

Let your Fingers do the walking-



Take the step that saves you steps. Before you go shopping, go straight to the Yellow Pages. Read the ads under whatever heading you're interested in. You'll get helpful information on brand names and features, range of services and store locations. Let the Yellow Pages be your guide and you'll agree—you find exactly what you want fast when your fingers do the walking first!



# CENTRAL DISTRICT

OCTOBER, 1964

# YELLOW PAGES



ALBERTA GOVERNMENT TELEPHONES



# THIS CLASSIFIED TELEPHONE DIRECTORY IS

## *Easy to use . . .*

**F**OR YOUR CONVENIENCE a complete list of all business and professional telephone subscribers, throughout the community, appear in alphabetical order under the classification appropriate to their business, or the article or service they sell. The classifications, too, are in alphabetical order. You can find quickly and easily the Business, Service or Product you need.

### 1. When you want to buy something . . .

Suppose, for instance, a radio —  
First look on the "R" pages for "Radio Sales, Service & Supplies."  
Then pick out the dealer from whom you want to buy.  
You can use the directory in the same way when you want to buy any one of thousands of other products or services.

### 2. When you want a dealer of a trade-marked product . . .

Suppose you want a dealer for a nationally known product, or service, such as an automobile —  
First turn to "Automobile Agencies & Dealers—New Cars" on the "A" pages.  
Then select the dealer from the list of those who sell or service the particular automobile you want.

### 3. When you have forgotten a business firm's name but do remember the address . . .

You may forget the name of a business establishment but remember their location.  
For example you want a mover located on Second Avenue —  
First turn to "Movers" on the "M" pages.  
Then look for the familiar address.

### 4. Even when you know the name . . .

The classified directory will help you in looking for business names you know.  
Suppose you want to telephone Smith, the plumber. Plumbers are listed on the "P" pages under the classification "Plumbers & Gasfitters." You will find your Smith under "Plumbers & Gasfitters" more easily than searching the long list of Smiths which normally appear in the white pages of our directories.

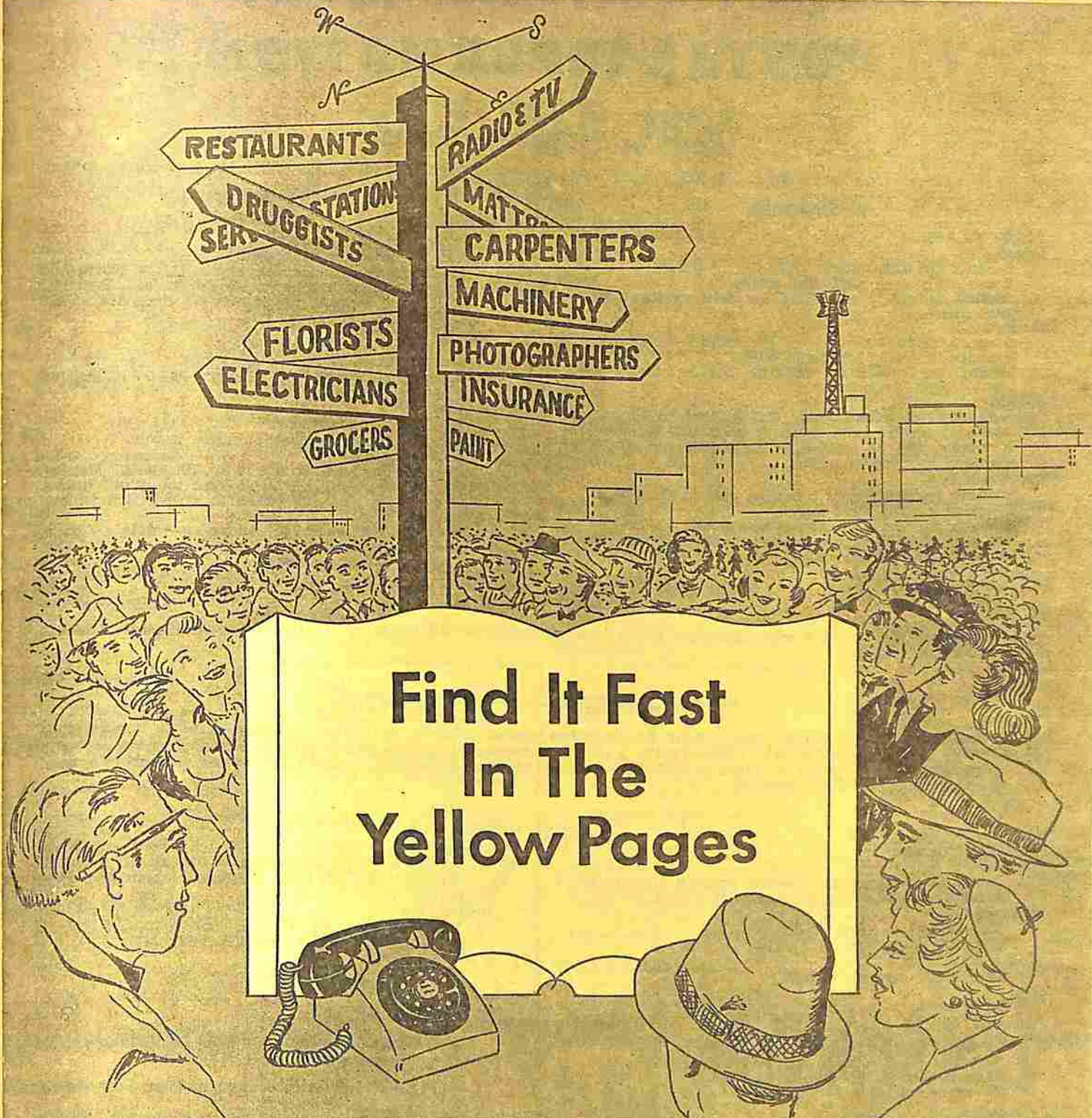
For advertising information and rates concerning this directory please communicate with the Alberta Government Telephones, Directory Department, 119 - 6th Ave. S.W., Calgary, Alberta or contact your local Telephone Office.



The Telephone Company assumes no liability for errors or omissions occurring in the Classified Directory.

**USE THE CLASSIFIED . . .**

**IT'S EASY AS A B C**



## Find It Fast In The Yellow Pages

Here you'll find a complete guide to local merchants, dealers and professional people, listed by product or service so that you can find what you want in a hurry.



# POSTAL INFORMATION

## Rates of Postage — Canada

	TO CANADA	LETTERS	TO OTHER COUNTRIES
<b>FIRST CLASS</b>			
<b>Local—</b>			<b>Foreign—</b>
4 cents for first ounce			5 cents for first ounce
2 cents for each additional ounce.			3 cents for each additional ounce.
Mailed in any Post Office for delivery in or by that office.			Mailed in Canada for delivery in U.S.A. North and South American countries. Great Britain, Republic of Ireland, France, Spain and all countries of the Commonwealth.
<b>Domestic—</b>			<b>Foreign—</b>
5 cents for first ounce			6 cents for first ounce
3 cents for each additional ounce.			4 cents for each additional ounce.
Mailed in Canada for delivery to another Post Office in Canada.			Mailed in Canada for delivery to countries not mentioned in the above.
<b>All-Up—</b>			<b>Air Mail—</b>
Letters mailed in Canada for delivery in Canada at the domestic rate, weighing up to and including 8 ounces, will be carried by air if delivery can be speeded up.			8 cents for first ounce
<b>Air Packets—</b>			6 cents for each additional ounce to the United States.
Letters weighing over 8 ounces paid at the rate of 7 cents for the first ounce			10 cents for each ½ ounce to Bermuda, Mexico, Central and South America and the West Indies.
5 cents for each additional ounce will be carried by air. If paid at the domestic rate they will be carried by surface only.			15 cents for each ½ ounce to Great Britain and Europe.
			25 cents for each ½ ounce to Asia, Africa, Oceania, Australia.

### POST CARDS

Post cards with written communication require 4 cents postage to all countries. Maximum size at this rate 6 inches by 4 inches.

### PRINTED MATTER — PRINTED CARDS

**THIRD CLASS**  
3 cents for first 2 ounces and 1 cent for each two ounces after to all countries. This includes GREETING CARDS such as BIRTHDAY, CHRISTMAS, EASTER, newspapers and magazines, etc. in unsealed envelopes with a maximum of 5 words of greeting in handwriting or typewriting. Limit of weight 6 lbs. 9 ozs. Ask about special Airmail rates to other countries.

### PARCEL POST

#### FOURTH CLASS

##### Limits—

Maximum weight 25 pounds; greatest dimension 3 feet; combined length and girth 6 feet.

##### Insurance—

No fee up to value of \$50.00;  
12 cents fee \$50.00 to \$100.00.

##### C.O.D.—

Maximum amount \$100.00.

##### Limits—

To U.S.A. 25 pounds—other countries vary. Greatest dimension 3½ feet; combined length and girth 6 feet.

##### Insurance—

Scale of fees for U.S.A.; not extended to all countries. (See Post Office for exceptions).

##### C.O.D.—

No service outside Canada.

### REGISTRATION

Registration fees and amounts of indemnity for United States are the same as Canada.

For other countries enquire at local Post Office.

35 cents fee for indemnity to \$25.00  
45 cents fee for indemnity to \$50.00  
50 cents fee for indemnity to \$75.00  
60 cents fee for indemnity to \$100.00

### AEROGRAMMES

Aerogrammes may be purchased at any Post Office for 10 cents each and may be sent to any country. These must not contain any enclosures but may be registered.

FOR INFORMATION, ENQUIRE AT YOUR POST OFFICE.

MAIL EARLY AND OFTEN

# CENTRAL DISTRICT CLASSIFIED TELEPHONE DIRECTORY OCTOBER, 1964

For rates and information of Displayed Advertisements, Bold Type and additional entries, apply to the Directory Department, Alberta Government Telephones, 119 Sixth Avenue South West, Calgary, or contact your local Telephone Office.

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## Abattoirs

**BERT'S COLD STORAGE LTD** 346-2735  
4710 54Av. Red Deer 346-4922  
Charles H D SW Stettler . . . . Stettler 742-3141

## Accordions

See Music & Musical Instruments

## Accountants

**ALBERTA BUSINESS SERVICES** 346-2378  
4927 48St. Red Deer 346-4897  
**BUSINESS AIDS CO LTD**  
4713 Gaetz Av. Red Deer 346-2953  
**CRANE AGENCIES**  
4909 Gaetz Av. Red Deer 347-2980  
Martin Douglas F  
5003 45St. Rocky Mtn Hse 845-3661

## Accountants—Chartered

**BURRINGTON & CUTHBERTSON**  
4925 Ross St. Red Deer 346-5014  
**EDGAR JOHN J** 5009 50St. Innisfall 227-3763  
Glizel Watt & Krefel  
5016 50St. Stettler 742-2523  
Gordon W Phillip  
106-4913 Gaetz Av. Red Deer 347-1202  
**HAWKINS J V**  
360 Railway Av E. Drumheller 823-2218  
**KERGAN & AAGAARD**  
110 3Ave. Drumheller 823-2452

You get continuous circulation for every dollar spent in **YELLOW PAGES** advertising.

## TELEPHONE AHEAD

TO eliminate  
waiting time  
increase  
selling time  
up profits

Long  
Distance  
Pays



## Accountants—Chartered

### —(Cont'd)

**LINDSKOG WHEELER & CO**  
5010 50St. Ponoka 783-4343  
**LINDSKOG WHEELER & CO**  
D-4929 Ross St. Red Deer 346-3387  
**MACKENZIE SHERIDAN MATTHEW & CO** 346-2879  
5914 Gaetz Av. Red Deer 346-4952  
**MITCHELL W R**  
4904 Ross St. Red Deer 347-1560  
**MORTON R M**  
Upstrs 5003 50Av. Stettler 742-3161  
**MUNN COLIN D**  
Upstrs 201 2AvW. Hanna 854-3475  
Olthuis J G 4929 50Av. Lacombe 782-3150  
**ROBERTSON-ANDERSON & CO**  
4924 51St. Red Deer 346-3319  
**WATT GOWER & OGILVIE**  
4929 50Av. Lacombe 782-3150  
Watt Gower & Ogilvie  
5032 50Av. Rimbey 843-2344

## Chartered Accountants

PROVIDE  
THESE  
SERVICES



- AUDITING
- ACCOUNTING
- INCOME TAX
- ESTATE PLANNING
- MANAGEMENT SERVICE

Consult a  
Chartered Accountant

The Institute of  
Chartered Accountants  
of Alberta

## Accounting & Bookkeeping

### Machines

**N C R —**  
SALES & SERVICE  
NATIONAL CASH REGISTER CO OF CANADA  
LTD 820 16AvSW. Calgary 263-8080  
Resident Serviceman F H Chapman  
4001 41Av. Red Deer 346-6846

### Acetylene

**WELDERS SUPPLIES LTD**  
6858 Edmonton Tr. Red Deer 347-1661

## Acoustical Materials &

### Treatments

**OTTO ROOFING LTD**  
6794 Edmonton Tr. Red Deer 347-1145

## Adding Machines

### LOOKER C A

Authorized  
**REMINGTON RAND**  
Business Equipment Centre  
5929 48Av. . . . . RED DEER 347-1443

**N C R —**  
SALES & SERVICE  
NATIONAL CASH REGISTER CO OF CANADA  
LTD 820 16AvSW. Calgary 263-8080  
Resident Serviceman F H Chapman  
4001 41Av. Red Deer 346-6846

### PRAIRIE BUSINESS MACHINES

UNDERWOOD — OLIVETTI  
ADDING & CALCULATING MACHINES  
4840 51St. . . . . RED DEER 346-6268

### VICTOR COMPUTOMETER LIMITED

E. F. Gano, Rep.  
\* ADDING MACHINES  
\* PRINTING CALCULATORS  
\* McCASKEY CASH REGISTERS  
\* COMPUTOMETERS  
(Key Driven Electric Calculator)  
4018 Ross St. . . . . RED DEER 346-3405

Williams Stationery (Red Deer) Ltd  
4919 Ross St. Red Deer 347-3311

Advertisers like to know if their advertising pays. Tell them you saw their ads in the **YELLOW PAGES**.

