

Sand-Blasting

Longview Sandblasting
3415 Portland St. Calgary 273-4976
(See Advertisement This Page)

Parkland Steamers Ltd
18 Forest Close. Red Deer 346-5727

SANDBLASTING COATING

BY CONTRACT OR BY THE HOUR

TANKS - PIPELINES
BRIDGES - TRUCKS
TRAILERS

— ANYTHING TO BE CLEANED —

EPOXY
COATINGS
ZINC

We also Rent
Sandblasting Equipment
Air Compressors to 500 cfm

**LONGVIEW
SANDBLASTING**
3415 Portland Street
CALGARY
273-4976

Sash, Doors & Frames

Menzies & Herbert Ltd {346-2281
4712 51st Av. Red Deer {347-4545

PRECISION WINDOW & AWNING LTD
Weatherguard & Humphrey Windows
Manufacturers of Weatherguard & Humphrey
Aluminum Windows
5202 54th Av. RED DEER 347-2434

Saws—Power

McKeen's Saw Sales & Service
9566 111th Av. Edmonton 477-8161
(See Advertisement This Page)

PIONEER CHAIN SAWS
SYMBOL OF CHAIN SAW QUALITY

for professional woodsmen,
farmers, contractors and
casual users — See how
it pays to own a
Pioneer.



Designed and Manufactured in Canada
"WHERE TO BUY THEM"

RED DEER CITY DEALER
CENTRAL EQUIPMENT RENTALS & SALES LTD
6790 Edmonton Tr. Red Deer 347-4411
CENTRAL DISTRICT DEALER
Strong & Ferrey Ltd
4840 50th St. Rocky Mtn Hse 845-3040

McKeen's Saw SALES and SERVICE

The Well Known "DISSTON" Line

Also DEALER for

McCulloch Chain Saws

PARTS, SERVICE & ACCESSORIES

SALES & SHARPENING

All Types of— Circular Saws
for Mill and Factory



- Carbide Saws
large and small
- Band Saws
wide or narrow, for
wood, plastic & metal
- Machine Knives
all types
- Hand Saws
- McCulloch Chain
Saws—sales, parts,
accessories & service depot
all in our modern well equipped shop

at

9566 - 111 Avenue
EDMONTON, ALBERTA

Phone 477-8161

For emergency after hours phone:
Proprietor: 466-2463

Saws—Sharpening & Repairing

FRED'S SAW SHARPENING SERVICE
4352 52nd Av. Red Deer 346-4483

Scaffolding

Central Equipment Rentals & Sales Ltd
6790 Edmonton Tr. Red Deer 347-4411
(See Advertisement This Page)



SCAFFOLDS, HOISTS, VERTICAL AND
HORIZONTAL SHORING
WALLMASTER CONCRETE FORMS
SKY CLIMBER SCAFFOLD WINCHES

FOR SALE OR RENTAL
**CENTRAL EQUIPMENT
RENTALS & SALES LTD.**
6790 Edmonton Tr., Red Deer
347-4411

Scales

ACKLAND'S LTD

FAIRBANKS-MORSE SCALES

4412 Gaetz Av. RED DEER 347-3391

STANDARD SCALE SERVICE

**NEW AND REBUILT
INDUSTRIAL SCALES**
All Types & Capacities
Sales & Service

CALL COLLECT
Rear 223 6th Ave. CALGARY 266-5312

Schools

See also Business Colleges, Colleges & Schools
& Music Colleges & Teachers

Bentley Elementary School 5301 49th St Bentley 118
Bentley High School 5314 49th St Bentley 56
Berry Creek School Div No 1 Sunnynook 8004
Caroline School Caroline 25
Drumheller School Division No 30
365 25th St Drumheller 823-2290
Drumheller Vocational School Genl Ofc
17th St Drumheller 823-2447
Students Dorm Drumheller 823-2555
New Bridgen School New Bridgen 3
Red Deer School Board (City)
4747 53rd St Red Deer 347-1101
Red Deer Valley School Division No 55
35th St Drumheller 823-2292
Rimbey School 5302 52nd St Rimbey 843-2400
High School Rimbey 843-2353
Rocky Mountain School Div'n No 15
4926 50th St Rocky Mtn Hse 845-3050
Rosedale School Rosedale Drumheller 823-4438
St Augustine School 47th St Ponoka 783-3708
Sedalia School Div 8 Sedalia 5

Schools—Beauty Culture

Parkdale Beauty School
4609 Gaetz Av. Red Deer 347-2323
Red Deer School of Beauty
Upstrs 5005 Gaetz Av. Red Deer 347-2018

Scoters

See Motor Scooters

Scrap Metals

Boe & Peevey Star Scrap Metals
Bankview Drumheller 823-3276
HARPERS METALS LIMITED
5835 Kerrywood Dr Red Deer 346-4185
Johnny's Metals 3-5029 51st Lacombe 782-6167

Screens—Window

PRECISION WINDOW & AWNING LTD
5202 54th Av. Red Deer 347-2434

Seat Covers

See Automobile Seat Covers

Second Hand Dealers

Ponoka Bargain Centre
4818 50th St Ponoka 783-3484
Swap-Shop 340 1st W Drumheller 823-2165
Red Deer Furniture Co Ltd
5317 Gaetz Av. Red Deer 346-6189
Used-A-Bit Store
McGillivray Shopping Centre Stettler 742-2955

Secretarial Service

McCauley Vernon Delburne 47
Ross' Executive Secretarial Services Ltd
4713 Gaetz Av. Red Deer 346-4990
SECRETARIAL SERVICES OF RED DEER

MIMEOGRAPHING - PHOTOCOPYING
TYPING - PUBLIC STENOGRAPHERS
Upstrs 5015 50th Av. RED DEER 347-2788

Seed Cleaners

Bentley Seed Cleaning Co-Operative Ass'n Ltd
50th St Bentley 176
Coronation Seed Cleaning Co-Op Ltd Coronation 302
Innisfail Municipal Seed Cleaning Plant Ltd
5115 47th Av. Innisfail 227-3400
Ponoka Co-op Seed Cleaning Plant
54th St Ponoka 783-3629
Rosebud Seed Cleaning Plant Ltd
Rosebud 457-2231
Starland Seed Cleaning Plant Ltd Delia 211
Stettler Seed Cleaning Plant No 1
Stettler 742-2905

Seedsmen

ALBERTA WHEAT POOL

SEED DIVISION

Registered Cereals - Farm and Lawn Seed
Grass and Legume Seed

Joseph S. Thompson, Mgr., res. 346-3891
4601 54th Av. RED DEER 346-2931

Hannas Seeds 4909 50th St Stettler 742-2991

HANNAS SEEDS LIMITED**GARDEN SEEDS - CLOVERS****GRASSES - GRAIN**

WHOLESALE — RETAILERS

After Hours 782-3603

4950 47th St LACOMBE 782-6142

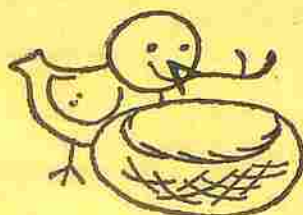
Parkland Seeds Ltd 4950 47th Lacombe 782-6369
RED DEER SEED CO LTD

Clovers - Grasses - Grains

Feed Division

PURMILL MIXING - CUSTOM ROLLING, Etc.
A COMPLETE FARM SERVICE

5850 Kerrywood Dr. RED DEER 346-4171



Planning To Build?

For information about concealed telephone wiring call your local Telephone office.



Septic Tanks

NORTH WEST SEPTIC TANK CO
5517 35St. Red Deer 346-4562
(See Advertisement This Page)
WESTCON CONSTRUCTION PRODUCTS
(1964) LTD
Manufacturers of Septic Tanks
4909 17Av SE. Calgary 272-3703

North West Septic Tank Co.

COMPLETE WINTER &
SUMMER SERVICE

- * Tank & Field Cleaning
- * Prompt Service
- * Reasonable Rates
- * Serving Central Alberta

346-4562

GERALD N. SMITH

5517 - 35th Street, Red Deer
After Hours Call 346-4562

Service Station Equipment

& Repairs—(Cont'd)

Mechanics' Supply Co Ltd
10234 103St. Edmonton 422-2359
(See Advertisement This Page)
SCOTT PUMP SERVICE
MnFlr 4601 50Av. Red Deer 346-6188

Service Stations

Ab's Esso Service Eckville 101
Air Port Service 24Hwy Penhold 886-4927
Balmoral Service Station Sylvan Lake 887-2342
Bert's Auto Service 5113 50Av Lacombe 782-3572
Big Country Motors
145 3AvE. Drumheller 823-2335
Bill's Auto Service & Coffee Shop Oyen
Ring Operator & ask for Pay Station 9005
Bill's Corner Service Eckville 80
Bill's Royale Super Service
4924 50St. Innisfail 227-3678
Bluebird Service Station
3836 49Av. Innisfail 227-3656
Bridge Royale Service
5807 GaetzAv. Red Deer 346-5490
Bridge Shell Service
5518 GaetzAv. Red Deer 346-4343

BRITISH AMERICAN OIL SERVICE STATIONS

STOP AT THE SIGN
OF THE BIG
FOR QUALITY PRODUCTS
AND SERVICE



"Your Friendly B-A Dealers Are"

Ladwig's Auto Repair
4702 50St. Red Deer 347-2555
McFarlane-Goodacre Motors Ltd
4721 GaetzAv. Red Deer 346-6621
North Hill Service
6704 50Av. Red Deer 346-4268
Park Service 5511 50Av. Red Deer 346-2301
Pixley's Service Station
4009 RossSt. Red Deer 346-4280
Rio Vista Garage Ltd
5804 GaetzAv. Red Deer 346-6615
Southway BA Service
3330 GaetzAv. Red Deer 346-6938

C & L Automotive
5820 GaetzAv. Red Deer 346-6522
Carl's Texaco Service No2HwyS Red Deer 346-4566
Caroline Supplies Service Station & Repairs
Caroline 35
Central Garage Clive 784-3322
Central Service Station Mirror 56
Chas's C & C Husky Service
4809 47Av. Stettler 742-2034

CORNER SERVICE

TEXACO PRODUCTS
AUTO BODY REPAIRS
Goodyear Tires & Accessories
SPORTING GOODS
Firearms & Ammunition
GAME LICENCES
OPEN 7 DAYS A WEEK
R. C. Fritze, Prop., res. 882-3150
Phone CASTOR 882-3343

Corner Service 4903 50St. Innisfail 227-3663
Corner Service Mirror 75
Crestview B A Service Hwy2 Innisfail 227-9013
Dale's Esso Service Youngstown 70
Dinosaur Service
NDrumheller. Drumheller 823-2568
Dix Service Station Hwy54E. Innisfail 227-3781
Donalda Service Donalda 883-2287
Downtown Esso Service
Cor 49St & 50Av. Stettler 742-3053
Drum Pacific 66 Service
TwinHillsRd. Drumheller 823-3511

Service Stations—(Cont'd)

DRUMHELLER SERVICE CENTRE

CAR SERVICE OUR SPECIALTY
TEXACO PETROLEUM
PRODUCTS

115 3AvE DRUMHELLER 823-2678

ED'S TEXACO SERVICE Blackfalds 885-4622
Elmer's White Rose Service
TwinHillsRd. Drumheller 823-2533
F V Service 5214 59Av Ponoka 783-3820
GAETZ AVENUE TEXACO (RED DEER) LTD
4617 GaetzAv. Red Deer 346-2329
Gander Motors Ltd 5002 58St. Stettler 742-3393
Gateway Service Station
4815 RailwayAv. Rocky Mtn Hse 845-3211
Glasier Service Coronation 160
Gray Motors 5223 50Av Red Deer 346-2235
Green's Service Station Blackfalds 885-4577

HANSON'S SERVICE STATION

Wholesale & Retail Gasoline & Oils
TRUCKING
5926 54Av RED DEER 346-2465

Harold's Esso Service
No12HwyE. Stettler 742-3301

HI-WAY SALES & SERVICE (STETTLER) LTD

YOUR B.A. DEALER
COFFEE SHOP OPEN 24 HOURS
SENTINEL TIRES
OILFIELD HAULING & WINCH WORK
MECHANIC ON DUTY — TOWING
Expert Tire Repairs
No12HwyW STETTLER 742-3001

Hi-Way Service Delburne 45
Hi-Way Service 4630 50Av Rimbey 843-2311

IMPERIAL ESSO DEALERS

HAPPY MOTORING
STARTS AT THE
SIGN—



Atlas Tires — Batteries & Accessories

"WHERE TO CALL"

RED DEER DEALERS
Court Store 4219 GaetzAv Red Deer 346-2486
Galon Motors Ltd
4801 51Av. Red Deer 347-1161
Gray Motors 5223 50Av Red Deer 346-2235
Lou's Esso Service
HwyNo2S. Red Deer 346-6535
Red's Esso Service
4705 GaetzAv. Red Deer 346-2396
Summit Esso Service
7111 50Av. Red Deer 346-5059
Sutton & Biore
4901 52St. Red Deer 346-2822
Vellner Motors Ltd
4314 GaetzAv. Red Deer 346-2178
Willow Street Esso Service
CalgaryTr. Red Deer 347-9095

Innisfail White Rose Service Station
HwyNo2. Innisfail 227-3533
Jimmies Service Station
No2HwyS. Ponoka 783-3208
Joe's Husky Service
6761 50Av. Red Deer 346-2442

Johnny's Service & Trailer Court
4620 51Av. Alix 437-2551
Jubilee Esso Service No9HwyW. Hanna 854-3640
Juniper Esso Service No2Hwy. Lacombe 782-6111
Ken's Korner Service
4920 51St. Stettler 742-2021

KEN'S SHELL SERVICE

4509 50Av. Red Deer 346-3202
Killick J B Alhambra 85
Klopfert W NE Stettler Stettler 742-2115
Klopstra's Southside Service
3515 GaetzAv. Red Deer 346-3474

Service Stations—(Cont'd)

Kraft Auto Service 5001 48Av. Ponoka 783-3998
LACOMBE WHITE ROSE SERVICE
5028 47St. Lacombe 782-3766
Landels Shell Service 4940 47St Lacombe 782-3555
Larry's Service & Coffee Shop Eckville
Ring Operator & ask for Pay Station No 9005

LARRY'S SHELL SERVICE

BULK AND RETAIL DISTRIBUTOR FOR
SHELL OIL PRODUCTS
Full Line of Batteries — Firestone Tires
ACCESSORIES — MINOR REPAIRS
LARRY GALLOWAY, Mgr.

