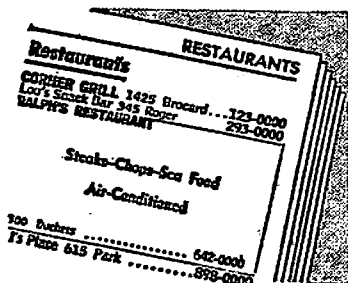


HOW TO USE THE

YELLOW PAGES



FOR YOUR CONVENIENCE a complete list of all business and professional telephone subscribers, throughout the community, appear in alphabetical order under the classification appropriate to their business, or the article or service they sell. The classifications, too, are in alphabetical order. You can quickly and easily find the Business, Service or Product you need.

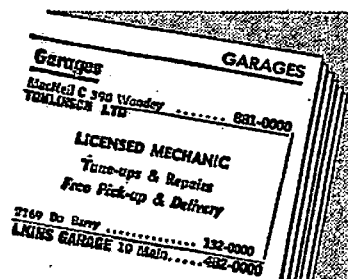


WHEN YOU WANT TO BUY SOMETHING . . . OR GO SOMEWHERE

Suppose you are looking for a restaurant — just do this:

First find "RESTAURANTS" on the "R" pages.

Then pick out the one whose message appeals to you most, or specializes in the kind of food you want, or whose location is convenient to you. Use the Yellow Pages in exactly the same way, whether you want a **MOVER, CARPET & RUG CLEANER, PLUMBING CONTRACTOR** or any one of hundreds of other products or services.



WHEN YOU HAVE FORGOTTEN A BUSINESS FIRM'S NAME BUT REMEMBER THE ADDRESS . . .

You may forget a business establishment's name but remember its location.

For example — you want a garage located on Dubarry Street.

Simply turn to the "GARAGES" classification.

Here you will find all the garages, and then all you have to do is look for the address which you know.

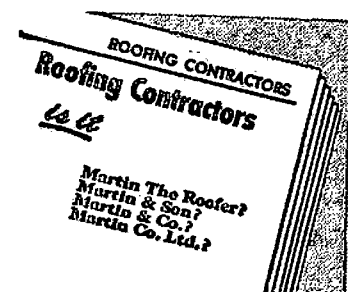


WHEN YOU WANT TO FIND A TRADE NAME PRODUCT OR SERVICE . . .

Suppose you want a dealer for a nationally known product. For example, let us assume you were looking for "Ful-Tone" Paint:

First turn to "PAINT" on the "P" pages.

Then select your dealer from the list of "Ful-Tone" dealers. It is just as easy as using a dictionary.



EVEN WHEN YOU KNOW THE NAME . . .

The Yellow Pages will frequently help you.

Suppose you want to telephone Martin, the roofer. All the roofers are listed in the Yellow Pages at the classification of "ROOFING CONTRACTORS" on the "R" pages, and it is easier to find your Martin among the few listed under "ROOFING CONTRACTORS" than in the long list of Martins in the White Pages.

**USE THE CLASSIFIED,
IT'S AS EASY AS ABC**

**IF YOU HAVE DIFFICULTY IN FINDING WHAT
YOU ARE SEEKING IN THE YELLOW PAGES**

**Call Long Distance at no charge
and ask for . . . Calgary 263-5088 (Collect)**

Miss Yellow Pages will Gladly Lend a Helping Hand
Monday through Friday 8:00 a.m. — 5:00 p.m.



CENTRAL DISTRICT

4500

SEPTEMBER
OCTOBER, 1972⁷³

YELLOW PAGES



ALBERTA GOVERNMENT TELEPHONES



10-12 Bell
Apply for identification cards #



THE ALBERTAN, Calgary

INFORMATION CONCERNING THE NEW POSTAL CODE SYSTEM

The Postal CODE is composed of both letters and numbers, in the form of ANA NAN, where "A" represents a letter of the alphabet, and "N" a number.

There is a space separating the first three characters, called Area Designator, from the last three, the Local Designator.

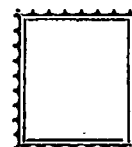
Once you have been given your Postal CODE, it is a permanent part of your address. Your Postal CODE will change only if you move.

ADDRESS CORRECTLY

Return address ensures
prompt return in case of
non-delivery.

Proper prepayment
prevents delay
in delivery.

Mr. L. W. Jones
Suite 530
147 Laurier Ave. W.
Ottawa, Ontario
K1P 5J2



Mr. W. M. Smith
Apartment 5
150 Nepean St.
OTTAWA, Ontario
K2P 0B6

Always give full details of street address, apartment number and name of Post Office. Also include the postal code where applicable.

POSTAL POINTERS

- 1) Address your mail fully, clearly and without misleading abbreviations.
- 2) Be sure to include apartment or suite number in address.
- 3) Place your return address in the upper left corner.
- 4) Give your correspondents your correct postal address including your postal CODE.
- 5) Never enclose coins or other hard objects in letters.
- 6) Send remittances by Post Office Money Order.
- 7) Properly pack parcels.
- 8) Place postage stamps in upper right corner. Prepay postage fully.
- 9) Insure your parcels and register letters of value.
- 10) Mail early and often. Mail deferred until the last moment may miss early despatches.

SURVIVAL IN A NUCLEAR WAR

THOUSANDS OF LIVES CAN BE SAVED IF THE PEOPLE OF ALBERTA KNOW THE CORRECT ACTION TO TAKE SHOULD A NUCLEAR WAR OCCUR. IT IS IMPERATIVE THAT THE FOLLOWING IMPORTANT FACTS ARE LEARNED AND REMEMBERED.

Emergency Warning

ATTACK WARNING:

The "Attack Warning" signal is a wailing (undulating) tone on sirens of three to five minutes duration or short blasts on horns or other devices repeated as deemed necessary. The Attack Warning means that an attack on North America has been detected.

On hearing the "Attack Warning" signal, protective action should be taken; here are some suggestions:

- If you are at home go to the basement or strongest part of your house or building which offers the best protection.
- Take your battery radio with you, or turn up the house radio so that you can hear while under cover.
- Stay away from windows.
- Lie down and protect yourself from flying glass and falling debris.
- Shield your eyes from the flash of an explosion.
- If you are away from home take protective cover immediately.
- If you are only a few minutes from a safe destination, proceed and take protective cover immediately.
- Listen to your radio for further instructions.

The same undulating signal may also be used following an attack to warn that radioactive fallout from nuclear explosions is approaching a particular area or region. Upon hearing this signal, you should listen to your radio for further instructions.

Emergency Arrangements

ADVANCE PLANNING

A future war will be different from previous ones. There will be no time to make plans.

Families should plan ahead to provide themselves with fallout protection and emergency supplies.

A selection of booklets explaining the dangers of nuclear war, and outlining protective measures which should be undertaken in advance, is available free of charge from your local Emergency Measures Organization, or by writing to Alberta Emergency Measures, Box 10,000, Edmonton.

EMERGENCY SUPPLIES

Your Family should be equipped with a two week supply of food and water in covered containers, clothing and blankets, emergency lighting, heating and sanitation equipment, a first aid kit, including special medicines required by members of the family, and, **MOST IMPORTANT OF ALL, A BATTERY OPERATED RADIO AND SPARE BATTERIES.**

DISPERSAL

If you live in the higher risk areas of Edmonton or Calgary and plan to evacuate if a warning is sounded, learn your dispersal route and have the emergency supplies listed above, ready for immediate use.

Radio broadcasts will inform you on the action to be taken immediately following the attack warning.

If you live outside the higher risk areas, you should remain in your house, pending broadcast instructions.

DON'T USE YOUR PHONE. Jammed switchboards could delay lifesaving messages.

DON'T PANIC. Warnings do not necessarily mean your area will be attacked.

DON'T GO OUTSIDE. Missing members of your family are probably sheltered elsewhere.

DO LEARN ABOUT YOUR COMMUNITY SURVIVAL PLAN. Contact your local Emergency Measures Co-ordinator.

DO VOLUNTEER. Offer your services to your local Emergency Measures Organization.

DO PROVIDE YOUR FAMILY WITH FALLOUT PROTECTION — DO IT NOW.

For further information contact your local Co-ordinator of Emergency Measures or write

ALBERTA EMERGENCY MEASURES ORGANIZATION

BOX 10,000 — EDMONTON

HONOURABLE DR. HUGH M. HORNER
Deputy Premier
Minister-in-Charge
Alberta Emergency Measures



ARNOLD J. LAVOIE
Co-ordinator
Alberta Emergency Measures

PROVINCE OF ALBERTA

CENTRAL DISTRICT CLASSIFIED TELEPHONE DIRECTORY

9222 / ~~SEPTEMBER~~ ⁷⁹⁷³ OCTOBER, 1972

For rates and information concerning Yellow Pages Advertisements or Listings contact the
Alberta Government Telephones, Directory Department,
8th Flr., 140 - 6th Avenue S.W., Calgary, Alberta, or Telephone (Collect) Calgary 261-3111

NO LIABILITY IS ASSUMED BY ALBERTA GOVERNMENT TELEPHONES FOR ERRORS
OR OMISSIONS OCCURRING IN THE CLASSIFIED DIRECTORY.

Abattoirs

CENTRAL ABATTOIR

4327 54Av. Red Deer 346-5418

Charles' Meat Provisioning

StettlerSW. Stettler 742-3141

OSZLI'S PROCESSING LTD

Accepting Animals
Monday & Wednesday
For Slaughtering
Following Day

"Full Processing of Bulk Sales of Meat"

5107 47Av. INNISFAIL 227-5166

SPOOR MEAT MARKET & LOCKER PLANT LTD
4908 50St. Rocky Mtn Hse 845-3020

Abrasives

NORTON SAND PAPERS—

SUCEE EQUIPMENT DISTRIBUTORS LTD
7053bFarrellRdSE Calgary 252-7705

Accordion Instruction

See Music Colleges & Teachers

Accordions

See Music & Musical Instruments

Accountants

Business Management Services

1-4609GaetzAv. Red Deer 346-5698
(See Advertisement This Page)

COMMERCIAL ACCOUNTING

8232 118Av. Edmonton 479-2061
(See Advertisement This Page)

BUSINESS MANAGEMENT SERVICES

- Accounting
- Business Administration
- General Office Help,
Services & Systems
- Income Tax & Auditing, Etc.

1-4609 GAETZ AVENUE

346-5698

(DIVISION OF B. E. CRANE & CO.)

Accountants—(Cont'd)

MARTIN DOUGLAS F

4922 49St. Rocky Mtn Hse 845-2232

PARKLAND BUSINESS SERVICE LTD

40StewartSt. Red Deer 346-5129

PEERS K RossBldg. Drumheller 823-4500

COMMERCIAL ACCOUNTING

Computerized Accounting Services

- INCOME TAX RETURNS
- INDIVIDUAL, FARM &
BUSINESSES
- FINANCIAL
STATEMENTS
- DATA PROCESSING

479-2061

8232 - 118th Avenue, Edmonton

Accountants—Accredited Public

BLAIN LOREN A 4919 48St Red Deer 347-6260

Institute of Accredited Public Accountants
2247LongridgeDrSW Calgary 246-3663
(See Advertisement This Page)

ACCREDITED PUBLIC ACCOUNTANTS

PROVIDE PROFESSIONAL SERVICES IN
Accounting Auditing
Income Tax Tax Planning
Management Consultation

THE INSTITUTE OF ACCREDITED
PUBLIC ACCOUNTANTS
OF ALBERTA

2247 Longridge Drive S.W.
Calgary T3E 5N5
PHONE 246-3663

Accountants—Chartered

ALEXANDER GRANT & CO

Upstrs5007 50Av. Stettler 742-3161

ANDERSON-MACOR & CO

400-4808RossSt. Red Deer 346-5541

BURRINGTON & HEYWOOD

205-4823 49St. Red Deer 347-2226

BURRINGTON & HEYWOOD

5016 50Av. Rocky Mtn Hse 845-3226

Cuthbertson J O 303BunnBldg Red Deer 347-4848

EDGAR JOHN J 5028 50St. Innisfail 227-3763

Gitzel Krejci & Co 5016 50St. Stettler 742-4431

Hamilton G W. Coronation 578-3933

Hamilton Gerald Wm 105 1AW. Oyen 664-3958

JACOBS & ROLFE 201 2AvW. Hanna 854-4427

KERGAN & AAGAARD

110 3Ave. Drumheller 823-5146

LINDSKOG H V & CO

204-4929RossSt. Red Deer 346-3387

MACKENZIE MATTHEW & CO

5914GaetzAv. Red Deer 346-4134

MITCHELL W R

201-4921 49St. Red Deer 347-3354

NASH W ROBERT H

4926 49St. Red Deer 347-6744

OLTHUIS ALBACH & CO

4913 50Av. Lacombe 782-3150

PEAT MARWICK MITCHELL & CO

5028 50Av. Ponoka 783-4343

SNOW D T & CO

208-4921 49St. Red Deer 347-7737

Accountants—

Registered Industrial

SOCIETY OF INDUSTRIAL ACCOUNTANTS OF ALBERTA

PROFESSIONAL
ACCOUNTING
SERVICES TO MEET
YOUR NEEDS



"THE NEW MANAGEMENT ACCOUNTANT"
SOCIETY OF INDUSTRIAL ACCOUNTANTS
OF ALBERTA Call Long Distance
(No Toll Charge) & ask for Zenith 06179

Accounting & Bookkeeping

Machines

NCR ACCOUNTING & BOOKKEEPING

MACHINES—
NCR CANADA LIMITED

4117 33St. Red Deer 346-6846

The nearest dealer selling the
brand-name product you want
is in the **YELLOW PAGES.**

Acetylene

RED DEER WELDING SUPPLIES LTD

5052 45St. Red Deer 347-7773

Acetylene Welding

See Welding—Electric & Oxy-Acetylene

Acids

See Chemicals

Acoustical Materials &

Treatments

OTTO ROOFING (RED DEER) LTD

6798EdmontonTr. Red Deer 347-1145

Adding & Calculating Machines

& Supplies

CANON ELECTRONIC CALCULATORS

Look to Canon for a Complete
line of total LSI calculators
Quality assurance. All-floating
decimal system. Printing and
programmable models. Ultra-
slim and lightweight. Human
engineered. Nationwide sales
and service.



"FOR INFORMATION CALL"

Looker C A Office Equipment Ltd
5127 50Av. Red Deer 347-1443

LOOKER C A OFFICE EQUIPMENT LTD

Authorized

REMINGTON RAND
OLYMPIA - PRECISA

Service Dept. 347-6006

5127 50Av. RED DEER 347-1443

OLIVETTI ADDING AND CALCULATING MACHINES

Electronic &
Electric
Printing
Calculators,
Electric Printing Multipliers
And Adding Machines

olivetti

SALES - SERVICE - SUPPLIES - LEASE
"FOR INFORMATION CALL"
TOMAHAWK BUSINESS SYSTEMS
LTD 4746RossSt. Red Deer 347-3211

(Continued Next Page)

DON'T OVERCOOK
Potatoes should not be overcooked.

Adding & Calculating Machines Advertising Specialties

& Supplies—(Cont'd)

PRAIRIE BUSINESS MACHINES COMPANY
LTD 5105 Gaetz Av. Red Deer 347-2286

VICTOR BUSINESS MACHINES

VICTOR ELECTRONIC CALCULATORS
Automatic Printing
Calculators
Comptometers
Comptographs
Adding, Subtracting Machines, 10 Key or Full
Keyboard Duplex & Wide Carriage Models
Cash Register Systems - Supplies
"FOR SALES & SERVICE CALL"
VICTOR COMPTOMETER LIMITED
Elmer F. Gano Representative
4018 Ross St. Red Deer 346-3405

Adjusters

CROSLAND PEACOCK DRUMHELLER LTD
Bam 98-3A W. Drumheller 823-3477

CROSLAND PEACOCK RED DEER LTD
U. R. Clark res. 346-3795
Charles K. Hill res. 346-5665
Lorry E. Blum res. 346-6447
304 Burnside Rd. Red Deer 347-4416

GRANT YOUNG CLAIM SERVICE
1302 Belvedere Apts. Red Deer 347-3935
James Taylor Co (Red Deer) Ltd
208 Toronto Dominion Bank Bldg
Red Deer 347-7747

James Taylor Co (Red Deer) Ltd
9-5014 50 St. Stettler 742-5250
Grant
1302 Belvedere Apts. Red Deer 347-3935

Advertising Agencies &

Counsellors

Alberta Advertising Agencies
Perch & City Map Advertising
5513 49th. Red Deer 346-2072

Advertising—Direct Mail

HUNTER & J DIRECTORIES INC
6321 St. Lawrence. Montreal Que 514-273-8588

Advertising Directory

YELLOW PAGES

Yellow Page
Advertising
Reaches More
Buyers More
Often —

More Economically Than
Any Other Medium

THE FINAL TIE-IN FOR ALL
YOUR ADVERTISING

"FOR INFORMATION CALL"
ALBERTA GOVERNMENT TELEPHONES
CH 711 140 6A SW—Call Long Distance
(Collect) & ask for Calgary 261-5187

Advertising Distributors

See Also Distributing Service
AD-VER PUBLICATIONS
FLYER, CATALOGUE & SAMPLE
DISTRIBUTION THROUGHOUT
CENTRAL ALBERTA
4640 51st. Red Deer 346-3356

Advertising Novelties

See Advertising Specialties

At your service around the clock
— the YELLOW PAGES.

