

Buses—Charter

Cardinal Coach Lines Limited
(No Charge Dial) 1-800-382-8184
(See Our Display Advertisement)
EXOTIC INTERNATIONAL TOURS
CALL COLLECT 24 HR SERVICE
College Shopping Mall—Lethbridge 320-9999
(See Our Display Advertisement)

LONG DISTANCE
APPOINTMENTS
SAVE TIME & MONEY
Avoid wasted trips,
Allow better planning
of your time.
Make certain you are
expected.
Avoid long delays in
waiting to see people.
Enable your prospects
to prepare for your visits.

Cardinal Coach

CHARTER SERVICE

*The Friendly Way To Travel
Since 1947*



ASK US
ABOUT HIGHWAY
& ECONOMY

COACHES
IN YOUR AREA
PLEASE CALL

CARDINAL COACH LINES LIMITED

(NO CHARGE DIAL)
1-800-382-8184

Buses—Charter (Cont'd)

T N T TRAVEL
1704 Mayor Magrath Dr S—Lethbridge 320-8878

CANADA WEST
TRANSPORT LTD.

From All Points in Alberta
Including Banff & Calgary
To All Points
in U.S.A. & Canada
(COLLECT)
320-9999
EXOTIC INTERNATIONAL TOURS
COLLEGE SHOPPING MALL, LETHBRIDGE

Buttons

Button Man The
Box 757—Pincher Creek 627-4952

Cabinet Makers

CARRIAGE HOUSE CABINETS (1983)
LTD

Wholesale Distributors
Cabinets - Counter Tops

727 29 St N—Lethbridge 327-6135

Prairie Woodcraft Lundbreck—Cowley 628-3755

Cabinets—Refacing

SUNWEST CABINET REFACING LTD
315a Stafford Dr N—Lethbridge 320-5600

Cable Television Systems

Crowsnest Cablevision
Ltd—Pincher Creek 627-3010
Crowsnest Cablevision Ltd
2574 213 St Bellevue—Crownsnest Pass 562-2889
(See Our Display Advertisement)

Don't forget to plan for
concealed telephone conduit
and convenient locations
for telephone outlets
when you build your new
home. These built-in tele-
phone facilities add real
value to a home yet their
cost is very small if they
are installed during
construction.

A Short-cut to Your Customers!

To reach more prospects,
make more telephone and
walk-in sales, be sure to
advertise under all classi-
fications where buyers
look for your products
and services.

9 out of 10

people look in the "Yellow
Pages" when they're ready
to buy.

Let the Yellow Pages bring
more business to you.



It Pays

TO PROTECT YOUR
OFFICE PROPERTY

Call Your Telephone Office
and Inquire About Fire —
Burglar or Control Channels

CROWSNEST CABLEVISION LTD.

NEW!! — SPORTS — 2 MUSIC & NEWS CHANNELS FOR FALL



AS WELL AS
OUR FEATURES
FIRSTCHOICE
SUPER CHANNEL



Pincher Creek

627-3010 562-2889

2574 - 213th STREET BELLEVUE


15 FM STEREO STATIONS — CONTINUOUS MUSIC FROM CANADA & U.S.A.

Cameras

Blackburn Jewellers Ltd
768 Main St.—Pincher Creek 627-3292
ROBINSON'S CAMERA CENTRE LTD
1010 Mayor Magrath Dr S.—Lethbridge 329-3755
(See Our Display Advertisement)

Career Planning Service

Alberta Career Centre
782 Main St.—Pincher Creek 627-3922
(See Our Display Advertisement)



Alberta Career Centre

Counselling and referral service
for adults concerned about

- Occupational Choice
- Training and Education
- Career Change

PINCHER CREEK 627-3922
226 PROVINCIAL BLDG.
782 MAIN STREET

Carpenters

Windsbridge Builders
Box 1963 ————— Pincher Creek 627-5171

Carpet Layers—Equipment & Supplies

Le Troy Floor Supplies Ltd
103 1108 53 Ave NE ————— Calgary 275-3111

Carpet & Rug Cleaners

ALPINE CARPET & UPHOLSTERY
CLEANING ————— Cardston 653-4722
(See Our Display Advertisement)

