON** Barristers and Solicitors  
92 McQuarrie A H res  
144 Medlock W H res  
8 Mills W N Livery and Sales Stables  
37 Minchin Dan H res  
29 **MORRISON K** General Store  
80 Murray Hotel

**O**

- 46r2 O'Brien Dr L J Physician and Surgeon  
46r3 O'Brien Dr L J res  
30 **OLIVER JAS B** Undertaker and Furniture Dealer  
36 Owens W J General Store

**P**

- 68 Patterson Donald W res  
133 Percy C W res  
91 Percy W S res  
70 Pearson H M res  
135 Peerless Garage Garner & Slawter  
101 Pentland A W res  
26 **PORTEOUS HARDWARE CO LTD**  
57 Porteous Mrs V res  
38 **PRATT DELMER W** Insurance and Real Estate  
54 Pratt Delmer W res  
63 Pratt W C res  
75 Primeau J U res

**R**

- 102 Reavley Dr E Physician and Surgeon  
83 Redmond J J res  
3 Revillon Wholesale Ltd  
104 Roberts F H res  
56 Robertson Geo res  
24 Royal Bank of Canada  
94 Royal George Hotel Roberts & Van-amburg

**S**

- 87 School Grande Prairie Public  
103 Shaver H L res  
74 Sharp Wm Implements  
137 Shields Mrs A W res  
116 Slang Chas res  
141 **SMEE L** Harness and Repairs  
55 Smith W F law office  
5 Spencer C res  
81 **SPICER'S BAKERY**  
114 Spicer Frank res  
18 Sproule Dr A O Dentist  
61 Sproule Dr A O res  
124 Stewart Irvine A Auditor  
130 Stewart Irvine A res  
89 **STEWART SHEET METAL WORKS**  
111 **STREDULINSKY CHAS** Merchant Tailor

**T**

- 14 **THOMSON HARDWARE LTD**  
95 Thomson John E res  
13 **TOOLEY P J** Real Estate and Insurance  
11 Town of Grande Prairie Town Hall  
43 **TURNER A P** Gents' Furnishings  
110 Turner A P res

**U**

- 10 Union Bank of Canada  
76 United Grain Growers Ltd Elevator

**V**

- 127 **VETERANS' CITY GARAGE**  
Macready & Wilson

**W**

- 59 **WATCHER R H** Jeweler and Optician  
147 Watkins G G res  
143 Watson J O res  
109 **WEICKER J A** Hogs and Cattle Dealer  
117 Weicker J A res  
119 Winfrey W H res  
67 Wishart Alex res  
128 Wood Percy res  
2 **WOOD & LYNE** Meat Market  
**RURAL SUBSCRIBERS**  
R104 Bobeng Fred—Grande Prairie  
R106 Bousfield G—Grande Prairie  
R110 Brown E D—Grande Prairie  
R103 Dillon C R—Grande Prairie  
R102 Field A—Grande Prairie  
R206 Floener N—Grande Prairie  
R211 Forbes Rev Alexander—Grande Prairie  
R109 Holtom John—Grande Prairie  
R207 Johnson Hedley—Grande Prairie

PHONE  
29

**Morrison's Cash Store**

Groceries and General Dry Goods  
GRANDE PRAIRIE, ALTA.



PHONE

41

**CRERAR'S CONFECTIONERY**Ice Cream      Soft Drinks      Tobaccos  
GRANDE PRAIRIE, ALTA.

R108 Johnston F A—Grande Prairie  
 R107 Johnston R O—Grande Prairie  
 R202 Macklin I V—Grande Prairie  
 R205 Newton T M—Grande Prairie  
 R208 Patterson John O—Grande Prairie  
 R204 Sawyer J W—Grande Prairie  
 R111 Smith F R—Grande Prairie  
 R117 South F J—Grande Prairie  
 R210 Stephen G M—Grande Prairie  
 R105 Talbot Norman—Grande Prairie  
 R116 Thomson John E—Grande Prairie  
 R113 Van Schaick H E—Grande Prairie  
 R112 Van Sickle E R—Grande Prairie