## Adjusters

**CROSLAND PEACOCK LTD**  
175 3AvW. Drumheller 823-3477  
**CROSLAND PEACOCK RED DEER LTD**  
101-4929 Ross St. Red Deer 347-4416  
Taylor James Co (Red Deer) Ltd  
118-4818 50Av. Red Deer 346-5375  
346-2741  
Taylor James Co (Red Deer) Ltd  
3-5014 50St. Stettler 742-3323

## Agricultural Chemicals

**GORMAN'S LIMITED**  
146 Railway Av W. Drumheller 823-2365

## Agricultural Implements

Barton Farm Equipment Ltd  
6440 67St. Red Deer 347-4488  
Ber's Farm Supply  
6796 Gaetz Av N. Red Deer 346-2747  
Caton's 6751 52Av. Red Deer 346-2463  
George's Farm Supply Ltd. Penhold 886-4545

## Air Compressors

**ACKLAND'S LTD**  
4412 Gaetz Av. Red Deer 347-3391  
Central Equipment Rentals & Sales Ltd  
6790 Edmonton Tr. Red Deer 347-4411  
**JAEGER COMPRESSORS**  
PARDEE EQUIPMENT CO LTD  
540 24St. NE. Calgary 272-4016

## Air Conditioning—Contractors

**BURNETT N M PLUMBING & HEATING**  
LTD 4929 51St. Red Deer 346-2627  
**HAYHOE F M PLUMBING & HEATING**  
(RED DEER) LTD  
5014 Gaetz Av. Red Deer 346-5537  
Lyon Lea Sheet Metal Ltd  
5024 49Av. Ponoka 783-3550  
**OTTO ROOFING LTD**  
6794 Edmonton Tr. Red Deer 347-1145

## Advertise to People Who Are Ready to Buy!

The "Yellow Pages" are within easy reach of prospects 24 hours a day, in homes, offices, stores and factories. They reach newcomers in town . . . remind old customers too. Put this famous buying guide to work for you.

**YELLOW PAGES**

## Air Conditioning Equipment & Supplies

### LENNOX AIR CONDITIONING

Custom designed central air conditioning systems for residential, school, commercial and industrial use. Units fully warranted and ARI rated. Installed separately, or added by factory-trained crews. Free estimating. Prompt service on all makes.

# LENNOX

#### "WHERE TO CALL"

**BEE & BEE PLUMBING & HEATING LTD**  
5027 45St. Rocky Mtn Hse 845-3590  
**BURNETT N M PLUMBING & HEATING LTD**  
4929 51St. Red Deer 346-2627  
Zinger Plumbing & Heating  
Ltd. Castor 882-3127

Weathermakers Ltd  
10350 81Av. Edmonton 433-6055  
(See Advertisement This Page)

# Carrier

### AIR CONDITIONING

- Window Units
- Package Units
- Compressors
- Water Chillers
- Built Up Systems

## Weathermakers

10350 - 81 Ave., Edmonton  
Ph. 433 - 6055

## Air Services—Chartered

Red Deer Air Services Ltd  
PMQ418. Penhold 886-4972.

## Aircraft Flying Instruction

See Airline Companies

## Airline Companies

Air France French National Airline Call Long Distance & ask for (No Toll Charge) Zenith 6070  
**CANADIAN PACIFIC AIRLINES**  
CPR Station 52Av. Red Deer 346-2188  
K L M Royal Dutch Airlines Call Long Distance & ask for (No Toll Charge). Zenith 00900  
Northwest Airlines Inc Call Long Distance & ask for (No Toll Charge). Zenith 4100  
**SCANDINAVIAN AIRLINES SYSTEM INC**  
211 Postage Ave.—Call Long Distance and ask for (Charge Will Apply). Winnipeg 943-0673

## Airline Ticket Agencies

**BURRITT TRAVEL SERVICE LTD**  
4910 Gaetz Av. Red Deer 346-4682  
J Humscha Mgr res. Red Deer 347-3461  
**SWAIN C L TRAVEL AGENCY**  
50 3AVW. Drumheller 823-2501

## Aluminum

Alcan Hwy 11E ..... Rocky Mtn Hse 845-3261

## Aluminum Windows

See Windows—Metal

## Ambulance Manufacturers

**SORENSEN DISTRIBUTORS LTD**  
4918 52St. Red Deer 346-4812  
G L Sorensen Mgr res. Red Deer 346-2534

## Ambulances

Brennen Funeral Home Ltd  
4820 50St. Stettler. 742-2153

## Animal Breeders

Alberta Breeders Services Ltd  
4411 48Av. Red Deer 346-6821

## Animal Hospitals

See Pet Hospitals also Veterinarians

## Answering Service

See Telephone Answering Service

## Antique Dealers

**RED DEER FURNITURE CO LTD**  
5317 Gaetz Av. Red Deer 346-6189

## Apartments, Blocks & Buildings

Bonny View Apartments Ltd  
5135 45Av. Red Deer 346-2808  
de Forest Apartment Hotel  
170 3AVe. Drumheller 823-2203  
Edmund Heights  
100 Edmund Hgts. Red Deer 346-4330  
Fulton Block 65 3AVW ..... Drumheller 823-2639  
Green Gables Apartments  
4935 46St. Innisfall 227-3515  
King's Apartments Stettler Dial 'O' for operator and ask for Pay Station No 11  
MacLab Apartments  
8-5425 47Av. Red Deer 346-6818  
Model Apartments  
4908 53St. Red Deer 347-9069  
Red Deer Holdings Ltd  
1600 Brookview Apts. Red Deer 346-2666  
Spruce Lawn Apartments  
4634 49St. Red Deer 346-4836

## Appraisers

Johnson-McKinney Agencies Ltd  
5010 50St. Stettler 742-2392

## Architects

**BISSELL & HOLMAN**  
5014 47Av. Red Deer 346-2021  
**CARDINAL DOUGLAS J**  
12-5325 47Av. Red Deer 346-2314  
**STEVENSON J & ASSOCIATES**  
Architects Engineers & Interior Designers  
Upstrs 5425 Gaetz Av ..... Red Deer 346-6446

## Argon

**WELDERS SUPPLIES LTD**  
6850 Edmonton Tr. Red Deer 347-1661

## Army & Navy Goods

War Surplus Stores Ltd  
4913 Gaetz Av. Red Deer 346-2887

## Artificial Insemination

**ALBERTA BREEDERS SERVICES LTD**  
4411 48Av. Red Deer 346-6821  
**CENTRAL ALBERTA CATTLE BREEDERS**  
5235 50St. Innisfall 227-3134  
Eckville Artificial Breeding Center  
4411 48Av. Red Deer 347-2355  
Eckville Artificial Breeding Centre. Eckville 64  
Eckville Artificial Insemination Centre  
5137 51St. Rocky Mtn Hse 845-3194  
**LACOMBE ARTIFICIAL BREEDING ASSOCIATION**  
4722 49b Av Lacombe 782-3321  
Stettler Artificial Breeding Association Ltd  
4812 47St. Stettler 742-2005

## Asphalt & Asphalt Products

**BORDER PAVING LIMITED**  
6711 Golden West Av. Red Deer 347-1177

## Associations & Societies

Alberta Motor Association } 346-3306  
5913 Gaetz Av. Red Deer } 347-2300  
Alcoholics Anonymous  
4411 48Av. Red Deer 347-1114  
Alcoholism Foundation Clinic  
3929 52Av. Red Deer 347-3326  
Canadian Cancer Society  
205-4912 Ross St. Red Deer 347-3662  
Canadian Legion BESL No 208 ..... Oyen 129  
Canadian Legion BESL  
4931 50St. Innisfall 227-3622  
Canadian Legion BESL No 208 ..... Oyen 129  
Canadian Legion BESL No 36  
5019 50St. Rimbey 843-2464  
Canadian Legion BESL No 8  
4914 49St. Rocky Mtn Hse 845-3255  
Canadian Legion Hall  
5140 49St. Lacombe 782-9016  
Central Alberta Agricultural Society  
Dominion Experimental Farm. Lacombe 782-3224  
District No 4 Track & Field Organization  
5224 51St. Lacombe 782-6353  
Drumheller Museum Society  
335 1StE. Drumheller 823-2593  
Ducks Unlimited 212 2AVW ..... Hanna 854-3737  
Eckville Artificial Breeding Centre  
4603 50Av. Rimbey 843-2440  
Elks BPOE 298 Centre St. .... Drumheller 823-2494  
Feeders Associations  
4947 50St. Innisfall 227-3188  
Hanna Pioneers Association  
101 2AVe. Hanna 854-4051  
Independent Order of Oddfellows  
298 1StW. Drumheller 823-2562  
John Howard Society  
4411 48Av. Red Deer 347-1114  
Lacombe Welfare & Social Services  
5214 50Av. Lacombe 782-3644  
Lions Senior Ladies' Home  
802-804 Centre St. Hanna 854-3701  
Loyal Order of Moose  
5833 53Av. Red Deer 347-1505  
Parkland School for Retarded Children  
6016 43Av. Red Deer 347-3911  
Red Cross Society (Canadian)  
7-5002 Ross St. Red Deer 346-6077  
Red Deer Builders Exchange  
5330 47Av. Red Deer 346-4846  
Red Deer Fair & Exhibition Office  
4940 Ross St. Red Deer 346-4400  
Royal Canadian Legion Branch 22  
625 Centre St. Drumheller 823-2503  
St John Ambulance  
5826 41St Cr. Red Deer 347-1991  
Social Credit Hall  
160 Centre St. Drumheller 823-2273  
Stettler Community Memorial Hall Assn  
4834 50St. Stettler 742-2671

## Attorneys

See Lawyers

## Auctioneers

**ARMSTRONG-LAWRENCE AUCTIONS LTD**  
**AUCTIONEERING SPECIALISTS**  
FARM EQUIPMENT - AUTOS - TRUCKS  
HEAVY EQUIPMENT - REAL ESTATE  
"We Travel Canada"  
St Albert Tr ..... ST ALBERT 599-6681

KNOW HIS BUSINESS  
BUT NOT HIS NAME?

The **YELLOW PAGES** will refresh your memory and help you find the man or firm you want.

## Auctioneers—(Cont'd)

Coronation Auction Market ..... Coronation 185  
**DRUMHELLER AUCTION MART LTD**  
Rosedale Rd. Drumheller 823-2303  
Carl Ziegler Auctioneer res Drumheller 823-3255  
Frontier Real Estate & Auction Service  
5018 49St. Red Deer 347-4252  
Hanna Livestock Auction Ltd  
2AVe. Hanna 854-3063  
(See Advertisement This Page)  
Innisfall Auction Mart  
No 2a Hwy. Innisfall 227-3166

## LACOMBE AUCTION MART LTD

**Regular Sales Every Friday**  
Furniture and Miscellaneous Sales Monthly  
**Also See Us For Farm Sales**  
"Try Us" and "You'll Trust Us"  
Sales Mgr., R. Gordon Ferguson,  
Lacombe 782-3848

### AUCTIONEERS

Jack Litz, Lic. 287 Ken Cookson, Lic. 438  
AFTER HOURS: Lacombe 782-3825  
4515 46St ..... LACOMBE 782-3825

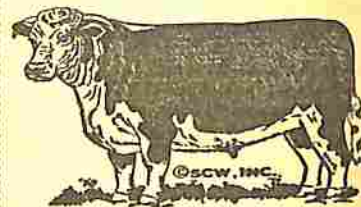
## LOGAN M F

**AUCTIONEERING SERVICE**  
**FARM & DISPERSAL SALES**

Phone ..... OYEN 222

Reiman Russ ..... Cereal 17  
Rimbey Auction Mart Ltd  
4821 47St. Rimbey 843-2555  
Shields John ..... Chinook 5  
Sim's Auction Mart Ltd  
Edmonton Tr. Red Deer 346-4197  
(See Advertisement Opposite Page)  
Stettler Auction Mart Ltd  
NE Stettler. Stettler 742-2785  
(See Advertisement Opposite Page)  
Vold Jones & Vold Auction Co Ltd  
No 2 Hwy S. Ponoka 783-3177

# HANNA LIVESTOCK AUCTION LTD.



**CATTLE SALES EVERY SATURDAY DURING THE FALL SEASON OR BY SPECIAL ARRANGEMENT**

## — AUCTIONEERS —

A. PRATT  
C. McKAY  
M. MacKENZIE  
W. GRAYDON

Phone Listings to:  
Colin Munn ..... 854-3475

HANNA, ALTA.

