



100% Guaranteed Satisfaction

**Our Specialty: Cockroaches - Mice - Silverfish
Flies - Ants - Bedbugs**

PERMANENT TYPE EXTERMINATION

**Over 700 Satisfied Customers in Calgary Edmonton
& Vancouver, B.C.**

**Chemicals Approved by Provincial and Local Inspectors
Free Surveys & Estimates**

Your Calgary Exterminator, Gus McReynolds

NO SIGNS ON OUR SERVICE CARS

AMhrst 3-4159

Mezzanine Flr., Greyhound Bldg.

PEST EXTERMINATORS

NO MOVING

100% Permanent Pest Control

And Preventative Proofing In One Application For:

**MICE, RATS, SQUIRRELS, PIGEONS, BEDBUGS,
ROACHES, SILVER-FISH, CARPET BEETLES, MOTHS,
FLIES, CLOVER MITES, WASPS, BEES, ETC.**

**Offensive Odors of All Kinds
Scientifically Removed**

FREE ESTIMATES

CERTIFICATE OF GUARANTEE

**This work will be done to your entire satisfaction with
a GUARANTEED FULL PROOFING for a period of not less
than 12 months.**

**OUR GUARANTEE:
"COMPLETE SATISFACTION OR NO CHARGE"**

N. L. POULIN LTD.

**Mezz Flr., Greyhound Bldg.
Calgary, Alberta
Phone AMhrst 2-1953
24 Hour Service**

**Head Office:
24 Marion Place
Winnipeg 6, Man.**

Exterminators—(Cont'd)

Pesco Exterminators
MezzFlr GreyhoundBldg. .AMhrst 3-4159
(See Advertisement This Page)

Poulin N L Ltd
MezzFlrGreyhoundBldg. .AMhrst 2-1953
(See Advertisement This Page)

Eye, Ear, Nose & Throat Specialists

See Physicians & Surgeons

Fans & Blowers

ALPHA MANUFACTURING CO

Member of AMCA
ENGINEERS AND MANUFACTURERS OF
Paint Room Exhausters
Crop Drying and Vegetable
Storage Fans
General Exhaust Fans — Vane Axial Fans
737 2AvSWAMhrst 2-2263

CANADIAN SIROCCO EQUIPMENT—
WESTERN AIR CONDITIONING LTD
1510a 1StSW. .AMhrst 9-7791

**ELECTRICAL CONTRACTING &
MACHINERY CO LTD**
Agents for
ROBBINS & MYERS PROPELLAIR FANS
1835 10AvSWCHery 4-0771

Morton Guy Co 815 8AvSWAMhrst 2-2030
SHELDONS ENGINEERING LTD—

GORMAN'S LTD 4420 1StSECHstnt 3-3146
CHstnt 3-6434
CHstnt 3-7666

STURTEVANT VENTILATING EQUIPMENT—
LUNDBERG EQUIPMENT CO LTD
3815 8StSE. .CHstnt 3-4351

TRANE CO OF CANADA LTD
1504a 14StSW. .CHery 4-2191

Farm Lands & Management

Burns & McRae Realty Ltd
1005 8AvSW. .AMhrst 3-0490

Campbell & Halliburton Ltd
223 10StNW. .ATlas 3-5521

**FARM & RANCH MANAGEMENT
(CALGARY) LTD**
1609aCentreStN. .CRstvw 7-4291

Foothills Real Estate Ltd
208BurnsBldg. .AMhrst 6-1144

Gilbert Bros 3-214a 8AvSEAMhrst 2-1559

TOOLE PEET & CO LTD
809 2StSW. .AMhrst 6-1041

Farm Lighting Systems

See Lighting Systems

Farm Machinery & Supplies

See also Agricultural Implements
ALBERTA GREEN FEED MACHINERY
LTD 127 7AvSE. .AMhrst 9-7297

Allis-Chalmers Rumely Ltd
628 9AvSW. .AMhrst 2-6978

Parts Dept.AMhrst 6-6574
Bow Valley Farm Machinery Service Ltd
303 22AvSE. .AMhrst 2-2795

Brantford Coach & Body Co Ltd
1010 42AvSE. .CHstnt 3-4473

CALGARY FARM MACHINERY .AMhrst 2-4870
LTD 507 2StSE. .AMhrst 6-6581

CANADIAN CO-OPERATIVE IMPLEMENTS
LTD 2005 14aStSE. .BRdwy 3-4386

Case J I Co Genl Ofc 10Av&4StSW AMhrst 3-7140

Cockshutt Farm Equipment Ltd
1010 42AvSE. .CHstnt 3-6041

Nick Dobni Local DirCHstnt 3-4477

COMMERCIAL TIRE LTD

**New-Holland Balers
Tractors & Implements
Jeoffroy Plows—Horn Loaders
Massey-Ferguson Equipment**
1202 9AvSEBRdwy 3-1581

COOPER W S CO
Local Dirs Minneapolis-Moline of Canada Ltd
778 9AvSE. .AMhrst 2-9117

Costello Equipment Co Ltd
1302 11AvSW. .CHery 4-0766

Parts Dept.CHery 4-5466

Farm Machinery & Supplies—

(Cont'd)

COZARTS LTD

Local Dirs Intl Harvester Co of Canada Ltd
301 10AvSW. .AMhrst 9-3721
AMhrst 2-4949

Deere John Ltd 201 10AvSEAMhrst 2-4636

Eamores Farm & Ranch Supply
5701 17AvSEFstLn. .BRdg 2-5550

Ellis T A 315 39AvSECHstnt 3-7896

FORD TRACTOR & EQUIPMENT

FARM & INDUSTRIAL
EQUIPMENT



PARTS, SALES & SERVICE

"FOR INFORMATION CALL"
TRAIL TRACTOR SALES LTD

Cor 62Av&CentreStS. .ALpin 5-7337

GOETT WM CO LTD 800 10AvSW AMhrst 2-2463
Graham Plow Inc (Alberta Branch)

633 10AvSW. .AMhrst 2-9385

HOBBS A E FARM EQUIPMENT

Calgary J. I. Case Dealer

Forest Lawn, Alberta

Res. Avenu 9-1805

3607 17AvSE FstLn.BRdg 2-3281

HORWITZ A S & SON 507 2StSE AMhrst 6-6581

INTERNATIONAL HARVESTER CO OF CANADA
LTD 235 10AvSW. .AMhrst 2-5595

Lawn Marine Ltd 236 12AvSWAMhrst 3-2541

MACHINERY SERVICE & SUPPLY (BRdwy 3-4346)
CO LTD 1006 9AvSE. .BRdwy 3-5835

Clover Leaf Lot 24St&5AvNEBRdg 2-0808

MASSEY-FERGUSON LTD
318-328 11AvSE. .AMhrst 2-4616

LOCAL DEALER
Bow Valley Farm Machinery Service Ltd
303 22AvSE. .AMhrst 2-2795

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**— Corn & Hay Elevators —
Bale Movers — Crop Sprayers**

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609 42AvSE. .CHstnt 3-6444

Minneapolis-Moline of Canada Ltd
770 9AvSE. .AMhrst 2-7848

NORTHWEST FARM EQUIPMENT LTD
Cor 7Av&6StSE. .AMhrst 3-8380

Oel Implements Ltd 429 10AvSE . .AMhrst 2-7270

(See Advertisement This Page)
(Continued Next Page)

Oel Implements Ltd.

**JOHN DEERE
CALGARY DEALER**



**SALES, PARTS AND
SERVICE**

**FRANK J. TINEVEZ
ADRIAN L. CREURER**

AMhrst 2-7270

429 - 10th Avenue S.E.

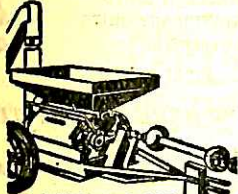
Farm Machinery & Supplies—

(Cont'd)

OLIVER CORPORATION
Sales Dept 1120 10AvSW..CHery 4-4307
Repair DeptCHery 4-2233

PEERLESS ROLLER MILLS

CRIMPS-CRACKS ALL FEED GRAINS
WITHOUT DUSTING



A MODEL AND SIZE
FOR EVERY FEEDER

"ALBERTA DISTRIBUTOR"
Northern Machinery Ltd

1006 9AvSE..BRdwy 3-4532

RENN INDUSTRIAL & FARM EQUIPMENT

RENN

Grain Rollers, Rod Weeder Attachments,
Post Drivers, Farm Hoists, Grain Loaders
and Auger Feeding Systems, Propane Engine
Heaters, Custom Built Farm Feeder
Equipment

PERFECTION MACHINE WORKS LTD.

419 34AvSECHstnt 3-5494

RIBTOR MANUFACTURING & DISTRIBUTING CO LTD

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ROBIN-NODWELL MFG LTD

Mfrs. and Distrbrs. of

"ROBIN" Quality Products

Truck Hoists, Portable Grain Loaders, Post
Hole Diggers, Truck Power Take Offs, Feed
Grinders & Cutters, Front End Loaders,
Grain Cleaners, Rod Weeders
Grain Rollers

50Av&1StSWALpin 5-4431

Robinson C E 41WalnutDrCHrchl 9-5467

Samson Rotary Rod Weeder Ltd

1019 10AvSW..CHery 4-4022

SINCLAIR G & A SON

Dealers ALLIS-CHALMERS RUMELY
New and Second Hand Machinery

640 10AvSWAMhrst 2-5297

TRAIL TRACTOR SALES LTD

Cor 62Av&CentreStS..ALpin 5-7337

United Farmers of Alberta Co-op Ltd

1119 1StSE..AMhrst 2-6121

Farm Supply 4720 1StSECHstnt 3-4636

UNITED MACHINE DIST LTD

1817 9AvSE..BRdwy 3-1075

WHEAT-BELT INDUSTRIES LTD

1334 10AvSW..CHery 4-9331

Feed Mill Equipment & Design

Coutts Machinery Co Ltd

4636 1StSE..CHstnt 3-4618

CUTHBERT CO LTD

16-335 11AvSW..AMhrst 6-1819

LARSON & EPP INDUSTRIES LTD

1302 11AvSW..CHery 4-3398

STRONG-SCOTT LTD

122 11AvSW..AMhrst 2-2972

122 11AvSW..AMhrst 2-2967

Feed & Poultry Supplies

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FEED & SUPPLIES

for

MINK - POULTRY - HOGS - CATTLE
1701 11StSE BRdwy 3-5462—BRdwy 3-4096

Calgary Feed Service Ltd

712 14aStNE..AMhrst 3-8915

CENTRAL FEED & TRANSFER

(WEST END FEED STORE)

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SUPPLIES — FERTILIZERS — FEED

INSECTICIDES

PET FOODS

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Livestock & Poultry Feeds

Hay, Grain & Supplies

Farm Seeds & Fertilizers

125-131 10AvSWAMhrst 3-5240

Fairplay Feed Store

1106WestmountBlvd..ATlas 3-2117

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6436BownessRdBwns..BUTlr 8-4634