**GRIFFIN CREEK**

Toll Office

**GRIMSHAW**

Toll Office

**HAGEN**

Toll Office

**HALCOURT**

Toll Office

**HYPHE**

Toll Office

**LA GLACE**

Toll Office

**LAKE SASKATOON**

Day Service

**EXCHANGE SUBSCRIBERS**

- 1 Archer J Law Office
- 2 Archer J res
- 3 Canadian Bank of Commerce
- 7 Carlisle Dr A M Physician and Surgeon
- 10 Finch Geo livery and feed
- 8 Findlay Rev R E res
- 5 Lake Saskatoon Mercantile Co
- 4 Neilson Geo F res
- 6 Yates F W res

**RURAL SUBSCRIBERS**

- R215 Adair L H—Lake Saskatoon  
 R314 Akin J W—Lake Saskatoon  
 R113 Beatty Ross—Lake Saskatoon  
 R203 Burness Rev J A—Lake Saskatoon

- R303 Cooper H C—Lake Saskatoon  
 R110 Craig Bros—Lake Saskatoon  
 R103 Cranston G T—Grande Prairie  
 R310 Cuthbertson E—Lake Saskatoon  
 R313 Dool Hugh—Lake Saskatoon  
 R315 Edgar Wallace—Niobe  
 R208 Fowler G—La Glace  
 R205 Fowler H A—La Glace  
 R202 Frewer F—Lake Saskatoon  
 R214 Harvey E—Lake Saskatoon  
 R206 Holmes Mrs Jessie—Lake Saskatoon  
 R309 Hopkins C F—Lake Saskatoon  
 R306 Hopkins Ernest H—Lake Saskatoon  
 R106 Howard Mrs C—Lake Saskatoon  
 R102 Jebb G W—Lake Saskatoon  
 R305 Keith E H—Lake Saskatoon  
 R109 Kennedy D—Lake Saskatoon  
 R211 Lovell Wesley—Lake Saskatoon  
 R302 MacMillan H R—Lake Saskatoon  
 R311 McFarlane J—Lake Saskatoon  
 R118 Moore J H—Lake Saskatoon  
 R111 Morden E—Lake Saskatoon  
 R204 Powell U—Lake Saskatoon  
 R112 Purves L E—Lake Saskatoon  
 R312 Richards J F—Niobe  
 R114 Roberts Henry—Grande Prairie  
 R213 Smith A M—Lake Saskatoon  
 R308 Smith A R—Lake Saskatoon  
 R108 Smith James—Lake Saskatoon  
 R307 Smith John—Lake Saskatoon  
 R104 Stewart J O—Grande Prairie  
 R105 Stoll G M—Lake Saskatoon  
 R107 Trelle Herman—Lake Saskatoon  
 R116 Watson J—Lake Saskatoon  
 R304 White M C—Niobe  
 R207 Williams T—La Glace

**MCAUGHT**

Toll Office

**MOODY'S CROSSING**

Toll Office

**MOON SETTLEMENT**

Toll Office

**NORTHFIELD**

Toll Office

**PAUL'S CORNERS**

Toll Office

PHONE

26

**PORTEOUS HARDWARE CO. LTD.**"THE STORE OF SERVICE"  
GRANDE PRAIRIE, ALTA.

PHONE  
**53**

**GRANDE PRAIRIE GARAGE CO.**  
FORD CARS TRUCKS FORDSON TRACTORS  
Sales and Service  
GRANDE PRAIRIE, ALBERTA

**PEACE RIVER**

Day Service

EXCHANGE SUBSCRIBERS

**A**

- 81 Alberta Provincial Police
- 3 Algar F E (Northern) Ltd General Store
- 4 Algar F E res
- 1 Allan Robt Real Estate and Insurance
- 2 Allan Robt res
- 142 Anderson Frank res
- 157 Anderson K F res
- 5 Anderson King res