# 854-3063

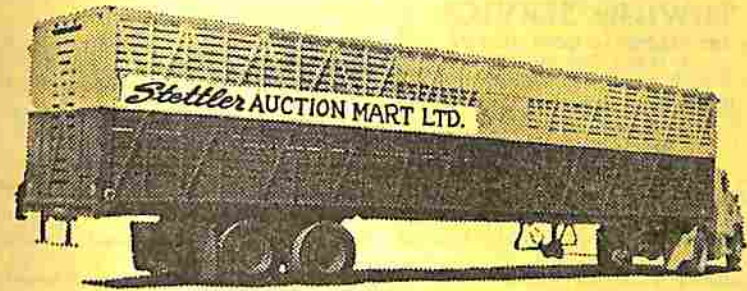
2nd Avenue East

Get Action WITH SIM'S AUCTION MART Ltd.



\*\*\*\*\*  
 "Farm Sales Our Specialty"  
**REGULAR SALES**  
**MONDAY and THURSDAY**  
 AUCTIONEERS:  
 ★ ALEC SIM ★ KEITH SIM  
 ★ GARFIELD OGILVIE  
**SIM'S AUCTION MART LTD.**  
 Edmonton Trail — P.O. Drawer 770 — RED DEER  
**346-4197 — — 346-3160**  
 After Hours Call . . . 346-2258 — 346-2743

**STETTTLER AUCTION MART LTD.**



24 HOUR LIVESTOCK HAULING  
 HARTFORD INSURANCE

**SALES EVERY MONDAY & TUESDAY**

LIVESTOCK, LUMBER, MACHINERY, FURNITURE AND  
 POULTRY SOLD EVERY MONDAY — SALE TIME 11 A.M.

**CATTLE SALES EVERY TUESDAY**

**NORTH EAST STETTTLER**

**742-2785 STETTTLER 742-2785**

**Auto Courts**  
 See Motels

**Automobile Accessories Equipment & Supplies**  
 See Automobile Parts & Supplies—Retail  
 & Automobile Parts & Supplies—Wholesale

**Automobile Agencies & Dealers —New Cars**

Anderson Motors ..... Halkirk 884-2216  
 Bert's New & Used Cars  
 5115 46St. Alix 437-2535

**BIG COUNTRY MOTORS**  
 Dealers for  
 Pontiac - Buick - GMC Trucks  
 Vauxhall - Bedford Vans  
**G.M. SALES & SERVICE**  
 145 3AvE ..... DRUMHELLER 823-2335

Bob's Auto Sales Ltd Parts Dept  
 4719 50St. Stettler 742-2441  
 Sales Dept ..... Stettler 742-2242  
 (See Advertisement This Page)

Bosch Motors ..... Oyen 113  
 Brigham Motors Ltd 5032 48Av Ponoka 783-3020

**CASTOR MOTORS**  
 PONTIAC — ACADIAN — BUICK  
 GMC TRUCKS  
 Complete Sales, Parts & Service  
 Phone ..... CASTOR 882-3191

**CENTRAL GARAGE HANNA LTD**  
 Ford - Falcon Dealer - Service to All Makes  
 Modern Equipment — Expert Mechanics  
 Sales HANNA 854-3600  
 111-113 2AWW ... Parts HANNA 854-3202

**CHEVROLET & OLDSMOBILE MOTOR CARS & TRUCKS**  
 CORVAIR—CHEVY II & ENVOY  
 SALES  
 AND  
 SERVICE



"The Biggest Garage In Town"  
**"WHERE TO BUY THEM"**  
**RED DEER MOTORS (CANADA) LTD**  
 4802 Gaetz Av. Red Deer 347-3303

Chinook Motors ..... Chinook 1

**DAVIS BROS GARAGE**  
 CHRYSLER - PLYMOUTH - FARGO  
 VALIANT  
 Complete Overhauls & Body Work  
 4806 51St ..... RIMBEY 843-2323

**BOB'S AUTO SALES LTD.**

● VOLKSWAGEN  
 ● RAMBLER  
 SALES & SERVICE  
 NEW & USED CARS  
 GARAGE SERVICE  
 Parts Dept. 742-2441  
 Sales Dept. 742-2242  
 Body Shop 742-3555  
 4719 - 50 St. — STETTTLER  
 P.O. Box 405

**Automobile Agencies & Dealers —New Cars—(Cont'd)**

**EXCELSIOR MOTORS LTD**  
 PLYMOUTH  
 DODGE - CHRYSLER  
 VALIANT CARS & TRUCKS  
 SALES & SERVICE  
 A.M.A. SERVICE  
 223 3AvW ..... DRUMHELLER 823-3450

**FERGUSON MOTORS (LACOMBE) LTD**  
 CHRYSLER & PLYMOUTH CARS  
 Fargo Trucks & J. I. Case Farm Implements  
 4725 49bAv ..... LACOMBE 782-3848

**GALON MOTORS LTD**  
 Pontiac - Buick - Acadian  
 Cadillac  
 GMC Trucks - Bedford Vans  
 Vauxhall Cars  
 GENERAL MOTORS SALES & SERVICE  
 Direct Parts Dept. Red Deer 346-6646  
 4801 51Av ..... RED DEER 346-6641

**HARRIS MOTORS** ..... Castor 882-3272  
 Hutton A & Sons  
 312-314 Centre St. Hanna 854-3844  
 Jardine's ..... Oyen 14

**"JEEP" FAMILY OF VEHICLES**  
 Makers of  
 2 & 4 WHEEL DRIVE  
 VEHICLES



Inc. 'Jeep', 'Jeep' Station Wagons, Trucks,  
 Cargo-Personnel Carriers, Fire Engines, Fire  
 Trucks, Ambulances, Trenchers & Equipment.  
**"SALES & SERVICE"**  
**WESTERN MACK TRUCK & EQUIPMENT**  
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 A COMPLETE AUTOMOTIVE SERVICE  
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 Phone ..... CORONATION Bus 34

(Continued Next Page)

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CORVAIR  
ENVOY  
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**Automobile Agencies & Dealers Automobile Agencies & Dealers Automobile Agencies & Dealers**

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(See Advertisement This Page)

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(See Advertisement This Page)

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**—New Cars—(Cont'd)**

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Parts & Service 346-4510  
4303GaetzAv Sales ..RED DEER 346-5611

Vellner Motors Ltd

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(See Advertisement This Page)

Westergard Motors Ltd

389 1StE. Drumheller {823-2500  
823-2531

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Used Car Lot 4902 52St. ... Red Deer 346-5253

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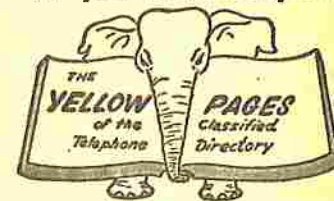
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**-Used Cars-(Cont'd)**

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TwinHillsRd. Drumheller. 823-2223  
(See Advertisement This Page)

McLeans' Service & Construction Ltd  
N.Drumheller. Drumheller 823-3307

**MILLAR MOTORS (RED DEER) LTD**  
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Moore's Motors 210 Centre St. Hanna 854-3454

Moreau Motors Ltd 4943 50th Innisfail 227-3664

Moreau Tom Used Car Sales  
4615 Gaetz Av. Red Deer 346-5442  
(See Advertisement This Page)

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Auto Body Engineering  
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**BILL'S AUTO BODY & SERVICE GARAGE** - Craigmyle 665-2211

C & D Body Shop  
Rear 4418 Gaetz Av. Red Deer 347-1441  
(See Advertisement This Page)

Carter's Garage Ltd  
4911 52nd St. Rocky Mtn Hse 845-3460

Central Auto Body ..... Oyen 158

**DENNY'S BODY SHOP**  
4811 51st St. Rimbey 843-2330

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McTaggart Motors Ltd  
5031 50th St. Stettler 742-2323  
(See Advertisement This Page)

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270 3AW ..... DRUMHELLER 823-2355

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**Automobile Body Repairing**

**-(Cont'd)**

Ralph's Auto Body 4711 50th Stettler 742-2939  
(See Advertisement This Page)

**RED DEER AUTO BODY**  
5804 51st Av. Red Deer 347-3577

Red Deer Auto Wreckers Ltd  
5425 57th St. Red Deer 347-2511

Red Deer Motors (Canada) Ltd  
5015 51st Av. Red Deer 346-2966

**RIO VISTA GARAGE LTD**  
5804 50th Av. Red Deer 346-6615

S & W Body Shop & Wreckers Ltd  
5029 51st Av. Ponoka 783-3229  
(See Advertisement This Page)

Stettler Motors Ltd ..... Stettler 742-3525

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Evenings Call ..... Drumheller 823-3047

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See Financing

**Automobile Garages**

See Garages—Service

**Automobile Glass**

See Glass—Auto, Plate & Window

**Automobile Leasing**

See Automobile Rentals

**Automobile Machine Shops**

See Machine Shops—Automotive

**Automobile Painters**

C & D Body Shop  
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(See Advertisement This Page)  
Corbett's Supplies 5019 48 Av. Ponoka 783-4352  
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4426 37 St. Red Deer 346-2564  
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(See Advertisement This Page)  
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Midlandvale. Drumheller 823-2291  
McFarlane-Goodacre Motors Ltd  
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Castle Paint & Supplies Ltd  
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(See Advertisement This Page)  
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Corbetts Wholesale (Red Deer) Ltd  
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(See Advertisement This Page)  
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(See Advertisement This Page)



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3410GaetzAv. Red Deer 347-2100  
(See Advertisement This Page)

**MIRACLE  
CAR WASH**

Ltd.



BE GOOD  
TO YOUR CAR  
KEEP IT  
CLEAN!

- \* POLISHING
- \* MOTOR & UPHOLSTERY CLEANING
- \* TAR REMOVAL

**347-2100**

NORTH OF CAPRI HOTEL

3410 Gaetz Ave., RED DEER

You get continuous circulation for every dollar spent in YELLOW PAGES advertising.

*To find  
anything  
you want  
use the...*



Let the Yellow Pages do your shopping for you. No matter what you want you'll find who sells it right here in the Yellow Pages.

**Automobile Wheel Aligning**

Alberta Safety Service Ltd  
4320 54Av. Red Deer 347-1376  
(See Advertisement This Page)

**FAIRWAY SAFETY CLINIC**

Specializing In  
Wheel Alignment & Wheel Balancing  
& Brakes — Also Radiator Repairs  
4708 50St ..... STETTLER 742-2148

**RIO VISTA GARAGE LTD**

5804 50Av. Red Deer 346-6615  
Scona Spring & Steering Service  
10132 80Av. Edmonton 433-1471  
(See Advertisement This Page)

"Make One Call Do the Work  
of Two" — Use the **YELLOW  
PAGES.**

## Alberta Safety Service

Ltd.



"Specialists to the  
Automotive Trade"

**GUARANTEED**

- Frame Straightening
- Wheel Balancing
- Steering
- Alignment

Experienced &  
Guaranteed Workmanship

**347-1376**

4320 - 54th Ave., Red Deer

EDMONTON OFFICE

**442-8960**

9305 - 111th Ave., Edmonton

**SCONA**

Spring & Steering Service

- WHEEL ALIGNMENT
- BRAKES
- FRAME STRAIGHTENING
- WHEEL BALANCING

BEE LINE EQUIPMENT

**433-1471**

10132 - 80 Ave. EDMONTON

**Automobile Wreckers**

Clarke's Auto Parts  
CentreSt&12AvSE. Calgary 262-9777  
(See Advertisement This Page)

**INNISFAIL AUTO SUPPLIES**

COMPLETE LINE OF  
USED AUTO PARTS  
24 Hour Towing  
5139 50St ..... INNISFAIL 227-3723

Lacombe Auto Wreckers & Supply  
Ltd. Lacombe 782-3830

Manchester Auto Wreckers  
229 61AvSW. Calgary 255-7373  
(See Advertisement This Page)

Newcastle Auto Wreckers  
Newcastle. Drumheller 823-2782

An **EXTENSION TELEPHONE** is  
mighty handy.

## CLARKE'S AUTO PARTS

FOR  
NEW & USED PARTS

Write or Phone

**262-9777**

CALGARY

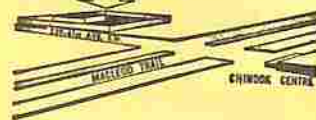
Cor. Centre St. & 12 Ave. S.E.

