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Distributors for
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Central Alberta Dairy Pool 4940 52St. . Altx 437-2441
Central Alberta Dairy Pool 5007 49Av. . Ponoka 783-3096
Central Alberta Dairy Pool 5302 Gaetz Av. . Red Deer 346-2074
Central Alberta Dairy Pool 4713 51St. . Rimbey 843-2080
Central Alberta Dairy Pool 5015 49Av. . Rocky Mtn Hse 845-3090
Central Alberta Dairy Pool 4702 50St. . Statler 742-2041
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Independent Creameries Ltd 4517 50Av. . Lacombe 782-3971

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Lemons heated in hot water before using will give more juice.

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(See Advertisement This Page)
Purity Dairy East Coulee 822-3822
Union Milk Div of Silverwood Dairies Limited
4312 54Av. . Red Deer 346-2165
(See Advertisement This Page)

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DeLAVAL & BEATTY DAIRY EQUIPMENT
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See Interior Decorators

Decorators—Painters

See Painters & Paperhangers

Dehydrated Foods

See Food Products

Delicatessens

Edmet Meats Ltd 4403 50Av Red Deer 347-5449

Delivery Service

See Cartage Section—Also Transfer Companies

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Clarkson Dental Laboratory Ltd
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Public

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Public—(Cont'd)

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117 Scott Bldg. RED DEER 346-2337

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Boyce Dr M S 5029 51St. Lacombe 782-3586
Brunlton Dr R C
Heartland Shopping Plaza Stettler 742-5044
Crandall Dr M E 5021 51St Lacombe 782-3755
Culham Dr D I 5310 58St Cr. Ponoka 783-3218
Cumberland Dr D G
302-4909 GaetzAv. Red Deer 347-6306
Dade Dr Ward 4921 50St. Stettler 742-2255
Deedrick Dr D C 5021 51St. Lacombe 782-3755
Dickson Dr R G 127 3AvW Drumheller 823-2582
Dolinsky Dr E V 4909 GaetzAv Red Deer 347-4344
Fleming Dr S 3018 Bunn Bldg. Red Deer 346-3110
Foulton Dr Robert G
135 3AvW. Drumheller 823-3133
Goodman Dr A L
507 Professional Bldg. Red Deer 346-2648
Harach Dr Michael
3018 Bunn Bldg. Red Deer 347-1300
Hill Dr Gordon A
4915 GaetzAv. Red Deer 346-2370
Holmes Dr L
605 Professional Bldg. Red Deer 346-3720
Husband Hill & Logsdon Drs
4915 GaetzAv. Red Deer 346-2370
Jenson Dr T 105 2AvW Hanna 854-3255
Kjorven Dr Lloyd
303-4909 GaetzAv. Red Deer 347-4142
Leboldus Dr F J 4911 51St. Rimbey 843-2173
Logsdon Dr J E 4915 GaetzAv Red Deer 346-2370
Long Dr J B S Central Bldg. Red Deer 346-2612

Dentists—(Cont'd)

Murphy Dr J D
406 Professional Bldg. Red Deer 347-5224
Semple Dr J M
MnFlr 5039 50St. Rocky Mtn Hse 845-3133
Shipowick Dr L
210a-3722 57Av. Red Deer 347-1770
Siemens Dr E A
205 Professional Bldg. Red Deer 347-2498
Residence Penhold 886-4682
Stiles Dr J W 5104 51Av. Ponoka 783-4755
Travis Dr Gordon 4912 RossSt Red Deer 347-1377
Tym Dr Clifford 4913 50St. Innisfail 227-3011

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Bay The 4909 49St. Red Deer 347-2211
Bay The 4912 50St. Rocky Mtn Hse 845-3010
Hardware Rocky Mtn Hse 845-3111
Grocery Rocky Mtn Hse 845-3113
Eaton's 228 2AvW Hanna 854-3371
EATON'S 4807 GaetzAv. Red Deer 346-5511
Buy Line—To Order From Catalogue & Retail
Store. Red Deer 347-7711
Eaton's of Canada—For Zenith Service refer to
this listing in the Alphabetical Section under
the Specific Exchange desired
Hutch Ray 217 2AvW Hanna 854-3121
Jack's Department Store
5003 RossSt. Red Deer 346-2526
Kannegleser Jack Ltd 782-6631
4923 50Av. Lacombe 782-3261
Lawrence J & Co (Stettler) Ltd
5008 50St. Stettler 742-2111
Leal's Dept Store 4902 50Av. Lacombe 782-3091

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CENTRE 5013 50St. Eckville 746-2464

MACLEODS FAMILY SHOPPING CENTRE

100 Ponoka Plaza. Ponoka 783-3164

MACLEOD'S FAMILY SHOPPING CENTRE

4755 49St. Red Deer 347-4495

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4717 49Av. Rimbey 843-2493

National Department Stores

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RED DEER CO-OP LTD

Plaza Shopping Centre. Red Deer 346-6681

ROBINSON STORES

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Robinson Stores 5021 50St. Lacombe 782-3949

Robinson Stores 4932 50St Rocky Mtn Hse 845-3933

Robinsons Store 202 MainSt. Oyen 664-3544

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Eaton's of Canada 5008 50Av. Stettler 742-2302
Eaton's of Canada Ltd
24-3AvW. Drumheller 823-3338
Simpsons-Sears 68-3AvW Drumheller 823-3361
Simpsons-Sears 123 2AvW Hanna 854-3345
Simpsons-Sears 5039 50St. Innisfail 227-3338
Simpsons-Sears 5026 50St. Lacombe 782-3182
Simpsons-Sears 5018 50Av. Ponoka 783-3328
SIMPSONS-SEARS Catalogue Sales
4720 50Av. Red Deer 347-5581
Customer Accounts Red Deer 346-4949
Simpsons-Sears 4909 51St. Rimbey 843-2744
Simpsons-Sears 4909 50St Rocky Mtn Hse 845-3391
Simpsons-Sears 5003 50Av. Stettler 742-4411
Simpsons-Sears Catalogue Sales
Office. Castor 882-3466

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Diamonds

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PRAIRIE BUSINESS MACHINES [346-6268

MnFlr 5217 GaetzAv. Red Deer [346-2216

Diesel Engines

See Engines—Diesel

Diesel Fuel Injection Equipment

KOSMAN PUMP SERVICE LTD

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Diesel Fuel Injectors

See Fuel Injection Equipment

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See Physicians & Surgeons

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See Kennels

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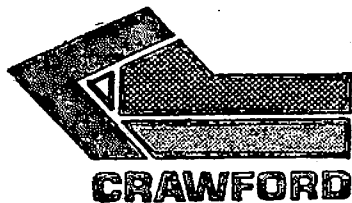
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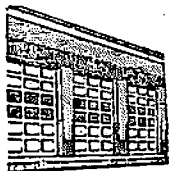


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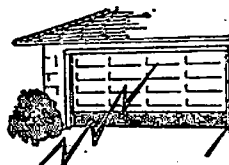


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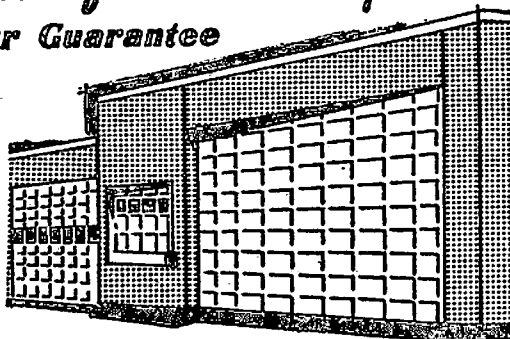
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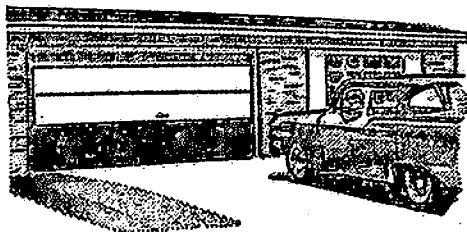
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Dominion Government

See Alphabetical Section under Government of Canada

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(See Advertisement This Page)

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(See Advertisement This Page)

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(See Advertisement This Page)

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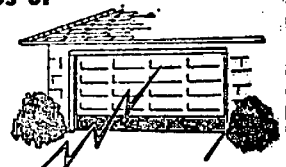


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Authorized dealers are listed
under the trade name or trade-
mark heading.

Draperies

Altan Draperies Ltd

4938 51St.. Red Deer 347-6990
(See Advertisement This Page)

CARPET CABIN 5012 50St .. Lacombe 782-6757
F D Y Furniture 4923 48St Red Deer 347-1341
(See Advertisement This Page)

Fabricana 4804 50Av Red Deer 347-6900
(See Advertisement This Page)

Gayline Drapery Service
Upstrs 5014 49St.. Red Deer 347-3811

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FLOOR COVERINGS — BEDDING
4954 47St LACOMBE 782-3127

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UNIVERSAL FABRIC CENTRE
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PROFESSIONALLY

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Martin's Sewing & Repair
4901 50St.. Rocky Mtn Hse 845-3901

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Flinn R W Drilling

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WESTERN CAISSONS (ALTA) 1969 LTD
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Drive-In Restaurants

See Restaurants—Drive-In

Drive Yourself Cars

See Automobile Renting & Leasing

Driving Instruction

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9 out of 10

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CUSTOM DRAPERY SERVICE

We Will Show Samples In Your Home

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Estimates Cheerfully Given

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- * Furniture

FDY FURNITURE

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Drug Stores

See also Pharmacies

Alpine Drugs Ltd 4913 50St..Rocky Mtn Hse 845-3727

ANDERSON DRUG 332CentreSt..Drumheller 823-2670

Bentley Drugs Ltd 4930 50Av..Bentley 748-3820

Bishop's Drug Store No 1 4810RossSt..Red Deer 346-4233

No 2 9Port-O-CallShoppingCentre Red Deer 346-3200

No 3 39St&40Av.....Red Deer 346-3888

(See Advertisement This Page)

