



Far from Home?

LONG DISTANCE VISITS COST SO LITTLE

See for yourself. Check the typical Low Rates listed in this Directory.

ALBERTA GOVERNMENT TELEPHONES

CENTRAL DISTRICT



APRIL, 1961

YELLOW PAGES



ALBERTA GOVERNMENT TELEPHONES



THIS CLASSIFIED TELEPHONE DIRECTORY IS

Easy to use...

FOR YOUR CONVENIENCE a complete list of all business and professional telephone subscribers, throughout the community, appear in alphabetical order under the classification appropriate to their business, or the article or service they sell. The classifications, too, are in alphabetical order. You can find quickly and easily the Business, Service or Product you need.

1. When you want to buy something...

Suppose, for instance, a radio —

First look on the "R" pages for "Radio Sales, Service & Supplies".

Then pick out the dealer from whom you want to buy.

You can use the directory in the same way when you want to buy any one of thousands of other products or services.

2. When you want a dealer of a trade marked product...

Suppose you want a dealer for a nationally known product, or service, such as an automobile.

First turn to "Automobile Agencies & Dealers—New Cars" on the "A" pages.

Then select the dealer from the list of those who sell or service the particular automobile you want.

3. When you have forgotten a business firm's name but do remember the address...

You may forget the name of a business establishment but remember their location.

For example, you want a mover located on Second Avenue.

First turn to "Movers" on the "M" pages.

Then look for the familiar address.

4. Even when you know the name...

The classified directory will help you in looking for business names you know. Suppose you want to telephone Smith, the plumber. Plumbers are listed on the "P" pages under the classification "Plumbers & Gasfitters". You will find your Smith under "Plumbers & Gasfitters" more easily than searching the long list of Smiths which normally appear in the white pages of our directories.



For advertising information and rates concerning this directory please communicate with Alberta Government Telephones, Directory Dept., 119 - 6 Ave. S.W., Calgary, Alberta or contact your local Telephone Office.

The Telephone Company assumes no liability for errors or omissions occurring in the Classified Directory.

Use the Classified . . .
It's easy as A-B-C

CLASSIFIED TELEPHONE DIRECTORY CENTRAL DISTRICT APRIL, 1961

No liability is assumed by Alberta Government Telephones for errors or omissions occurring in the Classified Directory

Abattoirs

Charles H D Stettler Rivrsd 2-3141
Ponoka Cold Storage Abattoir
4208 46 St. Ponoka 3-3128

Accountants

ALBERTA BUSINESS SERVICES {346-2378
4927 48 St. Red Deer } 346-4897

BUSINESS AIDS CO LTD

4713 Gaetz Ave. Red Deer 346-2953
Gitzel Watt & Krejci Stettler Rivrsd 2-2523
Hall Gavin A Rocky Mtn Hse 139
Martin Douglas F Rocky Mtn Hse 453

ROBERTSON-ANDERSON & CO

ACCOUNTANTS

J. Weston Anderson res RED DEER 346-2668
4924 - 51 Street RED DEER 346-3319

Accountants — Chartered

CHRISTIAN KERGAN GERLA & BERGLUND

110 3 Ave E. Drumheller Vally 3-2452
Kabeary William D Innisfail 693
Lindskog Wheeler & Co 5010 50 St. Ponoka 3-4343
Lindskog Wheeler & Co {346-3387
Upstns 5014 49 St. Red Deer } 346-5117
Mackenzie Sheridan & Co {346-2879
4928 51 St. Red Deer } 346-4952
Stuart Duncan Lacombe 2-3150
Woodman & Burrington
4909 Gaetz Ave. Red Deer 346-5014

Accounting & Bookkeeping

Machines

NATIONAL CASH REGISTER CO OF CANADA LTD

820 16 Av SW Calgary—Call Long Distance
and ask for Calgary AMHrst 3-8080
Resident Serviceman Ray D Keam
3919 38 Ave. Red Deer 346-6846

Acetylene

CANADIAN LIQUID AIR CO LTD

4418 Gaetz Ave. Red Deer 346-3128

Adding Machines

NATIONAL CASH REGISTER CO OF CANADA LTD

820 16 Av SW Calgary—Call Long Distance
and ask for Calgary AMHrst 3-8080
Resident Serviceman Ray D Keam
3919 38 Ave. Red Deer 346-6846
Williams Stationery (Red Deer) Ltd
4919 Ross St. Red Deer 346-3888

Adjusters

CROSLAND PEACOCK LTD

Western Garage Bldg. Drumheller Vally 3-3477
Crosland Peacock Red Deer Ltd {346-2089
4912 Ross St. Red Deer } 347-1855
Taylor James Co Ltd {346-5375
101 Scott Bldg. Red Deer } 346-2741

Agricultural Chemicals

GORMAN'S LIMITED

146 Rly Ave W. Drumheller Vally 3-2365

Agricultural Implements

Barton Farm Equipment

5004 51 Ave. Red Deer 346-5558
Ben's Farm Supply 5020 51 Ave. Red Deer 346-2747
Caton's 5010 58 St. Red Deer 346-2463

NEW CUSTOMERS ARE NECESSARY

Every business must continue to obtain new customers in order to prosper —old ones move away and must be replaced.

*There is no better place for your business to get acquainted with the newcomers than through the
YELLOW PAGES
of your telephone directory*

Air Compressors

Central Equipment Rentals & Sales Ltd

5914 Gaetz Ave. Red Deer 346-3636

Air Conditioning —

Contractors

BURNETT N M PLUMBING & HEATING LTD

4929 51 St. Red Deer 346-2627

HAYHOE F M PLUMBING & HEATING LTD

Ventilation — Heating Air Conditioning

5028 Gaetz Ave RED DEER 346-5537

Lacroix Plumbing & Heating (Alberta) Ltd

5918 54 Ave. Red Deer 346-5828

Meeres & Hicks Electric Ltd

4921 52 St. Red Deer 346-2712

Twa's Plumbing & Heating Ltd

5212 50 St. Ponoka 3-3321

Airline Companies

Air France French National Airline Call Long

Distance and ask for (No Toll Charge) Zenith 6070

AIR FRANCE

"THE WORLD'S LARGEST
PASSENGER AND CARGO
NETWORK"—
COVERING 188,000 MILES,
AND SERVING 222 CITIES
76 COUNTRIES
AND 5 CONTINENTS



