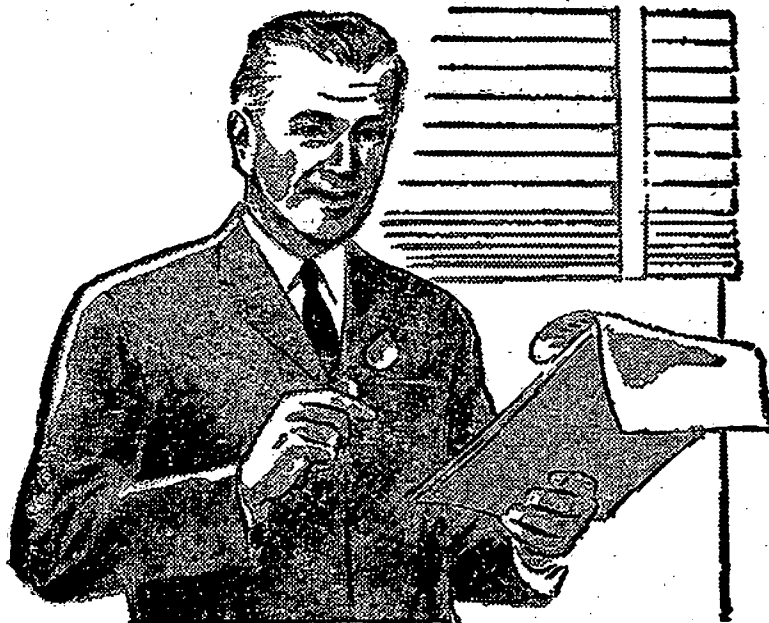


**MR. BUSINESSMAN:**

DO YOU KNOW THAT  
TWO GROUPS OF  
**ACTION BUYERS**  
USE THE  
**YELLOW PAGES**

**BUYERS LOOKING FOR YOU . . .**

1. Recommended
2. Influenced by Your Other Advertising
3. Solicited by You or Your Salesman
4. Passers-by Who Were Impressed by Your Place of Business
5. Your Former Customers

This group of Buyers May Experience Difficulty in Finding You. Here's How To Direct them To You . . .

1. Represent your firm under all headings pertaining to your business.
2. Buyers may remember only your address. Help them find you — Feature your location prominently and provide specific directional information.
3. Give prominence to your slogan. Slogans are sometimes remembered and firm names forgotten.
4. If your firm is known by more than one name, list each name.
5. If your firm name has an unusual spelling, feature it prominently. (Crandall can be spelled either with a "K" or a "C").

**BUYERS LOOKING FOR ANYONE . . .**

1. Newcomers to a Community
2. Emergency Buyers
3. Dissatisfied Buyers
4. Buyers with an infrequent Need for Your Product or Service
5. Competitive Bid Buyers
6. Transients

In Choosing An Advertiser To Do Business with, These Buyers Are Influenced By . . .

1. Reliability  
Years in Business, Experience, Etc.
2. Authorized Sales and Service  
Brand Names
3. Scope of Services—  
Range and Variety
4. Complete Details of Services  
Delivery, "Open 24 Hours," etc.
5. Illustrations and Emblems
6. Location

TO REACH BOTH GROUPS  
PLAN A PROGRAM NOW  
IN THE **ACTION MEDIUM** . . .



Call your Yellow Pages representative to plan your program.  
You'll find him in these Yellow Pages under "Advertising—Directory".

# CENTRAL DISTRICT

OCTOBER, 1969

## YELLOW PAGES



**ALBERTA GOVERNMENT TELEPHONES**



# SURVIVAL IN A NUCLEAR WAR

THOUSANDS OF LIVES CAN BE SAVED IF THE PEOPLE OF ALBERTA KNOW THE CORRECT ACTION TO TAKE SHOULD A NUCLEAR WAR OCCUR. IT IS IMPERATIVE THAT THE FOLLOWING IMPORTANT FACTS ARE LEARNED AND REMEMBERED.

## Emergency Warning

### ATTACK WARNING:

The "Attack Warning" signal is a wailing (undulating) tone on sirens of three to five minutes duration or short blasts on horns or other devices repeated as deemed necessary. The Attack Warning means that an attack on North America has been detected.

On hearing the "Attack Warning" signal, protective action should be taken; here are some suggestions:

- If you are at home go to the basement or strongest part of your house or building which offers the best protection.
- Take your battery radio with you, or turn up the house radio so that you can hear while under cover.
- Stay away from windows.
- Lie down and protect yourself from flying glass and falling debris.
- Shield your eyes from the flash of an explosion.
- If you are away from home take protective cover immediately.
- If you are only a few minutes from a safe destination, proceed and take protective cover immediately.
- Listen to your radio for further instructions.

The same undulating signal may also be used following an attack to warn that radioactive fallout from nuclear explosions is approaching a particular area or region. Upon hearing this signal, you should listen to your radio for further instructions.

**DON'T USE YOUR PHONE.** Jammed switchboards could delay lifesaving messages.

**DON'T PANIC.** Warnings do not necessarily mean your area will be attacked.

**DON'T GO OUTSIDE.** Missing members of your family are probably sheltered elsewhere.

**DO LEARN ABOUT YOUR COMMUNITY SURVIVAL PLAN.** Contact your local Civil Defence Co-ordinator.

**DO VOLUNTEER.** Offer your services to your local Civil Defence organization.

**DO PROVIDE YOUR FAMILY WITH FALLOUT PROTECTION — DO IT NOW.**

## Emergency Arrangements

### ADVANCE PLANNING

A future war will be different from previous ones. There will be no time to make plans.

Families should plan ahead to provide themselves with fallout protection and emergency supplies.

A selection of booklets explaining the dangers of nuclear war, and outlining protective measures which should be undertaken in advance, is available free of charge from your local Civil Defence Organization, or by writing to Alberta Emergency Measures, Box 10,000, Edmonton.

### EMERGENCY SUPPLIES

Your Family should be equipped with a two week supply of food and water in covered containers, clothing and blankets, emergency lighting, heating and sanitation equipment, a first aid kit, including special medicines required by members of the family, and, **MOST IMPORTANT OF ALL, A BATTERY OPERATED RADIO AND SPARE BATTERIES.**

### DISPERSAL

If you live in the Edmonton or Calgary Risk Areas and plan to evacuate if a warning is sounded, learn your dispersal route and have the emergency supplies listed above, ready for immediate use.

Radio broadcasts will inform you on the action to be taken immediately following the attack warning.

If you live outside the target areas, you should remain in your house, pending broadcast instructions.

For further information contact your local Co-ordinator of Civil Defence or write

## ALBERTA EMERGENCY MEASURES ORGANIZATION

BOX 10,000 — EDMONTON

HONOURABLE EDGAR H. GERHART

Minister-in-Charge  
Alberta Emergency Measures



ARNOLD J. LAVOIE

Co-ordinator  
Alberta Emergency Measures

PROVINCE OF ALBERTA



# POSTAL INFORMATION

## WITHIN CANADA

### FIRST CLASS

Letters 6¢ first ounce  
4¢ each additional ounce or fraction  
Postcards 6¢ each

### AIR MAIL

All domestic first class mail, not exceeding 25 pounds is carried by air provided air transmission will expedite delivery.

### THIRD CLASS (not over one pound)

Books, newspapers and magazines mailed by public, catalogues, circulars, merchandise, etc. Christmas, Easter and other such greeting cards can be sent at the third class rate if they do not have more than five words of greeting added and are mailed in unsealed envelopes.

5¢ first 2 ounces  
3¢ each additional 2 ounces or fraction

For additional information or rates, enquire at your local Post Office.

## INTERNATIONAL RATES

### SURFACE MAIL

	Letters	Postcards
Great Britain and Northern Ireland and other places in the Commonwealth, Republic of Ireland, France, Spain, United States, its Territories and Possessions, and all other places in North, Central and South America and the West Indies.	6¢ first ounce 4¢ each ounce after	6¢ each
To all other countries.	12¢ first ounce 7¢ each ounce after	7¢ each

### Printed Matter

United States, its Territories and North, Central and South America, Possessions and all other places in the West Indies and Spain.  
5¢ first 2 ounces  
3¢ each additional 2 ounces or fraction of 2 ounces  
To all other countries.  
6¢ first 2 ounces  
3¢ each  
2 ounces after.

### AIR MAIL

	Letters	Postcards	Other Articles
United States, its Territories and Possessions.	10¢ each ounce	10¢ each	
Bermuda, Mexico, Central and South America and the West Indies, Great Britain and Northern Ireland, Republic of Ireland and Europe.	15¢ each half ounce	10¢ each	15¢ each ounce
To all other countries.	25¢ each half ounce	10¢ each	20¢ each ounce

Aerogrammes to all Countries — 10¢ each.

# CENTRAL DISTRICT CLASSIFIED TELEPHONE DIRECTORY OCTOBER, 1969

For rates and information concerning Yellow Pages Advertisements or Listings contact the  
Alberta Government Telephones, Directory Department,  
120 - 7th Avenue S.W., Calgary, Alberta, or Telephone (Collect) Calgary 262-8110.

**NO LIABILITY IS ASSUMED BY ALBERTA GOVERNMENT TELEPHONES FOR ERRORS  
OR OMISSIONS OCCURRING IN THE CLASSIFIED DIRECTORY.**

## Abattoirs

**CENTRAL ABATTOIR**  
4327 54Av. Red Deer 346-5418  
Charles' Meat Provisioning  
Stettler SW. Stettler 742-3141  
Custom Meat Packers Ltd 346-2735  
4710 54Av. Red Deer 346-4922  
**SPOOR MEAT MARKET & LOCKER PLANT LTD**  
4908 50St. Rocky Mtn Hse 845-3020

## Accordion Instruction

See Music Colleges & Teachers

## Accordions

See Music & Musical Instruments

## Accountants

**ACCOUNTING SERVICES**  
5011 49Av. Red Deer 347-1315  
**ALBERTA BUSINESS SERVICES**  
208-4921St. Red Deer 346-2378  
**BUSINESS AIDS CO LTD**  
105-4915 50Av. Red Deer 346-2953  
**BUSINESS MANAGEMENT BUREAU**  
INCOME TAX, FINANCIAL STATEMENTS,  
PAYROLL MONTHLY ACCOUNTING  
10-4609GaetzAv. RED DEER 346-5988  
Central Accounting 4919 48St Red Deer 347-6260  
(See Advertisement This Page)  
**COMMERCIAL ACCOUNTING**  
8232 118Av. Edmonton 479-2061  
(See Advertisement This Page)  
Dun-Rite Accounting  
Upstrs 4923 50St. Stettler 742-5208

## Accountants—(Cont'd)

Federated Accounting Services Ltd  
5016 50Av. Rocky Mtn Hse. 845-3707  
(See Advertisement This Page)  
Freeman J F 5020 67St. Red Deer 347-6887  
Keith Holdings (Consort) Ltd. Consort 577-3868  
**PEERS K** RossBldg. Drumbheller 823-4500  
Peltan Ronald K. Consort 577-3868

## Directory Advertising Pays

### INCOME TAX RETURNS FARM ACCOUNTING FINANCIAL STATEMENTS

For Service at your Locality  
Write or Phone

### COMMERCIAL ACCOUNTING

8232 - 118 Ave.  
EDMONTON

**479-2061**

### FEDERATED ACCOUNTING SERVICES LTD.

—Bookkeeping for Farmers & Businessmen  
—Income Tax —Payroll  
—Estate Planning  
—Management Service  
—Financial Statements  
—Accounting

24 HOUR SERVICE  
Serving All of Central Alberta.

**845-3707**  
5016 - 50th Avenue  
Rocky Mountain House

## Accountants—Chartered

**ANDERSON-MACOR & CO**  
4924 51St. Red Deer 346-5541  
**BURRINGTON & GORDON**  
205-4823 49St. Red Deer 347-2226  
Cuthbertson J O 303BunnBldg Red Deer 347-4848  
**EDGAR JOHN J** 5028 50St. Innisfall 227-3763  
**GILLESPIE ROWLAND & CO**  
5028 50Av. Ponoka 783-4343  
Gitzel Krejci & Co 5016 50St. Stettler 742-4431  
**KERGAN & AAGAARD**  
110 3Av. Drumbheller 823-5146  
**LINDSKOG H V & CO**  
204-4929RossSt. Red Deer 346-3387

## Accountants—Chartered—

### (Cont'd)

**MACKENZIE SHERIDAN MATTHEW & CO**  
5914GaetzAv. Red Deer 346-4134  
**MITCHELL W R**  
201-4921 49St. Red Deer 347-3354  
**MORTON R M**  
Upstrs 5007 50Av. Stettler 742-3161  
**OLTHUIS J G & CO**  
4913 50Av. Lacombe 782-3150  
**ROBERTSON-ANDERSON & CO**  
—See Anderson-Macor & Co  
Robertson D W 4940RossSt. Red Deer 346-4400  
**SNOW D T** 203-4921 49St. Red Deer 347-7737  
Watt Gower Olthuis & Co  
5032 50Av. Rimbey 843-2344

## Accounting & Bookkeeping

### Machines

**NCR —**  
SALES & SERVICE  
NATIONAL CASH REGISTER CO OF CANADA  
LTD. Red Deer 346-6846

### Acetylene

**RED DEER WELDING SUPPLIES LTD**  
4418GaetzAv. Red Deer 346-3128  
**WELDERS SUPPLIES LTD**  
6858EdmontonTr. Red Deer 347-3661

### Acetylene Welding

See Welding—Electric & Oxy-Acetylene

## Acoustical Materials &

### Treatments

**OTTO ROOFING (RED DEER) LTD**  
6794EdmontonTr. Red Deer 347-1145

## Adding & Calculating Machines

### & Supplies

**LOOKER C A OFFICE EQUIPMENT LTD**

Authorized  
**REMINGTON RAND**  
Business Equipment Centre

5127 50Av. Red Deer 347-1443

(Continued Next Page)



Need  
Professional  
Help  
In

- AUDITING
- ACCOUNTING
- INCOME TAX
- ESTATE PLANNING
- MANAGEMENT SERVICE?

Consult  
a



### CHARTERED ACCOUNTANT

The Institute of  
Chartered Accountants  
of Alberta

## CENTRAL Accounting

Loren Blain, Accountant  
Complete Accounting  
Service

Financial Statements  
Income Tax

"Large or Small—  
We Do Them All"

**347-6260**

4919 - 48th Street, Red Deer  
Residence: Innisfall 227-5330

**Adding & Calculating Machines**

**& Supplies—(Cont'd)**

**MONROE INTERNATIONAL OF CANADA LTD**

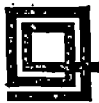
**SALES & SERVICE**

Electronic - Rotary & Printing  
Calculators - Adding Machines

209 195th St. W. CALGARY 283-6666

**OLIVETTI UNDERWOOD ADDING & CALCULATING MACHINES**

Electric Adding Machines and Multipliers, 1 and 2-register. Printing Calculators. Manual Adding, Listing Machines. Sales - Service - Supplies. Rentals - Lease.



**"WHERE TO BUY THEM"**

**TOMAHAWK BUSINESS SYSTEMS LTD**  
4710 Gaetz Av. Red Deer 347-3211

**PRAIRIE BUSINESS MACHINES**

MnFlr 5217 Gaetz Av. Red Deer 346-6268

**STETTLER OFFICE MACHINES**

5005 50th Av. Stettler 742-3524

**VICTOR COMPTON METER LIMITED**

E. F. Gano, Rep.

- \* ADDING MACHINES
- \* PRINTING CALCULATORS
- \* VICTOR-McCASKEY CASH REGISTERS
- \* COMPTON METERS

(Key Driven Electric Calculator)

4018 Ross St. RED DEER 346-3405

**Adjusters**

**CROSLAND PEACOCK DRUMHELLER LTD**

98-3A W. Drumheller 823-3477

**CROSLAND PEACOCK RED DEER LTD**

304 Bunn Bldg. Red Deer 347-4416

**PECKOVER-JORDAN INSURANCE**

**ADJUSTERS LTD**

5913 Gaetz Av. Red Deer 347-2286

After Hours res. Red Deer 347-3935

Calgary Office. Calgary 262-2181

**Taylor James Co (Red Deer) Ltd**

206 Toronto Dominion Bank Bldg. Red Deer 346-5375

Taylor James Co (Red Deer) Ltd. Red Deer 346-2741

3-5014 50th St. Stettler 742-5250

**Advertising Directory**

**YELLOW PAGES**

Yellow Page Advertising Reaches More Buyers More Often — More Economically Than Any Other Medium



**THE FINAL TIE-IN FOR ALL YOUR ADVERTISING**

**"FOR INFORMATION CALL"**  
ALBERTA GOVERNMENT TELEPHONES

8th Flr 120 7th Ave SW—Call Long Distance (Collect) & ask for. Calgary 262-8487

**Advertising Novelties**

See Advertising Specialties

The buying public won't forget you when you advertise in the **YELLOW PAGES.**

**Advertising Specialties**

**NORTHWEST ADVERTISING SPECIALTIES LTD**

CALENDARS - ADVERTISING SPECIALTIES  
BUSINESS GIFTS - MATCHES - LIGHTERS  
PENS - CAR & TRUCK DECALS, ETC.  
304-10826 124th St. EDMONTON 452-2323

**Advertising—Time Service**

Time Service Calgary  
For Information Call (Collect). Calgary 262-8487  
To Obtain The Correct Time Red Deer 347-6661  
(See Advertisement This Page)

Another phone might easily be prescribed by your doctor to save steps, conserve energy.

Ask Your **A.G.T.** Communications Consultant about



T.W.X.

**ALBERTA GOVERNMENT TELEPHONES**

Total Communications for modern business



- Your Advertising Message Broadcasted Up To 960 Times Daily
- Service Used By Over 20,000 Prospective Customers
- Economical - Monthly, Quarterly and Yearly Rates
- Reliable
- Service Operates 24 Hours Per Day
- Up To Two Message Changes Every Month

FOR ADVERTISING INFORMATION CALL

Calgary (Collect) **262-8487**

To Obtain the Correct Time Red Deer **347-6661**

ALBERTA GOVERNMENT TELEPHONES

**A YELLOW PAGES AD**

*Is Like Having a Salesman At Every Telephone*



LET OUR ADVERTISING SALESMEN SHOW YOU HOW THE YELLOW PAGES WILL REACH ACTION MINDED PEOPLE WHEN THEY ARE READY TO BUY

CALL CALGARY (Collect) **262-8487**

**Advertising—Transportation**

**TRANS-AD DIVISION**

WARNOCK HERSEY INTERNATIONAL LTD.

