

Surveyors—Land—(Cont'd)**CLARK E J****LEGAL AND
CONSTRUCTION SURVEYS**

Residence Phone CHstnt 3-7060
938 7AvSW AMhrst 2-3454

DE SANTIS O**Alberta and Dominion
LAND SURVEYOR**

24 HOUR SERVICE

1-417 16AvNW CRstvw 7-0932

HARRIS L E SURVEY'S LTD**Alberta & Dominion
Land Surveyors**

SURVEYING & ENGINEERING

609 Leeson-Lineham Bldg AMhrst 3-8336

MCCUTCHEON R LTD**LAND SURVEYS**

In Alberta & Saskatchewan

**Surveys for Engineering
& Construction**

Res. Phone CHstnt 3-5254

12-115a 8AvSE AMhrst 2-7532
AMhrst 6-3218

MIDWEST SURVEYS LTD

Formerly Simpson Surveys Ltd.
SURVEYING & ENGINEERING

Surveyors licensed to practice in Alberta,
British Columbia, Saskatchewan, Manitoba,
Dominion Lands and Territories.

WELL SITES — PIPE LINE — SEISMIC
CONTROL — LEGAL AND INDUSTRIAL
SURVEYS

Branch Offices: Edmonton, Fort St. John,
Regina, Estevan.

1334 11AvSW CHery 4-7471

STRONG LAMB & NELSON LTD

Alberta & Saskatchewan Land Surveyors &
Consulting Engineers

304 4AvSE AMhrst 3-6730

Structure Test Limited

211-630 8AvSW AMhrst 2-6869

**UNDERWOOD McLELLAN & ASSOCIATES
LIMITED**

ALBERTA, SASKATCHEWAN
& MANITOBA

LAND SURVEYORS
PROFESSIONAL ENGINEERS

After Hours: Atlas 3-0181 - CHrchl 9-0538

815 7AvSW AMhrst 3-6565

Sweater Manufacturers

White Ram Sweaters

Bsmt 329 8AvSE AMhrst 9-3542

USE LONG DISTANCE

Swimming Pools & Equipment**BARBER MACHINERY LTD**

4608 Macleod Tr. CHstnt 3-6061

BRUCE ROBINSON ELECTRIC LTD

Cor 10 Av & 9 St SW. CHery 4-8971

(See Advertisement This Page)

CALGARY SWIM POOLS

- Steel Pool Construction
- Pool Equipment & Supplies
- Plastic Enclosures
- Maintenance Service
- Above Ground Pools

Evenings Call CHrchl 9-6848

Member: National Swimming Pool Institute

6012 Centre StS ALpin 5-8373



Distributed by

**BRUCE ROBINSON ELECTRIC
LTD.**

Cor. 10 Ave. & 9 St. S.W.
CHery 4-8971

**COMPLETE INSTALLATIONS
ANY SHAPE OR SIZE****PRIVATE & PUBLIC POOLS****THE CANADA
GUNITE CO. LTD.**

BRdwy 3-1712
BRdwy 3-1659

4140 - 15a Street S.E.

**McINTOSH
CONSTRUCTION****CUSTOM
SWIMMING
POOLS**

Design - Construction - Maintenance
of Residential and Commercial
Installations - Fully Experienced
with Local Conditions

FREE ESTIMATES
FINANCING AVAILABLE

CHstnt 3-2526
4650 - 2nd Street S.E.

Swimming Pools & Equipment—**(Cont'd)****CANADA GUNITE CO LTD**

4140 15a St SE. BRdwy 3-1659

(See Advertisement This Page)

CINEMA POOLS ALBERTA LTD

Authorized Franchised Dealer For

Johnny Weissmuller Pool

Prices range from \$2,495 and up
Completely Installed

SEE OUR DISPLAY POOL AT THIS ADDRESS

3628 8AvNW Atlas 3-5347

INESCO EQUIPMENT LTD

- Inesco Steel Swimming Pools
- R P Adams Pressure Filters
- Laars Heaters
- Fisher and Porter Chlorinators
- Plastiglo Protective Coatings
- Pumps and Motors
- Complete Line of Top Quality
Mechanical and Swimming Pool
Equipment and Supplies

Rm201a-1134 8AvSW AMhrst 3-8185

McIntosh Construction 4650 25St SE CHstnt 3-2526
(See Advertisement This Page)

POWER ELECTRIC & EQUIPMENT CO LTD*** JACUZZI SWIMMING
POOL EQUIPMENT**

COMPLETE LINE
AUTHORIZED DISTRIBUTOR

604 4St SE AMhrst 2-3848

Shrubbsall Bill & Son Plumbing Co Ltd

4833 6St NE. CRstvw 7-0052

SPARKLER INTERNATIONAL LTD

SWIMMING POOL FILTRATION

Contact Eric Ackland & Associates Ltd.

12-14-335 11AvSW AMhrst 3-1203

Tables—Folding

GREER W E LTD 522 11AvSW AMhrst 2-3312

Tachograph

North American Distributors Ltd

1703 25St SE. AMhrst 2-7896

Tailors

Albert Tailors 225 25AvSW AMhrst 9-2742

Arrow Cleaners 914 16AvNW AVenu 9-3142

Art Cleaners & Tailors Ltd

Rear 210 9AvSW. AMhrst 6-2838

Barr's Tailors & Cleaners

1010 25St SE. AMhrst 2-5343

Bellair Tailors 1216 15St SE AMhrst 9-1234

The **YELLOW PAGES** place
your name and telephone
number before the Buyer at
the very moment he wants
what you have to sell.

Tailors—(Cont'd)

Calgary Shoe Hospital 123 8AvSW. AMhrst 2-9001

(See Advertisement This Page)

Central Cleaners & Tailors

707 Centre StS. AMhrst 2-2048

Charm Cleaners & Tailors

1910a 37St SW. CHrchl 9-6802

(See Advertisement This Page)

DELUXE CLEANERS & TAILORS (BRdg 2-3474
3709 17Av SE StLn. (BRdg 2-3897

DMYTRISIN JOHN 1010 16AvNW AVenu 9-2212

Frank's Tailors 707 15St SE AMhrst 6-6320

French Cleaners & Tailors

205 12AvSW. AMhrst 2-1729

George's Tailors 306a 10St NW Atlas 3-1743

Gheran John 5-331 7AvSW AMhrst 3-3829

Hill Albert 605a 15St SE AMhrst 2-6279

JOE'S TAILORING

MADE-TO-MEASURE SUITS

**Alterations — Repairs
DRY CLEANING**

Joe Kampitsch, Prop. res. AMhrst 3-1307

ALL WORK GUARANTEED

213 4St NE AMhrst 3-1200

La Fleche Bros Ltd 116a 7AvSW. AMhrst 2-1969

Leatham Joseph 5-810a 1St SW AMhrst 6-1112

Marda Men's Shop 2105 33AvSW. CHrchl 2-2233

MAXIE'S TAILORS**MAXIE'S**

Custom Made-to-Measure
Clothes for Ladies and
Gentlemen

DESIGNED FOR YOU

Alterations & Repairs - Guaranteed Work

1003 16AvNW AVenu 9-6131

(Continued Next Page)

TAILORING**ALTERATIONS & REPAIRING****LADIES and GENTS**

EXPERT WORKMANSHIP

Service as fast as wanted

Calgary Shoe**Hospital**

TAILORING DEPT.

123 - 8th Avenue S.W.

AMhrst 2-9001

**Charm Cleaners & Tailors**

Alterations - Repairs - Etc.
Clothing Made To Order

ATTENTION

We Convert Double-Breasted Suits
Into Single-Breasted Suits

— FREE PICK-UP & DELIVERY —

1910a 37 St. S.W. CHrchl 9-6802

Tailors—(Cont'd)

MITCHELL JAMES A

CUSTOM TAILORS

Member of the Custom Tailors & Designers Association of America Inc.

MADE-TO-MEASURE CLOTHES OF GOOD QUALITY

ALTERATIONS - ART MENDING Special Evening Appointment Service

F. J. Mitchell, Mgr., res. ALpin 5-6849

338 17AvSWAMhrst 2-4063

Morris Cleaners & Tailors

919 17AvSW. CHery 4-3043

NEMETHY B

CUSTOM TAILOR and
MADE TO MEASURE

207Leeson-LinehamBldgAMhrst 6-6730

Tailors—(Cont'd)

Paris Tailoring 317a 8AvSEAMhrst 2-5124

PROSPECT TAILORS

ALTERATIONS — REPAIRS
Invisible Mending - Suits Made to Measure
3415 26AvSWCHrchl 9-3632

Robertson Ted 217AlbertaCorAMhrst 2-1848
(See Advertisement This Page)

Sandor Tailors T42CurrieBarracks ..CHrchl 2-3456

Scott J D 7-1302 4StSWAMhrst 9-4863

Sewell James G N
213Leeson-LinehamBldg. AMhrst 6-3121

Schupps Invisible Mending
3631KildareCr. CHrchl 2-1838

Shulman's Tailors & Cleaners
CentralBldg. AMhrst 2-2544
(See Advertisement This Page)

SPIC & SPAN TAILORS

SPIC & SPAN CUSTOM TAILORS For Ladies & Men

Specialists in
Made-to-Measure Clothes

Alterations - Repairs

Residence BRowng 9-3435
131 12AvSWAMhrst 2-2017

Stachow Custom Tailoring
233 16AvNW. CRstvw 7-5122
(See Advertisement This Page)

Stampede Dry Cleaners
1208KensingtonRd. ATlas 3-3097

Star Cleaners & Tailors 307 8AvSE fAMhrst 2-4772
AMhrst 9-3817

Supreme Tailors 605 2StSWAMhrst 6-4417

Tip Top Tailors Ltd Clothing Dept
233 8AvSW. AMhrst 9-1450
Credit OfcAMhrst 2-6782

YORK TAILORS

YORK TAILORS

LADIES' AND GENTLEMEN'S

CUSTOM TAILOR

UNIFORMS FOR EVERY PURPOSE
Residence Phone BRdwy 3-2135

1327 1StSWAMhrst 2-4149

Tailors—Ladies'

Calgary Shoe Hospital 123 8AvSW ..AMhrst 2-9001

DMYTRISIN JOHN

Hand-Tailored Clothes for Ladies & Men

SKI & FRONTIER PANTS

1010 16AvNWAvenu 9-2212

Maxie's Tailors 1003 16AvNWAvenu 9-6131

Mitchell James A 338 17AvSW ..AMhrst 2-4063

Robertson Ted 217AlbertaCorAMhrst 2-1848

Spic & Span Tailors 131 12AvSW AMhrst 2-2017

Stachow Custom Tailoring
233 16AvNW. CRstvw 7-5122

Tailors' Supplies

Baker C M Co 1003 1StSEAMhrst 2-9344

Tank Fittings

Homme A W Ltd 5505 4StSEALpin 5-7771

SHAND & JURS CO—

McLAREN P D & SON LTD

510 9AvSW. AMhrst 6-2126

Tanks—Steel & Wood

BARBER MACHINERY LTD

4608MacLeodTr. CHstnt 3-6061

BLACK SIVALLS & BRYSON LTD

BOLTED STEEL - WELDED STEEL
WOOD TANKS

3632ManchesterRdCHstnt 3-2521

CALGARY IRON & ENGINEERING LTD

Structural Division
3601BonnybrookRd. BRdwy 3-4976

CALGARY STEEL TANK LTD

Ofc & Plant 71Av&MacLeodTr. ALpin 5-6611

DOMINION BRIDGE CO LTD

PRESSURE VESSELS — STORAGE TANKS
& PLATEWORK

803 24AvSEBRdwy 3-5634

HOMME A W LTD 5505 4StSE ...ALpin 5-7771

HORTON STEEL WORKS LTD

309LancasterBldg. AMhrst 6-2150

JACKSON'S WELDING (CALGARY) LTD

814-816 9AvSW. AMhrst 2-1996

JOHN WOOD CO LTD

Steel Tanks, Septic Tanks,
Pressure Vessels, Bulk
Storage Tanks, Steel Drums,
Farm Storage Tanks
Underground Gas Tanks