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FEED SPECIALISTS

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2239 14aStSEBRdwy 3-4781

2239 14aStSEBRdwy 3-1759

Hall's Feed & Grain Co

625McDougallRd..AMhrst 6-6687

Hogg N D Ltd 2126 8AvSEBRdwy 3-2034

LODERS LIME (ALBERTA) LIMITED

5504 3StSE..ALpin 5-4466

LOVE J E & SONS LTD

"VITALITY"

Ultra-Lifed Feeds &

Nutritional Service

Feeds - Seeds - Farm Supplies

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403 4StSEAMhrst 3-8360

MAC BILT FEEDS LTD

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MAC-O-LAC—

MAC BILT FEEDS LTD

1301 34AvSE..BRdwy 3-1339

Northwest Nitro-Chemicals Ltd

251-1632 14AvNW..AVenu 2-1222

PIONEER-CAFETERIA FEEDS LTD

14St&17AvSE..BRdwy 3-5656

PRINGLE ELECTRIC HATCHERIES CALGARY

LTD 228-230 17AvSE..AMhrst 2-3045

QUAKER OATS CO OF CANADA LTD

4319 1StSE..CHstnt 3-2149

UNITED GRAIN GROWERS LTD

LougheedBldg..AMhrst 2-5561

Wheat-Belt Industries Ltd

1334 10AvSW..CHery 4-9331

Fences

A I M STEEL LTD

3648BurnslandRd..CHstnt 3-7356

(See Advertisement This Page)

Frost Steel & Wire Co Ltd

615LancasterBldg..AMhrst 6-5025

(See Advertisement This Page)

Industrial Iron Works Ltd

JCRstvw 7-6688

4020EdmontonTr..JCRstvw 7-4221

(See Advertisement This Page)

LUNDY FENCE CO LTD

SOLD and ERECTED

322 25AvSEAMhrst 2-5744

McLELLAN J D CO LTD

322 25AvSE..AMhrst 2-5744

ROSCO METAL PRODUCTS (ALBERTA) LTD

SNOW FENCE,

T-RAIL POSTS

ALUMINUM & GALVANIZED

GATES

1605 40AvSEBRdwy 3-4901

Western Canada Ropes Div of British Ropes

Canadian Factory Ltd

1611 40AvSE..BRdwy 3-1987

(See Advertisement This Page)

(See Advertisement This Page)

Fertilizer

CONSOLIDATED MINING & SMELTING CO

OF CANADA LTD

Elephant Brand Products

1230 10AvSW..CHery 4-2186

Western Canada Sales Mgr Thos C McBeath

OfcCHery 4-2186

ResidenceCHrchl 9-8506

CROWN SEED & FEED LTD

ELEPHANT BRAND PRODUCTS

125-131 10AvSWAMhrst 3-5240

GENERAL SPRAY SERVICE WESTERN

LTD 18-818 16AvNW..AVenu 2-1404

Golden West Seeds Ltd JAMhrst 2-3660

608CentreStS..AMhrst 3-4200

Meadow Mineral Distributors Ltd

5-707a 14StNW..ATlas 3-6255

NORTHWEST NITRO-CHEMICALS LTD

NORTHWEST FERTILIZERS

ALBERTA DISTRIBUTORS:

Alberta Pacific Grain Co (1943) Ltd.

AMhrst 6-2011

National Grain Co. Ltd AMhrst 2-6442

Pioneer Grain Co. Ltd AMhrst 2-7818

United Grain Growers Ltd. AMhrst 2-5561

BUY NORTHWEST FERTILIZERS

— AND BUY THE BEST —

251-1632 14AvNWAVenu 2-1222

Filing Cabinets

Office Specialty Mfg Co Ltd

529 5AvSW..AMhrst 3-8570

REMINGTON RAND LTD

621 4AvSW..AMhrst 9-6741



RESIDENTIAL
and INDUSTRIAL
FENCE by

FROST

A SUBSIDIARY OF STEELCO



• Supplied and installed
• Phone us for an estimate
• Budget terms available

FROST STEEL & WIRE CO. LTD.

AMhrst 6-5025

615 Lancaster Bldg., 300 - 8th Ave. S.W.

Steelguard

**CHAIN LINK
FENCE**

**INDUSTRIAL
& RESIDENTIAL**

**ERECTION SERVICE
IF REQUIRED**

A I M STEEL LTD.

3648 Burnsland Road

CHstnt 3-7356



For Maximum Protection
Agents for
Commercial and Residential
BULL DOG CHAIN LINK FENCE

**INDUSTRIAL
IRON WORKS LTD.**

CRstvw 7-4221

CRstvw 7-6688

4020 EdmontonTrail

Fasteners

FARWIL CORPORATION

1510a 1StSW..AMhrst 9-7791

RAMSET FASTENING SYSTEM

Save time, cut costs

with the RAMSET

FASTENING SYSTEM



Ramset Power Actuated tools, and fasteners
are engineered for faster, better and more
economical fastening work.

"FOR INFORMATION CALL"

BURGESS BUILDING & PLUMBING

SUPPLIES LTD 224 61AvSE ALpin 2-1151

Universal Fastening Devices Ltd

409 6AvSE..AMhrst 2-2577

CRUSADER

**CHAIN LINK
FENCING**

Industrial — Residential

WE SUPPLY AND ERECT
CRUSADER FENCING
ANYWHERE IN ALBERTA

BRdwy 3-1987

WESTERN CANADA ROPES

1611 - 40th Avenue S.E.

A Division of British Ropes
Canadian Factory Ltd.

Filing Equipment & Supplies

Keith Stationers Ltd 630 5AvSW .. AMhrst 3-0900
OFFICE SPECIALTY MFG CO LTD
 529 5AvSW .. AMhrst 3-8570

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 Roneo Vis - 80 Suspended Filing
 Filing Systems Duplicators
 Filing Cabinets & Card Index Systems
 Duplicators - partitioning Folding Equipment
 MainFlr 240 11AvSW .. AMhrst 6-5197

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 GENERAL BUSINESS SYSTEMS
 (ALBERTA) LTD 607 4StE .. AMhrst 3-4069

Film Developing

See Photographic Finishing

Films

See Motion Picture Business

Filters—Air

DOLLINGER STAYNEW FILTERS—
 WESTERN AIR CONDITIONING LTD
 1510a 1StSW .. AMhrst 9-7791
 Modern Tool & Equipment Supply Ltd
 624 1AvSW .. AMhrst 6-4950
 Reggin Roofing & Metal Works Ltd
 106 11AvSW .. AMhrst 2-3931
 Western Air Conditioning Ltd
 1510a 1StSW .. AMhrst 9-7791

Filters—Oil

BALDWIN FILTERS—
 UNION TRACTOR (CALGARY) LTD
 822 9AvSW .. AMhrst 2-3911
 Contractors Equipment Rentals
 1304 10AvSW .. CHery 4-8363
 Davies Electric Co Ltd 1111 8StSW CHery 4-2161
DISHER EQUIPMENT (ALTA) CHstnt 3-7903
 LTD 4648 2StE .. CHstnt 3-7887
 Economy Filter Works Ltd
 1219 9AvSE .. BRdwy 3-5056
 (See Advertisement This Page)

Filters—Oil—(Cont'd)

FARWIL CORPORATION
 1510a 1StSW .. AMhrst 9-7791
FRAM CANADA LTD 703a 69AvSW ALPln 5-4355
 Huron Tools Ltd 1438 9AvSE .. BRdwy 3-1601
 Industrial Oil Purifiers (Western) Ltd
 3415 MorleyTr .. AVenu 9-5681
 Krallinator Ltd 4704 1StSE .. CHstnt 3-4555

McINTOSH EQUIPMENT LTD
 FILTERS & WATER
 SEPARATORS for Processing - Fuelling, Etc.
 4650 2StE .. CHstnt 3-2526

MODERN TOOL & EQUIPMENT SUPPLY LTD
 Complete Line of "Western" Filters
 624 1AvSW .. AMhrst 6-4950
PRECISION MACHINE & EQUIPMENT LTD
 6Av&3StSE .. AMhrst 2-1146
UNION TRACTOR (CALGARY) LTD
 24 Hour Service
 822 9AvSW .. AMhrst 2-3911

Financial Agents

BENEFICIAL FINANCE CO OF CANADA
 2ndFlr 1609a CentreStN .. CRstvw 7-7591
 231 8AvSW .. AMhrst 9-2536
 4&5-340 7AvSW .. AMhrst 9-6191
British Acceptance Corp Ltd
 508 AngloAmerican Bldg .. AMhrst 3-6215
Builder's Finance Calgary Ltd
 520 5AvSE .. AMhrst 2-6783
Calgary Premium Assistance Ltd
 108a 8AvSW .. AMhrst 9-8329
CANADIAN ACCEPTANCE CORPORATION LTD
 Consumer Financing Br
 510 5StSW .. AMhrst 3-2020
 Division 1147 17AvSW .. CHery 4-8981
 Equipment Financing 312 4AvSW AMhrst 3-7800
 Commercial Credit Plan Ltd
 2-121 11AvSW AMhrst 3-1350
CRESCENT FINANCE CORP LTD
 618 8AvSW .. AMhrst 3-2940
 No 2 4816a MacleodTr .. CHstnt 3-5516
DELTA ACCEPTANCE CORP LTD
 620 8AvSW .. AMhrst 3-0800

Financial Agents—(Cont'd)

Domestic Credit Plan Ltd
 533 8AvSW .. AMhrst 3-7650
DOMESTIC FINANCE CO LTD
 533 8AvSW .. AMhrst 3-7650
Financial Adjustment Service
 335 11AvSW .. AMhrst 3-0103
General Finance Corp Ltd
 AlbertaWheatPoolBldg .. AMhrst 2-1126
General Motors Acceptance Corporation
 of Canada Limited 1008 7AvSW .. AMhrst 9-1981
HOUSEHOLD FINANCE CORPORATION OF CANADA
 337 8AvSW .. AMhrst 9-2541
 1609 14StSW .. CHery 4-7433
 805 1StSW .. AMhrst 3-7520
 1608 CentreStN .. CRstvw 7-7526
I A C MERIT PLAN—
INDUSTRIAL ACCEPTANCE CORP LTD
 Regional Sales Ofc 1106 4StSW .. AMhrst 3-1729
 Automobile Branch .. AMhrst 6-7371
 Domestic Branch .. AMhrst 6-7371
 Industrial Branch .. AMhrst 3-7260
IMPERIAL INVESTMENT CORP LTD
 815 7AvSW .. AMhrst 3-6780
 (See Advertisement This Page)
Industrial Acceptance Corp Ltd
 Regional Sales Ofc 1106 4StSW AMhrst 3-1729
 Automobile Branch .. AMhrst 6-7371
 Domestic Branch .. AMhrst 6-7371
 Industrial Branch .. AMhrst 3-7260
Interprovincial Building Credits Ltd
 909 8AvSW .. AMhrst 3-2120
Kendon Finance Corp Ltd CRstvw 7-5433
 1413 CentreStN .. CRstvw 7-9255
Nationwide Leasing Company
 533 8AvSW .. AMhrst 3-7650
P F Credit Ltd AMhrst 3-1434
 2ndFlr 403 8AvSW .. AMhrst 3-7498
SEABOARD FINANCE CO OF CANADA LTD
 128a 8AvSW .. AMhrst 3-1240
Southern Acceptance Corporation Ltd
 515 9StSW .. AMhrst 3-8612
TAIT LOWES & MIRTLE
 339 7AvSW .. AMhrst 6-1711
Traders Finance Corp Ltd
 609a 7AvSW .. AMhrst 2-2101
Trans Canada Credit Corp Ltd
 611a 7AvSW .. AMhrst 3-4050
UNION ACCEPTANCE CORP LTD
 603 8AvSW .. AMhrst 3-4420
UNITED DOMINIONS CORP CHstnt 3-6929
 (CANADA) LTD 448 42AvSE .. CHstnt 3-4775

