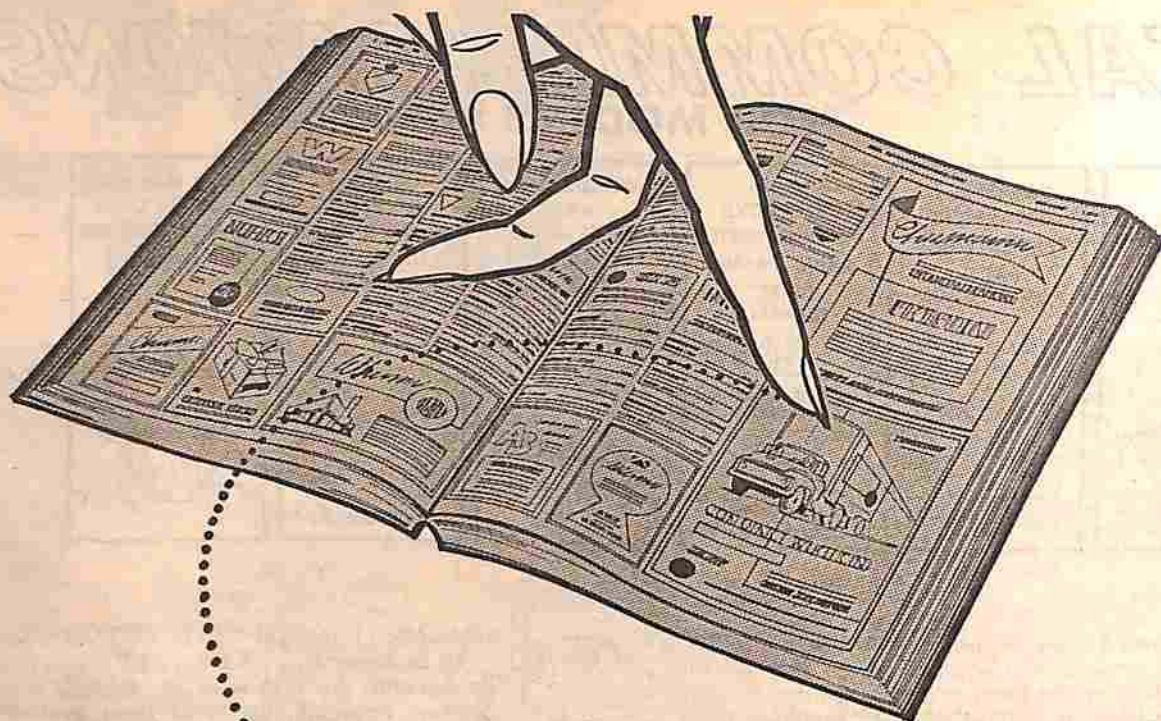
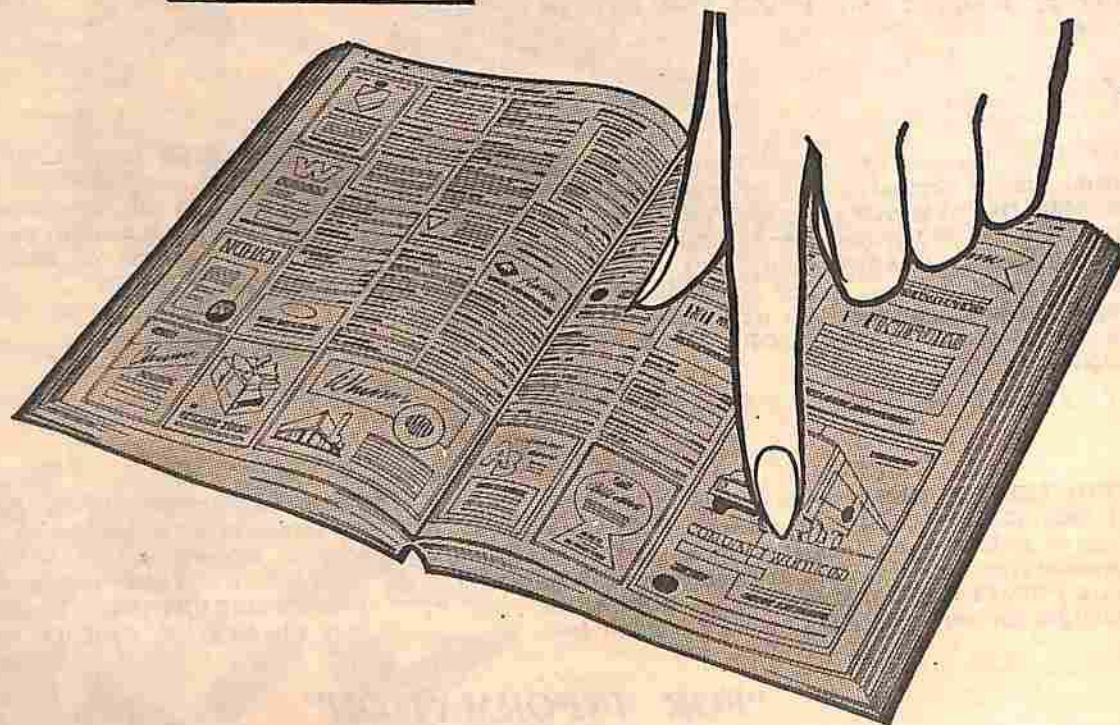




Let your fingers do the walking...



Shop the **YELLOW PAGES** way!



You'll find every product and service you want under the handy Yellow Pages business headings. The ads under the headings give valuable buying information.

CENTRAL DISTRICT

OCTOBER, 1966

YELLOW PAGES



ALBERTA GOVERNMENT TELEPHONES



SURVIVAL IN A NUCLEAR WAR

THOUSANDS OF LIVES CAN BE SAVED IF THE PEOPLE OF ALBERTA KNOW THE CORRECT ACTION TO TAKE SHOULD A NUCLEAR WAR OCCUR. IT IS IMPERATIVE THAT THE FOLLOWING IMPORTANT FACTS ARE LEARNED AND REMEMBERED.

Emergency Warnings

ALERT WARNING

The "Alert" is a steady blast for three minutes on sirens, horns or whistles.

If you hear any of these sounds, listen to your radio.

If the "Alert" is real, all radio and TV stations will switch to a Regional network and will all issue the same instructions simultaneously.

Civil Defence workers and other people with emergency duties will report for service in accordance with previous instructions.

TAKE COVER WARNING

The "Take Cover" is a rising and falling note on sirens or short blasts on horns or whistles, lasting for three minutes.

IN A BUILDING, if there is no prepared shelter, go to the basement or into an interior room on the ground floor. Keep away from windows, listen to your radio and remain where you are until told that you may leave.

OUTDOORS, go to the nearest shelter or building and follow the above instructions. If you see a flash of light before reaching cover fall flat on the ground, face down, and cover the exposed parts of your body.

IN A CAR, if you are leaving a target area, do not stop. Open car windows and instruct passengers to crouch on the floor.

If you are not leaving a target area, drive off main traffic routes, park your car and go to the nearest shelter or follow instructions for people in buildings.

DON'T USE YOUR PHONE. Jammed switchboards could delay lifesaving messages.

DON'T PANIC. Warnings do not necessarily mean your area will be attacked.

DON'T GO OUTSIDE. Missing members of your family are probably sheltered elsewhere.

DO LEARN ABOUT YOUR COMMUNITY SURVIVAL PLAN. Contact your local Civil Defence Co-ordinator.

DO VOLUNTEER. Offer your services to your local Civil Defence organization.

DO PROVIDE YOUR FAMILY WITH FALLOUT PROTECTION — DO IT NOW.

Emergency Arrangements

ADVANCE PLANNING

A future war will be different from previous ones. There will be no time to make plans.

Families should plan ahead to provide themselves with fallout protection and emergency supplies.

A selection of booklets explaining the dangers of nuclear war, and outlining protective measures which should be undertaken in advance, is available free of charge from your local Civil Defence Organization, or by writing to Alberta Emergency Measures, Box 10,000, Edmonton.

EMERGENCY SUPPLIES

Your Family should be equipped with a two week supply of food and water in covered containers, clothing and blankets, emergency lighting, heating and sanitation equipment, a first aid kit, including special medicines required by members of the family, and, **MOST IMPORTANT OF ALL, A BATTERY OPERATED RADIO AND SPARE BATTERIES.**

DISPERSAL

If you live in the Edmonton or Calgary Target Areas and plan to evacuate if a warning is sounded, learn your dispersal route and have the emergency supplies listed above, ready for immediate use.

Radio broadcasts will inform you on the advisability of dispersal immediately following the alert warning.

If you live outside the target areas, you should remain in your home, pending broadcast instructions.

For further information contact your local Co-ordinator of Civil Defence or write

ALBERTA EMERGENCY MEASURES ORGANIZATION

BOX 10,000 — EDMONTON

HONOURABLE L. C. HALMRAST
Minister-in-Charge
Alberta Emergency Measures



ARNOLD J. LAVOIE
Co-ordinator
Alberta Emergency Measures

PROVINCE OF ALBERTA



POSTAL INFORMATION

WITHIN CANADA

FIRST CLASS

- Letters** — Out of Town — 5c first oz.
 — 3c each oz. after
 — In Town (Local) — 4c first oz.
 — 2c each oz. after
- Post Cards** — Minimum size 4" x 2 1/4"
 — Maximum size 4 1/4" x 6" — 4c each

AIR MAIL

All mail prepaid at first class rate of postage, not exceeding 8 ozs. in weight, is carried by air provided air transmission will speed delivery. Domestic first class mail exceeding 8 ozs. in weight is forwarded by air when prepaid at the rate of 7c for the first ounce and 5c for each ounce after.

PRINTED MATTER

Books, newspapers, magazines, catalogues, circulars, greeting cards, etc., mailed by the public.
 Individually addressed — 3c first 2 ozs. — 1c each additional 2 ozs. per item.