215 10AvSWAMhrst 2-6176

M & M TANK CO LTD

STEEL AND WOODEN TANKS FOR
VARIOUS FIELD APPLICATIONS

4650 2StSECHstnt 3-6568

MCINTOSH EQUIPMENT LTD

Pressure Vessels, Tanks & Plate Work
Built to Code or Your Requirements

4650 2StSECHstnt 3-2526

Murdock Tank Co 528 8AvSWAMhrst 3-6949

NATIONAL TANK CO LTD

616 58AvSE. ALpin 5-5561

STEEL-CRAFTS (ALBERTA) LTD

STEEL TANKS & PRESSURE VESSELS
ANTI-CORROSIVE TANK LININGS &
COATINGS — VACUUM TANKS

STAINLESS STEEL TANKS
STRESS RELIEVING FACILITIES
FIELD REPAIRS & ERECTION

4202MacLeodTrCHstnt 3-3433

WESTEEL PRODUCTS LTD

1902 11StSE. BRdwy 3-5631

Wood John Co Ltd 215 10AvSW ..AMhrst 2-6176

Tanners

Briggs Furriers & Fur Dressers
BriggsAv Burnsland. BRdwy 3-5430

BRIGGS TANNERY

BriggsAv Burnsland. BRdwy 3-5430

Tape Recording Equipment

& Supplies

See also Recording Equipment & Supplies

ISIS CAMERA SHOP 1112 1StSW AMhrst 2-2651

Sharp's Theatre Supplies Ltd

Rentals Sales Repairs

104 4StSW. AMhrst 2-7266

Tapes

MINNESOTA MINING & MFG OF CANADA LTD

508 5StSW. AMhrst 2-6567

POLYKEN INDUSTRIAL TAPES

A COMPLETE
RANGE OF
CLOTH, PLASTIC
ELECTRICAL AND
PAPER TAPES

Polyken

Trade Mark

"FOR INFORMATION CALL"

CROWN ZELLERBACH PAPER
COMPANY LIMITED

720 11AvSW. AMhrst 3-0040

MID-WEST PAPER LTD

4027 7StSE. CHstnt 3-4678

Taps & Dies

Century Sales Ltd

4014MacLeodTr. fCHstnt 3-7053
CHstnt 3-5444

Tarpaulins

See also Canvas Goods

CON-SPEC SALES LTD

POLYETHYLENE CUSTOM MADE
TARPAULINS

610 3AvSW fAMhrst 2-1706
AMhrst 2-7034

WESTERN TENT & AWNING LTD

133 10AvSE. AMhrst 2-2573

WOODS BAG & CANVAS CO LTD

Rear 1902 11StSE. BRdwy 3-1531

Taxicabs

A B C TAXI

AMhrst 2-4766

AMhrst 2-3223

fAMhrst 2-4766
230 9AvSE AMhrst 2-3223

Arrow Taxi 119 8AvSEfAMhrst 2-1311

fAMhrst 2-4566

(See Advertisement This Page)

(Continued Next Page)

Help is right at hand in these
YELLOW PAGES. If you
want to know where to get
some product or service, con-
sult them . . . and save time.

ARROW TAXI

Phone

AMhrst 2-1311

AMhrst 2-4566

119 - 8 Ave. S.E.

**TED
ROBERTSON**

Quality Tailored Clothes
Men's and Ladies'
Quality and Style - Personalized
Service

EXPERT ALTERATION and
REPAIR SERVICE
Special Evening Appointment
Service — Closed Mondays

AMhrst 2-1848

217 Alberta Corner
(S.E. Cor. 8 Ave. & 1 St. S.W.)

SHULMAN'S

Tailors & Cleaners

- ★ ALTERATIONS - REPAIRING
- ★ INVISIBLE MENDING
- ★ DRY CLEANING - PRESSING

Free Pick-up & Delivery

AMhrst 2-2544

Central Bldg.

KLAUS

Stachow

Res.
Avenu 9-6965

LADIES' & GENTLEMEN'S
CUSTOM TAILOR

— All Work Done Right on the Premises —
Graduate of Four European Tailoring Academies
and Member of the Custom Tailors & Designers
Association of America Inc.

Restyling — Alterations
& Invisible Mending

CRstvw 7-5122

233 16 Ave. N.W.

Radio Equipped Cabs

BELL CABS

LIMITED

DAY and NIGHT SERVICE

AMhrst 2-2222

AMhrst 2-3000

AMhrst 2-6666

Passengers Fully Insured

ROYAL HOTEL BLDG.

Taxicabs—(Cont'd)

Bell Cabs Ltd RoyalHotelBldg {AMhrst 2-2222
 {AMhrst 2-3000
 {AMhrst 2-6666
 (See Advertisement This Page)
 Black & White Taxi 342 17AvSW ... AMhrst 2-9944

BOW VALLEY TAXI

BRdwy 3-1111

PROMPT and COURTEOUS
SERVICE

1239 9AvSE BRdwy 3-1111

Bowness Hotel Taxi
 6415b Bowness Rd Bwns. . BUtlr 8-2222

CALGARY-NOBLE TAXI LTD

AMhrst 2-3132

CALGARY-NOBLE TAXI LTD.
 NOBLE HOTEL
 CALGARY'S OLDEST TAXI SERVICE

NobleHotel 1StSW&13Av ... AMhrst 2-3132

Checker Taxi (Calgary) Ltd {AMhrst 2-7766
 {AMhrst 6-4444
 805 2StSE. (See Advertisement This Page)

City Cabs 220CentreStS {AMhrst 6-4545
 {AMhrst 6-1616
 {AMhrst 2-2234
 (See Advertisement This Page)

CLUB TAXI 809 5StSW AMhrst 6-4333

Taxicabs—(Cont'd)

COMMERCIAL TAXI LTD

AMhrst 2-3515

AMhrst 6-3111

24-Hour Service
 Fully Insured

805 2StSE {AMhrst 2-3515
 {AMhrst 6-3111

CRESCENT CABS 105 16AvNE ... {CRstvw 7-4444
 {CRstvw 7-2222

(See Advertisement This Page)

(Continued Next Page)

CRESCENT CABS

"Your North Hill Taxi"

CRstvw 7-4444

CRstvw 7-2222

24 HOUR
SERVICE

You'll Like the New ...

Checker CABS

They Are ...

DEPENDABLE
ECONOMICAL

Phone

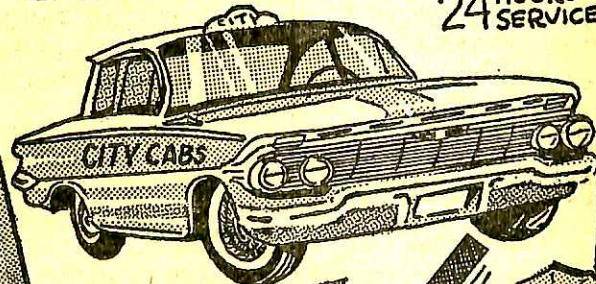
AMhrst 2-7766

AMhrst 6-4444

CHECKER TAXI (CALGARY) LTD.

CITY CABS

24 HOURS
SERVICE



TAXI

PHONE

AMhrst 6-4545
 AMhrst 6-1616

Prompt Courteous Service



SERVING GENERAL
HOSPITAL DISTRICT

AMhrst 2-2234

Taxicabs—(Cont'd)

Crown Cabs 1509 2StSE {AMhrst 2-4342
 {AMhrst 6-1861
 (See Advertisement This Page)
 Currie Taxi Ltd 2442 34AvSW ... {CHrchl 2-1555
 {CHrchl 2-1777
 Deluxe Taxi 333 4AvSE {AMhrst 2-9100
 {AMhrst 2-5322
 (See Advertisement This Page)
 East End Cabs 1218 9AvSE {BRdwy 3-1110
 {BRdwy 3-2121
 {BRdwy 3-4444
 (See Advertisement This Page)
 Forest Lawn Taxi 3711 17AvSEStLn BRldg 2-4545
 (See Advertisement This Page)
FOUR SQUARE TAXI 1239 9AvSE BRdwy 3-5885
GLOBE CENTRAL TAXI LTD

GLOBE CENTRAL TAXI

AMhrst 2-1010

130 9AvSE AMhrst 2-1010

(See Also Advertisement This Page)
IMPERIAL TAXI LTD

AMhrst 6-6255

(Continued Next Page)

It pays to make frequent use of the **YELLOW PAGES**. It lists services, stores, products and professional people — all classified for your convenience.

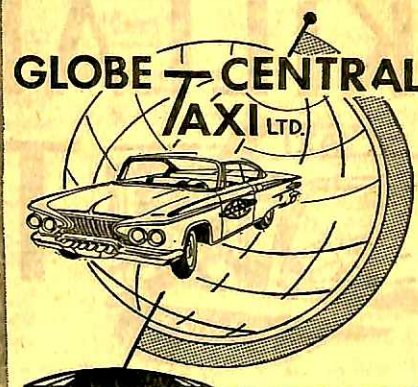
For Prompt Courteous Taxi Service

PHONE

Crown Cabs
AMhrst 2-4342
AMhrst 6-1861

**SPECIALIZING
IN COUNTRY TRIPS
24 HOUR SERVICE**

1509 - 2 St. S.E.



AMhrst 9-7711

- 16 NEW MODEL CARS
- 24 HOUR SERVICE
- RADIO DISPATCHED

PLEASE DIAL CAREFULLY

Careless dialing puts other people to needless bother—and delays your call. Please make sure of the right number, listen for the dial tone, then dial carefully.

DE LUXE TAXI

AMhrst 2-9100

AMhrst 2-5322



333 - 4 Ave. S.E.

EAST END CABS

24 HOUR SERVICE

BRdwy 3-2121

BRdwy 3-1110

BRdwy 3-4444

RADIO EQUIPPED

— Serving East Calgary —
 City Wide School Bus
 Service for Private Schools

1218 - 9th Avenue S.E.

FOREST LAWN TAXI

PROMPT & COURTEOUS
SERVICE

BRldg 2-4545

3711 - 17th Ave. S.E.

Forest Lawn

If You Have
RECENTLY MOVED

into a neighborhood and
want to find nearby stores
selling certain commodities
or services, look in the

YELLOW PAGES

... they will tell you.