EdmontonTr RED DEER 346-4467

Laughlin Wade Sales Ltd Youngstown 4
Lee's Esso Service Acadia Valley 18
Leslieville Motors Leslieville 18

LOU'S ESSO SERVICE

No2HwyS. Red Deer 346-6535
Mayberry's 2-11 Service & Trailer Park
No2HwyN. Red Deer 346-6078
McColl Service Condon Leslieville 55
McKenzie Angus 5042 50Av Bentley 26
Michener Hill Texaco Service
3937 50St. Red Deer 346-6932

MIKES SOUTH HILL SHELL

3421 GaetzAv. Red Deer 346-6112
Miller Chester 5001 50Av Bentley 36
Modern Service Station 320 2AvE Hanna 854-3444
Motordrome Service Station Coronation 35
Mount Pleasant Motors Ltd [346-2776]
EdmontonTr. Red Deer 347-3244
Nordegg Service Nordegg 3

NORTH HILL SERVICE

Don Proudler, Mgr.
B-A PRODUCTS — TIRES — BATTERIES
COMPLETE GARAGE SERVICE
6704 50Av RED DEER 346-4268

North Side White Rose Service
NDrumheller. Drumheller 823-2903

North West Shell Service Station
5034 RossSt. Red Deer 346-3928

P & J Esso Service 4704 51Av. Alix 437-2626
Papp's Service Delburne 44
Park Service 5511 50Av. Red Deer 346-2301
Parkdale Service 5802 47Av. Stettler 742-3135
Pay Less Service Hwy2S Ponoka 783-9515
Penhold Service Station Penhold 886-4595
Pixley's Service Station
4009 RossSt. Red Deer 346-4280

Poplar Grove Esso Service
No2Hwy. Innisfail 227-9000

Ramsfield S Blackfalds 885-4595

Ray's Maple Leaf Service. Sylvan Lake 887-2162
Red Deer Motors (Canada) Ltd
R D M Service No 1

30St & 50Av. Red Deer 346-6566
R D M Service No 2

4717 49St. Red Deer 346-4792

RED DEER SERVICE CENTRE

PURITY 99 PRODUCTS

Mechanical - AMA Towing
Servicing

B. F. GOODRICH TIRES

Martin Delaney, Mgr., res. 346-5712
4504 GaetzAv RED DEER 346-3684

Red's Esso Service
4705 GaetzAv. Red Deer 346-2396
Red's Service Penhold 886-4577
Rimbey White Rose Service
5134 50Av. Rimbey 843-2060
Rio Vista Garage Ltd
5804 50Av. Red Deer 346-6615
Riverside Texaco Service
5908 GaetzAv. Red Deer 346-4746
Riverview Park Texaco Service
TwinHillsRd. Drumheller 823-4105

ROCKY CIRCLE SERVICE LTD
Hwy11E. Rocky Mtn Hse 845-3423

(Continued Next Page)

Service Station Equipment

& Repairs

MAINTENANCE SERVICE

Service Station & Bulk Plant
Repairs - Maintenance
Installations

Pumps - Holsts - Pipes - Compressors, Etc.
P. F. Unrau, Prop. — 346-4465

3938 52Av RED DEER 346-4465

SHOP EQUIPMENT

NEW & USED
WELDING EQUIPMENT
AND SUPPLIES

"If It's For The Shop
We Can Supply It"

422-2359

MECHANICS' SUPPLY

CO. LTD.

10234 - 103rd St., Edmonton

Service Stations—(Cont'd)

Rocky Pacific 66 Service
4419 45St. Rocky Mtn Hse 845-3700
Rudy's Service Oyen 246
Schantz's White Rose Service Station
4620 54St. Ponoka 783-3640
Sid's Esso Service 4508 39Av. Ponoka 783-3626
South Side Service Veteran 19
Southern Service Coronation 281

SOUTHWAY B A SERVICE

3330 Gaetz Av. Red Deer 346-6938

SUMMIT ESSO SERVICE

7111 50Av. Red Deer 346-5059

Sunset Service SRedDeer Red Deer 346-6386

Superior 99 Service 4702 50St Stettler 742-2123

SWAIN'S ESSO SERVICE Lacombe 782-3730

U F A Co-op Consort 244

Ultra Sales & Service Ltd

4303 Gaetz Av. Red Deer 346-4510

Vic's Service Gadsby 10

Vincent's Service Garage Sylvan Lake 887-2333

WEST END SERVICE

5107 50St. Innisfail 227-3700

West End Service No12HwyW Stettler 742-2691

WESTPARK SERVICE CENTRE

3704 57Av. Red Deer 346-5455

WESTPARK TEXACO SERVICE

5431 43St. Red Deer 346-4868

WHITE ROSE SERVICE STATIONS

"WHERE TO CALL"

RED DEER

Crawford Paul & Sons

5124 Gaetz Av. Red Deer 346-2565

Mayberry's 2-11 Service & Trailer Park

No2aHwyN. Red Deer 346-6078

R D M Service No 1

30St&50Av. Red Deer 346-6566

R D M Service No 2

4717 49St. Red Deer 346-4792

Red Deer Motors (Canada) Ltd

4802 Gaetz Av. Red Deer 347-3303

Ultra Sales & Service Ltd

4303 Gaetz Av. Red Deer 346-4510

Westpark Service Centre

3704 57Av. Red Deer 346-5455

STETTLER

Gander Motors Ltd

5002 58St. Stettler 742-3393

Wildwood Esso Service

No11HwyE. Rocky Mtn Hse 845-3636

Wilkinson K O Sylvan Lake 887-2102

WILLOW STREET ESSO SERVICE

CalgaryTr. Red Deer 347-9095

Woolsey & Sons

Rear 4557 50Av. Lacombe 782-6253

Young's Imperial Esso Service Blackfalds 885-4612

It Pays

TO PROTECT YOUR
OFFICE PROPERTY

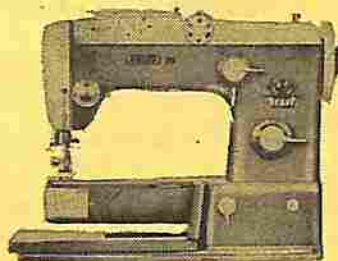
Call Your Telephone Office
and Inquire About Fire —
Burglar or Control Channels



SERVICE CENTRE &
DISTRIBUTOR

ALSO

SERVICE TO ALL MAKES
OF SEWING MACHINES



**Rollings
Sewing Machine
Sales & Service
LTD.**

346-6995

5103b Gaetz Ave., Red Deer
Stettler Phone 742-2928

Sewing Machines**BETTER HOUSEKEEPING LTD**

BERNINA

SEWING MACHINES

4930 Ross St. RED DEER 346-3339

Elna Sewing Centre (Red Deer)

4942 Ross St. Red Deer 346-2448

(See Advertisement This Page)

Harry's Sewing Centre

5007 50Av. Ponoka 783-4611

Rollings Sewing Machine Sales & Service Ltd

5103b Gaetz Av. Red Deer 346-6995

(See Advertisement This Page)

Singer Company of Canada Ltd

145 3AVW. Drumheller 823-2146

Singer Company of Canada Ltd

5004 Ross St. Red Deer 346-2597

SINGER SEWING MACHINES

EXPERT SEWING MACHINE

REPAIRS. SINGER Sales &

Rentals; Parts and Service.

For all your sewing needs —

Look for the famous

"SINGER" and Red "S"

Trademarks.

"WHERE TO CALL"

Singer Company of Canada Ltd

145 3AVW. Drumheller 823-2146

Singer Company of Canada Ltd

5004 Ross St. Red Deer 346-2597



REPAIRS? DEALERS?
SUPPLIERS? SERVICES?

You Can Find Them All
in the
YELLOW PAGES

Sharpening Service**FRED'S SAW SHARPENING SERVICE**

4352 52Av. Red Deer 346-4483

Shavers—Electric**HOME APPLIANCES & SHAVER SHOP**

SALES & SERVICE
TO ALL MAKES

4750 Ross St. RED DEER 346-2138

**SUNBEAM APPLIANCE SERVICE CO
(CANADA) LTD**

124 17AvSE Calgary 263-6190

10738 124St Edmonton 488-3336

Sheet Metal Workers**BURNETT N M PLUMBING & HEATING LTD**

4929 51St. Red Deer 346-2627

DAVE'S SHEET METAL LTD

HEATING
AIR CONDITIONING
GENERAL
SHEET METAL WORK

DAVE RAMAGE, Mgr., res. 346-6773
5437 45St. RED DEER 346-6865

**HAYHOE F M PLUMBING & HEATING
(RED DEER) LTD**

5014 Gaetz Av. Red Deer 346-5537

Hayhoe F M Sheet Metal Shop

5014 Gaetz Av. Red Deer 347-1641

Ken's Sheet Metal 114 Centre St. Hanna 854-3211

LYON LEA SHEET METAL LTD

HEATING - ROOFING - AIR CONDITIONING
GENERAL SHEET METAL WORK

Main Branch: PONOKA 783-3550
Lacombe Shop 782-3930

5024 49Av. PONOKA 783-3550

OTTO ROOFING LTD

6794 Edmonton Tr. Red Deer 347-1145

Roy-Al Heating & General Sheet Metal Ltd

Bsmt 5202 54Av. Red Deer 347-2554

Valley Sheet Metal 362 1StE Drumheller 823-3221

WALTER'S SHEET METAL

7060 58Av. Red Deer 346-6581

Zinger Plumbing & Heating Ltd Castor 882-3127

Shoemakers & Repairers

Brown Shoe Renew 4820 50St Innisfail 227-3550

Expert Shoe Repair

Bsmt 4948 50St. Red Deer 346-6448

Jack's Shoe Store Coronation 22

Kovacs' Shoe Clinic 5007 49St Red Deer 346-2150

Tedeschini I & Sons Quality Footwear

& Repairs 5022 50St. Innisfail 227-3100

Shoes—Retail**ELGIN SHOES LTD**

4938 Ross St. Red Deer 346-4930

Family Shoe Centre 5026 50Av Rimbey 843-2302

Kovacs' Shoe Clinic 5007 49St Red Deer 346-2150

Marlyne Shoes 5024 50St. Innisfail 227-3556

MAURICE SHOES LTD

4946 Ross St. Red Deer 346-2406

MEL'S SHOES 4923 50St. Stettler 742-3281

MEL'S SHOES (DRUMHELLER) LIMITED

318 Centre St. Drumheller 823-4132

Shelley's Shoes Castor 882-3422

Shillington's Shoes Ltd

5015 50Av. Ponoka 783-4221

Shoe Box 2a-5110 47Av. Red Deer 347-4516

SINCLAIR SHOES LTD

4937 Ross St. Red Deer 346-2177

Smith's Shoes 209 2AvW Hanna 854-3820

Tedeschini I & Sons Quality Footwear

& Repairs 5022 50St. Innisfail 227-3100

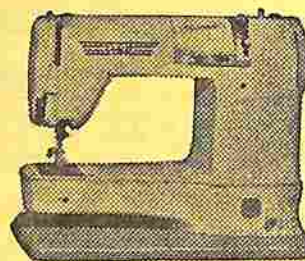
Toshach Dept Store

337 Centre St. Drumheller 823-2222

ELNA

YOUR ONE-STOP SEWING CENTRE

- FABRIC
- ZIPPERS
- LACES
- PATTERNS
- ALL SEWING NOTIONS



- FREE HOME DEMONSTRATIONS
- FREE LESSONS
- SERVICE ON ALL MAKES OF MACHINES
- LIFE TIME GUARANTEE
- TEACHERS THROUGHOUT THE COUNTRY TERRITORY

Agents For White Sewing Machines

You Owe It To Yourself To Try ELNA'S Famous Open Arm
VISIT OUR UP-TO-DATE YARD GOODS DEPARTMENT

**ELNA SEWING CENTRE
(RED DEER)**

4942 ROSS ST., RED DEER

346-2448

Shovels—Power

NORTH WEST ENGINEERING CO—
PARDEE EQUIPMENT CO LTD
540 24StNE. Calgary 272-4016

Show Cards

Art's Signs 5014GaetzAv Red Deer 346-3245

Siding

Precision Window & Awning Ltd
5202 54Av. Red Deer 347-2434
(See Advertisement This Page)

PRECISION WINDOW & AWNING LTD.

Look for This Label



*Quality Aluminum
Siding*

COMPARE
BEFORE YOU
BUY

Free Estimates
No Obligation

PHONE
347-2434

After Hours Call
347-2920 or 346-5870

5202 - 54th Avenue, Red Deer

Signs

Airlite Neon Sign Co Ltd
9839JasperAv. Edmonton 422-4423
(See Advertisement This Page)
Arrow Signs 299CentreSt. Drumheller 823-2448
(See Advertisement This Page)
Art's Signs 5014GaetzAv Red Deer 346-3245
(See Advertisement This Page)

BEHREND'S BRONZE INDUSTRIES LTD
METAL LETTERING - MEMORIAL PLAQUES
ARCHITECTURAL CASTINGS
P.O. Box 4510
5720 96St. EDMONTON 439-7750

Blanchett Neon Ltd
10224 109St. Edmonton 424-0351
(See Advertisement This Page)
FROST SIGNS 5401 48Av. Red Deer 346-3462
MEERES & HICKS ELECTRIC LTD

INSTALLATIONS & SERVICE

4921 52St. RED DEER 346-2712

Neon Products of Canada Ltd
4921 52St. Red Deer 347-4114
NEON SALES & SERVICE LTD
4411 48Av. Red Deer 347-1113
(See Advertisement This Page)

SPELMAN SIGNS

COMMERCIAL SIGN WORK

6834EdmontonTr. RED DEER 346-3145

TRIMBLE SIGN SERVICE

W. D. Trimble — "The Sign Man"
TRUCKS — WINDOW
DESIGNS
GOLD LEAF — ART WORK
(ALL KINDS)
"Known For Good Workmanship"

5910 51Av. RED DEER 346-2405

WOODLAND SIGNS

WE SPECIALIZE IN
DECALS — SCREEN WORK

8-4817 46St. RED DEER 347-2914

Skates

See Sporting Goods

Skis & Equipment

See Sporting Goods

Snow Removal Equipment

RICHARDSON ROAD MACHINERY CO LTD
14240 115Av. Edmonton 455-7997

Soft Drinks

See Beverages also Bottlers

AIRLITE NEON Sign Co. Ltd. PLASTIC SIGNS



Sales - Rentals

Designs for Your Approval

**424-3335
422-4423**

Phone Collect for
Estimates and Designs

9839 Jasper Ave., Edmonton

**ARROW
SIGNS** P.O. BOX 1117

- TRUCK LETTERING
- OIL FIELD SIGNS
- SILK SCREENING
- DISPLAY & ART WORK
- PLASTIC - SCOTCHLITE
- GOLD LEAF

"We Sign Anything"

823-2448

299 Centre St., Drumheller

**BLANCHETT
NEON
LTD**

EDMONTON

10224 - 109 St.

Phone

424-0351

neon

**NEON SALES &
SERVICE LTD.**

PHONE

**RED DEER
347-1113**

CALGARY OFFICE 269-4971
909 - 15th STREET S.W.



**PLASTIC
SIGNS**



*His Company's
Best Salesman...*

He gets things done by
"long distance" —
commands attention, saves
time, mileage and money.

**ART'S
Signs
Red Deer**

SHO CARDS - BANNERS
TRUCK LETTERING
COMMERCIAL SIGNS
NEON & PLASTIC SIGNS

"We Made Signs Before
We Could Talk"

346-3245

5014 Gaetz Ave., RED DEER

Sound Systems & Equipment

ADANAC TELEVISION LTD
MnFlr 5219 50Av. Red Deer 347-1940

CABLE BROS

**SOUND
EXECUTONE SYSTEMS**
(Outdoor — Indoor)
**PUBLIC ADDRESS
EQUIPMENT FOR RENT
OR SALE**
SOUND TRUCK
FOR RENT HOURLY
— Contact —
CABLE BROS.