**B**

- 126 Bain James res
- 160 Best Miss D res
- 140 Bettany H Baker
- 158 Bonney T res
- 169 Bradley N H res
- 7 Brady J D Home Bakery and Grocery
- 10 Brennan R G Furniture Exchange
- 52 Broadway Transfer The J R Taylor
- 128 Butler R P res

**C**

- 11 Canadian Bank of Commerce
- 12 Carlisle A E Real Estate and Insurance
- 13 Carlisle A E res
- 16 Clarke George res
- 130 Cruickshank R res

**D**

- 18 Doherty Wm John res
- 19 Dominion Government Lands Office
- 17 Donald Dr W B L res
- 55 Dunning H E res

**E**

- 92 E D & B C Railway Depot
- 105 Evans T P res
- 21 Exchange Barn

**F**

- 166 Field S res
- 104 **FIRE HALL**
- 22 Fitzgerald R P Law Office
- 23 Fitzgerald R P res
- 24 Fitzgibbon M J Livery and Real Estate
- 144 **FRASER HARDWARE CO J H Fraser**
- 28 Frontier Lumber Co

**G**

- 33 Gander & Clarke Contractors
- 34 Gander Alfred res
- 8 Garner J T & Co Feed Store
- 124 Gaskill Sydney res
- 171r2 George H A Farm

**Economy Grocery & Bakery**

Farmers' Trade Solicited.

We handle Produce.

Phone 135 Peace River, Alberta.

**GOVERNMENT TELEGRAPH SERVICE**

- 36 Graham Fred J res
- 117 Great War Veterans Association
- 54 Grimshaw & Martin Drs Physicians and Surgeons
- 37 Grimshaw Dr M E res
- 38 Grimwood S res

**H**

- 122 Hancock Insp W F W res
- 39 **HANNA DRUG CO THE**
- 129 Hawes Geo res
- 119 Helps Miss M J res
- 9 **HICKEY DAN** General Meat Merchant
- 42 **HOSPITAL** Irene Cottage
- 63 House Rev J W res
- 43 **HUDSON'S BAY CO** General Store
- 147 Hudson's Bay Transportation Office
- 45 Hull Drug Co
- 46 Hull Gordon res

**I**

- 153 Ireton Realty Co

**J**

- 41 Jackson E L res
- 72 Jerry H E res
- 138 Johnston D J res
- 49 Johnston J H res
- 50 Jorgenson K res

**L**

- 61 Ladies' Shop The
- 48 Larsen C W Laundry
- 131 Lawrence Jas res
- 146 LeTreste J res
- 111 Levesque J D General Store
- 143 Levesque J D res
- 161 Locke Dr C Dentist

**J. T. Garner & Co.**

AGENTS

Massey-Harris Machinery

FLOUR FEED SEEDS

Phone 8 Peace River, Alta.

PHONE  
**19**

**L. C. HOWARD** General Hardware

Sexsmith, Alberta.

See us or phone.



PHONE  
7

**G. C. Smith** Drugs Stationery  
Sexsmith, Alberta Kodaks Victrolas

**M**

- 57 Macleod R A res
- 121 McDonnell Major A E C res
- 170 McIlroy H Cigar Store
- 151 McIlroy Wm M res
- 59 McKinnon John A res
- 56 McLean D res
- 58 McLeod Geo E res
- 152 McRae G D res
- 25 Montizambert Insp G C P res
- 64 Mortimer P B & Co General Store
- 137 Mortimer P B res
- 133 Murphy Matthew res

**N**

- 40 Nagle's Grill
- 167 Norman Frank E res
- 66 Norris T A & Co Furniture
- 32 Northern Cafe
- 6 Northern Supply Co

**O**

- 60 O'Neill T M res
- 68 Orr E E Jeweler
- 69 Orr E E res
- 132 Osborne Wm J res