409 Tepler Bldg. EDMONTON 422-2904

**Aerated Waters**

See Beverages

**Aerial Spraying**

See Crop Dusting & Spraying

**Aeroplanes**

See Aircraft Section

**Air Conditioning Contractors**

**CREST PLUMBING & HEATING LTD**

3337 Gaetz Av. Red Deer 347-6671

Dohlman Refrigeration

6838 50th Av. Red Deer 347-2424

**HAYHOE F M PLUMBING & HEATING**

(1987) LTD 5014 Gaetz Av Red Deer 346-5537

J & S Heating Ltd 5511 50th Av Red Deer 347-3943

**LACOMBE SHEET METAL LTD**

HEATING - AIR CONDITIONING

GENERAL SHEET METAL WORK

4532 50th Av. LACOMBE 782-3930

**PONOKA SHEET METAL LTD**

HEATING - ROOFING

AIR CONDITIONING

GENERAL SHEET METAL WORK

5024 49th Av. PONOKA 783-3550

**POPOVICH HEATING & PLUMBING**

362 15th St. Drumheller 823-2801

Samuel A J Ltd 106 3rd Ave Drumheller 823-2025

823-2527

**Agricultural Implements**

See Farm Machinery & Supplies

**Air Compressors**

See Compressors—Air & Gas

**Air Conditioning Equipment**

**& Supplies**

**EDWARDS' ELECTRICAL**

REFRIGERATION & AIR CONDITIONING SERVICE & REPAIR

360a 1st W. DRUMHELLER 823-2514

**LENNOX AIR CONDITIONING**

Custom designed central air conditioning systems for residential, school, commercial and industrial use. Units fully warranted and ARI rated. Installed separately, or added by factory-trained crews. Free estimating. Prompt service on all makes.



**"WHERE TO CALL"**

**BEE & BEE PLUMBING & HEATING LTD**

5027 45th St. Rocky Mtn Hse 845-3590

**BURNETT N M PLUMBING & HEATING LTD**

4929 51st. Red Deer 346-2627

Ken's Sheet Metal

103 3rd Ave. Hanna 854-3895

**MILNER R F PLUMBING LTD**

4826 50th St. Stettler 742-2283

**Air Cooled Engines**

See Engines—Gasoline

**Air Filters**

See Filters Air & Gas

Answer your telephone promptly — otherwise the person calling may think you are not there and hang up.

**Air Line Companies**

Air France French National Airline Call Long  
Distance & ask for (No Toll Charge) Zenith 6070

**CANADIAN PACIFIC AIRLINES**

CPR Station 52Av. Red Deer 346-2188

Canadian Pacific Airlines Calgary—Call Long

Distance (No Toll Charge) & ask for Zenith 3900

Lufthansa German Airlines

Edmonton—Call Long Distance

(No Toll Charge) & ask for Zenith 6036

Northwest Airlines Inc Call Long Distance

& ask for (No Toll Charge) Zenith 4100

**Air Line Companies—(Cont'd)**

Pacific Western Airlines Ltd—Call Long

Distance & ask for Edmonton 455-7121

(See Advertisement This Page)

**SABENA BELGIAN WORLD AIRLINES**

Red Deer Customers Only Call Long Distance

(No Toll Charge) & ask for Zenith 6004

**SCANDINAVIAN AIRLINES SYSTEM INC**

Winnipeg—Call Long Distance

(No Toll Charge) & ask for Zenith 56500

Time Airways Ltd Airport Penhold 886-4968

(See Advertisement This Page)

**Air Services—Chartered**

Johnston Air Services Ltd

4924 52St Red Deer Penhold 886-4928

(See Advertisement This Page)

Thompson Route Aircraft Services Ltd

RedDeerIndustrialAirport Penhold 886-4933

For emergencies or  
everyday use . . .  
**YELLOW PAGES**  
of your telephone directory  
are a quick, handy guide  
to products, services  
and repairs.

**Air Travel Ticket Agencies****ALBERTA MOTOR ASSOCIATION**

WORLD TRAVEL SERVICE  
5913 Gaetz Av . . . . . RED DEER 346-3306

ALBERTA MOTOR ASSOCIATION  
5003 51St Stettler 742-2871

BURRITT TRAVEL LTD  
4910 Gaetz Av. Red Deer 347-7791

After Hours . . . . . Red Deer 347-4348

COOK'S TRAVEL SERVICE

WORLD'S  
LARGEST  
TRAVEL  
ORGANIZATION

**COOK'S**

"FOR INFORMATION CALL"

COOK THOS & SON  
(CONTINENTAL & OVERSEAS) LTD

202-10355 Jasper Av. Edmonton 429-2537

Lacombe Travel Service  
5105 50Av. Lacombe 782-6160

**Aircraft Dealers**

Crown Distributors Ltd Hwy2aS Ponoka 783-4711

PIPER SALES & SERVICE

INSTRUCTION

RENTAL

CHARTER

"FOR INFORMATION CALL"

AUTHORIZED DEALER

JOHNSTON AIR SERVICES LTD

4924 52St Red Deer Penhold 886-4928

**Aircraft Maintenance**

& Repairing

Hughes Air Ltd Hwy2aS Ponoka 783-4937

PARK AIR SERVICE

FUEL & LIGHT MAINTENANCE

Ponoka Airport . . . . . PONOKA 783-4611

THOMPSON ROUTE AIRCRAFT SERVICES

LTD RedDeerIndustrialAirport Penhold 886-4933

(See Advertisement This Page)

Use outdoor public tele-  
phones often. They're brightly  
lighted and located for your  
convenience in residential and  
business districts and along  
highway entrances to the city.

**LESS WASHING**  
Starched clothing resists dust and  
dirt so starch everything that is  
practical.

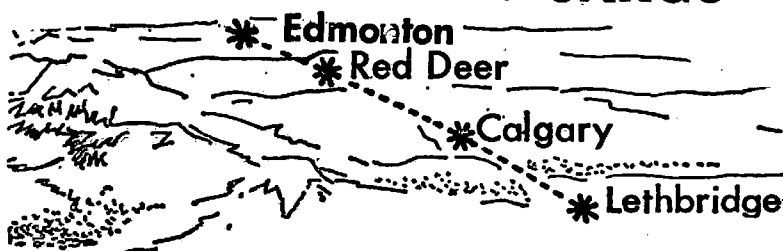
**EXTENSION PHONE**  
When you install  
Your new extension,  
You'll save more steps  
Than you can mention.



"TIME" FLIES . . . WHY DON'T YOU?



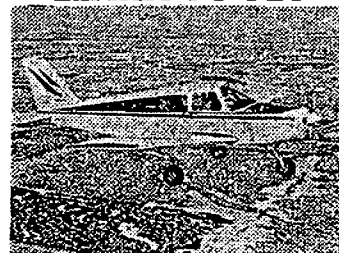
**PASSENGER  
& CARGO**



FOR RESERVATIONS

Phone: **PENHOLD**

**886-4968**

**LEARN TO FLY**

Charter — Rentals  
Training

**JOHNSTON  
AIR SERVICES LTD.**

No. 1 Hangar, Industrial Airport  
4924 - 52nd Street, Red Deer, Alta.

Phone 886-4928

After Hours 346-2888

D.O.T. Approved Flight  
School — Private &  
Commercial Licences  
INSTRUMENT RATING  
NIGHT ENDORSEMENT  
FLOAT ENDORSEMENT

Canada's  
Aerobatic School  
PENHOLD

**886-4928**



SCHEDULED SERVICE THROUGHOUT  
WESTERN & NORTHWESTERN CANADA  
Air Freight & Charter Service Throughout  
Canada & The Free World

Chlefftain Airbus — Stampedar  
Calgary, Cranbrook, Kelowna  
Vancouver & Penttison

Call Long Distance (Charge Will Apply)

& ask for

EDMONTON . . . . . 455-7121

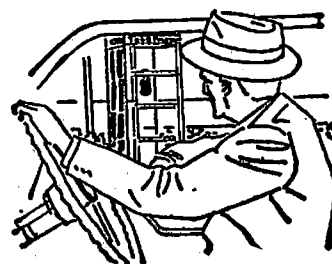
OR CALGARY . . . . . 265-0790

Truck—Air Cargo Service

RED DEER . . . . . 346-4113

*A Welcome Sight  
A Public Telephone*

Conveniently located and  
well-lighted public tele-  
phones serve your "away-  
from - home" telephone  
needs 24 hours a day,  
Sundays and holidays.



**THOMPSON ROUTE  
Aircraft Services Ltd.**

\* Aircraft Maintenance  
REPAIR — OVERHAUL

\* Champion Aircraft  
SALES & SERVICE

\* Used Aircraft  
SALES

P.O. BOX 217, RED DEER  
AFTER HOURS CALL 346-6256

PENHOLD

**886-4933**

Red Deer Industrial Airport

**Aircraft Renting & Leasing**

**POINTS WEST**  
 AIR HEARSE  
 AIR AMBULANCE  
 Box 477  
 105 Savoy Cr ..... RED DEER 347-4091

**Airplanes**

See Aircraft Section

**Alarms**

See Burglar Alarm Systems, Fire Alarm Systems  
 also Sprinklers—Fire Protection

**Alignment Service**

See Automobile Wheel Aligning

**Alternators**

See Generators

**Aluminum**

**McLEVIN'S GENERAL WELDING LTD**  
 4927 52 St. .. Red Deer 346-2772

**Aluminum Doors**

See Doors—Metal

**Aluminum Siding**

See Siding

**Aluminum Strapping**

See Steel Strapping

**Aluminum Windows**

See Windows—Metal

**Ambulances**

**Bremner Funeral Home Ltd**  
 4820 50 St. .. Stettler .. 742-2153

**Ambulances & Hearses Mfrs**

**SORENSEN DISTRIBUTORS LTD**  
 4918 52 St. .. Red Deer 346-4812  
 6 L Sorensen Mgr res .... Red Deer 346-2534

**Amusement Devices**

**HOUSE OF COIN LTD**  
 8861 63 Av. .. Edmonton 469-2381

**Anaesthetists**

See Physicians & Surgeons

**Animal Breeders**

Alberta Breeders Service Ltd  
 5036 56 St. .. Innisfail 227-3844  
 Alberta Breeders Service Ltd  
 606-4808 Ross St. .. Red Deer 346-6821  
 Lacombe Artificial Breeding Assn  
 606-4808 Ross St. .. Red Deer 347-6868

**Animal Hospitals**

See Veterinarians

**Answering Service**

See Telephone Answering Service

**Antennas—Television**

See Television Antennas & Antenna Systems  
 also Radio Communication Equipment &  
 Systems

**Apartment Rental Service**

**Swift Realty Ltd**  
 101-4929 Ross St. .. Red Deer 347-3155

**Apartments, Blocks & Buildings**

de Forest Apartment Hotel  
 170 3AVE. .. Drumheller 823-2203  
 Edmund Heights  
 100 Edmund Hgts. .. Red Deer 346-4330  
 Fulton Block 65 3AVW .... Drumheller 823-2639  
 Plaza Apartments  
 8-5425 47a Av. .. Red Deer 346-6818  
 Red Deer Holdings Ltd  
 1600 Brookview Apts. .. Red Deer 346-2666  
 Spruce Lawn Apartments  
 4634 49 St. .. Red Deer 346-4836  
 Willow Apartments  
 Bsmk 4700 55 St. .. Red Deer 346-3493

**Appliance Repairs**

See Electric Appliances—Repairing  
 also Specific Kinds

**Appliances Electric**

See Electric Appliances Section

**Appliances Gas**

See Gas Appliances

**Appraisers**

Hu Harries & Associates Ltd  
 204-8631 109 St. .. Edmonton 443-4353  
 Johnson Conner Agencies  
 5010 50 St. .. Stettler 742-2392  
 Service Graham & Associates  
 302-4820 Gaetz Av. .. Red Deer 347-5664  
**SUNALTA APPRAISALS LTD**  
 APPRAISAL ENGINEERS  
 MUNICIPAL - INDUSTRIAL &  
 INSURANCE APPRAISALS  
 102 NAR Bldg ..... EDMONTON 429-1570

**Apron Supply Service**

See Linen Supply Service

**Architects**

**ABERDEEN GROVES HODGSON**  
 8411 109 St. .. Edmonton 439-3977  
**BISSELL K 601-4808 Ross St. .. Red Deer 347-3777**  
**BOUEY HOWARD & BOUEY ROBERT**  
 901 Chancery Hall. .. Edmonton 424-2620  
**CARDINAL DOUGLAS**  
 827 Royal Bank Bldg. .. Edmonton 422-7726  
 Holman & Murray  
 201-4909 Gaetz Av. .. Red Deer 347-1933  
 Calgary Ofc 215a 105 NW. .. Calgary 283-2230  
**KLINGBELL LEONARD C**  
 10829 105 Av. .. Edmonton 422-1818  
**MACDONALD JOHN A**  
 833 Tegler Bldg. .. Edmonton 424-7118  
**McLEOD DAVID M & ASSOCIATES**  
 274 Bonnie Doon Shopping Centre  
 Edmonton 469-1870  
**RULE WYNN FORBES LORD & PARTNERS**  
 10437 123 St. .. Edmonton 488-4806  
**STEVENSON RAINES BARRETT HUTTON  
 SETON & PARTNERS**  
 Architects Engineers & Interior Designers  
 2-4904 50 St. .. Red Deer 346-6446

**Arenas & Athletic Parks**

Drumheller Memorial Arena. .. Drumheller 823-4829  
 Mgr Ofc ..... Drumheller 823-4622

**Argon**

**RED DEER WELDING SUPPLIES LTD**  
 4418 Gaetz Av. .. Red Deer 346-3128  
**WELDERS SUPPLIES LTD**  
 6858 Edmonton Tr. .. Red Deer 347-1661

**Art Galleries**

Drumheller Art Gallery  
 298 15 W. .. Drumheller 823-4477

**Artificial Flowers**

Central Alberta Florists Ltd  
 5201 43 St. .. Red Deer 346-4156.  
 Drumheller Valley Flower Shop  
 250 Centre St. .. Drumheller 823-2792  
 Hanna Flowers 207 2AVW ..... Hanna 854-3667  
 Park Flowers (Red Deer) Ltd  
 5122 50 Av. .. Red Deer 347-2231

**Artificial Insemination**

Acme Artificial Insemination Unit Acme 546-3893  
**ALBERTA BREEDERS SERVICE LTD**  
 5036 56 St. .. Innisfall 227-3844  
**ALBERTA BREEDERS SERVICE LTD**  
 606-4808 Ross St. .. Red Deer 346-6821  
 Eckville Artificial Breeding Centre  
 Eckville 746-2264  
**HANNA ARTIFICIAL BREEDERS**  
 218 3AVW .. Hanna 854-4014  
**LACOMBE ARTIFICIAL BREEDING  
 ASSOCIATION** 4722 49b Av Lacombe 782-3321  
 Lacombe Artificial Breeding Association  
 4731 51 St. .. Rimby 843-2366  
 Veteran Livestock Breeders .... Veteran 575-3800

**Artificial Limbs**

**NORTHERN ALBERTA LIMB CO LTD**  
 11450 124 St. .. Edmonton 455-9823

**Artists Supplies**

Walsh's Art & Framing Studio  
 5013 Ross St. .. Red Deer 347-5202

**Asbestos & Asbestos Products**

**NORTH WEST INDUSTRIAL PRODUCTS**  
 427 58 AVE SE .. Calgary 252-6601  
**NORTHERN ASBESTOS & BUILDING  
 SUPPLIES LTD**  
 9310 125 Av. .. Edmonton 477-3536

**Asphalt & Asphalt Products**

**BORDER PAVING LTD**  
 6711 Golden West Av. .. Red Deer 347-1177

**Asphalt Paving Contractors**

See Paving Contractors

**Associations & Societies**

See also Social Service Organizations  
 Alberta Charolais Association  
 4705 49c Av. Lacombe 782-6033  
**ALBERTA CHIROPRACTIC ASSOCIATION**  
 211 Bonnie Doon  
 Shopping Centre. .. Edmonton 469-5455  
 Alcoholics Anonymous  
 606 Professional Bldg. .. Red Deer 347-1114  
 Canadian Cancer Society  
 205-4912 Ross St. .. Red Deer 347-3662  
 Canadian Legion BESL 224 2AVW Hanna 854-3673  
 Canadian Legion BESL No 208  
 203 5AvE. .. Oyen 664-3641  
 Catholic Family & Child Service  
 207-4912 Ross St. .. Red Deer 347-1137  
 Central Alberta Agricultural Society  
 Dominion Experimental Farm. Lacombe 782-3224  
 Central Alberta Light Horse Assn  
 104-5125 50 Av. .. Red Deer 346-4433  
 Clive Memorial Association ..... Clive 784-3377  
 Dominion Automobile Association  
 203 Balmoral Bldg. .. Red Deer 347-4877  
 Drumheller Association for Retarded Children  
 Nacmme School. .. Drumheller 823-2713  
 Drumheller Museum Society  
 335 1StE. .. Drumheller 823-2593  
 Ducks Unlimited 212 2AVW .... Hanna 854-3737  
 Eckville Artificial Breeding Centre  
 4603 50 Av. .. Rimby 843-2440  
 Elks BPOE 298 Centre St. .... Drumheller 823-2494  
 Feeders Associations  
 4947 50 St. .. Innisfall 227-3188  
 Hanna Pioneers Association  
 101 2AVE. .. Hanna 854-4051  
 John Howard Society  
 207-4912 Ross St. .. Red Deer 347-1137  
 Lions Senior Ladies' Home  
 802-804 Centre St. .. Hanna 854-3701  
 Loyal Order of Moose  
 5933 59 Av. .. Red Deer 347-1505  
 Memorial Hall Assoc ..... Stettler 742-9919

**Associations & Societies—**

**(Cont'd)**

Parent School Organization Home  
 5870 38 St Cr. .. Red Deer 347-5781  
 Parkland School for Retarded Children  
 6016 43 Av. .. Red Deer 347-3911  
 Park Organization of Canada  
 206-4823 49 St. .. Red Deer 347-1266  
 Red Cross Society (Canadian)  
 7-5002 Ross St. .. Red Deer 346-6077  
 Red Deer Construction Association  
 Upstms AMA Bldg. .. Red Deer 346-4846  
 Plan Room ..... Red Deer 347-4747  
 Royal Canadian Legion Branch 22  
 625 Centre St. .. Drumheller 823-2503  
 Royal Canadian Legion Hall  
 5140 49 St. .. Lacombe 782-9016  
 Royal Canadian Legion Innisfall Branch 104  
 4931 50 St. .. Innisfall 227-3622  
 Royal Canadian Legion Rimby Branch No 36  
 5019 50 St. .. Rimby 843-2464  
 Royal Canadian Legion Branch No 8  
 4914 49 St. .. Rocky Mountain House 845-3255  
 St John Ambulance  
 4101 45 St. .. Red Deer 347-2409  
 Social Credit Hall  
 160 Centre St. .. Drumheller 823-2273  
 Weight Watchers  
 606 Professional Bldg. .. Red Deer 347-1114