PARCEL POST — AIR AND SURFACE — CONSULT THE POSTMASTER

INTERNATIONAL

FIRST CLASS

Great Britain, Northern Ireland, Commonwealth Countries, France, Spain, Republic of Ireland, United States, its territories and possessions, and all other places in North, Central and South America. Letters — 5c first oz. — 3c each oz. after — Post Cards — 4c each.
 All other countries — Letters — 10c first oz. — 6c each oz. after — Post Cards — 6c each.

AIR MAIL

United States, its territories and possessions.

Letters — 8c first oz. 6c each oz. after.
 Post Cards 8c each.

Bermuda, Mexico, Central and South America, the West Indies.

Letters — 10c each half oz. — Post Cards — 10c each.

Great Britain, Northern Ireland, Republic of Ireland, Europe.

Letters — 15c each half oz. — Post Cards — 10c each.

All other countries. Letters — 25c each half oz. —
 Post Cards — 10c each.

PRINTED MATTER AND PARCEL POST — AIR AND SURFACE — CONSULT THE POSTMASTER

AEROGRAMMES to all Countries — 10c each.

ADDITIONAL SERVICES

— Fees shown are in addition to postage.

SPECIAL DELIVERY

Letters to Canada, Great Britain, United States, its territories and possessions, Australia, Germany (Federal Republic), Netherlands, Switzerland. Fee 25c. Parcels to Canada only. Fee 35c.

INSURANCE, PARCEL POST

Parcels for delivery in Canada can be insured, on request, up to a value of \$50. without charge. For insurance on parcels in excess of \$50. up to a limit of \$100. a fee of 12c must be paid.

MONEY ORDERS

Post Office Money Orders are sold and cashed at over 11,000 Post Offices in Canada.

MAIL EARLY AND OFTEN — LAST MINUTE MAILINGS CAUSE DELAY

For additional information or rates, enquire at your local Post Office.

THE YELLOW PAGES EXPLAINED

The headings in these Yellow Pages are arranged alphabetically. Business and professional people are listed under the heading which best describes their line of business: Services they perform, or the Products they sell.

Many professions and businesses can be known by more than one finding or descriptive word, e.g., **Hairdressers—Ladies'** and **Beauty Parlors**. In these cases, one of the words (or terms) is used as a classified heading under which businesses are listed, and the other is used as a cross reference heading to direct users to the proper finding word, for example:

Hairdressers—Ladies'

See Beauty Parlors

There are also heading classifications, which, though closely related, are not identical in meaning, and are indexed separately, e.g., **Lumber—Retail** and **Lumber—Wholesale**.

All listings and information space which appear in columns under headings are arranged in alphabetical order. Products and Services carrying identifying brand names, many with an emblem or insignia, are arranged in alphabetical order by the brand name at the specific product or service heading. Display advertising is compiled in relation to the service or product heading.

EXAMPLES OF IDENTIFYING ITEMS TO BE FOUND IN YOUR YELLOW PAGES

Refrigerators

CLASSIFIED HEADING

LISTINGS

Able Appliances 119 6AvSW262-4734

All business or professional people are entitled to a listing like this under a heading which best describes their activities.

ADDLE & BOYD 119 6AvSW262-4734

Some advertisers wish to call more attention to their firm names by purchasing listings in bold face type like this—

Axlerod & Ames Co
All Types of Floor Covering Materials
119 6AvSW262-4734

Other advertisers purchase a line of information like this.

REX AUTHORIZED SALES & SERVICE

This space for
product or
service copy



"WHERE TO BUY THEM"

DEALERS

ACE SALES 119 6AvSW262-4734
Brown Bros 124 7AvSW263-4868

TRADE MARK HEADING

This is one of three forms of advertising used to identify authorized dealers or service outlets. It includes the use of an identifying trade mark symbol.

Authorized listings appear alphabetically in bold face type or light face type.

HART REFRIGERATORS—

BURTON BROS COMPANY LIMITED
119 6AvSW263-4868
CLANCY & STEIN ASSOCIATES
409 3StSW262-4734
DUNLEAVY STEVE & COMPANY
120 7AvSW263-4868

TRADE NAME LISTING

This is a modification of the trade mark heading and no identifying symbol is used. Name of the product appears in bold type. The authorized distributor's (or dealer's) name is listed in special type. The authorized listings appear alphabetically.

HAROLD HARRY

Established Since 1925
"YOUR BUSINESS"
Complete Service Dept.
119 6AvSW262-4734

COLUMN ADS

These appear in 3 sizes: 1/4" (as illustrated), 1" and 1 1/4".

SMITH'S LTD.



Established 1923
DESIGNER & BUILDER
EXPERT WORKMANSHIP

262-4734

119 - 6th Avenue S.W.

DISPLAY ADS

These appear in 4 sizes: 1/4 column, (as illustrated), 1/2 column, double 1/4 column and double 1/2 column.

- If you require further information concerning Yellow Pages listings or advertisements, or if our Sales representatives can be of assistance in arranging a comprehensive program of Yellow Pages advertising for your business—Please telephone or write to the department indicated below:

ALBERTA GOVERNMENT TELEPHONES

Directory Department
Box 6000, Calgary
Telephone: 262-8110

CENTRAL DISTRICT CLASSIFIED TELEPHONE DIRECTORY OCTOBER, 1966

For rates and information concerning Yellow Pages Advertisements or Listings, contact the
Alberta Government Telephones, Directory Department,
115 - 6th Avenue S.W., Calgary, Alberta, or Telephone (Collect) Calgary 262-8110.

NO LIABILITY IS ASSUMED BY ALBERTA GOVERNMENT TELEPHONES FOR ERRORS
OR OMISSIONS OCCURRING IN THE CLASSIFIED DIRECTORY.

Abattoirs

CENTRAL ABATTOIR
4327 54Av. Red Deer 346-5418
Charles H D SW Stettler Stettler 742-3141

DRUMHELLER FROZEN FOODS & LOCKERS
CUSTOM KILLING
BEEF - PORK & LAMBS
Rosedale Rd. DRUMHELLER 823-2595

SPOOR MEAT MARKET & LOCKER PLANT LTD
CUSTOM KILLING
COMPLETE SERVICE FOR CUTTING
CURING - WRAPPING - FREEZING OF YOUR
GAME, BEEF, PORK, ETC.
LOCKERS AVAILABLE
4908 50St. ROCKY MTN HSE 845-3020

Accordion Instruction

See Music Colleges & Teachers

Accordions

See Music & Musical Instruments

Accountants

ALBERTA BUSINESS SERVICES 346-2378
4927 48St. Red Deer 346-4897

BUSINESS AIDS CO LTD
604-4808 RossSt. Red Deer 346-2953
Freeman J F 5020 67St. Red Deer 347-6887

North American Business Consultants
56 Sherwood Cr. Red Deer 346-2916

Pelton Ronald K & Co 577-3868
Rufenach H O
Upstrs 4840 51St. Red Deer 347-2016

Accountants—Chartered

ANDERSON J WESTON
4924 51St. Red Deer 346-3319

BURRINGTON & GORDON
205-4823 49St. Red Deer 347-2226

CUTHBERTSON J O
303 Bunn Bldg. Red Deer 347-4848

EDGAR JOHN J 5028 50St. Innisfail 227-3763

GILLESPIE DAVID L
5010 50St. Ponoka 783-4343

Glitzel Krejci & Co 5016 50St. Stettler 742-2523

KERGAN & AAGAARD
110 3AvE. Drumheller 823-2452

LINDSKOG H V & CO
204-4929 RossSt. Red Deer 346-3387

MACKENZIE SHERIDAN MATTHEW 346-2879
& CO 5914 Gaetz Av. Red Deer 346-4952

MACOR C TRIMBLE
4924 51St. Red Deer 346-3319

MITCHELL W R
2-4904 RossSt. Red Deer 347-1560

MORTON R M
Upstrs 5003 50Av. Stettler 742-3161

Accountants—Chartered—

(Cont'd)

MUNN COLIN D
Upstrs 201 2AvW. Hanna 854-3475

Olthuis J G 5025 51St. Lacombe 782-3150

ROBERTSON-ANDERSON & CO
4924 51St. Red Deer 346-3319

Robertson D W 4940 RossSt. Red Deer 346-4400

WATT GOWER OLTHUIS & CO
5025 51St. Lacombe 782-3150

Watt Gower Olthuis & Co
5032 50Av. Rimbey 843-2344

Directory Advertising Pays

Chartered Accountants

PROVIDE
THESE
SERVICES



- AUDITING
- ACCOUNTING
- INCOME TAX
- ESTATE PLANNING
- MANAGEMENT SERVICE

Consult a
Chartered Accountant

The Institute of
Chartered Accountants
of Alberta

Accounting & Bookkeeping

Machines

N C R —
SALES & SERVICE
NATIONAL CASH REGISTER CO OF CANADA
LTD 820 16AvSW. Calgary 263-8080
Resident Serviceman J E Beach
13 McKee Close. Red Deer 346-6846

Acetylene

WELDERS SUPPLIES LTD
6858 Edmonton Tr. Red Deer 347-1661

Acetylene Welding

See Welding—Electric & Oxy-Acetylene

Acoustical Materials &

Treatments

OTTO ROOFING (RED DEER) LTD
6794 Edmonton Tr. Red Deer 347-1145

Adding & Calculating Machines

& Supplies

LOOKER C A
Authorized
REMINGTON RAND
Business Equipment Centre
5929 48Av. RED DEER 347-1443

N C R —
SALES & SERVICE
NATIONAL CASH REGISTER CO OF CANADA
LTD 820 16AvSW. Calgary 263-8080
Resident Serviceman J E Beach
13 McKee Close. Red Deer 346-6846

PRAIRIE BUSINESS MACHINES
UNDERWOOD — OLIVETTI
CALCULATING & ADDING MACHINES
MnFr 5217 Gaetz Av. RED DEER 346-6268

STETTLER OFFICE MACHINES
5005 50Av. Stettler 742-3524

TOMAHAWK BUSINESS SYSTEMS LTD

FRANCHISED DEALER FOR:

UNDERWOOD
OLIVETTI
BUSINESS MACHINES

6784 Edmonton Tr. RED DEER 347-3211

Adding & Calculating Machines

& Supplies—(Cont'd)

