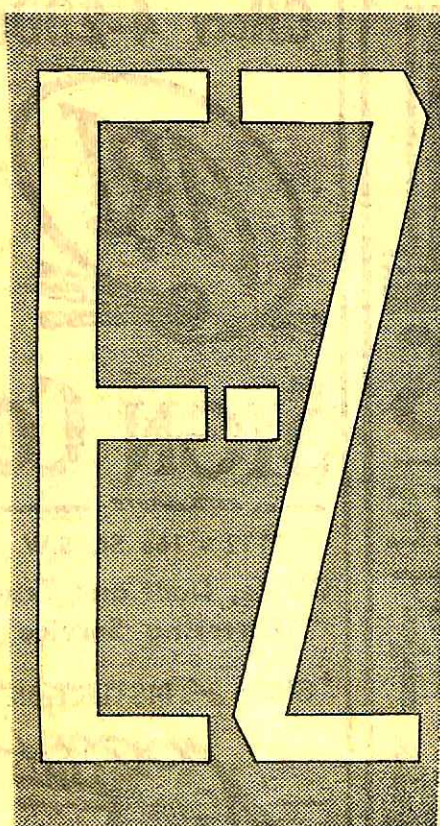




SIGNS

...YOUR SIGNS
THE
"EASY"
WAY!

YOUR EASY
NUMBER ...

AMhrst 3-4499

JOHNSTON
Signs

FORMERLY
HEINE SIGNS



- SIGNS
- DISPLAYS
- SCREEN PROCESS
- TRUCK LETTERING

CH 23826

FREE SKETCHES & ESTIMATIONS

Signs—(Cont'd)

E-Z SIGNS 534 9AvSE AMhrst 3-4499
(See Advertisement This Page)

Economy Signs 626 23AvSW AMhrst 3-2805

HOOK SIGNS (CALGARY) LTD
Cor3StSE&4Av AMhrst 3-2170
(See Advertisement This Page)

Hunt H G 333 18AvSW AMhrst 6-4493

JACK'S SIGNS 601 11AvSW AMhrst 2-2947

JOHNSTON SIGNS
6432LombardyCr. CHrchl 2-3826
(See Advertisement This Page)

L K Signs 31KentishDr ALpin 5-1768
(See Advertisement This Page)

LESTER SIGNS 2423 38StSE BRldg 2-4767
(See Advertisement This Page)

MAGA SIGNS 36Av&5StSE CHstnt 3-2333

Merrett Roepke Signs 807 11AvSW AMhrst 9-8354
(See Advertisement This Page)

Mimura Dan Signs 2122 3AvNW ATlas 3-5333
(See Advertisement This Page)

(Continued Next Page)

DAN MIMURA SIGNS

- ★ GOLD LEAF LETTERING
- ★ TRUCKS
- ★ SCREEN PROCESS
- ★ OUTDOOR SIGNS

PHONE

ATlas 3-5333

2122 - 3 Ave. N.W.

TRUCKS
GOLD LEAF
SHO-CARDS
BULLETINS
BANNERS
DISPLAYS

**LESTER
SIGNS**

BR2-4767

LS

2423 - 38 ST SE

HOOK SIGNS LTD.

- Outdoor Advertising
- Commercial Sign Studios
- Office Door & Truck Lettering

AMhrst 3-2170

HOOK SIGNS (Calgary) LTD.
4th Ave. & 3rd St. S.E.

**MERRETT
ROEPKE Signs**

JUST TRY US
ONCE

AMhrst 9-8354

807-11 Avenue S.W.

SIGNS



Gold Leaf
Truck Lettering
Display
Silk Screen Process
Cut Out Letters
Plastic Signs
LEIF KLEIN

Phone **ALpin 5-1768**
31 Kentish Dr.

NATIONALLY
ADVERTISED ARTICLES
can be traced to their
LOCAL DEALERS
by looking up
in the
YELLOW PAGES
"Where to Buy It"



NEON

CONTRACTORS LTD

ALpin 5-1633

NIGHT CALLS

AVenu 9-1140 - AVenu 9-4594

SALES AND SERVICE FOR ALL SIGNS

5305 - 1a St. S.W.

Signs—(Cont'd)

NEOMA NEON SIGN CO
1316 17aStNW. AVenu 9-1794

NEON CONTRACTORS LTD
5305 1aStSW. ALpin 5-1633
(See Advertisement This Page)

NEON PRODUCTS OF CANADA LTD
314 4AvSW. AMhrst 2-3981
(See Advertisement This Page)

NEON SALES & SERVICE LTD
909 15StSW. AMhrst 9-4971
(See Advertisement This Page)

ORNAMENTAL BRONZE CO LTD
7016FarrellRd. ALpin 5-1011

PATEY SIGNS LTD 534 9AvSE. AMhrst 2-7971
MezzFlr GreyhoundBldg CRstvw 7-8822

ROSCO METAL PRODUCTS (ALBERTA) LTD

OILFIELD — INDUSTRIAL — HIGHWAY
CONSTRUCTION — TRAFFIC

SPECIAL SIGNS

(Silk Screen Process)

STEEL SIGN POSTS

1605 40AvSE BRdwy 3-4901

SIGN SHOP 1335ColgroveAv AMhrst 6-3876
(See Advertisement This Page)

Signcraft Display 921 8AvSW AMhrst 3-2550

SIGNS BY SILK SCREEN
1319RosehillDr. AVenu 9-7246

SOLAR DISPLAYS LTD

Commercial & Electric Signs

Silk Screen Processing

Truck Lettering — Sho Cards

Banners — Raised Letters

Gold Leaf Specialists

1139 11StSE BRdwy 3-5311

Taylor Sign Works 505 8StSW ... AMhrst 2-3131
(See Advertisement This Page)

UNITED SIGNS

- GOLD LEAF
- SILK SCREENING
- TRUCK LETTERING
- PARADE FLOATS
- CARTOONING
- OFFICE & OUTDOOR SIGNS

— Bill Elliott —

1442 26AvSW CHery 4-7358

Urquhart Signs 2015 5AvNW ATlas 3-2778

(Continued Next Page)

**TAYLOR
SIGNS**
EST'D. 1900
AMhrst **2-3131** 505-8StSW

SIGN PROBLEMS SOLVED
IN-OR-OUTDOOR • CUTOUTS • TRUCKS
PICTORIALS • GOLDLEAF • DECALS
Quantity Silk Screening • Directory Boards

neon

zeon

NEON SALES & SERVICE LTD.



909 15TH ST. S.W. ON THE CLOVERLEAF

AMhrst 9-4971

24 HR. PHONE

CANADA'S LARGEST
NEON COMPANY

NEON

PRODUCTS

OF CANADA LIMITED

314 - 4 Ave. S.W.
AMhrst 2-3981

NEON & PLASTIC SIGNS

Sales & Service

FACTORIES:

Calgary - Edmonton

Vancouver - Victoria

Regina - Winnipeg - Toronto



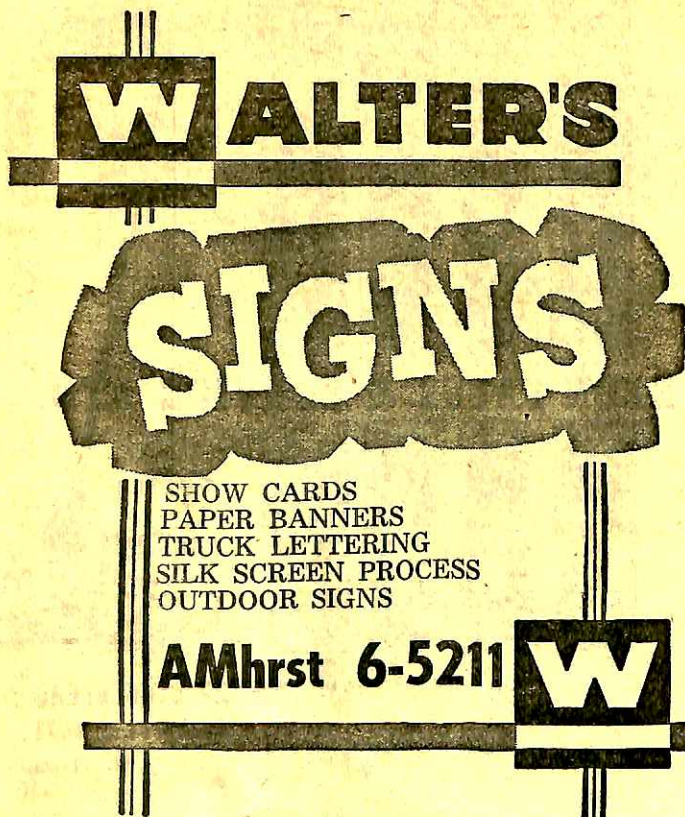
THE SIGN SHOP

AM63876

OUTDOOR - TRUCK
& WINDOW SIGNS

RELY ON THE **SS** SIGN
SERVICE

reg. off. 1335 Colgrove Ave.



WALTER'S
SIGNS

SHOW CARDS
PAPER BANNERS
TRUCK LETTERING
SILK SCREEN PROCESS
OUTDOOR SIGNS

AMhrst 6-5211

Signs—(Cont'd)

VOGUE SIGNS LTD 1131 11StSE BRdwy 3-5707
(See Advertisement This Page)

WALTER'S SIGNS 310 25StSE ... AMhrst 6-5211
(See Advertisement This Page)

Wilson E Signs & Displays Ltd
1731 10AvSW ... CHery 4-7512
(See Advertisement This Page)

Zeon Displays 314 4AvSW ... AMhrst 2-3981

Signs—Silk Screen Process

Color-Print Display Co 106 11AvSE AMhrst 2-9994
(See Advertisement This Page)

Dot Signs Ltd 229 2AvSW ... AMhrst 9-1436

JOHNSTON SIGNS
6432 Lombardy Cr. ... CHrchl 2-3826

KALPRESS LTD 1225 9AvSE ... BRdwy 3-4545

L K Signs 31 Kentish Dr ... ALpin 5-1768

PATEY SIGNS LTD 534 9AvSE ... AMhrst 2-7971

SIGNS BY SILK SCREEN

- BUS CARDS • PRICE TOPPERS
- DECALS • CRESTS • POSTERS
- BANNERS • PENNANTS, ETC.

PHOTOGRAPHIC - ALL WEATHER
DIE CUTS - ETC.

1319 Rosehill Dr ... AVenu 9-7246

Wren Displays Ltd Rear 610 3AvSW AMhrst 3-6802
(See Advertisement This Page)

Silencers—Industrial

BELEN-LYNN McGUFFY CO LTD
4648 2StSE ... CHstnt 3-2425

Silver Plating

See Plating

Skating Equipment

ARN'S EQUIPMENT LTD
340 16AvNW ... CRstvw 7-4335

Premier Cycle & Sports (Calgary) Ltd
319 7AvSW ... AMhrst 3-8855

Russell Sporting Goods
1120 1StSW ... AMhrst 6-2161

Sportsman Ltd 1442 17AvSW ... CHery 4-8800

Tuxedo Cycle & Sports
2702 Centre St N. ... CRstvw 7-2872

Skating Rinks

Stampede Corral Exhibition Grds ... AMhrst 2-6510

Ski Lift Equipment

SAVIO-POMALIFT INDUSTRIES LTD
6th Flr 505 8AvSW ... AMhrst 6-5641

Ski Tows

Paskapoo Ski Centre
TransCanada Hwy W. ... BUtlr 8-4112

Skis & Skiing Equipment

Big Chief Sporting Goods
230 7AvSW ... AMhrst 2-3748

Monod Sports Ltd 708 3StSW ... AMhrst 3-0146

PREMIER CYCLE & SPORTS (CALGARY) LTD

**FULL SKI EQUIPMENT
and REPAIRS
SKI INSTRUCTOR
TO SERVE YOU**

319 7AvSW ... AMhrst 3-8855

RUSSELL SPORTING GOODS

Sales & Service
SPECIALIZING IN SKI REPAIRS
1120 1StSW ... AMhrst 6-2161

Ski Snow Report 1-901 8AvSW ... AMhrst 3-5345

Skiers (Sportshop) Ltd
Bsmr 1026 16AvNW ... AVenu 9-3367
(See Advertisement This Page)

SPORTSMAN LTD 1442 17AvSW ... CHery 4-8800

Ski Shop ... CHery 4-6620

Skis & Skiing Equipment—**Wholesale**

ALLCOCK LAIGHT & WESTWOOD LTD
1210 11AvSW ... CHery 4-1255

Sleeping Bags

WOODS BAG & CANVAS CO LTD
Rear 1902 11StSE ... BRdwy 3-1591

WOODS S E LTD 1 Union Bldg ... AMhrst 6-2793

VOGUE
Signs
LTD.
BR3-5707
1131 11th St. S.E. CALGARY
J.R.(Jim) CHAPMAN · A.W.(Marty) MARTINSON

Call
AM2-9994
for the best

DECAL TRANSFERS
OUTDOOR SIGNS
TRANSIT CARDS
DISPLAYS
POSTERS
CRESTS

colorprint
DISPLAYS
106 Eleventh Ave. SE.