KILLARNEY TAXI



CHrchl 9-1500

CHrchl 9-2222

24 HOUR SERVICE - RADIO EQUIPPED CABS

PROMPT ATTENTION GIVEN

• HOSPITAL CALLS • WEDDINGS • SPECIAL OCCASIONS

MAIN OFFICE — 2615 - 17th AVENUE S.W.

SUB STATIONS — 17th Ave. & 14th St. S.W. — In front of the Homestead Restaurant and in the Glamorgan Shopping Centre



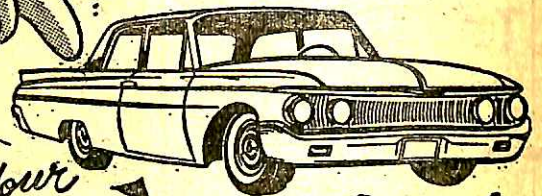
5 RADIO EQUIPPED CARS

MAYFAIR TAXI

5504 MACLEOD TRAIL

ALpin 5-5181

ALpin 5-6555



24 Hour Service

ALWAYS READY!

Serving

MANCHESTER - FAIRVIEW - ACADIA

HAYSBORO - WINDSOR PARK

KINEMA'S

AS CLOSE AS YOUR PHONE . . .



• **24-Hour Service**

• **Radio Equipped Cars**

PROMPT ATTENTION GIVEN TO

- HOSPITAL CALLS
- WEDDINGS AND
- SPECIAL OCCASIONS

KINEMA TAXI LTD.

H. SULZ and R. TUSON, Props.

2529 - 17th AVENUE S.W.

CHrchl 9-7070

UNITED CABS

PHONE

AMhrst 6-6255

71 TAXIS and LIMOUSINES

UNITED IMPERIAL CABS LTD.

Serving
TCA - CPR - CPA - CNR
&
GREYHOUND

MAIN OFFICE & GARAGE

124 - 4th Avenue S.W.

AMhrst 2-2233

AMhrst 2-3333

AMhrst 2-3433

Taxicabs—(Cont'd)

KILLARNEY TAXI LTD {CHrchl 9-1500
2615 17AvSW. {CHrchl 9-2222
(See Advertisement Opposite Page)

KINEMA TAXI LTD 2529 17AvSW CHrchl 9-7070
(See Advertisement Opposite Page)

Lowrie's Service Taxi 119 8AvSE . AMhrst 2-2224

Main Taxi 805 2StSE AMhrst 2-4800

Mayfair Taxi 5504 Macleod Tr {ALpin 5-5181
{ALpin 5-6555
(See Advertisement Opposite Page)

Montgomery Taxi
6415b Bowness Rd Bwns. . BUTlr 8-6611

NORMONT CABS LTD

NORMONT CABS LTD.

24 HOUR SERVICE

BUTlr 8-5656

BUTlr 8-5757

Serving The Northwest

4612 16AvNW Mtgy {BUTlr 8-5656
{BUTlr 8-5757

TIVOLI TAXI

AMhrst 2-9096

AMhrst 2-7373

1St&13AvSW {AMhrst 2-9096
{AMhrst 2-7373

UNITED IMPERIAL CABS LTD

AMhrst 6-6255

(See also Advertisement Opposite Page)

VETERANS TAXI

VETS TAXI — AMhrst 9-6622

Radio Cars Owner Operated

120 9AvSW AMhrst 9-6622

YELLOW CAB CO 124 4AvSW AMhrst 2-7777

(See Advertisement This Page)

AMhrst 2-7777

YELLOW CAB CO.

AMhrst 2-7777

The **YELLOW PAGES** place your name and telephone number before the Buyer at the very moment he wants what you have to sell.

Taxidermists

BRIGGS FURRIERS & FUR DRESSERS

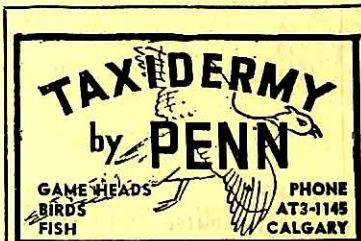
**EXPERT MOUNTINGS
GAME HEADS AND BIRDS**

**Furs and Hides Processed
for Rugs**

R. C. BRIGGS, Mgr.

Briggs Av Burnsland BRdwy 3-5430

Bud's Taxidermy Shop 336 34AvNE CRstvw 7-8266
Nagel Gunther 197 Fairview Dr ALpin 5-6397
Penn J R 921 2AvNW ATlas 3-1145
(See Advertisement This Page)



ATlas 3-1145

921 - 2 Ave. N.W.

J. R. PENN, Taxidermist

Tea, Coffee, Jams & Spices—

Wholesale

Alberta Coffee & Tea Co Ltd
1320 1StSW. . AMhrst 6-6715

**CHASE & SANBORN COFFEE—
STANDARD BRANDS LTD**
2201 15StSE. BRdwy 3-4937

Nabob Foods Division 810 11AvSW AMhrst 6-5091

Paracanusa Coffee Growers Ltd
450 Bentall Bldg. . AMhrst 9-3383

Strand Coffee Co Ltd 122 11AvSW AMhrst 2-7657

Tuxedo Foods Ltd 728 Riverside Blvd AMhrst 2-1655

Accounts & Mgr AMhrst 3-4288

Teachers

See Business Colleges & Music Colleges & Teachers

Teachers—Music

See Music Colleges & Teachers

Teachers—Vocal

See Music Colleges & Teachers

Telegraph Companies

Canadian National Telegraphs 139 17AvSW
To send a Telegram or Cablegram AMhrst 2-9555

Call AMhrst 6-6943

Messngr Errand & Distribtn Serv AMhrst 9-8261

Service Dept AMhrst 9-8261

Money Orders & Accounts AMhrst 9-8261

Mgr J H Brandreth AMhrst 9-8261

Branch Office Mobil Oil Bldg AMhrst 6-3536

To Call a Messngr AMhrst 6-1669

Messngr Errand & Distribtn Serv AMhrst 6-1669

Branch Office 706 2StSW AMhrst 6-4838

To Call a Messenger AMhrst 6-3501

Messngr Errand & Distribtn Serv AMhrst 9-8261

Teletype & Telex Sales AMhrst 9-8261

Telegraph Companies—(Cont'd)

CANADIAN PACIFIC TELEGRAPHS

Main Ofc CPR Depot AMhrst 6-1001

TO SEND A TELEGRAM
Cablegram or Call {AMhrst 6-1001
for a Messenger {AMhrst 6-6600

Money by Wire Enquiries {AMhrst 2-1095

Accounting Department {AMhrst 6-6500

BRANCH OFFICE 517 8AvSW {AMhrst 6-6500

To Call for a Messenger {AMhrst 6-4263

Genl Agt A M Middleton AMhrst 6-4263

Telex & Teletype Sales M S Trevelyan. AMhrst 2-5082

Wire Chief AMhrst 2-5340

Telephone Answering Service

ASSOCIATED TELEPHONE EXCHANGES

Nationally accredited 24 hour telephone answering and mail address service. Offices in principal cities.



"FOR INFORMATION CALL"
CITY-WIDE TELEPHONE ANSWERING SERVICE LTD

MezzFlr Greyhound Bldg. . AMhrst 9-5511

City-Wide Telephone Answering Service Ltd
MezzFlr Greyhound Bldg. . AMhrst 9-5511
(See Advertisement This Page)

Answer-America Inc
MezzFlr Greyhound Bldg. . AMhrst 6-4856

Answer-Canada
MezzFlr Greyhound Bldg. . AMhrst 6-4856

Telephone Answering Service—

(Cont'd)

OFFICE AIDES CO

We'll Answer Your Phone

Have your telephone answered properly and messages taken accurately from our office.

FOR FULL DETAILS CALL . . .

231 Examiner Bldg {AMhrst 2-9981
{AMhrst 2-9933

Office Assistance Ltd 270 Bentall Bldg AMhrst 2-4802
(See Advertisement This Page)

Office Assistance Ltd.

Telephone Answering Service

An Efficient Telephone Operator Will Handle Your Calls Quickly and Efficiently.

AMhrst 2-4802

AMhrst 2-1416

270 Bentall Bldg.

TELEPHONE ANSWERING SERVICE



HOW IT WORKS

A direct extension from your telephone to our switchboard will flash a light under your name every time the phone in your office rings. If you answer the phone . . . the light will go out. If you do not answer . . . the light will continue to flash. We will answer the phone in your name, and act as your secretary. We will answer questions, quote prices or make appointments. We will secure names, addresses and telephone numbers. We will give the information to you when you return to the office, or at home or relay to whom you designate. You can have this service day and night, or any part of the day or night. You may use one of our telephone numbers as your own; or our address and telephone number as your own.

**MEMBER
ANSWER - CANADA
ANSWER - AMERICA INC.**

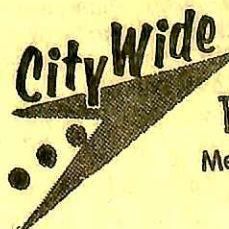
**MAIL ADDRESS
PUBLIC STENOGRAPHY
BACKGROUND MUSIC**

24 HOUR SERVICE



Telephone Answering Service Ltd.
Mezzanine Floor, Greyhound Building
W. Val Birney, Mgr.
AMhrst 9-5511

**SINCE
1951**



Telephone Directories

ALBERTA GOVERNMENT TELEPHONES
119 6AvSW
OFFICIAL TELEPHONE
DIRECTORIES 263-5350

Telephone Intercommunicating**Systems**

CANADIAN COMMUNICATION SYSTEMS
223a 10StNW .. Atlas 3-2548
Commercial Radio & Sound
1007 1StSW .. AMhrst 2-7877
Electric-Crafts Limited {AMhrst 2-9494
114 6AvSW .. {AMhrst 2-1898
{AMhrst 2-2830
(See Advertisement This Page)

**ELECTRONIC RESEARCH & DEVELOPMENT
CO LTD** Div of Mandrel Industries Ltd
322 10StNW .. Atlas 3-0771
GENERAL WIRE & CABLE CO LTD
2203 4StSW .. AMhrst 2-5506
KOILED KORD INC 2203 4StSW .. AMhrst 2-5506

SACKER ELECTRONICS CO LTD
RENTALS & SALES
**Ericsson Inter-Office
Private Telephone Systems**
"Hold a Conference Without Staff
Leaving Desks"
1040 8AvSW {AMhrst 3-8218
{AMhrst 3-7716

Telephone Secretarial Bureaus

See Telephone Answering Service

Telephone Systems

ALBERTA GOVERNMENT TELEPHONES
—For Listings See Alphabetical Section under
Alberta Government Telephones
TRANS-CANADA TELEPHONE SYSTEM
120 7AvSW .. AMhrst 2-1313

Teletype Service

ALBERTA GOVERNMENT TELEPHONES
120 7AvSW .. 263-5350
(See Advertisement This Page)
CANADIAN NATIONAL TELEGRAPHS
139 17AvSW .. AMhrst 9-8261
TRANS-CANADA TELEPHONE SYSTEM
120 7AvSW .. AMhrst 2-1313