**Athletic Parks**

See Arenas & Athletic Parks

**Attorneys**

See Lawyers

**Auctioneers**

Cereal Auction Market Ltd ..... Cereal 973-3811  
 (See Advertisement Following Page)  
 Cole Russell C  
 Box 1208. .. Rocky Mtn Hse 845-6103

**COLE'S AUCTION MART LTD**  
**Regular Sales Every Saturday**  
 "We Have Successful Sales for Others  
 Let Us have One for You"  
**AUCTIONEERS**  
**RUSSELL C. COLE & ASSOCIATES**  
 FOR CONSIGNMENTS  
 Rocky Mountain House — 845-2100  
 If No Answer Call Leslieville 729-2336  
 or Rimby, R. C. Cole — 843-6657  
 "The Fastest Growing Auction Mart  
 In Alberta"  
 Phone ..... ROCKY MTN HSE 845-2100

**CORONATION AUCTION MART LTD**  
 BILL & JOY GRAYDON, Props.  
**SALES EVERY THURSDAY**  
 WHERE QUALITY EXCELS  
 LIVESTOCK • LUMBER • MACHINERY &  
 MISCELLANEOUS ITEMS, ETC.  
 FARM SALES A SPECIALTY  
 CALL 578-2162 — 578-3683  
**Coronation Auction Mart**  
 Phone ..... CORONATION 578-3683

Hanna Auction Market Rodeo Grds Hanna 854-3063  
 Haynes H Bud 16 Oxbow St. .. Red Deer 347-5855

**INNISFAIL AUCTION MART**  
 2a Hwy. .. Innisfall 227-3166

**LACOMBE AUCTION MART LTD**  
**Regular Sales Every Friday**  
**FAT SALE EVERY 2nd TUESDAY**  
**AUCTIONEERS**  
 Tony C. Vold, Lic. 659, ... Ponoka 783-4940  
 Ken Cookson, Lic. 010372, Lacombe 782-6487  
 Rod Jeglum, Lic. 563, .... Clive 784-3505  
**FOR CONSIGNMENTS**  
 Harry Meldrum ..... Clive 784-3382  
**AFTER HOURS**  
 George A. Sayers ... Lacombe 782-6370  
 4519 46 St ..... LACOMBE 782-3825



**Auctioneers—(Cont'd)**

MacDonald Archie  
Box 23 Red Willow . Stettler 742-3998  
Red Deer Auction Co Ltd [347-3646  
5114 48St. Red Deer [347-3640  
(See Advertisement This Page)

**RIMBEY AUCTION MART CO LTD**  
**Auction Sales**  
**Every Tuesday**  
**Trucking & Hog Buying Station**  
AFTER HOURS CALL  
Allan Olson, res. . . . . 843-6773  
Elmer G. Olson, res. . . . . 843-6781  
4821 47St . . . . . RIMBEY 843-2555

**SIM'S LIVESTOCK LTD**  
Bsmf 5913GaetzAv. Red Deer 346-3160  
Alec L Sim res . . . . . Red Deer 346-2743  
Keith Sim res . . . . . Red Deer 346-2743

**Auctioneers—(Cont'd)**

Sims & Ogilvie  
Bsmf 5913GaetzAv. Red Deer 346-3160  
(See Advertisement This Page)

**STETTLER AUCTION MART LTD**  
PRATT & McKay  
**SALES EVERY**  
**MONDAY & TUESDAY**  
Sales Time 10:30 A.M.  
24 Hour Livestock Hauling  
Trucking . . . . . 742-4555  
StettlerNE Ofc . . . . . STETTLER 742-2785

Sundre Auction Service . . . . . Sundre 225-3987  
**VOLD JONES & VOLD AUCTION CO LTD**  
**SALES EVERY WEDNESDAY**  
Residence Phones:  
783-3431 — 783-3595 — 783-3246  
2HwyS . . . . . PONOKA 783-3177

**Audio-Visual Equipment &**

**Supplies**

3 M COMPANY Box 357 . . . . Red Deer 346-5133

**Auditors**

See Accountants Section

**Auto Courts**

See Motels

**Automatic Transmission**

See Automobile Transmission Sales & Service

**Automobile Accessories Equipment**

**& Supplies**

See Automobile Parts & Supplies—Retail  
& Automobile Parts & Supplies—Wholesale

**Automobile Agencies & Dealers**

**—New Cars**

**AMERICAN MOTORS SALES & SERVICE**

RAMBLER  
REBEL  
JAVELIN  
AMBASSADOR  
AMX  
See The New World of American Motors  
"AUTHORIZED DEALERS"  
DRUMHELLER  
McLEAN CONSTRUCTION LTD  
DrumhellerN. Drumheller 823-3307  
STETTLER  
Bob's Auto Sales Ltd  
4701 50St. . . . . Stettler 742-2441

Anderson Motors . . . . . Halkirk 884-2216  
Bady Sales & Service Ltd  
5105 50Av. Ponoka 783-3585  
Service Dept . . . . . Ponoka 783-3686  
(See Advertisement Opposite Page)  
Bert's New & Used Cars  
5115 46St. . . . . Alix 437-2535

**BISHOFF MOTORS LTD**  
FORD - FALCON - FAIRLANE  
SALES & SERVICE  
102MainSt . . . . . OYEN 664-3878

**BIRGLEY R E & SONS LTD**  
**FORD OF CANADA**  
Franchised Dealer  
SOUTHERN SERVICE . . . . . 578-3800  
Phone . . . . . CORONATION 578-3800


**CARTER'S GARAGE LTD**  
**CHRYSLER - DART**  
**Dodge Cars & Trucks**  
Up To Date Body Shop  
A.M.A. TOWING  
Shell Dealer, Goodyear Tires  
AFTER HOURS CALL 845-3930  
4723 48th Street  
Manager — George Carter  
4940 51St . . . . . ROCKY MTN HSE 845-3144

**CASTOR MOTORS**  
PONTIAC — ACADIAN — BUICK  
GMC TRUCKS  
Complete Sales, Parts & Service  
Phone . . . . . CASTOR 882-3191

**Automobile Agencies & Dealers**

**—New Cars—(Cont'd)**

Central Garage Hanna Ltd [854-3202  
111-113 2AvW. Hanna [854-3600  
(See Advertisement Opposite Page)

**CHEVROLET & OLDSMOBILE MOTOR CARS**  
**& TRUCKS**  
CHEVELLE - CAMARO - CHEVY II & ENVOY  
SALES  
AND  
SERVICE  
  
"The Busiest Garage in Town"  
"WHERE TO BUY THEM"  
**RED DEER MOTORS (CANADA) LTD**  
3110GaetzAv. Red Deer 347-3301

Chinook Motors Chinook . . . . . Cereal 973-3803

**DATSUN**  
Compact Sedans  
Station Wagons  
Pick-Up Trucks  
4 Wheel Drive Patrols  
Sports Convertibles  


DRIVE A DATSUN THEN DECIDE:

"WHERE TO BUY THEM"  
DEALERS

Pallesen's Equipment Ltd  
RosedaleRd. Drumheller 823-2931  
Don's Car Sales 49St&50Av . . . . . Stettler 742-2260

**DUN-RITE MOTORS**  
Carl Ganter, Prop.  
**ROYALITE PRODUCTS**  
Meteor & Mercury Cars  
Maverick & Falcon  
Ford Trucks  
Sales . . . . . 782-8422  
4924 47St . . . . . LACOMBE 782-6371

**EXCELSIOR MOTORS LTD**  
ALL DEPARTMENTS  
Valley Plaza. Drumheller 823-5191  
TIRE DEPARTMENT  
270 3AvW. Drumheller 823-2450

**GREFF MOTORS LTD**  
4725 49bAv. Lacombe 782-3848  
(See Advertisement Opposite Page)

**GRELL MOTORS LTD**  
175 3AvW. Drumheller 823-3371  
Car Lot TwinHillsRd . . . . . Drumheller 823-4616  
Hanalta Motor Products Ltd  
230-232 2AvW. Hanna 854-3093  
Hutton A A & Sons  
312-314CentreSt. Hanna 854-3844

**JEEP VEHICLE SALES & SERVICE**  
'Jeep' Wagoneer  
Station Wagons  
'Jeep' Universals  
'Jeep' Gladiator Trucks  
'Jeepster' and 'Jeepster Commando'  
Authorized Service and Approved Parts  
4 Wheel Drive — 2 Wheel Drive  
  
"SALES & SERVICE"  
DEALERS  
Pallesen's Equipment Ltd  
RosedaleRd. Drumheller 823-2931  
Ultra Sales & Service  
4303GaetzAv. Red Deer 347-5546  
Williams Service  
4850 47St. Lacombe 782-6361

Jennings W E Ltd 4907 50Av . . . . . Alix 437-2434  
Jimmie's Auto Service Ltd  
301-303 2AvW. Hanna 854-3123  
Office . . . . . Hanna 854-3656  
K & B Motors Ltd [854-3141  
103-105 1AvW. Hanna [854-4083

**KIPP SCOTT PONTIAC BUICK LTD**  
6801 50Av. Red Deer 346-5586  
(See Advertisement Opposite Page)  
Kroeger Bros Farm Equipment Ltd [577-3595  
Consort [577-3550  
Loucks Motors Ltd 4808 50St . . . . . Ponoka 783-3808

Listings Of This  
Classification Are Continued  
On Next Page



**LIVESTOCK & MISCELLANEOUS SALES**

**24 HOUR CATTLELINER SERVICE**

**SALES EVERY WEDNESDAY**

Russ Reiman, Auctioneer — Residence 973-3806

**CEREAL AUCTION MARKET LTD.**

CEREAL 973-3811



**RED DEER AUCTION CO. LTD.**

REGULAR SALES MONDAY &  
WEDNESDAY AT 7 P.M.

Open Every Day For Listing.

SPECIAL SALES ON REQUEST

Household Goods, Furniture, Antiques, Cars, A Complete  
Mobile Auction Service on the Spot For Factory  
Clearances, Stock Reduction, Farms Sales,  
Service Stations, Etc.

AUCTIONEER: BUD HAYNES, Lic. No. 010811 — Assoc. No. 835

Phone: **347-3646 — 347-3640**

5114 - 48th Street, RED DEER

**SIM'S & OGILVIE**



FARM MACHINERY  
PURE LIVESTOCK

OUR SPECIALTY  
FURNITURE SALES

AUCTIONEERS:

Alec L. Sim . . . . . 346-2743  
Keith Sim, res. . . . . 346-2743  
Garfield Ogilvie, res. Clive 784-3604

**346-3160**

Office Located in A.M.A. Building  
Bsmf. 5913 Gaetz Avenue, Red Deer, Alberta

**Automobile Agencies & Dealers**

**-New Cars-(Cont'd)**

**LUNDGREN MOTORS LTD**  
 Pontiac - Buick - Acadian  
 Vauxhall - GMC Trucks  
 Sales & Service  
 Shell Products  
 A.M.A. Towing  
 Body Shop 5160 56 St., Innisfail 227-5322  
 Sales 5012 49St. ....INNISFAIL 227-3371

**MAINLINE MOTORS (LACOMBE) LTD**  
**FORD - FALCON - FAIRLANE  
 MUSTANG & FORD TRUCKS**  
 Genuine Ford Parts  
 Parts & Service ..782-3511  
 Sales .....782-3601  
 NIGHT CALLS 782-3663 - 782-3667  
 5038 50St ... LACOMBE Parts 782-3511

**McFarlane-Goodacre Motors Ltd**  
 4721 Gaetz Av. Red Deer 346-6621  
 (See Advertisement This Page)

**McKENZIE MOTORS**  
 CHEVROLET - OLDSMOBILE SALES  
 A COMPLETE AUTOMOTIVE SERVICE  
 Res. 578-3685  
 Phone CORONATION 578-3866

**McLEAN CONSTRUCTION LTD**  
 Drumheller N. Drumheller 823-3308  
 (See Advertisement This Page)

**McTaggart Motors Ltd**  
 5031 50St. Stettler 742-2323  
 Body Shop 5011 49St. .... Stettler 742-2869  
 (See Advertisement This Page)

**McTAGGART-WEIDNER MOTORS LTD**  
**CHEVROLET - OLDSMOBILE  
 CAMARO - ENVOY**  
 Chevrolet Truck Dealer  
 Parts Dept. ....782-3282  
 Service Dept. ....782-3292  
 Office & Sales .....782-3626  
 R. W. Henley, Serv. Mgr., res. 782-3620  
 5035 50St ..... LACOMBE 782-3282

**Mid West Motors Ltd**  
 4837 50St. Stettler 742-4477  
 (See Advertisement Following Page)

**Midway Pontiac (Ponoka) Ltd**  
 4420 50St. Ponoka 783-3800  
**Mikado Motors 4801 51Av. .... Red Deer 347-5626**  
 (See Advertisement Following Page)

Listings Of This  
 Classification Are Continued  
 On Next Page



**AMX  
 Javelin  
 American Rambler  
 Rebel  
 Ambassador**

**McLEAN  
 Construction Ltd.  
 823-3308  
 DRUMHELLER N.**

**CENTRAL GARAGE  
 HANNA LTD.**  
 • FORD • FALCON  
 • MERCURY • METEOR  
 SERVICE TO ALL MAKES  
 WHEEL ALIGNMENT  
 WHEEL BALANCING  
 MOTOR TUNE-UPS &  
 TRANSMISSION SERVICE  
 EXPERT MECHANIC ON DUTY  
 MONDAY THRU SATURDAY  
 Sales 854-3600 Parts 854-3202  
**854-3202**  
 111 - 113 2 Ave. W., Hanna

**BADRY SALES & SERVICE LTD. CHEVROLET  
 OLDSMOBILE**

Parts & Sales: 783-3585 — Service Dept.: 783-3686



- Chevrolet
  - Chevy II
  - Corvair
  - Epic
  - Oldsmobile
  - Chevelle
  - Camaro
  - Envoy
  - Chevrolet Trucks
  - BODY SHOP
- "G.M.A.C. FINANCING"



**783-3585**

G. Badry, Mgr.  
 5105 - 50th Avenue,  
 PONOKA

Drive a Few Miles & Save Lots of Dollars

CHRYSLER

PLYMOUTH



DODGE CARS & FARGO TRUCKS

**GREFF MOTORS LTD.**

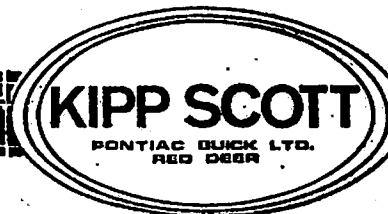
PHONE

**782-3848**

AFTER HOURS: A. E. LANDELS, RES. 782-3831

4725 - 49b Avenue Lacombe, Alberta

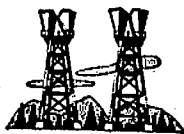
"Ye canna beat a SCOTT deal"



PHONE **346-5506**

Pontiac - Buick - Cadillac - Vauxhall - GMC  
 6801 - 50th Avenue, Red Deer

Ask Your  
 A.G.T.  
 Communications Consultant  
 about



LEASED CIRCUITS

ALBERTA  
 GOVERNMENT TELEPHONES

Total Communications for modern business

**McTaggart Motors  
 LTD.**

CHEV - OLDS  
 CHEV TRUCKS

BODY SHOP  
 5011 - 49th Street

**742-2869**

PHONE STETTLER

**742-2323**

Parts - Sales - Service  
 5031 - 50 St. — STETTLER

MC FARLANE  
 GOODACRE

**Motors LTD.**

MERCURY

RENTALS

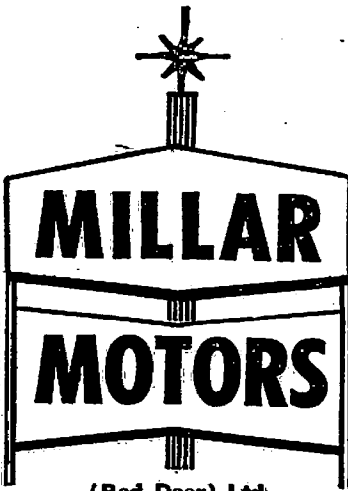
**MGM**

Mercury — Meteor — Comet

British Ford

**346-6621**

4721 Gaetz Avenue, RED DEER



(Red Deer) Ltd.