Financial Consultants

See also Business Consultants
CONTINENTAL COMMERCIAL CORPORATION LIMITED
 CORPORATE AND GENERAL FINANCING
 5thFlr 635 6AvSW .. AMhrst 6-6221

Fire Alarm Systems

ALBERTA ALARM CO 514 2StSE AMhrst 3-7110
HARSTROM CARL V
 DICTOGRAPH FIRE DETECTOR
 Commercial - Residential - Apartments
 Residence AVenu 9-0325
 1011 16AvNW .. AVenu 9-6466

Meg Commercial Enterprises Ltd
 1203 18a StNW .. AVenu 2-1408
VANGUARD DISTRIBUTORS LTD
 315 36AvSE .. CHstnt 3-7575

Fire Brick

See Brick—Fire

Fire Fighting Appliances

AMERICAN LAFRANCE FOAMITE CORPN
 FIRE ENGINES - FIRE EXTINGUISHERS
 FIRE DEPT. SUPPLIES
 Representatives for Alberta:
KLEEN LTD.
 Fully Equipped to Service & Repair All Makes
 of Extinguishers, Fire Pumps, Fire Hose
 & Equipment
 Res. CHrchl 9-4229
 1822 10AvSW .. CHery 4-2766

Fire Fighting Appliances—(Cont'd)**ANSUL FIRE EXTINGUISHERS**

CALL THE ANSUL MAN
 A complete line of dry chemical
 fire extinguishing equipment.

- HAND PORTABLES
- WHEELED UNITS
- STATIONARY UNITS
- AUTOMATIC

PIPED SYSTEMS

"WHERE TO BUY THEM"
 DISTRIBUTOR
LEVITT-SAFETY LTD
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C-O-TWO FIRE EQUIPMENT CO OF CANADA LTD 108 12AvSW .. AMhrst 9-7650
Canwest Safety Service Supplies Ltd
 135 3AvSE .. AMhrst 3-7394
CHIDLOW FIRE PROTECTION EQUIPMENT LTD

Sales, Service, Recharging
 Carbon Dioxide Extinguishers
 Hydrostatic Testing and Recharging
 Fire Hose Tested and Recoupled
 Aluminum Ladders
 Automatic Ceiling Fire Extinguishers
 GENERAL QUICK AID EXTINGUISHERS

AMhrst 2-9927
 120 1AvSE .. AMhrst 6-2366

FYR FYTER CO OF CANADA
 739 2AvSW .. AMhrst 2-3055
GREER W E LTD 522 11AvSW .. AMhrst 2-3312
Levitt-Safety Ltd 425 6AvSE .. AMhrst 3-3060
 (See Advertisement This Page)
MINE SAFETY APPLIANCES CO OF CANADA LTD CHstnt 3-4092
 3632 Burnsland Rd .. CHstnt 3-4095
 (Continued Next Page)

REPLACEMENTS

FOR
 ALL
 SPIN-ON
 FILTERS

ECONOMY FILTER WORKS LTD.

WESTERN CANADA'S OIL FILTER HEADQUARTERS

Cartridges Manufactured for
 Every Available Oil Filter for
 Car, Truck and Tractor.

MARINE & INDUSTRIAL

BRdwy 3-5056
 1219 - 9th Ave. S.E.

Imperial Investment Corporation Ltd.**INSTALLMENT SALES FINANCING OF:**

- ★ AUTOMOBILES
- ★ BOATS
- ★ COMMERCIAL EQUIPMENT
- ★ INDUSTRIAL EQUIPMENT

Sponsors of
 The Elite Plan
 of Installment Buying
AUTO INSURANCE

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AMhrst 3-6780

I.I.C.

815 - 7th Avenue S.W.

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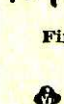
Dry Chemical Fire
 Extinguishing Equipment



Nozzles
 Hoses
 Racks
 Reels



All Types of Aluminum
 and Wooden Ladders



First Aid Kits and
 Supplies



Protective Clothing

Approved
 Extinguishers
 of all kinds.



COMPLETE FIRE AND SAFETY
 EQUIPMENT CATALOGUE
 ON REQUEST

LEVITT-SAFETY LIMITED

AMhrst 3-3060

425 - 6 Avenue S.E.

Fire Fighting Appliances—

(Cont'd)

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(See Advertisement This Page)
SAFETY SUPPLY FIRE PROTECTION

RECHARGING SERVICE
ALL TYPES OF
EXTINGUISHERS
Call Our Service Dept.

**Safeco
SAFE-T**

for Prompt Service.

SALES — EXTINGUISHERS, HOSE, RACKS,
REELS, CABINETS, SIRENS,
FIRE DEPT. NEEDS

"WHERE TO BUY THEM?"
SAFETY SUPPLY CO

1216 9AvSE. BRdwy 3-5375

PYRENE

MADE IN CANADA
**EXTINGUISHERS
AND SYSTEMS**

Approved by
Underwriters Laboratories of Canada



ALL TYPES:

- HOME EXTINGUISHERS
- INDUSTRIAL EXTINGUISHERS
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- FOAM EQUIPMENT
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Automatic and Manual

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AMhrst 9-7650

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Company of Canada Limited**

Affiliated with
C-O-TWO FIRE EQUIPMENT
108 - 12th Avenue S.W.

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- FIRE HOSE CABINETS - RACKS
REELS
- HOSE - COUPLINGS - NOZZLES
- AUTOMATIC CARBON DIOXIDE
SYSTEMS
- FIRE PUMPS & EXTINGUISHERS
- RECHARGING SURVEYS - REPAIRS.

Fire Equipment for
INDUSTRY — MUNICIPAL
AVIATION HAZARDS

Wilson & Cousins Co. Ltd.

CHstnt 3-7480 — CHstnt 3-4456
3501 - 18 St. S.W.

Fire Fighting Appliances—

(Cont'd)

Saskatoon Fire Engine Co Ltd
5307ThorndaleRd. CRstvw 7-7206
Wilson & Cousins Co Ltd CHstnt 3-7480
3501 18StSW. CHstnt 3-4456
(See Advertisement This Page)
WYANT & CO LTD 739 2AvSW AMhrst 6-6680
(See Advertisement This Page)

Fire Insurance

See Insurance—Fire

Fireplace Equipment

SILVESTER BUILDING SUPPLIES LTD
43Av&2StSE. CHstnt 3-6031

Fireplaces

Bryant Brick Ltd 2040 4AvNW. ATlas 3-2716
CALGARY STONE PRODUCTS LTD
9Av&24StSE. BRdwy 3-2035
Century Monumental Co
1439 22AvNW. AVenu 9-1570
GREAT WEST BRICK & TILE LTD
203 40AvNE. CRstvw 7-8506
Hardy's Masonry 110FredsonDr. ALpin 5-7906
MORSTEAD & SON LTD

FIREPLACES & OUTDOOR LIVING AREA

Stone or Brick

Built Exactly To Your Specifications or Let
Us Plan Your Future Needs

4704 1StSE. CHstnt 3-4949

FYR FYTER CO.

OF CANADA LTD.

Complete Line of
**FIRE EQUIPMENT &
EXTINGUISHERS**

HYDROSTATIC TESTING
High & Low Pressure
Nitrogen Cylinders

Recharging of all
Types of Extinguishers

COMPLETE LINE FOR HOMES,
FARMS, INSTITUTIONS
AND INDUSTRY

NEW & RECONDITIONED
UNITS FOR SALE

WYANT & CO. LTD.

739 - 2nd Avenue S.W.

AMhrst 6-6680

AMhrst 2-3055

ALBERTA AGENTS
Fyr Fyter Co. of Canada Ltd.

Fireplaces—(Cont'd)

Woods Western Ltd 126 16AvNE. CRstvw 7-0171
(See Advertisement This Page)

WOODS WESTERN LTD.

FIREPLACES

MIRRORS — BATHROOMS — CHIMNEYS

ELECTRIC & GAS HEATERS
Guaranteed & City Approved
Twin-Seal Double Glazing Units
Calson Multi-Purpose Windows
Firescreens, Andirons, Coal Hods
Wood Grates, Fenders, Wood Boxes
Established Over 20 Years

Factory 1926 - 28 Ave. S.W.

CHery 4-1123

Showroom 126 - 16 Ave. N.E.