A & R ADVERTISING DISTRIBUTORS LTD
PENS, MATCHES, CALENDARS, BALLOONS,
BUSINESS CARDS, LIGHTERS ETC.
4648 61st. Red Deer 346-6755

ACME NOVELTY (ANC)



ADVERTISING SPECIALTIES DIVISION

Successful Sales - Producing Campaigns
Contests - Premiums of Business Incentive
Programs to suit any particular market
Objective or Budget
Engraving - Gold Stamping - Matches
Pens - Balloons - Ribbons - Buttons
Executive Gifts - Calendars
Complete Advertising, Art &
Photographic Service

"FOR INFORMATION CALL"
ACME NOVELTY (ANC)
5929 48th. Red Deer 346-5152

CRUMBACK DISTRIBUTORS
DISTRIBUTION OF FLYERS
CATALOGUES — SAMPLES
Morning Calls Preferred
Box 404. Red Deer 347-4092

NORTHWEST ADVERTISING SPECIALTIES LTD
CALENDARS, BADGES, GIFTS,
MATCHES, PENS, LIGHTERS,
CAR & TRUCK DECALS, ETC.
304-10826 124 St. EDMONTON 452-2323

Vantage Advertising Ltd
1-5305 47th. Red Deer 347-3919
(See Advertisement This Page)

VANTAGE Advertising Ltd.

Del McClelland

- Calendars - Pens
- Business Gifts & Matches
- Car & Truck Decals
- Advertising Specialties
- Leather Goods

"Make Your Dollar Have
More Cents By Using
Vantage Advertising"
SERVING CENTRAL ALBERTA

1-5305 - 47th Avenue
RED DEER,
ALBERTA **347-3919**

Use Long Distance

Artists' Supplies

Walsh's Art & Framing Studio
5129 48th. Red Deer 347-5202

Asbestos & Asbestos Products

**NORTHERN ASBESTOS & BUILDING
SUPPLIES LTD**
9310 125th. Edmonton 477-3536

Every employee of the telephone company carries an identification card. We suggest that you refuse access to your premises to anyone who represents himself as from the telephone company, but who cannot so identify himself.

Advertising—Time Service

Time Service Calgary
For Information Call (Collect) Calgary 261-5187
To Obtain The Correct Time Red Deer 347-6661
(See Advertisement This Page)



- Your Advertising Message Broadcasted Up To 960 Times Daily
 - Service Used By Over 20,000 Prospective Customers
 - Economical - Monthly, Quarterly and Yearly Rates
 - Reliable
 - Service Operates 24 Hours Per Day
 - Up To Two Message Changes Every Month
- FOR ADVERTISING
INFORMATION CALL

Calgary (Collect) **261-5187**

To Obtain the Correct Time
Red Deer **347-6661**

ALBERTA GOVERNMENT TELEPHONES

Aerated Waters

See Beverages

Aerial Spraying

Skyspray (Canada) Ltd. Penhold 886-4444

Aeronautical Supplies

See Aircraft Equipment Parts & Supplies

Agricultural Implements

229 Centre St. Drumheller 823-903
Royal Canadian Legion Hall
5140 49th. Lacombe 782-901
Royal Canadian Legion Innisfail Branch 104
5108 49th. Innisfail 227-362
Royal Canadian Legion Rimbey Branch No 36
5019 50th. Rimbey 843-246
St John Ambulance
4101 45th. Red Deer 347-240
Social Credit Hall
160 Centre St. Drumheller 823-227
Weight Watchers (Alberta) Ltd Edmonton
— Red Deer Customers only
Call Long Distance (No Toll Charge)
& ask for Zenith 0612

Athletic Parks

See Arenas & Athletic Parks

STORE CAREFULLY

Preserves should be stored in dark, dry, cool place.

Air Compressors

See Compressors—Air & Gas

Air Conditioning—Automobile

See Automobile Air Conditioning Equipment

Air Conditioning Contractors

B N Electric Ltd 5916 50th. Stettler 742-3144
DOHLMAN REFRIGERATION
6838 50th. Red Deer 347-2424

HAYHOE F M PLUMBING & HEATING
(1987) LTD

AIR CONDITIONING
PLUMBING & HEATING
ROOFING & WELDING
SHEET METAL WORK

5014 Gaetz Av. Red Deer 346-5537

J & S Heating Ltd 5511 50th. Red Deer 347-3943

LACOMBE SHEET METAL LTD
HEATING - AIR CONDITIONING
GENERAL SHEET METAL WORK
4532 50th. Lacombe 782-3930

PONOKA SHEET METAL LTD
HEATING - ROOFING
AIR CONDITIONING
GENERAL SHEET METAL WORK
5024 49th. Ponoka 783-3550

POPOVICH HEATING & PLUMBING
362 1st. Drumheller 823-2801
SAMUEL A J LTD
106 3Ave. Drumheller 823-2025
Stettler Refrigeration & Electric
5715 51Ave. Stettler 742-3739
Shop Rear 4914 49th. Stettler 742-2228
Westview Plumbing & Heating Ltd
4923 52nd. Rocky Mts Hse 845-3051

Air Conditioning Equipment

& Supplies

Dohlman Refrigeration
6838 50th. Red Deer 347-2424
(See Advertisement This Page)

EDWARDS' ELECTRICAL
REFRIGERATION & AIR CONDITIONING
SERVICE & REPAIR
360a 1st W. Drumheller 823-2514

Listings Of This
Classification Are Continued
On Next Page

Why wonder? . . . why
worry? . . . why wait?
when a Long Distance call can
give you the answers and re-
lieve your mind. You'll find
the cost is surprisingly low.

DOHLMAN



Refrigeration
& Air
Conditioning

COMMERCIAL
INDUSTRIAL
RESIDENTIAL

BUFFALO
Packaging Equipment

Finest Canadian Made
Air Conditioning Equipment

347-2424
6838 - 50th Avenue, Red Deer

Air Conditioning Equipment**& Supplies—(Cont'd)****LENNOX AIR CONDITIONING & HEATING****LENNOX**QUALITY IS THE DIFFERENCE
"WHERE TO CALL"**DEALERS****BURNETT N M PLUMBING & HEATING**

LTD 4929 51St. Red Deer 346-2627

GUY'S SHEET METAL LTD

4747 60St. Red Deer 347-6525

MILNER R F PLUMBING LTD

4826 50St. Stettler 742-2283

McMULLEN'S REFRIGERATION SERVICE

LTD 5116 47St. Red Deer 346-3989

(See Advertisement This Page)

SAMUEL A J LTD

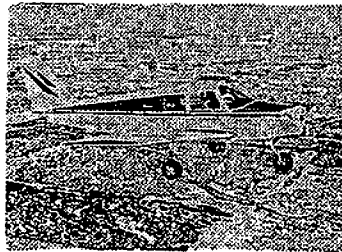
106 3Ave. Drumheller 823-2025

**McMULLEN'S
REFRIGERATION
SERVICE LTD.****Carrier****AIR CONDITIONING
SALES & SERVICE****Frigiking****AIR CONDITIONING
AUTO - TRUCK - FARM****24 HOUR SERVICE****346-3989**

5116 - 47th Street, Red Deer

Air Cooled Engines

See Engines—Gasoline

Air Line Companies**Air France French National Airline** Call Long
Distance & ask for (No Toll Charge) Zenith 6070**C P Air Calgary—Call Long Distance**
(No Toll Charge) & ask for Zenith 3900**Lufthansa German Airlines**Edmonton—Call Long Distance
(No Toll Charge) & ask for Zenith 6036**NO MORE CRACKED EGGS**To prevent boiling eggs from
cracking, add a little salt to the
water.**Air Line Companies—(Cont'd)****Northwest Airlines Inc** Call Long Distance
& ask for (No Toll Charge) Zenith 4100
Pacific Western Airlines Ltd Edmonton 455-4101
(See Advertisement This Page)**SAS—****Reservations & Information**
SCANDINAVIAN AIRLINES—Vancouver Call Long Distance
(No Toll Charge) & ask for Zenith 56500**TIME AIR LTD** Airport Penhold 886-4968**SCHEDULED SERVICES**
B.C., ALBERTA
NORTH WEST TERRITORIES
& SEATTLE, U.S.A.
CHARTER SERVICES—
DOMESTIC & INTERNATIONAL**CALL****Edmonton 455-4101**
Calgary 265-0790**Air Services—Chartered****Johnston Air Services Ltd**
4924 52St Red Deer. Penhold 886-4928
(See Advertisement This Page)**Stirling Air Services Ltd**
RedDeerMunicipalAirport. Penhold 886-4255**LEARN TO FLY****Charter — Rentals
Training****JOHNSTON**2247 Longridge SW Calgary 246-3663
(See Advertisement This Page)**ACCREDITED****PUBLIC****ACCOUNTANTS**

PROVIDE PROFESSIONAL SERVICES IN

Accounting Auditing
Income Tax Tax Planning
Management Consultation**THE INSTITUTE OF ACCREDITED
PUBLIC ACCOUNTANTS
OF ALBERTA**2247 Longridge Drive S.W.
Calgary T3E 5N5
PHONE 246-3663**Air Travel Ticket Agencies****ALBERTA MOTOR ASSOCIATION**TICKETS FOR ALL
PRINCIPAL AIRLINES,
STEAMSHIP &
RAIL COMPANIES**"FOR INFORMATION CALL"****ALBERTA MOTOR ASSOCIATION**
5913 Gaetz Av. Red Deer 346-3306**BURRITT TRAVEL LTD**4910 Gaetz Av. Red Deer 347-7741
Lacombe Travel Service
4916a 50Av. Lacombe 782-6160**Aircraft Dealers****Crown Distributors Ltd** Hwy2aS. Ponoka 783-4711
Points West 4224 43aAv. Red Deer 347-4091**Aircraft Equipment—****Parts & Supplies****A & B SALES**SURPLUS AIRCRAFT INSTRUMENTS
MISCELLANEOUS HARDWARE

OXYGEN SYSTEMS, RIVETS, ETC.

10532 97St. EDMONTON 424-9953

Aircraft Maintenance**& Repairing****Hughes Air Ltd** Hwy2aS. Ponoka 783-4937
Park Air Service Ponoka Airport Ponoka 783-4611
Stirling Aero Industries
RedDeerMunicipalAirport. Penhold 886-4550**Aircraft Renting & Leasing****Astro Aviation** 102-5029 34St Red Deer 347-1202
JOHNSTON AIR SERVICES LTD
4924 52St Red Deer. Penhold 886-4928
Points West Air Ltd
101 Medical Dental Bldg. Red Deer 346-2370**Aircraft Schools****Drumheller Air Services Ltd**
Box 489. Drumheller 823-9122
HUGHES AIR LTD Hwy2aS. Ponoka 783-4937
JOHNSTON AIR SERVICES LTD
4924 52St Red Deer. Penhold 886-4928**Airplanes**

See Aircraft Section

AlarmsSee Burglar Alarm Systems, Fire Alarm Systems
also Sprinklers—Fire Protection**Alignment Service**

PROFESSIONAL

ACCOUNTING
SERVICES TO MEET
YOUR NEEDS**"THE NEW MANAGEMENT ACCOUNTANT"**
SOCIETY OF INDUSTRIAL ACCOUNTANTS
OF ALBERTA Call Long Distance
(No Toll Charge) & ask for Zenith 06179**Accounting & Bookkeeping****Machines****NCR ACCOUNTING & BOOKKEEPING**
MACHINES—
NCR CANADA LIMITED
4117 33St. Red Deer 346-6846The nearest dealer selling the
brand-name product you want
is in the **YELLOW PAGES.****Aluminum****ALCAN CANADA PRODUCTS LIMITED**Alcan Supplies a Complete
Range of Aluminum Products.FOR COMPLETE INFORMATION ON ALL
ALCAN PRODUCTS CONTACT OR PHONE

11th Flr Aquitaine Twr. CALGARY 262-6106

McLEVIN'S GENERAL WELDING LTD
4927 52St. Red Deer 346-2772**Aluminum Pipe**

See Pipe

Aluminum Siding

See Siding

Aluminum Strapping

See Steel Strapping

Aluminum Windows

See Windows—Metal

Ambulance Service**Guardian Ambulance Ltd**
5023 42St. Innisfail 227-3272
Rocky Ambulance Service
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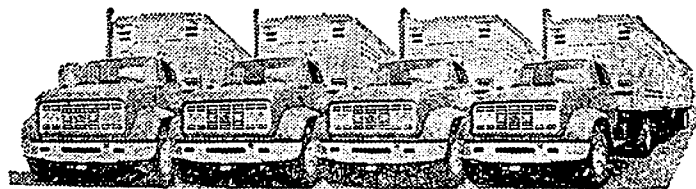
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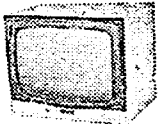
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(See Advertisement This Page)

4819 50St. Stettler 742-2583

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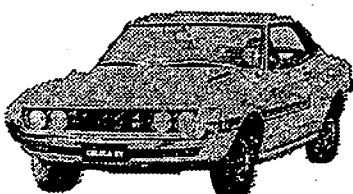
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4404 GaetzAv. Red Deer 346-6641

George S Reid Motors Ltd.
4902 52St Red Deer 347-4880
(See Advertisement This Page)

Grief Motors Ltd 4725 49bAv Lacombe 782-3848

Kipp Scott Pontiac Buick Ltd
6801 50Av Red Deer 346-5506

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See Antiques

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See Batteries—Storage

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E. Side, 4407-51st Ave., Red Deer

Automobile Body Repairing

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Vellner Motors Ltd 4801 51Av Red Deer 346-2178
Western Collision Repairs Ltd
5437 45St. Red Deer 347-4005
(See Advertisement This Page)
Woodland Motors Ltd (227-3909)
4720 50St. Innisfail (227-3478)

Automobile Camps

See Motels

Automobile Driving Instruction

ALBERTA MOTOR ASSOCIATION
5913 GaetzAv. Red Deer 346-3306
Parkland Driving School
4912 RossSt. Red Deer 347-4877
(See Advertisement This Page)

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10109 106St. Edmonton 422-1832
(See Advertisement This Page)
Dick's Tune-Up
EastSide4407 51Av. Red Deer 346-5931
(See Advertisement This Page)
Hanna Auto Specialists Ltd
118 CentreSt. Hanna 854-3969
LOVESETH LTD 5104 GaetzAv Red Deer 346-2045
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Automobile Financing

See Financing

Automobile Frame & Axle

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5910 54Av. Red Deer 346-6522
Sparrow's Safety Service
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Automobile Garages

See Garages—Service

Automobile Glass

See Glass—Auto, Plate & Window

Automobile Leasing

See Automobile Renting & Leasing Also
Leasing Service

Automobile Machine Shops

See Machinists—Automotive

Automobile Painters

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Denny's Body Shop 4811 51St. Rimbey 843-2330
Hanna Auto Body Ltd
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4813 51Av. Lacombe 782-3849
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Retail—(Cont'd)

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(See Advertisement This Page)
R.F.C. Auto Parts Ltd
5009 45St. Red Deer 346-6411
R. & M. Auto Wreckers
Midlandvale. Drumheller 823-2291
Red Deer Auto Wreckers Ltd
5425 57St. Red Deer 347-2511
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(See Advertisement This Page)
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(See Advertisement This Page)

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(See Advertisement This Page)

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Muntz Centre 5201 Gaetz Av. Red Deer 347-3573

Automobile Tires

See Tires Section

Automobile Towing

See Towing Service

Automobile Trailers

See Mobile Homes Dealers, Snow Vehicles
Section also Trailer Section

Automobile Transmission

Sales & Service

AAMCO TRANSMISSIONS
115 61 Av SW. Calgary 252-3381
Jasper Auto Parts (1965) Ltd
101 St Albert Rd. St. Albert 599-6621
(See Advertisement This Page)
Lo-Cost Automatic Transmission Rebuilders Ltd
10230 95 St. Edmonton 429-5946
(See Advertisement This Page)
Performance Engineering
5003 45 St. Red Deer 346-5122
(See Advertisement This Page)

USE LONG DISTANCE

Automobile Transmission Sales

& Service—(Cont'd)

SOUTHSIDE PLYMOUTH CHRYSLER LTD
3215 Gaetz Av. Red Deer 346-5577
Western Auto & Truck Parts
2602 52 St SE. Calgary 272-8891
(See Advertisement This Page)

AUTOMATIC TRANSMISSIONS

One Full Year or 12,000 Mile
Replacement Warranty

ALL MAKES - ALL MODELS

WESTERN

AUTO & TRUCK PARTS
CALGARY

CALL US FIRST & SAVE

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PROMPT MAIL ORDER SERVICE
52nd St. & 26th Ave. S.E.
Forest Lawn, Calgary
MAILING ADDRESS SUB. P.O. 69

Automobile Trucks

See Truck Dealers Section

Automobile Upholstering

Meawata Upholstery
Rear 5120 Gaetz Av. Red Deer 346-3460
Pearson's Furniture Loft
5136 47 St. Red Deer 347-6452
Red Deer Upholstering
4907 52 St. Red Deer 346-2845

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ADJUSTED...
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WE SPECIALIZE

FREE ESTIMATES — QUICK SERVICE

Performance Engineering

346-5122

5003 - 45th Street, RED DEER

Automatic Transmissions

One Full Year or 12,000 Mile
Replacement Warranty
ALL MAKES - ALL MODELS

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(1965) LTD.