"For Information Call"

Air France French National Airline

Call Long Distance & ask for
(No Toll Charge) Zenith 6070

CANADIAN PACIFIC AIRLINES

CPR Station 52 Ave. Red Deer 346-2188

KLM Royal Dutch Airlines Call Long Distance

and ask for (No Toll Charge) Zenith 3100

Northwest Airlines Inc Call Long Distance and

ask for (No Toll Charge) Zenith 4100

Pan American World Airways Call Long

Distance and ask for (No Toll Charge) Zenith 6010

SCANDINAVIAN AIRLINES SYSTEM INC

211 Portage Av.—Call Long Distance and
ask for Winnipeg Whitehall 3-1449

Airline Ticket Agencies

BURRITT TRAVEL SERVICE LTD

5002 Ross St. Red Deer 346-4682

Ambulances

Brennen Funeral HomeStettler RIVrsd 2-2153

Apartments Blocks &**Buildings**

Aris Apartments 3834 39 StRed Deer 347-1571
 Bowman Block 3 Ave EDrumheller VALLY 3-2325
 de Forest Apartment Hotel
 170 3 Ave EDrumheller VALLY 3-2203
 Edmund Heights 100 Edmund Hgts Red Deer 346-4330
 Fulton Block 65 - 3 Ave WDrumheller VALLY 3-2639
 Green Gables ApartmentsInnisfail 134
 Spruce Lawn Apartments
 4634 49 St Red Deer 346-4836

Architects**BISSELL & HOLMAN**

1-4730 Ross St Red Deer 346-2021
 Cawston J A & Associates
 4912 Ross St Red Deer 346-6809
 Richards & Berretti
 8-4609 Gaetz Ave Red Deer 346-5477

Argon**CANADIAN LIQUID AIR CO LTD**

4418 Gaetz Ave Red Deer 346-3128

Army & Navy Goods

War Surplus Stores Ltd
 5020 Gaetz Ave Red Deer 346-2887

Asbestos & Asbestos**Products****CAMPBELL J K & ASSOCIATES LTD**

5123 48 St Red Deer 346-6638

Asphalt & Asphalt Products

Asphalt Services Ltd
 49 St & 54 Ave Red Deer 346-4542
 Border Paving Limited
 49 St & 54 Ave Red Deer 346-4542

Associations & Societies

Alberta Motor Association { 346-3380
 5913 Gaetz Ave Red Deer } 346-3080
 Alcoholics Anonymous 4411 48 St Red Deer 346-4110
 Alix Athletic-Agriculture Assoc Alix 137
 Canadian Legion BESL
 625 Centre St Drumheller VALLY 3-2503
 Canadian Legion BESL 224 2 Ave W Hanna 854-3673
 Canadian Legion BESL Innisfail 305
 Canadian Legion BESL No 208 Oyen 129
 Canadian Legion BESL No 36 Rimbey 264
 Canadian Legion BESL Alta No 8 Rocky Mtn Hse 124
 Clive Memorial Association Clive 34
 Drumheller Association for Retarded Children
 Parkdale Cottage School Drumheller VALLY 3-2713
 Ducks Unlimited 212 2 Ave W Hanna 854-3737
 Elks BPOE 298 Centre St Drumheller VALLY 3-2494
 Independent Order of Oddfellows
 298 1 St W Drumheller VALLY 3-2562
 Lacombe Artificial Breeding { 2-3707
 Association Lacombe } 2-3030
 Legion Hall Lacombe 2-3277
 Lions Senior Ladies' Home
 802 - 804 Centre St Hanna 854-3701
 Loyal Order of Moose 5833 53 Ave Red Deer 347-1505
 Oyen Memorial Centre Assoc Oyen 254
 Ponoka Swimming Pool 46 Ave Ponoka 3-3201
 Red Deer Fair & Exhibition Office
 4940 Rosa St Red Deer 346-4400
 Red Deer Minor Hockey Association
 47 St & 48 Ave Red Deer 346-3030

**AMBULANCE**

CALL COLLECT FOR SERVICE

AMhrst 2-2428**AMhrst 2-2636**

OXYGEN RENTALS

AMBULANCE EQUIPMENT SALES

CALGARY AMBULANCE SERVICES LTD.**Associations & Societies —****(Cont'd)**

Social Credit Hall 160 Centre St
 Drumheller VALLY 3-2273
 Stettler Community Memorial Hall Assn
 Stettler RIVrsd 2-2671
 Sylvan Lake Memorial Community Centre
 Sylvan Lake 73

Auctioneers

Drumheller Auction Mart Ltd
 Rosedale Rd Drumheller VALLY 3-2303
 Innisfail Auction Mart Innisfail 54

LACOMBE AUCTION MART LTD

AUCTION SALES HELD EVERY TUESDAY
 "TRY US" and "YOU'LL TRUST US"

— AUCTIONEERS —

ED. WILSON, Lic. No. 307

Phone RED DEER 346-6249

ALF. LOEWEN, Lic. No. 263

Phone LACOMBE 2-2546

Phone LACOMBE 2-3825

Powell W F Hanna Round Up

104 3 Ave E Hanna 854-3477

Sim's Auction Mart Edmonton Tr Red Deer { 346-3160
 346-4197
 346-5376

(See Advertisement This Page)

(Continued Next Page)

SIM'S Auction Mart

SALES:

MONDAY

and

THURSDAY

AUCTIONEERS:

★ ALEC SIM

★ KEITH SIM

★ GARFIELD OGILVIE

★ DICK LAWRENCE

EDMONTON TRAIL

P. O. Box 453

RED DEER**346-3160 — 346-4197****346-5376**

After hours call RED DEER 346-2258 — 346-2743

STETTLER AUCTION MART LTD.



24 HOUR LIVESTOCK HAULING
HARTFORD INSURANCE

SALES EVERY MONDAY & TUESDAY

LIVESTOCK, LUMBER, MACHINERY, FURNITURE and
POULTRY SOLD EVERY MONDAY — SALE TIME 11 A.M.