VICTOR COMPTOMETER LIMITED
E. F. Gano, Rep.
★ ADDING MACHINES
★ PRINTING CALCULATORS
★ VICTOR-McCASKEY CASH
REGISTERS
★ COMPTOMETERS
(Key Driven Electric Calculator)
4018 RossSt. RED DEER 346-3405

Williams Stationery (Red Deer) Ltd
4919 RossSt. Red Deer 347-3311

Adjusters

CROSLAND PEACOCK DRUMHELLER LTD
98-3AvW. Drumheller 823-3477

CROSLAND PEACOCK RED DEER LTD
101-4929 RossSt. Red Deer 347-4416

**PECKOVER & HALWA ASSOCIATE
ADJUSTERS LTD**
4836 52St. Red Deer 347-2286
After Hours res. Red Deer 347-3935
Calgary Office. Calgary 262-2181
Edmonton Office. Edmonton 424-6104

Taylor James Co (Red Deer) Ltd 346-5375
101-4818 50Av. Red Deer 346-2741

Taylor James Co (Red Deer) Ltd
3-5014 50St. Stettler 742-3323

Advertising—Direct Mail

AD-VISER PUBLICATIONS

PREPARED ADVERTISING
DIRECT MAIL

PRINTED & DISTRIBUTED THROUGHOUT
CITY OF RED DEER &
GREATER PORTION OF CENTRAL ALBERTA

Bsmt 4840 51St. RED DEER 346-3356

LONG DISTANCE APPOINTMENTS

SAVE TIME AND MONEY

Avoid wasted trips,
Allow better planning of
your time.

Make certain you are
expected.

Avoid long delays in waiting
to see people.

Enable your prospects to
prepare for your visits.

Advertising Directory**YELLOW PAGES**

Yellow Page
Advertising Reaches
More Buyers More
Often — More
Economically Than
Any Other Medium



THE FINAL TIE-IN FOR ALL YOUR
ADVERTISING

"FOR INFORMATION CALL"

ALBERTA GOVERNMENT TELEPHONES

115 6A SW—Call Long Distance

(Collect) & ask for . Calgary 262-8487

Aerated Waters

See Beverages

Aerial Spraying

See Crop Dusting & Spraying

Agricultural Chemicals**GORMAN'S LIMITED**

146 Railway Ave. . Drumheller 823-2365

Agricultural Implements

See Farm Machinery & Supplies

Air Compressors**ACKLAND'S LTD**

4412 Gaetz Ave. . Red Deer 347-3391

Central Equipment Rentals & Sales Ltd

6790 Gaetz Ave. . Red Deer 347-4411

JAEGER COMPRESSORS—

PARDEE EQUIPMENT LIMITED

520 24th St. Calgary 272-4016

Mumford Medland Ltd

10809 105 Ave. . Edmonton 424-0088

Air Conditioning—Contractors**BURNETT N M PLUMBING & HEATING**

LTD 4929 51st. . Red Deer 346-2627

HAYHOE F M PLUMBING & HEATING

(RED DEER) LTD

5014 Gaetz Ave. . Red Deer 346-5537

LACOMBE SHEET METAL LTD

HEATING - AIR CONDITIONING - ROOFING

GENERAL SHEET METAL WORK

4532 50th LACOMBE 782-3930

LYON LEA SHEET METAL LTD

Heating - Roofing

Air Conditioning

General Sheet Metal Work

Main Branch: Ponoka 783-3550

5024 49th PONOKA 783-3550

MID-WEST ROOFING & MAINTENANCE LTD

6836 Edmonton Tr. . Red Deer 346-2111

LONG DISTANCE CAN

IMPROVE YOUR

COLLECTIONS AT LOW COST

You talk with the person in
authority.

You can handle situations
too delicate to handle
in writing.

You get the real reasons for
non-payment.

You can settle complaints
. . . make adjustments.

LONG DISTANCE PAYS

Air Conditioning Equipment**& Supplies****LENNOX AIR CONDITIONING**

Custom designed
central air condi-
tioning systems for
residential, school,
commercial and industrial use. Units fully
warranted and ARI rated. Installed separately,
or added by factory-trained crews. Free esti-
mating. Prompt service on all makes.

LENNOX

"WHERE TO CALL"

BEE & BEE PLUMBING & HEATING LTD

5027 45th. Rocky Mtn Hse 845-3590

BURNETT N M PLUMBING & HEATING

LTD 4929 51st. . Red Deer 346-2627

Ken's Sheet Metal

114 Centre St. . Hanna 854-4141

MILNER R F PLUMBING LTD

4826 50th. . Stettler 742-2283

Air Cooled Engines

See Engines—Gasoline

Air Line Companies

Air France French National Airline Call Long

Distance & ask for (No Toll Charge) Zenith 6070

CANADIAN PACIFIC AIRLINES

CPR Station 52nd. . Red Deer 346-2188

Northwest Airlines Inc Call Long Distance

& ask for (No Toll Charge) . Zenith 4100

Pacific Western Airlines Ltd—Call Long

Distance & ask for . Edmonton 455-7121

(See Advertisement This Page)

SCANDINAVIAN AIRLINES SYSTEM INC

211 Portage Ave.—Call Long Distance and ask for

(Charge Will Apply) . Winnipeg 943-0673

Use Easter Seals

SCHEDULED SERVICES
IN WESTERN CANADA

CHARTER SERVICES

DOMESTIC & INTERNATIONAL

CHIEFTAIN AIR BUS

CALGARY - EDMONTON

Call Long Distance & ask for

EDMONTON ... 455-7121

Truck - Air Cargo Service

RED DEER 346-2513

Air Services—Chartered**EVANS AIR SERVICES LTD**

CHARTER - FLYING TRAINING

"CROP CARE BY AIR"

Res. 742-3348

Phone STETTLER 742-4285

Johnston Air Services Ltd

Red Deer Municipal Airport . Penhold 886-4928

Wardair Canada Ltd

224 Hudson's Bay Bldg. . Calgary 266-8726

(See Advertisement This Page)

Air Travel Ticket Agencies**BURRITT TRAVEL SERVICE LTD**

4910 Gaetz Ave. . Red Deer 346-4682

J Hunsche Mgr res Red Deer 347-3461

Lacombe Travel Service

5023 50th. . Lacombe 782-6160

SWAIN C L TRAVEL AGENCY

50 3rd Ave. . Drumheller 823-4783

Aircraft Flying Instruction

See Air Line Companies

Airplanes

See Aircraft Section

Alarms

See Burglar Alarm Systems, Fire Alarm Systems
also Sprinklers—Fire Protection

Alignment Service

See Automobile Wheel Aligning

Aluminum

Alcan Hwy 11E Rocky Mtn Hse 845-3261

Aluminum Doors

See Doors—Metal

Aluminum Siding

See Siding

Aluminum Windows

See Windows—Metal

Nine out of ten people use the
YELLOW PAGES. Know why?
Simply because it's the easy
way to find what you want —
when you want it.

YELLOW



PAGES

In almost every

- HOME
- FACTORY
- STORE
- OFFICE

The Buyers Medium . . .

The Sellers Showcase

YELLOW PAGES LET YOUR CUSTOMERS KNOW . . .

WHO YOU ARE— WHAT PRODUCTS & SERVICES YOU SELL—

WHERE YOU ARE LOCATED— WHY THEY

SHOULD TRADE WITH YOU

Ask for an Experienced Advertising
Representative to help you

DIRECTORY DEPARTMENT
115 - 6th Ave. S.W., Calgary

262-8110

WARDAIR
CANADA LTD.
An All Canadian Company

CHARTER
FLIGHT
SPECIALISTS
PASSENGER & FREIGHT

Charters for Clubs, Companies, Groups
Associations & Conventions

(Branch Office at Yellowknife)

Head Office: Edmonton 424-6032 or 424-5121

266-8726

224 Hudson's Bay Oil & Gas Bldg.

CALGARY

Ambulance Manufacturers

SORENSEN DISTRIBUTORS LTD
4918 52St. Red Deer 346-4812
G L Sorensen Mgr res. Red Deer 346-2534

Ambulances

Brennen Funeral Home Ltd
4820 50St. Stettler 742-2153

Anaesthetists

See Physicians & Surgeons

Animal Breeders

Alberta Breeders Service Ltd
606-4808RossSt. Red Deer 346-6821
Lacombe Artificial Breeding Assn
606-4808RossSt. Red Deer 347-6868

Animal Hospitals

See Pet Hospitals also Veterinarians

Answering Service

See Telephone Answering Service

Apartments, Blocks & Buildings

de Forest Apartment Hotel
170 3Ave. Drumheller 823-2203
Edmund Heights
100EdmundHghts. Red Deer 346-4330
Fulton Block 65 3AvW ... Drumheller 823-2639
Green Gables Apartments
4935 46St. Innisfail 227-3515
King's Apartments Stettler Dial 'O' for
operator and ask for Pay Station No 11
Model Apartments
4908 53St. Red Deer 347-9069
Plaza Apartments
8-5425 47aV. Red Deer 346-6818
Red Deer Holdings Ltd
1600BrookviewApts. Red Deer 346-2666
Spruce Lawn Apartments
4634 49St. Red Deer 346-4836
Willow Apts 102-4700 55St. Red Deer 347-2675

Appliance Repairs

See Electric Repairs—Electrical Household
Appliances also Specific Kinds

Appliances Electric

See Electrical Household Appliances

Appliances Gas

See Gas Appliances

Appraisers

Johnson-McKinney Agencies Ltd
5010 50St. Stettler 742-2392
SUNALTA APPRAISALS LTD
APPRAISAL ENGINEERS
MUNICIPAL - INDUSTRIAL &
INSURANCE APPRAISALS
219McLeodBldg. EDMONTON 429-1570

