

Roofing Contractors—(Cont'd)

Wade Application Co Ltd
2nd Flr 1026 16AvNW..AVenu 9-8883
(See Advertisement This Page)

WESTERN ROOFING CO

BIG OR SMALL

ROOF REPAIRS

John The Roofer

118 20AvNECRstvw 7-7776

(See also Advertisement This Page)

THE VALUE of directory
advertising is cumulative.



AVenu 9-8883
ALpin 5-5153

Calgary's Oldest
Roofing & Siding
Contractors
Asphalt or Aluminum

City or Country

2nd Flr. 1026 16th Avenue N.W.
907 - 82nd Avenue S.W.

Roofing Contractors—(Cont'd)**WESTERN SHEET METAL & ROOFING CO**

Member of C.B.U.R.A.

TAR & GRAVEL
SMOOTH SURFACED

Res. Phone Atlas 3-5091

520 35AvNECRstvw 7-0096

Roofing Materials & Supplies**—Retail****KASEL ENTERPRISES**

Zone Roofing Materials Etc

6626 BowCrBwns..BUtlr 8-2066

SNOWDON C C LTD

1810 11StSE..BRdwy 3-5217

BRdwy 3-5318

BRdwy 3-5730

Wade Application Co Ltd

2nd Flr 1026 16AvNW..AVenu 9-8866

Roofing Materials & Supplies**—Wholesale**

Allied Chemical Canada Ltd

Call Long Distance and ask for

(No Toll Charge)..ZENith 2800

ALSTO DISTRIBUTORS LTD

4040 BrandonSt..CHstnt 3-6091

Burgess Building & Plumbing Supplies Ltd

224 61AvSE..ALpin 2-1151

Caltic Sales Ltd 1010 17AvSWCHery 4-5055

Roofing Materials & Supplies—**Wholesale—(Cont'd)****CONSOLIDATED PAINT & VARNISH (CANADA) LTD**

BUILT UP AND
COLD PROCESS ROOFS

—Continuous Service for Over 50 Years—

GOODYEAR MATERIALS AND

SPECIALTIES IN PAINTS

Exterior & Interior Waterproofing

Free Estimates

SubP013242-9111

Convery Frank 3923 GlenwoodAvCHrchl 2-3093

DUROID ROOFING MATERIALS

ASPHALT SHINGLES

ROLL ROOFINGS

ROOF COATINGS &

CEMENTS

BUILT-UP ROOFING

MATERIALS

**"FOR INFORMATION CALL"****SIDNEY ROOFING & PAPER CO LTD**

4040 BrandonSt..CHstnt 3-5888

Iko Asphalt Roofing Products Ltd

15St&41AvSE..BRdwy 3-1556

(See Advertisement This Page)

MURRAY-BRANTFORD BUILDING MATERIALS

Asphalt Shingles

Built-up and Roll Roofings

Donnacona Fiberboards

Donnacona Woodgrain

Hardboards

No-Co-Rode Pipe

Fiberglass Insulation

Acoustical Products

Coatings and Industrial Flooring

**"FOR INFORMATION CALL"****MURRAY-BRANTFORD LIMITED**

121 10AvSE..AMhrst 3-2250

NORTHERN ASBESTOS & BUILDING SUPPLIES LTD**J-M**

J-M Asphalt & Asbestos Roofing

J-M Roll Roofings

J-M Built-Up Roofings

J-M Roof Coatings & Putties

Wascollite Skylights

Mop Cotton, Roof Brushes,

Mops, Roof Drains, etc.

840 26AvSE BRdwy 3-1211—BRdwy 3-1221

Iko Asphalt Roofing
Products Ltd.

Manufacturers & Distributors

"ARISTOCRAT 275"

SHINGLES

ARMOUR ASPHALT

SHINGLES

IKO ROLL ROOFING

BUILDING PAPERS

Protector Roof Coatings & Cements

BUILT-UP ROOFING

Roofing Nails & Hardboards

WATERPROOFING MATERIALS



BRdwy 3-1556

15th St. & 41st Ave. S.E.

Roofing Materials & Supplies—**Wholesale—(Cont'd)**

Northern Hardware Co Ltd

121 10AvSE..AMhrst 9-3176

PEDLAR PEOPLE LTD

1301 10AvSW..CHery 4-2050

STRAMIT CORPORATION LTD

2708 6StSE..BRdwy 3-2002

Rooming Houses

Worobieff Mrs W 3-329 12AvSE..AMhrst 6-2692

Rope

Campbell-Mack Supply Ltd

Cor 35Av&5StSE..CHstnt 3-7981

CANADA WESTERN CORDAGE CO LTD MFRS—

STANLEY BROCK LTD

220 50AvSE..CHstnt 3-3406

DOMINION WIRE ROPE LTD

ALBERTA ROPES DIV..CHstnt 3-3059

3644 Manchester Rd..CHstnt 3-3092

Roto-Tilling

Mobile Egg Shop 3535 41StSWCHrchl 9-0300

Rubber Footwear—Wholesale

Miner Rubber Co Ltd

3615 Manchester Rd..CHstnt 3-6021

Rubber Goods—Wholesale

Canwest Safety Service Supplies Ltd

135 3AvSE..AMhrst 2-6702

DOMINION RUBBER CO LTD

Footwear & General Products — Mechanical

Rubber Goods — Tires — Chemicals

3613 Hampstead RdCHstnt 3-5591

DUNLOP CANADA LTD

6520 Macleod Tr..ALpin 5-0181

Credit DeptALpin 5-4717

Gates Rubber of Canada Ltd

3619 Blackburn Rd..CHstnt 3-3140

Gibson Bros Industries Ltd

4041 6StSE..CHstnt 3-5250

GOODRICH B F CANADA LIMITED

3500 7StSE..CHstnt 3-6621

GOODRICH B F INDUSTRIAL RUBBER PRODUCTS

Makers of

GROMMET V-BELTS

CONVEYOR BELTING

HOSE OF ALL TYPES

MOULDED & EXTRUDED PRODUCTS

RUBBER COVERINGS &

LININGS OF ALL TYPES

AVIATION PRODUCTS, ADHESIVES

RIGID VINYL PIPES & SHAPES

BETTER PRODUCTS THROUGH RESEARCH

"FOR INFORMATION CALL"**GOODRICH B F CANADA LIMITED**

3500 7StSE..CHstnt 3-6621

Kaufman Rubber Co Ltd

2010 ddellows Bldg..AMhrst 6-6319

OLIVER INDUSTRIAL SUPPLY CO LTD

GATES MECHANICAL RUBBER GOODS

WORTHINGTON SHEAVES

3619 Blackburn RdCHstnt 3-5551

PETROLEUM RUBBER LTD

5240 1aStSE..ALpin 5-1191

Rubber Mats**CANADIAN NATIONAL INSTITUTE FOR THE**

BLIND 406 16AvNW..CRstvw 7-8551

GREER W E LTD 522 11AvSW ..AMhrst 2-3312**WOOD G H & CO LTD**

636 24StNE..BRIdg 2-4006

ASPHALT SHINGLES**FLAT ROOFING****ASBESTOS and RUBBEROID SIDING**

Advice on **REPAIRS**
any Type of

WESTERN
ROOFING CO.

Immediate Service**FREE ESTIMATES****— ALL WORK GUARANTEED****BUDGET PLAN WITH NO DOWN PAYMENT**

CRstvw 7-7776

(ANYTIME)

JOHN FALCONER, Mgr**— 118 - 20th Avenue N.E.**

Rubber Products

CALGARY MATTRESS CO

"THE FOAM RUBBER CENTRE"

333 36AvSECHStnt 3-4548

CROWN SURPLUS STORES

FOAM RUBBER
FOR CARS, BOATS, CHAIRS
AND ALL
UPHOLSTERY NEEDS

1227 9AvSEBRdwy 3-1757

DOMINION RUBBER INDUSTRIAL PRODUCTS

CONVEYOR BELTS
TRANSMISSION BELTS
INDUSTRIAL HOSE
RUBBER LININGS
MOULDED RUBBER GOODS



"FOR INFORMATION CALL"

Dominion Rubber Co Ltd
3613HampsteadRd. CHStnt 3-5591

Tip-Top Rubber Supply Co
2628 21StSW. CHery 4-9868

Rubber Stamps

Calgary Stamp & Stencil fAMhrst 2-2205
522 6AvSW. AMhrst 9-1116
(See Advertisement This Page)



Seals - Stencils

Pads and Daters

AMhrst 2-2205

AMhrst 9-1116

Calgary Stamp
and Stencil

522 - 6 Ave. S.W.

Rug, Carpet & Upholstery Cleaners

See Carpet & Rug Cleaners & Carpet & Rug
Cleaning Equipment & Supplies

Rug Manufacturers

See Carpet & Rug Manufacturers

Saddlery

See Harness & Saddlery

Safes, Vaults & Vault Trucks

ALBERTA STATIONERS & OFFICE SUPPLIES LTD

LET OUR FACTORY TRAINING SAVE YOU

MONEY ON FIREPROOF AND

BURGLARY - PROOF EQUIPMENT

508 3AvSWAMhrst 3-5580

HEAD'S LOCK & KEY WORKS

111 12AvSW. AMhrst 2-3115

LEWIS STATIONERY CO LTD

620 9AvSW. AMhrst 6-4676

MOSLER SAFES—

SALES AGENTS

OFFICE SPECIALTY MFG CO LTD

529 5AvSW. AMhrst 3-8570

MOSLER-TAYLOR SAFES LTD

9572 87St

Call Long Distance and ask for
(Toll Charge) Edmonton HO 9-3027

REMINGTON RAND LTD

SAFE FILES — SAFE CABINETS

Certified Protection for Business Records

621 4AvSWAMhrst 9-6741

VICTOR ADDING MACHINE CO

(CANADA) LTD 727 10AvSW. AMhrst 9-3954

Safety Appliances

CANWEST SAFETY SERVICE SUPPLIES LTD

Safety Helmets, Shoes, Gas Masks, Boots,
Goggles, Etc., P.V.C. Protective Clothing,
Siebe Gorman Breathing Apparatus, Sealer
Resuscitators, First Aid Kits & Supplies,
H. A. Whitworth, Res. CRstvw 7-3832

fAMhrst 3-7394
135 3AvSEAMhrst 2-6702

CHIDLOW FIRE PROTECTION EQUIPMENT LTD

Bullard Hard Hats - Acme Gas Masks

Safety-Walk Non Slip Surfacing

Scotchlite Reflective Sheeting (All Colors)

First Aid Kits - Featherlite Aluminum Ladders

Fire Extinguishers and Recharge Service

fAMhrst 2-9927
120 1AvSEAMhrst 6-2366

EXPLOSIVES LIMITED

5511 6StSE. ALpin 5-7776

LEVITT SAFETY SERVICE

Consult Us for Protective
Hats & Caps, Gloves &
Clothing. Face & Eye
Protection • Gas Masks,
Respirators • Welding
Helmets & Supplies • Gas
Detectors, Safety Belts, Safety Cans, First Aid
Kits, Supplies. UL & FM Approved Fire
Equipment.



"FOR FAST SERVICE CALL"
LEVITT-SAFETY LTD

425 6AvSE. AMhrst 3-3060

Safety Appliances—(Cont'd)

MINE SAFETY APPLIANCES CO OF CANADA LTD

Respirators - Safety Goggles - Gas Indicators
Masks of All Types - Safety Clothing
Protective Hats & Caps - Stretchers

FIRST AID EQUIPMENT

FIRE EXTINGUISHERS

fCHStnt 3-4092
3632BurnslandRdCHStnt 3-4095

SAFETY SUPPLY EQUIPMENT

EVERYTHING FOR

SAFETY IN EVERY

INDUSTRY.

**Safeco
SAFE-T**

GOGGLES, RESPIRATORS, PROTECTIVE HATS,
BELTS, GUARDS, FIRE EXTINGUISHERS,
FIRST AID, SAFETY CLOTHING, GLOVES,
LADDERS, SAFETY CANS, GAS DETECTORS,
LAMPS, ETC.

"WHERE TO BUY THEM"
SAFETY SUPPLY CO

1216 9AvSE. BRdwy 3-5375

Wilson & Cousins Co Ltd fCHStnt 3-7480
3501 18StSW. CHStnt 3-4456

Safety Consultants

See also Accident Prevention Consultants

Sales Books

See Counter Sales Check Books

Sales Courses

CORKUM COLLIN J & ASSOCIATES

See Advertisement under Colleges & Schools
400ElvedenHse. AMhrst 3-0010

Sales Promotion Services

PARAGON ADVERTISING PRODUCTIONS

LTD 1-1026 16AvNW. AVenu 2-1533

Salt Manufacturers

Canadian Salt Co Ltd 1917 43AvSW CHStnt 3-4344
Sifto Salt Limited

208LancasterBldg. AMhrst 2-1691

Salvage

Metal Salvage Depot
4717 17AvSEfStLn. BRldg 2-3821

Prairie Metal Salvage 1018 9AvSE BRdwy 3-1455

Western Rolling Mills Ltd
52St&26AvSEfStLn. BRldg 2-4056

Sanatoriums

See Hospitals, Homes & Sanatoriums

Sand Blasting

RITWAY APPLICATION

BRIDGES — TANKS — TOWERS

COMMERCIAL — INDUSTRIAL

After Hours—CHery 4-7317

2ndFlr ExaminerBldgAMhrst 9-8382

Steel-Crafts (Alberta) Ltd
4202MacleodTr. CHStnt 3-3433

SUPERIOR SANDBLASTING & CONSTRUCTION
LTD Call Long Distance and ask for
Okotoks 259/2

Sand & Gravel

See Gravel Rock & Sand

Sand & Gravel Handling

Equipment

CONSTRUCTION EQUIPMENT CO LIMITED

66Av&3StSW. ALpin 5-1121

DOMINION BRIDGE CO LTD

803 24AvSE. BRdwy 3-5634

INDUSTRIAL & ROAD EQUIPMENT LTD

807 42AvSE. CHStnt 3-2761

Sandpaper

See Abrasives

Sanitary Products

GREER W E LTD 522 11AvSW. fAMhrst 2-3312
AMhrst 3-2748

West Disinfecting Co Ltd

215 10AvSW. AMhrst 6-8881

WOOD G H & CO LTD 636 24StNE BRldg 2-4006

WYANT & CO LTD 739 2AvSW. AMhrst 6-6680

Sash, Doors & Frames

ALSCO LTD 5505 6StSEALpin 5-5518

BENNETT A R BUILDING SUPPLIES & HARDWARE LTD

Manufacturers of

BENCO WINDOW UNITS

3805 25StNE276-1121

CALGARY SASH & DOOR LTD

Manufacturers of Modern Wood Window Units
Office, Factory & Store

4428EdmontonTrCRstvw 7-0771

CROWN LUMBER CO LTD

927 10AvSW. CHery 4-0701

CUSHING A B MILLS LTD

Cor10Av&14StSW. CHery 4-2721

FOREST LAWN SASH & DOOR

5315 17AvSEfStLn. BRldg 2-4341

GIENOW SASH & DOOR CO

fCRstvw 7-0861

LTD 336 35AvNE. fCRstvw 7-1232

Haslam & Morris Lumber Co Ltd

412 3AvSE. AMhrst 9-3844

MANNING EGGLESTON LUMBER CO LTD

920 9AvSW. AMhrst 2-6141

MCDONALD-GOODRICH SASH & DOOR

LTD 3139BowoodDrBwns. BUlr 8-2297

Saw Mills Equipment

Goutts Machinery Co Ltd 4636 1StSE CHStnt 3-4610

Saws—Power

CONSOLIDATED EQUIPMENT & SUPPLY CO LTD

Distributors for

REMINGTON CHAIN SAWS

Parts for MALL Chain Saws

OREGON and OMARK

Saw Chains and Accessories

Call Long Distance

8931 118AvEdmontonGRanite 7-7855

CONSTRUCTION EQUIPMENT CO LIMITED

66Av&3StSW. ALpin 5-1121

DEWALT SAWS—

fCHStnt 3-3146

GORMAN'S LTD 4420 1StSE CHStnt 3-6434

fCHStnt 3-7666

(Continued Next Page)

Saws—Power—(Cont'd)**MCCULLOCH CHAIN SAWS**

Made in Canada. Guaranteed Outcuts,
Outproduces, Outlasts All Others.

