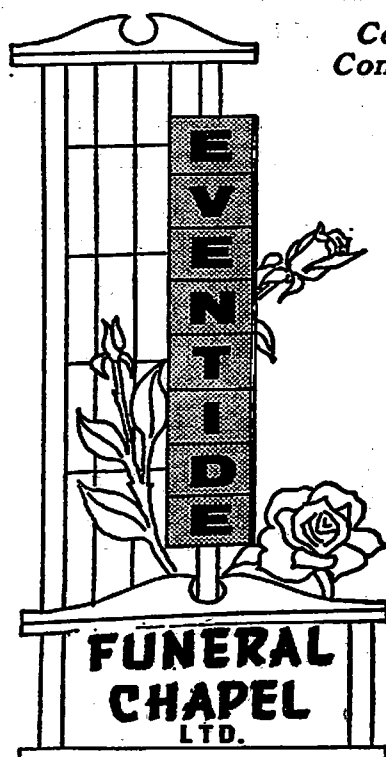




*Central Alberta's Most
Complete Funeral Services*

IN TIME OF NEED CALL
**EVENTIDE FUNERAL
CHAPELS LTD.**

**PARKLAND CHAPEL
LIMITED**

**BROWN & JOHNSON
LTD.**

**DUFFIELD FUNERAL
HOMES LTD.**

PHONE 346-2561

RED DEER

Lowest Funeral Prices
in Alberta

*funerals conducted
with
dignity and respect*

24 Hour Service

Lacombe 782-3031

Rimbey (Sylvan Lake) 36

Rocky Mtn. House (Sylvan Lake) 36

BRANCHES —
Innisfail 227-3123
Sylvan Lake 36

*Orme & McIntosh
Funeral Chapels Ltd.*

OUR SERVICE
IS AVAILABLE TO ALL
REGARDLESS
OF FINANCIAL MEANS

PHONE

346-6661

49th Ave. & 32nd St. — RED DEER

OLDS

Phone 226-3223

CARSTAIRS

Phone Bus. 42

Evenings Res. 221



Funeral Directors

Bowler & Bascom 5137 50Av. Ponoka 783-3122

BRENNEN FUNERAL HOME
4820 50St. Stettler 742-2153

BROWN & JOHNSON LTD
4930 54St. Red Deer 346-2561

DUFFIELD FUNERAL HOMES LTD
Sylvan Lake 36

DUFFIELD FUNERAL HOMES LTD
Innisfail 227-3123

EVENTIDE FUNERAL CHAPELS LTD
Innisfail 227-3123

Eventide Funeral Chapels Ltd
5116 52St. Lacombe 782-3031

EVENTIDE FUNERAL CHAPELS LTD
4930 54St. Red Deer 346-5445
(See Advertisement This Page)

EVENTIDE FUNERAL CHAPELS LTD
Sylvan Lake 36

Fenton & Kirkman Funeral Chapel Ltd
51Av&C&E Tr. Lacombe 782-3533
(See Advertisement This Page)

Klym's Funeral Home Oyen 245

Lissack's Funeral Home Castor 333

Lissack's Funeral Home Coronation 246

Orme & McIntosh Funeral Chapels Ltd
49Av&32St. Red Deer 346-6661
(See Advertisement This Page)

PARKLAND CHAPEL LIMITED
4930 54St. Red Deer 346-5445

WHYTE FUNERAL HOME & AMBULANCE

**FUNERAL DIRECTORS
AMBULANCE — FLOWERS**

WHYTE — BELLIS

309CentreSt. HANNA 854-3100

Funeral Directors—(Cont'd)

WINTER'S FUNERAL HOME

AMBULANCE SERVICE

FLOWERS

Also Located at
TROCHU & THREE HILLS

2Av&25St. DRUMHELLER Vally 3-2666
Vally 3-2392

Furnaces—Heating

Dave's Sheet Metal Ltd

5437 45St. Red Deer 346-6865
Hayhoe F M Plumbing & Heating (Red Deer)
Ltd 5028GaetzAv. Red Deer 346-5537

LENNOX HEATING SYSTEMS

Custom designed sys-
tems for residential,
school, commercial
and industrial use.

Gas, oil, electric equipment. Oil & Gas conver-
sions. Humidifiers. Air conditioning easily added
or separate. Free estimating. Prompt service
on all makes. Factory-trained crews.

"WHERE TO CALL"

RED DEER CITY DEALER
BURNETT N M PLUMBING & HEATING
LTD 4929 51St. Red Deer 346-2627

Red Deer Sheet Metal
5703BurntLakeRd. Red Deer 346-2476

Universal Metal & Furnace Co Ltd
5424 45St. Red Deer 346-4148

Walter's Sheet Metal
7060 58Av. Red Deer 346-6581

Furniture Dealers—Retail

Adie's Furniture & Novelties Sylvan Lake 88
Bain's Household Furnishings Castor 132

BUILDERS HARDWARE STORES LTD
5032GaetzAv. Red Deer 346-2055
Burrows Hardware & Furniture Innisfail 227-3411

BUTLER'S FURNITURE & APPLIANCE LTD

COMPLETE HOME FURNISHINGS

5101GaetzAv. RED DEER 346-4994

CUSTOM UPHOLSTERY & FURNITURE
EXCHANGE 5213GaetzAv Red Deer 347-1882
DRUMHELLER HARDWARE

**UP-TO-DATE FURNITURE
AT LOWEST PRICES**

SERVING DRUMHELLER DISTRICT

349CentreSt. DRUMHELLER 823-2207

Farmer's Exchange 215 2AvW. Hanna 854-3133
Harper Furniture 5121GaetzAv Red Deer 346-2250
(See Advertisement Opposite Page)

Moore O B Rimbey 843-2391
Oliver D A 266CentreSt. Drumheller Vally 3-2664

PAM-RON FURNITURE HOUSE LTD

**NATIONAL BRANDS OF
FURNITURE & APPLIANCES**

CENTRAL ALBERTA'S QUALITY SHOP

PlazaShoppingCentre. RED DEER 347-1656

Ponoka Furniture Store
5006 50St. Ponoka 783-3440

Red Deer Furniture Co Ltd
5317GaetzAv. Red Deer 346-6189
(See Advertisement Opposite Page)

Rodgers Home Furnishings Ltd
4954 47St. Lacombe 782-3127

Royal Home Furniture Ltd
5123GaetzAv. Red Deer 347-2065
(See Advertisement Opposite Page)

Sherman's Furniture Centre
180CentreSt. Drumheller Vally 3-2444
(See Advertisement Opposite Page)

**FENTON & KIRKMAN
FUNERAL CHAPEL
LTD.**

**LACOMBE'S NEWEST BEAUTIFULLY
AND APPROPRIATELY
APPOINTED CHAPEL**

**EVERY SERVICE
COMPLETE
REGARDLESS
OF COST**

**Serving Every Faith
With Reverence**

LACOMBE

782-3533

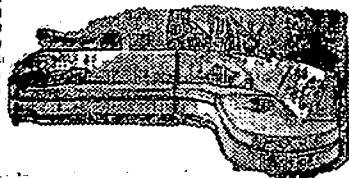
51st Ave. & C. & E. Tr.

NIGHT CALLS 782-3689

**RIMBEY — BENTLEY
CLIVE & ALIX**



HARPER FURNITURE



"WHERE YOU SHOP WITH
CONFIDENCE AND SAVE
WITH SATISFACTION"

JOHN DRAGUSHAN — W. FRANK EDE

346-2250

5121 Gaetz Ave., RED DEER



FURNITURE LTD.

"The Sign of the Crown for
the Best Deal in Town"

347-2065

COMPLETE
HOME FURNISHINGS
& APPLIANCES

Free Delivery - Free Storage

We Will Not Be Undersold
EASY BUDGET TERMS
TO SUIT YOU

5123 Gaetz Ave., RED DEER

Furniture Dealers—Retail—

(Cont'd)

Sier's Furniture Ltd.
4919 51St. Red Deer 346-2471
(See Advertisement This Page)
SIMS FURNITURE (STETTLER) LTD.
4920 50St. Stettler Rivrsd 2-3223
Star Mine Store Drumheller Vally 3-2609
(See Advertisement This Page)
Whyte Furniture 106 2AvW Hanna 854-3939

STAR MINE STORE

• Major Appliances

• TV

• Furniture

"For Best Buys" — Phone

Vally 3-2609

823-3012

DRUMHELLER
R. TREMBECKY, Prop.

ROSEDALE

Furniture Dealers—Used—

Bought & Sold

Red Deer Furniture Co Ltd
5317GaetzAve. Red Deer 346-6189

Furniture Movers

CRAWFORD TRANSPORT LTD
5301 57Av Ponoka. Red Deer 347-1707
Drumheller Transport Co
RailwayAv&25St. Drumheller Vally 3-2988
MacCosham's Van Lines (Red Deer) Ltd
5315GaetzAve. Red Deer 346-2778
RELIANCE MOVING & STORAGE CO
(RED DEER) LTD 346-4474
4324 54Av. Red Deer 347-1961
Speedy Delivery 5305 36St. Red Deer 346-5800

Furriers

DARLING LADIES' WEAR & FURRIERS
4925RossSt. Red Deer 346-2291

Garages—Service

Acadia Valley Garage Acadia Valley 40
Adams Motors 5013 50Av. Lacombe 782-6155
Bady Sales & Service Ltd
5105 50Av. Ponoka 783-3585
Service Dept Ponoka 783-5686
Barry Motors Rimby 843-2144
Batdorf Motors Rosebud 457-2217
Bawlinhelmer L.L. 4925 48St Red Deer 346-2229
Baxter's Garage Rocky Mtn Hse 845-3210
Bert's Auto Service 5113 50Av Lacombe 782-3572
Bill's Auto Body & Service Garage Craigmyle 11-4
Bill's BA Service Cereal 21
BILL'S ROYALITE SUPER SERVICE
TUNE UP SPECIALISTS
24 HOURS AMA TOWING
Phone INNISFAIL 227-3768

Bliss E & Sons Bentley 50
Bob's Auto Sales 4719 50St Stettler Rivrsd 2-2441
(See Advertisement This Page)
Carl's Body Shop 5804 51Av. Red Deer 346-5868
Carter's Garage Ltd Rocky Mtn Hse 845-3144
Casey's Shell Service
4909GaetzAve. Red Deer 346-3202
Central Garage Donalds 883-2285
Central Garage 111-113 2AvW Hanna 854-3202
Cereal Motors Garage Cereal 18
Cliff's Garage Big Valley 876-2201
Coulter Motors East Coulee 333
Crawford Paul & Sons
5124GaetzAve. Red Deer 346-2565

Garages—Service—(Cont'd)

Delburne Garage Delburne 5
Don Wilson's White Rose Service
TwinHillsRd. Drumheller 823-4011
Donell Motors Ltd Bentley 31
Doyle W A Services Ltd Rocky Mtn Hse 845-3009
DRUMHELLER MOTORS LTD

B.A. PETROLEUM PRODUCTS

REPAIR WORK OUR SPECIALTY

TwinHillsRd. DRUMHELLER Vally 3-2645

Eckville Motors Eckville 88
Edwards Garage Ltd Rocky Mtn Hse 845-3033
Ernie's Service Castor 213
Erv's Garage Caroline 23

F V SERVICE

PURITY 99 PRODUCTS

Tune-Up Jobs

Major Overhauls

USED CARS — CABINS
GROCERIES — SNACK BAR.

5214 59Av PONOKA 783-3820

Pano's Garage 318CentreSt Hanna 854-3483

4 LANE SERVICE

SPECIALIZING IN VOLKSWAGEN REPAIRS
WHITE ROSE PRODUCTS

Phone INNISFAIL 227-3765

Fred's Garage Delburne 41
Fred's Tune Shop 3021 48Av Ponoka 783-3059
Galen Motors Ltd 4801 51Av Red Deer 347-1161
Gander Motors 5002 58St Stettler 742-3393
(See Advertisement This Page)
(Continued Next Page)

SIM'S FURNITURE LTD.

"FEATHER YOUR NEST
WITH A LITTLE DOWN"

Complete
Home Furnishings
And Appliances

Red Deer's Leading
Furniture Store

346-2471

4919 - 51 Street, RED DEER

— STETTLER STORE —

Rivrsd 2-3223

Red Deer Furniture Co. Ltd.

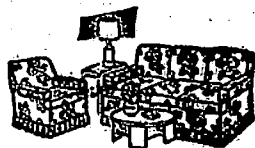
★ NEW & USED
FURNITURE
★ APPLIANCES
★ SACRED RECORDINGS
★ ANTIQUES

"We Buy — Sell and Trade"
— Free Estimates —

R. CRUMBACK

346-6189

5317 Gaetz Ave., RED DEER



SHERMAN'S Furniture Centre

"The Store with the Big City Service"

Everything For The Home

Custom-Built Furniture

Vally 3-2444

180 Centre St., Drumheller

BOB'S AUTO SALES

• VOLKSWAGEN
• RAMBLER
SALES & SERVICE

NEW & USED CARS
GARAGE SERVICE

Parts Dept. Rivrsd 2-2441

Sales Dept. 742-2242

4719 - 50th St., STETTLER

P.O. Box 405

GANDER MOTORS



GUARANTEED SERVICE
ON ALL CARS

• TOWING •

Dealers for

• SCAMPER TRAILERS •



JUNCTION No. 12 &
No. 56 Hwys.

742-3393

5002 - 58th St. — STETTLER

Garages—Service—(Cont'd)

Gerlinger Joe Garage East Coulee 318
Gordon & Stoll Central Garage Youngstown 8
Grande Avenue Service Castor 21
Grunow Ralph Veteran 15
Hager Motors Compeer 1
Harris Motors Castor 133
Harvey's Auto Body Innisfall 227-3133
Highway Service Garage 4908 50St.. Ponoka 783-3819

Hi-Way Sales & Service (Stettler) Ltd
Stettler Rivrsd 2-3001
Hi-Way Service Rimby 843-2311
Hofte's Service Big Valley 876-2276
Hunley Helen Rocky Mtn Hse 845-3101
845-3180

Hunter's Auto Electric
Cor RailwayAv&15StW.. Drumheller Vally 3-2210
Independent Truck & Car Repairs
3421GaetzAv.. Red Deer 347-2145

Jack's Service Lacombe 782-3965
Jennings's Esso Service Alix 83
Kohlman Motors 5409 50St.. Ponoka 783-3516
Kraft Auto Service 5001 48Av Ponoka 783-3998
L & K Motors Sibbald 4
Ladwig's Auto Repair
5906 54Av.. Red Deer 347-2555

Lakeview Garage Sylvan Lake 17
Larkin & Isaac Delia 324
Larry's Shell Service
EdmontonTr.. Red Deer 346-4467

Linley Motors Innisfall 227-3311
Lor's Esso Service HwyNo2S.. Red Deer 346-6535
Lundgren Motors Innisfall 227-3544
227-3372

Lymbery Motors Alix 29
Mainline Motors (Lacombe) Ltd
5038 50St.. Lacombe 782-3511
Marshall Motors Acadia Valley 29
Matthias Service Garage Castor 9
McAllister Motors Ltd
4837 50St.. Stettler 742-2010

McFARLANE-GOODACRE MOTORS LTD

MERCURY — METEOR — COMET
BRITISH FORD

Parts & Service 346-6621
Body Shop 346-2582
Used Car Lot 4901 48St 346-4243

4721GaetzAv RED DEER 346-6621

McFetridge Motors Consort 25
McPherson Motors & Auto Body Works
270 3AvW.. Drumheller Vally 3-2305

MICHENER HILL TEXACO SERVICE

- A.M.A. TOWING
- GENERAL TUNE-UP
- BRAKE SERVICE

3937 50St RED DEER 346-6932

Michener Motors Ltd Rimby 843-2044
Millar Motors (Red Deer) Ltd
3215GaetzAv.. Red Deer 346-5577
Miller's Service 5103 50St.. Lacombe 782-3455
Mirror Garage Mirror 150
Morton's Service Innisfall 227-3200



Authorized VOLKSWAGEN
Sales & Service for
The Park Country

★ Genuine Parts
★ Factory Trained Mechanics
★ Painting & Body Repairs
**MOUNT PLEASANT
MOTORS LTD.**
ON TOP OF THE NORTH HILL

Garages—Service—(Cont'd)

Mount Pleasant Motors Ltd
EdmontonTr.. Red Deer 346-2776
(See Advertisement This Page)
Neilson's Garage Benalto 35
Newcastle Motors
Newcastle.. Drumheller Vally 3-2705
North Hill Service EdmontonTr Red Deer 346-4268
North Side Purity 99 Service
5820GaetzAv.. Red Deer 346-2938

NORTH WEST MOTORS (RED DEER) LTD

CHRYSLER - DODGE - VALIANT

OFFICIAL A.M.A. GARAGE

3115GaetzAv RED DEER 346-2035

O K Auto Supply 5009 45St.. Red Deer 346-2397
Park A R EastLacombe Lacombe 782-3512
Parkland Motors Ltd 5032 48Av Ponoka 783-4323
Pat's Highway Service Castor 22
Paul & Don's Service Delia 316
Peterson Motors Oyen 65
Ralph's Auto Body Shop
4937 50St.. Stettler 742-2939

Red Deer Motors (Canada) Ltd 346-4433
4802GaetzAv.. Red Deer 346-2065

Red Deer Service Centre
4504GaetzAv.. Red Deer 346-3684
Repairs Unlimited 5619 57Av Red Deer 346-3624
Rimby Motors Rimby 843-2566

RIO VISTA GARAGE LTD**FORD DEALERS
TRUCK CENTRE**

Auto Leasing & U-Drive
Complete Automotive Service
Body Shop — AMA Towing

SWITCHBOARD CONNECTING ALL DEPTS.

5804GaetzAv RED DEER 346-6615

ROBINSON'S AUTO REPAIRS

5009 45St.. Red Deer 347-1576

Rosedale Motors Rosedale Drumheller Vally 3-3654

Ross Garage Rocky Mtn Hse 845-3077

Roy's Service Centre
4910 49St.. Stettler Rivrsd 2-3131

Russell & Son's Garage Caroline 6

S & W Body Shop & Wreckers Ltd
5029 51Av.. Ponoka 783-3229

Sandy's Service Michichi Delia 926-13

Scotty's Garage Halkirk 884-2252

Shepherd D & Son Rumsey 6r3

Starland Motors Morrin 318

Stettler Corner Service
4701 50St.. Stettler Rivrsd 2-3311

Stettler Motors Ltd
Cor 51Av&50St.. Stettler 742-2929

Sales Stettler Rivrsd 2-2930

SUMMIT ESSO SERVICE

COMPLETE BRAKE & TUNE-UP SERVICE
GENERAL REPAIRS

Lubrications, Wash, Tire Repairs

Don Holman, Prop.

On Edmonton Hwy North of Red Deer

7112EdmontonTr RED DEER 346-5059

Sunnook Garage Sunnook 2r2

Super Shell Service
RailwayAv&25StE.. Drumheller 823-3245

SUPERIOR GARAGE (STETTLER) LTD
4819 50St.. Stettler 742-2583

Sutton & Biore 4901 52St.. Red Deer 346-2822

Sylvan Lake Motors Sylvan Lake 77r2

Sylvan Super Service Sylvan Lake 61

Sylvan Service Rimby 843-2033

Thompson Garage Rocky Mtn Hse 845-3150

Town Garage 5011 48St.. Stettler Rivrsd 2-3013

Twin Hill Auto Service
TwinHillsRd.. Drumheller Vally 3-3269

Garages—Service—(Cont'd)**ULTRA SALES & SERVICE LTD**

"Complete Automotive & Tractor Service"

DEALERS — FORD BRITISH CARS

DEALERS — FORD TRACTORS

& MACHINERY

Sales & Rentals Shasta Trailers

— 24 HOUR TOWING SERVICE —

346-4510
4303GaetzAv RED DEER 346-5611

Veteran Garage Veteran 19
Watson & Little Garage Ltd Delburne 12
Weins' 99 Service Alix 44
Westpark Service Centre
3704 57Av.. Red Deer 346-5455
Westpark Texaco Service
5431 43St.. Red Deer 346-4868
Wilders Motors Limited
5018 51Av.. Ponoka 783-3008
Wilts Ford Service Garage Consort 18
Youngstown Motors Youngstown 21

Gas Companies

Canadian Western Natural Gas Co Ltd
Innisfall 227-3626
Northwestern Utilities Ltd Alix 111r2
Northwestern Utilities Ltd
5124 52St.. Lacombe 782-6351
Northwestern Utilities Ltd Oyen 21r2
Northwestern Utilities Ltd
5211 52Av.. Ponoka 783-3943
Northwestern Utilities Ltd 346-2692
4922RossSt.. Red Deer 346-2642
Northwestern Utilities Ltd Rimby 843-2474
Northwestern Utilities Ltd
Rocky Mtn Hse 845-3575
Northwestern Utilities Ltd Sylvan Lake 260r2
Plains-Western Gas & Electric Co Ltd
294CentreSt.. Drumheller Vally 3-3002

Gasfitters

Staback Plumbing 4611GaetzAv Red Deer 346-5885
Watson Bros Plumbing Ltd
5501 58Av.. Red Deer 347-1045

Gasoline & Oil Bulk Stations

Allen Victor 3977 35Av Red Deer 346-5732
Anderson Bros 9HwyW Hanna 854-3949

ANGLO AMERICAN EXPLORATION LTD

4323 54Av.. Red Deer 346-5300

Anglo American Exploration Ltd
4601 51Av.. Stettler Rivrsd 2-2960

Armeneau George W Eckville 38

Banks E Rumsey 5

Barton Don 5107 47St Red Deer 346-2631

Bespflug Cris Oyen 61

Black Sydney 117 2AVE Hanna 854-3533

Bosch Phil Oyen 50

British American Oil Co Ltd .. Big Valley 876-2262

British American Oil Co Ltd Coronation 41

BRITISH AMERICAN OIL CO LTD

RailwayAvE.. Drumheller Vally 3-2350

Bruinsma Andrew
CPR RightofWay.. Lacombe 782-3952

Bruinsma K S & Sons
5119 50St.. Ponoka 783-3742

Buehler A W Coronation 59

Cameron Robertson & MacKenzie Ltd
Stettler Rivrsd 2-2131

Canadian Oil Co's Ltd
RailwayAvW.. Hanna 854-3020

Cardamone Joseph
RailwayAvE.. Drumheller Vally 3-2460

CATONIO TONY

MARKETING DIVISION
ANGLO AMERICAN EXPLORATION LTD.

A FULL LINE OF
PURITY "99" PRODUCTS

Residence Vally 3-3851

TwinHillsRd .. DRUMHELLER Vally 3-2318

Chanut E Kirriemuir 2

Cook R E Stettler Rivrsd 2-2185

Co-op Service Castor 138

Gasoline & Oil Bulk Stations—**(Cont'd)**

Crane Fred Coronation 172
Dalzell Service 4550 50Av .. Lacombe 782-6028
Davidson James 4507 49Av Stettler Rivrsd 2-3361
Elluk's Maple Leaf Service .. Innisfall 227-3712
Flieger B W Innisfall 227-3177
Gaffney Ted Stettler Rivrsd 2-2273
Great West Distributors Ltd
5302 43St.. Red Deer 346-2468

Haner Bros Gadsby 17
Haner E A Innisfall 227-3455
Harold's Service
NDrumheller.. Drumheller Vally 3-2469

(See Advertisement This Page)

Harris Geo A 4557 50Av .. Lacombe 782-3807

Hauck Tony Acadia Valley 52

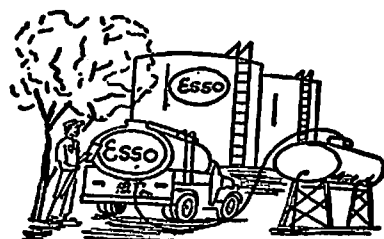
Hunter D N Craigmyle 32

Imperial Oil Ltd Alix 73

(Continued Next Page)

**H. GRASS
HAROLD'S SERVICE****TEXACO FARM SALES****Sturdie Oils and Greases****Magecobar Drilling Muds****Seismic Bran****C.C.I.L. Machinery****General Trucking****NORTH DRUMHELLER****Vally 3-2469**

After Hours Res. Vally 3-2772

**K. A. SIMON**

Products You Trust

Service You Like

ALWAYS LOOK TO

IMPERIAL

FOR THE BEST

STETTLER

Rivrsd 2-2293

Res. Phone Rivrsd 2-2402

Gasoline & Oil Bulk Stations

(Cont'd)

Jensen W E Penhold 886-4494
Jensen Paul M Innisfall 227-3266

JIM & JANE'S SERVICE

"WHITE ROSE BULK SALES"
J. E. Coulbourn

Phone MUNSON 823-3666

Johnson B Castor 150
Johnson & James 4419 50St. Ponoka 783-3456

KLOEPFER W

— Agent —

NORTH STAR OIL

OGILVIE FLOUR — MIRACLE FEEDS

Residence Phone Rivrsd 2-2026

Phone STETTLER Rivrsd 2-2115

Lumsda M E RailwayAvW Hanna 854-3188
Les's Royallite Service

TwinHillsRd. Drumheller Vally 3-3400
Lene Mrs J W Castor 6

Marshall's Shell Bulk Sales Craigmyle 50
Mellary Gordon Big Valley 876-2301

NESTON DOUGLAS G

PURITY 99 PRODUCTS

Douglas G. Neston, Oil Agent

4923 54Av RED DEER 346-5300

Muddle Spencer Rimbey 843-2581
North Star Oil Division—Shell Oil Co of Canada

Ltd 5133 47St. Red Deer 346-2711
Odgaard L H WEND&IAVW Hanna 854-3773

Odland H M RailwayAVE Drumheller Vally 3-2350
Pafchek Chas E 5203 50St. Ponoka 783-3730

PARK A R

SHELL OIL BULK SALES

Art Park, res. 782-3628

EastLacombe LACOMBE 782-3512

Park & Hankinson Rocky Mtn Hse 845-3202
Pellcock R M 4602 54Av Red Deer 346-2589

Ponoka Co-op Oils Ltd 5401 48Av. Ponoka 783-4288

Rods Sales & Service Delburne 14
Royalite Oil Co Ltd 5205 55Av Red Deer 346-4487

Rumsey Co-op Oils Ltd Rumsey 28
Sawford Oils Ltd Stettler 742-3375

Shell Oil Co of Canada Ltd 5401 48Av. Ponoka 783-4288

Simon K A 3910RiversideDr. Ponoka 783-3429

(See Advertisement Opposite Page)
Steele's Service Station Benalto 37

Stevenson M R Rimbey 843-2155

TAM-O'SHANter GAS & OIL LTD

FARM FUEL 18c a Gallon

Craigmyle R3910 — Hanna 854-2318

Consort 20 — Calgary CRstvw 7-1448

TwinHillsRd. DRUMHELLER Vally 3-3535

Taylor's Garage Halkirk 884-2217
Toskey Willis Rocky Mtn Hse 845-3171

TEXACO CANADA LIMITED

RailwayAVE. Drumheller Vally 3-2460

Thompson A R Innisfall 227-3255
Todd Frank Della 336

UFA Co-op 4537 50Av Lacombe 782-6194
UFA Co-op 4609 51Av Stettler 742-2647

UFA Co-op Bulk Plant 5401 48Av. Ponoka 783-4288

UFA Co-op Service Alix 6
UFA Co-operative Bulk Sales Della 378

Unrau R F 5-5211 39St. Red Deer 346-4465
Van der Welken Bros Clive 12r2

Veckereth Robert G 645 4AvW. Drumheller Vally 3-2663

Walker H Rimbey 843-2470
Weinmayr Thomas Consort 62

Williams L O Clive 22
Woods Leo D Big Valley 876-2261

Gasoline & Oil Service Stations

See Service Stations

General Merchants

Ackerman J M Mirror 11
Bentley Mercantile Bentley 7

Blindman Valley Co-operative Assn Rimbey 843-2125

Bruce's General Store Penhold 886-4422

Buffalo Lake Farmers' Co-op Marketing Assn Mirror 28

Burns General Store Veteran 20

Campton's General Store Halkirk 884-2201

Carlson's Dry Goods Rimbey 843-2444

Central Meat & Grocery East Coulee 312

Cobb's Ltd Sylvan Lake 18

Community General Store Alix 25

Consort District Co-operative Ass'n Ltd Consort 12

Cory J N Rocky Mtn Hse 845-3044

Co-op Store Rimbey 843-2063

Co-op Store Rocky Mtn Hse 845-3011

Lumber Rocky Mtn Hse 845-3600

CORONATION CO-OPERATIVE LTD Coronation 263

Coronation Trading Co Coronation 99

Delburne Co-operative Assn Ltd Delburne 19

DELIA FARMERS CO-OPERATIVE STORE DELIA 310

GROCERIES - DRY GOODS & SHOES
C.C.I.L. FARM MACHINERY

Phone DELIA 310

DeVereux Store Ltd Veteran 10

Dillon E P Clive 1

Eckville Co-op Main Store Eckville 4

Hardware Dept Eckville 6

Seed & Feed Plant Eckville 5

Office Eckville 1

Fizer W V Sibbald 8

Hanna Co-operative Assn Ltd 229-231 2AvW. Hanna 854-3040

Helstad General Store Veteran 23

Hillsdown General Store DelburneRd. Red Deer 347-0211

Hoffman's Economy Store Rimbey 843-2160

Innisfall District Co-op Assn Innisfall 227-3766

Koots Bros Sylvan Lake 35

Leslieville Mercantile Leslieville 15

Luckham's General Store Youngstown 7

Mac's Store Rocky Mtn Hse 845-3490

Maciver's General Merchants Rimbey 843-2040

Magnet Stores Ltd Castor 1

Odell's Ltd 205-207 2AvW Hanna 854-3871

Oyen Co-op Store Oyen 13

Pioneer General Store Caroline 4

Pioneer Store Consort 9

Ponoka Co-op Association Ltd 5401 48Av. Ponoka 783-4288

Grocery Dept 5011 51Av Ponoka 783-3832

Hardware & Dry Goods Ponoka 783-3259

Ofc Ponoka 783-3260

Red & White Store Bentley 30

Riverside Store 783-3911

3910RiversideDr. Ponoka 783-3429

Riverview Store Rocky Mtn Hse 845-3143

Robinson's Stores 5031 50Av Ponoka 783-3654

Rosebud Mercantile Rosebud 457-2202

Rumsey General Store Rumsey 9

Sestrap & Co Eckville 26

Taylor's Meat & Grocery Rimbey 843-2140

Ted's General Store Acadia Valley 30

Valley General Store Bentley 8

Ward's General Store Chinook 8

Wenger's General Store Mirror 1

West G W & Son Innisfall 227-3734

Youngstown General Store Youngstown 19

Generator Repairs

Corbetts Ltd 5309GaetzAv Red Deer 346-2011

JAKY'S AUTO SERVICE 355 1SW. Drumheller Vally 3-2364

Universal Repair Shop Innisfall 227-3553

Generators—Electric

ONAN ELECTRIC PLANTS

Gas, Gasoline & Diesel

Engine-Driven

Electric Generating Plants

500 to 250,000 Watts A.C.

Also D.C. Battery Chargers, Marine Plants,

Magnet Chargers & Separate Generators.