EDMONTON

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After March 4 Call Edmonton

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Mailing Address:

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Telex 037-2908

Automobile Washing &

Polishing

G & G Gas-N-Wash
5019, 45St Rocky Mtn Hse 845-3203
(See Advertisement This Page)
Innisfail Car Wash 5120 49Av Innisfail 227-5055
Jiffy Gas-N-Wash
3410GaetzAv. Red Deer 347-2100
Red Deer Robo Car Wash
4915 35St Red Deer 347-1446
Salspa Car Wash
6721 50Av Red Deer 347-5959

Automobile Wheel Aligning

CARTER'S GARAGE LTD

WHEEL ALIGNING & BALANCING
BRAKES & TIRES

4940 51St ROCKY Mtn HSE 845-3385

CIVIC TIRE & BATTERY (RED DEER) LTD

5030 67St Red Deer 346-4124

(See Advertisement This Page)

FAIRWAY SAFETY CLINIC

4708 50St Stettler 742-2148

Firestone Stores 4902GaetzAv Red Deer 347-5501

SOUTHSIDE PLYMOUTH CHRYSLER LTD

3215GaetzAv. Red Deer 346-5577

Sparrow's Safety Service

4320 54Av Red Deer 347-5055

(See Advertisement This Page)

WOOLCO AUTO CENTRE

ParklandMall Red Deer 347-5770

Automobile Wreckers

ACADEMY AUTO PARTS (1988) LTD

NEW & USED
CAR & TRUCK PARTS

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3 Miles West Highway 16

1 Mile North Winterburn Cor. J489-4903

Box 58 WINTERBURN 489-1890

Alix Auto Wreckers Box 178 Alix 747-2565

Ellis Auto Wreckers Drumheller 823-2782

(See Advertisement This Page)

Jasper Auto Parts (1965) Ltd

101StAlbertRd. St. Albert 599-6621

(See Advertisement This Page)

Listings Of This

Classification Are Continued

On Next Page

RESHAPE THEM

Should shrinkage occur when using a dryer to dry such garments as cotton knit undergarments or T-shirts, it can usually be corrected by removing the garments while still slightly damp and pulling them into shape.

JASPER

AUTO PARTS

(1985) LTD.

All Parts Guaranteed

"One of Canada's Largest
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- Used & Rebuilt Parts
- For All Makes of Cars & Trucks
- PROMPT MAIL ORDER SERVICE
- Motors - Transmissions
- Rear Ends - Fenders - Grills - Radiators
- Batteries
- Generators, Starters

"If it's for a Car or Truck —
We Have It"

Large Stock of Foreign Car Parts

Try Us-Won't You . . .

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459-6621

Telex 037-2908

Hwy. 2 N., St. Albert, Alberta

P.O. Box 262, 101 St. Albert Rd.

SPARROW'S

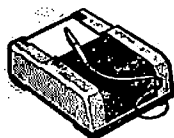
SAFETY Service

- Wheel Aligning
- Wheel Straightening
- Balancing
- Frame Straightening

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4320 - 54th Avenue, RED DEER

Ask Your
A.G.T.
Communications Consultant
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ALBERTA
GOVERNMENT TELEPHONES

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CIVIC TIRE

& Battery (Red Deer) Ltd.

- Cars & Trucks
- Wheel Aligning
- Wheel Balancing

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5030 - 67th STREET, RED DEER

ELLIS AUTO WRECKERS

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BOX 2187, DRUMHELLER

G & G GAS-N-WASH

"Your Friendly One Stop Station"

Automatic or Self Wash

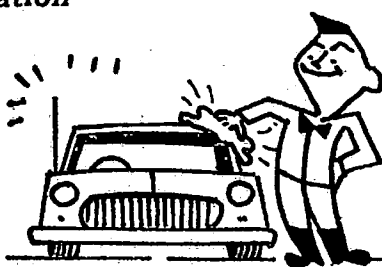
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WE BUY ALL
CARS & TRUCKS

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JASPER AUTO PARTS EDMONTON

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**AUTO & TRUCK
WRECKERS**

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- Etc, Etc, Etc

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CALGARY

Automobile Wreckers—(Cont'd)

LUND'S AUTO & TRUCK PARTS
11525 154St.. Edmonton 484-4447
Manchester Auto Wreckers
229 61A SW.. Calgary 255-7373
(See Advertisement This Page)
R F C Auto Parts Ltd
5009 45St.. Red Deer 346-4411
347-1910
347-4704
(See Advertisement This Page)
R & M Auto Wreckers
Midlandvale.. Drumheller 823-2291
(See Advertisement This Page)
Red Deer Auto Wreckers Ltd
5425 57St.. Red Deer 347-2511
(See Advertisement This Page)
Reg's Auto Wreckers 4511 46St Lacombe 782-3989
Western Auto & Truck Parts
2602 52St SE.. Calgary 272-8891
(See Advertisement This Page)

Automobiles & Trucks—

Manufacturers

Chrysler Canada Ltd
CalgaryTr.. Red Deer 346-4151
Parts & Service .. Red Deer 346-4151
Zone Office Sales .. Red Deer 346-4151

Aviation

See Air Line Companies—Also Aircraft Section

Aviation Instruction

See Aircraft Schools

Awnings & Canopies

CALGARY TENT & AWNING LTD
3624 Manchester Rd SE.. Calgary 243-4666
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PYRAMID TENTS
All Sizes Made To Order
10510 105St .. EDMONTON 429-3796

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5007 49St.. Red Deer 346-2150
Precision Window & Awning Ltd
5202 54Av Red Deer 347-2434
(See Advertisement This Page)

**LONG DISTANCE
APPOINTMENTS
SAVE TIME AND MONEY**
Avoid wasted trips,
Allow better planning of
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Make certain you are
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Avoid long delays in
waiting to see people.
Enable your prospects to
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NEW AND USED AUTO PARTS DEPOT

ALSO REBUILT PARTS
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Telex 038-338

5009 - 45th Street, RED DEER, ALBERTA



R & M Auto Wreckers

— USED —

Motors — Parts
Rebuilt Motors

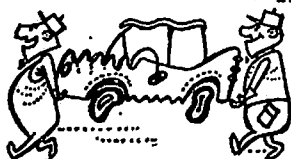
TRANSMISSIONS
Used & Rebuilt
For Cars & Trucks

"If We Don't Have It,
We Can Get It"

823-2291

Midlandvale — Drumheller

RED DEER Auto Wreckers



USED — NEW — REBUILT
AUTO PARTS

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See Hatcheries

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See Music Background Systems

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219 Main St. Oyen 664-3589

Blake's Bake Shop 5009 50th Ave. Stettler 742-3015

Castor Bakery Castor 882-3313

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WE SPECIALIZE IN
Quality Bread and
Pastry Varieties
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Cakes - Made to Order

346-5081

4026 Ross Street
RED DEER

Bakers—Retail—(Cont'd)

Drumheller IGA Bakery

Railroad Ave & Centre St. Drumheller 823-5933

HANNA BAKE SHOP

213 24th Ave. Hanna 854-3222

Heatherdale Bakery & Cafe

Main St. Rocky Mtn Hse 845-3012

Innisfail Bakery 4948 52nd St. Innisfail 227-3055

Kurtz Bakery 225 24th Ave. Hanna 854-4252

Lacombe Bakery 5021 50th Ave. Lacombe 782-3048

Michener Hill Bakery Ltd

4026 50th St. Red Deer 346-5081

(See Advertisement This Page)

Rimbey Bakery & Coffee Shop

5017 50th Ave. Rimbey 843-2183

Silver Bakery Ltd 5018 50th Ave. Ponoka 783-4193

Sylvan Bakery 5016 46th St. Sylvan Lake 887-2882

Tip Top Oven Products No 3 Ltd

5054 50th St. Innisfail 227-3655

Bakers—Wholesale

May Harry S 31 MacIntosh Ave Red Deer 346-4936

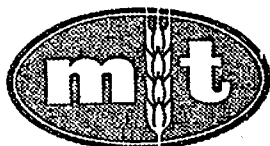
McGAVIN TOASTMASTER LTD

6810 52nd Ave. Red Deer 347-1012

(See Advertisement This Page)

Red Deer Bakery Ltd

5209 Gaetz Ave. Red Deer 346-2515



**McGavin ToastMaster
Limited**
GOOD BREAD
FINE CAKES

6810 - 52nd Avenue

347-1012
RED DEER

Ballet Instruction

See Dancing Academies

Bands—Musical

See Orchestras

Banks

Bank of Montreal

4905 Gaetz Ave. Red Deer 346-5551

40th & 39th St. Branch Red Deer 347-2289

Bentley Branch 4929 50th Ave. Bentley 748-4070

Castor Branch Castor 882-3193

Delburne Branch Delburne 749-3699

Drumheller Branch

95-34th Ave. Drumheller 823-3336

Lacombe Branch 5014 50th Ave Lacombe 782-3130

782-3877

Morrin Branch Morrin 955-3773

Ponoka Branch 5101 50th Ave. Ponoka 783-4246

Mgr Ofc Ponoka 783-4616

Rimbey Branch 4948 50th Ave. Rimbey 843-2002

843-2422

Bank of Nova Scotia

Valley Plaza Shopping Centre Drumheller 823-5181

Bank of Nova Scotia 4949 50th St Innisfail 227-3321

Bank of Nova Scotia

4927 Ross St. Red Deer 347-1131

4421 50th Ave. Red Deer 347-4468

Bank of Nova Scotia

5002 50th St. Rocky Mtn Hse 845-3331

Bank of Nova Scotia

5014 50th St. Stettler 742-3421

Canadian Imperial Bank of Commerce

Delta 364-3822

Canadian Imperial Bank of Commerce

Donalda 883-2207

Banks—(Cont'd)

Canadian Imperial Bank of Commerce

10 34th Ave. Drumheller 823-5141

Canadian Imperial Bank of Commerce

5101 50th St. Eckville 746-2001

Canadian Imperial Bank of Commerce

5002 50th St. Branch. Ponoka 783-3695

Mgr's Ofc Ponoka 783-3506

5002 51st Branch. Ponoka 783-4040

Mgr's Ofc Ponoka 783-3833

CANADIAN IMPERIAL BANK OF COMMERCE

4902 Ross St. Red Deer 346-5501

Canadian Imperial Bank of Commerce

5003 50th St. Rocky Mtn Hse 845-3357

Canadian Imperial Bank of Commerce

50th & 51st Ave. Stettler 742-4451

Canadian Imperial Bank of Commerce

5007 50th St. Sylvan Lake 887-2011

5007 50th St. Sylvan Lake 887-2600

Royal Bank of Canada 4849 50th St. Alix 747-2422

Royal Bank of Canada Big Valley 876-2251

Royal Bank of Canada Consort 577-3565

Royal Bank of Canada Halkirk 884-2239

Royal Bank of Canada

102 24th Ave. Hanna 854-3355

Royal Bank of Canada

4962 52nd St. Innisfail 227-3307

Royal Bank of Canada

5002 50th Ave. Lacombe 782-3326

Royal Bank of Canada Main Branch

4943 Ross St. Red Deer 346-5544

Plaza Shopping Centre Branch

5020 47th Ave. Red Deer 346-3373

Red Deer College Sub Branch

Education Sq. Red Deer 346-6292

Royal Bank of Canada

5002 50th St. Stettler 742-2382

TORONTO-DOMINION BANK

300-1000 Jasper Ave. Edmonton 429-0681

Red Deer Main Ofc

4923 49th St. Red Deer 347-2255

Parkland Mall Red Deer 346-3347

Coronation Branch Coronation 578-3855

578-3583

Oyen Branch 118 Main St. Oyen 664-3601

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Barbers—(Cont'd)

Tex's Barber Shop 50-34th Ave. Drumheller 823-4757

Trend Barbers 7-3819 40th Ave. Red Deer 347-2445

Vern's Barber Shop 4960 47th St. Lacombe 782-3021

Vern's Barber Shop 4937 50th St. Stettler 742-2512

Westpark Barber Shop

103-3723 57th Ave. Red Deer 347-5252



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INTELLIGENT, PROFESSIONAL
HAIR CARE
★ APPOINTMENTS FOR YOUR
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Bath Room Fixtures

See Plumbing & Heating Supplies

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5014 49th Ave. Bentley 748-3740

Central Steam Baths

4916 48th Ave. Sylvan Lake 887-2413

Elektro Sauna Sales & Service of Alberta

1011 16th Ave. W. Calgary 289-6466

(See Advertisement This Page)



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Sales & Service
of Alberta

MANUFACTURERS OF THE
WORLD'S FINEST SAUNA UNITS

- Wall & Floor Models, All
Sizes, Residential, Commercial
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- Prefabricated Sauna Baths,
All Accessories
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1011 - 16th Ave. W., Calgary

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Drumheller Radiators & Batteries

153 34th Ave. Drumheller 823-2116

Great West Tire Red Deer Ltd

4928 54th Ave. Red Deer 346-3002

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B C BEARING ENGINEERS LTD
BEARINGS & POWER
TRANSMISSION SPECIALISTS
625 Manitou Rd SE CALGARY 243-5521

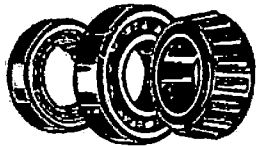
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(R & M - Hoffman - Pollard)
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CORMAC AUTO ELECTRIC LTD
TIMKEN — BOWER
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TELEX 037-2769
10515 111St EDMONTON 424-8071

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(See Advertisement This Page)
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BEARINGS — ALL TYPES & SIZES
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11505 106Av EDMONTON 425-9730

SPROULE BEARING
SUPPLY (Calgary) LTD.
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COMPLETE STOCKS
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• U JOINTS HYDRAULIC PACKINGS
ENGINE BEARINGS
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243-5581 — 243-6472

At your service around the clock
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Beauty Parlor Supplies &**Equipment**

Monarch Beauty & Barber Supply Co
135 6Av SE .. Calgary 263-3390
(See Advertisement This Page)

TAKE THE SHORT-CUT
When you can't shop in
person use the
YELLOW PAGES
of your
Telephone Directory
to locate dealers
and
SHOP BY TELEPHONE

MONARCH
BEAUTY & BARBER
SUPPLY CO.