Michael Garenko
Manager

SILK SCREEN
process

- POSTERS • OUTDOOR SIGNS
- SHOWCARDS • DECALS
- WINDOW BANNERS
- BOTTLE & GLASS PRINTING
- COMMERCIAL ART
- DISPLAYS

WREN DISPLAYS LTD.
AMhrst 3-6802
Rear 610 - 3rd Ave. S.W.

BIG VALUE
for your Ad Money ---

THE YELLOW PAGES
of the
Telephone Classified Directory

For Information Telephone
ALBERTA GOVERNMENT
TELEPHONES
263-5350

The SKIERS
[SPORTSHOP]
Ltd.

SKIS — CLOTHING
EQUIPMENT
REPAIRS & INFORMATION

Calgary's Largest
Ski Rental Service
A SERIOUS SKI SHOP
Charles Nelson — Dave Astley
Bsmr. 1026 - 16 Ave. N.W.
AVenu 9-3367

E. WILSON
SIGNS & DISPLAYS
LTD.
DRAPE RENTALS
PHONE
CHery 4-7512
1731 - 10th Avenue S.W.

Smallwares & Notions

O'Brien E M Agencies
2228 45StSEstLn. BRIdg 2-4722
PROMISLOW BROS LTD
135 6AvSE. AMhrst 3-4117

Smoke Elimination Devices

Airkem Sales & Service Division of
Kleen Ltd 1822 10AvSW. CHery 4-2766

Smokers Supplies & Sundries

BILLY'S NEWS & SMOKE SHOP
138 9AvSW. AMhrst 2-2894

Snow Fences

See Fences

Snow Removal Contractors

GREENWAY LANDSCAPING
735 55AvSW. ALpin 5-7222

Snow Removal Equipment

F W D FOUR WHEEL DRIVE TRUCKS—
COSTELLO EQUIPMENT CO LTD
1302 11AvSW. CHery 4-0766
Goett Wm Co Ltd 800 10AvSW. AMhrst 3-3578

Snowmobiles

ROBIN-NODWELL MFG LTD
50Av&1StSW. ALpin 5-4431

Soap Manufacturers

COLGATE PALMOLIVE LTD
4504 1StSE. CHstnt 3-1365
L T Pritchard Mgr. CHstnt 3-1365
Order Desk. CHstnt 3-1771
Gorin Sales & Service 1804 21AvSW. CHery 4-8309
SUPER DEE CHEMICALS CO
Manufacturers of 900 C Concentrate
Hand Cleaner - General Cleaning Compounds
fAMhrst 3-2794
808 9AvSW. AMhrst 3-3151

Soaps

CALGARY SALES HOTEL & RESTAURANT
SUPPLIES LTD 207 10AvSW. AMhrst 3-8375
T-LINE CHEMICALS LTD
fBRdwy 3-1121
Upstrs 828 24AvSE. BRdwy 3-2141

Soaps—Liquid

GREER W E LTD 522 11AvSW. AMhrst 2-3312
KLEEN LTD 1822 10AvSW. CHery 4-2766
MID-WEST SUPPLIES LTD
4128 8StSE. CHstnt 3-3552
WEST DISINFECTING CO LTD
215 10AvSW. AMhrst 6-8881
WOOD G H & CO LTD 636 24StNE. BRIdg 2-4006

Social Service Organizations

See also Associations & Societies &
Charitable Institutions

Alcoholics Anonymous Central Service Ofc
1110 6AvSW. AMhrst 6-1725
Downtown Grp Bsmt 10St&2AvNW. ATlas 3-3888
Alcoholism Foundation of Alberta
737 13AvSW. AMhrst 9-6101
Big Sister Assn of Calgary fAMhrst 6-6604
200a-805 1StSW. AMhrst 9-5444
Calgary Family Service Bureau fCHery 4-4353
1029 11AvSW. CHery 4-0975
Homemakers Service Dept
23-335 11AvSW. AMhrst 3-4226
Calgary Tuberculosis Association
8-116 5AvSE. AMhrst 6-1102
Rehabilitation Office
Baker Memorial Sanatorium. BUtir 8-2311

Social Service Organizations—

(Cont'd)

Canadian Arthritis & Rheumatism Society
Calgary General Hospital. AMhrst 6-1176
Alta Div 3rdFlr809CentreStS. AMhrst 3-0909
CANADIAN CANCER SOCIETY
231 7AvSE. AMhrst 3-3120
(See Advertisement This Page)
Canadian Mental Health Assoc fAVenu 9-2900
1007 16AvNW. AVenu 9-2600
fAVenu 2-1707
fAVenu 2-1755
Central Volunteer Bureau fAMhrst 3-4771
412MacleanBlk. AMhrst 3-0839
Christian Fellowship Air Division
1102 15AvSW. CHery 4-3505

COUNCIL OF COMMUNITY SERVICES OF CALGARY

COMMUNITY INFORMATION & REFERRAL SERVICE

Information about Services in the Calgary
Area for:
Child Care - Care of the Aged - Marital
Problems - Financial Needs - Family Prob-
lems - Health Problems - Rehabilitation - Re-
creation and Group Work - Christmas Giving
Child Welfare, Etc.
A RED FEATHER SERVICE
fAMhrst 2-3711
414MacleanBlk. AMhrst 6-2242

Hull William Roper Home
30-517 8AvSW. AMhrst 2-3230
Jewish Administrative Office
18Av&CentreStS. AMhrst 6-2572
Old Folks' Home 699 20AvSW. AMhrst 2-5671
Salvation Army Public Relations &
Red Shield Appeal Ofc
610Leeson-LinehamBlk. AMhrst 2-5848
Ukraink Knyha Agency 822 3StNE. AMhrst 2-2658

JOIN THE CANCER CRUSADE

SUPPORT THE
CANADIAN CANCER
SOCIETY'S PROGRAM
OF RESEARCH INTO
CANCER'S CAUSES
AND CURES.

Saving lives through
EDUCATION.

SERVICE to CANCER
SUFFERERS.

Canadian Cancer Society
Calgary District Council
231 - 7th Avenue S.E., Calgary, Alberta
AMhrst 3-3120

Societies

See Associations & Societies

Soft Drinks

See Beverages

Soft Water Equipment

See Water Softening Equipment

Soil

CALFAIR LIMITED

**GREEN GRASS SOILS
PROCESSED TOP SOIL**

Fumigated—Shredded, Bulk or Bags

Cor36Av&6StSE. CHstnt 3-0916

Soil Testing

**MICHELE DRILLING & EXPLORATION CO
LTD**

HORIZONTAL DRILLINGS
Vertical Rotary Drilling
Mineral & Water Testing
Slide Investigations and
Correction

79WestoverDr. CHrchl 9-1854

Solicitors

See Lawyers

Sound Systems & Equipment

General Radio & TV 2306 4StSW. AMhrst 2-7654
**GENERAL SOUND & THEATRE EQUIPMENT
CO LTD**

SOUND SYSTEMS FOR INDUSTRY
COMMERCIAL - SCHOOL - INSTITUTIONAL
& RESIDENTIAL APPLICATION

Exclusive Distributors for Northern Electric -
Altec Lansing - Du-Kane & Webster Electric

731 10AvSW. AMhrst 2-5012

HALVERSON'S & TELEVIEW LTD

807 17AvSW. CHery 4-0638
Sacker Electronics Co Ltd
1040 8AvSW. AMhrst 3-7716
Sharp's Theatre Supplies Ltd
Rentals Sales Repairs
104 4StSW. AMhrst 2-7266

Souvenirs & Favours

HARRY'S NEWS & TOBACCO SHOP
109 8AvSW. AMhrst 2-7938

Speech Therapists

Duffy Miss P—See Page Mrs P
Page Mrs P 200MedicalCentre. AMhrst 3-1135

Speed Reducers

BENNETT & EMMOTT (EQUIPMENT) LTD
715 11AvSW. AMhrst 3-2360

Speedometers

HUTTON'S LTD

SPEEDOMETERS

Authorized Sales & Service
on all makes

131 11AvSW. AMhrst 9-3725

Spices & Seasonings

See Tea Coffee Jams & Spices—Whlse

Sporting Goods

Alberta Divers Supply Ltd
1328 17AvSW. CHery 4-4338

Alpine Shoe Service
1134KensingtonRd. ATlas 3-5224

ARTIC OIL CO

**FISHING TACKLE
HUNTING EQUIPMENT
LAWN ORNAMENTS**

809 9AvSE. BRdwy 3-5219

Sporting Goods—(Cont'd)

ASHDOWN J H HARDWARE CO LTD
110 8AvSW. AMhrst 6-7391
B M Hardware & Sporting Goods Ltd
3411 26AvSW. CHrchl 9-3030
Big Chief Sporting Goods
230 7AvSW. AMhrst 2-3748
(See Advertisement This Page)
C B Sales Ltd 308 11AvSE. AMhrst 2-7780
CALGARY SPORTING GOODS LTD
2133 33AvSW. CHrchl 9-8667
(See Advertisement This Page)
Canadian Alpine Equipment Co Ltd
1315 14StNW. AVenu 9-7633
COOPER-WEEKS LTD
2ndFlr 321 10AvSW. AMhrst 3-4444
Deas Agencies 218a 8AvSW. AMhrst 6-4336
Doug's Cycle & Sharpening Service
1413a 11StSW. CHery 4-6112
Finney-Rogers Sports & Hobbies Ltd
ChinookCentre. ALpin 5-4491
(See Advertisement This Page)
(Continued Next Page)

BIG CHIEF SPORTING GOODS

Specialists in
Golf - Fishing - Hunting
and
Winter Sports Equipment

PHONE
AMhrst 2-3748

230 - 7 Avenue S.W.

CALGARY SPORTING GOODS LTD.

A COMPLETE LINE OF
EVERYTHING IN
SPORTING GOODS

CHrchl 9-8667

2133 - 33rd Avenue S.W.
½ Block West of Marda Theatre
D. F. HUNGERFORD, Mgr.
Res. CHery 4-9434



Sports & Hobbies LTD.

SEE US FOR QUALITY
SPORTING GOODS:

- ★ RUGBY
- ★ ARCHERY
- ★ FISHING TACKLE
- ★ HOCKEY EQUIPMENT
- ★ SKIING (WATER & SNOW)
- ★ BASEBALL EQUIPMENT
- ★ TENNIS & BADMINTON
- ★ GOLFING EQUIPMENT
- ★ CAMPING EQUIPMENT
- ★ GUNS (GUN REPAIRS)

ALpin 5-4491

Chinook Centre
Located in Chinook Shopping Centre

PREMIER CYCLE & SPORTS

"Where Sportsmen
Serve Sportsmen"

SERVING YOU FOR

- ★ GOLFING
- ★ FISHING
- ★ HUNTING
- ★ SKIING
- ★ SKATING
- ★ CYCLING

Premier
CYCLE & SPORTS

(CALGARY) LTD.

AMhrst 3-8855

319 - 7 Ave. S.W.



FISHING	BADMINTON
HUNTING	TRACK
CAMPING	GOLF
CYCLING	DIVING
SKIING	BOWLING
FOOTBALL	HOCKEY
BASEBALL	MUZZLE LOADERS
BASKETBALL	SWORDS
TENNIS	ETC.