Brownlie Drug Co Ltd 4919 50St..Rocky Mtn Hse 845-3066

Castor Drug Store.....Castor 882-3055

Coleman's Drug Store Ltd...Coronation 578-3588

CO-OP PHARMACY PlazaShoppingCentre..Red Deer 347-3924

DICK'S DRUG STORE

PRESCRIPTION SERVICE

Du Barry Cosmetics

After Hours Phone 823-2643

45-3AvW.....DRUMHELLER 823-2456

Forhan's Pharmacy 5019 50St Eckville 746-2622

Gaetz-Cornett Drug & Book Co Ltd 4901GaetzAv..Red Deer 346-2512

Mountview Store 3757 43Av Red Deer 347-2345

Paramount Store 4732RossSt Red Deer 346-6916

(See Advertisement This Page)

Hanna Rexall Drug Ltd 119 2AvW Hanna 854-3044

HOLMES DRUG STORE

G. R. Holmes, Prop.

PRESCRIPTION SERVICE

Complete Drug Store Service

5001RossSt.....RED DEER 347-2003

Drug Stores—(Cont'd)

Housman Drugs Ltd

5005 50St..Innisfail 227-9488

JACKSON'S DRUG STORE 5009 50St..Innisfail 227-3500

Johnston Drugs (Ponoka) 5008 50Av..Ponoka 783-3731

KILICK REXALL DRUGS 4938 50St..Stettler 742-2193

Lang's Pharmacy Ltd.....Consort 577-3644

Masters Pharmacy Ltd 4939 50 St..Stettler 742-2205

Oyen Drug Ltd 112MainSt.....Oyen 664-3732

Ponoka Pharmacy Limited 5026 50Av..Ponoka 783-3240

Rexall Drug Store 4938 50St..Stettler 742-2193

Sevensen Drug Ltd 5023 51Av..Ponoka 783-4514

STERLING DRUG STORE 25 3AvW..Drumheller 823-2639

STETTTLER DRUGS LTD 5026 50St..Stettler 742-2095

Stewart Drugs 126 2AvW.....Hanna 854-3711

SWEET & ENGLISH PHARMACY LTD

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Emergency Calls 782-3500 - 782-3256

5025 50Av.....LACOMBE 782-3666

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(See Advertisement This Page)

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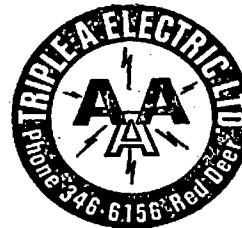
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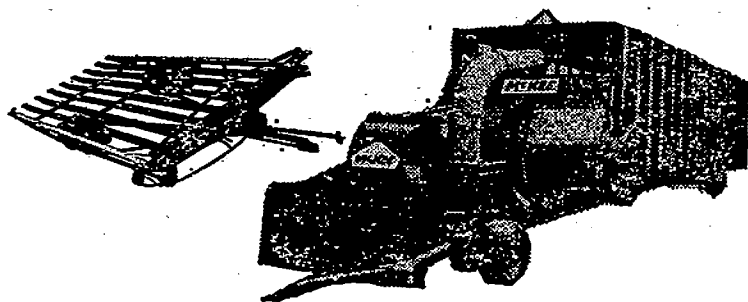
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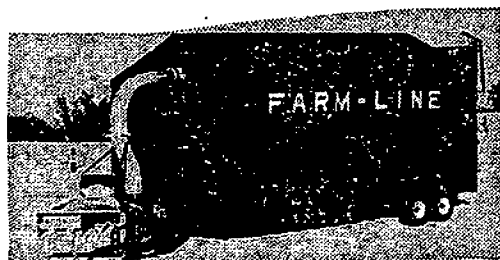


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Traders Group Limited
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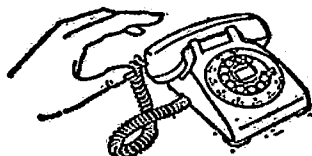
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SUPERVISORY - AUTOMATIC FIRE ALARM
SMOKE DETECTION SERVICES

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Central Safety
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To loosen tight screws or bolts, place a few drops of peroxide on them. Let soak for a few minutes.



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someplace
wanting to hear
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Service to All Makes**

"Serving Central Alberta Since 1951"

5020 51A W. RED DEER 346-6631

Fire Master Extinguishers Ltd
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(See Advertisement This Page)

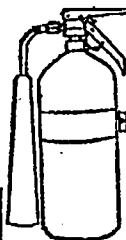
**Fire Master
Extinguishers Ltd.**

**SALES
RENTALS**

**Recharge
Service**

**FIRST AID
SUPPLIES**

346-2040



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Fire Insurance

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GRINNELL SALES LTD**
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Superior Fire Protection
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OPEN FIREPLACE UNITS**

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GREAT BEAR TROPHY LODGE LTD
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Rollings Sewing Machine Sales & Service Ltd
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Douglas Supplies Ltd
5020 51A W. .. Red Deer 346-6631
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INSTALLATION ONLY

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**Cushioned Flooring
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Expert Installations
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**Linoleum
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**COMPLETE
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On The Spot Financing

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Roger's Fashioned Floor

4914 50 St. .. Ponoka 783-4607

Schulz Gerhard 4228 34 St. .. Red Deer 347-3179
(See Advertisement This Page)

STETTLER FLOOR COVERINGS

RESIDENTIAL - COMMERCIAL
LINOLEUM - TILE - BROADLOOM
WALL COVERINGS, ETC.
4912 49 St. STETTLER 742-3538

Superior Floor Coverings

4711 49A W. .. Red Deer 347-4282
(See Advertisement This Page)

WHITLOCK LUMBER CO LTD

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**"Make One Call Do the Work
of Two" — Use the YELLOW
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**IN THE HOME — Kitchens, Basements, Foyers,
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Bedrooms, Patios, Cottages - Rural & Urban.
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**SCHULZ
GERHARD****Hardwood Floors**

- * ALL MATERIALS
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- * LAYING — WAXING
- * SANDING — FINISHING

All Work Guaranteed

FREE ESTIMATES

347-3179

4228 - 34th Street, Red Deer

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The limited number of list-
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FASTER

especially if the name is a
common one.



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5021 50St. Innisfail 227-3503

Central Alberta Florists Ltd
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CENTRAL ALBERTA FLORISTS LTD
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(See Advertisement This Page)
Drumheller Flowers
Drumheller Plaza Shopping Centre
Drumheller 823-4707

(See Advertisement This Page)
DRUMHELLER VALLEY FLOWER SHOP
40 34W. Drumheller 823-2792

(Light Calls res. 823-2944)
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FRESH FLOWERS FOR ALL
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POTTED PLANTS & ACCESSORIES
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DE-MOTH YOUR RUGS

When placing a new wool rug,
remember that moths don't like
salt. Secret is to scrub the floor
with a strong solution of hot water
and salt just before laying the
carpet.

Florists—Retail—(Cont'd)

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CUT FLOWERS
POTTED FLOWERS
BEDDING PLANTS
GARDEN SUPPLIES & ALL TYPES OF
GENERAL FERTILIZERS - Wholesale, Retail
112 14W. OYEN 664-3827

PLAZA FLOWER SHOP

4714 50St. Red Deer 346-5443
(See Advertisement This Page)

Ponoka Flower & Gift Shop Ltd
5016 50Av. Ponoka 783-4777

Red Deer Florist
4708 Gaetz Av. Red Deer 346-2524
(See Advertisement This Page)

STETTLER FLOWER SHOP
4902 50St. Stettler 742-2531

Drumheller Flowers

COMPLETE
FLORAL SERVICE
FRESH FLOWERS

Large Selection of Plants
From Our Own Greenhouses

823-4707

AFTER HOURS CALL 823-2928
Drumheller Plaza
Shopping Centre, Drumheller



"FLOWERS" Anywhere - Anytime
For Any Purpose



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Head Office - Main Shop

5201 - 43rd Street
RED DEER

346-4156

PLAZA SHOP 346-5443

INNISFAIL SHOP
Innisfail 227-3503

GROWING DIVISION
Blackfalds 885-4606



LACOMBE SHOP
782-3728

OLDS SHOP
226-3275

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when you tell me
'I found you
in the
YELLOW
PAGES' "



PLAZA FLOWER SHOP

346-5443

PLAZA SHOPPING CENTRE

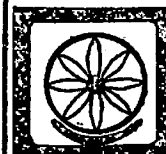
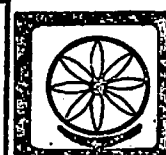
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Fast Service!

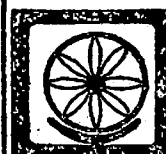
Speed Up Your Business . . . Use

**DIRECT
DISTANCE
DIALING**

1. Dial the numeral "1".
 2. Dial the Area Code.
 3. Dial the phone number.
- You're there in seconds!



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RED DEER
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Corsages - Funeral Flowers
Pottery - Glassware
Flower Pots - Bulbs
Seeds - Bedding Plants

P. A. (Bud) LUND, Prop.
Finer Flowers for Every Occasion

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POTTED PLANTS
WEDDING FLOWERS

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346-3210

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Flying Instruction

See Aviation Instruction

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Central Alberta Health For Is

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MINERAL & FEED SUPPLEMENTS

"WHERE TO BUY THEM"

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SERVICE FOR HOME
FREEZERSFAMOUS MAGIC PANTRY
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255-0366

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See Truck Lines

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347-3478**DOMINION FRUIT**

5202 53 Av. Red Deer 346-2016

Scott National Co Ltd

5010 47 St. Red Deer 346-2068

(See Advertisement This Page)

Scott National

CO. LTD.