"FOR INFORMATION CALL"

SIMSON-MAXWELL

10375 59Av. Edmonton GE 3-8044

Generators—Electric—(Cont'd)

POWER-AID MANUFACTURING CO LTD

MOBILE 110 VOLT

A.C. GENERATORS

1SW DRUMHELLER Vally 3-2365

SIMSON-MAXWELL

10375 59Av. Edmonton GE 3-8044

Geophysicists

Geophysical Services Incorporated (Party 407)

Sylvan Lake 64

Gift Shops

GISH'S GIFTS & CHINA

5015RossSt. Red Deer 347-2550

Glass—Auto, Plate & Window

CANADIAN PITTSBURGH INDUSTRIES LTD

504 10AvSW. Calgary 263-0460

LEES GLASS SHOP

AUTOMOBILE — MIRRORS

GENERAL GLAZING

STORE FRONTS

TABLE TOPS

5118 48St RED DEER 346-4554

MILLARD & SON

4709 50St. Stettler Rivrsd 2-2665

Millard & Son Glass Shop

4709GaetzAv. Red Deer 346-2671

Golf Courses

Tom Thumb Miniature Golf Course

NRedDeer. Red Deer 346-3363

Government of Alberta

See Alphabetical Section under
Government of Alberta (Provincial)

Government of Canada

See Alphabetical Section under
Government of Canada

Grain Elevators

Alberta Pacific Grain Co (1943) Ltd Alix 36r2

Alberta Pacific Grain Co (1943) Ltd Benalto 11r3

Alberta Pacific Grain Co (1943) Ltd Bentley 15

Alberta Pacific Grain Co (1943) Ltd Castor 303

Alberta Pacific Grain Co (1943) Ltd Consort 21

Alberta Pacific Grain Co (1943) Ltd Coronation 47

Alberta Pacific Grain Co (1943) Ltd Craigmyle 21r4

Alberta Pacific Grain Co (1943) Ltd Della 321

Alberta Pacific Grain Co (1943) Ltd East Coulee 324

Alberta Pacific Grain Co (1943) Ltd Gadsby 11

Alberta Pacific Grain Co (1943) Ltd Halkirk 884-2205

Alberta Pacific Grain Co (1943) Ltd Innisfall 227-3778

Alberta Pacific Grain Co (1943) Ltd 4676 46St. Lacombe 782-3891

Alberta Pacific Grain Co (1943) Ltd Penhold 886-4433

Alberta Pacific Grain Co (1943) Ltd 4817 50St. Ponoka 783-3286

Alberta Pacific Grain Co (1943) Ltd 5016 51Av. Red Deer 346-2197

Alberta Pacific Grain Co (1943) Ltd Rimbey 843-2083

Grain Elevators—(Cont'd)

Alberta Pacific Grain Co (1943) Ltd Rosebud 457-2210

Alberta Pacific Grain Co (1943) Ltd Stettler Rivrsd 2-2031

Alberta Pacific Grain Co (1943) Ltd Sylvan Lake 4r2

Alberta Pacific Grain Co (1943) Ltd Veteran 4

Alberta Wheat Pool Elevator No 1. Acadia Valley 34

Alberta Wheat Pool Alix 13

Alberta Wheat Pool Benalto 15

Alberta Wheat Pool Bentley 24

Alberta Wheat Pool Big Valley 876-2241

Alberta Wheat Pool Byemoor 4

Alberta Wheat Pool Castor 23

Alberta Wheat Pool Cereal 15r2

Alberta Wheat Pool Chinook 13r2

Alberta Wheat Pool Clive 33

Alberta Wheat Pool Consort 20

Alberta Wheat Pool Coronation 96

Alberta Wheat Pool Elevator No 2 Craigmyle 16r4

Alberta Wheat Pool Delburne 37r2

Alberta Wheat Pool Della 329

Alberta Wheat Pool Donalds 883-2241

Alberta Wheat Pool RailwayAvS. Drumheller Vally 3-2559

Alberta Wheat Pool Eckville 32

Alberta Wheat Pool Gadsby 16

Alberta Wheat Pool Halkirk 884-2219

Alberta Wheat Pool RailwayAvW Hanna 854-3789

Alberta Wheat Pool Innisfall 227-3422

Alberta Wheat Pool 4650 46St. Lacombe 782-3851

Alberta Wheat Pool Leslieville 5

Alberta Wheat Pool Mirror 110

Alberta Wheat Pool Morrin 317

Alberta Wheat Pool Oyen 28

Alberta Wheat Pool Penhold 886-4488

Alberta Wheat Pool 4905 50St. Ponoka 783-3066

Alberta Wheat Pool 4615PacificAv. Red Deer 346-2183

Alberta Wheat Pool Richdale 2

Alberta Wheat Pool Rimbey 843-2100

Alberta Wheat Pool Rosebud 457-2234

Elevator—Beynon Rosebud 457-2387

Elevator—Redland Rosebud 457-2287

Alberta Wheat Pool Rowley 10

Alberta Wheat Pool Rumsey 1

Alberta Wheat Pool Seallard 2

Alberta Wheat Pool Stettler Rivrsd 2-2155

Elevator No 2 Stettler Rivrsd 2-2847

Alberta Wheat Pool Sylvan Lake 19r2

Alberta Wheat Pool Veteran 6

Alberta Wheat Pool Youngstown 20

Canwest Seed Company Coronation 158

Midland & Pacific Grain Corp Ltd 4617 50St. Ponoka 783-3930

National Grain Co Ltd Craigmyle 12r4

Grain Elevators—(Cont'd)

United Grain Growers Ltd	Altario 5
United Grain Growers Ltd	
Elevator No 1	Benalto 23r3
Elevator No 2	Benalto 14r3
United Grain Growers Ltd	Castor 137
United Grain Growers Ltd	Clive 19r2
United Grain Growers Ltd	Coronation 32
Elevator No 1	Coronation 48
United Grain Growers Ltd	Della 319
United Grain Growers Ltd	Donalda 883-2242
United Grain Growers Ltd	
Railway Av. Drumheller Vally 3-3288	
United Grain Growers Ltd	
Railway Av. W. Hanna 854-3853	
United Grain Growers Ltd	
Feed Mill. Innisfail 227-3777	
Elevator No 1	Innisfail 227-3232
Elevator No 2	Innisfail 227-3555
Elevator No 3	Innisfail 227-3567
United Grain Growers Ltd	Morrin 301
United Grain Growers Ltd	Penhold 886-4474
United Grain Growers Ltd	
4717 50St. Ponoka 783-3632	
United Grain Growers Ltd	
5008 51Av. Red Deer 346-2567	
United Grain Growers Ltd	Rimbey 843-2090
United Grain Growers Ltd	Rosebud 457-2389
United Grain Growers Ltd	Stettler Rivrsd 2-2173
United Grain Growers Ltd	Veteran 5

Grain Loading Equipment**McCOY-RENN MFG LTD**

419 34AvSE. Calgary 243-5494

Gravel, Rock & Sand**CURR R F & SONS**SAND & GRAVEL EXCAVATING
CONTRACT LOADING & HAULING

4601 47St. RED DEER 346-5467

FISH LAKE SAND & GRAVEL LTD

Rosedale. Drumheller Vally 3-3433	
Gee M S 5201 51Av. Ponoka 783-3720	
Hegberg Gravel Hauling	Sylvan Lake 22
Kellough Bros Limited	Stettler 742-3101
Len's Excavating Co Ltd	
5202 55Av. Red Deer 346-5398	
Logan M F	Oyen 222
Maxfield Construction	
4311 55St. Red Deer 346-4962	
Mickey L 3332 57Av. Ponoka 783-3572	
Sprecher Construction Ltd	
4217 Gaetz Av. Red Deer 346-4316	
Standard Gravel & Surfacing of Canada Limited	
5326 47Av. Red Deer 347-1445	
Scale House 43St. Red Deer 347-1601	
Storek F 4801 53St. Stettler Rivrsd 2-2168	
Valley Concrete Mix	
Midlandvale. Drumheller Vally 3-3361	
Western Rock Bit Co Ltd	
C-18-3610 57Av. Red Deer 346-6561	

Grinding Service**EDMONTON AUTO PARTS CO**PRECISION CRANKSHAFT GRINDING
for All Makes and Models of Engines.
Building up Con Rod and Main Bearing
Journals by the Micro Wire Automatic Wire
Feed Welding Process.

We supply bearings to fit.

10950 119St. EDMONTON 488-7281

Grocers—Retail

Airway Grocery RCAF Stn	Penhold 886-4593
Beach's Groceteria & Dry Goods	
214 2AWW. Hanna 854-3543	
Bell's Food Market	Coronation 208

BRUCE'S GROCETERIA

"The Store Where Quality Rules"

GROCERIES — FRUITS & VEGETABLES
FROZEN FOODS — DAIRY PRODUCTS
FREE DELIVERY

117 3AWW ... DRUMHELLER VALLY 3-2621

Grocers—Retail—(Cont'd)

Bud's General Store	Castor 44
BUSTER'S GROCETERIA	Oyen 116
Capitol Grocery Rosedale Drumheller Vally 3-3657	
Cash Foods Ltd 5016 50St. Lacombe 782-3919	
Corner Store 5501 45Av. Red Deer 346-2955	

COURT STOREGroceries — Confectionery
Meats — Bakery Products
PATENT MEDICINES — GAS & OIL

4219 Gaetz Av. RED DEER 346-2486

De Luxe Foods	Rocky Mtn Hse 845-3151
Druart's Grocery & Meats	
Newcastle. Drumheller Vally 3-2502	

DRUMHELLER CO-OPERATIVE STOREGROCERIES — MEATS
FROZEN FOODS — FRESH PRODUCE
"Free Delivery"

Phone Vally 3-2393

Cor 3Av&2StW DRUMHELLER Vally 3-2393

Economy Store	Alix 52
Endiang Trading	Endiang 5
Eric's Reward Store	Donalda 883-2233
Fred's Food Market	Innisfail 227-3315
Fred's Grocery & Coffee Bar	
No2 Hwy N. Red Deer 346-6071	

Maahr's M M Store	Acadia Valley 12
Hi-Land Grocery 3753 43Av. Red Deer 346-4567	
Hillcrest Grocery 3518 Gaetz Av. Red Deer 346-2637	
I G A Foods Ltd 5026 50St. Stettler Rivrsd 2-2801	
J & F Food Store 123 2AWW. Hanna 854-3919	
J & P Food Stores 5024 51Av. Ponoka 783-4168	
J & P Food Stores Ltd	Innisfail 227-3234
J & P Food Stores Ltd	
4920 50Av. Lacombe 782-3527	
J & P Food Stores Ltd	
5405 Gaetz Av. Red Deer 346-4188	
J & P Food Stores Ltd	Rivrsd 2-2051
5013 50St. Stettler Rivrsd 2-2561	

Jakes General Store	Altario 3
Jenkins' Groceteria Ltd 118 2AWW Hanna 854-3234	
Jenkins Groceteria Ltd	
4735 49Av. Lacombe 782-3672	

JIMMIE'S SUPER MARKET

Freshest Fruits & Vegetables

Top Quality Meats
& Groceries

FREE DELIVERY

160-170 3AWW DRUMHELLER Vally 3-2467
Grocery Dept DRUMHELLER Vally 3-2050
Meat Dept DRUMHELLER Vally 3-2867

K M Groceteria	Altario 4
Ken's Grocery	Gadsby 24
Kozniuk General Store	Delburne 7
Loughheed G R	Benalto 32
M & M Store 5607 54Av. Ponoka 783-4006	
Machan's Meats & Groceries	
Rocky Mtn Hse 845-3200	

Mac's Groceteria	Della 305
Marr G A Food Store	Youngstown 6
Mayfair Groceries 4923 49St. Red Deer 346-6822	
McCune's Groceteria	Stettler 742-3355

Michener Hill Grocery	
4030 RossSt. Red Deer 346-2440	
Monarch Trading Co	East Coulee 302
Monty's Groceteria	Delburne 13
Newcastle Flats Grocery	
Newcastle. Drumheller Vally 3-2783	

North Drumheller Grocery	
NDrumheller. Drumheller Vally 3-2225	
North Hill Store 6314 59Av. Red Deer 346-6134	

Stay at home on stormy days
—Shop by Telephone; it will
bring the things you need
from stores and markets.**Grocers—Retail—(Cont'd)**

OWL ECONOMY STORE	
5024 50St. Lacombe 782-3163	
Oyen Co-op Store	Oyen 13
Pay-N-Take 5008 51Av. Ponoka 783-3488	
783-4133	

Petersen's Corner Grocery & Confectionery	
5120 55Av. Ponoka 783-4139	
Ponoka Foods 5010 49Av. Ponoka 783-3001	
Red & White Store	Alix 40
Red & White Store	Big Valley 876-2275
Red & White Store	Byemoor 6
Red & White Store	Donalda 883-2286
Red & White Store	Halkirk 884-2210
Red & White Store 108 2AWW. Hanna 854-3553	
Red & White Store	Morrin 320
Red & White Store	Rumsey 3
Reed's Grocery	Sylvan Lake 170
Rosedale Grocery	
5805 50Av. Stettler Rivrsd 2-2795	

Star Food Supply	East Coulee 335
Stettler Co-operative Association	
4914 50St. Stettler Rivrsd 2-2113	
Strankman's Food Store	Innisfail 227-3466
Sunlight Grocery & Confectionery	
5818 51Av. Red Deer 346-4624	

TAYLOR'S GENERAL STORE

PlugSt. Drumheller Vally 3-3135	
Tee Eils Groc & Coffee Shop	Cereal 8
Toy Tony	Cereal 14
Valley Grocery 5014 49St. Red Deer 346-5321	
Wagner's Tom Boy Store	
5001 52St. Lacombe 782-3715	
Walker Grocery 4936 52St. Red Deer 347-2505	
Wetter's Food Market	Castor 4
Wilkes' Store	Benalto 21

Grocers—Wholesale

HORNE & PITFIELD FOODS LTD	
4756 Riverside Dr. Red Deer 346-4145	
MACDONALD'S CONSOLIDATED LTD	

Suppliers to Progressive Merchants

Complete Line of
GROCERIES - TOBACCO
& CONFECTIONERY4606 Gaetz Av. RED DEER 346-2223
346-3723**Gunsmiths**

Red Deer Lock & Key Shop	
5117 Gaetz Av. Red Deer 346-2960	

Halls

Eils Hall BPOE No 85	
3731 50Av. Red Deer 347-1221	
Orange Hall 4812 53St. Red Deer 346-3203	
Red Deer Memorial Centre	
4215 58St. Red Deer 347-9033	
St Luke's Parish Hall	
4929 54St. Red Deer 346-2703	

Handicrafts

Handicraft & Hobby Shoppe	
5014 RossSt. Red Deer 346-3694	

Hardware—Retail

Alix Hardware & Plumbing	Alix 11
Beaver Hardware 5018 50Av. Lacombe 782-3535	
Bischoff's Lumber & Hardware	Acadia Valley 22
Blooms' Ltd	Sylvan Lake 31
Braithwaite's Hardware & China Rimbey 843-2190	
Builders Hardware Stores Ltd	Coronation 33
BUILDERS HARDWARE STORES LTD	
5032 Gaetz Av. Red Deer 346-2055	
Builders Hardware Stores Ltd	
4922 50St. Stettler Rivrsd 2-2345	
BURROWS HARDWARE & FURNITURE	
Innisfail 227-3411	

Hardware—Retail—(Cont'd)

Castor Hardware	Castor 61
Central Hardware (Ponoka) Ltd	
5008 50St. Ponoka 783-3082	
Clement Hardware	Donalda 883-2218
Cotton W A Sunset Hardware Co Rimbey 843-2073	
Donalda Hardware	Donalda 883-2240

DRUMHELLER CO-OPERATIVE STOREA FULL LINE OF
HARDWAREFarm Supplies — Farm Chemicals
Electrical Supplies — Paint
and Builders' Supplies

Cor 3Av&2StW DRUMHELLER Vally 3-2040

DRUMHELLER HARDWAREComplete Line of Hardware
For Home & FarmFurniture — China Dept.
SERVING DRUMHELLER DISTRICT

349 CentreSt. DRUMHELLER 823-2207

Economy Hardware	Leslieville 1
Eddy's Hardware	Compeer 2
Garries Hardware Ltd	Bentley 23
Hallman Hardware	Mirror 126

HORSLEY'S HARDWARE

4810 Gaetz Av. Red Deer 346-2489	
Jimmy's Hardware	
5011 50St. Stettler Rivrsd 2-2543	

(See Advertisement This Page)

Langer Appliances & Hardware	Eckville 29
MacLeod's Authorized Dealer	Consort 78

MACLEOD'S AUTHORIZED DEALER

Rimbey 843-2493	
MacLeod's Authorized Store	
Rocky Mtn Hse 845-3580	
MacLeod's Limited	Castor 65

MACLEOD'S LIMITED

16 3AWW. Drumheller Vally 3-3236	
MACLEOD'S LIMITED	
217-219 2AWW. Hanna 854-3822	
MacLeod's Limited	Oyen 10
MacLeod's Limited 5006 51Av. Ponoka 783-3164	

MACLEOD'S LIMITED

5127 Gaetz Av. Red Deer 346-2655	
MACLEOD'S LIMITED	
4927 50St. Stettler Rivrsd 2-2023	

MARSHALL WELLS OF CANADA LTD	
302 CentreSt. Drumheller Vally 3-2603	

MARSHALL-WELLS STORESAPPLIANCES
SPORTING GOODS
PAINT
FURNITURE
RADIO & TV

FOX BROTHERS — Owners

Phone INNISFAIL 227-3721

(Continued Next Page)

**JIMMY'S
HARDWARE**FULL LINE OF SHELF
& HEAVY HARDWARE

Your KYANIZE Paint Dealer

Rivrsd 2-2543

P.O. Box 299

5011 - 50 St. — STETTLE

Hardware—Retail—(Cont'd)

Marshall-Wells Stores 4814 50St Ponoka 783-3594
MARSHALL-WELLS STORES
 4936 50St. Stettler Rivrsd 2-2151
 Marshall's Hardware & Dry Goods Eckville-8
 McCully's Hardware Delia 304
 McDermott Hardware Ltd
 Rocky Mtn Hse 845-3080
 Mead's Stores Ltd 5025 50St Lacombe 782-3797
 Mehrl's Hardware Cereal 10
 Mitten & Sherbino Lumber Co Ltd
 4503 52Av. Red Deer 346-4158
 Morrison & Johnston Hardware Bentley 12
 Morrison & Johnston Ltd
 4912 50Av. Lacombe 782-3281
RED-DEER HARDWARE & SPORTING
 GOODS 4736RossSt. Red Deer 346-4002
RED-DEER CO-OP LTD
 PlazaShoppingCentre. Red Deer 346-6681
 Rocky-Hardware & Sporting Goods Store
 Rocky Mtn Hse 845-3450
 Ross & Swain 5011 49St. Lacombe 782-3888
 Shepherd D & Sons Rumsey 62
 Smith Ray & Co Delburne 20
 Seely Hardware & Furniture
 4922 50Av. Lacombe 782-3022
 Stettler Hardware & Furniture Ltd
 4936 50St. Stettler Rivrsd 2-2151
 Sunell J E Hardware & Machinery Sylvan Lake 8
 Warwick's Ltd 216 2AvW Hanna 854-3266
WATERHOUSE HARDWARE Cereal 9

Hardware—Wholesale

BUILDERS HARDWARE STORES LTD
 5012 51Av. Red Deer 347-1811
 Merchandise Mgr
 5032GaetzAv. Red Deer 346-2054

Hatcheries

Brown's Electric Hatchery
 460 3AvW. Drumheller Vally 3-2223
Central Alberta Hatchery & Dairy Supplies Ltd
 6834EdmontonTr. Red Deer 346-4869
 (See Advertisement This Page)

Hatcheries—(Cont'd)

Innisfall Electric Hatchery Innisfall 227-3543
MULLOY HATCHERIES LTD

LIVESTOCK MEDICINES & SUPPLIES
SWIFT'S FEEDS — TWINES
WESTERN RIDING EQUIPMENT
 "Chix with the IQ Inheritance of Quality"
 5308 50St PONOKA 783-4172

Red Deer Hatchery 5111 49St Red Deer 346-2339
 (See Advertisement This Page)

STETTLER HATCHERY

CHICKS — POULTS
SADDLES & WESTERN ACCESSORIES
POULTRY & HOG EQUIPMENT
LIVESTOCK SUPPLIES — FEEDS
 Box 238
 5013 48St STETTLER Rivrsd 2-2551

When in doubt about a telephone number, please look in the telephone directory first. That helps you, helps others, and helps telephone people to do a better job for you.

Hearing Aids

Better Hearing Centre Ltd
 109-4818GaetzAv. Red Deer 347-1275
ZENITH "LIVING SOUND" HEARING AIDS

• Wide selection includes eyeglass, behind-the-ear and an all-new in-the-ear instrument. Types for any electronically correctable hearing loss. By makers of Quality Zenith TV, radios, color TV. Ask about 10-Day Money-Back Guarantee

"WHERE TO BUY THEM"

ANDERSON DRUG
 332CentreSt. Drumheller Vally 3-2670

Heaters—Propane

McCOY-RENN MFG LTD
 419 34AvSE. Calgary 243-5494

Heating Apparatus

CRANE SUPPLY 4949 54Av. Red Deer 347-2238
UNIVERSAL METAL & FURNACE CO LTD
 5424 45St. Red Deer 346-4148
 Weber Carl 4917 52St. Stettler Rivrsd 2-2032

Heating Contractors—Hot

Water, Warm Air & Steam

DAVE'S SHEET METAL LTD
 5437 45St. Red Deer 346-6865
DE GROOT BROS PLUMBING & HEATING
 LTD 5420 45St. Red Deer 346-2675
GREEN FRED
 NDrumheller. Drumheller Vally 3-3013
 Hayhoe F M Plumbing & Heating (Red Deer)
 Ltd 5014GaetzAv. Red Deer 346-5537
 (See Advertisement This Page)

High Fidelity Equipment

Fleming Electronics
 107-3722 57Av. Red Deer 346-3772

Hobby Supplies

BUILDERS HARDWARE STORES LTD
 5032GaetzAv. Red Deer 346-2055
Chuck's Sport & Hobby Shop Ltd
 4930 50St. Stettler Rivrsd 2-2660
HANDICRAFT & HOBBY SHOPPE
 LARGEST VARIETY OF HOBBIES & CRAFTS
 Serving Central Alberta
 5014RossSt. RED DEER 346-3694

SPORT CENTRE 4934 51St Red Deer 347-1000

Hoists—Dump Truck—Hydraulic

McCOY-RENN MFG LTD
 419 34AvSE. Calgary 243-5494
PINEWOOD INDUSTRIES LIMITED
RENN HYDRAULIC TRUCK FARM HOISTS
 EdmontonTr. RED DEER 347-1477

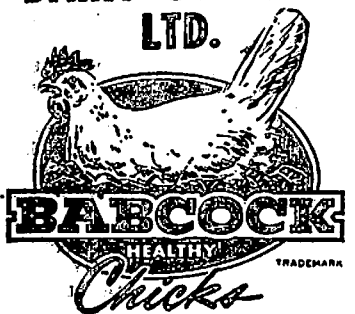
Hose—Rubber

McIntosh-Marshall Equipment Ltd
 4680 25StSE. Calgary CHstnt 3-2526

Hospitals, Homes & Sanatoriums

Autumn Glen Lodge Innisfall 227-3745
Bentley Municipal Hospital Bentley 22
Secretary's Office Bentley 48
Staff Residence Bentley 126
Cereal Municipal Hospital Cereal 19
Nurse's Residence Cereal 40
Consort Municipal Hospital Consort 7
Nurse's Residence Consort 108
Coronation Municipal Hospital Coronation 93
 125
Nurse's Residence Coronation 79
Drumheller Auxiliary Hospital Business Ofc
 RiversideDrE. Drumheller 823-3034
Medical Records Drumheller 823-3057
Nurses Station Drumheller 823-3067
Sewing Room Drumheller 823-2015
Drumheller Municipal Hospital
 RiversideDr. Drumheller Vally 3-2657
Eckville Municipal Hospital Eckville 10
Hanna Municipal Hospital NEND Hanna 854-3623
INFORMATION Hanna 854-3331
Nurses' Residence Hanna Dial "O" for
 Operator and ask for Pay Station No 11
Heart Haven Home Stettler Rivrsd 2-2952
 9 am to 5 pm Weekdays Stettler Rivrsd 2-2953
Night Calls Stettler Rivrsd 2-2954
Hospital-Our Lady of the Rosary Castor 352
Innisfall Municipal Hospital Innisfall 227-3456
Secty's Ofc A W Smith Innisfall 227-3444
 227-3296
 227-3428
Laboratory Innisfall 227-3688
Kennedy Dr A E Auxiliary Hospital
 Stettler Rivrsd 2-2351
Lacombe Municipal Hospital
 5435 49Av. Lacombe 782-3686
Secty's Office Lacombe 782-3691
Matron's Office Lacombe 782-3141
Staff Lacombe 782-3867
Nurse's Residence Lacombe 782-3557
Our Lady of the Rosary Convent Castor 123
Oyen Municipal Hospital Oyen 6
Doctor's Office Oyen 782
Nurses' Residence Oyen 6
Ponoka Municipal Hospital Secretary's Office
 & Matron 5620 50St. Ponoka 783-3864
Surgery & Maternity Ponoka 783-3875
Medical North Wing Ponoka 783-4239
Provincial Mental Hospital Ponoka 783-3901
Red Deer Municipal Hospital
 50Av. Red Deer 346-3321
Rimbey Municipal Hospital Rimbey 843-2101
Rimoka Foundation 97Av Ponoka 783-3940
 (Continued Next Page)

CENTRAL ALBERTA HATCHERY & DAIRY SUPPLIES LTD.



GREAT LAYERS
BABCOCK BESSIE LAYERS
NICHOLS BROILERS

Chore-Boy Low Vacuum
Milkers

Sunset Bulk Tanks
Acorn Barn Cleaners
Star Can Coolers

6834 Edmonton Trail
Box 176 RED DEER

346-4869

"Complete Outfitters for Dairy and Poultry Men"

If It's For Poultry
We Have It



BABY CHICKS
TURKEY POULTS

Franchised Hatchery for
DeKALB CHIX

— For Eggs

HUBBARD CHIX

— For Meat

Started DeKALB Pullets
 (All Ages)

Full Line of
Poultry Feeds & Supplies

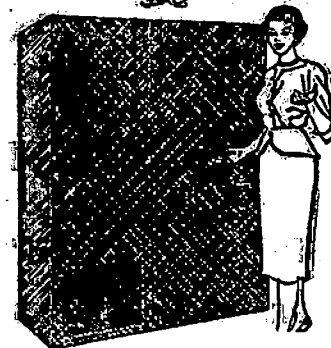
GEORGE & ED LEARMOND

346-2339

5111 - 49 St. — RED DEER

F. M. HAYHOE PLUMBING & HEATING (Red Deer) Ltd.

Now GAS HEATS & COOLS Home & Office & Industry



ARKLA
 Serial
SUN VALLEY
 ALL-YEAR AIR CONDITIONER

NO MOVING PARTS
*** COMPLETE HEATING SERVICE**
*** PROMPT SERVICE — REASONABLE RATES**
*** FREE ESTIMATES**
346-5537
5014 Gaetz Ave., RED DEER



CAPRI RESTAURANT
VILLA DINING LOUNGE
CRYSTAL COCKTAIL LOUNGE
PARKLAND
BANQUET ROOMS

ACCOMMODATION
 FOR 450 PEOPLE

RED DEER
346-2091
 South on Hwy No. 2

3310 - 50 AVE. RED DEER

RESTAURANT
 PARKING AT REAR
 OF MOTEL
 WELCOME VISITORS

Hospitals, Homes &**Sanatoriums—(Cont'd)**

Rocky Mountain House Hospital
 Secretary & Doctors .. Rocky Mtn Hse 845-3100
 Senior Citizen's Home .. Lacombe 782-3811
 Stettler Municipal Hospital District No 20
 5402 50Av. Stettler Rivrsd 2-2334
 Nurse's Residence
 5404 50Av. Stettler Rivrsd 2-2556
 Three Way Hospital .. Rimbey 843-2004
 Twilight Lodge 4820 33St .. Red Deer 346-4942
 Westview Lodge .. Rocky Mtn Hse 845-3644

Hotel Reservations—**Out of Town**

Crossroads Motor Hotel Calgary Reservations Only
 Call Long Distance and ask for
 (No Toll Charge) .. Zenith 07257

Hotels

Alberta Hotel .. Altario 2
 Alexandra Hotel
 30 Railway Ave. Drumheller Vally 3-2642
 (See Advertisement This Page)
 ARLINGTON HOTEL (RED DEER) LTD

**A Genuine Welcome
 Awaits You Always**

MODERN UP-TO-DATE
 SAMPLE ROOMS FOR TRAVELLERS

4905 51Av .. RED DEER 346-2509

Hotels—(Cont'd)

BEACON HOTEL LTD 16Av & CentreStn
 Call Long Distance and ask for
 Calgary Crstnw 7-7531
 Benalto Hotel .. Benalto 52
 Bentley Hotel Ltd .. Bentley 6
 Big Valley Hotel .. Big Valley 876-2203

BUFFALO HOTEL

"RED DEER'S LEADING HOTEL"

5031 RossSt .. RED DEER 346-2061

Byemore Hotel .. Byemore 1
 Capri Hotel 3310 50Av .. Red Deer 346-2091
 (See Advertisement This Page)
 Caroline Hotel Ltd .. Caroline 1
 Compeer Hotel Compeer Dial "0"
 and ask Operator for Pay Station No 2
 Consort Hotel .. Consort 141
 COSMOPOLITAN HOTEL .. Castor 54
 DAVID THOMPSON HOTEL LTD
 Rocky Mtn Hse 845-3123
 Manager's Ofc .. Rocky Mtn Hse 845-3470

DE FOREST APARTMENT HOTEL

Quiet — Clean — Reasonable

Sleeping Rooms and Suites

170 3AVE DRUMHELLER VALLY 3-2203

Delburne Hotel .. Delburne 2
 Dinosaur Hotel Newcastle Drumheller Vally 3-2738
 Donalda Hotel .. Donalda 883-2231
 Drumheller Motor Hotel
 24 Railway Ave. Drumheller 823-3322
 East Coulee Hotel Co Ltd .. East Coulee 308
 Eckville Hotel .. Eckville 50
 Empire Hotel .. East Coulee 320
 Empire Hotel .. Youngstown 11
 EMPRESS HOTEL 4711 49bAv Lacombe 782-3247
 Gladstone Hotel Co Ltd .. Oyen 30
 Grand Hotel .. Rimbey 843-2221
 Imperial Hotel .. Mirror 32
 INNISFAIR HOTEL .. Innisfail 727-3112
 727-3365
 Manager's Ofc .. Innisfail 227-3629
 LACOMBE HOTEL 4962 47St Lacombe 782-3311
 Mgr's Ofc .. Lacombe 782-6141
 Leland Hotel (Alberta) Ltd
 5009 50Av. Ponoka 783-3258
 Leslieville Hotel .. Leslieville 4
 Mack Hotel Co Ltd .. Cereal 34
 Midas Holdings Ltd
 175 3AvW. Drumheller 823-4142
 Morrin Hotel .. Morrin 310
 MOUNT VIEW HOTEL LTD
 Rocky Mtn Hse 845-3121
 National Hotel 202-206 2AvW .. Hanna 854-3833
 NU-WAY HOTEL LTD .. Blackfalds 885-4611

PARK HOTEL CO LTD

- ★ ONE OF ALBERTA'S DOORS
OF HOSPITALITY
- ★ CENTRAL ALBERTA'S MOST
MODERN
- ★ AIR-CONDITIONED
- ★ COFFEE SHOP
- ★ LICENSED PREMISES

Ray Regnier, Mgr.

4916 RossSt .. RED DEER 346-4121

Penhold Hotel .. Penhold 885-4554

PHELAN HOTEL

**FULLY MODERN ROOMS
 BILLIARD PARLOR
 RESTAURANT**
 (Home-Cooked Meals)

4808 51Av .. RED DEER 346-4407

Royal Crown Hotel Ltd .. Coronation 100
 Royal Hotel 4916 50St .. Ponoka 783-3707
 (Continued Next Page)

"The Trend is to the ...
 VALLEY"

VALLEY HOTEL

Valley Hotel Restaurant
 & Dining Room
 Featuring Swiss Chefs

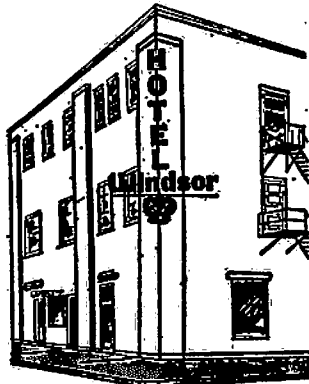
CATERING TO
**RECEPTIONS AND
 BANQUETS**

AIR CONDITIONED

ALL ROOMS WITH
 PRIVATE BATHS
 & TELEPHONES

FREE PARKING

346-2051
 5017 - 49 Street, RED DEER



"RED DEER'S
 FRIENDLY HOTEL"
 REASONABLE RATES

J. YUHASZ — J. FARKAS
 Props.

346-2647
Windsor Hotel
 4822 - 51st Ave., RED DEER

ALEXANDRA HOTEL

Van Swelm & Guterson, Props.