CRstvw 7-0171

Residence AVenu 9-5559

Fireproofing Contractors

AMALGAMATED PLASTERING CO LTD

LATH & PLASTER
SPRAYED ASBESTOS

213-209 8AvSW. AMhrst 9-2789

First Aid Equipment

CALGARY OXYGEN RENTALS LTD

- EMERGENCY LIGHTING & WARNING
EQUIPMENT

Sales & Service

- STRETCHERS, OXYGEN THERAPY UNITS
- FIRST AID SUPPLIES
- AMBULANCES, CUSTOM BUILT

24 Hour Service

1316CentreStS. AMhrst 2-1725

CANWEST SAFETY SERVICE SUPPLIES LTD

135 3AvSE. AMhrst 3-7394
AMhrst 2-6702

**MINE SAFETY APPLIANCES CO
OF CANADA LTD**

FIRST AID KITS TO WCB REQUIREMENTS
ALL PROVINCES

FIRST AID ROOM SUPPLIES & FURNITURE
FOILLE BURN KITS & DRESSINGS
PROTECTIVE CREAMS - STRETCHERS
FIRE BLANKETS

CHstnt 3-4092
3632BurnslandRd. CHstnt 3-4095

SAFETY SUPPLY FIRST AID EQUIPMENT

FIRST AID KITS

Comp. Board Approved

COMPLETE AID &

HOSPITAL SUPPLIES

DRESSINGS, DRUGS, INSTRUMENTS

FURNITURE, ELASTOPLAST PRODUCTS
RESUSCITATORS

"WHERE TO BUY THEM?"
SAFETY SUPPLY CO

1216 9AvSE. BRdwy 3-5375

Fish & Chips

Sea Cove Fish & Chip Bar
1341a 9AvSE. BRdwy 3-4188
Ye Olde English Fish & Chip Restaurant
705aCentreStS. AMhrst 6-4830

Fish Dealers—Retail

Billingsgate Fish Co Ltd 222 8AvSE AMhrst 2-1089
No 2 Market 107 7AvSW. AMhrst 2-9230

Fish Dealers—Wholesale

BILLINGSGATE FISH CO LTD
222 8AvSE. AMhrst 2-1089

DEAL FISH CO

FRESH & PROCESSED FISH PRODUCTS
Wholesale Fish Distributors
939 11AvSW. CHery 4-4600

Holiday Haven Trout Farms Ltd
4106MacleodTr. CHstnt 3-3111

Fishing Companies

Deal Fish Co 939 11AvSW. CHery 4-4600

Fishing Tackle—Retail

Sayles Sporting Goods 220 8AvSE. AMhrst 2-5068

Fishing Tackle—Whlse & Mfrs

Allcock Laight & Westwood Ltd
1210 11AvSW. CHery 4-1255

5 Cent to 25 Cent Stores

Five Stores

GlamorganShoppingCentre. CHrchl 9-1414
Kresge S S Co Ltd 234 8AvSW. AMhrst 2-2404
Chinook Centre Store

ChinookCentre. ALpin 5-4009

MACDONALD VARIETY STORE

140 10StNW. ATlas 3-4502
Metropolitan Stores Ltd 324 8AvSW AMhrst 6-5098
Montgomery Variety Store The

4614BownessRdMtg. BUtlr 8-2030

R & M Variety

3319 18AvSEStLn. BRldg 2-4641

Woolworth F W Co Ltd

226-228 8AvSW. AMhrst 6-1588

Downtown Catering & Bakery Dept AMhrst 9-2430

Calgary Centre Store Ofc

1700 14AvNW. AVenu 9-7265

Bakery Ofc AVenu 9-1633

Flags

CALGARY TENT & AWNING LTD

3624ManchesterRd. CHstnt 3-4666

Flash Bulbs

See Photographic Equipment & Supplies Section

Floor Machines—Rental

ABBEY RENTAL EQUIPMENT LTD

DUSTLESS DRUM SANDERS —
EDGERS — FILLERS — FINISHERS
CHery 4-0003
1515 10AvSW. CHery 4-5091

(Continued Next Page)

It pays to make frequent use
of the **YELLOW PAGES**. It
lists services, stores, products
and professional people—all
classified for your conveni-
ence.

Floor Machines—Rental—**(Cont'd)**

ACE RENTALS Rear 231 7AvSE ..AMhrst 2-5928
(See Advertisement This Page)
ROGERS RENTALS
1220aCentreStN. CRstvw 7-6454

Floor Machines—Wholesale &**Manufacturers**

GREER W E LTD 522 11AvSW AMhrst 2-3312
KLEEN LTD 1822 10AvSW ..CHery 4-2766
T-LINE CHEMICALS LTD
Upstrs 828 24AvSE. BRdwy 3-1121
WOOD G H & CO LTD
636 24StNE. BRidg 2-4006

Floor Polishing Machines

Home Vacuum Service
2706CentreStN. CRstvw 7-8233
Kirby Vacuum Cleaner Sales & CHstnt 3-6828
Service Bsm 3505 14StSW. CHstnt 3-6848
MATHISON S A AGENCIES LTD
4124 8StSE. CHstnt 3-2596
MID-WEST SUPPLIES LTD
4128 8StSE. CHstnt 3-3552
President Electric Ltd
102-4820MacleodTr. CHstnt 3-3878

Floor Scrubbing Compounds

GREER W E LTD 522 11AvSW ..AMhrst 2-3312
SNOWDON C C LTD 1810 11StSE BRdwy 3-5217
BRdwy 3-5318
BRdwy 3-5730

Floor Seals

GREER W E LTD 522 11AvSW AMhrst 2-3312

Rent & Save

ACE RENTALS
YOUR DOWNTOWN
RENTAL SERVICE
Rear 231 - 7th Avenue S.E.
AMhrst 2-5928



- DRUM FLOOR SANDERS 110 & 220 Volts
- EDGERS
- BELT & BODY SANDERS
- FLOOR, SKILL & JIG SAWS
- SPRAY GUNS
- SEMI AND COMMERCIAL FLOOR POLISHERS
- LINO, TILE & LAWN ROLLERS
- DRILLS & JOINTERS
- FLOOR VARNISHES FILLERS ETC.

Res.
AMhrst 2-2041

Floor Sweeping Compounds

GREER W E LTD 522 11AvSW ..AMhrst 2-3312
MATHISON S A AGENCIES LTD
4124 8StSE. CHstnt 3-2596
SNOWDON C C LTD 1810 11StSE BRdwy 3-5217
BRdwy 3-5318
BRdwy 3-5730

Floor Waxing

See Floors—Refinishing

Floors—Material & Laying**ALBERTA BOWIE FLOOR COVERINGS LTD**

LINOLEUM CARPET & TILE
FREE ESTIMATES
CITY & COUNTRY

1821 2StSE ..AMhrst 3-4660

Alberta Hardwood Applicators
Dwnstrs 1515 34AvSW. CHstnt 3-6173
B P FLORTILES

ASPHALT &
VINYL-ASBESTOS



In a wide range of distinctive colours and types for application over wood or concrete sub-floors. For residences, offices, schools, stores, churches and public buildings.

"WHERE TO CALL"
WHOLESALE
ALBERTA PAINT & GLASS CO LTD
4015 7StSE. CHstnt 3-2501

Bond Floors (Alberta) Ltd
1435KensingtonRd. ATlas 3-4911

Calgary Metal Tile & Floor Covering
1614 3StNW. CRstvw 7-3921

CENTURY FLOOR COVERING LTD
511 8AvSW. AMhrst 3-8030

CRAFTSMAN HARDWOOD FLOORS LTD

- OAK • MAPLE • BIRCH
- & PARQUET FLOORING
- SUPPLIED — LAID
- SANDED — FINISHED

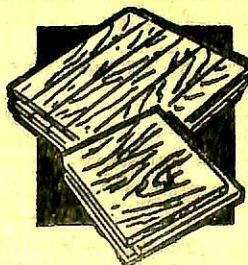
BRdwy 3-5841

4111 16StSE ..BRdwy 3-5841

CROWN LUMBER CO LTD
927 10AvSW. CHery 4-0701
CUSTOM FLOOR COVERINGS CHery 4-0320
LTD 926a 17AvSW. CHery 4-0998
Dietterle Bros 4016 33AvSW ..CHrchl 9-9521

ECONOMY FLOORS Ltd.

HARDWOOD FLOORS
Oak
Maple
Birch
Supplied,
Laid,
Sanded
Finished
Parquet
& Block
Floors



OLD FLOORS SANDED & FINISHED
Work Guaranteed - Free Estimates

ALpin 5-5772
148 Ferncliffe Cr.

Floors—Material & Laying—**(Cont'd)**

Economy Floors Ltd 148FerncliffeCr ALpin 5-5772
(See Advertisement This Page)
Evans C W 1028 17StNE ..CRstvw 7-5940
FAIRWAY FLOOR CO LTD

All Types of Hardwood Floors
Linoleums & Other Floor Coverings

2102 10AvSW ..CHery 4-8045

Fitzsimmons N A 5704ElbowDr ..ALpin 5-6261
FLESHER MARBLE & TILE LTD

5321 1aStSW. ALpin 5-5656

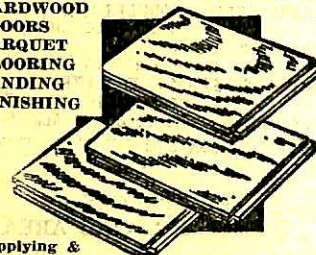
HENRY'S FLOOR COVERING SERVICE

Wall to Wall Carpeting
Linoleums, Tile & Wall Tiles
Kitchen & Counter Tops
456 27AvNW ..CRstvw 7-9209

Home Accents Ltd B-2025 33AvSW CHrchl 9-8911

(Continued Next Page)

HARDWOOD
FLOORS
PARQUET
FLOORING
SANDING
FINISHING



Supplying &
Finishing by

P. Mueller Floor Co.
CHrchl 9-0949

4608 - 29th Avenue S.W.

P & W**Window & Floor Service**

• FINISHING & WAXING

• TILE — LINO

• PAINTING

Exterior - Interior

Commercial -

Residential

• WINDOWS CLEANED
SCRAPED - PAINTED

STAGING

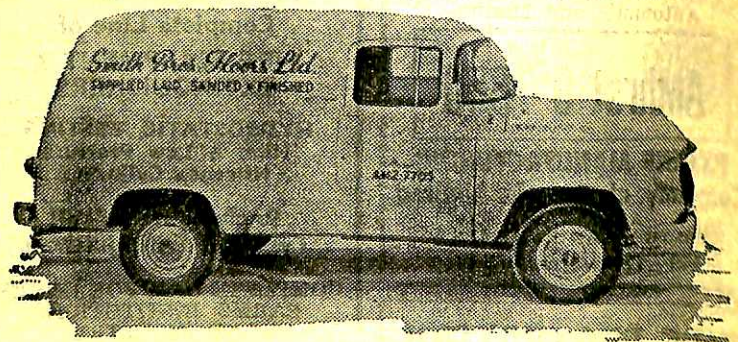
TOWN AND
COUNTRY WORK

20 YEARS EXPERIENCE

CHstnt 3-4993

CHstnt 3-4100

3620 Stanley Road

**SMITH BROS.
FLOORS LTD.**

★ FLOOR EXPERTS ★
★ FLOORS LAID - SANDED & FINISHED ★

WE HAVE THE MOST UP-TO-DATE DUSTLESS SANDING
MACHINES IN WESTERN CANADA

"Floors of Lasting Beauty"

AMhrst 2-7705

314 - 20th AVENUE S.W.