By the World's Largest
Manufacturer of Chain
Saws. Safe Feather-Lite
(17 lbs.) Easy to
operate. Leadership
through Creative
Engineering.

**"FOR SALES & SERVICE CALL"**

DISTRIBUTOR
MCCULLOCH CO OF CANADA
LTD 11925 73St
Call Long Distance and ask for
Edmonton..GR 9-6269

DEALER
FERGUSON SUPPLY ALBERTA
LTD 4632 1StSE..CHstnt 3-7771

PIONEER CHAIN SAWS

SYMBOL OF CHAIN SAW QUALITY

For professional woods-
men, farmers, contractors
and casual users. See
how it pays to own a
Pioneer.



DESIGNED AND MANUFACTURED IN CANADA

"WHERE TO BUY THEM"

DISTRIBUTOR
PURVES RITCHIE LTD
1023 11AvSW..CHery 4-0781

Saws—Sharpening & Repairing

SHARP SHOP CO 117 5AvSE...AMhrst 2-5376

Scaffolding**ARMOUR EQUIPMENT SALES & RENTALS LTD**

A Complete Scaffolding Service

WACO

STEEL SCAFFOLDING
SECTIONAL ROLLING
TOWERS — JACKS
BUILT IN SPEEDLOCK — LADDERS

SALES & RENTALS
Leo Messier, Mgr.

411 25AvSE...AMhrst 3-2534

GORMAN'S LTD 4420 1StSE...CHstnt 3-3146
CHstnt 3-6434
CHstnt 3-7666

MEL'S LUMBER & BUILDING SUPPLIES
LTD 3515EdmontonTr..CRstvw 7-8566

MODERN TOOL & EQUIPMENT SUPPLY LTD
Complete Line of "Aldek" Scaffolding
624 1AvSW..AMhrst 6-4940

NORTHERN ASBESTOS & BUILDING
SUPPLIES LTD 840 26AvSE...BRdwy 3-1211
BRdwy 3-1221

Purves Ritchie Ltd 1023 11AvSW..CHery 4-0781

No need to march around all day
looking for something you want
to buy. A glance at the **YELLOW**
PAGES will nearly always show
you who sells it.

Scaffolding—(Cont'd)**SARNIA STEEL SCAFFOLDING**

FOR EVERY
REQUIREMENT.
LIGHT STEEL
& ALUMINUM

FOR SMALLER JOBS
VERTICAL AND HORIZONTAL SHORING
MATERIAL HOISTS, BLEACHERS
& GRANDSTANDS

**"FOR SALES OR RENTAL CALL"**

SARNIA SCAFFOLDS LTD
5537 1aStSW..ALpin 5-6727

Sarnia Scaffolds Ltd 5537 1aStSW ALpin 5-6727

UNIVERSAL EZEELT GALVANIZED
SCAFFOLD—
PURVES RITCHIE LTD
1023 11AvSW..CHery 4-0781

Scale Repairs**STANDARD SCALE SERVICE**

New and Rebuilt
INDUSTRIAL SCALES

Sales & Service

Rear 223 6AvSE...AMhrst 6-5312

Scales

BERKEL PRODUCTS CO LTD
20HoldenRd..ALpin 5-7266

CANADIAN FAIRBANKS-MORSE CO LTD
727 11AvSW..AMhrst 6-4061

GORMAN'S LTD 4420 1StSE...CHstnt 3-3146
CHstnt 3-6434
CHstnt 3-7666

RAILWAY & POWER ENGINEERING CORP LTD

"EXACT WEIGHT, TRINER AND
TROEMNER SCALES"

1228a 9AvSE...BRdwy 3-5515

STANDARD SCALE SERVICE

Rear 223 6AvSE..AMhrst 6-5312

TOLEDO SCALES

INDUSTRIAL SCALES
All Types and Capacities
Trucks and Axle Load
Scales
FOOD STORE SCALES
Slicers - Meat Choppers
Meat Saws - Steak
Machines
EXPERT REPAIRS TO
ALL MAKES.

**"WHERE TO CALL"**

TOLEDO SCALE CO OF CANADA LTD
1002 25StSE..AMhrst 2-2644

WESTERN REFRIGERATION & BUTCHERS
SUPPLIES LTD

"SANITARY"

SCALES — SLICERS
CHOPPERS — MEAT SAWS
TENDERIZERS

Evenings Call AVenu 9-7420

1230 17AvSW...CHery 4-9766

Scalp Treatment**THOMAS SCALP SPECIALISTS**

STOP FALLING HAIR
COMBAT BALDNESS
END DANDRUFF

Nearly 40 Years of Success

Come in for FREE Consultation

**"WHERE TO CALL"**

Thomas Hair & Scalp Specialists
323AlbertaCor..AMhrst 6-4915

Thomas Hair & Scalp Specialists
323AlbertaCor..AMhrst 6-4915

School Desks & Equipment

Alberta School & Office Furniture
15St&38AvSE..BRdwy 3-1939

BRUNSWICK OF CANADA LIMITED

SCHOOL FURNITURE - FOLDING STAGES
PARTITIONS - WARDROBES, Etc.
108 12AvSW...AMhrst 3-7064

O'BYRNE OFFICE SALES LTD

326a 10StNW..Atlas 3-0506

School Supplies—Retail**CALGARY HOUSE PLAN SERVICE**

N. Richardson

CHILDREN'S
SCHOOL SUPPLIES

VISIT OUR GIFT & NOVELTY DEPT.

924 16AvNW...AVenu 9-5727

Chapman N R

Educational Dispensing Machines & Supplies
167CardiffDr..AVenu 9-6774

Schools

See also Business Colleges, Colleges & Schools &
Music Colleges & Teachers

MODERN COLLEGE OF BUSINESS

AN ACCREDITED COLLEGE
DAY & EVENING CLASSES
Complete Range of Commercial Courses
NEW MACHINES — NEW PREMISES
We Hold Open House Every School Day
PHONE US WHEN YOU NEED A GRADUATE
M. P. (Mike) Hussey, Mng. Dir.
fAMhrst 9-3960
612 17AvSW...AMhrst 3-3119

Schools—Aviation

See Aviation Instruction

Schools—Barber

Marvel Beauty Schools
202-326a 8AvSW..AMhrst 2-9841

Schools—Beauty Culture

JACOBSON'S BEAUTY SCHOOL
Upstrs 128a 8AvSW..AMhrst 2-4219
Marvel Beauty Schools
202-326a 8AvSW..AMhrst 2-9841
McGill's School of Hair Design
509 8AvSW..AMhrst 9-8370

Schools—Correspondence

American School 210-223 7AvSE..AMhrst 2-1657
Better Reading Program of Canada
1606a 14StSW..CHery 4-0411
International Correspondence Schools
MezzFlr GreyhoundBldg..AMhrst 3-5119
La Salle Extension University
(See our Ad under "Colleges & Schools")
1908GlenwoodDr..CHrchl 9-4593
1139BownessRd..Atlas 3-6474
SWEETLAND BEN SYSTEMS LTD
1606a 14StSW..CHery 4-5511

Schools—Driving

See Automobile Driving Instruction

Schools—Personal Development**& Modelling**

Paris Charm School 816RoyalAV...CHery 4-6897
Savoir Faire Modelling School
251 23AvNW..CRstvw 7-6846

Schools—Public

Bowness Central High Sr Section
75St&77AvNWbwns..BUtlr 8-2708
Jr Section...BUtlr 8-6139
Bowness School Dist No 4590
85St&BownessRdBwns..BUtlr 8-4303
Calgary School Division Rural
Secty-Treas 1001 8AvSW..AMhrst 2-2880
Superintendent...AMhrst 9-2958
Chinese Public School 126 2AvSW..AMhrst 6-3724
School Board Offices City of Calgary
Genl Ofc & Information
4Av&6StSW..AMhrst 3-8130
Library Service Centre
Genl Ofc 19Av&16aStSW..CHery 4-8262
Librarian's Ofc...CHery 4-8802
Visual Aids Dept...CHery 4-8222
Central High School 13Av&8StSW
Principal...CHery 4-4048
Guidance Dept...CHery 4-3745
Crescent Heights High School 10Av&1StNW
Principal...CRstvw 7-1582
Ofc & Academic Asst Principal..CRstvw 7-1111
Asst Principal Technical Dept..CRstvw 7-5383
Guidance Dept...CRstvw 7-6275
Cafeteria...CRstvw 7-4471
Queen Elizabeth High School
6Av&18StNW..Atlas 3-1474
Viscount-Bennett High School
RichmondRd & 24StSW
Principal...CHrchl 9-1786
Asst Principal...CHrchl 9-4234
Guidance Dept...CHrchl 9-0444
Western Canada High School 17Av&5aStSW
Principal...AMhrst 2-3870
Asst Principal Academic Dept...AMhrst 6-2313
Asst Principal...AMhrst 2-5914
Technical Dept Head...AMhrst 2-5914
Guidance Dept...AMhrst 2-3856
Cafeteria...AMhrst 2-9638
William Aberhart High School
CorMorleyTr & 23aStNW
Principal...AVenu 9-4556
Asst Principal...AVenu 2-1766
Cafeteria...AVenu 9-9445

Schools—Separate

Holy Cross School
Cor 36St&26AvSE..BRldg 2-5275
Separate School Board
Genl Ofc 1347 12AvSW...CHery 4-1954
CHery 4-1377
CHery 4-1457
St Mary's Boys' High School
Cor 18Av&CentreSts..AMhrst 3-8335

Science Apparatus & Supplies

BILTING SCIENTIFIC CO LTD
424 51AvSE..ALpin 5-6783
OSBORNE F E LTD 112 8AvSW..AMhrst 2-1234

Scientific Instruments

See Instruments—Scientific

Scrap Metals

ACE SALVAGE ALBERTA LTD

ALWAYS BUYING SCRAP
USED PARTS — MACHINERY
STRUCTURAL AND PIPE

INDUSTRIAL PLANTS
DISMANTLED

CALL US FOR AN ESTIMATE
FREE PICK UP & DELIVERY
Night Phone CHery 4-8765

2807 Portland St BRdwy 3-4313
..... BRdwy 3-1632
..... BRdwy 3-4448

CALGARY METAL CO

Calgary's Oldest & Most Modern Scrap Yard

TRUCK SCALE & MAGNET

For Your Convenience

Where You Always Get A Square Deal

608 6StSE AMhrst 2-3588

FEDERAL METAL WORKS (ALBERTA) LTD

All Scrap Irons & Metals
CALGARY'S NEWEST - WE MUST SATISFY
Pipe, Structural Steel, Etc.
SCALES FOR YOUR CONVENIENCE

2204 14aStSE BRdwy 3-4598
..... BRdwy 3-2097

Lupa Bros 714 1StSE AMhrst 3-6211

Scrap Metals—(Cont'd)

METAL SALVAGE DEPOT

Dealers In:

SCRAP

Steel - Cast-Iron - Copper - Brass
Radiators - Batteries

SALVAGE

Pipe Cable Machinery - Equipment
Structural and Reinforcing Iron

Forest Lawn

4717 17AvSEStLn BRIdg 2-3821

MONTGOMERY AUTO PARTS

SMASHED CARS BOUGHT

1953 MODELS AND UP

4627 17AvNWMtgy BUtlr 8-6932

Western Rolling Mills Ltd
52St&26AvSEStLn . BRIdg 2-4056
(See Advertisement This Page)

Second Hand Clothing

Bargain Bazaar 220 7AvSE AMhrst 6-5976
Charlie's Clothing Shop 811 2StSE AMhrst 6-5766
International Second Hand Clothing Store
236 9AvSE . AMhrst 2-6491

Second Hand Dealers

Aizanman's Second Hand Store
321 8AvSE . AMhrst 9-2330
Central Furniture & Hardware Exchange
328 8AvSE . AMhrst 2-3438
(See Advertisement This Page)

Get the Habit of Looking
in the **YELLOW PAGES**

Second Hand Dealers—(Cont'd)

CHARLIE'S CLOTHING SHOP

CHARLIE PAYS MORE

FOR YOUR MEN'S SUITS,
SHOES, ETC.

Get cash before moths destroy
your clothes.

CALL US NOW — Evenings ATlas 3-2295

811 2StSE AMhrst 6-5766

Chetner Bros 231 8AvSE AMhrst 2-1677

EDDIE'S CLOTHING STORE

AT EDDIE'S

YOU CAN TRADE IN YOUR OLD SUIT,
OVERCOAT, OR TOPCOAT ON A NEW ONE

EDDIE

PAYS HIGHEST PRICES FOR MEN'S SUITS
OVERCOATS AND SHOES

Residence AMhrst 6-5436

813 2StSE AMhrst 2-4929

Gibbs Furniture 432 3AvSE AMhrst 6-3172

Hall Brothers Second Hand Store

1316a 9AvSE . BRdwy 3-1325

Manitoba Second Hand Store

313 8AvSE . AMhrst 2-9897

Nagler's Appliance & Furniture Mart Ltd

1206 1StSW . AMhrst 2-1715

National Furniture Store

228 8AvSE . AMhrst 2-2877

(See Advertisement This Page)

Ralph's Furniture Co 306 8AvSE . AMhrst 2-9400

(See Advertisement This Page)

(Continued Next Page)

**USED FURNITURE
WANTED**

*Buy or Sell
With Confidence*

**NATIONAL
FURNITURE**

AMhrst 2-2877

Courteous Service

Evenings Phone

CHery 4-4857

228 - 8th AVE. S.E.

WESTERN ROLLING MILLS LTD.

SALVAGE DIVISION

DIRECT MILL PURCHASING

ALL GRADES
SCRAP IRON, CAST IRON, BATTERIES,
RADIATORS, COPPER, BRASS, ETC.

PLANT DISMANTLING
SURPLUS PURCHASES OF PIPE, STEEL, OIL WELL
EQUIPMENT, ETC.

**COMPLETE STOCK OF USED PARTS,
PIPE, STEEL, ETC.**

50-TON PUBLIC WEIGH SCALES
SERVICE STATION, COFFEE SHOP

Western Canada's Largest Scrap Yard

52nd Street & 26th Avenue S.E., FOREST LAWN

AUTOMATIC SWITCHBOARD BRIdg 2-4056

CASH Money Waiting

We Buy Everything

CENTRAL

Furniture and
Hardware Exchange

**We Don't Only Say
We Do Pay More
PHONE**

AMhrst 2-3438

328 8th Ave. S.E.

Evenings CHery 4-3685

RALPH'S FURNITURE CO.

**SPOT CASH
for
Used Furniture**

The Big Store in the Low
Rent District

**WHERE GOOD SECOND
HAND FURNITURE
COSTS LESS**

**We Buy, Sell or Exchange
Anything of Value**

— PHONE —

AMhrst 2-9400

306 8th Ave. S.E.