- ★ TEAM & SCHOOL INQUIRIES INVITED
- ★ RACQUETS STRUNG
- ★ GUN REPAIRS
- ★ SKI HARNESS INSTALLED
- ★ SKATES SHARPENED
- ★ SHELLS HAND LOADED

AVenu 9-3344

Calgary Shopping Centre

Sporting Goods—(Cont'd)

FOOTHILLS DISTRIBUTORS LTD

LIVE BAITS - SPORTING EQUIPMENT
OUTBOARD MOTOR BOATS
MARINE EQUIPMENT - RODS, Etc.
642 16AvNW AVenu 9-4437

Frenchy's Sporting Goods
Store No 1 902 9AvSE.. BRdwy 3-1782

HARPER HARDWARE & APPLIANCE LTD
134 12AvSW.. AMhrst 2-7429

Manchester Auto & Sporting Goods Ltd
5728 Macleod Tr.. ALpin 5-0022
(See Advertisement This Page)

McFARLANE & WILSON LTD
401 8AvSW.. AMhrst 6-4807

McFARLANE'S SPORT SHOP
2520 4StSW.. AMhrst 9-6866

MISSION CYCLE & SPORTS
Specializing in
FIGURE SKATING OUTFITS
& SUPPLIES
HOCKEY EQUIPMENT
2310 4StSW AMhrst 2-2278

MOTOR CAR SUPPLY CO OF CANADA LTD
Whol Only 317 6AvSW.. (AMhrst 9-3393)
(AMhrst 6-6001)

Pioneer Lock & Safe Works
513 8AvSW.. AMhrst 2-5462

Premier Cycle & Sports (Calgary) Ltd
319 7AvSW.. AMhrst 3-8855
(See Advertisement This Page)

PRO-SPORTING GOODS LTD
Calgary Shopping Centre.. AVenu 9-3344
(See Advertisement This Page)

RIBTOR SALES

For SPORTING GOODS

Tents — Sleeping Bags
Fishing Equipment — Rifles
Baseball & Hockey Equipment
Etc., Etc.

Everything for the Camper

(AMhrst 2-9426)
605-607 2StSE (AMhrst 2-2982)

Ridley's Cycle & Sporting Goods
225 10StNW.. ATlas 3-1421
(See Advertisement This Page)

ROGERS RENTALS

HUNTING - FISHING & CAMPING EQUIP.
BOATS - MOTORS - HOLIDAY TRAILERS
1220a CentreStN (CRstvw 7-6454)
..... (CRstvw 7-5575)

RUSSELL SPORTING GOODS

Specializing Service in
Firearms - Fishing Tackle
Ski Equipment

1120 1StSW AMhrst 6-2161

SAYLES SPORTING GOODS
220 8AvSE.. AMhrst 2-5068

SID'S CYCLE & HARDWARE LTD
337 17AvSW.. AMhrst 2-5777

Skiers (Sportshop) Ltd
Bsmr 1026 16AvNW.. AVenu 9-3367

Sportshop 1710b CentreStN CRstvw 7-3625

Sportsman Ltd 1442 17AvSW CHery 4-8800
(See Advertisement This Page)

Tuxedo Cycle & Sports
2702 CentreStN.. CRstvw 7-2872

Sporting Goods—(Cont'd)

VENABLES SPORTING GOODS
708 7StSW.. AMhrst 2-3287

VISCOUNT SPORTS

GOLF - FISHING TACKLE
HUNTING - HOCKEY
SKIN DIVING
HOBBY SUPPLIES

IGA Shopping Centre
Shop 9 26Av&37StSW ... CHrchl 9-0177

WESTERN SCOPE SERVICE LTD

1328 17AvSW.. CHery 4-3326
Ofc & E W Burrows CHery 4-4855

WOODS S E LTD

"FALCON BRAND" (Wholesale Only)

Sleeping Robes, Tents,
Packsacks, Tarps, Etc.
Hunting & Work Cloth,
Down Insulated Garments.

Phone AMhrst 6-2793

L. D. Van Dusen, Mgr., res. CHstnt 3-6912
1 UnionBldg AMhrst 6-2793

Zirk's Cycle & Holding Co Ltd
1504 CentreStN.. CRstvw 7-3430

Sporting Goods—Whlse & Mfrs

ALLCOCK LAIGHT & WESTWOOD LTD
FISHING TACKLE — SKIING EQUIPMENT
CAMPING EQUIP. — CAR TOP CARRIERS
1210 11AvSW CHery 4-1255

FREEMPORT SALES LTD
323 39AvSE.. CHstnt 3-5663

Sportswear—Retail

BINNINGS LADIES' WEAR
118 8AvSW.. AMhrst 2-5250
Tog Shop 11 Cambrian Shopping Plaza AVenu 9-9166

FORGOTTEN THE NAME

OR ADDRESS . . .

. . . but
will recognize it when
you see it?

Turn to the classification
descriptive of the business.
Look down the listings which
appear thereunder until you
find the familiar one.

THE Sportsman LTD.

FOR
**SPORTING
GOODS**

CHery 4-8800

SKI SHOP
CHery 4-6620

- Fishing Tackle
- Live Maggots
- Wilson Golf Equipment
- Hunting Supplies
- Hockey Equipment
- Ski Repair Shop
- Clothing & Equipment

SPORTING GOODS
EXCLUSIVELY

1442 17th Ave. S.W.

EASY PARKING AT
REAR ENTRANCE

MANCHESTER AUTO & SPORTING GOODS LTD.

FISHING TACKLE
HUNTING & CAMPING
EQUIPMENT

ALpin 5-0022

5728 Macleod Trail

Ridley's Cycle & Sporting Goods

- Fishing Tackle
- Skating Outfits
- Hunting Supplies
- Hockey Equipment

225 - 10 St. N.W.
ATlas 3-1421

Spraying

General Spray Service Western Ltd
18-818 16AvNW. AVenu 2-1404
(See Advertisement This Page)

Spraying Equipment

Bapco Paint Supply Ltd 123 7AvSW AMhrst 3-1590
GENERAL PAINT CORPN OF CANADA LTD
Distributors for
DE VILBISS SPRAY EQUIPMENT
1301 1StSWAMhrst 3-2410

GOLDEN ARROW SPRAYERS LTD

LEADING MANUFACTURERS OF
**Power Piston Pumps and
Chemical Spray Equipment**

1439 17AvSEfBRdwy 3-4848
.....fBRdwy 3-1713

Springs

FOOTHILLS SPRINGS CO LTD
208 37AvNE. CRstvw 7-0806
PARAMOUNT INDUSTRIES LTD
1029 9AvSE. BRdwy 3-4428
STANDEN'S LTD 24Av&2StSEAMhrst 9-3736

Springs—Manufacturers

Waterloo Spring Co Ltd Kitchener Ont
Call Long Distance and ask for
(No Toll Charge) Zenith 5-9200

Sprinkler Contractors

Automatic Sprinkler Co of Canada Ltd
4040 7StSE. CHstnt 3-4688
(See Advertisement This Page)

DEEVES FRED & SONS LTD
Licensee for
GLOBE AUTOMATIC FIRE SPRINKLERS
"Member of National Fire Protection Ass'n"
1314 17AvSWCHery 4-8951

GRINNELL CO OF CANADA LTD
Complete Installation of all types of
AUTOMATIC FIRE SPRINKLER SYSTEMS
Call Long Distance (Collect) and ask for
Edmonton GL 4-4541

TROTTER & MORTON LTD
Plumbing - Heating - Air
Conditioning - Sprinkler
Contractors
AMhrst 3-7870
Night Calls AMhrst 6-2142
204 5StSWAMhrst 3-7870

"AUTOMATIC" SPRINKLER CO. OF CANADA LTD.



Engineering & Contractors
**All Types of Sprinkler
Systems**

INSTALLATIONS — REPAIRS
MAINTENANCE — INSPECTION
CHstnt 3-4688
4040 - 7th Street S.E.
Night Service Calls ALpin 5-4297

Sprinklers—Fire Protection

ALBERTA ALARM CO
514 2StSE. AMhrst 3-7110

Sprinklers—Lawn

BUCKNER SPRINKLERS

Homes - Schools
Farms - Golf Courses
Parks - Cemeteries
One Sprinkler or Complete Irrigation Systems
BUILDING BETTER SPRINKLERS
FOR MORE THAN 40 YEARS



"WHERE TO BUY THEM"

DISTRIBUTOR
**SPRINKLER IRRIGATION & EQUIPMENT
CO LTD** 767 9AvSE. AMhrst 2-4989

GOLDEN ACRE NURSERIES

Install an Underground Lawn Sprinkler
System—Costs Little More Than Ordinary
Sprinklers . . . Investigate
3111 33StSWCHrchl 2-2500

Palliser Turf Irrigation Ltd
3611 Blackburn Rd. CHstnt 3-5603
(See Advertisement This Page)
**SPRINKLER IRRIGATION & EQUIPMENT
CO LTD** 767 9AvSE. AMhrst 2-4989
(See Advertisement This Page)

Stainless Steel

See Steel—Stainless

Stamps for Collectors

Falcon Stamp & Coin Co Ltd
112 7AvSE. AMhrst 2-6662
Jim's Coin & Stamp Shop
211b 12AvSW. AMhrst 3-3464

TREASURE ISLAND HOBBY SHOP
STAMPS - COINS - ALBUMS & SUPPLIES
HOBBY SUPPLIES
10Av&CentreStNCRstvw 7-3780

Stamps—Rubber

See Rubber Stamps

Stapling Machines

Acme Steel Company of Canada Ltd 10019 103St
Call Long Distance Collect and ask for
Edmonton GA 4-1333

BOSTITCH STAPLING MACHINES

Over 800 models of
hand, foot and motor
operated staplers,
tackers, and wire stitchers for office and
industrial use. Efficient service backed by
60 years' experience in the wire fastening
field.

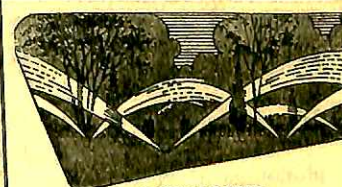
"WHERE TO BUY IT"
RODGER ROSS M LTD
1333 16AvSW. CHery 4-0600

Help is right at hand in these
YELLOW PAGES. If you want
to know where to get some
product or service, consult
them . . . and save time.



Master Distributor
Domestic and Industrial
**UNDERGROUND TURF
IRRIGATION EQUIPMENT**
Design Layouts and Installation
A Specialty — Not A Sideline

**PALLISER TURF
IRRIGATION LTD.**
3611 Blackburn Road
CHstnt 3-5603



**UNDERGROUND
LAWN SPRINKLING SYSTEMS**
For Home & Industrial Sites
**Sprinkler Irrigation
& Equipment Co. Ltd.**
767 - 9th Avenue S.E.
AMhrst 2-4989 — AMhrst 9-1703

Stapling Machines—(Cont'd)

CANADIAN STEEL STRAPPING CO LTD
Ideal Carton Stitching Machines
Duo-Fast Stapling and Tacking Machines
Models for All Applications
MezzFlr GreyhoundBldgAMhrst 2-1306

GRIP-CLINCH INTERNATIONAL LTD
Sales & Service
STAPLES & REPAIRS ALL MAKES
Bostitch Container - Arrow
Duo-Fast - A-11 - K.O.
Markwell, Etc.
—Bukama Pneumatic Tackers & Nailers—
Bsmt 533 11AvSWAMhrst 3-7321

OFREX (CANADA) LTD
121 11AvSE. AMhrst 6-3341

Stationers—Manufacturing

Barber-Ellis of Alberta Ltd
838 11AvSW. AMhrst 3-6644
Willson Stationery Co Ltd
323 8AvSW. AMhrst 9-6911

Stationers—Retail

**ALBERTA STATIONERS & OFFICE
SUPPLIERS LTD** 508 3AvSW. AMhrst 3-5580
CALGARY STATIONERY CO LTD
111 3AvSE. AMhrst 3-4440
Humphries Printing Ltd
2212 4StSW. AMhrst 2-3054

KEITH STATIONERS LIMITED
"FOR YOUR OFFICE SUPPLIES"
630 5AvSWAMhrst 3-0900

KNIGHTS STATIONERY & PRINTING CO LTD
605-607 CentreStS. AMhrst 2-1085
LEWIS STATIONERY CO LTD

"EVERYTHING FOR THE OFFICE"

620 9AvSWAMhrst 6-4676

OSBORNE F E LTD

**Social & Office Stationery
Law Forms - Books**

Est. 1905

112 8AvSWAMhrst 2-2585

Willson Stationery Co Ltd
323 8AvSW. AMhrst 9-6911
(See Advertisement This Page)

Stationers—Wholesale

Alberta-National Drug Co Ltd
4033 9StSE. CHstnt 3-7761
(Continued Next Page)

WILLSON

STATIONERY CO. LTD.