Teletype Supplies

B C Paper Converters Limited
4319 1StSE .. CHstnt 3-6601

Television Broadcasting**Companies & Stations**

All-Canada Radio & Television Ltd
Radio & TV Station Reps & Program Sales
302 5AvSW .. AMhrst 2-7691
CFCN Television Ltd BroadcastHse .. CHrchl 9-9101
CHCT-TV 955RideauRd CHstnt 3-3491
Retail Sales Dept 9-220a 7AvSW/AMhrst 2-1210
{AMhrst 2-1077

CALGARY TELEVISION LTD
955RideauRd .. CHstnt 3-3491

Television—Community**Antenna Systems**

Radio Crafts Ltd 710 16AvNW AVenu 9-4448
Television Service Centre (Calgary) Ltd
Dwnstrs 814 16AvNW .. {AVenu 9-1181
{AVenu 9-3630
Tip Top Television 820 3StNE AMhrst 6-1946

Television Film Distributors

NTA Telefilm (Canada) Ltd
3811bEdmontonTr .. CRstvw 7-7868

Television Rentals

A-1 RENTALS 1705 2StSE AMhrst 2-1454
Bel-Aire TV Rentals 1201BownessRd Atlas 3-6101
(See Advertisement This Page)
Bestway Television & Appliances Ltd
209 35AvNE .. CRstvw 7-8778
(See Advertisement This Page)

CALGARY RENTAL SHOP LTD**TELEVISION SETS FOR RENT**

1436KensingtonRd {Atlas 3-0005
{Atlas 3-3526

INTERNATIONAL PHOTOGRAPHIC SERVICES

118a 10StNW .. Atlas 3-1950

PERRY'S MUSICAL SALES

204 8AvSE .. AMhrst 2-4444

SHOW HOME FURNITURE LTD**TV's FOR RENT**

From \$12.50 per month

Rental Applies to Purchase
if Desired

IMMEDIATE FREE DELIVERY

110 8AvSE AMhrst 3-1100

TELEVIEW TV LIMITED

★ TV RENTALS

★ TV LEASING

★ RENTAL PURCHASE PLAN

7718ElbowDr ALpin 5-5363

Western Canada Rentals {AMhrst 9-2735
1705 2StSE .. {AMhrst 2-1454
(See Advertisement This Page)

**BEL-AIRE
TV**★ **RENTALS** ★

Weekly — Monthly
ALL NEW MODERN SETS

OPEN 10 a.m. - 9 p.m. DAILY

Atlas 3-6101

1201 Bowness Road



TV \$2.95

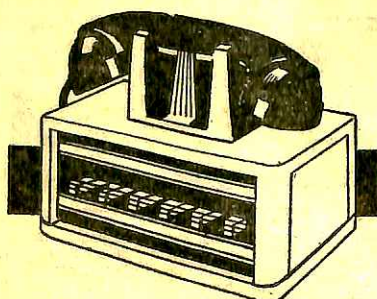
SERVICE CALLS
CITY WIDE SERVICE

CRstvw 7-8778

CRstvw 7-8010

209 - 35th Avenue N.E.

All Work Guaranteed 90 Days
Government Licensed Technicians

**Dictograph Office
Telephone Systems**

Speak to Your Staff Without
leaving your Office

Hold a Conference without
your Staff leaving their work.

Increase the value of your
Outside Telephone



AMhrst 2-1898
114-6th Ave. West

TELETYPE SERVICE**ALBERTA GOVERNMENT
TELEPHONES****CONTINENT WIDE**

Helping small and large
businesses when time
means money and deliv-
ery dates are important.

**ALBERTA GOVERNMENT
TELEPHONES
TELETYPE EQUIPMENT**

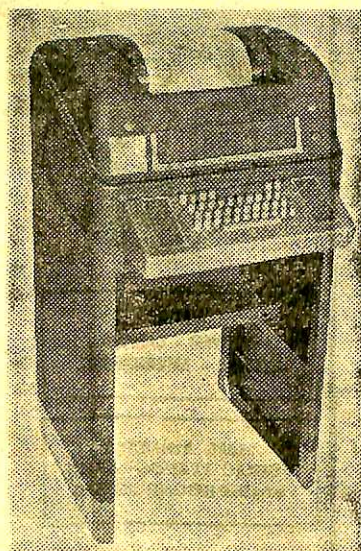
Is a dependable communica-
tion component of integrated
data processing systems.

If your business has branches or departments in
different parts of Canada or the United States . . . You
will want to check on the advantages of Alberta
Government Telephones Teletype.

**NO EQUIPMENT TO BUY — NO MAINTENANCE
OR REPLACEMENT PROBLEMS**

For a survey of your needs or further information with
no obligation . . . phone 263-5350

120 - 7th AVENUE S.W.



1705 - 2 St. S.E.

AMhrst 9-2735

AMhrst 2-1454

★ WE SERVICE ALL MAKES OF
TV TO FACTORY
SPECIFICATIONS

★ PICTURE TUBES
REJUVENATED IN
THE HOME

★ PROMPT, FULLY
GUARANTEED SERVICE

★ HONESTY WITH ECONOMY

**RENT TV CHEAPER
THAN YOU CAN BUY**

FREE INSTALLATION & SERVICE
Over 1,000 Calgary Families Rent
TV From Us

ASK ABOUT OUR RENTAL
OPTION PLAN

**WESTERN CANADA
RENTALS**

Television Sales & Service

ACME TELEVISION SERVICES

Authorized by
All Major Manufacturers

- FIRST IN TELEVISION
- FIRST IN SERVICE
- CITY WIDE CALLS

24 HOUR SERVICE

Res. Phone CHstnt 3-0276

413 8AvSE AMhrst 9-3940

Acros-Cal TV & Appliance Service Ltd
1508 14StSW. CHery 4-6797
(See Advertisement This Page)

ACTIVE ELECTRONICS LTD
2023 33AvSW. CHrchl 2-1141
(See Advertisement This Page)

Adams TV Service Ltd 313 17AvSW AMhrst 9-2321
(See Advertisement This Page)

(Continued Next Page)

SHOP IN THE YELLOW PAGES

Whenever you want information about an article, a service or a certain business

LOOK IN THE

Classified

Telephone Section



AMhrst 9-2321

ADAMS TV SERVICE
LTD.

313 - 17th Ave. S.W.

**HONEST — PROMPT
EFFICIENT SERVICE**

—Guaranteed by Licensed Technicians—

J. (BUD) SKENE, Prop.
After Hours Avenu 9-2634

ACROS-CAL TV & APPLIANCE SERVICE LTD.

Day and Night Phone (Except Sundays)

CHery 4-6797

IF NO ANSWER CALL CHery 4-9266

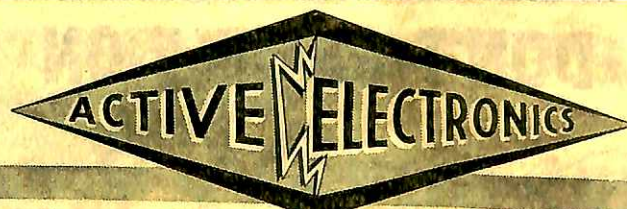
FOR APPLIANCES CALL CHery 4-6016

1508 - 14th STREET S.W.

WASTED CALLS

Wrong numbers mean wasted calls. If you're not absolutely sure of a number — look in the directory.

Avoid needless calls to "Information" — please look in the telephone book.



LTD.

2023 - 33rd Ave. S.W.

Calgary, Alberta

**Specializing Only in Service
TO**

**TELEVISION, RADIOS, STEREO HI-FI's,
PA SYSTEMS, RECORD PLAYERS
& TAPE RECORDERS**

Our Modern Service Department, Staffed only with Licensed Technicians, is Your Assurance of Complete Satisfaction



Warranty Service

ELECTROHOME

CHrchl 2-1141

All Work Guaranteed

Free Estimates

ALPINE Television

SALES & SERVICE

8 GLAMORGAN SHOPPING CENTRE



Quality Sales and Expert Service

ON

TV's - RADIOS - STEREO & CUSTOM HI-FI's
TRANSISTOR RADIOS - CAR RADIOS
TAPE RECORDERS - RECORD PLAYERS
ANTENNA INSTALLATIONS

Our Competent Licensed Technicians and a Modern Service Shop will provide you with Fully Guaranteed Service on all makes and models.

CHrchl 9-0588 CHrchl 9-9313 CHrchl 9-0555

Our Aim is Quality and Integrity
Our Work is Government and Factory Approved

Television Sales & Service—

(Cont'd)

ADMIRAL RADIO & TELEVISION

Manufacturers of

Admiral TV,

Radios, HI-FI

and Phonographs



"WHERE TO BUY THEM"

DISTRIBUTOR

CANADIAN ADMIRAL CORPORATION LTD
6120 1st St SW. ALpin 5-5586

DEALERS

ALBERTA APPLIANCE CO LTD
329a 7AvSW. AMhrst 2-2545

GENERAL RADIO & TV
2306 4StSW. AMhrst 2-7654

STEINBERG'S FURNITURE LTD
219 7AvSE. AMhrst 6-1974

TELEVIEW TV LIMITED
7718 Elbow Dr. ALpin 5-5363

ALBERTA APPLIANCE CO LTD

For the Best in

TV

MARCONI — SPARTON

ADMIRAL

& All Leading Makes

329a 7AvSW. AMhrst 2-2545

Television Sales & Service—

(Cont'd)

ALPINE TELEVISION SALES (CHrchl 9-0588
& SERVICE (CHrchl 9-9313
8 Glamorgan Shopping Centre. (CHrchl 9-0555
(See Advertisement This Page)

Andrews H W 7-13StNW. ATlas 3-5719
(See Advertisement This Page)

APPLIANCE CLINIC

AMhrst 3-0649

ROGERS MAJESTIC
AUTHORIZED SERVICE

HOTEL — MOTEL
TV ANTENNA MASTER SYSTEMS

— At Your Service —
EUROPEAN RADIO SERVICE

After Hours Res. AMhrst 2-5718

423 4AvSE. AMhrst 3-0649

Atlas Television Service 2006 1AvNW ATlas 3-5862
(See Advertisement This Page)

AVENUE ELECTRIC SHOP LTD
336 7AvSW. AMhrst 2-1766

Bellcraft Television Co 142a 10StNW ATlas 3-0407
(See Advertisement This Page)

Bestway Television & Appliances Ltd
209 35AvNE. CRstvw 7-8778
(See Advertisement This Page)

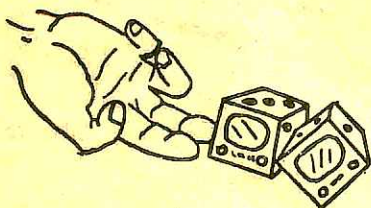
BILL'S RADIO & TV 1316 1StSW AMhrst 2-3432
Blacklock F E 1850 Ash Rd Bwns. BUTlr 8-2233

Blackwell Electric Ltd (CRstvw 7-1260
130 16AvNW. (CRstvw 7-1261
(See Advertisement This Page)

CALGARY APPLIANCE & SHARPENING
SERVICE Haysboro Shopping Centre ALpin 5-8282

CALWIN TELEVISION
5106 Elbow Dr. ALpin 5-6433
(Continued Next Page)

DON'T GAMBLE ON TV SERVICE



CITY-WIDE REPAIR SERVICE

ALL WORK GUARANTEED FOR 90 DAYS

LICENSED TECHNICIANS

ATLAS TV SERVICE

ATlas 3-5862

WEEK DAYS TILL 8 P.M. — SATURDAYS TILL 3 P.M.
2006 - 1st AVENUE N.W. — CALGARY

SPECIALISTS IN SERVICE
TO ALL MAKES OF TV - HI-FI - STEREO
ATLAS TELEVISION SERVICE

H. W. ANDREWS

Western Radio & Television Services ATlas 3-5719

RELIABLE TV SERVICE
ON ALL MAKES . . .