5010 - 47th STREET

Home of

- Scona Fresh Fruits & Vegetables
- Scona Frozen Fruits & Vegetables
- Tobacco & Confectionery
- Paper Supplies

Phone Red Deer

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SHIPPING DEPT.:

346-2758LOOK FOR THE SUNNY SCONA
LABEL AT YOUR FAVORITE STORE**Fuel Injection Equipment**

Henderson Frank Mobile Service

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KOSMAN PUMP SERVICE LTD.WE SERVICE ALL MAKES OF
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SATISFACTORY SERVICE

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LOVESETH LTD**Loveseth's****CENTRAL WAREHOUSE****Service — Sales — Warranty**Pumps - Injectors & Controls
Accurate - Economical
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AMERICAN BOSCH — ROOSA MASTER
DEMCO — CATERPILLAR — ROBERT BOSCH
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BRYCE — I.H.C. — SIMMS CUMMINS**"FOR SALES & SERVICE CALL"**

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(See Advertisement This Page)

MOTH PROTECTIONFor added storage protection for
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a cup of mothballs to the rinse
water. The mothballs dissolve in
the warm water and evenly satur-
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CAREFULLY!**Avoid wrong numbers
by first checking the
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CAREFULLY!****UNITED DIESEL****INJECTION LTD.****"The Best in Fuel Injection Service"****FUEL INJECTION — AUTOMOTIVE ELECTRICAL****FACTORY AUTHORIZED SERVICE TO**AMERICAN BOSCH — ROOSA MASTER — C. A. V.
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BOSCH — WOODWARD HYDRAULIC GOVERNORS**GUARANTEED — COMPLETE — ACCURATE**

SERVICE TO

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(See Advertisement This Page)

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EVENTIDE FUNERAL CHAPELS LTD

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(See Advertisement This Page)

EVENTIDE FUNERAL CHAPELS LTD
5019 47Av. Sylvan Lake 887-2151

FENTON & KIRKMAN FUNERAL CHAPEL LTD
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Lissack Funeral Home Ltd ..Coronation 578-3777

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Sisson Furs Ltd 5013RossSt ..Red Deer 346-2291

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(See Advertisement This Page)

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**Lennox - Coleman - Airco
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Heating Air-Conditioning
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All Our Customers
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LENNOX WARM AIR FURNACES

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funerals conducted
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Sylvan Lake 887-2151

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24 HOUR SERVICE

H. H. COOPER MGR.

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5137 - 50th Ave., Ponoka

GAS - OIL - COAL & ELECTRIC FURNACES

**JS heating
LTD.**

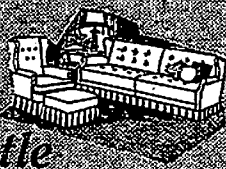
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*"Feather
Your Nest
With A Little
Down"*



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Quality Furniture of Distinction of all Periods

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Free Delivery - Free Storage

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Burrows Hardware & Furniture Ltd

5036 50St. Innisfail 227-3411

F D Y Furniture 4923 48St. Red Deer 347-1341

(See Advertisement This Page)

Farmer's Exchange 215 24W. Hanna 854-3133

Harper Furniture 5121 Gaetz Av Red Deer 346-2250

(See Advertisement This Page)

King Perry Furniture & Appliances

Dominion Shopping Centre. Red Deer 347-2521

(See Advertisement This Page)

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4755 49St. Red Deer 347-4495

Moore O B 4906 50St

.... Rimbey 843-2391

Pam-Ron Furniture House Ltd.

5024 47Av. Red Deer 347-1656

(See Advertisement This Page)

Poncka Furniture Ltd

5006 50St. Ponoka 783-3440

Pro-Fab Furniture & Upholstery

4948 47St. Lacombe 782-3121

(See Advertisement This Page)

Rodgers Home Furnishings Ltd

4954 47St. Lacombe 782-3127

Royal Home Furniture Ltd

5123 Gaetz Av. Red Deer 347-2065

(See Advertisement This Page)

Saxony Furniture Ltd 4903 50Av Stettler 742-2443

Sherman's Furniture Centre Ltd

180 Centre St. Drumheller 823-2444

(See Advertisement This Page)

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(See Advertisement This Page)

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FOR ALL
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Drumheller Transport Co Ltd
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Speedy Moving & Storage
4936 53Av. Red Deer 346-5800

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Refinishing

Pearson's Furniture Loft
5136 47St. Red Deer 347-6452
(See Advertisement This Page)

DANGER?

Charcoal fires produce carbon monoxide. In case of rain while doing outdoor cooking, do not drag the charcoal cooker inside a closed garage or porch. The biggest enemy of carbon monoxide is fresh air.

Furriers

MARGARET'S FURS

Expert Repairs - Remodelling
Relining - Cleaning - Glazing
Storage

24 Years Experience in the Fur Trade

1-4927 51St. RED DEER 346-3506

Sisson Furs Ltd 5013 RossSt. Red Deer 346-2291
(See Advertisement This Page)

A kitchen phone lets mother
take or make calls without
"dropping everything".

SISSON FURS LTD.

- New Furs
- Remodelling
- Repairing
- Cleaning
- Storage

VAULT LOCATED
ON OUR PREMISES

"Furs From A Furrier"

346-2291

5013 Ross Street, Red Deer



Game Farms

ALBERTA GAME FARM

CANADA'S WILDLIFE PARADISE

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RR1 Ardrossan EDMONTON 699-3401

Garage Doors

See Doors Section

Garages—Service

Acadia Valley Garage
Box 120. Acadia Valley 972-3803
Adams Service Spruceview 779-3550
B & B Gas Sales 4342 GaetzAv Red Deer 347-4881

B & E SAFETY SERVICE

SHELL PRODUCTS - LICENSED MECHANIC
COMPLETE GENERAL REPAIR SERVICE
5134 50Av RIMBEY 843-2570

Baldorf Motors Rosebud 457-2217

BAWTINHEIMER L L
4925 48St. Red Deer 346-2229

Baxter's Garage
4903 51St. Rocky Mtn Hse 845-3210

Bill's Repairs Hwy11. Rocky Mtn Hse 845-2011

Bill's Super Service 4924 50St Innisfail 227-3678

Blackfalds Esso Service
Hwy2a. Blackfalds 885-4622

Blish E 5046 50Av Bentley 748-3755

Botha Garage Botha Stettler 742-5015

Brigham Motors Ltd 5032 48Av Ponoka 783-4323

Brownfield Sales & Service
Brownfield. Coronation 578-2256

Carter's Garage Ltd
4940 51St. Rocky Mtn Hse 845-3385

Central Garage Donalds 883-2285

Central Garage Hanna Ltd 854-3202

111-113 2AvW. Hanna 1854-3600

Cereal Motors Garage Box 69 Cereal 973-3834

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GENERAL AUTOMOTIVE REPAIRS

Phone BIG VALLEY 876-2201

Corner Brook Repair Service RR1 Eckville 746-5873

Corner Service Penhold 886-4577

Coulee Motors East Coulee 822-3788

Cousins Corner
5003 LakeshoreDr. Sylvan Lake 887-2081

Delburne Motors Sales Delburne 749-3633

Dun-Rite Motors 4924 47St. Lacombe 782-6371

Sales Lacombe 782-6422

EARL'S SERVICE 5005 50Av. Rimby 843-2044

Edwards Garage Ltd
4828 50St. Rocky Mtn Hse 845-3328

Ernie's Service Castor 882-3363

Erv's Garage 4908 50St. Caroline 232-3822

Fano's Garage 318 CentreSt. ... 854-3483

Fisher A J Fuels Ltd
Hwy11W. Rocky Mtn Hse 845-3150

Fred's Garage Delburne 749-3933

G & B Esso Service 4704 51Av. Alix 437-2626

Grande Avenue Service Castor 882-3060

Hager Motors Compeer Altario 987-3809

Harry's Husky Service Youngstown 779-3813

Helm Service Delta 364-3788

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TRACTORS — DIESEL SERVICE

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Herb's Sales & Service Byemcor 579 3966

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Husky Motors Ltd 5409 50St. ... Ponoka 783-4849

Jack's Esso Service Box 2 Sibbald 676-3733

Jack's Service Lacombe 782-3965

Garages—Service—(Cont'd)

KIPP SCOTT PONTIAC BUICK LTD

6801 50Av. Red Deer 346-5506

Lakewood Auto Service
4924 33St. Sylvan Lake 837-2160

Land's Automotive Volkswagen Service
4557 50Av. Lacombe 782-3807

(See Advertisement This Page)

Larry's Shell Service
EdmontonTr. Red Deer 346-4467

Larson's Auto Electric
4814 50St. Stettler 742-4522

Lon's Auto Service 4942 50Av. Bentley 748-4030

LUNDGREN MOTORS LTD

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SHELL PRODUCTS

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Body Shop 5160 56 St. Innisfail 227-5322

Sales 5012 49St. INNISFAIL 227-3371

Lymbery Motors 4924 50St. Alix 437-2456

Mainline Motors (Lacombe) Ltd
5038 50St. Lacombe 782-3511

Marv's Super Shell 5028 47St Lacombe 782-3766

(See Advertisement This Page)

Matthias Service Garage Castor 882-3044

McFARLANE-GOODACRE MOTORS LTD

Mercury — Meteor — Comet

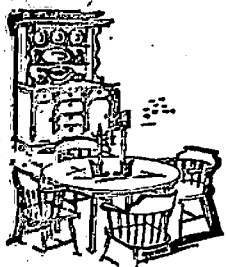
British Ford

Parts & Service 346-6621

Used Car Lot 4901 48 St. ... 346-4243

3010 GaetzAv RED DEER 346-6621

Listings Of This
Classification Are Continued
On Next Page



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Specializing in
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SHOP BY PHONE
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Garages—Service—(Cont'd)

Michener Hill Texaco Service
3937 50St..Red Deer 346-6932
(See Advertisement This Page)
Mid West Motors Ltd
4837 50St..Stettler 742-4477

MIDLAND MOTORS

GULF
PETROLEUM PRODUCTS
MAJOR REPAIRS TO ALL
CARS & TRUCKS

TwinHillsRdDRUMHELLER 823-2645

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4705 49Av..Red Deer 347-5700