CATTLE SALES EVERY TUESDAY

Rivrsd 2-2785 STETTLER Rivrsd 2-2785

Auctioneers — (Cont'd)

Stettler Auction Mart Ltd Stettler Rivrsd 2-2785
(See Advertisement This Page)
Vold Jones & Vold Auction Co Ltd
No 2 Hwy S. Ponoka 3-3177

Automobile Accessories Equipment & Supplies

(See Automobile Parts & Supplies—Retail & Wholesale)

Automobile Agencies & Dealers — New Cars

Anderson Motors Halkirk TULip 4-2216
Berg's Motors Ltd Oyen 14

BIG COUNTRY MOTORS

Dealers For
PONTIAC, BUICK, GMC TRUCKS
VAUXHALL — BEDFORD VANS
G.M. SALES & SERVICE

145 - 3 Ave. E., DRUMHELLER Vally 3-2335

Bob's Auto Sales Stettler Rivrsd 2-2441
(See Advertisement This Page)

Bosch Motors Oyen 113
Castor Motors Castor 74

CENTRAL GARAGE

FORD — MONARCH — FALCON DEALER
Service to All Makes
Modern Equipment — Expert Mechanics
HANNA Parts 854-3202 — Service 854-3600

Automobile Agencies &

Dealers — New Cars —

(Cont'd)

Chinook Motors Chinook 1
Davies H L 4424 37 St Red Deer 346-2564

DAVIS BROS

CHRYSLER — PLYMOUTH — FARGO
VALIANT — SIMCA — FIAT
Complete Overhauls & Body Work
Phone RIMBEY 88

EXCELSIOR MOTORS LTD

DODGE - DESOTO - VALIANT
CARS & TRUCKS
Sales & Service

A.M.A. SERVICE

223 - 3 Ave. W. DRUMHELLER Vally 3-2450

Ferguson Motors (Lacombe) Ltd Lacombe 2-3848
Hutton A A & Sons

312-314 Centre St. Hanna 854-3844

Jennings W E Alx 16

Jimmie's Auto Service Ltd

301-303 2 Ave W. Hanna 854-3125

Office Hanna 854-3656

K & B Motors 103 - 105 1 Ave W Hanna 854-3141

Loucks Motors Ltd 4808 50 St Ponoka 3-3808

LUNDGREN-HOFFOS MOTORS

WHITE ROSE PRODUCTS — PONTIAC
BUICK — VAUXHALL — GMC TRUCKS
Phone INNISFAIR 150

Automobile Agencies &

Dealers — New Cars

(Cont'd)

MAINLINE MOTORS (LACOMBE) LTD

Ford, Falcon & Monarch Sales & Service
Genuine Ford Parts & Accessories
LACOMBE Sales 2-3601 — Parts 2-3511

Marco C R Lacombe 2-3687

McAlister Motors Ltd Stettler Rivrsd 2-2010

Office & Sales Stettler Rivrsd 2-3010

Body Shop Stettler Rivrsd 2-3011

(See Advertisement This Page)

McFARLANE-GOODACRE MOTORS LTD

METEOR - MERCURY - FRONTENAC
TAUNUS

Parts & Service 346-2580

Body Shop 346-2582

Office & Sales 346-2110

Used Car Lot 4901 - 48 St 346-4243

4721 Gaetz Avenue RED DEER 346-2580

McKenzie Motors Coronation 34

McLEANS' SERVICE & CONSTRUCTION LTD

AGENTS FOR FORD & MONARCH

Contracting, Road & Caterpillar Work

Dan McLean, Prop., res Vally 3-2455

Office & Sales Vally 3-2507

Parts DRUMHELLER Vally 3-2060

(Continued on Next Page)

BOB'S AUTO SALES

● VOLKSWAGEN

● RAMBLER

SALES & SERVICE

NEW & USED CARS

Garage Service

— PHONE —

Rivrsd 2-2441
STETTLER P.O. Box 405

McALISTER MOTORS LTD.

Ford Falcon Monarch

FORD FARM EQUIPMENT
SALES & SERVICE

A-I USED CARS

Paint & Body Shop

Workmanship Guaranteed

Phone STETTLER

Rivrsd 2-2010

Rivrsd 2-3010 — Rivrsd 2-3011
STETTLER ALBERTA

Automobile Agencies & Dealers — New Cars (Cont'd)

McPherson Motors
270 S. Av. W. Drumheller Vally 3-2305
(See Advertisement This Page)

McTaggart Motors Ltd. Stettler Rivrsd 2-2323
(See Advertisement This Page)

McTAGGART-WEIDNER MOTORS LTD

CHEVROLET - OLDSMOBILE
DEALER

Parts Dept 2-3282
Service Dept 2-3292
Office and Sales LACOMBE 2-3626

Millar Motors (Red Deer) Ltd
3215 Gaetz Ave. Red Deer 346-5577
(See Advertisement This Page)

MODERN MACHINE SHOP STETTLER LTD

DODGE - DESOTO CARS — DODGE TRUCKS
COMPLETE GARAGE SERVICE
Phone STETTLER Rivrsd 2-2141

Mopre's Motors 230-232 2 Ave W. Hanna 854-3093
Moreau Motors 4716 Gaetz Ave. Red Deer 346-3756

MOUNT PLEASANT MOTORS

VOLKSWAGEN Sales & Service
Parts & Service 346-2776 Mgr. & Sales 346-6911
Edmonton Trail RED DEER 346-2776

NORTH WEST MOTORS (RED DEER) LTD

Dodge & DeSoto Cars — Dodge Trucks
Paint & Body Shop RED DEER 346-2951
Parts, Sales & Service RED DEER 346-2035
5014 Gaetz Ave. RED DEER

McPHERSON MOTORS

CHRYSLER — PLYMOUTH —
FARGO

Complete Tune-Up & Mechanical
Work — Wheel Aligning — Frame
Straightening

PHONE

Vally 3-2305

270 - 3rd Ave. W. — Drumheller

McTAGGART MOTORS Ltd.