Distributors of
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BEAUTY PRODUCTS
"REALISTIC"
"L'OREAL DE PARIS"
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Dryers & Furniture
COMPLETE LINE OF BARBER SUPPLIES
263-3390
135 - 6th Ave. S.E., Calgary

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Tinting - Bleaching - Cutting
Styling - Permanent Waves
Wigs - Wiglets
Facials & Manicures
Prop. Mrs Andrea Hawluk
5019 51St LACOMBE 782-6211

ANNA'S BEAUTY BAR
5020 50St. Innisfail 227-5282
Au Buchon Hair Stylists & Wig Shop
5016 50Av. Rocky Mtn Hse 845-2085
(See Advertisement This Page)
Capri Beauty Lounge
5006 50St. Sylvan Lake 887-2032
Caroline Beauty Parlor
5032 48Av. Caroline 722-3866
Catherine's Beauty Salon Consort 577-3855

AU BUCHON
Hair Stylists
&
Wig Shop
845-2085
5016 - 50th Avenue
Rocky Mountain House

Beauty Parlors—(Cont'd)

Cereal Beauty Shop Cereal 973-3760
Charme Beauty Salon
4921 50St. Rocky Mtn Hse 845-3622
Coronation Beauty Salon Coronation 578-3950
Dianne's Oyen 664-3973
Dorothy's Coiffures 318 4AvW .. Hanna 854-3610
DRUMHELLER BEAUTY SCHOOL
195 3AvW. Drumheller 823-2919
Dusharme Hair Stylists
4940 RossSt. Red Deer 346-2636
(See Advertisement This Page)
Eileen's Beauty Nook
East Hill Shopping Centre .. Red Deer 347-4244
(See Advertisement This Page)
Eileen's House of Beauty
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FASHION & FLAIR BEAUTY SALON
CUTTING — PERMS — COLOR
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Hil's 'n' Hers Salons
97 Ponoka Plaza .. Ponoka 783-4733
Kurly Korner Beauty Shoppe Spruceview 728-3283
Kut-N-Kurl Beauty Shop
5010 51Av. Ponoka 783-3036
La Ritz Coiffures 4730 RossSt. Red Deer 346-6500
(See Advertisement This Page)
(Continued Next Page)

EILEEN'S**BEAUTY NOOK**

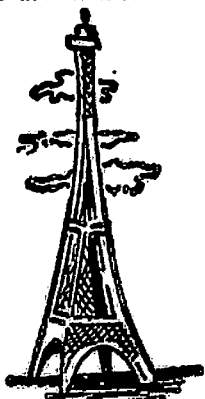
OPEN MON. THRU SAT. 9 A.M. TO 6 P.M.
FRIDAY 9 A.M. TO 8 P.M.

347-4244

EAST HILL SHOPPING CENTRE EXPERT WIG CARE
RED DEER 4924 ROSS STREET, DOWNTOWN

HOUSE of BEAUTY

OPEN MON. THRU SAT. 9 A.M. TO 6 P.M.
THURSDAY 9 A.M. TO 8 P.M.

347-6411**EILEEN ARMSTRONG — MANAGERESS**

Dusharme

for: • PERSONALIZED BEAUTY CARE
• STYLING
• PERMANENT WAVES

HOURS: MONDAY TO SATURDAY — 9 A.M. TO 6 P.M.

4940 Ross Street
RED DEER

346-2636

HAIR
STYLISTS

• EXPERT HAIR CUTTING
• COLORING & FROSTING
• WIG SERVICE AVAILABLE

Manageress
GAY LOGAN

La Ritz
COIFFURES



Specializing In
WIGS & HAIR PIECES

COMPLETE HAIR STYLING & CUTTING COLD WAVES & TINTING

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BECOMING TO YOU,
YOU SHOULD BE
COMING TO US!

346-6500

4730 Ross Street, Red Deer

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109 Main St. Oyen 664-3821
La Vita Beauty Boutique
208 Main St. Oyen 664-3820
Lila's Beauty Parlor Coronation 578-3840
Lila's Beauty Parlor
4219 50a Av. Sylvan Lake 887-2532
Linda's Beauty Salon Consort 577-2425
Linda's Beauty Shop
4804 52a Av. Eckville 746-2674

Lucy's Beauty Salon
4929 Ross St. Red Deer 346-6221
(See Advertisement This Page)

MADAME LOUISE'S COIFFURES
5008 47th Av. Red Deer 347-6464
(See Advertisement This Page)

Marie's Beauty Parlor
4716 51st. Stettler 742-5133

Marie's Beauty Salon
5023 50a Av. Lacombe 782-3201

Mar's Beauty Boutique
2015 22a Av. Delburne 749-3862

MARLOW SALON
368 Centre St. Drumheller 823-6755

MARVEL BEAUTY SCHOOLS
10075 Jasper Av. Edmonton 429-7565
(See Advertisement This Page)

Marian's Beauty Salon
4914 52a Av. Rimbey 843-2592

Myma's Mount View Beauty Salon
3757 43a Av. Red Deer 347-1213

Nikola's Hair Stylist 228 2a W Hanna 854-4022

Up-Art Beauty Salon
4948 52st. Innisfail 227-3722

Orebe Beauty Salon 5023 50a Ponoka 783-3542

Ora's Beauty Shop Morrin 955-3826

Palmer Beauty Salon
4926 50a Av. Bentley 748-3790

Palmer's Beauty Salon
5007 51st. Lacombe 782-3401

Parkdale Beauty Salon
5005b 50a Av. Stettler 742-3030

Parkdale Beauty Schools
Upstrs 4944 50st. Red Deer 347-4696
(See Advertisement This Page)

Parkland Beauty Salon
4912 Ross St. Red Deer 347-6280
(See Advertisement This Page)

Pai's Hair Styles 5743 40a Stettler 742-4570

PATTERSON BEAUTY PARLOR

Specializing In
PERMANENT WAVING
FINGER WAVING
MARCELLING

346 Centre St. DRUMHELLER 823-2383

Phyl's Beauty Salon
Bsm 4921 49st. Red Deer 347-6441
(See Advertisement This Page)

Pole Beauty Salon
4-175 3a W. Drumheller 823-5266

Red Deer School of Beauty
Upstrs 5005 Gaetz Av. Red Deer 347-2018
(See Advertisement This Page)

Rimbey Beauty Salon
5034 50a Av. Rimbey 843-2522

(Continued Next Page)

Lucy's Beauty Salon

4929 ROSS STREET

346-6221

*We care for
your hair*

PARKLAND BEAUTY SALON



SPECIALIZING IN
PERMS & COLORS
SHAMPOOS - SETS - WIGS
SUSAN THIESSEN

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347-6280

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Formerly Russell's
Beauty Salon

Exclusive
But Not
Expensive

347-6441

Phyl Butland, Mgr.

Bsm. 4921 - 49th St., Red Deer

Madame Louise's Coiffures

*Personalized
Styling
of the Latest
Fashion Trend*

Wigs &
Hairpieces
SERVICE

5008 - 47th Avenue

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SHOPPING CENTRE

RED DEER

347-6464



PARKDALE BEAUTY SCHOOLS

"Many Graduates At Top Beauty Salons In Red Deer"

- Newest Methods & Techniques Taught
- Qualified For Job Placement on Completion of Course
- Open Tuesday Thru Saturday—9:00 a.m. to 5:00 p.m.
- Open Wednesday—1:00 p.m. to 5:00 p.m.



347-4696

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The Marvel Hairdressing Schools



"The Most Enviably Reputation In Canada"

"FRANCHISE PIVOT POINT SCHOOL"

The Pioneer Leaders of Beauty Schools in Canada
Complete Training in Beauty Culture & Cosmetology

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429-7565

CALGARY
326a - 8th Avenue S.W.
262-9841

EDMONTON
Southside Branch
10355 - 82nd Avenue
439-2767

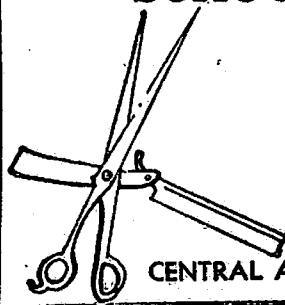
RED DEER SCHOOL of BEAUTY

5005 GAETZ AVENUE, RED DEER

- * COMPLETE SUPERVISED BEAUTY CULTURE
- * LATEST TECHNIQUES
- * INQUIRIES WELCOME

347-2018

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2nd. LOOK Boutique

Beauty Salon

347-4694

**COMPLETE BEAUTY
SERVICE**

PROFESSIONAL HAIRSTYLING
& SHAPING
PERMS - HAIR COLORING
WIGS - HAIRPIECES & FALLS

BOUTIQUE

Complexion Care & The Art of Make-
up Courtesy Demonstrations by
Appointment

"Come In For Your Personal Beauty Analysis"

SLENDERIZING SALON

PHONE

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Parkland Mall
RED DEER

MASSAGE & SPOT REDUCING
TABLES TO MEET YOUR
INDIVIDUAL NEEDS

BY APPOINTMENT
SAUNA - STEAM

"COMPLETE BEAUTY CARE, WITH A FLARE"



Sunnybrook



Beauty
Salon
Specializing In
All Styles

RED DEER

347-2800

11 Springfield Ave.

VALLEY BEAUTY SALON

• PROFESSIONAL
HAIR CARE

FOR THE WOMAN WHO
WANTS THE VERY BEST
MAKE YOURSELF EXCITING &
DIFFERENT IN GENTLE WAYS

• WIG CARE

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Bsmt 5017 - 49th St., Red Deer

VICTORY BEAUTY SALON

133 - 3rd Avenue W.

- PERMS
- COLORS
- HAIR SHAPING
- WIGS

OPEN ALL DAY
WEDNESDAY — CALL

823-2458

DRUMHELLER

WAVERITE Beauty Salon

*"Specializing In The
Latest Hairstylings"*

- ★ WIGS & WIGLETS SOLD
& SERVICED
- ★ COMPLETE BEAUTY
CARE

Carol Rathwell, Prop.

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115-4818 Gaetz Avenue
RED DEER

Beauty Parlors—(Cont'd)

Rita's Beauty Salon 4703 51st Stettler 742-4510
Ruth's Beauty Shop 5109 50th Eckville 746-2500
2nd Look Boutique

Parkland Mall, Red Deer 346-5857

(See Advertisement This Page)

Shirley's Hair Styles

4960 47th St., Lacombe 782-6122

Shopping Centre Beauty Salon

Stettler Shopping Centre, Stettler 742-3566

Stettler Beauty Salon

5009 50th St., Stettler 742-2810

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FOR PERSONALIZED BEAUTY CARE

"For Particular Women"

Upstrs 4913 50th St. RKY MTN HSE 845-3993

Sunnybrook Beauty Salon

11 Springfield Ave., Red Deer 347-2800

(See Advertisement This Page)

SYLVIA'S SALON

4024 Ross St., Red Deer 346-4302

SYLVIA'S STYLING CENTRE

3rd St., Red Deer 346-4646

Terry's Klassic Kurl

122 2nd Ave., Hanna 854-3760

Valley Beauty Salon

Bsmt 5017 49th St., Red Deer 346-6700

(See Advertisement This Page)

Victory Beauty Salon

133 3rd Ave., Drumheller 823-2458

(See Advertisement This Page)

WANDA'S BEAUTY SALON

Rosedale Rd., Drumheller 823-2111

Waverite Beauty Salon

115-4818 Gaetz Ave., Red Deer 346-3749

(See Advertisement This Page)

West Park Beauty Salon

104-3722 57th Ave., Red Deer 347-2333

(See Advertisement This Page)

WHY NOT BOUTIQUE SALON

4736 Ross St., Red Deer 346-6555

(See Advertisement This Page)

West Park Beauty Salon

- ★ EXPERT HAIR STYLING
- ★ PERMANENT WAVING
- ★ TINTING & FROSTING
- ★ WIG STYLING

Open Monday Thru Saturday

SENIOR CITIZENS DISCOUNT

347-2333

104-3722 57th Avenue, Red Deer

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See Schools—Beauty Culture

Belt Conveyors

See Conveyors

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Don's Distributing Castor 882-3070

JUBILEE BEVERAGES LTD

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RED DEER BOTTLING CO LTD

346-2585

4601 Gaetz Ave., Red Deer 346-5369

360 Railway Ave., Drumheller 823-2218

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Egg whites will not beat up stiff
if any yolk or bit of fat gets into
them.

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Ladies' & Men's Hair Stylists

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250 3AvW Drumheller 823-2231

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Glasstrong of Canada Ltd
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Small Craft of Canada Limited
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(See Advertisement This Page)

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SAILBOAT MANUFACTURERS

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Masts - Booms
Fibreglass Materials

STORE & FACTORY
EVENINGS ONLY

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RED DEER

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See Trailers—Automotive Utility

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YAMAHA OUTBOARDS
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Expert Boiler Repairs Since 1920
**PRESSURE WELDERS
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Parkland Boiler Service

3 Onslow Sq. Red Deer 347-1313

Your business—is it completely and adequately represented in the phone book? Listings of partners, officials and salesmen make it easy for customers to do business with you. Ask our telephone business office.

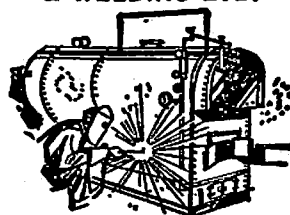
Boilers

Dupre Boilers & Welding Ltd

9305 56Av. Edmonton 435-2144

(See Advertisement This Page)

DUPRE BOILERS & WELDING LTD.



Complete Boiler Service
Rentals - Sales - Installations
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ALL SIZES TO 700 H.P.

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Bonds

See Stocks & Bonds

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JOBS BIG OR SMALL

Complete Specialized Binding Service

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See Accounting & Bookkeeping Machines

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5012 50St. Lacombe 782-3131

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4926 49St. Red Deer 347-6744

Booksellers—Second Hand

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Boots & Shoes—Retail

See Shoes—Retail

Bottlers—Beverage

See Beverages

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See also Steel Strapping

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LIMITED 1115 34AvSE. Calgary 243-3231**



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(See Advertisement This Page)

AIR-VAC BRAKE EQUIPMENT LTD.

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Exchange
Units



Complete Brake Service

24 HOUR ANSWERING SERVICE

Drive-In Service

347-2249

6711 Golden West Avenue
RED DEER

Brake Service

Air-Vac Brake Equipment Ltd

6711 Golden West Av. Red Deer 347-2249

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That's what you may be
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before you call
"Information."



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See Concrete Blocks

Bricklayers

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(See Advertisement This Page)
Trompsch Bros
Balmoral Sub-Div. Red Deer 346-6177

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Residential
Commercial
SPECIALIZING
IN:
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Broadcasting Companies

See Radio Broadcasting Co's & Stations

Broadloom

See Carpet & Rug Section

Brokers—Business

See Business Consultants

Brokers—Custom

See Custom House Brokers

Brokers—Insurance

See Insurance Agents & Brokers

Brokers—Stocks & Bonds

See Stocks & Bonds

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Guy's Janitor Service
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Building Cleaners—Exteriors

See Building Cleaners

Building Contractors

See Contractors—Building

KEEPING PIMIENTOS

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Residence Hanna 854-3954
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(See Advertisement This Page)

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Complete Line of Doors, Mouldings,
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SPECIALIZING IN
★ Lumber
★ Truss Rafters
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★ Paint
347-2850
4747 - 60th Street, Red Deer

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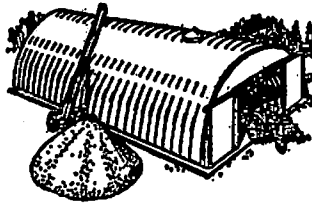
See House & Building Movers

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- Education
- Industrial
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For Farm, Commercial and Industrial Use
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Before You Buy
Get Our Price or You May Pay Too Much!

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Pre-Engineered For Fast Assembly
Total Capability From Your Butler Design-Builders
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Centennial Const Ltd
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(See Advertisement This Page)
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(See Advertisement This Page)

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(See Advertisement This Page)

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PREFAB STEEL BUILDING ERECTORS
Commercial & Industrial

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16 Otterbury Avenue, RED DEER



STEEL BUILDINGS
PRE-ENGINEERED FOR FAST ASSEMBLY
TOTAL CAPABILITY FROM YOUR BUTLER AGRI BUILDER
KATEE BUILDING MATERIALS LTD.
STETTNER
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Deermart Bldg., Red Deer
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Revelstoke Building Materials Limited
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Revelstoke Building Materials Limited
Coronation 578-3940

Revelstoke Building Materials Limited
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Revelstoke Building Materials Limited
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Revelstoke Building Materials Limited
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Revelstoke Building Materials Limited
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Revelstoke Building Materials Limited
Retail 4904 51St. Rocky Mtn Hse 845-3550

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Charter Information
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CHARTER SERVICE

5315 54St. RED DEER 346-6157

Red Deer Bus Depot 346-2170
4924 52St. Red Deer 346-6170

AVOID LEFTOVERS
Avoid the use of leftover foods in
sandwich fillings as they will spoil
more quickly.