8604 99St. EDMONTON 439-7646

**GENERAL SOUND & THEATRE EQUIPMENT
LTD** 10154 82Av. Edmonton 433-0227
MEYERS RADIO & ELECTRIC LTD
4944 50St. Innisfail 227-3585

Sporting Goods

Bill Cross Men's Shop Oyen 274

BUILDERS MERIT STORES

Div. of Builders Hardware Stores Ltd.

"Where Sportsmen Meet"

Hunting - Fishing - Camping
Boating - Archery - Etc.
SCOTT BOAT & MOTOR DEALERS

5032 Gaetz Av. RED DEER {346-2055
346-2056

Caroline Supplies Sales &

Sporting Goods. Caroline 55

CHUCK'S SPORT & HOBBY SHOP LTD

— BICYCLES —

GUNS — FISHING TACKLE
CAMPING EQUIPMENT
HOBBIES & GIFTWARE
GAME LICENSE VENDOR

4930 50St. STETTLER 742-2660

CROSS BILL MEN'S SHOP

Sporting Goods - Western Equipment
Uniforms - Hunting - Fishing
Camping Goods

121 2AvW. HANNA 854-3400

Drumheller Sporting Goods

155 3AvW. Drumheller 823-2434

Grable's Sports Centre

4934 51St. Red Deer 347-1000

(See Advertisement This Page)

Horsley's Hardware

4810 Gaetz Av. Red Deer 346-2489

**GRABLE'S
SPORTS
CENTRE**

RED DEER



**FISHING TACKLE
GUNS — BICYCLES**

- SKIN & SCUBA DIVING EQUIPMENT
- AIR TANKS FILLED
- WILSON GOLF CLUBS

"Sportsman's Headquarters"

4934 - 51st Street
Red Deer 347-1000

Telephones belong in work
areas, recreation areas, sleep-
ing areas . . . in your home.

Sporting Goods—(Cont'd)**RED DEER BOAT & MARINE SALES**

BURRO MOUNTAIN CYCLES
EVINRUDE OUTBOARD MOTORS
All Types Motor Boats - All Marine Supplies
LAWN MOWERS
"We Service All Our Products"

P.O. Box 452 — Res. 346-6839
6759 50Av. RED DEER 346-2738

RED DEER LOCK & KEY SHOP

4827 49St. Red Deer 347-3385

RIO VISTA MARINE

5804 50Av. Red Deer 346-6615

Summit Sporting Goods Ltd

5018 47Av. Red Deer 346-6926

(See Advertisement This Page)

Thompson-Pallister-Bait Co Ltd

5019 51St. Lacombe 782-3528



**SPORTING
GOODS
LTD.**

"Where Sportsmen
Serve Sportsmen"

346-6926

Plaza Shopping Centre
5018 - 47th Avenue
RED DEER

Sportswear—Retail

Summit Sporting Goods Ltd
5018 47Av. Red Deer 346-6926

Spray Painters

See Painters & Paperhangers

Spraying Equipment**ACKLAND'S LTD**

DeVILBISS & ALEMITE SPRAY EQUIPMENT
4412 Gaetz Av. RED DEER 347-3391

Sprinkler Contractors

AUTOMATIC SPRINKLER CO OF CANADA LTD
4040 75StE. Calgary 243-4688

Stapling Machines**RODGER ROSS M LTD**

BOSTITCH STAPLERS & STAPLES

For Information Call

1333 16AvSW. CALGARY 244-0600
10504 122St. EDMONTON 488-0154

Stationers—Retail

Central Alberta Stationers Ltd

5032 50Av. Ponoka 783-4124

SHARP-MACNEILL LTD

10173 104St. Edmonton 422-5188

Waskasoo Press Ltd

4911 52St. Red Deer 346-2482

Steam Baths

Anderson Richard H. Sylvan Lake 887-2413

Steam Cleaning—Industrial

Ace Portable Steam Cleaners

1507 50StE. Calgary 272-2324

Bonanza Service & Rentals Co Ltd

3550 Spruce Dr. Red Deer 346-4664

(See Advertisement This Page)

Gray's Mobile Steam Cleaning

5853 41StCr. Red Deer 346-4345

Parkland Steamers Ltd

18 Forest Close. Red Deer 346-5727

(See Advertisement This Page)

BONANZA

**Service & Rentals
Co. Ltd.**

**MOBILE STEAM CLEANING
TANK RENTALS**

346-4664

3550 Spruce Drive, Red Deer

Steamship Agents**BURRITT TRAVEL SERVICE LTD**

4910 Gaetz Av. Red Deer 346-4682

J Hunsche Mgr res. Red Deer 347-3461

CANADIAN PACIFIC RAILWAY

52Av. Red Deer 346-2188

Steel**A I M STEEL LTD**

STEEL MERCHANTS

FABRICATORS — ERECTORS

Btwn 16aE & Hwy 14E EDMONTON 466-1136

4909 Hubalta Rd. CALGARY 272-4051

HECTORS LTD**STEEL**

- Rounds • Flats • Angles
- Plates • Channels • Reinforcing
- Sheets • Beams • Cold Rolled

STEEL FABRICATORS

PIPE

7016 99St. EDMONTON 433-6474

2020 17AvSE. CALGARY 273-4981

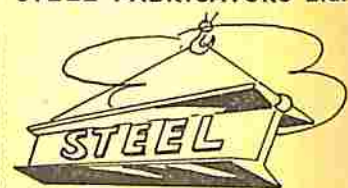
Steel Fabricators

Guardian Steel Fabricators Ltd

505 50AvSE. Calgary 255-0176

(See Advertisement This Page)

GUARDIAN
STEEL FABRICATORS Ltd.



**STEEL FABRICATORS
& ERECTORS**

PHONE

255-0176

505 - 50th Ave. S.E., Calgary
P.O. Box 182, Postal Station "A"

Stereophonic Equipment

See High Fidelity Equipment

Stocks & Bonds**DOHERTY ROADHOUSE McCUAIG BROS**

4929 Ross St. Red Deer 347-2405

Stockyards

Cossey Hugh 4808 52Av. Innisfail 227-3022

Storage—Fur & Garment**SISSON FURS**

4925 Ross St. Red Deer 346-2291

SNO-GLO CLEANERS

4720 50St. Stettler 742-2888

**Parkland Steamers
Ltd.**

**STEAM CLEANING
SAND BLASTING**

Painting - Internal Coatings

Industrial & Commercial Work

**OILFIELD WORK OUR
SPECIALTY**

Completely Mobile

346-5727

18 Forest Close, Red Deer
24 HOUR SERVICE

Storage—Household

AERO MAYFLOWER LONG-DISTANCE MOVING SERVICE

Helping Homemakers
Since 1927. Specially-
designed equipment. Lo-
cal warehouse agents in
Canada, United States & Free World. Inter-
provincial, interstate, international moving.
Easy, safe, door-to-door service.

Mayflower
WORLD-WIDE MOVING

"FOR INFORMATION CALL"
AUTHORIZED AGENT

BETTENSON'S CARTAGE CO LTD
5034 45St. Red Deer 346-2513

Bettenson's Cartage Co Ltd
5034 45St. Red Deer 346-2513
Mitten's Moving & Storage
6880EdmontonTr. Red Deer 346-6651

Storage—Merchandise

CENTRAL STORAGE & DISTRIBUTORS LTD

AGENTS FOR—
JOHNSTON TERMINALS LTD and
TRANSCO SERVICES LTD.
5929 48Av. RED DEER 346-6606

Store Fronts

Lees Glass Shop 5118 48St. Red Deer 346-4554

Stucco & Stucco Contractors

See Plasterers

Surgeons

See Physicians & Surgeons

Surveyors—Land

CANADIAN ENGINEERING SURVEYS LTD
Stettler 742-3534
If no answer Call Edmonton 424-7385

ISHERWOOD HAROLD H
3919 35aAv. Red Deer 347-2172

OSLUND G 4429EmburyCr. Red Deer 346-6342

SNELL OSLUND & HORN

LAND SURVEYORS AND PROFESSIONAL ENGINEERS

CHARLES H. SNELL
D.L.S. - A.L.S. - P.Eng.
GILLIS OSLUND

A.L.S. - P.Eng. (346-6342)

John C. Horn
A.L.S. - Res. 346-2641

4915 48Av. RED DEER 346-2355

Swimming Pools & Equipment

Central Precasts Ltd
6404 61Av. Red Deer 346-6123

Tailors

Ideal Tailor 112 2AvW Hanna 854-3500

KAMILL'S TAILOR SHOP

ALTERATIONS — REPAIRS MADE TO MEASURE SUITS

Entrance At Rear of Ken's Men's Wear

5013RossSt. RED DEER 346-2488

LUDWIG'S TAILOR SHOP

READY-TO-WEAR

MEN'S WEAR

Repairs & Alterations

Rear 4925 49St. RED DEER 346-5574

McGregor's Repairs & Alterations
4730RossSt. Red Deer 347-1848

WEBBER FRANK

LADIES' & GENTS' TAILOR Repairs & Alterations

Made-to-Measure Suits & Overcoats

350 1StW. DRUMHELLER 823-2254

Tailors—Ladies

COLBORNE'S TAILOR SHOP

E. Colborne
ALTERATIONS & REPAIRS

4912RossSt. RED DEER 346-3738

Webber Frank 350 1StW. Drumheller 823-2254

Tanks Steel & Wood

T & D Tank Rentals & Services Ltd
3922 37Av. Red Deer 346-4912

Tape Recording Equipment

& Supplies

See Recording Equipment & Supplies

Tarpaulins

NORTH WEST TENT & AWNING CO LTD

ALBERTA'S LARGEST STOCK
READY-MADE TARPULINS

10228 98St. EDMONTON 424-4158

Tax Consultants

Business Aids Co Ltd
4713GaetzAv. Red Deer 346-2953

HILL H DAVID & CO

INDUSTRIAL & COST ACCOUNTANTS
MANAGEMENT CONSULTANTS
140 3AvW. DRUMHELLER 823-3212

INSTITUTE OF CHARTERED ACCOUNTANTS OF ALBERTA

CONSULT A

CHARTERED ACCOUNTANT

Taxicabs

A & L Taxi JasperAv. Rimby 843-2132
AB'S CAB 40RailwayAvW. Drumheller 823-4555

ACE UNITED TAXI

40-3AvW. Drumheller 823-2404
Al's Taxi 39CentreSt. Drumheller 823-2121

Art's Taxi 208 2AvE. Hanna 854-3377

Avenue Taxi 5009 50Av. Ponoka 783-3400

Blue Bell Taxi 4742RossSt. Red Deer 346-2222

(See Advertisement This Page)

Eddie's Taxi 139CentreSt. Drumheller 823-2234

Innisfail Taxi 4132 49Av. Innisfail 227-3434

Jay's Taxi 5020 49St. Red Deer 346-5077

(See Advertisement This Page)

Joe's Taxi 39CentreSt. Drumheller 823-2777

LACOMBE TAXI 4962 47St. Lacombe 782-3311

Park Taxi 5020 49St. Red Deer 346-6666

(See Advertisement This Page)

Royal Taxi 4916 50St. Ponoka 783-3500

Sam's Taxi 40-3AvW. Drumheller 823-2404

Taxicabs—(Cont'd)

Star Taxi 5137 51St. Rocky Mtn Hse 845-3717
Stettler Taxi 5923 50aAv. Stettler 742-2666

Vern's Taxi Co Ltd 4924 52St. Red Deer 346-4444

(See Advertisement This Page)

Taxidermists

PENN J R 918CentreStN. Calgary 269-1297

Telegraph Companies

Canadian National Telegraphs
Depot. Drumheller 823-2360

Canadian Pacific Telegraphs

52Av. Red Deer 346-2191

Mgr & Wire Chief. Red Deer 346-3691

Telemetering Equipment

AGT TELEMETERING & SUPERVISORY CHANNELS

Channel facilities for
pipeline companies
and other industries
to provide a means for remote metering,
signalling and supervisory control.



"FOR INFORMATION CALL"

ALBERTA GOVERNMENT TELEPHONES
119 6AvSW. Calgary 263-5350

It pays to make frequent use
of the YELLOW PAGES. It
lists services, stores, products
and professional people—all
classified for your conveni-
ence.



Phone

**BLUE BELL
TAXI**

346-2222

4742 Ross St., Red Deer

JAY'S TAXI

24 HOUR SERVICE

346-5077

If Busy Call

346-6666

RADIO EQUIPPED CABS
LIMOUSINE &
TOWING SERVICE

5020 - 49th St., Red Deer

Park Taxi
346-6666

IF BUSY CALL

346-5077

RED DEER

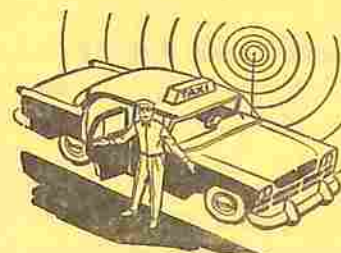
FAST, RELIABLE SERVICE
DIRECT PHONE FROM
PARK - BUFFALO HOTELS
RADIO EQUIPPED CARS
5020 - 49th St., RED DEER

VERN'S

TAXI

CO. LTD.

346-3333



346-4444

RED DEER

Bus Depot and
C.P.R. Concessions

24 Hour Service - Radio Cabs

Now you can have branch
offices anywhere across the
country at low cost

Call your Telephone Business
Office and a representative
will help you set up Zenith
Service to meet your specific
needs. Do it today ... you'll
be glad you did!

Long
Distance
Pays



Telephone Answering Service**A-1 ANSWERING SERVICE**

**BUSINESS ANSWERING
BY
BUSINESS PERSONNEL**

5110 48St. RED DEER 347-3361

**BOETTCHER'S TELEPHONE ANSWERING
SERVICE** 4411 48Av. Red Deer 347-1111
(See Advertisement This Page)

Graham C 5407 50Av. Stettler 742-2218
PARKLAND TELEPHONE ANSWERING SERVICE

4924 52St. Red Deer 346-5900
(See Advertisement This Page)

Ross' Executive Secretarial Services Ltd
4713GaetzAv. Red Deer 346-4990

**TELEPHONE ANSWERING SERVICE OF
RED DEER** 4411 48Av. Red Deer 347-1111



**WE
ANSWER
TELEPHONES**

Have your telephone
answered and
messages taken
accurately.

**LOW RATES
PERSONALIZED
SERVICE**

**Parkland Telephone
Answering Service**

346-5900

4924 - 52nd St. — RED DEER

Telephone Systems**ALBERTA GOVERNMENT TELEPHONES**

Offering a complete
communications
service.
Private Lines



Foreign Exchange — Long Distance Usage Plans
Telemetering and Supervisory Channels

"FOR INFORMATION CALL"

ALBERTA GOVERNMENT TELEPHONES
119 6AvSW. Calgary 263-5350

Teletype Service**AGT TELETYPED SERVICE**

Across town or across
the nation TELETYPE
SERVICE is unexcel-
led for the instantane-
ous Transmission of all printed Communications.



"FOR INFORMATION CALL"

ALBERTA GOVERNMENT TELEPHONES
119 6AvSW. Calgary 263-5350

Teletypewriter Service**AGT TELETYPED WRITER EXCHANGE SERVICE
TWX**

A Dial Teletype-
writer Service pro-
viding Fast, Ac-
curate and Dependable Low Cost Transmis-
sion of Your Communications Over the Local
or Long Distance Telephone Network.