Floors—Material & Laying—

(Cont'd)

Industrial Concrete Floors Ltd
9-707a 14StNW...Atlas 3-2888
After Hours 516 37StSW...CHrchl 9-4252
JOHNSTON FLOORS 2532MorleyTr AVenu 9-2491
MANNING-EGLESTON LUMBER CO LTD

FLOORS

Softwood & Hardwood
Spruce - Fir - Birch - Maple
Agents: BRUCE OAK FLOORING
920 9AvSW...AMhrst 2-6141

MODERN FLOOR COVERINGS LTD

ALL TYPES OF FLOOR COVERINGS

COMPLETE AND REASONABLE
INSTALLATION SERVICE
First Class Workmanship
FREE ESTIMATES

JCHstnt 3-3606
1519 34AvSW...CHstnt 3-3731

MUELLER P FLOOR CO

4608 29AvSW...CHrchl 9-0949
(See Advertisement Opposite Page)

NORTHERN ASBESTOS & BUILDING SUPPLIES LTD

Distributors for

H. L. BLATCHFORD
FURNANE & ALKOR ACID
PROOF FLOORS

DOMINION RUBBER CO.
"Latirete" Floor Compounds

JBRdwy 3-1211
840 26AvSE...BRdwy 3-1221

Floors—Material & Laying—

(Cont'd)

P & W Window & Floor Service
3620StanleyRd...CHstnt 3-4993
(See Advertisement Opposite Page)
RICE GEO H 1601 15AvSW...CHery 4-4343
Slater's Floor Coverings Ltd
1223 1StSW...AMhrst 9-4209
Smith Bros Floors Ltd 314 20AvSW AMhrst 2-7705
(See Advertisement Opposite Page)
Stellar Building Supplies Ltd
617 1AvSW...AMhrst 9-6066
WADE APPLICATION CO LTD
907 82AvSW...ALpin 5-5153
WESTERN ASBESTOS (ALBERTA)
LTD 5319 4StSE...ALpin 5-1116

Floors—Refinishing

Alberta Hardwood Applicators
Dwnstrs 1515 34AvSW...CHstnt 3-6173
Bert's Waxing & Cleaning Service
3620StanleyRd...CHstnt 3-4100

CRAFTSMAN HARDWOOD FLOORS LTD

4111 16StSE...BRdwy 3-5841
Dankwerth W L 401 12AvNW...CRstvw 7-2050
Economy Floors Ltd 148FencliffCr ALpin 5-5772

JOHNSTON FLOORS 2532MorleyTr AVenu 9-2491

Knaus Frank 235 28AvSE...AMhrst 2-2097
Rice Geo H 1601 15AvSW...CHery 4-4343

SMITH BROS FLOORS LTD

314 20AvSW...AMhrst 2-7705

VET'S FLOOR SANDING SHOP

Floors Sanded, Finished

CITY OR COUNTRY WORK

811 22AvSE...BRdwy 3-5951

Woodman A J 6-1834 14StSW...CHery 4-6486

Florists—Retail

ALLAN'S GREENHOUSE

6108BownessRdBwns...BUTlr 8-2190

BEALING ART FLOWERS

2319 4StSW...AMhrst 3-5840

Brink Bros Floral

JATlas 3-3666

Store No 1 217 10StNW...JATlas 3-3555

Store No 2 Shopping Centre

24St&5AvNW...ATlas 3-1818

(See Advertisement This Page)

Brookes Ted Flowers 506 8AvSW...AMhrst 3-3640

(See Advertisement This Page)

Campbell Floral Seeds & Nurseries Ltd

Downtown Store 321 7AvSW...AMhrst 3-8420

Hillhurst Store 1710 8AvNW...AVenu 9-7492

(See Advertisement This Page)

CRESCENT FLOWER STORE

1611CentreStN...CRstvw 7-7511

(See Advertisement This Page)

DOT'S FLOWERS

COMPLETE FLORAL SERVICE

Specializing in

ARRANGEMENTS - MEMORIAL TRIBUTES
& PLANTERS

1114 1StSW...AMhrst 9-2002

(Continued Next Page)

No need to march around all day looking for something you want to buy. A glance at the YELLOW PAGES will nearly always show you who sells it.

Quality

Flowers—

Creations by
CAMPBELL'S
are Winners
in Calgary

Flowers Telegraphed All
Over the World

CAMPBELL FLORAL

Seeds & Nurseries Ltd.

PHONE

AMhrst 3-8420

Greenhouses & Store

1710 - 8 Avenue N.W.

AVenu 9-7492

Emergency Phones

CHstnt 3-0140 - AMhrst 9-2392

"Service Plus Quality"

321 - 7 Ave. S.W.

BRINK BROS. FLORAL



Flowers Telegraphed
Everywhere

ARTISTIC FLOWERS

FOR

ALL OCCASIONS

WE GROW OUR OWN

STORES:

• Store No. 1 - 217 - 10 St. N.W.
ATlas 3-3666 — ATlas 3-3555

• Store No. 2 - Shopping Centre
24 St & 5 Ave. N.W.

ATlas 3-1818

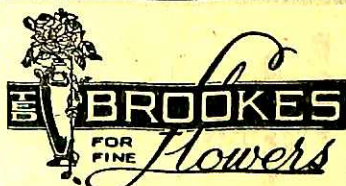
GREENHOUSE:

Col. Walker Estate — East Calgary

BRdwy 3-5544

"Say it with flowers"

— Prompt Personal Service —



and GIFT SHOP

506 - 8th Avenue S.W.

Just West of Eaton's

Prompt Personal Service

Flowers Telegraphed
Everywhere

Flowers

For All Occasions



"SAY IT WITH FLOWERS"

SAY IT WITH OURS

AMhrst 3-3640

NIGHTS CHery 4-2345



Such flowers bring happiness
to everyone

WE SEND FLOWERS BY WIRE

Crescent Flower Store



Night Calls:

AVenu 9-4397

AVenu 9-3995

1611 Centre St. N.

CRstvw 7-7511

EXQUISITE FLOWERS

"Your Personal Flower Shops"

OWN DELIVERY SERVICE

TWO STORES TO SERVE YOU



Nights Call: BRowng 9-3234

"We Wire Flowers Everywhere"

NORTH WEST STORE

Calgary Shopping Centre

Avenu 9-5521

SOUTH WEST STORE

14th St. & 17th Ave. S.W.

CHery 4-9990

FLOWERDALE

CO.



"Flowers . . .
add the final touch—
For Satisfaction . . .
deal with us"

WE DELIVER
ANYWHERE
CHery 4-3567
CHery 4-7123

Night Calls:
CHery 4-4858 - CHery 4-4275
1324 - 17th Ave. S.W.

Florists—Retail—(Cont'd)

Exquisite Flowers North West Store
Calgary Shopping Centre...Avenu 9-5521
South West Store 14St&17AvSW CHery 4-9990
(See Advertisement This Page)
Flowerdale Co 1324 17AvSW(CHery 4-3567
(CHery 4-7123
(See Advertisement This Page)
Glamorgan Flower Shop
4GlamorganShoppingCentre...CHrchl 9-3588
HAYSBORG GREENHOUSE & NURSERY
8944ElbowDr...ALpin 5-7151
If no answer callALpin 5-5082
HENDERSON FLORAL 101 10StNW Atlas 3-0467
(See Advertisement This Page)
HENDERSON LEN 315 17AvSW ..AMhrst 9-2221
Martha's Flower & Gift Shop
3228 28StSW...CHrchl 9-9333
(See Advertisement This Page)
Morris James 330a 7AvSW(AMhrst 2-4470
(AMhrst 9-3903
(See Advertisement This Page)
Park Florists 815a 49AvSWCHstnt 3-4871
(See Advertisement This Page)
(Continued Next Page)

JAMES MORRIS

Member F.T.D.A.

Flowers For All Occasions
Telegraphed Anywhere

STORE PHONE
AMhrst 2-4470
AMhrst 9-3903

Night Phone — CHstnt 3-1790
— 330a - 7 Ave. S.W. —

HENDERSON FLORAL

Two Locations To Serve You Better

101 - 10th Street N.W.
Atlas 3-0467

LEN HENDERSON FLORIST

315 - 17th Avenue S.W.
AMhrst 9-2221



Night Calls:
ALpin 5-0547 Humphrey G. Hay
Avenu 9-5453 Mr. Henderson

"For Finer Flowers Try Ours"

Martha's

Flower and Gift Shop

3228 - 28th Street S.W.

Fresh Flowers . . .
Anytime . . .
Any Occasion . . .

- PLANTS
- PLANTER LAMPS
- PLANTERS

DRIFTWOOD DESIGNS

— PHONE —

CHrchl 9-9333

After Hours BUTlr 8-5624

Park Florists

Phone
CHstnt 3-4871

Located
in

Britannia
Shopping
Centre

Large Stocks
of
Top Quality
Flowers
Always Available

— 815a - 49 Ave. S.W. —



PEDERSEN BROS. FLORISTS

Gordon Pedersen, Mgr.

LOCATED IN THE CHINOOK SHOPPING CENTRE
Lower Mall CHINOOK CENTRE

To Make Every Occasion Something Special —
SEND FLOWERS FROM US

ALpin 5-1104

Night Calls AVenu 9-4397



The Petal
FLOWER SHOPPE LTD.
AMhrst 6-3066

Member:
United Florists
of Canada
Telegraph
Service

Telex
Equipped



**GIVE
FLOWERS**

"Floral Designs of Any Kind"

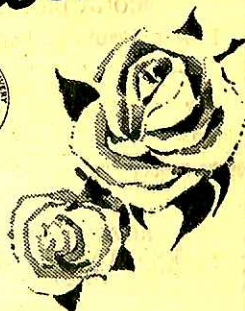
DELIVERY SERVICE

127 - 6th Avenue S.W.

Located 3 Doors West of Telephone
Bldg. — 6th Avenue S.W.

Manageress Olga Janigo
President Duncan H. Taylor
After Hours Call AVenu 9-7219

Terrill's
Flowers



AM 2-3812

Calgary's First Florist

809 - 1st Street S.W.

GREEN HOUSE

9th Avenue &
16th Street S.E.

BR 3-5626

Night Orders
BRdwy 3-1777

STEEL'S FLOWERS

116 - 7 Ave. S.W.

SPECIALISTS IN
FINE FLOWERS
AND THEIR
ARRANGEMENT

PHONE

AMhrst 2-2612

Emergency Phone AVenu 9-1156
FLOWERS TELEGRAPHED ANYWHERE

WHITBURN'S LIMITED



for all
Floral
Requirements

RETAIL STORE:

AMhrst 6-4420

AMhrst 3-3647

MAIN OFFICE &
GREENHOUSES:

24 Hour Service:

CHstnt 3-3446

Retail Store 1 St. S.W. & 9 Ave.