CHEV - OLDS - CORVAIR - ENVOY
OLIVER DEALER
CHEV TRUCKS

Phone STETTLER

Rivrsd 2-2323

PARTS — SALES — SERVICE
BODY REPAIRS

STETTLER

ALBERTA

Automobile Agencies & Dealers — New Cars (Cont'd)

Parkland Motors Ltd 5032 48 Ave. Ponoka 3-3020
RED DEER MOTORS (CANADA) LTD

CHEVROLET — OLDSMOBILE

CORVAIR — ENVOY

CHEVROLET TRUCK DEALER

"The Busiest Garage In Town"

4802 Gaetz Avenue RED DEER { 346-2065
346-4433

Red Sentry Garage Oyen 32

RIO VISTA GARAGE LTD

FORD - FALCON - MONARCH - FORD TRUCKS
Service 346-6615
Parts 346-2558—346-2503
Sales & Manager 346-3503
General Office 346-4774
Louis Janko, Gen. Mgr. res 346-4263
Cec. Sackville, Sales Mgr. res 346-2634
5804 Gaetz Avenue RED DEER 346-2503

SCHUMACHER MOTORS

VOLKSWAGEN

Sales & Service

COCKSHUTT FARM EQUIPMENT

Twin Hills Rd. DRUMHELLER VALLY 3-2716

MILLAR MOTORS

(RED DEER) LTD.

CHRYSLER - PLYMOUTH - FARGO
VALIANT & SIMCA

REPAIRS TO ALL MAKES OF CARS
WHEEL ALIGNMENT
ROYALITE PRODUCTS - SALES & SERVICE

PHONE

RED DEER 346-5577

3215 Gaetz Ave

Red Deer

VELLNER MOTORS LTD.

PONTIAC — BUICK — CADILLAC
VAUXHALL & GMC TRUCKS

A.M.A. & ESSO SERVICE

SALES & GENERAL OFFICE 346-2178
PARTS DEPT. 346-2198
SERVICE DEPT. 346-4546
USED CAR LOT 4340 - 50 Avenue 346-3878

4801 - 51 Ave.

Red Deer

Automobile Agencies & Dealers — New Cars (Cont'd)

SORENSEN DISTRIBUTORS LTD

Distributors of SUPERIOR FUNERAL
COACHES and AMBULANCES
Res. Phone G. L. Sorensen, Red Deer 346-2534
Rear Bus Depot 4924 52 St Red Deer 346-4812

STANDARD MOTORS LTD

STUDEBAKER
VOLKSWAGEN
CARS & TRUCKS

.. Phone... RED DEER 346-2086

4418 Gaetz Ave RED DEER 346-2086

Strong & Ferrey Ltd Rocky Mtn Hse 9
Superior Garage (Stettler) Ltd. Stettler Rivrsd 2-2583
Town & Country Motors Ltd

5301 50 St. Ponoka 3-3153

ULTRA SALES & SERVICE LTD

FORD BRITISH PRODUCTS
Parts & Service RED DEER 346-4510
4303 Gaetz Ave Sales RED DEER 346-5611

Vellner Motors Ltd 4801 51 Ave. Red Deer 346-2178
(See Advertisement This Page)

Westergard Motors Ltd { Vally 3-2500
389 1 St E. Drumheller { Vally 3-2531

WESTERN GARAGE LTD

CHEVROLET & OLDSMOBILE
ENVOY

Sales & Service

Sales Phone VALLY 3-2253

Evenings VALLY 3-2206

A.M.A. Towing Service VALLY 3-2253

BEAR WHEEL ALIGNMENT

Night Towing Service { Vally 3-2910
Vally 3-2694

175 - 3 Ave. W. DRUMHELLER VALLY 3-2253

WILLYS JEEPS

WESTERN TRACTOR SALES & SERVICE

5835 Burnt Lake Rd. Red Deer 346-6981

WILDERS MOTORS LIMITED

★ DODGE - DESOTO - LANCER
SIMCA DEALERS

★ HOME OF QUALITY SERVICE

— A.M.A. SERVICE —

NIGHT CALLS

Jack Wilders 3-3040

Vernon Heartwell 3-3604

5018 - 51 Ave. PONOKA 3-3008

Zinger Motors Ltd Coronation 42

Help is right at hand in these
YELLOW PAGES. If you want to
know where to get some product or
service, consult them . . . and save
time.

Automobile Agencies & Dealers — Used Cars

Crawford Paul & Sons 4902 52 St Red Deer 346-5253
HEPWORTH MOTORS LTD
 4404 Gaetz Ave...Red Deer 346-2230
McFARLANE-GOODACRE MOTORS LTD
 4901 48 St...Red Deer 346-4243
 McLeans' Service & Construction Ltd
 N Drumheller, Drumheller Vally 3-2507
MILLAR MOTORS (RED DEER) LTD
 3215 Gaetz Ave...Red Deer 346-5577
 Moore's Motors Used Car Lot
 210 Centre St...Hanna 854-3454
 Mount Pleasant Motors
 Edmonton Tr...Red Deer 346-6911
NORTH WEST MOTORS (RED DEER) LTD
 4502 Gaetz Ave...Red Deer 346-4340
 O K Used Car Lot 4617 Gaetz Ave Red Deer 346-2971
PARKLAND AUTO SALES
 4615 Gaetz Ave...Red Deer 346-5442
 Red Deer Motors (Canada) Ltd
 OK Used Car Lot 4617 Gaetz Ave Red Deer 346-2971
 Tradin' Post Used Car Lot
 49 St & 47 Ave...Red Deer 346-6740
 Rio Vista Garage Ltd
 5804 Gaetz Ave...Red Deer 346-3503
 Swany's Auto Sales 4914 43 St...Red Deer 346-6168
 Thompson Motors Car Lot
 4342 Gaetz Ave...Red Deer 346-2174
 Ultra Sales & Service Ltd
 4303 Gaetz Ave...Red Deer 346-5611
 Vellner Motors Ltd 4340 50 Ave...Red Deer 346-3878