Reconditioned Transmissions and  
Other Assemblies

Prompt Service Daily — Reasonable Rates

## MANCHESTER AUTO WRECKERS

WESTERN CANADA'S  
**LARGEST AUTO &  
TRUCK WRECKERS**



TWO BLOCKS EAST OF  
CHINOOK CENTRE

229 - 61st Ave. S.W.  
CALGARY

**Guaranteed  
New and Used Parts  
For Cars & Trucks**

Write — Phone  
Come In

CALGARY PHONES

**255-7373**

**255-6776**

**Automobile Wreckers—(Cont'd)****OK AUTO SUPPLY**

WRECKERS  
NEW & USED PARTS  
5009 45St ..... RED DEER 346-2397

**RED DEER AUTO WRECKERS LTD**

IF IT BELONGS TO A CAR  
WE HAVE IT  
5425 57St ..... RED DEER 347-2511

Reg's Auto Wreckers 4921 46St Lacombe 782-3989  
Rimby Auto Wreckers  
49Av&50St. Rimby 843-2177

**Automobiles & Trucks—****Manufacturers**

Chrysler Canada Ltd  
CalgaryTr. Red Deer 346-4151

NIGHT CALLS  
Parts ..... Red Deer 346-4151  
Zone Office Sales & Service. Red Deer 346-4152  
346-4153

**Awnings, Tents, Etc.**

BUILDERS MERIT STORES DIV OF  
BUILDERS HARDWARE STORES LTD  
5032GaetzAv. Red Deer 346-2055

REPAIRS? DEALERS?  
SUPPLIERS? SERVICES?  
You Can Find Them All  
in the  
**YELLOW PAGES**

**Awnings, Tents, Etc.—(Cont'd)****EDMONTON TENT & AWNING CO LTD**

Manufacturers

**AWNINGS - TENTS - TARPS**  
Vertical & Horizontal Venetian  
Blinds — Metal Awnings

10044 102St ..... EDMONTON 422-1763

**HAYHOE F M PLUMBING & HEATING  
(RED DEER) LTD**

5014GaetzAv. Red Deer 346-5537

**NORTH WEST TENT & AWNING CO LTD**

Northern Alberta's Largest Manufacturers  
Fabric & Metal Awnings - Tents - Tarps  
& Venetian Blinds

10228 98St ..... EDMONTON 424-4158

**OTTO ROOFING LTD**

— AWNINGS —  
SUN-X GLASS TINTING  
6794EdmontonTr. .... RED DEER 347-1145

**PRECISION WINDOW & AWNING LTD**

5202 54Av. Red Deer 347-2434  
(See Advertisement This Page)

NOT SURE OF THE NUMBER?  
LOOK IT UP FIRST!

Most people are listed in your tele-  
phone book. You save needless  
delays and avoid disturbing others  
by always "looking it up first."

Manufacturers of

# Humphrey

ALUMINUM AWNINGS  
DOORS AND WINDOWS



**DOOR CANOPIES, PATIOS**  
Residential Commercial Industrial

Free Estimates — No Obligation

**PRECISION WINDOW & AWNING LTD.**

**347-2434**

After Hours Call 347-2920 or 346-5870

5202 - 54th AVENUE

RED DEER

**Bags—Transparent**

Modern Packaging Co Ltd  
5319 35th SE, Calgary 252-4481  
(See Advertisement This Page)

**Modern Packaging**  
CO LTD.  
Creators of  
**MODERN PAK PRODUCTS**  
— Printed and Plain —  
Manufacturers of Polyethylene  
Cellophane & Marlex Bags  
Also all types of Plastic Packages and  
Construction Film

*"Buy Alberta  
Made Products"*

PHONE  
**252-4481**  
or Write  
5319 - 3rd St. S.E., Calgary

**Bakers—Retail**

**BAKE-RITE BAKERY**  
FRESH BREAD DAILY  
WE CATER FOR WEDDING CAKES  
4917 50St ..... STETTLER 742-2013

Beverly Bakery Ltd 3720 44St Red Deer 346-6063  
Eckville Bakery ..... Eckville 19  
**HANNA BAKE SHOP** 213 2AvW Hanna 854-3222  
Heatherdale Bakery  
4931 50St. Rocky Mtn Hse 845-3012  
Honeyboy Bread (Calgary) Ltd  
4114 44St. Red Deer 346-4936  
Innisfail Bakery 4928 52St. Innisfail 227-3055  
**KURTZ BAKERY** 225 2AvW Hanna 854-3525  
Lacombe Bakery 5021 50Av. Lacombe 782-3048  
Lawrence's Cafe & Bakery ..... Castor 882-3313

**MACK'S BAKERY LTD**  
Home Made Bread - Rye Bread  
Buns - Rolls - Do-Nuts - Pies  
Pastries  
Wedding & Birthday Cakes  
FRESH DAILY — WE DELIVER  
4910GaetzAv ..... RED DEER 346-2554

McGavin Sales Ltd  
Rear 4901 52St. Red Deer 346-2304  
McGavin Toastmaster Ltd  
NDrumheller. Drumheller 823-2491  
Michener Hill Bakery Ltd  
4026 50St. Red Deer 346-5081  
(See Advertisement This Page)

**MICHENER HILL**  
BAKERY LTD.



Home Made  
Style Bread  
Enriched  
Buns, Cakes &  
Pastries Daily

CALL FOR YOUR DELIVERY  
**346-5081**  
Wedding & Birthday Cakes Made To Order  
4026 - 50th St., Red Deer

**Bakers—Retail—(Cont'd)**

Miller's Bakery ..... East Coulee 334  
Old Dutch Bakery & Cafe Sylvan Lake 887-2502  
Oyen Bakery & Coffee Shop ..... Oyen 64  
People's Bakery 30 3AvE. Drumheller 823-2202

**RED DEER BAKERY LTD**  
WILTSHIRE  
BREAD — BUNS  
— DOUGHNUTS —  
WEDDING CAKES  
& PASTRIES  
Nights and Holidays 346-2402  
5209GaetzAv ..... RED DEER 346-2515

Reg's Bake Shop ShoppingCentre Stettler 742-3012  
Uptown Shop 5005 50Av. Stettler 742-3015  
Rimby Bakery & Coffee Shop  
5017 50Av. Rimby 843-2183  
Rusk W D G 5123 50St. Lacombe 782-3627  
Silver Bakery 5018 50Av. Ponoka 783-4193  
Sylvan Bakery ..... Sylvan Lake 887-2302  
Thiel's Home Bakery Ltd  
4907 51St. Ponoka 783-4292

**TOWN & COUNTRY BAKERY**  
4906 50Av. Lacombe 782-3640

**Bakers—Wholesale**

**LACOMBE BAKERY**  
5021 50Av. Lacombe 782-3048  
**McGAVIN SALES LTD**  
Rear 4901 52St. Red Deer 346-2304  
**McGAVIN TOASTMASTER LTD**  
NDrumheller. Drumheller 823-2491  
**PARKLAND BAKING CO LTD**  
5420 43St. Red Deer 347-1980  
Red Deer Bakery Ltd  
5209GaetzAv. Red Deer 346-2515  
**TOASTMASTER SALES LTD**  
Rear 4901 52St. Red Deer 346-2304

**Banks**

Bank of Montreal 4929 50Av. Bentley 14  
Bank of Montreal ..... Castor 882-3193  
Bank of Montreal ..... Delburne 1  
Bank of Montreal 95 3AvW. Drumheller 823-3336  
Bank of Montreal 5014 50Av. Lacombe 782-3130  
Manager's Office ..... Lacombe 782-3877  
Bank of Montreal ..... Morrin 303  
Bank of Montreal RCAFStation Penhold 886-4544  
Bank of Montreal 5101 50Av. Ponoka 783-4246  
Mgr's Ofc ..... Ponoka 783-4616  
Bank of Montreal  
4905GaetzAv. Red Deer 346-5551  
59 St Branch 5929 48Av. Red Deer 346-6570  
3825 40Av. Red Deer 346-4130  
Bank of Montreal 4948 50Av. Rimby 843-2002  
843-2422  
Bank of Nova Scotia 4949 50St. Innisfail 227-3321  
Bank of Nova Scotia  
4927RossSt. Red Deer 347-1131  
Bank of Nova Scotia  
5004 50St. Rocky Mtn Hse 845-3762  
Bank of Nova Scotia  
5014 50St. Stettler 742-3421  
Canadian Imperial Bank of Commerce. Delia 312  
Canadian Imperial Bank of Commerce  
Donalda 883-2207  
Canadian Imperial Bank of Commerce  
10 3AvW. Drumheller 823-2585  
Canadian Imperial Bank of Commerce. Eckville 9  
Canadian Imperial Bank of Commerce  
5002 50St. Ponoka 783-3695  
Mgr's Ofc ..... Ponoka 783-3506  
5002 51Av Branch ..... Ponoka 783-4040  
Mgr's Ofc ..... Ponoka 783-3833  
**CANADIAN IMPERIAL BANK OF COMMERCE**  
4902 50 ST BR ..... Red Deer 347-1118  
4936 50 ST BR ..... Red Deer 346-5501  
Canadian Imperial Bank of Commerce  
5003 50St. Rocky Mtn Hse 845-3070  
Canadian Imperial Bank of Commerce  
Sylvan Lake 887-2011  
Royal Bank of Canada 4916 50St. Afix 437-2422  
Royal Bank of Canada ..... Big Valley 876-2251  
Royal Bank of Canada ..... Blackfalds 885-4678  
Royal Bank of Canada ..... Consort 8  
Royal Bank of Canada ..... Halkirk 884-2239  
Royal Bank of Canada  
102 2AvW. Hanna 854-3355  
Royal Bank of Canada ..... 227-3033  
4962 52St. Innisfail 227-3644  
Royal Bank of Canada ..... 782-6066  
5002 50Av. Lacombe 782-3444

**Banks—(Cont'd)**

Royal Bank of Canada ..... Penhold 886-4413  
Royal Bank of Canada Main Branch  
4943RossSt. Red Deer 346-5544  
Plaza Shopping Centre Branch (347-1853  
5020 47Av. Red Deer 347-1746  
Royal Bank of Canada (742-2011  
5002 50St. Stettler (742-2637  
Toronto-Dominion Bank ..... Coronation 207  
Toronto-Dominion Bank ..... Oyen 112  
Toronto-Dominion Bank  
4740RossSt. Red Deer 347-2255

**Barbers**

Art's Barber Shop 5012 51Av. Ponoka 783-3262  
Capri Barber Shop 3310 50Av Red Deer 347-1010  
Caseley's Barber Shop ..... Coronation 52  
Chesters Barber Shop  
5820 51Av. Red Deer 347-4337  
Eastview Barber Shop  
3819 40Av. Red Deer 347-1621  
Hub Barber Shop  
3-4730RossSt. Red Deer 346-4966  
Main Barber Shop 4960 47St. Lacombe 782-3021  
Mike's News Stand & Barber Shop  
5013 50Av. Ponoka 783-4213  
Mountview Barber Shop  
3757 43Av. Red Deer 347-1211  
Red Deer Beauty Clinic  
12Port-O-CallShoppingCentre Red Deer 347-3532  
Smithy's Barber Shop  
5023 50St. Lacombe 782-3611  
Valley Barber Shop 5017 49St Red Deer 347-1310


**Barbers' Supplies**

**NATIONAL BEAUTY & BARBER SUPPLIES**  
COMPLETE LINE OF BARBER SHOP  
EQUIPMENT & SUPPLIES  
Res. 489-5363  
10257 95St ..... EDMONTON 424-6807

**Barristers & Solicitors**

See Lawyers

*A Welcome Sight  
A Public Telephone*



Conveniently located and well-lighted public telephones serve your "away-from-home" telephone needs 24 hours a day, Sundays and holidays.

**Batteries—Storage**

Ajax Automotive Industries Ltd  
5835KerryWoodDr. Red Deer 347-3555  
(See Advertisement This Page)  
Corbets Auto Electric (Red Deer) Ltd  
5301GaetzAv. Red Deer 347-4461  
Motor Car Supply Co of Canada Ltd  
4819 48Av. Red Deer 347-4406

**AJAX for BATTERIES 347-3555**



**QUALITY BATTERY REPLACEMENTS AT LOW - LOW PRICES**


NEW, USED and REPAIRED BATTERIES  
FULLY GUARANTEED

**AJAX AUTOMOTIVE INDUSTRIES LTD.**  
5835 Kerry Wood Drive  
RED DEER  
M. G. (Tom) Sawyer, res. 346-5477

**Bearings**

B C Bearing Engineers Ltd  
451 42AvSE. Calgary 243-5521  
(See Advertisement This Page)  
(Continued Next Page)

BEARING & TRANSMISSION SPECIALISTS



**B.C. BEARING ENGINEERS LTD.**

• FAFNIR • SHAFER • TORRINGTON  
• SKF • TIMKEN • REX CHAIN

**24 Hour Day & Night Service**  
**243-5521**  
451 - 42nd Ave. S.E., Calgary

**Bearings—(Cont'd)**

CORBETTS AUTO ELECTRIC (RED DEER) LTD

TIMKEN — BOWER  
CANADIAN S.K.F.