- PLYMOUTH • VALIANT
- CHRYSLER
- FARGO TRUCKS
- ECONO-CAR RENTALS
- MECHANICAL & AUTO BODY SERVICE

**346-5577**

3215 Gaetz Avenue,  
RED DEER

**Automobile Agencies & Dealers**

**—New Cars—(Cont'd)**

Millar Motors (Red Deer) Ltd  
3215 Gaetz Av. Red Deer 346-5577  
(See Advertisement This Page)

MODERN MACHINE SHOP (STETTLER) LTD  
Dodge - Chrysler Cars - Dodge Trucks  
COMPLETE GARAGE SERVICE  
4811 50St .....STETTLER 742-2141

Newman Ford Sales Ltd  
4943 50St. Innisfail 227-3311

Parry E O Auto & Farm Machinery Ltd {823-3326  
TwinHillsRd. Drumheller {823-2262

RAMBLER AUTOMOBILES—See American Motors  
Sales & Service under this Heading

RED DEER MOTORS (CANADA) LTD  
3110 Gaetz Av. Red Deer 347-3301  
(See Advertisement This Page)

**Automobile Agencies & Dealers**

**—New Cars—(Cont'd)**

Renfrew Chrysler Plymouth Ltd  
1110 9AvSW. Calgary 265-0471  
(See Advertisement This Page)

RIMBEY MOTOR SALES LTD  
CHEV - OLDS DEALER  
IMPERIAL OIL PRODUCTS  
PARTS & SERVICE .....843-2144  
SALES & GENL OFC .....843-2525  
4910 51St .....RIMBEY 843-2144

Use Easter Seals

**Automobile Agencies & Dealers**

**—New Cars—(Cont'd)**

RIO VISTA GARAGE LTD  
FORD DEALER  
5804 50Av ..... RED DEER 346-6615

Ross Garage 4939 51St Rocky Mtn Hse 845-3077  
(See Advertisement This Page)

SCORY MOTORS LTD  
CHRYSLER PRODUCTS  
DODGE TRUCKS - SALES & SERVICE  
113 Railroad AvE ..... OYEN 664-3938

Stettler Motors Ltd  
Cor 51Av&50St. Stettler 742-3407  
(See Advertisement This Page)

Strong & Ferrey Ltd  
4840 50St. Rocky Mtn Hse 845-3040

SUPERIOR GARAGE (STETTLER) LTD  
CHRYSLER, PLYMOUTH,  
VALIANT, FARGO TRUCKS  
Chryco-Engineered  
Parts & Accessories  
Service on all Makes of Cars  
Shell Oil Products  
After Hours: Sales ..... 742-2849  
After Hours: Parts & Service 742-3215  
Genl Mgr. 4819 50St ..... 742-2564  
Parts & Service  
4819 50St .....STETTLER 742-2583

TURNER SALES & SERVICE ..Castor 882-3272  
ULTRA SALES & SERVICE LTD

AMERICAN MOTORS PRODUCTS  
4303 Gaetz Av ..... RED DEER 347-5546

VOLKSWAGEN AUTHORIZED SALES  
SERVICE & PARTS  
VW Custom & DeLux  
VW Karmann Ghia  
VW Fastback, Squareback &  
Notchback  
VW Station Buses, Trucks &  
Campers  
"SALES, SERVICE & PARTS"  
RED DEER  
VELLNER MOTORS (1968) LTD  
4314 Gaetz Av Red Deer 347-4441  
RIMBEY  
Roper's Ltd 5038 50Av ..... Rimby 843-2122



Westergard Motors Ltd  
389 151E. Drumheller 823-2500  
(See Advertisement This Page)

WILDERS MOTORS (1968) LTD  
Dodge - Plymouth - Chrysler  
Valiant Dealers  
Service for all Cars  
AMA SERVICE  
PHONE 783-3666

Vernon Heartwell ..... 783-3604  
EMERGENCY SERVICE & TOWING  
783-3488 — 783-4748

5018 51Av ..... PONOKA 783-3366

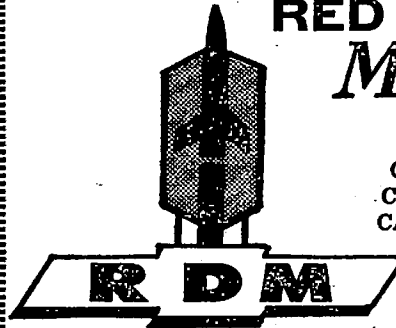
WOODLAND MOTORS LTD  
CHEVROLET — OLDSMOBILE  
CHEVROLET TRUCKS  
Parts Dept. ....  
Service Dept. .... 227-3478  
Auto Body Dept. ....  
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Firestone Stores 4902 Gaetz Av Red Deer 347-5501  
 Scona Spring & Steering Service

10132 80 Av. Edmonton 433-1471

(See Advertisement This Page)

Sparrow's Safety Service  
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 (See Advertisement This Page)

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**CAR WASH**  
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**SPARROW'S SAFETY Service**

- Wheel Aligning
- Wheel Straightening
- Balancing
- Frame Straightening

**347-5055**

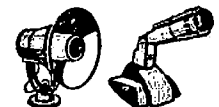
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Alaskan Auto Supply  
11146 149St. Edmonton 489-4903  
(See Advertisement This Page)

Ellis Auto Wreckers  
Newcastle. Drumheller 823-2782  
(See Advertisement This Page)

Manchester Auto Wreckers  
229 61AvSW. Calgary 255-7373  
(See Advertisement This Page)

Papow & Sons Body Shop Ltd  
5017 49St. Lacombe 782-3771

R & M Auto Wreckers  
Midlandvale Drumheller 823-2291  
(See Advertisement This Page)

Red Deer Auto Wreckers Ltd  
5425 57St. Red Deer 347-2511  
(See Advertisement This Page)

Reg's Auto Wreckers 4511 46St Lacombe 782-3989

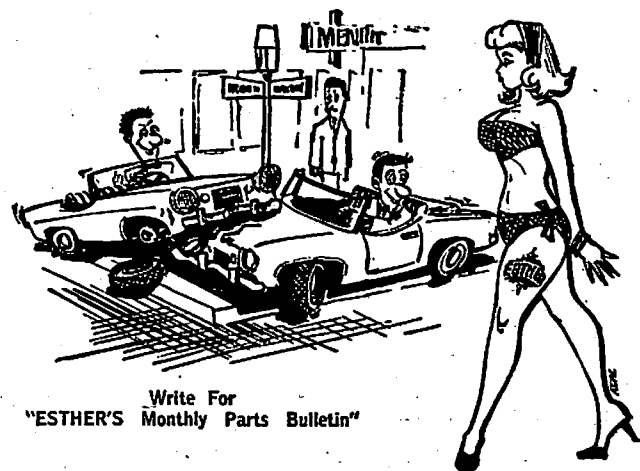
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**WESTERN AUTO WRECKERS (1966) LTD**  
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WE WRECK THEM ALL  
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**LONG DISTANCE APPOINTMENTS**  
**SAVE TIME AND MONEY**  
Avoid wasted trips,  
Allow better planning of  
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Make certain you are  
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Two Blocks East of Chinook Centre  
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**EDMONTON TENT & AWNING LTD**  
Manufacturers  
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On Next Page

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A little vinegar in the water will  
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TRUCK  
PARTS**

**WRECKING & SALVAGE  
WE BUY  
SALVAGE CARS  
& TRUCKS**

**823-2782**  
Newcastle — Drumheller



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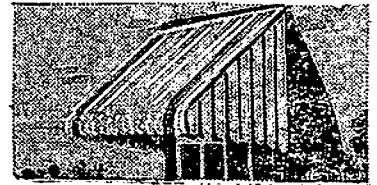
**Edmonton's Largest  
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**PROMPT MAIL ORDER SERVICE**

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CAR PORTS**

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&  
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3624 Manchester Road S.E.  
CALGARY

**R & M  
Auto Wreckers**

— USED —

**Motors — Parts  
Rebuilt Motors**

**TRANSMISSIONS  
Used & Rebuilt  
For Cars & Trucks**

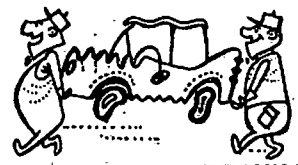
"If We Don't Have It,  
We Can Get It"

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Midlandvale — Drumheller

**RED DEER  
Auto Wreckers**

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**USED — NEW — REBUILT  
AUTO PARTS**

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Total Communications for modern business



**Awnings, Tents, Etc.—(Cont'd)**

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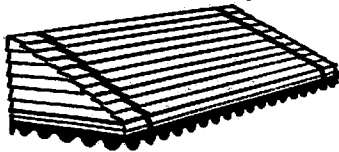
**McCready Products Ltd**  
12603 123St. Edmonton 455-7166  
(See Advertisement This Page)

**Ponoka Sheet Metal Ltd**  
5024 49Av. Ponoka 783-3550

**PRECISION WINDOW & AWNING LTD**  
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**ROLLING PIE-CRUST**

When rolling pie-crust, you can keep it from sticking to the rolling pin or breadboard by putting the dough between sheets of oiled paper.

**MP Aluminum Awnings***Just a Shade Better*

All Colored Steel  
Understructure Built to  
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JUST MAIL OR PHONE US  
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See Hatcheries

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See Music Background Systems

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(See Advertisement This Page)

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Creators of

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— Printed and Plain —Manufacturers of Polyethylene  
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WE CATER FOR WEDDING CAKES  
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Bentley Bakery 4937 50Av ..... Bentley 748-3800  
Beverly Bakery Ltd 3720 44St Red Deer 346-6063  
Bloke's Bake Shop 5009 50Av ..... Stettler 742-3015  
Castor Bakery ..... Castor 882-3313

**Bakers—Retail—(Cont'd)**

**Haagen's Bakery** 5021 50Av. Lacombe 782-3048  
(See Advertisement This Page)

**HANNA BAKE SHOP** 213 2AvW Hanna 854-3222  
**Heatherdale Bakery & Restaurant**

4931 50St. Rocky Mtn Hse 845-3012  
**Honeyboy Thrift Stores**

50St&50Av. Stettler 742-3072  
**Innisfall Bakery** 4928 52St. Innisfall 227-3055  
**Lacombe Bakery**—See Haagen's Bakery

**McGAVIN TOASTMASTER LTD**  
NDrumheller. Drumheller 823-2491

**McGAVIN TOASTMASTER LTD**  
Rear 4901 52St. Red Deer 347-1012

**Michener Hill Bakery Ltd**  
4026 50St. Red Deer 346-5081  
(See Advertisement This Page)

**Pastry Shoppe** 4910GaetzAv. Red Deer 346-6553  
**PEOPLE'S BAKERY**

30-3AvE. Drumheller 823-2202  
**Rimbey Bakery & Coffee Shop**

5017 50Av. Rimbey 843-2183  
**Rusk W D G** 5123 50St. Lacombe 782-3627

**Silver Bakery Ltd** 5018 50Av. Ponoka 783-4193  
**Sylvan Bakery** 5016 46St. Sylvan Lake 887-2882

**Thiel's Home Bakery Ltd**  
181PonokaShoppingCentre. Ponoka 783-4292

**Tip Top Oven Products No 3 Ltd**  
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**TOWN & COUNTRY BAKERY**  
4906 50Av. Lacombe 782-3640

**MICHENER HILL****BAKERY LTD.**

WE SPECIALIZE IN  
Quality Bread and  
Pastry Varieties  
Wedding & Birthday  
Cakes - Made to Order

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RED DEER

**Bakers—Wholesale**

**Haagen's Bakery** 5021 50Av. Lacombe 782-3048  
**HONEYBOY BREAD (CALGARY) LTD**

31MacIntoshAv. Red Deer 346-4936  
**McGAVIN TOASTMASTER LTD**

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**McGAVIN TOASTMASTER LTD**

Rear 4901 52St. Red Deer 347-1012  
(See Advertisement This Page)

**Red Deer Bakery Ltd**  
5209GaetzAv. Red Deer 346-2515

**Ballet Instruction**

See Dancing Academies

**Banks****BANK OF MONTREAL**

4905GaetzAv. Red Deer 346-5551  
59 St Branch 5929 48Av. Red Deer 346-6570  
40 Av & 39 St Branch. Red Deer 347-6266  
Mgr Ofc. Red Deer 347-3112  
Bentley Branch 4929 50Av. Bentley 748-4070  
Castor Branch. Castor 882-3193  
Delburne Branch. Delburne 749-3699  
Drumheller Branch  
95-3AvW. Drumheller 823-3336  
Lacombe Branch 5014 50Av Lacombe 782-3130  
782-3877  
Morrin Branch. Morrin 456-3773  
Penhold Branch RCAF Station Penhold 886-4544  
Ponoka Branch 5101 50Av. Ponoka 783-4246  
Mgr Ofc. Ponoka 783-4616  
Rimbey Branch 4948 50Av. Rimbey 843-2002  
843-2122

Bank of Nova Scotia  
ValleyPlazaShoppingCentre Drumheller 823-5180

Bank of Nova Scotia 4949 50St Innisfall 227-3321  
Bank of Nova Scotia

4927RossSt. Red Deer 347-1131  
4421 50Av. Red Deer 347-4468

Bank of Nova Scotia  
5002 50St. Rocky Mtn Hse 845-3762

Bank of Nova Scotia  
5014 50St. Stettler 742-3421

Canadian Imperial Bank of Commerce  
Della 364-3822

Canadian Imperial Bank of Commerce  
Donalda 883-2207

Canadian Imperial Bank of Commerce  
10 3AvW. Drumheller 823-5141

Canadian Imperial Bank of Commerce  
5101 50St. Eckville 746-2001

Canadian Imperial Bank of Commerce  
5002 50StBranch. Ponoka 783-3695

Mgr's Ofc. Ponoka 783-3506  
5002 51Av Branch. Ponoka 783-4040  
Mgr's Ofc. Ponoka 783-3833

**CANADIAN IMPERIAL BANK OF COMMERCE**  
4902RossSt. Red Deer 346-5501

Canadian Imperial Bank of Commerce  
5003 50St. Rocky Mtn Hse 845-3070

Canadian Imperial Bank of Commerce  
50St&51Av. Stettler 742-4451

Canadian Imperial Bank of Commerce 887-2011  
5007 50St. Sylvan Lake. 887-2600

Royal Bank of Canada 4916 50St. Alix 437-2422  
Royal Bank of Canada. Big Valley 876-2251

Royal Bank of Canada. Consort 577-3565  
Royal Bank of Canada. Halkirk 884-2239

Royal Bank of Canada  
102 2AvW. Hanna 854-3355

Royal Bank of Canada  
4962 52St. Innisfall 227-3307

Royal Bank of Canada  
5002 50Av. Lacombe 782-3326

Royal Bank of Canada Main Branch  
4943RossSt. Red Deer 346-5544  
Plaza Shopping Centre Branch 347-1853  
5020 47Av. Red Deer 347-1746

Royal Bank of Canada  
5002 50St. Stettler 742-2382

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**TORONTO DOMINION**

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Coronation Branch. Coronation 578-3855

**OYEN**  
Oyen Branch 118MainSt. Oyen 664-3601

**RED DEER**  
Red Deer Branch  
4923 49St. Red Deer 347-2255

**HAAGEN'S BAKERY**

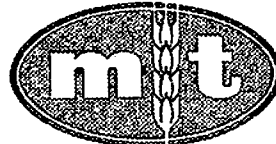
Formerly Lacombe Bakery

Our Specialties

- ★ WEDDING & BIRTHDAY CAKES
- ★ QUALITY HOME BAKED PRODUCTS
- ★ BREADS - PASTRIES - ROLLS - BUNS

*"Known For Our Quality"***782-3048**

5021 50th Avenue, LACOMBE



**McGavin ToastMaster**  
Limited  
GOOD BREAD  
FINE CAKES

Rear 4901 - 52nd Street

**347-1012**

RED DEER

**Banquets**

See Caterers also Restaurants

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- Bill's Barber Shop 5020 50Av Red Deer 347-4929
- Cambridge Barbers  
Bsm 4911 Gaetz Av. Red Deer 347-2320
- Chester's Barber Shop  
5820 51Av. Red Deer 347-4337
- Fred & Gordon's Barber Shop  
4711 50Av. Red Deer 347-3132
- Hub Barber Shop  
3-4730 Ross St. Red Deer 346-4966
- Jim's Barber Shop 5012 51Av. Ponoka 783-4666
- Kirkham's Barber Shop  
5029 50St. Innsifal 227-5155
- Maurice Barber Shop  
96 Ponoka Plaza. Ponoka 783-4733
- Mount View Barber Shop  
3757 43Av. Red Deer 347-1621
- Pizza Barber Shop 4710 Ross St Red Deer 347-6262
- Sid's Barber Shop  
379 Centre St. Drumheller 823-4737
- Smith's Barber Shop  
5023 50St. Lacombe 782-3611
- Terry's Barber Shop . . . . . Coronation 578-3521
- Tex's Barber Shop 40-3AvW Drumheller 823-4757
- Valley Barber Shop 5017 49St Red Deer 347-1310
- Vern's Barber Shop 4960 47St Lacombe 782-3021
- Vern's Barber Shop 4937 50St Stettler 742-2512
- Westpark Barber Shop  
103-3723 57Av. Red Deer 347-5252

**Barristers**

See Lawyers

**Bath Room Fixtures**

See Plumbing & Heating Supplies

**Batteries—Storage**

- AJAX AUTOMOTIVE LTD  
5835 Kerry Wood Dr. Red Deer 347-3555
- Coranic Auto Electric Ltd  
5301 50Av. Red Deer 347-4481
- Drumheller Radiators & Batteries  
318 1StE. Drumheller 823-2116
- J L Tire Service  
4808 49Av. Rocky Mtn Hse 845-3633
- Penner Tire & Rubber Co Ltd  
5031 51Av. Ponoka 783-4545
- Tire Team Ltd 5032 48Av. . . . . Ponoka 783-4023

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**BEARINGS & POWER  
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24 Hour Emergency Service  
8 Branches in Alberta & B.C.  
to Serve Your Industrial  
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451 42AvSE. . . . . CALGARY 243-5521

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**CORMAC AUTO ELECTRIC LTD**

**TIMKEN — BOWER  
CANADIAN S.K.F.**  
ALL TYPES BALL & ROLLER

5301 50Av. . . . . RED DEER 347-4481

Sproule Bearing Supply (Calgary) Ltd  
3839 Burnside Rd. Calgary 243-5581  
(See Advertisement This Page)

**Bearings—(Cont'd)**

SPROULE BEARING SUPPLY (EDMONTON) LTD

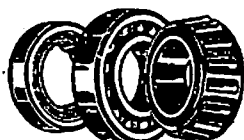
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Roller Chains, Sprockets,  
Casters & Industrial Wheels

24 HOUR EMERGENCY SERVICE  
Telex 037-2291

10560 115St. . . . . EDMONTON 429-4291

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SUPPLY (Calgary) LTD.**  
TIMKEN - SKF - FISCHER



**COMPLETE STOCKS**  
● OIL SEALS CASTERS O RINGS  
● V BELTS V SHEAVES  
● ROLLER CHAINS AND SPROCKETS  
● U JOINTS HYDRAULIC PACKINGS  
ENGINE BEARINGS

BEHIND STAMPEDE HOTEL - CALGARY  
3839 Burnside Road S.E. **243-5581**

**Beauty Parlor Supplies &**

**Equipment**

BEAUTICIANS' & BARBERS' SUPPLY CO  
LTD  
DISTRIBUTORS  
**RAYETTE - REALISTIC  
ROUX - CLAIROL**  
All Leading Beauty & Barbers  
Supplies & Equipment  
10765 95St. . . . . EDMONTON (422-3086)  
(424-4313)

Monarch Beauty & Barber Supply Co  
135 6AvSE. Calgary 263-3390  
(See Advertisement This Page)

A kitchen phone lets mother  
take or make calls without  
"dropping everything".