"FOR INFORMATION CALL"

ALBERTA GOVERNMENT TELEPHONES
119 6AvSW. Calgary 263-5350

Television Broadcasting**Companies & Stations**

CHCA Television Ltd
E RedDeer. Red Deer 346-5525

Television Community Antenna**Systems**

CMC TV Ltd E RedDeer. Red Deer 347-2533

Television Rentals

ALLIED TV & APPLIANCE SERVICE LTD
5024RossSt. Red Deer 347-1727

Dowd's Radio & TV Specialists
5004GaetzAv. Red Deer 346-2752

Television Sales & Service

Ace TV-Radio Centre Ltd
4925 49St. Red Deer 346-2803
(See Advertisement This Page)

ADANAC TELEVISION LTD
MnFlr 5219 50Av. Red Deer 347-1940
(See Advertisement This Page)

Allied TV & Appliance Service Ltd
5024RossSt. Red Deer 347-1727
(See Advertisement Opposite Page)

**ARMSTRONG'S RADIO & APPLIANCE SERVICE
LTD** 5019 50St. Stettler 742-2241

**BERLANDO'S TELEVISION & RADIO SERVICE
LTD**

**MARCONI — PHILCO
C.B. COMMUNICATIONS**
Sound Systems & Intercom

133 3AvW. DRUMHELLER 823-4012

Better Housekeeping Ltd
4930RossSt. Red Deer 346-3339
Warehouse. Red Deer 346-2710

Television Sales & Service—**(Cont'd)**

BLUE'S TV REPAIR SHOP
4918 50St. Innisfail 227-3787

Central TV & Appliance Repair
4146 38Av. Red Deer 346-4774

Dowd's Radio & TV Specialists
5004GaetzAv. Red Deer 346-2752
(See Advertisement Opposite Page)

GEUDER'S ELECTRIC & REFRIGERATION

RELIABLE TV SERVICE ON ALL MAKES
"Guaranteed Workmanship"

ZENITH - WESTINGHOUSE - RCA VICTOR
& SPARTON

109 2AvW. HANNA 854-3490

(Continued Next Page)

Adanac Television LTD.

**TELEVISION — RADIO
SOUND SYSTEMS
CB 2-WAY RADIO**

Prompt Service — Reasonable Rates

**GUARANTEED WORKMANSHIP
& SATISFACTION BY
GOVERNMENT CERTIFIED TECHNICIANS**

347-1940

Mn Flr 5219 - 50th Avenue,
RED DEER



TELEPHONE ANSWERING SERVICE

of

4411 - 48th Avenue

RED DEER, ALTA.

WHEREVER YOU ARE WE FIND YOU FOR THAT
IMPORTANT CALL

— 24 HOURS — DAYS — EVENINGS —

VACATIONS — RESIDENCE — MAIL ADDRESS
OFFICE FACILITIES — STENOGRAPHIC SERVICES

PROFESSIONAL PEOPLE — We maintain that important contact
with your client, while giving you freedom of movement.

SMALL BUSINESS — We take the place of an office and secretary
. . . or become your secretary.

BIG BUSINESS — (1) We take orders for every type of firm. (2)
We dispatch our men for service calls, etc.

**BOETTCHER'S TELEPHONE ANSWERING
SERVICE 347-1111**

WE GIVE THE SERVICE YOU NEED



RADIO CENTRE Ltd.

- **T.V. SERVICE NOW . . .**
- **Radio Controlled Trucks in City Limits**
- **Free Pick Up and Delivery**

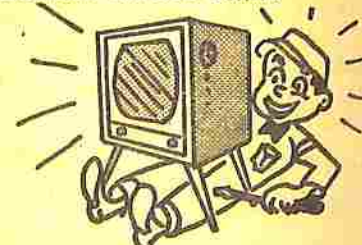
DON'T MISS

YOUR FAVORITE TV PROGRAMS

A TV Loaned Free While Yours Is Being Repaired

* **DEALERS FOR MARCONI - FAIRBANKS MORSE - PHILIPS**
Now Operating Mike's Television Service Centre

**346-2803
346-2101**



ALLIED T.V. & APPLIANCE SERVICE LTD.

SERVICE & SUPPLY CO.

**Household
Appliances
T.V. & RADIO
PARTS & REPAIRS**

Prompt Efficient
Service
Experienced
Technicians



**Authorized Canadian
General Electric
& John Inglis
Appliance Parts
& Service Depot**

T.V. ANTENNA & INSTALLATIONS
TV RENTALS

347-1727

5024 Ross Street, Red Deer

Television Sales & Service—

(Cont'd)

J & G TV & APPLIANCES

SALES & SERVICE
TV & ANTENNA INSTALLATION
ZENITH, PHILCO TV
BEATTY APPLIANCES - SPORTING GOODS
John Dziuba & George Sutherland, Props.
SUPERIOR SERVICE ON ALL TV'S
Phone OYEN 16

Jenkins Radio Electric Ltd
5010 51st. Ponoka 783-3909
Joe's Universal TV & Radio Sales & Service
4418 Gaetz Ave. Red Deer 346-4443
(See Advertisement This Page)
Meyers Radio & Electric Ltd
4944 50th. Innisfail 227-3585

JOE'S UNIVERSAL TV & RADIO SALES & SERVICE

Complete
TV Service
Radios -
Record
Players
Pick-Up &
Delivery
Reasonable
Rates
Prompt
Service



346-4443

4418 Gaetz Ave., RED DEER

Television Sales & Service—

(Cont'd)

Mike's Television Service Centre
4925 49th. Red Deer 346-2101
(See Advertisement This Page)
Morse's Television Service
Bankview. Drumheller 823-2017
Morse's Television Service
306 2Ave. Hanna 854-4114
Parkland TV & Jewellery Coronation 24
Ponoka Radio Electric
5018 50th. Ponoka 783-3055

RED DEER TELEVISION LTD

For Tested TV
"SERVICE WISE —
WE SPECIALIZE"
RADIO & TELEVISION
CENTRAL ALBERTA'S COMPLETE
RECORD BAR

Opposite Post Office
4930 Ross St. RED DEER 346-3339

Roy's Radio & Television Service
5031 50th. Rimbey 843-2460
Tall Pine TV & Radio Service
5014 50th. Lacombe 782-3262

TED'S RADIO & TV

"Qualified Technician"

★ RADIO ★ TV SETS ★ HI-FI SETS
★ TAPE RECORDERS
★ RECORD PLAYERS
SERVING HANNA AND DISTRICT

221 2Ave.HANNA 854-3717

TONY-JOE TV & RADIO SALES & SERVICE

TV — AUTO — RADIO
Repairs to All Makes
P.O. Box 1375

5003 51st.STETTTLER 742-3370

TOSHACH E A APPLIANCES

75-3Ave. Drumheller 823-2627
Visser H TV & Radio Repair
3930 50th. Red Deer 346-2483

Television Supplies & Parts—

Whol & Mfrs

Sacker Electronics 4910 52nd Red Deer 346-2087

Theatre Supplies

GENERAL SOUND & THEATRE EQUIPMENT
LIMITED

COMPLETE THEATRE
SALES & SERVICE

Everything for Indoor & Outdoor Theatres
Residence Phone 439-3090

10154 82Ave. EDMONTON 433-0227

Theatres

Capitol Theatre 222 2Ave. Hanna 854-3088
Capitol Theatre 4904 50th. Ponoka 783-3639
Jewel Theatre 5010 50th. Stettler Dial "O"
(Operator) & ask for Pay Station No 9
Lux Theatre 5039 51st. Lacombe 782-3178
Lux Theatre 4827 50th Rocky Mtn Hse 845-3290

NAPIER THEATRE LTD

20-3Ave. Drumheller 823-2509
Paramount Theatre
4717 Ross St. Red Deer 346-3505
Parkland Drive-In Theatre Ltd
1 Mile of Sunset Service. Red Deer 347-4041
Red Deer Drive-In Theatre
No 2 Hwy N. Red Deer 346-6052
Royal Theatre 4939 50th. Innisfail 227-3589
Sky-Lite Drive Inn Theatre
Rosedale. Drumheller 823-2353
Stettler Drive-In Theatre
Hwy 12W. Stettler 742-2932
Uptown Theatre Sylvan Lake 887-2172

Tile Contractors & Dealers—

Ceramic & Non-Ceramic

BOND FLOORS LTD

5311 Gaetz Ave. Red Deer 346-4735
H M H Tile Co Ltd
3531 59th Ave. Red Deer 346-6902
(See Advertisement This Page)
Red Deer Home Improvers Ltd
4924 51st. Red Deer 347-1195

**H. M. H. TILE
CO. LTD.**

**CERAMIC-MOSAIC
TILE**

ALSO OUTSIDE STEPS

OUT OF TOWN JOBS WELCOME

A. HEYKANTS, Mgr.

3531 - 59th Ave. Cr., Red Deer

346-6902

Time Recorders

SIMPLEX TIME RECORDERS

ATTENDANCE AND JOB
RECORDERS - MASTER
CLOCK AND PROGRAM
SYSTEMS - WATCH-
MAN'S CLOCKS AND TIME STAMPS - FIRE
ALARM SYSTEMS
SUPPLIERS OF TIME RECORDING
EQUIPMENT FORMERLY SOLD BY I.B.M.
"FOR INFORMATION CALL"
CLARK D W BUSINESS MACHINES LTD
Calgary—Call Long Distance & ask for
(No Toll Charge) Zenith 07324

STR

Tinsmiths

ARNOLD C L PLUMBING LTD

COMPLETE TINSMITH SERVICE
HEATING & AIR CONDITIONING WORK
4826 50th.STETTTLER 742-2283

HAYHOE F M PLUMBING & HEATING (RED DEER) LTD

5014 Gaetz Ave. Red Deer 346-5537
Lyon Lea Sheet Metal Ltd
4532 50th. Lacombe 782-3930
Richardson's Plumbing
5009 50th. Stettler 742-2677

*To find
anything
you want
use the...*

YELLOW PAGES

Let the Yellow Pages do your
shopping for you. No matter
what you want you'll find who
sells it right here in the Yellow
Pages.

DOWD'S RADIO & TV SPECIALISTS

Offer the following EXTRAS:

FREE THREE-MONTH SERVICE POLICY
AND LOWER PRICES

- OVER 30 YEARS' EXPERIENCE IN
ELECTRONIC SERVICE.
- FIRST-CLASS GOVERNMENT
CERTIFICATE OF PROFICIENCY
- TELEVISION TRAINING AT RADIO
COLLEGE OF CANADA
- REASONABLE RATES FOR
GUARANTEED SERVICE
BY SPECIALISTS
- SMALL DOWN PAYMENT AND EASY
TERMS ON LARGER PURCHASES

RENTALS - SALES & SERVICE

346-2752

RED DEER

CENTRAL BLOCK



**MIKE'S
Television
Service Centre**

TELEVISION
SERVICE

To All Makes
and Models of
TELEVISION
RECEIVERS

90 Day Warranty on
Parts & Labor

Picture Tubes

GUARANTEED WORKMANSHIP
Government Licensed Technicians

PHONE

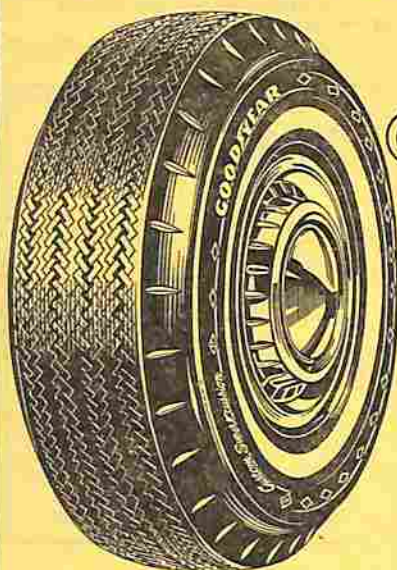
**346-2101
346-2803**

4925 49 St. — RED DEER

NOW BEING OPERATED BY
ACE TV-RADIO CENTRE LTD.

CIVIC TIRE & BATTERY

(RED DEER) LTD.



Goodyear

BATTERIES
RECAPPING
VULCANIZING
USED TIRES

"ON THE FARM SERVICE"

After Hours Phones 347-1884 - 346-6092

347-1388 — 346-6020

5904 54th Avenue, RED DEER

GUNDY'S TIRE SERVICE LTD.

- VULCANIZING
- RECAPPING
- GENERAL TIRE REPAIRS
- NEW & USED TIRES

346-6027



Night Calls 346-5841

5122 - 48 Street — RED DEER

Firestone STORES



TIRES

PASSENGER
TRUCK
TRACTOR

BATTERIES

Wheel
Alignment
Wheel
Balance
Brakes



PHONES

347-1711 — 347-1822

Gaetz Ave. & 49 St. Red Deer

A & D HARPERS' TIRE LTD.

Your
GOODYEAR
Dealer...

Truck and Tractor Tires
Repaired
GOODYEAR

Factory Method Retreading

THE BIG COUNTRY'S ONLY
RETREAD PLANT

Shop Phone 823-2651

Res. Phone 823-2284

DRUMHELLER



SPECIALIZED SERVICE
REPAIRS TO ALL SIZES OF
TIRES

347-1004

5914-54th Avenue, Red Deer

Tires—Dealers

A & A Tire Service 4942 47St Lacombe 782-6311
A & D Harpers' Tire Ltd
116RailwayAv. Drumheller 823-2651
(See Advertisement This Page)
Civic Tire & Battery (Innisfail) Ltd
5151 50St. Innisfail 227-3161
Civic Tire & Battery (Red Deer) Ltd 347-1388
5904 54Av. Red Deer 346-6020
(See Advertisement This Page)
Coronation Tire & Rubber Coronation 190

DOMINION ROYAL TIRES

Sold at Leading Tire
and Automobile
Dealers
and Service Stations



"FOR INFORMATION CALL"

RED DEER CITY DEALERS
GUNDY'S TIRE SERVICE LTD
5122 48St. Red Deer 346-6027
RED DEER MOTORS (CANADA) LTD
4802GaetzAv. Red Deer 347-3303
CENTRAL DISTRICT DEALERS
BADRY SALES & SERVICE LTD
5105 50Av. Ponoka 783-3585
RALPH'S TIRE SHOP
5022 50St. Ponoka 783-4023

Dorin's Tire 5048 50St. Innisfail 227-3288

EXCELSIOR MOTORS LTD

YOUR LOCAL FIRESTONE DEALER
SPECIALISTS IN TRACTOR TIRE
REPAIRS AND HYDROFLATION
ON THE FARM

VULCANIZING — RETREADING

223 3AvW DRUMHELLER 823-3450

Firestone Stores 347-1711
4902GaetzAv. Red Deer 347-1822
(See Advertisement This Page)

FIRESTONE TIRE & RUBBER CO OF CANADA LTD

4902GaetzAv. Red Deer 347-1711
General Tire of Red Deer Ltd
3337GaetzAv. Red Deer 346-3446

GRAY MOTORS

CENTRAL ALBERTA DISTRIBUTORS FOR
ATLAS TIRES, BATTERIES
& ACCESSORIES

5223 50Av RED DEER 346-2235

Gundy's Tire Service
4808 49Av. Rocky Mtn Hse 845-3633
Gundy's Tire Service Ltd
5122 48St. Red Deer 346-6027
(See Advertisement This Page)