CARPET NURSE

CARPET & UPHOLSTERY CARE
STEAM & CHEMICAL CLEANING
Box 1658 ————— Claresholm 625-2752
Lethbridge ————— 327-3886

Concord Carpet Care Sparwood

Crowsnest Pass Pincher Creek Cowley Blairmore
Bellevue Hilcrest & Coleman Customers Only Call
Long Distance (No Toll Charge) & Ask
For ————— Zenith 0-8930
(See Our Display Advertisement)

(CONTINUED NEXT LISTING PAGE)

Sometimes it's the folks back home
who are homesick. Call Long Dis-
tance and share a bit of happiness.
(Dial-it-yourself and save.)

Yellow Pages ADVERTISING

is seen by people

when they are
ready to buy

Make sure that YOUR business
is adequately represented



*We Carry and Service All
Photographic Equipment*

1010 MAYOR MAGRATH DRIVE S.
(ACROSS FROM PARK MOTEL)

LETHBRIDGE **329-3755**



*with Robinson's
— It's a Snap!*



"If you care about your carpets, care about who cleans them"

STEAM-WAY: 'THE CADILLAC OF CLEANING'

- ★ GUARANTEE SATISFACTION ★ FREE ESTIMATES
- ★ COMMERCIAL and RESIDENTIAL
- ★ CARPET and UPHOLSTERY SPECIALISTS
- ★ CARS, TRUCKS, VANS ★ MINOR REPAIRS
- ★ CARPET GUARD ★ ODOR REMOVAL
- ★ MAINTENANCE PROGRAMS

SERVING LETHBRIDGE and SOUTHERN ALBERTA
THE ULTIMATE IN CARPET CLEANING

Steam-Way's revolutionary new deep clean extraction method doesn't use harsh brushes. Flashed steam goes deep into carpet to dislodge embedded dirt. Vacuum picks up dirt solution, transfers it to storage tank. Cleans from bottom up, not top down. Steam-Way Makes your carpets the "Cleanest Clean You've Ever Seen".

FOR PROFESSIONAL PERSONALIZED SERVICE CALL:

327-2057 653-4722

LETHBRIDGE, ALBERTA

CARDSTON, ALBERTA



CONCORD CARPET CARE

**ON LOCATION
SYSTEMS**

**INSURANCE
CLAIMS**

UPHOLSTERY CLEANING
SMOKE ODOUR REMOVAL



CONTENT CLEANING
WALL WASHING
WATER DAMAGE

CARPET CLEANING

DRAPERY CLEANING
FURNACE & DUCT
CLEANING

UPHOLSTERY, CARPET & DRAPERY CLEANING ON LOCATION

24 HOUR EMERGENCY SERVICE
WATER DAMAGE & FIRE RESTORATION
 • ODOUR CONTROL

CONCORD CARPET CARE SPARWOOD
 FRANCHISE HEAD OFFICE, KELOWNA, B.C.

"INNOVATORS, NOT IMITATORS"
 Crownsnest Pass,
 Pincher Creek,
 Cowley, Blairmore,
 Bellevue, Hillcrest &
 Coleman Customers Only
 Call Long Distance
 (No Toll Charge) &
 Ask For: Zenith 08930
 P.O. BOX 552, SPARWOOD

GYRO CARPET CLEANING

Yes! We offer monthly specials

★ Carpet &
Upholstery Cleaners
EXCELLENT REFERENCES

GROUP RATES

Commercial & Residential

"Furniture Moved At No Extra Cost"

320-6886

2522 - 23rd ST. N., LETHBRIDGE



REPAIR SERVICE

When one of the many household articles gets out of order, you will find a repair service quickly and easily when you