"MOST COMPLETE OFFICE
SERVICE IN CANADA"

AMhrst 9-6911

323 - 8 Ave. S.W.



- ★ **FERTILIZING** —
Lawns, Trees, Shrubs
- ★ **WEED CONTROL** —
Dandelion, Clover, Chickweed
- ★ **PEST CONTROLS** —
Worms, Mites, Spiders, Ants
- ★ **FUNGUS CONTROL** —
Snow Mold, Dollar Patch
- ★ **ROOT FEEDING** —
Trees, Shrubs, Hedges
- ★ **FOLIAR SPRAYS**

Unconditional, written money back
guarantee if you are not completely
satisfied with our service.

For **FREE SOIL TEST** Phone

AVenu 2-1404

**GENERAL SPRAY SERVICE
WESTERN LTD.**

18 - 818 - 16th Avenue N.W.

World's Largest Lawn and Garden
Spray Service — Operating
Coast to Coast

Stationers—Wholesale—(Cont'd)**CROWN ZELLERBACH PAPER COMPANY LIMITED**

WHOLESALE STATIONERS
Stationery & School Supplies
Featuring the "Hilroy" Line
302 50AVSECHstnt 3-3441

Eagle Pencil Co of Canada Ltd
140 Gloucester Cr. CHrchl 9-9479

MID-WEST PAPER LTD
4027 75StE. CHstnt 3-4678

SMITH DAVIDSON & LECKY LTD

Stationery - Paper Goods
School Supplies of Every
Description

"KEYSTONE" SCHOOL SUPPLIES

140 50AVSECHstnt 3-4631

Steam Baths**CALGARY CONDITIONING CLUB**

Robert Cawston, Director

LADIES

Mondays & Wednesdays 9:30 a.m. - 10 p.m.
Fridays 9:30 a.m. till 1:00 p.m.

MEN

Tuesdays & Thursdays 10 a.m. till 10 p.m.
Fridays 2 p.m. till 10 p.m.
Saturdays & Sundays 10:30 a.m. till 5 p.m.
Bsmf 818 16AvNWAVenu 9-2612

DOMINIK DAN 709 3StSEAMhrst 6-3168

STEAM CABINETS & STEAM ROOMS
MEDICAL PHYSIO-THERAPY

110 3AVSWAMhrst 2-2072

Hunte Dr R G 1-707a 14StNWAtlas 3-0549

POGUE HEALTH STUDIO (BRITANNIA)
LTD 818 49AVSW. CHstnt 3-1881

SUN HEALTH INSTITUTE

Calgary's Finest Ultra-Modern

★ STEAMROOM & CABINETS

★ MASSAGE &
PHYSIOTHERAPY

SWIMMING SCHOOL

Geo. and Eva Hansen

HOURS 10 A.M. TILL 9 P.M.

124a 16AVNECRstnw 7-5868

Steam Cleaning Equipment

See Cleaning Equipment & Service—Industrial

Steam Cleaning—Industrial

Ace Portable Steam Cleaners
1507 50StSEstLn. BRidg 2-2324
(See Advertisement This Page)

ACE PORTABLE STEAM CLEANERS

HEAVY DUTY CLEANING
CATS — DRAG LINES
HEAVY MACHINERY
All Types of Oilfield Work

We specialize in all floors & thawing,
de-gassing of tanks, buildings,
reefer vans.

24 HOUR SERVICE

— CALL —

BRidg 2-2324

1507 - 50th St S.E., Calgary

Steam Cleaning—Industrial—**(Cont'd)****ARTIC OIL CO**

WE STEAM CLEAN
GARBAGE CANS

809 9AVSEBRdwy 3-5219

CLAYTON STEAM CLEANER

Steam Cleaners, Cleaning
Compounds for Industrial -
Automotive - Farm - Station-
ary, portable, gas or
oil-fired. 60 to 600 GPH.
10 Year Gold Bond War-
ranty. Backed by world's foremost producer of
Steam Cleaning equipment.



"WHERE TO BUY THEM"
DISTRIBUTOR

**TAYLOR PEARSON & CARSON
(CALGARY) LTD**

308 5AVSW. AMhrst 9-2521

FERRY'S CAR WASH & STEAM SERVICE**MOBILE STEAM SERVICE**

DAIRY - GROCERY - BAKERY
EQUIPMENT CLEANED

—Shopping Carts Repaired—

1413 9AVSEBRdwy 3-4175

**MITCHELL'S STEAM CLEANERS &
PAINTERS** 3610 14aStSE. BRdwy 3-2020
(See Advertisement This Page)

WALLACE BROS DECORATING LTD
Bsmf 2133 Kensington Rd. Atlas 3-2441
(See Advertisement This Page)

MITCHELL'S STEAM CLEANERS & PAINTERS

INDUSTRIAL
STEAM CLEANING

ANYWHERE - ANYTIME
24 HOUR SERVICE

PORTABLE CLEANERS

BRdwy 3-2020

3610 - 14a Street S.E.

Steam Specialties

Dunham-Bush (Canada) Ltd
335 11AVSW. AMhrst 6-3190

AMhrst 6-2903

Steamship Agents**BURRITT**

YOUR FIRST STOP

ON ANY TRIP

Member:
American Society of
Travel Agents



24 HR. TELEPHONE SERVICE

"FOR STEAMSHIP
RESERVATIONS CALL"
BURRITT TRAVEL SERVICE LTD
625 3StSW. AMhrst 9-3791

Canada Steamship Lines

2Flr 131 11AVSW. AMhrst 2-3820

COOK THOS & SON 702 2StSW. AMhrst 3-6570

Dasilva World Travel Service Ltd

523 8AVSW. AMhrst 3-8550

(See Advertisement This Page)

LAWSON P TRAVEL LTD

119 7AVSW. AMhrst 3-4810

(See Advertisement This Page)

To dial correctly, pull the
finger all the way to the stop
... then let dial return at its
own speed.

STEAMSHIP TICKETS CRUISE TICKETS

ANY DESTINATION IN THE WORLD

REPRESENTING:

ALL STEAMSHIP LINES

DASILVA

World Travel Service Ltd.

523 - 8th Ave. S.W.

AMhrst 3-8550

Night Phone CHery 4-5873

Steamship Agents—(Cont'd)**WESTERN TRAVEL AGENCIES LTD**

133 6AVSW. AMhrst 6-6191

(See Advertisement This Page)



**Steamship
Tickets**

Atlantic or
Pacific
CRUISES

Cargo Liners

Erik Sletholt

**WESTERN TRAVEL
AGENCIES LTD.**

133 - 6 Ave. S.W.

AMhrst 6-6191 — AMhrst 6-6797

Nights CHrchl 9-8433

Steamship Companies

Home Lines Steamship Agency

of Canada Ltd

209 Greyhound Bldg. AMhrst 9-2605

(See Advertisement This Page)

HOME LINES

STEAMSHIP AGENCY OF CANADA LTD.
Calgary Branch Office

PASSENGER LUXURY
Service Between Canada & Europe in the
Completely Air-Conditioned Flagship

S.S. Homeric (26,000 tons)

MS Italia - 26,900 tons displacement -
fully air-conditioned - Weekly Service New
York to Nassau.

GENERAL AGENTS: Hamburg-Atlantic
Line — SS Hanseatic 30,029 tons, New
York to England, France and Germany.
National Hellenic - American Line — SS
Queen Frederica 21,000 tons, New York to
Spain, Italy and Greece. Hellenic-Medi-
terranean Lines — Passenger/Car Ferry
Service between Greece, Italy and France.
Sun Line Inc. — SS Stella Maris —
Weekly Greek Islands Cruises.

PHONE

AMhrst 9-2605

AMhrst 9-2615

209 GREYHOUND BLDG.

Steel

See also Iron & Steel

A I M STEEL LTD

3648 Burnsland Rd. CHstnt 3-7356

ALBERTA EQUIPMENT CO

608 6StSE. AMhrst 2-4564

BARBER MACHINERY LTD

4608 Macleod Tr. CHstnt 3-6061

CALGARY METAL CO

New and Used

Beams, Angles, Channels,
Flats, Plate, Rounds
and Reinforcing

608 6StSEAMhrst 2-3588

CALGARY STRUCTURAL STEEL LTD

See our "AD" under

STEEL — STRUCTURAL

223 53AVSEALpin 5-1171

Central Reinforcing Steel Service Ltd

1026 16AvNW. AVenu 2-1615

COLUMBIA METAL ROLLING MILLS

LTD 1902 11StSE. BRdwy 3-2161

(Continued Next Page)

STEAM CLEANING

PORTABLE

Have Steam —

Will Travel

BUILDINGS • STONE • BRICK
CEMENT • MASONRY

EQUIPMENT — MACHINERY
Tractors, Draglines, Trucks, Etc.

**Wallace Bros.
Decorating Ltd.**

Atlas 3-2441

Bsmf. 2133 Kensington Road



ALBERTA'S LARGEST AND MOST
EXPERIENCED TRAVEL BUREAU

P LAWSON
Travel Ltd.

Head Office: 119 - 7 Ave. West

AM 3-4810 - EVGS. AL 5-8372

Branch Office: 107 - 4 St. N.E.

AM 2-3751 - EVGS. CH 4-7101

Agents For All Ship Lines

STEEL SHAPES

that shape the future
NATIONAL WAREHOUSE
SERVICE

from Steel Stocks at 9
strategic centres from
coast to coast.

- SHAPES
- PLATES
- SHEETS
- REINFORCING
- BARS
- BAR SHAPES
- SHAFTING

Service When You
Need It!

No Order too Small, None
too Large



**BRdwy 3-
5634**

DOMINION BRIDGE Co. Ltd.

803 - 24 Ave. S.E. — CALGARY

Steel—(Cont'd)

DOMINION BRIDGE CO LTD

803 24AvSE. BRdwy 3-5634

(See Advertisement This Page)

Frost Steel & Wire Co Ltd

615LancasterBldg. AMhrst 6-5025

Hectors Ltd 2020 17AvSE. BRdwy 3-4981

(See Advertisement This Page)

Industrial Iron Works Ltd {CRstvw 7-4221

4020EdmontonTr. {CRstvw 7-6688

Irving Wire Products Ltd

66Av&CentreStS. ALpin 5-6661

(See Advertisement This Page)

Jaguar Drafting 4522b 17AvSEStLn BRdg 2-0585

METSCO 4515 6aStNE. CRstvw 7-7171

MUELLER WALTER LTD

1120 12StSE. BRdwy 3-3311

NIGHT CALLS

Walter C Mueller res. CHery 4-5876

Herbert V Foster res. ATlas 3-6579

NESCO ALUMINUM LTD

ALUMINUM & STEEL

BUILDING PRODUCTS

FORMED ROOFING & SIDING

INSULATION - SHEET & ROLLED

ALUMINUM - STEEL EXTRUSIONS

PLASTIC SHEETING

5308 45StE. ALpin 5-7721

ROSCO METAL PRODUCTS (ALBERTA) LTD

RIBBED OR CORRUGATED SHEETS

FLAT GALVANIZED SHEETS

STAINLESS STEEL, PERFORATED SHEETS

1605 40AvSE. BRdwy 3-4901

Steel—(Cont'd)

STRAN-STEEL ARCHITECTURAL PRODUCTS

Complete structural system of
nailable steel joists and studs,
cold formed columns and
beams, wide flange shapes,
roof deck and curtain wall.



Designed for easy fabrication and fast erection
Rib design panels in ten attractive colors.