Evenings Phone CHstnt 3-7460

Second Hand Dealers—(Cont'd)**ROYAL AUCTION MARKET**

See Our Ad Under
"AUCTIONEERS"

438 5AvSEAMhrst 2-3636

SAYLES HARDWARE

MUSICAL INSTRUMENTS

BOUGHT — TRADED — SOLD

315 8AvSEAMhrst 2-5863

WESTERN FURNITURE EXCHANGE

WE BUY AND SELL ALL
KINDS OF HOUSEHOLD
GOODS

Paying Best Cash Prices and
Giving SQUARE DEALS

Evenings Phone CHstnt 3-5259

337 8AvSEAMhrst 2-7669

White Elephant 1413 9AvSEBRdwy 3-2071

Secretarial Service**ANDROID SERVICE BUREAU LTD**

MainFlr ElvedenHse..AMhrst 3-7643

CALGARY OFFICE GIRLS

19CambrianDr..AVenu 9-3868

DIAL & DICTATE 19CambrianDr..AVenu 2-1527

Seedsman

Alberta Wheat Pool
Seed Division

505 2StSW..AMhrst 6-7061

Bogoch Seed Co Ltd 21St&10AvSW CHery 4-7211

Campbell Floral Seeds & Nurseries Ltd

Downtown Store 321 7AvSW...AMhrst 3-8420

Seedsman—(Cont'd)**CROWN SEED & FEED LTD**

Dealers in

FORAGE CROP & CEREAL SEEDS

125-131 10AvSWAMhrst 3-5240

Imperial Seed Co Ltd 2467 23StNW AVenu 9-1275
McKenzie A E Co Ltd 1311 9AvSW AMhrst 6-5373

MUSHROOM SALT COMPANY

MUSHROOM SALT - SPAWN - FERTILIZERS

DEHYDRATED PRODUCTS

100 Central Ave.W., Great Falls, Mont., and
7MannixBldg CalgaryAMhrst 2-7224

Septic Tanks

Alberta Sanitary Pumping SilverSprings 282-9175

Bow Valley Septic Tank Service

7536 39AvNWbwns..BUtlr 8-4570

(See Advertisement This Page)

BOW VALLEY SEPTIC TANK SERVICE

EQUIPMENT FOR CLEANING

- ★ SEPTIC TANKS
- ★ DISPOSAL FIELDS
- ★ CESSPOOLS
- ★ FROZEN LINES

BUtlr 8-4570

Day or Night

Box 1241

7536 . 39th Ave. N.W., Bowness

Septic Tanks—(Cont'd)**BOWMONT SEPTIC TANK SERVICE**

8107 34AvNWbwns..BUtlr 8-4924

(See Advertisement This Page)

CALGARY SEPTIC TANK SERVICE

834 68AvSW..ALpin 5-0828

(See Advertisement This Page)

Dunkley's Septic Tank Service

706 18AvNW..AVenu 9-2668

(See Advertisement This Page)

LITTLE 2 CONSTRUCTION

8127 48StNWbwns..BUtlr 8-6983

PETROLEUM & WATER LABORATORIES LTD

Ennz-Zyme & Chemical Treatments

1135 11StSE..BRdwy 3-5124

WYANT & CO LTD

Chemicals Only

739 2AvSW..AMhrst 6-6680

Serum

See Veterinary Supplies

BOWMONT SEPTIC TANK SERVICE

Equipment for Cleaning

- ★ SEPTIC TANKS
- ★ CESSPOOLS
- ★ DISPOSAL FIELDS
- ★ CLEANING OF GARAGE
MUD SUMPS

BUtlr 8-4924

DAY OR NIGHT

8107 . 34th Avenue N.W.
Bowness

Service Station Equipment**BENNETT & EMMOTT (EQUIPMENT) LTD**

715 11AvSW..AMhrst 3-2360

HOMME A W LTD

TOKHEIM SERVICE STATION PUMPS
GLOBE HOISTS & LIFTS
ATLAS COMPRESSORS

Storage Tanks — Hand Pumps
Automatic Nozzles, Hoses, Valves & Fittings
— Installation, Service & Maintenance —

5505 4StSEALpin 5-7771

JOHN WOOD CO LTD

PUMPS & TANKS

215 10AvSWAMhrst 2-6176

McINTOSH EQUIPMENT LTD

Smith-Erie Service Station Pumps, Western
Du-Al Lifts - O.P.W. Nozzles - Tank Fittings,
Etc., Hose - Lighting Fixtures
Hand Pump Equipment

4650 2StSECHstnt 3-2526

McLAREN P D & SON LTD

WAYNE SERVICE STATION PUMPS,
HOISTS, COMPRESSORS

510 9AvSWAMhrst 6-2126

Sanders Service & Repair

924 39StSW..CHrchl 9-5270

TOKHEIM OF CANADA LTD

5505 4StSE..ALpin 5-7771

Service Stations**Acadia Esso Service**

Cor82Av&FairmountDr..ALpin 5-6577

Academy BA Service 18Av&4StSW AMhrst 2-5318

Acme Garage 1116WestmountBlvd...Atlas 3-1404

Alf's Tune-Up Service 2006 8StSE BRdwy 3-2196

ALTADORE AUTO SERVICE

Cor16St&40AvSW..CHstnt 3-6572

ANGLO AMERICAN EXPLORATION LTD

MARKETING DIV (PURITY 99 PRODUCTS)

330 9AvSW..AMhrst 9-1341

Warehouse 7StSEAMhrst 2-5202

ARTIC OIL CO 809 9AvSEBRdwy 3-5219

ASHWORTH FRANK**TEXACO SERVICE**

Specializing in Tune Ups - Brake Jobs
Washing & Marfak Lubrication
Firestone Batteries & All Auto Needs

Cor26Av&14StSWCHery 4-4881

Atlas Esso Service 601 17AvSW..AMhrst 6-3931

Auditorium B A Service 336 14StNW Atlas 3-1875

Auto Mile Service 4007MacledTr..CHstnt 3-4033

Avenue Service 34St&17AvSW...CHrchl 9-3766

Banff Trail Esso Service

16Av&10StNW..AVenu 9-6452

Barney's Esso Service 2803CentreStN CRstnw 7-1778

Beacon Auto Service 201 16AvNW..CRstnw 7-7444

Benbros Service Ltd

Cor67Av&MacledTr..ALpin 5-6898

Berts White Rose Drive In Service

3303ParkdaleBlvd..Atlas 3-5229

Bow Mont Service 4240 16AvNWmty BUtlr 8-2408

Bow Park Royalite Service

1339 9AvSE..BRdwy 3-3229

Bow View Red Head Service

CorKensingtonRd&20StNW..Atlas 3-0964

Bowest Imperial Motors

8305BownessRdBwns..BUtlr 8-5206

BOWNESS AUTO SERVICE

6501 64StNWbwns..BUtlr 8-2277

Bowness B A Service

7948BownessRdBwns..BUtlr 8-4731

Bowness Park Service

Cor77StNW&BownessRdBwns..BUtlr 8-4569

Bowness Road Service

1211KensingtonRd..Atlas 3-1193

(Continued Next Page)

Septic Tank PUMPING SERVICE

Our Trucks are Working in Your District

DUNKLEY'S SEPTIC TANK SERVICE



SPECIAL EQUIPMENT FOR PUMPING FIELDS

706 - 18th AVENUE N.W. — CALGARY
Phone AVenu 9-2668

RES. AVenu 9-3969

24 HOUR SERVICE

CALGARY SEPTIC TANK SERVICE

For Farms, Homes, Motels,
Filling Stations, Schools
Septic Tanks, Cess Pools,
and Fields Vacuum Cleaned

INSTALLATIONS

Contract Prices Available

—OUR AIM IS TO SATISFY—

Mgr. E. Burley

Not affiliated with any other firm.

ALpin 5-0828

834 . 68th Avenue S.W.

Service Stations—(Cont'd)

BRIAR HILL SERVICE STATION

Ray Schille

Specializing in Tune-Ups
and Complete Repairs
WHITE ROSE OIL PRODUCTS

2004 12AvNW AVenu 9-2706

Bridgeland Service Station

Cor7St&1AvNE. AMhrst 2-1328

Britannia Auto Service

49Av&ElbowDr. CHstnt 3-6958

BRITISH AMERICAN OIL SERVICE STATIONS

STOP AT THE SIGN
OF THE BIG

For Quality Products
and Service



"WHERE TO BUY IT"

LEASED SERVICE STATIONS

Academy B A Service

18Av&4StSW. AMhrst 2-5318

Auditorium B A Service

336 14StNW. ATlas 3-1875

Avenue Service 34St&17AvSW

CHrchl 9-3766

Bowness B A Service

7948BownessRdBwns. BUtlr 8-4731

Bridgeland Service 7St&1AvNE

AMhrst 2-1328

Capitol Hill Service

14St&20AvNW. AVenu 9-4693

Chinook Service

13Av&CentreStN. CRstvw 7-1170

Coach Gate Service

12Av&33StSW. CHrchl 9-8339

College Service 17Av&6StSW

AMhrst 6-3291

Crescent Service 16Av&4StNW

CRstvw 7-3658

Cushing Bridge Service

17Av&24StSEAlbertPk. BRidg 2-3863

Double "A" Service

4St&25AvNW. AVenu 9-1112

Elbow Park Service

23Av&4StSW. AMhrst 2-5200

Glen Meadows Service

37St&26AvSW. CHrchl 9-2871

Glenalta Service 42Av&20StSW

CHstnt 3-0224

Grand Service 1StSW&6Av

AMhrst 2-1626

Hillhurst Service

KensingtonRd&10StNW. ATlas 3-1088

Holmes Art 15Av&8StSW

AMhrst 2-3224

Irwin's B A Northway Service

32AvNE&EdmontonHwy. CRstvw 7-2545

Island Service Garage

9Av&12StSE. BRdwy 3-5555

Kensington Road Service

25St&KensingtonRd. ATlas 3-0611

Leland Park Service

24St&26AvSW. CHrchl 9-2821

Lyon's Neighborhood B A Service

19St&20AvNW. AVenu 9-8830

Marble Arch Service

13Av&8StSW. AMhrst 2-5492

Marshall's Highland Service

CentreSt&36AvN. CRstvw 7-8882

Mayfair B A Service

ElbowDr&66AvSW. ALpin 5-1606

Melody Auto Service

8Av&6StSE. AMhrst 9-3524

Mount Royal Service

17Av&9StSW. CHery 4-3722

Neil's B A Service 4Av&6StSW

AMhrst 2-1905

Peerless Service

23AvNE&EdmontonTr. CRstvw 7-7477

Plainsman Service 3St&11AvNE

CRstvw 7-7222

Premier Way Service

14St&28AvSW. CHery 4-1991

Renfrew Service 16Av&6StNE

CRstvw 7-8621

Scarboro Service

17Av&16aStSW. CHery 4-4455

Sid's Bow Valley Service

5Av&4StSW. AMhrst 6-5733

Simons Road Service

4St&SimonRd. CRstvw 7-5261

South Trail B A Service Station

Cor 75Av&MacLeodTr. ALpin 5-4366

Southway Service

4101MacLeodTr. CHstnt 3-4827

(Continued Next Column)

Service Stations—(Cont'd)

BRITISH AMERICAN OIL SERVICE STATIONS—Continued

Sunalta Service 12Av&14StSW. CHery 4-3000

Tip Top Auto Service 24St&5AvNW. ATlas 3-5441

Triton Service 7Av&1StSE. AMhrst 6-2324

Union Service 26Av&2StSE. AMhrst 2-1694

Uptown B A Service 7Av&8StSW. AMhrst 6-6313

Victoria Service 11Av&2StSE. AMhrst 6-1793

DEALERS

Boyd & Fielder 7Av&8StSW. CRstvw 7-6513

Municipal Airport. CRstvw 7-6142

Calgary Car Storage Ltd 227 6AvSW. AMhrst 2-3744

Crist's Service Station 2002 8AvSE. BRdwy 3-5242

Currie Service Station 2101 34AvSW. CHrchl 2-3636

Ernie's Garage 102 12AvSE. AMhrst 2-4064

Foster's Garage 1102 9AvSW. AMhrst 2-6414

General Supplies Ltd Cor 1St&5AvSW. AMhrst 2-1101

Harrison Auto Service 2204CentreStN. CRstvw 7-2215

Hiscox West End Garage 1209 5StSW. AMhrst 2-4764

Hubalta Service Station 4914 17AvSEHubalta. BRidg 2-3265

Kramer Bros Service Station 4701MacLeodTr. CHstnt 3-0909

Luke's Service Station Midnapore ALpin 5-9008

MacIn Motors Ltd 6132MacLeodTr. ALpin 5-1202

North Trail Service Station 1530 48AvNE. CRstvw 7-1759

Rose Motors Ltd 1301 12AvSW CHery 4-3048

Velvet Auto Service 4914 17AvSEFstLn. BRidg 2-3323

Burnsland Auto Service

1439 9AvSE. BRdwy 3-5336

Calgary Co-op Store Service Station

11Av&1StSE. AMhrst 9-2090

Cambrian Auto Service 2004 14StNW AVenu 9-4407

Cambrian Esso Service

CorCambrianPl&14StNW. AVenu 9-8818

CANADIAN OIL CO'S LTD

838 11AvSW. AMhrst 2-6131

CANADIAN OIL SERVICE STATIONS

FOR TOTAL

SERVICE

CALL



"WHERE TO BUY IT"

SERVICE STATIONS

Balzac 276-9332

Banff Trail AVenu 9-1618

4239BanffCoachRd. CHrchl 9-5181

8604 48AvNWbwns. BUtlr 8-2555

2001BownessRd. ATlas 3-2183

6512BownessRdBwns. BUtlr 8-2288

82Av&ElbowDr. ALpin 5-7688

6306MacLeodTr. ALpin 5-7337

3303ParkdaleBlvd. ATlas 3-5229

2106EdmontonTr. CRstvw 7-3729

4011RichmondRd. CHrchl 9-5922

319 6AvSE. AMhrst 2-3070

1402 9AvSE. BRdwy 3-5758

617 7AvSE. AMhrst 2-9397

3619 17AvSEFstLn. BRidg 2-3344

439 8AvSE. AMhrst 2-7310

4Av&1StSW. AMhrst 3-3785

3804 17AvSW. CHrchl 9-1882

1502 11AvSW. CHery 4-3532

3505 16StSW. CHstnt 3-2461

3315 26AvSW. CHrchl 9-6969

6101MacLeodTr. ALpin 5-5909

201 16AvNW. CRstvw 7-7444

2004 12AvNW. AVenu 9-2706

5003CentreStN. CRstvw 7-0895

40Av&4StNW. AVenu 9-9822

2008 14StNW. AVenu 9-3576

4007MacLeodTr. CHstnt 3-4033

1402CentreStN. CRstvw 7-1070

Cor NorthmountDr&CollingwoodPl AVenu 9-6858

Cor 16Av&8StNW. AVenu 2-1703

Service Stations—(Cont'd)

Capitol Esso Service 2003 14StNW AVenu 9-4639

Capitol Hill Service 14St&20AvNW AVenu 9-4693

Central Park Service Station Ltd. AMhrst 6-3308

12Av&4StSW. AMhrst 6-3817

Centre Bridge Service Station CentreSt&4Av. AMhrst 6-6479

CENTRE SHELL SERVICE 1015CentreStN. CRstvw 7-2034

Centre Street White Rose Service 1402CentreStN. CRstvw 7-1070

Chinook Service Station 13Av&CentreStN. CRstvw 7-1170

CHINOOK SHELL SERVICE 8247ElbowDr. ALpin 5-7131

Chuck & Don's Service 1915 11StSE BRdwy 3-5461

Chuck & Lyle's Noble Service Ltd 1302 1StSW. AMhrst 6-2514

Chuck & Wilfs Husky Service Centre 607 4StSE. AMhrst 2-7336

Chuck's Shell Service Cor 25Av&CentreStN. CRstvw 7-6036

Circle 99 Motors 701MainStBwns. BUtlr 8-2277

City Centre Royalite Service 601 2StSW. AMhrst 2-4109

City Hall Esso Service 302 7AvSE AMhrst 2-7890

CLARK'S PURITY 99 SERVICE STATION (Opposite RCAF Station, Lincoln Park)