LOOK IN THE

Yellow Pages

of your

Telephone Directory

Randy's

CARPET CLEANING

PROFESSIONAL RUG & UPHOLSTERY

STEAM CLEANING

- ★ FREE ESTIMATES
- ★ MINOR REPAIRS
- ★ FREE SOIL RETARDANT
- ★ TRUCK MOUNTED STEAM CLEANING PLANT

327-0975

305 - 27th STREET S., LETHBRIDGE

**Reliable
Carpet Care
Ltd.**

- RUG & UPHOLSTERY STEAM CLEANING
- Scotchgard**
- TRUCK MOUNTED CLEANING PLANT

327-4493

LETHBRIDGE
233a - 12b ST. NORTH

Carpet & Rug Cleaners (Cont'd)
D & D Carpet Care Ltd
 12310 20 Av
 Blairmore — Crowsnest Pass 562-2724
Gyro Carpet Cleaning
 2522 23 St N — Lethbridge 320-6886
 (See Our Display Advertisement)
RANDY'S CARPET CLEANING
 305 27 St S — Lethbridge 327-0975
 (See Our Display Advertisement)
RELIABLE CARPET CARE LTD
 233a 12b St N — Lethbridge 327-4493
 (See Our Display Advertisement)

ROTO-BRIGHT CARPET & UPHOLSTERY CLEANING
 ELECTRO STATIC METHOD
 2922 23 St
 Bellevue — Crowsnest Pass 564-4080

Carpet & Rug Cleaning Equipment
 Custom Distributors Inc
 826 Cynthia — Saskatoon Sask 1-306-244-2767

Carpet & Rug Cleaning Equip Rental
PRESTIGE CLEANERS & TAILORS
DO-IT-YOURSELF
 STEAM CARPET CLEANERS
 WITH
 VIBRATING BRUSHES
 13237 20 Av
 Blairmore — Crowsnest Pass 562-2112

Carpet & Rug Dealers
C J V CARPET CENTRE
 HOME OF QUALITY
 BRAND NAME CARPETS
 • Professional Installation
 • Free Estimates & Design
 • Terms Available - Visa -Master Card
 • Ceramic Tile - For The Floor & Wall
 Out of Town Enquiries Call Collect
 SALES & SERVICE
 C J V The Lethbridge Carpet People
 1902 3 Av S — Lethbridge 329-3228

Classic Carpets
 253 12 St N — Lethbridge 329-9220
 (See Our Display Advertisement)
Crowsnest Pass Ceramic Tile Carpet & Lino
 14854 21 Av Frank — Crowsnest Pass 562-8441

(CONTINUED NEXT LISTING PAGE)

To find the nearest authorized dealer of a nationally advertised brand-name product, look in the Yellow Pages under the heading that describes the product you need.

Hammond Floor Covering



- CARPETING FROM MOST MAJOR MILLS
- LINO
- CERAMIC TILES
- VENETIANS, LOUVERS
- WOVEN WOODS
- VERTICALS, BLINDS

★ INSTALLATION GUARANTEED ★

Blairmore — Pincher Creek
562-2536 627-4011
 BOX 597, 12331 - 20th AVENUE, BLAIRMORE



CLASSIC CARPETS
 CARPET — LINO
 CERAMIC TILES
SALES & INSTALLATIONS
 FREE ESTIMATES
 CALL COLLECT **329-9220**
 253 - 12th ST. NORTH, LETHBRIDGE

ALBERTA CRIME STOPPERS



1-800-242-TIPS (8477)

J & G Floor Mechanics

- CARPET
- LINOLEUM
- TILE
- PARQUET

SALES & INSTALLATION
 Commercial & Residential
 All Jobs Guaranteed
328-1084
 1811a - 2nd AVE. S.
 LETHBRIDGE