**P**

- 70 **PALACE TRANSFER** Office
- 71 Palace Transfer Stable
- 53 Paul L res
- 77 Peace Hotel E Dodge
- 75 Peace River Bottling Works
- 149 Peace River Co-op Assn of UFA  
General Store
- 30 Peace River Creamery Co
- 73 **PEACE RIVER DRUG CO LTD**
- 74 Peace River Meat Co
- 83 Peace River Milling & Grain Co
- 76 Peace River School
- 100 Peavoy J A Machine Shop
- 78 Peebles Sheet Metal Works and Tin-  
smithing
- 20 **PEOPLE'S STORE THE**
- 79 Phimester & Dundon Barristers Solici-  
tors Notaries
- 80 Phimester A res
- 171r4 Pinder Nelson res
- 82 Porter Chas S Fur Trader

**Q**

- 84 Quinn Ed Baker and Confectioner

**R**

- 85 **RECORD PRINTING CO LTD**  
Chas W Frederick
- 86 **REVILLON WHOLESALE LTD**

- 136 Richardson C W res
- 165 Ridley L W res
- 162 Rigby J res
- 120 Roberts C J Barrister
- 125 Robins Bishop E J res
- 87 Royal Bank of Canada
- 91 R C M P Barracks
- 88 Royal Hotel

**S**

- 31 Seville H M Meat Market
- 101 Sheriff's Office
- 145 Smith W E Sash and Door Factory
- 90 Smith W R res
- 26 Soars Norman Accountant
- 99 Soars Norman res
- 114 Sowerby R res
- 113 **STANDARD PRESS LTD**
- 93r2 Stewart Wm Agt Imperial Oil Ltd
- 93r3 Stewart Wm Warehouse
- 94 Stewart Wm res
- 97 Sutherland C B Barrister and Solicitor
- 98 Sutherland Dr F H Physician
- 134 Sutherland Dr F H res

**T**

- 163 Taylor James R res
- 154 Thomas W res
- 141 Thompson Miss G H res
- 103 Town of Peace River Secretary's Office
- 106r2 **TRAINOR HARDWARE CO**
- 106r3 Trainor Hardware Office

**V**

- 107 Victory Oil Co Ltd

**W**

- 108 Watt A L res
- 115 Whillans R N res
- 95 Wilson T R Dry Goods
- 159 Wilson T R res
- 109 **WILSON W H CO LTD HARD-  
WARE**
- 110 Wilson W H res
- 135 Wolstenholme J W Economy Grocery  
and Bakery.
- 67 Wright Leslie res

**Z**

- 112 Zabel & Heffernan Ford Garage

**RIO GRANDE**

Toll Office

**ROYCROFT**

Toll Office

PHONE  
CENTRAL  
EXCHANGE

**Richards & McNaughton Co. Ltd.**  
GENERAL MERCHANTS  
Sexsmith, Alberta.

PHONE  
**2**

**BROOKS & LEAKE FORD AGENCY**  
Spirit River, Alberta. Livery and Repairs

## Dominion Hotel

Dining Room and Lunch Counter  
Phone 35 Spirit River, Alberta.

### SEVERSON

Toll Office

### SEXSMITH

Day Service

#### EXCHANGE SUBSCRIBERS

- 22 Alberta Provincial Police
- 13 Alberta Pacific Grain Co Ltd Elevator
- 23 **ANDERSON W J** Real Estate and Insurance
- 21 Arctic Meat Co Wm R Turney
- 6 Bank of Montreal
- 14 Connaught Hotel Mrs. M Hudson
- 16 Frontier Lumber Co
- 10 **HALL WM** General Merchant
- 19 Howard L C Hardware
- 9 McIsaac J P barrister and solicitor
- 20 Neys & Sheedy General Merchants
- 12 **SHANNON WM** Livery and Feed Barn
- 8 Shaw Dr R N res
- 7 **SMITH G C** Drugs and Stationery
- 17 Union Bank of Canada
- 18 Ward W M Alberta Rooms
- 25 Warren C H res
- 24 Wood J A Garage