Business Brokers

See Business Consultants

Business Colleges

Reeves Key Secretarial School
Upstrs4734RossSt Red Deer 346-3359
(See Advertisement This Page)

REEVES

Key Secretarial School



RED DEER'S
MILADY
INSTITUTE

Courses With a
Finishing Touch

346-3359

"For Success, Attend Key"

Upstrs 4734 Ross St., Red Deer

Business Consultants

A K R Income Tax Consultants
4719 56St. Red Deer 347-6232

Parkland Business Service Ltd
40StewartSt. Red Deer 346-5129

Business Forms

ABF AUTOMATED BUSINESS FORMS
(WESTERN) LTD
9815 42Av. Edmonton 435-3408

Business Machines

See Specific Kinds—Accounting &
Bookkeeping Machines, Adding & Calculating
Machines & Supplies, Addressing Machines,
Dictating-Duplicating Machines, Typewriters &
Supplies, etc.

Business Schools

See Business Colleges—Colleges & Schools also
Schools—Business Colleges

Business Services

BUSINESS MANAGEMENT SERVICES
Bookkeeping, Office Services & Systems
Tax, Payrolls, Surveys & Public Relations
1-4609GaetzAv. RED DEER 346-5698

Crane B E & Co
1-4609GaetzAv. Red Deer 346-5698

Butchers—Retail

See Meat Markets

Cabinet Makers

AL SHORTT'S WOODWORKING
CUSTOM WOODWORKING — RENOVATIONS
CABINETS — REPAIRS TO TRAILERS
& BOATS — Shop Rear 5017 51st Av
5017 49St. RED DEER 347-3963

ANDREASEN BROS BUILDING SUPPLIES
LTD Rosedale Drummheller 823-4422

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Finest Craftsmanship By
"BRYSONS"
Custom Cabinets - Furniture
Store Fixtures & Displays
P.O. Box 1778

4915 49St. STETTLER 742-2454

Ewert W K 4401 40aAv. Red Deer 346-5289

FRANK'S WOODWORKING
CUSTOM BUILT CABINETS
STORE FIXTURES - COUNTER TOPS
Frank Raven res. Blackfalds 885-4557
5017 51Av. RED DEER 347-3631

Interior Components Ltd
6001 47St. Wetaskiwin 352-3315
(See Advertisement This Page)

Jost Paul Woodworking
4676 61St. Red Deer 347-6317

MENZIES & HERBERT DIVISION OF
VAL-FAM HOLDINGS LTD
4712 51Av. Red Deer 346-2281

OLESEN'S GENERAL
WOODWORK Red Deer 347-1778
Sorenson's Cabinet & Flooring
111RailroadAve. Oyen 664-3842

Thomson Cabinets
37MitchellAv. Red Deer 346-3543

VIRDON WOODCRAFT
CUSTOM BUILT CABINETS
STORE & BANK FIXTURES
4839 49St. ROCKY MTN HSE 845-3878

Cables—Electrical

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Edmonton—Red Deer Customers Only
Call Long Distance
(No Toll Charge) & ask for. Zanth 06006

Cabs

See Taxicabs

Cafeterias

See Restaurants

Calculating Machines

See Adding & Calculating Machines & Supplies

Use Long Distance

Calendars

A & R Advertising Distributors Ltd
4648 61St. Red Deer 346-6755

Camera & Photographic

Repairs

CINE AUDIO LTD
AUDIO VISUAL EQUIPMENT REPAIRS
MOVIE EQUIPMENT
TAPE RECORDERS
10251 106St. EDMONTON 422-2017

Cameras

Precision Camera Shop
5005GaetzAv. Red Deer 346-2833

Camp Grounds

Dinosaur Trail Campgrounds Ltd
Box 1300. Drummheller 823-9333

Nick's Trailer Park & Camping Grounds
4516 48Av. Sylvan Lake 887-2108

Camper Rentals

See Camp Equipment Rentals

Campers

See Camping Equipment

Campers & Pick-Up Coaches—

Dealers

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HYDRAULICALLY

OPERATED

RAISE & LOWER

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"FOR INFORMATION CALL"
ALASKAN CAMPER WESTERN CANADA
LTD 5539 6StE. Calgary 253-7133

Topper Enterprises
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SCOUT SHOP
TENTS — BACKPACKING EQUIPMENT
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SUPPLIES — SNOWSHOES & MOCCASINS
5125 48St. Red Deer 347-5405

Camping Trailers

See Trailers—Camping & Travel

Use TB Christmas Seals



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- POST FORMED COUNTER TOPS
- GENUINE HARDWOOD KITCHEN CABINETS
- OFFICE FURNITURE
- MOBILE HOME INTERIORS
- FURNITURE COMPONENTS
- STEREO AND CHINA CABINETS

6001 - 47th STREET — BOX 577 — WETASKIWIN, ALBERTA. T9A 1X6

352-3315

WETASKIWIN—PLANT

466-0888

EDMONTON SALES OFFICE

When furnishings are scrubbed "steamed" or shampooed or when "do-it-yourself" sudsed powdered or sprayed much or all of the clinging, greasy grime goes deeper, to breed germs and to seep back to re-soil the surface.

When Duracleaned, soil comes OUT

Laboratory tests showed scrubbing took out only 46% as much soil as Duraclean. Do-it-yourself ways removed less or NONE.

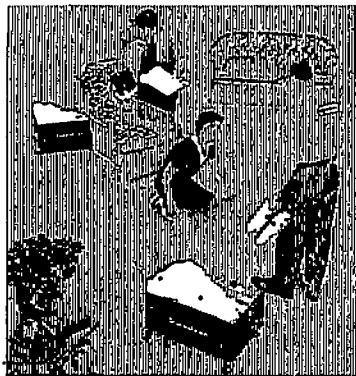
Leading carpet and furniture makers recommend Duraclean Craftsmen to take the soil OUT and to prolong the life of the fabrics and carpetings they make.



Editorial pages in House Beautiful, Parents' Magazine, House & Garden, McCall's commend Duraclean.

No soaking or scrubbing. Dull colors revive... pile rises... fabrics enliven.

7 ON-LOCATION SERVICES
Include: soil retarding, moth-proofing, replacing carpet tufts, fire resistance, control of carpet static, stain removal. Worldwide.



Duraclean Service Available In
OLDS - INNISFAIR - LACOMBE - PONOKA
RIMBEY - SYLVAN LAKE - ECKVILLE
STETTLE - AT NO EXTRA COST

346-4446

DURACLEAN CARPET & UPHOLSTERY
CLEANERS
5011 - 49th Avenue, Red Deer

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Sentiment Shoppes

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Canoes

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Cans

AMERICAN CAN OF CANADA LTD

5239 53Av... Red Deer 347-5571

Canvas Goods

See Tents & Canvas Goods

Car Dealers

See Automobile Section

Car Leasing

See Automobile Renting & Leasing, also
Leasing Services

Car Radios

See Radio Sales & Service

Car Washing

See Automobile Washing & Polishing

Caretakers

See Building Cleaners, also Janitor Service

Caretakers

See Janitor Service

Caretakers' Supplies

See Janitors' Supplies

Carpet & Rug Cleaners

Duraclean Carpet & Upholstery Cleaners

5011 49Av... Red Deer 346-4446

(See Advertisement This Page)

Duraclean Rug & Upholstery

Rear 330 1StE... Drumheller 823-4209

Electrolux (Canada) Ltd

5219 Gaetz Av... Red Deer 346-2419

Magic Carpet Cleaners

5136 47St... Red Deer 346-5038

(See Advertisement This Page)

New Way Rug & Upholstery Cleaners

4605 48St... Red Deer 347-3609

(See Advertisement This Page)

THRIFTY RENTAL CENTER LTD

4924 51St... Red Deer 347-7733

A SUBSTITUTE

Mild flavored honey may be used either as a whole or partial substitute for sugar when preserving fruit.

Carpet & Rug Dealers

Capri Carpets Red Deer

5002 47St... Red Deer 346-3462

Carpet Cabin 4948 47St... Lacombe 782-6757

(See Advertisement This Page)

COSY CARPETS & INTERIORS

124 2AWW... Hanna 854-4334

FARGEY'S PAINT & FLOOR COVERING LTD

All Types of Flooring & Broadloom

COMPLETE INSTALLATION SERVICE

Port-O-Call

Shopping Centre... RED DEER 346-6474

(Continued Next Page)

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Have Your
Castle
Color
Styled
By

**THE
CARPET CABIN**

Carpet — Draperies
Linoleum — Ceramic Tile
Wallpaper — Paint

OPPOSITE CPR STATION

782-6757
Box 1197, Lacombe

CARPET & UPHOLSTERY CLEANERS



MAGIC CARPET CLEANERS

DIVISION OF RED DEER BUILDING
& WINDOW CLEANERS LTD.

Deep Steam Cleaning With STEAM VALET

Our **MAGIC** Carpet Cleaning Brightens Colors

LIFTS THE PILE & MAKES RUGS LOOK LIKE NEW

The Only Automatic Rug Duster In Central Alberta

- CARPET REPAIRS
- MOTH-PROOFING
- RESIZING
- STATIC PROOFING
- BINDING
- DEODORIZING
- REWEAVING
- SOIL RETARDANTS

Agent For Airkem Smoke Odor Service & Clean Up



346-5038

5136 - 47th STREET, RED DEER



New Way Rug & Upholstery Cleaners

4605 - 48th STREET, RED DEER

- ★ FAMOUS DRY FOAM METHOD
- ★ RUGS & UPHOLSTERY SHAMPOOED IN YOUR HOME OR PLACE OF BUSINESS

J. H. McDONALD, MGR.

347-3609



Carpet & Rug Dealers—(Cont'd)

Nicoll Flooring & Paint Ltd
5010 46St. Stettler 742-2909
(See Advertisement This Page)
Red Deer House of Decorating Ltd
5028 Gaetz Av. Red Deer 346-6506

REVELSTOCK COMPANIES LTD
(Carpet Division)
NO JOB TOO BIG OR TOO SMALL
WE INSTALL — BUDGET PLANS
3415 43St. RED DEER 347-6617

SHERATON CARPETS LTD
5 Port-O-Call Shpgg Cntr. RED DEER 346-6364
(See Advertisement This Page)

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4919 51St. Red Deer 347-3371
Sims Furniture Ltd 4916 50St Stettler 742-3223

Valuable: Your phone.

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See Antiques

Cars

See Automobile Section

Cartage & Express

Badlands Express 680 2AWW Drumbeller 823-4029
Bolin Trucking Bankview Drumbeller 823-2961
CP Transport 4836 54Av Red Deer 346-5521
Canadian National Railways
Railway AWW Hanna 854-3515
Canadian Pacific Merchandise Services
5411 48Av Ponoka 783-4882
Caroline Transport Box 246 Caroline 722-3966

CLANCY'S DELIVERY

OWNER & OPERATOR,
CLARENCE DUCKERING

5749 41St Cr. RED DEER 346-5052

Cash Registers

NCR CASH REGISTERS—
NCR CANADA LIMITED
4117 33St. Red Deer 346-6846

PRAIRIE BUSINESS MACHINES COMPANY
LTD 5105 Gaetz Av. Red Deer 347-2286

SWEDA SALES REGISTERS—
SWEDA INTERNATIONAL CASH & SALES
REGISTERS
4021 45St. Calgary 243-5411

VICTOR COMPUTOMETER LIMITED

VICTOR-McCASKEY CASH REGISTERS

E. F. Gano, Rep.

4018 Ross St. RED DEER 346-3405

Casters & Wheels

CIDCO INDUSTRIAL SUPPLIES LTD
4916 53St. Red Deer 347-5576

FARWIL CORPORATION

CASTERS — DOLLIES — CONVEYORS
WHEELS — PNEUMATIC & SOLID
10441 123St. EDMONTON 488-8118

Casters & Wheels—(Cont'd)

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MOST COMPLETE STOCK IN WESTERN
CANADA — ALL TYPES & SIZES
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SPROULE BEARING SUPPLY (EDMONTON) LTD

CASTERS FOR EVERY NEED
South Edmtn 9759 62Av. 435-3451
11505 106Av. EDMONTON 425-9730

Caterers

Blue Diner Hwy2a Innisfail 227-5090

CAPRI MOTOR INN
3310 50Av. Red Deer 346-2091

CLUB CAFE 5019 Ross St. Red Deer 346-2290

Club Cafe 4932 50St. Stettler 742-2613
(See Advertisement This Page)

Diner Cafe 4808 51Av. Red Deer 346-6992

DRAGON GARDENS 110 Balmoral Bldg. Red Deer 347-4666

Golden Matador Restaurant Ltd
6712 50Av. Red Deer 346-4879

GRANADA MOTOR INNS LTD
4707 Ross St. Red Deer 347-5551

KEN'S KATERING SERVICE
5614 56St. Red Deer 346-5959

Morso Cafe 342 Centre St. Drumbeller 823-2548

Murray's Summit Restaurant
7112 50Av. Red Deer 347-2122

NATIONAL CATERERS LTD Big Horn 781-3934
(See Advertisement This Page)

PHILAN HOTEL 4808 51Av. Red Deer 346-4407

Phil's Steaks & Pancakes (Red Deer) Ltd
Port-O-Call Shopping Centre. Red Deer 347-1220

Richard's Chuckwagon Waskasoo. Red Deer 347-2903

TOM'S HOUSE OF PIZZA
10 Dominion Shopping Centre. Red Deer 347-6770

Wheel-Inn Coffee Shop 5204 52St. Albx 747-2577

A HEAVY LOAD

Shoppers each year carry some 1,400 pounds of groceries home for each person in the family. The load, however, is about 100 pounds lighter than it was in the 1940's — partly because of increases in food processing, partly because of changes in consumer tastes.

Nicoll FLOORING & PAINT LTD.

"The Carpet People"

OFFERING THE LARGEST SELECTION IN
EAST CENTRAL ALBERTA
Installations by Qualified Mechanics
RESIDENTIAL — COMMERCIAL

742-2909

5010 - 46th STREET, STETTLER (Truck Route)

Something NEW underfoot...

SHERATON CARPETS

The Standard of Excellence

FOR COMPLETE FLOOR COVERINGS
INSTALLATION & SERVICE
FREE ESTIMATES — TERMS

346-6364

No. 5, Port-O-Call Shopping Centre
RED DEER

ALBERTA • BRITISH COLUMBIA
MANITOBA • SASKATCHEWAN

Cartage & Express—(Cont'd)

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YOU CALL...
WE HAUL
Don Conn, Mgr.
5021 47Av. INNISFAIL 227-3633

DUCKERING'S DELIVERY SERVICE

5815 58Av. Red Deer 347-2577
Edwards Trucking & Welding Ltd
6740 65Av. Red Deer 347-2423

Graham R A 5716 51Av. Stettler 742-3135

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4924 52St. Red Deer 346-2170

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Malcolm & Sons Trucking Hwy54W. Innisfail 227-2311

Martin's Freight Lines Ltd 4412 50St. Innisfail 227-3600

Martin's Freight Lines Ltd 5034 45St. Red Deer 346-5450

Parker Fred Transport Ltd MnFlr 4137 40St. Red Deer 346-5962

Rimby Transport 5034 45St. Red Deer 347-5375

Rocky Cartage Rocky Mtn Hse 845-2001

Rocky Fast Express 5212 52St. Rocky Mtn Hse 845-2230

Smith L L 415 2AvW Hanna 854-3580

Steele's Transfer Service Red Deer 346-2351

Trentham Frank Ghost Pine Creek Drumbeller 823-9757

Two-Twelve Fast Express 3601 42Av Red Deer 347-4152

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Specializing in Complete & Partial Catering For...

the Party Givers

- * OFFICE FUNCTIONS
- * BANQUETS
- * PICNICS
- * WEDDINGS
- * LODGES
- * OPEN HOUSE
- * RECEPTIONS
- * CLUBS
- * CHURCH GROUPS
- * PRIVATE PARTIES

Let Our Services Make Your Party An Occasion To Remember

OUR BANQUET ROOMS SERVE UP TO 80 GUESTS

PRICES FOR EVERY PARTY
ANY SIZE GROUP

4932 - 50th Street, Stettler

Your Next Party Call
742-2613

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• MINING — RAILWAY

HEAD OFFICE
BOX 23, CPR STATION
VANCOUVER 2, B.C.
PHONE 684-1202

FOR INFORMATION WRITE:
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ROCKY MTN.
HOUSE
ALBERTA

ALL PHASES OF CONSTRUCTION

781-3934

Cattle Dealers

See Livestock Section

Cattle Guards

See Fences

Cement Blocks

See Concrete Blocks

Cement Work

See Contractors—Cement

Cesspool Cleaners

John's Septic Tank Cleaning
6559 59Av. Red Deer 347-2021
NORTH WEST SEPTIC TANK CO
25 Standish Cres. Red Deer 346-5757

Chain Blocks

See Hoisting Apparatus

Chain Saws

See Saws Power

Chains

CUSTOM-TIRE CHAINS & SUPPLY LTD
10159 60Av. Edmonton 434-8693

Chair Lifts

See Ski Centres

Chartered Accountants

See Accountants—Chartered

Chemicals

Petrolite Corp of Can Ltd
26 Fairway Av. Red Deer 347-6340

Chesterfield Cleaning

See Furniture Cleaners

Chesterfields

See Furniture Dealers Section

Chick Hatcheries

See Hatcheries

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5020 Ross St. Red Deer 346-3863

Creative advertising makes
people want to buy - **YELLOW
PAGES** tell them where to buy.