CALLS PROMPTLY
ANSWERED & COMPLETED

7 - 13th Street N.W.

BELLCRAFT TELEVISION CO.

Name Brands of

TV's — RADIOS
STOVES — FRIDGES
WASHERS & DRYERS

All Electrical Appliances
SALES & SERVICE

ATlas 3-0407

142a - 10th Street N.W.



TV \$2.95

SERVICE CALLS
CITY WIDE SERVICE

CRstvw 7-8778

CRstvw 7-8010

209 - 35th Avenue N.E.

All Work Guaranteed 90 Days
Government Licensed Technicians

BLACKWELL ELECTRIC LTD.

130 - 16 Ave. N.W.

T REPAIRS TO V
ALL
MAKES

Philco Sales & Service

CRstvw 7-1260

CRstvw 7-1261

Television Sales & Service—

(Cont'd)

CANADIAN ELECTRONICS LTD
Alberta Distributors for
DUMONT
FIRST WITH THE FINEST
IN
TELEVISION
334 4AvSE AMhrst 3-8370
Canuck TV Service 5024 1stNW .. CRstvw 7-0213
720a 3StNE AMhrst 9-3522
Capitol Furniture Store 133 8AvSE AMhrst 2-7545
Chinook TV Service 7718ElbowDr ... ALpin 5-5363
Circle C TV & Radio Service
2807 14StSW .. CHery 4-7707
(See Advertisement This Page)

TELEVISION
Sales and Service

AMhrst 2-7877
AMhrst 9-2279

COMMERCIAL
RADIO & SOUND

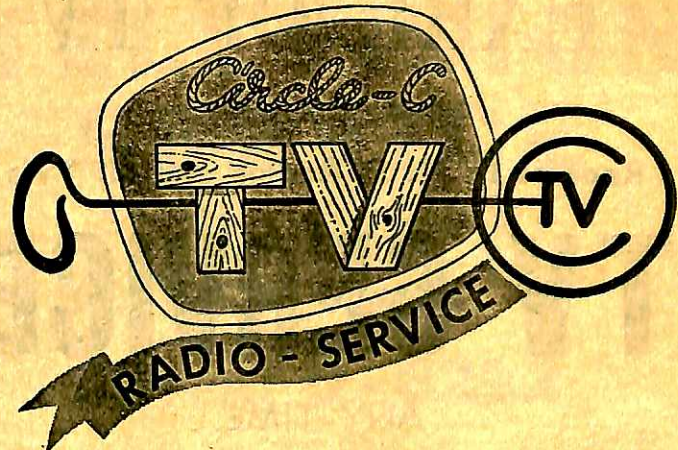
1007 - 1st Street S.W.
Electronic Sound Specialists
Instant Service
PICK-UP AND DELIVERY
After Hours Call CHrchl 9-9657

Television Sales & Service—

(Cont'd)

CITY WIDE TV CO 812 3StNE .. fAMhrst 6-4748
AMhrst 2-6466
(See Advertisement This Page)
COMMERCIAL RADIO & SOUND fAMhrst 2-7877
1007 1StSW .. fAMhrst 9-2279
(See Advertisement This Page)
CRESCENT ELECTRONICS
CRstvw 7-0995
TV & RADIO
REPAIRS
SALES & SERVICE
Hi-Fi — Tape Recorders
ALL OTHER ELECTRONIC EQUIPMENT
"An Engineering Service
at Technicians Prices"
Karl Kraemer, Prop.
Cor 10Av&CentreStN CRstvw 7-0995
De Luxe Radio Appliances
832 3StNE .. AMhrst 2-6855
DIAL TV SERVICE CO 1116 3StNE CRstvw 7-3036
(See Advertisement This Page)
Dominion Electrohome Industries Ltd
3rdFlr321 10AvSW .. AMhrst 3-8240
(Continued Next Page)

The **YELLOW PAGES** place
your name and telephone
number before the Buyer at
the very moment he wants
what you have to sell.



CHery 4-7707

or CHrchl 9-0235

ANYTIME
FOR
GUARANTEED REPAIRS
2807 - 14th Street S.W.

Dial TV SERVICE CO.

- SALES & SERVICE
- DUMONT
- RCA (TUBES)
- SONY RADIOS
- PHILIPS
- GENERAL ELECTRIC
- ADMIRAL

1116 - 3rd STREET N.E.

CRstvw 7-3036

SERVICE CALLS \$2.90

TV

SERVICE CALL
ONLY \$3.00
DAY or NITE

GOVERNMENT LICENSED
TECHNICIANS
ALL WORK
GUARANTEED
FULLY EQUIPPED TO
SERVICE ALL MAKES
TV - HI-FI - STEREO - ETC.
Day or Nite Answering
AMhrst 6-4748
AMhrst 2-6466
CITY WIDE TV CO.
812 - 3rd Street N.E.

EARL OF TV

3003 - 26 Ave. S.W.

Repairs to Hi Fi Radios and all TV's

TV SERVICE

ANY TIME

CHrchl 9-1200

OR

CHrchl 9-7544

THE KIND OF SERVICE YOU WANT WHEN YOU WANT IT
BY PROVINCIAL LICENSED TECHNICIANS

Television Sales & Service—

(Cont'd)

EARL OF TV 3003 26AvSW . . . fCHrchl 9-7544
[CHrchl 9-1200
(See Advertisement This Page)
Economy Appliance Repairs
1815a 4StSW . . AMhrst 3-6189
ELECTROHOME TV RADIO & HI-FI

Electrohome

The Furniture Styled TELEVISION set engineered by ELECTROHOME, pioneers in the science of sound reproduction since 1907. Cabinets by Delcraft makers of Canada's most distinctive . . . occasional furniture.

"WHERE TO BUY THEM"

DISTRIBUTOR

DOMINION ELECTROHOME INDUSTRIES
LTD 3rd Flr 321 10AvSW . . AMhrst 3-8240

DEALERS

ADAMS RADIO PARLORS LTD
131a 8AvSW . . AMhrst 2-7712

DE LUXE RADIO APPLIANCES
832 3StNE . . AMhrst 2-6855

JENSEN RADIO & TELEVISION CO LTD
912 Centre St N . . AMhrst 2-6494

McARTHUR FURNITURE COMPANY
LIMITED 607 11AvSW . . AMhrst 9-6931

NORTH HILL ELECTRICAL CO LTD
135 16AvNW . . CRstvw 7-0151

NU-TREND FURNITURE LTD
337 7AvSW . . AMhrst 6-4477

SYKES-IMPERIAL FURNITURE STORE
108 8AvSE . . AMhrst 2-2927

WIGHT'S ISLE OF BETTER LIVING
Calgary Shopping Centre . . AVenu 9-0201

AUTHORIZED SERVICE
ACTIVE ELECTRONICS LTD
2023 33AvSW . . CHrchl 2-1141

Television Sales & Service—

(Cont'd)

ELECTRONIC ENTERPRISES
1413 11StSW . . CHery 4-1422

FAIRVIEW ELECTRONICS
25 Fraser Rd . . ALpin 5-6888

Fairview TV Service 7718 Elbow Dr . . ALpin 5-5363

Firestone Stores Cor 5Av & 4StSW . . AMhrst 3-2580

Fleetwood Sales Ltd 709 14StNW . . ATlas 3-1344
(See Advertisement This Page)

FLEETWOOD TELEVISION

STYLE LEADER
OF THE NATION
IN TELEVISION,
RADIO AND
HI-FIDELITY
PHONOGRAPHS



"FOR INFORMATION CALL"
SALES DIVISION

FLEETWOOD SALES LTD
709 14StNW . . ATlas 3-1344
Service ATlas 3-1424

DEALERS

AVENUE ELECTRIC SHOP LTD
336 7AvSW . . AMhrst 2-1766

MUSICAL IMPORT SALES & SERVICE
112 7AvSW . . AMhrst 9-1743

Radio Centre Ltd 512 9StSW . . AMhrst 6-8981

General Radio & TV 2306 4StSW . . AMhrst 2-7654
(See Advertisement This Page)

HALVERSON'S & TELEVIEW LTD
807 17AvSW . . CHery 4-0638

Haysboro TV Service 7718 Elbow Dr . . ALpin 5-5363

Highwood T V & Radio Repair
1228 40AvNW . . AVenu 9-8160

HOME ELECTRONICS SERVICE
4214c 17AvSE Fst Ln . . BRldg 2-4536
(Continued Next Page)

Fleetwood

FACTORY PARTS & SERVICE FOR

FLEETWOOD

★ TELEVISION

★ RADIOS

★ PHONOGRAPHS

GRUNDIG

★ TAPE RECORDERS

★ STEREO COMBINATIONS

FOR SERVICE CALL

ATlas 3-1424

FLEETWOOD SALES LTD.

709 - 14th STREET N.W.

ATlas 3-1344

GENERAL RADIO & TV

JOHN NEELY

Dealer for
ADMIRAL
MOTOROLA
PHILCO



REPAIRS
TO
ALL
MAKES

- ★ TV RENTALS
- ★ SOUND SYSTEMS RENTED
- ★ STEREO & HI FI
- ★ REASONABLE RATES
- ★ GUARANTEED WORK

CALL

Evenings
CHery 4-4004

AMhrst 2-7654

Evenings
CHery 4-4004

2306 - 4th STREET S.W.

