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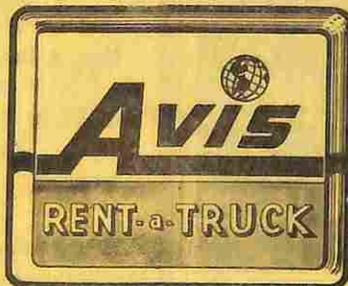
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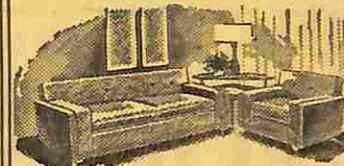
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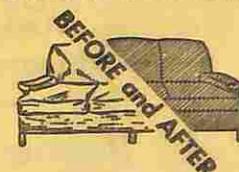
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Available at Your Supply Store

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Valves—Continued

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D & M Smoke & Variety Store

10414 118 ave. GR 9-6040

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Econo-More 9530 118 ave. GR 4-2860

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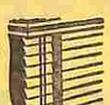
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ALL WORK GUARANTEED

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 REPAIRS FOR
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ALL ELECTRICAL APPLIANCES
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Berger Larry Ltd 9922 Jasper ave. GA 2-2570
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Patented 3-Ring Agitator.
Lint-a-Way Washing Action
Automatically Removes Lint,
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OF WASHERS
AND DRYERS

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Service

● BENDIX
Your Repair
Depot

● INGLIS
Service
and
Repair

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and
Service

Beatty

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Both Large and Small

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HOMEMAKERS
EVERYWHERE

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Washing Machine Service Co
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Sales & **GOOD**
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Thor

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AND MANY OTHERS

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We service what we sell anywhere in Canada
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Westinghouse, Fairbanks-Morse, Inglis
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HU 9-2388

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Inglis John Co Ltd 11024 127 st. GL 5-2412
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DUTCH WATCHMAKER 9010 118 ave GR 9-4464
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Makers of a complete
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Used by leading industrial concerns, restaurants, theatres, hospitals, schools, etc.



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BONDED LINE



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DOW & SCOTT PLUMBING & HEATING
LTD 10159 106 st. GA 4-0501
FROST C R CO LTD
10727 124 st. HU 8-1166
JAMISON & KRUGER CO LTD
14605 123 ave. GL 4-4561

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FRANCHISED DEALER**

We Sell and Service All Beatty Products

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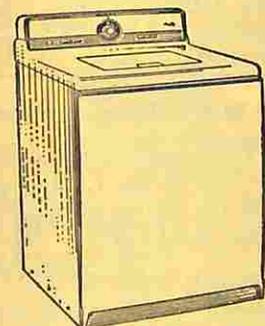
GE 9-4701

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Sales & Service

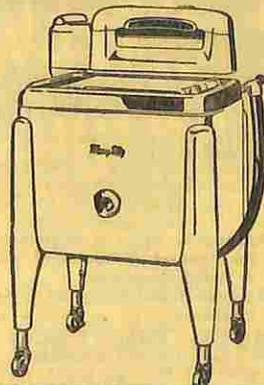
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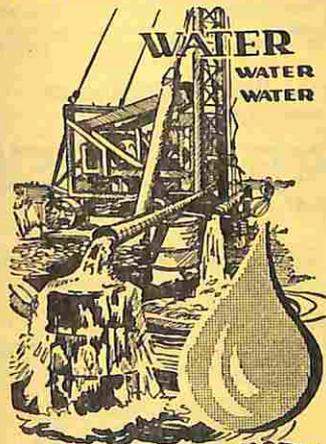
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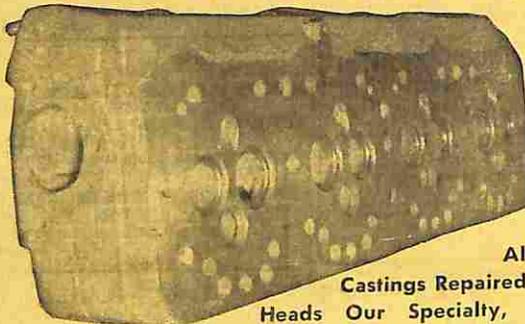
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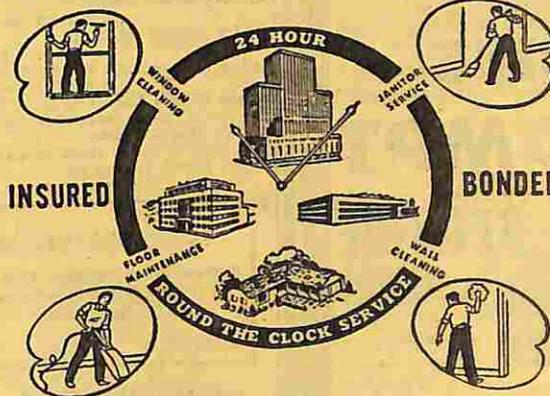
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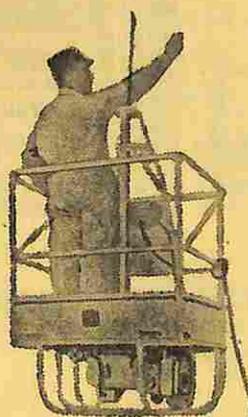
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plans