HANNA TIRE SERVICE

Firestone Distributors
All Lines of Tire Sales,
Service & Vulcanizing
Batteries

Res. 854-3467

101 1AvW HANNA 854-3011

HAUTZINGER BROS

TwinHillsRd. Drumheller 823-2773
O K Rubber Stores Oyen 265
OK Tire Store 4620 47St. Lacombe 782-3636

OK TIRE STORE

Loris Fowler, Mgr.
YOUR B.F. GOODRICH TIRE DEALER
COMPLETE TIRE SERVICE
VULCANIZING & RECAPS
COMPLETE TRACTOR TIRE SERVICE
Your Double Trade-In Headquarters

24RailwayAv. DRUMHELLER 823-2339

Pat's Tire Service 5914 54Av Red Deer 347-1004
(See Advertisement This Page)
(Continued Next Page)

Tires—Dealers—(Cont'd)

Ralph's Tire Shop 5022 50St. Ponoka 783-4023
RIO VISTA GARAGE LTD
 5804 50Av. Red Deer 346-6615
 Sparky's Auto Service
 218 3AvW. Drumheller 823-2789
 Stettler Tire Service 4825 50St Stettler 742-2481
 (See Advertisement This Page)
 Watson's Tire Shop 114 3AvW. Hanna 854-3212
 Whites Tire & Battery Service Ltd
 5031 51Av. Ponoka 783-4545

WOOTTON TIRE & BATTERY LTD

GOODYEAR TIRES & BATTERIES

RETREADING — VULCANIZING
 AND REPAIRS

After Hours res. 742-2993

F. H. WOOTTON, Prop.

4840 50StSTETTLER 742-2661

STETTLER TIRE SERVICE

YOUR COMPLETE FIRESTONE STORE

- * AUTO & HOME SUPPLIES
- * HOME APPLIANCES
- * NEW AND USED TIRES FOR AUTO, TRUCK & TRACTOR
- * VULCANIZING SERVICE

742-2481

F. J. COSTIGAN, Prop.

Residence Phone 742-2940

4825 - 50 Street, STETTLER

Tool Grinding & Sharpening

FRED'S SAW SHARPENING SERVICE
 4352 52Av. Red Deer 346-4483
RED DEER LOCK & KEY SHOP
 4827 49St. Red Deer 347-3385

Tools

Alsam Farm Tools Ltd
 No9HwyW. Hanna 854-3128

BLACK & DECKER ELECTRIC TOOLS

Quality Electric Tools for Industry, Shop, Farm and Home, Drills, Sanders, Saws, Hammers, Grinders, Screwdrivers and Valve Reconditioning Tools.
COMPLETE PARTS & REPAIR SERVICE ON ALL MAKES AT OUR FACTORY BRANCH

"WHERE TO BUY THEM"

FACTORY SALES & SERVICE

BLACK & DECKER MANUFACTURING CO LTD

MnFlr 1003 11AvSW. Calgary 244-4022

AUTOMOTIVE DISTRIBUTOR

CORBETTS WHOLESALE (RED DEER)

LTD 5305GaetzAv. Red Deer 346-2011

Circle T Services Ltd
 6834EdmontonTr. Red Deer 347-4223

Tools—Electric

BLACK & DECKER ELECTRIC TOOLS
 ACKLAND'S LTD

4412GaetzAv. Red Deer 347-3391

WOLF ELECTRIC TOOLS—
 CORBETTS LTD

5305GaetzAv. Red Deer 346-2011

Towing Service

DENNY'S BODY SHOP
 4811 51St. Rimbey 843-2330
 Dietz's Fred Trailer Haul
 11e-5029 34St. Red Deer 347-3154
 Drum Body Works 1StSW. Drumheller 823-2170
 After Hours Call Drumheller 823-2288
HI-WAY SALES & SERVICE (STETTLER)
 LTD No12HwyW. Stettler 742-3001
 Jay's Taxi 5020 49St. Red Deer 346-5077
MCALISTER MOTORS LTD
 4837 50St. Stettler 742-2010
 Moreau Motors Ltd 4943 50St Innisfail 227-3311

NORTH WEST MOTORS (RED DEER) LTD

A.M.A. TOWING
 CHRYSLER & DODGE SALES & SERVICE
 3115GaetzAv. Red Deer 346-2035

POWERS TRAILER TOWING

5800WestparkCr. Red Deer 347-1757

RED DEER MOTORS (CANADA) LTD

4802GaetzAv. Red Deer 347-3303

Red Deer Service Centre

4504GaetzAv. Red Deer 346-3684

RIO VISTA GARAGE LTD

5804 50Av. Red Deer 346-6615

Towing Service—(Cont'd)

STETTLER MOTORS LTD

24 HOUR A.M.A. TOWING SERVICE
 • Days 742-3525 • Nights 742-2674
 Cor 51Av&50StSTETTLER 742-3525

ULTRA SALES & SERVICE LTD

4303GaetzAv. Red Deer 346-4510
 (See Advertisement This Page)

Western Garage Ltd

175 3AvW. Drumheller 823-2253

TOWING SERVICE



FULLY BONDED & INSURED
 Four Radio Equipped Units to Serve You
 — 24 HOUR SERVICE —
 Central Alberta's Largest and Most
 Modern Towing Service

346-4510 — 346-5611

RED DEER

ULTRA Sales & Service Ltd.

Tractors & Equipment

CATERPILLAR DIESEL TRACTORS

- Track-Type Tractors
- Wheel-Type Tractors
- Matching Dozers
- Scrapers, Tool Bars
- Rippers • Pipelayers
- Traxcavators
- Diesel Engines

Backed by complete parts and service facilities.

"FOR INFORMATION CALL"

STREET ROBBINS MORROW LTD

4656 61St. Red Deer 347-1107

Equipment Sales 6782 50Av. Red Deer 346-4515

Shop 4836 54Av. Red Deer 347-3632

Floyd's Auto & Tractor Repair

6782 50Av. Red Deer 347-1204

HIAB HYDRAULIC TRUCK CRANES—

WILLIAMS A R MACHINERY WESTERN LTD
 1143 42AvSE. Calgary 243-6011

Industrial & Road Equipment Ltd

22SpringfieldAv. Red Deer 346-4124

(See Advertisement This Page)

JOHN DEERE INDUSTRIAL TRACTORS—

PARDEE EQUIPMENT CO LTD

520 24StNE. Calgary 272-4016

Mobile Repair 4656 61St. Red Deer 346-5316

RICHARDSON ROAD MACHINERY CO LTD

14240 115Av. Edmonton 455-7997

Trailer Equipment & Supplies

DRAW-TITE TRAILER HITCHES

Stock for all cars. Pulls
 up to 2,000 lbs. 5,000
 lb. heavy duty hitch
 available.



"WHERE TO BUY THEM"

RIO VISTA GARAGE LTD

5804 50Av. Red Deer 346-6615

Powers Trailer Towing

5800WestparkCr. Red Deer 347-1757

Trailer Parks

ALBRIGHT'S TRAILER COURT

SPACIOUS LIVING

MODERN UP-TO-DATE UTILITIES

Accommodation Up to 75 Trailers
 110 or 220 Outlets—Children's Playground

PhoneBLACKFALDS 885-4467

BOMBER TRAILER COURT

MODERN UP-TO-DATE UTILITIES
 ACCOMMODATION UP TO 30 TRAILERS
 TOURIST & SEMI PERMANENT
 UTILITY HOUSE
 & MODERN LAUNDERETTES

5 RedDeer RED DEER 346-6392

Dinosaur Trailer Park

NDrumheller. Drumheller 823-3291

EVERGREEN CABINS & TRAILER COURT

TOURIST & SEMI-PERMANENT

SPACIOUS 40 TO 50 FOOT LOTS

AFTER HOURS: 845-3484

5123 60StROCKY MTN HSE 845-9332

Evergreen Trailer Court

18EvergreenTrlrCrt. Stettler 742-2679

Frizzell's Trailer City

5029 34St. Red Deer 346-2652

Glendale Trailer Park

5035 58St Lacombe 782-6372

Lacombe Trailer Park

2 Blocks from Shopping Centre

4720 51Av. Lacombe 782-3708

Les' Trailer Park

67St&BurntLakeTr. Red Deer 347-3464

Lindy's Trailer Court

4921 48Av Rimbey 843-2500

Mayberry's 2-11 Service & Trailer Park

No24HwyN. Red Deer 346-6078

Ponoka Trailer Park

9PonokaTrlrPk. Ponoka 783-3923

Rainbow Auto Court

Sylvan Lake 887-2451

Rocky Trailer Court

5316 52Av. Rocky Mtn Hse 845-9319

Sunset Paradise Camp Grounds

Sylvan Lake 887-2425

Town of Innisfail Trailer Court

46St&49Av. Innisfail 227-3736

Trailers—Commercial Truck

McCOY-RENN MFG LTD

419 34AvSE. Calgary 243-5494

A Short-cut to Your Customers!

To reach more prospects, make more telephone and walk-in sales, advertise under all classifications, where buyers look for your products and services.



Tobacconists—Wholesale

CONWAY'S LTD

PHOTO SUPPLIES
 TIMEX WATCHES
 M J B COFFEE

RailwayAvWDRUMHELLER 823-2649

Ponoka Wholesale 5006a 51Av. Ponoka 783-4222
 Red Deer Wholesale Ltd
 4607GaetzAv. Red Deer 346-2081

Tombstones

See Monuments, Mausoleums, Etc.

FROM THE BORDER TO THE ARCTIC

I & R

INTERNATIONAL

AUSTIN WESTERN-LIMA

BARBER GREENE TELSMITH

HOUGH DROTT

PARTS - SERVICE SALES

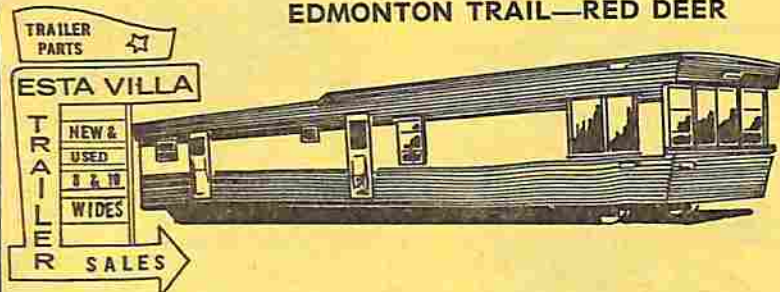
RED
22 Springfield Av
DEER
346-4124

INDUSTRIAL & ROAD EQUIPMENT LTD.

Would you like to get your share of business from customers in your neighborhood? Then why not advertise in the **YELLOW PAGES**? You can call the Directory Department of the Alberta Government Telephones and ask for a representative. He can help you plan an effective message.

ESTA Villa MOBILE HOMES LTD.

EDMONTON TRAIL—RED DEER



SALES, PARTS and SERVICE

Exclusive Distributors for
THE WESTERN CANADIAN BUILT

ESTA Villa

ALL SIZES IN 10-FT. AND 12-FT. WIDE MODELS
LOW DOWN PAYMENT AND EASY TERMS

— We Will Trade for Anything of Value —

— WE SERVICE WHAT WE SELL —

Phone 346-6812



EXCLUSIVELY HYDRAULIC
IT RAISES — IT LOWERS,
IN SECONDS

"Live It Up" In Comfort

Travel With Camper Down for Safety
TESTED & PROVED AROUND THE
WORLD

MOBILE LIVING
PRODUCTS LTD.

347-1611

N.W. RED DEER

Trailers—Mobile Homes

Crawford & Turner 4903 50Av Stettler 742-2093

Esta Villa Mobile Homes Ltd

EdmontonTr Red Deer 346-6812
(See Advertisement This Page)

GANDER MOTORS LTD

HOME OF HOLIDAY TRAILERS
SCAMPER — ESTA VILLA
Sales — Rentals — Trades
TRANS CANADA RENTALS
STUDEBAKER
Res. 742-3567

5002 58St STETTLER 742-3393

Kozee Home Trailer Sales Ltd

7159 50Av Red Deer 346-5542
(See Advertisement This Page)

MOBILE LIVING PRODUCTS LTD

NWRd Deer Red Deer 347-1611
(See Advertisement This Page)

Northland Trailer Homes Ltd

7102 50Av Red Deer 346-3800

Parkland Trailer Sales Ltd

6849 50Av Red Deer 346-6116
(See Advertisement This Page)

(Continued Next Page)

Help is right at hand in
these YELLOW PAGES. If
you want to know where to
get some product or service,
consult them . . . and save
time.

KOZEE HOME

Trailer Sales Ltd.



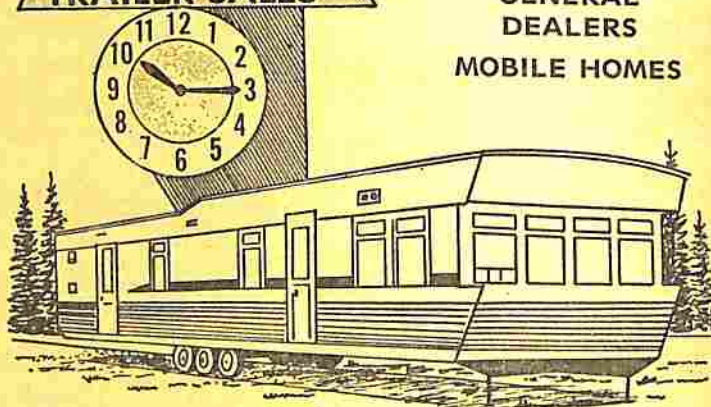
- ★ FOR QUALITY AND SERVICE
- ★ 20th CENTURY
- ★ DETROITER
- ★ "Consignment Selling Our Specialty"
- ★ Up To Six Years To Repay On Our Mobile Home Purchase Plan
- ★ Enquire About Our Holiday Trailer Sales & Rentals

346-5542

Box 244

Edmonton Trail, NORTH RED DEER, ALTA.

PARKLAND TRAILER SALES



EXCLUSIVE
GENERAL
DEALERS
MOBILE HOMES

"Built The Best For The West"

PARKLAND TRAILER SALES LTD.

Cecil Kijewski, Mgr. — Res. Red Deer 346-5187

OPEN FROM 9 a.m. to 9 p.m.

346-6116

CUSTOM HAULING

6849 - 50th AVENUE, RED DEER

Trailers—Mobile Homes—

(Cont'd)

ULTRA SALES & SERVICE LTD.
DEALERS FOR SCAMPER
HOLIDAY TRAILERS SALES & RENTALS
346-4510
4303 Gaetz Av. RED DEER 346-5611

Vellner Motors Ltd.
4314 Gaetz Av. Red Deer 346-2178
(See Advertisement This Page)

VELLNER MOTORS LTD.