Apron Supply Service

See Linen Supply Service

Architects

BISSELL & HOLMAN
5008 47Av. Red Deer 346-2021
DIAMOND-CLARKE & ASSOCIATES
1400RoyalBankBldg. Edmonton 424-0081
KLINGBELL LEONARD C
10029 105Av. Edmonton 422-1818
McLEOD DAVID M & ASSOCIATES
274BonnieDooShoppingCentre
Edmonton 469-1870
Stevenson J & Associates Genl Ofc
Young Offenders Institute. Drumheller 823-2875
Clerk of Works. Drumheller 823-4565
Resident Engineer. Drumheller 823-4587
STEVENSON RAINER BARRETT HUTTON
SETON & PARTNERS
Architects Engineers & Interior Designers
Upstrs 5425GaetzAv. Red Deer 346-6446

Argon

WELDERS SUPPLIES LTD
6858EdmontonTr. Red Deer 347-1661

Army & Navy Goods

War Surplus Stores Ltd
4913GaetzAv. Red Deer 346-2887

Artificial Flowers

Hanna Flowers 207 2AVW ... Hanna 854-3667

Artificial Insemination

ALBERTA BREEDERS SERVICE LTD
606-4808RossSt. Red Deer 346-6821
Eckville Artificial Breeding Centre ... Eckville 64
Eckville Artificial Insemination Centre
5137 51St. Rocky Mtn Hse 845-3194
LACOMBE ARTIFICIAL BREEDING
ASSOCIATION 4722 49bAv Lacombe 782-3321
Lacombe Artificial Breeding Association
4731 51St. Rimbey 843-2366
Stettler Artificial Breeding Association Ltd
Bsmr 5008 61St. Stettler 742-2005

Artists Supplies

Photo Craft Custom Framing
4912RossSt. Red Deer 347-5202

Asbestos & Asbestos Products

WELWOOD OF CANADA LTD
Glasweld Distributors
An Exterior Grade, Asbestos Reinforced Panel
with a permanent all Mineral Enamel Surface
Long Distance Calls Accepted Collect
Showroom & Office
9310 125Av. EDMONTON 479-1951

Asphalt & Asphalt Products

BORDER PAVING LIMITED
4823 49St. Red Deer 347-1177
Mumford Medland Ltd
10809 105Av. Edmonton 424-0088

Asphalt Paving Contractors

See Paving Contractors

Associations & Societies

Alberta Motor Association
5913GaetzAv. Red Deer 347-2300
ALBERTA ROOFING CONTRACTORS
ASSOCIATION LTD
Calgary Office
334a 4Ave. Calgary 262-5382
Edmonton Office
12010 111Av. Edmonton 455-4314
Alcoholics Anonymous
606ProfessionalBldg. Red Deer 347-1114
Canadian Cancer Society
205-4912RossSt. Red Deer 347-3662
Canadian Legion BESL 224 2AVW Hanna 854-3673
Canadian Legion BESL
4931 50St. Innisfail 227-3622
Canadian Legion BESL No 208
203 5AVE. Oyen 664-3641
Canadian Legion BESL No 8
4914 49St. Rocky Mtn Hse 845-3255
Canadian Legion Hall
5140 49St. Lacombe 782-9016
Central Alberta Agricultural Society
DominionExperimentalFarm. Lacombe 782-3224
Clive Memorial Association ... Clive 784-3377
Dominion Automobile Association
4002 42Av. Red Deer 346-5196
Drumheller Association for Retarded Children
Parkdale Cottage School. Drumheller 823-2713
Drumheller Museum Society
335 1StE. Drumheller 823-2593
Ducks Unlimited 212 2AVW ... Hanna 854-3737
Eckville Artificial Breeding Centre
4603 50Av. Rimbey 843-2440
Elks BPOE 298CentreSt ... Drumheller 823-2494

Associations & Societies—

(Cont'd)

Feeders Associations
4947 50St. Innisfail 227-3188
Hanna Pioneers Association
101 2Ave. Hanna 854-4051
Independent Order of Oddfellows
298 1StW. Drumheller 823-2562
John Howard Society
207-4912RossSt. Red Deer 347-4042
Lions Senior Ladies' Home
802-804CentreSt. Hanna 854-3701
Loyal Order of Moose
5833 53Av. Red Deer 347-1505
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Red Deer Construction Association
Upstrs AMA Bldg. Red Deer 346-4846
Plan Room ... Red Deer 347-4747
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Royal Canadian Legion Rimbey Branch No 36
5019 50St. Rimbey 843-2464
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(Continued Next Page)

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Shields John Chinook 5
Sim's Auction Mart Ltd 346-4197
EdmontonTr. Red Deer 346-3160
(See Advertisement This Page)
Stettler Auction Mart Ltd
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(See Advertisement This Page)
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See Motels

Automatic Transmission

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312-314CentreSt. Hanna 854-3844

(Continued Next Page)

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301-303 2AvW. Hanna 854-3125
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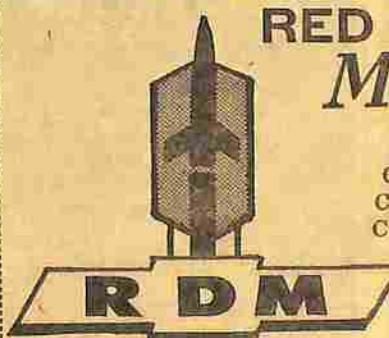
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(See Advertisement This Page)

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(See Advertisement This Page)

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TO ALL
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McTAGGART MOTORS LTD.

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(See Advertisement This Page)
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(See Advertisement This Page)



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**LOCAL & LONG DISTANCE
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Residence 346-5151

346-6615

5804 - 50th Avenue, Red Deer

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(See Advertisement This Page)

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5804 50th Ave. Red Deer 346-6615
(See Advertisement This Page)

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See Financing

Automobile Garages

See Garages—Service

Automobile Glass

See Glass—Auto, Plate & Window

Automobile Leasing

See Automobile Renting & Leasing also Leasing
Service

Automobile Machine Shops

See Machinists—Automotive

Automobile Painters

C & D Body Shop
Rear 4418 Gaetz Ave. Red Deer 347-1441
Denny's Body Shop 4611 51st St. Rimbey 843-2330
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823-2355

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- Free Estimates
- Fast and Dependable
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YOUR COMPLETE AUTOMOTIVE
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347-4481

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Retail

Brake Drum & Shoe Service

10939 101st. Edmonton 422-8157

(See Advertisement This Page)

Carlson Body Shop Supply Ltd

10556 115th. Edmonton 429-2802

(See Advertisement This Page)

CARLTON AUTOMOTIVE LTD

McGillivray Shopping Centre. Stettler 742-2006

Castor Motors

Castor 682-3191

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TRUCKS—

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(See Advertisement This Page)

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GALON MOTORS LTD

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4801 51st. Red Deer 346-6641

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(See Advertisement This Page)

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McFarlane-Goodacre Motors Ltd

Used Car Lot No 1 4901 48th Red Deer 346-4243

Used Car Lot No 2 4721 50th Red Deer 346-4342

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RIO VISTA GARAGE LTD

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Wholesale

ACKLAND'S LTD 5017 50th Lacombe 782-6053

ACKLAND'S LTD

Wholesale Suppliers

— to —

Automotive Industrial

& Welding Trades

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Twin Hills. Drumheller 823-4488

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Carlton Automotive Ltd

McGillivray Shopping Centre. Stettler 742-2006

Castle Paint & Supplies Ltd

11612 105th. Edmonton 488-4161

(See Advertisement This Page)

CHRYSLER PLYMOUTH VALIANT &

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MILLAR MOTORS (RED DEER) LTD

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Every day hundreds of housewives are using these yellow pages to call someone in your line of business. Do they find you?

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Wholesale—(Cont'd)

Corbetts Wholesale (Red Deer) Ltd

4922 53rd. Red Deer 346-2011

(See Advertisement This Page)

Davies H L 4426 37th. Red Deer 346-2564

GALON MOTORS LTD

4801 51st. Red Deer 346-6641

Loveseth Ltd 5104 Gaetz Av. Red Deer 346-2045

(See Advertisement This Page)

McLEAN AUTOMOTIVE

270 3rd W. Drumheller 823-4146

Mechanics' Supply Co Ltd

10234 103rd. Edmonton 422-2359

(See Advertisement This Page)

(Continued Next Page)

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Distributors of

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Complete Auto Electrical Service

• Carburetors • Starters

• Generators • Batteries

• Speedometers • Windshield Wipers

• Magnets • Fuel Pumps

• Shock Absorbers

346-2045

5104 Gaetz Avenue, Red Deer

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GRANDE PRAIRIE

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The following are a few of our Name Brand Products

- DUPONT "DUCO" & "DULUX"
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- XIM FLASH BOND PRIMER
- BLACKHAWK PORTA POWER JACKS & DOZERS
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Rambler

DOWNTOWN

45 Years Central Alberta's
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RIO VISTA
GARAGE Ltd.

FORD

PARTS &
ACCESSORIES

Wholesale & Retail

346-6615

5804 - 50th Avenue, Red Deer

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WHOLESALE
(RED DEER) LTD.



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touch with
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4932 51St. Red Deer 346-3095
MOTOR CAR SUPPLY
4819 48Av. Red Deer 347-4406
Motor Car Supply Co of Canada Ltd.
4804 50St. Stettler 742-2641
Pepper Bros Automotive Ltd.
350 45th W. Drumheller 823-2441
RIO VISTA GARAGE LTD.
5804 50Av. Red Deer 346-6615
Taylor Pearson & Carson Ltd.
5121 47St. Red Deer 347-4451
(See Advertisement This Page)

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9 out of 10

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109 42AvSE. Calgary 243-3788
(See Advertisement This Page)
Amer's Radiators Ltd.
4913 52St. Red Deer 346-2535
(See Advertisement This Page)
Jones Radiator Shop
No12HwyW. Stettler 742-2751

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Automobile Renting & Leasing

AVIS RENT-A-CAR SYSTEM OF CANADA
5820 50Av. Red Deer 347-5995
(See Advertisement This Page)
GALON MOTORS LEASING LTD.
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McFarlane-Goodacre Motors Ltd.
4721GaetzAv. Red Deer 346-6621
Rio Vista Leasing Ltd.
5804 50Av. Red Deer 346-6615
(See Advertisement This Page)

TILDEN RENT-A-CAR
The CANADIAN Name
in World-Wide Car
Rentals
New Cars
Special Commercial Rates
Hourly — Daily — Weekly — Yearly
Free World-Wide Reservation Service
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NEW - USED - EXCHANGE
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New Factory Dipping Process
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24 HOUR Calgary 24 HOUR



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SPECIALIST**

Guaranteed Workmanship
32 Years Experience

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346-2535

4913 - 52 St. — RED DEER
Opposite Bus Depot



CAR & TRUCK RENTALS
**Avis Rent-A-Car System
of Canada**

347-5995

5820 - 50th Ave., RED DEER



**RIO VISTA
LEASING Ltd.**



AVIS

346-6615

5804 - 50th Avenue, Red Deer

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When men or materials are needed in a hurry you can rely on these **YELLOW PAGES** to locate them quickly.