● TUNE-UPS

● PAINT & BODY REPAIRS

● 24 HOUR TOWING

● ACETYLENE & ELECTRIC WELDING

● SKATES SHARPENED

Tom J. Clark, Prop., res. CHstnt 3-6872

5024 24StSW. CHstnt 3-3505

Clarke's Shell Service 2648 24StSW CHrchl 9-8588

Cliff's White Rose Service 4011RichmondRd. CHrchl 9-5922

Cloverleaf Esso Service Cor20St&16AvNE. CRstvw 7-4762

Coach Gate Service 12Av&33StSW CHrchl 9-8339

COACH ROAD TEXACO SERVICE 45St&BanffCoachRd. CHrchl 2-3662

COLLEGE SERVICE STATION

MAJOR and MINOR REPAIRS

Your B.A. Dealer

"WHIP" WHIPPLE

17Av&6StSW. AMhrst 6-3291

Collingwood Texaco Service Station

NorthmountDr&CollingwoodPl. AVenu 2-1831

Comet Auto Service 1439 9AvSE. BRdwy 3-4644

Cooke Motors Ltd 4Av&9StSW. AMhrst 2-6024

COOKSLEY'S SHELL SERVICE 3840MacLeodTr. CHstnt 3-0255

CRESCENT SERVICE Cor16Av&4StNW. CRstvw 7-3658

Crist's Service Station 2002 8AvSE BRdwy 3-5242

Currie Service Station 2101 34AvSW CHrchl 2-3636

Cushing Bridge Service Cor17Av&24StSEAlbertPk. BRidg 2-3863

Dale's North Star Service No 222

24St&3AvNW. ATlas 3-5158

De Luxe Auto Service 8StSW&4Av AMhrst 2-4362

Doc's Acadia Texaco 82Av&FairmountDr. ALpin 5-6366

DONE-RITE SERVICE 7404 26StSE. BRdwy 9-3480

DON'S HUSKY TRAVEL CENTRE No2HighwayN. CRstvw 7-1752

DOUBLE A SERVICE Cor 4St&25AvNW. AVenu 9-1112

Downtown Service 4Av&1StSW. AMhrst 3-3785

Downtown Shell Service 437 7AvSE AMhrst 3-0834

Dyson's 99 Auto Service 338 10StNW ATlas 3-2666

Eagle 99 Service Station 4316EdmontonTr. CRstvw 7-1123

Earl's Haysboro Service 82Av&ElbowDr. ALpin 5-7688

East Calgary Esso Service 9Av&11StSE. BRdwy 3-5070

East End Service 1005 9AvSE. BRdwy 3-5294

East Trail Auto Service 1556 9AvSE BRdwy 3-5975

ED & BEN'S SERVICE LTD 6335BownessRdBwns. BUtlr 8-2279

Ed & Ted's Service Ltd 1StSW&11Av. AMhrst 2-7111

Edmonton Trail Esso Service 3St&16AvNE. CRstvw 7-4308

Edmonton Trail White Rose 2106EdmontonTr. CRstvw 7-3729

Service Stations—(Cont'd)

High Park Esso Service
3704 Centre St N. CRstvw 7-8931

Highland Park Service
40 Av & Centre St N. CRstvw 7-0561

Highway Esso Service 17 Av & 1 St SW. AMhrst 6-2201

Highwood Esso Service 40 Av & 4 St NW. CRstvw 7-4533

Hillcrest Texaco Service
12 Av & 3 St NE. CRstvw 7-1925

Hillhurst Service Station
Kensington Rd & 10 St NW. ATlas 3-1088

Hilltop Esso Service 1324 Centre St N. CRstvw 7-2575

Holmes Art 15 Av & 8 St SW. AMhrst 2-3224

Hub Oil Co Ltd Hubalta BRldg 2-3954

Hubalta Service Station
4914 17 Av SE Hubalta. BRldg 2-3265

HUSKY OIL SERVICE STATIONS

TRAVEL THE
HUSKY ROUTE

**"WHERE TO BUY IT"**

Canadian Husky Oil Ltd
815 6 St SW. AMhrst 6-7291

Husky Bulk Sales 607 4 St SE. AMhrst 6-3296

Chuck & Wilf's Husky Service Centre
607 4 St SE. AMhrst 2-7336

Don's Husky Travel Centre
No 2 Hwy N. CRstvw 7-1752

Kellner's Terminal 36 Av & 2 St NE. CRstvw 7-8610

Hygrade Esso Service 12 Av & 8 St SW. AMhrst 6-1952

Ideal Texaco Service 26 Av & 2 St SE. AMhrst 3-3628

IMPERIAL ESSO DEALERS

Back of Every Product
Sold by
IMPERIAL OIL LIMITED
Stands the Reputation
of Canada's Oldest and
Largest Oil Company

**"WHERE TO BUY IT"****DEALERS**

Acadia Esso Service
82 Av & Fairmount Dr. ALpin 5-6577

Atlas Esso Service 601 17 Av SW. AMhrst 6-3931

Banff Trail Esso Service
16 Av & 10 St NW. AVenu 9-6452

Barney's Esso Service
2803 Centre St N. CRstvw 7-1778

Bowest Imperial Motors
8305 Bowness Rd Bwns. BUTlr 8-5206

Bowness Road Esso Service
1211 Kensington Rd. ATlas 3-1193

Benbow's Esso Service
Cor 6 Av & Macleod Tr. ALpin 5-6898

Calgary Motor Products Ltd
4 Av & 2 St SW. AMhrst 6-8841

Cambrian Esso Service
Cor Cambrian Pl & 14 St NW. AVenu 9-8818

Capitol Esso Service
2003 14 St NW. AVenu 9-4639

Central Park Esso Service
12 Av & 4 St SW. AMhrst 6-3817

Chuck & Lyle's Noble Service Ltd
1302 1 St SW. AMhrst 6-2514

City Hall Esso Service
302 7 Av SE. AMhrst 2-7890

Cloverleaf Esso Service
16 Av & 19 St NE. CRstvw 7-4762

East Calgary Esso Service
9 Av & 11 St SE. BRdwy 3-5070

Ed & Ben's Service Ltd
6335 Bowness Rd Bwns. BUTlr 8-2279

Ed & Ted's Service Ltd
11 Av & 1 St SW. AMhrst 2-7111

Edmonton Trail Esso Service
16 Av & 3 St NE. CRstvw 7-4308

Eric's Car Centre Ltd
4410 Macleod Tr. CHstnt 3-5454

Esco Esso Service 401 Centre St S. AMhrst 6-5990

Forest Lawn Esso Service
17 Av & 33 St SE Fst Ln. BRldg 2-2366

Freeman Wilson Ltd
511 Centre St S. AMhrst 9-1901

(Continued Next Column)

Service Stations—(Cont'd)**IMPERIAL ESSO DEALERS—Continued**

Gasherman's Esso Safety Service
2803 17 Av SW. CHrchl 9-2762

General Supplies Ltd
5 Av & 1 St SE. AMhrst 2-1101

Harvey's Esso Service
Cor 5 Av & 24 St NW. ATlas 3-5461

Haysboro Esso Service
9704 Elbow Dr. ALpin 5-6966

High Park Esso Service
3704 Centre St N. CRstvw 7-8931

Highway Esso Service
17 Av & 1 St SW. AMhrst 6-2201

Highwood Esso Service
40 Av & 4 St NW. CRstvw 7-4533

Hilltop Esso Service
1324 Centre St N. CRstvw 7-2575

Hygrade Esso Service
12 Av & 8 St SW. AMhrst 6-1952

Killarney Esso Service
Cor 26 Av & 34 St SW. CHrchl 9-8281

Kingsland Esso Service
Cor 6 Av & Elbow Dr. ALpin 5-5797

Klaver's Esso Service
7 Av & 19 St SE. BRdwy 3-4108

Knob Hill Esso Service
Cor 24 St & 22 Av SW. CHrchl 9-8525

Knox Corner Esso Service
6 Av & 4 St SW. AMhrst 2-6296

Kwik Kar Wash Ltd
718 17 Av SW. AMhrst 3-4019

Langevin Esso Service
4 Av & 4 St SE. AMhrst 2-4831

Macleod Trail Esso Service
Cor 75 Av & Macleod Tr. ALpin 5-6066

Main Esso Service 8 Av & 8 St SW. AMhrst 2-9030

Menzie's Esso Service
Cor Kensington Rd & 14 St NW. ATlas 3-4885

Midnapore Esso Service Midnapore ALpin 5-9222

Northgate Esso Service
No 2 Highway N. CRstvw 7-8888

Northview Esso Service
Cor 48 Av & Centre St N. CRstvw 7-7255

Paramount Esso Service
17 Av & 8 St SW. CHery 4-1995

Parkdale Esso Service
501 33 St NW. ATlas 3-4037

Phil's Esso Service
Cor 17 Av & 37 St SW. CHrchl 9-2232

Premier Esso Service
12 Av & 2 St SE. AMhrst 2-9210

Prospect Esso Service
25 Av & 14 St SW. CHery 4-8828

Reid's Esso Service 1440 9 Av SE. BRdwy 3-2212

Rideau Esso Service
24 Av & 4 St SW. AMhrst 2-6096

Riverside Esso Service 12-45 St NE. AMhrst 6-1647

Rocky View Esso Service
Richmond Rd & 37 St SW. CHrchl 9-0155

Rosebud Esso Service
2623 17 Av SW. CHrchl 9-2848

Roxboro Esso Service
Elbow Dr & 4 St SW. AMhrst 2-7125

Sharon Esso Service 1111 8 St SW. CHery 4-5668

Shouldice Esso Service
5008 16 Av NW Mtgy. BUTlr 8-2411

Silver Springs Service Banff Hwy AVenu 9-3006

Skipp's Sales & Service
448 42 Av SE. CHstnt 3-5155

South Calgary Esso Service
Cor 33 Av & 24 St SW. CHrchl 9-8787

South Hill Esso Service
8200 26 St SE. BRowng 9-3400

Spruce Cliff Esso Service
Cor Spruce Dr & Spruce Centre. CHrchl 9-8265

Spy Hill Esso Service
19 St & Northmount Dr. AVenu 2-1114

Stadium Esso Service
16 Av & 22 St NW. AVenu 9-6707

Steele's Esso Service
Cor 26 Av & 4 St NW. AVenu 9-4666

Sunray Esso Service 9 Av & 3 St SE. AMhrst 6-2128

Trans Canada Esso Service
615 16 Av NE. CRstvw 7-1322

Trans West Esso Service
Trans Canada Hwy. BUTlr 8-2262

Welcome Esso Service
16 Av & 24 St NW. CRstvw 7-3932

West Point Esso Service
16 Av & 14 St SW. CHery 4-2030

Westgate Esso Service
Cor 45 St SW & Banff Coach Rd. CHrchl 9-9288

Westland Truck Service
519 34 Av SE. CHstnt 3-6911

Windsor Esso Service
939 4 Av SW. AMhrst 6-4129

York Esso Service
6 Av & Centre St S. AMhrst 2-3217

Service Stations—(Cont'd)

Inglewood Auto Service 1402 9 Av SE. BRdwy 3-5758

Irwin's B A Northway Service
32 Av & Edmonton Hwy. CRstvw 7-2545

Island Service Station 9 Av & 12 St SE. BRdwy 3-5555

Jim & Bill's Shell Service
6315 Bowness Rd Bwns. BUTlr 8-4920

Jock's Shell Service 424 10 St NW. ATlas 3-1828

John's White Rose 3505 16 St SW. CHstnt 3-2461

Jubilee Auto Service 2303 4 St SW. AMhrst 9-1779

KEELEY'S WHITE ROSE SERVICE
Cor 16 Av & 8 St NW. AVenu 2-1703

Kelly's Servicentre 16 Av & 19 St NW. AVenu 9-3092

Kensington 99 Super Service
Cor 14 St & Kensington Rd. ATlas 3-2565

Kensington North Star Service
21 St & Kensington Rd. ATlas 3-4466

Kensington Road Service
25 St & Kensington Rd. ATlas 3-0611

Kensington Royale Service
Cor Kensington Rd & 18 St NW. ATlas 3-0355

Kensington Shell Service
Cor Kensington Rd & 24 St NW. ATlas 3-1244

Kensington Texaco Service
2134 Kensington Rd. ATlas 3-0977

Killarney Esso Service
Cor 26 Av & 34 St SW. CHrchl 9-8281

Killarney Royale Service
Cor 37 St & 26 Av SW. CHrchl 9-8656

Killarney Service 3417 17 Av SW. CHrchl 9-2033

Kingsboro Texaco Service
Cor 82 Av & Elbow Dr. ALpin 5-0952

Kingsland Esso Service
Cor 69 Av & Elbow Dr. ALpin 5-5797

Kingsland North Star Service No 187
Cor 66 Av & Elbow Dr. ALpin 5-5686

Klavers Esso Service 7 Av & 19 St SE. BRdwy 3-4108

Knob Hill Esso Service
Cor 24 St & 22 Av SW. CHrchl 9-8525

Knox Corner Esso Service
6 Av & 4 St SW. AMhrst 2-6296

Kramer Bros Service Station
4701 Macleod Tr. CHstnt 3-2655

Langford's Harry Shell Service
1439 13 Av SW. CHery 4-4664

Langevin Esso Service 4 Av & 4 St SE. AMhrst 2-4831

Leland Park Service Station
24 St & 26 Av SW. CHrchl 9-2821

Little Chief Service 603 24 St NW. ATlas 3-0186

Lon's Shell Service 3001 14 St SW. CHery 4-6848

Lone Star Auto Service 2003 4 St SW. AMhrst 2-2910
(See Advertisement This Page)

Loop Service Station 5004 Macleod Tr. CHstnt 3-0443

Lyon's Neighborhood B A Service
19 St & 20 Av NW. AVenu 9-8830

Macleod Trail Esso Service
Cor 75 Av & Macleod Tr. ALpin 5-6066

Macleod Trail Service
4611 Macleod Tr. CHstnt 3-4539

Macleod Trail White Rose Service Station
6101 Macleod Tr. ALpin 5-5909

Main Auto Service Ltd
Cor 8 Av & 8 St SW. AMhrst 2-9030

Mainline Royale Service
45 Av & Macleod Tr. CHstnt 3-4986

MANCHESTER AUTO & SPORTING GOODS LTD
5728 Macleod Tr. ALpin 5-0022

Maple Leaf Garage & Service Station
409 16 Av NW. CRstvw 7-3484

MARSHALL'S HIGHLAND SERVICE
Centre St & 36 Av N. CRstvw 7-8882

Mayfair B A Service
Elbow Dr & 66 Av SW. ALpin 5-1606

Mayfair Shell Service
ALpin 5-0666

819 66 Av SW. ALpin 5-0766

LONE STAR

AUTO SERVICE

Specialists in
TUNE-UPS — BRAKES
and
ALL MECHANICAL WORK
— **TEXACO** —

2003 - 4th Street S.W.
AMhrst 2-2910

Service Stations—(Cont'd)

Melody Auto Service Cor 6 St & 8 Av SE. AMhrst 9-3524

Menzies Esso Service
Cor Kensington Rd & 14 St NW. ATlas 3-4885

Merv's White Rose Service
936 Northmount Dr. AVenu 9-6858

MICKEY'S AUTO SERVICE LTD
7004 Macleod Tr. ALpin 2-0110

MILLER'S SHELL SERVICE
Specializing in Automatic Transmissions
and Motor Tune-ups.
1019 9 Av SE. BRdwy 3-9216