**MONARCH  
BEAUTY & BARBER  
SUPPLY CO.**

Distributors of  
**RAYETTE  
BEAUTY PRODUCTS  
"REALISTIC"**

**"L'OREAL DE PARIS"**  
"WELLA" PRODUCTS  
CLAIROL — ROUX — CURTIS  
STEPHAN — CAPIOLO — NESTLE  
Dryers & Furniture  
COMPLETE LINE OF BARBER SUPPLIES

**263-3390**  
135 - 6th Ave. S.E., Calgary

**Beauty Parlors**

- ACE BEAUTY PARLOR  
60-3AvE. Drumheller 823-2506
- Alice's Beauty Parlor  
4826 50St. Stettler 742-2544
- Alix Beauty Salon 4908 50St. . . . . Alix 437-2474
- Alysse's Studio 4704 Gaetz Av. Red Deer 347-2142  
(See Advertisement This Page)
- Ann's Coiffures 109 Main St. . . . . Oyen 664-3821
- Artistique Beauty College  
Upstrs 10131 101St. Edmonton 424-2373  
(See Advertisement This Page)

**WINDY DAY HINT**

In hanging heavy articles, catch  
2 thickness of fabric below the line  
with clothes pins to prevent them  
from blowing off.

**Beauty Parlors—(Cont'd)**

- Barb's Beauty Bar 5228 Crescent Eckville 746-2422
- Capri Beauty Lounge  
5006 50St. Sylvan Lake 887-2032
- Caroline Beauty Parlor  
5007 50Av. Caroline 232-3866
- Catherine's Beauty Salon . . . . . Consort 577-3855
- Charme Beauty Salon  
4921 50St. Rocky Mtn Hse 845-3622
- Chez Amy 4907 50St. . . . . Stettler 742-2810
- Coiffures De Balmoral  
4929 Ross St. Red Deer 346-6221  
(See Advertisement This Page)
- Coronation Beauty Salon . . . . . Coronation 578-3990

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Buy by the Yellow Pages.

**Alysse's  
Studio**

**MERLE NORMAN COSMETICS & BEAUTY SALON**

4704 - GAETZ AVENUE, RED DEER **347-2142**  
ONE BLOCK SOUTH OF EATON'S

**Artistique Beauty College**

CANADA'S FIRST TO TEACH  
**PIVOT POINT SYSTEM  
OF HAIR DESIGN**

5 Haircuts—14 Basic Hair Styles Taught To  
Every Pivot Point Student  
With The Most Progressive Teaching Aid  
Program Ever Devised.

—ATTAIN THE VERY BEST TRAINING—

**424-2373**

**422-2040**



Call Today or Write to:  
Upstrs 10131 - 101st St., Edmonton

**COIFFURES DE BALMORAL**

PROFESSIONAL

- \* Permanent Waves
- \* Hair Cutting
- \* Hair Styling
- \* Coloring & Tints

Wig Sales & Service

— CALL FOR APPOINTMENTS —

**346-6221**

Downstairs, 4929 Ross Street, Red Deer





## Beauty Salon

CREATIVE HAIR STYLING  
CORRECTIVE HAIR CARE

Red Deer's Only "AWARD" Winning  
Hair Stylist

MASTERS AT HAIR SHAPING

Four Stylists to Serve You

COMPLETE WIG CARE

Open Monday Thru Saturday 9:00 A.M. to 6:00 P.M.  
Thursday and Friday until 9:00 P.M.

# 346-4611

4924a Ross Street, RED DEER

### Beauty Parlors—(Cont'd)

Dusharme Hair Stylists  
4940 Ross St. . Red Deer 346-2636  
(See Advertisement This Page)

Eastview Beauty Salon  
3817 40 Av. . Red Deer 347-3951  
(See Advertisement This Page)

Faye's Beauty Parlour  
5019 52 Av. . Eckville 746-2323

Fran's Beauty Salon . . . . . Castor 882-3022

### FRAN'S HOUSE OF BEAUTY

The Utmost in Beauty Care  
Tinting - Bleaching - Cutting  
Styling - Permanent Waves  
Wigs - Wiglets

Prop. Fran Howe

5019 51st . . . . . LACOMBE 782-6211

### Beauty Parlors—(Cont'd)

Gene's Mobile Beauty Service  
10 Bluebird Mtl. . Innisfail 227-3584

### HAIRSTYLES BEAUTY SALON

Fred W. Fox

Graduate of Virginia Farrell  
Academy — Detroit

Customer Elevator Service

205-4909 Gaetz Av. . RED DEER 346-2616  
346-2626

### HOUSE OF ROBERT

4924a Ross St. . Red Deer 346-4611  
(See Advertisement This Page)

Listings Of This  
Classification Are Continued  
On Next Page



# Dusharme

### HAIR STYLISTS

For Personalized Beauty Care

"For Particular Women"

WIGS - POSTICHES - FALLS

HOURS: Monday to Saturday — 9 a.m. to 6 p.m.  
Thursday By Appointment Only

4940 Ross Street,  
RED DEER

# 346-2636

# Maison alan's

Why not?  
Boutique Salon

## COIFFURES

# 346-6555

4736 Ross Street  
RED DEER

# 347-1213

Ssmt. 3757 43rd Avenue  
RED DEER

# Madame Louise's

## COIFFURES

Specializing in

- ★ Hair Cutting — Hair Styling
- ★ Hair Tinting — Cold Waves

Custom-made Hair Pieces  
& Wigs

PLAZA SHOPPING CENTRE  
4710 - 50th Street

"Where Hair Styles  
Are Created . . .  
Not Copied"

# 347-6464

RED DEER, ALBERTA

EASTVIEW  
BEAUTY  
SALON

WE SPECIALIZE  
IN HAIR CARE

# 347-3951

3817 - 40th Avenue, Red Deer

# La Ritz COIFFURES

COMPLETE  
HAIR STYLING  
& CUTTING  
COLD WAVES  
& TINTING

IF YOUR HAIR ISN'T  
BECOMING TO YOU  
YOU SHOULD BE  
COMING TO US!

# 346-6500

4730 Ross Street, Red Deer

**Beauty Parlors—(Cont'd)**

Kuri Karusel 4960 47St ... Lacombe 782-6200  
 Kuri-N-Kuri Beauty Shop  
 5010 51Av. Ponoka 783-3036  
 La Ritz Coiffures 4730 RossSt. Red Deer 346-6500  
 (See Advertisement Opposite Page)  
 Lill's Beauty Parleur ... Coronation 578-3840  
 Lill's Beauty Salon 215 MainSt ... Oyen 664-3820  
 Lina's Beauty Parlor  
 4219 50aAv. Sylvan Lake 887-2532  
 Linda's Beauty Shop  
 4804 52Ave. Eckville 746-2674  
 Looking Glass Beauty Salon  
 1-299 151W. Drumheller 823-5252  
 Lynn's Beauty Bar 226 2AWW ... Hanna 854-4022  
 Madame Louise's Coiffures  
 4710 50St. Red Deer 347-6464  
 (See Advertisement Opposite Page)  
 Maligne Alan's Coiffures  
 3757 43Av. Red Deer 347-1213  
 (See Advertisement Opposite Page)  
 Marie's Beauty Salon  
 5023 50Av. Lacombe 782-3201  
**MARVEL BEAUTY SCHOOLS**  
 10075 Jasper Av. Edmonton 422-0593  
 (See Advertisement This Page)  
 Maxine's Beauty Salon  
 4914 52Av. Rimbey 843-2592  
 Mr Frederick's 4024 RossSt. Red Deer 347-4616  
 (See Advertisement This Page)  
 Nancy's West Park Beauty Salon  
 104-3722 57Av. Red Deer 347-2333  
 (See Advertisement This Page)  
 Nu-Art Beauty Salon 4946 50St Innisfail 227-3722  
 Orto's Beauty Salon 5023 50Av Ponoka 783-3542  
 Orto's Beauty Shop ... Morrin 456-3826  
 Palmer Beauty Salon  
 5014a 50Av. Bentley 748-3790  
 Palmer's Beauty Salon  
 5007 51St. Lacombe 782-3401  
**PARI-SMART BEAUTY SALON**  
 218 CentreSt. Hanna 854-3404  
 Parkdale Beauty Salon  
 5005b 50Av. Stettler 742-3030

Listings Of This  
 Classification Are Continued  
 On Next Page

**MARVEL  
 BEAUTY SCHOOLS**

- ★ LEARN BY SEEING
- ★ LEARN BY DOING
- ★ LEARN BY HEARING

Write for Free Catalogue and  
 Information



Let Us Help Plan Your Successful  
 Future In Hairdressing At The First  
 Accredited Beauty School In Canada

E-Z PAYMENT PLANS AVAILABLE

**EDMONTON 422-0593**

**10075 Jasper Avenue**

**CALGARY 262-9841**

**326a - 8th Avenue S.W.**

**MR. Frederick's**



**LATEST STYLES**

- Modern Cut
- Coloring
- Tinting
- Permanents
- Bleaching
- Frosting

**Expert Hairshaping  
 Beautiful Styling**

**347-4616**

**IN MICHENER HILL BAKERY BLDG.  
 4024 ROSS STREET, RED DEER**

**NANCY'S WEST PARK  
 BEAUTY SALON**

"Put Your Head In Our Hands"

Hair Cutting — Styling  
 Perms — Bleaching & Frosting  
 Wigs & Hairpieces Styled & Set

**347-2333**

104-3722 - 57th Avenue, Red Deer



**LEARN HAIRDRESSING  
 by Pivot Point System**

Internationally famous method for teaching hair styling. Used  
 by top stylists and platform artists. Perfect comb-outs  
 in half the time.



All work done at slightly more than material cost  
 and is supervised by competent teachers.

EVERY GRADUATE OF PIVOT POINT  
 IS A COMPLETE SALON OPERATOR

12-4609 Gaetz Avenue **347-2323**  
 RED DEER

**PARKDALE BEAUTY SCHOOLS**

**RED DEER  
 School of  
 Beauty**

Central Alberta's Finest Beauty  
 Academy

Customer Service  
 at Practical Cost  
**INQUIRIES  
 WELCOME**

• Chemistry of Hair (Microscopic Studies)  
 • Chemical Control of Products  
 • Physics  
**COMPLETE SUPERVISED  
 BEAUTY CULTURE 347-2018**

Muriel Schafer - Ethel M. Gillis  
 Upstrs. 5005 Gaetz Ave.  
 RED DEER

Introducing ...  
**SCIENTIFIC  
 APPROACH  
 to Beauty Culture**





## BEAUTY SHOP

WIGS — WIGLETS — POSTICHES — FALLS

PROFESSIONAL COMPLETE HAIR CARE

FOR THE WOMAN WHO  
WANTS THE VERY BEST  
MAKE YOURSELF EXCITING  
AND DIFFERENT IN  
GENTLE WAYS

# 347-6441

4923 - 49th Street, Red Deer

### Beauty Parlors—(Cont'd)

Parkdale Beauty Schools  
12-4609 Gaetz Av. Red Deer 347-2323  
(See Advertisement Preceding Page)

#### PATTERSON BEAUTY PARLOR

Specializing In  
PERMANENT WAVING  
FINGER WAVING  
MARCELLING

346 Centre St. . . . . DRUMHELLER 823-2383

Pixie Beauty Salon  
4-175 3AvW. Drumheller 823-5266  
Powder Puff Beauty Salon  
5012 50St. Rocky Mtn Hse 845-2000

Red Deer School of Beauty  
Upstrs 5005 Gaetz Av. Red Deer 347-2018  
(See Advertisement Preceding Page)

Rimby Beauty Salon  
5034 50Av. Rimby 843-2522

Rita's Beauty Salon 5109 50St Eckville 746-2500  
Rita's Beauty Salon 4703 51St Stettler 742-4510

RUBY SHARON'S SCHOOL OF HAIR DESIGN  
9923 101a Av. Edmonton 424-4533

Russell Beauty Shop  
Bsmr 4923 49St. Red Deer 347-6441  
(See Advertisement This Page)

Shopping Centre Beauty Salon  
McGillivray Shopping Centre. Stettler 742-3566

Style Shop The  
4927 50St. Rocky Mtn Hse 845-3993

Sunnybrook Beauty Salon  
75 Springfield Av. Red Deer 347-2800  
(See Advertisement This Page)

Valley Beauty Salon  
Bsmr 5017 49St. Red Deer 346-6700  
(See Advertisement This Page)

VALLEY PLAZA BEAUTY SALON  
Plaza Shopping Centre. Drumheller 823-2919

Victory Beauty Salon  
133 3AvW. Drumheller 823-2458

### Beauty Parlors—(Cont'd)

Vogue Beauty Salon  
4932 Ross St. Red Deer 346-3755  
(See Advertisement This Page)

WANDA'S BEAUTY SALON  
90-3AvW. Drumheller 823-2111

Waverite Beauty Salon  
117-4818 Gaetz Av. Red Deer 346-3749  
(See Advertisement This Page)

WHY NOT BOUTIQUE SALON  
4736 Ross St. Red Deer 346-6555  
Wilma's Beauty Bar 122b 2AvW Hanna 854-9760

### Beauty Schools

See Schools—Beauty Culture

### Beverages

JUBILEE BEVERAGES LTD  
2830 Gaetz Av. Red Deer 347-4506

RED DEER BOTTLING CO LTD  
4601 Gaetz Av. Red Deer 346-5369  
360 Railway AvE . . . . . Drumheller 823-2218

### Bibles

See Church Supplies also Books Religious & Educational

### Bicycle Dealers & Repairers

Pioneer Cycle Store  
250 3AvW. Drumheller 823-2231

RED DEER LOCK & KEY SHOP  
4827 49St. Red Deer 347-3385

### NEED A LITTLE LEMON JUICE?

Instead of cutting end, roll lemon on hard surface to soften, then pierce twice with an ice pick near one end.



## BEAUTY SALON

PROFESSIONAL COMPLETE HAIR CARE

FOR THE WOMAN WHO  
WANTS THE VERY BEST  
MAKE YOURSELF EXCITING  
AND DIFFERENT IN  
GENTLE WAYS

# 346-6700

5017 - 49th Street, Red Deer

## WAVERITE BEAUTY SALON

Formerly CLARE'S  
"Specializing in Hairstyling"

- \* Styling *For Mature Women*
- \* Permanent Waving
- \* Haircutting
- \* Tinting & Coloring
- \* Wigs & Wiglets Sold & Serviced

# 346-3749

117-4818 Gaetz Avenue, Red Deer



## Sunnybrook

Johannes  
Bouma  
Specialist In  
COLD  
WAVE  
PERMS

BEAUTY  
SALON  
RED DEER  
PHONE

# 347-2800

7 Springfield Ave.

## VOGUE BEAUTY SALON



Where  
Permanent  
Waves  
Make  
Permanent  
Friends

Isabel Lechelt, Prop.

# 346-3755

4932 Ross St., RED DEER

**Billiards**

Calvin's Billiards 1-5025 50Av. Rimbey 843-2340  
 Campbell & Loughlin Billiards  
 281 Centre St. Drumheller 823-4082  
 Coronation Billiards Coronation 578-3778  
 Crystal Billiards 202 3AvW Hanna 854-3151  
 Hlay's Billiards  
 4913 50St Rocky Mtn Hse 845-9509  
 Jack & Jill Family Recreation Centre  
 5209 50Av. Red Deer 347-3700  
 Nick's Billiard Hall Cereal 973-3828  
 Red Deer Recreational Hall  
 5021 Ross St. Red Deer 346-2332  
 Rumsey Billiards Rumsey 368-3828

**Billing Machines**

See Accounting & Bookkeeping Machines

**Binderies**

See Bookbinders

**Birds & Supplies**

See Pet Section

**Bits—Oil Well**

See Oil Well Tools

**Blackboards**

See Chalkboards

**Blocks**

See Concrete Blocks

**Boats—Retail**

**BRIDGE CITY MARINE**  
 SALES & SERVICE ON BOATS,  
 MOTORS, TRAILERS & SNOW VEHICLES  
 4509 50Av. RED DEER 347-4033

Gull Lake Marine Gull Lake Lacombe 782-2755  
 NIX'S LTD 10418 105Av. Edmonton 429-1711  
 R & L MARINE CO LTD  
 14325 114Av. Edmonton 455-2135  
 RED DEER BOAT & MARINE  
 6796 Gaetz Av. Red Deer 346-2738  
 Super Shell Service  
 Railway Av & 2StE. Drumheller 823-3245

**Boiler Repairing**

MacLeod's Boiler Service  
 4127 35St. Red Deer 346-3930

**Boilers**

Dupre Boilers & Welding Ltd  
 9535 56Av. Edmonton 435-2144  
 (See Advertisement This Page)

**Bolts & Nuts**

ACKLAND'S LTD  
 4412 Gaetz Av. Red Deer 347-3391  
 CIDCO INDUSTRIAL SUPPLIES LTD  
 4916 53St. Red Deer 347-5576

**Bonds**

See Stocks & Bonds

**Bones & Fats**

Alberta Processing Company  
 606-4808 Ross St. Red Deer 347-4664

**Bookbinders**

COLLEGE BOOKBINDERY  
 JOBS BIG OR SMALL  
 Complete Specialized Binding Service  
 College Heights LACOMBE 782-3711

**Bookkeeping Machines**

See Accounting & Bookkeeping Machines

**Books—Religious & Educational**

Gospel Book Store  
 Bsm 4929 Ross St. Red Deer 346-3855  
 Lacombe Stationery & Gospel Store  
 5012 50St. Lacombe 782-3131

**Booksellers**

GAETZ-CORNETT DRUG & BOOK CO LTD  
 4901 Gaetz Av. Red Deer 346-2512

THE BOOKMARK LTD  
 10117 101St. Edmonton 422-0507  
 (See Advertisement This Page)

UKRAINIAN BOOK STORE  
 SPECIALIZING IN  
 UKRAINIAN BOOKS & RECORDS  
 Mn Fir 10205 97St EDMONTON 422-4255

**QUICK, FOR CLOTHES CARE**  
 Colors of clothing can be altered from foodstuffs, cosmetics and perspiration that have been permitted to stay in garments. These color changes often show in acetate fabrics where blue or green turn white, or dark blue or black turn red. These color changes can be corrected, if the professional drycleaner gets them soon after the soil. Otherwise, the color change may be permanent.

**Booksellers—Second Hand**

Jay Bees Book Store  
 4921 49St. Red Deer 347-3717

**Boots & Shoes—Retail**

See Shoes—Retail

**Bottlers—Beverage**

See Beverages

**Bowling**

Innisfall Bowling 5039 50St. Innisfall 227-3235  
 Interbowl 4812 50St. Ponoka 783-4515

**OLYMPIC LANES**

5112 47Av. Red Deer 347-2000

PLEASURE LANES LTD  
 Twin Hills Rd. Drumheller 823-4540  
 Red Deer Bowladrome  
 5218 50Av. Red Deer 346-5470

**Box Strapping**

See also Steel Strapping

**Boxes—Corrugated**

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CORRUGATED  
 SHIPPING  
 CONTAINERS  
 Corrugated Containers and  
 Related Products



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 12112 67St. Edmonton 479-1961

**Boxes—Paper**

ALBERTAN 830 10AvSW. Calgary 263-7730

**Brake Service**

GOODYEAR SERVICE STORE  
 4720 51Av. Red Deer 346-4101

**Brass Products**

Canadian Brass Co Ltd  
 5404 53Av. Red Deer 347-4461

**WANT TO KNOW?**  
 Who makes it —  
 Who sells it —  
 Who services it —  
 These YELLOW PAGES  
 list them all conveniently  
 by business classification.