"FOR INFORMATION CALL"

T I W WESTERN LTD

12542 101St. Edmonton GR 9-1926

United States Steel Export Co

100-709 8AvSW. AMhrst 2-9501

WEMAS METAL MFG CO LTD

**Structural & Miscellaneous
STEEL FABRICATORS**

**Designers of
MACHINES & CONVEYORS**

616 35AvNE. CRstvw 7-0059

Western Ornamental Iron Works

240 3AvSE. AMhrst 2-3863

WESTERN ROLLING MILLS LTD

SALVAGE DIVISION

**Complete Stock New & Used
PIPE, BEAMS, ANGLES,
FLATS, PLATE, Etc.**

AUTOMATIC SWITCHBOARD

52St&26AvSEStLn. BRdg 2-4056

WILKINSON COMPANY LIMITED

6909FarrellRd. ALpin 2-1101

Steel Buildings

See Buildings—Prefabricated

Steel—Erectors

DOMINION BRIDGE CO LTD

CONTRACT & CUSTOM ERECTION WORK

Mechanical & Structural

803 24AvSE. BRdwy 3-5634

GLACIER CONSTRUCTION CO LTD

**Structural Steel Haulers
and Erectors**

Crane Rental Service

407 36AvSE. CHstnt 3-7494

HAMILTON JACK

**Structural Steel Erectors
Rigging — Pile Driving**

Crane Rental Service

1931 46AvSW. CHstnt 3-1115

STEELSPAN CONSTRUCTION (ALBERTA)

LTD 2708 6StSE. BRdwy 3-4926

—Shop by Telephone; it will
bring the things you need
from stores and markets.

HECTORS LTD.



**PIPE & STEEL MERCHANTS
& FABRICATORS**

With our new warehouse facilities to serve you better

STEEL

BEAMS — CHANNELS — REINFORCING
PLATE — SHEETS — ROUNDS — FLATS &
ANGLES & STEEL FABRICATION

PIPE

OIL & WATER WELL CASING — STANDARD
PIPE — TUBING — LINE PIPE & STRUCTURAL
PIPE

ALSO EDMONTON

2020 - 17 Ave. S.E.
Beside New Cushing Bridge

**BRdwy 3-
4981**

P.O. BOX 69

Irving Wire Products Ltd.



Buy Alberta Made Products

Manufacturers of

- ELECTROWELD WIRE
FABRIC
- ANCHOR BRAND NAILS
- BLOC-WELD BLOCK
REINFORCING
- CON TIE WIRE
- BRIGHT STEEL WIRE
- BLACK ANNEALED
WIRE

PHONE

ALpin 5-6661

66th Ave. & Centre St. S.

Steel Fabricators

BARBER MACHINERY LTD
4608 Macleod Tr. .CHstnt 3-6061
McIntosh Equipment Ltd
4650 2StSE .CHstnt 3-2526
(See Advertisement This Page)
Steel-Crafts (Alberta) Ltd
4202 Macleod Tr. .CHstnt 3-3433
(See Advertisement This Page)

McINTOSH EQUIPMENT LTD.

Packaged
Skid Mounted
Units to Your
Requirements



FIELD & SHOP
PRESSURE WELDING
PIPE FABRICATION
CODE VESSELS

CHstnt 3-2526
4650 - 2nd Street S.E.



**Steel-Crafts
(Alberta) Ltd.**

STEEL FABRICATORS

- VESSELS & TANKS
 - STRUCTURAL STEEL
 - MISC. IRON
 - STRESS RELIEVING
- IN ALL METALS

CHstnt 3-3433

4202 Macleod Trail

Steel Foundries

See Foundries

Steel Reinforcing Erectors

CENTRAL REINFORCING STEEL SERVICE LTD
STEEL REINFORCING FABRICATORS
DETAIL & ERECTION
1026 16AvNWAVenu 2-1615

**WESTERN REINFORCING STEEL
SERVICE LTD** 1307 5StSW. .AMhrst 9-3018
AMhrst 9-6059

Steel—Stainless

ATLAS STEELS—
Mc & Mc TRADING CO LTD
4508 4aStSW. .CHstnt 3-0904
CLARK WM SHEET METAL LTD
3915 2StNE. .CRstvw 7-7561
INDUSTRIAL SHEET METAL PRODUCTS LTD

ALpin 5-6667

See also our ad under
"SHEET METAL WORKERS"

5818 1aStSWALpin 5-6667

Steel—Stainless—(Cont'd)

RAILWAY & POWER ENGINEERING CORP LTD
Sheet & Bar, Pipe & Tubing, Hardware
Fittings, Textured Metals, Valves
1228a 9AvSEBRdwy 3-5515

STANDARD METAL PRODUCTS LTD
1111 11StSW. .CHery 4-0055

WESTERN ALLOYS & METALS LTD
817 8StSW. .AMhrst 3-0158

WILKINSON COMPANY LIMITED
6909FarrellRd. .ALpin 2-1101

Steel Strapping

See also Box Strapping

ACME STEEL STRAPPING & EQUIPMENT—
ACME STEEL COMPANY OF CANADA LTD
10019 103St Call Long Distance and
ask for (No Toll Charge) .Edmonton GA 4-1333

ALLEGHENY STEELBAND—
MID-WEST PAPER LTD
4027 7StSE. .CHstnt 3-4677

STANLEY STEEL STRAPPING—
ROSS M RODGER LTD
1333 16AvSW. .CHery 4-0600

Steel—Structural

BARBER MACHINERY LTD
4608 Macleod Tr. .CHstnt 3-6061

CALGARY IRON & ENGINEERING LTD
3601 Bonnybrook Rd. .BRdwy 3-4976
(See Advertisement This Page)

CALGARY STEEL BUILDING SALES LTD
PRE-ENGINEERED STRUCTURAL STEEL
Framing — Custom Building Fabrication
2708 6StSEBRdwy 3-4512

Steel—Structural—(Cont'd)

CALGARY STRUCTURAL STEEL LTD
223 53AvSE. .ALpin 5-1171
(See Advertisement This Page)

DOMINION BRIDGE CO LTD
803 24AvSE. .BRdwy 3-5634
Hamilton Jack 1931 46AvSWCHstnt 3-1115
McIntosh Equipment Ltd 4650 2StSE CHstnt 3-2526

STEEL-CRAFTS (ALBERTA) LTD

FABRICATION & ERECTION
Structural & Miscellaneous
Steel
LADDERS & PLATFORMS

4202 Macleod TrCHstnt 3-3433

The **YELLOW PAGES** save
you time.

Calgary Iron & Engineering Ltd.

- Steel Fabricators
- Open Web Joists
- Miscellaneous Iron
- Reinforcing Steel

BRdwy 3-4976

3601 Bonnybrook Road

CALGARY STRUCTURAL STEEL LTD.

ENGINEERS & FABRICATORS OF STRUCTURAL,
MISCELLANEOUS & REINFORCING STEEL

TAYMAR LONG & SHORT SPAN JOISTS

TAYMAR CRANES

CRITTALL "FENESTRA" SASH

STEEL WAREHOUSE — 223 - 53rd AVENUE S.E.

Tel. PBX ALpin 5-1171

MEMBER OF THE CANADA IRON GROUP

Steel Tool & Alloy

ATLAS STEELS—
Mc & Mc TRADING CO LTD
4508 4aStSW. .CHstnt 3-0904
**VANADIUM ALLOYS STEEL CANADA
LTD** 817 8StSWAMhrst 3-0158

Steeplejack—Contractors

A & A PROTECTIVE & IMPROVEMENTS
1512 Centre St NW. .CRstvw 7-1742

INDUSTRIAL STEEPLJACK CO

BRICK & STEEL STACKS
WATER TANKS
REPAIRED & PAINTED
TUCKPOINTING

624 7AvSWAMhrst 3-8386

MAC & MAC STEEPLJACK LTD

High Rigging — Engineered Lifts
Painting — Erection — Demolition —
Towers — Stacks — Wire Splicing —
"The Impossible" . . . Our Specialty

24 Hour Service
After Hours—AMhrst 9-3020
308 Grain Exchange Bldg

815 1StSWAMhrst 9-8411

Stencil Cutting Machines

Canadian Steel Strapping Co Ltd
MezzFlr Greyhound Bldg. .AMhrst 2-1306
Rodger Ross M Ltd 1333 16AvSW . .CHery 4-0600

Stenographers—Public

See Public Stenographers

Stock Exchange

Calgary Stock Exchange 611 7AvSW AMhrst 2-5089
ManagerAMhrst 2-3526

Stock Yards

Alberta Stock Yards Co Ltd
East Calgary. .BRdwy 3-5353

Stocks & Bonds

AMES A E & CO LTD 337 8AvSW .AMhrst 3-1880
BONGARD & CO

AMhrst 6-7051

Pacific Bldg 320 9AvSWAMhrst 6-7051

CARLILE & MCCARTHY LTD

AMhrst 6-7051

Pacific Bldg 320 9AvSWAMhrst 6-7051

DOHERTY ROADHOUSE & CO

102-309 7AvSW. .AMhrst 9-3141

Dominion Securities (Alberta) Ltd
3rd Flr Elveden Hse. .AMhrst 2-7951

Drew Carl 2-718 5StSWAMhrst 9-3080

ELVES F GORDON INVESTMENTS LTD
330 9AvSW. .AMhrst 9-5521

First Oil & Gas Fund Ltd
320 9AvSW. .AMhrst 6-7051

First Petroleum Securities Ltd
320 9AvSW. .AMhrst 6-7051

GAIRDNER & CO LTD
519 8AvSW. .AMhrst 9-7921

(Continued Next Page)

Stocks & Bonds—(Cont'd)

GIBSON LAURENCE B INVESTMENTS LTD

Member of Calgary Stock Exchange

STOCKS and BONDS

Information Gladly Given

1410 4StSWAMhrst 9-3761

Hambrook Barclay W
15-611b 7AvSW ..AMhrst 2-3219
King Ernie CalgaryStockExchange ..AMhrst 2-2777
Leveque Investments Ltd
308LancasterBldg. .AMhrst 2-1603

MACKAY HUGH & CO
405a 8AvSW ..AMhrst 9-6761

McLEOD YOUNG WEIR & CO LTD
405CanadianBankofCommerceBldg. .AMhrst 3-7224

McNABB A M INVESTMENTS LTD
CalgaryStockExchange. .AMhrst 2-2433

Morrison P N R Investments Ltd .AMhrst 2-7707
412LancasterBldg. .AMhrst 2-2448

NESBITT THOMSON & COMPANY LIMITED
34-301 8AvSW ..AMhrst 3-0850

OSLER HAMMOND & NANTON LTD
512 8AvSW ..AMhrst 2-7941

RAWCO INCORPORATED LTD
270BentallBldg. .AMhrst 2-2742

RICHARDSON JAMES & SONS

SERVING INVESTORS ACROSS CANADA
Established 1857

Members of all leading Canadian Stock and
Commodity Exchanges and The Investment
Dealers' Association of Canada.

Offices in most principal Canadian Cities.

319 8AvSWAMhrst 6-7171

Board Room—Quotations ..AMhrst 6-7161

Robinson C S Investments Ltd
600BentallBldg. .AMhrst 9-2346

Roscol Investments Ltd
Bsmr 534 6AvSW ..AMhrst 9-6616

ROYAL SECURITIES CORPORATION LTD
406InsuranceExchangeBldg. .AMhrst 2-7921

SUPERIOR SECURITIES CORP LTD
15-611b 7AvSW ..AMhrst 3-3709

Tanner Bros Ltd 308RoyaliteBldg AMhrst 3-3453

TOOLE PEET INVESTMENTS LTD
809 2StSW ..AMhrst 6-1041

(See Advertisement This Page)

Tri-Alta Securities Ltd
205LougheedBldg. .AMhrst 2-9972

TOOLE PEET INVESTMENTS LTD.

All Classes
INDUSTRIAL STOCKS
& BONDS

DOMINION & PROVINCIAL
BONDS

AMhrst 6-1041

Toole Peet Bldg., 809 - 2 St. S.W.