**"Where the Guest
 is King"**

FULLY MODERN

DRUMHELLER

Vally 3-2642

30 Railway Ave. W.

"A Home away from Home"

for Travellers

FULLY MODERN

WALDORF HOTEL

DRUMHELLER

Vally 3-2623

70-80 Railway Avenue W.
 P.O. Box 424

Hotels—(Cont'd)**ROYAL HOTEL**

HOUSE OF HOSPITALITY

4919 49St. STETTLER 742-2003

Royal Hotel (Halkirk) Ltd. Halkirk 884-2203

St. Regis Hotel
105 Railway Av. S. Drumheller Vally 3-2781**SEYMOUR HOTEL**
102-110 Centre St. Hanna 854-3077

Sibbald Hotel Sibbald 17

STETTLER HOTEL
5001 50St. Stettler Rivrsd 2-2353

Sylvan Lake Hotel Co Ltd Sylvan Lake 6

VALLEY HOTEL 5017 49St. Red Deer 346-2051
(See Advertisement Opposite Page)

Veteran Hotel Veteran 65

Waldorf Hotel
70-80 Railway Av. W. Drumheller Vally 3-2623
(See Advertisement Opposite Page)**WASKASOO MANOR LTD**
5125 50Av. Red Deer 346-2077Western Hotel
Midlandvale. Drumheller Vally 3-3388Whitehouse Hotel
398 Centre St. Drumheller Vally 3-3300Windsor Hotel 4822-51Av. Red Deer 346-2647
(See Advertisement Opposite Page)**House Movers**

See Building Movers

Hydrogen**CANADIAN LIQUID AIR CO LTD**
4418 Gaetz Av. Red Deer 346-3128**Ice Cream Manufacturers****CENTRAL ALBERTA DAIRY POOL**
5302 Gaetz Av. Red Deer 346-2074

Dairy Mart 3801 Ross St. Red Deer 347-1959

Kemble's Dairy Queen
4202 Gaetz Av. Red Deer 346-3518**PALM DAIRIES LTD**
5028 N Ross St. Red Deer 346-2501**Importers**United World Traders
5005c Gaetz Av. Red Deer 346-6110**Income Tax Consultants**

See Tax Consultants

Industrial Supplies**ACKLAND'S LTD**
4412 Gaetz Av. Red Deer 346-2949**Information Bureaus**Tourist Information Booth
Calgary Tr. Red Deer 346-4150**Insulation**Baylis Bros Drywall & Decorating Ltd
4709 52Av. Red Deer 347-1622**CAMPBELL J K & ASSOCIATES LIMITED**
5123 48St. Red Deer 346-6638

(See Advertisement This Page)

LUNDBERG EQUIPMENT CO LTD
105 Av & 105St. Edmonton GA 4-7207Parkland Drywall Ltd
5330 46Av. Red Deer 347-1778
(See Advertisement This Page)Calgary - Edmonton
New Westminster - Red Deer**J. K. CAMPBELL & ASSOCIATES LIMITED
APPLICATORS**

- INSULATION
- ASBESTOS CEMENT PRODUCTS
- TILES
- ROOFING
- SHEET METAL
- SPECIAL FINISHES
- STUD WELDING

346-6638

5123 - 48 STREET

RED DEER

**CANINSUL MANUFACTURING
LIMITED****MANUFACTURERS AND APPLICATORS OF
INSO MINERALIZED WOOL INSULATION****BEST...**Modern Blowing Methods
For New & Existing Homes
Insulation Qualities**PARKLAND DRYWALL LTD.**5330 - 46th Avenue **347-1778** RED DEER**AGENT FOR RED DEER & DISTRICT**

Calgary Mgr. W. Selbstaedt, res. 269-8462

Insurance Adjusters

See Adjusters

Insurance Agents & Brokers**AGENTS ASSOCIATION OF ALBERTA**Members subscribe to
The Code of Ethics of
the Insurance Agents
Association of Alberta.
Such members are fully
qualified independent
Insurance Agents.**"WHERE TO CALL"**
MEMBERS

STERLING G R Benalto 38

DELBURNE AGENCIES Delburne 23

ASSOCIATED INSURANCE AGENCIES
John A MacKay Sole Owner
379 Centre St. Drumheller Vally 3-2510**CHRISTIAN KERGAN GERLA &
BERGLUND**
110 3AvE. Drumheller Valley 3-2452**RUTZ AGENCY**
Cor 3Av&1StW. Drumheller Vally 3-2680**IVES & IVES REAL ESTATE INSURANCE
& ACCOUNTING** Eckville 41**STOPSEN EDWARD L** Eckville 49**CASSIDY KEN AGENCIES** 854-3204
107 2AvW. Hanna 854-3555**FREEMAN INSURANCE AGENCIES**
(Innisfail) 227-3211**LACOMBE AGENCIES**
4709 49cAv. Lacombe 782-3344**RUSSELL J G** Mirror 41**ARROW AGENCIES LTD**
4910 Gaetz Av. Red Deer 346-2353**BANISTER & THORN AGENCIES LTD**
4818 Gaetz Av. Red Deer 346-2716**BOTTERILL MCKEE CUNNINGHAM LTD**
5002 Ross St. Red Deer 346-6655**CROSS & ROTH REAL ESTATE LTD**
5113 Gaetz Av. Red Deer 346-2072**HIND R L AGENCIES LTD**
5017 Ross St. Red Deer 346-4828**MARSHALL LEES AGENCIES LTD**
4912 Ross St. Red Deer 346-5547**RED-DEER INSURANCE AGENCIES LTD**
4927 48St. Red Deer 346-4897**ROLLIS R J & CO LTD**
5007 Gaetz Av. Red Deer 346-2651**SWAINSON LUNDIE AGENCIES LTD**
4914 Gaetz Av. Red Deer 346-2433**WASKASOO AGENCIES LTD**
Upstus 5003 49St. Red Deer 346-5585**ROCKY AGENCIES** Rocky Mtn Hse 845-3652**SWIFT H A AGENCIES**
Rocky Mtn Hse 845-3166**INNES AGENCIES** Sylvan Lake 2

Algar Gordon Rimbey 843-2133

Arrow Agencies Ltd 346-2353
4910 Gaetz Av. Red Deer 346-4546**ASSOCIATED INSURANCE AGENCIES**
John A MacKay Sole Owner
379 Centre St. Drumheller Vally 3-2510**Badry & Gordon Agencies**
5007 50Av. Ponoka 783-4033**Balsley L C Agencies** 5007 50Av Ponoka 783-4041**BANISTER & THORN AGENCIES LTD****REAL ESTATE
and****GENERAL INSURANCE**

• Automobile • Fire • Inland Marine

4818 Gaetz Av. RED DEER 346-2716

Battle's Insurance Office Delta 303

BOTTERILL MCKEE CUNNINGHAM LTD
5002 Ross St. Red Deer 346-6655**CADDY AGENCIES** 346-4819
203-4912 Ross St. Red Deer 347-1648**CASSIDY KEN AGENCIES**
INSURANCE — GENERAL & LIFE
Real Estate - Loans - Investments

Res. 854-3759 854-3204

107 2AvW HANNA 854-3555

Clancy's Real Estate & Insurance Ltd
2nd Flr 4929 Ross St. Red Deer 347-2056

Clausen Agency Eckville 22

(Continued Next Page)

DANYLUK AGENCIES

ALL CLASSES OF
INSURANCE
(EXCEPT LIFE)

REAL ESTATE
DEPARTMENT

Vally 3-3100

Box 777
311 Centre St. — Drumheller

INSURANCE
ALL TYPES,
INCLUDING LIFE

R. L. Hind Agencies

LTD.

5017 Ross St.
RED DEER

346-4828

347-2378

EVENING PHONES: 346-4453 • 346-3206

Rutz Agency

INSURANCE &
REAL ESTATE



Symbol of Service

All Classes of
GENERAL INSURANCE
Auto & Commercial Units
— Fire & Floater —
— Liability —

"Our Business Is Assuring"

DRUMHELLER

Vally 3-2680

Residence Vally 3-2858 Box 340

Cor. 3 Ave. & 1 St. W.

Insurance—Agents & Brokers—

(Cont'd)

CO-OPERATIVE FIRE & CASUALTY CO

Plaza Shopping Centre... Red Deer 346-6681
A J McArthur Mgr res... Red Deer 347-1728
Crane Agencies 4939 Ross St... Red Deer 346-4176
Cross & Roth Real Estate Ltd
5113 Gaetz Av... Red Deer 346-2072

Danyluk Agencies

311 Centre St... Drumheller Vally 3-3100
(See Advertisement This Page)
Delburne Agencies... Delburne 23
Dodd's R O 5214 53 Av... Ponoka 783-3422
Dowler F A Agencies

4914 Gaetz Av... Red Deer 346-3139
Elliott Gordon... Bentley 34
FEDERATED INSURANCE M A Mel Boe
4121 45 St... Red Deer 346-6718

FEDERATED INSURANCE

Insurance Protection for—
Business, Home, Car and
Life. Substantial savings

- Casualty • Fire
- Health • Life

"WHERE TO BUY IT"

FEDERATED INSURANCE M A Mel Boe
4121 45 St... Red Deer 346-6718

Freeman Insurance Agencies... Innisfail 227-3211
Gimby W H... Donalds 883-2261
Halpenny J H... Cereal 21
Harrow J H... Clive 6
Hill R H 5604 54 Av... Lacombe 782-6248
Hind R L Agencies Ltd

5017 Ross St... Red Deer 346-4828
(See Advertisement This Page)

Innes Agencies... Sylvan Lake 2
Innisfail Agencies... Innisfail 227-3737
Jamieson Agencies... Rocky Mtn Hse 845-3191
Jamieson Eric Insurance & Real Estate... Albx 169
Johnson Insurance Agencies... Castor 226
JOHNSON INSURANCE AGENCIES (STETTLER)
LTD 5010 50 St... Stettler Rivrd 2-2392
Jones Bros Agencies 5025 50 Av Ponoka 783-3976

KERGAN J L

INSURANCE

ALL CLASSES EXCEPT LIFE
INVESTMENTS

Representing: Royal Securities Corp. Ltd.

Res. Phone Vally 3-2520

110 3Ave... DRUMHELLER Vally 3-2452

Lacombe Agencies 4709 49c Av Lacombe 782-3344
Low John W Agencies Ltd

5202 50 St... Ponoka 783-3538
MacLeod John 5129 50 Av... Ponoka 783-4237

McCOLL KEITH AGENCIES
Upstrs 4925 Ross St... Red Deer 346-2254

McCutcheon Agencies

INSURANCE
All Classes Except Life
Res. 123

Phone... SYLVAN LAKE 44

McIntosh Agency 5026 51 Av... Ponoka 783-3897



**WASKASOO
AGENCIES**

LIMITED

Real Estate — Insurance
Rentals — Mortgages

Upstrs 5003 - 49 St., Red Deer

Bus. Phone

RED DEER 346-5585

EVENING PHONES

W. BOLZE, res... Phone 347-1975

MARIAN PASAY, res... Phone 347-1222

Insurance—Agents & Brokers—

(Cont'd)

Merit Insurance Co 4950 Ross St Red Deer 346-6700
Newton Agencies 5014 50 Av... Ponoka 783-4141
Patten's Insurance Agencies

120b 2AvW... Hanna 854-3122
Puffer L W Agencies 5017 50 St Lacombe 782-6030

RED DEER INSURANCE AGENCIES LTD
4927 48 St... Red Deer 346-4897

Robertson-Wiseman Agencies
4936 51 St... Red Deer 346-2519

Rutz Agency
Cor 3Av&1StW... Drumheller Vally 3-2680
(See Advertisement This Page)

Smith La Rue... Delburne 47
Sterling G R... Benalto 38
Stokes Roy E... Coronation 210

SWAIN C L INSURANCE
50-3AvW... Drumheller Vally 3-2501

SWAINSON-LUNDIE AGENCIES LTD

COMPLETE INSURANCE SERVICE

Auto - Fire - Casualty - Life

After Hours Call 346-2456 or 346-5361

346-2433
4914 Gaetz Av... RED DEER 346-5775

Van de Bunte Geo J 5308 58 St Cr Ponoka 783-3655

Waskasoo Agencies Ltd

Upstrs 5003 49 St... Red Deer 346-5585
(See Advertisement This Page)

Insurance Companies—Life

ALLSTATE INSURANCE— ALLSTATE INSURANCE

4720 Gaetz Av... Red Deer 346-4393
Canada Life Assurance Co

4810 Ross St... Red Deer 346-3544
Excelsior Life Insurance Co

4929 Ross St... Red Deer 346-6311

"Term Insurance on the Best Terms"

\$25,000

LIFE INSURANCE
(20 year reducing
convertible term
insurance.)

ANNUAL PREMIUMS

Age 30... \$59.95 Age 40... \$111.23
Age 35... \$79.10 Age 45... \$173.23

If you are in the market for Life Insurance,
it will pay you to compare this with
any other plan.

"More Peace
of Mind per
Premium
Dollar"

346-3115
RED DEER
Office

G. R. (Gill) Carlson
District Agent
Box 302, Red Deer

"Your Friend
For Life"



**Occidental
Life**

INSURANCE COMPANY OF CALIFORNIA
HOME OFFICE • LOS ANGELES

Insurance Companies—Life—

(Cont'd)

Ferguson & Smith 4904 Ross St Red Deer 346-5812
Gibson E K 4719 53 St... Stettler Rivrd 2-2752
Graham Frank... Albx 13

GREAT WEST LIFE ASSURANCE CO
5011 49 Av... Red Deer 346-4450

Hughes F W 5803 43 Av... Red Deer 346-2333
London Life Insurance Co

4904 Ross St... Red Deer 346-5812
Marshall Lees Agencies Ltd

4912 Ross St... Red Deer 346-5547
Monarch Life Assurance Co

E-4929 Ross St... Red Deer 347-1153
Occidental Life Insurance Co of California
3828 39 St... Red Deer 346-3115

(See Advertisement This Page)
Oldford Terence 1-5011 Ross St Red Deer 346-2543
Sun Life Assurance Co of Canada... Consort 23

SUN LIFE ASSURANCE CO OF
CANADA AMA Bldg... Red Deer 346-5124

Sun Life Assurance Co of Canada
4720 53 St... Stettler 742-3153

Swainson-Lundie Agencies Ltd
4914 Gaetz Av... Red Deer 346-5775

SWIFT H A AGENCIES

OCCIDENTAL LIFE INSURANCE CO.
OF CALIFORNIA — MUTUAL FUNDS

Night Phone 845-3236
Phone... ROCKY MTN HSE 845-3166

TRAVELERS INSURANCE COMPANIES

"One plan, one man, one
monthly check to pay —
under The Travelers um-
brella of Insurance pro-
tection."



"WHERE TO CALL"

Marshall Lees Agencies Ltd
4912 Ross St... Red Deer 346-5547

WASKASOO AGENCIES LTD

Upstrs 5003 49 St... Red Deer 346-5585

Insurance Companies Other Than Life

ALLSTATE INSURANCE

AUTO - FIRE - LIFE
ACCIDENT & SICKNESS
PERSONAL LIABILITY
BOAT OWNERS

Top quality protection at
low cost. Famous for
fast, fair claim settlements throughout Canada
and the U.S. Easy payment plan.



"FOR INFORMATION CALL"

ALLSTATE INSURANCE

4720 Gaetz Av... Red Deer 346-4593
After Hours... Red Deer 346-2620

Blair Realty & Insurance

4907 50 St... Stettler Rivrd 2-2233

BOTTERILL MCKEE CUNNINGHAM LTD

5002 Ross St... Red Deer 346-6455

Great West Life Assurance Co

5011 49 Av... Red Deer 346-4450

HIND R L AGENCIES LTD

5017 Ross St... Red Deer 347-2373

McCutcheon Agencies

Sylvan Lake 44

MERIT INSURANCE CO

JAMES INNES, District Rep.

Residence Phone 346-6001

FIRE - AUTO - CASUALTY

4950 Ross St... RED DEER 346-6700

Red Deer Insurance Agencies Ltd

4927 48 St... Red Deer 346-4897

SWAINSON-LUNDIE AGENCIES LTD

4914 Gaetz Av... Red Deer 346-5775

WASKASOO AGENCIES LTD

Upstrs 5003 49 St... Red Deer 346-5585

WAWANESA MUTUAL INSURANCE CO

Upstrs 3-4928 51 St... Red Deer 347-2533

Intercommunicating Systems

AGT INTERCOMMUNICATING SYSTEMS

Offering a new concept in Loudspeaker Intercommunicating systems.

— Conference Service — Distant Talking
— Off-Premises Locations — Large Station Capacity

"FOR INFORMATION CALL"
ALBERTA GOVERNMENT TELEPHONES
119 6AVSW.. Calgary 263-5350



Janitors' Supplies

DOUGLAS SUPPLIES

Building Maintenance Products

"Everything for the Janitor"

— WAXES —
— Sweeping Compounds —
SOAPS — BROOMS — MOPS

51226 Gaetz Av. RED DEER 346-6631

Electrolux (Canada) Ltd
59116 Gaetz Av. Red Deer 346-2419

Jewellery & Watches—Retail

Anderson's G' Fred
35-3AVW.. Drumheller Vally 3-2421

Ault George Innisfall 227-3355

Berke's Jewellers 116a 2AWW .. Hanna 854-3492

Berke's Jewellery Oyen 288

Blair's Jewellery 122a 2AWW Hanna 854-3666

Caine Jewellery Rocky Mtn Hse 845-3440

CLOWES JEWELLERY
4926 Ross St. Red Deer 346-2720

Collier's Jewellery Castor 164

Crown Jewellery Consort 177

Eckville Jeweller Eckville 114

Graham's Credit Jewellers
4909 50 St. Stettler Rivrsd 2-2271

HUMBER'S JEWELLERY
4924 49 St. Red Deer 346-2604

Jardine's Jewellery 5010a 50Av .. Ponoka 783-4202

Kinniburgh Credit Jewellers Coronation 121

Lacombe Jeweller 5026 50 St. Lacombe 782-3023

LONDON'S JEWELLERY

EXPERT WATCH & DIAMOND REPAIR
ENGRAVING — SOUVENIRS
CRYSTAL & GLASSWARE

WE PIERCE EARS
50056 Gaetz Av. RED DEER 346-2954

Lyons Jewellery Store
5017 50Av. Ponoka 783-3921

MITCHELL & JEWELL LTD
48126 Gaetz Av. Red Deer 346-2514

NYMAN'S JEWELLERY

Specialists in Trophies,
Engraving & Watch Repairs
— Gifts for All Occasions —
"When You Think of Diamonds ...
Go To Nyman's"

5201 Gaetz Av. RED DEER 346-4429

Ottoson's Jewellery Shop .. Rocky Mtn Hse 845-3401

Parsons Jewellery 5012 50Av. Lacombe 782-3454

People's Credit Jewellers Ltd
C-4929 Ross St. Red Deer 346-4785

SHORES CREDIT JEWELLERS LTD
4942a Ross St. Red Deer 346-2394

Sylvan Lake Jewellers Sylvan Lake 83

Wade's Jewel Box
Cor 3AV&15W. Drumheller Vally 3-2334

WADE'S JEWELLERY

JEWELLERS
Watch Repairs A Specialty
C.N.R. & C.P.R. TIME INSPECTOR
120 3AVW DRUMHELLER Vally 3-2763

Ware's Jewellers 4934 50 St Stettler Rivrsd 2-2635

WINGER'S WATCH & CLOCK SHOP
4937 Ross St. Red Deer 346-4115

Juke Boxes

See Photographs Automatic

Junk Dealers

See also Scrap Metals

HARPERS METALS LIMITED
5835 Burnt Lake Rd. Red Deer 346-4185

Keys

See Locksmiths

Kindergartens

See also Colleges & Schools

Wonderland Kindergarten & Day School
5525 45Av. Red Deer 346-5457

Labor Organizations

United Brotherhood of Carpenters & Joiners of
America Local Union No 2410
5916 60Av. Red Deer 346-4865

Workmen's Compensation Board
4904 50 St. Red Deer 347-1211

Ladies' Wear—Retail

Betty Shoppe 4934a 50 St. Stettler Rivrsd 2-3371

Betty's Ladies' Wear
4735 49b Av. Lacombe 782-6341

Carol's Apparel Oyen 52

Castor Ladies' Wear Castor 40

Claire's Fashion Shop
Sutherland Bldg. Drumheller Vally 3-2459

DARLING LADIES' WEAR & FURRIERS

W. J. (Bill) Supina, Prop.
"For Styles of Today with a Touch of
Savings for Tomorrow"
— STORAGE — REPAIRS —
— NEW FUR COATS —
WETASKIWIN ELgn 2-3681
4929 Ross St. RED DEER 346-2291

Dress-Rite Ladies' Wear
5016 50 St. Ponoka 783-3130

Evelyn's Style Shoppe Consort 112

FULTON'S LTD

Mrs. M. B. Thomson
LADIES' & CHILDREN'S WEAR
Residence Vally 3-2759
65-3AVW DRUMHELLER Vally 3-2616

Jean's Ladies' Wear 211 2AWW .. Hanna 854-9111

Lee's Fashion Shop
4923 50 St. Stettler Rivrsd 2-2181

MARY JAYNE SHOPPE LTD
4924 Ross St. Red Deer 346-2967

MORRIS' LADIES & CHILDREN'S READY TO WEAR
5020 Ross St. Red Deer 346-3863

OSBORNE'S LADIES' WEAR
49116 Gaetz Av. Red Deer 346-2346

Perky Dress Shop 5121 50Av .. Ponoka 783-3831

Quality Shoppe Innisfall 227-3122

Sally Shops Ltd 4931 Ross St. Red Deer 346-3616

STEWART'S LADIES WEAR LTD
4935 Ross St. Red Deer 346-4061

Style Shop 5013a 50Av .. Stettler Rivrsd 2-2251

Style Shoppe Coronation 21

TOT & TEEN SHOP
Westpark Shopping Centre Red Deer 346-6993

Ladies' Wear—Retail—(Cont'd)

WALK-RITE LTD
5003 Ross St. Red Deer 346-2526

Warwick's Ltd 110 2AWW Hanna 854-3850

Weiner's Men's & Ladies' Wear
378 Centre St. Drumheller Vally 3-2710

Landscape Gardeners

Parkland Landscaping & Lawn Service
3406 44a Av. Red Deer 346-5772
(See Advertisement This Page)

RED DEER LANDSCAPING & LAWN SERVICE
ORNAMENTAL PRUNING - FALL & SPRING
Free Estimates on Lawns
Box 352
Phone RED DEER 347-0344

Wendelboe L M Landscaping
5837 Westpark Cr. Red Deer 346-2472

PARKLAND LANDSCAPING & LAWN SERVICE



We Specialize in Lawns

- * Soil Testing & Fertilizing
- * Levelling & Seeding
- * Pest & Weed Control
- * Aeration
- * Shrub & Tree Pruning
- * Free Estimates

346-5772

3406 - 44a Ave., RED DEER

Iron & Steel

See also Steel
Drumheller Iron Works
220 55 St. W. Drumheller Vally 3-2201

Emerson Iron Works Delburne 130-2

FREEMAN'S INDUSTRIAL SUPPLY HOUSE
5835 Burnt Lake Rd. Red Deer 346-2309

HARPERS METALS LIMITED
5835 Burnt Lake Rd. Red Deer 346-4185

Industrial Metals & Hardware Ltd
4602 51 Av. Red Deer 346-2846

PEPPER BROS LTD

IRON & STEEL SUPPLIES

GENERAL MACHINISTS
PORTABLE WELDING
AUTO & TRACTOR PARTS
HEAVY DUTY PRESSING

360 45 St. W. DRUMHELLER Vally 3-2644

Red Deer Iron Works
4912 52 St. Red Deer 346-2194

Janitor Service

DOUGLAS SUPPLIES

Building Maintenance Services

— CONTRACT CLEANING —

BONDED STAFF

51226 Gaetz Av. RED DEER 346-6631

KLEEN-RITE JANITOR SERVICE & SUPPLIES

Specializing in:

- * COMMERCIAL BUILDINGS
- * DOMESTIC (Interior Cleaning)
- * WINDOW CLEANING SERVICE

Free Estimates — Reasonable Rates

After Hours 346-8038

5808 60 St. RED DEER 346-5038

Yellow Pages

"THE WHO'S WHO IN BUSINESS"

Used Daily by Shoppers
and Businessmen When
They are Ready to Buy

**ARE YOU
ADEQUATELY
REPRESENTED HERE?**

RED DEER STEAM LAUNDRY

Serving All Key Points
in Central Alberta
"For Laundry Service
at its Best . . .

PHONE
RED DEER

346-2779

We'll do the Rest"

— SHIRTS —

EXPERTLY LAUNDERED
SMARTLY FINISHED

4802 - 51 St. — RED DEER

Are You Moving?

IF YOUR COMPANY
IS PLANNING A MOVE
OF YOUR OFFICE —
HAVE YOUR TELEPHONE
SYSTEM INSTALLED
WHEN YOU ARRIVE.

Call Your Local
Telephone Office
in Advance



Laundries—Steam Power

City Laundry 37-3Ave .. Drumheller Vally 3-2089
Lacombe Laundry 5023 49St .. Lacombe 782-3164
Peerless Cleaners 4502GaetzAv Red Deer 346-2049
Premier-Ontario Dry Cleaners & Launderers
225CentreSt .. Drumheller Vally 3-2274
Red Deer Steam Laundry
4802 51St .. Red Deer 346-2779
(See Advertisement This Page)
Wash & Shop Laundromat
LacombeApts .. Lacombe 782-9013

Lawn Mowers—Sales & Service

NIX'S LTD

Lawn-Boy "SALES & GOOD SERVICE"
Parts Distributors . . . Service Specialists
GA 2-2564
109St .. EDMONTON GA 4-1068

TORO POWER MOWERS

America's most complete
line of reel and rotary
power mowers for homes,
estates, parks, golf courses,
schools, cemeteries. Also
tillers, edge-trimmers, snowplows, tractors and
gang mowers.



"WHERE TO BUY THEM"

DISTRIBUTOR
Burgess Building & Plumbing Supplies Ltd
224 61AveSE .. Calgary Alpin 2-1151

DEALERS
Builders' Hardware Stores Ltd .. Coronation 33
Builders Hardware Stores Ltd
5032GaetzAv .. Red Deer 346-2055
Builders Hardware Stores Ltd
4922 50St .. Stettler Rivrsd 2-2345
Miller N J & Co
5026 49St .. Lacombe 782-3783
Valley Electric .. Bentley 61

Libraries

Lacombe Public Library .. Lacombe 782-6092
Parkland Regional Library
NLacombe .. Lacombe 782-3850
Red Deer Public Library
4822RossSt .. Red Deer 346-4576

Lighting Fixtures—Repairing & Maintenance

Leidon Sales Co (Red Deer)
4713GaetzAv .. Red Deer 346-5901
Parkland Fluorescent Service
4618 48St .. Red Deer 346-5048

Linoleums—Retail

Bond Floors Ltd 5311GaetzAv Red Deer 346-4735
Drumheller Floor Covering
454 45E .. Drumheller 823-2532
M & S Flooring & Furniture Ltd
2PlazaShoppingCentre .. Red Deer 346-3770
RED DEER HOME IMPROVERS LTD
4924 51St .. Red Deer 346-4523

Liquefied Petroleum Gases

ALLIED PROPANE LTD

"Serving The Parkland"
BULK & BOTTLE SERVICE
PROMPT DELIVERY — PHONE COLLECT

Located 1/4 Mile West on Hwy No. 12
AFTER HOURS CALL 782-3956
Phone .. LACOMBE 782-6176

Burro Gas & Electric Limited
Stettler Rivrsd 2-2662
(See Advertisement This Page)

Liquefied Petroleum Gases—

(Cont'd)

CANADIAN PROPANE

- PROPANE
- APPLIANCES
- CONTAINERS
- EQUIPMENT



"FOR INFORMATION CALL"

DRUMHELLER CITY DEALER
CANADIAN PROPANE CONSOLIDATED
LIMITED
TwinHillsRd .. Drumheller Vally 3-2773
RED DEER CITY DEALER
CANADIAN PROPANE CONSOLIDATED
LIMITED 4306 52Av Red Deer 346-2972
C A Faulds Br Mgr res Red Deer 346-4236
CENTRAL DISTRICT DEALERS
CANADIAN PROPANE CONSOLIDATED
LIMITED Oyen 55-2
CANADIAN PROPANE CONSOLIDATED
LIMITED 5802 48Av .. Ponoka 783-4239

Canadian Propane Consolidated Limited Center 55
(See Advertisement This Page)
Canadian Propane Consolidated Limited
TwinHillsRd .. Drumheller Vally 3-2773
Canadian Propane Consolidated Limited Oyen 55-2
COUNTRY SERVICE .. Stettler 742-2655
(See Advertisement This Page)
Economy Gas Distributors Ltd
RailwayAve .. Hanna 854-3893

The CLASSIFIED DIRECTORY
has solved many a buyer's
problem.

Lawyers

Armstrong A B 5015RossSt .. Red Deer 346-5566
Beames J W 5015RossSt .. Red Deer 346-5566
Bernstein & Lockerby .. Innisfail 227-3788
Bernstein & Lockerby
4912RossSt .. Red Deer 347-2252
Bernstein & Lockerby .. Rocky Mtn Hse 845-3652
Chapman T H 5015RossSt .. Red Deer 346-5566
Costigan J T
Upstns 4937 50St .. Stettler Rivrsd 2-2191
CROWE D L 4929RossSt .. Red Deer 346-5591
Fowler John W 1-4904 50St .. Red Deer 347-1188
Gordon R A QC 5009 50St .. Lacombe 782-3159
Harle G L 4906 50St .. Stettler 742-2225
HOLMES J K 4929RossSt .. Red Deer 346-5591
Kush Eugene
1166 2AVW .. Hanna 854-3866
1854-3311
Macdonald & Schnell
206-4924aRossSt .. Red Deer 346-4194
McCormick & McCormick
4929 50Av .. Lacombe 782-3056
782-3472
McCormick & McCormick
5010 50St .. Ponoka 783-3752
Murphy Armstrong Beames & Chapman
5015RossSt .. Red Deer 346-5566
Noble & Noble
5026 51Av .. Ponoka 783-3225
783-3535
PAGE MURRAY H .. Innisfail 227-3113
PAISLEY R W 4929RossSt .. Red Deer 346-5591
Porkka & Fowler 1-4904 50St .. Red Deer 347-1188
POWER PETER 4929RossSt .. Red Deer 346-5591
Read E H QC 62-3AVW .. Drumheller Vally 3-2692
ROBINSON HOLMES CROWE PAISLEY &
POWER 4929RossSt .. Red Deer 346-5591
Russell J G .. Mirror 41
Sandercock W R
150 3AVW .. Drumheller Vally 3-2635
Schnell R E 206-4924aRossSt .. Red Deer 346-4194
Sloan & MacNaughton
4919 50St .. Stettler Rivrsd 2-2365
Topham Robert .. Consort 14
Turner W O 103 2AVW .. Hanna 854-3252



SERVING
CENTRAL ALBERTA

BURRO GAS

- FITTINGS
- BULK Propane
- SERVICE Facilities
- PROPANE Appliances
- NATURAL GAS Appliances
- 3 SHOWROOMS to serve you

A Complete
Lp Gas Service



Phone GE 9-2048
9785 - 63 AVENUE
EDMONTON

Phone Rivrsd 2-2662
P.O. Box 1434
STETTTLER

Burro Gas & Electric Limited

CANADIAN PROPANE CONSOLIDATED LIMITED

Serving CASTOR
& DISTRICT
with Top Quality
PROPANE &
NATURAL GAS
APPLIANCES



Home of
"BLUE FLAME" PROPANE
SOLD & SERVICED BY SPECIALISTS
Castor — 35 — Alberta

COUNTRY SERVICE

Serving
Central
Alberta with
24 Hour
Service



Next to the Drive-In Theatre - Stettler
— CALL —
742-2655
TANK SALES & RENTALS
APPLIANCE SALES &
SERVICE OUR SPECIALTY
After Hours Call 742-2883 - 742-2517

Livestock Dealers & Commission

Merchants

Bloodman Valley Co-op Assn Bentley 20
Blindman Valley Co-op Assn
Stockyards Lacombe 782-3798
Bross Arnold A Lacombe 782-3966
CANADA PACKERS LTD
5020 67St. Red Deer 346-6934
Dolg Howard West End Hanna 854-3520
Edville Co-operative Livestock Marketing
Assn Ltd. Eckville 100

Eraydon John & Sons
4675 46St. Lacombe 782-3822
Eraydon Wm Coronation 282
Mountain View Co-operative Livestock Marketing
Assn Ltd. Innisfail 227-3713
Packer Livestock Co-op Ltd
4601 50St. Ponoka 783-4120

RED DEER PACKERS (BUYING STATION) LTD

LIVESTOCK BUYING

Servicing Central Alberta
MONDAY to THURSDAY OPEN
8 a.m. to 5 p.m.

Edmonton Tr RED DEER 346-4502

Red Deer Stock Yards
CPR Right of Way Red Deer 346-2192
Shayda M & Son Innisfail 227-3783
Vold Jones & Vold Triple V Cattle Co
No 2 Hwy S. Ponoka 783-3246
Watt Del Trucking Innisfail 227-3753
Watt's Buying Stations Innisfail 227-3254

Loans

BENEFICIAL FINANCE CO OF CANADA
5009 Gaetz Av. Red Deer 346-4141
(See Advertisement This Page)
HOUSEHOLD FINANCE CORP OF CANADA
4929 Ross St. Red Deer 346-4166
(See Advertisement This Page)

Loans—(Cont'd)

LAURENTIDE FINANCE

See Laurentide Finance for
the Extra Dollars you need
NOW—From \$50 to \$5,000.
Ask how you can join the
exclusive Credit Club. You'll
like the prompt service and
courteous attention.



"FOR INFORMATION CALL"

LAURENTIDE FINANCE COMPANY
4908 Gaetz Av. Red Deer 346-2425

NIAGARA FINANCE CO LTD

4950 Ross St. Red Deer 346-3366
(See Advertisement This Page)

Niagara Finance Co. Ltd.

4719 50St. Stettler Rivrsd 2-3338

Red Deer Community Savings & Credit Union Ltd
5103 49Av. Red Deer 346-4441

ROBERTSON-WISEMAN AGENCIES 346-2519
4936 51St. Red Deer 346-2523

TRANS CANADA CREDIT CORP LTD
4924a Ross St. Red Deer 346-3301
(See Advertisement This Page)

TRANS CANADA MORTGAGE CORP
LTD 5913 Gaetz Av. Red Deer 347-2266

Results obtained through
Classified Business Directory
advertising are greater than
can be obtained through simi-
lar expenditures in any other
form of advertising.