WHITE'S FLOWERS

WEDDING DECORATIONS
A SPECIALTY

— GIFTS OF DISTINCTION —

Day Phone AV 9-5551
Night Phone AT 3-5653

712 - 16th Ave. N.W.
AVenu 9-5551

Florists—Retail—Cont'd

Pedersen Bros LwrMall ChinookCentre ALpin 5-1104
(See Advertisement This Page)

PEDERSEN BROS GREENHOUSES LTD
513 23AvNW .. AVenu 9-5127

PETAL FLOWER SHOPPE LTD
127 6AvSW .. AMhrst 6-3066
(See Advertisement This Page)

ROSELAWN FLORIST

**FLORAL DESIGNS
FOR ALL OCCASIONS**

1/2 Block West of Marda Theatre

2133a 33AvSW CHrchl 2-1257

Steel's Flowers 116 7AvSW ... JAMhrst 2-2612
JAMhrst 3-8728
(See Advertisement This Page)

Terrill's Flowers Ltd JAMhrst 2-3812
Store 809 1StSW .. JAMhrst 2-6852
(See Advertisement This Page)

WHITBURN'S LTD 715RideauRd .. CHstnt 3-3446
Store 9Av&1StSW AMhrst 6-4420
(See Advertisement This Page)

White's Flowers 712 16AvNW AVenu 9-5551
(See Advertisement This Page)

Florists—Wholesale

See also Nurserymen
Brink Bros Floral Greenhouse
Shopping Centre 24St&5AvNW .. ATlas 3-1818
Greenhouse ColWalkerEstate
E Calgary .. BRdwy 3-5544

Campbell Floral Seeds & Nurseries Ltd
Downtown Store 321 7AvSW ... AMhrst 3-8420
Hillhurst Store 1710 8AvNW ... AVenu 9-7492

JONES DAVID L WHOLESALE FLORIST
LTD 733 10AvSW .. AMhrst 3-5252

Marlow Gardens Greenhouse
2626 29StSW .. CHrchl 9-1331

Page W S 2626 29StSW CHrchl 9-1331

TERRILL'S FLOWERS LTD
9Av&16StSE .. BRdwy 3-5626

Flour Mills

ELLISON MILLING & ELEVATOR CO LTD
812 11AvSW .. AMhrst 2-7105

Maple Leaf Milling Co Ltd
14St&17AvSE .. BRdwy 3-5656

MAPLE LEAF-PURITY MILLS LTD
14St&17AvSE .. BRdwy 3-5656

Ogilvie-Five Roses Sales Ltd JAMhrst 2-6034
815 10AvSW .. JAMhrst 2-7053

Pillsbury Canada Ltd
4003BonnybrookRd .. BRdwy 3-5671

Quaker Oats Co of Canada Ltd
4319 1StSE .. CHstnt 3-2149

ROBIN HOOD FLOUR MILLS LTD
9Av&4StSW .. AMhrst 9-1931

Flowers—Artificial

See Artificial Flowers

Yellow Pages

**"The Who's Who
In Business"**

Used Daily by Shoppers
and Businessmen When
They are Ready to Buy.

**ARE YOU
ADEQUATELY
REPRESENTED HERE?**

Fluorescent Lighting

ALBERTA LIGHTING SERVICE & SALES LTD 2020 12AvNW. AVenu 9-9469
(See Advertisement This Page)

Crystal Clear 1317 1StSW AMhrst 9-8368
Fluorescent Lighting Service

1311 1StSE. AMhrst 3-1039

(See Advertisement This Page)

Fluorescent Sales & Service Ltd

1817 2StSE. AMhrst 2-3037

(See Advertisement This Page)

North Hill Electrical Co Ltd

135 16AvNW. CRstvw 7-0151

SUPER-LITE ELECTRIC MANUFACTURING CO LTD 2433 2StSE. AMhrst 3-0787

Flying Instruction

See Aviation Instruction, Air Services—Chartered & Airline Co's

Foam Rubber

See Rubber Goods—Whol Rubber Products & Upholstery Products

Fluorescent Lighting Service

A COMPLETE LIGHTING SERVICE

Specialized Service in
CLEANING AND REPAIRING
Fluorescent, Mercury and
Incandescent Fixtures
Maintenance Agreements
By Month or Year
Bonded & Insured

Emergency Service Anytime
Let our experience save you money.

AMhrst 3-1039

1311 - 1st Street S.E.

THE
Fluorescent
SALES AND SERVICE LTD.



1817
2nd STREET
S.E.

— PHONE —

AMhrst 2-3037

*Planned Yearly
and Monthly
Maintenance*

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Prompt Emergency Repairs

at low cost by
**Lighting Maintenance
Specialists**

BONDED & INSURED

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Block & Anderson (Canada) Ltd JAMhrst 2-2943
304 4AvSE. AMhrst 9-1110

Dick A B Co of Canada Ltd

227 7AvSE. AMhrst 6-1011

Pitney-Bowes of Canada Ltd

303 4StSW. AMhrst 9-1878

Roneo Co of Canada Ltd

MainFlr 240 11AvSW. AMhrst 6-5197

Food Products

ARCHIBALD F BROKERAGE

5539 6StSE. ALpin 2-0685

Blue Mountain Food Products Co Ltd

436 3AvSE. AMhrst 2-7331

CAMPBELL SOUP COMPANY LTD

29-818 16AvNW. AVenu 9-3042

Canadian Cannery Ltd 2507 16StSE BRdwy 3-5133

Erindale Foods Ltd

3611 Blackburn Rd. CHstnt 3-6212

Heinz H J Co of Canada Ltd

720 11AvSW. AMhrst 2-5757

Johnstone George 83 Harcourt Rd. ALpin 5-4164

MURPHY LABORATORIES (WESTERN)

LTD 5505 6StSE. ALpin 2-0191

Nalley's Ltd 3605 15aStSE. BRdwy 3-5356

PACIFIC FOOD COMPANY

617 1StSE. AMhrst 2-1884

Seaway Foods Ltd 1008 16AvNW. AVenu 2-1722

Stafford Foods Ltd 1820 9AvSE. BRdwy 3-1972

Sun-Rype Products Ltd

3-335 11AvSW. AMhrst 3-7719

Tuffy's Nuts & Bolts 5329 1aStSW ALpin 5-1363

York Farms Cor42Av&4StSE. CHstnt 3-2030

If no answer call 60KendallPI ALpin 5-4828

Food Service—Industrial

DANISH SMORGASBORD

1101 2StSE. AMhrst 3-2340

GOURMET CATERERS LTD

235b 17AvSE. AMhrst 3-7992

Food Supplements

ABUNDAVITA CORP'N OF CANADA LTD

3505 18StSW. CHstnt 3-1056

McCreary Floyd

Upstrs 340a 14StNW. ATlas 3-4049

Vital Health Products 333 11AvSW AMhrst 2-2863

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CHOPSTICK FOODS LTD

9ParkdaleCr. ATlas 3-4066

Hymas W E Co Ltd 731 2AvSW. JAMhrst 2-2094

AMhrst 2-2034

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SCONA BRAND

Frozen Fruits & Vegetables

DONALD DUCK ORANGE JUICE

SUNKIST FROZEN PRODUCTS

MARY ELIZABETH FROZEN PIES

509-525 10AvSW. AMhrst 6-6233

ZEMANS PRODUCE CO

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VEGETABLES, AND
JUICES**

JAMhrst 2-5689

115-117 10AvSE. AMhrst 6-3498

ZERO STORAGE & DISTRIBUTING LTD

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**FRUITS — VEGETABLES
FISH & JUICES**

JAMhrst 2-9293

437 10AvSE. AMhrst 9-6638

Foot Doctors

See Podiatrists

Footwear

See Shoes

Forest Service

See Alphabetical Section under Govt of Canada
or Govt of Alberta (Provincial)

Fork Lift Trucks

See Trucks Industrial & Material Handling
Equipment

Formal Wear—Rental

DON'S COSTUME SUPPLY

RENTALS

**TUXEDOS & WHITE DINNER
JACKETS**

— Immediate Delivery —

3/4 Block North of Bay

610 1StSW. AMhrst 2-5717

HUNT'S MEN'S WEAR

119 16AvNW. CRstvw 7-2336

(See Advertisement This Page)

MALLABAR FORMAL WEAR

MALLABAR
LTD.

TUXEDOS - WHITE JACKETS - TAILS

GREY SUITS - BLUE SUITS

DIRECTOR SUITS - MORNING SUITS

Complete With All Accessories

LATEST STYLES

"WHERE TO RENT THEM"

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Chinook Centre Store

Chinook Centre. ALpin 5-1040

Mr Country Club 820 49AvSW CHstnt 3-4011

**Complete
FORMAL
WEAR
RENTAL
SERVICE**



Bill Hunt's MENS WEAR
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SEACON HOTEL
CRstvw 7-2336

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PacificCartageBldg. AMhrst 2-6441

Continental Forwarding Ltd

15aSt&34AvSE. BRdwy 3-1978

HOWELL FORWARDING CO LTD

4-215 10AvSW. AMhrst 3-4604

INTERLINE FORWARDERS LIMITED

CPR FreightSheds. AMhrst 2-3002

MacCosham Storage & Dist Co (Calgary) Ltd

215 10AvSW. AMhrst 6-8881

MUIRHEAD FORWARDING LTD

1-215 10AvSW. AMhrst 3-8760

PACIFIC CARTAGE & DISTRIBUTING CO LTD

CPR FreightSheds. AMhrst 2-3002

UPPER LAKES SHIPPING LTD

CPR FreightSheds. AMhrst 2-3002

Foundation Garments

See Corset Business—Mfrs Dealers & Repairers



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*When You Require Immediate Service or
Expert Advice on Your Lighting Problems*

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Tailored To Your Needs
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PERSONNEL BONDED

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2020 - 12th Avenue N.W.



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MezzFlr Greyhound Bldg. AMhrst 9-7866
CALGARY IRON & ENGINEERING LTD
MACHINISTS
FOUNDERS & STEEL WORKERS
CUSTOM PATTERNS
410 9th Ave SE. AMhrst 9-4317

Calta Metal Products Co Ltd
1439 17th Ave SE. BRdwy 3-5439
DOMINION BRAKE SHOE CO
Manitoba Steel Foundry Division
108 Hartford Rd. AVenu 9-9755
FOOTHILLS STEEL FOUNDRY & IRON WORKS LTD

CASTINGS

Alloy & Carbon Steel
Hi-Tensile Iron
Grey Iron, White Iron
Ni-Hard, Ni-Resist
Stainless Steel
Manganese Steel

66th & Centre St S. ALpin 5-0125

KOPULOS MANUFACTURING

CUSTOM PATTERNS

AND DIES

ALUMINUM CASTINGS

3802 15th St SE. BRdwy 3-4787

Northwestern Brass Ltd
Ofc 1609 24th Ave SE. BRdwy 3-1065
Shop & Order Desk. BRdwy 3-1066
PARAGON BRONZE & ALUMINUM PRODUCTS
NON-FERROUS ALLOYS CAST
TO YOUR REQUIREMENTS
Complete Stock of Bronze Bushings
511 3rd Ave SW. AMhrst 2-9246

Sirens Mfg Co Ltd
Die Castings - Dies - Factory
3436 15th St SE. BRdwy 3-4212
Union Iron & Engineering Works
13th & 17th Ave SE. BRdwy 3-1514

Foundry Equipment & Supplies

Railway & Power Engineering Corp Ltd
1228th Ave SE. BRdwy 3-5515

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TREK'S ENTERPRISES

DISPLAY FOUNTAINS Commercial & Domestic

EXCLUSIVE DISTRIBUTOR
NO PLUMBING REQUIRED

If no answer call AVenu 9-4457

920 Centre St N. AMhrst 6-1771

Fraternities

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Al Azhar Temple A A O N M S
506 17th Ave SW. AMhrst 2-7207
Grand Lodge of Alberta A F & A M
Masonic Temple 330 12th Ave SW. AMhrst 2-1828
I O O F Hall Hillhurst No 46
421 12th St NW. ATlas 3-2510
St George 39 1435 9th Ave SE. BRdwy 3-5550