Carpet & Rug Dealers (Cont'd)**Hammond Floor Covering**

12331 20 Av

Blairmore—Crowsnest Pass 562-2536

(See Our Display Advertisement)

J & G Floor Mechanics

1811a 2 Av S—Lethbridge 328-1084

(See Our Display Advertisement)

Kerber Floors Ltd

1422 2 Av S—Lethbridge 327-0023

(See Our Display Advertisement)

Rug & Drapery Shoppe The

1709 2 Av S—Lethbridge 329-0712

(See Our Display Advertisement)

Town & Country Interiors

1510 20 Av—Coaldale 345-2646

Wall To Wall Decorating Centre

Bellevue—Crowsnest Pass 564-4112

Cash Registers**CALGARY CASH REGISTER LTD**ELECTRONIC SYSTEMS
& SCALES

6 1915 32 Av NE Calgary

(No Charge Dial)—1-800-382-8106

Caterers**Kentucky Fried Chicken**

11913 20 Av

Blairmore—Crowsnest Pass 562-2666

970 Main St—Pincher Creek 627-4232

Longhorn Restaurant & Dining

Lounge—Crowsnest Pass 563-3652

Ceramic Arts**Crowsnest Ceramic World**

8 Av Hillcrest

—Crowsnest Pass 564-4717

(See Our Display Advertisement)

Ceramics—Equipment & Supplies**Pete's Ceramics**

1128 McLeod St—Pincher Creek 627-4964

Chains**ALBERTA CHAIN (CALGARY) CO LTD****KUPLEX CHAIN SLINGS**TIEDOWNS - CHAIN - CABLE - NYLON WEB,
TIRE CHAINS, CUSTOM CHAINS, WIRE ROPE,
BINDERS, HOOKS, NYLON WEB SLINGS,
FITTINGS & ACCESSORIES

Your Complete Chain Supply House

4380 76 Av SE—Calgary 236-1262

CUSTOM CHAIN10351 60 Av Edmonton (No Charge
Dial)—1-800-222-6516**USE ALCOHOL**Keep windows free from ice in the
winter by rubbing the panes with a
sponge dipped in alcohol.

Directory Advertising Pays

Get Action, Use Yellow Pages

KERBER FLOORS LTD.

- WALL TO WALL BROADLOOM
- CONGOLEUM & VINYL SHEET GOODS
- CERAMIC FLOOR & WALL TILES

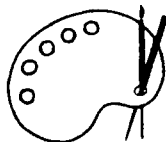
*Quality Workmanship & Service***FREE ESTIMATES****327-0023****PEERLESS**
FASHION SHOWPLACE
DEALER**1422 - 2nd AVENUE S.
LETHBRIDGE****The Rug & Drapery
Shoppe****One of the Largest Drapery
& Carpet Centres
in Lethbridge****ROCK BOTTOM PRICES**

- Carpet • Linoleum • Hardwood
- Professional Installation

TERMS AVAILABLE

329-0712

1709 - 2nd Ave. S., Lethbridge

**Crowsnest
Ceramic
World**

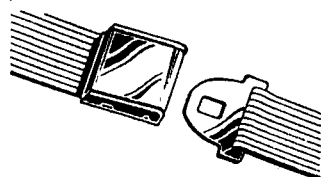
CERAMIC SUPPLIES
GREENWARE
DUNCAN PAINTS
LAMP PARTS
CLOCK WORKS
DECALS
CUSTOM ORDERS
CERAMIC CLASSES

BELLEVUE EXCHANGE**564-4717**

8th AVENUE, HILLCREST, ALBERTA

Chemicals**HARRISONS & CROSFIELD (CANADA)
LTD**SUPPLYING INDUSTRY WITH
GAS PROCESSING & INDUSTRIAL
CHEMICALS & RAW MATERIALS