Miracle Auto Service 17 Av & 13 St SW. CHery 4-3294

Mission Road 99 Service Station
3805 Macleod Tr. CHstnt 3-4842

MITCHELL'S NORTHMOUNT SHELL SERVICE
Cor Northmount Dr & 19 St NW. AVenu 9-0867

MONTGOMERY ROYALITE SERVICE
Cor 16 Av & Home Rd Mtgy. BUTlr 8-6600

Montgomery Texaco Service
1703 46 St NW Mtgy. BUTlr 8-6373

Moore's Auto Service 719 3 St NE. AMhrst 2-6474

Mount Royal Service Station
17 Av & 9 St SW. CHery 4-3722

MOUNT ROYALITE SERVICE STATION
14 Av & 8 St SW. CHery 4-8851

Nordan Motors 315 16 Av NE. CRstvw 7-1005

Norrish Bros Shell Service
Cor 10 St & 20 Av NW. AVenu 9-3381

NORTH STAR SERVICE STATIONS

FROM THE HEAD
OF THE LAKES
TO THE ROCKIES

**"WHERE TO BUY IT"****SERVICE STATIONS**

North Star Service No 39
539 17 Av SW. AMhrst 2-5330

North Star Comet Service No 40
1439 9 Av SE. BRdwy 3-4644

North Star Service No 145
21 St & Kensington Rd. ATlas 3-4466

North Star Service No 160
13 Av & Centre St N. CRstvw 7-1465

North Star Macleod Trail Service No 164
4611 Macleod Tr. CHstnt 3-4539

North Star Killarney Service No 165
3417 17 Av SW. CHrchl 9-2033

North Star Service No 169
505 10 St NW. ATlas 3-2530

North Star Harder's Service No 173
Richmond Rd & 28 St SW. CHrchl 9-1102

North Star Hammy's Service No 185
1216 2 St SE. AMhrst 9-4826

North Star Service No 186
48 Av & Centre St N. CRstvw 7-1125

North Star Kingsland Service No 187
66 Av & Elbow Dr. ALpin 5-5686

North Star Lucky Strike Service No 188
3808 Banff Coach Rd. CHrchl 9-4547

North Star Highwood Service No 206
88 Holmwood Av. AVenu 9-8203

North Star Thorncliffe Service No 207
5623 4 St NW. CRstvw 7-4055

North Star Service No 208
16 Av & 19 St NE. CRstvw 7-6307

North Star Queen's Park Service No 215
464 30 Av NW. CRstvw 7-4378

North Star Grandview Service No 221
2012 Macleod Tr. BRdwy 3-2050

North Star Service No 222
3 Av & 24 St NW. ATlas 3-5158

North Star Service No 223
19 Av & 14 St NW. AVenu 9-3833

North Star Glamorgan Service No 251
Cor 37 St & Richmond Rd. CHrchl 9-6256

North Star Service No 267
No 2 Edmonton Hwy & 32 Av NE. CRstvw 7-2780

North Star Forest Lawn Service No 268
Cor 17 Av & 35 St SE Fst Ln. BRldg 2-4972

North Star Service Station No 269
7504 Macleod Tr. ALpin 5-1436

DEALERS

Hall's Garage 617 McDougall Rd. AMhrst 6-1596

Sarcee Service Bragg Creek Rd. CHrchl 9-1616

Conrich Service Station RR6 Calgary 276-9112

Red Deer Lake Store W J Norrie ALpin 5-9111

Service Stations—(Cont'd)

North Trail Service Station JCRstvw 7-1759
1530 48AvNE . CRstvw 7-9467
Northgate Esso Service No2HwyN CRstvw 7-8888
Northgate White Rose Service
5003CentreStN . CRstvw 7-0895
Northview Esso Service
Cor48Av&CentreStN . CRstvw 7-7255
Ogden Garage Ltd 6831 24StSE . Browng 9-3154
Olin's Shell Service
14StNW&BownessRd . ATlas 3-3322
Oliver's Service Station
4616 16AvNWMtg . BUTlr 8-6182
Oughton Bros Ltd 3012 17AvSE . BRIdg 2-3252
Paramount Esso Service
17Av&8StSW . CHery 4-1995
Park Royalite Service Station
701 14StNW . ATlas 3-3131
Parkdale Esso Service 501 33StNW . ATlas 3-4037
Patrick's Service 3912 17AvSEFstLn BRIdg 2-3341
Peerless Service Station
23Av&EdmontonTr . CRstvw 7-7477
Pete's North Star Service
CentreSt&48AvN . CRstvw 7-1125
Phil's Esso Service
Cor17Av&37StSW . CHrchl 9-2232
Plainsman Service 3St&11AvNE . CRstvw 7-7222
Pleasant Heights Service
2408 4StNW . CRstvw 7-2973
Pleasant Servcentre
Cor24St&24AvNW . AVenu 9-3559
Pop Service 2740 17AvSEFstLn . BRIdg 2-3431
Power A P OgdenRd&62AvSE . Browng 9-3551
Power Chief Auto Service
302 12AvSW . AMhrst 3-7132
810 9AvSW . AMhrst 3-5454
Premier Esso Service 12Av&2StSE AMhrst 2-9210
Premier Way Service 14St&26AvSW CHery 4-1991
Prospect Esso Service 2513 14StSW CHery 4-8828
PURITY 99 SERVICE STATIONS

Use Purity 99
Gasoline

"The Fill That Stretches"



ANGLO AMERICAN EXPLORATION LTD

"DEALERS"

Artic Oil Co 809 9AvSE . BRdwy 3-5219
Bow Mont Service
4240 16AvNWMtg . BUTlr 8-2408
Bowness Auto Service
6501 64StNWBwns . BUTlr 8-2277
Clark's Purity 99 Service Station
5024 24StSW . CHstnt 3-3505
Cooke Motors Ltd 4Av&9StSW AMhrst 2-6024
Dyson's 99 Auto Service
338 10StNW . ATlas 3-2666
Eagle 99 Service Station
4316EdmontonTr . CRstvw 7-1123
Fort Calgary Auto Service
9Av&4StSE . AMhrst 6-5863
Gail's Service Station
1940 9AvSE . BRdwy 3-5929
Glenbrook 99 Service
Cor 28Av&37StSW . CHrchl 9-9232
Jubilee Auto Service
2303 4StSW . AMhrst 9-1779
Kensington 99 Super Service
KensingtonRd&14StNW . ATlas 3-2565
Maple Leaf Garage 409 16AvNW CRstvw 7-3484
Metro Motors Ltd
5Av&CentreStS . AMhrst 3-4530
Miracle Auto Service
17Av&13StSW . CHery 4-3294
Mission Road 99 Service Station
3805MacleodTr . CHstnt 3-4842
Nordan Motors 315 16AvNE . CRstvw 7-1005
Ogden Garage Ltd
6831 24StSE . Browng 9-3154
Patrick's Service
3912 17AvSEFstLn . BRIdg 2-3341
Regal Auto Service 640 9AvSW AMhrst 2-3233
Rocket 99 Service
5908MacleodTr . ALpin 5-0818
Steffler's Totem Service
3719 17AvSEFstLn . BRIdg 2-3641
Trans Canada Service
No1HwyE of Cloverleaf . CRstvw 7-2786
Tuxedo Auto Service
2319CentreStN . CRstvw 7-4374
Western Tire Service
204 11AvSE . AMhrst 2-7141

Service Stations—(Cont'd)

Queen's Park Service 30Av&4StNW CRstvw 7-4378
Rand's Great West Auto
20Av&4StSW . AMhrst 2-1550
Ranger Service Ltd Cor 9Av&19StSE BRdwy 3-5270
RED HEAD SERVICE STATIONS



"WHERE TO BUY IT"

LEASED SERVICE STATIONS & DEALERS

Bow View Red Head Service
CorKensingtonRd&20StNW . ATlas 3-0964
Chuck & Don's Service
1915 11StSE . BRdwy 3-5461
East End Service 1005 9AvSE . BRdwy 3-5294
Glengarry Red Head Service Station
17Av&26aStSW . CHrchl 9-4590
Loop Service Station
5004MacleodTr . CHstnt 3-0443
Oliver's Service Station
4616 16AvNWMtg . BUTlr 8-6182
Penguin Oil Co 1001 8StSE . BRdwy 3-4078
Rand's Great West Auto
20Av&4StSW . AMhrst 2-1550
Southwest Service 14St&26AvSW CHery 4-3450

Red Star Auto Service 1402 14StSW CHery 4-4234
Regal Auto Service 640 9AvSW . AMhrst 2-3233
Renfrew Service Station
16Av&6StNE . CRstvw 7-8621
Renfrew Shell Service 605 16AvNE CRstvw 7-2040
Renown Service 4006MacleodTr . CHstnt 3-0824
Richmond Texaco Service
24St&RichmondRd . CHrchl 9-3553
Rideau Esso Service 24Av&4StSW . AMhrst 2-6096
RILEY PARK SERVICE 427 10StNW ATlas 3-1115
Riverside Esso Service 12-4StNE . AMhrst 6-1647
ROCKET 99 SERVICE
5908MacleodTr . ALpin 5-0818
Rocky View Esso Service
Cor RichmondRd&37StSW . CHrchl 9-0155
Rosebud Esso Service 2623 17AvSW CHrchl 9-2848
Rose Motors Ltd 1301 12AvSW . CHery 4-0277
Rosedale Texaco Service
12Av&CentreStN . CRstvw 7-1880
Rotary Royalite Service
Cor9Av&3StNE . AMhrst 6-6766
Roxboro Esso Service
ElbowDr&4StSW . AMhrst 2-7125
Roy & Gordon's Service
40Av&4StNW . AVenu 9-9822
Roy's North Star
Cor17Av&35StSEFstLn . BRIdg 2-4972
Roy's Shell Service
4647 16AvNWMtg . BUTlr 8-4130
Royalite Bulk Agencies
Cor19St&9AvSE . BRdwy 3-4995
Royalite Country Club Service
5103ElbowDr . ALpin 5-1855

ROYALITE

Your Royalite
Dealer Accepts

ALL CREDIT CARDS

(See Royalite Trade Mark
For List of Dealers)

ROYALITE

Service Stations—(Cont'd)

ROYALITE SERVICE STATIONS

The Hallmark
of
Motoring
Satisfaction



"WHERE TO BUY IT"

Royalite Oil Co Ltd 615 25StSW AMhrst 6-7021
Royalite Bulk Agency
9Av&19StSE . BRdwy 3-4995
SERVICE STATIONS
Mount Royalite Service Station
14Av&8StSW . CHery 4-8851
Royalite Bow Park Service
9Av&13StSE . BRdwy 3-3229
Royalite City Centre Service
6Av&2StSW . AMhrst 2-4109
Royalite Country Club Service
5103ElbowDr . ALpin 5-1855
Royalite Kensington Service
18StNW&KensingtonRd . ATlas 3-0355
Royalite Killarney Service
Cor37St&26AvSW . CHrchl 9-8656
Royalite Mainline Service
45Av&MacleodTr . CHstnt 3-4986
Royalite Park Service Station
14St&6AvNW . ATlas 3-3131
Royalite Pleasant Heights Service
24Av&4StNW . CRstvw 7-2973
Royalite Rotary Service
9Av&3StNE . AMhrst 6-6766
Royalite Seventeenth Ave Service Station
17Av&29StSW . CHrchl 9-1878
Royalite Thorncliffe Service Station
48Av&CentreStN . CRstvw 7-5555
Royalite Trans Canada Service Station
16Av&6StNE . CRstvw 7-5460
Royalite Transport Service
Cor 9Av&19StSE . BRdwy 3-5270
Royalite South Trail Service
73Av&MacleodTr . ALpin 5-6969
Royalite Westgate Service Station
Cor BanffCoachRd&45StSW . CHrchl 2-2161
Royalite Montgomery Service
Cor16Av&HomeRdMtg . BUTlr 8-6600
Kendall Motors Ltd
15Av&1StSW . AMhrst 2-1788
Pop Service 17Av&27StSEFstLn BRIdg 2-3431
Stampede Motors Ltd
17Av&14StSW . CHery 4-7466
Volkswagen Sales & Service Ltd
MacleodTr&56AvSE . ALpin 5-1181

SAMEK WALTER ENTERPRISES LTD

EXPERT ELECTRICAL &
TUNE-UP SPECIALISTS

LATEST EQUIPMENT
FOR LATE MODEL CARS

3804 17AvSW . CHrchl 9-0644

Scarboro Service Station
17Av&16aStSW . CHery 4-4455
Scott's Shell Service
Cor3St&13AvNE . CRstvw 7-4842
Seventeenth Ave Royalite Service
2909 17AvSW . CHrchl 9-1878
SHAMROCK TEXACO SERVICE
2005 11StSE . BRdwy 3-5016
Body Shop . BRdwy 3-5954
Sharon Esso Service 1111 8StSW . CHery 4-5668

When in doubt about a telephone number, please look in the telephone directory first. That helps you, helps others, and helps telephone people to do a better job for you.

Service Stations—(Cont'd)

SHELL OIL SERVICE STATIONS

"YOU CAN BE
SURE OF
SHELL"



"WHERE TO BUY IT"

Calgary Car Clinic Ltd
514-518 4AvSE . AMhrst 3-7904
Calgary Motor Products Ltd
1Av&3StSW . AMhrst 2-7585
Centre Shell Service
1015CentreStN . CRstvw 7-2034
Chinook Shell Service
8247ElbowDr . ALpin 5-7131
Chuck's Shell Service
25Av&CentreStN . CRstvw 7-6036
Clarke's Shell Service
2648 24StSW . CHrchl 9-8588
Cooksley's Shell Service
3840MacleodTr . CHstnt 3-0255
Downtown Shell Service
437 7AvSE . AMhrst 3-0834
Ehrle's Shell Service
Cor 11Av&1StSW . AMhrst 2-6348
Engels Shell Service
3824BanffCoachRd . CHrchl 9-1150
Fairmount Shell Service
8251FairmountDr . ALpin 5-0808
Forest Lawn Shell Service
Cor 17Av&34StSEFstLn . BRIdg 2-2628
Golden Shell Service
3716 17AvSW . CHrchl 9-8255
Jim & Bill's Shell Service
6315BownessRdBwns . BUTlr 8-4920
Jock's Shell Service 424 10StNW ATlas 3-1828
Kensington Shell Service
CorKensingtonRd&24StNW . ATlas 3-1244
Langford's Harry Shell Service
1439 13AvSW . CHery 4-4664
Lon's Shell Service 3001 14StSW CHery 4-6848
Mayfair Shell Service
819 66AvSW . ALpin 5-0666
Miller's Shell Service
1019 9AvSE . BRdwy 3-3216
Mitchell's Northmount Shell Service
Cor NorthmountDr&19StNW . AVenu 9-0867
Norris Bros Shell Service
Cor 10St&20AvNW . AVenu 9-3381
Olin's Shell Service
14StNW&BownessRd . ATlas 3-3322
Renfrew Shell Service
605 16AvNE . CRstvw 7-2040
Roy's Shell Service
4647 16AvNWMtg . BUTlr 8-4130
Scott's Shell Service
Cor3St&13AvNE . CRstvw 7-4842
Southern Shell Service
2711 17AvSW . CHrchl 9-2856
Stampede Shell Service
1405 2StSE . AMhrst 6-5104
Super Shell Service
506 16AvNW . AVenu 9-3453

Shouldice Esso Service
5008 16AvNWMtg . BUTlr 8-2411
Sid's Bow Valley Service
5Av&4StSW . AMhrst 6-5733
Silver Springs Service BanffHwy . AVenu 9-3006
Simons Road Service
Cor4St&SimonsRd . CRstvw 7-5261
SKY CHIEF AUTO SERVICE
CentreSt&4AvSW . AMhrst 6-2912
South Calgary Esso Service
Cor33Av&24StSW . CHrchl 9-8787
South Hill Esso Service
8200 26StSE . Browng 9-3400
South Trail B A Service Station
Cor 98Av&MacleodTr . ALpin 5-4251
South Trail Royalite Service Station
Cor73Av&MacleodTr . ALpin 5-6969
South Trail Texaco
Cor 98Av&MacleodTr . ALpin 5-4251
South Way Service 4101MacleodTr . CHstnt 3-4827
South West Services
Cor14St&26AvSW . CHery 4-3450
Southern Shell Service
2711 17AvSW . CHrchl 9-2856
Southwood Texaco
Cor SouthlandDr&ElbowDr . ALpin 2-0626
(Continued Next Page)