Locker Service—Cold Storage

Alfr Lockers Alfr 30
Bert's Cold Storage Lockers
5028 Ross St. Red Deer 346-2735
Delburne Cold Storage & Meat Market Delburne 32
DRUMHELLER FROZEN FOODS & LOCKERS
Railway Av W. Drumheller Vally 3-2595
GILMOUR'S LOCKERS LTD
5105 50Av. Lacombe 782-3177
Meat Dept Lacombe 782-6391
Livestock Dept Lacombe 782-6012
Hanna Co-op Locker Assn Ltd
227 24W. Hanna 854-3171
Lewis A Morrin 302
Ponoka Cold Storage Ltd 783-3232
5023 51Av. Ponoka 783-3180
Valley Locker Ltd Big Valley 876-2271
Young's Quick Freeze Veteran 26

Lockers—Metal

B W STEEL PRODUCTS SUPPLY CO LTD
2708 65St. E. Calgary Bldg 3-4926

Locksmiths

Pioneer Cycle Store
250 34W. Drumheller Vally 3-2231
RED DEER LOCK & KEY SHOP
8117 Gaetz Av. Red Deer 346-2960

Lumber—Retail

ATLAS LUMBER CO LTD
(See Revelstoke Building Materials Limited)
Beaver Lumber Company Limited Olive 5
Beaver Lumber Company Limited
204 15W. Hanna 854-3800
Beaver Lumber Company Limited Oyen 31
Beaver Lumber Company Limited
5101 51Av. Ponoka 783-3497
Beaver Lumber Company Limited
4710 Gaetz Av. Red Deer 346-2577
(See Advertisement This Page)
Beaver Lumber Company Limited
4902 50Av. Stettler Rivrsd 2-2221
Big Valley Lumber Co Ltd Big Valley 876-2242
BOW VALLEY LUMBER YARDS LTD

LUMBER

BUILDING MATERIALS
HARDWARE — PAINTS
Round Wood Stock Tanks
Home Improvement Loans

Phone BLACKFALDS 885-4688

CHAPMAN & SONS LUMBER

PLYWOOD — INSULATION

Nails — Stucco Wire, Etc.

Fir Lumber by Truckload

DIRECT FROM THE MILL
TO THE CUSTOMER

Box 1017, Lacombe — 782-2111
5506 38aAv RED DEER 346-5780

Cressey's Lumber Yard Halkirk 884-2208
Crown Lumber Company Limited
Centre Av & Moraine Rd. Calgary 272-1121
Crown Lumber Company Limited Consort 40
Crown Lumber Company Limited Delta 306
Crown Lumber Company Limited
249 34W. Drumheller Vally 3-2652
CROWN LUMBER COMPANY LIMITED
Innisfail 227-3131
(See Advertisement This Page)
Crown Lumber Company Limited Morrin 316
Crown Lumber Company Limited
5008 49St. Stettler Rivrsd 2-2073
Davidson Walter 5218 58Av Ponoka 783-3553
East Coulee Lumber Co East Coulee 316
(Continued Next Page)

Lumber C.I.L. Paints Builders Hardware

Your Central Alberta
Building Supply Headquarters



Yards Located at:

CLIVE Phone 5
HANNA, 204 1 St. W. 854-3800
OYEN Phone 31
PONOKA, 5101 51 Ave. 783-3497
STETTLE, 4902 50 Ave. Rivrsd 2-2221

346-2577

4710 Gaetz Ave., RED DEER



**BEAVER
LUMBER**
COMPANY LIMITED

CROWN LUMBER COMPANY LIMITED



DIVISION OF
CROWN ZELERBACH CANADA LIMITED

PLYWOOD - LUMBER BUILDERS SUPPLIES and HARDWARE for:

• New Homes • Home Im-
provements • Farm and
Commercial Buildings
• Do It Yourself Projects

**DEALER
SERVING YOUR AREA**

CONSORT 40
DELIA 306
DRUMHELLER Vally 3-2652
INNISFAIL 227-3131
MORRIN 316
STETTLE Rivrsd 2-2073

CASH?

In a hurry for money?
Just phone Beneficial!
Get the cash you want fast.
One phone call does
everything.

Call up or come in today!

LOANS up to \$3000 and more

36 month contracts on loans over \$1500

Your Loan can be Life Insured

5009 Gaetz Ave., Red Deer

Phone 346-4141

**BENEFICIAL
FINANCE CO. OF CANADA**



Phone for fast,
one-day loan
service

up to \$2500

Loans are made for any
purpose.
You may choose from a
wide variety of repay-
ment plans with up to
36 months to repay.
Life Insurance available
on all loans.

**HOUSEHOLD FINANCE
CORP. OF CANADA**
4929 Ross St., RED DEER
346-4166

Household Finance Corp. Ltd.

ARRANGE - A - LOAN

By Phone Service

Call TCC for a

Quick Cash Loan

\$150.00 to \$5000.00

Up to 36 Months to Repay

Loans to Consolidate Debts

Loans to Finance Purchases



**TRANS
CANADA
CREDIT
CORPORATION
LIMITED**

4924a Ross St., RED DEER
346-3301

EXTRA CASH

When YOU Need It

Loans up to \$2500, Sometimes more.
LIFE INSURANCE AVAILABLE



SPECIALISTS IN CONSUMER LENDING
4950 Ross Street RED DEER 346-3366

Niagara Finance Co Ltd

The Largest All-Canadian Loan Company

Lumber—Retail—(Cont'd)

Imperial Lumber Co Ltd
4711 49th Ave. Lacombe 782-3089
IMPERIAL LUMBER CO LTD
5326 47th Ave. Red Deer 346-4181
Imperial Lumber Co Ltd Rimby 843-2071
MITTEN & SHERBINO LUMBER CO LTD

A COMPLETE LINE OF

- BUILDING MATERIALS
- HARDWARE
- PITTSBURGH PAINTS

4503 52nd Ave RED DEER 346-4158

MONARCH LUMBER CO LTD

A FULL LINE OF

BUILDING MATERIALS & BUILDERS' HARDWARE

MARTIN SENOUR PAINTS
TRUSSCO RAFTERS
Elephant Brand Fertilizers

4620 Gaetz Ave RED DEER 346-3341

Murray Bros Caroline 2
Olsen M C Veteran 13
Olsen's Lumber (Lacombe) Ltd Lacombe 782-3221
Penoka Builders Supplies
4620 50th St. Penoka 783-3114
Penoka Woodwork 5027 51st Ave. Penoka 783-3821
Revelstoke Building Materials Limited
508 24th Ave SW. Calgary 266-6071

Lumber—Retail—(Cont'd)

REVELSTOKE BUILDING MATERIALS LIMITED
5202 Gaetz Ave. J346-2581
Red Deer J346-3071
(See Advertisement This Page)
Rimby Lumber Co Ltd Rimby 843-2010
Royal Lumber Yards
4566 50th Ave. Lacombe 782-3926
Stettler Building Supplies Ltd
5010 49th St. Stettler Rivrsd 2-2475
Townsend W F Gadsby 21
WHITLOCK LUMBER CO LTD
402 25th St. Drumheller Vally 3-2406
Wilson Building Supplies
5218 58th Ave. Ponoka 783-3553

Lumber—Wholesale

Edwards Lumber Co Ltd. Rocky Mtn Hse 845-3563
NANCE CO LTD 4703 Ross St. Red Deer 346-5505

Machinery

Boss's Machine Shop Byemoor 10
Cosmopolitan Farm Sales Ltd
Edmonton Tr. Red Deer 346-6555
Coutts Machinery Company Ltd
9119 Stadium Rd. Edmonton GA 4-1112
(See Advertisement This Page)

GORMAN'S LIMITED

- CONCRETE TROWELS & VIBRATORS
- CONCRETE & PLASTER MIXERS
- PUMPS — All Types
- CRANES and CHAIN BLOCKS
- ESSICK VIBRATORY COMPACTORS
- DEWALT SAWS - SKILTOOLS - DELTA
- WADKIN WOODWORKING MACHINERY
- BULL MOTORS & STARTERS
- CONVEYORS
- LIGHT PLANTS

EDMONTON GA 4-6404

DRUMHELLER Vally 3-2365

4420 1st St E CALGARY 243-3246

Johnson & Brand Farm Equipment Ltd
4614 47th St. Lacombe 782-6215

Machinery—(Cont'd)

King Perry Farm Supplies
6724 50th Ave. Red Deer 346-4404
LINDSAY EQUIPMENT
Distributors of
J. I. CASE UTILITY PRODUCTS
6790 Edmonton Tr. RED DEER 346-2388

Nance Co Ltd 4703 Ross St. Red Deer J346-5505
J346-3666

PARKLAND EQUIPMENT

Your International Harvester Dealer

After Hours Res. 346-6334

6888 Edmonton Tr. RED DEER J346-6046
J346-4456

Rocky Construction Repair Ltd
Rocky Mtn Hse 845-3444
Street Robbins Morrow Ltd
4656 61st St. Red Deer 347-1107
Williams A R Machinery Western Ltd
1143 42nd Ave. S.E. Calgary CHstnt 3-7656
(See Advertisement This Page)

A. R. Williams

Machinery Western Ltd.

- ELECTRIC MOTORS
- MACHINE TOOLS
- WOODWORKING TOOLS
- SHEET METAL EQUIPMENT
- MATERIAL HANDLING EQUIPMENT
- HYSTER LIFT TRUCKS
- OVERHEAD CRANES AND HOISTS



A Complete Line of Industrial
Tools & Supplies

CHstnt 3-7656

1143 - 42 Ave. S.E., Calgary

Machinery Rentals

ABBEY RENTAL EQUIPMENT LTD
1515 10th Ave SW. Calgary CHery 4-5051
CENTRAL EQUIPMENT RENTALS & SALES LTD
6790 Edmonton Tr. Red Deer 346-3656
Red Deer Rentals 5427 45th St. Red Deer 346-3650

Machinists

Bartman Machine Shop 105 55th W Hanna 854-5053
BYRD EDDIE WELDING CONTRACTORS LTD
Innisfail 227-3753

CONSORT MACHINE SHOP

Machinists - Motor Rebuilding
Repairs
Fabricating and Welding

WHITE ROSE PRODUCTS
J. H. POLSON, Mgr.

Phone CONSORT 175

EDMONTON AUTO PARTS CO

COMPLETE, EFFICIENT
MACHINE SHOP SERVICE

Crankshaft grinding and building up Con Rods
and Main Bearing Journals on crankshaft by
the Micro Wire Automatic Wire Feed
Welding Process.

10950 119th St. EDMONTON 488-7281

EDWARDS TRUCKING & WELDING LTD

NRedDeer Red Deer 346-5374
Eichhorn Bros Machine Shop ... Donalda 883-2271

GLEAVE MACHINE LTD

"Your Oil Field Shop"

HEAVY WELDING
and
MACHINING

5002 44th Ave. STETTLER Rivrsd 2-2653

Harrison's Machine Shop
4717 49th Ave. Lacombe 782-6287
Hi Way Machine Shop Alix 45
Hopp Arnold & Sons Machine Shop
5109 50th St. Lacombe 782-3147
Modern Machine Shop Stettler Ltd
4811 50th St. Stettler Rivrsd 2-2141

PARKER'S MACHINE SHOP

GENERAL MACHINE WORK
and
WELDING

5102 55th Ave. RED DEER 346-2495

PEPPER BROS LTD**GENERAL MACHINISTS**

PORTABLE WELDING
HEAVY DUTY PRESSING
AUTO & TRACTOR PARTS
STEEL & IRON SUPPLIES

360 45th W. DRUMHELLER Vally 3-2644

RED DEER IRON WORKS

MACHINISTS
Crankshaft Grinding
Motor Rebuilding
TOM CLARK

4912 52nd St. RED DEER 346-2194

Warren Machine Works Delburne 46



FOR ALL YOUR BUILDING NEEDS

- ★ Plywood & Wall Board Specialists
- ★ Revy Brand Homes & Products
- ★ Budget Plans

346-2581

RED DEER

Dealers Serving Alberta for Over 50 Years

ALIX	Phone 37
BENALTO	Phone 12
BENTLEY	Phone 11
CASTOR	Phone 53
CORONATION	Phone 74
DELBURNE	Phone 16
DONALDA	883-2204
DRUMHELLER	
110 Railway Ave E	VA 3-2244
ECKVILLE	Phone 18
HANNA 402 2 Ave W	854-3783
INNISFAIL	227-3511
LACOMBE 5102 50 St	782-3471
PONOKA 5125 50 Ave	783-3101
ROCKY MOUNTAIN HOUSE	845-3550
Mill & Wholesale Sales	845-3141
SYLVAN LAKE	Phone 33
RED DEER 5202 Gaetz Ave	346-2581

COUTTS MACHINERY COMPANY LIMITED**TRUCK MOUNTED EQUIPMENT**

"Tulsa" and "Chelsea" PTO's, "Tulsa" Winches, "Holland" 5th
Wheels and Accessories, "Wood" and "Wood-Spenborough"
Hydraulic Hoists and Bodies, "Malco" Farm Hoists.
Custom Equipment.

MATERIALS HANDLING EQUIPMENT

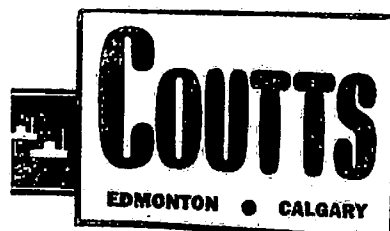
"Rapistan" Conveyors, "Timber Toter" Fork Lift Trucks

POWER TRANSMISSION

Bearings, Pulleys, Couplings, Roller Chain, Belting,
Reducers, Sprockets, Etc.

"CHESTERTON" SEALS AND PACKING

"WOOD" and "DEMPSTER" Refuse Collection Systems



"Coutts For Quality"
**MACHINERY
COMPANY LTD.**

EDMONTON — 9119 Stadium Road — GA 4-1112

CALGARY — 4636 - 1 Street S.E. — CHstnt 3-4618

Magnetos & Repairs

Corbetta Ltd 5905 Gaetz Av. Red Deer 346-2011
 Luby's Auto Service
 355 1st W. Drumheller Vailly 3-2304

Manufacturers' Agents

Christopher Ken Oyen 203
 Morgan George R Alix 21

Marine Equipment & Supplies

MUMFORD MEDLAND LTD
 MASTERCRAFT TRAILERS, BOATS
 ENGINES, HARDWARE
 10809 405 Av. EDMONTON 424-0083

NIX'S LTD
 Boats, Motors, Marine Supplies. Exclusive
 Northern Alberta Parts Distributors for
 Evinrude, Johnson, Viking, Etc. JGA 2-2564
 109 St. EDMONTON JGA 4-1068

Red Deer Boat & Marine Sales
 Edmonton Tr. Red Deer 346-2738

Material Handling Equipment

Magraw Industries 427 51 Av SE. Calgary 252-3659
 (See Advertisement This Page)

MAGRAW

INDUSTRIES

SALES & SERVICE



MATERIALS,
HANDLING
EQUIPMENT
TO ALL MAKES
OF INDUSTRIAL
TRUCKS &
WAREHOUSING
EQUIPMENT

427 - 51 Ave. S.E., CALGARY

252-3659

*Emergency Service Calgary CHrchl 9-0584

Meat Markets—(Cont'd)

Lacombe Meat Market
 4908 50 Av. Lacombe 782-3918
 Laussen C Donalda 883-2262
 Mayfair Meat Market
 4922 49 St. Red Deer 346-5115
 Nichols Meat Market Castor 130
 Ossie's Meat Market Manisfall 227-3667

PEOPLE'S MEAT MARKET

FRESH & CURED MEATS
 FROZEN FOODS — FREE DELIVERY
 5011 50 Av. STETTLER Rivrd 2-2463
 Rimby Locker & Meat Market Rimby 843-2370
 Spoor Meat Market & Locker Plant Ltd.
 Rocky Mtn Hse 845-3020
 Star Meat Market 117a 2A W Hanna 854-3283

SUPERIOR MEAT MARKET

E. Pilva and James Loftus, Props.
HOME-CURED SMOKED MEATS
 105 3A W. DRUMHELLER Vailly 3-2677

Twin Pines Meat Market Castor 33
 West End Meat Market
 5012 50 St. Lacombe 782-3507

Meat Packers

Calgary Packers Ltd
 85 Springfield Av. Red Deer 346-4319
 Central Abattoir 4327 54 Av. Red Deer 346-8418

Medical Clinics

See Physicians & Surgeons

Men's Furnishings—Retail

Andonoff's Gent's Furnishings
 133 3A W. Drumheller Vailly 3-2269
 Ashton's Men's Wear Craigmyte 42
 Bourk's Men's Shop
 4935a Ross St. Red Deer 346-2628

BROWN BROTHERS CLOTHIERS LTD

HARTT SHOES — STETSON HATS
 FORSYTH SHIRTS
 MADE-TO-MEASURE SUITS
 TOP COATS — OVERCOATS
 BY TIP TOP TAILORS LTD.
 65-9A W. DRUMHELLER Vailly 3-2433

Cross Bill Men's Shop 121 2A W Hanna 854-3400
 Dick's Men's Wear
 4917 50 St. Stettler Rivrd 2-2433
 Emil's Tailor Shop Men's & Ladies' Wear
 352 Centre St. Drumheller Vailly 3-2774
 Hay's Men's Wear 500b 30 Av Lacombe 782-3761
 Jack's Men's Wear 5012 50 St. Ponoka 783-3423

JACK'S MEN'S WEAR

5017 Gaetz Av. Red Deer 346-2420
JACK'S TOWNHALL CLOTHES & SHOES
 4907 Gaetz Av. Red Deer 346-2218
 Jim's Place 500b 50 Av Ponoka 783-3404
 Ken's Men's Wear Ltd
 5013 Ross St. Red Deer 346-4337

Lowther's Joe Men's Wear
 316 Centre St. Drumheller Vailly 3-2331
 Mill's Men's & Boy's Wear Rimby 843-2091
 Needham Allan's Men's Store Rimby 843-2163
 Saan Department Store
 4920 50 St. Stettler Rivrd 2-2926

SAAN STORES LTD

MEN'S CLOTHING & FURNISHINGS
 If You Don't Shop SAAN You Pay Too Much
 4908 Ross St. RED DEER 346-3164

Smart Shop Rocky Mtn Hse 845-3177
 Thomson's Men's Wear Ltd
 5012 50 Av. Ponoka 783-3531

Men's Furnishings—Retail

(Cont'd)

Top Shop For Men & Boys
 4744 Ross St. Red Deer 346-2727
 Walker's Jim Men's Wear Ltd
 4933 50 St. Stettler Rivrd 2-2033
WALK-RITE LTD
 5003 Ross St. Red Deer 346-2526

WEINER'S MEN'S & LADIES' WEAR

FULL LINE OF LADIES' WEAR BY TOP
 CANADIAN & AMERICAN MFRS.
 — FULL LINE OF MEN'S WEAR —
 Made-to-Measure by Saville-Row
 FULL LINE OF RITCHIE DRESS SHOES
 378 Centre St. DRUMHELLER Vailly 3-2710

Meters

McIntosh Marshall Equipment Ltd
 4650 25 St. Calgary CHstat 3-2526

Milk, Cream & Butter

Alpha Jersey Dairy 4764 49 St. Red Deer 346-2788

Milking Machines

CENTRAL ALBERTA HATCHERY & DAIRY SUPPLIES LTD
 CHORE-BOY MILKERS
 HERRINGBONE STALLS
 PIPELINE SYSTEMS
 BUCK TANKS
 Complete Line of Dairy Supplies
 Mailing Address Box 176, Red Deer
 6834 Edmonton Tr. RED DEER 346-4869

HOBE'S SURGE SALES & SERVICE

SPECIALIZING IN
**MILKING PARLORS
 BUCKETS & PIPELINE
 MILKERS**
 4834 46 St. RED DEER 347-2510

Millwork

CENTRALTA MILLWORK & BUILDING SUPPLY LTD
 CUSTOM MILLWORK
 To Your Requirements
 CABINETS, WINDOWS & UNIT DOORS
 Complete Line of Mouldings, Frames, Etc.
 Also Handle A Complete Line of
 BUILDING MATERIALS — PLYWOODS
 INSULATION — SHINGLES — ETC.
 Ready To Serve You
 347-2353
 S Red Deer RED DEER 347-2353

Dittich Millwork 5010 46 St. Stettler Rivrd 2-3333
MENZIES & HERBERT LTD
 4712 51 Av. Red Deer 346-2281
 Rossander Millwork 5306 50 St. Ponoka 783-4319

Mining Companies

Consumers Mine Rosebud 457-2309
 Lucky Strike Mine Rosebud 457-2303

To dial correctly, pull the dial
 all the way to the finger stop
 ... then let dial return at its
 own speed.

Mining Supplies

Webb Distributors Ltd
 6816 Edmonton Tr. Red Deer 346-4947

Mobile Homes

See Trailers Mobile Homes

Monuments, Mausoleums, Etc.

Brown & Johnson Ltd
 4930 54 St. Red Deer 346-2561
 Eventide Funeral Chapels Ltd
 4930 54 St. Red Deer 346-5445
 MacLean Granite Co
 5017 45 St. Red Deer 346-2662
 (See Advertisement This Page)
 McDougall K D 5253 53 St. Lacombe 782-6088

Beautiful Memorials

in ...

GRANITE
 MARBLE
 BRONZE

Manufactured in
 Our Own Modern Plant

LOWEST POSSIBLE PRICES

**MacLean
 Granite Co.**
346-2662

RED DEER

Please note our new address:
 5017 - 45 St. — RED DEER

Yellow Pages

"The Who's Who
 In Business"

Used Daily by Shoppers
 and Businessmen When
 They are Ready to Buy.

ARE YOU
 ADEQUATELY
 REPRESENTED HERE?

Meat Markets

ALBERTA MEAT MARKET

QUALITY MERCHANDISE
 Specializing in
 LOCKER & FREEZER SUPPLIES
 FREE DELIVERY
 R. E. Barrett, Prop., res. 346-2832
 4921 48 St. RED DEER 346-2232
 346-4509

Bentley Meat & Lockers Ltd Bentley 9
 Central Meat Market Mirror 59
 Central Meat Market 127 2A W Hanna 854-3030
 Cold's Foods Ltd Sylvan Lake 28
 Coles Meat Market Coronation 241
 Ed's Meat Market Cereal 13
 Gilmour's Lockers Ltd
 5105 50 Av. Lacombe 782-6391

Halkirk Quick Freeze Halkirk 884-2242
 Jemie's Cold Storage Ltd Consort 11

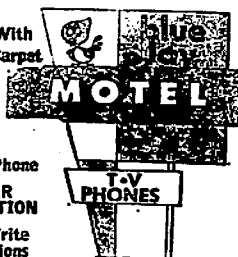
JIMMIE'S SUPER MARKET

**TOP QUALITY MEATS
 and GROCERIES**
 160-170 3A W DRUMHELLER Vailly 3-2867

Fully Modern Deluxe Bungalows

Some Units With
Wall-to-Wall Carpet

All Units
With TV - Phone
FOUR STAR
ACCOMMODATION
Phone or Write
for Reservations



346-4192

3301 Gaetz Ave., RED DEER

DINOSAUR MOTEL

SITUATED ON THE DINOSAUR TRAIL—
IN THE HEART OF ALBERTA'S
BADLANDS

16 4-STAR UNITS

Kitchenettes Available
Free Radio — TV & Ice

"The Big Country's Newest and
Finest Motel"

Vally 3-3231

Riverside Dr., Drumheller

IN RED DEER IT'S THE



BLUE PINE MOTEL

1 1/2 Miles North
of Red Deer on
Highway No. 2

25 New Modern
Units with TV
& Phones

ALL FOUR STAR
ACCOMMODATION
CAA APPROVED

346-5617

P.O. BOX 36 — RED DEER, ALBERTA

DRUMHELLER MOTOR HOTEL

— FULLY LICENSED —

30 Rooms

ALSO
16 UNITS

TELEPHONES
AIR CONDITIONED
RADIO & TV

823-3322

24 Railway Ave. E.
DRUMHELLER

PARKLANDER MOTOR HOTEL

4 ★★★★★ RATING

39 FULLY MODERN
UNITS

• COMPLETELY AIR
CONDITIONED

• PLAYGROUND AND
PARK ADJACENT
TO MOTEL

• NEAR CITY CENTRE
FOR YOUR
CONVENIENCE

346-2678

"A WEEK OR A DAY ALWAYS A PLEASANT STAY"

4217 GAETZ AVENUE

RED DEER

Mortgages

FOUNDATION MORTGAGE CORPORATION

LTD 4925 Ross St. Red Deer 347-1722

Mgr's Res Red Deer 347-2152

Huron & Erie 4928 Ross St. Red Deer 346-3344

ROBERTSON-WISEMAN AGENCIES 346-2519

4936 51st. Red Deer 346-2523

TRANS CANADA MORTGAGE CORP LTD

5913 Gaetz Av. Red Deer 347-2266

Waskasoo Agencies Ltd

Upstps 5003 49St. Red Deer 346-5585

Motels

Alpine Motel Rocky Mtn Hse 845-3242

Antler Lodge Cabins Sylvan Lake 203

BECK'S CABINS

Cabins with Fridge & Propane Cooking
Boats, Motors, Camp Store, Playground
Gordon Beck, Prop.

PINE LAKE ... Phone PENHOLD 886-4837

Blue Jay Motel 3301 Gaetz Av. Red Deer 346-4192

(See Advertisement This Page)

Blue Pine Motel Ltd

Edmonton Tr. Red Deer 347-2033

347-2045

346-5617

(See Advertisement This Page)

Bluebird Auto Court Sylvan Lake 139

Bluebird Motel Innisfail 227-3677

COZY PINE MOTEL

Junction No. 2 & 2a Highways

1 1/2 Miles South of Red Deer

A.A.A. APPROVED

TV & RADIOS

S. Armstrong, Mgr.

SRedDeer RED DEER 346-6457

Dinosaur Motel

Riverside Dr. Drumheller Vally 3-3231

(See Advertisement This Page)

Drumheller Motor Hotel

24 Railway Ave. Drumheller 823-3322

(See Advertisement This Page)

Embee Motel Sylvan Lake 74

EMPRESS MOTEL 4711 49th Av Lacombe 782-3247

EVERGREEN CABINS & TRAILER COURT

Tourist and Mobile Home Accommodation

Tenting - Modern Facilities

Light Housekeeping

Phone ROCKY MTN HSE 845-3484

Gerry's Cabins Sylvan Lake 179

HILL MOTEL

A.A.A. APPROVED

FRED JACOBSON

4124 Gaetz Av RED DEER 346-4161

Hillcrest Cabins 4902 37St. Red Deer 347-2488

HOLIDAY LODGE

Lewis & Corrine Evans, Owners

Reasonable Rates on

8 Fully Modern Units

1 and 2 Bedrooms

Winter Rates Available

Phone SYLVAN LAKE 151

Innisfail Motel Innisfail 227-9012

Jackson's Auto Court 4512 54St Ponoka 783-3684

Joe's Cabins Rocky Mtn Hse 845-3558

Lacombe Trailer Park

4720 51Av. Lacombe 782-3708

Mac's Cabins Sylvan Lake 189

Park Motel 5020 47St. Lacombe 782-6124

Parkland Motel Rimbey 843-2424

Parklander Motor Hotel

4217 Gaetz Av. Red Deer 346-2678

(See Advertisement This Page)

Red Deer Motel Ltd

4217 Gaetz Av. Red Deer 346-6671

SILVER SPIKE CABINS

Drumheller. Drumheller Vally 3-2576

SPORTSMAN MOTEL & TRAILER COURT

A Good Place to Rest in the West

3-Star Rating — Win - Bob Titford, Props.

Phone ROCKY MTN HSE 845-3430

Motels—(Cont'd)

Stettler Motel & Trailer Court Ltd

5809 50Av. Stettler Rivnd 2-2775

Sunset Cabins Sylvan Lake 212

Surfside Cabins Sylvan Lake 7

Sylvan Court Sylvan Lake 43

Tourist Inn Sylvan Lake 1

Trel's Motel No2 HwyS Ponoka 783-3662

Varsity Court Sylvan Lake 261

Voyageur Motel Rocky Mtn Hse 845-3261

WALKING EAGLE MOTEL & TRAILER PARK

"WHETHER" Walking, Driving or Flying

"Your Rest is Best in the Eagle's Nest"

WALKING EAGLE PREDICTS

YOU WILL FIND 21 ULTRA

MODERN UNITS, WITH TV,

PHONES AND MODERN

KITCHENS

Phone ROCKY MTN HSE 845-3301

Wester's Cabins Sylvan Lake 70

Motor Cars

See Automobile Section

Motor Courts

See Motels

Motor Cycles

TURPLE BROS

SCOOTER & MOTOR CYCLE SPECIALISTS

SALES & PARTS
"Service for What We Sell"

5307 Gaetz Av RED DEER 346-5268

Motor Scooters

RED DEER LOCK & KEY SHOP

5117 Gaetz Av. Red Deer 346-2960

Purple Bros 5307 Gaetz Av. Red Deer 346-5268

Motors — Diesel, Gasoline

See Specific Kinds "Engines Diesel",
"Engines Gasoline"

Movers

ALLIED VAN LINES INC

"You can always trust your
Allied Man for dependable,
safe, courteous service. 'The
world's Largest Mover, No.
1 specialist in long-distance,
local moving, packing and
storage.' Over 1100 Agents
and Branches throughout the world."

"FOR INFORMATION CALL"

MacCoshams Van Lines (Red Deer) Ltd

5315 Gaetz Av. Red Deer 346-2778

ALLIED VAN LINES LIMITED

LONG
DISTANCE
MOVING
SPECIALISTS

for
Household Furniture

"FOR INFORMATION CALL"

BETTENSON'S CARTAGE CO LTD

5034 45St. Red Deer 346-2513

MACCOSHAMS VAN LINES (RED DEER)

LTD 5315 Gaetz Av. Red Deer 346-2778

(Continued Next Page)

BETTENSON'S CARTAGE CO. LTD.

AGENTS FOR
ALLIED VAN LINES Ltd.

Local and
Long Distance Moving
Palletized Storage

346-4113 - 346-2513

5034 - 45 Street — Red Deer



MacCOSHAM

Moving Made Easy
Local and Long Distance

346-2778

MacCosham's Van Lines (Red Deer) Ltd.

After Hours Call—
F. W. Horn, Mgr., 346-2122
5315 Gaetz Ave. Red Deer

Mitten's Moving & Storage

Agents for
NORTH AMERICAN VAN LINES LTD.
LOCAL & LONG DISTANCE
MOVING
"Pallet Storage"

346-6888 — 346-6115

FREE ESTIMATES

NIGHT CALLS
BERT 346-6409 — HOWARD 346-5370
1 Mile North of Bridge
6880 Edmonton Tr., Red Deer

RELIANCE MOVING & STORAGE CO. (Red Deer) LTD.

LOCAL
CANADA - UNITED STATES
AND OVERSEAS

AGENTS
UNITED VAN LINES

RED DEER — CALGARY
EDMONTON — SASKATOON

Estimates on Request
After Hours Call — 346-4718

346-4474 - 347-1961

4324 - 54 Ave. — RED DEER

Movers—(Cont'd)

Bettenson's Cartage Co Ltd.
5034 45St. Red Deer 346-4113
(See Advertisement This Page)
Bettenson's Moving & Storage
4934 50St. Stettler 742-2727
Crawford Transport Ltd.
5301 57Av. Ponoka 783-3411
CRAWFORD TRANSPORT LTD.
5301 57AvPonoka. Red Deer 347-1707
Jonesy Express Newcastle Drumheller Vally 3-3161
MacCoshams Van Lines (Red Deer) Ltd.
5315GaetzAv. Red Deer 346-2778
(See Advertisement This Page)
Midget Delivery 5102 52St. Red Deer 346-2330
Mitten's Moving & Storage
6880EdmontonTr. Red Deer 346-6115
(See Advertisement This Page)
North American Van Lines
6880EdmontonTr. Red Deer 346-6888
Reliance Moving & Storage Co.
(Red Deer) Ltd 4324 54Av Red Deer 346-4474
(See Advertisement This Page)
United Van Lines (Canada) Ltd.
4324 54Av. Red Deer 346-4474

UNITED VAN LINES

PRE-PLANNED
LONG DISTANCE
MOVING IN
"SANITIZED" VANS



MOVING WITH CARE EVERYWHERE
"FOR INFORMATION CALL"

AUTHORIZED AGENT
RELIANCE MOVING & STORAGE CO
(RED DEER) LTD

4324 54Av. Red Deer 346-4474

Movers — House

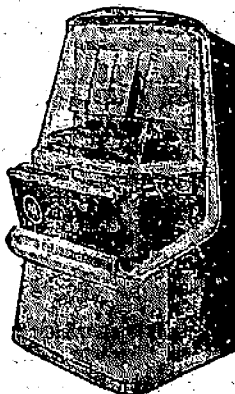
See Building Movers

Music Boxes

Central Alberta Music Systems Ltd
5024RossSt. Red Deer 346-2824
(See Advertisement This Page)

CENTRAL ALBERTA MUSIC SYSTEMS LTD.