Fraternities—(Cont'd)

I O O F Temple. AMhrst 2-1033
Grand Lodge of Alberta Ofc of Grand Secty
204 100th Temple. AMhrst 6-3277
Rebekah Assembly Secty
210 100th Temple. AMhrst 2-6049
INDEPENDENT ORDER OF FORESTERS
121b 14th St NW. ATlas 3-0781
King George Lodge A F & A M
Masonic Hall 1126 Kensington Rd. ATlas 3-1253
Loyal Order of Moose No 1226
301 10th St NW. ATlas 3-2470
Maccabees 105-223 10th St NW. ATlas 3-5255
Masonic Temple
Main Flr 330 12th Ave SW. AMhrst 2-2704
St Mark's Masonic Hall
2612 14th St SW. CHery 4-5926
Star Temple Co Ltd 104 13th Ave SE. AMhrst 2-1840

Freezers—Food Storage Units

AMANA FREEZERS—
NAGLER'S LIMITED
602-608 25th St SE. AMhrst 2-5102
HOME PROVISIONERS LTD

COMPLETE FROZEN FOOD SERVICE FOR HOME FREEZERS

FAMOUS MAGIC PANTRY FOOD PLAN

LOCKERS FOR RENT & SALE HOME FREEZERS

24 HOUR TELEPHONE SERVICE

1416 Centre St N. CRstnw 7-8571

NORTH HILL ELECTRICAL CO LTD
135 16th Ave NW. CRstnw 7-0151
Redi-Food N Freezers Ltd. AMhrst 9-4224
437 10th Ave SE. AMhrst 9-4212
Wight's Isle of Better Living
Calgary Shopping Centre. AVenu 9-0201

Freight—Automobile

See Truck Lines

Freight Traffic Service

INDUSTRIAL TRAFFIC BUREAU LTD
Freight Traffic Managers and Consultants
Industrial Development and Marketing
"If Busy Phone AMhrst 3-8185"
201a-1134 8th Ave SW. AMhrst 2-6853

INTERNATIONAL FREIGHT TRAFFIC
2804 24th St SE. CHrchl 9-2062
Western Tariff Bureau 315 36th Ave SE. CHstnt 3-3885
CHstnt 3-3596

Fruit & Produce Brokers

See Brokers—Fruit & Produce

Fruit & Produce—Retail

Alta-Spuds 508 6th Ave SE. AMhrst 3-3044
Food-Vale Store 2508 4th St SW. fAMhrst 2-7412
AMhrst 6-2156
Food-Vale Store No 2 Ltd
819a 49th Ave SW. CHstnt 3-4084
Lee & Co 127 7th Ave SW. AMhrst 2-2969
Lee Fruit Co 1220 9th Ave SE. BRdwy 3-5302
Lee Henry Fruit Store 703 Centre St S. AMhrst 2-6512
NEW MOON FOOD STORE
1210 1st St SW. AMhrst 2-3086
Royal Grocery 803 17th Ave SW. CHery 4-4596
Season's Fruit Store 902 Centre St N. AMhrst 2-6566
Sun Valley Mushroom Ranches Ltd
1232 16th St SE. BRdwy 3-5854

Fruit & Produce—Wholesale

ALTA-SPUDS 508 6th Ave SE. AMhrst 3-1049
BRIDGE BRAND PRODUCE CO LTD
611 53rd Ave SE. ALpin 5-4494
Country Orders. ALpin 5-1157
General Office & Shipper. ALpin 5-6788
BLUE MOUNTAIN FOOD PRODUCTS
CO LTD 436 3rd Ave SE. AMhrst 2-7331
Consolidated Fruit Co Ltd
529 10th Ave SW. AMhrst 6-6231
MACDONALD'S CONSOLIDATED LTD
203 42nd Ave SE. CHstnt 3-6656

Fruit & Produce—Wholesale—

(Cont'd)

PLUNKETT & SAVAGE
614 10th Ave SW. AMhrst 3-2771
AMhrst 3-2772
AMhrst 2-5050
AMhrst 6-3495
Jenkins Fruit Dept. AMhrst 3-4276
AMhrst 3-4277
Western Fruit Dept. AMhrst 6-7471
AMhrst 6-7472

SCOTT-NATIONAL FRUIT CO

SCONA BRAND Quality Fresh and Frozen Produce

509-525 10th Ave SW. AMhrst 6-6233

Fumigating

See also Exterminators
Cal-Rid Exterminators
8009 24th St SE. BRdwy 9-3134
Carpenter Charles Bsmt 119 9th St NW. ATlas 3-3540
Longden Joseph A 610 15th Ave SW. AMhrst 6-1790
Poulin N L Ltd
MezzFlr Greyhound Bldg. AMhrst 2-1953

Funeral Directors

FOREST GROVE CHAPEL LTD
2121 50th St SE. BRdwy 2-0444
Foster's Garden Chapel Ltd. AVenu 9-3442
540 16th Ave NW. AVenu 9-3492
(See Advertisement This Page)

GOODER BROS FUNERAL HOME
320 12th Ave SW. AMhrst 3-8270

JACQUES FUNERAL HOME LTD
Little Chapel on the Corner. AMhrst 2-3383
240 17th Ave SW. AMhrst 2-3380

Funeral Directors—(Cont'd)

LEYDEN'S FUNERAL HOME fAMhrst 2-9101
LTD 25th St & 18th Ave. AMhrst 2-9111
McINNIS & HOLLOWAY LTD fAMhrst 2-3030
45th St & 15th Ave. AMhrst 6-3439

Funeral Directors Supplies

& Service

Alberta Casket Co Ltd 723 2nd Ave SW. AMhrst 2-7188
Foothills Casket Co
4627 82nd St NW. BUTlr 8-5333

Fur Business

See Furriers

Fur Cleaning & Repairing—

Wholesale

ADVANCE FURRIERS & FUR CLEANERS
3515 18th St SW. CHstnt 3-3774
Allisters Furriers Ltd 612 1st St SW. AMhrst 2-3560

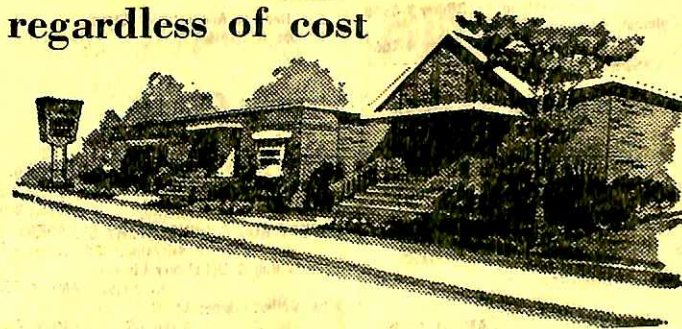
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Alberta Horesmeat Packers Ltd
14th St & Centre Ave NE. AMhrst 2-6372
Calgary Co-op Fur Farmers Assn. fBRdwy 3-4096
Ltd 1701 11th St SE. BRdwy 3-5462
Gold Medal Feeds Ltd
2239 14th St SE. BRdwy 3-4781

Fur Storage

See Storage—Fur & Garment

Every service complete
regardless of cost



Foster's
**GARDEN
CHAPEL**
LTD.

540 - 16th Avenue North West

Phone: AVenu 9-3442

AVenu 9-3492

Furnace Cleaners

A & A PROTECTIVE & IMPROVEMENTS
1512 Centre St. NW. CRstvw 7-1742
AIR-WAY FURNACE CLEANERS

**GIGANTIC
POWER SUCTION CLEANER**

"NO FUSS — NO MUSS"
Call us.

853 Northmount Dr. AVenu 9-9301
If no answer call CRstvw 7-5885

Furnace Repairs

Advance Furnace & Appliance Service
3132 44th St. W. CHrchl 9-5755
(See Advertisement This Page)

**ALBERTA FURNACE & HEATING SERVICES
LTD**

THERMOSTATS

HONEYWELL - GENERAL - PERFEX - GE
and all other makes.

EXPERT SERVICE ON ALL CONTROLS
AND MOTOR TROUBLES

CHrchl 9-4076 Day or Night AVenu 9-0089
1933 Greenridge Rd. CHrchl 9-4076

APPLIANCE & STOVE REPAIR SERVICE
714 23rd Ave. NW. AVenu 9-5155
Ofc No 2 23rd Laneham Pl. CHstnt 3-6220

BELL'S FURNACE SUPPLIES & SERVICE**COMPLETE****24 HOUR SERVICE**

To all Makes of Furnaces
By Qualified Servicemen

G.E. - COLEMAN - FAIRBANKS MORSE
HALE CO. - FURNACE AIR
FLAMEMASTER - SILVER LINE
PAYNE, ETC.

3436 Parkdale Blvd. ATlas 3-0198

Calgary Chimney & Smoke Stack Service
3024 Portland St. BRdwy 3-4350
Canadian Coleman Company Limited
1802 10th Ave. SW. CHery 4-1666

DREGER-HANSON

Having Furnace Troubles
Call AMhrst 9-1892

Evenings BRidg 2-4488 - CRstvw 7-7924

**SERVICE FOR ALL MOTOR
& CONTROL TROUBLES**

DREGER-HANSON

824 35th St. NE. AMhrst 9-1892

**ADVANCE FURNACE
& APPLIANCE SERVICE**

24 HOUR SERVICE

No Extra Charge for Night Service
Guaranteed Repairs to all Makes by
Qualified Service Men

**Complete Cleaning and
Overhauling Service**

Motors - Thermostats - Controls
Humidifiers - Filters

CHrchl 9-5755

Gas Appliance Service is Our
Business — Our ONLY Business
3132 - 44th Street S.W.

Furnace Repairs—(Cont'd)**FURNACE PEOPLE THE FURNACE MAN****SERVICE**

Maintenance on all Forced Air Heating Units
PAVITY CONTROLS — MOTOR EXCHANGE
"Furnace Cleaning A Specialty"
Humidifier Repairs — Burners Cleaned
and Sealed - Pipes Insulated

FREE INSPECTION

Rural Areas given special attention.
Calgary's Oldest Establishment

After Hours Call BUTlr 8-2166

6820 Bow Cr Bwns. BUTlr 8-2166

Jones W R 212 35th St. W. AMhrst 2-3397
(See Advertisement This Page)

MOBILE HOME SERVICE

B-8 Cloverleaf Trailer Pk. CRstvw 7-8197

ONE YEAR FURNACE SERVICE

3911 15th Ave. SW. CHstnt 3-4335

Reggin Roofing & Metal Works Ltd
106 11th Ave. SW. AMhrst 2-3931

W. R. JONES

- Furnace
Burners
Cleaned
- Repairs to
All Makes
of Controls

AMhrst 2-3397

212 - 3rd Street S.W.