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WHEN YOU WANT IT—
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SERVICES — PROFESSIONS
are listed . . . by classification
. . . throughout these pages.
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you need quickly and easily
when you use THE YELLOW
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Automobile Seat Covers

Red Deer Upholstering
4907 52St. Red Deer 346-2865

Automobile Springs

McCoy Bros Ltd 212Av&149St Edmonton 454-8661
(See Advertisement This Page)
Standen's Ltd 24Av&2StSE ... Calgary 269-3736
(See Advertisement This Page)

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LIMITED



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AUTO - BUS - TRUCK
& TRACTOR

Manufacturers & Distributors
Established 1924

- LEAF & COIL TRACTOR HELPER SPRINGS
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- SHOCK ABSORBERS
- REBUILDING • RE-SETTING
- INDUSTRIAL SPRINGS
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STANDEN'S LIMITED
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Calgary

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G.M. UNITED DELCO DISTRIBUTORS

424-0528

10230 - 95th Street
EDMONTON

Western Canada's
Largest Stock of
Parts for Automatic
Transmission

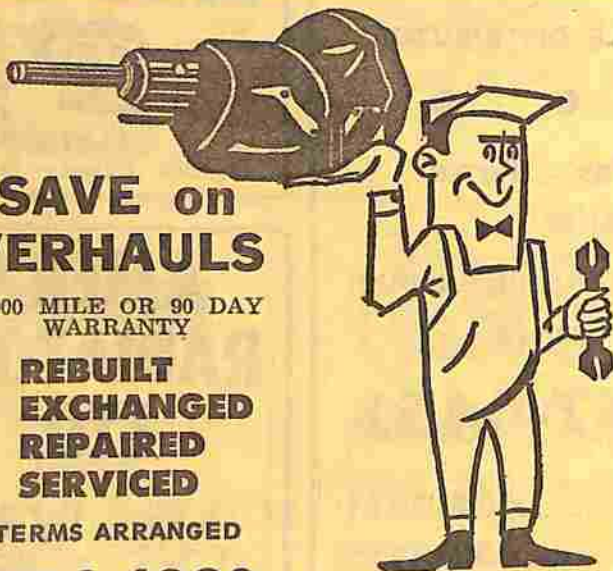


* We are Edmonton's First & Only
Automatic Transmission Specialists

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Remember "Where Good Service is Automatic"

LO-COST AUTOMATIC TRANSMISSION REBUILDERS LTD.



SAVE on OVERHAULS

4,000 MILE OR 90 DAY
WARRANTY

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TERMS ARRANGED

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9317 - 111th AVENUE

EDMONTON, ALBERTA

Automobile Storage

See Garages Storage & Parking Stations

Automobile Tires

See Tires Section

Automobile Towing

See Towing Service

Automobile Transmission**Sales & Service**

Automatic Transmission Spivak Ltd
10230 95St. Edmonton 424-0528
(See Advertisement This Page)
Lo-Cost Automatic Transmission Rebuilders Ltd
9317 111Av. Edmonton 424-4060
(See Advertisement This Page)

Automobile Transporting

ALBERTA AUTO SHIPPERS LTD 346-2920
4929 53Av. Red Deer 346-4478
INTER-LAKE TRANSPORT
4929 53Av. Red Deer 347-6700

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6711EdmontonTr. Red Deer 347-5959
(See Advertisement This Page)
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SOFTSPRA

COIN
OPERATED
CAR WASH

347-5959

6711 Edmonton Tr., Red Deer

A rumus room phone is wonder-
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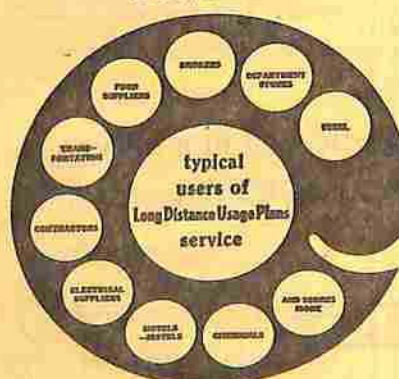
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GUARANTEED

- Frame Straightening
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Experienced &
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EDMONTON OFFICE

442-8960

9305 - 111th Ave., Edmonton

Automobile Wheel Aligning

Alberta Safety Service Ltd.
4320 54th Ave. Red Deer 347-1376
(See Advertisement This Page)

FAIRWAY SAFETY CLINIC

Specializing In
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& Brakes — Also Radiator Repairs
4708 50th St. STETTLER 742-2148

Scona Spring & Steering Service
10132 80th Ave. Edmonton 423-1471
(See Advertisement This Page)

Sparrow's Safety Service
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(See Advertisement This Page)

The nearest dealer selling the
brand-name product you want is in
the **YELLOW PAGES**.

SCONA

Spring & Steering Service

- WHEEL ALIGNMENT
- BRAKES
- FRAME STRAIGHTENING
- WHEEL BALANCING

BEE LINE EQUIPMENT

433-1471

10132 - 80 Ave. EDMONTON

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Clarke's Auto Parts
Centre St. & 12th Ave. S.E. Calgary 262-9777
(See Advertisement This Page)

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USED AUTO PARTS
R. R. Hodgson, Prop., res. 823-3545
Midlandvale DRUMHELLER 823-2291

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24 Hour Towing
3836 49th Ave. INNISFAIR 227-3723

Automobile Wreckers—(Cont'd)

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229 61st Ave. S.W. Calgary 255-7373
(See Advertisement This Page)

Newcastle Auto Wreckers
Newcastle Drumheller 823-2782

OK AUTO SUPPLY

WRECKERS
NEW & USED PARTS
5009 45th St. RED DEER 346-2397

RED DEER AUTO WRECKERS LTD

IF IT BELONGS TO A CAR
WE HAVE IT
5425 57th St. RED DEER 347-2511

Reg's Auto Wreckers 4921 46th St. Lacombe 782-3989

Rimby Auto Wreckers
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Automobiles & Trucks—

Manufacturers

Chrysler Canada Ltd.
Calgary Tr. Red Deer 346-4151
NIGHT CALLS
Parts Red Deer 346-4151
Zone Office Sales & Service Red Deer 346-4152
346-4153

Aviation

See Air Line Companies—Also Aircraft Section

Help is right at hand in these
YELLOW PAGES. If you want
to know where to get some
product or service, consult
them . . . and save time.

SPARROW'S SAFETY Service

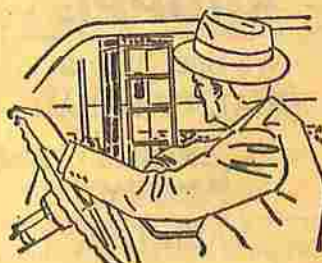
- Wheel Aligning
- Wheel Straightening
- Balancing
- Frame Straightening

347-5055

5223 - 50th Avenue, RED DEER

A Welcome Sight A Public Telephone

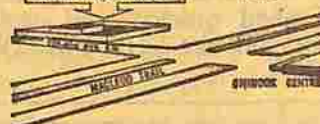
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phones serve your "away-
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**LARGEST AUTO &
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7 BIG ACRES Largest Selection
of Foreign Car Parts



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CALGARY

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most nationally adver-
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services can be found
by looking under the
Trade Marks or Brand
Names in their respec-
tive classifications.

Another

Yellow Pages

Service that saves you time



Awnings, Tents, Etc.**ALCO HOLDINGS LTD**

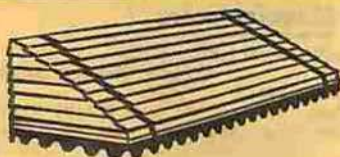
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RESIDENTIAL & COMMERCIAL
4-1007 16AvNW CALGARY 289-8730

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Just a Shade Better

All Colored Steel
Understructure Built to
Withstand Extreme Wind
& Snow Loads

JUST MAIL OR PHONE US
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THE LOW DIRECT FROM THE
FACTORY PRICE

DISTRIBUTED THROUGH

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LTD.

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PHONE **455-7166**

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Manufacturers

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Vertical & Horizontal Venetian
Blinds — Metal Awnings

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(See Advertisement This Page)

NORTH WEST TENT & AWNING CO LTD

Northern Alberta's Largest Manufacturers
Fabric & Metal Awnings - Tents - Tarps
& Venetian Blinds

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(See Advertisement This Page)

Baby Chicks

See Hatcheries

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Manufacturers of Jute, Cotton,
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Bonar & Bemis Ltd—Call Long Distance
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WHEN YOU WANT IT —
PRODUCTS — DEALERS —
SERVICES — PROFESSIONS**
are listed . . . by classification
. . . throughout these pages.
You can find almost anything
you need quickly and easily
when you use **THE YELLOW
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(Charge Will Apply) & ask for
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Modern Packaging Co Ltd.

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(See Advertisement This Page)

Modern Packaging

CO LTD.