HOLIDAY TRAILERS AND CAMPERS SALES & RENTALS
DEALERS FOR TEE PEE TRAILERS

346-2178

4314 Gaetz Ave., RED DEER

Trailers—Rentals

Scona Spring & Steering Ltd.
10132 80 Av. Edmonton 433-1471
(See Advertisement This Page)

SCONA

Spring and Steering Service

TRAILER RENTAL & RENTAL PURCHASE

- POLE TRAILER — HI-BOY — LOW-BOY
- MANUFACTURER OF NEW TRAILERS
- NEWAY TRAILER PARTS
- MIDLAND AIR & VACUUM
- LELAND BRAKE PARTS
- STANDARD FORGE AXLES
- ERIE WHEELS
- BUDD WHEELS
- FIRESTONE RIMS
- NEWAY SUSPENSIONS

433-1471

10132 - 80 Ave. EDMONTON

Trailers—Rentals—(Cont'd)

TRANS-CANADA RENT-A-TRAILER

SYSTEM LTD

- Guaranteed Tires
- Insured Trailers
- Complete Service
- Trailers—All Sizes
- Vans and Utility
- Fiberglass Construction

TRANS-CANADA

RENT HERE — LEAVE THERE

WE SUPPLY THE HITCH

"WHERE TO RENT THEM"

RED DEER
Central Equipment Rentals & Sales Ltd.
6790 Edmonton Tr. Red Deer 347-4411
Millar Motors (Red Deer) Ltd.
3215 Gaetz Av. Red Deer 346-5577
Park Service 5511 50 Av. Red Deer 346-2301
STETTNER
Gander Motors Ltd.
5002 58 St. Stettler 742-3393

Trailers—Towing

Dietz's Fred Trailer Haul
11e-5029 34 St. Red Deer 347-3154
(See Advertisement This Page)

Powers Trailer Towing
5800 Westpark Cr. Red Deer 347-1757
(See Advertisement This Page)

KNOW HIS BUSINESS BUT NOT HIS NAME?

The **YELLOW PAGES** will refresh your memory and help you find the man or firm you want.

Transfer Companies

Grover Transport 603 2AvW ... Hanna 854-3593
Grover Transport ... Oyen 57
Martin's Cartage 4412 50 St. Innisfail 227-3600

Travel Bureaus

BURRITT TRAVEL SERVICE LTD
4910 Gaetz Av. Red Deer 346-4682
J Hunsche Mgr res ... Red Deer 347-3461
(See Advertisement This Page)

CANADIAN PACIFIC RAILWAY
52 Av. Red Deer 346-2188
Caddy Agencies 4924a Ross St. Red Deer 346-4819
Direct Travel Service Ltd.
5210 50 St. Ponoka 783-4911

GREYHOUND BUS LINES
4924 52 St. Red Deer 346-2170

LACOMBE AGENCIES
4709 49c Av. Lacombe 782-3344

SWAIN C L TRAVEL AGENCY
50-3AvW. Drumheller 823-2501

BURRITT TRAVEL SERVICE LIMITED

YOUR FIRST STOP ON ANY TRIP



AIRLINE — STEAMSHIP CRUISES — TOURS

TICKETS TO ANY PLACE IN THE WORLD

346-4682

4910 Gaetz Ave., RED DEER

J. Hunsche, Mgr. Res. 347-3461

Trophies

NYMAN'S JEWELLERY LTD

WHOLESALE TROPHY SHOP
Specializing in Trophies
Gifts & Engraving

5006 Ross St. RED DEER 346-4429

Truck Bodies & Equipment

Dittrich Millwork 5010 46 St. Stettler 742-3333
MCCOY-RENN MFG LTD
419 34 Av SE. Calgary 243-5494

RENN SALES (EDMONTON) LTD
RENN GRAVEL BOXES
GRAIN BOXES & TRUCK HOISTS
Northern Alberta Distributors
8620 126 Av. EDMONTON 474-6474

WEBB DISTRIBUTORS LTD
6816 Edmonton Tr. Red Deer 346-4947

Truck Dealers—New

'JEEP' FAMILY OF VEHICLES

The World's most versatile 2 & 4 Wheel Drive Vehicles Canadian built - Quality Built by Kaiser Jeep of Canada Ltd.
'JEEP' Wagoneer
'JEEP' Gladiator & Forward Control Trucks
'JEEP' Universals, Dispatchers & Panel Deliveries

Jeep

"SALES, SERVICE & PARTS" DEALERS

Ultra Sales & Service
4303 Gaetz Av. Red Deer 346-5611
Williams Service
4850 47 St. Lacombe 782-6361

Loughlin's Service 5007 49 St. Innisfail 227-3595
North West Motors (Red Deer) Ltd.
3115 Gaetz Av. Red Deer 346-2035

Parkland Equipment Parts
6888 Edmonton Tr. Red Deer 346-6046
Office & Sales ... Red Deer 346-4456

RIO VISTA GARAGE LTD
5804 50 Av. Red Deer 346-6615

WESTERN MACK TRUCK & EQUIPMENT LTD
NEW & USED TRUCKS
SALES & SERVICE
11915 111 Av. EDMONTON 488-0186

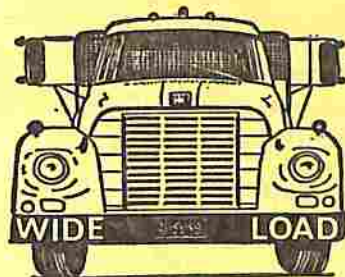
Truck Dealers—Used

Moreau Tom Used Car Sales
4615 Gaetz Av. Red Deer 346-5442
RIO VISTA GARAGE LTD
5804 50 Av. Red Deer 346-6615

Truck Lettering

See Signs

FRED DIETZ'S TRAILER HAUL



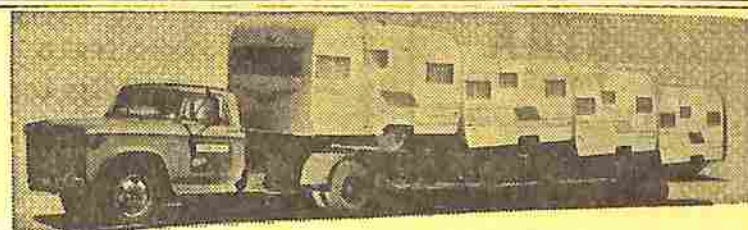
LOCAL & LONG DISTANCE
FULLY INSURED CANADA & U.S.A.

Transport - Porches - Fuel Stands
- Industrial Camps, Etc.

347-3154

24 HOUR SERVICE
EQUIPPED TO DO WINCH WORK
PROMPT SERVICE — ESTIMATES

11e-5029 - 34th Street,
Box 178, Red Deer



POWERS TRAILER TOWING

LOCAL AND LONG DISTANCE HAULING

FULLY INSURED FOR CANADA & U.S.A.
Bonded Drivers, Mobile Homes, Bunk Houses, Industrial Camps

Equipped To Haul Holiday Trailers
5800 Westpark Cr., RED DEER

347-1757

FORGOTTEN THE NAME OR ADDRESS ...

... but will recognize it when you see it?

Turn to the classification descriptive of the business. Look down the listings which appear thereunder until you find the familiar one.

BAILE'S TERMINAL FREIGHTERS

LTD.

"COMPLETE"
TERMINAL SERVICE
& DISTRIBUTING

BONDED & INSURED

24 HOUR SERVICE

347-3336

6705 Golden West Ave.

RED DEER

GARNETT'S TRANSPORT LTD.

DAILY SERVICE TO:
ROCKY MOUNTAIN
HOUSE
LESLIEVILLE - ECKVILLE
CONDOR - SYLVAN LAKE
BENALTO

CALGARY DEPOT 243-5501
EDMONTON DEPOT 477-5564

RED DEER
347-2144

4323 - 54th Avenue, Red Deer

GROVER TRANSPORT

HANNA (Daily) CALGARY

YOUNGSTOWN - EMPRESS
DELIA - CRAIGMYLE - OYEN
ENDIANG - BYEMOOR - SCAPA
ROSE LYNN - SUNNYSIDE
SHEERNESS - POLLOCKVILLE
CESSFORD - WARDLOW
CALGARY PICK-UP
243-5501

HANNA PICK-UP
854-3593

OYEN PICK-UP
57

Office & Warehouse at
603 - 2 Ave. W. — HANNA

K & K TRANSPORT LTD.

DAILY SERVICE TO &
FROM CALGARY &
EDMONTON

CONNECTIONS WITH CANADIAN
FREIGHTWAYS LTD. AT
CALGARY & EDMONTON
Warehouse Facilities in
Red Deer, Calgary & Edmonton

John Huber, Owner & Manager

347-2162

5202 - 54th Avenue, Red Deer

After Hours:
347-2966 & 347-3241

KLOPSTRA TRANSPORT



GENERAL TRUCKING

Local & Long Distance
Hauling
— GRAIN SALES
— FERTILIZER
— EQUIPMENT

347-4244

3515 Gaetz Ave., Red Deer
AFTER HOURS 347-4014
& Lacombe — 782-3969

Truck Lines

Alberta Auto Shippers Ltd 346-4478
4324 54th. Red Deer 346-2796
346-2920
Albert's Delivery Sylvan Lake 887-2351
Andy's Trucking 3345 42nd. Red Deer 347-2615

ARLEY'S TRANSPORT

CALGARY TO RED DEER

Direct—North Bound

RED DEER — INNISFAIL

Olds & Calgary—South Bound

William Greger, Prop.

14 Oreston Close RED DEER 346-4374

Arthur R C&ETrs Innisfail 227-3703

ART'S LIGHT OILFIELD HAULING

4002 46th. Red Deer 347-3511

Baile's Terminal Freighters Ltd

6705 Golden West Ave. Red Deer 347-3336
(See Advertisement This Page)

Bob Miller Trucking Ltd Eckville 165

Brown's Oil Transport

5307 53rd Rocky Mtn Hse 845-3511

Bud's Transport

Consort 160

CARL'S TRANSPORT

6880 Edmonton Tr. Red Deer 346-2134
Carswell Doug 4909 46th. Ponoka 783-4347
Christianson Earl E 4623 50th. Alix 437-2533
Crandall's Cattle Liner

5809 54th. Ponoka 783-3454

CRAWFORD TRANSPORT LTD

— DAILY SERVICE —

★ EDMONTON Phone 477-3114

★ LACOMBE Phone 782-6361

★ PONOKA Phone 783-3411

Res. Phone PONOKA 783-3783

FURNITURE MOVING, ETC.

5301 57th PONOKA 783-3411

CRAWFORD TRANSPORT LTD

5301 57th Ponoka. Red Deer 347-1707

DINOSAUR VALLEY TRANSPORT

Bankview. Drumheller 823-3126

Drever's Trucking Castor 882-3293

DRUMHELLER TRANSPORT CO

DAILY FREIGHT SERVICE

FURNITURE MOVING

208 Railway Ave. DRUMHELLER 823-2988

Truck Lines—(Cont'd)

EDWARDS TRUCKING & WELDING LTD

GENERAL TRUCKING &
CATTLE-LINER SERVICE
Local & Long Distance Hauling

24 Hour Service 347-2423

Res. 346-2436

5020 67th RED DEER 346-5374

FORSTERS TRANSPORT LTD

5948 Westpark Cr. Red Deer 346-2449

FRENCH TRANSPORT LTD

OIL AND WATER HAULING

— 24 Hour Service —

5960 Westpark Cr. RED DEER 346-4517

Garnett's Transport Ltd

4323 54th. Red Deer 347-2144

(See Advertisement This Page)

Garnett's Transport Ltd

5312 46th. Rocky Mtn Hse 845-3530

Grover Transport 603 2nd W. Hanna 854-3593

(See Advertisement This Page)

Harold's Service N Drumheller Drumheller 823-2469

Howard R C Transport

4607 47th. Rocky Mtn Hse 845-3404

Hughes T F 5435 39th. Ponoka 783-3621

HUNTER'S CARTAGE

Nacmine. Drumheller 823-3807

INTERLINE EXPRESS

Daily Service from Red Deer to Wetaskiwin
After Hours Call 347-4103

6705 Golden West Ave. RED DEER 347-3336

Johnson Roy NWAlix Alix 437-2488

JONES EXPRESS

Newcastle. Drumheller 823-3161

K C Express 5924 51st Rocky Mtn Hse 845-3766

K & K Transport Ltd

5202 54th. Red Deer 347-2162

(See Advertisement This Page)

KAY & BILL'S FREIGHTLINES LTD

4807 47th. Stettler 742-2701

Stettler 742-2361

Kelts Trucking Consort 77

Ken's Truck Service 4925 50th Rimbey 843-2373

Klopstra Transport

3515 Gaetz Ave. Red Deer 347-4244

(See Advertisement This Page)

Krugers Eugene W

4819 45th. Rocky Mtn Hse 845-3027

L J Transport 3923 44th. Ponoka 783-4333

Larson B 5707 51st. Stettler 742-2455

Shop Stettler 742-3003

Larson O B 5804 51st. Stettler 742-3090

Larson Stan Delia 311

Loewen's Transport Ltd

6705 Golden West Ave. Red Deer 347-3336

M & P Transport Ltd—Red Deer Customers Only

Call Long Distance & ask for

(No Toll Charge). Zenith 07114

Malcolm & Sons Trucking

5103 50th. Innisfail 227-3922

MARTIN'S CARTAGE

SERVING DAILY CALGARY - BOWDEN -

INNISFAIL - PENHOLD

4412 50th INNISFAIL 227-3600

Mel's Transport Coronation 30

MIDGET DELIVERY

5102 52nd. Red Deer 346-2330

MIDLAND SUPERIOR EXPRESS LTD

MnFir 6013 48th. Red Deer 346-5039

Mike's Light Oilfield Hauling

6024 63rd. Red Deer 346-3635

Millar & Brown Ltd

6705 Golden West Ave. Red Deer 346-5890

(See Advertisement This Page)

Miller Trucking

Big Valley 876-2378

Parcels Les Trucking Ltd

SStettler. Stettler 742-2781

Raher Harold

Castor 882-3383

RED DEER EXPRESS

Golden West Sub Div. Red Deer 346-3753

Rees David Craigmyle 665-2243

Rehn Cartage Ltd

6711 Golden West Ave. Red Deer 346-5597

(See Advertisement This Page)

(Continued Next Page)

DEPENDABLE
TRANSPORTATION

MILLAR & BROWN LTD.