5711 1 St SE—Calgary 253-7581

**Children's & Infants' Wear—
Retail****THOMPSON F M CO LTD**The Family Clothing Centre
of The Pass For 76 Years
Ladies, Gents & Childrens Wear
FOOTWEAR FOR ALL
FABRICS & WOOL13101 20 Av
Blairmore—Crowsnest Pass 562-2106**Are you
putting me on?****ALBERTA SAFETY COUNCIL****4 GOOD REASONS FOR
HANDLING COMPLAINTS
BY LONG DISTANCE**You can talk over matters at once.
Promptness often prevents loss of a
customer.You can build closer relations with
customers.You can use tact in delicate situa-
tions. And because men talk more
freely than they write, you can fre-
quently trace the real reason for the
complaint and prevent similar com-
plaints in the future.

Chimney Cleaning

Chimney Sweep Furnace & Fireplace
Cleaning—Lethbridge 320-5662
(See Our Display Advertisement)



Chimney Sweep

FURNACE & FIREPLACE CLEANING

COMMERCIAL & RESIDENTIAL

- FURNACE
- AIR CONDITIONING
- DUCT CLEANING

We Also Clean
Fireplaces & Chimneys

*"It All Adds Up To:
A Bargain In Cleaner,
Safer & More
Economical Living"*

320-5662

LETHBRIDGE

Chinese Foods

City Restaurant
757 Main St—Pincher Creek 627-3588

Golden Mountain Restaurant
12337 20 Av
Blairmore—Crowsnest Pass 562-8577

Oasis Restaurant
745 Main St—Pincher Creek 627-3913

Wong's Restaurant
Bellevue—Crowsnest Pass 564-4801

Chiropractors

Butler Kenneth K Dr
12825 20 Av
Blairmore—Crowsnest Pass 562-8505

K K Butler D C Res
Bellevue—Crowsnest Pass 564-4075

Kane Richard S Dr
1256 3 Av S—Lethbridge 327-1118

Pincher Creek Chiropractic Ofc
686 Main St—Pincher Creek 627-3741

11 Busy Cal—Pincher Creek 627-4818

Church Furniture & Equipment

Maranatha Church Building & Supply
8730 61 Av—Edmonton 468-6981

Church Organizations

Anglican Church
817 Kettles St—Pincher Creek 627-3046

11 Busy Cal—Pincher Creek 627-2804

Baptist Church
1047 Bridge Av—Pincher Creek 627-4518

Blairmore United Church
13405 21 Av
Blairmore—Crowsnest Pass 562-2204

11 Busy Cal—Crowsnest Pass 562-8954

Catholic Church
958 Christie Av—Pincher Creek 627-3071

Catholic Church
13136 21 Av
Blairmore—Crowsnest Pass 562-2103

Church Of God & Christ
Pincher Creek 627-2466

Church Of Jesus Christ Of Latter Day Saints
1240 Wentworth Av—Pincher Creek 627-3841

Church Of Jesus Christ Of Latter-Day Saints
2805 21 St Bellevue—Crowsnest Pass 564-5260

Coleman Christian Assembly
1802 77 St Coleman—Crowsnest Pass 563-5388

Crowsnest Community Baptist Church
11938 20 Av
Blairmore—Crowsnest Pass 562-2745

Fishburn United Church
Pincher Creek 627-2286

Foothills Community Church
520 Charlotte St—Pincher Creek 627-4314

Full Gospel Church—Brockton 965-3742

Hillcrest United Church
Box 28 Hillcrest—Crowsnest Pass 564-4955

Holy Spirit Church
7914 20 Av Coleman—Crowsnest Pass 563-3226

Jehovah's Witnesses Kingdom Hall
977 Maple St—Pincher Creek 627-4755

Help your customers find YOU.
... Advertise in the Yellow Pages.