5024 Ross St., RED DEER



JUKE BOXES PARTY & DANCE RENTALS

Covering Central Alberta
RED DEER

346-2824

Music Colleges & Teachers

CRESCENDO MUSIC CO
5008RossSt. Red Deer 347-1354
JACOBS-SHEAN-MORRIS SCHOOL OF MUSIC
Bob Galt, Red Deer Instructor
Res. 347-0352
Miss Wealtha Hannecart, Res. 346-2767
5017GaetzAv. RED DEER 346-4643

Music & Musical Instruments

Crescendo Music Co
5008RossSt. Red Deer 347-1354
PARKLAND PIANO SERVICE
5832WestparkCr. Red Deer 346-3887
RED DEER PIANO CO
4752RossSt. Red Deer 346-4505

Mutual Funds

Swift H A Agencies Rocky Mtn Hse 845-3166
UNITED INVESTMENT SERVICES LTD

EXCLUSIVE DISTRIBUTORS

UNITED ACCUMULATIVE FUND LTD.
UNITED PERIODIC INVESTMENT PLANS
UNITED RETIREMENT SAVINGS PLANS

James Newtham, Divisional Manager
After Hours Call 346-3713

5034RossSt. RED DEER 346-3719

Naturopathic Practitioners

Davies Dr J E 4958 47St. Lacombe 782-3997
Ford Dr W H 101-5MetroBlk Red Deer 346-2744

Neon Signs

See Signs

News Dealers

Harry's Newstand 5007 51Av. Ponoka 783-3932

Newspapers & Periodicals

Ad-Viser Publishers
4840 51St. Red Deer 346-3356
ADVOCATE RED DEER
4929 49St. Red Deer 346-2031

Calgary Albertan
809RiversideDrE. Drumheller Vally 3-3434
Calgary Herald 145 3AVE Drumheller Vally 3-2227
Calgary Herald 4917 53St. Red Deer 346-3832
Castor Advance Castor 79
Consort Enterprise Consort 24
Coronation Review Coronation 27r2
Delburne Times Delburne 24
Edmonton Journal 5765 41StCr Red Deer 346-4247
Hanna Herald 214CentreSt. Hanna 854-3075
Innisfall Booster Innisfall 227-3477
Innisfall Province Innisfall 227-3732
Lacombe Globe Ltd 9022 50St Lacombe 782-3498
Classified Ads Lacombe 782-3587
Oyen Echo Oyen 225
Ponoka Herald Ltd 5210 50St. Ponoka 783-3074
Ponoka News & Advertiser
5029 51Av. Ponoka 783-4320
Rimbey Record Rimbey 843-2001
Sylvan Lake News Sylvan Lake 68

Nitrogen

CANADIAN LIQUID AIR CO LTD
4418GaetzAv. Red Deer 346-3128

Nurserymen

Lacombe Nurseries Ltd. Lacombe 782-3015
PARKLAND SEEDS LTD

Alberta Grown Trees & Shrubs
FULL SELECTION — FULL GUARANTEE
Landscaping - Spraying
Planting
FREE ESTIMATES

5013 49St. RED DEER 346-6505

Office Furniture & Equipment

LOOKER C A

AUTHORIZED REMINGTON RAND
SALES & SERVICE

5929 48Av. RED DEER 347-1443

Prairie Business Machines

4840 51St. Red Deer 346-6268
Red Deer Typewriter & Office Supply Ltd
5217GaetzAv. Red Deer 346-2216
Williams Stationery
4919RossSt. Red Deer 346-3888

Office Stationery & Supplies

PRAIRIE BUSINESS MACHINES

4840 51St. Red Deer 346-6268

RED DEER TYPEWRITER & OFFICE SUPPLY LTD

Complete Office Supplies
YOUR CENTRAL ALBERTA
UNDERWOOD AGENTS

Burroughs of Canada Ltd.
Adding Machines &
Cash Registers

5217GaetzAv. RED DEER 346-2216

WILLIAMS STATIONERY (RED DEER) LTD

EVERYTHING
FOR THE OFFICE

Beside the Post Office

4919RossSt. RED DEER 346-3888

Office Supplies

Drumheller Mail

45-3AVE. Drumheller Vally 3-2580

Oil Companies

Amerada Petroleum Corporation Morrin 388
Amerada Petroleum Corporation Rimbey 843-2505
Anglo American Exploration Ltd
220RollwayAv. Hanna 854-3633

BRITISH AMERICAN OIL CO LTD

Marketing Dept
Dist Ofc 4609GaetzAv. Red Deer 346-5575
Bulk Sales 5035 47St. Red Deer 346-2002
British American Oil Co Ltd Rimbey 843-2211
British American Oil Co Ltd
4940 50St. Stettler Riversd 2-2312
California Standard Co Altx 51
California Standard Co

4734RossSt. Red Deer 346-4105
Warehouse 4916 54Av. Red Deer 346-6563
California Standard Co Rimbey 843-2540
Canadian Chieftan Petroleum Ltd Consort 133
Canadian Oil Co's Ltd
White Rose Petroleum Products
4623 52Av. Red Deer 346-2241
Canadian Superior Oil Ltd Drilling Dept
214-3722 57Av. Red Deer 347-1181
Production Dept Red Deer 347-1181
Warehouse & Yard
NWRedDeer. Red Deer 346-5888

(Continued Next Page)

Oil Companies—(Cont'd)

Canadian Superior Oil Ltd Rocky Mtn Hse 845-3640
 Caroline Petroleum Ltd
 4611 Gaetz Av. Red Deer 346-3155
 Colorado Oil & Gas Ltd Coronation 256
 Gibson Petroleum Co Ltd Pollockville 4
 Gibson Petroleum Co Ltd Rimbey 843-2430
 Imperial Oil Limited
 4916 54Av. Red Deer 346-4353
 Provo Gas Producers Ltd Consort 155
 Red Deer Co-op Ltd
 5425 45St. Red Deer 346-2697
 Shell Oil Co of Canada Ltd
 Big Valley. 876-2233
 Texaco Exploration Co
 4940 Ross St. Red Deer 346-4116
 Texaco Exploration Co Rimbey 843-2574
 Union Texas Natural Gas Corporation
 4010 37Av. Red Deer 346-4217

Oil & Gas Well Supplies**& Equipment**

Continental Emco Co Ltd (346-4908)
 6858 Edmonton Tr. Red Deer 346-4815
 Crane Supply 4949 54Av. Red Deer 347-2238
JONES & LAUGHLIN STEEL SALES CO
LTD 49St&51Av. Stettler (Rivrsd 2-2723)
 (Rivrsd 2-2724)
 Maloney Crawford Tank & Service Co Ltd
 3922 37Av. Red Deer 346-4912
 McIntosh-Marshall Equipment Ltd
 4650 25St. Calgary CHstnt 3-2526
 (See Advertisement This Page)
MID-CONTINENT SUPPLY CO INC
 Edmonton Tr. Red Deer 346-4163
 National Supply Co Ltd (Rivrsd 2-2621)
 5021 50St. Stettler (Rivrsd 2-2025)
 National Tank Co Ltd
 4721 52Av. Red Deer 346-4650

**McINTOSH - MARSHALL
EQUIPMENT LTD.**

Distributors for
**AIR COOLED DIESEL
 ENGINES
 BUTTERFLY VALVES
 HOSE & HOSE FITTINGS
 KAMLOK COUPLINGS
 METERS FOR OIL &
 WATER
 OIL MARKETING
 EQUIPMENT
 PIPE, VALVES & FITTINGS
 PUMPS
 Positive & Centrifugal**

Representing
 DEUTZ-VANMAR, KEYSTONE, GATES,
 RAYBESTOS-MANHATTAN, O.P.W.,
 A. O. SMITH, SPARLING, WALWORTH,
 KEROTEST, W.K.M., GROVE, TAYLOR
 FORGE, BLACKMER, GORMAN-RUPP.

*Engineers and Fabricators
 Holding ASME-API Certificates*

CHstnt 3-2526

4650 - 2nd St. S.E., CALGARY

Oil & Gas Well Supplies &**Equipment—(Cont'd)**

OIL EQUIPMENT LTD. (346-2410)
 4322 52Av. Red Deer 347-2002
 Night Calls G J Smith res. Red Deer 346-2424
 Night Calls R G Doherty res. Red Deer 346-5489
 Night Calls D L Ourn res. Red Deer 346-6849
RIG SERVICE & RENTALS LTD
 5029 34St. Red Deer 346-3580
 Melvin E Gilchrist res. Red Deer 346-6510
 Rimbey Lumber Co Ltd (843-2010)
 Rimbey 843-2130
 Safety Boss Ltd 4105 37Av. Red Deer 346-2000
 Wild H Construction Co Ltd (843-2010)
 Rimbey 843-2130

Oil Refinery Equipment**& Supplies**

CAMPBELL J K & ASSOCIATES LIMITED
 5123 48St. Red Deer 346-6638

Oil Well Chemical Services

DOWELL OF CANADA
 Division of Dow Chemical of Canada (346-4321)
 Limited 5425 52St. Red Deer 346-4327
 Dowell of Canada Division of Dow Chemical of
 Canada Limited. Stettler 742-2721
ESKIMO FRACTURING & WELL SERVICING
LTD 5112 48St. Red Deer 346-4996
 (See Advertisement This Page)
 Halliburton Oil Well Cementing Co Ltd
 4928 54Av. Red Deer 347-2261
 Bulk Plant CPR Right of Way Red Deer 346-2560
 Perforating Guns of Canada Ltd
 125 Scott St. Red Deer 346-5645

TRETOLITE CO

TRETOLITE and KONTOL
 Office Phone EDMONTON GA 4-3804
 5009 36St. STETTLER Rivrsd 2-3071



**ACIDIZING
 and
 FRACTURING
 SERVICE**

346-4996

If the flow is slow
 Call ESKIMO
 5112 - 48th St., RED DEER

**SHOP IN THE
YELLOW PAGES**

Whenever you want
 information about an
 article, a service or a
 certain business

LOOK IN THE
**Classified
 Telephone Section**

Oil Well Drillers

Arrow Drilling Co Ltd .. Rocky Mtn Hse 845-3670
 Arrow Drilling Co Ltd Sylvan Lake 385
 Beraco Drilling Ltd Youngstown 82
 Cambridge Corp Ltd Calgary Tr Red Deer 346-2707

Oil Well Drilling Mud

ALCAN MUD COMPANY LTD
 5029 34St. Red Deer 347-1454
 N N Wasson Eng res. Red Deer 347-1454
 24 hour answering service .. Red Deer 347-1454
 Brinkerhoff Drilling Co Ltd
 Rocky Mtn Hse 845-3610

Devonian Mud Co Ltd
 16-4609 Gaetz Av. Red Deer 347-1606

DRILLING FLUID SERVICE LTD
 3653 41Av. Red Deer 346-5777
 Service Engineer Red Deer 347-1017

Duncan Supply Co Ltd
 11 Selkirk Blvd. Red Deer 346-6900

Hunter Drilling
 N Drumheller Trlr Cr. Drumheller 823-4021

Magecobar Drilling Mud
 4a-3610 57Av. Red Deer 346-4454
 (See Advertisement This Page)

MAGCOBAR MUD CO
 Midlandvale. Drumheller 823-3571

MILWHITE DRILLING MUD

FIRST in mud service.
 A complete line of
 drilling muds and
 chemicals. 24 hour
 service.
 Mud engineers and stock available immediately.

"FOR SERVICE CALL"
NATIVE SOLIDS MUD SALES LTD
 Edmonton Tr. Red Deer 346-2828



**Magnet Cove Barium
 Corporation Ltd.**

**COMPLETE
 DRILLING MUD SERVICE**

— Serving Central Alberta —

RED DEER

4a-3610 - 57th Ave.
 24 Hour Service ... 346-4454

OLDS

Billida's Transport
 Ltd. 226-3666

ROCKY MTN HOUSE

Billida's Transport
 Ltd. 845-3750

STETTLER

Alex Kalenith Rivrsd 2-3316

DRUMHELLER

Harald Grass Vally 3-2469

RIMBEY

Spencer Muddle ... 843-2581

Oil Well Services

Alberta Casing Pullers Ltd
 209-4734 43Av. Red Deer 346-2500
 Atlantic Wirelines Ltd
 4716 51Av. Red Deer 346-5431
 Atlantic Wirelines Ltd .. Rocky Mtn Hse 845-3049
 B J Service of Canada Ltd
 770 34W. Drumheller Vally 3-2559

B J SERVICE OF CANADA LTD

* OIL WELL CEMENTING
 * DRILL STEM TESTING
 * ACIDIZING
 * SQUEEZE TOOLS
 * CORING

**24 HOUR SERVICE
 346-4212**

Shop 301-4413 51Av. RED DEER 346-4212

Box 571 RED DEER 347-1784

B J Service of Canada Ltd
 25 Evergreen Trlr Cr. Stettler 742-2105

Barold of Canada Ltd
 3541 43Av. Red Deer 346-3031

Barold of Canada Ltd Stettler 742-2573

BETA WELL SERVICE LTD

**SERVICING & WORKOVER
 RIGS**

After Hours KEN BERREAU 347-2030

Head Office, Edmonton 433-3107

Drayton Valley Office .. 542-3462

Phone SOUTH RED DEER 347-2030

Bob-Wil Servicing Co Ltd
 700 34W. Drumheller Vally 3-2519

Brinkerhoff Drilling Co Ltd .. Innisfail 227-3373

CAMCO LIMITED CANADA

RETRIEVABLE GAS LIFT EQUIPMENT
 WIRE LINE TOOLS & SERVICE
 24 HOUR SERVICE
 Sylvan Lake Turn Off RED DEER 346-6553

Canadian Engineering Surveys Ltd
 Evergreen Trlr Cr. Stettler 742-3201

Canadian Well Services Ltd .. Big Valley 876-2502

Canadian Well Services Ltd Caroline 26

Canadian Well Services Ltd Consort 168

Canadian Well Services Ltd .. Innisfail 227-3613

Canadian Well Services Ltd .. Penhold 886-4585

Canadian Well Services Ltd
 4137 38Av. Red Deer 346-5745

Canadian Well Services Ltd
 4902 53St. Stettler Rivrsd 2-2451

Canadian Well Services Ltd Sylvan Lake 387

Carnwood Wire Line Ltd .. Big Valley 876-2318

Carnwood Wireline Services Ltd
 5029 34St. Red Deer 346-3250

Carson Wire Lines Albx 77

Chuck's Welding Service
 4821 55St. Red Deer 346-5401

Chupp Well Service Ltd
 5873 Westpark Cr. Red Deer 346-5217

Operating Dept Alec Fedyniak
 3916 35aAv. Red Deer 346-5758

Completion Dept Sterling Kerr
 5326 47Av. Red Deer 346-6545

CIRCLE T TOOLS LTD
 5801 Westpark Cr. Red Deer 346-6929

D M Cairns Red Deer 346-6929

Dowell of Canada Ltd Division of Dow Chemical
 of Canada Limited
 5425 52St. Red Deer 346-4327

Drilling Fluid Service Ltd
 3653 41Av. Red Deer 346-5777

Drilling Fluid Service Ltd
 Rocky Mtn Hse 845-3221

DRUMHELLER IRON WORKS

**RE-THREADING —
 DRILL PIPE
 DRILL COLLARS
 SABER SUBS**

220 55StW DRUMHELLER VALLY 3-2201

Eastland T G Testers Ltd
 4126 35St. Red Deer 346-5395

(Continued Next Page)

Oil Well Services—(Cont'd)

Edmo Fracturing & Well Servicing Ltd
5112 48St. Red Deer 346-4996

Filat Engineering & Construction Ltd
6790EdmontonTr. Red Deer 346-5227
Night Calls res Red Deer 346-6509

Filat Engineering & Construction Ltd
Rimbey 843-2570

Filat Engineering & Construction Ltd
5001 49Av. Stettler Rivrsd 2-2783

Foothills Wire Lines Ltd Innisfail 227-3707

Foothills Wire Lines Ltd
5533 36St. Red Deer 347-1414

Furlong E C Construction Ltd
3912 55Av. Red Deer 346-3257

Gamache Well Servicing Ltd ..Stettler 742-2022

GRAY'S MOBILE STEAM CLEANING

Specializing in All

- HEAVY DUTY CLEANING
 - TUBING - CLEANING - DRIFTING
 - BUILDINGS AND FLOORS
 - WEED CONTROL & SPRAY PAINTING
- VACUUM TRUCK SERVICE
"We go anywhere"

5853 41StCr RED DEER 346-4345

Gustavson Drilling Co Ltd Rocky Mtn Hse 845-3272

H W RATHOLE DRILLING LTD
5530 37St. Red Deer 346-5198
If no answer call Red Deer 347-1111

HALLIBURTON OIL WELL CEMENTING CO LTD

Cementing — Testing
Bulk Cement, Acidizing,
Floating Equipment

24 HOUR SERVICE

4928 54Av RED DEER 347-2261

Halliburton Oil Well Cementing Co Ltd {843-2481
Rimbey {843-2490

Halliburton Oil Well Cementing Co Ltd
Stettler Rivrsd 2-3243

Halliburton Oil Well Cementing Co Ltd
Sylvan Lake 53

Haranda Oilfield Services Ltd ..Innisfail 227-3356

JOHNSTON TESTERS CO LTD
4412 33St. Red Deer 346-5148

JOHNSTON TESTERS LTD
4610 53St. Stettler Rivrsd 2-2591

Kenyon's Oilfield Servicing Co Ltd
3514 39St. Red Deer 346-6534

Kingfisher Oilfield Fishing Co Ltd
10-4601GaetzAv. Red Deer 346-4047

Lane Wells (Canada) Ltd
NWRedDeer. Red Deer 346-6171

Leldecke Tool Co 5826 59aSt Red Deer 346-6161

LYNES UNITED SERVICES LTD

- DRILL STEM TESTING SERVICES
- INFLATABLE - TREATING AND TESTING TOOLS FOR OPEN HOLE AND CASING
- INFLATABLE - PRODUCTION - INJECTION PACKERS

24 HOUR SERVICE

SylvanLakeTurnoff RED DEER 347-1828

M A M Construction Big Valley 876-2257

Magobar Drilling Mud
4a-3610 57Av. Red Deer 346-4454

MAGCOBAR MUD CO
Midlandvale. Drumheller 823-3571

Magnet Cove Barium Corp Ltd
17EvergreenTrailerCrt. Stettler 742-2534

Oil Well Services—(Cont'd)

McCULLOUGH OIL WELL SERVICES

Hardest Shooting Jet and
Bullet Perforators
Radiation Well Logging
Magna Tector & Back-off
Services - Fishing Tools
Rotary Jars — Jet and
Mechanical Cutters - Jet Bottom Hole Cutters
24 Hour Service



"FOR SERVICE CALL"

McCULLOUGH TOOL CO
5003 45St. Red Deer 346-4840
24 HOUR ANSWERING SERVICE
Red Deer 346-4840
W B McLaughlin Mgr res Red Deer 346-4543

McCullough Tool Co 5003 45St Red Deer 346-4840

McINNIS FRED G

- ★ DEWAXING
- ★ PRESSURE TESTING
- ★ TANK ROLLING
- ★ PUMPING SERVICE
- ★ WELL SERVICING

RED DEER

4118 38Av RED DEER 346-5933

Midalta Wireline ServiceAlhambra 6

MIDALTA WIRELINE SERVICE
5806 57Av. Red Deer 346-5601

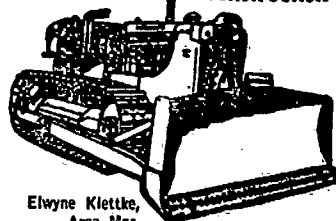
MIDALTA WIRELINE SERVICE
Rocky Mtn Hse 845-3690

National Geophysical Co Party No 4
Stettler 742-3132

Constant representation means
consistent business.

Rocky Mountain Oilfield Contractors Ltd.

Oil Field and General Construction



Elwyne Klettke,
Area Mgr.

347-2011

Bomber Trailer Crt, Calgary Trail
RED DEER

VIC-AIR DRILLING

RAT-HOLE DRILLING
FOUNDATION BORING
WATER WELL BORING
& DRILLING

— NO JOB TOO TOUGH —

OFFICE 24 Hour Service 347-2324
SHOP 346-5451

347-2324

5626 - 42nd St., RED DEER

Oil Well Services—(Cont'd)

PERFORATING GUNS OF CANADA LTD

Alan Delmes, Mgr.

— 24 HOUR SERVICE —

Red Deer Ofc346-5645

Edmonton OfcGE 9-2051

Calgary OfcBRdwy 3-4654

12ScottSt RED DEER 346-5645

RED DEER POWER TONGS

4610 48St. Red Deer 346-3055

Redwell Servicing Co Ltd

586 24WV. Drumheller 823-3420

Redwell Servicing Co LtdRimbey 843-2314

Redwell Servicing Co Ltd

5902 50Av. Stettler 742-2703

Reed Roller Bit Co Ltd

170 34VE. Drumheller Vally 3-3048

Rig Service & Rentals Ltd

5029 34St. Red Deer 346-3580

Rocky Mountain Oilfield Contractors Ltd

BomberTrailerCrt. Red Deer 347-2011

(See Advertisement This Page)

Sacony Oil Co of Canada Ltd

Rocky Mtn Hse 845-3442

SCHLUMBERGER OF CANADA

4320 52Av. Red Deer 346-3809

Shop Red Deer 346-3834

NIGHT CALLS & HOLIDAYS Red Deer 346-3809

A H Dorin Mgr res Red Deer 346-3133

Schlumberger of Canada—Division of Schlumberger

Limited 4716 50St. Stettler Rivrsd 2-2461

Smit J K Connors Ltd

5406 43St. Red Deer 346-3785

Tubetest LtdPenhold 886-4535

Tubetest Ltd 5826 59aSt. Red Deer 346-6161

Vic-Air Drilling 5626 42St. Red Deer 347-2324

(See Advertisement This Page)

WELEX—Division of Halliburton Oil Well Cementing

Co Ltd 4928 54Av. Red Deer 347-2261

Welex of Canada Ltd

5001 50Av. Stettler 742-2957

WIDNEY OIL & DRILLING CO LTD

- WELL SERVICING
- HOT OIL SERVICE
- DE-WAXING SERVICE

Operators:

Ernie Campbell347-2070

Cliff Ashmead, res.347-2183

4902 37St RED DEER 347-2070

WILEY OILFIELD HAULING LTD

5825BurntLakeRd. Red Deer 346-3851

George Richman res Red Deer 346-4734

Victor N Osadchuk res Red Deer 347-2280

David Vert res Red Deer 346-5639

Wire Line Well Servicing Stettler 742-2758

Wireline Electronics Ltd

4022 50aSt. Red Deer 347-2465

Oil Well Tools

Caine Oil Tools Ltd

5904 60Av. Red Deer 346-4225

Office 2HwyS Red Deer 346-6944

Gus Jensen 5414 39St. Red Deer 347-1400

CANADIAN PNEUMATIC TOOL CO LTD

5543 38St. Red Deer 346-2740

CHICAGO PNEUMATIC TOOL CO LTD

5543 38St. Red Deer 346-2740

Hughes Tool Service Ltd

Rear 6858EdmontonTr. Red Deer 346-4765

Hughes Tool Service Ltd

5103 57St. Stettler 742-2404

Red Deer Power Tongs

4610 48St. Red Deer 346-3055

Reed Roller Bit Co Ltd

5029 34St. Red Deer 346-4500

SECURITY ENGINEERING CANADA LTD

5874 41StCr. Red Deer 346-3677

Smith Tool Co 3920 38Av. Red Deer 347-1635

Smith's Tool Co 44WV. Drumheller 823-2766

WEATHERFORD OIL TOOL CO LTD

5414 39St. Red Deer 346-5041

Oil Well Transportation

Dennis James A

Westend Service Stettler Rivrsd 2-2695

French Transport Ltd

5960WestparkCr. Red Deer 346-4517

HI-WAY SALES & SERVICE (STETTTLER) LTD

OIL FIELD HAULING & WINCH WORK

TOWING SERVICE

PhoneSTETTTLER Rivrsd 2-3001

LARSON B

OIL FIELD TRUCK SERVICE

PIPE HAULING — 24 HOUR SERVICE

Shop Phone Rivrsd 2-3003

5707 51AvSTETTTLER Rivrsd 2-2455

MIKE'S LIGHT OILFIELD HAULING

6024 63Av. Red Deer 346-3635

Parcels Les Trucking LtdStettler 742-2781

(See Advertisement This Page)

REHN CARTAGE LTD

OILFIELD HAULING &
CONTRACTING

COMPLETE RIG MOVING

24 HOUR SERVICE

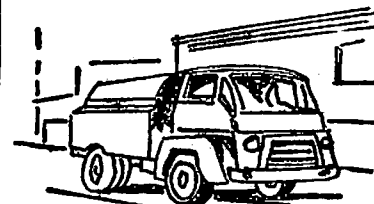
NWRdDeer RED DEER 346-5597

(Continued Next Page)

Stay at home on stormy days
—Shop by Telephone; it will
bring the things you need
from stores and markets.

LES PARCELS TRUCKING LTD.

CRUDE OIL
and
WATER HAULING



Serving ALL
ALBERTA

742-2781

STETTTLER, ALBERTA

Oil Well Transportation—**(Cont'd)****ROSS TRUCK SERVICE LTD**

24 HOUR SERVICE
**OILFIELD HAULING
 A SPECIALTY**
 Phone WETASKIWIN ELgn 2-4494
 Head Office Phone ST. ALBERT 599-6213
 Branch at SWAN HILLS
 Edmonton Ofc EDMONTON GA 4-7508

396S 35Av RED DEER 346-2132

WASMANN LOUIS

NDrumheller .. Drumheller 823-4131
WEATHERFORD OIL TOOL CO LTD
 5414 39St .. Red Deer 346-5041
 Wiley Oilfield Hauling Ltd (346-3915)
 5825 Burnt Lake Rd .. Red Deer 346-3851
 Wilson Ed Limited
 NDrumheller .. Drumheller 823-3580

Optical Laboratories & Supplies

Imperial Optical Co
 4921 49St .. Red Deer 346-2670

Optometrists

Banister Dr R D 4818 Gaetz Av Red Deer 346-2794
 Haynes Dr R F 5002 50Av .. Lacombe 782-6077
 Hollings Dr R W
 4905 50Av .. Stettler Rivrsd 2-2683
 Lampard & Taylor Drs
 4921 49St .. Red Deer 346-2221
 McCrannan Dr D J Medical Bldg Ponoka 783-4253
 Smith S K Anderson Bldg Drumheller Vally 3-2260
 Snell & Titeley Drs
 4912 Gaetz Av .. Red Deer 346-2640
 Walker Dr L A .. Lacombe 782-6076
 Watson Wm T 220 2AvW .. Hanna 854-3003

Organ Dealers

See Piano & Organ Dealers

Ornamental Metal Work

EDWARDS TRUCKING & WELDING LTD
 NRedDeer .. Red Deer 346-5374
 McLevin's General Welding Ltd
 4927 52St .. Red Deer 346-2772

Outboard Motors**EVINRUDE OUTBOARD MOTORS**

Nothing says fun
 like an EVINRUDE
 — after 53 years
 still the leader in outboards. Available in
 power packages from 3 h.p. to 75 h.p.

EVINRUDE

"WHERE TO BUY THEM"
 Red Deer Boat & Marine Sales
 Edmonton Tr .. Red Deer 346-2738

JOHNSON OUTBOARD MOTORS

JOHNSON means
 dependability. For
 years of carefree,
 trouble free boating pleasure, count on the
 JOHNSON name. All models from
 3 h.p. to 75 h.p.

JOHNSON

"WHERE TO BUY THEM"
 Excelstor Motors Ltd
 223 3AvW .. Drumheller Vally 3-2450
 Soley Hardware & Furniture Ltd
 4922 50Av .. Lacombe 782-3022
 Sport Centre 4920 Ross St Red Deer 347-1000

Outboard Motors—(Cont'd)**NIX'S LTD**

Edmonton's Outboard &
 Marine Headquarters.
 Exclusive Northern Alberta
 Parts Distributors for Outboard-Marine Corp.
 Johnson, Evinrude, Gale/Bossenar, Elto, Viking.
 Boats, Boat Hardware, Marine Supplies, Remote
 Controls, Propellers, Pumps, etc. Free Winter
 Storage for Motors. "Service Specialists" Law-
 Boy/Parts Distributors & Service: Retail -
 Wholesale.

"WHERE TO CALL"

NIX'S LTD 109St .. Edmonton GA 2-2564

RED DEER BOAT & MARINE SALES
 EVINRUDE MOTORS SALES & SERVICE
 BOATS - CYCLES - MARINE SUPPLIES
 Res. 346-6839
 Edmonton Tr .. RED DEER 346-2738

RED DEER LOCK & KEY SHOP
 5117 Gaetz Av .. Red Deer 346-2960

Oxygen

CANADIAN LIQUID AIR CO LTD
 4418 Gaetz Av .. Red Deer 346-3128
WELDERS SUPPLIES LTD
 Edmonton Tr .. Red Deer 347-1661

Packing Houses—Meat

Canada Packers Ltd
 CPR-RightWay .. Lacombe 782-3569
 Red Deer Packers Ltd
 Riverside Industrial Pk .. Red Deer 347-2233
 Meat Inspector's Office .. Red Deer 346-5703
 Union Packing Co 4113 49St Red Deer 347-1479

Paint Dealers—Retail**BAPCO PAINTS**

QUALITY
 PAINTS

**"WHERE TO BUY THEM"**

DRUMHELLER CITY DEALER
 Revelstoke Building Materials Limited
 110 Railway Ave .. Drumheller Vally 3-2244
RED DEER CITY DEALERS

Builders Hardware Stores Ltd
 5032 Gaetz Av .. Red Deer 346-2054
 Revelstoke Building Materials Limited
 5202 Gaetz Av .. Red Deer 346-2581

CENTRAL DISTRICT DEALERS
 Revelstoke Building Materials Limited Alb 37
 Revelstoke Building Materials Limited

Revelstoke Building Materials Limited
 Beaver Lumber Company Limited .. Clive 5
 Builders Hardware Stores Ltd .. Coronation 33
 Revelstoke Building Materials Limited
 Delburne 16

Revelstoke Building Materials Limited
 Donald 883-2204
 Sloan Electric .. East Coulee 301
 Revelstoke Building Materials Limited
 Estville 18

Revelstoke Building Materials Limited
 402 2AvW .. Hanna 854-3783
 Revelstoke Building Materials Limited
 Innisfail 227-3511

Revelstoke Building Materials Limited
 5102 50St .. Lacombe 782-3471
 Economy Hardware .. Ladleville 1
 Revelstoke Building Materials Limited
 5125 50Av .. Ponoka 783-3101

Revelstoke Building Materials Limited
 Rocky Mtn Hse 845-3141
 Rosebud Mercantile .. Rosebud 457-2202
 Rowley Trading Store .. Rowley Ring Operator
 Shepherd D & Sons .. Ramsey 612

Builders Hardware Stores Ltd
 4922 50St .. Stettler Rivrsd 2-2345
 Revelstoke Building Materials Limited
 Sylvan Lake 93

Paint Dealers—Retail—(Cont'd)

Beaver Lumber Co Ltd
 4730 Gaetz Av .. Red Deer 346-2577

FARGEY'S PAINT SUPPLIES
 Distributors of
BENJAMIN MOORE PAINT PRODUCTS
 5022 Ross St .. RED DEER 346-6474

HORSLEY'S HARDWARE
 4810 Gaetz Av .. Red Deer 346-2489

Jimmy's Hardware
 5011 50St .. Stettler Rivrsd 2-2543

Marshall Wells Stores .. Innisfail 227-3721

McKay's Paint Store
 4746 Ross St .. Red Deer 346-4252

MITTEN & SHERBINO LUMBER CO LTD**PITTSBURGH PAINT DEALER**

4509 32Av RED DEER 346-4158

PITTSBURGH PAINTS

FOR PEOPLE
 IN LOVE
 WITH
 THEIR HOMES

**"WHERE TO BUY THEM"**

DEALERS
CROWN LUMBER COMPANY LIMITED Confort 40
CROWN LUMBER COMPANY LIMITED
 5008 49St .. Stettler Rivrsd 2-2073
PONOKA BUILDERS SUPPLIES
 4620 50St .. Ponoka 783-3114

RED DEER HARDWARE & SPORTING GOODS

Your Kyanize Paint Dealer

Featuring "SPREE" Interior
 and Exterior "LATEX" Paints

4736 Ross St RED DEER 346-4002

Red Deer Home Improvers Ltd
 4924 51St .. Red Deer 346-4523

(See Advertisement This Page)

Red Deer House of Decorating Ltd
 5103 Gaetz Av .. Red Deer 346-6506

Paint Dealers—Wholesale

Fargey's Paint Supplies
 5022 Ross St .. Red Deer 346-6474

Martin-Senour Co Ltd
 5112 Gaetz Av .. Red Deer 346-4111

Stettler Color Centre
 4910 50St .. Stettler Rivrsd 2-3133

**Red Deer
 Home
 Improvers Ltd.**

PAINTS

**"Have a New Home at
 the Old Address"**

• B.H. Paints • Wallpaper
 • Color Consultant Service

346-4523
 4924 - 51 St. — RED DEER

Painters & Paperhangers**BAUMANN ADOLF**

**PAINTING
 Interior & Exterior
 HOME DECORATING
 WOOD FINISHING**

5940 Westpark Cr RED DEER 346-2169

BAYLISS BROS DRYWALL & DECORATING
 LTD 4709 52Av .. Red Deer 347-1622
 Central Alberta Decorators
 5032 C&E Tr .. Lacombe 782-6243
 Hill's Painting Bankview .. Drumheller Vally 3-3204
 Mayne & Mayne Decorators
 5103 Gaetz Av .. Red Deer 346-6506

McKAY D J

D. J. McKay and J. C. McKay
 346-2904 346-5002

**BRUSH & SPRAY PAINTING
 DECORATING &
 PAPERHANGING**

4926 54St RED DEER 346-2904
 Paint Store:
 4746 Ross St RED DEER 346-4252

NICK'S PAINT & LINO SUPPLIES

254 25StW .. Drumheller Vally 3-2778

Oscar's Painting & Decorating
 5821 44Av .. Red Deer 346-6964

PARKLAND DECORATORS

Wm. Lipinski & Sons
**PAINTING — DECORATING
 PAPERHANGING**
 Residential — Commercial
 — 30 Years Experience —
 8Somerset Close RED DEER 346-5857

Ray's Decorating 4732 48Av .. Lacombe 782-6045
 Rusnack Steve 5504 53Av .. Lacombe 782-6008
 Speer W H 3409 41Av .. Red Deer 346-5284
 Steve's Painting
 Midlandvale .. Drumheller Vally 3-2129

THORNE BROS

WE SPECIALIZE IN
**PAINTING — DECORATING
 PAPERHANGING**
 HOME AND INDUSTRIAL
 SERVICE THROUGHOUT ALBERTA

B. & C. van Staaldunin
 Residence 346-3026
 Box 397
 6301 61Av RED DEER 346-3290

Underwood L 306 2AvE Hanna 854-3765

VAN DER HOEK COR

"CALL FOR COR"
PAINTERS & DECORATORS
 SPECIALISTS IN HOME & INDUSTRY
 Bsmt 5560 35St .. RED DEER 346-2800

Paints & Varnishes

GORMAN'S LIMITED
 146 Railway AvW .. Drumheller Vally 3-2365

Paper Dealers—Wholesale

CROWN ZELLERBACH PAPER CO LTD
 L D Callaghan Sales Rep
 4225 41Av .. Red Deer 347-1511
 Scott Fruit Co 5010 47St .. Red Deer 346-2068

BERT'S PHOTO STUDIO

A "KANATA" STUDIO

- * WEDDINGS
 - * FAMILY GROUPS
 - * CHILDRENS PORTRAITS
- Enquire About Our Easy Payment Plan

B. HOPP
Res. 346-4919

346-3686

RED DEER

104-4929 Ross Street



Paving Contractors

BORDER PAVING LIMITED
4951 & 54th Av. Red Deer 346-4542

Pet Hospitals

Marra Dr R J 5606 51st Av. Red Deer 346-2257

Phonographs—Automatic

CENTRAL ALBERTA MUSIC SYSTEMS LTD
5024 Ross St. Red Deer 346-2824

Photographers

ADVANCE STUDIO 5326 50th Av Lacombe 782-3230
Bert's Photo Studio
104 4929 Ross St. Red Deer 346-3686
(See Advertisement This Page)
Bundy Eric Photographs
5621 41st. Red Deer 347-2190
(See Advertisement This Page)

Photographers—(Cont'd)

Burton's Photo Studio Coronation 182
Courtesy Photo Lab 5027 51st Av. Penoka 783-3044
Foto-Arts Studios 4912 Ross St. Red Deer 346-2186
(See Advertisement This Page)
Foto-Bull Studio 4928 51st. Red Deer 346-3573
(See Advertisement This Page)
HOME PORTRAIT STUDIO
258 Centre St. Drumheller Vally 3-2255
Kanata Studio Rocky Mtn Hse 845-3540
Kanata Studios
104 4929 Ross St. Red Deer 346-3686
(See Advertisement This Page)
Michael's Studio Rimbey 843-2343
SPENCER'S STUDIO
226 2nd Av. Hanna 854-3488

STERLING PHOTO STUDIO

PORTRAITS — WEDDINGS
Commercial & Industrial Photography
5013 50th STETTLER Rivrsd 2-2571

VOGUE STUDIO
356 Centre St. Drumheller Vally 3-2470

Photographers—Commercial

Bundy Eric Photographs
5621 41st. Red Deer 347-2190
Sterling Photo Studio
5013 50th Stettler Rivrsd 2-2571

Photographic Finishing

MENNIE PHOTO FINISHING
EXPERT PHOTO FINISHING
— COPYING — ENLARGING
— COLORING — PHOTOSTATS
MAIL ORDERS PROMPTLY ATTENDED TO
4226 43rd RED DEER 346-4367

Shipley Photo Service Limited
1139 11th St. E. Calgary 273-3361
(See Advertisement This Page)
Vogue Studio 356 Centre St. Drumheller Vally 3-2470
(See Advertisement This Page)

WESTERN (PHOTO) COLOR LAB LTD

COLOR PHOTO FINISHING

KODACOLOR — ANSCOCHROME
EKTACHROME — BLACK & WHITE
Prints from ALL Color Slides or Negatives
Look for Your WESTERN Dealer

Bsm 106 11th St. E. CALGARY 263-0317



AT YOUR FINGERTIPS!
Help of all kinds is right at
hand in these Yellow Pages

COLOR MOVIE



black & white

Kodacolor • Kodachrome
Ektachrome • Anscochrome
CUSTOM PROCESSING

QUALITY & SATISFACTION
GUARANTEED

Dealers Throughout Your
City & Country Districts

- A SNAP DECISION

YOU'LL NEVER REGRET®

An Eric Bundy

Photograph

PORTRAITS
COMMERCIAL
WEDDINGS
CHILDREN

347-2190

FREE TRANSPORTATION (West Park)

5621 - 41 St., RED DEER



STUDIO

4928 - 51 St.
RED DEER

346-3573

Portrait
and
Commercial
Photography
Picture
Framing



FOTO-ARTS STUDIOS

Qualified by P.P.A.