FREIGHT LINES

DAILY SERVICE TO:

EDMONTON

RED DEER

CALGARY

LETHBRIDGE

MEDICINE HAT

SASKATOON

REGINA

WINNIPEG

CRANBROOK

VANCOUVER

Serving B.C. Interior Points including
East & West Kootenays &
Okanagan Valley

U.S. Connections between
KINGSGATE and NORTH PORTAL

RED DEER

346-5890

6705 Golden West Ave.

Truck Lines—(Cont'd)

Rimby Lumber Co Ltd 843-2010
5117 50Av..Rimby 843-2130

ROBINSON ROBERT

WATER HAULING
24 HOUR SERVICE

4037 39St RED DEER 346-3403

Rocky Mountain Express

5114 48St..Red Deer 347-1771

ROCKY MOUNTAIN HOUSE TRANSPORT

DAILY SERVICE TO
RED DEER—ROCKY MOUNTAIN HOUSE
& ALL INTERMEDIATE POINTS

6705GoldenWestAv .. RED DEER 346-3508

ROSS TRUCK SERVICE LTD

GoldenWestSubDiv..Red Deer 346-2132
Vernon Mizera resRed Deer 347-2893
Rubusky JohnCoronation 72
Sanderson Lloyd

RR1 OldHwyN..Red Deer 346-6060

SPEEDY DELIVERY

5505 36St..Red Deer 346-5800

Stettler Auction Mart Ltd

NE Stettler..Stettler 742-2785

Stevenson General Trucking

4717 49Av..Bentley 227

Thomson Transport 3816 45St Red Deer 346-5003

Two-Twelve Fast Express

4901 52St..Red Deer 347-4152

United Deliveries & Cartage

4244 34StClose..Red Deer 346-5233

Wasmann Louis NDrumheller Drumheller 823-4131

Western TankersEckville 199

Wild H Construction Co Ltd 843-2010

5117 50Av..Rimby 843-2130

Windross T HCastor 882-3083

WINFIELD TRANSPORT LTD

RIMBEY OFC.843-2363

WINFIELD OFC.10

Edmonton Truckers Terminal 477-3114

6705GoldenWestAv .. RED DEER 347-3336

Wright's Mobile Service ...Spruceview 728-3406

Young J HBig Valley 876-2240

Truck Parts & Supplies

Scana Spring & Steering Ltd

10132 80Av..Edmonton 433-1471

(See Advertisement This Page)

Trust Companies

Canada Trust-Huron & Erie

4928RossSt. Red Deer 346-3344

Farmers & Merchants Trust Co Ltd

2-4904 50St..Red Deer 347-4333

Royal Trust Co 5929 48Av ..Red Deer 346-3740

Security Trust Co Ltd 346-6186

4712RossSt..Red Deer 347-2358

Typewriters & Supplies

LOOKER C A

Authorized
REMINGTON RAND
BUSINESS EQUIPMENT
CENTRE

5929 48Av RED DEER 347-1443

Typewriters & Supplies—

(Cont'd)

Prairie Business Machines

4840 51St. Red Deer 346-6268

(See Advertisement This Page)

Red Deer Typewriter & Office Supply Ltd

5217GaetzAv. Red Deer 346-2216

(See Advertisement This Page)

WILLIAMS STATIONERY (RED DEER) LTD

4919RossSt..Red Deer 347-3311

U-Drive

See Automobile Rentals

Undertakers

See Funeral Directors

Upholsterers

City Upholstery 5213GaetzAv. Red Deer 347-1495

(See Advertisement This Page)

Custom Upholstery & Drapery

5116GaetzAv. Red Deer 347-1882

(See Advertisement This Page)

(Continued Next Page)

Help is right at hand in these **YELLOW PAGES**. If you want to know where to get some product or service, consult them . . . and save time.

PRAIRIE BUSINESS MACHINES

Albert Demchuk, Mgr.



Royal Typewriters

Philips Dictating Machines
Standard and Electric
Typewriters

UNDERWOOD — OLIVETTI
Adding & Calculating
Machines

SALES & SERVICE

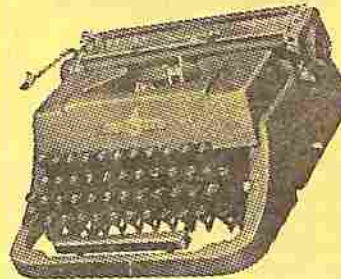
346-6268

4840 - 51st Street, RED DEER

RED DEER TYPEWRITER

and

OFFICE SUPPLY
LTD.



Sales - Service - Rentals

COMPLETE
OFFICE SUPPLIES

Dealers for

Burroughs of Canada Ltd.
Adding Machines & Cash Registers

346-2216

5217 Gaetz Ave., Red Deer

CITY UPHOLSTERY COMPLETE UPHOLSTERING SERVICE

ALL WORK GUARANTEED
BY
EXPERT OLD COUNTRY
CRAFTSMANSHIP

Paul Madsen

DRAPES & SLIP COVERS
Made to Your Requirements

347-1495

5213 Gaetz Ave., Red Deer

CUSTOM UPHOLSTERY & DRAPERY

347-1882

New Furniture
Guarantee Given
On All
Re-Upholstered
Furniture

Recovering
Remodelling
and
Repairing



SPECIALIZING IN
ANTIQUA FURNITURE
CUSTOM BUILT
FURNITURE

CUSTOM MADE
SLIP COVERS

5116 Gaetz Ave., RED DEER

SCONA

Spring & Steering Service
TRUCK PARTS
& SUPPLIES

- MIDLAND AIR & VACUUM
- BUDD WHEELS & RIMS
- 5TH WHEELS
- DOMINION AUTO ACCESSORY
LIGHTING EQUIPMENT
- TANDEM DRIVE REAR ENDS

433-1471

10132 - 80 Ave. EDMONTON

better circulation →

better usage →

better results →

better investigate!

USE THE
'Yellow Pages'



Dueck's Upholstery & Furniture Exchange

783-4832

* RECOVERING — REMODELLING
& REPAIRING ALL TYPES OF
FURNITURE
* ANTIQUE FURNITURE
* CAR & TRUCK SEATS REPAIRED
& RECOVERED
SATISFACTION GUARANTEED
5214 Railway St., Ponoka

PRO FAB Upholstery

Recovering — Remodelling
Upholstering &
Manufacturing
* SPECIALIZING IN CUSTOM
BUILT
* COMPLETE AUTOMOTIVE
UPHOLSTERY
ALL WORK & SATISFACTION
GUARANTEED
FREE PICK UP & DELIVERY
782-3121
5016 - 49th Street, Lacombe

RED DEER UPHOLSTERING

Furniture & Automotive
Upholstering
Remodelling - Recovering
Repairing
346-2865
4907 - 52 St. — RED DEER

STETTTLER UPHOLSTERY

ALFRED J. BUTLER

* COMPLETE
UPHOLSTERING SERVICE
* CHESTERFIELDS — Re-
paired, Remodelled and
Recovered
* TRUCK & CAR SEATS
Recovered & Repaired
SATISFACTION GUARANTEED
742-2693
5011 - 49th Street, STETTTLER

Upholsterers—(Cont'd)

Dueck's Upholstery & Furniture Exchange
5214 Railway St., Ponoka 783-4832
(See Advertisement This Page)
LANES UPHOLSTERY & FINISHING
Castor 882-3181
Pro Fab Upholstery
5016 49th St., Lacombe 782-3121
(See Advertisement This Page)
Red Deer Upholstering
4907 52nd St., Red Deer 346-2865
(See Advertisement This Page)

SHARMAN'S UPHOLSTERY

FURNITURE & AUTOMOTIVE
UPHOLSTERING
North End of Deer St., College Heights
College Hgts. LACOMBE 782-3804

Stettler Upholstery 5011 49th St. Stettler 742-2693
(See Advertisement This Page)
Valley Upholstering
180 Centre St., Drumheller 823-2444
(See Advertisement This Page)



VALLEY UPHOLSTERING

Home of
Custom-Built Furniture
Repairs — Remodel — Recovering
TRUCK SEATS
823-2444
180 Centre St., Drumheller

Used Cars

See Automobile Agencies & Dealers—Used Cars

Vacuum Cleaners

ALLIED TV & APPLIANCE SERVICE LTD

YOUR CANADIAN GENERAL ELECTRIC
PARTS & SERVICE DEPOT

5024 Ross St. RED DEER 347-1727

Rollings Sewing Machine Sales & Service Ltd
5103b Gaetz Av., Red Deer 346-6995
Rollings Sewing Machine Sales & Service Ltd
4906 50th St., Stettler 742-2928
Singer Company of Canada Ltd
5004 Ross St., Red Deer 346-2597

Valves & Fittings

Crane Supply 4949 53rd Av. Red Deer 347-2238

Variety Stores

Castor 5c to \$1.00 Store Castor 882-3033
Fern & Dick Variety Store 4927 50th Av., Bentley 63
Freda's Yard Goods 5007 50th Av. Stettler 742-3353
Innisfail Variety Store
5035 50th St., Innisfail 227-3575
Paul & Mary's Pay & Save Coronation 46
Rimby 5c to \$1.00 Store
5030 50th Av., Rimby 843-2300
Robinson Store 5025 50th Av., Rimby 843-2072
Robinson Stores Ltd
4927 50th St., Stettler 742-2223
Rocky 5c to \$1.00 Store
4932 50th St., Rocky Mtn Hse 845-3250
Thirsk's 5c to \$1.00 Store Ltd
4931 50th St., Stettler 742-2615
Tim's Variety 4905 50th St., Alix 437-2575
Variety Store Big Valley 876-2304
Variety Store 226 2AVW Hanna 854-3998
Westpark Variety 3722 57th Av., Red Deer 347-3224

Vending Machines

Central Alberta Music Systems Ltd
5437 45th St., Red Deer 346-2824
INTER-CITY DISPENSERS LTD
4946 Ross St., Red Deer 347-2456
LEE-CAL ENTERPRISES
5804 50th Av., Red Deer 346-6615

Veterinarians

Bogdan Dr P Coronation 116
DUGAN DR J M 7171 50th Av., Red Deer 346-3937
Haworth Dr E 123 2AVW Hanna 854-3166
Innisfail Veterinary Clinic
5235 50th St., Innisfail 227-3535
MacDonald Dr Donald
5138 50th St., Lacombe 782-3246
MARRA DR R J 5606 51st Av., Red Deer 346-2257
PARKLAND VETERINARY CLINIC Eckville 3
PARKLAND VETERINARY CLINIC
4605 50th Av., Rimby 843-2433
PARKLAND VETERINARY CLINIC
5003 45th St., Rocky Mtn Hse 845-3618
Ponoka Veterinary Clinic
No 2 Hwy S., Ponoka 783-4348
Speirs Veterinary Supplies & Services
Hwy 11W., Red Deer 347-3272
Dr Cecil J Speirs res., Red Deer 347-3280
Stettler Veterinary Clinic
4605 51st Av., Stettler 742-2673
VETERINARY CLINIC
7171 50th Av., Red Deer 346-3937
Walton Dr R 5258 49th St., Lacombe 782-3688
WILSON DR JOHN P
355 45th W., Drumheller 823-3467

Veterinary Supplies

Co-op Pharmacy 5112 47th Av., Red Deer 347-3924
Dick's Drug Store 45-3AVW Drumheller 823-2456
GAETZ-CORNETT DRUG & BOOK CO LTD
4901 Gaetz Av., Red Deer 346-2512
Haworth Dr E 123 2AVW Hanna 854-3166
JACKSON'S DRUG STORE
5009 50th St., Innisfail 227-3500
PET SHOP 4938 51st St., Red Deer 347-2411
Tamblyn Drug Store 4915 49th St., Red Deer 347-1875

Vulcanizing

See Tires Repairing

Washing Machines—Sales &

Service

ANDERSON APPLIANCE ARCADE LTD
5012 47th Av., Red Deer 346-4505
(See Advertisement This Page)
BRINK'S BEATTY SALES & SERVICE

BEATTY
McCLARY — EASY
Factory Parts & Service
ALL MAKES OF
WASHERS REPAIRED

4704 Gaetz Av., RED DEER 346-4414

CONNOR WASHERS & DRYERS—
ELIAS WASHER SERVICE
PARTS DISTRIBUTOR & SERVICE
1147 Bowness Rd., Calgary 283-4444

Washing Machines—Sales & Service—(Cont'd)

GERRY'S APPLIANCE SERVICENTRE

Kelvinator & McClary Easy
Warranty Service
Repairs to Kenmore, Inglis,
Westinghouse & all other
makes of Automatic Washers
"APPLIANCE SERVICING AT ITS BEST"
5907 56th Av., RED DEER 346-2766

Home Appliances & Shaver Shop
4750 Ross St., Red Deer 346-2138
(See Advertisement This Page)

NIX'S LTD

Sales and GOOD Service on Easy, Thor,
Philco-Bendix, Connor, Simplicity, Etc. Parts
Distributors, Service Specialists
10418 105th Av., EDMONTON 429-1711

Results obtained through
Classified Business Directory
advertising are greater than
can be obtained through simi-
lar expenditures in any other
form of advertising.

WESTINGHOUSE APPLIANCES OF QUALITY

HOME
APPLIANCES
& SHAVER
SHOP



"Through Service We Grow"



Your Westinghouse Dealer

346-2138

Support Minor Sports

4750 Ross St., RED DEER

Anderson Appliance Arcade Ltd.



AUTHORIZED SALES & SERVICE — WASHERS & DRYERS
* REPAIRS TO ALL MAKES
PROMPT SERVICE — ESTIMATES

After Hours Res. 347-4391
5012 - 47th Ave., Red Deer

346-4505

Watchmakers & Repairers

Clowes Jewellery 4926 Ross St. Red Deer 346-2720
Landon's Jewellery
5005b Gaetz Av. Red Deer 346-2954
Mitchell & Jewell Ltd
4812 Gaetz Av. Red Deer 346-2514
Moore Jewellery 5012 50 Av. Lacombe 782-3454
Sherriff's Jewellers Ltd
4403 50 Av. Red Deer 347-2900
Shores Credit Jewellers Ltd
4942a Ross St. Red Deer 346-2394
Swiss Watch Repair Centre
5102 50 Av. Rocky Mtn Hse 845-3535
Wade's Jewellery 120 3A W Drumheller 823-2763

WINGER'S WATCH & CLOCK SHOP

CERTIFIED WATCHMAKER

"We take pride in our work — so will you"

4937 Ross St. RED DEER 346-4115

Water Hauling Contractors

Goertzen John Blackfalds 885-4547

Water Heaters

Crane Supply 4949 53 Av. Red Deer 347-2238

Water Softening Equipment

Culligan Soft Water Service & Sales Ltd
4921 52 St. Red Deer 346-3171
(See Advertisement This Page)

HAYHOE F M PLUMBING & HEATING (RED DEER) LTD

5014 Gaetz Av. Red Deer 346-5537

LINDSAY WATER CONDITIONING OF EDMONTON

Fiberglass Tanks — Guaranteed for Owners
Lifetime — Authorized Franchised Dealer
11912 129 Av. EDMONTON 454-7818

Water Supply Systems

Crane Supply 4949 53 Av. Red Deer 347-2238
Western Supplies Ltd
5246 53 Av. Red Deer 346-4426

Water Treatment

CLARKE H F LTD

BOILERS - TOWERS
SYSTEM DE-GREASING
D.M. ORGANIC SOLUTION

5220 - 1a St. S.E., Calgary

Call Long Distance & ask for
(Collect) CALGARY 255-0186

Water Well Drillers

Forresters Water Well Drilling
3825 46 St. Red Deer 346-5008

Waterproofing Contractors

Otto Roofing Ltd
6794 Edmonton Tr. Red Deer 347-1145
(See Advertisement This Page)

OTTO

Roofing Ltd.

347-1145

ALL TYPES OF
WATER PROOFING
& INSULATION FOR
HOME & INDUSTRY
SPRAY
APPLICATION

ESTIMATES — PROMPT SERVICE
6794 Edmonton Tr., Red Deer

Welding—Electric &

Oxy-Acetylene

BENTLEY MACHINE SHOP

OILFIELD WELDING &
CUSTOM FABRICATING
Phone 181

5009 50 Av. BENTLEY 181

Advertise to People Who Are Ready to Buy!

The "Yellow Pages" are within easy reach of prospects 24 hours a day, in homes, offices, stores and factories. They reach newcomers in town . . . remind old customers too. Put this famous buying guide to work for you.