Service Stations—(Cont'd)

Spruce Cliff Esso Service
CorSpruceDr&SpruceCentre..CHrchl 9-8265
Spy Hill Esso Service
19St&NorthmountDr..AVenu 2-1114
Stadium Esso Service
16Av&22aStNW..AVenu 9-6707
Stampede Shell Service 1405 25StSE AMhrst 6-5104
Stampeder Texaco Service
38Av&MacLeodTr..CHstnt 3-3787
Stan's White Rose Service
3315 26AvSW..CHrchl 9-6969
Star Auto Service 539 17AvSW...AMhrst 2-5330
Steele's Esso Service
Cor26Av&4StNW..AVenu 9-4666

STOCKYARDS GAS & OIL CHEMICAL DISTRIBUTORS

AlythShoppingCentre..BRdwy 3-4379
Sunalta Service Station
12Av&14StSW..CHery 4-3000
Sunray Esso Service Cor9Av&3StSE AMhrst 6-2128
Sunrise Auto Service 16Av&5StNE..CRstvw 7-8470
Sunset Texaco Service
Cor16Av&4StNW..AVenu 9-5905
Super Shell Service 506 16AvNW...AVenu 9-3453
Supreme Texaco Service
1202 17AvSW..CHery 4-3329

TECUMSEH TEX SERVICE

17Av&25StSW..CHrchl 9-2838

TEXACO DEALERS

ASK FOR
TEXACO
PETROLEUM
PRODUCTS

**"WHERE TO BUY IT"****DISTRIBUTOR**

Texaco Canada Limited {BRdwy 3-5255
City Orders 1802 11StSE..BRdwy 3-4747

DEALERS**NORTH CALGARY**

Highland Park Service
40Av&CentreStN..CRstvw 7-0561
Rosedale Texaco Service
12Av&CentreStN..CRstvw 7-1880
NORTHWEST CALGARY
Cambrian Auto Service
2004 14StNW..AVenu 9-0113
Collingwood Texaco Service Station
NorthmountDr&CollingwoodPI AVenu 2-1831
Foothills Texaco Service
23Av&4StNW..CRstvw 7-3582
Kelly's Servicentre
16Av&19StNW..AVenu 9-3092
Kensington Texaco Service
2134KensingtonRd..ATlas 3-0977
Little Chief Service
603 24StNW..ATlas 3-0186
Pleasant Servicentre
24Av&24StNW..AVenu 9-3559
Riley Park Service 427 10AvNW ATlas 3-1115
Sunset Texaco Service
Cor16Av&4StNW..AVenu 9-5905

NORTHEAST CALGARY

Hillcrest Texaco Service
12Av&3StNW..CRstvw 7-1925
Sunrise Auto Service
16Av&5StNE..CRstvw 7-8470
SOUTHWEST CALGARY
Altadore Auto Service
Cor16St&40AvSW..CHstnt 3-6572
Ashworth Frank Service Station
14St&26AvSW..CHery 4-4881
Britannia Auto Service
49Av&ElbowDr..CHstnt 3-6958
Coach Road Texaco Service
45St&BanffCoachRd..CHrchl 2-3662
Foster's Servicentre Ltd
17Av&28StSW..CHrchl 9-3040
Glamorgan Texaco Super Service
Cor37St&RichmondRd..CHrchl 9-6753
Glendale Texaco Service Centre
Cor 17Av&38StSW..CHrchl 9-0822
Kingsboro Texaco Service
Cor82Av&ElbowDr..ALPln 5-0952
Lone Star Auto Service
2003 4StSW..AMhrst 2-2910
Red Star Auto Service
1402 14StSW..CHery 4-4234
Richmond Texaco Service
24St&RichmondRd..CHrchl 9-3553
(Continued Next Column)

Service Stations—(Cont'd)**TEXACO DEALERS—Continued**

Stampeder Texaco Service
38Av&MacLeodTr..CHstnt 3-3787
Supreme Texaco Service
1202 17AvSW..CHery 4-3329
Tecumseh Tex Service
17Av&25StSW..CHrchl 9-2838
Western Auto Service
17Av&5StSW..AMhrst 2-3042
Wildwood Auto Service
37St&8AvSW..CHrchl 9-4153
SOUTH EAST CALGARY
Green "T" Service
9Av&12StSE..BRdwy 3-5762
Ideal Texaco Service
Cor26Av&2StSE..AMhrst 3-3628
DOWNTOWN CALGARY
Forester Harry Ltd
17Av&1StSW..AMhrst 2-7536
Centre Bridge Service
CentreSt&4AvSW..AMhrst 6-6479
Deluxe Auto Service
8StSW&4Av..AMhrst 2-4362
Power Chief Auto Service
12Av&2StSW..AMhrst 3-7132
Sky Chief Auto Service
322CentreStS..AMhrst 6-2912
SOUTH CALGARY
Acadia Texaco 82Av&FairmountDr ALpin 5-6366
Manchester Auto & Sporting Goods Ltd
5728MacLeodTr..ALpin 5-0022
Mickey's Auto Service
7004MacLeodTr..ALpin 2-0110
South Trail Texaco
Cor 98Av&MacLeodTr..ALpin 5-4251
Southwood Texaco
Cor SouthlandDr&ElbowDr..ALpin 2-0626
BOWNESS
Bowness Park Service
BownessRd&77StNWBNWS..BUTlr 8-4569
MIDNAPORE
Midnapore Texaco Service
HwyNo2..ALpin 5-9003
MONTGOMERY
Montgomery Texaco Service
1703 46StNWMtgy..BUTlr 8-6373
FOREST LAWN
Forest Lawn Texaco Service
17Av&36StSEFstLn..BRidg 2-4688

Thorncliffe North Star Service No 207
5623 45StNW..CRstvw 7-4055
Thorncliffe Royalite Service Station
5004CentreStN..CRstvw 7-5555
Tip Top Service Station
Cor24St&5AvNW..ATlas 3-5441
Trans Canada Esso Service
615 16AvNE..CRstvw 7-1322
Trans Canada Royalite Service Station
16Av&6StNE..CRstvw 7-5460
Trans West Esso Service
TransCanadaHwyW..BUTlr 8-2262
Transport Service Centre 439 8AvSE AMhrst 2-7310
Tripple "S" Service 5Av&4StSW..AMhrst 6-5733
Triton Service Station 7Av&1StSE AMhrst 6-2324
Tuxedo Auto Service
2319CentreStN..CRstvw 7-4374
UNION SERVICE 26Av&2StSE...AMhrst 2-1694
Uptown B A Service Cor7Av&8StSW AMhrst 6-6313
Velvet Auto Service
4914 17AvSEFstLn..BRidg 2-3323
Victoria Service Station
11Av&2StSE..AMhrst 6-1793
WALLY'S WHITE ROSE SERVICE
3804 17AvSW..CHrchl 9-1882
Station No 2 4239BanffCoachRd CHrchl 9-5181

WELCOME ESSO SERVICE

BOB OLIVER

Your Esso Service Centre

Res. Phone CRstvw 7-8052

16Av&2aStNW...CRstvw 7-3932

West Point Esso Service {CHery 4-2030
16Av&14StSW..CHery 4-8003
Western Auto Service 17Av&5StSW AMhrst 2-3042
Westgate Esso Service
Cor45StSW&BanffCoachRd..CHrchl 9-9288
WESTGATE ROYALITE SERVICE STATION
Cor BanffCoachRd&45StSW..CHrchl 2-2161
Westland Truck Service 519 34AvSE CHstnt 3-6911
Wildwood Auto Service
37St&8AvSW..CHrchl 9-4153

Service Stations—(Cont'd)**WINDSOR ESSO SERVICE**

939 4AvSW..AMhrst 6-4129

(See Advertisement This Page)

WOODWARD'S AUTO SERVICE {ALpin 5-7255
CENTRE ChinookCentre..{ALpin 5-6121
York Esso Service 6Av&CentreStS..AMhrst 2-3217
Zekes Auto Service 2001BownessRd..Atlas 3-2183

Windsor Esso Service
SPECIAL DEALER
• Specialize in Tune-ups
• Lubrication
• Washing
CAMP STOVE GAS
CALGARY'S MOST PERSONALIZED SERVICE
AMhrst 6-4129
939 - 4th Avenue S.W.

Sewage Service

See Septic Tanks

Constant representation means consistent business.

Sewage Treatment Equipment

See Also Septic Tanks

CARRUTHERS HARVEY LTD

**SMITH & LOVELESS
AUTOMATIC SEWAGE
PUMPING & TREATMENT
EQUIPMENT**

1-122 17AvSE...AMhrst 3-7352

**CHICAGO SEWAGE & INDUSTRIAL
WASTES TREATMENT EQUIPMENT—
MUMFORD MEDLAND LTD**

332 10StNW..Atlas 3-0791

Sewer Cleaning Equipment &**Supplies**

**PETROLEUM & WATER LABORATORIES
LTD 1135 11StSE..BRdwy 3-5124**

Sewer Pipe

**GORMAN'S LTD 4420 1StSE...{CHstnt 3-3146
CHstnt 3-6434
CHstnt 3-7666**

**NO-CO-RODE PIPE—
MURRAY-BRANTFORD LIMITED
121 10AvSE..AMhrst 3-2250**

Sewing Machines

Calgary Rental Shop Ltd
1436KensingtonRd..ATlas 3-0005

Elna Calgary Sewing Centre Ltd
607 1StSW..AMhrst 2-2006

(See Advertisement This Page)

(Continued Next Page)

ELNA
DARNS INVISIBLY
DARNS SOCKS
SEWS ON BUTTONS
HEMSTITCHING
PICT EDGING
MAKES BUTTONHOLES
HAS THE WONDERFUL
FREE ARM
Comes in Cabinets or
Portables, Automatic or
Straight Stitch, Priced as
low as \$159.00
Try it in Your Own
Home — For Free
Have These Demonstrated and See For Yourself
FREE SEWING LESSONS
Phone **AMhrst 2-2006** Phone
Elna Calgary Sewing Centre Ltd.
607 - 1 St. S.W. (Opposite Grand Theatre)

Sewing Machines—(Cont'd)

GENERAL SEWING MACHINE REPAIRS
W. H. VERNUM
Formerly with Singers, Toronto
**EXPERT WORK
ALL MAKES
PROMPT — RELIABLE**
CHery 4-0309
If no answer call CRstvw 7-6618
1731 9aStSWCHery 4-7600

MORSE SEWING CENTRE
1409 3StNE. CRstvw 7-4583

Neilson Furniture Co Ltd
118-120 8AvSE. AMhrst 3-6490
(See Advertisement This Page)

Singer Sewing Machine Co
320 8AvSW. AMhrst 3-6068

SINGER SEWING MACHINES

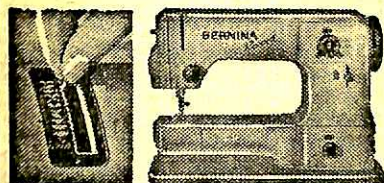
EXPERT SEWING MACHINE
REPAIRS. SINGER Sales &
Rentals; Parts and Service.
For all your sewing needs —
Look for the famous
"SINGER" and Red "S"
Trademarks.



"WHERE TO CALL"
Singer Sewing Machine Co
320 8AvSW. AMhrst 3-6068

Every day hundreds of house-
wives are using these yellow
pages to call someone in your
line of business. Do they find
you?

PFAFF & NECCHI BERNINA



For a Sewing Machine that does
every sewing job completely
automatically at the touch of
your finger.

JUST TOUCH AND SEW

With the new touch-shift auto-
matic sewing machine. This
amazing free arm portable has
every part necessary for any
sewing job built right in. De-
signed by craftsmen to give you
a lifetime of guaranteed auto-
matic sewing ease.

For Free Home Demonstration

Phone AMhrst 3-6490
**THE NEILSON FURNITURE
CO. LTD.**
118-120 - 8th Ave. S.E.

Sharpening Service

See also Grinding Service & Tool Grinding &
Sharpening

ACE SHARPENING SERVICE
WE SHARPEN ANYTHING
★ SAWS OF ALL TYPES
★ MOWERS & KNIVES
★ KEY CUTTING
PICK UP & DELIVERY
ATlas 3-6146
Established Since 1945
H. E. Fribance, Mgr., ATlas 3-0785
Bsmr 413a 10StNWATlas 3-6146

ARN'S EQUIPMENT LTD

Experts in Sharpening

SAWS - MOWERS - KNIVES

SCISSORS - PINKING SHEARS

340 16AvNWCRstvw 7-4335

DOUG'S CYCLE & SHARPENING SERVICE

— COMPLETE SHARPENING SERVICE —

Saws — Mowers — Knives — Scissors —
Pinking Shears — Skates — Clipper Blades —
Surgical Instruments

1413a 11StSWCHery 4-6112

Head's Lock & Key Works
111 12AvSW. AMhrst 2-3115
Mission Cycle & Sports 2310 4StSW AMhrst 2-2278

PRECISION SHARPENING SERVICE

Specializing in the
SHARPENING
of Saws, Carpenter Tools,
Millwork Equipment,
Lawn Mowers, Skates,
Knives, Scissors

1149BownessRdATlas 3-4392

SHARP SHOP CO 117 5AvSEAMhrst 2-5376

WEST POINT HARDWARE
12BownessShoppingCentreBwns. BUtlr 8-2553

Shavers—Electric

MOODY TOM CO (CALGARY) LTD
1104CentreStN. CRstvw 7-0701
(See Advertisement This Page)

Remington Rand Ltd 108a 7AvSE. AMhrst 3-5907
(See Advertisement This Page)

SCHICK ELECTRIC SHAVES SERVICE

• WHILE-YOU-
WAIT SERVICE
• Low Factory Prices
• Same-Day Mail Service
• Factory Trained Experts
• ONLY GUARANTEED
FACTORY SERVICE

SCHICK

"WHERE TO CALL"

SALES & SERVICE

Schick Service Inc
602CentreStS. AMhrst 2-1980

Shavers—Electric—(Cont'd)

SHAVES SHOP (CALGARY) LTD

ELECTRIC SHAVES SALES & SERVICE

**Parts & Accessories
for All Makes**

**Every Sale Backed by Our
Guaranteed Service**

715 4StSWAMhrst 2-3585

Shavers—Electric—Wholesale

Sunbeam Appliance Service Co (Canada) Ltd
124 17AvSE. AMhrst 3-6190
TOM MOODY CO (CALGARY) LTD
1104CentreStN. CRstvw 7-0701

REMINGTON electric shaver SERVICE

★ prompt guaranteed
service
★ at factory prices
★ by factory trained
experts
The Shaver Service Office
Listed Below, owned and
operated by Remington Rand, is Only One
in this Area Authorized to Service
Remington Electric Shavers
Don't Let Anyone But Remington's
Factory-Trained Experts
Service Your Shaver.



Remington Rand
AMhrst 3-5907
108a - 7th Avenue S.E.