Automobile Body Builders & Repairers

Ajax Automotive Industries Ltd
 5835 Burnt Lake Rd...Red Deer 346-4185
BILL'S AUTO BODY & SERVICE GARAGE
 Craigmyle 11r4
C & D BODY SHOP
 EXPERT PAINT & BODY WORK
 ALL WORKMANSHIP GUARANTEED
 Rear 4418 Gaetz Avenue RED DEER 346-6645
 Carter's Body Shop...Rocky Mtn Hse 229
 Central Auto Body Shop...Oyen 158
 Denny's Body Shop...Rimbey 96
EARL'S AUTO BODY SERVICE
 BODY REPAIRS — PAINTING — WELDING
 "It's Always Repair Time at Earl's"
 Phone...CONSORT Res. 164 — Bus. 149
 Hanna Auto Body 210 3 Ave W...Hanna 854-3626
 Harley's Auto Body Shop...Lacombe 2-3849
LOFTUS AUTO BODY REPAIRS LTD
 241 8 Ave W...Drumheller Vally 3-2041
McFARLANE-GOODACRE MOTORS LTD
 4721 Gaetz Ave...Red Deer 346-2582
 McTaggart Motors Ltd...Stettler Rlvrsd 2-2323
 (See Advertisement This Page)
MILLAR MOTORS (RED DEER) LTD
 3215 Gaetz Ave...Red Deer 346-5577
MITCHELL'S AUTO BODY & MECHANICAL REPAIR
 BODY & FENDER REPAIRS
 CAR REPAINTING
 Phone...INNISFAIL 48
 North West Motors (Red Deer) Ltd
 5014 Gaetz Ave...Red Deer 346-2951
 Pinewood Industries Limited
 Edmonton Tr...Red Deer 346-3371

Automobile Body Builders & Repairers — (Cont'd)

POPOW & SONS BODY SHOP LTD
 ★ GUARANTEED FRAME STRAIGHTENING
 ★ WHEEL AND STEERING ALIGNMENT
 ★ EXPERT BODY WORK AND PAINTING
 ★ TOWING & AUTO WRECKING
 Phone...LACOMBE 2-3771
 Popow's Jack Auto Body Repair
 5014 49 St...Red Deer 346-6242
 (See Advertisement This Page)
 Red Deer Auto Wreckers & Body Shop {346-2070
 5804 51 Ave...Red Deer {346-5571
 Red Deer Motors (Canada) Ltd
 4802 Gaetz Ave...Red Deer 346-2966
 Red Deer Safety Clinic Ltd {346-4983
 5904 54 Ave...Red Deer {346-4727
 S & W Body Shop & Wreckers Ltd
 5031 51 Ave...Ponoka 3-3229
 (See Advertisement This Page)
 Sorensen's Auto Repairs
 1 St SW Drumheller Vally 3-2170
 (See Advertisement This Page)
STETTLER AUTO BODY
 COMPLETE AUTO BODY
 REPAIRS
 Painting — Welding
 After Hours res Rlvrsd 2-3326
 Phone...STETTLER Rlvrsd 2-3378

McTAGGART MOTORS Ltd.

Auto Body Repairs to All Makes
 DEALERS for
 ENVOY — CHEV — OLDS — CORVAIR
 CHEV TRUCKS
 OLIVER DEALER
 Parts — Sales — Service
24-Hour Towing Service
 Phone Rlvrsd 2-2667
Rlvrsd 2-2323
 STETTLER ALBERTA

Jack Popow's Auto Body Repair



BODY WORK — PAINTING
 24-Hour Towing
 5014 - 49 Street...RED DEER 346-6242

Automobile Body Builders & Repairers — (Cont'd)

Storm's Body Shop...Eckville 95
 Superior Auto & Tractor Repair...Lacombe 2-3057
 Universal Auto Body
 530 1 St E...Drumheller Vally 3-2272
Automobile Electrical Service
 Corbett's Ltd 5305 Gaetz Ave...Red Deer 346-2011
 Hanna Auto Specialists 118 Centre St Hanna 854-3969
HUNTER'S AUTO ELECTRIC

ESSO SERVICE
CAR GLASS & BATTERIES
 Cor. Rly. Ave. & 1 St. W.
 Phone...DRUMHELLER Vally 3-2210

LOVESETH LTD
 U.M.S. — A.C. — AUTO-LITE
 SERVICE DISTRIBUTORS
 5104 Gaetz Avenue...RED DEER 346-2045

S & W BODY SHOP & WRECKERS LTD.

PICK UP FIX UP
WREXPERS
 A.M.A. TOWING
 "THREE WORDS SPELL OUR SUCCESS"
QUALITY — SERVICE — PRICE
 Phone 3-3229 Phone
 5031 - 51 Avenue...PONOKA

SORENSEN'S AUTO REPAIRS

★ COMPLETE AUTO REFINISHING
 ★ 24-HOUR TOWING SERVICE
 ★ DISTRIBUTOR FOR
 PITTSBURGH GLASS
 ★ USED PARTS FOR ALL MAKES
 OF AUTOMOBILES
Vally 3-2170
 1st Street S.W., Drumheller

Automobile Parts & Supplies**— Retail & Wholesale**

Corbett's Ltd 5305 Gaetz Ave Red Deer 346-2011
 Corbett's Supplies 5080 50 Ave Ponoka 3-4352

EDMONTON AUTO PARTS CO

Distributors of
**AUTOMOTIVE, TRUCK
 AND TRACTOR PARTS**

Main Office, Warehouse & Machine Shop—

10950 - 119 St. EDMONTON Hunter 8-7281
 South Side Br. EDMONTON GENEVA 3-0733
 East End Br. EDMONTON GRANITE 7-5375
 West End Br. EDMONTON HUDSON 9-6655

FORD PARTS & ACCESSORIES**RIO VISTA GARAGE LTD**

5804 Gaetz Ave. Red Deer 346-2558

Hanna Auto Specialists 118 Centre St. Hanna 854-3969

Inland Parts & Equipment Ltd. Lacombe 2-3918

Innisfail Motor Products Ltd. Innisfail {227
 } 640

Loftus Auto Body Repairs Ltd.