**Breweries**

ALBERTA BREWERS' AGENTS LTD  
 BOTTLE PICK-UP  
 685 4AvW. Drumheller 823-2648  
 ALBERTA BREWERS' AGENTS LTD  
 BOTTLE PICK-UP  
 4948 54Av. Red Deer 346-3238  
 BOHEMIAN MAID BREWING CO LTD  
 PO Box 4260 South Edmonton  
 10542 Saskatchewan Dr. Edmonton 433-4455  
 CALGARY BREWING & MALTING CO LTD  
 General Office 1892 15StSE Calgary  
 Edmonton Office  
 10715 101St. Edmonton 422-1892  
 CARLING BREWERIES (ALBERTA) LTD  
 Plant 5240 1StSW. Calgary 252-6536  
 Sales Office Calgary 264-5625  
 LABATT'S ALBERTA BREWERY LTD

GENERAL OFFICE  
 P.O. Box 4509

4415 Calgary Tr. EDMONTON 434-3491

**MOLSON'S EDMONTON BREWERY LTD**

Calgary Sales Ofc  
 640 6AvSW. Calgary 263-2270

**SICK'S LETHBRIDGE BREWERY LTD**

Calgary Sales Ofc  
 640 6AvSW. Calgary 263-2366

**Brewers' Agents**

Alberta Brewers' Agents Ltd  
 685 4AvW. Drumheller 823-2648  
 Alberta Brewers' Agents Ltd  
 4948 54Av. Red Deer 346-3238

**Brick Concrete**

See Concrete Blocks

**Brick Manufacturers & Dealers**

EDCON BLOCKS 4676 61St. Red Deer 347-2371

**Bricklayers**

Louis Victor Ltd 4723 60St. Red Deer 346-3789  
 Warehouse Red Deer 347-3220  
 Trompsch Bros  
 Balmoral Sub-Div. Red Deer 346-6177

**Bridal Shops**

Fabricana 4804 50Av. Red Deer 347-6900

**Broadcasting Companies**

See Radio Broadcasting Co's & Stations

**Broadloom**

See Carpet & Rug Section

**Brokers—Custom**

See Custom House Brokers

**Brokers—Insurance**

See Insurance Agents & Brokers

**Brokers—Stocks & Bonds**

See Stocks & Bonds

**Brush & Shrub Exterminating**

Service

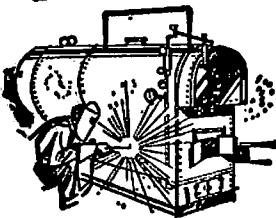
See Tree Service

**Brushes**

Fuller Brush Co 24McKinnon Cr Red Deer 347-3202

93 out of every 100 references to the Yellow Pages lead to action—either a visit, a call, or a letter.

**DUPRE BOILERS & WELDING LTD.**



Complete Boiler Service  
 Rentals - Sales - Installations  
 435-2144 — 435-2133  
 ALL SIZES TO 700 H.P.  
 9535 - 56th Ave.  
 EDMONTON Mailing Address  
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EDMONTON'S MOST COMPLETE  
 BOOKSTORE

Phone: 422-0507 or 422-0556

For Personalized Mail Order Service

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CO. LTD.


Serving Alberta Since 1907

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Building Supply  
Headquarters for  
Handymen  
Professionals  
Farmers & Ranchers

**"FOR FINEST MATERIAL  
CALL IMPERIAL!"**



**CROWN  
LUMBER**  
COMPANY LIMITED

DIVISION OF CROWN ZELLEBACH CANADA LIMITED

**RED DEER**

**346-4158**

5156 - 43rd STREET

COUNTRY BRANCHES

Consort ..... 577-3666  
Innisfail ..... 227-3131  
Stettler ..... 742-2073

## Building Contractors

See Contractors—Building

## Building Materials & Supplies

### —Retail

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CASH & CARRY  
TO SAVE YOU MONEY  
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4907 Broadway Av. Blackfalds 885-4688

**Crown Lumber Company Limited**  
—For Zenith Service refer to this listing  
In the White Page Section under the Specific  
Exchange Desired

**CROWN LUMBER COMPANY LIMITED**  
5156 43St. Red Deer 346-4158  
(See Advertisement This Page)

**Drumheller Co-op Ltd** 1stW Drumheller 823-4466

**EMPIRE BUILDER'S SUPPLIES LTD**  
LUMBER - HARDWARE - TILE - PLYWOOD  
CEMENT - PAINT - SHINGLES  
PLASTER BOARD - Jim Heron, Manager  
4839 49St ... **ROCKY MTN HSE 845-3620**

**Imperial Lumber Co Ltd**  
5326 47Av. Red Deer 346-4181  
(See Advertisement This Page)

**Katee Building Materials Ltd**  
51Av&51St. Stettler 742-3544

**KNOBLAUCH CONSTRUCTION & BUILDING SUPPLIES LTD** EVERYTHING FOR THE BUILDER FROM THE GROUND UP  
Residence Hanna 854-3954  
1AvE ..... **HANNA 854-3560**

**M A C Building Components & Applicators Ltd**  
4747 60St. Red Deer 347-2850  
(See Advertisement This Page)

**Menzies & Herbert Ltd**  
4712 51Av. Red Deer 346-2281

**NORTHERN ASBESTOS & BUILDING SUPPLIES LTD**

Specialists in the Supply of  
**INTERIOR FINISH**

Complete Line of Doors, Mouldings,  
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**RED DEER CO-OP LTD**  
4738RiversideDr. Red Deer 347-7761

**Shannon Builders Supplies & Construction**  
Consort 577-3858

**Sherb's Building Supplies** ..... **Dellia 364-3933**

**U F A CO-OP LTD**  
5440 45St. Red Deer 347-2455

## Building Materials & Supplies—Buildings—Metal—(Cont'd)

### Wholesale

**BRENNAND INDUSTRIAL SUPPLY**  
146RailwayAvW. Drumheller 823-2365

**PRIMCO (WESTERN) LTD**

WHOLESALE DISTRIBUTORS OF

Roberts Adhesives  
Barker Tile  
Ten-Test Fibreboard  
Formica Plastic Laminat  
Masonite Hardboards  
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Luran Vinyl Flooring  
Forrest Carpets

219 50AvSE ..... **CALGARY 255-5547**

**Stramit Corp Ltd** 5168 50St. Innisfail 227-3588

**Wholesale Building Supplies**  
5326 47Av. Red Deer 346-6000

### Building Movers

See House Movers

### Buildings Metal

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- STEEL FRAMED & FRAMELESS METAL BUILDINGS
- METAL JACKETED PIPE COVERINGS
- INDUSTRIAL INSULATIONS
- SHEET METAL
- ALUMINUM WINDOWS



"We Cover Alberta"

**"FOR INFORMATION CALL"**

**ALBERT R H & CO LTD**

9340 62Av. Edmonton 434-9461

**CALGARY OFFICE**

6-915 42AvSE ..... **Calgary 287-0651**

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- Retail
- Wholesale
- Education
- Industrial
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... it's the modern way to build!

**"AUTHORIZED DEALERS"**

**CLASSIC BUILDINGS LTD**

Red Deer & District

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**PRESTIGE BUILDERS LTD**

Drumheller & District

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**AVERY F CONSTRUCTION**

BUTLER-AGRI DEALER

BUTLER BINS - FARM BUILDINGS

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**BEHLEN STRUCTURAL SYSTEMS**

Building Systems for wide  
clear span applications. Arch  
spans bridge up to 2,000', flat  
spans to 300'. Roof-ceiling  
systems or complete structures.  
Attractive town & ranch build-  
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**"FOR INFORMATION CALL"**  
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DIV OF HAICO MANUFACTURING  
LTD 3815 85SE **Calgary 287-1033**

**CREST PLUMBING & HEATING LTD**

3337GaetzAv Red Deer 347-6671

(See Advertisement This Page)

**Germain Construction Ltd**

Skinner-GermainBldg. Red Deer 347-2294

(See Advertisement This Page)

**M B S METAL BUILDING SALES**

**DIVISION OF WEESTEEL ROSCO LIMITED**

425 51AvSE **Calgary 252-1800**

(See Advertisement Opposite Page)

Listings Of This

Classification Are Continued

On Next Page

### HELP FOR LOOSE SCREWS

To tighten, just remove screw  
and fill hole with steel wool or wire  
solder. Replaced screw will hold.

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- Metal Building Fabricators
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- Sales & Erection of Frameless Buildings

For The Petroleum Industry

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**RED DEER**

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**STEEL BUILDING SPECIALISTS**

A Complete Line of Commercial - Industrial - Public Assembly  
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**GERMAIN CONSTRUCTION LTD.**  
Skinner Germain Bldg., Red Deer

**347-2294**

## MAC BUILDING COMPONENTS & APPLICATORS LTD.

SPECIALIZING IN

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- ★ Truss Rafter
- ★ Hardware
- ★ Paint

**347-2850**

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**CUT YOUR  
OPERATING  
COSTS!  
BUILD  
BIGGER  
PROFITS!**

Contact  
Your A.G.T.  
Communications  
Consultant  
Today!

**Buildings—Metal—(Cont'd)**

**M.B.S. METAL BUILDINGS & SUPPLIES LTD**  
11716 48AV. Edmonton 434-1163  
(See Advertisement This Page)

**ROBERTSON VP METAL BUILDINGS**

Formerly Steel-Bilt Industries Limited  
Custom Concept  
Buildings  
Pre-Engineered Buildings  
Single Responsibility Sales & Service



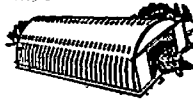
**"FOR INFORMATION CALL"**  
ROBERTSON-IRWIN LTD  
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**Buildings—Metal—(Cont'd)**

**SHEAMAR SUPPLY LTD**  
DISTRIBUTORS OF FRAME & FRAMELESS  
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Multi-Purpose All  
Steel Buildings  
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BUTLER STEEL BUILDINGS  
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Buy with Confidence from a  
Long Established Firm  
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12603 123St ... EDMONTON 455-7166

**MUTTART HOMES**

Edmonton Tr. Red Deer 346-5884  
Revelstoke Building Materials Limited  
4927 50St. ... Altx 437-2477  
Revelstoke Building Materials Limited  
5018 50AV. Bentley 748-4060  
Revelstoke Building Materials  
Limited. Castor 882-3144  
Revelstoke Building Materials Limited  
Coronation 578-3940  
Revelstoke Building Materials Limited  
Delburne 749-3603  
Revelstoke Building Materials Limited  
110 Railway Ave. Drumheller 823-2244  
Revelstoke Building Materials Limited  
4912 50AV. ... Eckville 746-2000  
Revelstoke Building Materials Limited  
402 2AVW. ... Hanna 854-3783  
Revelstoke Building Materials Limited  
4940 50St. ... Innisfail 227-3511  
Revelstoke Building Materials Limited  
5102 50St. ... Lacombe 782-3471  
Revelstoke Building Materials Limited  
5125 50AV. ... Ponoka 783-3101  
Revelstoke Building Materials Limited  
5415 43St. ... Red Deer 347-6617  
Retail 4904 51St ... Rocky Mtn Hse 845-3550  
Mill & Whise Sales ... Rocky Mtn Hse 845-3141  
Revelstoke Building Materials Limited  
73 East Cr. ... Sylvan Lake 887-2132

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(See Advertisement This Page)

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(See Advertisement This Page)

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"For Success, Attend Key"  
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Never combine two cleaning  
agents. The mixture may give off a  
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Whatever cleaner you use — solid,  
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any other cleaning compound.



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See Business Colleges—Colleges & Schools also Schools—Business Colleges

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See Meat Markets

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Finest Craftsmanship By  
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**Cabinet Makers—(Cont'd)**

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Joffre Rd. Red Deer 347-0146

Ewert W K 4401 40a Av. . . . . Red Deer 346-5289

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See Television—Community Antenna Systems

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Call Long Distance  
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**Cabs**

See Taxicabs

**Cafeterias**

See Restaurants

**Calculating Machines**

See Adding & Calculating Machines & Supplies

**Calendars**

**MARDON ADVERTISING**  
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5005a Gaetz Av. Red Deer 346-2833  
(See Advertisement This Page)

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To gather strawberries or  
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Provide with handle.

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**Camper Rentals**

See Camp Equipment Rentals

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5124 47a St. Lacombe 782-6611

Topper Enterprises  
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**Canaries**

See Pet Shops

**Canoes**

See Boats Section

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**Canvas Goods**

Kovacs' Shoe Clinic  
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**Car Dealers**

See Automobile Section

**Car Leasing**

See Automobile Renting & Leasing also  
Leasing Service

**Car Radios**

See Radio Sales & Service

**Car Storage**

See Storage Automobile

**Car Washing**

See Automobile Washing & Polishing

**Caretakers**

See Janitor Service

**Caretakers' Supplies**

See Janitors' Supplies

**Carpet Layers**

**AL'S FLOOR COVERING SERVICE**  
5-4902 37St. Red Deer 347-2602

**Carpet & Rug Cleaners**

Duraclean Home Service  
12 Mitchell Av. Red Deer 346-4446  
(See Advertisement This Page)

Listings Of This  
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On Next Page

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way to clean your  
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no ruinous soaking . . .  
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again in a surprisingly short time!



only  
cleaning  
process awarded  
all 3 famous seals!

**346-4446**

**Duraclean Home Service**

12 Mitchell Avenue, Red Deer

**Carpet & Rug Cleaners—**

(Cont'd)

**Magic Carpet Cleaners**  
5136 47St. Red Deer 346-5038  
(See Advertisement This Page)

**Ritten Janitor Service**  
3818 44St. Red Deer 346-6993

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**OILED ICE TRAYS**

Rub salad oil or cooking oil on the outsides of ice trays before you put the trays in the freezer. When you want a tray of ice, it will slide right out.

**Carpet & Rug Dealers**

**Capri Carpets Ltd**  
16919 111Av. Edmonton 489-3595  
(See Advertisement This Page)

**Carpet Cabin 4948 47St. Lacombe 782-6757**  
(See Advertisement This Page)

**FARGEY'S PAINT SUPPLIES**  
All Types of Flooring & Broadloom  
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Shopping Plaza ... RED DEER 346-6474

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FOR EVERY HOME, ROOM & BUDGET  
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5024 47Av. Red Deer 347-1656

**Red Deer House of Decorating Ltd**  
5028 Gaetz Av. Red Deer 346-6506  
(See Advertisement This Page)

**Carpet & Rug Dealers—**

(Cont'd)

**REVELSTOKE BUILDING MATERIALS LIMITED**  
(Carpet Division)  
NO JOB TOO BIG OR TOO SMALL  
WE INSTALL — BUDGET PLANS  
5415 43St. ... RED DEER 347-6617

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4916 50St. Stettler 742-3223

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**Superior Floor Coverings**  
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(See Advertisement This Page)

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Tile Linoleum Carpet



COMPLETE FLOOR COVERINGS  
Installation & Service  
Free Estimates  
On The Spot Financing

**346-6506**

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**CARPET & UPHOLSTERY CLEANERS**

**MAGIC CARPET CLEANERS**  
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- UPHOLSTERED FURNITURE

"Cleaned in Your Home or in Our Plant"

**Our MAGIC Carpet Cleaning Brightens Colors**

**LIFTS THE PILE & MAKES RUGS LOOK LIKE NEW**  
The Only Automatic Rug Duster In Central Alberta

- CARPET REPAIRS
- LAYING
- BINDING
- MOTH PROOFING
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- RESIZING
- REWEAVING
- BURNS
- STATIC PROOFING
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Linoleum — Ceramic Tile  
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- VELVETS
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- TWO TONES
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★ All Workmanship Fully Guaranteed  
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RED DEER

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*Superior* **FLOOR COVERINGS**

**Cars**

See Automobile Section

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Bankview. Drumbeller 823-4612  
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Ghost Pine Creek. Drumbeller 823-9757  
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United Deliveries & Cartage ... Red Deer 347-5004

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(See Advertisement This Page)

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MOST COMPLETE STOCK IN WESTERN  
CANADA — ALL TYPES & SIZES  
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(See Advertisement This Page)

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**CASTERS - WHEELS**

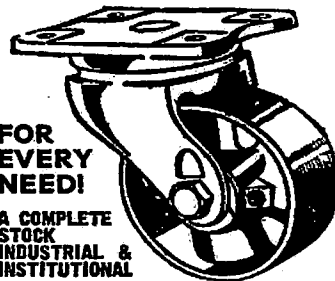
All Types  
All Sizes



Your Complete Caster &  
Wheel House

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FOR  
EVERY  
NEED!

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Edmonton **429-4291**

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3310 50Av. Red Deer 346-2091

Diner Cafe 4808 51Av ... Red Deer 346-6992

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INSIDE AND OUTSIDE  
CHINESE & WESTERN  
110BalmoralBldg ... RED DEER 347-4811

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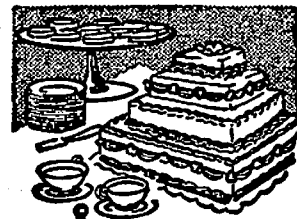
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**GRANADA MOTOR INNS LTD**  
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**HANNIGAN CATERING**  
5803GatzAv. Red Deer 346-5711  
(See Advertisement This Page)  
Holiday Inn Ltd 4742RossSt. Red Deer 346-5354  
(See Advertisement This Page)

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A teaspoon of salad oil added  
to water prevents rice, macaroni,  
etc., from sticking together; keeps  
water from boiling over.