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Hermetically Sealed
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Guaranteed from Failure

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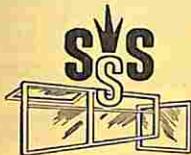
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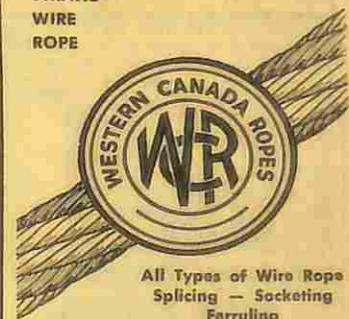
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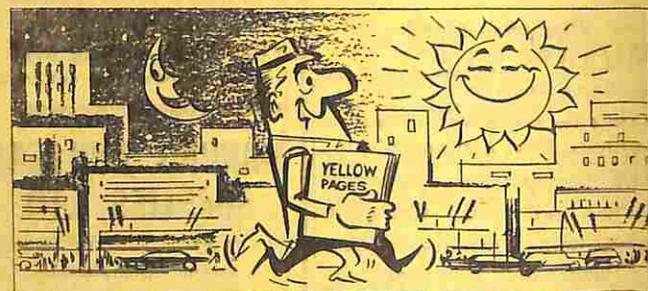
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.... HERE IS HOW TO USE THE YELLOW PAGES

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SUPPOSE IT'S A SEWING MACHINE — JUST DO THIS:

First find "Sewing Machines" on the "S" pages.

Then pick out the firm whose message interests you most, or who sells the kind of machine you want, or whose location is convenient to you. Use the directory in exactly the same way, whether you want a baker, florist, plumber, or any of hundreds of other products and services.

WHEN YOU ARE LOOKING FOR A TRADE MARKED PRODUCT OR SERVICE...

TURN TO THE CLASSIFICATION OF THE PRODUCT OR SERVICE...

SELECT A FIRM LISTED UNDER THE BRAND YOU WANT...

IT'S JUST THAT EASY!



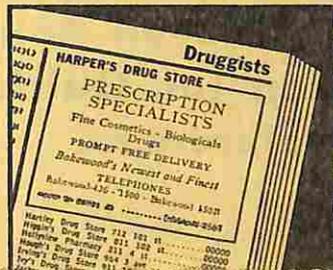
WHEN YOU HAVE FORGOTTEN A COMPANY OR FIRM'S NAME BUT REMEMBER THE ADDRESS...

YOU MAY FORGET A BUSINESS ESTABLISHMENT'S NAME BUT REMEMBER ITS LOCATION.

For example; you want a drug store at 8th and Main.

Simply turn to the "Druggists" classification.

Here you will find all the drug stores, then all you have to do is look for the address.



OR... IF YOU LOSE YOUR CAR KEYS, OR THE LOCK JAMS IN YOUR FRONT DOOR...



First find the "Locksmiths" classification on the "L" Pages.

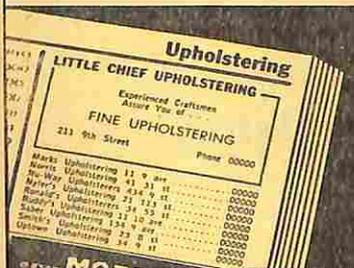
Then you are on the Main Street of the locksmith's business. Now pick out the firm that appeals to you.

WHEN YOU HAVE FORGOTTEN PART OF A NAME...

OFTEN THE FULL NAME OF A FIRM IS FORGOTTEN.

For example; suppose you want an upholsterer, and all you can remember is the word "Chief".

First you turn to the "Upholstering" section on the "U" pages. Here you will find the upholstery companies, and a brief look through the names listed will reveal the company you want.



EVEN IF YOU KNOW THE NAME...

THE CLASSIFIED WILL FREQUENTLY HELP YOU.

Suppose you want to phone Jones, the plumber. All the plumbers are listed in the Classified at the classification of "Plumbing" on the "P" pages, and it's easier to find your Jones among the few listed under "Plumbing" than in the long list in the Alphabetical section.



**YOU'LL FIND IT EASIER AND FASTER
IN YOUR...
YELLOW PAGES!**