Always Wait . . .

And always wait for
DIAL TONE . . . before you
start to dial the
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**Finest Chinese Food
Steaks & Chops**

Open 6 am to 8 pm - Monday thru Saturday

Pick Up Orders

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Club Cafe 5019 Ross St. Red Deer 346-2290
347-5733

Club Cafe 4932 50St Stettler 742-2613

DINER CAFE 4808 51Av. Red Deer 346-6992
(See Advertisement This Page)

DINER CAFE

Specializing In



"TRY OUR SPECIAL COMBINATION DINNER"

We Put Up Orders to Take Out

PHONE

346-6992

4808 - 51st Avenue
RED DEER

Chips—Potato

See Potato Chips

Chiropodists

See Podiatrists

Chiropractors

ALBERTA CHIROPRACTIC ASSOCIATION
203-10106 111Av. Edmonton 477-5171

BERINGER DR JOHN
4924 51St. Rocky Mtn Hse. 845-2289
Childow Dr G S 4912 50St. Ponoka 783-3481
Chiropactic Health Centre
4919 52St. Innisfail 227-3433

FOORD DR W H
LwMnFir 4820 Gaetz Av. Red Deer 346-2744
Getwice Dr Richard J
5104 50Av. Rocky Mtn Hse. 845-3536

HANEY DR W E 4908b 50St Stettler 742-2505
Kaster Dr John M 228 2AvW. Hanna 854-3636
PEDERSEN CHIROPRACTIC HEALTH CENTRE
Drs W & L Pedersen
Dr D E Pedersen
5005 49St. Lacombe 782-3196
Pedersen Dr D E 5025 50Av. Rimbey 843-2711

PRENDERGAST DR C L
CHIROPRACTOR — GENERAL PRACTICE
305-4909 Gaetz Av. RED DEER 347-5204

SMITH DR R LYLE
105-4929 Ross St. Red Deer 346-4700
After Hours Call Red Deer 347-6789
Spady Dr W H 175 3AW. Drumheller 823-2528
Thompson Dr G A 4905 50Av. Stettler 742-2553
WHITNEY CHIROPRACTIC CLINIC
4702 Gaetz Av. Red Deer 346-2297
Dr L N Whitney Ofc. Red Deer 346-2297
WHITNEY DR G F
509-4808 Ross St. Red Deer 346-5204
WHITNEY DR L N
4702 Gaetz Av. Red Deer 346-2297

Christmas Cards

See Greeting Cards

VERY SUSCEPTIBLE
Sandwiches are among foods most
susceptible to food poisoning.

Church Organizations

Alliance Tabernacle
6002 54Av. Red Deer 346-6053
Anglican Church 4915 52St. Innisfail 227-3761
Rectory 4607 50Av. Innisfail 227-3075
Anglican Church 5015C&Etr. Lacombe 782-6310
Anglican Church of Canada of St Magloire
176 2StW. Drumheller 823-2989
Anglican Church of Epiphany
4913 49St. Rimbey 843-2597
Anglican Church St George's
4817 51St. Stettler 742-2149
Anglican Church of St Leonard's on the Hill
4241 44St. Red Deer 346-6769
Anglican Church of St Luke
4929 54St. Red Deer 346-3402
Anglican Church (St Mary's)
5120 49Av. Ponoka 783-4329

Church Organizations—(Cont'd)

First Baptist Church 5328 52Av Lacombe 782-3119
First Regular Baptist Church
226 2StW. Drumheller 823-2369
Free Methodist Parsonage
Church Location 3932 46St
5806 41StCr. Red Deer 346-6501
Gaetz Memorial United Church
4752 Ross St. Red Deer 347-2244
Jehovah's Witnesses
Newcastle. Drumheller 823-4457
Jehovah's Witnesses Lacombe 782-3725
Jehovah's Witnesses Kingdom Hall
5140 52AvW. Eckville 746-2467
Jehovah's Witnesses Kingdom Hall
6726 59Av. Red Deer 347-3908
Jehovah's Witnesses Kingdom Hall
5931 51Av. Stettler 742-3617
Knox United Church Consort 577-3789
Lutheran Church 575St&48Av. Stettler 742-3211
Lutheran Church Grace
620 2AvW. Drumheller 823-3192
Lutheran Church Peace
4033 48Av. Innisfail 227-3775
Lutheran Church Trinity
5125 60Av. Ponoka 783-4141
Lutheran Church Trinity
4346 39St. Red Deer 346-4070
Lutheran Church
5236 54St. Rocky Mtn Hse 845-2063
Memorial Presbyterian Church
40 East Cr. Sylvan Lake 887-2416
Missionary Church
98 Oberlin Av. Red Deer 347-4425
Mt Calvary Lutheran Church
18 Selkirk Blvd. Red Deer 346-3798
Northside Church of God
Riverside Av & 63St. Red Deer 346-6366
(Continued Next Page)

Church Organizations—(Cont'd)

Baptist Church 4819 49St. Stettler 742-5344
Baptist Church (First)
4310 39St. Red Deer 346-4281
Baptist Church of Innisfail
4136 49Av. Innisfail 227-3756
Baptist Parkdale Church
1012 12StSE. Drumheller 823-4811
Benedictine Sisters 421 5AvE. Oyen 664-3790
Bethany Baptist Church
3901 44St. Red Deer 347-4900
Bethel Christian Reformed Church
51Av&57St. Lacombe 782-6400
Calvary Evangelical Free Church
4619C&Etr. Lacombe 782-6141
Catholic Church 4916 54St. Stettler 742-2047
Catholic Churches & Institutions
St Stephen's Church Lacombe 782-3514
St Augustine's Church
5111 52Av. Ponoka 783-4043
Sacred Heart Church
5508 48Av. Red Deer 346-2618
St Mary's Church
42 McIntosh Av. Red Deer 347-3114
St Matthew's Church
5032 51St. Rocky Mtn Hse 845-3457
Our Lady of the Assumption Church
5033 47Av. Sylvan Lake 887-2398
Christian Church (Parkland)
5515 43St. Red Deer 346-2160
Christian & Missionary Alliance Church
670 6StE. Drumheller 823-6166
Christian Reformed Church
17 McVicar St. Red Deer 346-5659
Parsonage 5020 43Av. Red Deer 346-3961
Church of Christ Centre St & 5Av. Hanna 854-4043
Church of Christ The RR2. Delburne 749-2008
Church of Jesus Christ of Latter-day Saints
3002 47Av. Red Deer 346-6768
Church of the Nazarene
4908 48St. Innisfail 227-3281
Church of the Nazarene
5225 53St. Lacombe 782-6770
Church of the Nazarene
5103 48St. Rocky Mtn Hse 845-3215
Church of the Nazarene (First)
2 McVicar St. Red Deer 346-2775
Church of the Open Bible
4225 46St. Ponoka 783-3852
Dial-A-Message 5806 41StCr. Red Deer 347-5024
Fairfield Baptist Church
Brownfield. Coronation 578-2205

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Calls go through more quickly when
you can give the Long Distance
Operator the telephone number you
are calling.

**Go to the
Church of
Your Choice**

**Support & Attend
Regularly
with your family**

Inserted by The
**ALBERTA GOVERNMENT
TELEPHONES**

Church Organizations—(Cont'd)

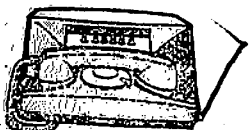
Oyen United Church 206 1Ave . . . Oyen 664-3987
 Parkland Christian Church
 5515 43St. . Red Deer 346-2160
 Pentecostal Assemblies
 4815 54St. . Stettler 742-2645
 Pentecostal Church
 295 1StW. . Drumheller 823-3207
 Pentecostal Tabernacle
 4108 49Av. . Innisfail 227-3876
 Pentecostal Tabernacle
 5404 53St. . Ponoka 783-3620
 Pentecostal Tabernacle
 5350 46Av. . Red Deer 346-3003
 Ponoka Baptist Church
 5113 57Av. . Ponoka 783-3515
 Presbyterian Church
 5004 50St. . Rocky Mtn Hse 845-3422
 Presbyterian Church In Canada
 Knox Church Ofc 4718RossSt Red Deer 346-4560
 Church Hall Red Deer 347-2157
 St Andrew's West Park
 3702 58Av. . Red Deer 346-6036
 Presbyterian Church St Andrews
 4720 50Av. . Innisfail 227-5098
 S D A Blumensau School Botha . . Stettler 742-4217
 St Joseph Convent
 52Av&61St. . Red Deer 346-2360
 Studio Red Deer 347-2640
 St Mary's Monastery
 RR2 Bluffton . Rimby 843-6401
 Salvation Army 4832 51St . . Red Deer 346-6130
 Red Deer Citadel Corps
 4902 51St. . Red Deer 346-2251
 Seventh-Day Advent Welfare Service
 5015 51St. . Lacombe 782-3530
 Seventh-Day Adventist Church
 CollegeHts. . Lacombe 782-6131
 Seventh-Day Adventist Church
 4519 53St. . Red Deer 347-5942
 Theresian Convent Castor 882-3264
 United Church 608CentreSt Hanna 854-3772
 United Church 608CentreSt Hanna 854-3097
 United Church 5024 52Av Ponoka 783-4087
 Christian Education Center Ponoka 783-4747
 United Church 4931 51Av Rimby 843-2458
 United Church 4820 51St Stettler 742-3193
 Basement 4820 51St Stettler 742-3590
 United Church of Canada Castor 882-3038
 United Church of Canada—Sunnybrook
 12StantonSt. Red Deer 347-6073
 United Church Christian Education Building
 4720 48Av. . Innisfail 227-3881
 United Church Knox
 195 3Ave. . Drumheller 823-2366
 United Church Manse Compeer . . Altario 987-3813
 Westpark Church of the Nazarene
 3920 57Av. . Red Deer 347-6366

Church Supplies

BURNS-HARLEY CO LTD
 1412 15StW. . Calgary 269-3202
 Central Alberta Church Supplies
 5120GastzAv. . Red Deer 346-2854

LOSE QUALITY
 Eggs left in a hot kitchen or a car
 parked in the hot sun after shop-
 ping lose quality rapidly.

Ask Your
A.G.T.
 Communications Consultant
 about



DATAPHONE SERVICE
ALBERTA
GOVERNMENT TELEPHONES

Total Communications for modern business

Cigarette Vending Machines

See Vending Machines

Cigars & Tobacco

See Tobacconists Section

City & Town Planners

CLARK SWANBY & GRANT SURVEYS LTD
 4405 43Av. . Red Deer 347-2172

Cleaners

Carlton's Cleaning Carousel
 5028 47Av. . Red Deer 347-1618
 (See Advertisement This Page)
 Central Cleaners Ltd 4950 50Av Innisfail 227-3771
 COLUMBIA DRY CLEANERS

**YOUR HOME TOWN
 PROFESSIONAL CLEANER**

273CentreSt DRUMHELLER 823-2295

Coronation Laundry & Dry Cleaners
 Coronation 578-3968
 DRUMHELLER ONE HOUR MARTINIZING
 ValleyPlazaShoppingCentre Drumheller 823-5277
 French Cleaners (Red Deer) 1963 Ltd
 5010 48Av. . Red Deer 346-4595
 (See Advertisement This Page)
 Hanna Dry Cleaners 217 2AvW . . Hanna 854-3678
 Lacombe Dry Cleaners 1965
 4731 49bAv. . Lacombe 782-6321
 Magic Carpet Cleaners
 5136 47St. . Red Deer 346-5038
 (See Advertisement This Page)
 MR SUEDE-KING OF GUARANTEED LEATHER
 CLEANING 9923 82Av. . Edmonton 433-3458

Listings Of This
 Classification Are Continued
 On Next Page



- 1 HOUR SUDDEN SERVICE
- "FAST" TRAVELLER SERVICE
- INVISIBLE MENDING
- DRAPES
- FUR STORAGE
- DRY CLEANING SERVICE
- SHIRT LAUNDRY
- TAILOR SERVICE
- FREE PICK-UP & DELIVERY

**GUARANTEED SUEDE CLEANING
 DRIVE IN SERVICE**

346-4595

5010 - 48th AVENUE, RED DEER

FRENCH CLEANERS

(RED DEER) 1963 LTD.



CARLTON'S CLEANING CAROUSEL

2 HOUR

"SUDDEN SERVICE"

347-1618

FREE PICK-UP & DELIVERY

ONE STOP SERVICE

- Coin Dry Cleaning
- Professional Dry Cleaning
- Shirt Service
- Coin Operated Laundry

5028 - 47th Avenue, RED DEER

**CARPET & UPHOLSTERY
 CLEANERS**



MAGIC CARPET CLEANERS

Finest Wall-to-Wall Rug Cleaners

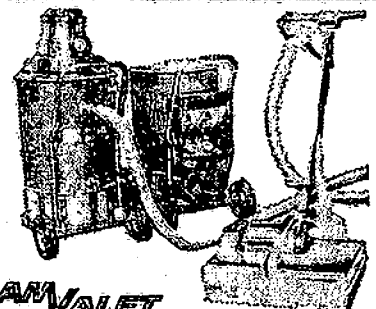
346-5038

In Your Home, Office or
 Our Modern Plant

5136 - 47th Street, Red Deer

COMPLETE INTERIOR CAR CLEAN UP

DEEP
 STEAM
 METHOD
 CLEANING



STEAM VALET

ONE HOUR CASH & CARRY

MUNRO & BAINES Dry Cleaners

SANTONE
CERTIFIED MASTER
DRY CLEANER
& SHIRT SERVICE

346-2480

Free Pick Up & Delivery



4815 - 48th Ave., RED DEER

RED DEER Laundry & Cleaners

COMPLETE LAUNDRY & DRY CLEANING SERVICE

PHONE

RED DEER

346-2779

Red Deer's
Most Modern Plant

QUICK SERVICE

FREE DELIVERY

4802 - 51st Street, RED DEER

Cleaners—(Cont'd)

Munro & Baines Dry Cleaners
4815 48Av. Red Deer 346-2480
(See Advertisement This Page)
New-Glo Cleaners & Tailors
5108 50St. Ponoka 783-4014
One Hour Martinizing
5103 50St. Rocky Mtn Hse 845-3900
One Hour Martinizing
Heartland Shopping Plaza. Stettler 742-4558
Red Deer Laundry & Cleaners
4802 51St. Red Deer 346-2779
(See Advertisement This Page)
RED DEER ONE HOUR MARTINIZING
4833 46St. Red Deer 347-4224
Rimby Dry Cleaners 4907 51St. Rimby 843-2590
Snappy Cleaners 5019 48Av. Ponoka 783-3651
Sno-Glo Cleaners 4720 50St. Stettler 742-2888
STERLING CLEANERS LTD
4928 49St. Red Deer 346-4055
(See Advertisement This Page)
TONY'S TAILORS CLEANERS &
FURRIERS
5027 50St. Rocky Mtn Hse 845-3930

Cleaning Compounds

AMWAY HOME PRODUCTS

- HOME CARE
- PERSONAL CARE

Shop Without
Going Shopping
The Amway Way

Call your local distributor

"FOR INFORMATION CALL"
DISTRIBUTORS

Abraham Perry Box 21 Innisfail 227-3707
Graham R A 5716 51Av. Stettler 742-3135
Siebold Distributors
3617 50Av. Red Deer 347-5344

DU BOIS CHEMICALS OF CANADA
LTD 5813 Westpark Cr. Red Deer 347-5364
Siebold Distributors

3617 50Av. Red Deer 347-5344
Stanley Home Products of Canada Ltd
Box 933. Red Deer 346-5245

Clinics Medical

See Physicians & Surgeons

Closed Circuit TV

See Television Systems Closed Circuit

Clothes Cleaners

See Cleaners

TAKE CARE

When the elderly become hard of hearing they are apt to become morose and suspicious. Care should be taken to speak clearly and distinctly.