- ★ BANQUETS
- ★ WEDDINGS
- ★ CONVENTIONS
- ★ DANCES
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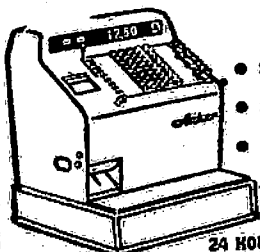
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HANDLE THE CATERING, AND YOU'LL DISCOVER  
WHAT PERFECTION IS

**HOLIDAY INN LTD.**

For Information

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GOVERNMENT TELEPHONES**

Total Communications for modern business

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FOR  
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**Catering for Any Size Group Anytime**

Red Deer & District

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OFFICE  
347-4702

**346-5711**

**Caterers—(Cont'd)**

**Mary's Lunch Ltd**  
4939 50St. Rocky Mtn Hse 845-2121  
(See Advertisement This Page)

**Mildred's Catering Service**  
5Port-O-Call. Red Deer 347-5222  
(See Advertisement This Page)

**Peacock Inn Ltd** 5018RossSt Red Deer 346-2897

**Drive Inn** 3325GaetzAv. Red Deer 347-4530

**Drive Inn** 3325GaetzAv. Red Deer 347-2112

**Ho 2 Restaurant & Drive Inn**  
No2HwyS. Red Deer 347-4534

**Caterers—(Cont'd)**

**Peg & Randy's** 7112 50Av ...Red Deer 347-2122

**Richard's Chuckwagon**  
Waskasoo. Red Deer 347-2903

**TOM'S HOUSE OF PIZZA**  
10DominionShoppingCentre .Red Deer 347-6770

**VALLEY HOTEL RESTAURANT & DINING**  
ROOM 5017 49St. Red Deer 346-3783  
(See Advertisement This Page)

**Wheel-Inn Coffee Shop** 5204 52St Altx 437-2577

**Caterers Supplies—Rentals**

**Thrifty Rental Center Ltd**  
4924 51St. Red Deer 347-7733

**Cattle Dealers**

See Livestock Section

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427 58AvSE. Calgary 252-6601

**Cement Blocks**

See Concrete Blocks

**Cement Work**

See Contractors—Cement

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**NORTH WEST SEPTIC TANK CO**  
5517 35St. Red Deer 346-4562

**Clifford E Sherwin res** ...Red Deer 346-5757

**Chain Saws**

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Chalkboards, Tackboards, Bulletin Boards,  
Directory Boards, Easels, Projection Screens  
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**Chartered Accountants**

See Accountants—Chartered

**Chesterfields**

See Furniture Dealers Section

**Chick Hatcheries**

See Hatcheries

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**Retail**

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**Tots & Teens** 221 2AvW ..... Hanna 854-4122

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**Finest Chinese Food Steaks & Chops**  
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**Pick Up Orders**  
"Home Delivery On Large Orders Taken"  
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**Club Cafe** 5019RossSt .....Red Deer 346-2290  
347-5733

**Club Cafe** 4932 50St .....Stettler 742-2613

**DINER CAFE** 4808 51Av .... Red Deer 346-6992  
(See Advertisement This Page)

Be quick to answer your telephone calls. Be slow to hang up when making a call. Give the other fellow at least one minute to answer.

**CLEAN SWEEP**  
A vegetable brush is handy for cleaning your grater. It gets into crevices, prevents snagging dish rag.

**BE A GUEST AT YOUR OWN PARTY**  
Phone 346-3127 — Business Phone 347-5222

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RED DEER

DO THE JOB

NO. 5 PORT-O-CALL  
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- \* CLUB FUNCTIONS — WEDDINGS
- \* PRIVATE PARTIES — RECEPTIONS
- \* SMORGASBORD — BARBECUED STEAKS
- \* PORTABLE CATERING SERVICE AVAILABLE

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BANQUET ROOM FACILITIES FOR OVER 100 GUESTS

Weddings - Conventions  
Receptions & Private Parties  
Smorgasbord

Sandy Stolarchuk, Prop.

FOR INFORMATION CALL

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Rocky Mountain House

**Valley Hotel Restaurant & Dining Room**

Catering Specialists to

- BANQUETS
- WEDDINGS
- OFFICE PARTIES
- BUSINESS MEETINGS
- BARBECUES

**346-3783**

5017 - 49th Street, Red Deer

**Fast Service!**

Speed Up Your Business . . . Use

**DIRECT DISTANCE DIALING**

1. Dial the numeral "1".
  2. Dial the Area Code.
  3. Dial the phone number.
- You're there in seconds!

**DINER CAFE**

Specializing In



"TRY OUR SPECIAL COMBINATION DINNER"

**We Put Up Orders to Take Out**

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RED DEER

**Most Reasonable Prices**

"Let Us Arrange A

**CHINESE FOOD PARTY**

At Your Home, Office or Motel"  
MONDAY THRU SATURDAY — 11 a.m. to 3 a.m.  
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Ask your A.G.T. COMMUNICATIONS CONSULTANT about

**CLOSED CIRCUIT**

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Total Communications for Modern Business



**Cleaners--(Cont'd)**

Coronation Laundry & Dry Cleaners  
Coronation 578-3791  
**DRUMBELLER ONE HOUR MARTINIZING**  
Valley Plaza Shopping Centre Drumbeller 823-5277  
Dye House 505 53Ave ..... Calgary 255-4737  
(See Advertisement Opposite Page)  
French Cleaners (Red Deer) 1963 Ltd  
5010 48Av. Red Deer 346-4595  
(See Advertisement This Page)  
Hanna Dry Cleaners 217 2AvW .. Hanna 854-3678  
Lacombe Dry Cleaners 1965  
4731 49bAv. Lacombe 782-6321

**MARTINIZING DEALERS**



**NOW 4 LOCATIONS  
SERVING CENTRAL  
ALBERTA**

**DRUMBELLER ONE HOUR MARTINIZING**  
Valley Plaza Shopping Centre  
Drumbeller 823-5277  
**ONE HOUR MARTINIZING**  
4901 50St. Rocky Mtn Hse 845-3900  
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4833 46St. Red Deer 347-4224  
**STETTLETT ONE HOUR MARTINIZING**  
Heartland Shopping Plaza. Stettler 742-4558

**Micro & Baines Dry Cleaners**  
4815 48Av. Red Deer 346-2480  
(See Advertisement This Page)

**How-Glo Cleaners & Tailors**  
5108 50St. Ponoka 783-4014

**One Hour Martinizing**  
4901 50St. Rocky Mtn Hse 845-3900

**Parkland Dry Cleaners**  
4414 49Av. Red Deer 347-4577  
(See Advertisement This Page)

**Peerless Cleaners 4502 Gaetz Av** Red Deer 346-2049  
(See Advertisement This Page)

**Red Deer Laundry & Cleaners**  
4802 51St. Red Deer 346-2779  
(See Advertisement This Page)

**RED DEER ONE HOUR MARTINIZING**  
4833 46St. Red Deer 347-4224

Listings Of This  
Classification Are Continued  
On Next Page

**SPLATTER-ME-NOT**

Turn a colander upside down over frying pan when frying chicken, fish or meat. Steam can escape but fat can't splatter.

Ask Your  
A.G.T.  
Communications Consultant  
about



**PBX SWITCHBOARDS  
ALBERTA  
GOVERNMENT TELEPHONES**

*Total Communications for modern business*

**ONE HOUR  
CASH & CARRY  
MUNRO  
& BAINES  
Dry Cleaners**

**SANTONE  
CERTIFIED MASTER  
DRY CLEANER  
& SHIRT SERVICE  
346-2480**

Free Pick Up & Delivery



4815 - 48th Ave., RED DEER

**RED DEER  
Laundry & Cleaners**

**COMPLETE  
LAUNDRY &  
DRY CLEANING  
SERVICE**

PHONE

RED DEER

**346-2779**

Red Deer's  
Most Modern Plant

**QUICK SERVICE**

FREE DELIVERY

4802 - 51st Street, RED DEER



- 1 HOUR SUDDEN SERVICE
- "FAST" TRAVELLER SERVICE
- INVISIBLE MENDING
- DRAPES
- FUR STORAGE
- DRY CLEANING SERVICE
- SHIRT LAUNDRY
- TAILOR SERVICE

*"Your Clothes Best Friend"*

**346-4595**

5010 - 48th AVENUE, RED DEER

**FRENCH CLEANERS**

(RED DEER) 1963 LTD.

**Parkland Dry Cleaners**

*Quick Courteous Service*

- \* Free Pick-Up & Delivery
- \* Radio Equipped Trucks

In Port-O-Call Shopping Centre

4414 - 49th Avenue  
RED DEER **347-4577**

**PEERLESS CLEANERS**

- Fabriflex Dry Cleaning
- Fur Storage
- Shirt Service
- Invisible Mending
- Laundry
- Drapes
- Repairs & Alterations
- ONE HOUR DRY CLEANING SERVICE

**FREE Pickup & Delivery**

**346-2049**

4502 Gaetz Avenue

RED DEER



# STERLING CLEANERS LTD.

TRY OUR NEW

**CUSTOM  
CARE**
*freshens fabrics, adds  
longer wear*

- Quality Cleaning
- Shirt Service
- Free Delivery

## 346-4055

4926 - 49th Street, RED DEER

### Cleaners—(Cont'd)

Rimby Dry Cleaners 4907 51St Rimby 843-2590  
**SANITONE CERTIFIED MASTER  
 DRYCLEANER—**  
 Authorized Service  
**MUNRO & BAINES DRY CLEANERS**  
 4815 48Av ..... Red Deer 346-2480  
 Snappy Cleaners 5019 48Av ..... Ponoka 783-3651  
 (See Advertisement This Page)  
 Sno-Glo Cleaners 4720 50St .. Stettler 742-2888  
**STERLING CLEANERS LTD**  
 4926 49St .. Red Deer 346-4055  
 (See Advertisement This Page)  
 Stettler Dry Cleaners  
 4830 50St .. Stettler 742-2681  
 West Park Coin Wash & Dry Cleaning  
 3722 57Av .. Red Deer 347-1255  
 (See Advertisement This Page)

## WEST PARK Coin Wash & Dry Cleaning

Coin Wash Open

8 a.m. to 11 p.m.

Everyday Including Sunday

Dry Cleaning Open

10 a.m. to 9 p.m.

Monday to Saturday Only

## 347-1255

3722 - 57th Avenue, Red Deer

## Snappy Cleaners

- SHIRT SERVICE
- ALTERATIONS
- REPAIRS

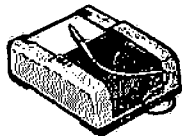
Free Pick-up &amp; Delivery

ARTUR NELDNER, Prop.

## 783-3651

5019 - 48 Avenue, Ponoka

Ask Your  
A.G.T.  
Communications Consultant  
about



TELESCRIPT

**ALBERTA  
GOVERNMENT TELEPHONES**
*Total Communications for modern business*

To  
find  
a  
number  
fast

.....  
look  
in  
the  
book



### Cleaners & Dyers Equipment

#### & Supplies

**L & D SUPPLY**  
 EQUIPMENT & SUPPLIES  
 TO THE  
 LAUNDRY & DRYCLEANING INDUSTRIES  
 10221 109St ..... EDMONTON 424-4177

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McKittrick Distributors Ltd  
 5-4676 61St .. Red Deer 347-5344

#### Clinics Medical

See Physicians &amp; Surgeons

#### Clocks—Time

**SIMPLEX INTERNATIONAL TIME  
 EQUIPMENT CO LTD**  
 304 4AVe .. Calgary 264-2277

#### Closed Circuit TV

See Television Systems Closed Circuit

#### Clothes Cleaners

See Cleaners

#### Clothiers—Retail

Berscht J V & Sons (Innisfall) Ltd  
 5003 50St .. Innisfall 277-3366  
 Berscht J V & Sons (Innisfall) Ltd  
 CanForcesBase .. Penhold 886-4141  
 Fleming's Clothing Ltd 218 2AVW Hanna 854-3663  
 Forhan's Ready-to-Wear  
 5017 50St .. Eckville 746-2141  
 Lane's Clothing 5023 50St Sylvan Lake 887-2471  
 Robinson Stores 125 2AVW ..... Hanna 854-3814

#### Clubs

Alberta School Hospital  
 Curling Rink .. Red Deer 347-3810  
 Bridge Club 4611 GaetzAv ... Red Deer 346-3984  
 Curl-A-Roc 7034 SylvanLakeTr .. Red Deer 346-3014  
 Drumheller Social Club  
 40RailwayAvW .. Drumheller 823-2373  
 Elks Hall BPOE No 85  
 3731 50Av .. Red Deer 346-3632  
 Lacombe Golf & Country Club  
 Lacombe Golf Course .. Lacombe 782-3951  
 Parkland Players Memorial Centre  
 Red Deer 347-1603

#### TASTY TIP

A dash of hot coffee added to pan drippings enriches the flavor and color of gravy from steaks, chops or ham.

### Clubs—(Cont'd)

Ponoka Golf Club RiversideDr ... Ponoka 783-4626  
 Red Deer Golf & Country Club Ltd.  
 Pro Shop Club Mgr & Secretary  
 Golf Course ..... Red Deer 346-3070  
 Club House ..... Red Deer 347-5441  
 Royal Canadian Air Cadets  
 GarrisonGarage .. Red Deer 347-5442  
 Royal Canadian Legion ..... Consort 577-3876  
 Royal Canadian Legion  
 5417 GaetzAv .. Red Deer 346-2326  
 Royal Canadian Legion Br No 79  
 5138 49St .. Lacombe 782-6441  
 Royal Canadian Legion Branch 66  
 5009 53Av .. Ponoka 783-4076  
 Stettler Community Centre  
 5101 46Av .. Stettler 742-3142  
 Stettler Family Recreation Centre  
 5010 51St .. Stettler 742-3231  
 West Park Community Centre  
 39St&57Av .. Red Deer 346-2936  
 Young Men's Christian Association  
 48Av&45St .. Red Deer 347-2565

### Coal Miners & Shippers

Battle River Coal Co Ltd .... Halkirk 884-2234  
 Charter Coals Ltd  
 Box 69 East Coulee .. Drumheller 823-9450  
 Midland Coal Mining Co Ltd  
 Midlandvale .. Drumheller 823-2606  
 Straub R Enterprises Ltd  
 4707 49St .. Alix 437-2650  
 Subway Coal Ltd Rosedale .. Drumheller 823-3433

### Coffee Machines—Dispensing

See Vending Machines

### Coffins

See Funeral Directors Supplies &amp; Service

### Coin Dealers

Red Deer Stamps & Coins  
 106-4923 49St .. Red Deer 346-4244

### Coin Operated Laundries

See Laundries—Self Service

### Coin Operated Machines

Red Deer Vending Co Ltd  
 RiverRoadGroup .. Red Deer 346-6896

### Cold Storage

Drumheller Frozen Foods & Lockers  
 RosedaleRd .. Drumheller 823-2595  
 (See Advertisement This Page)

In the bedroom, an extension telephone gives you security at night. A great convenience too, when some member of the family is ill.

SINCE 1955 STEERING YOU TO ONE OF THE MOST


**MODERN FOOD LOCKERS IN ALBERTA.**

- Quick Frozen Meat Keeps 100% Longer
- Wholesale Meat For Lockers & Home Freezers
- Our Food Service Gives Big Savings on Frozen or Packaged Foods

- A Complete Food Service for Lockers & Home Freezers
- LOCKERS FOR RENT
- Freezing of Your Game, Beef, Pork, etc.

Open Monday thru Saturday 8:30 a.m. to 5:30 p.m.

**DRUMHELLER FROZEN FOODS & LOCKERS**  
 FROZEN FOODS & MEATS

 Rosedale Road, Drumheller  
 AFTER HOURS CALL 823-2442

**CALL 823-2595**

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**CREDIT BUREAU OF RED DEER LTD**  
Reporting 4823 49St .....Red Deer 346-4176  
Genl Ofc .....Red Deer 346-3351  
Collections .....Red Deer 346-3351

**FINANCIAL COLLECTION AGENCIES LTD**  
OVER 55 OFFICES IN CANADA,  
U.S.A. & ENGLAND  
Established in 1926  
217 7AvSW .....CALGARY 263-2890

**WASKASOO CREDIT COMPANY LTD**  
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AROUND THE WORLD  
Upstgs 4734Ross St ..RED DEER 346-3748

**Colleges & Schools**

Key Secretarial School  
5015GaetzAv. .Red Deer 346-4625  
**WONDERLAND KINDERGARTEN & DAY  
SCHOOL** 5525 45Av. .Red Deer 346-5457

**Communication Systems**

Ace TV-Radio Centre Ltd  
4813 48Av. .Red Deer 346-2803

**ALBERTA GOVERNMENT TELEPHONES**  
315 6AvSW Calgary—Call Long Distance  
(No Toll Charge) & ask for .Zenith 33000

**CANADIAN MOTOROLA ELECTRONICS LIMITED**

MOBILE & PORTABLE RADIO  
MICROWAVE  
ENGINEERED SYSTEMS  
CLOSED CIRCUIT  
TELEVISION  
ELECTRONIC CONTROLS  
HOSPITAL COMMUNICATION SYSTEMS  
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CANADIAN MOTOROLA ELECTRONICS  
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CALGARY OFFICE  
903 42AvSE ..... Calgary 287-2111



**TRANS-CANADA TELEPHONE SYSTEM**  
115 6AvSW Calgary—Call Long Distance  
(No Toll Charge) & ask for .Zenith 33000

**Communications Consultants**

**ALBERTA GOVERNMENT TELEPHONES**  
315 6AvSW Calgary—Call Long Distance  
(No Toll Charge) & ask for .Zenith 33000  
(See Advertisement This Page)

When in doubt about a telephone number, please look in the telephone directory first. That helps you, helps others, and helps telephone people to do a better job for you.

**This Man Knows Communications**



A frustrating business problem is often a communications problem. For a practical solution contact an AGT Communications Consultant. There is no obligation.