Stokers

STEPHENSON J R LTD .CHstnt 3-4595
3638ManchesterRd. .CHstnt 3-4755

Stone—Natural

CALGARY STONE PRODUCTS LTD

Cut Stone - Rubble - Flagstone

FOR

COMMERCIAL & INSTITUTIONAL
BUILDINGS

CHURCHES — RESIDENCES

FIREPLACES — HEARTHES

PATIOS — PLANTERS

WALLS — SHELVES — SILLS

COPINGS — STEPS

BARBECUES

9Av&24StSEBRdwy 3-2035

Finnerty Construction Ltd
507 35AvNE. .CRstvw 7-3665
Great West Brick & Tile Ltd
203 40AvNE. .CRstvw 7-8506

MORSTEAD & SON LTD

STONE WORK SPECIALISTS

Local & Imported Stone

"All Work Fully Guaranteed"

FREE ESTIMATES - NO OBLIGATION

4704 1StSECHstnt 3-4949

NU-STONE CONSTRUCTION CO
717 66AvSW ..ALpin 5-0555

Storage Batteries—Manufacturers,

Distributors, Dealers & Repairers

See Batteries—Storage

Storage—Fur & Garment

Allisters Furriers Ltd 612 1StSW ..AMhrst 2-3560
ARROW CLEANERS

FIREPROOF VAULTS

for the Safety of Your

Furs & Cloth Clothing

FREE PICK-UP & DELIVERY

914 16AvNW Avenu 9-3142—Avenu 9-3155

Charlebois Cecil C 1309 1StSWAMhrst 2-1431
Dale's Cleaners & Fur Storage
414 16AvNW ..CRstvw 7-1756

DAYTONS FASHIONS LTD
310 8AvSW ..AMhrst 6-6335

FINESTONE'S FINE FURS LTD

FUR STORAGE
and
REPAIRS

"Add Seasons of Wear with
Finestone's Special Care"

1904 20AvNWAvenu 9-3057

An Extension Telephone saves
time and steps.

Storage—Fur & Garment—

(Cont'd)

Holt Renfrew & Co Ltd
225-7 7AvSW ..AMhrst 9-7341
(See Advertisement This Page)

Hurtig A & M Ltd 242 7AvSWAMhrst 6-6560
(See Advertisement This Page)

Kohlfurst A & S Furriers
824a 16AvNW ..Avenu 9-7158

ONTARIO CLEANERS & LAUNDRY
EXPERT FUR CLEANING
REPAIRING & STORAGE
Courteous Bonded Messengers
5Av&25StSEAMhrst 2-7931

Pain Thomas Furriers Limited
131 8AvSW ..AMhrst 2-3806

PREMIER LAUNDRY LTD
COMPLETE GARMENT & FUR STORAGE
INSURED — REFRIGERATED VAULTS
902 4AvSWAMhrst 2-9511

Storage—Fur & Garment—

(Cont'd)

RENFREW FURS LTD
106 7AvSW ..AMhrst 9-4341
(See Advertisement This Page)

SAKS FURS 124a 8AvSWAMhrst 3-7393
(AMhrst 6-5333)

(See Advertisement This Page)

SWEARS & WELLS (CANADA) LTD

THE WORLD'S LARGEST FURRIERS

SCIENTIFIC
FUR STORAGE & SERVICES

222 8AvSWAMhrst 3-2850

(Continued Next Page)



**HOLT, RENFREW
AND CO., LIMITED**

**Modern
Cold Storage**

for
FURS

In H.R.'s Own Vaults
scientifically operated
on the premises

Standard Rates

Telephone: AMhrst 9-7341
CHINOOK CENTRE
6407 Macleod Trail
ALpin 5-5695

Opposite the Parkade
227 Seventh Ave. S.W.

**STORE
YOUR FURS
with EXPERTS**



FREE
PICK-UP
AND
DELIVERY

- ★ Cleaning & Glazing
(New Silicone Process)
- ★ Repairs To All Furs
- ★ Remodelling to Latest
Styles

AMhrst 9-4341



7th Ave. at Centre St. S.

Fur Storage

CLEANING & GLAZING
REPAIRS - RESTYLING

a&m AMhrst 6-6560



242 7 Ave. S.W. (In the "PARKADE")



FURS —

- STORED
- REPAIRED
- CLEANED
- RESTYLED

"Free Pick Up and Delivery"

**AMhrst 6-5333
AMhrst 3-7393**

124a - 8th Ave. S.W.

Storage—Fur & Garment—**(Cont'd)****TEMPLETON'S LTD****Genuine Cold Storage
FUR****SUDDEN PICK-UP SERVICE**615 17AvSW
[AMhrst 2-2419
AMhrst 2-4738
AMhrst 2-7488]Time Cleaners & Tailors 808 25StSW AMhrst 9-7070
Virag Joe Furriers Ltd 507 17AvSW AMhrst 2-2456
YAEGER'S FURS LTD
706 CentreStS. .AMhrst 2-4579**Storage—Household****AERO MAYFLOWER TRANSIT CO**

215 10AvSW. .AMhrst 6-8881

CANADIAN WAREHOUSEMEN'S ASSOC**FOR PROFESSIONAL****SERVICE CALL A****C.W.A. MEMBER**

See Also "MOVERS"

**"MEMBERS"****BEKINS MOVING & STORAGE CO
(ALBERTA) LTD**

239 10AvSE. .AMhrst 2-7981

DOUGLAS MOVING & STORAGE LTD

4004 PortlandSt. .BRdwy 3-4838

HILL THE MOVER (CANADA) LTD

6020 1aStSW. .ALpin 5-4426

**MaccOSHAM STORAGE & DIST CO
(CALGARY) LTD**

215 10AvSW. .AMhrst 6-8881

MADISON STORAGE & CARTAGE CO LTD

3904 1StNE. .CRstvw 7-0545

RELIANCE STORAGE & CARTAGE CO LTD

1001 1StSE. .AMhrst 3-6940

**ROBERTSON MOVING & STORAGE -
FURNITURE DIV OF CANADIAN
FREIGHTWAYS LTD**

410 Riverside Blvd. .AMhrst 6-6836

SECURITY STORAGE (CALGARY) LTD

4344 MacleodTr. .CHstnt 3-4681

DOUGLAS MOVING & STORAGE LTD

4004 PortlandSt. .BRdwy 3-4838

HILL THE MOVER (CANADA) LTD

6020 1aStSW. .ALpin 5-4426

JOHNSTON STORAGE & CARTAGE CO LTD

6020 1aStSW. .CHstnt 3-1219

Kor City Delivery

Cor4St&MeredithRd. .AMhrst 6-6701

MaccOSHAM STORAGE & DIST CO

(CALGARY) LTD 215 10AvSW. .AMhrst 6-8881

MADISON STORAGE & CARTAGE CO LTD

3904 1StNE. .CRstvw 7-0545

RELIANCE STORAGE & CARTAGE

CO LTD 1001 1StSE. .AMhrst 3-6940

Security Storage (Calgary) Ltd

4344 MacleodTr. .CHstnt 3-4681

SUNNYSIDE CARTAGE & STORAGE

639 9aStNW. .ATlas 3-1855

Storage—Merchandise

See also Warehouses—Merchandise

BELSHERS LIMITED

A Complete Merchandise Storage House

With Branches at

Lethbridge — Medicine Hat & Edmonton

"Direct Teletype Service To All Points"

Cor12Av&6StSE. .AMhrst 9-8251

CAMPBELL & GRIFFIN LTD

348 11AvSW. .AMhrst 6-1026

Storage—Merchandise—(Cont'd)

Inland Warehousing Ltd 5316 25StSE. .ALpin 5-7736

LINDENS STORAGE & DISTRIBUTING

LTD 2507 16StSE. .BRdwy 3-1511

MaccOSHAM STORAGE & DIST CO

(CALGARY) LTD 215 10AvSW. .AMhrst 6-8881

Midwest Storage & Distributing Co Ltd

1802 10AvSW. .CHery 4-2781

TRANSCO SERVICES LTD

4319 1StSE. .CHstnt 3-6601

Store Fixtures**ALBERTA REFRIGERATION & STORE****FIXTURES LTD**

CUSTOM BUILT STORE FIXTURES

OFFICE FURNITURE — REFRIGERATION

815 7StSW. .AMhrst 3-0338

Atlantic Pacific Wood Fabrications

1029 7StSE. .AMhrst 3-2507

**BENNETT A R BUILDING SUPPLIES &
HARDWARE LTD**For First Class
STORE AND
RESTAURANT FIXTURES
and Interior Renovations
at a Reasonable Price

3805 2StNE. .276-1121

BERKEL PRODUCTS CO LTD

20 HoldenRd. .ALpin 5-7266

**BULMAN OF CANADA (STORE
EQUIPMENT) LIMITED**

STORE PLANNING ENGINEERS

and

LAYOUT SERVICE FOR

Pharmacies - Stationeries - Groceries -

Hardware & Sporting Goods

Check Out Systems - Show Cases - Price Tags
Adjustable Shelving, etc.

2736 5AvNW. .ATlas 3-6415

Store Fixtures—(Cont'd)**CUSHING A B MILLS LTD**

Cor10Av&14StSW. .CHery 4-2721

Expert Woodcraft Manufacturing Ltd

1002 10AvSW. .CHery 4-8633

FOOTHILLS HOME & OFFICE FIXTURES**CUSTOM BUILT STORE
FIXTURES****OFFICE EQUIPMENT**

Kitchen Cabinets - "Built-Ins"

Established 1952 — Collin Walsbey

After Hours Call AMhrst 9-2927

321 11AvSE. .AMhrst 6-4138

KEE-LOK BUILDINGS & FURNITURE**CO LTD**

STORE - HOTEL - RESTAURANT FIXTURES

Plant 5711 6StSE. .ALpin 5-0542

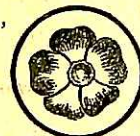
Sub Ofc 5thFlr 635 6AvSW. .AMhrst 6-6221

**K. P. NIELSON
Store Fixtures Ltd.***"Buy Alberta
Made Products"*Manufacturers
of

- Store Fixtures
- Commercial Refrigeration
- Fine Office Furniture

CHstnt 3-6259**CHstnt 3-7270**

444 - 42nd Ave. S.E., Calgary

**Store Fixtures—(Cont'd)****MANNING EGGLESTON LUMBER**

CO LTD 920 9AvSW. .AMhrst 2-6141

Nielson K P Store Fixtures Ltd

444 42AvSE. .CHstnt 3-6259

(See Advertisement This Page)

STANDARD METAL PRODUCTS LTD

1111 11StSW. .CHery 4-0055

(See Advertisement This Page)

STANDARD STORE FIXTURE CO

2231 10AvSW. .CHery 4-7674

Western Refrigeration & Butchers

Supplies Ltd 1230 17AvSW. .CHery 4-9766

Store Fronts

Bogardus Wilson (Alberta) Limited

208 39AvNE. .CRstvw 7-0101

ORNAMENTAL BRONZE CO LTD**ALUMINUM CURTAIN WALL
STORE FRONTS - SASH
ALUMINUM & BRONZE**7016 FarrellRd. .ALpin 5-1011
ALpin 5-1655**PILKINGTON GLASS LTD**

402 11AvSE. .AMhrst 2-6151

Storm Windows

See Windows-Metal & Windows-Wood

Stoves—Parts & Service**ADVANCE FURNACE & APPLIANCE
SERVICE**Gas Ranges Installed & Properly Adjusted
— Repairs to All Makes —

3132 44StSW. .CHrchl 9-5755

APPLIANCE & STOVE REPAIR SERVICE

(Formerly Elmo's Stove Repair Service)

REPAIRS & ADJUSTMENTS

To All Makes and Models of

Gas and Electric Ranges,

Furnaces, Kitchen and

Laundry Equipment

Elmo L. Himmelreich

Menno Koolstra

Ofc No. 1 714 23AvNW. .AVenu 9-5155

Ofc No. 2 23LanehamPl. .CHstnt 3-6220

BESTWAY ELECTRONIC & APPLIANCE PARTS**McCLARY - EASY - TAPPAN****GURNEY****Parts & Service**

209 35AvNE. .CRstvw 7-4750

Bestway Television & Appliances JCRstvw 7-8778
Ltd 209 35AvNE. .CRstvw 7-8010**CASTLE APPLIANCE SERVICE LTD**

WE REPAIR ALL TYPES OF STOVES

1622 10AvSW. .CHery 4-0684

(Continued Next Page)

To dial correctly, pull the dial
all the way to the finger stop
... then let dial return at its
own speed.**STANDARD****METAL PRODUCTS LTD.**

AND

STANDARD STORE FIXTURE COMPANYMANUFACTURERS OF EQUIPMENT FOR
**HOTELS, RESTAURANTS, CAFETERIAS
STORE FIXTURES, LOUNGES
COMMERCIAL REFRIGERATION****Garland Ranges - Hobart Food Machines
AND OTHER LEADING PRODUCTS***Complete Designing Service*

MAIN OFFICE: 1111 - 11th Street S.W., CALGARY, ALBERTA

CHery 4-0055 — CHery 4-1821**CHery 4-7674**

Stoves—Parts & Service

(Cont'd)

MacMillan Automatic Washer Service Ltd
30-6StSW..AMhrst 6-3744
(See Advertisement This Page)

Sadler Appliance Service
435 33AvNW..CRstvw 7-5804

WESTERN STOVE REPAIRS CO

Parts for all Makes of
STOVES, HEATERS, FURNACES, BOILERS

SOUTH BEND

Sectional Ranges, Ovens, Fryers, Broilers,
Charcoal Broilers, Restaurant Ranges
and Counter Appliances

All makes of Oil Burner Controls Serviced
Exchange Policy on Level Float Valves

333 4AvSE ..AMhrst 2-1580

Moffat - Thor Norge

GAS and ELECTRIC
RANGES

Parts and Service

MacMILLAN AUTOMATIC
WASHER SERVICE LTD.