ELECTRIC SHAVERS

**WE ARE
FACTORY SERVICE AGENTS
& PARTS DISTRIBUTORS FOR**

- PHILISHAVE
- SUNBEAM
- RONSON

WHERE TO GET SERVICE

**TOM MOODY CO.
(Calgary) LTD.**

PHONE

CRstvw 7-0701

— 1104 Centre St. N. —

SOUTH BRANCH

— 2310a - 4th St. S.W. —

AMhrst 3-1671

Sheet Metal Products

B W STEEL PRODUCTS SUPPLY fBRdwy 3-4926
CO LTD 2708 6StSE. BRdwy 3-4543
CALGARY IRON & ENGINEERING LTD
410 9AvSE. AMhrst 9-4317
PEDLAR PEOPLE LTD fCHery 4-2050
1301 10AvSW. CHery 4-6300
Reggin Roofing & Metal Works Ltd
106 11AvSW. AMhrst 2-3931

ROSCO METAL PRODUCTS (ALBERTA) LTD

**Eavestrough, Conductor Pipe,
Elbows, Perimeter Pipe**

1605 40AvSEBRdwy 3-4901

Standard Metal Products Ltd
1111 11StSW. CHery 4-0055
WESTEEL PRODUCTS LTD
1902 11StSE. BRdwy 3-5631
WILKINSON WARES LTD
602 11AvSW. AMhrst 6-6513

Sheet Metal Workers

A-1 SHEET METAL PRODUCTS LTD

**HEATING - VENTILATING
AND AIR CONDITIONING**

General Sheet Metal Work

316 10StNWATlas 3-3554

ACTIVE SHEET METAL

**GENERAL SHEET METAL
WORK**

**AUTOMATIC GAS & OIL FIRED FURNACES
FORCED AIR FURNACES**

After Hours Res. CRstvw 7-2167
2810 17AvSEfStLnBRldg 2-4355

ALBERTA SHEET METAL PRODUCTS LTD
1316CentreStN. CRstvw 7-8511
ASHDOWN J H HARDWARE CO LTD
110 8AvSW. AMhrst 6-7391
Birney R J 2023 33AvSWCHrchl 2-3095
Bowness Tin Shop
6511BownessRdBwns. BUtlr 8-2100
CAPITOL SHEET METAL CALGARY LTD
416 1AvNE. AMhrst 9-2191

CHEETHAM S & SONS LTD

**APPROVED ROOFERS
Heating & Air Conditioning
GENERAL SHEET METAL**

ABOVE ALL A GOOD ROOF
510 9StSWAMhrst 2-7227
fAMhrst 6-6765

CHESNEY G L HARDWARE LTD

**General Sheet Metal Work
Eavestroughing - Heating
Alterations - Repairs**

102 16AvNWCRstvw 7-1346

CLARK WM SHEET METAL LTD
3915 2StNE. CRstvw 7-7561
(Continued Next Page)

The **YELLOW PAGES** place
your name and telephone
number before the Buyer at
the very moment he wants
what you have to sell.

Sheet Metal Workers—(Cont'd)**CONN F & SONS LTD**

Warm Air Heating of All Types
VENTILATION - COOLING

Commercial - Residential

INDUSTRIAL SHEET METAL WORK

1141 Bowness Rd ATas 3-4571

CROWN METALS LTD

AIR CONDITIONING

Furnaces

EAVESTROUGHING

GENERAL SHEET METAL

A. J. Smith, res. Avenu 9-5232

1229 25th St AMhrst 2-1221

DEEVES FRED & SONS LTD

WARM AIR HEATING - EAVESTROUGHING
VENTILATING & GENERAL SHEET METAL

1314 17th Ave SW CHery 4-8951

DEMERS & CHISHOLM SHEET METAL LTD

Sheet Metal Work - Air Conditioning
Furnace Work - Eavestrouthing

1005 14th St SW CHery 4-9776

Diringer Jack P 2612 34th Ave NW Avenu 2-1663
(See Advertisement This Page)

FREEZE MAXWELL CO LTD

Ventilation - Air Conditioning
Heating & Eavestrouthing
STAINLESS STEEL WORK
— Built Up Roofing —
Liquid Envelope Applicators

1604 40th Ave SE BRdwy 3-1961

Hickey Bros Roofing 624 7th Ave SW AMhrst 3-8386

HINGER MECHANICAL LTD

3603 25th St NE CRstvw 7-9510

Industrial Sheet Metal Products Ltd

5818 1st St SW ALpin 5-6667

(See Advertisement This Page)

Jensen's Metal Works 4208 17th St SE BRdwy 3-5442

K & A Sheet Metal 4304 Edmonton Tr CRstvw 7-0400

MELSNES SHEET METAL LTD

HEATING & SHEET METAL WORK

Residence Avenu 9-0108

Bsmt 2020 12th Ave NW Avenu 9-2243

**MIAMI BREEZE HEATING & AIR
CONDITIONING LTD**

2047 34th Ave SW CHrchl 2-3678

Sheet Metal Workers—(Cont'd)**NEILSON F & SON LTD**

1208 12th Ave SW CHery 4-1880

OLIE'S SHEET METAL SERVICE

SPECIALISTS IN EAVESTROUGHING

2527 Cochrane Rd Avenu 9-3811

QUALITY SHEET METAL

Furnace Work — Ventilation
General Sheet Metal
"SIGNS"

FROM COPPER - BRASS - STAINLESS

2203 Westmount Rd ATas 3-3026

RAMAGE HEATING & SHEET METAL LTD

**GENERAL SHEET METAL
WORK**

— HEATING —
— EAVESTROUGHING —
REPAIR WORK

VENTILATION — COOLING

3516 1st St NE CRstvw 7-0612
CRstvw 7-4344

Regal Sheet Metal 641 30th Ave NW Avenu 9-5615

Stay at home on stormy days
— Shop by Telephone; it will
bring the things you need
from stores and markets.

Sheet Metal Workers—(Cont'd)**REGGIN ROOFING & METAL WORKS LTD**

AIR CONDITIONING

FURNACES

TINSMITHING

106 11th Ave SW AMhrst 2-3931

Riverside Plumbing 17-19 4th St NE AMhrst 6-6103

ROBERTS SHEET METAL

FURNACES - EAVESTROUGHING
AIR CONDITIONING

GENERAL SHEET METAL

Dave Roberts

709 3rd St NE AMhrst 2-6565

ROGERS SHEET METAL & ROOFING LTD

GENERAL SHEET METAL WORK

320 6th Ave SE AMhrst 2-4572

SCHMIDT WM SHEET METAL LTD

Heating — Air Conditioning
Ventilation

Furnace Replacements

COMFORT IS OUR BUSINESS

430 Meredith Rd AMhrst 3-7512

Sheet Metal Workers—(Cont'd)**SPRING HEATING & SHEET METAL LTD**

Heating - Ventilation - Air
Conditioning - Eavestrouthing

CREDIT TERMS ARRANGED

2511 3rd St NE CRstvw 7-4800

STAMPEDE SHEET METAL LTD

GENERAL SHEET METAL WORK

No Job Too Small

Rear 807 4th Ave SW AMhrst 9-7525

STANDARD METAL PRODUCTS LTD

1111 11th St SW CHery 4-0055

SZABO SHEET METAL LTD

324 39th Ave SE CHstnt 3-0967

Town & Country Sheet Metal

47 Galbraith Dr CHrchl 9-0628

WATSON SHEET METAL LTD

FORCED AIR HEATING

AIRCONDITIONING & VENTILATION

General Sheet Metal Work

333 4th Ave SE AMhrst 9-7064

WESTERN SHEET METAL & ROOFING CO

FURNACE INSTALLATION

VENTILATING - AIR CONDITIONING

GENERAL SHEET METAL WORK

Res. Phone ATas 3-5091

520 35th Ave NE CRstvw 7-0096

Shelving—Steel**B W STEEL PRODUCTS SUPPLY CO LTD**

All Types — Boltless & Bolted
HANDY ANGLE, ETC.

2708 6th St SE BRdwy 3-4926
BRdwy 3-4543

GORMAN'S LTD 4420 1st St SE CHstnt 3-6434
CHstnt 3-7666

INTERNATIONAL EQUIPMENT CO LTD

4646 25th St SE CHstnt 3-2561

**NORTHERN ASBESTOS & BUILDING
SUPPLIES LTD**

DEXION SLOTTED STEEL ANGLE
FOR SHELVING & RACKS

840 26th Ave BRdwy 3-1211 — BRdwy 3-1221

(See also Advertisement This Page)

**P & D STEEL BUILDINGS &
CONSTRUCTION MATERIAL**

Acrow - Steel Shelving & Slotted Angle

3904 1st St NE CRstvw 7-8833

PEDLAR PEOPLE LTD

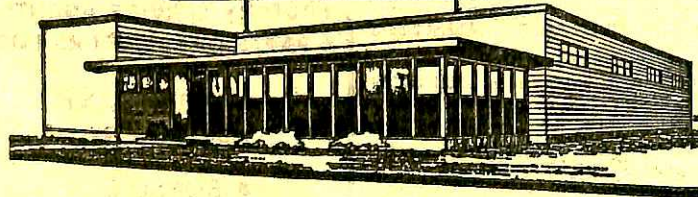
1301 10th Ave SW CHery 4-6300

WESTEEL PRODUCTS LTD

1902 11th St SE BRdwy 3-5631

ALpin 5-6667

Industrial
SHEET METAL PRODUCTS LTD.

**METAL PRODUCTS
DIVISION**

- ★ AUTOMATIC SHUTTER
- ★ LOUVRES & DAMPERS
- ★ ELECTRIC & ARGON WELDING
- ★ Shearing - Punching - Forming

**STAINLESS STEEL
DIVISION**

- ★ STORE FRONTS
- ★ RESTAURANT EQUIPMENT
- ★ SINKS & COUNTER TOPS
- ★ HOSPITAL EQUIPMENT

CONTRACTING DIVISION

- ★ AIR CONDITIONING
- ★ INDUSTRIAL VENTILATION
- ★ DUST COLLECTION
- ★ GARAGE EXHAUST SYSTEMS

5818 - 1A St. S.W.

CALGARY

JACK P. DIRINGER

Roofing & Sheet Metal

ALL SHEET METAL WORK

- ★ EAVESTROUGHING
- ★ SHINGLING
- ★ SIDING
- ★ FLOOR COVERING

Avenu 2-1663

2612 - 34th Avenue N.W.

NORTHERN ASBESTOS & BUILDING SUPPLIES LTD.

"DEXION"

SLOTTED STEEL ANGLE
FOR

SHELVING & RACKS

BRdwy 3-1211 BRdwy 3-1221

840 - 26th Avenue S.E.

Sheriff's Office

Sheriff's Office Court House AMhrst 2-9561

Shingles

See Roofing Materials & Supplies—Wholesale

Shirt Manufacturers

Cleett Peabody & Co of Canada Ltd
Arrow Shirts

303-OddfellowsBldg. . AMhrst 2-7297
R H Lingley Sales Rep. res. ALpin 5-4071

Shoe Findings

Alberta Findings & Leather Co Ltd
409 8AvSE. . AMhrst 6-4577
Kenway Saddle & Leather Co
306 15AvSE. . AMhrst 2-2737

Shoe Polish

MIRACLE SPRAY-SHINE SHOE POLISH—
DEMO-HOME PRODUCTS OF CANADA LTD
237 16AvNW. . CRstvw 7-6811

Shoe Shine Parlors

Superior Shoe Clinic 1219 1StSW AMhrst 2-7076

Shoemakers & Repairers

Alberta Shoe Repair 1810 14AvNW AVenu 9-6388
Alex Shoe Repairs
6535 BownessRdBwns. . BUTlr 8-4545
Altadore Shoe Hospital
2036 42AvSW. . CHstnt 3-7691
B & R Shoe Sales & Pet Shop
3512 17AvSEStLn. . BRldg 2-4977
Calgary Shoe Hospital 123 8AvSW AMhrst 2-7007
(See Advertisement This Page)
CANADIAN SHOE REPAIR & SHOE SHINE
125 8AvSE. . AMhrst 2-5603
Capital Hill Shoe Clinic
2017 18StNW. . AVenu 9-3229
Chinook Shoe Repair
LwrMall ChinookCentre. . ALpin 5-0626
Cooper The Cobbler 730 17AvSW . AMhrst 6-6692
Dack Shoes Ltd 139 8AvSW AMhrst 2-3222
Elbow Shoe Shop 2510 4StSW AMhrst 2-7106
Empire Shoe Rebuilding 333 8AvSW AMhrst 6-2303
Jaguar Shoe Manufacturing Co
3516 1StNE. . CRstvw 7-2307
Jims Shoe Repair 1405 14StSW CHery 4-0339
Joe's Shoe Renew 2406 29StSW . . CHrchl 9-2211
Joe's Shoe Repair 906 3StNE AMhrst 2-6528
Kingsland Shoe Repairs
7734ElbowDr. . ALpin 5-6800
Krebs I 1225A 9AvSE BRdwy 3-5168
Modern Shoe Repairs 2216 4StSW AMhrst 2-6914
O K Shoe Repair 2035 33AvSW . . CHrchl 9-9092
Ogden Shoe Shop 7403 26StSE . . BRowng 9-4286
REX SHOES RENEW 832 16AvNW AVenu 9-2798
Shulman's Shoe Clinic CentralBldg AMhrst 9-1737
(See Advertisement This Page)
Steve's Shoe Repair
4624aBownessRdMtg. . BUTlr 8-4192
SUPERIOR SHOE CLINIC
1219 1StSW. . AMhrst 2-7076
Tuxedo Shoe Clinic 2218CentreStN CRstvw 7-3668
Victoria Shoe Repair 1217 2StSE . . AMhrst 9-2255

Calgary Shoe Hospital

Shoe Repairing, Dyeing
and Shoe Shine

AMhrst 2-7007

Tailoring & Pressing Dept.
AMhrst 2-9001

ALL SERVICES ARE QUICKLY
DONE BY EXPERTS ONLY
WHILE-U-WAIT

123 8 Ave. S.W., Calgary, Alta.

Shoes—Retail

AGNEW-SURPASS SHOE STORES LTD
211 8AvSW. . AMhrst 2-4351
Calgary Centre Store No 1
1774 14AvNW. . AVenu 9-7365
Calgary Centre Store No 2
1644 14AvNW. . AVenu 9-8055
Chinook Centre Store
ChinookCentre. . ALpin 5-4162
AMANTEA STORES LTD
132 8AvSW. . AMhrst 2-3306
B & R SHOE SALES & PET SHOP
3512 17AvSEStLn. . BRldg 2-4977
Bata Shoe Store 308A 8AvSW AMhrst 2-1888
Store No 2 CalgaryShoppingCentre AVenu 9-2115
Store No 3
GlamorganShoppingCentre. . CHrchl 9-3745
British Boot Shop 229 8AvSW AMhrst 6-4433
CAROUSEL SHOES 1446 17AvSW CHery 4-8058
Chandler Shoes 112A 7AvSW AMhrst 9-2677
CRESCENT SHOES LTD
"FOOTWEAR FOR THE FAMILY"
We Also Carry A Full Stock of
DANCE ACCESSORIES
JOHNNY BROWN & CAPEZIO
TAP SHOES — BALLET SHOES
LEOTARDS
115A 16AvNW CRstvw 7-6178

Cut Rate Shoes Ltd 130 8AvSE . . AMhrst 6-2327
DACK'S SHOES
MAKERS OF MEN'S
HIGHEST QUALITY
SHOES FOR OVER
A CENTURY
Complete Custom
Shoe Repairing
Dack's
SHOES
"WHERE TO BUY THEM"
Dack Shoes Ltd 139 8AvSW . . AMhrst 2-3222

Free Pickup and Delivery

Phone

AMhrst 9-1737

**SHULMAN'S
SHOE CLINIC**

Shoe Repairing & Dyeing
Shoe Rebuilding - Shoe Shine
Shoe Re-Sueding

"We Doctor Your Shoes
& Heel Them
Attend to Their Dyeing
and Save Their Soles"

WORK DONE
WHILE YOU WAIT

101 - 7 Ave. S.E.
(Opp. York Hotel)

Shoes—Retail—(Cont'd)

Elgin Shoes Ltd 128 8AvSW AMhrst 3-2354
Happyland Shoes for Children
3821BanffCoachRd. . CHrchl 9-6500
HAROLD RUNIONS SHOES LTD
YOUR
SAVAGE
SHOE DEALER
Children's Shoe Specialists
CambrianShoppingPlaza AVenu 9-8519
1608CentreStN CRstvw 7-3843

Hillhurst Shoes & Children's Wear
136 10StNW. . ATias 3-5725
Jaques A E & Sons 1312 9AvSE . . BRdwy 3-5260
Kent Shoe Store 105 8AvSW AMhrst 2-2392
KINGSLAND SHOES 7732ElbowDr . ALpin 5-5919
LILLEY & SKINNER (CANADIAN) LTD
330 8AvSW. . AMhrst 2-9626
Head Ofc AMhrst 9-7666
Lynwood Shoes 6622 20aStSE BRowng 9-3854
MACLEOD BROS LTD

"The Great Clothiers
of the Great West"

Men's and Boys' Footwear

1StSE&9Av AMhrst 2-3852

MARDA CHILDREN'S SHOE STORE

Calgary's Only Exclusive Children's Shoe Store

Featuring

"Savage Shoes"

Free Parking Lot

Marda Theatre Bldg.