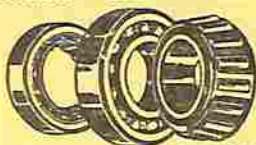
ALL TYPES BALL &amp; ROLLER

5301 Gaetz Av ..... RED DEER 347-4481

EDDIE BYRD WELDING CONTRACTORS  
LTD 5107 47Av. Innisfail 227-3750

GORMAN'S LIMITED

146 Railway Av W. Drumheller 823-2365

Sproule Bearing Supply (Calgary) Ltd  
3839 Burnside Rd. Calgary 243-5581  
(See Advertisement This Page)**SPROULE BEARING  
SUPPLY (Calgary) LTD.  
TIMKEN - SKF - FISCHER****COMPLETE STOCKS**

- OIL SEALS    CASTERS    O RINGS
  - V BELTS      V SHEAVES
  - ROLLER CHAINS AND SPROCKETS
  - U JOINTS    PISTONS    SLEEVES
- ENGINE BEARINGS

3839 Burnside Rd  
BEHIND STAMPEDE HOTEL - CALGARY**243-5581****Beauty Parlor Supplies &****Equipment**Monarch Beauty Supply Co  
135 6AvSE. Calgary 263-3390  
(See Advertisement This Page)**MONARCH  
BEAUTY SUPPLY CO.**

Distributors of

**RAYETTE  
BEAUTY PRODUCTS****"REALISTIC"****"L'OREAL DE PARIS"**CLAIROL — ROUX — CURTIS  
SILHOUETTE — NESTLE — TURBINATOR

Dryers &amp; Furniture

COMPLETE LINE OF BARBER SUPPLIES

**263-3390**

135 - 6th Ave. S.E., Calgary

Careless dialing puts other people to needless bother — and delays your call. Please make sure of the right number, listen for the dial tone, then dial carefully.

**Beauty Parlor Supplies &****Equipment—(Cont'd)**

NATIONAL BEAUTY &amp; BARBER SUPPLIES

Full Line of  
Beauty Parlor Equipment  
and SuppliesRILLING-NESTLE - CARYL RICHARDS  
CLAIROL-ROUX - SILHOUETTE - WELLA  
ALL OTHER BEAUTY & BARBER LINES

Res. 489-5363

10257 95St ..... EDMONTON 424-6807

OBSCO CORPORATION LIMITED

10541 106St. Edmonton 422-3889

(See Advertisement This Page)

ONTARIO BEAUTY SUPPLY CO LTD

—See Obsco Corporation Limited

**OBSCO  
CORPORATION  
LIMITED**BEAUTY DIVISION - ACROSS CANADA  
(Formerly Ontario Beauty Supply Co. Ltd.)

Leading Beauty Supplies

BONAT, CLAIROL, BRECK, RILLING,  
ROUX, NESTLE, TECHNIQUE, SILHOUETTE,  
CURTIS, TURBINATOR, SILVER  
ANNIVERSARYA Complete Equipment Line  
Renovations & Installations

A. Dingwall, Manager

10541 - 106th Street  
Edmonton 422-3889**COIFFURES  
DE BALMORAL**

Professional

- \* PERMANENT WAVES
- \* HAIR CUTTING
- \* HAIR STYLING
- \* COLORING & TINTS

— CALL FOR APPOINTMENTS —

**346-6221**

4929 Ross St., Red Deer

**RED  
DEER BEAUTY CLINIC**HAIR CUTTING  
& SHAPING  
ALL PERMS GUARANTEED

WIGS — WIG RENTALS — EYE BROW ARCH — COMPLEXION CARE

Located in the Port-O-Call  
Shopping Centre East of Safeways  
Beauty Clinic Red Deer**347-3532**

12 Port-O-Call Shopping Centre

Relax in Courteous Atmosphere Where Beauty is Our Specialty

Open Till 9 p.m. Thurs. &amp; Fri.

Rural District Call Collect for Your  
Appointment

SPECIALIZING IN

- PERSONAL HAIR STYLING
- PERMANENTS • TINTING
- CUTTING • MANICURING

ELSIE GALBRAITH, PROP.

**346-6556**

DOWNSTAIRS CAPRI HOTEL

3310 - 50th Avenue, RED DEER

**Beauty Parlors**

Ace Beauty Parlor 60 3AvE .. Drumheller 823-2506

Alice's Beauty Parlor  
4826 50St. Stettler 742-2544Barb's Beauty Bar  
4904 50St. Rocky Mtn Hse 845-3540

Beauty Centre 5027 50Av. .... Ponoka 783-4043

Beauty Clinic Red Deer

12 Port-O-Call Shopping Centre Red Deer 347-3532

(See Advertisement This Page)

Bert's Beauty Salon ..... Consort 228

Betty Lou Beauty Styles ..... Consort 22

**BOUQUET BEAUTY SALON**

299 1StW. Drumheller 823-2100

Capri Beauty Lounge ..... Sylvan Lake 887-2032

Capri Beauty Styles

Bsm 5017 49St. Red Deer 346-4925

(See Advertisement This Page)

Carousel Coiffures 3310 50Av Red Deer 346-6556

(See Advertisement This Page)

Charme Beauty Salon

4921 50St. Rocky Mtn Hse 845-3622

**CLARE'S BEAUTY SHOPPE**Specializing in  
PERMANENT WAVING  
and  
HAIR CUTTING

CLARE WILKINS, Prop.

117-4818 Gaetz Av ... RED DEER 346-3749

Coiffures De Balmoral

4929 RossSt .. Red Deer 346-6221

(See Advertisement This Page)

Dusharme Hair Stylists

4940 RossSt .. Red Deer 346-2636

(See Advertisement This Page)

Fay's Beauty Parlor ..... Eckville 66

Gadd's Kurl Shoppe

5444 49St. Lacombe 782-6033

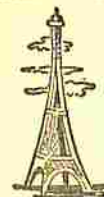
(Continued Next Page)

**CAPRI BEAUTY  
STYLES**HAIRSTYLING  
TREATMENTS  
COLORING  
PERMANENT  
WAVES  
HAIR CUTTING

Alice Russell, Prop.

Located in Valley Hotel  
Downtown 5017 - 49th Street**RED DEER  
346-4925**

For Specialized Beauty

**DUSHARME  
HAIR STYLISTS**FOR PERSONALIZED  
BEAUTY CARE  
"FOR PARTICULAR  
WOMEN"**346-2636**

HOURS: Mon. to Sat. 9 a.m. - 6 p.m.

Thursday 9 a.m. - 9 p.m.

PHYLLIS JAMES, PROP.

4940 Ross St., RED DEER

Also BASE BEAUTY PARLOR

Penhold 886-4543

**Beauty Parlors—(Cont'd)**

**HAIRSTYLES BEAUTY SALON**

**BEAUTY SALON**

Fred W. Fox

GRADUATE OF VIRGINIA FARRELL  
ACADEMY — DETROIT  
Customer Elevator Service

205-4909 Gaetz Av. . . . . RED DEER {346-2616  
{346-2626

Hazel's Beauty Shop 4908 50St. . . . . Alix 437-2474

**HOUSE OF ROBERT**

4924a Ross St. . . . . Red Deer 346-4611

(See Advertisement This Page)

Joe's Beauty Parlor . . . . . Castor 882-3022

Kul-N-Kurl Beauty Shop  
5024 50Av. . . . . Ponoka 783-3036

Leona's Beauty Parlour  
5013a 50Av. . . . . Stettler 742-2555

Leslie's for Beauty  
5119 Gaetz Av. . . . . Red Deer 346-4725  
(See Advertisement This Page)

Lili's Beauty Parlour . . . . . Coronation 219

Lina's Beauty Parlor . . . . . Sylvan Lake 887-2532

Loretta's Beauty Salon  
5034 50Av. . . . . Rimbey 843-2522

MacDonald Mrs David . . . . . Delburne 67

Marie's Beauty Salon  
4913 50Av. . . . . Lacombe 782-3201

Marie's Beauty Salon . . . . . Oyen 140

Marie's Beauty Salon  
4730 Ross St. . . . . Red Deer 346-6500  
(See Advertisement This Page)

Marjorie's Beauty Salon  
5026 50St. . . . . Lacombe 782-3767

Marvel Beauty Schools  
10075 Jasper Av. . . . . Edmonton 422-0593  
(See Advertisement This Page)

**MU-ART BEAUTY SALON**

**PERSONALIZED**

**HAIR SHAPING**

**PERMANENT WAVING**

4946 50St. . . . . INNISFAIL 227-3722

Orchid Beauty Salon 5023 50Av Ponoka 783-3542

Orlo's Beauty Shop . . . . . Morrin 323

Palmer Beauty Salon 5014a 50Av. . . . . Bentley 86

Palmer's Beauty Salon  
5007 51St. . . . . Lacombe 782-3401

**PARI-SMART BEAUTY SALON**

216 Centre St. . . . . Hanna 854-3404

**PARKDALE BEAUTY SALON**

15-4609 Gaetz Av. . . . . Red Deer 346-5335

(See Advertisement This Page)

Parkdale Beauty Salon  
Onstrs 4934 50St. . . . . Stettler 742-3030  
(See Advertisement This Page)

**PATTERSON BEAUTY PARLOR**

Specializing In  
PERMANENT WAVING  
FINGER WAVING  
MARCELLING

346 Centre St. . . . . DRUMHELLER 823-2383

Phil's Beauty Salon . . . . . Oyen 300

Phyl's Beauty Salon  
5425 Gaetz Av. . . . . Red Deer 346-3100

(See Advertisement This Page)

(Continued Next Page)

Results obtained through  
Classified Business Directory  
advertising are greater than  
can be obtained through similar  
expenditures in any other  
form of advertising.

*House of Robert*

**BEAUTY SALON**



For Artistic Individual  
Hair Care

PHONE

**346-4611**

- \* Hair Coloring
- \* Permanent Waving

Completely Air Conditioned

Above Mary Jayne Shoppe

4924a Ross St., Red Deer

**MARVEL  
BEAUTY SCHOOLS**

- \* LEARN BY SEEING
- \* LEARN BY DOING
- \* LEARN BY HEARING

Write for Free Catalogue and  
Information



Models Wanted . . .  
For Permanent Waving  
Hair Color, Cutting & Styling

All work is done at slightly more than  
material cost and is supervised by  
competent, experienced teachers.

**EDMONTON  
422-0593**  
10075 Jasper Avenue  
**CALGARY  
262-9841**  
326a - 8th Avenue S.W.

*Leslie's*  
**FOR  
BEAUTY**



**For Your Date with Beauty**

- \* HAIRSTYLING IN THE MODERN  
MANNER
- \* BEAUTIFUL SOFT PERMANENT  
WAVING
- \* CUTTING — TINTING — STYLING

**346-4725**

**RED DEER**

5119 Gaetz Avenue  
2ND FLOOR, HARPER FURNITURE

**PARKDALE  
BEAUTY SCHOOL**



A PARKDALE GRADUATE IS INDEED  
A PROFESSIONAL

**347-2323**

12-4609 Gaetz Ave.

**PARKDALE  
BEAUTY SALON**



ABOVE  
COCA-COLA BLDG.  
RED DEER

FOR ALL YOUR . . .  
BEAUTY NEEDS

**346-5335**

15-4609 Gaetz Ave.

**MARIE'S  
BEAUTY SALON**

YOUR HAIR SHOULD BE  
IN OUR CARE

SPECIALIZING IN  
COLD WAVES  
HAIR COLORING  
CUTTING &  
STYLING



**346-6500**

Located Next Door to Bishop's Drugs  
4730 Ross St. — RED DEER



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**SILHOUETTE**  
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"RED DEER'S MOST EXCLUSIVE SHOP"

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HAIR COLOURING

PERMANENTS

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**FOR: PERMANENTS, HAIR  
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WORK DONE AT REDUCED RATES AND  
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COMPLETE SUPERVISED  
BEAUTY CULTURE

**347-2018**

INQUIRIES WELCOME — Muriel Schafer - Ethel M. Gillis  
Upstairs 5005 Gaetz Avenue, RED DEER



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BEAUTY CLINIC**  
HAIR CUTTING &  
SHAPING

All Perms Guaranteed

Open Till 9 p.m. Thurs. - Fri.  
RURAL DISTRICT CALL COLLECT  
FOR YOUR APPOINTMENTS

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WIGS - EYE BROW ARCH  
COMPLEXION CARE

Located in the Port-O-Call  
Shopping Centre No. 12  
RED DEER

**VOGUE  
BEAUTY SALON**



Isabel Lechelt, Prop.