#### RURAL SUBSCRIBERS

- R116 Anderson Swan—Sexsmith
- R105 Beard J W—Sexsmith
- R208 Beattie J—Sexsmith
- R202 Braybrooks C—Sexsmith
- R211 Carney E—Buffalo Lakes
- R207 Davis L—Sexsmith
- R115 Foster B—Sexsmith
- R203 Guertin F—Buffalo Lakes
- R114 Helgason H J—Sexsmith
- R205 Henderson P—Buffalo Lakes
- R112 Huber Mrs A—Sexsmith
- R104 Johnson J C—Sexsmith
- R103 Kleskun Ranch—Sexsmith
- R109 Ludington E—Sexsmith
- R206 Manary J C—Sexsmith
- R209 McFarlane W G—Sexsmith
- R110 Pepper H E—Sexsmith
- R106 Spry W—Sexsmith
- R204 Virgin Bros—Buffalo Lakes
- R210 Wilson Geo A—Sexsmith

## SPIRIT RIVER

Day Service

#### EXCHANGE SUBSCRIBERS

- 32 Alberta Provincial Police
- 2 Brooks & Leake Ford Garage
- 29 **DOMINION GOVERNMENT TELEGRAPHS**
- 35 Dominion Hotel Chas Wing
- 3 Harrington L G res
- 4 **HARRINGTON R A** Drugs and Stationery
- 6 **HOSPITAL** Spirit River Hospital
- 27 **JOHNSON H F** General Merchant
- 26 Johnson H F res
- 23 Lawlor & Sissons Barristers Solicitors
- 28 McArthur J A res
- 16 **MCEWEN J E** General Merchant
- 20 Osgden Rev A W res
- 17 Union Bank of Canada
- 7 Vader Dan Livery and Feed Barn
- 11 Waldie & Fahey Confectioners

### STONY HILL

Toll Office

### VALHALLA

Day Service

#### EXCHANGE SUBSCRIBERS

- X102 Brown & North General Merchants

### VALLEY HOME

Toll Office

### VANRENA

Toll Office

### WATERHOLE

Toll Office

### WATSON

Toll Office

## ARCTIC MEAT CO.

Fresh and Cured Meats  
SHIPPERS OF LIVE STOCK  
Phone 21 Sersmith, Alta.

PHONE  
**16**

**J. E. McEWEN**  
GENERAL MERCHANT  
SPIRIT RIVER, ALTA.

PHONE  
**16**



# A Good Investment

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The man who advertises wisely invests his money so that it will produce good dividends.

An advertisement in the Telephone Directory is an investment that gives you the widest publicity you can obtain, at a minimum of cost. It familiarizes the public with your name and the service or commodity in which you specialize, to an extent that no other advertising medium can equal.

Effective advertising is economical advertising. Directory advertising is both! Every time the telephone is used the advertisements in the Directory become active salesmen!

Keep your name constantly before the buying public by advertising in the Telephone Directory, and the persistent reiteration of your sales message will prove to be a sound investment that will earn increased dividends for you.

Do it now!

For advertising rates and particulars apply to our local manager.

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## Alberta Government Telephones



## For the Quick Service —that brings repeat orders

“**L**ET me get him on Long Distance, and I’ll soon put this right”— says the shrewd business man, as an emergency arises.

His personality, with the persuasive tones that helped him build up his business in the old days, is still the greatest force at his command, and it rarely fails to bring the needed results.

Long Distance permits him to retain that personal contact and influence with men in distant places on which his success was built. “If one of our travellers fails to secure an important order, he gets me on Long Distance before the interview is over, and I nearly always land it.”

The power of Long Distance as a business-getter is only beginning to be appreciated. Use your “Silent Partner,” and see how economically it produces results. Many of your Long Distance calls can take advantage of the Station-to-Station rate. Ask our Local Manager to explain how.