Clothiers—Retail

Berscht J V & Sons (Innisfail) Ltd
5003 50St. Innisfail 277-3366
Daines Western Shops Ltd
Parkland Mall. Red Deer 347-6059
Forhan's Ready-to-Wear
5017 50St. Eckville 746-2141
G & M Surplus Store Ltd
5052 50St. Innisfail 227-3565
Jack's Department Store
5003 Ross St. Red Deer 346-2526
Jean Machine The
5013 49St. Red Deer 347-4000
Lane's Clothing 5023 50St. Sylvan Lake 887-2471
Robinson Stores 125 2Av. Hanna 854-3814

Clubs

Alberta School Hospital
Curling Rink. Red Deer 347-3810
Curling Rink. Red Deer 347-9900
Curl-A-Roc 7034 Sylvan Lake Tr. Red Deer 346-3014
Drumheller Social Club
40 Railway AWW. Drumheller 823-2373
Elks Hall BPOE No 85
3731 50Av. Red Deer 346-3632
Lacombe Golf & Country Club
Lacombe Golf Course. Lacombe 782-3951
Red Deer Golf & Country Club Ltd
Pro Shop Club Mgr & Secretary
Golf Course. Red Deer 346-3070
Club House. Red Deer 347-5441
Royal Canadian Legion. Consort 577-3876
Royal Canadian Legion
3119 49Av. Red Deer 346-2326
Royal Canadian Legion Br No 79
5138 49St. Lacombe 782-6441
Royal Canadian Legion Branch 66
5009 53Av. Ponoka 783-4076
Stettler Community Centre
5101 46Av. Stettler 742-3142
West Park Community Centre
395 St & 57Av. Red Deer 346-2936
Young Men's Christian Association
48Av & 45St. Red Deer 347-2565

Coal Miners & Shippers

Century Coals Ltd
Box 570 East Coulee. Drumheller 823-9450
Charter Coals Ltd. East Coulee 822-3844
Manika Coal Co Ltd Box 100. Halkirk 884-2234
Genl ofc. Halkirk 884-2200
Purchasing Agt. Halkirk 884-2334
Scale ofc. Halkirk 884-2230
Straub R Enterprises Ltd
4707 49St. Alix 747-2630
Subway Coal Ltd Rosedale. Drumheller 823-3433

Coatings—Protective

OTTO ROOFING (RED DEER) LTD
6798 Edmonton Tr. Red Deer 347-1145

Coffee Brewing Devices

Almi Coffee Servicing Ltd
2-4803 54St. Red Deer 347-2739

Directory Advertising Pays

Coffee Machines—Dispensing

See Vending Machines

Coffins

See Funeral Directors Supplies & Service

Coin Dealers

Red Deer Stamps & Coins
106-4923 49St. Red Deer 346-4394

Coin Operated Laundries

See Laundries—Self Service

Coin Operated Machines

Red Deer Vending Co Ltd
River Road Group. Red Deer 346-6896

Cold Storage

DRUMHELLER FROZEN FOODS & LOCKERS
CUSTOM KILLING
BEEF - PORK & LAMBS
Rosedale Rd. DRUMHELLER 823-2595

A recent survey definitely proves —1 out of every 7 Yellow Page Buyers makes a personal visit to the firm selected to buy what he wants after he has consulted the Yellow Pages. He is usually counted as a "drop-in" customer by the firm.

Will your Yellow Page advertising direct these "drop-in" customers to you?

*Want
to talk*

with another room of your home without walking to it . . . listen if the baby is awake . . . answer your front door from the kitchen

Inquire now about the Home Interphones.

Call Your Local Telephone Office

STERLING CLEANERS LTD.



ONE HOUR CLEANING

- CLEANING BY THE POUND
- REPAIRS & ALTERATIONS
- INVISIBLE MENDING
- FUR STORAGE
- SHIRT SERVICE
- LAUNDRY SERVICE
- WEATHER PROOFING
- MAIL ORDERS ON SUEDES & LEATHERS ACCEPTED

SUEDE & LEATHER BY

Suede Life

346-4055

FREE PICK-UP & DELIVERY
4928 - 49th STREET
RED DEER

Collection Agencies

Alfred Collection Agencies Ltd
502-1135 17AvSW. Calgary 245-6621
(See Advertisement This Page)
COLLECTRITE SERVICES LTD
4823 49St. Red Deer 346-4176
CREDIT BUREAU OF RED DEER
4823 49St. Red Deer 346-4176
WASKASOO CREDIT COMPANY LTD
COLLECTION AFFILIATES
AROUND THE WORLD
Ltr 4921 49St. ... RED DEER 346-3748

CHEESE TIP
When cooking with cheese, keep the heat low to let cheese melt completely and spread through the whole dish. Cooking at high heat makes cheese tough and stringy.

Colleges & Schools

Reeves Key Secretarial School
Upstrs4734RossSt. Red Deer 346-3359

Communication Systems

ALBERTA GOVERNMENT TELEPHONES
Part of Trans-Canada Telephone System
Our Communications Systems
Go a Lot Farther Than Your Telephone.
From Your Office, Around the World—Systems & Services to Fill Almost any Communication Need.
115 - 6th Ave. S.W., Calgary
Call Long Distance
(No Toll Charge) & ask for ... Zenith 33000
TRANS-CANADA TELEPHONE SYSTEM
115 6AvSW Calgary—Call Long Distance
(No Toll Charge) & ask for ... Zenith 33000

Communications Consultants

ALBERTA GOVERNMENT TELEPHONES
115 6AvSW Calgary—Call Long Distance
(No Toll Charge) & ask for ... Zenith 33000
(See Advertisement This Page)

Compressors—Air & Gas

ACKLAND'S LTD
4412GaetzAv. Red Deer 347-3391
ROCKY MTN HSE OFC
4403 50Av. Rocky Mtn Hse 845-3366
LACOMBE OFC 5017 50Av Lacombe 782-6053
CENTRAL EQUIPMENT RENTALS & SALES LTD
6790GaetzAv. Red Deer 347-4411

**YOUR/AD
HERE/
WOULD PRODUCE
RESULTS**

Compressors—Air & Gas

—(Cont'd)

ELECTRIC-CRAFTS (1982) LIMITED
114 6AvSW Calgary 262-2830
Vulcan Machinery & Equipment Ltd
807 42AvSE Calgary 287-1990

Computer Programming

See Data Processing Service

Concrete Accessories

CENTRAL EQUIPMENT RENTALS & SALES LTD
6790GaetzAv. Red Deer 347-4411
GRACE CONSTRUCTION MATERIALS LTD
Zonolite Products
701BriggsAvSE Calgary 265-6622
UNIVERSAL CONCRETE ACCESSORIES LTD
10503 107St. Edmonton 424-0636
(See Advertisement This Page)

Allied Collection Agencies Ltd.

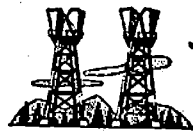
245-6621

SERVICE OUR SPECIALTY

VANCOUVER, CALGARY, EDMONTON, REGINA, WINNIPEG,
HAMILTON, LONDON, TORONTO, OTTAWA, MONTREAL, QUEBEC CITY, HALIFAX,
MONCTON, WINDSOR, SUDBURY & PORT ARTHUR

NO COLLECTION ... NO CHARGE
LICENSED **BONDED**
502-1135 - 17th AVENUE S.W., CALGARY

Ask Your
A.G.T.
Communications Consultant
about



LEASED CIRCUITS

**ALBERTA
GOVERNMENT TELEPHONES**

Total Communications for modern business

**DOW CORNING 780
BUILDING SEALANT
EXPANSION JOINT
MATERIALS
FORM TIES
SLAB ACCESSORIES
MASONRY REINFORCING
AND SUPPLIES
MASTER BUILDERS
PRODUCTS
POLYETHYLENE
424-0636**



10503 - 107th Street, Edmonton

How?

How can a company
put a permanent salesman
in just about every
Canadian home and
business?

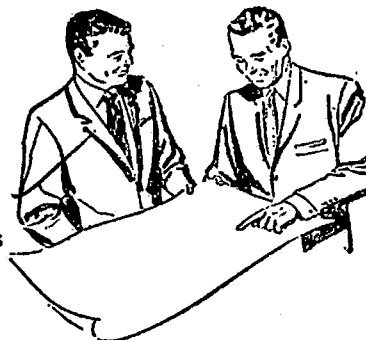
By placing an ad in the Yellow Pages. Wherever there's a phone, there's a Yellow Pages book. Whenever prospects need a particular product or service, they usually go to the Yellow Pages. If your message is there, your chances for increasing business are multiplied, because nine times out of ten, when people go to the Yellow Pages, they take action!



Advertise where the buyers look

AGT COMMUNICATIONS CONSULTANTS

At AGT we believe in simplicity. Our system for solving your Business Communications Problems is simple—but it works.



Our Communications Consultants are trained analysts with extensive backgrounds in Communications Technology.

By combining the skills of one of our Consultants together with the knowledge of you and your employees, he'll work out the best solution to meet your communications requirements.

We Call Our Simple System "BRAIN SHARING."

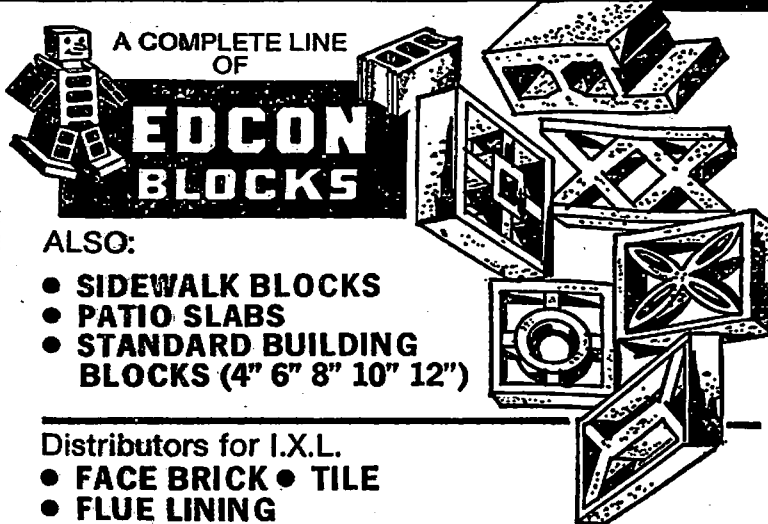


**FOR FREE CONSULTATION CALL
ALBERTA GOVERNMENT TELEPHONES**

Part of The Trans-Canada Telephone System
115 - 6th Ave. S.W. Calgary—Call Long Distance
(No Toll Charge) & ask for ZENITH 33000

CONCRETE BLOCKS

A COMPLETE LINE
OF



**EDCON
BLOCKS**

ALSO:

- SIDEWALK BLOCKS
- PATIO SLABS
- STANDARD BUILDING BLOCKS (4" 6" 8" 10" 12")

Distributors for I.X.L.

- FACE BRICK • TILE
- FLUE LINING

TELEPHONE **346-2877/347-2371**



**CONSOLIDATED
CONCRETE LIMITED**
4676-61 STREET RED DEER

Concrete Blocks

CONSOLIDATED CONCRETE LIMITED
4676 61St. Red Deer 346-4357
Blocks Masonry Supplies-Precast Sales Red Deer 347-2371
Edcon Blocks 4676 61St. Red Deer 347-2371
(See Advertisement This Page)

Concrete Contractors

See Contractors—Cement

Concrete Pipe

See Pipe—Concrete

Concrete—Precast

Central Precasts Ltd
6404 61Av. Red Deer 346-6123
(See Advertisement This Page)

*for safety's sake...
for your sake...
for others' sake...
DRIVE SAFELY
for goodness sake!*

Central Precasts Ltd.

Box 644

346-6123

Red Deer

Agents For

WESTCON CONSTRUCTION PRODUCTS
4909 - 17th Avenue S.E., Calgary 272-1106

- STEPS
- SEPTIC TANKS
- HYDRA-PREST SIDE WALK & PATIO SLABS
- ORNAMENTAL IRON RAILINGS
- STRIP-EASE FORMING SYSTEMS

DELIVERED — INSTALLED — GUARANTEED

Concrete—Prestressed

See Concrete Products

Concrete Products

CON-FORCE LIMITED Box 398 Calgary 265-6550
Innisfail Concrete Products
Upstrs5004 48St. Innisfail 227-3260
STOY CONCRETE PIPE LTD
GlenmoreTr&HeritageDrSE
(Collect) Calgary 255-8151
Supercrete (Alberta) Ltd
4425 92Av. Edmonton 465-5367
(See Advertisement This Page)
VANGUARD CONCRETE PRODUCTS LTD
7625 127Av. Edmonton 476-2388

MAY BE FROZEN

Whole eggs, yolks or whites, may
be frozen for use later.



**SUPERCRETE
(Alberta) Ltd.**

**Precast & Prestressed
Concrete Products**

- Pipe & Man Holes
- Floor & Roof Slabs (Hollow Core)
- Structural Building Members
- Architectural Panels
- Bridge Members

465-5367

4425 - 92nd Ave., EDMONTON

better circulation →
better usage →
better results →



better investigate!

Well planned representation in all Yellow Pages classifications pertaining to your business, reaches all the market — customers who know you or your product, and prospects who know neither.

We will also arrange advertising representation in other Canadian Directories on a National basis and thereby create new markets for the selling and distribution of your product or service.

Please Call
YELLOW PAGES
261-5187

Alberta Government Telephones
120 - 7th Ave. S.W., Calgary

Mr. Excavator

**be sure you don't
disrupt telephone
service by digging
up underground
cable and conduit.**

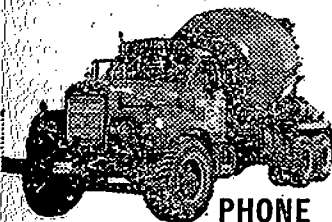
FOR BURIED CABLE LOCATION,
before digging, Dial '0' (Zero)
& ask for Zenith 07128 (No Toll Charges)



ALBERTA GOVERNMENT TELEPHONES

READY MIXED CONCRETE

ON SITE ON SCHEDULE!

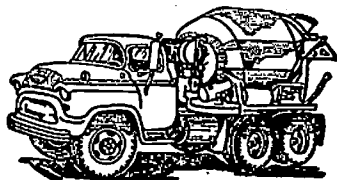


PHONE
346-3137
346-4357



**CONSOLIDATED
CONCRETE LIMITED**
RIVERSIDE DRIVE RED DEER

Rocky Concrete & Construction Ltd.