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COMPLETE AUTOMOTIVE SERVICE
STUDEBAKER PARTS & SERVICE
4604 47StLACOMBE 782-3572

Millar Motors (Red Deer) Ltd
3215 GaetzAv..Red Deer 346-5577

Mountain View Farm Equipment Ltd
5020 44Av..Innisfail 227-5101

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AUTOMOTIVE REPAIRS
24 HOUR AMA TOWING
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Texaco Gas & Oil Products
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North Hill Service
6704GaetzAv..Red Deer 347-4173
Ostergard Auto Electric
DrumhellerN..Drumheller 823-2903

PACIFIC 66 SERVICE

PACIFIC PETROLEUM PRODUCTS
EXHAUST SYSTEMS FOR ALL MAKES
4419 45StROCKY MTN HSE 845-2002

Pat's Highway ServiceCastor 882-3070
Peterson Motors Box 68Cereal 973-3863
Pine Service Hwy25Red Deer 347-6556
Port-O-Call Pacific 66

4343 50Av..Red Deer 347-4604
Red Deer Esso 4619 49AvRed Deer 346-4443

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4504GaetzAvRED DEER 346-3684

Reg's Auto Body Repair 47Ave Stettler 742-3555
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Jct 2&2aHwysS..Red Deer 346-3624
Rimby Motor Sales Ltd (843-2144)

4910 51St..Rimby 843-2525
Body Shop 4806 51StRimby 843-2722

Rocky Shell Service
4504 47Av..Rocky Mtn Hse 845-3009

Rosedale Motors Rosedale ..Drumheller 823-4502
Ross Garage Ltd

4939 51St..Rocky Mtn Hse 845-3077
Russell & Son's Garage

5040 50Av..Caroline 232-3766
S & W Body Shop & Wreckers Ltd

5029 51Av..Ponoka 783-3229
Shepherd D & Sons Bx 3Rumsey 368-3833

Smitty's Shell Service
4715LakeshoreDr..Sylvan Lake 887-2666

Southside Royalite
3515 50Av..Red Deer 347-5600

(See Advertisement This Page)
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TUNE-UPS
TOWING SERVICE

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346-2882 - 347-3404

33306GaetzAvRED DEER 346-6938

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GULF PRODUCTS - TIRES & ACCESSORIES
REPAIRS TO ALL CARS

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Garages—Service—(Cont'd)**SPORTSMAN PACIFIC 66**

Elmer Huber, Prop.

Full Mechanical Service
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SPECIALIZING IN BRAKES & TUNE-UPS
REPAIRS & SERVICE ON ALL MAKES OF
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4702 58StSTETTLER 742-2426

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After Hrs TowingStettler 742-2674

Stoll Central Garage Box 238 Youngstown 779-3773

Summit Esso Service

7111 50Av..Red Deer 346-5059

Sylvan Lake Motors

5004 46St..Sylvan Lake 887-2381

Sylvan Service 5002 50AvRimby 843-2033

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GULF PRODUCTS

COMPLETE SERVICE & TUNE-UPS

4920 51StSTETTLER 742-2021

Twin Hill Auto Service

TwinHillsRd..Drumheller 823-3269

ULTRA SALES & SERVICE LTD

4303GaetzAv..Red Deer 346-4510

Valley Esso Service

98RailwayAv..Drumheller 823-2210

Vellner Motors (1968) Ltd

4314GaetzAv..Red Deer 347-4441

Veteran GarageVeteran 575-3810

Weins' Royalite Service 5204 51Av Alix 437-2511

West End Service 5107 50St ..Innisfail 227-3700

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SPECIALISTS

3704 57AvRED DEER 346-5455

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3937.- 50th Street, Red Deer

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- British Leyland Dealer
- Austin • Rover
- M.G. • Triumph
- Land Rover • Jaguar

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We Carry a Good Selection
Of Used Cars

347-5600

3518 - 50th Avenue, Red Deer

Garages—Service—(Cont'd)**WESTPARK TEXACO SERVICE**

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5431 43StRED DEER 347-4921

Wilders Motors (1968) Ltd

5018 51Av..Ponoka 783-3366

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Starter Rebuilding

Motor Tune-Up

AMA Towing Services

4940 47StLACOMBE 782-3555

Garages Storage & Parking**Stations**

See Storage—Automobile

Garden Centres

See Nurserymen

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Seeds — Bulbs — Plants

For All Your Garden Needs & Supplies
Peat Moss, Terra-Lite, Plant Marking Stakes,
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Hoses, Hose Nozzles, Sprinklers &
Hose Couplings.

346-2524

4708GaetzAvRED DEER 346-3210

Thrifty Rental Center Ltd

4924 51St..Red Deer 347-7733

Gardeners

See Landscape Gardeners

Gas Appliances

Apex Propane Ltd

5135 46St..Rocky Mtn Hse 845-3960

Gas Bottled

See Propane Gas

Gas Companies

Canadian Western Natural Gas Co Ltd

5025 50St..Innisfail 227-3626

Northwestern Utilities Ltd

4628 49St..Alix 437-2633

Northwestern Utilities LtdConsort 577-3824

Northwestern Utilities Ltd

5008 50St..Lacombe 782-6351

Northwestern Utilities Ltd

422 3Ave..Oyen 664-3655

Northwestern Utilities Ltd

5204 50St..Ponoka 783-3943

Northwestern Utilities Ltd

Downtown Ofc 4752 50St..Red Deer 347-6604

Service Centre 5439 47St..Red Deer 347-6604

SAFETY FIRST

Always let the cold tap run for a few seconds before placing your child in the tub . . . then if he accidentally turns on the tap, he won't scald himself.

Gas Companies—(Cont'd)

Northwestern Utilities Ltd

5021 55Av..Rimby 843-2374

Northwestern Utilities Ltd

5040 54St..Rocky Mtn Hse 845-3575

Northwestern Utilities Ltd

5020 47Av..Sylvan Lake 887-2541

Northwestern Utilities Ltd—For Zenith Service

Refer to this listing in the White Pages under

the Specific Exchange Desired.

Plains-Western Gas & Electric Co Ltd

774CentreSt..Drumheller 823-5033

Plains-Western Gas & Electric Co Ltd

709CentreSt..Hanna 854-3154

Plains-Western Gas & Electric Co Ltd

5012 46St..Stettler 742-2551

Gas Filters

See Filters Air & Gas

Gas Fitters

Ken's Plumbing Service

5333 42aAv..Red Deer 346-4759

Stewart James A Plumbing Contractors Ltd

461 3AWW..Drumheller 823-2552

Gas Propane

See Propane Gas

Gasoline & Oil Bulk Stations

Alrey's GarageHaltwh 884-2217

Anderson James 9HwyWHanna 854-3949

Armeneau George W746-2123

5128 52AWW..Edville 746-2373

BOB'S CORNER SERVICE

U.F.A. CO-OP GAS & OIL

Bob Matthews, res 746-2049

54AveECKVILLE 746-2330

Buehler A WCoronation 578-5511

Cameron Robertson & MacKenzie Ltd

No56Hwy..Stettler 742-2151

Cameron's Oil Distributors Ltd

No12Hwy..Lacombe 782-3952

Cardamone Joseph

RailwayAve..Drumheller 823-2460

Catonio Tony TwinHillsRd ..Drumheller 823-2550

Con's Farm Sales

Texaco Distributor..Stettler 742-2155

D & G SALES & SERVICE (1970)

GULF OIL PRODUCTS

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4723 54AvRED DEER 346-5300

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GULF BULK OIL AGENT

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4608 50AvRIMBEY 843-2551

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TwinHillsRd..Drumheller 823-2550

Morrin Gas Plant Drumheller Customers

Only..Drumheller 823-5212

ECKVILLE

GULF OIL CANADA LIMITED

Gilby Plant Gilby..Edville 746-2658

RED DEER

GULF OIL CANADA LIMITED

5035 47St..Red Deer 346-7002

RIMBEY

GULF OIL CANADA LIMITED

RimbyNE..Rimby 843-2551

STETTLER

GULF OIL CANADA LIMITED

5014 50St..Stettler 742-2312

Listings Of This
Classification Are Continued
On Next Page

Gasoline & Oil Bulk Stations—

(Cont'd)

Gulf Oil Canada Limited ... Big Valley 876-2262
Gulf Oil Canada Limited ... Coronation 578-3551

GULF OIL CANADA PRODUCTS

BULK SALES—
CAMERON ROBERTSON & MacKENZIE LTD
56 Hwy ... Stettler 742-2131
Hwy E A 4415 50St ... Innisfail 227-3455
Weatherington Gordon ... Consort 577-3678
Hwy D N ... Craigmyle 665-2232
Imperial Oil Ltd 4827 51Av ... Alix 437-2471
Imperial Oil Limited ... Big Valley 876-2261
Imperial Oil Limited ... Castor 882-3030
Imperial Oil Ltd ... Delta 364-3924
Imperial Oil Ltd ... Drumheller 823-2663
Imperial Oil Ltd ... Innisfail 227-3177
Imperial Oil Ltd 301RailroadAve Oyen 664-3943
Joke John 4551 62St ... Red Deer 347-4922
Johnson B ... Castor 882-3303

JOHNSON & JAMES SERVICE LTD

GULF GAS & OIL
FIRESTONE PRODUCTS
4419 50St ... PONOKA 783-3456

James C F (Casey) Shell Service ... Donalda 883-2240
Lemson M E RailwayAveW ... Hanna 854-3188

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4602 54Av ... RED DEER 346-2589

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Mischke B ... Morrin 456-3777
Mishell T D ... Innisfail 227-3177
McVade's Maple Leaf Service
5169 50St ... Innisfail 227-3712
Murray Gordon ... Big Valley 876-2220

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Box 1314 ... STETTLER 742-5330

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IMPERIAL OIL AGENT
Residence 783-4073
8801 54St ... PONOKA 783-3730