Creators of

MODERN PAK PRODUCTS

— Printed and Plain —

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Also all types of Plastic Packages,
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Tubing & Accessories
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Made Products"*
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252-4481

or Write

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BAKE-RITE BAKERY

FRESH BREAD DAILY

WE CATER FOR WEDDING CAKES

4917 50St STETTLER 742-2013

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Beverly Bakery Ltd 3720 44St Red Deer 346-6063

Bloke's Bake Shop 5009 50Av Stettler 742-3015

Eckville Bakery Eckville 19

HANNA BAKE SHOP 213 2AvW Hanna 854-3222

Heatherdale Bakery & Restaurant

4931 50St. Rocky Mtn Hse 845-3012

Innisfail Bakery 4928 52St. Innisfail 227-3055

KURTZ BAKERY 225 2AvW Hanna 854-3525

Lacombe Bakery 5021 50Av Lacombe 782-3048

Lawrence's Cafe & Bakery Castor 882-3313

MCGAVIN TOASTMASTER LTD

NDrumheller. Drumheller 823-2491

MCGAVIN TOASTMASTER LTD

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Michener Hill Bakery Ltd

4026 50St. Red Deer 346-5081

(See Advertisement This Page)

Old Dutch Bakery & Cafe Sylvan Lake 887-2502

Oyen Bakery & Coffee Shop

207 MainSt. Oyen 664-3637

Pastry Shoppe 4910 Gaetz Av. Red Deer 346-6553

People's Bakery 30 3AvE Drumheller 823-2202

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WILTSHIRE

BREAD — BUNS

— DOUGHNUTS —

WEDDING CAKES

& PASTRIES

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5209 Gaetz Av RED DEER 346-2515

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Rusk W D G 5123 50St Lacombe 782-3627

Silver Bakery Ltd 5018 50Av Ponoka 783-4193

Sylvan Bakery Sylvan Lake 887-2882

Thiel's Home Bakery Ltd

4907 51St. Ponoka 783-4292

Tip Top Oven Products No 3 Ltd

5054 50St. Innisfail 227-3655

TOWN & COUNTRY BAKERY

4906 50Av. Lacombe 782-3640

Bakers—Wholesale**HONEYBOY BREAD (CALGARY) LTD**

4114 44St. Red Deer 346-4936

(See Advertisement This Page)

LACOMBE BAKERY

Peter Haagen, Prop.

Breads, Pastries, Rolls, Buns

BIRTHDAY & WEDDING CAKES

OUR SPECIALTY

PROMPT ATTENTION TO SPECIAL ORDERS

5021 50Av LACOMBE 782-3048

(Continued Next Page)

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the customer's home.

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Home Made
Style Bread
Enriched
Buns, Cakes &
Pastries Daily

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Wedding & Birthday Cakes Made To Order

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SHOPPE**

We Specialize in
QUALITY BREAD

and

PASTRY
VARIETIES

346-6553

4910 Gaetz Avenue, Red Deer

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DOORS & WINDOWS**

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RESIDENTIAL - COMMERCIAL - INDUSTRIAL
Free Estimates — After Hours Call 347-2434
PRECISION WINDOW & AWNING

5202 - 54th Avenue

347-2434

RED DEER

Bakers—Wholesale—(Cont'd)

McGAVIN TOASTMASTER LTD
NDrumheller, Drumheller 823-2491

McGAVIN TOASTMASTER LTD
Rear 4901 52St., Red Deer 346-2304
(See Advertisement This Page)

PARKLAND BAKING CO LTD
AFTER HOURS CALL
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Limited**
GOOD BREAD
FINE CAKES
Drumheller 823-2491
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Ballet Instruction

See Dancing Academies

Banks

Bank of Montreal 4929 50Av. ...Bentley 748-4070
Bank of MontrealCastor 882-3193
Bank of MontrealDelburne 1
Bank of Montreal 95 3AVW. Drumheller 823-3336
Bank of Montreal 5014 50Av. Lacombe 782-3130
Manager's OfficeLacombe 782-3877
Bank of MontrealMorris 303
Bank of Montreal RCAFStation Penhold 886-4544
Bank of Montreal 5101 50Av. ...Ponoka 783-4246
Mgr's OfcPonoka 783-4616
Bank of Montreal
4905GaetzAv., Red Deer 346-5551
59 St Branch 5929 48Av. Red Deer 346-6570
40Av&39StBranchRed Deer 347-6266
Bank of Montreal 4948 50Av. Rimbey 843-2002
843-2422
Bank of Nova Scotia 4949 50St Innisfall 227-3321
Bank of Nova Scotia
4927RossSt., Red Deer 347-1131
Bank of Nova Scotia
5004 50St., Rocky Mtn Hse 845-3762
Bank of Nova Scotia
5014 50St., Stettler 742-3421
Canadian Imperial Bank of Commerce Delia 312
Canadian Imperial Bank of Commerce
Donalda 883-2207
Canadian Imperial Bank of Commerce
10 3AVW. Drumheller 823-2585
Canadian Imperial Bank of Commerce Eckville 9
Canadian Imperial Bank of Commerce
5002 50St., Ponoka 783-3695
Mgr's OfcPonoka 783-3506
5002 51Av BranchPonoka 783-4040
Mgr's OfcPonoka 783-3833
CANADIAN IMPERIAL BANK OF COMMERCE
4902RossSt., Red Deer 346-5501
Canadian Imperial Bank of Commerce
5003 50St., Rocky Mtn Hse 845-3070
Canadian Imperial Bank of Commerce
Sylvan Lake 887-2011
Royal Bank of Canada 4916 50St., Alix 437-2422
Royal Bank of CanadaBig Valley 876-2251
Royal Bank of CanadaBlackfalds 885-4678
Royal Bank of CanadaConsort 577-3565

Banks—(Cont'd)

Royal Bank of CanadaHalkirk 884-2239
Royal Bank of Canada
102 2AVW., Hanna 854-3355
Royal Bank of CanadaInnisfall 227-3033
4962 52St., Innisfall 227-3644
Royal Bank of CanadaLacombe 782-6066
5002 50Av., Lacombe 782-3444
Royal Bank of CanadaPenhold 886-4413
Royal Bank of Canada Main Branch
4943RossSt., Red Deer 346-5544
Plaza Shopping Centre Branch
5020 47Av., Red Deer 347-1853
Royal Bank of Canada347-1746
5002 50St., Stettler 742-2382
Toronto-Dominion BankCoronation 578-3855
Toronto-Dominion Bank 118MainSt Oyen 664-3601
Toronto-Dominion Bank
4923 49St., Red Deer 347-2255

Banquets

See Caterers also Restaurants

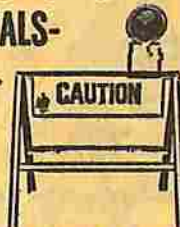
Barbers

Caseley's Barber ShopCoronation 578-3521
Chesters Barber Shop
5820 51Av., Red Deer 347-4337
Fred's Barber Shop
4711 50Av., Red Deer 347-3132
Hub Barber Shop
3-4730RossSt., Red Deer 346-4966
Mountview Barber Shop
3757 43Av., Red Deer 347-1621
Oyen Barber Shop 113MainSt Oyen 664-3751
Plaza Barber Shop 4710RossSt Red Deer 347-6262
Sid's Barber Shop
379CentreSt., Drumheller 823-4737
Smithy's Barber Shop
5023 50St., Lacombe 782-3611
Sunnybrook Barber Shop
9SpringfieldAv., Red Deer 347-5335
Tex's Barber Shop 40-3AVW Drumheller 823-4757
Valley Barber Shop 5017 49St Red Deer 347-1310
Vern's Barber Shop 4960 47St Lacombe 782-3021
Westpark Barber Shop
103-3723 57Av., Red Deer 347-5252

Barricades

Central Equipment Rentals & Sales Ltd
6790GaetzAv., Red Deer 347-4411
(See Advertisement This Page)

RENTALS- SALES-



BARRICADES - FLASHERS - MARKERS
FLARE POTS - SAFETY BELTS
TRAFFIC CONES

**Central Equipment
Rentals & Sales Ltd.**

347-4411

6790 Gaetz Avenue, Red Deer

Barristers

See Lawyers

Bath Room Fixtures

See Plumbing & Heating Supplies

Rush job? When something is needed in a hurry use these **YELLOW PAGES** to help you locate it quickly.

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Ajax Automotive Ltd
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(See Advertisement This Page)

Cormac Auto Electric Ltd
5301 50Av., Red Deer 347-4481

Motor Car Supply 4819 48Av Red Deer 347-4406

Whites Tire & Battery Service Ltd
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GOVERNMENT TELEPHONES**

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McLean Automotive
270 3AVW., Drumheller 823-4146
Sproule Bearing Supply (Calgary) Ltd
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(See Advertisement This Page)

SPROULE BEARING SUPPLY (Calgary) LTD. TIMKEN - SKF - FISCHER



COMPLETE STOCKS
• OIL SEALS CASTERS O RINGS
• V BELTS V SHEAVES
• ROLLER CHAINS AND SPROCKETS
• U JOINTS PISTONS SLEEVES
ENGINE BEARINGS
3839 Burnsland Rd
BEHIND STAMPEDE HOTEL - CALGARY
243-5581

Beauty Parlor Supplies &

Equipment

BEAUTICIANS' & BARBERS' SUPPLY CO LTD

DISTRIBUTORS
**RAYETTE - REALISTIC
ROUX - CLAIROL**
All Leading Beauty & Barbers
Supplies & Equipment

10765 95StEDMONTON {422-3086
424-4313

Monarch Beauty Supply Co
135 6AVSE., Calgary 263-3390
(See Advertisement This Page)

MONARCH BEAUTY SUPPLY CO.