**346-3755**

4932 Ross St., RED DEER

Where  
Permanent  
Waves  
Make  
Permanent  
Friends

### Beauty Parlors—(Cont'd)

Plaza Silhouette Hair Styles  
4710 50St. Red Deer 346-5556  
(See Advertisement This Page)  
Powder Puff Beauty Salon  
5133 48Av. Rimbey 843-2110  
Red Deer Beauty Clinic  
12Port-O-CallShoppingCentre Red Deer 347-3532  
(See Advertisement This Page)  
Red Deer School of Beauty  
Upstrs 5005GaetzAv. Red Deer 347-2018  
(See Advertisement This Page)  
Rita's Beauty Salon . . . . . Eckville 209  
Rose Vogel Salon 3757 43Av. Red Deer 347-1213  
(See Advertisement This Page)  
San-Marie Beauty Salon  
5030 50St. Innisfail 227-3213  
Stettler Beauty Academy  
Bsm 5001 50St. Stettler 742-2810  
String of Pearls Beauty Salon  
5012 50St. Rocky Mtn Hse 845-3110  
Sylvan Lake Beauty Lounge Sylvan Lake 887-2022

*For High Styling*



★ Permanent  
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**347-1213**

3757 - 43rd AVENUE

(Basement of Gaetz-Cornett  
Mountview Drug Store)

RED DEER

### Beauty Parlors—(Cont'd)

Toshach Dept Store  
337CentreSt. Drumheller 823-2222  
Victory Beauty Salon  
145 3AvW. Drumheller 823-2458  
Vogue Beauty Salon  
4932RossSt. Red Deer 346-3755  
(See Advertisement This Page)  
Westpark Beauty Salon  
104-3723 57Av. Red Deer 347-2333  
(See Advertisement This Page)  
Wilma's Beauty Bar 228 2AvW. Hanna 854-3760

### Beauty Schools

See Schools—Beauty Culture

### Beverages

DRUMHELLER BOTTLING WORKS  
360RailwayAvE. Drumheller 823-2218  
JUBILEE BEVERAGES LTD  
5428 43St. Red Deer 346-4329  
RED DEER BOTTLING CO LTD  
4601GaetzAv. Red Deer 346-2585

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Grable's Sports Centre  
4934 51St. Red Deer 347-1000  
Pioneer Cycle Store  
250 3AvW. Drumheller 823-2231  
RED DEER LOCK & KEY SHOP  
4827 49St. Red Deer 347-3385

### Billiard Halls

Campbell & Loughlin Billiards  
281CentreSt. Drumheller 823-4082  
Coronation Billiards . . . . . Coronation 51  
Crystal Billiards 202 3AvW. Hanna 854-3151  
Jack & Jill Billiard Lounge Ltd  
5207GaetzAv. Red Deer 346-2511  
Nick's Billiards Hall . . . . . Cereal 11  
Oyen Billiards . . . . . Oyen 134  
Red Deer Recreational Billiard Hall  
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BLANKETS - TEXTILES &  
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5804 50Av. Red Deer 346-6615

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 (See Advertisement This Page)

### Bookkeeping Machines

See Accounting & Bookkeeping Machines

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 Lacombe Stationery & Gospel Store  
 5012 50St. Lacombe 782-3131

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 Leisure Lanes 4812 50St. Ponoka 783-3700  
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 (See Advertisement This Page)

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 (See Advertisement This Page)

## Brake Drum & Shoe Service

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- BRAKES & PARTS FOR:
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 5136 47St. Red Deer 346-3238

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### Bricklayers

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### Broadcasting Stations

See Radio Broadcasting Co's & Stations

### Brush Business

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### Building Contractors

See Contractors—Building

### Building Materials & Supplies

#### —Retail

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 CABINETS, WINDOWS & UNIT DOORS

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ALSO HANDLE A COMPLETE LINE OF  
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 (See Advertisement This Page)

#### Empire Builders Supplies Ltd

4839 49St. Rocky Mtn Hse 845-3620

(Continued Next Page)

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DIVISION OF  
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QUALITY MATERIAL AT ECONOMY PRICES.

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**FOR ALL YOUR BUILDING NEEDS**

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RED DEER

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PONOKA 5125 50 Ave	845-3550
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MHI & Wholesale Sales	887-2132
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## Building Materials & Supplies—

### Retail—(Cont'd)

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**REVELSTOKE BUILDING MATERIALS LIMITED** 5202GaetzAv. Red Deer 346-2581  
**REVELSTOKE BUILDING MATERIALS LIMITED** Eckville 18  
**REVELSTOKE BUILDING MATERIALS LIMITED** 4940 50St., Innisfail 227-3511  
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 (See Advertisement This Page)  
**REVELSTOKE BUILDING MATERIALS LIMITED** 5202GaetzAv., Red Deer 346-2581  
 (See Advertisement This Page)  
 Shannon Builders Supplies & Construction, Consort 243  
**STETTLER BUILDING SUPPLIES LTD**  
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 EDMONTON

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 (See Advertisement This Page)

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SERVING CENTRAL ALBERTA AREA  
**A COMPLETE STOCK OF LUMBER DEALER SUPPLIES**  
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- FLUSH DOORS
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EDMONTON

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### Building Wreckers

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(Continued Next Page)

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A COMPLETE LINE OF  
 COMMERCIAL  
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 STRUCTURES  
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After Hours Res. 347-1082

6784 Edmonton Tr., Red Deer

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—(Cont'd)

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- Revelstoke Building Materials Limited  
Eckville 18
- Revelstoke Building Materials Limited  
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- Phone ..... EDMONTON 488-0966

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- Bus Depot Information on Tickets & Schedules  
4924 52St. Red Deer 346-6170
- 4914 49St. Stettler 742-2171

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- Key Secretarial School  
5015 Gaetz Av. Red Deer 346-4625  
(See Advertisement This Page)



**Key Secretarial School**

"Maximum Training in  
Minimum Time"

Two Complete 6 Month  
Courses a Year

**346-4625**

"Your Key to Success"

5015 Gaetz Ave., Red Deer

**Business Services**

- MacKay Agencies  
379 Centre St. Drumheller 823-2510
- Secretarial Services of Red Deer  
Upstrs 5015 50Av. Red Deer 347-2788

**Cabinet Makers**

- Andreasen Brothers Building Supplies  
Rosedale. Drumheller 823-4422
- Brysons Cabinets 4914 49St. Stettler 742-3314
- Ewert & Olesen Cabinet Makers  
4401 40aAv. Red Deer 346-5289
- MENZIES & HERBERT LTD**  
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- Modern Superior Woodworkers  
5874 70St. Red Deer 346-6489
- Parkland Woodcraft  
6751 52Av. Red Deer 347-2753  
(See Advertisement This Page)
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"For Quality"

The Best In Furniture  
Refinishing

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AT POPULAR PRICES

Store & Office Fixtures &  
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Formica also A Specialty

Phone for Free Quotations

**Cablegrams**

See Telegraph Companies

**Cabs**

See Taxicabs

**Cafeterias**

See Restaurants

To dial correctly, pull the dial  
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. . . then let dial return at its  
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See also Adding Machines

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NEW AUTOMATIC  
CALCULATOR  
HAS CHAIN  
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AND MANY OTHER FEATURES.  
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UNDERWOOD — OLIVETTI  
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**Canoes**

See Boats

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See Automobile Washing & Polishing

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- CANADIAN LIQUID AIR LTD—AIR LIQUIDE**
- CANADA LTEE** 4418 Gaetz Av. Red Deer 346-3128

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- Kranz Construction 407 3AWW . . . Hanna 854-3933

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costs little. Call us today.

**Carpet & Rug Cleaners**

- Duraclean Home Service  
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(See Advertisement This Page)
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**Holiday Inn Ltd** 4742 Ross St. Red Deer 346-5354  
(See Advertisement This Page)

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(Continued Next Page)

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 4241 44 St. Red Deer 346-6769  
 Anglican Church of St Luke  
 4929 54 St. Red Deer 346-3402  
 Anglican Church (St Mary's)  
 5120 49 Av. Ponoka 783-4329  
 Baptist Church 5113 57 Av. Ponoka 783-3515  
 Baptist Church (First)  
 4310 39 St. Red Deer 346-4281  
 Benedictine Sisters Oyen 115  
 Catholic Churches & Institutions  
 St Stephen's Church Lacombe 782-3514  
 St Augustine's Church  
 5111 52 Av. Ponoka 783-4048  
 Sacred Heart Church  
 5508 48a Av. Red Deer 346-2618  
 St Margaret's Church  
 5509 50 St. Rimbey 843-2126  
 Our Lady of the Assumption Church  
 Sylvan Lake 887-2398  
 Christian Church (Parkland)  
 5515 43 St. Red Deer 346-2160  
 Christian Reformed Church  
 4021 50a St. Red Deer 346-5659  
 Church of Christ (Parkland)  
 5515 43 St. Red Deer 346-2160  
 Church of Epiphany 4913 49 St Rimbey 843-2597  
 Church of Jesus Christ of Latter-day Saints  
 5123 48 Av. Ponoka 783-3865  
 Church of Jesus Christ of Latter-day Saints  
 3002 47 Av. Red Deer 346-6768  
 Missionaries  
 Dnstrs 4419 48 Av. Red Deer 347-2368  
 Missionaries 5059 43 St. Red Deer 346-3618  
 Church of the Nazarene  
 4908 48 St. Innisfail 227-3281  
 Church of the Nazarene  
 4802 Ross St. Red Deer 346-2775  
 Church of the Nazarene  
 5103 48 St. Rocky Mtn Hse 845-3215  
 Dial of Meditation 705 65 St Drumheller 823-4444  
 Jehovah's Witnesses 201 2AVW. Hanna 854-3962  
 Jehovah's Witnesses Kingdom Hall Eckville 210  
 Knox United Church  
 195 3AV. Drumheller 823-2366  
 Lutheran Church Grace  
 620 2AVW. Drumheller 823-3192  
 Lutheran Church Trinity  
 4346 39 St. Red Deer 346-4070  
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 Grace Lutheran Church Rev A Queregensser  
 5125 60 Av. Ponoka 783-3287  
 Our Saviour's Lutheran Church Rev E W Olsen  
 5109 55 Av. Ponoka 783-3098  
 Mt Calvary Lutheran Church  
 18 Selkirk Blvd. Red Deer 346-3798  
 Peace Lutheran Church  
 4033 48 Av. Innisfail 227-3981  
 Pentecostal Assemblies  
 4815 54 St. Stettler 742-2645  
 Pentecostal Tabernacle  
 4108 49 Av. Innisfail 227-3876  
 Pentecostal Tabernacle  
 5220 54 Av. Ponoka 783-3620  
 Pentecostal Tabernacle  
 4832 51 St. Red Deer 346-3003  
 Presbyterian Church  
 5004 50 St. Rocky Mtn Hse 845-3422  
 Presbyterian Church (Knox)  
 4718 Ross St. Red Deer 346-4560  
 Church Hall Red Deer 347-2157  
 St Andrews Presbyterian Church  
 3702 58 Av. Red Deer 346-6036  
 St Joseph Convent  
 52 Av & 61 St. Red Deer 346-2360  
 St Magloires Anglican Church  
 176 2 St W. Drumheller 823-2989  
 St Mark's Anglican Parish Hall  
 4915 52 St. Innisfail 227-3761  
 St Patrick's Anglican Church Della 213  
 Salvation Army 242 1 St W. Drumheller 823-2215  
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 Bsm't McKibbin Bldg. Lacombe 782-3530  
 Seventh Day Adventist Church  
 College Hgts. Lacombe 782-6131  
 Stettler Baptist Church  
 4817 49 St. Stettler 742-2202  
 Theresetta Convent Castor 882-3264  
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 United Church 5024 52 Av. Ponoka 783-4087  
 Christian Education Center Ponoka 783-4747  
 United Church 4725 Ross St. Red Deer 347-2244  
 United Church 4820 51 St. Stettler 742-3193  
 United Church Christian Education Building  
 4720 48 Av. Innisfail 227-3881

**Church Organizations—(Cont'd)**

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 Youth For Christ (Central)  
 5326 47 Av. Red Deer 347-1307  
 Zion Lutheran Church Missouri Synod  
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Coronation Laundry & Dry Cleaners Coronation 233  
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216CentreSt. Hanna 854-3678

Korner Kleaners 5056 50St. Innisfail 227-3439

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4731 49bAv. Lacombe 782-6321

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5108 50St. Ponoka 783-4014

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225CentreSt. Drumheller 823-2274

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5214 50St. Ponoka 783-9546

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4907 51St. Rimbey 843-2590

Snappy Cleaners 5013 50Av. Ponoka 783-3651  
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Sno-Glo Cleaners 4720 50St. Stettler 742-2888  
(See Advertisement This Page)

Sterling Cleaners Ltd  
4930 49St. Red Deer 346-2315  
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Stettler Dry Cleaners  
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Canadian Legion BESL  
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Community Centre 5101 46Av. Stettler 742-2129  
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3731 50Av. Red Deer 346-3632  
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No12HwyW. Lacombe 782-3951  
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Stettler Family Recreation Centre  
5010 51St. Stettler 742-3231  
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234CentreSt. Drumheller 823-2600  
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4925 49St. Red Deer {346-2101

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(See Advertisement This Page)

**Con-Spec Sales Ltd**  
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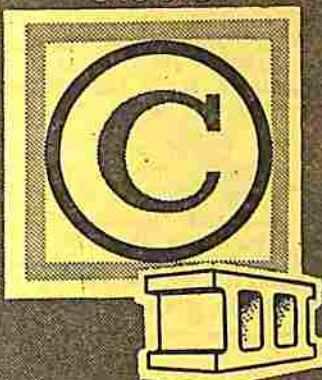
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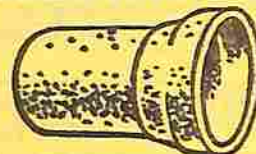
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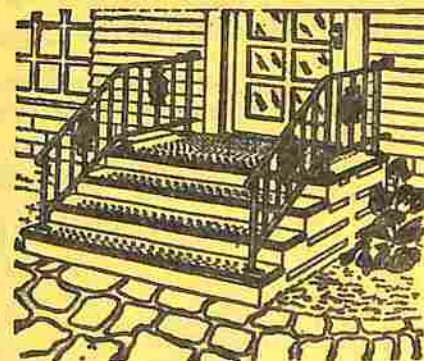