Television Sales & Service—

(Cont'd)

Howard's Radio & Appliance Service
510 25th St. E. AMhrst 2-4330
(See Advertisement This Page)
Jensen Radio & Television Co Ltd
912 Centre St. N. AMhrst 2-6494
(See Advertisement This Page)
KING ELECTRONICS 4104 17th St. W. CHstnt 3-3588
(See Advertisement This Page)
Kingsland TV Service 7718 Elbow Dr. ALpin 5-5363
LITCHINSKY S 1221 Kensington Rd. ATlas 3-2759
Metropolitan Television Service
2622 7th Ave. N. W. ATlas 3-4836

MODERN RADIO & TV SALES & SERVICE

TV REPAIRS

Montgomery & Bowness

RECORD BAR

After Hours Res. BUtlr 8-2160

4536 Bowness Rd. Mtgy. BUtlr 8-4200

Monarch Radio & TV Service
2929 Richmond Rd. CHrchl 9-6222
(See Advertisement This Page)

Musical Import Sales & Service
112 7th Ave. S. W. AMhrst 9-1743

NEILSON FURNITURE CO LTD
118-120 8th Ave. S. W. AMhrst 3-6490

NORTH HILL ELECTRICAL CO LTD
135 16th Ave. N. W. CRstvw 7-0151

OMEGA TELEVISION SERVICE
1508 14th St. W. CHery 4-8789
(See Advertisement This Page)

PETE'S RADIO-TV SALES & SERVICE LTD

RADIO—TELEVISION AND APPLIANCES

Service Dealer for Automatic Car Radios
Bulova Radio Service Centre

434 7th Ave. S. E. AMhrst 9-1512

PHILIPP'S ELECTRIC 609 1st St. E. AMhrst 9-1616

PHILIPS ELECTRONICS INDUSTRIES

LTD Service Depot 2023 33rd Ave. S. W. CHrchl 2-1141

PLAZA RADIO & TV CENTRE

Safeway Shopping Centre Fst Ln. BRldg 2-4535

RCA VICTOR

TELEVISION
RADIO, PHONOGRAPHS
TAPE RECORDERS
RECORDS
World Leader in Radio.
First in Recorded Music.
First in Television.



"WHERE TO CALL"

SALES DIVISION
RCA VICTOR CO LTD
4120 6th St. E. CHstnt 3-4661
SERVICE DIVISION
RCA VICTOR CO LTD
4120 6th St. E. CHstnt 3-6051
DEALERS
HEINTZMAN & CO LTD
329 8th Ave. S. W. AMhrst 2-2440
NAGLER'S APPLIANCE & FURNITURE
MART LTD 1206 1st St. W. AMhrst 2-1715
PERRY'S MUSICAL SALES
204 8th Ave. S. W. AMhrst 2-4444
RADIO CENTRE LTD
512 9th St. W. AMhrst 6-8981
RADIO CRAFTS LTD
710 16th Ave. N. W. AVenu 9-4448
STEINBERG'S FURNITURE LTD
219 7th Ave. S. W. AMhrst 6-1974

(Continued Next Page)

HOWARD'S RADIO & APPLIANCE SERVICE

Devoted to Service
Only

On

TV RADIO and APPLIANCES

Just Phone

AMhrst 2-4330

J. W. (Doc) Howard

510 2 St. S. E.

After Hours Call AVenu 9-6041

TV

26 Years in Calgary

JENSEN

RADIO & TELEVISION
CO. LTD.

- COMBINATION RADIOS
- TELEVISION
- HI FI STERO

Sales and Service
QUALITY & SERVICE

AMhrst 2-6494

Official Factory Service on:
DOMINION ELECTROHOME
ZENITH — FLEETWOOD
HI FI STERO & TAPE
— 912 Centre St. North —

KING ELECTRONICS

27 Years in the Industry



- GOVERNMENT
CERTIFIED
SERVICE TO
- TV - RADIOS
 - PUBLIC ADDRESS - RECORDERS
 - AUTO RADIOS - HI-FI
 - SMALL APPLIANCES
 - ELECTRIC MOTORS

ALTADORE

CHstnt 3-3588

4104 - 17th St. S. W.

TELEVISION SERVICE

SOUTH WEST CALGARY

Service Calls \$2.⁹⁵

CHrchl 9 - 6222

90 DAYS WARRANTY ON PARTS AND LABOR

MONARCH Radio & TV Service

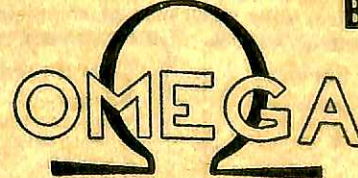
SALES & SERVICE

2929 Richmond Road, CALGARY

TELL US YOUR
TROUBLES



That is Our
Business



Television Service

REPAIRS ON ALL MAKES

Government Licensed Technicians - Guaranteed Work

CHery 4-8789

Evenings CHery 4-6797

1508 - 14th Street S.W. ———— Calgary, Alberta

Service by Experts

All Our Trucks Are Equipped With 2-Way Radios

TV

SALES & SERVICE

Calgary's Pioneer Television Firm
Fully guaranteed work by qualified technicians.
All Nationally known brands. Aerials,
Boosters, etc.

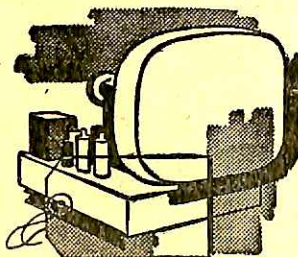
AMhrst 6-8981

512 - 9th St. S.W.

RADIO CENTRE LTD.

Radio Centre
And TV centre too!

STANLEY'S TELEVISION SERVICE



- ★ GUARANTEED
- ★ PROMPT REPAIRS
- ★ TO ALL MAKES
- ★ REASONABLE RATES

AMhrst 2-6460

After Hours CRstvw 7-3397
1316 - 1st Street S.W.
13th Ave. & 1st St. S.W.

Television Sales & Service—

(Cont'd)

Radio Centre Ltd 512 9StW AMhrst 6-8981
(See Advertisement This Page)

Radio Crafts Ltd 710 16AvNW AVenu 9-4448
(See Advertisement This Page)

RAVIN'S LTD 1010 6AvSW AMhrst 6-5656
RITEWAY RADIO & TV
438 11AvNE . . CRstvw 7-1684

ROGERS MAJESTIC TELEVISION—
MARSHALL WELLS OF CANADA LTD
4040 6StSE . . CHstnt 3-6631

Shep's Service 1047 40AvNW AVenu 2-1967
(See Advertisement This Page)

Shoult's Electric 2019CentreStN . . CRstvw 7-1713
SPARTON TELEVISION RADIO & HI-FI—
WILSON ELECTRIC SUPPLIES LTD
Alberta Distributors

1024 10AvSW . . CHery 4-0731
STANLEY'S TELEVISION SERVICE
1316 1StSW . . AMhrst 2-6460
(See Advertisement This Page)

STEINBERG'S FURNITURE LTD
219 7AvSE . . AMhrst 6-1974

TV & RADIO CLINIC
3823aBanffCoachRd . . CHrchl 9-8590
(See Advertisement This Page)

Televue TV Limited 7718ElbowDr . . ALpin 5-5363
(See Advertisement This Page)

(Continued Next Page)

When in doubt about a telephone number, please look in the telephone directory first. That helps you, helps others, and helps telephone people to do a better job for you.

FOR IMMEDIATE SERVICE

TELEVISION

Radio - HiFi & Stereo Equipment
AVenu 9-4448

Our modern Service Department, backed by over 25 years of continuous service, your assurance of complete satisfaction.

Sales & Service

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- R.C.A. Victor
- Philips
- Rogers
- Emerson
- Motorola
- Marconi
- Zenith
- Admiral
- Dumont
- Sparton
- Sylvania
- Electrohome
- Fleetwood
- Fairbanks-Morse

Guaranteed Repairs

- BY EXPERTS
- ON AUTO & HOME RADIOS
- ON ALL MAKES OF TV
- MODERATE PRICES
- WE PICK-UP AND DELIVER
- SETS FOR RENT
- SETS LOANED FREE

Pay the Easy Way on Radiocrafts Exclusive Monthly Payment Plan — 12 Months to Pay on Major Repairs

TV AERIAL INSTALLATION EXPERTS

RENT A TV SET

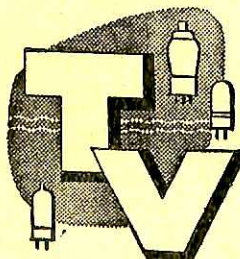
Rental Will Apply on Purchase of Model of Your Choice
Complete Service on Washers, Dryers, Ranges, Refrigerators

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710 - 16th AVE. N.W. LTD.

TELEVIEW TV

LIMITED

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ALL OUR WORK IS
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BY A WRITTEN WARRANTY

CALL ANYTIME

ALpin 5-5363

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TV - Radio Shep's Service

FOR
QUALIFIED REPAIR SERVICE
CALL

AVenu 2-1967

1047 - 40th Avenue N.W.
Calgary, Alberta

TV & RADIO CLINIC

DAY & NIGHT SERVICE



RENTALS

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WILDWOOD
SHOPPING
CENTRE

CHrchl 9-8590

After Hours Call CHrchl 9-8744
3823a Banff Coach Road

Television Sales & Service—

(Cont'd)

Television Service Centre (Calgary) Ltd
Dwnstrs 814 16AvNW . AVenu 9-1181
(See Advertisement This Page)

TIP TOP TELEVISION

820 3StNE . AMhrst 6-1946
(See Advertisement This Page)

Tube Services 1007 1StSW AMhrst 9-3566
(See Advertisement This Page)

Universal Electronics 2112 14StNW AVenu 9-9371
(See Advertisement This Page)

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Manufacturers of a full line of "Quality First" Television, Stereo-Fidelity and Radio, also Refrigerators, Ranges, Laundry Equipment and portable appliances.



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Record Changers & Hi-Fi
WEBCOR PARTS & SERVICE
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new 1961 **ZENITH**

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BEST BUY
IN TELEVISION



"WHERE TO BUY THEM"

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JENSEN RADIO & TELEVISION CO LTD
912CentreStN . AMhrst 2-6494

NAGLER'S APPLIANCE & FURNITURE
MART LTD 1206 1StSW . AMhrst 2-1715

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135 16AvNW . CRstvw 7-0151

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CalgaryShoppingCentre . AVenu 9-0201

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RAY BIBBY



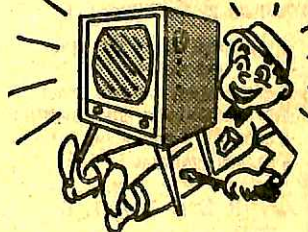
EXPERIENCED
SALES & SERVICE

— TV - RADIO - HI-FI —
— STEREO EQUIPMENT —
— TAPE RECORDERS —

CAR RADIOS - ACCESSORIES
2112 - 14th St. N.W.

TUBE SERVICES
ALL TUBES CHECKED IN
YOUR OWN HOME BY
EXPERTS \$1.95

ELIMINATE 85% OF TROUBLE
If No Answer Call CHrchl 9-9657



1007 - 1st STREET S.W.
AMhrst 9-3566

9 out of 10

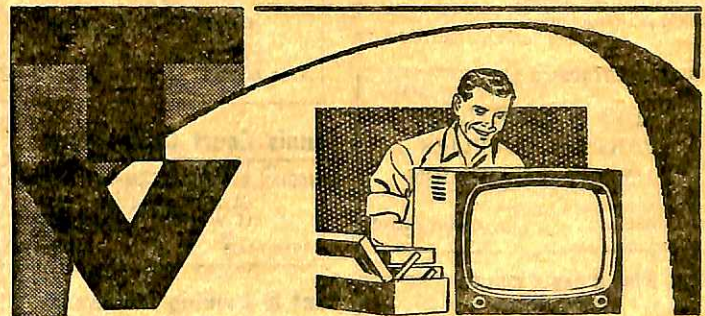
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**YELLOW
PAGES**

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You can display your
business before these
buyers at remarkably
little cost.