- PORTRAITS
- WEDDINGS
- CHILD STUDIES
- COMMERCIAL
- INDUSTRIAL
- 16mm MOTION PICTURE
- MURALS
- AERIAL
- CUSTOM PICTURE FRAMING

Direct Colour Photographers

346-2186

ACROSS FROM POST OFFICE

4912 Ross St.
RED DEER



AFTER HOURS: 346-4964 — 346-4427

KANATA STUDIOS

104-4929 Ross St.
RED DEER

"Home of the Artists Who
Paint with Light"

Red Deer

Bert's Studio .. 346-3686

Lacombe

Advance Studio 782-3230

Olds

Kimberley Studio
226-3233

Rocky Mtn Hse

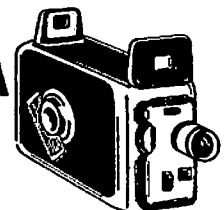
Kanata Studio .. 845-3540



Vogue Studio

Portrait & Commercial
PHOTOGRAPHER

CAMERA SHOP



CAMERAS, FILMS AND
ACCESSORIES

Photo Finishing
Color and Black & White
Projectors — Binoculars
Tape Recorders &
Accessories

Phone Drumheller

Vally 3-2470

356 Centre St.

Evenings Call Res. Vally 3-2486

Photographic Supplies—**Wholesale & Retail**

CONWAY'S LTD (Vailly 3-2649)
Railway AvW. Drumheller (Vailly 3-2544)

KODAK PHOTOGRAPHIC EQUIPMENT

KODAK
Still & Movie
Camera, Film,
Accessories,
Projectors,
Enlargers

Kodak

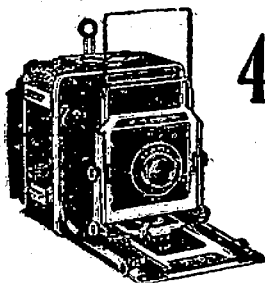
Photographic Supplies, Service & Information

"WHERE TO BUY"

RED-DEER CITY DEALERS
BISHOP'S DRUG STORE
4732 Ross St. Red Deer 346-4233
GAETZ-CORNETT DRUG & BOOK CO LTD
4901 Gaetz Av. Red Deer 346-2512
CENTRAL DISTRICT DEALERS
VOGUE STUDIO
356 Centre St. Drumheller Vailly 3-2470
Housman's Drug Store Innisfail 227-3488

Precision Photo Ltd
5005a Gaetz Av. Red Deer 346-2833
(See Advertisement This Page)

Would you like to get your share of business from customers in your neighborhood? Then why not advertise in the **YELLOW PAGES**? You can call the Directory Department of the Alberta Government Telephones and ask for a representative. He can help you plan an effective message.

PRECISION PHOTO LTD.

45

**CENTRAL ALBERTA'S
COMPLETE CAMERA SHOP**

RENTALS

**Projectors — Screens
Tape Recorders
Supplies and Accessories**

DAY 346-2833**NIGHT 346-6403**

5005a Gaetz Ave. RED DEER

Physicians & Surgeons

Ardouin Dr G J L Bentley 199
Associate Clinic Innisfail 227-3301

ASSOCIATE CLINIC

4826 Gaetz Av. Red Deer 346-2057

RESIDENCES

Dr C R Burn res Red Deer 346-2555
Dr W A Carter res Red Deer 346-2657
Dr C G Craig res Red Deer 346-2245
Dr J E Mitchell res Red Deer 346-2311
Dr R M Chadwick res Red Deer 346-3792
Dr W J McLuhan res Red Deer 346-2450
Dr F J Ward res Red Deer 347-2440

Boorman Dr G C Rimbey 843-2180

Byers Dr J N C 5106 50Av Ponoka 783-3527

Cable Dr R M Rimbey 843-2011

Cousineau Foster & Kaye Drs Calgary 17

Drumheller Associated Physicians Office No 1

140 34Av. Drumheller Vailly 3-3945

Dr A L Aiello res Drumheller Vailly 3-2265

Dr W R Read res Drumheller Vailly 3-2539

Dr B A Wahornick res Drumheller Vailly 3-2702

Dr Leroy Le Riche res Drumheller Vailly 3-2604

OFFICE NO 2

376 Centre St. Drumheller Vailly 3-2430

Dr T A Wright res Drumheller 823-2779

Dr A J Walker res Drumheller Vailly 3-2904

Gibson Dr A G Eckville 13/2

Graham Dr Melvin 5112 51Av Ponoka 783-3297

Graham-Brown Dr W Innisfail 227-3419

Groves Dr J S Rimbey 843-2591

Hein Dr S S Rocky Mtn Hse 845-3461

Knight Dr Chas P Consort 101

Lacombe Medical Centre

5120 50Av. Lacombe 782-3731

Lain & Wilson Drs 7854-3808

301 Centre St. Hanna 854-3466

Le Riche Dr Jean C East Coates 346

McKibbin Dr John 5005 50Av Lacombe 782-6101

Medical Centre 5104 51Av Ponoka 783-3306

Medical Centre 4919 59St Stettler Rived 2-2301

Mellor Dr Norman Rocky Mtn Hse 845-3060

O'Brien Dr J C Coronation 39

PARKINSON DR T J

4822 51St. Red Deer 346-5276

Diseases of Children

Day or Night 4822 51St. Red Deer 346-5276

If no answer call Red Deer 347-1111

PARSONS CLINIC

4826 Ross St. Red Deer 346-2042

RESIDENCES

Dr R M Parsons res Red Deer 346-2383

Dr W B Parsons res Red Deer 346-2202

Dr G R Hancock res Red Deer 346-2256

Dr J A Weddell res Red Deer 346-2401

Dr L J Patterson res Red Deer 346-2864

Dr J C Staples res Red Deer 346-2924

Dr J D A Cumming res Red Deer 346-3898

Dr F B C Gouws res Red Deer 346-6842

Dr R K Merriam res Red Deer 346-6996

Dr Ian Scott res Red Deer 347-2340

Dr H K Boake res Red Deer 347-2308

Dr Ian H Holmes res Red Deer 347-1037

SIMPSON DR WALTER

PRACTICE LIMITED TO EYES ONLY

4943 Ross St. RED DEER 346-3758

Stafford-Mayer Dr G Innisfail 227-3419

Tetz Dr Wilford C

5005 50Av Lacombe 782-3146

Walton & Wilkins Drs 114 2AvW Hanna 854-3160

Wilkins & Walton Drs 114 2AvW Hanna 854-3080

Wright & Walker Drs

376 Centre St. Drumheller Vailly 3-2430

Physiotherapy

Layden J D 202-4924a Ross St Red Deer 346-6965

Morton Charles 5017 Ross St. Red Deer 346-2867

Piano Instruction

See Music Colleges & Teachers

Piano & Organ Dealers**CRESCENDO MUSIC CO**

Authorized Dealer for
HEINTZMAN - HAMMOND ORGANS
After Hours Call 347-2171
5008 Ross St. RED DEER 347-1354

Parkland Piano Service
5832 Westpark Cr. Red Deer 346-3887

RED DEER PIANO CO

The Home of
**MASON & RISCH
WILLIS & BELL PIANOS
LOWREY ORGANS**
Residence 346-5108

4752 Ross St. RED DEER 346-4505

Piano Tuners & Repairers**PARKLAND PIANO SERVICE**

W. G. STAINTHORP
GRADUATE TUNER TECHNICIAN
**PIANO & ORGAN
REBUILDER**
ALL Workmanship Guaranteed

5832 Westpark Cr. RED DEER 346-3887

RED DEER PIANO CO

4752 Ross St. Red Deer 346-4505

Pipe

Crane Supply 4949 54Av Red Deer 347-2238

Pipe Line Companies

Alberta Gas Trunk Line Co Ltd Alix 195

Alberta Gas Trunk Line Co Ltd

426 9StE. Drumheller Vailly 3-3301

Alberta Gas Trunk Line Ltd Innisfail 227-3757

Alberta Gas Trunk Line Co Ltd Oyen 160

Alberta Gas Trunk Line Co Ltd Rimbey 843-2511

Alberta Gas Trunk Line Co Ltd

Rocky Mtn Hse 845-3733

Britannia Pipeline Co Ltd

4611 56a St. Stettler 742-2473

Rimbey Pipeline Rimbey 843-2115

Pipe Line Contractors**CANADIAN PARKHILL PIPE STRINGING LTD**

5825 Burnt Lake Rd. Red Deer 346-3915

346-3851

Victor H Osadchuk Mgrs res Red Deer 347-2280

Plasterers**BECKETT C CO LTD**

4464 34St. Red Deer 346-5088

Johnson A A 5035 56a St. Lacombe 782-3661

LIDGETT ART 4237 53St. Red Deer 346-2950

OLSEN KEN R 3610 41Av. Red Deer 346-3273

Vallette A F 5206 55Av Ponoka 783-4089

VAN EYK A

PLASTERING — STUCCO

If no answer call 347-0149

4141 40St. RED DEER 346-5224

Playground Equipment**LUNDBERG EQUIPMENT CO LTD**

105Av & 105St. Edmonton GA 4-7207

Plumbers & Gasfitters

Allinson Plumbing & Gasfitting

5028 50St. Lacombe 782-3012

Arnold C L Plumbing Ltd

4826 50St. Stettler Rived 2-2233

Bee & Bee Plumbing & Heating Ltd

Rocky Mtn Hse 845-3550

Bigford & Popovich Heating & Plumbing

406 9StE. Drumheller Vailly 3-2801

BLOXHAM PLUMBING LTD

NDrumheller. Drumheller Vailly 3-3013

Booth Jim Plumbing Rimbey 843-2543

Burnett N M Plumbing & Heating Ltd 346-2627

4929 51St. Red Deer 346-5958

(See Advertisement Opposite Page)

DAVIS PLUMBING

4905 46St. Red Deer 346-2850

de Grood Bros Plumbing & Heating Ltd

5420 45St. Red Deer 346-2675

(See Advertisement Opposite Page)

DET'S PLUMBING & HEATING

"A Heating Man You Can Trust"

YOUR CERTIFIED LENNOX DEALER

Phone OYEN 166

DURNIE & HAWKINS**PLUMBING — HEATING****GASFITTING**

Sheet Metal Work — Roofing

360 Railway Ave DRUMHELLER VAILLY 3-2218

Eckville Plumbing & Heating Eckville 149

Embee's Plumbing 314 6AvW Hanna 854-3456

Franklin Plumbing & Sheet Metal Ltd

302 2AvW. Hanna 854-3505

(Continued Next Page)

**If you have
RECENTLY MOVED**

into a neighborhood
and want to find
nearby stores selling
certain commodities
or services, look in
the

**YELLOW
PAGES**

Plumbers & Gasfitters—(Cont'd)

Frost C R Company Ltd
5109 Gaetz Av. Red Deer 347-1196
(See Advertisement This Page)
Hayhoe F M Plumbing & Heating (Red Deer) Ltd
5014 Gaetz Av. Red Deer 346-5537
(See Advertisement This Page)
INNISFAIL HEATING & PLUMBING
Innisfail 227-3756

LLEWELLYN ELECTRIC
PLUMBING & HEATING
Electrical Contracting
Phone INNISFAIL 227-3155

PATTERSON W
THE BEST IN
HEATING — PLUMBING
GASFITTING
DRUMHELLER
290 25th W. DRUMHELLER VALLY 3-2706

Richardson's Plumbing
5009 50th St. Stettler 742-2677
(See Advertisement This Page)
SAMUEL A J 106 3AVE Drumheller VALLY 3-2025
Schaffer's Plumbing Consort 39
Stabeck Plumbing
4611 Gaetz Av. Red Deer 346-5885
(See Advertisement This Page)
Stampede Plumbing Ltd Delburne 132
Stickel Plumbing 5110 50th St. Ponoka 783-3809
Twa Holdings Ltd 5533 57th St. Ponoka 783-3321
Watson Bros Plumbing Ltd
5501 58th Ave. Red Deer 347-1045
(See Advertisement This Page)
Weber Carl 4917 52nd St. Stettler Rivrsd 2-2032
(See Advertisement This Page)
Westview Plumbing & Heating
Rocky Mtn Hse 845-3051
Willis Orville Plumbing & Heating
Innisfail 227-3686
Young's Plumbing Co Ltd
5805 58th St. Red Deer 346-4873
Zinger Plumbing & Heating Castor 124

SALES SERVICE

de
GROOD
BROS

PLUMBING
& HEATING LTD.

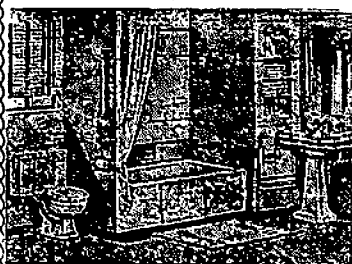
346-2675

BOX 46

5420 - 45th St., RED DEER

CARL WEBER
PLUMBING
HEATING
GASFITTING
SALES & SERVICE
FREE ESTIMATES
4917 - 52nd Street
Rivrsd 2-2032
STETTTLER

N. M. BURNETT PLUMBING & HEATING LTD.



"The Oldest Plumbing
Business in Alberta"

**PLUMBING - HEATING
GASFITTING
SHEET METAL WORK**

RED DEER

**346-2627
346-5988**

4929 - 51 St. — Red Deer



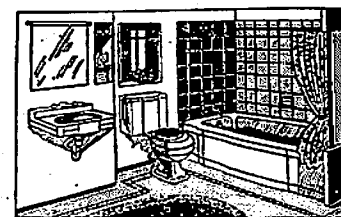
**PLUMBING &
HEATING
GASFITTING &
SERVICE REPAIRS**

RED DEER OFFICE

347-1196

5109 Gaetz Ave., RED DEER

F. M. HAYHOE PLUMBING & HEATING (Red Deer) Ltd.



* COMPLETE
PLUMBING SERVICE
* HEATING
AIR CONDITIONING
* SHEET METAL
* GASFITTING &
APPLIANCES

SPECIAL SERVICE TO
TROUBLE CALLS
TOWN & COUNTRY

346-5537

5014 Gaetz Ave., RED DEER

RICHARDSON'S PLUMBING



THE PROPER WAY TO DO
- IS WHAT WE TELL -
TOPS IN SERVICE
SATISFACTION
IS WHAT WE SELL!

**HEATING — TINSMITHING
GASFITTING**
Farm Bathrooms &
Water Systems

Member
National Association of Master Plumbers
& Heating Contractors of Canada
P.O. Box 1418

742-2677

Res. Phone 742-2760
5009 - 50 Ave. STETTTLER



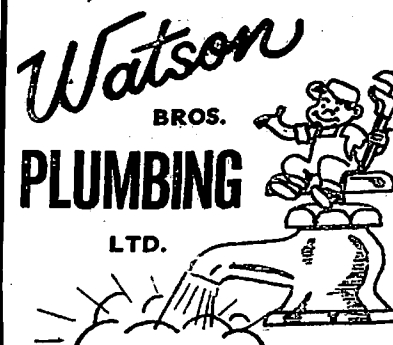
- PLUMBING
- HEATING
- GASFITTING

SALES & SERVICE

After Hours Call 347-1739

346-5885

4611 Gaetz Ave., RED DEER



Phone Red Deer

347-1045

Res. 346-4739

— 24 Hour Service —

Your Authorized
Myers Pump Dealer
5501 - 58a Ave. — Red Deer

Plumbing & Heating Supplies

Bentley Plumbing Bentley 33
Canadian Brass Co Ltd
5404 54Av. Red Deer 346-4422

CRANE SUPPLY

WHOLESALE
**PLUMBING & HEATING
SUPPLIES**
COMPLETE STOCKS

After Hours Res. 346-5713

4949 54Av RED DEER 347-2238

Frost C R Company Ltd
5109 Gaetz Av. Red Deer 347-1196

INDUSTRIAL METALS & HARDWARE LTD
4602 51Av. Red Deer 346-2846

Lennox A Innisfail 227-3666

Patterson W 290 25th Dr. Drumheller Vally 3-2706

SIMPSON-SEARS LTD

We Sell and Install
HOMART PLUMBING & HEATING
Ask our trained representative for a free
estimate at no obligation on completely
installed system, or "Do It Yourself
Projects"

4720 50Av RED DEER 346-4101

WESTERN SUPPLIES LTD

WHOLESALE

**PLUMBING & HEATING
SUPPLIES**

5246 54Av RED DEER 346-4426

Plywood & Veneers

Centralta Millwork & Building Supply Ltd
SR. Red Deer. Red Deer 347-2353

Chapman & Sons Lumber
5506 58Av. Red Deer 346-5780

CROWN LUMBER COMPANY LIMITED

CROWN Z

**DOUGLAS
FIR PLYWOOD**

CONSORT 40
DELIA 306
DRUMHELLER Vally 3-2652
INNISFAIL 227-3131
MORRIN 316
STETTNER Rlrsd 2-2073

Crown Lumber Company Limited Innisfail 227-3131
MITTEN & SHERBINO LUMBER CO LTD
4503 52Av. Red Deer 346-4158

REVELSTOKE BUILDING MATERIALS LIMITED

FOR NAME AND NUMBER OF
OUR DEALER
IN YOUR AREA . . .

See Under "LUMBER — Retail"

Pneumatic Tools

Central Equipment Rentals & Sales Ltd
6790 Edmonton Tr. Red Deer 346-3636

Post Office Department

Post Office 4909 Ross St. Red Deer 346-2391

Poultry

Alberta Poultry Marketers Co-operative Ltd
275 Railway Ave. Drumheller Vally 3-2684

Poultry Hatcheries

See Hatcheries

Power Companies

Calgary Power Ltd Alth 63
Calgary Power Ltd Innisfail 227-3676
Calgary Power Ltd 5215 50Av Lacombe 782-6227
Calgary Power Ltd

5450 54Av. Red Deer 346-2428
Calgary Power Ltd Rimbay 843-2390
Calgary Power Ltd Rocky Mtn Hse 845-3283
Calgary Power Ltd Sylvan Lake 15
Canadian Utilities Ltd Castor 131
Canadian Utilities Ltd Consort 104
Canadian Utilities Ltd Coronation 119
Canadian Utilities Ltd

180 3A W. Drumheller 823-3315
Canadian Utilities Ltd

212 Centre St. Hanna 854-3414
Canadian Utilities Ltd Oyen 11972

5010 50St. Stettler 742-2341
Canadian Utilities Ltd

Plains-Western Gas & Electric Co Ltd
709 Centre St. Hanna 854-3654

Plains-Western Gas & Electric Co Ltd
5012 46St. Stettler Rlrsd 2-2501

Printers

Ad-Viser Publishers 4840 51st Red Deer 346-3356
(See Advertisement This Page)

ADVOCATE RED DEER
4929 49St. Red Deer 346-2031
(See Advertisement This Page)

Bayley Printing Co
Dwnstrs 4937 Ross St. Red Deer 346-4997

Drumheller Mail 45-3Ave Drumheller Vally 3-2580
(See Advertisement This Page)

Fletcher Printing Co Ltd
4919 Ross St. Red Deer 346-2606

Hanna Herald 214 Centre St. Hanna 854-3075

INNISFAIL PROVINCE Innisfail 227-3732

Lacombe Globe Ltd 5022 50St Lacombe 782-3498

Mountainview Printing & Publishing Co Ltd
Rocky Mtn Hse 845-3240

Stettler Independent
5006 30Av. Stettler Rlrsd 2-2121

VALLEY BULLETIN
318 Centre St. Drumheller Vally 3-2336

WASKASOO PRESS LTD

"Let US Do YOUR Printing"
PRINTERS & STATIONERS

Art Megson, Mgr.

4911 52St RED DEER 346-2482

Private Detectives

See Detective Agencies

Propane Gas

See Liquefied Petroleum Gases

Public Stenographers

Ross' Executive Secretarial Services Ltd
4713 Gaetz Av. Red Deer 346-4990
(See Advertisement This Page)

**AD-VISER
PUBLISHERS**

- FOR
● RUBBER STAMPS
● MIMEOGRAPHING
● CIRCULARS
● CLUB NOTICES
● FOTO-OFFSET PHOTOGRAPHY
● DISTRIBUTION OF YOUR
LITERATURE
● DIRECT-BY-MAIL ILLUSTRATED
ADVERTISING THROUGH-
OUT THE CITY AND
IMMEDIATE FARM AREAS

The RED DEER AD-VISER

346-3356

4840 - 51st St. — RED DEER

DRUMHELLER MAIL

**PRINTERS
PUBLISHERS
OFFICE SUPPLIES**

For Your Printing Requirements

TRY THE MAIL

DRUMHELLER

Vally 3-2580

PRINTING

QUALITY WORK
Fast and Accurate Service
For Anything Printed

Phone RED DEER

346-2031

ADVOCATE

RED DEER

Printers & Publishers
4929 - 49 St. — RED DEER



Whenever you
want to know
Who sells it—
Who services it—Who can do it
... look in the **YELLOW PAGES**
of your Classified Telephone
Directory.

**ALBERTA GOVERNMENT
TELEPHONES**

ROSS'

**EXECUTIVE
SECRETARIAL
SERVICES LTD.**

A COMPLETE PUBLIC STENOGRAPHIC SERVICE

Stenography — Convention Reporting
Typing — Part-time Stenographers
Transcriptions — Envelope Addressing

PHOTOSTATIC COPY — PERSONAL CORRESPONDENCE

TELEPHONE ANSWERING SERVICE

- LETTERHEADS
- CONTRACTS
- GENERAL FORMS
- CIRCULAR LETTERS
- AGREEMENTS
- MAILING SERVICE

E. K. ROSS, Manageress

Phone RED DEER 346-4990

4713 Gaetz Avenue

RED DEER

Publishers

Ad-Viser Publishers 4840 51st Red Deer 346-3356
Advocate Red Deer

4929 49St. Red Deer 346-2031
Drumheller Mail 45-3Ave Drumheller Vaily 3-2580

INNISFAIL PROVINCE

Serving Your Community Since 1905
JOB PRINTING - ADVERTISING
PUBLICITY—"Hap" Clarke, res. 227-3262
Phone INNISFAIL 227-3732

VALLEY BULLETIN

PRINTERS — PUBLISHERS
JOB PRINTING
Grace Wright
318CentreSt. DRUMHELLER Vaily 3-2336

Pulp

Alberta Pulp Mills Ltd
4939RossSt. Red Deer 346-2179

Pump Manufacturers & Dealers

ACKLAND'S LTD

DISTRIBUTORS FAIRBANKS-MORSE PUMPS
& MONARCH PUMPS {346-2949
4412GaetzAv. RED DEER {346-6955

Electric-Crafts Limited

114 6AvSW. Calgary 262-2830

(See Advertisement This Page)

Hayhoe F M Plumbing & Heating (Red Deer)

Ltd 5014GaetzAv. Red Deer 346-5537

(See Advertisement This Page)

McIntosh-Marshall Equipment Ltd

4650 2StSE. Calgary CHstnt 3-2526

Mumford Medland Ltd

10809 105Av. Edmonton 424-0088

(See Advertisement This Page)

Pump Manufacturers & Dealers

—(Cont'd)

SCOTT PUMP SERVICE

4609GaetzAv. Red Deer 346-6188

(See Advertisement This Page)

Scott Pump Service Ltd Call Long Distance
and ask for (No Toll Charge) Zenith 07111

Scott Pump Service Ltd

8407ArgyllRd. Edmonton 466-2266

Pumps & Tanks—Gasoline & Oil

McIntosh-Marshall Equipment Ltd

4650 2StSE. Calgary CHstnt 3-2526

The Classified Directory
has solved many a buyers
problem.

F. M. HAYHOE PLUMBING & HEATING (Red Deer) Ltd.

STA RITE PUMPS

Shallow & Deep Well
to 340 ft.

SALES & SERVICE

Town & Country Calls
Welcome

346-5537

24-HOUR SERVICE

5014 Gaetz Ave., RED DEER

Mumford Medland Ltd.

- COMPLETE SALES
SERVICE AND REPAIRS
- CHICAGO PUMP AND
SEWAGE TREATMENT
- EPM PUMPS
- ROPER ROTARY
- SMART TURNER
- PEERLESS PUMPS
- SHALLOW AND DEEP
WELL WATER SYSTEMS

424-0088

10809 - 105 Ave., EDMONTON

PETROLEUM EQUIPMENT JOYCE HOISTS

SALES-INSTALLATION & MAINTENANCE
WATER PUMP REPAIRS

SCOTT PUMP SERVICE LTD.

346-6188

4609 Gaetz Ave., RED DEER

HEAD OFFICE

8407 Argyll Rd., EDMONTON

Radiators & Repairs

Amer's Radiators Ltd

4913 52St. Red Deer 346-2535

(See Advertisement This Page)

DRUMHELLER RADIATORS & BATTERIES

RADIATORS
CLEANED - REPAIRED - RECORDED
NEW & USED BATTERIES
REPAIRED & CHECKED
DRIVE-IN SERVICE DAILY

318 1StE. DRUMHELLER Vaily 3-2116

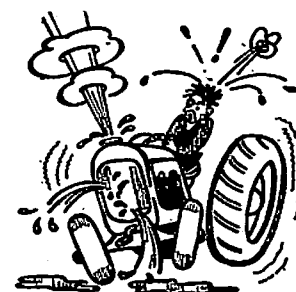
Jones Radiator Shop Stettler Rivrsd 2-2751
(See Advertisement This Page)

Lacombe Radiator Service

4717 49bAv. Lacombe 782-3062

R M Tire & Radiator Shop Rocky Mtn Hse 845-3032

AMER'S RADIATORS LTD.



COOLING SYSTEM SPECIALIST

Guaranteed Workmanship
28 Years Experience

After Hours Call RED DEER:

346-3846 - 346-3129 - 346-4052
346-3883

346-2535

RED DEER

4913 - 52 St. — RED DEER

Opposite Bus Depot

JONES Radiator Shop

A Specialized Radiator Service

**CLEANING - RECORING
REPAIRING**

E. S. Jones, Prop.

BUSINESS & RESIDENCE

Rivrsd 2-2751

STETTLER

PUMPS WITHOUT PROBLEMS

Performance and Reliability
On Every Application

- MASTER TURBINE
- MASTER SELF-PRIMING
- PARAMOUNT PUMPS
- CENTRIFUGAL PUMPS
- SEWAGE PUMPS
- BOILER FEED PUMPS
- ROTO-KING PUMPS
- ASPHALT PUMPS
- REFINERY & BULK
PLANT PUMPS
- ANHYDROUS AMMONIA
PUMPS
- SUMP PUMPS
- QUINCY COMPRESSORS
- CLARAGE FANS

PUMPS and BLOWERS SALES CO.

A Division of Electric-Crafts Limited

FOR INFORMATION PHONE COLLECT

Calgary AMhrst 2-2830

WHEN YOU'VE
SPOTTED WHAT
YOU WANT...

... Tell the Businessman how
you found him.



Tell the butcher, the baker, the patio-maker,
"I found you in the Yellow Pages." That's
happy music to the well-tuned ear of any
businessman who's always eager to know just
how folks happen to do business with him.

And when you tell him, don't expect him to
look surprised ... just pleased ... pleased
to hear once again the refrain that tells him
modern folks like you know it's smart to shop
the Yellow Pages way.



Radio Broadcasting Companies & Stations

C J D V Radio 327 25th E. Drumheller Vally 3-3444
C J D V RADIO STATION
 Upstrs 4934 50th St. Stettler Rivrsd 2-3343
 Canadian Broadcasting Corporation
 Lacombe 782-3988
 Central Alberta Broadcasting (1961) Ltd
 5407 Gaetz Av. Red Deer 346-2083
 Dinosaur Broadcasting (1957) Ltd
 327 25th E. Drumheller Vally 3-3444

Radio Communication Equipment & Systems

AGT RADIO TELEPHONES

Sales • Service
 General Mobile
 Service
 Direct Dispatch
 Service



Private Mobile Telephone Systems

"FOR INFORMATION CALL"

ALBERTA GOVERNMENT TELEPHONES
 120 7th SW. Calgary 263-5350

Canadian Marconi Co Call Long Distance
 and ask for (No Toll Charge) Zenith 07284
 Cenalta Electronics Ltd
 4925 49th St. Red Deer 347-1940

Radio Manufacturing & Wholesale

Sacker Electronics 4910 52nd St. Red Deer 346-2087
 (See Advertisement This Page)

SACKER ELECTRONICS

Wholesale Distributors

- Electrohome Tape Recorders
- Electrohome Auto Radios and Players
- Stereo Hi-Fi Equipment
- Electrohome Fans - Fan Heaters - Humidifiers and Air Conditioners
- Mace Transistor Radios
- Sony Transistor Radios and Recorders
- Bogen P A Systems
- Intercom Systems
- Delhi Television Antennas
- Mallory Dry Batteries
- Dumant Two-Year Warranty Picture Tubes
- Amateur Radio Equipment
- Raytheon Citizens Band Communications

PHONE

346-2087

4910 - 52 St. — RED DEER

Radio Manufacturing & Wholesale—(Cont'd)

SMALLEY'S RADIO LTD.