Park R J 4447 45Av ... Rocky Mtn Hse 845-3202

PARKLAND OIL PRODUCTS LTD

5124GaetzAv ... Red Deer 347-6333

Ponoka Co-op Oils Ltd

5401 48Av ... Ponoka 783-4288

Reynolds Tom Distributors Ltd
5107 47St ... Red Deer 346-2631

Royalite Oil Co Ltd 4557 50Av Lacombe 782-6708
Rumsey Co-op Oils Ltd Bx 180 ... Rumsey 368-3797

Shell Canada Limited
RailwayAve ... Drumheller 873-3560
Shell Canada Ltd RailwayAveW ... Hanna 854-3020

SHELL CANADA LTD

5133 47St ... Red Deer 346-2711

SHELL CANADA LTD

Shell Canada Ltd
Agents Weber Bros
5133 47St ... Red Deer 346-2711



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Gasoline & Oil Bulk Stations—

(Cont'd)

SHELL CANADA LTD

Agent
WALTER KLOEPFER
Residence Phone 742-2026
StettlerNE ... STETTLER 742-2115

Shell Canada Limited
5002 50Av ... Sylvan Lake 887-2900

Shell Canada Ltd ... Veteran 575-3930

Simon K A NEStettler ... Stettler 742-2293
(See Advertisement This Page)

Smith W J Box 187 Oyen Acadia Valley 972-3806

STRONG & FERREY LTD

GULF GASOLINE & OIL
— BULK PRODUCTS —
4840 50St ... ROCKY MTN HSE 845-3040

Sunderman B 5408 50St ... Innisfail 227-3266

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5003RailwayAv ROCKY MTN HSE 845-3171

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RailwayAve ... Drumheller 823-2460

TEXACO CANADA LIMITED

Hwy2a ... Ponoka 783-3092

TEXACO CANADA LTD

BULK DISTRIBUTOR
J. I. CASE DISTRIBUTOR
Phone ... STETTLER 742-2185

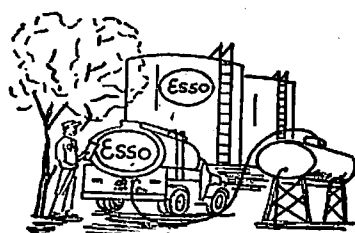
Todd Hardware Michichi ... Delta 364-2517

U F A Bulk Sales ... Coronation 578-3868

U F A CO-OP 4537 50Av ... Lacombe 782-6194

U F A Co-op Bulk Oil Agent
W End&1AvW ... Hanna 854-3773

U F A Co-op Bulk Plant
RailwayAve ... Drumheller 823-2119



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STETTLER

742-2293

Res. Phone 742-2402

Gasoline & Oil Bulk Stations—

(Cont'd)

U F A Co-op Bulk Sales 4813 50St Alix 437-2411

U F A Co-op Bulk Station
4644 50Av ... Rimbey 843-2470

U F A Co-op Ltd Box 2 Acadia Valley 972-3849

U F A Co-op Ltd ... Castor 882-3282

U F A Co-op Ltd 5441 45St ... Red Deer 346-2697

U F A CO-OP LTD

MAPLE LEAF PETROLEUM
PRODUCTS - FARM SUPPLIES
4413 50St ... SYLVAN LAKE 887-2162

U F A Co-op Oil Agencies ... Cereal 973-3848

U F A Co-op Oil & Gas Bulk Station
Delburne 749-3801

U F A Co-operative Bulk Sales ... Delta 364-3922

United Farmers of Alberta Co-op
Ltd ... Rosebud 457-2222

Van Der Wekken Bros ... Clive 784-3396

VIC'S PARKLAND SERVICE LTD
4515 45St ... Rocky Mtn Hse 845-2166

Walker John K ... Byemore 579-3770

Willson W C 4552 50Av ... Lacombe 782-6516

Gasoline & Oil Service Stations

See Service Stations

General Contractors

See Contractors—General

General Merchants

Blindman Valley Co-operative Assn
5203 41St ... Rimbey 843-2125

Bruce's General Store ... Penhold 886-4422

Buffalo Lake Farmers' Co-op Marketing Assn
Mirror 938-3737

Burns General Store ... Veteran 575-3820

Campion's General Store ... Atkinson 884-2201

Central Meat & Grocery ... East Coulee 822-3757

Cobb's Ltd 5015 50St ... Sylvan Lake 887-2091

Community General Store
4915 50St ... Alix 437-2611

Orders ... Alix 437-2607

Compeer Cash Store Compeer ... Altario 987-3773

Cony's Mutual Store Ltd ... 845-3044

4928 50St ... Rocky Mtn Hse 845-3262

Co-op Association 5122 50Av ... Rimbey 843-2063

CORONATION CO-OPERATIVE LTD
Coronation 578-3849

Main Ofc ... Coronation 578-3678

Coronation Trading Co ... Coronation 578-3537

Delburne Co-op Assn Ltd ... Delburne 749-3773

DELIA CO-OPERATIVE LTD
GROCERIES - DRY GOODS
PRODUCE
Phone ... DELIA 364-3808

Devereux Store Ltd ... Veteran 575-3770

Dillon E P ... Clive 784-3383

Eckville Co-op 5003 50St ... Eckville 746-2100

Administrative Offices ... Eckville 746-2102

Foods & Dry Goods Dept ... Eckville 746-2100

Hardware Dept ... Eckville 746-2101

Home Furnishings Dept
5011 50St ... Eckville 746-2504

Feed Plant & Farm Supplies
4828 50Ave ... Eckville 746-2011

Endiang General Store Endiang Byemore 579-2142

Evergreen General Store
Evergreen ... Eckville 746-5637

Fizer W V Box 9 ... Sibbald 676-3753

Foot William D Esther ... Oyen 654-2440

Gilby Store RR1 ... Eckville 746-5442

Gore's General Store
Scottfield ... Youngstown 779-2119

Groves Bros Botha ... Stettler 742-5050

Hanna Co-operative Assn Ltd
229-231 2AvW ... Hanna 854-3040

Heistad General Store ... Veteran 575-3844

Hoffman's Economy Store
4818 51St ... Rimbey 843-2160

Holmes Foods 5002 50Av ... Bentley 748-4010

Innisfail Co-op Centre
4915 50St ... Innisfail 227-3977

General Merchants—(Cont'd)

Leedale Store Leedale ... Rimbey 843-6676

Leslieville Mercantile ... Leslieville 729-3848

Luckham's General Store
Box 280 ... Youngstown 779-3766

Magnet Stores Ltd ... Castor 882-3005

Oyen Co-op Store Ltd 117MainSt Oyen 664-3522

Peterson's Clearwater Trading Ltd
Ricinus ... Caroline 232-2378

Pioneer General Store
5007 50Av ... Caroline 232-3755

Ponoka Co-op Association Ltd
Grocery Dept 5011 51Av ... Ponoka 783-3832

Hardware & Dry Goods ... Ponoka 783-3259

Ofc ... Ponoka 783-3260

Service Centre ... Ponoka 783-4811

R & K Reward Store ... Donalda 883-2233

Riverside General Store
3910RiversideDr ... Ponoka 783-3361

Riverview Store Hwy11W Rocky Mtn Hse 845-3143

Rosebud Mercantile ... Rosebud 457-2202

Rowley Trading Store
Genl Del Rowley ... Rumsey 368-3808

Sestrap & Co 5006 50St ... Eckville 746-2060

Spencer's Grocery
11Hwy Condor ... Leslieville 729-3888

Spruce View Co-op ... Spruceview 728-3209

Stauffer General Store Stauffer Eckville 746-5574

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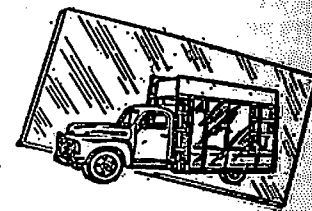
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Alberta Wheat Pool 4815 44Av. ... Alix 437-2424

Alberta Wheat Pool Kirriemuir Altario 987-3811

Alberta Wheat Pool 4721 52St Bentley 748-4130

Alberta Wheat PoolBig Valley 876-2241

Alberta Wheat Pool

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Alberta Wheat PoolByemore 579-3955

Elevator—EndiangByemore 579-2241

Alberta Wheat PoolCastor 882-3077

Alberta Wheat Pool 4721 52St Bentley 748-4130

Alberta Wheat PoolCereal 973-3808

Elevator No 1—SedaliaCereal 973-2101

Elevator No 2—Box 955 Chinook Cereal 973-3793

Alberta Wheat PoolClive 784-3353

Alberta Wheat PoolConsort 577-3600

Alberta Wheat PoolCoronation 578-3577

Alberta Wheat Pool

Elevator No 2 ... Craigmyle 665-2216

Alberta Wheat PoolDelburne 749-3939

Elevator—LussanaDelburne 749-2263

Alberta Wheat PoolDelta 364-3866

Elevator—Box 73 MichichiDelta 364-2502

Alberta Wheat PoolDonalda 883-2241

Alberta Wheat Pool

Railway AvS. Drumheller 823-2539

Elevator—DunphyDrumheller 823-9694

Elevator—Box 88 Munson Drumheller 823-9664

Elevator—Box 20 Wayne ... Drumheller 823-9866

Elevator

Box 2098 Gartley Siding Drumheller 823-9220

Alberta Wheat Pool 4840 49Av Eckville 746-2112

Elevator—BonaltoEckville 746-2555

Grain Elevators—(Cont'd)