Emergency AVenu 9-8198

Furnaces

See Heating Apparatus & Stoves,
Ranges & Heaters

Furniture Cleaners**Allied Cleaners & Janitor Service**

736 21st Ave. NW. AVenu 9-5061
Calgary Home Service 923 33rd St. NW. ATlas 3-2753

Carpet Master 2107 1st Ave. NW. ATlas 3-0574

EXPERT RUG & UPHOLSTERY CLEANERS

1814 Kensington Rd. ATlas 3-4848

Frank's Rug & Upholstery Cleaners

436 3rd Ave. SE. AMhrst 3-8970

New Method Carpet Ltd

1510 6th St. W. AMhrst 2-7433

Nu-Tone Rug & Upholstery Cleaners

1044 7th Ave. NE. AMhrst 2-7733

Richardson Upholstery & Rug Cleaners

2505 20th St. W. CHery 4-7145

SPEEDY CHESTERFIELD SERVICE

40 Inglewood Auto & Trailer Crt. BRidg 2-0115

Furniture Dealers—Mail Order**TRANS-CANADA MAIL ORDER CO LTD**

321 10th Ave. SW. AMhrst 3-5600

The **YELLOW PAGES** place
your name and telephone
number before the Buyer at
the very moment he wants
a product or service.

Furniture Dealers—Retail**ALBERTA FURNITURE CO LTD**

102 4th St. NE. AMhrst 3-2880
(See Advertisement This Page)

ALBERTA WOOD PRODUCTS CALGARY LTD**FOR EVERYTHING IN****READY TO FINISH****FURNITURE IN FIR,****BIRCH, MAHOGANY****KNOTTY PINE**

**SEE ALBERTA WOOD
PRODUCTS CALGARY LTD.**

211 17th Ave. SE. AMhrst 3-1580

ARCADE FURNITURE STORE

126 8th Ave. SW. AMhrst 3-8474

Atlas Furniture Ltd 344 23rd Ave. SW. AMhrst 2-4817

BYRDSON'S FURNITURE STORE**FOR BETTER BARGAINS**

130 10th St. NW. ATlas 3-1246

BURKE ORVILLE LUMBER CO LTD

7015 Macleod Tr. ALpin 5-4461

(See Advertisement This Page)

Capitol Furniture Store

133 8th Ave. SE. AMhrst 2-7545

(See Advertisement Opposite Page)

CHESTERFIELD SHOP LTD

208 9th Ave. SW. AMhrst 2-9191

(Continued Next Page)

Orville Burke
HOME IMPROVEMENT

FEATURING:

★ **JOHN TYNAN -
"KANTSAG"**

- CHESTERFIELD SUITES
- TYNA LOAFERS
- ROCKERS
- HIDE-A-BEDS

★ **JOHN BOSHART
& SONS**

DISTINCTIVE FRENCH
PROVINCIAL FURNITURE
• DINING ROOM SETS
• BEDROOM SUITES

★ **SIMMONS
BEAUTYREST
MATTRESSES
PILLOWS, ETC.**

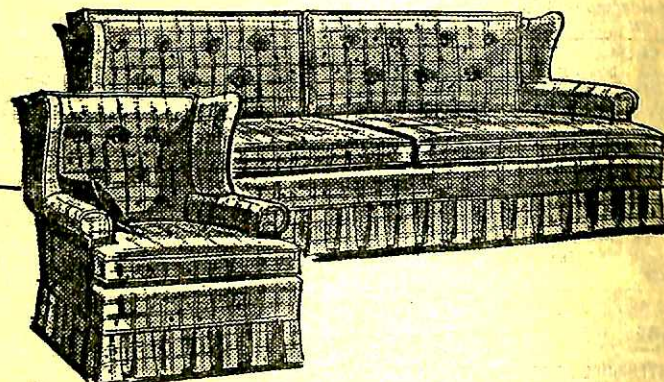
★ **LAMPS & TRI-LIGHTS
BABY CRIBS**

— Convenient Budget Plan —

**ORVILLE BURKE LUMBER
Co. Ltd.**

ALpin 5-4461

7015 Macleod Trail

**FURNITURE BEYOND COMPARE**

FOR

PRICE — QUALITY

**COMPLETE LINE OF FURNITURE
AND HOME FURNISHINGS**

- LIVING ROOM SUITES BY —
Tynan, Sealy, Comfort, Etc.
- DINING ROOM SUITES BY —
Knechtel, Peppler, Honderich,
Etc.
- BROADLOOM CARPET BY —
Barrymore, Harding, Trilam,
Etc.
- BEDROOM SUITES BY —
Knechtel, Peppler,
Victoriaville, Etc.
- KITCHEN SUITES BY —
Ideal, Acme, Zolmark, Etc.
- MATTRESSES BY —
Sealy, Simmons, Parkhill, Etc.

**ALBERTA FURNITURE
CO. LTD.**

102 - 4th STREET N.E. - Rotary No. AMhrst 3-2880

Furniture Dealers—Retail

—(Cont'd)

CRESCENT FURNITURE STORE

Furniture of Distinction

HIGHEST PRICES PAID FOR
USED FURNITURE &
APPLIANCES

M. Wex, Manager

(Opposite Old Post Office)

214 8AvSE AMhrst 2-2618

CRESCENT LUMBER LTD

FURNITURE — APPLIANCES
TV & RADIO
LINO & TILE
WE ACCEPT TRADE-INS

107 16AvNE CRstvw 7-3823
CRstvw 7-3888
CRstvw 7-4616

CRISTY'S FURNITURE STORES

Store 128 8AvSE AMhrst 2-1222
Ofc AMhrst 2-9034
Store No 2 125 7AvSW AMhrst 2-5810
Warehse 125 6AvSE AMhrst 9-1426
Crown Furniture Store 115 7AvSW AMhrst 6-1560
CUSTOM FURNITURE CO
4504 8aStNE .. CRstvw 7-8786

EUROPEAN ART SALON

Imported
Danish Furniture

704 3StSW AMhrst 3-7843

Fairway Furniture AMhrst 9-1833
228-230 7AvSE AMhrst 3-4414
Fishman Arthur P 1011 17AvSW .. CHery 4-5354

HOME FURNITURE LTD

110 8AvSE AMhrst 3-1100

HOUSE OF MODERN

FOR FINE IMPORTED
FURNITURE, FURNISHINGS,
& DRAPERIES

Only Experienced Decorators to serve you.

802 16AvSW AMhrst 3-6633

Store No. 2 1688 14AvNW .. AVenu 9-8548

Warehse 4thFlr535 10AvSW AMhrst 3-5870

Jordans (Calgary) Ltd

Cor 4Av&9StSW .. AMhrst 2-1202

LYNTOQUE LTD

For the Finest In Imported Scandinavian
Furniture and Contemporary Draperies

234 7AvSW AMhrst 2-9805

MARTHUR FURNITURE COMPANY LIMITED

EXCLUSIVE

Modern or Period Furniture
Draperies —Carpeting

"Use Our Large Staff of
Home Decorating Experts"

Store No. 1 607 11AvSW .. AMhrst 9-6931

Store No. 2 Chinook Centre ALpin 5-0077
6215MacLeodTr ALpin 5-0266

Mennes' Upholstery 1905 10vASW .. CHery 4-4933
Mount Royal Furniture Co Ltd AMhrst 2-6042
415-417 4StSE AMhrst 2-6770

NAGLER'S APPLIANCE & FURNITURE MART LTD

1206 1StSW AMhrst 9-2224

Furniture Dealers—Retail—

(Cont'd)

NAGLER'S LIMITED

DEPARTMENT STORE

CAREFULLY SELECTED QUALITY
FURNITURE AT LOWEST PRICES

Appliance & Amana Dept .. AMhrst 9-4868

Furniture Dept
602-608 2StSE AMhrst 2-7715

NATIONAL FURNITURE STORE

228 8AvSE AMhrst 2-2877

Neilson Furniture Co Ltd

118-120 8AvSE AMhrst 3-6490

NU-TREND FURNITURE LTD AMhrst 6-4477

337 7AvSW AMhrst 6-4478

(See Advertisement This Page)

Nu-Way Chesterfield Shop

1411 3StNE .. CRstvw 7-2362

Phillip F 3023 13AvSW CHrchl 9-9221

Planidin Bros 4636BownessRdMtgy .. BUTlr 8-5291

Princess Clothing & Furniture Store

314 8AvSE AMhrst 6-5261

Radio Centre Ltd 512 9StSW AMhrst 6-8981

(See Advertisement This Page)

RAVVIN'S LTD 1010 6AvSW AMhrst 6-5656

Reynolds' Furniture Store

6407BownessRdBwns .. BUTlr 8-2715

Riverside Furniture & Appliances

39-45StNE .. AMhrst 6-1556

SAGERS' MAPLE SHOPS (CALGARY) LTD

2313 4StSW AMhrst 9-2206

SHOW HOME FURNITURE LTD

110 8AvSE AMhrst 3-1100

SLEEP & SOFA SHOP

Everything for Bedroom
and Living Room

2516 4StSW AMhrst 9-8444

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Store No 1 107 8AvSE AMhrst 2-9363

Store No 2 527 8AvSW AMhrst 2-9388

Ofc 527 8AvSW AMhrst 2-9456

Warehse 527 8AvSW AMhrst 2-5660

STEINBERG'S FURNITURE LTD

NAME BRANDS OF

APPLIANCES & FURNITURE

219 - 7th AVE. S.E.

Phones AMhrst 6-1974

AMhrst 6-4519

219 7AvSE AMhrst 6-1974
AMhrst 6-4519

Sterling Furniture Co 109 7AvSW AMhrst 6-1110
(See Advertisement This Page)

SYKES-IMPERIAL FURNITURE AMhrst 2-2927

STORE 108 8AvSE AMhrst 2-6723

Shipping & Stock AMhrst 2-9339

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Todd's Furniture & Appliances

2105 3StNE .. CRstvw 7-6888

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(Continued Next Page)

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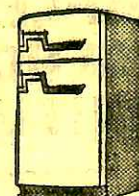
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(See Advertisement This Page)

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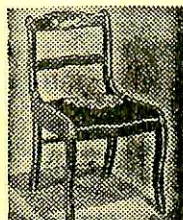
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(See Advertisement This Page)

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(See Advertisement This Page)

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(See Advertisement This Page)

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Chinook Centre Store ChinookCentre. ALpin 5-5695

(See Advertisement This Page)

HURTIG A & M LTD 242 7AvSW AMhrst 6-6560

(See Advertisement This Page)

KOHLFURST A & S FURRIERS 824a 16AvNW .. AVenu 9-7158

(See Advertisement This Page)

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(See Advertisement This Page)

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514-18 4AvSE AMhrst 3-6557

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