**RADIO, TELEVISION
& ELECTRONIC JOBBERS**

4920 51st RED DEER 346-3102

Radio Sales, Service & Supplies

Ace TV Radio Centre
 4925 49th St. Red Deer 346-2803
 (See Advertisement This Page)

ALLIED TV & APPLIANCE SERVICE LTD.
 5136 47th St. Red Deer 347-1727

Anderson J & Son Coronation 56
 Armstrong's Radio & Appliance Service Ltd
 5019 50th St. Stettler 742-2241

BETTER HOUSEKEEPING LTD.
 4930 Ross St. Red Deer 346-3339

Blue's TV Repair Shop Innisfail 227-3787

Cenalta Electronics Ltd
 4925 49th St. Red Deer 347-1940

Dowd's Radio & TV Specialists
 5004 Gaetz Av. Red Deer 346-2752
 (See Advertisement This Page)

FLEMING ELECTRONICS

SPECIALIZING IN QUALITY
**HI-FI — STEREO
& TAPE RECORDERS**
 "22 Years Experience"
 —Service to All Makes and Models—

107-3722 57th RED DEER 346-3772

Radio Sales Service & Supplies —(Cont'd)

Gender's Electric & Refrigeration
 122b 24th W. Hanna 854-3490
Hargreaves Radio Service
 4733 49th Av. Lacombe 782-3714

HENRY'S RADIO SERVICE

**RELIABLE RADIO & TV
SALES & SERVICE**

Henry Nixon, Prop., 346-4872

5120a Gaetz Av. RED DEER 346-5045

JOE'S UNIVERSAL TV & RADIO SALES & SERVICE

Specialized Service for
**RADIOS — HOME & AUTO
HI-FI & RECORD PLAYERS
TV SERVICE — REASONABLE RATES**
 Pick-Up & Delivery

4418 Gaetz Av. RED DEER 346-4443

Miles Television Service Centre
 5219 Gaetz Av. Red Deer 346-2101

RADIO & TELEVISION REPAIR SERVICE
 3930 50th St. Red Deer 346-2483

RED DEER TELEVISION LTD.
 4930 Ross St. Red Deer 346-3339

S & D Radio & TV Service Rocky Mtn Hse 845-3611
 Ted's Radio & TV 107 24th W. Hanna 854-3717
 Tony-Joe TV & Radio Sales & Service
 5005 50th Av. Stettler Rivrsd 2-3370

The **YELLOW PAGES** save
you time.

Railway Companies

Canadian National Railways Acadia Valley 31
 Canadian National Railways Alta 8
 Canadian National Railways Big Valley 876-2252
 Canadian National Railways Byemore 13
 Canadian National Railways Cereal 12
 Canadian National Railways Chinoak 3
 Canadian National Railways Craigville 15
 Canadian National Railways Delburne 21
 Canadian National Railways Delta 315
 Canadian National Railways Donaldia 883-2252

Canadian National Railways

Depot Drumheller Vally 3-2566

Freight Sheds Drumheller Vally 3-2632

Locomotive Foreman's Ofc S Drumheller

(Roundhouse) Drumheller Vally 3-2204

Roadmasters Ofc Drumheller Vally 3-2435

Yardmaster's Ofc Drumheller Vally 3-2619

Canadian National Railways East Coulee 303

Canadian National Railways Eckville 42

Canadian National Railways

Railway AvW. Hanna 854-3220

Yardmaster's Ofc Hanna 854-3282

Car & Locomotive Foreman's Ofc Hanna 854-3113

Freight Sheds Hanna 854-3443

Canadian National Railways Lesileville 9

Canadian National Railways Mirror 17

Canadian National Railways Morrin 314

Canadian National Railways Oyen 34

CANADIAN NATIONAL RAILWAYS

Freight & Express

6013 48th Av. Red Deer 346-2460

Freight Sales Br Mgr Bruce MacKay

Red Deer 346-6724

Telegraphs Red Deer 346-4488

Canadian National Railways

Rocky Mtn Hse. 845-3022

Canadian National Railways Rosebud 457-2250

Canadian National Railways Rumsey 11

Canadian National Railways Sibbald 16

Canadian National Railways Stettler Rivrsd 2-2503

Freight & Express Stettler Rivrsd 2-2423

Canadian National Railways Sunnyside 1

Canadian National Railways Sylvan Lake 13

Canadian National Railways Youngstown 16

Canadian Pacific Railway Altix 38

Canadian Pacific Railway Altario 6

Canadian Pacific Railway Benalto 17/3

Canadian Pacific Railway Bentley 10

Canadian Pacific Railway Caster 111

Canadian Pacific Railway Clive 25

Canadian Pacific Railway Consort 30

Canadian Pacific Railway Coronation 67

Canadian Pacific Railway

Nacmire Drumheller Vally 3-2407

Canadian Pacific Railway East Coulee 303

Canadian Pacific Railway Gadsby 26

Canadian Pacific Railway Hatkirk 884-2232

Canadian Pacific Railway Innisfail 227-3522

Canadian Pacific Railway

Ticket Ofc 4903 47th Av. Lacombe 782-3673

Express Lacombe 782-3233

Canadian Pacific Railway Penhold 886-4515

Canadian Pacific Railway

5019 50th St. Ponoka 783-3718

Canadian Pacific Railway 52Av

Passenger Ticket Ofc Depot Red Deer 346-2188

Freight (Carload) Red Deer 346-2189

Locomotive Foreman's Ofc Red Deer 346-2190

Yard Ofc Red Deer 346-2182

Canadian Pacific Railway Rimby 14r2

Canadian Pacific Railway Rocky Mtn Hse 845-3022

Canadian Pacific Railway

Ticket Ofc & Telegraph Stettler Rivrsd 2-2165

Freight & Express Stettler Rivrsd 2-2631

Canadian Pacific Railway Sylvan Lake 14

Canadian Pacific Railway Veteran 8

An Extension Telephone saves
time and steps.

Dealers for
**Marconi — Philips
Motorola**

RADIO & TV SETS
 GUARANTEED SERVICE
 ON ALL MAKES



RADIO CENTRE

LOCATED IN MUNKOE & BAINES BLDG.

346-2803

4925 - 49 St. — RED DEER

Headquarters for
**CITIZEN BAND 2 WAY
RADIO — RATHION
MESSENGER — KARR
CADRE ALL TRANSISTOR**

Cenalta Electronics Ltd.

SPECIALISTS IN
**RADIO — TV — SOUND
SYSTEMS**

C.B. 2 WAY RADIO

**We Sell - Repair - Design
Fabricate & Install**

GUARANTEED WORKMANSHIP
 & SATISFACTION BY
 GOVERNMENT-CERTIFIED TECHNICIANS

347-1940

4925 - 49th St., RED DEER

DOWD'S
Radio & TV Specialists

- Over 25 Years' Experience
- First Class Government Certificate of Proficiency
- Free Service Policy with Every New Radio or TV Set

Rentals - Sales - Service

346-2752

Central Block — Red Deer

Real Estate

ARROW AGENCIES LTD

REAL ESTATE - INSURANCE
EXCLUSIVE AGENTS FOR
ALTON BROS. NEW HOMES
4910 Gaetz Av RED DEER (346-2353)
(346-4546)

Banister & Thorn Agencies Ltd
4818 Gaetz Av. Red Deer 346-2716

BERGQUIST AGENCIES
Edmonton Tr. Red Deer 346-6555

BLAIR REALTY & INSURANCE
Complete Real Estate & Insurance Service
H. A. Blair, res. Rivrsd 2-2080
G. A. Blair, res. Rivrsd 2-3344
4907 50 St STETTTLER Rivrsd 2-2233

BOTTERILL McKEE CUNNINGHAM LTD

**REAL ESTATE
INSURANCE**
Property Management
— RENTALS —

Evenings Call:

346-5096 — 346-3924

5002 Ross St RED DEER 346-6655

CADDY AGENCIES

203-4912 Ross St. Red Deer 346-4819

CASSIDY KEN AGENCIES

INSURANCE — GENERAL & LIFE
REAL ESTATE - LOANS - INVESTMENTS
Residence 854-3759 (854-3204)
107 2A W HANNA (854-3555)

Real Estate—(Cont'd)

CLANCY'S REAL ESTATE & INSURANCE
LTD 2nd Flr 4929 Ross St. Red Deer 347-2056

CROSS & ROTH REAL ESTATE LTD
5113 Gaetz Av. Red Deer 346-2072

Danyluk Agencies
311 Centre St. Drumheller Vally 3-3100
(See Advertisement This Page)

Duffield C H Main St Sylvan Lake 222

Edwards S'S 4919 48 St Red Deer 346-2681

HICKE REAL ESTATE LTD
5018 49 St. Red Deer 346-6600

INNISFAIL AGENCIES

HARRY McDONALD
REAL ESTATE — INSURANCE
Phone INNISFAIL 227-3737

Ives & Ives Real Estate Insurance &
Accounting. Eckville 41

Jamison Eric Alix 169

JOHNSON INSURANCE AGENCIES (STETTTLER)
LTD 5010 50 St. Stettler Rivrsd 2-2392

JUBILEE HOMES
50 3A W Drumheller. Vally 3-2501

LACOMBE AGENCIES
4709 49C Av. Lacombe 782-3344

LEADER T A

REAL ESTATE
Efficient Service in
All Types of Property

After Hours Res. 346-6858 — 346-6896
4810 Ross St RED DEER 346-6854

MackAY AGENCIES

379 Centre St. Drumheller Vally 3-2510

Real Estate—(Cont'd)

MARSHALL LEES AGENCIES LTD

EXCLUSIVE AGENTS FOR
**Commercial & Industrial
Real Estate**

Marshall Lees, res. 346-2855

4912 Ross St RED DEER 346-5547

MCCOLL KEITH AGENCIES

Upstrs 4925 Ross St. Red Deer 346-2254

MCCUTCHEON AGENCIES

RESORT - FARM & TOWN PROPERTIES
Exclusive Agents "Half Moon Bay"
Residence 123
Phone SYLVAN LAKE 44

PUFFER L W AGENCIES

TOWN PROPERTIES, ACREAGES,
FARM LANDS — INSURANCE
Res. 782-3186 - If no answer call 782-6086
5017 50 St LACOMBE 782-6030

ROBERTSON-WISEMAN AGENCIES

REALTORS & INSURERS
.. COMPLETE INSURANCE COVERAGE ..
FOR YOUR HOME, AUTO OR BUSINESS

4936 51 St RED DEER (346-2519)
(346-2523)

Rocky Agencies Rocky Mtn Hse 845-3652

ROLLIS R J & CO LTD

— Specialists In —

★ FARM LANDS
★ CITY PROPERTY
★ RENTALS

Residence Phone 346-6528

5007 Gaetz Av RED DEER 346-2651

Rutz Agency

Cor 3A W & 1 St W. Drumheller Vally 3-2680

Salt E Agencies 4912 50 St Stettler Rivrsd 2-2471

SWAIN C L INSURANCE

50-3A W. Drumheller Vally 3-2501

Swainson-Lundie Agencies Ltd

4914 Gaetz Av. Red Deer 346-2433
(See Advertisement This Page)

Swift H A Agencies Rocky Mtn Hse 845-3166

Walters George J 4960 47 St. Lacombe 782-3049

Waskasoo Agencies Ltd

Upstrs 5003 49 St. Red Deer 346-5585
(See Advertisement This Page)

**Danyluk
Agencies**

- REAL ESTATE -
and All Classes of Insurance
(Except Life)

FOR
SERVICE WITH INTEGRITY
TELEPHONE

Vally 3-3100

BOX 777

311 Centre St., Drumheller

**SWAINSON
— LUNDIE**

AGENCIES LTD.

Real Estate — Insurance
Property & Management
Mortgages

AFTER HOURS CALL:

W. J. Haldane 346-6083
Oscar J. De Steur 347-2426
Ray Swainson 346-3591

346-2433 — 346-5775

4914 Gaetz Ave. — Red Deer

WASTED CALLS

Wrong numbers mean wasted calls. If
you're not absolutely sure of a number —
look in the directory.

Avoid needless calls to "Information" —
please look in the telephone book.



Buy Christmas Seals Every Year



**WASKASOO
AGENCIES**
LIMITED

Real Estate — Insurance
Rentals — Mortgages

Upstrs 5003 - 49 St., Red Deer

RED DEER 346-5585

Evenings Phone—

W. BOLZE, res. 347-1975

G. E. WENDLAND, res. 347-1925

M. H. PIXLEY, res. 346-6526

R. B. GISH, res. 346-2528

Recording Equipment & Supplies

PHILIPS TAPE RECORDERS—

SACKER ELECTRONICS

4910 52 St. Red Deer 346-2087

Records—Phonograph

RED DEER FURNITURE CO LTD

5317 Gaetz Av. Red Deer 346-6189

RED DEER PIANO CO

4752 Ross St. Red Deer 346-4505

Refrigeration—Commercial

McINTOSH REFRIGERATION &

CONSTRUCTION LTD

ARTIFICIAL ICE RINKS
ALL REFRIGERATION NEEDS
FRICK DISTRIBUTORS

Engines & Manufacturers

Service & Maintenance to All Makes

24 Hour Service Call Calgary CRStvw 7-5079

4648 25 St SE CALGARY 243-6181

McMULLEN'S REFRIGERATION SERVICE

COMMERCIAL — DOMESTIC
AIR CONDITIONING

"Personalized Service"

3534 44 Av RED DEER 346-3989

MEERES & HICKS ELECTRIC LTD

COMMERCIAL & DOMESTIC
REFRIGERATION

SALES & SERVICE

"We sell the best and service the rest."

4921 52 St RED DEER 346-2712

BILL'S REFRIGERATION

Domestic & Commercial
SALES & SERVICE

COUNTRY DEEP FREEZE
A SPECIALTY
AIR CONDITIONING

TOWN & COUNTRY
SERVICE — ONE
PHONE

VAlly 3-2631

N. DRUMHELLER
W. R. Lindsay, Mgr.

AN ADVERTISEMENT

in the
**YELLOW
PAGES**

is the final key to all
other forms of advertising

Refrigerator Service

Bill's Refrigeration

N. Drumheller, Drumheller Vally 3-2631
(See Advertisement This Page)

Edwards' Electrical

360a 1stW, Drumheller Vally 3-2514

McMullen's Refrigeration Service

3534 44Av., Red Deer 346-3989

Refrigerators

Builders Hardware Stores Ltd

5032 GaetzAv., Red Deer 346-2055

Rental Services—General

See also Specific Kinds

ABBEY RENTAL EQUIPMENT LTD

"The Finest in Rental Service"

AIR & CONCRETE EQUIPMENT

ELECTRIC TOOLS

MISCELLANEOUS TOOLS & EQUIPMENT

Call ABBEY at

(CHery 4-3091)

1515 10AvSW, CALGARY (CHery 4-0003)

C-H Rentals & Sales

5425 GaetzAv., Red Deer 347-2003

Central Equipment Rentals & Sales Ltd.

6790 EdmontonTr., Red Deer 346-3636

(See Advertisement This Page)

DOWD'S RADIO & TV SPECIALISTS

LEASE A TV

on 6 or 12 Month Contract for
Much Less than Rental Rates

5004 GaetzAv., RED DEER 346-2752

Red Deer Rentals 5427 45St., Red Deer 346-3490

(See Advertisement This Page)

WESTERN CANADA RENTALS

Banquet Tables, Chairs & Party Supplies

KITCHEN ELTON, Mgr.

Call Long Distance

and ask for CALGARY 269-2735

Restaurants

A-1 Cafe 5011 50St., Lacombe 782-3440

A & W Drive-In (Red Deer) Ltd

EdmontonTr., Red Deer 347-2313

ALTON'S VISTA INN

FOR THE BEST IN

HAMBURGERS DELUXE

TRY ALTON'S VISTA INN

9010 58St., RED DEER 346-5223

Arrow Lunch 85 3AvW, Drumheller 823-2578

Balmoral Coffee Shop, Bentley 189

Bluebird Cafe, Innisfail 227-3665

Broadway Cafe 124 2AvW, Hanna 854-3022

Bud's Fine Food 5004 50St., Ponoka 783-3842

City Cafe, Rimby 843-2403

Clay's Coffee Shop 4024 50St., Red Deer 346-4581

Club Cafe 5010 50St., Lacombe 782-3692

Club Cafe 5019 RossSt., Red Deer 346-2290

(See Advertisement Opposite Page)

Club Cafe 4932 50St., Stettler Rivrsd 2-2613

(See Advertisement Opposite Page)

Coffee Pot Inn 240 3AvW, Drumheller 823-2550

Cooper's Diner, Stettler 742-2676

Cor's Coffee Counter 201 2AvW, Hanna 854-3540

Corner Grill & Confectionery

5 3AvW, Drumheller 823-3214

Corner Restaurant 4941 50St., Stettler 742-2731

Cozy Corner Cafe, Sylvan Lake 118

Cozy Pine Cafe 2HwyS, Red Deer 347-9038

DALLAS CAFE

COME AS YOU ARE

YOU ARE ALWAYS
WELCOME

3420 CentreSt., DRUMHELLER Vally 3-2548

Diana Lunch 388 CentreSt., Drumheller Vally 3-3030

Diner Cafe 4808 51Av., Red Deer 346-6992

(See Advertisement Opposite Page)

Restaurants—(Cont'd)

Dog 'n Suds (Red Deer) Ltd

6701 EdmontonTr., Red Deer 347-2188

Dominion Cafe

450 CentreSt., Drumheller Vally 3-2583

Eckville Club Cafe, Eckville 164

Ellen's Welcome Inn, Rimby 843-2411

George's Snack Shop No2 HwyS, Ponoka 783-3405

Golden Matador EdmontonTr., Red Deer 346-4879

Grill, Innisfail 227-3144

Hannigan's Burger King

5803 GaetzAv., Red Deer 346-3217

Home Deliveries, Red Deer 346-5711

(See Advertisement Opposite Page)

Hiway Cafe, Stettler Rivrsd 2-2550

Holiday Inn Ltd 4742 RossSt., Red Deer 346-5354

Take Out Orders, Red Deer 347-2241

Jewel Cafe, Coronation 171

Jubilee Coffee Shop No9 HwyW, Hanna 854-3953

Liberty Cafe 203 2AvW, Hanna 854-3177

Midway Coffee Shop 4604 47St., Lacombe 782-3927

Mom's Grill & Restaurant, Oyen 271

New Fiesta Cafe EdmontonTr., Red Deer 346-2228

(See Advertisement Opposite Page)

OK Coffee Shop 5925 54Av., Red Deer 347-9068

Oily's Coffee Shop

5221 GaetzAv., Red Deer 346-3654

Palace Cafe, Rocky Mtn Hse 845-3131

Palomino Lunch 5009 49St., Red Deer 346-3638

Paramount Coffee Shop

4717 RossSt., Red Deer 346-3192

Park Cafe 5008 50Av., Ponoka 783-4303

Park Hotel Co Ltd 4916 RossSt., Red Deer 346-4121

Peacock Inn Ltd 5018 RossSt., Red Deer 346-2897

(See Advertisement Opposite Page)

Rex Cafe 4916 50Av., Lacombe 782-3126

Ritz Cafe, Rocky Mtn Hse 845-3088

Royal Cafe, Castor 117

Royal Cafe, Consort 158

Royal Cafe, Innisfail 227-3577

Royal Cafe 5007 RossSt., Red Deer 346-2885

Royal Cafe, Stettler 742-2563

Royal Crown Cafe, Coronation 132

Royalite Coffee Shop

Twin Hills Rd., Drumheller Vally 3-3410

Silver Spike Grill

299a 1StW., Drumheller Vally 3-2482

(Continued Next Page)

CENTRAL EQUIPMENT RENTALS & SALES LTD.

HOUSEHOLD — CONSTRUCTION

IT'S

"CENTRAL FOR RENTAL"

- * AIR COMPRESSORS * AIR TOOLS * CONCRETE TOOLS
- * CHAIN SAWS * SKILSAWS * POST HOLE AUGERS
- * GARDEN CULTIVATORS * BACKHOE SERVICE
- * POST DRIVERS * EARTH SCOOPS * WHEELBARROWS
- * ELECTRIC DRILLS - HAMMERS - WELDERS
- * LADDERS * PAINT SPRAYS * STEAM CLEANERS
- * MIXERS * VIBRATORS * SCAFFOLDING * SPACE HEATERS
- * FRONT END LOADERS * FLOOR SANDERS
- * WATER PUMPS * UTILITY TRAILERS

OVER 1,000 ITEMS FOR "RENT"

PHONE RED DEER 346-3636

— After Hours Res. Phones — Red Deer 347-2553 — 346-6269 —

6790 EDMONTON TRAIL

RED DEER

RED DEER RENTALS



- * FARM EQUIPMENT
- * INDUSTRIAL EQUIPMENT
- * GARDEN EQUIPMENT
- * Tractors * Loaders
- * Stone Pickers * Root Rakes
- * Balers * Mowers
- * Blades * Post-Drivers
- * Post Augers
- * Rotary Cutters
- * Conveyors * Compressors
- * Cement Mixers
- * Manure Spreaders
- * Space Heaters
- * Jack Hammers

— MANY OTHER ITEMS —

346-3490

EVENINGS CALL: 347-1246 - 347-1473

5427 - 45th STREET
(Directly Across From U.F.A. Co-op)
RED DEER

If you have
RECENTLY MOVED

into a neighborhood and
want to find nearby stores
selling certain commodities
or services, look in the

**YELLOW
PAGES**

they will help you

Restaurants—(Cont'd)

South Way Coffee Shop
3334 Gaetz Av. Red Deer 346-6970

Star Cafe Oyen 8

Stewart's Snack Bar Caroline 43

SWAIN'S JUNIPER RESTAURANT
Lacombe 782-3730

SWAIN'S JUNIPER RESTAURANT LTD
Edmonton Tr. Red Deer 347-1847

TOBY'S FINE FOODS

FULL COURSE MEALS
Light Lunches - Home Cooking
— Take Out Service —
— TWO LOCATIONS TO SERVE YOU —
LOU'S ESSO SERVICE — 4 Miles South of
Red Deer — Phone 346-6535
4924 52St RED DEER 346-6596

(Continued Next Page)

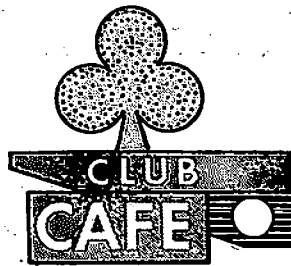
Club Cafe

Harry Poon, Prop.
THE BEST PLACE TO EAT
CHINESE FOOD AND
SIZZLING STEAKS
A SPECIALTY

TAKE-OUT SERVICE
WEDDINGS, CLUB AND
SPECIAL PARTIES, ETC.

4932 - 50 St. — STETTLER

Rlvrsl 2-2613



"The House of Excellent
Oriental and Western
Dishes"

— FREE DELIVERY —

CATERING

PHONE

RED DEER
346-2290

5019 ROSS STREET

Diner Cafe

SPECIALIZING IN
CHINESE FOOD

PHONE

346-6992

CHINESE CUISINE
AT ITS BEST

MOST REASONABLE
PRICES

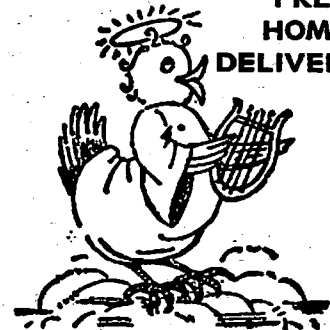
Open from 6:30 a.m. to 3 a.m.

Downtown RED DEER

4808 - 51st Avenue

HANNIGAN'S

BURGER KING
FREE
HOME
DELIVERY



"Heavenly Chicken"

1/4 CHICKEN - Chips -
Roll - Etc.90

1/2 CHICKEN - Chips -
Roll - Etc. \$1.50

ASK FOR OUR

* BUCKET 'O CHICKEN
* KING BURGERS (Double) .. .60
* QUEEN BURGERS (Regular) .35
* SIDE 'O FRENCH FRIES .. .20
* FISH 'N CHIPS65
* LOUISIANA SHRIMP BOAT \$1.25
* THICK CREAMY SHAKES .. .30

FREE HOME DELIVERY — CALL

346-3217—346-5711
RED DEER



Nothing like
an ad in the
yellow pages of the Classified
Telephone Directory to ring up
sales on your cash register.

For Information Telephone

ALBERTA GOVERNMENT
TELEPHONES

263-5350

NEW

Fiesta
CAFE



* CHINESE FOODS
and
WESTERN DISHES
* TAKE OUT ORDERS

— OPEN 24 HOURS DAILY —

346-2228

Edmonton Tr. - No. 2 Hwy N.
RED DEER



Visit Our Restaurant . . .

Specializing in:

- KENTUCKY FRIED CHICKEN
- SIZZLING RED BRAND STEAKS
- BARBECUED SPARE RIBS
- FRIED LOUISIANA SHRIMPS

Always

RED DEER'S FINEST

Be Guests of John & Mary

346-2897

Kentucky Fried Chicken
North America's Hospitality Dish...

FINGER LICKIN' GOOD!
COMPLETE TAKE-HOME SERVICE

BUCKET O' CHICKEN — INDIVIDUAL ORDER
BARBECUED SPARE RIBS — FISH N' CHIPS

BUCKET O' CHICKEN SERVES 5 - 7 HUNGRY PEOPLE

BANQUET FACILITIES TO ACCOMMODATE A SMALL
PARTY OR UP TO 350 PEOPLE

Restaurants—(Cont'd)

Valley Coffee Shop & Dining Room
5017 49St. Red Deer 346-3783

Valley Hotel 5017 49St. Red Deer 346-2051

Vic's Cafe Acadia Valley 16

Waldorf Coffee Shop
70-80 Railway Ave. Drumheller Vally 3-2923

Windsor Coffee Shop
5103 49St. Red Deer 347-1746

Yale Cafe Rowley 9

York Cafe 305 1StW Hanna 854-3144

Restaurants—Drive-In

A & W Drive-In (Ponoka) Ltd
5409 48Av. Ponoka 783-3434

A & W DRIVE-INN (RED DEER) LTD
Edmonton Tr. Red Deer 347-2313

Big Cone Sylvan Lake 120

Dairy Mart 3801 90St. Red Deer 346-6016

Dog 'n' Sods (Red Deer) Ltd
6701 Edmonton Tr. Red Deer 347-2189

Frosty Peak Drive-In Rocky Mtn Hse 845-3477

Hannigan Drive-In Restaurant Sylvan Lake 23

Ice Island Drive-In Hwy 9W Hanna 854-3973

J-P Drive-In N Drumheller Drumheller 823-4141

Lad & Lass Tastee Deltte
No 2 Hwy Jctn. Ponoka 783-3564

Morley's Drive-Inn 5813 50Av. Stettler 742-3183

Peacock Drive Inn 3325 50Av. Red Deer 347-2112
(See Advertisement This Page)

Ramsay's Milk Bar Stettler 742-3113

Taste-Delitte 161 2StSW Drumheller Vally 3-3247

Toby's Fine Foods Hwy No 2S. Red Deer 346-6535

Riding Equipment

Kovacs' Shoe Clinic 5007 49St Red Deer 346-2150

Road Building Contractors

Ailyn Mann Alx 74

Boomer Bros Construction
5118 44St. Red Deer 346-4698

Fleming & MacKay Const Ltd
109-4818 Gaetz Av. Red Deer 346-5035

MEL CONSTRUCTION LTD

**ROAD BUILDING
CONTRACTOR**

Equipment for Any Type
of Earth Moving

After Hours Call 346-3108

4407 51Av. RED DEER 346-4589

Roofing Contractors

Alberta Roofing Contractors Association
206-4816 Macleod Tr. Calgary 243-5221
(See Advertisement This Page)

CAMPBELL J K & ASSOCIATES LIMITED

BUILT-UP ROOFING & SIDINGS

5123 48St. RED DEER 346-6638

Cheetham S & Sons Ltd
6794 Edmonton Tr. Red Deer 347-1145
(See Advertisement This Page)

Durnie & Hawkins
360 Railway Ave. Drumheller Vally 3-2218

Hanson's Roofing 5425 57St. Red Deer 346-2976
(See Advertisement This Page)

Hayhoe F M Plumbing & Heating (Red Deer)
Ltd 5014 Gaetz Av. Red Deer 346-5537
(See Advertisement This Page)

**"Above All —
A Good Roof"**

Built-Up Roofs

Foundation Coatings

Sheet Metal Work

Eavestroughs

Heating and Ventilation

Asphalt Shingles

Acoustic Ceiling Tile

S. CHEETHAM & SONS LTD.

Established Since 1934

P.O. Box 306 — RED DEER

347-1145

6794 EDMONTON TRAIL

CALGARY

276-1151

332 - 40th Avenue N.E.

EDMONTON

455-3777

13230 - 126th Avenue



- * BURGERS
- DELUXE
- BIG BOY
- JUNIOR
- * CHEESE BURGERS
- * FISH & CHIPS
- * HOT DOGS
- * SOFT ICE CREAM
- * SOFT DRINKS
- * SHAKES

347-2112

3325 - 50th Ave., RED DEER

QUALITY
WORKMANSHIP

INTEGRITY
SERVICE



Each Member Firm's Work
is also Guaranteed by the
Alberta Roofing Contractors
Association

All members' roofing jobs are checked,
examined, inspected and policed from start
to finish by independent consulting firms,
to insure quality and customer protection.

**BUY
WITH CONFIDENCE
FROM THE FOLLOWING
APPROVED ROOFERS**

**J. K. Campbell &
Associates Ltd.**
5123 - 48th St., Red Deer

S. Cheetham & Sons Ltd.
6794 Edmonton Tr., Red Deer

**F. M. Hayhoe Plumbing
& Heating Ltd.**
5014 Gaetz Ave., Red Deer

Durnie & Hawkins Ltd.
360 Railway Ave. E.,
Drumheller

**ROOFING**

OLD & NEW ROOFS
All Types of Roofing
All Work Guaranteed

346-2976

5425 - 57th St. — RED DEER

F. M. HAYHOE
PLUMBING & HEATING
(Red Deer) Ltd.

A
COMPLETE
BUILT-UP
ROOFING
SERVICE



AFTER HOURS PHONE 346-5537

346-5537

5014 Gaetz Ave., RED DEER



**His Company's
Best Salesman...**

He gets things done by
"long distance" —
commands attention, saves
time, mileage and money.

Roofing Materials & Supplies

—Wholesale

STRAMIT CORP LTDInnisfall 227-3588

Rooming Houses

Dominion Rooms 111CentreSt ... Hanna 854-3181
Kings Rooms 306 1StW Hanna 854-3577
Valley Rooming House
175RailwayAvS...Drumheller Vally 3-2563

Rubber Stamps

Ad-Viser Publishers 4840 51St Red Deer 346-3356
(See Advertisement This Page)



RUBBER STAMPS

STENCILS,
INKS, SEALS,
PADS, DATERS,
HOTEL KEY TAGS

AD-VISER PUBLISHERS
4840 - 51st St. — RED DEER
FOR ALL YOUR
Marking Needs SEE US

Saws—Power

PIONEER CHAIN SAWS
SYMBOL OF CHAIN SAW QUALITY

for professional woodsmen,
farmers, contractors and
casual users — See how
it pays to own a
Pioneer.