Alberta Wheat PoolGadsby 574-3955

Alberta Wheat PoolHalkirk 884-2219

Alberta Wheat Pool RailwayAWW Hanna 854-3789

Alberta Wheat Pool 54StInnisfail 227-3422

Alberta Wheat Pool

4650 46St. Lacombe 782-3851

Elevator—ChilwellLacombe 782-3851

Elevator—JoffeLacombe 782-2482

Alberta Wheat PoolLeslieville 729-3833

Elevator—CondonLeslieville 729-3880

Elevator—Withrow Box 40 Leslieville 729-2198

Alberta Wheat PoolMirror 938-3933

Alberta Wheat PoolMorrin 456-3811

Alberta Wheat PoolOyen 664-3735

Elevator—BentonOyen 664-2124

Elevator—LanfineOyen 664-2255

Elevator—New BridgenOyen 664-2376

Elevator—EstherOyen 664-2340

Alberta Wheat PoolPenhold 886-4488

Alberta Wheat Pool 4905 50St. Ponoka 783-3066

Alberta Wheat Pool

4615 Pacific Av. Red Deer 346-2183

Alberta Wheat Pool 5304 41St Rimbey 843-2100

Alberta Wheat PoolRosebud 457-2234

Elevator—BeynonRosebud 457-2387

Elevator—RedlandRosebud 457-2287

Alberta Wheat Pool Bx 2Rumsey 368-3744

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Federal Grain LimitedCoronation 578-3554

Federal Grain Limited No 1 ... Craigmyle 665-2221

Elevator No 2Craigmyle 665-2217

Federal Grain LimitedDelburne 749-3922

Federal Grain LimitedDelta 364-3838

Federal Grain LimitedDonalda 883-2242

Federal Grain Limited No 1

RailwayAWW. Drumheller 823-2598

Elevator No 2 Box 65 Munson

Drumheller 823-9950

Elevator No 3 Kirkpatrick Drumheller 823-9687

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CPR ElevatorEckville 746-2551

Elevator—HesperoEckville 746-5824

Federal Grain LimitedHalkirk 884-2205

Federal Grain Limited 54St ... Innisfail 227-3778

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Federal Grain Limited

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Elevator—RedlandRosebud 457-2291

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National Grain Co Ltd 54St ... Innisfail 227-3030

National Grain Co LtdMorrin 456-3787

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CNR RightofWay. Oyen 664-3918

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United Grain Growers LtdDelta 364-3828

United Grain Growers Ltd

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Elevator—MunsonDrumheller 823-9988

Elevator—No 2 Wayne ... Drumheller 823-9942

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Elevator No 3Innisfail 227-3567

Elevator—NiobeInnisfail 227-2353

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Ponoka Foods Ltd 5010 49Av ..Ponoka 783-3001
Red & White StoreBig Valley 876-2275
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Red & White StoreHalkirk 884-2210
Red & White StoreMorrin 456-3818
Red & White Store Bx 1Rumsey 368-3747
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Rocky Mountain I G A
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(See Advertisement This Page)
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5011 - 50 St. — STETTLER

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Marshall Wells Ltd
302CentreSt. Drumheller 823-2603
Marshall Wells Ltd 4818 50Av Red Deer 347-5655
MARSHALL WELLS STORE
Big Valley 876-2232
Marshall Wells Store
4735 49bAv. Lacombe 782-6777
MARSHALL-WELLS STORE INNISFAIL

**APPLIANCES
SPORTING GOODS
PAINT
FURNITURE
RADIO & TV**

FOX BROTHERS — Owners

5012 50StINNISFAIL 227-3721

MARSHALL-WELLS STORES



Quality Hardware
Zenith Appliances
Tappan Ranges
CCM Sporting Goods
Marshall Wells Paints

PLUMBING HEATING & BUILDING SUPPLIES

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WHOLESALE DISTRIBUTOR
MARSHALL WELLS LTD
103St&104Av. Edmonton 424-7361

Marshall-Wells Stores 4814 50St Ponoka 783-3594

Marshall-Wells Stores
5023 50Av. Rimbey 843-2526

Marshall Wells Stores
5019 50St. Rocky Mtn Hse 845-3112

Marshall Wells Stores
5043 50St. Sylvan Lake 887-2031

MASTER FEEDS RED DEER

Hardware & Farm Supplies
Animal Health Products
Farm & Garden Chemicals

5850KerryWoodDr ...RED DEER 346-4171

McCully's Pro HardwareDella 364-3766

McNeil's Hardware Box 36Cereal 973-3823

Moersch A H Hardware & Dry Goods
5104 50St. Eckville 746-2030

Morrison & Johnston Ltd
4912 50Av. Lacombe 782-3261

National Farm Way Stores
2410GaetzAv. Red Deer 346-6402

Odell's Ltd 205-207 2AvWHanna 854-3871

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HOME IMPROVEMENT CENTRE

4738 Riverside Drive 347-7761

PlazaShoppingCentre ...RED DEER 346-6681

Rocky Hardware & Sporting Goods Store

4924 50St. Rocky Mtn Hse 845-3450

Ross & Swain 5011 49StLacombe 782-3888

Shepherd D & Sons Bx 3Rumsey 368-3844

Smith Ray & CoDelburne 749-3811

Star Mine Store

349CentreSt. Drumheller 823-2207

Terralta Construction & Supply Ltd

5218 58Av. Ponoka 783-3553

U F A CO-OP LTD

5440 45St. Red Deer 347-2455

Warwick's Ltd 216 2AvWHanna 854-3266

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Box 100. Cereal 973-3822

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See Floors—Material & Laying

Harness & Saddlery—Retail

See Saddlery & Harness—Retail

Hatcheries

BALL FARM HATCHERY

TURKEYS - Exclusively

EXACTLY 10 MILES EAST OF
EDMONTON CITY LIMITS ON HWY. 16

Under Dominion Government
Turkey Breeding Program

RR2 ArdrossanEDMONTON 699-3515

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**QUALITY
SINCE
1938**

Chicks For Eggs
Chicks For Meat
Turkey Poults

Started Pullets All Ages

Poultry Feeds & Supplies

5111 49StRED DEER 346-2339

STETTTLER HATCHERY

CHICKS — POULTS

**SADDLES & WESTERN
ACCESSORIES**

**FULL LINE OF FEEDS
& FARM SUPPLIES**

Livestock Medicines

Box 238

5013 49StSTETTTLER 742-2551

WOODMAN HATCHERIES LTD

Hi-Line Layers

Silver Star Broilers

Ace - Egg Cartons - Carbola

EDMONTON 476-1818

13553FortRdEDMONTON 476-1202

Hauling

See Cartage, Movers, Transfer Co's, Truck
Renting & Leasing

Hay

See Feed & Poultry Supplies

Health Food Products

CENTRAL ALBERTA HEALTH FOODS
4611GaetzAv. Red Deer 347-1633

Creative advertising makes
people want to buy - **YELLOW
PAGES** tell them where to buy.

Health Studios

Vital Health Spa

LwrMnFlr 4820GaetzAv. Red Deer 347-6111

(See Advertisement This Page)

**Vital
Health Spa**

— PHONE —

347-6111

Lower Main Floor

4820 Gaetz Avenue

Located Across from Eaton's
In the Bunn Building, Red Deer

Health Units

Health Unit No 10Caster 882-3404

Red Deer Health Unit No 9Delburne 749-3821

Red Deer Health Unit No 9
5217 50Av. Innisfail, 227-3636

Red Deer Health Unit No 9
5034 52St. Lacombe 782-3218

Red Deer Health Unit No 9
4758 32St. Red Deer 347-1166

Red Deer Health Unit No 9
5039 50St. Rocky Mtn Hse 845-3030

Hearing Aids

Alberta Hearing Service Ltd

213TeglerBldg. Edmonton 422-4820

(See Advertisement This Page)

Allied Optical Dispensers

100-4808RossSt. Red Deer 347-4524

BELTONE QUALITY HEARING AIDS

Complete selection
of all types.
Free electronic
hearing test. One
year full factory guarantee of parts and work-
manship—free repair or replacement by Beltone
dealers unless instrument is abused. Ask about
our free Certified Hearing Service Plan.

Beltone®

"WHERE TO BUY THEM"

BELTONE HEARING AID CENTRE

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Your telephone: a world of
value at your fingertips.

Hearing Aids—(Cont'd)

BETTER HEARING CENTRE LTD

MnFlr 4808RossSt. Red Deer 347-1275

(See Advertisement This Page)

**MCDONALD'S PRESCRIPTION HEARING AID
CENTRE LTD** 2116 16StSW. Calgary 244-2031
(Continued Next Page)

MORE INSTANT COFFEE USED
Canadians are drinking less coffee,
or at least using fewer beans, than
in the late 1940's. Part of the drop
is due to introduction of instant
coffee during the 1950's. Instant
products now make up nearly one-
fifth of total coffee consumption.



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SERVICE LTD.**

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"Certified Hearing Aid
Audiologist"

MEMBER

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**BETTER HEARING
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Guaranteed Better Hearing

**Many Styles & Makes
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RED DEER
Professional Building - Ross Street

347-1275

EDMONTON

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A receiver left off
the hook means
a telephone line
out of service.



ZENITH "Living Sound" Hearing Aids

- NEW "IN-THE-EAR" MODEL
Brilliant Performer
- EYEGLASS HEARING AIDS
New Front Microphone
Points to where you're looking
Accents sounds you want to hear
- Behind the Ear Models
- New Automatic Hearing Aid
—Moderator
the amazing hearing aid that filters
out loud, painful, sudden noises . . .



Mrs. Ruth M. Eldridge

23 years experience in the Hearing Aid Profession in Edmonton. Personalized consulting; assistance to the individual in finding a solution to all hearing loss problems. There is no substitute for EXPERIENCE - Friendly PERSONALIZED consulting and the world's finest line of ZENITH "Living Sound" Hearing Aids.

Zenith Hearing Aid Department

OPTICAL PRESCRIPTION CO. (NORTH) LTD.
BATTERIES & REPAIRS FOR ALL MAKES
322 Tegler Building, 101st Street & 102nd Avenue
Edmonton Edmonton

424-8804

424-8838

Member of Alberta Hearing Aid Dealers Association

ZENITH "Living Sound" HEARING AIDS

- * REPAIRS — SERVICE — BATTERIES
- * CUSTOM MADE EAR MOLDS

CECIL OXENBURY DISPENSING
OPTICIANS LTD.

346-4784 - - - 346-4784

Room 603 - 6th Floor — Professional Building
4808 - 50th Street, Red Deer
OPHTHALMIC DISPENSERS MGR., KARL HAUCK

HIBODEAU

HEARING AID
CENTRE
(1968) LTD.