241 3 Ave W. Drumheller Vally 3-2041

Used Car Parts Midlandvale

Drumheller Vally 3-2291

Loveseth Ltd 5104 Gaetz Ave. Red Deer 346-2045

McFarlane-Goodacre Motors Ltd

4901 48 St. Red Deer 346-4243

Sales 4721 Gaetz Ave. Red Deer 346-2110

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 4819 48 Ave. Red Deer } 346-4210

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 } 346-3737

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 (See Advertisement This Page)

Drumheller Radiators & Batteries
 330 1 St W. Drumheller Vally 3-2116
 (See Advertisement This Page)

Jones Radiator Shop. Stettler Rivrsd 2-2751

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 } 346-4727

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McGavins Bakery Ltd
N Drumheller Drumheller Vally 3-2491
Michener Hill Bakery Ltd
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Miller's Bakery East Coulee 334
Old Dutch Bakery Sylvan Lake 174
Oyen Bakery Oyen 64
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Silver Bakery 5018 50 Ave Ponoka 3-4193
Smith Bakery
107 Westpark Shopping Centre Red Deer 346-2553
Sylvan Lake Bakery Sylvan Lake 52r2
Thiel's Home Bakery Ltd
4907 51 St Ponoka 3-4292
Weston Bakeries 306 6 Ave W Hanna 854-3725
Weston Bakeries Limited Lacombe 2-3937
White Bakery 4910 Gaetz Ave Red Deer 346-2554

Bakers — Wholesale

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McGavin's Bakery 4901 52 St Red Deer 346-2304
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Bank of Montreal Castor 77
Bank of Montreal Delburne 1
Bank of Montreal 953 Ave W Drumheller Vally 3-2653
Bank of Montreal Lacombe 2-3130
Manager's Office Lacombe 2-3877
Bank of Montreal Morrin 303
Bank of Montreal 4905 Gaetz Ave. Red Deer 346-5551
59 Street Branch AMA Bldg. Red Deer 346-6570
Bank of Montreal Rimbey 2
Bank of Nova Scotia Innisfail 485
Bank of Nova Scotia 346-2908
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Bank of Nova Scotia Stettler Rivrsd 2-2573
Bellamy S C Treasury Branch Agency Mirror 6
Canadian Bank of Commerce Delia 312
Canadian Bank of Commerce
10 3 Ave W. Drumheller Vally 3-2585
Canadian Bank of Commerce 5002 50 St. Ponoka 3-3695
Mgr's Office Ponoka 3-3506
Canadian Bank of Commerce
4936 Ross St. Red Deer 346-5501
Imperial Bank of Canada Donalds Tucker 3-2207
Imperial Bank of Canada Eckville 9
Imperial Bank of Canada 5002 51 Ave. Ponoka 3-4040
Imperial Bank of Canada
4902-50 St. Red Deer 346-2630
Mgr Red Deer 346-5678
Imperial Bank of Canada Rocky Mtn Hse 18
Imperial Bank of Canada Sylvan Lake 3
Royal Bank of Canada Alix 12
Royal Bank of Canada Big Valley Trnity 6-2251
Royal Bank of Canada Consort 8
Royal Bank of Canada Halkirk Tulip 4-2239
Royal Bank of Canada 102 2 Ave W. Hanna 854-3848
Royal Bank of Canada Innisfail 23
Manager's Office Innisfail 363
Royal Bank of Canada Lacombe 2-6066
Manager's Office Lacombe 2-3444
Blackfolds Branch Lacombe 2-2677
Royal Bank of Canada
4943 Ross St. Red Deer 346-5544
Royal Bank of Canada Stettler Rivrsd 2-2011
Rivrsd 2-2637
Toronto-Dominion Bank Coronation 207
Toronto-Dominion Bank Oyen 112
Toronto-Dominion Bank 346-4612
4740 Ross St. Red Deer 346-6348

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Art's Barber Shop 5007 51 Ave. Ponoka 3-3262
Casley's Barber Shop Coronation 52
Hub Barber Shop 3-4730 Ross St. Red Deer 346-4966
Mike's Barber Shop & News Stand
5013 50 Ave. Ponoka 3-4213
Smithy's Barber Shop & News Stand Lacombe 2-3611
Suchoplas N V Lacombe 2-3640

Barristers & Solicitors

(See Lawyers)

Batteries

Corbett's Ltd 5305 Gaetz Ave. Red Deer 346-2011
Motor Car Supply Co of Canada Ltd
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Batteries — Storage

Drumheller Radiators & Batteries
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Ann's Beauty Bar Oyen 220
Bea's Beauty Shop Consort 130
Betty's Beauty Salon 201 2 Ave W. Hanna 854-3760
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(See Advertisement This Page)
Capri Beauty Lounge Sylvan Lake 10
(Continued Next Page)

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(See Advertisement This Page)

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Specializing in

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(See Advertisement This Page)

Lill's Beauty Parlour Coronation 219

Lina's Beauty Parlor Sylvan Lake 224

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Nu-Look Beauty Salon Rimbey 278

Orchid Beauty Salon 5023 50 Ave Ponoka 3-3542

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Star Bowladrome Stettler Rivrsd 2-3021

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5301 43 St. Red Deer 346-3205

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Alberta Brewers' Agents Ltd
300 1 St W. Drumheller Vally 3-2648
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460 3 Ave W. Drumheller Vally 3-2344
Bus Depot 5029 49 Ave Ponoka 3-4275
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Doug's Delivery 112 5 Ave E Hanna 854-3744
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Harrison Bros Cartage Vally 3-3134
Plug St. Drumheller Vally 3-2219
Kirby Cartage Co 107 4 Ave W. Hanna 854-3293
Martin's Cartage Innisfail 265
Martin's Cartage 5034 45 St. Red Deer 346-5636

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5102 - 52 Street RED DEER 346-2330

Red Deer Transport 5029 34 St. Red Deer 346-3753
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3919 38 Ave....Red Deer 346-6846
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Superior Cement Works 4824 46 St....Ponoka 3-3607

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1-5015 Gaetz Av....Red Deer 346-4439
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HANEY DR W EStettler Rivrsd 2-2505
Kaster Dr John M 220 2 Ave WHanna 854-3636
Paxman Dr J S 306 2 Ave WHanna 854-3488
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Spady Dr W H
175 3 Ave W....Drumheller Vally 3-2528
Thompson Dr G AStettler Rivrsd 2-2553
Whitney L N 5008 Gaetz AvRed Deer 346-2297