# Alberta Government Telephones



# LAMPLEY & CO.

Wholesale and Retail

**BUTCHERS**

LIVE STOCK DEALERS  
and Valuators

Phone X204

Berwyn, Alta.

## D. YOUNGER

HOTEL AND POOL ROOM

TAXI IN CONNECTION

Phone X103

Berwyn, Alberta

Imperial Oil

Five Roses Flour

## S. F. O'BRIEN

DRAYING AND CARTAGE

Phone X210

Berwyn, Alberta.

# BROADWAY TRANSFER

J. R. TAYLOR, Proprietor

CARTAGE STORAGE EXPRESS BAGGAGE

Water  
and  
Ice

**PHONE 52**

Peace River, Alta.

Coal  
and  
Wood

## J. A. PEAVOY

REPAIR SHOP

HORSE SHOER and GENERAL BLACKSMITH

AUTO REPAIRS

GAS ENGINES

We Repair Scored Cylinders

Phone 100

Peace River, Alta.

## Brennan's Furniture Exchange

Dealers in New and Second Hand

**FURNITURE**

Phone 10  
PEACE RIVER

and at  
BERWYN

**Peace River Co-Operative Association**  
of the U. F. A.

**General Merchants**

Phone 149

Peace River, Alberta.



# TRAINOR'S

FOR

## Hardware and Groceries

The Largest and Most Complete Line of  
Goods in the North

**"A SQUARE DEAL TO ALL"**

Phone **106**

Peace River, Alta.

## THE HANNA DRUG CO.

DISPENSING CHEMISTS

Drugs and Stationery

**PHONE 39**

**PEACE RIVER**

## ZABEL & HEFFERNAN FORD DEALERS

Garages at

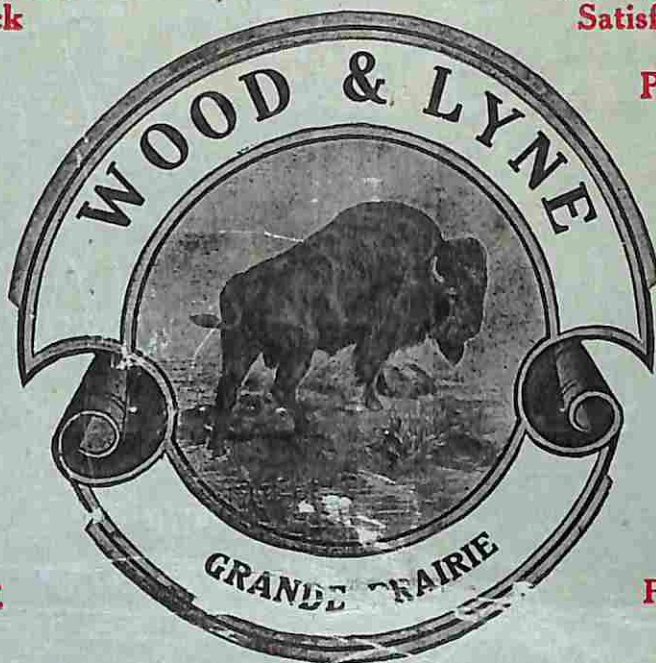
PEACE RIVER  
Phone 112

BERWYN  
Phone X102

AND AT  
WATERHOLE

**We Invite Phone  
Enquiries For  
Live Stock  
Market  
Prices**

**Sell Your Stock To Us  
We Assure You  
Satisfaction in  
Every  
Particular**



**PHONE  
2**

**PHONE  
2**

## **EVERYTHING IN MEATS**

### **WHOLESALE AND RETAIL**

We have a long experience in connection with the largest meat concerns, and we give our attention to the meat business only.

Our policy and aim is to continue the expansion of this business as our district develops.

By supporting us with your business you are helping an established local concern that will provide the best marketing facilities and be an important asset to Stock Raisers.

## **WOOD & LYNE**

**The Leading Meat Market in the Past and Present  
FOR QUALITY AND QUANTITY**