AUDITONS
Environmental Hearing Evaluator



Satisfaction Guaranteed

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10055 Jasper Av., Edmonton
Consultant, John Roberts
Residence 484-2562

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Alberta Hearing Aid Dealers Association

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ARE ON THE MOVE
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all through the
Yellow Pages

They'll find the heading
they want, but . . . will your
firm name be there to in-
vite them to do business
with you? It will if your ad-
vertising program in these
Yellow Pages is all inclusive.

Hearing Aids—(Cont'd)

OPTICAL PRESCRIPTION CO (NORTH)
LTD 322 Tegler Bldg. Edmonton 424-8804
(See Advertisement This Page)

Oxenbury Cecil Dispensing Opticians Ltd
603-4808 50St. Red Deer 346-4784
(See Advertisement This Page)

Thibodeau Hearing Aid Centre (1968) Ltd
10055 Jasper Av. Edmonton 422-7759
(See Advertisement This Page)

ZENITH "LIVING SOUND" HEARING AIDS

From Zenith, maker
of quality radios, TV
& color TV. First to
use tiny Micro-Lithic
Circuit in hearing aids - made possible by
space age technology. Ask about Zenith's out-
standing customer conditional protection plans.

"WHERE TO BUY THEM"

OXENBURY CECIL DISPENSING
OPTICIANS LTD
603-4808 50St. Red Deer 346-4784

Hearses

See Ambulances & Hearses Mfrs

Heaters—Propane

BURRO GAS 12HwyW Stettler 742-2662

Heaters—Water

See Water Heaters

Heating Apparatus

CRANE SUPPLY 4949 53Av. Red Deer 347-2238
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5511 50Av. Red Deer 347-3822

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2-4936 53Av. Red Deer 346-3848

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201 10AvSE CALGARY 263-2720

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Steam & Warm Air

Allinson Plumbing & Heating Ltd
5028 50St. Lacombe 782-3112

Bruin's Plumbing Ltd
170 Oakley Close. Red Deer 346-4723

Burnett N M Plumbing & Heating Ltd
4929 51St. Red Deer 346-2627

CREST PLUMBING & HEATING LTD
3337 Gaetz Av. Red Deer 347-6671

Guy's Sheet Metal Ltd
4747 60St. Red Deer 347-6525
(See Advertisement This Page)

HEATING REPAIRS

Residential Commercial

SPECIALIZING IN
LENNOX Equipment
★ AIR CONDITIONING
★ FURNACE REPAIRS

GUY'S SHEET
METAL LTD.

347-6525

4747 - 60th Street, Red Deer

Heating Contractors—

Hot Water, Steam &

Warm Air—(Cont'd)

HAYHOE F M PLUMBING & HEATING (1967)
LTD 5014 Gaetz Av. Red Deer 346-5537

J & S HEATING LTD
5511 50Av. Red Deer 347-5933

Milner R F Plumbing Ltd
4826 50St. Stettler 742-2263

Parkland Sheet Metal
Blackfalds N. Blackfalds 885-4670

Helicopter Service

See Air Services—Chartered

Helium

RED DEER WELDING SUPPLIES LTD
4418 Gaetz Av. Red Deer 347-7773

High Fidelity Equipment

See Stereophonic & High Fidelity Equipment

Hitches—Trailer

See Trailer Equipment & Supplies

Hobby Supplies

CERAMIC STUDIO SIX
CERAMICHOME INC. DISTRIBUTOR
ALL CERAMIC SUPPLIES - GREENWARE
MAIL ORDERS
2441 33AvSW CALGARY 242-7842

Grabie's Sports Centre
4934 51St. Red Deer 347-1000

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COMPLETE LINE OF PLASTIC MODEL CARS

AIRPLANES & BOATS

We Also Carry Everything in
Handicraft Supplies
Mike Prediger, Prop.

5013 50Av PONOKA 783-4213

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Lwr 4909 Gaetz Av. Red Deer 346-3694
(See Advertisement This Page)

Ruth's CRAFTS & HOBBIES

- ★ Flowercrafts - Resins
- ★ Needle Point - Wools
- ★ Decapage
- ★ Paint By Numbers

Instructions in Crafts
COMPLETE HOBBY &
CRAFT SUPPLIES

346-3694

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RED DEER

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BATE T E ENGINEERING LTD
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Authorized Repair Depot
KRISTIAN ELECTRIC LTD
4708 151StW Calgary 243-1492
Western Sales Distributor
WILLIAMS A R MACHINERY WESTERN LTD
1143 42AvSE Calgary 243-6011

Hoists—Dump Truck—Hydraulic

COULSON HYDRAULIC EQUIP SERVICE
6834 50Av. Red Deer 346-5758

REKII-CUPIT INDUSTRIES LTD
419 34AvSE. Calgary 243-4601

Home Builders

See Contractors—Building

Home Improvements

CENTRAL EQUIPMENT RENTALS & SALES LTD

Rentals
6790GartzAv. Red Deer 347-4411

Home Improvers 3806 52Av. Red Deer 347-6866

MOTTA HOME IMPROVEMENTS & MAINTENANCE LTD
COMMERCIAL — RESIDENTIAL — FARM
"ONE CALL DOES IT ALL"
4930 53Av. RED DEER 346-6946

Red Deer Co-op Ltd
4738RiversideDr. Red Deer 347-7761

Hose—Rubber

CISCO INDUSTRIAL SUPPLIES LTD
4916 53St. Red Deer 347-5576

PETROLEUM RUBBER LTD
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Hospital Equipment & Supplies

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Rentals - Sales - Repairs
WHEELCHAIRS — PATIENT LIFTERS
CRUTCHES — WALKERS
AUTO HAND CONTROLS & OTHER
RELATED HOSPITAL APPLIANCES
We Take Your Old Wheelchair In Trade
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P & P DISTRIBUTORS LTD
5715 96St. Edmonton 435-4293

THRIFTY RENTAL CENTER LTD
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Hospitals, Homes & Sanatoriums

Alberta Hospital Ponoka Ponoka 783-3351
Staff Womens res Ponoka 783-9429
783-9438
Student Nurses' res Ponoka 783-9420
783-9439
Male Staff Qtrs Ponoka 783-9436
783-9437

Autumn Glen Lodge 4045 50Av Innisfail 227-3745

Bentley General Hospital
4834 52Av. Bentley 748-4115

Big Country Hospital No 35
Box 150. Oyen 664-3526

Hospital res Oyen 664-3963

Cereal Municipal Hospital Box 39 Cereal 973-3838

Nurses' Residence Cereal 973-3858

Administrators Ofc Cereal 973-3837

Consort Municipal Hospital Consort 577-3555

Nurses' Residence Consort 577-3755

Coronation Municipal Hospital Coronation 578-3803

578-3804

Nurses' Residence Coronation 578-9913

Drumheller Auxiliary Hospital & Nursing Home
RiversideDrE. Drumheller 823-5151

TASTES FABULOUS

You can make a quick ice cream pie by concocting a crust made up 1 cup of oven toasted uncooked quick oats combined with 1/2 cup firmly-packed brown sugar and 1/3 cup of melted butter. Press the mix onto the bottom and sides of a 9-inch pie pan and fill with 1 quart softened ice cream. Then freeze until firm.

Hospitals, Homes & Sanatoriums

—(Cont'd)

Drumheller General Hospital RiversideDr
ENQUIRIES FOR PATIENTS

Medical Ward Drumheller 823-2795

X-Ray Reading Room Drumheller 823-2112

Maternity Ward Drumheller 823-2055

Children's & Annex Ward Drumheller 823-3020

DEPARTMENTS

Business & Admitting Drumheller 823-2657

Nursing Office Drumheller 823-2795

X-Ray Drumheller 823-2423

Lab Drumheller 823-2511

Medical Records Drumheller 823-3057

C S R Drumheller 823-3005

Dietary Office Drumheller 823-4133

Sewing Room Drumheller 823-2015

Store Room Drumheller 823-4414

Maintenance & Boiler Room Drumheller 823-4511

NURSES' RESIDENCE

2nd & 3rd Floor Drumheller 823-2658

1st Floor Drumheller 823-3003

Eckville Municipal Hospital No 30
Eckville 746-2201

Nurses' Residence Eckville 746-9401

Hanna General Hospital
301CentreSt..Hanna 854-3331

Heart Haven Home
No12HwyW. Stettler 742-2952

9 am to 5 pm Weekdays Stettler 742-2953

Hospital Our Lady of the Rosary Pastor 882-3434

Nurses' Residence Castor 882-9907

Innisfail Municipal Hospital
5023 42St. Innisfail 227-3381

Kennedy Dr A E Auxiliary Hospital
6014 50Av. Stettler 742-3776

Administrator's Ofc Stettler 742-3668

Lacombe General Hospital
5430 47Av. Lacombe 782-3336

Administrator Lacombe 782-3341

Nurses' Residence 4527 49Av Lacombe 782-9018

Matron's Suite Lacombe 782-3537

Parsons Dr Richard Auxiliary Hospital
3929 52Av. Red Deer 347-3326

Ponoka General Hospital
5620 50St. Ponoka 783-3341

Nurses' Residence Ponoka 783-4240

Red Deer General Hospital
3942 50Av. Red Deer 346-3321

Rimby Auxiliary Hospital Administration Ofc
5409 50St. Rimby 843-2004

Director of Nursing Rimby 843-2074

Rimby General Hospital
5228 50Av. Rimby 843-2101

Administrator Rimby 843-2626

Residence Rimby 843-2195

Kitchen Rimby 843-2877

Rimoka Foundation 57Av Ponoka 783-3940

Rocky Mountain House Hospital Secretary
5016 52Av. Rocky Mtn Hse 845-3100

Matron Rocky Mtn Hse 845-3473

Nurses' Residence & Staff
Rocky Mtn Hse. 845-3485

Senior Citizen's Home
4508C&ETr. Lacombe 782-3811

Stettler Municipal Hospital District No 20
5402 50Av. Stettler 742-2334

Nurses' Residence
5404 50Av. Stettler 742-2556

Sylvan Lake Senior Citizen Home
4620 47Av. Sylvan Lake 887-2555

Twilight Lodge 4820 33St. Red Deer 346-4942

West Park Nursing Homes Co Ltd
57Av&41StGr. Red Deer 346-3383

Westview Lodge
5427 52Av. Rocky Mtn Hse 845-3644

Hotel Equipment & Supplies

DOHLMAN REFRIGERATION
6838 50Av. Red Deer 347-2424

P & P DISTRIBUTORS LTD
5715 96St. Edmonton 435-4293

YELLOW PAGES
"THE WHO'S WHO IN BUSINESS"
Used Daily by Shoppers and Businessmen When They Are Ready to Buy.
ARE YOU ADEQUATELY REPRESENTED HERE?