YELLOW PAGES



Welding—Electric & Oxy-

Acetylene—(Cont'd)

Black L L SE Stettler Stettler 742-2581
Campbells Welding & Iron WEnd. Hanna 854-3009

CENTRAL WELDING LTD

PIPE FABRICATION
OIL FIELD & PRESSURE
WELDING
STRESS RELIEVING
NIGHT CALLS 346-5979

5804 51 Av. RED DEER 346-6587

Chuck's Welding Service

4821 55 St. Red Deer 346-5401
(See Advertisement This Page)

Consort Machine Shop

Consort 175

Daines Blacksmithing & Welding

4946 52 St. Innisfail 227-3003

De Graff Welding Eckville 155

159

DRUMHELLER IRON WORKS

Phil Beauchamp, Prop.

GENERAL WELDING - 24 HOUR SERVICE

PORTABLE WELDING - REPAIRING

"No Job Too Big or Too Small"

After Hours Res. 823-2619

220 55 St. W. DRUMHELLER 823-2201

ECKVILLE WELDING & BLACKSMITHING

OXY-ACETYLENE &
ELECTRIC WELDING
BLACKSMITHING
FABRICATION

Phone ECKVILLE 176

Economy Welding 5214 59 Av. Ponoka 783-3200

Eddie Byrd Welding Contractors Ltd

5107 47 Av. Innisfail 227-3750

(See Advertisement This Page)

Edwards Trucking & Welding Ltd

5020 67 St. Red Deer 346-5374

(See Advertisement This Page)

Gerlach's Welding No12 Hwy E Stettler 742-2603

Gleave Machine Ltd

5002 44 Av. Stettler 742-2653

HARPERS METALS LIMITED

PORTABLE WELDING—
PRESS WORK

GENERAL WELDING
REPAIRS

5835 Kerry Wood Dr. RED DEER 346-4185

Harvey's Welding Coronation 305

(Continued Next Page)

EDDIE BYRD WELDING CONTRACTORS LTD.

WELDERS - MACHINISTS
BLACKSMITHS



OILFIELD — PIPELINE
BOILER WORK

ALUMINUM PIPELINE
& FABRICATION
BOILER MAKERS

Agents for

CANADIAN LIQUID AIR

Res. Phones 227-3711 — 227-3421

Innisfail — 5107 - 47th Ave.

227-3750

P.O. Box 621

CHUCK'S WELDING SERVICE



Specializing in
OILFIELD & RIG
GENERAL SHOP
PORTABLE
WELDING

NO JOB TOO LARGE OR TOO SMALL

346-5401

4821 - 55th STREET — RED DEER
SHOP 6790 EDMONTON TRAIL

BACKHOE & TRENCHING
SERVICE

Culligan Soft Water Service & Sales Ltd.

PICK UP YOUR PHONE AND SAY . . .



346-3171

4921
52nd Street
Red Deer



- CULLIGAN SOFT WATER SERVICE
- AUTOMATIC HOME-OWNED MODELS
- COMMERCIAL - INDUSTRIAL UNITS
- REPAIRS FOR ALL MAKES • SALT DELIVERY SERVICE
- Complete Water Conditioning: Filtration, Purification, Iron-Taste-Odor Removal

TELEPHONE AHEAD

TO eliminate
waiting time
increase
selling time
up profits

Long
Distance
Pays



EDWARDS TRUCKING & WELDING LTD.

* SHOP & PORTABLE

Machining
Blacksmithing
Oilfield
Service Rig
Welding
Iron
Railings



346-5374

24 Hour Service 347-2423
5020 - 67th Street, Red Deer
Res. 346-2436

McLEVIN'S GENERAL WELDING LTD.

Established 1911

- * STAINLESS STEEL
- * ALUMINUM
- * ALUMINUM PIPE LINE WELDING
- * DIE CAST
- * PRESSURE WELDING
- * GENERAL OIL FIELD WORK
- * BLACKSMITHING
- * 6 PORTABLE UNITS

346-2772

4927 - 52nd Street RED DEER

Welding—Electric & Oxy-

Acetylene—(Cont'd)

HAYHOE F M PLUMBING & HEATING (RED DEER) LTD
5011 51Av. Red Deer 346-5444
Head Hunters (Diesel Heads) Ltd
5610 103aSt. Edmonton 433-7748
(See Advertisement This Page)
Innisfail Machining & Welding
5127 49St. Innisfail 227-3456
Joe's Welding 5123 49St. Innisfail 227-3742
Justinen Welding & Body Shop
4903 51St. Rocky Mtn Hse 845-3790
Lougheed George
4816 49Av. Rocky Mtn Hse 845-3555
McKINNON D General & Pipeline Welding
Penhold 886-4751
McLevin's General Welding Ltd
4927 52St. Red Deer 346-2772
(See Advertisement This Page)
North Red Deer Trailer & Welding Shop
5902 54Av. Red Deer 346-2896

SCONA

Spring & Steering Service

All types of welding

- FISH PLATING
- STEEL FABRICATING
- FRAME LENGTHENING
- TRAILER MANUFACTURING

433-1471

10132 - 80 Ave. EDMONTON

Welding—Electric & Oxy-

Acetylene—(Cont'd)

PARADIS WELDING
OILFIELD CONTRACT & MAINTENANCE WELDING
5405 57St. PONOKA 783-4711
Parker's Machine Shop
4938 54Av. Red Deer 346-2495
PEPPER BROS LTD
PORTABLE WELDING
GENERAL MACHINISTS
HEAVY DUTY PRESSING
AUTO & TRACTOR PARTS
STEEL & IRON SUPPLIES
360 451W. DRUMHELLER 823-2644

ROCKY WELDING & REPAIR LTD

OILFIELD & GENERAL WELDING MACHINISTS

Prop., Fred Freschette

Phone SYLVAN LAKE 887-2161

Russell's Oilfield Welding Eckville 164
Scona Spring & Steering Ltd
10132 80Av. Edmonton 433-1471
(See Advertisement This Page)
Selvais Welding 5020 49St. Lacombe 782-3881
Ted's Welding & Blacksmithing Coronation 55
Thieme & Wallis Blacksmithing & Welding
4714 50St. Stettler 742-2160
Watson Leonard S Stettler Stettler 742-3385

Welding Equipment & Supplies

ACKLAND'S LTD

"WELDING SUPPLY HOUSE OF THE WEST"

Distributors for
SMITH — AIRCO — STODDY

4412GaetzAv. RED DEER 347-3391

CANADIAN LIQUID AIR LTD-AIR LIQUIDE CANADA LTEE

4418GaetzAv. Red Deer 346-3128
Eddie Byrd Welding Contractors Ltd
5107 47Av. Innisfail 227-3750

Freeman's Industrial Supply House
5835KerryWoodDr. Red Deer 346-2309
(See Advertisement This Page)

GORMAN'S LIMITED

146RailwayAvW. Drumheller 823-2365
Industrial Supply House
5835KerryWoodDr. Red Deer 346-2309

Modern Machine Supply
4932 51St. Rocky Mtn Hse 845-3244
STODDY HARD FACING MATERIALS—ACKLAND'S LTD
4412GaetzAv. Red Deer 347-3391

Freeman's Industrial Supply House



346-2309

PROMPT SERVICE
RED DEER

Welding Equipment & Supplies—

(Cont'd)

Welders Supplies Ltd
6858EdmontonTr. Red Deer 347-1661
(See Advertisement This Page)

WELDER'S SUPPLIES

LIMITED

CALGARY • LETHBRIDGE
RED DEER

LINDE—Industrial & Medical gases
PUROX—Welding & cutting equipment
PREST-O-LITE — Air-Acetylene & L.P.-
Gas appliances
OXWELD—Equipment, rods & supplies
LINCOLN—Electrodes & machines



347-1661

6858 EDMONTON TRAIL
(RED DEER)

Well Casing & Curbing—Oil

& Water

HECTORS LTD

WATER WELL CASING
NEW & USED BLACK & GALVANIZED PIPE
DEEP & SHALLOW WELL PUMPS

7016 99St. EDMONTON 433-6474
2020 17AvSE CALGARY 273-4981

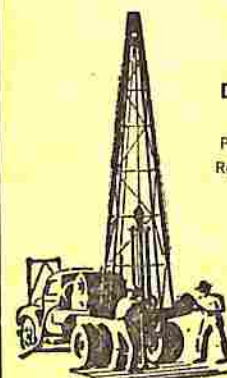
Well Drillers

Comfort Drilling
BurntLakeRd. Red Deer 347-0231
(See Advertisement This Page)
Flinn W T & Son 5462 53Av. Lacombe 782-6381
(Continued Next Page)

WATER WELL DRILLING

Prompt Service
Reasonable Rates
Estimates

Call
Comfort Drilling
347-0231

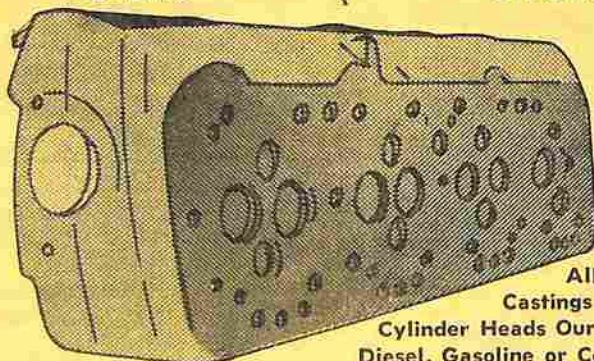


If No Answer Call 347-0393
Burnt Lake Road, Box 324, Red Deer

IT PAYS TO DEAL WITH THE HEAD HUNTERS (DIESEL HEADS) LTD.

EDMONTON
5610 - 103A Street
433-7748 - 439-5162
439-6269

CALGARY
125 - 61 Avenue S.E.
255-0636



All Types of
Castings Repaired,
Cylinder Heads Our Specialty,
Diesel, Gasoline or Compressor.

All our Cylinder Head Repairs carry same as Factory Warranty

*Our Complete Stock of Heads Assures You
of Immediate Exchange Service*

"Specializing in Cast Iron Repairs"

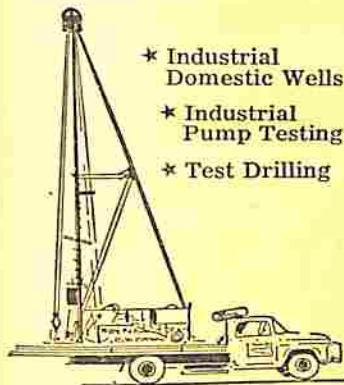
EDMONTON—After Hours {Paul 455-8603
CALGARY—After Hours {Fred 434-2461
John 252-1600

It pays to make frequent use of the YELLOW PAGES. It lists services, stores, products and professional people—all classified for your convenience.

Well Drillers—(Cont'd)

Forrester's Water Well Drilling
3825 46St. Red Deer 346-5008
(See Advertisement This Page)
North Side Garage Delia 333

ROY FORRESTER WATER WELL DRILLING



- * Industrial Domestic Wells
- * Industrial Pump Testing
- * Test Drilling

* MODERN CABLE
TOOL EQUIPMENT

346-5008

FORRESTER'S
WATER WELL DRILLING

3825 - 46th St., Red Deer

Window Cleaners

Kleen Rite Janitor Service
5610 60Av. Red Deer 346-4531
Mancuso Janitor Service
4605 47St. Red Deer 347-1845
RED DEER BUILDING & WINDOW CLEANERS
5515 41St. Red Deer 347-3955

Windows—Metal

FUTURAMA WINDOW CORP LTD
11430 142St. Edmonton. 455-7105
PRECISION WINDOW & AWNING LTD
SEE OUR ADD THIS PAGE FOR
PELLA WOOD FOLDING DOORS
5202 54Av RED DEER 347-2434
(See also Advertisement This Page)
WESTERN ALUMINUM PRODUCTS LTD
14405 115Av. Edmonton 454-4596

Windows—Wood

EASTERN SASH & SUPPLY LTD
8233 50St. Edmonton. 466-7782
MENZIES & HERBERT LTD
4712 51Av. Red Deer 346-2281

Wire

WIRE ROPE INDUSTRIES OF CANADA LTD
5919 103aSt. Edmonton 433-6454

To dial correctly, pull the
finger all the way to the stop
... then let dial return at its
own speed.

Wire Rope

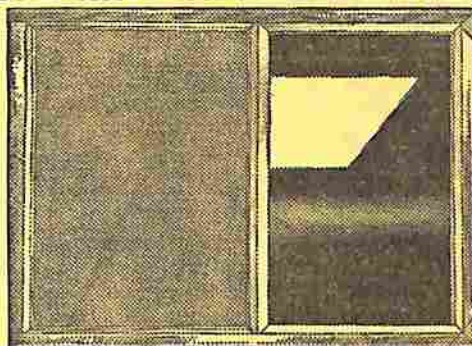
GREENING WIRE ROPE & CABLE CO
DIVISION OF
GREENING INDUSTRIES LTD
14608 115Av EDMONTON 454-6506
Wire Rope Industries of Canada Ltd
5919 103aSt. Edmonton 433-6454
(See Advertisement This Page)

Manufacturers of

Weatherguard

and HUMPHREY ALUMINUM WINDOWS

- * STORM
WINDOWS
- * SEALED
UNITS
- * DOORS
- *



- * PRIME
WINDOWS
- * PATIO
DOORS
SCREENS
- *

Residential Commercial Industrial
Replacement Windows — New For Old

FREE ESTIMATES

347-2434



NO OBLIGATION

AFTER HOURS
David Rosentreter 347-2920
Donald A. Henley 346-5870

PRECISION WINDOW & AWNING LTD.

5202 - 54th AVENUE

RED DEER

BLUE STRAND

**WIRE
ROPE**
SPlicing
SOCKETING
FERRULING



**WIRE ROPE INDUSTRIES
OF CANADA LIMITED**

1611 - 40th AVE. S.E. CALGARY

273-1541

5919 103A ST. EDMONTON

433-6454 439-3977

Wood Preservation

Western Wood Preservers
5019 53Av. Ponoka 783-4822

Wrecking Contractors

RED DEER SALVAGE & DEMOLITION
5823 69St. Red Deer 346-3408

In Your Own Words

The classifications in the
Yellow Pages are chosen
from a study of the terms
buyers use to describe
what they want.

That's why
it's so easy
to use.

Western Apparel

See Clothiers Retail

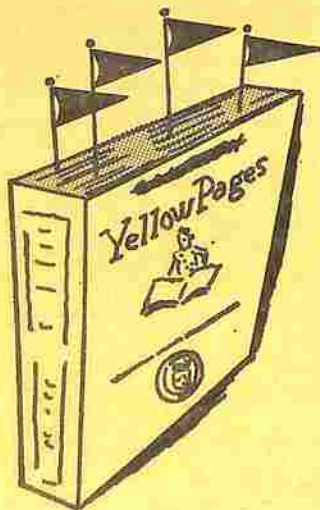
Wheel Aligning

See Automobile Wheel Aligning





stop the "hot ones"



Hot prospects, that is. And what could be hotter than the prospects who turn to the Yellow Pages as their buying guide. These are people who are ready to buy a product or service and are just looking for someone to buy it from. Be there with your sales message when they're looking and stop 'em while they're hot.



How many times has this happened to you? You have just closed the front door and the phone rings. You snatch the key from your pocket, jab it hastily into the keyhole, open the door and dash for the phone — only to find the party has hung up.

When you're making a call, how long do **you** wait before hanging up? Often you'll save yourself an extra unnecessary call if you give the person you're calling time to answer — usually about a minute or 10 rings. Many people find that's the time needed to drop what they're doing and get to the phone.

ALBERTA GOVERNMENT TELEPHONES