**ALBERTA GOVERNMENT TELEPHONES**

Call Long Distance  
(No Toll Charge) & ask for .....Zenith 33000

**Compressors—Air & Gas**

**ACKLAND'S LTD**  
4412GaetzAv. .Red Deer 347-3391  
Central Pump Service  
5437 45St. .Red Deer 347-6161

**Computer Programming**

See Data Processing Service

**Concrete Accessories**

**CENTRAL EQUIPMENT RENTALS & SALES LTD**

Goldblatt Concrete Tools  
Grace Concrete Products  
A. C. Horn Concrete  
Products - Wire Mesh  
Rebar Steel  
Snap Ties  
Star Concrete Fasteners  
6790GaetzAv .....RED DEER 347-4411

**GRACE CONSTRUCTION MATERIALS LTD**



**MASONRY &  
FORMING ACCESSORIES**  
PVC Waterstop  
Concrete Additives  
Joint Sealers & Fillers  
Waterproofing

"FOR INFORMATION CALL"  
**GRACE CONSTRUCTION MATERIALS LTD**  
701 BriggsAvSE. .Calgary 265-6622

**NATIONAL CONCRETE ACCESSORIES LTD**  
14250 125Av. .Edmonton 453-2326

**IN YOUR  
OWN WORDS**

The Classifications in the **YELLOW PAGES** are chosen from a study of the terms buyers use to describe what they want. That's why it's so easy

**Concrete Accessories—(Cont'd)**

**NORTH WEST INDUSTRIAL PRODUCTS**

**INSULATION PRODUCTS  
Concrete & Masonry  
Accessories**

Steel Stud Drywall Systems  
Adhesives & Protective  
Coatings  
General Contractors  
Accessories — Sealants  
427 58AvSE .....CALGARY 252-6601

**UNIVERSAL CONCRETE ACCESSORIES LTD**  
10503 107St. .Edmonton 424-0636  
(See Advertisement This Page)

**Dow Corning 780  
Building Sealant  
Expansion Joint Materials  
Form Ties  
Slab Accessories  
Masonry Reinforcing  
and Supplies  
Master Builders Products  
Polyethylene  
424-0636**

**UNIVERSAL  
CONCRETE ACCESSORIES LTD.**  
10503 - 107th Street, Edmonton

**Concrete Blocks**

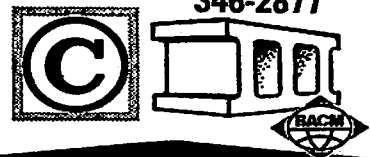
**CONSOLIDATED CONCRETE LIMITED** Ofc  
RiversideDr. .Red Deer 346-3137  
Blocks Masonry Supplies-Precast Sales  
Red Deer 346-2877  
(See Advertisement This Page)  
Edcon Blocks 4676 61St ....Red Deer 347-2371  
(See Advertisement This Page)

**CARRY COLOR SAMPLES**

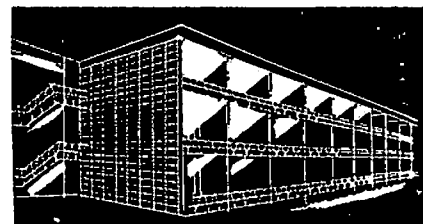
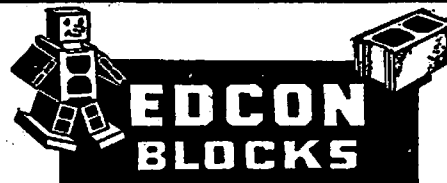
When a wall is painted, have the painter paint the color on a small piece of board. Then take this with you when you look at draperies, furniture, rugs, pictures, etc., for that room.

**HERCULITE  
CONCRETE  
BLOCKS**

• selection • quality • service  
**346-2877**



**CONSOLIDATED  
CONCRETE LIMITED**  
RIVERSIDE DRIVE - RED DEER



**Distributors  
For I.X.L.**

- FACE BRICK
- TILE
- FLUE LINING

- Concrete
- LiteRock
- Manhole
- Patio
- Ranchstone
- Sun Screen
- Spectra-Glaze

**B  
L  
O  
C  
K  
S**



*Alberta's only  
Autoclaved Concrete Blocks*

**EDCON BLOCKS**

4676 - 61 Street

Box 521

RED DEER 347-2371



**Concrete Contractors**

See Contractors—Cement

**Concrete Pipe**

See Pipe—Concrete

**Concrete—Precast**

Central Precasts Ltd

6404 61Av. Red Deer 346-6123

(See Advertisement This Page)

Westcon Construction Products

4909 17AvSE, Calgary 272-1106

(See Advertisement This Page)

**SUEDE GLOVE FRESHENER**

Put gloves on and rub hand with thick slice of stale bread, changing bread as it becomes soiled.

**CENTRAL PRECASTS**

LTD.

**PRECAST CONCRETE STEPS****SIDEWALK BLOCKS****HAND RAILINGS**

(VARIOUS DESIGNS)

**BARBECUES****SEPTIC TANKS****346-6123**

Box 644, RED DEER

**Concrete—Prestressed**

See Concrete Products

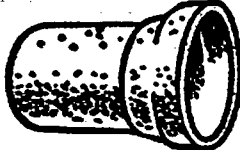
**Concrete Products****CONCRETE DRAINAGE PIPE (EDMONTON LTD)**

6413 104St. Edmonton 434-7101

Vanguard Concrete Products Ltd

7625 127Av. Edmonton 476-2388

(See Advertisement This Page)

**VANGUARD  
CONCRETE PRODUCTS LTD.**

PRECAST MANHOLES  
PRECAST CATCH BASINS

**Concrete Pipe for Sanitary  
and Storm Sewers**

CULVERTS

Postal Sta "C" Box 6021 476-2388

EDMONTON

7625 - 127th Ave. After Hours 476-2490

**Concrete—Ready Mixed****CONSOLIDATED CONCRETE LIMITED**

Riverside Dr. Red Deer 346-4357

(See Advertisement This Page)

Fillipenko Bros ..... Castor 882-3311

Fish Lake Sand &amp; Gravel Ltd.

Rosedale. Drumheller 823-3433

(See Advertisement This Page)

**Concrete—Ready Mixed—****(Cont'd)****LACOMBE PERMACRETE LTD****QUALITY**

**Industrial & Residential  
TRANSIT MIX CONCRETE**

Bookkeeper 782-3465

4532 50Av ..... LACOMBE 782-3133

Mobilmix Concrete 5807 50aAv Stettler 742-2134

(See Advertisement This Page)

**REVELSTOKE BUILDING MATERIALS LIMITED**

4311 54Av. Red Deer 346-3734

346-3655

(See Advertisement This Page)

Rocky Concrete &amp; Construction Ltd

4340 47Av. RockyMtnHse 845-2266

(See Advertisement This Page)

**READY MIXED  
CONCRETE**

**ON SITE ON SCHEDULE!  
346-4357**



**CONSOLIDATED  
CONCRETE LIMITED**  
RIVERSIDE DRIVE - RED DEER

**MOBILMIX CONCRETE**

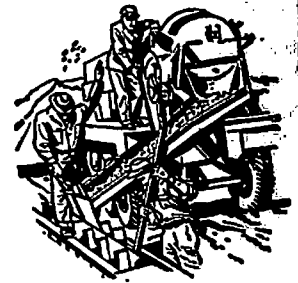
**PROMPT SERVICE  
Town & Country**

**Surpasses ASTM Standards****Heated Concrete****FREE ESTIMATES**

Al Campbell, Mgr.

**PHONE 742-2134**

SHOP 742-5202



Box 1867, Stettler

**WESTCON CONSTRUCTION PRODUCTS**

- Steps
- Septic Tanks
- Hydra-Prest Side Walk & Patio Slabs
- Feed Bunks
- Slatted Flooring
- Water Troughs
- Ornamental Iron Railings
- Strip-Ease Forming Systems

DELIVERED — INSTALLED — GUARANTEED

AFTER HOURS: Mgr's. Residence 255-0649

CALL COLLECT

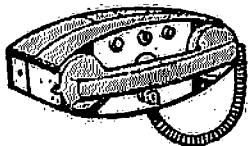
4909 - 17th Avenue S.E., CALGARY

**272-1106**

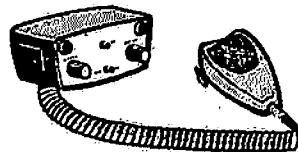
Ask your A.G.T. COMMUNICATIONS CONSULTANT  
about

**MOBILE SERVICES**

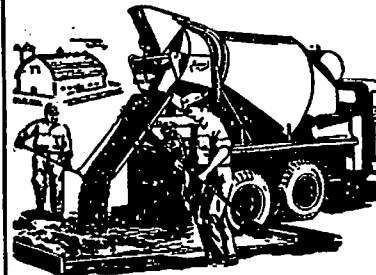
GENERAL



PRIVATE

**ALBERTA GOVERNMENT TELEPHONES**

Total Communications for Modern Business

**REVELSTOKE  
Transit-Mix**

★ **COMPLETE TRANSIT  
MIX CONCRETE  
SERVICE**

Town &amp; Country

- ★ Prompt Service
- ★ Budget Terms Available
- ★ Free Estimates
- ★ A.S.T.M. Standards

**346-3734 346-3655**

AFTER HOURS: 346-3233

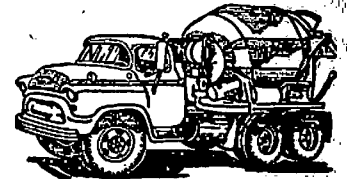
4311 - 54th Ave., RED DEER

Also Operating Branches at:

OLDS 4905 49th Ave. 226-3288

PONOKA ..... 783-3202

**REVELSTOKE BUILDING  
MATERIALS LIMITED**

**FISH LAKE  
Sand & Gravel Ltd**

**READY MIXED CONCRETE  
SAND & GRAVEL  
RED SHALE**

AFTER HOURS CALL 823-4595  
(DRUMHELLER VALLEY)**823-3433**

ROSEDALE

**ROCKY CONCRETE  
& Construction Ltd.**

- ★ Ready Mixed Concrete
- ★ A.S.T.M. Standards
- ★ Prompt Service
- ★ Free Estimates

**845-2266**

4340 - 47th Avenue  
Rocky Mountain House

**Condensed Milk**

See Dairies

**Confectioners—Retail**

B & W Service 5214 59Av ... Ponoka 783-4942  
 Cartwright Confectionery 4958a 47St. Lacombe 782-3566  
 Innisfail Confectionery 5008 50St. Innisfail 227-3714  
 M&P's Confectionery 3836 49Av Innisfail 227-3228  
 Patton's Place Confectionery 5105 50Av. Lacombe 782-6454  
 Rapp's Sundries 4904 50St. ... Alx 437-2455  
 Sunnybrook Grocery 11SpringfieldAv. Red Deer 347-5150  
 West Point News & Confectionery 5056 50St. Innisfail 227-5060

**Consultants**

See Specific Kinds

**Consultants Communications**

See Communications Consultants

**Consulting Engineers**

See Engineers Consulting

**Contact Lenses**

Calgary Contact Lens Clinic 603-4808 50St. Red Deer 346-4784  
 (See Advertisement This Page)

**TO STOP FOOD GRINDER SQUIRM**

... Just put a piece of sandpaper, sand side up, under the bottom clamp of the grinder.



**Calgary Contact Lens Clinic**

**346-4784**

Room 603 - 6th Floor Professional Bldg. RED DEER

**Shop by phone**



**the Yellow Pages will save you time & energy**

**Contractors Air Conditioning**

See Air Conditioning Contractors

**Contractors—Building**

**ALTON BROS LTD** 4212 43aAv. Red Deer 346-2270  
 (See Advertisement This Page)

**AVERY F CONSTRUCTION**  
 COMMERCIAL INDUSTRIAL BUILDER  
 4703 50Av. STETTLER 742-2331

**BAUER G CONSTRUCTION**  
 Custom Built Homes  
 Offices — Apartments  
 Alterations  
 TOWN OR COUNTRY  
 Residence Phone 346-5290  
 11StanhopeAv. RED DEER 346-5290

**BERG N CONSTRUCTION LTD**  
 CUSTOM & PREFAB HOMES  
 COMMERCIAL & FARM BUILDING  
 2aHwyS. PONOKA 783-3858

**BURUMA CONSTRUCTION LIMITED**  
 RESIDENTIAL COMMERCIAL ALTERATIONS  
 117SelkirkBvd. RED DEER 346-3857

**CHALLAND O T CONSTRUCTION & BUILDING SUPPLIES LTD**  
 CUSTOM BUILT HOMES  
 GENERAL CONTRACTING  
 4526 47Av. ROCKY MTN HSE 845-3761

Dobler Construction 915JamesCr. Hanna 854-3254

**ELBERG MASONRY LTD**  
 BRICK — BLOCK & STONE CONSTRUCTION  
 Mailing Address RR 1, Site 5  
 4721 52Av. RED DEER 346-4261

Engineered Homes Limited 15MitchellAv. Red Deer 347-1126

**GERMAIN CONSTRUCTION LTD**  
 Skinner-GermainBldg. Red Deer 347-2294

**GREENE CONSTRUCTION CO LTD**  
 COMMERCIAL & RESIDENTIAL GENERAL CONTRACTORS  
 After Hours Call 823-2750  
 402 25St. DRUMHELLER 823-2457

Grieb A Construction Co 4422 35St. Red Deer 347-1062  
 (See Advertisement This Page)

**HANSUM BROS CONSTRUCTION LTD**  
 GENERAL CONTRACTORS  
 Specializing in Apartments & Townhouse Developments  
 202 Toronto Dominion Bank Bldg. [347-4044]  
 202-4921 49St. RED DEER [346-4044]

**HOLMEN CONSTRUCTION**  
 588 5AVE. Drumheller 823-2646  
 Alfred Holmen Drumheller 823-2646

Homstrom Bros Construction Ltd 6785 52Av. Red Deer 346-2866

**KNOBLAUCH CONSTRUCTION & BUILDING SUPPLIES LTD**  
 YOUR GOLDEN KEY HOME BUILDER  
 Evenings Call Residence 854-3954  
 1AVE. HANNA 854-3560

Miller J T Construction Ltd Bsmf 4700 55St. Red Deer 346-3493  
 Motta G R 10McIntoshAv. Red Deer 346-6946  
 Muttart Homes EdmontonTr. Red Deer 346-5884

**Contractors—Building—(Cont'd)**

**PEARSON HOMES & CONSTRUCTION**  
 GENERAL CONTRACTORS  
 FARM BUILDINGS  
 COMMERCIAL — RESIDENTIAL  
 5136 47St. RED DEER 347-4032

Red Deer Construction 6McBrideCr. Red Deer 346-4557  
 Sandquist W R Construction Ltd [346-2834]  
 4914 52St. Red Deer [346-3939]

**SARACEN CONSTRUCTION LTD**  
 Bsmf 4819 51St. Stettler 742-2643  
 (See Advertisement This Page)

Seland T Construction 411 15StE. Drumheller 823-2628

The **YELLOW PAGES** save you time.

**Contractors—Building—(Cont'd)**

Technical Builders Ltd 265RiversideDr. Drumheller 823-5011  
 (See Advertisement This Page)

Templeton Construction 3-4405 47Av. Red Deer 346-4098

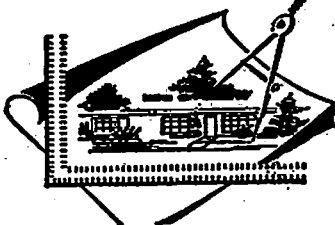
**TERALTA CONSTRUCTION & SUPPLY LTD**  
 5218 58Av. Ponoka 783-3553

Welikoklad W F RR4. Red Deer 346-4345  
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**Chuek's Welding Service**  
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- \* Excavating
- \* Ditching
- \* Septic Tanks & Systems
- \* Well Heads
- \* Water Lines
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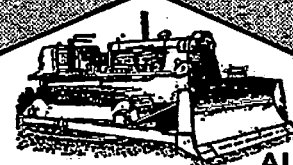
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RED DEER

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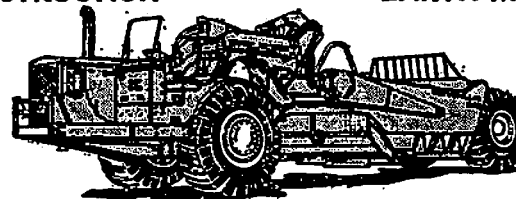
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Whitnack Jack ..... Coronation 578-3839

Winter Dan & Sons Const RR4 Red Deer 347-3166

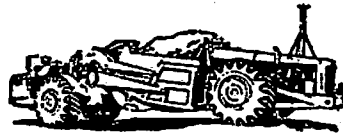
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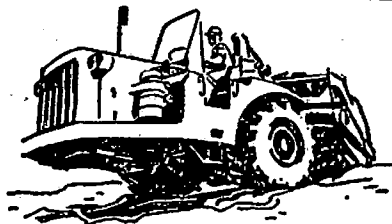
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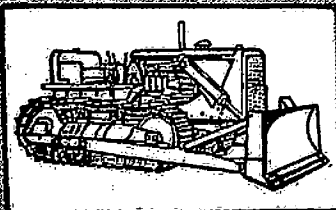
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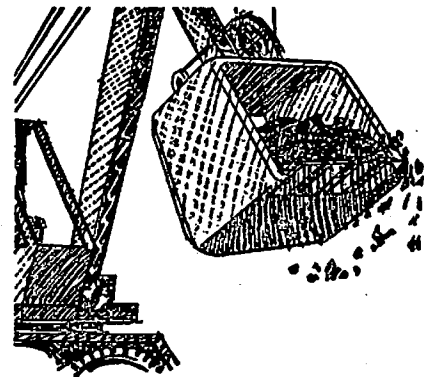
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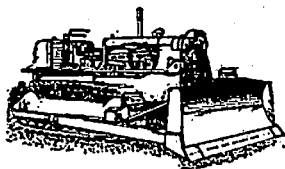
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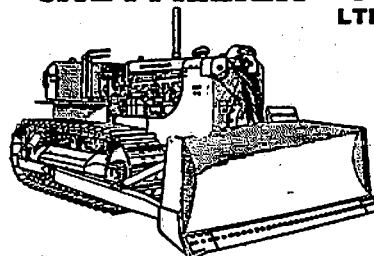


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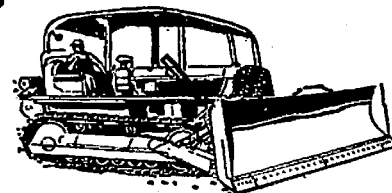
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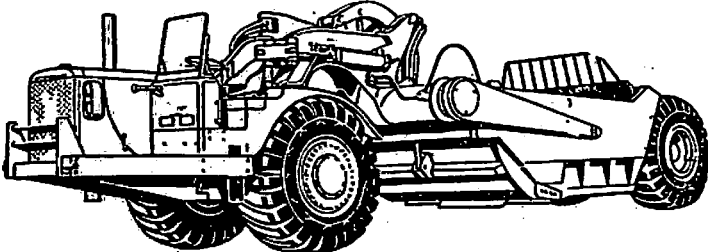
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10213 88St. . . . . **Edmonton 422-3722**  
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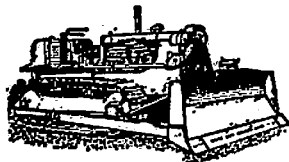
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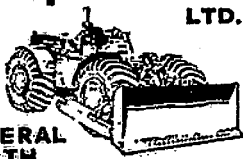
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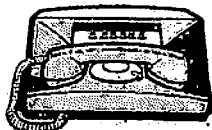
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**Contractors Paving**

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**Contractors—Road Building**

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(See Advertisement This Page)

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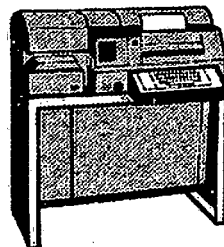
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