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Fry-Cadbury Ltd 5230 54 AvRed Deer 346-4545

Church Organizations

Alliance Tabernacle 6006 56 Ave....Red Deer 346-3282
Anglican Church 5120 49 AvePonoka 3-4329
Benedictine SistersOyen 115
Christian Reformed Church
4021 50A St....Red Deer 346-5659
Church of EpiphanyRimbey 103
Church of the NazareneInnisfail 434
Church of the Nazarene
4802 Ross St....Red Deer 346-2775
First Baptist Church 4310 39 St....Red Deer 346-4281
First English Lutheran Church
5118 56 Ave....Ponoka 3-3685

Church Organizations —**(Cont'd)**

Knox United Church
195 8 Av E....Drumheller Vally 3-2366
Lutheran Church Grace
620 2 Av W....Drumheller Vally 3-3192
Lutheran Church Trinity United
4346 39 St....Red Deer 346-4070
Newcastle United Church
Newcastle....Drumheller Vally 3-2815
Mt Calvary Lutheran Church
5343 45 Av....Red Deer 346-3798
Parkland Church of Christ
Upstrs 5515 43 St....Red Deer 346-2160
Pentecostal AssembliesStettler Rivrsd 2-2645
Pentecostal Tabernacle 4832 51 St Red Deer 346-3003
Ponoka Baptist Church 5122 50 AvePonoka 3-3515
Presbyterian Church Ross St....Red Deer 346-4560
St Leonard's Church 4241 44 St....Red Deer 346-6769
St Luke's Anglican Church
4929 54 St....Red Deer 346-3402
St Magloires Anglican Church
176 2 St W Drumheller Vally 3-2989
Salvation Army 242 1 St W Drumheller Vally 3-2215
Seventh Day Advent Welfare Service....Lacombe 2-3530
Sisters of Charity 109 6 Ave WHanna 854-3197
Ukrainian Catholic Church
Newcastle....Drumheller Vally 3-3098
United Church 5034 52 AvPonoka 3-4087
United Church 4752 Ross St....Red Deer 346-2605
United ChurchStettler Rivrsd 2-3193
Westpark Presbyterian Church
3702 58 Av....Red Deer 346-6036

Church Supplies

Central Alberta Church Supplies
5120 Gaetz AvRed Deer 346-2854

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Capitol Cleaners & Laundry LtdLacombe 2-6111
Central Cleaners LtdInnisfail 722

COLUMBIA DRY CLEANERS**YOUR HOME TOWN
CLEANERS**

273 Centre St. ...DRUMHELLER VALLY 3-2295

Coronation Laundry & Dry Cleaners Coronation 233r2
French Cleaners Ltd 5010 48 Ave Red Deer 346-4595
(See Advertisement This Page)

(Continued Next Page)



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RED DEER **346-4595** RED DEER

5010 - 48 Avenue

Cleaners & Dyers—(Cont'd)

Hanna Dry Cleaners 216 Centre St. Hanna 854-3678
(See Advertisement This Page)
Lacombe Dry Cleaners Lacombe 2-6321
MODEL CLEANERS 5105 Gaetz Av. Red Deer 346-2623
Munro & Baines Dry Cleaners
4925 49 St. Red Deer 346-2480
(See Advertisement This Page)
New-Glo Cleaners & Tailors 5108 50 St. Ponoka 3-4014
Peerless Cleaners 4502 Gaetz Av. Red Deer 346-2049
(See Advertisement This Page)
Snappy Cleaners 5013 50 Ave. Ponoka 3-3651
(See Advertisement This Page)
Sno-Glo Cleaners Stettler Rivrsd 2-2033
(See Advertisement This Page)

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SUPER C Method... Means Clean
The Top-Note in Dry Cleaning

Central Alberta's Largest and Most
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Sunlite Cleaners Stettler Rivrsd 2-2915
Superior Cleaners & Laundry Coronation 43

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Flemings' Store 218 2 Ave W Hanna 854-3663
Forhan's Ready-to-Wear Eckville 40
Lane's Clothing Sylvan Lake 162
Robinson Stores 125 2 Ave W Hanna 854-3814

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BPOE 102 5026 50 Ave Ponoka 3-4091
Benalto Curling Club Benalto 47
Bentley Curling Club Bentley 188
Botha Curling Rink Stettler Rivrsd 2-4179
Canadian Legion BESL
5417 Gaetz Ave. Red Deer 346-2326
Castor Curling Club Castor 48
Clive Memorial Association Clive 34
Coronation Curling Club Coronation 73
Coronation Memorial Arena Coronation 243
Dakota Community Centre Ponoka 3-2081
Delia Curling Club Delia 372
Donalda Curling Rink Donalda TUCKR 3-2222
Drumheller Social Club
40 Rly Ave W. Drumheller Vally 3-2373
East Coulee Curling Club East Coulee 330
Eckville Curling Rink Eckville 136
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Halkirk TULIP 4-2222
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(Continued on next page)

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 Morrin Curling Club Morrin 66
 Munson Curling Club Munson 20
 Oyen Curling Club Oyen 81
 Penhold Curling Club Penhold 886-4522
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 5009 53 Ave Ponoka 3-4076
 Hall Ponoka 3-4204
 Red Deer Curling Club
 Exhibition Grounds Red Deer 346-3777
 Red Deer Golf & Country Club Ltd
 Golf Course Red Deer 346-3070
 Rocket Hockey Club Lacombe 2-6011
 Rocky Curling Club Rocky Mtn Hse 425
 Rosebud Curling Club Rosebud GLadstn 2-2223
 Rumsey Ladies Curling Club Rumsey 14
 Sibbald Curling Club Sibbald 19
 Stettler Community Centre Stettler RIVRS 2-3142
 Stettler Curling Club Ltd Stettler RIVRS 2-3111
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 Midland Coal Mining Co Ltd
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 Superintendent's Office Red Deer 346-4434
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(See Advertisement This Page)

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Beatty Construction Ltd 4202 46 St ... Ponoka 3-4050
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Bodard's Construction ... Castor 159