Distributors of

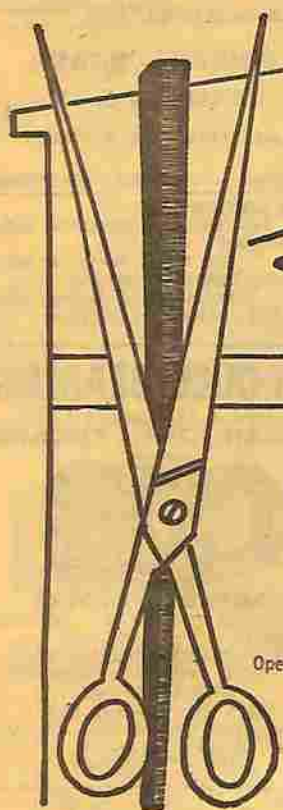
**RAYETTE
BEAUTY PRODUCTS
"REALISTIC"**

"L'OREAL DE PARIS"

"WELLA" PRODUCTS
CLAIROL — ROUX — CURTIS
SILHOUETTE - NESTLE - TURBINATOR
NOBLE PRODUCTS

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house of Robert
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CREATIVE HAIR STYLING
CORRECTIVE HAIR CARE

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Hair Stylist

MASTERS AT HAIR SHAPING

Four Stylists to Serve You

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Open Monday Thru Saturday 9:00 A.M. to 6:00 P.M.
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4924a Ross Street, RED DEER

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- * HAIR CUTTING
- * HAIR STYLING
- * COLORING & TINTS

WIGS SALES & SERVICE

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Ace Beauty Parlor 60 3Ave ..Drumheller 823-2506
Alice's Beauty Parlor
4826 50St. .Stettler 742-2544
Barb's Beauty Bar
4927 50St. .Rocky Mtn Hse 845-3540
Beauty Centre 5027 50Av. Ponoka 783-4043
Capri Beauty Lounge Sylvan Lake 887-2032
Capri Motor Hotel Beauty Salon
DnstrsCapriMotorHtl. .Red Deer 347-4818
Catherine's Beauty Salon Consort 577-3855
Charme Beauty Salon
4921 50St. .Rocky Mtn Hse 845-3622

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Specializing in
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and
HAIR CUTTING

CLARE WILKINS, Prop.

117-4818 Gaetz Av ... RED DEER 346-3749

Coiffures De Balmoral

4929 Ross St. .Red Deer 346-6221
(See Advertisement This Page)
Coronation Beauty Salon ... Coronation 578-3728
Deone's Beauty Shop 4908 50St. .Alix 437-2474
Dusharme Hair Stylists
4940 Ross St. .Red Deer 346-2636
(See Advertisement This Page)
Eastview Beauty Salon
3817 40Av. .Red Deer 347-3951
(See Advertisement This Page)
Fay's Beauty Parlor Eckville 66
GERDA'S BEAUTY SALON
208 Main St. .Oyen 664-3674

(Continued Next Page)

Maison alan's

COIFFURES

TELEPHONE

347-1213

3757 - 43rd Avenue, Red Deer
BSMT OF GAETZ-CORNETT
MOUNTVIEW DRUG STORE

TELEPHONE

347-6464

4710 - 50th Street, Red Deer
PLAZA SHOPPING CENTRE



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FOR PERSONALIZED
BEAUTY CARE

"FOR PARTICULAR WOMEN"

346-2636

HOURS: Mon. to Sat. 9 a.m. - 6 p.m.

PHYLLIS JAMES, PROP.

4940 Ross St., RED DEER

EASTVIEW BEAUTY SALON

WE SPECIALIZE
IN HAIR CARE

347-3951

3817 - 40th Avenue, Red Deer

Leslie's FOR BEAUTY



For Your Date with Beauty

ANN TAYLOR

- * HAIRSTYLING IN THE MODERN MANNER
- * BEAUTIFUL SOFT PERMANENT WAVING
- * CUTTING — TINTING — STYLING

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RED DEER
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2ND FLOOR, HARPER FURNITURE

Beauty Parlors—(Cont'd)

HAIRSTYLES BEAUTY SALON

BEAUTY SALON

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ACADEMY — DETROIT
Customer Elevator Service

205-4909 Gaetz Av. RED DEER {346-2616
346-2626

HOUSE OF ROBERT

4924 Ross St. Red Deer 346-4611
(See Advertisement Opposite Page)
Jensen Mrs Dorothy 318 44th W. Hanna 854-4177
Joe's Beauty Parlor Castor 882-3022
Judy's Beauty Salon
5034 50th Av. Ponoka 783-4664
Kut-N-Kurl Beauty Shop
5024 50th Av. Ponoka 783-3036
Leona's Beauty Parlor
5013a 50th Av. Stettler 742-2555
Leslie's for Beauty
5119 Gaetz Av. Red Deer 346-4725
(See Advertisement Opposite Page)
Lili's Beauty Parlor Coronation 578-3840
Lil's Beauty Salon 215 Main St. Oyen 664-3820
Lina's Beauty Parlor Sylvan Lake 887-2532
Maison Alan's Coiffures
3757 43rd Av. Red Deer 347-1213
Plaza Shopping Centre
4710 50th St. Red Deer 347-6464
(See Advertisement Opposite Page)
Marianne's Beauty Shop
665 54th Av. Drumheller 823-4001
Marie's Beauty Salon
5023 50th Av. Lacombe 782-3201
Marie's Beauty Salon 109 Main St. Oyen 664-3821
Marie's Beauty Salon
4730 Ross St. Red Deer 346-6500
(See Advertisement This Page)
Marvel Beauty Schools
10075 Jasper Av. Edmonton 422-0593
(See Advertisement This Page)
Maxine's Beauty Salon
4914 52nd Av. Rimbey 843-2592
Mr Frederick's 4024 Ross St. Red Deer 347-4616
(See Advertisement This Page)

HU-ART BEAUTY SALON

PERSONALIZED
HAIR SHAPING
PERMANENT WAVING

4946 50th St. INNISFAIL 227-3722

Orchid Beauty Salon 5026 50th St. Lacombe 782-3767
Orchid Beauty Salon 5023 50th Av. Ponoka 783-3542
Orlo's Beauty Shop Morrin 323
Palmer Beauty Salon
5014a 50th Av. Bentley 748-3790
Palmer's Beauty Salon
5007 51st St. Lacombe 782-3401
PARI-SMART BEAUTY SALON
218 Centre St. Hanna 854-3404
PARKDALE BEAUTY SALON
15-4609 Gaetz Av. Red Deer 346-5335
(See Advertisement This Page)
Parkdale Beauty Salon
5001 50th Av. Stettler 742-3030
(See Advertisement This Page)

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Specializing In
PERMANENT WAVING
FINGER WAVING
MARCELLING

346 Centre St. DRUMHELLER 823-2383

Phyl's Beauty Salon
5425 Gaetz Av. Red Deer 346-3100
Powder Puff Beauty Salon
5133 48th Av. Rimbey 843-2110
Powder Puff Beauty Salon
5316 55th St. Rocky Mtn Hse. 845-2000
Red Deer School of Beauty
Upst 5005 Gaetz Av. Red Deer 347-2018
(See Advertisement This Page)

(Continued Next Page)

MARVEL BEAUTY SCHOOLS

- * LEARN BY SEEING
- * LEARN BY DOING
- * LEARN BY HEARING

Write for Free Catalogue and
Information



Models Wanted...

For Permanent Waving
Hair Color, Cutting & Styling

All work is done at slightly more than
material cost and is supervised by
competent, experienced teachers.

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CALGARY
262-9841
326a - 8th Avenue S.W.

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IN OUR CARE

SPECIALIZING IN
COLD WAVES
HAIR COLORING
CUTTING &
STYLING



346-6500
Located Below Associated Clinic
4730 Ross St. — RED DEER



EILEEN RAIRDAN
Stettler 742-3030
5001 - 50th Avenue

Mr Frederick's



Specializing in

- HAIR COLORING
- PERMANENT WAVES
- BODY WAVES
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PARKDALE BEAUTY SCHOOL



A PARKDALE GRADUATE IS INDEED
A PROFESSIONAL

347-2323
12-4609 Gaetz Ave.

PARKDALE BEAUTY SALON



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COCA-COLA BLDG.
RED DEER

FOR ALL YOUR
BEAUTY NEEDS

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15-4609 Gaetz Ave.

Red Deer School of . . .

FOR: HAIR COLORING,
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MANICURES

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COMPLETE SUPERVISED
BEAUTY CULTURE

347-2018

INQUIRIES WELCOME — Muriel Schafer - Ethel M. Gillis
Upstairs 5005 Gaetz Avenue, RED DEER



Russell Beauty
SHOP

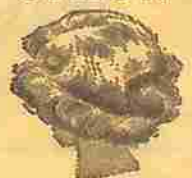


Exclusive
But Not Expensive

347-6441
Bsm't. 4923 - 49th Street,
Red Deer

VALLEY BEAUTY SALON

HAIRSTYLING
TREATMENTS
COLORING
PERMANENT
WAVES
HAIR CUTTING



Alice Russell, Prop.
Located in Valley Hotel
Downtown 5017 - 49th Street
RED DEER
346-4925
For Specialized Beauty

Beauty Parlors—(Cont'd)

Rimbey Beauty Salon
5034 50Av. Rimbey 843-2522
Rita's Beauty Salon Eckville 209
Russell Beauty Shop
Bsm 4923 49St. Red Deer 347-6441
(See Advertisement Preceding Page)

SHOPPING CENTRE BEAUTY SALON
PERMS - HAIR STYLING - HAIR CUTTING
COLORING & TINTS
McGillivray
Shopping Centre ... STETTLER 742-3566

Stettler Beauty Salon
Bsm 5001 50St. Stettler 742-2810
String of Pearls Beauty Salon
5012 50St. Rocky Mtn Hse 845-3110
Toshach Dept Store
337CentreSt. Drumheller 823-2222
Valley Beauty Salon
Bsm 5017 49St. Red Deer 346-4925
(See Advertisement Preceding Page)
Victory Beauty Salon
299 1StW. Drumheller 823-2458
Vogue Beauty Salon
4932RossSt. Red Deer 346-3755
(See Advertisement This Page)
Wanda's Beauty Salon
90-3A W. Drumheller 823-2111
West Park Beauty Salon
104-3723 57Av. Red Deer 347-2333
(See Advertisement This Page)
Wilma's Beauty Bar 122b 2AvW Hanna 854-3760

**VOGUE
BEAUTY SALON**



Where
Permanent
Waves
Make
Permanent
Friends

Isabel Lachelt, Prop.
346-3755
4932 Ross St., RED DEER

**Westpark
BEAUTY SALON**



RED DEER

PHONE
347-2333
West Park Beauty Salon
104 - 3723 - 57 Ave., Red Deer

Look for products and services under the most common terms that describe them. You'll find them there or you will be referred to the heading where they are listed.