AMhrst 6-3744

30 - 6 St. S.W.

Stoves, Ranges & Heaters—

Retail

North Hill Electrical Co Ltd
135 16AvNW..CRstvw 7-0151

STEINBERG'S FURNITURE LTD
219 7AvSE..AMhrst 6-1974

TAPPAN GURNEY PRODUCTS—
BESTWAY TELEVISION & APPLIANCES
LTD 209 35AvNE..CRstvw 7-8778

WESTINGHOUSE ELECTRIC RANGES—
CANADIAN WESTINGHOUSE CO LTD
330 11AvSW..AMhrst 6-8821

Wight's Isle of Better Living
CalgaryShoppingCentre..AVenu 9-0201

Stoves, Ranges & Heaters—

Wholesale

Arden Sutherland & Son Ltd
4704 1StSE..CHstnt 3-3426

Beach Foundry Ltd
2ndFlr 438 11AvSE..CHstnt 3-6606

Results obtained through
Classified Business Directory
advertising are greater than
can be obtained through simi-
lar expenditures in any other
form of advertising.

Stoves, Ranges & Heaters—

Wholesale—(Cont'd)

Bruce Robinson Electric Ltd
Cor10Av&9StSW..CHery 4-8971
(See Advertisement This Page)

HARDWICK GAS RANGES—
WILSON ELECTRIC SUPPLIES LTD
Alberta Distributor

1024 10AvSW..CHery 4-0731

MOFFATTS LIMITED 4319 1StSE CHstnt 3-5233
Parts & Service
MacMillan Automatic Washer Service Ltd
30-6StSW..AMhrst 6-3419

TAPPAN BUILT-IN RANGES—
DISTRIBUTOR
BURGESS BUILDING & PLUMBING
SUPPLIES LTD 224 61AvSE..ALpin 2-1151



For Sale at All
Local Franchise Dealers

FOR SERVICE

Phone CHery 4-8971

BRUCE ROBINSON
ELECTRIC LTD.

Alberta Distributors

— Cor. 10 Ave. & 9 St. S.W. —

Strapping

See Box Strapping

Strapping—Metal

See Box Strapping

Stress Relieving

STEEL-CRAFTS (ALBERTA) LTD
4202MacLeodTr..CHstnt 3-3433

Sulphur

International Sulphur Co Ltd
17thFlr ElvedenHse..AMhrst 3-2910

Texas Gulf Sulphur Co Inc
19thFlr ElvedenHse..AMhrst 9-4931

Surgical Instruments

Fisher & Burpe Ltd 118WestoverDr..CHrchl 2-1426

Standard Surgical Supply Ltd
110 11AvSE..AMhrst 2-7764

STEVENS ALBERTA CO LTD
527 7AvSW..AMhrst 3-0280

Surgical Supplies

GILBERT & CO WESTERN DIVISION
2315a 4StSW..AMhrst 3-2299

A Zarchekoff res ..BRowng 9-4217

Surplus Goods

ARMY SURPLUS BARGAIN CENTRE

Dealers in Canadian and American Army
Surplus Goods of All Descriptions

Binoculars - Tents - Sleeping
Bags - Tarpaulins - Blankets
& Camping Supplies

235 8AvSE ..AMhrst 2-7179

Surplus Goods—(Cont'd)

CROWN SURPLUS STORES

CROWN SURPLUS STORES

Dealers in

AMERICAN and
CANADIAN GOVERNMENT
SURPLUS GOODS

1227 9AvSE ..BRdwy 3-1757

METAL SALVAGE DEPOT

4717 17AvSEStLn..BRidg 2-3821

PIONEER SURPLUS STORES LTD

DOMINION GOVERNMENT
SURPLUS SUPPLIES

234 7AvSE ..AMhrst 6-1947

RIBTOR SALES 605-607 2StSE..AMhrst 2-9426

WAR SURPLUS STORES LTD Retail Store
137 7AvSE..AMhrst 6-5707

Head Ofc ..AMhrst 2-6967

Warehse Surplus Store 105 6AvSE AMhrst 2-4322

Warehse 304 11AvSE ..AMhrst 6-2818

(See Advertisement This Page)

War Surplus Stores LTD.

LARGEST DEALERS IN
ALL TYPES OF—

- ARMY GOODS
- COMMERCIAL SURPLUS
- CANVAS GOODS
- DISTRESS STOCKS
- SLEEPING BAGS AND
- CAMPING EQUIPMENT

AMhrst 6-5707

Wholesale Division
AMhrst 2-4322

137 - 7 Avenue S.E.

Surveying Instruments

BRUNING CHARLES CO (CANADA) LTD

DISTRIBUTOR OF

KERN & BRUNSON
SURVEYING INSTRUMENTS
AND FIELD SUPPLIES

3830 7StSE ..CHstnt 3-6096

CALGARY DRAFTING & BLUE PRINT CO LTD

SURVEY INSTRUMENTS

Rental - Sales - Service

K & E DISTRIBUTORS

615 8AvSW ..AMhrst 9-4361

Surveying Instruments—(Cont'd)

CALGARY INSTRUMENT TECHNICAL SERVICE LTD

— SURVEY INSTRUMENT REPAIRS —
See our ad under "Instruments Scientific"
816 6StSW ..AMhrst 2-9421

HUGHES-OWENS CO LTD

CARL ZEISS
GURLEY — COOKE
TROUGHTON & SIMMS
INSTRUMENTS

Tapes - Rods - Pickets
Field Equipment

811 3StSW ..AMhrst 3-6620
AMhrst 3-7595

RILEY'S REPRODUCTIONS LTD

Distributors of WILD AND DIETZGEN
SURVEYING INSTRUMENTS

631 8AvSW ..AMhrst 6-6051

Surveyors—Aerial

AERO SURVEYORS LTD—Call Long Distance and
ask for (No Toll Charge) ..Zenith 6311

CANADIAN AERO SERVICE LTD

102-718 8AvSW..AMhrst 3-4730

HUNTING SURVEY CORPORATION LTD

534 8AvSW..AMhrst 2-3696

SPARTAN AIR SERVICES LTD

Vertical Aerial Photography
Topographic and
Planimetric Mapping
Air Photo Mosaics
Oblique (Site) Photography

1603CentreStN ..CRstvw 7-8556

Structure Test Limited

211-630 8AvSW..AMhrst 2-6869

WESTERN PHOTOGRAMMETRY LTD

815 7AvSW..AMhrst 3-6565

D M Hornby res ..Atlas 3-0181

Surveyors—Land

ALL-CAN ENGINEERING & SURVEYS LTD

LAND SURVEYORS
CONSULTANTS IN
CIVIL ENGINEERING

In Alberta, British Columbia, Manitoba,
Saskatchewan & North West Territories
Well Sites - Pipe Line - Legal &
Industrial Surveys & Pipe Line Location

After Hours Call res ALpin 2-0912

216 39AvNE ..CRstvw 7-4107

CANADIAN ENGINEERING SURVEYS LTD

LAND SURVEYORS
Consultants in
CIVIL ENGINEERING
In Alberta, British Columbia,
Manitoba, Saskatchewan and
N.W. Territories

ELECTRIC COMPUTING

102-718 8AvSW ..AMhrst 3-1191

Surveyors—Land—(Cont'd)**CLARK E J****LEGAL AND
CONSTRUCTION SURVEYS**

Residence Phone CHstnt 3-7060
938 7AvSWAMHrst 2-3454

DE SANTIS O**Alberta and Dominion
LAND SURVEYOR**

24 HOUR SERVICE

1-417 16AvNWCRstnw 7-0932

HARRIS L E SURVEY'S LTD**Alberta & Dominion
Land Surveyors**

SURVEYING & ENGINEERING

609Leeson-LinehamBikAMHrst 3-8336

MCCUTCHEON R LTD**LAND SURVEYS**

In Alberta & Saskatchewan

**Surveys for Engineering
& Construction**

Res. Phone CHstnt 3-5254

12-115a 8AvSEAMHrst 2-7532
.....AMHrst 6-3218

MIDWEST SURVEYS LTD

Formerly Simpson Surveys Ltd.
SURVEYING & ENGINEERING

Surveyors licensed to practice in Alberta,
British Columbia, Saskatchewan, Manitoba,
Dominion Lands and Territories.

WELL SITES — PIPE LINE — SEISMIC
CONTROL — LEGAL AND INDUSTRIAL
SURVEYS

Branch Offices: Edmonton, Fort St. John,
Regina, Estevan.

1334 11AvSWCHery 4-7471

STRONG LAMB & NELSON LTD

Alberta & Saskatchewan Land Surveyors &
Consulting Engineers

304 4AvSEAMHrst 3-6730

Structure Test Limited

211-630 8AvSWAMHrst 2-6869

**UNDERWOOD McLELLAN & ASSOCIATES
LIMITED**

ALBERTA, SASKATCHEWAN
& MANITOBA

LAND SURVEYORS
PROFESSIONAL ENGINEERS

After Hours: Atlas 3-0181 - CHrchl 9-0538

815 7AvSWAMHrst 3-6565

Sweater Manufacturers

White Ram Sweaters

Bsmt 329 8AvSEAMHrst 9-3542

USE LONG DISTANCE

Swimming Pools & Equipment**BARBER MACHINERY LTD**

4608MacLeodTr. CHstnt 3-6061

BRUCE ROBINSON ELECTRIC LTD

Cor10Av&9StSW. CHery 4-8971

(See Advertisement This Page)

CALGARY SWIM POOLS

- Steel Pool Construction
- Pool Equipment & Supplies
- Plastic Enclosures
- Maintenance Service
- Above Ground Pools

Evenings Call CHrchl 9-6848

Member: National Swimming Pool Institute

6012CentreStSALpin 5-8373



Distributed by

**BRUCE ROBINSON ELECTRIC
LTD.**

Cor. 10 Ave. & 9 St. S.W.
CHery 4-8971



COMPLETE INSTALLATIONS
ANY SHAPE OR SIZE

PRIVATE & PUBLIC POOLS

**THE CANADA
GUNITE CO. LTD.**

BRdwy 3-1712

BRdwy 3-1659

4140 - 15a Street S.E.

**McINTOSH
CONSTRUCTION**

CUSTOM
SWIMMING
POOLS



Design - Construction - Maintenance
of Residential and Commercial
Installations - Fully Experienced
with Local Conditions

FREE ESTIMATES
FINANCING AVAILABLE

CHstnt 3-2526

4650 - 2nd Street S.E.