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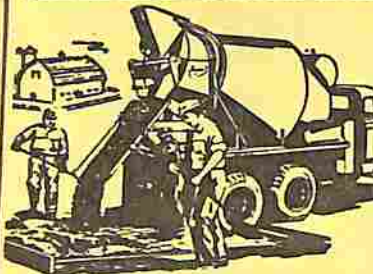
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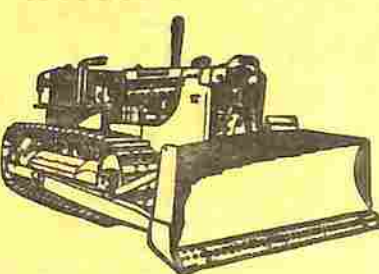


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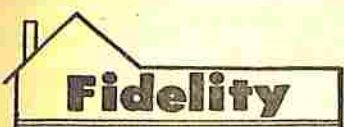
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Martha's Drapery & Furnishings  
4907a 50 St., Stettler 742-2015  
(See Advertisement This Page)  
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Mountview Store 3757 43Av Red Deer 347-2345  
 (See Advertisement This Page)

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 5005 50St. Innisfail 227-3488

Jackson's Drug Store 5009 50St Innisfail 227-3500

Johnston Drugs (Ponoka) Ltd  
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Johnston Herbert 5320 58StCr. Ponoka 783-3724

Johnston's Drug Store  
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4930 54St. Red Deer 346-5445  
(See Advertisement This Page)

**EVENTIDE FUNERAL CHAPELS LTD**  
Sylvan Lake 887-2151

**FENTON & KIRKMAN FUNERAL CHAPEL LTD**  
51Av&C&ETr. Lacombe 782-3366

Klym's Funeral Home ..... Oyen 245

Lissack's Funeral Home ..... Castor 882-3141

Lissack's Funeral Home ..... Coronation 246

Orme & McIntosh Funeral Chapels Ltd  
49Av&32St. Red Deer 346-6661  
(See Advertisement This Page)

**PARKLAND CHAPEL LIMITED**  
4930 54St. Red Deer 346-5445

**WHYTE FUNERAL HOME & AMBULANCE**

**FUNERAL DIRECTORS  
AMBULANCE — FLOWERS**

WHYTE - BELLIS

308CentreSt ..... HANNA 854-3100

**WINDRUM FUNERAL CHAPEL LTD****FUNERAL DIRECTORS  
AMBULANCE — FLOWERS**

4200 49Av ..... INNISFAIL 227-3833

**WINTER'S FUNERAL HOME LTD****AMBULANCE SERVICE****FLOWERS**Also Located at  
TROCHU & THREE HILLS2Av&2StW ..... DRUMHELLER (823-2666)  
(823-2392)Winter's Funeral Homes Ltd Three Hills—  
Delburne Residents Only Call Long Distance &  
ask for (No Toll Charge) Zenith 07298**Funeral Directors Supplies &****Service**

**SORENSEN DISTRIBUTORS LTD**  
4918 52St. Red Deer 346-4812  
G L Sorensen Mgr res ..... Red Deer 346-2534

**Furnaces—Heating**

Dave's Sheet Metal Ltd  
5437 45St. Red Deer 346-6865

**HAYHOE F M PLUMBING & HEATING (RED DEER) LTD**  
5014GaetzAv. Red Deer 346-5537

**LENNOX HEATING SYSTEMS**

Custom designed systems for residential, school, commercial and industrial use.

**LENNOX**

Gas, oil, electric equipment. Oil & Gas conversions. Humidifiers. Air conditioning easily added or separate. Free estimating. Prompt service on all makes. Factory-trained crews.

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RED DEER CITY DEALER  
**BURNETT N M PLUMBING & HEATING LTD**  
4929 51St. Red Deer 346-2627

Lynnel Metal & Furnace Co Ltd  
5202 54Av. Red Deer 346-3848

Red Deer Sheet Metal  
5703KerryWoodDr. Red Deer 346-2476

Walter's Sheet Metal  
7060 58Av. Red Deer 346-6581

**Furniture Dealers—Retail**

Adie's Furniture & Novelties Sylvan Lake 887-2317  
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**UP-TO-DATE FURNITURE  
AT LOWEST PRICES**

SERVING DRUMHELLER DISTRICT

Night Calls Robert Trembecky Mgr. 823-3012  
349CentreSt ..... DRUMHELLER 823-2207

Bain's Household Furnishings ... Castor 882-3266  
Beeston Furniture 106 2AvW ... Hanna 854-3939

**BETTER HOUSEKEEPING LTD**

SERVICE WISE — WE SPECIALIZE

Complete Home Furnishings  
As Well As Appliances — TV  
& Radio

4930RossSt ..... RED DEER 346-3339

**BUILDERS MERIT STORES DIV OF  
BUILDERS HARDWARE STORES LTD**

5032GaetzAv. Red Deer 346-2055

Burrows Hardware & Furniture  
5036 50St. Innisfail 227-3411

Farmer's Exchange 215 2AvW ... Hanna 854-3133  
Harper Furniture 5121GaetzAv Red Deer 346-2250

(See Advertisement This Page)  
Moore O B 4906 50St ..... Rimbey 843-2391

(Continued Next Page)

EVERY subscriber to Telephone service in the Central District receives a copy of this directory and your Advertisement in it is always to be found when it is wanted.

*Orme & McIntosh  
Funeral Chapels Ltd.*

OUR SERVICE  
IS AVAILABLE TO ALL  
REGARDLESS  
OF FINANCIAL MEANS

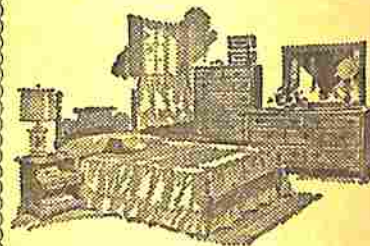
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**346-6661**

49th Ave. &amp; 32nd St. — RED DEER

T. G. ORME, Pres., Res. 346-5207

**HARPER  
FURNITURE**



"WHERE YOU SHOP WITH  
CONFIDENCE AND SAVE  
WITH SATISFACTION"

JOHN DRAGUSHAN — W. FRANK EDE

**346-2250**

5121 Gaetz Ave., RED DEER

**Furniture Dealers—Retail—**

(Cont'd)

- PAM-RON FURNITURE HOUSE LTD**  
 PLAZA SHOPPING CENTRE  
**NATIONAL BRANDS OF FURNITURE & APPLIANCES AND DRAPES**  
 CENTRAL ALBERTA'S QUALITY SHOP  
 5024 47AV ..... RED DEER 347-1656
- Ponoka Furniture Ltd**  
 5006 50St. Ponoka 783-3440
- Red Deer Furniture Co Ltd**  
 5317GaetzAv. Red Deer 346-6189  
 (See Advertisement This Page)
- Rodgers Home Furnishings Ltd**  
 4954 47St. Lacombe 782-3127
- Royal Home Furniture Ltd**  
 5123GaetzAv. Red Deer 347-2065  
 (See Advertisement This Page)
- Sherman's Furniture Centre**  
 180CentreSt. Drumheller 823-2444  
 (See Advertisement This Page)
- Sim's Furniture Ltd**  
 4919 51St. Red Deer {346-2471  
 {347-3371  
 (See Advertisement This Page)
- SIMS FURNITURE (STETTLER) LTD**  
 4920 50St. Stettler 742-3223
- Soley Hardware & Furniture Ltd**  
 4922 50Av. Lacombe 782-3022  
 (See Advertisement This Page)

**LOOKING FOR SOMETHING?**

It takes time to hunt around from store to store for things you want. An easier way is to consult the **YELLOW PAGES**. Your Handiest Buying Guide.

**Furniture Dealers—Used—**

**Bought & Sold**

- Frontier Surplus Center Ltd**  
 4918 52St. Rocky Mtn Hse 845-3768
- Red Deer Furniture Co Ltd**  
 5317GaetzAv. Red Deer 346-6189

**Furniture Movers**

- CRAWFORD TRANSPORT LTD**  
 5301 57Av Ponoka. Red Deer 347-1707
- Drumheller Transport Co**  
 208RailwayAve. Drumheller 823-2988
- MacCosham Van Lines (Red Deer) Ltd**  
 5315GaetzAv. Red Deer 346-2778
- RELIANCE MOVING & STORAGE CO (RED DEER) LTD** {346-4474  
 {347-1961  
 4324 54Av. Red Deer 347-4520  
 After Hours ..... Red Deer 347-4520
- Speedy Delivery 5505 36St. Red Deer 346-5800**

**Furniture Repairing &**

**Refinishing**

- FROST'S DECORATING & HANDYMAN**  
 5401 48Av. Red Deer 346-3462

**Furriers**

- SISSON FURS 4925RossSt. Red Deer 346-2291**

**Garages—Service**

- A & B MOTORS LTD** Genl Ofc  
 4720 50St. Innisfail 227-3909  
 Parts ..... Innisfail 227-3478
- Acadia Valley Garage** ..... Acadia Valley 40
- Adams Service** ..... Spruceview 728-3550
- Badry Sales & Service Ltd**  
 5105 50Av. Ponoka 783-3585
- Service Dept** ..... Ponoka 783-3686
- Batdorf Motors** ..... Rosebud 457-2217
- Bawlinheimer L L** 4925 48St Red Deer 346-2229
- Baxter's Garage**  
 4903 51St. Rocky Mtn Hse 845-3210

**BERT'S AUTO SERVICE**

STUDEBAKER SALES  
 PARTS & SERVICE

5113 50Av ..... LACOMBE 782-3572

**Bill's Auto Body & Service**

Garage. Craigmyle 665-2211

**Bill's B A Service**

Cereal 21

**BILL'S ROYALITE SUPER SERVICE**

TUNE UP SPECIALISTS  
 24 HOURS AMA TOWING

4924 50St ..... INNISFAIL 227-3678

**Blith E & Sons 5046 50Av ..... Bentley 50**

**Bob's Auto Sales Ltd Parts Dept**

4719 50St. Stettler 742-2441

**Body Shop SE Stettler ..... Stettler 742-3555**

(See Advertisement This Page)

**Brigham Motors Ltd 5032 48Av Ponoka 783-4323**

**Carter's Garage Ltd**

4940 51St. Rocky Mtn Hse 845-3144

**Central Garage ..... Donalda 883-2285**

**Central Garage Hanna Ltd**

111-113 2AvW. Hanna 854-3202

**Cereal Motors Garage ..... Cereal 18**

**Cliff's Garage ..... Big Valley 876-2201**

**Corner Service ..... Castor 882-3343**

**Coulee Motors ..... East Coulee 333**

**Crawford Paul & Sons**

5124GaetzAv. Red Deer 346-2565

**Delburne Garage ..... Delburne 5**

**Donell Motors Ltd 4941 50Av ..... Bentley 31**

**Doyle W A Services Ltd**

4504 47Av. Rocky Mtn Hse. 845-3009

**DRUMHELLER MOTORS LTD**

B.A.

PETROLEUM PRODUCTS

REPAIR WORK OUR SPECIALTY

TwinHillsRd ..... DRUMHELLER 823-2645

**Dun-Rite Motors 4924 47St. Lacombe 782-6371**

**Eckville Motors ..... Eckville 88**

**Ed's Texaco Service ..... Blackfalds 885-4622**

**Edwards Garage Ltd ..... f845-3033**

4828 50St. Rocky Mtn Hse 845-3307

**Ernie's Service ..... Castor 882-3363**

**Erv's Garage ..... Caroline 23**

(Continued Next Page)

**RED DEER FURNITURE CO. LTD.**



\* DEALERS IN  
 NEW & USED FURNITURE

\* APPLIANCES \* ANTIQUES

"WE BUY — SELL & TRADE"

— FREE ESTIMATES — R. CRUMBACK —

5317 Gaetz Avenue,  
 RED DEER

**346-6189**

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**FURNITURE LTD.**

"The Sign of the Crown for  
 the Best Deal in Town"

**347-2065**

COMPLETE  
 HOME FURNISHINGS  
 & APPLIANCES

Free Delivery - Free Storage

We Will Not Be Undersold

EASY BUDGET TERMS  
 TO SUIT YOU

5123 Gaetz Ave., RED DEER

**SIM'S FURNITURE LTD.**

"FEATHER YOUR NEST  
 WITH A LITTLE DOWN"

Complete  
 Home Furnishings  
 And Appliances

Red Deer's Leading  
 Furniture Store

**346-2471**

**347-3371**

4919 - 51 Street, RED DEER

— STETTLER STORE —

**742-3223**



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"The Store with the Big City Service"

Everything For The Home

Custom-Built Furniture

**823-2444**

180 Centre St., Drumheller

**Soley Hardware & Furniture Ltd.**

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 LOWER FLOOR  
 FOR VALUES GALORE!