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Contractors — Road Building

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 5011 Ross St. Red Deer 346-5845
 (See Advertisement This Page)
 Ponoka Dental Laboratory
 5621 48 Ave. Ponoka 3-3683
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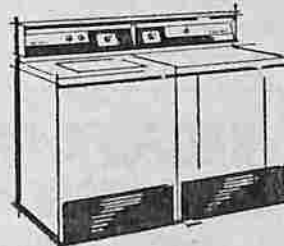
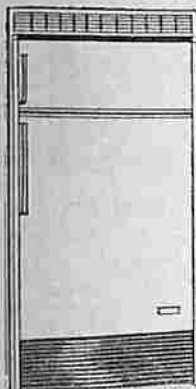
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ANYWHERE — ANYTIME

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Furniture Dealers — Retail —**(Cont'd)**

Sherman's Furniture Centre
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(See Advertisement This Page)

Sim's Furniture Ltd 4919 51 St. Red Deer 346-2471
(See Advertisement This Page)

SIM'S FURNITURE (STETTLER) LTD
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Star Mine Store Drumheller Vally 3-2609
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Service Dept Ponoka 3-3686

Barry Motors Rimbey 54

Batdorf Motors Rosebud GLadstn 7-2217

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Baxter's Garage Rocky Mtn Hse 77

Bert's Auto Service Lacombe 2-3572

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Bill's BA Service Cereal 21

Blish E. & Sons Bentley 50

Bob's Auto Sales Stettler Rivrsd 2-2441

C & S Service Twin Hills Rd. Drumheller Vally 3-3393

Carswell Repairs Unlimited
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Carter's Garage Ltd Rocky Mtn Hse 42

Central Garage Donalds TUCKR 3-2285

Central Garage East Coulee 318

Garages — Service (Cont'd)

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Cereal Motors Garage Cereal 18

Cliff's Garage Big Valley TRnity 6-2201

Coulee Motors East Coulee 333

Crawford Paul & Sons
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Gordon & Stoll Central Garage Youngstown 8

Hager Motors Compeer 1

Harris Motors Castor 133

Highway Service Garage Nordegg 3

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Ken's Korner Service Stettler Rivrsd 2-2021

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Kraft Auto Service 5001 48 Ave Ponoka 3-3998

L & K Motors Sibbald 4

Lacombe Royalite Service Lacombe 2-3972

Ladwig's Auto Repair

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Lakeview Garage Sylvan Lake 17

Larkin & Isaac Delia 324

Linley Motors Parts & Service Innisfail 18

Sales & Service Innisfail 273

Lundgren-Hoffos Motors Innisfail 150

Lymbery Motors Alix 29

Marshall Motors Acadia Valley 29

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Miller's Service Lacombe 2-3455

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Mitchell's Auto Body & Mechanical Repair

Innisfail 48

Moore's Service Caroline 9

(Continued Next Page)

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VOLKSWAGEN Sales & Service
Parts & Service 346-2776 Mgr. & Sales 346-6911
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Pat's Highway Service Castor 22
Paul & Don's Service Delia 316
Peterson Motors Oyen 65
Preston Auto & Truck Repair
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Red Deer Motors (Canada) Ltd (346-2055
4802 Gaetz Ave. Red Deer 346-4433
Rio Vista Garage Ltd (346-2503
5804 Gaetz Ave. Red Deer 346-6615
(See Advertisement This Page)
Riverside Service 4508 39 Ave. Ponoka 3-3708
Ross Garage Rocky Mtn Hse 20
Schimpf Fred 4608 54 St. Ponoka 3-3796
Scotty's Garage Halkirk TULIP 4-2252
Shepherd D & Son Rumsey 6r3
Standard Motors Ltd
4418 Gaetz Ave. Red Deer 346-2086
Starland Motors Morrin 318
Stettler Auto Body Stettler Rivrsd 2-3378
Stettler Motors Ltd Stettler Rivrsd 2-2929
Sales Stettler Rivrsd 2-2930
Sunnynook Garage Sunnynook 2r2
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Louis Janko, Gen. Mgr. res 346-4263
Cec Sackville, Sales Mgr. res 346-2634
5804 Gaetz Ave. Red Deer

Garages — Service —

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Town Garage Stettler Rivrsd 2-3013
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4801 51 Av. Red Deer 346-2178
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Service Dept. Red Deer 346-4546
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Veteran Garage Veteran 19
Watson & Little Delburne 12
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West End Service Cereal 31
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Northwestern Utilities Ltd Alix 111r2
Northwestern Utilities Ltd Lacombe 2-6351
Northwestern Utilities Ltd Oyen 21r2
Northwestern Utilities Ltd
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Northwestern Utilities Ltd (346-2692
4922 Ross St. Red Deer 346-2642
Northwestern Utilities Ltd Rimbey 274r2
Northwestern Utilities Ltd Sylvan Lake 260r2
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294 Centre St Drumheller Vally 3-3002

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Anderson Robert 9 Hwy W Hanna 854-3949
Anglo American Exploration Ltd Stettler Rivrsd 2-2960
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Banks E Rumsey 5
Barton Don 5107 47 St. Red Deer 346-2631
Black Sydney 117 2 Ave E Hanna 854-3533
British American Oil Co Ltd Big Valley TRnity 6-2262
British American Oil Co Ltd Coronation 41
Bruinsma Andrew Lacombe 2-3952

Gasoline & Oil Bulk Stations

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Bruinsma K S & Sons 5119 50 St. Ponoka 3-3742
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Cameron Robertson & MacKenzie Ltd Stettler Rivrsd 2-2131
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Crane Fred Coronation 172
Dalzell J C Lacombe 2-6028
Davidson James Stettler Rivrsd 2-3361
Flieger B W Innisfail 55
Gaffney Ted Stettler Rivrsd 2-2273
Gibson G H Oyen 50
Gourlay M G 645 4 Av W Drumheller Vally 3-2663
Grass H Railway Av E Drumheller Vally 3-2469
(See Advertisement This Page)

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5302 43 St. Red Deer 346-2468
Haner Bros Gadsby 17
Haner E A Innisfail 87
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Hunter D N Craigmyle 32
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Twin Hills Rd Drumheller Vally 3-3400
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