**Ready Mix
Concrete
Sand - Gravel
Cement**

FREE ESTIMATES

*"Your Satisfaction
Is Our Future"*

On Site — On Schedule
ROCKY MOUNTAIN HOUSE

845-2266

4340 - 47th Avenue

Concrete—Ready Mixed

CONSOLIDATED CONCRETE LIMITED

4676 61St. Red Deer 346-4357

(See Advertisement This Page)

Filipenko Bros Castor 882-3311

INNISFAIL CONCRETE PRODUCTS

READY MIXED CONCRETE
INDUSTRIAL & RESIDENTIAL
"PROMPT SERVICE"

Upstns5004 48St INNISFAIL 227-3260

Lacombe Permacrete Ltd

4532 50Av. Lacombe 782-3133

(See Advertisement This Page)

Mobilmix Concrete Ltd

StettlerSE. Stettler 742-2134

(See Advertisement This Page)

REVELSTOKE COMPANIES LTD

4311 54Av. Red Deer 346-3734

346-3655

(See Advertisement This Page)

Rocky Concrete & Construction Ltd

4340 47Av. Rocky Mtn Hse 845-2266

(See Advertisement This Page)

Condensed Milk

See Dairies

Confectioners—Manufacturing

Cadbury Division Cadbury Schweppes Powell

Ltd 5230 53Av. Red Deer 347-7707

Confectioners—Retail

B & W Service & Confectionery

5214 59Av. Ponoka 783-4942

BUSY BEE CONFECTIONERY

4927 51Av. Rocky Mtn Hse 845-3800

Cartwrights Confectionery

4958a 47St. Lacombe 782-3566

The buying public won't forget
you when you advertise in the
YELLOW PAGES.

Confectioners—Retail—(Cont'd)

Innisfail Confectionery

5008 50St. Innisfail 227-3714

Met's Confectionery 3836 49Av Innisfail 227-3228

Midway Service Hwy11 Red Deer 347-0492

Patton's Place Confectionery

5105 50Av. Lacombe 782-6454

Rouse's Sundries 4904 50St Alix 747-2455

Sunnybrook Grocery

11SpringfieldAv. Red Deer 347-5150

West Point News & Confectionery

5056 50St. Innisfail 227-5060

Confectioners—Wholesale

Drumheller Distributors Ltd

437 16StE. Drumheller 823-4612

Consultants

See Specific Klads

Consultants Communications

See Communications Consultants

Consultants Management

See Management Consultants

Consulting Engineers

See Engineers Consulting

Contact Lenses

See also Opticians, Dispensing, also Optometrists
ALLIED OPTICAL DISPENSERS

100-4808 RossSt. Red Deer 347-4524

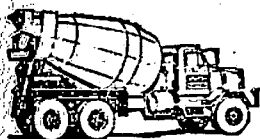
Hauck Opticians Ltd

4911 GaetzAv. Red Deer 346-4660

(See Advertisement This Page)

Can't get away? Take care
of errands by telephone. Fast,
easy, economical.

REVELSTOKE Transit-Mix



* Complete Transit Mix
Concrete Service

Town & Country

- * Prompt Service
- * Budget Terms Available
- * Free Estimates
- * A.S.T.M. Standards

346-3734
346-3655

AFTER HOURS CALL
G. Millard, Mgr., 346-3233

4311 - 54th Ave., RED DEER

PONOKA 783-3202

**REVELSTOKE COMPANIES
LTD.**

LACOMBE PERMACRETE LTD.

Quality Industrial
& Residential
Transit Mix Concrete

782-3133

BOOKKEEPER 782-3465

4532 - 50th Avenue, Lacombe

CONSULT YOUR

OPTOMETRIST

FOR PROFESSIONAL ADVICE ON

- * EYESIGHT PROBLEMS
- * CONTACT LENSES
- * CROSSED EYES
- * AMBLYOPIA
- * SUBNORMAL VISION AIDS
- * VISUAL TRAINING



ALBERTA OPTOMETRIC ASSOCIATION

422 Tegler Building, Edmonton

Edmonton 422-4829

MOBILMIX CONCRETE LTD.

PROMPT SERVICE
Town & Country

Surpasses ASTM Standards

Heated Concrete

FREE ESTIMATES

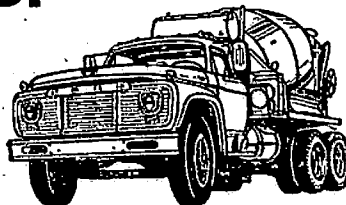
Al Campbell, Mgr.

PHONE **742-2134**

Residence 742-2039

IF NO ANSWER CALL — 742-2170 Herb — 742-3781 Ross

Box 1867, Stettler



HAUCK OPTICIANS LTD.

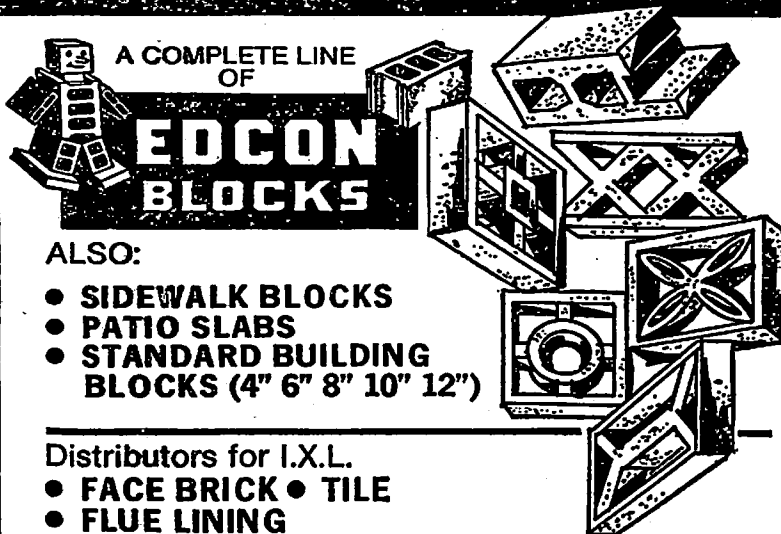
346-4660

346-4784

4911 Gaetz Avenue
RED DEER

CONCRETE BLOCKS

A COMPLETE LINE
OF



**EDCON
BLOCKS**

ALSO:

- SIDEWALK BLOCKS
- PATIO SLABS
- STANDARD BUILDING BLOCKS (4" 6" 8" 10" 12")

Distributors for I.X.L.

- FACE BRICK • TILE
- FLUE LINING

TELEPHONE **346-2877/347-2371**



**CONSOLIDATED
CONCRETE LIMITED**
4676 61 STREET, RED DEER

Concrete Blocks

CONSOLIDATED CONCRETE LIMITED
4676 61St. Red Deer 346-4357
Blocks Masonry Supplies-Precast Sales
Red Deer 347-2371
Edcon Blocks 4676 61St. Red Deer 347-2371
(See Advertisement This Page)

Concrete Contractors

See Contractors—Cement

Concrete Pipe

See Pipe—Concrete

Concrete—Precast

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(See Advertisement This Page)

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for your sake...
for others' sake...
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Central Precasts Ltd.

Box 644

346-6123

Red Deer

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4909 - 17th Avenue S.E., Calgary 272-1106

- STEPS
- SEPTIC TANKS
- HYDRA-PREST SIDE WALK & PATIO SLABS
- ORNAMENTAL IRON RAILINGS
- STRIP-EASE FORMING SYSTEMS

DELIVERED — INSTALLED — GUARANTEED

Concrete—Prestressed

See Concrete Products

Concrete Products

CON-FORCE LIMITED Box 398 Calgary 265-6550
Innisfail Concrete Products
Upstrs5004 48St. Innisfail 227-3260
STOY CONCRETE PIPE LTD
GlenmoreTr&HeritageDrSE
(Collect) Calgary 255-8151
Supcrete (Alberta) Ltd
4425 92Av. Edmonton 465-5367
(See Advertisement This Page)
VANGUARD CONCRETE PRODUCTS LTD
7625 127Av. Edmonton 476-2388

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**Precast & Prestressed
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- Pipe & Man Holes
- Floor & Roof Slabs (Hollow Core)
- Structural Building Members
- Architectural Panels
- Bridge Members

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better usage →
better results →



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Please Call
YELLOW PAGES
261-5187

Alberta Government Telephones
120 - 7th Ave. S.W., Calgary

Mr. Excavator

**be sure you don't
disrupt telephone
service by digging
up underground
cable and conduit.**

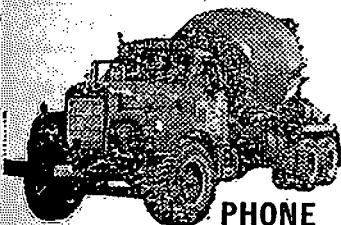
FOR BURIED CABLE LOCATION,
before digging, Dial '0' (Zero)
& ask for Zenith 07128 (No Toll Charges)



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ON SITE ON SCHEDULE!

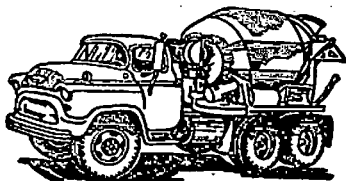


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(See Advertisement This Page)
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346-3655
(See Advertisement This Page)
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(See Advertisement This Page)

Condensed Milk

See Dairies

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Cadbury Division Cadbury Schweppes Powell
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Consultants Communications

See Communications Consultants

Consultants Management

See Management Consultants

Consulting Engineers

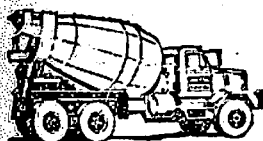
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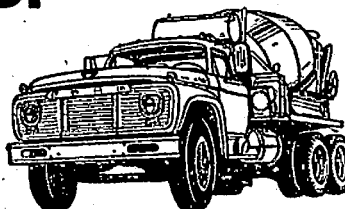
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(See Advertisement This Page)



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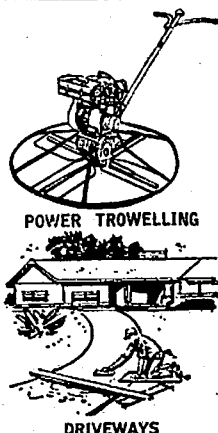
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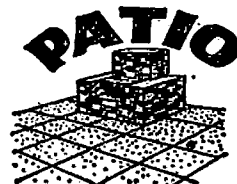
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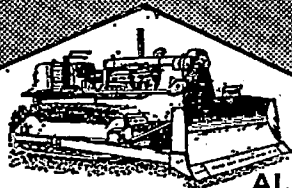
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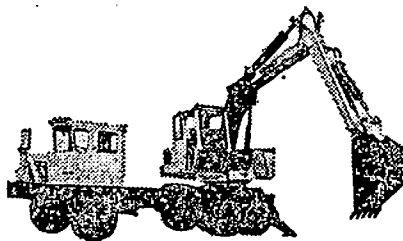
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Mr. Excavator

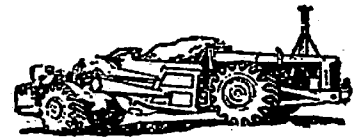
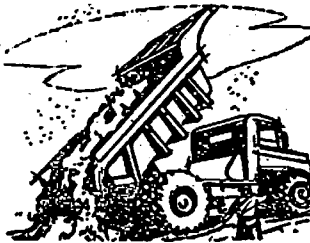
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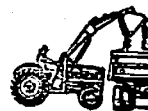
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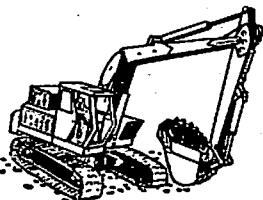
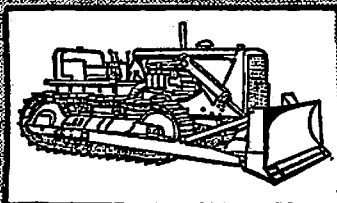
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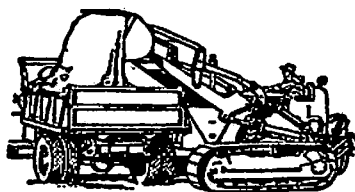
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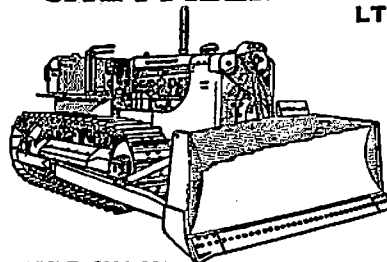
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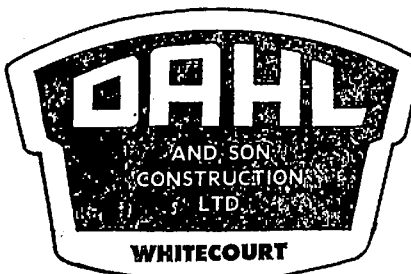
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Meeres & Hicks Electric Ltd
 4354 52Av...Red Deer 346-2712

Miller W F ConstructionHanna 854-3126

Noad Art & Sons Ltd
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Nolan Bros 22FirStRed Deer 347-3709

Parkside Plumbing & Heating Ltd
 5420 45St...Red Deer 347-2740

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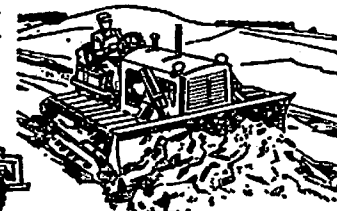
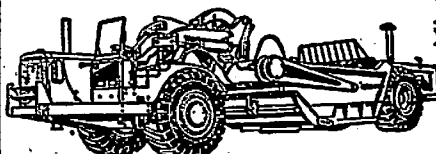
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Red Deer

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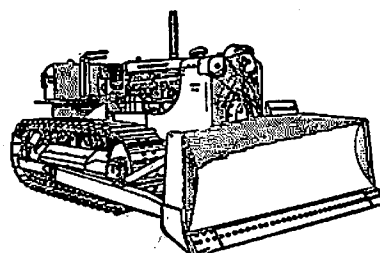
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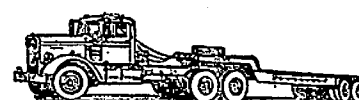
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Stober Bernd Construction
321 2AW. Hanna 854-3948
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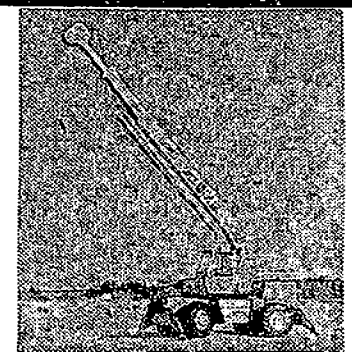
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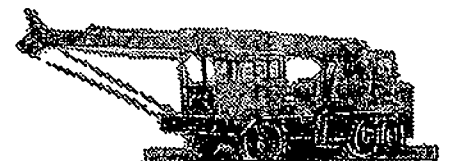
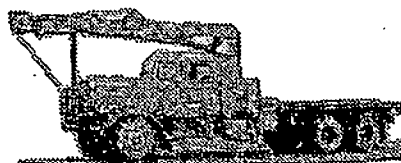
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Cumberland Dr D G
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Dickson Dr R G 127 3AWW Drumheller 823-2582
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Foulon Dr Robert G
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Harach Dr Michael
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Jensen Dr T 105 2AVW Hanna 854-3255
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Leboldus Dr F J 4911 51St. Rimby 843-2173
Logsdon Dr James E
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Niven Dr Gerald A
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Stiles Dr J W 5104 51Av. Ponoka 783-4755
Travis Dr Gordon 4912 RossSt. Red Deer 347-1377
Tym Dr Clifford 4935 49St. Innisfail 227-3011
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Hardware Rocky Mtn Hse 845-3111
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Hutch Ray 217 2AVW Hanna 854-3121
Kannigleser Jack Ltd
 4923 50Av. Lacombe 782-3261
Lawrence J & Co (Stettler) Ltd
 5008 50St. Stettler 742-2111
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MACLEODS FAMILY SHOPPING CENTRE
 100 Ponoka Plaza. Ponoka 783-3164
MACLEODS FAMILY SHOPPING CENTRE
 4755 49St. Red Deer 347-4495
MACLEODS FAMILY SHOPPING CENTRE
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RED DEER CO-OP LTD
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Robinson Stores 5021 50St. Lacombe 782-3949
Robinson Stores 4932 50St. Rocky Mtn Hse 845-3933
Robinson Stores 202 MainSt. Oyen 664-3544
Robinsons Stores Ponoka Plaza. Ponoka 783-4862
Saan Stores Ltd
 337 CentreSt. Drumheller 823-2822
Stedmans Department Store
 355 CentreSt. Drumheller 823-4144
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Eaton's 228 2AVW Hanna 854-3371
Eaton's 5005 51St. Lacombe 782-6433
Eaton's 5106 50Av. Ponoka 783-3301
Eaton's 5011 50Av. Stettler 742-2302
Simpsons-Sears 68-3AWW Drumheller 823-3361
Simpsons-Sears 123 2AVW Hanna 854-3345
Simpsons-Sears 5039 50St. Innisfail 227-3338
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Simpsons-Sears 4909 51St. Rimby 843-2744
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