WESTINGHOUSE  
 APPLIANCES

4922 - 50th Ave.  
 LACOMBE **782-3022**

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• VOLKSWAGEN  
 • RAMBLER  
 SALES & SERVICE

NEW & USED CARS  
 GARAGE SERVICE

Parts Dept. 742-2441  
 Sales Dept. 742-2242  
 Body Shop 742-3555

4719 - 50th St., STETTLER  
 P.O. Box 405





**Gas Companies**

Canadian Western Natural Gas Co Ltd  
4928 42St. Innisfail 227-3626  
Northwestern Utilities Ltd  
4628 49St. Alix 437-2633  
Northwestern Utilities Ltd  
5124 52St. Lacombe 782-6351  
Northwestern Utilities Ltd  
Oyen 8021  
Northwestern Utilities Ltd  
5211 52Av. Ponoka 783-3943  
Northwestern Utilities Ltd  
4922 RossSt. Red Deer 346-2692  
Northwestern Utilities Ltd  
5021 55Av. Rimbey 843-2474  
Northwestern Utilities Ltd  
5040 54St. Rocky Mtn Hse 845-3575  
Northwestern Utilities Ltd  
Sylvan Lake 887-2541  
Plains-Western Gas & Electric Co Ltd  
294 Centre St. Drumheller 823-3002

**Gasfitters**

Ken's Plumbing Service  
5333 42aAv. Red Deer 346-4769  
Stabcek Plumbing 5542 36St Red Deer 346-5885  
Watson Bros Plumbing Ltd  
5501 58aAv. Red Deer 347-1045

**Gasoline & Oil Bulk Stations**

Allen Victor 3977 35Av. Red Deer 346-5732  
Anderson Bros HwyW. Hanna 854-3949  
Anglo American Exploration Ltd  
4601 51Av. Stettler 742-2960  
Armeneau George W. Eckville 38  
Banks E. Rumsey 5  
Barton Don 5107 47St. Red Deer 346-2631  
Berg Arthur. Oyen 61  
Black Sydney W End. Hanna 854-3533  
British American Oil Co Ltd. Big Valley 876-2262  
British American Oil Co Ltd. Coronation 41  
BRITISH AMERICAN OIL CO LTD  
Railway Ave. Drumheller 823-2350  
Bruggencate D CPR RightofWay Lacombe 782-3023  
Bruggencate D 5119 50St. Ponoka 783-3742  
Bruinsma Bros No12Hwy. Lacombe 782-3952  
Buehler A W. Coronation 59  
Cameron Robertson & MacKenzie Ltd  
No56Hwy. Stettler 742-2131  
Canadian Oil Co's Ltd  
RailwayAvW. Hanna 854-3020  
Cardamone Joseph  
Railway Ave. Drumheller 823-2460  
CATONIO TONY  
MARKETING DIVISION  
PURITY 99 OIL LTD.  
A FULL LINE OF  
PURITY "99" PRODUCTS  
Residence 823-3851  
TwinHillsRd. DRUMHELLER 823-2318  
Chanut E. Kirriemuir 2  
Clive Sales & Service Ltd. Clive 784-3334  
Cook E L. Stettler 742-2185  
Co-op Service. Castor 882-3282  
Crane Fred. Coronation 172  
D & G SALES & SERVICE LTD  
PURITY 99 PRODUCTS  
Douglas G. Meston, Oil Agent  
4323 54Av. RED DEER 346-5300  
Dalzell Service 4550 50Av. Lacombe 782-6028  
Eastgate Service 4608 50Av. Rimbey 843-2581  
Eliuk's Maple Leaf Service  
5169 50St. Innisfail 227-3712  
Haner E A 4415 50St. Innisfail 227-3455  
Harold's Service NOrumheller Drumheller 823-2469  
(See Advertisement This Page)  
Harris Geo A 4557 50Av. Lacombe 782-3807  
Hauck Tony. Acadia Valley 52  
Heatherington Gordon. Consort 62  
Hunter D N. Craigmyle 665-2232  
Imperial Oil Ltd 4827 51Av. Alix 437-2471  
Imperial Oil Ltd. Delia 336  
Imperial Oil Ltd 645 4AvW Drumheller 823-2663  
Imperial Oil Ltd. Oyen 50  
Janssen W E. Penhold 886-4494  
Jensen Paul M 5408 50St. Innisfail 227-3266  
Johnson B. Castor 882-3303  
Johnson & James 4419 50St. Ponoka 783-3456

**Gasoline & Oil Bulk Stations—**

(Cont'd)

KLOEPFER W  
Agent  
NORTH STAR OIL  
OGILVIE FLOUR — MIRACLE FEEDS  
Residence Phone 742-2026  
NE Stettler. STETTLER 742-2115  
Lamson M E RailwayAvW. Hanna 854-3188

**LARRY'S SHELL SERVICE**

SHELL BULK SALES  
Prompt Service — Metered Delivery  
EdmontonTr. RED DEER 346-4467  
Les's Royalite Service  
TwinHillsRd. Drumheller 823-3400  
Lone Mrs J W. Castor 882-3030  
Maintenance Service  
3938 52Av. Red Deer 346-4465  
McGechie R. Morrin 305  
McNeill T D 5134 50St. Innisfail 227-3177  
Melary Gordon. Big Valley 876-2301  
Nichols Eric E Stettler. Stettler 742-2273  
Odegard L H WEnd&1AvW. Hanna 854-3773  
Odland H M RailwayAvE. Drumheller 823-2350

**PALECHEK CHAS E**

IMPERIAL OIL AGENT  
Res. 783-4073  
5203 50St. PONOKA 783-3730  
Park & Hankinson  
4447 47Av. Rocky Mtn Hse 845-3202  
Pollock R M 4602 54Av. Red Deer 346-2589

**PONOKA CO-OP OILS LTD**

MAPLE LEAF PRODUCTS  
A. Williamson, Mgr.  
5401 48Av. PONOKA 783-4288

**PURITY 99 OIL CO LTD**

4323 54Av. Red Deer 346-5300  
PURITY 99 PRODUCTS BULK SALES—  
CAMERON ROBERTSON & MacKENZIE LTD  
No56Hwy. Stettler 742-2131  
Ray's Maple Leaf Service. Sylvan Lake 887-2162  
Red Deer Co-op Ltd  
Cor 45St&55Av. Red Deer 346-2697  
Rods Sales & Service. Delburne 14  
Royalite Oil Co Ltd 5205 54Av. Red Deer 346-4487  
Rumsey Co-op Oils Ltd. Rumsey 28  
Shell Canada Limited  
RailwayAvE. Drumheller 823-3560  
Shell Canada Limited. Lacombe 782-3512  
Max Kirkman Agt res. Lacombe 782-3968  
Shell Canada Ltd 5133 47St. Red Deer 346-2711  
Simon K A NE Stettler. Stettler 742-2293  
(See Advertisement This Page)  
Steele's Service Station. Benalto 37  
Stevenson M R 4705 50Av. Rimbey 843-2155  
Taylor's Garage. Halkirk 884-2217  
Teskey Willis  
5003 RailwayAv. Rocky Mtn Hse 845-3171

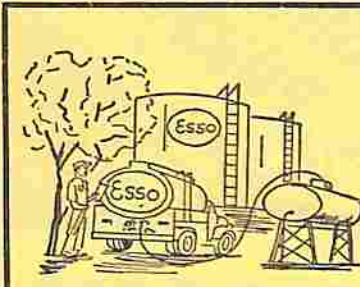
**Gasoline & Oil Bulk Stations—**

(Cont'd)

TEXACO CANADA LIMITED  
RailwayAvE. Drumheller 823-2460  
U F A Co-op 4537 50Av. Lacombe 782-6194  
U F A Co-op. Stettler 742-2647  
U F A Co-op Bulk Plant  
RailwayAvE. Drumheller 823-2119  
U F A Co-op Service 4813 50St. Alix 437-2411  
U F A Co-operative Bulk Sales. Delia 378  
Van Der Wekken Bros. Clive 784-3396  
Walker M Howard 4644 50Av. Rimbey 843-2470  
Woods Leo D. Big Valley 876-2261

**General Merchants—(Cont'd)**

CORONATION CO-OPERATIVE LTD  
Coronation 263  
Coronation Trading Co. Coronation 99  
Delburne Co-operative Assn Ltd. Delburne 19  
DELIA FARMERS CO-OPERATIVE STORE  
GROCERIES - DRY GOODS & SHOES  
C.C.I.L. FARM MACHINERY  
Phone. DELIA 310  
Devereux Store Ltd. Veteran 10  
Dillon E P. Clive 784-3303  
Eckville Co-op Main Store. Eckville 4  
Hardware Dept. Eckville 6  
Seed & Feed Plant. Eckville 5  
Office. Eckville 1  
Fizer W V. Sibald 8  
Gardner's Grocery Condo. Leslieville 50  
Gordon's Reward Store. Donalda 883-2233  
Hanna Co-operative Assn Ltd  
229-231 2AvW. Hanna 854-3040  
Heistad General Store. Veteran 23  
Hoffman's Economy Store  
4818 51St. Rimbey 843-2160  
Innisfail Co-Op Centre  
4915 50St. Innisfail 227-3766  
Leslieville Mercantile. Leslieville 15  
Long Groceries. Sylvan Lake 887-2142  
Luckham's General Store. Youngstown 7  
Maciver Foods Ltd 5053 50Av. Rimbey 843-2040  
Mac's Store 5204 49St Rocky Mtn Hse 845-3490  
Magnet Stores Ltd. Castor 882-3005  
McMillan Store Alhambra. Leslieville 75  
Odell's Ltd 205-207 2AvW. Hanna 854-3871  
Oyen Co-op Store Ltd. Oyen 13  
Pioneer General Store. Caroline 4  
Pioneer Store. Consort 9  
Ponoka Co-op Association Ltd  
Grocery Dept 5011 51Av. Ponoka 783-3832  
Hardware & Dry Goods. Ponoka 783-3259  
Ofc. Ponoka 783-3260  
Red & White Store 4928 50Av. Bentley 30  
Riverside General Store  
3910 RiversideDr. Ponoka 783-3361  
Riverview Store Hwy11W Rocky Mtn Hse 845-3143  
Robinson's Stores 5031 50Av. Ponoka 783-3654  
Rogers Cash Foods. Mirror 11  
Rosebud Mercantile. Rosebud 457-2202  
Russell's General Store. Benalto 21  
Strap & Co. Eckville 26  
Taylor's Meat & Grocery  
5010 50Av. Rimbey 843-2140  
Ted's General Store. Acadia Valley 30  
Valley General Store 4922 50Av. Bentley 8  
Wenger's General Store. Mirror 1  
West G W & Son 4948 50St. Innisfail 227-3734



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IMPERIAL  
FOR THE BEST  
N.E. STETTLER  
STETTLER  
**742-2293**  
Res. Phone 742-2402

**Generator Repairs**

Corbetts Auto Electric (Red Deer) Ltd  
5301 Gaetz Av. Red Deer 347-4481  
Gaidica's Universal Repair Shop  
4944 52St. Innisfail 227-3553  
JAKEYS AUTO SERVICE  
355 1StW. Drumheller 823-2304

**Generators—Electric**

Inter-City Mobile Power Ltd  
4946 RossSt. Red Deer 347-2456  
ONAN ELECTRIC PLANTS  
Gas, Gasoline, Propane,  
Natural Gas & Diesel  
Engine-Driven  
Electric Generating Plants  
500 to 230,000 Watts A.C.  
Also D.C. Battery Chargers, Marine Plants,  
Magnet Chargers & Separate Generators.  
"FOR INFORMATION CALL"  
SIMSON-MAXWELL  
10375 59Av. Edmonton 439-0048



POWER-AID MANUFACTURING CO LTD  
**MOBILE 110 VOLT  
A.C. GENERATORS**  
Box 118  
4747 60St. RED DEER 347-1612

**Gasoline & Oil Service Stations**

See Service Stations

**General Merchants**

Bayer's General Store Condo. Leslieville 47  
Bentley Mercantile 5002 50Av. Bentley 7  
Blackfalds General Store. Blackfalds 885-4696  
Blindman Valley Co-operative Assn  
5203 41St. Rimbey 843-2125  
Bruce's General Store. Penhold 886-4422  
Buffalo Lake Farmers' Co-op Marketing Assn  
Mirror 28  
Burns General Store. Veteran 20  
Campion's General Store. Halkirk 884-2201  
Carlson's Dry Goods 5049 50Av Rimbey 843-2444  
Central Meat & Grocery. East Coulee 312  
Cobb's Ltd. Sylvan Lake 887-2091  
Community General Store  
4915 50St. Alix 437-2611  
Compeer Cash Store. Compeer 3  
Consort District Co-operative Ass'n Ltd Consort 12  
Cony Mutual Stores Ltd  
4928 50St. Rocky Mtn Hse 845-3044  
Co-op Store 5021 50Av. Rimbey 843-2063  
Co-op Store 5016 50Av Rocky Mtn Hse 845-3011  
Lumber Hwy11E. Rocky Mtn Hse 845-3600  
Corner Co-op Store. Spruceview 728-3209

**H. GRASS  
HAROLD'S SERVICE**  
TEXACO FARM SALES  
Sturdie Oils and Greases  
Mageobar Drilling Mud  
**General Trucking**  
After Hours Res. 823-2772  
**823-2469**  
NORTH DRUMHELLER