Church Organizations (Cont'd)

KINGDOM HALL OF JEHOVAH'S WITNESSES
14929 29 Av Frank—Crowsnest Pass 562-2093

11 No Answer Call Res Crowsnest Pass 562-8427

Res—Coleman 563-3704

Lutheran Church
893 East Av—Pincher Creek 627-4544

Springridge Mennonite Church—Pincher Creek 627-5022

Church Supplies

UNIVERSAL CHURCH SUPPLIES
CALGARY 1010 17 Av SW—Calgary 244-5853

Cleaners

CLEANERY THE
LEATHER & FUR CLEANING
11210 109 Av—Edmonton 426-0510

109 10 Av SE—Calgary 265-3361

Prestige Cleaners & Tailors

- Drycleaning
 - Suedes & Leather
 - Drapery Service
 - Alterations & Repairs
- COVERALLS &
UNIFORM RENTALS
PROMPT SERVICE

562-2112

13237 - 20th Avenue, Blairmore

Cleaners (Cont'd)

Crowsnest Cleaning Center Ltd
12146 20 Av
Blairmore—Crowsnest Pass 562-2911
(See Our Display Advertisement)

Economy Cleaners
991 St John Av—Pincher Creek 627-4261

Prestige Cleaners & Tailors
13237 20 Av
Blairmore—Crowsnest Pass 562-2112
(See Our Display Advertisement)

Spic & Span Dry Cleaners
Ranchland Mall—Pincher Creek 627-2702
(See Our Display Advertisement)

Cleaners' & Dyers' Equipment & Supplies

HARRISONS & CROSFIELD (CANADA) LTD
FAB CARE DIVISION
COMPLETE
LAUNDRY & DRY CLEANING
SUPPLIES & EQUIPMENT
POSTAL CODE T2H 1H9
5711 1 St SE—Calgary 253-7581

Clothiers—Retail

Davis Men's Shop Ltd
766 Main St—Pincher Creek 627-3003

Dot's Modern Fashions
12825 20 Av
Blairmore—Crowsnest Pass 562-2531

Owen Clothing
7702 18 Av Coleman—Crowsnest Pass 563-3618

Saan Stores Ltd
678 Main St—Pincher Creek 627-2593

(CONTINUED NEXT LISTING PAGE)

PREVENTS STICKING
To prevent apples from sticking
while cooking them, start them with
boiling water rather than cold.

CROWSNEST CLEANING CENTER LTD.

- DRY CLEANING & LAUNDRY SERVICE
- COIN LAUNDRY COIN CAR — TRUCK WASH

Agent For The
CLEANERY

"Special Care For Leather & Suedes"

WEST END BLAIRMORE

562-2911

BOX 68

12146 - 20th AVENUE, BLAIRMORE



Spic & Span

DRY CLEANERS

"FOR THOSE WHO WANT THE BEST"

- FAST SERVICE
- EXPERT ALTERATIONS & REPAIRS
- DRAPERIES CLEANED & PLEATED
- PROFESSIONAL LEATHER CLEANING & ALTERATIONS REPAIRING & RELINING

RANCHLAND MALL

SAME DAY SERVICE

627-2702

PINCHER CREEK

Clothiers—Retail (Cont'd)**THOMPSON F M CO LTD**

The Family Clothing Centre
of The Pass For 76 Years
Ladies, Gents & Childrens Wear