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Specializing In
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AUTHORIZED

Service to all Makes and Models of Television
Receivers

GOVERNMENT LICENSED TECHNICIANS
GUARANTEED WORKMANSHIP

Gary DeJager, res. CRstvw 7-9146

AVenu 9-1181 AVenu 9-3630

Dwnstrs 814 - 16 Ave. N.W. Calgary, Alta.



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DAY and NIGHT

Government Licensed Technicians
ALL WORK GUARANTEED

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FULLY EQUIPPED TO SERVICE

RCA VICTOR
WESTINGHOUSE
FLEETWOOD
PHILIPS
SPARTON
EMERSON

ADMIRAL
G.E.
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MOTOROLA
CBS COLUMBIA
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MARCONI
SYLVANIA
PHILCO
ROGERS
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AMhrst 6-1946

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CALGARY

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Bestway Electronic & Appliance Parts
209 35AveNE..CRstvw 7-4750

Bestway Television & Appliances Ltd
209 35AveNE..CRstvw 7-8778
(See Advertisement This Page)

Caltron Manufacturing Ltd
219 40AveNE..CRstvw 7-3777

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PARTS & SUPPLIES
DUMONT TELEVISION**

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PARTS DISTRIBUTOR FOR

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★ MOTOROLA
★ CROSLEY

30-6StSWAMhrst 6-3744

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A full line of PHILCO
REFRIGERATORS,
LAUNDRY EQUIPMENT
TV, RADIO and STEREO



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SACKER ELECTRONICS CO LTD

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TUBES — ACCESSORIES
SEISMIC SUPPLIES &
SOUND EQUIPMENT**

fAMhrst 3-8218
1040 8AveSWAMhrst 3-7716

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**Radio, Electronics & TV
Parts Distributors**

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LAYKOLD TENNIS COURTS
ALL WEATHER — COLOURED

1960 7AveSEBRdwy 3-4766

Tent & Awning Makers**ALBERTA TENT & AWNING CO LTD**

**TENTS — AWNINGS
TARPAULINS
CANVAS OF ALL KINDS
TENT RENTALS**

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Calgary Tent & Awning Ltd
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(See Advertisement This Page)

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Manufacturers of
**HOUSE & STORE AWNINGS
TOURIST TENTS
WATERPROOF TARPULINS
CONSTRUCTION TENTS**

Mill Agents for Ounce & Wide Ducks
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Tourist — Wall and Construction
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Tents To Special Order

CAMPING EQUIPMENT
We even rent tents.
Prompt Repair Service

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CHstnt 3-4666

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See Laboratories

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Screenex Ltd 202-534 8AveSWAMhrst 2-6833

Theatre Supplies—(Cont'd)

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Palace Theatre 219 8AveSWAMhrst 6-5912
Plaza Theatre 1133KensingtonRdAtlas 3-2222
17TH AVE DRIVE-IN

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SHOWTIME SERVICE fAMhrst 6-4900
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Sunset Drive-In Theatres Ltd

37Ave&EdmontonTr..CRstvw 7-5622
Tivoli Theatre 4StSW&21AveAMhrst 2-4525

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— THEATRICAL AGENTS —
See our ad under Entertainment and
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3648ManchesterRd..CHstnt 3-7901

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THEATRICAL DRAPERIES
HARDWARE - LIGHTING - RIGGING
Serving the Theatre since 1903
"Show Business is Our Business"

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SPECTACULAR PRODUCTIONS LTD

★ EFFECTIVE SHOW LIGHTING
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★ EVERYTHING FOR THE STAGE
★ DYNAMIC ADVERTISING EFFECTS
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Thermometers

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See Heating Apparatus

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329 8AveSW..AMhrst 9-7034
Stampeder Football Club Ltd
TicketBureau YorkHtl..AMhrst 6-5035

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**BATHROOMS — KITCHENS
FLOORS - PATIOS - WALKS
In Tile - Marble - Slate**

Genuine Ceramic Tile can be installed
competitively to imitation tile.

"Housework A Specialty"

WIDE SELECTION OF COLORS

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HINGLEY TERRAZZO & TILE fCHstnt 3-7388
LTD 3812 7StSE..fCHstnt 3-6484

(See Advertisement This Page)

(Continued Next Page)

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Contractors to the Building
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**Terrazzo ★ Tile
Marble**

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TELEVISION
AND APPLIANCES LTD

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All Work Guaranteed 90 Days
Government Licensed Technicians

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2339 2StSE AMhrst 2-3305

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ALL WELL KNOWN BRANDS
OF TILE SOLD AND
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TILE SPECIALISTS
PLASTIC TILE - COPPER TILE
STAINLESS STEEL TILE
FORMICA COUNTER TOPS
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WE ALSO DO CABINET
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ALL WORK GUARANTEED

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2ndFlr 1026 16AvNW..AVenu 9-8883

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AND TILE-TEX RESIN

ASBESTOS TILES

Plus a complete line of
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QUALITY COSTS NO MORE

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Simplex Cost Recorders - Payroll Clocks

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Sales AMhrst 2-9471

309 4StSW Service AMhrst 3-7270

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CO LTD

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The CLASSIFIED DIRECTORY

has solved many a buyers
problem.

Time Service

Telephone Time

MezzFlr GreyhoundBldg..AMhrst 2-0002

(See Advertisement This Page)



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Right Down The Line
ADVERTISE ON
TELEPHONE

TIME

AMhrst 2-0002

For Rates Call AMhrst 3-8814

Calgary's First and Only

24 Hour Time Service

Mrs. B. C. Bennett, Mgrs.

Mezz Flr. Greyhound Bldg.

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A-1 SHEET METAL PRODUCTS LTD

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Active Sheet Metal

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ALBERTA SHEET METAL PRODUCTS LTD

1316CentreStN..CRstvw 7-8511

Banks J & Son 1204 9AvSE BRdwy 3-4189

BOWNESS TIN SHOP

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If It's Made of Sheet Metal
We Can Make It!

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Calgary Sheet Metal Works

220 5AvSE..AMhrst 2-1684

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Clark Wm Roofing & Building Supplies Ltd

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CHery 4-8951

Demers & Chisholm Sheet Metal Ltd

1005 14StSW..CHery 4-9776

Melness Sheet Metal Ltd

Bsmt 2020 12AvNW..AVenu 9-2243

Nellson F & Son Ltd

CHery 4-1880

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Furnace Work — Ventilation
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"SIGNS"

FROM COPPER - BRASS - STAINLESS

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ROBERTS SHEET METAL

709 3StNE..AMhrst 2-6565

Tinsmiths—(Cont'd)

Rogers Sheet Metal & Roofing Ltd

320 6AvSE..AMhrst 2-4572

Schmidt Wm Sheet Metal Ltd

430MeredithRd..AMhrst 3-7512

STAMPEDE SHEET METAL LTD

Rear807 4AvSW..AMhrst 9-7525

Watson Sheet Metal Ltd 333 4AvSE AMhrst 9-7064

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Ace Tire Service Bsmt413a 10StNW..Atlas 3-6146

Alberta Tire & Tractor Equipment Ltd

525 11AvSW..AMhrst 6-2349

Bon's Tire Service 1512CentreStN..CRstvw 7-5080

(See Advertisement This Page)

Clarke's Tire Service Ltd

307CentreStS..AMhrst 2-5730

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form of advertising.

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C. B. (Bon) Stickle

Your North Hill
Goodrich Dealer



Smileage!



Complete Farm Tire
& Traction Fluid
Service

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BELT REPAIRS
TRUCK & TRACTOR
TIRE REPAIRING
RETRADING

NEW & USED TIRES

CRstvw 7-5080

1512 Centre Street N.

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 Shop No 2 Alyth Shopping Centre
 26Av&PortlandSt. BRdwy 3-1589
 Farm Equipment 1202 9AvSE. BRdwy 3-1581
 Used Car Lot 1022 9AvSE. BRdwy 3-1587
 East Calgary Esso 9Av&11StSE. BRdwy 3-5070
 Budget Dept 1139 9AvSE. BRdwy 3-4556
 Accounting Dept 1139 9AvSE. BRdwy 3-5229
 (See Advertisement This Page)

CONSUMERS TIRE CO

1308 1StSW. AMhrst 2-3775
 (See Advertisement This Page)

USE LONG DISTANCE**CONSUMERS**

Distributors for

**SEIBERLING
ATLAS**Dealers for Other Well
Known Makes**AMhrst 2-3775**Located South of Noble
Hotel Downtown

All Work Guaranteed

TIRE CO.**Tires—Dealers—(Cont'd)****DOMINION ROYAL TIRES**

Sold at
 LEADING TIRE and
 AUTOMOBILE DEALERS
 and
 SERVICE STATIONS

**"FOR INFORMATION CALL"**

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DEALERS

Calgary Motor Products Ltd
 Cor4Av&2StSW. AMhrst 6-8841
 Clarke's Tire Service Ltd
 307CentreStS. AMhrst 2-5730
 Consumer's Tire Co 1308 1StSW AMhrst 2-3775
 Dominion Tire Store
 3615HampsteadRd. CHstnt 3-7544
 Fisk Tire Service Co Ltd
 718 7AvSW. AMhrst 3-4700
 Fowlie Motor Sales Ltd
 1413CentreStN. CRstvw 7-8591
 General Supplies (1959) Ltd
 Cor1StSW&5Av. AMhrst 2-1101
 Harper's Tire Service Ltd
 130-132 12AvSW. AMhrst 2-7878
 Spencer & White Tire Ltd
 124 6AvSE. AMhrst 2-1963
 Stampede Motors Ltd
 1449 17AvSW. CHery 4-7466

Dominion Rubber Co Ltd
 3613HampsteadRd. CHstnt 3-5591

Tires—Dealers—(Cont'd)**Dominion Tire Store**

3615HampsteadRd. CHstnt 3-7544
 (See Advertisement This Page)

DUNLOP CANADA LTD

6520MacleodTr. ALpin 5-0181
 Credit Dept. ALpin 5-4717
 Firestone Stores Cor5Av&4StSW. AMhrst 3-2580
 (See Advertisement This Page)

FIRESTONE TIRES, HOME & AUTO SUPPLIES**FOR CAR and TRUCK****FOR HOME and****FARM****FOR WORK and****PLAY****"WHERE TO BUY THEM"****WHOLESALE SALES OFFICE****FIRESTONE TIRE & RUBBER CO
OF CANADA LTD**

916 42AvSE. CHstnt 3-6641
 Manufacturing Plant & Ofc
 No2Hwy&BlackfootTr. BRidg 2-4071

DEALERS**ALBERTA TIRE & TRACTOR EQUIPMENT
LTD 525 11AvSW. AMhrst 6-2349****BON'S TIRE SERVICE**

1512CentreStN. CRstvw 7-5080
DE LUXE AUTO SERVICE
 8StSW&4Av. AMhrst 2-4362

FIRESTONE STORES

Cor5Av&4StSW. AMhrst 3-2580
FOOTHILLS DISTRIBUTORS LTD
 642 16AvNW. AVenu 9-4437

FORESTER HARRY LTD

17Av&1StSW. AMhrst 2-7536
GREEN "T" AUTO SERVICE
 12St&9AvSE. BRdwy 3-5762

HARPER'S TIRE SERVICE LTD

130-132 12AvSW. AMhrst 2-7878
LONE STAR AUTO SERVICE
 2003 4StSW. AMhrst 2-2910

RED STAR AUTO SERVICE

1402 14StSW. CHery 4-4234
 Fisk Tire Service Co Ltd 718 7AvSW AMhrst 3-4700
 (See Advertisement Opposite Page)

FISK TIRES—

BRITISH AMERICAN OIL CO LTD
 12Av&6StSE. AMhrst 6-5175

FLEET TIRE DISTRIBUTORS

CHstnt 3-2991
 LTD 505c 34AvSE. CHstnt 3-6131

FOREST LAWN TIRE SERVICE

3501 17AvSEStLn. BRidg 2-4647
 General Tire of Calgary
 Div of General Tire & Rubber Co of Canada Ltd
 3608MacleodTr. CHstnt 3-3915
 CHstnt 3-4464

GENERAL TIRES**THE GENERAL**

TIRE
 GOES A LONG
 WAY
 TO MAKE FRIENDS

**"WHERE TO BUY THEM"**

GENERAL TIRE OF CALGARY
 Div of General Tire. Rubber Co of
 Canada Ltd 3608MacleodTr. CHstnt 3-3915

Goodrich B F Canada Limited
 3500 7StSE. CHstnt 3-6621

An Extension Telephone saves
 time and steps.