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Out of Town

Granada Motor Inns Ltd Red Deer—For Zenith
Service refer to this listing in the
Alphabetical Section under the specific
exchange desired

Highlander Motor Hotel Ltd The
—Calgary-Red Deer customers only
Call Long Distance (No Toll Charge)
& ask for Zenith 07107

RIVIERA HOTEL CO LTD
—Edmonton-Red Deer customers only
Call Long Distance (No Toll Charge)
& ask for Zenith 07255

Hotels

Alberta Hotel Altart 987-3822

Alberta Hotel Rosedale Drumheller 823-4405

Alberta Hotel & Motel
101MainSt..Oyen 664-3929

Alexandra Hotel
30RailwayAvW. Drumheller 823-2642

(See Advertisement This Page)

Alif Hotel 4936 50St Alif 437-2772

Arlington Hotel (Red Deer) Ltd
4905 51Av. Red Deer 346-2509

(See Advertisement This Page)

Benalto Hotel Benalto Eckville 746-2595

Bentley Hotel 5025 50Av Bentley 748-4003

BIG VALLEY HOTEL
20 MILES SOUTH OF STETTLE
16 MODERN ROOMS - PHONE COLLECT
PhoneBIG VALLEY 876-2203

Buffalo Hotel (Red Deer) Ltd
5031RossSt. Red Deer 346-2061

(See Advertisement This Page)

Byemoor Hotel Byemoor 579-3933

CAPRI MOTOR INN
3310 50Av. Red Deer 346-2091

(See Advertisement This Page)

Listings Of This
Classification Are Continued
On Next Page

ALEXANDRA HOTEL

J. Helmer & V. Litberg, Props.

"Where the Guest
is King"

FULLY MODERN

DRUMHELLER

823-2642

30 Railway Ave. W.

ARLINGTON HOTEL

(RED DEER)
LTD.

COMPLETELY
REMODELLED

A Genuine
Welcome
Awaits You
Always

TELEVISION,
RADIOS
FREE PARKING
COMFORT AT
LOW COST
CENTRALLY
LOCATED

346-2509

4905 - 51st Avenue, Red Deer

BUFFALO HOTEL

(RED DEER)
LTD.

Finest
Accommodation
at
Reasonable
Rates

46 ROOMS
26
With Bath

BANQUET ROOMS
COFFEE SHOP

In the Heart of Downtown Red Deer

Private Parking in the Rear

FULLY LICENSED

346-2061

Ross Street at 51st Avenue,
RED DEER

Villa &
Cultural
Living
Lounges
Dine &
Soothe

101 Bedrooms
Executive Suites
Air Conditioned
Heated
Swimming Pool
Coffee Shop

CAPRI
MOTOR INN

Licensed
Crystal
Lounges
Banquet
&
Convention
Facilities
10
to
500
Guests

CAPRI RESTAURANT

Ample
Parking
Zenith
07118

346-2091

South on Highway 2 - 410 - 51st Avenue, Red Deer

The Excitingly New
Granada Motor Inn

4707 ROSS STREET, RED DEER
ONE BLOCK EAST OF THE PROFESSIONAL BLDG.
 (City's Tallest Bldg.)

IN THE HEART OF DOWNTOWN RED DEER

Featuring the STEAK & RIB ROOM

Serving The Finest Steaks in Central Alberta

LICENSED VALENCIA - COFFEE HOUSE

TOP LIVE ENTERTAINMENT NIGHTLY

62 Lovely Air Conditioned Rooms with
Multi TV — Radio & Music

COMPLETE COMMITTEE & SAMPLE ROOMS
BANQUET FACILITIES UP TO 350

CATERING TO PEOPLE WANTING A FINE ATMOSPHERE
WITH PERSONALIZED SERVICE AT MODERATE RATES

347-5551

GRANADA MOTOR INNS LTD.

"House of Sincere Hospitality"

Hotels—(Cont'd)

Caroline Hotel & Motel
 4920 50Av. Caroline 232-3771

CLIVE HOTEL
 HOTEL LICENSED LOUNGE &
 COFFEE SHOP
 QUIET — CLEAN — REASONABLE
 MainSt. CLIVE 784-3334

Compeer Hotel Compeer Altario 987-3800
 Consort Hotel Ltd Consort 577-3789

COSMOPOLITAN HOTEL
 25 ROOMS WITH BATHS & TV's
 FREE CAR PLUG-INS
 Phone CASTOR 882-3095

DAVID THOMPSON HOTEL LTD
 4834 50St. Rocky Mtn Hse 845-3123
 Delburne Hotel Delburne 749-3613
 Dinosaur Hotel Newcastle Drumheller 823-2738
 Donalds Hotel Donalds 883-2231

DRUMHELLER MOTOR HOTEL
 24 Railway Ave. Drumheller 823-4142
 Eckville Hotel Ltd 5007 50St. Eckville 746-2322
 Empire Hotel East Coulee 822-3766
 Empire Hotel Box 278 Youngstown 779-3777
 Beverage Room Youngstown 779-3888

EMPRESS HOTEL 4711 49bAv Lacombe 782-3247
 Granada Motor Inns Ltd
 4707 RossSt. Red Deer 347-5551
 (See Advertisement This Page)
 Grand Hotel 4930 51St Rimbey 843-2221
 Imperial Hotel (Mirror) Ltd Mirror 938-3747

INNISFAIL HOTEL
 MODERN NEW ADDITION
 Rooms with Baths - Phones - Coffee Shop
 5120 53St INNISFAIL 227-3112
 Lacombe Hotel 4962 47St Lacombe 782-6444
 Leland Hotel (Alberta) Ltd
 5009 50Av. Ponoka 783-3238
 Leslieville Hotel Leslieville 729-3838
 Mack Hotel (Cereal) Limited
 Box 26. Cereal. 973-3855

Hotels—(Cont'd)

MOUNT VIEW HOTEL LTD

Tourist Information
Fully Licensed
Ample Parking
Spacious Comfortable
Rooms
Licensed Dining Lounge
Banquet Facilities

4939 50St. ROCKY MTN HSE 845-3331

National Hotel 202-206 24VW Hanna 854-5353
 NU-WAY HOTEL No24Hwy. Blackfolds 885-4311
 Park Hotel 4916 RossSt. Red Deer 346-4121
 (See Advertisement This Page)

Penhold Hotel Penhold 885-4354
 Phelan Hotel 4808 51Av Red Deer 346-4437
 Royal Crown Hotel Coronation 578-5559
 (See Advertisement This Page)

Royal Hotel 4916 50St. Ponoka 783-3707

ROYAL HOTEL
 MODERN ROOMS, RESTAURANT &
 ALL FACILITIES
 4919 49St. STETTLER 742-2003

Royal Hotel (Halkirk) Ltd Halkirk 884-7203
 Rumsey Hotel Bx 225 Rumsey 348-3778
 St Regis Hotel

105 Railway Ave. Drumheller 823-2731
 Seymour Hotel (Alberta) Ltd
 102-110 CentreSt. Hanna 854-5077
 Sibbald Hotel Sibbald 674-3763
 Stagecoach Hotel Ltd Delta 364-3763

STETTLER HOTEL 5001 50St Stettler 742-2353
 (See Advertisement This Page)

Sylvan Lake Hotel 5049 50St Sylvan Lake 887-2021
 (See Advertisement This Page)
VALLEY HOTEL 5017 49St Red Deer 346-2051
 (See Advertisement This Page)
 (Continued Next Page)

Park Hotel

"One of Alberta's Doors of Hospitality"

Central Alberta's Most Modern

AIR CONDITIONED
COFFEE SHOP
BANQUET FACILITIES
LICENSED PREMISES

T. Mandelman, Mgr.

346-4121

4916 Ross Street, Red Deer

Royal Crown Hotel

"Where Hospitality Predominates In The Heart Of The Goose Country"

• Dining Room
 • Home Made Meals
 • Hot & Cold Water In All Rooms — Some With Bath

578-3599

P.O. Box 100
 Coronation, Alberta

STETTLER HOTEL

46 Modern Up-To-Date Rooms

TELEPHONES
24 HOUR SERVICE
REASONABLE RATES
TELEVISION
FULLY LICENSED
BANQUET ROOMS

"Where Friends Meet"

742-2353

5001 - 50th Street, Stettler

SYLVAN LAKE HOTEL

"One Of Alberta's Famous Doors Of Hospitality"

30 ROOMS
REASONABLE RATES
FULLY LICENSED

★ Dining Room & Banquet Facilities
 ★ Accommodating Up To 150 People

887-2021

5049 - 50 St., Sylvan Lake



LICENSED

- RED LION BEVERAGE ROOM
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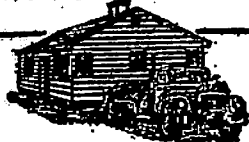
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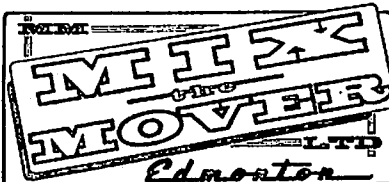
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