**FOOTWEAR FOR ALL
FABRICS & WOOL**

13101 20 Av
Blairmore—Crowsnest Pass 562-2106

Clubs**Blairmore Curling Club**

12602 17 Av
Blairmore—Crowsnest Pass 562-8366

Blairmore Senior Citizen's Club

13133 19 Av
Blairmore—Crowsnest Pass 562-8656

Crowsnest Pass Golf & Country Club

10701 24 Av
Blairmore—Crowsnest Pass 562-2776

Hillcrest Miners' Literary & Athletic Club

Hillcrest—Crowsnest Pass 564-4646

Pincher Creek Curling Club

845 Main St—Pincher Creek 627-4141

Royal Canadian Legion

691 Main St—Pincher Creek 627-9019

17 Busy Call—Pincher Creek 627-9043

Ofc—Pincher Creek 627-4024

Royal Canadian Legion

12943 20 Av
Blairmore—Crowsnest Pass 562-2182

Royal Canadian Legion Branch No 9

7831 17 Av Coleman—Crowsnest Pass 563-3964

Royal Canadian Legion Branch 19

2401 213 St Bellevue—Crowsnest Pass 564-4644

Clutches

Air-Vac Brake Equipment Ltd
3205 6 Av N—Lethbridge 327-2299

Coffee Break Service & Supplies

RED CARPET COFFEE SERVICES
803 30 St N—Lethbridge 327-2022

Coin—Operated Machines

Southern Music Ltd—Lethbridge 327-4991
(See Our Display Advertisement)

LETHBRIDGE 327-4991

SERVING WESTERN CANADA SINCE 1956 WITH A FULL LINE OF COIN-OP AMUSEMENT GAMES, JUKEBOXES, POOL & SHUFFLEBOARD

- Commercial Installations-
- Rentals - Home Sales-
- QUALITY•
- CUSTOMER SATISFACTION•

SPARWOOD, B.C.
604-423-3734
OUR GAMES ARE OUT OF THIS WORLD!

Colleges & Schools

Athabasca University
Athabasca - Call Long Distance (No Toll Charge) & Ask For—Zenith 2-2273
Examination Requests - Call Long Distance (No Toll Charge) & Ask For—Zenith 0-7164

Commodity Brokers

RICHARDSON GREENSHIELDS OF CANADA LTD
(No Charge Dial)—1-800-372-9511

LIKE TO SPEED?

A suggestion for chronic speeders:
"Each time you get behind the steering wheel, imagine you are on the way to a dental appointment."

Total communications system design, installation and service.

- Electronic Switchboards
Mitel
Northern Telecom
- Electronic Key Telephone Systems
NEC
Northern Telecom
- Multiline Systems
- PAGE-CALL
- Network Services
800 WATS/Service
Remote Call Forwarding
Foreign Exchange Lines
Voicecom
Tie Lines
Zenith
Teleconferencing Service

Buy • Lease •

Lease-to-Purchase

Reliability and Services for over 75 years.

AGT Business SalesCentre

Magrath Centre
1921 Mayor Magrath Dr.
Lethbridge
(No Charge Dial)
1-800-552-8026

Communication Systems & Supplies**A G T**

Business Salescentre
1921 Mayor Magrath Dr Lethbridge (No Charge Dial)—1-800-552-8026
(See Our Display Advertisement)

Computers**THORNE RIDDELL ASSOCIATES**

1101 Woodward Twr—Lethbridge 329-1363

Computers Equipment & Supplies**L & K Sports & Music Ltd**

13143 20 Av
Blairmore—Crowsnest Pass 562-8338

Pincher Office Products Ltd

763 Main St—Pincher Creek 627-2628

Concrete Accessories**B W Steel Products Supply Co Ltd**

138 22 St N—Lethbridge 327-2700
(See Our Display Advertisement)

Don't Take Chances

Jay-walking is the most common cause of pedestrian mishaps. More pedestrian deaths and injuries occur when people are crossing or entering a street between intersections.

Telephone calls used to be a scream but today, a normal voice will do. The difference is improved transmission—better ways to get your voice from here to there. Simply talk in a normal tone of voice into the receiver and your words will go a long way.

R. W.

STEEL PRODUCTS SUPPLY CO. LTD.**CONSTRUCTION MATERIALS — POWER TOOLS****• FORM TIES**

- Construction Chemicals
- Expansion Joints
- Masonry Accessories
- Caulking
- Grouts

- Anchors
- Waterproofing Materials
- Concrete Accessories
- Red Head Fasteners
- Tools

327-2700 — 327-2370

138 - 22nd STREET NORTH, LETHBRIDGE

Smile!
You're A
Tourist Attraction!