Designed and Manufactured In Canada
"WHERE TO BUY THEM"

RED DEER CITY DEALER
CENTRAL EQUIPMENT RENTALS & SALES
LTD 6790EdmontonTr Red Deer 346-3636
CENTRAL DISTRICT DEALER
Strong & Ferry Ltd Rocky Mtn Hse 845-3040

Scaffolding

Central Equipment Rentals & Sales Ltd
6790EdmontonTr. Red Deer 346-3636
(See Advertisement This Page)



SARNIA
SCAFFOLDING

SCAFFOLDS, HOISTS, VERTICAL AND
HORIZONTAL SHORING
WALLMASTER CONCRETE FORMS
SKY CLIMBER SCAFFOLD WINCHES
FOR SALE OR RENTAL
CENTRAL EQUIPMENT
RENTALS & SALES LTD.
6790 Edmonton Tr., Red Deer
346-3636

Scales

ACKLAND'S LTD

FAIRBANKS-MORSE SCALES

4412GaetzAv RED DEER 346-2949
346-6955

Schools

See also Business Colleges, Colleges & Schools
& Music Colleges & Teachers
Bentley Elementary School Bentley 118
Bentley High School Bentley 56
County of Lacombe No 14 Albx 105
County of Lacombe No 14
5024 50Av. Lacombe 782-6272
Drumheller School Division No 30
365 2StE. Drumheller Vally 3-2538
Red Deer School Board (City)
4747 53St. Red Deer 347-1101
Red Deer Valley School Division No 55
551E. Drumheller Vally 3-2292
Rimby School Rimby 843-2400
High School Rimby 843-2353
Rocky Mountain School Div'n No 15
Rocky Mtn Hse 845-3050

Schools—Beauty Culture

Parkdale Beauty School
4609GaetzAv. Red Deer 347-2323

Scooters

See Motor Scooters

Scrap Metals

Boe & Peevey Star Scrap Metals
Bankview. Drumheller Vally 3-3276
HARPERS METALS LIMITED
5835BurntLakeRd. Red Deer 346-4185

Screening & Sifting Equipment

GREENING INDUSTRIES LTD
4118 85StE. Calgary 249-1419

Second Hand Dealers

Ponoka Bargain Centre
5007 51Av. Ponoka 783-3484

Seed Cleaners

Bentley Seed Cleaning Co-Operative Ass'n Ltd Bentley 176
Innisfall Municipal Seed-Cleaning Plant Ltd Innisfall 227-3400
Rosebud Seed Cleaning Plant Ltd Rosebud 457-2231
Starland Seed Cleaning Plant LtdDella 211

Seedsmen

ALBERTA WHEAT POOL

SEED DIVISION

Registered Cereals - Farm and Lawn Seed
Grass and Legume Seed

Joseph S. Thompson, Mgr., res. 346-3891
4601 54AvRED DEER 346-2931

Hannas Seeds 4910 50St. Stettler Rivrsd 2-2991
HANNAS SEEDS LIMITED

GARDEN SEEDS - CLOVERS

GRASSES - GRAIN

WHOLESALE — RETAILERS

After Hours 782-2356

4950 47StLACOMBE 782-6142

PARKLAND SEEDS LTD

"Your One-Stop Feed & Garden Seed
Supply Centre"

SEEDS - FERTILIZERS - SHRUBS - TREES
EQUIPMENT RENTALS
We Specialize in Weed & Grass Control
and Soil Sterilization
ALL WORK GUARANTEED
After Hours Call 346-6335
5013 49StRED DEER 346-6505

Seedsmen—(Cont'd)

RED DEER SEED CO LTD

Clovers - Grasses - Grains

Feed Division
PURMILL MIXING - CUSTOM ROLLING, Etc.
A COMPLETE FARM SERVICE

5850BurntLakeRd RED DEER 346-4171

Stettler Seed Cleaning Plant No 1
Stettler Rivrsd 2-2905

Septic Tanks

DET'S PLUMBING & HEATINGOyen 166
Gerlinger Joe GarageEast Coulee 318
(See Advertisement This Page)

NORTHWEST SEPTIC TANK CO

5517 35St. Red Deer 346-4562
(See Advertisement This Page)

SEPTIC TANK CESSPOOL AND SUMP CLEANING

"Anywhere in the Big Country"

Residence 431

Joe Gerlinger Garage

EAST COULEE

Phone 318

Rug Cleaners

See Carpet & Rug Cleaners

Saddlery & Harness—Retail

Kovacs' Shoe Clinic 5007 49St Red Deer 346-2150
Saddle Shop 195 3AvW ..Drumheller Vally 3-2473

Safety Appliances

DOUGLAS SUPPLIES

SAFETY HATS & BOOTS FIRST AID KITS & REFILLS

Fire Extinguishers Sales & Service

5122GaetzAvRED DEER 346-6631

Sash, Doors & Frames

DRUMHELLER WOODWORKS

SASH - DOORS & FRAMES WINDOWS TO ORDER — MILLWORK — CUPBOARDS

Residence Phone Vally 3-2675

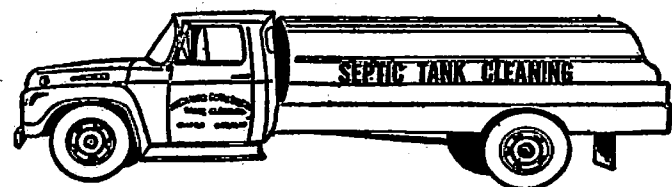
362 15StDRUMHELLER Vally 3-2598

LEIGHTON SASH & DOOR COMPANY LTD
Delburne 65

Henzles & Horbert Ltd
4712 51Av. Red Deer 346-2281

North West Septic Tank Co.

Complete Winter & Summer Service



- ★ TANK & FIELD CLEANING
- ★ PROMPT SERVICE - REASONABLE RATES
- ★ SERVING CENTRAL ALBERTA

346-4562

RED DEER

GERALD N. SMITH

5517 - 35th St., Red Deer — After Hours Call 346-4562

Service Station Equipment**& Repairs**

McIntosh-Marshall Equipment Ltd
4650 25th St. E. Calgary CHstnt 3-2526

SCOTT PUMP SERVICE
4609 Gaetz Av. Red Deer 346-6188

Service Stations

Air Port Service 24 Hwy Penhold 886-4927
Balmoral Service Station Sylvan Lake 71
Beach's Shell Service

3421 Gaetz Av. Red Deer 346-6112
Bent-Rim White Rose Service Rimbay 843-2060

Bill's Auto Service & Coffee Shop Oyen
Ring Operator and ask for Pay Station No 5

Bill's Corner Service Eckville 80
Bill's Royalite Super Service Innisfail 227-3678

Bluebird Service Station Innisfail 227-3656
Bomber Service Station & Trailer Park

Calgary Tr. Red Deer 346-6391
Bridge Royalite Service

5807 Gaetz Av. Red Deer 346-5490
Bridge Shell Service

5518 Gaetz Av. Red Deer 346-4343

BRITISH AMERICAN OIL SERVICE STATIONS

STOP AT THE SIGN
OF THE BIG
FOR QUALITY PRODUCTS
AND SERVICE



"Your Friendly B-A Dealers Are"

Bomber Service Station & Trailer Park
Calgary Tr. Red Deer 346-6391

McFarlane-Goodacre Motors Ltd.
4721 Gaetz Av. Red Deer 346-6621

North Hill Service
Edmonton Tr. Red Deer 346-4268

Park Service 5511 50th Av. Red Deer 346-2301
Pixley's Service Station

4009 Ross St. Red Deer 346-4280
Rio Vista Garage Ltd

5804 Gaetz Av. Red Deer 346-6615
Southway BA Service

3330 Gaetz Av. Red Deer 346-6938

Browns Service Byemore 5
Carl's Texaco Service No2 Hwy S Red Deer 346-4566

CASEY'S SHELL SERVICE
4509 Gaetz Av. Red Deer 346-3202

Central Garage Clive 9
Central Service Station Mirror 56

Chuck & Charlie's Shell Service
4809 47th Av. Stettler 742-2034

Corner Service Castor 165
Corner Service Innisfail 227-3663

Corner Service Oyen 257
Crestview B A Service Innisfail 227-9013

Dale's Esso Service Youngstown 70
Dick's Texaco Super Service Station

4617 Gaetz Av. Red Deer 346-2329

Dinosaur Service
N Drumheller. Drumheller Vally 3-2568

Dix Service Station Innisfail 227-3781

DON WILSON'S WHITE ROSE SERVICE
Twin Hills Rd. Drumheller 823-4011

Donalda Service Donalda 883-2287
Downtown Esso Service

Cor 49th & 50th Av. Stettler 742-3053

DRUMHELLER SERVICE CENTRE

CAR SERVICE OUR SPECIALTY

**TEXACO PETROLEUM
PRODUCTS**

Cor 34th & 1st Drummheller Vally 3-2678

Dun-Rite Service 4940 47th St. Lacombe 782-6971
Ed's Service Station Rocky Mtn Hse 845-3700

ED'S TEXACO SERVICE Blackfalds 885-4622
F V Service 5214 59th Ponoka 783-3820

4 Lane Service Innisfail 227-3765
Gateway Service Station Rocky Mtn Hse 845-3211

George's Auto Service Penhold 886-4545
Glasier Service Coronation 160

Gray Motors 5223 50th Red Deer 346-2235

Service Stations—(Cont'd)**HANSON'S SERVICE STATION**

Wholesale & Retail Gasoline & Oils
TRUCKING

5926 54th RED DEER 346-2465

Harold's Esso Service Stettler Rivrsd 2-3301

Herb's Sales & Service Byemore 16

HI-WAY SALES & SERVICE (STETTLE) LTD

YOUR B.A. DEALER

COFFEE SHOP-OPEN 24 HOURS

FISK & GOODYEAR TIRES

OILFIELD HAULING & WINCH WORK

MECHANIC ON DUTY — TOWING

Expert Tire Repairs

Phone STETTLE Rivrsd 2-3001

Hi-Way Service Delburne 45

Innisfail Esso Service Innisfail 227-3743

Jim's Husky Servicentre
Edmonton Tr. Red Deer 346-2442

Jimmy's Service Station
No2 Hwy S. Ponoka 783-3208

Johnny's Service & Trailer Court Albx 135

Jubilee Esso Service No9 Hwy W. Hanna 854-3640

Ken's Korner Service
4920 51st St. Stettler Rivrsd 2-2021

Kloepfer W Stettler Rivrsd 2-2115

Klopstra's Mid-Way Service
4604 47th St. Lacombe 782-3947

Lacombe White Rose Service
5028 47th St. Lacombe 782-3766

LARRY'S SHELL SERVICE

BULK AND RETAIL DISTRIBUTOR FOR
SHELL OIL PRODUCTS

Full Line of Batteries - Firestone Tires

ACCESSORIES — MINOR REPAIRS

LARRY GALLOWAY, Mgr.

Edmonton Tr. RED DEER 346-4467

Laughlin Wade Sales Ltd Youngstown 4

Lee's Esso Service Acadia Valley 18

Leslieville Motors Leslieville 18

LOU'S ESSO SERVICE

No2 Hwy S. Red Deer 346-6535

Mayberry's 2-11 Service & Trailer Park
No2 Hwy N. Red Deer 346-6078

McColl Service Castor 2

McGhie's Service Mirror 75

McKenzie Angus Bentley 26r2

McLeans' Service & Construction Ltd
N Drumheller. Drumheller Vally 3-2060

Michener Hill Texaco Service
3937 50th St. Red Deer 346-6932

Miller Chester Bentley 36

Modern Service Station 320 24th Hanna 854-3444

Motorhome Service Station Coronation 35

Mount Pleasant Motors Ltd
Edmonton Tr. Red Deer 346-2776

Nordegg Service Nordegg 3

NORTH HILL SERVICE

Don Praudler, Mgr.

B-A PRODUCTS — TIRES — BATTERIES

COMPLETE GARAGE SERVICE

Edmonton Tr. RED DEER 346-4268

NORTH SIDE PURITY 88 SERVICE

LUBRICATION — TUNE-UPS

BRAKES & GENERAL REPAIRS

Merle Osterhoff & Fred Meyerink

5820 Gaetz Av. RED DEER 346-2938

North Side White Rose Service
N Drumheller. Drumheller Vally 3-2903

North West Motors Service Station
5034 Ross St. Red Deer 346-3928

Papp's Service Delburne 44

Park Inn Service Station
5004 47th St. Lacombe 782-3549

Park Service 5511 50th Av. Red Deer 346-2301

Pay-Less Service No2 Hwy S. Ponoka 783-4252

Penhold Service Station Penhold 886-4595

Pixley's Service Station
4009 Ross St. Red Deer 346-4280

Ray's Maple Leaf Service Sylvan Lake 37r2

Red Deer Motors (Canada) Ltd
R D M Service No 1

305th & 50th Av. Red Deer 346-6566

R D M Service No 2
4717 49th St. Red Deer 346-4792

Wilkinson K O Sylvan Lake 21r2

Service Stations—(Cont'd)**RED DEER SERVICE CENTRE****PURITY 88 PRODUCTS**

**Mechanical - AMA Towing
Servicing**

B. F. GOODRICH TIRES

Martin Delapoy, Mgr., res. 346-3712

4504 Gaetz Av. RED DEER 346-3684

Red's Esso Service

4705 Gaetz Av. Red Deer 346-2396

Red's Service Penhold 886-4577

Riverside Texaco Service
5908 Gaetz Av. Red Deer 346-4746

Rocky Circle Service Ltd. Rocky Mtn Hse 845-3423

Royalite Hi-Way Service
4924 47th St. Lacombe 782-3636

Schantz's White Rose Service Station
4620 54th St. Ponoka 783-3640

Schumacher Motors Ltd
Twin Hills Rd. Drumheller Vally 3-2716

Scotty's Service Castor 241

Sid's Esso Service 4508 39th Av. Ponoka 783-3626

Southern Service Coronation 281

Southside Service (Pyne's)
3515 Gaetz Av. Red Deer 346-3474

SOUTHWAY B A SERVICE
3330 Gaetz Av. Red Deer 346-6938

SUMMIT ESSO SERVICE
7112 Edmonton Tr. Red Deer 346-5059

Sunset Service S Red Deer Red Deer 346-6386

SUPER SHELL SERVICE

SPECIALIZING IN

Automatic Transmissions

Tune-Ups — Brakes

Small Motors

Railway Av & 25th Drummheller 823-3245

Superior Red Head Service

4702 50th St. Stettler 742-2123

SWAIN'S ESSO SERVICE Lacombe 782-3730

Ultra Sales & Service Ltd
4303 Gaetz Av. Red Deer 346-4510

Vic's Service Gadsby 10

Vicent's Service Garage Sylvan Lake Call
Operator and ask for Pay Station No 3

West End Service Innisfail 227-3700

West End Service Stettler Rivrsd 2-2691

WESTPARK SERVICE CENTRE
3704 87th Av. Red Deer 346-5455

WESTPARK TEXACO SERVICE
5431 43rd St. Red Deer 346-4868

WHITE ROSE SERVICE STATIONS

THE PICK OF

THEM ALL



"WHERE TO CALL"

RED DEER

Crawford Paul & Sons
5124 Gaetz Av. Red Deer 346-2565

Mayberry's 2-11 Service & Trailer Park
No2 Hwy N. Red Deer 346-6078

R D M Service No 1
305th & 50th Av. Red Deer 346-6566

R D M Service No 2
4717 49th St. Red Deer 346-4792

Red Deer Motors (Canada) Ltd
4802 Gaetz Av. Red Deer 346-2065

Sunset Service S Red Deer Red Deer 346-6386

Ultra Sales & Service Ltd
4303 Gaetz Av. Red Deer 346-4510

Westpark Service Centre
3704 87th Av. Red Deer 346-5455

STETTLE

Gander Motors 5002 98th St. Stettler 742-3393

Wilkinson K O Sylvan Lake 21r2

Sewing Machines

Elna Centre 5007 50th Av. Stettler Rivrsd 2-3359

Elna Sewing Centre (Red Deer)
4942 Ross St. Red Deer 346-2448

(See Advertisement This Page)

Rollings Sewing Machine Service
5105 49th Av. Red Deer 346-6995

Singer Sewing Machine Co
145 34th Av. Drumheller Vally 3-2146

Singer Sewing Machine Co
5004 Ross St. Red Deer 346-2597

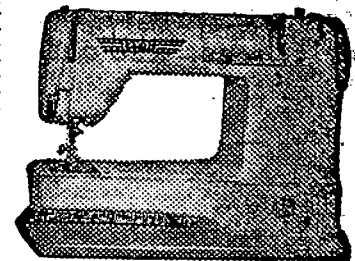
Shop by Telephone; it will
bring the things you need
from stores and markets.

ELNA

YOUR ONE STOP
SEWING CENTRE



"Tomorrow's Machine Today"



SEE OUR NEW MODELS

*WE SERVICE ALL MAKES
OF MACHINES

* PARTS IN STOCK

"VISIT OUR NEW
YARD GOODS DEPT"

346-2448

4942 Ross St. — RED DEER
ELNA SEWING CENTRE (RED DEER)

If You Have

RECENTLY MOVED

into a neighborhood and
want to find nearby stores
selling certain commodities
or services, look in the

YELLOW PAGES

... they will tell you.

Sharpening Service

FRED'S SAW SHARPENING SERVICE
4352 52Av. Red Deer 346-4483

Shavers—Electric

Hans Appliances & Shaver Shop
4750 Ross St. Red Deer 346-2138
(See Advertisement This Page)

SHAVER SERVICE



"Through Service We Grow"

GUARANTEED
SALES & SERVICE TO ALL MAKES
HOME APPLIANCES
& SHAVER SHOP

Red Deer 346-2138

Shop 346-4010
4750 Ross St., RED DEER
Support Minor Sports

Sheet Metal Workers—(Cont'd)

LACROIX PLUMBING & HEATING (ALBERTA) LTD

WARM AIR HEATING
SHEET METAL WORK
GASFITTING

5918 54Av. RED DEER 346-5828

LYON LEA SHEET METAL LTD

HEATING - ROOFING - AIR CONDITIONING
GENERAL SHEET METAL WORK

Main Branch: PONOKA 783-3550
Lacombe Shop 782-3930

5024 49Av. PONOKA 783-3550

Red Deer Sheet Metal
5703 Burnt Lake Rd. Red Deer 346-2476

WALTER'S SHEET METAL
7060 58Av. Red Deer 346-6581

Shelving—Steel

B W STEEL PRODUCTS SUPPLY CO LTD

ALL TYPES — BOLTLESS & BOLTED
HANDY ANGLE, ETC.

Call Long Distance & ask for (BRdwy 3-4926
2708 65St. CALGARY (BRdwy 3-4543)

Shoemakers & Repairers

Brown Shoe Renew Innisfail 227-3350
Jack's Shoe Repair Coronation 22
Kovacs' Shoe Clinic 5007 49St Red Deer 346-2150
Tedeschini I & Sons Quality Footwear
& Repairs. Innisfail 227-3100

Shoes—Retail

Berscht J V & Sons Innisfail 227-3773
Elgin Shoes Ltd 4938 Ross St. Red Deer 346-4930
Jack's Townhall Clothes & Shoes
4907 Gaetz Av. Red Deer 346-2218
Kovacs' Shoe Clinic 5007 49St Red Deer 346-2150
MAURICE SHOES LTD
4946 Ross St. Red Deer 346-2406
MEL'S SHOES 4909 50St. Stettler 742-3281
MEL'S SHOES (DRUMHELLER) LIMITED
318 Centre St. Drumheller 823-4132
Shillington's Shoes Ltd
5015 50Av. Ponoka 783-4221
SINCLAIR SHOES LTD
4937 Ross St. Red Deer 346-2177
Smith's Shoes 209 2AvW. Hanna 854-3820
Tedeschini I & Sons Quality Footwear
& Repairs. Innisfail 227-3100
Toshach Dept Store
337 Centre St. Drumheller Vally 3-2222
Uncle Bud's Shoe Store. Rocky Mtn Hse 845-3722
Walk-Rite Ltd 5003 Ross St. Red Deer 346-2526
Westpark Shoes 107-3722 57Av Red Deer 347-2363

Shovels—Power

PARDEE EQUIPMENT CO LTD
520 245St. E. Calgary Bridge 2-4016

Show Cards

Art's Signs 4921 47St. Red Deer 346-3245

Signs

ARROW SIGNS

... Complete Sign Service &
Commercial Art

P.O. Box 1117

299 Centre St. DRUMHELLER Vally 3-2448

Art's Signs 4921 47St. Red Deer 346-3245
(See Advertisement This Page)

COWAN BUD LTD

11334 Jasper Av. Edmonton HU 8-7487

Porter Signs

Dwnstrs 338 Centre St. Drumheller Vally 3-2235
(See Advertisement This Page)

SPELMAN SIGNS

COMMERCIAL SIGN WORK

6834 Edmonton Tr. RED DEER 346-3145

TRIMBLE SIGN SERVICE

W. D. Trimble — "The Sign Man"

TRUCKS — WINDOW
DESIGNS

GOLD LEAF — ART WORK
(ALL KINDS)

"Known For Good Workmanship"

5910 51Av. RED DEER 346-2405



SHO CARDS - BANNERS
TRUCK LETTERING
COMMERCIAL SIGNS
NEON & PLASTIC SIGNS
"We Made Signs Before
We Could Talk"

346-3245

4921- 47 St. — RED DEER

PORTER
Signs

338 Centre Street

TRUCK LETTERING - SHO-CARDS
CUT-OUT LETTERS
SALES BANNERS - NEON SERVICE

DRUMHELLER

Vally 3-2235

Skates

See Sporting Goods

Skating Rinks

Drumheller Arena
Commission Pk Area. Drumheller Vally 3-3164

Skis & Equipment

See Sporting Goods

Soft Drinks

See Beverages also Bottlers

Sound Systems & Equipment

CENALTA ELECTRONICS LTD
4925 49St. Red Deer 347-1940
Meyers Radio & Electric Ltd. Innisfail 227-3585

Sporting Goods

Bill Cross Men's Shop Oyen 274

BUILDERS HARDWARE STORES LTD

"Where Sportsmen Meet"

Hunting - Fishing - Camping
Boating - Archery - Etc.

5032 Gaetz Av. RED DEER (346-2055)
(346-2056)

CHUCK'S SPORT & HOBBY SHOP LTD

— BICYCLES —
GUNS — FISHING TACKLE
CAMPING EQUIPMENT
GAME LICENSE VENDOR

4930 50St. STETTLER Rivrsd 2-2660

CROSS BILL MEN'S SHOP

Sporting Goods - Western Equipment
Uniforms - Hunting - Fishing
Camping Goods

121 2AvW. HANNA 854-3400

Drumheller Sporting Goods

155 3AvW. Drumheller Vally 3-2434

Horsley's Hardware

4810 Gaetz Av. Red Deer 346-2489

RED DEER BOAT & MARINE SALES

BURRO MOUNTAIN CYCLES
EVINRUDE OUTBOARD MOTORS
All Types Motor Boats - All Marine Supplies
LAWN MOWERS
"We Service All Our Products"

P.O. Box 452 — Res. 346-6839
Edmonton Tr. RED DEER 346-2738

RED DEER HARDWARE & SPORTING GOODS

Full Line of Hunting,
Fishing & Camping Goods
GAME & FISHING LICENSES
BICYCLE TRADE-INS & REPAIRS
"Full Line of Winter Sporting Equipment"

4736 Ross St. RED DEER 346-4002

(Continued Next Page)

F. M. HAYHOE PLUMBING & HEATING (Red Deer) Ltd.

- SHEET METAL WORK
- AIR CONDITIONING
- GASFITTING & APPLIANCES



AFTER HOURS PHONE 346-5537

346-5537

5014 Gaetz Ave., RED DEER

When in doubt about a telephone number, please look in the telephone directory first.



**FISHING TACKLE
GUNS — BICYCLES**

- SKIN & SCUBA DIVING EQUIPMENT
- AIR TANKS FILLED

"Red Deer's Sports Specialists"
SPORT CENTRE
4934 - 51st Street
Red Deer 347-1000



**SPORTING
GOODS
LTD.**

**"Where Sportsmen
Serve Sportsmen"**

346-6926

5109 Gaetz Ave., RED DEER

It Pays

**TO PROTECT YOUR
OFFICE PROPERTY**

**Call Your Telephone Office
and Inquire About Fire —
Burglar or Control Channels**

Sporting Goods—(Cont'd)

RED DEER LOCK & KEY SHOP
5117 Gaetz Av. Red Deer 346-2960

Sport Centre 4934 51st. Red Deer 347-1000
(See Advertisement This Page)

Summit Sporting Goods Ltd
5109 Gaetz Av. Red Deer 346-6926
(See Advertisement This Page)

Thompson-Pallister-Balt Co Ltd
5019 51st. Lacombe 782-3528

Sportswear—Retail

Summit Sporting Goods Ltd
5109 Gaetz Av. Red Deer 346-6926

Spray Painters

See Painters & Paperhangers

Spraying Equipment

ACKLAND'S LTD
DEVILRISS & ALEMITE SPRAY EQUIPMENT
4412 Gaetz Av. RED DEER 346-2949
346-6955

Parkland Seeds Ltd
5013 49th. Red Deer 346-6805

Sprinkler Contractors

AUTOMATIC SPRINKLER CO OF CANADA LTD
4040 75th SE. Calgary CHstnt 3-4688

Stapling Machines

RODGER ROSS M-LTD
BOSTITCH STAPLERS & STAPLES
For Information Call
1333 16th SW. CALGARY CHstnt 4-0600
10904 122nd. EDMONTON HU 8-0154

Stationers—Retail

Central Alberta Stationers Ltd
5032 50th. Ponoka 783-4124

Waskasoo Press Ltd
4911 52nd. Red Deer 346-2482

WILLIAMS STATIONERY (RED DEER) LTD

**EVERYTHING
FOR THE OFFICE**

Beside the Post Office

4919 Ross St. RED DEER 346-3888

Steam Baths

Anderson Clarendon F. Sylvan Lake 116

Steam Cleaning—Industrial

Bonanza Service & Rentals Co Ltd
5919 48th. Red Deer 346-4664

Gray's Mobile Steam Cleaning
6853 41st Cr. Red Deer 346-4345

Steamship Agents

BURRITT TRAVEL SERVICE LTD
5002 Ross St. Red Deer 346-4682

Steel

HECTORS LTD
PIPE & STEEL MERCHANTS
& FABRICATORS
PIPE
Merchant - Black and Galvanized • Casing -
Tubing - Line Pipe • Extra Heavy Black
and Structural Pipe
STEEL
Beams - Channels - Reinforcing Plate
Sheets - Round - Flats - Angles and
Steel Fabrication
7016 99th EDMONTON GE 3-6474
CALGARY P.O. Box 68
2020 17th Ave. CALGARY BRdwy 3-4981

Steel Fabricators

McIntosh-Marshall Equipment Ltd
4650 25th SE. Calgary CHstnt 3-2526

Steel—Structural

Lehi Distributors & Farm Supply Ltd
6724 50th. Red Deer 346-6788

Stereophonic Equipment

See High Fidelity Equipment

Stockyards

Cossey Hugh. Innisfail 227-3022

Stocks & Bonds

DOHERTY ROADHOUSE & CO
4929 Ross St. Red Deer 347-2405

Storage—Fur & Garment

DARLING LADIES' WEAR & FURRIERS
4925 Ross St. Red Deer 346-2291

Storage—Household

Bellison's Cartage Co Ltd
5034 45th. Red Deer 346-2513

Central Storage & Distributors Ltd
5929 48th. Red Deer 346-6606

Milton's Moving & Storage
6880 Edmonton Tr. Red Deer 346-6888

Store Fronts

Lees Glass Shop 5118 48th. Red Deer 346-4554

Stucco & Stucco Contractors

See Plasterers

Surgeons

See Physicists & Surgeons

Surplus Goods

Gordon's New & Used Furniture. Edeffile 151

Surveying Instruments

Calgary Drafting & Blue Print Co Ltd—
Call Long Distance and ask for
(No Toll Charge). Zenith 94361

Surveyors—Land

OSLUND G 4429 Embury Cr. Red Deer 346-6342
SNELL & OSLUND

**LAND SURVEYORS
AND PROFESSIONAL
ENGINEERS**

CHARLES H. SNELL
D.L.S. - A.L.S. - P.Eng.
GILLIS OSLUND

A.L.S. - P.Eng. (346-6342)

4915 48th. RED DEER 346-2355

Velocity Surveys Ltd. Innisfail 227-3098

Swimming Pools & Equipment

WESTERN SWIM POOLS LTD
Box 159, Camrose
Commercial — Residential
SWIMMING POOLS
Air Placed Concrete - Mud Jacking
Pipe Line River Crossings
— Collect Calls Accepted —
EDMONTON OFC. GL 4-2886
4807 50th. CAMROSE 672-3103

Tailors

Ideal Tailor 112 24th. Hanna 854-3500
McGregor's Repairs & Alterations
4730 Ross St. Red Deer 347-1848

WEBBER FRANK

LADIES' & GENTS' TAILOR
Repairs & Alterations
Made-to-Measure
Suits & Overcoats

58-3Ave. DRUMHELLER Vally 3-2254

Tailors—Ladies

COLBORNE'S TAILOR SHOP
ALTERATIONS & REPAIRS
M. MacKay & E. Colborne
4912 Ross St. RED DEER 346-3738

Webber Frank 58-3Ave Drumheller Vally 3-2254

Tanks—Steel & Wood

McIntosh-Marshall Equipment Ltd
4650 25th SE. Calgary CHstnt 3-2526

Tape Recording Equipment

& Supplies

See Recording Equipment & Supplies

Tax Consultants

Business Aids Co Ltd
4713 Gaetz Av. Red Deer 346-2953

INSTITUTE OF CHARTERED ACCOUNTANTS OF ALBERTA

ALL Practising Members of the Institute of
Chartered Accountants of Alberta

CONSULT A
CHARTERED ACCOUNTANT

Taxicabs

ACE UNITED TAXI (Vally 3-2404
40 3AvW. Drumheller Vally 3-2777
AY's Taxi 3AVE Drumheller Vally 3-2121
Allard's Taxi Newcastle Drumheller Vally 3-2547
Avenue Taxi 5009 50Av Ponoka 783-3400
Diamond Taxi 4913 51St Red Deer 346-6666
(See Advertisement This Page)
Eddie's Taxi 139 Centre St Drumheller Vally 3-2234
HOLIDAY TAXI 4742 Ross St. Red Deer 346-2222

INNISFAIL TAXI

24 HOUR SERVICE
Betty Hileman, Prop.

Phone INNISFAIL 227-3434

Jay's Taxi 4711 Gaetz Av. Red Deer 346-5077
(See Advertisement This Page)

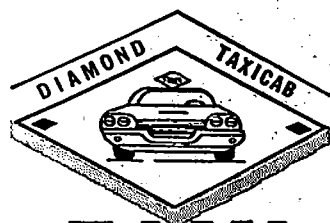
Joe's Taxi 40-3AvW ... Drumheller Vally 3-2777
Johnny's Taxi

339 Centre St. Drumheller Vally 3-2525
LACOMBE TAXI 4962 47St ... Lacombe 782-3311

Rayal Taxi 4916 50St Ponoka 783-3500
Sam's Taxi 40-3AvW ... Drumheller Vally 3-2404

Stettler Taxi 5915 51Av. Stettler Rivrsd 2-2666
Vern's Taxi Co Ltd f346-4444

4924 52St. Red Deer f346-3333
(See Advertisement This Page)



TAXI

346-6666 RED DEER

FAST, RELIABLE SERVICE

DIRECT PHONE FROM

PARK - BUFFALO HOTELS
RADIO EQUIPPED CARS

4913 - 51 St. — RED DEER

Taxidermists

Innisfail Taxidermy & Tanning f227-3354
Innisfail f227-3297
PENN J W 925 2AvNW .. Calgary ATlas 3-1145

Telegraph Companies

Canadian National Telegraphs
Depot. Drumheller Vally 3-2360
Canadian Pacific Telegraphs
52Av. Red Deer 346-2191
Mgr & Wire Chief Red Deer 346-3691

Telephone Answering Service

Boettcher's Telephone Answering Service
4411 48Av. Red Deer 347-1111
(See Advertisement This Page)
Graham C 5407 50Av Stettler Rivrsd 2-2218
PARKLAND TELEPHONE ANSWERING SERVICE
4924 52St. Red Deer 346-5900
(See Advertisement This Page)
Ross' Executive Secretarial Services Ltd
4713 Gaetz Av. Red Deer 346-4990

Telephone Systems

ALBERTA GOVERNMENT TELEPHONES

Offering a complete
communications
service.
Private Lines



Foreign Exchange — Long Distance Usage Plans
Telemetering and Supervisory Channels

"FOR INFORMATION CALL"

ALBERTA GOVERNMENT TELEPHONES
120 7AvSW. Calgary 263-5350

Teletype Service

AGT TELETYPE SERVICE

Across town or across
the nation TELETYPE
SERVICE is unexcel-
led for the instantane-
ous Transmission of all printed Communications.



"FOR INFORMATION CALL"

ALBERTA GOVERNMENT TELEPHONES
120 7AvSW. Calgary 263-5350

ALBERTA GOVERNMENT TELEPHONES
4830 Ross St. Red Deer 347-2231

An Extension Telephone saves
time and steps.



WE
ANSWER
TELEPHONES

Have your telephone
answered and
messages taken
accurately.

LOW RATES
PERSONALIZED
SERVICE

Parkland Telephone Answering Service

346-5900

4924 - 52nd St. — RED DEER

346-5077

If Busy Call 346-5135



ALWAYS
READY!

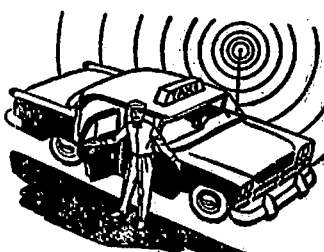
Jay's TAXI
24 Hour Service

Limousine and Towing Service

4711 Gaetz Ave., RED DEER

VERN'S TAXI CO., LTD.

346-3333



346-4444

RED DEER

Bus Depot and
C.P.R. Concessions

24 Hour Service - Radio Cabs



TELEPHONE ANSWERING SERVICE

of

4411 - 48th Avenue

RED DEER, ALTA.

WHEREVER YOU ARE WE FIND YOU FOR THAT
IMPORTANT CALL

— WE GIVE THE SERVICE YOU NEED —

— 24 HOURS — DAYS OR EVENINGS —

VACATIONS — RESIDENCE — MAIL ADDRESS
OFFICE FACILITIES — STENOGRAPHIC SERVICES

PROFESSIONAL PEOPLE — We maintain that important contact
with your client, while giving you freedom of movement.
SMALL BUSINESS — We take the place of an office and secretary
... or become your secretary.

BIG BUSINESS — (1) We take orders for every type of firm. (2)
We dispatch your men for service calls, etc.

MOBILE RADIOS — Available to our clients, so we can contact
you at any time.

BOETTCHER'S TELEPHONE ANSWERING SERVICE 347-1111