Tires—Dealers—(Cont'd)**GOODRICH B F TIRES**

Sales & Service
 SMILEAGE
 Starts with these
 Dealers

**"WHERE TO BUY THEM"****CITY DEALERS****BON'S TIRE SERVICE**

1512CentreStN. CRstvw 7-5080

ERIC'S WHITE ROSE SERVICE

2008 14StNW. AVenu 9-3576

FISK TIRE SERVICE CO LTD

718 7AvSW. AMhrst 3-4700

MAYFAIR SHELL SERVICE

819 66AvSW. ALpin 5-0666

NORTH TRAIL SERVICE STATION

1530 48AvNE. CRstvw 7-1759

O K RUBBER WELDERS

4115MacleodTr. CHstnt 3-0382

DISTRICT DEALERS

ROSEBUD GARAGE Didsbury 143

WAITE J C RR1Midnapore. ALpin 5-9148

(Continued Next Page)

EVERY subscriber to Tele-
 phone service in Calgary and
 District receives a copy of this
 directory and your Advertise-
 ment in it is always to be
 found when it is wanted.

**TRUCK SERVICING DEPOT****24 Hour Road Service**

Retreading and Repairing
FLEET INSPECTION

COMPLETE TIRE SERVICE
 Car, Truck or Farm

3615 Hampstead Road
 CHstnt 3-7544

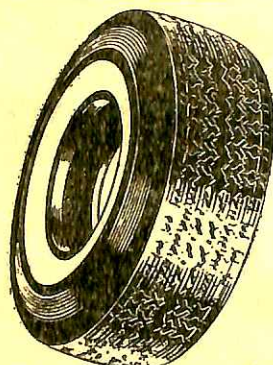
**STORES**

Cor. 5th Ave. & 4th St. S.W.

COMPLETE TIRE SALES

**SERVICE AND
 VULCANIZING**

**FLEET
 SPECIALISTS
 HOME AND AUTO
 SUPPLIES**

AMhrst 3-2580**Commercial Tire
Ltd.****COMPLETE TIRE SALES
and SERVICE****VULCANIZING and
RECAP SERVICE****EASY BUDGET TERMS**

Tires & Batteries 1139 9th Ave. S.E. BRdwy 3-1584

Alyth Shopping Centre BRdwy 3-1589

26th Ave. & Portland St. BRdwy 3-1589
GOODYEAR BATTERY SALES AND SERVICE

OTHER DEPARTMENTS**Dunlop**

Farm Equipment BRdwy 3-1581
 Used Car Lot BRdwy 3-1587
 East Calgary Esso BRdwy 3-5070
 Budget Dept. BRdwy 3-4556

**Good
Year****BRdwy 3-1584**

1139 - 9th Avenue S.E.



FISK TIRE SERVICE

CO. LTD.



ALL MAKES OF TIRES
SOLD AND SERVICED
Complete Front End Service
Radios - Accessories - Seat Covers
WHEELS - RIMS - BRAKE DRUMS

AMhrst 3-4700
718 - 7th Avenue S.W.

"Stay Ahead With A Transit Tread"

TRANSIT Tire Service Ltd.

CHstnt 3-6305

A COMPLETE TIRE SERVICE

RETREADING —
VULCANIZING

New & Used Tires

601 - 34 Ave. S.E.

Calgary's "Up-to-the-Minute"
Tire Service

HARPER'S TIRE SERVICE LTD.

NOW SUBURBANITE
RETREADS

In All Passenger Car Sizes

At about Half the Price of
New Tires

Most Modern Equipment —
Combined with 39 Years'
Experience

VULCANIZING - RECAPPING
BELT SPLICING and
RETREADING

Save Time - Fuel - Money

Use GOODYEAR
TRACTOR TIRES

AMhrst 2-7878

130 - 12 Ave. S.W.

Residence Phone
CHstnt 3-7339

Tires—Dealers—(Cont'd)

Goodyear Tire & Rubber Co of Canada Ltd
238 11AvSE. AMhrst 2-1151
Retread Plant 4021 75StE. CHstnt 3-2222
CHstnt 3-6772
Service Store 9Av&3StNE. AMhrst 2-3916

GOODYEAR TIRES

For expert advice
and service on your
tires — call your
nearest Goodyear
dealer.



"WHERE TO BUY THEM"

BON'S TIRE SERVICE
1512CentreStN. CRstvw 7-5080

COMMERCIAL TIRE LTD
1139 9AvSE. BRdwy 3-1584
Shop No 2 Alyth Shopping Centre
26Av&PortlandSt. BRdwy 3-1589

COOKSLEY'S SHELL SERVICE
3840MacleodTr. CHstnt 3-0255

GOODYEAR SERVICE STORE
9Av&3StNE. AMhrst 2-3916

HALL'S GARAGE
617McDougallRd. AMhrst 6-1596

HARPER'S TIRE SERVICE LTD
130-132 12AvSW. AMhrst 2-7878

O K RUBBER WELDERS
4115MacleodTr. CHstnt 3-0382

WESTERN TIRE SERVICE
204 11AvSE. AMhrst 2-7141

Harper's Tire Service Ltd. AMhrst 2-7878
130-132 12AvSW. AMhrst 2-7233
(See Advertisement This Page)

JOHNS TIRE SERVICE

WE SELL ALL MAKES OF TIRES
AND REPAIR ALL SIZES

2018 36StSEfstLn. BRIdg 2-4402

Metalic Tire Distributors Ltd. AMhrst 3-1050
410RiversideBlvd. AMhrst 9-7691

MICHELIN "METALIC" TIRES

A COMPLETE TIRE SERVICE
RETREADING — VULCANIZING

STEEL CORD
TIRES
The Strongest
Tires Ever Built



"FOR INFORMATION CALL"
METALIC TIRE DISTRIBUTORS LTD
410RiversideBlvd. AMhrst 3-1050

Miller Auto Wreckers 1018 9AvSE BRdwy 3-4477
O K Rubber Welders 4115MacleodTr. CHstnt 3-0382
CHstnt 3-0223

UGHTON'S TIRE SERVICES
3012 17AvSEfstLn. BRIdg 2-4988

PENNER TIRE & RUBBER CO
1434 9AvSE. BRdwy 3-4728
Renfrew Motors Ltd 330-340 5AvSW AMhrst 9-8241

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He can help you plan an effective
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Tires—Dealers—(Cont'd)

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FOR NEW
SEIBERLING
SAFETY TIRES



With the No-Time-Limit Guarantee
See Your Independent Seiberling Dealer.

"FOR INFORMATION CALL"

DISTRIBUTOR
NORTHERN HARDWARE CO LTD
121 10AvSE. AMhrst 9-3176

DEALERS

CONSUMERS TIRE CO
1308 15StW. AMhrst 2-3775

HAMMILL MOTORS LTD
620 7AvSW. AMhrst 2-1747

WESTERN TIRE SERVICE
204 11AvSE. AMhrst 2-7141

Shamrock Tire Shop 1143 11StSE. BRdwy 3-2042
Spencer & White Tire Ltd. AMhrst 2-1963

124 6AvSE. AMhrst 2-7150
(See Advertisement This Page)

Transit Tire Service Ltd 601 34AvSE CHstnt 3-6305
(See Advertisement This Page)

WESTERN TIRE SERVICE

GOODYEAR DEALER

TRACTOR & TRUCK VULCANIZING
OUR SPECIALTY

204 11AvSE. AMhrst 2-7141

Tires—Repairing

Alberta Tire & Tractor Equipment Ltd
525 11AvSW. AMhrst 6-2349
(See Advertisement This Page)
All Tire Sales Ltd 1308 1StSW. AMhrst 2-3775
AMhrst 9-7621

BON'S TIRE SERVICE
1512CentreStN. CRstvw 7-5080

COMMERCIAL TIRE LTD
1139 9AvSE. BRdwy 3-1584

Shop No 2 Alyth Shopping Centre
26Av&PortlandSt. BRdwy 3-1589

Consumers Tire Co 1308 1StSW. AMhrst 2-3775

Fisk Tire Service Co Ltd 718 7AvSW AMhrst 3-4700

Fleet Tire Distributors Ltd
505c 34AvSE. CHstnt 3-2991

Forest Lawn Tire Service
3501 17AvSEfstLn. BRIdg 2-4647

GENERAL TIRE OF CALGARY
Div of General Tire & Rubber Co of
Canada Ltd. CHstnt 3-3915
3608MacleodTr. CHstnt 3-4464
(Continued Next Page)

Alberta Tire

& Tractor Equipment Ltd.

SELLING & SERVICING

FIRESTONE, GOODYEAR

& Other Major Brands

SPECIAL FLEET PRICES

AND SERVICE

GUARANTEED RETREADS

& VULCANIZING

— Rubber to Steel Bonding —

Industrial Steel-Rubber Wheels

AMhrst 6-2349

AMhrst 6-2742

525 - 11 Ave. S.W.

SPENCER & WHITE TIRE LTD.

TIRE SERVICE

for

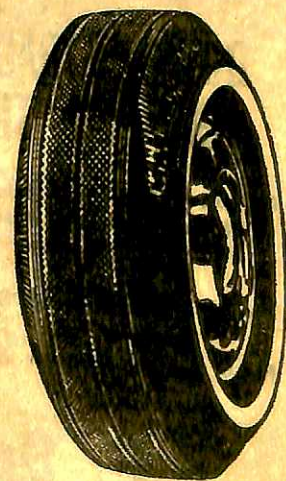
* Car, Truck & Tractor

* Retreading,
Belt Splicing

* Used & New Tires

* Quality Vulcanizing
Since 1917

* Dominion & Goodyear
Tires



Low Profile
Dominion Royal Master

AMhrst 2-1963 — AMhrst 2-7150

124 - 6th AVENUE S.E.