2113 33AvSW CHrchl 2-3050

Mo-Gee Shoes 3711 17AvSW CHrchl 9-3503
Nowak's Shoes (Brit) Ltd
815 49AvSW. . CHstnt 3-4082

NOWAK'S SHOES LTD

SAVAGE SHOES FOR CHILDREN

2 STORES TO SERVE YOU

NOWAK'S SHOES LTD.

1432 17AvSW CHery 4-1220

NOWAK'S SHOES (BRIT) LTD.

815 49AvSW CHstnt 3-4082

PARAMOUNT SHOES LTD

CALGARY'S GREATEST
SHOE VALUES!

108 8AvSW AMhrst 2-1966

RAE-SON LTD 314 7AvSW AMhrst 2-3371
Rehmann's Clothing Store
440 8AvSE. . AMhrst 3-0926
ROBERT'S SHOE STORE
240 7AvSW. . AMhrst 2-7000
ROJAN SHOES 3413 17AvSEStLn BRldg 2-0089
Runions Harold Shoes (Cambrian) Ltd
CambrianShoppingPlaza. . AVenu 9-8519

Shoes—Retail—(Cont'd)

Runions Harold Shoes Ltd
1608CentreStN. . CRstvw 7-3843
Sansom Walter 808 1StSW AMhrst 6-3832
SPENCE'S SHOES LTD
304-306 8AvSW. . AMhrst 2-6403
Bowness Store
8BownessShoppingCentreBwns. . BUTlr 8-4768
Chinook Centre Store ChinookCentre ALpin 5-5885
Spruce Cliff Family Shoes
2SpruceCentre. . CHrchl 9-6800
Sterling Shoes Ltd
Main Store 207 8AvSW AMhrst 2-2724
Calgary Shopping Centre Store
1616 14AvNW. . AVenu 9-2015
Chinook Centre Store
ChinookCentre. . ALpin 5-0772
(See Advertisement This Page)
VANITY SHOES 133 8AvSW AMhrst 2-7452
Walker's Family Shoes 216 8AvSE AMhrst 2-9883

STERLING SHOES LTD.

Main Store 207 - 8th Ave. S.W.

AMhrst 2-2724

Calgary Shopping Centre Store
1616 - 14th Ave. N.W.

AVenu 9-2015

Chinook Centre Store
Chinook Centre

ALpin 5-0772

Shoes—Wholesale

BATA SHOE CO OF CANADA LTD
220 7AvSE. . AMhrst 3-8576
Bletcher G F Ltd 838 9AvSW AMhrst 6-5285
Great West Saddlery Co Ltd
212 9AvSW. . AMhrst 2-7901
Narwil Shoe Co 325 10AvSW AMhrst 3-2531

FORGOTTEN THE NAME

OR ADDRESS . . .

. . . but
will recognize it when
you see it?

Turn to the classification
descriptive of the business.
Look down the listings which
appear thereunder until you
find the familiar one.

Shopping Centres

Calgary Shopping Centre {Avenu 9-6700
1632 14AvNW. {Avenu 9-7078
CALGARY SHOPPING CENTRE

FREE
PARKING
FOR
2500
CARS

**CALGARY
SHOPPING CENTRE**

"IT'S FUN TO SHOP WITH JUST ONE STOP"

"FOR LIST OF STORES"

Agnew-Surpass Shoe Stores Ltd No 1
1774 14AvNW. .Avenu 9-7365
Agnew-Surpass Shoe Stores Ltd No 2
1644 14AvNW. .Avenu 9-8055
Alberta Shoe Repair
1810 14AvNW. .Avenu 9-6388
Bata Shoe Store No 2
CalgaryShoppingCentre. .Avenu 9-2115
Betty Shop Ltd 1600 14AvNW. .Avenu 9-5109
Calgary Centre Barber Shop
1822 14AvNW. .Avenu 9-5707
Calgary Centre Bowling Lanes
1696 14AvNW. .Avenu 9-6500
Canadian Bank of Commerce
1630 14AvNW. .Avenu 9-6569
Exquisite Flowers—North West Store
CalgaryShoppingCentre. .Avenu 9-5521
Fabric-Care Cleaners & Launderers Ltd
CalgaryShoppingCentre. .Avenu 9-4380
Halling's Music Centre Ltd
CalgaryShoppingCentre. .Avenu 9-9160
House of Modern Store No 2
1688 14AvNW. .Avenu 9-8548
Jiffy Car Bar 1717 16AvNW. .Avenu 9-3866
Lad & Lassie Shops Ltd
1644 14AvNW. .Avenu 9-7838
Lazy Susan Grill Ltd
1770 14AvNW. .Avenu 9-3227
MacLeod's Limited
CalgaryShoppingCentre. .Avenu 9-1413
Mark Joe Men's & Boys' Wear
1806 14AvNW. .Avenu 9-1714
Merle Norman Cosmetic Studio Lois Huhn
1634 14AvNW. .Avenu 9-4560
North Hill Card & Candy Shop
1646 14AvNW. .Avenu 9-2465
Otto's Lady Fair
CalgaryShoppingCentre. .Avenu 9-4758
P M S Camera & Hobby Shop Ltd
1730 14AvNW. .Avenu 9-3675
Park Lane Restaurant - Chalet Dining
& Banquet Room
CalgaryShoppingCentre. .Avenu 9-4557
Phillips Dr Walter Optmtrst
CalgaryShoppingCentre. .Avenu 9-8585
Pro-Sporting Goods Ltd
CalgaryShoppingCentre. .Avenu 9-3344
Reed's China & Gift Shop Ltd
CalgaryShoppingCentre. .Avenu 9-5757
Silk-O-Lina Ltd 1706 14AvNW. .Avenu 9-3909
Sterling Shoes Ltd 1616 14AvNW. .Avenu 9-2015
Tamblyn Drug Stores—No 35
1726 14AvNW. .Avenu 9-6761
Ted's Carpentry
CalgaryShoppingCentre. .Avenu 9-9322
Tip Top Oven Products Ltd
1784 14AvNW. .Avenu 9-0686
Tip Top Tailors Ltd
CalgaryShoppingCentre. .Avenu 9-3055
Toronto-Dominion Bank
1840 14AvNW. .Avenu 9-6471
Wedell's Jewellers 1640 14AvNW. .Avenu 9-0470
Wight's Isle of Better Living
CalgaryShoppingCentre. .Avenu 9-0201
Woolworth F W Co Ltd
1700 14AvNW. .Avenu 9-7265
Zellers (Western) Ltd
1696 14AvNW. .Avenu 9-6601

CHINOOK SHOPPING CENTRE LTD

- 48 STORES & SERVICES
- FREE & EASY PARKING
- OPEN THURSDAY & FRIDAY TILL 9 PM

Administration Office Located at

66Av&MacleodTrALpin 5-0355

Shopping Service

Shopping Service & Counsel
710 8AvSW. .AMhrst 3-3722

Shot Hole Drillers

See Oil Well Drillers

Shovels—Power

**CONSTRUCTION EQUIPMENT CO
LIMITED** 66Av&3StSWALpin 5-1121
PARDEE EQUIPMENT CO LTD
520 24StNE. .BRdg 2-4016
PIONEER MACHINERY LTD
1139 9AvSW. .AMhrst 3-0300

WATEROUS EQUIPMENT LTD

Allis-Chalmers Tractors and
Road Machinery
MARION POWER SHOVELS

404 42AvSECHstnt 3-7781

Show Cards

A 1 Signs 121 17AvSEAMhrst 2-4054
"AD" SHOW CARDS
Rear 403 4StSW. .AMhrst 2-1255
Advertising Display Studios
208-326a 8AvSW. .AMhrst 2-2333
(See Advertisement This Page)
Art-Craft Signs Bsmrt 119 8AvSE . .AMhrst 2-5440
ART SIGN CO 2112 16aStSW . . .CHery 4-2909
DOT SIGNS LTD 229 2AvSW . .AMhrst 9-1436

Show Cards—(Cont'd)

E-Z SIGNS 534 9AvSEAMhrst 3-4499
Hunt H G 333 18AvSWAMhrst 6-4493
Jack's Signs 601 11AvSWAMhrst 2-2947
JOHNSTON SIGNS
6432LombardyCr. .CHrchl 2-3826
LESTER SIGNS 2423 38StSE . . .BRdg 2-4767
Merrett Roepke Signs 807 11AvSW. .AMhrst 9-8354
Patey Signs Ltd 534 9AvSEAMhrst 2-7971
(See Advertisement This Page)
Sign Shop 1335ColgroveAvAMhrst 6-3876
VOGUE SIGNS LTD 1131 11StSE. .BRdwy 3-5707
WALTER'S SIGNS 310 2StSE . . .AMhrst 6-5211

**ADVERTISING
DISPLAY STUDIOS**

**"Show"
Cards**

PAPER & COTTON SIGNS

AMhrst 2-2333

Room 208 - 326a - 8th Ave. S.W.
Over Metropolitan Stores

Shower Doors & Compartments**MERCURY BUILDERS PRODUCTS LTD**

Glass & Plastic Shower & Tub Enclosures
Medicine Cabinets
2050 10AvSWCHery 4-4448

**NORTHERN ASBESTOS & BUILDING
SUPPLIES LTD** 840 26AvSE. .BRdwy 3-1211

WILTSHIRE DISTRIBUTORS LTD

**GLASS SHOWER DOORS
and TUB ENCLOSURES**
Custom Built

**Aluminum Combination Doors
& Patio Sliding Doors**

2203b WestmountRdAtlas 3-0339

Siding

A & A PROTECTIVE & IMPROVEMENTS
1512CentreASTNW. .CRstnw 7-1742
Arcadia Construction Ltd
215 10AvSW. .AMhrst 6-8881
Erhart Insulating Contractors
724 15AvSW. . .AMhrst 9-8320

Siding—Aluminum

ALSCO LTD 5505 6StSEALpin 5-5518
(See Advertisement This Page)
(Continued Next Page)

Stay at home on stormy days
—Shop by Telephone; it will
bring the things you need
from stores and markets.

SIGNS?

**P S PATEY
SIGNS
LTD.**

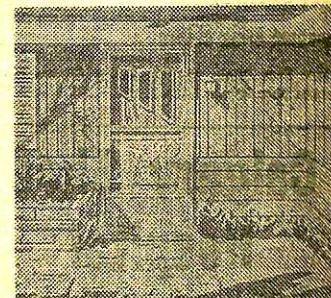
**A COMPLETE
SIGN SERVICE**

534 - 9th Ave. S.E.

AM2-7971

**PRE-PAINTED
ALSCO
Aluminum
Siding**

**NOW
No More House Painting**



PAINTED TO LAST A LIFETIME
— Free Estimates —

**ALSCO
LIMITED**

ALpin 5-5518

5505 - 6th Street S.E.

*For the Finest in
Exterior Home
Design*

REYNOLD'S
"LIFETIME"
ALUMINUM
SIDING

- BEAUTIFUL COLORS
- PERMANENT FINISH
- 5 YEARS TO PAY

For Free Estimates

**LIFETIME
Aluminum Ltd.**

1304 - 4th Street S.W.

AMhrst 2-3906

Siding—Aluminum—(Cont'd)

Daymond Co Ltd 215 10AvSW ... AMhrst 6-8881
Lifetime Aluminum Ltd
1304 4StSW ... AMhrst 2-3906
(See Advertisement This Page)

Sightseeing Tours

CALGARY GRAY LINE LTD
129 1AvSW ... AMhrst 6-3820
Terminal Greyhound Bldg ... AMhrst 2-2131

Signs

A 1 Signs 121 17AvSE ... AMhrst 2-4054
(See Advertisement This Page)
"AD" SHOW CARDS
Rear 403 4StSW ... AMhrst 2-1255
Advertising Display Studios
208-326a 8AvSW ... AMhrst 2-2333
Arrow Signs 324 39AvSE ... CHstnt 3-3303
(See Advertisement This Page)
Art-Craft Signs Bsmr 119 8AvSE ... AMhrst 2-5440
(See Advertisement This Page)
ART SIGN CO 2112 16aStSW ... CHery 4-2909
(See Advertisement This Page)
BEHREND'S BRONZE INDUSTRIES LTD
MezzFlr Greyhound Bldg ... AMhrst 9-7866
CALGARY IRON & ENGINEERING LTD
Aluminum & Bronze Letters
410 9AvSE ... AMhrst 9-4317
Color-Print Display Co 106 11AvSE AMhrst 2-9994
(See Advertisement This Page)
Cowan Bud Ltd 4-115a 8AvSE ... AMhrst 3-1034
(See Advertisement This Page)
DICK SIGNS 22UnionBldg ... AMhrst 6-6466
DOT SIGNS LTD 229 2AvSW ... AMhrst 9-1436
(See Advertisement This Page)
(Continued Next Page)

When in doubt about a tele-
phone number, please look in
the telephone directory first.

**A1
SIGNS
121-17 AVE.E.
AMhrst
2-4054**

CHery 4-2909



SIGN Co.

ESTD. 1919

2112 - 16a St. S.W.

Office, Door and Truck
Lettering Service

"SIGNS of DISTINCTION"

H.S. Roberts
Proprietor

**ARROW
SIGNS**

- ★ TRUCK LETTERING
- ★ DURABLE OUTDOOR
SIGNS
- ★ OLD SIGNS RENEWED
- ★ STENCIL CUTTING



POINT THE WAY

CHstnt 3-3303

One Block East of Car Strip
(MacLeod Trail)

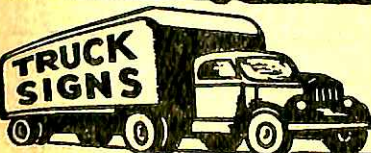
324 - 39th Avenue S.E.

**ART-
CRAFT
SIGNS**

AMhrst 2-5440

Bsmr. Strand Theatre Bldg.
119 8th Ave. S.E.

**TAKE
THE
OUT
OF
SHOPPING**
LOOK FIRST
IN THE **YELLOW PAGES**



Bud COWAN Ltd.
11334—Jasper Ave. —EDMONTON
EDMONTON — HU 8-7487

FELT CRESTS

FASTICK TRUCK SIGNS

**GORDON GRAYSTON
CALGARY
AM 3-1034**



**SHOWCARDS
BANNERS**

**SCREEN
PROCESS**

**WATERCOLOR
WINDOWS**

GOLD LEAF

**DRIVE - IN
TRUCK
LETTERING**

BULLETINS

ALL DISPLAYS

Dot Signs Ltd.
DOWNTOWN
CALGARY
229 - 2nd Ave. S.W.

DIAL AM9-1436