Concrete Products

Nord Precast Concrete Ltd
 8 Coalmine — Lethbridge 381-6933
 (See Our Display Advertisement)
Southern Precast Ltd
 3103 6 Av N — Lethbridge 327-0682
 (See Our Display Advertisement)

**BUYING BY TELEPHONE
 IS PROFITABLE BECAUSE
 YOU CAN:**

- Talk over matters at once.
- Discuss details of what you want.
- Get immediate agreement on price, delivery and shipping.
- Control inventories
- Keep ahead of competition.
- Long Distance Pays.

Concrete—Ready Mixed

Glen Transit Mix
 Box 39 Lundbreck — Cowley 628-3975
 (See Our Display Advertisement)
Lethbridge Concrete Products Ltd
 9 Av & 6 St N — Lethbridge 328-9251
 (See Our Display Advertisement)

Why not check into the sales-building possibilities of the Yellow Pages? Call the business office for information about advertising in the Yellow Pages. Your advertisement in the Yellow Pages reaches prospective customers when they are ready to buy. When they know what they want — but not where to get it — they turn to these Yellow Pages.

Confectioners—Retail

A B C Confectionery
 733 Main St — Pincher Creek 627-3239
AUNT LUCY'S CONFECTIONERY & COFFEE SHOP
 2449 213 St Bellevue-Crowsnest Pass 564-4334
Handi-Mart
 8349 20 Av Coleman-Crowsnest Pass 563-5511
RANGEVIEW CONFECTIONERY
 Lundbreck — Cowley 628-3911
West End Confectionery
 11777 20 Av
 Blainmore — Crowsnest Pass 562-2952

Contact Lenses**ALBERTA OPTOMETRIC ASSOCIATION**

The following Doctors of Optometry include the prescribing and fitting of contact lenses and subsequent after-care as part of their vision care services.

Fabbi Ron S Dr
 732 Kettle St — Pincher Creek 627-4304
Oler Ralph Dr
 2014 130 St
 Blainmore — Crowsnest Pass 562-8104
Vinge D R Dr
 2014 130 St
 Blainmore — Crowsnest Pass 562-7144

Contractors—Building

Allan Kroeker Homes
 1148 Morden Av — Pincher Creek 627-5170

C-FRAME CONSTRUCTION CO LTD

Residential & Commercial
 Building
 Renovations & Additions
 Concrete Form Rentals
 Contract Labor

1093 Bridge Av — Pincher Creek 627-4578

D L D CONSTRUCTION (PINCHER CREEK) LTD

RESIDENTIAL & COMMERCIAL
 REMODELLING & SHOP WORK

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4 GOOD REASONS FOR HANDLING COMPLAINTS BY LONG DISTANCE

- 1 You can talk over matters at once — promptness often prevents loss of a customer.
- 2 You can use tact in delicate situations.
- 3 You can build closer relations with customers.
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
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(CONTINUED NEXT LISTING PAGE)

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- CRANEWAY DOORS
- AIRCRAFT HANGAR DOORS
- DOCK LEVELERS & SEALS
- TOILET PARTITIONS
- LOCKERS

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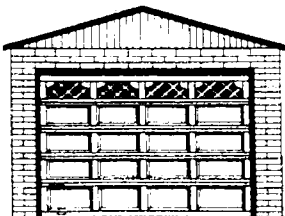
It's easier to understand
and jot down numbers too,
if they are spoken in
sequence with pauses
between groups of numerals.
For instance, in reading
aloud the telephone
number of our business
office, we would say, "Two
two four (pause) six two,
six one."

THE

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COMPANY OF
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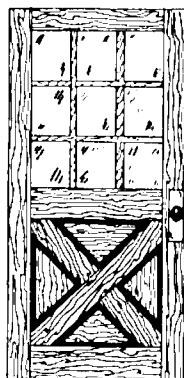


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