Beauty Schools

See Schools—Beauty Culture

Beer & Ale Mfrs

See Breweries

Belt Conveyors

See Conveyors

Beverages

DRUMHELLER BOTTLING WORKS LTD
360RailwayAve. Drumheller 823-2218
JUBILEE BEVERAGES LTD
5428 43St. Red Deer 346-2336
RED DEER BOTTLING CO LTD
4601GaetzAv. Red Deer 346-5369

Bibles

See Church Supplies also Books Religious & Educational

Bicycle Dealers & Repairers

Grable's Sports Centre
4934 51St. Red Deer 347-1000
Pioneer Cycle Store
250 3AvW. Drumheller 823-2231
RED DEER LOCK & KEY SHOP
4827 49St. Red Deer 347-3385

Billiards

Calkin's Billiards 5025 50Av. Rimbey 843-2129
Campbell & Loughlin Billiards
281CentreSt. Drumheller 823-4082
Coronation Billiards Coronation 578-3778
Crystal Billiards 202 3AWW Hanna 854-3151
Hing's Billiards
4913 50St. Rocky Mtn Hse 845-9509
Jack & Jill Billiard Lounge Ltd
5207GaetzAv. Red Deer 347-9918
Nick's Billiards Hall Cereal 11
Red Deer Recreational Billiard Hall
5021RossSt. Red Deer 346-2332

Billing Machines

See Accounting & Bookkeeping Machines

Birds & Supplies

See Pet Section

Bits—Oil Well

See Oil Well Tools

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See Concrete Blocks

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RED DEER BOAT & MARINE SALES
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Dupre Boilers & Welding Ltd
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(See Advertisement This Page)

MUMFORD MEDLAND LTD
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**DUPRE BOILERS
& WELDING LTD.**

**Complete Boiler Service
Rentals - Sales - Installations
433-0598 — 433-0638**

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EDMONTON
After Hrs. 455-7735 Mailing Address
11045 - 128th St.

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4412GaetzAv. Red Deer 347-3391
Bolt Supply House Ltd
4352 52Av. Red Deer 347-3522
(See Advertisement This Page)

Bonds

See Stocks & Bonds

Bones & Fats

Alberta Processing Company
606-4808RossSt. Red Deer 347-4664

Bookkeeping Machines

See Accounting & Bookkeeping Machines

Books—Religious & Educational

Gospel Book Store
Bsm 4929RossSt. Red Deer 346-3855
Lacombe Stationery & Gospel Store
5012 50St. Lacombe 782-3131

Booksellers—Second Hand

Jay Bees Book Store
4921 49St. Red Deer 347-3717

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HOUSE LTD.**

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FASTENER SERVICE

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- P. A. Sturtevant Co. Torque Wrenches
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- Genuine Allen Products
- All Types Sheet Metal and Wood Screws
- B 7 Studs — B 16 & Modified
- Klik Rivets

**Porter - Cable
Skill - Wolf
Black & Decker**

**Your Power
Tool
Centre**

RED DEER
4352 - 52nd Ave.
347-3522

EDMONTON
9803 - 63rd Avenue
439-7381

CALGARY
1213 - 2nd Street S.E.
269-4301

REGINA
1845 Broad Street
527-4621

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Boots & Shoes—Retail

See Shoes—Retail

Bottlers—Beverage

See Beverages

Bowling

D & H Bowl 4904 50St Rocky Mtn Hse 845-3411
Innisfail Bowling & Billiards
5039 50St..Innisfail 227-3235

OLYMPIC LANES

5112 47Av..Red Deer 347-2000

PLEASURE LANES LTD

TwinHillsRd..Drumheller 823-4540

Red Deer Bowladrome

5218 50Av..Red Deer 346-5470
(See Advertisement This Page)

RED DEER BOWLADROME

5 PINS — 10 PINS



- * LEAGUE & OPEN PLAY
- * AUTOMATIC PIN SETTERS
- * SUPERVISED NURSERY

16 LANES — MAIN FLOOR LOCATION

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(Just South of Alpha Milk)

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DOMTAR PACKAGING LIMITED
58Av&3StSE..Calgary 255-4441

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CORRUGATED SHIPPING CONTAINERS

- Creative Functional Designs
- Maximum Protection
- Quality Color Reproduction
- Fast, Dependable Service
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QUALITY PROTECTION FOR QUALITY PRODUCTS

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Brass Foundries

See Foundries—Iron, Steel, Brass &
Aluminum Castings

Brass Products

Canadian Brass Co Ltd
5404 53Av..Red Deer 347-4461

Breweries

Bohemian Maid Brewing Co Ltd
10542SaskatchewanDr..Edmonton 439-3337
(See Advertisement This Page)

CARLING BREWERIES (ALBERTA) LTD

P.O. Box 429

5301 43StRED DEER 347-4446

Breweries—(Cont'd)

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GENERAL OFFICE

P.O. Box 4509

4415CalgaryTrEDMONTON 434-3491

MOLSON'S EDMONTON BREWERY LTD

RED DEER

Empty Bottle Pickup346-3238

Household Delivery346-4303

10439 121StEDMONTON 482-2351

SICK'S LETHBRIDGE BREWERY LTD

RED DEER

Empty Bottle Pickup346-3238

Household Delivery346-4303

300-237 7AvSWCALGARY 263-2366

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Alberta Brewers' Agents Ltd
685 4AvW..Drumheller 823-2648

Alberta Brewers' Agents Ltd
5136 47St..Red Deer 346-3238

Brewers' Distributors

Alberta Liquor Control Board
5301 43St..Red Deer 346-4303

Brick Concrete

See Concrete Blocks

Bricklayers

Louis Victor Ltd 5114 48St ..Red Deer 346-3789
Tromposch Bros 3334 43Av ..Red Deer 346-6177

Broadcasting Stations

See Radio Broadcasting Co's & Stations

Brokers—Custom

See Custom House Brokers

Brokers—Insurance

See Insurance Agents & Brokers

Brokers—Stocks & Bonds

See Stocks & Bonds

Brushes

Fuller Brush Company Limited
11MacleodGlose..Red Deer 347-3202
Vegter, Udo 5204 56AvPonoka 783-3552

Building Contractors

See Contractors—Building

Building Materials & Supplies

—Retail

ANDREASEN BROTHERS BUILDING SUPPLIES
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GENERAL CONTRACTORS
BUILDING SUPPLIES
RosedaleDRUMHELLER 823-4422

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THE FAMOUS
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FOR HOME AND
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TOPS, ALL HORIZONTAL AND VERTICAL
APPLICATIONS

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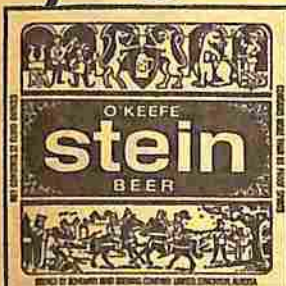
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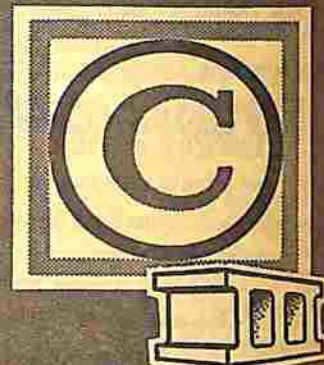
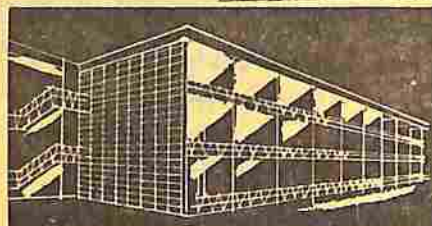
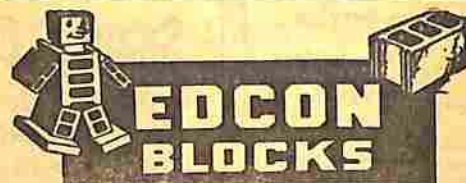
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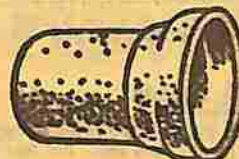
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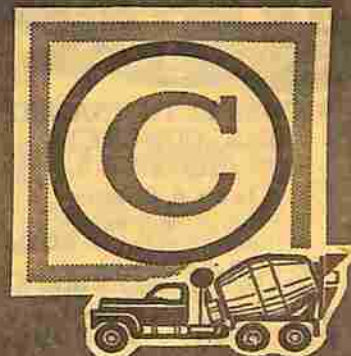


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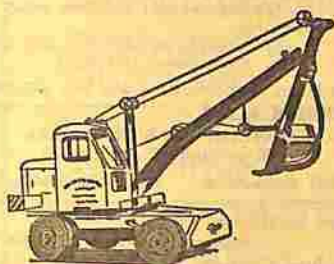
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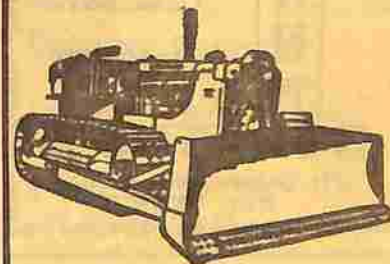
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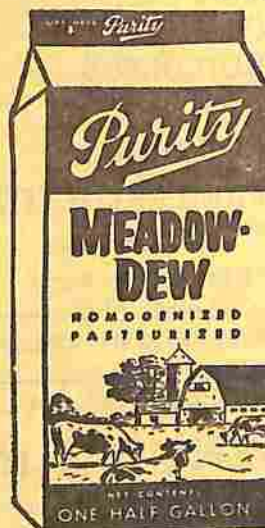
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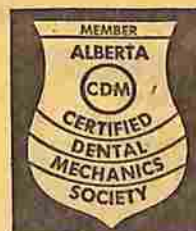
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