Swimming Pools & Equipment—**(Cont'd)****CANADA GUNITE CO LTD**

4140 15aStSE. BRdwy 3-1659

(See Advertisement This Page)

CINEMA POOLS ALBERTA LTD

Authorized Franchised Dealer For

Johnny Weissmuller Pool

Prices range from \$2,495 and up
Completely Installed

SEE OUR DISPLAY POOL AT THIS ADDRESS

3628 8AvNWAtlas 3-5347

INESCO EQUIPMENT LTD

- Inesco Steel Swimming Pools
- R P Adams Pressure Filters
- Laars Heaters
- Fisher and Porter Chlorinators
- Plastiglo Protective Coatings
- Pumps and Motors
- Complete Line of Top Quality
Mechanical and Swimming Pool
Equipment and Supplies

Rm201a-1134 8AvSWAMHrst 3-8185

McIntosh Construction 4650 25StSE CHstnt 3-2526
(See Advertisement This Page)

POWER ELECTRIC & EQUIPMENT CO LTD*** JACUZZI SWIMMING
POOL EQUIPMENT**

COMPLETE LINE
AUTHORIZED DISTRIBUTOR

604 4StSEAMHrst 2-3848

Shrubsall Bill & Son Plumbing Co Ltd
4833 6StNE. CRstnw 7-0052

SPARKLER INTERNATIONAL LTD

SWIMMING POOL FILTRATION

Contact Eric Ackland & Associates Ltd.

12-14-335 11AvSWAMHrst 3-1203

Tables—Folding

GREER W E LTD 522 11AvSWAMHrst 2-3312

Tachograph

North American Distributors Ltd

1703 2StSE. AMHrst 2-7896

Tailors

Albert Tailors 225 25AvSWAMHrst 9-2742

Arrow Cleaners 914 16AvNWAvenu 9-3142

Art Cleaners & Tailors Ltd

Rear 210 9AvSWAMHrst 6-2838

Barr's Tailors & Cleaners

1010 2StSE. AMHrst 2-5343

Bellair Tailors 1216 15StEAMHrst 9-1234

The **YELLOW PAGES** place
your name and telephone
number before the Buyer at
the very moment he wants
what you have to sell.

Tailors—(Cont'd)

Calgary Shoe Hospital 123 8AvSW. AMHrst 2-9001

(See Advertisement This Page)

Central Cleaners & Tailors

707CentreStS. AMHrst 2-2048

Charm Cleaners & Tailors

1910a 37StSW. CHrchl 9-6802

(See Advertisement This Page)

DELUXE CLEANERS & TAILORS /BRIdg 2-3474

3709 17AvSEStLn. /BRIdg 2-3897

DMYTRISIN JOHN 1010 16AvNW Avenu 9-2212

Frank's Tailors 707 15StEAMHrst 6-6320

French Cleaners & Tailors

205 12AvSW. AMHrst 2-1729

George's Tailors 306a 10StNW ...Atlas 3-1743

Cheran John 5-331 7AvSWAMHrst 3-3829

Hill Albert 605a 1StEAMHrst 2-6279

JOE'S TAILORING

MADE-TO-MEASURE SUITS

**Alterations — Repairs
DRY CLEANING**

Joe Kampitsch, Prop. res. AMHrst 3-1307

ALL WORK GUARANTEED

213 4StNEAMHrst 3-1200

La Fleche Bros Ltd 116a 7AvSW. AMHrst 2-1969

Leatham Joseph 5-810a 1StSW ...AMHrst 6-1112

Marda Men's Shop 2105 33AvSW. CHrchl 2-2233

MAXIE'S TAILORS**MAXIE'S**

Custom Made-to-Measure
Clothes for Ladies and
Gentlemen

DESIGNED FOR YOU

Alterations & Repairs - Guaranteed Work

1003 16AvNWAvenu 9-6131

(Continued Next Page)

TAILORING

ALTERATIONS & REPAIRING

LADIES and GENTS

EXPERT WORKMANSHIP

Service as fast as wanted

**Calgary Shoe
Hospital**

TAILORING DEPT.

123 - 8th Avenue S.W.

AMHrst 2-9001

**Charm Cleaners & Tailors**

Alterations - Repairs - Etc.
Clothing Made To Order

ATTENTION

We Convert Double-Breasted Suits
Into Single-Breasted Suits

— FREE PICK-UP & DELIVERY —

1910a 37 St. S.W. CHrchl 9-6802

Tailors—(Cont'd)

MITCHELL JAMES A

CUSTOM TAILORS

Member of the Custom Tailors & Designers Association of America Inc.

MADE-TO-MEASURE CLOTHES - OF GOOD QUALITY

ALTERATIONS - ART MENDING
Special Evening Appointment Service

F. J. Mitchell, Mgr., res. ALpin 5-6849

338 17AvSWAMhrst 2-4063

Morris Cleaners & Tailors

919 17AvSW ..CHery 4-3043

NEMETHY B

CUSTOM TAILOR

and
MADE TO MEASURE

207Leeson-LinehamBlkAMhrst 6-6730

Tailors—(Cont'd)

Paris Tailoring 317a 8AvSEAMhrst 2-5124

PROSPECT TAILORS

ALTERATIONS — REPAIRS

Invisible Mending - Suits Made to Measure

3415 26AvSWCHrchl 9-3632

Robertson Ted 217AlbertaCorAMhrst 2-1848

(See Advertisement This Page)

Sandor Tailors T42CurrieBarracks ..CHrchl 2-3456

Scott J D 7-1302 4StSWAMhrst 9-4863

Sewell James G N

213Leeson-LinehamBlk. AMhrst 6-3121

Schupps Invisible Mending

3631KildareCr. CHrchl 2-1838

Shulman's Tailors & Cleaners

CentralBldg. AMhrst 2-2544

(See Advertisement This Page)

SPIC & SPAN TAILORS

SPIC & SPAN CUSTOM TAILORS For Ladies & Men

Specialists in
Made-to-Measure Clothes

Alterations - Repairs

Residence BRowng 9-3435

131 12AvSWAMhrst 2-2017

Stachow Custom Tailoring

233 16AvNW ..CRstvw 7-5122

(See Advertisement This Page)

Stampede Dry Cleaners

1208KensingtonRd. Atlas 3-3097

Star Cleaners & Tailors 307 8AvSE JAMhrst 2-4772

JAMhrst 9-3817

Supreme Tailors 605 2StSWAMhrst 6-4417

Tip Top Tailors Ltd Clothing Dept

233 8AvSW. AMhrst 9-1450

Credit OfcAMhrst 2-6782

YORK TAILORS

YORK TAILORS

LADIES' AND GENTLEMEN'S

CUSTOM TAILOR

UNIFORMS FOR EVERY PURPOSE

Residence Phone BRdwy 3-2135

1327 1StSWAMhrst 2-4149

Tailors—Ladies'

Calgary Shoe Hospital 123 8AvSW ..AMhrst 2-9001

DMYTRISIN JOHN

Hand-Tailored Clothes for Ladies & Men

SKI & FRONTIER PANTS

1010 16AvNWAVenu 9-2212

Maxie's Tailors 1003 16AvNWAVenu 9-6131

Mitchell James A 338 17AvSW ..AMhrst 2-4063

Robertson Ted 217AlbertaCorAMhrst 2-1848

Spic & Span Tailors 131 12AvSW AMhrst 2-2017

Stachow Custom Tailoring

233 16AvNW ..CRstvw 7-5122

Tailors' Supplies

Baker C M Co 1003 1StSEAMhrst 2-9344

Tank Fittings

Homme A W Ltd 5505 4StSEALpin 5-7771

SHAND & JURS CO—

McLAREN P D & SON LTD

510 9AvSW. AMhrst 6-2126

Tanks—Steel & Wood

BARBER MACHINERY LTD

4608MacledTr. CHstnt 3-6061

BLACK SIVALLS & BRYSON LTD

BOLTED STEEL - WELDED STEEL
WOOD TANKS

3632ManchesterRdCHstnt 3-2521

CALGARY IRON & ENGINEERING LTD

Structural Division

3601BonnybrookRd. BRdwy 3-4976

CALGARY STEEL TANK LTD

Ofc & Plant 71Av&MacledTr. ALpin 5-6611

DOMINION BRIDGE CO LTD

PRESSURE VESSELS — STORAGE TANKS
& PLATEWORK

803 24AvSEBRdwy 3-5634

HOMME A W LTD 5505 4StSEALpin 5-7771

HORTON STEEL WORKS LTD

309LancasterBldg. AMhrst 6-2150

JACKSON'S WELDING (CALGARY) LTD

814-816 9AvSW. AMhrst 2-1996

JOHN WOOD CO LTD

Steel Tanks, Septic Tanks,
Pressure Vessels, Bulk
Storage Tanks, Steel Drums,
Farm Storage Tanks
Underground Gas Tanks

215 10AvSWAMhrst 2-6176

M & M TANK CO LTD

STEEL AND WOODEN TANKS FOR
VARIOUS FIELD APPLICATIONS

4650 2StSECHstnt 3-6568

MCINTOSH EQUIPMENT LTD

Pressure Vessels, Tanks & Plate Work
Built to Code or Your Requirements

4650 2StSECHstnt 3-2526

Murdoch Tank Co 528 8AvSWAMhrst 3-6949

NATIONAL TANK CO LTD

616 58AvSE. ALpin 5-5561

STEEL-CRAFTS (ALBERTA) LTD

STEEL TANKS & PRESSURE VESSELS
ANTI-CORROSIVE TANK LININGS &
COATINGS — VACUUM TANKS

STAINLESS STEEL TANKS

STRESS RELIEVING FACILITIES

FIELD REPAIRS & ERECTION

4202MacledTrCHstnt 3-3433

WESTEEL PRODUCTS LTD

1902 11StSE. BRdwy 3-5631

Wood John Co Ltd 215 10AvSW ..AMhrst 2-6176

Tanners

Briggs Furriers & Fur Dressers

BriggsAv Burnslnd. BRdwy 3-5430

BRIGGS TANNERY

BriggsAv Burnslnd. BRdwy 3-5430

Tape Recording Equipment

& Supplies

See also Recording Equipment & Supplies

ISIS CAMERA SHOP 1112 1StSW AMhrst 2-2651

Sharp's Theatre Supplies Ltd

Rentals Sales Repairs

104 4StSW. AMhrst 2-7266

Tapes

MINNESOTA MINING & MFG OF CANADA LTD

508 5StSW. AMhrst 2-6567

POLYKEN INDUSTRIAL TAPES

A COMPLETE
RANGE OF
CLOTH, PLASTIC
ELECTRICAL AND
PAPER TAPES

Polyken

Trade Mark

"FOR INFORMATION CALL"

CROWN ZELLERBACH PAPER
COMPANY LIMITED

720 11AvSW. AMhrst 3-0040

MID-WEST PAPER LTD

4027 7StSE. CHstnt 3-4678

Taps & Dies

Century Sales Ltd

CHstnt 3-7053

4014MacledTr. CHstnt 3-5444

Tarpaulins

See also Canvas Goods

CON-SPEC SALES LTD

POLYETHYLENE CUSTOM MADE

TARPAULINS

610 3AvSWJAMhrst 2-1706

JAMhrst 2-7034

WESTERN TENT & AWNING LTD

133 10AvSE. AMhrst 2-2573

WOODS BAG & CANVAS CO LTD

Rear 1902 11StSE. BRdwy 3-1531

Taxicabs

A B C TAXI

AMhrst 2-4766

AMhrst 2-3223

230 9AvSEJAMhrst 2-4766

JAMhrst 2-3223

Arrow Taxi 119 8AvSEJAMhrst 2-1311

JAMhrst 2-4566

(See Advertisement This Page)

(Continued Next Page)

Help is right at hand in these
YELLOW PAGES. If you
want to know where to get
some product or service, con-
sult them . . . and save time.

ARROW TAXI

Phone

AMhrst 2-1311

AMhrst 2-4566

119 - 8 Ave. S.E.

TED ROBERTSON

Quality Tailored Clothes
Men's and Ladies'
Quality and Style - Personalized
Service

EXPERT ALTERATION and
REPAIR SERVICE
Special Evening Appointment
Service — Closed Mondays

AMhrst 2-1848

217 Alberta Corner
(S.E. Cor. 8 Ave. & 1 St. S.W.)

SHULMAN'S

Tailors & Cleaners

★ ALTERATIONS - REPAIRING

★ INVISIBLE MENDING

★ DRY CLEANING - PRESSING

Free Pick-up & Delivery

AMhrst 2-2544

Central Bldg.

KLAUS

Stachow

Res.
AVenu 9-6965

LADIES' & GENTLEMEN'S
CUSTOM TAILOR

— All Work Done Right on the Premises —
Graduate of Four European Tailoring Academies
and Member of the Custom Tailors & Designers
Association of America Inc.

Restyling — Alterations
& Invisible Mending

CRstvw 7-5122

233 16 Ave. N.W.